## No.3105/182/2014-BC-III GOVERNMENT OF INDIA MINISTRY OF INFORMATION & BROADCASTING 'A' WING, SHASTRI BHAWAN NEW DELHI- 110001

Dated the Sept., 2014

To .

- 1. All News & Current Affairs TV Channels
- 2. All FM Radio Channels
- 3. All Community Radio Stations

Hon'ble Prime Minister of India will make a radio broadcast titled 'Man Ki Baat' on 3.10.2014 at 11:00 a.m. which will be carried Live on the entire AIR network. The audio feed with suitable visuals will also be carried by DD News channel.

- 2. Private radio channels, private News & Current Affairs television channels and community radios may like to telecast the same and avail of free feed from DD News, or make use, free of cost from AIR, of this broadcast as voice over to suitable visuals and footages.
- 3. In addition to the above, DD News and AIR will repeat the telecast in the evening on the same day at 8 p.m. in all regional languages.

[ NEETI SARKAR ] Director (BC) Tele.23386536

## Copy to:

- Shri Rajat Sharma, President, News Broadcasters Association, Mantec House, 3<sup>rd</sup> Floor, C-56/5, Sector 62, NOIDA – 201307.
- 2. Association of Radio Operators for India (AROI), 304, Competent House, F-14, Connaught Place, New Delhi 110001.
- 3. Community Radio Association (CRA), 145, Gautam Nagar, New Delhi 110049.
- 4. ARTBI (Association for Regional TV Broadcasting in India)