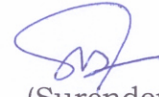


**No. 1/7/1-2014-PMU- (DAS)**  
**Government of India**  
**Ministry of Information & Broadcasting**  
**Shastri Bhawan, Dr. RP Road, New Delhi**

Dated the 21 March, 2017

**Subject: Minutes of 21<sup>st</sup> Task Force Meeting of implementation of Digital Addressable System in Cable TV Network in Phase III & IV held on 14.03.2017**

Please find enclosed a copy of the Minutes of the 21<sup>th</sup> Meeting of the Task Force, constituted for the implementation of Phase III & IV Cable TV Digitization, held on 14.03.2017 for information and necessary action.



(Surender Kumar)  
Section Officer (DAS)  
Tele No. 2338774

e-mail: [sectionofficerdas@gmail.com](mailto:sectionofficerdas@gmail.com)

To,  
All Task Force Members.

Copy to:

1. PPS to Secretary, I&B.
2. PPS to Additional Secretary, I&B.
3. PPS to Joint Secretary, I&B.
4. Advisor (DAS).
5. Dy. Secretary (DAS).

**MINUTES OF 21<sup>TH</sup> TASK FORCE MEETING ON IMPLEMENTATION OF DIGITAL ADDRESSABLE SYSTEM IN CABLE TV NETWORK IN PHASE III AND IV HELD ON 14.03.2017**

The 21<sup>st</sup> meeting of the Task Force on implementation of Phase III & Phase IV of Digital Addressable System in cable TV network was held in Vigyan Bhavan Annexe on 14.03.2017 under the chairpersonship of Additional Secretary. List of the participants is annexed.

2. Welcoming the Members, the Chairperson asked Advisor(DAS) to give an update on the status of STBs seedings.

3. Advisor(DAS) informed that as per the data provided by the registered operators in the MIS, in Phase III and Phase-IV areas 64.4 million STBs, excluding Tamil Nadu, have been seeded so far which comes to 67% of the total requirement. Then he gave state-wise seeding of STBs position.

4. Chairperson asked the members to outline the problem(s) being faced by them in Phase-IV areas and also their preparedness since the cut of date is fast approaching. Consequently, representative from SITI Cable stated that they have been facing some problems with regard to carrying of signals as the telecom bandwidth available in remote areas of Phase-IV is poorly served and can only be utilized by one or two MSOs, resultantly, quality of service is affected. He again raised the issue of infrastructure sharing and wanted to know progress made in this regard. JS(B-I) asked as to whether they have submitted any proposal to the Ministry. However, no such proposal has been received from the MSOs so far.

Representative from GTPL Hathway stated that they have no problem in implementing digitization in Phase-IV areas. He further stated that some push-up from the State Government is also required.

5. Chairperson asked from the DTH representative what initiatives have been taken by them to cover those areas where cable connectivity is not available. The representative stated that they are in the process of addressing the problems commercially as well.

6. Representatives of national MSOs raised the issue of continuance of analog signals in some areas, particularly in Telangana State and suggested that all broadcasters are required to undergo for total discontinuation of analog signals. On this aspect representative of IBF asked that if they have any specific case/complaint the same may be shared with them and they will definitely take immediate necessary action. However, he mentioned that they have already issued Circulars/Notices to all their members to switch off analog signals in Phase-III areas.

7. On being asked by the Chairperson, the representatives from the State Governments outlined their readiness and action being taken by them with regard to successful implement of Digitization. They mentioned that they are holding meeting with stakeholders.

8. Advisor(DAS) mentioned since, the cut off date of Phase-IV is fast approaching therefore there is a need to sit together and to chalk out a plan for successful implementation of Cable TV digitization across the country. It was decided that a meeting would be held in the O/o IBF to chalk out action plan. Representatives of MSOs would also attend.

9. All the stakeholders also informed that they have enough inventories of Set Top Boxes to be seeded in Phase IV areas. No major issue is pending with regard to Cable TV Digitisation in Phase IV areas to be addressed. As the last date is fast approaching all the stakeholders to make best efforts for full coverage of Phase IV areas.

10. Concluding the meeting Chairperson asked that the all stakeholders may ensure that after 31<sup>st</sup> March 2017, no analog signal is carried on Cable TV Networks in the country and it was decided to hold next meeting thereafter to assess the position.

The meeting ended with a vote of thanks to the chair.

\*\*\*\*\*

Annexure

**List of participants of 21st Task force meeting on implementation of cable TV Digitization in Phase IV (14.03.2017)**

- |                              |  |
|------------------------------|--|
| 1. Ms. Jayashree Mukherjee   | Additional Secretary (B-1)                     |
| 2. Mr. Yogendra Pal          | Advisor (DAS)                                  |
| 3. Mr. Shanker Lal           | Deputy Secretary (DAS)                         |
| 4. Mr. Anil Kumar            | Under Secretary (DAS)                          |
| 5. Mr. G.S Kesarwani         | TRAI   |
| 6. Mr. Y.K Sharma            | Advisor(BECIL)                                 |
| 7. Mr. R Guravaiah           | Representative of Govt. Andhra Pradesh         |
| 8. Smt. Veedushi Kapoor      | Representative of Govt. Of J& K                |
| 9. Mr. Bidhu Bhushan         | Representative of Govt. Of Bihar               |
| 10. Mr. Kailash Meena        | Representative of Govt. of Rajasthan           |
| 11. Mr. Vinod Kumar Singh    | Representative of Govt. of Uttar Pradesh       |
| 12. Mr. Sandeep Bhatnagar    | Representative of Govt. of Madhya Pradesh      |
| 13. Mr. Shiv Prasad Sharma   | Representative of Govt. of Haryana             |
| 14. Mr. Tapan Das            | Representative of Govt. Of Odisha              |
| 15. Mr. Sivapradsad          | Representative of Kerala                       |
| 16. Mr. Prafulla Kumar Deori | Representative of Govt. of Assam               |
| 17. Mr. Vinod Kr. Pundir     | Representative of All India Radio              |
| 18. Mr. Shivani Pratap       | Representative of CEAMA                        |
| 19. Mr. S S Jha              | Representative of C- Net Communication         |
| 20. Mr. S.K. Singh           | Representative of DTH                          |
| 21. Mr. Subhashish           | Representative of IMCL                         |
| 22. Mr. K. Aravamdran        | Representative of ASSOCHAM                     |
| 23. Mrs. Annie Joseph        | Representative NBA                             |
| 24. Mr. Vipin Jambholkar     | Representative of BIS                          |
| 25. Mr. Rakesh Sharma        | Representative of ARTBI                        |
| 26. Mr. Radha Krishnan       | Representative of IBF                          |
| 27. Mr. Sandeep Panwar       | Representative of IBF                          |
| 28. Mr. Gururaja Rao         | Representative of IBF                          |
| 29. Mr. Suresh Amesar        | Representative IBF                             |
| 30. Mr. Girish Srivastava    | Representative IBF                             |
| 31. Mr. Anil Malhotra        | Representative of Siti Cable                   |
| 32. Mr. Ashish Yadav         | Representative of Den network                  |
| 33. Mr. Shaji Mathews        | Representative of Hathway Ltd                  |
| 34. Mr. Arvind Prabhoo       | Representative of MCOF                         |
| 35. Mr. S.K Marwaha          | Representative of Ministry of Electronics & IT |