

NOTICE INVITING PROPOSALS

GOVERNMENT OF INDIA MINISTRY OF INFORMATION & BROADCASTING

Selection of a Consulting Agency to conduct a study on the overall listenership, reach and effectiveness of Community Radio Stations in India by way of tangible and intangible benefits to the community in India

File No. 803/113/2014-CRS

On behalf of the President of India, the Ministry of Information & Broadcasting invites Proposals from companies registered in India under the Companies Act 1956 or partnership firms registered under the Indian Partnership Act 1931 or research organizations registered under the Societies Act having a registered office in India and having sufficient resources, technical knowhow and experience for selection as consulting agency to conduct a study on the overall listenership and effectiveness of Community Radio Stations by way of tangible and intangible benefits to the community in India on Lump sum fee basis.

2. WEBSITE

The Government of India, Ministry of Information & Broadcasting, has placed the detailed RFP enumerating the scope of work, eligibility criteria and other terms and conditions etc on its website (www.mib.nic.in) and will use this website as principal means of giving general clarifications, if any, or intimation about changes, if any, in the RFP etc. Similarly all relevant documents such as the detailed policy guidelines on Community Radio Stations, Proforma for technical & financial bids, Proforma for EMD & PBG, agreement with consulting agency (CA) etc. are also available at www.mib.nic.in. All prospective applicants are, therefore, advised to visit the website as frequently as possible to remain fully apprised of latest developments. The final RFP updated as per pre-bid conference held on 25.07.2014 is available on the website.

3. DEADLINE & SUBMISSION OF RFP

The Bidder shall submit the proposal complete in all respects together with requisite information and annexure(s), as required, in a sealed cover super scribing "**Bid for selection of a Consulting Agency to conduct study on the overall listenership and effectiveness of Community Radio Stations**" and the "date of opening" so as to reach Ministry of Information and Broadcasting on or before 1500 hrs. (IST) on **29th August 2014**. This can be sent in one of the following manners:-

- 3.1 By dropping into the Tender Box kept in Room number 124, 'A' Wing, Shastri Bhawan, Dr. Rajendra Prasad Road, New Delhi – 1100 01. Sh. Pankaj Chibbar, Assistant Project Director, Ministry of Information and Broadcasting shall be in charge of Tender Box.

3.2 By Registered Post / Speed Post at the following address:

Shri Inderjeet Grewal, Deputy Director, Ministry of Information and Broadcasting,
Room No. 116, A-Wing, Shastri Bhawan, Dr. Rajendra Prasad Road, New Delhi-
110 001.

The Government of India shall not be responsible for any delay, loss or non-receipt of bids by post. The bids received after due time and date shall be summarily rejected.

Ministry of Information & Broadcasting, Government of India may, at its discretion, extend this deadline for the submission of bids.

4. APPLICATION FEE and EARNEST MONEY DEPOSIT

Bidder shall also submit a non-refundable application fee of INR 5,000/- (Indian National Rupees Five thousand only) and an earnest money of INR 25,000/- ((Indian National Rupees Twenty Five thousand only) to be paid through Demand Draft drawn on any scheduled bank payable at Delhi in favour of 'Pay and Accounts Officer, Ministry of Information and Broadcasting' New Delhi, along with the RFP.

Note: Ministry of Information and Broadcasting reserves the right to reject any or all offers at any stage without assigning any reason.



(INDERJEET GREWAL)

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New Delhi

Dated: 1st April 2014