



GOVERNMENT OF INDIA

OUTCOME BUDGET 2013-2014

MINISTRY OF INFORMATION AND BROADCASTING

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EXECUTIVE SUMMARY

The Ministry of Information and Broadcasting disseminates information on policies, initiatives, programmes and achievements of the Government by utilizing the publicity vehicles unique to the Media Units so as to reach out to all sections of the population at an optimum cost.

The mandate of the Ministry is to create an enabling environment and inform the potential beneficiaries particularly in the rural areas regarding flagship schemes of the Government. It includes direct contact to empower the ordinary citizens particularly from the rural areas with knowledge about the flagship programmes so that they can avail the benefits from these programmes and improve the quality of their life.

The Ministry liaises with key stakeholders in an effort to facilitate its activities. While providing quality information, the Ministry also facilitates the intellectual and entertainment needs of the people through innovative and commonly acceptable methods of communications. The various media use different programme formats keeping in view the needs and requirements of the target audience.

The Ministry coordinates, monitors and supervises media units under its purview to ensure the flow of quality information. It pools the various resources available with the media units to create synergies and ensure optimum delivery outcomes. While formulating policy guidelines, adequate care and attention is taken to ensure the functional autonomy of the media units. The purpose of this exercise is to ensure the convergence of advocacy, information and communication objectives of the ministry.

The Ministry is assisted and supported in its activities by 14 attached and subordinate offices and 6 autonomous organizations. The position in respect of attached and subordinate offices, autonomous bodies and various Plan Schemes has been summarized in the chapters that follow.

INFORMATION SECTOR

DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY

Role of DAVP: The Directorate of Advertising and Visual Publicity (DAVP) is a nodal multi-media Advertising agency for publicizing the policies, programmes and achievements of Government of India. It executes publicity campaigns through Press Advertisements, TV Spots through Prasar Bharati and private Cable & Satellite channels, Radio Spots/jingles sponsored Radio/TV Programmes, Digital cinema, Exhibitions, Printed materials and outdoor media on behalf of various Central Government Ministries and Departments, Autonomous bodies and Public Sector Undertakings. While funds are obtained from Ministries/Departments for sectoral publicity proposed by them, DAVP initiates and implements publicity out of its Plan/Non-Plan funds in areas where it perceives gaps, or where a holistic approach is needed.

Funding for Plan Schemes: To strengthen the publicity of Flagship programmes in a holistic manner, and to enable efficient discharge of its services, DAVP sought, and obtained increased funding for two Plan Schemes namely (i) People's Empowerment through Development Communication and (ii) "Media Infrastructure Development Programme".

However for the 12th Five year Plan (2012-17) DAVP has been provided principle outlay of ₹ 470 Crore under the Scheme "People's Empowerment through Development Communication" and ₹ 15 Crore for the Media Infrastructure Development Programme.

Streamlining of Publicity: To streamline the various aspects of publicity and advertisement in Government and to bring about further transparency in this regard, Government has issued new Advertisement Policy for print media and also Audio-Visual policy with regard to advertisement / publicity through electronic media. Fresh Empanelment of Newspapers was carried out, while Rate Fixation of Audio-Visual Media is under process.

Electronic Payment Mode: DAVP has started releasing all its payments through the National Electronic File Transfer system, to improve the speed of payments, and to bring in transparency. Status of bills can be monitored on its website, www.davp.nic.in

Streamlining of Grievance Redressal and RTI: The RTI structure of DAVP has been decentralized, with each Director in charge of a Wing being made the PIO. Further, DAVP has revised its Citizens' Charter, to bring it in line with the SEVOTTAM system of Grievance Redressal, whereby time-bound services are provided to citizens.

Monitoring of Expenditure: The plan schemes/Non-Plan Expenditure of DAVP are regularly monitored through analysis of the financial and physical achievements vis-s-vis the targets set out during Annual Plan.

Modernization of DAVP's structure and Services: A Detailed Project Report to modernize DAVP and the delivery of its services was carried out by an independent consultant. It shall now be implemented during the 12th Five Year Plan.

Impact Assessment: DAVP is now streamlining a method and procedure by hiring outside agencies to assess the impact of the Advertisement campaigns launched by it for various ministries and departments. A detailed proposal is being drafted for the approval of the Ministry and further action.

DIRECTORATE OF FIELD PUBLICITY

The main objective of Directorate of Field Publicity (DFP) is to disseminate information among the masses about the Government's plans, programmes, policies, schemes & achievements and to generate awareness among the people about national integration and communal harmony through interpersonal communication. DFP also takes feedback of the people to the government for further improvements and course corrections.

In addition to interpersonal communication, DFP uses equipment such as Multi Media Projectors, DVD players, Wireless Public Address Systems, Digital Cameras, etc for film shows and other publicity programmes. Wherever required DFP purchases audio visual software from Films Division, NFDC, CFSI, etc. in different languages on various themes for awareness generation.

Functioning of DFP is monitored on regular basis. Feedback Reports are obtained from all over India to know about public reactions in respect of government's various schemes and policies from time to time. Expenditure statements and Performance Reports are periodically called from Regional Offices to monitor the trend of expenditure. Similar reports are received about number of programmes carried out by them during a month using different programme formats which are examined in relation to targets set for the period.

DFP uses I.T. for faster, better and smoother communication with its 207 Field Publicity Units spread all over the country and 22 Regional Offices. Website of DFP is updated from time to time and all relevant information is put on the site which can be easily accessed by general public. Regional web-pages are being added to the website for opening up windows for more regional contents.

INDIAN INSTITUTE OF MASS COMMUNICATION

The Government of India established the Indian Institute of Mass Communication (IIMC) in the year 1965. The Institute was registered as a Society under the Societies Registration Act (XXI) of 1860 in 1966.

The main objectives of IIMC are to organise training and research in the use and development of the media and mass communication, with special reference to the requirements of socio-economic growth in the country. The Institute is financed by the Government of India, through the Ministry of I&B, in the form of net annual grant-in-aid.

The post-graduate diploma course of IIMC are open for the general public and candidates are selected through written test/interviews. In addition, the Institute conducts two courses in Development Journalism in each academic year for working journalists and information officers from developing countries, in collaboration with the Ministry of External Affairs. Foundation Courses for Probationers of the Indian Information Service (IIS), both Group 'A' and Group 'B', are also conducted. A number of other short-term courses are also arranged for officers of different Departments/Organizations of the Government of India, State Government, and international organizations. The Institute conducts research projects on various mass media related issues. Most of these studies are sponsored. It also publishes books and other publications on Journalism/Mass Communication, from time to time.

IIMC could be said to be imparting skills needed by the media and communications industry and its curricula, while adequate for the purpose, may not match international professional and academic standards. Over the years, IIMC has not done much significant independent research work, nor has it set up any major collaboration or exchange with international universities. IIMC now needs to go beyond the start-up level of conducting basic training programmes and re-orient itself to enter the international academic world. It needs to conduct original research work, apart from strengthening its courses to bring them up to the level of post graduate degrees and initiating doctoral programmes. This would also help the Institute grow in fulfilling the function of a Think Tank for the Government and the Public Sector on Media, Information and Communication issues.

It is felt that the primary requirement in the present situation would be to up-grade the one year PG Diploma Courses currently offered by the Institute to 2 year Advanced PG Diploma courses and to have these declared equivalent to MA Degree courses. Strengthening of the Department of Communication Research would also be an imperative need in the up-gradation of the present IIMC to the level of an International Media University. Advanced courses and Doctoral programmes can be commenced, after bringing an Act of Parliament to declare the IIMC an Institute of National Importance.

Plan Activities

Keeping in view of the above aspects, Ministry of I & B approved the Plan Scheme “Upgradation of IIMC to International Standards” in the 11th Five Year Plan for a total outlay of ₹ 62.00 Crores with budget support of ₹ 51.50 Crores. However, the physical targets of the scheme will be achieved in a graduated manner i.e. within 7 years from 2010-11 to 2016-17. The Plan Scheme also envisages the opening of 4 new Centres in the States of J&K, Mizoram, Maharashtra (Vidarbha) and Kerala. A new Plan Scheme “Opening up of New Regional Centres of IIMC” has been approved in the 12th Five Year Plan, with a total Plan outlay of ₹ 94.20 crores and a net budgetary support of ₹ 90.00 crores.

Public Information System

The IIMC Website (iimc.gov.in) is in the public domain and the general public has access to its activities. The Admission Notice for admission to its diploma courses is published in several leading daily newspapers in the country. With a view to develop an effective instructional tool and discharge its social responsibilities, the Institute’s Community Radio Station broadcasts community related programmes (at 96.9 Mhz). “Apna Radio” has tied up with NGOs, Government Departments, social services organizations and Deutsche Welle. Transmissions from the Community Radio Station presently take place daily from 3 to 5 p.m. with a repeat broadcast from 12 noon to 2 p.m. the next day. Efforts will be made to further increase the transmission hours.

Monitoring Systems

Physical and financial targets are also regularly reported to and monitored by the Ministry of I&B.

PHOTO DIVISION

Photo Division, a media unit is responsible for visual documentation and preparing photographs for internal and external publicity on behalf of the Government of India. Photo Division records photographically different aspects of development in the country and historical events thereby providing a complete photo graphic documentation for the country. It promotes young talents through photo contest and workshops. The Division also supplies photographs on payment to the non-publicity organisations and general public through its pricing scheme. To keep pace with the trends in photographic industry a Plan Scheme ‘National Centre of Photography and Special Drive for North Eastern States’ has been taken up for implementation during 12th Five Year Plan for providing better services, quality and to meet the present demands of users/clients and as a part of special emphasis for the development of North-East area.

PRESS COUNCIL OF INDIA

The Press Council of India is known and acknowledged primarily as an statutory authority of matters concerning the freedom of the Press or its standards. The objectives and functions, however, envisage it a body with far wider range of activities that would help preserve and improve standards from the ethical point of view. These naturally encompass modules generating deliberations and debates, guiding the Press in the right direction and standing up to protect it from assaults on its freedom.

The focus in the last one year under the Chairmanship of Hon'ble Mr. Justice Markandey Katju has been firmly on the latter, even while losing sight of the adjudicatory functions. The Chairman of the Council directly took up with the Chief Ministers of the States like Jammu & Kashmir, Uttar Pradesh, Maharashtra, Chhattisgarh, West Bengal, etc., as also with the Central Government, specific issues of threats to the freedom of the Press, be they the physical threats/assaults, or economic pressures. At the same time, the Council was quick to challenge before the Hon'ble Supreme Court, orders that adversely impacted the right of the media to review on issues like troop movement or legal proceedings. The advisory functions of the Press Council require its opinion on issues referred by Central as well as the State Governments, as also the Standing Committees of the Parliament. The details of these have been given in Chapter IV on 'Performance Review'.

In its adjudicatory capacity, the Council received a total of 1006* complaints during 2012-13 and decided 996 matters, either through adjudications or the authority vested in the Chairman for disposal at preliminary stage. The special teams sent to Umrao (M.P.), Bihar, Faizabad (U.P.) and Gujarat completed the task assigned to them. The committees constituted on Safety of Journalists, Problems of Small & Medium Newspapers, The Title Allocation System of Advertisement & Accreditation, are at advanced stage of examination of the issues entrusted to them.

An innovative approach for recognition of talent with the journalistic community and encouraging its ethical growth saw the institution of National Awards for Excellence in Journalism by the Press Council. The winner were selected and awarded on the National Press Day on November 16, 2012, following indepth analysis and scrutiny of the nominations in seven different categories like Developmental, Rural Reporting, Reporting on Women issues, etc. The Urdu Journalism was accorded special recognition award with a view to highlight cultural and literary cohesiveness of the country, which surpasses the boundaries of caste, community and religion.

The Press Council's performance and functioning has been selected for examination by the Parliamentary Committee on Estimates during the year and its Report is awaited. It is also encouraging that the Press Council's proposal for being invested with enhanced authority to ensure compliance with its directions, has been appreciated at almost all the fora, and may well be taken as an expression of confidence in the regulatory mechanism represented by the Press Council rather than any mechanism of outside control. The Council is confident of being strengthened so as to effectively discharge the mandate entrusted to it by the Parliament of the country.

* Including expected figures of March 2013

Targets

The prime targets for the year 2013-14 are :-

- Updation of Index of Adjudication regarding complaints against and by the Press
- Organizing discussion on Media related issues
- Recognition of the Council's Twelfth term
- Recognition and launch of Press Council's new website.
- Automation of Library
- The service particulars with personal date in respect of all the employees will be digitized for access of the employees.
- Digitization of important records of the office.
- Higher recovery of outstanding fee of levy on newspapers.
- Office automation.

PRESS INFORMATION BUREAU

Press Information Bureau is the nodal agency of the Government of India for informing people about its policies, programmes and activities. As the Government's main channel of communication with the Media (Electronic and Print), Press Information Bureau puts out information on Government policies, programmes, activities of the Government and its information policy. It functions upon the basic premise that in a democracy, the Government has to ensure that its policies and programmes are properly presented and correctly interpreted through Press and other Media to the people on whose support and goodwill it holds office.

The officers of PIB (Hqrs) are attached to the various Ministries/Departments for disseminating information to the media and provide feedback to their assigned Ministries/Department. They function as media advisers and coordinate the publicity.

PIB's Regional/Branch offices are connected through a computer network. The Bureau also has a homepage on internet and can be accessed on www.pib.nic.in. On this homepage publicity material is made available for national as well as international use. PIB releases are now transmitted through computers to local newspapers as well as to resident correspondents of important outstation newspapers besides its Regional/Branch offices. Features and graphics are also released through the PIB network in addition to being made available on internet.

The Bureau provides functional facilities to media representatives. For this purpose, it accredits Indian and Foreign Media representatives, news cameramen and technicians. Till December, 2012, 1478 correspondents and 444 cameramen are accredited with Bureau's headquarters besides 86 Technicians and 121 Editors/Media critic, 5 Cartoonists and 12 Correspondents cum Cameraperson. In order to cater to the needs of Indian as well as foreign correspondents, the Bureau has a National Press Centre with modern communication facilities functioning at New Delhi.

To convey information to the media, the Bureau employs a variety of means – Press releases and features, press briefings, Press conferences and conducted tours.

Monitoring of output of PIB in terms of releases, press conferences, features etc. is immediate and is reflected in the number of stories published in newspapers.

OVERALL PERFORMANCE

The approved outlay during the Annual Plan 2012-13 is ₹ 2600.00 lakhs. The expenditure incurred during the year under Plan upto 31-12-2012 is ₹1309.78 lakhs. The performance of the Press Information Bureau in financial terms during the year 2012-13 (upto December, 2012) is as follows :-

(₹. in lakh)

Sl.No.		Plan	Non-Plan	Total
1.	B.E. 2012-13	2600.00	3833.00	6433.00
2.	R.E. 2012-13	2945.00	4024.00	6969.00
3.	Actual Expenditure upto 31-12-2012	1309.78 (Dec., 2012)	3131.54 (Dec.2012)	4441.32
4.	B.E. 2013-14	1450.00	4264.00	5714.00

PUBLICATIONS DIVISION

The Publications Division is one of the largest publishing houses in the public sector in the country. The books and journals brought out by the Division in Hindi, English and other major Indian languages are designed to broaden the understanding of the people of this country.

The mandate for the Division is production, sale and distribution of popular books and journals. While doing so, the Division aims to achieve the following objectives: -

- (i) Publish books on subject of national importance, which are otherwise not covered by other publishing houses and make them available to general public at affordable price.
- (ii) To strengthen and promote the concept and spirit of unity in diversity, communal harmony, national integration etc.
- (iii) During 2013-14 we aim at publishing 20 journals and 90 books. The Publications Division is selling its books and journals through a network of Sales Emporia located in various parts of the country. To keep pace with the times, Publications Division proposes to modernize all its sales emporia in a phased manner.
- (iv) Sales Emporia are located at New Delhi, Mumbai, Hyderabad, Kolkata, Lucknow, Chennai, Patna and Thiruvananthapuram. The sales outlets are at Yojana Office at Bangalore, Guwahati and Ahmedabad.
- (v) Budget Estimates for 2013-14 are ₹ 2480.00 lakh (Publications Division) in respect of Non Plan and ₹ 380.00 lakh (Proposed) in respect of Plan including Employment News.
- (vi) Budget Estimates for 2013-14 are ₹ 2552.00 lakh (Employment News) in respect of Non-Plan

REGISTRAR OF NEWSPAPERS FOR INDIA

The Registrar of Newspapers for India basically does administration of the Press and Registration of Books Act, 1867. Under the statutory function, RNI maintains records of registered newspapers/periodicals being published in India, verification of titles for new newspapers/periodicals; issue of Certificates of Registration; verification of circulation claim of publications, analysis of the Annual Statements submitted by the publishers and

preparation/compilation of an Annual Report, titled “PRESS IN INDIA”. Under the non-statutory functions, RNI issues eligibility certificates for import of newsprint, to actual users which are registered with RNI. Besides, RNI also issues of Essentiality Certificate for import of printing machinery viz. Newspaper Page Transmission and Reception, Facsimile System or equipment and Telephoto Transmission and Reception System etc.

RESEARCH REFERENCE & TRAINING DIVISION

The Research Reference and Training Division is a subordinate office of the Ministry of Information and Broadcasting. The role of this Division is to assist the Media Units of Ministry of Information and Broadcasting in collection, compilation and preparation of material involving research into published works etc., building up of a compendium of knowledge on important subjects and to prepare guidance and background notes on current and other topics for use by various Media Units.

It brings out two annual reference books ‘India’ and ‘Mass Media in India’. It has a well stocked library having books on subjects of journalism, public relations, advertising etc. Physical targets are generally drawn in the shape of annual budget plans and are being monitored by the Ministry.

SONG AND DRAMA DIVISION

The Division was set up in 1954 as small experimental unit to tap the abundant folk and traditional forms for communication purposes. The ‘live media’ as it is popularly known now, proved very effective because of its inherent advantage of instantaneous rapport with the masses and flexibility to incorporate contemporary issues, ideas and methods with conviction. The Division’s scope and size, therefore, was enlarged to give it greater reach, access and impact in its efforts to communicate at the grassroots level, including inaccessible hilly terrains, desert, LWE affected/ districts/areas and border areas.

MAIN SECRETARIAT'S INFORMATION WING SCHEMES

A) Construction of Soochna Bhawan Phase-V

To obviate infrastructure constraint to meet the objectives of Ministry of Information & Broadcasting, construction of Soochna Bhawan is one of the major projects. For want of sizeable accommodation to various media units of the Ministry, a decision was taken that the Ministry should construct its own building to accommodate the offices of different media units (Except DG:AIR & DG: Doordarshan), at one place, which are scattered at various places. The Planning Commission approved the scheme and included it in the 5th Five Year Plan. Accordingly, the Ministry was allotted a piece of land at envelope No. 8 at Lodhi Road measuring 8364.3 sqm. Area in 1981. However, the construction could only be started in 1985. Due to financial constraint, the work is being carried out in phased manner. The construction of this building is being taken up by the Civil Construction Wing: All India Radio. Till date Phases, I, II, III & IV have been completed. Under these four phases, 38% area of the area (27,259 Sqm) has been constructed. Construction of Phase-V (final phase) of Soochna Bhawan has already started wherein the balance 62% area (45,500 sq. mtr.) will be constructed. The progress of construction (physical/financial) are being monitored/examined at different level regularly. A Monitoring Committee under the chairmanship of J.S. (P&A) is there to monitor the progress of construction of Phase-V project of Soochna Bhawan.

B) Policy Related Studies, Seminar, Evaluation, etc. for All Three Sectors Including Media Units (Excluding Prasar Bharati) (NEW SCHEME)

The entertainment and media sector of the economy has high growth potential. In order to capture the growth momentum, different Schemes/ Programmes are being implemented by the Ministry of Information and Broadcasting in respect of Film, Information and Broadcasting Sectors to achieve the defined goals/objectives. Further, it is also essential to put in place a mechanism for regular monitoring and evaluation. The Scheme “Policy Related Studies, Seminar, Evaluation, etc. for all three sectors including media units (excluding Prasar Bharati)” is being implemented during 12th Five Year Plan (2012-17) with the following objectives:-

- To develop Management Information System (MIS) in Film, Information and Broadcasting Sectors.
- To study and evaluate the impact of regulatory and development policies in respect of Film, Information and Broadcasting Sectors.

- To conduct and participate in seminar, workshop, presentation of papers in national & international workshops in media and entertainment subject areas.
- To undertake activities for promotion of innovation in the media & entertainment sector.

C) Training for Human Resource Development

In order to transform the civil service, it is imperative to have a strategic human resource management system, to match individuals' competencies with the jobs they have to do and bridge competency gaps for current and future roles through training. Some of these competencies pertain to leadership, communication, financial and people management, information technology, project management etc. The other set of competencies relate to the professional or specialized skills such as media management etc. The Ministry of Information & Broadcasting is the nodal Ministry for information, broadcasting and film sectors. The Indian Information Service officers of the Ministry are posted in electronic, print and interpersonal Media Units during the course of their career. Similarly the officials of the Main Secretariat of the Ministry of Information and Broadcasting are engaged in policy making for the media sector and provide administrative facilitation to the various media units. It is imperative that all these officers are trained so that they are equipped to take up challenging responsibilities.

The Plan Scheme of “Training for Human Resource Development in institution located Abroad and In-Service Training for IIS Officers” being operated by Main Secretariat. An amount of ₹ 1.63 crores for training under “HRD Plan Scheme” in the Ministry of Information and Broadcasting excluding Prasar Bharati for the financial year 2012-13 has been allocated from SBG vide sanction letter dated 29th August, 2012.

FILM SECTOR

CENTRAL BOARD OF FILM CERTIFICATION, MUMBAI

The Board of Film Censors, re-named as the Central Board of Film Certification in June 1983, was set by Central Government under Section 3 of the Cinema to graph Act, 1952 for the purpose of certifying films for public exhibition.

The present Board consists of a Chairperson and 19 Non-Official members, which was nominated on 25th May, 2011. The board functions with its head quarters at Mumbai and 9 Regional Offices at Mumbai, Chennai, Kolkata, Hyderabad, Bengaluru, Thiruvananthapuram, Delhi, Cuttack Guwahati.

Towards ensuring transparency in certification procedure, CBFC is in the process of on-line certification. The activities of the CBFC are publicized through press releases and its website <http://cbfcindia.gov.in/>.

CHILDREN'S FILM SOCIETY, INDIA

The primary objective of Children's Film Society, India is to make value based entertainment as every child's right, promote films for children and streng then its movement, thereby contributing through films to develop children into future citizens.

The above objectives have been divided into two Plan Schemes viz.,

- Production of Films
- Exhibition of films in schools and
- Film Festivals.

The production of films is being monitored by committees consisting of film industry personalities and through a process of computerization initiated for submission of film proposals.

Regarding exhibition of films in schools, NGOs and State Government authorities are involved to reach the target children. Wide publicity and monitoring is being done through the website.

An International Children's Film Festival is organized every alternate year to attract international cinema and provide a platform for exposure of films produced by CFSI. CFSI films are also sent for participation/competition in International Film Festivals abroad for the purpose of marketing and reach.

All the above activities are displayed in detail on CFSI website to ensure proper monitoring and create a public information system.

DIRECTORATE OF FILM FESTIVALS

Directorate of Film Festivals was set up to organize International and National film festivals within the country. DFF facilitates India's participation in festivals abroad, arranges programmes of foreign films in India and Indian films abroad and holds the National Film Awards function.

As a vehicle of cultural exchange, DFF promotes international friendship, provides access to new trends in world cinema, generates healthy competition and helps to improve the standards of Indian films.

DFF handles the following major events :

- National Film Awards,
- Participation in foreign film festivals.
- Selection of Indian Panorama films
- Cultural exchange programmes
- International Film Festival of India

DFF also maintains and operate Sirifort Auditoria Complex.

Components under 12th Plan Schemes 'Infrastructure Development Programme Relating to Film Sector' and 'Development, Communication and Dissemination of Filmic Content' address the activities of DFF.

The information about these major events being organized by DFF is disseminated to Public through the following methods:-

- (i) Regular Press releases through PIB
- (ii) Regular advertisements in Newspapers
- (iii) Banners and Posters are exhibited during the events
- (iv) Festival Publications are released during the events
- (v) Information are released through Foreign Missions in India as Indian Missions Abroad
- (vi) Through Web Site, viz., <http://www.dff.nic.in>, <http://www.iffi.nic.in>

FILM AND TELEVISION INSTITUTE OF INDIA, PUNE

Film and Television Institute of India, Pune is a premier Institute for imparting training in the art and technique of film making and television programming set up by the Ministry of Information and Broadcasting.

The subsequent Chapters discuss issues such as the structure and mandate of the Institute, its goals and policy framework, physical targets proposed for the year 2012-13, proposed policy initiatives, review of past performance, financial review and the overall review of the performance of the Institute.

The working of the Institute is monitored by the Government from time to time, while releasing installment of Grants-in-aid, during monthly meetings in the Ministry and the meeting of the Governing Council, Standing Finance Committee etc., which inter-alia includes Government representatives. The Annual Report and Audited Statement are placed before the Parliament for its review.

Courses and other academic activities conducted by the FTII by publishing on website and advertising in the print media to achieve optimum level of transparency. The procurement of machinery and equipments is also made through public tender by issuing open advertisement.

FILMS DIVISION

When Independence was declared and the transfer of power took place on the night of August 14-15, 1947, there was no official film unit to cover it. Only two private parties and foreign film agencies recorded the historic occasion on celluloid. Later the Government had to acquire this historic archival material from these parties. As such, the first Indian Government under the leadership of Pandit Jawaharlal Nehru realized the necessity of having a film unit on the model of erstwhile Information Films of India and the Indian News Parade. It was in December 1947, that the Standing Committee of the Government of India approved of the scheme for the revival of the film producing and distributing organization as a mass media unit of the Information and Broadcasting Ministry. The central film – media organization of the Govt. of India, the Films Division with its headquarters in Mumbai forms a part of the set-up of the Ministry of Information and Broadcasting, established in 1948. Thus, Films Division can trace a proud lineage as born out of Indian Independence and blessed at birth by the great patriots of the freedom struggle. Since then Films Division has marched and marched ahead synchronous with the eventful moments of independent India.

Being the largest agency devoted to the production and distribution of documentary films, archival magazines, cartoon films and other short films, the Films Division has an important role to play in projecting schemes and plans pertaining to nation building efforts while recording, at the same time, events and personalities for the documentation of the march of time.

Aims and Objectives

As already mentioned the Films Division is the premier central film producing organization of the Government of India, under the Ministry of Information and Broadcasting empowered to produce documentaries, short fiction films and other films on behalf of the various ministries/departments to project schemes and plans pertaining to nation-building efforts. The mandate to the Films Division is to meet the statutory requirement of Section 12 (4) of the Cinematograph Act, 1952, i.e. compulsory exhibition of the approved/notified films through cinema theatres in the country.

The main aims and objectives focused on a national perspective are as under: -

- Educating and motivating the people towards enlisting their active support and participation in the implementation of national programmes;
- Projecting the image of the land, the people and the heritage of India for international appreciation. (In order to achieve this objective the External Publicity Division of the Ministry of External Affairs selects suitable films from Films Division and distributes them to all the India Missions abroad);
- Fostering the growth of the documentary film movement – an immense significance to India to the field of national information, communication and integration, which is achieved by harnessing the energies and talents from all over the country for production of documentary films;
- To document the success of the nation in various fields with the passage of time and preserve it for the posterity apart from exhibiting it to the contemporary people.

The Films Division is responsible for

- Production of documentaries (including cartoon films) which range in theme and topic from agriculture to art and architecture, industry to the international scene from food to festivals, health-care to housing, science and technology to sports, from trade and commerce, transport, tribal welfare to community development and co-operation – in short in all directions of human activity and endeavour;
- Production of short fiction films specially designed for rural audience.
- Regulating distribution of approved films of specified length not exceeding 20 minutes duration to cinema theatres all over the country in accordance with the Cinema (Regulations) Acts of different States for compulsory exhibition of approved films.

Films Division renders a vast variety of services relating to everything on film like :

- Sale of archive stock shots
- Sale of film prints
- Sale of film in video format including VCD/DVDs
- Loaning of films for screening at educational institutions and film societies
- Hiring of cine and video equipment

Future Plans of Films Division

- Continue organization of the Mumbai International Film Festival for documentary, short and animation films by holding its 13th version during 3-9 Feb., 2014;
- Digital Restoration of the Archive of Films Division consisting of precious footage on the history of post-independence India;
- Strengthen the documentary film movement in India pioneered by Films Division;
- Special focus on North East by arranging Film Festivals in the North East Region and production of special films on the subjects pertaining to North-East Regions;
- Special focus on J&K & North East by production of special films on the subjects pertaining to J&K & North East;
- Facilitate on-line purchase of Films Division films;
- Production of computer aided animation films with state-of-the-art computer animation set up established ;
- Organisation of film festivals in important cities for enlisting active participation of the people in the documentary film movement in India;
- Record and preserve the history of post-independent India in the form of moving images for the benefit of the posterity;
- Establishment of Museum of Moving Images to encapsulate the socio – cultural history of India as revealed through the evolution of cinema and also develop as a research centre focusing on the effect of cinema on the mind of society.
- Opening of documentary, short and animation film satellite channel

Future role of Films Division

Apart from the present role being played by Films Division as mentioned above, it has to play a vital role in future in terms of the following:

Emergence of Electronic Media

In the advent of expansion of electronic media, Films Division has already started transferring its archival films from celluloid on to formats like VCDs & DVDs under a separate plan scheme. The Government's plans, policies, programmes and projects for the development of the masses can be disseminated electronically via internet and other e-modes of entertainment & education by Films Division with available infrastructure and strengthening thereof in collaboration with Ministry of Information and Broadcasting.

Globalisation

The world is coming closer as a global village as a result of effective communication devices and technology. Films Division has a role to play as a pivotal agency of Government in collaboration with Ministry of Information & Broadcasting in projecting the image of India through cultural exchange programmes by producing software for on-line transfer between various countries via internet and other e-modes. For collaboration abroad, films / software can be produced on a cost-sharing basis.

National Integrity

Right from the day of its inception, Films Division has played a vital role in keeping the nation bound in unity through its films on social values, ethnic respect, communal harmony and the like. Films division, through its films on national interests has woven a yarn of uniting colour in the national fabric of extreme diversities by identifying the problems of the people and reflecting solutions thereto without regional limitations. Films Division is determined to continue its endeavour specifically in the days of emergence of hostile regional and racial identities, communal disharmony, social down gradation which hamper the progress and development of the nation.

Films Division is having Head Office at Mumbai which is the main production centre having state-of-the-art Pre & Post Production infrastructure. It is having 3 major production centres at Kolkata, Bangalore and New Delhi. The Distribution Network of Films Division consists of 10 Branch Offices located across the length and breadth of the country catering to the needs of the approximately 12,000 cinema theatre by supplying 'approved' films to meet the provisions of licensing to the cinema theatres under the Cinematograph Act-1952.

The Director General is the Head of the Films Division who is supported by the 1 Additional Director General, 1 Director of Administration, 4 Joint Director Generals, Internal Financial Adviser & Officer-in-Charge of Distribution for production & distribution of documentary, short and animation films, both in digital and celluloid format.

The existing sanctioned strength of the Films Division is 821 posts. Presently 632 posts are filled and 189 are vacant. The Group-wise break up is as under:

Sr. No.	Category	Staff Strength	Staff in position
1	Group 'A'	44	16
2	Group 'B'	259	205
3	Group 'C'	518	411
	Total	821	632

NATIONAL FILM ARCHIVE OF INDIA

NFAI is an organization of international repute responsible for preservation film heritage of the country. Towards achieving its objective NFAI implements various schemes, which include acquisition of archival material and creation of infrastructure for preserving the same. During the year 2013-14 NFAI propose to implement following two Plan Schemes:-

- 1) Acquisition of Archival films & film material.
- 2) Upgradation of infrastructure of NFAI including Jayakar Bungalow and setting up of digital library.

Progress of NFAI's Plan Schemes is monitored through monthly/quarterly/half yearly physical and financial progress statements that are sent to the Ministry regularly. Information on progress of the various activities undertaken by the NFAI under various schemes/programmes are also available on NFAI's website 'nfaipune.gov.in'.

NATIONAL FILM DEVELOPMENT CORPORATION

National Film Development Corporation, a PSU under this Ministry, undertakes the following activities:

- Encouraging new talent by undertaking 100% production of maiden film of a Director
- Supporting development of new film scripts;
- Co-production of commercially viable good quality films in partnership with Indian and foreign Film makers;
- Publicity campaigns of various Ministries and Departments;
- Restoration of films;
- Organizing Film Bazaar annually at Goa

A budget of ₹ 92.00 crores has been proposed during 12th Plan period for “Film production in various Indian languages” which will be part of an overall scheme titled “Production of films and Documentaries in various Indian languages” with an overall proposed outlay of ₹ 170.00 Crores. An annual outlay of ₹ 18.75 crores has been allocated during 2013-2014 for this purpose. NFDC will also execute one of the components of 12th Plan scheme titled “Promotion of Indian Cinema through film festivals and film markets in India and abroad” namely “Participation in Film Market”. Updates on the activities of NFDC can be viewed from its website www.nfdcindia.com.

SATYAJIT RAY FILM & TELEVISION INSTITUTE, KOLKATA

Satyajit Ray Film and Television Institute is the second national level institute set up by the Ministry of Information and Broadcasting for education in the field of film and television in order to meet the growing demand for highly skilled manpower from the film and TV industries.

The subsequent Chapters discuss issues such as the structure and mandate of the Institute, its goals and policy framework, physical targets proposed for the year 2013-14, proposed policy initiatives, review of past performance, financial review and the overall review of the performance of the Institute.

The working of the Institute is monitored by the Government from time to time, while releasing installment of Grants-in-aid, during monthly meetings in the Ministry and the meeting of the Governing Council, Standing Finance Committee etc., which inter-alia includes Government representatives. The Annual Report and Audited Statements are placed before the Parliament for its review.

MAIN SECRETARIAT'S FILM WING SCHEMES

(A) Anti-Piracy Initiatives

There is an urgent need to create public awareness of the effects of piracy on the economy amongst consumers since consumers are passive participants in various forms of piracy. It is therefore proposed that an effective and all encompassing publicity campaign including multi media campaign would be carried out during the 12th Plan period involving all stakeholders from the film and music industry. At the same time, there is also a need to set up training programmes and undertake research and development to accurately estimate the impact of piracy on the Indian economy.

The Plan Scheme for anti piracy would aim at providing assistance to the following activities:

- a. Dissemination of multi media campaigns on piracy.
- b. Training programmes and workshops to sensitize police, judicial and administrative officials about the Copyright Act.
- c. Conduct of research on the effects of piracy and to enable development as well as implementation of public-private strategies to combat piracy.

(B) Centenary Celebrations of Indian Cinema 1913-2013

In 1913, Dadasaheb Phalke made the first feature film in India, *Raja Harishchandra*, which was released on April 13, 1913. This was the first indigenous feature film in India and was rapidly followed by a spate of films across the country. With the advent of sound, filmmaking mushroomed in various Indian languages and embraced both regional and local flavors and also a national outlook. Films, over time, have been not only a source of entertainment, but post-independence, have reflected the socio-economic aspirations of the people and cultural form & sensibilities.

To celebrate 100 years of cinema in India, it is proposed to undertake a variety of activities that would continue in the Financial Year 2013-14.

(C) National Film Heritage Mission

Since the introduction of motion pictures in India, about 1300 silent films were made between 1930 and 1931 and more than 40,000 feature films made till 2010. In addition, at present, each year, about 900 short films and documentaries are made in India. The Government to preserve the film heritage of the country through digitalization and restoration.

The goal of the Scheme is “preservation without errors, access without end”.

Accordingly it is proposed to set up a National Film Heritage Mission (NFHM) with the following objectives for implementation during 12th Plan period

- a. Restoration of 1050 feature films and 960 short films;
- b. Digitization of 1050 feature films and of 1200 short films;
- c. Striking of inter-negatives of 1050 feature films and 960 short films for archiving purposes;
- d. Construction of vaults of international standards for preservation of such restored material;
- e. Conduct of training programmes in the fields of restoration and preservation.

The total proposed outlay for this scheme is INR 597.41 Crores. The Detailed Project Report for the NFHM has been prepared and approved by the Planning Commission. EFC Memo for the scheme has been circulated to D/o Expenditure and Planning Commission.

(D) Development, Communication and Dissemination of Filmic Content

With a view to synergize the activities of Ministry of Information & Broadcasting and the media units towards production, promotion and preservation of Indian films, a comprehensive scheme during the 12th Plan titled ‘Development, Communication and Dissemination of Filmic Content’ is being implemented. The components of the scheme are as follows: -

- a) Promotion of Indian cinema through film festivals and film markets in India and abroad

- b) Production of films and documentaries in various Indian languages
- c) Centenary Celebrations of Indian Cinema
- d) Webcasting of Film Archives of Films Division
- e) Acquisition of archival films and film material

These schemes are implemented by following media units :

- a) Directorate of Film Festivals
- b) CFSI
- c) Films Division
- d) NFAI
- e) NFDC

The information about these major events is disseminated to Public through the following methods:-

- (i) Regular Press releases through PIB;
- (ii) Regular advertisements in Newspapers through DAVP;
- (iii) Banners and Posters exhibited during the events;
- (iv) Festival Publications released during the events;
- (v) Information through Web Sites, viz., <http://www.dff.nic.in>, <http://www.iffi.nic.in>, <http://www.filmsdivision.org> and <http://www.cfsindia.org>.

Plan Scheme “Participation in Film Festivals/Markets in India and abroad” for which ₹ 220 lakhs has been earmarked for 2010-11. Under the Scheme the Ministry has participated in Cannes Film Festival, 2010 and Film Bazaar on the sidelines of International Film Festival of India 2010 (IFFI), Goa. The objective of the scheme is to provide the film makers a platform for marketing their films in overseas markets and promoting India as an investment and shooting destination.

With a view to increasing exports of films and enhancing visibility of Indian films in global market, Ministry of Information and Broadcasting engaged an independent agency, viz. IIPA to evaluate the scheme and to suggest policy initiatives required to achieve the objectives. Some of the findings of the study are as under:-

- a) Export of films is showing upward trend since 2007.
- b) There has been an improvement in utilization of approved outlay for the scheme since 2004-05
- c) Although in recent years, under this scheme, markets have been organised in two or three leading film festivals, and Indian pavilion has been able attract increased foreign delegates, there is a scope for organizing these festivals in a more professional and focused manner.
- d) The number of participants and the range of activities in Film Bazaar organized by NFDC have improved in recent years.

In order to address the limitations of the Plan Scheme, IIPA have recommended that NFDC should be entrusted with the responsibility of administering the scheme. Accordingly, Ministry of Information and Broadcasting has entrusted the task of participation in international film markets in India and abroad to NFDC from the financial year 2011-12. NFDC would submit reports about the outcomes achieved in these international film festivals to the Ministry. The participation and achievement of NFDC would made available through press releases and at the website of the Ministry.

(E) Setting up a Centre of Excellence for Animation, Gaming and VFX

In the global entertainment space, animation and gaming has emerged as one of the successful areas of growth and success. While it is acknowledged in the industry that there is tremendous potential for growth in this sector, adequate manpower to fuel this growth is key to the future success of this industry. The demand for trained manpower for animation and gaming is far in excess of the current supply and non-availability of talent has become a key challenge for Indian companies. This area therefore needs to be addressed on priority particularly in view of the competition faced from other Asian markets.

It is therefore proposed to set up a Centre for Excellence in Animation and Gaming and VFX under the Ministry of I&B. A detailed project report for the same has been finalized and the Planning Commission has accorded 12th Plan Outlay for the scheme. Government of Punjab has allotted 12 acres of land for the center in Mohali, Punjab free of cost.

The total outlay proposed for setting up of the Centre for Excellence in Animation and Gaming in the forthcoming Plan period is INR 57 Crores. The Government of India shall make the capital investment. The execution and running of the school shall be in partnership with the private sector. EFC Memo is circulated to Department of Expenditure, Planning Commission and Economic Affairs.

BROADCASTING SECTOR

PRASAR BHARATI

The Prasar Bharati (Broadcasting Corporation of India) is the Public Service Broadcaster in the country, with All India Radio and Doordarshan as its two constituents. It came into existence on 23rd November, 1997 with a mandate to organize and conduct public broadcasting services to inform, educate and entertain the public and to ensure a balanced development of broadcasting in the country.

Organizational Structure

General superintendence, direction and management of the affairs of the Corporation vest in the Prasar Bharati Board. The Prasar Bharati Board meets from time to time deliberates on various policy issues, decides important policies and gives directions to the executive to implement the same. The Executive Member functions as the Chief Executive Officer (CEO) of the Corporation subject to the control and supervision of the Board. The CEO exercises such powers and discharges such functions of the Board as the latter may delegate to him. Prasar Bharati consists of two wings namely All India Radio and Doordarshan, which are headed by Director General.

The Director General of All India Radio and Doordarshan function in close association with the Member (Finance), Member (Personnel) and the CEO in carrying out the policy directive of the Board and manage day-to-day affairs of respective Directorates. There are broadly four different wings responsible for distinct activities viz. Programme, Engineering, Administrative and Finance. In addition, there are two News Service Divisions one each in both the Directorates.

The Government approved a total outlay of ₹ 5583 crore for 12th Five Year Plan which includes an outlay of ₹ 2633.00 crore for Continuing Schemes and ₹ 2950.00 crore for New Schemes that would be taken up during the entire Plan period. Out of the approved outlay of ₹ 5583 crore, All India Radio has been allocated a total outlay of ₹ 2322.00 crore and Doordarshan ₹ 3251 crore.

In order to make the broadcasting more effective and efficient, the schemes proposed in the 12th Plan are categorized under three major umbrella schemes namely (i) Broadcasting Infrastructure Network Development, (ii) Content Development & Dissemination and (iii) Special Projects.

ALL INDIA RADIO

All India Radio (AIR), an integral part of Prasar Bharati continues to perform the mandate given in the Prasar Bharati Act, 1990. AIR informs, educates and entertains people through its programmes broadcast from various stations over the country. It keeps the people all over the country informed about government policies, plans, programme and achievements through the medium of sound broadcasting by a variety of programmes relating to culture, education, science, health and hygiene social and economic issues, important news and current events of topical interest. It presents diverse points of views to ensure that programmes are balanced and unbiased through its broadcasts, promoting education and national integration (Chapter-I).

The Direct Budgetary Support for Plan 2012-13 Budget of AIR is ₹ 299.00 crore which includes Capital component of ₹ 247.00 crore mainly for the umbrella scheme on “Broadcasting Infrastructure Network Development”. This scheme’s thrust area is mainly on Digitalization of AIR network, Strengthening of AIR/DD coverage in border areas, Expansion of FM services, and E-Governance. An outlay of ₹ 52.00 crore has been allocated under Revenue component for the scheme on ‘Content Development and Dissemination, which mainly includes Software Acquisition / Production. Capital Plan Schemes were hitherto financed through loan provided by Government. However, from 2012-13 onwards the Government agreed to convert the Capital loans into Capital grants, while Schemes under Revenue Plan would continue to be funded as grants-in aid. The proposal for 2013-14 has already been sent to the Ministry, which is given in Chapter-II.

Various initiatives have been taken by All India Radio on the basis of policy decisions related to further development of the organization as the true public broadcaster through fulfillments of its obligations. These are executed keeping in view the needs of general public and special target groups such as welfare of SC/ST, empowerment of women and development North-East region. (Chapter-III).

The Scheme-wise details of Physical and Financial performance during the Annual plan 2011-12 and 2012-13 (upto December, 2012) are indicated in the chapter-IV.

Scheme-wise details of Budget Estimates and Revised Estimates for the financial year 2011-12 and expenditure for the current financial year 2012-13 (upto third quarter Dec. 12) are indicated in Chapter-V. Necessary utilization Certificates in respect of Grants received upto the financial year 2011-12 have been furnished by Prasar Bharati. Report of the performance of Prasar Bharati, has been given in the Chapter-VI.

Monitoring Mechanism

Progress of implementation of the Plan Schemes and their performances of both the Directorates are watched by the Ministry through the monthly expenditure statement furnished by them at the time of release of funds to Prasar Bharati. Releases of funds are effected on the basis of progress of expenditure and fulfillment of other conditions as laid down by the Ministry. Moreover, Half Yearly Performance Review (HYPR) report is furnished in the prescribed format of Planning Commission as required.

DOORDARSHAN

Television broadcasting started in India in September 1959 with the start of an experimental transmission in Delhi, which was later on upgraded to a regular service in 1965. Doordarshan functioned as a part of All India Radio till April 1976, when it was delinked from AIR and a separate department called Doordarshan headed by an officer of the level of Director General was formed. Colour TV and national networking were introduced in 1982. Since then, over the years Doordarshan has been expanding its network throughout the country with new technological development in the field of broadcasting. Doordarshan is presently operating 33 satellite channels and has a vast network of 67 Studios and 1415 transmitters providing TV coverage to about 92% population of the country. For A&N Islands, DTH service in C-band with a bouquet of 10 channels is in operation. Today Doordarshan is counted among the leading broadcasting organizations of the world.

Doordarshan's Satellite Channels

Doordarshan is presently operating 33 Satellite Channels. Breakup of the channels is as under:

Sl. No.	Nature & No. of Channels		Name of the Channels and their locations			
1	All India Channels	5	DD National	DD Urdu	DD Bharati	DD Sports
			DD News			
2	Regional Channels	11	DDPodhigai	DD North East	DD Odiya	DD Bangla
			DDKeralam	DD Chandana	DD Girnar	DDPunjabi
			DD Saptagiri	DD Sahyadri	DD Kashir	
3	State Networks	15	Uttarakhand	Arunachal Pradesh	Bihar	Mizoram
			Jharkhand	Himachal Pradesh	Tripura	Rajasthan
			Meghalaya	Madhya Pradesh	Manipur	Nagaland
			Chhattisgarh	Uttar Pradesh	Haryana	
4	International Channel	1	DD India			
5	DD – HD	1	DD – HD			

Doordarshan network

Programme Production Centers

For Programme production, there are 67 Studio centers in the country. These include 17 major Studio centers at State capitals, a Central Production Centre at Delhi, a Regional Production Centre at Guwahati and 49 other Studio centers located at various places in the country. Out of the above, 23 Studio Centers are fully & 31 are partially digitized. The remaining 13 Studio centers are on analog mode. With the completion of the ongoing projects, all the Studio centers would become fully digitized.

Terrestrial Transmitters

For terrestrial coverage 1415 transmitters of varying power, installed throughout length and breadth of the country, are in operation. Breakup of these transmitters is as under:

Service	HPTs	LPTs	VLPTs	Transposers	Total
DD1 transmitters	138	733	354	18	1243
DD News transmitters	73	78	17	-	168
Other transmitters (digital)	4	-	-	-	4
Total	215	811	371	18	1415

DD 1 (National) channel coverage is estimated to be available to about 92% population of the country. Terrestrial coverage of DD News Channel is estimated to be available to about 49% population. Area-wise coverage of DD 1 and DD News Channel is 81% and 26%, respectively.

Free-to-air DTH “DD Direct +”

The Direct Budgetary Support for Plan 2012-13 Budget of DD is ₹ 286.00 crore which includes Capital component of ₹ 226.00 crore mainly for the Doordarshan launched its free-to-air DTH service “DD Direct plus” in December, 2004 with a bouquet of 33 TV channels. This service was started with the primary objective of providing TV coverage to the areas hitherto uncovered by terrestrial transmitters. Capacity of DTH Plat form

was subsequently augmented to 59 TV channels. DTH signals can be received anywhere in the country (except Andaman & Nicobar Islands) with the help of small sized dish receive units. For A&N Islands, DTH service in C-band with a bouquet of 10 channels was started with effect from September, 2009.

Umbrella scheme on “Broadcasting Infrastructure Network Development”. This scheme’s thrust area is mainly on Digitalization of Doordarshan network, expansion of DTH; expansion of HDTV; modernization of Doordarshan’s studio, transmitter and satellite broadcast equipment; global coverage of DD international channel; and strengthening of TV coverage in border areas. Besides, schemes of distribution of DD programmes on alternate delivery platform and civic infrastructure augmentation are envisaged. An outlay of Rs.60.00 crore has been allocated under Revenue component for the scheme on ‘Content Development and Dissemination, which mainly includes Software Acquisition / Production. Capital Plan Schemes were hitherto financed through loan provided by Government. However, from 2012-13 onwards the Government agreed to convert the Capital loans into Capital grants, while Schemes under Revenue Plan would continue to be funded as grants-in aid. The proposal for 2013-14 has already been sent to the Ministry, which is given in Chapter-II.

Various initiatives have been taken by Doordarshan on the basis of policy decisions related to further development of the organization as the true public broadcaster through fulfillments of its obligations. These are executed keeping in view the needs of general public and special target groups such as welfare of SC/ST, empowerment of women and development North-East region. (Chapter-III).

Doordarshan has taken up various initiatives on the basis of policy decisions related to further development of the organization as the public broadcaster. These are executed keeping in view the needs of general public and special target groups such as welfare of SC/ST, empowerment of women and development North-East region, which is indicated in Chapter-III.

Scheme-wise details of Physical and financial performance during the Annual plan 2011-12 and 2012-13 (upto December 2012) are indicated in Chapter-IV.

Monitoring Mechanism

Planning, formulation and system design of Doordarshan schemes are carried out at Doordarshan Directorate. Schemes are executed by the Zonal offices located at Delhi, Mumbai, Kolkata and Chennai in respect of Kendras/Offices within their respective zones. Separate zone for North East with its headquarters at Guwahati has been created to look after the maintenance activities in the States of Assam, Arunachal Pradesh, Meghalaya, Manipur, Mizoram, Nagaland, Tripura and Sikkim. Civil works relating to the projects are executed by the Civil Construction Wing of AIR & Doordarshan. Major activities pertaining to the projects are monitored at Directorate level. Zonal Chief Engineers and Chief Engineer, CCW monitor various activities of projects which are within their purview. Every year targets are fixed in respect of all the major schemes of Doordarshan and the progress of the schemes are being closely monitored by the Zonal Offices as well as Directorate to ensure their timely completion and contain

cost overruns. Periodical reviews are also held at the level of DG:DD and CEO, Prasar Bharati. Ministry of I&B also convenes review meetings from time to time to oversee implementation of DD Schemes.

MAIN SECRETARIAT'S BROADCASTING WING SCHEMES

Supporting Community Radio Movement in India

Communication is central to the success of development and democracy. Community Radio (CR) is a crucial communication tool particularly in communities where most people can neither read nor write. It is also an extraordinary and invisible medium to give voice to the voiceless as it provides an opportunity to the community to speak about issues concerning their lives.

CR stations are essentially low power radio stations which are meant to be set up and operated by the local community. A typical community radio station covers a radius of around 10-15 Kilometers depending upon the topography etc. A Community Radio Station needs a sound proof studio, a tower, an antenna, a transmitter and other studio equipments. A basic Community Radio Station could be set up at a cost of ₹ 10-15 Lakhs.

Community Radios have the potential to bring significant positive change in the social fabric of the local community. The traditional broadcast space in India has been dotted with mediums which have always been unidirectional with hardly any involvement of the local community. Newspapers, Television Channels and Radio Stations including AIR and Doordarshan have been providing one way communication to the people. Most programmes are also in major Indian languages with hardly any inclusion of programmes in local dialects like Awadhi, Bhojpuri etc.

Since CRS is permitted only to Non Profit organizations they are not driven by profit motives like commercial FM Radio Stations. CRS is also rooted in the local community which gives it a distinct advantage to focus on development goals for health, nutrition, education etc. Since the broadcast is in the local language, people are able to relate to it instantly. CRS could also be a repository of local folk songs and culture as the local community of the concerned CRS could relate to it instantly.

The unique position of CRS as an instrument of positive social change makes it an ideal tool for community empowerment. There is therefore, an opportunity to promote Community Radio Stations in India.

Ministry of information and Broadcasting is the nodal Ministry to permit organizations to operate Community Radio Stations. The Community Radio Policy brought out in the year 2002 and modified in 2006 details the procedure for permitting CRS in India. Though the CR Policy has been

in force for several years, the progress made by Community radios was not very encouraging. Ignorance about the Policy and the advantages of the Community Radios among the key Ministries and departments and also among the grass roots organizations has been a major factor for its slow growth. Complex application procedure and delayed grant of permissions have dented the growth of Community radios in India. Lack of financial support for setting up stations and meeting its operational cost has been a key factor for its slow uptake.

In the last two years concrete initiatives have been taken to tap the hidden potential of this very important sector. A complete transformation has been brought about in the existing programme leading to a spurt in the growth of Community Radios in India. A paradigm shift has been brought about in the approach of the Ministry towards CR stations. The approach is now that of a facilitator rather than that of a mere licensor/regulator. This important shift has catalyzed the growth of Community Radios in India leading to issue of permissions for a large number of CR stations within a short span of 2.5 years.

Initiatives like simplification of the application methodology, improved transparency in processing of applications, quickening the pace of approvals through better coordination, enhanced awareness generation, capacity building of the applicants through awareness workshops, enhanced synergy between stakeholders and involvement of Government Ministries and Departments in CR broadcast have laid a solid foundation for a meaningful growth of Community Radios in India.

Right to communication is something that communities are discovering through Community Radios. People have so far been treated as receivers of information. Current mediums have not been participatory. Through community Radios people have also started to participate in the development process. Communities are discovering that they could also act as valuable information providers to their own community and Government. The initiatives taken by us have helped in furthering the goal of inclusive growth.

Another significant purpose served by the community radios is to preserve the unique cultural heritage of our country by making community radios as repositories of the local folk songs and folklores. Many CR Stations have recorded and preserved local songs for posterity. Communities have the opportunity now to access this rich heritage. The CR Stations have started to create new local celebrities by broadcasting their songs and concerts. Local artists have found a new platform to showcase their talent to the community they belong to. No commercial FM station or All India Radio Station can match the locally positioned community radios when it comes to recording and broadcast of local songs. Many CR stations have already created a rich library of these songs and continue to play them much to the delight of their local audience. In most parts of the country local folk songs and traditions are dying due to lack of patronage and support. Community Radios have emerged as saviors of these songs and have given a lease of life to these dying arts.

Challenges:

Though there is a huge potential to operate large number of Community Radio Stations in India, very few organizations have been able to successfully start and run a Community Radio Station. The Community Radio Movement in India at present faces several challenges some of which are highlighted below:

- a. Complex Licensing procedure
- b. Lack of financial sustainability
- c. Lack of awareness about CR Stations
- d. Lack of technical capacity

CHAPTER – I

MANDATE, GOALS AND OBJECTIVES, POLICY FRAMEWORK AND POLICY STATEMENT

INFORMATION SECTOR

DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY

Mandate : DAVP is the nodal multi-media advertising agency of the Government of India. It conveys policies, programmes and achievements of various Ministries and their Departments to people at large through various media. It also caters to the publicity requirements of a number of autonomous bodies and public sector undertakings as well. The various media used for taking socially relevant messages to grass-root level are:

- (a) Newspaper advertisements,
- (b) Electronic Media TV spots Radio Jingles etc,
- (c) Emerging new media i.e. Digital Cinema Mobile Telephony and internet Social Networking site
- (d) Printed literature – booklets, brochures, posters etc,
- (e) Outdoor Media – Hoardings, Metro Rail Panels, Bus Panels, kiosks, Public Utilities, etc.
- (f) Photo exhibitions on selected themes in rural and semi-urban areas at crowd points, including melas etc.

Policy Framework: DAVP has been working as a catalyst of socio-economic changes and development over the years and is instrumental in creating awareness among the masses, seeking their participation in developmental activities and eradication of poverty and social evils. The print media publicity is guided by the Advertisement Policy, Electronic media by an Audio- Visual policy of the Government of India, issued by Ministry of I&B from time to time.

Goals: DAVP's Charter, available on its site, www.davp.nic.in is an attempt to deliver services in a quantifiable manner to its clients, citizens and customers. DAVP is at present gearing to become a customer-driven organization, with quality-consciousness being inculcated amongst its Officers and staff. Tools such as Information Technology, professionalization of services, and modernization of work processes and structures are being used for the purpose. Further, instead of being just a post-office for conveying the needs of Ministries/Departments to media outlets, DAVP is aiming to formulate and generate content which can perform an integrative role for governmental information and communicative needs.

DIRECTORATE OF FIELD PUBLICITY

The Directorate of Field Publicity is one of the Media Units of the Ministry of Information and Broadcasting. It is engaged in the task of publicizing various programmes and policies of the Government through its network of 207 Field Publicity Units under the control and supervision of 22 Regional Offices.

Field Publicity came into existence in 1953 with 32 Field Publicity Units under the control of four Regional Offices. The set-up was created under the integrated publicity programme named "Five Year Plan Publicity Organization". The Ministry directly exercised administrative control over the Units and Regional Offices. Later a full-fledged Directorate was constituted in 1959 to supervise and control the activities of the Regional Offices and the Field Publicity Units and it came to be called "Directorate of Field Publicity".

After the Sino-India war in 1962 and the Indo-Pak War in 1965, some radical changes in the approach and working of DFP became necessary in view of the urgent need for boosting the nation's morale and for mentally preparing the people to meet any external threat. Accordingly, 34 more new units were created in 1963 and another 33 in 1965 for publicity exclusively in the border areas.

EMPLOYMENT NEWS/ROZGAR SAMACHAR

INTRODUCTORY NOTE:

Employment News, a weekly, is published in English, Hindi and Urdu. It is the flagship publication of the Publications Division, Ministry of Information and Broadcasting, Government of India.

The weekly carries advertisement for jobs of Central and State Governments, Public Sector Undertakings, Autonomous Bodies, Universities, Foreign Institutions like Ford Foundation, the British Council, etc., admission notices for professional courses, examination notices and results of

organizations like UPSC, SSC and other general recruitment bodies and midlevel career promotion opportunities (deputations). In addition to this, there is also an Editorial segment, which carries one or two main articles.

The target group of the weekly is the Civil services aspirants, candidates appearing for competitive exams and interviews, young people on the threshold of taking a decision on careers and professions. The mandate of the weekly is to inform and educate the young people so that they can make a wise and informed choice in their life and career.

It is pertinent to mention that besides fulfilling its social obligation for which the journal was started, Employment News/Rozgar Samachar have been earning substantial revenues regularly. The figures for the last three years is as follows.

S.No.	Year	Revenue	Net Revenue (In Lakhs of Rupees)
1	2009-10	7157.01	4887.33
2	2010-11	5425.33	2865.32
3	2011-12	5426.73	3042.44

The journal, which has the distinction of being among the highest circulated weeklies, is available throughout the length and breadth of the country on every Saturday.

The website of EN/RS www.employmentnews.gov.in is also highly popular with an average page hit of 20000 per day.

INDIAN INSTITUTE OF MASS COMMUNICATION

The Indian Institute of Mass Communication (IIMC) came into existence on August 17, 1965. The Institute, inaugurated by the former Prime Minister of India and the then Minister of Information & Broadcasting, Smt. Indira Gandhi, was established with the objective of undertaking teaching, training and research in the area of mass communication.

Beginning with a modest staff strength, including two consultants from UNESCO, and organizing training courses mainly for Central Information Service Officers and undertaking research studies on a small scale, the Institute has, over the last about 46 years, graduated into conducting a number of specialized courses for meeting the diverse and demanding requirements of the rapidly expanding and changing media and communications industry in modern times.

In recent times, mass communication has undergone a paradigm shift and has emerged as a major area of activity, greatly impacting the process of decision-making. The Information Technology revolution has contributed significantly to the expansion of mass media. It has also posed major challenges for students, teachers and practitioners of the discipline. The rapidly changing technology is transforming the very complexion of the discipline in a manner unknown to any other area of academic activity. The need of the hour undoubtedly is to effectively respond to the emerging challenges for maintaining and enhancing the effectiveness of media and communication.

The Institute endeavors to contribute towards the creation and strengthening of an information structure suitable not only for Indian requirements but also for other developing countries. It provides its expertise and consultancy services to other institutions/bodies, both within and outside India. The Institute also provides training, research and consultancy services in response to requests received from departments/organisations of the Central/State Government/Public Sector Organizations, Universities and other Academic Institutions.

With the growing popularity of the Institute's training activities and with a view to meet regional aspirations, the Institute opened a Regional Centre at Dhenkanal, Orissa in 1993 for catering to the demands of the eastern region. At present, the Regional Centre conducts two Post-graduate Diploma Courses – in Journalism (English) and Journalism (Odiya).

Two new Regional Centres at Amravati (Maharashtra) & Aizawl (Mizoram) have been made functional in temporary accommodations provided by respective State Governments in August 2011. The Centres conduct courses in PG Diploma in English Journalism.

Similarly, two new Regional Centres at Jammu (J&K) and Kottayam (Kerala) have been made functional in temporary accommodation provided by respective State Governments and courses have commenced from August 2012. The Centres conduct courses in PG Diploma in English Journalism.

Financial support is made available to the Institute by the Government of India through the Ministry of Information & Broadcasting. The activities of the Institute are guided by its Executive Council, with the Secretary in the Ministry as the Chairman. He is also the President of the Institute (Society). The other members of the Council include, inter-alia, the Director General of the Institute, representatives of the Institute's Faculty and eminent personalities from the world of media and communications.

Academic Programmes:

The Institute's activities are centered on the three central areas of teaching, training and research. In its endeavor to fulfill these objectives, it conducts the following courses:

1. Orientation Course for Officers of the Indian Information Service (Group A and Group B);
2. Post-graduate Diploma Course in Journalism (English) – New Delhi, Amravati (Maharashtra), Aizawl (Mizoram), Dhenkanal (Odisha), Jammu (J&K) and Kottayam (Kerala);

3. Post- Graduate Diploma Course in Journalism (Hindi) – New Delhi;
4. Post-Graduate Diploma Course in Advertising & Public Relations – New Delhi;
5. Post Graduate-Diploma Course in Radio and TV Journalism – New Delhi;
6. Post-Graduate Diploma Course in Journalism (Odiya) – Dhenkanal (Orissa); and
7. Diploma Course in Development Journalism for mid career working Journalists and Information officers from Asia, Africa, Latin America and Eastern Europe.

The course at Sl.No.7 is open to working journalists and Information Officers from developing countries and is highly sought after by middle level working journalists from Africa, Asia, Latin America and Eastern Europe. The average intake of participants for this course has been 20-25 per course. Presently two courses are conducted in each academic year. These courses are funded by the Ministry of External Affairs under ITEC/ SCAAP Scheme.

Indian Information Service Foundation Course

IIMC is the nodal centre for the training of Officers of the Indian Information Service (IIS). The Institute provides a learning ground for this Service in communication techniques and orients them towards public information systems. The focus of the course is on information policies and strategies.

Short Courses, Workshops, Seminars and Conferences

The Institute has been organizing seminars and conferences on various themes related to media and communication with a view to contributing to better understanding of mass communication issues in the context of India and other developing countries.

The Institute runs regular, short-term academic programmes for personnel of different media units of the Ministry of I& B. A number of specialized short-courses of one week to three-month duration are also conducted to meet the professional training needs of Defence Officials and for personnel working in various media/publicity organizations of the Central/State Governments, the Public Sector and international bodies.

Research & Publications

IIMC has been a leading centre of mass communication research. Over the years, the Institute has conducted major research studies for a number of international organizations, Government and non-governmental bodies. About 1500 dissertations have been produced at IIMC and more than 165 research and evaluation studies conducted by it in the past. Most of the research studies conducted by the Institute are financed by sponsors.

The Institute publishes the journals “Communicator” in English and “*Sanchar Madhyam*” in Hindi. It also brings out other publications such as laboratory journals (by students of various diploma courses), an Annual Report on its activities and books on journalism/mass communication.

Schemes

1. Upgradation of IIMC to International Standards (On-going Plan Scheme from 11th Plan to 12th Five Year Plan)
2. Opening up of New Regional Centres of IIMC in the States of J&K, Mizoram, Maharashtra (Vidarbha) and Kerala (New Scheme of 12th Five Year Plan).

Research Studies

During the year 2012-13 the Institute has completed four ongoing studies. Besides completing these studies, it has undertaken two new sponsored studies namely, i) Role of Public Information Campaign (PIC) in promoting Flagship Programme, ii) Monitoring & Reporting of Health & Family Welfare Campaign by DFP, at the request of Ministry of I&B.

Some more studies are proposed to be undertaken during the remaining period of the current financial year.

Women/Gender Equality

It is observed that, on average, about 60% of the students in the PG Diploma Courses of IIMC are women.

PHOTO DIVISION

The main function of the Photo Division is to document photographically the developmental programmes undertaken by the Government and social change that is taking place in the country as a result thereof. Photographs are supplied by the Division for internal and external publicity; to the press Information Bureau for distribution to the Newspapers in India and DAVP for its exhibition and XP Division for publicity abroad.

In addition to the above, Photo Division also supplies photographs on payment to the Central/State Government Departments, Public Sector Undertakings and to the Public under “Pricing Scheme”. The main function of this Division is to cover important events in the regions, for providing photographic publicity material and also to prepare and preserve in its archives.

Keeping in view the present changing scenario of the technological development, the Division in consultation with the competent authority has decided to recast its Plan Scheme.

PRESS COUNCIL OF INDIA

The Press Council of India was first set up in the year 1966 on the recommendations of the First Press Commission. It presently functions under the Press Council Act 1978. In the discharge of its twin fold function of preserving the freedom of the press and maintaining and improving the standards of the press, the Council performs a multi-faceted role. It acts on the one hand as a quasi judicial authority with all powers of the civil court and on the other, in its advisory capacity; it guides the press as well as the authorities on any matter that may have a bearing on the freedom of the press and on its preservation.

The Press Council is headed by a Chairman who has by convention been a sitting/retired judge of the Supreme Court of India. Besides, the Council consists of 28 other members, of whom 20 represent the press, five are from the two Houses of Parliament and three represent the cultural, literary and legal fields and are nominated by the Sahitya Academy, University Grants Commission and the Bar Council of India.

The Council is funded by the revenue collected by it as fee levied on the registered newspapers in the country on the basis of their circulation, the deficit being made good by way of grant by the central government. Though to some extent the Council is dependent on the government for finances, yet insofar as functional autonomy is concerned, it has remained completely uninfluenced by any extraneous considerations in discharge of its functions.

The quasi-judicial function of the Council are discharged following the mandate and procedure of section 14 & 15 of the Press Council Act 1978 and the advisory and guiding functions are undertaken under various provision of Section 13.

PRESS INFORMATION BUREAU

Press Information Bureau, is one of the Principal agencies of the Government of India whose main function is to disseminate information about policies, programmes and achievements of the Government in various fields. The Bureau at present, has a network of eight Regional Offices at Kolkata, Mumbai, Chennai, Bhopal, Chandigarh, Guwahati, Lucknow and Hyderabad, 27 Branch Offices, 5 Office-cum-Information Centres and two Information Centers spread all over the country. A considerable number of newspapers, journals and periodicals are being published from these places and a large number of media persons visit these offices regularly. Ministers/Secretaries and other senior officials hold press conferences to brief journalists/pressmen media person about the policies and programmes of the Government of India.

Over the years, two very major developments have occurred in the media scene the world over. One, the exponential growth of internet and two, the advent of 24 hour news channels. These developments have made communication very fast, transgressing national boundaries and has brought immediacy to collection and dissemination of news to the people. Therefore, while the traditional media, especially the print media, remain important, PIB needs to cater to the needs of the emerging media and also make best use of emerging tools to serve the media and population at large.

Since information on all subjects is now readily available through internet and because of greater transparency and accessibility, PIB's traditional tools of information dissemination need to be made more contemporary and suited to the needs of the modern media. The Bureau must, therefore, undertake innovative activities to present information in a more interesting and instantly usable way to its clients.

PIB is also responsible to provide genuine feedback from the media to various government departments to enable the latter to take necessary corrective actions or to shift focus to new directions.

To achieve these targets, following activities/schemes/projects have been proposed during the year 2013-14 :-

1. Setting up of National Press Centre at New Delhi : The Bureau is setting up a National Press Centre at New Delhi with separate building of its own to provide media facilities to National & International journalists at one place with state of the art facilities including, auditorium , press lounge, a briefing/conference room, library and modern equipment. Due to the increase in project scope and cost escalation, the project cost has been revised from ₹ 35 crores to ₹ 60 crores, which was approved by EFC on 15th September, 2009. A contract was signed between PIB and NBCC on 22-3-2010 in place of earlier MOU for construction of NPC. Upto 31-3-2012, ₹ 43.55 crores were paid to NBCC. During the Annual Plan 2012-13, ₹ 9 lakhs were allocated in B.E. 2012-13 under Plan under Capital Section, whereas PIB was required to make payment amounting to ₹ 16.45 crores after the completion of milestones to NBCC during the financial year 2012-13. Therefore ₹ 16.45 crores have been allocated to

PIB in RE 2012-13. The File is under submission to CCA/IFA, Ministry of I&B for releasing ₹ 6 crores to NBCC. The process for incurring expenditure of ₹ 1.45 crores will be processed during the month of March, 2013.

Upto Feb., 2013, most of the work has been completed except modular furniture and A.V. works. The work regarding custom made furniture has almost been completed except veneering.

During the Annual Plan 2013-14, ₹ 50 lakhs have been allocated to PIB for implementing this Plan Scheme.

2. Media Outreach Programme and Publicity for Special Events. This scheme will comprise the following components :-

- (a) Media Outreach Programme
- (b) Pravasi Bhartiya Diwas Samaroh
- (C) International Film Festival of India

All the above components have also been included in the 12th Five Year Plan as ongoing scheme. The details of each component are as under :-

(a) Media Outreach Programme. - The aim of this scheme is to disseminate information about the flagship programmes of the Government by organising Public Information Campaigns, Media Interactive Sessions, Dissemination of Success Stories and conducting Press Tours. The Administrative approval for this scheme for the Annual Plan 2012-13 was received on 21-08-2012 and further allocation to Regional Offices was made on 29-08-2012.

During the year 2012-2013, this Bureau has been allocated SBG amounting to ₹ 11.90 crores for organizing 112 PICs. An expenditure of ₹ 4 crores have already been incurred upto December, 2012 on organizing 54 PICs. At RE stage, ₹ 7.90 crores were allocated to PIB. Therefore, the target has also been decreased upto 92 PICs.

During the Annual Plan 2013-14, ₹ 9.88 crores have been allocated for implementing this Plan Scheme.

(b) & (C) International Film Festival of India & Pravasi Bhartiya Diwas Samaroh – Media Centre is set up at the venue of the Festival and facilities extended to journalists like special accreditation, hospitality arrangements, press conferences, press releases, work room with computers and internet, telephones, newspapers, stationery, photocopier etc. PIB deutes its officers for grant of special accreditation to journalists during Pravasi Bhartiya Diwas Samaroh and hiring of computers for Media Centre to facilitate journalists. During the year 2012-13, ₹ 10 lakhs have been allocated and till date an amount of ₹ 9.78 lakhs has already been utilized. During the Annual Plan 2013-14, this Bureau has been allocated ₹ 12 lakhs for International Film Festival of India, 2013 & PBD.

3. Modernisation of PIB : This scheme has been proposed in 12th Five Year Plan as a new scheme. During the year 2012-13, ₹ 5.00 crores were allocated to PIB for implementing this scheme. The objectives of this component are disseminating information on government policies and programmes, to provide infrastructure support to various activities – existing or proposed to be undertaken so that efficiency and effectiveness of the activities are enhanced. With such broad objective in view, the scheme aims to upgrade and modernize various functional departments in order to make the system more efficient and also to improve the content, enhance its reach and visibility.

To achieve the above objectives, it is proposed to have the following components under the Scheme.

- a. Modernizing Communication and Information Dissemination Systems.
- b. 24x7 Media Control Room for Emergencies.

(a) Modernisation of Communication and Information Dissemination Systems - During the year 2012-13, ₹ 5 crores were allocated to PIB for implementing this scheme. The Administrative Approval for this scheme was received on 21-01-2013. Advance payment of ₹ 1.40 crores has since been made to NICSI. During the year 2013-14, this Bureau has been allocated ₹ 4 crores and the proposed activities are upgradation of existing services relating to video conferencing, website maintenance, etc., creation of accreditation software, provision of mobile equipment to offices and officers, provision of modern HR in offices and initiating process of setting up social media cell.

(b) 24x7 Media Control Room for Emergencies - This is a feed back and response system for emergency to monitor news channels round-the-clock for providing feedback to Ministers and other senior officers of the Government so as to enable them to formulate a response on developing issues/ news stories on real time basis. Proposal for 24x7 feedback & response system consists of the following components :-

- i) 24x7 monitoring of news channels at HQs
- ii) 24x7 monitoring of agencies tickers

Though the EFC Memo was sent to the Ministry on 16-05-2012, however, due to non receipt of approval the scheme could not be implemented and no funds were allocated to PIB for the purpose during the Annual Plan 2012-13.

PUBLICATIONS DIVISION

INTRODUCTION

The Publications Division is one of the largest publishing houses in the Public Sector in the country. The books and journals brought out by the Division in Hindi, English and other major Indian languages are designed to broaden the understanding of the people. The publications aim at disseminating information on the variegated pattern of life and culture of the country including information on the Five Year Plans and progress registered in different sectors in the national economy. Important publications of the Division include the prestigious series of Collected Works of Mahatma Gandhi, speeches of national leaders and educative and informative books on subjects of national interest and literature for children and the Employment News.

The mandate for the Division is production, sale and distribution of popular books, journals on matters of national importance with a view to imparting to the general public at home and abroad, up to date and correct information about India. While doing so, the Division aims to achieve the following objectives: -

- (i) Publish books on subjects of national importance, which are otherwise not covered by other publishing houses and make them available to general public at affordable price.
- (ii) To strengthen and promote the concept and spirit of unity in diversity, communal harmony, national integration etc.

List of books published during 2011-12 and 2012-13:

TITLES PRINTED AND RELEASED FROM APRIL 2011 TO MARCH 2012

ENGLISH :

1. India-2011 (Rep.);
2. Wonderful Marine World;
3. BihariSatsai
4. Our Scout & Guide
5. District Administration
6. Nana Saheb Peshwa
7. Tatya Tope
8. Tree: The Inside Story
9. India – 2012 a reference annual
10. Pata Paintings of Orissa
11. Valmiki and Vyasa
12. Social Video: Tips and Tricks for Citizen Journalists
13. Our Birds
14. India-2012
15. Mass Media in India-2010
16. Annual Report 2011-12 (M/o I & B)
17. Outcome Budget 2012-13 (M/o I & B)
18. Catalogue 2012 of Publ. Div. (Bilingual)
19. Some Eminent Scientist s
20. A New Approach to Iqbal

HINDI :

1. Bharat- 2011;
2. Baal Natak ;
3. Netaji Sampurna Vangamaya (Part-12)
4. Lok kalaien aur Samajik Samvad
5. Chhtrapati Shivaji
6. Bharat Ke Boddh Tirth Sthal (Rep.)
7. Bhartendu Harishchandra Purskar-2009
8. Khel Hai Vigyan
9. Man Ke :Bhawe, Sur, Lay
10. Dakshin Bharat Ke Mandir
11. Krantijyoti Savitri Bai Phule
12. Aao Sune Kahani
13. Purvotta Bharat Ke NariRatna (Rep.)
14. Sunder Lok Kathaen
15. Nelson Mandela
16. Bhartiya Muslim Tyohar Aur Riti Riwaaj
17. Bhartendu Harishchandra Award- 2010 (Bilingual)
18. Gandhiji: Jeevan Aur Darshan (Paper Back)
19. Gandhiji: Jeevan Aur Darshan (Delux Edition)
20. Bhartiya Lok Sahitya: Parmpara Aur Paridrashya

21. Bharat – 2012
22. Dhatu Lok Ki Saer;
23. Sindi Lok Kathayen;
24. Kashmir Ki Lok Kathayen
25. Aagye (paper back)
26. Aagye (Hard bound)
27. Hamare Rashtriya Chinha (Rep.)
28. Bharat Ke Mahan Shiksha Shashtri (Rep.)
29. JabthS hudha Geeth (Rep.)
30. Desh Bhakthi Ki Natak (Rep.)
31. Vikasved KeJanak Charles Darvin (Rep.)
32. Masti Ki Patshala (Rep.)
33. Khudiram Bose (Rep.)
34. Himalaya Smrityan Swapna Aur Sach (Rep.)
- 35 . Aur Pairh Goonge Hogai (Rep)
36. Chhoti- Chhoti Chubhan (Rep.)
37. LaluKa Mobile (Rep.)
38. Prerna Deep (Rep.)
39. Baal Natak (Rep.)
40. Vigyan Mein Tak Jhank
41. Bharatiyon Ki Samudri Yaathayen (Rep.)

42. Chatrapati Shivaji (Rep.)
43. Rani Laxmibai (Rep.)
44. Bheega Chandrama (Rep.)
45. Murti Ka Rahasya (Rep.)
46. Loh Purush Sardar Patel (Rep.)
47. Khel Hai Vigyan (Rep.)
48. Vedic kal ki Kahaniyan (Rep.)
49. Dash kumar Charitra (Rep.)
50. Bharat Ke Samachar Patra 2008-09
51. Devendra Satyarthi
52. Bharat 2012 (Rep.)
53. Punjab Aur Kullu Ki Kahaniyan
54. Paheliyan (Rep.)
55. Rahamat Chacha Ka Ghora (Rep.)
56. Sant Namdev
57. Mere Adhikaron Ki Pahili Kitab (Rep.)
58. Parinam Budget 2012-13 (M/o I & B)
59. Varshik Report 2011-12 (M/o I & B)
60. Ankahi Shorya Kathayen (Rep.)
61. Lok Jeevan Ke Sadabahar Paatra (Rep.)
62. Tinu Mian Ka Kurta (Rep.)

63. Sanyukta Rashtra Bachhon Keliye (Rep.)
64. Carbon Kapiyon Ki Karamat (Rep.)
65. Pumpu aur Punpun (Rep.)
66. San Sattavan Ke Bhule Bisre Shaheed (Rep.)
67. Kissa Chaar Darvesh (Rep)
68. Dianosaur Ki Peeth Par
69. Hamare Rashtriya Prateek
70. Heeron Ke Vyapari
71. Suksham Poshak Tatva Evam Hamara Swasthya

REGIONAL LANGUAGES:

1. Addhi Chunj Wali Chiri (Punjabi)
2. Yug Pursh Sardar Swarna Singh (Punjabi)
3. Veer Kunwar Singh (Bengali)
4. Diabetes De Naal Jeen Di Kala (Punjabi)
5. Ajey Krantikarak Rajguru (Marathi)
6. 1857 Ke Amar Senani: Nana Saheb Peshwa (Gujarati)
7. Mahatma Jyotiba Phule (Gujarati)
8. Indian Unity (Telugu)

Total number of titles released during the year 2011-12

ENGLISH	:	20
HINDI	:	71
REGIONAL LANGUAGES	:	08
TOTAL	:	99

Publications printed and released from April 2012 to December-2012 during the year 2012- 2013

ENGLISH:

- 1) Surya: Solar Explorations
- 2) Lamps of India (Paperback)
- 3) -Do- (Hard Bound)
- 4) Framing History
- 5) All are Equal in the Eyes of God
- 6) Local Governance a Global Perspective
- 7) Rise of the Maratha power
- 8) Rabindranath Tagore
- 9) Selected Speeches: Prime Minister Manmohan Singh (Vol. 6)
- 10) Inventions that made History
- 11) Folder for DPD
- 12) Posters for DPD
- 13) Folders for DPD (4 kinds in B/W)
- 14) -Do- (in 4 col.)

- 15) Posters for DPD(3 kinds)
- 16) Indo-Islamic Architecture
- 17) 2500 years of Buddhism
- 18) President: Pratibha DevisinghPatil
Selected Speeches (Vol. I)

HINDI:

- 1) Dr. Rajendra Prasad (BMI)
- 2) Sant Ravi Dass
- 3) Hawaaur Doop
- 4) Bal Bodh Kathayen
- 5) Gopal Singh Nepali
- 6) Sab Budhu Hain
- 7) Garwal Chitrakala
- 8) Haryana Ki Lok Kathayen
- 9) Hamare Rashtriya Prateek
- 10) Aarsi Prasad Singh: Vyaktitva Aur Kritisva
- 11) Mother Teresa

Total Publications Released till December 2012 :

ENGLISH	18
HINDI	11
Total :	29

REGISTRAR OF NEWSPAPERS FOR INDIA

The office of the RNI, an attached office of the Ministry of Information and Broadcasting, came into being with effect from 1st July 1956, by an Act of Parliament amending the Press & Registration of Books Act, 1867. Its statutory functions under the Act are detailed below:-

- i) Maintenance and compilation of a register containing particulars of newspapers/periodicals published in India;
- ii) Issuance of Certificates of Registration in respect of Newspapers/Periodicals after verification of availability of Titles, as recommended by District Magistrates concerned.
- iii) Ensuring that the Newspapers/Periodicals are published in accordance with the provisions of the Press & Registrations of Books Act;
- iv) Verification of circulation claims made by the publishers;
- v) Preparation and submission to the Government Annual Report, containing information and statistics about the Press in India and in particular, the trends in different categories of newspapers/periodicals.

In addition, RNI has to perform some functions, which are non-statutory in nature. These are: -

- a) Issuance of Eligibility Certificates to enable the newspapers to import newsprint
- b) Assessing and certifying the essential requirements of newspaper establishments in regards to printing and allied machineries and materials.

RESEARCH REFERENCE AND TRAINING DIVISION

The role of Research Reference and Training Division is to assist the Media Units of the Ministry of Information and Broadcasting in collection, compilation and preparation of material involving research in published works, etc, building up of a compendium of knowledge on important subjects and to prepare guidance and background notes on current and other topics for the use by the Media Units. The Division studies trends in Mass Communication Media and maintains reference and documentation service on the same. The Division compiles two annual reference books, INDIA – A Reference Annual, a compilation on development and progress made by Central Ministries/ Departments, State/ Union Territory Administrations and PSUs/ Autonomous Bodies during the year and MASS MEDIA IN INDIA- a comprehensive publication on Mass communication in the country. INDIA is simultaneously published in Hindi language under the title BHARAT.

The Division maintains the Diary of Events which focuses on important national and international events for record and reference. The Division prepares a monthly report of subject specific Specialty Magazines, having a share of FDI and having been given permission for publication in India. These magazines are monitored as to whether they are following the stipulations laid down by the Government.

Reference Library

The Division has a well-Stocked library with a large collection of documents on various subjects, bound volumes of selected periodicals and various reports of the Ministries, committees and commissions. Its collection includes specialized books on subjects pertaining to journalism, public relations, advertising and audio-visual media, prominent encyclopedia series, yearbooks and contemporary articles. Besides the senior officers of I&B, the library facilities are also available to accredited Indian and foreign correspondents. Only one new title was added to the library during the year 2012-13 (up to Jan. 2013) because of space constraints. The library was shifted from Shastri Bhawan to Sookhana Bhawan in 2008 in a temporary accommodation. It is planned to move it from the present arrangement to a full-fledged floor in Sookhana Bhawan on its completion .

National Documentation Centre on Mass Communication

The National Documentation Centre on Mass Communication (NDCMC) was created in 1976 as part of the Division on the recommendation of an Expert Committee set up by the Ministry for collecting, interpreting and disseminating information about the events and trends in Mass Media through its periodical services. The NDCMC documents major news items, articles and other information material available on mass media/communication. The current activities of the Centre range from collecting and documenting information, to dissemination, not only for the development of cross-country mass communication but also for participation in the international information flow. The information collected is maintained and disseminated through services like '*Current Awareness Service*' – An annotated index of select articles on mass media published in newspapers and journals being subscribed by the Centre; '*Bibliography Service*' – An annotated subject index of articles on mass media published during past one year in newspapers and journals being subscribed by the Centre; '*Bulletin on Film*' – An abstract of various development in the film industry in India; '*Reference Information Service*' – Background papers on Subject of topical interests in the field of mass media; '*Who's Who in Mass Media*' – Biographies of various media personalities in lime light; '*Honours Conferred on Mass Communicators*' – Highlights the various awards announced during the year to mass communicators including the national and international film awards; and '*Media Update*' - It focuses on major national and international media events for record and reference.

The NDCMC also compiles and edits a reference book '*Mass Media in India*'. The Annual contains articles on various aspects of mass media, information on the status of media organizations in Central Government, States and Union Territories. It also includes the general information on print and electronic media. The National Documentation Centre on Mass Communication (NDCMC) under RRTD has brought out 45 services on various aspects of Mass Media during the year 2012-13 (Till January 2013). Twenty-third edition of Mass Media in India has been released.

Highlights of the year 2012-13

- INDIA – 2013 has been released.
- MASS MEDIA IN INDIA – 23rd edition released.
- The National Documentation Centre for Mass Communication (NDCMC), a unit of RR&TD has brought out 45 services on various aspects of Mass Media during the year 2012-13 (till January 2013).

SONG AND DRAMA DIVISION

The main function of this Division, as elaborated on its official website, is to create awareness and emotional receptivity among the general public regarding social, economic and democratic ideals which are conducive to the progress of the nation, creating among the people in border areas a sense of defence preparedness and cultural integrity with the rest of the country. The Division also aims at keeping up the morale of the Army Jawans posted in isolated forward areas through live entertainment media which includes both urban theatre forms and folk forms covering all the regions of the country. It also creates awareness amongst the masses for developmental policies, programmes and schemes for the overall welfare of the society. Special publicity is undertaken by the Division in sensitive and inner line areas such as LWE areas, border areas, Jammu – Kashmir, Punjab and North – Eastern Region with a view to counter the propaganda from across the border and to bring the people of these areas into national mainstream.

To achieve its objectives, the Division utilizes a wide range of folk and traditional forms, such as, folk and traditional dramas, ballets, operas, dance dramas, folk and traditional recitals, puppetry and even the skills of hundreds of magicians with age old tradition. In addition, the Division utilizes sound and light spectacle with modern techniques and hundreds of artistes for presenting programmes on important national themes such as **Communal Harmony, National Integration, Secularism, promotion of Cultural Heritage, Women Empowerment, Empowerment of Panchayat Raj, Mother and Child Health, Reproductive Child Health (RCH), Institutional delivery, to stop malnutrition & trafficking, Environment, Education, Awareness generation on Right to Information Act , 2005 etc.**

By way of utilizing numerous folk and traditional forms available in different parts of the country, the Division on one hand has become a potent source of revival and sustenance to these forms and on the other hand is able to provide livelihood to thousands of performers/artistes by utilizing their skills/talents in their own languages, idioms and dialects for purposeful communication.

The Division headed by Director, functions at three levels viz.

- (i) Headquarters at Delhi
- (ii) Ten Regional Centres located at Bengaluru, Bhopal, Chandigarh, Chennai, Delhi, Guwahati, Kolkata, Lucknow, Pune, and Ranchi.
- (iii) Seven Border Centres headed by Assistant Directors located at Darbhanga, Guwahati, Imphal, Jammu, Jodhpur, Nainital and Shimla and Six Departmental Drama Troupes headed by Managers located at Bhubaneswar, Delhi, Hyderabad, Patna, Pune and Srinagar (Jammu).

The various field units of the Division are responsible for preparation, presentation and monitoring of publicity oriented programmes. Apart from the above, the Division has two troupes/Units (one at Delhi and one at Chennai) consisting of departmental artistes under the AFEW scheme and they are responsible for providing entertainment to Armed Forces in the far flung border and isolated areas.

MAIN SECRETARIAT'S INFORMATION WING SCHEMES

A) Construction of Soचना Bhawan Phase-V

The Expenditure incurred on the construction of Soचना Bhawan is met from the Plan Budget made available to the Ministry after the approval of Planning Commission. The available constructed space has been allotted to various media units such as Civil Construction Wing, Song & Drama Division, Photo Division, Films Division, Publications Division, Research Reference and Training Division, Press Council of India, Directorate of Advertising & Visual Publicity (partly) and National Film Development Corporation. After completion of phase-V of Soचना Bhawan, the available built up space will be utilized for accommodating the other media units viz DFP, RNI etc and balance, if any will be leased out to other departments.

B) Policy Related Studies, Seminar, Evaluation, etc. for All Three Sectors Including Media Units (Excluding Prasar Bharati) (New Scheme)

The entertainment and media sector of the economy promises high growth potential during the 12th five year Plan (2012-2017). In order to capture the growth momentum, different schemes/programmes are being implemented by the Ministry of Information and Broadcasting in respect of Film, Information and Broadcasting Sectors so as to achieve the defined goals/objectives. The scheme provides for undertaking policy related

studies, seminars and evaluation of existing/new Plan Schemes in the media sector. Studies/seminars and evaluation undertaken/conducted will help in policy designing, formulating and monitoring of this new schemes.

C) Training for Human Resource Development

In order to transform the civil service, it is imperative to have a strategic human resource management system, which would look at the individual as a vital resource to be valued, motivated, developed and enabled to achieve the Ministry/Department/Organization's mission and objectives. Within this transformational process, it is essential to match individuals' competencies with the jobs they have to do and bridge competency gaps for current and future roles through training.

Competencies encompass knowledge, skills and behavior, which are required in an individual for effectively performing the functions of a post. Competencies may be broadly divided into those that are core skills which Government servants would need to possess with different levels of proficiency for different functions or level. Some of these competencies pertain to leadership, communication, financial and people management, information technology, project management etc. The other set of competencies relate to the professional or specialized skills, which are relevant for specialized functions such as building roads, irrigation projects, taking flood control measures, civil aviation, medical care, media management etc.

The Ministry of Information & Broadcasting is the nodal Ministry for information, broadcasting and film sectors. Through its various Media Units, the Ministry is responsible for dissemination of information relating to various Government policies and programmes. The various media used in this process are electronic, print, films, interpersonal publicity, live arts and culture, public information campaigns etc. The Indian Information Service officers of the Ministry are posted in electronic, print and interpersonal Media Units during the course of their career. Similarly the officials of the Main Secretariat of the Ministry of Information and Broadcasting are engaged in policy making for the media sector and provide administrative facilitation to various media units. It is imperative that all these officers are trained so that they are equipped to take up challenging responsibilities.

FILM SECTOR

CENTRAL BOARD OF FILM CERTIFICATION, MUMBAI

The CBFC is mandated to certify films for exhibition in India in accordance with the Cinematograph Act, 1952, the Cinematograph (Certification) Rules, 1983 and the guidelines issued by the Central Government. .

The objective of CBFC is to ensure healthy entrainment and recreation to the public, in accordance with the provisions of the Cinematograph Act.

The endeavour of the CBFC is to make the certification process transparent and responsible. Towards this end, CBFC adopts modern technology for certification process through computerisation. The CBFC also creates awareness among the advisory panel members, media and film makers about the guidelines for certification and current trends in films through workshops and meetings.

CHILDREN'S FILM SOCIETY, INDIA

Activities of the Organisation

Production & Procurement

CFSI is engaged in the production of feature films, featurettes, animation, short films, puppet films and TV serials in film as well as video format for children and young people. The organization also procures exhibition rights of certain foreign films which were received at International Film Festivals. Films produced by the Society and those whose rights are acquired are dubbed in various Indian language.

Film Festivals

- a. **International Children's Film Festival** – CFSI organizes competitive International Children's Film Festival once in every two years. It is accorded "A" category status by the International Centre of Films for Children & Young People (CIFEJ), an international body affiliated to UNESCO controlling international children's film festivals all over the world.
- b. **Participation in International Children's Film Festivals:** CFSI's films participate in various International Film Festivals and have won awards. Such participation has helped to promote the children's films abroad.

Exhibition & Distribution of Films

- a. Individual Shows:** Many schools and individuals procure films for non-commercial screenings in theatres or in schools through LCD projectors on payment of fixed rentals.
- b. District & State Level Festivals:** This activity is conducted in collaboration with the District Administration. Various Districts in different states are identified and screening programmes are chalked out charging nominal admission rates. The school going children are largely from Government/Municipal Schools/Zilla Parishad schools. From the financial year 2007-08, it was decided by the Ministry that children would not be charged any amount for CFSI films screened.
- c. Non-theatrical Free Shows :-** In order to reach out to the rural and underprivileged children, CFSI conducts free shows for the Municipal and Tribal Children. Services of Non-Governmental organizations like Nehru Yuva Kendra Sangathans and others are utilised for this activity. The expenditure involved in conducting the free shows is borne by CFSI out of grants-in-aid, provided by the Government for the purpose. Under the Scheme, even children living in remand homes, orphanages etc. are covered.
- d. Shows Through Distributors :** CFSI engages distributors/organizers to conduct film shows in theatres and schools. They procure films by paying fixed monthly rentals and exhibit films in the allotted territory.
- e. Screening of films on Television:** CFSI films are shown on Doordarshan National Network and Regional channels of DDK and also satellite channels.
- f. Sale of DVDs:** The popular selected CFSI film titles are converted on DVD format and sold.
- g. Activities in North East & J&K:** CFSI promotes films in regional languages including North-East States through production, conduct of workshops and exhibition.

DIRECTORATE OF FILM FESTIVALS

The Directorate of Film Festivals (DFF) is vested with the responsibility of promoting aesthetically and technically excellent cinema within the country and abroad through organizing International Film Festivals of India (IFFI), organization of film festivals and film weeks within the country and abroad as well as through the National Film Awards.

The Directorate seeks to promote the best of Indian Cinema within India and abroad and to bring the best of world cinema to India. The festivals organized by DFF work as a platform for the professionals from India and abroad to meet, interact and exchange their views and perceptions.

The following activities of the Directorate would form part of aforesaid XII plan Scheme 'Promotion of Indian Cinema through Film Festivals and Film Markets in India and Abroad,' under Main Secretariat of the Ministry, which inter-alia include the following components:-

- (a) Participation of Indian Panorama Films in Film Festivals in India and Abroad.
- (b) Selection/striking of prints of Indian Panorama Films.
- (c) International Film Festival of India

Besides this, maintenance and upkeep of Siri Fort Film Festival Complex is also the responsibility of the Directorate.

The activities relating to International Film Festival of India (IFFI), Selection of Indian Panorama films and Participation in foreign film festivals, inter-alia, form part of the component 'Promotion of Indian Cinema through Film Festivals and Film Markets in India and Abroad' of the 12th Plan Scheme "Development, Communication & Dissemination of Filmic Content" under Main Secretariat of the Ministry.

As part of the 12th Plan Scheme of Main Secretariat "Infrastructure Development Programme of Film Sector" under the component 'Upgradation of Sirifort Complex', it is envisaged to upgrade the projection systems to cater to all types of formats including digital projection, modern acoustic systems besides constant improvement of facilities at the Sirifort Auditoria, with a view to ensure optimum utilization of the complex as well as generate more revenue.

FILM AND TELEVISION INSTITUTE OF INDIA, PUNE

The Film Institute was set up in 1960 in Pune as a premier Institute for imparting training in the art and technique of film making. In 1974, the Institute was renamed as Film and Television Institute of India with the addition of education in television, as an autonomous body under the Ministry of Information and Broadcasting. The FTII, Pune is a premier Institute of its kind in the country for imparting high quality education in the field of film and television.

The primary objective of the Institute is to conduct various courses on Film and Television production with the main objective to provide trained manpower for the Film as well as the Television industry. The total annual intake is 368 students. The various courses run by the Institute are given below:-

Sr. No.	Name of the Course(s)	Present strength of students
(A)	Three year Post-Graduate Diploma Courses in Film & Television	
1	Direction	65
2	Cinematography (Film & Television)	65
3	Editing (Film & Television)	63
4	Audiography (Film & Television)	54
(B)	Two year Post-Graduate Diploma Courses	
1	Acting	33
2	Art Direction & Production Design	18
(C)	1½ year Certificate Course in Animation & Computer Graphics	11
(D)	One year Post-Graduate Certificate Courses in Television	
1	Direction	12
2	Electronic Cinematography	12
3	Video Editing	12
4	Audiography & Television Engineering	12
(E)	One year Post-Graduate Certificate Course in Feature Film Screenplay Writing	11
	Total	368

Apart from the basic diploma courses, the Institute also organizes various short-term courses for working professionals and for the personnel with related interests.

PLAN SCHEMES

The Institute implements Plan Schemes primarily for augmentation and modernisation of the training infrastructure and training method with a view to increasing the output of trained manpower, developing the available facilities with proper and modern infrastructure and making available the facilities wherever possible for film shooting etc. with a view to generate revenue for the Institute. The Plan Scheme also endeavors to create a suitable environment for film and television learning with modern technology.

FILMS DIVISION

INTRODUCTION

Films Division is responsible for the production and distribution of documentaries, animation and short films required by the Government of India for public information, education, motivation and for instructional and cultural purposes. The Headquarters of the Films Division is at Mumbai. A sub-unit is located at New Delhi for production of documentary films on subjects sponsored by the Department of Family Welfare, Ministry of Defence and other Government Undertakings Organisations. In addition, two regional centres for production of featurette/video films based on rural stories with entertainment elements were set up, one each at Bengaluru and Kolkata. Distribution of films is done through a network of ten Branch Offices. Films Division has been organizing the biennial International Film Festival in association with the Government of Maharashtra and other film bodies. The last festival was held from 3rd to 9th February, 2012. The 13th Mumbai International Film Festival would be held from 3rd to 9th February, 2014.

Films Division collected a total revenue of more than ₹ 364.41 Lakhs during the year 2012-13 (up to December, 2012).

NATIONAL FILM ARCHIVE OF INDIA

The need for preserving film as an art and historical document has been recognized all over the world. The task of preserving cinema in all its varied expressions and forms is entrusted to the National Film Archive of India (NFAI), a national organization having adequate resources and expertise. NFAI was set up as an independent media unit under the Ministry of Information and Broadcasting in February, 1964.

The aims and objectives of National Film Archive of India are:

- a) To trace, acquire and preserve the heritage of national cinema and build up a representative collection of World Cinema
- b) To classify and document data related to film, undertake and encourage research on cinema and publish and distribute them
- c) To act as a centre for dissemination of film culture in the country and to ensure the cultural presence of Indian cinema abroad.

NATIONAL FILM DEVELOPMENT CORPORATION LIMITED

The National Film Development Corporation (NFDC) is a central agency established by the Government of India to promote the growth of the Indian film industry and to foster excellence in cinema.

The films funded/produced by NFDC and the cast and crew associated with its productions have won several National and International awards in the past. NFDC [including the erstwhile Film Finance Corporation (FFC)] has so far produced/co-produced /financed over 300 such films. The Indian film industry comprises cinemas in various Indian languages and NFDC has the distinction of being the only production house which has produced films in 18 different languages and has co-produced more than 17 films with international partners.

The Mission of NFDC is to aim at fostering excellence in cinema and to promote Indian culture through films made in various Indian languages.

NFDC now proposes to renew its commitment to promoting the Cinemas of India through new activities, in addition to its existing work, in the forthcoming year. A budget of ₹ 92 crores has been proposed during the 12th Plan period for “Film production in various Indian languages” which will be part of an overall scheme titled “Production of Films and Documentaries in various Indian languages” with an overall proposed outlay of ₹ 170 crores. An annual outlay of ₹ 18.75 crores has been allocated during 2013-2014 for this purpose. NFDC will also execute one of the components of 12th Plan Scheme titled “Promotion of Indian Cinema through film festivals and film markets in India and abroad” namely “Participation in Film Markets”.

SATYAJIT RAY FILM & TELEVISION INSTITUTE, KOLKATA

Satyajit Ray Film & Television Institute, Kolkata was established by the Government of India as an autonomous educational institution under the Ministry of Information and Broadcasting and was registered under West Bengal Societies Registration Act, 1961. The Institute at Kolkata was setup with the specific aim of imparting education in Film and Television production especially for the students of Eastern and North Eastern India. The primary objective of the Institute is to conduct various courses on Film and Television production with the main objective to provide trained manpower for the Film as well as the Television industry.

The Satyajit Ray Film & Television Institute is the second national level Institute established by the Government. The Institute offers three years Post Graduate Diploma Courses in Direction and Screen Play Writing, Motion Picture Photography, Editing and Sound. In the year 2012-13, the institute introduced one more specialization, namely Animation & Electronic Imaging. Apart from the basic diploma courses, the Institute also organizes various short-term courses and undertakes various projects on demand of various organizations and the film industry. The total student strength of the institute is 203.

PLAN SCHEMES

During the 11th Plan the institute improved its infrastructure through major renovations, upgradation, additions and procurements of equipments. The institutes also set up two new departments namely Production Management and Animation. During the 12th Plan it has been envisaged to create additional infrastructure such as girls hostel, construction of new building for editing department, class room theatre and setting up of Centre for Excellence and Television.

MAIN SECRETARIATS FILM WING SCHEMES

A) Anti-Piracy Initiative (New Scheme)

Piracy is a great menace in any creative sector especially in the film sector. The main objective of the Scheme is therefore, to create awareness among all the stakeholders against the piracy and educate on the need to combat the same. The scheme proposes to carry forward the steps that have already been taken by the Ministry in this regard. The scheme envisages launching multi-media campaign involving all the stakeholders from film, broadcasting and music industry. Personalities from film and media would be requested to campaign asking people to refrain from buying pirated goods. These campaigns would be carried on Doordarshan/AIR and private TV channels and private FMs. Training programmes,

workshops in different parts of the country for police, judicial and administrative officials would be conducted to sensitize about the Copyright Act. Research on the effects of piracy would be conducted to enable development as well as implementation of public-private strategies to combat piracy.

B) Centenary Celebration of Indian Cinema – 1913 to 2013

In 1913, Dadasaheb Phalke made the first feature film in India, *Raja Harishchandra*, which was released on April 13, 1913. This was the first indigenous feature film in India and was rapidly followed by a spate of films across the country. With the advent of sound, filmmaking mushroomed in various Indian languages and embraced both regional and local flavors and also a national outlook. Films, over time, have been not only a source of entertainment, but post-independence, have reflected the socio-economic aspirations of the people and cultural form & sensibilities.

The new scheme envisages celebration of 100 years of Cinema in India. The Scheme proposes variety of activities including production of non-fiction films on various facets of Indian cinema, display of a tableau on 100 years of Indian cinema on Republic Day Parade, printing a Coffee table book on the subject, TV serial on Unsung Heroes of Indian Cinema, launch of film clubs for students, release of postage stamp to commemorate 100 years of Indian cinema, signature line of collectibles like T-shirts, mugs, theme song of the highest standards, production of a documentary on the oldest operating theatres, holding of film festivals, etc.

C) National Film Heritage Mission

The scheme proposes to preserve film heritage with the goal of “preservation without errors, access without end”. The proposed activities in the Plan Scheme are : (a) Restoration of 1050 feature films and 960 short films; (b) digitalization of 1050 feature films and of 1200 short films; (c) striking of inter-negatives of 1050 feature films and 960 short films for archiving purposes; (d) construction of vaults of international standards for preservation of such restored material; (e) conduct training programmes in the field of restoration and preservation.

The whole project will be taken up on a Mission under the direct supervision of Ministry of Information & Broadcasting.

D) Development, Communication and Dissemination of Filmic Content

In order to support production of aesthetically and technically excellent films in the country and to promote these films in various International Film Festivals as well as film markets, and preservation of filmic content, the Ministry has envisaged a Plan Scheme during the 12th Plan. With a view to have a better coordination among various activities of various Media Units towards achieving the above mentioned goal and for effective organization of various events like International Film Festival of India (IFFI), participation in Film Markets and various Film Festivals in India and abroad, Organizing of Mumbai International Film Festival (MIFF) for documentary films, International Children's Film Festival and exhibition of children's films all over the country, as well as production of feature films, documentary films and children films, these activities have been merged into a single Plan Scheme titled 'Development, Communication and Dissemination of Filmic Content' in the 12th Plan under Main Secretariat of the Ministry. The various components of the scheme are as under:-

- Participation and conduct of film festivals in India and abroad including foreign travel of officials and film personalities, Grant-in-aid to NGOs/ State Government Organizations for organizing film festivals in the country and Grant-in-aid to FFSI for exhibition of films of artistic value, propagating film consciousness, publication of journals on film appreciation and organizing seminars, conference etc.
- Organizing International Film Festival of India (IFFI), selection of films under Indian Panorama, Striking of Indian Panorama films and setting up of Special Purpose Vehicle (SPV) for International Film Festival of India.
- Participation in Film Markets in India and abroad.
- Organizing the biennial event of Mumbai International Film Festival (MIFF) for documentary films.
- Organizing International Children's Film Festivals biennially (once in two years).
- Organizing National Children's Film Festival.
- Exhibition of Children's films in Schools throughout the country.
- Production of feature films in various Indian languages.
- Production of documentary films
- Production of children's films.

- Webcasting of film archives of Films Division.
- Acquisition of archival material.

Towards promoting production of quality cinema in the country, selection of feature and non feature films of cinematic, thematic and aesthetic excellence under Indian Panorama every year would continue. Likewise, the activity of selection of films for Indian Panorama every year would also be continued for promotion of Indian cinema in India and abroad.

The scheme also envisages promotion of Indian films in various film markets all over the world. National Film Development Corporation would be the implementing agency for promotion of Indian films through participation in Film Markets at various film festivals in India and abroad and thereby providing a fillip to Indian Film Industry.

Mumbai International Film Festival (MIFF) for documentary films, would continue to be organized by Films Division under this Scheme. MIFF-2014 is proposed to be organised by Films Division in February 2014

Children's Film Society, India (CFSI) successfully organised the International Children's Film Festival (ICFF) in the year 2011 at Hyderabad. The next edition of ICFF, a biennial event, would be held in the year 2013. CFSI plans to take the National Children's Film Festival to other parts of the country so that children from all regions get equal opportunity to participate and enjoy films that are specially made for them.

The plan scheme 'Exhibition of Children's Films in Municipal Schools' visualizes exhibition of children's films free of cost for the benefit of the disadvantaged children in semi-urban and rural areas and children studying in Municipal/Zilla Parishad schools who are otherwise deprived of good quality children's cinema.

The scheme proposes production of feature films in various Indian languages with a view to support young and upcoming directors and to support creation of movies at different regional languages. The scheme envisages production of documentary films with a view to give impetus to documentary movement in the country. The scheme will enable individual producers as well as NGOs to produce documentary films on various subject. One of the components of the scheme is production of children's films by CFSI.

The scheme while providing for webcasting of archiv of Films Division also envisages acquisition of archival material for preservation for the posterity.

The scheme also envisages commemoration of Centenary of Indian cinema by organizing various events during the Centenary Year.

The details regarding various components of the scheme and the respective implementing agency are as under:-

S.No	Components of the scheme	Implementing Agency
(i)	Participation and conduct of film festivals in India and abroad including Foreign Travel of Officers of Directorate of Film Festivals, Grant-in-aid to NGOs/State Government Organizations and Grant-in-aid to FFSI for exhibition of films of artistic value, propagating film consciousness, publication of journals on film appreciation and organizing seminars, conference etc	Directorate of Film Festivals
(ii)	Organizing of International Film Festival of India (IFFI), Selection of films under Indian Panorama, Striking of Indian Panorama films and initiation of administrative processes for setting up of Special Purpose Vehicle (SPV) for International Film Festival of India	IFFI Secretariat in DFF till SPV for IFFI is set up.
(iii)	Participation in Film Markets in India and abroad/ production of feature films in various Indian languages.	NFDC
(iv)	Organizing the biennial Mumbai International Film Festival (MIFF) for documentary films/ production of documentary films.	Films Division
(v)	Organizing, International Children's Film Festivals biennially (once in two years) and National Children's Film Festival/ production of children's films.	Children's Film Society, India
(vi)	Exhibition of Children's films in Schools throughout the country	
(vii)	Centenary Celebrations	All media units

E) Setting up of National Centre for Excellence for Animation, Gaming and VFX

Rapid technological development has pushed growth in the fields of animation, gaming and special visual effects. 2D cell animation and 3D animation techniques are used to develop animation contents in television programmes, movies and video games involving extensive use of animation software programmes. 3D motion capture animation techniques are used in low resolution game, internet characters, special effects, etc. Similarly, the gaming industry depends upon latest gaming software for game design, platform design and play characteristics. The Indian gaming industry is expected to capture opportunities in the mobile and online gaming segments. Animation, gaming and visual effects industry is both technology and technical/professional manpower intensive. The Indian industry is already facing a paradox. While India's share in these industries is currently small, it has a tremendous potential because of global demand and the comparative advantage of India having a huge pool of IT professionals.

Visual Effects is a highly skilled activity and increasingly manifest in the audio-visual industry. This skill development would be analogous to animation and gaming and has tremendous revenue potential.

However, the rapidly increasing animation, gaming and visual effects industry is already facing manpower shortage of trained professionals. The projected growth of the industry is expected to increase the demand gap for skilled manpower exponentially. It is, therefore, imperative that India ensures enhancement of trained personnel for the animation, gaming and visual effect sector. In order to achieve the goal, an HR Plan for the sector would be required so that trained personnel increase rapidly. Thus, the need to establish a clear co-relation between the school curriculum and animation training in higher education. With the above objective, it has been envisaged that a specialised training and consultancy institute for the animation, gaming and visual effect sector be set up in public/private partnership to lay down and implement bench marks in terms of standards, teaching and training in these sectors and provide leadership role to the whole sector.

The Institute would provide research opportunities in the sector too. This would enable further technological initiatives and software development. In long term perspective, research provides not only for creation of intellectual property but also increasing revenue generation and an acknowledgement of leadership in the sector concerned.

It is proposed to set up the Institute under Public-Private Partnership Model.

BROADCASTING SECTOR

ELECTRONIC MEDIA MONITORING CENTRE

Electronic Media Monitoring Centre (EMMC) is a sub-ordinate office under the administrative control of Ministry of I&B. It was commissioned on 9.06.2008 as a well equipped state-of-the-art facility, with the objectives to monitor the violations of the (i) Programme and Advertisement Codes enshrined in Cable Television Networks (Regulation) Act 1995 and rules framed there under, and (ii) license conditions for private FM radio etc. Its monitoring capacity was augmented from 150 to 300 TV Channels with effect from 5-1-2011.

The Government has already granted permission to about 850 TV channels, which is likely to reach 1500 channels by the end of the 12th Five Year Plan (2012-17). Commensurate capacity augmentation has been envisaged in recording & monitoring of these 1500 Satellite TV Channels in the 12th plan. Presently, there are about 245 private FM Stations operational in the Country and another 839 FM stations are proposed under Phase-III. Centralized FM content monitoring is to be started during the 12th Plan period. Accordingly, plan scheme for “Strengthening of EMMC” with the total cost of ₹ 90 crore has been formulated.

PRASAR BHARATI

MANDATE

The Prasar Bharati (Broadcasting Corporation of India) Act, 1990 envisaging establishment of Broadcasting Corporation, came into effect on 15.9.97. This Act provides that it shall be the primary duty of the Corporation to organize and conduct public service broadcasting to inform, educate and entertain the public i.e. to discharge the functions which used to be performed by Akashvani and Doordarshan when these were part of the Ministry of Information & Broadcasting, Government of India. The general superintendence, direction and management of the affairs of the Corporation shall vest with the Prasar Bharati Board which may exercise all such powers and do all such acts and things as may be exercised or done by the Corporation under this Act.

For the purpose of enabling the Corporation to discharge its functions efficiently, the Act provides that the Central Government may after the appropriation made by Parliament by law in this behalf, pay to the Corporation in each financial year such sum of money as Government consider necessary by way of equity, grant-in-aid or loan. The Corporation shall have its own Fund and all the receipts of the Corporation shall be credited to this Fund and all payments by the Corporation shall be made therefrom.

1. Subject to the provisions of this Act, it shall be primary duty of the Corporation to organize and conduct public broadcasting services to inform, educate and entertain the public and to ensure a balanced development of broadcasting on radio and television.

Explanation – for the removal of doubts it is hereby declared that the provisions of this section shall be in addition to, and not in derogation of the provisions of the Indian Telegraph Act, 1885.

2. The Corporation shall, in the discharge of its functions, be guided by the following objectives, namely:-

- a. Upholding the unity and integrity of the country and the values enshrined in the Constitution;
- b. Safeguarding the citizens' right to be informed freely, truthfully and objectively on all matters of public interest, national or international, and presenting a fair and balanced flow of information including contrasting views without advocating any opinion or ideology of its own;
- c. Paying special attention to the fields of education and spread of literacy, agriculture, rural development, environment, health and family welfare and science and technology;
- d. Providing adequate coverage to the diverse cultures and languages of the regions of the country by broadcasting appropriate programmes;
- e. Providing adequate coverage to sports and games so as to encourage healthy competition and the spirit of sportsmanship;
- f. Providing appropriate programmes keeping in view the special needs of the youth;
- g. Informing and stimulating the national consciousness in regard to the status and problems of women and paying special attention to the upliftment of women;
- h. Promoting social justice and combating exploitation, inequality and such evils as untouchability and advancing the welfare of the weaker sections of the society;
- i. Safeguarding the rights of the working classes and advancing their welfare;
- j. Serving the rural and weaker sections of the people and those residing in border regions, backward or remote areas;
- k. Providing suitable programmes keeping in view the special needs of the minorities and tribal communities;
- l. Taking special steps to protect the interest of children, the blind, the aged, the handicapped and other vulnerable sections of the people;

- m. Promoting national integration by broadcasting in a manner that facilitates communication in the languages in India and facilitating the distribution of regional broadcasting services in every State in the languages of that State;
 - n. Providing comprehensive broadcast coverage through the choice of appropriate technology and the best utilization of the broadcast frequencies available and ensuring high quality reception;
 - o. Promoting research and development activities in order to ensure that radio and television broadcast technology are constantly updated; and
 - p. Expanding broadcasting facilities by establishing additional channels of transmission at various levels;
3. In particular and without prejudice to the generality of the foregoing provisions, the Corporation may take such steps as it thinks fit:
- a. To ensure that broadcasting is conducted as a public service to provide and produce programmes;
 - b. To establish a system for the gathering of news for radio and television;
 - c. To negotiate for purchase of, or otherwise acquire, programmes and rights or privileges in respect of sports and other events, film serials, occasions, meetings, functions or incidents of public interest for broadcasting and to establish procedures for the allocation of such programmes rights or privileges to the services;
 - d. To establish and maintain a library or libraries of radio, television and other materials;
 - e. To conduct or commission, from time to time, programmes, audience research, market or technical service, which may be released to such persons and in such manner and subject to such terms and conditions as the Corporation may think fit; and
 - f. To provide such other services as may be specified by regulations.
4. Nothing in sub-sections (2) and (3) shall prevent the Corporation from managing on behalf of the Central Government and in accordance with such terms and conditions as may be specified by that Government, the broadcasting of External Services and monitoring of broadcast made by organizations outside India on the basis of arrangements made for reimbursement of expenses by the Central Government.
5. For the purposes of ensuring that adequate time is made available for the promotion of the objectives set out in this section, the Central Government shall have the power to determine the maximum limit of broadcast time in respect of the advertisement.
6. The Corporation shall be subject to no civil liability on the ground merely that it failed to comply with any of the provision of this section.

7. The Corporation shall have power to determine and levy fees and other service charges for or in respect of the advertisements and such programmes as may be specified by regulations, provided that the fees and other service charges levied and collected under this sub-section shall not exceed such limits as may be determined by the Central Government, from time to time.

Goals and objectives

Prasar Bharati through its two constituents i.e. All India Radio (AIR) and Doordarshan (DD) provides maximum coverage of the population and is one of the largest terrestrial networks in the world. In a country, where the illiteracy rate is high, this medium has a great potential to inform, educate and entertain people. The immense social responsibility of the Prasar Bharati is consonant with potential of the network as it reaches vast masses of the people throughout the country. As a public service broadcaster it has been engaged in multifarious activities. The future promises to be exciting and challenging with the move into digital age. Therefore, it would provide better service and programmes to a wider and more diverse community. The goal of Prasar Bharati is to make needed information available at the doorstep of everyone with its appeal, reliable, entertaining and informative value. The objective is also to channelise the information and ideas that helps to improve communities socially, culturally and economically.

Policy statement

Prasar Bharati, as the public service broadcaster aims at:

- Creating qualitative contents / programming and
- Fulfilling the objectives of providing information, education and entertainment to generate focused programming for women, children, the underprivileged, special linguistic groups, Scheduled Casts and Scheduled Tribes etc.

AIR under Prasar Bharati, aims to achieve the goals and objectives in carrying out the mandate of Prasar Bharati. In order to raise the level of awareness among the masses, several new initiatives such as Farm and Home broadcast “Kisan Vani Programmes” from 86 selected AIR Stations, programmes on environment, family welfare, programme on children with special focus on rural children and tiny tots, women programmes, educational broadcast (IGNOU/NCERT/CIET), programmes on social awareness like HIV/AIDS and other health programmes, in collaboration with IGNOU, National Science Magazine (Vigyan Bharati), Sesame Street programmes through M/o Finance have been taken up by AIR, besides the programmes on music and drama which are regularly broadcast. On the engineering side a lot of initiatives through special package programmes for J&K and North-East and Island territories, expansion of FM services, digitalization of production programmes and transmission facilities, introduction of new technologies etc. have been taken up. Various initiatives under News Service Division as well as Research and Development activities have also been taken up. Indian Classics scheme aimed at producing high quality programmes and preserving the rich cultural and literary heritage of the country. All programmes in the scheme are being produced in all Indian languages and these literary works are dubbed in other languages for the benefit of the viewers across the country.

The priorities are stressed upon better publicity, for which the board had taken care of all issues like Newspaper insertions, Media Plan, appointing Media Adviser, bill-boards, New Media campaign etc. to identify new areas for revenue generation.

Vision statement

AIR has a glorious history in the pre-independence as well as post - independence era and the period since independence has seen substantial growth in terms of coverage (area wise as well as population wise) through setting up of broadcast centres, auxiliary receiving centres and number of transmitters including FM transmitters. AIR under Prasar Bharati, therefore, aims at advancing further to achieve the goals and objectives in carrying out the mandate of Prasar Bharati. Lot new initiatives such as Farm and Home broadcast “Kisan Vani Programmes” from 86 selected AIR Stations, programmes on environment, family welfare. Programme on children with special focus on rural children and tiny tots, women programmes, educational broadcast (IGNOU/NCERT/CIET), programmes on social awareness like HIV/AIDS and other health programmes, collaboration with IGNOU, National Science Magazine (Vigyan Bharati), Sesame Street programmes through M/o Finance have been taken by AIR, besides regular broadcasting of the programmes on music and drama.

On the engineering side, lots of initiatives have been taken. Major Programmes are to digitalize the existing network, setting up HPTs/LPTs at the Border areas of J&K and implementation of E-Governance. Government of India had allocated an outlay of ₹ 1728 crore to All India Radio during 11th Plan viz. ₹ 466.80 crore for the schemes of 10th Plan continued and ₹ 1251.20 crore for New Schemes introduced in 11th Plan. An amount ₹ 421.81 crore was the expenditure incurred by AIR during the 11th five year plan period. Major achievements during this period were:-

- J&K Special Package phase-II:- under this scheme, DG sets and UPS has been installed at the existing AIR Centers in J&K. Now, People residing in J&K are enjoying uninterrupted free transmission.
- 1 kW MW transmitter at Dungerpur (Rajasthan) with MP studio has been installed. Now, People residing at Dungerpur are benefited with the programme produced locally.
- Digitalization of Production Facilities:- It has improved the quality of programme production.
- AIR installed 132 FM transmitters of Various Power. People are able to get better quality and most preferred mode FM signal available on mobiles also in and around the places where projects have been commissioned. Now FM signal is available to 40% of population of the country.

- AIR commissioned its first Digital Transmitter in MW mode, 1000 kW MW DRM Transmitter at Rajkot. It provides good quality signal in both Analog & Digital mode to larger area of the country and will cover whole Pakistan and also parts of Afghanistan. Also another 1000 KW MW DRM Transmitter is under installation for coverage within country and also to Nepal, Tibet, Myanmar and Bangladesh. The transmitter is likely to be commissioned soon. At present, DRM receiver is not commercially available in India. Many receiver manufactures have planned to market the receiver in India and it will be available in India at affordable prices. Due to the best quality of transmission and having value added facility, sale of receivers is expected to pickup. It will be further intensified after digitization of 72 MW transmitter of AIR Network. Order for the Transmitters have been placed. All the transmitters shall be operationalised in digital mode by the end of financial Year 2013-14. 7 DRM Transmitters which have been procured will start digital transmission by the end of financial year 2012-13.
- A 500 kW DRM SW Transmitter has been procured and under installation at Bangalore. It will be commissioned by the end of financial year 2012-13.
- **Setting up HPT/LPT in border areas of J&K :-** This special scheme for improvement of FM coverage at the Border area of J&K was approved in August 2010. 100 watt FM transmitter at 4 places have been ordered. It will be delivered very soon. Other equipment would be procured during 2012-13 and these Transmitters would be commissioned by 2012-13. Setting up of High Power FM Transmitting station at existing TV site, Naushera: NIT issued for 10 kW FM Transmitter at Naushera TV site. P/S augmentation to be done. Building drawing site LOP is to be finalized. Construction of PORTA cabin for transmitter building is to be taken. Construction of PORTA cabin for the staff is to be finalized. Setting up of Analog High Power TV Transmitter (Digital Ready) at Rajouri (AIR site): NIT issued for 2 nos. of 5 kW UHF TV Transmitters at AIR, Rajouri. Existing AIR Tower at Rajouri is to be modified /strengthened for mounting of VHF antenna by DD. Setting up of High Power Transmitting Station (10 kW FM+10 kW UHF TV) for 3 new locations: Under the scheme, 2 site out of 3 have been acquired. Efforts are being made to acquire third site. NIT has been issued for SITC of Transmitter. These Projects shall be completed by 2013-14.

As most of the schemes could not be completed during the 11th plan, it has been decided to continue them in the 12th Plan for which an outlay of ₹ 1232 crore has been approved and an outlay of ₹ 1020 crore has been approved for new schemes to be taken up in the 12th plan. In other words, ₹ 2322 crore was the total approved outlay for All India Radio for 12th five year plan which includes ₹ 2252 crore of Capital component and ₹ 80 crore of Revenue component. Major thrust areas of the 12th plan are :-

- Full digitalization of existing studio and connectivity Network by 2017.
- FM Expansion to reach 65% population mostly backward, coastal areas, Naxal infected areas due to its acceptability in masses and availability of receiving facility in mobile phone.
- Strengthening of border coverage along Indo-Nepal Border in preferred mode of FM transmission.

- To improve efficiency, effectiveness and quality of broadcast, replacement and improvement of existing facilities.
- To preserve the content for longer period without loss of quality.
- To facilitate online Programme exchange amongst AIR Stations.
- To make available valuable content preserved with AIR archive for sale on line.
- Automation of office activities by implementation of ERP system.

Government of India has allocated a total outlay of ₹ 3251 crore to Doordarshan in the 12th Five Year Plan which includes an outlay of ₹ 1321 crore for the on-going schemes continued from 11th Plan and ₹ 1930 crore for the new schemes to be taken up in the 12th Five Year Plan. In other words, the total outlay of ₹ 3251 crore approved for the 12th Five Year Plan period includes an outlay of ₹ 3145 crore of Capital component and ₹ 106 crore of Revenue component.

This plan is very crucial and important for effective development of broadcasting as the digitalization is proposed to be completed during this plan period. Completion of digitalization will bring significant improvement in quality of broadcasting services. It will further supplement the schemes initiated during the 11th Plan.

Programme : In Doordarshan, the historic epic on Maharaja Ranjit Singh has been commissioned and is in the process of production. Special programmes on selected subjects ‘Forts of India’, ‘Institutions of Democracy’ ‘Common Worship Centres’ have been commissioned for which production is underway. Doordarshan continued the production of documentaries on wide ranging subjects in collaboration with Public Service Broadcasting Trust.

DD-Urdu

DD Urdu came into existence on 15th August 2006 to cater to the needs of 52 million Urdu knowing population and to preserve their literary and cultural heritage. The Prime Minister’s 15-Point Programme aims at good quality content and multiple programmes for the welfare of the target audience of this channel. This channel is on air for 24 hours, encapsulating heritage, culture, information, education & social issues. The theme of the content relates to modernizing educational and Social out-look of the target audience, popularizing science, technology, IT and demystifying Science, conserving literary & cultural traditions identified with Urdu. For this software creation/ generated on in-house programme through acquisition scheme of DD.

DD India

DD India created with a mission to build bridges of communication with Indians living abroad and to showcase the real India, its culture, values, traditions, modernity, diversity, unity to educate and entertain people in the highest traditions of public service broadcasting. DD India carries news bulletins, features on topical events, entertainment programmes, feature films, music and dance, children programmes, events and promotes Religious, Medical and adventure Tourism.

North East

Doordarshan has given high priority for the development of North East services. There are 132 transmitters and 12 programme production Centers of Doordarshan in the North East region. These are in the seven States of North-East, i.e. Manipur, Assam, Nagaland, Mizoram, Tripura, Sikkim and Arunachal Pradesh. In addition, there are TV Centers at Tura in the Garo Hills of Meghalaya and Dibrugarh, Silchar in Assam. These centers are producing in-house programme on informative, light music concerts, folk arts and crafts, costs, costume and cuisine of the North East.

Audience Research Wing

Audience Research Wing plays a vital role in providing inputs for programme planning and feed back for improving the quality of the programmes on the channels through various methods of research and data collection. Audience Research conducted surveys throughout the country on DTH penetration and Narrowcasting of agricultural programmes. Audience Research Wing also conducts DART Surveys in urban as well as rural areas through its 18 Audience Research Wings located in different parts of the country. During the current year a survey on the impact of the flagship programmes of the Government of India has been instituted through Centre for Media Studies.

Besides in-house surveys, Doordarshan will acquire rating data from TAM Media Research Pvt. Ltd. and baseline data from MRUC and providing the same to all the channel managers and marketing divisions located in different parts of the country.

DD-Bharati

DD-Bharati is a cultural heritage channel playing a crucial role in introduction, promotion and preservation of rich cultural heritage of India. The Channel focuses on music, dance, heritage, health, children with special emphasis on the Indian way of life and philosophy and art and culture. The Channel also telecasts a number of live coverage like music and dance, festival, special events, mushairas, kavi sammelan etc. With the change of the fixed point chart, number of new programmes introduced to increase the viewership of the channel and fresh acquisition of the programmes has been taken up to improve the quality and the variety of the programmes and further improvement of the programmes especially on cultural heritage, fresh commissioning is proposed.

Regional Telecasts

To cater to the specific area socio-cultural and linguistic diversity in the country, Doordarshan telecasts programme in regional languages and dialects for the benefit of people living in different regions of the country, especially those who speak major regional languages such as Tamil, Telugu, Malayalam, Kannada, Oriya, Bengali, Assamese, Punjabi, Gujarati, Marathi and Kashmiri. In addition to the primary language programmes there are 11 regional language satellite channels also telecasting programmes in Urdu, Sindhi, Sanskrit, Tulu, Konkani, Dogri, Himachali, Haryanvi, Nepali and all North-East languages and dialects.

The regional language programmes are primarily available on satellite with a terrestrial support of different HPTs and LPTs in the state concerned between 3.00 pm and 8.00 pm as regional window of DD-1 through ground transmitters, except in Tamil Nadu where the terrestrial support was extended up to 11.00 pm.

These regional language satellite channels offer a variety of programmes and formats produced in different regions even within the same State and feed and telecast from the capital Kendra of the respective State. The programme mix of these channels includes feature films, films songs, serials, classical/light/folk music, dance, News and current affairs and programmes on agricultural and rural development etc. catering to the needs of all segments of the society like women, children and youth with specific audience programmes.

State Networks

Doordarshan also has regional service telecast called state network for the people living in North India which comprises Delhi, UP, Bihar, Jharkhand, Chhatisgarh, MP, Rajasthan, Haryana and Himachal Pradesh. From 3.00 to 4.00 pm one-hour northern network serial based entertainment programmes from Monday to Saturday and on Sundays Hindi feature film are being telecast from DDK, Delhi by all these states network of HPTs and LPTs. Thereafter, programmes are beamed from the State capitals of the State concerned between 4.00 pm and 8.00 pm and are relayed by all the ground transmitters of that State, to connect the local happenings in the local primary dialect of the region.

The main emphasis throughout the year remained on flagship programmes apart education, information & entertainment. Various regional Kendras irrespective of their capacity generated achievements in highlighting flagship programmes and public service programmes.

DD Archives

DD Archives is the custodian of media content created over 40 years. Future of any media organization depends on its media assets being managed effectively, as a broadcasting channel will depend more and more on the file footage to contextualize the current events. Also the cultural content of DD Archives is very valuable, as DD Archives is the only channel which recognizes its responsibility for conserving various cultural trends including classical music, classical dance, folk music and folk dance, tribal music and dance, life style, theater both traditional and modern, popular music and

dance, literature ancient and modern so on and so forth. This valuable content represents the pulsating cultural life of a country which is hailed all over the world for its cultural legacy. DD Archives has taken up the mission of preserving its content which represents the past and present of our country for the future and posterity. In next 4 years DD Archives will evolve as one of the best broadcasting archives of the world.

Self Finance Commissioning (SFC)

Doordarshan formulated a new scheme for self finance commissioning to outsource quality entertainment content for its flagship channel DD-I from eminent producers in the country. Under the scheme the software produced by the veteran film makers and television producers would be marketed by Doordarshan. Under this scheme the content is owned by the Doordarshan can be utilized for telecast on its other channels also and the scheme is earning a good revenue during the prime time of the Doordarshan.

DD is committed to occupy all the prime-time and mid-prime slots by SFC Programmes. Apart from these prime-time and mid-prime-time slot, there is a strategy under consideration to capture non-prime timeslots also for SFC Programmes. It is worth mentioning that every year the cost of production is increasing and to compete with other satellite channels in quality we have to increase episode price accordingly.

Programmes produced under this scheme are the sole property of Doordarshan. DD can use this property as and when required, without any additional cost, on any channel of Doordarshan. This right was not available to DD with sponsored programme. One time investment for multiple uses, without any recurring expenditure. Apart from the increase in revenue, DD has got rid of the problems of outstanding dues against marketing agencies/sponsors as DD is directly dealing with the clients. No scope for court cases/arbitration. During the current financial year, an experiment has been made to introduce a daily serial in the prime- time which is expected to improve the viewership as well as revenues of Doordarshan.

Commissioning of software

In-house production activities through Kendras like Hyderabad, Lucknow, Mumbai, Patna, Jaipur, Srinagar, Jammu etc.

MAIN SECRETARIAT'S BROADCASTING WING SCHEMES

Supporting Community Radio Movement in India

Ministry of Information and Broadcasting grants permission to set up community radio stations. Community Radio in India was earlier governed by the Policy Guidelines approved in the year 2002. These Guidelines underwent a paradigm shift in the year 2006 when new Guidelines for Community Radio were approved by the Government. Earlier Guidelines allowed only Educational Institutions to operate Community Radio Stations. New Guidelines broadened the eligibility criteria and allowed community based organizations including civil societies and voluntary organizations, State Agriculture Universities (SAUs), ICAR Institutions, Krishi Vigyan Kendras, Registered Societies/Autonomous Bodies/Public Trusts registered under the Societies Act to operate Community Radio Stations subject to fulfillment of the eligibility conditions.

CHAPTER II

Financial Outlay, Projected Physical Outputs and Outcomes

INFORMATION SECTOR

DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY

Sl.No.	Name of the shemes/ programme	Objective Outome	Outlay 2013-14 (₹ In lakh)			Quantifiable/ Deliverables/ Physical Outputs	Projected Outcomes	Process/ Timelines	Remarks/ Risk factor
1	2	3		4		5	6	7	8
			4(i)	4(ii)	4(iii)				
	Name of the plan Schemes		Non-Plan Budget	Plan Budget	Comple- mentary Extra Budgtery Resources				
1	People's Empowerment through Development communication conception and Dissemination) DAVP	1. Establishment 2. Exhibition 3. Display Classified 4. Radio Spot 5. Printed Publicity Printing Distribution 6. Outdoor Publicity	3089.00 185.00 3242.00 200.00 240.00 100.00			670 17000 5300 169 300	Publicity on communal harmony, National intergration, Socio- economic upliftment through various media ; Exhibition , Outdoor Radio/TV, Newspapers and timeframe Posters/ brouchers, will create awareness, among the masses and encourage their participation in devlopment	The jobs are to be publicised within the stipulatd timeframe requirement	
		Total (1)	7056.00	18500.00					

1	2	3		4		5	6	7	8
	Revamping & restructuring of DAVP	1. Computerization and Digitalisation 2. Office Infrastructure 3. Human Resourece Development		200.00			Computerization and digitalisation, Office Infrastructure & Human Resource Development		
	Total (2)			200.00					
	Total (1&2)		7056.00	18700.00					

Note :- Plan for the Financial year 2013-14 not received till date

DIRECTORATE OF FIELD PUBLICITY

Sl.No.	Name of Scheme/ Programme	Objective/Outcome	Outlay 2013-14 (₹ in Crores)			Quantifiable Deliverables/ Physical Outputs	Projected Outcomes	Process/ Timelines	Remarks
	2	3	4			5	6	7	8
			4(i)	4(ii)	4(iii)				
			<i>Non-Plan Budget</i>	<i>Plan Budget (Rs. in Crores)</i>	<i>Complementary Extra-Budgetary Resources</i>				
I	Special Outreach Programme	Under this component during the 12th Plan period DFP proposed to organize special outreach programmes on flagship schemes of Government of India throughout the country involving the Line Ministries. In the year 2013-14, 600 special programmes are planned Two Field Publicity Units of DFP would be deployed to remote media shadow area for taking the information on the Governments schemes.	45.80	8.80		600 special programmes (1 programme to be conducted by combining 2 Field units each)	Intensive campaign of Flagship schemes of GOI Approx. 600 progs and immediate direct quantifiable, actionable feednack i.r.o implementation of schemes to be collected for analysis (10 feedbacks per programme approx).	Within the financial year 2013-14	
II	Information at Peoples' Convenience	Under this component DFP proposes to make effect to create Information guidance delivery mechanism at some of the existing establishment of DFP in many parts of the country making information delivery system two way. These systems would function				Information delivery mechanism to be set up at 92 establishments of DFP	Information and guidance to be given to people on the important schemes of GOI.	Within the financial year 2013-14	

		on week days to provide information and guidance to people including relevant local inputs requested for by anybody on the most important schemes programmes, programmes of the Government of India like flagship programmes. For this purpose, outsourced and trained IT enabled persons, under supervision of DFP staff would be deployed in two shifts each day between 0800 am to 0800 pm at 92 establishments of DFP.							
III	Conducted Tours and Skill Upgradation	Under this component leaders at village levels from one region would be exposed to the development taking place in another region. It helps these prominent personalities from grass root level to make best use of what they learnt during these tours forwards the development of their own areas by adopting new techniques and methods. In the year 2013-14 eight conducted Tours have been proposed.				8 conducted tours @ ₹ 4.50 lakh each. Impact assessment @ ₹ 5 Lakh	Exposure of about 100 Opinion Leaders to developmental schemes at different parts of the country.	Within the financial year 2013-14	
IV	Outreach Expansion through Outsourced Visits (OEOV)	In view of the present resources of DFP, even under ideal conditions, it would take DFP over 23 years to re-visit a village by the existing 207 FPU's. This inordinate time gap washes out the benefits of interpersonal communication. DFP proposes that during the five year period, one important scheme, selected by the government would be taken to the people in one thousand villages through outsourcing. For this, it is proposed to set up communication				States to be covered-2 Districts to be covered-2 No. of Field visit-1500.	Sensitization of people on 1 important scheme selected by Govt. Immediate direct feedback @ 10 per visit i.e 24,000 approx. would be collected for analysis and action by the concerned Ministry	Within the financial year 2013-14	

		teams at Block-levels to reach out to a group of about 100 villages every month. By this mode, it is proposed to cover all villages in that area once every six months. In view of the magnitude of the scheme and available resources, it is proposed that the scheme may begin with one district each from Maharashtra and Uttar Pradesh during 2013-14.							
V	Infrastructure support for Direct Contact Programme	This component is designed to provide infrastructure and resources support to the Directorate by modernization of technology. In the 12th FYP, the establishments of DFP would be armed with latest technology in the form of Multi-Media projectors, DVD Players, Wireless PA Systems, Digital Still cameras, Photo Copier machines, projector phones, mini-exhibition kits, outsourced manpower etc. for improved functioning by its offices. The component would help DFP in implementing the other components properly.				Procurement of 20 multi-media projectors, 35 DVD players, 30 Wireless PA System, 30 Digital Still Cameras, 30 Generator Sets, 30 Digital Video Cameras, 30 Projector Phones, 02 Laptops, 22 Vehicles, 3 Photocopiers, 233 mini exhibition kits, 50 Internet Protocol (IP) based Telephones, Engagement of 6 Compiling Editors, One Sr. Editor, one Editor, conducting two trainings for DFP officials, procurement of as many films as possible for improved function of DFP's offices.	AV equipment would enhance the work potential of Field Units	Within the financial year 2013-14	
(B)	<u>Kendriya Soochna Sadans</u> Under Media Infrastructure Development Programme	This component is designed to bring all media units of M/I&B in the state capitals under one roof for the purpose of better coordination and effective use of infrastructure and projecting a brand image of I&B Ministry at		0.80		Pre investment activities, layout designing etc..	Within the financial year 2013-14		

		state capitals. It is proposed to begin in the XIIth plan period with Five “KENDRIYA SOOCHNA SADANS” in five backward states In the year 2013-14 it is proposed to initiate action for construction of two such Soochna Sadans.							
		Grand Total	45.80	8.80					

EMPLOYMENT NEWS/ROZGAR SAMACHAR

S.No	Name of Scheme/ Programme	Objectives/ Outcomes	Outlay 2013-14 (₹ in lakh)			Quantifiable Deliverables/ physical outputs	Projected Outcomes	Processes/ Timelines	Remarks/ Risk Factors
1	2	3	4			5	6	7	8
			4(i)	4(ii)	4(iii)				
			Non Plan Budget	Plan Budget	Complime- ntary Extra Budgetary Resources				
1	Salaries OTA Med.Exp Dom.TA OE RRT S&M Advtg.&Pub Prof.services	Publication of Employment News/Rozga- r Samachar	120.00 002.00 003.00 003.00 045.00 024.00 1700.00 0600.00 0055.00	Nil	Nil	Bringing out 52 weekly issues of Employment News/Rozgar Samachar in English, Hindi & Urdu	By publishing Employment News, the Unit aims to achieve the following out- comes i) Give information on vacancies of Central & State Governments, PSUs admission Notices/examination notices and results of examinations conducted by UPSC, SSC, Nationalised Banks, Railway recruitment Board and recognized universities and Institutes. ii) Disseminating information on the Employment prospects by giving a series of articles on self entrepreneurship and career in various emerging fields and conventional fields. iii) through the website of Employment News, information about job vacancies in Govt. sector is being disseminated	Annual Basis	
	Total		2552.00						

INDIAN INSTITUTE OF MASS COMMUNICATION

OUTCOME BUDGET 2013 – 14

Sl. No.	Name of Scheme/ Programme	Objective/ Outcome	Outlay 2013 - 14 (₹ in Crore)			Quantifiable Deliverables/ Physical Outputs	Projected Outcomes	Processes/ Timelines	Remarks/ Risk Factors
1	2	3	4			5	6	7	8
			4 (i)	4 (ii)	4 (iii)				
			Non- Plan Budget	Plan Budget	Comple- mentary Extra Budgetary Resources				
	i) Training, teaching & research in Mass Communication:	Providing specialized training for personnel engaged in the Media and Mass Communication Sector and conducting research studies in the field	8.89	-	04.80	<p>To conduct P.G. Diploma Courses in :</p> <p>Journalism (English) at New Delhi and Dhenkanal; Journalism (Hindi) at New Delhi, Radio & TV Journalism, Advertising & Public Relations at New Delhi and Oriya Journalism at Dhenkanal (325); (M-155 F-170)</p> <p>Diploma courses in Development Journalism (40-45);(M-20 F-25) In-service courses for Group A and Group B officers of IIS (as per requirement of Ministry); (13) (M-11 F-2) Short-term training courses (600-700); (M-600 F-100)</p> <p>Conduct research studies on various aspects of mass</p>	<p>To conduct PG Diploma courses in:</p> <ul style="list-style-type: none"> - Journalism (English) 124 (62+62) - Journalism (Hindi)(62) - Journalism (Oriya) (23) - Advertising and Public Relations (70) - Radio & TV Journalism (46) - Two Diploma Courses in Development Journalism (40-45) <p>Short-term Programmes</p> <ul style="list-style-type: none"> - Short term courses/ work-shops (600-700) - Completion of continuing in-service courses for IIS Officers. - Research studies (4 to 5 Studies). <p>Publications:</p> <ul style="list-style-type: none"> - To bring out journals 	<p>Admission process (through entrance examinations on all India basis) for Diploma courses will be completed by July 2012 and these courses will be started immediately thereafter.</p> <p>Conducted as per demand and schedule agreed to with sponsoring organizations Research studies will be conducted from time to time.</p> <p>Journals will be</p>	<p>Seats in some of the reserved categories like NRI, physically handicapped and SC & ST may not be filled 100% or some of the students may drop out after admission due to their being admitted in P.G courses run by other Institutions/ Universities or other personal problems of candidates.</p>

	ii) Upgradation of IIMC to International Standards	Establishment of International Standards will strengthen quality and provide advanced education in Media and Mass Communications. It will produce quality professionals for global placement in the Media Industry. The proposed upgradation includes opening of 4 new centres of IIMC in temporary accommodation to be provided by State Govts. which will help remove imbalances in facilities for the study of Mass Communication in various regions of the country, Scheme has been approved for a total outlay of Rs.62.00 crores with Govt. grant of Rs. 51.50 crores		05.00	<p>communication (3-4 studies) and</p> <p>Bring out two Half yearly journals (Communicator in English and Sanchar Madhyam in Hindi).</p> <p>Commencement of Area development at New Delhi.</p> <p>Commencement of construction of new buildings at New Delhi.</p> <p>Completion of new buildings at Dhenkanal</p>	<p>“Communicator (in English) and “Sanchar Madhyam” (in Hindi), Lab Journals of students and Annual Report .</p> <p>Area development is likely to be completed by August, 2013</p> <p>Construction of new Bldg. at New Delhi can commence only after receipt of approval from DDA and other civic authorities</p> <p>Likely to be completed by August 2013</p>	<p>brought out.</p> <p>April/May 2013</p> <p>Commence by Oct. 2013</p> <p>Completion by August 2013</p>	- Subject to approval of Bldg. Plan by DDA and other civic authorities
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	iii) Opening up of New Regional Centres of IIMC	To create permanent Campuses for 4 new Regional Centres.		02.00	<p>Commencement of construction of activities for permanent Campus at Aizawl, where the land has been handed over.</p> <p>Commencement of pre-investment facilities subject to transfer of land for permanent Campus by the respective State Govts.</p>	<p>Will commence by October 2013</p> <p>Will commence by August 2013</p>	<p>October 2013</p> <p>August 2013</p>	<p>Construction can commence only after end of Monsoon at Aizawl</p> <p>Subject to land being made available following payment to be released by Deptt. of Higher Education, Govt. Of J & K to Forest Deptt. and J D A</p>
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Note: figures within brackets indicate the number of students to be admitted.

PHOTO DIVISION

NON-PLAN

S.No	Name of Scheme/ Programme	Objectives/ Outcomes	Outlay 2013-14 (₹ in lakh)	Quantifiable Deliverables/ physical outputs	Projected Outcomes	Processes/ Timelines	Remarks/ Risk Factors
1	2	3	4	5	6	7	8
1.	Documentation, publicity and cross referencing, dissemination of Govt. development programmes through visual images	Archiving and Publicity of Political, financial and social changes	410.00	Continuous Photo documentations will be the visual report of the changes of the period to be recorded for posterity. These are supposed to be most valuable document to be used time & again as required.	Creating these documentations would help the country to access the true history and through the cross referencing		

PLAN

S.No	Name of Scheme/ Programme	Objectives/ Outcomes	Outlay 2013-14 (₹ in lakh)	Quantifiable Deliverables/ physical outputs	Projected Outcomes	Processes/ Timelines	Remarks/ Risk Factors
1	2	3	4	5	6	7	8
1.	National Centre of Photography a) Outsourcing Support	a) Outsourcing support engagement of programmer, data entry operator, librarian, library assistants for uploading and managing the images to the high capacity server.	15.00	a) To streamline photo archives for on-line usage through official website of the Division.	a) A proper photo library helps users to retrieve images easily	Annual	
	b) Acquisition of backup server	b) To install High capacity Server for the archive	5.00	b) To connect the server with the official website to introduce for the access of the entire collection and initiate the e- commerce.	b) 24 hours functioning for the connection of server with the website.c) Quality pictures be made available to masses.	Annual	
	c) Permanent Photo Gallery	d) To create a permanent Photo gallery in its premises.	Nil	d) To give boost to the Photo exhibitions of the developmental activities of the govt. Library as well as support to the creative photographer with the display of different thematic exhibition	d) This will give a boost to the people as well as the younger generation to work in this field of photography.	Annual	
	d) National Photo Award.	g) Continuing with the National Photo Award with additional components for Professional and Amateurs	15.00	g) Today photography is one of the most important documents and to encourage the persons in the field, Government decided to honour the contribution of the professionals	g) Creating a base to understand the importance of the medium in today's context.	Annual	

				as in the field will give a much comprehensive support for their commitment and development in the field.			
2	Special Drive for North East, J&K, A&N Island and Lakshdweep	Identification & execution of documentation of the identified development projects, Life & environment in North Eastern states, Jammu & Kashmir, Andaman & Nicobar Islands and Lakshdweep.	5.00	Special Drive of N.E. states and isolated areas like Andaman & Nicobar, Lakshadweep, J&K with the help in training, digitalization and also documentation of these places.	To highlight the areas of development which is unexposed so far.	Annual	
		Total	40.00				

PRESS COUNCIL OF INDIA

Sl. No.	Name of Scheme/ Programme	Objective/ Outcome	Outlay 2013-14 (₹ in lakh)			Quantifiable Deliverables/ Physical Outputs	Projected Outcomes	Processes/ Timelines	Remarks/ Risk Factors
1	2	3	4			5	6	7	8
			4 (i)	4 (ii)	4 (iii)				
			Non- Plan Budget	Plan Budget	Comple- mentary Extra Budgetary Resources				
	The Council is not dealing with any Scheme as it is quasi judicial body	Preserving the freedom of the Press and maintaining and improving the standards of Newspapers and News agencies of India.	571.00	N.A. because No proposal for Plan Budget is made	The Council collects levy of fee from Registered News papers/ periodicals and News agencies under Section 16 of Press Council Act 1978 and earns interest on funds/deposits. In year 2013-14 Aims to collect ₹ 123.13 lakhs as levy fee & other receipts to complement the grant received by the Government of India	Since the functions of the Press Council are of quasi-judicial nature and it regulates the press with ethical standards physical outputs and the results can not be quantified.	As stated in Col-5	It depends on full filling of the requirements by the litigants and completion of Inquiry procedure	No Risk is involved in disposal of Complaint Cases.

PRESS INFORMATION BUREAU

PLAN

S.No	Name of Scheme/	Objectives/ Programme	Annual Plan Outcomes (₹ in crore)	Quantifiable Deliverables/ 2013-2014	Projected Outcomes	Processes/ Timelines	Remarks
1	2	3	4	5	6	7	8
ONGOING PLAN SCHEMES							
1	Setting up of National Press Centre at New Delhi.	To create facility of international standard for media persons at Delhi with separate bulding of its own and to provide media facilities to national & international journalists at one place which will have state of the art facilities.	0.50	Funds will be utilized to make NPC functional.	As in column 5	-	-
2	Media Outreach Programme & Publicity for Special Events. This scheme comprises of 3 components :-		10.00				
(i)	Media Outreach Programme	To disseminate information about the flagship programmes of the Central Government by organizing Public Information Campaigns, Media Interactive Sessions, Dissemination of Success Stories and conducting Press Tours.	9.88	To hold 125 Public Information Campaigns, 2 Media Interactive Sessions, Dissemination of 25 success stories and conduct 16 press tours.	100%	Yet to be finalized.	The target has been increased 125 PICs by the ministry instead of 115 as proposed by PIB.
(ii)	Pravasi Bhartiya Diwas Samaroh	PIB deutes its officers for grant of special accreditation to journalists during Pravasi Bhartiya Diwas Samaroh and hiring of computers for Media Centre.	0.0150	To depute its officers for grant of special accreditation to journalists during Pravasi Bhartiya Diwas Samaroh and hire of computers for Media Centre to facilitate journalists.	As in col. 5	4th Quarter - All activities mentioned in col. 5 will be undertaken during 4 th Quarter as Pravasi Bhartiya Diwas Samaroh is held during January every year.	-

(iii)	International Film Festival of India	Setting up of Media Centre at the venue of the festival and extend facilities to journalists like special accreditation, hospitality arrangements, press conferences, press releases work room with computers and internet, telephones, newspapers, stationery.	0.01050	Setting up of Media Centre at the venue of the festival and extend facilities to journalists like special accreditation, hospitality arrangements, press conferences, press releases work room with computers and internet, telephones, newspapers, stationery, photocopier etc.	As in Col. 5	3rd Quarter - All activities mentioned in col. 5 will be undertaken during 3 rd Quarter as Film festival is held in Goa during Nov-Dec. every year.	-
NEW SCHEMES							
1.	Modernisation of PIB. This scheme has following 2 components :-						
(i)	Modernisation of Communication and Information Dissemination Systems	(i) IT infrastructure in NPC. (ii) Enabling use of Technologies by Officers (iii) Use of Social Media Tools (iv) Upgradation of main website (v) Online media accreditation (vi) Creation of Video/digital resources (vii) Live Webcast (viii) Video-conferencing (ix) Creating of new softwares (x) E-office (xi) Modern IT Infrastructure in all offices.	4.00 (allocated by Ministry of I&B)4.60 cro.(as approved in Administrative approval.	(i) Decentralisation of social media accounts.(ii) Upgradation and opening of new sites begins(iii) Digitalisation of 25 thousands old records.(iv) Software development and data integration to begin.(v) To start key field offices by providing modern facilities for live webcast to help information dissemination/ publicity.(vi) Modern Video conferencing facilities for information dissemination will be placed in 3 Regional Offices.(vii) To continue development of customized software for reporting, MIS etc.(viii) To start E office : Sections and units to be migrated towards e-office(ix) To continue modernization of hardware, LAN, network.(x) To provide 150 smart devices to officers.(xi) To provide 100 Video resources.	As in Col. 5	Continuing scheme	Lower budget availability.
(ii)	24X7 Media Control Room for Emergencies	To set up 24X7 feedback systems for emergencies in New Delhi to track national dailies, websites, national	5	To set up 24X7 feedback systems for emergencies in New Delhi to track national dailies, websites,	As in Col. 5	Throughout the year	This Plan component has not yet

		radio and national TV news channels. It also involves tracking of prominent regional channels/newspapers by deploying adequate resources for the purpose and setting up of Media Control Room which will function in three shifts 24X7.		national radio and national TV news channels. It also involves tracking of prominent regional channels/newspapers by deploying adequate resources for the purpose and setting up of Media Control Room which will function in three shifts 24X7.			been approved.
	Total		14.50				

NON-PLAN

S.No	Name of Scheme/	Objectives/ Programme	Outlay 2013-2014 (₹ in lakh)	Quantifiable Deliverables/ Physical Outputs	Projected Outcomes	Processes/ Timelines	Remarks
			Non-Plan Budget				
1	2	3	4	5	6	7	8
	Sub-head of Non-Plan Salaries, OTA, Medical Expenses, Domestic Travel Expenses, Office Expenses, Publications, Other Administrative Expenses, Advertising and Publicity, Professional Services etc.	Press Information Bureau (PIB) is the nodal agency of the Government of India for informing people about its policies, programmes and activities. As the Government's main channel of communication with the Media (Electronic and Print), Press Information Bureau puts out information on Government policies, programmes, activities of the Government and its information policy. It functions upon the basic premise that in a democracy, the Government has to ensure that its policies and programmes are properly presented and correctly interpreted through Press and other media to the people on whose support and goodwill it holds office.	4264.00	Expenditure incurred on Salaries, LTC, leave encashment, payment of OTA, medical reimbursement, travelling allowances, contingent expenditure incurred for running office including purchase, maintenance, expenditure incurred on hospitality/entertainment expenses. Payment for professional and special services, consultancy fees etc.	This activity of PIB takes care of the Human Resources and infrastructural aspects of its employees and the office which helps in proper dissemination of information about policies, programmes and achievements of the Government in various fields. It also aims to promote better facilities to the journalists and the media representatives.	As per prescribed time limits.	N.A.

PUBLICATIONS DIVISION

Sl. No.	Name of Scheme/ Programme	Objective/ Outcome	Outlay 2013-14 (₹ in lakh)			Quantifiable Deliverables/ Physical Outputs	Projected Outcomes	Processes/ Timelines	Remarks/ Risk Factors
1	2	3	4			5	6	7	8
			4 (i)	4 (ii)	4 (iii)				
			Non- Plan Budget	Plan Budget Proposed	Comple- mentary Extra Budgetary Resources				
1		Bringing out Journals & Books	2480.00	100.00		Bringing out :- 20 Journals, More than 90 Books, 150 Book Exhibitions/ Fairs will be organised at Delhi and outside Delhi.	The Division aims to achieve the following outcomes:- (i) Publish books on subject of national importance, which are otherwise not covered by other publishing houses and make them available to general public at affordable price. (ii) To strengthen and promote the concept and spirit of unity in diversity, communal harmony, national integration etc.	ANNUAL BASIS	-

Sl. No.	Name of Scheme/ Programme	Objective/ Outcome	Outlay 2013-14 (₹ in lakhs)		Quantifiable Deliverables/ Physical Outputs	Projected Outcomes	Processes/ Timelines	Remarks/ Risk Factors
1	2	3	4		5	6	7	8
	REVITALIZATION, UPGRADATION AND MODERNISATION OF PUBLICATIONS DIVISION AND EMPLOYMENT NEWS		4 (ii) Plan Budget 100.00	4 (iii) Comple- mentary Extra Budgetary Resources				
1.	Commissioning books on specific topics	Improving the content and quality of our publications		—	Provide 4-5 book	Original, research based books on specific topics.	Annual basis	-
2.	Creating a Digital Archive and preparation of e-book of publications	Digitization and e-book of publications.		—	Digitizing 60 books	Creating a Digital Archive and preparation of e-book of publications.	Annual basis	
3.	Computerization of inventory management, royalty and other activities of the business-wing for improved business operations of the Division.	Computerization of inventory management, royalty and other activities		—	Installation of software, hardware for computerized inventory management, royalty payment etc.	To tide over the staff crunch. To enable efficient accounting. To enable quick and effective decision making regarding printing/ reprinting of books. Improve business operations of the Division.	Annual basis	
4.	Modernization of Office Infrastructure and maintenance Making Employment News available Digitally and creation of the Digital archives of EN	Upgradation and modernization of the infrastructure Digitally and creation of the Digital archives		—	Sections/Rooms will be upgraded and modernized Making EN, digitally available on subscription and creating a digital archive of the EN old issues	The final outcome of the development is to strengthen the capabilities of the organisation in face of the rising competition in the Sector. Making Employment News, digitally available on subscription and creating a digital archive of the EN old issues.	Annual basis	
		Total	100.00	Nil				

REGISTRAR OF NEWSPAPERS FOR INDIA

Sl. No	Name of Scheme/ Programme	Objective/ Outcome	Outlay 2013-14 (₹ in lakhs)		Quantifiable Deliverables/ Physical Outputs	Projected Outcomes	Processes/ Timelines	Remarks/ Risk Factors
			Plan Plan Budget	Complementary Extra-Budgetary Resources				
1	Strengthening of RNI H.Qrs.	With a view to providing prompt, efficient and transparent service to the newspapers and ensuring effective implementation of the PRB Act and evolving and enforcing a strict circulation check, the scheme of Strengthening of RNI H.Qrs. has been included in the 12 th Plan with a objective of i) Digitalization of Documents/Records of RNI, ii) e-filing of Annual Statements, & iii) Online Verification of titles /Registration of Certificate of such titles.	30.00	NIL	Digitalization of Documents/Records of RNI:Registration records, containing details of nearly 94,000 registered publications, documents like title applications/ declarations filed by publishers etc, important court judgments, guidelines issued from time to time on important issues etc. have identified to be preserved digitally, which will help transparency and streamlining the process, resulting in better service to the stakeholders. E-filing of Annual Statements:online submission of annual statements will be introduced during the FY 2013-14. stakeholders will find it easier to complete their statutory duties and it is expected that more returns would be submitted, as online submission process will do away with manual submission of these statements. Online Verification of titles /Registration of Certificate of such titles:By developing software for online title verification/ Issuance of registration certificate with the support of NIC, it will streamline the main statutory functions of RNI. Under the system about 600 DMs are to be integrated by providing them separate windows for receiving, processing and forwarding the title applications/documents for Registration certificates etc.	The end user i.e. the public who deals with RNI would be immensely benefited as they can approach the Regional Offices on all matters relating to title verification, registration of titles, verification of circulation claims etc. without visiting RNI's Headquarter at New Delhi.	As per the norms fixed in the citizen charter	N.A.

RESEARCH REFERENCE AND TRAINING DIVISION

Sl. No.	Name of Scheme/ Programme	Objective/ Outcome	Outlay 2013-14 (₹ in lakh)			Quantifiable Deliverables/ Physical Outputs	Projected Outcomes	Processes/ Timelines	Remarks/ Risk Factors
1	2	3	4			5	6	7	8
			4 (i)	4 (ii)	4 (iii)				
			Non- Plan Budget	Plan Budget	Comple- mentary Extra Budgetary Resources				
	Non-Plan		200.00						
1	A) Bringing out documentation Services relating to diverse aspects of mass media	Collection, interpretation and dissemination of information about the events and trends its periodical services	No specific budget, The expenditure met generally from office Expenses			Under this scheme the division has targeted to bring out 56 documentation services	All the physical outputs outlined in Col.5	As per periodicity	No specific risk
	b) Compilation and editing of Mass Media in India – An Annual publication	Mass Media in India serves as a valuable source of information for media practitioners , media policy makers, teachers and students of journalism	-do -			To bring out “ Mass Media in India” – 24 th edition	As in column 5	As per periodicity of annual	-do-
	c) Compilation of India – A Reference Annual	To serve as a valuable source of information on diverse aspects of the country. Its geography and demography features. Polity, economy, society and culture.	-do-			To bring out “India – Reference Annual – 2014	-do-	-do-	

	d) Preparation of Diary of events a fortnightly service	To keep the Ministry and its Media Units abreast of day – to-day important National and international development	-do-			Under this scheme the office targeted to bring out 24 fortnightly ‘ Diary of Events’	All the physical outputs outlined in Col. 5	As per the schedule	
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SONG AND DRAMA DIVISION

(I) Target and achievements for the year 2011-2012:

Statement of outlays & outcomes/targets (2010-11) (as per the outcome Budget 2011-12) and actual achievement (Plan and Non-Plan):

(₹ in lakh)

FINANCIAL

Budget Estimate- 2011-12				Actual	Expenditure
Plan	Non-Plan	Total	Plan	Non-Plan	Total
600.00	2274.00	2874.00	586.61	2264.21	2850.82

*Inclusive of ₹ 115.00 Lakhs for North East Region

Physical performance of Annual Plan 2011-12 is as under:

Sl.no.	Name of scheme/ programme	Objective/ outcome	Outlay 2011-12 (₹ in lakh)	Quantifiable deliverable	Achievements w.r.t. Col(5) as on 31.3.12	Remarks (financial achievement)
1	2	3	4	5	6	7

I	Live Art & Culture For Rural India	Publicity programmes	600 .00	8800	11802	586.61
	COMPONENT WISE BREAK-UP					
A.	ICT activities in Hilly/ Tribal/ Desert/ Sensitive & Border areas	Publicity programmes	277.00	4400	6094	273.42
B	Activities in LWE areas/ identified 83 districts	-do-	46.00	920	1681	46.00
C	Publicity on Common Minimum Programmes	-do-	43.00	670	910	43.00
D	Special activities in J&K and North East	-do-	115.00	2745	3061	114.68
E	Presentation of theatrical shows(Light & Sound) on national/ social themes	-do-	106.00	65	56	101.45
F	Research Dev. & Training.	-do-	04.00	-	-	03.21
G	Impact Assessment By IIMC	-do-	04.00	-	-	-
H	Modernization of S&DD (CAPITAL)	-do-	05.00	-	-	04.85
	TOTAL :		600.00	8800	11802	586.61

PLAN/NON-PLAN/OTHER MINISTRIES/DEPARTMENT

Physical Targets and achievements during 2011-12 are given below:

Sl. No.	Particulars A (programmes for I&B Ministry during 2011-12)	Targets progs.	Achievements progs.	Remarks
1.	Non plan	5100	5637	-
2.	Plan	8800	11802	-
	B (programmes for other Ministries/Departments during 2011-12)			
1..	(i) H&FW (IITF, Pragati Maidan, New Delhi).	164	164	-
2.	Awareness Campaign on Health & Family Welfare issues.	7065	11579	-
3.	Awareness Campaign on National Iodine Deficiency Disorder Programme(NIDDCP)	1600	3176	-
4.	Awareness Campaign on Rural Development	1091	1537	-
5.	Awareness Campaign on Adult Education (Saakshar Bharat)	626	903	-
6.	Awareness Campaign on the developmental issues of the Government in the LWE affected areas of Chhattisgarh State	1400	1816	-
7.	WCD (Vatsalya Mela)	30	30	-
8.	Suraj Kund Mela	69	69	-
9.	Awareness Campaign on Right to Information Act, 2005	1458	1511	-
10	Awareness Campaign on different aspects of Panchayat Raj	324	324 (including 8 Theatrical Shows/ Light & Sound Programmes at Sikar, Rajasthan)	316-Progs. Have been organized at South 24- Parganas of West Bengal and 8 - Theatrical Shows/ Light & Sound Programmes at Sikar, Rajasthan.

(II) Budget allocation for the year 2012-13 (R.E)

(₹ in lakh)

Plan	Non-Plan	Total
800.00*	2236.00	3036.00

*Inclusive of Rs.80.00 Lakhs for NE region.

(A) Physical Performance –Plan:

Statement of outlays & outcomes/targets (2012-13) (as per the outcome Budget 2012-13) and actual achievement

Sl.no.	Name of scheme/ programme	Objective/ outcome	Outlay 2012-13 (₹ in lakhs)	Quantifiable deliverable of programmes	Process/timelines	Achievements w.r.t. Col.(4) & (5) as on December,2012	Remarks
1	2	3	4	5	6	7	8
I	Live Art & Culture For Rural India	Publicity programmes	800	12000	2012-13	9635	- as on December, 2012

COMPONENT WISE BREAK-UP

A.	ICT activities in Hilly/ Tribal/ Desert/ Sensitive & Border areas	Publicity programmes	400.00	7070	2012-2013	4806	- as on December, 2012
B	Activities in LWE areas/ 83 identified districts	-do-	75.00	2070	-do-	1944	- as on December, 2012
C	Publicity of Bharat Nirman Programmes	-do-	70.00	1000	-do-	703	- as on December, 2012
D	Special activities in J&K and North East	-do-	80.00	1800	-do-	2166	- as on December, 2012
D	Presentation of theatrical shows(Light & Sound) on national/ social themes	-do-	160.00	60	-do-	16	- as on December, 2012
E	Research Dev. & Training.	-do-	10.00	-	-do-		- as on December, 2012
F	Impact Assessment By IIMC	-do-	05.00	-	-do-		- as on December,2012
G	Modernization of S&DD (CAPITAL)	-do-	-	-	-do-	-	- as on December, 2012
	TOTAL:	Publicity programmes	800.00	12000	2012-13	9635	- as on December, 2012

(B) PLAN/NON-PLAN/OTHER MINISTRIES/DEPARTMENT (2012-13) (Up to Dec-2013)

Sl.No.	Particulars	Targets progs.	Achievements progs.
1.	Non Plan	5100	4516
2.	Plan	12000	9635
3.	Awareness Campaign on Health & Family Welfare issues.	15800	17029
4.	Iodized salt(National IDD Control Programme)	1600	1619
5.	Awareness Campaign on Right to Information Act, 2005	3394	2568
6.	H&FW (IITF, Prgati Maidan, New Delhi).	84	84
7.	Awareness Campaign on developmental issues of the Government in the LWE areas of Chhattisgarh, Jharkhand and Odisha States.	4560	667

(III) Target for the financial year 2012-13**Revised Estimates****(₹ in lakh)**

Plan	Non-Plan	Total
800.00	2236.00	3036.00

*Inclusive of Rs. 80.00 Lakhs for NE areas.

(B) PLAN/NON-PAN/OTHER MINISTRIES/DEPARTMENTS (2011-12)

Sl.No.	Particulars	Financial (₹ in lakh)
1.	Non plan	2274.00
2.	Plan	600.00
3.	NRHM	420.25
4	Awareness campaign on RTI Act, 2005	97.10
5.	Surajkund Craft Mela, 2012	4.28
6.	National IDD Control Programme	120.00
7.	LWE (For Chhattisgarh State)	73.50
8.	Rural Development (RD)	82.00
9.	Adult Education (Saakshar Bharat)	50.00

Annual Plan 2013-14

DESCRIPTION OF PLAN SCHEMES

Live Art and culture for Rural India

(i) ICT activities in Hilly, Tribal, Desert, Sensitive and Border areas & evaluation assessment

Special publicity is undertaken by the Division in sensitive and inner line areas, such as Jammu & Kashmir, and North-Eastern Region with a view to counter the propaganda from across the border and to bring the people of these areas into the national mainstream. All the Border Centres undertake special publicity campaigns in the respective areas with the help of Departmental Troupes, Private Registered Troupes (PRTs) and Empanelled Casual Artists and hired vehicles in close coordination with Special Service Bureau (SSB), Border Security Force (BSF) and other Defence agencies.

The Division also presents programmes in Tribal, Hilly and Desert areas with the view to create awareness among the isolated tribes living in the hilly and desert areas regarding the developmental activities initiated for their welfare. These programmes aim at promoting amongst them a sense of belonging to the country and to encourage them for their participation in the ongoing developmental activities around them. Performing troupes are created from amongst the local artistes who in turn perform programmes for their local people in their respective dialects and idioms and forms.

The Division proposes for allocation of ₹ 495.00 Lakh to present 9900 programmes with specific programme packages during the year 2013-14. The said amount is inclusive of expenditure to be incurred for monitoring, mobility, liaisoning, assessment/evaluation and other logistic arrangements at the Unit Hqrs. as well as in the field.

(ii) Presentation of theatrical shows on national/social themes

The Sound and Light programmes of Song and Drama Division are multi stages (5 to 8 Stages) and mobile based being taken from place to place for fixed slot of performances. The programme has a component of 25 to 30 technicians belonging to various disciplines of theatrical productions besides hired vehicles. This is the effective visual medium used to educate the masses in general and youth in particular about the cultural heritage of the country, lives, teachings and philosophy of great personalities and imparting knowledge on the major historical events as well as the important developmental issues of the Government, which are very conducive to the progress of the Nation. Involvement of local artistes and technicians ranging from 100 to 120 is one of the most significant aspects of this activity. The Division proposes to organize 65 theatrical performances through two of its sound & light units at Delhi and Bangalore during 2013-14.

(iii) Modernization of Song & Drama Division

Division proposes ₹ 8.00 lakhs for Modernization of Song and Drama Division under Capital in the Annual Outlay during 2013-14.

(iv) Activities in 83 Identified Districts (LWE areas)

The Division proposes for a sum of ₹ 125.00 Lakhs to continue the coverage in 83 identified districts/LWE areas to organize 2435-live shows. National Integration, Communal Harmony, Anti Terrorism, Patriotism, PM's 15-point programmes for the welfare of the Minorities and other developmental issues of the Government will be the central themes of live programmes.

(v) Special Publicity of Bharat Nirman Programme

Under plan scheme Publicity of Bharat Nirman Programme, this Division proposes for a sum of ₹ 85.00 Lakh for carrying out 1200 awareness programmes on Bharat Nirman Schemes of the Government during 2013-14. The Division proposes to focus on core issues Bharat Nirman Schemes of the Government.

(vi) Special activities in Jammu-Kashmir and North-East Regions

The Division proposes to undertake special IEC programmes/publicity activities in the Jammu-Kashmir and North-East Regions of the Country for promoting National Integration, Communal Harmony, Prime Minister's 15-point programme for the welfare of the minorities, Mahatma Gandhi N.R., E.G.A., Old age and Disability Pension, Scholarships (under Social Security Transfers), Women Empowerment, Empowerment of Panchayat Raj, Mother and Child Health, Reproductive of Child Health (RCH), Institutional delivery, to stop malnutrition & trafficking, Environment, Education, Awareness generation on Right to Information Act, 2005 etc. And a total number of 2435-IEC programmes during 2012-13 have been proposed to be presented under this component with an allocation of Rs. 80.00 Lakhs as per the Govt. directives.

ANNUAL PLAN 2013-14

Sl. No	Name of schemes/ programme	Objective/Outcome	Annual plan 2013-14 (₹ in lakh)	Quantifiable deliverables Programmes	Process/ timelines	Remarks
1	2	3	4	5	6	7
1.	Live Art and Culture for Rural India	Publicity programmes	800.00	16000	2013-14	-

COMPONENT WISE BREAK-UP

PLAN

Sl. No.	Name of Schemes/ Programme	Objective/ Outcome	Annual Plan 2013-14 (₹ In Lakh)	Quantifiable Deliverables Programmes	Process Timelines	Remarks
1	2	3	4	5	6	7
(A)	ICT activities in Hilly/ Tribal/ Desert/ Sensitive & Border areas (including DTE & OE)	Publicity programmes	495.00	9900	2013-14	
(B)	Activities in identified 83 districts (including DTE & OE).	-do-	120.00	2400	2013-14	
(C)	Publicity of Bharat Nirman Programmes (including DTE & OE).	-do-	85.00	1200	2013-14	
(D)	Special activities in J&K and North East.	-do-	125.00	2435	2013-14	
(E)	Presentation of theatrical shows on national/ social themes.	-do-	150.00	65	2013-14	
(F)	CAPITAL (Modernization of S&DD).	-do-	08.00	—	2013-14	
(G)	Research Dev/ & training.	-do-	10.00	—	2013-14	
(H)	Impact assessment	-do-	07.00	—	2013-14	

Sl. No	Name of Scheme/ Programme	Objective/ Outcome	Outlay 2013-14 (₹ in lakh)			Quantifiable Deliverables/ Physical Outputs	Projected Outcomes in progs.	Processes/ Timelines	Remarks/ Risk Factors
1	2	3	4			5	6	7	8
			4 (i)	4 (ii)	4 (iii)				
			Non- Plan Budget	Plan Budget	Comple- mentary Extra Budgetary Resources		Details in following page		
1	Live Art and culture for Rural India	Publicity programmes	2380.0	800.00	-	16000		2013-14	

Component wise break-up

a)	ICT activities in Hilly/ Tribal/ Desert/ Sensitive & Border areas/ impact assessment (incl.DTE & OE)	Publicity programmes	-	495.00	-	9900	-do-	2013-14	
b)	Activities in identified 83 districts		-	120.00	-	2400	-do-	2013-14	
c)	Publicity of Bharat Nirman programmes	-do-	-	85.00	-	1200	-do-	2013-14	
d)	Special activities in J&K and North East	-do-	-	125.00	-	2435	-do-	2013-14	
e)	Presentation of theatrical shows on national/ social themes	-do-	-	150.00	-	65	-do-	2013-14	
f)	Modernization of S&DD	-		08.00	-	-	-do-	2013-14	

g)	Research Dev/ & training	-		10.00	-	-	-do-	2013-14	
h)	Impact Assessment by IIMC	-	- -	07.00	-		-do-	2013-14	
2	PSS(NP)	Prog by Dept/ pvt./ empanelled artiste	274.00	-	-	-	-do-	2013-14	
3	MS(NP)		33.00	-	-		-do-	2013-14	

PROJECTED OUTCOMES

- 1. 69,410 man days of employment would be generated**
Message/information will reach 44, 17,000 people
- 2. (a) 42,000 man days of employment would be generated**
Message/information will reach 21, 00,000 people
 - (b) 8800 man days of employment would be generated.**
Message/information will reach 4, 40,000 people
 - (c) 6200 man days of employment would be generated**
Message/information will reach 3, 10,000 people
 - (d) 5600 man days of employment would be generated**
Message/information will reach 2, 80,000 people
 - (e) 10,000 man days of employment would be generated**
Message/information will reach 1, 50,000 people
 - (f&g) Quality of the programmes will improve manifold times**

MAIN SECRETARIAT'S INFORMATION WING SCHEMES

(A) Construction of Soochna Bhawan Phase-V

Sl. No.	Name of Scheme/ Programme	Objective/ Outcome	Outlay 2013-2014 (₹ in crore)			Quantifiable Deliverables/ Physical Outputs	Projected Outcomes	Processes/ Timelines	Remarks/ Risk Factors
1	2	3	4			5	6	7	8
			4 (i) Non- Plan Budget	4 (ii) Plan Budget	4 (iii) Comple- mentary Extra Budgetary Resources				
	Construction of Soochna Bhawan Phase-V at CGO Complex, Lodhi Road, New Delhi	Execution of civil as well as electrical works	-	4	-	Completion of work (Structure already completed i/c brick work, doors & windows etc. and external as well as internal finishing of Pkt-D to be completed.	Completion of work by execution of all the pending items in Pkt-D i/c development items.	As per flow chart	If desired / projected fund is not allotted during 2012-13 & 2013-14 then work cannot be completed by target dates fixed.

(B) Policy Related Studies, Seminar, Evaluation etc. for all Three Sectors Including Media Units (Excluding Prasar Bharati)

Sl. No.	Name of Scheme/ Programme	Objective/ Outcome	Outlay 2013-14 (₹ in crore)		Quantifiable Deliverables/ Physical Outputs	Projected Outcomes	Processes/ Timelines	Remarks/ Risk Factors
1	2	3	4		5	6	7	8
			4 (i)	4 (iii)				
			Plan Budget	Complementary Extra-Budgetary Resources				
	Policy Related Studies, Seminar, Evaluation etc for all three sectors (excluding Prasar Bharati) (MS)	<p>- To develop Management Information System (MIS) in film, information and broadcasting sector;</p> <p>- To study and evaluate the impact of regulatory and development policies in respect of film, information and broadcasting sector; To conduct and participate in seminar, workshop, presentation of papers in national & international workshops in media & entertainment subject areas.</p> <p>- To undertake activities for promotion of innovation in the media & entertain-ment sector.</p>	0.80		<p>- MIS Development</p> <p>- Policy Related Studies to be Conducted</p> <p>- Seminars to be Conducted</p> <p>- Appraisal/ evaluation of continuing/new schemes (Mid Term Appraisal)</p>	<p>i) It will add to the existing knowledge base about the media and entertainment sectors – its functioning, its constraints to development, its contribution to Growth etc.</p> <p>ii) It will help strengthen policy making at Ministry level.</p> <p>iii) Dissemination of information for Public domain.</p>		

(C) Training for Human Resource Development
Outcomes/Targets in the Outcome Budget for 2012-13

Name of Media Unit: Main Sectt.

Sl. No.	Name of Scheme/	Outlay (₹ in Crore)	Physical Outputs	Projected Outcomes	Remarks/Risk Factors
1		2	3	4	5
	Training for Human Resource Development	1.63	Approximately 22 (14 domestic & 9 abroad) officers have been nominated for different training.	Capacities and capabilities building of officers, skill upgradation leading to efficient functioning of Media Units.	No specific risk.

FILM SECTOR

CENTRAL BOARD OF FILM CERTIFICATION

PLAN

I Name of Scheme: Upgradation modernization and Expansion of CBFC and Certification process

(₹ in thousand)

S. No.	Name of the Scheme/ Programme	Objective/ Outcome	Outlay 2013-14			Quantifiable Deliverables/ Physical Outputs	Projected Outcomes	Processes/ Timelines	Remarks/ Risk Factors
1	2	3	4			5	6	7	8
			4(i) Non-Plan Budget	4(i) Plan Budget	4(ii) Complementary Extra-Budgetary Resources				
i.	Components Software Development for online processing of film application and certification, website upgradation, hardware procurement	Upgradation of application software and website of CBFC with latest technology and hardware for CBFC, Mumbai and its Regional Offices.	-	15000	NIL	1. On line system of application of films and minimum interface between Trade and Officers2.Computerised system of generating of censor certificates and creation of modern and functional website of CBFC.	1 Speedy transmission of data among the Regional offices 2. On line system of application of films and minimum interface between Trade and Officers3.Computerised system of generating of censor certificates and creation of modern and functional website of CBFC and its maintenance.	Annual basis	The work of computerisation is in progress in all regional offices.
ii.	Components Digital projection system and Digital theatres for all offices of CBFC	To digitalize the projection system for four offices and digital theater for all offices.		4000		New cinematograph equipment, making small preview theatre for CBFC for certification of Digital films	New cinematograph equipment, making small preview theatre for CBFC for certification of Digital films	Annual basis	
iii.	Components Requirement of Additional office space for Regional Offices of CBFC and Headquarters	To acquire additional space for CBFC, Mumbai and its regional offices.		6500		1 Acquiring building spaces for CBFC offices. all civil/ electrical/ furniture/computers and other infrastructure work related to making of new offices and maintenance of offices.	1 Acquiring building spaces for CBFC offices all civil/ electrical/ furniture/ computers and other infrastructure work related to making of new offices and maintenance of offices.		

I I Name of Scheme : Scheme for Training for Human Resources Development
(₹ in thousand)

ii	Scheme for Training for Human Resources Development	To Hold Workshop/ Seminar for Board Members, Advisory Panel members, of all Regional offices of CBFC Training to Group "A" "B" and "C" Officials of CBFC.		5000		Quarterly Workshops/ Seminars for Board Members along with Regional Officers A. Training of Senior Examining officers in trends of certification in different countries. B . Training of Regional officers in matters of middle level management at various institutes of India and abroad. C. Documentary appreciation courses for Examining officers. D. Training of Group "B","C" officers for Accounts, Administration and Budget related matters.	A. Training of Senior Examining officers in trends of certification in different countries. B . Training of Regional officers in matters of middle level management at various institutes of India and abroad. C. Documentary appreciation courses for Examining officers. D. Training of Group "B","C" officers for Accounts, Administration and Budget related matters.		
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NON PLAN

(₹ in lakh)

S. No.	Name of the Scheme/ Programme	Objective/ Outcome	Outlay 2013-14			Quantifiable Deliverables/ Physical Outputs	Projected Outcomes	Processes/ Timelines	Remarks/ Risk Factors
1	2	3	4			5	6	7	8
			4(i) Non-Plan Budget	4(i) Plan Budget	4(ii) Complementary Extra-Budgetary Resources				
1	Salaries	N.A.	430.00	—	N.A.	N.A.	N.A.	Annual basis	To utilize annual budget allocation
2	OTA	N.A.	0.10		N.A.	N.A.	N.A.	Annual basis	-do-
3	Medical	N.A.	3.50		N.A.	N.A.	N.A.	Annual basis	-do-
4	TE	N.A.	25.00		N.A.	N.A.	N.A.	Annual basis	-do-
5	OE	N.A.	65.00		N.A.	N.A.	N.A.	Annual basis	-do-
6	PPSS	N.A.	130.00		N.A.	N.A.	N.A.	Annual basis	-do-
7	Grant in Aid	N.A.	0.05		N.A.	N.A.	N.A.	Annual basis	-do-
8	Rent Rate and Taxes	N.A.	10.80		N.A.	N.A.	N.A.	Annual basis	-do-
9	Other Administrative Expenses	NA	20.00		N.A.	Annual basis	To utilize annual budget allocation	N.A.	N.A.
10	Information Technology (Office expenses)	N.A.	2.55		N.A.	Annual basis	To utilize annual budget allocation	N.A.	N.A.
	Total	N.A.	687.00		N.A.	N.A.	N.A.	Annual basis	To utilize annual budget allocation

CHILDREN'S FILM SOCIETY, INDIA

Name Component/ Sub-Component	Objective / Outcome	Outlay 2013-14 (₹ In Crore)			Quantifiable Deliverables / Physical Output	Projected Outcome	Processes / Timelines	Remarks/ Risk Factors
		4 (i)	4 (ii)	4 (iii)				
		Non-Plan	Plan Budget	Compl- ementary Extra-Budgetary Resources				
SCHEMES								
1	2			3	4	5	6	7
Promotion of Indian Cinema through film festivals and film markets in India and abroad.								
a) Organisation of CFSI's ICFF	1) Objective: To provide a platform for exchange of ideas between Indian and foreign film makers, to expose Indian children to the best of cultures of foreign countries and evaluate CFSI films with foreign films. 2) Outcome: One ICFF and evaluation of quality of CFSI films.			Nil	One ICFF will be held in 2013-14.	To provide a platform for exchange of ideas between Indian and foreign film makers, to expose Indian children to the best of cultures of foreign countries and evaluate CFSI films with foreign films	31.12.13	
b) Participation in ICFF	1) Objective: The purpose of participation in foreign film festivals is to create awareness about CFSI films and also to explore the possibility of marketing these films. 2) Outcome: Participation in 15 IFFs and marketing of films in International market.				To participate in 15 recognised ICFFs.	To explore the possibility of marketing and co-production with prospective film makers.	31.3.2014	Depends upon suitability of a recognised foreign festivals.

Name of Scheme/ Programme	Objective / Outcome	Outlay 2013-14 (₹ In Crore)			Quantifiable Deliverables / Physical Output	Projected Outcome	Processes / Timelines	Remarks/ Risk Factors
		4 (i) Non- Plan	4 (ii) Plan Budget	4 (iii) Compl- ementary Extra- Budgetary Resources				
Festivals								
1	2			3	4	5	6	7
Exhibition of Children’s Films in Schools	1) Objective:To reach out to children all over the country with the help of state and district administrations, NehruYuva Kendras, NGOs and exhibit our films in schools and other places. 2) Outcome: By arranging approximately 13,000 shows and covering 65 lakh children. Allocation for North East.	Nil		NIL	To organise 13,000 shows benefiting more than 65 lakh children.	To reach as many children as possible in remote areas of the country.	31.03.14	Depends upon feed back from State/ district authorities.
Production of films and documentaries in various Indian languages - Production of children’s films(CFSI).	1) Objective:To advance education and culture through the medium of films and develop among children an appreciation of films for healthy entertainment. 2) Outcome:Produce 3 Feature films and 2 short / animation films, to dub 12 films into major Indian languages, to subtitle 10 films, purchase 2 award winning films and make 30 prints for film circulation. Allocation for North East.	Nil		Nil	Produce 3 Feature films and 2 short /animation films, to dub 12 films into major Indian languages, to subtitle 10 films, purchase 2 award winning films and make 30 prints for film circulation.	Children’s films are made available in both national and international standards for the purpose based on our objectives.	31.03.14	To develop appreciation for the art of the children film making and to reach a large child audience through dubbing/subtitling in various Indian languages. The selection of film proposals cannot be compromised with the quality only for the purpose of allocation to a specific region.
Salaries		2.63						
TOTAL		2.63	15.00					

DIRECTORATE OF FILM FESTIVALS

NON-PLAN

S.No.	Name of Scheme	Objective/ Outcome	Outlay 2013-14 (₹ in Crore)			Quantifiable deliverables/ Physical Outputs	Projected outcomes	Processes/ Timelines	Remarks/Risk Factors
1	2	3	4			5	6	7	8
			4(i) Non-Plan Budget	4(ii) Plan Budget	4(iii) Complementary Extra-Budgetary Resources	-	-	-	-
1.	Establishment Related expenditure	Salaries, Wages, OE, DTE etc.	2.53	-	Nil	-	-	-	-
2.	Minor Works	Maintenance & upkeep of Siri Fort Cultural Complex	4.08	-	Nil	Well maintained presentable auditoria and hiring out of auditoria for performances in the field of art, culture and cinema	Good upkeep and maintenance of the facilities which will enable optimum utilization as well as increasing the opportunity for earning revenue through hiring out of auditoria.	One year	-
3.	Film Festival under Cultural Exchange Programmes	Spreading the rich and diverse Indian culture throughout the world and increase the visibility of Indian Cinema abroad.	0.22	-	Nil	To Organize 06 Film Festivals under Cultural Exchange Programmes in India and Abroad.	Promotion of Indian cinema & strengthening ties with nations covered under Cultural Exchange Programme (CEP). Leveraging of India's soft power	CEPs are organized throughout the year	-
4.	National Film Awards	Promotion of good cinema by institution of State awards for films produced in India. National level recognition for excellence in the field of cinema.	2.50	-	Nil	Conferring 60 th National Film Awards for the year 2012 on 3 rd May, 2013 and conduct of Jury Screenings for announcement of 61 st National Film Awards for 2013	To recognize and encourage outstanding talent of Indian cinema.	One year	-
		Total	9.33	-	-				

PLAN

S.No.	Name of Scheme	Objective/ Outcome	Outlay 2012-13 (₹ in Crore)			Quantifiable deliverables/ Physical Outputs	Projected Outcome	Processes/ Timelines	Remarks/Risk Factors
1	2	3	4			5	6	7	8
			4(i) Non-Plan Budget	4(ii) Plan Budget	4(iii) Complementary Extra-Budgetary Resources	-	-	-	-
1.	Infrastructure Development Programme relating to Film Sector Component: Upgradation of Siri Fort Auditoria [Plan Capital]	Improvement of facilities and renovation of Siri Fort Complex to ensure that the facilities in the complex are of international standards.	-	2.00	Nil	Equipping the Siri Fort Auditoria with modern projection systems, audio systems and lighting as well as overall improvements to the auditoria complex.	By providing better facilities it is expected that the auditoria complex would be optimally utilized and the revenue being generated out of rentals will increase.	During the 12 th Plan period with timelines set for each year.	-
	Total		-	2.00					

FILM AND TELEVISION INSTITUTE OF INDIA, PUNE

Outcomes/Targets in the Outcome Budget for 2013-14 (Non-Plan)

S. No.	Name of Scheme/ Programmes	Objective/ Outcome	Outlay 2013-14 (₹ in crore)			Quantifiable deliverables/ Physical Outputs	Projected outcomes	Processes/ Timelines	Remarks/ Risk Factors
1	2	3	4			5	6	7	8
			4(i)	4(ii)	4(iii)				
			Non-Plan Budget	Plan Budget	Complementary Extra-Budgetary Resources	-	-	-	-
1.	Grant-in-Aid to Film and Television Institute of India, Pune (Non-Plan)	The objective of Non-Plan allocation is towards pay and allowances of the faculty, technical and administrative staff, maintenance of the infrastructure equipment and day to day running of the Institute, expenditure towards conduct and completion of courses including expenditure on project work. Creating a right environment for imparting education in Film & Television.	18.72			The Institute conducts PG Diploma Courses namely, Direction, Cinematography (Film & Television), Editing (Film & Television), Audiography (Film & Television), Acting, Art Direction & Production Design and Certificate Courses in Animation & Computer Graphics, Video Editing and Audiography & Television Engineering. The curriculum includes various students projects like Continuity, Short Film, Documentary, Playback & Diploma Film etc. following the 3-year or 2-year training (PG Diploma) or 1-year training (Certificate Course) in the Institute. The Institute every year passes out 275 students (approx.) who are highly skilled in their respective fields such as Direction, Cinematography Editing, Sound Recording etc.	The projected outcome is passing out of approximately 275 students from the main 3-year PG Diploma Courses, 2-year PG Diploma Courses and 1-year Certificate Courses. Apart from this, there are short courses to meet the requirement of different organisations. The outcome of the effort of the Institute is not only to meet the requirement of the industry but also developing creativity in the field of cinema and television.	<p>Passing out of the students from the Institute.</p> <p>3-year P.G Diploma</p> <p>(i) 59 Students of 2011 batch will be completing their courses by March, 2014.</p> <p>(ii) 48 Students of 2009 batch will be completing their courses by March, 2013.</p> <p>(iii) 50 students of 2008 batch will start their 3rd year from 27th March, 2013.</p> <p>2-year P.G. Diploma</p> <p>(i) 21 Students of 2011 batch will be completing their course by March, 2013.</p>	<p>1. Achievement of projected outcome/ output depends on availability of fund.</p> <p>2. Any other factor beyond control of the Institute.</p>

2	Grant-in-Aid to FTII, Pune - Upgradation and Modernisation of FTII	The basic objective is to develop the infrastructure setup of the Institute keeping in view the advances on Film & Technology. This will enable the Institute to have access to better physical facilities and advance technologies which in process will bring in academic excellence.	--	15.00	--	The infrastructure development will comprise a series of construction related activities and up gradation of existing infrastructure and equipments like construction of new Main Theatre, Class Room Theatres, Augmentation of facilities of various Departments, Men's Hostel, Main Kitchen and upgradation of equipment for imparting training.	The proposed new constructions and upgradations will provide the Institute with better infrastructure facilities in tune with the modern development in film, television and media technology.	(a) Finalisation of SFC approval. (b) Design and planning of construction and renovation work. (c) Civil construction and electrical installation work.	1. Achievement of targets of the scheme depends on availability of fund. 2. Receipt of statutory clearance.. 3. Any other factors beyond control of the Institute.
		Total	18.72	15.00	-				

FILMS DIVISION

OUTCOME BUDGET 2013-2014

(₹ in crore)

Sr. No.	Name of Scheme/ Programme	Objective/ Outcome	BE 2013-14	Physical Outputs/ Quantifiable Deliverables	Projected Outcome	Processes/ Timelines	Remarks/Risk Factors
1	2	3	4	5	6	7	8
1.	International Documentary, Short & Animation Film Festival	The main objective is to hold bi-annual International Film Festival of Documentary, Short & Animation Films in Mumbai. The Outcome being 2 film festivals in the 12th Plan period.	2.00	To conduct 13th MIFF from 3-9 Feb., 2014 and conduct festival of award winning films of 12th MIFF (2012) in state capital of India.	Screening of award winning films of MIFF 2012 in the State Capital to the people.	MIFF is a biennial film festival in which applications/entries are invited from film makers across the globe and on the basis of recommendations of the renowned juries, the entrants are awarded with prizes.	Additional funds required if any, will be projected in RE.
2.	Webcasting of Films Archive (Films Division)	Films Division has over 8000 titles1.00 in documentaries and newsreels. This is a highly valuable resources in the film format of historical, political, social. Cultural and general information on India after independence. These films are released in theatres all over the country for public screenings. It is proposed to make the films thus 4.85 digitalized available to the maximum audience possible on a web-based digital platform for online viewing. This will include e-commerce and activities, both for online sale of films on VCD/DVD and video-on-demand services, meta-tagging of digital archives for research and identification and migration from present system of multiple format digital storage / films to a standardized LTO/LTFS based archives for space conservations, ease of access and security of data.	1.00	Webcasting of Fuilms Division film archival.	This will ensure presevation and greater accessibility of Films Division's films.	1.4.2013 to 31.3.2014.	Additional funds required if any, will be projected in RE.

3.	Production of documentary films	The young film makers hardly get any opportunity to express themselves through the film medium due to lack of infrastructure and funding. The objective is to harness the film making talent of the film makers and showcase their work before the country.	5.00	To give inputs to documentary film movements in the country and to get good quality documentary, short and animation films produced in celluloid as well as Digital format.		1.4.2013 to 31.3.2014.	Additional funds required if any, will be projected in RE.
4.	National Museum of Indian Cinema (NMIC)	To encapsulate the socio-cultural history of India as revealed through the evolution of cinema; To develop a research centre focusing on the effect of cinema on society; To exhibit the work of the noted Directors, Producers, Institutions etc. for the benefit of visitors/film enthusiasts; To arrange seminars, workshops for the upcoming film makers; To generate interest in the future generation in the field of documentary film movement.	1.00	Work is in progress. Not quantifiable.	Completion by January, 2014.	Civil construction work of underground parking is in progress. MCGM has cleared CRZ proposals. Fire fighting work of both building of FD is in progress. Design concept of Galleries is being finalised.	Additional funds required if any, will be projected in RE.
5	Upgradation of building infrastructure of Films Division, Mumbai and New Delhi.	The existing building in Films Division complex is 30 to 40 years old and some urgent repair / upgradation is necessary for optimum utilisation of a manpower as well as space. Also the FD Auditorium at Mahadev Road, New Delhi is in dire need of repairs.	4.00	To renovate the existing building of Films Division, Mumbai and auditorium at New Delhi/	To renovate the existing building of Films Division, Mumbai and auditorium at New Delhi/	New Scheme. EFC approval awaited from the Ministry.	Additional funds required if any, will be projected in RE.

FINANCIAL REQUIREMENT

‘A’ Activity Classification (Revenue)

(₹ in lakh)

					Approved			Approved			Approved		
S. No.	Activity	Actual for 2011-12			Budget Estimates 2012-13			Revised Estimates 2012-13			Budget Estimates 2013-14		
1	2	3	4	5	6	7	8	9	10	11	12	13	14
		Plan	Non-Plan	Total	Plan	Non-Plan	Total	Plan	Non-Plan	Total	Plan	Non-Plan	Total
1	Production	418.59	1178.70	1597.29	322.20	1342.08	1664.28	207.00	1278.00	1485.00	288.00	1395.36	683.36
2	Distribution	593.00	1669.81	2262.81	456.45	1901.28	2357.73	293.25	1810.50	2103.75	408.00	1976.76	384.76
3	Administration	151.16	425.64	576.80	116.35	484.64	600.99	74.75	461.50	536.25	104.00	503.88	607.88
	TOTAL	1162.74	3274.15	4436.89	895.00	3728.00	4623.00	575.00	3550.00	4125.00	800.00	3876.00	676.00

Expenditure on Plan Schemes on actual basis.

Expenditure on Non-Plan proportioned at 36:51:13 after analysis

‘B’ Objectwise Classification (Revenue & Capital)

(₹ in lakh)

					Approved			Approved			Approved		
S. No.	Activity	Actual for 2011-12			Budget Estimates 2012-13			Revised Estimates 2012-13			Budget Estimates 2013-14		
1	2	3	4	5	6	7	8	9	10	11	12	13	14
		Plan	Non- Plan	Total	Plan	Non- Plan	Total	Plan	Non- Plan	Total	Plan	Non- Plan	Total
	REVENUE												
1	Webcasting & Digitalisation of Films Division films	4.56	0.00	4.56	90.00	0.00	90.00	90.00	0.00	90.00	100.00	0.00	100.00
2	International Documentary, Short & Animation Film Festival	255.94	0.00	255.94	5.00	0.00	5.00	15.00	0.00	15.00	200.00	0.00	200.00
3	Production of Documentary Films	902.24	0.00	902.24	800.00	0.00	800.00	470.00	0.00	470.00	500.00	0.00	500.00
	CAPITAL												
4	Setting up of Meseum of Moving Images	4411.00	0.00	4411.00	100.00	0.00	100.00	100.00	0.00	100.00	100.00	0.00	100.00
5	Upgradation of building infrastructure of Films Division (New Scheme)	0.00	0.00	0.00	200.00	0.00	200.00	100.00	0.00	100.00	400.00	0.00	400.00
	TOTAL	5573.74	0.00	5573.74	1195.00	0.00	1195.00	775.00	0.00	775.00	1300.00	0.00	300.00
	Gross Revenue & Capital	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	Deduct Inter Account Transfer	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	NET TOTAL	5573.74	0.00	5573.74	1195.00	0.00	1195.00	775.00	0.00	775.00	1300.00	0.00	300.00

‘C’ Objectwise Classification (Revenue)

(₹ in lakh)

					Approved			Approved			Approved		
S. No.	Activity	Actual for 2011-12			Budget Estimates 2012-13			Revised Estimates 2012-13			Budget Estimates 2013-14		
1	2	3	4	5	6	7	8	9	10	11	12	13	14
		Plan	Non-Plan	Total	Plan	Non-Plan	Total	Plan	Non-Plan	Total	Plan	Non-Plan	Total
1	Salaries (including LTC)	2.92	2469.87	2472.79	0.00	2611.00	2611.00	0.00	2710.00	2710.00	0.00	2840.00	2840.00
2	Overtime Allowance	0.34	3.43	3.77	0.00	5.00	5.00	0.00	3.45	3.45	0.00	4.00	4.00
3	Medical Expenses	0.00	61.97	61.97	0.00	70.00	70.00	0.00	35.00	35.00	0.00	50.00	50.00
4	Domestic Travel Expenses	17.36	49.02	66.38	1.00	52.00	53.00	4.00	46.80	50.80	10.00	52.00	62.00
5	Foreign Travel Expenses	11.86	0.48	12.34	0.00	1.00	1.00	0.00	1.00	1.00	20.00	1.00	21.00
6	Other Administrative Expenses	47.80	0.00	47.80	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
7	Office Expenses	25.90	196.61	222.51	3.00	260.00	263.00	4.00	210.00	214.00	10.00	230.00	240.00
8	Material & Supplies	1.04	205.24	206.28	0.00	384.95	384.95	0.00	300.00	300.00	0.00	380.00	380.00
9	Payment to Prof. & Spl. Services	3.63	9.90	13.53	1.00	15.00	16.00	1.00	17.00	18.00	35.00	20.00	55.00
10	Rent, Rate & Taxes	0.00	24.62	24.62	0.00	28.00	28.00	0.00	28.00	28.00	0.00	28.00	28.00
11	Minor Works	0.00	111.60	111.60	0.00	120.00	120.00	0.00	75.00	75.00	0.00	120.00	120.00
12	Petrol, Oil & Lubricants	10.79	5.10	15.89	0.00	7.00	7.00	0.00	6.30	6.30	0.00	8.00	8.00
13	Advertisement, Sales & Publicity	2.52	4.17	6.69	0.00	6.00	6.00	0.00	5.40	5.40	10.00	7.00	17.00
14	Other Charges	738.58	121.63	860.21	609.00	155.00	764.00	565.00	100.00	665.00	705.00	120.00	825.00
15	Grants-in-Aid	300.00	0.00	300.00	280.00	0.05	280.05	0.00	0.05	0.05	5.00	3.00	8.00
16	Information & Technology	0.00	10.51	10.51	1.00	13.00	14.00	1.00	12.00	13.00	5.00	13.00	18.00
	Total	1162.74	3274.15	4436.89	895.00	3728.00	4623.00	575.00	3550.00	4125.00	800.00	3876.00	4676.00

NATIONAL FILM ARCHIVE OF INDIA

S. No.	Name of Scheme/ Programme	Objective/ Outcome	Outlay 2013-14 (₹ in Crore)			Quantifiable Deliverables/Physical Outputs	Projected Outcome	Processes/ Timelines	Remarks/ Risk Factors
1	2	3		4		5	6	7	8
			4(i)	4(ii)	4(iii)				
			Non-Plan Budget	Plan Budget	Complementary Extra Budgetary Resources				
1.	NEW SCHEMES Acquisition of Archival films & film material.	Acquisition of films for preservation.	-Nil-	2.00	-Nil-	To acquire 70 Films/DVDs and ancillary film material.	Acquisition of films and preservation.	2013-14	Titles of internegatives to be approved by advisory committee.
2.	Upgradation of infrastructure of NFAI including Jayakar Bungalow and setting up of digital library.	Upgrade the existing infrastructure for future requirement and to set up digital library for better management of the archival activity.	-Nil-	3.00	-Nil-	To begin the existing infrastructure including replacement of air conditioners and to begin process for preservation of Jayakar Bungalow.	Upgradation of existing infrastructure for better management of the archival activities.	2013-14	Subject to SFC approval

NATIONAL FILM DEVELOPMENT CORPORATION

Financial Outlay, Projected output and projected Physical outcome

S. No.	Name of Scheme/ Programme	Objective/ Outcome	Outlay 2013-14 (₹ in Crore)	Physical Outputs/ quantifiable deliverables	Projected Outcome	Processes/ Timelines	Remarks/Risk Factors
1	2	3	4	5	6	7	8
1.	Film Production in various Indian langauges	To promote the cinema of India, and new talent in film making	18.75	4 films	This will increase viewership of films in regional languages and cinema of India and encourage new talent in this area.	The films would be produced in about one year	Response of the viewer to a film is highly elastic and is unpredictable.
2.	Participation in Film Markets	To participate in film markets in various international film festivals to promote Indian Cinema	4.00	7 markets	This wil increase the visibility of Indian films in the international festival / markets	Obtaining of necessary approvals and participation in film markets as per schedules worked out	

SATYAJIT RAY FILM & TELEVISION INSTITUTE, KOLKATA

Outcomes/Targets in the Outcome Budget for 2013-14 (Non-Plan)

S. No.	Name of Scheme/ Programme	Objective/ Outcome	Outlay 2013-14 (₹ in Crore)			Quantifiable Deliverables/ Physical Outputs	Projected Outcome	Processes/ Timelines	Remarks/ Risk Factors
1	2	3	4			5	6	7	8
			4(i)	4(ii)	4(iii)				
			Non-Plan Budget	Plan Budget	Complementary Extra Budgetary Resources				
1.	Grant-in-Aid to Satyajit Ray Film & Television Institute, Kolkata (Non-Plan)	The objective of Non-Plan allocation is towards pay and allowances of the faculty, technical and administrative staff, maintenance of the infrastructure equipment and day to day running of the Institute. The Institute conducts post-graduate diploma courses in the field of film and television which enables supply of highly skilled manpower on a regular basis to the Film and Television industry. Every year 40 students (approx.) pass out from the three PG Diploma Courses namely, Direction & Screenplay Writing, Motion Picture Photography and Editing and Sound Recording.	10.11	-		The Institute conducts PG Diploma Courses on Direction, Cinematography, Editing & Sound Recording. The curriculum includes various students projects like Continuity, Short Film, Documentary, Play back & Diploma Film etc. following the 3-year training in the Institute. The Institute every year passes out 40 students (approx.) who are highly skilled in their respective fields such as Directio, Cinematography, Editing and Sound Recording.	The projected outcome is passing out of approximately 40 students from the three PG Diploma Courses. Apart from this, there are short courses to meet the requirement of different organisations. The outcome of the effort of the Institute is not only to meet the requirement of the industry but also developing creativity in the field of cinema and television.	39 students of final year batch (8 th batch of 2008-11 sessions) will be completing their final project. 10 short films (Diploma Films) of 30 minutes duration are to be produced during the projected period. The junior batches (9 th batch of 2009-13 session and 10 th batch of 2011-14 session) will be pursuing their courses of studies including project works, as per schedule. New admission for fresh batch of students (11 th batch of 2012-15 will be undertaken during the noted period.	1. Achievement of projected outcome/ output depends on availability of funds. 2. Any other factor beyond control of the Institute.

2.	Grant-in-Aid to Satyajit Ray Film & Television Institute, Kolkata (Plan) {on-going scheme}	The objective of the Scheme is to continue this XIth Plan Scheme and complete the construction of new film studio with one film vault.	--	8.00	--	50% of remaining work relating to construction of film studio and film vault to be completed.	The outcome of the Scheme is to augment the infrastructure required for the Institute to discharge its mandate and also to preserve the film prints of the Institute. The new studio will enhance the in-house facilities in film shooting as a part of the mainstream academic course. During lean period and conducive situation, floors can be hired out to emphasize the basic objective of industry-academic interface.	(a) Architectural design and planning. (b) Civil construction and electrical installation work (to be done by CCW) (c) Purchase and installation of equipments.	(1) Achievement of targets of the scheme depends on availability of funds. (2) Receipt of permission from local authorities for construction activities. (3) Any other factor beyond control of the Institute.
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3.	Infrastructure development in SRFTI	The basic objective is to develop the infrastructure setup of the Institute keeping in view the advances on Film & Technology. This will enable the Institute to have access to better physical facilities and advance technologies which in process will bring in academic excellence. The manpower component comprising student, faculty and staff are to be trained in tune with the new developments.	--	7.00	--	The infrastructure development will comprise a series of construction related activities and up-gradation of equipments like construction of building to house classroom theatre-cum Seminar-room, Common storage area and common laboratory for all academic departments, construction of girls' hostel, setting up of digital library, renovation of main theatre and preview theatre. Construction of new building for editing department. Up gradation of equipment of MPP department, up gradation of audiography department	The proposed new constructions and up-gradations will provide the Institute with better infrastructure facilities in tune with the modern development in film, television and media technology . The proposed trainings for students, faculty and staff will create trained manpower resulting in value addition synchronizing with the new infrastructural developments.	(a) Finalisation of DPR and SFC approval. (b) Design and planning of construction and renovation work (c) Civil construction and electrical installation work (to be done by CCW)	1. Achievement of targets of the scheme depends on availability of funds. 2. Receipt of statutory clearances from local authorities. 3. Any other factors beyond control of the Institute.
	Total			15.00					

MAIN SECRETARIAT'S FILM WING SCHEMES

(A) Anti-Piracy Initiatives

S. No.	Name of Scheme/ Programme	Objective/ Outcome	Outlay 2013-14 (₹ in lakh)			Quantifiable Deliverables/ Physical Outputs	Projected Outcome	Processes/ Timelines	Remarks/ Risk Factors
1	2	3	4			5	6	7	8
			4(i)	4(ii)	4(iii)				
			Non-Plan Budget	Plan Budget	Complementary Extra Budgetary Resources				
1	Anti-piracy initiatives	There is an urgent need to have an effective legal mechanism in place to combat piracy and at the same time there is a need to create public awareness of the effects of piracy on the economy amongst consumers. The consumers are passive participants in various forms of piracy. Therefore, an effective and all encompassing multi-media campaign to be carried out during the 12 th Plan period involving all stake holders from the film and music industry. It is also felt that there is a need to set up training programmes and to undertake research and development accurately estimate impact of piracy on the Indian economy.	-	50	-	i) Finalization of Detailed Project Report. ii) Obtaining the approval of the Competent Authority. iii) Commencement of development of public -private strategies specially through multi-media campaign to combat piracy.	Initiation of activities towards creation of awareness regarding anti-piracy.	Approval by SFC and release of funds for implementation of the targets cited in column 5 during 2012-13.	-

(B) Centenary Celebration of Indian Cinema

S. No.	Name of Scheme/ Programme	Objective/ Outcome	Outlay 2013-14 (₹ in lakh)			Quantifiable Deliverables/ Physical Outputs	Projected Outcome	Processes/ Timelines	Remarks/ Risk Factors
1	2	3	4			5	6	7	8
			4(i)	4(ii)	4(iii)				
			Non-Plan Budget	Plan Budget	Complementary Extra Budgetary Resources				
2	Centenary Celebration of Indian Cinema - 1913 to 2013.	To celebrate 100 years of Cinema in India.	-	500	-	i) Finalization of Detailed Project Report. ii) Obtaining the approval of the Competent Authority. iii) Working out and conducting various activities to commemorate the centenary year.	Finalisation of activities for celebration of centenary of Indian cinema.	Approval by SFC and release of funds for implementation of the targets cited in column 5 during 2012-13.	-

(C) National Film Heritage Mission

S. No.	Name of Scheme/ Programme	Objective/ Outcome	Outlay 2013-14 (₹ in lakh)			Quantifiable Deliverables/ Physical Outputs	Projected Outcome	Processes/ Timelines	Remarks/ Risk Factors
1	2	3	4			5	6	7	8
			4(i)	4(ii)	4(iii)				
			Non-Plan Budget	Plan Budget	Complementary Extra Budgetary Resources				
3	National Film Heritage Mission	To archive the films produced with the goal of "preservation without errors, access without end."	-	2000	-	<p>i) DPR has been prepared & approved by the Planning Commission.</p> <p>ii) EFC memo for the scheme has been circulated to D/o Expenditure and Planning Commission.</p> <p>iii) Commencement of digitalization of feature films and short films.</p>	Commencement of a digitalization/ restoration of old feature films.	Approval by EFC/ Cabinet and release of funds for implementation of the targets cited in column. 5 during 2012-13.	-

(D) Development, Communication and Dissemination of Filmic Content

S. No.	Name of Scheme/ Programme	Objective/ Outcome	Outlay 2013-14 (₹ in lakh)			Quantifiable Deliverables/ Physical Outputs	Projected Outcome	Processes/ Timelines	Remarks/ Risk Factors
1	2	3	4			5	6	7	8
			4(i)	4(ii)	4(iii)				
			Non-Plan Budget	Plan Budget	Complementary Extra Budgetary Resources				
4.	Participation in Foreign Film Festivals/Markets (sub- component of the scheme “Promotion of Indian Cinema through Film Festivals and Film Markets in India & Abroad”)	Promoting the export of Indian films and providing a fillip to films as an industry with the view to expanding the market for Indian films.	-	350	-	To promote export of Indian films, providing platform for the producers and buyers to networking and for participating in various co-productions under different bilateral audio-visual co-production agreements. Participating in at-least seven major film festivals/ markets in a financial year covering all the continents.	More visibility for Indian films in the Global Market and boosting the export of Indian films.	Deliverable in 2013-14	---

(E) Setting Up of National Centre of Excellence For Animation, Gaming And VFX

S. No.	Name of Scheme/ Programme	Objective/ Outcome	Outlay 2013-14 (₹ in lakh)			Quantifiable Deliverables/ Physical Outputs	Projected Outcome	Processes/ Timelines	Remarks/ Risk Factors
1	2	3	4			5	6	7	8
			4(i)	4(ii)	4(iii)				
5.	Setting Up Of National Centre Of Excellence For Animation, Gaming And Special Effects	To set up a Centre for Excellence in animation, gaming and special effects under public - private participation mode to address the problem of manpower shortage.	-	1100	-	i) To select Financial Consultant. ii) Selection of Private Partner. iii) Forming/ Registration of SPV/ JV for running the Centre. iv) Constitution of Governing Structure of the Institute. v) DPR has been prepared & approved by the Planning Commission. vi) EFC memo for the scheme has been circulated to D/o Expenditure and Planning Commission.	To be in a position to launch the Institute - design various courses, commencement of operationalisation of the institute in the next financial year.	--do--	---

BROADCASTING SECTOR

ELECTRONIC MEDIA MONITORING CENTRE

₹ 12.00 crore has been earmarked for EMMC under Annual Plan 2013-14. ₹ 4.94 crore is allocated under Budget Estimates 2013-14 (Non-Plan). Details are given in **Annexure**.

OUTCOME BUDGET (2013-14) (Plan/Non-Plan)

S. No.	Name of Scheme/ Programme	Objective/ Outcome	Outlay 2013-14 (₹ in Crore)			Quantifiable Deliverables/ Physical Outputs	Projected Outcome	Processes/ Timelines	Remarks/ Risk Factors
1	2	3	4			5	6	7	8
			4(i)	4(ii)	4(iii)				
			Non-Plan Budget	Plan Budget	Complimentary Extra-Budgetary Resources				
1.	Strengthening of Electronic Media Monitoring Centre (EMMC).	EMMC has been set up for monitoring (i) violations w.r.t. Programme and Advertising Codes prescribed in Cable Television Networks (Regulations) Act 1995 and Rules framed there under and content of FM channels. Presently there is a facility of content monitoring of 300 TV channels. During 12 th Plan, its capacity will be enhanced to 1500 TV channels and centralized FM monitoring mechanism will be set up.	4.94	12.00	Fully funded by Government. There are no extra budgetary resources.	Since it is a monitoring facility, the yield cannot be quantified. Monitoring facility of 300 satellite TV channels is already in place, with state of the art facility.	During Annual Plan 2013-14, setting up of monitoring facility of additional 600 TV channels is projected. This facility will be increased to 1500 TV channels during 12 th plan period. Besides, centralized FM monitoring mechanism will be set up at EMMC. Infrastructure will be created for additional monitoring facilities.	Infrastructure for additional 600 TV channels and FM monitoring will be created during Annual Plan 2013-14. Monitoring facility for additional 600 channels be will be set up by 31.03.2014.	In a multi-ethnic/ linguistic society, EMMC a state of the art facility, will be a meaningful tool for monitoring content of TV and FM channels. Implementation of scheme will create assets.

PRASAR BHARTI

ALL INDIA RADIO - ANNUAL PLAN (2012-13)

S. No.	Name of Scheme/ Programme	Objective/ Outcome	Outlay 2013-14 (₹ in crore)	Quantifiable Deliverables/ Physical Outputs	Processes/Timelines (Qrly Targets)	Remarks
1	2	3	4	5	6	7
	Scheme: I - Broadcasting Infrastructure Network Development		181.00			
1	Digitalisation of existing Network (Capital)	Improvement of quality of Transmission, recoding and connectivity through digitalisation. To improve efficiency, automation and generating extra revenue through renting out extra facilities accrued through digitalisation				
	Digitalisation of Existing Newtwork (Revenue)					
1.1	Digitalisation of Transmitters					
a	MW Transmitters (Total)					
	MW Transmitters (Continuing scheme)					
i	Replacement of 1000 kw MW TR by 1000 kW MW DRM Transmitter at Rajkot			Completion of Pending works and Pending payment	Q1-Pending payment	
ii	Replacement of 1 kw MWTR by 10kW MW Digital compatible Transmitter at Kavarait			5. Kavaratti-10 KW MW Tr.Completion of installation.	Q1- Completion of Installation. Q2- Testing & measurements.	
				Hostel accomadation at Kavarati	Q1- Progress of works Q2- Completion of works	

iii	Replacement of 1000 kw MW TR by 1000 kW MW DRM Transmitter at Chinsurah (WB)			4.Chinsura –1000 KW MW Tr.- Completion of installation	Q 1- Pending works and payments Q 2- Commissioning of Project.	
iv	20 kW MW Transmitters at 6 places (Delhi VB, Barmer & Bikaner (Raj), Chennai (TN) VB], Guwahati 'B', Tawang)			Completion of pending payment and minor works.	Q 1- Pending works and payments Q 2- Pending works and payments	
v	• 100 KW - 12 Nos. [Vijayawada (AP), Patna (Bihar), Panaji (Goa), Ranchi (Bihar), Mumbai 'A' (Mah), Mumbai 'B' (Mah), Pune (Mah), Tiruchirapalli (TN), Varanasi (UP), Kolkata 'A' (WB), Mumbai 'C' (50 kW) and Passighat (10 kW by 100 kW)			1. Procurement, Installation and commissioning of 100 kW MW DRM transmitter (Order Value: ₹ 43.00 Cr)	Q3- Inspection of equipment. Q4- and installation - Receipt of equipment.	Formal A/T has been placed in Nov 12, DP is 12 months
				Completion of Civil works	Q-4 :-Completion of civil works after installation of Equipment	All building works have been sanctioned.
				Procurement of Zonal equipments and start of Departmental works.	Q-1 to Q-4 :- Completion of procurement of all Zonal equipment and start of Departmental works	Zonal offices have taken all action on procurement of Zonal equipment. Departmental works would start after receipt of transmitters.
vi	• 200 KW -10 Nos. [Delhi'A', Ahmedabad (Guj), Bangalore & Dharwad (Kar), Jabalpur(MP), Ajmer (Raj), Chennai 'A'(TN), Siliguri, Kolkata'B'(WB] and Itanagar (replacement of 100 kw MW by 200 kw MW DRM)			1. Procurement, Installation and commissioning of 100 kW MW DRM transmitter (Order Value: ₹ 49.51 Cr)	Q3- Inspection of equipment. Q4- Receipt of equipment.	Formal A/T has been placed in Nov,12 ,DP is 12 months
				Completion of Civil works	Q-4 :- completion of Civil works after installation of Equipment	Building works have been sanctioned.
				Procurement of Zonal equipments and start of Departmental works.	Q-1 to Q-4 - Completion of procurement of all Zonal equipment and start of Departmental works.	Zonal offices have taken all action on procurement of Zonal equipment. Departmental works would start

vii	• 300 KW -6 Nos. [Dibrugarh (Assam), Rajkot (Guj), Jammu (J&K), Jalandhar (Punjab), Suratgarh (Raj), Lucknow (UP)]			Procurement, Installation and commissioning of 100 kW MW DRM transmitter (Order Value: ₹ 38.00 Cr)	Q3- Inspection of equipment. Q4- Receipt of part supply.	Formal A/T has been placed in Nov, 12, DP is 12 months
				Completion of Civil works	Q-1 :- Progress of civil works. Q-2&Q-4 :-completion of Civil works.	Building works at Jammu has been sanctioned and other are under process of sanction.
				Procurement of Zonal equipments and start of Departmental works.	Q-1 to Q-4 :- Completion of procurement of all Zonal equipment and start of Departmental works	Zonal offices have taken all action on procurement of Zonal equipment. Departmental works would start after receipt of transmitters.
viii	Conversion of 36 Existing DRM compatible MW Tr. to DRM			Procurement of equipment	Q-1 :- Issue of order for equipments. Q-3 to Q-4 :-Receipt of equipment	Order placed for content server & Modulator for the 19 Tr.(Harris make) DP-01.08.2012. Conversion equipment for 17 transmitters yet to be ordered - Orders for conversion of equipment on PAC is yet to be issued.
				Procurement of Zonal equipments and start of Departmental works.	Q-1 to Q-4 :- Completion of procurement of all Zonal equipment and start of Departmental works	Zonal offices have taken all action on procurement of Zonal equipment. Departmental works would start after receipt and installation of Conversion Kit.
ix	Other procurements under replacement of MW transmitters			Procurement of DRM receiver (36 professional) & 144 general purpose.	Q-2 :- Ordering of equipment Q-4 :- Receipt of equipment.	To be retendered as firm has not extended validity offer.

	MW Transmitters (New scheme)					
x	Replacement of 4 MW Transmitters			Approval of scheme, Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Q-1 - Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- Award of Civil works. Q-4. Issue of NIT, start of Civil works.	
(b)	SW Transmitters (total)					
i	SW Transmitters (continuing scheme)					
	SW DRM Trs. Replacement of 5 SW Transmitters (Delhi-2 Nos., Aligarh-2 Nos., Bangalore-1 No.)			Procurement of 250 kW SW Transmitter	Q-1 :- Ordering of equipment-issue of NIT Q-2 - Inspection at site Q-3 :- Receipt of equipment	Retendered in Dec, 2012
				Procurement of 100 kW SW Transmitter (Expected Order value ₹ 17.00 Cr.).	Q-2- Inspection at site Q-3- Receipt of equipments Q-3/Q-4 - Installation of equipments.	Retendered Technical evaluation completed for fresh tender. Proposal under process of approval from competent authority.
				Completion of Building works	Q-1- Completion of civil works at 2 places and progress of works at 1 place. Q-2- Completion of civil works at all the places.	
				Procurement of auxillary equipment/Zonal equipments and start of Departmental works.	Q-1 to Q-4:- Completion of procurement of all Zonal equipment and start of Departmental works	Zonal offices have taken all action on procurement of Zonal equipment. Depatmental works would start after receipt of transmitters.
(ii)	SW Transmitters (New scheme)					
	Replacement and upgradation of 38 nos SW Transmitters under XII plan			Approval of scheme, Preparation of Civil estimates for renovation of existing	Q-1 :- Approval of scheme Q-2 :- Sanction of estimates, preparation of specifications	

				building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Q-3 :- award of Civil works. Q-4 :- Issue of NIT, start of Civil works.	
(C)	FM Transmitters (Total)					
(i)	FM Transmitter (Continuing scheme)					
	FM Expansion Plan schemes (continuing)			Project of setting up FM Transmitters at Haldwani, Rae Bareilly & Champawat. (a) Acquisition of sites (b) C/O Boundary wall (c) finalisation old LOP and sanction of estimate	Q 1- Taking over of site at Haldwani & Champawat ,Rae Bareilly Q 2- Sanction of estimate of building works and start of works . Finalisation of LOP of building . Q-3 /Q-4 :- Sanction of estimate of building works and Progress of civil works ..	Haldwani :-Demand notes for Sites was received and sanctioned in last year. But,state government increased the land premium from 1% to 10% which is exorbitant. Matter is being taken up with state Government. Champawat :- Demand note is to be received from state government. Rae Bareilly :-Site identified at is yet to be allotted by the State Government.
				Project of setting up FM Transmitters at Fazilka,Amritsar,Chautanhill (a) Procurement of 20 KW FM Trs. 3 nos.) (b) Installation and commissioning of equipment (c) Procurement and installation of Auxillary equipment (d) Completion of Civil Works.	Q1- Completion of building works , Installation of Auxillary equipment Q-2 :- Progress of receipt /installtion of Auxillary equipment and inspection of Transmitter equipment Q4-Testing and commissioning of Transmitter	(a) Order has been placed in Dec,12 for Transmitter equipment.
				Setting up 1 kW FM transmitter at Gairsain and New Tehri(a) Installation of Tower (b)Installation/Testing/ commissioning of Transmitter	Q1- Completion of building works ,Tower work Installation works of Auxillary equipment & Transmitter Q-2 :- Testing and commissioning of Transmitter	

			Setting up 5 kW FM transmitter at Bageshwer and Ujjain (a) Installation of Tower (b) Installation/Testing/commissioning of Transmitter	Q1- Competition of building works ,Tower work, Installation works of Auxillary equipment & Transmitter Q-2 :- Testing and commissioning of Transmitter	
			Setting up 10 kW FM transmitter at Darjeeling,Coochbehar, Dhanbad,Bardhman, Suryapet (a) Procurement of 10 KW FM Trs.4 nos.) (b) Installation and commissioning of equiment (c) Procurement and installation of Auxillary equipment (d) Completion of Civil Works. (e) Erection of Tower at Suryapet	Q1- Competition of Civil Works at all the places except at Suryapet .Ordering for SITC of Tower at Suryapet,Dhanbad and Bardhman Q-2 :- Progress of building works and tower works . Procurement and Installation of Auxillary equipment Q3-inspection of Transmitter equipment, Q4-receipt of equipment and Installation	Order for 10 kW FM transmitter placed in Nov,2012. Fresh NIT has been invited for 100 meter Tower at 3 places.Building works at Suryapet will be taken after approval of continuing scheme .
			Setting up 10 kW FM transmitter at Dehradoon,Patna (a)Procurement and Installation of STL (b) Competion of Civil works at Dehradoon	Q1- Receipt of STL and completion of Civil works at Dehradoon Q-2 Installation and Testing of Equipment Q-3 Commissioning of Set up.	
			Setting up 10 kW FM transmitter at Gangtok and 5 kW FM transmitter at Silchar (a) Procurement and Installation of STL (b) Competion of Civil works	Q1- Receipt of STL Q-2 Installation and Testing of Equipment Q-3 Commissioning of Set up.	(i) Order for SYTL is to be placed .
			Setting up 10 kW FM transmitter at Kohima (a) Completion of Tower works and completion of Project	Q-1:- Ordering for Tower work. Q-2,Q-3 and Q-34 :-Completion of Erectiion works and installation.	
			Setting up 1 kW FM transmitter at T Anini (Arunachal), Tamenglong & Ukhrul (Manipur). (a) Acquisition of Site	Q-1 &Q-2 :-Acquisition of site and start of Construction of security fencing Q-2,Q-3&Q4:-Progress of building works	Sites are yet to be allotted by the State Governments . Matter is being pursued. Details of

				(b) C/O PSF (c) C/O building works		alternate site being offered at Anini are awaited from the State Government. At Tamenglong and Ukhrul Zonal office team will visit the site as soon as law & order situation improves. Matter is being pursued.
				Setting up 1 kW FM transmitters at 16 places in North east (a) Completion of building at Kaimnager and Zuneboto (b) completion of Tower works (c) Completion of installation and commissioning of set up (d) Construction of staff quarters at all the places	Q1 :- Completion of civil works at Karimnager and progress in Zunehboto . Approval of estimate for Hostel/staff quarter at all the places .Progress of SITC of Tower and installation of Auxillary equipment. Q2&Q-3 -Completion of works at Karimganj and progress of Civil work at Zunehboto. Completion of Tower erection and commissioning of 6 Setup and progress in others. Start of C/O Hostel accomdation at all the places Q4-Completion of Tr. building at Zunehboto and progress of hostel accommadation	The concerned State Governments have to construct approach road to AIR sites at Champhai, Phek, Goalpara , Kolasib, Changlang, Khonsa & Daporijo. Matter is being pursued.
				Completion of installation of 1 K W FM Trs. works at 6 Places.	Q-1:- Installation of 50 meter tower at 6 places.Award of works at 10 places. Installation of 1 kW FM transmitter at 10 places. Q2-Progress of installation in 10 places.. Q3.-Completion of installation Q4- Test & measurement at all 16 places.	O&M staff sanction is required to commission the stations.
				Hostel accomodation at Gangtok	Q 1.-Progress of works Q2- Completion of works	
				Installation and commissioning of remaining 100 watt FM transmitter	Completion of Project.	Manipur Government has not provided the place for setting up 100 W FM transmitter. Alternative places are being find out.

	FM Expansion at existing 24 AIR/TV sites & 100 Watt FM Trs. at existing 100 LPTs of DD/AIR under XI plan.			Setting up 1 kW FM transmitter at 12 places (a) Procurement of Auxillary equipment & installation and commissioning of 1 kw FM transmitters at 12 places	Q 1/Q-2 - Receipt of Auxillary equipment, Installation and commissioning	Transmitter has been received in Dec,2012.
				Setting up 5 kW FM transmitter at 12 places (a) Procurement of Auxillary equipment and commissioning (b) completion of building works	Q 1/Q-2 -C ompetition of building works. Receipt of Auxillary equipment, Installation and commissioning	Transmitter has been received in Oct.,2012.All building works has been sanctioned except at Almora.
				Procurement of 100 watt FM transmitter (a) Commissioning of equipment (b) Recurring expenditure	Q 1/Q-2/Q-3/Q-4- Installation and commissioning of all equipment and recurring expenditure	Transmitter has been installed .
ii	Replacement of FM/MW Transmitters					
	Repl. of FM/MW Transmitters by higher power at 40 Existing Stations under XI plan			Replacement of 27 nos of 5 /6 kW FM transmitter (a) Procurement of FM transmitter (b) Procurement of Diplexer (c) Procurement of Panel Antenna (d) Procurement of Zonal equipment	Q1- completion of Building works at all the places .Placement of order of Transmitter, Diplexer and Panel Antenna Q2- Ordering of equipment. Q-4- Inspection of equipment.	(a) Retendered . Fresh Tenders for Transmitter under TE (b) Panel Antenna and Diplexer are under Technical evaluation
				Replacement of 10 kW FM Transmitter for 7 places and 1 kW MW Transmitter by 10 kW FM Tr at 6 places. (e) SITC of 100 meter Tower at Adilabad and Keonjhar (a) Procurement of FM transmitter (b) Procurement of Diplexer (c) Procurement of Panel Antenna (d) Procurement of Zonal equipment	Q1- Ordering of equipment, Q3-inspection of equipment, Q4-receipt of equipment	NIT has been opened in Nov,11, Timeline is subject to successful completion of TE & ordering of equipment by Jan,12.

	FM Transmitters (New scheme)					
	FM expansion proposed by setting up various Power of Transmitters at 138 places with studio facilities at 26 places in XII plan			Approval of scheme Preparation of Civil estimates for renovation of existing building ,sanction of estimates, Start of works ,Preparation of specifications for procurement of equipments and NIT	Q-1 - Approval of scheme Q-2 - Sanction of estimates,preparation of specifications Q-3 - award of Civil works. Q-4 - Issue of NIT, start of Civil works.	EFC has been framed and circulated by Ministry in Dec, 2012
	Proposed Replacement of old FM Transmitters at remote and border areas at 77 locations & 26 nos. MW transmitters by FM Transmitters under XII plan			Approval of scheme Preparation of Civil estimates for renovation of existing building ,sanction of estimates, Start of works ,Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates,preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	EFC has been framed and circulated by Ministry in Dec,2012
1.2	Studio & Networking (Total)		0.00			
i	Studio (Continuing Scheme)					
	Installation of High end Server at 48 locations under X plan			Completion of installation of High end servers at 48 stations. (Order value Rs 29.00 Cr.) (a) Receipt and commissioning of equipment.	Q 1to Q4 - Receipt of equipment installation and commissioning of equipment at all the places .	Order has been placed in Nov, 2012
	Digitalisation of 98 Studio, Networking, Automation of RNU, Creation of 7 New RNU, Augmentation of Archival facility at Delhi & Creation at 4 places under XI plan			SITC of servers with centralized storage and system software (Data content server 38+10, Digital workstation 643+138+94), Expected Order value Rs 23.30 Cr	Q1- Order of equipment Q4-Receipt of equipment	Retendered ,fresh tender is done Dec, 2012
				Procurement of consoles	Q1- Order of equipment Q4-Receipt of equipment	Retendered ,fresh tender is done Dec, 2012
				SITC of servers,workstations and system software for RNU. (a) Balance works and payment	Q1/Q2- Balance works and payment.	
				Procurement of Zonal equipments and start of Departmental works.	Q-1 to Q-4 :- Completion of procurement of all Zonal equipment and start of Departmental works	Zonal offices have taken all action on procurement of Zonal equipment.

						Depatmental works would start after receipt of transmitters
				Networking of studios	Q1- Issue of NIT Q-2 : - Tender opening and Technical evaluation Q-3 :- ordering of equipment Q-4 :- Receipt of equipment	
				Augmentation of Archival facility at Delhi & creation of Archival facility at Chennai,Mumbai,Kolkata & Hyderabad	Q1- Issue of NIT Q-2 : - Tender opening and Technical evaluation Q-3 :- ordering of equipment Q-4 :- Receipt of equipment	Purchase proposal is under approval .It is expected to be order in Jan,2013
				Refurbishing of studios	Q-1 to Q-4 :- progress and completion of works	
				3. Up- gradation of News- on-Phone Service at 13 places and introduction of this service from 16 new places (29 nos.)		Scheme has been recommended to be dropped
ii	Studio (New Scheme)					
	Digitalisation of 116 Studio, Networking, Creation of 1 New RNU, Creation of Archival facility at Guwahati and refurbishing of studios under XII plan			Approval of scheme Preparation of Civil estimates for renovation of existing building ,sanction of estimates, Start of works,	Q-1 :- Approval of scheme Q-2 - Sanction of estimates,prepartion of specifications	
1.3	Connectivity					
(i)	Connectivity (Continuing Scheme)					
	Replacement of 82 STL and procurement of 35 New STL			Replacement of STL connectivity	Q1- Ordering of equipment, Q3-inspection of equipment, Q4-receipt of equipment	Tenders have been evaluated. Purchase proposal is under process of approval
	Installation of Captive Earth Stations			CES at 5 places	Q 3- Receipt of equipment Q 4-Start of installation works.	Tenders hasve been evaluated. Purchase

						proposal is under process of approval
	RN terminal			procurement of RN terminal	Q 3- Receipt of equipment Q 4-Start of installation works.	
	Augmentation of DTH			Augmentation of DTH	Q1. Balance payment and placement of order for augmentation for A&N	
(ii)	Connectivity (New scheme)					
	Augmentation of telecom facility: Replacement of 2 pole to 4-pole feeds & dishes - 24 Replacement of SCPC by MCPC - 32 Codecs for OBs & standby to STL -650 Mobile V-Sats - 32 New STL - 12 Augmentation of DTH to 40 Under XII plan			Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- award of Civil works. Q-4 - Issue of NIT, start of Civil works.	Scheme is yet to be approved
1.4	Strengthening of Staff Training Institute(Total)					
	Augmentation of Training facility (Continuing scheme)					
	Augmentation of STI(T) and STI(P) including regional training institutes.			Construction of meditation hall, library at STI(T), Delhi	Q-1 :- Progress of works Q-2 :- progress of works. Q-3:- completion of works	Estimate has already been sanctioned. Progress of works is subjected to approval from Civic agency.
				Construction of additional office accommodation at STI(T) Delhi	Q-1 :- Progress of works Q-2 :- process of works. Q-3:- completion of works	Estimate has been submitted by CCW. It is under process of approval.
				Procurement of various equipments under the scheme	Q-1 to Q-4 :- Receipt of various equipment under the scheme, Few equipments would be received alongwith the equipment under other scheme for which procurement action is in process. For others, action is being taken for procurement	

	Augmentaion of Training facility (New scheme)					
	Procurement of Digital broadcast equipment, including DRM+ & Trs, for Delhi & Bhubneshwar Under XII plan			Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- award of Civil works. Q-4 - Issue of NIT, start of Civil works.	Scheme is yet to be approved
	New training institute along - with hostel facilities at Mumbai			Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of spacifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates,preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	Scheme is yet to be approved
1.5	Strengthening of Research & Development (Total)	To carry out propaga- tion studies on digital transmission like DRM / DRM+, DVB, FM, VHF, UHF, CW etc. to develop monitoring system for digital transmissions to develop comprehensive broadcasting Services				Scheme is yet to be approved
	Strengthening of Research & Development (Continuing scheme)					
				Procurement of FM DRM+transmitter	Q1- Ordering of equipment, Q2-inspection of equipment, Q4-receipt of equipment & installation,	To be retendered.
				Other works and procurement of equipment	Q-1 to Q-4 :- Receipt of various equipment under the scheme, Few equipments would be received alongwith the equipment under other scheme for whice procurement action is in process.For other,action is being taken.	

	Strengthening of Research & Development (New scheme)					
	New Proposal for R&D in XII plan			Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	
2.	Strengthening of Border area (Total)					
(i)	Strengthening of Border area (J&K border (continuing scheme)					
	Setting up HPT/LPT in J&K :- Installation of 3 nos. of 10 kW FM Trs and 3 nos. of 10 kW TV Trs. Setting up 10 kW FM Tr at existing DD Site Setting up 2 nos. of 5 kW TV Trs at AIR Site. Setting up 4 nos of 100 Watt FM Trs			Procurement of 100 watt FM transmitters(4No)	Q 1- Receipt of equipment Q 2-Q4 :- Installation and commissioning	Order has been placed.
				Acquisition of third sites	Q-1 :- acquisition of Site	Provided MOD clears the site
				Procurement of 10 kW FM Tx (1+1) at Naushera	Q1- Ordering of equipment, Q4-inspection of equipment,	Retendered in Jan, 2013 as per New specification
				Procurement of 2 nos of 5 kW TV transmitter at Rajouri	Q1- Ordering of equipment, Q3-inspection of equipment, Q4-receipt of equipment	Retendered in Jan, 2013 as per New specification
				Procurement of 10 kW FM Transmitter(1+1) and 10 kW Tv Transmitter (1+1) for DD at three places	Q1- Ordering of equipment, Q4-inspection of equipment	Retendered in Jan, 2013 as per New specification
				Zonal purchase and departmental works	Q-1-Q-4:- Progress of procurement and works.	
				Civil works	Q-1-Q-4:- Progress of works.	

(ii)	Strengthening of Border area (Indo-Nepal border (New scheme))					
	Indo-Nepal Border (i) FM broadcasting setup along Indo-Nepal border -21 nos (ii) Production center at 2 places (iii) Unlinking at 2 places.					
3.	Broadcasting on alternate platforms (New scheme)	To enable Internet users to have access to AIR channels; To provide diversified means of receiving AIR channels		Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	Scheme is yet to be approved
4.	Consolidation of Infrastructure (Total)	To improve efficiency, effectiveness and quality of broadcast by replacement and improvement of existing facilities to provide corporate working environment wherever required; To provide facilities for staff welfare				
	Consolidation of Infrastructure (continuing scheme)					
	I.O.F.at Existing Centres under XI plan			Provision of 5 Mobile FM Trs. at 5 zonal offices for emergency situation	Q1- Ordering of equipment, Q4-inspection of equipment,	To be retendered
				Provision of measuring equipment for studios	Q1- Ordering of equipment, Q2-inspection of equipment, Q3-receipt of equipment & installation, Q4-Testing & measurements	Technical evaluation has been completed
				Provision of telemetry at MW Trs. for remote control at 23 places.	Q1- Ordering of equipment, Q2-inspection of equipment,	DTE has been prepared by Zonal

					Q3-receipt of equipment & installation, Q4-Testing & measurements	office, Equipment will be procured and installed by R&D unit of AIR
				Provision of UPS at existing FM Stations 80 places.	Q1- Balance works and payment	
				Refurbishing of Studios at Gwalior, Ratnagiri & Sangli	Q1- Pending works and completion of works	
	Office Accommodation/Staff Quarter at Guwahati including hostel accommodation at Srinagar			Work for Hostel Accommodation at Srinagar has been sanctioned in Oct 2010 (Rs. 3.68 cr). Work could not be awarded by CCW due to delay in providing the approval of demolition of existing building. Now demolition of building has been approved in June 2011. Work would be awarded.	Q-1 :- Progress of works Q-2 :-Completion of works	work has been awarded and in progress
				Staff quarters at Guwahati have been sanctioned on 19.10.2010 (Rs.7.14 cr). Work has been awarded in Feb 2011.	Q-1 :- Balance works and payment	
				Zonal office at Guwahati - Sanction issued on 03.03.2011 (Rs 7.67 cr by AIR & 1 Cr by DD).	Q-1 :- Progress of works Q-2 :- Completion of project	Work has been awarded in Sept.2011.
	Consolidation of Infrastructure (New scheme)					
	Community Centres at Delhi & Mumbai			Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates,preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	Scheme is yet to be approved

	Reconstruction of DDG(E) office block and replacement of Electrical wiring at Indore			Approval of scheme Preparation of Civil estimates for renovation of existing building ,sanction of estimates , Start of works ,Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates,preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	Scheme is yet to be approved
	Strengthening of Security fencing etc			Approval of scheme Preparation of Civil estimates for renovation of existing building ,sanction of estimates , Start of works ,Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates,preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	Scheme is yet to be approved
	Reconstruction of Studio-cum-office building at Rohtak			Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates,preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	Scheme is yet to be approved
5.	E- Governance (New scheme)	To facilitate faster dissemination of information to media units by providing network based on-line management systems and ERP solutions for management of the vast network of AIR & DD stations to provide video conferencing, e-tendering, website presence by all stations of AIR and grievance redressal system		Approval of scheme Preparation of Civil estimates for renovation of existing building ,sanction of estimates , Start of works ,Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates,preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	

	Scheme: II - Content Development and Dissemination (Continuing scheme)		55.00			
(i)	Software (DBS)	To generate Software of high quality so as to attract and sustain AIR listenership in a competitive media environment.	55.00	1.New & fresh Content creation 2. Radio Workshops, Sangeet Sammelan, concerts etc. 3. Coverage of national & international events 4. Flagship programme production 5.Digitalization of AIR Archives	Utilization of funds for Software production/ Acquisition & for content creation, flagship programmes, digitalization of archives etc.	
	New Schemes					
	Scheme Broadcasting Infrastructure Network		20.00			
	Scheme III: Human Resource Development					
	Scheme IV: Special Projects			Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	Scheme is yet to be approved
(i)	Renovation of Auditorium at Delhi New Schemes	To construct an Auditorium as AIR does not have any Auditorium in Delhi; to provide facility for arranging programmes before invited audience; To organize live programme with participation of large groups.	0.50			
	Total (Capital)		201.50			
	Total (Revenue)-DBS		55.00			
	Total (AIR)		256.50			

PRASAR BHARTI

DOORDARSHAN - ANNUAL PLAN (2013-14)

Statement of Outlays & Outcomes/Targets (2013-14)

S. No.	Name of Scheme/ Programme	Objective/ Outcome	Outlay 2013-14 (₹ in crore)	Quantifiable Deliverables/ Physical Outputs	Projected Outcome	Processes/Timeliness (Qrly Targets)	Remarks
1	2	3	4	5	6	7	8
	Continuing Scheme						
	Scheme-I Broadcasting Infrastructure Network Development		181.00				
1	Digitalisation of Transmitters and Studio						
	a) Digitalization of Transmitter	Digitalisation of terrestrial transmission.		Digital HPTs-19	Digitalization of Transmitter with New Technology	Strengthening of towers 3rd quarter. Supply and commencement of installation of 19 digital HPTs, in phases 4 th quarter.	Antennae system and feeder cables received at site. Strengthening of tower work in progress
	b) Digitalization of Studio	Full digitalisation of production, post production & editing facilities		Full digitalization 39 Studios	Digitalization of Production Facility.	Supply of balance equipment for digitalization of 39 Studios 3rd quarter Installation of balance equipment 4 th quarter.	All major equipment except Camera chains, Camcorders and Recorder/Decks procured & installed. Procurement of remaining equipment under process.
2	Modernisation, Augmentation & Replacement of Transmitter and Studio Equipments						

	a) Modernisation, Augmentation and replacement of transmitter equipments	Modernisation, Aug. and repl. of transmitter equipment which have served its useful life and due to technological compulsion.					
				Replacement of 15 HPTs	Improvement in coverage area, quality of terrestrial transmission & system reliability	Supply of equipment 3 rd quarter Installation of HPTs to be in progress. Completion of installation of 9 HPTs 4 th quarter	Tenders also issued for SITC of antenna system (2 lot) and are due to be opened on 8.1.13 & 22.1.13. Tender issued for procurement of feeder cable and due to be opened on 16.1.2013
				500 W automode LPTs (60 nos)	Improvement in the quality of terrestrial transmission & system reliability	Supply of transmitters, in phases -IIInd quarter Installation of LPTs to be completed (60 nos.) 3 rd & 4 th quarter	Order for procurement of Automode LPTs placed on 31.07.2012. DP : 30.07.2013
	b) Modernisation, Augmentation and replacement of studio equipments	Modernisation, Aug. and repl. of production related equipment with its digital counterpart which have served its useful life and due to technological compulsion.					
				Procurement of Studio equipment viz camera chains, digital VCRs, SD OB van etc.	Enhancement in technical quality and system reliability	Supply of equipment in phases. 3 rd quarter	All equipment except 9" Color monitors, VCRs & Camera chains ordered.
				Replacement of essential service equipment viz. Power supply, AC plants, Lighting grid, accoustic and flooring	Enhancement in system reliability	Replacement of essential service equipmenet at various DDKs, in phases. 4 th quarter	Works taken up by Zonal offices and are at the different stages of implementation.

3	a) DTH	Increase of channels in DTH platform from 59 to 97.		Increase in capacity of DTH Platform (from 59 to 97 channel)	Increase in the number of DTH channels.	Placement of equipment 2 nd quarter Upgradation of DTH platform 3 rd quarter	Tenders for upgradation of DTH platform to 75 channels cancelled due to allotment of additional transponder to Doordarshan for expansion of DTH platform further to 97 channels. Tenders invited again for upgradation of DTH platform from 59 TV channels to 97 channels & due to be opened on 15.1.13.
4	Modernisation, Augmentation and replacement of satellite broadcast equipments	Modernisation, Aug. and repl. of satellite broadcast related equipment with its digital counterpart which have served its useful life and due to technological compulsion. Aug. of News Gathering Facility					
				Upgradation of Earth Station (5 Nos)	Enhancement in the capacity and improvement in system reliability	Upgradation and commissioning of 5 Earth Stations, in phases 2 nd quarter	Order placed for upgradation of Earth stations at Chandigarh, Hissar, Leh, Panaji and Port Blair. DP: Leh - 15.04.2013; Port Blair - 15.03.2013 Chandigarh, Hissar and Panaji - 15.02.2013
				Replacement of Earth Station compression equipment at 2 locations	Improvement in system reliability	Placement of order 2 nd quarter Replacement of Earth station compression equipment at 2 locations 4 th quarter	(i) Tenders invited earlier for one location cancelled on technical considerations. (ii) Building construction in

							progress at one location. Equipment to be procured after construction of building
				Replacement of DSNG units-6 locations	Improvement in system reliability	Supply of DSNGs (6 nos):- 2 nd quarter	Order placed on 18.08.2011. Delay in supply of DSNGs.
				Replacement of Existing IRDs with DVB-S2 based IRDs	Improvement in system reliability	Replacement of Existing IRDs with DVB-S2 based IRDs 4 th quarter	Specifications under finalization.
				New DSNGs-9 nos	Increase in the capacity of News coverage and current affairs programs.	Placement of order for 9 DSNGs 1 st quarter Supply of 9 DSNGs 3 rd quarter	Tenders opened on 10.7.2012 and are under technical evaluation.
				New Earth Stations -5 nos	Increase in News feed contribution.	Establishment of New Earth stations at 4 locations -1 st quarter Issue of NIT for one location 2 nd quarter Placement of order for one location 3 rd quarter	Order for 4 Earth stations placed.DP: 28.02.2013
5	High Definition TV	HDTV production, post production facility and transmission.		HDTV Production facility at Delhi and Mumbai	Production of program, uplinking and terrestrial transmission in HDTV format	Supply, Installation, Testing and Commissioning of HDTV Studio at Delhi and Mumbai -1 st quarter	Order placed on 24.08.2012. Firm visited sites.
				Multi-Camera mobile equipment for Outdoor Production facilities at Delhi and Mumbai		Placement of order for equipment -1 st quarter Supply of HDTV OB Vans 3 rd quarter	Tenders received earlier cancelled on technical grounds. Fresh tenders issued and opened on 05.12.2012.

				Fly away Production set up at Delhi HDTV Transmitters at Delhi,Mumbai,Kolkata,Chennai		Placement of order for equipment 3 rd quarter Supply of equipment 4 th quarter	Specifications under finalization.
				HDTV Transmitters at Delhi, Mumbai, Kolkata, Chennai		Supply of transmitters -I st quarter Supply & installation of antenna system -I st quarter Installation of Transmitters 2 nd quarter Commencement of completion of Transmitter installation 4 th quarter	Order placed for procurement of HDTV Transmitters. DP - 28.05.2013 Order for SITC of antenna system and strengthening of towers placed. Antennae, feeder cable and other associated equipment supplied. Tower strengthening work completed at Pitampura. Antenna and feeder cable also installed and tested. Tower strengthening work completed at Kolkata. Antenna also installed. New Feeder cable ordered and is expected to be supplied shortly. Tower strengthening work completed at Chennai. Antenna and feeder cable also hauled up. Further work in progress. Work to be taken up at Mumbai.
6	Staff Quarters and other misc Scheme	Provision of housing facility for staff. Augmentation of infrastructure/strengthening of security at various stations		Construction of 1. Staff Quarter at 07 locations 2. Guest Houses at 22 locations 3. Community Centers at 10 locations 4. DMC Buildings at 17 locations		Construction of staff quarters at 3 locations. Construction of Guest House at 1 location Work of Tower “ C”	Construction of Guest houses, Community centres completed. Construction of SQs at Dehradun, Raipur

				5. LPT Buildings at 10 locations 6. Tower "C" Building at DD Bhawan Complex. 7. Augmentation and improving the infrastructure and security of existing Doordarshan offices.		building to be in progress.	& Cuttack is expected to be completed by January 2013. At Leh, SQs are expected to be constructed by August 2013. 4 DMC buildings constructed & other 3 buildings are expected to be completed by January 2013. Work of construction of Tower 'C' building in progress.
7	Other Misc. Ongoing Scheme of X Plan	Completion of Projects sanctioned Prior to XI Plan					
				Installation of automode LPTs (15 no.), completion of tower at Cannanore, commissioning of DD1 and DD(News) HPTs at Amritsar with antenna mounted on 300M Tower	Increase in TV coverage to the targeted areas and in border areas of Punjab & across the border.	Completion of installation of 15 LPTs -I st quarter Order for Cannanore tower -I st quarter	
				HPT Mehboob Nagar (pmt. Set up)	Increase in TV coverage to the targeted areas.	Placement of order for tower -I st quarter	HPT Mahboobnagar commissioned in interim setup on 08.12.2012.
				Staff Quarter Patna		Completion of work 2 nd quarter	65% of works completed. Previous contract rescinded. Fresh tenders for balance works invited & work awarded.
				Metro Staff Quarter Mumbai		Completion of work 2 nd quarter	Work in progress.
				Procurement of Camera Chain (59 Nos)		Order & Supply of Equipment	NIT to be issued

	Scheme-II Content Development & Dissemination		52.00	In-house programmes under J&K, NE and DD Urdu			
	New Scheme						
1	Scheme-I- Broadcasting Infrastructure Network Development		14.00				12th Plan schemes yet to be approved
2	Scheme-IV-Special Projects		10.50				12th Plan schemes yet to be approved
	Capital		205.50				
	Revenue		52.00				
	Total		257.50				

MAIN SECRETARIAT'S BROADCASTING WING SCHEMES

Supporting Community Radio Movement In India

The Plan Scheme, "Supporting Community Radio Movement in India", has two components namely "Community Radio Support Scheme" and "IEC Activities for Community Radio".

Ministry of Information & Broadcasting proposes to award grants to existing and new community radio stations for infrastructure/equipment/training/capacity building etc. under the component "Community Radio Support Scheme". Grant size to stations will depend on the purpose for which the grant is sought. Over a period of 5 years, 500 new CRS and 150 on air CRS will be supported.

Ministry also proposes to create awareness about the policy and build capacity of the permission holders by organizing a number of awareness/capacity building workshops and National Sammelan & Exhibition etc. in various parts of the country. In addition, other major IEC activities will be designing and conducting technical training modules for CR operators, undertaking impact studies before and after CRS, development & maintenance of Management Information System & content sharing platform, publicity/ printing of IEC materials/Kits for distribution and providing National Community Radio Awards.

In the year 2013-14 Ministry will organize 8 awareness workshops, 4th National Sammelan and 2 workshops with LOI/permission holders under IEC activities. The Outcome Budget (2013-14) of the scheme "**Supporting Community Radio Movement in India**" is enclosed as Annexure-I.

S. No.	Name of Scheme/ Programme	Objective/ Outcome	Outlay 2013-14 (₹ in lakh)			Quantifiable Deliverables/ Physical Outputs	Projected Outcome	Processes/ Timelines	Remarks/ Risk Factors
			4(i)	4(ii)	4(iii)				
	Supporting Community Radio Movement in India		Non Plan Budget	Plan Budget	Complementary Extra-Budgetary Resources				
1.	Component I "Community Radio Support Scheme"	Strengthen both new and existing CR Stations with resources, capacity and technology, in order to fulfil their community responsibilities.	-----	750	-----	Provide support to 100 new CRS and 30 existing CRS every year.	Increase in number of operational CRS	Setting up of PMU for making grants and to evaluate, manage and document them.	
1.	Component II "IEC activities for Community Radio"	Create awareness amongst the NGOs/community based organizations about the policy and capacity building of letter of intent holders & existing Community radio station operators.	-----	200	-----	Grant of permission for Community Radio Broadcasting	Community development through education, health & environment awareness, cultural & social homogeneity of the society.	Organizing Workshops for Publicity in various parts of the country. Designing of training modules, presenting National Awards, undertaking impact studies and development of MIS and content sharing platform.	-----

CHAPTER III

REFORMS, MEASURES AND POLICY INITIATIVES

INFORMATION SECTOR

DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY

The reforms and policy initiatives of DAVP, to boost transparency, empowerment, decentralization, and public-private partnerships are listed below. The reforms and initiatives are to strengthen the role of The Directorate of Advertising & Visual Publicity (DAVP) as a nodal advertising agency of the Govt. of India for spreading the programmes / schemes relating to socio-economic upliftment, National Integration, Anti-terrorism, Communal Harmony and Health-related issues through Exhibitions, Newspapers, satellite TV channels, Radio, Digital cinema, Outdoor Publicity formats and Printed publicity materials etc.:

Creation of Media-List Software: To systematically release advertisements to newspapers, Software have been evolved in house, which would allot advertisements on the basis of various criteria, such as circulation, cost, and number of insertions so far, etc.

Releasing of Payments through Electronic Mode: DAVP has started releasing all its payments through the National Electronic File Transfer system, to improve the speed of payments, and to bring in transparency. Status of bills can be monitored on its website, www.davp.nic.in

Fresh Empanelment of Newspapers and Rate Revision: Rates of newspapers were revised to reflect their circulation, as also to give them better remuneration. Further, fresh empanelment of newspapers was also carried out during the financial year.

Setting up of Empanelment Advisory Committee for Audio-Visual Wing: A Committee has been set up to recommend fresh rates for TV and Radio channels, based on uniform formula.

Public-Private Partnerships : A major initiative taken was in the field of creatives, whether print or Audio-visual. A record number of private advertising agencies have been empanelled by DAVP, to design creatives for Client Ministries in partnership with DAVP. For multi-media campaigns, 5 agencies were empanelled in A Category, 1 in B Category, and 22 in C Category. For print creatives, 62 agencies were empanelled. Outsourcing was also carried further, with the outsourcing of programmers and Date Entry Operators being given to a private firm.

Redesigning of Prime Minister's Speech Booklets: A new template was adopted for PM's Speeches, with colour-coded strip for various subjects.

DIRECTORATE OF FIELD PUBLICITY

The Directorate is in the process of restructuring and revamping its structure to improve the efficiency by rationalization of manpower. The emphasis is on best utilization of available resources for the benefit of those people who are deprived of information from other media sources like the tribal, border, remote and backward areas.

For transparency, the Directorate maintains a website that is updated from time to time.

EMPLOYMENT NEWS/ROZGAR SAMACHAR

OUTPUTS & FINAL OUTCOMES

NON-PLAN:

Total Revenue & Surplus

Employment News has earned a revenue of ₹ 5426.73 lakhs in 2011-12. The surplus after the expenditure for 2011-12 is ₹ 3042.44 lakhs. The revenue up to December, 2012 is ₹ 4009.34 lakhs and the surplus over expenditure is ₹ 2361.62 lakhs

Revenue

The Employment News continued to maintain its 'Numero Uno' position in the job market and managed to achieve higher advertisement revenue during the year 2011-12. Advertisement revenue is ₹ 3719.62 lakhs in 2011-12 and the revenue from circulation is Rs.1707.11 lakhs.

Average No. of pages

Average no. of pages being printed in Employment News has steadily increased from 39.55 pages in the year 2000-01 to 58.72 pages in the year 2011-12. .

Network Extension

Employment News largely depends upon its network of distributors for reaching out to its readers. Direct subscription facility is also available to readers to ensure coverage in remote areas. Employment News intends to expand the network further by appointing new distributors.

Interactive Website

The foremost success of EN has been the “launch of interactive website under the domain www.employmentnews.gov.in” both in English and Hindi which is attracting a page hit of more than 20000 per day making it one of the highest in the government sector. E-version of EN has been launched with the facility to view the the pages by subscribers. SMS job alert service has also been effected. The community radio service at Kalpakkam Atomic Research Centre has started broadcasting job highlights in Tamil language for the benefit of unemployed /underemployed educated youth of the rural/coastal area within 25 kms.

INDIAN INSTITUTE OF MASS COMMUNICATION

The Institute equips young men and women who aspire to be associated ultimately with a variety of media institutions with the basic skills/ techniques required and provides insights into different dimensions of the field. An attempt is made by the Institute to develop its students into useful members of society. It is found that, generally, about 60% of students in the various PG Diploma Courses of IIMC are women, thus furthering the cause of women’s empowerment in the media and communication field in India.

In a major thrust to promote greater decentralization, IIMC has opened 4New Regional Centres at Aizawl (Mizoram), Amravati (Maharashtra), Jammu (J&K) and Kottayam (Kerala). These are in addition to its existing Regional Centre at Dhenkanal (Orissa) and its Head Quarters at New Delhi.

Transparency in the admission process through the conduct of an all-India entrance examination is ensured by uploading all results at the written test, as well as interview and final list stages on the Institute’s website.

PHOTO DIVISION

The primary function of the Photo Division is to document photographically the growth and development as well as the political, economical and social changes in the country and to provide visuals to the various Government organizations. In order to make a platform for the cross referencing, the images would be put into its website so as to allow the picture hunters, researchers, and organizations or agencies to access the available images

from the archives of Photo Division. A special initiative has been taken for visual documentation of the development activities in the North-East Region and the isolated places like Jammu & Kashmir, Andaman and Nicobar Islands and Lakshadweep under the Plan Scheme. Initiatives have been taken to make the Digital Library System more effective and creating a system to preserve the Digital images for a longer period. While celebrating the Golden Jubilee of the Photo Division, it had introduced the Life Time Achievement Awards for outstanding photographers of the country. Now it is continued with the National Photo Award for both the professional and the Amateur category alongwith the life time achievement.

PRESS COUNCIL OF INDIA

The Press Council being quasi judicial body and regulating the press with ethical standards has taken the reform measures and policy initiatives to promote its activities as detailed below:-

Reform Measures

The proposal for amendment to Press Council Act is under active discussion with Ministry of Information and Broadcasting.

Amendment of the Press Council (Delegation of Financial Powers) Regulation, 1983 in consonance with the Government rules and instructions (Gazette Extraordinary dated November 1, 2012)

Transparency

1. Implementation of RTI Act, 2005.
2. Updation of adjudications and other measure/action on website.
3. Putting levy collection arrears on website.
4. Vigilance set up in place
5. Citizen's Charter of the Council available in public domain

Suo-motu Cognizance

Suo-motu action w.r.t. attack on Associate Editor of Arunachal Times, Ms. Tonggam Rina by unknown miscreants.

PRESS INFORMATION BUREAU

Press Information Bureau is the nodal agency of the Government of India for informing people about its policies, programmes and activities. The Bureau provides functional facilities to media representatives. As part of the Government's efforts to reach out to the common man, PIB is organizing nationwide Public Information Campaigns (PICs). The main purpose of the PICs is to create awareness and disseminate information about the Flagship Programmes of the Government like National Rural Employment Guarantee Act (NREGA), National Rural Health Mission, Sarv Shiksha Abhiyan, Jawahar Lal Nehru National Urban Renewal Mission, Right to Information Act, Prime Minister's New 15 Point Programme for Welfare of Minorities, Integrated Child Development Services (ICDS) Scheme, Welfare of Scheduled Tribes and other Traditional Forest Dwellers, etc.

This Bureau is setting up National Press Centre at New Delhi to provide media facilities to National and International journalists at one place. NBCC has been engaged as the implementing agency. Due to increase in project cost upto ₹ 60.00 crores, fresh approval of EFC was obtained on 15-09-2009. The construction work has reached upto the completion of RCC work, Brick and plaster work upto 4th (top) floor. Works of flooring, Internal electrical work, HVAC, Water supply/sanitary works are in progress.

Apart from the above, PIB deutes its officers for grant of special accreditation to journalists during International Film Festival of India and Pravasi Bhartiya Diwas Samaroh. These are prestigious events of the Government of India to showcase the composite culture and also to disseminate information. Therefore PIB has been doing media facilitation for both these activities.

A scheme for Modernisation of PIB has been proposed to be included in 12th Five Year Plan as a new scheme. The objective of the Scheme is to modernize and upgrade the communication and information dissemination systems in the PIB to fully utilize the modern technology and bring about a sea change in efficiency of PIB both at headquarters and its regional and branch offices.

To achieve the above objectives, it is proposed to have the following components under the Scheme of 'Modernization of PIB':

a. Modernizing communication and information dissemination systems.

To modernize and upgrade ICT infrastructure and utilize modern technology to bring about greater efficiency, strengthen communication information dissemination system and improve service delivery.

b. 24x7 Media Control Room for Emergencies

To set up a 24x7 feedback & response system for emergencies in the Press Information Bureau, which will monitor news channels round the clock for providing feedback to Ministers and other senior officers of Government of India so as to enable them formulate a response on developing issues/ news stories on real time basis.

PUBLICATIONS DIVISION

The initiatives taken by Employment News are given separately, while the policy initiatives taken in the Administrative, Editorial, Business, Production and Yojana Wings of this Division are given below:

ADMINISTRATION

- a The procedure for sanction and purchase of goods and services required by the Division was streamlined and made in order as per the regulations of GFR.
- b Regular telephonic contacts were initiated with Field Offices to get feedback on Administrative issues and sort out the problems, if any.

PRODUCTION

- a An Annual Rate Contract will be made for printing of routine books of different sizes through the fresh panel of printers, finalized recently.
- b The quality of paper used for the books drastically improved following the tightening of specifications in this regard.

EDITORIAL

- a To remain competitive in the age of modern technology, outlook and presentation of books and journals are being continuously upgraded. *Bal Bharati*, Division's popular children's magazine is being printed 4-colours from October 2012.
- b Books on variety of subjects with modern technology are being brought out in 2012-13. These include books on Lamps of India, Solar Explorations, Study of History, Biodiversity, India's Freedom Struggle and Books based on great literary figures of Hindi and Urdu literature on their centenaries.

BUSINESS

- a Vigorous efforts were made to improve the profile of Publications Division and its books and journals by high profile book launches, advertising, book reviews and participation in important exhibitions and book fairs.
- b Expand the Home Library membership base to include new members.
- c Tie up with on-line book stores has been initiated to expand the reach of publications.

YOJANA

The covers of Yojana and Kurukshetra were redesigned to make them more appealing and reflecting the main theme of the issue.

REGISTRAR OF NEWSPAPERS FOR INDIA

Over the years, print media has enlarged its horizon to a great extent beyond the ambit of the Press and Registration of Book Act, 1867. Accordingly, the PRB Act, 1867 and the Rules made there under have been reviewed with a view to making the Act relevant in the present scenario of the print media.

The existing PRB Act 1867 is deficient in many respects due absence of clear provisions, particularly on title verification, foreign publications and circulation verification. It also lacks measures to counter problem of squatting. There is also absence of time frame for disposal of title applications and authentication of declaration by district authorities which usually causes avoidable delay. Hence, the existing Act is suggested to be replaced by the proposed amendments namely, 'The Press and Registration of Books and Publications Act, 2011' in order to eliminate the deficiencies.

With a view to providing prompt, efficient and transparent service to the newspapers and ensuring effective implementation of the PRB Act and evolving and enforcing a strict circulation check, two new Regional Offices at Guwahati in North Eastern Region and Bhopal in Central Region are opened during 11th Plan Period 2007-12. During 12th Plan Period 2012-2017, three activities namely (i) digitalisation of records (ii) Online Registration process and (iii) e-filing of Annual Statements have been taken up for implementation.

With the new advertisement policy in force with effect from 1.6.2006, the work of circulation verification has been restricted to checking the circulation of big category of newspapers whose circulation is 75000 & above per publishing day only which are referred to by DAVP as well as requests received from the individual publications in RNI. The Circulation check is carried out by a team comprising of RNI Officials.

SONG AND DRAMA DIVISION

The Division was set up in 1954 as small experimental unit to tap the abundant folk and traditional forms for communication purposes. The 'live media' as it is popularly known now, proved very effective because of its inherent advantage of instantaneous rapport with the masses and flexibility to incorporate contemporary issues, ideas and methods with conviction. The Division's scope and size, therefore, was enlarged to give it greater reach, access and impact in its efforts to communicate at the grassroots level, including inaccessible hilly terrains, desert and border areas.

The main function of the Division, as elaborated on its official website, is to create awareness and emotional receptivity among the general public regarding social, economic and democratic ideals which are conducive to the progress of the nation, creating among the people in border areas a sense of defence preparedness and cultural integrity with the rest of the country and keeping up the morale of the Army Jawans posted in isolated forward areas through live entertainment media which includes both urban theatre forms and folk forms covering all the regions of the country.

To achieve its objectives, the Division utilizes a wide range of folk and traditional forms, such as, folk and traditional dramas, ballets, operas, dance dramas, folk and traditional recitals, puppetry and even the skills of hundreds of magicians with age old tradition. In addition, the Division utilizes sound and light spectacle with modern techniques and hundreds of artistes for presenting programmes on important national themes such as Communal Harmony, National Integration, Secularism, promotion of Cultural Heritage, Health, Environment, Education, etc.

By way of utilizing numerous folk and traditional art forms available in different parts of the country, the Division on one hand has become a potent source of revival and sustenance to these art forms and on the other hand is able to provide livelihood to thousands of performers by utilizing their skills/talents in their own languages, idioms and dialects for purposeful communication.

In order to ensure greater transparency and wider publicity it is proposed to undertake computerization and adaptation of modern technologies in the Musical equipments, Public address systems under the head “modernization”.

With a view to improve the quality of programmes, Research, Development, Training and Impact assessment will be undertaken.

MAIN SECRETARIAT’S INFORMATION WING SCHEMES

(A) Construction of Soochna Bhawan Phase-V

In the year 2006 a proposal for the construction of phase-V of Soochna Bhawan was sent to the Policy Planning Cell of this Ministry for inclusion in the 11th Five Year Plan (2007-12). After obtaining consent from the Planning Commission, Expenditure Finance Committee Meeting was held on 12.3.2008 for the construction of phase-V of Soochna Bhawan. The EFC approved the project limiting the cost to ₹ 74.60 crores with a condition that there should not be cost over run. Subsequently, on the advice of IFD of this Ministry, the contingency amount, which was earlier included in the cost was deducted from the project cost and consequently, the total cost of the project sanctioned was ₹ 72,88,55,919/-. The details of budget allocated during the 11th Five Year Plan Period (2007-2012) are given below:-

S.No	Name of Project	Allocated Budget	Annual Plan	Fund Released
1.	Construction of SoochnaBhawan, Phase-V at CGO Complex, LodhiRoad, New Delhi.	1.00	2007-08	1.00
2.	-do-	3.53	2008-09	1.762
3.	-do-	10.00	2009-10	10.00
4.	-do-	18.00	2010-11	18.00
5.	-do-	31.30	2011-12	31.30
6.	-do-	10.83	2012-13	5.00
7.	-do-	4.00	2013-14	Nil
	Total	77.66		66.062

B) Policy Related Studies, Seminar, Evaluation, etc. for all three sectors including media units (excluding Prasar Bharati) (New Scheme)

The scheme provides for undertaking policy related studies, seminars and evaluation of continuing/new (Mid Term Appraisal) Plan Schemes of the Ministry in media sector. These studies will help in understanding the dynamics of development in this sector to initiate appropriate policy reforms.

FILM SECTOR

CENTRAL BOARD OF FILM CERTIFICATION

To address the present day requirements of the certification process, the Cinematograph Act, 1952 is proposed to be amended.

The certification process is being made on line. This will ensure transparency in the certification of films.

CHILDREN'S FILM SOCIETY, INDIA

All information pertaining to the activities of CFSI are regularly updated on the CFSI's website to achieve transparency and communicate the outcomes. The submission of online proposal forms for film production has been implemented with the objective of streamlining film production form submission.

The activities of exhibition of children's films are being prominently displayed on CFSI's website in the form of 'calendar of events' and subsequent photographs/write up on execution.

CFSI's latest feature film titled GATTU was released nationwide on 20th July, 2012 which was screened for almost a week for the first time. This venture was an attempt to penetrate and compete with the films in the regular market.

As reported earlier, an appeal was made to the Government of Maharashtra for sanctioning land in Film City for construction of a Children's Film Complex which is to be used for the benefit of children's cinema. Maharashtra Film, Stage & Cultural Development Corporation Ltd. on behalf of Government of Maharashtra, had offered 1460 sq.mtrs. of land at the entrance of the Film City at Goregaon, Mumbai. CFSI is now awaiting Government of Maharashtra's approval. A periodic follow-up on the Complex with the Government of Maharashtra is being done by CFSI.

CFSI's aim is to construct a modern Children's Film Complex of National importance, which would house all aspects of film making including an animation & puppet studio. Production of quality films so as to create a treasure chest which would be enjoyed by Indian Children far and wide. The complex will also ensure that a children's film archive is established in its premises.

DIRECTORATE OF FILM FESTIVALS

Following recommendations of an Expert Committee on National Film Awards, number of measures have been taken to strengthen the selection process. Another committee was set up to suggest measures to upscale the International Film Festival of India. The Ministry is in the process of implementing these recommendations with a view to bring improvements to the festival. Following evaluation of various schemes, various activities towards promotion of films have been synergized under one Scheme.

FILM AND TELEVISION INSTITUTE OF INDIA, PUNE

A proposal to introduce an Act of Parliament to declare FTII as an Institute of National Importance is being processed. This Act of Parliament will give recognition to the diploma courses being offered by the Institute and enable the Institute to effectively undertake various measures towards accomplishment of its mandate.

To usher in mechanism for greater transparency, the Institute publishes a Citizen's Charter, which is available on the website of the Institute.

FILMS DIVISION

Production of documentary films through Outside Producers/NGOs has been taken up for reflecting the social issues and problems along with their solutions and also towards nation building efforts of the Government.

It has also been decided to establish a Museum named National Museum of Indian Cinema at Films Division, Mumbai which will depict the history of Indian Cinema through audio-visual presentation and display of important artifacts, the work of noted directors, producers, institutions etc. for the benefits of visitors/film enthusiasts. The Museum will not only provide a store house of information to the layman but it will also help film makers, film students, enthusiast and critics to know and evaluate the development of cinema as a medium of artistic expression not only in the country but also in all parts of the world.

NATIONAL FILM ARCHIVE OF INDIA

From the year 2013-14 NFAI propose to acquire inter-negatives of film also. The Heritage Building Jayakar Bungalow is proposed to be preserved and to be used as a digital library, where digitalized versions of archival material would be made available for viewing for the film enthusiasts and research scholars.

NATIONAL FILM DEVELOPMENT CORPORATION LIMITED

It has been decided to provide Government support to NFDC during the 12th Plan period for film production in Indian languages. NFDC proposes to step into co-production domain and provide seed capital for potential international and domestic co-productions.

NFDC will also be the Executing Agency for implementing one of the components namely, Participation in Film Market of the composite 12th Plan Scheme titled “Promotion of Indian Cinema through film festivals and film markets in India and abroad”.

NFDC in its endeavor to broaden the range of scripts available to the industry with a view to enhancing the quality, range, and ambition of Indian film projects, has aimed at assisting specific number of Indian writers each year in developing scripts which in turn would help in creating high quality marketable products targeting the domestic and international markets.

NFDC will be Executing Agency for the implementation of National Film Heritage Mission.

SATYAJIT RAY FILM & TELEVISION INSTITUTE, KOLKATA

A proposal to introduce an Act of Parliament to declare SRFTI as an Institute of National Importance is being processed. This Act of Parliament will give recognition to the diploma courses being offered by the Institute and enable the Institute to effectively undertake various measures towards accomplishment of its mandate.

MAIN SECRETARIAT'S FILM WING SCHEMES

Film Sector, though largely in private sector, is a vibrant cultural industry in India. In terms of number, India occupies the number one position in the world producing highest number of films. However, in terms of revenue realisation, the share of Indian film in world market is negligible. Advancement in technology has become the key driver to growth in film industry in all spheres of film making – production, distribution, exhibition and marketing.

(A) Anti-Piracy Initiatives

The impact of piracy on the growth of the film industry has already been discussed in the previous chapter. While there is an urgent need to have an effective legal mechanism in place to combat piracy, at the same time, there is an urgent need to create public awareness of the effects of piracy on the economy amongst consumers since consumers are passive participants in various forms of piracy. It is therefore recommended that an effective and all encompassing multi media campaign should be carried out during the 12th Plan period involving all stakeholders from the film and music industry. At the same time, there is also a need to set up training programmes and undertake research and development to accurately estimate the impact of piracy on the Indian economy.

The Plan Scheme for anti piracy would aim at providing assistance to the following activities:

- a. Dissemination of multi media campaigns on piracy.
- b. Training programmes and workshops to sensitize police, judicial and administrative officials about the Copy right Act.
- c. Conduct of research on the effects of piracy and to enable development as well as implementation of public-private strategies to combat piracy.

However, during 2012-13. Approval of the Competent Authority has been obtained and two Seminar with FICCI is being organized in February/March-2013 involving funding of ₹ 10 lakhs.

(B) Centenary Celebration of Indian Cinema- 1913 to 2013

In 1913, Dadasaheb Phalke made the first feature film in India, *Raja Harishchandra*, which was released on April 13, 1913. This was the first indigenous feature film in India and was rapidly followed by a spate of films across the country. With the advent of sound, film making mushroomed in various Indian languages and embraced both regional and local flavors and also a national outlook. Films, over time, have been not only a source of entertainment, but post-independence, have reflected the socio-economic aspirations of the people and cultural form & sensibilities.

(C) National Film Heritage Mission

Since the introduction of motion pictures in India, about 1300 silent films were made between 1930 and 1931 and more than 40,000 feature films made till 2010. In addition, at present, each year, about 900 short films and documentaries are made in India. Of the silent films, less than a dozen films survive due to loss of master negatives and film prints. While film negatives and prints are a perishable item, their decay can be controlled and therefore delayed substantially in the correct preservation conditions. Unfortunately, this has been a serious challenge in India and lack of adequate preservation facilities contributed to the demise of a large part of India's film heritage. A substantial portion of the Indian film heritage is lost for posterity due to the absence of effective preservation and archival practices in India. Perhaps a major reason for this lacuna in India (as opposed to the situation in other countries) was the fact that most producers tend to view film as a commercial venture alone, to the exclusion of the cultural aspect of cinema, and have therefore tended not to focus on the need for preservation.

In the motion picture industry, an archive holds master-level content in preservation conditions with long-term access capability. The goal of archiving is "*preservation without errors, access without end*". A library, on the other hand, is a temporary storage set up for sourcing prints for viewing on demand. In simpler terms, therefore, an archive should ordinarily have only master negatives of films and inter-negatives to enable long-term preservation, as film prints are not a long-term source of archiving. There are no international best practices being followed in India for preservation of the films India and there is an urgent need to restore films and salvage what can be recovered of the rapidly perishing film heritage of this country, as also to lay down international standards of preservation of film to ensure that mistakes of the past are not repeated.

Accordingly it is proposed to set up a National Film Heritage Mission (NFHM). During 2013-14, we envisage to (i) obtain the approval of the Competent Authority, (ii) finalization of DPR, (iii) selection of implementing agency and (iv) initiation of action towards implementation of the scheme.

The scheme of NFHM has been granted in-principle approval by the Planning Commission.

(D) Development, Communication and Dissemination of Filmic Content

Following review of various Plan schemes implemented in the past, various activities under different schemes such as film production, promotion of Indian films in film festivals and film markets, organising International Film Festivals and acquisition of archival materials have been merged into a single scheme to have a synergized approach.

(E) Setting up of National Centre of Excellence For Animation, Gaming and VFX

On the basis of the human resource study conducted by M/s PwC the Govt. is considering to set up a National Centre of Excellence for Animation, Gaming and Visual Effects in Public Private Partnership (PPP mode). Ministry of Information & Broadcasting had approached Planning Commission for 'in principle' approval for the whole scheme. The DPR has been submitted by the consultant. The Ministry is in the process of obtaining approval of Competent Authority for the scheme.

BROADCASTING SECTOR

ELECTRONIC MEDIA MONITORING CENTRE

Plan Scheme for "Strengthening of EMMC" with the total cost of Rs. 90.00 crores for was approved by the competent authority. The project is being executed by Broadcast Engineering Consultants India Ltd (BECIL) a PSU under this Ministry. Besides content monitoring w.r.t. violations of Programme and Advertising Codes enshrined in Cable Television Regulation, Act 1995 and Rules framed there under, centralized content monitoring for private FM channels will be set up at EMMC. These codes have been formulated for adherence to various societal and cultural norms of the country. EMMC is also preparing subject specific reports required by various agencies including Cabinet Sectt., PMO, MHA, PIB etc. Scrutiny committee scrutinizes the violations reported by EMMC and forwarded to the Ministry for necessary action.

PRASAR BHARATI

Prasar Bharati has a vast reserve of resource in terms of infrastructure, manpower and technical expertise in the field of broadcasting and telecasting. The infrastructure, primarily, includes land, building, tower, transmitters, studios Satellite Earth Stations, Archiving facility, Staff Training Institute (Technical), Research and Development etc over the years, starting with a modest beginning of a 500 W Medium Wave transmitter, AIR has grown into a major broadcasting organization having 493 Radio transmitters covering 91.87% area and 99.19% population. In addition, 21 Radio Channels on free-to-air DTH Platform of DD Direct Plus are also providing coverage to almost entire country. Doordarshan is presently operating 33 Satellite channels and vast network of 67 studios and 1415 Transmitters of varying capacities with the TV coverage of about 92% population of the country. In addition Doordarshan is providing free-to-air DTH service.

The infrastructure, primarily, includes land, building, tower, transmitters, studios Satellite Earth Stations, Archiving facility, Staff Training Institute (Technical), Research and Development etc. In order to tap the potential, AIR resources was set up as an independent center in May 2001 for earning revenue from the vast infrastructure.

AIR resources are generating/can generate revenue through Public Private Participation (PPP) during the next 10 to 15 years, through following Schemes:

- Sharing of Prasar Bharati (PB) infrastructure such as Tower (STL Towers, self supporting SW towers, integrated TV/FM towers), building and land with Private Broadcasters, Mobile service providers/IGNOU, on license fee basis. At present PB is sharing its infrastructure with Pvt. FM Broadcasters under the private FM Phase-I and Phase-II Schemes of Ministry of I&B tower for mounting their Antenna and open and covered space for installations of their transmitter and other ancillary equipment. In future we may explore possibility for further extensive sharing even by strengthening of our infrastructure, if required through PPP mode.
- In addition, operation and maintenance service can also be provided to Private FM Broadcasters having their equipment installed in Prasar Bharati premises. For this purpose AIR/DD Stations would need to be permitted to outsource manpower as there is already a shortage of manpower. PB may also take up the installation and commissioning of Studios and Transmitters of Private Broadcasters.
- Prasar Bharati is already taking up work of installation and commissioning of FM transmitters of IGNOU for their Gyanvani Channel which are co-sited with AIR/DD setup. Operation and maintenance of IGNOU transmitters is also being done by AIR/DD Stations. For future IGNOU transmitters also Prasar Bharati Plan to take up the above work.
- At present spare time of AIR Studios and transmitters is being given on rent to IGNOU where ever there is such requirement and it is possible to spare the same in future also PB can rent these facilities to education Institutions/Universities and other outside Agencies on competitive rates, within existing transmission hrs.
- PB is entering into an agreement with telecom service for providing value added services such as IVRS and SMS based service to the listeners. By providing these popular services AIR may earn substantial revenue by sharing the revenue earned by the telecom service providers. Doordarshan is already providing value added services from Delhi and plans to extend it in other cities also.
- Air time of MW/FM/SW Broadcast transmitter in AIR network can be provided to educational/agricultural institutes on rental basis.
- PB can provide Turnkey solutions for establishing 50/100-watt FM Community Radio Stations to Universities/ Colleges/ Residential schools.
- PB can provide on-site and institutional training in various disciplines of broadcasting at various AIR/DD centres. Some of the centers are already taking up the activity, which can be further extended.
- PB can also generate revenue through Data Audio Channel (DARC) service.

Gender Budgeting

During the current financial year, Gender Budget has been introduced to the regional Kendras/channels and during the next financial year onwards 20% of the PPSS budget allocation will be earmarked for production of the programmes on Gender Issues in all Kendras/channels. A provision will be made in the next financial year for making more amenities available to the women working in Doordarshan Kendras, like provision of Recreation Clubs, Creches, separate toilets, rest rooms etc.

Developmental activities during 2012-13

Digitalization (AIR)

- Digitalization of Production Facilities:- It has improved the quality of programme production.
- AIR installed 132 FM transmitters of Various Power. People are able to get better quality and most preferred mode FM signal available on mobiles also in and around at the places where projects have been commissioned. Now FM signal is available to 40% of population of the country.
- AIR commissioned its first Digital Transmitter in MW mode, 1000 kW MW DRM Transmitter at Rajkot. It provides good quality signal in both Analog & Digital mode to larger area of country and will cover whole Pakistan and also a part of Afghanistan. Also another 1000 KWMW DRM Tr. is under installation for coverage with in country and also to Nepal, Tibet, Myanmar and Bangladesh. The transmitter is likely to be commissioned by March, 2013. At present, DRM receiver is not commercially available in India. Many receiver manufactures have planned to market the receiver in India and it will be available in India at affordable prices. Due to the best quality of transmission and having value added facility, Sale of receiver is expected to pick up. It will be further intensified after digitization of 72 MW transmitter of AIR Network. Orders for the Transmitters have been placed. All the transmitters shall be operationalized in digital mode by the end of financial Year 2013-14. 7 DRM Transmitters which have been procured will start digital transmission by the end of financial year 2012-13.
- A 500 kW DRM SW Transmitter has been procured and under installation at Bangalore. It will be commissioned by the end of the financial year 2012-13.

Digitalization (DD)

- (a) Projects of full digitalization of 31 partially digital & 8 analog Studios are under implementation. All major equipment except camera chains, camcorders and recorder/decks have been procured & installed/ are under installation. Full digitalization of the above Studio centres is expected to be completed in 2013.

- (b) Projects of establishment of 40 digital high power transmitters are under implementation. In first phase, 19 digital transmitters are to be installed and the remaining 21 digital transmitters in second Phase. Proposal for procurement of 19 digital HPTs is at final stage of approval. These are expected to be installed by end of 2013-14.

DTH Expansion

Project of upgradation of capacity of Doordarshan's DTH platform from the present 59 to 97 TV channels is under implementation. Tenders have been received for upgradation of DTH platform. The project is expected to be completed by end of 2013. All the channels would be free and no subscription would be payable by the viewers.

High Definition Television (HDTV)

HDTV refers to video having resolution 5 times higher than traditional television systems (Standard-Definition TV). Main features of HDTV are - Crystal clear & noise free picture; more realistic colors; wide screen picture and more viewing realism. HDTV Projects under implementation, as part of 11th Plan, are – (i) HDTV Studios at Delhi and Mumbai; (ii) HDTV Field production, Post production and Preview facilities at Delhi Kolkata, Mumbai & Chennai; (iii) HDTV transmitters at Delhi, Mumbai, Kolkata and Chennai; (iv) Multi Camera OB van (2 nos.) for outdoor production at Delhi and Mumbai.

All the above projects are expected to be completed in 2013-14.

Modernization, Augmentation and Replacement

It has been the constant endeavour of Doordarshan to modernize its network by replacing old and outmoded equipment by the state-of-art equipment and augment the existing infrastructure & facilities. Major projects commissioned / under implementation during 2012-13 for modernization and augmentation of Doordarshan network are as under:

(i) Terrestrial transmitters

- a) High power TV transmitter at Mahboobnagar (interim set up) commissioned.
- b) Auto mode LPT (500 Watt in 1+1 configuration) commissioned at Chanderi (MP) (in replacement of old ageing LPT).
- c) Auto mode LPT (500 Watt in 1+1 configuration) commissioned at Jhansi (UP) (in replacement of old ageing LPT).
- d) Auto mode LPT (500 Watt in 1+1 configuration) commissioned at Nainital (Uttarakhand) (in replacement of old ageing LPT).

e) Replacement of following existing old High Power Transmitters (HPTs) :

Dibrugarh	Jaisalmer	Jabalpur	Tura	Kolkata (DD News)
Raipur	Pune	Visakhapatnam	Agra	Fazilka
Bhuj	Mau	Ananthpur	Daltonganj	Bhawanipatna

– Proposal for procurement of above transmitters is at final stage of approval.

(f) Order for 111 no. 500 Watt auto-mode (1+1) LPTs placed.

(ii) Studio Centres

Modernization of major Studio centres by way of replacement of old ageing Studio equipment, air conditioning & lighting system etc. Part equipment have been procured.

(iii) Satellite Earth Stations

- a) Upgradation of existing Earth stations at Leh, Port Blair, Hissar, Chandigarh and Panaji from single channel system to two channel system. Order has been placed.
- b) Establishment of new Earth stations at Vijayawada, Indore, Gwalior, Rajkot and Gorakhpur. Order has been placed for supply & installation of equipment at Vijayawada, Indore, Gwalior, Rajkot. Tender issued for setting up Earth station at Gorakhpur.

The above projects are expected to be completed by 2014, in phases.

Training

Doordarshan has been laying emphasis on training of its staff in view of fast developments taking place in broadcasting technologies. Staff Training Institute (Tech) at Delhi and Regional Training Institutes at Bhubaneswar Shillong and Malad (Mumbai) cater to the training needs of Engineering personnel in tune with new emerging technologies, besides organizing management programmes. Workshops are also held at different field offices to provide hands on experience on equipments and for central repairing of defective equipment. Training courses also conducted at IIT Kanpur, IIM Shillong and certain other outside institutes. In addition, training is provided by the equipment manufactures at their works. About 600 engineering officers have been provided training during April to November, 2012 and about 700 engineering officers are proposed to be trained during December, 2012 to March, 2013. About 240 engineering officers have been provided training during the said period by equipment manufacturers.

MAIN SECRETARIAT'S BROADCASTING WING SCHEMES

Supporting Community Radio Movement in India

In last 2.5 years Ministry has taken several steps to strength community radio movement in India. As a result the number of permissions have increased from 186 to 418 and operational stations from 64 to 147. Some of the important initiatives taken by Ministry to strength community radio movement are described below:

- (i) A Plan Scheme of ₹ 100 Crore, “Supporting Community Radio Movement in India”, has been proposed in the 12th Plan to provide financial support to community radio. Every year 100 new CRS and 30 existing CRS will be supported.
- ii) Rates for CRS advertisement have been revised from ₹ 1 per second to ₹ 4 per second. Also, Guidelines & Rates are now in place for sponsored programmes on CRS by Central and State Govt.
- (iii) Empanelment process of CRS with DAVP has been simplified.
- iv) Ministry of I & B requested DoT to reconsider their decision to increase royalty fee for community radio from ₹ 19,700 to 91000. DoT reexamined the matter and has decided to keep the royalty fee for CRS at ₹ 19,700.
- (v) 42 awareness and capacity building workshops have been organized all over the country from plan funds.
- (vi) Three National Sammelans & Poster Exhibitions of functional CRS were organised in Vigyan Bhawan, New Delhi.
- (vii) Three Editions of CRS Compendiums (2011, 2012 & 2013) have been published and distributed to various Ministries/Statutory Commissions.
- (viii) National Community Radio Awards have been constituted with cash incentives to promote better programming on CRS.
- (ix) Two Workshops were held with permission and GOPA holders to understand their problems and give them a final chance to operationalise their stations and identify non-serious organizations.
- (x) Community Radio Management Information System has been launched for better transparency and governance. It also has tracking facility for the applicants.
- (xi) A Facilitation Centre has been set up in the Ministry to help CR applicants/visitors - A toll free number (1800-11-6422) has been operationalised.
- (xii) Ministry has launched a dedicated page on Facebook– ‘Community Radio India’ to establish a direct communication link between various stakeholders of community radio fraternity in the country. This page can be accessed from www.facebook.com/communityradioindia.

CHAPTER-IV

REVIEW OF PAST PERFORMANCE

INFORMATION SECTOR

DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY

Target and achievements for the year 2011-12: The targets and achievements, both in financial and physical terms for 2011-12 are in given in the paragraphs given below.

Financial Performance: The financial performance of the last year is as given below, with the allocation, both in Plan and Non-Plan being almost fully utilized.

FINANCIAL

(₹ In lakh)

(Budget/Final Estimate- 2011-12)			(Actual Expenditure 2011-2012)		
Plan	Non-Plan	Total	Plan	Non-Plan	Total
9004.00	6533.00	15537.00	9001.00	6459.10	15460.10

* During Annual Plan 2011-12 approval outlay ₹ 5600.00 enhanced to ₹ 9004.00 at RE/FG stage.

Annual Plan 2011-12 was formulated with two ongoing schemes i.e. (i) Developmental Publicity Programme: Conception & Dissemination having ₹ 5600.00 lakhs as approved Outlay. While additional funds were further provided upto ₹ 9004.00 lakhs at the stage of Revised Estimate/ Final Grant and a sum of ₹ 9001.00 lakhs were incurred upto March 2012 with 100 % achievement in terms of financial target & (ii) Modernization of DAVP having ₹ 100.00 lakhs as approved outlay. While additional funds were further provided upto ₹ 225.00 lakhs at the Revised Estimates/ Final Grant and a sum of ₹ 223.00 lakhs were incurred upto March 2012 with 100 % achievement in term of financial target. The Plan Scheme was implemented through the media of Outdoor Publicity, Printed Publicity, Exhibition, Display & Classified Advtg. Dissemination of Information on Electronic Media and Modernization of DAVP.

Physical Performance: While the financial targets were achieved, the physical output too was excellent, as detailed below:

Exhibition: During the Annual Plan 2011-12, the following prestigious exhibition set up to over the country. Such as ‘Swasth Bharat’, resurgent India, Flagship program “Bharat Nirman”, H1N1- exhibition, National Rural Health Mission (NRHM), , Kranti Yatra Aids Awareness & Healthy Mother Healthy Child.

Print Advertising: Advertisements were released on “Bharat Nirman” and Important National Days. As many as 16,067 print advertisements were released by DAVP for all the Ministries, Departments and Autonomous Organizations combined. Out of this, 1724 were display advertisements, while the others were Classified advertisements. 150 of the Classified ads were for UPSC.

Audio Visual: From DAVP’s budget, campaigns on National Integration (Bharat Meri Pehchan), Sixty Years of Constitution of India, Gandhi Jayanti, Martyrs’ Day, Sadbhawna Diwas and Independence Day.

Printed Publicity: Booklets printed included 9 for Plan publicity, 38 for Non-Plan, 121 for M/o Health & Family Welfare, and for other Ministries.

Outdoor Publicity: 844 Campaigns through outdoor publicity formats like hoardings, bus panels ,kiosks , Hoardings , Bus Panels , public utilities etc.

Modernization of DAVP: Under the scheme Modernization, necessary Hardware & Software procured for online billing systems computers were purchased during the financial year. Office infrastructure for DAVP Headquarter and fields officers, Conference Hall has been upgraded and hardware & software installed for the Digital library of Exhibition wing training and Computer Training provided to employees of the Directorate.

Targets and achievements during 2011-12 are given below, in brief.

Sl. No.	Particulars	Targets	Achievements
1	Exhibition	500	664
2	Display/Classified Advtg	15000	16067 ads overall (1724 display, 150 Display, rest classified)
3	Advertising on Radio/TV @	4800	4900
4	Printed Publicity	189	168
5	Outdoor Publicity	250	844

@ This consists of 325 campaigns in 12 languages.

Target and Achievements for the year 2012-13: The targets and achievements for the current year, i.e. 2012-13 are as detailed below.

Financial targets:

The budget allocation for the year is as given below. In financial terms, DAVP has sought additional funds under both Plan and Non-Plan for meeting its expenditure.

(₹ in lakh)

Plan	Non-Plan	Total
10593.00	6349.00	16942.00

Physical Performance: Annual Plan 2012-13 has been formulated with two schemes (i): Peoples' Empowerment through Development Communication having approved outlay of ₹ 10000.00 lakhs. (ii): "Media Infrastructure Development Programme" which is new scheme included in the 12th Five Year Plan having an approved outlay of ₹ 1000.00 lakhs in the Annual plan 2012-13. A sum of ₹ 10483.09 lakhs has been incurred upto 31.12.2012 under Plan and Non Plan. Achievements are listed below.

Scheme: Peoples' Empowerment through Development Communication.

Exhibition: During the Annual Plan 2012-13, the following prestigious exhibitions were set up to over the country. Such as 'Swasth Bharat', resurgent India, Flagship program "Bharat Nirman", H1N1- exhibition, National Rural Health Mission (NRHM), etc.

Display & Classified: As many as 11724 ads have been released so far for all the Ministries/Departments/Autonomous Organizations put together, out of which a record 998 have been display advertisements. The rest of these have been Classified ads, of which 64 have been of UPS.

Radio Spot: Campaigns were conducted for Bharat Nirman from the Ministry of I&B's budget. For the other ministries, campaigns were conducted on Incredible India, Promotion of North-East, Recruitment to Indian Army/Navy, Consumer Awareness, Population Stabilization etc.

Outdoor Publicity Campaign for Consumer Affairs, Indian Navy, BIS, Census, Income Tax, Health & Family Welfare, BEE, WCD, MHA (NDMA), Bharat Nirman, Rural Development and public utilities.

Printed Publicity: Prestigious Booklets printed in various languages consisting of 146 jobs and 302 items.

Scheme: Media Infrastructure Development Programme

Office Expenses: Under the scheme MIDP, necessary Hardware & Software procured for online billing systems computers are being purchased during the financial year. Office infrastructure for DAVP Headquarter and fields officers.

A brief summary of physical achievement for 2012-13 is placed below:

PLAN/ NON-PLAN/ OTHER MINISTRIES/DEPARTMENTS (2012-13)

Sl.No.	Particulars	Targets	Achievements Upto 31.12.2012	Anticipated Achievements Upto 31.03.2013
1	Exhibition	500	556	656
2	Display/Classified Advtg.	15000	11724 Overall (998 Display, rest classified, out of which 64 UPSC)	16500
3	Advertising on Radio/TV (@)	4800	3752	4960
4	Printed Publicity	189	126	161
5	Outdoor Publicity	250	594	794

@ The targets consist of no. of campaigns in various languages.

Target for the year 2013-14

Financial

Budget Estimates		(₹ In Lakhs)
PLAN	NON-PLAN	TOTAL
*18700.00	7056.00	25756.00

* Plan Budget for FY 2013-14 not received till date

Physical Targets

PLAN/NON-PLAN/OTHER MINISTRIES/DEPARTMENTS (2013-14)

Sl. No.	Particulars	Targets
1	Exhibition	670
2	Display/Classified Advtg.	17000
3	Advertising on Radio/TV	5300
4	Printed Publicity	169
5	Outdoor Publicity	300

ANNUAL PLAN 2012-13

The Annual Plan 2012-13 has envisaged with two schemes viz (i) "People's Empowerment through Development Communication (Conception & Dissemination)" having an Proposed outlay of ₹ 10000.00 lakhs and (ii) "Media Infrastructure Development Programme", with Proposed outlay of ₹ 1000.00 lakhs.

The ongoing scheme i.e. People's Empowerment through Development Communication (Conception & Dissemination)" is for nationally important campaigns on flagship programmes and spreading of Government's policies through the multi media publicity. Viz. Exhibition Outdoor Publicity, Dissemination of information on electronic media, Display and Classified Advertising and Printed Publicity.

For achieving the targets as envisaged in the above scheme i.e. Developmental Publicity Programme: Conception & Dissemination, "Media Infrastructure Development Programme" has been included by Planning Commission with the components "Computerization and Digitalization", "Office Infrastructure" and "Human Recourses Development".

DIRECTORATE OF FIELD PUBLICITY

REVIEW OF PERFORMANCE DURING ANNUAL PLAN 2012-13

PHYSICAL PROGRAMMES ACTIVITIES

	2011-2012		2012-13		2013-14
	Target	Achievement	Target (Annual)	Achievement (upto Dec.'12)	Target
TOUR DAYS:	23568	21184	28512	15076	28512
FILMS SHOWS:	27900	29019	28512	20456	28512
SPECIAL PROGRAMMES:	2484	6829	4968	4302	4968

In the Annual Plan 2011-12, two Plan Schemes were approved for implementation viz (i) Conducted Tours/ Skill Upgradation and (ii) Modernisation & Upgradation of Hardware & Software at Regional Offices (ROs) and Field Publicity Units (FPU). These schemes involve an outlay of ₹ 2.5837 crore (Final Grant) only.

Under the Scheme Conducted Tours/ Skill Upgradation, 12 (twelve) conducted tours were organized. Under the second Scheme “Modernisation & Upgradation of Hardware & Software at ROs and FPU.” 31 Multi Media Projectors; 25 Digital Still Cameras and 20 Vehicles were procured, One Programmer, One Asstt. programmer were engaged for 12 months and 100 DEOs for six months through NICSI.

Financial performance of the Directorate is as follows:

(₹ in thousand)

	2011-12		2012-2013		2013-2014
	Target	Achievement	Target	Achievement upto Dec' 12.) (Committed)	Target
PLAN:	25837	25502	41570	4402	88000
NON- PLAN:	420209 (F.G)	417839	431100 (R.E.)	352500	458000
Total :	446046	443341	472670	356902	546000

EMPLOYMENT NEWS/ROZGAR SAMACHAR

REVIEW OF PAST PERFORMANCE:

The performance during 2011-12 was extremely satisfactory as Employment News managed revenue of ₹ 5426.73 lakhs against the target of ₹ 5000.00 lakhs.

INDIAN INSTITUTE OF MASS COMMUNICATION

PHYSICAL ACHIEVEMENTS FOR THE YEAR 2011-12 AND 2012-13 AND TARGETS FOR THE YEAR 2013-14 (NON-PLAN)

Name of Scheme/activity	Financial year 2011-12		Financial year 2012-13			Financial year 2013-14
	Targets	Achievements	Physical targets	Achievements	Reasons for variations	Physical Targets
Training/ Teaching and Research in Mass Communication.	<p>To conduct PG Diploma courses in:</p> <ul style="list-style-type: none"> - Journalism (Hindi)(62) - Journalism (English) 129 (67+ 62) - Journalism (Oriya) (23) - Advertising and Public Relations (75) - Radio & TV Journalism (51) - Two Diploma Courses in Development Journalism (40-45) <p><u>Short-term Programmes</u></p> <ul style="list-style-type: none"> - Short term courses/ work shops (400-500) - Completion of continuing in-service courses for IIS Officers and start new batch - Research studies (4 to 5 Studies). - To bring out journals "Communicator (in English) and "Sanchar Madhyam" (in Hindi) Lab Journals of students and Annual Report. 	<p>Courses in:</p> <ul style="list-style-type: none"> - Journalism (Hindi) (56) (M-39 F-17)- Journalism (English) (102) (M-49 F-53) - Journalism (Oriya) (16) (M-5 F-11) - Advertising and Public Relations (71) (M-25 F-46) - Radio & TV Journalism (44) (M-18 F-26) - Two Diploma Courses in Development Journalism (47) (M-19 F-28) <p><u>Short-term Programmes</u></p> <ul style="list-style-type: none"> - Short term courses/ work shops (435) - Completion of continuing in-service courses for IIS Officers and start new batch. - Research studies (5 Studies). - The English Journals Communicator issue 2007 was published. - About 60% of students in The various PG Diploma Courses of IIMC are women 	<p>Courses in:</p> <ul style="list-style-type: none"> - Journalism (Hindi)(62) - Journalism (English) 129 (67+ 62) - Journalism (Oriya) (23) - Advertising and Public Relations (75) - Radio & TV Journalism (51) - Two Diploma Courses in Development Journalism (40-45) <p><u>Short-term Programmes</u></p> <ul style="list-style-type: none"> - Short term courses/ work-shops (400-500) - Completion of continuing in-service courses for IIS Officers and start New batch. - Research studies (4 to 5 Studies). - To bring out journals "Communicator (in English) and Sanchar Madhyam" (in Hindi) Lab Journals of students and Annual Report. - Trend of women participation in the courses is likely to continue 	<p>Courses in:</p> <ul style="list-style-type: none"> - Journalism (Hindi)(62) - Journalism (English) 117 (56+ 61) - Journalism (Oriya) (19) - Advertising and Public Relations (75) - Radio & TV Journalism (49) - Two Diploma Courses in Development Journalism (25-30) <p><u>Short-term Programmes</u></p> <ul style="list-style-type: none"> - Short term courses/ work-shops (400-500) - Completion of continuing in-service courses for IIS Officers and start new batch. - Research studies (5 Studies). - The English Journal Communicator issue 2008 is published. - Trend of women participation in the courses is continued 	<p>Some seats in all Courses remained vacant due to less response from O B C candidates.</p>	<p>Courses in:</p> <ul style="list-style-type: none"> - Journalism (Hindi) (62) - Journalism (English) 129 (67+62) - Journalism (Oriya) (23) - Advertising and Public Relations (75) - Radio & TV Journalism (51) - Two Diploma Courses in Development Journalism (40-45) <p><u>Short-term Programmes</u></p> <ul style="list-style-type: none"> - Short term courses/ work-shops (400-500) - Completion of continuing in service courses for IIS Officers and start new batch. - Research studies (4 to 5 Studies). - To bring out journals "Communicator (in English) and Sanchar Madhyam" (in Hindi) Lab Journals of students and Annual Report. - Trend of women participation in the courses is likely to continue

Note : Figures within brackets indicate number of students

Physical & Financial Targets And Achievements of Plan Scheme of IIMC of 12th Five Year Plan

(₹ in Crore)

Scheme	2011-12				2012-13				2013-14	
	B E 2011-12	Actual Exp. 2011-12	Targets	Actual Achievements	B E 2012-13	R E 2012-13	Targets	Actual Achievements	B E 2013-14	Targets
i) Upgradation of IIMC to International Standards	20.00	04.89	<ul style="list-style-type: none"> - 100% construction of additional floor on the existing building at IIMC Campus Delhi. - Commencement of construction of addl. bldg. at IIMC New Delhi and Dhenkanal Campus - Procurement of teaching-aids and equipments for Regional Centres. - Opening of 2 Regional Centres of IIMC in the States of Mizoram and Maharashtra (Vidarbha). 	<p>Completed</p> <p>Construction could not commence due to non-approval of Bldg. Plan by DDA and other civic authorities</p> <p>Completed</p> <p>Centres at Aizawl and Amravati become functional in Aug. 2011</p>	10.00	04.60	<p>Commencement of construction of addl. Bldg. at IIMC New Delhi subject to approval by DDA and other civic authorities.</p> <p>Commencement of construction of . Bldg. at IIMC Dhenkanal.</p> <p>Making functional the Regional Centres in the State of J & K and Kerala, subject to providing of temporary accommodation and land for permanent Campus by respective State Govts.</p> <p>Commencement of pre-investment activities for permanent Campus at Aizawl and Amravati</p>	<p>Construction could not commence due to non-approval of Bldg. Plan by DDA and other civic authorities</p> <p>Construction commenced in July 2012</p> <p>Regional Centres in the State of J & K and Kerala became functional in Aug.2012</p>	05.00	<p>Commencement of Area development at New Delhi.</p> <p>Commencement of construction of new buildings at New Delhi.</p> <p>Completion of new buildings at Dhenkanal</p>
ii) Opening up of new Regional Centres of IIMC					1.00	0.10			02.00	<p>Commencement of construction activities for permanent Campus at Aizawl, where the land has been handed over. Commencement of pre-investment facilities subject to transfer of land for permanent Campus by the respective State Govts. Jammu</p>

FINANCIAL AND PHYSICAL TARGETS AND ACHIEVEMENTS OF XI PLAN DURING 2009-10

(₹ in Crore)

Name of Scheme	Object	Financial		Physical	
		Targets	Achievements	Targets	Achievements
i) Upgradation of IIMC to International Standards	<ul style="list-style-type: none"> - Opening of Four New Regional Centres of IIMC in the States of J & K, Kerala, Maharashtra and Mizoram - Conversion of One Year P G Diploma Courses to Two Year Advance PG Diploma Equivalent to M A Degree 	0.37	0.37	<p>To carry out pre-investment activities for preparation of Detailed Project Report, Soil testing, topographical survey, line drawings.</p> <p>Submission of S F C proposal of the Plan Scheme to Min.</p>	<p>Achieved.</p> <p>S F C proposals submitted to the Min. on 12-04-2010</p>

FINANCIAL AND PHYSICAL TARGETS AND ACHIEVEMENTS OF XI PLAN DURING 2010-11

(₹ in Crore)

Name of Scheme	Object	Financial		Physical	
		Targets	Achievements	Targets	Achievements
i) Upgradation of IIMC to International Standards	<ul style="list-style-type: none"> - Opening of Four New Regional Centres of IIMC in the States of J & K, Kerala, Maharashtra and Mizoram - Conversion of One Year P G Diploma Courses to Two Year Advance PG Diploma Equivalent to M A Degree 	3.70	3.60	<p>Obtaining E F C approval of the Scheme from the Min.</p> <p>Commencement of Construction of addl. Floor on the existing Bldg. of IIMC New Delhi.</p>	<p>Achieved.</p> <p>Construction commenced and work in progress.</p>

FINANCIAL AND PHYSICAL TARGETS AND ACHIEVEMENTS OF XI PLAN DURING 2011-12

(₹ in Crore)

Name of Scheme	Object	Financial		Physical	
		Targets	Achievements	Targets	Achievements
i) Upgradation of IIMC to International Standards	- Opening of Four New Regional Centres of IIMC in the States of J & K, Kerala, Maharashtra and Mizoram	4.89	4.89	Opening of two New Regional Centres of IIMC in the States of Maharashtra and Mizoram	Two New Regional Centres of IIMC in the States of Mizoram (Aizwal) and Maharashtra (Amravati) opened and became functional.
	- Conversion of One Year P G Diploma Courses to Two Year Advance PG Diploma Equivalent to M A Degree			Construction of addl. Floor on the existing Bldg. of IIMC New Delhi.	Achieved
				Conversion of One Year PG Diploma Courses to Two Year Advance PG Diploma Equivalent to M A Degree.	Admission to Two Year Advance P G Diploma Courses could not commence due to non-issue of administrative order by Min. of H R D or passing an Act of Parliament declaring IIMC as an Institute of National Importance enabling power to grant Degree.

PHOTO DIVISION
FINANCIAL TARGETS & PERFORMANCE
2011-12

(₹ in Lakh)

Sanction Budget Grant		Actual Expenditure			
Plan	Non Plan	Total	Plan	Non Plan	Total
86.00	394.00	480.00	84.58	347.71	432.29

2012-13

(₹ in Lakh)

	Plan	Non Plan	Total
Sanctioned Budget Grant	65.00	406.00	471.00
Revised Estimates(proposed)	65.00	374.00	439.00
Actual expenditure up to 12/2012	10.36	319.42	329.78

Budget Estimate 2013-14

(₹ in Lakh)

Plan	Non Plan	Total
40.00	410.00	450.00

Performance

	2011-12		2012-13		2013-14
	Target	Achievements	Targets	Achievements Upto 1/2013	Targets
1. News and Features assignments covered	3500	2867	3500	1896	3500
2. Digital Images acquired in house server	125000	149462	125000	130771	125000
3. Digital images short listed for archive/uploaded in the photo Division website	10000	10244	10000	9122	10000
4. Total print produced and supplied	100000	114661	100000	130802	100000
5. Images uploaded in the server/old col archive	100000	120757	120000	104907	120000
6. Total Photo Albums/Wallets produced and supplied	200	201	250	194	250

PRESS COUNCIL OF INDIA

Review of Past Performance

The objectives of the Press Council and the functions are of quasi judicial nature. It regulates the press with ethical standards. Thus quantifying it with the targets set in terms of physical and the results achieved is not plausible. The only quantifiable activity is the quasi judicial activity. The Complaints received and disposed off during the period 2012-13/13-14 has been reflected in the statement attached. Further, the debates were organized with an objective to analyse the role the media can play in a democracy by seeing as an agency for people to access information which also plays a crucial role in mobilizing the thinking of millions in various parts of the country throughout the year and as a part of National Press Day celebrations. The National Press Day in 2012 was centered around “Freedom of the Media”. A collection of valuable articles and views of eminent leaders on the subject was released. The states also commemorated the day in befitting manner. The national awards in Excellence in Journalism were conferred on this occasion after due process of selection from nomination across the length and breadth of the country.

In its advisory capacity the Council provided the government and other authorities with its view on many issues. Some of the important ones are as follows:-

- Communication from Prof. K.V. Thomas, MoS, Consumer Affairs, Food & Public Distribution regarding sensational report of incidents of assault on public dignitaries by the media – Reference from Ministry of Information & Broadcasting.
- Guidelines for Protection of Child Rights drawn up on the directions of Hon’ble Delhi High Court.
- Communication from Government of Puducherry regarding proposal to implement medical insurance and granting financial assistance towards purchase of laptop/desktop computer to media person.
- Reference from Rajya Sabha Secretariat regarding complete ban on astrology advertisements/programmes/views in the print and electronic media.
- Examination of the Press & Registration of Books & Publication Bill, 2011 by Parliamentary Standing Committee on Information Technology.
- Examination of Paid News issue by (M.P’s committee) of Ministry of I&B.
- According Constitutional Status to Journalism.
- Objectionable Advertisement published under the caption “18 Again”.

- Framing Guidelines for Reporting of news concerning welfare of persons with disabilities-reg.
- Amendment to Press Council Act, 1978 – A reference from Ministry of Information & Broadcasting regarding NSCS Task Force on National Security System.
- Reference from National Union of Journalists Association regarding free press and protection of working journalists and establishment of Media Council etc.
- Private Member’s Bill on the Prohibition or Telecast of Vulgar, Obscene and Surrogate Advertisements and Re-Mix Songs by Print and Electronic Media Bill, 2012 by Dr. Mahendrasinh P. Chauhan, M.P.

During the period under review the various Committees/Sub-Committees and fact finding teams were constituted and functioned viz. Safety of Journalists, Fact Finding Team for threat to press freedom in Bihar, Committee on RNI Functioning – Title allocation system, Gujarat Committee on Paid News Items, Sub-Committee to examine the issue of threats/problems being faced by Small and Medium Newspapers for Non-adoption of the Model Accreditation Advertisement Rule, violation of press ethics during communal violence in Faizabad and the Draft Cabinet Note on “Indecent Representation of Women (Prohibition) Amendment Bill 2011”. On receipt of reports of Paid news during the on-going Himachal Pradesh State Assembly elections Hon’ble Chairman, Press Council of India set up a four member Election Coverage Monitoring Committee (ECMC) to undertake an extensive tour of Gujarat, for thorough investigation of coverage and to scrutinize incidents of paid news or any incidents of violation of press freedom in connection with Gujarat Elections.

- **Order dated 14.9.2012 of the Supreme Court of India banning the Media from reporting on Troop Movements.**

A Bench of Justices H.L.Dua and C.K.Prasad of the Supreme Court of India allowed the Press Council of India’s plea challenging the Orders of the High Court of Judicature at Allahabad, Lucknow Bench banning the media from reporting on troop movement, saying that the court cannot impose such a ban on media as it violates the freedom of speech. Earlier, the High Court of Judicature at Allahabad, Lucknow Bench, in a Writ Petition No.2685/2012 (PIL-Civil) filed by Dr. Nutan Thakur, a Social Activist and Journalist from Lucknow on the basis of a news article dated 4.4.2012 published in “the Indian Express” under the caption “*The January Night Raisina Hill was spooked: Two key Army units moved towards Delhi without notifying Government*”. passed in Order dated 10.4.2012 banning the media from reporting on troop movement and directed the Government of India as well as the State Government of Uttar Pradesh to ensure that there is no reporting/release of any news item by the print as well as electronic media relating to the subject matter, namely the movement of troops with immediate effect.

The Press Council thus challenged before the Hon'ble Supreme Court of India, the Order of the Allahabad High Court preventing the media from reporting on the controversy related to alleged Army unit's movement towards Delhi on 16 January amid the then prevailing row over erstwhile Army Chief, Shri V.K. Singh's date of birth.

- **Transparency Mechanism**

The Secretary of the Press Council of India is the Chief Vigilance Officer of the office. The vigilance set up of the Council, consisting of Deputy Secretary and Section Officer (Admn.) functioned under the direct supervision of the Secretary (CVO) and Chairman of the Council. It conducted regular and surprise checks to prevent/combat any corruption practices in the Secretariat.

The grievance redressal mechanism is in place at the internal and external level which comprises of Director of Grievances being Secretary, PCI. The staff related grievances are attended to be the Staff Grievance Officer of the Council being the Deputy Secretary.

The Citizen's Charter of the Council containing all the necessary details of the organization is available on the official website of the Council. Timely reviews/internal and external evaluation shall be undertaken by the Council for feedback in the level of satisfaction among citizen's/client's.

- **Promotion of Official Language**

The Council paid particular attention to the propagation of Hindi in its official use. All of its staff members, already notified under Section 10(4) of the Official Language Rules, 1976 (as amended, 1987) are encouraged to work in Hindi. Regular meetings of the Council's Official Language implementation Committee were conducted every quarter. Quarterly Workshops relating to official language were organized for the benefit of its employees.

To emphasise the use of Hindi, Hindi fortnight (*Pakhwada*) was observed in the Secretariat of the Council from 14.9.2011 to 28.9.2011. The main function of Hindi Diwas was held on September 18, 2012. Hon'ble Chairman of Press Council of India and other senior officers of the Council delivered their messages and expressed their views to promote use of Hindi in the Council. On this occasion, employees of the Council got prizes and certificates for their valuable contribution in Hindi noting and drafting under Hindi *Protsahan* Yojana.

- **Interaction with World Press Bodies**

The Council also continued its process of consultation and dialogue with press/media Councils and similar bodies in different parts of the world for active encouragement to preservation of the press freedom and promotion of its standards and ethics worldwide. Interaction included visits of Hon'ble Chairman to Paris, France from May 28, 2012 to June 3, 2012 and Tanzania to attend the WAPC Executive Council meet from September 3-7, 2012. The Council also received a delegation of Editors/Senior Journalists from seven Latin American countries on April 17, 2012 and another delegation from Myanmar June 29, 2012.

- **Publications**

- (i) Publication of quarterly House journals in Hindi and English that chronicle the activities of the Council/important development of the press world.
- (ii) Timely preparation and lying of Annual Report before the two Houses of Parliament in bilingual form.
- (iii) Compendium of adjudication 2011-12 (English and Hindi Version).
- (iv) National Press Day – Souvenir 2012.

Statement of Cases

S.No	Particulars	2011-12	2012-13*	April 13 to March 14 (expected)
1	Cases pending	1047	877	887
2	Cases filed	885	1006	1100
3	Cases adjudicated by Council	50	189	275
4	Cases decided by Chairman	1005	807	850
5	Cases pending as on 31.3.2012	877	887	862

* Including expected figures of March 2013

PRESS INFORMATION BUREAU

1. Plan & Non-Plan Performance in the first 9 months during the year 2012-13
2. Plan & Non-Plan performance during the year 2011-12

Annual Plan 2011-12

Name of Media Unit : Press Information Bureau

S. No.	Name of Schemes	Scheme outlay (₹ in Crore)			Actual Expenditure upto 31-03-2012	North-Eastern Region		Reasons for Shortfall (if any)
		SBG	R.E	FG		Outlay 2011-12	Expd. upto 31-03-2012	
1	2	3	4	5	6	7	8	9
1.	Setting up of National Press Centre at New Delhi	20.50	20.00	22.55	22.55	As the building at New Delhi is for the benefit of entire country, no funds have been earmarked for NE Region.		No Shortfall

2.	Media Outreach Programme	14.50	14.50	10.20	9.42	2.00	1.57	The shortfall was due to sudden imposition of modal Code of Conduct for Assembly/Local Body Elections. Substantial amount was saved by imposing financial prudence, proper monitoring and strict control over expenditure. Till March, 2012, against a target of 136 PICs, during the year 2011-12, total 132 PICs were organized. Upto March, 2012 18 press tours were organized.
3.	Publicity for Special Events This scheme comprises following three components							
	(i) International Film Festival of India	0.08	0.08	0.07	0.07	Nil	Nil	No shortfall
	(ii) Pravasi Bhartiya Diwas Samaroh.	0.0125	0.0125	0.0110	0.0110	Nil	Nil	No shortfall
	(iii) Media Exchange Programme	0.1575	0.1575	-	-		Nil	Implementation of this component largely depend on other

								countries. Due to non-receipt of response, no CEP could be organized. The whole funds were surrendered at Final Grant Stage.
	Total	35.25	34.75	32.8310	32.051	2.00	1.57	

Plan Expenditure statement for the year ending March, 2012

(Annual Plan 2012-13)

Plan Expenditure statement for the first 9 months ending December, 2012

(₹. in crores)

S. N	Name of Schemes	Scheme outlay			Actual Expd. upto 31- 12-2012	North-Eastern Region		Reasons for Shortfall (if any)
		SBG	R.E.	F.G		Outlay 2012-13	Expd. incurred upto 31- 12-2012	
1	2	3	4	5	6	7	8	9
1.	Setting up of National Press Centre at New Delhi.	9.00	16.45	-	9.00	As the building at New Delhi is for the benefit of entire country, no funds have been earmarked for NE Region.		File is under submission to CCA/IFA, Ministry of I&B for releasing ₹ 6.00 crores to NBCC. The process for incurring expdr of ₹ 1.45 crores will be processed during the month of March, 2013.

2.	Media Outreach Programme & Publicity for Special Events. This scheme comprises following components							
	(a) Media Outreach Programme	11.90		7.90	4.00* (includ- NE Region)	1.20 0.80 (RE)	0.56	The scheme was end of (BE) August, 2012. 52 PICs have been organized till December, 2012. On account advance have been drawn by Regional Office.
	(b) International Film Festival of India & Pravasi Bhartiya Diwas Samaroh	0.10		0.10	0.0978	-		IFFI, 2012 was held during the during Nov.-Dec., 2012.

3.	Modernisation of PIB. This scheme has following 2 sub-schemes							
	(a) Modernisation of communication and information dissemination systems	5.00	5.00	-	1.40	0.50	-	The administrative approval for this scheme has been received on 21-01- 2013.
	(b) 24X7 Media Control Room for Emergencies							
	TOTAL	26.00	29.45		15.2178	1.70 (BE) 1.20 (RE)	0.56	

APPROVED OUTLAY FOR ANNUAL PLAN BE 2013-14 (PLAN)

(₹. in crores)

Sl. No.	Name of Plan Scheme	Approved B.E. 2013-14
1.	Setting up of National Press Centre at New Delhi.	0.50
2.	Media Outreach Programme & Publicity for Special Events.	
	This scheme comprises following three component :-	
	(a) Media Outreach Programme	9.88 (including 1.00 crore for NE Region)
	b) International Film Festival of India	0.105
	(c) Pravasi Bhartiya Diwas Samaroh	0.015
3.	Modernisation of PIB. This scheme has following 2 sub-schemes	
	(a) Modernisation of communication and information dissemination systems	4.00
	(b) 24X7 Media Control Room for Emergencies	-
	TOTAL	14.50

PUBLICATIONS DIVISION

TARGETS AND PERFORMANCE DURING 2011-12, 2012-13 (till 31.12.2012) and 2013-14

FINANCIAL

(₹ in lakh)

Actual Expenditure 2011-12			Actual Expenditure 2012-13 upto 31.12.2012			Budget Estimates 2013-14		
Plan	Non Plan	Total	Plan	Non Plan	Total	Plan	Non Plan	Total
53.78	2442.41	2496.19	Nil	1875.27	1875.27	100.00	2480.00	2580.00

PHYSICAL

2011-12			2012-13		2013-14 (Target)	

Journals	20	20	20	20	20	-
Books	90	93	90	29 (upto Dec. 2012)	90	-

Tie up with other Govt. Departments

The Division is in the process of exploring the possibility of tie-ups with Postal Department for sale so that books/journals brought out by Publications Division could be easily available to public..

Public Private Partnership

Public Private Partnership is being encouraged by involving leading booksellers/publishers for selling our books. Works relating to manuscripts, proof reading, translation etc. are being outsourced in view of the manpower constraints. Efforts have been made to computerise our various processes and activities of the Division. This is expected to make the process fast and transparent resulting in greater efficiency of the Division. All the tender enquiries are being put up on the internet through our website www.publicationsdivision.nic.in

The Division has proposed the following activities under Plan in the year 2013-14.

(₹. In Lakh)

Name of the Scheme	Amount (Approved)
REVITALIZATION, UPGRADATION AND MODERNISATION OF PUBLICATIONS DIVISION AND EMPLOYMENT NEWS The Scheme proposes to have components given as under: - 1. Commissioning books on specific topics as works of original research. 2. Creating a Digital Archive of its publications since 1944 3. The computerization of inventory management, royalty and other activities of the business-wing 4. Modernization of Office Infrastructure 5. Making Employment News available on the web and creating Digital archives of Employments News.	100.00
Total	100.00

Marketing and Sales Promotion

The books of the Publications Division reaches to people through Sales Emporia/Outlets, book exhibitions and through a network of over 450 agents. The Sales Emporia are located at New Delhi, Mumbai, Hyderabad, Kolkata, Lucknow, Chennai, Patna and Thiruvananthapuram. The sales outlets are at Yojana Office at Bengaluru, Guwahati and Ahmedabad.

The Division has organised/participated in the Book Exhibitions/Fairs as mentioned

below from April 2012 to December 2012:-

1.	Book Festival	Gurgaon (Haryana)	Hqrs.	20.04.2012 to 23.04.2012
2.	Book Exhibition	BalBhawan, N.D.	Hqrs.	20.04.2012 to 23.04.2012
3.	National Book Fair	Roorkee (Uttarakhand)	Hqrs.	02.05.2012 to 06.05.2012
4.	Ranthambhore Book Exhibition	Sawai Madhopur (Raj.)	Hqrs.	01.06.2012 to 06.06.2012
5.	Book Exhibition on the occasion of			
6.	Book Release Function	Pune	Hqrs.	12.07.2012 to 16.07.2012
7.	8 th National Book fair-2012	Kanpur (UP)	SE, Lucknow	01.09.2012 to 09.09.2012
8.	18 th Delhi Book Fair- 2012	Pragati Maidan, N.D.	Hqrs.	01.09.2012 to 09.09.2012
9.	Book Exhibition	Tees January Marg,	NDHqrs.	04.10.2012 to 14.10.2012
10.	10 th National Book fair-2012	Lucknow (UP)	SE, Lucknow	04.10.2012 to 14.10.2012
11.	Frankfurt Book Fair -2012	Frankfurt (W. Germany)	Hqrs.	10.10.2012 to 14.10.2012
13.	Urdu Book Fair -2012	Red Fort, Delhi	Hqrs.	07.11.2012 to 11.11.2012
14.	13 th Rajdhani Book Fair- 2011	Bhubaneswar	Se, Kolkata	01.12.2012 to 11.12.2012
15.	27 th Hyderabad Book Fair	Hyderabad	SE, Hyderabad	16.12.2012 to 25.12.2012
16.	National Biodiversity and Expo	Thiruvananthapuram	SE, Thiruvananthapuram	21.12.2012 to 30.12.2012

The Division has planned to organize/participate in the following Book Exhibition/Fairs during the financial year 2012-13:

1.	24 th Vijayawada Book Fair	Vijayawada (AP)	SE, Hyderabad	01.01.2013 to 11.01.2013
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2.	Chennai Book Fair	Chennai	SE, Chennai	4.1.2013 to 16.1.2013
3.	Kolkata Book Fair-2013	Kolkata	SE, Kolkata	26.1.2013 to 10.3.2013
4.	21 st World Book Fair-2013	Pragati Maidan,	N.D. Hqrs.	4.2.2013 to 10.2.2013
5.	Bhubaneswar Book Fair-2013	Bhubaneswar	Hqrs.	20.2.2013 to 3.3.2013

In addition to this, Division has also organized Book Exhibitions on the occasion of PIC Campaigns from

April 2012 to December 2012:

1.	Book Exhibition on the occasion of PIC Campaign	Madurantaskam, (T.N.)	SE, Chennai	04.10.2012 to 6.10.2012
2.	Book Exhibition on the occasion of PIC campaign	Thiruvadanai(T.N.)	SE, Chennai	31.10.2012 to 2.11.2012
3.	Book Exhibition on the occasion of PIC campaign	Bagepalli, (Karnataka)	SE, Bengaluru	07.10.2012 to 9.10.2012
4.	Book Exhibition on the occasion of PIC Campaign	Jamnamarathur (T.N.)	SE, Chennai	13.12.2012 to 15.12.2012

The Division organised “In situ” Book Exhibition on important National Events as mentioned below from

April 2012 To December 2012:

1.	World Book Day Book Exhibition	23.04.2012 to 04.04.2012	(in its 10 sales outlets)
2.	Summer Book Exhibition	11.06.2012 to 22.06.2012	(in its 10 sales outlets)
3.	Independence Day Book Exhibition	06.08.2012 to 17.08.2012	(in its 10 sales outlets)
4.	Teachers Day Book Exhibition	27.08.2012 to 07.09.2012	(in its 10 sales outlets)

5.	Hindi Pakhwara Book Exhibition	14.09.2012 to 26.09.2012	(in its 10 sales outlets)
6.	Gandhi Jayanti Book Exhibition	01.09.2012 to 12.10.2012	(in its 10 sales outlets)
7.	National Book Week Book Exhibition	12.11.2012 to 23.11.2012	(in its 10 sales outlets)
8.	Christmas & New Year Book Exhibition	24.12.2012 to 04.01.2013	(in its 10 sales outlets)

The Division has also planned to organize Insitu Book Exhibitions at our Sales Emporia and Sales Counters during the financial year 2012-13 on the important National Events namely:

9.	Republic Day Book Exhibition	21.01.2013 to 31.01.2013	(in its 10 sales outlets)
10.	Consumer's Right Day Book Exhibition	11.03.2013 to 22.03.2013	(in its 10 sales outlets)

The Division earned total revenue (excluding Employment News) of ₹ 420.90 lakhs during April, 2012 to December 2012 through sales of books, Journals and advertisements.

Besides its own publications and journals, the Division also handles marketing of publications brought out by other Government departments, state Governments and Autonomous organizations such as National Book Trust, Sahitya Academy, CSIR, ICAR, ICCR, Lok Sabha Sectt. and Rajya Sabha Sectt. etc.

REGISTRAR OF NEWSPAPERS FOR INDIA

Targets and Performance during 2011-12 and 2012-13 (till 31.03.2013) and 2013-14

(₹ in Lakh)

NAME OF THE ACTIVITY	YEAR	PLAN	NON-PLAN	TOTAL
BUDGET ESTIMATES[RE]	2011-12	17.00	435.00	452.00
ACTUAL EXPENDITURE	2011-12	3.95	399.67	403.62
BUDGET ESTIMATES	2012-13	30.00	417.00	447.00
REVISED ESTIMATES	2012-13	20.00	391.00	411.00
BUDGET ESTIMATES	2013-14	30.00	442.00	472.00

PHYSICAL

Sl. No.	Programme /Activity	2011-12		2012-13		2013-14
No.		TARGET/RECEIVED	ACHIEVEMENT/CLEARED	TARGET/RECEIVED	ACHIEVEMENT/CLEARED	TARGET
	A. ACTIVITIES				Upto Jan 2013	****
1.	Title given	**	12425	**	11052	*****
2.	De-Blocking of Titles	^^	9319	^^	5303	***
3.	Registration	^^	5911	^^	7888	***
4.	Circulation Check Claims		34	**	59	
5.	No. Of Essentiality Certificate issued for import of printing Machinery.	***	0	***	0	***
6.	No Newspaper Certificates issued under F.C. R.A., 1976.	***	07	***	2	***
7.	No. Of Eligibility Certificates issued to the publishers for import of newsprint.	***	1135	***	1049	***
8.	No. of applications cleared under RTI	**	1046	**	871	***
9.	No. of Annual Statements received	**	14508	**	16310	
	B. PROGRAMME					

10.	ANNUAL REPORT OF R.N.I. (PRESS IN INDIA)	2010-11 REPORT	2010-11 REPORT	2011-12 REPORT	2011-12 REPORT	2012-13 REPORT
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Note:- *** 1. Depending upon the applications/requests received from the Publishers. As such no targets can be fixed in these categories.

PLAN OUTLAY FOR 2011-12 : ₹ 17.00.lakh

PLAN PERFORMANCE FOR 2011-12 : ₹ 3.95 lakh

PLAN OUTLAY FOR 2012-13 ₹ 30.00 lakh

Revised Estimates for 2012-13	:	₹ 20.00 lakh
Budget Estimates for 2013-14	:	₹ 30.00 lakh
Name of the Scheme in 12 th Plan	:	₹ lakh Strengthening of RNI H.Qrs
Total Plan Outlay : ₹ 100.00		

Strengthening of RNI IN XI& XII Plan Scheme

11TH PLAN scheme : Strengthening of RNI

During 2007-08, a scheme of Strengthening of RNI has been included in the approved 11th Plan with a total Outlay of ₹ 88.06 lakh. This scheme envisages setting up of two new Regional Offices of RNI, one at Guwahati and the other at Bhopal. A provision of ₹ 5.88 lakh has been approved in the annual plan 2007-08 for implementing the scheme, during the 4th Quarter of the financial year. A provision of ₹ 20.00 lakh has been approved in S.B.G. and ₹ 15.00 lakhs in Revised Estimates & Final Grant for the annual plan 2008-09 and out of this, a sum of ₹ 14.69 lakh has been incurred as expenditure upto 31.03.2009. A sum of ₹ 17.00 lakhs was provided for the year 2009-10 and out of this, a sum of ₹ 16.17 lakhs had been incurred as expenditure. During 2010-11, Plan allocation was ₹ 17.00 lakh and a sum of ₹ 16.99 lakh had been incurred as expenditure. During 2011-12, Plan allocation was ₹ 17.00 lakh and a sum of ₹. 4.00 lakh had been incurred as expenditure.

Proposal for Strengthening of RNI Head Qrs. has been included in the 12th Five Year Plan 2012-17 with total cost estimates of ₹ 1.00 crores. The main objectives of the scheme will be as under:

- i) Digitalization of Documents/Records of RNI
- ii) e-filing of Annual Statements
- iii) Online Verification of titles/Registration of Certificate of such titles.

At present Registers, containing details of nearly 90,000 registered publications are maintained in the office since 1957. These voluminous registers along with documents like declarations filed by publishers, Masthead/imprint line of the publications, important court judgments, guidelines issued from time to time on important issues etc. are identified to be preserved digitally, which will help transparency and streamlining the process, resulting in better service to the stakeholders. It will also help RNI to provide old records in disposing of RTI Applications and court cases.

Under the provisions in Section 19D of the PRB Act, 1867, RNI collects annual data in the form of Annual Statement in respect of registered newspapers/periodicals and compile annual publication titled 'Press in India'. The annual report is a statutory requirement under Section 19 G of the PRB Act, 1867. However, about 15 to 20 % of the total registered publications are submitting annual statements to the RNI. Through online submission of annual statements, stakeholders would find it easier to complete their statutory duties and it is expected that more returns would be submitted. Compilation of statutory Annual Report by RNI namely "Press in India" will be more accurate based on online statements and lesser time consuming. The process will become a help to the stakeholders as the process will be transparent.

By developing software for online title verification/Issuance of registration certificate with the support of NIC, will streamline the main statutory functions of RNI. Under the system about 600 District Magistrates are to be integrated by providing them separate windows for receiving, processing and forwarding the title applications/documents for Registration certificates etc. Online process will accelerate the main functions of RNI and help in providing better, smoother and transparent service to the stakeholders. The Office of Registrar of Newspapers For India has also under taken the following activities during 2011-12.

Computerisation

Apart from the computerized processing of title verification and registration, details of verified titles and title verification letters, registration certificates are put on the RNI's website <http://rni.nic.in> and they can be downloaded by the applicants. With the introduction of this facility, any person/prospective publisher can access the existing title data base, thereby making it easier to select available titles of his/her choice. The data is available State/Language-wise.

Review of P.R.B.Act

The Press & Registration of Books Act, 1867 and the Rules under have been reviewed with a view to make the Act relevant in the current media scenario. Accordingly, amendments in the form of 'The Press and Registration of Books and Publications Act, 2011' have been drafted and it is in the final stage of legislation.

Official Language

Office of RNI organized a Hindi Fortnight during 14-28 September, 2012, wherein different competitions were held to promote the use of Hindi in Official work. The 5th edition of 'Panjiyan Bharati', a half-yearly house-magazine dedicated to the Official Language is ready to be brought out in March 2013. One Assistant Director (OL) and two translators are posted in this Office to provide the necessary assistance in translation, implementation and monitoring of the Official Language Policy of the Government of India.

Public Grievances

A Public Grievances Cell is functioning in this Office. Deputy Press Registrar of this Office has been designated as head of the internal grievance redressal machinery .

A Public Query and Response Cell (PQRC) has been created to provide response to the queries from publishers and applicants through email. The stakeholders can send their queries to RNI through [e-mail:pqrc-rni@nic.in](mailto:pqrc-rni@nic.in)

North East Initiative

RNI has extended its outreach in the North-Eastern States as well as in the Central Region by undertaking a special initiative to synergise its functions by opening a new Regional Office of RNI at Guwahati during the year 2007-08 under the 11th Plan Scheme of Strengthening of RNI. Since Guwahati RNI Office has become defunct, the fund sanctioned under Plan Scheme for Guwahati has been surrendered to the Ministry. So far, the work relating to north eastern region and Central Region were looked after by our Regional Offices of RNI at Kolkata and PIB Offices located in the North Eastern & Central Regions.

In the 12th Plan period, ₹ 10.00 lakh has been earmarked for North East states under the scheme Strengthening of RNI Headquarters.

RESEARCH, REFERENCE & TRAINING DIVISION

‘A’ Activity-Wise Classification

(₹ in Lakh)

S. No.	Activity Classification	Actual for 2011-12			Budget Estimates 2012-13			Revised Estimates 2012-13			Budget Estimates 2013-14		
1	2	3	4	5	6	7	8	9	10	11	12	13	14
		Plan	Non-Plan	Total	Plan	Non-Plan	Total	Plan	Non-Plan	Total	Plan	Non-Plan	Total
1.	Research Reference & Documentation	25.00	217.00	242.00	-	217.00	217.00	-	180.50	180.50	-	216.00	216.00
	Total	25.00	217.00	242.00	-	217.00	217.00	-	180.50	180.50	-	216.00	216.00

SONG AND DRAMA DIVISION

The Division was set up in 1954 as small experimental unit to tap the abundant folk and traditional forms for communication purposes. The 'live media' as it is popularly known now, proved very effective because of its inherent advantage of instantaneous rapport with the masses and flexibility to incorporate contemporary issues, ideas and methods with conviction. The Division's scope and size, therefore, was enlarged to give it greater reach, access and impact in its efforts to communicate at the grassroots level, including inaccessible hilly terrains, desert and border areas.

The main function of the Division, as elaborated on its official website, is to create awareness and emotional receptivity among the general public regarding social, economic and democratic ideals which are conducive to the progress of the nation, creating among the people in border areas a sense of defence preparedness and cultural integrity with the rest of the country and keeping up the morale of the Army Jawans posted in isolated forward areas through live entertainment media which includes both urban theatre forms and folk forms covering all the regions of the country.

Folk and traditional media or live media as properly known acquires special significance not only because of linguistic, geographical and cultural affinity and identification but also because it is most effective in the present socio-economic circumstances in rural India. It is indeed a very advantageous situation that our country has vast reservoirs of folk and traditional forms through which required messages, information or awareness can be created in a manner which is instantaneously recognized, received and acted upon by the masses. This is especially with regard to developmental schemes targeted to poverty alleviation and general welfare of the rural masses in sectors such as National Integration and Communal Harmony, Health, education, sanitation, Environment etc.

Folk and Traditional media therefore would continue to be utilized as an effective and integral component of the overall media strategy specially in rural, un-electrified and in accessible areas for creating awareness amongst the masses of the various initiatives being taken by the government in the interest of the common man specially the poor.

There are nearly 10,000 folk and traditional artistes including Departmental Troupes, Empanelled Artistes and Private Registered Troupes working with the Division on a fairly regular basis. Perhaps Song and Drama Division is one of the models Government organizations which has tremendous flexibility to enhance its areas of operation as well as quantum of activity without increasing non-plan expenditure creating permanent long term liability thereby, only about 8% of the Division's working strength is on the regular rolls of the Division. In addition it is an undisputed fact that the traditional Media or live Media is the most cost effective medium for IEC activities, given its reach, impact and flexibility.

The Division headed by Director functions at three levels viz. (i) Headquarters at Delhi (ii) Ten Regional Centres located at Bengaluru, Bhopal, Chandigarh, Chennai, Delhi, Guwahati, Kolkata, Lucknow, Pune and Ranchi (iii) Seven border Centres headed by Asstt. Directors located at Darbhanga, Guwahati, Jammu, Jodhpur, Imphal, Nainital and Shimla (iv) Six Departmental Drama Troupes headed by Managers located at Bhubaneswar, Delhi, Hyderabad, Patna, Pune and Srinagar(Jammu).

MAIN SECRETARIAT'S INFORMATION WING SCHEMES

(A) Construction of Soचना Bhawan Phase-V

Fund amounting to ₹ 6206.20 lakhs was released to CCW out of allocated funds i.e. ₹ 63.83 crores and a balance of ₹ 1,082.35 lakhs was available with the Ministry. It was requested that the anticipated expenditure under (civil portion) works out to approx. ₹ 1,080.00 lakhs hence the same be released in two installments i.e. first installment of ₹ 580/- lakhs in 2nd quarter and second installment of ₹. 500.00 lakhs in 3rd quarter in favour of EE (Civil), CCW, AIR, SoचनाBhawan Project Division, New Delhi. As per request and keeping in view of Supporting vouchers amounting to ₹ 52,14,94,408.00 up to 31.07.2012 along with fund utilization certificate fund to the tune of ₹ 5 Crore has been released to CCW: AIR for construction of SoचनाBhawan. An amount of ₹ 4.00 Crores has been allocated for the project in the financial year 2013-14 for construction of Phase-V of SoचनाBhawan.

(B) Policy related Studies, Seminars, Evaluation etc. for all three Sectors including Media Units (Excluding Prasar Bharati)

During 11th Five Year Plan (2007-12) the following studies were conducted:

- (i) “Impact and Penetration of Mass Media in North East and J&K region” by Indian Institute of Mass Communication (IIMC)
- (ii) “Cross Media Ownership in India” by Administrative Staff College of India, Hyderabad (ASCI).
- (iii) Evaluation of two schemes of Film Wing, namely; (i) ‘Export Promotion through Film Festivals’ and (ii) ‘Participation in Film Market in India & Abroad’ by Indian Institute of Public Administration (IIPA).
- (iv) “Model IPR Regime for Music on FM” by M/s Indicus Analytics Pvt. Ltd, New Delhi.
- (v) “Copyright and Related Rights of Broadcasting Industry” by M/s Indian Institute of Foreign Trade (IIFT).
- (vi) The Ministry of Information and Broadcasting set up a Sectoral Innovation Council in line with National Innovation Council in July 2011. The Council submitted its report to the Ministry of Information & Broadcasting. The expenditure of the Council was met from the scheme.

During XII Plan (2012-17) the following studies were conducted and in continuation:

- (vii) Evaluation of the following schemes of Information and Film Sector:
 - (a) Setting up of National Press Centre at New Delhi
 - (b) Upgradation of IIMC to International standards
 - (c) Construction of Soochna Bhawan
 - (d) National Museum on Indian Cinema
 - (e) Grant-in-Aid to SRFTI
- (viii) Evaluation of Schemes of All India Radio (AIR) during XI Plan
- (ix) Evaluation of Schemes of Doordarshan (DD) during XI Plan
- (x) Evaluation of schemes of FTII, Pune.
- (xi) A study awarded to Indian Institute of Mass Communication (IIMC), New Delhi, to evaluate the schemes of PIB implemented during XI Plan.
- (xii) A study awarded to Indian Institute of Mass Communication (IIMC), New Delhi, to evaluate DAVP scheme under 'Development Communication & Dissemination' scheme.
- (xiii) Awarded a study to a Committee of Experts for evaluation Plan scheme 'Setting up of EMMC'.
- (xiv) Awarded a study to evaluate Software Schemes for Doordarshan.
- (xv) Awarded a study to a Committee of Experts to evaluate "Production of Films and Documentaries in various Indian languages" by Film Division, CFSI, NFAI and NFDC during the XI Plan.

(C) Training for Human Resource Development (Excluding Prasar Bharati)

(₹ in Crore)

S.No	Name of Scheme/ Programme	Outlay 2012-13	Quantifiable Deliverables / Physical Outputs	Remarks /Risk /Factors
1	2	3	4	5
1.	Human Resources Develop- ment: Training for Human Resource Development (excluding Prasar Bharati) (Main Sectt.)	1.63	*Total 22 officers have been nominated for different training during the year.	No specific risk.

- An amount of ₹ 1.63 crores for training under “HRD Plan Scheme” in the Ministry of Information and Broadcasting excluding Prasar Bharati for the financial year 2012-13 has been allocated from SBG vide sanction letter dated 29th August, 2012.
- *Induction Training is also being imparted to the candidates in IIMC who have joined IIS service through Civil Services Examination, UPSC and SSC during the financial year 2012-13.

FILM SECTOR

CENTRAL BOARD OF FILM CERTIFICATION, MUMBAI

Physical Achievements

CBFC have certified 978 Celluloid films of Indian and Imported films

CBFC have certified 1929 Video films in Indian and Imported films

CBFC have certified 3847 Digital films in Indian and Imported films

(₹ in Thousands)

Name of the scheme In the XIth Period	Outlay 2011-2012 (Rs. In thousands)	Physical Targets (fbgv 2011-2012)	Physical Achievements (2011-2012)	Outlay Targets 2012-2013	Physical Targets 2012-13 As on 31-12-2012	Physical Achievements (2012-2013) As on 31-12-2012	Reason for shortfall if any
1	2	3	4	5	6	7	8
Establishment of computerized management system/upgradation of infrastructure in CBFC	1000	Computerize all the Nine regional offices. Upgradation of Networking and internet facility at various regional, offices and at Headquarter. Online submission of application and acceptance of online application system at Mumbai and regional offices. Feedback on registration and certification, Data Entry of Search Management. Outsourcing of Data operators for entering historic data. AMC of computers and other peripherals at Mumbai and Regional offices.	All the Nine Regional offices are completely computerized and computer generated certificate are started from January, 2012. Renewal of license of anti virus software had been done, purchased latest technical equipments. Data entry work of certified films had been done.	12th FIVE YEAR PLAN STARTED			

		Renewal of License of Antivirus Software. Purchase of other technical equipments and upgradation of infrastructure in CBFC		
Monitoring and Modernisation of Certification process	6000	To conduct Workshops/ Seminars/Samvaad	Workshops/Seminars conducted	
Opening of Regional Offices at Delhi, Cuttack and Guwahati	6000	To provide operational facilities for certifying films.	Staff and infrastructure facilities provided and started certifying films on line	

(₹ in Thousands)

Name of the scheme During 12th PLAN	Outlay for 2012-2013	Physical Targets 2012-13 As on 31-12-2012	Physical Achievements (2012-2013) As on 31-12-2012	Reason for shortfall if any
UPGRADATION, MODERNISATION AND EXPANSION OF CBFC AND CERTIFICATION PROCESS		This is a New Scheme. A provision of Rs. 10000 has been allocated during 2012-13 to 2016-17	FUNDS NOT YET ALLOCATED	
		To Develop for online processing of film applications and certification, website upgradation, hardware procurement.		
		To digitalise the projection System for four offices and digital theatre for all offices		
		To acquire additional space for CBFC, Mumbai and its regional offices.		

(₹ in thousands)

Name of the scheme	Outlay for 2012-	Physical Targets 2013 As on 31-12-2012	Physical Achievements 2012-13 As on 31-12-2012	Reason shortfall if any (2012-2013)
Training for HUMAN RESOURCES DEVELOP- MENT (PLAN)	2500	New Scheme: a) To hold Workshops/Seminars for Board Members and Regional Officers relating to certification of films; b) To hold Training/Seminars for Advisory Panel Members for each region c) To Hold Training /Seminar of Group "A" "B" and "C" staff. d) Foreign training for Group Officers.	a) Held Three workshops/ Board members and Regional Officers relating to certification of films; b) Held one training/seminars for Advisory panel members in one region c) Undertaken 2 Training programme in respect of Group "A" staff and 3 Training programme in respect of Group "c" staff.	The allocated funds will be utilised

CHILDREN'S FILM SOCIETY, INDIA

Physical Achievements

Achievements 2011-12	Targets 2012-13	Achievements		Target 2013-14
		Actuals April, 2012 to Dec, 2012	Anticipated Jan. 2013 to March, 2013	

SCHEME: PRODUCTION OF FILMS AND DOCUMENTARIES IN VARIOUS INDIAN LANGUAGES

Production of Children's Films (CFSI)

a. Production	3 Feature & 1 short animation film were completed. 2 feature films are under production.	3 Features + 2 shorts		2 feature films nearing completion. 2 features and one short film are in pre-production stages.	3 Features + 2 shorts
b. Dubbing	12 films in 20 versions were completed. Dubbing of 7 films in North East languages are under production.	12 films	Nil	14 versions of 14 films are under process.	12 films
c. Subtitling	7 films were subtitled.	10 Films	20 film titles in Digibeta format.	20 films will be taken up for subtitling.	10 films
d. Purchase	No suitable film was found worthy.	2 Films	-	3 awards winning films are under consideration.	2 Films
e. Print Cost	-	30 prints	-	80 titles are being done.	30 prints

SCHEME: EXHIBITION OF CHILDREN'S FILMS IN SCHOOLS

Exhibition of Children's Films In Schools	7444 shows were organized covering nearly 30.65 lakhs children	Organisation of 12000 shows covering more than 60 Lakhs children.	7316 shows organized covering more than 21 Lakh children.	1443 shows covering 20.15 lakhs children.	Organisation of 13000 covering more than 65 Lakhs children.
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SCHEME :PROMOTION OF INDIAN CINEMA THROUGH FILM FESTIVALS AND FILM MARKETS IN INDIA AND ABROAD

i) Organisation of ICFF	1(17 th ICFF)	-	-	-	1(18 th ICFF)
ii) Participation in Intl. Film Festivals	15	15	39 ICFF participated and 8 awards won.	As per eligibility & recognition of Film Festival.	15

DIRECTORATE OF FILM FESTIVALS

Review of Physical Performance 2011-12 and 2012-13 (upto 31.12.2012) under Plan Budget

S.No.	Name of the Scheme	Targets for 2010-11	Achievements 2011-12	Reasons for short fall	Targets for 2012-13	Achievements 2012-13 upto 31-12-2012	Review of physical performance
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1.	Foreign Travel Expenses	—	—	—	—	—	Administrative Expenses
2.	International Film Festival of India	01	01	Nil	01	01	Nil
	(ii) Participation in Foreign Film Festivals	45	79	Nil	55	44	Nil
	(iii) Indian Panorama	01	01	Nil	01	01	Nil
3.	Upgradation of Sirifort Complex	Improvement facilities at Sirifort Auditoria	Works as envisaged in the 11 th Plan Scheme completed	Nil	Improvement of facilities at Siri Fort Auditoria and circulated	EFC Memo for the scheme prepared allocations for the.	The Scheme could not begin as the appraising process is pending. The Plan Schemes were intimated late. This resulted in delay in submission of EFC Memo.

Review of Physical Performance 2011-12 and 2012-13 (upto 31.12.2012) under Non-Plan Head

S.No	Name of the Scheme	Targets for 2011-12	Achievements 2011-12	Reasons for shortfall	Targets for 2012-13	Achievements 2012-13 upto 31.12.12	Review of physical performance
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1.	Salary	-	-	-	-	-	#
2.	Overtime allowance	-	-	-	-	-	#
3.	Domestic Travel	-	-	-	-	-	#
4.	Office Expenses	-	-	-	-	-	#
5.	Rent, Rate, Tax	-	-	-	-	-	#
6.	Minor Works	-	-	-	-	-	#
7.	Wages	-	-	-	-	-	#
8.	Other Charges	-	-	-	-	-	#
9.	Film Festival under Cultural Exchange Programme	12	13	Nil	08	08	-
10.	National Film Awards	1	1	Nil	1	1	-
11.	Banking cash transaction tax	-	-	-	-	-	#
12.	Medical expenses	-	-	-	-	-	#

Administrative Expenses hence no targets are fixed.

FILM AND TELEVISION INSTITUTE OF INDIA, PUNE

REVIEW OF PAST PERFORMANCE

S.N.	Name of the Plan Scheme	Physical Performance during 2011-12
A.	Grant-in-Aid to FTII, Pune	
1.	Machinery and Equipments	
	Procurement of machinery and equipments and spares for equipments required for Film and TV courses.	Physical target has been achieved as per actuals.
2.	CCW-Civil/Electrical Construction Works	
	There are two major projects under 11 th Plan (i) Construction of a new hostel (100) Rooms (ii) Construction of Integrated Knowledge Resource Centre. The annual demand is based on the assumption of the progress of the construction work.	The work executed as targeted for the year.
3.	Computerisation and Modernisation	
	Educational licensing and upgradation of Operating Systems	The software and hardware have been upgraded as identified.
4.	Setting up of Community Radio	
	This is a continuous scheme having objective of providing research and training in the areas of radio programming, audience and innovation to the students. Programme production/Talent Fees/Technicians, Sound Editors/Licence fee etc. Tapes/cassettes/CDs/HDDs Software equipments maintenance.Resource materials, hospitality, tours, other misc.	Physical target has been achieved as per actuals.

5.	Setting up of Captive TV Channel	
	This is a continuous scheme being executed since 10 th Plan with a sole objective to provide a scope of students' research, innovation and experiments in the area of programming and broadcasting	Physical target has been achieved to the utmost level.
6.	HRD aspects including scholarship and exchange programmes with foreign universities for students etc. The projected expenditure is for TA/DA of student/faculties. It is based on the MOUs executed with some of the Institute for exchange programme and pending such proposals. Also the following activities have been covered under the HRD Scheme of 11 th Plan. (1) Training of staff and faculties in various working areas (2) Publication of Lensight magazines of the Institute which was discontinued in the past. (3) Expenditure incurred on seminars discussions, cultural events relating to films and all areas related to films and HRD. (4) Purchase of books relating to HRD for the Library of the Institute. (5) Expenditure incurred for visiting scholars for workshops relating to various courses of the Institute, and (6) Any other items found relevant	Fully achieved as targeted.
(B)	Global Film School (New)	Some Pre-project activities were undertaken and merged with 12 th Plan Scheme.

FILMS DIVISION

PRODUCTION ACTIVITY

(₹. in lakh)

Actual for 2011-12			Budget Estimate 2012-13			Revised Estimate 2012-13			Budget Estimate 2013-14		
Plan	Non-Plan	Total	Plan	Non-Plan	Total	Plan	Non-Plan	Total	Plan	Non-Plan	Total
418.59	1178.70	1597.29	322.20	1342.08	1664.28	207.00	1278.00	1485.00	288.00	1395.36	1683.36

DOCUMENTARIES (including Archival Magazines)

	Achievements 2011-12	Targets 2012-13	Anticipated Achievements 2012-13		Targets 2013-14
			April, 2012 to Dec, 2012	Jan2013 to March, 2013	
(I) In-House Production (A) Non-Plan					
(i) Archival magazines for theatrical/non-theatrical release	18	**	6	10	**
(ii) Documentaries – Theatrical release	10	26	5	12	26
(iii) Documentaries Non-Theatrical Release	8	10	6	15	10

(iv) Instructional Teaching and Training Films	-	-	-	-	-
(II) Outside Production through Outside Producers	7	-	2	5	-
TOTAL :-	43	36	19	42	36
Production of films financed by other Ministries	-	-	-	-	-
Production of films on direct payment basis through Outside Producer.					
PLAN :Production of documentary films	75	75	7 (TR) 43 (NTR)	22	-
TOTAL :-	75	75		50	22

(**) Films Division undertakes production of Archival magazines only of VVIP's visits abroad and important national events. Hence there is no fixed target as of now for production of Archival magazines.

DISTRIBUTION

The Films Division undertakes theatrical and non-theatrical distribution of documentaries and Archival magazines. Theatrical distribution is done through cinema houses in India, which are required to exhibit approved films (not exceeding 609 metres i.e. 2001 feet) under the compulsory exhibition scheme.

FINANCIAL

(₹ in lakh)

Actual for 2011-12			Budget Estimate 2012-13			Revised Estimate 2012-13			Budget Estimate 2013-14		
Plan	Non-Plan	Total	Plan	Non-Plan	Total	Plan	Non-Plan	Total	Plan	Non-Plan	Total
593.00	1669.81	2262.81	456.45	1901.28	2357.73	293.25	1810.50	2103.75	408.00	2388.33	2384.76

PHYSICAL

No. of prints & Cassettes	Achievements 20011-12	Targets 2012-13	Achievements upto 12/2012	Anticipated achievements from 01/2013 to 03/2013	Targets 2013-14
Theatrical Release	9966	9818	9145	673	11544
Non-Theatrical Release	65	56	17	39	70
Supply of VHS Cassettes And VCDs to DFP	-	-	-	-	-
Supply of Prints to DFPSale of Prints 35mm / 16mm (colour) 35mm / 16mm (B&W)	-	-	-	-	-
Beta (Colour) / 35mm colour	5	3	2	0	5
DVD (Colour)	2300	2000	1825	300	2500
VCDs (Colour)	600	500	471	50	500

The number of cinema houses supplied with approved films released by the Films Division every week are as under :-

2010-11	6967
2011-12	9966
2012-13	9145

For theatrical distribution, Films Division releases one Archival magazine or one documentary film alternatively every week treating the whole country as one circuit. 229 prints are prepared every week for theatrical distribution during the year 2012-13.

Films Division endeavors commercial distribution of its films in Foreign Countries through NFDC and other agencies. Apart from this, Films Division sells stock shots as well for commercial and non-commercial use at the rate fixed by Government from time to time.

On behalf of the Ministry of External Affairs, prints of Films Division's documentaries and Archival magazines are supplied to Indian Missions abroad, who loan these to Government, Semi-Government organizations, Educational Institutions etc. for free exhibition. Prints are also sold for non-commercial use abroad. Some documentaries are commercially exploited abroad on royalty basis on television directly by Films Division and as well as through National Film Development Corporation.

The revenue earnings of the Films Division through commercial exhibition of films in India, Sale of Prints and stock shots as well as sale of waste films during 2011-12 and anticipated revenue for 2012-13 and 2013-14 are shown below :-

(₹. In lakh)

Minor Head	Actual 2011-12	RE 2012-13	BE 2013-14
1. Rental	585	555	555
2. Sale of Prints and Stock Shots	21	27	27
3. Other Receipts	61	23	23
TOTAL	667	605	605

1. Most of the exhibitors have not come forward to clear dues demanded for the period 1995-1999 in view of the WPS/WAS file before High Court of respective states.
2. More than 500 cinemas of UP, New Delhi, Punjab and MP have discontinued to take the approved films from Films Division.

NATIONAL FILM ARCHIVE OF INDIA

Name of Schemes/programmes under implementation

(₹ in Crores)

Sr. No.	Name of schemes/ Programmes Expenditure	Approved11th Plan Outlay 2007-12	S.B.G. 2011-12	R.E. 2011-12	FinalGrant 2011-12	Actual Expenditure during 2011-12
1.	Continuing Scheme Acquisition and exhibition of Archive films.	30.00	20.00	20.00	19.07	19.06
	Total	30.00	20.00	20.00	19.07	19.06

Physical Achievements

During the period 1st April, 2011 to 31st March, 2012 NFAI acquired the following:

Films	491 Films (Fresh 84, Duplicate 20 and 387 on LTL basis)
DVDs	241
Books	186
Film folders/pamphlets	109
Stills	1598
Song Booklets	690
Wall Posters	1038
Films Digitized	214
Films Restored	130

Financial Review:

(₹ in crores)

Name of Scheme	S.B.G. 2012-13	R.E. 2012-13	Actual Expenditure upto 31.12.2012
New Schemes			
1) Acquisition of Archival films & film material.	2.00	1.00	0.73
2) Upgradation of infrastructure of NFAI including Jayakar Bungalow and setting up of digital library.	3.00	1.50	0.00
Total	5.00	2.50	0.73

Physical achievements

During the period 1st April 2012 to 31st December 2012 NFAI acquired following:

Films	33 Films (Fresh 22, Duplicates 3 and 8 on LTL basis).
DVDs	147
Books	416
Film folders/pamphlets	34
Stills	1107
Song Booklets	80
Wall Posters	814
Scripts	1134

Scheme-wise Physical Targets and Achievements

(2012-13)

Name Scheme/ Programme	Physical of Targets 2012-13	Physical Acheivements Upto 31.12.2012	Reasons for shortfall if any
New Scheme			
1) Acquisition of Archival films and film material.	To acquire 70 Films/Internegatives/DVDs and ancillary material.	Acquired 25 Films, 147 DVDs and 3585 ancillary material.	Delay in receipt of SFC approval of the scheme.
2) Upgradation of infrastructure of NFAI including Jayakar Bungalow and setting up of digital library.	To begin the existing infrastructure including replacement of air conditioners and to begin process for preservation of Jayakar Bungalow.	This could not be commenced as the SFC approval of the scheme is yet to receive.	SFC approval of the scheme is awaited.

Non-Plan Heads

NFAI's Non-Plan expenditure pertains to payment of electricity charges, postage, telephone, salary to staff and stores and stationery items.

The head-wise budget under Non-Plan is as under:-

(₹. in lakh)

Sr. No.	Sub-head	Actual Expenditure 2011-12	S.B.G. 2012-13	RE 2012-13	Actual Expenditure upto 31.12.2012	B.E. 2013-14
1.	Salaries	132.94	180.00	170.00	130.68	190.00
2.	Overtime Allowance	0.15	0.15	0.05	0.00	0.10
3.	Medical Expenses	4.60	5.00	4.50	2.69	5.00
4.	Domestic Travel Expenses	3.97	4.00	5.00	3.92	4.00
5.	Foreign Travel Exp.	0.00	4.00	3.00	2.76	3.00
6.	Office Expenses	139.96	170.00	153.00	112.29	160.00
7.	Rent, Rates & Taxes	2.56	5.00	5.00	2.22	5.00
8.	Minor Works	99.85	99.85	90.45	99.85	94.90
	Total	384.03	468.00	431.00	354.41	462.00

NATIONAL FILM DEVELOPMENT CORPORATION

Plan Schemes

The performance in respect of the Plan Scheme during 2012-2013 is given below:

Sr.No.	Name of the outlay	Targets for 2011-2012	Achievements 2011-2012	Targets for 2012-2013	Achievements 2012-2013 upto 31.12.2012	Review of Physical performance
1.	Production of films in various Indian languages by NFDC	4 films	5 films	5 films	5 films	2 films are expected to be completed by 31.03.2013

SATYAJIT RAY FILM & TELEVISION INSTITUTE, KOLKATA

S. No	Name of the Plan Scheme	Physical Performance during 2011-12
1	Creation of new Academic Department : Production Management in Films & Television	The physical parameters as envisaged have been completed. The Department is about to begin its operations.
2	Creation of new Academic Department : Animation & Electronic Imaging	The physical parameters as envisaged have been completed. The Department is about to begin.
3	Computerization & Modernization except construction of film studio and vault which is being	All physical parameters envisaged have been completed carried out as on-going scheme to be completed by 2013-14.
4	HRD Aspects, Scholarship / Student Exchange Programme / Internship	The targets as envisaged have been completed
5	Training & Skill Development	The physical parameters have been accomplished.
6	Setting up of a Community Radio Station (CRS) at SRFTI	Fully achieved as targeted.
7	Setting up of Captive TV Channel (CTVC) at SRFTI	Fully achieved as targeted.

MAIN SECRETARIAT'S FILM WING SCHEMES

In the Film Wing there have been three Main Secretariat Plan Scheme viz. (i) Participation in Foreign Festivals/Markets (ii) Setting up of a Centre of Excellence for Animation, Gaming and Visual Effects and (iii) National Film Heritage Mission. The past performance review of the scheme at Sl. no. (i) has been submitted by FF Desk. The objective and the performance during 2012-13 of the above mentioned two remaining schemes are as follows:

(A) National Film Heritage Mission

Review of Physical Performance during 2011-12 and 2012-13 (upto 31.12.2012) under Plan Budget

Sl. No.	Name of the Scheme	Targets for 2011-12	Achievements in 2011-12	Reasons for short fall	Targets for 2012-13 upto 31.12.12	Achievements in upto 31.12.12	Review of Physical 2012-13 performance
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
A.	National Film Heritage Mission	Not introduced	-	-	Introduced during 2011-12. Targets - Nil	DPR was finalized . 'In- Principle' approval from Planning Commission was obtained. EFC Memo is under finalization.	Process has been initiated to obtain the approval of the Competent Authority.

(B) Development, Communication and Dissemination of Filmic Content

Review of Physical Performance 2011-12 and 2012-13 (upto 31.12.2012) under Plan Budget

SI. No.	Name Scheme	Targets for 2011-12	Achievements 2011-12	Reasons for short fall	Targets for 2012-13	Achievements 2012-13 upto 31.12.12	Review of physical performance
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1.	Foreign Travel Expenses	—	—	—	—	—	Administrative Expenses
2.	Promotion of Indian cinema through film festivals and film markets.	Given in the relevant sections of respective media units.			Given in the relevant sections of respective media units..		
3.	Production of films and documentaries in various Indian languages						
4.	Centenary celebrations of Indian cinema						
5.	Webcasting of Film Archives						
6.	Acquisition of Archival material						

(C) Setting up of National Centre of Excellence for Animation, Gaming and VFX

Review of Physical Performance 2011-12 and 2012-13 (upto 31.12.2012) under Plan Budget

Sl. No.	Name of the Scheme	Targets for 2011-12	Achievements in 2011-12	Reasons for short fall	Targets for 2012-13 upto 31.12.12	Achievements in upto 31.12.12	Review of Physical 2012-13 performance
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
C.	National Centre of Excellence in Animation, Gaming and Visual Effects Sector	02	02	Nil	04	01	The scheme is yet to be approved by the Competent Authority and finalization of RFP for selection of Private Partner is yet to be done.

BROADCASTING SECTOR

ELECTRONIC MEDIA MONITORING CENTRE

There was an allocation of ₹ 2.18 crore under Annual Plan 2011-12 for Plan Scheme for setting up of EMMC which was utilized for renovation/ modification of allotted space, setting up of monitoring terminals and maintenance of Technical Set up of EMMC etc. Presently, EMMC, is having content monitoring capacity of 300 satellite TV Channels. Centralized content monitoring mechanism for private FM channels is yet to be set up. There is an allocation of ₹ 10 crore under Annual Plan 2012-13 for Plan Scheme “strengthening of EMMC”. ₹ 4.38 crore were allocated under Budget Estimates 2012-13 (Non-Plan) for EMMC, which has been raised to ₹ 4.46 crore at RE stage. Actual Expenditure of ₹ 3.56 is incurred up to 31st December, 2012.

PRASAR BHARATI

ALL INDIA RADIO - REVIEW OF ANNUAL PLAN (2012-13)

Statement of Outlay & Outcomes/Targets (2012-13) (As per the Outcome Budget 2012-13) and Actual Achievement

(07.01.2013) (₹ in Cr.)

Sl. No.	Name of the Scheme/ Programme	Objective/ Outcome	Outlay 2012-13 Plan	Expenditure Upto Dec. 2012	Quantifiable Deliverable/ Physical Outputs	Process/ Timeliness (Qrly Targets)	Achievements (as on 30-12-12)	Remarks
1	2	3	4	5	6	7	8	9
	Scheme -1-Broadcasting Infrastructure Network Development(capital)		246.90	77.67				
	Scheme -1- Broadcasting Infrastructure Network Development(Revenue)		27.00	-				
1.	Digitalisation of existing Network (Capital)	Improvement of quality of Transmission, recoding and connectivity through digitalisation. To improve efficiency, automation and generating extra revenue through renting out extra facilities accrued through digitalisation	225.53	77.67				
	Digitalisation of existing Network (Revenue)		27.00					
1.1	Digitalisation of Transmitters							
a	MW Transmitters	95.00	15.28					

i	Replacement of 1000 kw MW TR by 1000 kW MW DRM Transmitter at Rajkot				Completion of installation of 1000 KW MW Tr. at Rajkot	Q 1- Commissioning of projects	completed	
ii	Replacement of 1 kw MW TR by 10kW MW Digital compatible Transmitter at Kavarati				5. Kavaratti- 10 KW MW Tr.Completion of installation.	Q 1- Completion of Installation. Q 2- Testing & measurements.	Partially Achieved. erection of L aerial completed)	Tr. received at site, due to limited working period at site, Installation of Tr. could not be done.
					Hostel accomadation at Kavarati	Q 1.-Progress of works Q 2- Completion of works	Partially Achieved. (work awarded)	Due to bad weather (rainy season) work will start after Oct. 12.
iii	Replacement of 1000 kw MW TR by 1000 kW MW DRM Transmitter at Chinsurah (W.B)				4.Chinsura –1000 KW MW Tr.-Completion of installation	Q 1 :- Progress of Installation Q-2 - Commissioning of Project.	Installation completed. Testing and commissioning will be done by March, 2013	
iv	20 kW MW Transmitters at 6 places (Delhi VB, Barmer & Bikaner (Raj), Chennai (TN) VB],Guwahati'B',Tawang)				1. Procurement, Installation and commissioning of 20 kW MW DRM transmitter	Q1- Receipt of equipments. Q2- Installation of equipment. Q3- Test and measurement Q4- Commissioning of equipment.	Installation completed . Testing and commissioning will be done by March, 2013	
					Completion of Civil works	Q-1 :- Completion of all Civil works	completed	
					Procurement of Zonal equipments and completion of Departmental works.	Q-1 to Q-4:- Completion of all procurement of Zonal equipment and Departmental works	Under progress. All works and procurement shall be completed by March, 2013	

v	<ul style="list-style-type: none"> • 100 KW -12 Nos. [Vijayawada (AP), Patna(Bihar), Panaji (Goa), Ranchi (Bihar), Mumbai'A' (Mah), Mumbai'B'(Mah), Pune(Mah), Tiruchirapalli(TN), Varanasi(UP), Kolkata'A'(WB),Mumbai C(50 kW) and Passighat (10 kW by 100 kW) 				1. Procurement, Installation and commissioning of 100 kW MW DRM transmitter (Order Value : Rs 43.00 Cr) and 80% payment on procurement of part supply.	Q3- Inspection of equipment. Q4- Receipt of part supply .	Advance AT placed on 04/09/12. PBG received. Formal AT shall be placed in Jan, 2013.	
					Completion of Civil works	Q-1 :- Progress of civil works. Q-2 :- Completion of civil works at 10 places and progress of works in remaining two. Q-3 :- completion of Civil works.	Most of works are completed at all the places. Remaining works will be done after installation of transmitter.	
					Procurement of Zonal equipments and start of Departmental works .	Q-1 to Q-4 :- Completion of procurement of all Zonal equipment and start of Departmental works	Under progress	
vi	<ul style="list-style-type: none"> •200 KW -10 Nos. [Delhi'A', Ahemdabad (Guj), Bangalore & Dharwad (Kar), Jabalpur(MP), Ajmer (Raj), Chennai'A' (TN), Siliguri , Kolkata'B'(WB]and Itanager (replacement of 100 kw MW by 200 kw MW DRM) 				1. Procurement, Installation and commissioning of 100 kW MW DRM transmitter (Order Value : Rs 49.51 Cr) and 80% payment on part supply.	Q3- Inspection of equipment. Q4- Receipt of equipment.	Advance AT placed on 04/09/12. PBG received. Formal AT placed on 3.01.2013. Material will received in Next year	
					Completion of Civil works	Q-1 :- Progress of civil works. Q-2 & Q-3 :- completion of Civil works. Q-1 to Q-4 :-	Most of works are completed at all the places. Remaining works will be done after installation of transmitter.	

vii	• 300 KW -6 Nos.[Dibrugarh (Assam), Rajkot(Guj), Jammu(J&K), Jallandar(Punjab), Suratgarh(Raj), Luknow(UP)]				Procurement of Zonal equipments and start of Departmental works.	Completion of procurement of all Zonal equipment and start of Departmental works	Under progress	
					Procurement ,Installation and commissioning of 300 kW MW DRM transmitter (Order Value : Rs 38.00 Cr) and 80% payment on part supply.	Q3- Inspection of equipment. Q4- Receipt of part supply.	Advance AT placed on 04/09/12. PBG received .Formal AT placed on 27.11.2013.Material will received in Next year	
					Completion of Civil works	Q-1 :- Progress of civil works. Q-2&Q-4 :- completion of Civil works.	Most of works are completed at all the places. Remaining works will be done after installation of transmitter.	
					Procurement of Zonal equipments and start of Departmental works.	Q-1 to Q-4 :- Completion of procurement of all Zonal equipment and start of Departmental works	Under progress	
viii	Conversion of 36 Existing DRM compatible MW Tr. to DRM				Procurement of equipment	Q-1 :- Issue of order for equipments. Q-3 to Q-4 :- Receipt of equipment	Order placed for content server & Modulator for the 19 Tr.(Harris make) DP-01.08.2012. Matreial received. Manufactures	

							has to give formal quote for SITC for installtion of conversion kit in transmitter PAC approval received for 17 nos of Transmitter for conversion to DRM mode.Quote for 17 nos of thomson make Transmitter is yet to be received from the manufacture.	
					Procurement of Zonal equipments and start of Departmental works .	Q-1 to Q-4 :- Completion of procurement of all Zonal equipment and start of Departmental works	under progress.	
ix	Other procurements under replacement of MW transmitters				Procurement of DRM receiver (36 professional) & 144 general purpose.	Q-2 :- Ordering of equipment Q-4 :- Receipt of equipment.	Retendered on 10.01.2012	
					C-band RN Terminal at 69 places	completed.	
					Audio analyser (35 nos.), File is to be submitted for recommendation of IFA.Order is to be placed. (order value Rs 1.10 Cr).Order placed.	completed	

x	replacement of 4 MW Transmitters				Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	not completed	Scheme is yet to be approved
(b)	SW Transmitters SW DRM Trs.		24.00	19.95				
	Replacement of 5 SW Transmitters (Delhi-2 Nos., Aligarh-2 Nos., Bangalore-1 No.)				Procurement of 500 kW SW Transmitter (Order value Rs 16.33 Cr.	Q2- Inspection of equipment Q3- Receipt of equipments Q 4 -Installation of equipments.	Transmitter received and being installed.	
					Procurement of 250 kW SW Transmitter.	Q1- Issue of NIT Q-2;- Technical evaluation Q-3;- Ordering of equipment	Prasar Bharti Board gave the decision for retender . Retendered in jan, 2013.	
					Procurement of 100 kW SW Transmitter (Order value Rs 15.50Cr). Payment of 80% on receipt of material at site)	Q1- Issue of NIT Q-2;- Technical evaluation Q-3;- Ordering of equipment	Technical evaluation completed. Financial bid opened. Purchase proposal is under process of approval.	
					Completion of Building works	Q-1:-Completion of civil works at 2 places and progress of works at 1 place. Q-2:-Completion of civil works at all the places.	under progress	

					Procurement of Zonal equipments and start of Departmental works.	Q-1 to Q-4 :- Completion of procurement of all Zonal equipment and start of Departmental works	under progress	
ii	Conversion of compatible External Services SW Trs. to DRM (Delhi- 250 KW SW Trs.-2 Nos. & Aligarh - 250 KW SW Trs.-2 Nos.).				Completion of SITC work	Q1. Start of receipt of equipment at sites. Q2- Start of SITC work (Supply, Installation, Testing & Commissioning of eqpt.). Q3-Completion of SITC work	Not completed	It was decided by the Technical committee appointed by Prasar Bharti Board that conversion of present transmitters, now, is not commercially viable. Hence projects has been dropped.
iii	Replacement and upgradation of one SW Transmitters under XII plan				Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	not completed	scheme is yet to be approved
(C)	FM Transmitters		40.10	25.57				
i	Expansion							
	FM Expansion under X Plan schemes				Acquisition of sites at Haldwani, Rae Bareilly & Champawat.	Q 1&Q-2- Taking over of site at Haldwani & Champawat. if state government reduce the	Not completed. still State Government has to provide suitable site at the reasonable rate.	Haldwani:- Demand notes for Sites was received and sanctioned in last year. But, state government increased the land

						premium rate . Payment for Raibareli site if demand note is received. Q 3- Taking over of site at Raibareli.		premium from 1% to 10% which is exorbitant . Matter is being taken up with state Government. Champavat :- Demand note is to be received from state government. Raibareli:-Site identified at is yet to be allotted by the State Government.
					Procurement of 20 KW FM Trs. (4 nos.) Fazilka,Amritsar,Chautanhill & Rai-Bareily	Q1- Ordering of equipment, Q4- inspection of equipment,	Price bid opened on 20/ 07/12 & order placed in Nov,2012.	Due to retendering, delay happen on placement of order.
					Procurement of Panel Antenna at 11 places. (Mumbai, Patna, Balurghat, Vijayawada, Mehboobnager, Banda, Maunathbhanjan, Fazilka, Amritsar, chautanhill&Srinager)	Q 1- inspection of equipment. Q-2:- Receipt of equipment .Q 3- installtion Q-4 :-commissioning of equipment.	Order placed in Jan,2012. DP is 30.09.2012. Antenna not received.	Supplier did not provide the timely for inspection of equipment at site.
					Procurement of 10 kW FM Transmitter at 6 places (Dhanbad, Bardhman, Balurghat, Coochbehar, Haldwani &Darjeeling	Q1- Ordering of equipment , Q3- inspection of equipment, Q4-receipt of equipment.	Price bid opened on 20/ 07/12 & order placed in Dec,2012.	
					RF coaxial cable with dehydrator at Dhandbad, Bardhman, Coochbehar, Darjeeling & Haldwani:— Formal A/T-319 placed on 26.08.2011 ,	Q1- Receipt of equipment, Q2-installation of equipment.		Due to retendering, delay happen on placement of order.

					Procurement of RN terminal	Q1&Q-2- Receipt of equipment . Q3&Q-4- installation of equipment.	completed	
					SITC of 100 meter tower at Suryapet,Bhadrman & Dhanbad	Q1- Ordering of equipment, Q4- receipt of material at site and progress of works	Not completed	Due to non compliance of specification by the firm, Retender is done.
					3. Completion of building works at Amritsar,Chautanhill, Darjeeling, Dhanbad, Bardhman,New Tehri,Suryapet, Raebarelli, Champavat, Haldwani	Q i- completion of building works at Darjeeling & Progress in other projects. Q 2-Progress of building works. Q 3- Completion of Building works at Amritsar, Bhadrman Dhanbad, Chautanhill. & progress in others Q 4- Sanctioning of estimate for Raebareilly, Haldwani , champavat & Proress of building works at Suryapet	Completed as all the places except at New Tehri where is in progress. Estimate at Suryapet could not be framed due to not able to get approval of RCE and not acquisition of site at Raebarelli, Champavat, Haldwani	
					Receipt of 1 kw FM transmitter for New Tehri	Q 1- Receipt of equipmentQ 4- Installation after completion of building works.	Transmitter Received and building works completed.	
					Completion of SITC of Diplexer at seven places.	Q1- Completion of SITC.	completed	

					CES at Dehradun	Q-1 :- issue of pruchase order. Q3- Receipt of equipment Q 4-Start of installation &Completion of installation works.	Not completed	purchase proposal is in under process of approval.
					Completion of installation of Bagheshwar 5 KW FM Tr., Ujjain 5 KW FM Tr.,	Q 1-Completion of project.	completed	
					Zonal puchase of equipment (Installation of 50 meter in Gairsain & new Tehri, other equipment and departmental works	Q-2 :- Completion of Project.	Yet to be completed.	
					Taking over of 3 pending sites out of 19 nos. of 1 KW FM Trs. at Anini (Arunachal), Tamenglong & Ukhrul (Manipur).	Q-1 &q-2 :- Identification of sites Q-3&Q4:- Taking over of sites.	Not completed	Anini : Alternate site being explored.Ukhrul: In principal approval given by DG: AIR. Decision to be taken for taking over 0.5 acre site (IB Bangla). Tamenglong: Site not handed over by DCE
					Completion of civil works at the 16 sites which have been finalised. Building works at 8 places have been completed . Building works at 8 places are in progress.	Q1-Completion of civil works at at Changlang ,Khonsa, Cherrapunjee, Phek & Wokha and award of Civil work at Zunehboto Q2&Q-3- Completion of	completed	

						works at Karimganj, Bomdila, and start of Civil work at Zunehboto. Q4-Completion of Tr. building at Zunehboto.		
					Completion of installation of 1 K FM Trs. works at 6 Places.	Q-1:-Installation of 50 meter tower at 6 places.Award of works at 10 places. Installation of 1 kW FM transmitter at 10 places. Q2-Progress of installation in 10 places.. Q3.-Completion of installation Q4- Test & measurement at all 16 places.	completed	
					Procurement of panel Antenna for Silchar & Gangtok	Q 1- inspection of equipment. Q-2:- Receipt of equipment. Q 3- installation Q4- commissioning of equipment.	Order placed in Jan,2012. DP is 30.09.2012. Antenna not received .	Supplier did not provide the timely for inspection of equipment at site.
					Procurement of Studio Transmitter links for Silchar & Gangtok	Q1-Ordering of equipment Q3- Inspection and receipt of equipment Q4- Installation, Testing & measurement and commissioning of equipment.	order is yet to be placed	purchase proposal is under process.

					Procurement of RN terminal for 19 nos of 1 kw FM transmitters, Silchar, Gangtok and Chinsurah	Q1- Receipt of equipment , Q2- &Q-3 :_ installation of equipment.	Not completed	Now, specification has been revised and equipment be procured by Zonal office.
					Hostel accomodation at Gangtok	Q 1.-Progress of works Q2- Completion of works	under progress.	
					Hostel accomodation at 19 places	sanctioning of estimate ,award of works and start of works depend upon actual requirement of hostel accommadation after posting of operational and maintenance staff.	Not started.	Deceision on O&M staff is to be taken by PB/ Ministry.
					Completion of 10 kW FM Transmitter at Kohima	Q 1-Issue of order for Tower erection Q 4- Completion of Tower.	Not started	SITC for setting up 10 kW FM tr at kohima has been cancelled . Remaining works is to be done by Zonal office. Tower foundation for 100 meter tower is to be inspected by IIT Kharagpur for taking up further erection works and completion of project. Action is being taken for award of works.
					Installation and commissioning of remaining 100 watt FM transmitter	Completion of Project.	under progress.	Manipur government has not provided the place for setting up 100 W FM

								transmitter. Alternative places are being find out.
	FM Expansion at existing 24 AIR/TV sites &100 Watt FM Trs. at existing 100 LPTs of DD/AIR under XI plan.				Procurement & installation of 1 kw FM transmitters at 12 places	Q 1- Receipt of equipment Q 3- InstallationQ-4 :- commissioning	equipment received and installation is under progress.	
					Procurement & installation of 5kw FM transmitters at 12 places	Q-1 :- Inspection of equipment Q 2- Receipt of equipment Q 3&Q-4 :- Installation and commissioning	equipment received and installation is under progress.	Order has been placed.
					Completion of Building works	Q-1 :- Progress of civil works.Q- 2 :- Completion of civil works at 12 places and progress of works in remaining 12. Q- 3 :- completion of Civil works.	under progress.	All works have been sactioned
					Procurement of Zonal equipments and start of Departmental works.	Q-1 to Q-4 :- Completion of procurement of all Zonal equipment and start of Departmental works	under progress.	Zonal offices have taken all action on procurement of Zonal equipment. Depatmental works would start after receipt of transmitters
					Procurement of 100 watt FM transmitter	Q 1- Receipt of equipment Q 2-Q4 :- Installation and commissioning	under progress.	Order has been placed.

					Procurement of Zonal equipments and start of Departmental works.	Q-1 to Q-4 :- Completion of procurement of all Zonal equipment and start of Departmental works	under progress.	Zonal offices have taken all action on procurement of Zonal equipment. Departmental works would start after receipt of transmitters
	FM expansion proposed by setting up various Power of Transmitters at 138 places with studio facilities at 26 places in XII plan				Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- Award of Civil works. Q-4. Issue of NIT, start of Civil works.	Not started.	scheme is yet to be approved.
	Replacement of FM / MW Transmitters							
	Repl. of FM/MW Transmitters by higher power at 40 Existing Stations under XI plan				Procurement of 27 nos of 5 /6 kW FM transmitter	Q1- completion of Technical evaluation Q2- Ordering of equipment. Q4- Inspection of equipment.	Technical evolution completed. purchase proposal is being put up for approval	
					Procurement of 10 kW FM Transmitter for 13 places.	Q1- Ordering of equipment, Q3 inspection of equipment, Q4- receipt of equipment	Price bid opened on 20/07/12 & order placed in Dec, 2012.	
					Completion of Building works	Q-1:- Completion of civil works at 27 places and progress of works at 13 places. Q-2:- Completion of civil works at all the places.	under progress	All works have been sanctioned

					Procurement of Zonal equipments and start of Departmental works.	Q-1 to Q-4 :- Completion of procurement of all Zonal equipment and start of Departmental works	under progress	Zonal offices have taken all action on procurement of Zonal equipment. Departmental works would start after receipt of transmitters
	Other procurements under replacement of FM transmitters				100 meter self supporting tower (Adilabad & Keonjhar).	Q1- Ordering of equipment, Q4- receipt of material at site and progress of works	Not completed	Due to non compliance of specification by the firm, Retender is done.
					RF coaxial cable with dehydrator at 27 places.	Q 1- Receipt of equipment Q 2- Installation	received and installation is being done.	
					Procurement of FM mono and stereo modulation monitor	Q 2- Receipt of equipment Q 3- Installation	Received .	
	Proposed Replacement of old FM Transmitters at remote and border areas at 77 locations & 286nos. MW transmitters by FM Transmitters under XII plan				Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- Award of Civil works.Q-4. Issue of NIT, start of Civil works.	Not started.	scheme is yet to be approved.
1.2	Studio & Networking		46.20	11.90	-			
i	Installation of High end Server at 48 locations under X plan				Completion of installation of High end servers at 48 stations. (Order value Rs 29.00 Cr.)	Q 1- Ordering of equipment Q-3 Receipt of equipment at some of the stations & start of SITC works.	Purchase order is placed in July,2013. equipment is yet to be received	Delay happen due to delay in approval of purchase proposal and afterward due to non submission of performance

						Q 4- Receipt of equipment of remaining stations,		bank gaurantee by the supplier as per format.
ii	Setting up 4 studios under X plan				Pending works at 4 studios	Q-1 Completion of Projects	completed	
iii	Digitalisation of 98 Studio,Networking.Automation of RNU,Creation of 7 New RNU, Augmentation of Archival facility at Delhi & Creation at 4 places under XI plan				SITC of servers with centralized storage and system software (Data content server 38+10, Digital workstation 643+138+94), DOT opening 21.10.2011, Date of assurance 30.09.2011.Order value Rs 23.30Cr	Q1- Order of equipment Q4-Receipt of equipment	Not started.	It is to be retendered as per supplier did not extended the offer of validity.
					Procurement of consoles	Q1- Order of equipment Q4-Receipt of equipment	Not started.	It is to be retendered as per decision taken by Prasar Bharti Board.
					SITC of servers, workstations and system software for RNU. Assured of 2.09.2011. Order value Rs 4.2 Cr. Order is to be placed.	Q1- Receipt of equipment Q2-Progress of installation Q3- Completion of installion.	completed	Purchase proposal is in process . Timeliness is subject to ordering of equipment in Jan, 2012
					Procurement of Zonal equipments and start of Departmental works.	Q-1 to Q-4:- Completion of procurement of all Zonal equipment and start of Departmental works	completed	Zonal offices have taken all action on procurement of Zonal equipment. Depatmental works would start after receipt of transmitters
					Networking of studios	Q1- Issue of NIT Q-2 : - Tender opening and Technical evaluation	Not started.	specification are being finalised

						Q-3 :- ordering of equipment Q-4 :- Receipt of equipment		
					Augmentation of Archival facility at Delhi & creation of Archival facility at Chennai,Mumbai,Kolkata & Hyderabad	Q1- Issue of NIT Q-2 : - Tender opening and Technical evaluation Q-3 :- ordering of equipment Q-4 :- Receipt of equipment	Order placed in Jan,2013.	
					Refurbishing of studios	Q-1 to Q-4 :- progress and completion of works	under progress	
					3. Up- gradation of News- on- Phone Service at 13 places and introduction of this service from 16 new places (29 nos.)	Q1- Receipt of equipment Q3- Progress of installation Q4- Completion of installion.	Not started.	No tenders were found technically acceptable. Now, it has been decided by the independent Evaluation Committee to drop the Scheme.
iv	Digitalisation of 116 Studio,Networking, Creation of 1 New RNU, Creation of Archival facility at Guwahati and refurbishing of studios under XII plan				Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of spacifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estumates, preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	Not started.	scheme is yet to be approved.
1.3	Connectivity		15.10	4.35				
i	Procurement of DSNGs & MSS terminals under NESP Scheme				Completion of the project	Q-1 :- Receipt of equipment.	completed	

ii	Procurement of STLs for 4 stations under Automation of Studio facilities & Misc Scheme				Procurement of STL	Q1- Ordering of equipment, Q3-inspection of equipment, Q4-receipt of equipment	order is yet to be placed	purchase proposal is under process.
iii	Replacement of 80 STL and procurement of 35 New STL				Replacement of STL connectivity	Q1- Ordering of equipment, Q3-inspection of equipment, Q4-receipt of equipment	order is yet to be placed	purchase proposal is under process.
	Procurement of 44 C -Band RN Terminal				C-band RN Terminal- at 44 places	Q2- Receipt of equipment, Q3&Q-4 - installation of equipment.	Not completed	Now, specification has been revised and equipment be procured by Zonal office.
	Installation of Captive Earth Stations				CES at 3 places	Q 3- Receipt of equipment Q 4-Start of installation works.	Not completed	purchase proposal is in under process of approval.
	Augmentation of DTH				Augmentation of DTH	Q1. Balance payment	completed	
iv	Augmentation of telecom facility:Replacement of 2pole to 4-pole feeds & dishes - 24Replacement of SCPC by MCPC - 32Codecs for OBs & standby to STL - 650Mobile V-Sats - 32New STL - 12Augmentation of DTH to 40 Under XII plan				Approval of scheme Preparation of Civil estimates for renovation of existing building ,sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Q-1:- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	Not started.	Scheme is yet to be approved.
1.4	Strengthening of staff Training Institute		3.10	0.10				
	Augmentation of STI(T) and STI(P) including regional training institutes.				Delhi STI(T)- Construction of	Q1- Receipt of estimates,	Not completed.	This scheme has been dropped.

					Auditorium/conference hall & reception room	Q2- Process for AA&E/S from competent authority. Q3- Award of work. Q4- Progress of works		
					Construction of meditation hall,library at STI(T), Delhi	Q-1 :- Progress of works Q-2 :- progress of works. Q-3:- completion of works	Not started.	Estimate has already been sanctioned. Approval of the Civic Agency is yet to be received on Lay Out Plan.
					Procurement of various equipments under the scheme	Q-1 to Q-4 :- Receipt of various equipment under the scheme, Few equipments would be received alongwith the equipment under other scheme for which procurement action is in process.For others,action is being taken for procurement	Under progress.	
	Procurement of Digital broadcast equipment, including DRM+ & DTT Trs, for Delhi & Bhubneshwar Under XII plan				Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of spacifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	Not started.	Scheme is yet to be approved.

	Major Renovation of Hostels, fencing, roads etc for Delhi & Bhubneshwar Under XII plan				Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Q-1:-Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	Not started.	Scheme is yet to be approved.
1.5	Strengthening of Research & Development	To carry out propagation studies on digital transmission like DRM/ DRMz, DVB, FM, VHF, UHF, CW etc. to develop monitoring system for digital transmissions	2.10	0.53				
					Procurement of 1 KW MW DRM Transmitter	Q1- Ordering of equipment, Q2-inspection of equipment, Q4-receipt of equipment & installation	Not started.	Scheme has been dropped.
					Procurement of FM DRM+ transmitter	Q1- Ordering of equipment, Q2-inspection of equipment, Q4-receipt of equipment & installation,	Not started.	
					Procurement of 26 MHz SW DRM transmitter	Q1- Ordering of equipment, Q2-inspection of equipment, Q4-receipt of equipment & installation	Not started.	Scheme has been dropped.

					Procurement of crossfield antenna	Q1- Ordering of equipment, Q2-inspection of equipment, Q4-receipt of equipment & installation	Not started.	Scheme has been dropped.
					Other works and procurement of equipment	Q-1 to Q-4 :- Receipt of various equipment under the scheme, Few equipments would be received alongwith the equipment under other scheme for which procurement action is in process.For other, action is being taken	Under progress.	
	New Proposal for R&D in XII plan				Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	Not started.	Scheme is yet to be approved.
1.6	Programme Management Unit		27.00	-	Approval of scheme Recruitment of staff for implementation of scheme on contract basis		Not started.	Scheme is yet to be approved.
2	Strengthening of Border area		11.00	1.29				

i	Setting up HPT/LPT in J&K :-Installation of 3 nos. of 10 kW FM Trs and 3 nos. of 10 kW TV Trs.Setting up 10 kW FM Tr at existing DD Site Setting up 2 nos. of 5 kW TV Trs at AIR Site.Setting up 4 nos of 100 Watt FM Trs				Procurement of 100 watt FM transmitters(4No)	Q 1- Receipt of equipment Q 2-Q4 :- Installation and commissioning	Completed.	
					Acquisition of third sites	Q-1 :- acquisition of Site	Yet to be acquired	Clearance for alternate site near Patni-top village received. Demand Note awaited.
					Procurement of 10 kW FM Tx (1+1) at Naushera	Q1- Ordering of equipment, Q4-inspection of equipment,	Not completed.	Revised specification for equipment prepared for inviting tender.
					Procurement of 2 nos of 5 kW TV transmitter at Rajouri	Q1- Ordering of equipment, Q3-inspection of equipment, Q4-receipt of equipment	Not completed.	Specifications is being revised by Doordarshan.
					Procurement of 10 kW FM Transmitter(1+1) and 10 kW Tv Transmitter (1+1) for DD at three places	Q1- Ordering of equipment, Q4-inspection of equipment,	Not completed.	Revised specifications for equipment prepared for inviting tenders.
					Zonal purchase and departmental works	Q-1-Q-4:- Progress of procurement and works .	Under Progress.	
					Civil works	Q-1-Q-4:- Progress of works.	Not started.	Due to delay in finalisation of Drawing.
	Setting of FM Transmitters under XII plan at: Indo-Nepal Border				Approval of scheme Preparation of Civil estimates for renovation of existing building ,sanction of estimates, Start of works,	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications	Not started	Scheme is yet to be approved.

					Preparation of specifications for procurement of equipments and NIT	Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.		
3	Broadcasting on alternate platforms	To enable Internet users to have access to AIR channels; To provide diversified means of receiving AIR channels	0.10	0.00	Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	Not started	Scheme is yet to be approved.
4.	Consolidation of Infrastructure	To improve efficiency, effectiveness and quality of broadcast by replacement and improvement of existing facilities to provide corporate working environment wherever required;To provide facilities for staff welfare	10.17	5.29				
	I.O.F.at Existing Centres under XI plan				Provision of 5 Mobile FM Trs. at 5 zonal offices for emergency situation	Q1- Ordering of equipment, Q4-inspection of equipment,	Not started	No tender is received and specifications is being modified.
					Provision of measuring equipment for studios	Q1- Ordering of equipment, Q2-inspection of equipment, Q3-receipt of equipment & installation, Q4-Testing & measurements	Order is yet to be placed.	Building Acoustic Analyser is under TE.

					Provision of telemetry at MW Trs. for remote control at 23 places.	Q1- Ordering of equipment, Q2-inspection of equipment, Q3-receipt of equipment & installation, Q4-Testing & measurements	Under progress.	DTE has been prepared by Zonal office, Equipment will be procured and installed by R&D unit of AIR
					Provision of UPS at existing FM Stations 80 places.	Q1- Ordering of equipment, Q2-inspection of equipment, Q3-receipt of equipment & installation, Q4-Testing & measurements	Completed.	
					Refurbishing of Studios at Gwalior, Ratnagiri & Sangli	Q1- Ordering of equipment, Q2-inspection of equipment, Q3-receipt of equipment & installation, Q4-Testing & measurements	Compleed.	
	Office Accommodation/Staff Quarter at Guwahati including hostel accommodation at Srinagar				Work for Hostel Accommodation at Srinagar has been sanctioned in Oct 2010 (Rs. 3.68 cr). Work could not be awarded by CCW due to delay in providing the approval of demolition of existing building. Now demolition of building has been approved in June 2011. Work would be awarded.	Q-1 :- Progress of works Q-2 :- progress of works. Q-3:- Progress of works Q-4:-Completion of works	Under progress.	
					Staff quarters at Guwahati have been sanctioned on 19.10.2010	Q-1 :- Progress of works	Under progress.	

					(Rs.7.14 cr). Work has been awarded in Feb 2011.	Q-2 :- progress of works. Q-3:- Progress of works Q-4:- Progress of works		
					Zonal office at Guwahati - Sanction issued on 03.03.2011 (Rs 7.67 cr by AIR & 1 Cr by DD).	Q-1 :- Progress of works Q-2 :- progress of works. Q-3:- Progress of works Q-4:- Progress of works	Under progress	
	Community Centres at Delhi & Mumbai				Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	Not started	Scheme is yet to be approved.
	Repair/Replacement of Antenna Change over Switches, Reconstruction of Studio/Office building, Security fencing, Lift at Pune.				Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	Not started	Scheme is yet to be approved.
	Strengthening of Security fencing, at Patna Srinagar, HPT Malad & Port Blair.				Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- award of Civil works.	Not started	Scheme is yet to be approved.

					procurement of equipments and NIT	Q-4. Issue of NIT, start of Civil works.		
5	E- Governance	To facilitate faster dissemination of information to media units by providing network based on-line management systems and ERP solutions for management of the vast network of AIR & DD stations to provide video conferencing, e-tendering, website presence by all stations of AIR and grievance redressal system.			Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	Not started	Scheme is yet to be approved.
	Scheme II: Content Development and Dissemination	To generate Software of high quality so as to attract and sustain AIR listenership in a competitive media environment.	25.00	5.58	1.New & fresh Content creation 2. Radio Workshops, Sangeet Sammalen, concerts etc. 3. Coverage of national & international events 4. Flagship programme production 5.Digitalization of AIR Archives	Utilization of funds for Software production/ Acquisition & for content creation, flagship programmes, digitalization of archives etc.	Under progress.	
	Scheme III: Human Resource Development		0.00					
	Scheme IV: Special Projects		0.10					

i	Renovation of Auditorium at Delhi	To construct an Auditorium as AIR, does not have any Auditorium in Delhi; to provide facility for arranging programmes before invited audience; To organize live programme with participation of large groups.	0.10	0.00	Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	Not started.	Scheme is yet to be approved.
	Total (Capital)		247.00	84.28				
	Total (Revenue)		52.00	5.58				
	Total (AIR)		299.00	89.86				

PRASAR BHARATI

ALL INDIA RADIO - REVIEW OF ANNUAL PLAN (2011-12)

STATEMENT OF OUTLAY & OUTCOMES/TARGETS (2011-12) (AS PER THE OUTCOME BUDGET 2011-12) AND ACHIEVEMENT upto 31.03.2012

(₹ in crore)

Sl. No	Name of Scheme/ Programme	Objective/ Outcome	Outlay 2011-12 (PLAN BUDGET)	Expenditure upto 31.03.2012	Quantifiable Deliverables/ Physical Outputs	Processes/ Timelines (Orly Targets)	Achievements as on 31.03.2012	Remarks
1	2	3	4	5	6	7	8	9
1	Continuing schemes							
	Capital							
	Revenue							
1	J&K special package (Ph-I & II)	For expansion of radio coverage in J&K State.	2.50	2.72				
	Capital		0.50	0.69	J&K Package Phase-I-Completed. J&K Package Phase-II- DG sets & UPS included in the scheme procured. Minor pending works will be completed in 2011-12	Q1- Completion of pending installation works.	Completed.	
	Revenue		2.00	2.03	Procurement of Diesel and expenditure on Power supply on the projects commissioned Under J&K phase-1		Completed	
2	Expansion of MW services	Upgradation of transmitters to strengthen the primary coverage area.	0.40	0.03	Completed	Completed		
3	Expansion of FM services		20.52	31.89	Completion of installation of 41 nos. of 10 KW FM Trs.	Q1-Receipt of Transmitters at site	35 installed, 1 Tr. of Suryapet was diverted to Delhi and installed.	At Suryapet Tr., could not be installed as

						Q2- Start of installation, Q3-Completion of installation, Q4-Testing & measurements	5 Trs. at (Banda, Lakhimpur, Mau, Mehboobnagar and Udaipur) under installation.	Scope is to be changed for construction of new building .RCE proposal is with Ministry. O&M staff sanction will be required to commission the new stations & additional channels.
					Procurement of 20 KW FM Trs. (4 nos.)		Retendered. TOD- 10/01/12	
					3. Completion of civil works at Amritsar (20 KW FM Tr.)	Q 1- Start of civil works. Q 2-Civil works to continue. Q 3- Compilation of transmitter building. Q 4- Installation of transmitter.	Achieved	
					Acquisition of sites at Haldwani, Rae Bareilly & Champawat.	Q 1- Taking over of site at Haldwani & Champawat. Payment for Raibareli site if demand note is received. Q 3- Taking over of site at Raibareli.	Haldawani : Not acquired ,Demand Note for land premium received for Haldwani and sanction issued for payment. Champavat: Not acquired Payment made for plantation of trees and NPV. Raibreili : - Not acquired	Haldwani :- However, payment has not been made as state Govt. has increased the land premium from 1% to 10% which exorbitantly high. Matter is being taken up with State Govt. Champavat :- Demand Note for land

								premium is awaited. -site is still to be cleared by State Govt.
					Completion of civil works at Bardhaman, Dhanbad & Darjeeling.	Q 1- Start of civil works. Q 2-Civil works to continue. Q 3- Completion of transmitter building. Q 4- Installation of transmitter.	Bardhaman and Dhanbad : AA&ES issued (3.6.11 & 21.6.11 respectively). work is in progress Darjelling : Completed Procurement of Transmitter retendered on 10/01/2012	
					Completion of inst. of Bhgeshwar 5 KW FM Tr., Karimnagar 5 KW FM Tr., Ujjain 5 KW FM Tr.,	Q 1-Start of installation of Tr. Q 2- Completion of Installation. Q 3- Testing & measurements.	Karimnagar – completed. Ujjain : Installation of Transmitter Completed . Bageshwar : Completed.	
					Completion of inst. of Srikakulan 1 KW FM Tr., New Tehri 1 KW FM Tr. & Gairsan 1 KW FM Tr.	Q 1-Start of installation of Tr. Q 2- Completion of Installation. Q 3- Testing & measurements.	Srikakulam : Completed Garirasan - civil work completed Tr. is being shifted New Tehri - civil work in progress	
					Completion of installation of 10 KW FM Trs. at Coochbehar & Balurghat and progress of installation at Bardhaman, Dhanbad & Darjeeling.	Q 1- Receipt of Transmitters. Q 2- Start of installation of Tr. at Coochbehar & Balurghat. Q 3-Completion of Installtion at	Retendered . TOD-10/01/12	No tender was found suitable.

						Coochbehar & Balurghat. Q 4- Start of installation at Bardhman, Dhanbad & Darjeeling.		
4	Digitalisation of production facilities	To enhance the technical quality of content	0.18	.014	Completion of installation of Transmission (16) & Recording (17) consoles	Q1-Consoles expected to be received at sites. Q2- Installation of consoles expected to be in progress. Q3- Installation works to be completed.	Consoles received and installed.	
5	Automation of Studio Facilities & Misl. Schemes		5.00	10.18	Completion of installation of 1000 KW MW Tr. at Rajkot	Q 1- Installation in progress. Q 2- Completion of installation. Q 3- Testing & meas. Q 4- Commissioning of Tr.	Completed	
					Completion of installation of High end servers at 48 stations.	Q 1- Receipt of equipment at some of the stations & start of SITC works. Q 2- Receipt of equipment of remaining stations, Completion of SITC work at stations where equipment was received in Q 1 & progress of work at remaining stations. Q 3- Completion of SITC work. Q4- Testing & measurements	Equipment is yet to be ordered.	Purchase proposal is under approval from Prasar Bharti Board

					Completion of installation of Captive Earth Stations at Silchar & Dehradun.	Q 2- Receipt of equipment. Q 3-Start of installtion works. Q 4- Completion of installtion works.	Equipment is yet to be ordered	Purchase proposal is under approval
6	North-East Special Package	To boost radio coverage in North-East Region.	45.00	40.79	Taking over of 3 pending sites for 19 nos. of 1 KW FM Trs. at Anini (Arunachal), Tamenglong & Ukhrul (Manipur).	Sites are yet to be allotted by the State Governments . Matter is being pursued.	Suitable Site yet to be allotted by the State Govt.	Matter is being pursued by State Govt. DO letters has been written by CEO to Chief Secretary of different states.
	Capital		45.00	40.79	Completion of civil works at the 16 sites which have been finalized	Q1-Completion of civil works at Champhai, Lumding , Khonsa & Changlang , start of civil works at Karimganj, Cherrapunjee, Bomdila, Phek & Wokha and award of Civil work at Zunehboto Q2.- Civil works to continue at Karimganj, Cherrapunjee, Bomdila, Phek & Wokha and start of Civil work at Zunehboto. Q3-Completion of Tr. building at Karimganj, Cherrapunjee, Bomdila, Phek & Wokha. Civil	- Civil work completed at Lumding, Golpara, Tuipang, Udaypur, Nutan Bazar, Champhai, Daporojio & Kolasib. PE for Civil works sanctioned for Permanent security fencing and building for Karimganj Zunehboto – Site acquired.	- Civil work in progress at Bomdila, Khonsa, Changlang, Karimganj, Cherapunji, Wokha, Phek.Civil Works awarded for Bomdila and Karimganj. - survey work in progress. .

						work to continue at Zunehboto. Q4- Completion of civil work at Zunehboto		
	Revenue		0.00	0.00	Completion of installation of 1 K FM Trs. works at 6 Places.	Q2-Start of installation works at Champhai, Lumding, Khonsa & Changlang. Q3.-Completion of installation at Champhai, Lumding, Khonsa & Changlang and start at Karimganj & Cherrapunjee, Bomdila, Phek & Wokha Q4- Completion of installation at Karimganj & Cherrapunjee and to continue at Bomdila, Phek & Wokha	completed	
					2. Silchar-5 KW FM Tr. - Completion of installation	Q 1-Start of installation of Tr. Q 2- Completion of Installation. Q 3- Testing & measurements.	completed	
					3 Gangtok-10 KW FM Tr. - Completion of installation	Q1-Receipt of Transmitters at site, Q2- Start of installation, Q3-Completion of installation, Q4-Testing & measurements	completed	
					4.Chinsura –1000 KW MW Tr.- Completion of installation	Q 1-Start of installation of Tr.	Tr. Received at site and under installation.	

						Q 2- Completion of Installation. Q 3- Testing & measurements.		
					5. Kavaratti- 10 KW MW Tr. Completion of installation.	Q 1-Start of installation of Tr. Q 2- Completion of Installation. Q 3- Testing & measurements.	Tr. Received at site and under installation.	
					6. DSNG systems (3 Nos.)- Procurement of equipment & deployment	Q 1.- Approval of purchase proposal & placement of Advance A/T Q2- Obtaining Performance Bank Guarantee from the firm & placement of Formal A/T Q 3- Receipt of Equipment Q 4- Deployment of equipment.	Order for the equipment placed.	Receipt of equipment is subject to frequency clearance which is being applied.
7	Accommodation for Staff (Metro S/Q)	To construct S/Q at Metro centres for Prasar bharati staff.	3.50	2.00	Delhi- Completion of Phase II (203 Qrs) at Delhi.	Q2- Phase-II Construction likely to be completed.	completed	
					Mumbai- Completion of Mumbai.68 Qrs.	Q1- Award of works, Q2- Work to continue Q3- Work to continue Q4- Completion of work	Works is in progress	
					Chennai- Award of works of 52 Qrs. at Chennai.		Scheme shifted to 12th Plan.	Matter of Clearance of plans is being pursued with CMDA

					Kolkata- Award of works of 61 Qrs. at Kolkata.		Scheme shifted to 12th Plan.	A writ petition has been filed against the unilateral withdrawal of land by KMDA (Kolkata Metro Development Authority) in Kolkata High Court. Court has granted stay & matter is subjudice.
2	New Schemes							
2.1	Digitalisation of transmitters, studios, connectivity and DTH channel	SW DRM Tr. for nationwide coverage in digital mode. FM Expansion, Studio digitalization & Connectivity	133.77	68.46				
	MW DRM Transmitters							
1	Replacement of 31 old MW Transmitters by new DRM MW Transmitter at Existing Stations							
	• 20 KW -5 Nos. [Delhi VB, Barmer & Bikaner (Raj), Chennai (TN) VB],Guwahati'B'				1. Completion of civil works, Procurement & installation of Equipment.	Q1- Sanction of Preliminary Estimates for civil works. Q2- Award of civil works. Q3- Completion of civil works.	i) Civil works completed ii) Transmitter received	

						Receipt of Equipment. Q4- Installation of Equipment.		
	• 50 KW- 1 No.[Mumbai 'C' (Mah)]				1. Completion of civil works, Procurement & installation of Equipment.	Q1- Sanction of Preliminary Estimates for civil works. Q2- Award of civil works. Q3- Completion of civil works. Receipt of Equipment Q4- Installation of Equipment.	Civil estimate in progress.	Procurement of Transmitter yet to be ordered. Equipment yet to be ordered.
	• 100 KW -10 Nos. [Vijayawada(AP), Patna(Bihar), Panaji(Goa), Ranchi (Bihar), Mumbai' A' (Mah), Mumbai' B'(Mah), Pune(Mah), Tiruchirapalli(TN), Varanasi(UP), Kolkata' B'(WB)]				1. Completion of civil works, Procurement & installation of Equipment.	Q1- Sanction of Preliminary Estimates for civil works. Placement of order for eqpt. Q2- Award of civil works. Q3- Completion of civil works. Receipt of Equipment would be in progress. Q4- Completion of receipt of equipment and Installation of Equipment would be in progress.	All Civil estimates sanctioned .Works are in progress.	Tr yet to be ordered. Under process of approval from Prasar Bharti Board.
	•200 KW -9 Nos.[Delhi' A', Ahemdabad (Guj), Bangalor & Dharwad (Kar), Jabalpur(MP), Ajmer (Raj), Chennai' A'(TN), Siliguri & Kolkata' A'(WB)]				1. Completion of civil works, Procurement & installation of Equipment.	Q1-Receipt & Sanction of Preliminary Estimates for Civil works for some of the places . Placement of order for Equipment.	All Civil estimate sanctioned and works are in progress	Proposal for procurement of Transmitter submitted is under approval from Prasar Bharti Board

						<p>Q2-Sanction of Preliminary Estimates for rest of the places. Award of building works at places where Preliminary Estimate was sanctioned in the previous quarter.</p> <p>Q3-Award of building works for the remaining places. Completion of building works at places where work was awarded in Q2.</p> <p>Q4-Completion of building works at remaining places. Start of Receipt of equipment. Progress of Departmental works at places where building work get completed in Q3.</p>		
	<p>• 300 KW -6 Nos.[Dibrugarh (Assam), Rajkot(Guj), Jammu(J&K), Jalandar(Punjab), Suratgarh(Raj), Lukhnow(UP)]</p>				<p>1. Completion of civil works, Procurement & installation of Equipment</p>	<p>Q1-Receipt & Sanction of Preliminary Estimates for Civil works for some of the places . Placement of order for Equipment.</p> <p>Q2-Sanction of Preliminary Estimates for rest of the places. Award of building works at places</p>	<p>All Civil estimate sanctioned and works are in progress</p>	<p>Proposal for procurement of Transmitter submitted is under approval from Prasar Bharti Board</p>

						where Preliminary Estimate was sanctioned in the previous quarter. Q3-Award of building works for the remaining places. Completion of building works at places where work was awarded in Q2.Q4- Completion of building works at remaining places. Start of Receipt of equipment. Progress of Departmental works at places where building work get completed in Q3.		
2	Upgradation of 3 MW DRM Tr. With Captive Power Plant at Arunachal-China Border							
	Passighat-100 KW (Replacement of 10 KW)				1. Completion of civil works. 2. Procurement of equipment. 3. Installation of Equipment	Q1-Start of civil works. Q2- Completion of civil works & start of departmental works Q3- Receipt & start of installation of equipment. Q4- Completion of installation	All Civil estimate sanctioned and works are in progress	Proposal for procurement of Transmitter submitted is under approval from Prasar Bharti Board

	Itanagar 200 KW (Replacement of 100 KW)				1. Completion of civil works. 2. Procurement of equipment. 3. Installation of Equipment	Q1-Award of Civil works. Placement of order for Equipment. Q2- Civil works continued. Q3-Completion of building works & start of departmental works. Receipt of equipment. Q4- Progress of installation & departmental works .	All Civil estimate sanctioned and works are in progress	Proposal for procurement of Transmitter submitted is under approval from Prasar Bharti Board
	Tawang-20 KW (Replacement of 10 KW)				1. Completion of civil works. 2. Procurement of equipment. 3. Installation of Equipment	Q1-Award of civil works. Placement of order for eqpt. Q2- Completion of civil works. Q3- Receipt of Equipment . Q4- Installation of Equipment.	i) Civil works completed ii) Transmitter Received	Works under progress.
3	Replacement of 6 Nos.10 KW MW Mobile by MW DRM Transmitters				Completion of minor pending works		Tr. received	
4	Conversion of 36 Existing DRM compatible MW Tr. to DRM				1. Receipt of DRM Equipment Completion of installation work	Q1- Start of Receipt of major DRM Equipment Q2- Start of installation Q3- Completion of installation of equipment Q4- Testing & measurements	PAC proposal for conversion approved for 19 Nos. of Harris Transmitters . Formal quote is being requested.DRM equipment for above 19 Tr. ordered and inspected.For 17 Nos. of Thomson make Tr. ,PAC proposal under process.	Proposal for PAC approval for conversion kit for 17 transmitters is under process.

	FM Digital compatible Transmitters							
5	FM Expansion at existing 24 AIR/ TV sites				1. Completion of civil works. 2. Procurement of equipment. 3. Completion of Installation of Equipment:1 KW (12 Nos.) &5 KW (12 Nos.).	Q1-Completion of civil works at some of the places. Q2- Completion of civil works at remaining places. Start of receipt & installation of equipment. Q3- Completion of receipt of equipment and completion of installation at some places. Q4-Completion of installation at remaining places.	Civil works completed at Cuddapah, Bhadrawati, Tricur, Tuticorin, Parbani & Rampur 1 KW FM Tr. (12 Nos.) order placed on 05/07/11. -D.P- 8 months after opening of L.C & LC being opened. 5 KW FM Tr. (12 Nos.) order placed on 01.07.11 . - DP- 29.02.2012.	-Under progress at other places.
	100 Watt FM Trs. at existing 100 LPTs of DD/AIR				1. Procurement of equipment. 2. Completion of Installation of Equipment: (100 Nos.)	Q1-Completion of civil modification works. Q2- Start of receipt of equipment at zonal offices and completion of installation at about 35 places. Q3- Completion of receipt of equipment, completion of installation at 35 places. Q4-Completion of installation at remaining places.	Purchase order placed on 05.07.2011	Inspection of equipment . Being carried out .D.P- 6.4.2012
6	Repl. of FM/ MW Transmitters				1. Completion of civil works. 2. Procurement of 27 Nos. of 6 KW FM Trs. & 13 Nos. of 10 KW FM Trs.	Q1- Award & start of civil modification works.	6 KW FM Tr. (27 Nos.)- Civil modification	- Civil estimates for 19 places are under sanction

	by higher power at 40 Existing Stations				3. Completion of installation	Q2- Completion of civil modification works & start of departmental works. Start of delivery of equipment. Q3- Departmental works & installation works to continue. Q4- Completion of installation works	work completed at Kothagudam & Chitradurg.Civil estimates sanctioned for all other places and works are in progress.Transmitter :It is retendered 10kW FM Tr. (13 Nos.)- At Adilabad civil work completed.Civil work estimate sanctioned for 6 places. Transmitter : Fresh tenders issued . - TOD-10.01.2012	
7	SW DRM Trs. Replacement of 5 SW Transmitters (Delhi-2 Nos., Aligarh-2 Nos., Bangalore-1 No.)				1. Procurement of Delhi (Kingsway) 100 KW SW (2 Nos.) Trs. 2. Procurement of Aligarh (UP)- 250 KW SW Trs.(2 Nos.) Trs. 3. Procurement of Bangalore (VB)(Kar)-500 KW SW	Q1- Sanction of the estimates for civil works at Delhi (Kingsway) & Aligarh. Placement of order for 100 KW & 250 KW SW Trs. Processing of Purchase proposal for 500 KW SW Tr. Q2- Award of civil works at Delhi (Kingsway) & Aligarh and sanction of estimates for civil works at Bangalore. Placement of order for 500 KW SW Tr.. Q3- Progress of civil works.Q4- Completion of civil works at Aligarh & Delhi (Kingsway) and start of delivery of equipment.	Bangalore - Civil work in progress Formal AT placed for Tr. on 12.09.11..Aligarh :- Civil work in progress.Proposal for procurement of Transmitters is under approval from Prasar Bharti Board	DP-9 month after opening of LC.

	Studios							
8	Digitalisation of 98 studios and Networking of studios				<p>1. Refurbishing of 11 studios</p> <p>2. Procurement & installation of Miscellaneous eqpt. like AC plants, DG sets etc.</p> <p>3. Completion of Digitalisation of 48 studio centers.</p>	<p>Q1. Start of Delivery of major equipment like Phone-in-Consoles, Portable Digital Recorders, Digital work stations & Digital Consoles etc. Start of departmental works</p> <p>Q2. Delivery of equipment to continue. Completion of installation of misc. eqpt., Start of installation work of Refurbishing of 11 studios.</p> <p>Q3- Completion of delivery of eqpt. Completion of Installation & commissioning work of Refurbishing of 11 studios & miscellaneous eqpt.</p> <p>Q4- Digital cabling & complete digitalization of 48 studios</p>	<p>Hand Held Recorders (HHR) & Portable Digital recorders (PDR) inspected & delivered. Phone-in-Console & Digital OB mixer under inspection. Zonal offices have taken action on procurement of A/C plant, DG Sets and start of departmental works.</p>	<p>Proposal for SITC for servers with centralized storage, w/s and system software and SITC for console & Digital cabling purchase proposal is under process of approval from Prasar Bharti Board.</p>
					<p>Studio networking- SITC work of Servers with Centralised Storage & System Software</p>	<p>Q1- Placement of order for equipment.</p> <p>Q2- Receipt of equipment & start of installation</p> <p>Q3- Completion of receipt of equipment. and installation.</p>	<p>Specifications are under finalization.</p>	
9	Augmentation of Archival facility at Delhi & creation of Archival facility at				<p>Procurement of equipment & progress of SITC (Supply, Installation, Testing & Commissioning) work</p>	<p>Q1- Award of civil works. Clearance of purchase proposal by internal finance.</p> <p>Q2- Civil works in progress. Sanction</p>	<p>Tender for SITC for augmentation & creation for archival at different places issued. TOD- 08.12.2011</p>	

	Chennai,Mumbai, Kolkata & Hyderabad					& order for SITC work. Q3- Completion of civil works & start of departmental & installation works. Q4- Receipt of equipment & start of SITC work	Civil work at Hyderabad has been completed	
10	Automation of 44 existing News units & Creation of 7 New Regional News Units at Jodhpur (Raj), Rajkot (Guj), Vishakhapatnam (Andhra P), Darbhanga (Bihar), Sambalpur (Orissa), Kargil (J&K) and Passighat (Arunachal).				1. Completion of Digitalisation of existing 44 Regional News Units.	Q1- Start of SITC work of Servers, Workstations & System Software for existing RNUs. Q2- SITC work to continue. Q3- Completion of SITC work	Order placed for SITC for W/s , Storage & System software for RNU .	
					2 Completion of Digitalisation of 7 New Regional News Units.	Q1- Start of civil works. Q2- Completion of civil works & start of SITC works Q3- SITC work to continue. Q4- Completion of SITC work	Order placed for SITC for W/s , Storage & System software for RNU	
					3. Up- gradation of News- on-Phone Service at 13 places and introduction of this service from 16 new places (29 nos.)	Q1-Clearance of purchase proposal by internal finance. Q2- Sanction of purchase proposal & placement of order for equipment Q3- Start of delivery of equipment &	NIT issued for SITC for NOP service at various places . TOD-09.12.11.No tender found acceptable .It is to be retendered.	

						installation work at sites.Q4- Completion of installation work.		
	Digital Connectivity							
11	Replacement of STL connectivity				Procurement & Completion of Digitalisation of existing STL at 80 places.	Q1. Start of receipt of equipment at sites. Q2- Start of SITC (Supply, Installation, Testing & Commissioning work. Q3-Completion of SITC work	No tender was technically acceptable. Fresh tender issued. TOD- 14.12.11	
12	New proposals of CES & STL				Completion of installation of new Digital STL at 35 places and Captive Earth Stations at Tiruchirapalli, Madurai & Dharwad.	Q1. Start of receipt of equipment at sites. Q2- Start of SITC work (Supply, Installation, Testing & Commissioning of eqpt.). Q3-Completion of SITC work	For CES - Fresh tender issued. TOD- 16.12.11. Tenders are under Technical evaluation For STL - Fresh tender issued. TOD- 14.12.11. Tenders are under Technical evaluation	-No tender was technically acceptable.- No tender was technically acceptable
13	Provision of C-Band RNT (44 Nos.)				Completion of SITC work	Q1- Placement of order for SITC work (Supply, Installation, Testing & Commissioning of eqpt.). Q2. Start of receipt of equipment at sites. Q3- Start of SITC work (Supply, Installation, Testing & Commissioning of eqpt.). Q4-Completion of SITC work	Purchase proposal is under process of approval.	
14	Augmentation of DTH Channel				Procurement of equipment Completion of installation of Uplink / Downlink of DTH (18 places).	Q1. Start of receipt of equipment at sites. Q2- Start of SITC work (Supply,	Order placed. Works completed	

						Installation, Testing & Commissioning of eqpt.). Q3-Completion of SITC work		
2.2	Strengthening of External Services	Digitalisation of SW transmitters	0.50	0.00				
	Conversion of compatible External Services SW Trs. to DRM (Delhi- 250 KW SW Trs.-2 Nos. & Aligarh - 250 KW SW Trs.-2 Nos.).				Equipment for Conversion of 250 KW SW Trs. two each at Delhi & Aligarh to DRM mode will be procured & installed.	Q1-Procurement of order for conversion kits. Q2-Receipt of equipment. Q3- SITC Work is expected to be completed.	Order placed for content server & modulators. - DP- 01.08.12. PAC (Proprietary Article Certificate) proposal for conversion kit formal quotation received & under technical evaluation.	
2.3	E-Governance, training, Resources, security, IOF, D/G for coastal area, Addl. Office accommodation, Welfare activities and Staff Quarters etc.	Improvement of Infrastructure	25.50	8.56				
1	E-Governance and up-gradation of IT facilities				Procurement of additional 924 computers at 231 AIR Stations/Offices	Q1-EFC approval & Processing of tenders & technical evaluation, Q2-Opening of Commercial bids & processing of purchase proposal, Q3- Placement of order. Q4- Receipt & Installation of equipment	SFC proposal is being revised as per the suggestion of the Planning Commission.	

2	Augmentation of STI(T) and STI(P) including regional training institutes.							Proposal approved by M/o I&B on 31.8.2010.
	(a) Delhi STI(T)- Construction of Auditorium/ conference hall & reception room				Completion of civil works of Auditorium conference hall & reception/ room	Q1- Award of civil works Q2 & Q3- Civil works to continue Q4- Completion of building	Feasibility is being studied for auditorium.Works for reception room completed.	
	Construction of Hostel Accommodation at STI(P), Tiruvananthapuram				Completion of civil works of Hostel Accommodation	Q1- Award of civil works Q2 & Q3- Civil works to continue Q4- Completion of building	It is not feasible to construct the hostel at the location with the present allocation .Hence proposal has been dropped.	
	Construction of Hostel Accommodation at STI(P), Hyderabad.					Q1- Award of civil works Q2 & Q3- Civil works to continue Q4- Completion of building	—— Do ——	
	Construction of Hostel Accommodation at STI(P), Lucknow					Q1- Award of civil works Q2 & Q3- Civil works to continue Q4- Completion of building	—— Do ——	
	Construction of Hostel Accommodation at STI(P), Ahmedabad					Q1- Award of civil works Q2 & Q3- Civil works to continue Q4- Completion of building	—— Do ——	

	Hostel & Training facilities at RTI(T) Malad, Mumbai				Construction of hostel, lecture hall & computer lab , office rooms etc.	Q1- Award of building works for hostel. Placement of order for equipment Q2 & Q3- Civil works to continue. Receipt of equipment Q4- Completion of building and installation of equipment.	—— Do ——	
	Delhi STI(T)- Conversion of Analogue Audio Studio to Digital				Procurement & installation of equipment	Q1- Opening of Commercial bids & processing of purchase proposal, Q2- Placement of order. Q3- Receipt & Installation of equipment Q4- Completion of installation.	Procurement of equipment is under process.	
3	I.O.F.at Existing Centres							
	Provision of 5 Mobile FM Trs. at 5 zonal offices for emergency situation				Procurement of equipment	Q1-EFC approval & calling of tenders for equip., Q2-Processing of tenders & technical evaluation, Q3-Opening of Commercial bids & processing of purchase proposal, Q4- Placement of order.	Specification of Mobile FM is being framed.	
	Provision of measuring equipment for studios				Procurement of equipment	do	Procurement of equipment is under process.	
	Provision of telemetry at MW Trs. for remote control at 23 places.					do	DTE prepared and is under approval	

	Provision of UPS at existing FM Stations 80 places.					do	UPS procurement is done at some places & under process at remaining places.	
	Refurbishing of Studios at Gwalior, Ratnagiri & Sangli					do	In progress.	
4	Office Accommodation/ Staff Quarter at Guwahati including hostel accommodation at Srinagar				Construction of Office accommodation/staff quarters for North East Zone at Guwahati & hostel facilities at Srinagar	Q1- Sanction of Estimates and calling of tenders for North East zone office. Award of civil works for staff quarters at Guwahati & hostel at Srinagar Q2-Processing of tenders & Award of works for North East zone office. Staff quarters to continue. Q3- Civil works to continue. Q4- Completion of civil works of staff quarters. Civil works of office accommodation expected to be in progress.	Estimate sanctioned and work awarded. works is in progress	
2.4	New Technology and Science & Technology (R&D)	Multi Media broadcasting in Satellite & Terrestrial Mode, Web casting/ Podcasting etc.	1.00	0.67				
	New Technology							
1	Webcasting/ Pod casting				Installation completed & Programme content is being developed	Development of programme content	Programme content developed & formal launch website is to be done.	

2	Research and Development				Completion of S&T Schemes	Q1-Completion of Technical evaluation of tenders for equipment like 26 MHz AM DRM Tr., Cross field antenna & 1 KW MW DRM Tr., Q2-Opening of Commercial bids & processing of purchase proposal, Q3- Placement of order. Q4- Receipt of equipment	Procurement of cross field antenna for 1 KW re-tendered & tender opened on 18.11.11. 1kW DRM MW Tr. re-tendered. TOD-15.12.11	
2.5	Software	To generate Software of high quality so as to attract and sustain AIR listenership in a competitive media environment.	14.73	11.89	1.New & fresh Content creation 2. Radio Workshops, Sangeet Sammalen, concerts etc. 3. Coverage of national & international events 4. Flagship programme production 5.Digitalization of AIR Archives	Utilization of funds for Software production/ Acquisition & for content creation, flagship programmes, digitalization of archives etc.	In progress	
2.6	J&K Phase-III	For further improvement of FM coverage in J&K border areas	10.00	0.68	Acquisition of 3 new sites for setting up FM &TV HPTs. Completion of civil works, procurement of equipment & completion of installation activities for 4 nos. of 100 W FM Transmitters, 10 KW FM Transmitters at Naushera & 2 nos. of 5 KW TV Transmitters at Rajouri.	Q1- Acquisition of 3 new sites & sanction of Estimates and award of civil works., Opening of Commercial bids & processing of purchase proposal for equipment, Q2- Placement of order & completion of civil works Q3-Receipt of equipment, Q4- Completion of installation	Himbotingla & Green Ridge -Site allotted. Formal taking over in progress. Nathatop- Joint trail of determination of EMI interfrance carried out with MOD. Order placed for 4 Nos. of 100W FM transmitters. NIT issued for SETC of 10 KW (1+1) VHF FM & UHF TV Tr.-TOD-05.01.2012	- Approval of MOD is still awaited. - DP April 12.
	Total of All India Radio	Capital	243.37	164.09				
		Revenue	16.73	13.92				
		Total	260.10	178.01				

PRASAR BHARATI

DOORDARSHAN ANNUAL PLAN 2012-13

STATEMENT OF OUTLAYS AND OUTCOMES/TARGETS(2012-13)

(₹ in crore)

Sl. No.	Name of the Scheme/ Programme	Objective / Outcome	Outlay 2012-13	Actual Exp. 2012-13 upto Dec-12	Quantifiable Deliverable/Physical output	Process timeliness	Achievement upto 31.12.12	Remark
	Continuing Scheme							
1	Misc Ongoing Schemes of X Plan	completion of Projects sanction Prior to XI Plan	45.00	15.36				
					Commissioning of DD1 and DD(News) HPTs at Amritsar with antenna mounted on 300M Tower	Installation of DD1 and DD(News) Transmitter at new site and commissioning:- II Quarter.	Tower erected to full height. (283mtr.) Verticality of tower to be checked. Building constructed. Earthing, Ducting & Power supply works completed. Antenna testing done, PDAs erected.	Action initiated for termination of order.
					Staff Quarter Patna	Completion of work III Quarter	65% of works completed. Previous contract rescinded. Fresh tenders for balance works invited & work awarded.	
					Metro Staff Quarter Mumbai	Completion of work IV Quarter	Work in progress.	
					Automode LPTs-50	Placement of order for transmitter	Order for procurement of Automode LPTs	

						equipment -IInd quarterInstallation and commissioning of automode LPTs at 35 locationsin phases -IV th quarter	placed on 31.07.2012. DP : Jan- March, 2013	
					HPT Mehboob Nagar (interim setup)	Installation of 10 KW Transmitter at Mahboobnagar and commissioning in interim set up IInd quarter.	HPT Mahboobnagar commissioned in interim setup on 08.12.2012, using existing Tower.	
					Tower at Cannanore	Placement of order for erection of tower -IInd quarter Tower erection to be in progress -IV th Quarter	Order for tower rescinded as the firms failed to complete the work. Fresh tenders invited & technically evaluated. Commercial bids opened. Further action in progress	
					Procurement of Camera Chain(59 Nos)	Placement of order for Camera chain -Ist quarter Equipment Supply -IV th quarter	NIT to be issued	
					TV Studio Dehradun (permanent setup)	Completion of building work II nd Quarter Completion of installation work IV th Quarter	Revised Cost Estimate of project to be approved	SFC meeting for RCE took place on 14.12.2012.

2	Digitalisaion of transmitters and Studio		69.79	20.39				
	a) Digitalization of Transmitter	Digitalisation of terrestrial transmission.			Digital HPTs-19	<p>Placement of order for 19 digital HPTs IIInd quarter.</p> <p>Part supply of digital transmitters -IVth quarter.</p> <p>Supply and installation of antenna sysetm including streng thening of towers -IVrd quarter.</p>	<p>For procurement of 19 transmitters, tenders technically evaluated, commercial bids opened & purchahse proposal in the process of sanction.</p> <p>Order placed for antennae system including strengthening of tower for transmitters.Antennae system and feeder cables received at site. Strengthening of tower work in progress</p>	
	b) Digitalization of Studio	Full digitalisation of production, post production, editing and archiving facilities.			Full digitalization 8 analog Studios	<p>Supply of equipment for digitalization of 8 analog studios IIIrd quarter Full digitalization of 8 analog Studios. IV th quarter.</p>	<p>All major equipment except Camera chains, Camcorders and Recorder/Decks procured & installed. Procurement of remaining equipment under process.</p>	
3	Modernisation, Augmentation & Replacement of Transmitter and Studio Equipments		26.00	13.16				

	a) Modernisation, Augmentation and replacement of transmitter equipments	Modernisation, Augmentation and replacement of transmitter equipment which have served its useful life and due to technological compulsion.						
					Replacement of 15 HPTs	Placement of order for HPTs and their antenna system IIIrd quarterPart supply of equipment IV quarter	<p>Tenders for procurement of transmitters technically evaluated. Commercial bids also opened. Purchase proposal is in the process of sanction.</p> <p>Tenders also issued for S ITC of antenna system (2 lot) and are due to be opened on 8.1.13 & 22.1.13.</p> <p>Tender issued for procurement of feeder cable and due to be opened on 16.1.2013.</p>	
					500 W automode LPTs (60 no.s)	Placement of order for transmitter equipment -IIInd quarter	Order for procurement of Automode LPTs placed on 31.07.2012. DP : 30.07.2013	
	a) Modernisation, Augmentation and replacement of studio equipments	Modernisation, Augmentation and replacement of production related equipment with its						

		digital counter part which have served its useful life and due to technological compulsion.						
					Procurement of Studio equipment viz camera chains, colour monitors, SD OB van, Logo Generators etc.	Supply of equipment in phases. Part supply of equipment - IInd quarter Part supply of equipment - IVth quarter	All equipment except 9" Color monitors, VCRs & Camera chains ordered.	
					Replacement of essential service equipment viz. Power supply, AC plants, Lighting grid, acoustic and flooring	Replacement of essential service equipmenet at various DDKs, in phases. - IV th quarter	Works taken up by Zonal offices and are at the different stages of implementation.	
4	a) DTH	25.00	0.00	Increase of channel capacityin DTH Platform	Placement of order Ist quarterUpgradation of DTH platform to 75 channels -IInd quarter	Tenders for upgradation of DTH platform to 75 channels cancelled due to allotment of additional transponder to Doordarshan for expansion of DTH platform further to 97 channels.Tenders invited again for upgradation of DTH platform from 59 TV channels to 97 channels & due to be opened on 15.1.13.	

5	Modernisation, Augmentation and replacement of satellite broadcast equipments	Modernisation, Augmentation and replacement of satellite broadcast related equipment with its digital counter part which have served its useful life and due to technological compulsion. Aug. of News Gathering Facility	25.00	3.88				
					Upgradation of Earth Station(5nos)	Upgradation and commissioning of 5 Earth Stations - III rd quarter	Order placed for upgradation of Earth stations at Chandigarh, Hissar, Leh, Panaji and Port Blair.DP: Leh - 15.04.2013; Port Blair- 15.03.2013Chandigarh, Hissar and Panaji - 15.02.2013	
					Replacement of Earth Station compression equipment at 2 locations	Placement of order II nd quarter Replacement of Earth station compression equipment at 2 locations -IV th quarter		(i) Tenders invited earlier for one location cancelled on technical considerations. (ii) Building construction in progress at one location. Equipment to be procured after construction of building
					Replacement of DSNG units-6 locations	Supply of DSNGs(6 nos):- I st quarter	Order placed on 18.08.2011. Delay in supply of DSNGs.	

					Replacement of Existing IRDs with DVB-S2 based IRDs	Replacement of Existing IRDs with DVB-S2 based IRDs -IV th quarter	Specifications under finalization.	
					New DSNGs-9 nos	Placement of order for 9 DSNGs IV th quarter	Tenders opened on 10.7.2012 and are under technical evaluation.	
					New Earth Stations - 5 nos	Establishment of New Earth stations at 4 locations III rd quarter	Order for 4 Earth stations placed.DP: 28.02.2013	
6	High Definition TV	HDTV production, post production facility and transmission.	25.00	10.95	HDTV Production facility at Delhi and Mumbai	Order for SITC Job - II nd quarter SITC of HDTV Studio at Delhi and Mumbai to be in progress. -IV th quarter	Order placed on 24.08.2012. Firm visited sites. DP - 23.02.2013	
					Multi-Camera mobile equipment for Outdoor Production facilities at Delhi and Mumbai	Placement of order for HDTV Vans at Delhi and Mumbai - IV th quarter	Tenders received earlier cancelled on technical grounds. Fresh tenders issued and opened on 05.12.2012.	
					Fly away Production set up at Delhi	Placement of order for equipment -IV th quarter	Specifications under finalization.	
					HDTV Transmitters at Delhi, Mumbai, Kolkata, Chennai	Order of Transmitters -II nd quarter Supply of transmitters IV th quarter	Order placed on 29.11.2012 for procurement of HDTV Transmitters. DP -28.05.2013	

						Strengthening of tower and installation of antennae system IV th quarter	Order for SITC of antenna system and strengthening of towers placed. Antennae, feeder cable and other associated equipment supplied. Tower strengthening work completed at Pitampura. Antenna and feeder cable also installed and tested. Tower strengthening work completed at Kolkata. Antenna also installed. New Feeder cable ordered and is expected to be supplied shortly. Tower strengthening work completed at Chennai. Antenna and feeder cable also hauled up. Further work in progress. Work to be taken up at Mumbai.	
7	Staff Quarters and other misc Scheme Content Development New Scheme	Provision of housing facility for staff. Augmentation of infrastructure / strengthening of security at various stations	10.00	8.84	Construction of 1. Staff Quarter at 07 locations 2. Guest Houses at 22 locations 3. Community Centers at 10 locations 4. DMC Buildings at 17 locations 5. LPT Buildings at 10 locations 6. Tower "C" Building at DD Bhawan Complex	Construction of staff quarters at 4 locations. Construction of Guest House at 4 locations. Construction of community center at 3 locations. Construction of DMC buildings	Construction of Guest houses, Community centres completed. Construction of SQs at Dehradun, Raipur & Cuttack is expected to be completed by January 2013. At Leh, SQs are expected to be constructed by August 2013. 4 DMC buildings constructed & other 3 buildings are expected to be	

					7. Augmentation and improving the infrastructure and security of existing Doordarshan offices	at 7 locations Work of Tower “C” building to be in progress.	completed by January 2013. Work of construction of Tower ‘C’ building in progress.	
	Content Development		35.00	51.23	in-house programme related expenses under J&K, NE and Normal			
	New Scheme							
1	Scheme-I - Broadcasting Infrastructure Network Development		0.19	0.00				12th Plan schemes yet to be approved
	Project Management Unit (Revenue Plan)		25.00					
2	Scheme-IV-Special Projects		0.02	0.00				12th Plan schemes yet to be approved
	Capital		226.00	72.58				
	Revenue		60.00	51.23				
	TOTAL		286.00	123.81				

DOORDARSHAN

REVIEW OF ANNUAL PLAN (2011-12)

Statement of Outlay & Outcomes/Targets Achivement (2011-12)

(₹ in crore)

S1. No.	Name of the Scheme/ Programme	Objective/ Outcome	Outlay 2011-12	Actul Exp. 2011-12	Quantifiable Deliverable/ Physical Output	Process/ Timeliness	Achievement	Remarks
	Continuing Scheme							
1	J & K Special plan Phase-I and Phase-II (Capital)	Improvement of Doordarshan Transmission Coverage in J&K. First phase of J&K Spl. Package has been implemented, except the tower work at Amritsar which is under progress. This has resulted in substantial improvement in coverage area and technical quality of Doordarshan transmission in J&K, In phase-II of J &K Plan emphasis has been given for improvement of content.	2.20	0.77	Commissioning of DD1 and DD(News) HPTs at Amritsar with antenna mounted on 300M Tower	Installation of DD1 and DD(News) Transmitter at new site and their commissioning:- IV quarter.	Tower erected to full height - 283 meter. Building constructed.	Slow work by Agency. Installation will be taken up, hauling up of antenna and feeder cable as existing transmitters (which are in service at existing station) are to be utilized
	Revenue		53.89	63.42				
2.	Digitalization and Modernisation of Production Facilities	Enhancement of technical quality of programmes.	3.00	1.74	Modernization of studio centers, centralized recording, editing and play-back at all major Doordarshan Kendras; - 17 nos. Augmentation of OB facilities and faster news delivery system.	Equipment Procurement	In Progress	
3.	North East Special Package Ph-2 (Capital)	Strengthening of Doordarshan coverage in North East and A&N region. A special package (Ph.-II) for expansion & improvement of Doordarshan	1.91	0.79	DSNG units-4 no for NE and 1 no for A&N	Supply of DSNG equipment (1 No.)	Order of 1 DSNG Placed	4 DSNG units supplied earlier and the remaining one DSNG unit has

		services in NE region & Island territories of Andaman & Nicobar and Lakshadweep has been approved by the Government in May, 06 at a cost of Rs. 256.85 crores (hardware – 134.3, software – 122.55).						been supplied in Nov.,2012
	Revenue		20.25	22.67				
4	DTH	The objective of this scheme is to provide TV coverage to the areas hitherto uncovered by terrestrial transmission. DTH at present has capacity of 50 TV channels.	0.00	0.00				DTH service is already in place.
5	HDTV	HDTV is a technology that offers numerous advantages in terms of excellent image quality and wide screen image. The wide screen image provides powerful viewing experience. This makes this technology superior and gives pictures similar to 35 mm films. HDTV also provides realistic digital surround sound. A pilot project for HDTV field production unit is under implementation.	0.40	0.19				Pilot project for HDTV production completed
6	Other spill over X plan approved scheme		25.00	24.83				
a	Accommodation of staff and augmentation of infrastructure and security	Provision of housing facility for staff. Augmentation of infrastructure / strengthening of security at various stations.			Construction of staff quarters at 4 Metro locations			Projects monitored by AIR
					Construction of staff quarters at 11 non-Metro locations	Completion of Staff quarters at 3 places viz Bangalore, Patna and Sambalpur:- 3rd Quarter	Staff Qtrs at 9 locations have already been completed. Construction of S/Qs at Patna and Sambalpur	Staff Qtrs at 10 locations have already been completed. 65% of works completed at remaining one location where

							in progress.Out of 16 staff quarters at Sambalpur, 12 staff quarters have been completed. Most of the schemes of augmentation of infrastructure & security completed.	previous contract rescinded. Fresh tenders for balance works invited & work awarded.
b)	Transmitter related Schemes	Improvement in terrestrial coverage			Automode LPTs-50	Supply of LPTs-Ist Quarter. Installation of LPTs- II & III Quarter.	Tenders invited earlier for procurement of 50 automode LPTs cancelled on technical considerations.Fresh tenders invited.	Order for procurement of Automode LPTs placed on 31.07.2012. DP : 30.01.2013/ 30.04.13/30.07.13
					HPTs-2	(i)Supply & Installation of Equipment HPTs -Mehaboob Nagar -IIIrd Quarter (ii) Tower erection & Mounting of Antenna & Feeder Cable-IV Quarter (iii)Completion of HPT Mahaboobnagari- IV completion of HPT Kumbakonam	(i) Order placed for supply of transmitter and antenna for HPT at Mahboobnagar. Antenna inspected and reported despatched. Transmitter offered for inspection. (ii) Order placed for 150 M tower at Mahboobnagar (iii) Pmt. set up (HPT) at Kumbakonam operationalised on 30.03.2012.	HPT Mahboobnagar commissioned in interim setup on 08.12.2012, using existing Tower.
	New Schemes							

1	Digitalisation of transmitters; Modernisation, Aug. and Repl. of Transmitter Equipment		20.00	47.49				
a)	Digitalization of Transmitter	Digitalisation of terrestrial transmission.			Digital HPTs-19 nos	Order for 19 HPTs-1 st Quarter Supply of HPTs-19 Nos-4 th Quarter Installation of 19 HPTs-4 th Quarter	(i) Tenders received for procurement of 19 digital transmitters and under technical evaluation (ii) Order placed for SITC of antenna system including strengthening of towers for above HPTs.	For procurement of 19 transmitters, tenders technically evaluated, commercial bids opened & purchase proposal in the process of sanction. Order placed for antennae system including strengthening of tower for transmitters. Antenna system and feeder cables received at site.
b)	Modernisation, Augmentation and replacement of transmitters equipments	Modernisation, Aug. and repl. of transmitter equipment which have served its useful life and due to technological compulsion.						Scheme approved in Feb.,2011
2	Studio digitalisation : Modernisation, Augmentation, Replacement of Studio/OB Equipments		80.00	16.81				
a)	Digitalization of Studio	Full digitalisation of production, post production, editing and archiving facilities.			Partial to full digitalisation of 31 studios at smaller Kendras and full digitalisation at 8 Kendras.	To be completed in phases.	(i) Out of 36 equipment items required for digitalization of 31 partailly digital Studios,	All major equipment except Camera chains, Camcorders and Recorder/Decks procured & installed.

							order placed for 26 equipmenet items and part equipmenet supplied. (ii) 10 equipmenet items ordered for full digitalization of 8 analog studios. procurement of remaining equipment items in progress.	Procurement of these remaining equipment under process.
b)	Modernisation, Augmentation and replacement of studio equipments	Modernisation, Aug. and repl. of production related equipment with its digital counterpart which have served its useful life and due to technological compulsion.			Aug of Production, Post Production, Audio, Lighting And Power Supply At All Major And Smaller Kendras- 66 Locations.	To be taken up in phases.		Scheme approved in Feb.,2011
	DTH: Modernisation, Aug., Replacement of Satellite Broadcast Equipment		20.00	12.79				
a)	DTH	Increase of channels in DTH platform from 59 to 97			Increase of channel on DTH Platform.			Tenders for upgradation of DTH platform to 75 channels cancelled due to allotment of additional transponder to Doordarshan for expansion of DTH platform further to 97 channels.Tenders invited again for upgradation of DTH platform from 59 TV

								channels to 97 channels & due to be opened on 15.1.13.
b)	Modernization, Augmentation and replacement of satellite broadcast equipments	Modernisation, Aug. and repl. of satellite broadcast related equipment with its digital counterpart which have served its useful life and due to technological compulsion. Aug. of News Gathering Facility				To be taken up in phases.		
					Upgradation of 10 nos of Earth Station	Procurement of part equipment for upg. of 10 no. of earth station. Upg. of 3 nos. of Earth stations-4 th Quarter. Supply of DSNGs(6Nos)-4 th Quarter. Completion of PDA replacement at CPC and DDK Srinagar-3rd Quarter.	(i) Order placed for upgradation of 5 Earth stations in July,2011. (ii) Tenders for remaining 5 Earth stations received and technically evaluated. Commercial bids also opened.	Five Earth stations viz. Agartala, Imphal, Gangtok, Itanagar & Kohima upgraded. Order placed for upgradation of Earth stations at Chandigarh, Hissar, Leh, Panaji and Port Blair. DP: Leh -15.04.2013; Port Blair-15.03.2013 Chandigarh, Hissar and Panaji - 15.02.2013
					Replacement of Earth Station compression equipment at 5 locations		Compression equipment at 3 locations installed (except upconverter).	(i) Tenders invited earlier for one location cancelled on technical considerations. (ii) Building construction in progress at one location. Equipment to be procured after construction of building
					Replacement of DSNG units-6 locations		Order placed for procurement of DSNGs in	Delay in supply of DSNGs.

							August,2011.	
					Replacement of Existing IRDs with DVB-S2 based IRDs		Specifications being finalized.	
					Replacement of uplink PDAs and Accessories at CPC and DDK Srinagar		Order placed for Uplink PDAs in July,2011 .	Work expected to be completed by March,2012
					New DSNGs-9 nos			Tenders opened on 10.7.2012 and are under technical evaluation.
					New Earth Stations - 5 nos		Tenders received and evaluated. Commercial bids also opened.	Order for 4 Earth stations placed.DP: 28.02.2013
4	High Definition TV	HDTV production, post production facility and transmission.	29.00	18.17	HDTV Production facility at Delhi and Mumbai	Order for the part equipment:- Ist quarter Supply of part equipment:-4 th quarter	Tenders received and under evaluation.	Order placed on 24.08.2012. Firm visited sites. DP: 23.02.2013
					Play out facility at Delhi	Order for the part equipment:- Ist quarter Supply of part equipment:-4 th quarter	Equipment supplied	
					Post Production facility at Delhi, Mumbai Kolkata and Chennai	Order for the part equipment:- Ist quarter Supply of part equipment:-4 th quarter	Part equipment (7 no) procured. Procurement of remaining equipment in progress.	All the equipment except HDTV zoom lens ordered/procured.10 nos. of HDTV zoom lens ordered/procured, NIT issued for remaining 10 nos. zoom lens. Due date 10.01.2013.

					Field Production facility at Delhi, Mumbai, Kolkata, Chennai	Order for the part equipment:- Ist quarter Supply of part equipment:-IV quarter	Part equipment (2 no) ordered. Procurement of remaining equipment in progress.	All the equipment except HDTV zoom lens ordered/procured.10 nos. of HDTV zoom lens ordered/procured, NIT issued for remaining 10 nos. zoom lens. Due date 10.01.2013.
					Multi-Camera mobile equipment for outdoor Productio-facilities at Delhi, Mumbai	Supply of part equipment:-IV quarter	Tenders received and evaluated. Commercial bids also opened.	Tenders received earlier cancelled on technical grounds. Fresh tenders issued and opened on 05.12.2012.
					Fly away Production setup at Delhi	Supply of part equipment:-IV quarter	Specifications under finalization	
					Preview facility for Delhi, Mumbai, Kolkata, Chennai	Order for the part equipment:- Ist quarter Supply of part equipment:-IV quarter	Part equipment (7 no) procured. Procurement of remaining equipment in progress.	All the equipment ordered / procured.
					HDTV transmitters at Delhi, Mumbai, Kolkata, Chennai	Order for Transmitter (4 nos.)-III Quarter	(i) Tenders for procurement of HDTV transmitters received and under evaluation. (ii) SITC of antenna system including strengthening of towers ordered. Antenna inspected and reported despatched.	Order placed on 29.11.2012 for procurement of HDTV Transmitters.DP: 28.05.2013 Order for SITC of antenna system and strengthening of towers placed. Antennae, feeder cable and other associated equipment supplied. Tower strengthening work completed at Pitampura (Delhi).

								Antenna and feeder cable also installed and tested. Tower strengthening work completed at Kolkata. Antenna also installed. New Feeder cable ordered and is expected to be supplied shortly. Tower strengthening work completed at Chennai. Antenna and feeder cable also hauled up. Further work in progress. Work to be taken up at Mumbai.
5	Staff Quarters and other misc Scheme	Provision of housing facility for staff. Augmentation of infrastructure / strengthening of security at various stations.	15.00	14.32	Construction of 1. Staff Quarter - 07 locations 2. Guest Houses - 22 locations 3. Community-10 locations Centres 4. Zonal office Building at Guwahati 5. DMC Buildings - 17 locations 6. LPT Buildings -10 locations 7. Tower"C" Building at DD Bhawan Complex 8. Augmentation and improving the infrastructure and security of existing Doordarshan Offices	Award of work for all the works(LPTs/ DMCs/S.Qs/C.Cs/GHs).Completion of 4 LPT buildings and 4 DMCs buildings IV Quarter.Award of work for Tower "C"- II Quarter.	(i) Work awarded for Tower "C" building.(ii) Eight buildings (GH-5, CC-1, LPT- 2) completed. (iii) Work for additional 47 buildings in Progress. (iv) Preliminary Estimates for 7 additional buildings sanctioned.	work completed for 43 building & 16 Guest House, 7 Community centers10 DMC and 10 LPT.
	Software Acquisition/production		1.00	47.78	Inhouse programmes			
		Capital	196.51	137.90				
		Revenue	75.14	133.87				
		Total	271.65	271.77				

Expenditure statement upto the Month of March 2012 under Plan of Doordarshan

(₹ in crore)

S. No	PC Code	Name of the Media Unit - Doordarshan	SBG (2011-12)	RE (11-12)	Exp. upto 31.03.2012
A		Continuing Schemes			
1	1225	J&K Special Plan Ph.-I & II (Capital)	2.20	3.04	0.77
		(Revenue)	53.89	63.89	63.42
2	1230	Digitalisation & modernisation of production facilities (St/OB)	3.00	1.91	1.74
3	1237	North East Special Package Phase-II (Capital)	1.91	1.06	0.79
		(Revenue)	20.25	20.25	22.67
4	1241	DTH (Continuing scheme)	0.00	0.00	0.00
5	1242	HDTV (Continuing Scheme)	0.40	0.19	0.19
6	1245	Other spill over X Plan approved scheme	25.00	26.31	24.83
		a) Accomodation for staff, augmetation of infrastucture and security			
		b) Automation of existing studio facility			
		c) Replacement of existing production equipment (Studio/OB) due to fault/aging/obsolescence etc.			
		d) New Production Facilities			
		e) Permanent setup of HPTs			
		f) Expansion of terrestrial coverage by existing transmitters as well as establiment of new transmitters in respect of DD-I			
		g) Expansion of terrestrial coverge by upgradation of existing			

		transmitters as well as establishment of new transmitters in respect of DD-II			
		h) Automation of Transmitters (LPTs & VLPTs)			
		i) Replacement of existing transmitters due to fault/ aging/obsolescence etc.			
		j) DTT (Broadcasting to handheld (DVB-H))			
		k) Satellite Related Schemes (Digitalisation & Modernisation of Satellite Broadcast Equipment, Replacement of existing satellite broadcast equipment due to fault/aging/obsolescence etc.,New Satellite Broadcast equipment			
		Total of Continuing schemes	106.65	116.65	114.41
B		New Schemes			
1	1230	<i>Studio digitalisation; Modernisation, Augmentation., Replacement of Studio /OB Equipments</i>	80.00	50.00	47.49
		a) Digitalisation of Studio			
		b) Modernisation, Augmentation and replacement of studio equipments			
2	138	<i>Digitalisation of Transmitters;Modernisation, Augmentation Replacement of Transmitter Equipments</i>	20.00	11.00	16.81
		a) Digitalisation of Transmitter			
		b) Modernisation, Augmentation and replacement of transmitter equipments			
3	1241	<i>DTH; Modernisation, Augmentation Replacement of Satellite broadcast Equipments</i>	20.00	20.00	12.79
		a) DTH			

		b) Modernisation, Augmentation and replacement of satellite broadcast equipments			
4	1242	<i>HDTV</i>	29.00	29.00	18.17
5	1245	<i>Staff Quarters, other misc. Works</i>	15.00	15.00	14.32
		Software acquisition/Programme	1.00	31.00	47.78
		<i>Total of New Schemes</i>	165.00	156.00	157.36
		Total of Doordarshan	271.65	272.65	271.77

MAIN SECRETARIAT'S BROADCASTING WING SCHEMES

Supporting Community Radio Movement In India

Awareness generation is crucial for the success of Community Radio movement in India. Under 11th Plan Rs.3.75 Crore was allocated for IEC Activities of Community Radio. Therefore, Ministry has been giving wide publicity to the Community Radio Scheme by organizing State and Regional workshops with various stakeholders so that more and more community based organizations come forward to set up community radio stations. 41 awareness & capacity building workshops have been organized across the country since the year 2007. Three National Sammelans have also been organized.

During the financial year 2011-12, 9 awareness Workshops were organized at Ranchi, Jammu, Patiala, Port Blair, Gangtok, Itanagar, Alwar, Bodhgaya and Raipur (Chattisgarh). In addition two Workshops were held with permission and GOPA holders to understand their problems and give them a final chance to operationalise their stations. Since Frequency spots are limited, process initiated to identify non-serious organisations. During the year 2011-12 Rs.125 lakhs were spent on IEC activities and 8 uncovered states were covered.

First 3 days National Sammelan for functional CRS was organised at Vigyan Bhawan from 7th to 9th April 2011, in which 85 CRS participated. A poster exhibition was also organised in the Sammelan. First ever CR Compendium was prepared which contained success stories, challenges faced by CR stations etc. Compendium was sent to concerned Ministries/departments. Second National CR Sammelan and Poster Exhibition were held in New Delhi from 18th to 20th February 2012. 2nd Edition of CRS Compendium 2012 was prepared. To tap the potential of CRS's for carrying social relevant messages, copies of 2nd CRS Compendium were sent to various Ministries/Departments and all Collectors/District Magistrates.

National Community Radio Awards: In the year 2011-12, Ministry constituted National CR Awards to promote healthy competition for better programming on CRS in following 5 categories.

- i) Thematic Award
- ii) Community Engagement Award
- iii) Promoting Local Culture Award
- iv) Most Creative/Innovative Programme Content Award
- v) Sustainability Model Award

Each category has First, Second and Third prize of Rs. 50,000, Rs.30,000 and Rs.20,000 respectively.

An independent Jury constituted by the Ministry decides which stations deserve to be awarded. Jury does not have any representation from Ministry or any other organization directly or indirectly associated with Community Radio.

First National Community Radio Awards were presented National Sammelan in February 2012, at Vigyan Bhawan, New Delhi.

These consultations and workshops have remained successful in addressing issues concerning guidelines, application procedure, content and sustainability issues for CRS.

The 12th Plan Scheme “Supporting Community Radio Movement in India” has two components namely Community Radio Support Scheme (CRSS) and IEC Activities for Community Radio. Under BE 2012-13 an amount of Rs.5 Crore was allocated out of which 3 crore was for CRSS and 2 crore for IEC activities. The EFC Memo of the scheme is yet to be approved. However, the SFC for the annual plan 2012-13 was approved to continue ongoing IEC activities. Therefore, funds under CRSS could not be utilized and the allocation was reduced to 2.5 crore in RE. Out of 2 crore are for IEC activities and 0.5 crore for CRSS.

For the annual plan 2012-13, target is to organise 9 awareness workshops in association with three organizations namely OneWorld Foundation India, Common Wealth Educational Media Centre for Asia and Community Radio Association. Each organization will organize 3 workshops. Also 3rd National Sammelan was planned to be organized in association with OneWorld Foundation India.

Out of 9 workshops, four have already been held at Mount Abu, Orchha (M.P.), Agara and Dibrugarh. Remaining 5 workshops will be held before 31st March 2013 at Darjeeling, Goa, Vizag, Dharamsala and Ooty. Third National Sammelan has also been organized at Vigyan Bhawan, New Delhi, from 9th to 11th February 2013.

An amount of Rs. 106.36 lakhs has been sanctioned for organizing 9 awareness workshops out of which Rs.79.77 Lakhs has already been released. For 3rd National Sammelan Rs.40 lakhs were sanctioned, out of which Rs. 12.7 Lakhs have already been released. In addition, Rs.4.5 Lakhs have been utilized for presenting 2nd National CR Awards. Balance amount for workshops and 3rd National Sammelan will be released after submission of utilization certificates.

With these efforts, the number of permission for setting up of CRS has increased from 186 to 418 during last 3 years. Also the number of operational CRS has increased from 64 to 147.

CHAPTER V

FINANCIAL REVIEW

2010-2011

(₹ in thousand)

Name of Media Units/Activity	BE-2010-2011			R.E. 2010-2011			Actuals 2010-11		
	Plan	Non-Plan	Total	Plan	Non-Plan	Total	Plan	Non Plan	Total
Revenue Section									
Major Head-‘2251’ -Secretariat Social Services									
1. Main Sectt. (including PAO)	170100	380700	550800	153100	369300	522400	191282	343335	534617
Major Head -‘2205’ - Art & Culture Certification of Cinematographic films for public exhibition									
2. Central Board of Film Certification	13000	55000	68000	13000	58300	71300	8493	49339	57832
3. Film Certification Appellate Tribunal	0	2000	2000	0	2000	2000	0	988	988
Total Major Head ‘2205’	13000	57000	70000	13000	60300	73300	8493	50327	58820
Major Head - ‘2220’ - Information, Films & Publicity									
4. Films Division	56000	380000	436000	56000	373400	429400	60538	318618	379156
5. Directorate of Film Festivals	45000	79200	124200	45000	86400	131400	48850	87970	136820
6. National Film Archive of India	50000	31500	81500	89000	38500	127500	99864	31651	131515
7. Grants-in-aid to Satyajit Ray F.&T.L., Kolkata	70000	60000	130000	70000	61800	131800	70000	61800	131800
8. Grants-in-aid to Children’s Film Society of India (CFSI)	40000	14300	54300	40000	15300	55300	40000	15300	55300
9. Grants-in-aid to Film & Television Institute of India, Pune	80000	125000	205000	72000	144400	216400	70000	144400	214400
10. Grants-in-aid to Film Societies	0	0	0	0	0	0	0	0	0
11. Electronic Media Monitoring Centre	21800	41000	62800	0	43600	43600	0	37739	37739
12. Research, Reference & Training Division	2500	19700	22200	1000	18900	19900	0	16273	16273
13. Grants-in-aid to IIMC	7000	67000	74000	7000	71700	78700	7000	71700	78700
14. Directorate of Advertising & Visual Publicity	445000	622800	1067800	445000	643700	1088700	494767	666217	1160984

(₹ in thousand)

Name of Media Units/Activity	BE-2010-11			R.E. 2010-2011			Actuals 2010-11		
	Plan	Non-Plan	Total	Plan	Non-Plan	Total	Plan	Non-Plan	Total
15. Press Information Bureau	345000	368800	713800	340000	381700	721700	239144	350142	589286
16. Grants-in-aid to Press Council of India	0	42100	42100	0	48900	48900	0	48900	48900
17. Subsidy in lieu of Interest on loan to PTI	0	0	0	0	0	0	0	0	0
18. Payment for Pro. & Spl. Services	0	100	100	0	100	100	0	0	0
19. Transfer to Journalists Welfare Fund	0	0	0	0	0	0	0	0	0
20. Directorate of Field Publicity	4500	357200	361700	4500	411400	415900	4670	396770	401440
21. Song and Drama Division	47200	202400	249600	47200	212400	259600	59345	218317	277662
22. Publications Division	1000	210400	211400	1000	215900	216900	982	233808	234790
23. Employment News	600	284600	285200	600	258100	258700	596	256011	256607
24. Registrar of Newspapers for India	1700	35900	37600	1700	37700	39400	1696	36350	38046
25. Photo Division	25300	35500	60800	17800	35500	53300	6321	34785	41106
26. Contribution to International programme for the Development of Communication	0	1600	1600	0	26600	26600	0	25000	25000
27. Contribution to Asia Pacific Institute for Broadcasting Development	0	2000	2000	0	2000	2000	0	1754	1754
Total: Major Head '2220'	1242600	2981100	4223700	1237800	3128000	4365800	1203773	3053505	4257278
Total: Major Head 2251, 2205 and 2220	1425700	3418800	4844500	1403900	3557600	4961500	1403548	3447167	4850715

(₹ in thousand)

Name of Media Units/Activity	BE-2010-11			R.E. 2010-2011			Actuals 2010-11		
	Plan	Non-Plan	Total	Plan	Non-Plan	Total	Plan	Non Plan	Total
Broadcasting (Major Head - 2221)									
Sound Broadcasting (Sub Major Head)									
Direction and Administration (Minor Head)									
Salaries	100	100	200	100	100	200	0	0	0
Television (Sub Major Head)									
Salaries	100	100	200	100	100	200	0	0	0
General (Sub Major Head)									
Prasar Bharati (Minor Head)									
Grants-in-aid	3447500	14123500	17571000	1578300	14123500	15701800	1548800	14123500	15672300
Total - Broadcasting	3447700	14123700	17571400	1578500	14123700	15702200	1548800	14123500	15672300
North Eastern Area other expenditure scheme for the benefit of North Eastern Region & Sikkim									
Lump Sum Provision (Major Head - 2552)	281200	0	281200	281200	0	281200	0	0	0
Total - Revenue Section	5154600	17542500	22697100	3263600	17681300	20944900	2952348	17570667	20523015

(₹ in thousand)

Name of Media Units/Activity	BE-2010-11			R.E. 2010-2011			Actuals 2010-11		
	Plan	Non-Plan	Total	Plan	Non-Plan	Total	Plan	Non Plan	Total
A) Capital Section									
1. Acquisition of Equipment for Films Division	0	0	0	0	0	0	0	0	0
2. Acquisition of Equipment for Press Information Bureau	0	0	0	0	0	0	0	0	0
3. Acquisition of Equipment for Directorate of Field Publicity	45000	0	45000	45000	0	45000	4849	0	4849
4. Acquisition of Equipment for Song and Drama Division	500	0	500	500	0	500	351	0	351
5. Acquisition of Equipment for Photo Division	0	0	0	0	0	0	0	0	0
6. Acquisition of Equipment for Main Sectt.	0	0	0	0	0	0	0	0	0
7. Acquisition of Equipment for Indian Institute of Mass Communication	10000	0	10000	10000	0	10000	10000	0	10000
8. Acquisition of Equipment for Satyajit Ray Film and Television Institute, Kolkata	0	0	0	0	0	0	0	0	0
9. Acquisition of Equipment for Film and Television Institute, Pune	0	0	0	0	0	0	0	0	0
10. Acquisition of Equipment for CBFC	9000	0	9000	9000	0	9000	7548	0	7548
11. Upgradation of Print Unit in DFF	10000	0	10000	10000	0	10000	9948	0	9948
12. Electronic Media Monitoring Centre - Machinery & Equipment	0	0	0	20000	0	20000	16600	0	16600
13. Acquisition of Equipments for Publications Division	1000	0	1000	1600	0	1600	1380	0	1380
14. Acquisition of Equipments for Employment News	0	0	0	0	0	0	0	0	0
B) Buildings									
15. Multi storeyed building for Films Division - Major Works	0	0	0	0	0	0	0	0	0
16. Setting up Museum of Moving Images (FD) Major Works	290000	0	290000	340000	0	340000	340000	0	340000
17. Construction of Nitrate Vaults/Staff Quarters for NFAI	0	0	0	0	0	0	0	0	0
18. Construction of Phase II Building for NFAI Complex	0	0	0	0	0	0	0	0	0
19. Film Festival Complex - Additions and alterations - Major Works	40000	0	40000	64200	0	64200	64195	0	64195
20. Setting up of Film & Television Institute at Kolkata - Acquisition of Land & Construction of Building	0	0	0	0	0	0	0	0	0
21. Soochna Bhavan building - Major Works	100000	0	100000	180000	0	180000	180000	0	180000

(₹ in thousand)

Name of Media Units/Activity	BE-2010-11			R.E. 2010-2011			Actuals 2010-11		
	Plan	Non-Plan	Total	Plan	Non-Plan	Total	Plan	Non-Plan	Total
A) Capital Section									
22. Construction of office & Residential Accommodation for Field Publicity - Major Works	0	0	0		0	0	0	0	0
23. Setting up of National Press Centre and Mini Media Centre for PIB	100000	0	100000	100000	0	100000	100000	0	100000
24. Construction of Building for Press Council of India	0	0	0		0	0	0	0	0
25. Building & Housing project of IIMC	20000	0	20000	20000	0	20000	20000	0	20000
26. Building & Towers for Private FM Radio Stations	100	0	100	100	0	100	0	0	0
27. Setting up of Institute of Mass Media (FD)	0	0	0	0	0	0	0	0	0
28. Electronic Media Monitoring Centre - Major Works	0	0	0	1800	0	1800	1800	0	1800
Investment									
National Film Development Corporation	30000	0	30000	30000	0	30000	30000	0	30000
Total - Capital Section Major Head '4220'	655600	0	655600	832200	0	832200	786671	0	786671
Loans for Information & Publicity (Major Head - 6220)									
Films (Sub Major Head)									
Loans to Public Sector and undertakings (Minor Head)									
National Film Development Corporation									
Loans and Advances	0	0	0	0	0	0	0	0	0
Loans for Broadcasting (Major Head - 6221)									
Loans to public Sector and Other Undertakings									
Prasar Bharati									
Loans and Advances	2274800	0	2274800	3896400	0	3896400	4159200	0	4159200
Capital outlay on North East Areas other expenditure Project/Scheme for benefit of North Eastern Region and Sikkim (Major Head - 4552)									
Acquisition of Equipment for Directorate of Field Publicity	5000	0	5000	5000	0	5000	0	0	0
Capital outlay on North East Areas other expenditure Project/Scheme for benefit of North Eastern Region and Sikkim (Major Head - 6552)									
Prasar Bharati	410000	0	410000	502800	0	502800	0	0	0
Total - Capital Section	3345400	0	3345400	5236400	0	5236400	4945871	0	4945871
Total - Demand No. 59	8500000	17542500	26042500	8500000	17681300	26181300	7898219	17570667	25468886

FINANCIAL REVIEW

2011-2012

(₹ in thousand)

Name of Media Units/Activity	BE-2011-2012			R.E. 2011-12			Actuals 2011-12		
	Plan	Non Plan	Total	Plan	Non-Plan	Total	Plan	Non Plan	Total
Revenue Section									
Major Head- '2251' -Secretariat Social Services									
1. Main Sectt. (including PAO)	348400	406100	754500	261900	377900	639800	230272	362284	592556
Major Head - '2205' - Art & Culture Certification of Cinematographic films for public exhibition									
2. Central Board of Film Certification	12000	63000	75000	12000	61000	73000	10170	53597	63767
3. Film Certification Appellate Tribunal	0	2000	2000	0	1000	1000	0	581	581
Total Major Head '2205'	12000	65000	77000	12000	62000	74000	10170	54178	64348
Major Head - '2220' - Information, Films & Publicity									
4. Films Division	108000	382800	490800	108000	344900	452900	116274	327132	443406
5. Directorate of Film Festivals	74000	92000	166000	74000	93800	167800	67812	98362	166174
6. National Film Archive of India	200000	46800	246800	200000	40500	240500	190652	38404	229056
7. Grants-in-aid to Satyajit Ray F.&T.I., Kolkata	70000	70000	140000	88000	73900	161900	88000	73900	161900
8. Grants-in-aid to Children's Film Society of India (CFSI)	63000	15500	78500	63000	15500	78500	68045	15500	83545
9. Grants-in-aid to Film & Television Institute of India, Pune	113200	135000	248200	95200	145000	240200	94313	145000	239313
10. Grants-in-aid to Film Societies	0	0	0	0	0	0	0	0	0
11. Electronic Media Monitoring Centre	0	45000	45000	0	42800	42800	0	43150	43150
12. Research, Reference & Training Division	2500	21700	24200	2500	17400	19900	493	15508	16001
13. Grants-in-aid to IIMC	10500	71700	82200	6500	71700	78200	7000	71700	78700
14. Directorate of Advertising & Visual Publicity	560000	673300	1233300	887900	653300	1541200	900130	645611	1545741

(₹ in thousand)

Name of Media Units/Activity	BE-2011-2012			R.E. 2011-12			Actuals 2011-12		
	Plan	Non Plan	Total	Plan	Non-Plan	Total	Plan	Non Plan	Total
15. Press Information Bureau	127500	412300	539800	127500	363300	490800	92319	358254	450573
16. Grants-in-aid to Press Council of India	0	53200	53200	0	53200	53200	0	53200	53200
17. Subsidy in lieu of Interest on loan to PTI	0	0	0	0	0	0	0	0	0
18. Payment for Pro. & Spl. Services	0	100	100	0	100	100	0	0	0
19. Transfer to Journalists Welfare Fund	0	0	0	0	0	0	0	0	0
20. Directorate of Field Publicity	6900	413500	420400	6900	404100	411000	5002	417781	422783
21. Song and Drama Division	48000	217400	265400	48000	227400	275400	58177	226037	284214
22. Publications Division	1000	222300	223300	1000	219600	220600	1000	244261	245261
23. Employment News	500	272900	273400	500	267600	268100	499	238429	238928
24. Registrar of Newspapers for India	1700	43500	45200	1700	40500	42200	395	39829	40224
25. Photo Division	20800	39600	60400	17300	39400	56700	8442	34855	43297
26. Contribution to International programme for the Development of Communication	0	1700	1700	0	1700	1700	0	0	0
27. Contribution to Asia Pacific Institute for Broadcasting Development	0	2000	2000	0	2000	2000	0	1903	1903
Total: Major Head '2220'	1407600	3232300	4639900	1728000	3117700	4845700	1698553	3088816	4787369
Total: Major Head 2251, 2205 and 2220	1768000	3703400	5471400	2001900	3557600	5559500	1938995	3505278	5444273

(₹ in thousand)

Name of Media Units/Activity	BE-2011-2012			R.E. 2011-12			Actuals 2011-12		
	Plan	Non-Plan	Total	Plan	Non-Plan	Total	Plan	Non-Plan	Total
Broadcasting (Major Head - 2221)									
Sound Broadcasting (Sub Major Head)									
Direction and Administration (Minor Head)									
Salaries	100	100	200	100	100	200	0	0	0
Television (Sub Major Head)									
Salaries	100	100	200	100	100	200	0	0	0
General (Sub Major Head)									
Prasar Bharati (Minor Head)									
Grants-in-aid	716200	14123500	14839700	1116200	14623500	15739700	1244980	14623500	15868480
Total - Broadcasting	716400	14123700	14840100	1116400	14623700	15740100	1244980	14623500	15868480
North Eastern Area other expenditure scheme for the benefit of North Eastern Region & Sikkim									
Lump Sum Provision (Major Head - 2552)	250200	0	250200	249700	0	249700	0	0	0
Total - Revenue Section	2734600	17827100	20561700	3368000	18181300	21549300	3183975	18128778	21312753

(₹ in thousand)

Name of Media Units/Activity	BE-2011-12			R.E. 2011-12			Actuals 2011-12		
	Plan	Non-Plan	Total	Plan	Non-Plan	Total	Plan	Non-Plan	Total
A) Capital Section									
1. Acquisition of Equipment for Films Division	0	0	0	0	0	0	0	0	0
2. Acquisition of Equipment for Press Information Bureau	0	0	0	0	0	0	0	0	0
3. Acquisition of Equipment for Directorate of Field Publicity	27100	0	27100	17500	0	17500	20584	0	20584
4. Acquisition of Equipment for Song and Drama Division	500	0	500	500	0	500	485	0	485
5. Acquisition of Equipment for Photo Division	0	0	0	0	0	0	0	0	0
6. Acquisition of Equipment for Main Sectt.	0	0	0	0	0	0	0	0	0
7. Acquisition of Equipment for Indian Institute of Mass Communication	13000	0	13000	3600	0	3600	7100	0	7100
8. Acquisition of Equipment for Satyajit Ray Film and Television Institute, Kolkata	0	0	0	0	0	0	0	0	0
9. Acquisition of Equipment for Film and Television Institute, Pune	0	0	0	0	0	0	0	0	0
10. Acquisition of Equipment for CBFC	10000	0	10000	10000	0	10000	5961	0	5961
11. Upgradation of Print Unit in DFF	10000	0	10000	10000	0	10000	2621	0	2621
12. Electronic Media Monitoring Centre - Machinery & Equipment	20000	0	20000	20000	0	20000	20000	0	20000
13. Acquisition of Equipments for Publications Division	8500	0	8500	4400	0	4400	1422	0	1422
14. Acquisition of Equipments for Employment News	0	0	0	0	0	0	0	0	0
B) Buildings									
15. Multi storeyed building for Films Division - Major Works	0	0	0	0	0	0	0	0	0
16. Setting up Museum of Moving Images (FD) Major Works	625100	0	625100	480000	0	480000	441100	0	441100
17. Construction of Nitrate Vaults/Staff Quarters for NFAI	0	0	0	0	0	0	0	0	0
18. Construction of Phase II Building for NFAI Complex	0	0	0	0	0	0	0	0	0
19. Film Festival Complex - Additions and alterations - Major Works	12800	0	12800	2800	0	2800	2693	0	2693
20. Setting up of Film & Television Institute at Kolkata - Acquisition of Land & Construction of Building	0	0	0	0	0	0	0	0	0
21. Soochna Bhavan building - Major Works	362200	0	362200	313000	0	313000	313000	0	313000
22. Construction of office & Residential Accommodation for Field Publicity - Major Works	0	0	0	0	0	0		0	0
23. Setting up of National Press Centre and Mini Media Centre for PIB	205000	0	205000	300000	0	300000	225500	0	225500

(₹ in thousand)

Name of Media Units/Activity	BE-2011-12			R.E. 2011-12			Actuals 2011-12		
	Plan	Non-Plan	Total	Plan	Non-Plan	Total	Plan	Non-Plan	Total
24. Construction of Building for Press Council of India	0	0	0	0	0	0		0	0
25. Building & Housing project of IIMC	168500	0	168500	34800	0	34800	34800	0	34800
26. Building & Towers for Private FM Radio Stations	100	0	100	100	0	100	0	0	0
27. Setting up of Institute of Mass Media (FD)	0	0	0	0	0	0	0	0	0
28. Electronic Media Monitoring Centre - Major Works	1800	0	1800	1800	0	1800	1800	0	1800
Investment									
National Film Development Corporation	0	0	0	100	0	100	86300	0	86300
Total - Capital Section Major Head '4220'	1464600	0	1464600	1198600	0	1198600	1163366	0	1163366

(₹ in thousand)

Name of Media Units	BE-2011-2012			R.E. 2011-12			Actuals 2011-12		
	Plan	Non-Plan	Total	Plan	Non-Plan	Total	Plan	Non Plan	Total
Loans for Information & Publicity (Major Head - 6220)									
Films (Sub Major Head)									
Loans to Public Sector and undertakings									
(Minor Head)									
National Film Development Corporation									
Loans and Advances	0	0	0	0	0	0	0	0	0
Loans for Broadcasting (Major Head - 6221)									
Loans to public Sector and Other Undertakings									
Prasar Bharati									
Loans and Advances	3799700	0	3799700	2755500	0	2755500	3294600	0	3294600
Capital outlay on North East Areas other expenditure									
Project/Scheme for benefit of North Eastern Region and Sikkim (Major Head - 4552)									
Acquisition of Equipment for Directorate of Field Publicity	7000	0	7000	3500	0	3500	0	0	0
Capital outlay on North East Areas other expenditure	5000	0	5000	2500	0	2500	0	0	0
Project/Scheme for benefit of North Eastern Region and Sikkim (Major Head - 6552)									
Prasar Bharati	599100	0	599100	539100	0	539100	0	0	0
Total - Capital Section	5875400	0	5868400	4499200	0	4499200	4457966	0	4457966
Total - Demand No. 59	8610000	17827100	26430100	7867200	18181300	26048500	7641941	18128778	25770719

FINANCIAL REVIEW

2012-13

(₹ in thousand)

Name of Media Units/Activity	B.E. 2012-13			R.E. 2012-13		
	Plan	Non Plan	Total	Plan	Non-Plan	Total
Revenue Section						
Major Head - '2251' -Secretariat Social Services						
1. Main Sectt. (including PAO)	861000	409200	1270200	617500	416000	1033500
Major Head - '2205' - Art & Culture Certification of Cinematographic films for public exhibition						
2. Central Board of Film Certification	0	65000	65000	0	64370	64370
3. Film Certification Appellate Tribunal	0	1700	1700	0	1530	1530
Total Major Head '2205'	0	66700	66700	0	65900	65900
Major Head - '2220' - Information, Films & Publicity						
4. Films Division	9000	372800	381800	9000	355300	364300
5. Directorate of Film Festivals	0	92000	92000	0	101500	101500
6. National Film Archive of India	20000	46800	66800	10000	43100	53100
7. Grants-in-aid to Satyajit Ray F.&T.I., Kolkata	80000	70000	150000	80000	90100	170100
8. Grants-in-aid to Children's Film Society of India (CFSI)	0	15500	15500	0	21400	21400
9. Grants-in-aid to Film & Television Institute of India, Pune	0	135000	135000	0	178400	178400
10. Grants-in-aid to Film Societies	0	0	0	0	0	0
11. Electronic Media Monitoring Centre	0	43800	43800	0	44600	44600

(₹ in thousand)

Name of Media Units/Activity	B.E. 2012-13			R.E. 2012-13		
	Plan	Non Plan	Total	Plan	Non-Plan	Total
12. Research, Reference & Training Division	0	21700	21700	0	18050	18050
13. Grants-in-aid to IIMC	0	71700	71700	46000	78150	124150
14. Directorate of Advertising & Visual Publicity	990000	673300	1663300	990000	673300	1663300
15. Press Information Bureau	153000	383300	536300	117000	402400	519400
16. Grants-in-aid to Press Council of India	0	53200	53200	0	55500	55500
17. Subsidy in lieu of Interest on loan to PTI	0	0	0	0	0	0
18. Payment for Pro. & Spl. Services	0	100	100	0	100	100
19. Transfer to Journalists Welfare Fund	0	0	0	0	0	0
20. Directorate of Field Publicity	70000	430700	500700	36600	431100	467700
21. Song and Drama Division	72000	232400	304400	72000	223600	295600
22. Publications Division	18000	227000	245000	7000	243000	250000
23. Employment News	0	269000	269000	0	191200	191200
24. Registrar of Newspapers for India	2000	41700	43700	2000	39100	41100
25. Photo Division	4500	40600	45100	6000	37400	43400
26. Contribution to International programme for the Development of Communication	0	1700	1700	0	1700	1700
27. Contribution to Asia Pacific Institute for Broadcasting Development	0	2000	2000	0	2000	2000
Total: Major Head '2220'	1418500	3224300	4642800	1334900	3192600	4527500
Total: Major Head 2251, 2205 and 2220	2279500	3700200	5979700	1952400	3674500	5626900

(₹ in thousand)

Name of Media Units/Activity	B.E. 2012-13			R.E. 2012-13		
	Plan	Non-Plan	Total	Plan	Non-Plan	Total
Broadcasting (Major Head - 2221)						
Sound Broadcasting (Sub Major Head)						
Direction and Administration (Minor Head)						
Salaries	100	100	200	100	100	200
Television (Sub Major Head)						
Salaries	100	100	200	100	100	200
General (Sub Major Head)						
Prasar Bharati (Minor Head)						
Grants-in-aid	1119800	14623500	15743300	790000	16500000	17290000
Total - Broadcasting	1120000	14623700	15743700	790200	16500200	17290400
North Eastern Area other expenditure scheme for the benefit of North Eastern Region & Sikkim						
Lump Sum Provision (Major Head - 2552)	210500	0	210500	184500	0	184500
Total - Revenue Section	3610000	18323900	21933900	2927100	20174700	23101800

(₹ in thousand)

Name of Media Units	B.E. 2012-13			R.E. 2012-13		
	Plan	Non-Plan	Total	Plan	Non-Plan	Total
A) Capital Section						
1. Acquisition of Equipment for Films Division	0	0	0	0	0	0
2. Acquisition of Equipment for Press Information Bureau	0	0	0	0	0	0
3. Acquisition of Equipment for Directorate of Field Publicity	0	0	0	0	0	0
4. Acquisition of Equipment for Song and Drama Division	0	0	0	0	0	0
5. Acquisition of Equipment for Photo Division	0	0	0	0	0	0
6. Acquisition of Equipment for Main Sectt.	0	0	0	0	0	0
7. Acquisition of Equipment for Indian Institute of Mass Communication	16000	0	16000	0	0	0
8. Acquisition of Equipment for Satyajit Ray Film and Television Institute, Kolkata	0	0	0	0	0	0
9. Acquisition of Equipment for Film and Television Institute, Pune	60000	0	60000	30000	0	30000
10. Acquisition of Equipment for CBFC	15000	0	15000	7500	0	7500
11. Upgradation of Print Unit in DFF	0	0	0	0	0	0
12. Electronic Media Monitoring Centre - Machinery & Equipment	80000	0	80000	80000	0	80000
13. Acquisition of Equipments for Publications Division	0	0	0	0	0	0
14. Acquisition of Equipments for Employment News	0	0	0	0	0	0
B) Buildings						
15. Upgradation of building infrastructure of Films Division	20000	0	20000	10000	0	10000
16. Setting up Museum of Moving Images (FD) Major Works	10000	0	10000	10000	0	10000
17. Upgradation and modernisation of FTII	10000	0	10000	5000	0	5000
18. Upgradation of infrastructure of NFAI including Jayakar Bungalow and setting up of digital library	30000	0	30000	15000	0	15000
19. Film Festival Complex - Additions and alterations - Major Works	10000	0	10000	5000	0	5000

(₹ in thousand)

Name of Media Units	B.E. 2012-13			R.E. 2012-13		
	Plan	Non-Plan	Total	Plan	Non-Plan	Total
20. Infrastructure development in SRFTH	70000	0	70000	35000	0	35000
21. Soochna Bhavan building - Major Works	150000	0	150000	108300	0	108300
22. Kendirya Soochna Bhawan in States of DFP	20000	0	20000	100	0	100
23. Setting up of National Press Centre and Mini Media Centre for PIB	90000	0	90000	164500	0	164500
24. Upgradation and expansion of Infrastructure of CBFC	12000	0	12000	6000	0	6000
25. Building & Housing project of IIMC	92000	0	92000	0	0	0
26. Building & Towers for Private FM Radio Stations	0	0	0	0	0	0
27. Setting up of Institute of Mass Media (FD)	0	0	0	0	0	0
28. Electronic Media Monitoring Centre - Major Works	20000	0	20000	20000	0	20000
Investment						
National Film Development Corporation	0	0	0	0	0	0
Total - Capital Section Major Head '4220'	705000	0	705000	496400	0	496400

(₹ in thousand)

Name of Media Units	B.E. 2012-13			R.E. 2012-13		
	Plan	Non-Plan	Total	Plan	Non-Plan	Total
Loans for Information & Publicity (Major Head - 6220)						
Films (Sub Major Head)						
Loans to Public Sector and undertakings						
(Minor Head)						
National Film Development Corporation						
Loans and Advances	0	0	0	0	0	0
Loans for Broadcasting (Major Head - 6221)						
Loans to public Sector and Other Undertakings						
Prasar Bharati						
Loans and Advances	4010000	0	4010000	2826600	0	2826600
Capital outlay on North East Areas other expenditure						
Project/Scheme for benefit of North Eastern Region						
and Sikkim (Major Head - 4552)						
Acquisition of Equipment for Directorate of Field Publicity	0	0	0	0	0	0
Acquisition of Equipment for IIMC	0	0	0	0	0	0
Opening up of New Regional Centres of IIMC	2000	0	2000	0	0	0
Upgradation and expansion of Infrastructure of CBFC	3000	0	3000	1500	0	1500
Total Major Head 4552	5000	0	5000	1500	0	1500
Capital outlay on North East Areas other expenditure						
Project/Scheme for benefit of North Eastern Region						
and Sikkim (Major Head - 6552)						
Prasar Bharati	720000	0	720000	508400	0	508400
Total - Capital Section	5440000	0	5440000	3832900	0	3832900
Total - Demand No. 60	9050000	18323900	27373900	6760000	20174700	26934700

FINANCIAL REVIEW

Object-head wise classification

(₹ in thousand)

Description	Budget Estimates 2010-2011		Revised Estimates 2010-2011		Actuals 2010-2011		Budget Estimates 2011-2012		Revised Estimates 2011-2012		Actuals 2011-2012		Budget Estimates 2012-2013		Revised Estimates 2012-2013	
	Plan	Non Plan	Plan	Non Plan	Plan	Non Plan	Plan	Non Plan	Plan	Non Plan	Plan	Non Plan	Plan	Non Plan	Plan	Non Plan
Revenue Section																
Salaries																
Voted	3200	1681960	3200	1787300	292	1720620	3000	1928800	3000	1783000	995	1774453	10200	1925600	10200	1960400
<i>Charged</i>								0								
Wages	300	5590	340	4690	299	3849	350	5230	350	5485	198	4810	16300	6940	8700	6090
O.T.A.	300	8575	300	8350	10	5954	110	8290	110	5865	44	5067	0	6735	0	4746
Medical Expenses	20	29565	20	34585	13	26900	20	32415	20	33770	11	29267	0	33065	0	28380
Domestic Travel Exp.	6300	48550	6300	55905	6042	59547	12900	57355	12900	58985	11711	62354	13800	58755	12450	52360
Foreign Travel Exp.	7600	7950	7600	7400	4829	3347	11600	9000	11600	6395	3512	2467	12200	9000	8200	7860
Office Expenses	52380	197370	50540	215830	43335	215317	62115	217050	58615	213056	54046	225173	180900	219080	96200	222951
Rent,Rates & Taxes																
Voted	0	39740	0	40425	0	36363	0	41840	0	52371	0	44047	0	46295	0	41599
<i>Charged</i>	0	300	0	300	0	0	0	300	0	300	0	0	0	300	0	300
Publications	0	39420	0	39250	0	43339	0	39540	0	39198	0	46526	600	39740	0	59072
Bank Cash Transaction Tax	0	10	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other Administrative Exp.	232500	16225	229200	18530	149656	18535	17800	19120	17800	19220	12736	19709	19100	19620	23950	20288
Supplies & Materials	35100	261400	17100	222400	14115	209542	18500	228700	18500	215400	15573	185567	49500	223995	36200	155300
P.O.L.	0	18455	0	20000	0	15357	1100	20200	1100	20200	1079	16315	0	20200	0	17630
Advertising & Publicity	560000	497570	555000	497060	583852	513580	675400	497475	1003300	492325	969707	491741	997100	495675	990400	440940
Minor Works	0	81390	0	72340	0	62518	5	78385	5	73785	0	72480	0	75185	0	73295
Professional Services	161200	80850	146000	80900	203152	73124	272400	85130	230900	88255	223024	81931	502800	88355	304350	77702
Grants-in-aid General	3644500	14432430	1802300	14466125	1770800	14466120	109000	14406314	1289200	14438264	178545	14438239	1280300	1384586	907500	1389633
Grants for creation of capital assets	0	0	0	0	0	0	893900	63111	109700	545061	1353792	545061	70000	551514	106000	12613
Grants-in-aid Salaries	0	0	0	0	0	0	0	0	0	0	0	0	0	13033325	0	15521799
Contributions	0	3600	0	28600	0	26754	0	3700	0	3700	0	1903	0	3700	0	3700
Subsidies	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Lumpsum Provision	281200	2000	281200	2000	0	988	250200	2000	249700	1000	0	581	210500	1700	184500	1530
Other Charges	162200	57610	158500	60970	174730	56376	405200	62585	360200	67285	358405	64814	245500	62985	237250	61857
Information & Technology	7800	31940	6000	18340	1223	12536	1000	20560	1000	18380	595	16708	1200	17550	1200	14655
Central Monitoring Services	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total	5154600	17542500	3263600	17681300	2952348	17570666	2734600	17827100	3368000	18181300	3183973	18129213	3610000	18323900	2927100	20174700

(₹ in thousand)

Description	Budget Estimates 2010-2011		Revised Estimates 2010-2011		Actuals 2010-2011		Budget Estimates 2011-2012		Revised Estimates 2011-2012		Actuals 2011-2012		Budget Estimates 2012-2013		Revised Estimates 2012-2013	
	Plan	Non Plan	Plan	Non Plan	Plan	Non Plan	Plan	Non Plan	Plan	Non Plan	Plan	Non Plan	Plan	Non Plan	Plan	Non Plan
Capital Section																
Machinery & Equipment	75500	0	96100	0	50676	0	89100	0	66000	0	58173	0	171000	0	117500	0
Major Works	550100	0	706100	0	705995	0	1375500	0	1132500	0	1018893	0	534000	0	378900	0
Investments	30000	0	30000	0	30000	0	0	0	100	0	86300	0	0	0	0	0
Loan & Advances	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Loans to Prasar Bharti	2274800	0	3896400	0	4159200	0	3799700	0	2755500	0	3294600	0	4010000	0	2826600	0
For the benefit of North	415000	0	5236400	0	0	0	611100	0	545100	0	0	0	725000	0	509900	0
East & Sikkim	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total	3345400	0	9965000	0	4945871	0	5875400	0	4499200	0	4457966	0	5440000	0	3832900	0
Grand Total	8500000	17542500	13228600	17681300	7898219	17570666	8610000	17827100	7867200	18181300	7641939	18129213	9050000	18323900	6760000	20174700

FINANCIAL REVIEW

Autonomous Institutions-wise Chassification

(₹ in thousand)

		Budget Estimates 2010-2011		Revised Estimates 2010-2011		Actuals 2010-2011		Budget Estimates 2011-2012		Revised Estimates 2011-2012		Actuals 2011-2012		Budget Estimates 2012-2013		Revised Estimates 2012-2013		Budget Estimates 2013-2014	
		Plan	Non Plan	Plan	Non Plan	Plan	Non Plan	Plan	Non Plan	Plan	Non Plan	Plan	Non Plan	Plan	Non Plan	Plan	Non Plan	Plan	Non Plan
Revenue Section																			
Childrens Film Society		40000	14300	40000	15300	40000	15300	40000	15500	63000	15500	68045	15500	0	15500	0	21400	0	26300
Film & Television Institute of India,Pune	(R)	80000	125000	72000	144400	70000	144400	80000	135000	95200	145000	94313	145000	0	135000	0	178400	150000	187200
	(C)	0	0	0	0	0	0	0	0	0	0	0	0	70000	0	35000	0	0	0
Satyajit Ray Film & Television Institute, Kolkata	(R)	70000	60000	70000	61800	70000	61800	70000	70000	88000	73900	88000	73900	80000	70000	80000	90100	150000	101100
	(C)	0	0	0	0	0	0	0	0	0	0	0	0	70000	0	35000	0	0	0
Indian Institute of Mass Communication	(R)	7000	67000	7000	71700	7000	71700	10500	71700	6500	71700	7000	71700	0	71700	47000	78150	70000	88900
	(C)	30000	0	30000	0	30000	0	18850	0	41900	0	41900	0	110000	0	0	0	0	0
Press Council of India		0	42100	0	48900	0	48900	0	53200	0	53200	0	53200	0	53200	0	55500	0	57100
Prasar Bharati		3447500	14123500	1578300	14123500	154800	14123500	716200	14123500	1116200	14623500	1318700	14623500	1119800	14623500	790000	16500000	51400001	73000000

GRANTS RELEASED TO VARIOUS BODIES ALONGWITH UNSPENT BALANCE

(₹ in lakh)

S.No.	Name	Grants Released during				Unspent Balance (if any)			
		2010-2011		2011-2012		2010-2011		2011-2012	
		Plan	Non-Plan	Plan	Non-Plan	Plan	Non-Plan	Plan	Non-Plan
1.	Children's Film Society of India	400.00	175.00	680.00	155.00	2.00	Nil	46.44	NIL
2.	Film & Television Institute of India, Pune	935.00	1294.00	943.12	145.00	NIL	NIL	NIL	NIL
3.	Satyajit Ray Film & Television Institute, Kolkata	600.00	700.00	880.00	739.00	1.64	NIL	0.021	NIL
4.	Indian Institute of Mass Communication	37.5	7.85	489.00	717.00	0.16	0.14	NIL	1.83
5.	Press Council of India	Nil	4.56	NIL	651.36	Nil	2.21	NIL	32.21
6.	Prasar Bharati	32835.00	124721.00	46133.00	146235.00	11.00	Nil	2747.00	NIL

CHAPTER VI

REVIEW AND PERFORMANCE OF AUTONOMOUS BODIES

INFORMATION SECTOR

INDIAN INSTITUTE OF MASS COMMUNICATION

IIMC's performance regarding training, teaching and research in Mass Communication has been found up to the mark as IIMC has been able to pay adequate attention towards the conducting of its courses and also in imparting training to officers of the Government, Army and Para-Military Forces. IIMC has also shown good performance with regard to the research projects undertaken on behalf of the Ministries and Departments of the Government. More than 50% of students in the various PG Diploma Courses of IIMC are women.

IIMC has also taken actions for its Upgradation to International Standards under the Plan Scheme. In this direction, IIMC, in the first stage, proposes to convert one year PG diploma courses in Journalism & Mass Communication into two years advance PG diploma Courses equivalent to Masters Degree to cater the need of the Media Industry and has opened four new Regional Centres in the States of J&K, Mizoram, Maharashtra (Vidarbha) and Kerala.

PRESS COUNCIL OF INDIA

Press Council of India is a statutory autonomous body. During deliberations on the ERC Recommendations in the Ministry it was felt that keeping in mind the nature of Press Council of India, which is a self regulatory body of the Press, such a review would neither be appropriate nor is another 'Peer Body' available to review it. The above decision was also conveyed to Ministry of Finance while communicating this Ministry's response on the ERC's Report on autonomous institutions of this Ministry.

The performance of the Press Council has been however directly reviewed by the Parliament through its standing committee when Press Council Chairman deposed before it on 11 March, 2011. The Parliament Committee on Estimates has also selected the Press Council for study in the current year.

FILM SECTOR

CHILDREN'S FILM SOCIETY, INDIA

During last five years the number of films produced and coverage of children audience is as follows :-

2007-08

Production – No film was completed in all respects during the year. However, two feature and one short animation film were almost completed.

Marketing – 6589 shows were organized covering 32 lakhs child audience.

Expenditure – An amount of ₹ 246.00 Lakhs was incurred.

2008-09

Production – 4 feature & 1 short film were completed.

Marketing – 2,957 shows were organized covering nearly 35 lakh child audience.

Expenditure – An amount of ₹ 381.00 Lakhs was incurred.

2009-10

Production – 5 feature films were completed.

Marketing – 4741 shows were organized covering nearly 23 lakh child audience.

Expenditure – An amount of ₹ 419.00 Lakhs was incurred.

2010-11

Production – No film was completed during the year. However, 3 feature & 1 short film were under production.

Marketing – 6,378 shows were organized covering nearly 28 lakh child audience.

Expenditure – An amount of ₹ 400.00 lakhs was incurred.

2011-12

Production – 3 features and 1 short film completed.

Marketing – 7444 shows were organized covering nearly 30.65 lakh child audience.

Expenditure – An amount of ₹ 654.00 lakhs was incurred.

2012-13(upto 31.12.2012)

Production – 2 feature films nearing completion.

Marketing – 7,316 shows were organized covering nearly 21 lakh child audience.

Expenditure – An amount of ₹ 636.00 lakhs was incurred.

FILM AND TELEVISION INSTITUTE OF INDIA, PUNE

The Film Institute of India which was set up in 1960 was converted into the Film and Television Institute of India, Pune 1974 as an autonomous body under the Ministry of Information & Broadcasting. The society consist of eminent personalities connected with Film, television, communication, culture, alumni of the Institute and ex-officio Government members. The Institute is governed by a Governing Council headed by a Chairman, the current Chairman being the renowned Film Director Shri Saeed Mirza.

The Institute offers three years post graduation diploma in Direction, Cinematography (Film & Television), Editing (Film & Television), Audiography (Film & Television), 2-year Post Graduate Diploma Course in Acting, Art Direction & Production Design and Certificate Courses in Animation & Computer Graphics, Audiography and Television Engineering.

Apart from the basic diploma courses Institute also organizes various short-term courses for working professionals and for personnel with related interests.

The Institute provides the film and TV industry with highly skilled specialists and technicians. The students of FTII make a mark in the Indian film and television industry. A number of eminent personalities of the industry are alumni of the Institute. The diploma films of the students take part in various national and international film festivals and have been appreciated.

FTII Diploma film ‘Kramasha’ (Direction : Amit Dutta) was screened in June during a film programme related to the exhibition “Paris-Delhi-Bombay” at the Centre Pompidou, Paris.

The working of the Institute is monitored by the Government from time to time, while releasing installment of Grants-in-aid, during meetings of the Governing Council, Standing Finance Committee etc., which inter-alia include Government’s representatives. In the light of the Annual Report and Audited Statement of Accounts of the Institute, its performance has, on the whole, been found to be satisfactory.

SATYAJIT RAY FILM & TELEVISION INSTITUTE, KOLKATA

The Satyajit Ray Film & Television Institute was setup by the Government of India in 1995 under the Ministry of Information & Broadcasting and was registered under West Bengal Society Registration Act. 1961. The society consist of eminent personalities connected with Film, television, communication, culture, alumni of the Institute and ex-officio Government members. The Institute is governed by a Governing Council headed by a Chairman, the current Chairman being the renowned film artist Shri Ranjit Mallick.

The Institute offers three years post graduation diploma in Direction and Screenplay Writing, Editing, Cinematography and Audiography.

Apart from the basic diploma courses Institute also organizes various short-term courses and undertakes various projects on request of various organization and Film industry.

The Institute provides the film and TV industry with highly skilled specialists and technicians. The students of SRFTI make a mark in the Indian film and television industry. The diploma films of the students take part in various national and international film festivals and have been appreciated. The following students’ Films during the year 2012-13 have been selected in the different Film festivals in India and abroad.

Sl No.	Name of the films	Director/Cinematographer
1	Meena Jha (Hindi)	Director: Anjalika Sharma
2.	Bhor (Bengali)	Director: Ritubarna Chudgar

3	Meena Jha (Hindi)	Cinematographer: Amal Neerad C.R.
4	Khoj (Bengali)	Director: Tridib Poddar
5	The Egotic World (Malayam)	Cinematograophy: Milind Nagamule
6	The Egotic World (Malayam)	Director: Tridib Poddar
7	Khoj (Bengali)	Director: Tridib Poddar
8	Abhiman Band Party (Bengali)	Director: Siladitya Sanyal.
9.	Sundar Jeebon (Bengali)	Director: Sandip Chattopadhyay
10.	Khoj (Bengali)	Director: Tridib Poddar
11.	Tetril (Bengali/English	Director: Anirban Dutaa
12.	Kulai Chaula (Oriya)	Director: Sanjib Behra
13	Bagher Bachha (Bengali)	Director: Bishnu Dev Halder
14	An Actor Prepares (Bengali/Hindi)	Direcotr : Kanu Behl
15	Kahon (Bengali)	Director: Sudhena Bose
16	Bagher Bachha	Director: BishnuDeb Halder
17	Bagher Bachha	Director: BishnuDeb Halder
18	Chinese Whispers	Director: Raka Dutta.
19	Laal Juto	Director: Sweta Marchent
20	Solidarity (English) Maya (Hindi)	Director: Mohd. Shakeel

21	Rakhe Hari Banche Rabi (Bengali)	Director: Korak Murmu
22	Antim Adhyaya	Director: T. Madhavi
23	Morichika (Bengali)	Director: Srinath Raghulapalli
24	Germ (Hindi)	Director- Snehal Nair.
25	Dayam (Hindi)	Director- Md. Shakeel

The working of the Institute is monitored by the Government from time to time, while releasing installment of Grants-in-aid, during meetings of the Governing Council, Standing Finance Committee etc., which inter-alia include Government's representatives. In the light of the Annual Report and Audited Statement of Accounts of the Institute, its performance has, on the whole, been found to be satisfactory.

BROADCASTING SECTOR

PRASAR BHARATI

The Prasar Bharati (Broadcasting Corporation of India) is the Public service broadcaster in the country, with All India Radio and Doordarshan as its two constituents. It came into existence on 23rd November, 1997 with a mandate of organizing and conducting public broadcasting services to inform, educate and entertain the public and to ensure a balanced development of broadcasting in the country.

The broad physical and financial performances achieved by Prasar Bharati through both its constituents during 2011-12 and upto third quarter of 2012-13 have been given in the Chapter-IV.

The Ministry of I&B has two levels of monitoring the progress and implementation of the scheme/projects- (i) Media Unit Level and (ii) Ministry Level. To monitor the pace of expenditure of plan funds released to Prasar Bharati, regular plan review meetings are held at the CEO/Ministry level. The progress is monitored both in terms of financial and physical parameters also. With regard to the level of utilization of plan outlay the Ministry has continued to emphasize the need for expeditious development process and address the bottlenecks affecting implementation of schemes/ programmes.

MAIN SECRETARIAT'S BROADCASTING WING SCHEMES

Supporting Community Radio Movement in India

Follow-up action after the presentation of Outcome Budget (2013-14)

A professionally administered Community Radio Support Scheme (CRSS) will be established for awarding grants to existing and new community radio stations for infrastructure/equipment/training/capacity building etc.

Under IEC activities a number of awareness/capacity building workshops will be organized in various parts of the country in association with Commonwealth Educational Media Centre for Asia (CEMCA), OneWorld Foundation, and Community Radio Associations. National Sammelan will also be organized and National CR awards will be conferred. In addition technical training modules for CR operators will be designed, impact studies will be undertaken and IEC materials will be printed & distributed. The existing Management Information will be expanded and content sharing platform will be developed.

