



GOVERNMENT OF INDIA

OUTCOME BUDGET 2015-2016

MINISTRY OF INFORMATION & BROADCASTING

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EXECUTIVE SUMMARY

The Ministry of Information and Broadcasting disseminates information on policies, initiatives, programmes and achievements of the Government through the mass communication media comprising radio, television, films, press and print publication, advertising and traditional modes of communication such as song and drama for the benefit of all the sections of the society. The Ministry is involved in catering to the entertainment needs of various age groups and focusing attention of the people on issues of national integrity, environment protection, health care and family welfare, eradication of illiteracy and issues relating to women, children, minority and other disadvantaged sections of the society.

The core functions of the Ministry are taken care by three wings- Information, Broadcasting and Films. The Information Wing handles policy matters of press and print media and publicity requirement of the Government. The Broadcasting wing handles policy matters relating to electronic media including Doordarshan and All India Radio, FM Radio and Community Radio. Policy matters relating to Films, Film Awards and Film fares are taken care by the Films Wing.

The budgetary allocation for Ministry of Information and Broadcasting for 2015-16 is ₹ 3711.11 crore comprising ₹ 914.53 crore as Plan funds and ₹ 2796.58 crore as non-Plan funds. The Ministry functions through its 21 Media Units/Attached and Subordinate offices, Autonomous Bodies and PSUs. The functions and achievements of these offices and outcome of various Plan Schemes have been summarised in the following chapters.

INFORMATION SECTOR

DIRECTORATE OF ADVERTISING AND VISUAL PUBLICITY

Role of DAVP: The Directorate of Advertising and Visual Publicity (DAVP) is the nodal organisation for multi-media advertising and information dissemination on the policies, programmes and achievements of Government of India. It executes information dissemination campaigns through press advertisements, TV spots through Prasar Bharati and private cable and satellite channels, radio spots/jingles sponsored radio/TV programmes, digital cinema, new media platforms like SMS, internet and exhibitions, printed materials and outdoor media on behalf of various Central Government Ministries and Departments, autonomous bodies and public sector undertakings. While funds are obtained from Ministries/Departments for sectoral publicity proposed by them, DAVP initiates and implements publicity out of its Plan/Non-Plan funds in areas where it perceives gaps, or where a holistic approach is needed.

Funding for Plan Schemes: To strengthen the publicity of various people welfare and participation oriented programmes in a holistic manner, and to enable efficient discharge of its services, DAVP sought, and obtained increased funding for two Plan Schemes namely (i) **People's Empowerment through Development Communication** and (ii) **"Media Infrastructure Development Programme"**.

For the 12th Five year Plan (2012-17) initial outlay of ₹ **467.50 crore** under the Scheme **"People's Empowerment through Development Communication"** and ₹ **15 crore** for the **"Media Infrastructure Development Programme"** had been provided.

Streamlining of Publicity: To streamline the various aspects of publicity and advertisement in Government and to bring about further transparency in this regard, Government has issued new Advertisement Policy for print media and also Audio-Visual policy with regard to advertisement / publicity through electronic media. Fresh Empanelment of Newspapers was carried out, while Rate Fixation of Audio-Visual Media is under process.

Electronic Payment Mode: DAVP has started releasing all its payments through the National Electronic File Transfer system, to improve the speed of payments, and to bring in transparency. Status of bills can be monitored on its website, www.davp.nic.in

Streamlining of Grievance Redressal and RTI: The RTI structure of DAVP has been decentralized, with each Director in charge of a Wing being made the PIO. Further, DAVP has revised its Citizens' Charter, in tune with the SEVOTTAM system of Grievance Redressal, whereby time-bound services are provided to citizens.

Monitoring of Expenditure: The Plan schemes/Non-Plan Expenditure of DAVP are regularly monitored through analysis of the financial and physical achievements vis-a-vis the targets set out during Annual Plan.

Modernization of DAVP's structure and Services: A Detailed Project Report to modernize DAVP and the delivery of its services was carried out by an independent consultant. It is under implementation during the 12th Five Year Plan.

Impact Assessment: DAVP is now streamlining a method and procedure by hiring outside agencies to assess the impact of the advertisement campaigns launched by it for various ministries and departments. 7 top notch agencies have been empanelled by DAVP for this purpose.

DIRECTORATE OF FIELD PUBLICITY

In pursuance of the mandate of the Ministry of Information & Broadcasting, Directorate of Field Publicity (DFP) undertakes field programmes to generate awareness among the people about government's policies/programmes/schemes. Effective implementation of government's developmental and welfare initiatives hinges on awareness among the intended beneficiaries about their entitlements under various programmes/schemes. DFP accordingly seeks to create informed sections of the people to enable their voluntary and enthusiastic participation in implementation of such programmes/schemes. DFP's awareness generation efforts are based on 'inter-personal communication'. DFP functions through interactive sessions with local opinion leaders and targeted beneficiaries, group discussions, door-to-door visits, public meetings, etc. These efforts are complemented by use of traditional and folk media and other conventional and non-conventional methods. In this process, DFP gets support from other Central and state departments/agencies. DFP's field functionaries also collect feedback on implementation of government's programmes/schemes for the benefit of implementing agencies.

Objectives of the Directorate

- To inform and empower the people about their rights, benefits and duties under the flagship programmes of the Government of India. It brings its staff face to face with the people to interact with them about the plans and schemes formulated for their benefit
- To promote among the people fundamental national values like democracy, secularism and communal harmony
- To establish rapport with the people at the grassroots level for their active participation in the developmental activities, as also to mobilize public opinion and promote public participation in the implementation of welfare and developmental programmes

- To gather people's reactions to the programmes and policies of the Government and their implementation for appropriate action

INDIAN INSTITUTE OF MASS COMMUNICATION

The main objective of Indian Institute of Mass Communication (IIMC) is to organise training and research in the use and development of the media and mass communication, with special reference to the requirements of socio-economic growth in the country. The Institute is financed by the Government of India, through the Ministry of Information and Broadcasting, in the form of net annual grant-in-aid.

The post-graduate diploma courses of IIMC are open for the general public and candidates are selected through written test/interviews. In addition, the Institute conducts two courses in Development Journalism in each academic year for working journalists and information officers from developing countries, in collaboration with the Ministry of External Affairs. Foundation/ orientation/ in-service training programmes for officers of the Indian Information Service (IIS), both Group 'A' and Group 'B', are also conducted. A number of other short-term courses are also arranged for officers of different Departments/Organizations of the Government of India, State Governments and international organizations. The Institute conducts research projects on various mass media related issues. Most of these studies are sponsored. It also publishes books and other publications on journalism/mass communication, from time to time.

It is felt that the primary requirement in the present situation would be to up-grade the one year PG Diploma Courses currently offered by the Institute to 2 year Advanced PG Diploma courses and to have these declared equivalent to MA Degree courses. Strengthening of the Department of Communication Research would also be an imperative need in the up-gradation of the present IIMC to the level of an Institute of national importance. Advanced courses and Doctoral programmes can be commenced, after bringing an Act of Parliament to declare the IIMC an Institute of national importance.

Plan Activities:

Keeping in view the above aspects, Ministry of Information and Broadcasting approved the Plan Scheme "Upgradation of IIMC to International Standards" in the 11th Five Year Plan for a total outlay of ₹ 62.00 crore with budget support of ₹ 51.50 crore. This is a continuing Scheme in XII Five Year Plan with government support of ₹ 43 crore. A new Plan Scheme "Opening of New Regional Centres of IIMC" has been approved in the 12th Five Year Plan, with a total Plan outlay of ₹ 94.20 crore and a net budgetary support of ₹ 90.00 crore for construction of the permanent campuses of the new regional centres.

PHOTO DIVISION

Photo Division, a media unit is responsible for visual documentation and preparing photographs for internal and external publicity on behalf of the Government of India. Photo Division records photographically different aspects of development in the country and historical events thereby providing a complete photographic documentation for the country. It promotes young talents through photo contest and workshops. The Division also supplies photographs on payment basis to the non-publicity organisations and general public. To keep pace with the trends in photographic industry a Plan Scheme 'National Centre of Photography and Special Drive for North Eastern States' has been taken up for implementation during 12th Five Year Plan for providing better services, quality and to meet the present demands of users/clients and as a part of special emphasis for the development of North-East area.

PRESS COUNCIL OF INDIA

The Press Council of India (PCI) embodies institutional support for the Fundamental Right enshrined in Article 19(1)(a) of the Constitution qua the Press. It acts on the one hand as protector of its freedom and, on the other, as guide and conscience keeper along the path of ethical rectitude.

Justice Shri C.K. Prasad took over the mantle of the Press Council of India from his predecessor, Justice Shri Markandey Katju on November 25, 2014 after XII term of the Council came to be constituted on October 10, 2014.

In the year 2014-15, the Council's prime objective cause is to depute Fact Finding Teams to report on the threats alleged to have emanated from the State of Telangana, Andhra Pradesh and Hissar, Haryana. It also took special cognizance of the cases of paid news during the general election 2014 and is in the process of determining action thereon. Further, as a pro-active measure, a paid news committee has been set up to monitor reporting during the Delhi Assembly Elections after the guidelines formulated for the benefit of the press as well as the authorities were released in the public domain.

On the adjudicatory front, while the Council is expected to decide 80 cases through oral inquiries, another 800 are expected to be disposed of by the Chairman in exercise of the powers vested in him under the Press Council Inquiry Regulations.

The deliberations all over the country on the National Press Day 2014, focused on "Transparency in the Public Affairs : The Role of the Press" and created a plenteous of content for an empowered media. The awards given on the occasion acknowledged the valuable

contributions from different walks of the press world, be it a small, tribal area of Chhattisgarh or metropolitan cities of the country. In furtherance of its international interaction, the Council entered a Memorandum of Understanding with its counterpart in Nepal to promote press ethics and freedom. The Council is also exploring the possibility of setting up a confederation of Press Councils in SAARC countries.

As an e-governance and transparency measure, the adjudications, reports and other pronouncements have been uploaded on the Press Council's website. The fact of these being available in bilingual form is an indication of the Council's emphasis on promotion of Hindi as not just an official language, but a language of the masses. The Council is hopeful that its proposals made to the Government for empowerment through amendment of the Press Council Act will receive serious consideration that they deserve.

Targets

The Prime Targets of 2015-16 are:

- A. Pursue proposals on empowerment of the Press Council of India.
- B.
 - 1. Finalisation of the report of the studies on various media related issues.
 - 2. Prompt disposal/adjudication of the complaints filed before the Council.
 - 3. Updating of index of adjudication regarding complaints against and by the Press and their accessibility through Press Council's website.
 - 4. Organizing discussions on media related issues.
 - 5. Automation of Library
 - 6. Digitization of service particulars with personal data in respect of all the employees.
 - 7. Digitization of important records of the office.
 - 8. Digitization of levy records, steps to recover the outstanding fee of levy on newspapers.

9. Office automation.
10. LAN connectivity in co-ordination with NIC/CCW.
11. Initiation of action on e-approvals in a phased manner.

PRESS INFORMATION BUREAU

Press Information Bureau (PIB) is the nodal agency of the Government of India for informing people about its policies, programmes and activities. As the Government's main channel of communication with the media (electronic and print), Press Information Bureau puts out information on Government policies, programmes, activities of the Government and its information policy. It functions upon the basic premise that in a democracy, the Government has to ensure that its policies and programmes are properly presented and correctly interpreted through press and other media for the people on whose support and goodwill it holds office.

The officers of PIB (Hqrs) are attached to the various Ministries/Departments for disseminating information to the media and provide feedback to their assigned Ministries/Departments. They function as media advisers and coordinate the publicity.

PIB's Regional/Branch offices are connected through a computer network. The Bureau also has a homepage on internet and can be accessed on www.pib.nic.in. On this homepage publicity material is made available for national as well as international use. PIB releases are now transmitted through computers to local newspapers as well as to resident correspondents of important outstation newspapers besides its Regional/Branch offices. Features and graphics are also released through the PIB network in addition to being made available on internet.

The Bureau provides functional facilities to media representatives. For this purpose, it accredits Indian and Foreign Media representatives, news cameramen and technicians. Till December 2014, 1413 correspondents and 473 cameramen were accredited with Bureau's headquarters besides 85 technicians, correspondent-cum-cameramen, long and distinguish 19 and 121 editors/media critics. In order to cater to the needs of Indian as well as foreign correspondents, the Bureau has a National Press Centre with modern communication facilities functioning at New Delhi. During April to December, 2014 fresh accreditation was given to 169 correspondents and 53 cameramen .

To convey information to the media, the Bureau employs a variety of means – press releases and features, press briefings, press conferences and conducted tours.

Monitoring of output of PIB in terms of releases, press conferences, features, etc., is immediate and is reflected in the number of stories published in newspapers.

PUBLICATIONS DIVISION

The Publications Division is one of the largest publishing houses in the public sector in the country. The books and journals brought out by the Directorate in Hindi, English and other major Indian languages are designed to broaden the understanding of the people of the country.

Publications Division is mandated to produce and sell books and periodicals on affordable price on matters of national importance and heritage with a view to imparting to the general public up-to-date and correct information about diverse aspects of Indian panorama and country's progress in various fields. It is a revenue earning department.

REGISTRAR OF NEWSPAPERS FOR INDIA

The Registrar of Newspapers for India (RNI) basically does administration of the Press and Registration of Books Act, 1867. Under the statutory function, RNI maintains statistical records of newspapers/periodicals being published in India, verification of titles for new newspapers/periodicals; issue of Certificates of Registration; verification of circulation claim of publications, analysis of the Annual Statements submitted by the publishers and preparation/compilation of an Annual Report on the state of the print media, titled "PRESS IN INDIA". Under the non-statutory functions, RNI issues eligibility certificates for import of newsprint, to actual users which are registered with RNI. Besides, RNI is also the sponsoring authority for issue of the Essentiality Certificate for import of printing machinery and other related equipments.

NEW MEDIA WING

Set up in the year 1945, the Research, Reference and Training Division now renamed as "New Media Wing" (NMW) functions as information serving unit for the Ministry of Information and Broadcasting. The New Media Wing provides the functional and operational

support to the newly set up Social Media Cell in the Ministry. The New Media Cell will be headed by Joint Secretary (P&A). OSD(C) will assist Joint Secretary (P&A). The New Media Wing will include all the existing staff/infrastructure of Research, Reference and Training Division. The IIS Gr.A and Gr.B officers presently attached with Social Media Cell of the Ministry are hereby attached with the New Media Wing in order to strengthen it. These officers will directly report to Additional Director General, New Media Wing who will, in turn report to the Ministry. At present new task given to Wing about publicity feedback and response of government schemes and programmes viz., Facebook, Youtube and Twitter through Social Media. It provides background, reference and research material for use of the Ministry, its media units and others engaged in mass communication and assist the media units of Ministry of Information and Broadcasting in collection, compilation and preparation of material involving research into published works, etc., building up of a compendium of knowledge on important subject and prepare guidance and background notes on current and other topics for the use of the Media Units. The New Media Wing was also preparing different kinds of reports such as Analytical Report, Edition-wise report, circulation-wise report, etc., of various newspapers for discussions and deliberations in meetings chaired by Minister of State for Information and Broadcasting, Secretary and Additional Secretary, Ministry of Information and Broadcasting along with Heads of Media during the campaign period.

SONG AND DRAMA DIVISION

The Division was set up in 1954 as small experimental unit to tap the abundant folk and traditional forms for communication purposes. The 'live media' as it is popularly known now, proved very effective because of its inherent advantage of instantaneous rapport with the masses and flexibility to incorporate contemporary issues, ideas and methods with conviction. The Division's scope and size, therefore, was enlarged to give it greater reach, access and impact in its efforts to communicate at the grassroots level, including inaccessible hilly terrains, desert, LWE affected/districts/areas and border areas.

MAIN SECRETARIAT'S INFORMATION WING SCHEMES

(A) Policy Related Studies, Seminar, Evaluation, etc. for all three Sectors including media units (excluding Prasar Bharati)

The media and entertainment sector of the economy has high growth potential. In order to capture the growth momentum, and to achieve the defined goals/objectives different schemes/programmes are being implemented by the Ministry of Information and Broadcasting in respect of film, information and broadcasting Sectors. In this context, it is also essential to put in place a mechanism for regular monitoring and evaluation. The Scheme “Policy Related Studies, Seminar, Evaluation, etc. for all three sectors including media units (excluding Prasar Bharati)” is being implemented during 12th Five Year Plan (2012-17) with the following objectives:-

- To develop Management Information System (MIS) in film, information and broadcasting sectors.
- To study and evaluate the impact of regulatory and development policies in respect of film, information and broadcasting Sectors.
- To conduct and participate in seminar, workshop, presentation of papers in national and international workshops in media and entertainment subject areas.
- To undertake activities for promotion of innovation in the media and entertainment sector.

B) Training for Human Resource Development

In order to transform the civil service, it is imperative to have a strategic human resource management system, to match individuals' competencies with the jobs they have to do and bridge competency gaps for current and future roles through training. Some of these competencies pertain to leadership, communication, financial and people management, information technology, project management etc. The other set of competencies relate to the professional or specialized skills such as media management, etc. The Ministry of Information and Broadcasting is the nodal Ministry for information, broadcasting and film sectors. The Indian Information Service officers of the

Ministry are posted in electronic, print and interpersonal media units during the course of their career. Similarly, the officials of the Main Secretariat of the Ministry of Information and Broadcasting are engaged in policy making for the media sector and provide administrative facilitation to the various media units. It is imperative that all these officers are trained so that they are equipped to take up challenging responsibilities.

The Plan Scheme of “Training for Human Resource Development in institution located Abroad and In-Service Training for IIS Officers” is being operated by the Main Secretariat.

(C) International Media Programme

This is one of the components under the new Plan Scheme ‘Human Resource Development’ being implemented by the Ministry under the XII Five Year Plan. This Programme comprises Media Exchange Programme, Joint Working Groups and Agreement on cooperation in the field of Information and Film Sector and International Media Seminars/Workshops. The main objectives of the programmes are as follows:

- Recognizing the vital role that media play in the promotion of better understanding between countries and in enhancing regional cooperation through greater interaction between media persons and for dissemination of information about each other.
- Recognizing the critical role that media plays in the promotion of democratic values and tolerance in societies.
- The broad objective of this scheme is to strengthen the friendly ties with different countries by promoting better understanding in the fields of information and print media, inspired by a common desire to establish and develop closer relations in the field of information and mass media.
- To strengthen the relationship between India and the other countries.
- To promote exchange of ideas between India and the other countries in the spheres of mass media, broadcasting and films
- Advanced Media Training
- Crisis Communications
- Social and Multimedia Training

An outlay of ₹1.50 crore has been kept for the Programme in XII Five Year Plan out of which an amount of ₹ 15 lakh has been kept for the year 2015-16.

FILM SECTOR

CENTRAL BOARD OF FILM CERTIFICATION, MUMBAI

The Board of Film Censors, re-named as the Central Board of Film Certification (CBFC) in June 1983, was set by Central Government under Section 3 of the Cinematograph Act, 1952 for the purpose of certifying films for public exhibition.

The present Board consists of a Chairperson and 24 Non-Official members. The board functions with its headquarters at Mumbai and 9 Regional Offices at Mumbai, Chennai, Kolkata, Hyderabad, Bengaluru, Thiruvananthapuram, Delhi, Cuttack and Guwahati.

Towards ensuring transparency in certification procedure, CBFC is in the process of on-line certification. The activities of the CBFC are publicized through press releases and its website <http://cbfcindia.gov.in/>.

CHILDREN'S FILM SOCIETY, INDIA

The Children's Film Society, India (CFSI) was established in May 1955 under the Societies Registration Act XXI of 1860 as an autonomous body of the Ministry of Information and Broadcasting. The primary objective of CFSI is to make value based entertainment as every child's right, promote films for children and strengthen its movement, thereby contributing through films to develop children into good citizens.

The above objectives have been divided as follows:

- I. Production of Films
- II. Exhibition of films in schools and
- III. Film Festivals.

The production of films is being monitored by committees consisting of film industry personalities and through a process of computerization initiated for submission of film proposals.

Regarding exhibition of films in schools, NGOs and State Government authorities are involved to reach the target children. Wide publicity and monitoring is being done through the website.

An International Children's Film Festival is organized every alternate year to attract international cinema and provide a platform for exposure of films produced by CFSI. A National Children's Film Festival is proposed to be organized every alternate year to create children's filmmakers and provide publicity and acknowledgment for films produced by children in the year the international film festival is not organized. CFSI films are also sent for participation/competition in International Film Festivals abroad for the purpose of marketing and reach.

All the above activities are displayed in detail on CFSI website to ensure proper monitoring and create a public information system.

DIRECTORATE OF FILM FESTIVALS

Directorate of Film Festivals (DFF) was set up to organize international and national film festivals within the country. DFF also facilitates India's participation in festivals abroad, arranges showcasing of foreign films in India as part of Cultural Exchange Programme and Indian films abroad and holds the National Film Awards function.

As a vehicle of cultural exchange, DFF promotes international friendship, provides access to new trends in world cinema, generates healthy competition and helps to improve the standards of Indian films.

DFF handles the following major events :

1. National Film Awards,
2. Participation in foreign film festivals.
3. Selection of Indian Panorama films
4. Cultural Exchange Programmes
5. International Film Festival of India

The activities relating to International Film Festival of India (IFFI), selection of Indian Panorama films and participation in foreign film festivals, inter-alia, form part of the component ‘Promotion of Indian Cinema through Film Festivals and Film Markets in India and Abroad’ of the 12th Plan Scheme “Development, Communication and Dissemination of Filmic Content” under Main Secretariat of the Ministry.

Under the component ‘Upgradation of Siri Fort Complex’, of the 12th Plan Scheme “Infrastructure Development Programme relating to Film Sector” besides constant improvement of facilities at the Siri Fort Auditoria, the scheme envisages upgradation of overall ambience of Siri Fort Cultural Complex, improvement/upgradation in projection system, sound and lighting and business promotion including improvement of communication system, thereby equipping the auditoria with the latest technology, so as to enhance the usage of the auditoria to optimum level facilitate generation of more revenue to the Government.

The information about these major activities is disseminated to public through the following methods:-

- (i) Regular press releases through PIB
- (ii) Regular advertisements in newspapers through DAVP
- (iii) Banners and posters are exhibited during the events through DAVP
- (iv) Festival publications released during the events
- (v) Information is disseminated to Foreign Missions in India and Indian Missions Abroad
- (vi) Through website, viz., <http://www.dff.nic.in>, <http://www.iffi.nic.in>

FILM AND TELEVISION INSTITUTE OF INDIA, PUNE

Film and Television Institute of India (FTII), Pune is a premier institute under the Ministry of Information and Broadcasting for imparting training in the art and technique of film making and television programme.

The subsequent chapter discusses the Plan, non-Plan allocation, functions of the institute, proposed targets of various activities, targets achieved during the previous year, review of past performance, proposed policy initiative, etc. The courses are advertised in print media and also in the website to give wide coverage and to achieve optimum level of transparency. All the activities of the Institute are given publicity in the website of FTII i.e. www.ftiindia.com.

FILMS DIVISION

Films Division became functional in April, 1948. Its headquarter is in Mumbai with three production centres located at Bengaluru, Kolkata and New Delhi apart from 10 Distribution Branch Offices located at state capitals and important cities. Films Division produces and preserves documentary, short and animation films ranging in theme from agriculture to art and culture, from industry to social issues, healthcare, housing, science and technology, etc.

With a view to promoting documentary, short / animation films in the country, Films Division conducts biennial Mumbai International Film Festival (MIFF).

The information about various activities of Films Division is disseminated to public through the following methods :-

- Regular press releases through PIB.
- Information through Films Division's website www.filmsdivision.org
- Through Social Networking Sites.

NATIONAL FILM ARCHIVE OF INDIA, PUNE

NFAI is an organization of international repute responsible for preservation film heritage of the country. Towards achieving its objective NFAI implements various schemes, which include acquisition of archival material and creation of infrastructure for preserving the same. During the year 2015-16 NFAI propose to implement following two Plan Schemes to complete the targets envisaged during the year:-

1. Acquisition of Archival films & film material.
2. Upgradation of infrastructure of NFAI including Jayakar Bungalow and setting up of digital library.

Progress of NFAI's Plan Schemes is monitored through monthly/quarterly/half yearly physical and financial progress statements that are sent to the Ministry regularly. Information on progress of the various activities undertaken by the NFAI under various schemes/programmes are also available on NFAI's website 'nfaipune.gov.in'.

SATYAJIT RAY FILM AND TELEVISION INSTITUTE OF INDIA, KOLKATA

Satyajit Ray Film and Television Institute (SRFTI), Kolkata is the second national level institute under the Ministry of Information and Broadcasting for imparting training in the art and technique of film making and television programme.

The subsequent chapter discusses the plan, non plan allocation, functions of the institute, proposed targets of various activities, targets achieved during the previous year, review of past performance, proposed policy initiative, etc. The courses are advertised in print media and also in the website to give wide coverage and to achieve optimum level of transparency. All the activities of the Institute are given publicity in the website of SRFTI i.e., srfti.ac.in

MAIN SECRETARIAT'S FILM WING SCHEMES

(A) Anti-Piracy Initiatives

There is an urgent need to create public awareness of the effects of piracy on the economy amongst consumers since consumers are passive participants in various forms of piracy. It is therefore proposed that an effective and all encompassing publicity campaign including multi media campaign would be carried out during the 12th Plan period involving all stakeholders from the film and music industry. At the same time, there is also a need to set up training programmes and undertake research and development to accurately estimate the impact of piracy on the Indian economy.

The Plan Scheme for anti piracy would aim at providing assistance to the following activities:

- a. Dissemination of multi media campaigns on piracy.
- b. Training programmes and workshops to sensitize police, judicial and administrative officials about the Copyright Act.
- c. Conduct of research on the effects of piracy and to enable development as well as implementation of public-private strategies to combat piracy.

(B) Development, Communication and Dissemination of Filmic Content

With a view to synergize the activities of Ministry of Information and Broadcasting and the media units towards production, promotion and preservation of Indian films, a comprehensive Scheme during the 12th Plan titled 'Development, Communication and Dissemination of Filmic Content' is being implemented. The components of the Scheme are as follows:-

- a) Promotion of Indian cinema through film festivals and film markets in India and abroad.
- b) Production of films and documentaries in various Indian languages.
- c) Centenary celebration of Indian cinema (since concluded).
- d) Webcasting of Film Archives of Films Division.
- e) Acquisition of archival films and film material.

These Schemes are implemented by following media units:

- a) Directorate of Film Festivals
- b) CFSI
- c) Films Division
- d) NFAI
- e) NFDC

The information about these major events is disseminated to public through the following methods:-

- (i) regular press releases through PIB;
- (ii) regular advertisements in newspapers through DAVP;
- (iii) banners and posters exhibited during the events;

- (iv) festival publications released during the events;
- (v) information through websites, viz., <http://www.dff.nic.in>, <http://www.iffi.nic.in>, <http://filmsdivision.org> and <http://www.cfsindia.org>.

(C) National Film Heritage Mission

Since the introduction of motion pictures in India, about 1300 silent films were made between 1930 and 1931 and more than 40,000 feature films made till 2010. In addition, at present, each year, about 900 short films and documentaries are made in India. The Government preserves the film heritage of the country through digitalization and restoration.

The goal of the Scheme is “preservation without errors, access without end”. Accordingly it is proposed to set up a National Film Heritage Mission (NFHM) with the following objectives for implementation during 12th Plan period:

- a) To undertake film condition assessment of the film collection and to ascertain the left over life of the film;
- b) Preventive conservation of 1,32,000 film reels;
- c) 2k/4k picture and sound restoration of 1050(280 during the current plan) land mark feature films and 960(432 during the current Plan) shorts of Indian cinema and recording of new picture and sound inter-negatives of each film;
- d) Digitization of 1050 (600 during the current Plan) feature films and 1200 (390 during the current Plan) Shorts;
- e) Construction of archival and preservation facilities for preservation of material restored under NFHM in dust free, low humidity, and low temperature conditions at NFAI campus, Pune; and
- f) Training workshops and courses in field of conservation, preservation and archiving in co-ordination with international agencies that are experts in this field.

To undertake preservation and restoration of India’s film heritage in a mission mode under the NFHM spread over 2014-15 to 2020-21. The scheme is envisaged at a total cost of ₹597.41 crore- ₹291 crore during the 12th Five Year Plan and ₹306.41 crore during the 13th Plan.

(D) Setting up a Centre of Excellence for Animation, Gaming and VFX Sector:

In the global entertainment space, animation and gaming has emerged as one of the successful areas of growth and success. While it is acknowledged in the industry that there is tremendous potential for growth in this sector, adequate manpower to fuel this growth is key to the future success of this industry. The demand for trained manpower for animation and gaming is far in excess of the current supply and non-availability of talent has become a key challenge for Indian companies. This area therefore needs to be addressed on priority particularly in view of the competition faced from other Asian markets.

It is therefore proposed to set up a Centre for Excellence in Animation and Gaming and VFX under the Ministry of Information and Broadcasting. A detailed project report for the same has been finalized and accorded 12th Plan Outlay. Government of Punjab has allotted 12 acres of land for the centre in Mohali, Punjab free of cost.

The total outlay proposed for setting up of the Centre for Excellence in Animation and Gaming in the forthcoming Plan period is ₹ 57 crores. The project is purposed to be run on Public Private partnership mode.

BROADCASTING SECTOR

ELECTRONIC MEDIA MONITORING CENTRE

Electronic Media Monitoring Centre (EMMC) has been set up to record and monitor channels on a 24x7 basis. The Monitoring capacity of EMMC would be augmented in a phased manner to achieve the objective of monitoring from the existing strength of 300 TV channels to 1500 channels by the end of 12th Plan. The work for enhancing existing capacity of the facility from 600 TV channels to 900 TV channels is under progress. The fully functional EMMC will be a model monitoring centre which will enable Ministry of Information and Broadcasting to monitor important TV channels, Private FM channels and Community Radio Stations. This will go a long way in controlling the content violations in electronic media.

PRASAR BHARATI

The Prasar Bharati is the Public Service Broadcaster in the country, with All India Radio and Doordarshan as its two constituents. It came into existence on 23rd November, 1997 with a mandate to organize and conduct public broadcasting services to inform, educate and entertain the public and to ensure a balanced development of broadcasting in the country.

Organizational Structure

General superintendence, direction and management of the affairs of the Corporation vest in the Prasar Bharati Board. The Board meets from time to time, deliberates on various policy issues, decides important policies and gives directions to the executive member to implement the same. The Executive Member functions as the Chief Executive Officer (CEO) of the Corporation subject to the control and supervision of the Board. The CEO exercises such powers and discharges such functions of the Board as the latter may delegate to him. Prasar Bharati consists of two wings, namely All India Radio and Doordarshan, which are headed by officers at the level of Director General.

The Director Generals of All India Radio and Doordarshan function in close association with the Member (Finance), Member (Personnel) and the CEO in carrying out the policy directives of the Board and manage day-to-day affairs of the respective Directorates. There are broadly four different wings responsible for distinct activities, viz., Programme, Engineering, Administration and Finance. In addition, there are two News Service Divisions one each in both the Directorates headed by officers of Indian Information Service.

The filled and vacancy position indicated above is not a static one and keeps on changing from time to time on account of regular retirement and also fresh recruitments being made by Prasar Bharati.

AIR and DD are the two constituents of Prasar Bharati, which have a wide net work of stations, kendras and other installations spread all over the country; the details of which are summarized hereunder:

Directorate	Unit Station	Transmitters/ Installations					RNU
		MW	FM	SW		TOTAL	
AIR	413	145	391	48		584	45
	Kendra	HPT	LPT	VLPT	TRPSR		RNU
DD	67	215	811	372	18	1416	29
Total	480	360	1202	420	18	2000	74

For 12th Five Year Plan the Government approved a total outlay of ₹3826 crore viz, ₹2614.86 crore for Continuing Scheme and ₹1211.14 crore for New Schemes. The outlay for broad schemes 'Broadcasting Infrastructure Network Development' is ₹3500 crore, ₹186

crore for scheme ‘Content Development and Dissemination’ and ₹140 crore for ‘Special project’. In addition, an outlay of ₹100 crore has been approved during the Annual Plan 2014-15 for Kissan Channel which is a new initiative of the present government. This has increased the total outlay of Prasar Bharati to ₹3926 crore in the 12th Five Year Plan.

For the Annual Plan 2015-16, the total outlay approved is ₹605.03 crore which includes ₹35 crore towards Grant-in-aid-General for the Scheme-Kissan Channel and ₹570.03 crore towards Grant for Creation of Capital Assets (GCCA) for the schemes under –‘Broadcasting Infrastructure Network Development’. The Grant for Creation of Capital Assets includes a provision of ₹10 crore for Kissan Channel and ₹10 lakhs for the scheme of AIR on Auditorium under Special Projects.

ALL INDIA RADIO

All India Radio (AIR), an integral part of Prasar Bharati continues to perform the mandate given in the Prasar Bharati Act, 1990. All India Radio informs, educates and entertains people through its programmes broadcast from various stations spread all over the country. It keeps the Indian masses across the country informed about government policies, plans, programme and achievements through the medium of sound broadcasting by a variety of programmes relating to culture education, science, health and hygiene, social and economic issues, important news and current events of topical interest. It presents diverse points of views to ensure that programmes are balanced and unbiased through its broadcasts, promoting education and national integration. All India Radio is one of the largest broadcasting organizations in the world in terms of numbers of languages (22) and dialects (146) of broadcast, the spectrum of socio-economic and cultural diversity it serves. Its home services comprise 413 stations with 145 MW 391 FM and 48 SW Transmitters functional over the length and breadth of country besides 44 RNUs functioning in the country under the Director General (News), AIR to disseminate news as detailed in the Annexure-I. AIR’s broadcast extends about 92% of the country’s area and 99.19% of the total population.

The outlay approved for Annual Plan 2015-16 for AIR is ₹260.01 crore. Allocation under capital is ₹260.01 crore which is mainly for “Broadcasting Infrastructure Network Development”. The thrust of scheme is mainly on Digitalization of AIR network, Strengthening of AIR/DD coverage in border areas, Expansion of FM services, and e-Governances. Details of the activities to be undertaken are given in Chapter-II.

Various initiatives are taken by All India Radio on the basis of policy decisions related to the further development of the organization as the true public broadcaster through fulfillment of its obligations. These are executed keeping in view the needs of general public and special target groups such as welfare of SC/ST, empowerment of women and development of North-East region. (Chapter-III).

Scheme-wise details of Physical and financial performance of the Plan scheme during the Annual plan 2013-14 and 2014-15 are indicated in the Chapter-IV. The outlay approved for Annual Plan 2013-14 for AIR was ₹318.50 crore and expenditure was ₹269.18 crore. Similarly, as against the outlay of ₹227.01 crore approved in the Annual Plan 2014-15, the expenditure incurred upto November 2014 was ₹149.28 crore.

Monitoring Mechanism

Performance of the Plan schemes of AIR is watched through the monthly expenditure statement furnished by it to the Ministry and release of funds to Prasar Bharati made on the basis of progress of expenditure and fulfillment of other conditions as laid down by the Ministry. Moreover, Half Yearly Performance Reports (HPR) are furnished in the format prescribed the Government/Planning Commission. Scheme-wise details of financial performance of Prasar Bharati (AIR) are regularly monitored by Plan Coordination Cell at the Ministry through a monthly statement.

Member (Finance), Prasar Bharati regularly monitors the progress of the schemes and take corrective actions, wherever required.

Nodal officers had also been nominated to monitor the schemes included in the RFD.

The financial powers of Directors General of AIR and DD to procure goods and services have been restored to ₹20 crore. The Ministry had delegated enhanced financial powers to Prasar Bharati Board to the extent of ₹ 300 crore for procurement of goods and services in January, 2012.

Time schedule for procurement and all other major activities of a project have been drawn and the progress monitored as per the schedule, e-tendering has been adopted for transparent and efficient procurement of equipment.

In addition to the above, regular review meetings at zonal offices and in Civil Construction Wing are being held to ensure effective implementation of the projects.

DOORDARSHAN

Television broadcasting was started in India in September 1959 with the start of an experimental transmission in Delhi, which was later on upgraded to a regular service in 1965. Doordarshan functioned as a part of All India Radio till April 1976, when it was delinked from AIR and a separate department called Doordarshan headed by an officer of the level of Director General was formed. Colour TV and national networking were introduced in 1982. Since then, over the years Doordarshan has been expanding its network throughout the country with

new technological development in the field of broadcasting. Doordarshan is presently operating 33 satellite channels and has a vast network of 67 Studios and 1416 transmitters providing TV coverage to about 92% population of the country. This apart, there are 29 RNUs functioning in the country under Director General (News), DD to disseminate news and current affairs.

In addition, Doordarshan is providing free-to-air DTH service. Today Doordarshan is counted among the leading broadcasting organizations of the world.

Doordarshan's Satellite Channels

Doordarshan is presently operating 33 Satellite channels. Details are as under:

Sl. No.	Nature and No. of Channels		Name of the Channels and their locations			
1	All India Channels	5	DD National	DD Urdu	DD Bharati	DD Sports
			DD News			
2	Regional Channels	15	DD Podhigai	DD North East	DD Odiya	DD Bangla
			DD Malayalam	DD Chandana	DD Rajasthan	DD Punjabi
			DD Bihar	DD Sahyadri	DD Kashir	DD Yadagiri
			DD Gujrati (Girnar)	DD UP	DD MP	DD Saptagiri
3	State Networks	11	Uttarakhand	Arunachal Pradesh	Mizoram	Jharkhand
			Himachal Pradesh	Nagaland	Meghalaya	Tripura
			Haryana	Chhatisgarh	Manipur	
4	International Channel	1	DD India			

Doordarshan Network

Programme Production Centres

For in-house programme production, there are 67 studio centres in the country. These include 17 major studio centres at state capitals, a Regional Production Centre at Guwahati and 49 other studio centres located at various places in the country.

Terrestrial Transmitters

For terrestrial transmission, 1416 transmitters of varying power, installed throughout the length and breadth of the country, are in operation. Break up of these transmitters is as under:

Service	HPTs	LPTs	VLPTs	Transposer	Total
DD-1 transmitters	138	733	355	18	1244
DD News transmitters	73	78	17		168
Other transmitters (digital)	4	-	-		4
Total	215	811	372	18	1416

State-wise number of transmitters installed is given at Annexure II. In terrestrial mode, DD-1 (National) Channel coverage is estimated to be available to about 92% population of the country. Terrestrial coverage of DD News Channel is estimated to be available to about 49% population. Area-wise coverage of DD-1 and DD News Channel is 81% and 26% respectively.

Free-to-air DTH “DD Free Dish”

Doordarshan launched its free-to-air DTH service “DD Direct +” in December, 2004 (renamed as “DD Free Dish”) with a bouquet of 33 TV channels. This service was started with the primary objective of providing TV coverage to the areas hitherto uncovered by terrestrial transmitters. Capacity of DTH Platform was subsequently augmented to 59 TV channels. DTH signals (Ku- band) can be received anywhere in the country (except Andaman and Nicobar Islands) with the help of small sized dish receive units. For A&N Islands, DTH service in C-band with a bouquet of 10 channels was started with effect from September, 2009.

The outlay approved in the Annual Plan **2015-16** for DD is ₹ 345.02 crore. This includes ₹ 35 crore for Grant-in-aid-General exclusively for Kissan Channel and ₹ 310.02 crore for Grants Creation of Capital Assets (including ₹ 10 crore for Kissan Channel) for the

schemes covered under “Broadcasting Infrastructure Network Development”. Main thrust areas are - digitalization of Doordarshan network; expansion of DTH; expansion of HDTV; modernization of Doordarshan’s Studio, Transmitter and Satellite broadcast equipment; and strengthening of TV coverage on Indo Nepal border. Thus remaining outlay of ₹ 35 crore has been allocated for Kissan Channel for Content Development & Dissemination (Chapter-II).

Scheme-wise details of physical and financial performance of the Plan scheme during the Annual plan 2013-14 and 2014-15 are indicated in the Chapter-IV. The outlay of ₹ 395.50 crore was approved in the Annual Plan 2013-14 and the expenditure was ₹ 365.59 crore. Similarly, as against the outlay of ₹ 278.02 crore approved in the Annual Plan 2014-15, the expenditure was ₹ 126.63 crore upto November, 2014.

Monitoring Mechanism

Every year, targets are fixed in respect of all the major projects of Doordarshan are closely monitored by the Zonal offices as well as Directorate to ensure their timely completion and to check time and cost overruns. Zonal ADGs (E) hold regular meetings with the CCW officers concerned to review the progress of civil works. Project review meetings are held regularly at E-in-C level with officers at the Directorate, Zonal officers & CCW officers. Periodical reviews are also held at the level of DG:DD & CEO, Prasar Bharati. Ministry also convenes review meetings from time to time to oversee implementation of DD schemes. Doordarshan is taking every possible measure to complete the projects in time.

MAIN SECRETARIAT’S BROADCASTING WING SCHEMES

A) Supporting Community Radio Movement

Communication is central to the success of development and democracy. Community Radio (CR) is a crucial communication tool, particularly in communities where most people can neither read nor write. It is also an extraordinary and invisible medium to give voice to the voiceless.

Ministry has tapped the hidden potential of CR as an ideal tool for bringing positive social change and community empowerment. CR stations are essentially low power radio stations, meant to be set up and operated by local communities. A CR station is rooted in the local community, which gives it a distinct advantage to focus on development goals for health, nutrition, education etc.

In the last four years a paradigm shift has been brought about in the approach of the Ministry towards such stations. The approach is now that of a facilitator rather than that of a mere licensor/regulator. This important shift has catalyzed the growth of CR in India leading to 170 CR stations operating in various parts of India. With more than 300 stations in the pipeline, the stage is set for a silent revolution.

Initiatives like simplification of the application methodology, improved transparency in processing of applications, quickening the pace of approvals, enhanced awareness, introduction of Plan Scheme for financial support CRS, enhanced synergy between stakeholders and involvement of government ministries in CR broadcast have laid a solid foundation for its meaningful growth in India.

B) Automation of Broadcasting Wing

The Ministry of Information and Broadcasting is mandated to issue permissions for Uplinking / Downlinking of Television channels in India as per the Policy Guidelines approved in the year 2011 and also grant of Multi System Operators (MSO) permissions, DTH license, HITS licence, permissions to CRS and IPTV services. The Ministry also provides a single window clearance to applicants as all necessary clearances for applicants are obtained by the Ministry of Information and Broadcasting before permissions are issued to the applicants.

The first private satellite TV channel in India was permitted to uplink in 2000 from the Indian soil. Before this, the private TV channels were uplinked only from foreign shores. With the growth in the Media and Entertainment sector, the demand for Uplinking/ Downlinking of TV Channels from India increased manifold which necessitated the framing of Policy Guidelines for Uplinking in 2002 and Downlinking in 2005. These guidelines were further amended in December 2011. This Ministry grants permission to Private Satellite TV Channels under Uplinking and Downlinking Guidelines.

During the 12th Plan, it is proposed to automate various sections of broadcasting wing, namely, TV (I) Section, BP&L Section and CRS Section, for grant of permission/registration to various broadcasting services. The project involves development, testing and deployment of an integrated online portal solution.

This is a new Plan Scheme namely “Automation of Broadcasting Wing” under Plan Revenue. The project is now envisaged to be executed by BECIL which will include the entire cost of system integration, manpower and post implementation support for a period of five years.

Objective of the scheme is to establish a computerized, web-based system for the speedy processing of applications of various broadcasting licenses /permissions. The application software will have inter-face with other concerned ministries.

The Ministry of Information & Broadcasting is mandated to issue permissions for Uplinking/downlinking of television channels in India as per the Policy Guidelines 2011. The Ministry provides a single window facility to the applicants as all necessary clearances are obtained by the Ministry.

At present, this involves large volumes of paper trails and transactions to be processed by the Department personnel. This often leads to delays in issuing the necessary licenses, loss of documents submitted, difficulty to monitor the channel contents on a sustained and planned basis, leading to some levels of inefficiency in the system.

In order to streamline the process of application by agencies concerned and to enable both the officials and the applicants to monitor the status of their applications, it is proposed to develop a secure online portal that will enable the expeditious disposal of the applications while facilitating transparency with regard to status of applications in so far as applicants are concerned.

C) Mission Digitization

India has embarked on a very ambitious exercise to digitize its Cable Network in 4 phases. The Union Cabinet had approved the Ministry's proposal for digitization of cable TV network on pan India basis in 4 (Four) phases, leading to complete switch off of the analog TV services by 31st December 2016. First two phases of cable TV digitization have been completed successfully. In phase-I, which was completed by 31st Oct 2012, out of four metro cities, digitisation was total in Delhi, Mumbai and Kolkata. Chennai is yet to undergo full transition to digital due to pending court cases. Phase-II was concluded by 31st March 2013, in 38 cities (having population more than 10 lakh) spanning across 14 states and one Union Territory. In phase-II, digitization in 36 cities is nearly total and work is in progress in remaining 2 cities. Over, three crore Set Top Boxes (STBs) were installed in first two phases.

To achieve the target, Ministry had embarked on an aggressive Public Awareness Campaign in the electronic and print media. Video spots and radio jingles were brought out by the Ministry for broadcast on television and radio. An intensive SMS Campaign was also launched on mobile phones. Additionally cinema slides and hoardings on bus shelters etc, were also put up. The 'Blackout Advertisement' carried out by the Ministry on all prominent television channels created a massive public awareness about the digitization deadline. More than 200 channels carried the 'blackout advertisement' of the Ministry on the same day and time in a synchronized fashion which is a record of sorts.

Ministry has been closely monitoring procurement and progress of installation of STBs by various MSOs and DTH operators

regularly. A Special Task Force was constituted to steer the entire process which consisted of various stakeholders. Ministry also launched a special website on digitization. Sub-Groups constituted by the ministry for national level MSOs, independent MSOs and Local Cable Operators helped the Ministry to get the feedback from ground. Extensive field visits were taken up by officials from the Ministry of Information and Broadcasting and technical teams from BECIL which is a Public Sector Undertaking of the Ministry. The field visits were taken to assess the ground realities and provide continuous feedback so that the digitization process could incorporate learnings from the field. A Toll free number was also designated to answer queries of people about digitization. In the countdown to digitization, Ministry also set up a Control Room with 5 telephone lines to provide clarifications to people and answer their queries.

The first two phases of digitization have shown positive outcomes for all stakeholders. Preliminary data from state governments show that already there is two to three-fold increases in the Entertainment Tax collection. News Broadcasters show reduction of about 30% in the carriage fee payment for Phase I cities. Data received from MSOs indicates increase in subscription payment of about 35% to broadcasters.

Phase – III would cover remaining urban areas (not covered in Phase I & II) and Phase IV would cover rest of India. Phase III & IV were scheduled for completion by 30th Sept 2014 and 31st Dec 2014 which has been extended to 31st December, 2015 and 31st December, 2016 respectively. Estimated requirement of STBs in these two phases is eleven crore. Blue print for the implementation of Phase III and IV has been prepared. Complete digitization of the Cable Network Services would bring a paradigm shift in India's Cable TV set up.

CHAPTER – I

MANDATE, GOALS AND OBJECTIVES, POLICY FRAMEWORK AND POLICY STATEMENT INFORMATION SECTOR

DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY

Mandate: DAVP is the nodal organisation of Government of India for multi-media advertising and information dissemination campaign. It informs & educates people on policies, programmes and achievements of various Ministries and their Departments to people at large through various media. It also caters to the publicity requirements of a number of autonomous bodies and public sector undertakings. The various media used for taking socially relevant messages to grass-root level are:

- (a) Newspaper advertisements,
- (b) Electronic Media—TV spots, Radio Jingles, etc,
- (c) Emerging new media i.e. Digital Cinema, Mobile Telephony and Internet including Social Networking sites,
- (d) Printed literature – booklets, brochures, posters, etc,
- (e) Outdoor Media – Hoardings, Metro Rail Panels, Bus Panels, Kiosks, Public Utilities, Unipoles etc.
- (f) Photo exhibitions on selected themes in urban and semi-urban areas at crowd points, including melas, etc.

Policy Framework: DAVP has been working as a catalyst of socio-economic changes and development over the years and is instrumental in creating awareness among the masses, seeking their participation in developmental activities and process of inclusive governance which aims at eradication of poverty and social evils. The publicity works of DAVP is guided by advertising policy and Audio Visual Policy. Print media publicity is guided by the Advertisement Policy and Electronic media by an Audio-Visual policy of the Government of India, issued by Ministry of Information and Broadcasting from time to time.

Goals: DAVP's Charter, available on its site, www.davp.nic.in is an attempt to deliver services in a quantifiable manner to its clients, citizens and customers. DAVP is at present gearing to become a customer-driven organization, with quality-consciousness being inculcated amongst its officers and staff. Tools such as Information Technology, professionalization of services, and modernization of work including Enterprise Resource Planning (ERP), automation of processes and structures are being used for the purpose. Further, instead of being just a post-office for conveying the needs of Ministries/Departments to media outlets, DAVP is aiming to formulate and generate content which can perform an integrative role for governmental information and communicative needs.

DIRECTORATE OF FIELD PUBLICITY

The Directorate of Field Publicity is one of the Media Units of the Ministry of Information and Broadcasting. It is engaged in the task of publicizing various programmes and policies of the Government through its network of 207 Field Publicity Units under the control and supervision of 22 Regional Offices.

Field Publicity came into existence in 1953 with 32 Field Publicity Units under the control of four Regional Offices. The set-up was created under the integrated publicity programme named "Five Year Plan Publicity Organization". The Ministry directly exercised administrative control over the Units and Regional Offices. Later a full-fledged Directorate was constituted in 1959 to supervise and control the activities of the Regional Offices and the Field Publicity Units and it came to be called "Directorate of Field Publicity".

After the Sino-India war in 1962 and the Indo-Pak War in 1965, some radical changes in the approach and working of DFP became necessary in view of the urgent need for boosting the nation's morale and for mentally preparing the people to meet any external threat. Accordingly, 34 more new units were created in 1963 and another 33 in 1965 for publicity exclusively in the border.

INDIAN INSTITUTE OF MASS COMMUNICATION

The Indian Institute of Mass Communication(IIMC) came into existence on August 17, 1965. Beginning with a modest staff strength, including two consultants from UNESCO, and organizing training courses mainly for Indian Information Service Officers and undertaking research studies on a small scale, the Institute has over the last about 48 years, graduated into conducting a number of specialized courses for meeting the diverse and demanding requirements of the rapidly expanding and changing media and communications industry in modern times.

The Institute endeavors to contribute towards the creation and strengthening of an information structure suitable not only for Indian requirements but also those of other developing countries. It provides its expertise and consultancy services to other institutions/bodies, both within and outside India. The Institute also provides training, research and consultancy services in response to requests received from departments/organisations of the Central/State Government/Public Sector Organizations, Universities and other Academic Institutions.

With the growing popularity of the Institute's training activities and with a view to meet regional aspirations, the Institute opened a Regional Centre at Dhenkanal, Odisha in 1993 for catering to the demands of the eastern region. Two new Regional Centres at Amravati (Maharashtra) and Aizawl (Mizoram) were made functional in temporary accommodation provided by respective State Governments in August 2011 and another two new Regional Centres at Jammu (J&K) and Kottayam (Kerala) in August 2012.

Financial support is made available to the Institute by the Government of India through the Ministry of Information & Broadcasting. The activities of the Institute are guided by its Executive Council, whose present Chairman is the Secretary (I&B), who is also the President of the IIMC Society. The other members of the Council include, inter-alia, the Director General of the Institute, representatives of the Institute's Faculty and eminent personalities from the world of media and communications.

PHOTO DIVISION

The main function of the Photo Division is to document photographically the developmental programmes undertaken by the Government and social change that is taking place in the country as a result thereof. Photo Division is fully responsible for official Photo Coverage of day to day assignments of Prime Minister of India and Vice President of India within the country and abroad. Photographs are supplied by the Division to Press Information Bureau and DAVP for its exhibition, internal publicity of Government events and also to XP Division of Ministry of External Affairs for publicity inside/outside the country. Photo Division also supports Lok Sabha Secretariat for its photographic requirements.

In addition to the above, Photo Division also supplies photographs on payment basis to the Central/State Government Departments, Public Sector Undertaking and to the Public under "Pricing Scheme".

PRESS COUNCIL OF INDIA

The Press Council of India was first set up in the year 1966 on the recommendations of the First Press Commission. It presently functions under the Press Council Act, 1978. In the discharge of its twin fold functions of preserving the freedom of the press and maintaining and

improving the standards of the press, the Council performs a multi-faceted role. It acts on the one hand as a quasi judicial authority with all powers of the civil court and on the other, in its advisory capacity; it guides the press as well as the authorities on any matter that may have a bearing on the freedom of the press and on its preservation.

The Press Council is headed by a Chairman who has by convention been a sitting/retired judge of the Supreme Court of India. Besides, the Council consists of 28 other members, of whom 20 represent the press, five are from the two Houses of Parliament and three represent the cultural, literary and legal fields and are nominated by Sahitya Akademi, University Grants Commission and the Bar Council of India representing the reader's interest.

The Council is funded by the revenue collected by it as fee levied on the registered newspapers in the country on the basis of their circulation, the deficit is being made good by way of grant by the Central Government. Though to some extent the Council is dependent on the Government for finances, yet insofar as functional autonomy is concerned, it has remained completely uninfluenced by any extraneous considerations in discharge of its functions. The quasi-judicial function of the Council are discharged following the mandate and procedure of Section 14 & 15 of the Press Council Act, 1978 and the advisory and guiding functions are undertaken under various provisions of Section 13.

PRESS INFORMATION BUREAU

Press Information Bureau is one of the principal agencies of the Government of India whose main function is to disseminate information about policies, programmes and achievements of the Government in various fields. The Bureau has at present a network of eight Regional Offices at Kolkata, Mumbai, Chennai, Bhopal, Chandigarh, Guwahati, Lucknow and Hyderabad; 27 Branch Offices; 5 Office-cum-Information Centres and two Information Centers spread all over the country. A considerable number of newspapers, journals and periodicals are being published from these places and a large number of pressmen visit these offices regularly. Ministers/Secretaries and other senior officials hold press conferences to brief journalists/pressmen about the policies and programmes of the Government of India.

2. Over the years, two very major developments have occurred in the media scene the world over. One, the exponential growth of internet and two, the advent of 24 hours news channels. These developments have made the communication very fast, transgressed national boundaries and has brought immediacy to collection and dissemination of news to the people. Therefore, while the traditional media, especially the print media, remain important, PIB needs to cater to the needs of the emerging media and also make best use of emerging tools to serve the media and population at large.

3. Since information on all subjects is now readily available through internet and because of greater transparency and accessibility, PIB's traditional tools of information dissemination need to be made more contemporary and suited to the needs of the modern media. The Bureau must, therefore, undertake innovative activities to present information in a more interesting and instantly usable way to its clients.
4. PIB is also responsible to provide genuine feedback from the media to the various government departments to enable the latter to take necessary corrective actions or to shift focus to new directions.
5. To achieve these targets, following activities/schemes/projects have been undertaken during the year 2014-15 :-

(1) Setting up of National Media Centre at New Delhi. - The Bureau has set up a National Media Centre at New Delhi with separate building of its own to provide media facilities to National and International journalists at one place which will have state of the art facilities including, Auditorium, Press Lounge, a Briefing/Conference Room, Library and modern equipment. Due to increase in project scope and cost escalation, the project cost was revised from 35crores to ₹60crores, which was approved by EFC on 15th September, 2009. A contract was signed between PIB and NBCC on 22-3-2010 in place of earlier MOU for construction of NMC. The total funds amounting to ₹ 57.41 crores have been released to NBCC out of ₹ 60.00 crores (the total cost of the project), upto the financial year 2013-14. PIB has been allocated funds of ₹ 2.5 crore in B.E. 2014-2015. The building is ready and the inauguration ceremony was held on 24-08-2013. However, PIB had requested to the Ministry to accord ex-post-facto approval to the changes brought out by the Ministry so that the balance payment to NBCC may be processed. The Ministry's approval has since been received and the file has been sent to CCA. After getting approval, the sanction for payment to NBCC amounting to ₹ 2.25 crores will be issued.

As per the requirement, the BE figures of ₹ 2.50 crores have been retained in R.E. 2014-15. Out of this ₹ 2.50 crores, the committed expenditure under this Plan Scheme is ₹ 2.25 crores upto December, 2014.

(2) Media Outreach Programme and Publicity for Special Events. This scheme will comprise the following components :-

- (a) Media Outreach Programme
- (b) International Film Festival of India
- (c) Pravasi Bhartiya Diwas Samaroh

All the above components have also been included in 12th Five Year Plan as ongoing scheme. The details of each component are as under :-

(a) Media Outreach Programme - The aim of this scheme is to disseminate information about the flagship programmes of the Government by organising Public Information Campaigns, Media Interactive Sessions, Dissemination of Success Stories and conducting Press Tours.

During the year 2014-15 this Bureau have been allocated SBG amounting to ₹ 9.88 crores (including ₹ 1.00 crores for NE Region). During the period the proposed activities are to hold 100 Public Information Campaigns, 2 Media Interactive Sessions and to conduct 10 press tours. Due to General Election of Lok Sabha, no activities of the scheme viz. PICs, Press Tours, etc., could be held in 1st quarter of the year 2014-15. PICs and other activities have been started only in 2nd quarter of the year. However, upto December, 2014, ₹ 5.41 crores have been utilized on organizing 51 PICs, 4 Press tours upto 31-12-2014. At RE stage, against the proposed requirement of ₹ 7.50 crores, only ₹ 5.50 (including ₹ 40.00 lakhs for NE Region) crores have been allocated to PIB.

(b) Organising IFFI & PBD - The aim of this component is to depute its officers for grant of special accreditation to journalists and hiring of computers for Media Centre to facilitate journalists. During the year 2014-15 ₹ 12.00 lakhs have been allocated as SBG. Media Centre is set up at the venue of the Festival and facilities extended to journalists like special accreditation, hospitality arrangements, press conferences, press releases, work room with computers and internet, telephones, newspapers, stationery, photocopier, etc. In respect of PBD, PIB deposes its officers for grant of special accreditation to journalists during Pravasi Bhartiya Diwas Samaroh and hiring of computers for Media Centre to facilitate journalists. During the year 2014-15, ₹ 12.00 lakhs were allocated and upto March, 2014, ₹ 10.24 lakhs were utilized upto December, 2014 on the event IFFI.

(3) Modernisation of PIB. This scheme has been proposed in 12th Five Year Plan as a new scheme. The objective of the Scheme is to modernize and upgrade the communication and information dissemination systems in the PIB to fully utilize the modern technology and bring about a sea change in efficiency of PIB both at headquarters and its regional and branch offices.

During the year 2014-15, ₹ 5.00 crores have been allocated for implementing this scheme and the proposed activities are :-

- (i) Creation/upgradation of websites with latest interactivity and delivery tools
- (ii) Online receipt, processing and reportage of media accreditation
- (iii) Digitization of old records and e-Clipping
- (iv) Software development
- (v) Video conferencing facilities for information dissemination to be placed in 5 Regional Offices

- (vi) Continue modernization of hardware, LAN, network & setting up of IP telephony
- (vii) Provide smart devices to officers
- (viii) Outsource Technical HR Support

Upto December, 2014, ₹ 1.30 crores have been utilized under this scheme. At RE 2014-15 stage, ₹ 1.50 crores have been allocated for implementing this Plan Scheme.

PUBLICATIONS DIVISION

INTRODUCTION

The Directorate of Publications Division was set up in 1941. The Publications Division is one among the premier publishing house of the Government of India, which aims at providing authentic information at affordable prices to the readers in India and abroad on subjects of national importance like history, freedom struggle, art & culture and heritage of India. Important publications of the Directorate include the prestigious series of Collected Works of Mahatma Gandhi speeches of national leaders and educative and informative books on subjects of national interest and literature for children and Employment News. It is a revenue earning department.

Activities of the Department

- To Publish books on subjects of national importance which are otherwise not covered by other publishing houses and make them available to general public at affordable price.
- To strengthen and promote the concept and spirit of unity in diversity, communal harmony, national integration, etc.
- To Publish Gandhian Literature, publish the full set of Collected works of Mahatma Gandhi (CWMG) (100 volumes in English & Hindi) to ensure its stock at all times and to strive for authentic e-version of CWMG in pdf searchable format and to reprint, as the stocks last, the biographies of national leaders in the Builders of Modern India (Series).
- To Publish selected speeches of Presidents and Prime Ministers of India to serve as repository of thoughts for posterity.

- Recently undertook the job of printing Rashtrapati Bhavan series books
- To Publish India/ Bharat Reference Annual - Presenting a comprehensive digest of country's progress through the activities of various Ministries.
- To Publish books on contemporary issues especially women empowerment, children's books, National Freedom Movement, Buddhism, Ayurveda, Hindi Cinema, etc.
- To Disseminate information through DPD periodicals (viz. *Yojana*, *Kurukshetra*, *Ajkal*, *BalBharati*, *Employment News*) incorporating new initiatives of the Government of India like Swachh Bharat Abhiyan, Make in India, Digital India, PradhanMantri Jan DhanYojana, Clean Ganga, Adarsh Gram SansadYojana etc befitting the respective genre and scope of DPD periodicals.
- Make available information of job opportunities in Government Sector through Employment News.
- To organize books exhibitions participating in them within India and abroad to ensure wider reach of our publications.
- To organize essay competitions to encourage creative wrting among children.
- To organize on behalf of Ministry of Information and Broadcasting, Bhartendu Harishchandra Awards to promote original Hindi writing in journalism and mass communication. The awards also include those for women issues and children literature and national integration.

As per Allocation of Business Rules the mandate of the DPD is production, sale and distribution of quality books and journals on matters of national importance at affordable price. In line with its mandate, the DPD publishes books and journals of national importance at reasonable price in Hindi, English and other national languages of India to facilitate wider access to people.

While doing so, the Directorate aims to achieve the following objectives: -

- (i) To Publish books on subjects of national importance which are otherwise not covered by other publishing houses and make them available to general public at affordable price.
- (ii) To strengthen and promote the concept and spirit of unity in diversity, promotion and preservation of national heritage, national integration etc.

List of books published during 2013-14 and April 2014–December 2014 are :-

TOTAL NO. OF TITLES PRINTED AND RELEASED FROM APRIL 2013 TO MARCH 2014

Language

English:

1. Lawns and Garden
2. Who's Who of Indian Martyrs (vol.I) (PB)
3. Who's Who of Indian Martyrs (vol.I) (HB)
4. Indian Civilization and the Science of Finger printing
5. Children's Vivekanand (Rep.)
6. Who's Who of Indian Martyrs (vol.III) (PB)
7. Who's Who of Indian Martyrs (vol.III) (HB)
8. Bonsai (Rep.)
9. International Climate Change Negotiations
10. Nutty Friends and Other Stories
11. Aestheticians (Rep)
12. CWMG Book Vol-22
13. Who's Who of Indian Martyrs (Vol.II) Rep (PB)
14. Who's Who of Indian Martyrs (Vol.II) Rep (HB)

15. Children's History of India (Rep)
16. Selected Speeches of Subhas Chandra Bose(Rep) (PB
17. INDIA-2014 (A Reference Annual)
18. Madame Bhikhaiji Rustom Cama (BMI)Rep.
19. Madame Bhikhaiji Rustom Cama (BMI)Rep.(HB)
20. Basohli Painting (Delx) (Rep.)
21. INDIA-2014 (Rep.)
22. Vote on Account 2014-15 (M/o I & B)
23. Catalogue-2014 of DPD Books
24. INDIA-2014 (Rep.)
25. Ancient India (Rep.)
26. The World of Thin Film Coating
27. Bhartendu Harishchandra Puraskar (Bilingual)
28. CWMG-Book (Vol.-038)
29. 1857 – The Uprising
30. Charles Freer Andrews (BMI)
31. Indian Women- Revisited (PB)

32. Indian Women- Revisited (HB)

Hindi:

1. Global Warming
2. Dr. Bhimrao Ambedkar (BMI)
3. Suro Ke Sadhak
4. Raj Kamal Chaudhry: Jeevan Aur Srijan
5. Sahasi Ki Sada Jai
6. Agyeh- Apne Bare Mein (PB)
7. Agyeh-Apne Bare Mein (HB)
8. Acharya Narendra Dev (BMI)
9. Prachin Bharat Mein Ped Poudhon Ka Gyan
10. Shaeed Bacchon Ki Gaurav Gatha
11. Buddh Gatha (PB)
12. Buddh Gatha (HB)
13. Badruddin Tyabji (BMI)
14. Ghodo Keshav Karvo (BMI) Rep
15. Chunnu –Munnu Ka School

16. Bhagat Singh- Amar Vidrohi
17. Hasne Wala Kutta (Rep)
18. Vigyan Ke Naye chitij
19. Bhartiya Kala Ke Hastakshar (PB)
20. Bhartiya Kala Ke Hastakshar (HB)
21. Hamare Dak Ticket: Rang Bharat Ke (PB)
22. Hamare Dak Ticket: Rang Bharat Ke (HB)
23. Geeton Ki Phulwari
24. Bharat Ke Pakshi
25. Paryavaran Sanrakshan Chuno tian Aur Samadhan
26. Razia Sultan
27. Upendranath Ashk Jeevan Aur Srajan
28. Bhartiya Cinema Ka Safarnama (PB)
29. Bhartiya Cinema Ka Safarnama (HB)
30. Shamsheer Bahadur Singh
31. Begam Hazrat Mahal (Reprint)
32. Grah Nakshtron Ki Atamkathaen

33. Kedarnath Mishra
34. Swami Vivekanand (BMI)
35. Hathi Dada Ki Choupal (Rep)
36. Bharat -2014
37. Thaar Ki Dadhi (Rep)
38. Kurban Anjan Shahidon Ki (Rep)
39. Jyoti Prasad Agarwal (BMI)
40. Hindustani Shahtriye Sangeet Ki Gharana Prampara
41. Madhya Bharat Ke Adivasi Aur Swatantrata Andolan
42. Madan Mohan Malviya (BMI)
43. Bharatendu Harishchandra
44. Jane Apne Jigar Ko
45. Bharitya Bagh
46. Mount Everest Ki Gatha

Regional Languages:

1. Khudiram Bose (Bengali)
2. Aiche Maya (Marathi)

3. Ancient India (Telugu)
4. Our National Flag (Tamil)
5. Dr. B. R. Ambedkar BMI (Tamil)
6. Madan Mohan Malaviya (BMI)- Urdu

ENGLISH = 32

HINDI = 46

REGIONAL LANGUAGES = 06

TOTAL = 84

Following Publications were produced during the April 2014 to December- 2014

Language

English:

1. Selected Speeches of Subhas Chandra Bose (Reprint)
2. Indian Women: Contemporary Essays
3. A Tale of Two Robots
4. Charles Freer Andrews (BMI) (Rep.)
5. A History of Socialism (PB)
6. A History of Socialism (HB)

7. Selected Speech of PM Manmohan Singh
8. Madan Mohan Malviya (BMI) (Rep.)
9. Outcome Budget 2014-15
10. Annual Report 2013-14
11. Indra Dhanush (Rashtrapati Bhawan)
12. Winged Wonders of Rashtrapati Bhawan
13. Swami Vivekanand (BMI) (Rep.)
14. Baffling Brain
15. C Subramania Bharati (Rep.)
16. CWMG Vol. 47 (HB)
17. CWMG Vol. 89 (HB)
18. CWMG Vol. 36 (HB)
19. CWMG Vol. 42 (HB)
20. CWMG Vol. 45 (HB)
21. CWMG Vol. 71 (HB)
22. CWMG Vol. 37 (HB)
23. CWMG Vol. 43 (HB)

24. Scientists (Rep.)
25. CWMG Vol. 29 (HB)
26. CWMG Vol. 58 (HB)

Hindi:

1. Soochna Bharati
2. Bharat Ke Durg (PB)(Rep.)
3. Bharat Ke Durg (HB)(Rep.)
4. Ramdhari Singh Dinkar (PB) (Rep.)
5. Ramdhari Singh Dinkar (HB) (Rep.)
6. Pidli Na Pidli Ka Sorba
7. Doodh Fax Rabri Fax
8. Utter Bharat Ki Lok Kathayen
9. Raja Rammohan Rai (BMI) (Rep.)
10. Chhi Chhi aur Chhoon Chhoon
11. Thirakte Pankh (Reprint)
12. Outcome Budget 2014-15
13. Rochak Etihashik Kahanian (Rep.)

14. Annual Report 2013-14
15. Mehnath Ki Mehak (Rep.)
16. Yuva Sanyasi
17. Hansi Hasi Mein (Rep.)
18. Dadi Amma Ka Khajana
19. Pari Hansavali Kumayuni Lok Kathayen
20. Yug Pravatak Avishkar (Rep.)
21. Saral Panchtantra (Rep.)

Regional Languages:

1. Gadar Party Lehar Sankalp Itihas (Punjabi)
2. Bacheon Di Bimarian Te Ilaaz (Punjabi)
3. Saheed Bhagat Singh Dastavej on Ke Aaine Mein (Urdu)

Total Number of titles released from April to December-2014

ENGLISH	:	26
HINDI	:	21
REGIONAL LANGUAGES	:	03
TOTAL	:	50

REGISTRAR OF NEWSPAPERS FOR INDIA

The Office of the RNI, an attached office of the Ministry of Information and Broadcasting, came into being with effect from 1st July 1956, by an Act of Parliament amending the Press & Registration of Books Act, 1867. Its statutory functions under the Act are : -

1. Maintenance and compilation of a register containing particulars of newspapers/periodicals published in India;
2. Issuance of Certificates of Registration in respect of Newspapers/Periodicals after verification of availability of Titles as recommended by District Magistrate concerned.
3. Ensuring that the Newspapers/Periodicals are published in accordance with the provisions of the Press & Registrations of Books Act;
4. Verification of circulation claims made by the publishers;
5. Preparation and submission to the Government, Annual Report containing information and statistics about the Press in India and in particular, the trends in different categories of newspapers/periodicals.

In addition, RNI has to perform some functions, which are non-statutory in nature. These are: -

- a) Issuance of Eligibility Certificates to enable the newspapers to import newsprint
- b) Assessing and certifying the essential requirements of newspaper establishments with regard to printing and allied machineries and materials.

THE NEW MEDIA WING

The role of New Media Wing is to assist the Media Units of the Ministry of Information and Broadcasting in collection, compilation and preparation of material involving research in published works, etc. building up of a compendium of knowledge on important subjects and to prepare guidance and background notes on current and other topics for the use of the Media Units. Set up in the year 1945, the Wing functions as an information-serving unit for the Ministry and various Media Units under it. The Wing studies trends in mass communica-

tion media and maintains reference and documentation service on Mass Communication Media. It provides background, reference and research material for use of the Ministry, its media units and other engaged in mass communication. As per Planning Commission's advice conveyed by Ministry of I&B's Letter No. A-33035/4/2007- IIS dated 7.9.2007, this Division's plan Scheme "Training of IIS Officers" has been converted into Non-plan activity (regular feature). At present this activity is deferred.

The Wing compiles one annual reference book, INDIA – A Reference Annual, a Compilation on development and progress made by Central Ministries/ Departments, State/ Union Territory Administrations and PSUs/ Autonomous Bodies during the year. INDIA is simultaneously published in Hindi language under the title BHARAT.

The Division maintains the **Diary of Events** which focuses on important national and international events for record and reference. The Division prepares a monthly report of subject specific Specialty Magazines having a share of FDI and having been given permission for publication in India. The magazines are monitored as to whether they stick to the stipulations laid down by the Government.

Reference Library

The Division has a well- stocked library with a large collection of documents on various subjects, bound volumes of selected periodicals and various reports of the Ministries, committees and commissions. Its collection includes specialized books on subjects pertaining to journalism, public relations, advertising and audio- visual media, prominent encyclopedia series, yearbooks and contemporary articles. Besides the senior officials of the Ministry, the library facilities are available to accredited Indian and foreign correspondents. The library was shifted from Shastri Bhawan to Sookhana Bhawan in 2008 in a make shift space. It is planned to move it from the present makeshift arrangement to a full-fledged floor in Sookhana Bhawan.

National Documentation Centre on Mass Communication

The National Documentation Centre on Mass Communication (NDCMC) was created in 1976 as part of the Division on the recommendation of an Expert Committee set up by the Ministry for collecting, interpreting and disseminating information about the events and trends in mass media through its periodical services. The NDCMC documents major news items, articles and other information material available on mass media/ communication. The current activities of the Centre range from collecting and documenting information, to dissemination, not only for the development of cross-country mass communication but also for participation in the international information flow.

The information collected is maintained and disseminated through services like '*Current Awareness Service*' – an annotated index of select articles on mass media published in newspapers and journals being subscribed by the Centre '*Bibliography Service*' – an annotated subject index of articles on mass media published during past one year in newspapers and journals being subscribed by the Centre; '*Bulletin on Films*' – An abstract of various development in the film industry in India; '*Reference Information Service*' – background papers on Subject of topical interests in the field of mass media; '*Who's Who in Mass Media*' – biographies of various media personalities in lime light; '*Honours Conferred on Mass Communicators*' – highlights the various awards announced during the year to mass communicators including the national and international film awards; and '*Media Update*'- it focuses major national and international media events for record and reference.

The National Documentation Centre on Mass Communication (NDCMC) has brought out 35 services on various aspects of mass media during the year 2014-15(till December 2014).

Highlights of the year 2014-15

- INDIA – 2015 has been released.
- The National Documentation Centre for Mass Communication (NDCMC), has brought out 35 service on various aspects of Mass Media during the year 2014-15 (till December 2014)

SONG AND DRAMA DIVISION

The main function of the Division, as elaborated on its official website, is to create awareness and emotional receptivity among the general public regarding social, economic and democratic ideals which are conducive to the progress of the Nation, creating among the people in border areas a sense of defence preparedness and cultural integrity with the rest of the country and keeping up the morale of the Army Jawans posted in isolated forward areas through live entertainment media which includes both urban theatre forms and folk forms covering all the regions of the country. The Media Unit also creates awareness amongst the masses for developmental policies, programmes and schemes for the overall welfare of the society. Special publicity is undertaken by the Division in sensitive and inner line areas such as LWE areas, border areas, Jammu –Kashmir, Punjab and North – Eastern Region with a view to counter the propaganda from across the border and to bring the people of these areas into national mainstream.

To achieve its objectives, the Division utilizes a wide range of folk and traditional forms, such as, folk and traditional dramas, ballets, operas, dance dramas, folk and traditional recitals, puppetry and even the skills of magicians with age old tradition. In addition, the Division utilizes sound and light spectacle with modern techniques and hundreds of artistes for presenting programmes on important national themes such as **Communal Harmony & National Integration, Secularism, promotion of Cultural Heritage, Swatchh Bharat Mission (Ek Kadam Swatchhta Ki Ore), Ek Bharat-Shrestha Bharat, Beti Bachao - Beti Padhao, to stop malnutrition & trafficking, Environment, Education, awareness on Health & Family Welfare Subjects etc.**

By way of utilizing numerous folk and traditional forms available in different parts of the country, the Division on the one hand has become a potent source of revival and sustenance to these forms and on the other hand is able to provide livelihood to thousands of performers/artistes by utilizing their skills/talents in their own languages, and dialects for purposeful communication.

The Division headed by the Director, functions at three levels viz.

- (i) Headquarters at Delhi
- (ii) Ten Regional Centres located at Bengaluru, Bhopal, Chandigarh, Chennai, Delhi, Guwahati, Kolkata, Lucknow, Pune, and Ranchi.
- (iii) Seven Border Centres headed by Assistant Directors located at Darbhanga, Guwahati, Imphal, Jammu, Jodhpur, Nainital and Shimla and Six Departmental Drama Troupes headed by Managers located at Bhubaneswar, Delhi, Hyderabad, Patna, Pune and Srinagar (Jammu).

The various field units of the Division are responsible for preparation, presentation and monitoring of publicity oriented programmes. Apart from the above, the Division has two troupes/Units (one at Delhi and one at Chennai) consisting of departmental artistes under the AFEW scheme and they are responsible for providing entertainment to Armed Forces in the far flung border and isolated areas.

MAIN SECRETARIAT'S INFORMATION WING SCHEMES

(A) Policy Related Studies, Seminar, Evaluation, etc. for all three sectors including media units (excluding Prasar Bharati)

The media and entertainment sector of the economy promises high growth potential during the 12th five year Plan (2012-2017). In order to realise the growth potential, different schemes/programmes are being implemented by the Ministry of Information and Broadcasting with respect to Film, Information and Broadcasting Sectors. The scheme on Policy related studies, seminar, evaluation. etc. for all three sectors including media units (excluding Prasar Bharati) provides for undertaking policy related studies, seminars and evaluation of existing/new plan schemes in the media & entertainment sector. Studies/seminars and evaluation undertaken/conducted will help in policy designing, formulation and monitoring of new schemes.

(B) Training for Human Resource Development

In order to transform the civil service, it is imperative to have a strategic human resource management system, which would look at the individual as a vital resource to be valued, motivated, developed and enabled to achieve the Ministry/Department/Organization's mission and objectives. Within this transformational process, it is essential to match individuals' competencies with the jobs they have to do and bridge competency gaps for current and future roles through training.

Competencies encompass knowledge, skills and behavior, which are required in an individual for effectively performing the functions of a post. Competencies may be broadly divided into those that are core skills which Government servants would need to possess with different levels of proficiency for different functions or level. Some of these competencies pertain to leadership, communication, financial and people management, information technology, project management etc. The other set of competencies relate to the professional or specialized skills, which are relevant for specialized functions such as building roads, irrigation projects, taking flood control measures, civil aviation, medical care, media management etc.

The Ministry of Information & Broadcasting is the nodal Ministry for information, broadcasting and film sectors. Through its various Media Units, the Ministry is responsible for dissemination of information relating to various Government policies and programmes. The various media used in their process are electronic, print, films, interpersonal publicity, live arts and culture, public information campaigns etc. The Indian Information Service officers of the Ministry are posted in electronic, print and interpersonal Media Units

during the course of their career. Similarly the officials of the Main Secretariat of the Ministry of Information and Broadcasting are engaged in policy making for the media sector and provide administrative facilitation to the various media units. It is imperative that all these officers are trained so that they are equipped to take up challenging responsibilities.

(C) International Media Programme

International Media Programme was introduced during XII Plan in order to facilitate and strengthen the cooperation between India and other countries under the domain of media policies and strategies involving key officials in the Information and communication landscape. The international programme recognizes the vital role that Media, especially those involved in the Government communication and institutional process, can play in promoting a better understanding among nations and to strengthen friendly ties by promoting exchange and understanding in the fields of information, films and print media.

FILM SECTOR

CENTRAL BOARD OF FILM CERTIFICATION, MUMBAI

The CBFC is mandated to certify films for exhibition in India in accordance with the Cinematograph Act, 1952, the Cinematograph (Certification) Rules, 1983 and the guidelines issued by the Central Government. .

The objective of CBFC is to ensure healthy entrainment and recreation to the public in accordance with the provisions of the Cinematograph Act.

The endeavour of the CBFC is to make the certification process transparent and responsible. Towards this end, CBFC adopts modern technology for the certification process through computerisation. The CBFC also creates awareness among the advisory panel members, media and film makers about the guidelines for certification and current trends in films through workshops and meetings.

Plan Schemes:

(A) UPGRADATION, MODERNISATION AND EXPANSION OF CBFC AND CERTIFICATION PROCESS

- (I) To Develop for online processing of film applications and certification, website upgradation, hardware procurement.

(II) To Digitalise the projection System for four offices and digital theatre for all offices.

(III) To acquire additional space for CBFC, Mumbai and its regional offices.

(B) TRAINING FOR HUMAN RESOURCES DEVELOPMENT (PLAN)

(I) To hold Workshops/Seminars for Board Members and Regional Officers relating to certification of films;

(ii) To hold Training/Seminars for Advisory Panel Members for each region;

(iii) To hold Training/Seminar of Group “A” “B” and “C” staff.

(iv) Foreign training for group “A” Officers.

CHILDREN’S FILM SOCIETY, INDIA

Activities of the Organization:

- 1. Production & Procurement:** CFSI is engaged in the production of feature films, animation, short films, puppet films and TV serials in film as well as video format for children and young people. The organization also procures exhibition rights of certain foreign films which were received well at International Film Festivals. Films produced by the Society and those whose rights are acquired are dubbed in various Indian languages for exhibition.
- 2. Film Festivals :**
 - a. **National / International Children’s Film Festival** – CFSI organizes competitive International Children’s Film Festival & National Children’s Film Festival alternately once in every two years for promotion of children as filmmakers and provide a platform for exchange of ideas and interaction for children’s film makers.
 - b. **Participation in International Children’s Film Festivals:** CFSI’s films participate in various International Film Festivals and have won awards. CFSI’s officers would also participate in such festivals to promote and market CFSI’s films abroad.

3. Exhibition & Distribution of Films :

1. **Individual Shows:** Many schools and individuals procure films for non-commercial screenings. CFSI also organizes film shows in theatres or in schools through LCD projectors on payment of fixed rentals.
2. **District & State Level Festivals:** This activity is conducted in collaboration with the District Administration. Various districts in different states are identified and screening programmes are chalked out. The school going children are largely from Government / Municipal Schools / Zilla Parishad schools. From the financial year 2007-08, it was decided by the Ministry that under-privileged children would not be charged any amount to watch CFSI films. For children who can afford a nominal charge for viewing, film tickets are charged taking into account the expenditure incurred.
3. **Non-theatrical Free Shows:** In order to reach out to the rural and underprivileged children, CFSI conducts free shows for the Municipal and Tribal Children. Services of Nehru Yuva Kendra Sanghathans, an autonomous body under Ministry of Youth Affairs and Sports, Non-Governmental organizations, District Administration Authorities are utilized for this activity. The expenditure involved in conducting these free shows is borne by CFSI out of grants-in-aid provided by the government for the purpose. Under the Scheme, even children living in remand homes, orphanages etc. are covered.
4. **Shows through Distributors:** CFSI engages distributors/organizers to conduct film shows in theatres and schools. They procure films by paying fixed monthly rentals and exhibit films in the allotted territory.
5. **CFSI films through multiplex cinemas:** Screening of CFSI films through Multiplex cinemas in association with schools by block bookings for ticketed shows is also organized.
6. **Screening of films on Television:** CFSI films are shown on Doordarshan National Network and regional channels of DDK and also other satellite channels.
7. **Sale of DVDs:** The popular selected CFSI film titles are converted on DVD format and sold.
8. **Activities in North East & J&K:** CFSI promotes films in regional languages including North-East States through production, conduct of workshops and exhibition.

DIRECTORATE OF FILM FESTIVALS

The Directorate of Film Festivals (DFF) is vested with the responsibility of promoting good cinema and organizing International Film Festivals of India (IFFI), promoting Indian films both within the country and abroad, organization of film weeks, mini festivals and the National Film Awards. DFF also manages the Siri Fort Auditorium.

The Directorate seeks to promote the best of Indian Cinema within India and abroad and to bring the best of world cinema to India. The festivals organized by DFF work as a platform for the professionals from India and abroad to meet, interact and exchange their views and perceptions.

Towards achieving the above mentioned mandate, a detailed component titled ‘Promotion of Indian Cinema through Film Festivals and Film Markets in India and Abroad’ of the 12th Plan Scheme “Development, Communication and Dissemination of Filmic Content” has been worked out duly envisaging all the activities to be carried by DFF in accordance with the mandate.

The following activities of the Directorate form part of aforesaid XII plan component ‘Promotion of Indian Cinema through Film Festivals and Film Markets in India and Abroad, under Main Secretariat of the Ministry, which inter-alia include the following components:-

- (a) International Film Festival of India
- (b) Participation of Indian Panorama Films in Film Festivals in India and Abroad.
- (c) Selection of Indian Panorama Films.

Besides this, maintenance and upkeep of Siri Fort Film festival Complex is also the responsibility of the Directorate. Upgradation of overall ambience of Siri Fort Cultural Complex, Improvement/upgradation in projection system, sound and lighting and Business promotion including improvement of communication system would be undertaken in XII Plan through the Plan Component ‘Upgradation of Siri Fort Complex’.

FILM AND TELEVISION INSTITUTE OF INDIA, PUNE

The Film Institute was set up in 1960, in Pune, as a premier Institute for imparting training in the art and technique of film-making.

Since 1974, it started training to Doordarshan employees in Television Production also and the Institute was renamed as “**Film and Television Institute of India**”. The Film and Television Institute of India, is the prime Institute of its kind and has been undertaking the entire responsibility of imparting training in film production and television training.

ACADEMIC ACTIVITIES

Academic Courses run by the Institute :

Sr.No.	Name of the Course(s)	Present strength of students
(A)	Three year Post-Graduate Diploma Courses in Film & Television	
1	Direction	65
2	Cinematography (Film & Television)	65
3	Editing (Film & Television)	64
4	Audiography (Film & Television)	58
(B)	Two year Post-Graduate Diploma Courses	
1	Acting	24
2	Art Direction & Production Design	29
(C)	*1 ½ year Certificate Course in Animation & Computer Graphics	00
(D)	One year Post-Graduate Certificate Courses in Television	
1	Direction	25
2	Electronic Cinematography	24
3	Video Editing	23
4	Audiography & Television Engineering	22
(E)	One year Post-Graduate Certificate Course in Feature Film Screenplay Writing	23
	Total :	422

* For the 2012 & 2013 year No admission for Animation and Computer Graphics.

Short Courses :

FTII runs various short courses for working professionals and for personnel with related interests.

Plan Schemes

The Institute implements Plan Scheme primarily for augmentation and modernisation of the training infrastructure and training method with a view to increasing the output of trained manpower, developing the available facilities with proper and modern infrastructure and making available the facilities wherever possible for film shooting etc. With a view to generate revenue for the Institute. The Plan Scheme also endeavours to create a suitable environment for film and television learning with modern technology.

FILMS DIVISION

The mandate of Films Division is production and distribution of documentaries, animation and short films for public information, education, motivation and for instructional and cultural purposes.

Towards achieving the mandate, Films Division produces documentaries on various subjects. It also encourages production of documentaries by private producers. Towards enhancing the documentary movement in the country Films Division organizes the Mumbai International Film Festival which is a biennial event. The Festival enables documentary filmmakers from all over the world to come together and exchange their ideas.

NATIONAL FILM ARCHIVE OF INDIA

The need for preserving film as an art and historical document has been recognized all over the world. The task of preserving cinema in all its varied expressions and forms is entrusted to the National Film Archive of India (NFAI), a national organization having adequate resources and expertise. NFAI was set up as an independent media unit under the Ministry of Information and Broadcasting in February, 1964.

The aims and objectives of National Film Archive of India are:

- a) To trace, acquire and preserve the heritage of national cinema and build up a representative collection of World Cinema

- b) To classify and document data related to film, undertake and encourage research on cinema and publish and distribute them
- c) To act as a centre for dissemination of film culture in the country and to ensure the cultural presence of Indian cinema abroad.

SATYAJIT RAY FILM & TELEVISION INSTITUTE, KOLKATA

The Satyajit Ray Film and Television Institute was set up in Kolkata as an autonomous body under the Ministry of Information & Broadcasting. It is a premier Institute for imparting training in the art and technique of film-making. This is a second national level institute set up by the Government. SRFT Target – three years P.G. diploma course in the following disciplines:

- (i) Direction and Screen Play Writing
- (ii) Motion picture photography
- (iii) Editing
- (iv) Audiography
- (v) Producing for Film and Television

The Institute is in the process of introducing a course in Animation and Electronic Imaging.

Department wise present students' strength is shown in the following table.

Batch	9th batch	10th batch	11th batch	12th batch	
Year	2010-13	2011-14	2012-15	2013-16	Total
Direction	08	10	10	10	38
MPP	10	9	11	10	40
Editing	09	09	11	11	40
Sound	05	11	06	08	30
Producing for Film & Television	-	-	09	08	17
	32	39	47	47	165

Apart from the basic diploma courses, the Institute also organizes various short-term courses and undertakes various projects on demand from various organizations and the film industry.

The Institute is presently implementing a 12th Plan scheme for infrastructure development which includes construction of girls hostel, construction of class room theatre and common work station, construction of new building for editing department, renovation of main theatre, preview theatre, creation of centre of excellence on TV, procurement of equipment for animation/producing departments and upgradation of equipments of existing departments.

MAIN SECRETARIAT'S FILM WING SCHEMES

A) Anti-Piracy Initiative

Piracy is a great menace in any creative sector especially the film sector. The main objective of the Scheme is, therefore to create awareness among all the stakeholders against the piracy and educate on the need to combat the same. The scheme proposes to carry forward the steps that have already been taken by the Ministry in this regard. The scheme envisages launching a multi-media campaign involving all the stakeholders from film, broadcasting and music industry. Personalities from film and media would be requested to campaign asking people to refrain from buying pirated goods. These campaigns would be carried on Doordarshan/AIR and private TV channels and private FMs. Training programmes, workshops in different parts of the country for police, judicial and administrative officials would be conducted to sensitize about the Copyright Act. Research on the effects of piracy would be conducted to enable development as well as implementation of public private strategies to combat piracy.

B) Development, Communication and Dissemination of Filmic Content

In order to support production of aesthetically and technically excellent films in the country and to promote these films in various International Film Festivals as well as film markets, and preservation of filmic content, the Ministry has envisaged a Plan Scheme during the 12th Plan. With the view of having better coordination among various activities of various Media Units towards achieving the above mentioned goal and for effective organization of various events like International Film Festival of India (IFFI), participation in Film Markets and various Film Festivals in India and abroad, Organizing of Mumbai International Film Festival (MIFF) for documentary films, Interna-

tional Children's Film Festival and exhibition of children's films all over the country, as well as production of feature films, documentary films and children films, these activities have been merged into a single Plan Scheme titled 'Development, Communication and Dissemination of Filmic Content' in the 12th Plan under the Main Secretariat of the Ministry. The various components of the Scheme are as under:-

- Participation and conduct of film festivals in India and abroad including foreign travel of officials and film personalities, Grant-in-aid to NGOs/ State Government Organizations for organizing film festivals in the country and Grant-in-aid to FFSI for exhibition of films of artistic value, propagating film consciousness, publication of journals on film appreciation and organizing seminars, conference, etc.
- Organizing International Film Festival of India (IFFI) and selection of films under Indian Panorama and acquiring of Indian Panorama films.
- Participation in Film Markets in India and abroad.
- Organizing the biennial event of Mumbai International Film Festival (MIFF) for documentary films.
- Organizing International Children's Film Festival biennially (once in two years).
- Organizing National Children's Film Festival biennially (once in two years).
- Exhibition of Children's films in Schools throughout the country.
- Production of feature films in various Indian languages.
- Production of documentary films
- Production of children's films
- Webcasting of film archives of Films Division
- Acquisition of archival material

C) National Film Heritage Mission

Ministry of Information and Broadcasting is implementing this new 12th Plan Scheme viz. “National Film Heritage Mission” (NFHM) to restore, digitize and archive films and filmic material through National Film Archive of India. Administrative approval for implementation of the scheme was issued on 24.11.2014.

The scheme proposes to preserve film heritage with the goal of “preservation without errors, access without end”. The proposed activities in the Plan Scheme are as follows:

- (a) Restoration of 1050 feature films and 960 short films;
- (b) Digitalization of 1050 feature films and of 1200 short films;
- (c) Striking of inter-negatives of 1050 feature films and 960 short films for archiving purposes;
- (d) Construction of vaults of international standards for preservation of such restored material;
- (e) Conduct of training programmes in the fields of restoration and preservation.

D) Setting up of National Centre for Excellence for Animation, Gaming and VFX

Rapid technological development has pushed growth in the fields of animation, gaming and special visual effects. 2D cell animation and 3D animation techniques are used to develop animation contents in television programmes, movies and video games involving extensive use of animation software programmes. 3D motion capture animation techniques are used in low resolution game, internet characters, special effects, etc. Similarly, the gaming industry depends upon latest gaming software for game design, platform design and play characteristics. The Indian gaming industry is expected to capture opportunities in the mobile and online gaming segments. Animation, gaming and visual effects industry is both technology and technical/professional manpower intensive. The Indian industry is already facing a paradox. While India’s share in these industries is currently small, it has a tremendous potential because of global demand and the comparative advantage of India in having a huge pool of IT professionals.

Visual Effects is a highly skilled activity and increasingly manifest in the audio-visual industry. This skill development would be analogous to animation and gaming and has tremendous revenue potential.

However, the rapidly increasing animation, gaming and visual effects industry is already facing manpower shortage of trained professionals. The projected growth of the industry is expected to increase the demand gap for skilled manpower exponentially. It is, therefore, imperative that India ensures enhancement of trained personnel for the animation, gaming and visual effects sector. In order to achieve the goal, an HR Plan for the sector would be required so that trained personnel increase rapidly. Thus, there is a need to establish a clear co-relation between the school curriculum and animation training in higher education. With this objective, it has been envisaged that a specialized training and consultancy institute for the animation, gaming and visual effect sector be set up in public private partnership to lay down and implement bench marks in terms of standards teaching and training in these sectors and provide leadership role to the entire sector.

The Institute would provide research opportunities in the sector too. This would enable further technological initiatives and software development. In long term perspective, research provides not only for creation of intellectual property but also increasing revenue generation and an acknowledgement of leadership in the sector concerned.

It is proposed to set up the Institute under Public-Private Partnership Model. The scheme has not yet been approved.

BROADCASTING SECTOR

ELECTRONIC MEDIA MONITORING CENTRE

Electronic Media Monitoring Centre (EMMC) is a subordinate office under the administrative control of the Ministry of Information and Broadcasting. It was commissioned on 9th June, 2008 with the objective to monitor the violations of the (i) Programme and Advertisement Codes enshrined in Cable Television Networks (Regulation) Act 1995 and rules framed there under, (ii) Private FM radio channels, and (iii) Any other work relating to monitoring of contents of broadcasting sector.

The Government has already granted permission to about 850 TV channels, which is likely to reach 1500 channels by the end of the 12th Five Year Plan (2012-17). Recording and monitoring capacity augmentation of these 1500 Satellite TV Channels has been envisaged in the 12th plan. Presently, there are about 245 private FM Stations operational in the country and about 800 FM stations are proposed under Phase-III. Centralized FM content monitoring is to be started during the 12th Plan period. Apart from this about 180 Community Radio Stations (CRS) are on air presently and about 220 applications are in process. The centralized content monitoring facility for CRS shall also be commissioned shortly. Accordingly, Plan Scheme for "Strengthening of EMMC" at a total cost of ₹ 90 crore has been sanctioned.

PRASAR BHARATI

MANDATE

The Prasar Bharati (Broadcasting Corporation of India) Act, 1990 providing for the establishment of Broadcasting Corporation for India, came into effect on 15.9.97. This Act provides that it shall be the primary duty of the Corporation to organize and conduct public service broadcasting to inform, educate and entertain the public i.e. to discharge the functions which used to be performed by Akashvani and Doordarshan when these were part of MIB. The general superintendence, direction and management of the affairs of the Corporation shall vest with the Prasar Bharati Board which may exercise all such powers and do all such acts and things as may be exercised or done by the Corporation under this Act.

For the purpose of enabling the Corporation to discharge its functions efficiently, the Act provides that the Central Government may after the appropriation made by Parliament by law in this behalf, pay to the Corporation in each financial year such sum of money as is considered necessary by way of equity, grant-in-aid. The Corporation shall have its own Fund and all the receipts of the Corporation shall be credited to this Fund and all payments by the Corporation shall be made therefrom.

1. Subject to the provisions of this Act, it shall be the primary duty of the Corporation to organize and conduct public broadcasting services to inform, educate and entertain the public and to ensure a balanced development of broadcasting on radio and television.

Explanation – for the removal of doubts it is hereby declared that the provisions of this section shall be in addition to, and not in derogation of the provisions of the Indian Telegraph Act, 1885.

2. The Corporation shall, in the discharge of its functions, be guided by the following objectives, namely:-

- a. Upholding the unity and integrity of the country and the values enshrined in the Constitution;
- b. Safeguarding the citizen's right to be informed freely, truthfully and objectively on all matters of public interest, national or international, and presenting a fair and balanced flow of information including contrasting views without advocating any opinion or ideology of its own;
- c. Paying special attention to the fields of education and spread of literacy, agriculture, rural development, environment, health and family welfare and science and technology;

- d. Providing adequate coverage to the diverse cultures and languages of the regions of the country by broadcasting appropriate programmes;
 - e. Providing adequate coverage to sports and games so as to encourage healthy competition and the spirit of sportsmanship;
 - f. Providing appropriate programmes keeping in view the special needs of the youth;
 - g. Informing and stimulating the national consciousness in regard to the status and problems of women and paying special attention to the upliftment of women;
 - h. Promoting social justice and combating exploitation, inequality and such evils as untouchability and advancing the welfare of the weaker sections of the society;
 - i. Safeguarding the rights of the working classes and advancing their welfare;
 - j. Serving the rural and weaker sections of the people and those residing in border regions, backward or remote areas;
 - k. Providing suitable programmes keeping in view the special needs of the minorities and tribal communities;
 - l. Taking special steps to protect the interest of children, the blind, the aged, the handicapped and other vulnerable sections of the people;
 - m. Promoting national integration by broadcasting in a manner that facilitates communication in the languages in India and facilitating the distribution of regional broadcasting services in every State in the languages of that State;
 - n. Providing comprehensive broadcast coverage through the choice of appropriate technology and the best utilization of the broadcast frequencies available and ensuring high quality reception;
 - o. Promoting research and development activities in order to ensure that radio and television broadcast technology are constantly updated; and
 - p. Expanding broadcasting facilities by establishing additional channels of transmission at various levels;
3. In Particular, and without prejudice to the generality of the foregoing provisions, the Corporation may take such steps as it thinks fit:
- a. To ensure that broadcasting is conducted as a public service to provide and produce programmes;

- b. To establish a system for the gathering of news for radio and television;
 - c. To negotiate for purchase of, or otherwise acquire, programmes and rights or privileges in respect of sports and other events, films serials, occasions, meetings, functions or incidents of public interest for broadcasting and to establish procedures for the allocation of such programmes rights or privileges to the services;
 - d. To establish and maintain a library or libraries of radio, television and other materials;
 - e. To conduct or commission, from time to time, programmes, audience research, market or technical service, which may be released to such persons and in such manner and subject to such terms and conditions as the Corporation may think fit;
 - f. To provide such other services as may be specified by regulations.
4. Nothing in sub-sections (2) and (3) shall prevent the corporation from managing on behalf of the Central Government and in accordance with such terms and conditions as may be specified by that Government the broadcasting of External Services and monitoring of broadcast made by organizations outside India on the basis of arrangements made for reimbursement of expenses by the Central Government.
5. For the purposes of ensuring that adequate time is made available for the promotion of the objectives set out in this section. The Central Government shall have the power to determine the maximum limit of broadcast time in respect of the advertisement.
6. The Corporation shall be subject to no civil liability on the ground merely that it failed to comply with any of the provision of this section.
7. The Corporation shall have power to determine and levy fees and other service charges for or in respect of the advertisements and such programmes as may be specified by regulations provided that the fees and other service charges levied and collected under this sub-section shall not exceed such limits as may be determined by the Central Government, from time to time.

Goals and Objectives

Prasar Bharati through its two constituents i.e. All India Radio (AIR) and Doordarshan (DD) provides maximum coverage in terms of population and area besides being one of the largest terrestrial networks in the world. In a country, where the illiteracy rate is high, this

medium has a great potential to inform, educate and entertain people through its programmes broadcast/telecast from various Stations/Kendras. The immense social responsibility of the Prasar Bharati is consonant with potential of the network as it reaches vast masses of the people throughout the country about Government policies, Plans, programmes and achievements through variety of programmes relating to culture, education, science, health and hygiene and social and economic issues.

It also renders timely assistance to public and Government departments by quick dissemination of information during the period of natural calamities. It also runs a commercial service, which helps to promote sale of goods and services through advertisements. AIR's External Services Division broadcasts programmes to overseas listeners. AIR's News Service Division and Doordarshan News provide latest news round the clock. Apart from the above, FM and Doordarshan channels also entertain public round the clock.

Policy Statement

Prasar Bharati, as the Public Service Broadcaster aims

- To create quality programming and
- To fulfill the objectives of providing information, education and entertainment, generate focused programming for women, children, the underprivileged, special linguistic groups, Scheduled Castes, Scheduled Tribes, etc.

Various initiatives under News Service Division as well as Research and Development wing have also been taken up. Indian Classics scheme aims at producing high quality programmes and preserving the rich cultural and literary heritage of the country. All programmes in the scheme are being produced in all Indian languages and these literary works are dubbed in vernacular languages for the benefit of the viewers across the country.

The priorities are stressed upon better publicity for which the Board had gone through all issues like Newspaper insertions, Media Plan, appointing Media Adviser, bill-boards, New Media campaign, etc., to identify new areas for revenue generation.

Vision Statement

AIR has a glorious history in the pre-independence as well as post-independence era and the period since independence has seen substantial growth in terms of coverage (area wise as well as population wise) through setting up of broadcast centres, auxiliary receiving centres and numbers of transmitters including FM transmitters. AIR under Prasar Bharati, aims to achieve the goals and objectives in carrying out the mandate of Prasar Bharati. A lot of new initiatives as Farm and Home broadcast “Kisan Vani Programmes” from 86 selected AIR

stations, programmes on environment, family welfare, programme on children with special focus on rural children and tiny tots, women programmes, educational broadcast (IGNOU/NCERT/CIET), programmes on social awareness like HIV/AIDS and other health programmes, in collaboration with IGNOU, National Science Magazine (Vigyan Bharati), Sesame Street programmes through M/o Finance have been taken up by AIR, besides the programmes on music and drama which are regularly broadcast.

On the engineering side a lot of initiatives have been taken.

- Major Programmes are to digitalize the existing network, setting up HPTs /LPTs at the Border areas of J&K, Bihar, Uttar Pradesh, Uttrakhand adjoining Indo-Pak border and Indo–Nepal Border, FM expansion in the uncovered areas by FM signal and implementation of E-Governance. Government of India had allocated ₹ 2252 crore to All India Radio during 12th Plan:- ₹ 1232 crore for the schemes of 11th Plan being continued in 12th Plan and ₹ 1020 crore for the New Schemes to be introduced in 12th plan. This scheme of AIR “Broadcasting Infrastructure Network Development” has been approved by CCEA with the reduced outlay of ₹ 1213.86 crore under continuing scheme and ₹ 393.00 crore under New scheme in 12th plan and in March, 2014.

Major thrust of XII plan is :-

- Digitalization of existing 29 studios and connectivity network by 2017.
- FM Expansion to reach 60% population mostly backward, coastal areas, Naxal infected areas due to its acceptability in masses and availability of receiving facility in mobile phone.
- Strengthening of border coverage along Indo –Pak and Indo Nepal Border in preferred mode of FM transmission.
- To improve efficiency, effectiveness and quality of broadcast, replacement and improvement of existing facilities.
- To preserve the content for longer period without loss of quality.
- To facilitate online Programme exchange amongst AIR Stations.
- To make available valuable content preserved with AIR archive for sale online.
- Automation of office activities by implementation of ERP system.

Government of India allocated a total budget of ₹ 2119.14 crore to Doordarshan viz. ₹ 2013.14 crore for Creation of Capital Assets and ₹ 106 crore for Content Development & Dissemination.

This plan is a very crucial and an important one for effective development of broadcasting as the digitalization is proposed to be completed during this plan period. Digitalization will bring significant improvement in quality of broadcasting services under - (i) Broadcasting Infrastructure Network Development (ii) Content Development and (iii) Special projects.

Doordarshan's Programme:

DD-Urdu

DD Urdu came into existence on 15th August 2006, to cater to the needs of 52 million Urdu knowing population and to preserve their literary and cultural heritage. The Prime Minister's 15-Point Programme aims at broadcasting good quality content and multiple programmes for the welfare of the target audience of this channel. This channel is on air for 24 hours, encapsulating heritage, culture, information, education & social issues. The theme of the content relates to modernizing educational and Social out-look of the target audience, popularizing science, technology, IT and demystifying Science, conserving literary & cultural traditions identified with Urdu. For this software creation is generated on in-house programme through acquisition scheme of DD.

DD India

DD India has been created with a mission to build bridges of communication with Indians living abroad and to showcase the real India, its culture, values, traditions, modernity, diversity, unity to educate and entertain people in the highest traditions of public service broadcasting. DD India carries news bulletins, features on topical events, entertainment programmes, feature films, music and dance, children programmes, events and promotes religious, medical and adventure tourism.

North East

Present DD infrastructure in NE region comprises 11 Studio Centres, located at State capitals and a few other important towns and 132 transmitters of varying power. In addition, there is a regional Programme production centre at Guwahati. Satellite uplinking facility is available at all the eight capital stations. These are in the Seven Sister States of North-East, i.e. Arunachal Pradesh, Assam, Manipur,

Meghalaya, Mizoram, Nagaland and Tripura besides the State of Sikkim. In addition, there are TV Centers at Tura in the Garo Hills of Meghalaya and Dibrugarh, Silchar in Assam. These centers are producing in-house programme on informative events, light music concerts, folk arts and crafts, costs, costume and cuisine of the North East.

In terrestrial mode, DD-1 channel coverage is estimated to be available to about 84% population of NE region and DD News channel coverage to about 54% population. Area-wise coverage of DD-1 & DD News channels is about 61% & 26% respectively.

North East channel programmes are produced at the regional programme production centre at Guwahati with contribution from various DDKs in NE States. NE channel programmes are relayed by the HPTs and LPTs in NE region during the time slot allotted for the purpose. NE channel is available on Doordarshan's DTH service "FREE DISH" also. DD-1 HPTs & LPTs in NE region relay regional service programmes uplinked from the respective State during the time slot allotted for the purpose.

Audience Research Wing

Audience Research Wing plays a vital role in providing inputs for programme planning and feed back for improving the quality of the programmes on the channels through various methods of research and data collection. Audience Research conducted surveys throughout the country on DTH penetration and Narrowcasting of agricultural programmes. Audience Research Wing also conducts DART Surveys in urban as well as rural areas through its 18 Audience Research Wings located in different parts of the country. During the current year, a survey on the impact of the flagship programmes of the Government of India has been instituted through Centre for Media Studies.

Besides In-house surveys, Doordarshan keeps acquiring rating data from TAM Media Research Pvt. Ltd. and baseline data from MRUC and providing the same to all the channel managers and marketing divisions located in different parts of the country.

DD-Bharati

DD-Bharati is a cultural heritage channel playing a crucial role in introduction, promotion and preservation of rich cultural heritage of India. The Channel focuses on music, dance, heritage, health, children with special emphasis on the Indian way of life and philosophy and art and culture. The Channel also telecast live a number of live coverages like Music and Dance, Festival, Special Events, Mushairas, Kavi Sammelan etc. With the change of the fixed point chart, number of new programmes introduced to increase the viewership of the channel and fresh acquisition of the programmes has been taken up to improve the quality and have wide variety of programmes and further improvement of the programmes especially on cultural heritage, fresh commissioning is proposed.

Regional Telecasts

To cater to the specific area, socio-cultural and linguistic diversity in the country, Doordarshan telecasts programme in regional languages and dialects for the benefit of people living in different regions of the country, especially those who speak major regional languages such as Tamil, Telugu, Malayalam, Kannada, Oriya, Bengali, Assamese, Punjabi, Gujarati, Marathi and Kashmiri. In addition to the primary language programmes there are 11 regional language satellite channels also telecasting programmes in Urdu, Sindhi, Sanskrit, Tulu, Konkani, Dogri, Himachali, Haryanvi, Nepali and all North-East languages and dialects.

The regional language programmes are primarily available on satellite with a terrestrial support of different HPTs and LPTs in the State concerned between 3.00 pm and 8.00 pm as regional window of DD-1 through ground Transmitters, except in Tamil Nadu where the terrestrial support was extended up to 11.00 pm.

These regional language satellite channels offer a variety of programmes and formats produced in different regions even within the same State and feed and telecast from the capital Kendra of the respective State. The programme mix of these channels includes feature films, films songs, serials, classical/light/folk music, dance, news and current affairs and programmes on agricultural and rural development, etc. catering to the needs of all segments of the society like women, children and youth with specific audience programmes.

State Networks

Doordarshan also has regional service telecast called state network for the people living in North India which comprises Delhi, UP, Bihar, Jharkhand, Chhattisgarh, MP, Rajasthan, Haryana and Himachal Pradesh. From 3.00 to 4.00 pm one-hour northern network serial based entertainment programmes from Monday to Saturday and on Sundays Hindi feature film are being relayed from DDK, Delhi by all these states network of HPTs and LPTs. Thereafter, programmes are beamed from the State capital of the State concerned between 4.00 pm and 8.00 pm and are relayed by all the ground transmitters of that State, to connect the local happenings in the local primary dialect of the region.

The main emphasis throughout the year remained on flagship programmes apart from education, information & entertainment. Various regional Kendras irrespective of their capacity generated achievements in highlighting flagship programmes and public service programmes.

DD Archives

DD Archives is the custodian of media content created over 40 years. Future of any media organization depends on its media assets being managed effectively, as a broadcasting channel will depend more and more on the file footage to contextualize the current events. Also the

cultural content of DD Archives is very valuable as DD Archives is the only channel which recognizes its responsibility for conserving various cultural trends including classical music, classical dance, folk music and folk dance, tribal music and dance life style, theater both traditional and modern, popular music and dance, literature ancient and modern so on and so forth. This valuable content represents the pulsating cultural life of a country which is hailed all over the world for its cultural legacy. DD Archives has taken up the mission of preserving its content which represents the past and present of our country for the future and posterity. In next 4 years DD Archives will evolve as one of the best broadcasting archives of the world.

Self Finance Commissioning (SFC)

Doordarshan formulated a new scheme for self finance commissioning to outsource quality entertainment content for its flagship channel DD-I from eminent producers in the country. Under the scheme, the software produced by the veteran film makers and television producers would be marketed by Doordarshan. These contents are owned by the Doordarshan and the same can be utilized for telecast on its other channels also and the scheme is earning a good revenue during the prime time of the Doordarshan.

DD is committed to occupy all the prime-time and mid-prime slots by SFC Programmes. Apart from these prime-time and mid-prime-time slot, there is a strategy under consideration to capture non-prime time slots also for SFC Programmes. It is worth mentioning that every year the cost of production is increasing and to compete with other satellite channels in quality we have to increase episode price accordingly.

Programmes produced under this scheme are the sole property of Doordarshan. DD can use this property as and when required, without any additional cost, on any channel of Doordarshan. This right was not available to DD with sponsored programme. One time investment is required for multiple uses, without any recurring expenditure. Apart from the increase in revenue, DD has got rid of the problems of outstanding dues against marketing agencies/sponsors as DD is directly dealing with the clients. There is no scope for court cases/arbitration. During the current financial year, an experiment has been made to introduce a daily serial in the prime- time which is expected to improve the viewership as well as revenue of Doordarshan.

Commissioning of Software

In-house production activities are being carried out through Kendras like Hyderabad, Lucknow, Mumbai, Patna, Jaipur, Srinagar, Jammu, etc.

New initiatives

Government has approved a scheme on Kissan Channel with a provision of ₹100 crore during 2014-15. In addition, schemes for strengthening of regional Channels such as DDK, Vijaywada after reorganization of Andhra Pradesh into 2 states namely Andhra Pradesh &

Telengana, Arun Prabha exclusively for States in North Eastern Region, upgradation of some of the existing Channels by providing service for 24x7 have been taken up during 2014-15.

MAIN SECRETARIAT’S BROADCASTING WING SCHEMES

A) Supporting Community Radio Movement in India

Ministry of Information and Broadcasting grants permission to set up Community Radio Stations. Government introduced the policy guidelines for permitting community radio stations in the year 2002, which were revised in the year 2006. Earlier Guidelines allowed only Educational Institutions to operate Community Radio Stations. New Guidelines broadened the eligibility criteria and allowed community based organizations including civil societies and voluntary organizations, State Agriculture Universities (SAUs), ICAR Institutions, Krishi Vigyan Kendras, Registered Societies/Autonomous Bodies/Public Trusts registered under the Societies Act to operate Community Radio Stations subject to fulfillment of the eligibility conditions.

Ministry is also popularizing the community radio scheme through awareness workshops so that more and more grass root organizations are encouraged to set up CR stations. Under 11th Plan Scheme “IEC Activities for Community Radio”, Ministry organized 37 awareness/capacity building workshop. In the 12th five year plan, a new scheme namely Supporting Community Radio Movement in India has been introduced. In addition to IEC Activities, the new scheme will also provide financial assistance to new and existing CRS for equipment acquisition & training etc. The scheme will also support innovations in the CR sector. In the first 2 years of the 12th plan scheme, 18 awareness workshops have been organised. Also, applications have been invited from CR stations/permission holders for financial assistance.

B) Automation of Broadcasting Wing

The Ministry of Information and Broadcasting grants permissions to Pvt. Satellite TV Channels. The applications for new TV channels are examined in the light of the eligibility criteria as prescribed in the Policy Guidelines for Uplinking and Downlinking. The applications are forwarded to the Ministry of Home Affairs for obtaining security clearance for the Company and its Board of Directors. The applications are simultaneously sent to the Department of Space/Department of Revenue as the case may be for obtaining necessary clearances. The

Net worth of the company is also examined to determine the eligibility of the company among other eligibility criteria. Permissions are issued by the Ministry to the applicants after obtaining Inter-Ministerial clearances and Registration and Permission Fee as applicable.

Ministry has permitted more than 830 TV channels so far. More than 243 applications are in various stages of processing. In addition to this, the section also receives 8-10 requests on an average for sanction of fresh permissions on a monthly basis. To add to this a large number of requests are received by the INSAT section for change of name, Logo, appointment of directors, change in the Share Holding Pattern, temporary Uplinking applications and hiring of SNG/DSNG vans. The section has also to deal with FIPB cases, Forex remittance clearances, parliamentary questions, RTI petitions and VIP references. There are other ongoing activities like renewal of permissions for channels and issue of show cause notices etc. for violations of terms and conditions of Uplinking and downlinking. All this involves large volume of paper trails and follow ups with Ministries and applicants. This often leads to delays in issuing the necessary licenses, loss of documents submitted, difficulty in monitoring processing on a sustained and planned basis, leading to some levels of inefficiency in the system.

In order to streamline the process of application by agencies concerned and to enable both the Dept. officials and the applicants to monitor the status of their applications, it is proposed to develop a secure online portal that will enable the expeditious disposal of the applications while facilitating transparency with regard to status of applications in so far as applicants are concerned.

C) Mission Digitisation

Digitization of the Cable TV sector in the country is one of the thrust areas of the Ministry of Information & Broadcasting during the 12th Five Year Plan. Cable TV is the backbone of TV distribution in the country. The cable TV networks in the country are predominantly analog in nature. As per data provided by FICCI-KPMG 2014, there are around 88 million Cable TV homes in the country, majority of which receive TV signals in analog mode. Analog Cable TV distribution has number of problems/ maladies, capacity constraints and issues relating to choice of channels and quality of signals.

To address the draw backs in the existing analog TV distribution system, ministry is implementing digitization with addressability in Cable TV sector in a phased time bound manner leading to complete switch off of all analog services by 31st December, 2016. In first phase 3 metro cities i.e. Delhi, Mumbai, Kolkata have already become digital. In Chennai the matter is sub judice. Second phase in which 38 cities (with a population of greater than one million) had to be digitised by 31st March, 2013 has also been completed. All other urban areas are slated for Digital Addressable system by 31st December, 2015 and rest of India by 31st December, 2016.

Ministry of Information & Broadcasting has been mandated for timely and effective implementation of the digitization roadmap. Consequent to the amendment of Cable TV Act in December, 2011, the Ministry has issued rules in this regard. TRAI has also notified tariff and interconnection regulations to enable all stakeholders to take further necessary steps for the implementation of digitisation.

The digitization mainly involves installation of digital head-end setup and feeding of digital encrypted signals by MSOs, upgradation of the distribution networks by LCOs and seeding of the Set Top Boxes in consumer premises to enable them to watch digital cable TV signals. The major task in this regard is the seeding of around 88 million cable Set Top Boxes in consumer premises for subscribers all over the country.

The procurement and seeding of STBs is carried out by MSOs through the Local Cable Operators (LCOs), in respective areas. It is estimated that there are around 6000 MSO and 60,000 LCOs in the country. The MSOs have to individually procure requisite number of STBs and deploy these at each subscriber's premises and activate them before scheduled date of migration to digital. These MSOs are required to plan in advance their procurement schedule and weekly STB seeding targets so that the digitization work can be completed in a planned manner by scheduled date.

The entire project would have to be done in a mission mode requiring special attention and requisite manpower. Ministry does not have requisite manpower to undertake this massive exercise. The project involves meticulous collection of data and analysis to keep a watch over the deadline. The project requires extensive field visits by the teams to assess ground realities. Phase I was spread over 4 cities and Phase II over 38 cities. These two phases could be managed by the available staff of Ministry, BECIL & Prasar Bharati but Phase III covers more than 3000 urban areas and Phase IV involves hundreds of towns & villages. These two phases cannot be managed by the existing arrangement. As it was not possible to complete the remaining phases with the existing arrangement, the scheme "Mission Digitisation" under Plan was mooted and approved by the competent authority. The plan scheme is to be executed through Broadcast Engineering Consultants India Limited (BECIL), a PSE of the Ministry of Information and Broadcasting on nomination basis. This involves setting up of 12 Regional Units, a multi-lingual website and a multi-lingual toll free helpline.

The objective of the project has been to put into place a mechanism which would help in effective monitoring of the seeding of STBs and other related activities to ensure timely implementation of the targets set by the Government for cable TV Digitalization.

CHAPTER II

Financial Outlay, Projected Physical Outputs and Outcomes

INFORMATION SECTOR

DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY

(₹ in crores)

Sl.No.	Name of the scheme/ programme	Objective Outcome	Outlay 2015-16			Quantifiable/ Deliverables/ Physical Outputs	Projected Outcomes	Process/ Timelines	Remarks/ Risk factor
1	2	3		4		5	6	7	8
			4(i)	4(ii)	4(iii)				
	Name of the plan Schemes		Non-Plan Budget	Plan Budget	Complementary Extra Budgetary Resources				
1	People's Empowerment through Development Communication (Conception and Dissemination) DAVP	1. Establishment 2. Exhibition 3. Display Classified 4. Radio Spot 5. Printed Publicity Printing Distribution 6. Outdoor Publicity	38.27 1.80 30.00 1.80 1.50 0.65	0.00 0.50 5.50 12.00 1.00 1.00		1950 exh. Days 13.40 insertions 110.90 display unit in thousand 16 No of jobs 14.6 display in lakh	Publicity on communal harmony, National intergration, Socio-economic upliftment through various media; Exhibition , Outdoor publicity ,Radio/TV, Newspapers and Posters/brouchures, will create awareness, among the masses and encourage their participation in development	The jobs are to be publicised within the stipulated timeframe requirement	
		Total (1)	74.02	20.00					

1	2	3		4		5	6	7	8
2	Media Infrastrucure Development Programme	1. Office Exp. 2. Other Admn. Exp. 3. Minor Works 4. Professional Services. 5. Information Technology		0.10 0.10 1.00 1.00 0.80			Computerization and digitalisation, Office Infrastructure & Human Resource Development		
	Total (2)			3.00					
	Total (1&2)		74.02	23.00					

DIRECTORATE OF FIELD PUBLICITY

(₹ in crores)

Sl.No.	Name of Scheme/ Programme	Objective/Outcome	Outlay 2015-16			Quantifiable Deliverables/ Physical Outputs	Projected Outcomes	Process/ Timelines	Remarks
1	2	3	4			5	6	7	8
			4(i)	4(ii)	4(iii)				
(A)	<u>Direct Contact Programme</u> Under Development Communication & Dissemination		<i>Non-Plan Budget</i>	<i>Plan Budget (Proposed)</i>	<i>Complementary Extra-Budgetary Resources</i>				
I	Special Outreach Programme	Under this component during the 12th Plan period DFP proposed to organize special outreach programmes on flagship schemes of Government of India throughout the country involving the Line Ministries in the year 2015-16. 690 special programmes are planned. Two Field Publicity Units of DFP would be deployed to remote media shadow area for taking the information on the Government schemes.		2.77		690 special programmes (1 programme to be conducted by combining 2 Field units each)	Intensive campaign of Flagship schemes of GOI Approx. 690 progs and immediate actionable feedback i.r.o implementation of the schemes to be collected for analysis (10 feed-backs per programme approx), participation of around 200 to 500 people per programme.	Within the financial year 2015-16	
II	Conducted Tours and Skill Upgradation	Under this component leaders at village levels from one region would be exposed to the development taking place in another region. It helps these prominent personalities from grass root level		0.24		4 conducted tours @ ₹4.50 lakh each.	Exposure of about 40-50 Opinion Leaders to developmental schemes at different parts of the country.	Within the financial year 2015-16	

1	2	3		4		5	6	7	8
		to make best use of what they learnt during these tours forwards the development of their own areas by adopting new techniques and methods. in the year 2015-16 four conducted Tours have been proposed.							
III	Infrastructure support for Direct Contact Programme	This component is designed to provide infrastructure and resources support to the Directorate by modernization of technology. In the 12th FYP, the establishments of DFP would be armed with latest technology in the form of Multi-Media projectors, DVD Players, Wireless PA Systems, Digital Still cameras, Photo Copier machines, projector phones, outsourced manpower, etc. for improved functioning by its offices. The component would help DFP in implementing the other components properly.		0.37		Procurement of 15 multi-media projectors, 24 DVD players, 22 Wireless PA System, 20 Digital Still Cameras, 16 Generator Sets, 15 Digital Video Cameras, 02 Laptops, 4 Vehicles, 03 Photocopiers.	AV equipment/ vehicles and other items would enhance the work potential of Field Units.	Within the financial year 2015-16.	
		Grand Total		3.38					

(₹ in crores)

78

1	2	3		4		5	6	7	8
						<p>in-service training programmes for IIS Group A & B Officers as proposed and sent by Min. of I&B. Short-term training courses and workshops.</p> <p>- Conduct research studies on various aspects of mass communication (4-5 studies) and</p> <p>- Bring out two Half yearly journals (Communicator in English and Sanchar Madhyam in Hindi).</p>	<p>service training programmes for IIS Group A & B Officers as proposed and sent by Min. of I&B.</p> <p>- Short-term Programmes</p> <p>- Short term courses and work-shops -12</p> <p>- Research studies (4 to 5 Studies).</p> <p>Publications:</p> <p>- To bring out journals "Communicator (in English) and "Sanchar Madhyam" (in Hindi)</p>	<p>Conducted as per demand and schedule agreed to with sponsoring organizations</p> <p>Research studies will be conducted as per individual timelines.</p> <p>Journals will be brought out.</p>	<p>External Affairs</p> <p>Budgetary cuts within sponsoring organizations leading to fewer workshops.</p>
	ii) Upgradation of IIMC to International Standards	Training, teaching & research in Mass Communication. Establishment of International Standards will strengthen quality and provide advanced education in Media and Mass Communications. It will produce quality professionals	-	7.00	-	<p>To conduct P.G. Diploma Course in English at Amrawati, Aizawl, Kottayam and Jammu</p> <p>Commencement of construction of new buildings at New Delhi subject to approval of Bldg. Plan by DDA (Delhi Urban Arts Commission)</p>	<p>To conduct P.G. Diploma Course in English - 40</p> <p>Commencement of Construction of new Bldg. at New Delhi after receipt of approval from DDA and other civic authorities.</p>	<p>Admission process (through entrance examinations on All India basis) for P.G. Diploma courses will be completed by July 2015 and these courses will be started immediately thereafter.</p> <p>Depends upon approval of Bldg. Plan by DDA and DUAC</p>	<p>Seats in some of the reserved categories like OBC/SC/ST/PH may not be filled 100% or some of the students may drop out after admission.</p> <p>- Subject to approval of Bldg. Plan by DDA and other civic authorities</p>

1	2	3		4		5	6	7	8
		for global placement in the Media Industry. The proposed upgradation includes opening of 4 new centres of IIMC in temporary accommodation to be provided by State Govts. which will help remove imbalances in facilities for the study of Mass Communication in various regions of the country, Scheme has been approved for a total outlay of Rs.62.00 crores with Govt. grant of Rs. 51.50 crores							
	iii) Opening of New Regional Centres of IIMC	To create permanent Campuses for 4 new Regional	-	8.00	-	Commencement of construction activities for permanent Campus at	IIMC has entered into MOU with CPWD for construction	Timelines for construction are to be indicated by	Timelines of construction are to be

1	2	3		4		5	6	7	8
		Centres.				<p>Aizawl, where the land has been handed over.</p> <p>Commencement of construction activities for construction of permanent Campus at Kottayam.</p>	<p>of Bldg. for permanent Campus at Aizawl. Money has been deposited with CPWD. Construction is likely to commence during 2015-16</p> <p>Construction activities will commence during 2015-16.</p>	<p>CPWD.IIMC is in touch with CPWD to enter into MOU for construction as Deposit Work.</p>	<p>indicated by CPWD</p> <p>—</p>

Note: figures within brackets indicate the number of students to be admitted.

PHOTO DIVISION

NON-PLAN

(₹ in crores)

S. No.	Name of Scheme/ Programme	Objectives/ Outcomes	Outlay 2015-16	Quantifiable Deliverables/ physical outputs	Projected Outcomes	Processes/ Timelines	Remarks/ Risk Factors
1	2	3	4	5	6	7	8
1.	Documentation, publicity and cross referencing, dissemination of Govt. development programmes through visual images	Archiving and Publicity of Political, financial and social changes.	<u>Non-Plan</u> 4.17	Continuous Photo documentations will be the visual report of the changes of the period to be recorded for posterity. These are supposed to be most valuable document to be used time & again as required.	Creating these documentations would help the country to access the true history and cross referencing	-	

PLAN

(₹ in crores)

S.No.	Name of Scheme/ Programme	Objectives/ Outcomes	Outlay 2015-16	Quantifiable Deliverables/ physical outputs	Projected Outcomes	Processes/ Timelines	Remarks/ Risk Factors
1	2	3	4	5	6	7	8
1.	National Centre of Photography a) Outsourcing Support	a) Outsourcing support (engagement of I.T. officials, librarian, library assistants for uploading and managing the images to the high capacity server.	0.52	To streamline photo archives for on-line usage through official website of the Division.	A proper photo library helps users to retrieve images easily.	Annual	
	b) National Photo Award.	b) Continuing with the National Photo Award		Today photography is one of the most important documents and to encourage the persons in the field, Government decided to honour the contribution of the professionals in the field which will give a much comprehensive support to their commitment and development in the field.	Creating a base to understand the importance of the medium in today's context.	Annual	
2.	Special Drive for North East, J&K, A&N Island and Lakshdweep	Identification & execution of documentation of the identified development projects, Life & environment in North Eastern states, Jammu & Kashmir, Andaman & Nicobar Islands and Lakshdweep.		Photo documentation of developmental projects in N.E. states, and isolated areas like Andaman & Nicobar, Lakshadweep, J&K. Also provide training on Digital Photo Asset Management System for N.E. States by visiting their/ inviting them in Photo Division.	Highlighting the areas of development which are unexposed so far.	Annual	
		Total Rs.	0.52				

PRESS COUNCIL OF INDIA

(₹ in crores)

Sl. No.	Name of Scheme/ Programme	Objective/ Outcome	Outlay 2015-16			Quantifiable Deliverables/ Physical Outputs	Projected Outcomes	Processes/ Timelines	Remarks/ Risk Factors
1	2	3	4			5	6	7	8
			4 (i)	4 (ii)	4 (iii)				
			Non-Plan Budget	Plan Budget	Complementary Extra Budgetary Resources				
	The Council is not dealing with any Scheme as it is a quasi judicial body.	To preserve the freedom of the Press. To maintain and improve the standards of Newspapers and News agencies in India.	6.63	N.A. because No proposal for Plan Budget is made.	The Council collects levy of fee from Registered News papers/ periodicals and News agencies under Section 16 of Press Council Act, 1978 and earns interest funds on deposits. In the financial year 2015-16, Council aims to collect ₹170.30 lakhs as levy fee & other receipts to complement the grant received from the Government of India.	Since the functions of the Press Council are of quasi-judicial nature and it regulates the press with ethical standards, physical outputs and the results cannot be quantified.	As stated in Col-5	It depends on fulfilling of the requirements by the litigants and completion of Inquiry procedure.	No Risk is involved in disposal of Complaint Cases.

PRESS INFORMATION BUREAU

PLAN

(₹ in crores)

S.No	Name of Scheme/ Programme	Objectives/ Outcomes	Annual Plan 2015-2016 Outcomes (₹ in crore)	Quantifiable Deliverables 2014-2015	Projected Outcomes	Processes/ Time lines	Remarks
1	2	3	4	5	6	7	8
ONGOING PLAN SCHEMES							
1	Media Outreach Programme & Publicity for Special Events. This scheme comprises of 3 components :- (i) Media Outreach Programme	To disseminate information about the flagship programmes of the Central Government by organizing Public Information Campaigns, Media Interactive Sessions, Dissemination of Success Stories and conducting Press Tours.	8.00	To hold 115 Public Information Campaigns, 2 Media Interactive Sessions(excluding Regional/ State Level interaction), Dissemination of 35 Success stories and to conduct 20 press tours.	100%	Yet to be finalized.	The targets of holding 115 PICs, conducting 2 Media Interactive Sessions and 20 Press Tours will be revised in accordance with the BE for 2015-16. A proposal to shift the PIC activities from PIB to DFP is under consideration of Ministry of I&B.

(₹ in crores)

NEW SCHEMES							
1.	Scheme : Media Infrastructure Development Programme (MIDP) Sub-Scheme :- Modernisation of PIB		4.00	(i) Creation/upgradation of websites (ii) Online receipt, processing and reportage of media accreditation. (iii) Webcast and video-conferencing. (iv) Creation of digitalization of resources, archiving, creation of videos, e-clipping and e-office. (v) Outsourced Technical HR support. (vi) Social Media operations. (vii) Hardware, software, AMC, LAN set up setting up IP telephony, setting up of wi-fi facility. (viii) To provide smart devices to officers. (ix) Communication charges including ISP charges, IP telephony charges.	As in Col. 5	During the current financial year.	
	Total		12.00				

PUBLICATIONS DIVISION

(₹ in crores)

Sl. No.	Name of Scheme/ Programme	Objective/ Outcome	Outlay 2015-16		Quantifiable Deliverables/ Physical Outputs	Projected Outcomes	Processes/ Timelines	Remarks/ Risk Factors
1	2	3	4		5	6	7	8
			4 (i)	4 (ii)				
	REVITALIZATION, UPGRADATION AND MODERNISATION OF PUBLICATIONS DIVISION AND EMPLOYMENT NEWS		Plan Budget	Non-Plan				
1.	Commissioning books on specific topics	Improving the content and quality of our publications	4.50	28.54	1. Publication of 56 books. 2. Participation in 4 international book fairs 3. Participation in 5 domestic exhibition/ fair 4. Exhibition through Mobile vans 5.Hiring personnel	Rashtrapati Bhawan series/reprinting of Collected Works on Mahatama Gandhi	Annual basis	
2.	Creating a Digital Archive and preparation of e-book of publications	Digitization and e-book of publications.			1. Digitization of 400 books 2. Outsourcing of personnel 3. Website development and maintenance	Creating a Digital Archive and preparation of e-book of publications.	Annual basis	
3.	Computerization of inventory management royalty and other activi-	Computerization of inventory management royalty and other			1. Development of Inventory management software & Training for	Improve business operations of the Division:-	Annual basis	

1	2	3	4		5	6	7	8
	ties of the business-wing for improved business operations of the Division	activities			two months by NIC 2. Purchase of Hardware like desktops (computers) and accessories. 3. Travel (DPD officials including local travel) 4. Hiring of vehicle, etc. 5. Outsourcing of personnel	To tide over the staff crunch. To enable efficient accounting. To enable quick and effective decision making regarding printing/ reprinting of books.		
4.	Modernization of Office Infrastructure and maintenance	Upgradation and modernization of the infrastructure			1. Maintenance of office space in Soochna Bhawan 2. Renovation of 7 th Floor in Soochna Bhawan for Employment News. 3. Modernization of one outstation unit 4. Maintenance of office space in 7 th Floor (EN) of Soochna Bhawan. 5. Modern office equipment for EN. 6. Cabling and internet by NIC for EN 7. Shifting to new office of EN 8. Payment to CPWD, Hyderabad for renovation of Yojana & SE, Hyderabad carried out in the last Five Year Plan	By strengthening of Infrastructure, there will be optimum utilization of space and manpower other resources.	Annual basis	
5.	Making Employment News available Digitally and creation of the Digital archives of EN	Digitally and creation of the Digital archives			1. Digitization of Employment News 2. Outsourcing of personnel, Maintenance of website 3. Software for electronic content delivery of EN	Making Employment News digitally available on subscription and creating a digital archive of the EN old issues.	Annual basis	

1	2	3	4		5	6	7	8
					4. Hardware and related item 5. Content management software for digital archives, retrieval, etc.			
		Total	4.50	28.54				
	EMPLOYEMENT NEWS		—	24.21				

REGISTRAR OF NEWSPAPERS FOR INDIA

NON-PLAN

(₹ in crores)

Sl. No.	Name of Scheme/ Programme	Objective/ Outcome	Outlay 2015-16		Quantifiable Deliverables/ Physical Outputs	Projected Outcomes	Processes/ Timelines	Remarks/ Risk Factors
			Non Plan Budget	Complementary Extra-Budgetary Resources				
1.	Salary, OTA, Medical Expenses, Domestic Travelling Expenses, Office Expenses, Publications.	To achieve various activities of this Office viz. title clearance, Issue of Registration Certificates, Eligibility Certificate for import of newsprint, Essentiality Certificate for import of printing machinery on concessional duties, Publication of Press In India an annual report on growth of print media etc.	5.22	NIL	<p>Title verification*</p> <p>Registration cases*</p> <p>No Newspaper Certificates *</p> <p>Eligibility Certificates to be issued to the publications for import of printing machinery*</p> <p>Essentiality certificates to be issued to the publications for import of printing machinery*</p> <p>Circulation checks claims*</p> <p>*Depending upon the application/ Requests received from the publishers.</p>	These activities would ensure the effective implementation of the provisions contained in the PRB Act 1867. Further, the media scenario and its impact can be assessed. On the basis of certificates issued by RNI after assessing the circulation claims, Government advertisements will be released by DAVP to these publications. This will be helpful to spread the Government policies and programmes through print media.	As per prescribed time limits	N.A.

PLAN

(₹ in crores)

Sl. No.	Name of Scheme/ Programme	Objective/ Outcome	Outlay 2015-16		Quantifiable Deliverables/ Physical Outputs	Projected Outcomes	Processes/ Timelines	Remarks/ Risk Factors
			Plan Budget	Complementary Extra-Budgetary Resources				
1	Media Infrastructure Development Programme, Sub Scheme Strengthening of RNI H.Qrs.	With a view to providing prompt, efficient and transparent service to the newspapers and ensuring effective implementation of the PRB Act and evolving and enforcing a strict circulation check, the scheme of strengthening of RNI H.Qrs.has been included in the 12 th Plan with a objective of i) Digitalization of Documents/ Records of RNI, ii) e-filing of Annual Statements & iii) Online Verification of titles /Registration of Certificate of such titles.	0.20	NIL	<p>Digitalization of Documents/Records of RNI: Press Registers, containing details of nearly 94,000 registered publications, documents like title applications/ declarations filed by publishers etc, important court judgments, guidelines issued from time to time on important issues etc. have been identified to be preserved digitally, which will help transparency and streamlining the process, resulting in better service to the stakeholders.</p> <p>E-filing of Annual Statements: Stake-holders will find it easier to complete their statutory duties and it is expected that more returns would be submitted, as online submission process will do away manual submission of these statements.</p> <p>Online Verification of titles /Registration of Certificate of such titles:By developing software for online title verification/Issuance of registration certificate with the support of NIC, it will streamline the main statutory functions of RNI. Under the system about 600 DMs are to be integrated by providing them separate windows for receiving, processing and forwarding the title applications/documents for Registration certificates etc.</p>	The end user i.e. the public who deals with RNI would be immensely benefited as they can approach the Regional Offices on all matters relating to title verification, registration of titles, verification of circulation claims etc. without visiting RNI's Head-quarter at New Delhi.	As per the norms fixed in the citizen charter	N.A.

						<p>annual state- ments in respect of Registered publications have been introduced during this period. iii) Process of online verifica- tion of titles / Registration has been initiated in consultation with NIC.</p>		
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NEW MEDIA WING

(₹ in crores)

Sl. No.	Name of Scheme/ Programme	Objective/ Outcome	Outlay 2015-16			Quantifiable Deliverables/ Physical Outputs	Projected Outcomes	Processes/ Timelines	Remarks/ Risk Factors
1	2	3	4			5	6	7	8
			4 (i)	4 (ii)	4 (iii)				
			Non-Plan Budget	Plan Budget	Complementary Extra Budgetary Resources				
1.	NON-PLAN A) Bringing out Documentation Services relating to diverse aspects of mass media	Collection, interpretation and dissemination of information about the events and trends in Mass Media through its periodical services	2.31	-		Under this scheme the division has targeted to bring out 43 documentation services during 2014-15	All the physical outputs outlined in Col.5	As per periodicity	No specific risk
	b) Compilation and Editing of 'India-A Reference Annual'	To serve as a valuable source of information on diverse aspects of the country, its geograqphy and demography features, polity, economy, society and culture.	-do-			To bring out 'India-A Reference Annual – 2015'	-do-	-do-	-do-
	c) Preparation of Diary of Events a fortnightly service	To keep the Ministry and its Media Units abreast of day-to-day important National and International developments	-do-			Under this scheme the office targeted to bring out 24 fortnightly 'Diary of Events'	All the physical outputs outlined in Col.5	As per the schedule	

*No Plan Scheme has been approved for the year of 2015-16

SONG AND DRAMA DIVISION

(₹ in crores)

S. No.	Name of Scheme	Outlay-2015-16		Physical Output	Projected Outcome
		Plan	Non-Plan		
1	Live Art & Culture For Rural India	3.00	24.78	The Division will take appropriate action for carrying out 5050 or more numbers of programmes within the budgetary limitation of ₹ 3.00 crore across the country under the Plan Scheme “Development, Communication & Information Dissemination”.	1800-programmes would be organised in the Hilly, Tribal, Desert, Sensitive & Border areas, 2. 1240-programmes would be organized for outreach programme of “Swatchh Bharat Mission– EkKadamSwachhataki Ore”, “PradhanMantri Jan DhanYojana” during Bharat Nirman Programme (Multi Media Public Information Campaign), 4. 1000-Programmes would be organised in thrust areas of North East Region, and the Division will conduct 10-Theatrical Prsentation/Sound & Light Shows.

MAIN SECRETARIAT'S INFORMATION WING SCHEMES

(A) Policy Related Studies, Seminar, Evaluation etc. for all three sectors including Media Units (excluding Prasar Bharati)

(₹ in crores)

Sl. No.	Name of Scheme/ Programme	Objective/ Outcome	Outlay 2015-16		Quantifiable Deliverables/ Physical Outputs	Projected Outcomes	Processes/ Timelines	Remarks/ Risk Factors
1	2	3	4		5	6	7	8
			4 (i)	4 (ii)				
			Plan Budget	Complementary Extra-Budgetary Resources				
1	Policy Related Studies, Seminar, Evaluation, etc for all three sectors (excluding Prasar Bharati) (MS)	<ul style="list-style-type: none"> - To develop Management Information System (MIS) in film, information and broadcasting sector; - To study and evaluate the impact of regulatory and development policies in respect of film, information and broadcasting sector; To conduct and participate in seminar, workshop, presentation of papers in national & international workshops in media & entertainment subject areas. - To undertake activities for promotion of innovation in the media & entertainment sector. 	Rs. 0.25	-	<ul style="list-style-type: none"> -MIS Development- Policy Related Studies to be conducted -Seminars to be conducted -Appraisal/evaluation of continuing/new schemes (Mid Term Appraisal) 	<ul style="list-style-type: none"> i) It will add to the existing knowledge base about the media and entertainment sectors – its functioning, its constraints to development, its contribution to growth etc. ii) It will help strengthen policy making at Ministry level. iii) It will help in dissemination of information for Public domain. 		

(B) Training for Human Resource Development

Outcomes/Targets in the Outcome Budget for 2015-16

Main Sectt.

(₹ in crores)

Sl. No.	Name of Scheme	Outlay 2015-16	Physical Outputs	Projected Outcomes	Remarks/Risk Factors
1		2	3	4	5
1	Training for Human Resource Development	2.00	IIS officers will be nominated for different domestic and foreign training.	Capacities and capabilities building of officers, skill upgradation leading to efficient functioning of Media Units.	No specific risk.

(C) International Media Programme**Outcomes/Targets in the Outcome Budget for 2015-16****Name of Scheme : International Media Programme****(₹ in crores)**

Sl. No.	Name of Scheme	Outlay 2015-16	Physical Outputs	Projected Outcomes	Remarks/Risk Factors
1	2	3	4	5	6
	International Media Programme	0.15	Participation in Workshops / Seminars / Conferences / Trainings / Meetings	Promoting a better understanding among nations in the field of Media Cooperation	The visit of officials abroad is subject to invitation / nominations received and the approval / nomination of the competent authority for the same

FILM SECTOR

CENTRAL BOARD OF FILM CERTIFICATION

PLAN

I Name of Scheme: Upgradation, Modernization and Expansion of CBFC and Certification process

(₹ in crores)

S. No.	Name of the Scheme/ Programme	Objective/ Outcome	Outlay 2015-2016			Quantifiable Deliverables/ Physical Outputs	Projected Outcomes	Processes/ Timelines	Remarks/ Risk Factors
1	2	3	4			5	6	7	8
			4(i) Non-Plan Budget	4(ii) Plan Budget	4(iii) Complementary Extra-Budgetary Resources				
i)	Components Software Development for online processing of film application and certification, website upgradation, hardware procurement	Upgradation of application software and website of CBFC with latest technology and hardware for CBFC, Mumbai and its Regional Offices.	7.51	4.00	NIL	i) Debugging of existing application software with proper solution. ii) Upgradation of MPLS/ VPN of Internet Services. iii) Upgradation of website and required hardware. iv) Put in place on line mechanism for certification after finalization of process for identifying a service provider for the purpose.	i) System will run smoothly and application will be made with latest platform. ii) The interface for public will be online to ensure speed and transparency. iii) The interface for public will be user friendly.	Annual basis.	The work of computerisation is in progress in all regional offices.

1	2	3	4			5	6	7	8
ii)	Components Digital projection system and Digital theatres for all offices of CBFC.	To digitalize the projection system for four offices and digital theatre for all offices.				Installation of Digital projection system for view of film for certification.	In house projection of digital films will help CBFC to generate more revenues and will save the time of travelling.	Annual basis	
iii).	Components Requirement of additional office space for regional offices of CBFC and Head-quarters.	To acquire additional space for CBFC, Mumbai and its regional offices.				Upgradation of infrastructure of CBFC, Mumbai and its regional offices.	As the number of films are increasing day by day, more space is required for retention of files, CDs, Cuts of the films as per the retention schedule.	Annual basis	

II Name of Scheme : Scheme for Training for Human Resources Development (HRD for Films Media)

(₹ in crores)

1	2	3	4			5	6	7	8
II	Scheme for Training for Human Resources Development	To Hold Workshop/ Seminar for Board Members, Advisory Panel members of all Regional offices of CBFC Training to Group "A" "B" and "C" Officials of CBFC.		0.25		Quarterly Workshops/ Seminars for Board Members along with Regional Officers A. Training of Senior Examining officers in trends of certification in different countries. B. Training of Regional officers in matters of middle level management at various institutes of India and abroad. C. Documentary appreciation courses for Examining officers. D. Training of Group "B", "C" officers for Accounts, Administration and Budget related matters.	A. Training of Senior Examining officers in trends of certification in different countries. B. Training of Regional officers in matters of middle level management at various institutes of India and abroad. C. Documentary appreciation courses for Examining officers. D. Training of Group "B", "C" officers for Accounts, Administration and Budget related matters.		

CHILDREN'S FILM SOCIETY, INDIA

(₹ in crores)

Name Component/ Sub-Component	Objective/Outcome	Outlay 2015-16			Quantifiable Deliverables/ Physical Output	Projected Outcome	Processes/ Timelines	Remarks/Risk Factors
		4 (i)	4 (ii)	4 (iii)				
		Non-Plan	Plan Budget	Complementary Extra-Budgetary Resources				
SCHEMES								
1	2			3	4	5	6	7
Promotion of Indian Cinema through film festivals and film markets in India and abroad.								
a) Organization of CFSI's ICFF	1) Objective: To provide a platform for promotion and development of children as filmmakers. 2) Exchange of ideas between children to expose Indian children to the best of cultures within India. 3) Outcome: One ICFF and evaluation of quality of CFSI films.		3.00	Nil	One ICFF will be held in 2015-16.	1) Objective: To provide a platform for promotion and development of children as filmmakers. 2) Exchange of ideas between children of different regions of our country and expose children to the best of cultures within India.	31.12.2015	
b) Participation in ICFF	1) Objective: The purpose of participation in foreign film				To participate in 15 recognised ICFFs.	To explore the possibility of	31.3.2016	Depends upon suitability of

1	2			3	4	5	6	7
	festivals is to create awareness about CFSI films and also to explore the possibility of marketing CFSI films and co-production. 2) Outcome: Participation of CFSI films in 15 IFFs and CFSI officers in IFFs for marketing of films and proposals for co-productions in International market.					marketing and co-production with prospective film makers.		recognised foreign festivals.
Exhibition of Children's Films in Schools	1) Objective: To reach out to children all over the country with the help of state and district administrations, Nehru Yuva Kendras, NGOs and exhibit our films in schools and other places. 2) Outcome: By arranging approximately 14,500 shows and covering 75 lakh children. Allocation for North East.	Nil	0.25 0.25	Nil	To organise 14,500 shows benefiting more than 75 lakhs children.	To reach as many children as possible including remote areas of our country.	31.03.2016	Depends upon feed back from State/district authorities.
Production of films and documentaries in various Indian languages								
Production of children's films (CFSI).	1) Objective: To advance education and culture through the medium of films and develop among children an appreciation of films for healthy entertainment.	Nil	3.50	Nil	Produce 3 Feature films and 2 short/animation films, to dub 12 films into major Indian languages, to subtitle 10 films, purchase 2 award winning films	Children's films are made available in both national and international standards for the purpose based on our objectives.	31.03.2015	To develop appreciation for the art of the children film making and to reach a large child audience through dubbing/subtitling in various Indian

1	2			3	4	5	6	7
	2) Outcome: Produce 3 Feature films and 2 short/animation films, to dub 12 films into major Indian languages, to subtitle 10 films, purchase 2 award winning films and make 30 prints for film circulation. Allocation for North East.		0.50		and make 30 prints for film circulation.			languages. The selection of film proposals cannot be compromised with the quality only for the purpose of allocation to a specific region.
Salaries		2.98	Nil					
TOTAL		2.98	7.50					

DIRECTORATE OF FILM FESTIVALS

NON-PLAN

(₹ in crores)

S.No.	Name of Scheme	Objective/ Outcome	Outlay 2015-16			Quantifiable deliverables/ Physical Outputs	Projected outcomes	Processes/ Timelines	Remarks/ Risk Factors
1	2	3	4			5	6	7	8
			4(i) Non-Plan Budget	4(ii) Plan Budget	4(iii) Complementary Extra-Budgetary Resources				
1.	Establishment Related expenditure	Salaries, Wages, OE, DTE etc.	2.71	–	Nil				
2.	Minor Works	Maintenance & upkeep of Siri Fort Cultural Complex	6.20	–	Nil	Well-equipped and well maintained presentable auditoria and hiring out of auditoria for performances in the field of art, culture and cinema	Higher earning expected through hiring out of auditoria.	One year	–
3.	Film Festival under Cultural Exchange Programmes	Spreading the rich and diverse Indian culture throughout the world and, increase the visibility of Indian Cinema abroad.	0.12	–	Nil	To Organize 04 Film Festivals under Cultural Exchange Programmes in India and Abroad.	Promotion of Indian cinema & strengthening ties with nations covered under Cultural Exchange Programme (CEP). Leveraging of India's soft power	CEPs are organized throughout the year	–
4.	National Film Awards	Promotion of good cinema by institution of State awards for films produced in India. National level recognition for excellence in the field of cinema.	3.40	–	Nil	Conferring 62 nd National Film Awards for the year 2014 on 3 rd May, 2015 and conduct of Jury Screenings for announcement of 63 rd National Film Awards for 2015.	To recognize and encourage outstanding talent & to improve Indian art and culture resulting in betterment of Indian cinema.	One year	–
		Total	12.43	–					

PLAN

(₹ in crores)

S.No.	Name of Scheme	Objective/ Outcome	Outlay 2015-16			Quantifiable deliverables/ Physical Outputs	Projected outcomes	Processes/ Timelines	Remarks/ Risk Factors
1	2	3	4			5	6	7	8
			4(i)	4(ii)	4(iii)				
1.	Upgradation of Siri Fort Auditoria [Plan Capital]	Improvement of facilities and renovation of Siri Fort Complex to ensure that the facilities in the complex are of international standards.	–	2.00	Nil	Enhancing the overall ambience of the auditoria complex through upgradation which include civil and electrical work.	By providing better facilities it is expected that the revenue being generated out of rentals will increase.	One year	–
	Total		–	2.00	–				
2.	Participation and Conduct of Film Festivals in India and Abroad	Selection of films under Indian Panorama for International Film festival of India and organizing/participating in various film festivals in India and abroad.	–	1.90	Nil	Selection of films for Indian Panorama 2015 and participation in 55 film festivals.	The best of Indian cinema is showcased in International Film Festival of India as well as other Film Festivals in India and abroad.	One year	–
	Total		–	1.90	–				

FILM AND TELEVISION INSTITUTE OF INDIA, PUNE

Outcomes/Targets in the Outcome Budget for 2015-16 (Non-Plan)

(₹ in crores)

S. No.	Name of Scheme/ Programmes	Objective/ Outcome	Outlay 2015-16 (in crore)			Quantifiable deliverables/Physical Outputs	Projected outcomes	Processes/ Timelines	Remarks/ Risk Factors
1	2	3	4			5	6	7	8
			4(i)	4(ii)	4(iii)	-	-	-	-
			Non-Plan Budget	Plan Budget	Complementary Extra-Budgetary Resources				
I	Grant-in-Aid to Film and Television Institute of India, Pune (Non-Plan)	The objective of Non-Plan allocation is towards pay and allowances of the faculty, technical and administrative staff, maintenance of the infrastructure equipment and day to day running of the Institute, expenditure towards conduct and completion of courses including expenditure on project work.	22.06			Payment of pay and allowances of faculty, technical and other staff, upkeep and maintenance of equipment and infrastructure and expenditure towards academic activities and allied activities of the institute.	Maintaining adequate strength of faculty, technical and supplementary staff, keeping the equipment and infrastructure fully functional to meet the needs of the activities of institute and conducting academic activities to ensure passing out of well trained students from the institute. During the academic year 2014-15 comprising two film batches for the year 2009-10 & 2010-11 along with the regular students of acting, screenplay, art direction, certificate course of television will pass out from FTII.	Expenditure to be incurred based on specific targets. Targets to be carried out at least on academic targets fixed.	Successful accomplishment of the targets depends on availability of funds.

1	2	3		4		5	6	7	8
II	Grant-in-Aid to FTII, Pune- Upgradation and Modernisation of FTII.	To create additional infrastructure, upgrade the existing infrastructure and to acquire modern technology with a view to enhance the standard of education.		20.00		Procurement of instruments, construction of residential quarters, art workshop, planning/ completion of tender process of other infrastructure development activities.	The proposed new constructions and upgradations will provide the Institute with better infrastructure facilities in tune with the modern development in film, television and media technology and better amenities for students, faculty and staff.	The timeline have been worked out based on annual action plan by the Institute and would be followed.	1. Achievement of targets of the scheme depends on availability of fund. 2. Receipt of statutory clearance. 3. Any other factors beyond control of the Institute.
III	Grant in aid General - HRD for Film Media.			0.45		Conduct of seminars, workshops and master classes towards skill development of students and faculty.	Skill development of students and faculty to meet modern technological challenges.	Organization of different skill development programmes based on the calendar workout by the Institute.	
		Total	22.06	20.45					

FILMS DIVISION

OUTCOME BUDGET 2015-2016 (NON-PLAN)

(₹ in crores)

Sr. No.	Name of Scheme/ Programme	Objective/ Outcome	Financial Outlay (BE 2015-16)	Physical Outputs/ Quantifiable Deliverables	Projected Outcome	Processes/ Timelines	Remarks/Risk Factors
1	2	3	4	5	6	7	8
1.	Production	The main objective of production is to produce documentaries, animation and short films required by the Govt. of India for public information, education, motivation and for instructional and cultural purposes. The outcome being the documentaries, animation and short films ready for distribution and sale as stock shots apart from sale of films in VCD formats for the needy people and organisations across the country.	15.52	36 films	This will enhance dissemination of information, education & motivation of the people towards Government plans and programmes as well as issues of importance.	1.4.2015 to 31.3.2016	It is expected to produce more documentaries through Outside Producers & In-house Production. However, private agencies are also providing to the exhibitors at less than 1% rental which is a risk factor.
2.	Distribution of documentaries to theatres	Distribution of documentary films is done through a network of ten Branch Offices. The outcome being the collection of rentals from exhibitors, revenue in the form of sale of stock shots, DVDs etc. The sale of stock shots is done only through Head of Office in Mumbai.	21.98	Distribution to approximate 4000 theatres/cinemas		1.4.2015 to 31.3.2016	Theatrical release of documentaries.
3.	Administration	The main objective of Administration is to monitor production & distribution wings through the manpower resulting in execution of various projects and production programmes.	5.60	Providing manpower to the operations of Films Division and administration of the service matters of the personnel and their deployment to ensure efficient utilization of manpower.	Efficient functioning of the organisation.	1.4.2015 to 31.3.2016	Expenditure related to Administration.
	TOTAL		43.10				

(*) Expenditure on Non-Plan apportioned : Production 36%, Distribution 51% and Administration 13%

PLAN

(₹ in crores)

Sr. No.	Name of Scheme/ Programme	Objective/ Outcome	Financial Outlay (BE 2015-16)	Physical Outputs/ Quantifiable Deliverables	Projected Outcome	Processes/ Timelines	Remarks/Risk Factors
1	2	3	4	5	6	7	8
1.	Mumbai International Documentary, Short & Animation Films Festival	The main objective is to hold bi-annual International Film Festival of Documentary, Short & Animation Films in Mumbai, the Outcome being 2 film festivals in the 12th Plan period including N.E.	2.20	To conduct 14th MIFF 2016 during 3-9 Feb., 2016 and conduct festival of award winning films of MIFF, 2014 in various places in India.	Screening of award winning films of MIFF 2014 in various places for the people.	MIFF is a biennial film festival in which entries are invited from film makers across the globe and on the basis of recommendations of the renowned juries, the selected films/directors and technicians are awarded with prizes.	
2.	Webcasting of Films Archive	Preserving of Films Division's collection of archival films in digital format for posterity and upload them for access to public.	1.00	To transfer films in digital format and webcast the films of Films Division for greater access to public.	This will ensure preservation and greater accessibility of Films Division's films.	I) Film Database Management for Films Division and ARC Websites, VOD Platform; (ii) Networking, Access Management & CCTV for offices in the organisation; (iii) Data Centre (Civil/Electrical/ Hardware/Software & AMC); (IV) Documentary Film Makers Database.	
3.	Production of documentaries	To harness the film making talent in the country and show-case the work of film makers of the country. Providing opportunity to upcoming/talented film makers of the country including N.E.	4.00	Finalization of the Plan Scheme and seek necessary approval to enable release of funds.	To give a fillip to documentary film movement in the country with the participation of talented producers.	Documentary film proposals are invited through newspaper advertisement and through advertisement on the website of Films Division. The proposals received are examined by a committee constituted by the Government and it is further scrutinized by a Cost Committee	

1	2	3	4	5	6	7	8
						and finally the film proposals are selected. Agreement is signed with the Directors of the selected films and the production process begins.	
4.	Setting up of National Museum of Indian Cinema (NMIC)	To encapsulate the socio-cultural history of India as revealed through the evolution of cinema; To develop a research centre focusing on the effect of cinema on society; To exhibit the work of the noted Directors, Producers, Institutions etc. for the benefit of visitors/film enthusiasts; To arrange seminars, workshops for the upcoming film makers; To generate interest in the future generation in the field of Cinema.	0.50	To establish a Museum at Films Division, Mumbai which will depict the history of Indian Cinema through audio-visual presentation and display of important artefacts related to the history of Indian Cinema.	Setting up of a Museum dedicated to Cinema	Physical: A) Inauguration of 1st Phase of the museum. B) Basement underground parking to be completed in all respects. C) The multipurpose hall to be completed in all respects and to be utilised for organising screenings, work shops, seminars and akin activities. D) Construction of New Block Building i.e. 2nd Phase of the Museum. Financial: Subject to receipt of further directives from the Ministry.	
5.	(i) Upgradation of building infrastructure of Films Division, Mumbai and New Delhi. & (ii) Acquisition of equipment of FD	The existing building in Films Division complex is 30 to 40 years old and some urgent repair/ upgradation is necessary for optimum utilisation of a manpower as well as space. Also the FD Auditorium at Mahadev Road, New Delhi is in dire need of repairs and also completion of renovation works i.e. Civil & Electrical at Mumbai & Delhi & procurement of equipments.	2.50	To renovate the existing building of Films Division, Mumbai and auditorium at New Delhi.	To renovate the existing building of Films Division, Mumbai and auditorium at New Delhi.	Completion of renovation work i.e. Civil & Electrical at Mumbai & Delhi & procurement of equipments. Financial: Subject to receipt of further directives from the Ministry.	

NATIONAL FILM ARCHIVE OF INDIA

(₹ in crores)

S. No.	Name of Scheme/ Programme	Objective/ Outcome	Outlay 2015-16			Quantifiable Deliverables/Physical Outputs	Projected Outcome	Processes/ Timelines	Remarks/ Risk Factors
1	2	3	4			5	6	7	8
			4(i)	4(ii)	4(iii)				
			Non-Plan Budget	Plan Budget	Complementary Extra Budgetary Resources				
1.	NEW SCHEMES Acquisition of Archival films & film material.	Acquisition of films for preservation.	-Nil-	2.00	-Nil-	To acquire 70 Films/ DVDs and ancillary film material.	Acquisition of films and preservation.	2015-16	
2.	Upgradation of infrastructure of NFAI including Jayakar Bungalow and setting up of digital library.	Upgrade the existing infrastructure for future requirement and to set up digital library for better management of the archival activity.	-Nil-	4.00	-Nil-	To begin the restoration of Jayakar Bungalow.	Upgradation of existing infrastructure for better management of the archival activities.	2015-16	

SATYAJIT RAY FILM & TELEVISION INSTITUTE, KOLKATA

Outcomes/Targets in the Outcome Budget for 2015-16 (Non-Plan)

(₹ in crores)

S. No.	Name of Scheme/ Programme	Objective/ Outcome	Outlay 2015-16			Quantifiable Deliverables/ Physical Outputs	Projected Outcome	Processes/ Timelines	Remarks/ Risk Factors
1	2	3	4			5	6	7	8
			4(i)	4(ii)	4(iii)				
			Non-Plan Budget	Plan Budget	Complementary Extra Budgetary Resources				
I	Grant-in-Aid to Satyajit Ray Film and Television Institute, Kolkata (Non-Plan)	The objective of Non-Plan allocation is towards pay and allowances of the faculty, technical and administrative staff, maintenance of the infrastructure equipment and day to day running of the Institute, expenditure towards conduct and completion of courses including expenditure on project work. Creating a right environment for imparting education in Film & Television.	12.37			Training of students in direction, cinematography, editing and sound design as well as in subjects associated with film making.	Output of around 60 students from 2015 onwards from the main courses i.e. direction, cinematography, editing, sound recording and producing.	36 students of final year batch (9th batch of 2010-13 session) will be completing their final project. 10 short films (Diploma Films) of 30 minutes duration are to be produced during the projected period. The junior batches (10th batch of 2011-14 session, 11th batch of 2012-15 session and 12th batch 2013-16 session) will be pursuing their courses of studies including project works, as per schedule. New admission for fresh batch of students (13th batch of 2014-17) will	Availability of funds

1	2	3		4		5	6	7	8
								be undertaken during the noted period.	
II	Grant-in-Aid to SRFTI, Kolkata- Infrastructure development in SRFTI (Plan).	To create additional infrastructure, upgrade the existing infrastructure and to acquire modern technology with a view to enhance the standard of education.		10.00		The infrastructure development will comprise a series of construction related activities and upgradation of existing infrastructure and equipments like construction of girls hostels, new editing block, class room theatre, upgradation of main theatre and acquisition of equipment to adopt modern technology.	The proposed new constructions and upgradations will provide the Institute with better infrastructure facilities in tune with the modern development in film, television and media technology and better amenities for students.	a) Design and planning of construction work b) Civil construction and electrical installation work (to be done by CCW) (i) completion of foundation and construction of ground floor and 1 st floor of the girls' hostel building (ii) completion of foundation and construction of ground floor of the class room theatre building (iii) completion of foundation and construction of ground floor of the new editing building (iv) Design & planning of the TV wing and commencement of construction for the same c) Purchase and installation of equipments d) Phase wise manpower training, Completion of the Plan projects in time bound manner	1. Achievement of targets of the scheme depends on availability of fund. 2. Receipt of statutory clearance. 3. Any other factors beyond control of the Institute.

1	2	3		4		5	6	7	8
III	Grant in aid General–HRD for Film Media.			0.30		Conduct of seminars, workshop and master classes towards skill development of students and faculty.	Skill development of students and faculty to meet modern technological challenges.	Organization of different skill development programmes based on the calendar workout by the Institute.	
		Total	12.37	10.30					

MAIN SECRETARIAT'S FILM WING SCHEMES

(A) Anti-Piracy Initiatives

(₹ in crores)

S. No.	Name of Scheme/ Programme	Objective/ Outcome	Outlay 2015-16			Quantifiable Deliverables/ Physical Outputs	Projected Outcome	Processes/ Timelines	Remarks/ Risk Factors
1	2	3	4			5	6	7	8
			Non-plan	Plan	Complementary Extra Budgetary Resources				
			4(i)	4(ii)	4(iii)				
1.	Anti-piracy initiatives	There is an urgent need to have an effective legal mechanism in place to combat piracy and at the same time there is a need to create public awareness of the affects of piracy on the economy amongst consumers. The consumers are passive participants in various forms of piracy. Therefore, an effective and all encompassing multi-media campaign to be carried out during the 12 th Plan period involving all stake holders from the film and music industry. It is also felt that there is a need to set up training programmes and to undertake research and development to accurately estimate impact of piracy on the Indian economy.	-	0.05	-	Development of public-private strategies especially through multi-media campaign to combat piracy.	Initiation of activities towards creation of awareness regarding anti-piracy.	Organization of various activities as per approved programme.	-

(B) National Film Heritage Mission

(₹ in crores)

S. No.	Name of Scheme/ Programme	Objective/ Outcome	Outlay 2015-16			Quantifiable Deliverables/ Physical Outputs	Projected Outcome	Processes/ Timelines	Remarks/ Risk Factors
1	2	3	4			5	6	7	8
			4(i)	4(ii)	4(iii)				
			Non-Plan Budget	Plan Budget	Complementary Extra Budgetary Resources				
1.	National Film Heritage Mission	National Film Heritage Mission to restore and preserve the filmic heritage of India for the posterity on a Mission Mode.	Nil	137.00	Nil	Setting up of the Mission Office. Working out RFP for engaging service provider and initiating the activities. Augmenting the infrastructure.	National Film Heritage Mission to restore and preserve the filmic heritage of India.	2015-16	Finalisation of tender process.

(C) Development, Communication and Dissemination of Filmic Content

Promotion of Indian Cinema Through Film Festivals and Film Markets in India and Abroad

(₹ in crores)

S. No.	Name of Scheme/ Programme	Objective/ Outcome	Outlay 2015-16			Quantifiable Deliverables/Physical Outputs	Projected Outcome	Processes/ Timelines	Remarks/ Risk Factors
1	2	3	4			5	6	7	8
			4(i)	4(ii)	4(iii)				
			Non-Plan Budget	Plan Budget	Complementary Extra Budgetary Resources				
1.	Promotion of Indian Cinema through film festivals and film markets in India and abroad (Plan-Revenue)	Promotion of good Indian films in International Film Festivals and Markets. Promotion of documentary movement in the country. Promotion of quality children films. Enhancing visibility of Indian films in all major film festivals and creation of opportunities for Indian films in film markets.	-	15.00	Nil	Covered in respective portion of the concerned Media Units			
2.	Production of films & documentation in various Indian languages	Promotion of production of quality documentaries, children film and feature in different Indian languages.		10.00					
3.	Webcasting of Film Archives	Webcasting of archival films of Film Division for public viewing.		1.00					
4.	Acquisition of Film & Film material	NFAI acquires film/film material for archival purposes towards preserving our filmic heritage.		2.00					
				28 .00					

(D) Setting Up of National Centre of Excellence For Animation, Gaming And VFX

(₹ in crores)

S. No.	Name of Scheme/ Programme	Objective/ Outcome	Outlay 2015-16			Quantifiable Deliverables/ Physical Outputs	Projected Outcome	Processes/ Timelines	Remarks/ Risk Factors
1	2	3	4			5	6	7	8
			Non-plan	Plan	Complementary Extra Budgetary Resources				
			4(i)	4(ii)	4(iii)				
1.	SETTING UP OF NATIONAL CENTRE OF EXCELLENCE FOR ANIMATION, GAMING AND SPECIAL EFFECTS	To set up a Centre for Excellence in animation, gaming and special effects under public – private participation mode to address the problem of manpower shortage.	-	0.50	-	i) Working at the revised model and seeking the concurrence of appraising agencies ii) preparing revised DPR and initiating plan proposal	Seeking necessary approvals	-do-	-

BROADCASTING SECTOR

ELECTRONIC MEDIA MONITORING CENTRE

An allocation of Rs. 21.00Crore under Annual Plan and Rs. 1.41Crore under non-plan have been provided for the year 2015-16

OUTCOME BUDGET (2015-16) (Plan/Non-Plan)

(₹ in crores)

S. No.	Name of Scheme/ Programme	Objective/ Outcome	Outlay 2014-15			Quantifiable Deliverables/ Physical Outputs	Projected Outcome	Processes/ Timelines	Remarks/ Risk Factors
1	2	3	4			5	6	7	8
			4(i)	4(ii)	4(iii)				
			Non-Plan Budget	Plan Budget	Complementary Extra Budgetary Resources				
1.	Strengthening of Electronic Media Monitoring Centre (EMMC)	EMMC has been set up for monitoring Violations w.r.t. Programme and Advertising Codes prescribed in Cable Television Networks (Regulations) Act 1995 and Rules framed there under and content of FM channels. Presently there is a facility for recording of 300 TV channels. During 12 th Plan, its capacity will be enhanced to 1500 TV channels Centralized FM and CRS monitoring mechanism will also be set up.	1.41	21.00	Fully funded by Government. There are no extra budgetary resources.	i) Carrying out modifications and networking, on 11 th floor of Sochna Bhawan ii) Commissioning of recording and monitoring facility for additional 300 TV channels, iii) Planning, design and Commissioning of Centralized Monitoring Facility for 100 private FM channels, iv) Finalization of planning, design and commissioning for Centralized Monitoring Facility for 30 CRS.	It will enable the Govt. to discharge its statutory duty to protect its citizen from undesirable broadcast content over TV, FM and CRS channels.	The tentative schedule is:- i) September 2015. ii) September 2015. iii) September 2015. iv) December 2015.	In a multiethnic/ linguistic society, the state-of-the-art facility of EMMC will be a meaningful tool for monitoring content of TV and FM and CRS channels. Implementation of scheme will be an asset to society.

PRASAR BHARATI

ALL INDIA RADIO - ANNUAL PLAN (2015-16)

Statement of outlays & Outcomes/Targets (2015-16)

(₹ in crores)

Sl. No	Name of Scheme/ Programme	Objective /Outcome	BE 2015-16	Quantifiable Deliverables/ Physical Outputs	Processes/ Timeliness (Only Targets)	Remarks
1	2	3	4	5	6	7
Sch-I	Broadcasting Infrastructure Network Development					
1	Digitalisation of existing Network (Capital)	Improvement of quality of Transmission, recoding and connectivity through digitalisation. To improve efficiency, automation and generating extra revenue through renting out extra facilities accrued through digitalisation				
1.1	Digitalisation of Transmitters					
a	MW Transmitters (continuing)		15.00			
i	Replacement of 1 KW MW TR by 10 KW MW Digital compatible Transmitter at Kavaratti			5. Kavaratti- 10 KW MW Tr.Completion of installation.	Q 1- Pending works and payment.	
				Hostel accomadation at Kavarati	Q 1.-Pending works and payment	
ii	Replacement of 1000 KW MW TR by 1000 KW MW DRM Transmitter at Chinsurah (W.B)			4.Chinsura –1000 KW MW Tr.- Completion of installation	Q 1:-Pending works and payment	
iii	20 KW MW Transmitters at 6 places (Delhi VB, Barmer & Bikaner (Raj), Chennai (TN) VB], Guwahati'B', Tawang)			Completion of pending payment and minor works.	Q1/Q-2- Pending works and payments	

iv	• 100 KW -12 Nos. [Vijayawada (AP), Patna (Bihar), Panaji (Goa), Ranchi (Bihar), Mumbai'A' (Mah), Mumbai'B' (Mah), Pune (Mah), Tiruchirapalli (TN), Varanasi (UP), Kolkata'A' (WB), and Passighat (10 KW by 100 KW)			Completion of pending payment and minor works.	Q1/Q-2- Pending works and payments	
v	•200 KW -10 Nos.[Delhi'A', Ahemdabad (Guj), Bengaluru & Dharwad (Kar), Jabalpur (MP), Ajmer (Raj), Chennai'A' (TN), Siliguri, Kolkata'B' (WB)and Itanagar (replacement of 100 KW MW by 200 kw MW DRM)			Completion of pending payment and minor works.	Q1/Q-2- Pending works and payments	
vi	• 300 KW -6 Nos.[Dibrugarh (Assam), Rajkot (Guj), Jammu (J&K), Jalandhar (Punjab), Suratgarh (Raj), Lukhnow (UP)]				Q1/Q-2- Pending works and payments	
(b)	SW Transmitters (total)		1.01			
(i)	SW Transmitters (continuning scheme)		0.00			
	SW DRM Trs. Replacement of 5 SW Transmitters (Delhi-2 Nos., Aligarh-2 Nos., Bengaluru-1 No.)			Completion of pending payment and minor works for 100 kW SW at Kingsway Transmitters and 500 kW SW Transmitters at Bengaluru.	Q1/Q-2- Pending works and payments	Transmitters inspected
(ii)	SW Transmitters (New scheme)		-			
	Replacement and upgradation of 38 nos SW Transmitters under XII plan		-			
(C)	FM Transmitters (Total)		90.00			
	FM Transmitter (Continuing scheme)		30.00			

(i)	FM Expansion Plan (Continuing schemes)		-			
	FM Expansion Plan schemes (New)		60.00	<p>Project of setting up FM Transmitters at Haldwani, Rae Bareilly & Champawat.</p> <p>(a) Acquisition of sites of Haldwani Nad champavat, C/O Boundary wall and building</p> <p>(b) Erection of tower at Raebareli, Installation of 20 KW Fm Transmitters.</p>	<p>Q 1- Taking over of site at Haldwani & Champavat. completion of civil works in raebareli, Technical evaluation of Tower works</p> <p>Q 2- Sanction of estimate of building works and start of works at Haldwani and champavat and progress of installation works at Raebareli, ordering of SITC of 200 meter Tower at Raebareli</p> <p>Q-3 /Q-4:- S Progress of civil works at all two places and progress of installation works at Raebareli and erection of Tower</p>	<p>Haldwani:- Demand notes for Sites was received and sanctioned in last year. But, state government increased the land premium from 1% to 10% which is exorbitant. Matter is being taken up with state Government.</p> <p>Champavat:- Demand note is to be received from state government.</p>
				<p>Project of setting up FM Transmitters at Fazilka, Amritsar, Chautanhill</p> <p>(a) Installation and commissioning of equipment</p>	<p>Q1- completion of Installation</p> <p>Q2- Testing and commissioning of Transmitter</p>	<p>Doordarshan Tower at Amritsar has not been completed. Completion of Project at Amritsar is subject to completion of Tower work.</p>
				<p>Setting up 1 KW FM transmitter at Gairsain and New Tehri</p> <p>(a) Installation/Testing/ commissioning of Transmitter</p>	<p>Q1- Completion of pending works, Testing and commissioning of Transmitter</p>	<p>O&M staff are required for commissioning of stations.</p>

				Setting up studio facility at 5 KW FM transmitter at Bageshwer and ujain	Q1- Completion of building works and procurement of studio equipment Q-2:- Testing and commissioning of studio equipment	
				Setting up 10 KW FM transmitter at Darjeeling, Coochbehar, Dhanbad, Bardhman, Suryapet (a) Installation and comissioning of equipment (C) Procurement and installation of Auxillary equipment (d) Completion of Civil Works. (e) Erection of Tower at Suryapet	Q1- Completion of Civil Works at all the places except at Suryapet. Ordering for SITC of Tower at Suryapet, Dhanbad and Bardhman, Installation of Tranmitters Q-2:- Progress of Tower works, Commissioning of coochbehar projects Q3-Progress of Tower works and installation, Q4-completion of installation of transmitter except at suryapet	Order for 10 kW FM transmitter placed oin Nov, 2012. fresh NIT has been invited for 100 meter Tower at 3 places. Building works at Suryapet has to be sanctioned.
				Setting up 10 KW FM transmitter at Dehradun (a) Procurement and Installation of STL (b) Procurement of Captive Earth station	Q1- Commissioning of STL and ordering of CES Q-2 Installation and Testing of CES Q-3 Commissioning of full Set up.	
				Setting up 10 KW FM transmitter at Gangtok and 5 KW FM trasnmitter at Silchar (a) Procurement and Installation of STL (b) Completion of Civil works at	Q1- Receipt of STL Q-2 Installation and Testing of Equipment Q-3 Commissioning of Set up.	(i) Order for STL placed in July, 2013

				<p>Setting up 1 KW FM transmitter at T Anini (Arunachal), Tamenglong & Ukhrul (Manipur).</p> <p>(a) Acquisition of Site at Tamenglong and site at alternative location in place of Anini</p> <p>(b) C/O PSF</p> <p>(c) C/O building works</p>	<p>Q-1 & q-2:- Acquisition of site and start of Construction of security fencing</p> <p>Q-2, Q-3&Q4:- Progress of building works</p>	<p>Sites are yet to be allotted by the State Governments at Tamenglong. Matter is being pursued. Proposal for change of location from Anini to Roing has been forwarded to Ministry of I&B. Approval is yet to be received.</p>
				<p>Setting up 1 KW FM transmitters at 16 places in North East</p> <p>(a) Completion of building at Zunebeto</p> <p>(b) completion of Tower works</p> <p>(c) Completion of installation and commissioning of set up</p> <p>(d) Construction of staff quarters at all the places</p>	<p>Q1:- Progress in Zunehboto. Approval of estimate for Hostel/staff quarters at all the places. Progress of SITC of Tower and installation of Auxillary equipment</p> <p>Q2&Q-3 - progress of Civil work at Zunehboto. Completion of Tower erection and commissioning of 6 Setup and progress in others. Start of C/O Hostel accommodation at all the places</p> <p>Q4-Completion of Tr. building at Zunehboto and progress of hostel accommodation</p>	<p>The concerned State Governments have to construct approach roads to AIR sites at Champhai, Phek, Goalpara, Kolasib, Changlang, Khonsa & Daporijo. Matter is being pursued.</p>

				Completion of installation of 1 K FM Trs. works at 6 Places.	Q-1:- Installation of 50 meter tower at 6 places. Award of works at 10 places. Installation of 1 KW FM transmitter at 10 places. Q2-Progress of installation in 10 places. Q3.-Completion of installation Q4- Test & measurement at all 16 places.	O&M staff sanction is required to commission the stations.
				Installation and commissioning of remaining 100 watt FM transmitter	Completion of Project.	Manipur government has not provided the place for setting up 100 W FM transmitter. Alternative places are being found out.
	FM Expansion at existing 24 AIR/ TV sites & 100 Watt FM Trs. at existing 100 LPTs of DD/AIR under XI plan.			Setting up 1 KW FM transmitter at 12 places (a) Procurement of Auxiliary equipment & installation and commissioning of 1 kw FM transmitters at 12 places	Q 1/Q-2 - pending works and payments	
				Setting up 5 kW FM transmitter at 12 places (a) Procurement of Auxiliary equipment and commissioning (b) completion of building works	Q 1/Q-2 -.Receipt of Auxiliary equipment, Installation and commissioning	
				Procurement of 100 watt FM transmitter (a) Commissioning of equipment (b) Recurring expenditure	Q 1/Q-2/Q-3/Q-4- Balance payment and recurring expenditure	Transmitters have been installed.

ii	Replacement of FM / MW Transmitters		-			
	Repl. of FM/MW Transmitters by higher power at 40 Existing Stations under XI plan			Replacement of 27 nos of 5 /6 kW FM transmitter (a) installation of FM transmitter (b) Installation of Diplexer (C) Installation of Panel Antenna (d) Procurement of Zonal equipment	Q1- Q-2 Installation of Transmitters, Panel Antenna, Diplexer at all the stations Q3 to Q-4 -Commissioning of all the 27 Nos of FM transmitters	
				Replacement of 10 kW FM Transmitter for 7 places and 1 kW MW Transmitter by 10 kW FM Tr at 6 places. (e) SITC of 100 meter Tower at Adilabad and Keonjhar (c) Installation of Panel Antenna (d) Installation of Zonal equipment	Q1 to q-2 installation of FM Transmitters and Diplexer, ordering of SITC of tower Q3 to Q4- completion of installation of equipment and progress of Tower works.	
	FM Transmitters (New scheme)					
	FM expansion proposed by setting up various Power of Transmitters at 18 places			Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Q-1:- Acquisition of sites for the New projects, Sanction of estimates, preparation of specifications, Completion of Technical evaluation and ordering of equipment Q-2 - Framing of Civil estimate for building works and its approval Q-3:- Award of Civil works. Q-4. Progress of Civil works and receipt of equipment	

	FM -isation of 68 Nos of primary service on MW			Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Q-1:- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3:- award of Civil works. Q-4. Issue of NIT, start of Civil works.	Proposal has been submitted by Prasar Bharti to Ministry of I&B, Approval is yet to be received from the Ministry
	Setting of 1 kW FM Transmitters at 100 locations of LPT DD			Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Q-1:- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3:- award of Civil works. Q-4. Issue of NIT, start of Civil works.	Proposal for change of scope for setting up 1 kW FM transmitters instead of 100 watt FM transmitters at 100 DD LPT sites has been submitted by Prasar Bharti to Ministry of I&B, Approval is yet to be received from the Ministry
	Proposed Replacement of old FM Transmitters at remote and border areas at 77 locations & 6nos. MW transmitters by FM Transmitters under XII plan			Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Q-1:- Sanction of estimates, preparation of specifications, Completion of Technical evaluation and ordering of equipment Q-2 - Framing of Civil estimate for building works and its approval Q-3:- award of Civil works. Q-4.Progress of Civil works and receipt of equipment	
1.2	Studio & Networking (Total)		58.00			
(i)	Studio (Continuing Scheme)		51.00			
	Digitalisation of 98 Studios, Networking, Automation of RNU, Creation of 7 New RNU, Augmentation of Archival facility at Delhi & Creation at 4 places under XI plan			SITC of servers with centralized storage and system software (Data content server 38+10, Digital workstation 643+138+94), Expected Order value Rs 23.30Cr	Q1- Ordering of equipment Q4-Receipt of equipment	NIT is to be floated

				Procurement of consoles	Q1- Order of equipment Q4-Receipt of equipment	Technical evaluation completed, Purchase proposal in under process of approval.
				Procurement of Zonal equipments and start of Departmental works.	Q-1 to Q-4 :- Completion of procurement of all Zonal equipment and start of Departmental works	Zonal offices have taken all action on procurement of Zonal equipment. Deptatmental works would start after receipt of transmitters
				Networking of studios	Q1- Issue of NIT Q-2: - Tender opening and Technical evaluation Q-3:- ordering of equipment Q-4:- Receipt of equipment	NIT is to be floated
				Refurbishing of studios	Q-1 to Q-4:- progress and completion of works	
ii	Studio (New scheme)		7.00			
	Digitalisation of 29 Studios, Creation of 1 New RNU, Creation of Archival facility at Guwahati and refurbishing of studios under XII plan		-	Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Q-1:- Sanction of estimates, preparation of specifications, Completion of Technical evaluation and ordering of equipment Q-2 - Framing of Civil estimate for building works and its approval Q-3:- award of Civil works. Q-4.Progress of Civil works and receipt of equipment	

1.3	Connectivity		47.50			
(i)	Connectivity (continuing scheme)		45.00			
	Replacement of 82 STL and procurement of 35 New STL			Replacement of STL connectivity	Q1 - inspection of remaining equipment, Q-2 to Q-4:- receipt of equipment and installation	order for SITC of equipment have been placed in July, 2013
	Installation of Captive Earth Stations			CES at 5 places	Q 1:- Completion of Technical evaluation and ordering of equipment Q 3-Start of installation works. Q4:- Completion of installation	Re- Tendered
	RN terminal			Procurement of RN terminal	Q-1 Receipt of equipment as per new specification and installation of equipment	
(ii)	Connectivity (New scheme)		2.50			
	Augmentation of telecom facility: Replacement of 2pole to 4-pole feeds & dishes - 24 Replacement of SCPC by MCPC - 32		-	Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Q-1&Q-2:- Sanction of estimates, ordering of equipment Q-3:- award of Civil works Q-4. Completion of Civil works and receipt of equipment	
1.4	Strengthening of Staff Training Institute (Total)		3.10			
	Augmentation of Training facility (Continuing scheme)		2.50			

	Augmentation of STI (T) and STI (P) including regional training institutes.			Costruction of meditation hall, library at STI (T), Delhi	q-1:- Progress of works q-2:- progress of works. Q-3:- completion of works	Estimate has already been sanctioned. Progress of works is subjected to approval from Civic agency.
				Procurement of varios equipments under the scheme	Q-1 to Q-4:- Receipt of various equipments under the scheme, Few equipments would be received alongwith the equipment under other scheme for whice procurement action is in process. For others, action is being taken for procurement	
	Augmentaion of Training facility (New scheme)		0.60			
	Procurement of Digital broadcast equipment, including DRM+ & Trs, for Delhi & Bhubaneshwar Under XII plan			- Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Q-1:- Sanction of estimates, preparation of specifications, Completion of Technical evaluation and ordering of equipment Q-2:- Framing of Civil estimate for building works and its approval Q-3:- Award of Civil works. Q-4:- Progress of Civil works and receipt of equipment	

1.5	Strengthening of Research & Development (Total)	to carry out propagation studies on digital transmission like DRM/ DRM+, DVB, FM, VHF, UHF, CW etc. to develop monitoring system for digital transmissions, to develop comprehensive Interactive broadcasting Services	1.30			
	Strengthening of Research & Development (Continuing scheme)		1.00			
				Procurement of DRM + equipment	Q1- Ordering of equipment, Q2- inspection of equipment, Q4- receipt of equipment & installation,	To be retendered
				Other works and procurement of equipment	Q-1 to Q-4:- Receipt of various equipment under the scheme, Few equipments would be received alongwith the equipment under other scheme for which procurement action is in process. For other, action is being taken.	
	Strengthening of Research & Development (New scheme)		0.30			
	New Proposal for R&D in XII plan			- Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Q-1:- Sanction of estimates, preparation of specifications, Completion of Technical evaluation and ordering of equipment. Q-2:- Framing of Civil estimate for building works and its approval Q-3:- award of Civil works. Q-4:- Progress of Civil works and receipt of equipment	

2	Strengthening of Border Area (Total)		35.00			
	Strengthening of Border Area (J&K border (continuing scheme))		-			
i	Setting up HPT/LPT in J&K:- Installation of 3 nos. of 10 kW FM Trs and 3 nos. of 10 kW TV Trs. Setting up 10 kW FM Tr at existing DD Site Setting up 2 nos. of 5 kW TV Trs at AIR Site. Setting up 4 nos of 100 Watt FM Trs			Procurement of 100 watt FM transmitters (4No)	completed	
				Procurement of 10 kW FM Tx (1+1) at Naushera	Q1-Receipt of equipment, Q2/Q-3- Installation and commissioning	
				Procurement of 2 nos of 5 kW TV transmitter at Rajouri	Q1-Receipt of equipment, Q2/Q-3- Installation and commissioning	
				(i) progress of civil works (ii) Procurement of 10 kW FM Transmitter (1+1) and 10 kW Tv Transmitter (1+1) for DD at three places	Q1:- Progress of Civil works Q2:- Inspection of equipment, Progress of civil works Q-3&Q-4:- completion of technical area and installation of equipment.	
	Strengthening of Border area (Indo-Nepal border (New scheme))					
	Indo-Nepal Border (i) FM broadcasting setup along Indo-Nepal border -8 nos at the site of DD setup (ii) Production center at 2 places (iii) Unlinking at 2 places.		-			scheme dropped

3	Broadcasting on alternate platforms (New scheme)	To enable Internet users to have access to AIR channels; To provide diversified means of receiving AIR channels	2.00	Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Q-1:- Sanction of estimates, preparation of specifications, Issue of NIT, start of Civil works. Q-2:- award of Civil works. Q-3:- receipt of equipment and installation Q-4:-Commissioning	
4	Consolidation of Infrastructure (Total)	to improve efficiency, effectiveness and quality of broadcast by replacement and improvement of existing facilities to provide corporate working environment wherever required; To provide facilities for staff welfare	1.00			
	Consolidation of Infrastructure (continuing scheme)		0.50			
	I.O.F.at Existing Centres under XI plan			Provision of 5 Mobile FM Trs. at 5 zonal offices for emergency situation	Q1- Ordering of equipment, Q4- inspection of equipment,	To be retendered
				Provision of measuring equipment for studios	Q1- Ordering of equipment, Q2- inspection of equipment, Q3- receipt of equipment & installation, Q4-Testing & measurements	Tenders of Audio analyser are under process of ordering.
				Provision of telemetry at MW Trs. for remote control at 23 places.	Q1- Ordering of equipment, Q2- inspection of equipment, Q3- receipt of equipment & installation, Q4-Testing & measurements	

				Provision of UPS at existing FM Stations 80 places.	Q1- Balance works and payment	
	Office Accommodation/Staff Quarters at Guwahati including hostel accommodation at Srinagar			Work for Hostel Accommodation at Srinagar has been sanctioned in Oct 2010 (Rs. 3.68 cr). Work could not be awarded by CCW due to delay in providing the approval of demolition of existing building. Now demolition of building has been approved in June 2011. Work would be awarded.	q-1:- Progress of works Q-2:-Completion of works	
				Staff quarters at Guwahati have been sanctioned on 19.10.2010 (Rs.7.14 cr). Work has been awarded in Feb 2011.	q-1:- Balance works and payment	
				Zonal office at Guwahati - Sanction issued on 03.03.2011 (Rs.7.67 cr by AIR & 1 Cr by DD).	q-1:- Balance works and completion of project	Work has been awarded in Sept., 2011.
	Consolidation of Infrastructure (New scheme)		0.50			
	Community Centres at Delhi & Mumbai			Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Q-1/Q-2 Sanction of estimates, preparation of specifications Q-3:- award of Civil works. Q-4. Issue of NIT, start of Civil works.	
	Strengthening of Security fencing etc			Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Q-1 & Q-2 - Sanction of estimates, preparation of specifications Q-3:- award of Civil works. Q-4. Issue of NIT, start of Civil works.	

5	E- Governance (New scheme)	to facilitate faster dissemination of information to media units by providing network based on-line management systems and ERP solutions for management of the vast network of AIR & DD stations to provide video conferencing, e-tendering, website presence by all stations of AIR and grievance redressal system	6.00	Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Q-1&Q-2:- Sanction of estimates, preparation of specifications and issue of NIT Q-3:- award of Civil works and procurement of equipment Q-4. Completion of Civil works and installation of equipment.	
Sch-II	Content Development and Dissemination (continuing scheme)		0.00			
(i)	Software (DBS)	To generate Software of high quality so as to attract and sustain AIR listenership in a competitive media environment.		to produce programme for kisan vani	to produce programme for kisan vani	
Sch-III	Special Projects		0.10			
(i)	Renovation of Auditorium at Delhi (New Scheme)	To construct an Auditorium, as AIR does not have any Auditorium in Delhi; to provide facility for arranging programmes before invited audience; To organize live programme with participation of large groups.		Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Q-1:- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3:- award of Civil works. Q-4. Issue of NIT, start of Civil works.	Scheme is yet to be approved. Scheme had been approved by Prasar Bharti board. Now, Prasar Bharti has returned the proposal to revise the proposal after taking the requirement of Doordarshan. Revise proposal is under preparation. It will be sent for approval by Ministry of I&B after getting the fresh approval of Prasar Bharati Board.
		Total of AIR	260.01			
	<i>Grant for Creation of Capital Assets</i>		<i>260.01</i>			
	<i>Grant-in-aid -General</i>		<i>0.00</i>			

PRASAR BHARTI
DOORDARSHAN - ANNUAL PLAN (2015-16)
Statement of Outlays & Outcomes/Targets (2015-16)

(₹ in crores)

Sl. No.	Name of the Scheme/ Programme	Objective / Outcome	BE 2015-16	Quantifiable Deliverable/ Physical output	Process/timelines	Remarks/ Present status as on 31-12-14
1	2	3	4	5	6	7
Sch-I	Broadcasting Infrastructure Network Development					
1	Digitalization of Transmitters and Studios		75.00			
	a) Digitalization of Transmitter	Digitalization of terrestrial transmission		Digital HPTs-21	Placement of order for 21 digital HPTs - III Quarter	Specificitaions for DVB-T2 Lite standards finalized. Approval of Prasar Bharati awaited for issue of NIT. As per decision taken by Prasar Bharati digital HPTs will be set up in clustering mode. In-principle approval of Ministry for the plan of clustering is awaited.
				Earth Station for Networking of DTTs	Placement of order - III quarter	Tenders received on earlier occasions had to be cancelled on technical reasons. Fresh NIT to be issued.
	b) Digitalization of Studio	Full digitalization of production, post production & editing facilities		Full digitalization of 39 Studios (Procurement of Camera chains)	Placement of order for Camera chains - II quarter Supply & Installation of Camera chains - IV quarter	All equipment supplied & installed except for Camera chains. Tenders for Camera chains were received & processed. However, tenders had to be cancelled on technical reasons. Approval of Prasar Bharati awaited for issue of fresh NIT.
2	Modernization, Augmentation & Replacement of Transmitter and Studio Equipment		30.00			

	Modernization, Augmentation and replacement of studio equipment	Modernization, Augmentation and replacement of production related equipment with its digital counter part which have served its useful life and due to technological compulsion.		Procurement of Camera chains.	Placement of order for Camera chains - II quarter Supply & Installation of Camera chains - IV quarter	All equipment supplied & installed except for Camera chains. Tenders for Camera chains were received & processed. However, tenders had to be cancelled on technical reasons. Approval of Prasar Bharati awaited for issue of fresh NIT.
	Modernization, Augmentation and replacement of transmitter equipment			New tower at Dibrugarh	Placement of order - I quarter	Tender received & under scrutiny.
3	DTH	Procurement of DTH set for remote, tribal & border areas of the country	23.00	Procurement of 30,000 DTH sets	Placement of order - III quarter Supply of DTH sets - IV quarter	Distribution plan of DTH sets in border areas is to be provided by MHA to Ministry. NIT will be issued after receipt of the same.
4	Modernization, Augmentation and replacement of satellite broadcast equipment	Modernization, Augmentation and replacement of satellite broadcast related equipment with its digital counterpart which have served its useful life and due to technological compulsion. Augmentation of News Gathering Facility	22.00	Upgradation of Earth Station(4 nos)	Supply of RF equipment - III quarter Commissioning of 4 Earth Stations - IV quarter	All Earth station equipment except RF equipment installed & tested at Chandigarh, Hissar, Panaji & Port Blair. NIT to be issued for RF equipment.
				New Earth Station (Gorakhpur) - 1 no	Placement of order - II quarter Supply of equipment & installation - IV quarter	Earth station building constructed. No tenders received in response to NITs issued earlier for Earth station equipment and hence the tender was cancelled. Fresh NIT to be issued.
				Replacement of Earth Station compression equipment at 1 location (Dehradun)	Placement of order - II quarter Supply of equipment & installation - IV quarter	Building constructed. NIT to be issued for compression equipment.

				Replacement of Existing IRDs with DVB-S2 based IRDs	Placement of order - I quarter Supply of equipment - III quarter	Tenders received earlier were cancelled due to technical consideration. Fresh NIT has been issued.
				New DSNGs-9 nos	Placement of order for 9 DSNGs - III quarter	Tenders received on earlier occasions had to be cancelled on technical reasons. Fresh NIT has been issued.
5	High Definition TV	HDTV production, post production facility and transmission.	14.00	Multi-Camera mobile equipment at Delhi.	Placement of order. - I quarter Supply of Multi camera mobile production unit - IV quarter	Earlier order cancelled on technical reasons. Fresh NIT has been issued.
6	Civil Infrastructure augmentation, Staff Quarters and other misc Scheme	Provision of housing facility for staff. Augmentation of infrastructure / strengthening of security at various stations	6.00	Residual works at SQ(two Locations). Guest House at one location and Tower-'C" building.	Completion of residual works. - I quarter	The projects are at various stages of implementation.
7	Other Misc. ongoing schemes of X Plan	Completion of Projects sanction Prior to XI Plan	20.00	Commissioning of DD1 and DD(News) HPTs at Amritsar with antenna mounted on 300M Tower	Completion of balance tower works and Commissioning of DD1 & DD (News) HPTs (pmt.setup) - III & IV quarter	Tender has been received for balance tower works at Amritsar & under evaluation.
				HPT Mahboobnagar (pmt. Set up)	Placement of order for 150 m Tower - I Quarter	Order placed earlier for 150 mtr. tower was cancelled as the firm did not take up the work. Tender received again was also cancelled due to high cost. Fresh NIT is to be issued.
				Procurement of Camera Chains(59 Nos)	Placement of order for Camera chains - II quarter Supply & Installation of camera chains - IV quarter	All equipment supplied & installed except for Camera chains. Tenders for Camera chains were received & processed. However, tenders had to be cancelled on technical reasons. Approval of Prasar Bharati awaited for issue of fresh NIT.

	New Scheme					
Sch-II	Content Development and Dissemination					
	Kisan Channel		45.00			
1	Modernization, Augmentation & Replacement of Transmitter and Studio Equipment	Modernization of CPC	10.00	Automated Playback facility	Placement of order for equipment - II quarter Supply & Installation of equipment - IV quarter	Specifications under finalization
		Modernization of Kendras		Procurement of Studio equipment	Placement of order for part equipment - II quarter Supply & Installation of part equipment - III quarter	NIT issued for some equipment. Specifications are under finalization for other equipment.
		Upgradation of facilities at News HQ, Delhi		Modernization of News facilities	Placement of order for part equipment - II quarter Supply & Installation of part equipment - III quarter	Specifications are under finalization
2	HDTV	HDTV Studios at Kolkata & Chennai	15.00	HDTV Studios at Kolkata & Chennai	Issue of NIT - I quarter Placement of order - III quarter Supply of equipment for one site - IV quarter	LOP under preparation.
3	Modernisation, Augmentation and replacement of satellite broadcast equipment	Earth station building at 2 locations	10.00	Construction of Earth station buildings at Kohima & Imphal	Construction of buildings at Kohima & Imphal - IV quarter	LOP under finalization.

		Replacement of Earth station equipment to replace old equipment & improve system reliability		Replacement of Compression chain, RF eqpt. & Uplink PDA at Earth stations	Placement of order for part equipment - II quarter Supply & Installation of part equipment - IV quarter	Specifications under finalization
4	Civil Infrastructure augmentation, Staff quarters and other Misc works	Staff quarters at Chandigarh	2.00	Construction of Staff Quarters	Construction of Staff Quarters at Chandigarh - IV quarter	Estimate is in the process of sanction.
5	Digitalization of Doordarshan Network	Digitalization of terrestrial transmission	61.00	Digital HPTs-23	Placement of order for digital HPTs - III Quarter	Specificitaions for DVB-T2 Lite standards finalized. Approval of Prasar Bharati awaited for issue of NIT. As per decision taken by Prasar Bharati digital HPTs will be set up in clustering mode. In-principle approval of Ministry for the plan of clustering is awaited.
		Digitalization of Archives		Augmentation of Central Archives at Delhi	Issue of NIT - I quarter Placement of order - III quarter Supply of equipment - IV quarter	Specifications are under finalization.
6	OFC Connectivity	Linkage of selected DDKs through OFC network for programme exchange	1.02	Linking selected DDKs through OFC connectivity	Issue of NIT - I quarter Plcement of order - III quarter Completion of linking of selected DDKs through OFC network - IV quarter	Specifications are under finalization.
7	Strengthening of Border coverage	Strengthening of border coverage	5.00	Strengthening of Tower (300 mtr at Rameshwaram)	Placement of order - II quarter	IIT-M conducted inspection & submitted report. Further scrutiny is in process.
8	DTH	Upgradation of DTH platform up to 250 TV channels	5.00	Civil & Electrical works	Completion of civil & electrical works - IV quarter	

9	New Media technologies/ Alternative delivery platform	Delivery of Doordarshan channels on internet devices	1.00	Webcasting & Content Distribution Network (CDN)	Completion of webcasting & CDN - IV quarter	Specifications are under finalization
Sch- III	Special Projects		0			
1	Global Coverage of DD International		0			
2	Broadcast Museum					
		Total of Doordarshan	345.02			
	<i>Grant for Creation of Capital Assets</i>		<i>310.02</i>			
	<i>Grant-in-aid -General</i>		<i>35.00</i>			

MAIN SECRETARIAT'S BROADCASTING WING SCHEMES

A) Supporting Community Radio Movement In India

The Plan Scheme, "Supporting Community Radio Movement in India", has two components namely "Community Radio Support Scheme" and "IEC Activities for Community Radio".

Ministry will provide financial assistance to existing and new community radio stations for infrastructure/equipment/ training/ capacity building etc. under the component "Community Radio Support Scheme". The maximum grant size will be 50% of the total estimated expenditure, subject to a ceiling of Rs. 7.50 lakhs.

Ministry will also create awareness about the policy and build capacity of the permission holders by organizing a number of awareness/capacity building workshops/National Sammelan. In addition, other major IEC activities will be designing and conducting technical training modules for CR operators, undertaking listenership surveys, impact studies, peer review, publicity/ printing of IEC materials/Kits for distribution and providing National Community Radio Awards.

SI No	Name of Scheme/ Programme	Objective/ Outcome	Outlay 2015-2016			Quantifiable Deliverables/ Physical Outputs	Projected Outcome	Processes/Timelines	Remarks/ Risk Factors
(1)	(2)	(3)	(4)			(5)	(6)	(7)	(8)
			4(i)	4(ii)	4(iii)				
			Non-Plan Budget	Plan Budget	Complementary Extra-Budgetary Resources				--
1	“Supporting Community Radio Movement in India”	“Community Radio Support Scheme” Strengthen both new and existing CR Stations with resources, capacity and technology, in order to fulfill their community responsibilities.	--	6.30	---	i. Provide support to 100 new CRS and 30 existing CRS every year.	Increase in number of operational CRS Better community engagement, programming and sustainability of CRS	Financial assistance to operational Community Radio Stations and New CRS applicants.	--
		“IEC Activities for Community Radio” Create awareness amongst the NGOs/ community based organizations about the policy, capacity building of new & existing CRS and to conduct peer evaluation, listenership surveys and impact studies etc.	---		---	Grant of permission for Community Radio Broadcasting	Community development through education, health & environment awareness, cultural & social homogeneity of the society.	i. 8 awareness workshops will be organised in FY 2015-16. ii. 6 th National Sammelan will be organised and CR awards will be presented. iii. 2 Regional Sammelans will be organised. iv. 3 rd and 4 th phases of peer review exercise will be conducted for operational CRS. v. Survey/Study will be carried out through Consulting agency (CA) to conduct study on Listenership, Reach and Effectiveness of Community Radio Stations in India. vi. Institutions will be engaged for capacity building of Community Radio Stations across India.	--

B) Automation of Broadcasting Wing

(₹ in crores)

Sl. No.	Name of Scheme/ Programme	Objective/ Outcome	Outlay 2015-16			Quantifiable Deliverables/ Physical Out-puts	Projected Outcome	Processes/ Timelines	Remarks/ Risk Factors
(1)	(2)	(3)	(4)			(5)	(6)	(7)	(8)
			4(i)	4(ii)	4(iii)				
			Non –Plan Budget	Plan Budget	Complementary Extra-Budgetary Resources				--
1	“Automation of Broadcasting Wing”	Strengthen the process of granting permissions and bringing transparency.	--	1.00	---	Automate the entire process of granting permission for TV Channels, CRS, MSO Licence and FM.	Bring transparency, efficiency and speedy disposal permissions of TV channels, CRS, MSO Licence and FM.	-- One Year	The estimated expenditure is required to be enhanced at RE stage after finalizing with the implementing agency i.e. BECIL

C) Mission Digitisation

(₹ in crores)

S. No.	Name of Scheme/ Programme	Objective/ Outcome	Outlay 2015-2016			Quantifiable Deliverables/ Physical Outputs	Projected Outcome	Processes/ Timelines	Remarks/ Risk Factors
(1)	(2)	(3)	(4)			(5)	(6)	(7)	(8)
			4(i)	4(ii)	4(iii)				
			Non –Plan Budget	Plan Budget	Complementary Extra-Budgetary Resources				--
1.	“Mission Digitisation”	To complete Phase III & IV of cable TV digitization in the country	Nil	2.00	Nil	As per advice of Ministry, BE-CIL started taking preliminary action on various activities as per scope of the project. These included locating accommodation at 11 (eleven) regional units at various locations in the country, formulating specification and RFP for the equipment and MIS and tendering for establishment of multi lingual call centers etc.	<ul style="list-style-type: none"> • Collection of data from MSOs • Coordinate with State Governments and MSOs for spreading awareness about cable TV digitization. • Effective monitoring of STBs & other related activities. 	Timeline has been finalized to complete Phase III and Phase IV by 31.12.2015 and 31.12.2016 respectively.	-

CHAPTER III

REFORMS, MEASURES AND POLICY INITIATIVES

INFORMATION SECTOR

DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY

- 3.1 Introduction:** The reforms and policy initiatives of DAVP, to boost transparency, empowerment, decentralization and public-private partnerships are as listed below. The reforms and initiatives are to strengthen the role of The Directorate of Advertising & Visual Publicity (DAVP) as a nodal advertising agency of the Govt. of India for spreading the programmes / schemes relating to socio-economic upliftment, National Integration, Anti- terrorism, Communal Harmony and Health-related issues through Exhibitions, Newspapers, satellite TV channels, Radio, Digital cinema, Outdoor Publicity formats and Printed publicity materials etc.:
- 3.2 Creation of Media-List Software:** To systematically release advertisements to newspapers, Software have been evolved in house, which would allot advertisements on the basis of various criteria, such as circulation, cost, and number of insertions so far, etc.
- 3.3 Releasing of Payments through Electronic Mode:** DAVP has started releasing all its payments through the National Electronic File Transfer system, to improve the speed of payments, and to bring in transparency. Status of bills can be monitored on its website, www.davp.nic.in
- 3.4 Fresh Empanelment of Newspapers and Rate Revision:** A one time hike of 19% of the rates of the newspapers was given in October 2013. The regular rate revision which happens every year was done in January 2014. News papers were empanelled in December 2014 based on the recommendations of the Panel Advisory Committee (PAC).
- 3.5 Setting up of Empanelment Advisory Committee for Audio-Visual Wing:** A Committee has been set up to recommend fresh rates for TV and Radio channels, based on uniform formula.
- 3.6 New Media:** Rapid technological advancements in recent years have ushered in new vehicles of publicity. DAVP has tried to keep

pace with these evolving 'New Media' so that client Ministries can get a choice of communication platforms across the entire spectrum. The New Media initiative in DAVP comprises:

Digital Cinema: Current empanelment done w.e.f. June 2014 for 1 year,. 9 Digital Cinema Agencies with over 7694 screens across the country are on board. The Revised Guidelines for empanelment of Digital Cinema Agencies have come into effect from January, 2014.

Internet Advertising: — 41 Websites empanelled on a pilot project basis. An EAC was set up on 3rd April, 2013 under the chairmanship of Additional Secretary, M/o I&B, for empanelment and rate fixation for internet advertising.

Bulk SMS - DAVP empanelled nine Bulk SMS agencies under a pilot project in June, 2013. The empanelment has been extended upto 20th March 2015. The rate for the bulk SMS services is 6.3 paise per successfully delivered SMS. Rate discovered through open bidding process.

- 3.7 Public-Private Partnerships:** Another area in which a major initiatives was taken was the field of creatives, whether print or Audio-visual. A record number of private advertising agencies have been empanelled by DAVP, to design creatives for Client Ministries in partnership with DAVP. For multi-media campaigns, 11 agencies were empanelled in A Category, 2 in B Category, and 26 in C Category. For print creatives, 86 agencies were empanelled. Outsourcing was also carried further, with the outsourcing of programmers and Data Entry Operators being given to a private firm.

DIRECTORATE OF FIELD PUBLICITY

The Directorate is in the process of restructuring and revamping its structure to improve the efficiency by rationalization of manpower. The emphasis is on best utilization of available resources for the benefit of those people who are deprived of information from other media sources like the tribal, border, remote and backward areas.

For transparency, the Directorate maintains a website that is updated from time to time.

INDIAN INSTITUTE OF MASS COMMUNICATION

One of the major activities of the Institute equips young men and women who aspire to be associated ultimately with a variety of media institutions with the basic skills/techniques required and provides insights into different dimensions of the field. An attempt is made by the Institute to develop its students into useful members of society. It is found that, generally, about 60% of students in the various PG Diploma Courses of IIMC are women, thus furthering the cause of women's empowerment in the media and communication field in India.

In a major thrust to promote greater decentralization, IIMC has opened 4 New Regional Centres at Aizawl (Mizoram), Amravati (Maharashtra), Jammu (J & K) and Kottayam (Kerala). These are in addition to its existing Regional Centre at Dhenkanal (Odisha) and its Head Quarters at New Delhi.

Transparency in the admission process through the conduct of an all-India entrance examination is ensured by uploading all results at the written test, as well as interview and final list stages on the Institute's website.

PHOTO DIVISION

The primary function of the Photo Division is to document photographically the growth and development as well as the political, economical and social changes in the country and to provide visuals to the various Government organizations. In order to make a platform for the cross referencing, the images would be put into its website so as to allow the picture hunters, researchers, and organizations or agencies to access the available images from the archives of Photo Division. A special initiative has been taken for visual documentation of the development activities in the North-East Region and the isolated places like Jammu & Kashmir, Andaman and Nicobar Islands and Lakshadweep under the Plan Scheme. Initiatives have been taken to make the Digital Library System more effective and creating a system to preserve the Digital images for a longer period. While celebrating the Golden Jubilee of the Photo Division, it had introduced the Life Time Achievement Awards for outstanding photographers of the country. This is being continued and National Photo Awards are conferred in the professional and the Amateur category alongwith the Life Time Achievement Award.

PRESS COUNCIL OF INDIA

The Press Council being a quasi judicial body and regulating the press with ethical standards has taken the reform measures and policy initiatives to promote its activities as detailed below:-

Reform Measures

The proposal for amendment to Press Council Act is under active discussion with Ministry of Information and Broadcasting.

Transparency

1. Implementation of RTI Act, 2005.
2. Updation of adjudications, Report of Sub-Committees on various issues and other measure/action on website.
3. Putting of levy collection arrears on website/addressing DAVP/RNI/Press Bodies.
4. Vigilance/Grievance redressal mechanism /Citizen's Charter set up in the Council which is in public domain.

Reports of the Council

The Council being a potent instrument, constituted several committees to keep an eye on the significant media related issues beside observing new trends emerging in media. During the period under review the Council has adopted 19 reports prepared by the Committees on following prominent issues;

1. Sub-Committee on Safety of Journalists — Report is under preparation by the Convenor.
2. Sub-Committee to examine the issue of threats/problems being faced by the Small and Medium Newspapers for non-adoption of the Model Accreditation/Advertisement Rules framed by the Council. Fresh Committee constituted on re-constitution.
3. Sub-Committee on Problem of District Level Accreditation in Goa (Report adopted on 02.06.2014)

4. Sub-Committee concerning activities, functioning and title related review of RNI Report adopted on 02.06.2014 but needs re-consideration.
5. Committee on Faizabad Communal Violence Report adopted on 26.03.2014, but needs re-consideration.
6. Sub-Committee to look into the issue of Small and Medium Newspapers from the financial angle vis-à-vis the setting up of small and medium newspapers development financial corporation (Report awaited).

The Council has also constituted 11 new committees:

1. Committee to probe alleged threats to the media in Telangana through remarks reported to have been made by the Chief Minister of Telangana
2. Committee to probe prevention of Reporters of Sakshi Daily and Namaste Telangana Newspapers
3. Committee on Attacks on Media Persons by the Police at Barwala, Hissar (Haryana)
4. Sub-Committee to examine the Report of Interlocutors on Jammu and Kashmir
5. Sub-Committee to examine the issue of Advertisement
6. Sub-Committee to examine the issue of Accreditation
7. Fact finding Team to probe killing of Shri MNV Shankar, part time correspondent of Andhra Prabha daily in an attack by unknown assailants in Nov., 2014 and attack on journalists
8. Delhi Assembly Election Committee
9. SAARC Committee
10. Finance Committee
11. Selection Committee

PRESS INFORMATION BUREAU

Press Information Bureau is the nodal agency of the Government of India for informing people about its policies, programmes and activities. The Bureau provides functional facilities to media representatives. As part of the Government's efforts to reach out to the common man, PIB is organizing nationwide Public Information Campaigns (PICs). The main purpose of the PICs is to create awareness and disseminate information about the Flagship Programmes of the Government like National Rural Employment Guarantee Act (NREGA), National Rural Health Mission, Sarv Shiksha Abhiyan, Jawahar Lal Nehru National Urban Renewal Mission, Right to Information Act, Prime Minister's New 15 Point Programme for Welfare of Minorities, Integrated Child Development Services (ICDS) Scheme, Welfare of Scheduled Tribes and other Traditional Forest Dwellers, etc.

This Bureau has set up National Press Centre at New Delhi to provide media facilities to National and International journalists at one place. NBCC was engaged as the implementing agency. Due to increase in project cost upto Rs. 60.00 crores, fresh approval of EFC was obtained on 15-09-2009. Till date, Rs. 57.41 crores have been utilized and Rs. 2.25 crores is the committed expenditure till December, 2014. The building is ready and fully functional.

Apart from the above, PIB deutes its officers for grant of special accreditation to journalists during International Film Festival of India and Pravasi Bhartiya Diwas Samaroh. These are prestigious events of the Government of India to showcase the composite culture and also to disseminate information. Therefore, PIB has been doing media facilitation for both these activities.

The Plan Component Modernisation of PIB under the Plan Scheme 'Media Infrastructure Development Programme' was included in 12th Five Year Plan as a new scheme. The objective of the Scheme is to modernize and upgrade the communication and information dissemination systems in the PIB to fully utilize the modern technology and bring about a sea change in efficiency of PIB both at headquarters and its regional and branch offices.

PUBLICATIONS DIVISION

The initiatives taken by Employment News are given separately while the policy initiatives taken in the Administrative, Editorial, Business, Production and Yojana Wings of this Directorate are given below:

ADMINISTRATION

- a) The procedure for sanction and purchase of goods and services required by the Directorate was streamlined and made in order as per the regulations of GFR.
- b) Regular telephonic contacts were initiated with Field Offices to get feedback on Administrative issues and sort out the problems, if any.

PRODUCTION

- a) An Annual Rate Contract will be made for printing of routine books of different sizes through the fresh panel of printers finalized recently.
- b) The quality of paper used for the books drastically improved following the tightening of specifications in this regard.

EDITORIAL

- a) Publications Division has continuously been endeavouring to improve the contents and get up of its book and journals to maintain its reputation and to remain competitive in the market. To keep pace with changing times, all children's books of the organization are now having 4-colour illustrations. Journals of the Directorate, *Yojana*, *Kurukshetra*, *Aajkal* and *Bal Bharati* published issues on diverse contemporary themes of planning, development, rural development, literature, culture and children's literature.
- b) Maintaining its tradition, Publications Division brought out books on a variety of subjects highlighting various aspects of Indian panorama in 2014-15. Some important titles are: *YuvaSanyasi*, *Bharat Ke Durg* and three collections of Children's stories published in *BalBharati* in last 65 years in Hindi and *Indian Women: Contemporary Essays*, *A History of Socialism*, *Swami Vivekanand*, *Madan Mohan Malviya*, *Baffling Brain*, besides 10 Volumes of Collected Works of Mahatma Gandhi and prestigious publications of Rashtrapati Bhawan, titled *Winged Birds of Rashtrapati Bhawan* and *Indradhanush* in English.

YOJANA

Yojana is a flagship magazine published by the Division since 1957. The first issue appeared with eminent journalist Khushwant

Singh as its Editor in Hindi and English. *Yojana* discusses issues relating to the broad theme of economic development in the broad context of government policy, though it is not restricted to reflection only of the government views. The magazine now has a combined circulation of approx. 2.30 lakhs copies (English 82,000 copies, Hindi more than 50,000 copies and rest in 11 regional languages viz, Assamese, Bengali, Gujarati, Kannada, Marathi, Malayalam, Oriya, Punjabi, Tamil, Telugu and Urdu) . The role of *Yojana* both as national level journal being published in Hindi and English and catering to regional demands in regional languages is unparalleled in development journalism. It is perhaps the only monthly magazine on socio-economic issues published simultaneously in 13 languages. It provides enriched material to readers and students especially in smaller towns in their own languages.

Yojana has its offices at Delhi, Mumbai, Ahmedabad, Bengaluru, Thiruvananthapuram, Chennai, Hyderabad, Patna, Guwahati and Kolkata.

YOJANA

Kurukshetra is a monthly magazine devoted to the issues of Rural Development and is being published since 1952 in English and Hindi. *Kurukshetra*, published on behalf of the Ministry of Rural Development, is a unique monthly journal on rural development issues. It serves as a platform for exchange of ideas on policies, programmes and implementation status of development efforts in the field of rural development. Combined circulation of *Kurukshetra* (English and Hindi) is close to 1,00,000 per month.

BAL BHARATI

BalBharati, is a popular monthly magazine being published since 1948. Besides providing healthy entertainment to children, it also helps in imbibing them with social values and scientific temper through informative articles, short stories, poems and pictorial stories. It organises an all-India essay competition every year since 2008.

AAJKAL (HINDI AND URDU)

Aajkal is a prestigious literary monthly magazine being published in Hindi and Urdu for more than 60 years. It is a pioneer and prestigious monthly magazine of literature and culture.

BUSINESS

- a) Vigorous efforts were made to improve the profile of Publications Division and its books and journals by high profile book launches, advertising book reviews and participation in important exhibitions and book fairs.

- b) Expand the Home Library membership base to include new members.
- c) Tie up with on-line book stores has been initiated to expand the reach of our publications.

EMPLOYMENT NEWS

Employment News, a weekly, is published in English, Hindi and Urdu. It is the flagship publication of the Publications Division. The weekly carries advertisements for jobs of Central and State Governments, Public Sector Undertakings, Autonomous Bodies, Councils, etc., admission notices for professional courses, examination notices and results of UPSC, SSC and other general recruitment bodies and mid level career promotion opportunities (deputations). In addition to this, there is also an editorial segment which carries one or two main articles on career opportunities.

REGISTRAR OF NEWSPAPERS FOR INDIA

Over the years, print media has enlarged its horizon to a great extent beyond the ambit of the Press and Registration of Books Act, 1867. Accordingly, the PRB Act, 1867 and the Rules made thereunder have been reviewed with a view to making the Act relevant in the present scenario of the print media.

The existing PRB Act, 1867 is deficient in many respects due to absence of clear provisions, particularly on title verification, foreign publications and circulation verification. It also lacks measures to counter problem of squatting. There is also absence of time frame for disposal of title applications and authentication of declaration by district authorities which usually causes avoidable delay. Hence, the existing Act is suggested to be replaced by the proposed amendments namely, **'The Press and Registration of Books and Publications Act, 2014'** in order to eliminate the deficiencies.

With a view to providing prompt, efficient and transparent service to the newspapers and ensuring effective implementation of the PRB Act and evolving and enforcing a strict circulation check, two new Regional Offices at Guwahati in North Eastern Region and Bhopal in Central Region were opened during 11th Plan Period 2007-12. During 12th Plan Period 2012-2017, three activities namely (i) digitalisation of records (ii) Online Registration process and (iii) e-filing of Annual Statements have been taken up for implementation.

Recent Highlights:

- Online title verification applications — at present applications are sent by post through concerned DM. This procedure is time consuming.
- Online e-filing of Annual Statements to continue. This year this was a total success.
- Automatic SMS & e-mail intimations about status of title and registration applications is continuing with full success. This has reduced delays and enhanced transparency.
- Online availability and downloading facilities of title verification letter and copies of registration certificates.
- 100% hassle free online service to stake holders.

Circulation Check (additional sub-component proposed under RCE/SFC):

As per recommendation of high level M/o I&B Committee, the Rate Restructure Committee for DAVP Advertisements, in the RCE it has proposed that under the Plan Scheme professional CAs/Auditors will be empanelled for their expertise, who will accompany the team comprising of officials of RNI/DAVP, enabling RNI to conduct the job of circulation verification smoothly.

SONG AND DRAMA DIVISION

The Division was set up in 1954 as small experimental unit to tap the abundant folk and traditional forms for communication purposes. The 'live media' as it is popularly known now, proved very effective because of its inherent advantage of instantaneous rapport with the masses and flexibility to incorporate contemporary issues, ideas and methods with conviction. The Division's scope and size, therefore, was enlarged to give it greater reach, access and impact in its efforts to communicate at the grassroots level, including inaccessible hilly terrains, desert and border areas.

The main function of the Division, as elaborated on its official website, is to create awareness and emotional receptivity among the general public regarding social, economic and democratic ideals which are conducive to the progress of the nation, creating among the

people in border areas a sense of defence preparedness and cultural integrity with the rest of the country and keeping up the morale of the Army Jawans posted in isolated forward areas through live entertainment media which includes both urban theatre forms and folk forms covering all the regions of the country.

To achieve its objectives, the Division utilizes a wide range of folk and traditional art forms, such as, folk and traditional dramas, ballets, operas, dance dramas, folk and traditional recitals, puppetry and even the skills of hundreds of magicians with age old tradition. In addition, the Division utilizes sound and light spectacle with modern techniques and hundreds of artistes for presenting programmes on important national themes such as Communal Harmony, National Integration, Secularism, promotion of Cultural Heritage, Health, Environment, Education, etc.

By way of utilizing numerous folk and traditional art forms available in different parts of the country, the Division on one hand has become a potent source of revival and sustenance to these art forms and on the other hand is able to provide livelihood to thousands of performers by utilizing their skills/talents in their own languages, idioms and dialects for purposeful communication.

In order to ensure greater transparency and wider publicity it is proposed to undertake computerization and adaptation of modern technologies in the Musical equipments, Public address systems under the head “modernization”. With a view to improve the quality of programmes, Research, Development, Training and Impact assessment will be undertaken.

MAIN SECRETARIAT’S INFORMATION WING SCHEMES

A) Policy Related Studies, Seminar, Evaluation, etc. for all three sectors including Media Units (excluding Prasar Bharati)

The scheme provides for undertaking policy related studies, seminars and evaluation of continuing/new (Mid Term Appraisal) Plan Schemes of the Ministry in media & entertainment sector. These studies will help in understanding the dynamics of development in this sector to initiate appropriate policy reforms.

B) Training for Human Resource Development

Under the academic exchange programme a MOU was signed on March, 2014 between Indian Institute of Mass Communication (IIMC) and QUT(Queensland University of Technology, Australia) incorporating cooperation between the two institutes. The purpose was to incorporate cooperation between the two institutes and to outline a roadmap for the training and capacity building skills of IIS Officers and of the level of Under Secretary and above from the Ministry.

28 Officers in two batches attended the training programme in October — November, 2014 in Queensland University of Technology (QUT), Brisbane, Australia under the Plan Scheme “Training for HRD”.

FILM SECTOR

CENTRAL BOARD OF FILM CERTIFICATION

To address the present day requirements of the certification process, the Cinematograph Act, 1952 is proposed to be amended.

The certification process is being made on line. This will ensure transparency in the certification of films.

CHILDREN’S FILM SOCIETY, INDIA

All information pertaining to the activities of CFSI are regularly updated on the CFSI’s website to achieve transparency and communicate the outcomes. The submission of online proposal forms for film production has been implemented. Similarly, film entries for participation in the film festivals organized by CFSI can submit their films online.

The activities of exhibition of children’s films are being prominently displayed on CFSI’s website in the form of ‘calendar of events’ and subsequent photographs/write up on execution.

CFSI's feature film titled GATTU was released nationwide on 20th July, 2012 which was screened covering 55 cities of India in 100 screens for four weeks for the first time. CFSI has also been organizing ticketed shows for children who can afford in the cities. This venture was an attempt to penetrate and compete with the films in the regular market.

As reported earlier, an appeal was made to the Government of Maharashtra for sanctioning land in Film City for construction of a Children's Film Complex which is to be used for the benefit of children's cinema. Maharashtra Film, Stage & Cultural Development Corporation Ltd. on behalf of Government of Maharashtra had offered 1460 sq.mtrs. of land at the entrance of the Film City at Goregaon, Mumbai. CFSI is now awaiting Government of Maharashtra's approval. A periodic follow-up on the Complex with the Government of Maharashtra is being done by CFSI.

CFSI's aim is to construct a modern Children's Film Complex of National importance, which would house all aspects of film making including an animation & puppet studio. Production of quality films so as to create a treasure chest which would be enjoyed by Indian Children far and wide. The complex will also ensure that a children's film archive is established in its premises.

DIRECTORATE OF FILM FESTIVALS

Organizing of 62nd National Film Awards function on 3rd May, 2015 at New Delhi and conduct of jury screenings to enable announcement of 63rd National Film Awards for the year 2015.

Selection of films under Indian Panorama for the year 2015 and Organization of International Film Festival of India 2015.

DFF would be undertaking its regular activities such as organization of screenings of Indian Panorama Films in India and participation in Film Festivals across the world throughout the year.

FILM AND TELEVISION INSTITUTE OF INDIA, PUNE

A proposal to introduce an Act of Parliament to declare FTII as an Institute of National Importance is being processed. This Act of Parliament will give recognition to the diploma courses being offered by the Institute and enable the Institute to effectively undertake various measures towards accomplishment of its mandate.

To usher in mechanism for greater transparency, the Institute publishes a Citizen's Charter, which is available on the website of the Institute.

FILMS DIVISION

Production of documentary films through Outside Producers/NGOs has been taken up for reflecting the social issues and problems along with their solutions and also towards nation building efforts of the Government. Guidelines for production of films have been simplified and made more transparent. Applications are invited online to ensure smooth processing of proposals.

It has also been decided to establish a Museum named National Museum of Indian Cinema at Films Division, Mumbai which will depict the history of Indian Cinema through audio-visual presentation and display of important artifacts, the work of noted directors, producers, institutions etc. for the benefits of visitors/film enthusiasts. The Museum will not only provide a store house of information to the layman but it will also help film makers, film students, enthusiast and critics to know and evaluate the development of cinema as a medium of artistic expression not only in the country but also in all parts of the world.

SATYAJIT RAY FILM & TELEVISION INSTITUTE, KOLKATA

A proposal to introduce an Act of Parliament to declare SRFTI as an Institute of National Importance is being processed. This Act of Parliament will give recognition to the diploma courses being offered by the Institute and enable the Institute to effectively undertake various measures towards accomplishment of its mandate.

MAIN SECRETARIAT'S FILM WING SCHEMES

(A) Anti-Piracy Initiatives

The impact of piracy on the growth of the film industry has already been discussed in the previous chapter. While there is an urgent need to have an effective legal mechanism in place to combat piracy, at the same time, there is an urgent need to create public awareness of the effects of piracy on the economy amongst consumers since consumers are passive participants in various forms of piracy. It is

therefore recommended that an effective and all encompassing multi media campaign should be carried out during the 12th Plan period involving all stakeholders from the film and music industry. At the same time, there is also a need to set up training programmes and undertake research and development to accurately estimate the impact of piracy on the Indian economy.

The Plan Scheme for anti piracy would aim at providing assistance to the following activities:

- a) Dissemination of multi media campaigns on piracy.
- b) Training programmes and workshops to sensitize police, judicial and administrative officials about the Copyright Act.
- c) Conduct of research on the effects of piracy and to enable development as well as implementation of public-private strategies to combat piracy.

(B) National Film Heritage Mission

Ministry of Information and Broadcasting is in the process of implementation of a new 12th Plan Scheme viz. “National Film Heritage Mission” (NFHM) to restore, digitize and archive films and filmic material through National Film Archive of India.

(C) Setting up of National Centre of Excellence For Animation, Gaming and VFX

Film Sector, though largely in private sector, is a vibrant cultural industry in India. India produces highest number of films. Advancement in technology has become the key driver to growth in film industry in all spheres of film making — production, distribution, exhibition and marketing.

On the basis of the human resource study, the Govt. is considering to set up a National Centre of Excellence for Animation, Gaming and Visual Effects in Public Private Partnership (PPP) mode. Ministry of Information & Broadcasting had approached Planning Commission for ‘in principle’ approval for the whole scheme.

BROADCASTING SECTOR

ELECTRONIC MEDIA MONITORING CENTRE

Plan Scheme for “Strengthening of EMMC” with the total cost of Rs. 90.00 crores has been sanctioned with a view to protect its citizens from broadcast of undesirable content. Violations in content - programme and advertisements for TV Channels are carried out as per Programme and Advertising Codes enshrined in Cable Television Regulation Act, 1995 and Rules framed there under and violations for radio content are carried out as per the license guidelines. To achieve this the existing content monitoring facility will be enhanced from existing 300 TV Channels to 1500 TV Channels in a phased manner. Centralized content monitoring facility for private FM and Community Radio Stations (CRS) will also be set up.

PRASAR BHARATI

Prasar Bharati has a vast reserve of resources in terms of infrastructure, manpower and technical expertise in the field of broadcasting and telecasting. The infrastructure, primarily, includes land, building, tower, transmitters, studios Satellite Earth Stations, Archiving facility, Staff Training Institute (Technical), Research and Development Division, etc over the years. Starting with a modest beginning of 500 W Medium Wave transmitters, AIR has grown into a major broadcasting organization having 493 Radio transmitters covering 91.87% area and 99.19% population. In addition, 21 Radio Channels on free-to-air DTH Platform of DD Direct Plus are also providing coverage to almost entire country. Doordarshan is presently operating 33 Satellite channels and vast network of 67 studios and 1416 Transmitters of varying capacities with the TV coverage of about 92% population of the country. In addition, Doordarshan is providing free-to-air DTH service.

The infrastructure, primarily, includes land, building, tower, transmitters, studios Satellite Earth Stations, Archiving facility, National Academy of Broadcasting and Multi Media (Technical), Research and Development etc. In order to tap the potential, AIR Resources was set up as an independent center in May 2001 for earning revenue from the vast infrastructure.

AIR Resources are generating/can generate revenue through Public Private Participation (PPP) during the next 10 to 15 years by way of implementing the following Schemes:

1. Sharing of Prasar Bharati (PB) infrastructure such as Tower (STL Towers, self supporting SW towers, and integrated TV/FM towers), building and land with Private Broadcasters, Mobile service providers/IGNOU, on license fee basis. At present PB

is sharing its infrastructure with private FM Broadcasters under the private FM Phase-I and Phase-II Schemes of Ministry of I&B tower for mounting their Antenna and open and covered space for installations of their transmitters and other ancillary equipment. In future, we may explore possibility for further extensive sharing even by strengthening of our infrastructure, if required through PPP.

2. In addition, operation and maintenance service can also be provided to Private FM Broadcasters having their equipment installed in Prasar Bharati premises. For this purpose AIR/DD stations would need to be permitted to outsource manpower as there is already a shortage of manpower. PB may also take up the installation and commissioning of Studios and Transmitters of Private Broadcasters.
3. Prasar Bharati is already taking up work of installation and commissioning of FM transmitters of IGNOU for their Gyanvani Channel which are co-sited with AIR/DD setup. Operation and maintenance of IGNOU transmitters is also being done by AIR/DD station. For future IGNOU transmitters also, Prasar Bharati plans to take up the above work.
4. At present spare time of AIR Studios and Transmitters is being given on rent to IGNOU wherever there is such requirement and it is possible to spare the same in future also PB can rent these facilities to educational Institutions/Universities and other outside Agencies on competitive rates, within existing transmission hours.
5. PB is entering into an agreement with telecom service for providing value added services such as IVRS and SMS based service to the listeners. By providing these popular services, AIR may earn substantial revenue by sharing the income earned by the telecom service providers. Doordarshan is already providing value added services from Delhi and plans to extend it in other cities also.
6. Air time of MW/FM/SW Broadcast transmitter in AIR network can be provided to educational/agricultural institutes on rental basis.
7. PB can provide Turnkey solutions for establishing 50/100-watt FM Community Radio Stations to Universities/ Colleges/ Residential schools.
8. PB can provide on-site and institutional training in various disciplines of broadcasting at various AIR/DD centres. Some of the centers are already taking up the activity, which can be further extended.
9. PB can also generate revenue through Data Audio Channel (DARC) service.

Digitisation of Doordarshan

Prasar Bharati Board in its 123rd meeting held on 18th September, 2014 approved setting up of digital transmitters in clustering mode. As per the plan of clustering, 2 digital HPTs at each of 32 locations will be set up. In all, 64 digital HPTs, including 4 digital HPTs in HDTV format, will be set up at these 32 locations. Accordingly, Doordarshan has submitted a proposal to Prasar Bharati, for necessary revision in the approved 12th Plan and obtaining approval of the Ministry and CCEA. Prasar Bharati has also sought in-principle approval of Ministry for the proposed plan of clustering.

New 24 hours Hindi Channels

One new 24 hour Regional Satellite Channel launched from DDK, Vijayawada.

DTH

Installation of equipment for upgradation of capacity of Doordarshan's DTH platform from the present 59 to 97 TV channels has been completed. Commissioning of upgraded DTH platform is dependent on implementation of CAS.

High Definition Television (HDTV)

HDTV refers to video having resolution 5 times higher than traditional television systems (Standard-Definition TV). Main features of HDTV are - Crystal clear & noise free picture; more realistic colors; wide screen picture and more viewing realism. During last year, HDTV Studios were installed at Delhi and Mumbai and HDTV collaborative Post-production facilities set up at Delhi, Kolkata, Mumbai & Chennai. During 2014 -15, HDTV/SDTV simulcast play out system provided at DDK Delhi and 2 nos. of 10 Camera HD OB van at Delhi & Mumbai have been provided.

Following HDTV projects are presently under implementation:

- (i) HDTV transmitters at Delhi, Mumbai, Kolkata and Chennai (Transmitters installed, testing under progress).
- (ii) Multi-Camera mobile production facility at Delhi (Tenders have been invited)

Modernization, Augmentation and Replacement

It has been the constant endeavour of Doordarshan to modernize its network by replacing old equipment by the state-of-art equipment and augment the existing facilities. At present, following major projects have been implemented / are under implementation for modernization and augmentation of Doordarshan network.

Terrestrial transmitters

- a) Following 10 no. old aging 100 W LPTs have been replaced with 500 Watt auto mode (1+1) LPTs.

Keonjhar	Bolangir	Yavatmal	Beed
Kakinada	Damoh	Dhule	Nasik
Jowai	Bhavnagar		

In addition, old aging 100 W LPTs at Sheopur Kalan & Kankauli are to be replaced with 500 Watt auto mode (1+1) LPTs. The transmitters have been supplied and installation of these transmitters is expected to be completed by end of 2014 -15.

- b) Replacement of following 15 existing old analog High Power Transmitters

Dibrugarh	Jaisalmer	Jabalpur	Tura	Kolkata(DD News)
Raipur	Pune	Visakhapatnam	Agra	Fazilka
Bhuj	Mau	Ananthapur	Daltonganj	Bhawanipatna

All the transmitters have been supplied. Installation of 8 transmitters completed and testing in progress. Installation for the remaining transmitters is at various stages of implementation. Commissioning of these 15 HPTs is expected by the end of 2014-15.

- c) Setting up of five high power transmitters (10 KW) at Rajouri (DD-1 & DD News), Green Ridge (DD-1), Himbotingla Top (DD-1) & Patni Top (DD-1) in J&K for expansion of terrestrial coverage. At Rajouri, transmitters are to be installed in the existing AIR building. Building modification has been completed. Action for procurement of transmitters at Rajouri is in progress. Tenders have been invited, opened & tech. evaluation completed. Sites at other three locations finalized and taken over by AIR. Civil works have been taken up. Tenders for transmitter equipment have been received and under evaluation.

12th Plan of Doordarshan

Doordarshan's 12th Plan scheme "Broadcasting Infrastructure Network Development" has been approved at an outlay of ₹1893.14 crore for Creation of Capital Assets of Doordarshan. This includes ₹1215 crore for continuing schemes and an amount of ₹678.14 crore has been allocated for new schemes.

Main thrust areas in 12th Plan are - digitalization of Doordarshan network; expansion of DTH; expansion of HDTV; modernization of Doordarshan's Studio, Transmitter and Satellite broadcast equipment.

Sub-Scheme-wise break-up (New Projects) of 12th Plan Schemes is as under:

Expansion of DTH

Upgradation of DTH platform for transmission of 250 TV channels

High Definition TV

HDTV Studio at Kolkata & Chennai

Digitalization of Doordarshan network

- i. Digital HPTs — 23 nos. : Remaining 21 digital HPTs of 11th Plan & 23 digital HPTs of 12th Plan are proposed to be installed in clustering mode. (Prasar Bharati has sought in-principle approval of the Ministry for the plan of clustering).
- ii. Digitalization of archives: Augmentation of facilities at Central Archives, Delhi & four Regional Archives.

Modernization, Augmentation and placement of Studio and Transmitter equipment

- i. Modernization of CPC & Kendras
- ii. Upgradation of facilities at News Headquarter, Delhi

Modernization, Augmentation and Replacement of Satellite Broadcast equipment

Upgradation of 13 Earth stations, replacement of Earth station equipment; 2 Earth station buildings

Infrastructure augmentation and Misc works

- i. Strengthening of security related and other infrastructure.
- ii. Staff quarters at Chandigarh

Strengthening of Border Coverage

- i. 8 HPTs in areas bordering Nepal : Projects dropped as per decision taken by Prasar Bharati in Mid Term review.
- ii. Strengthening of Tower (300M) at Rameshwaram

New media technologies / Alternate delivery platforms

Live streaming of selected DD channels & delivery through internet on consumer devices.

OFC connectivity

Linking of selected DDKs through OFC network

7. Training

Doordarshan has undergone a sea change in last two decades. TV technology is changing very fast. Analog equipment, which have ruled over so far, are fast becoming obsolete. Digitalization is talk of the day. Doordarshan is also digitalizing its complete network. Doordarshan has been laying emphasis on training of its staff especially in view of fast developments taking place in broadcast technologies. Training Programmes for new recruits as well as for upgrading skills of existing personnel in tune with new emerging technologies besides management programmes are conducted at the in-house training institutes viz STI (T), Delhi, DTI, Lucknow, RSTIs (T) at Shillong, Bhubaneswar and Malad (Mumbai). Training courses are also conducted at IIT Kanpur, IIM Shillong and certain other outside institutes. In addition, training is provided by the equipment manufactures at their works. About 400 engineering officers have been provided training in about 49 training courses from April 2014 to Nov. 2014 and about 360 engineering officers are likely to participate in 47 training

courses during Dec 2014 to March 2015. About 136 engineering officers have been trained/ likely to be trained during 2014-15 against various A/Ts by the equipment manufacturers for new equipment being inducted into network. Workshops have been organised for the repair of defective equipment in different zones.

8. International conferences/ ABU Workshops

Following International conferences/ ABU workshops were organized during 2014-15 (till date)

- i. In country workshop on DVB-T2(AIBD) from 04-08 August, 2014 at NABM, Delhi- attended by 36 DD officials
- ii. Seminar cum Exhibition on DVB-T2/T2 Lite receiving devices organized by DG: DD at IHC, New Delhi on 24.08.2014. Approx. 60 DD officials attended the seminar.
- iii. AIBD/NABM Sub- regional workshop on TV post production and Graphics from 17-21 November, 2014 — attended by 16 participants.

MAIN SECRETARIAT'S BROADCASTING WING SCHEMES

A) Supporting Community Radio Movement in India

In last 5 years Ministry has taken several steps to strengthen community radio movement in India. As a result the number of permissions have increased from 186 to 409 and operational stations from 64 to 179. Some of the important initiatives taken by Ministry to strength community radio movement are described below:

Simplification of approval process: To expedite the process of obtaining inter-ministerial clearances and overcome communication gaps, monthly co-ordination meetings were introduced with concerned Ministries/Departments.

A Facilitation Centre has been set up in the Ministry to help CR applicants/visitors - A toll free number (1800-11-6346) has been operationalised.

Awareness Generation: So far, 63 workshops have been organised across the country since 2008. These workshops have provided an opportunity to grassroots organisations and others to understand the issues concerning application process, objective and philosophy behind CR.

Four annual national conclaves called National Community Radio Sammelan of CR operators have also been organised to provide an opportunity to Government functionaries, media activists and CR operators to meet at a single platform for exchange of ideas and cross learning. Four Editions of CRS Compendiums (2011, 2012, 2013 & 2014) have been published.

National CR Awards: National Community Radio Awards accompanied with cash incentives have been constituted to promote better programming on CR stations and motivate CR operators to aim and achieve goals of community empowerment. These awards are presented to eligible CR stations during National Community radio Sammelans.

Enhanced Sustainability: In the 12th Plan, a new Plan Scheme of Rs.100 Crore, “Supporting Community Radio Movement in India”, has been introduced to provide financial support to community radio.

Rates for CRS advertisement have been revised from Rs.1 per second to Rs.4 per second. Also, Guidelines & Rates are now in place for sponsored programmes on CRS by Central and State Govt.

Empanelment process of CRS with DAVP has been simplified. About 55 CRS have already been empanelled with DAVP.

Advocacy with Ministries/Departments: Constant interaction with Ministries like Women and Child Development, Ministry of Panchayati Raj, National Disaster Management Authority etc. helped them to understand the potential of CR in meeting the development goals. These Ministries have started partnering with CR stations to air public service messages on health, nutrition, sanitation, education for girl child, consumer concerns, disaster preparedness etc.

B) Automation of Broadcasting Wing

During the 12th Plan, it is proposed to automate various sections of broadcasting wing for grant of permission/registration to various broadcasting services. The project involves development, testing and deployment of an integrated online portal solution. The project will be executed through BECIL and shall have:

- a. Study Phase
- b. Installation & Commissioning of Software & Hardware

- c. Systems Implementations
 - Legacy Data Migration
 - Reporting Solution
- d. Training
- e. Post Implementation Support

The new Scheme envisages setting up of an integrated online portal solution for smooth and hassle free transaction of work and upkeep of essential data. The existing system in the TV (INSAT) has limited scope and does appear to be technically and financially viable to upgrade so as to make use to cater to the present and future needs.

The channels require permission from I&B Ministry for broadcasting issues and for changes in name or portfolio of the company. Currently there are eighteen main processes within TV (INSAT) division for the same. These are:

- Up linking of TV channel
- Down linking of TV channel
- Permission for teleports
- Change of name and logo
- Change of teleports
- Change of satellite
- Change of language
- Change in share-holding pattern
- Appointment of directors
- Change in category from news to non-news and vice versa
- Temporary uplinking permission to non-news channels/ foreign channels for live telecasts
- DSNG permission - hire/purchase

- Permission for uplinking by Indian news agencies
- Parliament questions
- RTI
- Court cases
- VIP references
- Status tracking of requests

Broadcasting Policy and Legislation (BPL) Section in the Ministry deals with grant of permission/ registration /license of the following broadcasting distribution services

- Multi System Operator (MSO)
- Direct to Home Services (DTH)
- Headend In the Sky Service (HITS)
- TRP agencies
- CRS

It is proposed to automate grant of permission/license/registration for the above services under this scheme.

C) Mission Digitisation

The date of the phase wise completion of project is as follows:

S.No.	Phases	Name of City	Date of completion
(i)	Phase-I :	Four metro cities Delhi, Mumbai Kolkata & Chennai	31 st October 2012
(ii)	Phase-II	38 cities (with population more than 1 million)	31 st March 2013
(iii)	Phase-III	Other urban areas	31 th December 2015
(iv)	Phase-IV	Rest of India	31 st December 2016

Phase I was spread over 4 cities and Phase II over 38 cities. Phases I & II have already been completed. Work of data collection and monitoring of seeding progress in phase III & IV areas has been entrusted to BECIL. BECIL has completed the preliminary work to start the project. The following actions have been taken for implementation of Phase III and IV of digitization.

- i. Timelines have been drawn for implementation of Phase III and Phase IV.
- ii. Task Force has been constituted to monitor the impact and progress of various issues relating to digitization. Five meetings of the Task Force have been conducted so far.
- iii. Sub Group on publicity campaign and of MSOs and LCO Associations have been constituted.
- iv. Time bound plan for registration of MSOs in Phase III areas has been drawn. Advertisements for this have also been issued in newspapers and electronic media. On demand, cut-off date for receipt of MSO application for Phase III areas was extended from 21.12.2014 to 06.02.2015.

On the benefit of digitization, publicity campaign have been initiated in electronic, print and social media.

CHAPTER-IV

REVIEW OF PAST PERFORMANCE

INFORMATION SECTOR

DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY

2013-14

4.1 Target and achievements for the year 2013-14: The targets and achievements, both in financial and physical terms for 2013-14 are given below.

4.2 Financial Performance: The financial performance of the last year is as given below, with the allocation, both in Plan and Non-Plan being almost fully utilized.

FINANCIAL

(₹ In lakhs)

(Budget/Final Estimate- 2013-14)			(Actual Expenditure 2013-2014)		
Plan	Non-Plan	Total	Plan	Non-Plan	Total
19250.00	6290.04	25540.04	19234.00	6215.17	25449.17

*During Annual Plan 2013-14 approval outlay of ₹ 18500.00 lakhs enhanced to ₹ 19250.00 lakhs at RE/FG stage.

Annual Plan 2013-14 was formulated with two ongoing schemes i.e. (i) People's Empowerment through Development Communication (Conception & Dissemination) having ₹ 18500.00 lakhs as approved Outlay. While additional funds were further provided upto ₹ 19250.00 lakhs at the stage of Revised Estimate/Final Grant and a sum of ₹ 19235.00 lakhs were incurred upto March 2014 with 100 % achievement in terms of financial target & (ii) Media Infrastructure Development Programme having ₹ 200.00 lakhs as approved outlay. While Surrendering/additional funds were further provided upto Rs 850.00 lakhs at the Revised Estimates & Final

Grant stage further Surrendering/additional funds of ₹ 350.00 lakhs and a sum of ₹ 347.00 lakhs were incurred upto March 2014 with 100 % achievement in term of financial target. The Plan Scheme was implemented through the media of Outdoor Publicity, Printed Publicity, Exhibition, Display & Classified Advtg., Dissemination of Information on Electronic Media and Modernization of DAVP

4.3 Physical Performance: While the financial targets were achieved, the physical output too was excellent, as detailed below:

4.3.1 Exhibition:- During the Annual Plan 2013-14, the prestigious exhibition were set up all over the country. Examples are Exhibition on Flagship program “Bharat Nirman”, Exhibition on Swami Vivekanand, Govt Achievement and Scheme Expo 13, Folk Fair 2013 besides participation in several Public Information Campaigns all over the country.

4.3.2 Print Advertising:- In 2013-14 Advertisements were released on “Bharat Nirman” and Important National Days. As many as 17122 print advertisements were released by DAVP for all the Ministries, Departments and Autonomous Organizations combined. Out of this, 1321 were display advertisements, while the others were Classified advertisements. 176 of the Classified ads were for UPSC.

4.3.3 Audio Visual:- In 2013–14 campaigns on National Integration, Sadbhawna Diwas and Independence Day and Bharat Nirman were held from DAVP’s Plan and Non-Plan Budget.

4.3.4 Printed Publicity:- In 2013 – 14, 12 lakh copies of various jobs were published and distributed under Plan activity. Apart from this 3 Lakh copies of various jobs were published and distributed for the Ministry of Defence, H&FW and PMO.

4.3.5 Outdoor Publicity:- 11.6 lakh display days of outdoor publicity formats like hoardings, bus panels, kiosks, Hoardings, Bus Panels, public utilities etc.

4.3.6 Modernization of DAVP:- Under the scheme Modernization, necessary hardware & software procured for online billing systems computers were purchased during the financial year. DAVP Head office has been shifted in a new block .Office infrastructure for DAVP Headquarter and fields officers, Conference Hall has been upgraded and hardware & software installed for the Digital library of Exhibition wing training and Computer Training provided to employees of the Directorate.

4.3.7 Targets and achievements during 2013-14 are given below, in brief.

Targets and Achievements Physical) during FY 2013-14			
S.No	Particulars	Target	Achievements
1	Exhibition	1792 Exhibition days	1796 exhibition days by 32 field units

2	Display Classified (No of insertions in 000s)	7.50 insertions	17.03 insertions
4	Printed Publicity	12.00 lakh copies	12 lakh copies
5	Outdoor Publicity	11.2 lakh display days	11.6 lakh display days
6	AV Campaign (No. of Display Units* in 000's)	81.20 display units	95.00 display units

*One Display unit of AV Campaign will consist of One insertion in TV Channel, 3 insertions in Radio, 10 insertions in Digital cinema and 1000 SMSs and 2500 impressions on internet.

2014-15

4.4 Target and Achievements for the year 2014-15 the targets and achievements for the current year, i.e. 2014-15 are as detailed below.

4.5 Financial targets: The budget allocation for the year is as given below. In financial terms, DAVP has sought additional funds under both Plan and Non-Plan for meeting its expenditure.

(₹ in lakhs)

Plan (RE)	Non-Plan(RE)	Total
15520.00	6542.00	22062.00

4.6.1 Physical Performance:- Annual Plan 2014-15 has been formulated with two schemes (i): Peoples' Empowerment through Development Communication having approved outlay of ₹ 15520.00 lakhs. (ii): "Media Infrastructure Development Programme" which is new scheme included in the 12th Five Year Plan having an approved outlay of ₹ 500.00 lakhs in the Annual plan 2014-15. A sum of ₹ 15431.93 lakhs has been incurred upto 31.12.2014 under Plan and Non Plan. Achievements are listed below

4.6.2 Scheme: Peoples' Empowerment through Development Communication

a) **Exhibition:** During the Annual Plan 2014-15, till date, the following prestigious exhibitions were set up to over the country. Such as 'Ek Bharat Shrestha Bharat', Swachh Bharat, Exhibition on "Make In India", Exhibition during Hornbill Festival, Photo exhibition on former Prime Minister Shri Atal Bihari Vajpayee.

b) Display & Classified: As on 12.01,2015, 12757ads have been released so far for all the Ministries/Departments/Autonomous Organizations put together, out of which a record 1461 have been display advertisements. The rest of these have been Classified ads, of which 88 have been of UPSC.

c) Radio Spot: Campaigns were conducted for Swachh Bharat from the Ministry of I&B's budget. For the other ministries, campaigns were conducted on Incredible India, Promotion of North-East, Recruitment to Indian Army/Navy, Consumer Awareness, Population Stabilization etc

d) Outdoor Publicity:- Campaign for Consumer Affairs, Indian Navy, Indian Airforce, BIS, Census, Income Tax, Health & Family Welfare, BEE, WCD, MHA (NDMA), Swachh Bharat, IFFI, National Children Film Festival, Rural Development and public utilities.

e) Printed Publicity:- Prestigious Booklets printed in various languages consisting of Achievement Book titled "A New Leap Forward", Folder on Loh Purush Sardar Vallabhbhai Patel, India in SAARC and BRICS, Booklets for NCC and IAF, speeches of Prime Minister, docket for PMO, Govt of India Calendar and Diaries. Besides diaries and calendars were prepared for different wing of Ministry of Defence.

4.6.3 Scheme: Media Infrastructure Development Programme

Office Expenses:- Under the scheme MIDP, necessary Hardware & Software procured for online billing systems computers are being purchased during the financial year. DAVP Head office has been shifted in a new block.

4.6.4 A brief summary of physical achievement for 2013-14 is placed below:

PLAN/ NON-PLAN/ OTHER MINISTRIES/DEPARTMENTS (2014-15)

Targets and Achievements (Physical) during FY 2014-15

S.No	Particulars	Targets for the years 2014-15	Achievement upto 30.09.2014
1	Exhibition (no of Exhibition days)	1845 exhibition days	1000 exhibition days by 32 field units
2	Display Classified (no of insertions in thousand)	9.00	5.4 insertions
4	Advertising on TV/Radio (No of display units* in thousands)	90.00	48.00 display units

5	Printed Publicity (No of jobs)	13	6.8
6	Outdoor Publicity (no of display in lakhs)	12.4	6.45 lakh display days

*One Display unit of AV campaign will consists of 1 insertion in TV channel, 3 insertions in Radio, 10 insertions in digital cinema, 1000 sms and 2500 impression on internet.

4.6.5 Target for the year 2015-16

Financial

PLAN OUTLAY

(₹ in Lakh)

PLAN	NON-PLAN	TOTAL
2300.00 (Scheme I & II)	7402.00	9702.00

Physical Targets

PLAN/NON-PLAN/OTHER MINISTRIES/DEPARTMENTS (2015-16)- As Approved in EFC

S.No	Particulars	Targets for the years 2015-16
1	Exhibition (no of Exhibition days)	490 exhibition days
2	Display Classified (no of insertions in thousand)	3.68 insertions
4	Advertising on TV/Radio (No of display units* in thousand)	92.42
5	Printed Publicity (No of jobs)	2
6	Outdoor Publicity (no of display in lakhs)	4.86

DIRECTORATE OF FIELD PUBLICITY

REVIEW OF PERFORMANCE DURING ANNUAL PLAN 2014-15

PHYSICAL PROGRAMMES ACTIVITIES:

	2013-2014		2014-15		2015-16
	Target	Achievement	Target	Achievement upto Nov.,14	Target
TOUR DAYS:	28512	13294	14904	8278	14904
FILMS SHOWS:	28512	21855	28512	12900	28512
SPECIAL PROGRAMMES:	4968	5850	4968	4054	4968

In the Annual Plan 2014-15, under the Plan Schemes viz. “Direct Contact Programme” there were three components, viz. (i) Special Outreach Programme; (ii) Conducted Tours/ Skill Upgradation and (iii) Infrastructure Support to DCP. ₹ 5.00 crore was allocated for the scheme.

Under the component ‘Conducted Tours/ Skill Up-gradation’, 2 (Two) conducted tours were organized upto December,14 for an expenditure of ₹9,14,000/- out of the total sanction received for ₹ 39,21,000/-. Under the component ‘ISDCP’, an amount of ₹ 82,43,000/- was incurred till December, 2014. Out of this ₹ 2.52 lakh on Training, ₹ 1.31 lakh for 3 nos Photocopiers and ₹ 78.60 lakh for shifting of DFP (hqrs.) CGO Soochana Bhawan as incurred.

Financial performance of the Directorate is as follows:-

(Rupees in thousands)

	2013-14		2014-2015	
	Target SBG	Achievement	Target RE	Achievement Upto Dec.,14
PLAN:	72,000	10642	44400	12733
NON- PLAN:	465180	467063	498389	407370
TOTAL	537180	477705	542789	420103

INDIAN INSTITUTE OF MASS COMMUNICATION

PHYSICAL ACHIEVEMENTS FOR THE YEAR 2013-14 AND 2014-15 AND TARGETS FOR THE YEAR 2015-16 (NON-PLAN)

Name of Scheme/ activity	Financial year 2013-14		Financial year 2014-15			Financial year 2015-16
	Targets	Achievements	Physical targets	Achievements	Reasons for variations	Physical Targets
Training/ Teaching and Research in Mass Communication.	PG Diploma Courses in: - Journalism (Hindi)(62) - Journalism (English) 124 (62+62) - Advertising and Public Relations (70) - Radio & TV Journalism (46) - 05 seats reserved for NRI in each of the above PG diploma courses - Two Diploma Courses in Development Journalism 30 each (25 under ITEC+5 under Colombo Plan) total 60 - Journalism (Odia) (23) - No targets were fixed for Urdu Journalism <u>Short-term Programmes</u> - Short term courses and workshops- 12 - Foundation/ orientation/ in-service training programmes for IIS Group A & B Officers as proposed and sent by Min. of I&B. - Research studies (4 to 5 Studies). - To bring out journals "Communicator (in English) and "Sanchar Madhyam" (in Hindi)	PG Diploma Courses in: - Journalism (Hindi)(58) - Journalism (English) 102 (56+46) - Advertising and Public Relations (69) - Radio & TV Journalism (46) - NRI seats filled 9 against 20 - Two Diploma Courses in Development Journalism 49 (24+0 & 25+0) - No candidates sponsored by MOE - Journalism (Odia) (19) - PG Diploma Course in Urdu- 8 <u>Short-term Programmes</u> - Short term courses and workshops - 13 - Foundation/ orientation/ in-service training programmes for IIS Group A & B Officers as proposed and sent by Min. of I&B. - Research studies (6 Studies). - "Communicator (in English) Issue 2009 and "Sanchar Madhyam" (in Hindi) – Issue 2008	PG Diploma Courses in: - Journalism (Hindi)(62) - Journalism (English) 124 (62+62) New Regional Centres covered under Plan. - Advertising and Public Relations (70) - Radio & TV Journalism (46) - 05 seats reserved for NRI in each of the above PG diploma courses - Two Diploma Courses in Development Journalism 30 each (25 under ITEC+5 under Colombo Plan) total 60 - Journalism (Odia) (23) - Urdu Journalism (15) <u>Short-term Programmes</u> - Short term courses and workshops- 12 - Foundation/ orientation/ in-service training programmes for IIS Group A & B Officers as proposed and sent by Min. of I&B. - Research studies (4 to 5 Studies). - To bring out journals "Communicator (in English) and "Sanchar	PG Diploma Courses in: - Journalism (Hindi)(62) - Journalism (English) 120 (60+60) New Regional Centres covered under Plan - Advertising and Public Relations (70) - Radio & TV Journalism (46) - 10 NRI seats filled up. - Two Diploma Courses in Development Journalism 31 each (12+19) - Journalism (Odia) (21) - Urdu Journalism (7) <u>Short-term Programmes</u> - Short term courses and workshops- 12 - Foundation/ orientation/ in-service training programmes for IIS Group A & B Officers as proposed and sent by Min. of I&B. - Research studies (4 to 5 Studies). - To bring out journals "Communicator (in English) and "Sanchar	Some seats in all Courses remained vacant due to less response from OBC/SC/ST/PH & NRI candidates. Some students dropped out. The candidates for Development Journalism course are sponsored by Ministry of External Affairs.	PG Diploma Courses in: - Journalism (Hindi)(62) - Journalism (English) 124 (62+62) - Advertising and Public Relations (70) - Radio & TV Journalism (46) - 05 seats reserved for NRI in each of the above PG diploma courses - Two Diploma Courses in Development Journalism 30 each (25 under ITEC+5 under Colombo Plan) total 60 - Journalism (Odia) (23) - Urdu Journalism (10) <u>Short-term Programmes</u> - Short term courses and workshops- 12 - Foundation/ orientation/ in-service training programmes for IIS Group A & B Officers as proposed and sent by Min. of I&B. - Research studies (4 to 5 Studies). - To bring out journals "Communicator (in English) and "Sanchar Madhyam" (in Hindi)

Note 1: Figures within brackets indicate number of students

2: No targets were fixed in Urdu Journalism 2013-14 but the course was conducted for 08 candidates

PHYSICAL & FINANCIAL TARGETS AND ACHIEVEMENT OF PLAN SCHEME OF IIMC OF 12th FIVE YEAR PLAN**Figures in crores of Rupees**

Scheme	2013 - 14				2014 - 15				2015 - 16	
	R E 2013- 14	Actual Exp. 2013-14	Targets	Actual Achievements	B E 2014- 15	R E 2014- 15	Targets	Actual Achievements	Proposed B E 2015-16	Targets
i) Upgradation of IIMC to International Standards	03.00	02.81	Training/ Teaching and Research in Mass Communication. PG Diploma course in English 60(15+15+15+15)	PG Diploma course in English 40(6+10+11+13)	08.00	06.27	PG Diploma course in English 60(15+15+15+15)	PG Diploma course in English in 4 New Regional Centres 40	05.00	PG Diploma course in English in 4 New Regional Centres 40
			Commencement of Area development at New Delhi.	Area development could not be started as the Building Plans were not approved by DDA and other Civic authorities.			Commencement of Area Development and construction of new Building at New Delhi subject to approval of Building Plan by DDA, DUAC and Delhi Fire Services	Area Development and construction of New Building at New Delhi could not commence due to non-approval of Bldg. Plan by DDA, DUAC and Delhi Fire Service.		Commencement of Area Development and construction of new Building at New Delhi subject to approval of Building Plan by DDA, DUAC and Delhi Fire Services
			Commencement of construction of new buildings at New Delhi.	Construction could not be started for want of approval from DDA and other Civic authorities .			-do-	-do-		
			Completion of new buildings at Dhenkanal	Construction of new building at Dhenkanal, 90% completed			Balance work of construction will be completed	Balance work will be completed with in 2014-15		--
ii) Opening of new Regional Centres of IIMC	0.70	0.59	Commencement of construction activities for permanent Campus at Aizawl, where the land has been handed over.	Construction of permanent campus at Aizawl could not be started as Structural Drawings & BOQ were received in March 2014.	15.00	7.20	Commencement of construction of Building of Permanent Campus at Aizawl	IIMC has entered in MOU with CPWD in Nov. 2014 for construction of Bldg. at Aizawl and funds transferred. Construction is likely to commence in 2014-15.	10.00	Timelines for construction of Permanent Campus at Aizawl are to be indicated by CPWD
			Commencement of pre-investment activities at Jammu subject to transfer of land for permanent Campus by State Govt. of J & K.	Land not transferred by Govt. of J & K.			Commencement of Pre-investment activities at Kottayam subject to transfer of land by State Govt. of Kerala. .	Pre-investment activities for construction of bldg. at Kottayam have commenced.		Commencement of construction activities at Kottayam.

FINANCIAL AND PHYSICAL TARGETS AND ACHIEVEMENT OF XI PLAN DURING 2013-14**Figures in crores of Rupees**

Name of Scheme	Object	Financial		Physical	
		Targets	Achievements	Targets	Achievements
i) Upgradation of IIMC to International Standards	- Opening of Four New Regional Centres of IIMC in the States of J & K, Kerala, Maharashtra and Mizoram -Conversion of One Year P G Diploma Courses to Two Year Advance PG Diploma Equivalent to M A Degree	3.00	2.81	Commencement of Construction of addl. Bldg. at IIMC New Delhi. Completion of construction of addl. Bldg. at Dhenkanal.	Could not be achieved due to non-approval of Bldg. Plan by DDA and other Civic authorities 90% Construction completed.
ii) Opening up of New Regional Centres of IIMC	Creation of infrastructure for permanent Campus at four Regional Centres	0.70	0.59	Commencement of pre-investment activities at Aizawl	Pre-investment activities commenced at Aizawl

PHOTO DIVISION**FINANCIAL****TARGETS & PERFORMANCE****2013-14**

(₹ in Lakhs)

Sanction Budget Grant			Actual Expenditure		
Plan	Non Plan	Total	Plan	Non Plan	Total
40.14	426.00	466.14	40.11	424.86	464.97

2014-15

(₹ in Lakhs)

	Plan	Non Plan	Total
Sanctioned Budget Grant	50.00	467.00	517.00
Revised Estimates	40.00	420.00	460.00

Budget Estimate 2015-16

(₹ in Lakhs)

Plan	Non Plan	Total
52.00	417.00	473.00

Performance

	2013-14		2014-15 upto 12/2014		2015-16
	Target	Achievements	Targets	Achievements	Targets
1. News and Features assignments covered	3500	4188	3500	2468	3500
2. Images uploaded in PIB website	10000	11417	7000	5239	7000
3. Images uploaded in the photo Division website	10000	13590	10000	7219	10000
4. Digital Images acquired in House	100000	173195	100000	222979	150000
5. Digital Print made /supplied	120000	118646	70000	47525	70000
6. VVIP Photo Albums prepared	250	127	100	72	100

PRESS COUNCIL OF INDIA

Review of Past Performance

The objectives of the Press Council and its functions are of quasi judicial nature. It regulates the press with ethical standards. Thus quantifying it with the targets set in terms of physical and the results achieved is not plausible. The only quantifiable activity is the quasi-judicial activity. The Complaints received and disposed off during the period 2014-15 and 2015-16 has been reflected in the statement attached. Further, the debates were organized with the objective to analyse the role the media can play in a democracy by looking it as an agency for people to access information which also plays a crucial role in mobilizing the thinking of millions in various parts of the country throughout the year and as a part of National Press Day celebrations. The National Press Day in 2014 was focused on “Transparency in Public Affairs : The Role of the Press”. A collection of valuable articles and views of eminent leaders on the subject was released through its Souvenir. Most of States/UTs also commemorated the day in a befitting manner. The National Awards in Excellence in Journalism were conferred on this occasion after due process of selection from nomination across the length and breadth of the country.

In its advisory capacity the Council provided the government and other authorities with its views on many issues. Some of the important ones are as follows:-

1. National Review in context of the implementation of the Beijing Declaration and Platform for Action
2. Communication from Hon’ble former Justice Ajit Prakash Shah, Chairman, Law Commission of India, Govt. of India regarding paper on Media Law
3. Communication from MIB regarding furnishing the source of article published in Indian Express on 12.05.14 captioned “Modi Interview: PrasarBharati writes to I&B Ministry again”
4. Special Mention raised by Shri Basawaraj Patil, MP on 09.07.2014 regarding “Demand for making a Concrete Policy for reporting crimes against Women by the newspapers and other media in the country
5. Communication received from Information Department, Government of Jammu and Kashmir
6. Communication from MIB regarding separate information of Telangana State in reply to Parliamentary questions/matters
7. Communication received from MIB regarding suggestions to turn around India from ‘Breakdown to Breakout’
8. Communication from MIB regarding portrayal of stills/images/scenes depicting rash, negligent and dangerous driving on TV channels etc.
9. Sub-Committee to examine the issues of Advertisement/Accreditation

Reconstitution of the Council

The Press Council Act, 1978 provides for re-constitution of the Council every three years. The eleventh three-year term of the Council came to an end on June 14, 2014 and the XII term of the Council was re-constituted vide Gazette Notification dated October 10, 2014 notifying names of 28 members under categories referred to in clauses (a), (b), (c) of sub-section (3) of Section 5 of the Press Council Act, 1978 for recognition by the Council under Section 5(4) of the Act.

Seminars and Workshops

In its efforts to encourage debates on media matters, the Council organized/participated in discussions in various parts of the country.

National Press Day 2014 and National Awards for Excellence in Journalism

The National Press Day is an occasion where stakeholders meet from all over the country and opine on the chosen issue creating plurality of discourse and choices. The subject chosen for the Press Day deliberations this year was “Transparency in Public Affairs: The Role of the Press”.

The Press Day is also an occasion where the Press Council honours those excelling in journalism in various fields. Such recognition encourages the journalists evaluation and emulation, thus leading to raising of standards in national interest.

The Awards were given in various categories and awardees were selected following an in-depth analysis and scrutiny of nominations received.

Promotion of Hindi Language

The Council paid particular attention to the propagation of Hindi in its official use. All its staff members, already notified under Section 10(4) of Official Language Rules, 1976 are encouraged to work in Hindi. During the period, the Council convened one mandatory workshop and quarterly workshops relating to official language for the benefit of its employees. The adjudications and other pronouncements of the Council were recorded in bilingual form and brought in public domain.

Publications

- (i) Timely preparation and laying of Annual Report before the two Houses of Parliament in bilingual form
- (ii) National Press Day – Souvenir 2014

PRESS INFORMATION BUREAU

1. Plan & Non-Plan Performance during the year 2013-14
2. Plan & Non-Plan performance during the year 2014-15

Plan Expenditure statement during Annual Plan (2013-14)

Name of Media Unit : Press Information Bureau

Plan Expenditure statement for the year ending March, 2014

(₹ in crores)

S. No.	Name of Schemes	Scheme outlay			Actual Expenditure upto 31-03-2014	North-Eastern Region		Reasons for Shortfall (if any)
		SBG	R.E	FG		Outlay 2013-14	Expd. incurred upto 31-03-2014	
1	2	3	4	5	6	7	8	9
1.	Setting up of National Media Centre at New Delhi	0.50	2.10	2.10	2.0961	As the building at New Delhi is for the benefit of entire country, no funds have been earmarked for NE Region.		Minor shortfall

2.	Media Outreach Programme & Publicity for Special Events This scheme has following components:-								During the period 103 PICs, one media Interactive Session, 1 Press Tours were conducted and an amount of ₹ 8.37 crores were utilized. As there was a cut in budget allocation from 10 crores to 8.50 crores in RE 2013-14, the targets as fixed earlier could not be achieved. Moreover, the EFC was approved by the CCA on 23-07-2013 only. As such the activities viz. PICs etc. could be started from the month of August, 2013.
	(i) Media Outreach Programme	9.88	8.38	8.38	8.3518 (including NE Region)	0.60	-		
	(b) International Film Festival of India & Pravasi Bhartiya Diwas Samaroh	0.12	0.12	0.12	0.1175	-	-		IFFI and PBD was held during Nov.-Dec., 2013 and Jan., 2014 successfully.
3.	Modernisation of PIB	4.00	1.50	1.72	1.7275	0.50	-		Minor shortfall
	TOTAL	14.50	12.10	12.32	12.2929	1.10	-		

Plan Expenditure statement during the first 9 months of Annual Plan (2014-15)

(₹ in crores)

S. No.	Name of Schemes	Scheme outlay			Actual Expd. upto Dec.-2014	North-Eastern Region		Reasons for Shortfall (if any)
		SBG	R.E.	Final Grant		Outlay 2013-14	Expd. incurred upto 31-12-2014	
1	2	3	4	5	6	7	8	9
1.	Setting up of National Media Centre at New Delhi.	2.50	2.50	-	2.25 (committed)	As the building at New Delhi is for the benefit of entire country, no funds have been earmarked for NE Region.		PIB had requested Ministry to accord ex-post-facto approval to the changes brought out by the Ministry so that the balance payment to NBCC may be processed. The Ministry's approval has since been received and the file has been sent to CCA. After getting approval, the sanction for payment to NBCC amounting to ₹ 2.25 crores will be issued.
2.	Media Outreach Programme & Publicity for Special Events This scheme comprises following components							51 PICs, 4 Press Tours and one IFFI have been conducted as on 23-12-2014. 8 more PICs and 3 Press Tours will be conducted by

	(a) Media Outreach Programme	9.88	5.38	-	5.41 (including NE Region)	1.00 (0.40 lakhs for RE allocation)	0.69	the end of 1 st week of January, 2015. The expenditure incurred till December, 2014 is ₹ 5.41 crores.
	(b) International Film Festival of India & Pravasi Bhartiya Diwas Samaroh	0.12	0.12	-	0.1024	-	-	Due to General Election to Lok Sabha and finalization of priority areas/flagship schemes/programmes of the new Govt. the PIC activities during 2014-15 could start only from the month of September, 2014. The budget allocation for the scheme has been reduced from 10.00 crores to 5.50 crores. As such no PIC/ Press Tours /Media Interactive Session would be conducted during the remaining period of current financial year. IFFI and PBD was held during Nov.-Dec., 2014 and Jan., 2015 successfully.
3	Modernisation of PIB	5.00	1.50	-	1.30	-	-	
	TOTAL	17.50	9.50	-	9.0624	1.00	0.69	

PUBLICATIONS DIVISION

TARGETS AND PERFORMANCE DURING 2013-14 2014-15 and 2015-16

FINANCIAL

(₹ in lakhs)

Actual Expenditure 2013-14			Actual Expenditure 2014-15			Budget Estimates 2015-16		
Plan	Non Plan	Total	Plan upto De.14	Non Plan upto De.14	Total upto De.14	Plan	Non Plan	Total
141.46	2633.23	2774.69	328.25	2294.97	2623.22	450.00	2854.00	3304.00

PHYSICAL

2013-14			2014-15		2015-16 (Target)	
	Targets	Achievements	Targets	Achievements	Targets	Achievements
Journals	18	18	18	18	18	-
Books	90	84	75	50 upto Dec.14	75	-

4.2 Tie up with other Govt. Departments

The Directorate is in the process of exploring the possibility of tie-ups with Postal Department for sale so that books/journals brought out by Publications Division could be easily available to public.

4.3 Public Private Partnership

Public Private Partnership is being encouraged by involving leading booksellers/publishers for selling our books. Works relating to manuscripts proof reading translation etc. are being outsourced in view of the manpower constraints. Efforts have been made to computerise our various processes and activities of the Directorate. This is expected to make the process fast and transparent resulting in greater efficiency of the organisation. All the tender enquiries are being put up on the internet through our website www.publicationsdivision.nic.in

5. Marketing and Sales Promotion

The books of the Publications Division reaches to people through Sales Emporia/Outlets book exhibitions and through a network of over 450 agents. The Sales Emporia are located at New Delhi, Mumbai, Hyderabad Kolkata, Lucknow, Chennai, Patna and Thiruvananthapuram. The sales outlets are at Yojana Office at Bangalore, Guwahati and Ahmedabad.

The following is a list of Book Exhibitions/Fairs organised/ participated by the Division during the financial year 2014-2015.

1.	Neyveli Book Fair	Neyveli	Dates, Timings & Place
2.	Erode Book Fair	Erode (TN)	depends on Sponsoring Authority
3.	Delhi Book Fair	New Delhi	or will be/is decided by this
4.	Kanpur Book Fair	Kanpur	Division later on.
5.	Faizabad Book Fair	Faizabad	
6.	Allahabad Book Fair	Allahabad	
7.	National Book Fair	Varanasi	
8.	National Book Fair	Ranchi	

9. Kochi International Book Fair	Kochi
10. Rajdhani Book Fair	Bhubaneswar
11. Chennai Book Fair	Chennai
12. National Book Fair	Lucknow
13. Hyderabad Book Fair	Hyderabad
14. Special Book Exhibition	Pune
15. Deoghar Book Fair	Deoghar
16. Puduchery Book Fair	Puduchery (TN)
17. National Book Fair	Nagpur
18. Vijayawada Book Fair	Vijayawada
29. National Book Fair	Patna
20. Kolkata Book fair	Kolkata
21. World Book Fair	New Delhi
22. North East Book Fair	North East
23. National Book Fair	Jaipur
24. National Book Fair	Dehradun

In addition to above, Division has also participated in the Frankfurt International Book Fair -2014 (10 – 14 October, 2014) during the financial year 2014-2015.

The Division also organised “Insitu” Book Exhibitions on the important National Events at our sales emporia and sales counters in the financial year 2014-2015.

01. Summer Book Exhibition	June 2014	(in its 10 sales outlets)
02. Independence Day Book Exhibition	August 2014	(in its 10 sales outlets)
03. Teachers Day Book Exhibition	September 2014	(in its 10 sales outlets)
04. Hindi Pakhwara Book Exhibition	September 2014	(in its 10 sales outlets)
05. Gandhi Jayanti Book Exhibition	October 2014	(in its 10 sales outlets)
06. National Book Week Book Exhibition	November 2014	(in its 10 sales outlets)
07. Christmas & New Year Book Exhibition	December 2014-15	(in its 10 sales outlets)
08. Republic Day Book Exhibition	January 2015	(in its 10 sales outlets)
09. Consumer’s Right Day Book Exhibition	March 2015	(in its 10 sales outlets)

Some of the major Book Exhibitions/Fairs where proposes to participate in the next financial year 2015-2016 are:

1. Neyveli Book Fair	Neyveli	Dates, Timings & Place
2. Erode Book Fair	Erode (TN)	depends on Sponsoring Authority
3. Delhi Book Fair	New Delhi	or will be/is decided by this
4. Kanpur Book Fair	Kanpur	Division later on.
5. Faizabad Book Fair	Faizabad	
6. Allahabad Book Fair	Allahabad	

7. National Book Fair	Varanasi
8. National Book Fair	Ranchi
9. Kochi International Book Fair	Kochi
10. Rajdhani Book Fair	Bhubaneswar
11. Chennai Book Fair	Chennai
12. National Book Fair	Lucknow
13. Hyderabad Book Fair	Hyderabad
14. Special Book Exhibition	Pune
15. Deoghar Book Fair	Deoghar
16. Puduchery Book Fair-	Puduchery (TN)
17. National Book Fair	Nagpur
18. National Book Fair	Jaipur
19. National Book Fair	Dehradun
20. Trivandrum Book Fair	Trivandrum
21. Gandhi Literature Festival	New Delhi
22. Vijayawada Book Fair	Vijayawada
23. National Book Fair	Patna
24. Kolkata Book fair	Kolkata
25. World Book Fair	New Delhi
26. North East Book Fair	North East

In addition to above, the Division will also participate in the International Book Fairs during the financial year 2015-2016:

The Division also organizes “Insitu” Book Exhibitions on important National Events at sales emporia and sales counters in the financial year 2015-2016.

01.	World Book Day Book Exhibition	April 2015	(in its 10 sales outlets)
02.	Summer Book Exhibition	June 2015	(in its 10 sales outlets)
03.	Independence Day Book Exhibition	August 2015	(in its 10 sales outlets)
04.	Teachers Day Book Exhibition	September 2015	(in its 10 sales outlets)
05.	Hindi Pakhwara Book Exhibition	September 2015	(in its 10 sales outlets)
06.	Gandhi Jayanti Book Exhibition	October 2015	(in its 10 sales outlets)
07.	National Book Week Book Exhibition	November 2015	(in its 10 sales outlets)
08.	Christmas & New Year Book Exhibition	December 2015-16	(in its 10 sales outlets)
09.	Republic Day Book Exhibition	January 2016	(in its 10 sales outlets)
10.	Consumer’s Right Day Book Exhibition	March 2016	(in its 10 sales outlets)

In addition to this Directorate has also planned to organize Book Exhibitions on the occasion of PIC Campaigns during the financial year 2014-2015.

The Directorate earned total revenue (excluding Employment News) of ₹ 467.25 lakhs during April 2014 to December 2014 through sales of books Journals and advertisements.

Besides its own publications and journals the Division also handles marketing of publications brought out by other government departments state governments and Autonomous organizations such as National Book Trust Sahitya Academy CSIR ICARICCR Lok Sabha Sectt. and Rajya Sabha Sectt. etc.

REGISTRAR OF NEWSPAPERS FOR INDIA

Targets and Performance during 2013-14 and 2014-15 (till 31.12.2014) and 2015-16

(RUPEES IN LAKH)

NAME OF THE ACTIVITY	YEAR	PLAN (BE)	NON-PLAN (RE)	TOTAL
BUDGET ESTIMATES[RE]	2013-14	30.00	404.00	434.00
ACTUAL EXPENDITURE	2013-14	22.52	407.36	429.88
BUDGET ESTIMATES [RE]	2014-15	20.00	474.00	494.00
ACTUAL EXPENDITURE*	2014-15	18.74	373.80	392.54
BUDGET ESTIMATES	2015-16	20.00	522.00	542.00

* till 31.12.2014

PHYSICAL

Sl. No.	Programme / Activity	2013-14		2014-15		2015-16
		Target/Received	Achievement/Cleared	Target/Received	Achievement/Cleared	Target
	A. ACTIVITIES				Upto December 2014	****
1.	Title given	**	12985	**	9595	*****
2.	De-Blocking of Titles	^^	5747	^^	5013	***
3.	Registration	^^	7881	^^	5774	***
4.	Printing Machinery & Allied Materials					
a).	No. Of Essentiality Certificate issued for import of printing Machinery.	***	0	***	***	***
5.	No Newspaper Certificates issued under F.C.R.A., 1976.	***	07	***	02	***
6.	No. Of Eligibility Certificates issued to the publishers for import of newsprint.	***	1279	***	1293	***
7.	No. of applications cleared under RTI	**	871	**	667	***
8.	No. of Annual Statements received	**	19007	**	19755	
	B. PROGRAMME					
9.	Annual Report of R.N.I. (Press In India)	2012-13 Report	2012-13 Report	2013-14 Re- port	2013-14 Report	2013-14 Report

Note:- *** 1. Depending upon the applications/requests received from the Publishers. As such no targets can be fixed in these categories.

OFFICE OF THE REGISTRAR OF NEWSPAPERS FOR INDIA

PLAN OUTLAY FOR 2013-14	:	30.00 lakhs
PLAN PERFORMANCE FOR 2013-14	:	22.52 lakhs
PLAN OUTLAY FOR 2014-15	:	20.00 lakhs
REVISED ESTIMATES FOR 2014-15	:	20.00 lakhs
PLAN PERFORMANCE FOR 2014-15	:	18.74 lakhs
BUDGET ESTIMATES FOR 2015-16	:	20.00 lakhs
NAME OF THE SCHEME IN 12 TH PLAN	:	MEDIA INFRASTRUCTURE DEVELOPMENT PROGRAMME
	:	STRENGTHENING OF RNI Hqrs.
TOTAL PLAN OUTLAY	:	₹ 100.00 LAKHS.

12TH PLAN SCHEME: MEDIA INFRASTRUCTURE DEVELOPMENT PROGRAMME

Sub Scheme : Strengthening of RNI Hqrs.

With a view to providing prompt, efficient and transparent service to the newspapers and ensuring effective implementation of the PRB Act, three activities namely i) Digitalization of Documents/Records of RNI ii) e-filing of Annual Statements iii) Online Verification of titles/Registration of Certificate of such titles have been taken up for implementation during 12th Five Year Plan 2012-17 Scheme of Ministry of I & B “Media Infrastructure Development Programme, under the sub-scheme of Strengthening of RNI H.Qrs with total Plan Outlay of ₹1.00 crores.

During the year 2013-14, ₹22.52 lakhs and in 2014-15 (till 31.12.14) ₹18.74 lakhs have been utilized for the purpose and ₹20.00 lakhs has been earmarked for the year 2015-16. After carrying out the mid-term appraisal of 12th Five Year Plan Scheme, a revised SFC proposal has been prepared at a total plan outlay of ₹335.00 lakhs and submitted to Ministry for their kind approval.

NEW MEDIA WING

‘A’ ACTIVITY –WISE CLASSIFICATION

(₹ in Lakhs)

Sl. No.	Activity Classification	2013-14 (B.E,R.E and Final Grant)				2014-15 (B.E, R.E and Final Grant)				Budget Estimates 2015-16	
		3	4	5	6	5	6	7	8	12	13
		Non-Plan (B.E)	Non-Plan (R.E)	Non-Plan (F.G)	Total	Non-Plan (B.E)	Non-Plan (R.E)	Non-Plan (F.G)	Total	Non-Plan (B.E)	Total
1.	Research Reference & Documentation	216.00	209.00	213.32	213.32	249.00	232.00	000.00	000.00	231.00	231.00
	Total	216.00	209.00	213.32	213.32	249.00	232.00		000.00		231.00

SONG AND DRAMA DIVISION

The Division was set up in 1954 as small experimental unit to tap the abundant folk and traditional forms for communication purposes. The 'live media' as it is popularly known now, proved very effective because of its inherent advantage of instantaneous rapport with the masses and flexibility to incorporate contemporary issues, ideas and methods with conviction. The Division's scope and size, therefore, was enlarged to give it greater reach, access and impact in its efforts to communicate at the grassroots level, including inaccessible hilly terrains, desert and border areas.

The main function of the Division, as elaborated on its official website, is to create awareness and emotional receptivity among the general public regarding social, economic and democratic ideals which are conducive to the progress of the nation, creating among the people in border areas a sense of defence preparedness and cultural integrity with the rest of the country and keeping up the morale of the Army Jawans posted in isolated forward areas through live entertainment media which includes both urban theatre forms and folk forms covering all the regions of the country.

Folk and traditional media or live media as properly known acquires special significance not only because of linguistic, geographical and cultural affinity and identification but also because it is most effective in the present socio- economic circumstances in rural India. It is indeed a very advantageous situation that our country has vast reservoirs of folk and traditional forms through which required messages, information or awareness can be created in a manner which is instantaneously recognized, received and acted upon by the masses. This is especially with regard to developmental schemes targeted to poverty alleviation and general welfare of the rural masses in sectors such as National Integration and Communal Harmony, Health, education, sanitation, Environment etc.

Folk and Traditional media therefore would continue to be utilized as an effective and integral component of the overall media strategy specially in rural, un- electrified and in accessible areas for creating awareness amongst the masses of the various initiatives being taken by the government in the interest of the common man specially the poor.

There are nearly 10,000 folk and traditional artistes including Departmental Troupes, Empanelled Artistes and Private Registered Troupes working with the Division on a fairly regular basis. Perhaps Song and Drama Division is one of the models Government organizations which has tremendous flexibility to enhance its areas of operation as well as quantum of activity without increasing non-plan expenditure creating permanent long term liability thereby, only about 8% of the Division's working strength is on the regular rolls of the Division. In addition it is an undisputed fact that the traditional Media or live Media is the most cost effective medium for IEC activities, given its reach, impact and flexibility.

The Division headed by Director functions at three levels viz. (i) Headquarters at Delhi (ii) Ten Regional Centres located at Bangalore, Bhopal, Chandigarh, Chennai, Delhi, Guwahati, Kolkata, Lucknow, Pune and Ranchi (iii) Eight border Centres headed by Asstt. Directors located at Darbhanga, Guwahati, Jammu, Jodhpur, Imphal, Nainital, Dehradun and Shimla (iv) Six Departmental Drama Troupes headed by Managers located at Bhubaneswar, Delhi, Hyderabad, Patna, Pune and Srinagar(Jammu).

MAIN SECRETARIAT'S INFORMATION WING SCHEMES

A) Policy Related Studies, Seminar, Evaluation, etc. for all three sectors including Media Units (excluding Prasar Bharati)

During XII Plan (2012-17) the following studies were conducted:

- (i) Evaluation of the following schemes of Information and Film Sector:
 - (a) Setting up of National Press Centre at New Delhi
 - (b) Upgradation of IIMC to International standards
 - (c) Construction of Soochna Bhawan
 - (d) National Museum on Indian Cinema
 - (e) Grant-in-Aid to SRFTI
- (ii) Evaluation of Schemes of All India Radio (AIR) during XI Plan
- (iii) Evaluation of Schemes of Doordarshan (DD) during XI Plan
- (iv) Evaluation of schemes of FTII, Pune.
- (v) A study awarded to Indian Institute of Mass Communication (IIMC), New Delhi, to evaluate the schemes of PIB implemented during XI Plan.
- (vi) A study awarded to Indian Institute of Mass Communication (IIMC), New Delhi, to evaluate DAVP scheme under 'Development Communication & Dissemination' scheme.
- (vii) Awarded a study to a Committee of Experts for evaluation of Plan scheme 'Setting up of EMMC'.
- (viii) Awarded a study to evaluate Software Schemes for Doordarshan.
- (ix) Awarded a study to a Committee of Experts to evaluate "Production of Films and Documentaries in various Indian languages" by Film Division, CFSI, NFAI and NFDC during the XI Plan.

B) Training for Human Resource Development

S. No.	Name of Scheme/Programme	Outlay 2013-14	Outlay 2014-15	Quantifiable Deliverables/Physical Outputs	Remarks / Risk Factors
1	2	3	4	5	6
1.	Human Resources Development: Training for Human Resource Development (excluding Prasar Bharati) (Main Sectt.)	1.50 (under annual plan 2013-14 the Budget Estimate sanction was of ₹1.50 crore however under economy instruction it was revised to ₹90 lakhs)	2.00 (under annual plan 2014-15 the Budget Estimate sanction was of ₹3.00 crore however the same was revised to ₹2.00 crore under RE)	Total 165 officers have been nominated for different training during the year 2013-14 and one foreign training to Kathmandu was conducted in the said financial year. Total 95 officers have been nominated for different training during the year 2014-15 and two foreign training each to QUT, Brisbane, Australia and Kathmandu was conducted in the said financial year.	No specific risk.

(C) International Media Programme

Physical Achievements for the year 2012-13, 2013-14, 2014-15 and Targets for the year 2014-2015

Name of Scheme/ Programme	Year 2012-2013		Year 2013-2014		Year 2014-2015		Year 2015-16	Remarks/Risk factors
	Target	Achievement	Target	Achievement	Target	Achievement (Till December 2014)	Target	
International Media Programme	10*	Nil**	18*	08*	20*	05*	20*	The visit of officials abroad is subject to invitation / nominations received and the approval / nomination of the competent authority for the same

* Target relates to Participation in activities such as Seminars/ Workshops/ Joint Committee Meetings/Trainings in SAARC and UNESCO

** Activities could not take place in 2012-2013 as administrative approval of the scheme was conveyed on 11/03/2013 only

FILM SECTOR

CENTRAL BOARD OF FILM CERTIFICATION, MUMBAI

Physical Achievements

Name of the scheme	Physical Targets (2013-2014)	Physical Achievements (2013-2014)	Physical Targets (2014-2015)	Physical Achievements (2014-2015)	Physical Targets (2015-2016)
Upgradation, Modernisation and expansion of CBFC and Certification Process.	i) To develop for online processing of film applications and certifications and certification, website upgradation, hardware procurement.	Procurement of hardware is done Debugging of online processing of film application is in progress.	To develop for on-line processing of film applications and certifications and certification, website upgradation, hardware procurement.	Outsourcing of service to NICS I for Development of an RFP for implementing the upgradation process of the website for online certification and has been initiated.	Software developments, Online processing, Debugging and hardware payments.
	ii) Digitalise the projection system for four offices and digital theatre for all offices.	Digital projection system has been provided to regional office, Hyderabad. Procurement of Digital projection system at CBFC, Mumbai, Chennai.	Digitalize the projection system for four offices and digital theatre for all offices.	Digital projection system has been provided to regional office, Hyderabad. Procurement of Digital projection system at CBFC, Mumbai, Chennai being processed.	To provide Digital projection system at CBFC, Mumbai, Chennai and Thiruvananthapuram.
	iii) To acquire additional space for CBFC, Mumbai and its regional offices.	New Office to CBFC, Hyderabad alongwith civil and electrical works have been provided. Office at CBFC, Thiruvananthapuram is shifted to new premises.	iii) To acquire additional space for CBFC, Mumbai and its regional offices.	New Office to CBFC, Hyderabad alongwith civil and electrical works have been provided.	To provide additional space for CBFC, Mumbai, Chennai, Kolkata and Cuttack Regional Offices.

Physical Achievements

Contd.

Name of the scheme	Outlay for 2014-2015	Physical Targets 2014-15	Physical Achievements (2014-2015)	Reason for shortfall if any	Physical Targets 2015-2016
	(₹ in lakhs)				
Training for HUMAN RESOURCES DEVELOPMENT” (PLAN)	5.00	Scheme : a) To hold Workshops/Seminars for Board Members and Regional Officers relating to certification of films; ii) To hold Training/Seminars for Advisory Panel Members for each region c) To Hold Training/Seminar of Group “A” “B” and ‘C” staff. d) Foreign training for Group Officers.	Held workshops/Board members and Regional Officers relating to certification of films, b) Held training/seminars for Advisory panel members.	Nil	a) To hold Workshops/ Seminars for Board Members and Regional Officers relating to certification of films; ii) To hold Training/Seminars for Advisory Panel Members for each region c) To Hold Training/ Seminar of Group “A” “B” and ‘C” staff. d) Foreign training for

CHILDREN'S FILM SOCIETY, INDIA

REVIEW OF PAST PERFORMANCE

(Physical Achievements)

Achievements 2013-14	Targets 2014-15	Achievements	Target 2015-16
		Actuals	
		April, 2014 to March, 2015	

SCHEME: Production of films and documentaries in various Indian languages – Production of children's films(CFSI).

a. Production	2 feature films completed . 6 feature films and 1 short live action are under production.	3 Features + 2 shorts	1 feature films Completed. 5 features and one short film are in pre-production stages.	3 Features + 2 shorts
b. Dubbing	Nil - due to change in technology of DCP in films screenings no new requirement during the year.	12 films	Nil - due to change in technology of DCP in films screenings no new requirement during the year.	12 films
c. Subtitling	Nil - due to no new procurement of films or requirement during the year.	10 Films	Nil - due to no new procurement of films or requirement during the year.	10 films
d. Purchase	Negotiations for Purchase of all rights of 10 award winning films of 18 th ICFFI are in progress.	2 Films	6 awarding winning films were acquired.	2 Films
e. Print Cost	97 titles in DCP& LTO format, 14 titles of DVC Pro, 5732 DVDs of various CFSI titles for sale	30 prints	3 DCPs. 18 Blue Ray Discs, 1 HD cam, 11 DVC Pro, 1 Digi Beta, 2033 DVDs of various CFSI titles for sale.	30 prints

SCHEME: EXHIBITION OF CHILDREN'S FILMS IN SCHOOLS

Exhibition of Children's Films In Schools	242 shows covering 71,945 children. Four ticketed shows in PVR Multiplex across the country covering 840 children. 7826 DVDs sold. 24 films telecast on Doordarshan.	Organisation of 13000 shows covering more than 65 Lakhs children.	1066 shows organized covering more than 2,87,598 children.	Organisation of 13500 shows covering more than 68 Lakhs children.
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SCHEME :PROMOTION OF INDIAN CINEMA THROUGH FILM FESTIVALS AND FILM MARKETS IN INDIA AND ABROAD.

i) Organisation of ICFF	18 th ICFF organized in Hyderabad from 14-21 Nov 14. 894 film entries from 75 countries received. 202 films from 48 countries participated screening across 13 theaters viewed by 2 lakh audience. 2 new sections in competition introduced. Czech Republic was the country in focus. 48 adult delegates & 446 children were invited. 4 workshops & 5 open forums organized	1st NCFF	1st NCFF The 1st edition of National Children's Film Festival was organized from 14th to 16th November' 14 at Siri fort in New Delhi. The Festival was inaugurated by the Hon'ble Union Minister Shri Arun Jaitley, Information & Broadcasting & Finance as well as other celebrity guests Ms. Sania Mirza, Ms. Sakshi Tanwar , Ms. Diya Mirza & Shri Shyam Benegal. The theme of the festival was cleanliness. 12 films in 3 Auditoriums were screened. 7 workshops, A Kids Mela & 3 School competitions were organized. 10000 children attended to festival.	19 th ICFF
ii) Participation in Intl. Film Festivals	19	15	43	15

DIRECTORATE OF FILM FESTIVALS

2013-14 and 2014-15

Review of Physical Performance under Plan Budget

S. No.	Name of the Scheme	Targets for 2013-14	Achievements 2013-14	Reasons for shortfall	Targets for 2014-15	Achievement of 2014-15	Review of physical performance
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1.	Foreign Travel Expenses	----	----	----	----	----	Administrative Expenses
2.	International Film Festival of India	01	01	Nil	01	01	Nil
	(ii) Participation in Foreign Film Festivals	55	51	DFF is taking steps to participate in more and more festivals duly taking into consideration the availability of funds.	55	31 Till Jan 2015	There is a shortfall due to scheduling of various festivals and the engagement of programming staff.
	(iii) Indian Panorama	01	01	Nil	01	01	Nil
3.	Upgradation of Sirifort Complex	Improvement of facilities at Siri Fort Auditoria	Plan Scheme was approved in June 2013. Civil & Electrical upgradation work initiated.	The Scheme was approved by Competent Authority in June, 2013. Since then, activities have been initiated on the upgradation. Progress is being monitored by the high level Advisory Committee.	Equipping the Sirifort Auditoria with modern amenities including modern projection, sound and light system thereby enabling generation of higher revenue through hiring of auditoria for performances in the field of art, culture and cinema	All the targets set for the year 2014-15 were achieved which include digital projection system and sound systems.	Nil

FILM AND TELEVISION INSTITUTE OF INDIA, PUNE

Review of Physical Performance under Plan Budget

Rs in Crores

S.No	Name of Scheme/ Programmes	Targets for 2014-15	Achievements 2014-15			Reason for shortfall
1	2	3	4			5
			4(i)	4(ii)	4(iii)	
			Non Plan Budget	Plan Budget	Complementary Extra Budget Resources	
I	Grant-in-Aid to Film and Television Institute of India, Pune (Non-Plan)	Expenditure towards pay and allowance of faculty, technical and other staff; maintenance of equipments and infrastructure and to conduct academic activities of the Institute. Passing out of total number of 102 students of various long term/short term courses from the institute.	21.01			There has been a backlog in FTII due to complex set of circumstances which has its roots to events & action which had happened many years before. The institute is taking measures to arrest the backlog to ensure passing out of students as per the scheduled. FTII is in the process of revising the syllabus and technology. 102 students passed out during the year 2013 after successful completion of course /diploma. It is expected that during the current academic year, 160 students comprising two batches for the year 2008-09 and 2009-10 along with regular students of acting, screenplay, art direction, certificate course on television will pass out from FTII.

II	Grant-in-Aid to FTII, Pune - Upgradation and Modernisation of FTII (Plan)	Purchase of equipment for cinematography, editing and sound department and development of IT infrastructure. Plans and architectural design completed. Approval for award of contract for construction work relating to class room theatre, studio floors, residential accommodation, art workshop etc. Given.		25.00		Nil
III	Grant in aid General – HRD for Film Media.	Seminars, conduct of master classes towards skill development of students and faculty as per an annual calender.		0.45		Nil
		Total	21.01	25.45		

FILMS DIVISION

A. DOCUMENTARIES (including News Magazines)

	Achievements 2013-14	Targets 2014-15	Anticipated Achievements 2014-15		Target 2015-16
			April, 2014 to Dec., 2014	Jan., 2015 to March, 2015	
(I) In-House Production					
(A) Non-Plan					
(i) News magazines for theatrical/non-theatrical release	9	**	3	6	**
(ii) Documentaries – Theatrical release	8	26	11	15	26
(iii) Documentaries Non-Theatrical Release	14	10	15	10	10
(iv) Instructional Teaching and Training Films					
(II) Outside Production through Outside Producers	1	-			
Production of films financed by other Ministries					
Production of films on direct payment basis through Outside Producer.	2	-			
PLAN	17	50	8(NTR)	30	40
TOTAL :-	51	86	37	61	76

(**) Films Division undertakes production of Newsmagazines only of VVIP's visits abroad and important national events. Hence there is no fixed target as of now for production of Newsmagazines.

B. DISTRIBUTION :

The Films Division undertakes theatrical and non-theatrical distribution of documentaries and Archival magazines. Theatrical dis-

tribution is done through cinema houses in India, which are required to exhibit approved films (not exceeding 609 metres i.e. 2001 feet) under the compulsory exhibition scheme.

(PHYSICAL)

No. of prints & Cassettes	Achievements 2014-15 (upto December, 2014)	Target 2015-16
Theatrical Release	52	52
Total number of Theatrical Release prints prepared	10360	10360
Total number of FDA/FDL prints supplied	28	28
35mm Prints	0	0
DVDs	2385	3000
VCDs	198	200

2. For theatrical distribution, Films Division releases one short film every week treating the whole country as one circuit. 200 prints are prepared every week for theatrical distribution during the year 2014-15.
3. Films Division endeavors commercial distribution of its films in Foreign Countries through NFDC and other agencies. Apart from this, Films Division sells stock shots as well as for commercial and non-commercial use at a fixed rate.
4. On behalf of the Ministry of External Affairs, prints of Films Division's documentaries and Archival magazines are supplied to Indian Missions abroad, who loan these to Government, Semi-Government organizations, Educational Institutions etc. for free exhibition. Prints are also sold for non-commercial use abroad. Some documentaries are commercially exploited abroad on screening fee / royalty basis on television directly by Films Division and as well as through National Film Development Corporation.
5. The revenue earnings of the Films Division through mandatory exhibition of approved films in India, Sale of Prints and stock shots as well as sale of waste films during 2013-14 and anticipated revenue for 2014-15 and 2015-16 are shown below :-

(₹ In lakhs)

Minor Head	Actual for 2013-14	B.E. 2014-15	R.E. 2014-15	B.E. 2015-16
1. Rental	617.41	555.00	595.00	595.00
2. Sale of Prints and Stock Shots	13.88	27.00	30.00	30.00
3. Other Receipts	39.16	23.00	25.00	25.00
TOTAL:-	670.45	605.00	650.00	650.00

1. Most of the exhibitors have not come forward to clear dues demanded for the period 1995-1999 in view of the WP/WA pending before High Court of respective states.
2. More than 8000 cinemas throughout the country have discontinued to take approved films from Films Division on the protest of having procured films from source other than Films Division w.r.t. Supreme Court Judgment in C.A.3766-67/1999.

C. ADMINISTRATIVE EXPENSES:

(₹ In lakhs)

Actual for 2013-14			Budget Estimate 2014-15			Revised Estimate 2014-15			Budget Estimate 2015-16		
Plan	Non-Plan	Total	Plan	Non-Plan	Total	Plan	Non-Plan	Total	Plan	Non-Plan	Total
82.17	489.10	571.27	81.25	522.34	603.59	48.75	522.21	570.96	0	560.30	560.30

Participation in various National & International Film Festivals

	Number of Festivals	Number of films entered
State Film Festivals	10	15
National Film Festivals	15	35
International Film Festivals	25	55
TOTAL	50	105

NATIONAL FILM ARCHIVE OF INDIA

Review of past performance:

Name of Schemes/programmes under implementation:

(₹ in Crores)

Sr No.	Name of schemes/ Programmes	Approved 12th Plan Outlay 2012-17	S.B.G. 2013-14	R.E. 2013-14	Final Grant 2013-14	Actual Expenditure during 2013-14
1)	Acquisition of archival films & film material.	10.00	2.00	1.29	1.29	1.29
2)	Upgradation of infrastructure of NFAI including Jayakar Building and setting up of digital library.	19.00	3.00	2.00	2.00	1.82
	Total	29.00	5.00	3.29	3.29	3.11

Physical achievements:**During the period 1st April, 2013 to 31.3.2014 NFAI acquired the following:**

Films	151 Films (Fresh 55, Duplicate 37, and 59 on LTL basis)
DVDs	121
Books	138
Film folders/pamphlets	95
Stills	2952
Song Booklets	156
Wall Posters	726

Financial Review:**(Rs.in crores)**

Name of Scheme	S.B.G. 2014-15	R.E. 2014-15	Actual Expenditure upto 31.12.2014
1) Acquisition of Archival films & film material.	2.00	1.59	1.20
2) Upgradation of infrastructure of NFAI including Jayakar Bungalow and setting up of <i>digital library</i> .	5.00	4.80	4.52
Total	7.00	6.39	5.72

Physical achievements:

During the period 1st April, 2014 to 31st December, 2014 NFAI acquired following:

Films	295 Films (Fresh 43, Duplicate 24 and 228 on LTL basis)
DVDs	45
Books	217
Stills	3,997
Song Booklets	491
Wall Posters	1,147

Schemewise Physical Targets and achievements**(2014-15)**

Name of Scheme/ Programme	Physical Targets 2014-15	Physical Achievements Upto 31.12.2014	Reasons for shortfall if any
1) Acquisition of Archival films and film material.	To acquire 70 Films/ Internegatives/ DVDs and ancillary material.	Acquired 67 Films, 45 DVDs and 5852 ancillary material.	No shortfall.
2) Upgradation of infrastructure of NFAI including Jayakar Bungalow and setting up of digital library.	To begin upgrading the existing infrastructure like replacement of DG set, air-conditioning system, fire alarm system, providing Digital Dolby system, replacement of main theatre and carpet etc.	Replacement of air-conditioning for vaults, auditorium, fire fighting system, replacement of DG set, installation of Dolby Digital Sound system and providing of chairs and carpet at Phase-I auditorium for which tender formalities have been completed by AIR, CCW.	Preliminary work has already been completed.

SATYAJIT RAY FILM & TELEVISION INSTITUTE, KOLKATA

Review of Physical Performance under Plan Budget

(₹ In crores)

S.No	Name of Scheme/ Programmes	Targets for 2014-15	Achievements 2014-15			Reason for shortfall
1	2	3	4			5
			4(i)	4(ii)	4(iii)	
			Non Plan Budget	Plan Budget	Complementary Extra Budget Resources	
I	Grant-in-Aid to SRFTI, Kolkata (Non-Plan)	Expenditure towards pay and allowance of faculty, technical and other staff; maintenance of equipments and infrastructure and to conduct academic activities of the Institute. Passing out of total number of 37 students of various courses.	10.89			Nil

II	Grant-in-Aid to SRFTI, Kolkata- Upgradation and Modernisation Of SRFTI (Plan) including ongoing scheme of 11 th Plan.	<ol style="list-style-type: none"> 1. Ongoing scheme- constructions of film studio-Civil construction almost completed by CCW. Air conditioning and some other electrical works are expected to be completed within 3.1.8.2014. 2. Construction of Girls hostel - CCW has commenced the construction work after tendering and allotment of work order- 3. Construction of Class Room Theatre and common work station- CCW has commenced the construction work after tendering and allotment of work order. 4. Procurement of equipment is taking place and action relating to TV centre, editing department and renovation of main theatre have been initiated. 		16.00		Nil
III	Grant in aid General – HRD for Film Media.	Seminars, conduct of master classes towards skill development of students and faculty as per an annual calender.		0.30		Nil
		Total	10.89	16.30		

MAIN SECRETARIAT'S FILM WING SCHEMES

National Film Heritage Mission to restore and preserve the filmic heritage of India for the posterity on a Mission Mode. The objective and the performance during 2013-14 are as follows:

(A) Development, Communication and Dissemination of Filmic Content

Review of Physical Performance 2013-14 and 2014-15 under Plan Budget

Sl. No.	Name Scheme	Targets for 2013-14	Achievements 2013-14	Reasons for short fall	Targets for 2014-15	Achievements 2014-15	Review of Physical Performance
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1.	Foreign Travel Expenses	-----	-----	Administrative Expenses	-----	-----	-----
2.	Promotion of Indian Cinema through film festivals and film markets	Given in the relevant sections of respective media units.			Given in the relevant sections of respective media units.		
3.	Production of films and documentaries in various Indian languages						
4.	Centenary celebrations of Indian cinema						
5.	Webcasting of Film Archives						
6.	Acquisition of Archival material						

(B) National Film Heritage Mission

National Film Heritage Mission to restore and preserve the filmic heritage of India for the posterity on a Mission Mode. The objective and the performance during 2013-14 are as follows:

(₹ in Crores)

SI No.	Name of the Scheme	Approved 12 th Plan Outlay 2012-17	B.E. 2013-14
(1)	(2)	(3)	
1.	National Film Heritage Mission	291.00	20.00

Physical Achievements:

The Scheme was taken up for appraisal by the competent Appraisal Form and approval by the competent financial authority.

Financial Review:

SI No.	Name of the Scheme	S.B.G. 2014-15	R.E. 2014-15
(1)	(2)	(3)	(4)
1.	National Film Heritage Mission	47.00 crores	10.01 crores

Physical Targets and Achievements (2014-15)

SI No.	Name of the Scheme	Physical Targets for 2014-15	Physical Achievements in 2014-15	Reasons for shortfall
(1)	(2)	(3)	(4)	(5)
1.	National Film Heritage Mission	Processing of EFC and seeking approval.	Approval for the Scheme was obtained.	No Shortfall

(C) Setting up of National Centre for Excellence for Animation, Gaming and VFX

Setting up of NCoE & Participation in Film Markets.

Review of Physical Performance during 2013-14 and 2014-15 under Plan Budget

Sl No.	Name of the Scheme	Targets for 2013-14	Achievements in 2013-14	Reasons for shortfall	Targets for 2014-15	Achievements in 2014-15	Reasons for shortfall
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1.	National Centre of Excellence in Animation, Gaming and Visual Effects Sector	Approval of the scheme	-	Scheme was not approved	Approval and initiation of the scheme	-	Scheme was not approved
2.	Participation in Film Markets	04	04	-	2	2	-

BROADCASTING SECTOR

ELECTRONIC MEDIA MONITORING CENTRE

The actual expenditure of Electronic Media Monitoring Centre under the Plan Scheme “Strengthening of EMMC” during the Financial Year 2012-13 and 2013-14 is ₹ 0.86 crore and ₹ 11.00 crore respectively. For the year 2014-15 ₹ 20.00 crore was kept in BE which has been enhanced to 25.00 crore in RE.

Presently, EMMC, is having content monitoring capacity of 600 satellite TV Channels. This content monitoring capacity of 600 satellite TV Channels will be enhanced to 900 TV Channels along with Centralized content monitoring system for private FM channels during 2015-16.

PRASAR BHARATI

ALL INDIA RADIO - REVIEW OF ANNUAL PLAN (2014-15)

Sl. No	Name of Scheme/ Programme	Objective /Outcome	Outlay 2014-15 (PLAN BUDGET)	Expenditure upto Nov,2014	Quantifiable Deliverables/ Physical Outputs	Processes/ Timeliness (Qrly Targets)	Achievements with respect to Col (5)	Remarks
1	2	3	4	5	6		7	8
Scheme -1- Broadcasting Infrastructure Network Development								
1	Digitalisation of existing Network (Capital)	Improvement of quality of Transmission, recoding and connectivity through digitalisation. To improve efficiency, automation and generating extra revenue through renting out extra facilities accrued through digitalisation						
1.1	Digitalisation of Transmitters							
a	MW Transmitters (continuing scheme)		90.00	95.90				
i	Replacement of 1000 KW MW TR by 1000 KW MW DRM Transmitter at Rajkot				Completion of pending works and Pending payment	Q 1- Pending payment	Achieved	
ii	Replacement of 1 KW MW TR by 10 KW MW Digital compatible Transmitter at Kavarati				5. Kavaratti- 10 KW MW Tr.Completion of installation.	Q 1- Pending work and payment.	Achieved	
					Hostel accommodation at Kavarati	Q 1.-Pending work and payment	Not achieved	Due to limited period of transportation of material from mainland to Kavarati

iii	Replacement of 1000 KW MW TR by 1000 KW MW DRM Transmitter at Chinsurah (West Bengal)				4.Chinsura –1000 KW MW Tr.- Completion of installation	Q 1 :-Pending works and payment	Not Achieved	Firms has not provided the spares. Matters are being persued with the firms
iv	20 KW MW Transmitters at 6 places (Delhi VB, Barmer & Bikaner (Raj), Chennai (TN) VB],Guwahati'B',Tawang)				Completion of pending payment and minor works.	Q1/Q-2- Pending works and payments	Partially achieved	Rejector Circuit for Delhi Transmitter is to be procured.
v	100 KW -12 Nos. [Vijayawada (AP),Patna (Bihar), Panaji (Goa), Ranchi (Bihar), Mumbai'A' (Mah), Mumbai'B' (Mah), Pune (Mah), Tiruchirapalli (TN), Varanasi (UP), Kolkata'A' (WB),Mumbai C (50 KW) and Passighat (10 KW by 100 KW)				1. Procurement, Installation and commissioning of 100 KW MW DRM transmitter (Order Value : Rs 43.00 Cr)	Q1- Inspection of remaining Transmitters. Progress of installation Q2;- Receipt of all transmitters and progress of installation Q3 to Q-4 :- Commissioning of all the transmitters	Partially achieved	Commissioning of Transmitters at few of the places would not be achieved during this year,Mostly at North -East Regions due to Limited Installation staff.
vi	200 KW -10 Nos.[Delhi'A', Ahemdabad (Guj), Bangalore & Dharwad (Kar), Jabalpur (MP), Ajmer (Raj), Chennai'A' (TN), Siliguri, Kolkata'B' (WB) and Itanagar (replacement of 100 KW MW by 200 KW MW DRM)				1. Procurement, Installation and commissioning of 100 KW MW DRM transmitter (Order Value : Rs 49.51 Cr)	Q1- Inspection of remaining Transmitters. Progress of installation Q2;- Receipt of all transmitters and progress of installation Q3 to Q-4 :- Commissioning of all the transmitters	Partially achieved	Commissioning of Transmitters at Few of the places would not be achieved during this year,Mostly at North -East Regions due to Limited Installation staff.
vii	300 KW -6 Nos.[Dibrugarh (Assam), Rajkot (Guj), Jammu (J&K), Jallandar (Punjab), Suratgarh (Raj), Lucknow (UP)]				Procurement, Installation and commissioning of 100 KW MW DRM transmitter (Order Value : Rs 38.00 Cr).	Q1- Inspection of remaining Transmitters. Progress of installation Q2;- Receipt of all transmitters and progress of installation Q3 to Q-4 :- Commissioning of all the transmitters	Partially achieved	Commissioning of Transmitters at Few of the places would not be achieved during this year,Mostly at North -East Regions due to Limited Installation staff.

viii	Conversion of 36 DRM compatible MW Transmitters				Placing of order for SITC for conversion of 36 DRM compatible MW Transmitter and commissioning	Q-1 to Q-4 :- ordering, commissioning	Not achieved	This project has been deferred.
ix	Other procurements under replacement of MW transmitters				Procurement of DRM receiver (36 professional) & 144 general purpose.	Q-2 :- Ordering of equipment Q-4 :- Receipt of equipment.	partially achieved	General Purpose Receivers could not be supplied by the supplier.
(b)	SW Transmitters (total)		20.00	14.38				
(i)	SW Transmitters (continuing scheme)		20.00	14.38				
	SW DRM Trs. Replacement of 5 SW Transmitters (Delhi-2 Nos., Aligarh-2 Nos., Bangalore-1 No.)				Procurement of 250 KW SW Transmitter.	Q-1 :- Ordering of equipment Issue of NIT Q-3;- Inspection at site Q-3;- Receipt of equipment.	Not achieved	Project dropped
					Procurement of 100 KW SW Transmitter (Expected Order value Rs 17.00Cr.).	Q-2;- Inspection at site Q-3;-receipt of equipment Q-3/Q-4 :- Installation of equipment	Achieved	Transmitter installation at the original site depend upon approval from the Prasar Bharati.
					Procurement of auxillary equipment / Zonal equipments and start of Departmental works.	Q-1 to Q-4 :- Completion of procurement of all Zonal equipment and start of Departmental works	Achieved	Zonal ofices have taken all action on procurement of Zonal equipment. Depatmental works would start after receipt of transmitters
(c)	FM Transmitters (Total)		43.50	23.63				
	FM Transmitter (Continuing scheme)		37.00	23.12				
(i)	FM Expansion Plan (Continuing schemes)		37.00	23.12				

	FM Expansion Plan schemes (continuing)				Project of setting up FM Transmitters at Haldwani & Champawat. (a) Acquisition of sites (b) C/O Boundary wall (c) finalisation of LOP and sanction of estimate	Q 1- Taking over of site at Haldwani & Champavat. Progress of civil works in Raebarelli Q 2- Sanction of estimate of building works and start of works at Haldwani and Champavat and progress of works at Raebarelli Q-3 /Q-4 :- Progress of civil works at all three places	partially achieved, Building works at Raebarelli would be completed.	Haldwani :-Demand notes for sites was received and sanctioned in last year. But, state government increased the land premium from 1% to 10% which is exorbitant. Matter is being taken up with state Government. Champavat :- Demand note is to be received from state government.
					Project of setting up FM Transmitters at Fazilka, Amritsar, Chautanhill (a) Procurement of 20 KW FM Trs. 3 nos.) (b) Installation and commissioning of equipment (c) Procurement and installation of Auxillary equipment	Q1- Receipt of Transmitters, Installation of Panel antenna Q-2 :- completion of Installation Q4-Testing and commissioning of Transmitter	Partially achieved	Commissioning of Panel Antenna could not be done due to Non completion of 300 meter Tower of DD at Amritsar,
					Setting up 1 KW FM transmitter at Gairsain and New Tehri (a) Installation of Tower (b) Installation/Testing/ commissioning of Transmitter	Q1- Completion of building works, Tower work installation works of Auxillary equipment & Transmitter Q-2 :- Testing and commissioning of Transmitter	Achieved	O&M staff are required for commissioning of the stations

					Setting up studio facility at 5 KW FM transmitter at Bageshwer and Ujjain	Q1- Completion of building works and procurement of studio equipment Q-2 :- Testing and commissioning of studio equipment	achieved	
					Setting up 10 KW FM transmitter at Darjeeling, Coochbehar, Dhanbad, Bardhaman, Suryapet (a) Procurement of 10 KW FM Trs.4 nos.) (b) Installation and commissioning of equipment (c) Procurement and installation of Auxillary equipment (d) Completion of Civil Works. (e) Erection of Tower at Suryapet	Q1- Completion of Civil Works at All the places except at Suryapet. Ordering for SITC of Tower at Suryapet, Dhanbad and Bardhaman, Installation of Transmitters Q-2 :- Progress of Tower works, Commissioning of Coochbehar projects Q3-Progress of Tower works and installation, Q4- completion of installation of transmitter except at Suryapet	Partially achieved	Tower works could not be awarded due to no participation of any of the firms in the bidding process. Coochbehar Tower fell down in the cyclone. It is to be reerected. Tower at Darjeeling has not taken up even though a lots of discussion with the firms.
					Setting up 10 KW FM transmitter at Dehradun, Patna (a)Procurement and Installation of STL (b) Completion of Civil works at Dehradun	Q1- Receipt of STL and completion of Civil works at Dehradun Q-2 Installation and Testing of Equipment Q-3 Commissioning of Set up.	achieved	
					Setting up 10 KW FM transmitter at Gangtok and 5 KW FM transmitter at Silchar (a)Procurement and Installation of STL (b) Completion of Civil works	Q1- Receipt of STL Q-2 Installation and Testing of Equipment Q-3 Commissioning of Set up.	not achieved	Receipt of equipment delayed due to delay in opening of L/C

					Setting up 10 KW FM transmitter at Kohima (a) commissioning of project at TV site.	Q-1:- commissioning of project. .	achieved	
					Setting up 1 KW FM transmitter at T Anini (Arunachal), Tamenglong & Ukhrul (Manipur). (a) Acquisition of Site (b) C/O PSF (c) C/O building works	Q-1 & Q-2:- Acquisition of site and start of Construction of security fencing Q-2,Q-3&Q4:- Progress of building works	not achieved	Sites are yet to be allotted by the State Governments. Matter is being pursued. Details of alternate site being offered at Anini are awaited from the State Government. At Tamenglong and Ukhrul Zonal office team will visit the site as soon as law & order situation improves. Matter is being pursued.
					Setting up 1 KW FM transmitters at 16 places in North east (a) Completion of building at Kaimnager and Zunebeto (b) completion of Tower works (c) Completion of installation and commissioning of set up (d) Construction of staff quarter at all the places	Q1 :- Completion of civil works at Karimnager and progress in Zunehboto. Approval of estimate for Hostel/ staff quarter at all the places. Progress of SITC of Tower and installation of Auxillary equipment Q 2 & Q - 3 -Completion of works at Karimganj, and progress of Civil work at Zunehboto. Completion of Tower erection and commissioning of 6 Setup and progress in others. Start of C/O Hostel accomdation at all the places Q4 - Completion of Tr. building at Zunehboto and progress of hostel accommodation	Partially achieved	The concerned State Governments have to construct approach road to AIR sites at Champhai, Phek, Goalpara, Kolasib, Changlang, Khonsa & Daporijo. Matter is being pursued.

					Completion of installation of 1 K FM Trs. works at 6 Places.	Q-1:- Installation of 50 meter tower at 6 places. Award of works at 10 places. Installation of 1 KW FM transmitter at 10 places. Q2-Progress of installation in 10 places Q3.-Completion of installation Q4- Test & measurement at all 16 places.	Partially achieved	O&M staff sanction is required to commission the stations.
					Installation and commissioning of remaining 100 watt FM transmitter	Completion of Project.		Manipur government has not provided the place for setting up 100 W FM transmitter. Alternative places are being find out.
	FM Expansion at existing 24 AIR/TV sites & 100 Watt FM Trs. at existing 100 LPTs of DD/ AIR under XI plan.				Setting up 1 KW FM transmitter at 12 places (a) Procurement of Auxillary equipment & installation and commissioning of 1 KW FM transmitters at 12 places	Q 1/Q-2 - Receipt of Auxillary equipment, Installation and commissioning	achieved	Transmitter has been received in Dec,2012.
					Setting up 5 KW FM transmitter at 12 places (a) Procurement of Auxillary equipment and commissioning (b) completion of building works	Q 1/Q-2 - Completion of building works. Receipt of Auxillary equipment, Installation and commissioning	not achieved	Transmitter has been received in Oct.,2012. All building works has been sanctioned except at Almora. Due to delay in C/O of building, Installation of Transmitters and other equipment could not be done

					Procurement of 100 watt FM transmitter (a) Commissioning of equipment (b) Recurring expenditure	Q 1/Q-2/Q-3/Q-4- Balance payment and recurring expenditure	achieved	Transmitters have been installed.
ii	Replacement of FM /MW Transmitters		-	-				
	Replacement of FM/MW Transmitters by higher power at 40 Existing Stations under XI plan				Replacement of 27 nos of 5 /6 KW FM transmitter (a) Procurement of FM transmitter (b) Procurement of Diplexer (c) Procurement of Panel Antenna (d) Procurement of Zonal equipment	Q1- Q-2 inspection of Transmitters & receipt of panel Antenna and installation of Diplexer Q3 to Q-4 - Installation of Transmitters, Panel Antenna.	achieved	(a)Transmitters have been ordered. (b) Panel Antennas have been ordered (c) Diplexer have been inspected and would be received in Feb, 2013,
					Replacement of 10 KW FM Transmitter for 7 places and 1 KW MW Transmitter by 10 KW FM Tr at 6 places. (e) SITC of 100 meter Tower at Adilabad and Keonjhar (a) Procurement of FM transmitter (b) Procurement of Diplexer (c) Procurement of Panel Antenna (d) Procurement of Zonal equipment	Q1 to Q-2 installation of FM Transmitters and Diplexer, ordering of SITC of tower Q3 to Q4- completion of installation of equipment and progress of Tower works.	partially achieved	Tower works could not be awarded due to not getting any tenders.
	FM Transmitters (New scheme)		6.50	0.51				

	FM expansion proposed by setting up various Power of Transmitters at 118 places				Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	Achieved	EFC meeting has been held on 02.09.2013. Cabinet note has been prepared. Proposal is under process of approval from CCEA.
	Proposed Replacement of old FM Transmitters at remote and border areas at 77 locations & 6nos MW transmitters by FM Transmitters under XII plan				Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	Achieved	EFC meeting has been held on 02.09.2013. Cabinet note has been prepared. Scheme approved by competent authority in March,2014
1.2	Digitalization of Studio & Networking (Total)		21.00	6.80				
(i)	Studio (Continuing Scheme)		20.00	6.80				
	Installation of High end Server at 48 locations under X plan				Completion of installation of High end servers at 48 stations. (Order value Rs 29.00 Cr (a) Balance works and payment	Q 1:- completion of testing and commissioning of equipment	Achieved	Order has been placed in Nov,2012
	Digitalisation of 98 Studio, Neworking, Automation of RNU, Creation of 7 New RNU, Augmentation of Archival facility at Delhi & Creation at 4 places under XI plan				SITC of servers with centralized storage and system software (Data content server 38+10, Digital workstation 643+138+94), Expected Order value Rs 23.30Cr	Q1- Order of equipment Q4-Receipt of equipment	not achieved	fresh specification could not be finalised.

					Procurement of consoles	Q1- Order of equipment Q4-Receipt of equipment	not achieved	Purchase proposal has not been approved. It is still under process.
					SITC of servers,workstations and system software for RNU. (a) Balance works and payment	Q1/Q2- Balance works and payment.	Achieved	
					Procurement of Zonal equipment and start of Departmental works.	Q-1 to Q-4 :- Completion of procurement of all Zonal equipment and start of Departmental works	Partially achieved	Zonal offices have taken all action on procurement of Zonal equipment. Departmental works would start after receipt of transmitters
					Networking of studios	Q1- Issue of NIT Q-2 : - Tender opening and Technical evaluation Q-3 :- ordering of equipment Q-4 :- Receipt of equipment	not achieved	Specification could not be finalised.
					Refurbishing of studios	Q-1 to Q-4:- progress and completion of works	Partially achieved	Refurbishing of studios are under implementations
ii	Studio (New scheme)		1.00	-				
	Digitalisation of 29 Studios, Creation of 1 New RNU, Creation of Archival facility at Guwahati and refurbishing of studios under XII plan		1.00	-	Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates. Start of works, Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	Achieved	EFC meeting has been held on 02.09.2013. Cabinet note has been prepared. Scheme approved by competent authority in March,2014

1.3	Connectivity		16.00	0.58				
(i)	Connectivity (continuing scheme)		15.00	0.58				
	Replacement of 82 STL and procurement of 35 New STL				Replacement of STL connectivity	Q1 to Q-4 - inspection of equipment, receipt of equipment and installation	Not achieved	order for SITC of equipment have been placed in July,2013. There was delay in opening of LC
	Installation of Captive Earth Stations				CES at 5 places	Q 3- Receipt of equipment Q 4-Start of installation works.	Not achieved	Tenders had been evaluated. Purchase proposal was not approved by competent authority. Retendered.
	RN terminal				procurement of RN terminal	Q 3- Receipt of equipment Q 4-Start of installation works.	Achieved	
(ii)	Connectivity (New scheme)		1.00	-				
	Augmentation of telecom facility: Replacement of 2pole to 4-pole feeds & dishes - 24 Replacement of SCPC by MCPC - 32		1.00	-	Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	Achieved	EFC meeting has been held on 02.09.2013. Cabinet note has been prepared. Scheme approved by competent authority in March,2014
1.4	Strengthening of staff Training institute (Total)		2.10	0.11				
	Augmentation of Training facility (Continuing scheme)		2.00	0.11				
	Augmentation of STI (T) and STI (P) including regional training institutes.				Construction of meditation hall,library at STI (T),Delhi	Q-1:-Progress of works Q-2:-Progress of works. Q-3:- completion of works	Not Achieved	Estimate has already been sanctioned. Progress of works is subjected to approval from Civic agency.
					Construction of additional office accommodation at STI (T) Delhi and e-learning facility	Q-1 :- Progress of works Q-2 :- completion of works	Achieved	Estimate has been sanctioned

					Procurement of various equipment under the scheme	Q-1 to Q-4 :- Receipt of various equipment under the scheme, Few equipment would be received alongwith the equipment under other scheme for which procurement action is in process. For others,action is being taken for procurement	Partially achieved	
	Augmentaion of Training facility (New scheme)		0.10	-				
	Procurement of Digital broadcast equipment, including DRM+ & Trs, for Delhi & Bhubneshwar Under XII plan				Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	Achieved	EFC meeting has been held on 02.09.2013. Cabinet note has been prepared. Scheme approved by competent authority in March,2014
1.5	Strengthening of Research & Development (Total)	to carry out propagation studios on digital transmission like DRM/ DRM+, DVB, FM, VHF, UHF, CW etc. to develop monitoring system for digital transmissions to development comprehensive Interactive Broadcasting Services	2.10	0.17				EFC meeting has been held on 02.09.2013. Cabinet note has been prepared. Scheme approved by competent authority in March,2014
	Strengthening of Research & Development (Continuing scheme)		2.00	0.17				

					Procurement of DRM + equipment	Q1- Ordering of equipment, Q2-inspection of equipment, Q4-receipt of equipment & installation	Not achieved	To be retendered
					Other works and procurement of equipment	Q-1 to Q-4 :- Receipt of various equipment under the scheme, Few equipment would be received alongwith the equipment under other scheme for which procurement action is in process. For other, action is being taken	Partially achieved	
	Strengthening of Research & Development (New scheme)		0.10	-				
	New Proposal for R&D in XII plan				Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	Achieved	
2	Strengthening of Border area (Total)		18.00	0.36				
	Strengthening of Border area (J&K border (continuing scheme)		15.00	0.36				

i	Setting up HPT/LPT in J&K :- Installation of 3 nos. of 10 KW FM Trs and 3 nos. of 10 KW TV Trs. Setting up 10 KW FM Tr at existing DD Site Setting up 2 nos. of 5 KW TV Trs at AIR Site. Setting up 4 nos of 100 Watt FM Trs				Procurement of 100 watt FM transmitters (4No)	completed	Achieved	
					Procurement of 10 KW FM Tr (1+1) at Naushera	Q1- Ordering of equipment, Q2-inspection of equipment, Q-3&Q-4 Installation and commissioning	Partially achieved	Equipment is to be inspected
					Procurement of 2 nos of 5 KW TV transmitter at Rajouri	Q1- Ordering of equipment, Q2- Inspection of equipment, Q-3&Q-4 Installation and commissioning	Partially achieved	Equipment is to be inspected
					(i) progress of civil works (ii) Procurement of 10 KW FM Transmitter (1+1) and 10 KW TV Transmitter (1+1) for DD at three places	Q1- Ordering of equipment, Progress of Civil works Q2- inspection of equipment,Progress of civil works Q-3&Q-4 completion of technical area and installation of equipment	Partially achieved	Civil works could not be speed up due to not receiving of tenders at the competitive prices. Equipment are to be inspected
	Strengthening of Border area (Indo-Nepal border (New scheme)		3.00	0.00				

	Indo-Nepal Border (i) FM broadcasting setup along Indo-Nepal border -8 nos at the site of DD setup (ii) Production center at 2 places (iii) Uplinking at 2 places.		3.00	-			Not achieved	Scheme was dropped
3	Broadcasting on alternate platforms (New scheme)	To enable Internet users to have access to AIR channels; To provide diversified means of receiving AIR channels	0.10	0.00	Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	Achieved	
4	Consolidation of Infrastructure (Total)	to improve efficiency, effectiveness and quality of broadcast by replacement and improvement of existing facilities to provide corporate working environment wherever required; To provide facilities for staff welfare	4.10	1.07				
	Consolidation of Infrastructure (continuing scheme)		4.00	1.07				
	I.O.F.at Existing Centres under XI plan				Provision of 5 Mobile FM Trs. at 5 zonal offices for emergency situation	Q1- Ordering of equipment, Q4- inspection of equipment,	Not achieved	To be retendered
					Provision of measuring equipment for studios	Q1- Ordering of equipment, Q2-inspection of equipment, Q3-receipt of equipment & installation, Q4-Testing & measurements	Not achieved	Tenders of Audio analyser are under technical evaluation

					Provision of telemetry at MW Trs. for remote control at 23 places.	Q1- Ordering of equipment, Q2-inspection of equipment, Q3-receipt of equipment & installation, Q4- Testing & measurements	Partially achieved	
					Provision of UPS at existing FM Stations 80 places.	Q1- Balance works and payment	Partially achieved	
	Office Accommodation/Staff Quarter at Guwahati including hostel accommodation at Srinagar				Work for Hostel Accommodation at Srinagar has been sanctioned in Oct 2010 (Rs. 3.68 cr). Work could not be awarded by CCW due to delay in providing the approval of demolition of existing building. Now demolition of building has been approved in June 2011. Work would be awarded.	Q-1 :- Progress of works Q-2 :-Completion of works	Achieved	works has been awarded and in progress
					Staff quarters at Guwahati have been sanctioned on 19.10.2010 (Rs.7.14 cr). Work has been awarded in Feb 2011.	Q-1 :- Balance works and payment	Achieved	
					Zonal office at Guwahati - Sanction issued on 03.03.2011 (Rs 7.67 cr by AIR & 1 Cr by DD).	Q-1 :- Balance works and completion of project	Not achieved	Work at studio site held up due to not getting clearance from local Civic authority.
	Consolidation of Infrastructure (New scheme)		0.10	-				

	Community Centres at Delhi & Mumbai				Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	Partially achieved	Building plan is to be finalised
	Reconstruction of DDG (E) office block and replacement of Electrical wiring at Indore				Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	Not approved	
	Strengthening of Security fencing etc				Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	Partially achieved	Building plan is to be finalised
	Reconstruction of Studio-cum-office building at Rohtak				Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	Not approved	Approval Authority reduced the allocation from Rs 1000 Cr to Rs 393 Cr for the New scheme hence this items is to be deleted.

5	E- Governance (New scheme)	to facilitate faster dissemination of information to media units by providing network based on-line management systems and ERP solutions for management of the vast network of AIR & DD stations to provide video conferencing, e-tendering, website presence by all stations of AIR and grievance redressal system	0.10	0.00	Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	Partially achieved	Specification are being finalised
	Scheme II: Content Development and Dissemination (continuing scheme)		10.00	6.28				
(i)	Software (DBS)	To generate Software of high quality so as to attract and sustain AIR listenership in a competitive media environment.	10.00	6.28	1. New & fresh Content creation 2. Radio Workshops, Sangeet Sammelan, concerts etc. 3. Coverage of national & international events 4. Flagship programme production 5. Digitalization of AIR Archives	Utilization of funds for Software production/ Acquisition & for content creation, flagship programmes, digitalization of archives etc.	Achieved	
	Scheme IV: Special Projects		0.01	0.00				

(i)	Renovation of Auditorium at Delhi (New Scheme)	To construct an Auditorium as AIR, does not have any Auditorium in Delhi; to provide facility for arranging programmes before invited audience; To organize live programme with participation of large groups.	0.01	0.00	Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipment and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	Not achieved	Scheme is yet to be approved. Scheme had been approved by Prasar Bharati board. Prasar Bharati directed to relook the scheme and revised the proposal under consultation with Doordarshan so their requirement is also metted out.
(ii)	Kisan Channel	For creation of content	10.00					
	Total of AIR		237.01	149.28				
	<i>Grant for Creation of Capital Assets</i>		217.01	143.00				
	<i>Grant-in-aid -General</i>		20.00	6.28				

PRASAR BHARATI

ALL INDIA RADIO - REVIEW OF ANNUAL PLAN (2013-14)

Statement of outlays & Outcomes/Targets(2013-14) (As per outcome Budget 2013-14) and upto date Actual Achievement

(₹ in Cr.)

Sl. No	Name of Scheme/ Programme	Objective /Outcome	Outlay 2013-14 (PLAN BUDGET)	Expenditure upto 31.03.2014	Quantifiable Deliverables/ Physical Outputs	Processes/ Timeliness (Qrly Targets)	Achievements with respect to Col(5)	Remarks
1	2	3	4	5	6	7	8	9
	Scheme -1- Broadcasting Infrastructure Network Development							
1	Digitalisation of existing Network(Capital)	Improvement of quality of Transmission, recording and connectivity through digitalisation. To improve efficiency, automation and generating extra revenue through renting out extra facilities accrued through digitalisation						
1.1	Digitalisation of Transmitters							
a	MW Transmitters (Total))		81.00	98.12				
	MW Transmitters (Continuing scheme)		80.00	98.12				
i	Replacement of 1000 KW MW TR by 1000 KW MW DRM Transmitter at Rajkot		0.50		Completion of pending works and Pending payment	Q 1-pending payment	completed	

ii	Replacement of 1 KW MW TR by 10KW MW Digital compatible Transmitter at Kavarati		0.50		5. Kavaratti-10 KW MW Tr.Completion of installation.	Q 1- Completion of Installation. Q 2- Testing & measurements.	not completed	Due to not completion of building works
			0.60		Hostel accommodation at Kavarati	Q 1.-Progress of works Q2- Completion of works	not completed	Due to not completion of building works
iii	Replacement of 1000 KW MW TR by 1000 KW MW DRM Transmitter at Chinsurah(W.B)		1.00		4.Chinsura –1000 KW MW Tr.- Completion of installation	Q 1 :-Pending works and payments Q-2 -Commissioning of Project.	completed	
iv	20 KW MW Transmitters at 6 places (Delhi VB, Barmer & Bikaner (Raj), Chennai (TN) VB],Guwahati'B',Tawang)		2.40		Completion of pending payment and minor works.	Q1/Q-2- Pending works and payments	completed	
v	• 100 KW -12 Nos. [Vijayawada(AP),Patna(Bihar), Panaji(Goa), Ranchi (Bihar), Mumbai'A' (Mah), Mumbai'B'(Mah), Pune(Mah), Tiruchirapalli(TN), Varanasi(UP), Kolkata'A'(WB),Mumbai C (50 KW) and Passighat (10 KW by 100 KW)		12.00		1. Procurement, Installation and commissioning of 100 KW MW DRM transmitter at few places (Order Value : Rs 43.00 Cr)	Q3- Inspection of Transmitters of first lot. Q4 :- Receipt of Transmitters of first lot and inspection of Transmitters of second lot.	completed	Formal A/T has been placed in Nov,12,DP is 12 months
			1.00		Completion of Civil works	Q-4 :- Completion of Civil works after installation of Equipment	not completed	All building works has been sanctioned. Transmitter received at the fag end of the financial year
			5.00		Procurement of Auxillary equipment and start of Departmental works by Zonal offices.	Q-1 to Q-4 :- Completion of procurement of all Zonal equipment and start of Departmental works	under progress	Zonal offices have taken all action on procurement of Zonal equipment. Departmental works would start after receipt of transmitters

vi	200 KW -10 Nos.[Delhi'A', Ahemdabad (Guj), Bangalore & Dharwad (Kar), Jabalpur(MP), Ajmer (Raj), Chennai'A'(TN), Siliguri, Kolkata'B'(WB)and Itanagar (replacement of 100 KW MW by 200 KW MW DRM)		12.00		1. Procurement, Installation and commissioning of 200 KW MW DRM transmitter (Order Value : Rs 49.51 Cr)	Q3- Inspection of Transmitters of first lot. Q4 :- Receipt of Transmitters of first lot and inspection of Transmitters of second lot.	completed	Formal A/T has been placed in Nov,12,DP is 12 months
			1.00		Completion of Civil works	Q-4 :- Completion of Civil works after installation of Equipment	not completed	Building works have been sanctioned.
			4.00		Procurement of Auxillary equipment and start of Departmental works by Zonal offices.	Q-1 to Q-4 :- Completion of procurement of all Zonal equipment and start of Departmental works	under progress	Zonal offices have taken all action on procurement of Zonal equipment. Departmental works would start after receipt of transmitters
vii	• 300 KW -6 Nos.[Dibrugarh (Assam), Rajkot(Guj), Jammu(J&K), Jallandar(Punjab), Suratgarh(Raj), Lucknow(UP)]		12.00		Procurement, Installation and commissioning of 300 KW MW DRM transmitter (Order Value : Rs 38.00 Cr).	Q3- Inspection of Transmitters of first lot. Q4 :- Receipt of Transmitters of first lot and inspection of Transmitters of second lot.	completed	Formal A/T has been placed in Nov,12,DP is 12 months
			1.00		Completion of Civil works	Q-1 :- Progress of civil works. Q-2&Q-4 :-completion of Civil works.	completed	Building works at Jammu has been sanctioned and other are under process of sanctioned..
			4.00		Procurement of Zonal equipments and start of Departmental works.	Q-1 to Q-4 :- Completion of procurement of all Zonal equipment and start of Departmental works		Zonal ofices have taken all action on procurement of Zonal equipment. Depatmental works would start after receipt of transmitters

viii	Conversion of 36 Existing DRM compatible MW Tr. to DRM		19.50		Procurement of equipment	Q-1 :- Issue of order for equipments. Q-3 to Q-4 :-Receipt of equipment	order of SITC was not placed as PB decided to defer the project	Equipment for conversion of 19 Nos harris made Transmitters received.Quote for SITC for conversion of these Transmitters has been received and Technically examined. It is under process of ordering PAC for 17 Nos of Thomson made Transmitters has been approved by competent athourity. Quote is to be submitted by the firm.
			0.50		Procurement of Auxillary equipment and start of Departmental works by Zonal offices.	Q-1 to Q-4 :- Completion of procurement of all Zonal equipment and start of Departmental works	not taken up	Zonal offices have taken all action on procurement of Zonal equipment. Depatmental works would start after receipt and installation of Conversion Kit.
ix	Other procurements under replacement of MW transmitters		3.00		Procurement of DRM receiver (36 professional) & 144 general purpose.	Q-2 :- Ordering of equipment Q-4 :- Receipt of equipment.	Professional receiver received. Commercial receiver not delivered	Technical evaluation has been completed. Equipment are under process of ordering
	MW Transmitters (New scheme)		1.00	-				

x	Replacement of 4 MW Transmitters		1.00	0.00	Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	not started	Amount of New scheme was reduced from ₹ 1020 Cr. to ₹ 393 Cr. by EFC. This subscheme was dropped
(b)	SW Transmitters (total)		3.10	0.53				
(i)	SW Transmitters (continuing scheme)		3.00	0.53				
	SW DRM Trs. Replacement of 5 SW Transmitters (Delhi-2 Nos., Aligarh-2 Nos., Bangalore-1 No.)		0.10		Procurement of 250 KW SW Transmitter.	Q-1 :- Ordering of equipment Issue of NIT Q-3;- Inspection at site Q-3;- Receipt of equipment.	not ordered	prasar bharti decided to defer the project till the availability of commercial receiver.
			0.10		Procurement of 100 KW SW Transmitter (Expected Order value Rs 17.00Cr.).	Q-2;- Inspection at site Q-3;-receipt of equipment Q-3/Q-4 :- Installation of equipment	not received	inspection delayed
			0.80		Completion of Building works	Q-1 :- Completion of civil works at 2 places and progress of works at 1 place.. Q-2 :- Completion of civil works at all the places.	not required	it was decided to utilise the existing building which have been rendered unutilised due to closed down of 6 SW transmitters

			2.00		Procurement of Auxillary equipment and start of Departmental works by Zonal offices.	Q-1 to Q-4 :- Completion of procurement of all Zonal equipment and start of Departmental works	under progress	Zonal offices have taken all action on procurement of Zonal equipment. Depatmental works would start after receipt of transmitters
(ii)	SW Transmitters (New scheme)		0.10					
	Replacement and upgradation of 1 no SW Transmitters at Leh under XII plan		0.10		Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	not started	Amount of New scheme was reduced from ₹ 1020 Cr. to ₹ 393 Cr. by EFC. This subscheme was dropped
(C)	FM Transmitters (Total)		30.40	41.88				
	FM Taransitter (Continuing scheme)		25.00	41.48				
(i)	FM Expansion Plan (Continuing schemes)		20.75					
	FM Expansion Plan schemes (continuing)		1.00		Project of setting up FM Transmitters at Haldwani, Rae Bareilly & Champawat. (a) Acquisition of sites (b) C/O Boundary wall (c) finalisation of LOP and sanction of estimate, start of works	Q 1- Taking over of site at Haldwani & Champavat and continuation of civil works at Rae Bareilly Q 2- Sanction of estimate of building works and start of works. Finalisation of LOP of building. Q-3 /Q-4 :- Sanction of estimate of building works and progress of civil works..	interim setup of 5 KW FM transmitter with limited studio facility has been setup. Land could not be acquired at Haldwani and Champavat	Haldwani :- Demand notes for Sites was received and sanctioned in last year. But, state government increased the land premium from 1% to 10% which is exorbitant. Matter is being taken up with state Government. Champavat :- Demand note is to be received from state government.

			2.00		Project of setting up FM Transmitters at Fazilka, Amritsar, Chautanhill (a) Procurement of 20 KW FM Trs. 3 nos.) (b) Installation and comissioning of equipment (c) Procurement and installation of Auxillary equipment (d) Completion of Civil Works.	Q1- Completion of building works, Installation of Auxillary equipment Q-2 :- Progress of receipt /installation of Auxillary equipment and inspection of Transmitter equipment Q4- Testing and commissioning of Transmitter	Building works completed. Transmitter could not be procured	(a) Order has been placed in Dec,12 for Transmitter equipment. DP is Nov,2013. Due to delay in opening of FLC, Transmitter could not be procured.
			0.10		Setting up 1 KW FM transmitter at Gairsain and New Tehri (a) Installation of Tower (b) Installation/ Testing/ commissioning of Transmitter	Q1- Completion of building works, Tower work Installation works of Auxillary equipment & Transmitter Q-2 :- Testing and commissioning of Transmitter	Completed	Require O&M staff to operate and maintenance
			0.50		Setting up 5 KW FM transmitter at Bageshwer and Ujjain (a) Installation of Tower (b) Installation/ Testing/ commissioning of Transmitter	Q1- Completion of building works, Tower work Installation works of Auxillary equipment & Transmitter Q-2- Testing and commissioning of Transmitter	Completed	

			1.00		Setting up 10 KW FM transmitter at Darjeeling, Coochbhar, Dhanbad, Bardhaman, Suryapet (a) Procurement of 10 KW FM Trs. 4 nos.) (b) Installation and commissioning of equipment (c) Procurement and installation of Auxillary equipment (d) Completion of Civil Works. (e) Erection of Tower at Suryapet	Q1- Completion of Civil Works at All the places except at Suryapet. Ordering for SITC of Tower at Suryapet, Dhanbad and Bardhaman Q-2 :- Progress of building works and tower works. Procurement and Installation of Auxillary equipment Q3:- Inspection of Transmitter equipment, Q4- receipt of equipment and Installation	Building works completed except Suryapet. Transmitter could not be procured. No bidder quoted for 100 meter Tower	Order for 10 KW FM transmitter placed oin Nov, 2012. fresh NIT has been invited for 100 meter Tower at 3 places. Building works at Suryapet will be taken after approval of continuing scheme.
			0.50		Setting up 10 KW FM transmitter at Dehradun, Patna (a) Procurement and Installation of STL (b) Completion of Civil works at Dehradun	Q1- Receipt of STL and completion of Civil works at Dehradun Q-2 Installation and Testing of Equipment Q-3 Commissioning of Set up.	completed	
			0.50		Setting up 10 KW FM transmitter at Gangtok and 5 KW FM transmitter at Silchar (a) Procurement and Installation of STL (b) Completion of Civil works	Q1- Receipt of STL Q-2 Installation and Testing of Equipment Q-3 Commissioning of Set up.	STL not procured.	(i) Order for STL placed. FLC could not be opened.
			1.00		Setting up 10 KW FM transmitter at Kohima (a) Completion of Tower works and completion of Project	Q-1:- Ordering for Tower work. Q-2, Q-3 and Q-34:- Completion of Erection works and installation.	Not completed	It was decided to put Transmitter at DD sites.

			1.00		Setting up 1 KW FM transmitter at T Anini (Arunachal), Tamenglong & Ukhrul (Manipur). (a) Acquisition of Siite (b) C/O PSF (c) C/O building works	Q-1 & Q-2 :- Acquisition of site and start of Construction of security fencing Q-2,Q-3&Q4:- Progress of building works	Sites could not be acquired.	Sites are yet to be allotted by the State Governments. Matter is being pursued. Details of alternate site being offered at Anini are awaited from the State Government. At Tamenglong and Ukhrul Zonal office team will visit the site as soon as law & order situation improves. Matter is being pursued.
			5.00		Setting up 1 KW FM transmitters at 16 places in North east (a) Completion of building at Kaimnager and Zunebeto (b) completion of Tower works (c) Completion of installation and commissioning of set up (d) Construction of staff quarter at all the places	Q1 :- Completion of civil works at Karimnager and progress in Zunehboto. Approval of estimate for Hostel/ staff quarter at all the places. Progress of SITC of Tower and installation of Auxillary equipment Q2&Q-3 -Completion of works at Karimganj, and progress of Civil work at Zunehboto. Completion of Tower erection and commissioning of 6 Setup and progress in others. Start of C/O Hostel accommodation at all the places Q4-Completion of Tr. building at Zunehboto and progress of hostel accommodation	Civil works completed at Karimnager. It could not be started at Zunebeto. Tower works at few of places completed. As staff has not been sanctioned. No action has been taken for C/O hostel accommodation.	The concerned State Governments have to construct approach road to AIR sites at Champhai, Phek, Goalpara, Kolasib, Changlang, Khonsa & Daporijo. Matter is being pursued.

			0.50		Completion of installation of 1 KW FM Trs. works at 6 Places.	Q-1:- Installation of 50 meter tower at 6 places.Award of works at 10 places. Installation of 1 KW FM transmitter at 10 places. Q2-Progress of installation in 10 places.. Q3.-Completion of installation Q4- Test & measurement at all 16 places.	Under progress	O&M staff sanction is required to commission the stations.
			0.40		Hostel accommodation at Gangtok	Q 1.-Progress of works Q2- Completion of works	completed	
			0.50		Installation and commissioning of remaining 100 watt FM transmitter	Completion of Project.	Not completed	Manipur government has not provided the place for setting up 100 W FM transmitter. Alternative places are being find out.
	FM Expansion at existing 24 AIR/TV sites &100 Watt FM Trs. at existing 100 LPTs of DD/AIR under XI plan.		0.75		Setting up 1 KW FM transmitter at 12 places (a) Procurement of Auxillary equipment & installation and commissioning of 1 KW FM transmitters at 12 places	Q 1/Q-2 - Receipt of Auxillary equipment, Installation and commissioning	completed	Transmitter has been received in Dec,2012.Require WPC clearance for frequency of operation. Application for the same in process.

			4.00		Setting up 5 KW FM transmitter at 12 places (a) Procurement of Auxillary equipment and commissioning (b) completion of building works	Q 1/Q-2 -Completion of building works. Receipt of Auxillary equipment, Installation and commissioning	Building works completed at 7 places. Not completed at 5. Transmitters are under installation at 7 places.	Transmitter has been received in Oct.,2012. All building works has been sanctioned except at Almora.
			2.00		Procurement of 100 watt FM transmitter (a) Commissioning of equipment (b) Recurring expenditure	Q 1/Q-2/Q-3/Q-4- Installation and commissioning of all equipment and recurrind expenditure		Transmitter has been installed.
ii	Replacement of FM /MW Transmitters		4.25					
	Repl. of FM/MW Transmitters by higher power at 40 Existing Stations under XI plan		2.25		Replacement of 27 nos of 5 /6 KW FM transmitter (a) Procurement of FM transmitter (b) Procurement of Diplexer (c) Procurement of Panel Antenna (d) Procurement of Zonal equipment	Q1- completion of Building works at all the places. Placement of order of Transmitter, Diplexer and Panel Antenna Q2- Ordering of equipment. Q4- Inspection of equipment.	TR. Ordered. Panel Antenna ordered. Diplexer ordered.	(a)Transmitters ordered, FLC could not be opened (b) Panel Antenna and Diplexer have been ordered
			2.00		Replacement of 10 KW FM Transmitter for 7 places and 1 KW MW Transmitter by 10 KW FM Tr at 6 places. (e) SITC of 100 meter Tower at Adilabad and Keonjhar (a) Procurement of FM transmitter (b) Procurement of Diplexer (c) Procurement of Panel Antenna (d) Procurement of Zonal equipment	Q1- Ordering of equipment, Q3:- inspection of equipment, Q4- receipt of equipment	Transmitters inspected and received. Other equipment are to be received	(i)NO Tenderes was found fit for SITC of Tower.It is to be retendered (ii) Other equipment ordered.

	FM Transmitters New scheme)		5.40	0.40				
	FM expansion proposed by setting up various Power of Transmitters at 138 places with studio facilities at 26 places in XII plan		0.10		Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	provided interim set up at Amethi and ludhiana	Amount of New scheme was reduced from ₹ 1020 Cr. to ₹ 393 Cr. by EFC. This subscheme has been reduced accordingly.
	Proposed Replacement of old FM Transmitters at remote and border areas at 77 locations & 26nos. MW transmitters by FM Transmitters unde XII plan		5.30		Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	not started	Amount of New scheme was reduced from ₹ 1020 Cr. to ₹ 393 Cr. by EFC. This subscheme has been reduced accordingly.
1.2	Studio & Networking (Total)		24.00	19.70	-			
(i)	Studio (Continuing Scheme)		22.00	19.70				
	Installation of High end Server at 48 locations under X plan		8.00		Completion of installation of High end servers at 48 stations. (Order value Rs 29.00 Cr (a) Receipt and commissioning of equipment.	Q 1 to Q4 - Receipt of equipment installation and commissioning of equipment at all the places.	achieved	Order has been placed in Nov,2012
	Digitalisation of 98 Studio, Networking, Automation of RNU, Creation of 7 New RNU, Augmentation of Archival facility at Delhi & Creation at 4 places under XI plan		4.00		SITC of servers with centralized storage and system software (Data content server 38+10, Digital workstation 643+138+94), Expected Order value Rs 23.30Cr	Q1- Order of equipment Q4-Receipt of few equipment	not achieved	Retendered, fresh e - tendering is to be done done in March,2013. Technical evaluation could not be done

			2.00		Procurement of consoles	Q1- Order of equipment Q4-Receipt of equipment	not achieved	Retendered,fresh tender is done Dec,2012. Technical evaluation could not be completed
			0.30		SITC of servers,workstations and system software for RNU. (a) Balance works and payment	Q1/Q2- Balance works and payment.	completed	
			2.00		Procurement of Zonal equipments and start of Departmental works.	Q-1 to Q-4 :- Completion of procurement of all Zonal equipment and start of Departmental works	under progress	Zonal offices have taken all action on procurement of Zonal equipment. Deptatmental works would start after receipt of transmitters
			1.70		Networking of studios	Q1- Issue of NIT Q-2 : - Tender opening and Technical evaluation Q-3 :- ordering of equipment Q-4 :- Receipt of equipment	not achieved	specification could not be finalised
			2.00		Augmentation of Archival facility at Delhi & creation of Archival facility at Chennai, Mumbai, Kolkata & Hyderabad	Q1:- Issue of NIT Q-2 : - Tender opening and Technical evaluation Q-3 :- ordering of equipment Q-4 :- Receipt of equipment	completed	Purchase proposal is under approval. It is expected to be order in Jan,2013
			2.00		Refurbishing of studios	Q-1 to Q-4:- progress and completion of works	under progress	

					3. Up- gradation of News- on- Phone Service at 13 places and introduction of this service from 16 new places (29 nos.)			scheme dropped
ii	Studio (New scheme)		2.00	-				
	Digitalisation of 116 Studio, Neworking,, Creation of 1 New RNU, Creation of Archival facility at Guwahati and refurbishing of studios under XII plan		2.00		Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	not started	Amount of New scheme was reduced from ₹ 1020 Cr. to ₹ 393 Cr. by EFC. This subscheme has been reduced accordingly.
1.3	Connectivity		22.00	0.75				
(i)	Connectivity (continuing scheme)		20.00	0.75				
	Replacement of 82 STL and procurement of 35 New STL		14.00		Replacement of STL connectivity	Q1- Ordering of equipment, Q3-inspection of equipment, Q4- receipt of equipment	not completed	FLC could be opened
	Installation of Captive Earth Stations		5.00		CES at 5 places	Q 3- Receipt of equipment Q 4-Start of installation works.	not completed	Purchase order could not be placed.
	RN terminal		0.10		Procurement of RN terminal	Q 3- Receipt of equipment Q 4-Start of installation works.	completed	

	Augmntation of DTH		0.90		Augmentation of DTH	Q1. Balance payment and placement of order for augmentation for A&N	completed	
(ii)	Connectivity (New scheme)		2.00	-				
	Augmntation of telecom facility: Replacement of 2pole to 4-pole feeds & dishes - 24 Replacement of SCPC by MCPC - 32 Codecs for OBs & standby to STL -650 Mobile V-Sats - 32 New STL - 12 Augmentation of DTH to 40 Under XII plan		2.00		Approval of scheme Preparation of Civil estimates for renovation of existing building,sanction of estimates, Start of works, Preparation of specifications for procurement of equipment and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	not started	Amount of New scheme was reduced from ₹ 1020 Cr. to ₹ 393 Cr. by EFC. This subscheme has been reduced accordingly.
1.4	Strengthening of staff Training institute(Total)		3.00	0.56				
	Augmentaion of Training facility (Continuing scheme)		2.00	0.56				
	Augmentation of STI(T) and STI(P) including regional training institutes.		0.50		Construction of meditation hall,library at STI(T),Delhi	Q-1 :- Progress of works Q-2 :- Progress of works. Q-3:- completion of works	not started	Estimate has already been sanctioned. Progress of works is subjected to approval from Civic agency.
			0.30		Construction of additional office accommodation at STI(T) Delhi	Q-1 :- Progress of works Q-2 :- Progress of works. Q-3:- completion of works	under progress	

			1.20		Procurement of various equipments under the scheme	Q-1 to Q-4 :- Receipt of various equipment under the scheme, Few equipments would be received alongwith the equipment under other scheme for whice procurement. action is in process. For others,action is being taken for procurement.	under progress	
	Augmentation of Training facility (New scheme)		1.00	-				
	Procurement of Digital broadcast equipment, including DRM+ & Trs, for Delhi & Bhubneshwar Under XII plan		0.50		Approval of scheme Preparation of Civil estimates for renovation of existing building,sanction of estimates, Start of works,Preparation of specifications for procurement of equipment and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	not started	Amount of New scheme was reduced from ₹ 1020 Cr. to ₹ 393 Cr. by EFC. This subscheme has been reduced accordingly.
	New training institute along with hostel facilities at Mumbai		0.50		Approval of scheme Preparation of Civil estimates for renovation of existing building,sanction of estimates, Start of works,Preparation of specifications for procurement of equipment and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	not started	Amount of New scheme was reduced from ₹ 1020 Cr. to ₹ 393 Cr. by EFC. This subscheme has been dropped

1.5	Strengthening of Research & Development(Total)	to carry out propagation studies on digital transmission like DRM/ DRM+, DVB, FM, VHF, UHF, CW etc. to develop monitoring system for digital transmissions to development comprehensive Interactive Broadcasting Services	2.50	0.18				Scheme is yet to be approved
	Strengthening of Research & Development(Continuing scheme)		2.00	0.18				
			0.50		Procurement of FM DRM+ transmitter	Q1- Ordering of equipment, Q2-inspection of equipment, Q4- receipt of equipment & installation,	not completed	To be retendered.
			1.50		Other works and procurement of equipment	Q-1 to Q-4 :- Receipt of various equipment under the scheme, Few equipment would be received alongwith the equipment under other scheme for which procurement action is in process. For other,action is being taken	under progress	
	Strengthening of Research & Development (New scheme)		0.50	-				
	New Proposal for R&D in XII plan		0.50		Approval of scheme Preparation of Civil estimates for renovation of existing building,sanction of estimates, Start of works, Preparation of specifications for procurement of equipment and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- Award of Civil works. Q-4. Issue of NIT, start of Civil works.	not started	Amount of new scheme was reduced from ₹ 1020 Cr. to ₹ 393 Cr. by EFC. This subscheme has been reduced accordingly.

2	Strengthening of Border area (Total)		22.00	1.04				
	Strengthening of Border area (J&K border (continuing scheme))		20.00	1.04				
i	Setting up HPT/LPT in J&K :- Installation of 3 nos. of 10 KW FM Trs and 3 nos. of 10 KW TV Trs. Setting up 10 KW FM Tr at existing DD Site Setting up 2 nos. of 5 KW TV Trs at AIR Site. Setting up 4 nos of 100 Watt FM Trs		0.10		Procurement of 100 watt FM transmitters(4No)	Q 1- Receipt of equipment Q 2-Q4 :- Installation and commissioning	completed	
			0.10		Acquisition of third sites	Q-1 :- acquisition of Site	completed	
			2.00		Procurement of 10 KW FM Tx (1+1) at Naushera	Q1- Ordering of equipment, Q4-inspection of equipment,	not completed	purchase proposal is under process
			3.30		Procurement of 2 nos of 5 KW TV transmitter at Rajouri	Q1- Ordering of equipment, Q3-inspection of equipment, Q4-receipt of equipment	not completed	under process of ordering
			9.00		Procurement of 10 KW FM Transmitter(1+1) and 10 KW Tv Transmitter (1+1) for DD at three places	Q1- Ordering of equipment, Q4-inspection of equipment,	ordered but inspection could not be done	Due to late ordering of equipment
			4.00		Zonal purchase and departmental works	Q-1-Q-4:- Progress of procurement and works.	under process	
			1.50		Civil works	Q-1-Q-4:- Progress of works.	under progress	
	Strengthening of Border area (Indo-Nepal border(New scheme))		2.00	0.00				

	Indo-Nepal Border (i) FM broadcasting setup along Indo-Nepal border -21 nos (ii) Production center at 2 places (iii) Unlinking at 2 places.		2.00					
3	Broadcasting on alternate platforms(New scheme)	To enable Internet users to have access to AIR channels; To provide diversified means of receiving AIR channels	2.00	0.00	Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates,preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	not started	Amount of New scheme was reduced from ₹ 1020 Cr. to ₹ 393 Cr. by EFC. This subscheme has been reduced accordingly. Proposal approved in March,2014
4	Consolidation of Infrastructure(Total)	to improve efficiency, effectiveness and quality of broadcast by replacement and improvement of existing facilities to provide corporate working environment wherever required; To provide facilities for staff welfare	9.00	7.33				
	Consolidation of Infrastructure(continuing scheme)		7.00	7.33				
	I.O.F.at Existing Centres under XI plan		0.20		Provision of 5 Mobile FM Trs. at 5 zonal offices for emergency situation	Q1- Ordering of equipment, Q4- Inspection of equipment,		To be retendered

			0.20		Provision of measuring equipment for studios	Q1- Ordering of equipment, Q2-inspection of equipment, Q3- receipt of equipment & installation, Q4- Testing & measurements	Partially acheived	Accostic analyser procured,Audio analyser is to be retendered
			0.60		Provision of telemetry at MW Trs. for remote control at 23 places.	Q1- Ordering of equipment, Q2-inspection of equipment, Q3- receipt of equipment & installation, Q4- Testing & measurements	under progress	
			1.50		Provision of UPS at existing FM Stations 80 places.	Q1- Balance works and payment	under progress	Procurement of UPS in two Zone is under process.
			0.50		Refurbishing of Studios at Gwalior, Ratnagiri & Sangli	Q1- Pending works and completion of works	completed	
	Office Accommodation/Staff Quarter at Guwahati including hostel accommodation at Srinagar		1.50		Work for Hostel Accommodation at Srinagar has been sanctioned in Oct 2010 (₹ 3.68 cr). Work could not be awarded by CCW due to delay in providing the approval of demolition of existing building. Now demolition of building has been approved in June 2011. Work would be awarded.	q-1 :- Progress of works Q-2 :-Completion of works	Partially acheived	Hostel accommodation at Studio site could not be completed due to not getting the approval from local Civic body.

			0.50		Staff quarters at Guwahati have been sanctioned on 19.10.2010 (Rs.7.14 cr). Work has been awarded in Feb 2011.	Q-1 :- Balance works and payment	completed	
			2.00		Zonal office at Guwahati - Sanction issued on 03.03.2011 (Rs 7.67 cr by AIR & 1 Cr by DD).	Q-1 :- Progress of works Q-2 :- Completion of project	completed	
	Consolidation of Infrastructure(New scheme)		2.00	-				
	Community Centres at Delhi & Mumbai		0.50		Approval of scheme Preparation of Civil estimates for renovation of existing building,sanction of estimates, Start of works,Preparation of specifications for procurement of equipment and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	not started	Amount of New scheme was reduced from ₹ 1020 Cr. to ₹ 393 Cr. by EFC. This subscheme has been reduced accordingly. Proposal approved in march,2014
	Reconstruction of DDG(E) office block and replacement of Electrical wiring at Indore		0.50		Approval of scheme Preparation of Civil estimates for renovation of existing building,sanction of estimates, Start of works,Preparation of specifications for procurement of equipment and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	not started	Amount of New scheme was reduced from ₹ 1020 Cr. to ₹ 393 Cr. by EFC. This subscheme has been dropped

	Strengthening of Security fencing etc		0.50		Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	not started	Amount of New scheme was reduced from ₹ 1020 Cr. to ₹ 393 Cr. by EFC. This subscheme has been dropped
	Reconstruction of Studio-cum-office building at Rohtak		0.50		Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	not started	Amount of New scheme was reduced from ₹ 1020 Cr. to ₹ 393 Cr. by EFC. This subscheme has been dropped
5	E- Governance(New scheme)	to facilitate faster dissemination of information to media units by providing network based on-line management systems and ERP solutions for management of the vast network of AIR & DD stations to provide video conferencing, e-tendering, website presence by all stations of AIR and grievance redressal system	2.00	0.00	Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	not started	Amount of New scheme was reduced from ₹ 1020 Cr. to ₹ 393 Cr. by EFC. This subscheme has been reduced accordingly. Proposal approved in March, 2014

	Scheme II: Content Development and Dissemination(continuing scheme)		42.00	24.09				
(i)	Software (DBS)	To generate Software of high quality so as to attract and sustain AIR listenership in a competitive media environment.	42.00	24.09	1. New & fresh Content creation 2. Radio Workshops, Sangeet Sammelan, concerts etc. 3. Coverage of national & international events 4. Flagship programme production 5. Digitalization of AIR Archives	Utilization of funds for Software production/ Acquisition & for content creation, flagship programmes, digitalization of archives etc.	under progress	
	Scheme IV: Special Projects		0.50	0.00				
(i)	Renovation of Auditorium at Delhi (New Scheme)	To construct an Auditorium as AIR, does not have any Auditorium in Delhi; to provide facility for arranging programmes before invited audience; To organize live programme with participation of large groups.	0.50	0.00	Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	not started	Scheme is yet to be approved
	Total of AIR		243.50	194.18				
	<i>Grant for Creation of Capital Assets</i>		<i>201.50</i>	<i>170.09</i>				
	<i>Grant-in-aid -General</i>		<i>42.00</i>	<i>24.09</i>				

PRASAR BHARATI**DOORDARSHAN ANNUAL PLAN 2014-15****STATEMENT OF OUTLAYS AND OUTCOMES/ TARGETS (2014-15)**

(₹ in crore)

Sl. No.	Name of the scheme/ Programme	Objective / Outcome	Outlay 2014-15 (BE)	Expenditure incurred upto Nov. 2014	Quantifiable Deliverable/Physical output	Process/timelines	Remark (status as on 31-12-14)
	Scheme-I Broadcasting Infrastructure Network Development						
1	Digitalization of transmitters and Studios		84.00	35.62			
	a) Digitalization of Transmitter	Digitalization of terrestrial transmission			Digital HPTs-19	Commencement of installation of 5 digital HPTs, in phases - I quarter Commencement of installation of 7 digital HPTs, in phases - II quarter Commencement of installation of 7 digital HPTs, in phases - III quarter Commissioning of 19 digital HPTs - III & IV quarter	Strengthening of tower work completed at 15 places & work is in progress at other places. Order placed for 19 digital HPTs and all HPTs supplied. Installation of 13 HPTs completed & testing in progress. Installation is in progress at other places.
					Digital HPTs-21	Placement of order for 21 digital HPTs - III Quarter	Specifications for DVB-T2 Lite standards finalized. Approval of Prasar Bharati awaited for issue of NIT. As per decision taken by Prasar Bharati digital HPTs will be set up in clustering mode. In-principle approval of Ministry for the plan of clustering is awaited.

					Earth Station for Networking of DTTs	Placement of order - II quarter Supply & Installation - IV quarter	Tenders received on earlier occasions had to be cancelled on technical reasons. Fresh NIT to be issued.
	b) Digitalization of Studio	Full digitalization of production, post production & editing facilities			Full digitalization 39 Studios	Supply & Installation of camera chain - IV quarter	All equipment supplied & installed except for Camera chains. Tenders were received & processed for Camera chains. However, tenders had to be cancelled on technical reasons. Fresh NIT to be issued.
					Setting up of Media Asset Management system at Kolkata	Supply & Installation - III quarter	Project completed.
2	Modernisation, Augmentation & Replacement of Transmitter and Studio Equipment		50.00	42.17			
	a) Modernisation, Augmentation and replacement of transmitter equipment	Modernisation, Augmentation and replacement of transmitter equipment which have served its useful life and due to technological compulsion.			Replacement of 15 HPTs	Supply of transmitters in phases to be completed & Installation of 3 HPTs - I quarter Installation of 12 HPTs to be in progress. - II & III quarter Commissioning of 15 HPTs - III & IV quarter	Supply of all HPTs completed. Installation of 8 HPTs completed & under testing.
	b) Modernisation, Augmentation and replacement of studio equipment	Modernisation, Augmentation and replacement of production related equipment with its digital counter part which have served its useful life and due to technological compulsion.			Procurement of Camera chains.	Supply & Installation of camera chain - IV quarter	Tenders were received & processed for Camera chains. However, tenders had to be cancelled on technical reasons. Fresh NIT to be issued.

					Replacement of essential service equipment viz. Power supply, AC plants, Lighting grid, acoustic and flooring	Replacement of essential service equipment at various DDKs, in phases. - II & III quarter	Works taken up by Zonal offices. Lighting grids, AC plants have been replaced at most of the kendras. AC plants, Acoustics & flooring completed at some kendras. At other kendras work in progress and at different stages of implementation.
3	DTH	Increase of channels in DTH platform from 59 to 97.	36.00	27.15	Increase in capacity of DTH Platform (from 59 to 97 channel)	Supply of equipment - I quarter Upgradation of DTH platform - II quarter	Installation of equipment for upgradation of capacity of Doordarshan's DTH platform from the present 59 to 97 TV channels has been completed. Commissioning of upgraded DTH platform is dependent on implementation of CAS.
					Conditional Access System (CAS) for Doordarshan DTH Service.	Placement of order - II quarter SITC of CAS - III quarter	Tenders for CAS received and technically evaluated. Tender cancelled on technical consideration. Tenders received again & processed. Purchase proposal submitted for financial sanction.
					Leasing of Call Centre for Doordarshan DTH Service.	Placement of order - II quarter SITC of Call Centre - III quarter	Tenders have been received & processed. Purchase proposal submitted for financial sanction.
4	Modernisation, Augmentation and replacement of satellite broadcast equipment	Modernisation, Aug. and repl. of satellite broadcast related equipment with its digital counter part which have served its useful life and due to technological compulsion. Aug. of News Gathering Facility	16.00	9.76	Upgradation of Earth Station(4 nos)	Supply of RF equipment - III quarter Commissioning of 4 Earth Station - IV quarter	All Earth station equipment except RF equipment installed & tested at Chandigarh, Hissar, Panaji & Port Blair. NIT to be issued for RF equipment.

					New Earth Station (Gorakhpur) -1 no	Placement of order - II quarter Supply of equipment & installation - IV quarter	Earth station building constructed. NIT issued for Earth station equipment. No bids were received despite several extension granted for bid submission. Tender cancelled. NIT was issued again. This time also, no tenders were received and hence cancelled. Action for inviting fresh tenders in progress.
					Replacement of Earth Station compression equipment at 1 location (Dehradun)	NIT to be issued - II quarter Placement of order - IV quarter	Building has been constructed. NIT to be issued for compression equipment.
					Replacement of Existing IRDs with DVB-S2 based IRDs	Placement of order - II quarter Replacement of Existing IRDs with DVB-S2 based IRDs - III quarter	Tenders received and technically evaluated. However, Tenders had to be cancelled on technical reasons. Fresh NIT has been issued.
					New DSNGs-9 nos	Placement of order for 9 DSNGs - III quarter	Tenders received on earlier occasions had to be cancelled on technical reasons. Fresh NIT has been issued.
5	High Definition TV	HDTV production, post production facility and transmission.	41.00	3.09	Multi-Camera mobile equipment for Outdoor Production facilities at Delhi and Mumbai	Supply of HDTV OB Vans - I quarter	HDTV OB Vans have been supplied.
6	Civil Infrastructure augmentation, Staff Quarters and other misc Scheme	Provision of housing facility for staff. Augmentation of infrastructure / strengthening of security at various stations	9.00	2.80	Construction of 1. Staff Quarters at 04 locations 2. Guest Houses at 02 locations 3. Tower "C" Building at DD Bhawan Complex	Construction of staff quarters at 4 locations in phases. - III & IV quarter Construction of Guest House at 2 location. - III & IV quarter Work of Tower "C" building to be completed including lift, Fire fighting, AC and furnishing etc. - IV quarter	Construction of staff quarters completed at 01 location and in progress at 02 locations. Construction of Guest House in progress at 01 locations. All civil works completed. Lift work is in progress.

7	Other Misc. Ongoing schemes of X Plan	completion of Projects sanction Prior to XI Plan	24.00	2.96	Commissioning of HPT Cannanore (pmt. setup) Commissioning of DD1 and DD(News) HPTs at Amritsar with antenna mounted on 300M Tower	Commissioning of HPT (pmt.setup) - I quarter Completion of balance tower works - III & IV quarter Commissioning of DD1 & DD (News) HPTs (pmt.setup) - IV quarter	HPT Cannanore commissioned in April, 2014. Tender has been received for balance tower works at Amritsar & under evaluation.
					HPT Mahboobnagar (pmt. Set up)	Placement of order for 150 m Tower - II Quarter	Order placed earlier for 150 mtr. tower was cancelled as the firm did not take up the work. Tender received again was cancelled due to high cost. Fresh NIT to be issued.
					Procurement of Camera Chains(59 Nos)	Supply & Installation of camera chain - IV quarter	Tenders were received & processed for Camera chains. However, tenders had to be cancelled on technical reasons. Fresh NIT to be issued.
					Dehradun Studio (Pmt.)	Commissioning of Dehradun Studio -IV Quarter	Technical area taken over. Other Dept. Works in progress
Scheme-II Content Development and Dissemination							
	Software Programme		10.00	3.08	Programmes for J&K, North East, DD Urdu, DD Kashir etc.		
	New Scheme						
1	Scheme-I -Broadcasting Infrastructure Network Development	Strengthening of Border areas	8.00	0.00	8 HPTs (AIR FM & DD) in areas bordering Nepal	Site identification - II Quarter	The project has been dropped as per decision taken by Prasar Bharati in Mid-term review.
2	Scheme-IV-Special Projects		0.02	0.00			
3	Kisan Channel		90.00				
	TOTAL OF DD		368.02	126.63			
	<i>Grant for Creation of Capital Assets</i>		<i>268.02</i>	<i>123.55</i>			
	<i>Grant-in-aid -General</i>		<i>100.00</i>	<i>3.08</i>			

DOORDARSHAN

REVIEW OF ANNUAL PLAN (2013-14)

Statement of Outlay & Outcomes/Targets Achievement (2013-14)

(₹ in crore)

Sl. No.	Name of the scheme/ Programme	Objective / Outcome	Outlay 2013-14 (BE)	Expenditure incurred	Quantifiable Deliverable/ Physical output	Process/timelines	Achievement up to 31-03-2014	Remarks/ Status as on 31-12-14
Scheme-I Broadcasting Infrastructure Network Development								
1	Digitalization of transmitters and Studio		64.00	40.18				
	a) Digitalization of Transmitters	Digitalization of terrestrial transmission			Digital HPTs-19	Strengthening of towers - III quarter Supply and commencement of installation of 19 digital HPTs, in phases - IV quarter	Strengthening of towers at 04 locations completed and taken up / in progress at remaining locations. Order for 19 DTTs placed in Feb,2013. Factory inspection completed at OEM facility in USA. 5 HPTs supplied and installation taken up. Supply of remaining HPTs expected soon.	Strengthening of tower work completed at 15 places & work is in progress at other places. Order placed for 19 digital HPTs and all HPTs supplied. Installation of 13 HPTs completed & testing in progress. Installation is in progress at other places.
	b) Digitalization of Studios	Full digitalization of production, post production & editing facilities			Full digitalization of 39 Studios	Supply of balance equipment for digitalization of 39 Studios - III quarter Installation of balance equipment - IV quarter	All equipment except Camera chains, procured & installed. Tenders for Camera chains received, evaluated & commercial bids opened. Purchase proposal submitted for financial sanction.	Tenders had to be cancelled on technical reasons. Fresh NIT to be issued.

2	Modernisation, Augmentation & Replacement of Transmitter and Studio Equipment		30.00	73.65				
	a) Modernisation, Augmentation and replacement of transmitter equipment	Modernisation, Augmentation and replacement of transmitter equipment which have served its useful life and due to technological compulsion			Replacement of 15 HPTs	Supply of equipment - III quarter Installation of HPTs to be in progress. Completion of installation of 9 HPTs - IV quarter	Factory inspection completed at OEM facility. 03 HPTs (UHF) supplied & under installation. Remaining HPTs expected soon.	All transmitters have since been supplied. Installation completed at 8 locations & under testing.
					500 W automode LPTs (60 no.)	Supply of transmitters, in phases - II quarter Installation of LPTs to be completed (60 nos) - III & IV quarter	Supply of all LPTs completed. 59 LPTs installed & commissioned. Installation of remaining one LPT in progress.	
	a) Modernisation, Augmentation and replacement of studio equipment	Modernisation, Augmentation and replacement of production related equipment with its digital counter part which have served its useful life and due to technological compulsion.			Procurement of Studio equipment viz camera chains, digital VCRs, SD OB van etc.	Supply of equipment in phases. - III quarter	All equipment except Camera chains, procured & installed. Tenders for Camera chain have been received & processed. Purchase proposal submitted for financial sanction.	Tenders had to be cancelled on technical reasons. Fresh NIT to be issued.
					Replacement of essential service equipment viz. Power supply, AC plants, Lighting grid, acoustic and flooring	Replacement of essential service equipment at various DDKs, in phases. - IV quarter	Works taken up by Zonal offices. Lighting grids, AC plants have been replaced at most of the kendras. AC plants, Acoustics & flooring completed at some kendras. At other kendras work in progress and at different sategs of implementation.	

3	DTH	Increase of channels in DTH platerform from 59 to 97.	35.00	7.36	Increase in capacity of DTH Platform (from 59 to 97 channel)	Supply of equipment - II quarter Upgradation of DTH platform - III quarter	Order placed in June,2013 for upgradation of DTH platform from 59 to 97 TV channels. Part equipment supplied.	Installation of equipment for upgradation of capacity of Doordarshan's DTH platform from the present 59 to 97 TV channels has been completed. Commissioning of upgraded DTH platform is dependent on implementation of CAS.
4	Modernisation, Augmentation and replacement of satellite broadcast equipment	Modernisation, Augmentation and replacement of satellite broadcast related equipment with its digital counter part which have served its useful life and due to technological compulsion. Aug. of News Gathering Facility	20.00	7.85	Upgradation of Earth Station(5nos)	Upgradation and commissioning of 5 Earth Staions, in phases - II quarter	Earth station at one location commissioned. At remaining locations, all equipment except RF equipment installed & tested.	NIT to be issued for RF equipment.
					Replacement of Earth Station compression equipment at 2 locations	Placment of order - II quarter Replacement of Earth station compression equipment at 2 locations - IV quarter	(i) Tenders invited earlier for one location cancelled on technical considerations. (ii) Building construction in progress at one location. Equipment to be procured after construction of building	Building has been constructed. NIT to be issued for compression equipment.

					Replacement of DSNG units-6 locations	Supply of DSNGs(6 nos):- - II quarter	Order placed in August, 2011. Delay in supply.	All DSNG Vans have since been supplied.
					Replacement of Existing IRDs with DVB-S2 based IRDs	Replacement of Existing IRDs with DVB-S2 based IRDs - IV quarter	Tenders received and under technical evaluation.	Tenders received and technically evaluated. However, Tenders had to be cancelled on technical reasons. Fresh NIT has been issued.
					New DSNGs- 9 nos	Placement of order for 9 DSNGs - I quarter Supply of 9 DSNGs - III quarter	Tenders received on earlier occasion had to be cancelled on technical considerations. Fresh NIT issued.	Since no bids received this time also, tender has been cancelled. Fresh NIT has been issued.
					New Earth Stations -5 nos	Establishment of New Earth stations at 4 locations - I quarter Issue of NIT for one location - I quarter Placement of order for one location - III quarter	New Earth station at 3 locations established (1 Earth station established in March, 2013).	New Earth stations set up at 4 locations. NIT issued for 5th location cancelled on two occasions as no tenders received on both the occasions. Action for inviting fresh tenders in progress.
5	High Definition TV	HDTV production, post production facility and transmission	15.00	38.13	HDTV Production facility at Delhi and Mumbai	Supply, Installation, Testing and Commissioning of HDTV Studio at Delhi and Mumbai - I quarter	HDTV Studio facility setup in Delhi & Mumbai	
					Multi-Camera mobile equipment for Outdoor Production facilities at Delhi and Mumbai	Placement of order for equipment - I quarter Supply of HDTV OB Vans - III quarter	Order placed in June, 2013. DP: June, 2014	Multi-Camera mobile equipment for Outdoor Production facilities at Delhi and Mumbai has since been supplied.

					Multicamera mobile production facility at Delhi	Placement of order for equipment - III quarter Supply of equipment - IV quarter	Order placed in June, 2013 (Repeat order). DP: March, 2014	Order has since been cancelled as the firm refused to execute the repeat order. Fresh NIT has been issued.
					HDTV Transmitters at Delhi, Mumbai, Kolkata, Chennai	Supply of transmitters - I quarter Supply & installation of antenna system - I quarter Installation of Transmitters - II quarter Commencement of completion of Transmitter installation - IV quarter	Order placed on 29.11.2013 for procurement of 4 HDTV Transmitters. All transmitters supplied & Installation completed. Testing under progress. Order for SITC of antenna system and strengthening of towers placed. Tower strengthening work & mounting antennae, feeder cable completed at all locations.	
6	Civil Infrastructure augmentation, Staff Quarters and other misc. Scheme	Provision of housing facility for staff. Augmentation of infrastructure / strengthening of security at various stations	7.00	9.01	Construction of 1. Staff Quarter at 07 locations 2. Guest Houses at 22 locations 3. Community Centres at 10 locations 4. DMC Buildings at 17 locations 5. LPT Buildings at 10 locations 6. Tower "C" Building at DD Bhawan Complex 7. Augmentation and improving the infrastructure and security of existing Doordarshan offices	Construction of staff quarters at 3 locations. Construction of Guest House at 1 location Work of Tower "C" building to be in progress.	Construction of SQs completed at all 3 locations. Construction of Guest House completed. Work of construction of Tower 'C' building in progress. Superstructure completed.	All civil works completed. Lift work is in progress.

7	Other Misc. Ongoing schemes of X Plan	completion of Projects sanction prior to XI Plan	10.00	21.57	Installation of automode LPTs (15 no.), completion of tower at Cannanore, commissioning of DD1 and DD(News) HPTs at Amritsar with antenna mounted on 300M Tower	Completion of installation of 15 LPTs - I quarter Order for Cannanore tower - I quarter	Supply of all LPTs completed. 40 LPTs installed & commissioned. Installation of remaining LPTs in progress. Tower at Cannanore erected to full height.	35 LPTs targetted to be installed during 2012-13 carried forward to 2013-14. 49 LPTs have since been installed & commissioned. At one location installtion nearing completion. Tender has been received for balance tower works at Amritsar & under evaluation.
					HPT Mahboobnagar (pmt. Set up)	Placement of order for tower - I quarter	Works related to erection of 150M tower taken up. NIT issued.	Order placed earlier for 150 mtr. tower was cancelled as the firm did not take up the work. Tender received again was also cancelled due to high cost. Fresh NIT is to be issued..
					Staff Quarter, Patna	Completion of work - II quarter	Construction of staff quarters at Patna is nearing completion.	All works completed except lift. One lift has also been installed & testing in progress.
					Metro Staff Quarter, Mumbai	Completion of work - II quarter	Completed.	Project monitored by All India Radio
					Procurement of Camera Chains(59 Nos)	Order & Supply of Equipment - I quarter	Tenders for Camera chains received & processed. Purchase proposal submitted for financial sanction.	Tenders had to be cancelled on technical reasons. Fresh NIT has to be issued.

	Scheme-II Content Development and Dissemination						
	Software Programme		65.00	42.84	Programmes for J&K, North East, DD Urdu, DD Kashir etc.		
	New Scheme						
1	Scheme-I -Broadcasting Infrastructure Network Development		14.00	0.00			CCEA approval conveyed by Ministry on 18-3-2014. Approval of Prasar Bharati received vide letter dated 2-9-14. Tender action has been initiated for some equipment. Finalization of specifications in progress.
2	Scheme-III-Special Projects		10.50	0.00			
	TOTAL OF DD		270.50	240.59			
	<i>Grant for Creation of Capital Assets</i>		<i>205.50</i>	<i>197.75</i>			
	<i>Grant-in-aid -General</i>		<i>65.00</i>	<i>42.84</i>			

MAIN SECRETARIAT'S BROADCASTING WING SCHEMES

A) Supporting Community Radio Movement in India

In the 12th Plan, a new Plan Scheme of Rs.100 Crore, “Supporting Community Radio Movement in India”, was introduced to provide financial support to community radio. The Scheme has two components namely Community Radio Support Scheme (CRSS) and IEC Activities for Community Radio.

Comprehensive Guidelines were prepared to implement the scheme. A Technical Committee constituted by the Ministry shortlisted equipment essential for operating a CRS and finalized specifications/benchmarks of each shortlisted equipment. This will be the benchmark for equipment to be purchased by CRS under this scheme. A Programme Management Unit (PMU) was also set up to implement the 12th Plan Scheme.

Under IEC Activities, Ministry is giving wide publicity to the Community Radio Scheme by organizing State and Regional workshops with various stakeholders so that more and more community based organizations come forward to set up community radio stations. 55 awareness & capacity building workshops have been organized across the country since the year 2007. Four National Sammelans have also been organized.

During the year 2012-13, 9 awareness workshops were organized at Mount Abu, Orchha (M.P.), Agara, Dibrugarh, Darjeeling, Goa, Vizag, Dharamsala and Ooty in association with three organizations namely OneWorld Foundation India, Common Wealth Educational Media Centre for Asia and Community Radio Association. Also 3rd National Sammelan was organized in February 2013 in which National CR Awards were presented and third edition of CR Compendium was released.

During the financial year 2013-14 also Ministry organized 9 awareness workshops at Faridabad, Bhubaneswar, Kochi, Bangalore, Jaipur, Jamshedpur, Darjeeling, Dehradun and Patna. These consultations and workshops have been successful in addressing issues concerning guidelines, application procedure, content and sustainability issues for CRS.

A three days workshop was organized in New Delhi in December 2013 on CR and Digital Tools to build the capacity of CR stations to use digital tools like face book, U-tube, Mobile, website etc. to enhance their reach. About 30 NGOs run stations were invited in this workshop. It was organized by Digital Empowerment Foundation.

Fourth National Sammelan was held from 13th to 15th March 2014 at Vigyan Bhawan, New Delhi, in which representatives of about 200 CR stations, concerned Ministries, International organisations and activists participated. National Community Radio Awards were

presented during the Sammelan and 4th Edition of CR Compendium was also published.

The peer review process was undertaken by the Ministry to promote self-assessment and co-learning among the community radio stations. There were three toolkits designed by different stake holders viz. Commonwealth Educational Media Centre for Asia (CEMCA) in association with UNESCO Chair on Community Media and UNICEF.

In two phases 68 Community Radio Stations participated voluntarily. All stations were oriented to conduct self assessment of their stations using toolkits. One representative from each station visited 2 other CR stations. The end line experience sharing workshop for the first phase was held in New Delhi from 13-15 May, 2014 and the detailed report has been published. For the second phase end line workshop was held in December 2014. In the experience sharing workshops all 68 CRS who participated in the process informed that they were able to identify strengths and challenges in their own CRS as well as the ones they visited and drew up plans for self-improvement in the short, mid and long term. Also, informal networks to learn from each other have begun to be set-up. For instance exchange of documentation process, logging software, archiving retrieval systems and exchange of programme ideas have begun.

During the Financial Year 2014-15, Ministry has organized eight (8) awareness workshops at Pune, Bhopal, Mussoorie, Lucknow, Kolkata, Guwahati, Bhuj and Wayanad.

The Ministry of Information & Broadcasting (MIB) introduced Regional Sammelans for Community Radio Stations in the country. This decision owes its genesis to a desire expressed by Community Radio Stations at the National Community Radio Sammelan so that regional CRS could better be represented. Regional Sammelans aim to provide a platform to the operational CRS to share their grass root stories, successes, issues and good practices.

The first three-day Regional Sammelan of Community Radio stations was organised by the Ministry in collaboration with One World Foundation India at Puducherry from 28-30 September, 2014. Forty Community Radio Stations from southern states namely- Tamil Nadu, Karnataka, Andhra Pradesh, Kerala, Telangana, Maharashtra, Odisha and Puducherry participated in it.

The second three-day Regional Community Radio Sammelan was held at Lucknow from 10-12 October, 2014, supported by MIB and hosted by Community Radio Association (CRA). Out of 90 stations licensed in north India, 65 Community Radio Stations participated in the sammelan. Two representatives from each CRS were invited to participate in Regional Sammelan.

B) Automation of Broadcasting Wing

The order to implement the scheme through BECIL is under finalization and thereafter, the MOU between Ministry and BECIL would be undertaken.

C) Mission Digitisation

SFC for Rs. 7.88 crore was approved for implementation of “Mission Digitization” but a Revised Cost Estimates with the total outlay of Rs. 13.02 Crore, to be completed by April 2017, is under process.

CHAPTER V

FINANCIAL REVIEW

2012-13

(₹ in thousands)

Name of Media Units/Activity	B.E. 2012-13			R.E. 2012-13			Actuals 2012-13		
	Plan	Non Plan	Total	Plan	Non-Plan	Total	Plan	Non Plan	Total
Revenue Section									
Major Head-'2251' -Secretariat Social Services									
1. Main Sectt. (including PAO)	861000	409200	1270200	617500	416000	1033500	429603	407553	837156
Major Head - '2205' - Art & Culture Certification of Cinematographic films for public exhibition									
2. Central Board of Film Certification	0	65000	65000	0	64370	64370	0	63997	63997
3. Film Certification Appellate Tribunal	0	1700	1700	0	1530	1530	0	1074	1074
Total Major Head '2205'	0	66700	66700	0	65900	65900	0	65071	65071
Major Head - '2220' - Information, Films & Publicity									
4. Films Division	9000	372800	381800	9000	355300	364300	7661	350651	358312
5. Directorate of Film Festivals	0	92000	92000	0	101500	101500	0	89925	89925
6. National Film Archive of India	20000	46800	66800	10000	43100	53100	9230	41601	50831
7. Grants-in-aid to Satyajit Ray F.&T.I., Kolkata	80000	70000	150000	80000	90100	170100	80000	90100	170100
8. Grants-in-aid to Children's Film Society of India (CFSI)	0	15500	15500	0	21400	21400	0	21400	21400
9. Grants-in-aid to Film & Television Institute of India, Pune	0	135000	135000	0	178400	178400	0	178400	178400
10. Grants-in-aid to Film Societies	0	0	0	0	0	0	0	0	0
11. Electronic Media Monitoring Centre	0	43800	43800	0	44600	44600	0	43335	43335
12. New Media Wing(earstwhile Research, Reference & Training Division)	0	21700	21700	0	18050	18050	0	16946	16946

Name of Media Units/Activity	B.E. 2012-13			R.E. 2012-13			Actuals 2012-13		
	Plan	Non Plan	Total	Plan	Non-Plan	Total	Plan	Non Plan	Total
13. Grants-in-aid to IIMC	0	71700	71700	46000	78150	124150	47000	78150	125150
14. Directorate of Advertising & Visual Publicity	990000	673300	1663300	949300	634900	1584200	1059915	617973	1677888
15. Press Information Bureau	153000	383300	536300	117000	402400	519400	79262	392649	471911
16. Grants-in-aid to Press Council of India	0	53200	53200	0	55500	55500	0	55500	55500
17. Subsidy in lieu of Interest on loan to PTI	0	0	0	0		0	0	0	0
18. Payment for Pro. & Spl. Services	0	100	100	0	100	100	0	0	0
19. Transfer to Journalists Welfare Fund	0	0	0	0	0	0	0	0	0
20. Directorate of Field Publicity	70000	430700	500700	36600	431100	467700	5463	441411	446874
21. Song and Drama Division	72000	232400	304400	72000	223600	295600	61863	219339	281202
22. Publications Division	18000	227000	245000	7000	243000	250000	0	241946	241946
23. Employment News	0	269000	269000	0	191200	191200	0	200566	200566
24. Registrar of Newspapers for India	2000	41700	43700	2000	39100	41100	1943	39178	41121
25. Photo Division	4500	40600	45100	6000	37400	43400	1888	37870	39758
26. Contribution to International programme for the Development of Communication	0	1700	1700	0	1700	1700	0	0	0
27. Contribution to Asia Pacific Institute for Broadcasting Development	0	2000	2000	0	2000	2000	0	2118	2118
Total: Major Head '2220'	1418500	3224300	4642800	1334900	3192600	4527500	1354225	3159058	4513283
Total: Major Head 2251, 2205 and 2220	2279500	3700200	5979700	1952400	3674500	5626900	1783828	3631682	5415510

(₹ in thousands)

Name of Media Units/Activity	B.E. 2012-13			R.E. 2012-13			Actuals 2012-13		
	Plan	Non-Plan	Total	Plan	Non-Plan	Total	Plan	Non Plan	Total
Broadcasting (Major Head - 2221)									
Sound Broadcasting (Sub Major Head)									
Direction and Administration (Minor Head)									
Salaries	100	100	200	100	100	200	0	0	0
Television (Sub Major Head)									
Salaries	100	100	200	100	100	200	0	0	0
General (Sub Major Head)									0
Prasar Bharati (Minor Head)									0
Grants-in-aid	1119800	14623500	15743300	790000	16500000	17290000	790000	16500000	17290000
Total - Broadcasting	1120000	14623700	15743700	790200	16500200	17290400	790000	16500000	17290000
North Eastern Area other expenditure scheme for the									
benefit of North Eastern Region & Sikkim									
Lump Sum Provision (Major Head - 2552)	210500	0	210500	184500	0	184500	0	0	0
Total - Revenue Section	3610000	18323900	21933900	2927100	20174700	23101800	2573828	20131682	22705510

(₹ in thousands)

Name of Media Units	B.E. 2012-13			R.E. 2012-13			Actuals 2012-13		
	Plan	Non-Plan	Total	Plan	Non-Plan	Total	Plan	Non Plan	Total
<u>Capital Section</u>									
1. Acquisition of Equipment for Films Division	0	0	0	0	0	0	0	0	
2. Acquisition of Equipment for Press Information Bureau	0	0	0	0	0	0	0	0	0
3. Acquisition of Equipment for Directorate of Field Publicity	0	0	0	0	0	0	0	0	0
4. Acquisition of Equipment for Song and Drama Division	0	0	0	0	0	0	0	0	0
5. Acquisition of Equipment for Photo Division	0	0	0	0	0	0	0	0	0
6. Acquisition of Equipment for Main Sectt.	0	0	0	0	0	0	0	0	0
7. Acquisition of Equipment for Indian Institute of Mass Communication	16000	0	16000	0	0	0	0	0	0
8. Acquisition of Equipment for Satyajit Ray Film and Television Institute, Kolkata	0	0	0	0	0	0	0	0	0
9. Acquisition of Equipment for Film and Television Institute, Pune	60000	0	60000	30000	0	30000	0	0	0
10. Acquisition of Equipment for CBFC	15000	0	15000	7500	0	7500	0	0	0
11. Upgradation of Print Unit in DFF	0	0	0	0	0	0	0	0	0
12. Electronic Media Monitoring Centre-Machinery & Equipment	80000	0	80000	80000	0	80000	8600	0	0
13. Acquisition of Equipments for Publications Division	0	0	0	0	0	0	0	0	8600
14.. Acquisition of Equipments for Employment News	0	0	0	0	0	0	0	0	0
B] Buildings									
15.Upgradation of building infrastructure of Films Division	20000	0	20000	10000	0	10000	0	0	0
16. Setting up Museum of Moving Images (FD) Major Works	10000	0	10000	10000	0	10000	0	0	0
17.Upgradation and modernasion of FTII	10000	0	10000	5000	0	5000	0	0	0

18.Upgradation of infrastructure of NFAI including Jayakar Bungalow and setting up of digital library	30000	0	30000	15000	0	15000	0	0	0
19. Film Festival Complex - Additions and alterations - Major Works	10000	0	10000	5000	0	5000	0	0	0
20.Infrastructure development in SRFTI	70000	0	70000	35000	0	0	0	0	0
21. Soochna Bhavan building - Major Works	150000	0	150000	108300	0	108300	85700	0	0
22.Kendriya Soochna Bhawan in States of DFP	20000	0	20000	100	0	100	0	0	85700
23. Setting up of National Press Centre and Mini Media Centre for PIB	90000	0	90000	164500	0	164500	1E+05	0	0
24. Upgradation and expansion of Infrastructure of CBFC	12000	0	12000	6000	0	6000	0	0	117800
25. Building & Housing project of IIMC	92000	0	92000	0	0	0	0	0	0
26. Building & Towers for Private FM Radio Stations	0	0	0	0	0	0	0	0	0
27. Setting up of Institute of Mass Media (FD)	0	0	0	0	0	0	0	0	0
28. Electronic Media Monitoring Centre - Major Works	20000	0	20000	20000	0	20000	0	0	0
Investment									
National Film Development Corporation	0	0	0	0	0	0	0	0	0
Total - Capital Section Major Head '4220'	705000	0	705000	496400	0	496400	212100	0	212100

(₹ in thousands)

Name of Media Units	B.E. 2012-13			R.E. 2012-13			Actuals 2012-13		
	Plan	Non-Plan	Total	Plan	Non-Plan	Total	Plan	Non Plan	Total
Loans for Information & Publicity (Major Head - 6220)									
Films (Sub Major Head)									
Loans to Public Sector and undertakings									
(Minor Head)									
National Film Development Corporation									
Loans and Advances	0	0	0	0	0	0	0	0	0
Loans for Broadcasting (Major Head - 6221)									
Loans to public Sector and Other Undertakings									
Prasar Bharati									
Loans and Advances	4010000	0	4010000	2826600	0	2826600	3335000	0	3335000
Capital outlay on North East Areas other expenditure									
Project/Scheme for benefit of North Eastern Region and Sikkim (Major Head - 4552)									
Acquisition of Equipment for Directorate of Field Publicity	0	0	0	0	0	0	0	0	0
Acquisition of Equipment for IIMC	0	0	0	0	0	0	0	0	0
Opening up of New Regional Centres of IIMC	2000	0	2000	0	0	0	0	0	0
Upgradation and expansion of Infrastructure of CBFC	3000		3000	1500	0	1500	0	0	0
Total Major Head 4552	5000	0	5000	1500	0	1500	0	0	0
Capital outlay on North East Areas other expenditure									
Project/Scheme for benefit of North Eastern Region and Sikkim (Major Head - 6552)									
Prasar Bharati	720000	0	720000	508400	0	508400	0	0	0
Total - Capital Section	5440000	0	5440000	3832900	0	3832900	3547100	0	3547100
Total - Demand No. 60	9050000	18323900	27373900	6760000	20174700	26934700	6120928	20131682	26252610

FINANCIAL REVIEW 2013-14

(₹ in thousands)

Name of Media Units/Activity	B.E. 2013-14			R.E. 2013-14			Actuals 2013-14		
	Plan	Non Plan	Total	Plan	Non-Plan	Total	Plan	Non Plan	Total
Revenue Section									
Major Head-'2251' -Secretariat Social Services									
1. Main Sectt. (including PAO)	980000	457000	1437000	370200	427000	797200	324249	417959	742208
Major Head -'2205' - Art & Culture Certification of Cinematographic films for public exhibition									
2. Central Board of Film Certification	0	68700	68700	0	63150	63150	0	62050	62050
3. Film Certification Appellate Tribunal	0	1700	1700	0	1250	1250	0	906	906
Total Major Head '2205'	0	70400	70400	0	64400	64400	0	62956	62956
Major Head - '2220' - Information, Films & Publicity									
4. Films Division	10000	387600	397600	8000	379600	387600	7835	376357	384192
5. Directorate of Film Festivals	0	93300	93300	0	112000	112000	0	111325	111325
6. National Film Archive of India	20000	46200	66200	12900	38000	50900	12897	38914	51811
7. Grants-in-aid to Satyajit Ray F.&T.I., Kolkata	150000	101100	251100	150000	99000	249000	150000	99000	249000
8. Grants-in-aid to Children's Film Society of India (CFSI)	0	26300	26300	0	22000	22000	0	22000	22000
9. Grants-in-aid to Film & Television Institute of India, Pune	150000	187200	337200	150000	192700	342700	150000	192700	342700
11. Electronic Media Monitoring Centre	0	49400	49400	35000	36700	71700	34996	33824	68820
12. Research, Reference & Training Division renamed as New Media Wing	0	21600	21600	0	20900	20900	0	21326	21326
13. Grants-in-aid to IIMC	68000	88900	156900	35500	102700	138200	37000	102700	139700
14. Directorate of Advertising & Visual Publicity	1685000	705600	2390600	1790000	626000	2416000	1923443	621517	2544960
15. Press Information Bureau	130000	426400	556400	94000	430500	524500	101968	428538	530506
16. Grants-in-aid to Press Council of India	0	57100	57100	0	51100	51100	0	51100	51100
18. Payment for Pro. & Spl. Services	0	100	100	0	0	0	0	0	0
20. Directorate of Field Publicity	72000	458000	530000	18900	464200	483100	10642	467063	477705

21. Song and Drama Division	72000	238000	310000	59000	232900	291900	64280	229318	293598
22. Publications Division	10000	248000	258000	28900	242700	271600	14146	263323	277469
23. Employment News	0	255200	255200	0	220900	220900	0	204422	204422
24. Registrar of Newspapers for India	3000	44200	47200	3000	40400	43400	2252	40736	42988
25. Photo Division	3500	41000	44500	4000	42600	46600	4011	42486	46497
26. Contribution to International programme for the Development of Communication	0	1700	1700	0	1500	1500	0	0	0
27. Contribution to Asia Pacific Institute for Broadcasting Development	0	2000	2000	0	2500	2500	0	2433	2433
Total: Major Head '2220'	2373500	3478900	5852400	2389200	3358900	5748100	2513470	3349082	5862552
Total: Major Head 2251, 2205 and 2220	3353500	4006300	7359800	2759400	3850300	6609700	2837719	3829997	6667716

							(₹ in thousands)		
Name of Media Units/Activity	B.E. 2013-14			R.E. 2013-14			Actuals 2013-14		
	Plan	Non-Plan	Total	Plan	Non-Plan	Total	Plan	Non Plan	Total
Broadcasting (Major Head - 2221)									
Sound Broadcasting (Sub Major Head)									
Direction and Administration (Minor Head)									
Salaries	0	100	100	0	0	0	0	0	0
Television (Sub Major Head)									
Salaries	0	100	100	0	0	0	0	0	0
General (Sub Major Head)									
Prasar Bharati (Minor Head)									
Grants-in-aid	4503500	17300000	21803500	3595600	17300000	20895600	4100000	17300000	21400000
Total - Broadcasting	4503500	17300200	21803700	3595600	17300000	20895600	4100000	17300000	21400000
North Eastern Area other expenditure scheme for the benefit of North Eastern Region & Sikkim									
Lump Sum Provision (Major Head - 2552)	905000	0	905000	740000	0	740000	0	0	0
Total - Revenue Section	8762000	21306500	30068500	7095000	21150300	28245300	6937719	21129997	28067716

(₹ in thousands)

Name of Media Units	B.E. 2013-14			R.E. 2013-14			Actuals 2013-14		
	Plan	Non-Plan	Total	Plan	Non-Plan	Total	Plan	Non Plan	Total
Capital Section									
1. Acquisition of Equipment for Films Division	10000	0	10000	10000	0	10000	0	0	0
2. Acquisition of Equipment for CBFC	7500	0	7500	7500	0	7500	9959	0	9959
3. Upgradation of Print Unit in DFF	0	0	0	0	0	0	0	0	0
4. Electronic Media Monitoring Centre - Machinery & Equipment	100000	0	100000	100000	0	100000	75000	0	75000
(B) Buildings									
5. Upgradation of building infrastructure of Films Division	30000	0	30000	19900	0	19900	12511	0	12511
6. Setting up Museum of Moving Images (FD) Major Works	10000	0	10000	5000	0	5000	0	0	0
7. Upgradation of infrastructure of NFAI including Jayakar Bungalow and setting up of digital library	30000	0	30000	20000	0	20000	18245	0	18245
8. Film Festival Complex - Additions and alterations - Major Works	20000	0	20000	20000	0	20000	14851	0	14851
9. Soochna Bhavan building - Major Works	40000	0	40000	64000	0	64000	62991	0	62991
10. Kendirya Soochna Bhawan in States of DFP	8000	0	8000	100	0	100	0	0	0
11. Setting up of National Press Centre and Mini Media Centre for PIB	5000	0	5000	21000	0	21000	20961	0	20961
12. Upgradation and expansion of Infrastructure of CBFC	7500	0	7500	2500	0	2500	0	0	0
13. Electronic Media Monitoring Centre - Major Works	20000	0	20000	35000	0	35000	0	0	0
Total - Capital Section Major Head '4220'	288000	0	288000	305000	0	305000	214518	0	214518
Total - Demand No. 61	9050000	21306500	30356500	7400000	21150300	28550300	7152237	21129997	28282234

FINANCIAL REVIEW 2014-15

(₹ in thousands)

Name of Media Units/Activity	B.E. 2014-15			R.E. 2014-15		
	Plan	Non Plan	Total	Plan	Non-Plan	Total
Revenue Section						
Major Head-'2251' -Secretariat Social Services						
1. Main Sectt. (including PAO)	769400	496100	1265500	415599	512500	928099
Major Head -'2205' - Art & Culture Certification of						
Cinematographic films for public exhibition						
2. Central Board of Film Certification	0	70100	70100	0	71200	71200
3. Film Certification Appellate Tribunal	0	1700	1700	0	900	900
Total Major Head '2205'	0	71800	71800	0	72100	72100
Major Head - '2220' - Information, Films & Publicity						
4. Films Division	10000	401800	411800	5001	401700	406701
5. Directorate of Film Festivals	0	123800	123800	0	121300	121300
6. National Film Archive of India	20000	46500	66500	15900	43400	59300
7. Grants-in-aid to Satyajit Ray F.&T.I., Kolkata	160000	108900	268900	160000	114900	274900
8. Grants-in-aid to Children's Film Society of India (CFSI)	0	27000	27000	0	27400	27400
9. Grants-in-aid to Film & Television Institute of India, Pune	250000	210100	460100	190000	204400	394400
10. Electronic Media Monitoring Centre	96800	40700	137500	98800	26400	125200
11. Research, Reference & Training Division renamed as New Media Wing	0	24900	24900	0	23200	23200
12. Grants-in-aid to IIMC	215000	95500	310500	119700	101900	221600
13. Directorate of Advertising & Visual Publicity	1606000	697700	2303700	1450600	654200	2104800
14. Press Information Bureau	140000	453000	593000	66000	527286	593286

15. Grants-in-aid to Press Council of India	0	61300	61300	0	61400	61400
16. Payment for Pro. & Spl. Services	0	100	100	0	25	25
17. Directorate of Field Publicity	45000	497400	542400	40400	498389	538789
18. Song and Drama Division	72000	243600	315600	22000	243100	265100
19. Publications Division	50000	260500	310500	45000	285000	330000
20. Employment News	0	251900	251900	0	215800	215800
21. Registrar of Newspapers for India	2000	46500	48500	2500	47400	49900
22. Photo Division	4500	46700	51200	3500	42000	45500
23. Contribution to International programme for the Development of Communication	0	1700	1700	0	1900	1900
24. Contribution to Asia Pacific Institute for Broadcasting Development	0	2500	2500	0	2500	2500
Total: Major Head '2220'	2671300	3642100	6313400	2219401	3643600	5863001
Total: Major Head 2251, 2205 and 2220	3440700	4210000	7650700	2635000	4228200	6863200

(₹ in thousands)

Name of Media Units/Activity	B.E. 2014-15			R.E. 2014-15		
	Plan	Non-Plan	Total	Plan	Non-Plan	Total
Broadcasting (Major Head - 2221)						
Sound Broadcasting (Sub Major Head)						
Direction and Administration (Minor Head)						
Salaries	0	0	0	0	0	0
Television (Sub Major Head)						
Salaries	0	0	0	0	0	0
General (Sub Major Head)						
Prasar Bharati (Minor Head)						
Grants-in-aid	5315800	18900000	24215800	3812400	20019800	23832200
Total - Broadcasting	5315800	18900000	24215800	3812400	20019800	23832200
North Eastern Area other expenditure scheme for the						
benefit of North Eastern Region & Sikkim						
Lump Sum Provision (Major Head - 2552)	1005000	0	1005000	752000	0	752000
Total - Revenue Section	9761500	23110000	32871500	7199400	24248000	31447400

(₹ in thousands)

Name of Media Units	B.E. 2014-15			R.E. 2014-15		
	Plan	Non-Plan	Total	Plan	Non-Plan	Total
Capital Section						
1. Acquisition of Equipment for Films Division	10000	0	10000	13000	0	13000
2. Acquisition of Equipment for CBFC	10000	0	10000	5010	0	5010
3. Film Festival Complex- Addition & Alterations- Machinery and Equipment	0	0	0	100	0	100
4. Electronic Media Monitoring Centre - Machinery & Equipment	93200	0	93200	93200	0	93200
B] Buildings						
5. Upgradation of building infrastructure of Films Division- Major Works	20000	0	20000	22000	0	22000
6. Setting up Museum of Moving Images (FD) Major Works	10000	0	10000	100	0	100
7. Upgradation of infrastructure of NFAI including Jayakar Bungalow and setting up of digital library	50000	0	50000	48000	0	48000
8. Film Festival Complex - Additions and alterations - Major Works	50000	0	50000	53900	0	53900
9. Soochna Bhavan building - Major Works	300	0	300	300	0	300
10. Kendirya Soochna Bhawan in States of DFP	0	0	0	0	0	0
11. Setting up of National Press Centre and Mini Media Centre for PIB	25000	0	25000	25000	0	25000
12. Upgradation and expansion of Infrastructure of CBFC	10000	0	10000	1990	0	1990
13. Electronic Media Monitoring Centre - Major Works	10000	0	10000	58000	0	58000
Total - Capital Section Major Head '4220'	288500	0	288500	320600	0	320600
Total - Demand No. 61	10050000	23110000	33160000	7520000	24248000	31768000

FINANCIAL REVIEW 2015-16

(₹ in thousands)

Name of Media Units/Activity	BE-2015-16		
	Plan	Non Plan	Total
Revenue Section			
Major Head-'2251' -Secretariat Social Services			
1. Main Sectt. (including PAO)	1769000	583300	2352300
Major Head -'2205' - Art & Culture Certification of			
Cinematographic films for public exhibition			
2. Central Board of Film Certification	0	75100	75100
3. Film Certification Appellate Tribunal	0	1700	1700
Total Major Head '2205'	0	76800	76800
Major Head - '2220' - Information, Films & Publicity			
4. Films Division	10000	431000	441000
5. Directorate of Film Festivals	0	124300	124300
6. National Film Archive of India	20000	47500	67500
7. Grants-in-aid to Satyajit Ray F.&T.L., Kolkata	100000	123700	223700
8. Grants-in-aid to Children's Film Society of India (CFSI)	0	29800	29800
9. Grants-in-aid to Film & Television Institute of India, Pune	200000	220600	420600
10. Grants-in-aid to Film Societies	0	0	0
11. Electronic Media Monitoring Centre	90000	14100	104100
12. Research, Reference & Training Division	0	23100	23100
13. Grants-in-aid to IIMC	130000	109500	239500

(₹ in thousands)

14. Directorate of Advertising & Visual Publicity	170000	740200	910200
15. Press Information Bureau	100000	548100	648100
16. Grants-in-aid to Press Council of India	0	66300	66300
17. Subsidy in lieu of Interest on loan to PTI	0	0	0
18. Payment for Pro. & Spl. Services	0	100	100
19. Transfer to Journalists Welfare Fund	0	0	0
20. Directorate of Field Publicity	29800	532800	562600
21. Song and Drama Division	30000	247800	277800
22. Publications Division	45000	285400	330400
23. Employment News	0	242100	242100
24. Registrar of Newspapers for India	2000	52200	54200
25. Photo Division	5200	41700	46900
26. Contribution to International programme for the Development of Communication	0	1700	1700
27. Contribution to Asia Pacific Institute for Broadcasting Development	0	2500	2500
Total: Major Head '2220'	932000	3884500	4816500
Total: Major Head 2251, 2205 and 2220	2701000	4544600	7245600

(₹ in thousands)

Name of Media Units/Activity	BE-2015-16		
	Plan	Non-Plan	Total
Broadcasting (Major Head - 2221)			
Sound Broadcasting (Sub Major Head)			
Direction and Administration (Minor Head)			
Salaries	0	0	0
Television (Sub Major Head)			
Salaries	0	0	0
General (Sub Major Head)			
Prasar Bharati (Minor Head)			
Grants-in-aid	5274300	23421200	28695500
Total - Broadcasting	5274300	23421200	28695500
North Eastern Area other expenditure scheme for the			
benefit of North Eastern Region & Sikkim			
Lump Sum Provision (Major Head - 2552)	920000	0	920000
Total - Revenue Section	8895300	27965800	36861100

(₹ in thousands)

Name of Media Units	BE-2015-16		
	Plan	Non-Plan	Total
Capital Section			
1. Acquisition of Equipment for Films Division	5000	0	5000
2. Acquisition of Equipment for CBFC	20000	0	20000
3. Film Festival Complex - Additions and alterations - Major Works	100	0	100
4. Electronic Media Monitoring Centre - Machinery & Equipment	75000	0	75000
B Buildings			
5. Upgradation of building Infrastructure of Films Division- Major Works	20000	0	20000
6. Setting up Museum of Moving Images (FD) Major Works	5000	0	5000
7. Upgradation of infrastructure of NFAI including Jayakar Bungalow and setting up of digital library	40000	0	40000
8. Film Festival Complex - Additions and alterations - Major Works	19900	0	19900
9. Soochna Bhavan building - Major Works	0	0	0
10. Kendirya Soochna Bhawan in States of DFP	0	0	0
11. Setting up of National Press Centre and Mini Media Centre for PIB	0	0	0
12. Upgradation and expansion of Infrastructure of CBFC	20000	0	20000
13. Electronic Media Monitoring Centre - Major Works	45000	0	45000
Investment			
National Film Development Corporation	0	0	0
Total - Capital Section Major Head '4220'	250000	0	250000
Total - Demand No. 61	9145300	27965800	37111100

FINANCIAL REVIEW

Object-head Wise Classification

(₹ in thousand)

Description	Budget Estimates		Revised Estimates		Actuals		Budget Estimates		Revised Estimates		Actuals		Budget Estimates		Revised Estimates		Budget Estimates	
	2012-2013		2012-2013		2012-2013		2013-14		2013-14		2013-14		2014-2015		2014-2015		2015-16	
	Plan	Non Plan	Plan	Non Plan	Plan	Non Plan	Plan	Non Plan	Plan	Non Plan	Plan	Non Plan	Plan	Non Plan	Plan	Non Plan	Plan	Non Plan
Revenue Section																		
Salaries	10200	1925600	10200	1960400	0	1941169	10000	2117200	0	2042800	0	2057779	0	2226700	0	2305700	0	2467100
Wages	16300	6940	8700	6090	457	6353	32872	7340	1630	7476	971	7275	100	17800	0	10600	400	11100
O.T.A.	0	6735		4746	0	3955	0	5925	50	4635	0	3594	50	5875	0	3530	0	4555
Medical Expenses	0	33065		28380	0	26838	0	29600	0	33355	0	28564	0	29690	0	29008	0	30010
Domestic Travel Exp.	13800	58755	12450	52360	7320	52869	13900	58500	7550	62220	6568	60239	20600	67961	12161	56088	10392	68080
Foreign Travel Exp.	12200	9000	8200	7860	3075	6362	12000	8400	7250	7020	2585	2549	16100	8500	10572	8240	12500	8500
Office Expenses	180900	219080	96200	222951	52077	232478	86770	205245	140270	229505	78024	241385	91600	239845	38259	295050	86765	284295
Rent, Rates & Taxes																		
Voted	0	46295	0	41599	0	39904	0	51813	0	48467	0	37053	0	48689	0	50733	0	56206
Charged	0	300		300	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Publications	600	39740		59072	0	58325	50	54250	0	50600	0	59326	15500	55110	2100	58123	5000	57000
Other Administrative Exp.	19100	19620	23950	20288	17986	18425	31350	27620	17150	23100	15045	19632	95600	27700	120107	23532	1364830	26900
Supplies & Materials	49500	223995	36200	155300	14977	159133	40552	215900	33700	188700	25231	166139	30200	212900	5408	174350	1080	197000
P.O.L.	0	20200	0	17630	0	16798	0	20300	0	14720		15256	0	16800	0	21720	1764	21800
Advertising & Publicity	997100	495675	990400	440940	1093247	436841	1754850	487400	1783900	420200	1973241	402829	1681850	470270	1466168	408420	213556	441300
Minor Works	0	75185	0	73295	0	66527	0	85140	5000	101410	5000	116631	52900	112150	80910	134770	43000	136100
Professional Services	502800	88355	304350	77702	192589	75104	569950	90255	128450	68560	108547	68822	383340	77335	159287	62520	244761	101000
Grants-in-aid General	1280300	1384586	907500	1389633	910000	1389645	1034500	1423020	783000	1421504	916217	1421531	1411000	1455060	529950	1464395	494500	1626260
Grants for creation of capital assets	70000	551514	106000	12613	107000	12613	4018500	10900	3228100	9460	3604000	9460	4797800	9160	3827350	8200	5301300	9160
Grants-in-aid Salaries	0	13033325	0	15521799	0	15521799	0	16327500	0	16337500	0	16337500	0	17939700	0	19058200	0	22336800
Contributions	0	3700	0	3700	0	2118	0	3700	0	4000	0	2433	0	4200	0	4400	0	4200
Subsidies	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Lumpsum Provision	210500	1700	184500	1530	0	1074	905000	0	740000	0	0	0	1005000	0	752000	0	920000	0
Other Charges	245500	62985	237250	61857	174006	49122	246344	58587	217050	53500	200352	52615	145800	68800	180231	57106	180352	61609
Information & Technology (Office Expenses)	1200	17550	1200	14655	1094	14230	5362	17905	1900	21568	1938	19385	14060	15755	14897	13315	15100	16825
Total	3610000	18323900	2927100	20174700	2573828	20131682	8762000	21306500	7095000	21150300	6937719	21129997	9761500	23110000	7199400	24248000	8895300	27965800

(₹ in thousands)

Description	Budget Estimates		Revised Estimates		Actuals		Budget Estimates		Revised Estimates		Actuals		Budget Estimates		Revised Estimates		Budget Estimates	
	2012-2013		2012-2013		2012-2013		2013-2014		2013-2014		2013-2014		2014-15		2014-15		2015-16	
	Plan	Non Plan	Plan	Non Plan	Plan	Non Plan	Plan	Non Plan	Plan	Non Plan	Plan	Non Plan	Plan	Non Plan	Plan	Non Plan	Plan	Non Plan
Capital Section																		
Machinery & Equipment	171000	0	117500	0	8600	0	117500	0	117500	0	84959	0	114200	0	111310	0	100100	0
Major Works	534000	0	378900	0	203500	0	170500	0	187500	0	129559	0	174300	0	209290	0	149900	0
Investments	0	0	0	0		0	0	0	0	0	0	0	0	0	0	0	0	0
Loan & Advances	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Losans to Prasar Bharti	4010000	0	2826600	0	3335000	0	0	0	0	0	0	0	0	0	0	0	0	0
For the benefit of North	725000	0	509900	0	0	0		0	0	0	0	0	0	0	0	0	0	0
East & Sikkim																		
Total	5440000	0	3832900	0	3547100		288000	0	305000	0	214518		288500	0	320600	0	250000	0
Grand Total	9050000	18323900	6760000	20174700	6120928	20131682	9050000	21306500	7400000	21150300	7152237	21129997	10050000	23110000	7520000	24248000	9145300	27965800

FINANCIAL REVIEW

Autonomous Institutions-wise Classification

		Budget Estimates		Revised Estimates		Actuals		Budget Estimates		Revised Estimates		Actuals		Budget Estimates		Revised Estimates		Budget Estimates	
		2012-13		2012-13		2012-13		2013-14		2013-14		2013-14		2014-15		2014-15		2015-16	
		Plan	Non Plan	Plan	Non Plan	Plan	Non Plan	Plan	Non Plan	Plan	Non Plan	Plan	Non Plan	Plan	Non Plan	Plan	Non Plan	Plan	Non Plan
Childrens Film Society	(R)	0	15500	0	21400	0	21400	0	26300	0	22000	0	22000	0	27000	0	27400	0	29800
Film & Television Institute of India,Pune	(R)	0	135000	0	178400	0	178400	150000	187200	150000	192700	150000	192700	0	152500	190000	204400	200000	220600
Satyajit Ray Film & Television Institute Kolkatta	(C)	70000	0	35000	0	0	0	0	0	0	0	0	0	0	0	0	0		
Indian Institute of Mass Communication	(R)	80000	70000	80000	90100	80000	90100	150000	101100	150000	99000	150000	99000	160000	108900	160000	114900	100000	123700
Press Council of India	(C)	70000	0	35000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Prasar Bharati	(R)	0	71700	47000	78150	47000	78150	70000	88900	37000	102700	37000	102700	230000	95500	134700	101900	150000	109500
	(C)	110000	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	(R)	0	53200	0	55500		55500	0	57100	0	51100	0	51100	0	61300	0	61400	0	66300
	(R)	1119800	14623500	790000	16500000	790000	16500000	5140000	17300000	4100000	17300000	4100000	17300000	6050300	18900000	4360000	20019800	6050300	23421200
	(C)	4730000	0	3335000	0	3335000	0	0	0	0	0	0	0	0	0	0	0	0	0

GRANTS RELEASED TO VARIOUS BODIES ALONGWITH UNSPENT BALANCE

(₹ in lakhs)

Name	Grants Released during				Unspent Balance (if any)			
	2012-13		2013-14		2012-13		2013-14	
	Plan	Non-Plan	Plan	Non-Plan	Plan	Non-Plan	Plan	Non-Plan
Children's Film Society of India	0.00	214.00	0.00	220.00	0.00	--	--	--
Film & Television Institute of India, Pune	Nil	1784.00	1500.00	1927.00	0.00	Nil	Nil	Nil
Satyajit Ray Film & Television Institute, Kolkata	800.00	901.00	1500.00	990.00	Nil	Nil	0.66	Nil
Indian Institute of Mass Communication	470.00	781.50	370.00	1027.00	68.52	5.06	37.13	0.04
Press Council of India	Nil	555.00	Nil	511.00	Nil	23.43	Nil	0.16
Prasar Bharati	7900.00	165000.00	41000.00	173000.00	1246.00	Nil	1453.00	Nil
TOTAL	9170.00	169235.50	44370.00	177675.00	1314.52	28.49	1490.79	0.00

CHAPTER VI

REVIEW AND PERFORMANCE OF AUTONOMOUS BODIES

INFORMATION SECTOR

INDIAN INSTITUTE OF MASS COMMUNICATION

IIMC's performance regarding training, teaching and research in Mass Communication has been found up to the mark as IIMC has been able to pay adequate attention towards the conducting of its courses and also in imparting training to officers of the Government, Army and Para-Military Forces. IIMC has also shown good performance with regard to the research projects undertaken on behalf of the Ministries and Departments of the Govt.

IIMC has also taken actions for its Upgradation to International Standards under the Plan Scheme. In this direction, IIMC, in the first stage, proposes that it be granted the status of 'An Institution of National Importance' through an Act of Parliament that would enable it to introduce Masters and Doctoral programmes. Four new Regional Centres have also been opened in the States of J & K, Mizoram, Maharashtra (Vidarbha) and Kerala.

PRESS COUNCIL OF INDIA

Press Council of India is a statutory autonomous body. During deliberations on the ERC Recommendations in the Ministry it was felt that keeping in mind the nature of Press Council of India, which is a self regulatory body of the Press, such a review would neither be appropriate nor is another 'Peer Body' available to review it. The above decision was also conveyed to Ministry of Finance while communicating this Ministry's response on the ERC's Report on autonomous institutions of this Ministry.

The performance of the Press Council has however been directly reviewed by the Parliament through its standing committee when Press Council's Chairman deposed before it way back in March, 2011. It was also reviewed by the Committee on Paid News which made several important recommendations presently under consideration of the Government of India.

Statement of Cases

S.No	Particulars	2013-14	2014-15 upto Dec 2014	2014-15 expected for Jan 2015 to March 2015	April 15 to March 16 (expected)
1.	Cases pending	870	942	1168	1058
2.	Cases filed	1414	846	290	1200
3.	Cases adjudicated by Council	240	39	60	-
4.	Cases decided by Chairman	1102	581	340	-
5.	Cases pending	942	1168	1058	-

FILM SECTOR**CHILDREN'S FILM SOCIETY, INDIA**

During the last five years the number of films produced and coverage of children audience is as follows :-

2010-11

Production - No film was completed during the year. However, 3 feature& 1 short film were under production.

Marketing - 6,378 shows were organized covering nearly 28 lakh child audience.

Expenditure - An amount of ₹ 400.00 lakhs was incurred.

2011-12

Production - 3 features and 1 short film completed.

Marketing - 7444 shows were organized covering nearly 30.65 lakh child audience.

Expenditure - An amount of ₹654.00 lakhs was incurred.

2012-13

Production - 2 feature films completed and 6 feature films and 1 short film under production.

Marketing - 9,833 shows were organized covering nearly 29 lakh child audience.

Expenditure - An amount of ₹1136.00 lakhs was incurred.

2013-14

Production - No films were completed during the year. However, 6 feature films and 1 short film are under various stages production.

Marketing - 277 shows were organized covering 75,241 child audience.

Expenditure - An amount of ₹467.00 lakhs was incurred.

2014-15

Production - 1 Feature film was completed during the year. However, 5 feature films and 1 short film are under various stages production.

Marketing - 1066 shows were organized covering 2,87,598 child audience.

Expenditure - An amount of ₹260.00 lakhs was incurred.

FILM AND TELEVISION INSTITUTE OF INDIA, PUNE

REVIEW AND PERFORMANCE OF AUTONOMOUS BODIES

The Film Institute of India which was set up in 1960 was converted into the Film and Television Institute of India, Pune in 1974 as an autonomous body under the Ministry of Information & Broadcasting. The society consist of eminent personalities connected with Film, television, communication, culture, alumni of the Institute and ex-officio Government members. The Institute is governed by a Governing Council headed by a Chairman, the current Chairman being the renowned Film Director Shri Saeed Mirza. The Institute offers three years post graduation diploma in Direction, Cinematography (Film & Television), Editing (Film & Television), Audiography (Film & Television), 2-year Post Graduate Diploma Course in Acting, Art Direction & Production Design and Certificate Courses in Animation & Computer Graphics, Audiography and Television Engineering. Apart from the basic diploma courses, Institute also organizes various short-term courses for working professionals and for personnel with related interests.

The Institute provides the film and TV industry with highly skilled specialists and technicians. The students of FTII make a mark in the Indian film and television industry. A number of eminent personalities of the industry are alumni of the Institute. The diploma films of the students take part in various national and international film festivals and have been appreciated. The working of the Institute is monitored by the Government from time to time, while releasing instalment of Grants-in-aid, during meetings of the Governing Council, Standing Finance Committee etc., which inter-alia include Government's representatives. In the light of the Annual Report and Audited Statement of Accounts of the Institute, its performance has, on the whole, been found to be satisfactory.

SATYAJIT RAY FILM & TELEVISION INSTITUTE, KOLKATA

REVIEW AND PERFORMANCE OF AUTONOMOUS BODIES

The Satyajit Ray Film and Television Institute was setup by the Government of India in 1995 under the Ministry of Information & Broadcasting and was registered under West Bengal Society Registration Act. 1961. The society consist of eminent personalities connected with Film, television, communication, culture, alumni of the Institute and ex-officio Government members. The Institute is governed by a Governing Council headed by a Chairman. The Institute offers three years post graduation diploma in Direction and Screenplay Writing, Editing, Cinematography Audiography and producing films and TV. Apart from the basic diploma courses Institute also organizes various short-term courses and undertakes various projects on request of various organization and Film industry.

The Institute provides the film industry with highly skilled specialists and technicians. The students of SRFTI make a mark in the Indian film and television industry. The diploma films of the students take part in various national and international film festivals and have been appreciated. In the recently concluded 2nd National Student Film Awards, six students films one award under different category. The working of the Institute is monitored by the Government from time to time, while releasing instalment of Grants-in-aid, during meetings of the Governing Council, Standing Finance Committee etc., which inter-alia include Government's representatives. In the light of the Annual Report and Audited Statement of Accounts of the Institute, its performance has, on the whole, been found to be satisfactory.

BROADCASTING SECTOR

PRASAR BHARATI

The Prasar Bharati is the Public service broadcaster in the country, having All India Radio and Doordarshan as its two constituents. It came into existence on 23rd November, 1997 with a mandate of organizing and conducting public broadcasting services to inform, educate and entertain the public and to ensure a balanced development of broadcasting in the country.

The broad physical and financial performances achieved by Prasar Bharati through both its constituents during 2013-14 and 2014-15 are given in the Chapter-IV.

The Ministry of I&B has two levels of monitoring the progress and implementation of the scheme/projects- (i) Media Unit Level and (ii) Ministry Level. To monitor the pace of expenditure of plan funds released to Prasar Bharati, regular plan review meetings are being held at the CEO/Ministry level. The progress is being monitored both in terms of financial and physical parameters also. With regard to the level of utilization of plan outlay the Ministry has continued to emphasize the need for expeditious development process and address the bottlenecks affecting implementation of schemes/programmes.