

**No. A-50013/31/2021-DM**  
**Government of India**  
**Ministry of Information & Broadcasting**  
**Digital Media Division**

Shastri Bhawan, New Delhi

Dated: 9 September, 2021

To,

1. Digital news publishers
2. Publishers of online curated content (OTT platforms)

**Subject: Furnishing of information by digital media publishers under Rule 18 of the Information Technology (Intermediary Guidelines and Digital Media Ethics Codes) Rules, 2021**

Madam/Sir,

Vide Public Notice No. A-50013/31/2021-DM, dated 26.05.2021 (copy enclosed), publishers on digital media were required to furnish certain basic information to the Ministry in accordance with rule 18 of the Information Technology (Intermediary Guidelines and Digital Media Ethics Code) Rules, 2021. Reminders in this regard were also issued on 01.06.2021 and 10.06.2021.

2. In the months of June-July, the Ministry conducted a series of national and regional level webinars, reaching out to a large number of stakeholders, including representatives from digital news publishers, OTT platforms, and even organizations run by individuals. FAQs on various aspects of the Digital Media Ethics Code have also been released in Hindi, English and 12 regional languages on the website of the Ministry. Furthermore, as on date, more than 1,800 publishers have already furnished information in the applicable format. Acknowledgements regarding the receipt of information have also been sent to such publishers.

3. While many digital media publishers have furnished the requisite information under the rule 18, it has also been observed that a large number of them are yet to do the same. It is hereby informed that such information is necessary for effective implementation of the Rules.


4. It is accordingly requested that publishers who have not yet furnished the information may take necessary action for due compliance. The information, in the applicable format, may be sent by the publisher via email to:

- Shri Amarendra Singh, Deputy Secretary, Ministry of Information & Broadcasting (Email: amarendra.singh@nic.in), or
- Shri Kshitij Aggarwal, Assistant Director, Ministry of Information & Broadcasting (Email: kshitij.aggarwal@gov.in).

5. This issues with the approval of the competent authority.

Encl: as above

Yours faithfully,



09/09/2021

(Kshitij Aggarwal)

Assistant Director (DM)

Copy to: Associations of digital media publishers with a request to circulate the above to all the eligible entities for compliance

**F. No. A-50013/31/2021-DM**  
**Government of India**  
**Ministry of Information & Broadcasting**  
**Digital Media Division**

Shastri Bhawan, New Delhi  
Dated: 26 May, 2021

**PUBLIC NOTICE**

**Subject: Furnishing of information by digital media publishers under Rule 18 of the Information Technology (Intermediary Guidelines and Digital Media Ethics Codes) Rules, 2021**

Attention is invited to the Information Technology (Intermediary Guidelines and Digital Media Ethics Codes) Rules, 2021, notified by the Government of India on 25<sup>th</sup> February, 2021.

2. Since the notification of the aforementioned rules, the Hon'ble Minister of Information & Broadcasting has held interactions with the publishers of online curated content, as well as the publishers of news on digital media. The Ministry has also established communication with many digital media publishers, and their associations, regarding the rules and their compliance requirements. A total of around 60 publishers, and their associations, have also informed the Ministry that they have already initiated the process of formation of self-regulatory bodies under the rules. Some publishers have also written to the Ministry regarding registration with the Ministry under the rules.

3. In this regard, it is hereby informed that there is no requirement for prior registration of digital media publishers with the Ministry. Rule 18 of the Information Technology (Intermediary Guidelines and Digital Media Ethics Codes) Rules, 2021 instead provides for furnishing of certain information by the publishers of news and current affairs content, and publishers of online curated content, to the Ministry.

4. Since newspapers are registered under Press and Registration of Books Act, 1867, and private satellite TV channels are permission holders under the Uplinking and Downlinking Guidelines (2011) of the Ministry, a separate format for furnishing information, as in **Appendix I**, has been devised for such entities publishing news and

current affairs on digital media. For all other digital news publishers, the relevant format is at **Appendix II**, while for OTT platforms, the format for furnishing information is at **Appendix III**.

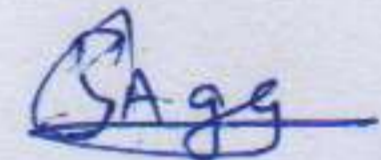
- Appendix I for digital news publishers which also publish/telecast news on traditional media (TV and newspaper);
- Appendix II for other digital news publishers;
- Appendix III for publishers of online curated content (OTT platforms)

5. The publishers may furnish the information to the Ministry in the applicable format within 15 days of the issue of this notice. The information, as a pdf file duly signed by the authorised person on behalf of the publisher, may be sent via email to:

- Shri Amarendra Singh, Deputy Secretary, Ministry of Information & Broadcasting (Email: [amarendra.singh@nic.in](mailto:amarendra.singh@nic.in)), or
- Shri Kshitij Aggarwal, Assistant Director, Ministry of Information & Broadcasting (Email: [kshitij.aggarwal@gov.in](mailto:kshitij.aggarwal@gov.in)).

6. For any doubts or clarifications, the publishers may contact the above mentioned.

7. This issues with the approval of the competent authority.



26/05/2024

(Kshitij Aggarwal)

Assistant Director (DM)

Email: [kshitij.aggarwal@gov.in](mailto:kshitij.aggarwal@gov.in)

## Appendix I

### **Format for Furnishing Information from Digital News Publishers which also publish/telecast news on traditional media (TV and newspaper)**

#### **I. Basic Information**

- A. Name of the Title:
- B. Language(s) in which content is published:
- C. Website URL:
- D. Mobile App(s):
- E. Social media account(s):

#### **II. Entity Information**

- A. Name of Entity:
- B. RNI Registration Number or TV Channels permitted by the Ministry:

#### **III. Contact Information (in India)**

- A. Contact person(s):
- B. Address:
- C. Telephone Number (Landline):
- D. Mobile:
- E. E-mail:

#### **IV. Grievance Redressal Mechanism**

- A. Grievance Redressal Officer (in India):
- B. Name of the Self Regulating Body of which the publisher is a member:
- C. Particulars of News Editor(s):

**(Note: In case of any changes in the particulars given above, the entity should inform the competent authority within 30 days of any such change taking place)**

## Appendix II

### Format for Furnishing Information from Digital News Publishers

(other than those referred to in Appendix I)

#### 1. **Basic Information:**

- A. Name of the Title:
- B. Language(s) in which content is published:
- C. Website URL:
- D. Mobile App(s):
- E. Social media (all outlets) account(s):

#### II. **Entity Information**

- A. Name of Entity:
- B. PAN No. (optional):
- C. Month and Year of Incorporation:
- D. Month and Year of commencement of operations as digital news publisher:
- E. Company Identification Number (for companies only):
- F. Board of Directors (for companies only):

#### IV. **Contact Information (in India)**

- A. Contact person(s):
- B. Address:
- C. Telephone Number (Landline):
- D. Mobile:
- E. E-mail:

#### V. **Grievance Redressal Mechanism**

- A. Grievance Redressal Officer (in India):
- B. Name of the Self Regulating Body of which the publisher is a member:
- C. Particulars of News Editor(s):

**(Note: In case of any changes in the particulars given above, the entity should inform the competent authority within 30 days of any such change taking place)**

## Appendix III

### Format for Furnishing Information from OTT Platforms

#### I. Basic Information

- A. Name of OTT Platform:
- B. Website URL:
- C. Mobile App(s):

#### II. Entity Information

- A. Name of Entity:
- B. PAN No. (optional):
- C. Month and Year of Incorporation (for Indian companies):
- D. Country of registration (in respect of foreign entities):
- E. Month and Year of commencement of operations in India:
- F. Company Identification Number (for Indian companies):
- G. Names of Board of Directors (for companies):

#### III. Contact Information (in India)

- A. Contact person(s):
- B. Address:
- C. Telephone Number (Landline):
- D. Mobile:
- E. E-mail:

#### IV. Grievance Redressal Mechanism

- A. Grievance Redressal Officer (in India):
- B. Name of the Self Regulating Body of which the publisher is a member:
- C. Particulars of Content Manager(s):

**(Note: In case of any changes in the particulars given above, the entity should inform the competent authority within 30 days of any such change taking place)**