

No. 9/213/2016-DAS
Government of India
Ministry of Information & Broadcasting
“A” Wing, Shastri Bhawan
New Delhi – 110001

Dated: 12.8.2016

To

All Multi System Operators

Subject: Aazadi Ke Rang – Celebration of 70th Independence Day

The entire nation is celebrating its 70th Independence Day on 15th August, 2016. On this occasion, the entire country is united in the emotions of national integrity, patriotism, national fervour and gaiety.

Ministry of Defence, and Ministry of Textiles have jointly brought out a video “Azadi Ke Rang” (in High Definition quality) in celebration of the Independence Day with a view to infuse the message of patriotism across the country.

Keeping in view the spirit of nationalism, and patriotism, all MSOs are requested to carry the said video on their network including their linked LCOs during the celebration of the festival of Independence and take this to the farthest corner of the nation.

The video can be downloaded from the link: <https://we.tl/FxNz8EcuV4> free of cost.

(Shanker Lal)
Deputy Secretary to the Govt. of India