

# GO GLOCAL

Taking Indian stories to the World

# INSPIRATION!!!

# RICHNESS OF INDIAN CULTURE & HERITAGE

Folk Art

Folk Music

Folk Dances

# STORIES!!!

# LOOK FOR UNIQUE STORIES – BUT UNIVERSAL

Folk Stories

Mythology (Spare the Gods!)

Local Children's Literature

Regional Heroes

# SO MUCH ART IN INDIA!!

Sr No	Painting Style	State
1	Madhubani	Bihar
2	Rajasthani Miniatures	Rajasthan
3	Temple Art	Kerala
4	Leather Puppets	Andhra Pradesh & Karnataka
5	Phad	Rajasthan
6	Orissi Patachitra	Orissa
7	Bangla Patachitra	West Bengal
8	Deccani Scroll Paintings	Andhra Pradesh
9	Kalighat Paintings	West Bengal
10	Chitrakathi	Maharashtra
11	Thangka Paintings	North Eastern States
12	Gond	Madhya Pradesh
13	Tanjore Paintings	Tamilnadu
14	Kalamkari	Andhra Pradesh
15	Mata Ni Pachedi	Gujarat



Krish, Trish & Baltiboy

# IT WORKS!!

40+ millions Kids in India

Cartoon Network, POGO and Gubbare Channel

Netflix – 150 Countries

English, Hindi, Turkish, Chinese, Polish & Korean



# REMEMBER

Be Unique

Less is More

Quality - Quality - Quality



**Thank You!**

**Questions?**

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