ORDER

Subject: - Inclusion of a representative of the Ministry of Consumer Affairs, Food and Public Distribution, Department of Consumer Affairs, in the Inter-Ministerial Committee (IMC) - Regulation of programme and advertisements telecast on private satellite TV channels as per Cable Television Networks Networks (Regulation) Act, 1995

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Whereas in terms of this Ministry's Order No. 2301/7/2003-BC.III dt. 25.01.2005 an Inter-Ministerial Committee (IMC) has been set up by the Government of India, Ministry of Information & Broadcasting, with a view to looking into complaints against, taking cognizance either suo motu or otherwise of, programmes and advertisements telecast on cable and satellite television networks in violation of the Programme and Advertising Codes laid down in Rules 6 and 7 respectively of the Cable Television Networks Rules, 1994.

Whereas the said Order, inter-alia, provides that representative(s) from such other Ministries as may be required, keeping in view the nature of the issue being examined, can also be associated.

Whereas the provisions contained in the said Advertising Code, especially those in Rule 7(2)(viii)(B), Rule 7(4) and Rule 7(5) of the Cable Television Networks Rules, 1994, relate to issues concerning consumers and whereas often matters come up for consideration, which have a bearing on these Rules.

Whereas in the light of the above it was felt that inclusion of a representative of the Department of Consumer Affairs, Ministry of Consumer Affairs, Food and Public Distribution, in the aforesaid Inter-Ministerial Committee will be useful for its deliberations and making its recommendations.

Now, therefore, in partial modification of the aforesaid Order dt. 25.4.2005, it has been decided by the Government of India, Ministry of Information & Broadcasting, as necessary and expedient in public interest to include Joint Secretary (Consumer Affairs), Department of Consumer Affairs, Ministry of Consumer Affairs, Food and
Public Distribution, as a member of the aforesaid Inter-Ministerial Committee. The composition of the Inter-Ministerial Committee shall now stand as under:

(a) Additional Secretary, Ministry of I&B  
(b) Joint Secretary, Ministry of Home Affairs  
(c) Joint Secretary, Ministry of Law & Justice  
(d) Joint Secretary, Ministry of Women & Child Development  
(e) Joint Secretary, Ministry of Health & Family Welfare  
(f) Joint Secretary, Ministry of External Affairs  
(g) Joint Secretary, Ministry of Defence  
(h) Joint Secretary, Department of Consumer Affairs, Ministry of Consumer Affairs, Food and Public Distribution  
(i) Representative from Advertising Standards Council Of India  
(j) Joint Secretary (Broadcasting)

In all other respects, the existing conditions shall continue to apply.

Hindi version of this Order shall follow.

Deputy Secretary to the Government of India

(K.S. Rajimon)

To,

1. Secretary, Department of Consumer Affairs,
2. Shri Manoj Kumar Parida, Joint Secretary, Department of Consumer Affairs,
3. All Members of the Inter-Ministerial Committee

Copy for information:

1. PS to Minister for Information and Broadcasting
2. PS to Minister for Consumer Affairs, Food and Public Distribution
3. Secretary (I&B)
4. AS(I&B)
5. DS(BP&L)
6. DS(FM)

Copy to Director(OL), M/O I&B, for Hindi translation.