

विक्रम सहाय, (भा.रा.से.)
संयुक्त सचिव (नीति एवं प्रशासन)
VIKRAM SAHAY, IRS
Joint Secretary (Policy & Amin)



भारत सरकार
सूचना एवं प्रसारण मंत्रालय
शास्त्री भवन, नई दिल्ली - 110115
GOVERNMENT OF INDIA
MINISTRY OF
INFORMATION & BROADCASTING
SHASTRI BHAWAN, NEW DELHI - 110115

D.O. No. A-50013/157/2021-DM

10th December, 2021

Dear Sir/Madam,

As you may be aware, the Information Technology (Intermediary Guidelines and Digital Media Ethics Code) Rules, 2021 under the Information Technology Act, 2000, was notified by the Central Government on 25.02.2021. Part-III of the Rules relating to digital news publishers (such as news websites, news portals, YouTube news channels, etc.) and OTT Platforms (streaming online curated content such as web-series, films, etc.), is administered by this Ministry.

2. The Rules provide for a Code of Ethics to be adhered to by digital news publishers and OTT platforms, a three-tier grievance redressal mechanism, and information disclosure by them. In this regard, please find enclosed 50 (hard) copies each of the following resource material which may be shared with officials in the State Governments and District-level authorities.

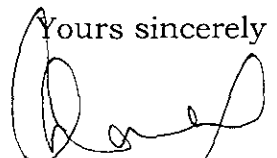
- IT (Intermediary Guidelines and Digital Media Ethics Code) Rules, 2021
- Information booklet (including FAQs)
- Awareness initiatives and webinars conducted by the Ministry

3. Soft copies of the above documents are also attached. Further, the FAQs have been translated into multiple regional languages and made available, alongwith all other relevant details on the Rules, at <https://mib.gov.in/digital-media>.

4. For any further information or clarification, Shri Kshitij Aggarwal, Assistant Director (Digital Media), Ministry of Information and Broadcasting may be contacted at kshitij.aggarwal@gov.in.

With regards.

Encl.: As above

Yours sincerely

(Vikram Sahay)

DIPRs of State Governments / UT Administrations