



GOVERNMENT OF INDIA

OUTCOME BUDGET 2014-2015

MINISTRY OF INFORMATION AND BROADCASTING

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EXECUTIVE SUMMARY

The Ministry of Information and Broadcasting disseminates information on policies, initiatives, programmes and achievements of the Government through the mass communication media comprising radio, television, films, press and print publication, advertising and traditional modes of communication such as song and drama for the benefit of all the sections of the society. The Ministry is involved in catering to the entertainment needs of various age groups and focusing attention of the people on issues of national integrity, environment protection, health care and family welfare, eradication of illiteracy and issues relating to women, children, minority and other disadvantaged sections of the society.

The core functions of the Ministry are performed by three wings- Information, Broadcasting and Films. The Information Wing handles policy matters of press and print media and publicity requirement of the Government. The Broadcasting wing is responsible for policy matters relating to electronic media including Doordarshan and All India Radio, FM Radio and Community Radio. Policy matters relating to Films, Films Awards and Film festivals lie in the domain of the Films Wing.

The budgetary allocation for Ministry of Information and Broadcasting for 2014-15 is ₹ 3316.00 crore comprising ₹ 1005.00 crore as Plan funds and ₹ 2311.00 crore as non-Plan funds. The Ministry functions through its 21 Media Units/Attached and Subordinate offices, Autonomous Bodies and PSUs. The functions and achievements of these offices and outcome of various Plan Schemes have been summarised in the following chapters.

INFORMATION SECTOR

DIRECTORATE OF ADVERTISING AND VISUAL PUBLICITY

Role of DAVP: The Directorate of Advertising and Visual Publicity (DAVP) is a nodal multi-media advertising agency for publicizing the policies, programmes and achievements of Government of India. It executes publicity campaigns through press advertisements, TV spots through Prasar Bharati and private cable and satellite channels, radio spots/jingles sponsored radio/TV programmes, digital cinema, exhibitions, printed materials, outdoor media and new media like the web/internet, sms, etc., on behalf of various Central Government ministries and departments, autonomous bodies and public sector undertakings. While Ministries/Departments concerned provide funds for sectoral publicity proposed by them, the DAVP initiates and implements publicity out of its Plan/Non-Plan funds in areas where it perceives gaps, or where a holistic approach is needed.

Funding for Plan Schemes: To strengthen the publicity of various public welfare and entitlements based programmes in a holistic manner, and to enable efficient discharge of its services, DAVP sought and obtained increased funding for two Plan Schemes namely (i) **People's Empowerment through Development Communication** and (ii) **"Media Infrastructure Development Programme"**.

DAVP has been provided an outlay of ₹ 467.50 Crore under the Scheme **"People's Empowerment through Development Communication"** and ₹ 15 Crore for the **"Media Infrastructure Development Programme"**.

Streamlining of Publicity: To streamline the various aspects of publicity and advertisement in Government and to bring about further transparency in this regard, Government has issued new Advertisement Policy for print media as well as Audio-Visual Media.

Electronic Payment Mode: DAVP has started releasing all its payments through the National Electronic File Transfer system, to improve the speed of payments, and to bring in transparency. Status of bills can be monitored on its website, www.davp.nic.in

Streamlining of Grievance Redressal and RTI: The RTI structure of DAVP has been decentralized, with each Director in charge of a Wing being made the CPIO. Further, DAVP has revised its Citizens' Charter, to bring it in line with the SEVOTTAM system of Grievance Redressal, whereby time-bound services are provided to citizens.

Monitoring of Expenditure: The Plan/Non-Plan Expenditure of DAVP are regularly monitored in terms of the financial and physical achievements vis-s-vis the targets set out during Annual Plan.

Modernization of DAVP's infrastructure and Service Delivery: A Detailed Project Report to modernize DAVP and the delivery of its services was carried out by an independent consultant. It is being implemented during the 12th Five Year Plan.

Impact Assessment: DAVP has empanelled media research agencies to assess the impact of the Advertisement campaigns launched by it for various ministries and departments. A detailed proposal is under preparation for the approval of the Ministry and further action.

DIRECTORATE OF FIELD PUBLICITY

In pursuance of the mandate of the Ministry of Information and Broadcasting, the Directorate of Field Publicity (DFP) undertakes field programmes to generate awareness among the people about government's policies/programmes/schemes. Effective implementation of government's developmental Programme and welfare initiatives hinges on awareness among the intended beneficiaries about their entitlements under various programmes/schemes. DFP accordingly seeks to create informed sections of the people to enable their voluntary and enthusiastic participation in implementation of such programmes/schemes. DFP's awareness generation efforts are based on 'inter-personal communication'. DFP functions through interactive sessions with local opinion leaders and targeted beneficiaries, group discussions, door to door visits, public meetings, etc. These efforts are complemented by use of traditional and folk media and other conventional and non-conventional methods. In this process, DFP gets support from other central and state departments/agencies. DFP's field functionaries also collect feedback on implementation of government's programmes/schemes for the benefit of implementing agencies.

Objectives of the Directorate:

- To project plans, programmes, schemes, policies and achievements of Government of India by bringing its staff and material face to face with the people and to inform them about the plans and schemes formulated for their benefit
- To promote among the people fundamental national values like democracy, secularism and communal harmony
- To establish rapport with the people at the grassroots level for their active participation in the developmental activities, as also to mobilize public opinion for implementation of welfare and developmental programmes

- To gather people's reactions to the programmes and policies of the Government and their implementation and to report them back for appropriate action and corrective measures, wherever required.

INDIAN INSTITUTE OF MASS COMMUNICATION

The main objective of the Indian Institute of Mass Communication (IIMC) is to organise training and research in the use and development of the media and mass communication, with special reference to the requirements of socio-economic growth in the country. The Institute is financed by the Government of India, through the Ministry of Information and Broadcasting, in the form of net annual grant-in-aid.

The post-graduate diploma courses of IIMC are open for the general public and candidates are selected through written test/interviews. In addition, the Institute conducts two courses in Development Journalism in each academic year for working journalists and information officers from developing countries, in collaboration with the Ministry of External Affairs. Foundation/ orientation/ in-service training programmes for officers of the Indian Information Service (IIS), both Group 'A' and Group 'B', are also conducted. A number of other short-term courses are also arranged for officers of different departments/organizations of the Government of India, state governments, and international organizations. The Institute conducts research projects on various mass media related issues. Most of these studies are sponsored. It also publishes books and other publications on journalism/mass communication, from time to time.

It is felt that the primary requirement in the present situation would be to up-grade the one year PG Diploma courses currently offered by the Institute to 2 year Advanced PG Diploma courses and to have these declared equivalent to MA Degree courses. Strengthening of the Department of Communication Research would also be an imperative need in the up-gradation of the present IIMC to the level of an Institute of National Importance. Advanced courses and doctoral programmes can be commenced, after bringing an Act of Parliament to declare the IIMC an institute of national importance.

Plan Activities:

Keeping in view the above aspects, Ministry of Information and Broadcasting approved the Plan Scheme "Upgradation of IIMC to International Standards" in the 11th Five Year Plan for a total outlay of ₹ 62.00 crores with budget support of ₹ 51.50 crores. This is a continuing Scheme in 12th Five Year Plan with Budget support of ₹ 43 crores. A new Plan Scheme "Opening of New Regional Centres of IIMC" has been approved in the 12th Five Year Plan, with a total Plan outlay of ₹ 94.20 crores and a net budgetary support of ₹ 90.00 crores.

PHOTO DIVISION

Photo Division, a media unit is responsible for visual documentation and preparing photographs for internal and external publicity on behalf of the Government of India. Photo Division records photographically different aspects of development in the country and historical events thereby providing a complete photographic documentation for the country. It promotes young talents through photo contest and workshops. The Division also supplies photographs on payment basis to the non-publicity organisations and general public. To keep pace with the trends in photographic industry a Plan Scheme 'National Centre of Photography and Special Drive for North Eastern States' has been taken up for implementation during 12th Five Year Plan for providing better services, quality and to meet the present demands of users/clients and as a part of special emphasis for the development of North-East area.

PRESS COUNCIL OF INDIA

The Press Council of India, (PCI). born out of the recommendations of the first Press Commission is a peer statutory authority of the press, for the press and by the press. It enforces press freedom with responsibility in keeping with the constitutional guarantees and strives to promote the standards of reporting through its advisory and adjudicatory jurisdiction.

The Council can note with satisfaction the guidance provided during the year under report through important principles drawn from adjudications on matters pertaining, inter alia, to national interest, communal harmony, privacy of public figure vis-à-vis reporting in public interest, etc. The statistics of adjudications given in the following chapters lucidify the position. The Council also studied the issues relating to (1) safety of journalist in the line of duty with special focus on North East and woman journalists; (2) mechanism for growth and financial stability of small and medium newspapers; (3) model advertisement and accreditation rules for journalists, (4) FDI print media; (5) media ownership; (6) press freedom in Bihar; (7) indecent representation of women and many more, detailed reference to which has been made in the chapter relating to performance review.

While the Council independently examined the reporting during the Assembly Elections in 2013, during the General Elections, 2014 recently concluded, it provided the expertise of its members to the MCMCs set up by the Election Commission of India for monitoring the cases of paid news. Special mention may be made of the report made to the Government of India by the Committee headed by the Secretary, PCI, providing an action plan for curbing misleading advertisements. Taking cognizance of this, the Madhya Pradesh High

Executive Summary

Court recently directed the Government of India to take time bound action for implementation of the proposals. The government has since acted thereon.

The Council also continued its programme of direct outreach to journalists across remote and far-flung areas of the country through its Chairman and members to educate them about the norms of reporting and gauge their problems.

As a part of its international interaction, the Council is in the process of signing an MOU with the Nepal Press Council to promote press ethics and standards for mutual growth and benefit of the journalism. It is also exploring the possibility of setting up a confederation of Press Councils in SAARC countries.

The National Press Day 2013 focused on the Role of Media in serving the Public interest. On the occasion National awards of Excellence in Journalism were also presented in six different categories like, Raja Ram Mohan Roy National Award, Rural Journalism, Developmental Reporting, Stree Shakti, Photo Journalism and Urdu Journalism.

As an e-governance and transparency measure all the adjudications, reports and pronouncements of the Council have been uploaded on the website of the Press Council and put in public domain.

On the adjudicatory front, it is encouraging that the Press Council's proposal for being invested with enhanced authority to ensure compliance with its adjudicating directions, has been appreciated at almost all the fora, and may well be taken as an expression of confidence in the internal independent regulatory mechanism represented by the Press Council rather than any mechanism of outside control. The Council is confident of being strengthened so as to effectively discharge the mandate entrusted to it by the Parliament of the country.

Targets

The Prime Targets 2014-15 are:-

- A - Pursue proposals on empowerment of the Press Council of India.
- B-
 - 1. Finalisation of the reports of the studies on various media related issues.
 - 2. Prompt disposal/adjudication of the complaints filed before the Council.

3. Updating of Index of adjudication regarding complaints against and by the Press and their accessibility through Press Council website.
4. Organizing discussions on Media related issues.
5. Reconstitution of the Council's Twelfth term.
6. Automation of Library.
7. Digitisation of service particulars with personal data in respect of all the employees.
8. Digitisation of important records of the office.
9. Higher recovery of outstanding fee of levy on newspapers.
10. Office automation.
11. LAN connectivity in co-ordination with NIC/CCW
12. Initiation of action on e-approvals in a phased manner.
13. Upgradation of hardware/software and phasing out old and obsolete items.

PRESS INFORMATION BUREAU

Press Information Bureau (PIB). is the nodal agency of the Government of India for informing people about its policies, programmes and activities. As the Government's main channel of communication with the Media (Electronic and Print), Press Information Bureau puts out information on Government policies, programmes, activities of the Government and its information policy. It functions upon the basic premise that in a democracy, the Government has to ensure that its policies and programmes are properly presented and correctly interpreted through Press and other Media to the people on whose support and goodwill it holds office.

Executive Summary

The officers of PIB (Hqrs) are attached to the various Ministries/Departments for disseminating information to the media and provide feedback to their assigned Ministries/Department. They function as media advisers and coordinate the publicity.

PIB's Regional/Branch offices are connected through a computer network. The Bureau also has a homepage on internet and can be accessed on www.pib.nic.in. On this homepage publicity material is made available for national as well as international use. PIB releases are now transmitted through computers to local newspapers as well as to resident correspondents of important outstation newspapers besides its Regional/Branch offices. Features and graphics are also released through the PIB network in addition to being made available on internet.

The Bureau provides functional facilities to media representatives. For this purpose, it accredits Indian and Foreign Media representatives, news cameramen and technicians. Till March 2014, 230 correspondents and 55 cameramen are accredited with Bureau's headquarters besides 9 Technicians and 108 Editors/Media critics. In order to cater to the needs of Indian as well as foreign correspondents, the Bureau has a National Press Centre with modern communication facilities functioning at New Delhi.

To convey information to the media, the Bureau employs a variety of means – Press releases and features, press briefings, Press conferences and conducted tours.

Monitoring of output of PIB in terms of releases, press conferences, features etc. is immediate and is reflected in the number of stories published in newspapers.

PIB arranged 11 Regional Press Conferences across the country during the period which included Jaipur, Bhubaneshwar, Kolkata, Chennai, Bengaluru, etc. Press Conferences on International Film Festival of India (IFFI) and International Children Film Festival of India (ICFFI) were also organized in 14 states. In addition, the Regional/Branch offices of PIB conducted 283 Press Conferences during the year 2013-14 in response to visits of dignitaries and on specific issues of the region as well as on national importance.

PIB provided support to the GOM on Media through day's media coverage on important issues, emerging and developing news items, policies and programmes of the Government of India and analysis of editorials and opinion pages.

PUBLICATIONS DIVISION

The Publications Division is one of the largest publishing houses in the public sector in the country. The books and journals brought out by the Directorate in Hindi, English and other major Indian languages are designed to broaden the understanding of the people of this country.

The mandate for the Directorate is production, sale and distribution of popular books and journals. It is a revenue earning department. While doing so the Directorate aims to achieve the following objectives: -

- (i) Publish books on subject of national importance which are otherwise not covered by other publishing houses and make them available to general public at affordable price.
- (ii) To strengthen and promote the concept and spirit of unity in diversity, communal harmony, national integration etc.
- (iii) During 2014-15 it aims at publishing 18 journals and 75 books. The Publications Division is selling its books and journals through a network of Sales Emporia located in various parts of the country. To keep pace with the times, Publications Division proposes to modernize all its sales emporia in a phased manner.
- (iv) Sales Emporia are located at New Delhi, Mumbai, Hyderabad, Kolkata, Lucknow, Chennai, Patna and Thiruvananthapuram. The sales outlets are also at Yojana Office at Bengaluru, Guwahati and Ahmedabad.
- (v) Budget Estimates for 2014-15 are ₹ 2605.00 lakh for Publications Division in respect of Non Plan.
- (vi) Budget Estimates for 2014-15 are ₹ 2519.00 lakh for Employment News in respect of Non Plan.
- (vii) Budget Estimates for Plan for Publications Division including Employment News for 2014-15 are ₹.500.00 lakh.

REGISTRAR OF NEWSPAPERS FOR INDIA

The Registrar of Newspapers for India (RNI) basically does administration of the Press and Registration of Books Act, 1867. Under the statutory function, RNI maintains statistical records of newspapers/periodicals being published in India, verification of titles for new newspapers/periodicals; issue of Certificates of Registration; verification of circulation claim of publications, analysis of the Annual Statements submitted by the publishers and preparation/compilation of an Annual Report on the state of the Print Media, titled “PRESS IN INDIA”. Under the non-statutory functions, RNI issues eligibility certificates for import of newsprint, to actual users which are registered with RNI. Besides, RNI is also the sponsoring authority for issue of the Essentiality Certificate for import of printing machinery viz. Newspaper Page Transmission and Reception, Facsimile System or equipment and Telephoto Transmission and Reception System etc.

NEW MEDIA WING

Set up in the year 1945, the Research, Reference and Training Division now renamed as New Media Wing functions as information serving unit for the Ministry of Information and Broadcasting. As per Ministry’s directions dated 4 September 2013 the new Wing will provide the functional and operational support to the newly set up Social Media Cell Media in the Ministry. The Media Cell will be headed by Joint Secretary (P & A). OSD(C) will assist Joint Secretary (P & A). The New Media Wing will include all the existing staff/infrastructure of Research, Reference and Training Division. The IIS Gr.A and Gr.B Officers presently attached with Social Media Cell of the Ministry are hereby attached with the New Media Wing in order to strengthen it. These officers will directly report to Additional Director General, New Media Wing who will, in turn report to the Ministry. At present new task given to Wing about Publicity feedback and response of government schemes and programmes viz., facebook, you tube and twitter through Social Media. It provides background, reference and research material for use of the Ministry, its media units and others engaged in mass communication and assist the Media Units of Ministry of Information and Broadcasting in collection, compilation and preparation of material involving research into published works etc., building up of a compendium of knowledge on important subject and prepare guidance and background notes on current and other topics for the use of the Media Units.

In addition to the above mandate, New Media Wing was assigned a new responsibility of monitoring advertisements of Bharat Nirman released for the print media during the three phases of the campaign. The New Wing also prepares different kinds of reports such as Analytical Report, Edition-wise report, circulation-wise report etc. of various newspapers for discussions and deliberations in meetings

chaired by the Minister of State for Information and Broadcasting, Secretary and Additional Secretary, Ministry of Information and Broadcasting along with Heads of Media.

SONG AND DRAMA DIVISION

The Song and Drama Division was set up in 1954 as an experimental unit to tap the abundant folk and traditional forms for communication purposes. The 'live media' as it is popularly known now, proved very effective because of its inherent advantage of instantaneous rapport with the masses and flexibility to incorporate contemporary issues, ideas and methods with conviction.

MAIN SECRETARIAT'S INFORMATION WING SCHEMES

A) Construction of Soochna Bhawan Phase-V

Construction of Soochna Bhawan is one of the major projects of the Ministry of Information and Broadcasting. For want of sizeable accommodation to house media units of the Ministry, a decision was taken that the Ministry should construct its own building to accommodate at one place for the offices of different media units (Except DG:AIR and DG: Doordarshan), which are scattered at various places. The Planning Commission approved the scheme and included it in the 5th Five Year Plan. Accordingly, the Ministry was allotted a piece of land at envelope No. 8 at Lodhi Road measuring 8364.3 sqm. Area in 1981. However, the construction could only be started in 1985. Due to financial constraint, the work was carried out in phases. The construction of this building is being taken up by the Civil Construction Wing: All India Radio. Phases, I, II, III and IV have already been completed. Phase V is also completed and awaiting completion certificate from Municipal Authorities.

B) Policy Related Studies, Seminar, Evaluation, etc. for all three sectors including Media Units (excluding Prasar Bharati) (NEW SCHEME)

The media and entertainment sector of the economy has high growth potential. In order to capture the growth momentum, and to achieve the defined goals/objectives different Schemes/Programmes are being implemented by the Ministry of Information and Broadcasting in respect of Film, Information and Broadcasting Sectors. In this context, it is also essential to put in place a mechanism for regular monitoring and evaluation. The Scheme “Policy Related Studies, Seminar, Evaluation, etc., for all three sectors including media units (excluding Prasar Bharati)” is being implemented during 12th Five Year Plan (2012-17) with the following objectives:-

- To develop Management Information System (MIS) in Film, Information and Broadcasting Sectors.
- To study and evaluate the impact of regulatory and development policies in respect of Film, Information and Broadcasting Sectors.
- To conduct and participate in seminar, workshop, presentation of papers in national and international workshops in media and entertainment subject areas.
- To undertake activities for promotion of innovation in the media and entertainment sector.

C) Training for Human Resource Development

In order to transform the civil service, it is imperative to have a strategic human resource management system, to match individuals' competencies with the jobs they have to do and bridge competency gaps for current and future roles through training. Some of these competencies pertain to leadership, communication, financial and people management, information technology, project management etc. The other set of competencies relate to the professional or specialized skills such as media management, etc. The Ministry of Information and Broadcasting is the nodal Ministry for information, broadcasting and film sectors. The Indian Information Service officers of the Ministry are posted in electronic, print and inter-personal Media Units during the course of their career. Similarly the officials of the Main Secretariat of the Ministry of Information and Broadcasting are engaged in policy making for the media sector and provide administrative

facilitation to the various media units. It is imperative that all these officers are trained so that they are equipped to take up challenging responsibilities.

The Plan Scheme of “Training for Human Resource Development in institution located Abroad and In-Service Training for IIS Officers” is being operated by Main Secretariat.

(D) International Media Programme

This is one component of the new Plan Scheme ‘Human Resource Development’ being implemented by the Ministry under the 12th Five Year Plan. This Programme comprises media exchange programme, joint working groups and agreement on cooperation in the field of information and film sector and international media seminars/workshops. The main objectives of the programme are as follows :

- Recognizing the vital role that media play in the promotion of better understanding between countries and in enhancing regional cooperation through greater interaction between media persons and for dissemination of information about each other.
- Recognizing the critical role that media plays in the promotion of democratic values and tolerance in societies.
- The broad objective of this scheme is to strengthen the friendly ties with different countries by promoting better understanding in the fields of information and print media, inspired by a common desire to establish and develop closer relations with other countries in the field of information and mass media.
- To strengthen the relationship between India and the other countries.
- To promote exchange of ideas between India and the other countries in the spheres of mass media, broadcasting and films
- Advanced media training
- Crisis communications
- Social and multimedia training

An outlay of Rs.1.50 crore has been kept for the Programme in 12th Five Year Plan out of which an amount of Rs. 34 lakhs has been kept for 2014-15.

FILM SECTOR

CENTRAL BOARD OF FILM CERTIFICATION, MUMBAI

The Board of Film Censors, re-named as the Central Board of Film Certification (CBFC) in June 1983, was set up by Central Government under Section 3 of the Cinematograph Act, 1952 for the purpose of certifying films for public exhibition.

The present Board consists of a Chairperson and 24 Non-Official members, which were nominated since 25th May, 2011. The board functions with its headquarters at Mumbai and 9 Regional Offices at Mumbai, Chennai, Kolkata, Hyderabad, Bengaluru, Thiruvananthapuram, Delhi, Cuttack & Guwahati.

Towards ensuring transparency in certification procedure, CBFC is in the process of on-line certification. The activities of the CBFC are publicized through press releases and its website <http://cbfcindia.gov.in/>.

CHILDREN'S FILM SOCIETY, INDIA

The Children's Film Society, India was established in May 1955 under the Societies Registration Act XXI of 1860 as an autonomous body of the Ministry of Information and Broadcasting. The primary objective of Children's Film Society, India is to make value based entertainment as every child's right, promote films for children and strengthen its movement, thereby contributing through films to develop children into good future citizens.

The above objectives have been divided as follows:

- I. Production of Films
- II. Exhibition of films in schools and
- III. Film Festivals.

The production of films is being monitored by committees consisting of film industry personalities and through a process of computerization initiated for submission of film proposals.

Regarding exhibition of films in schools, NGOs and State Government authorities are involved to reach the target children. Wide publicity and monitoring is being done through the website.

An International Children's Film Festival is organized every alternate year to attract international cinema and provide a platform for exposure of films produced by CFSI. A National Children's Film Festival is proposed to be organized every alternate year to create children's filmmakers and provide a publicity and acknowledgment for films produced by children in the year the International film festival is not organized. CFSI films are also sent for participation/competition in International Film Festivals abroad for the purpose of marketing and reach.

All the above activities are displayed in detail on CFSI website to ensure proper monitoring and create a public information system.

DIRECTORATE OF FILM FESTIVALS

Directorate of Film Festivals (DFF) was set up to organize international and national film festivals within the country. DFF also facilitates India's participation in festivals abroad, arranges showcasing of foreign films in India as part of Cultural Exchange Programme and Indian films abroad and holds the National Film Awards function.

As a vehicle of cultural exchange, DFF promotes international friendship, provides access to new trends in world cinema, generates healthy competition and helps to improve the standards of Indian films.

DFF handles the following major events:

1. National Film Awards,
2. Participation in foreign film festivals.
3. Selection of Indian Panorama films

Executive Summary

4. Cultural exchange programmes
5. International Film Festival of India

The activities relating to International Film Festival of India (IFFI), Selection of Indian Panorama films and Participation in foreign film festivals, inter-alia, form part of the component 'Promotion of Indian Cinema through Film Festivals and Film Markets in India and Abroad' of the 12th Plan Scheme "Development, Communication and Dissemination of Filmic Content" under Main Secretariat of the Ministry.

Under the component 'Upgradation of Sirifort Complex', of the 12th Plan Scheme "Infrastructure Development Programme relating to Film Sector" besides constant improvement of facilities at the Sirifort Auditoria, the scheme envisages upgradation of overall ambience of Siri Fort Cultural Complex, Improvement/upgradation in projection system, sound and lighting and Business promotion including improvement of communication system, thereby equipping the auditoria with the latest technology, so as to enhance the usage of the auditoria to optimum level facilitate generation of more revenue to the government.

The information about these major activities is disseminated to public through the following methods:-

- (i) Regular Press releases through PIB
- (ii) Regular advertisements in Newspapers through DAVP
- (iii) Banners and Posters are exhibited during the events through DAVP
- (iv) Festival Publications released during the events
- (v) Information is disseminated to Foreign Missions in India as Indian Missions Abroad
- (vi) Through Web Site, viz., <http://www.dff.nic.in>, <http://www.iffi.nic.in>

FILM AND TELEVISION INSTITUTE OF INDIA, PUNE

Film and Television Institute of India (FTII), Pune is a premier institute under the Ministry of Information and Broadcasting for imparting training in the art and technique of film making and television programme.

The subsequent chapter discusses the plan, non-plan allocation, functions of the institute, proposed targets of various activities, targets achieved during the previous year, review of past performance, proposed policy initiative etc. The courses are advertised in print media and also in the website to give wide coverage and to achieve optimum level of transparency. All the activities of the Institute are given publicity in the website of FTII i.e. www.ftiindia.com.

FILMS DIVISION

Films Division was constituted in January 1948. Its Headquarters is in Mumbai with three production centres located at Bengaluru, Kolkata and New Delhi apart from 10 distribution branch offices located all over the country. Films Division produces documentaries ranging in theme and topic from agriculture to art and culture, from industry to international issue, healthcare, housing, science and technology etc.

With a view to promote production of documentary films in the country, Films Division conducts biannual Mumbai International Film Festival (MIFF).

The information about various activities of Films Division is disseminated to public through the following methods :-

Regular press releases through PIB.

Information through Films Division's website www.filmsdivision.org

NATIONAL FILM ARCHIVE OF INDIA

National Film Archive of India (NFAI) is an organization of international repute responsible for preservation of film heritage of the country. Towards achieving its objective NFAI implements various schemes, which include acquisition of archival material and creation of infrastructure for preserving the same. During the year 2014-15 NFAI propose to implement the following two Plan Schemes to complete the targets envisaged:-

- 1) Acquisition of Archival films and film material.
- 2) Upgradation of infrastructure of NFAI including Jayakar Bungalow and setting up of digital library.

Progress of NFAI's Plan Schemes is monitored through monthly/quarterly/half yearly physical and financial progress statements that are sent to the Ministry regularly. Information on progress of the various activities undertaken by the NFAI under various schemes/programmes are also available on NFAI's website 'nfaipune.gov.in'.

SATYAJIT RAY FILM AND TELEVISION INSTITUTE OF INDIA, KOLKATA

Satyjit Ray Film and Television Institute, Kolkata is the second national level institute under the Ministry of Information and Broadcasting for imparting training in the art and technique of film making and television programme.

The subsequent chapter discusses the Plan, non-Plan allocation, functions of the institute, proposed targets of various activities, targets achieved during the previous year, review of past performance, proposed policy initiative, etc. The courses or advertise in print media and also in the website to give wide coverage and to achieve optimum level of transparency. All the activities of the Institute are given publicity in the website of SRFTI i.e. srfti.ac.in

MAIN SECRETARIAT'S FILM WING SCHEMES

(A) Anti-Piracy Initiatives

There is an urgent need to create public awareness of the effects of piracy on the economy amongst consumers since consumers are passive participants in various forms of piracy. It is, therefore, proposed that an effective and all encompassing publicity campaign including multi media campaign would be carried out during the 12th Plan period involving all stakeholders from the film and music industry. At the same time, there is also a need to set up training programmes and undertake research and development to accurately estimate the impact of piracy on the Indian economy.

The Plan Scheme for anti piracy would aim at providing assistance to the following activities:

- a. Dissemination of multi media campaigns on piracy.

- b. Training programmes and workshops to sensitize police, judicial and administrative officials about the Copyright Act.
- c. Conduct of research on the effects of piracy and to enable development as well as implementation of public-private strategies to combat piracy.

(B) Development, Communication and Dissemination of Filmic Content

With a view to synergize the activities of Ministry of Information and Broadcasting and the media units towards production, promotion and preservation of Indian films, a comprehensive Scheme during the 12th Plan titled 'Development, Communication and Dissemination of Filmic Content' is being implemented. The components of the Scheme are as follows:-

- a) Promotion of Indian cinema through film festivals and film markets in India and abroad.
- b) Production of films and documentaries in various Indian languages.
- c) Centenary celebration of Indian cinema (since concluded).
- d) Webcasting of Film Archives of Films Division.
- e) Acquisition of archival films and film material.

These Schemes are implemented by following media units:

- a) Directorate of Film Festivals
- b) CFSI
- c) Films Division
- d) NFAI
- e) NFDC

The information about these major events is disseminated to Public through the following methods:-

- (i) Regular Press releases through PIB;
- (ii) Regular advertisements in Newspapers through DAVP;
- (iii) Banners and Posters exhibited during the events;
- (iv) Festival Publications released during the events;
- (v) Information through Web Sites, viz., <http://www.dff.nic.in>, <http://www.iffi.nic.in>, <http://www.filmsdivision.org> and <http://www.cfsindia.org>.

(C) National Film Heritage Mission

Since the introduction of motion pictures in India, about 1300 silent films were made between 1930 and 1931 and more than 40,000 feature films made till 2010. In addition, at present, each year, about 900 short films and documentaries are made in India. The Government preserves the film heritage of the country through digitalization and restoration.

The goal of the Scheme is “*preservation without errors, access without end*”. Accordingly it has been to set up a National Film Heritage Mission (NFHM) with the following objectives for implementation during 12th Plan period:

- a) To undertake film condition assessment of the film collection and to ascertain the left over life of the film;
- b) Preventive conservation of 1,32,000 film reels;
- c) 2k/4k picture and sound restoration of 1050(280 during the current plan) land mark feature films and 960(432 during the current Plan) shorts of Indian cinema and recording of new picture and sound inter-negatives of each film;
- d) Digitisation of 1050 (600 during the current Plan) feature films and 1200 (390 during the current Plan) Shorts;
- e) Construction of archival and preservation facilities for preservation of material restored under NFHM in dust free, low humidity, and low temperature conditions at NFAI campus, Pune; and

- f) Training workshops and courses in field of conservation, preservation and archiving in co-ordination with international agencies that are experts in this field.

The total proposed outlay for this scheme is INR 597.41 Crores. The Detailed Project Report for the NFHM has been prepared and approved by the Planning Commission. EFC Memo for the scheme has been circulated to D/o Expenditure and Planning Commission.

(D) Setting up a Centre of Excellence for Animation, Gaming and VFX Sector:

In the global entertainment space, animation and gaming has emerged as one of the successful areas of growth and success. While it is acknowledged in the industry that there is tremendous potential for growth in this sector, adequate manpower to fuel this growth is the key to the future success of this industry. The demand for trained manpower for animation and gaming is far in excess of the current supply and non-availability of talent has become a key challenge for Indian companies. This area, therefore, needs to be addressed on priority particularly in view of the competition faced from other Asian markets.

It is, therefore, proposed to set up a Centre for Excellence in Animation and Gaming and VFX under the Ministry of Information and Broadcasting. A detailed project report for the same has been finalized and the Planning Commission has accorded 12th Plan Outlay for the scheme. Government of Punjab has allotted 12 acres of land for the center in Mohali, Punjab, free of cost.

The total outlay proposed for setting up of the Centre for Excellence in Animation and Gaming in the forthcoming Plan period is ₹ 57 Crores. The project is purposed to be run on public private partnership mode.

BROADCASTING SECTOR

ELECTRONIC MEDIA MONITORING CENTRE

Electronic Media Monitoring Centre (EMMC) has been set up to record and monitor channels on a 24x7 basis. The Monitoring capacity of EMMC would be augmented in a phased manner to achieve the objective of monitoring from the existing strength of 300 TV channels

to 1500 channels by the end of 12th Plan. The work for enhancing existing capacity of the facility from 300 TV channels to 600 TV channels is under progress. The fully functional EMMC will be a model monitoring Centre which will enable Ministry of I&B to monitor important TV channels, Private FM channels and Community Radio Stations. This will go a long way in controlling the violations in electronic media.

PRASAR BHARATI

The Prasar Bharati is the Public Service Broadcaster in the country, with All India Radio and Doordarshan as its two constituents. It came into existence on 23 November, 1997 with a mandate to organize and conduct public broadcasting services to inform, educate and entertain the public and to ensure a balanced development of broadcasting in the country.

Organizational Structure

General superintendence, direction and management of the affairs of the Corporation vest in the Prasar Bharati Board. The Board meets from time to time, deliberates on various policy issues, decides important policies and gives directions to the executive to implement the same. The Executive Member functions as the Chief Executive Officer (CEO) of the Corporation subject to the control and supervision of the Board. The CEO exercises such powers and discharges such functions of the Board as the latter may delegate to him. Prasar Bharati consists of two wings namely All India Radio and Doordarshan, which are headed by Director General.

The Director General of All India Radio and Doordarshan function in close association with the Member (Finance), Member (Personnel) and the CEO in carrying out the policy directive of the Board and manage day-to-day affairs of respective Directorates. There are broadly four different wings responsible for distinct activities viz. Programme, Engineering, Administrative and Finance. In addition, there are two News Service Divisions one each in both the Directorates.

The Government had originally approved a total budget of ₹5583.00 crore for 12th Five Year Plan which includes an outlay of ₹2633.00 crore for Continuing Schemes and ₹2950.00 crore for New Schemes and Special Projects. This has been revised to ₹3826.00 crore viz ₹3500.00 crore under the schemes 'Broadcasting Infrastructure and Network Development of Capital Assets', ₹186.00 crore for scheme 'Content Development and Dissemination' and ₹140.00 crore for 'Special projects'.

The Government has allocated a total outlay of ₹605.03 crore to Prasar Bharati for the Annual Plan 2014-15 which includes ₹120.00 crore towards Grant-in-aid-General (₹ 100.00 crore for a special project-Kisan Channel) and ₹485.03 crore towards Grant for Creation of Capital Assets.

ALL INDIA RADIO

All India Radio (AIR), an integral part of Prasar Bharati continues to perform the mandate as given in the Prasar Bharati Act, 1990. AIR informs, educates and entertains people through its programmes broadcast from various stations. It keeps the people all over the country informed about government policies, plans, programmes and achievements through the medium of sound broadcasting by a variety of programmes relating to culture education, science, health and hygiene social and economic issues important news and current events of topical interest. It presents diverse points of views to ensure that programmes are balanced and unbiased through its broadcasts, promoting education and national integration.

The Direct Budgetary Support for the Annual Plan 2014-15 provided to AIR is ₹227.01 crore which includes ₹10.00 crore for Scheme-II 'Content Development and Dissemination' and ₹217.01 Crore for various schemes under "Broadcasting Infrastructure Network Development" and special projects. The thrust area of the scheme is mainly on digitisation of AIR network, strengthening of AIR/DD coverage in border areas, expansion of FM services, and E-governance. Various initiatives are taken by All India Radio on the basis of policy decisions related to the further development of the organization as the true public broadcaster through fulfillment of its obligations. These are executed keeping in view the needs of general public and special target groups such as welfare of SC/ST, empowerment of women and development North-East region.

Physical and financial performance of the scheme-wise details of the Plan scheme of Annual Plan 2012-13 and 2013-14 are indicated in the chapter-IV. The outlay approved for Annual Plan 2012-13 for AIR was ₹ 299.00 crore and expenditure was ₹ 165.89 cr. Similarly, as against the outlay of ₹318.50 crore including that from IEBC of ₹75.00 Crore approved in the Annual Plan 2013-14, the expenditure was ₹ 272.44 crore.

Monitoring Mechanism

Performance of the Plan schemes of AIR is watched through the monthly expenditure statement furnished by it at the time of release of funds to Prasar Bharati. Releases of funds are processed on the basis of progress of expenditure and fulfillment of other conditions as laid down by the Ministry. Moreover, scheme-wise details of financial performance of AIR are regularly monitored by Plan Coordination Cell through a monthly statement.

Member (Finance) regularly monitors the progress of the schemes and takes corrective actions, wherever required. Nodal officers had also been nominated for the schemes included in the RFD. Time schedule for procurement and all other major activities of a project

have been drawn and the progress is being monitored as per the schedule. E-tendering has been adopted for effecting quick transparent and efficient procurement of process.

DOORDARSHAN

Television broadcasting started in India in September 1959 with the start of an experimental transmission in Delhi, which was later on upgraded to a regular service in 1965. Doordarshan functioned as a part of All India Radio till April 1976, when it was de-linked from AIR and a separate department called Doordarshan headed by an officer of the level of Director General was formed. Colour TV and national networking were introduced in 1982. Since then, over the years Doordarshan has been expanding its network throughout the country with new technological development in the field of broadcasting. Doordarshan is presently operating 32 satellite channels and has a vast network of 67 studios and 1416 transmitters providing TV coverage to about 92 per cent population of the country. In addition, Doordarshan is providing free-to-air DTH service. Today it is counted among the leading broadcasting organizations of the world.

Doordarshan's Satellite Channels

Doordarshan is presently operating 32 satellite channels. Details are as under:

Sl. No.	Nature and No. of Channels		Name of the Channels and their locations			
1	All India Channels	5	DD National	DD Urdu	DD Bharati	DD Sports
			DD News			
2	Regional Channels	15	DD Podhigai	DD North East	DD Odiya	DD Bangla
			DD Malayalam	DD Chandana	DD Rajasthan	DD Punjabi
			DD Bihar	DD Sahyadri	DD Kashir	DD Telegu
			DD Gujrati(Girnar)	DD UP	DD MP	
3	State Networks	11	Uttarakhand	Arunachal Pradesh	Mizoram	Jharkhand
			Himachal Pradesh	Nagaland	Meghalaya	Tripura
			Haryana	Chhatisgarh	Manipur	
4	International Channel	1	DD India			

Doordarshan network

Programme Production Centers

For terrestrial transmission, 1416 transmitters of varying power, installed throughout length and breadth of the country, are in operation. Break up of these transmitters is as under:

Terrestrial Transmitters

For terrestrial coverage 1415 transmitters of varying power, installed throughout length and breadth of the country, are in operation. Breakup of these transmitters is as under:

Service	HPTs	LPTs	VLPTs	Transposers	Total
DD1 transmitters	138	733	355	18	1244
DD News transmitters	73	78	17	-	168
Other transmitters (digital)	4	-	-	-	4
Total	215	811	372	18	1416

In terrestrial mode, DD 1 (National) Channel coverage is estimated to be available to about 92 per cent population of the country. Terrestrial coverage of DD News Channel is estimated to be available to about 49 per cent population. Area-wise coverage of DD 1 and DD News Channel is 81 per cent and 26 per cent, respectively.

Free-to-air DTH “DD Free Dish”

Doordarshan launched its free-to-air DTH service “DD Direct +” in December, 2004 (renamed as “DD Free Dish” recently) with a bouquet of 33 TV channels. This service was started with the primary objective of providing TV coverage to the areas hitherto uncovered by terrestrial transmitters. Capacity of DTH Platform was subsequently augmented to 59 TV channels. DTH signals (Ku- band) can be

received anywhere in the country (except Andaman and Nicobar Islands) with the help of small sized dish receive units. For Andaman and Nicobar Islands, DTH service in C-band with a bouquet of 10 channels was started with effect from September, 2009.

The Direct Budgetary Support for Annual Plan 2014-15 allocated to DD is ₹278.02 crore. Allocation for creation of capital assets is ₹268.02 crore which includes allocation of ₹ 0.02 crore for special projects and is primarily for “Broadcasting Infrastructure Network Development” Scheme. Main thrust areas are - digitalization of Doordarshan network; expansion of DTH; expansion of HDTV; modernization of Doordarshan’s studio, transmitter and satellite broadcast equipment; and strengthening of TV coverage on Indo- Nepal border and the remaining outlay of ₹ 10 crore is meant for content development and dissemination.

Physical and financial performance of the scheme-wise details of the Plan scheme of Annual plan 2012-13 and 2013-14 are indicated in the Chapter-IV. The outlay approved for the Annual Plan 2012-13 (BE) was ₹ 286.00 crore and expenditure was ₹ 269.10 cr. Similarly, as against the outlay of ₹395.50 crore including that from IEBR of ₹ 125.00 crore approved in the Annual Plan 2013-14, the expenditure was ₹ 360.84 crore.

Monitoring Mechanism

Every year, targets are fixed in respect of all major projects, and all Doordarshan projects are being closely monitored by the zonal offices as well as Directorate to ensure their timely completion and to check time and cost overruns. Zonal ADG (E) s hold regular meetings with the CCW officers concerned to review the progress of civil works. Project review meetings are held regularly at E-in-C’s level with Directorate officers, zonal officers and CCW officers. Periodical reviews are also held at the level of DG, DD and CEO, Prasar Bharati. Ministry of Information and Broadcasting also convenes review meetings from time to time to oversee implementation of DD schemes. Doordarshan is taking every possible measure to complete the projects in time.

MAIN SECRETARIAT’S BROADCASTING WING SCHEMES

A) Supporting Community Radio Movement

Communication is central to the success of development and democracy. Community Radio (CR) is a crucial communication tool, particularly in communities where most people can neither read nor write. It is also an extraordinary and invisible medium to give voice to the voiceless.

The Ministry has tapped the hidden potential of CR as an ideal tool for bringing positive social change and community empowerment. CR stations are essentially low power radio stations, meant to be set up and operated by local communities. A CR station is rooted in the local community, which gives it a distinct advantage to focus on development goals for health, nutrition, education etc.

In the last four years a paradigm shift has been brought about in the approach of the Ministry towards CR stations. The approach is now that of a facilitator rather than that of a mere licensor/regulator. This important shift has catalyzed the growth of CR in India leading to 170 CR stations operating in various parts of India. With more than 300 stations in the pipeline, the stage is set for a silent revolution. Initiatives like simplification of the application methodology, improved transparency in processing of applications, quickening the pace of approvals, enhanced awareness, introduction of Plan Scheme for financial support CRS, enhanced synergy between stakeholders and involvement of government ministries in CR broadcast have laid a solid foundation for a meaningful growth of CR in India.

B) Automation of Broadcasting Wing

The Ministry of Information and Broadcasting is mandated to issue permissions for uplinking / downlinking of television channels in the country as per the policy guidelines approved in the year 2011 and also Multi System Operators (MSO) permissions, DTH license, HITS licence, CRS and IPTV services. The Ministry also provides a single window clearance to applicants as all necessary clearances for applicants are obtained by the Ministry before permissions are issued to the applicants.

The first private satellite TV channel in India was permitted to uplink in the year 2000 from within the country. Before this, the private TV channels were uplinked only from foreign shores. With the growth in the media and entertainment sector, the demand for uplinking/ downlinking of TV channels from India increased manifold which necessitated the framing of Policy Guidelines for Uplinking in 2002 and Downlinking in 2005. These guidelines were further amended in December 2011. This Ministry grants permission to private satellite TV channels under Uplinking and Downlinking Guidelines.

During the 12th Plan, it is proposed to automate various sections of broadcasting wing, namely, TV (I) Section, Broadcasting Policy and Legislation Section and CRS Section, for grant of permission/registration to various broadcasting services. The project involves development, testing and deployment of an integrated online portal solution. This is a new Plan Scheme namely “Automation of Broadcasting Wing” under Plan revenue. The project would be executed by NIC on a turnkey basis which will include the entire cost of system integration, manpower and post implementation support for a period of five years

The objective of the scheme is to establish a computerized, web-based system for the speedy processing of applications of various broadcasting licenses /permissions. The application software will have inter-face with other concerned Ministries. The Ministry is mandated to issue permissions for uplinking /downlinking of television channels in India as per the Policy Guidelines 2011. This involves large volumes of paper trails and transactions to be processed by the Department personnel. This often leads to delays in issuing the necessary licenses, loss of documents submitted, difficulty to monitor the channel contents on a sustained and planned basis, leading to some levels of inefficiency in the system. In order to streamline the process of application by agencies concerned and to enable both the officials and the vendors to monitor the status of their applications, it is proposed to develop a secured online portal that will enable all stakeholders to apply, monitor, manage and expedite the necessary process with minimal manual intervention.

C) Mission Digitisation

India has embarked on a very ambitious exercise to digitize its cable network in 4 phases. The Union Cabinet had approved the Ministry's proposal for digitization of cable TV network on pan India basis in 4 (four) phases, leading to complete switch off of the analog TV services by 31 December 2014. First two phases of cable TV digitization have been completed successfully. In phase-I, which was completed by 31 October 2012, out of four metro cities, digitization has been total in Delhi, Mumbai and Kolkata. Chennai is yet to undergo full transition to digital due to pending court cases. Phase-II was concluded by 31 March 2013, in 38 cities (having population more than 10 lakh) spanning across 14 states and one union territory. In phase-II, digitization in 36 cities is nearly total and work is in progress in remaining 2. Three crore Set Top Boxes (STBs) were installed in first two phases.

To achieve the target, Ministry had embarked on an aggressive Public Awareness Campaign in the Electronic and Print Media. Video spots and Radio jingles were brought out by the Ministry for broadcast on Television and radio. An intensive SMS Campaign was also launched on Mobile phones. Additionally cinema slides and hoardings on bus shelters, etc., were also put up. The 'Blackout Advertisement' carried out by the Ministry on all prominent Television channels created a massive public awareness about the digitization deadline. More than 200 channels carried the 'blackout advertisement' of the Ministry on the same day and time in a synchronized fashion which is a record of sorts.

The Ministry has been closely monitoring procurement and progress of installation of STBs by various MSOs and DTH operators regularly. A Special Task Force was constituted to steer the entire process which consisted of various stakeholders. The Ministry also launched a special website on digitization. Sub-Groups constituted by the ministry for national level MSOs, independent MSOs and Local Cable Operators helped the Ministry to get the feedback from ground. Extensive field visits were taken up by officials from the Ministry of Information and Broadcasting and technical teams from BECIL which is a Public Sector Undertaking of the Ministry. The field visits

were taken to assess the ground realities and provide continuous feedback so that the digitization process could incorporate learning from the field. A toll free number was also designated to answer queries of people about digitization. In the countdown to digitization, Ministry also set up a control room with 5 telephone lines to provide clarifications to people and answer their queries.

The first two phases of digitization have shown positive outcome for all stakeholders. Preliminary data from state governments show that already there is two to three-fold increases in the entertainment tax collection. News broadcasters show reduction of about 30 per cent in the carriage fee payment for Phase I cities. Data received from MSOs indicates increase in subscription payment of about 35 per cent to broadcasters.

Phase-III would cover other urban areas while rest of the country in phase IV. Phase III and IV are slated for completion by 30 September 2014 and 31 December 2014 respectively. Estimated requirement of STBs in remaining two phases is ₹ 11.00 crore. Blueprint for the implementation of phase III and IV has been prepared. Complete digitization of the cable network services would bring a paradigm shift in India's cable TV set up.

CHAPTER – I

MANDATE, GOALS AND OBJECTIVES, POLICY FRAMEWORK AND POLICY STATEMENT

INFORMATION SECTOR

DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY

Mandate: DAVP is the nodal multi-media advertising agency of the Government of India. It disseminates policies, programmes and achievements of various Ministries and their Departments to people at large through various media. It also caters to the publicity requirements of a number of autonomous bodies and public sector undertakings as well. The various media used for taking socially relevant messages to grass-root level are:

- (a) Newspaper advertisements,
- (b) Telecast / Broadcast of TV spots and Radio Jingles, etc,
- (c) Massaging through emerging new media i.e. Digital Cinema Mobile Telephony and Internet , Social Networking sites, sms communication systems,
- (d) Printed literature – booklets, brochures, posters etc,
- (e) Outdoor Media – Hoardings, Metro Rail Panels, Bus Panels, kiosks, Public Utilities, etc.
- (f) Exhibitions on selected themes in rural and semi-urban areas at crowd points, including melas , etc.

Objectives and Policy Framework: DAVP has been working as a catalyst of socio-economic change and development over the years and is instrumental in creating awareness among the masses, seeking their participation in developmental activities and eradication of poverty and social evils. The print media publicity is guided by the Print Advertisement Policy, electronic media by an Audio- Visual Advertisement Policy, outdoor publicity by Outdoor Media Advertisement Policy and new media publicity like digital cinema, internet/social media and SMS system by New Media Advertisement Policy, etc., issued by the Ministry of Information and Broadcasting, Government of India from time to time.

Goals: DAVP's Charter, available on its website, www.davp.nic.in is an attempt to deliver services in a quantifiable manner to its clients, citizens and customers. DAVP is at present gearing to become a customer-driven organization, with quality-consciousness being inculcated amongst its Officers and staff. Tools such as information technology, professionalization of services, and modernization of work processes and structures are being used for the purpose. Further, instead of being just a post-office for conveying the needs of Ministries/Departments to media outlets, DAVP aims at formulating and generating content which can perform an integrative role for governmental information and communication needs.

DIRECTORATE OF FIELD PUBLICITY

The Directorate of Field Publicity is one of the Media Units of the Ministry of Information and Broadcasting. It is engaged in the task of publicizing various programmes and policies of the Government through its network of 207 Field Publicity Units under the control and supervision of 22 Regional Offices.

Field Publicity came into existence in 1953 with 32 Field Publicity Units under the control of four Regional Offices. The set-up was created under the integrated publicity programme named "Five Year Plan Publicity Organization". The Ministry directly exercised administrative control over the Units and Regional Offices. Later a full-fledged Directorate was constituted in 1959 to supervise and control the activities of the Regional Offices and the Field Publicity Units and it came to be called "Directorate of Field Publicity".

After the Sino-India war in 1962 and the Indo-Pak War in 1965, some radical changes in the approach and working of DFP became necessary in view of the urgent need for boosting the nation's morale and for mentally preparing the people to meet any external threat. Accordingly, 34 more new units were created in 1963 and another 33 in 1965 for publicity exclusively in the border areas.

EMPLOYMENT NEWS/ROZGAR SAMACHAR

Employment News, a weekly, published in English, Hindi and Urdu is the flagship publication of the Publications Division. The weekly carries advertisement for jobs of central and state governments, public sector undertakings, autonomous bodies, universities, admission notices for professional courses, examination notices and results of organizations like UPSC, SSC, other general recruitment bodies, etc. In addition to this, there is also an Editorial segment, which carries one or two main articles related to career and general interest.

Total Revenue & Surplus:

Employment News has earned a total revenue of ₹ 4601.70 lakhs in 2013-14. The surplus after taking in to account the expenditure is ₹ 2556.15 lakhs. The revenue up to May, 2014 is ₹ 962.76 lakhs and the surplus is ₹ 906.19 lakhs

Revenue:

The Employment News continued to maintain its top position in the job market and managed to achieve advertisement revenue of ₹ 2911.82 lakhs in 2013-14 where as the revenue generated from circulation is ₹ 1689.88. Up to May, 14 the revenue generation from advertisement is ₹ 776.83 lakhs and from circulation is ₹ 185.93 lakhs. The weekly has earned a surplus of ₹ 906.19 lakhs during the current financial year. (up to May,2014)

Average No. of pages:

Average number. of pages being printed in Employment News is 53.75 pages in the year 2013-14

Network Extension:

Employment News largely depends upon its own distribution network through agencies for reaching out to the readers. Direct subscription facility is also available to readers to ensure coverage in remote areas. In 2014-15 it is proposed to further enlarge the network throughout the country.

Interactive Website:

The foremost success of EN has been the “launch of interactive website under the domain www.employmentnews.gov.in” which is attracting approx 7 lakh visitors per month, which making it one of the top in the government sector. The interactive features such as online career counseling, information about govt. job vacancies directly to e-mail of readers has been provided through the website.

INDIAN INSTITUTE OF MASS COMMUNICATION

The main objective of the Indian Institute of Mass Communication (IIMC) is to organise training and research in the use and development of the media and mass communication, with speical reference to the requirements of socio-economic growth in the country. The Institute is financed by the Government of India, through the Ministry of Information and Broadcasting, in the form of net annual grant-in-aid.

The post-graduate diploma courses of IIMC are open for the general public and candidates are selected through written test/interviews. In addition, the Institute conducts two courses in Development Journalism in each academic year for working journalists and information officers from

developing countries, in collaboration with the Ministry of External Affairs. Foundation/ orientation/ in-service training programmes for Officers of the Indian Information Service (IIS), both Group ‘A’ and Group ‘B’, are also conducted. A number of other short-term courses are also arranged for officers of different Departments/Organizations of the Government of India, State Govts. and international organizations. The Institute conducts research projects on various mass media related issues. Most of these studies are sponsored. It also publishes books and other publications on Journalism/Mass Communication, from time to time.

It is felt that the primary requirement in the present situation would be to up-grade the one year PG Diploma courses currently offered by the Institute to 2 year Advanced PG Diploma courses and to have these declared equivalent to MA Degree courses. Strengthening of the Department of Communication Research would also be an imperative need in the up-gradation of the present IIMC to the level of an Institute of National Importance. Advanced courses and Doctoral programmes can be commenced, after bringing an Act of Parliament to declare the IIMC an Institute of National Importance.

Plan Activities:

Keeping in view the above aspects, the Ministry of approved the Plan Scheme “Upgradation of IIMC to International Standards” in the 11th Five Year Plan for a total outlay of ₹ 62.00 crores with budget support of ₹ 51.50 crores. This is a continuing Scheme in XII Five Year Plan with Budget support of ₹ 43 crores. A new Plan Scheme “Opening of New Regional Centres of IIMC” has been approved in the 12th Five Year Plan, with a total Plan outlay of ₹ 94.20 crores and a net budgetary support of ₹ 90.00 crores.

PHOTO DIVISION

The main function of the Photo Division is to document photographically the developmental programmes undertaken by the Government and social change that is taking place in the country as a result thereof. Photo Division is fully responsible for official Photo Coverage of day to day assignments of Prime Minister of India and Vice President of India within the Country and abroad. Photographs are supplied by the Division to Press Information Bureau and DAVP for its exhibition, internal Publicity of Government events and also to XP Division of Ministry of External Affairs for Publicity inside/outside the Country. Photo Division also supports Lok Sabha Secretariat for its photographic requirements. Photo Division also supplies photographs on payment basis to the Central/State Government Departments, Public Sector Undertaking and to the Public under “Pricing Scheme”.

PRESS COUNCIL OF INDIA

The Press Council of India was first set up in the year 1966 on the recommendations of the First Press Commission. It presently functions under the Press Council Act 1978. In the discharge of its twin fold function of preserving the freedom of the press and maintaining and improving the standards of the press, the Council performs a multi-faceted role. It acts on the one hand as a quasi judicial authority with all powers of the civil court and on the other, in its advisory capacity; it guides the press as well as the authorities on any matter that may have a bearing on the freedom of the press and on its preservation.

The Press Council is headed by a Chairman who has by convention been a sitting/retired judge of the Supreme Court of India. Besides, the Council consists of 28 other members, of whom 20 represent the press, five are from the two Houses of Parliament and three represent the cultural, literary and legal fields and are nominated by the Sahitya Academy, University Grants Commission and the Bar Council of India.

The financial affairs of the Council are managed by the revenue collected by it as fee levied on the registered newspapers in the country on the basis of their circulation, the deficit being made good by way of grant by the central government. Though to some extent the Council is dependent on the government for finances, yet insofar as functional autonomy is concerned, it has remained completely uninfluenced by any extraneous considerations in discharge of its functions. The quasi-judicial function of the Council are discharged following the mandate and procedure of Section 14 & 15 of the Press Council Act 1978 and the advisory and guiding functions are undertaken under various provision of Section 13.

PRESS INFORMATION BUREAU

Press Information Bureau, (PIB) is one of the Principal agencies of the Government of India whose main function is to disseminate information about policies, programmes and achievements of the Government in various fields. The Bureau has at present, a network of eight Regional Offices at Kolkata, Mumbai, Chennai, Bhopal, Chandigarh, Guwahati, Lucknow and Hyderabad, 27 branch offices, 5 Office-cum-Information Centres and two Information Centers spread all over the country. A considerable number of newspapers, journals and periodicals are being published from these places and a large number of pressmen visit these offices regularly. Ministers/Secretaries and other senior officials hold press conferences to brief journalists/pressmen about the policies and programmes of the Govt. of India.

Over the years, two very major developments have occurred in the media scene the world over. One, the exponential growth of internet and two, the advent of 24 hours news channels. These developments have made the communication very fast, transgressed national boundaries and has brought immediacy to collection and dissemination of news to the people. Therefore, while the traditional media, especially the print media, remain

important, PIB needs to cater to the needs of the emerging media and also make best use of emerging tools to serve the media and population at large. Since information on all subjects is now readily available through internet and because of greater transparency and accessibility, PIB's traditional tools of information dissemination need to be made more contemporary and suited to the needs of the modern media. The Bureau must, therefore, undertake innovative activities to present information in a more interesting and instantly usable way to its clients.

PIB is also responsible to provide genuine feedback from the media to the various government departments to enable the latter to take necessary corrective actions or to shift focus to new directions.

To achieve these targets, following activities/schemes/projects have been proposed during the year 2014-15 :-

1. Setting up of National Media Centre at New Delhi. - The Bureau has set up a National Media Centre at New Delhi with separate building of its own to provide media facilities to National & International journalists at one place which will have state of the art facilities including, auditorium, press lounge, a briefing/conference room, library and modern equipment. Due to increase in project scope and cost escalation, the project cost was revised from ₹ 35 crores to ₹ 60 crores, which was approved by EFC on 15 September, 2009. A contract was signed between PIB and NBCC on 22-3-2010 in place of earlier MOU for construction of NMC. During the year 2013-14, ₹ 50.00 lakhs were allocated to PIB in BE 2013-14 under Plan under Capital Section. At RE Stage and Final Grant stage, the allocation of ₹ 50.00 lakhs (allocated in BE 2013-14) was enhanced upto ₹ 2.10 crores. Out of ₹ 2.10 crores, ₹ 2.0960 crores were paid to NBCC. Upto 31-3-2014, ₹ 57.41 crores were paid to NBCC.

During the Annual Plan 2014-15, ₹ 2.50 crores have been allocated to PIB for payment to NBCC whereas PIB is required funds amounting to ₹ 2.59 crores to make payment to NBCC during this financial year. Now the building is ready and fully operational.

(2) Media Outreach Programme and Publicity for Special Events. This scheme will comprise the following components :-

- (a) Media Outreach Programme
- (b) International Film Festival of India
- (c) Pravasi Bhartiya Diwas Samaroh

All the above components have also been included in 12th Five Year Plan as ongoing scheme. The details of each component are as under :-

(a) Media Outreach Programme - The aim of this scheme is to disseminate information about the flagship programmes of the Government by organising Public Information Campaigns, Media Interactive Sessions, Dissemination of Success Stories and conducting Press Tours. The

administrative approval for this scheme for the Annual Plan 2013-14 was received on 27 June 2012 and further allocation to Regional Offices was made on 29 June 2012.

During the year 2013-2014, this Bureau was allocated SBG amounting to ₹ 9.88 crores for organizing 105 PICs, 02 media interactive session and 16 press tours. At RE stage, ₹ 8.50 crores were allocated to PIB. Due to enforcement of model code of conduct in the light of 16 Lok Sabha election, no PIB media interactive session and press tours could be conducted in March, 2014. However the allocations of funds towards the scheme were reduced from ₹ 9.88 crores to ₹ 8.38 crores. Therefore, only 103 PICs could be conducted and an amount of ₹ 8.3720 crores was utilized upto March, 2014 under this Plan component.

During the Annual Plan 2014-15, ₹ 9.88 crores have been allocated for implementing this Plan Scheme. During the period the proposed activities are to hold 100 public information campaigns, 2 media interactive sessions and to conduct 10 press tours and 25 success stories.

(b) International Film Festival of India and Pravasi Bhartiya Diwas Samaroh –Media Centre is set up at the venue of the Festival and facilities extended to journalists like special accreditation hospitality arrangements, press conferences, press releases work room with computers and internet, telephones, newspapers, stationery, photocopier etc. In respect of PBD PIB deputed its officers for grant of special accreditation to journalists during Pravasi Bhartiya Diwas Samaroh and hiring of computers for Media Centre to facilitate journalists. During the year 2013-14, ₹ 12.00 lakhs were allocated and upto March, 2014, ₹ 11.75 lakhs were utilized on the events. During the Annual Plan 2014-15, this Bureau has been allocated ₹ 12.00 lakhs for International Film Festival of India, 2014 and PBD.

3. Modernisation of PIB. This scheme has been proposed in 12th Five Year Plan as a new scheme.

During the year 2013-14, this Bureau were allocated ₹ 4.00 crores for upgradation of existing services relating to video conferencing, website maintenance, etc., creation of accreditation software, provision of mobile equipment to offices and officers, provision of modern HR in offices and initiating process of setting up social media cell. At RE 2013-14, only ₹ 1.50 crores were allocated. In Final Grant stage ₹ 1.72 crores were allocated and out of this ₹ 1.7198 crores were utilized under this Plan Scheme for payment to NICS for certain IT provision at NMC, funds were utilized for purchase of hardware, software, AMC for equipment, consumables by PIB Hqrs. and expenditure was incurred by different regional offices.

During the year 2014-15, ₹ 5.00 crores have been allocated to PIB for implementing this Plan Scheme and the proposed activities are :-

- (i) Major upgradation of websites with latest interactivity and delivery tools.
- (ii) Online receipt, processing and reportage of media accreditation (fully online).
- (iii) Creation of more Video resources.

- (iv) Digitalization of 2.00 lakhs old records.
- (v) Software development and data integration to begin.
- (vi) Modern Video conferencing facilities for information dissemination will be placed in 5 Regional Offices.
- (vii) To continue modernization of hardware, LAN, network
- (viii) To provide smart devices to 100 officers.

4. Regional Press Conferences

During the period, PIB arranged 11 Regional Press Conferences across the country which included Jaipur, Bhubaneswar, Kolkata, Chennai, Bangalore etc. Press Conferences on International Film Festival of India (IFFI) and International Children Film Festival of India (ICFFI) were also organized in 14 States which are as under :-

Sl.No.	Name of State	State Capital
1.	Assam	Guwahati
2.	Maharashtra	Mumbai
3.	Kerala	Trivandrum
4.	Karnataka	Bengaluru
5.	Sikkim	Gangtok
6.	West Bengal	Kolkata
7.	Bihar	Patna
8.	Punjab	Chandigarh
9.	Haryana	Chandigarh
10.	Tamil Nadu	Chennai
11.	Andhra Pradesh	Hyderabad
12.	Jammu & Kashmir	Srinagar
13.	Goa	Panaji
14.	Uttar Pradesh	Lucknow

In addition the Regional/Branch offices of PIB conducted 283 Press Conferences during the year 2013-14 in response to visits of dignitaries and on specific issues of the region as well as on national importance.

5. GoM on Media

PIB provided support to the GoM on Media through day's media coverage on important issues, emerging and developing news items, policies and programmes of the Government of India and analysis of editorials and opinion pages. Headed by the Pr. DG, PIB the report in Hindi and English provided a focused and comprehensive media report highlighting action points for the GoM on media to respond through directly, or through the concerned Ministries.

PUBLICATIONS DIVISION

INTRODUCTION

The Directorate of Publications Division (DPD) was set up in 1941. The Publications Division is the largest publishing house of the Government of India, which aims at providing authentic information at affordable prices to the readers in India and abroad on subjects of **national importance** like history, freedom struggle art and culture and heritage of India. Important publications of the Directorate include the prestigious series of Collected Works of Mahatma Gandhi speeches of national leaders and educative and informative books on subjects of national interest and literature for children and Employment News. It is a revenue earning department. The mandate of the Organization is :- “Production, sale and distribution of books and journals on matters of national importance with a view to imparting to the general public at home and abroad up to date and correct information about India”.

Activities of the Department

- Publishing books and journals of national importance at reasonable price in order to facilitate wider access to people. It has published 8000 titles since its inception.
- Publisher of Collected works of Mahatma Gandhi, Netaji Sampoorna Vangamay and Builders of Modern India.
- Publishing selected speeches of Presidents and Prime Ministers of India to serve as repository of thoughts for posterity.

- Recently taking up the job of printing Rashtrapati Bhavan series books
- Make available information of job opportunities in Government Sector through Employment News.
- Publishing Yojana in 13 languages, Kurukshetra in English & Hindi, Ajkal in Hindi, Urdu and Bal Bharati.
- To enter in the field of e-publishing through multi-media inter-active CDs on subjects of cultural heritage.
- Organizing books exhibitions participating in them within India and abroad, to ensure wider reach of our publications.
- organizing essay competitions to encourage children.
- To organize on behalf of the Ministry, Bhartendu Harishchandra Awards to promote original Hindi writing in journalism and mass communication. The awards also include those for women issues and children literature and national integration.

The mandate for the Directorate is production, sale and distribution of popular books journals on matters of national importance with a view to imparting to the general public at home and abroad up to date and correct information about India. While doing so the Directorate aims to achieve the following objectives: -

- (i) Publish books on subject of national importance which are otherwise not covered by other publishing houses and make them available to general public at affordable price.
- (ii) To strengthen and promote the concept and spirit of unity in diversity communal harmony, national integration, etc.

REGISTRAR OF NEWSPAPERS FOR INDIA

The Office of the RNI, an attached office of the Ministry of Information and Broadcasting, came into being with effect from 1st July 1956, by an Act of Parliament amending the Press & Registration of Books Act, 1867. Its statutory functions under the Act are detailed below: -

- i) Maintenance and compilation of a register containing particulars of newspapers/periodicals published in India;
- ii) Issuance of Certificates of Registration in respect of Newspapers/Periodicals after verification of availability of Titles as recommended by District Magistrates concerned.

- iii) Ensuring that the Newspapers/Periodicals are published in accordance with the provisions of the Press & Registrations of Books Act;
- iv) Verification of circulation claims made by the publishers;
- v) Preparation and submission to the Government Annual Report containing information and statistics about the Press in India and in particular, the trends in different categories of newspapers/periodicals.

In addition, RNI has to perform some functions, which are non-statutory in nature. These are: -

- a) Issuance of Eligibility Certificates to enable the newspapers to import newsprint
- b) Assessing and certifying the essential requirements of newspaper establishments in regards to printing and allied machineries and materials.

THE NEW MEDIA WING

The role of New Media Wing is to assist the Media Units of the Ministry of Information and Broadcasting in collection, compilation and preparation of material involving research in published works, etc. building up of a compendium of knowledge on important subjects and to prepare guidance and background notes on current and other topics for the use of the Media Units. Set up in the year 1945, the Wing functions as an information-serving unit for the Ministry of Information & Broadcasting and various Media Units under it. The Wing studies trends in Mass Communication Media and maintains reference and documentation service on Mass Communication Media. It provides background, reference and research material for use of the Ministry, its media units its media units and other engaged in mass communication. As per the directions of the Planning Commission this Division's plan Scheme "Training of IIS Officers" has been converted into Non-plan activity (regular feature). At present this activity is deferred.

The Wing compiles one annual reference books, INDIA – A Reference Annual, a compilation on development and progress made by Central ministries/ departments, state/ union territory administrations and PSUs/ autonomous bodies during the year. INDIA is simultaneously published in Hindi under the title BHARAT.

The Division maintains the Diary of Events which focuses on important national and international events for record and reference. The Division prepares a monthly report of subject specific Specialty Magazines having a share of FDI and having been given permission for publication in India. The magazines are monitored as to whether they stick to the stipulations laid down by the Government.

The Division has a well- stocked library with a large collection of documents on various subjects, bound volumes of selected periodicals and various reports of the Ministries, committees and commissions. Its collection includes specialized books on subjects pertaining to journalism, public relations, advertising and audio- visual media, prominent encyclopedia series, yearbooks and contemporary articles. Besides the senior officers of the Ministry, the library facilities are also available to accredited Indian and foreign correspondents. The library was shifted from Shastri Bhawan to Sookhana Bhawan in 2008 in a make shift space. It is planned to move it from the present makeshift arrangement to a full-fledged floor in Sookhana Bhawan.

The National Documentation Centre on Mass Communication

The National Documentation Centre on Mass Communication (NDCMC) was created in 1976 as part of the Division on the recommendation of an Expert Committee set up by the Ministry for collecting, interpreting and disseminating information about the events and trends in Mass Media through its periodical services. The NDCMC documents major news items, articles and other information material available on mass media/ communication. The current activities of the Centre range from collecting and documenting information, to dissemination, not only for the development of cross-country mass communication but also for participation in the international information flow.

The information collected is maintained and disseminated through services like '*Current Awareness Service*' – An annotated index of select articles on mass media published in newspapers and journals being subscribed by the Centre '*Bibliography Service*' – An annotated subject index of articles on mass media published during past one year in newspapers and journals being subscribed by the Centre; '*Bulletin on Films*' – An abstract of various development in the film industry in India; '*Reference Information Service*' – Background papers on Subject of topical interests in the field of mass media; '*Who's Who in Mass Media*' – Biographies of various media personalities in lime light; '*Honours Conferred on Mass Communicators*' – Highlights the various awards announced during the year to mass communicators including the national and international film awards; and '*Media Update*' - It focuses major national and international media events for record and reference.

The National Documentation Centre on Mass Communication (NDCMC) under New Media Wing has brought out 43 services on various aspects of Mass Media during the year 2013-14 (Till December 2013).

Highlights of the year 2013-14

- INDIA – 2014 has been released.
- The National Documentation Centre for Mass Communication (NDCMC), a unit of RR&TD has brought out 43 service on various aspects of Mass Media during the year 2013-14 (till December 2013)

SONG AND DRAMA DIVISION

The main function of the Division is to create awareness and emotional receptivity among the general public regarding social, economic and democratic ideals which are conducive to the progress of the nation, creating among the people in border areas a sense of defence preparedness and cultural integrity with the rest of the country and keeping up the morale of the Army Jawans posted in isolated forward areas through live entertainment media which includes both urban theatre forms and folk forms covering all the regions of the country.

To achieve its objectives, the Division utilizes a wide range of folk and traditional forms, such as, folk and traditional dramas, ballets, operas, dance dramas, folk and traditional recitals, puppetry and even the skills of hundreds of magicians with age old tradition.

The Division headed by Director, and functions at three levels.

- (i) Headquarters at Delhi
- (ii) Ten regional centres located at Bengaluru, Bhopal, Chandigarh, Chennai, Delhi, Guwahati, Kolkata, Lucknow, Pune, and Ranchi.
- (iii) Seven border centres headed by Assistant Directors located at Darbhanga, Guwahati, Imphal, Jammu, Jodhpur, Nainital and Shimla and six departmental drama troupes headed by Managers located at Bhubaneswar, Delhi, Hyderabad, Patna, Pune and Srinagar (Jammu).

MAIN SECRETARIAT'S INFORMATION WING SCHEMES

A) Construction of Soochna Bhawan Phase-V

The Expenditure incurred on the construction of Soochna Bhawan is met from the Plan Budget made available to the Ministry after the approval of Planning Commission. The available constructed space has been allotted to various media units such as Civil Construction Wing, Song and Drama Division, Photo Division, Film Division, Publication Division, the New Media Wing, Press Council of India, Directorate of Advertising Visual Publicity (partly) and National Film Development Corporation. After completion of phase-V of Soochna Bhawan, the available built up space will be utilized for accommodating the balance media units and the remaining portion, if any will be leased out to other departments.

B) Policy Related Studies, Seminar, Evaluation, etc. for all three sectors including Media Units (excluding Prasar Bharati) (New Scheme)

The media and entertainment sector of the economy promises high growth potential during the 12th five year Plan (2012-2017). In order to realise the growth potential, different schemes/programmes are being implemented by the Ministry of Information and Broadcasting in respect of Film, Information and Broadcasting Sectors. The scheme on Policy related studies, seminar, evaluation, etc. for all three sectors including media units (excluding Prasar Bharati) provides for undertaking policy related studies, seminars and evaluation of existing/new plan schemes in the media and entertainment sector. Studies/seminars and evaluation undertaken/conducted will help in policy designing, formulating and monitoring of new schemes.

C) Training for Human Resource Development

In order to transform the civil service, it is imperative to have a strategic human resource management system, which would look at the individual as a vital resource to be valued, motivated, developed and enabled to achieve the Ministry/Department/Organization's mission and objectives. Within this transformational process, it is essential to match individuals' competencies with the jobs they have to do and bridge competency gaps for current and future roles through training.

Competencies encompass knowledge, skills and behaviour, which are required in an individual for effectively performing the functions of a post. Competencies may be broadly divided into those that are core skills which Government servants would need to possess with different levels of proficiency for different functions or level. Some of these competencies pertain to leadership, communication, financial and people management, information technology, project management etc. The other set of competencies relate to the professional or specialized skills, which are relevant for specialized functions such as building roads, irrigation projects, taking flood control measures, civil aviation, medical care, media management etc.

The Ministry of Information and Broadcasting is the nodal Ministry for information, broadcasting and film sectors. Through its various Media Units, the Ministry is responsible for dissemination of information relating to various Government policies and programmes. The various media used in their process are electronic, print, films, interpersonal publicity, live arts and culture, public information campaigns, etc. The Indian Information Service officers of the Ministry are posted in electronic, print and interpersonal Media Units during the course of their career. Similarly the officials of the Main Secretariat of the Ministry of Information and Broadcasting are engaged in policy making for the media sector and provide administrative facilitation to the various media units. It is imperative that all these officers are trained so that they are equipped to take up challenging responsibilities.

(D) International Media Programme

International Media Programme was introduced during the XII Plan in order to facilitate and strengthen the cooperation between India and other countries under the domain of media policies and strategies involving key officials in the information and communication landscape. The international programme recognizes the vital role that Media, especially those involved in the Government communication and institutional process, can play in promoting a better understanding among nations and to strengthen friendly ties by promoting exchange and understanding in the fields of information, films and print media.

FILM SECTOR

CENTRAL BOARD OF FILM CERTIFICATION, MUMBAI

The CBFC is mandated to certify films for exhibition in India in accordance with the Cinematograph Act, 1952, the Cinematograph (Certification) Rules, 1983 and the guidelines issued by the Central Government. .

The objective of CBFC is to ensure healthy entrainment and recreation to the public in accordance with the provisions of the Cinematograph Act.

The endeavour of the CBFC is to make the certification process transparent and responsible. Towards this end, CBFC adopts modern technology for certification process through computerisation. The CBFC also creates awareness among the advisory panel members, media and film makers about the guidelines for certification and current trends in films through workshops and meetings.

Plan Schemes:

(A) UPGRADATION MODERNISATION AND EXPANSION OF CBFC AND CERTIFICATION PROCESS

- (i) To Develop for online processing of film applications and certification, website upgradation, hardware procurement
- (ii) To Digitalise the projection System for four offices and digital theatre for all offices
- (iii) To acquire additional space for CBFC, Mumbai and its regional offices.

(B) TRAINING FOR HUMAN RESOURCES DEVELOPMENT (PLAN)

- (i) To hold Workshops/Seminars for Board Members and Regional Officers relating to certification of films;
- (ii) To hold Training/Seminars for Advisory Panel Members for each region;
- (iii) To hold Training/Seminar of Group “A” “B” and “C” staff.
- (iv) Foreign training for group “A” Officers.

CHILDREN’S FILM SOCIETY, INDIA

INTRODUCTION

Activities of the Organization:

1. **Production and Procurement:** CFSI is engaged in the production of feature films, animation, short films, puppet films and TV serials in film as well as video format for children and young people. The organization also procures exhibition rights of certain foreign films which were received well at International Film Festivals. Films produced by the Society and those whose rights are acquired are dubbed in various Indian languages for exhibition.
2. **Film Festivals:**
 - a. National / **International Children’s Film Festival** – CFSI organizes competitive International Children’s Film Festival once in every two years and proposes to organize a National Children’s Film Festival for promotion of children as filmmakers in the year when International Children’s Film Festival is not held.
 - b. **Participation in International Children’s Film Festivals:** CFSI’s films participate in various International Film Festivals and have won awards. CFSI’s officers would also participate in such festivals to promote and market CFSI’s films abroad.

3. Exhibition and Distribution of Films :

1. **Individual Shows:** Many schools and individuals procure films for non-commercial screenings in theatres or in schools through LCD projectors on payment of fixed rentals.
2. **District and State Level Festivals:** This activity is conducted in collaboration with the District Administration. Various Districts in different states are identified in and screening programmes are chalked out charging nominal admission rates. The school going children are largely from Govt./Municipal Schools/ZillaParishad schools. From the financial year 2007-08, it was decided by the Ministry that under privileged children would not be charged any amount that CFSI films would be screened free of charge. For children who can afford a nominal charge for viewing films tickets are charged taking into account the expenditure to incur for generation of revenue.
3. **Non-theatrical Free Shows:** In order to reach out to the rural and underprivileged children, CFSI conducts free shows for the Municipal and Tribal Children. Services of Nehru Yuva Kendra Sanghathans, an autonomous body under Ministry of Youth Affairs and Sports, Non-Governmental organizations, District Administration Authorities are utilized for this activity. The expenditure involved in conducting the free shows is borne by CFSI out of grants-in-aid provided by the Govt. for the purpose. Under the Scheme, even children living in remand homes, orphanages etc. are covered.
4. **Shows Through Distributors:** CFSI engages distributors/organizers to conduct film shows in theatres and schools. They procure films by paying fixed monthly rentals and exhibit films in the allotted territory.
5. **CFSI films through multiplex cinemas:** A pilot programme of screening of CFSI films through PVR multiplex cinemas in association with schools by block bookings for ticketed shows is also organized.
6. **Screening of films on Television:** CFSI films are shown on Doordarshan National Network and Regional channels of DDK and also other satellite channels.
7. **Sale of DVDs:** The popular selected CFSI film titles are converted on DVD format and sold.
8. **Activities in North East & J&K:** CFSI promotes films in regional languages including North-East States through production, conduct of workshops and exhibition.

DIRECTORATE OF FILM FESTIVALS

The Directorate of Film Festivals (DFF) is vested with the responsibility of promoting good cinema and organizing International Film Festivals of India (IFFI), promoting Indian films both within the country and abroad, organization of film weeks, mini festivals and the National Film Awards. DFF also manages the Siri Fort Auditorium.

The Directorate seeks to promote the best of Indian Cinema within India and abroad and to bring the best of world cinema to India. The festivals organized by DFF work as a platform for the professionals from India and abroad to meet, interact and exchange their views and perceptions.

Towards achieving the above mentioned mandate, a detailed component titled ‘Promotion of Indian Cinema through Film Festivals and Film Markets in India and Abroad’ of the 12th Plan Scheme “Development, Communication and Dissemination of Filmic Content” has been worked out duly envisaging all the activities to be carried by DFF in accordance with the mandate.

The following activities of the Directorate form part of aforesaid XII plan component ‘Promotion of Indian Cinema through Film Festivals and Film Markets in India and Abroad, under Main Secretariat of the Ministry, which inter-alia include the following components:-

- (a) International Film Festival of India
- (b) Participation of Indian Panorama Films in Film Festivals in India and Abroad.
- (c) Selection of Indian Panorama Films.

Besides this, maintenance and upkeep of Siri Fort Film Festival Complex is also the responsibility of the Directorate. Upgradation of overall ambience of Siri Fort Cultural Complex, Improvement/upgradation in projection system, sound and lighting and Business promotion including improvement of communication system, would be undertaken in XII Plan through the Plan Component ‘Upgradation of Siri Fort Complex’.

FILM AND TELEVISION INSTITUTE OF INDIA, PUNE

The Film Institute was set up in 1960, in Pune, as a premier Institute for imparting training in the art and technique of film-making. Since 1974, it also started training to Doordarshan employees in Television Production and the Institute was renamed as “**Film and Television Institute of India**”.

The Film and Television Institute of India, is the prime Institute of its kind and has been undertaking the entire responsibility of imparting training in film production and television training.

ACADEMIC ACTIVITIES

Academic Courses run by the Institute :

Sr.No.	Name of the Course(s)	Present strength of students
(A)	Three year Post-Graduate Diploma Courses in Film & Television	
1	Direction	65
2	Cinematography (Film & Television)	65
3	Editing (Film & Television)	64
4	Audiography (Film & Television)	58
(B)	Two year Post-Graduate Diploma Courses	
1	Acting	24
2	Art Direction & Production Design	29
(C)	* 1 ½ year Certificate Course in Animation & Computer Graphics	00
(D)	One year Post-Graduate Certificate Courses in Television	
1	Direction	12
2	Electronic Cinematography	12
3	Video Editing	12
4	Audiography & Television Engineering	11
(E)	One year Post-Graduate Certificate Course in Feature Film Screenplay Writing	11
	Total :	363

* For the 2012 & 2013 year Non admission for Animation and Computer Graphics.

Short Courses :

FTII runs various short courses for working professionals and for personnel with related interests.

Plan Schemes

The Institute implements Plan Scheme primarily for augmentation and modernisation of the training infrastructure and training method with a view to increasing the output of trained manpower, developing the available facilities with proper and modern infrastructure and making available the facilities wherever possible for film shooting etc. With a view to generate revenue for the Institute. The Plan Scheme also endeavours to create a suitable environment for film and television learning with modern technology.

FILMS DIVISION

The mandate of Films Division is production and distribution of documentaries, animation and short films required by the Government of India for public information, education, motivation and for instructional and cultural purposes. Towards achieving the mandate, Films Division produces documentaries on various subjects. It also encourages production of documentaries by private producers. Towards enhancing the documentary movement in the country, Films Division organizes the Mumbai International Film Festival which is a biennial event. The Festival enables documentary filmmakers from all over the world to come together and exchange their ideas.

NATIONAL FILM ARCHIVE OF INDIA

The need for preserving film as an art and historical document has been recognized all over the world. The task of preserving cinema in all its varied expressions and forms is entrusted to the National Film Archive of India (NFAI), a national organization having adequate resources and expertise. NFAI was set up as an independent media unit under the Ministry of Information and Broadcasting in February, 1964.

The aims and objectives of National Film Archive of India are:

- a) To trace, acquire and preserve the heritage of national cinema and build up a representative collection of World Cinema
- b) To classify and document data related to film, undertake and encourage research on cinema and publish and distribute them
- c) To act as a centre for dissemination of film culture in the country and to ensure the cultural presence of Indian cinema abroad.

SATYAJIT RAY FILM & TELEVISION INSTITUTE, KOLKATA

The Satyajit Ray Film and Television Institute was set up in Kolkata as an autonomous body under the Ministry of Information and Broadcasting. It is a premier Institute for imparting training in the art and technique of film-making. This is a second national level institute set up by the Government. Target – three years P.C. diploma course in the following disciplines:

- (i) Direction and Screen Play Writing
- (ii) Motion picture photography
- (iii) Editing
- (iv) Audiography
- (v) Producing for Film and Television

The Institute is in the process of introducing a course in Animation and Electronic Imaging.

Department wise present students' strength is shown in the following table.

Batch	9th batch	10th batch	11th batch	12th batch	
Year	2010-13	2011-14	2012-15	2013-16	Total
Direction	9	11	10	12	42
MPP	10	9	11	10	40
Editing	7	11	11	11	40
Sound	10	11	07	08	36
Producing for Film & Television	-	-	10	08	18
	36	412	49	49	176

MAIN SECRETARIAT’S FILM WING SCHEMES

A) Anti-Piracy Initiative (New Scheme)

Piracy is a great menace in any creative sector especially the film sector. The main objective of the Scheme is, therefore to create awareness among all the stakeholders against the piracy and educate on the need to combat the same. The scheme proposes to carry forward the steps that have already been taken by the Ministry in this regard. The scheme envisages launching multi-media campaign involving all the stakeholders from film, broadcasting and music industry. Personalities from film and media would be requested to campaign asking people to refrain from buying pirated goods. These campaigns would be carried on Doordarshan/AIR and private TV channels and private FMs. Training programmes, workshops in different parts of the country for police, judicial and administrative officials would be conducted to sensitize about the Copyright Act. Research on the effects of piracy would be conducted to enable development as well as implementation of public private strategies to combat piracy.

B) Development, Communication and Dissemination of Filmic Content

In order to support production of aesthetically and technically excellent films in the country and to promote these films in various International Film Festivals as well as film markets, and preservation of filmic content, the Ministry has envisaged a Plan Scheme during the 12th Plan. With a view to have a better coordination among various activities of various Media Units towards achieving the above mentioned goal and for effective organization of various events like International Film Festival of India (IFFI), participation in Film Markets and various Film Festivals in India and abroad, Organizing of Mumbai International Film Festival (MIFF) for documentary films, International Children’s Film Festival and exhibition of children’s films all over the country, as well as production of feature films, documentary films and children films, these activities have been merged into a single Plan Scheme titled ‘Development, Communication and Dissemination of Filmic Content’ in the 12th Plan under Main Secretariat of the Ministry. The various components of the Scheme are as under:-

- Participation and conduct of film festivals in India and abroad including foreign travel of officials and film personalities, Grant-in-aid to NGOs/ State Government Organizations for organizing film festivals in the country and Grant-in-aid to FFSI for exhibition of films of artistic value, propagating film consciousness, publication of journals on film appreciation and organizing seminars, conference, etc.
- Organizing International Film Festival of India (IFFI) and selection of films under Indian Panorama and acquiring of Indian Panorama films.
- Participation in Film Markets in India and abroad.

- Organizing the biennial event of Mumbai International Film Festival (MIFF) for documentary films.
- Organizing National Children's Film Festival biennially (once in two years).
- Organizing National Children's Film Festival.
- Exhibition of Children's films in Schools throughout the country.
- Production of feature films in various Indian languages.
- Production of documentary films
- Production of children's films
- Webcasting of film archives of Films Division
- Acquisition of archival material

Towards promoting production of quality cinema in the country, selection of feature and non-feature films of cinematic, thematic and aesthetic excellence under Indian Panorama every year would continue. Likewise, the activity of selection of films for Indian Panorama every year would also be continued for promotion of Indian cinema in India and abroad.

The Scheme also envisages promotion of Indian films in various film markets all over the world. Ministry of Information & Broadcasting sets up India Pavilion in major Film Markets at various film festivals in India and abroad and thereby providing a fillip to India Film Industry's representation at various major festivals. Mumbai International Film Festival (MIFF) for documentary films would continue to be organized by Films Division under this Scheme. Children's Film Society, India (CFSI) would organize International Children's Film Festival (ICFF). GFSI plans to take the National Children's Film Festival to other parts of the country so that children from all regions get equal opportunity to participate and enjoy films that are specially made for them.

The Plan Scheme 'Exhibition of Children's Films in Municipal Schools' visualizes exhibition of children's films free of cost for the benefit of the disadvantaged children in semi-urban and rural areas and children studying in Municipal/Zila Parishad schools who are otherwise deprived of good quality children's cinema. The Scheme proposes production of feature films in various Indian languages with a view to support young and upcoming directors and to support creation of movies at different regional languages. The Scheme envisages production of documentary films with a view to

give impetus to documentary movement in the country. The Scheme will enable individual producers as well as NGOs to produce documentary films on various subject. One of the components of the Scheme is production of children's films by CFSI. The Scheme while providing for webcasting of archive of Films Division also envisages acquisition of archival material for preservation for the posterity. The Scheme also envisages commemoration of Centenary of Indian cinema by organizing various events during the Centenary Year which has concluded.

The details regarding various components of the Scheme and the respective implementing agency are as under:-

S.No.	Components of the Scheme	Implementing Agency
i.	Participation and conduct of film festivals in India and abroad including Foreign Travel of Officers of Directorate of Film Festivals, Grant-in-aid to NGOs/State Government Organizations and Grant-in-aid to FFSI for exhibition of films of artistic value, propagating film consciousness, publication of journals on film appreciation and organizing seminars, conference, etc.	Directorate of Film Festivals
ii.	Organizing of International Film Festival of India (IFFI), Selection of films under Indian Panorama, Striking of Indian Panorama films.	Directorate of Film Festivals
iii.	Participation in Film Markets in India and abroad/production of feature films in various Indian languages	NFDC
iv.	Organizing the biennial Mumbai International Film Festival (MIFF) for documentary films/production of documentary films.	Films Division
v.	Organizing International Children's Film Festivals biennially (once in two years) and National Children's Film Festival/production of children's films	Children's Film Society, India
vi.	Exhibition of Children's films in Schools throughout the country	
vii.	Centenary Celebrations	All media units

C) National Film Heritage Mission

The scheme proposes to preserve film heritage with the goal of “preservation without errors, access without end”. The proposed activities in the Plan Scheme are as follows:

- (a) Restoration of 1050 feature films and 960 short films;
- (b) Digitalization of 1050 feature films and of 1200 short films;
- (c) Striking of inter-negatives of 1050 feature films and 960 short films for archiving purposes;
- (d) Construction of vaults of international standards for preservation of such restored material;
- (e) Conduct of training programmes in the fields of restoration and preservation.

Ministry of Information and Broadcasting is in the process of implementation of a new 12th Plan Scheme viz., “National Film Heritage Mission” (NFHM) to restore, digitize and archive films and filmic material through National Film Archive of India.

D) Setting up of National Centre for Excellence for Animation, Gaming and VFX

Rapid technological development has pushed growth in the fields of animation, gaming and special visual effects. 2D cell animation and 3D animation techniques are used to develop animation contents in television programmes, movies and video games involving extensive use of animation software programmes. 3D motion capture animation techniques are used in low resolution game, internet characters, special effects, etc. Similarly, the gaming industry depends upon latest gaming software for game design, platform design and play characteristics. The Indian gaming industry is expected to capture opportunities in the mobile and online gaming segments. Animation, gaming and visual effects industry is both technology and technical/professional manpower intensive. The Indian industry is already facing a paradox. While India’s share in these industries is currently small, it has a tremendous potential because of global demand and the comparative advantage of India in having a huge pool of IT professionals.

Visual Effects is a highly skilled activity and increasingly manifest in the audio-visual industry. This skill development would be analogous to animation and gaming and has tremendous revenue potential.

However, the rapidly increasing animation, gaming and visual effects industry is already facing manpower shortage of trained professionals. The projected growth of the industry is expected to increase the demand gap for skilled manpower exponentially. It is, therefore, imperative that India ensures enhancement of trained personnel for the animation, gaming and visual effect sector. In order to achieve the goal, an HR Plan for the sector would be required so that trained personnel increase rapidly. Thus, the need to establish a clear co-relation between the school curriculum and animation training in higher education. With the above objective, it has been envisaged that a specialised training and consultancy institute for the animation, gaming and visual effect sector be set up in public/private partnership to lay down and implement bench marks in terms of standards teaching and training in these sectors and provide leadership role to the whole sector.

The Institute would provide research opportunities in the sector too. This would enable further technological initiatives and software development. In long term perspective, research provides not only for creation of intellectual property but also increasing revenue generation and an acknowledgement of leadership in the sector concerned.

It is proposed to set up the Institute under Public-Private Partnership Model. The scheme is yet to be approved.

BROADCASTING SECTOR

ELECTRONIC MEDIA MONITORING CENTRE

Electronic Media Monitoring Centre (EMMC) is a subordinate office under the administrative control of Ministry of Information and Broadcasting. It was commissioned on 9 June, 2008 with the objective to monitor the violations of the (i) Programme and Advertisement Codes enshrined in Cable Television Networks (Regulation) Act 1995 and Rules framed there under, (ii) Private FM radio channels, and (iii) Any other work relating to monitoring of contents of broadcasting sector. The monitoring capacity of EMMC was augmented from 150 to 300 TV channels with effect from 5 January, 2011.

The Government has already granted permission to about 800 TV channels, which is likely to reach 1500 channels by the end of the 12th Five Year Plan (2012-17). Recording and monitoring capacity augmentation of these 1500 Satellite TV Channels has been envisaged in the 12th Plan. Presently, there are about 245 private FM Stations operational in the country and another 839 FM stations are proposed under Phase – III. Centralized FM content monitoring is to be started during the 12th Plan period. Apart from this about 170 Community Radio Stations (CRS) are on air presently and about 220 applications are in process. The centralized content monitoring facility for CRS shall also be commissioned shortly. Accordingly, Plan Scheme for “Strengthening of EMMC” at a total cost of ₹ 90.00 crore has been sanctioned.

PRASAR BHARATI

MANDATE

The Prasar Bharati (Broadcasting Corporation of India) Act, 1990 providing for the establishment of Broadcasting Corporation for India, came into effect on 15 September, 1997. This Act provides that it shall be the primary duty of the Corporation to organize and conduct public service broadcasting to inform, educate and entertain the public i.e., to discharge the functions which used to be performed by Akashvani and Doordarshan when these were part of the Ministry. The general superintendence, direction and management of the affairs of the Corporation shall vest with the Prasar Bharati Board which may exercise all such powers and do all such acts and things as may be exercised or done by the Corporation under this Act.

For the purpose of enabling the Corporation to discharge its functions efficiently, the Act provides that the Central Government may after the appropriation made by Parliament by law in this behalf, pay to the Corporation in each financial year such sum of money as is considered necessary by way of equity, grant –in-aid. The Corporation shall have its own Fund and all the receipts of the Corporation shall be credited to this Fund and all payments by the Corporation shall be made therefrom.

1. Subject to the provisions of this Act, it shall be the primary duty of the Corporation to organize and conduct public broadcasting services to inform, educate and entertain the public and to ensure a balanced development of broadcasting on radio and television.

Explanation – for the removal of doubts it is hereby declared that the provisions of this section shall be in addition to, and not in derogation of the provisions of the Indian Telegraph Act, 1885.

2. The Corporation shall, in the discharge of its functions, be guided by the following objectives, namely:-

- a. Upholding the unity and integrity of the country and the values enshrined in the Constitution;
- b. Safeguarding the citizen's right to be informed freely, truthfully and objectively on all matters of public interest, national or international, and presenting a fair and balanced flow of information including contrasting views without advocating any opinion or ideology of its own;
- c. Paying special attention to the fields of education and spread of literacy, agriculture, rural development, environment, health and family welfare and science and technology;
- d. Providing adequate coverage to the diverse cultures and languages of the regions of the country by broadcasting appropriate programmes;

- e. Providing adequate coverage to sports and games so as to encourage healthy competition and the spirit of sportsmanship;
 - f. Providing appropriate programmes keeping in view the special needs of the youth;
 - g. Informing and stimulating the national consciousness in regard to the status and problems of women and paying special attention to the upliftment of women;
 - h. Promoting social justice and combating exploitation, inequality and such evils as untouchability and advancing the welfare of the weaker sections of the society;
 - i. Safeguarding the rights of the working classes and advancing their welfare;
 - j. Serving the rural and weaker sections of the people and those residing in border regions, backward or remote areas;
 - k. Providing suitable programmes keeping in view the special needs of the minorities and tribal communities;
 - l. Taking special steps to protect the interest of children, the blind, the aged, the handicapped and other vulnerable sections of the people;
 - m. Promoting national integration by broadcasting in a manner that facilitates communication in the languages in India and facilitating the distribution of regional broadcasting services in every State in the languages of that State;
 - n. Providing comprehensive broadcast coverage through the choice of appropriate technology and the best utilization of the broadcast frequencies available and ensuring high quality reception;
 - o. Promoting research and development activities in order to ensure that radio and television broadcast technology are constantly updated; and
 - p. Expanding broadcasting facilities by establishing additional channels of transmission at various levels;
3. In Particular, and without prejudice to the generality of the foregoing provisions, the Corporation may take such steps as it thinks fit:
- a. To ensure that broadcasting is conducted as a public service to provide and produce programmes;

- b. To establish a system for the gathering of news for radio and television;
 - c. To negotiate for purchase of, or otherwise acquire, programmes and rights or privileges in respect of sports and other events, films serials, occasions, meetings, functions or incidents of public interest for broadcasting and to establish procedures for the allocation of such programmes rights or privileges to the services;
 - d. To establish and maintain a library or libraries of radio, television and other materials;
 - e. To conduct or commission, from time to time, programmes, audience research, market or technical service, which may be released to such persons and in such manner and subject to such terms and conditions as the Corporation may think fit; and
 - f. To provide such other services as may be specified by regulations.
4. Nothing in sub-sections (2) and (3) shall prevent the corporation from managing on behalf of the Central Government and in accordance with such terms and conditions as may be specified by that Government the broadcasting of External Services and monitoring of broadcast made by organizations outside India on the basis of arrangements made for reimbursement of expenses by the Central Government.
5. For the purposes of ensuring that adequate time is made available for the promotion of the objectives set out in this section. The Central Government shall have the power to determine the maximum limit of broadcast time in respect of the advertisement.
6. The Corporation shall be subject to no civil liability on the ground merely that it failed to comply with any of the provision of this section.
7. The Corporation shall have power to determine and levy fees and other service charges for or in respect of the advertisements and such programmes as may be specified by regulations provided that the fees and other service charges levied and collected under this sub-section shall not exceed such limits as may be determined by the Central Government, from time to time.

Goals and Objectives

Prasar Bharati through its two constituents i.e., All India Radio (AIR) and Doordarshan (DD) provides maximum coverage in terms of population and area besides being one of the largest terrestrial networks in the world. In a country, where the illiteracy rate is high, this medium has a great potential to inform, educate and entertain people through its programmes broadcast/telecast from various stations/Kendras. The immense social responsibility of the Prasar Bharati is consonant with potential of the network as it reaches vast masses of the people throughout the country about

Government policies, Plans, programmes and achievements through variety of programmes relating to culture, education, science, health and hygiene and social and economic issues.

It also renders timely assistance to public and Government departments by quick dissemination of information during the period of natural calamities. It also runs a commercial service, which helps to promote sale of goods and services through advertisements. Its External Services Division broadcasts programmes to overseas listeners. Its AIR News Service Division and Doordarshan News provides latest news round the clock. Apart from above, the FM and Doordarshan channel also entertain public round the clock.

Policy Statement

Prasar Bharati, as the public service broadcaster aims

- To create quality programming and
- To fulfill the objectives of providing information, education and entertainment, generate focused programming for women, children, the underprivileged, special linguistic groups, Scheduled Casts and Scheduled Tribes, etc.

Various initiatives under News Service Division as well as Research and Development wing have also been taken up. Indian Classics scheme aimed at producing high quality programmes and preserving the rich cultural and literary heritage of the country. All programmes in the scheme are being produced in all Indian languages and these literary works are dubbed in other languages for the benefit of the viewers across the country

The priorities are stressed upon better publicity for which the Board had gone all issues like newspaper insertions, media plan, appointing Media Adviser, bill-boards, new media campaign etc., to identify new areas for revenue generation.

Vision Statement

AIR has a glorious history in the pre-independence as well as post-independence era and the period since independence has seen substantial growth in terms of coverage (area wise as well as population wise) through setting up of broadcast centres, auxiliary receiving centres and numbers of transmitters including FM transmitters. AIR under Prasar Bharati, aims to achieve the goals and objectives in carrying out the mandate of Prasar Bharati. A lot of new initiatives as Farm and Home broadcast “Kisan Vani Programmes” from 86 selected AIR stations, programmes on environment, family welfare, programme on children with special focus on rural children and tiny tots, women programmes, educational broadcast (IGNOU/NCERT/CIET), programmes on social awareness like HIV/AIDS and other health programmes, in collaboration with IGNOU, National Science Magazine (Vigyan Bharati), Sesame Street programmes through the Ministry of Finance have been taken up by AIR, besides the programmes on

music and drama which are regularly broadcast. On the engineering side, lot of initiatives have been taken. Major Programme are to digitalise the existing network, setting up HPTs/LPTs at the Border areas of Jammu and Kashmir and implementation of e-Governance.

Government has allocated ₹ 1706.86 crore to All India Radio during 12th Plan, which includes an allocation of ₹ 1293.86 crore for the ongoing schemes from the XIth Five Year Plan and ₹ 413 crore for the new schemes and special projects to be introduced in XIIth Five Year Plan.

Major thrust of XII plan is :-

- Digitalization of existing 29 studio and connectivity Network by 2017.
- FM Expansion to reach 60% population mostly backward, coastal areas, Naxal infected areas due to its acceptability in masses and availability of receiving facility in mobile phone.
- Strengthening of border coverage along Indo–Pak and Indo Nepal Border in preferred mode of FM transmission .
- To improve efficiency, effectiveness and quality of broadcast, replacement and improvement of existing facilities.
- To preserve the content for longer period without loss of quality
- To facilitate online Programme exchange amongst AIR stations.
- To make available valuable content preserved with AIR archive for sale on line .
- Automation of office activities by implementation of ERP system

Government has allocated total budget of ₹ 2119.14 crore to Doordarshan for the current five year Plan. Out of this allocation an amount of ₹ 1321 crore is for ongoing component/schemes from XIth Five year Plan and remaining ₹ 798.14 crore for new schemes and special projects to be taken up during XIIth Five year Plan.

This Plan is very crucial and important for effective development of broadcasting as the digitalization is proposed to be completed during this Plan. Completion of digitalization will bring significant improvement in quality of broadcasting services under - (i) Broadcasting Infrastructure Network Development and (ii) Content Development (iii) Special Projects.

Doordarshan's Programme:

DD-Urdu

DD Urdu came into existence on 15th August 2006 to cater to the needs of 52 million Urdu knowing population and to preserve their literary and cultural heritage. The Prime Minister's 15-Point Programme aims at good quality content and multiple programmes for the welfare of the target audience of this channel. This channel is on air for 24 hours, encapsulating heritage, culture, information, education & social issues. The theme of the content relates to modernizing educational and Social out-look of the target audience, popularizing science, technology, IT and demystifying Science, conserving literary & cultural traditions identified with Urdu. For this software had been acquired through acquisition scheme of DD and generated in-house too.

DD India

DD India created with a mission to build bridges of communication with Indians living abroad and to showcase the real India, its culture, values, traditions, modernity, diversity, unity to educate and entertain people in the highest traditions of public service broadcasting. DD India carries news bulletins, features on topical events, entertainment programmes, feature films, music and dance, children programmes, events and promotes Religious, Medical and adventure Tourism.

North East

Present DD infrastructure in NE region comprises 11 Studio Centres, located at state capitals & a few other important towns and 132 transmitters of varying power. In addition, there is a regional Programme production centre at Guwahati. Satellite uplinking facility is available at all the eight capital stations. These are in the Seven Sister States of North-East, i.e. Arunachal Pradesh, Assam, Manipur, Meghalaya, Mizoram, Nagaland and Tripura and also Sikkim. In addition, there are TV Centres at Tura in the Garo Hills of Meghalaya and Dibrugarh, Silchar in Assam. These centers are producing in-house programme on informative, light music concerts, folk arts and crafts, costs, costume and cuisine of the North East.

In terrestrial mode, DD1 channel coverage is estimated to be available to about 84 per cent population of NE region and DD News channel coverage to about 54 per cent population. Area-wise coverage of DD1 and DD News channels is about 61 per cent and 26 per cent, respectively.

North East channel programmes are produced at the Regional programme production centre at Guwahati with contribution from the various DDKs in NE states. NE channel programmes are relayed by the HPTs and LPTs in NE region during the time slot allotted for the purpose. NE channel is available on Doordarshan's DTH service "FREE DISH" also. DD1 HPTs and LPTs in NE region relay regional service programmes uplinked from the respective state during the time slot allotted for the purpose.

Audience Research Wing

Audience Research Wing plays a vital role in providing inputs for programme planning and feedback for improving the quality of the programmes on the channels through various methods of research and data collection. Audience Research conducted surveys throughout the country on DTH penetration and Narrowcasting of agricultural programmes. Audience Research Wing also conducts DART Surveys in urban as well as rural areas through its 18 Audience Research Wings located in different parts of the country. During the current year a survey on the impact of the flagship programmes of the Government of India has been instituted through Centre for Media Studies.

Besides In-house surveys, Doordarshan will acquire rating data from TAM Media Research Pvt. Ltd. and baseline data from MRUC and providing the same to all the channel managers and marketing divisions located in different parts of the country.

DD-Bharati

DD-Bharati is a cultural heritage channel playing a crucial role in introduction, promotion and preservation of rich cultural heritage of India. The Channel focuses on music, dance, heritage, health, children with special emphasis on the Indian way of life and philosophy and art and culture. The Channel also telecast live a number of the live coverages like music and dance, Festival, Special Events, Mushairas, Kavi Sammelan etc. With the change of the fixed point chart, number of new programmes introduced to increase the viewership of the channel and fresh acquisition of the programmes has been taken up to improve the quality and the variety of the programmes and further improvement of the programmes especially on cultural heritage, fresh commissioning is proposed.

Regional Telecasts

To cater to the specific area socio-cultural and linguistic diversity in the country, Doordarshan telecasts programme in regional languages and dialects for the benefit of people living in different regions of the country, especially those who speak major regional languages such as Tamil, Telugu, Malayalam, Kannada, Oriya, Bengali, Assamese, Punjabi, Gujarati, Marathi and Kashmiri. In addition to the primary language programmes there are 11 regional language satellite channels also telecasting programmes in Urdu, Sindhi, Sanskrit, Tulu, Konkani, Dogri, Himachali, Haryanvi, Nepali and all North-East languages and dialects.

The regional language programmes are primarily available on satellite with a terrestrial support of different HPTs and LPTs in the state concerned between 3.00 pm and 8.00 pm as regional window of DD-1 through ground transmitters, except in Tamil Nadu where the terrestrial support was extended up to 11.00 pm.

These regional language satellite channels offer a variety of programmes and formats produced in different regions even within the same State and feed and telecast from the capital Kendra of the respective State. The programme mix of these channels includes feature films, films songs, serials, classical/light/folk music, dance, News and current affairs and programmes on agricultural and rural development etc. catering to the needs of all segments of the society like women, children and youth with specific audience programmes.

State Networks

Doordarshan also has regional service telecast called state network for the people living in North India which comprised Delhi, UP, Bihar, Jharkhand, Chattisgarh, Madhya Pradesh, Rajasthan, Haryana and Himachal Pradesh. From 3.00 to 4.00 pm one-hour northern network serial based entertainment programmes from Monday to Saturday and on Sundays Hindi feature film are being relayed from DDK, Delhi by all these states network of HPTs and LPTs. Thereafter, programmes are beamed from the state capital of the State concerned between 4.00 pm and 8.00 pm and are relayed by all the ground transmitters of that State, to connect the local happenings in the local primary dialect of the region.

The main emphasis throughout the year remained on flagship programmes apart from education, information & entertainment. Various regional Kendras irrespective of their capacity generated achievements in highlighting flagship programmes and public service programmes.

DD Archives

DD Archives is the custodian of media content created over 40 years. Future of any media organization depends on its media assets being managed effectively, as a broadcasting channel will depend more and more on the file footage to contextualize the current events. Also the cultural content of

DD Archives is very valuable as DD Archives is the only channel which recognizes its responsibility for conserving various cultural trends including classical music, classical dance, folk music and folk dance, tribal music and dance life style, theater both traditional and modern, popular music and dance, literature ancient and modern so on and so forth. This valuable content represents the pulsating cultural life of a country which is hailed all over the world for its cultural legacy. DD Archives has taken up the mission of preserving its content which represents the past and present of our country for the future and posterity. In next 4 years DD Archives will evolve as one of the best broadcasting archives of the world.

Self Finance Commissioning

Doordarshan formulated a new scheme for self finance commissioning (SFC) to outsource quality entertainment content for its flagship channel DD-I from eminent producers in the country. Under these scheme, the software produced by the veteran film makers and television producers would be marketed by Doordarshan. These contents are owned by the Doordarshan and the same can be utilized for telecast on its other channels also and the scheme is earning a good revenue during the prime time of the Doordarshan.

DD is committed to occupy all the prime-time and mid-prime slots by SFC Programmes. Apart from these prime-time and mid-prime-time slot, there is a strategy under consideration to capture non-prime timeslots also for SFC programmes. It is worth mentioning that every year the cost of production is increasing and to compete with other satellite channels in quality we have to increase episode price accordingly.

Programmes produced under this scheme are the sole property of Doordarshan. DD can use this property as and when required, without any additional cost, on any channel of Doordarshan. This right was not available to DD with sponsored programme. One time investment for multiple uses, without any recurring expenditure. Apart from the increase in revenue, DD has got rid of the problems of outstanding dues against marketing agencies/sponsors as DD is directly dealing with the clients. No scope for court cases/arbitration. During the current financial year, an experiment has been made to introduce a daily serial in the prime- time which is expected to improve the viewership as well as revenues of Doordarshan.

Commissioning of Software

In-house production activities through Kendras like Hyderabad, Lucknow, Mumbai, Patna, Jaipur, Srinagar, Jammu, etc.

MAIN SECRETARIAT'S BROADCASTING WING SCHEMES

A) Supporting Community Radio Movement in India

Ministry of Information and Broadcasting grants permission to set up Community Radio Stations. Government introduced the policy guidelines for permitting community radio stations in the year 2002, which were revised in the year 2006. Earlier Guidelines allowed only Educational Institutions to operate Community Radio Stations. New Guidelines broadened the eligibility criteria and allowed community based organizations including civil societies and voluntary organizations, State Agriculture Universities (SAUs), ICAR Institutions, Krishi Vigyan Kendras, Registered Societies/

Autonomous Bodies/Public Trusts registered under the Societies Act to operate Community Radio Stations subject to fulfillment of the eligibility conditions.

Ministry is also popularizing the community radio scheme through awareness workshops so that more and more grass root organizations are encouraged to set up CR stations. Under 11th Plan Scheme “IEC Activities for Community Radio”, Ministry organized 37 awareness/capacity building workshop. In the 12th five year Plan, a new scheme namely Supporting Community Radio Movement in India has been introduced. In addition to IEC Activities, the new scheme will also provide financial assistance to new and existing CRS for equipment acquisition and training etc. The scheme will also support innovations in the CR sector. In the first 2 years of the 12th Plan scheme, 18 awareness workshops have been organised. Also, applications have been invited from CR stations/permission holders for financial assistance.

B) Automation of Broadcasting Wing

The Ministry of Information and Broadcasting grants permissions to private satellite TV channels. The applications for new TV channels are examined in the light of the eligibility criteria as prescribed in the Policy Guidelines for Uplinking and Downlinking. The applications are forwarded to the Ministry of Home Affairs for obtaining security clearance for the Company and its Board of Directors. The applications are simultaneously sent to the Department of Space / Department of Revenue as the case may be for obtaining necessary clearances. The net worth of the company is also examined to determine the eligibility of the company among other eligibility criteria. Permissions are issued by the Ministry to the applicants after obtaining inter-ministerial clearances and registration and permission fee as applicable.

The Ministry has permitted more than 795 TV channels so far. More than 240 applications are in various stages of processing. In addition to this, the Ministry also receives 30-40 requests on an average for sanction of fresh permissions on a monthly basis. To add to this a large number of requests are received by the INSAT section for change of name, logo, appointment of directors, change in the share holding pattern, temporary Uplinking applications and hiring of SNG/DSNG vans. There are other ongoing activities like renewal of permissions for channels and issue of show cause notices, etc., for violations of terms and conditions of uplinking and downlinking. All this involves large volume of paper trails and follow-ups with Ministries and applicants. This often leads to delays in issuing the necessary licenses, loss of documents submitted, difficulty in monitoring processing on a sustained and planned basis, leading to some levels of inefficiency in the system.

In order to streamline the processing of proposals concerning matters referred here and to enable the Ministry officials and applicants of TV channels, MSOs, DTH license, HITS licence and IPTV services to monitor the status of their applications, it has been decided to develop a secure online portal that will enable all stakeholders to apply, monitor, manage and expedite the necessary process with minimal manual intervention.

C) Mission Digitisation

Digitisation of the Cable TV sector in the country is one of the thrust areas of the Ministry of Information and Broadcasting during the 12th Five Year Plan. Cable TV is the backbone of TV distribution in the country. The cable TV networks in the country are predominately analog in nature. As per data provided by FICCI-KPMG 2013, there are around 77 million Cable TV homes in the country, majority of which receive TV signals in analog mode. Analog Cable TV distribution has number of problems/ maladies, capacity constraints and issues relating to choice of channels and quality of signals.

To address the draw backs in the existing analog TV distribution system ministry is implementing digitization with addressability in Cable TV sector in a phased time bound manner leading to complete switch off to all analog services by 31 December, 2014. In the first phase 3 metros cities i.e., Delhi, Mumbai, Kolkata have already become digital. In Chennai the matter is subjudice. The second phase in which 38 cities (with a population of more than one million) had to be digitalized by 31 March, 2013 has also been completed. All other urban areas are slated for digital addressable system by 30 September, 2014 and rest of India by 31 December, 2014.

The Ministry of Information and Broadcasting has been mandated for timely and effective implementation of the digitization roadmap. Consequent to the amendment of Cable TV Act in December, 2011, the Ministry has already issued rules in this regard. TRAI has also notified tariff and interconnection regulations to enable all stakeholders to take further necessary steps for the implementation of the digitalization.

The digitization mainly involves installation of digital head-end setup and feeding of digital encrypted signals by MSOs, up gradation of the distribution networks by LCOs and seeding of the set top boxes in consumer premises to enable them to watch digital cable TV signals. The major task in this regard is the seeding of around 80 million cable set top boxes in consumer premises for subscribers all over the country.

The procurement and seeding of STBs is carried out by MSOs through the Local Cable Operators (LCOs), in respective areas. It is estimated that there are around 6000 MSO and 60,000 LCOs in the country. The MSOs have to individually procure requisite number of STBs and deploy these at each subscriber's premises and activate them before scheduled date of migration to digital. These MSOs are required to plan in advance their procurement schedule and weekly STB seeding targets so that the digitization work can be completed in a planned manner by scheduled date.

The entire project would have to be done in a mission mode requiring special attention and requisite manpower. Ministry does not have requisite manpower to undertake this massive exercise. The project would involve meticulous collection of data and analysis to keep a watch over the deadline. The project requires extensive field visits by the teams to assess ground realities. Phase I was spread over 4 cities and phase II over 38 cities. These two phases could be managed by the available staff of Ministry, BECIL and Prasar Bharati but phase III covers more than 800

municipalities and phase IV involves hundreds of towns and villages. These two phases cannot be managed by the existing arrangement. As it was not possible to complete the remaining phases with the existing arrangement, the scheme “Mission Digitisation” under Plan was mooted and approved by the competent authority. The Plan scheme is to be executed through Broadcast Engineering Consultants India Limited (BECIL), a PSE of the Ministry on nomination basis. This involves setting up of 12 regional units, a multi-lingual website and a multi-lingual toll free helpline.

The objective of the project has been to put into place a mechanism which would help in effective monitoring of the seeding of STBs and other related activities to ensure timely implementation of the targets set by the Government for cable TV digitalization.

CHAPTER II

Financial Outlay, Projected Physical Outputs and Outcomes

INFORMATION SECTOR

DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY

(₹ in crores)

Sl.No.	Name of the scheme/ programme	Objective Outcome	Outlay 2014-15			Quantifiable/ Deliverables/ Physical Outputs	Projected Outcomes	Process/ Timelines	Remarks/ Risk factor
1	2	3		4		5	6	7	8
			4(i)	4(ii)	4(iii)				
	Name of the plan Schemes		Non-Plan Budget	Plan Budget	Comple- mentary Extra Budgetary Resources				
1	People's Empowerment through Development communication (conception and Dissemination) DAVP	1. Establishment 2. Exhibition 3. Display Classified 4. Radio Spot 5. Printed Publicity Printing Distribution 6. Outdoor Publicity	30.62 1.80 31.00 2.00 3.35 1.00	- 3.48 46.98 104.40 6.96 12.18		1344 exh. days 5.0 insertions 35.0 display unit in thousand 12 No of jobs 2.4 display in lakh	Publicity on communal harmony, National intergration, Socio- economic upliftment through various media; Exhibition , Outdoor Publicity, Radio/TV, Newspapers and Posters/brochures, will create awareness, among the masses and encourage their participation in development	The jobs are to be publicised within the stipulated timeframe requirement	
		Total (1)	69.77	174.00					

1	2	3		4		5	6	7	8
	Revamping & restructuring of DAVP	1. Computerization and Digitalisation 2. Office Infrastructure 3. Human Resource Development		4.00			Computerization and digitalisation, Office Infrastructure & Human Resource Development		
	Total (2)			4.00					
	Total (1&2)		69.77	178.00					

DIRECTORATE OF FIELD PUBLICITY

(₹ in crores)

Sl.No.	Name of Scheme/ Programme	Objective/Outcome	Outlay 2014-15			Quantifiable Deliverables/ Physical Outputs	Projected Outcomes	Process/ Timelines	Remarks
	2	3	4			5	6	7	8
			4(i)	4(ii)	4(iii)				
	<u>Direct Contact Programme</u> Under Development Communication & Dissemination		<i>Non-Plan Budget</i>	<i>Plan Budget (Proposed)</i>	<i>Complementary Extra-Budgetary Resources</i>				
I	Special Outreach Programme	Under this component during the 12th Plan period DFP proposed to organize special outreach programmes on flagship schemes of Government of India throughout the country involving the Line Ministries. In the year 2014-15, 1060 special programmes are planned. Two Field Publicity Units of DFP would be deployed to remote media shadow area for taking the information on the Governments schemes.		2.97		1060 special programmes (1 programme to be conducted by combining 2 Field units)	Intensive campaign of Flagship schemes of GOI Approx. 1060 progs and immediate direct quantifiable, actionable feedback i.r.o implementation of schemes to be collected for analysis (10 feedbacks per programme approx).	Within the financial year 2014-15	
II	Conducted Tours and Skill Upgradation	Under this component opinion leaders at village levels from one region would be exposed to the development taking place in another region. It helps these prominent personalities from grass root level to make best use		0.41		08 conducted tours @ ₹ 4.50 lakh each.	Exposure of about 80-90 Opinion Leaders to developmental schemes at different parts of the country.	Within the financial year 2014-15	

		of what they learnt during these tours towards the development of their own areas by adopting new techniques and methods. In the year 2014-15 eight conducted Tours have been proposed. Also proposed is the evaluation of conducted tours organised in 2013-14.							
III	Infrastructure support to Direct Contact Programme	This component is designed to provide infrastructure and resource support to the Directorate by modernization of technology. In the 12th FYP, the establishments of DFP would be armed with latest technology in the form of Multi-Media projectors, DVD Players. Wireless PA Systems, Digital Still cameras, Photo Copier machines, projector phones, outsourced manpower, etc. for improved functioning by its offices. The component would help DFP in implementing the other components properly.		1.61		Procurement of 03 Photocopiers, 03 Vehicles, 02 Training Programmes for DFP officials, Installation of Internet Protocol (IP) based Telephones, Engagement of 6 Compiling Editors, One Sr. Editor, one Editor for content cell at Hqrs., Procurement of Audio Visual equipment, procurement of as many films as possible for improved function of DFP's offices, shifting of Hqrs. to Soochna Bhawan.	AV equipment would enhance the work potential of Field Units.	Within the financial year 2014-15	
		Grand Total		4.99 or say 5.00					

EMPLOYMENT NEWS/ROZGAR SAMACHAR

(₹ in crores)

S.No	Name of Scheme/ Programme	Objectives/ Outcomes	Outlay 2014-15			Quantifiable Deliverables/ physical outputs	Projected Outcomes	Processes/ Timelines	Remarks/ Risk Factors
1	2	3	4			5	6	7	8
			4(i)	4(ii)	4(iii)				
			Non Plan Budget	Plan Budget	Complimentary Extra Budgetary Resources				
1		Publication Employment News/Rozgar Samachar to disseminate information about job opportunities to the unemployed youth and public at large	25.19	Nil	Nil	Bringing out 52 weekly issues of Employment News/Rozgar Samachar in English, Hindi & Urdu	By publishing Employment News, the Unit aims to achieve the following outcomes.i) Give information on vacancies of Central & State Governments, PSUs admission Notices/examination notices and results of organizations like UPSC, SSC, Nationalized Banks, Railway recruitment Board and recognized universities and Institutes.ii) Disseminating information on the Employment prospects by giving a series of articles on self entrepreneurship and career in various emerging fields and conventional fields.iii) through the website of Employment News, information about job vacancies in Govt. sector is being disseminated :-advanced value added services such as online career counselling and information direct to e-mails of readers is being provided through the website.	Annual Basis	

INDIAN INSTITUTE OF MASS COMMUNICATION

(₹ in crores)

Sl. No.	Name of Scheme/ Programme	Objective/ Outcome	Outlay 2014 - 15			Quantifiable Deliverables/ Physical Outputs	Projected Outcomes	Processes/ Timelines	Remarks/ Risk Factors
1	2	3	4			5	6	7	8
			4 (i)	4 (ii)	4 (iii)				
			Non- Plan Budget	Plan Budget	Comple- mentary Extra Budgetary Resources				
	i) Training, teaching & research in Mass Communication.	Providing specialized training for personnel engaged in the Media and Mass Communication Sector and conducting research studies in the field.	9.55	-	05.00	<p>To conduct P.G. Diploma Courses in :</p> <p>Journalism (English) at New Delhi, Dhenkanal and 04 new regional centers at Aizawl, Amrawati, Jammu and Kottayam. Journalism (Hindi) at New Delhi, Radio & TV Journalism, Advertising & Public Relations at New Delhi and Oriya Journalism at Dhenkanal, Urdu Journalism at New Delhi</p> <p>Diploma courses in Development Journalism</p> <p>- Foundation/ orientation/in-service training programmes for IIS Group A & B</p>	<p>To conduct PG Diploma courses in :</p> <ul style="list-style-type: none"> - Journalism (Hindi)(62) - Journalism (English) 124 (62+62) - Advertising and Public Relations (70) - Radio & TV Journalism(46) - 05 seats reserved for NRI in each of the above PG diploma courses - Two Diploma Courses in Development Journalism 30 each (25 under ITEC+5 under Colombo Plan) Total 60 - Journalism (Odia) (23) - Urdu Journalism (15) <p>Short-term Programmes</p> <ul style="list-style-type: none"> - Short term courses and work-shops -12 	<p>Admission process (through entrance examinations on All India basis) for P.G. Diploma courses will be completed by July 2014 and these courses will be started immediately thereafter.</p> <p>Admission process for P.G. Diploma course for Urdu Journalism to be initiated in July and completed by October 2014.</p> <p>Conducted as per demand and</p>	<p>Seats in some of the reserved categories like OBC/SC/ST/PH & NRI may not be filled 100% or some of the students may drop out after admission.</p>

						<p>Officers as proposed and sent by Min. of I&B.</p> <p>Short-term training courses and workshops.</p> <p>Conduct research studies on various aspects of mass communication (4-5 studies) and Bring out two Half yearly journals (Communicator in English and Sanchar Madhyam in Hindi).</p>	<ul style="list-style-type: none"> - Foundation/ orientation/ in-service training programmes for IIS Group A & B Officers as proposed and sent by Min. of I&B. - Research studies (4 to 5 Studies). <p>Publications:</p> <ul style="list-style-type: none"> - To bring out journals “Communicator” (in English) and “Sanchar Madhyam” (in Hindi) 	<p>schedule agreed to with sponsoring organizations</p> <p>Research studies will be conducted as per individuals timelines.</p> <p>Journals will be brought out.</p>	
	ii) Upgradation of IIMC to International Standards	<p>Training, teaching& research in Mass Communication. Establishment of International Standards will strengthen quality and provide advanced education in Media and Mass Communications. It will produce quality professionals for global placement in the Media Industry. The proposed</p>	-	08.00	-	<p>To conduct P.G. Diploma Course in English at Amrawati, Aizawl, Kottayam and Jammu.</p> <p>Commencement of Area development at New Delhi.</p> <p>Commencement of construction of new buildings at New Delhi.</p>	<p>To conduct P.G. Diploma Course in English - 60(15+15+15+15)</p> <p>Area development is likely to commence.</p> <p>Commencement of Construction of new Bldg. at New Delhi after receipt of approval from DDA and other civic authorities.(application pending for clearance of construction plan since 08.12.2011)</p>	<p>Admission process (through entrance examinations on All India basis) for P.G. Diploma courses will be completed by July 2014 and these courses will be started immediately thereafter.</p> <p>May commence by middle of third quarter.</p> <p>Subject to receipt of approvals from DDA and other civic authorities.</p> <p>May commence by end of third quarter</p>	<p>Seats in some of the reserved categories like OBC/SC/ST/ PH & NRI may not be filled 100% or some of the students may drop out after admission.</p> <p>- Subject to approval of Bldg. Plan by DDA and other civic authorities</p> <p>—</p>

		upgradation includes opening of 4 new centres of IIMC in temporary accommodation to be provided by State Govts. which will help remove imbalances in facilities for the study of Mass Communication in various regions of the country. Scheme has been approved for a total outlay of ₹ 62.00 crores with Govt. grant of ₹51.50 crores							
	iii) Opening of New Regional Centres of IIMC	To create permanent Campuses for 4 new Regional Centres.	-	15.00	-	Commencement of construction activities for permanent Campus at Aizawl, where the land has been handed over. Commencement of pre-investment activities subject to transfer of land for permanent Campus by State Govt. of Kerala.	Construction will commence Pre-investment activities will commence	May commence by end of third quarter	Construction can commence only after end of Monsoon at Aizawl Subject to land being made available by State Govt. of Kerala by end of June 2014.

Note: figures within brackets indicate the number of students to be admitted.

PHOTO DIVISION

NON-PLAN

(₹ in crores)

S. No.	Name of Scheme/ Programme	Objectives/ Outcomes	Outlay 2014-15	Quantifiable Deliverables/ physical outputs	Projected Outcomes	Processes/ Timelines	Remarks/ Risk Factors
1	2	3	4	5	6	7	8
1.	Documentation, publicity and cross referencing, dissemination of Govt. development programmes through visual images	Archiving and Publicity of Political, financial and social changes.	<u>Non-Plan</u> ₹ 4.67	Continuous Photo documentations will be the visual report of the changes of the period to be recorded for posterity. These are supposed to be most valuable document to be used time & again as required.	Creating these documentations would help the country to access the true history and through the cross referencing.	-	

PLAN

(₹ in crores)

S.No.	Name of Scheme/ Programme	Objectives/ Outcomes	Outlay 2014-15	Quantifiable Deliverables/ physical outputs	Projected Outcomes	Processes/ Timelines	Remarks/ Risk Factors
1	2	3	4	5	6	7	8
1.	National Centre of Photography a) Outsourcing Support	a) Outsourcing support (engagement of I.T. officials, librarian, library assistants for uploading and managing the images to the high capacity server.	0.25	a) To streamline photo archives for on-line usage through official website of the Division.	a) A proper photo library helps users to retrieve images easily.	Annual	
	b) National Photo Award.	b) Continuing with the National Photo Award	0.20	b) Today photography is one of the most important documents and to encourage the persons in the field, Government decided to honour the contribution of the professionals in the field will give a much comprehensive support for their commitment and development in the field.	g) Creating a base to understand the importance of the medium in today's context.	Annual	
2	Special Drive for North East, J&K, A&N Island and Lakshdweep	Identification & execution of documentation of the identified development projects, Life & environment in North Eastern states, Jammu & Kashmir, Andaman & Nicobar Islands and Lakshdweep.	0.05	Photo documentation of developmental projects in N.E. states, and isolated areas like Andaman & Nicobar, Lakshadweep, J&K. Also provide training on Digital Photo Asset Management System for N.E. States by visiting their/ inviting them in Photo Division.	To highlight the areas of development which is unexposed so far.	Annual	
		Total	0.50				

PRESS COUNCIL OF INDIA

(₹ in crores)

Sl. No.	Name of Scheme/ Programme	Objective/ Outcome	Outlay 2014-15			Quantifiable Deliverables/ Physical Outputs	Projected Outcomes	Processes/ Timelines	Remarks/ Risk Factors
1	2	3	4			5	6	7	8
			4 (i)	4 (ii)	4 (iii)				
			Non-Plan Budget	Plan Budget	Complementary Extra Budgetary Resources				
	The Council is not dealing with any Scheme as it is a quasi judicial body.	Preserving the freedom of the Press and maintaining and improving the standards of Newspapers and News agencies in India.	₹ 6.13	N.A. because No proposal for Plan Budget is made	The Council collects levy of fee from Registered News papers/ periodicals and News agencies under Section 16 of Press Council Act, 1978 and earns interest on funds deposits. In the year 2014-15 Council aims to collect ₹88.70 lakhs as levy fee & other receipts to complement the grant received from the Government of India	Since the functions of the Press Council are of quasi-judicial nature and it regulates the press with ethical standards, physical outputs and the results cannot be quantified.	As stated in Col-5	It depends on fulfilling of the requirements by the litigants and completion of Inquiry procedure	No Risk is involved in disposal of Complaint Cases.

PRESS INFORMATION BUREAU

PLAN

(₹ in crores)

S.No	Name of Scheme/ Programme	Objectives/ Outcomes	Annual Plan 2014-2015 Outcomes (₹ in crore)	Quantifiable Deliverables 2014-2015	Projected Outcomes	Processes/ Time lines	Remarks
1	2	3	4	5	6	7	8
ONGOING PLAN SCHEMES							
1	Setting up of National Media Centre at New Delhi.	To make the National Media Centre functional	2.50	Payment of ₹2.50 crores is to be made to NBCC for the Plan Scheme.	As in column 5	During the current financial year	The Project was completed in June, 2013 by NBCC.
2	Media Outreach Programme & Publicity for Special Events. This scheme comprises of 2 components :-						
	(i) Media Outreach Programme	To disseminate information about the flagship programmes of the Central Government by organizing Public Information Campaigns, Media Interactive Sessions, Dissemination of Success Stories and conducting Press Tours.	9.88	To hold 100 Public Information Campaigns, 2 Media Interactive Sessions(excluding Regional/State Level interaction), Dissemination of 25 Success Stories (excluding Regional/States level stories) and to conduct 10 press tours.	100%	Yet to be finalized.	The targets of PICs & Press Tours as mentioned in EFC for the Scheme have been reduced from 115 to 100 and 18 to 10 respectively, as no activities of the scheme viz. PICs, Press

							<p>Tours, etc., could be held in 1st quarter of the year 2014-15 due to General Election of Lok Sabha. PICs and other activities will be started only in 2nd quarter of the year. Moreover, the Ministry has allocated ₹10.00 crores in BE for 2014-15 for the Scheme 'MOP' against the provision of ₹14.60 crores in EFC. However, efforts will be made to achieve the targets as per EFC, if the additional funds to the tune of ₹14.60 crores are provided in RE 2014-15.</p>
	(ii) International Film Festival of India and Pravasi Bhartiya Diwas Samaroh	<p>PIB deutes its officers for grant of special accreditation to journalists during IFFI and Pravasi Bhartiya Diwas Samaroh and hiring of computers for Media Centre.</p>	0.12	<p>To depute its officers for grant of special accreditation to journalists during IFFI and Pravasi Bhartiya Diwas Samaroh and hiring of computers for Media Centre to facilitate journalists.</p>	As in col. 5	<p>3rd Qtr. - IFFI4th Qtr. – PBDAll activities mentioned in col. 5 will be undertaken</p>	-

NEW SCHEMES							
1.	Scheme : Media Infrastructure Development Programme (MIDP) Sub-Scheme :- Modernisation of PIB		5.00 crores	i) Major upgradation of websites with latest interactivity and delivery tools. (ii) Online receipt, processing and reportage of media accreditation (fully online). (iii) Creation of more Video resources. (iv) Digitalisation of 2.00 lakhs old records. (v) Software development and data integration to begin. (vi) Modern Video conferencing facilities for information dissemination will be placed in 5 Regional Offices. (vii) To continue modernization of hardware, LAN, network (viii) To provide smart devices to 100 officers.	As in Col. 5	2014-17 -do- -do- -do- -do- -do- -do-	
	Total		17.50				

NON-PLAN

S.No	Name of Scheme/ Programme	Objectives/Outcome	Outlay 2014-2015	Quantifiable Deliverables/ Physical Outputs	Projected Outcomes	Processes/ Timelines	Remarks Risk Factors
			Non-Plan Budget				
1	2	3	4	5	6	7	8
	Sub-head of Non-Plan Salaries, OTA, Medical Expenses, Domestic Travel Expenses, Office Expenses, Publications, Other Administrative Expenses, Advertising and Publicity, Professional Services and Journalist welfare etc.	Press Information Bureau (PIB) is the nodal agency of the Government of India for informing people about its policies, programmes and activities. As the Government's main channel of communication with the Media (Electronic and Print), Press Information Bureau puts out information on Government policies, programmes, activities of the Government and its information policy. It functions upon the basic premise that in a democracy, the Government has to ensure that its policies and programmes are properly presented and correctly interpreted through Press and other media to the people on whose support and goodwill it holds office.	45.30	Expenditure incurred on Salaries, LTC, leave encashment, payment of OTA, medical reimbursement, travelling allowances, contingent expenditure incurred for running office including purchase, maintenance, expenditure incurred on hospitality/entertainment expenses. Payment for professional and special services, consultancy fees etc.	This activity of PIB takes care of the Human Resources and infrastructural aspects of its employees and the office which helps in proper dissemination of information about policies, programmes and achievements of the Government in various fields. It also aims to promote better facilities to the journalists and the media representatives.	As per prescribed time limits.	N.A.

PUBLICATIONS DIVISION

(₹ in crores)

Sl. No.	Name of Scheme/ Programme	Objective/ Outcome	Outlay 2014-15			Quantifiable Deliverables/ Physical Outputs	Projected Outcomes	Processes/ Timelines	Remarks/ Risk Factors
1	2	3	4			5	6	7	8
			4 (i)	4 (ii)	4 (iii)				
			Non-Plan Budget	Plan Budget	Complementary Extra Budgetary Resources				
1		Bringing out Journals & Books	26.05	5.00		Bringing out :- 18 Journals More than 75 Books More than 120 Book Exhibitions/ Fairs will be organised at Delhi and outside Delhi.	The Division aims to achieve the following outcomes:- (i) Publish books on subject of national importance which are otherwise not covered by other publishing houses and make them available to general public at affordable price. (ii) To strengthen and promote the concept and spirit of unity in diversity, communal harmony, national integration etc.	BOOKS-ANNUAL BASIS JOURNALS-MONTHLY	-

Sl. No.	Name of Scheme/ Programme	Objective/ Outcome	Outlay 2014-15 (₹ in crores)		Quantifiable Deliverables/ Physical Outputs	Projected Outcomes	Processes/ Timelines	Remarks/ Risk Factors
1	2	3	4		5	6	7	8
			4 (i)	4 (ii)				
	REVITALIZATION, UPGRADATION AND MODERNISATION OF PUBLICATIONS DIVISION AND EMPLOYMENT NEWS		Plan Budget 5.00	Complementary Extra Budgetary Resources				
1.	Commissioning books on specific topics	Improving the content and quality of our publications		—	Providing approximately 4- 5 books	Rashtrapati Bhawan series.	Annual basis	-
2.	Creating a Digital Archive and preparation of e-book of publications	Digitisation and e-book of publications.		—	Digitizing approximately 133 books	Creating a Digital Archive and preparation of e-book of publications.	Annual basis	
3.	Computerization of inventory management royalty and other activities of the business-wing for improved business operations of the Division	Computerization of inventory management royalty and other activities		—	Installation of software hardware for computerized inventory management royalty payment etc.	Improve business operations of the Division:- To tide over the staff crunch.To enable efficient accounting. To enable quick and effective decision making regarding printing/ reprinting of books.	Annual basis	
4.	Modernization of Office Infrastructure and maintenance	Upgradation and modernization of the infrastructure		—	Shifting and Modernization of DPD to new block of Soochna Bhawan including of Yojana, Kurukshetra,	By strengthening of Infrastructure, there will be optimum utilization of space and manpower other resources.	Annual basis	

					Book Gallery & Employment News.			
5.	Making Employment News available Digitally and creation of the Digital archives of EN	Digitally and creation of the Digital archives		—	Making EN digitally available on subscription and creating a digital archive of the EN old issues	Making Employment News digitally available on subscription and creating a digital archive of the EN old issues.	Annual basis	
		Total	5.00	Nil				

REGISTRAR OF NEWSPAPERS FOR INDIA

NON-PLAN

(₹ in crores)

Sl. No.	Name of Scheme/ Programme	Objective/ Outcome	Outlay 2014-15		Quantifiable Deliverables/ Physical Outputs	Projected Outcomes	Processes/ Timelines	Remarks/ Risk Factors
			Non Plan Budget	Complementary Extra-Budgetary Resources				
1	Salary, OTA, Medical Expenses, Domestic Travelling Expenses, Office Ex-penses, Publications.	To achieve various activities of this Office viz. title clearance, Issue of Registration Certificates, Eligibility Certificate for import of newsprint, Essentiality Certificate for import of printing machinery on concessional duties, Publication of Press In India an annual report on growth of print media etc.	4.65	NIL	<p>Title verification*</p> <p>Registration cases*</p> <p>No Newspaper Certificates *</p> <p>Eligibility Certificates to be issued to the publications for import of printing machinery*</p> <p>Essentiality certificates to be issued to the publications for import of printing machinery*</p> <p>Circulation checks claims*</p> <p>* Depending upon the application/ Requests received from the publishers.</p>	These activities would ensure the effective implementation of the provisions contained in the PRB Act 1867. Further, the media scenario and its impact can be assessed. On the basis of certificates issued by RNI after assessing the circulation claims. Government advertisements will be released by DAVP to these publications. This will be helpful to spread the Government policies and programmes through print media.	As per prescribed time limits	N.A.

PLAN

(₹ in crores)

Sl. No.	Name of Scheme/ Programme	Objective/ Outcome	Outlay 2014-15		Quantifiable Deliverables/ Physical Outputs	Projected Outcomes	Processes/ Timelines	Remarks/ Risk Factors
			Plan Budget	Complementary Extra-Budgetary Resources				
1	Media Infrastructure Development Programme, Sub Scheme Strengthening of RNI H.Qrs.	With a view to providing prompt, efficient and transparent service to the newspapers and ensuring effective implementation of the PRB Act and evolving and enforcing a strict circulation check, the scheme of Strengthening of RNI H. Qrs. has been included in the 12 th Plan with an objective of i) Digitalization of Documents/Records of RNI, ii) e-filing of Annual Statements, & iii) Online Verification of titles / Registration of Certificate of such titles.	0.20	NIL	Digitalization of Documents/Records of RNI: Press Registers, containing details of nearly 94,000 registered publications, documents like title applications/ declarations filed by publishers etc, important court judgments, guidelines issued from time to time on important issues etc. have identified to be preserved digitally , which will help transparency and streamlining the process, resulting in better service to the stakeholders. E-filing of Annual Statements:online submission of annual statements will be introduced during the FY 2013-14. stakeholders will find it easier to complete their statutory duties and it is expected that more returns would be submitted, as online submission process will do away with manual submission of these statements. Online Verification of titles /Registration of Certificate of such titles: By developing software for online title verification/Issuance of registration certificate with the support of NIC, it will streamline the main statutory functions of RNI. Under the system about 600 DMs are to be integrated by providing them separate windows for receiving, processing and forwarding the title applications/documents for Registration certificates etc.	The end user i.e. the public who deals with RNI would be immensely benefited as they can approach the Regional Offices on all matters relating to title verification, registration of titles, verification of circulation claims etc. without visiting RNI's Headquarter at New Delhi.	As per the norms fixed in the citizen charter	N.A.

NEW MEDIA WING

(₹ in crores)

Sl. No.	Name of Scheme/ Programme	Objective/ Outcome	Outlay 2014-15			Quantifiable Deliverables/ Physical Outputs	Projected Outcomes	Processes/ Timelines	Remarks/ Risk Factors
1	2	3	4			5	6	7	8
			4 (i)	4 (ii)	4 (iii)				
			Non-Plan Budget	Plan Budget	Complementary Extra Budgetary Resources				
	NON-PLAN		2.49						
1	A) Bringing out Documentation Services relating to diverse aspects of mass media	Collection, interpretation and dissemination of information about the events and trends in Mass Media through its periodical services	No specific budget. The expenditure met generally from office Expenses			Under this scheme the division has targeted to bring out 56 documentation services during 2014-15	All the physical outputs outlined in Col.5	As per periodicity	No specific risk
	b) Compilation and Editing of 'India-A Reference Annual'	To serve as a valuable source of information on diverse aspects of the country, its geography and demography features, polity, economy, society and culture.	-do-			To bring out 'India-A Reference Annual – 2015'	-do-	-do-	-do-

	c) Preparation of Diary of Events a fortnightly service	To keep the Ministry and its Media Units abreast of day-to-day important National and International developments.	-do-			Under this scheme the office targeted to bring out 24 fortnightly 'Diary of Events'.	All the physical outputs outlined in Col.5	As per the schedule	
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SONG AND DRAMA DIVISION

Target for Annual Plan 2014-15

(₹ in crores)

Sl.no.	Name of scheme/ programme	Objective/ outcome	Outlay 2014-15	Target
1	2	3	4	5
1.	Live Art & Culture For Rural India	Publicity programmes	8.00	10500

Plan

Sl. No.	Name of Scheme/ Programme	Objective/ Outcome	Outlay 2014-15			Quantifiable Deliverables/ Physical Outputs	Projected Outcomes in number of Progs.	Processes/ Timelines	Remarks/ Risk Factors
1	2	3		4		5	6	7	8
			4 (i)	4 (ii)	4 (iii)				
			Non-Plan Budget	Plan Budget	Complementary Extra Budgetary Resources				
1	Live Art and Culture for Rural India	Publicity Programmes	-	8.00	-	10500		2014-15	

MAIN SECRETARIAT'S INFORMATION WING SCHEMES

(A) Construction of Soochna Bhawan Phase-V

(₹ in crores)

Sl. No.	Name of Scheme/ Programme	Objective/ Outcome	Outlay 2014-2015			Quantifiable Deliverables/ Physical Outputs	Projected Outcomes	Processes/ Timelines	Remarks/ Risk Factors
1	2	3	4			5	6	7	8
			4 (i) Non-Plan Budget	4 (ii) Plan Budget	4 (iii) Complementary Extra Budgetary Resources				
1	Construction of Soochna Bhawan Phase-V at CGO Complex, Lodhi Road, New Delhi	Completion / Financial closure of Soochna Bhawan project.	-	0.03	-	Work completed on 30/09/2013	Fund required for financial closure i.e. settlement of Final Bills of Soochna Bhawan Project.	Year 2014-15	Work already completed.

(B) Policy Related Studies, Seminar, Evaluation etc. for all three sectors including Media Units (excluding Prasar Bharati) (NEW SCHEME)

(₹ in crores)

Sl. No.	Name of Scheme/ Programme	Objective/ Outcome	Outlay 2014-15		Quantifiable Deliverables/ Physical Outputs	Projected Outcomes	Processes/ Timelines	Remarks/ Risk Factors
1	2	3	4		5	6	7	8
			4 (i)	4 (ii)				
			Plan Budget	Complementary Extra-Budgetary Resources				
1	Policy Related Studies, Seminar, Evaluation, etc for all three sectors (excluding Prasar Bharati) (MS)	<p>- To develop Management Information System (MIS) in film, information and broadcasting sector;</p> <p>- To study and evaluate the impact of regulatory and development policies in respect of film, information and broadcasting sector; To conduct and participate in seminar, workshop, presentation of papers in national & international workshops in media & entertainment subject areas.</p> <p>- To undertake activities for promotion of innovation in the media & entertainment sector.</p>	0.50	-	<p>- MIS Development</p> <p>- Policy Related Studies to be Conducted</p> <p>- Seminars to be Conducted</p> <p>- Appraisal/evaluation of continuing/new schemes (Mid Term Appraisal)</p>	<p>i) It will add to the existing knowledge base about the media and entertainment sectors – its functioning, its constraints to development, its contribution to Growth etc.</p> <p>ii) It will help strengthen policy making at Ministry level.</p> <p>iii) It will help in dissemination of information for Public domain.</p>		

(C) Training for Human Resource Development

Outcomes/Targets in the Outcome Budget for 2014-15

Name of Media Unit: Main Sectt.

(₹ in crores)

Sl. No.	Name of Scheme	Outlay 2014-15	Physical Outputs	Projected Outcomes	Remarks/Risk Factors
1		2	3	4	5
	Training for Human Resource Development	3.00	IIS officers will be nominated for different domestic and foreign training.	Capacities and capabilities building of officers, skill upgradation leading to efficient functioning of Media Units.	No specific risk.

(D) International Media Programme**Outcomes/Targets in the Outcome Budget for 2014-15****Name of Scheme : International Media Programme****(₹ in crores)**

Sl. No.	Name of Scheme	Outlay 2014-15	Physical Outputs	Projected Outcomes	Remarks/Risk Factors
1		2	3	4	5
	International Media Programme	0.34	Participation in Workshops / Seminars / Conferences / Trainings / Meetings	Promoting a better understanding among nations in the field of Media Cooperation	The visit of officials abroad is subject to invitation / nominations received and the approval / nomination of the competent authority for the same

FILM SECTOR

CENTRAL BOARD OF FILM CERTIFICATION

PLAN

I Name of Scheme: Upgradation modernization and Expansion of CBFC and Certification process

(₹ in crores)

S. No.	Name of the Scheme/ Programme	Objective/ Outcome	Outlay 2014-2015			Quantifiable Deliverables/ Physical Outputs	Projected Outcomes	Processes/ Timelines	Remarks/ Risk Factors
1	2	3	4			5	6	7	8
			4(i) Non-Plan Budget	4(i) Plan Budget	4(ii) Complementary Extra-Budgetary Resources				
i	Components Software Development for online processing of film application and certification, website upgradation, hardware procurement.	Upgradation of application software and website of CBFC with latest technology and hardware for CBFC, Mumbai and its Regional Offices.	7.01	2.00	NIL	i) Debugging of existing application software with proper solution. ii) Upgradation of MPLS/ VPN of Internet Services. iii) Upgradation of website and required hardware.	i) System will run smoothly and application will be made with latest platform. ii) Applicant will be able to upload Digital and small video films online alongwith application and smooth functioning of related applications. iii) The interface for public will be user friendly.	Annual basis	The work of computerisation is in progress in all regional offices.

ii	Components Digital projection system and Digital theatres for all offices of CBFC	To digitalize the projection system for four offices and digital theater for all offices.				Digital projection system.	In house projection of digital films will help CBFC to generate more revenues and will save the time of travelling.	Annual basis	
iii	Components Requirement of Additional office space for Regional Offices of CBFC and Headquarters.	To acquire additional space for CBFC, Mumbai and its regional offices.				Upgradation of infrastructure of CBFC, Mumbai and its regional offices.	As the number of films are increasing day by day, more space is required for retention of files, CDs, Cuts of the films as per the retention schedule.	Annual basis	

II Name of Scheme : Scheme for Training for Human Resources Development (HRD for Films Media)

(₹ in crores)

II	Scheme for Training for Human Resources Development	To Hold Workshop/ Seminar for Board Members, Advisory Panel members, of all Regional offices of CBFC Training to Group "A" "B" and "C" Officials of CBFC.		0.25		Quarterly Workshops/ Seminars for Board Members along with Regional Officers A. Training of Senior Examining officers in trends of certification in different countries. B. Training of Regional officers in matters of middle level management at various institutes of India and abroad. C. Documentary appreciation courses for Examining officers. D. Training of Group "B","C" officers for Accounts, Administration and Budget related matters.	A. Training of Senior Examining officers in trends of certification in different countries. B. Training of Regional officers in matters of middle level management at various institutes of India and abroad. C. Documentary appreciation courses for Examining officers. D. Training of Group "B","C" officers for Accounts, Administration and Budget related matters.		
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CHILDREN'S FILM SOCIETY, INDIA

Name Component/ Sub-Component	Objective/Outcome	Outlay 2014-15 (₹ in crores)			Quantifiable Deliverables/ Physical Output	Projected Outcome	Processes/ Timelines	Remarks/Risk Factors
		4 (i)	4 (ii)	4 (iii)				
		Non-Plan	Plan Budget	Complementary Extra-Budgetary Resources				
SCHEMES								
1	2			3	4	5	6	7
Promotion of Indian Cinema through film festivals and film markets in India and abroad.								
a) Organization of CFSI's NCFF	1) Objective: To provide a Platform for promotion and development of children as filmmakers. 2) Exchange of ideas between children to expose Indian children to the best of cultures within India. 3) Outcome: One NCFF and evaluation of quality of CFSI films.		1.15	Nil	One NCFF will be held in 2014-15.	1) Objective: To provide a platform for promotion and development of children as filmmakers. 2) Exchange of ideas between children of different regions of our country and expose children to the best of cultures within India.	31.12.14	
b) Participation in ICFF	1) Objective: The purpose of participation in foreign film		0.10		To participate in 15 recognised ICFFs.	To explore the possibility of	31.3.2015	Depends upon suitability of a

	<p>festivals is to create awareness about CFSI films and also to explore the possibility of marketing CFSI films and co-production.</p> <p>2) Outcome: Participation of CFSI films in 15 IFFs and CFSI officers in IFFs for marketing of films and proposals for co-productions in International market.</p>					marketing and co-production with prospective film makers.		recognised foreign festivals.
Exhibition of Children's Films in Schools	<p>1) Objective: To reach out to children all over the country with the help of state and district administrations, Nehru Yuva Kendras, NGOs and exhibit our films in schools and other places.</p> <p>2) Outcome: By arranging approximately 13,500 shows and covering 68 lakh children.</p> <p>Allocation for North East.</p>	Nil	2.25	Nil	To organise 13,500 shows benefiting more than 68 lakh children.	To reach as many children as possible including remote areas of our country.	31.03.15	Depends upon feed back from state/district authorities.
Production of films and documentaries in various Indian languages- Production of children's films (CFSI).	<p>1) Objective: To advance education and culture through the medium of films and develop among children an appreciation of films for healthy entertainment.</p> <p>2) Outcome: Produce 3 Feature films and 2 short / animation films, to dub 12 films into major Indian languages, to subtitle 10 films, purchase 2 award</p>	Nil	9.00		Produce 3 Feature films and 2 short / animation films, to dub 12 films into major Indian languages, to subtitle 10 films, purchase 2 award winning films and make 30 prints for film circulation.	Children's films are made available in both national and international standards for the purpose based on our objectives.	31.03.15	<p>Depends upon feed back from State/ district authorities.</p> <p>To develop appreciation for the art of the children film making and to reach a large child audience through dubbing/subtitling in various Indian languages. The selection of film</p>

	winning films and make 30 prints for film circulation. Allocation for North East.		1.00					proposals cannot be compromised with the quality only for the purpose of allocation to a specific region.
Salaries		2.70	Nil					
TOTAL		2.70	13.75					

DIRECTORATE OF FILM FESTIVALS

NON-PLAN

(₹ in crores)

S.No.	Name of Scheme	Objective/ Outcome	Outlay 2014-15			Quantifiable deliverables/ Physical Outputs	Projected outcomes	Processes/ Timelines	Remarks/ Risk Factors
1	2	3	4			5	6	7	8
			4(i) Non-Plan Budget	4(ii) Plan Budget	4(iii) Comple- mentary Extra- Budgetary Resources				
1	Establishment Related expenditure	Salaries, Wages, OE, DTE etc.	2.66	-	Nil				
2	Minor Works	Maintenance & upkeep of Siri Fort Cultural Complex	6.00	-	Nil	Well-equipped and well maintained presentable auditoria and hiring out of auditoria for performances in the field of art, culture and cinema	Higher earning expected through hiring out of auditoria.	One year	-
3	Film Festival under Cultural Exchange Programmes	Spreading the rich and diverse Indian culture throughout the world and, increase the visibility of Indian Cinema abroad.	0.22	-	Nil Nil	To Organize 06 Film Festivals under Cultural Exchange Programmes in India and Abroad.	Promotion of Indian cinema & strengthening ties with nations covered under Cultural Exchange Programme (CEP). Leveraging of India's soft power	CEPs are organized throughout the year	-
4	National Film Awards	Promotion of good cinema by institution of State awards for films produced in India. National level recognition for excellence in the field of cinema.	3.50	-		Conferring 61 st National Film Awards for the year 2013 on 3 rd May, 2014 and conduct of Jury Screenings for announcement of 62 nd National Film Awards for 2014.	To recognize and encourage outstanding talent & to improve Indian art and culture resulting in betterment of Indian cinema.	One year	-
		Total	12.38	-	-				

PLAN

(₹ in crores)

S.No.	Name of Scheme	Objective/ Outcome	Outlay 2014-15			Quantifiable deliverables/ Physical Outputs	Projected outcomes	Processes/ Timelines	Remarks/ Risk Factors
1	2	3	4			5	6	7	8
			4(i) Non- Plan Budget	4(ii) Plan Budget	4(iii) Comple- mentary Extra- Budgetary Resources				
1	Upgradation of Siri Fort Auditoria [Plan Capital]	Improvement of facilities and renovation of Siri Fort Complex to ensure that the facilities in the complex are of international standards.	-	5.00	Nil	Equipping the Siri Fort Auditoria with modern amenities including modern projection, sound and light system thereby enabling generation of higher revenue through hiring out of Auditoria for performances in the field of art, culture and cinema	By providing better facilities it is expected that the revenue being generated out of rentals will increase.	As above	-
	Total		-	5.00	-				

FILM AND TELEVISION INSTITUTE OF INDIA, PUNE

Outcomes/Targets in the Outcome Budget for 2014-15 (Non-Plan)

(₹ in crores)

S. No.	Name of Scheme/ Programmes	Objective/ Outcome	Outlay 2014-15			Quantifiable deliverables/ Physical Outputs	Projected outcomes	Processes/ Timelines	Remarks/ Risk Factors
1	2	3	4			5	6	7	8
			4(i)	4(ii)	4(iii)	-	-	-	-
			Non-Plan Budget	Plan Budget	Complementary Extra-Budgetary Resources				
I	Grant-in-Aid to Film and Television Institute of India, Pune (Non-Plan)	The objective of Non-Plan allocation is towards pay and allowances of the faculty, technical and administrative staff, maintenance of the infrastructure equipment and day to day running of the Institute, expenditure towards conduct and completion of courses including expenditure on project work.	21.01			Payment of pay and allowance of faculty, technical and other staff, upkeep and maintenance of equipment and infrastructure and expenditure towards academic activities and allied activities of the institute.	Maintaining adequate strength of faculty, technical and supplementary staff, keeping the equipment and infrastructure fully functional to meet the needs of the activities of institute and conducting academic activities to ensure passing out of well trained students from the institute. During the academic year 2014-15 – 160 students, comprising two film batches for the year 2008-09 & 2009-10 along with the regular student of acting, screenplay, art direction, certificate course of television will pass out from FTII.	Expenditure to be incurred based on specific targets. Targets to be carried out at least on academic targets fixed.	Successful accomplishment of the targets depends on availability of funds.

II	Grant-in-Aid to FTII, Pune - Upgradation and Modernisation of FTII	To create additional infrastructure, upgrade the existing infrastructure and to acquire modern technology with a view to enhance the standard of education.		25.00		Procurement of instruments, construction of residential quarters, art workshop, planning/completion of tender process of other infrastructure development activities.	The proposed New constructions and upgradations will provide the Institute with Better infrastructure facilities in tune with the modern development in film, television and media technology and better amenities for students, faculty and staff.	The timeline have been worked out based on annual action plan by the Institute and would be followed.	1. Achievement of targets of the scheme depends on availability of fund. 2. Receipt of statutory clearance.. 3. Any other factors beyond control of the Institute.
III	Grant in aid General – HRD for Film Media.			0.45		Conduct of seminars, workshop and master classes towards skill development of students and faculty.	Skill development of students and faculty to meet modern technological challenges.	Organization of different skill development programme based on the calendar workout by the Institute.	
		Total	21.01	25.45					

FILMS DIVISION

OUTCOME BUDGET 2014-2015 (NON-PLAN)

(₹ in crores)

Sr. No.	Name of Scheme/ Programme	Objective/ Outcome	Financial Outlay (BE 2014-15)	Physical Outputs/ Quantifiable Deliverables	Projected Outcome	Processes/ Timelines	Remarks/Risk Factors
1	2	3	4	5	6	7	8
1.	Production	The main objective of production is to produce documentaries, animation and short films required by the Govt. of India for public information, education, motivation and for instructional and cultural purposes. The outcome being the documentaries, animation and short films ready for distribution and sale as stock shots apart from from sale of films in VCD formats for the needy people and organisations across the country.	14.46	36 films	This will enhance dissemination of information, education & motivation of the people towards Government plans and programmes as well as issues of importance.	1.4.2014 to 31.3.2015	It is expected to produce more documentaries through Outside Producers & In-house Production. However, private agencies are also providing to the exhibitors at less than 1% rental which is a risk factor.
2.	Distribution of documentaries to theatres	Distribution of documentary films is done through a network of ten Branch Offices. The outcome being the collection of rentals from exhibitors, revenue in the form of sale of stock shots VCDs etc. The sale of stock shots is done only through Head of Office in Mumbai.	20.49	Distribution to 10000 theatres/cinemas		1.4.2014 to 31.3.2015	Theatrical release documentaries.
3.	Administration	The main objective of Administration is to monitor production & distribution wings. Through the manpower resulting in execution of various projects and production programmes.	5.22	Providing manpower to the operations of Films Division and administration of the service matters of the personnel and their deployment to ensure efficient utilization of manpower.	Efficient functioning of the organization.	1.4.2014 to 31.3.2015	Expenditure related to Administration.
	TOTAL		40.18				

PLAN

(₹ in crores)

Sr. No.	Name of Scheme/ Programme	Objective/ Outcome	Financial Outlay (BE 2014-15)	Physical Outputs/ Quantifiable Deliverables	Projected Outcome	Processes/ Timelines	Remarks/Risk Factors
1	2	3	4	5	6	7	8
1.	International Documentary, Short & Animation Film Festival	The main objective is to hold bi-annual International Film Festival of Documentary, Short & Animation Film in Mumbai, the Outcome being 2 film festival in the 12th Plan period.	0.25	To complete the residual work of the 13th MIFF 2014 organised during 3-9 Feb., 2014 and conduct of festival of award winning films of MIFF in the State Capitals of India. Finalization of Plan Scheme and seek necessary approval to enable release of funds.	Screening of award winning films of MIFF 2014 in the State Capital to the people.	MIFF is a biennial film festival in which applications/entries are invited from film makers across the globe and on the basis of recommendations of the renowned juries, the entrants are awarded with prizes.	
2.	Webcasting of Films Archive	Preserving of Films Division's collection of archival films in digital format for posterity and upload them for access to public.	1.00	To transfer films in digital format and webcast the films of Films Division for greater access to public.	This will ensure preservation and greater accessibility of Films Division's films.	1.4.2014 to 31.3.2015.	
3.	Production of documentaries	To harness the film making talent in the country and showcase the work of film makers of the country. Providing opportunity to upcoming/ talented film makers of the country.	5.00	Finalization of the Plan Scheme and seek necessary approval to enable release of funds.	To give a fillip to documentary film movement in the country with the participation of talented producers.	Documentary film proposals are invited through newspaper advertisement and through advertisement on the website of Films Division. The proposals received are examined by a committee constituted by the Government and it is further scrutinized by a Cost Committee and finally the film proposals are selected. Agreement is	

						signed with the Directors of the selected films and the production process begins.	
4.	Setting up of National Museum of Indian Cinema (NMIC)	To encapsulate the socio-cultural history of India as revealed through the evolution of cinema; To develop a research centre focusing on the effect of cinema on society; To exhibit the work of the noted Directors, Producers, Institutions etc. for the benefit of visitors/film enthusiasts; To arrange seminars, workshops for the upcoming film makers; To generate interest in the future generation in the field of documentary film movement.	1.00	To establish a Museum at Films Division, Mumbai which will depict the history of Indian Cinema through audio-visual presentation and display of important artefacts related to the history of Indian Cinema.	Setting up of a Museum dedicated to Cinema	Civil construction work of underground parking is in progress. MCGM has cleared CRZ proposals. Fire fighting work of both building of FD is in progress. Design concept of Galleries is being finalised.	
5.	(i) Upgradation of building infrastructure of Films Division, Mumbai and New Delhi. & (ii) Acquisition of equipment of FD	The existing building in Films Division complex is 30 to 40 years old and some urgent repair / upgradation is necessary for optimum utilisation of a manpower as well as space. Also the FD Auditorium at Mahadev Road, New Delhi is in dire need of repairs and also completion of renovation works i.e. Civil & Electrical at Mumbai & Delhi & procurement of equipments.	3.00	To renovate the existing building of Films Division, Mumbai and auditorium at New Delhi	To renovate the existing building of Films Division, Mumbai and auditorium at New Delhi	New Scheme.	Additional funds required if any, will be projected in RE.

NATIONAL FILM ARCHIVE OF INDIA

(₹ in crores)

S. No.	Name of Scheme/ Programme	Objective/ Outcome	Outlay 2014-15			Quantifiable Deliverables/Physical Outputs	Projected Outcome	Processes/ Timelines	Remarks/ Risk Factors
1	2	3	4			5	6	7	8
			4(i)	4(ii)	4(iii)				
			Non-Plan Budget	Plan Budget	Complementary Extra Budgetary Resources				
1.	<u>NEW SCHEMES</u> Acquisition of Archival films & film material.	Acquisition of films for preservation.	-Nil-	2.00	-Nil-	To acquire 70 Films/ DVDs and ancillary film material.	Acquisition of films and preservation.	2014-15	
2.	Upgradation of infrastructure of NFAI including Jayakar Bungalow and setting up of digital library.	Upgrade the existing infrastructure for future requirement and to set up digital library for better management of the archival activity.	-Nil-	5.00	-Nil-	To begin upgrading the existing infrastructure including replacement of air conditioners, DG set, fire fighting system etc. at Phase-I & II.	Upgradation of existing infrastructure for better management of the archival activities.	2014-15	

SATYAJIT RAY FILM & TELEVISION INSTITUTE, KOLKATA

Outcomes/Targets in the Outcome Budget for 2014-15 (Non-Plan)

(₹ in crores)

S. No.	Name of Scheme/ Programme	Objective/ Outcome	Outlay 2014-15			Quantifiable Deliverables/ Physical Outputs	Projected Outcome	Processes/ Timelines	Remarks/ Risk Factors
1	2	3	4			5	6	7	8
			4(i)	4(ii)	4(iii)				
			Non-Plan Budget	Plan Budget	Complementary Extra Budgetary Resources				
I	Grant-in-Aid to Satyajit Ray Film and Television Institute, Kolkata (Non-Plan)	The objective of Non-Plan allocation is towards pay and allowances of the faculty, technical and administrative staff, maintenance of the infrastructure equipment and day to day running of the Institute, expenditure towards conduct and completion of courses including expenditure on project work. Creating a right environment for imparting education in Film & Television.	10.89			Training of students in direction, cinematography, editing and sound design as well as in subject associated with film making.	Output of around 60 students from 2015 onwards from the main courses i.e. direction, cinematography, editing, sound recording and producing.	36 students of final year batch (9th batch of 2009-13 session) will be completing their final project. 10 short films (Diploma Films) of 30 minutes duration are to be produced during the projected period. The junior batches (10th batch of 2011-14 session, 11th batch of 2012-15 session and 12 th batch 2013-16 session) will be pursuing their courses of studies including project works, as per schedule.	Availability of funds

								New admission for fresh batch of students (13th batch of 2014-17) will be undertaken during the noted period.	
II	Grant-in-Aid to SRFTI, Kolkata- Infrastructure development in SRFTI (Plan).	To create additional infrastructure, upgrade the existing infrastructure and to acquire modern technology with a view to enhance the standard of education.		16.00		The infrastructure development will comprise a series of construction related activities and up-gradation of existing infrastructure and equipments like construction of girls hostels, new editing block, class room theatre, up-gradation of main theatre and acquisition of equipment to adopt modern technology.	The proposed New constructions and up-gradations will provide the Institute with Better infrastructure facilities in tune with the modern development in film, television and media technology and better amenities for students.	a) Design and planning of construction work b) Civil construction and electrical installation work (to be done by CCW) (i) completion of foundation and construction of ground floor and 1 st floor of the girls' hostel building (ii) completion of foundation and construction of ground floor of the class room theatre building (iii) completion of foundation and construction of ground floor of the new editing building (iv) Design & planning of the TV wing and commencement of construction for the same c) Purchase and installation of equipments	1. Achievement of targets of the scheme depends on availability of fund. 2. Receipt of statutory clearance. 3. Any other factors beyond control of the Institute.

								d) Phase wise manpower training Completion of the Plan projects in time bound manner	
III	Grant in aid General – HRD for Film Media.			0.30		Conduct of seminars, workshop and master classes towards skill development of students and faculty.	Skill development of students and faculty to meet modern technological challenges.	Organization of different skill development programme based on the calendar workout by the Institute.	
		Total	10.89	16.30					

MAIN SECRETARIAT'S FILM WING SCHEMES

(A) Anti-Piracy Initiatives

(₹ in crores)

S. No.	Name of Scheme/ Programme	Objective/ Outcome	Outlay 2014-15			Quantifiable Deliverables/ Physical Outputs	Projected Outcome	Processes/ Timelines	Remarks/ Risk Factors
1	2	3	4			5	6	7	8
			4(i)	4(ii)	4(iii)				
			Non-Plan Budget	Plan Budget	Complementary Extra Budgetary Resources				
1	Anti-piracy initiatives	There is an urgent need to have an effective legal mechanism in place to combat piracy and at the same time there is a need to create public awareness of the affects of piracy on the economy amongst consumers. The consumers are passive participants in various forms of piracy. Therefore, an effective and all encompassing multi-media campaign is to be carried out during the 12 th Plan period involving all stake holders from the film and music industry. It is also felt that there is a need to set up training programmes and to undertake research and development to accurately estimate impact of piracy on the Indian economy.	-	0.45	-	i) Finalization of Detailed Project Report. ii) Obtaining the approval of the Competent Authority. iii) Commencement of development of public –private strategies specially through multi-media campaign to combat piracy.	Initiation of activities towards creation of awareness regarding anti-piracy.	Organization of various activities as per approved programme.	-

(B) National Film Heritage Mission

(₹ in crores)

S. No.	Name of Scheme/ Programme	Objective/ Outcome	Outlay 2014-15			Quantifiable Deliverables/ Physical Outputs	Projected Outcome	Processes/ Timelines	Remarks/ Risk Factors
1	2	3	4			5	6	7	8
			4(i)	4(ii)	4(iii)				
			Non-Plan Budget	Plan Budget	Complementary Extra Budgetary Resources				
3	National Film Heritage Mission	National Film Heritage Mission to restore and preserve the filmic heritage of India for the posterity on a Mission Mode.	Nil	4.70	Nil		National Film Heritage Mission to restore and preserve the filmic heritage of India.	2014-15	-

(C) Development, Communication and Dissemination of Filmic Content

Promotion of Indian Cinema Through Film Festivals and Film Markets in India and Abroad

(₹ in crores)

S. No.	Name of Scheme/ Programme	Objective/ Outcome	Outlay 2014-15			Quantifiable Deliverables/Physical Outputs	Projected Outcome	Processes/ Timelines	Remarks/ Risk Factors
1	2	3	4			5	6	7	8
			4(i)	4(ii)	4(iii)				
			Non-Plan Budget	Plan Budget	Complementary Extra Budgetary Resources				
1.	Promotion of Indian Cinema through film festivals and film markets in India and abroad (Plan —Revenue)	Promotion of good Indian films in International Film Festivals and Markets. Promotion of documentary movement in the country. Promotion of quality children films. Enhancing visibility of Indian films in all major film festivals and creation of opportunities for Indian films in film markets.	-	15 .00	Nil	Covered in respective portion of the concerned Media Units			
2.	Production of films & documentation in various Indian languages	Promotion of production of quality documentaries, children film and feature in different Indian languages.		30.00					
3.	Webcasting of Film Archives	Webcasting of archival films of Film Division for public viewing.		1.00					
4.	Acquisition of Film & Film material	NFAI acquires film/film material for archival purposes towards preserving our filmic heritage.		2.00					
				48 .00					

(D) Setting Up of National Centre of Excellence For Animation, Gaming And VFX Sector

(₹ in crores)

S. No.	Name of Scheme/ Programme	Objective/ Outcome	Outlay 2014-15			Quantifiable Deliverables/ Physical Outputs	Projected Outcome	Processes/ Timelines	Remarks/ Risk Factors
1	2	3	4			5	6	7	8
			4(i)	4(ii)	4(iii)				
			Non-Plan Budget	Plan Budget	Complementary Extra Budgetary Resources				
1.	Participation in Foreign Film Festivals/Markets (sub- component of the scheme “Promotion of Indian Cinema through Film Festivals and Film Markets in India & Abroad”)	Promoting the export of Indian films and providing a fillip to films as an industry with the view to expanding the market for Indian films.	-	3.00	-	To promote export of Indian films, providing platform for the producers and buyers to networking and for participating in various co— productions under different bilateral audio-visual co-production agreements. Participating in major film festivals/ markets in a financial year covering all the continents.	More visibility for Indian films in the Global Market and boosting the export of Indian films.	Deliverable in 2014-15.	---
2.	Setting up of National Centre of excellence for animation, gaming and special effects	To set up a Centre for Excellence in animation, gaming and special effects under public – private participation mode to address the problem of manpower shortage.	-	0.80	-	i) Selection of Private Partner. ii) Forming/ Registration of SPV/ JV for running the Centre. iii) Constitution of Governing Structure of the Institute. iv) DPR has been prepared & approved by the Planning Commission. v) EFC memo for the scheme has been circulated to D/o Expenditure and Planning Commission.	To be in a position to complete the approval process during the current financial year.	-do-	---

BROADCASTING SECTOR

ELECTRONIC MEDIA MONITORING CENTRE

An allocation of ₹ 20.00 Crore under Annual Plan and ₹ 4.07 Crore under Non-Plan have been provided for the year 2014-15. Details are furnished in the prescribed format as under:-

(₹ in crores)

S. No.	Name of Scheme/ Programme	Objective/ Outcome	Outlay 2014-15			Quantifiable Deliverables/Physical Outputs	Projected Outcome	Processes/ Timelines	Remarks/ Risk Factors
1	2	3	4			5	6	7	8
			4(i)	4(ii)	4(iii)				
			Non-Plan Budget	Plan Budget	Complimentary Extra-Budgetary Resources -				
1.	Strengthening of Electronic Media Monitoring Centre (EMMC).	EMMC has been set up for monitoring (i) Violations w.r.t. Programme and Advertising Codes prescribed in Cable Television Networks (Regulation) Act, 1995 and Rules framed there under and content of FM channels. Presently there is a facility for recording of 300 TV channels. During 12 th Plan, its capacity will be enhanced to 1500 TV channels. Centralized FM and CRS monitoring mechanism will also be set up.	4.07	20.00	Fully funded by Government. There are no extra budgetary resources.	i) Carrying out modification and networking, on 10 th floor of Soochna Bhawan, ii) Commissioning of recording and monitoring facility for 600 TV channels, iii) Planning, design and Commissioning of Centralized Monitoring Facility for 250 private FM channels, iv) Finalization of planning, design and commissioning for Centralized Monitoring Facility for CRS.	EMMC shall monitor and record the content of about 600 TV, 100 FM and 100 CRS channels. It will enable the Govt. to discharge its statutory function of ensuring that content on TV conforms to Programme Code & Advertising Code as contained in Cable Television Network (Regulation) Act, 1995. Content of Radio would also be monitored to ensure conformity to AIR Code & applicable Rules.	The tentative schedule is:- i) August 2014 ii) November 2014 iii) March 2015 iv) February 2015	In a multi-ethnic/ linguistic society, the state-of-the-art facility of EMMC will be a meaningful tool for monitoring content of TV and FM and CRS channels.

PRASAR BHARATI

ALL INDIA RADIO - ANNUAL PLAN (2014-15)

(₹ in crores)

S. No.	Name of Scheme/ Programme	Objective/ Outcome	Outlay 2014-15 (Plan Budget)	Quantifiable Deliverables/ Physical Outputs	Processes/Timelines (Qrly Targets)	Remarks
1	2	3	4	5	6	7
	Scheme: I - Broadcasting Infrastructure Network Development (Continuing)					
1	Digitalisation of existing Network (Capital)	Improvement of quality of Transmission, recording and connectivity through digitalisation. To improve efficiency, automation and generating extra revenue through renting out extra facilities accrued through digitalisation				
1.1	Digitalisation of Transmitters					
a	MW Transmitters (continuing)		90.00			
i	Replacement of 1000 kw MW TR by 1000 kW MW DRM Transmitter at Rajkot			Completion of pending works and Pending payment	Q 1-pending payment	
ii	Replacement of 1 kw MW TR by 10kW MW Digital compatible Transmitter at Kavaratti			5. Kavaratti- 10 KW MW Tr. Completion of installation	Q 1- Pending works and payment.	
				Hostel accomodation at Kavaratti	Q 1.-Pending works and payment	

iii	Replacement of 1000 kw MW TR by 1000 kW MW DRM Transmitter at Chinsurah(W.B)			4.Chinsura –1000 KW MW Tr.- Completion of installation	Q 1- Pending works and payment	
iv	20 kW MW Transmitters at 6 places (Delhi VB, Barmer & Bikaner (Raj), Chennai (TN) VB], Guwahati'B', Tawang)			Completion of pending payment and minor works .	Q1/Q-2- Pending works and payments	
v	• 100 KW -12 Nos. [Vijayawada(AP),Patna(Bihar), Panaji(Goa), Ranchi (Bihar), Mumbai'A' (Mah), Mumbai 'B' (Mah), Pune(Mah), Tiruchirapalli(TN), Varanasi(UP), Kolkata'A'(WB), Mumbai C(50 kW) and Passighat (10 kW by 100 kW)			1. Procurement ,Installation and commissioning of 100 kW MW DRM transmitter (Order Value : ₹ 43.00 Cr)	Q1- Inspection of remaining Transmitters. Progress of installation Q2- Receipt of all transmitters and progress of installation Q3 to Q-4- Commissioning of all the transmitters	Formal A/T has been placed in Nov,12, DP is 12 months.last batch of 100 KW MW transmitters are under inspection
vi	• 200 KW -10 Nos. [Delhi'A', Ahmedabad (Guj), Bangalor & Dharwad (Kar), Jabalpur(MP), Ajmer (Raj), Chennai'A'(TN), Siliguri, Kolkata'B'(WB) and Itanagar (replacement of 100 kw MW by 200 kw MW DRM)			1. Procurement ,Installation and commissioning of 100 kW MW DRM transmitter (Order Value : ₹ 49.51 Cr)	Q1- Inspection of remaining Transmitters. Progress of installation Q2- Receipt of all transmitters and progress of installation Q3 to Q-4- Commissioning of all the transmitters	Formal A/T has been placed in Nov,12, DP is 12 months.All the transmitters have been inspected. Last batch are under despatch
vii	• 300 KW -6 Nos. [Dibrugarh (Assam), Rajkot(Guj), Jammu(J&K), Jalandhar(Punjab), Suratgarh(Raj), Lucknow(UP)]			Procurement, Installation and commissioning of 100 kW MW DRM transmitter (Order Value : ₹ 38.00 Cr).	Q1- Inspection of remaining Transmitters. Progress of installation Q2- Receipt of all transmitters and progress of installation Q3 to Q-4- Commissioning of all the transmitters	Formal A/T has been placed in Nov, 12, DP is 12 months. All trasnmitters have been inspected.
viii	Conversion of 36 DRM compatible MW Transmitters			Placing of order for SITC for coversion of 36 DRM compatible MW Transmitter and commissioning	Q-1 to Q-4- ordering, commissioning	Conversion has been deferred.

ix	Other procurements under replacement of MW transmitters			Procurement of DRM receiver (36 professional) & 144 general purpose.	Q-2 :- Ordering of equipment Q-4 :- Receipt of equipment.	
(b)	SW Transmitters (total)		20.00			
(i)	SW Transmitters (continuing scheme)		20.00			
	SW DRM Trs. Replacement of 5 SW Transmitters (Delhi-2 Nos., Aligarh-2 Nos., Bangalore-1 No.)			Procurement of 250 kW SW Transmitter.	Q-1 :- Ordering of equipment Issue of NIT Q-3:- Inspection at site Q-3:- Receipt of equipment.	Technical evaluation is under progress. Project has been deferred
				Procurement of 100 kW SW Transmitter (Expected Order value ₹ 17.00Cr.).	Q-2:- Inspection at site Q-3:-receipt of equipment Q-3/Q-4:- Installation of equipment	Transmitters inspected
				Procurement of auxillary equipment /Zonal equipments and start of Departmental works .	Q-1 to Q-4 :- Completion of procurement of all Zonal equipment and start of Departmental works	Zonal offices have taken all action on procurement of Zonal equipment. Departmental works would start after receipt of transmitters
(C)	FM Transmitters (Total)		43.50			
	FM Transmitters (Continuing scheme)		37.00			
(i)	FM Expansion Plan (Continuing schemes)		37.00			
	FM Expansion Plan schemes (continuing)			Project of setting up FM Transmitters at Haldwani, Rae Bareilly & Champawat. (a) Acquisition of sites (b) C/O Boundary wall	Q 1- Taking over of site at Haldwani & Champawat .Progress of civil works in raebarelli Q 2- Sanction of estimate of building works and start of works at Haldwani and	Haldwani :- Demand notes for Sites was received and sanctioned in last year. But, state

				(c) finalisation of LOP and sanction of estimate	chompavat and progress of works at raebarelli Q3 /Q4 :- S Progress of civil works at all three places	government increased the land premium from 1% to 10% which is exorbitant. Matter is being taken up with state Government. Chompavat :- Demand note is to be received from state government. Raebareli :- Site identified at is yet to be allotted by the State Government.
				Project of setting up FM Transmitters at Fazilka,Amritsar,Chautanhill (a) Procurement of 20 KW FM Trs. 3 nos. (b) Installation and comissioning of equipment (c) Procurement and installation of Auxillary equipment	Q1:- Receipt of Transmitters,Installation of Panel antenna Q2:- completion of Installation Q3:-Testing and commissioning of ransmitter	(a) Order has been placed in Dec, 12 for Transmitter equipment
				Setting up 1 kW FM transmitter at Gairsain and New Tehri (a) Installation of Tower (b) Installation/Testing/ commissioning of Transmitter	Q1:- Competion of building works, Tower work Installation works of Auxillary equipment & Transmitter Q2:- Testing and commissioning of Transmitter	
				Setting up studio facility at 5 kW FM transmitter at Bageshwer and Ujjain	Q1:- Competion of building works and procurement of studio equipment Q2:- Testing and commissioning of studio equipment	
				Setting up 10 kW FM transmitter at Darjeeling,	Q1:- Competion of Civil Works at All the places except at Suryapet. Ordering for SITC	Order for 10 kW FM transmitter

				<p>Coochbehar, Dhanbad, Bardhman, Suryapet</p> <p>(a) Procurement of 10 KW FM Trs.4 nos.</p> <p>(b) Installation and comissioning of equipment</p> <p>(c) Procurement and installation of Auxillary equipment</p> <p>(d) Completion of Civil Works.</p> <p>(e) Erection of Tower at Suryapet</p>	<p>of Tower at Suryapet, Dhanbad and Bardhman, Installation of Transmitters</p> <p>Q2:- Progress of Tower works, Commissioning of coochbehar projects</p> <p>Q3:- Progress of Tower works and installation,</p> <p>Q4:- completion of installation of transmitter except at suryapet</p>	<p>placed in Nov, 2012.fresh NIT has been invited for 100 meter Tower at 3 places.Building works at Suryapet has to be sanctioned .</p>
				<p>Setting up 10 kW FM transmitter at Dehradun,Patna</p> <p>(a)Procurement and Installation of STL</p> <p>(b) Completion of Civil works at Dehradun</p>	<p>Q1:- Receipt of STL and completion of Civil works at Dehradun</p> <p>Q2:- Installation and Testing of Equipment</p> <p>Q3:- Commissioning of Set up.</p>	
				<p>Setting up 10 kW FM transmitter at Gangtok and 5 kW FM trasnmittter at Silchar</p> <p>(a) Procurement and Installation of STL</p> <p>(b) Compation of Civil works at</p>	<p>Q1:- Receipt of STL</p> <p>Q:2- Installation and Testing of Equipment</p> <p>Q:3- Commissioning of Set up.</p>	<p>(i) Order for STL placed in July,2013</p>
				<p>Setting up 10 kW FM transmitter at Kohima</p> <p>(a) commissioning of project at TV site.</p>	<p>Q-1:- commissioning of project.</p>	
				<p>Setting up 1 kW FM transmitter at T Anini (Arunachal), Tamenglong & Ukhrul (Manipur).</p> <p>(a) Acquisition of Site</p> <p>(b) C/O PSF</p> <p>(c) C/O building works</p>	<p>Q1 & Q2 :- Acquisition of site and start of Construction of security fencing</p> <p>Q2, Q3 & Q4:-Progress of building works</p>	<p>Sites are yet to be allotted by the State Governments. Matter is being pursued. Details of alternate site being offered at Anini are awaited from the</p>

						State Government. At Tamenglong and Ukhrul Zonal office team will visit the site as soon as law & order situation improves. Matter is being pursued.
				Setting up 1 kW FM transmitters at 16 places in North east (a) Completion of building at Kaimnager and Zunebeto (b) completion of Tower works (c) Completion of installation and commissioning of set up (d) Construction of staff quarter at all the places	Q1:- Completion of civil works at Karimnager and progress in Zunehboto . Approval of estimate for Hostel/staff quarter at all the places .Progress of SITC of Tower and installation of Auxillary equipment Q2 & Q3:- Completion of works at Karimganj, and progress of Civil work at Zunehboto. Completion of Tower erection and commissioning of 6 Setup and progress in others . Start of C/O Hostel accomdation at all the places Q4:- Completion of Tr. building at Zunehboto and progress of hostel accommodation	The concerned State Governments have to construct approach road to AIR sites at Champhai, Phek, Goalpara, Kolasib, Changlang, Khonsa & Daporijo. Matter is being pursued.
				Completion of installation of 1 K FM Trs. works at 6 Places.	Q1:- Installation of 50 meter tower at 6 places.Award of works at 10 places. Installation of 1 kW FM transmitter at 10 places. Q2-Progress of installation in 10 places..Q3.- Completion of installation Q4- Test & measurement at all 16 places.	O&M staff sanction is required to commission the stations.
				Installation and commissioning of remaining 100 watt FM transmitter	Completion of Project.	Manipur government has not provided the place for setting up 100 W FM transmitter . Alternative places are being find out.

	FM Expansion at existing 24 AIR/TV sites & 100 Watt FM Trs. at existing 100 LPTs of DD/AIR under XI plan.			Setting up 1 kW FM transmitter at 12 places (a) Procurement of Auxillary equipment & installation and commissioning of 1 kw FM transmitters at 12 places	Q1/Q2:- Receipt of Auxillary equipment, Installation and commissioning	Transmitter has been received in Dec, 2012.
				Setting up 5 kW FM transmitter at 12 places (a) Procurement of Auxillary equipment and commissioning (b) completion of building works	Q1/Q2:- Completion of building works. Receipt of Auxillary equipment, Installation and commissioning	Transmitter has been received in Oct., 2012. All building works has been sanctioned except at Almora.
				Procurement of 100 watt FM transmitter (a) Commissioning of equipment (b) Recurring expenditure	Q1/Q2/Q3/Q4:- Balance payment and recurring expenditure	Transmitters have been installed .
ii	Replacement of FM/MW Transmitters					
	Repl. of FM/MW Transmitters by higher power at 40 Existing Stations under XI plan			Replacement of 27 nos of 5 /6 kW FM transmitter (a) Procurement of FM transmitter (b) Procurement of Diplexer (c) Procurement of Panel Antenna (d) Procurement of Zonal equipment	Q1- Q2 inspection of Transmitters & receipt of panel Antenna and installation of Diplexer Q3 to Q-4 - Instalation of Tranmitters, Panel Antenna.	(a) Transmitters have been ordered. (b) Panel Antennas have been ordered (c) Diplexer have been inspected and would be received in feb, 2013,
				Replacement of 10 kW FM Transmitter for 7 places and 1 kW MW Transmitter by 10 kW FM Tr at 6 places. (a) SITC of 100 meter Tower at Adilabad and Keonjhar (b) Procurement of FM transmitter	Q1 to Q2 :- installation of FM Transmitters and Diplexer, ordering of SITC of tower Q3 to Q4 :- completion of installation of equipment and progress of Tower works.	Transmitter and diplexer have been inspected, It will be received in feb, 13. (ii) Panel antenna has been ordered

				(c) Procurement of Diplexer (d) Procurement of Panel Antenna (e) Procurement of Zonal equipment		
	FM Transmitters New scheme)		6.50			
	FM expansion proposed by setting up various Power of Transmitters at 118 places			Approval of scheme Preparation of Civil estimates for renovation of existing building ,sanction of estimates , Start of works ,Preparation of specifications for procurement of equipments and NIT	Q-1 - Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 - award of Civil works. Q-4 - Issue of NIT, start of Civil works.	EFC meeting has been held on 02.09.2013 . Cabinet note has been prepared . Proposal is under process of approval from CCEA.
	Proposed Replacement of old FM Transmitters at remote and border areas at 77 locations & 6nos. MW transmitters by FM Transmitters under XII plan			Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT -	Q-1 - Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 - award of Civil works. Q-4 - Issue of NIT, start of Civil works.	EFC meeting has been held on 02.09.2013. Cabinet note has been prepared .Scheme approved by competent authority in March, 2014
1.2	Studio & Networking (Total)		21.00			
(i)	Studio (Continuing Scheme)		20.00			
	Installation of High end Server at 48 locations under X plan			Completion of installation of High end servers at 48 stations. (Order value ₹ 29.00 Cr (a) Balance works and payment	Q 1 - completion of testing and commissioning of equipment	Order has been placed in Nov, 2012
	Digitalisation of 98 Studios, Networking, Automation of RNU, Creation of 7 New			SITC of servers with centralized storage and system software (Data content server	Q1- Order of equipment Q4-Receipt of equipment	To be retendered

	RNU, Augmentation of Archival facility at Delhi & Creation at 4 places under XI plan			38+10, Digital workstation 643+138+94), Expected Order value ₹ 23.30 Cr.		
				Procurement of consoles	Q1- Order of equipment Q4-Receipt of equipment	Tenders are under technical evaluation
				SITC of servers,workstations and system software for RNU. (a) Balance works and payment	Q1/Q2- Balance works and payment.	
				Procurement of Zonal equipments and start of Departmental works.	Q-1 to Q-4 :- Completion of procurement of all Zonal equipment and start of Departmental works	Zonal offices have taken all action on procurement of Zonal equipment. Departmental works would start after receipt of transmitters
				Networking of studios	Q1- Issue of NIT Q-2 - Tender opening and Technical evaluation Q-3 - ordering of equipment Q-4 - Receipt of equipment	
				Refurbishing of studios	Q-1 to Q-4 - progress and completion of works	
ii	Studio (New scheme)		1.00			
	Digitalisation of 29 Studios, Creation of 1 New RNU, Creation of Archival facility at Guwahati and refurbishing of studios under XII plan		1.00	Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Q-1 - Approval of scheme Q-2 - Sanction of estimates,preparation of specifications	EFC meeting has been held on 02.09.2013. Cabinet note has been prepared .Scheme approved by competent authority in March, 2014

1.3	Connectivity		16.00			
(i)	Connectivity (continuing scheme)		15.00			
	Replacement of 82 STL and procurement of 35 New STL			Replacement of STL connectivity	Q1 to q-4 - inspection of equipment, receipt of equipment and installation	order for SITC of equipment have been placed in July, 2013
	Installation of Captive Earth Stations			CES at 5 places	Q 3- Receipt of equipment Q 4-Start of installation works.	Tenders have been evaluated. Purchase proposal is under process of approval.
	RN terminal			procurement of RN terminal	Q 3- Receipt of equipment Q 4-Start of installation works.	
(ii)	Connectivity (New scheme)		1.00			
	Augmentation of telecom facility:Replacement of 2-pole to 4-pole feeds & dishes - 24Replacement of SCPC by MCPC - 32		1.00	Approval of scheme Preparation of Civil estimates for renovation of existing building ,sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Q-1 - Approval of scheme Q-2 - Sanction of estimates, preparation of specifications. Q-3 - award of Civil works. Q-4- Issue of NIT, start of Civil works.	EFC meeting has been held on 02.09.2013 . Cabinet note has been prepared .Scheme approved by competent authority in March, 2014
1.4	Strengthening of staff Training Institute (Total)		2.10			
	Augmentaion of Training facility (Continuing scheme)		2.00			
	Augmentation of STI(T) and STI(P) including regional training institutes.			Construction of meditation hall, library at STI(T), Delhi	Q-1 - Progress of works Q-2 - proress of works. Q-3 - completion of works	Estimate has already been sanctioned.Progress of works is

						subjected to approval from Civic agency.
				Construction of additional office accommodation at STI(T), Delhi and e-learning facility	Q-1 :- Progress of works Q-2 :- completion of works	Estimate has been sanctioned
				Procurement of various equipments under the scheme	Q-1 to Q-4 :- Receipt of various equipment under the scheme, Few equipments would be received alongwith the equipment under other scheme for which procurement action is in process. For others,action is being taken for procurement.	
	Augmentaion of Training facility (New scheme)		0.10			
	Procurement of Digital broadcast equipment, including DRM+ & Trs, for Delhi & Bhubaneshwar Under XII plan			Approval of scheme Preparation of Civil estimates for renovation of existing building ,sanction of estimates, Start of works ,Preparation of spacifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	EFC meeting has been held on 02.09.2013 . Cabinet note has been prepared. Scheme approved by competent authority in March, 2014
1.5	Strengthening of Research & Development (Total)	To carry out propagation studies on digital transmission like DRM/ DRM+, DVB, FM, VHF, UHF, CW etc. to develop monitoring system for digital transmissions to develop comprehensive Interactive broadcasting Services	2.10			EFC meeting has been held on 02.09.2013 . Cabinet note has been prepared. Scheme approved by competent authority in March, 2014

	Strengthening of Research & Development (Continuing scheme)		2.00			
				Procurement of DRM + equipment	Q1- Ordering of equipment, Q2-inspection of equipment, Q4-receipt of equipment & installation	To be retendered
				Other works and procurement of equipment	Q-1 to Q-4 :- Receipt of various equipment under the scheme, Few equipments would be received alongwith the equipment under other scheme for whice procurement action is in process.For other,action is being taken	
2	Strengthening of Research & Development (New scheme)		0.10			
	New Proposal for R&D in XII plan			Approval of scheme Preparation of Civil estimates for renovation of existing building ,sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- Award of Civil works. Q-4. Issue of NIT, start of Civil works.	
	Strengthening of Border area (Total)		18.00			
	Strengthening of Border area (J&K border (continuing schemel)		15.00			
i	Setting up HPT/LPT in J&K:- Installation of 3 nos. of 10 kW FM Trs and 3 nos. of 10 kW TV Trs.Setting up 10 kW FM Tr at existing DD Site Setting up 2 nos. of 5 kW TV Trs at AIR Site.Setting up 4 nos of 100 Watt FM Trs			Procurement of 100 watt FM transmitters(4No)	completed	
				Procurement of 10 kW FM Tx (1+1) at Naushera	Q1- Ordering of equipment, Q2-inspection of equipment, Q-3&Q-4 Installation and commissioning	Technical evaluation completed. proposal for procurement of Transmitter and

						other equipment are under process of ordering.
				Procurement of 2 nos of 5 kW TV transmitter at Rajouri	Q1- Ordering of equipment, Q2-inspection of equipment, Q-3&Q-4 Installation and commissioning	Technical evaluation completed. proposal for procurement of Transmitter and other equipment are under process of ordering.
				(i) progress of civil works (ii) Procurement of 10 kW FM Transmitter(1+1) and 10 kW Tv Transmitter (1+1) for DD at three places	Q1- Ordering of equipment, Progress of Civil works Q2-Inspection of equipment, Progress of civil works Q-3&Q-4 Completion of technical area and installation of equipment	Technical evaluation completed. proposal for procurement of Transmitter and other equipment are under process of ordering. Building works at three places are under sanction.
	Strengthening of Border area Indo-Nepal border (New scheme)		3.00			
	Indo-Nepal Border (i) FM broadcasting setup along Indo-Nepal border -8 nos at the site of DD setup (ii) Production center at 2 places (iii) Unlinking at 2 places.		3.00			
3	Broadcasting on alternate platforms (New scheme)	To enable Internet users to have access to AIR	0.10	Approval of scheme Preparation of Civil estimates for renovation of existing	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications	EFC meeting has been held on 02.09.2013 .

		channels; To provide diversified means of receiving AIR channels		building ,sanction of estimates, Start of works ,Preparation of specifications for procurement of equipments and NIT	Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	Cabinet note has been prepared. Scheme approved by competent authority in March, 2014.
4	Consolidation of Infrastructure(Total)	To improve efficiency, effectiveness and quality of broadcast by replacement and improvement of existing facilities to provide corporate working environment wherever required; To provide facilities for staff welfare	4.10			
	Consolidation of Infrastructure (continuing scheme)		4.00			
	I.O.F.at Existing Centres under XI plan			Provision of 5 Mobile FM Trs. at 5 zonal offices for emergency situation	Q1- Ordering of equipment, Q4-inspection of equipment.	To be retendered
				Provision of measuring equipment for studios	Q1- Ordering of equipment, Q2-inspection of equipment, Q3-receipt of equipment & installation, Q4-Testing & measurements.	Tenders of Audio analyser are under technical evaluation.
				Provision of telemetry at MW Trs. for remote control at 23 places.	Q1- Ordering of equipment, Q2-inspection of equipment, Q3-receipt of equipment & installation, Q4-Testing & measurements.	DTE has been prepared by Zonal office, Equipment will be procured and installed by R&D unit of AIR

				Provision of UPS at existing FM Stations-80 places.	Q1- Balance works and payment	
	Office Accommodation/Staff Quarter at Guwahati including hostel accommodation at Srinagar			Work for Hostel Accommodation at Srinagar has been sanctioned in Oct 2010 (₹. 3.68 cr). Work could not be awarded by CCW due to delay in providing the approval of demolition of existing building. Now demolition of building has been approved in June 2011. Work would be awarded.	Q-1 :- Progress of works Q-2 :-Completion of works	works has been awarded and in progress
				Staff quarters at Guwahati have been sanctioned on 19.10.2010 (₹.7.14 cr). Work has been awarded in Feb 2011.	Q-1 :- Balance works and payment	
				Zonal office at Guwahati - Sanction issued on 03.03.2011 (₹ 7.67 cr by AIR & 1 Cr by DD).	Q-1 :- Balance works and completion of project.	Work has been awarded in Sept.2011.
	Consolidation of Infrastructure (New scheme)		0.10			
	Community Centres at Delhi & Mumbai			Approval of scheme. Preparation of Civil estimates for renovation of existing building ,sanction of estimates, Start of works ,Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	EFC meeting has been held on 02.09.2013. Cabinet note has been prepared. Scheme approved by competent authority in March, 2014
	Reconstruction of DDG(E) office block			Approval of scheme Preparation of Civil estimates	Q-1 :- Approval of scheme Q-2 - Sanction of estimates,preparation of	EFC meeting has been held on

	and replacement of Electrical wiring at Indore			for renovation of existing building ,sanction of estimates, Start of works ,Preparation of specifications for procurement of equipments and NIT	specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	02.09.2013 . Cabinet note has been prepared. Scheme approved by competent authority in March, 2014
	Strengthening of Security fencing etc			Approval of scheme Preparation of Civil estimates for renovation of existing building ,sanction of estimates, Start of works ,Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	EFC meeting has been held on 02.09.2013. Cabinet note has been prepared. Scheme approved by competent authority in March, 2014
	Reconstruction of Studio-cum-office building at Rohtak			Approval of scheme Preparation of Civil estimates for renovation of existing building ,sanction of estimates, Start of works ,Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	EFC meeting has been held on 02.09.2013. Cabinet note has been prepared. Scheme approved by competent authority in March, 2014
5	E- Governance (New scheme)	To facilitate faster dissemination of information to media units by providing network based online management systems and ERP solutions for management of the vast network of AIR & DD stations to provide	0.10	Approval of scheme Preparation of Civil estimates for renovation of existing building ,sanction of estimates, Start of works ,Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	

		video conferencing, e-tendering, website presence by all stations of AIR and grievance redressal system				
	Scheme II: Content Development and Dissemination(continuing scheme)		10.00			
(i)	Software (DBS)	To generate Software of high quality so as to attract and sustain AIR listenership in a competitive media environment.	10.00	1.New & fresh Content creation 2. Radio Workshops, Sangeet Sammlan, concerts etc. 3. Coverage of national & international events 4. Flagship programme production 5.Digitalization of AIR Archives	Utilization of funds for Software production/ Acquisition & for content creation, flagship programmes, digitalization of archives etc.	
	Scheme III: Human Resource Development		0.00			
	Scheme IV: Special Projects		0.01			
(i)	Renovation of Auditorium at Delhi (New Scheme)	To construct an Auditorium as AIR, does not have any Auditorium in Delhi; to provide facility for arranging programmes before invited audience; To organize live programme with participation of large groups.	0.01	Approval of scheme, Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	Scheme is yet to be approved. Scheme has been approved by Prasar bharti board . It has to be approved by Ministry of I&B.

(ii)	Kisan Channel	For creation of content	10.00			
	Total(AIR)		237.01			
	Grant-in-aid-General		20.00			
	Grant for Creation of Capital Assets		217.01			
	Total(AIR)		237.01			

PRASAR BHARTI
DOORDARSHAN - ANNUAL PLAN (2014-15)
Statement of Outlays & Outcomes/Targets (2014-15)

(₹ in crores)

S. No.	Name of Scheme/ Programme	Objective/ Outcome	Outlay 2014-15 (BE)	Quantifiable Deliverables/ Physical Outputs	Processes/Timeliness (Qrly Targets)	Remarks
1	2	3	4	5	6	7
	Continuing Scheme					
1	Digitalization of transmitters and Studios		84.00			
	a) Digitalization of Transmitter	Digitalization of terrestrial transmission		Digital HPTs-19	Commencement of installation of 5 digital HPTs, in phases - I quarter Commencement of installation of 7 digital HPTs, in phases - II quarter Commencement of installation of 7 digital HPTs, in phases - III quarter Commissioning of 19 digital HPTs - III & IV quarter	Antennae system and feeder cables received at site. Strengthening of tower work completed at 9 places & work related to other places in progress. Order placed for 19 digital HPTs and 5 HPTs supplied & installation taken up. Supply of remaining HPTs expected soon.
				Digital HPTs-21	Placement of order for 21 digital HPTs - III Quarter	Specificitaions for DVB-T2 Lite standards finalized. NIT to be issued.
				Earth Station for Networking of DTTs	Placement of order - II quarter Supply & Installation - IV quarter	Tenders received & technically evaluated. Request for revised commercial bids was not accepted by Finance wing and hence tender has been cancelled & fresh NIT issued.

	b) Digitalization of Studio	Full digitalization of production, post production & editing facilities		Full digitalization 39 Studios	Supply & Installation of camera chain - IV quarter	All equipment supplied & installed except for Camera chains. Purchase proposal has been submitted for financial sanction.
				Setting up of Media Asset Management system at Kolkata	Supply & Installation - III quarter	Order placed in March,14.
2	Modernisation, Augmentation & Replacement of Transmitter and Studio Equipment		50.00			
	a) Modernisation, Augmentation and replacement of transmitter equipment	Modernisation, Aug. and repl. of transmitter equipment which have served its useful life and due to technological compulsion.		Replacement of 15 HPTs	Supply of transmitters in phases to be completed & Installation of 3 HPTs - I quarter Installation of 12 HPTs to be in progress. - II & III quarter Commissioning of 15 HPTs - III & IV quarter	Factory inspection completed at OEM facility in USA. 3 HPTs (UHF) supplied & installation in progress. Supply of remaining HPTs expected soon.
	b) Modernisation, Augmentation and replacement of studio equipment	Modernisation, Aug. and repl. of production related equipment with its digital counter part which have served its useful life and due to technological compulsion.		Procurement of Camera chains.	Supply & Installation of camera chain - IV quarter	Tenders received & processed. Purchase proposal submitted for financial sanction.
				Replacement of essential service equipment viz. Power supply, AC plants, Lighting grid, acoustic and flooring	Replacement of essential service equipment at various DDKs, in phases. - II & III quarter	Works taken up by Zonal offices. Lighting grids, AC plants have been replaced at most of the kendras. AC plants, Acoustics & flooring completed at some kendras. At other kendras work in progress and at different sategs of implementation.

3	DTH	Increase of channels in DTH platform from 59 to 97.	36.00	Increase in capacity of DTH Platform (from 59 to 97 channel)	Supply of equipment - I quarter Upgradation of DTH platform - II quarter	Order placed in June, 2013. Part equipment supplied.
				Conditional Access System (CAS) for Doordarshan DTH Service.	Placement of order - II quarter SITC of CAS - III quarter	Tenders for CAS received and technically evaluated. Tender cancelled on technical consideration. Fresh NIT has been issued.
				Leasing of Call Centre for Doordarshan DTH Service.	Placement of order - II quarter SITC of Call Centre - III quarter	NIT has been issued.
4	Modernisation, Augmentation and replacement of satellite broadcast equipment	Modernisation, Aug. and repl. of satellite broadcast related equipment with its digital counter part which have served its useful life and due to technological compulsion. Aug. of News Gathering Facility	16.00	Upgradation of Earth Station (4 nos)	Supply of RF equipment - III quarter Commissioning of 4 Earth Station - IV quarter	All Earth station equipment except RF equipment installed & tested at Chandigarh, Hissar, Panaji & Port Blair
				New Earth Station (Gorakhpur) -1 no	Placement of order - II quarter Supply of equipment & installation - IV quarter	Earth station building constructed. NIT issued for Earth station equipment. No bids were received despite several extension granted for bid submission. Tender cancelled. Fresh NIT to be issued.
				Replacement of Earth Station compression equipment at 1 location (Dehradun)	NIT to be issued - II quarter Placement of order - IV quarter	Building construction in progress. Equipment to be procured after construction of building.
				Replacement of Existing IRDs with DVB-S2 based IRDs	Placement of order - II quarter Replacement of Existing IRDs with DVB-S2 based IRDs - III quarter	Tenders received and under technical evaluation.

				New DSNGs-9 nos	Placement of order for 9 DSNGs - III quarter	Tenders received on earlier occasion had to be cancelled on technical considerations. Fresh NIT issued. Since no bids received this time also, tender has been cancelled. Fresh NIT to be issued.
5	High Definition TV	HDTV production, post production facility and transmission.	41.00	Multi-Camera mobile equipment for Outdoor Production facilities at Delhi and Mumbai	Supply of HDTV OB Vans - I quarter	Order placed in June, 2013.
6	Civil Infrastructure augmentation, Staff Quarters and other miscellaneous Scheme	Provision of housing facility for staff. Augmentation of infrastructure / strengthening of security at various stations	9.00	Construction of 1. Staff Quarters at 04 locations 2. Guest Houses at 02 locations 3. Tower "C" Building at DD Bhawan Complex	Construction of staff quarters at 4 locations in phases. - III & IV quarter Construction of Guest House at 2 location. - III & IV quarter Work of Tower "C" building to be completed including lift, Fire fighting, AC and furnishing etc. - IV quarter	Construction of staff quarters in progress at 03 locations. Construction of Guest House in progress at 01 locations. Tower 'C' super structure completed. Work to be awarded for lift.
7	Ongoing schemes of X Plan to be spilled over to XII Plan	Completion of Projects sanction Prior to XI Plan	24.00	Commissioning of HPT Cannanore (pmt. setup) Commissioning of DD1 and DD (News) HPTs at Amritsar with antenna mounted on 300M Tower	Commissioning of HPT (pmt. setup) - I quarter Completion of balance tower works - III & IV quarter Commissioning of DD1 & DD (News) HPTs (pmt.setup) - IV quarter	HPT Cannanore commissioned on 8-4-2014. NIT issued for balance works at Amritsar.
				HPT Mahboobnagar (pmt. Set up)	Placement of order for 150 m Tower - II Quarter	HPT Mahboobnagar commissioned in interim setup on 08.12.2012, using existing Tower. Tender has been received & under process.

				Procurement of Camera Chains (59 Nos)	Supply & Installation of camera chain - IV quarter	Tenders received & processed. Purchase proposal has been submitted for financial sanction.
				Dehradun Studio (Pmt.)	Commissioning of Dehradun Studio -IV Quarter	Technical area completed.
8	Content Development & Dissemination		10.00			
	NEW SCHEME					
1	Scheme-I - Broadcasting Infrastructure Network Development	Strengthening of Border areas	8.00	8 HPTs (AIR FM & DD) in areas bordering Nepal	Site identification - II Quarter	Chief Secretary of Bihar, Uttarakhand and Uttar Pradesh addressed for suitable site free of cost for setting up new centres across Indo- Nepal Border. MIB has also addressed MHA reg same. Approval of CCEA for 12th Plan conveyed by Ministry on 18-3-2014. Approval awaited from Prasar Bharati.
2	Scheme-IV-Special Projects		0.02			
(i)	Auditorium					
(ii)	Global Coverage of DD International Channels					
(iii)	Broadcast Museum					

(iv)	Kisan Channel (Revenue - ₹ 80 crore & Capital ₹ 10 crore)		90.00			
	TOTAL (DD)		368.02			
	Grant for Creation of Capital Assets		278.02			
	Grant-in-aid- General		90.00			
	TOTAL (DD)		368.02			

MAIN SECRETARIAT'S BROADCASTING WING SCHEMES

A) Supporting Community Radio Movement In India

The Plan Scheme, “Supporting Community Radio Movement in India”, has two components namely “Community Radio Support Scheme” and “IEC Activities for Community Radio”.

The Ministry will provide financial assistance to existing and new community radio stations for infrastructure/equipment/ training/capacity building, etc., under the component “Community Radio Support Scheme”. The maximum grant size will be 50% of the total estimated expenditure, subject to a ceiling of ₹ 7.50 lakhs. The remaining amount will have to be contributed by the grantee, for which the grantee will submit supporting documents. During the year 2014-15 about 100 new CRS and 30 existing stations will be supported.

The Ministry will also create awareness about the policy and build capacity of the permission holders by organizing a number of awareness/ capacity building workshops/National Sammelan. In addition, other major IEC activities will be designing and conducting technical training modules for CR operators, undertaking listenership surveys, impact studies, peer review, publicity/ printing of IEC materials/kits for distribution and providing National Community Radio Awards. In the year 2014-15, the Ministry has planned to organize 8 awareness workshops in various parts of the country. 5th national Sammelan will also be organized in which National CR Awards will be presented. The detail of the scheme “**Supporting Community Radio Movement in India**” is give in next page.

(₹ in crores)

S. No.	Name of Scheme/ Programme	Objective/ Outcome	Outlay 2014-15			Quantifiable Deliverables/ Physical Outputs	Projected Outcome	Processes/ Timelines	Remarks/ Risk Factors
(1)	(2)	(3)	(4)			(5)	(6)	(7)	(8)
			4(i)	4(ii)	4(iii)				
			Non Plan Budget	Plan Budget	Complementary Extra-Budgetary Resources				
1.	“Supporting Community Radio Movement in India”	Component I “Community Radio Support Scheme” Strengthen both new and existing CR Stations with resources, capacity and technology, in order to fulfill their community responsibilities.	-----	13.00	-----	i. Provide support to 100 new CRS and 30 existing CRS every year. ii. Provide innovation grants to encourage innovations in CR Sector	Increase in number of operational CRS Better community engagement, programming and sustainability of CRS	In the first phase, applications were invited from new and existing CR Stations for financial assistance by 30 th April 2014. 2 nd Phase of applications will be over by July 2014. Approvals/Sanctions will be issued by the end of December 2014. Applications for innovation grants will be invited by 15 th August. Approvals/sanctions will be issued by December 2014.	-----
		Component II “IEC Activities for Community Radio” Create awareness amongst the NGOs/community based organizations about the policy, capacity building of new & existing CRS and to conduct peer evaluation, listenership surveys and impact studies etc.				Grant of permission for Community Radio Broadcasting	Community development through education, health & environment awareness, cultural & social homogeneity of the society.	i. Organizations for organizing awareness workshops have been selected. ii. Organize 8 workshops, 5 th National Sammelan and present CR awards by December 2014. iii. Report of first phase of peer evaluation will be published in July 2014. iv. RFP to engage agency for listenership survey will be floated by August 2014.	-----

B) Automation of Broadcasting Wing

(₹ in crores)

S. No.	Name of Scheme/ Programme	Objective/ Outcome	Outlay 2014-15			Quantifiable Deliverables/ Physical Outputs	Projected Outcome	Processes/ Timelines	Remarks/ Risk Factors
(1)	(2)	(3)	(4)			(5)	(6)	(7)	(8)
			4(i)	4(ii)	4(iii)				
			Non Plan Budget	Plan Budget	Complementary Extra-Budgetary Resources				
1.	“Automation of Broadcasting Wing”	Strengthen the process of granting permissions and bringing transparency.	-----	4.00	-----	Automate the entire process of granting permission for TV Channels, CRS, MSO Licence and FM.	Increase in number of TV Channels, CRS, MSO Licence and FM.	-----	-----

C) Mission Digitisation

(₹ in crores)

S. No.	Name of Scheme/ Programme	Objective/ Outcome	Outlay 2014-15			Quantifiable Deliverables/ Physical Outputs	Projected Outcome	Processes/ Timelines	Remarks/ Risk Factors
(1)	(2)	(3)	(4)			(5)	(6)	(7)	(8)
			4(i)	4(ii)	4(iii)				
			Non Plan Budget	Plan Budget	Complementary Extra-Budgetary Resources				
1.	"Mission Digitisation"	To complete Phase III & IV of cable TV digitization in the country	Nil	4.00	Nil	1. Setting up of 12 Regional Monitoring Units. 2. Setting up of Multiseat Call Centre 3. Setting up of Website exclusively for Cable TV 4. Setting up of MIS System for monitoring purpose	Collection of data from MSOs Coordinate with State Governments and MSOs for spreading awareness about cable TV digitization.	A Task Force has been constituted which would draw the timelines for completion of project.	-----

CHAPTER III

REFORMS, MEASURES AND POLICY INITIATIVES

INFORMATION SECTOR

DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY

Introduction: The reforms and initiatives are to strengthen the role of the Directorate of Advertising & Visual Publicity (DAVP) as a nodal advertising agency of the Govt. of India for spreading the programmes / schemes relating to socio-economic upliftment, National Integration, Anti-terrorism, Communal Harmony and Health-related issues through Exhibitions, Newspapers, satellite and cable TV channels, Radio, Digital cinema, Emerging New Media, Outdoor Publicity and Printed publicity materials etc. The reforms and policy initiatives of DAVP, to boost transparency, empowerment, decentralization, and public-private partnerships are as listed below.

Creation of Media-List Software: To systematically release advertisements to newspapers, Software have been evolved in house, which would allot advertisements on the basis of various criteria, such as circulation, cost, and number of insertions so far, etc.

Releasing of Payments through Electronic Mode: DAVP has started releasing all its payments through the National Electronic File Transfer system, to improve the speed of payments and to bring in transparency. Status of bills can be monitored on its website www.davp.nic.in

Fresh Empanelment of Newspapers and Rate Revision: A one time hike of 19% of the rates of the newspapers was given in October 2013. The regular rate revision which happens every year was done in January 2014. Newspapers were empanelled in January 2014 based on the recommendations of the Panel Advisory Committee (PAC).

Setting up of Empanelment Advisory Committee for Audio-Visual Wing: A Committee has been set up to recommend fresh rates for TV and Radio channels, based on uniform formula.

New Media: Rapid technological advancements in recent years have ushered in new vehicles of publicity. DAVP has tried to keep pace with these evolving 'New Media' so that client Ministries can get a choice of communication platforms across the entire spectrum. The New Media initiative in DAVP comprises the following:

Digital Cinema: 7 Digital Cinema Agencies with over 7178 Screens across the country were empanelled in May 2014. The Revised Guidelines for empanelment of Digital Cinema Agencies have come into effect from January, 2014.

Internet Advertising : 42 Websites have been empanelled on a pilot project basis. An EAC was set up on 03rd April, 2013 under the chairmanship of Additional Secretary, Ministry of Information and Broadcasting, for empanelment and rate fixation for internet advertising.

Bulk SMS : DAVP empanelled nine bulk SMS agencies under a pilot project in June, 2013. The rate for the bulk SMS services is 6.3 paise per successfully delivered SMS. Rates were fixed through open bidding process followed by negotiations.

Public-Private Partnerships: Another area in which a major initiative was taken was the field of creatives, whether print or audio-visual. DAVP has empanelled multi-media as well as print creative agencies to design creatives for client ministries in partnership with DAVP.

DIRECTORATE OF FIELD PUBLICITY

The Directorate is in the process of restructuring and revamping its structure to improve the efficiency by rationalization of manpower. The emphasis is on best utilization of available resources for the benefit of those people who are deprived of information from other media sources like the tribal, border, remote and backward areas.

For transparency, the Directorate maintains a website that is updated from time to time.

EMPLOYMENT NEWS/ROZGAR SAMACHAR

The website of Employment News in English www.employmentnews.gov.in and www.rojgarsamachar.gov.in in Hindi has been launched and has been successfully receiving more than 7 lakh visitors per month on an average which could be among one of the highest in Govt. sector. The future of job advertisement lies in the online medium. The read-only e-version of Employment News and Rozgar Samachar has been launched as an add on to the individual subscribers of EN/RS.

INDIAN INSTITUTE OF MASS COMMUNICATION

The Institute equips young men and women who aspire to be associated ultimately with a variety of media institutions with the basic skills/techniques required and provides insights into different dimensions of the field. An attempt is made by the Institute to develop its students into useful members of society. It is found that, generally, about 60% of students in the various PG Diploma Courses of IIMC are women, thus furthering the cause of women's empowerment in the media and communication field in India.

In a major thrust to promote greater decentralization, IIMC has opened 4 New Regional Centres at Aizawl (Mizoram), Amravati (Maharashtra), Jammu (J & K) and Kottayam (Kerala). These are in addition to its existing Regional Centre at Dhenkanal (Odisha) and its Head Quarters at New Delhi.

Transparency in the admission process through the conduct of an all-India entrance examination is ensured by uploading all results at the written test, as well as interview and final list stages on the Institute's website.

PHOTO DIVISION

The main function of the Photo Division is to document photographically the developmental programmes undertaken by the Government and social change that is taking place in the country as a result thereof. Photo Division is fully responsible for official photo coverage of day to day assignments of Prime Minister of India and Vice President of India within the country and abroad. Photographs are supplied by the Division to Press Information Bureau and DAVP for its exhibition, internal publicity of Government events and also to XP Division of Ministry of External Affairs for publicity inside/outside the Country. Photo Division also supports Lok Sabha Secretariat for its photographic requirements. Photo Division also supplies photographs on payment basis to the Central/State Government Departments, Public Sector Undertakings and to the Public under "Pricing Scheme".

PRESS COUNCIL OF INDIA

The Press Council being a quasi judicial body and regulating the press with ethical standards has taken the reform measures and policy initiatives to promote its activities as detailed below:-

Reform Measures

*The proposal for amendment to Press Council Act is under active discussion with Ministry of Information and Broadcasting.

Transparency:

1. Implementation of RTI Act, 2005.
2. Updation of adjudications, Report of Sub-Committees on various issues and other measures/actions on website.
3. Putting of levy collection arrears on website.
4. Vigilance/Grievance redressal mechanism /Citizen's Charter set up in the Council which is public domain

Policy Measures

1. Sub-Committee on the issue of Cabinet Note on "Indecent Representation of Women (Prohibition) Amendment Bill, 2011" (Report adopted on 22.7.2013).
2. Fact Finding Team to go into all aspects of the complaints of violation of freedom of press in Bihar (Report adopted on 22.7.2013).
3. Report on recommendations of the Standing Committee on Information Technology on the issue related to Paid News (Report adopted on November 2013).
4. Report of Sub-Committee regarding reference received on Telecom Regulatory Authority of India (TRAI) consultation Papers on issues relating to Media Ownership (Report adopted on November 2013).
5. Report on Policy of Sectoral Caps of Foreign Direct Investment in Print Media (Report adopted on November 2013).
6. Sub-Committee on the issue of small and medium newspapers from the financial angle vis-à-vis the setting up of small and medium newspapers development financial corporation.

PRESS INFORMATION BUREAU

Press Information Bureau is the nodal agency of the Government of India for informing people about its policies, programmes and activities. The Bureau provides functional facilities to media representatives. As part of the Government's efforts to reach out to the common man, PIB is organizing nationwide Public Information Campaigns (PICs). The main purpose of the PICs is to create awareness and disseminate information about the Flagship Programmes of the Government like National Rural Employment Guarantee Act (NREGA), National Rural Health Mission, Sarv Shiksha Abhiyan, Jawahar Lal Nehru National Urban Renewal Mission, Right to Information Act, Prime Minister's New 15 Point Programme for Welfare of Minorities, Integrated Child Development Services (ICDS) Scheme, Welfare of Scheduled Tribes and other Traditional Forest Dwellers, etc.

This Bureau has set up National Press Centre at New Delhi to provide media facilities to National and International journalists at one place. NBCC was engaged as the implementing agency. Due to increase in project cost upto ₹ 60.00 crores, fresh approval of EFC was obtained on 15-09-2009. Upto 31-3-2014, ₹ 57.41 crores have been utilised. The building is ready and fully functional.

Apart from the above, PIB deputes its officers for grant of special accreditation to journalists during International Film Festival of India and Pravasi Bhartiya Diwas Samaroh. These are prestigious events of the Government of India to showcase the composite culture and also to disseminate information. Therefore PIB has been doing media facilitation for both these activities.

The Plan Component Modernisation of PIB under the Plan Scheme 'Media Infrastructure Development Programme' was included in 12th Five Year Plan as a new scheme. The objective of the Scheme is to modernize and upgrade the communication and information dissemination systems in the PIB to fully utilize the modern technology and bring about a sea change in efficiency of PIB both at headquarters and its regional and branch offices.

PUBLICATIONS DIVISION

The initiatives taken by Employment News are given separately while the policy initiatives taken in the Administrative, Editorial, Business, Production and Yojana Wings of this Directorate are given below:

ADMINISTRATION

- a) The procedure for sanction and purchase of goods and services required by the Directorate was streamlined and made in order as per the regulations of GFR.

- b) Regular telephonic contacts were initiated with Field Offices to get feedback on Administrative issues and sort out the problems, if any.

PRODUCTION

- a) An Annual Rate Contract will be made for printing of routine books of different sizes through the fresh panel of printers finalized recently.
- b) The quality of paper used for the books drastically improved following the tightening of specifications in this regard.

EDITORIAL

- a) Publications Division has continuously been endeavouring to improve the contents and get up of its book and journals to maintain its reputation and to remain competitive in the market. To keep pace with changing times, all children's books of the organization are now having 4-colour illustrations. Journals of the Directorate, *Aajkal* and *Bal Bharati* published issues on diverse contemporary themes of literature, culture and children's literature.
- b) Maintaining its tradition, Publications Division brought out books on a variety of subjects highlighting various aspects of Indian panorama in 2013-14. Some important titles are: *Bhartiya Cinema Ka Safarnaama*, *Hamare Dak Ticket: Rang Bharat ke* in Hindi and two volumes on Indian Martyrs in English.

YOJANA AND KURUKSHETRA

Yojana (being published in 13 languages) and Kurukshetra (Hindi and English) remained the leading magazines on planning and Rural Development. Both magazines devoted their issues focusing on diverse themes tackling multi-pronged issues of development.

BUSINESS

- a) Vigorous efforts were made to improve the profile of Publications Division and its books and journals by high profile book launches, advertising book reviews and participation in important exhibitions and book fairs.
- b) Expand the Home Library membership base to include new members.
- c) Tie up with online book stores has been initiated to expand the reach of our publications.

EMPLOYMENT NEWS

Employment News, a weekly, is published in English, Hindi and Urdu. It is the flagship publication of the Publications Division. The weekly carries advertisements for jobs of Central and State Governments, Public Sector Undertakings, Autonomous Bodies, Councils, etc., admission notices for professional courses, examination notices and results of UPSC, SSC and other general recruitment bodies and mid level career promotion opportunities (deputations). In addition to this, there is also an editorial segment which carries one or two main articles on career opportunities.

REGISTRAR OF NEWSPAPERS FOR INDIA

The Office of the RNI, an attached office of the Ministry of Information and Broadcasting, came into being with effect from 1st July, 1956, by an Act of Parliament amending the Press & Registration of Books Act, 1867. Its statutory functions under the Act are detailed below: -

- i) Maintenance and compilation of a register containing particulars of newspapers/periodicals published in India;
- ii) Issuance of Certificates of Registration in respect of Newspapers/Periodicals after verification of availability of Titles as recommended by District Magistrates concerned.
- iii) Ensuring that the Newspapers/Periodicals are published in accordance with the provisions of the Press & Registrations of Books Act;
- iv) Verification of circulation claims made by the publishers;
- v) Preparation and submission to the Government Annual Report containing information and statistics about the Press in India and in particular, the trends in different categories of newspapers/periodicals.

In addition, RNI has to perform some functions, which are non-statutory in nature. These are: -

- a) Issuance of Eligibility Certificates to enable the newspapers to import newsprint
- b) Assessing and certifying the essential requirements of newspaper establishments with regard to printing and allied machineries and materials.

SONG AND DRAMA DIVISION

The Division was set up in 1954 as small experimental unit to tap the abundant folk and traditional forms for communication purposes. The 'live media' as it is popularly known now, proved very effective because of its inherent advantage of instantaneous rapport with the masses and flexibility to incorporate contemporary issues, ideas and methods with conviction. The Division's scope and size, therefore, was enlarged to give it greater reach, access and impact in its efforts to communicate at the grassroots level, including inaccessible hilly terrains, desert and border areas.

The main function of the Division, as elaborated on its official website, is to create awareness and emotional receptivity among the general public regarding social, economic and democratic ideals which are conducive to the progress of the nation, creating among the people in border areas a sense of defence preparedness and cultural integrity with the rest of the country and keeping up the morale of the Army Jawans posted in isolated forward areas through live entertainment media which includes both urban theatre forms and folk forms covering all the regions of the country.

To achieve its objectives, the Division utilizes a wide range of folk and traditional art forms, such as, folk and traditional dramas, ballets, operas, dance dramas, folk and traditional recitals, puppetry and even the skills of hundreds of magicians with age old tradition. In addition, the Division utilizes sound and light spectacle with modern techniques and hundreds of artists for presenting programmes on important national themes such as Communal Harmony, National Integration, Secularism, promotion of Cultural Heritage, Health, Environment, Education, etc.

By way of utilizing numerous folk and traditional art forms available in different parts of the country, the Division on one hand has become a potent source of revival and sustenance to these art forms and on the other hand is able to provide livelihood to thousands of performers by utilizing their skills/talents in their own languages, idioms and dialects for purposeful communication.

In order to ensure greater transparency and wider publicity it is proposed to undertake computerization and adaptation of modern technologies in the Musical equipments, Public address systems under the head "modernization". With a view to improve the quality of programmes, Research, Development, Training and Impact assessment will be undertaken.

MAIN SECRETARIAT'S INFORMATION WING SCHEMES

(A) Construction of Soochna Bhawan Phase-V

During the year 2006 a proposal for the construction of phase-V of Soochna Bhawan was sent to the Policy Planning Cell of this Ministry for inclusion in the 11th Five Year Plan (2007-12). After obtaining consent from the Planning Commission, Expenditure Finance Committee Meeting was held on 12.3.2008 for the construction of phase-V of Soochna Bhawan. The EFC approved the project limiting the cost to ₹ 74.60 crores. The total cost of the project will be ₹ 77,04,55,919.00.

The details of budget allocated during annual plan 2007-08, 2008-09, 2009-10, 2010-11, 2011-12, 2012-13 and 2013-14 and projected budget for 2014-2015 are stated herein below:

₹ in Crore

S.No	Name of Project	Allocated Budget	Annual Plan	Fund Released
1.	Construction of Soochna Bhawan, Phase-V at CGO Complex, Lodhi Road, New Delhi.	1.00	2007-08	1.00
2	-do-	3.53	2008-09	1.762
3	-do-	10.00	2009-10	10.00
4	-do-	18.00	2010-11	18.00
5	-do-	36.30	2011-12	31.30
6	-do-	10.83	2012-13	8.57
7	-do-	6.40	2013-14	6.30
	Total	85.06		76.93

The fund released during financial year 2013-14 is less than budget allocation of ₹ 6.40 crore, the difference in amount is to be added in the projected budget for the year 2014-15.

B) Policy Related Studies, Seminar, Evaluation, etc. for all three sectors including Media Units (excluding Prasar Bharati) (New Scheme)

The scheme provides for undertaking policy related studies, seminars and evaluation of continuing/new (Mid Term Appraisal) Plan Schemes of the Ministry in media & entertainment sector. These studies will help in understanding the dynamics of development in this sector to initiate appropriate policy reforms.

C) Training for Human Resource Development

Recently a MOU have been signed between Indian Institute of Mass Communication (IIMC) and QUT(Queensland University of Technology, Australia) incorporating cooperation between the two institutes under academic exchange programme. The programme mainly appears to impart foreign training programme for IIS officers. Funding under the programme is proposed to be done under Main Sectt's 12th Five Year Plan Scheme – “Training for HRD”.

FILM SECTOR

CENTRAL BOARD OF FILM CERTIFICATION

To address the present day requirements of the certification process, the Cinematograph Act, 1952 is proposed to be amended.

The certification process is being made online. This will ensure transparency in the certification of films.

CHILDREN'S FILM SOCIETY, INDIA

All information pertaining to the activities of CFSI are regularly updated on the CFSI's website to achieve transparency and communicate the outcomes. The submission of online proposal forms for film production has been implemented. Similarly, film entries for participation in the film festivals organized by CFSI can submit their films online.

The activities of exhibition of children's films are being prominently displayed on CFSI's website in the form of 'calendar of events' and subsequent photographs/write up on execution.

CFSI's feature film titled GATTU was released nationwide on 20th July, 2012 which was screened covering 55 cities of India in 100 screens for four weeks for the first time. This venture was an attempt to penetrate and compete with the films in the regular market.

As reported earlier, an appeal was made to the Government of Maharashtra for sanctioning land in Film City for construction of a Children's Film Complex which is to be used for the benefit of children's cinema. Maharashtra Film, Stage & Cultural Development Corporation Ltd. on behalf of Government of Maharashtra had offered 1460 sq.mtrs. of land at the entrance of the Film City at Goregaon, Mumbai. CFSI is now awaiting Government of Maharashtra's approval. A periodic follow-up on the Complex with the Government of Maharashtra is being done by CFSI.

CFSI's aim is to construct a modern Children's Film Complex of National Importance, which would house all aspects of film making including an animation & puppet studio, production of quality films so as to create a treasure chest which would be enjoyed by Indian Children far and wide. The complex will also ensure that a children's film archive is established in its premises.

DIRECTORATE OF FILM FESTIVALS

Organizing of 61st National Film Awards function on 3rd May, 2014 at New Delhi and conduct of jury screenings to enable announcement of 62nd National Film Awards for the year 2014.

Selection of films under Indian Panorama for the year 2014 and Organization of International Film Festival of India 2014.

DFF would be undertaking its regular activities such as organization of screenings of Indian Panorama Films in India and participation in Film Festivals across the world throughout the year.

FILM AND TELEVISION INSTITUTE OF INDIA, PUNE

A proposal to introduce an Act of Parliament to declare FTII as an Institute of National Importance is being processed. This Act of Parliament will give recognition to the diploma courses being offered by the Institute and enable the Institute to effectively undertake various measures towards accomplishment of its mandate.

To usher in mechanism for greater transparency, the Institute publishes a Citizen's Charter, which is available on the website of the Institute.

FILMS DIVISION

Production of documentary films through Outside Producers/NGOs has been taken up for reflecting the social issues and problems along with their solutions and also towards nation building efforts of the Government.

It has also been decided to establish a Museum named National Museum of Indian Cinema at Films Division, Mumbai which will depict the history of Indian Cinema through audio-visual presentation and display of important artefacts, the work of noted directors, producers, institutions etc. for the benefits of visitors/film enthusiasts. The Museum will not only provide a storehouse of information to the layman but it will also help film makers, film students, enthusiasts and critics to know and evaluate the development of cinema as a medium of artistic expression not only in the country but also in all parts of the world.

NATIONAL FILM ARCHIVE OF INDIA

The work of upgrading the existing infrastructure including replacement of air-conditioning system of film vaults, main auditorium, DG set and fire fighting system at Phase – I and Phase-II is likely to commence in the next quarter after allocation of full budget to NFAI during the year 2014-15.

SATYAJIT RAY FILM & TELEVISION INSTITUTE, KOLKATA

A proposal to introduce an Act of Parliament to declare SRFTI as an Institute of National Importance is being processed. This Act of Parliament will give recognition to the diploma courses being offered by the Institute and enable the Institute to effectively undertake various measures towards accomplishment of its mandate.

MAIN SECRETARIAT'S FILM WING SCHEMES

(A) Anti-Piracy Initiatives

Film Sector, though largely in private sector, is a vibrant cultural industry in India. In terms of number, India occupies the number one position in the world producing highest number of films. However, in terms of revenue realisation, the share of Indian film in world market is negligible. Advancement in technology has become the key driver to growth in film industry in all spheres of film making – production, distribution, exhibition and marketing.

The impact of piracy on the growth of the film industry has already been discussed in the previous chapter. While there is an urgent need to have an effective legal mechanism in place to combat piracy, at the same time, there is an urgent need to create public awareness of the effects of piracy on the economy amongst consumers since consumers are passive participants in various forms of piracy. It is, therefore, recommended that an effective and all encompassing multi media campaign should be carried out during the 12th Plan period involving all stakeholders from the film and music industry. At the same time, there is also a need to set up training programmes and undertake research and development to accurately estimate the impact of piracy on the Indian economy.

The Plan Scheme for anti piracy would aim at providing assistance to the following activities:

- (i) Dissemination of multi media campaigns on piracy.
- (ii) Training programmes and workshops to sensitize police, judicial and administrative officials about the Copyright Act.
- (iii) Conduct of research on the effects of piracy and to enable development as well as implementation of public-private strategies to combat piracy.

During 2013-14, one seminar with FICCI has been organized in February-2014 involving funding of Rs 0.60 lakh.

(B) National Film Heritage Mission

Ministry of Information and Broadcasting is in the process of implementation of a new 12th Plan Scheme viz. “National Film Heritage Mission” (NFHM) to restore, digitize and archive films and filmic material through National Film Archive of India.

(C) Setting up of National Centre of Excellence For Animation, Gaming and VFX

Film Sector, though largely in private sector, is a vibrant cultural industry in India. In terms of number, India occupies the number one position in the world producing highest number of films. However, in terms of revenue realisation, the share of Indian film in world market is negligible. Advancement in technology has become the key driver to growth in film industry in all spheres of film making – production, distribution, exhibition and marketing.

On the basis of the human resource study conducted by M/s PwC the Govt. is considering to set up a National Centre of Excellence for Animation, Gaming and Visual Effects in Public Private Partnership (PPP mode). Ministry of Information and Broadcasting had approached Planning Commission for ‘in principle’ approval for the whole scheme.

BROADCASTING SECTOR

ELECTRONIC MEDIA MONITORING CENTRE

A scheme for “Strengthening of EMMC” with the total cost of ₹ 90.00 crores was approved for the 12th Plan period (2012-17). The scheme envisages:-

- Enhancement of Monitoring Capacity of EMMC from 300 TV channels to 1500 TV channels in a phased manner with reference to violations of programme and advertising codes enshrined in Cable Television Regulation Act, 1995 and Rules framed thereunder so as to enable EMMC to monitor and process complaints received by Government related to telecast on private satellite TV Channels;
- Compilation of daily news reports with comments and analysis giving feedback to Ministries and other Government Departments;

- Sending SMS Alerts as part of special monitoring and to provide specific reports as required by Cabinet Secretariat, PMO, Ministry of Home Affairs etc.
- Setting up of Centralized FM Monitoring mechanism in EMMC for monitoring contents of private FM channels and Community Radio Stations.

PRASAR BHARATI

Prasar Bharati has a vast reserve of resource in terms of infrastructure, manpower and technical expertise in the field of broadcasting and telecasting. The infrastructure, primarily, includes land, building, tower, transmitters, studios, Satellite Earth Stations, Archiving facility, Staff Training Institute (Technical), Research and Development etc. over the years. Starting with a modest beginning of 500 W Medium Wave transmitters' AIR has grown into a major broadcasting organization having 493 Radio transmitters covering 91.87% area and 99.19% population. In addition, 21 Radio Channels on free-to-air DTH Platform of DD Direct Plus are also providing coverage to almost entire country. Doordarshan is presently operating 32 Satellite channels and vast network of 67 studios and 1416 Transmitters of varying capacities with the TV coverage of about 92% population of the country. In addition Doordarshan is providing free-to-air DTH service.

The infrastructure, primarily, includes land, building, tower, transmitters, studios, Satellite Earth Stations, Archiving facility, Staff Training Institute (Technical), Research and Development etc. In order to tap the potential, a separate entity called AIR Resources was set up as an independent center in May, 2001 for earning revenue from the vast infrastructure.

AIR Resources are generating/can generate revenue through Public Private Participation (PPP) during the next 10 to 15 years, through the following Schemes:

1. Sharing of Prasar Bharati (PB) infrastructure such as Tower (STL Towers, self supporting SW towers, integrated TV/FM towers), building and land with Private Broadcasters, Mobile service providers/IGNOU, on license fee basis. At present PB is sharing its infrastructure with Pvt. FM Broadcasters under the private FM phase-I and phase-II schemes of Ministry of I&B for mounting their antenna and open and covered space for installations of their transmitter and other ancillary equipment. In future we may explore possibility for further extensive sharing even by strengthening of our infrastructure, if required through PPP.
2. In addition, operation and maintenance service can also be provided to Private FM Broadcasters having their equipment installed in Prasar Bharati premises. For this purpose AIR/DD stations would need to be permitted to outsource manpower as there is

already a shortage of manpower. PB may also take up the installation and commissioning of Studios and Transmitters of Private Broadcasters.

3. Prasar Bharati is already taking up work of installation and commissioning of FM transmitters of IGNOU for their Gyanvani Channel which are co-sited with AIR/DD setup. Operation and maintenance of IGNOU transmitters is also being done by AIR/DD stations. For future IGNOU transmitters also Prasar Bharati plans to take up the above work.
4. At present spare time of AIR Studios and transmitters is being given on rent to IGNOU wherever there is such requirement and it is possible to spare the same in future also. PB can rent these facilities to education Institutions/Universities and other outside Agencies on competitive rates, within existing transmission hrs.
5. PB is entering into an agreement with telecom service for providing value added services such as IVRS and SMS based service to the listeners. By providing these popular services AIR may earn substantial revenue by sharing the revenue earned by the telecom service providers. Doordarshan is already providing value added services from Delhi and plans to extend it in other cities also.
6. Air time of MW/FM/SW Broadcast transmitter in AIR network can be provided to educational/agricultural institutes on rental basis.
7. PB can provide Turnkey solutions for establishing 50/100-watt FM Community Radio Stations to Universities/ Colleges/ Residential schools.
8. PB can provide on-site and institutional training in various disciplines of broadcasting at various AIR/DD centres. Some of the centers are already taking up the activity, which can be further extended.
9. PB can also generate revenue through Data Audio Channel (DARC) service.

Digitisation of Doordarshan

Work on full digitisation of 31 partially digital and 8 analog studios in various parts of the country is at advanced stage of completion. All equipment have been procured and installed except camera chains. Action for procurement of camera chains is under progress. These studios are expected to be fully digitalized by the end of 2014.

Projects of establishment of 40 digital high power transmitters are under implementation. In first phase, 19 digital transmitters are to be installed and the remaining 21 digital transmitters in second phase. Order for procurement of 19 transmitters has been placed (Five Transmitters at Delhi, Mumbai, Kolkata, Chennai and Patna supplied at site). Antennae system and feeder cable have been procured. These transmitters are expected to be installed in phases, during 2014.

New 24 hrs Hindi Channels

Four new 24 hrs Hindi channels viz. “DD Bihar”, “DD UP”, “DD MP” & “DD Rajasthan” were soft launched. Signals of these channels are being uplinked on both “C band” & “Ku band” (DTH).

DTH

Project of upgradation of capacity of Doordarshan’s DTH platform from the present 59 to 97 TV channels is under implementation. Order has been placed for upgradation. The project is expected to be completed during second quarter of 2014-15. All the channels would be free and no subscription would be payable by the viewers.

High Definition Television (HDTV)

HDTV refers to video having resolution 5 times higher than traditional television systems (Standard-Definition TV). Main features of HDTV are - Crystal clear and noise free picture; more realistic colours; wide screen picture and more viewing realism. Following HDTV Projects have been implemented.

HDTV Studios installed at Delhi and Mumbai

HDTV collaborative post-production facilities set up at Delhi, Kolkata, Mumbai and Chennai

Induction of 2 nos. of 8 Camera HD OB van at Kolkata and Chennai.

Following HDTV projects are presently under implementation:

- HDTV transmitters at Delhi, Mumbai, Kolkata and Chennai (Transmitters installed, testing under progress).
- HDTV OB vans for Delhi & Mumbai (Order placed)

- Multi camera mobile production facility at Delhi (fresh NIT to be issued as the order placed earlier was not agreeable by the firm to execute).
- The above mentioned projects are at different stages of implementation and are expected to be completed during 2014, in phases.

Modernization, Augmentation and Replacement

It has been the constant endeavour of Doordarshan to modernize its network by replacing old equipment by the state-of-art equipment and augment the existing facilities. At present, following major projects have been implemented / are under implementation for modernization and augmentation of Doordarshan network.

Terrestrial Transmitters

Order for replacement of 111 no. old aging 100 W LPTs with 500 Watt automode (1+1) LPTs placed (locations given at Annexure-V). All the transmitters have been supplied and installation at ninety nine locations completed. Installation of remaining transmitters is in progress. Installation of all these transmitters is expected to be completed by end of first quarter of 2014 -15.

Replacement of following 15 existing old analog High Power Transmitters

Dibrugarh	Jaisalmer	Jabalpur	Tura	Kolkata(DD News)
Raipur	Pune	Visakhapatnam	Agra	Fazilka
Bhuj	Mau	Ananthpur	Daltonganj	Bhawanipatna

Orders placed for procurement of transmitters. Transmitters expected to be supplied during 2014 (Three Transmitters at Fazilka, Mau & Kolkata have since been supplied at site and under insatallation).

Setting up of five high power transmitters at Rajouri (DD1 & DD News), Green Ridge (DD1), Himbotingla Top (DD1) & Natha Top (Patni Top) (DD 1) in J&K for expansion of terrestrial coverage. At Rajouri, transmitters are to be installed in the existing AIR building. Building modification has been completed. Action for procurement of transmitters at Rajouri is in progress. Sites at other 3 locations finalized and taken over & further action is in progress.

Studio Centres

Modernization of 20 Studio Centres by replacement of old Camera chains, Production switchers, Colour Monitors, digital VC^२, Logo generators. (All the equipment except Cameras provided).

Cellular Mobile News Gathering facility provided at 17 Regional News Units in various parts of the country besides DD News Headquarter.

Satellite Earth Stations

Upgradation of Earth station at Leh completed.

Upgradation of Earth stations at Panaji, Chandigarh, Hissar & Port Blair is in progress. All equipments except RF equipment installed & tested.

Training

Doordarshan has undergone a sea change in last two decades. TV technology is changing very fast. Analog equipment, which have ruled over so far, are fast becoming obsolete. Digitalization is talk of the day. Doordarshan is also digitalizing its complete network. Doordarshan has been laying emphasis on training of its staff especially in view of fast developments taking place in broadcast technologies. Training Programmes for new recruits as well as for upgrading skills of existing personnel in tune with new emerging technologies besides management programmes are conducted at the in-house training institutes viz STI (T) Delhi, DTI Lucknow, RSTIs (T) at Shillong, Bhubaneswar and Malad (Mumbai). Training courses are also conducted at IIT Kanpur, IIM Shillong and certain other outside institutes. In addition, training is provided by the equipment manufacturers at their work sites. About 900 engineering officers have been provided training in about 73 training courses during 2013-14. About 450 engineering officers have been trained during 2013-14 against various A/Ts by the equipment manufacturers for new equipment being inducted into network. Workshops have been organised for the repair of defective equipment in different zones.

12th Plan of Doordarshan

12th Plan scheme of Doordarshan “Broadcasting Infrastructure and Network Development” has recently been approved at a cost of ₹ 1893.14 crore for creation of capital assets of Doordarshan. This includes ₹ 1215 crore for continuing schemes and an amount of ₹ 678.14 crore has been allocated for new schemes.

Main thrust areas in 12th Plan are - digitisation of Doordarshan network; expansion of DTH; expansion of HDTV; modernization of Doordarshan’s Studio, Transmitter and Satellite broadcast equipment and strengthening of TV coverage on Indo -Nepal border.

The following new projects have been approved as part of the above mentioned 12th Plan Scheme:

I. Strengthening of Border Coverage

- i. Setting up of 8 HPTs along Indo- Nepal Border
- ii. Strengthening of Tower (300M) at Rameshwaram

II. Modernization, Augmentation and Replacement of Studio and Transmitter equipment

- i. Modernization of CPC & Kendras
- ii. Upgradation of facilities at News Headquarter, Delhi

III. High Definition TV

Setting up of HDTV Studios at Kolkata & Chennai

IV. Modernization, Augmentation and Replacement of Satellite Broadcast equipment

- i. Upgradation of Earth stations at 13 locations.
- ii. Replacement of uplink PDA & RF equipment at 5 locations.
- iii. Construction of Earth Station buildings at 2 locations

V. Infrastructure augmentation and Misc works

- iii. Strengthening of security related and other infrastructure.
- iv. Staff quarters at Chandigarh.

VI. Expansion of DTH

Upgradation of DTH platform for transmission of 250 TV channels.

VII. New media technologies / Alternate delivery platforms

Live streaming of selected DD channels & delivery through internet on consumer devices.

VIII. Digitalization of Doordarshan network

- i. Digital HPTs – 23 nos.
- ii. Digitalization of archives: Augmentation of facilities at Central Archives, Delhi & four Regional Archives.

IX. OFC connectivity

Linking of selected DDKs through OFC network

X. Kisan Channel

MAIN SECRETARIAT'S BROADCASTING WING SCHEMES

A) Supporting Community Radio Movement in India

In last 4 years Ministry has taken several steps to strengthen community radio movement in India. As a result the number of permissions have increased from 186 to 382 and operational stations from 64 to 170. Some of the important initiatives taken by Ministry to strength community radio movement are described below:

Simplification of approval process: To expedite the process of obtaining inter-ministerial clearances and overcome communication gaps, monthly co-ordination meetings were introduced with concerned Ministries/Departments.

A comprehensive Community Radio Management Information System (CRMIS) was developed and operationalized in 2011 for bringing transparency and efficiency in granting permissions to set up CR stations.

A Facilitation Centre has been set up in the Ministry to help CR applicants/visitors - A toll free number (1800-11-6346) has been operationalised.

Awareness Generation: So far, 55 workshops have been organised across the country since 2008. These workshops have provided an opportunity to grassroot organisations and others to understand the issues concerning application process, objective and philosophy behind CR.

Four annual national conclaves called National Community Radio Sammelan of CR operators have also been organised to provide an opportunity to Government functionaries, media activists and CR operators to meet at a single platform for exchange of ideas and cross learning. Four Editions of CRS Compendiums (2011, 2012, 2013 & 2014) have been published.

National Community Radio Awards accompanied with cash incentives have been constituted to promote better programming on CR stations and motivate CR operators to aim and achieve goals of community empowerment. These awards are presented to eligible CR stations during National Community radio Sammelans.

Enhanced Sustainability: In the 12th Plan, a new Plan Scheme of ₹ 100 crore, “Supporting Community Radio Movement in India”, has been introduced to provide financial support to community radio.

Rates for CRS advertisement have been revised from ₹ 1 per second to ₹ 4 per second. Also, Guidelines and Rates are now in place for sponsored programmes on CRS by Central and state government.

Empanelment process of CRS with DAVP has been simplified. About 45 CRS have already been empanelled with DAVP.

Advocacy with Ministries/Departments: Constant interaction with Ministries like Women and Child Development, Ministry of Panchayati Raj, National Disaster Management Authority etc. helped them to understand the potential of CR in meeting the development goals. These Ministries have started partnering with CR stations to air public service messages on health, nutrition, sanitation, education for girl child, consumer concerns, disaster preparedness etc.

CRS Permissions in Naxal affected areas: In a significant shift in policy, the government has given the nod for ten CR stations in Chhattisgarh and Jharkhand. The first station is likely to come up in Bastar in Chhattisgarh. CR stations which have received permission include one each in Ambikapur and Bilaspur and two in Raipur, one each in Jagdalpur in Bastar district, Bishrampur in Surjpur district and Bhilainagar in Chhattisgarh. Two CRs in Ranchi, Jharkhand.

B) Automation of Broadcasting Wing

During the 12th Plan, it has been decided to automate various sections of broadcasting wing for grant of permission/registration to various broadcasting services. The project involves development, testing and deployment of an integrated online portal solution. The project will be executed through

NIC and shall have:

- a. Study Phase
- b. Installation and Commissioning of Software and Hardware
- c. Systems Implementations
 - Legacy Data Migration
 - Reporting Solution
- d. Training
- e. Post Implementation Support

The new Scheme envisages setting up of an integrated online portal solution for smooth and hassle free transaction of work and upkeep of essential data. The existing system in the TV (INSAT) has limited scope and does appear to be technically and financially viable to upgrade so as to make use to cater to the present and future needs.

The channels require permission from the Ministry for broadcasting issues and for changes in name or portfolio of the company. Currently there are eighteen main processes within TV (INSAT) division for the same. These are:

- Up linking of TV channel
- Down linking of TV channel
- Permission for teleports
- Change of name and logo
- Change of teleports
- Change of satellite
- Change of language

- Change in share-holding pattern
- Appointment of directors
- Change in category from news to non-news and vice versa
- Temporary up linking permission to non-news channels/ foreign channels for live telecasts
- DSNG permission – hire/purchase
- Permission for up linking by Indian news agencies
- Parliament questions
- RTI
- Court cases
- VIP reference
- Status tracking of requests

Broadcasting Policy and Legislation Section in the Ministry deals with grant of registration /license of the following broadcasting distribution services

- Multi System Operator (MSO)
- Direct to Home Services
- Headend In the Sky Service (HITS)

It has been decided to automate grant of permission/license for the above services under this scheme.

Similarly, CRS section is entrusted with the task for grant of permission for community radio stations .This would also be automated.

C) Mission Digitisation

The date of the phase wise completion of project is as follows:

S.No.	Phases	Name of City	Date of completion
(i)	Phase-I :	Four metros cities Delhi, Mumbai Kolkata & Chennai	31 st October 2012
(ii)	Phase-II	38 cities (with population more than 1 million)	31 st March 2013
(iii)	Phase-III	Other urban areas	30 th September 2014
(iv)	Phase-IV	Rest of India	31 st December 2014

Phase I was spread over 4 cities and Phase II over 38 cities. Phases I & II have already been completed. Work of data collection and monitoring of seeding progress in phase III & IV areas has been entrusted to BECIL. BECIL has completed the preliminary work to start the project. A Task Force has been constituted which would draw the timelines for completion of project. The timelines would require revision in view of delayed approval of action plan.

CHAPTER-IV

REVIEW OF PAST PERFORMANCE

INFORMATION SECTOR

DIRECTORATE OF ADVERTISING & VISUAL PUBLICITY

Target and achievements for the year 2012-13: The targets and achievements, both in financial and physical terms for 2012-13 are given in the paragraphs given below.

Financial Performance: The financial performance of the last year is as given below:

FINANCIAL					
(Budget/Final Estimate- 2012-13)			(Actual Expenditure 2012-2013)		
Plan	Non-Plan	Total	Plan	Non-Plan	Total
*105.93	62.54	168.47	105.99	61.80	167.79

*During Annual Plan 2012-13 approved outlay ₹ 110.00 crores reduced to ₹ 105.93 crores at FG stage.

Annual Plan 2012-13 was formulated with two ongoing schemes i.e., (i) People's Empowerment through Development Communication (Conception and Dissemination) having ₹ 100.00 crores as approved outlay. While additional funds were further provided upto ₹ 103.18 crores at the stage of Final Grant and a sum of ₹ 102.93 crores were incurred upto March 2013 with 100 % (approx) achievement in terms of financial target and (ii) Media Infrastructure Development Programme having ₹ 10.00 crores as approved outlay but funds were reduced to ₹ 3.00 crores at FG stage and a sum of ₹ 2.99 crores were incurred upto March 2013 with 100 % (approx) achievement in term of financial target. The Plan Scheme was implemented through the media of outdoor publicity, printed publicity, exhibition, display and classified advertising, dissemination of

information on electronic media and digital media and modernization of DAVP.

Physical Performance: While the financial targets were fully met the output was as per Plan in Physical terms too :

Exhibition: - During the Annual Plan 2012-13, the prestigious exhibitions were set up across the country. These include ‘Swasth Bharat’, Resurgent India, Flagship programs “Bharat Nirman”, H1N1- exhibition, National Rural Health Mission (NRHM), , Kranti Yatra, AIDS Awareness and Healthy Mother Healthy Child, etc.

Print Advertising: - In 2012-13, advertisements were released on “Bharat Nirman” and Important National Days. As many as 16890 print advertisements were released by DAVP for all the ministries, departments and autonomous organizations combined. Out of this, 1321 were display advertisements, while the others were classified advertisements. 130 of the classified advertisements were for UPSC.

Audio Visual : - In 2012 – 13 campaigns on National Integration, Martyrs’ Day, Sadbhawna Diwas and Independence Day and Bharat Nirman were held from DAVP’s Plan and Non-Plan Budget.

Printed Publicity: - In 2012 – 13, 14.20 lakh copies of various Printed material were published and distributed under Plan activity. Apart from this 3 lakh copies of various jobs were published and distributed for the Ministries of Defence, Health and Family Welfare and PMO.

Outdoor Publicity:- 4.80 lakh display days of outdoor publicity formats like hoardings, bus panels, kiosks, hoardings , public utilities, etc.

Modernization of DAVP: - Under the scheme Modernization, necessary hardware and software procured for online billing systems, Modern computing devices were purchased during the financial year. Office infrastructure for DAVP Headquarters and fields offices, Conference Hall has been upgraded and hardware and software installed for the digital library of Exhibition wing. Computer Training was also provided to employees of the Directorate.

Targets and achievements during 2012-13 are given below, in brief.

Sl. No.	Particulars	Targets	Achievements
1	Exhibition	1792 Exhibition days	1810 Exhibition days
2	Display Classified (No of insertions in 000’s)	7.00	7.56

3	Printed Publicity	12.75 lakh copies	14.20 lakh copies
4	Outdoor Publicity	4.80 lakh display	4.80 lakh display
5	AV Campaign (No. of Display Units* in 000's)	31.50 display units	31.50 display units

*One Display unit of AV Campaign will consist of One insertion in TV Channel, 3 insertions in Radio, 10 insertions in Digital cinema and 1000 SMSs and 2500 impressions on internet.

Target and Achievements for the year 2013-14 The targets and achievements for the current year, i.e. 2013-14 are as detailed below.

Financial targets:

In financial terms, DAVP has sought additional funds under both Plan and Non-Plan for meeting its expenditure. The budget allocation for the year is as given below:

(₹ in crores)		
Plan	Non-Plan	Total
192.50	62.90	255.40

Physical Performance: - Annual Plan 2013-14 has been formulated with two schemes (i): Peoples' Empowerment through Development Communication having approved outlay of ₹ 189.00 crores, (ii): "Media Infrastructure Development Programme" which is new scheme included in the 12th Five Year Plan having an approved outlay of ₹ 3.50 crores in the Annual plan 2013-14. A sum of ₹ 255.36 crores has been incurred upto 31.03.2014 under Plan and Non Plan. Achievements are listed below:-

Scheme: Peoples' Empowerment through Development Communication

a) **Exhibition:** During the Annual Plan 2013-14, many prestigious exhibitions were set up across the country. These included 'Swasth Bharat', Resurgent India, Flagship programs under "Bharat Nirman", H1N1- exhibition, National Rural Health Mission (NRHM), etc.

b) Display and Classified: As many as 17036 advertisements have been released up to 31.03.2014 for all the ministries/departments/autonomous Organizations put together, out of which a record 1461 have been display advertisements. The rest of these have been classified advertisements, of which 122 have been of UPSC.

Audio Visual: - In 2012 – 13 campaigns on National Integration, Martyrs' Day, Sadbhawna Diwas and Independence Day and Bharat Nirman were held from DAVP's Plan and Non-Plan Budget.

Printed Publicity: - In 2012 – 13, 14.20 lakh copies of various Printed material were published and distributed under Plan activity. Apart from this 3 lakh copies of various jobs were published and distributed for the Ministries of Defence, Health and Family Welfare and PMO.

Outdoor Publicity:- 4.80 lakh display days of outdoor publicity formats like hoardings, bus panels, kiosks, hoardings, bus panels, public utilities, etc.

Modernization of DAVP: - Under the scheme Modernization, necessary hardware and software procured for online billing systems Modern computing devices were purchased during the financial year. Office infrastructure for DAVP Headquarters and fields offices, Conference Hall has been upgraded and hardware and software installed for the digital library of Exhibition wing, Computer Training was also provided to employees of the Directorate.

Targets and achievements (physical)during FY 2013-14 are given below

S.No	Achievements	Target	
1	Exhibition	1792 Exhibition days	1810 Exhibition days
2	Display Classified (No of insertions in 000's)	7.00	7.56
4	Printed Publicity	12.75 lakh copies	14.20 lakh copies
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*One Display unit of AV Campaign will consist of One insertion in TV Channel, 3 insertions in Radio, 10 insertions in Digital cinema and 1000 SMSes and 2500 impressions on internet.

DIRECTORATE OF FIELD PUBLICITY

REVIEW OF PERFORMANCE DURING/ ANNUAL PLAN 2013-14

PHYSICAL PROGRAMMES /ACTIVITIES

	2012-2013		2013-14		2014-15
	Target	Achievement	Target	Achievement	Target
TOUR DAYS :	28512	18447	28512	13294	14904
FILM SHOWS :	28512	26436	28512	21855	28512
SPECIAL PROGRAMMES:	4968	7500	4968	5850	4968

During the Annual Plan 2013-14 under the component “Special Outreach Programme” fund to the tune of ₹ 86.99 lakhs was allotted to DFP which was insufficient to undertake the programme, hence the said fund was surrendered and no expenditure was incurred. Under the Component “CTSUs” 8 Conducted Tours were organized incurring an expenditure of ₹ 27.11 lakhs against allocation of ₹ 27.50 lakhs in Final Grant 2013-14. Under the third component “ISDCP” an amount of ₹ 78.89 lakhs was incurred against allocation of ₹ 78.90 lakhs in Final Grant for procurement of 20 nos. Multi Media Projectors, 30 nos. Generators, 02 Laptops, Organised one Training Programme through IIMC and made payment of ₹ 52.40 lakhs being 40% of total sanctioned amount to CCW i.r.o. shifting of Hqrs. to Soochna Bhawan. Further, it is mentioned that Ministry of I&B had dropped the sub scheme “Construction of Kendriya Soochna Sadans” of DFP under its XII Plan Scheme – MIDP in January 2014.

Financial performance of the Directorate is as follows:-**(₹ in crores)**

	2012-2013		2013-2014		2014-2015
	Target	Achievement	Target	Achievement	Target
PLAN:	1.38	0.55	8.00	1.06	5.00
NON- PLAN:	44.47 (Final Grant)	44.14	46.52 (Final Grant)	46.67	49.74
Total :	45.85	44.69	54.52	47.74	54.74

EMPLOYMENT NEWS/ROZGAR SAMACHAR**REVIEW OF PAST PERFORMANCE:**

The performance during 2013-14 was satisfactory. The total revenue of ₹ 4601.70 lakhs has been accounted against the targeted revenue of ₹ 5000.00 lakhs registering a net surplus of ₹ 2556.15 lakhs.

The revenue earned during F.Y 2012-13 was ₹ 5474.77 lakhs against the targeted revenue of ₹ 5000.00 lakhs. During the year 2014-15 also EN/RS has earned revenue of ₹ 962.76 lakhs (up to May, 2014) and is poised to achieve the target.

INDIAN INSTITUTE OF MASS COMMUNICATION

PHYSICAL ACHIEVEMENTS FOR THE YEAR 2012-13 AND 2013-14 AND TARGETS FOR THE YEAR 2014-15 (NON-PLAN)

Name of Scheme/ activity	Financial year 2012-13		Financial year 2013-14			Financial year 2014-15
	Targets	Achievements	Physical targets	Achievements	Reasons for variations	Physical Targets
Training/ Teaching and Research in Mass Communication.	<p>To conduct PG Diploma courses in:</p> <ul style="list-style-type: none"> - Journalism (Hindi)(62) - Journalism (English) 124 (62+62) - Advertising and Public Relations (70) - Radio & TV Journalism (46) - 05 seats reserved for NRI in each of the above PG diploma courses - Two Diploma Courses in Development Journalism 30 each (25 under ITEC+5 under Colombo Plan) total 60 - Journalism (Odia) (23) <p><u>Short-term Programmes</u></p> <ul style="list-style-type: none"> - Short term courses/ workshops- 12 - Foundation/ orientation/in-service training programmes for IIS Group A & B Officers as proposed and sent by Min. of I&B. - Research studies (4 to 5 Studies). - To bring out journals "Communicator (in English) and "Sanchar Madhyam" (in Hindi) 	<p>PG Diploma Courses in:</p> <ul style="list-style-type: none"> - Journalism (Hindi)(62) - Journalism (English) 87 (52+35) - Advertising and Public Relations (66) - Radio & TV Journalism (46) - NRI seats filled 11 against 20 - Two Diploma Courses in Development Journalism 55 (25+0 & 25+5) - Journalism (Odia) (19) <p><u>Short-term Programmes</u></p> <ul style="list-style-type: none"> - Short term courses and workshops- 12 - Foundation/ orientation/in-service training programmes for IIS Group A & B Officers as proposed and sent by Min. of I&B. - Research studies (5 Studies). - The English Journal Communicator issue 2008 is published. 	<p>PG Diploma Courses in:</p> <ul style="list-style-type: none"> - Journalism (Hindi)(62) - Journalism (English) 124 (62+62) - Advertising and Public Relations (70) - Radio & TV Journalism (46) - 05 seats reserved for NRI in each of the above PG diploma courses - Two Diploma Courses in Development Journalism 30 each (25 under ITEC+5 under Colombo Plan) total 60 - Journalism (Odia) (23) <p><u>Short-term Programmes</u></p> <ul style="list-style-type: none"> - Short term courses and workshops- 12 - Foundation/orientation/in-service training programmes for IIS Group A & B Officers as proposed and sent by Min. of I&B. - Research studies (4 to 5 Studies). - To bring out journals "Communicator (in English) and "Sanchar Madhyam" (in Hindi) 	<p>PG Diploma Courses in:</p> <ul style="list-style-type: none"> - Journalism (Hindi)(58) - Journalism (English) 102 (56+46) - Advertising and Public Relations (69) - Radio & TV Journalism (46) - NRI seats filled 9 against 20 - Two Diploma Courses in Development Journalism 49 (24+0 & 25+0) - Journalism (Odia) (19) - PG Diploma Course in Urdu- 8 <p><u>Short-term Programmes</u></p> <ul style="list-style-type: none"> - Short term courses and workshops - 13 - Foundation/ orientation/in-service training programmes for IIS Group A & B Officers as proposed and sent by Min. of I&B. - Research studies (6 Studies). - "Communicator (in English) Issue 2009 and "Sanchar Madhyam" (in Hindi) – Issue 2008 	<p>Some seats in all Courses remained vacant due to less response from OBC/SC/ST/PH & NRI candidates and some students dropped away.</p>	<p>PG Diploma Courses in:</p> <ul style="list-style-type: none"> - Journalism (Hindi)(62) - Journalism (English) 124 (62+62) - Advertising and Public Relations (70) - Radio & TV Journalism (46) - 05 seats reserved for NRI in each of the above PG diploma courses - Two Diploma Courses in Development Journalism 30 each (25 under ITEC+5 under Colombo Plan) total 60 - Journalism (Odia) (23) - Urdu Journalism (15) <p><u>Short-term Programmes</u></p> <ul style="list-style-type: none"> - Short term courses and workshops- 12 - Foundation/ orientation/in-service training programmes for IIS Group A & B Officers as proposed and sent by Min. of I&B. - Research studies (4 to 5 Studies). - To bring out journals "Communicator (in English) and "Sanchar Madhyam" (in Hindi)

Note : 1. Figures within brackets indicate number of students 2. No targets were fixed in Urdu Journalism 2013-14 but the course was conducted for 08 candidates.

Physical & Financial Targets And Achievements of Plan Scheme of IIMC of 12th Five Year Plan

(₹ in Crore)

	B E 2012-13	Actual Exp. 2012-13	Targets	Actual Achievements	B E 2013-14	R E 2013-14	Targets	Actual Achievements	B E 2014-15	Targets
i) Upgradation of IIMC to International Standards	10.00	03.97	<p>Training/Teaching and Research in Mass Communication. PG Diploma course in English 60 (15+15+15+15)</p> <p>Commencement of construction of addl. Bldg. at IIMC New Delhi subject to approval by DDA and other civic authorities.</p> <p>Commencement of construction of . Bldg. at IIMC Dhenkanal.</p> <p>Making functional the Regional Centres in the State of J & K and Kerala, subject to providing of temporary accommodation and land for permanent Campus by respective State Govts.</p>	<p>PG Diploma course in English 26(4+8+8+6)</p> <p>Construction could not commence due to non-approval of Bldg. Plan by DDA and other civic authorities</p> <p>Construction commenced in July 2012</p> <p>Regional Centres in the State of J & K and Kerala became functional in Aug.2012</p>	5.00	3.00	<p>PG Diploma course in English 60(15+15+15+15)</p> <p>Commencement of Area development at New Delhi.</p> <p>Commencement of construction of new buildings at New Delhi.</p> <p>Completion of new buildings at Dhenkanal</p>	<p>PG Diploma course in English 40(6+10+11+13)</p> <p>Area development could not be started as the Building Plans were not approved by DDA and other Civic authorities.</p> <p>Construction could not be started for want of approval from DDA and other Civic authorities .</p> <p>Construction of new building at Dhenkanal, 90% completed</p>	08.00	<p>PG Diploma course in English 60(15+15+15+15)</p> <p>Commencement of Area Development and construction of new Building at New Delhi subject to approval of Building Plan by DDA, DUAC and Delhi Fire Services</p> <p>Balance work of construction will be completed</p>

Physical & Financial Targets And Achievements of Plan Scheme of IIMC of 12th Five Year Plan

(₹ in Crore)

Scheme	2012-13				2013-14				2014-15	
	B E 2012-13	Actual Exp. 2012-13	Targets	Actual Achievements	B E 2013-14	R E 2013-14	Targets	Actual Achievements	B E 2014-15	Targets
ii) Opening up of new Regional Centres of IIMC	1.00	0.04	Commencement of pre-investment activities for permanent Campus at Aizawl and Amravati	Pre-investment activities could not start at Amravati since land was not transferred by Govt. of Maharashtra. Land had been received from Govt. of Mizoram on 31.03.2011 and Jungle clearance has been done.	2.00	0.70	<p>Commencement of construction of activities for permanent Campus at Aizawl, where the land has been handed over.</p> <p>Commencement of pre-investment activities at Jammu subject to transfer of land for permanent Campus by State Govt. of J & K.</p>	<p>Construction of permanent campus at Aizawl could not be started as Structural Drawings & BOQ were received in March 2014.</p> <p>Land not transferred by Govt. of J & K.</p>	15.00	<p>Commencement of construction of Building of Permanent Campus at Aizawl</p> <p>Commencement of Pre-investment activities at Kottayam subject to transfer of land by State Govt. of Kerala.</p>

PHOTO DIVISION

FINANCIAL TARGETS & PERFORMANCE

2012-13

(₹ in crores)

Sanction Budget Grant		Actual Expenditure			
Plan	Non Plan	Total	Plan	Non Plan	Total
0.50	4.06	4.56	0.19	3.79	3.98

2013-14

(₹ in Crores)

	Plan	Non Plan	Total
Sanctioned Budget Grant	0.40	4.10	4.50
Revised Estimates	0.45	4.26	4.71
Actual Expenditure	0.40	4.25	4.65

Performance

	2012-13		2013-14		2014-15
	Target	Achievements	Targets	Achievements	Targets
1. News and Features assignments covered	3500	2430	3500	2974	3500
2. Digital Images acquired in house server	125000	157090	125000	150296	125000
3. Digital images short listed for archive/uploaded in the photo Division website	10000	11130	10000	10095	10000
4. Total print produced and supplied	100000	154614	100000	118646	100000
5. Images uploaded in the server/old archive	100000	120076	120000	54779	120000
6. Total Photo Albums/Wallets produced and supplied	250	209	250	212	250

PRESS COUNCIL OF INDIA

Review of Past Performance

The objectives of the Press Council and its functions are of quasi judicial nature. It regulates the press with ethical standards. Thus quantifying it with the targets set in terms of physical and the results achieved is not plausible. The only quantifiable activity is the quasi judicial activity. The Complaints received and disposed off during the period 2013-14 and 2014-15 has been reflected in the statement attached. Further, debates were organized with the objective to analyse the role the media can play in a democracy by looking it as an agency for people to access information which also plays a crucial role in mobilizing the thinking of millions in various parts of the country throughout the year and as a part of National Press Day celebrations. The National Press Day in 2013 was centred around “Role of Media in Serving the Public Interest”. A collection of valuable articles and views of eminent leaders on the subject was released through its Souvenir. Most of States/UTs also commemorated the day in a befitting manner. The National Awards in Excellence in Journalism were conferred on this occasion after due process of selection from nomination across the length and breadth of the country.

In its advisory capacity the Council provided the government and other authorities with its views on many issues. Some of the important ones are as follows:-

1. Communication from Sh. Dilip Gandhi, MP, Lok Sabha regarding setting up of a regulatory body for Press Media Reference from M/o I&B.
2. The Leveson Report and its relevance/implication qua the Indian Milieu
3. Communication dated 01.08.13 received from the Ministry of Information and Broadcasting regarding Private Members Bill by Sh. M.K. Raghvan, M.P. concerning “The advertisements (Regulation) Bill, 2013” for introduction in the Lok Sabha.
4. Consideration of reference from I&B forwarding therewith a copy of extracts of special mention by Sh. Tarun Vijay, M.P regarding representation of SC/ST in Media and Arts.
5. Responsibility of the Editor for any publication in the newspaper - Hon’ble Supreme Court Judgement.

6. Lok Sabha General Election 2014
7. Constitution of Inter-Ministerial Monitoring Committee on the issue of misleading advertisement regarding.
8. Reference received from MIB forwarding representation of Shri M.V. Ruparelia regarding National Policy on older persons 1999.

Reconstitution of the Council

The process of reconstitution of the Council for its next three year 12th term after 14.6.2014 was set in motion by the Council in its meeting held on July 22, 2013, inviting claims from association of persons/news agencies of the categories referred to in clauses (a), (b), (c) of sub-section (3) of Section 5 of the Press Council Act, 1978 for recognition by the Council under Section 5(4) of the Act.

Seminars and Workshops

In its efforts to encourage debates on media matters, the Council organized/participated in discussions in various parts of the country.

National Press Day 2013 and National Awards for Excellence in Journalism

The National Press Day is an occasion where stakeholders meet in different fora all over the country and opine on the chosen issue creating plurality of discourse and choices. The subject chosen for the Press Day deliberations this year was **“Role of Media in Serving the Public Interest”**.

The Press Day is also an occasion where the Press Council honours those excelling in journalism in various fields. Such recognition encourages the journalists evaluation and emulation, thus leading to raising of standards in national interest.

The Awards were given in various categories and awardees were selected following an indepth analysis and scrutiny of nominations received.

Website of the Council

The new revamped Website of the Council compiled with the guidelines of the Government and same has become operational.

Promotion of Hindi Language:

The Council paid particular attention to the propagation of Hindi in its official use. All its staff members, already notified under Section 10(4) of Official Language Rules, 1976 are encouraged to work in Hindi. During the period it convened one mandatory workshop in each Quarter relating to official language for the benefit of its employees.

The adjudications and other pronouncements of the Council were recorded in bilingual form and brought in public domain.

Publications

- (i) Timely preparation and laying of Annual Report before the two Houses of Parliament in bilingual form.
- (ii) Compendium of adjudication 2012-13 (English and Hindi Version)
- (iii) National Press Day – Souvenir 2013

PRESS INFORMATION BUREAU

1. Plan & Non-Plan Performance during the year 2012-13
2. Plan & Non-Plan performance during the year 2013-14

Annual Plan 2012-13

Name of Media Unit : Press Information Bureau

Plan Expenditure statement for the year ending March, 2013

(₹ in crores)

S. No.	Name of Schemes	Scheme outlay			Actual Expenditure upto 31-03-2013	North-Eastern Region		Reasons for Shortfall (if any)
		SBG	R.E	FG		Outlay 2012-13	Expd. upto 31-03-2013	
1	2	3	4	5	6	7	8	9
1.	Setting up of National Media Centre at New Delhi	9.00	16.45	16.45	11.78	As the building at New Delhi is for the benefit of entire country, no funds have been earmarked for NE Region.		The funds amounting to ₹ 9.00 crores were spent by 31.10.2012. The proposal was sent to IFA/CCA for release to NBCC of ₹ 6.00 crores on 31.1.2013 which was

								based on commitment given by NBCC for completion of work till 31.3.2013. Subsequently, based on the actual progress of works, the payment proposal was revised to ₹ 5.95 crores. However, the final amount agreed to by CCA/IF vide its concurrence dated 31.3.2013 was for an amount of ₹ 2.78 crores and there were savings of ₹ 4.67 crores under this Plan Scheme
2.	Media Outreach Programme & Publicity for Special Events This scheme has following components:- (i) Media Outreach Programme	11.90	7.90	7.2248	6.32	0.80	0.83	Till 31-03-2013, 90 PICs , 10 Press Tours and one Media Interactive Session have been organized. The shortfall was due to the following reasons :- (i) The scheme was approved at the end of August, 2012 which resulted in the availability of only 7 months to organise PICs in

								<p>reduced target and reduced expenditure.</p> <p>(ii) Due to State Assembly Polls in Gujarat, Himachal Pradesh, Nagaland, Tripura and Meghalaya and due to non-availability of venue because of school examinations.</p> <p>(iii) A provision of ₹ 25.44 lakhs was made for making payments to DAVP on accounts of production of short films, printing booklets on flagship schemes of Govt. of India. Due to non-receipt of approval of CCA/IFA, funds could not be transferred to DAVP. Ultimately, DAVP on its own decided to absorb the expenditure from their own budget.</p> <p>(iv) Due to various local factors such as non-availability of date from VIPs, venue availability problems and bye-elections, funds were not fully utilized by some Regional Offices of PIB.</p> <p>(v) Due to some procedural delays like clearance from IFA, payment could not be made to NICS towards the engagement of 4 DEOs in PIC Cell.</p> <p>(vi) Due to ceiling of 15% expenditure of the budget</p>
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								<p>allocation in the month of March, PAO returned some bills.</p> <p>(vii) While getting the approval of EFC, Ministry of I&B increased the target and brought down the cost to ₹ 7.78 lakhs per PIC. Later against strict financial monitoring and expenditure control had been imposed and detailed guidelines on this were issued. Thus average per –PIC was brought down from ₹ 7.78 lakhs to ₹ 6.52 lakhs (appx.) thereby saving a substantial amount.</p> <p>(viii) Due to pre-occupation of participating Central Ministers and sometimes due to inadequate response from Regional Media, only one Media Interactive Session could be organized against the target of two.</p>
	(i) International Film Festival of India & Pravasi Bhartiya Diwas Samaroh.			0.0978	0.0966	Nil	Nil	<p>Minor savings. IFFI, 2012 was held during Nov.-Dec., 2012 and Pravasi Bhartiya Diwas Samaroh was also held in Jan., 2013.</p>

	Modernisation of PIB	5.00	5.00	1.67 (Including NE)	1.6256	0.50	-	The approval was received on 17-01-2013. As per Ministry of Finance's order, expenditure can be booked only upto 1/3 rd allocation i.e. ₹ 167 lakhs in the last quarter. Accordingly, advance payment of ₹ 140 lakh crores were paid to NICS I for certain IT provision at NPC, New Delhi. The balance funds of ₹ 27.00 lakhs were allocated to Regional Offices and PIB Hqrs. to purchase office equipment under Information Technology on 11-03-2013. Due to limit of 15% expenditure during the month of March, some concerned P&AO did not pass the bills and there were savings of ₹ 3.50 lakhs (approx.) under this Plan Scheme which is minor savings which was due to difficulty in placing orders and presenting bills to PAO.
	Total	26.00	29.45	25.4426	19.8213	1.30	0.83	

Plan Expenditure statement during Annual Plan 2013-14

(₹. in crores)

S. N	Name of Schemes	Scheme outlay			Actual Expd. upto 31- 03-2014	North-Eastern Region		Reasons for Shortfall (if any)
		SBG	R.E.	F.G		Outlay 2013-14	Expd. incurred upto 31-3-2014	
1	2	3	4	5	6	7	8	9
1.	Setting up of National Media Centre at New Delhi.	0.50	2.10	2.10	2.09	As the building at New Delhi is for the benefit of entire country, no funds have been earmarked for NE Region.		Minor Shortfall
2.	Media Outreach Programme & Publicity for Special Events. This scheme comprises following components (a) Media Outreach Programme	9.88	8.38	8.38	8.35 (including) NE Region	1.00	0.95	Due to enforcement of model code of conduct in the light of 16 th Lok Sabha Elections, no PIC, Media Interactive Session and Press Tours could be conducted in March, 2014. However the allocation of funds towards the scheme were reduced from ₹ 10.00 crores to ₹ 8.50 crores. IFFI and PBD were held during Nov.-Dec., 2013 and Jan., 2014 successfully.
	(b) International Film Festival of India & Pravasi Bhartiya Diwas Samaroh	0.12	0.12	0.12	0.12	-	-	
3	Modernisation of PIB	4.00	1.50	1.72	1.41	-	-	Minor shortfall
	TOTAL	14.50	12.10	12.32	11.97	1.00	0.95	

PUBLICATIONS DIVISION

TARGETS AND PERFORMANCE DURING 2012-13 and 2013-14

FINANCIAL

(₹ in crore)

Actual Expenditure 2012-13			Actual Expenditure 2013-14		
Plan	Non Plan	Total	Plan	Non Plan	Total
Nil	24.19	24.19	1.41	26.33	27.74

PHYSICAL

2012-13			2013-14	
	Targets	Achievements	Targets	Achievements
Journals	18	18	18	18
Books	90	73	90	84

Tie up with other Govt. Departments

The Directorate is in the process of exploring the possibility of tie-ups with Postal Department for sale so that books/journals brought out by Publications Division could be easily available to public.

Public Private Partnership

Public Private Partnership is being encouraged by involving leading booksellers/publishers for selling our books. Works relating to manuscripts, proof reading, translation etc. are being outsourced in view of the manpower constraints. Efforts have been made to computerise our various processes and activities of the Directorate. This is expected to make the process fast and transparent resulting in greater efficiency of the organisation. All the tender enquiries are being put up on the internet through our website www.publicationsdivision.nic.in

TOTAL NO. OF TITLES PRINTED AND RELEASED FROM APRIL 2013 TO MARCH 2014**Language****English:**

1. Lawns and Garden
2. Who's Who of Indian Martyrs (vol.I) (PB)
3. Who's Who of Indian Martyrs (vol.I) (HB)
4. Indian Civilization and the Science of Finger printing
5. Children's Vivekanand (Rep.)
6. Who's Who of Indian Martyrs (vol.III) (PB)
7. Who's Who of Indian Martyrs (vol.III) (HB)
8. Bonsai (Rep.)
9. International Climate Change Negotiations
10. Nutty Friends and Other Stories

11. Aestheticians (Rep)
12. CWMG Book Vol-22
13. Who's who of Indian Martyrs (Vol.II) Rep (PB)
14. Who's who of Indian Martyrs (Vol.II) Rep (HB)
15. Children's History of India (Rep)
16. Selected Speeches of Subhas Chandra Bose(Rep) (PB)
17. INDIA-2014 (A Reference Annual)
18. Madame Bhikhaiji Rustom Cama (BMI)Rep.
19. Madame Bhikhaiji Rustom Cama (BMI)Rep.(HB)
20. Basohli Painting (Delx) (Rep.)
21. INDIA-2014 (Rep.)
22. Vote on Account 2014-15 (M/o I & B)
23. Catalogue-2014 of DPD Books
24. INDIA-2014 (Rep.)
25. Ancient India (Rep.)
26. The World of Thin Film Coating
27. Bhartendu Harishchandra Puraskar(Bilingual)
28. CWMG-Book (Vol.-038)

29. 1857 – The Uprising
30. Charles Freer Andrews (BMI)
31. Indian Women- Revisited (Paper- Back)
32. Indian Women- Revisited (Hard-Bound)

Hindi:

1. Global Warming
2. Dr. Bhimrao Ambedkar (BMI)
3. Suro Ke Sadhak
4. Raj Kamal Chaudhry: Jeevan Aur Srijan
5. Sahasi Ki Sada Jai
6. Agyeh- Apne Bare Mein (PB)
7. Agyeh-Apne Bare Mein (HB)
8. Acharya Narendra Dev (BMI)
9. Prachin Bharat Mein Ped Poudhon Ka Gyan
10. Shaeed Bacchon Ki Gaurav Gatha
11. Buddh Gatha (PB)
12. Buddh Gatha (HB)
13. Badruddin Tyabji (BMI)

14. Ghodo Keshav Karvo (BMI) Rep
15. Chunnu –Munnu Ka school
16. Bhagat Singh- Amar Vidrohi
17. Hasne Wala kutta (Rep)
18. Vigyan Ke Naye chitij
19. Bhartiya Kala ke Hastakshar (PB)
20. Bhartiya Kala ke Hastakshar(HB)
21. Hamare Dak Ticket:Rang Bharat ke (PB)
22. Hamare Dak Ticket :Rang Bharat ke (HB)
23. Geeton ki Phulwari
24. Bharat ke Pakshi
25. Paryavaran Sanrakshan Chunotian aur Samadhan
26. Razia Sultan
27. Upendranath Ashk Jeevan aur Srajan
28. Bhartiya Cinema ka Safarnama (PB)
29. Bhartiya Cinema ka Safarnama (HB)
30. Shamsheer Bahadur Singh
31. Begam Hazrat Mahal (Reprint)

32. Grah Nakshtron ki Atamkathaen
33. Kedarnath Mishra
34. Swami Vivekanand (BMI)
35. Hathi Dada Ki Choupal (Rep)
36. Bharat -2014
37. Thaar Ki Dadhi (Rep)
38. Kurban Anjan Shahidon Ki (Rep)
39. Jyoti Prasad Agarwal (BMI)
40. Hindustani Shahtriye Sangeet Ki Gharana Prampara
41. Madhya Bharat Ke Adivasi Aur Swatantrata Andolan
42. Madan Mohan Malviya (BMI)
43. Bharatendu Harishchandra
44. Jane Apne Jigar Ko
45. Bharitya Bagh
46. Mount Everest Ki Gatha

Regional Languages:

1. Khudiram Bose (Bengali)
2. Aiche Maya (Marathi)
3. Ancient India (Telugu)
4. Our National Flag (Tamil)
5. Dr. B. R. Ambedkar BMI (Tamil)
6. Madan Mohan Malaviya (BMI)- Urdu

ENGLISH = 32

HINDI = 46

REGIONAL LANGUAGES = 06

TOTAL = 84

Following Publications were produced during the Financial Year 2012-13**ENGLISH:**

S.No.	Title
1.	Surya: Solar Explorations
2.	Lamps of India (Paperback)
3.	Lamps of India (Hard Bound)
4.	Framing History
5.	All are Equal in the eyes of God
6.	Local Governance a global perspective
7.	Rise of the Maratha power
8.	Rabindranath Tagore
9.	Selected Speeches: Prime Minister Manmohan Singh (Vol.6)
10.	Inventions that made History
11.	Folder for DPD
12.	Posters for DPD (2 kinds)
13.	Folders for DPD (4kinds in B/W)
14.	Folder for DPD (in 4 col.)
15.	Posters for DPD (3 kinds)

16. Indo-Islamic Architecture
17. 2500 years of Buddhism
18. President: Pratibha Devisingh Patil Selected Speeches (Vol.I)
19. India – 2013: A reference annual
20. Holistic Healing
21. Social Philosopher
22. The adventure of Jhilik
23. DPD Catalogue – 2013
24. Looking again at Indian Art
25. Living with others: Biodiversity around us
26. India; Before & After the Mutiny
27. Dr. B.R. Ambedkar (BMI)
28. Dr. S. Radhakrishnan
29. Ramayana Mahabharata & Bhagavata Writers
30. Satguru Ram Singh and Kuka Movement
31. Press in the North-East
32. Devotional Poets and Mystics – (Part-II)
33. Outcome Budget : 2013-14

34. M/o I&B Annual Report 2012-13
35. Remember Us Once in a While (Rep.)
36. India-2013 (Rep.)

HINDI:

1. Dr. Rajendra Prasad (BMI)
2. Sant Ravi Dass
3. Hawa Aur dhoop
4. Bal Bodh Kathayen
5. Gopal Singh Nepali
6. Sab Budhu hain
7. Garwal Chitrakala
8. Haryana Ki Lok Kathayen
9. Hamare Rashtriya Prateek
10. Aarsi Prasad Singh: Vyaktitva Aur Krittiva
11. Mother Teresa
12. Bharat-2013
13. Swang Noutanki
14. Jangal Ki Pukar

15. Peter Pen
16. Chhatishgarh Ki Lok Kathayen
17. Nagarjun Ka Kari Karma (Paper Back)
18. Nagarjun Ka Kavi Karma (Hard Bound)
19. Kedar Nath Aggarwal Ka Rachna Lok (Paper Back)
20. Kedar Nath Aggarwal Ka Rachna Lok (Hard Bound)
21. Bankimchandra Ke Hindi me Aprakashit Nibandh
22. Jabthsuda Tarane
23. 1857 – Sachitra Jhanki
24. Faiz Ahmed Faiz (Paper Back)
25. Faiz Ahmed Faiz (Hard Bound)
26. DPD Publicity Folder (6 page) – Bilingual
27. Outcome Budget : 2013-14
28. M/o I&B Annual Report : 2012-13
29. Mahilayen Aur Swaraj
30. Baal Sahitya ke Shikhar Vaktitava
31. Telo Di Mascarenhas (BMI)
32. Bisra Munda (BMI)

33. Suron ke Sadhak
34. Bharat- 2013 (Rep.)

REGIONAL LANGUAGES:

1. Bhartiya Vigyan De Chanan Munare (Punjabi)
2. Prachin Bharat Main Prekshagrih (Marathi)
3. 1857 – Ka Swatantrata Sangram (Oriya)

English	36
Hindi	34
Regional Languages	<u>03</u>
Total	<u>73</u>

Marketing and Sales Promotion

The books of the Publications Division reach to people through Sales Emporia/Outlets book exhibitions and through a network of over 450 agents. The Sales Emporia are located at New Delhi, Mumbai, Hyderabad, Kolkata, Lucknow, Chennai, Patna and Thiruvananthapuram. The sales outlets are at Yojana Office at Bangalore, Guwahati and Ahmedabad.

The following is a list of Book Exhibitions/Fairs organising/ participating by the Directorate during the financial year 2014-2015.

		Place	Dates & Timings
1.	Neyveli Book Fair	Neyveli	
2.	Coimbatore Book Exhibition	Coimbatore	depends on Sponsoring Authority
3.	Delhi Book Fair	New Delhi	or will be decided by this
4.	Indore Book Fair	Indore	Directorate later on.
5.	Faizabad Book Fair	Faizabad	
6.	Allahabad Book Fair	Allahabad	
7.	National Book Fair	Dehradun	
8.	National Book Fair	Jaipur	
9.	Kochi International Book Fair	Kochi	
10.	Rajdhani Book Fair	Bhubaneswar	
11.	Chennai Book Fair	Chennai	
12.	National Book Fair	Lucknow	
13.	Hyderabad Book Fair	Hyderabad	
14.	Special Book Exhibition	Pune	
15.	Deoghar Book Fair	Deoghar	
16.	Puduchery Book Fair	Puducherry (TN)	

17.	National Book Fair	Nagpur
18.	Vijayawada Book Fair	Vijayawada
29.	National Book Fair	Patna
20.	Kolkata Book fair	Kolkata
21.	World Book Fair	New Delhi
22.	North East Book Fair	North East
23.	Erode Book Festival	Erode
24.	Rashtriya Pustak Mela	Varanasi

The Directorate is also organising “Insitu” Book Exhibitions on the important National

Events at our sales emporia and sales counters in the financial year 2013-2014.

01.	Summer Book Exhibition	June 2014	(in its 10 sales outlets)
02.	Independence Day Book Exhibition	August 2014	(in its 10 sales outlets)
03.	Teachers Day Book Exhibition	September 2014	(in its 10 sales outlets)
04.	Hindi Pakhwara Book Exhibition	September 2014	(in its 10 sales outlets)
05.	Gandhi Jayanti Book Exhibition	October 2014	(in its 10 sales outlets)
06.	National Book Week Book Exhibition	November 2014	(in its 10 sales outlets)

07.	Christmas & New Year Book Exhibition	December 2014-15	(in its 10 sales outlets)
08.	Republic Day Book Exhibition	January 2015	(in its 10 sales outlets)
09.	Consumer's Right Day Book Exhibition	March 2015	(in its 10 sales outlets)

In addition to this Directorate has also planned to organize Book Exhibitions on the occasion of PIC Campaigns during the financial year 2014-2015.

The Directorate earned total revenue (excluding Employment News) of ₹ 774.77 lakhs during April 2013 to March 2014 through sales of books Journals and advertisements.

Besides its own publications and journals the Division also handles marketing of publications brought out by other government departments state governments and Autonomous organizations such as National Book Trust, Sahitya Akademi, CSIR, ICAR,,ICCR, Lok Sabha Sectt. and Rajya Sabha Sectt. etc.

REGISTRAR OF NEWSPAPERS FOR INDIA

Targets and Performance during 2012-13 and 2013-14

(₹ in Crores)

NAME OF THE ACTIVITY	YEAR	PLAN	NON-PLAN	TOTAL
BUDGET ESTIMATES[RE]	2012-13	0.20	4.17	4.37
ACTUAL EXPENDITURE	2012-13	0.19	3.91	4.15
BUDGET ESTIMATES	2013-14	0.30	4.42	4.72
ACTUAL EXPENDITURE	2013-14	0.22	4.07	4.29
BUDGET ESTIMATES	2014-15	0.20	4.65	4.85

PHYSICAL

SL. No.	Programme /Activity	2012-13		2013-14		2014-15
		TARGET/RECEIVED	ACHIEVEMENT/CLEARED	TARGET/RECEIVED	ACHIEVEMENT/CLEARED	TARGET
	A. ACTIVITIES					****
1.	Title given	**	13381	**	12985	*****
2.	De-Blocking of Titles	^^	6213	^^	5747	***
3.	Registration	^^	9276	^^	7881	***
4.	Printing Machinery & Allied Materials					
A).	No. of Essentiality Certificate issued for import of printing Machinery.	***	0	***	0	***
5.	No. Newspaper Certificates issued under F.C.R.A., 1976.	***	01	***	07	***
6.	No. of Eligibility Certificates issued to the publishers for import of newsprint.	***	1153	***	1279	***
7.	No. of applications cleared under RTI	**	1077	**	871	***
8.	No. of Annual Statements received	**	16467	**	19007	
	B. PROGRAMME					
9.	ANNUAL REPORT OF R.N.I.(PRESS IN INDIA)	2011-12 REPORT	2011-12 REPORT	2012-13 REPORT	2012-13REPORT	2013-14REPORT
	B.PROGRAMME					

Note: - *** 1. Depending upon the applications/requests received from the Publishers. As such no targets can be fixed in these categories.

OFFICE OF THE REGISTRAR OF NEWSPAPERS FOR INDIA

PLAN OUTLAY FOR 2012-13	:	0.20 crore
PLAN PERFORMANCE FOR 2012-13	:	0.19 crore
PLAN OUTLAY FOR 2013-14	:	0.30 crore

REVISED ESTIMATES FOR 2013-14	:	0.30 crore
PLAN PERFORMANCE FOR 2013-14	:	0.22 crore
BUDGET ESTIMATES FOR 2014-15	:	0.20 crore
NAME OF THE SCHEME IN 12 TH PLAN	:	MEDIA INFRASTRUCTURE DEVELOPMENT PROGRAMME
	:	STRENGTHENING OF RNI H.QRS
TOTAL PLAN OUTLAY	:	₹. 1.00 CRORE

12TH PLAN SCHEME: MEDIA INFRASTRUCTURE DEVELOPMENT PROGRAMME**Sub Scheme : Strengthening of RNI H.Qrs.**

With a view to providing prompt, efficient and transparent service to the newspapers and ensuring effective implementation of the PRB Act, three activities namely i) Digitalization of Documents/Records of RNI ii) e-filing of Annual Statements (ii) Online Verification of titles/Registration of Certificate of such titles have been taken up for implementation during 12th Five Year Plan 2012-17 Scheme of Ministry of I & B “Media Infrastructure Development Programme, under the sub-scheme of Strengthening of RNI H.Qrs with total Plan Outlay of ₹1.00 crores.

During the year 2012-13, ₹19.44 lakhs and in 2013-14 ₹22.53 lakhs have been utilized for the purpose and ₹20.00 lakhs has been earmarked for the year 2014-15. After carrying out the mid-term appraisal of 12th Five Year Plan Scheme, a revised SFC proposal has been prepared at a total plan outlay of ₹335.00 lakhs and submitted to Ministry for their kind approval.

The Office of Registrar of Newspapers For India has also undertaken the following activities during 2012-13 and 2013-14

COMPUTERISATION

Apart from the computerized processing of title verification and registration, details of verified titles and title verification letters, registration certificates are put on the RNI's website <http://rni.nic.in> and they can be downloaded by the applicants. With the introduction of this facility, any person/prospective publisher can access the existing title data base, thereby making it easier to select available titles of his/her choice. The data is available State/Language-wise.

REVIEW OF P.R.B. ACT

The Press & Registration of Books Act, 1867 and the Rules under have been reviewed with a view to make the Act relevant in the current media scenario. Accordingly, amendments in the form of 'The Press and Registration of Books and Publications Act, 2013' have been drafted and it is in the final stage of legislation.

OFFICIAL LANGUAGE

Office of RNI organized a Hindi Fortnight during 14-28 September, 2013, wherein different competitions were held to promote the use of Hindi in Official work. The 5th edition of 'Panjiyan Bharati', an annual in-house-magazine dedicated to the Official Language of the year 2012 was brought out in December 2013. One Assistant Director (OL) and two translators are posted in this Office to provide the necessary assistance in translation, implementation and monitoring of the Official Language Policy of the Government of India.

PUBLIC GRIEVANCES

A Public Grievances Cell is functioning in this Office. Deputy Press Registrar of this Office has been designated as head of the internal grievance redressal machinery of this Office.

A Public Query and Response Cell (PQRC) has been created to provide response to the queries from publishers and applicants through e- mail. The stakeholders can send their queries to RNI through e-mail: pqrc-rni@nic.in

NORTH EAST INITIATIVE

RNI has extended its outreach in the North-Eastern States as well as in the Central Region by undertaking a special initiative to synergise its functions by opening a new Regional Office of RNI at Guwahati during the year 2007-08 under the 11th Plan Scheme of Strengthening of RNI. Since Guwahati RNI Office has become defunct, the fund sanctioned under Plan Scheme for Guwahati has been surrendered to the Ministry. So far, the work relating to north eastern region and Central Region were looked after by our Regional Offices of RNI at Kolkata and PIB Offices located in the North Eastern and Central Regions.

In the 12th Plan period, ₹ 10.00 lakh has been earmarked for North East states under the sub-scheme Strengthening of RNI Head Qrs. of the Main Scheme of “Media Infrastructure Development Programme” of Ministry of Information and Broadcasting. In so far as implementation of 12th Five Year Plan is concerned, the name of the scheme itself is Strengthening of RNI H.Qrs. However, we are implementing the scheme for whole of India which includes North Eastern States. In addition, it is proposed to spend this ₹ 10.00 lakhs meant for North Eastern States, in the coming years of the Plan Scheme i.e. 2014-15 to 2016-17.

NEW MEDIA WING

‘A’ Activity-Wise Classification

(₹ in crores)

Sl.No.	Activity Classification	2012-13 (B.E, R.E and Final Grant)			2013-14 (B.E, R.E and Final Grant)		
1	2	3	4	6	7	8	9
		Non-Plan (B.E)	Non-Plan (R.E.)	Non-Plan (Final Grant)	Non-Plan (B.E)	Non-Plan (R.E.)	Non-Plan (Final Grant)
1.	Reference & Documentation	Research 2.17	1.81	1.78	2.16	2.09	2.13
Total		2.17	1.81	1.78	2.16	2.09	2.13

SONG AND DRAMA DIVISION

The Division was set up in 1954 as small experimental unit to tap the abundant folk and traditional forms for communication purposes. The 'live media' as it is popularly known now, proved very effective because of its inherent advantage of instantaneous rapport with the masses and flexibility to incorporate contemporary issues, ideas and methods with conviction. The Division's scope and size, therefore, was enlarged to give it greater reach, access and impact in its efforts to communicate at the grassroots level, including inaccessible hilly terrains, desert and border areas.

The main function of the Division, as elaborated on its official website, is to create awareness and emotional receptivity among the general public regarding social, economic and democratic ideals which are conducive to the progress of the nation, creating among the people in border areas a sense of defence preparedness and cultural integrity with the rest of the country and keeping up the morale of the Army Jawans posted in isolated forward areas through live entertainment media which includes both urban theatre forms and folk forms covering all the regions of the country.

Folk and traditional media or live media as properly known acquires special significance not only because of linguistic, geographical and cultural affinity and identification but also because it is most effective in the present socio-economic circumstances in rural India. It is indeed a very advantageous situation that our country has vast reservoirs of folk and traditional forms through which required messages, information or awareness can be created in a manner which is instantaneously recognized, received and acted upon by the masses. This is especially with regard to developmental schemes targeted to poverty alleviation and general welfare of the rural masses in sectors such as National Integration and Communal Harmony, Health, education, sanitation, Environment etc.

Folk and Traditional media therefore would continue to be utilized as an effective and integral component of the overall media strategy specially in rural, un-electrified and inaccessible areas for creating awareness amongst the masses of the various initiatives being taken by the government in the interest of the common man, specially the poor.

There are nearly 10,000 folk and traditional artistes including Departmental Troupes, Empanelled Artistes and Private Registered Troupes working with the Division on a fairly regular basis. Perhaps Song and Drama Division is one of the model Government organizations which has tremendous flexibility to enhance its areas of operation as well as quantum of activity without increasing non-plan expenditure creating permanent long term liability thereby, only about 8% of the Division's working strength is on the regular rolls of the Division. In addition it is an undisputed fact that the traditional Media or live Media is the most cost effective medium for IEC activities, given its reach, impact and flexibility.

The Division headed by Director functions at three levels viz. (i) Headquarters at Delhi (ii) Ten Regional Centres located at Bangalore, Bhopal, Chandigarh, Chennai, Delhi, Guwahati, Kolkata, Lucknow, Pune and Ranchi (iii) Eight border Centres headed by Asstt. Directors located at Darbhanga, Guwahati, Jammu, Jodhpur, Imphal, Nainital, Dehradun and Shimla (iv) Six Departmental Drama Troupes headed by Managers located at Bhubaneswar, Delhi, Hyderabad, Patna, Pune and Srinagar (J&K).

Target and achievements for the year 2012-2013:**FINANCIAL****(₹ In crores)**

Budget Estimate- 2012-13			Actual Expenditure 2012-13		
Plan	Non-Plan	Total	Plan	Non-Plan	Total
8.00	22.24	30.24	6.18	21.94	28.12

Physical performance of Annual Plan 2012-13 (Programme):**(₹ In crores)**

Sl.No.	Name of scheme/ programme	Objective/ outcome	Outlay 2012-13 (Financial)	Quantifiable deliverable (Physical)	Achievements w.r.t. Col(5) as on 31.3.13	Remarks (financial achievement/ expenditure)
1	2	3	4	5	6	7
1	Live Art & Culture For Rural India	Publicity programmes	8.00	12000	15930	6.18

PLAN/NON-PLAN:

Physical Targets and achievements during 2012-13 are given below:

Sl. No.	Particulars	Targets Progs.	Achievements Progs.	Remarks
1.	Non plan	5100	5513	-
2.	Plan	12000	15930	-

(I) Target and achievements for the year 2013-2014:

Budget allocation for the year 2013-14 (R.E):

Plan (₹ In crores)	Non-Plan (₹ In crores)	Total (₹ In crores)
6.50	23.29	29.79

Expenditure incurred during the year 2013-14:

Plan (₹ In crores)	Non-Plan (₹ In crores)	Total (₹ In crores)
6.43	22.93	29.36

Physical performance –Plan 2013-14:**(₹ in crores)**

Sl.No.	Name of scheme/ programme	Objective/ outcome	Outlay 2013-14 (Financial)	Target of programmes	Achievements of programmes
1	2	3	4	5	6
I	Live Art & Culture For Rural India	Publicity programmes	6.50	15685	11772

PLAN/NON-PLAN (2013-14) - Physical:

Sl.No.	Particulars	Targets Progs.	Achievements Progs.
1.	Non plan	5100	4802
2.	Plan	15685	11772

MAIN SECRETARIAT'S INFORMATION WING SCHEMES

A) Construction of Soochna Bhawan Phase-V

Funds to the tune of ₹ 1.00 crore, ₹ 1.76, crores, ₹ 10.00 crores, ₹ 18.00 crore, ₹ 31.30 crores, ₹ 8.57 crores and ₹ 6.30 crores were released to CCW:AIR for construction of Phase-V of Soochna Bhawan during the Annual Plan Year 2007-08, 2008-09, 2009-10, 2010-11, 2011-12, 2012-13 and 2013-14 respectively. The work has been completed on 30.09.2013 and an amount of ₹ 12.00 lakhs will be required during financial year 2014-15 for financial closure i.e. settlement of final bills of Soochna Bhawan Project.

The fund released during financial year 2013-14 is less than budget allocation of ₹ 6.40 crore, the difference in amount is to be added in the projected budget for the year 2014-15. This amount is required for financial closure of Soochna Bhawan project.

B) Policy Related Studies, Seminar, Evaluation, etc. for all three sectors including Media Units (excluding Prasar Bharati) (NEW SCHEME)

During XII Plan (2012-17) the following studies were conducted:

- (i) Evaluation of the following schemes of Information and Film Sector:
 - (a) Setting up of National Press Centre at New Delhi
 - (b) Upgradation of IIMC to International standards
 - (c) Construction of Soochna Bhawan
 - (d) National Museum on Indian Cinema
 - (e) Grant-in-Aid to SRFTI

- (ii) Evaluation of Schemes of All India Radio (AIR) during XI Plan
- (iii) Evaluation of Schemes of Doordarshan (DD) during XI Plan
- (iv) Evaluation of schemes of FTII, Pune.
- (v) A study awarded to Indian Institute of Mass Communication (IIMC), New Delhi, to evaluate the schemes of PIB implemented during XI Plan.
- (vi) A study awarded to Indian Institute of Mass Communication (IIMC), New Delhi, to evaluate DAVP scheme under 'Development Communication & Dissemination' scheme.
- (vii) Awarded a study to a Committee of Experts for evaluation of Plan scheme 'Setting up of EMMC'.
- (viii) Awarded a study to evaluate Software Schemes for Doordarshan.
- (ix) Awarded a study to a Committee of Experts to evaluate "Production of Films and Documentaries in various Indian languages" by Film Division, CFSI, NFAI and NFDC during the XI Plan.

C) Training for Human Resource Development

S. No	Name of Scheme/ Programme	Outlay 2012-13	Outlay 2013-14	Quantifiable Deliverables/Physical Outputs	Remarks /Risk Factors
1	2	3	4	5	6
1.	Human Resources Development: Training for Human Resource Development (excluding Prasar Bharati) (Main Sectt.)	2.00	1.50 (under annual plan 2013-14 the Budget Estimate sanction was of ₹1.50 crore however under economy instruction it was revised to ₹90 lakhs)	Total of approx. 65 officers were imparted domestic training in 2012-13. *Total 165 officers have been nominated for different training during the year 2013-14 and one foreign training to Kathmandu was also conducted in the said financial year.	No specific risk.

(D) International Media Programme

Physical Achievements for the year 2012-2013 and 2013-2014 and Targets for the year 2014-2015

Name of Scheme/ Programme	Year 2012-2013		Year 2013-2014	
	Targets	Achievment	Targets	Achievement
International Media Programme	10*	Nil**	18*	08*

* Target relates to Participation in activities such as Seminars/ Workshops/ Joint Committee Meetings/Trainings in SAARC and UNESCO.

**Activities could not take place in 2012-2013 as administrative approval of the scheme was conveyed on 11/03/2013 only

FILM SECTOR

CENTRAL BOARD OF FILM CERTIFICATION, MUMBAI

Physical Achievements

CBFC have certified 280 Celluloid films of Indian and Imported films

CBFC have certified 6902 Video films in Indian and Imported films

CBFC have certified 9050 Digital films in Indian and Imported films

Name of the scheme	Physical Targets (2012-2013)	Physical Achievements (2012-2013)	Physical Targets (2013-2014)	Physical Achievements (2013-2014)	Physical Targets (2014-2015)
Upgradation, Modernisation and expansion of CBFC and Certification Process.	i) To develop for online processing of film applications and certifications and certification, website upgradation, hardware procurement.	Developed Online processing of films and upgrade hardware procurement.	To develop for online processing of film applications and certifications and certification, website upgradation, hardware procurement.	Procurement of hardware is done. Debugging of online processing of film application is in progress.	Software developments, Online processing, Debugging and hardware payments.
	ii) Digitalise the projection system for four offices and digital theatre for all offices.	The work of digital projection system in four regional offices of CBFC are in progress.	Digitalize the projection system for four offices and digital theatre for all offices.	Digital projection system has been provided to regional office, Hyderabad. Procurement of Digital projection system at CBFC, Mumbai, Chennai.	To provide Digital projection system at CBFC, Mumbai, Chennai and Thiruvananthapuram.

	iii) To acquire additional space for CBFC, Mumbai and its regional offices.	Acquiring of Additional space in respect of Regional Office, CBFC, Hyderabad and Thiruvananthapuram are under consideration and is in progress.	iii) To acquire additional space for CBFC, Mumbai and its regional offices.	New Office for CBFC, Hyderabad alongwith civil and electrical works have been provided. Office at CBFC, Thiruvananthapuram is shifted to new premises.	To provide additional space for CBFC, Mumbai, Chennai, Kolkata and Cuttack Regional Offices.
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Physical Achievements

(₹ in crores)

Name of the scheme	Outlay for (2013-2014)	Physical Targets (2012-2013)	Physical Achievements (2012-2013) As on 31-12-2012	Reason for shortfall if any	Physical Targets (2014-2015)
Training for HUMAN RESOURCES DEVELOPMENT (PLAN)	0.25	New Scheme : a) To hold Workshops/ Seminars for Board Members and Regional Officers relating to certification of films; ii) To hold Training/ Seminars for Advisory Panel Members for each region c) To Hold Training/ Seminar of Group “A” “B” and ‘C” staff. d) Foreign training for Group Officers.	Held four workshops for Board members and Regional Officers relating to certification of films, b) Held four training/ seminars for Advisory panel members in Mumbai, Chennai, New Delhi and Cuttack. Held One training programme in respect of Group “A” Officers.	The allocated funds are fully utilized.	a) To hold Workshops/ Seminars for Board Members and Regional Officers relating to certification of films; ii) To hold Training/ Seminars for Advisory Panel Members for each region c) To Hold Training/ Seminar of Group “A” “B” and ‘C” staff. d) Foreign training for Officers.

CHILDREN'S FILM SOCIETY, INDIA

Physical Achievements

Achievements 2012-13	Targets 2013-14	Achievements	Target 2014-15
		April, 2013 to March, 2014	

SCHEME: PRODUCTION OF FILMS AND DOCUMENTARIES IN VARIOUS INDIAN LANGUAGES

Production of Children's Films (CFSI)

a. Production	2 Feature films completed. 6 feature films and 1 short documentary are under production.	3 Features + 2 shorts	2 feature films nearing completion. 2 features and one short film are in pre-production stages.	3 Features + 2 shorts
b. Dubbing	Dubbing of 7 films in North East languages.	12 films	14 versions of 14 films are under process.	12 films
c. Subtitling	40 films were subtitled in English language.	10 Films	20 films titles in Digibeta format. 20 films will be taken up for subtitling.	10 films
d. Purchase	Purchase of all rights of 3 films for 10 years.	2 Films	3 award winning films are under consideration.	2 Films
e. Print Cost	100 titles in DCP format.	30 prints	80 titles are being done.	30 prints

SCHEME: EXHIBITION OF CHILDREN'S FILMS IN SCHOOLS

Exhibition of Children's Films In Schools	9833 shows organized covering more than 29lakh children.	Organisation of 13000 shows covering more than 65 Lakhs children.	277 shows organized covering more than 75,241 children.	Organisation of 13500 shows covering more than 68Lakhs children.
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SCHEME :PROMOTION OF INDIAN CINEMA THROUGH FILM FESTIVALS AND FILM MARKETS IN INDIA AND ABROAD

i) Organisation of ICFF	-	1 (18 th ICFF)	18 th ICFF	1(1 st NCFF)
ii) Participation in Intl. Film Festivals	31	15	88	15

DIRECTORATE OF FILM FESTIVALS

Review of Physical Performance under Plan Budget

S.No.	Name of the Scheme	Targets for 2012-13	Achievements 2012-13	Reasons for short fall	Targets for 2013-14	Achievements of 2013-14	Review of physical performance
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1.	Foreign Travel Expenses	—	—	—	—	—	Administrative Expenses
2.	(i) International Film Festival of India	01	01	Nil	01	01	Nil
	(ii) Participation in Foreign Film Festivals	55	50	Minor shortfall due to scheduling and availability of funds	55	51	DFF is taking steps to participate in more and more festivals duly taking into consideration the availability of funds
3.	(iii) Indian Panorama	01	01	Nil	01	01	Nil
	Upgradation of Siri Fort Complex	Improvement facilities at Siri Fort Auditoria	—	(The Plan Scheme was not approved by competent authority)	Improvement of facilities at Siri Fort Auditoria	Plan Scheme was approved in June 2013. Civil upgradation work initiated.	The Scheme was approved by Competent Authority in June, 2013. Since and electrical then, activities have been initiated on the upgradation. Progress is being monitored by the high level Advisory Committee.

Review of Physical Performance 2012-13 and 2013-14 under Non-Plan Head

S.No	Name of the Scheme	Targets for 2012-13	Achievements 2012-13	Reasons for shortfall	Targets for 2013-14	Achievements 2013-14	Review of physical performance
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1.	Salary	-	-	-	-	-	#
2.	Overtime allowance	-	-	-	-	-	#
3.	Domestic Travel	-	-	-	-	-	#
4.	Office Expenses	-	-	-	-	-	#
5.	Rent, Rate, Tax	-	-	-	-	-	#
6.	Minor Works	-	-	-	-	-	#
7.	Wages	-	-	-	-	-	#
8.	Other Charges	-	-	-	-	-	#
9.	Film Festival under Cultural Exchange Programme	08	09	-	06	08	—
10.	National Film Awards	1	1	Nil	1	1	—
11.	Banking cash transaction tax	-	-	-	-	-	#
12.	Medical expenses	-	-	-	-	-	#

Administrative Expenses hence no targets are fixed.

FILM AND TELEVISION INSTITUTE OF INDIA, PUNE

REVIEW OF PAST PERFORMANCE

(₹ in crores)

S.No	Name of Scheme/ Programmes	Targets for 2013-14	Achievements 2013-14			Reason for shortfall
1	2	3		4		5
			4(i)	4(ii)	4(iii)	
			Non Plan Budget	Plan Budget	Complementary Extra Budget Resources	
I	Grant-in-Aid to Film and Television Institute of India, Pune (Non-Plan)	Expenditure towards pay and allowances of faculty, technical and other staff; maintenance of equipments and infrastructure and to conduct academic activities of the Institute. Passing out of total number of 102 students of various long term/short term courses from the institute.	19.27	-	-	There has been a backlog in passing out of students of FTII. The Institute is taking measures to arrest the backlog to ensure passing out of students as per the schedule. FTII is in the process of revising the syllabus and technology. It is expected that during the current academic year, students from two batches for the year 2008-09 and 2009-10 along with regular

						students of acting, screenplay, art direction, certificate course on television will pass out from FTIL.
II	Grant-in-Aid to FTIL, Pune -Up gradation and Modernisation of FTIL (Plan)	Purchase of equipment for cinematography, editing and sound department and development of IT infrastructure. Plans and architectural design completed. Approval for award of contract for construction work relating to class room theatre, studio floors, residential accommodation, art workshop etc. given.	-	15.00	-	Nil
III	Grant in aid General – HRD for Film Media.	Seminars, conduct of master classes towards skill development of students and faculty as per an annual calendar.	-	0.45	-	Nil
		Total	19.27	15.45		

FINANCIAL REVIEW 2012-13**(₹ in crores)**

Name of Media Units/Activity	BE 2012-2013			RE 2012-2013			Actuals 2012-13		
	Plan	Non-Plan	Total	Plan	Non-Plan	Total	Plan	Non-Plan	Total
Major Head- 2220-Information, Film & Publicity									
Grants in aid to Film and Television Institute of India, Pune.	7.00	13.50	20.50	3.50	17.84	21.34	0	17.84	17.84

FINANCIAL REVIEW 2013-14**(₹ in crores)**

Name of Media Units/Activity	BE 2013-2014			RE 2013-2014			Actuals 2013-14		
	Plan	Non-Plan	Total	Plan	Non-Plan	Total	Plan	Non-Plan	Total
Major Head- 2220-Information, Film & Publicity									
Film and Television Institute of India, Pune.	15.00	18.72	33.72	15.00	19.27	34.27	15.00	19.27	34.27

FILMS DIVISION

PRODUCTION ACTIVITY

(₹. in crore)

Actual for 2012-13			Actual for 2013-14		
Plan	Non-Plan	Total	Plan	Non-Plan	Total
0.96	0.13	1.09	2.28	13.54	15.82

DOCUMENTARIES (including Archival Magazines)

	Achievements 2012-13	Achievements 2013-14
1	2	3
(I) In-House Production		
(A) Non-Plan		
(i) News magazines for theatrical release, Non-theatrical release	11	9
(ii) Production of documentaries (including 4-6 animation films for theatrical release. This target is to be met by inhouse Directors as well as Directors to be engaged on adhoc basis and non-directorial units of FD or in certain very special case by Outside Producers	8	8
(iii) Documentaries for Non-Theatrical Release (In-House)	6	14
(iv) Instructional Teaching and Training Films for Min. of Defence for Non-Theatrical release.	-	-

(II) Outside Production through Outside Producers		
(A) Non-Plan – Documentaries	4	1
2. Films produced through Films Division on payment basis or on direct payment basis through Outside Producer.in-house.	-	2
<u>UNDER PLAN SCHEME :</u>		
Production of documentary films	71	TR-2 NTR-15
TOTAL :	89	51

(III) DISTRIBUTION :

The Films Division undertakes theatrical and non-theatrical distribution of documentaries and Archival magazines. Theatrical distribution is done through cinema houses in India, which are required to exhibit approved films (not exceeding 609 metres i.e. 2001 feet) under the compulsory exhibition scheme.

(FINANCIAL)**(₹ In crores)**

Actual for 2012-13			Actual for 2013-14		
Plan	Non-Plan	Total	Plan	Non-Plan	Total
1.36	17.89	19.25	3.22	19.19	22.41

(PHYSICAL)

No. of prints & Cassettes	Achievements 2012-13	Achievements 2013-14
Theatrical Release	12080	10680
Non-Theatrical Release	24	21
35mm Prints	2	0
DVDs	3360	2605
VCDs	884	298

2. For theatrical distribution, Films Division releases one Archival magazine or one documentary film alternatively every week treating the whole country as one circuit. 200 prints are prepared every week for theatrical distribution during the year 2014-15.

3. Films Division endeavours commercial distribution of its films in Foreign Countries through NFDC and other agencies. Apart from this, Films Division sells stock shots as well as for commercial and non-commercial use at the rate fixed by Government from time to time.

4. On behalf of the Ministry of External Affairs, prints of Films Division's documentaries and Archival magazines are supplied to Indian Missions abroad, who loan these to Government, Semi-Government organizations, Educational Institutions etc. for free exhibition. Prints are also sold for non-commercial use abroad. Some documentaries are commercially exploited abroad on royalty basis on television directly by Films Division and as well as through National Film Development Corporation.

5. The revenue earnings of the Films Division through commercial exhibition of films in India, Sale of Prints and stock shots as well as sale of waste films during 2012-13 and anticipated revenue for 2013-14 and 2014-15 are shown below :-

Minor Head	Actual for 2012-13	Actual for 2013-14
1. Rental	5.37	6.17
2. Sale of Prints and Stock Shots	0.17	0.14
3. Other Receipts	0.14	0.39
TOTAL:	5.68	6.70

1. Most of the exhibitors have not come forward to clear dues demanded for the period 1995-1999 in view of the WPS/WAS filed before High Courts of respective states.

2. More than 500 cinemas of UP, New Delhi, Punjab and MP have discontinued to take the approved films from Films Division.

V. ADMINISTRATIVE EXPENSES :

(₹ in crores)

Actual for 2012-13			Actual for 2013-14		
Plan	Non-Plan	Total	Plan	Non-Plan	Total
0.35	4.56	4.91	0.82	4.89	5.71

Participation in various National & International Film Festivals

	Number of Festivals	Number of films entered
State Film Festivals	5	10
National Film Festivals	10	30
International Film Festivals	20	50
TOTAL	35	90

NATIONAL FILM ARCHIVE OF INDIA

Name of Schemes/programmes under implementation

(₹ in Crores)

Sr. No.	Name of schemes/ Programmes	Approved 12th Plan Outlay 2012-17	S.B.G. 2012-13	R.E. 2012-13	Final Grant 2012-13	Actual Expenditure during 2012-13
	<u>New Schemes</u>					
1)	Acquisition of archival films & film material.	10.00	2.00	1.00	0.94	0.92
2)	Upgradation of infrastructure of NFAI including Jayakar Building and setting up of digital library.	19.00	3.00	1.50	0.00	0.00
	Total	29.00	5.00	2.50	0.94	0.92

Physical Achievements

During the period 1st April, 2012 to 31.3.2013, NFAI acquired the following:

Films	192 Films (Fresh 32, Duplicate 4, and 156 on LTL basis)
DVDs	481
Books	455
Film folders/pamphlets	34
Stills	1549
Song Booklets	92
Wall Posters	1047
Scripts	1134

Financial Review:

(₹ in crores)

Name of Scheme	S.B.G. 2013-14	Final Grant 2013-14	Actual Expenditure upto 31.03.2014
New Schemes			
1) Acquisition of Archival films & film material.	2.00	1.29	1.29
2) Upgradation of infrastructure of NFAI including Jayakar Bungalow and setting up of digital library.	3.00	2.00	1.82
Total	5.00	3.29	3.11

Physical achievements :

During the period 1st April 2013 to 31st March 2014, NFAI acquired following :

Films	151 Films (Fresh 55, Duplicates 37 and 59 on LTL basis).
DVDs	121
Books	138
Film folders/pamphlets	95
Stills	2952
Song Booklets	156
Wall Posters	726

Scheme-wise Physical Targets and Achievements
(2013-14)

Name Scheme/ Programme	Physical of Targets 2013-14	Physical Acheivements Upto 31.03.2014	Reasons for shortfall if any
New Scheme 1) Acquisition of Archival films and film material.	To acquire 70 Films/Internegatives/DVDs and ancillary material.	Acquired 92 Films, 121 DVDs and 4067 ancillary material.	No shortfall
2) Upgradation of infrastructure of NFAI including Jayakar Bungalow and setting up of digital library.	To begin upgrading the existing infrastructure of security fencing, road, leakage work etc.	SFC approval was received on 14.6.2013 and the necessary funds were released to AIR, CCW to commence the work of security fencing etc. The work entrusted to them is almost completed.	SFC approval of the scheme was received on 14.6.2013

Non-Plan Heads

NFAI's Non-Plan expenditure pertains to payment of electricity charges, postage, telephone, salary to staff and stores and stationery items.

The head-wise budget under Non-Plan is as under:-

(₹. in lakh)

Sr. No.	Sub-head	Actual Expenditure 2012-13	S.B.G. 2013-14	Final Grant 2013-14	Actual Expenditure upto 31.03.2014	B.E. 2014-15
1.	Salaries	152.11	190.00	124.00	123.78	190.00
2.	Overtime Allowance	0.05	0.10	0.10	0.10	0.10
3.	Medical Expenses	2.89	5.00	3.00	2.68	4.90
4.	Domestic Travel Expenses	5.50	4.00	5.00	4.30	6.00
5.	Foreign Travel Exp.	2.76	3.00	0.00	0.00	4.00
6.	Office Expenses	149.93	160.00	170.00	169.98	160.00
7.	Rent, Rates & Taxes	2.22	5.00	2.60	2.60	5.00
8.	Minor Works	99.85	94.90	85.70	85.70	95.00
	Total	415.31	462.00	390.40	389.14	465.00

SATYAJIT RAY FILM & TELEVISION INSTITUTE, KOLKATA

S.No	Name of Scheme/ Programmes	Targets for 2013-14	Achievements 2013-14			Reason for shortfall
1	2	3	4			5
			4(i) Non Plan Budget	4(ii) Plan Budget Budget	4(iii) Complementary Extra Resources	
I	Grant-in-Aid to SRFTI, Kolkata (Non-Plan)	Expenditure towards pay and allowances of faculty, technical and other staff; maintenance of equipments and infrastructure and to conduct academic activities of the Institute. Passing out of total number of 37 students of various courses.	09.90	-	-	Nil
II	Grant-in-Aid to SRFTI, Kolkata-Upgradation and Modernisation Of SRFTI (Plan) including ongoing scheme of 11 th Plan.	1. On-going scheme- constructions of film studio- Civil construction almost completed by CCW. Air conditioning and some other electrical works are expected to be completed within 31.8.2014. 2. Construction of Girls hostel - CCW has commenced the construction work after tendering and allotment of work order.	-	15.00	-	Nil

		<p>3. Construction of Class Room Theatre and common work station-CCW has commenced the construction work after tendering and allotment of work order.</p> <p>4. Procurement of equipment is taking place and action relating to TV centre, editing department and renovation of main theatre have been initiated.</p>				
III	Grant in aid General – HRD for Film Media.	Seminars, conduct of master classes towards skill development of students and faculty as per an annual calendar.	-	0.30	-	Nil
		Total	09.90	15.30		

FINANCIAL REVIEW 2012-13**(₹. in crores)**

Name of Media Units/Activity	BE 2012-2013			RE 2012-2013			Actuals 2012-13		
	Plan	Non-Plan	Total	Plan	Non-Plan	Total	Plan	Non-Plan	Total
Major Head- 2220- Information, Film & Publicity									
Grants in aid to Satyajit Ray Film and Television Institute, Kolkata.	15.00	7.00	22.00	11.50	9.01	20.51	8.00	9.01	17.01

FINANCIAL REVIEW 2013-14**(₹. in crores)**

Name of Media Units/Activity	BE 2013-2014			RE 2013-2014			Actuals 2013-14		
	Plan	Non-Plan	Total	Plan	Non-Plan	Total	Plan	Non-Plan	Total
Major Head- 2220- Information, Film & Publicity									
Satyajit Ray Film and Television Institute, Kolkata	15.00	10.11	25.11	15.00	9.90	24.90	15.00	9.90	24.90

MAIN SECRETARIAT'S FILM WING SCHEMES

National Film Heritage Mission to restore and preserve the filmic heritage of India for the posterity on a Mission Mode. The objective and the performance during 2013-14 are as follows:

(A) Development, Communication and Dissemination of Filmic Content

Review of Physical Performance 2012-13 and 2013-14 under Plan Budget

(₹ in crores)

S1. No.	Name Scheme	Targets for 2012-13	Achievements 2012-13	Reasons for short fall	Targets for 2013-14	Achievements 2013-14	Review of Physical Performance
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1.	Foreign Travel Expenses	_____	_____	_____	_____	_____	Administrative Expenses
2.	Promotion of Indian Cinema through film festivals and film markets	Given in the relevant sections of respective media units.			Given in the relevant sections of respective media units		
3.	Production of films and documentaries in various Indian languages						
4.	Centenary celebrations of Indian cinema						
5.	Webcasting of Film Archives						
6.	Acquisition of Archival material						

(B) National Film Heritage Mission

Review of Physical Performance during 2011-12 and 2012-13 (upto 31.12.2012) under Plan Budget (₹ in crores)

Sl. No.	Name of the Scheme	Approved 12th Plan Outlay 2012-17	S.B.G. 2012-13	R.E. 2012-13	Final Grant 2012-13	Actual Expenditure during 2012-13
(1)	(2)	(3)	(4)	(5)	(6)	(7)
A.	National Film Heritage Mission	291.00	20.00	1.095	1.095	DPR was finalized . 'In- Principle' approval from Planning Commission was obtained. EFC Memo is under finalization.

Physical Achievements:

The Planning Commission has accorded in-principle approval to the scheme. Expenditure Finance Committee (EFC) chaired by Secretary, Expenditure has appraised the scheme and recommended it to Cabinet Committee on Economic Affairs(CCEA).

FINANCIAL REVIEW:

Sl .No.	Name of the Scheme	S.B.G.2013-14	R.E.2013-14	Final Grant 2013-14	Actual Expenditure upto 31.03.2014
(1)	(2)	(3)	(4)	(5)	(6)
1.	National Film Heritage Mission	20.00	0.01	00.00	Nil

**PHYSICAL TARGETS AND ACHIEVEMENTS
(2013-14)**

Sl. No.	Name of the Scheme	Physical Targets for 2013-14	Physical Achievements in 2013-14	Reasons for shortfall
(1)	(2)	(3)	(4)	(5)
1.	National Film Heritage Mission	-	-	-

(C) Setting up of National Centre for Excellence for Animation, Gaming and VFX

Review of Physical Performance during 2012-13 and 2013-14 (upto 31.03.2014) under Plan Budget

(₹ in crores)

Sl. No.	Name of the Scheme	Targets for 2012-13	Achievements in 2012-13	Reasons for shortfall	Targets for 2013-14	Achievements in 2013-14	Review of Physical performance
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
1.	National Centre of Excellence in Animation, Gaming and Visual Effects Sector	Approval of the scheme	-	Scheme was not approved	Approval and initiation of the scheme	01	The scheme is yet to be approved by the Competent Authority and finalization of RFP for selection of Private Partner is yet to be done.
2.	Participation in Film Markets	04	04	-	2	2	-

BROADCASTING SECTOR

ELECTRONIC MEDIA MONITORING CENTRE

There was an allocation of ₹. 10.00 crore under Annual Plan 2012-13 for “Strengthening of EMMC” out of which ₹. 0.86 crore was utilized for renovation of monitoring terminals and maintenance of technical set up. For the year 2013-14, ₹. 12.00 crore was kept in BE which was enhanced to ₹. 17.00 crore at RE stage. However, ₹. 11.00 crore (both under Capital and Revenue Section) was utilized for renovation and modification of the allotted space, procurement of Machinery & Equipment for Technical Set up of 600 TV channels, 100 FM Radio Channels and 100 Community Radio Stations, AMC and payment to contractual employee.

Presently, EMMC is having content monitoring capacity of 300 satellite TV Channels. Centralized content monitoring system for private FM channels is yet to be set up. Broadcast Engineering Consultants India Limited – the project executing agency has placed orders for the execution of the project. The installation, test and commissioning of the set-up is in progress.

PRASAR BHARATI

ALL INDIA RADIO - REVIEW OF ANNUAL PLAN (2013-14)

Statement of outlays & Outcomes/Targets(2013-14) (As per outcome Budget 2013-14) and upto date Actual Achievement

(₹ in Cr.)

Sl. No.	Name of the Scheme/ Programme	Objective/ Outcome	2013-14 (BE)	Expenditure Upto 31.03.2014	Quantifiable Deliverable/ Physical Outputs	Process/ Timeliness (Qrly Targets)	Achievements with respect to Col (5)	Remarks
1	2	3	4	5	6	7	8	9
	Scheme -1-Broadcasting Infrastructure Network Development (Total)							
	Scheme -1- Broadcasting Infrastructure Network Development(Revenue)							
1.	Digitalisation of existing Network (Capital)	Improvement of quality of Transmission, recoding and connectivity through digitalisation. To improve efficiency, automation and generating extra revenue through renting out extra facilities accrued through digitalisation						

	Digitalisation of existing Network (Revenue)							
1.1	Digitalisation of Transmitters							
1.1	Digitalisation of Transmitters		81.00	94.18				
a	MW Transmitters (Total)) MW Transmitters (Continuing scheme)		80.00	94.18				
i	Replacement of 1000 kW MW TR by 1000 kW MW DRM Transmitter at Rajkot		0.50		Completion of pending works and Pending payment	Q 1-pending payment	completed	
ii	Replacement of 1 kW MW TR by 10kW MW Digital compatible Transmitter at Kavaratti		0.50		5. Kavaratti- 10 KW MW Tr. Completion of installation .	Q 1- Completion of Installation. Q 2- Testing & measurements.	not completed	Due to non - completion of building works
			0.60		Hostel accomadation at Kavaratti	Q 1.-Progress of works Q2- Completion of works	not completed	Due to non - completion of building works
iii	Replacement of 1000 kW MW TR by 1000 kW MW DRM Transmitter at Chinsurah(W.B)		1.00		4.Chinsura –1000 KW MW Tr.- Completion of installation	Q 1 :-Pending works and payments Q2- Commissioning of Project.	completed	
iv	20 kW MW Transmitters at 6 places (Delhi VB, Barmer & Bikaner (Raj), Chennai (TN) VB],Guwahati'B',Tawang)		2.40		Completion of pending payment and minor works .	Q1/Q2- Pending works and payments	completed	

v	<ul style="list-style-type: none"> • 100 KW -12 Nos. [Vijayawada(AP), Patna(Bihar), Panaji(Goa), Ranchi (Bihar), Mumbai' A' (Mah), Mumbai' B' (Mah), Pune(Mah), Tiruchirapalli(TN), Varanasi(UP), Kolkata' A' (WB), Mumbai C(50 kW) and Passighat (10 kW by 100 kW) 		12.00		1. Procurement ,Installation and commissioning of 100 kW MW DRM transmitter at few places (Order Value : ₹ 43.00 Cr)	Q3- Inspection of Transmitters of first lot. Q4 :- Receipt of Transmitters of first lot and inspection of Transmitters of second lot.	completed	Formal A/T has been placed in Nov,12 , DP is 12 months
			1.00	0.00	Completion of Civil works	Q-4 :- Completion of Civil works after installation of Equipment	not completed	All building works has been sanctioned.Transmitter received at the fag end of the financial year
			5.00		Procurement of Auxillary equipment and start of Departmental works by Zonal offices.	Q-1 to Q-4 :- Completion of procurement of all Zonal equipment and start of Departmental works	under progress	Zonal offices have taken all action on procurement of Zonal equipment. Depatmental works would start after receipt of transmitters
vi	<ul style="list-style-type: none"> •200 KW -10 Nos.[Delhi' A', Ahemdabad (Guj), Bengaluru & Dharwad (Kar), Jabalpur(MP), Ajmer (Raj), Chennai' A' (TN), Siliguri , Kolkata' B' (WB]and Itanagar. (replacement of 100 kW MW by 200 kW MW DRM) 		12.00		1. Procurement ,Installation and commissioning of 200 kW MW DRM transmitter (Order Value : ₹ 49.51 Cr)	Q3- Inspection of Transmitters of first lot. Q4 :- Receipt of Transmitters of first lot and inspection of Transmitters of second lot.	completed	Formal A/T has been placed in Nov.12 , DP is 12 months

			1.00		Completion of Civil works	Q4 :- Completion of Civil works after installation of Equipment	not completed	Building works have been sanctioned.
			4.00		Procurement of Auxillary equipment and start of Departmental works by Zonal offices .	Q1 to Q4 :- Completion of procurement of all Zonal equipment and start of Departmental works	under progress	Zonal offices have taken all action on procurement of Zonal equipment. Deptatmental works would start after receipt of transmitters
vii	• 300 KW -6 Nos.[Dibrugarh (Assam), Rajkot (Guj), Jammu (J&K), Jalandhar (Punjab), Suratgarh (Raj), Lucknow (UP)]		12.00		Procurement ,Installation and commissioning of 300 kW MW DRM transmitter (Order Value : ₹ 38.00 Cr)	Q3- Inspection of Transmitters of first lot. Q4 :- Receipt of Transmitters of first lot and inspection of Transmitters of second lot.	completed	Formal A/T has been placed in Nov.12, DP is 12 months.
			1.00		Completion of Civil works	Q1 :- Progress of civil works. Q-2&Q4 :- completion of Civil works.	completed	Building works at Jammu has been sanctioned and other are under proccess of sanctioned.
			4.00		Procurement of Zonal equipments and start of Departmental works .	Q1 to Q4 :- Completion of procurement of all Zonal equipment and start of Departmental works		Zonal offices have taken all action on procurement of Zonal equipment. Deptatmental works would start after receipt of transmitters

viii	Conversion of 36 Existing DRM compatible MW Tr. to DRM		19.50		Procurement of equipment	Q1 :- Issue of order for equipments. Q-3 to Q-4 :- Receipt of equipment	order of SITC was not placed as PB decided to defer the project	Equipment for conversion of 19 Nos harris made Transmitters received .Quote for SITC for conversion of these Transmitters has been received and Technically examined. It is under process of ordering PAC for 17 Nos of Thomson made Transmitters has been approved by competent athourity. Quote is to be submitted by the firm.
			0.50		Procurement of Auxillary equipment and start of Departmental works by Zonal offices.	Q-1 to Q-4 :- Completion of procurement of all Zonal equipment and start of Departmental works	not taken up	Zonal offices have taken all action on procurement of Zonal equipment. Depatmental works would start after receipt and installation of Conversion Kit.
ix	Other procurements under replacement of MW transmitters		3.00		Procurement of DRM receiver (36 professional) & 144 general purpose .	Q-2 :- Ordering of equipment Q-4 :- Receipt of equipment.	Professional receiver received. Commercial receiver not delivered	Technical evaluation has been completed .Equipment are under process of ordering
	MW Transmitters (New scheme)		1.00					

x	Replacement of 4 MW Transmitters		1.00	—	Approval of scheme Preparation of Civil estimates for renovation of existing building ,sanction of estimates , Start of works ,Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q2 - Sanction of estimates, preparation of specifications Q3 :- award of Civil works. Q4. Issue of NIT, start of Civil works.	not started	Amount of New scheme was reduced from ₹. 1020 Cr. to ₹. 393 Cr. by EFC. This sub- scheme was dropped
(b)	SW Transmitters (total)		3.10	0.65				
(i)	SW Transmitters (Continuing scheme)		3.00	0.65				
	SW DRM Trs. Replacement of 5 SW Transmitters (Delhi-2 Nos., Aligarh-2 Nos., Bengaluru-1 No.)		0.10		Procurement of 250 kW SW Transmitter.	Q-1 :- Ordering of equipmen Issue of NIT Q-3;- Inspection at site Q-3;- Receipt of equipment.	not ordered	Prasar Bharti decided to defer the project till the availability of commercial receiver.
			0.10		Procurement of 100 kW SW Transmitter (Expected Order value ₹ 17.00Cr.).	Q-2;- Inspection at site Q-3;-receipt of equipment Q-3/Q-4 :- Installation of equipment	not receieved	Inspection delayed
			0.80		Completion of Building works	Q-1 :- Completion of civil works at 2 places and progress of works at 1 place. . Q-2 :- Completion of civil works at all the places.	not required	It was decided to utilise through existing building which have been rendered unutilised due to closed down of 6 SW transmitters

			2.00		Procurement of Auxillary equipment and start of Departmental works by Zonal offices .	Q-1 to Q-4 :- Completion of procurement of all Zonal equipment and start of Departmental works	under progress	Zonal offices have taken all action on procurement of Zonal equipment. Depatmental works would start after receipt of transmitters
(ii)	SW Transmitters (New scheme)		0.10					
	Replacement and upgradation of 1 of SW Transmitters at Leh under XII th plan		0.10		Approval of scheme Preparation of Civil estimates for renovation of existing building ,sanction of estimates , Start of works , Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q2 - Sanction of estimates, preparation of specifications Q3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	not started	Amount of New scheme was reduced from ₹. 1020 Cr. to ₹. 393 Cr. by EFC . This sub scheme was dropped
(C)	FM Transmitters (Total)		30.40	37.15				
	FM Transmitter (Continuing scheme)		25.00	37.15				
(i)	FM Expansion Plan (Continuing schemes)		20.75					
	FM Expansion Plan schemes (continuing)		1.00		Project of setting up FM Transmitters at Haldwani, Rae Bareilly & Champawat.(a) Acquisition of sites(b) C/O Boundary wall (c) finalisation of LOP and sanction of estimate, start of works	Q 1- Taking over of site at Haldwani & Champavat and continuation of civil works at Rae Bareilly Q 2- Sanction of estimate of building works	interim setup of 5 kW FM transmitter with limited studio facility has been setup. Land could not be acquired at haldwani and champavat	Haldwani :- Demand notes for Site was received and sanctioned last year .But,State Government increased the land premium from 1% to 10% which is exorbitant. Matter is

						and start of works. Finalisation of LOP of building. Q-3 /Q-4 :- Sanction of estimate of building works and Progress of civil works .		being taken up with State Government. Champavat :- Demand note is to be received from State Government.
			2.00		Project of setting up FM Transmitters at Fazilka, Amritsar, Chautanhill (a) Procurement of 20 KW FM Trs. 3 nos.) (b) Installation and commissioning of equipment (c) Procurement and installation of Auxillary equipment (d) Completion of Civil Works.	Q1- Completion of building works , Installation of Auxillary equipment Q-2 :- Progress of receipt /installtion of Auxillary equipment and inspection of Transmitter equipment Q4-Testing and commissioning of Transmitter	Building works completed. Tranmitter could not be procured	(a) Order has been placed in Dec.12 for Transmitter equipment. DP is Nov. 2013. Due to delay in opening of FLC, Transmitter could not be procured.
			0.10		Setting up 1 kW FM transmitter Gairsain and New Tehri(a) Installation of Tower (b)Installation/ Testing/commissioning of Transmitter	Q1- Completion of building works, Tower work Installation works of Auxillary equipment & Transmitter Q-2 :- Testing and commissioning of Transmitter	Completed	Require O&M staff to operate and maintenance
			0.50		Setting up 5 kW FM transmitter at Bageshwer and Ujjain	Q1- Completion of building works, Tower work Installation works	completed	

					(a) Installation of Tower (b) Installation/Testing/ commissioning of Transmitter	of Auxillary equipment & Transmitter Q-2 :- Testing and commissioning of Transmitter		
			1.00		Setting up 10 kW FM transmitters at Darjeeling, Coochbehar, Dhanbad, Bardhman ,Suryapet (a) Procurement of 10 KW FM Trs.4 nos.) (b) Installation and comissioning of equiment (c)Procurement and installation of Auxillary equipment (d) Completion of Civil Works. (e) Erection of Tower at Suryapet	Q1- Completion of Civil Works at All the places except at Suryapet. Ordering for SITC of Tower at Suryapet, Dhanbad and Bardhman Q-2 :- Progress of building works and tower works . Procurement and Installation of Auxillary equipment Q3-inspection of Transmitter equipment, Q4-receipt of equipment and Installation	Buiilding works completed except Suryapet.Transmitter could not be procured.No bidder quoted for 100 meter Tower	Order for 10 kW FM transmitter placed in Nov.2012.fresh NIT has been invited for 100 meter Tower at 3 places.Building works at Suryapet will be taken after approval of continuing scheme.
			0.50		Setting up 10 kW FM transmitter at Dehradoon, Patna (a) Procurement and Installation of STL (b) Completion of Civil works at Dehradoon	Q1- Receipt of STL and completion of Civil works at Dehradoon Q-2 Installation and Testing of Equipment Q-3 Commissioning of Set up.	completed	

			0.50		Setting up 10 kW FM transmitter at Gangtok and 5 kW FM transmitter at Silchar (a) Procurement and Installation of STL(b) Completion of Civil works	Q1- Receipt of STL Q-2 Installation and Testing of Equipment Q3 Commissioning of Set up.	STL not procured.	(i) Order for STL placed. FLC could not be opened.
			1.00		Setting up 10 kW FM transmitter at Kohima (a) Completion of Tower works and completion of Project	Q1:- Ordering for Tower work. Q2, Q3 and Q4 :- Completion of erection works and Installation.	Not completed	It was decided to put Transmitter at DD sites.
			1.00		Setting up 1 kW FM transmitter at Anini (Arunachal), Tamenglong & Ukhrul (Manipur).(a) Acquisition of Site (b) C/O PSF (c) C/O building works	Q1 & Q2 :- Acquisition of site and start of Construction of security fencing Q-2, Q-3 & Q4:- Progress of building works	Sites could not be acquired.	Sites are yet to be allotted by the State Governments. Matter is being pursued. Details of alternate site being offered at Anini are awaited from the State Government. At Tamenglong and Ukhrul Zonal office team will visit the site as soon as law & order situation improves. Matter is being pursued.
			5.00		Setting up 1 kW FM transmitters at 16 places in North east (a) Completion of building at Karimnagar. and Zunebeto (b) completion of Tower works (c) Completion of installation and	Q1 :- Completion of civil works at Karimnagar and progress in Zunehboto . Approval of estimate for	Civil works Completion at Karimnagar .It could not be started at Zunebeto.Tower works at few of	The concerned State Governments have to construct approach road to AIR sites at Champhai, Phek, Goalpara , Kolasib,

					commissioning of set up (d) Construction of staff quarter at all the places	Hostel/staff quarter at all the places. Progress of SITC of Tower and installation of Auxillary equipment Q2&Q- 3 -Completion of works at Karimnagar. and progress of Civil work at Zunehboto. Completion of Tower erection and commissioning of 6 Setup and progress in others. Start of C/O Hostel accommodation at all the places Q4-Completion of Tr. building at Zunehboto and progress of hostel accommodation	places completed. As staff has not been sanctioned. No action has been taken for C/O hostel accommodation.	Changlang, Khonsa & Daporijo. Matter is being pursued.
			0.50		Completion of installation of 1 K FM Trs. works at 6 Places.	Q-1:- Installation of 50 meter tower at 6 places.Award of works at 10 places. Installation of 1 kW FM transmitter at 10 places. Q2-Progress of installation in 10 places.. Q3.- Completion of installation	Under progress	O&M staff sanction is required to commission the stations.

						Q4- Test & measurement at all 16 places.		
			0.40		Hostel accomadation at Gangtok	Q 1.-Progress of works Q2- Completion of works	completed	
			0.50		Installation and commissioning of remaining 100 watt FM transmitter	Completion of Project.	Not completed	Manipur Government has not provided the place for setting up.of 100 kW FM transmitter. Alternative places are being find out.
	FM Expansion at existing 24 AIR/TV sites &100 Watt FM Trs. at existing 100 LPTs of DD/AIR under XI th plan.		0.75		Setting up 1 kW FM transmitter at 12 places (a) Procurement of Auxillary equipment & installation and commissioning of 1 kw FM transmitters at 12 places	Q 1/Q-2 - Receipt of Auxillary equipment , Installation and commissioning	completed	Transmitter has been received in Dec.2012.Require WPC clearance for frequency of operation. Application for the same in process.
			4.00		Setting up 5 kW FM transmitter at 12 places (a) Procurement of Auxillary equipment and commissioning (b) completion of building works	Q 1/Q-2 - Completion of building works. Receipt of Auxillary equipment , Installation and commissioning	Building works completed at 7 places. Not completed at 5. Transmitters are under installation at 7 places .	Transmitter has been received in Oct. 2012. All building works has been sanctioned except at Almora.

			2.00		Procurement of 100 watt FM transmitter (a) Commissioning of equipment (b) Recurring expenditure	Q 1/Q-2/Q-3/Q-4- Installation and commissioning of all equipment and recurring expenditure		Transmitter has been installed .
ii	Replacement of FM / MWTransmitters		4.25					
	Repl. of FM/MW Transmitters by higher power at 40 Existing Stations under XI th plan		2.25		Replacement of 27 nos of 5 / 6 kW FM transmitter (a) Procurement of FM transmitter (b) Procurement of Diplexer (c) Procurement of Panel Antenna (d) Procurement of Zonal equipment	Q1- completion of Building works at all the places. Placement of order of Transmitter, Diplexer and Panel Antenna Q2- Ordering of equipment.Q-4;- Inspection of equipment.	TR. Ordered. Panel Antenna ordered .Diplexer ordered .	(a)Transmitters ordered , FLC could not be opened (b) Panel Antenna and Diplexer have been ordered
			2.00		Replacement of 10 kW FM Transmitter for 7 places and 1 kW MW Transmitter by 10 kW FM Tr at 6 places.SITC of 100 meter Tower at Adilabad and Keonjhar (a) Procurement of FM transmitter (b) Procurement of Diplexer (c) Procurement of Panel Antenna (d) Procurement of Zonal equipment	Q1- Ordering of equipment , Q3:- inspection of equipment, Q4- receipt of equipment	Transmitters inspected and received .Other equipment are to be received	(i) No Tender was found fit for SITC of Tower.It is to be retendered (ii) Other equipment ordered.
	FM Transmitters New scheme)		5.40					
	FM expansion proposed by setting up various Power of Transmitters at 138 places		0.10		Approval of scheme Preparation of Civil estimates for renovation of	Q-1 :- Approval of scheme	provided interim set up at Amethi and ludhiana	Amount of New scheme was reduced from ₹. 1020 Cr. to

	with studio facilities at 26 places in XII th plan				existing building ,sanction of estimates , Start of works, Preparation of specifications for procurement of equipments and NIT	Q2 - Sanction of estimates, preparation of specifications Q-3 :- award of Civil works. Q4. Issue of NIT, start of Civil works.		₹. 393 Cr. by EFC. This subscheme has been reduced accordingly.
	Proposed Replacement of old FM Transmitters at remote and border areas at 77 Locations & 26 nos.MW transmitters by FM Transmitters unde XII th plan		5.30		Approval of scheme preparation of Civil estimates for renovation of existing building ,sanction of estimates , Start of works ,Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q2 - Sanction of estimates, preparation of specifications Q3 :- award of Civil works. Q4. Issue of NIT, start of Civil works.	not started	Amount of New scheme was reduced from ₹. 1020 Cr. to ₹. 393 Cr. by EFC. This subscheme has been reduced accordingly.
1.2	Studio & Networking (Total)		24.00	27.35	-			
(i)	Studio (Continuing Scheme)		22.00	27.35				
	Installation of High end Server at 48 locations under Xth plan		8.00		Completion of installation of High end servers at 48 stations. (Order value ₹ 29.00 Cr (a) Receipt and commissioning of equipment.	Q 1to Q4 - Receipt of equipment installation and commissioning of equipment at all the places.	achieved	Order has been placed in Nov. 2012
	Digitalisation of 98 Studio,Networking,Automation of RNU,Creation of 7 New RNU,Augmentation of Archival facility at Delhi & Creation at 4 places under XI th plan		4.00		SITC of servers with centralized storage and system software (Data content server 38+10, Digital workstation 643+138+94) , Expected Order value ₹ 23.30 Cr	Q1- Order of equipment Q4-Receipt of few equipment	not achieved	Retendered, fresh e - tendering is to be in March,2013.Technical evaluation could not be done

			2.00		Procurement of consoles	Q1- Order of equipment Q4-Receipt of equipment	not achieved	Retendered, fresh tender is done Dec. 2012. Technical evaluation could not be completed
			0.30		SITC of servers, workstations and system software for RNU. (a) Balance works and payment	Q1/Q2- Balance works and payment.	completed	
			2.00		Procurement of Zonal equipments and start of Departmental works.	Q-1 to Q-4 :- Completion of procurement of all Zonal equipment and start of Departmental works.	under progress	Zonal offices have taken all action on procurement of Zonal equipment. Departmental works would start after receipt of transmitters
			1.70		Networking of studios	Q1- Issue of NIT Q-2 :- Tender opening and Technical evaluation Q-3 :- ordering of equipment Q-4 :- Receipt of equipment	not achieved	specification could not be finalised
			2.00		Augmentation of Archival facility at Delhi & creation of Archival facility at Chennai, Mumbai, Kolkata & Hyderabad	Q1- Issue of NIT Q-2 :- Tender opening and Technical evaluation Q-3 :- ordering of equipment Q-4 :- Receipt of equipment	completed	Purchase proposal is under approval. It is expected to be order in Jan. 2013

			2.00		Refurbishing of studios	Q-1 to Q-4 :- progress and completion of works	under progress	
					3. Up- gradation of News-on- Phone Service at 13 places and introduction of this service from 16 new places (29 nos.)			scheme dropped
ii	Studio (New scheme)		2.00					
	Digitalisation of 116 Studio, Networking, Creation of 1 New RNU, Creation of Archival facility at Guwahati and refurbishing of studios under XII th plan		2.00	-	Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates , Start of works, Preparation of specifications for procurement of equipments and NIT	Q1 :- Approval of scheme Q2 - Sanction of estimates, preparation of specifications Q3 :- award of Civil works. Q4. Issue of NIT, start of Civil works.	not started	Amount of New scheme was reduced from ₹. 1020 Cr. to ₹. 393 Cr. by EFC . This subscheme has been reduced accordingly.
1.3	Connectivity		22.00	0.54				
(i)	Connectivity (continuing scheme)		20.00	0.54				
	Replacement of 82 STL and procurement of 35 New STL		14.00		Replacement of STL connectivity	Q1- Ordering of equipment, Q3-inspection of equipment, Q4-receipt of equipment	not completed	FLC could be opened
	Installation of Captive Earth Stations		5.00		CES at 5 places	Q 3- Receipt of equipment Q 4-Start of installation works.	not completed	Purchase order could not be placed.

	RN terminal		0.10		procurement of RN terminal	Q 3- Receipt of equipment Q 4-Start of installtion works.	completed	
	Augmentation of DTH		0.90		Augmentation of DTH	Q1. Balance payment and placement of order for augmentation for A&N	completed	
(ii)	Connectivity (New scheme)		2.00					
	Augmentation of telecom facility: Replacement of 2-pole to 4-pole feeds & dishes - 24 Replacement of SCPC by MCPC - 32 Codecs for OBs & standby to STL -650 Mobile V-Sats - 32 New STL - 12 Augmentation of DTH to 40 Under XII th plan		2.00		Approval of scheme Preparation of Civil estimates for renovation of existing building ,sanction of estimates, Start of works ,Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	not started	Amount of New scheme was reduced from. ₹. 1020 Cr. to ₹. 393 Cr. by EFC . This subscheme has been reduced accordingly.
1.4	Strenthening of Staff Training Institute(Total)		3.00	0.30				
	Augmentaion of Training facility (Continuing scheme)		2.00	0.30				
	Augmentation of STI(T) and STI(P) including regional training institutes.		0.50		Construction of meditation hall,library at STI(T), Delhi	Q-1 :- Progress of works Q-2 :- progress of works. Q-3:- completion of works	not started	Estimate has already been sanctioned.Progress of works is subjected to approval from Civic agency.

			0.30		Construction of additional office accommodation at STI (T) Delhi	Q-1 :- Progress of works Q-2 :- progress of works. Q-3:- completion of works	under progress	
			1.20		Procurement of various equipments under the scheme	Q-1 to Q-4 :- Receipt of various equipment under the scheme, Few equipments would be received alongwith the equipment under other scheme for which procurement action is in process.For others,action is being taken for procurement	under progress	
	Augmentaion of Training facility (New scheme)		1.00	-				
	Procurement of Digital broadcast equipment, including DRM+ & Trs, for Delhi & Bhubneshwar Under XII th plan		0.50		Approval of scheme Preparation of Civil estimates for renovation of existing building ,sanction of estimates , Start of works ,Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of ertumates, preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	not started	Amount of New scheme was reduced from ₹. 1020 Cr. to ₹. 393 Cr. by EFC. This subscheme has been reduced accordingly.
	New training institute along with hostel facilities at Mumbai		0.50		Approval of scheme Preparation of Civil	Q-1 :- Approval of scheme	not started	Amount of New scheme was reduced from

					estimates for renovation of existing building ,sanction of estimates , Start of works , Preparation of specifications for procurement of equipments and NIT	Q-2 - Sanction of estimates, preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.		₹. 1020 Cr. to ₹. 393 Cr. by EFC . This subscheme has been dropped
1.5	Strengthening of Research & Development (Total)	To carry out propagation studies on digital transmission like DRM/ DRMz , DVB, FM, VHF, UHF, CW etc. to develop monitoring system for digital transmissions to development comprehensive Interactive broadcasting Services	2.50	0.02				Scheme is yet to be approved
	Strengthening of Research & Development (Continuing scheme)		2.00	0.02				
			0.50		Procurement of FM DRM+ transmitter	Q1- Ordering of equipment, Q2-inspection of equipment, Q4-receipt of equipment & installation,	not completed	To be retendered.
			1.50		Other works and procurement of equipment	Q-1 to Q-4 :- Receipt of various equipment under the scheme, Few equipments would be received	under progress	

						alongwith the equipment under other scheme for which procurement action is in process.For other,action is being taken		
	Strengthening of Research & Development(New scheme)		0.50	-				
	New Proposal for R&D in XII th plan		0.50		Approval of scheme Preparation of Civil estimates for renovation of existing building ,sanction of estimates , Start of works ,Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	not started	Amount of New scheme was reduced from ₹. 1020 Cr. to ₹. 393 Cr. by EFC. This subscheme has been reduced accordingly.
2	Strengthening of Border area (Total)		22.00	0.77				
	Strengthening of Border area (J&K border) (continuing scheme)		20.00	0.77				
i	Setting up HPT/LPT in J&K:- Installation of 3 nos. of 10 kW FM Trs and 3 nos. of 10 kW TV Trs.Setting up 10 kW FM Tr at existing DD Site Setting up 2 nos. of 5 kW TV Trs at AIR		0.10		Procurement of 100 watt FM transmitters(4No)	Q 1- Receipt of equipment Q 2-Q4 :- Installation and commissioning	completed	
			0.10		Acquisition of third sites	Q-1 :- acquisition of Site	completed	

	Site.Setting up 4 nos of 100 Watt FM Trs		2.00		Procurement of 10 kW FM Tx (1+1) at Naushera	Q1- Ordering of equipment, Q4-inspection of equipment	not completed	purchase proposal is under process
			3.30		Procurement of 2 nos of 5 kW TV transmitter at Rajouri	Q1- Ordering of equipment, Q3-inspection of equipment, Q4-receipt of equipment	not completed	under process of ordering
			9.00		Procurement of 10 kW FM Transmitter (1+1) and 10 kW Tv Transmitter (1+1) for DD at three places	Q1- Ordering of equipment, Q4-inspection of equipment,	ordered but inspection could not be done	Due to late ordering of equipment
			4.00		Zonal purchase and departmental works	Q-1-Q-4:- Progress of procurement and works .	under process	
			1.50		Civil; works	Q-1-Q-4:- Progress of works .	under progress	
	Strengthening of Border area (Indo-Nepal border) (New schemes)		2.00	0.00				
	Indo-Nepal Border (i) FM broadcasting setup along Indo-Nepal border -21 nos (ii) Production center at 2 places (iii) Uplinking at 2 places.		2.00					

3	Broadcasting on alternate platforms(New scheme)	To enable Internet users to have access to AIR channels; To provide diversified means of receiving AIR channels	2.00	0.00	Approval of scheme Preparation of Civil estimates for renovation of existing building ,sanction of estimates , Start of works, Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	not started	Amount of New scheme was reduced from ₹. 1020 Cr. to ₹. 393 Cr. by EFC. This subscheme has been reduced accordingly. Prposal approved in March, 2014
4	Consolidation of Infrastructure (Total)	To improve efficiency, effectiveness and quality of broadcast by replacement and improvement of existing facilities to provide corporate working environment wherever required;To provide facilities for staff welfare	9.00	4.48				
	Consolidation of Infrastructure (continuing scheme)		7.00	4.48				
	I.O.F.at Existing Centres under XI plan		0.20		Provision of 5 Mobile FM Trs. at 5 zonal offices for emergency situation	Q1- Ordering of equipment, Q4-inspection of equipment		To be retendered
			0.20		Provision of measuring equipment for studios	Q1- Ordering of equipment, Q2-inspection of equipment, Q3-receipt of equipment & installation,	Partially acheived	Acoustic analyser procured, Audio analyser is to be retendered

						Q4-Testing & measurements		
			0.60		Provision of telemetry at MW Trs. for remote control at 23 places.	Q1- Ordering of equipment, Q2-inspection of equipment, Q3-receipt of equipment & installation, Q4-Testing & measurements	under progress	
			1.50		Provision of UPS at existing FM Stations at 80 places.	Q1- Balance works and payment	under progress	Procurement of UPS in two Zones is under process.
			0.50		Refurbishing of Studios at Gwalior, Ratnagiri & Sangli	Q1- Pending works and completion of works	completed	
	Office Accommodation/Staff Quarter at Guwahati including hostel accommodation at Srinagar		1.50		Work for Hostel Accommodation at Srinagar has been sanctioned in Oct 2010 (₹. 3.68 cr). Work could not be awarded by CCW due to delay in providing the approval of demolition of existing building. Now demolition of building has been approved in June 2011. Work would be awarded.	Q-1 :- Progress of works Q-2 :-Completion of works	Partially acheived	Hostel accommadation at Studio site could not be completed due to not getting the approval from local Civic body.
			0.50		Staff quarters at Guwahati have been sanctioned on 19.10.2010 (₹.7.14 cr). Work has been awarded in Feb 2011.	Q-1 :- Balance works and payment	completed	

			2.00		Zonal office at Guwahati - Sanction issued on 03.03.2011 (₹ 7.67 cr by AIR & 1 Cr by DD).	Q-1 :- Progress of works Q-2 :- Completion of project	completed	
	Consolidation of Infrastructure (New scheme)		2.00	-				
	Community Centres at Delhi & Mumbai		0.50		Approval of scheme Preparation of Civil estimates for renovation of existing building ,sanction of estimates , Start of works ,Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	not started	Amount of New scheme was reduced from ₹. 1020 Cr. to ₹. 393 Cr. by EFC . This subscheme has been reduced accordingly. Proposal approved in March, 2014
	Reconstruction of DDG(E) office block and replacement of Electrical wiring at Indore		0.50		Approval of scheme Preparation of Civil estimates for renovation of existing building ,sanction of estimates , Start of works ,Preparation of spacifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, prepration of specifications Q-3 :- award of Civil works. Q4. Issue of NIT, start of Civil works.	not started	Amount of New scheme was reduced from ₹. 1020 Cr. to ₹. 393 Cr. by EFC . This subscheme has been dropped
	Strengthening of Security fencing etc		0.50		Approval of scheme Preparation of Civil estimates for renovation of existing building ,sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates,prepration of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	not started	Amount of New scheme was reduced from ₹. 1020 Cr. to ₹. 393 Cr. by EFC . This subscheme has been dropped

	Reconstruction of Studio-cum-office building at Rohatak		0.50		Approval of scheme Preparation of Civil estimates for renovation of existing building ,sanction of estimates , Start of works ,Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	not started	Amount of New scheme was reduced from ₹. 1020 Cr. to ₹. 393 Cr. by EFC. This subscheme has been dropped
5	E- Governance (New scheme)	To facilitate faster dissemination of information to media units by providing network based on-line management systems and ERP solutions for management of the vast network of AIR & DD stations to provide video conferencing, e-tendering, website presence by all stations of AIR and grievance redressal system	2.00	0.00	Approval of scheme Preparation of Civil estimates for renovation of existing building ,sanction of estimates , Start of works ,Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates,preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	not started	Amount of New scheme was reduced from ₹. 1020 Cr. to ₹. 393 Cr. by EFC This subscheme has been reduced accordingly. Proposal approved in March, 2014
	Scheme II: Content Development and Dissemination (continuing scheme)		42.00	32.00				
(i)	Software (DBS)	To generate Software of high quality so as to attract and sustain AIR listenership in a competitive media environment.			1. New & fresh Content creation 2. Radio Workshops, Sangeet Sammelan, concerts etc. 3. Coverage of national & international events	Utilization of funds for Software production/ Acquisition & for content creation, flagship	under progress	

					4. Flagship programme production 5. Digitalization of AIR Archives	programmes, digitalization of archives etc.		
	Scheme III: Human Resource Development		0.00	0.00				
	Scheme IV: Special Projects		0.50	0.00				
(i)	Renovation of Auditorium at Delhi (New Scheme)	To construct an Auditorium as AIR, does not have any Auditorium in Delhi; to provide facility for arranging programmes before invited audience; To organize live programme with participation of large groups.	0.50	0.00	Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	not started	Scheme is yet to be approved
	Grant for Creation of Capital Assets		201.50	165.44				
	Grant-in-aid-General		42.00	32.00				
	Total (AIR)		243.50	197.44				

PRASAR BHARATI

ALL INDIA RADIO - REVIEW OF ANNUAL PLAN (2012-13)

STATEMENT OF OUTLAYS & OUTCOMES/TARGETS (2012-13) (AS PER OUTCOME BUDGET 2012-13) AND UPTO DATE ACTUAL ACHIEVEMENT

(₹ in Crores)

S1. No.	Name of the Scheme/ Programme	Objective/ Outcome	Outlay 2012-13 (Plan budget)	Expenditure Upto March, 2013	Quantifiable Deliverable/ Physical Outputs	Process/ Timelines (Qrly Targets)	Achievements (as on 31.03.13)	Remarks
1	2	3	4	5	6	7	8	9
	Scheme -1-Broadcasting Infrastructure Network Development (Capital)							
1	Digitalisation of existing Network (Capital)	Improvement of quality of Transmission ,recoding and connectivity through digitalisation . To improve efficiency, automation and generating extra revenue through renting out extra facilities accrued through digitalisation	225.60	134.94				
	Digitalisation of existing Network (Revenue)		27.00					

1.1	Digitalisation of Transmitters							
a	MW Transmitters		95.00	39.16				
i	Replacement of 1000 kw MW TR by 1000 kW MW DRM Transmitter at Rajkot				Completion of installation of 1000 KW MW Tr. at Rajkot	Q 1- Commissioning of projects	completed	
ii	Replacement of 1 kw MW TR by 10kW MW Digital compatible Transmitter at Kavaratti				5. Kavaratti- 10 KW MW Tr. Completion of installation .	Q 1- Completion of Installation. Q 2- Testing & measurements.	Partially Achieved. Erection of L aerial completed.	Tr. received at site, due to limited working period at site, Installation of Tr. could not be done.
					Hostel accomadation at Kavaratti	Q 1.-Progress of works Q2- Completion of works	Partially Achieved. (work awarded)	Due to bad weather (rainy season) work will start after Oct.' 12.
iii	Replacement of 1000 kw MW TR by 1000 kW MW DRM Transmitter at Chinsura(W.B)				4.Chinsura –1000 KW MW Tr.- Completion of installation	Q 1 :- Progress of Installation Q-2 - Commissioning of Project.	Partially achieved (Installation completed) Testing and commissioning could be done by March, 2013	
iv	20 kW MW Transmitters at 6 places (Delhi VB, Barmer & Bikaner (Raj), Chennai (TN) VB],Guwahati'B', Tawang)				1. Procurement, Installation and commissioning of 20 kW MW DRM transmitter at	Q1- Receipt of equipments. Q2- Installation of equipment. Q3- Test and measurement Q4- Commissioning of equipment.	Partially achieved (Installation completed) Testing and commissioning could be done by March, 2013	

					Completion of Civil works	Q-1 :- Completion of all Civil works	completed	
					Procurement of Zonal equipments and completion of Departmental works.	Q-1 to Q-4 :- Completion of all procurement of Zonal equipment and Departmental works	Under progress .All works and procurement shall be completed by March, 2013	
v	<ul style="list-style-type: none"> • 100 KW -12 Nos. [Vijayawada (AP), Patna(Bihar), Panaji (Goa), Ranchi (Bihar), Mumbai 'A' (Mah), Mumbai 'B' (Mah), Pune(Mah), Tiruchirapalli(TN), Varanasi(UP), Kolkata 'A' (WB), Mumbai C(50 kW) and Passighat (10 kW by 100 kW) 				1. Procurement, Installation and commissioning of 100 kW MW DRM transmitter (Order Value : ₹ 43.00 Cr) and 80% payment on procurement of part supply.	Q3- Inspection of equipment. Q4- Receipt of part supply .	Could not be achieved	Advance AT placed on 04/09/12. PBG received. Formal AT shall be placed in Jan,2013.
					Completion of Civil works	Q-1 :- Progress of civil works. Q-2 :- Completion of civil works at 10 places and progress of works in remaining two. Q-3 :- completion of Civil works.	Most of works are completed at all the places. Remaining works will be done after installation of transmitter.	
					Procurement of Zonal equipments and start of Departmental works .	Q-1 to Q-4 :- Completion of procurement of all Zonal equipment and start of Departmental works	Under progress	

vi	•200 KW -10 Nos.[Delhi'A', Ahmedabad (Guj), Bengaluru & Dharwad (Kar), Jabalpur(MP), Ajmer (Raj), Chennai'A'(TN), Siliguri , Kolkata'B'(WB), and Itanagar (replacement of 100 kw MW by 200 kw MW DRM)				1. Procurement, Installation and commissioning of 100 kW MW DRM transmitter (Order Value : ₹ 49.51 Cr) and 80% payment on part supply.	Q3- Inspection of equipment. Q4- Receipt of equipment.	Could not be achieved	Advance AT placed on 04/09/12. PBG received .Formal AT placed on 3.01.2013.Material will be received Next year
					Completion of Civil works	Q-1 :- Progress of civil works. Q-2 & Q-3 :- completion of Civil works.	Most of works are completed at all the places. Remaining works will be done after installation of transmitter.	
					Procurement of Zonal equipments and start of Departmental works .	Q-1 to Q-4 :- Completion of procurement of all Zonal equipment and start of Departmental works	Under progress	
vii	• 300 KW -6 Nos.[Dibrugarh (Assam), Rajkot(Guj), Jammu(J&K), Jalandhar(Punjab), Suratgarh(Raj), Lucknow(UP)]				Procurement, Installation and commissioning of 300 kW MW DRM transmitter (Order Value : ₹ 38.00 Cr) and 80% payment on part supply.	Q3- Inspection of equipment. Q4- Receipt of part supply.	Could not be achieved	Advance AT placed on 04/09/12. PBG received .Formal AT placed on 27.11.2013.Material will be received next year
					Completion of Civil works	Q-1 :- Progress of civil works. Q-2&Q-4 :- completion of Civil works.	Most of works are completed at all the places. Remaining works will be done after	

							installation of transmitter.	
					Procurement of Zonal equipments and start of Departmental works.	Q-1 to Q-4 :- Completion of procurement of all Zonal equipment and start of Departmental works	Under progress	
viii	Conversion of 36 Existing DRM compatible MW Tr. to DRM				Procurement of equipment	Q-1 :- Issue of order for equipments. Q-3 to Q-4 :- Receipt of equipment	Could not be achieved	Order placed for content server & Modulator for the 19 Tr.(Harris make) DP-01.08.2012. Matreial received .Manufacture has to give formal quote for SITC for installtion of conversion kit in transmitter PAC approval received for 17 nos of Transmitter for conversion to DRM mode.Quote for 17 nos of Thomson make Transmitter is yet to be received from the manufacture.

					Procurement of Zonal equipments and start of Departmental works.	Q-1 to Q-4 :- Completion of procurement of all Zonal equipment and start of Departmental works	under progress.	
ix	Other procurements under replacement of MW transmitters				Procurement of DRM receiver (36 professional) & 144 general purpose.	Q-2 :- Ordering of equipment Q-4 :- Receipt of equipment.	Retendered on 10.01.2012	
					C-band RN Terminal at 69 places	Q3- Receipt of equipment, Q4-installation of equipment.	completed.	
					Audio analyser (35 nos.), File is to be submitted for recommendation of IFA. Order is to be placed. (order value ₹ 1.10 Cr). Order placed .	Q-3 :- Receipt of equipment	completed	
x	Replacement of 4 MW Transmitters				Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works ,Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	not completed	Scheme is yet to be approved
(b)	SW Transmitters		24.00	21.73				

i	SW DRM Trs. Replacement of 5 SW Transmitters (Delhi-2 Nos., Aligarh-2 Nos., Bengaluru-1 No.)				Procurement of 500 kW SW Transmitter (Order value ₹ 16.33 Cr.	Q2- Inspection of equipment Q3- Receipt of equipments Q 4 - Installation of equipments.	completed	
					Procurement of 250 kW SW Transmitter.	Q1- Issue of NIT Q-2;- Techniccal evaluation Q-3;- Ordering of equipment	Prasar Bharti Board gave the decision for retender . Retendered in Jan, 2013.	
					Procurement of 100 kW SW Transmitter (Order value ₹ 15.50Cr.). Payment of 80% on receipt of material at site)	Q1- Issue of NIT Q-2;- Techniccal evaluation Q-3;- Ordering of equipment	Technical evaluation completed .Financial bid opened . Purchase proposal is under process of approval.	
					Completion of Building works	Q-1 :- Completion of civil works at 2 places and progress of works at 1 place.. Q-2 :- Completion of civil works at all the places.	under progress	
					Procurement of Zonal equipments and start of Departmental works.	Q-1 to Q-4 :- Completion of procurement of all Zonal equipment and	under progress	

						start of Departmental works		
ii	Conversion of compatible External Services SW Trs. to DRM (Delhi- 250 KW SW Trs.-2 Nos. & Aligarh - 250 KW SW Trs.-2 Nos.).				Completion of SITC work	Q1. Start of receipt of equipment at sites. Q2- Start of SITC work (Supply, Installation, Testing & Commissioning of eqpt.). Q3-Completion of SITC work	Not completed	It was decided by the Technical committee appointed by Prasar Bharti Board that conversion of present transmitters ,now, is not commercially viable .Hence project has been dropped.
iii	Replacement and upgradation of one SW Transmitter under XII plan				Approval of scheme Preparation of Civil estimates for renovation of existing building,sanction of estimates, Start of works,Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	Not completed	scheme is yet to be approved
(C)	FM Transmitters		40.10	53.56				
i	Expansion							
	FM Expansion under X Plan schemes				Acquisition of sites at Haldwani, Rae Bareilly & Champawat.	Q 1&Q-2- Taking over of site at Haldwani & Champawat.	Not completed. Still State Government has to provide suitable site at	Haldwani :- Demand notes for Sites were received and sanctioned last

						government reduce the premium rate . Payment for Raibareli site if demand note is received. Q 3- Taking over of site at Raibareli.	the reasonable rate.	year .But,state government increased the land premium from 1% to 10% which is exorbitant . Matter is being taken up with state Government. Champavat :- Demand note is to be received from state government. Raebareli:- Site identified is yet to be allotted by the State Government.
					Procurement of 20 KW FM Trs. (4 nos.) Fazilka,Amritsar, Chautanhill & Rae-Bareilly	Q1- Ordering of equipment , Q4-inspection of equipment,	Price bid opened on 20/07/12 & order placed in Nov, 2012.	Due to retendering, delay happened in placement of order.
					Procurement of Panel Antenna at 11 places. (Mumbai, Patna, Balurghat, Vijayawada, Mehboobnager, Banda, Maunathbhanjan, Fazilka, Amritsar, chautanhill & Srinagar)	Q 1- inspection of equipment. Q-2 - Receipt of equipment. Q 3- installtion Q-4 - commissioning of equipment.	Order placed in Jan, 2012. DP is 30.09.2012. Antenna not received.	Supplier did not provide the time for inspection of equipment at site.
					Procurement of 10 kW FM Transmitter at 6	Q1- Ordering of equipment,	Price bid opened on 20/07/12 &	

				places (Dhanbad, Bardhman, Balurghat, Coochbehar, Haldwani & Darjeeling)	Q3-inspection of equipment, Q4-receipt of equipment	order placed in Dec, 2012.	
				RF coaxial cable with dehydrator at Dhanbad, Bardhman, Coochbehar, Darjeeling & Haldwani:— Formal A/T-319 placed on 26.08.2011.	Q1- Receipt of equipment, Q2-installation of equipment.		Due to retendering, delay happened in placement of order.
				Procurement of RN terminal	Q1&Q-2- Receipt of equipment, Q3&Q-4- installation of equipment.	Completed	
				SITC of 100 meter tower at Suryapet, Bardhman & Dhanbad	Q1- Ordering of equipment, Q4- receipt of material at site and progress of works	Not completed	Due to non compliance of specification by the firm, Retender is done.
				3. Completion of building works at Amritsar, Chautanhill, Darjeeling, Dhanbad, Bardhman, New Tehri, Suryapet, Raebareli, Champavat, Haldwani	Q 1- completion of building works at darjeeling & Progress in other projects. Q 2-Progress of building works. Q 3- Completion of Building works at Amritsar, Bardhman, Dhanbad, Champavat, Haldwani & Chautanhill.	Completed as all the places except at New Tehri where is in progress. Estimate at Suryapet could not be framed due to not able to get approval of RCE and not acquisition of site at Raebarelli, Champavat, Haldwani	

						progress in others Q 4- Sanctioning of estimate for Raebareilly, Haldwani, champavat & Progress of building works at Suryapet		
					Receipt of 1 kw FM transmitter for New Tehri	Q 1- Receipt of equipment Q 4- Installation after completion of building works.	Transmitter Received and building works completed.	
					Completion of SITC of Diplexer at seven places.	Q1- Completion of SITC.	Completed	
					CES at Dehradun	Q1 :- issue of purchase order. Q3- Receipt of equipment Q4-Start of installation & Completion of installation works.	Not completed	Purchase proposal is under process of approval.
					Completion of installation of Bagheshwar 5 KW FM Tr., Ujjain 5 KW FM Tr.,	Q 1-Completion of project.	Completed	
					Zonal purchase of equipment(Installation of 50 meter in Gairsain & new Tehri, other	Q-2 :- Completion of Project.	Yet to be completed.	

					equipment and departmental works			
					Taking over of 3 pending sites out of 19 nos. of 1 KW FM Trs. at Anini (Arunachal), Tamenglong & Ukhrul (Manipur).	Q-1 & Q-2 :- Identification of sites Q-3&Q4:- Taking over of sites.	Not completed	Anini : Alternate site being explored. Ukhrul: In principle approval given by DG:AIR. Decision to be taken for taking over 0.5 acre site (IB Bangla). Tamenglong: Site not handed over by DCE
					Completion of civil works at the 16 sites which have been finalised. Building works at 8 places have been completed. Building works at 8 places are in progress.	Q1-Completion of civil works at Changlang, Khonsa, Cherrapunjee, Phek & Wokha and award of Civil works at Zunheboto Q2 & Q-3 - Completion of works at Karimganj, Bompila, and start of Civil works at Zunheboto. Q4-Completion of Tr. building at Zunheboto.	completed	
					Completion of installation of 1 K FM	Q-1:- Installation of 50 meter	completed	

					Trs. works at 6 Places.	tower at 6 places. Award of works at 10 places. Installation of 1 kW FM transmitter at 10 places. Q2-Progress of installation in 10 places. Q3.-Completion of installation Q4- Test & measurement at all 16 places.		
					Procurement of panel Antenna for Silchar & Gangtok	Q 1- inspection of equipment. Q-2:- Receipt of equipment. Q 3- installtion Q4- commissioning of equipment.	Order placed in Jan,2012. DP is 30.09.2012. Antenna not received .	Supplier did not provide the time for inspection of equipment at site.
					Procurement of Studio Transmitter links for Silchar & Gangtok	Q1-Ordering of equipment Q3- Inspection and receipt of equipment Q4- Installation, Testing & measurement and commissioning of equipment.	Order is yet to be placed	Purchase proposal is under process.
					Procurement of RN terminal for 19 nos of 1 kw FM transmitters,	Q1- Receipt of equipment,	Not completed	Now, specification has been revised and equipment be

				at Silchar, Gangtok and Chinsura	Q2-&Q-3- installation of equipment.		procured by Zonal office.
				Hostel accommodation at Gangtok	Q 1.-Progress of works Q2- Completion of works	under progress.	
				Hostel accommodation at 19 places	sanctioning of estimate, award of works and start of works depend upon actual requirement of hostel accommodation after posting of operational and maintenance staff.	Not started.	Decision on O& M staff is to be taken by PB/Ministry.
				Completion of 10 kW FM Transmitter at Kohima	Q 1-Issue of order for Tower erection Q 4- Completion of Tower.	Not started	SITC for setting up 10 kW FM tr at kohima has been cancelled . Remaining work is to be done by Zonal office. Tower foundation for 100 meter tower is to be inspected by IIT Kharagpur for taking up further erection works and completion of project.Action is being taken for award of works.

					Installation and commissioning of remaining 100 watt FM transmitter	Completion of Project.	under progress.	Manipur government has not provided the place for setting up 100 W FM transmitter . Alternative places are being explored.
	FM Expansion at existing 24 AIR/TV sites &100 Watt FM Trs. at existing 100 LPTs of DD/AIR under XI plan.				Procurement & installation of 1 kw FM transmitters at 12 places	Q 1- Receipt of equipment Q 3- Installation Q-4 :- commissioning	Equipment received and installation is under progress.	
					Procurement & installation of 5kw FM transmitters at 12 places	Q-1 :- Inspection of equipment Q 2- Receipt of equipment Q 3&Q-4 :- Installation and commissioning	Equipment received and installation is under progress.	Order has been placed .
					Completion of Building works	Q-1 :- Progress of civil works. Q-2 :- Completion of civil works at 12 places and progress of works in remaining 12. Q-3 :- completion of Civil works.	under progress.	All works have been sanctioned
					Procurement of Zonal equipments and start of Departmental works.	Q-1 to Q-4 :- Completion of procurement of all Zonal equipment and start of	under progress.	Zonal offices have taken all action on procurement of Zonal equipment. Departmental works would start

						Departmental works		after receipt of transmitters
					Procurement of 100 watt FM transmitter	Q 1- Receipt of equipment Q 2-Q4 :- Installation and commissioning	under progress.	Order has been placed .
					Procurement of Zonal equipments and start of Departmental works .	Q-1 to Q-4 :- Completion of procurement of all Zonal equipment and start of Departmental works	under progress.	Zonal offices have taken all action on procurement of Zonal equipment. Departmental works would start after receipt of transmitters.
	FM expansion proposed by setting up various Power of Transmitters at 138 places with studio facilities at 26 places in XII plan				Approval of scheme. Preparation of Civil estimates for renovation of existing building, sanction of estimates, Start of works, Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	Not started.	Scheme is yet to be approved.
ii	Replacement of FM / MW Transmitters							
	Replacement. of FM/MW Transmitters by higher power at 40 Existing Stations under XI plan				Procurement of 27 nos of 5 /6 kW FM transmitter	Q1- Completion of Technical evaluation Q2- Ordering of equipment. Q-4;- Inspection of equipment.	Technical evaluation Completed. Purchase proposal is being put up for approval	

					Procurement of 10 kW FM Transmitter for 13 places.	Q1- Ordering of equipment, Q3inspection of equipment, Q4-receipt of equipment	Price bid opened on 20/07/12 & order placed in Dec, 2012.	
					Completion of Building works	Q-1:- Completion of civil works at 27 places and progress of works at 13 places. Q-2 :- Completion of civil works at all the places.	under progress	All works have been sanctioned
					Procurement of Zonal equipments and start of Departmental works .	Q-1 to Q-4 :- Completion of procurement of all Zonal equipment and start of Departmental works	under progress	Zonal offices have taken all action on procurement of Zonal equipment. Departmental works would start after receipt of transmitters.
	Other procurements under replacement of FM transmitters				100 meter self supporting tower (Adilabad & Keonjhar).	Q1- Ordering of equipment, Q4- receipt of material at site and progress of works	Not completed	Due to non compliance of specification by the firm , retender is done.
					RF coaxial cable with dehydrator at 27 places.	Q 1- Receipt of equipment Q 2- Installation	Receieved and installtion Is being done .	
					Procurement of FM mono and stereo modulation monitor	Q 2- Receipt of equipment Q 3- Installation	Receieved .	

	Proposed Replacement of old FM Transmitters at remote and border areas at 77 locations & 286nos. MW transmitters by FM Transmitters under XII plan				Approval of scheme. Preparation of Civil estimates for renovation of existing building ,sanction of estimates , Start of works ,Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	Not started.	scheme is yet to be approved.
1.2	Studio & Networking		46.20	13.09				
i	Installation of High end Server at 48 locations under X plan				Completion of installation of High end servers at 48 stations. (Order value ₹ 29.00 Cr)	Q 1- Ordering of equipment Q-3 Receipt of equipment at some of the stations & start of SITC works. Q 4- Receipt of equipment of remaining stations.	Purchase order is placed in July, 2013. equipment is yet to be received	Delay happened due to delay in approval of purchase proposal and afterward due to non submission of performamnce bank gaurantee by the supplier as per format.
ii	Setting up 4 studios under X plan				Pending works at 4 studios	Q-1 Completion of Projects	completed	
iii	Digitalisation of 98 Studio,Networking,Automation of RNU,Creation of 7 New RNU,Augmentation of Archival facility at Delhi & Creation at 4 places under XI plan				SITC of servers with centralized storage and system software (Data content server 38+10, Digital workstation 643+138+94) , DOT opening 21.10.2011, Date of assurance 30.09.2011.Order value ₹ 23.30 Cr	Q1- Order of equipment Q4-Receipt of equipment	Not started.	It is to be retendered as supplier did not extend the offer of validity.
					Procurement of consoles	Q1- Order of equipment	Not started.	It is to be retendered as per

						Q4-Receipt of equipment		decision taken by Prasar Bharti Board.
					SITC of servers, workstations and system software for RNU. Assured of 2.09.2011 .Order value ₹ 4.2 Cr. Order is to be placed.	Q1- Receipt of equipment Q2- Progress of installation Q3- Completion of Installation.	completed	Purchase proposal is in process . Timelines are subject to ordering of equipment in Jan, 2012
					Procurement of Zonal equipments and start of Departmental works.	Q-1 to Q-4 :- Completion of procurement of all Zonal equipment and start of Departmental works	completed	Zonal offices have taken all action on procurement of Zonal equipment. Depatmental works would start after receipt of transmitters.
					Networking of studios	Q1- Issue of NIT Q-2 : - Tender opening and Technical evaluation Q-3 :- ordering of equipment Q-4 :- Receipt of equipment	Not started.	Specification are being finalised
					Augmentation of Archival facility at Delhi & creation of Archival facility at Chennai,Mumbai,Kolkata & Hyderabad	Q1- Issue of NIT Q-2 : - Tender opening and Technical evaluation Q-3 :- ordering of equipment Q-4 :- Receipt of equipment	Order placed in Jan, 2013.	

					Refurbishing of studios	Q-1 to Q-4 :- progress and completion of works	under progress	
					3. Upgradation of News-on- Phone Service at 13 places and introduction of this service from 16 new places (29 nos.)	Q1- Receipt of equipment Q3- Progress of instalation Q4- Completion of installtion.	Not started.	No tenders were found technically acceptable. Now, it has been decided by the independent Evaluation Committee to drop the Scheme.
iv	Digitalisation of 116 Studio,Networking,,Creation of 1 New RNU, Creation of Archival facility at Guwahati and refurbishing of studios under XII plan				Approval of scheme Preparation of Civil estimates for renovation of existing building ,sanction of estimates , Start of works ,Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, prepatation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	Not started.	Scheme is yet to be approved.
1.3	Connectivity		15.10	5.67				
i	Procurement of DSNGs & MSS terminals under NESP Scheme				Completion of the project	Q-1 :- Receipt of equipment.	completed	
ii	Procurement of STLs for 4 stations under Automation of Studio facilities & Misc Scheme				Procurement of STL	Q1- Ordering of equipment , Q3-inspection of equipment, Q4-receipt of equipment	order is yet to be placed	Purchase proposal is under process.

iii	Replacement of 80 STL and procurement of 35 New STL				Replacement of STL connectivity	Q1- Ordering of equipment, Q3-inspection of equipment, Q4-receipt of equipment	order is yet to be placed	Purchase proposal is under process.
	Procurement of 44 C -Band RN Terminal				C-band RN Terminal- at 44 places	Q2- Receipt of equipment, Q3&Q-4 - installation of equipment.	Not completed	Now, specification has been revised and equipment be procured by Zonal office.
	Installation of Captive Earth Stations				CES at 3 places	Q 3- Receipt of equipment Q 4-Start of installtion works.	Not completed	purchase proposal is under process of approval.
	Augmentation of DTH				Augmentation of DTH	Q1. Balance payment	completed	
iv	Augmentation of telecom facility:Replacement of 2pole to 4-pole feeds & dishes - 24 Replacement of SCPC by MCPC - 32Codecs for OBs & standby to STL - 650 Mobile V-Sats - 32 New STL - 12 Augmentation of DTH to 40 Under XII plan				Approval of scheme Preparation of Civil estimates for renovation of existing building ,sanction of estimates , Start of works ,Preparation of spacifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, prepatation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	Not started.	Scheme is yet to be approved.
1.4	Strengthening of staff Training institute		3.10	0.66				
	Augmentation of STI(T) and STI(P) including regional training institutes.				Delhi STI(T)-Construction of Auditorium/conference hall & reception room	Q1- Receipt of estimates, Q2- Process for AA & E/S from	Not completed.	This scheme has been dropped.

						competent authority. Q3- Award of work. Q4- Progress of works		
					Costuction of meditation hall,library at STI (T), Delhi	Q-1 :- Progress of works Q-2 :- progress of works. Q-3:- completion of works	Not started.	Estimate has already been sanctioned. Approval of the Civic Agency is yet to be received on Lay Out Plan.
					Procurement of various equipments under the scheme	Q-1 to Q-4 :- Receipt of various equipment under the scheme, Few equipments would be received alongwith the equipment under other scheme for which procurement action is in process.For others,action is being taken for procurement	Under progress.	
	Procurement of Digital broadcast equipment, including DRM+ & DTT Trs, for Delhi & Bhubneshwar Under XII plan				Approval of scheme Preparation of Civil estimates for renovation of existing building ,sanction of estimates , Start of works ,Preparation of specifications for	Q-1 :- Approval of scheme Q-2 - Sanction of estimates, preparation of specifications Q-3 :- award of Civil works.	Not started.	Scheme is yet to be approved.

					procurement of equipments and NIT	Q-4. Issue of NIT, start of Civil works.		
	Major Renovation of Hostels, fencing, roads etc for Delhi & Bhubaneshwar Under XII plan				Approval of scheme Preparation of Civil estimates for renovation of existing building ,sanction of estimates , Start of works ,Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates,preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	Not started.	Scheme is yet to be approved.
1.5	Strengthening of Research & Development	To carry out propagation studies on digital transmission like DRM/ DRM ⁺ , DVB, FM, VHF, UHF, CW etc. to develop monitoring system for digital transmissions to development comprehensive Interactive broadcasting Services	2.10	1.08				
					Procurement of 1 KW MW DRM Transmitter	Q1- Ordering of equipment, Q2-inspection of equipment, Q4-receipt of equipment & installation	Not started.	Scheme has been dropped.
					Procurement of FM DRM+ transmitter	Q1- Ordering of equipment, Q2-inspection equipment,	Not started.	

						Q4-receipt of equipment & installation		
					Procurement of 26 MHz SW DRM transmitter	Q1- Ordering of equipment, Q2-inspection of equipment, Q4-receipt of equipment & installation	Not started.	Scheme has been dropped.
					Procurement of crossfield antenna	Q1- Ordering of equipment, Q2-inspection of equipment, Q4-receipt of equipment & installation	Not started.	Scheme has been dropped.
					Other works and procurement of equipment	Q-1 to Q-4 :- Receipt of various equipments under the scheme, Few equipments would be received alongwith the equipment under other scheme for which procurement action is in process.For other,action is being taken	Under progress.	
	New Proposal for R&D in XII plan				Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction	Q-1 :- Approval of scheme Q-2 - Sanction of estimates,	Not started.	Scheme is yet to be approved.

					of estimates , Start of works ,Preparation of specifications for procurement of equipments and NIT	preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.		
1.6	Programme Management Unit		27.00		Approval of scheme Recruitment of staff for implementation of scheme on contract basis		Not started.	Scheme is yet to be approved.
2	Strengthening of Border area		11.00	2.53				
i	Setting up HPT/LPT in J&K :- Installation of 3 nos. of 10 kW FM Trs and 3 nos. of 10 kW TV Trs.Setting up 10 kW FM Tr at esixting DD SiteSetting up 2 nos. of 5 kW TV Trs at AIR Site.Setting up 4 nos of 100 Watt FM Trs				Procurement of 100 watt FM transmitters(4No)	Q 1- Receipt of equipment Q 2-Q4 :- Installation and commissioning	Completed.	
					Acquisition of third sites	Q-1 :- acquisition of Site	Yet to be acquired	Clearance for alternate site near Patni-top village received. Demand Note awaited.
					Procurement of 10 kW FM Tx (1+1) at Naushera	Q1- Ordering of equipment, Q4-inspection of equipment	Not completed.	Revised specification for equipment prepared for inviting tender.
					Procurement of 2 nos of 5 kW TV transmitter at Rajouri	Q1- Ordering of equipment, Q3-inspection of equipment, Q4-receipt of equipment	Not completed.	Specification is being revised by Doordarshan.

					Procurement of 10 kW FM Transmitter(1+1) and 10 kW Tv Transmitter (1+1) for DD at three places	Q1- Ordering of equipment , Q4-inspection of equipment,	Not completed.	Revised specifications for equipment prepared for inviting tenders.
					Zonal purchase and departmental works	Q-1-Q-4:- Progress of procurement and works.	Under Progress.	
					Civil works	Q-1-Q-4:- Progress of works .	Not started.	Due to delay in finalisation of Drawing.
	Setting of FM Transmitters under XII plan at: Indo-Nepal Border				Approval of scheme Preparation of Civil estimates for renovation of existing building ,sanction of estimates , Start of works ,Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates,preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	Not started	Scheme is yet to be approved.
3	Broadcasting on alternate platforms	To enable Internet users to have access to AIR channels; To provide diversified means of receiving AIR channels	0.10	0.00	Approval of scheme Preparation of Civil estimates for renovation of existing building ,sanction of estimates , Start of works ,Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates,preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	Not started	Scheme is yet to be approved.
4	Consolidation of Infrastructure	To improve efficiency, effectiveness and quality of broadcast by	10.10	8.85				

		replacement and improvement of existing facilities to provide corporate working environment wherever required;To provide facilities for staff welfare						
	I.O.F.at Existing Centres under XI plan				Provision of 5 Mobile FM Trs. at 5 zonal offices for emergency situation	Q1- Ordering of equipment, Q4-inspection of equipment.	Not started	No tender is received and specifications are being modified.
					Provision of measuring equipment for studios	Q1- Ordering of equipment, Q2-inspection of equipment, Q3-receipt of equipment & installation, Q4-Testing & measurements	Order is yet to be placed.	Building Acoustic Analyser is under TE.
					Provision of telemetry at MW Trs. for remote control at 23 places.	Q1- Ordering of equipment, Q2-inspection of equipment, Q3-receipt of equipment & installation, Q4-Testing & measurements	Under progress.	DTE has been prepared by Zonal office, Equipment will be procured and installed by R&D unit of AIR
					Provision of UPS at existing FM Stations 80 places.	Q1- Ordering of equipment, Q2-inspection of equipment, Q3-receipt of equipment & installation,	Completed.	

						Q4-Testing & measurements		
					Refurbishing of Studios at Gwalior, Ratnagiri & Sangli	Q1- Ordering of equipment , Q2-inspection of equipment, Q3-receipt of equipment & installation, Q4-Testing & measurements	Completed.	
	Office Accommodation/Staff Quarter at Guwahati including hostel accommodation at Srinagar				Work for Hostel Accommodation at Srinagar has been sanctioned in Oct 2010 (₹. 3.68 cr). Work could not be awarded by CCW due to delay in providing the approval of demolition of existing building. Now demolition of building has been approved in June 2011. Work would be awarded.	Q-1 :- Progress of works Q-2 :- progress of works. Q-3:- Progress of works Q-4:- Completion of works	Under progress.	
					Staff quarters at Guwahati have been sanctioned on 19.10.2010 (₹.7.14 cr). Work has been awarded in Feb 2011.	Q-1 :- Progress of works Q-2 :- proress of works. Q-3:- Progress of works Q-4:- Progress of works	Under progress.	
					Zonal office at Guwahati - Sanction issued on 03.03.2011 (₹ 7.67 cr by AIR & 1 Cr by DD).	Q-1 :- Progress of works Q-2 :- progress of works.	Under progress.	

						Q-3:- Progress of works Q-4:- Progress of works		
	Community Centres at Delhi & Mumbai				Approval of scheme. Preparation of Civil estimates for renovation of existing building ,sanction of estimates , Start of works ,Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates,preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	Not started	Scheme is yet to be approved.
	Repair/Replacement of Antenna Change over Switches, Reconstruction of Studio/Office building, Security fencing, Lift at Pune.				Approval of scheme Preparation of Civil estimates for renovation of existing building ,sanction of estimates , Start of works ,Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates,preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	Not started	Scheme is yet to be approved.
	Strengthening of Security fencing, at Patna, Srinagar, HPT Malad & Port Blair.				Approval of scheme Preparation of Civil estimates for renovation of existing building ,sanction of estimates , Start of works ,Preparation of specifications for procurement of equipments and NIT	Q-1 :- Approval of scheme Q-2 - Sanction of estimates,preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.	Not started	Scheme is yet to be approved.
5	E- Governance	To facilitate faster dissemination of	0.10	0.00	Approval of scheme Preparation of Civil	Q-1 :- Approval of scheme	Not started	Scheme is yet to be approved.

		information to media units by providing network based on-line management systems and ERP solutions for management of the vast network of AIR & DD stations to provide video conferencing, e-tendering, website presence by all stations of AIR and grievance redressal system			estimates for renovation of existing building ,sanction of estimates , Start of works ,Preparation of specifications for procurement of equipments and NIT	Q-2 - Sanction of estimates,preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.		
	Scheme II: Content Development and Dissemination		25.00	19.56			Under progress.	
(i)	Software (DBS)	To generate Software of high quality so as to attract and sustain AIR listenership in a competitive media environment.			1.New & fresh Content creation 2. Radio Workshops, Sangeet Sammelan, concerts etc. 3. Coverage of national & international events 4. Flagship programme production 5.Digitalization of AIR Archives	Utilization of funds for Software production/ Acquisition & for content creation, flagship programmes, digitalization of archives etc.		
	Scheme III: Human Resource Development		0.00					
	Scheme IV: Special Projects		0.10	0.00				
(i)	Renovation of Auditorium at Delhi	To construct an Auditorium as AIR, does not have any Auditorium in Delhi; to	0.10	0.00	Approval of scheme Preparation of Civil estimates for renovation of existing building, sanction	Q-1 :- Approval of scheme Q-2 - Sanction of estimates,	Not started.	Scheme is yet to be approved.

		provide facility for arranging programmes before invited audience; To organize live programme with participation of large groups.			of estimates , Start of works, Preparation of specifications for procurement of equipments and NIT	preparation of specifications Q-3 :- award of Civil works. Q-4. Issue of NIT, start of Civil works.		
	Grant for Creation of Capital Assets		247.00	146.33				
	Grant-in-aid-General		52.00	19.56				
	Total (AIR)		299.00	165.89				

PRASAR BHARATI

DOORDARSHAN ANNUAL PLAN 2013-14

STATEMENT OF OUTLAYS AND OUTCOMES/TARGETS (2013-14)

(₹ in crore)

Sl. No.	Name of the Scheme/ Programme	Objective / Outcome	Outlay 2013-14 (BE)	Expenditure incurred	Quantifiable Deliverable/Physical output	Process/ timelines	Achievement upto 31-03-2014	Remarks
	Continuing Scheme							
1	Digitalization of transmitters and Studio		64.00	37.49				
	a) Digitalization of Transmitters	Digitalization of terrestrial transmission			Digital HPTs-19	Strengthening of towers - III quarter Supply and commencement of installation of 19 digital HPTs, in phases - IV quarter	Strengthening of towers at 04 locations completed and taken up / in progress at remaining locations. Order for 19 DTTs placed in Feb, 2013. Factory inspection completed at OEM facility in USA. 5 HPTs supplied and installation taken up. Supply of remaining HPTs expected soon.	Strengthening has since been completed at 9 locations and in progress / taken up at other locations
	b) Digitalization of Studios	Full digitalization of production, post production & editing facilities			Full digitalization of 39 Studios	Supply of balance equipment for digitalization of 39 Studios - III quarter	All equipment except Camera chains, procured & installed. Tenders for Camera chains received,	

						Installation of balance equipment - IV quarter	evaluated & commercial bids opened. Purchase proposal submitted for financial sanction.	
2	Modernisation, Augmentation & Replacement of Transmitter and Studio Equipment		30.00	74.00				
	a) Modernisation, augmentation and replacement of transmitter equipment	Modernisation, Augmentation. and replacement. of transmitter equipment which have served its useful life and due to technological compulsion			Replacement of 15 HPTs	Supply of equipment - III quarter Installation of HPTs to be in progress. Completion of installation of 9 HPTs - IV quarter	Factory inspection completed at OEM facility. 03 HPTs (UHF) supplied & under installation. Remaining HPTs expected soon..	
					500 W automode LPTs (60 no.)	Supply of transmitters, in phases - II quarter Installation of LPTs to be completed (60 nos) - III & IV quarter	Supply of all LPTs completed. 59 LPTs installed & commissioned. Installation of remaining one LPT in progress.	
	b) Modernisation, Augmentation and replacement of studio equipment	Modernisation, Augmentation. and replacement of production related equipment with its digital counter part which have served its useful life and due to technological compulsion.			Procurement of Studio equipment viz camera chains, digital VCRs, SD OB van etc.	Supply of equipment in phases. - III quarter	All equipment except Camera chains, procured & installed. Tenders for Camera chain have been received & processed.	

					Replacement of essential service equipment viz. Power supply, AC plants, Lighting grid, acoustic and flooring	Replacement of essential service equipment at various DDKs, in phases. - IV quarter	Works taken up by Zonal offices. Lighting grids, AC plants have been replaced at most of the kendras. AC plants, Acoustics & flooring completed at some kendras. At other kendras work in progress and at different stages of implementation.	
3	a) DTH	Increase of channels in DTH platform from 59 to 97.	35.00	6.83	Increase in capacity of DTH Platform (from 59 to 97 channel)	Supply of equipment - II quarter Upgradation of DTH platform - III quarter	Order placed in June, 2013 for upgradation of DTH platform from 59 to 97 TV channels. Part equipment supplied.	
4	Modernisation, Augmentation and Replacement of satellite broadcast equipment	Modernisation, Augmentation. and replacement. of satellite broadcast related equipment with its digital counter part which have served its useful life and due to technological compulsion. Augmentation. of News Gathering Facility	20.00	8.02	Upgradation of Earth Station (5nos)	Upgradation and commissioning of 5 Earth Stations, in phases - II quarter	Earth station at one location commissioned. At remaining locations, all equipment except RF equipment installed & tested.	
					Replacement of Earth Station compression equipment at 2 locations	Placement of order - II quarter Replacement of Earth station compression equipment at 2 locations - IV quarter	(i) Tenders invited earlier for one location cancelled on technical considerations. (ii) Building construction in progress at one location.	

					Replacement of DSNG units-6 locations	Supply of DSNGs (6 nos):- - II quarter	Order placed in August, 2011. Delay in supply.	All DSNG Vans have since been supplied.
					Replacement of Existing IRDs with DVB-S2 based IRDs	Replacement of Existing IRDs with DVB-S2 based IRDs - IV quarter	Tenders received and under technical evaluation.	
					New DSNGs-9 nos	Placement of order for 9 DSNGs - I quarter Supply of 9 DSNGs - III quarter	Tenders received on earlier occasion had to be cancelled on technical considerations. Fresh NIT issued.	Since no bids received this time also, tender has been cancelled. Fresh NIT to be issued.
					New Earth Stations - 5 nos	Establishment of New Earth stations at 4 locations - I quarter Issue of NIT for one location - I quarter Placement of order for one location - III quarter	New Earth station at 3 locations established (1Earth station established in March, 2013).	NIT issued for 5th location. Since no bids were received despite several extensions granted, tender has been cancelled. Fresh NIT to be issued.
5	High Definition TV	HDTV production, post production facility and transmission	15.00	37.76	HDTV Production facility at Delhi and Mumbai	Supply, Installation, Testing and Commissioning of HDTV Studio at Delhi and Mumbai - I quarter	HDTV Studio facility setup in Delhi & Mumbai	

					Multi-Camera mobile equipment for Outdoor Production facilities at Delhi and Mumbai	Placement of order for equipment - I quarter Supply of HDTV OB Vans - III quarter	Order placed in June, 2013.DP: June, 2014	
					Multicamera mobile production facility at Delhi	Placement of order for equipment - III quarter Supply of equipment - IV quarter	Order placed in June, 2013 (Repeat order). DP: March, 2014	Order has since been cancelled as the firm refused to execute the repeat order. Fresh NIT to be issued.
					HDTV Transmitters at Delhi, Mumbai, Kolkata and Chennai	Supply of transmitters - I quarter Supply & installation of antenna system - I quarter Installation of Transmitters - II quarter Commencement of completion of Transmitter installation - IV quarter	Order placed on 29.11.2013 for procurement of 4 HDTV Transmitters. All transmitters supplied & Installation completed. Testing under progress. Order for SITC of antenna system and strengthening of towers placed. Tower strengthening work & mounting antennae, feeder cable completed at all locations.	
6	Civil Infrastructure augmentation, Staff Quarters and other misc Scheme	Provision of housing facility for staff. Augmentation of infrastructure / strengthening	7.00	9.40	Construction of 1. Staff Quarters at 07 locations 2. Guest Houses at 22 locations 3. Community	Construction of staff quarters at 3 locations. Construction of Guest House at 1 location	Construction of SQs completed at all 3 locations.Construction of Guest House completed.	Internal plastering work completed. Work to be awarded for Lifts.

		of security at various stations			Centres at 10 locations 4. DMC Buildings at 17 locations 5. LPT Buildings at 10 locations 6. Tower “C” Building at DD Bhawan Complex 7. Augmentation and improving the infrastructure and security of existing Doordarshan offices	Work of Tower “ C” building to be in progress.	Work of construction of Tower ‘C’ building in progress. Superstructure completed.	
7	Other Misc. Ongoing schemes of X Plan	completion of Projects sanctioned Prior to XI Plan	10.00	19.50	Installation of automode LPTs (15 no.), completion of tower at Cannanore, commissioning of DD1 and DD(News) HPTs at Amritsar with antenna mounted on 300M Tower	Completion of installation of 15 LPTs - I quarter Order for Cannanore tower - I quarter	Supply of all LPTs completed. 40 LPTs installed & commissioned. Installation of remaining LPTs in progress. Tower at Cannanore erected to full height.	35 LPTs targetted to be installed during 2012-13 carried forward to 2013-14. 4 more LPTs have since been installed & commissioned.
					HPT Mahboobnagar	Placement of order for tower - I quarter	Works related to erection of 150M tower taken up. NIT issued.	HPT Mahboobnagar commissioned in interim setup on 08.12.2012, using existing Tower. Tender has since been received by CCW & under process.

					Staff Quarter, Patna	Completion of work - II quarter	Construction of staff quarters at Patna is nearing completion.	
					Metro Staff Quarter, Mumbai	Completion of work - II quarter	Completed.	Project monitored by All India Radio
					Procurement of Camera Chains (59 Nos)	Order & Supply of Equipment - I quarter	Tenders for Camera chains received & processed. Purchase proposal submitted for financial sanction.	
	Content Development and Dissemination		65.00	42.84				
	New Scheme							
1	Scheme-I - Broadcasting Infrastructure Network Development		14.00	0.00				CCEA approval conveyed by Ministry on 18-3-2014. Approval of Prasar Bharati is awaited.
2	Scheme-IV-Special Projects		10.50	0.00				
	Grant for Creation of Capital Assets		205.50	193.00				
	Grant-in-aid- General		65.00	42.84				
	Total		270.50	235.84				

DOORDARSHAN

REVIEW OF ANNUAL PLAN (2012-13)

Statement of Outlay & Outcomes/Targets Achievement (2012-13)

(₹ in crore)

Sl. No.	Name of the Scheme/ Programme	Objective / Outcome	Outlay 2012-13 (BE)	Expenditure incurred	Quantifiable Deliverable/Physical output	Process/ timelines	Achievement upto 31-03-2013	Remarks
	Continuing Scheme							
1	Ongoing schemes of X Plan to be spilled over to XII Plan	Completion of Projects sanctioned Prior to XI Plan	45.00	23.78				
					Commissioning of DD1 and DD(News) HPTs at Amritsar with antenna mounted on 300M Tower	Installation of DD1 and DD(News) Transmitters at new site and commissioning:- - II quarter	Tower erected to full height (283mtr.). Building constructed. Earthing, Ducting & Power supply works completed. Antenna testing done, PDAs erected. Since the contractor firm did not take up further works, the order was terminated in part, vide order dt. 16-1-2013. Balance work to be carried out departmentally.	
					Staff Quarter, Patna	Completion of work - III quarter	65% of works completed. Previous contract rescinded.	Work is nearing completion.

							Fresh tenders for balance works invited & work awarded. Work in progress.	
					Metro Staff Quarter, Mumbai	Completion of work - IV quarter	Work in progress.	Project monitored by All India Radio
					Automode LPTs-50	Placement of order for transmitter equipment - II quarter Installation and commissioning of automode LPTs at 35 locations in phases - IV quarter	Order for procurement of Automode LPTs placed on 31.07.2012. Part quantity supplied.	
					HPT Mahboobnagar (interim setup)	Installation of 10 KW Transmitter at Mahboobnagar and commissioning in interim set up - II quarter	HPT Mahboobnagar commissioned in interim setup on 08.12.2012, using existing Tower.	
					Tower at Cannanore	Placement of order for erection of tower - II quarter Tower erection to be in progress - IV quarter	Order for tower rescinded as the firms failed to complete the work. Fresh tenders invited & order placed on M/s ECIL in Feb., 2013 but put on hold as NIT, Calicut recommended testing of tower foundation.	Tower erection has since been completed.
					Procurement of Camera Chains (59 Nos)	Placement of order for Camera chains - I quarter	NIT to be issued. Specs under finalization.	Tenders have since been received &

						Equipment Supply - IV quarter		processed. Purchase proposal has been submitted for financial sanction.
					TV Studio Dehradun (permanent setup)	Completion of building work - II quarter Completion of installation work - IV quarter	Revised Cost Estimate of project to be approved. SFC meeting for RCE took place on 14.12.2012.	Technical area has since been completed.
2	Digitalization of Transmitters and Studios		69.79	98.42				
	a) Digitalization of Transmitters	Digitalization of terrestrial transmission			Digital HPTs-19	Placement of order for 19 digital HPTs - II quarter Part supply of digital transmitters - IV quarter Supply and installation of antenna sysetm including strengthening of towers - IV quarter	Order for 19 DTTs placed in Feb, 2013. Order placed for antenna system including strengthening of tower for transmitters.Tower strengthening work completed at Delhi, Kolkata & Chennai. Antenna and feeder cable also installed and tested at Delhi & Chennai. RF Cable for Kolkata ordered. Further work in progress. Work to be taken up at Mumbai.	

	b) Digitalization of Studios	Full digitalization of production, post production, editing and archiving facilities			Full digitalization of 8 analog Studios	Supply of equipment for digitalization of 8 analog Studios - III quarter Full digitalization of 8 analog Studios - IV quarter	All major equipment except Camera chains, Camcorders and Recorder/Decks procured & installed. Procurement of remaining equipment under process.	
3	Modernisation, Augmentation & Replacement of Transmitter and Studio Equipment		26.00	26.29				
	a) Modernisation, Augmentation and replacement of transmitter equipment	Modernisation, Augmentation. and replacement. of transmitter equipment which have served its useful life and due to technological compulsion			Replacement of 15 HPTs	Placement of order for HPTs and their antenna system - III quarter Part supply of equipment - IV quarter	Order for 15 HPTs placed in Feb, 2013. Tenders received for 2 nos of UHF antenna system had to be cancelled on technical consideration. Tenders received for 9 nos of VHF antenna and RF Cables under process.	
					500 W automode LPTs (60 nos)	Placement of order for transmitter equipment - II quarter	Order for procurement of Automode LPTs placed on 31.07.2012. Part quantity supplied.	
	b) Modernisation, Augmentation and replacement of studio equipment	Modernisation, Augmentation. and replacement. of production related equipment with its digital counter part			Procurement of Studio equipment viz camera chains, colour monitors, SD OB van, Logo Generators etc.	Supply of equipment in phases. Part supply of equipment - II quarter Part supply of equipment - IV quarter	All equipment except VCRs & Camera chains ordered. Supplied equipment installed. Specs under finalization for Camera chains.	

		which have served its useful life and due to technological compulsion			Replacement of essential service equipment viz. Power supply, AC plants, Lighting grid, acoustic and flooring	Replacement of essential service equipment at various DDKs, in phases. - IV quarter	Works taken up by Zonal offices and are at the different stages of implementation.	
4	DTH	Increase of channels in DTH platform from 59 to 97.	25.00	0.00	Increase of channel capacity in DTH Platform	Placement of order - I quarter Upgradation of DTH platform to 75 channels - II quarter	Tenders for upgradation of DTH platform to 75 channels cancelled due to allotment of additional transponder to Doordarshan for expansion of DTH platform further to 97 channels. Tenders invited again for upgradation of DTH platform from 59 TV channels to 97 channels & opened.	Order has since been placed in June, 2013.
5	Modernisation, Augmentation and Replacement of satellite broadcast equipment	Modernisation, Augmentation. and replacement of satellite broadcast related equipment with its digital counter part which have served its useful life and due to technological compulsion. Augmentation of News Gathering Facility	25.00	15.00	Upgradation of Earth Station (5nos)	Upgradation and commissioning of 5 Earth Stations - III quarter	Order placed for upgradation of Earth stations at Chandigarh, Hissar, Leh, Panaji and Port Blair.	
					Replacement of Earth Station compression equipment at 2 locations	Placement of order - II quarter Replacement of Earth station compression equipment at 2 locations - IV quarter		(i) Tenders invited earlier for one location cancelled on technical considerations. (ii) Building construction in progress

								at one location. Equipment to be procured after construction of building
					Replacement of DSNG units-6 locations	Supply of DSNGs (6 nos):- - I quarter	Order placed in August, 2011. Delay in supply of DSNGs.	
					Replacement of Existing IRDs with DVB-S2 based IRDs	Replacement of Existing IRDs with DVB-S2 based IRDs - IV quarter	Specifications under finalization.	
					New DSNGs-9 nos	Placement of order for 9 DSNGs - IV quarter	Tenders opened on 10.7.2012 and technically evaluated. Tenders cancelled on technical consideration.	
					New Earth Stations - 5 nos	Establishment of New Earth stations at 4 locations - III quarter	Order for 4 Earth stations placed. All equipment installed. Earth station commissioned at one location in March, 2013.	
6	High Definition TV	HDTV production, post production facility and transmission.	25.00	29.81	HDTV Production facility at Delhi and Mumbai	Order for SITC Job - II quarter SITC of HDTV Studio at Delhi and Mumbai to be in progress. - IV quarter	Order placed on 24.08.2012. HDTV Studio facility setup at Delhi and installation in progress at Mumbai.	

					Multi-Camera mobile equipment for Outdoor Production facilities at Delhi and Mumbai	Placement of order for HDTV Vans at Delhi and Mumbai - IV quarter	Tenders received earlier cancelled on technical grounds. Fresh tenders received & under process.	Order placed in June, 2013.
					Fly away Production set up at Delhi	Placement of order for equipment - IV quarter	Specifications under finalization.	
					HDTV Transmitters at Delhi, Mumbai, Kolkata, Chennai	Order of Transmitters - II quarter Supply of transmitters - IV quarter Strengthening of tower and installation of antenna system - IV quarter	Order placed on 29.11.2012 for procurement of HDTV Transmitters. DP - 28.05.2013 Order for SITC of antenna system and strengthening of towers placed. Antenna, feeder cable and other associated equipment supplied. Tower strengthening work completed at Delhi, Kolkata & Chennai. Antenna and feeder cable also installed and tested at Delhi & Chennai. RF Cable for Kolkata ordered. Further work in progress. Work to be taken up at Mumbai.	HDTV transmitters have since been supplied & installed. Testing under progress. Strengthening of tower at all four locations has since been completed.
7	Civil infrastructure augmentation, Staff Quarters and other misc Scheme	Provision of housing facility for staff. Augmentation of infrastructure	10.00	14.78	Construction of 1. Staff Quarter at 07 locations 2. Guest Houses at 22 locations	Construction of staff quarters at 4 locations. Construction of	Construction of SQs at 4 locations in progress. Construction of Guest	

		/ strengthening of security at various stations			3. Community Centres at 10 locations 4. DMC Buildings at 17 locations 5. LPT Buildings at 10 locations 6. Tower "C" Building at DD Bhawan Complex 7. Augmentation and improving the infrastructure and security of existing Doordarshan offices.	Guest Houses at 4 locations. Construction of community centre at 3 locations. Construction of DMC buildings at 7 locations Work of Tower "C" building to be in progress.	houses, Community centres & DMC buildings completed. Work of construction of Tower 'C' building in progress.	
8	Content Development & Dissemination		60.00	61.02				
	New Scheme							
1	Scheme-I - Broadcasting Infrastructure Network Development		0.19	0.00				
2	Scheme-IV-Special Projects		0.02	0.00				
	Grant for Creation of Capital Assets		226.00	208.08				
	Grant-in-aid-General		60.00	61.02				
	TOTAL (DD)		286.00	269.10				

MAIN SECRETARIAT'S BROADCASTING WING SCHEMES

A) Supporting Community Radio Movement in India

In the 12th Plan, a new Plan Scheme of ₹100 Crore, “Supporting Community Radio Movement in India”, was introduced to provide financial support to community radio. The Scheme has two components namely Community Radio Support Scheme (CRSS) and IEC Activities for Community Radio.

Comprehensive Guidelines were prepared to implement the scheme. A Technical Committee constituted by the Ministry shortlisted equipment essential for operating a CRS and finalized specifications/benchmarks of each shortlisted equipment. This will be the benchmark for equipment to be purchased by CRS under this scheme. A Programme Management Unit (PMU) was also set up to implement the 12th Plan Scheme.

Under IEC Activities, Ministry is giving wide publicity to the Community Radio Scheme by organizing State and Regional workshops with various stakeholders so that more and more community based organizations come forward to set up community radio stations. 55 awareness & capacity building workshops have been organized across the country since the year 2007. Four National Sammelans have also been organized.

During the year 2012-13, 9 awareness workshops were organized at Mount Abu, Orchha (M.P.), Agra, Dibrugarh, Darjleeing, Goa, Vizag, Dharamsala and Ooty in association with three organizations namely OneWorld Foundation India, Common Wealth Educational Media Centre for Asia and Community Radio Association. Also 3rd National Sammelan was organized in February 2013 in which National CR Awards were presented and third edition of CR Compendium was released.

During the financial year 2013-14 also, Ministry organized 9 awareness workshops at Faridabad, Bhubaneswar, Kochi, Bangalore, Jaipur, Jamshedpur, Darjeeling and Patna. These consultations and workshops have been successful in addressing issues concerning guidelines, application procedure, content and sustainability issues for CRS.

A three days workshop was organized in New Delhi in December 2013 on CR and Digital Tools to build the capacity of CR stations to use digital tools like face book, U-tube, Mobile, website etc. to enhance their reach. About 30 NGOs run stations were invited in this workshop. It was organized by Digital Empowerment Foundation.

Fourth National Sammelan was held from 13th to 15th March 2014 at Vigyan Bhawan, New Delhi, in which representatives of about 200 CR stations, concerned Ministries, International organisations and activists participated. National Community Radio Awards were presented during the Sammelan and 4th Edition of CR Compendium was also published.

The Ministry started the first phase of independent peer review/evaluation with 30 CR stations in February 2014. The objective of this evaluation is to learn from each other the best practices as well as mistakes for continuous improvements. The stations first undertook exhaustive self assessment exercises before visiting other stations to peer evaluate them. The reports of these visits and feedback would be available in July 2014.

B) Automation of Broadcasting Wing

The Scheme has been approved in 2014-15 only.

C) Mission Digitisation

Expenditure during last 2 years of 12th Five year plan is as under:

(₹ in crores)

Plan Year	Allocation	Spent	Remarks
2012-13	NIL	NIL	<ul style="list-style-type: none"> A Control Room facility was created in the Ministry with toll free numbers to function as call centre to answer to the telephonic queries from public regarding ongoing cable TV digitization. A website was created to disseminate information about cable TV digitisation
2013-14	1.00		

CHAPTER V

FINANCIAL REVIEW

2011-2012

(₹ in thousand)

Name of Media Units/Activity	BE-2011-2012			R.E. 2011-2012			Actuals 2011-12		
	Plan	Non-Plan	Total	Plan	Non-Plan	Total	Plan	Non Plan	Total
Revenue Section									
Major Head-'2251' -Secretariat Social Services									
1. Main Sectt. (including PAO)	348400	406100	754500	261900	377900	639800	230272	362284	592556
Major Head -'2205' - Art & Culture Certification of Cinematographic films for public exhibition									
2. Central Board of Film Certification	12000	63000	75000	12000	61000	73000	10170	53597	63767
3. Film Certification Appellate Tribunal	0	2000	2000	0	1000	1000	0	581	581
Total Major Head '2205'	12000	65000	77000	12000	62000	74000	10170	54178	64348
Major Head - '2220' - Information, Films & Publicity									
4. Films Division	108000	382800	490800	108000	344900	452900	116275	327132	443407
5. Directorate of Film Festivals	74000	92000	166000	74000	93800	167800	67812	98363	166175
6. National Film Archive of India	200000	46800	246800	200000	40500	240500	190652	38403	229055
7. Grants-in-aid to Satyajit Ray F.&T.I., Kolkata	70000	70000	140000	88000	73900	161900	88000	73900	161900
8. Grants-in-aid to Children's Film Society of India (CFSI)	63000	15500	78500	63000	15500	78500	68045	15500	83545
9. Grants-in-aid to Film & Television Institute of India, Pune	113200	135000	248200	95200	145000	240200	94313	145000	239313
10. Grants-in-aid to Film Societies	0	0	0	0	0	0	0	0	0
11. Electronic Media Monitoring Centre	0	45000	45000	0	42800	42800	0	43150	43150

(₹ in thousand)

Name of Media Units/Activity	BE-2011-2012			R.E. 2011-2012			Actuals 2011-12		
	Plan	Non-Plan	Total	Plan	Non-Plan	Total	Plan	Non Plan	Total
12. Research, Reference & Training Division	2500	21700	24200	2500	17400	19900	493	15508	16001
13. Grants-in-aid to IIMC	10500	71700	82200	6500	71700	78200	7000	71700	78700
14. Directorate of Advertising & Visual Publicity	560000	673300	1233300	887900	653300	1541200	900130	645823	1545953
15. Press Information Bureau	127500	412300	539800	127500	363300	490800	92319	358472	450791
16. Grants-in-aid to Press Council of India	0	53200	53200	0	53200	53200	0	53200	53200
17. Subsidy in lieu of Interest on loan to PTI	0	0	0	0	0	0	0	0	0
18. Payment for Pro. & Spl. Services	0	100	100	0	100	100	0	0	0
19. Transfer to Journalists Welfare Fund	0	0	0	0	0	0	0	0	0
20. Directorate of Field Publicity	6900	413500	420400	6900	404100	411000	5002	417781	422783
21. Song and Drama Division	48000	217400	265400	48000	227400	275400	58177	226037	284214
22. Publications Division	1000	222300	223300	1000	219600	220600	1000	244262	245262
23. Employment News	500	272900	273400	500	267600	268100	499	238429	238928
24. Registrar of Newspapers for India	1700	43500	45200	1700	40500	42200	395	39829	40224
25. Photo Division	20800	39600	60400	17300	39400	56700	8442	34855	43297
26. Contribution to International programme for the Development of Communication	0	1700	1700	0	1700	1700	0	0	0
27. Contribution to Asia Pacific Institute for Broadcasting Development	0	2000	2000	0	2000	2000	0	1903	1903
Total: Major Head '2220'	1407600	3232300	4639900	1728000	3117700	4845700	1698554	3089247	4787801
Total: Major Head 2251, 2205 and 2220	1768000	3703400	5471400	2001900	3557600	5559500	1938996	3505709	5444705

(₹ in thousand)

Name of Media Units/Activity	BE-2011-2012			R.E. 2011-2012			Actuals 2011-12		
	Plan	Non-Plan	Total	Plan	Non-Plan	Total	Plan	Non Plan	Total
Broadcasting (Major Head - 2221)									
Sound Broadcasting (Sub Major Head)									
Direction and Administration (Minor Head)									
Salaries	100	100	200	100	100	200	0	0	0
Television (Sub Major Head)									
Salaries	100	100	200	100	100	200	0	0	0
General (Sub Major Head)									
Prasar Bharati (Minor Head)									
Grants-in-aid	716200	14123500	14839700	1116200	14623500	15739700	1318700	14623500	15942200
Total - Broadcasting	716400	14123700	14840100	1116400	14623700	15740100	1318700	14623500	15942200
North Eastern Area other expenditure scheme for the benefit of North Eastern Region & Sikkim									
Lump Sum Provision (Major Head - 2552)	250200	0	250200	249700	0	249700	0	0	0
Total - Revenue Section	2734600	17827100	20561700	3368000	18181300	21549300	3257696	18129209	21386905

(₹ in thousand)

Name of Media Units/Activity	BE-2011-2012			R.E. 2011-2012			Actuals 2011-12		
	Plan	Non-Plan	Total	Plan	Non-Plan	Total	Plan	Non Plan	Total
A) Capital Section									
1. Acquisition of Equipment for Films Division Bureau	0	0	0	0	0	0	0	0	0
2. Acquisition of Equipment for Press Information	0	0	0	0	0	0	0	0	0
3. Acquisition of Equipment for Directorate of Field Publicity	27100	0	27100	17500	0	17500	20585	0	20585
4. Acquisition of Equipment for Song and Drama Division	500	0	500	500	0	500	485	0	485
5. Acquisition of Equipment for Photo Division	0	0	0	0	0	0	0	0	0
6. Acquisition of Equipment for Main Sectt.	0	0	0	0	0	0	0	0	0
7. Acquisition of Equipment for Indian Institute of Mass Communication	13000	0	13000	3600	0	3600	7100	0	7100
8. Acquisition of Equipment for Satyajit Ray Film and Television Institute, Kolkata	0	0	0	0	0	0	0	0	0
9. Acquisition of Equipment for Film and Television Institute, Pune	0	0	0	0	0	0	0	0	0
10. Acquisition of Equipment for CBFC	10000	0	10000	10000	0	10000	5961	0	5961
11. Upgradation of Print Unit in DFF	10000	0	10000	10000	0	10000	2621	0	2621
12. Electronic Media Monitoring Centre - Machinery & Equipment	20000	0	20000	20000	0	20000	20000	0	20000
13. Acquisition of Equipments for Publications Division	8500	0	8500	4400	0	4400	1422	0	1422
14. Acquisition of Equipments for Employment News	0	0	0	0	0	0	0	0	0
B) Buildings									
15. Multi storeyed building for Films Division - Major Works	0	0	0	0	0	0	0	0	0
16. Setting up Museum of Moving Images (FD) Major Works	625100	0	625100	480000	0	480000	441100	0	441100
17. Construction of Nitrate Vaults/Staff Quarters for NFAI	0	0	0	0	0	0	0	0	0

(₹ in thousand)

Name of Media Units/Activity	BE-2011-2012			R.E. 2011-2012			Actuals 2011-12		
	Plan	Non-Plan	Total	Plan	Non-Plan	Total	Plan	Non Plan	Total
18. Construction of Phase II Building for NFAI Complex	0	0	0	0	0	0	0	0	0
19. Film Festival Complex - Additions and alterations - Major Works	12800	0	12800	2800	0	2800	2693	0	2693
20. Setting up of Film & Television Institute at Kolkata - Acquisition of Land & Construction of Building	0	0	0	0	0	0	0	0	0
21. Soochna Bhavan building - Major Works	362200	0	362200	313000	0	313000	313000	0	313000
22. Construction of office & Residential Accommodation for Field Publicity - Major Works	0	0	0	0	0	0		0	0
23. Setting up of National Press Centre and Mini Media Centre for PIB	205000	0	205000	300000	0	300000	225500	0	225500
24. Construction of Building for Press Council of India	0	0	0	0	0	0		0	0
25. Building & Housing project of IIMC	168500	0	168500	34800	0	34800	34800	0	34800
26. Building & Towers for Private FM Radio Stations	100	0	100	100	0	100	0	0	0
27. Setting up of Institute of Mass Media (FD)	0	0	0	0	0	0	0	0	0
28. Electronic Media Monitoring Centre - Major Works	1800	0	1800	1800	0	1800	1800	0	1800
Investment									
National Film Development Corporation	0	0	0	100	0	100	86300	0	86300
Total - Capital Section Major Head '4220'	1464600	0	1464600	1198600	0	1198600	1163367	0	1163367
Loans for Information & Publicity (Major Head - 6220)									
Films (Sub Major Head)									
Loans to Public Sector and undertakings									
(Minor Head)									
National Film Development Corporation									
Loans and Advances	0	0	0	0	0	0	0	0	0

(₹ in thousand)

Name of Media Units/Activity	BE-2011-2012			R.E. 2011-2012			Actuals 2011-12		
	Plan	Non-Plan	Total	Plan	Non-Plan	Total	Plan	Non Plan	Total
Loans for Broadcasting (Major Head - 6221)									
Loans to public Sector and Other Undertakings									
Prasar Bharati									
Loans and Advances	3799700	0	3799700	2755500	0	2755500	3294600	0	3294600
Capital outlay on North East Areas other expenditure									
Project/Scheme for benefit of North Eastern Region and Sikkim (Major Head - 4552)									
Acquisition of Equipment for Directorate of Field Publicity	7000		7000	3500	0	3500	0	0	0
Capital outlay on North East Areas other expenditure	5000	0	5000	2500	0	2500	0	0	0
Project/Scheme for benefit of North Eastern Region and Sikkim (Major Head - 6552)									
Prasar Bharati	599100	0	599100	539100	0	539100	0	0	0
Total - Capital Section	5875400	0	5868400	4499200	0	4499200	4457967	0	4457967
Total - Ministry of I & B	8610000	17827100	26430100	7867200	18181300	26048500	7715663	18129209	25844872

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(₹ in thousand)

Name of Media Units/Activity	BE-2012-2013			R.E. 2012-13			Actuals 2012-13		
	Plan	Non Plan	Total	Plan	Non-Plan	Total	Plan	Non Plan	Total
Revenue Section									
Major Head-'2251' -Secretariat Social Services									
1. Main Sectt. (including PAO)	861000	409200	1270200	617500	416000	1033500	429603	407553	837156
Major Head -'2205' - Art & Culture Certification of Cinematographic films for public exhibition									
2. Central Board of Film Certification	0	65000	65000	0	64370	64370	0	63997	63997
3. Film Certification Appellate Tribunal	0	1700	1700	0	1530	1530	0	1074	1074
Total Major Head '2205'	0	66700	66700	0	65900	65900	0	65071	65071
Major Head - '2220' - Information, Films & Publicity									
4. Films Division	9000	372800	381800	9000	355300	364300	7661	350651	358312
5. Directorate of Film Festivals	0	92000	92000	0	101500	101500	0	89925	89925
6. National Film Archive of India	20000	46800	66800	10000	43100	53100	9230	41601	50831
7. Grants-in-aid to Satyajit Ray F.&T.I., Kolkata	80000	70000	150000	80000	90100	170100	80000	90100	170100
8. Grants-in-aid to Children's Film Society of India (CFSI)	0	15500	15500	0	21400	21400	0	21400	21400
9. Grants-in-aid to Film & Television Institute of India, Pune	0	135000	135000	0	178400	178400	0	178400	178400
10. Grants-in-aid to Film Societies	0	0	0	0	0	0	0	0	0
11. Electronic Media Monitoring Centre	0	43800	43800	0	44600	44600	0	43335	43335
12. New Media Wing(earstwhile Research, Reference & Training Division)	0	21700	21700	0	18050	18050	0	16946	16946

(₹ in thousand)

Name of Media Units/Activity	BE-2012-2013			R.E. 2012-13			Actuals 2012-13		
	Plan	Non Plan	Total	Plan	Non-Plan	Total	Plan	Non Plan	Total
13. Grants-in-aid to IIMC	0	71700	71700	46000	78150	124150	47000	78150	125150
14. Directorate of Advertising & Visual Publicity	990000	673300	1663300	949300	634900	1584200	1059915	617973	1677888
15. Press Information Bureau	153000	383300	536300	117000	402400	519400	79262	392649	471911
16. Grants-in-aid to Press Council of India	0	53200	53200	0	55500	55500	0	55500	55500
17. Subsidy in lieu of Interest on loan to PTI	0	0	0	0		0	0	0	0
18. Payment for Pro. & Spl. Services	0	100	100	0	100	100	0	0	0
19. Transfer to Journalists Welfare Fund	0	0	0	0	0	0	0	0	0
20. Directorate of Field Publicity	70000	430700	500700	36600	431100	467700	5463	441411	446874
21. Song and Drama Division	72000	232400	304400	72000	223600	295600	61863	219339	281202
22. Publications Division	18000	227000	245000	7000	243000	250000	0	241946	241946
23. Employment News	0	269000	269000	0	191200	191200	0	200566	200566
24. Registrar of Newspapers for India	2000	41700	43700	2000	39100	41100	1943	39178	41121
25. Photo Division	4500	40600	45100	6000	37400	43400	1888	37870	39758
26. Contribution to International programme for the Development of Communication	0	1700	1700	0	1700	1700	0	0	0
27. Contribution to Asia Pacific Institute for Broadcasting Development	0	2000	2000	0	2000	2000	0	2118	2118
Total: Major Head '2220'	1418500	3224300	4642800	1334900	3192600	4527500	1354225	3159058	4513283
Total: Major Head 2251, 2205 and 2220	2279500	3700200	5979700	1952400	3674500	5626900	1783828	3631682	5415510

(₹ in thousand)

Name of Media Units/Activity	BE-2012-2013			R.E. 2012-13			Actuals 2012-13		
	Plan	Non-Plan	Total	Plan	Non-Plan	Total	Plan	Non -Plan	Total
Broadcasting (Major Head - 2221)									
Sound Broadcasting (Sub Major Head)									
Direction and Administration (Minor Head)									
Salaries	100	100	200	100	100	200	0	0	0
Television (Sub Major Head)									
Salaries	100	100	200	100	100	200	0	0	0
General (Sub Major Head)									0
Prasar Bharati (Minor Head)									0
Grants-in-aid	1119800	14623500	15743300	790000	16500000	17290000	790000	16500000	17290000
Total - Broadcasting	1120000	14623700	15743700	790200	16500200	17290400	790000	16500000	17290000
North Eastern Area other expenditure scheme for the benefit of North Eastern Region & Sikkim									
Lump Sum Provision (Major Head - 2552)	210500	0	210500	184500	0	184500	0	0	0
Total - Revenue Section	3610000	18323900	21933900	2927100	20174700	23101800	2573828	20131682	22705510

(₹ in thousand)

Name of Media Units/Activity	BE-2012-13			R.E. 2012-13			Actuals 2012-13		
	Plan	Non-Plan	Total	Plan	Non-Plan	Total	Plan	Non-Plan	Total
A) Capital Section									
1. Acquisition of Equipment for Films Division	0	0	0	0	0	0	0	0	0
2. Acquisition of Equipment for Press Information Bureau	0	0	0	0	0	0	0	0	0
3. Acquisition of Equipment for Directorate of Field Publicity	0	0	0	0	0	0	0	0	0
4. Acquisition of Equipment for Song and Drama Division	0	0	0	0	0	0	0	0	0
5. Acquisition of Equipment for Photo Division	0	0	0	0	0	0	0	0	0
6. Acquisition of Equipment for Main Sectt.	0	0	0	0	0	0	0	0	0
7. Acquisition of Equipment for Indian Institute of Mass Communication	16000	0	16000	0	0	0	0	0	0
8. Acquisition of Equipment for Satyajit Ray Film and Television Institute, Kolkata	0	0	0	0	0	0	0	0	0
9. Acquisition of Equipment for Film and Television Institute, Pune	60000	0	60000	30000	0	30000	0	0	0
10. Acquisition of Equipment for CBFC	15000	0	15000	7500	0	7500	0	0	0
11. Upgradation of Print Unit in DFF	0	0	0	0	0	0	0	0	0
12. Electronic Media Monitoring Centre - Machinery & Equipment	80000	0	80000	80000	0	80000	8600	0	8600
13. Acquisition of Equipments for Publications Division	0	0	0	0	0	0	0	0	0
14. Acquisition of Equipments for Employment News	0	0	0	0	0	0	0	0	0
B) Buildings									
15. Upgradation of building infrastructure of Films Division	20000	0	20000	10000	0	10000	0	0	
16. Setting up Museum of Moving Images (FD) Major Works	10000	0	10000	10000	0	10000	0	0	0
17. Upgradation and modernisation of FTII	10000	0	10000	5000	0	5000	0	0	0
18. Upgradation of infrastructure of NFAI including Jayakar Bungalow and setting up of digital library	30000	0	30000	15000	0	15000	0	0	0

(₹ in thousand)

Name of Media Units/Activity	BE-2012-13			R.E. 2012-13			Actuals 2012-13		
	Plan	Non-Plan	Total	Plan	Non-Plan	Total	Plan	Non-Plan	Total
19. Film Festival Complex - Additions and alterations - Major Works	10000	0	10000	5000	0	5000	0	0	0
20. Infrastructure development in SRFTI	70000	0	70000	35000	0	0	0	0	0
21. Soochna Bhavan building - Major Works	150000	0	150000	108300	0	108300	85700	0	85700
22. Kendirya Soochna Bhawan in States of DFP	20000	0	20000	100	0	100	0	0	0
23. Setting up of National Press Centre and Mini Media Centre for PIB	90000	0	90000	164500	0	164500	117800	0	117800
24. Upgradation and expansion of Infrastructure of CBFC	12000	0	12000	6000	0	6000	0	0	0
25. Building & Housing project of IIMC	92000	0	92000	0	0	0	0	0	0
26. Building & Towers for Private FM Radio Stations	0	0	0	0	0	0	0	0	0
27. Setting up of Institute of Mass Media (FD)	0	0	0	0	0	0	0	0	0
28. Electronic Media Monitoring Centre - Major Works	20000	0	20000	20000	0	20000	0	0	0
Investment									0
National Film Development Corporation	0	0	0	0	0	0	0	0	0
Total - Capital Section Major Head '4220'	705000	0	705000	496400	0	496400	212100	0	212100

(₹ in thousand)

Name of Media Units	BE-2012-13			R.E. 2012-13			Actuals 2012-13		
	Plan	Non-Plan	Total	Plan	Non-Plan	Total	Plan	Non-Plan	Total
Loans for Information & Publicity (Major Head - 6220)									
Films (Sub Major Head)									
Loans to Public Sector and undertakings									
(Minor Head)									
National Film Development Corporation									
Loans and Advances	0	0	0	0	0	0	0	0	0

(₹ in thousand)

Name of Media Units	BE-2012-13			R.E. 2012-13			Actuals 2012-13		
	Plan	Non-Plan	Total	Plan	Non-Plan	Total	Plan	Non-Plan	Total
Loans for Broadcasting (Major Head - 6221)									
Loans to public Sector and Other Undertakings									
Prasar Bharati									0
Loans and Advances	4010000	0	4010000	2826600	0	2826600	3335000	0	3335000
Capital outlay on North East Areas other expenditure									
Project/Scheme for benefit of North Eastern Region and Sikkim (Major Head - 4552)									
Acquisition of Equipment for Directorate of Field Publicity	0	0	0	0	0	0	0	0	0
Acquisition of Equipment for IIMC	0	0	0	0	0	0	0	0	0
Opening up of New Regional Centres of IIMC	2000	0	2000	0	0	0	0	0	0
Upgradation and expansion of Infrastructure of CBFC	3000		3000	1500	0	1500	0	0	0
Total Major Head 4552	5000	0	5000	1500	0	1500	0	0	0
Capital outlay on North East Areas other expenditure									
Project/Scheme for benefit of North Eastern Region and Sikkim (Major Head - 6552)									
Prasar Bharati	720000	0	720000	508400	0	508400	0	0	0
Total - Capital Section	5440000	0	5440000	3832900	0	3832900	3547100	0	3547100
Total - Ministry of I & B	9050000	18323900	27373900	6760000	20174700	26934700	6120928	20131682	26252610

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(₹ in thousand)

Name of Media Units/Activity	BE-2013-2014			R.E. 2013-14			Actuals 2013-14		
	Plan	Non Plan	Total	Plan	Non-Plan	Total	Plan	Non Plan	Total
Revenue Section									
Major Head-'2251' -Secretariat Social Services									
1. Main Sectt. (including PAO)	980000	457000	1437000	370200	427000	797200	324250	414090	738340
Major Head -'2205' - Art & Culture Certification of Cinematographic films for public exhibition									
2. Central Board of Film Certification	0	68700	68700	0	63150	63150	0	62050	62050
3. Film Certification Appellate Tribunal	0	1700	1700	0	1250	1250	0	906	906
Total Major Head '2205'	0	70400	70400	0	64400	64400	0	62956	62956
Major Head - '2220' - Information, Films & Publicity									
4. Films Division	10000	387600	397600	8000	379600	387600	7835	375859	383694
5. Directorate of Film Festivals	0	93300	93300	0	112000	112000	0	111326	111326
6. National Film Archive of India	20000	46200	66200	12900	38000	50900	12897	38914	51811
7. Grants-in-aid to Satyajit Ray F.&T.I., Kolkata	150000	101100	251100	150000	99000	249000	150000	99000	249000
8. Grants-in-aid to Children's Film Society of India (CFSI)	0	26300	26300	0	22000	22000	0	22000	22000
9. Grants-in-aid to Film & Television Institute of India, Pune	150000	187200	337200	150000	192700	342700	150000	192700	342700
11. Electronic Media Monitoring Centre	0	49400	49400	35000	36700	71700	34996	33824	68820
12. New Media Wing Erstwhile Research, Reference & Training Division	0	21600	21600	0	20900	20900	0	21327	21327
13. Grants-in-aid to IIMC	68000	88900	156900	35500	102700	138200	37000	102700	139700
14. Directorate of Advertising & Visual Publicity	1685000	705600	2390600	1790000	626000	2416000	2E+06	621517	2544959

(₹ in thousand)

Name of Media Units/Activity	BE-2013-2014			R.E. 2013-14			Actuals 2013-14		
	Plan	Non Plan	Total	Plan	Non-Plan	Total	Plan	Non Plan	Total
15. Press Information Bureau	130000	426400	556400	94000	430500	524500	98827	427253	526080
16. Grants-in-aid to Press Council of India	0	57100	57100	0	51100	51100	0	51100	51100
18. Payment for Pro. & Spl. Services	0	100	100	0	0	0	0	0	0
20. Directorate of Field Publicity	72000	458000	530000	18900	464200	483100	10642	466723	477365
21. Song and Drama Division	72000	238000	310000	59000	232900	291900	64279	229318	293597
22. Publications Division	10000	248000	258000	28900	242700	271600	14145	263323	277468
23. Employment News	0	255200	255200	0	220900	220900	0	204422	204422
24. Registrar of Newspapers for India	3000	44200	47200	3000	40400	43400	2252	40736	42988
25. Photo Division	3500	41000	44500	4000	42600	46600	4011	42486	46497
26. Contribution to International programme for the Development of Communication	0	1700	1700	0	1500	1500	0	0	0
27. Contribution to Asia Pacific Institute for Broadcasting Development	0	2000	2000	0	2500	2500	0	2433	2433
Total: Major Head '2220'	2373500	3478900	5852400	2389200	3358900	5748100	2510326	3346961	5857287
Total: Major Head 2251, 2205 and 2220	3353500	4006300	7359800	2759400	3850300	6609700	2834576	3824007	6658583

(₹ in thousand)

Name of Media Units/Activity	BE-2013-2014			R.E. 2013-14			Actuals 2013-14		
	Plan	Non-Plan	Total	Plan	Non-Plan	Total	Plan	Non -Plan	Total
Broadcasting (Major Head - 2221)									
Sound Broadcasting (Sub Major Head)									
Direction and Administration (Minor Head)									
Salaries	0	100	100	0	0	0	0	0	0
Television (Sub Major Head)									
Salaries	0	100	100	0	0	0	0	0	0
General (Sub Major Head)									
Prasar Bharati (Minor Head)									
Grants-in-aid	4503500	17300000	21803500	3595600	17300000	20895600	4100000	17300000	21400000
Total - Broadcasting	4503500	17300200	21803700	3595600	17300000	20895600	4100000	17300000	21400000
North Eastern Area other expenditure scheme for the benefit of North Eastern Region & Sikkim									
Lump Sum Provision (Major Head - 2552)	905000	0	905000	740000	0	740000	0	0	0
Total - Revenue Section	8762000	21306500	30068500	7095000	21150300	28245300	6934576	21124007	28058583

(₹ in thousand)

Name of Media Units	BE-2013-14			R.E. 2013-14			Actuals 2013-14		
	Plan	Non-Plan	Total	Plan	Non-Plan	Total	Plan	Non-Plan	Total
A) Capital Section									
1. Acquisition of Equipment for Films Division	10000	0	10000	10000	0	10000	0	0	0
2. Acquisition of Equipment for CBFC	7500	0	7500	7500	0	7500	5762	0	5762
3. Upgradation of Print Unit in DFF	0	0	0	0	0	0	0	0	0
4. Electronic Media Monitoring Centre - Machinery & Equipment	100000	0	100000	100000	0	100000	75000	0	75000
B) Buildings									
5. Upgradation of building infrastructure of Films Division	30000	0	30000	19900	0	19900	8386	0	8386
6. Setting up Museum of Moving Images (FD) Major Works	10000	0	10000	5000	0	5000	0	0	0
7. Upgradation of infrastructure of NFAI including Jayakar Bungalow and setting up of digital library	30000	0	30000	20000	0	20000	18245	0	18245
8. Film Festival Complex - Additions and alterations - Major Works	20000	0	20000	20000	0	20000	14851	0	14851
9. Soochna Bhavan building - Major Works	40000	0	40000	64000	0	64000	62991	0	62991
10. Kendirya Soochna Bhawan in States of DFP	8000	0	8000	100	0	100	0	0	0
11. Setting up of National Press Centre and Mini Media Centre for PIB	5000	0	5000	21000	0	21000	20960	0	20960
12. Upgradation and expansion of Infrastructure of CBFC	7500	0	7500	2500	0	2500	0	0	0
13. Electronic Media Monitoring Centre - Major Works	20000	0	20000	35000	0	35000	0	0	0
Total - Capital Section Major Head '4220'	288000	0	288000	305000	0	305000	206195	0	206195
Total - Ministry of I & B	9050000	21306500	30356500	7400000	21150300	28550300	7140771	21124007	28264778

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(₹ in thousand)

Name of Media Units/Activity	B.E. 2014-15		
	Plan	Non Plan	Total
Revenue Section			
Major Head-'2251' -Secretariat Social Services			
1. Main Sectt. (including PAO)	769400	496100	1265500
Major Head -'2205' - Art & Culture Certification of Cinematographic films for public exhibition			
2. Central Board of Film Certification	0	70100	70100
3. Film Certification Appellate Tribunal	0	1700	1700
Total Major Head '2205'	0	71800	71800
Major Head - '2220' - Information, Films & Publicity			
4. Films Division	10000	401800	411800
5. Directorate of Film Festivals	0	123800	123800
6. National Film Archive of India	20000	46500	66500
7. Grants-in-aid to Satyajit Ray F.&T.L., Kolkata	160000	108900	268900
8. Grants-in-aid to Children's Film Society of India (CFSI)	0	27000	27000
9. Grants-in-aid to Film & Television Institute of India, Pune	250000	210100	460100
10. Electronic Media Monitoring Centre	96800	40700	137500
11. Research, Reference & Training Division renamed as New Media Wing	0	24900	24900
12. Grants-in-aid to IIMC	215000	95500	310500

(₹ in thousand)

Name of Media Units/Activity	B.E. 2014-15		
	Plan	Non Plan	Total
13. Directorate of Advertising & Visual Publicity	1606000	697700	2303700
14. Press Information Bureau	140000	453000	593000
15. Grants-in-aid to Press Council of India	0	61300	61300
16. Payment for Pro. & Spl. Services	0	100	100
17. Directorate of Field Publicity	45000	497400	542400
18. Song and Drama Division	72000	243600	315600
19. Publications Division	50000	260500	310500
20. Employment News	0	251900	251900
21. Registrar of Newspapers for India	2000	46500	48500
22. Photo Division	4500	46700	51200
23. Contribution to International programme for the Development of Communication	0	1700	1700
24. Contribution to Asia Pacific Institute for Broadcasting Development	0	2500	2500
Total: Major Head '2220'	2671300	3642100	6313400
Total: Major Head 2251, 2205 and 2220	3440700	4210000	7650700

(₹ in thousand)

Name of Media Units/Activity	B.E. 2014-15		
	Plan	Non Plan	Total
Broadcasting (Major Head - 2221)			
Sound Broadcasting (Sub Major Head)			
Direction and Administration (Minor Head)			
Salaries	0	0	0
Television (Sub Major Head)			
Salaries	0	0	0
General (Sub Major Head)			
Prasar Bharati (Minor Head)			
Grants-in-aid	5315800	18900000	24215800
Total - Broadcasting	5315800	18900000	24215800
North Eastern Area other expenditure scheme for the benefit of North Eastern Region & Sikkim			
Lump Sum Provision (Major Head - 2552)	1005000	0	1005000
Total - Revenue Section	9761500	23110000	32871500

(₹ in thousand)

Name of Media Units	B.E. 2014-15		
	Plan	Non Plan	Total
A) Capital Section			
1. Acquisition of Equipment for Films Division	10000	0	10000
2. Acquisition of Equipment for CBFC	10000	0	10000
3. Upgradation of Print Unit in DFF	0	0	0
4. Electronic Media Monitoring Centre - Machinery & Equipment	93200	0	93200
B) Buildings			
5. Upgradation of building infrastructure of Films Division	20000	0	20000
6. Setting up Museum of Moving Images (FD) Major Works	10000	0	10000
7. Upgradation of infrastructure of NFAI including Jayakar Bungalow and setting up of digital library	50000	0	50000
8. Film Festival Complex - Additions and alterations - Major Works	50000	0	50000
9. Soochna Bhavan building - Major Works	300	0	300
10. Kendirya Soochna Bhawan in States of DFP	0	0	0
11. Setting up of National Press Centre and Mini Media Centre for PIB	25000	0	25000
12. Upgradation and expansion of Infrastructure of CBFC	10000	0	10000
13. Electronic Media Monitoring Centre - Major Works	10000	0	10000
Total - Capital Section Major Head '4220'	288500	0	288500
Total - Ministry of I & B	10050000	23110000	33160000

FINANCIAL REVIEW

Object-head Wise Classification

(₹ in thousand)

Description	Budget Estimates 2011-2012		Revised Estimates 2011-2012		Actuals 2011-2012		Budget Estimates 2012-2013		Revised Estimates 2012-2013		Actuals 2012-2013		Budget Estimates 2013-2014		Revised Estimates 2013-2014		Actuals 2013-2014		Budget Estimates 2014-2015	
	Plan	Non Plan	Plan	Non Plan	Plan	Non Plan	Plan	Non Plan	Plan	Non Plan	Plan	Non Plan	Plan	Non Plan	Plan	Non Plan	Plan	Non Plan	Plan	Non Plan
Revenue Section																				
Salaries	3000	1928800	3000	1783000	995	1774453	10200	1925600	10200	1960400	0	1941169	10000	2117200	0	2042800	0	2057929	0	2226700
Wages	350	5230	350	5485	198	4810	16300	6940	8700	6090	457	6353	32872	7340	1630	7476	971	7275	100	17800
O.T.A.	110	8290	110	5865	44	5067	0	6735		4746	0	3955	0	5925	50	4635		3593	50	5875
Medical Expenses	20	32415	20	33770	11	29267	0	33065		28380	0	26838	0	29600	0	33355		28564	0	29690
Domestic Travel Exp.	12900	57355	12900	58985	11711	62354	13800	58755	12450	52360	7320	52869	13900	58500	7550	62220	6568	60241	20600	67961
Foreign Travel Exp.	11600	9000	11600	6395	3512	2467	12200	9000	8200	7860	3075	6362	12000	8400	7250	7020	2584	2549	16100	8500
Office Expenses	62115	217050	58615	213056	54047	225173	180900	219080	96200	222951	52077	232478	86770	205245	140270	229505	74884	239207	91600	239845
Rent,Rates & Taxes																	0			
Voted	0	41840	0	52371	0	44047	0	46295	0	41599	0	39904	0	51813	0	48467	0	37053	0	48689
<i>Charged</i>	0	300	0	300	0	0	0	300		300	0	0	0	0	0	0	0	0	0	0
Publications	0	39540	0	39198	0	46526	600	39740		59072	0	58325	50	54250	0	50600	0	59327	15500	55110
Other Administrative Exp.	17800	19120	17800	19220	12736	19709	19100	19620	23950	20288	17986	18425	31350	27620	17150	23100	15045	19632	95600	27700
Supplies & Materials	18500	228700	18500	215400	15573	185567	49500	223995	36200	155300	14977	159133	40552	215900	33700	188700	25231	166139	30200	212900
P.O.L.	1100	20200	1100	20200	1079	16315	0	20200	0	17630	0	16798	0	20300	0	14720		15257	0	16800
Advertising & Publicity	675400	497475	1003300	492325	969708	491741	997100	495675	990400	440940	1093247	436841	1754850	487400	1783900	420200	1973241	402828	1681850	470270
Minor Works	5	78385	5	73785	0	72480	0	75185	0	73295	0	66527	0	85140	5000	101410	5000	114994	52900	112150
Professional Services	272400	85130	230900	88255	223025	81931	502800	88355	304350	77702	192589	75104	569950	90255	128450	68560	108546	68822	383340	77335
Grants-in-aid General	109000	14406314	1289200	14438264	178545	14438239	1280300	1384586	907500	1389633	910000	1389645	1034500	1423020	783000	1421504	916217	1421531	1411000	1455060
Grants for creation of capital assets	893900	63111	109700	545061	1427512	545061	70000	551514	106000	12613	107000	12613	4018500	10900	3228100	9460	3604000	9460	4797800	9160
Grants-in-aid Salaries	0	0	0	0	0	0	0	13033325	0	15521799	0	15521799	0	16327500	0	16337500	0	16337500	0	17939700
Contributions	0	3700	0	3700	0	1903	0	3700	0	3700	0	2118	0	3700	0	4000	0	2433	0	4200
Subsidies	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Lumpsum Provision	250200	2000	249700	1000	0	581	210500	1700	184500	1530	0	1074	905000	0	740000	0	0	0	1005000	0
Other Charges	405200	62585	360200	67285	358405	64814	245500	62985	237250	61857	174006	49122	246344	58587	217050	53500	200351	52615	145800	68800
Information & Technology	1000	20560	1000	18380	595	16708	1200	17550	1200	14655	1094	14230	5362	17905	1900	21568	1938	17058	14060	15755
Central Monitoring Servuces	0	0	0	0	0	0	0	0	0	0	0									
	0	0	0	0	0	0	0	0	0	0	0									
Total	2734600	17827100	3368000	18181300	3257696	18129213	3610000	18323900	2927100	20174700	2573828	20131682	8762000	21306500	7095000	21150300	6934576	21124007	9761500	23110000

(₹ in thousand)

Description	Budget Estimates 2011-2012		Revised Estimates 2011-2012		Actuals 2011-2012		Budget Estimates 2012-2013		Revised Estimates 2012-2013		Actuals 2012-2013		Budget Estimates 2013-2014		Revised Estimates 2013-2014		Actuals 2013-2014		Budget Estimates 2014-2015	
	Plan	Non Plan	Plan	Non Plan	Plan	Non Plan	Plan	Non Plan	Plan	Non Plan	Plan	Non Plan	Plan	Non Plan	Plan	Non Plan	Plan	Non Plan	Plan	Non Plan
Capital Section																				
Machinery & Equipment	89100	0	66000	0	58173	0	171000	0	117500	0	8600	0	117500	0	117500	0	80762	0	114200	0
Major Works	1375500	0	1132500	0	1018894	0	534000	0	378900	0	203500	0	170500	0	187500	0	125434	0	174300	0
Investments	0	0	100	0	86300	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Loan & Advances	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Losans to Prasar Bharti	3799700	0	2755500	0	3294600	0	4010000	0	2826600	0	3335000	0	0	0	0	0	0	0	0	0
For the benefit of North	611100	0	545100	0	0	0	725000	0	509900	0	0	0	0	0	0	0	0	0	0	0
East & Sikkim	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Total	5875400	0	4499200	0	4457967		5440000	0	3832900	0	3547100		2888000	0	305000	0	206196		288500	0
Grand Total	8610000	17827100	7867200	18181300	7715663	18129213	9050000	18323900	6760000	20174700	6120928	20131682	9050000	21306500	7400000	21150300	7140772	21124007	10050000	23110000

FINANCIAL REVIEW

Autonomous Institutions-wise Chassification

(₹ in thousand)

Description	Budget Estimates 2011-2012		Revised Estimates 2011-2012		Actuals 2011-2012		Budget Estimates 2012-2013		Revised Estimates 2012-2013		Actuals 2012-2013		Budget Estimates 2013-2014		Revised Estimates 2013-2014		Actuals 2013-2014		Budget Estimates 2014-2015	
	Plan	Non Plan	Plan	Non Plan	Plan	Non Plan	Plan	Non Plan	Plan	Non Plan	Plan	Non Plan	Plan	Non Plan	Plan	Non Plan	Plan	Non Plan	Plan	Non Plan
Childrens Film Society (R)	70000	15500	70000	15500	68045	15500	0	15500	0	21400	0	21400	0	26300	0	22000	0	22000	0	27000
Film & Television Institute (R)	113200	145000	95200	145000	94313	145000	0	135000	0	178400	0	178400	150000	187200	150000	192700	150000	192700	250000	210100
of India, Pune (C)	0	0	0	0	0	0	70000	0	35000	0	0	0	0	0	0	0	0	0	0	0
Satyajit Ray Film & Television (R)	70000	70000	88000	73900	88000	73900	80000	70000	80000	90100	80000	90100	150000	101100	150000	99000	150000	99000	160000	108900
Institute Kolkatta(C)			0			0	70000	0	35000	0	0	0	0	0	0	0	0	0	0	0
Indian Institute of Mass (R)	11500	71700	7000	71700	7000	71700	0	71700	47000	78150	47000	78150	70000	88900	37000	102700	37000	102700	230000	95500
Communication (C)	188500	0	41900	0	41900	0	110000	0	0	0	0	0	0	0	0	0	0	0	0	0
Press Council of India (R)	0	53200	0	53200	0	53200	0	53200	0	55500	55500	55500	0	57100	0	51100	0	51100	0	61400
Prasar Bharati (R)	918700	14123500	1318700	14623500	1318700	14623500	1119800	14623500	790000	16500000	790000	16500000	51400000	17300000	4100000	17300000	4100000	17300000	6050300	18900000
(C)	4398800	0	3294600	0	3294600	0	4730000	0	3335000	0	3335000	0	0	0	0	0	0	0	0	0

GRANTS RELEASED TO VARIOUS BODIES ALONGWITH UNSPENT BALANCE

(₹ in lakh)

S.No.	Name	Grants Released during				Unspent Balance (if any)			
		2011-2012		2012-2013		2011-2012		2012-2013	
		Plan	Non-Plan	Plan	Non-Plan	Plan	Non-Plan	Plan	Non-Plan
1.	Children's Film Society of India	680.00	155.00	NIL	214.00	46.44	NIL	29.48	NIL
2.	Film & Television Institute of India, Pune	943.12	1450.00	NIL	1784.00	NIL	NIL	NIL	NIL
3.	Satyajit Ray Film & Television Institute, Kolkata	880.00	739.00	800	901	0.021	NIL	0.15	NIL
4.	Indian Institute of Mass Communication	489.00	717.00	470.00	781.50	NIL	1.83	68.52	5.06
5.	Press Council of India	NIL	651.36	NIL	555.00	NIL	32.21	NIL	23.43
6.	Prasar Bharati	46133.00	146235.00	41250.00	165000.00	2747.00	NIL	1246.00	NIL

CHAPTER VI

REVIEW AND PERFORMANCE OF AUTONOMOUS BODIES

INFORMATION SECTOR

INDIAN INSTITUTE OF MASS COMMUNICATION

IIMC's performance regarding training, teaching and research in Mass Communication has been found up to the mark as IIMC has been able to pay adequate attention towards the conducting of its courses and also in imparting training to officers of the Government, army and para-military forces. IIMC has also shown good performance with regard to the research projects undertaken on behalf of the ministries and departments of the Government.

IIMC has also taken actions for its upgradation to international standards under the Plan Scheme. In this direction, IIMC, in the first stage, proposes to convert one year P G diploma courses in Journalism and mass communication into two years advance P G diploma courses equivalent to Masters Degree to cater the need of the media industry and has opened four new regional centres in the states of Jammu and Kashmir, Mizoram, Maharashtra (Vidarbha) and Kerala.

PRESS COUNCIL OF INDIA

Press Council of India is a statutory autonomous body. During deliberations on the ERC Recommendations in the Ministry it was felt that keeping in mind the nature of Press Council of India, which is a self regulatory body of the Press, such a review would neither be appropriate nor is another 'Peer Body' available to review it. This decision was also conveyed to the Ministry of Finance while communicating this Ministry's response on the ERC's Report on autonomous institutions of this Ministry.

The performance of the Press Council is however directly reviewed by the Parliament through the Annual Report laid before it.

Statement of Cases

S.No	Particulars	2012-13	2013-14	April 14 to March 15 (expected)
1	Cases pending	816	870	942
2	Cases filed	1051	1414	1500
3	Cases adjudicated by Council	190	240	280
4	Cases decided by Chairman	807	1102	1200
5	Cases pending as on 31.3.2012	870	942	962

FILM SECTOR**CHILDREN'S FILM SOCIETY, INDIA**

During the last five years the number of films produced and coverage of children audience is as follows :-

2009-10

Production – 5 feature films were completed.

Marketing – 4741 shows were organized covering nearly 23 lakh child audience.

Expenditure – An amount of ₹ 419.00 lakhs was incurred.

2010-11

Production – No film was completed during the year. However, 3 feature and 1 short film were under production.

Marketing – 6,378 shows were organized covering nearly 28 lakh child audience.

Expenditure – An amount of ₹ 400.00 lakhs was incurred.

2011-12

Production – 3 features and 1 short film completed.

Marketing – 7444 shows were organized covering nearly 30.65 lakh child audience.

Expenditure – An amount of ₹ 654.00 lakhs was incurred.

2012-13

Production – 2 feature films completed and 6 feature film and 1 short film under production.

Marketing – 9,833 shows were organized covering nearly 29 lakh child audience.

Expenditure – An amount of ₹ 1136.00 lakhs was incurred.

2013-14

Production – No film were completed during the year. However, 6 feature films and 1 short film are under various stages of production.

Marketing – 277 shows were organized covering 75,241 child audience.

Expenditure – An amount of ₹ 467.00 lakhs was incurred.

FILM AND TELEVISION INSTITUTE OF INDIA, PUNE

The Film Institute of India which was set up in 1960 was converted into the Film and Television Institute of India, Pune 1974 as an autonomous body under the Ministry of Information and Broadcasting. The society consist of eminent personalities connected with Film, television, communication, culture, alumni of the Institute and ex-officio Government members. The Institute is governed by a Governing Council headed by a Chairman, the current Chairman being the renowned Film Director Shri Saeed Mirza. The Institute offers three years post graduation diploma in Direction, Cinematography (Film & Television), Editing (Film and Television), Audiography (Film and Television), 2-year Post Graduate Diploma Course in Acting, Art Direction and Production Design and Certificate Courses in Animation and Computer Graphics, Audiography and Television Engineering. Apart from the basic diploma courses Institute also organizes various short-term courses for working professionals and for personnel with related interests.

The Institute provides the film and TV industry with highly skilled specialists and technicians. The students of FTII make a mark in the Indian film and television industry. A number of eminent personalities of the industry are alumni of the Institute. The diploma films of the students take part in various national and international film festivals and have been appreciated. The working of the Institute is monitored by the Government from time to time, while releasing installment of grants-in-aid, during meetings of the Governing Council, Standing Finance Committee etc., which interalia include Government's representatives. In the light of the Annual Report and Audited Statement of Accounts of the Institute, its performance has, on the whole, been found to be satisfactory.

SATYAJIT RAY FILM & TELEVISION INSTITUTE, KOLKATA

The Satyajit Ray Film and Television Institute was set up by the Government of India in 1995 under the Ministry of Information and Broadcasting and was registered under West Bengal Society Registration Act. 1961. The society consist of eminent personalities connected with Film, television, communication, culture, alumni of the Institute and ex-officio Government members. The Institute is governed by a Governing Council headed by a Chairman. The Institute offers three years post graduation diploma in Direction and Screenplay Writing, Editing, Cinematography Audiography and producing films and TV. Apart from the basic diploma courses, Institute also organizes various short-term courses and undertakes various projects on request of various organization and film industry.

The Institute provides the film industry with highly skilled specialists and technicians. The students of SRFTI make a mark in the Indian film and television industry. The diploma films of the students take part in various national and international film festivals and have been appreciated. In the recently concluded 2nd National Student Film Awards, six students films won award under different category. The working of the Institute is monitored by the Government from time to time, while releasing installment of grants-in-aid, during meetings of the Governing Council, Standing Finance Committee etc., which interalia include Government's representatives. In the light of the Annual Report and Audited Statement of Accounts of the Institute, its performance has, on the whole, been found to be satisfactory.

BROADCASTING SECTOR

PRASAR BHARATI

The Prasar Bharati is the Public service broadcaster in the country, having All India Radio and Doordarshan as its two constituents. It came into existence on 23 November, 1997 with a mandate of organizing and conducting public broadcasting services to inform, educate and entertain the public and to ensure a balanced development of broadcasting in the country. The broad physical and financial performances achieved by Prasar Bharati through both its constituents during 2012-13 and 2013-14 are given in the Chapter-IV.

The Ministry of Information and Broadcasting has two levels of monitoring the progress and implementation of the scheme/projects- (i) Media Unit Level and (ii) Ministry Level. To monitor the pace of expenditure of Plan funds released to Prasar Bharati, regular Plan review meetings are being held at the CEO/Ministry level. The progress is being monitored both in terms of financial and physical parameters also. With regard to the level of utilization of Plan outlay the Ministry has continued to emphasize the need for expeditious development process and address the bottlenecks affecting implementation of schemes/programmes.