

No. N-28011/02/2021-BC.III
GOVERNMENT OF INDIA
MINISTRY OF INFORMATION & BROADCASTING

Shastri Bhawan, New Delhi – 110 001
Dated the 14th October, 2024

ORDER

Subject: Inclusion of a representative of the Ministry of Consumer Affairs, Food and Public Distribution, Department of Consumer Affairs, in the Inter-Departmental Committee (IDC) – Regulation of programme and advertisements telecast on private satellite TV channels as per Cable Television Networks (Regulation) Act, 1995 - reg

Whereas in terms of this Ministry's Order No. 28011/02/2021-BC.III dt. 14.07.2021, an Inter-Departmental Committee (IDC) has been set up by the Government of India, Ministry of Information & Broadcasting, with a view to looking into complaints against, taking cognizance either suo-motu or otherwise of, programmes and advertisements telecast on cable and satellite television networks in violation of the Programme and Advertising Codes laid down in Rules 6 and 7 respectively of the Cable Television Networks Rules, 1994.

Whereas the said Order, inter-alia, provides that representative(s) from such other Ministries as may be required, keeping in view the nature of the issue being examined, can also be associated.

Whereas the provisions contained in the said Advertising Code, especially those in Rule 7(2)(viii)(B), Rule 7(4) and Rule 7(5) of the Cable Television Networks Rules, 1994, relate to issues concerning consumers and whereas often matters come up for consideration, which have a bearing on these Rules.

Whereas in the light of the above it was felt that inclusion of a representative of the Department of Consumer Affairs, Ministry of Consumer Affairs, Food and Public Distribution, in the aforesaid Inter-Departmental Committee will be useful for its deliberations and making its recommendations.

Now, therefore, in partial modification of the aforesaid Order dt. 14.07.2021, it has been decided by the Government of India, Ministry of Information & Broadcasting, as necessary and expedient in public interest to include Joint Secretary (Consumer Affairs), Department of Consumer Affairs, Ministry of Consumer Affairs, Food and Public Distribution, as a member of

the aforesaid Inter-Departmental Committee. The composition of the Inter-Departmental Committee shall now stand as under:

(a) Additional Secretary, Ministry of I&B	Chairperson
(b) Joint Secretary, Ministry of Women & Child Development	Member
(c) Joint Secretary, Ministry of Home Affairs	Member
(d) Joint Secretary, Ministry of External Affairs	Member
(e) Joint Secretary, Ministry of Defence	Member
(e) Joint Secretary, Ministry of Consumer Affairs, Food and Public Distribution	Member
(f) Representative from Federation of Indian Chambers of Commerce & Industry	Member
(g) Representative from Confederation of Indian Industry	Member
(h) Representative from Bar Council of India	Member
(i) Representative from Press Council of India	Member
(j) Joint Secretary, Ministry of I&B	Member-Convenor

In all other respects, the existing conditions shall continue to apply.

Hindi version of this Order shall follow.


(Navneet Kumar)

Under Secretary to the Govt. of India

To,

1. Secretary, Department of Consumer Affairs,
2. Shri Anupam Mishra, Joint Secretary, Department of Consumer Affairs
3. All Members of the Inter-Departmental Committee

Copy for information:

1. PS to Minister for Information and Broadcasting
2. PS to Minister for Consumer Affairs, Food and Public Distribution
3. Secretary (I&B)
4. AS(I&B)

Copy to Asst. Director (OL), M/o I&B, for Hindi translation.