Sub.: Summary (No.-10) to the Cabinet on the significant activities of Ministry of Information & Broadcasting for the month of October 2019.

The significant activities / events relating to this Ministry for the month of October 2019 are outlined below:-

1.0 To mark the 150th Birth Anniversary of Mahatma Gandhi, DD News covered the mega event held in Sabarmati Ashram and telecast special programmes ‘Swachhta - Mahatma ko Shardhanjali’, ‘Tribute to Mahatma’, ‘Khadi Vastra Nahi Ek Vichardhara’ and ‘Mahatma Lives’. An exhibition “Swachh Bharat, Sashakt Bharat – Babu Ke Sapno Ka Bharat” was organized by Bureau of Outreach and Communication (BOC) at India Gate Lawns in New Delhi from 2nd to 6th October, 2019, which was inaugurated by Hon’ble Minister of Information and Broadcasting Shri Prakash Javadekar, along with Hon’ble Minister of Petroleum and Natural Gas Shri Dharmendra Pradhan and Hon’ble Minister of Culture Shri Prahlad Singh Patel. BOC also organized Exhibitions at eighteen other places across the country. Publications Division (DPD) participated in the exhibitions organized by BOC and also in various Book Fairs organized at Udaipur, Agra and Thoothukudi, for spreading Gandhiji’s message. For the first time, a multimedia exhibition on the 150th Birth anniversary of Mahatma Gandhi was organized at India Pavilion at the Frankfurt International Book Fair. The 8th edition of in-house magazine ‘Akashvani Samachari Bharati’ was released by NSD, AIR, dedicated to #Bapu150 and his thoughts of Sewa, Samarpan, Swadeshi, Swavalamban, Sahyog and Swachhata.

1.1 On the occasion of the Birth Anniversary of Sardar Vallabhbhai Patel and Rashtriya Ekta Diwas (National Unity Day) on 31st October, 2019, the various media platforms of the Ministry, including Social Media, broadcast/ telecast/ streamed live the floral tributes to the Statue of Unity by the Hon’ble Prime Minister and flagging off “Run for Unity” by the Hon’ble President of India and Hon’ble Home Minister from Patel Chowk and Dhyanchand National Stadium, New Delhi. DD News telecast special documentary on Sardar Patel and Hon’ble PM’s address to the trainee Probationers of Civil Services at Kevadia, Gujarat. NSD, AIR broadcast Ground Reports from across the country and special reports on its news magazine programmes. AIR broadcast ‘Sardar Patel Memorial Lecture 2019’ on 31st October, 2019 at 9.30 pm across its network. BOC designed and printed around 30,000 brochures on Sardar Patel and delivered them to Ministry of Home Affairs (MHA). 60 second audio video spots were telecast on various TV networks and outdoor exhibitions were also organized by BOC. Publications Division (DPD) gave wide coverage in its flagship journals to the recently instituted highest civilian award “Sardar Patel National Unity Award”.

1.2 To commemorate the 550th Birth anniversary of Guru Nanak Dev Ji, DD is telecasting Shabad Kirtan based on Shabads of Guru Nanak Dev Ji and TV reports on Nagar Kirtan. DD News is preparing a documentary on Kartarpur Corridor and NSD, AIR is broadcasting exclusive reports from Dera Nanakana.
Sahib and Ground Reports on Kartarpur Corridor, apart from coverage related to Shobha Yatra and International Nagar Kirtans by Special Correspondents. BOC is organizing Special Outreach Programmes on the Philosophy of Guru Nanak Dev Ji. Press Information Bureau (PIB) issued a press release on the signing of agreement between India and Pakistan on the modalities for operationalization of the Kartarpur Sahib Corridor at Zero Point, International Boundary, Dera Baba Nanak.

1.3 Live and extensive coverage was provided by Doordarshan News and News Services Division. All India Radio (NSD, AIR) to the Hon’ble Prime Minister’s informal meet with the Chinese President and his visit to Saudi Arabia. Special Programmes were produced by DD News namely “Modi-Xi Summit” and “Mamallapuram Shikhar Sammelan” and PM’s Key Note address on Future Innovation Initiatives in Riyadh was also telecast. Regular news coverage including live inputs in bulletins were taken from Curtain Raiser of the meeting of Second India-China informal summit, PM plogging at Mamallapuram, Curtain Raiser to meeting and departure statement at Saudi Arabia and Future Investment Initiative Forum PM @ Davos of Desert. NSD AIR broadcast Ground Reports in News Magazine programmes from Mamallapuram and spotlight/news analysis talk programmes on relations between India and Saudi Arabia.

1.4 The Union Cabinet chaired by the Hon’ble Prime Minister Shri Narendra Modi has given ex-post facto approval for the Memorandums of Understanding (MoUs) between India and Foreign Broadcasters in the field of Radio and Television. The MoUs will help public broadcaster in exploring new visions, new strategies to address the demands of new technologies and stiff competition, media liberalization and globalization.

1.5 To strengthen the implementation of Ek Bharat Shreshtha Bharat (EBSB), DD News telecast two special audience based episodes on EBSB. All India Radio (AIR) made an iconic song relevant to EBSB as the theme, which was one of the components of the Sardar Patel Memorial Lecture, 2019. NSD, AIR did extensive dissemination of promo released on EBSB and exclusive stories were broadcast with inputs from Regional News Units. An article by the Hon’ble Minister of Human Resource Development has been got published by PIB and an article each from the regional offices in the paired states were exchanged and published in the regional newspapers.

1.6 The Ministry participated in the Frankfurt International Book Fair (FIBF) held from 16th – 20th October, 2019 by putting up an Indian Pavilion, which received huge appreciation from the visitors and representatives from India and other nations. A flashmob was organized with the Indian student community in Frankfurt who presented dances on Bollywood patriotic numbers. A re-enactment of Dandi March was also organized by children of Balgokulam, wherein they walked through the corridors of FIBF while holding placards, flags and singing songs like Vaishnav Jan te and Ham Honge Kamyab.

1.7 A Press Conference was held by Hon’ble Minister of Information and Broadcasting Shri Prakash Javadekar wherein it was announced that the 50th International Film Festival of India (IFFI) 2019 will witness over 200 best films from 76 countries, 26 feature films and 15 non-feature films in Indian panorama section and around 10,000 people and film lovers are expected to participate in the golden
jubilee edition to be held in Goa from 20th – 28th November, 2019. Dadasaheb Phalke Award winner Shri Amitabh Bachchan’s outstanding contribution to Cinema will be honoured and celebrated through a package of his impactful and entertaining films in this edition. It was also announced that for the first time, films with audio description will be screened for the visually impaired.

Hellaro (Gujarat) directed by Abhishek Shah has been selected as the Opening Feature Film and Nooreh directed by Ashish Pandey as the Opening non-feature film of Indian Panorama 2019, a flagship section of IFFI. Mr. John Bailey, Cinematographer and Ex. President of the Academy of Motion Pictures Arts and Sciences will chair the International Jury of 50th IFFI 2019.

1.8 To carry forward the momentum of Swachhta Hi Seva campaign to shun Single Use Plastics, NSD AIR provided extensive news coverage to the plogging runs around the Nation, including Hon’ble PM’s morning plogging run at Mamallapuram. Social Media campaign for Plastic Waste Management involving videos and graphics was run and Ground Reports, news magazine and discussion programmes were broadcast. Field Outreach Bureaus of BOC organized Outreach Programmes on the theme Swachhta Hi Seva and a digital photo exhibition was organized at Gorakhpur, Lucknow. Indian Institute of Mass Communication (IIMC) aired programmes on Apna Radio for spreading awareness. Films Division conducted Slogan Competition on ‘Awareness about Plastic’ and 3 best writers were awarded on 2nd October, 2019.

1.9 DD News telecast the swearing in ceremony of the new Lt. Governors of Jammu and Kashmir (J&K) and Ladakh and prominently telecast 14 special episodes of discussion based programs on J&K i.e. “Kashmir ka Sachh”. NSD, AIR broadcast exclusive updates on Hon’ble PM’s visit to J&K on Deepawali, new Lt. Governors in J&K, run-up to the creation of Union Territories of Jammu-Kashmir and Ladakh and developments after creation. Ground Reports from J&K, Leh and Kargil and discussion programmes were also broadcast.

1.10 DD News comprehensively covered Assembly Elections held in Haryana and Maharashtra State on 21st October and also telecast extensively the Voting results. DD News also telecast discussion based 15 special programmes on Election in “Janadesh-2019”. NSD, AIR live broadcast on the counting day, did exclusive interviews with CEOs of Haryana, Maharashtra and DGP Haryana and broadcast several related talk shows, apart from Social Media coverage on all its platforms.

2.0 Booklets on Howdy Modi covering the Howdy Modi event in Houston, USA was designed and printed by Bureau of Outreach and Communication (BOC). During Vigilance Awareness Week, nine programmes have been presented by Private Cultural Troupes of BOC at Scoochna Bhawan, Doordarshan Bhawan, Shastri Bhawan and Akashwani Bhawan, New Delhi on 29th and 30th October, 2019.

3.0 At the closing of the Film and Television Institute of India (FTII)’s first ever Film Appreciation Course from 30th September to 7th October, 2019 organized at Auroville, Puducherry, 99 participants from 17 states received Certificates.

3.1 Satyajit Ray Film and Television Institute (SRFTI), Kolkata organized a Fit India Plog Run on 2nd October, 2019. The procession covered 1.5 km of the neighbourhood and participants were holding Placards highlighting banning of
single use plastic (SUP) while jogging and picking up SUP on the way. The SUP materials collected by the joggers were disposed of at designated places on 3rd October, 2019.

I&B Initiatives on Minimum Government Maximum Governance –

- **Community Radio Stations (CRS)** - After finalization of policy of renewal of Grant of Permission Agreement (GOPA) beyond initial period of 10 years, Ministry has started renewal of CRS GOPA in October, 2019. 05 Letters of Intent (LoIs) have been issued to applicants for setting up of CRS.

- **Channel Licensing** – Ministry of I&B issued permission to 6 (5 Non-news and 1 News) Private Satellite TV channels and cancelled the permission of 7 (6 Non-news and 1 News) permitted Private Satellite TV channel. Hence, the total number of Private Satellite TV channels for Uplinking and Downlinking in India as on 31.10.2019 is 910.

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