M-35020/9/2023-DO(FI)



# Democratizing Technology

**Enabling Innovation Mindset** 

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60/150

#### S86071/2023/DO(FI) Purpose

To harness the true potential of Huge addressable market with tremendous Job Creation and provide job opportunities to the youth of India .

- AVGC Sector growth 500% by 2025.
- Leading to 20 Lacks Job Opportunities
- 700 + Recruiters in various segments

Opportunities from Indian Market	Offshore Jobs
<ul> <li>Local Original IP Products</li> <li>Content Creation</li> <li>Production</li> <li>Post-Production Distribution</li> </ul>	<ul> <li>Post-Production</li> <li>Editing etc Simple jobs</li> <li>Multinational Studios</li> <li>Exports of Services</li> </ul>

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## Path to Democratization



#### Education, Research & Innovation Centre

- Curriculum 4.0 for Industry 4.0
- COE Lab Setup
- Innovation Centre
- Latest technologies with continual improvements
- GTM & New Revenue Models

#### Next Gen Designer and Digital Artists

- Untapped Potential of Young population
- Autonomy to Colleges and Institutions to bring Creative Education to the main stream.
- Enabling, Marketing, Counseling & Accessibility

### Minimum standards

- Minimum technology standards to achieve quality & sustainability
- Motivate & Incentivize
   Companies to follow
   standards
- Adopt Future Ready Technology

# Software and IP Rights

- Regulations as per recommendations of Industry consultants.
- Capex Reduction
- More agility for Startups
- Provides more agility

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