

N-45011/38/2020-DAS
Government of India
Ministry of Information and Broadcasting
A Wing, Shastri Bhawan, New Delhi-110001

Date: 23rd June, 2022

To

- i) All MSOs/LCOs
- ii) AIDCF

Subject: Prohibition to downlink "iPlus TV channel" on the network of cable operators-reg.

Sir/Madam,

Ministry of Information and Broadcasting vide its communication No. N-41014/01/2022-TV(I) Vol. I dated 15/06/2022 (copy enclosed) has prohibited M/s I Plus TV Telemedia Pvt. Ltd from the promotion of 'iPlus TV' for the purpose of downlinking by any person including individuals or cable operators in this country, since no permission has been given to M/s I Plus TV Telemedia Pvt. Ltd to uplink/downlink 'iPlus TV' by this Ministry. As such, the 'iPlus TV' channel is not authorized to be downloaded by anyone in India.

3. Rule 6(6) of the Cable Television Network Rules 1994 specifies that no cable operator shall carry or include in his cable service any television broadcast or channel which has not been registered by the Central Government for being viewed within the territory of India.

4. In view of the above, all the MSOs/LCOs are hereby directed not to carry/downlink the above-mentioned channel on their network, failing which appropriate/suitable action will be initiated against the defaulter(s) as per the relevant clause(s) of the Cable Television Network (Regulation) Act, 1995 and rules framed thereunder.


23.06.2022
(Md. Zahid Sharif)
Section Officer (DAS)

Encl: As above.

Copy to: NIC – for posting on website of this Ministry.

N-41014/01/2022-TV (I) Vol.I
GOVERNMENT OF INDIA
MINISTRY OF INFORMATION & BROADCASTING
'A' wing, Shastri Bhawan, New Delhi-110 001

Dated: 15.06.2022

To

The Managing Director,
M/s. I-Plus Telemedia Pvt. Limited,
90 FT Road, Shop No.1, Khilji Housing Society
Lokmanya Tilak Nagar, Sakinaka, Mumbai
Maharashtra-400072.
Email ID: info@iplustv.com

Subject: Appeal by M/s. I-Plus Telemedia Private Limited to downlink non-permitted TV channels -reg.

Sir,

It has been observed that your company, namely, M/s. I Plus Telemedia Private limited is not a permission holder for uplinking and downlinking of private satellite TV Channels from Ministry of Information & Broadcasting. However, it is seen from website address i.e. <https://www.iplustv.com> of your company that the Company has made the following appeal to its users:

“ आप अपने केबल ऑपरेटर से आज ही आई प्लस टीवी की डिमांड करे या आप अपनी खुद की एक चार फ्रीट डिश इनस्टॉल करके देख सकते है और पूरी बिल्डिंग वालो को भी दिखा सकते है।”

2. Your website has indicated the following technical parameters for tuning the channel, namely, iPlus TV:

- i) Satellite: Intelsat 20
- ii) Polarization: Horizontal
- iii) Downlink Frequency: 4149.5 MHz
- iv) Symbol Rate: 14.4 MSPS

3. In this regard attention is invited to the Policy Guidelines of Uplinking of Private Satellite TV Channels and downlinking of Private Satellite TV Channel, 2011 under which permission for uplinking and downlinking is granted to a TV channel in India. Accordingly,

no TV Channel can be uplinked or downlinked unless it is a bonafide permission holder from this Ministry under the extant guidelines. However, no permission has been given to M/s I Plus Telemedia Pvt. Ltd. to uplink/ downlink iPlus TV by this Ministry. Accordingly, the TV channel is not authorized to be downlinked by anyone in India.

5. Therefore, M/s. I Plus Telemedia Private limited is directed to stop forthwith promotion of iPlus TV for the purpose of downlinking by any person including individuals or cable operators in this country.

6. Downlinking of the TV channels which are not permitted by this Ministry is an illegal activity and punishable under Cable Television Networks (Regulation) Act, 1995 and rules framed thereunder.

7. You are accordingly directed to forthwith remove the channel, iPlus TV, immediately for the purpose of downlinking by any person including an individual or a cable operator in the Country.

Encls: Screen shot of website.

Yours faithfully,

[Handwritten signature]
15.6.22

(Sonika Khattar)

Under Secretary to the Govt. of India

Tele # 23386199

E-mail ID: usi.inb@nic.in

Copy to:

1. DS (DAS)- For taking necessary action in the matter to stop the downlinking of TV Channel, iPlus TV, in violation of the CTN, Rules, 1994.
2. DS (BP&L)- For information and examination of interconnection agreement between Airtel DTH operator and M/s. KDM Media Private Limited under DTH guidelines.