

**No. 104/102/2014-CRS
Government of India
MINISTRY OF INFORMATION & BROADCASTING**

Room No. 116, A-Wing
Shastri Bhawan, New Delhi

Dated : 24 September, 2014

NOTICE

Subject : List of Eligible Bidders of RFP for selection of a Consulting Agency to conduct study on Listenership, Reach and Effectiveness of Community Radio Stations in India.

This is with reference to the RFP No. 803/113/2014-CRS for selection of a Consulting Agency to conduct study on Listenership, Reach and Effectiveness of Community Radio Stations in India.

2. After evaluation of Eligibility Bids, following bidders have been found eligible for opening of their Technical Bids :

- 1) IMRB International, New Delhi
- 2) IPSOS Research Pvt. Ltd., New Delhi
- 3) Kadence International Pvt. Ltd., New Delhi
- 4) Indian Institute of Development Management, Bhopal
- 5) NIELSEN, New Delhi
- 6) AMS, Lucknow
- 7) AFC India Ltd., New Delhi
- 8) Sigma Research & Consulting Pvt. Ltd., New Delhi



(Inderjeet Grewal)
Deputy Director(CRS)
Tel # 23386547