No. 804/183/2012- BC-III GOVERNMENT OF INDIA MINISTRY OF INFORMATION & BROADCASTING 'A' Wing, Shastri Bhawan,

New Delhi - 110001

October 15,2012

ADVISORY

WHEREAS it has come to the notice of the Ministry of Information and Broadcasting that vulgar and objectionable content is very often being broadcast on several FM Radio Channels. It has also been noticed that the language used by many Radio Jockeys is indecent and offensive. They often make defamatory and derogatory comments, particularly in night hours, which do not appear to be in good taste.

Whereas the clause 7.6 of Grant of Permission Agreement (GOPA) whereby permission is granted to run a FM Radio Channel provides that permission holder shall ensure that no content, messages, advertisement or communication, transmitted in its Broadcast Channel is objectionable, obscene, unauthorized or inconsistent with the laws of India.

Whereas Clause 11.2 of GOPA provides that the permission holder shall follow the same programme and advertisement code as followed by All India Radio, which prohibits the following:-

- Criticism of Friendly Countries. (i)
- Attack on religion of communities. (ii)
- (iii) Anything obscene or defamatory.
- Incitement to violence or anything against maintenance of law and (iv) order or showing disrespect to the Constitution.
- Anything amounting to contempt of Court. (v)
- Aspersions against the integrity of the President, Governors and (vi) Judiciary.
- (vii) Attack on a political party by name.
- (viii) Hostile criticism of any State or the Centre.
- Appeal for funds except for the Prime Minister's national Relief Fund/ (XX) the National Defense Funds or in case of natural calamity such as floods, earthquake of cyclone.

(x) Direct publicity for or on behalf of an individual or organization which is likely to benefit only that individual or organization.

(xi) Trade names in broadcast which amo8nt to advertising directly (except in Commercial Service).

Whereas airing such type of contents is in gross violation of clauses 7.6 and 11.2 of Grant of permission Agreement (GOPA) signed by FM Radio Channels for running their channels.

AND WHEREAS as per clause 25.3.1 of the Grant of Permission Agreement (GOPA) signed by the FM Radio Channels, in the event of the permission holder violating any of the term and conditions of permission or any other provisions of the FM radio policy, the Grantor shall have the right to impose the sanctions for suspension of the permission and prohibition of broadcast as prescribed therein.

NOW, THEREFORE, , the Ministry of Information & Broadcasting, in exercise of powers flowing from the Grant of Permission Agreement (GOPA) hereby advises all FM Radio Channels to strictly adhere to the terms and conditions prescribed therein and not to air any content in violation thereof. The Channel must exercise discretion and restraint in broadcast; of such contents.

Strict compliance to the above direction should be ensured by all FM Radio channels. Any violation shall entail such penal action as deemed fit in accordance with the terms and condition laid down in the Grant of Permission Agreement (GOPA).

(Neeti Sarkar) Director (BC)

(4) Charles Comment

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Govt of ...

All FM Radio Channels

Copy to:Shri Uday Chawla, Secretary General,
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(With a request to issue pagessam instruction to all

(With a request to issue necessary instruction to all FM Channels)