

No.3105/28/2016-BC-III
GOVERNMENT OF INDIA
MINISTRY OF INFORMATION & BROADCASTING
'A' WING, SHASTRI BHAWAN
NEW DELHI- 110001

Dated: 14th August, 2017

To

All TV channels

Ministry of Information and Broadcasting has been getting requests from members of the civil society to facilitate access to the people with hearing impairment to the telecast of the Independence Day Ceremony/Commentary accompanied with sign language interpretation on TV channels so that such people can be part of this glorious ceremony on this important National Day.

2. Public broadcaster, Doordarshan has informed that the DD News/DD Bharati channels will carry the sign language interpretation of the aforementioned event to provide access to the people with hearing impairment. DD News/DD Bharati will also let private satellite TV channels carry the feed of this event free of cost, if they wish to carry the same telecast.
3. The media has always been in the forefront to take up such important issues concerning national integration, unity and patriotism, etc.
4. All TV channels, interested in carrying the live telecast of the forthcoming Independence Day Ceremony/Commentary, may like to carry the signals of DD News/DD Bharati with sign language interpretation for the benefit of differently abled persons and make the event accessible to them.


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Copy to:

1. Shri Ashish Bagga, President, News Broadcasters Association (NBA), Mantec House, 3rd Floor, C-56/5, Sector 62, NOIDA – 201307.
2. Shri Puneet Goenka, President, The Indian Broadcasting Foundation (IBF), B-304, 3rd Floor, Ansal Plaza, Khelgaon Marg, New Delhi – 110049
3. Shri Rakesh Sharma, Association of Regional Television Broadcasters of India (ARTBI), B-116, Okhla Industrial Area Phase-I, New Delhi – 110065