NOTICE

Feedback / Comments on Amendment in the Cable Television Network Rules, 1994

As per existing regulatory framework, all programmes and advertisements telecast on private satellite TV channels and transmitted/re-transmitted through the Cable TV network are required to adhere to the Programme Code and Advertising Code prescribed under the Cable Television Networks (Regulation) Act, 1995 and Cable Television Network Rules, 1994 framed thereunder. The Programme and Advertising Codes are available on the Ministry’s website: https://mib.gov.in.

2. Representations have been received in the Ministry on the issue of display of casting/credits/titles of Hindi serials telecast on TV containing the names of artists, singers, lyricists, musicians, directors, producers, etc. in Hindi language / Regional languages also.

3. An advisory dated 14.06.2019 was also issued to private satellite TV channels thereby advising them to consider displaying the casting / credits / titles of Hindi / Regional languages TV serials in the respective languages also.

Proposed amendment in Cable Television Network Rules, 1994

4. The Ministry proposes to amend Rule 6 of the Cable Television Network Rules, 1994, by having two sub-clauses of Sub-Rule (2). While sub-clause (a) is part of the existing Sub-Rule (2), sub-clause (b) is considered for insertion. The proposed amendment in the Cable Television Network Rules, 1994 is as under:

6. Programme Code –
   (1) No programme should be carried in the cable service which –
   (a)
   (b)
   (c)
   (d)
   (e)

   (2) The cable operator to carry programmes in his cable service which –

   (a) Project women in a positive, leadership role of sobriety, moral and character building qualities;

   (b) Display the casting / credits / titles of Hindi / Regional languages TV serials in the respective languages also.

5. Ministry of Information & Broadcasting solicits feedback / comments from general public / stakeholders on the proposed amendment in the Cable Television Network Rules, 1994, which may be given by email at s.khattar@nic.in in the next thirty days.

(SONIKA KHATTAR)
Under Secretary to the Govt. of India
Telephone: 23387373