



Democratizing Technology

Enabling Innovation Mindset

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Purpose

To harness the true potential of Huge addressable market with tremendous Job Creation and provide job opportunities to the youth of India .

- AVGC Sector growth 500% by 2025.
- Leading to 20 Lacks Job Opportunities
- 700 + Recruiters in various segments

| Opportunities from Indian Market | Offshore Jobs |
|---|---|
| <ul style="list-style-type: none">• Local Original IP Products• Content Creation• Production• Post-Production• Distribution | <ul style="list-style-type: none">• Post-Production• Editing etc.- Simple jobs• Multinational Studios• Exports of Services |

Path to Democratization



Education, Research & Innovation Centre

- Curriculum 4.0 for Industry 4.0
- COE Lab Setup
- Innovation Centre
- Latest technologies with continual improvements
- GTM & New Revenue Models



Next Gen Designer and Digital Artists

- Untapped Potential of Young population
- Autonomy to Colleges and Institutions to bring Creative Education to the main stream.
- Enabling, Marketing, Counseling & Accessibility



Minimum standards

- Minimum technology standards to achieve quality & sustainability
- Motivate & Incentivize Companies to follow standards
- Adopt Future Ready Technology



Software and IP Rights

- Regulations as per recommendations of Industry consultants.
- Capex Reduction
- More agility for Startups
- Provides more agility

