

**No.9/135/2013-BP&L
Government of India
Ministry of Information and Broadcasting
'A' Wing, Shastri Bhawan, New Delhi-110001**

Dated, the 16th January, 2014

ORDER

The Union Cabinet, in its meeting on 9th January 2014 has approved the Guidelines for Television Rating Agencies in India. In pursuance of this decision, the 'Policy Guidelines for Television Rating Agencies in India are hereby issued as at Annexure. These Guidelines shall come into force after 30 days from the date of issuance of this order.

A copy of these guidelines is also placed on the website of the Ministry of Information & Broadcasting at www.mib.nic.in for information.


(Supriya Sahu)

**Joint Secretary to the Government of India
Telefax: 23382597**

Encls: As above

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