

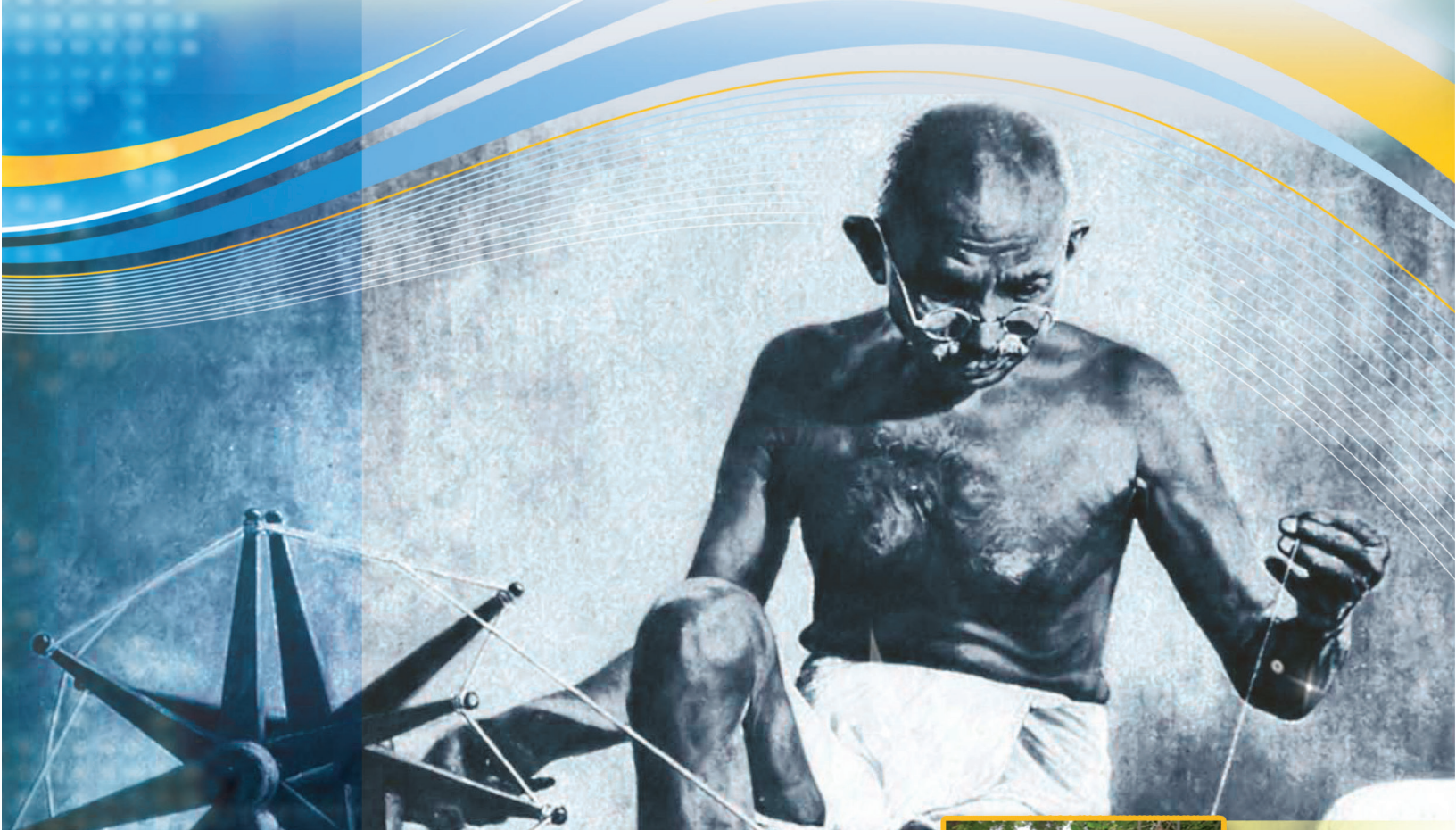


Ministry of Information and Broadcasting  
Government of India

75  
आज़ादी का  
अमृत महोत्सव

G20  
भारत 2023 INDIA

स्वच्छ  
भारत  
एक कदम स्वच्छता की ओर



# IMPACT OF SPECIAL CAMPAIGN 2.0



# Impact of Special Campaign 2.0



Ministry of Information and Broadcasting  
Government of India

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# Introduction

Ministry of Information & Broadcasting and its attached & Subordinate Offices, Autonomous and Statutory Bodies and Public Sector Undertakings such as Press Information Bureau (PIB); Central Bureau of Communication (CBC); Publications Division; Office of the Registrar of Newspapers for India (RNI); Central Board of Film Certification (CBFC); Electronic Media Monitoring Centre (EMMC); New Media Wing (NMW); Prasar Bharati (a. All India Radio b. Doordarshan); Film and Television Institute of India (FTII), Pune; Satyajit Ray Film and Television Institute (SRFTI), Kolkata; Indian Institute of Mass Communication (IIMC); Press Council of India (PCI); Broadcast Engineering Consultants (India) Limited (BECIL) and National Film Development Corporation Limited (NFDC) (including the merged film Media units) have carried out Special Campaign 2.0 from 2nd October 2022 to 31st October 2022 on Pan India basis which was focused on the disposal of pending matters, weeding out old/redundant files and the overall cleanliness of the offices and space management. The achievements of the campaign during the campaign period and post campaign period by March 2023 has been outstanding. This could be possible due to the able and dynamic leadership of Shri Anurag Singh Thakur, Hon'ble Minister for Information and Broadcasting and constant review by Shri Apurva Chandra, Secretary of the Ministry and hard work and dedicated effort of all officers and staff of Ministry and offices under it. The Hon'ble Prime Minister of India mentioned about the outstanding achievements of this Ministry in the 'Man ki Baat' Episode on 25th December 2022.

## Preparatory phase

During the preparatory phase from 14th – 30th Sept 2022, appointment of nodal officer, sensitisation of attached & subordinate offices and their field offices were done to take appropriate action on selection and identification of cleanliness campaign sites, identification of scraps and redundant materials, hiring of vendors for disposal of old papers/magazines etc.

Shri. Anurag Singh Thakur, Honourable Minister of Information and Broadcasting and Youth Affairs and Sports visited Doordarshan Kendra, Ahmedabad on 29th September 2022 as a part of the pre-campaign inspection which created immense enthusiasm in different offices of the Ministry to make the campaign a grand success. Officers from Ministry also visited different field offices during the preparatory phase to see the preparedness before the launch of campaign.

Media plan and guidelines were issued to all Media units of the Ministry for implementation in coordination/collaboration with DARPG for creating awareness in the offices of different Ministries including Ministry of I&B for success of the campaign.

## Campaign Phase

With the launch of Special Campaign 2.0 on 2nd Oct 2022, monitoring of the progress as per the guidelines of DARPG was done on daily basis. Officers from the Ministry were also deputed to Media Units and their field offices to review the progress on the spot and giving guidance for successful implementation and accomplishment of the targets.

The progress of Special Campaign 2.0 was monitored on a dedicated portal <https://www.pgportal.gov.in/scdpm22> on daily basis by DARPG. The consolidated data on achievement

was uploaded in the mentioned portal every day.

### **Post Campaign phase**

The results of initiatives and efforts made was not only outstanding during the Campaign Period but also its impact felt in the post Campaign Period. The achievements by 31st March 2023 is presented below, item wise, in different sections.

## Chapter 1

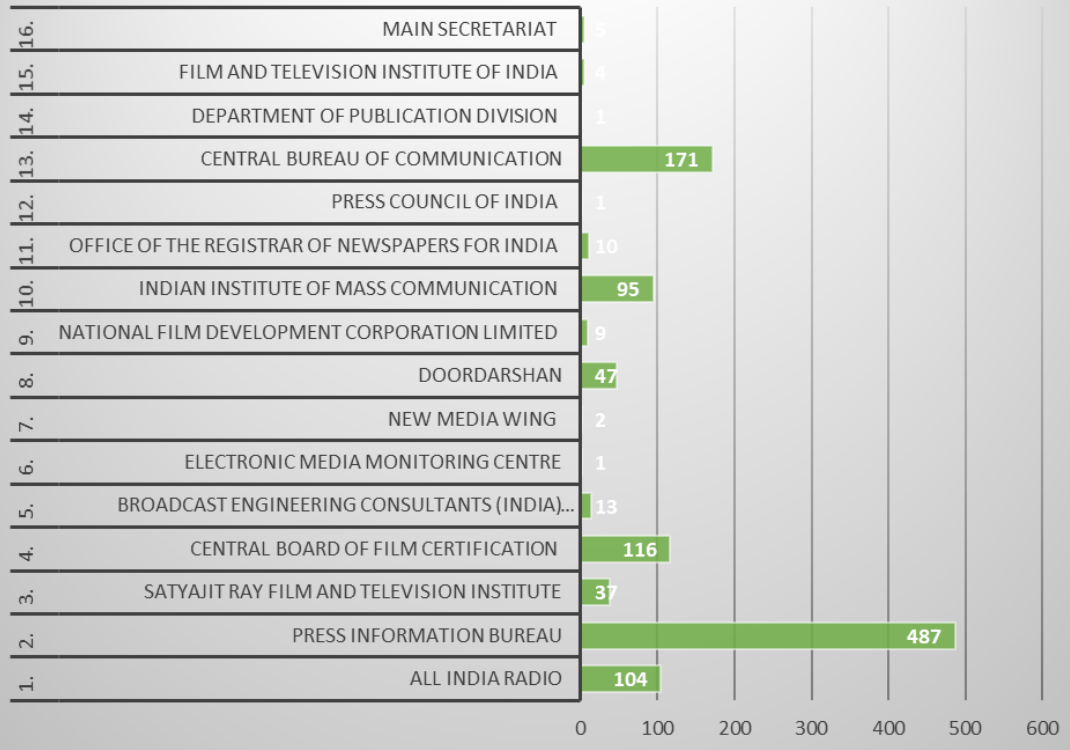
# Outdoor Campaigns Conducted

During the Special Campaign 2.0 a total of 530 outdoor cleanliness campaign were conducted by the Ministry and its Media Units. During the post campaign period also the cleanliness campaign continued and as a result of which total campaigns conducted by end of March 2023 has gone up to 1103. The number of outdoor campaigns conducted by the various Media Units are as follows:

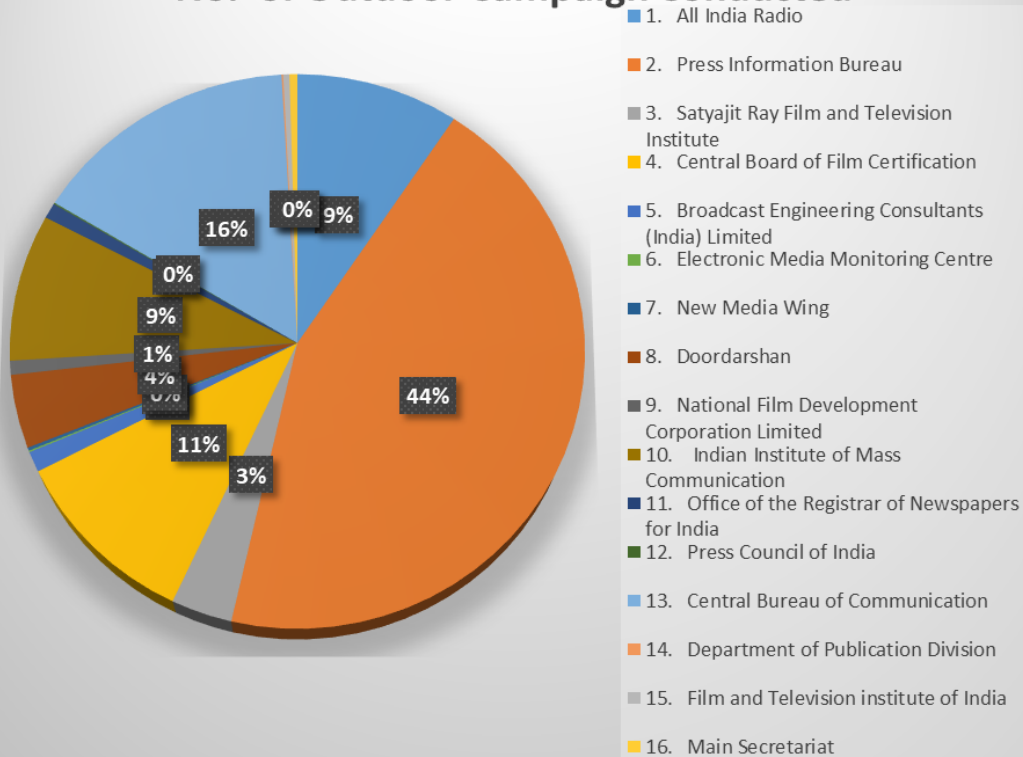
**Table-1**

Sl. No	Media Units	No. of Outdoor Campaign Conducted
1.	All India Radio	104
2.	Press Information Bureau	487
3.	Satyajit Ray Film and Television Institute	37
4.	Central Board of Film Certification	116
5.	Broadcast Engineering Consultants (India) Limited	13
6.	Electronic Media Monitoring Centre	1
7.	New Media Wing	2
8.	Doordarshan	47
9.	National Film Development Corporation Limited	9
10.	Indian Institute of Mass Communication	95
11.	Office of the Registrar of Newspapers for India	10
12.	Press Council of India	1
13.	Central Bureau of Communication	171
14.	Department of Publication Division	1
15.	Film and Television institute of India	4
16.	Main Secretariat	5
	<b>Total</b>	<b>1103</b>

### No. of Outdoor Campaign Conducted



### No. of Outdoor Campaign Conducted



## Chapter 2

### Location of Outdoor Campaigns Conducted During Special Campaign 2.0

Special Campaign 2.0 was carried out in Pan India basis with active participation of attached and subordinate offices and its various establishments. The offices under this Ministry and its field Units also participated in the campaign which are spread from capital cities to remote locations of the country. The list of locations where the campaigns were conducted by the offices of this Ministry is given in the table below and also indicated in the geographical map of India.

#### Campaign Location in the Country

Table-2

S. No.	Name of Site / Office	S. No.	Name of Site / Office	S. No.	Name of Site / Office
1.	Delhi	22.	Aizawl	43.	Jagdalpur
2.	Kolkata	23.	Hissar	44.	Silchar
3.	Mumbai	24.	Rohtak	45.	Tezpur
4.	Lucknow	25.	Dharmshala	46.	Jorhat
5.	Varanasi	26.	Patiala	47.	Tezu
6.	Dehradun	27.	Bikaner	48.	Vishakhapatnam
7.	Chandigarh	28.	Suratgarh	49.	Dharwad
8.	Shimla	29.	Udaipur	50.	Kochi
9.	Jalandhar	30.	Gorakhpur	51.	Madurai
10.	Srinagar	31.	Mathura	52.	Dibrugarh
11.	Jammu	32.	Prayagraj	53.	Bhagalpur
12.	Itanagar	33.	Almora	54.	Darbhanga
13.	Pune	34.	Jamshedpur	55.	Dhanbad
14.	Nagpur	35.	Bhawanipatna	56.	Bhuj
15.	Panaji	36.	Cuttack	57.	Godhra
16.	Ahmedabad	37.	Jeypore	58.	Junagadh
17.	Jaipur	38.	Rourkela	59.	Rajkot
18.	Jodhpur	39.	Sambalpur	60.	Surat
19.	Bhopal	40.	Siliguri	61.	Vadodara
20.	Raipur	41.	Bolangir	62.	Gwalior
21.	Chennai	42.	Berhampur	63.	Indore



<b>S. No.</b>	<b>Name of Site / Office</b>	<b>S. No.</b>	<b>Name of Site / Office</b>	<b>S. No.</b>	<b>Name of Site / Office</b>
64.	Port Blair	80.	Joranda	96.	Jabalpur
65.	Thiruvananthapuram	81.	Puri	97.	Rewa
66.	Cochin	82.	Baripada	98.	Ujjain
67.	Bengaluru	83.	Keonjhar	99.	Jalgaon
68.	Hyderabad	84.	Santiniketan	100.	Parbhani
69.	Vijayawada	85.	Chinsurah	101.	Ratnagiri
70.	Bhubaneswar	86.	Murshidabad	102.	Sindhudurganag
71.	Patna	87.	Asansol	103.	Nandyal
72.	Ranchi	88.	Daltonganj	104.	Tirupati
73.	Guwahati	89.	Hazaribagh	105.	Calicut
74.	Shillong	90.	Chaibasa	106.	Itanagar
75.	Agartala	91.	Purnea	107.	Tura
76.	Gangtok	92.	Cuttack	108.	Jaisalmer
77.	Imphal	93.	Ambikapur	109.	Hamirpur
78.	Kohima	94.	Bilaspur		
79.	Kargir	95.	Leh		



### Chapter 3

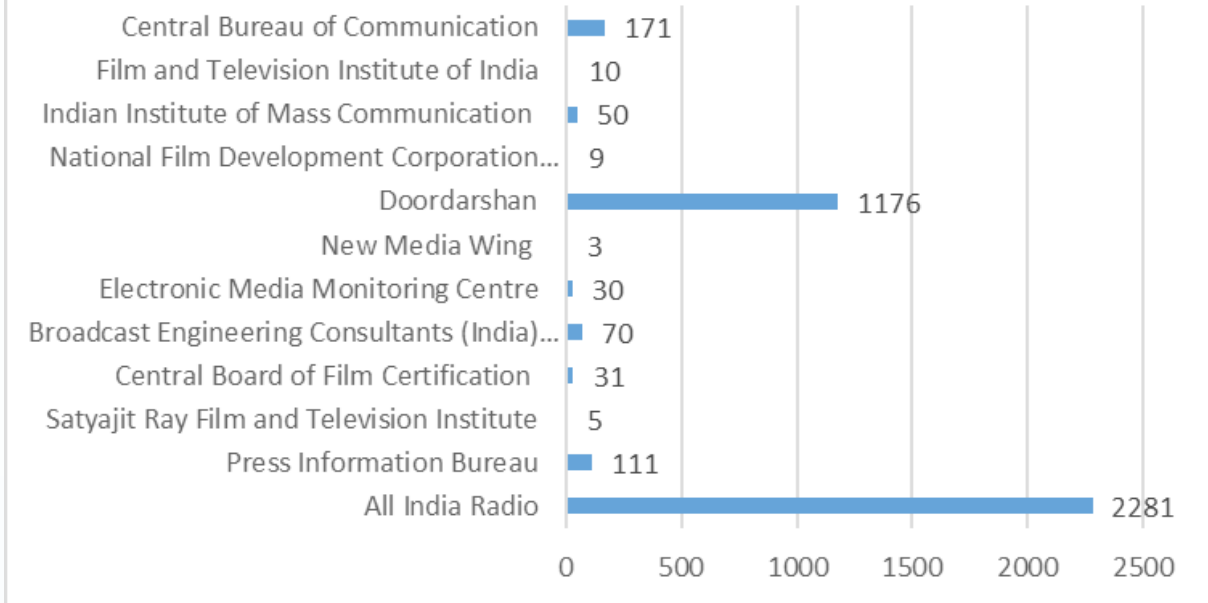
## Spots Cleaned

Cleanliness drive was conducted in various spots of the office premises. A total number of 3947 spots were identified and cleaned by the Ministry and its Media Units during the Special Campaign 2.0. The number of spots cleaned by various Media Units are as follows:

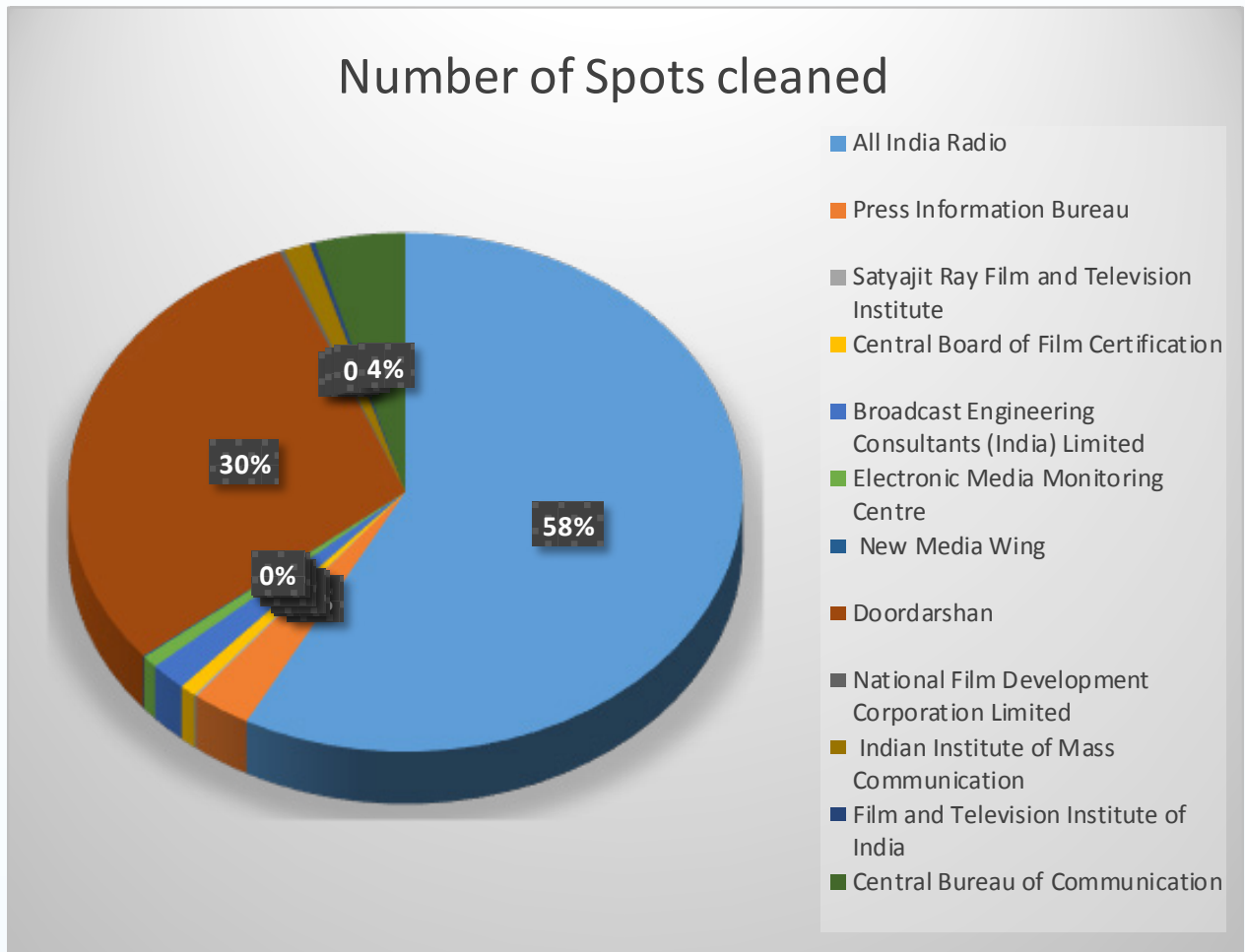
Table-3  
**Spots Cleaned by the Offices of the Ministry**

Sl. No	Name of the Office	Number of Spots Cleaned
1.	All India Radio	2281
2.	Press Information Bureau	111
3.	Satyajit Ray Film and Television Institute	5
4.	Central Board of Film Certification	31
5.	Broadcast Engineering Consultants (India) Limited	70
6.	Electronic Media Monitoring Centre	30
7.	New Media Wing	3
8.	Doordarshan	1176
9.	Film and Television Institute	10
10.	National Film Development Corporation Limited	9
11	Indian Institute of Mass Communication	50
11.	Central Bureau of Communication	171
	<b>Total</b>	<b>3947</b>

### Number of Spots cleaned



### Number of Spots cleaned



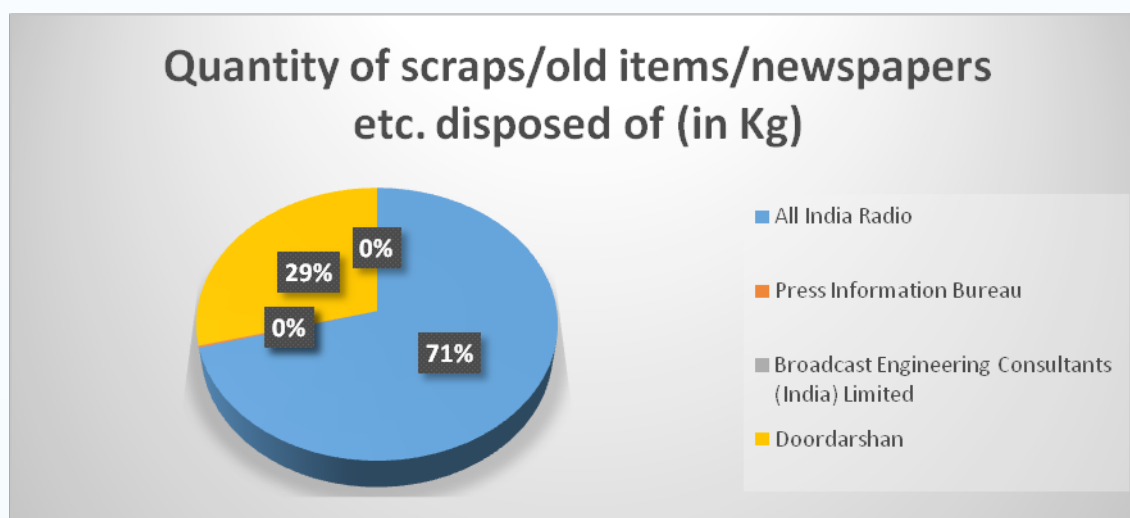
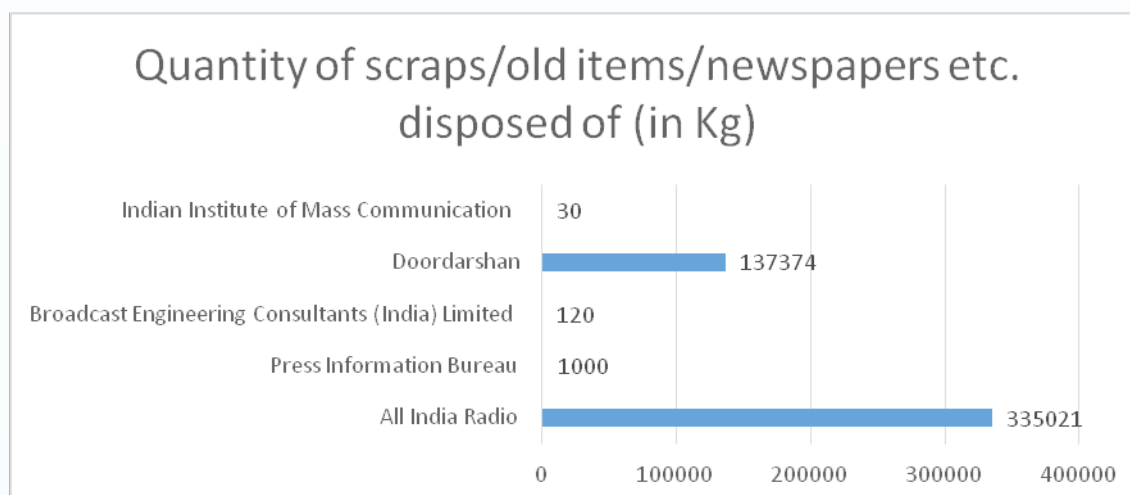
## Chapter 4

### Disposal of Scraps and other items

A total of 473545 Kg of scraps and other items were disposed of by the Ministry and its Media Units during the Special Campaign 2.0. The Media Units wise details are given in the table below.:

**Table-4**  
**Disposal of Scraps and other items**

Sl. No	Name of the Office	Quantity of scraps/old items/newspapers etc. disposed of (in Kg)
1.	All India Radio	335021
2.	Press Information Bureau	1000
3.	Broadcast Engineering Consultants (India) Limited	120
4.	Doordarshan	137374
5.	Indian Institute of Mass Communication	30
<b>Total</b>		<b>473545</b>



## Chapter 5

# Revenue Generation through Disposal

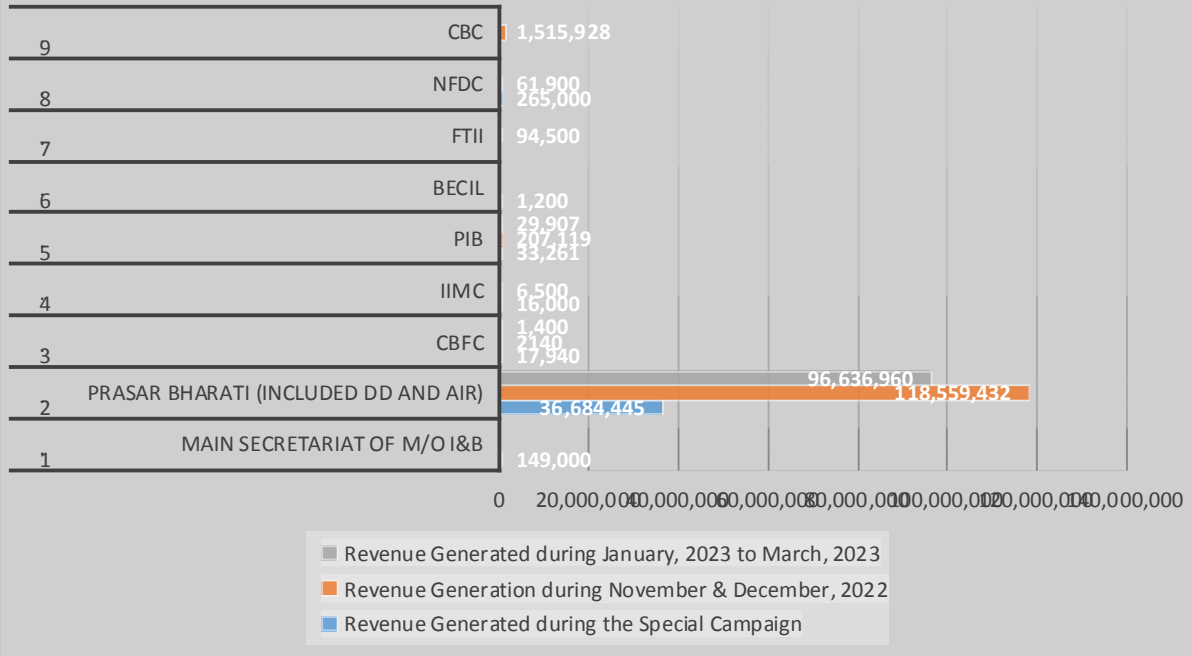
The Ministry generated a substantial amount of revenue through the sale and auctioning of scraps and old items. Though a total revenue of Rs 3,71,66,846 was reported by the offices of the Ministry during the Campaign by the deadline given by DARPG, the pending/ identified items which were in the process of disposal through auction resulted in total revenue earning of Rs 25,42,82,632/- by 31st March,2023. The revenue generated by different offices of the Ministry during the Campaign and by end of March 2023 is reflected in the table below.

**Table-5**  
**Revenue Generated through disposal**

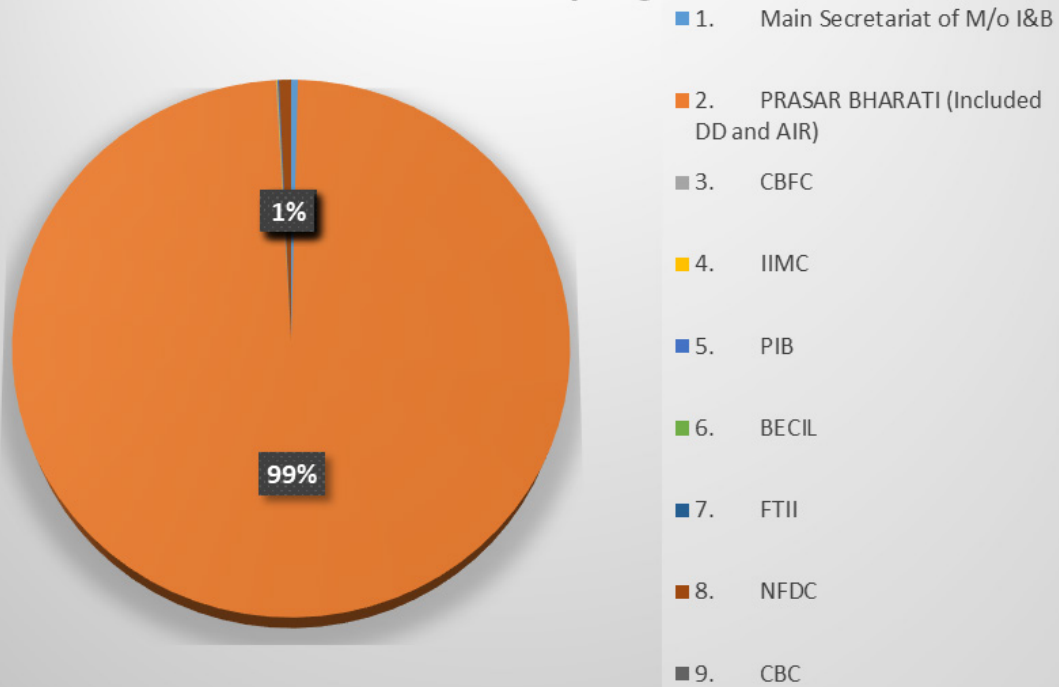
Sl. No.	Name of Offices/ Media Units	Revenue Generated during the Special Campaign	Revenue Generation during November & December, 2022	Revenue Generated during January, 2023 to March, 2023
1.	Main Secretariat of M/o I&B	1,49,000		
2.	PRASAR BHARATI (Includes DD and AIR)	3,66,84,445	11,85,59,432	9,66,36,960
3.	CBFC	17,940	2140	1,400
4.	IIMC	16,000	6,500	
5.	PIB	33,261	2,07,119	29,907
6.	BECIL	1,200		
7.	FTII		94,500	
8.	NFDC	2,65,000	61,900	
9.	CBC		15,15,928	
<b>Total</b>		<b>3,71,66,846</b>	<b>12,04,47,519</b>	<b>9,66,68,267</b>
<b>Grand Total</b>		<b>25,42,82,632</b>		

\*Prasar Bharati includes All India Radio and Doordarshan

### Revenue generated by Offices of M/o I&B.



### Revenue Generated during the Special Campaign



## Chapter 6

# Space Freed

A total of 11,38,993 square feet space was freed after the disposal of scraps and old materials. The space freed by the different offices of the Ministry is given in the Table below:

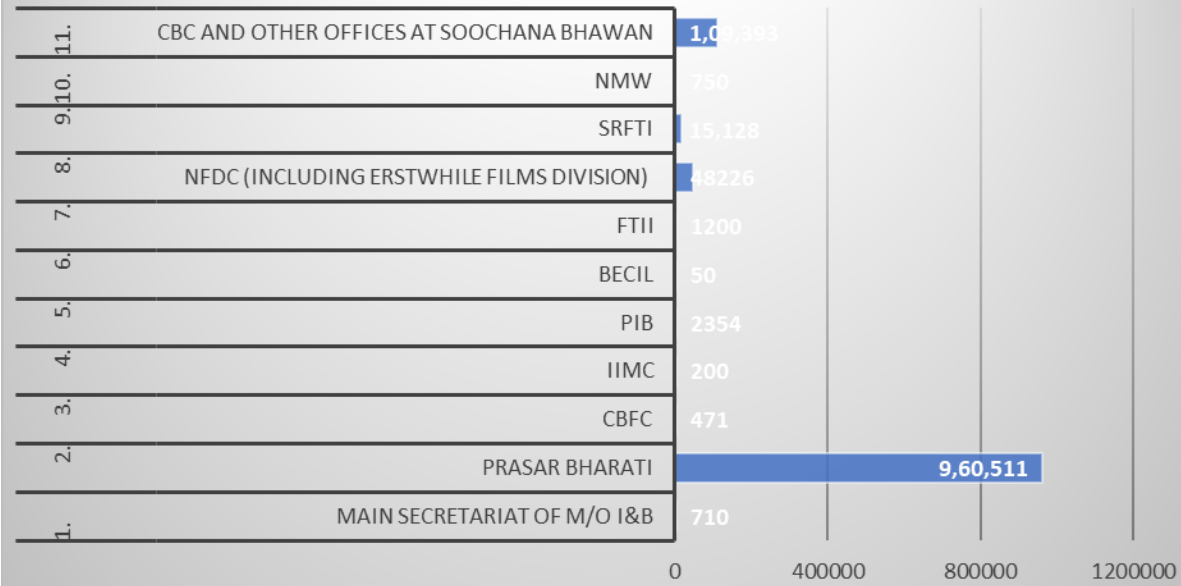
Table-6  
**Space freed by the different Offices of M/o I&B.**

Sl. No.	Name of Offices/ Media Units	Space Freed up to March, 2023 (in sq. Feet)
1.	Main Secretariat of M/o I&B	710
2.	PRASAR BHARATI	9,60,511
3.	CBFC	471
4.	IIMC	200
5.	PIB	2354
6.	BECIL	50
7.	FTII	1200
8.	NFDC (including erstwhile Films Division)	48226
9.	SRFTI	15,128
10.	NMW	750
11.	CBC and other offices at Sohana Bhawan	1,09,393
	<b>Total</b>	<b>1138993</b>

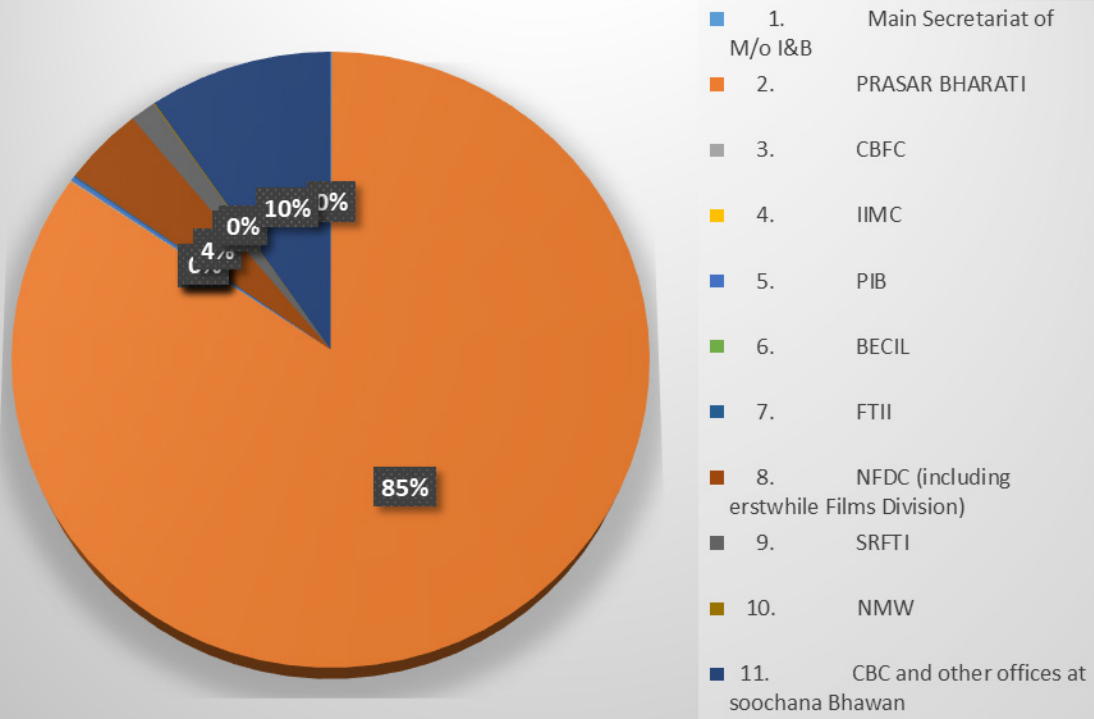
\*Prasar Bharati includes All India Radio and Doordarshan



### Space Freed up to March, 2023 (in sq. Feet)



### Space Freed up to March, 2023 (in sq. Feet)



## Chapter 7

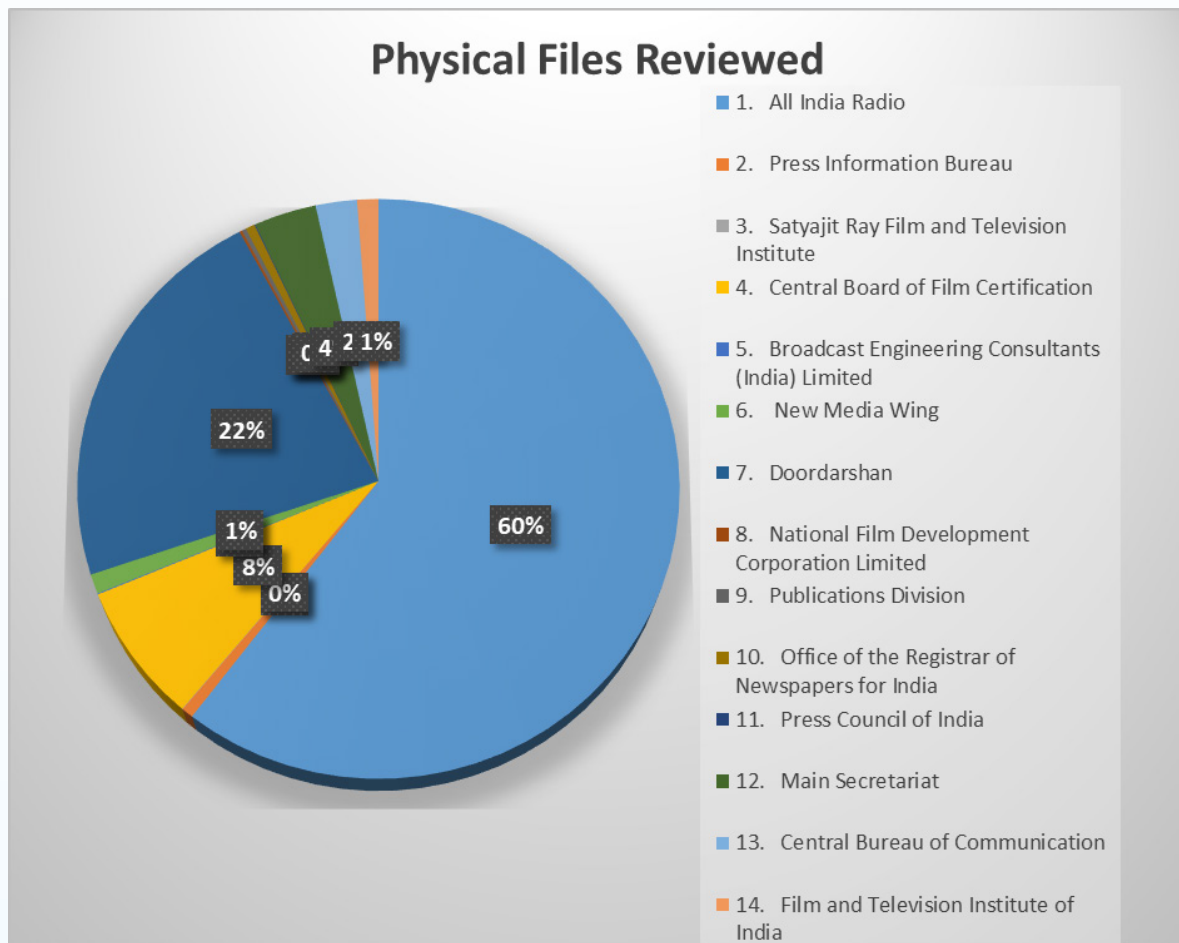
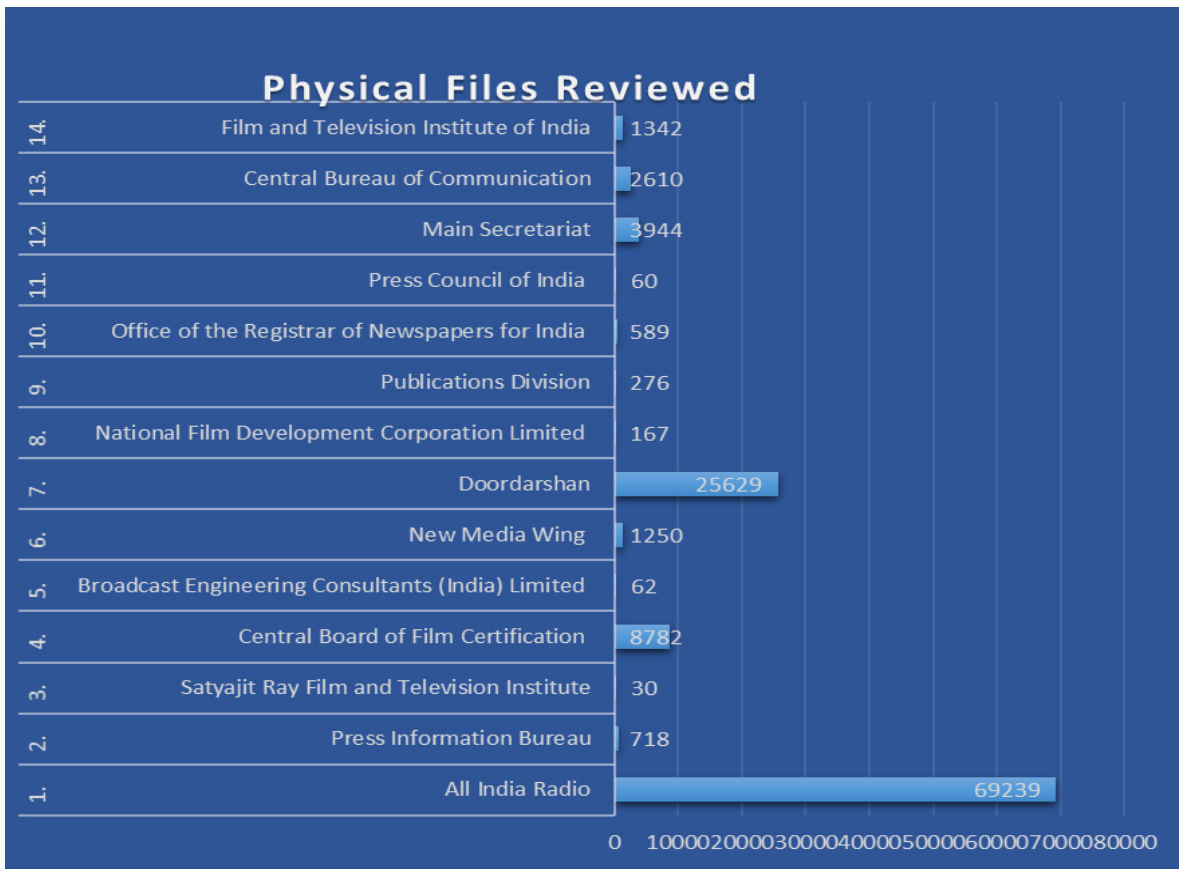
# Files Reviewed and Disposed of

Review and weeding out old files was one of the key features of Special Campaign 2.0. A total of 114698 physical files were reviewed by the Ministry and its Media Units. Out of this 73318 physical files were identified for weeding out.

The number of physical files reviewed by the different offices of the Ministry is given in the below Table.

**Table-7.1**  
**Physical files reviewed by the different Offices**

Sl. No	Media Units	Physical Files Reviewed
1.	All India Radio	69239
2.	Press Information Bureau	718
3.	Satyajit Ray Film and Television Institute	30
4.	Central Board of Film Certification	8782
5.	Broadcast Engineering Consultants (India) Limited	62
6.	New Media Wing	1250
7.	Doordarshan	25629
8.	National Film Development Corporation Limited	167
9.	Publications Division	276
10.	Office of the Registrar of Newspapers for India	589
11.	Press Council of India	60
12.	Main Secretariat	3944
13.	Central Bureau of Communication	2610
14.	Film and Television Institute of India	1342
	<b>Total</b>	<b>114698</b>

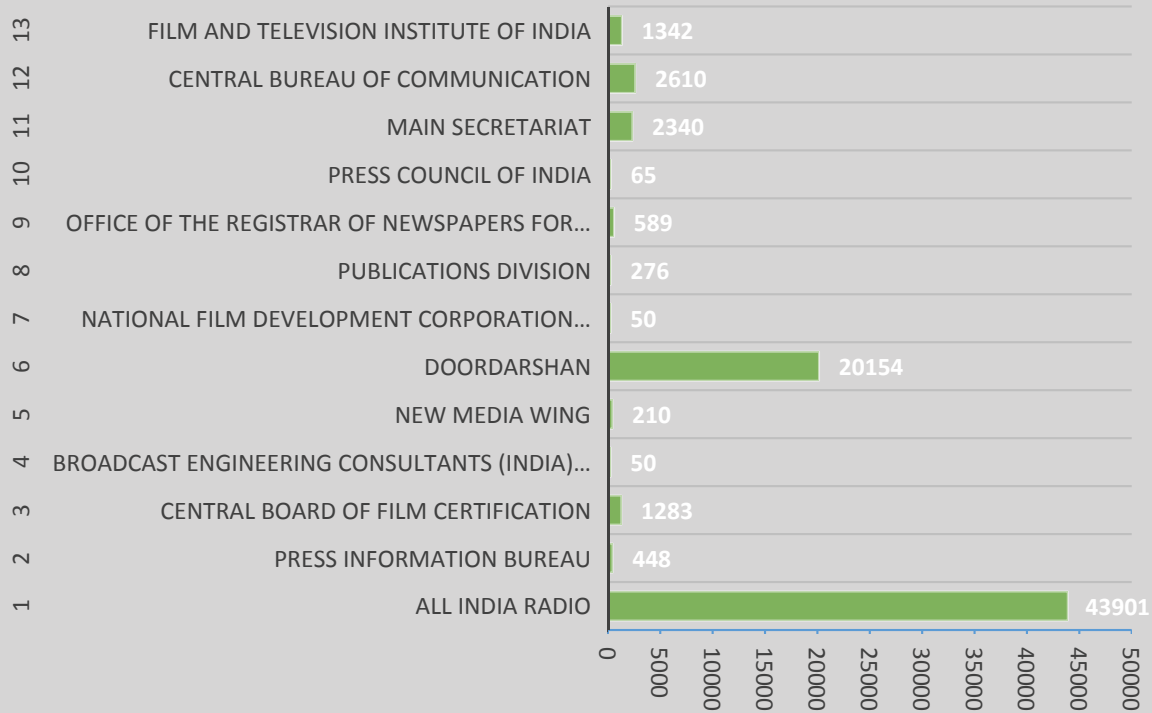


The numbers of physical files identified for weeding out by the offices of the Ministry is given in the below Table.

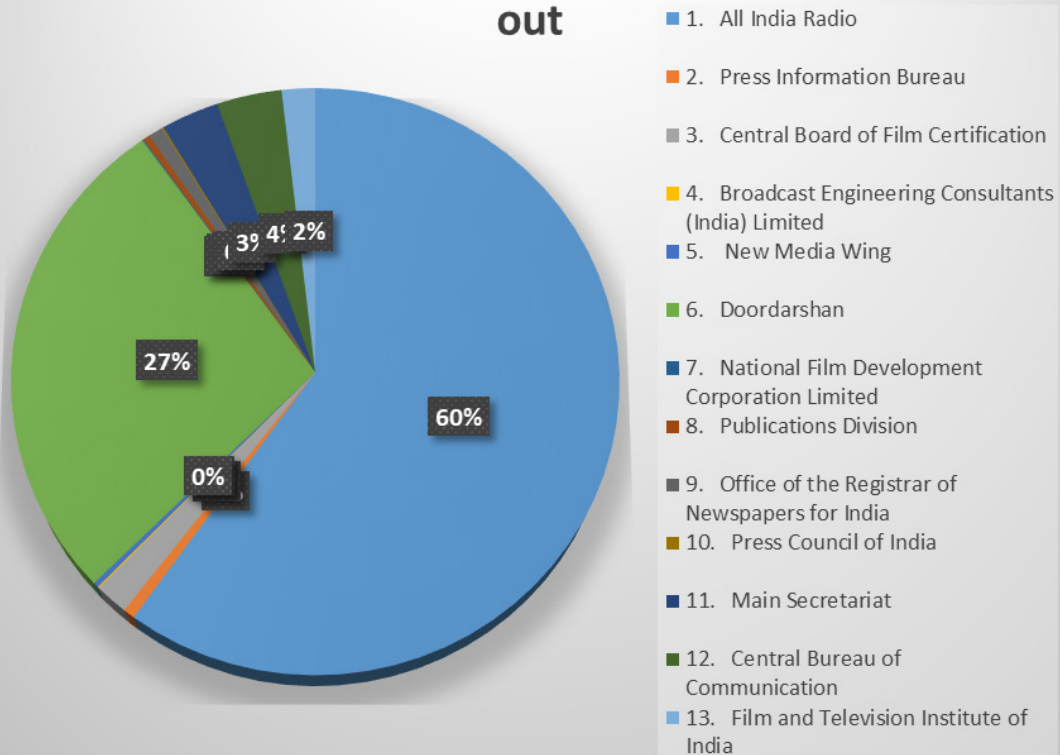
**Table-7.2**  
**Physical files identified for weeding out**

<b>Sl. No</b>	<b>Media Units</b>	<b>Number of Physical files identified for weeding out</b>
1.	All India Radio	43901
2.	Press Information Bureau	448
3.	Central Board of Film Certification	1283
4.	Broadcast Engineering Consultants (India) Limited	50
5.	New Media Wing	210
6.	Doordarshan	20154
7.	National Film Development Corporation Limited	50
8.	Publications Division	276
9.	Office of the Registrar of Newspapers for India	589
10.	Press Council of India	65
11.	Main Secretariat	2340
12.	Central Bureau of Communication	2610
13.	Film and Television Institute of India	1342
	<b>Total</b>	<b>73318</b>

## Number of Physical files identified for weeding out



## Number of Physical files identified for weeding out

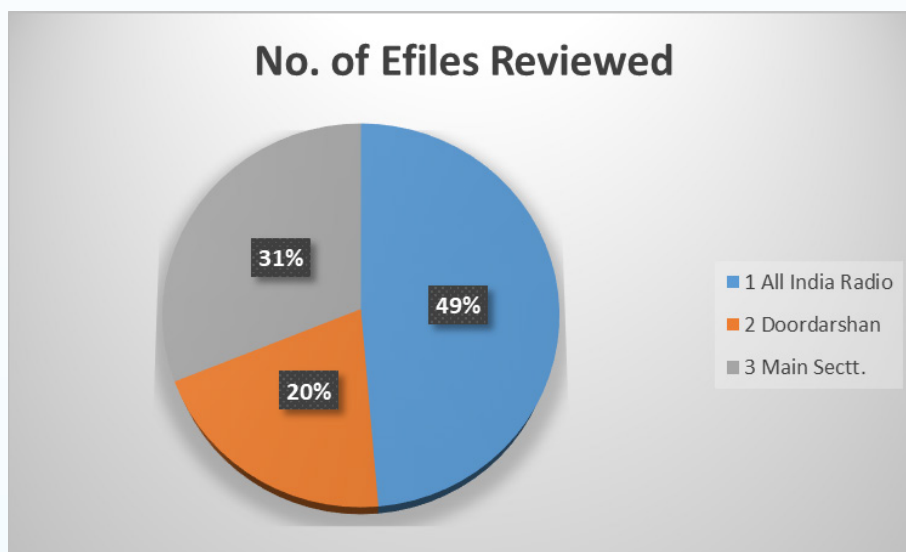
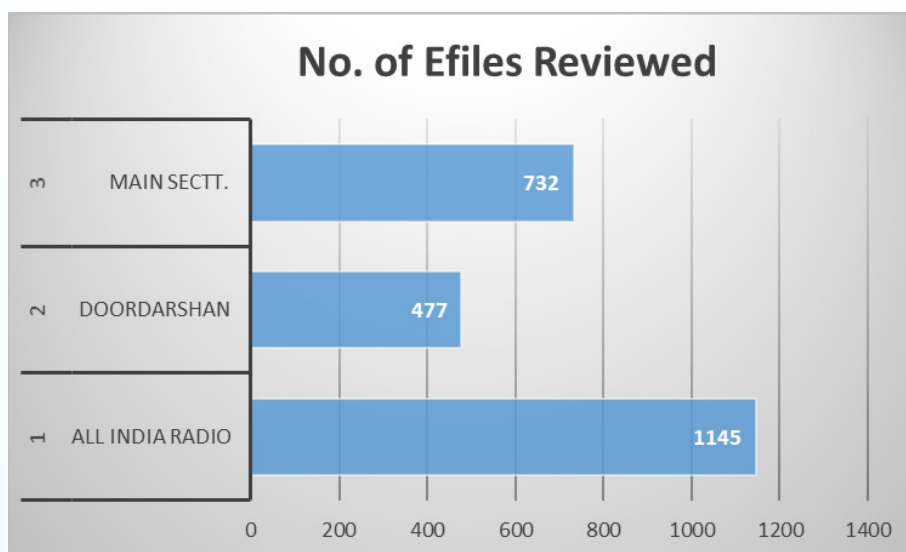


**((II) Review of E-files**

Not only the physical files were reviewed for disposal, the attempt was made to review the E-files during this campaign. A total of 2354 of E-files were reviewed by some offices of the Ministry. Out of these 1947 files were closed. The number of E-files reviewed by the different offices of the Ministry is given in the table below.

**Table-7.3  
Review of E-files**

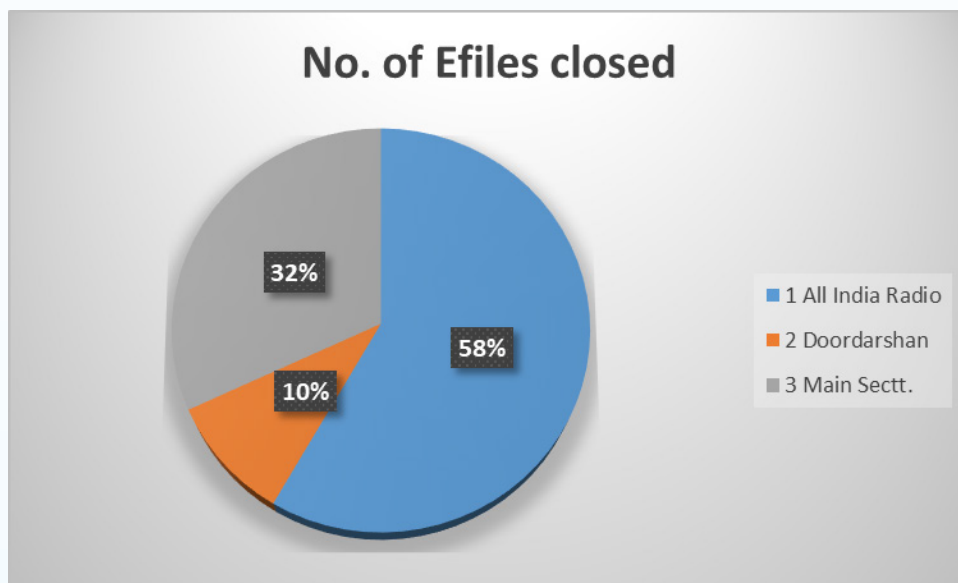
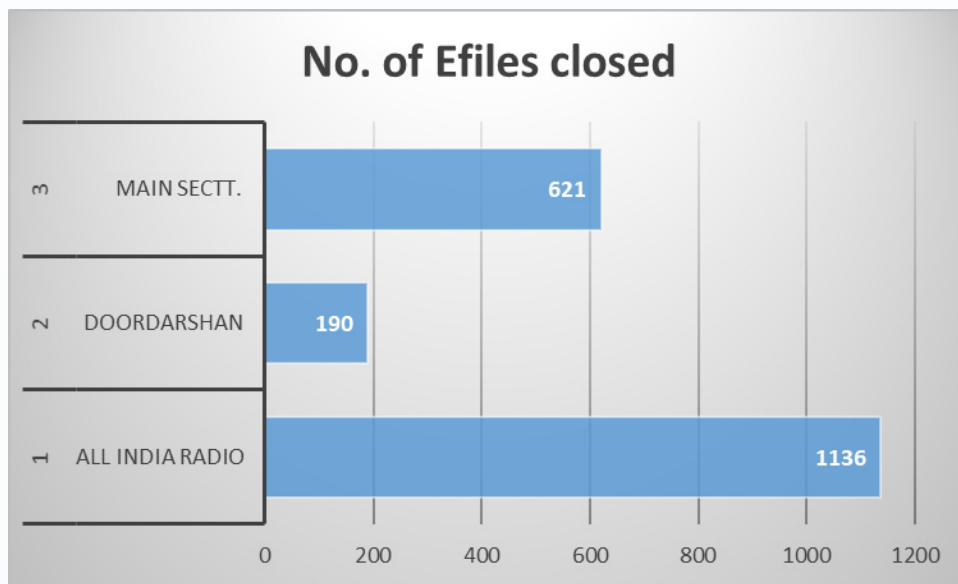
Sl. No	Name of the Office	Number of E-files reviewed
1.	All India Radio	1145
2.	Doordarshan	477
3.	Main Secretariat	732
	<b>Total</b>	<b>2354</b>



The number of E-files closed by different offices of the Ministry are given in the table below.

**Table-7.4**  
**Number of E-files closed**

Sl. No	Name of the Offices	Number of E-files closed
1.	All India Radio	1136
2.	Doordarshan	190
3.	Main Secretariat	621
	Total	1947

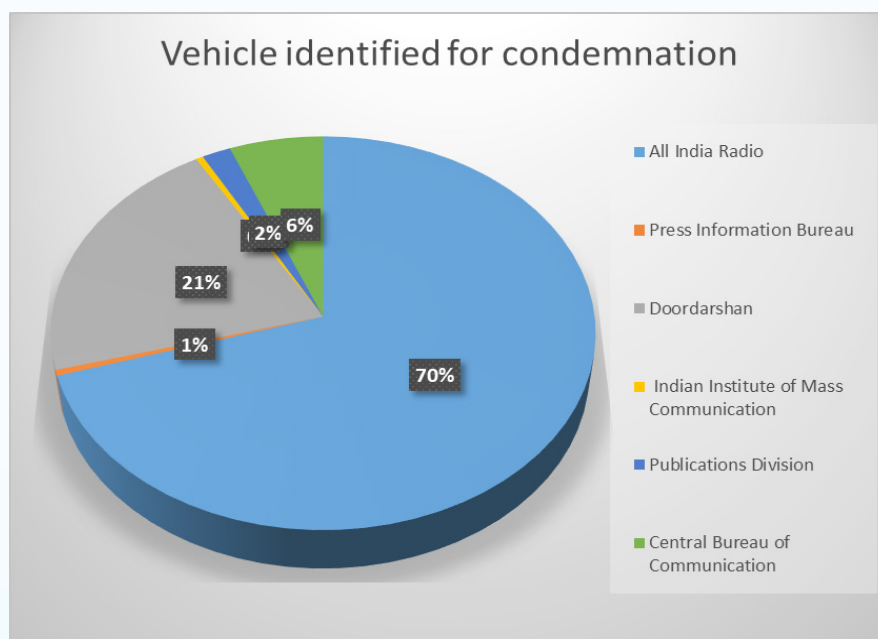
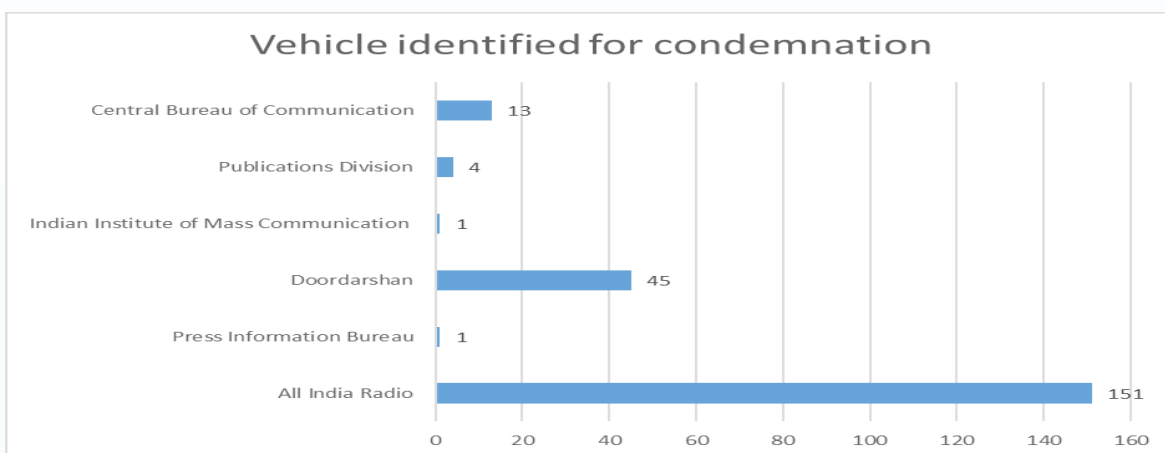


## Chapter 8 Vehicles identified for Condemnation

During the Special Campaign 2.0 the Media Units have identified a total of 215 old vehicles for condemnation. The following table reflects the vehicle identified for condemnation by different offices of the Ministry.

**Table-8**  
**Vehicle identified for condemnation**

Sl. No	Name of offices	Number of vehicle identified for condemnation
1.	All India Radio	151
2.	Press Information Bureau	1
3.	Doordarshan	45
4.	Indian Institute of Mass Communication	1
5.	Publications Division	4
6.	Central Bureau of Communication	13
	<b>Total</b>	<b>215</b>





## Chapter 9

# Disposal of Pending References

The Special Campaign 2.0 also focused on ensuring that disposal/action on different types of references, grievances, appeals etc. were expedited and the backlog cases reduced.

The following table reflects the pendency and achievement as on 31st March, 2023 of various references, appeals etc with respect to the Ministry of Information & Broadcasting.

**Table -9**

Sl. No		Pendency	Achievement
1.	Parliamentary Assurance	20	6
2.	References from MPs	354	155
3.	Public Grievances	2027	1634
4.	Public Grievance Appeals	557	433
5.	PMO References	9	5

## Chapter 10 Filming of Sites

Filming of sites where some outstanding achievement were made was done as per the guidelines of DARP and shown through electronic and social media. These are:

### Doordarshan Kendra, Jaipur



### DOORDARSHAN KENDRA JAIPUR IN FRONT OF DG ROOM

**BEFORE**



**AFTER**



**BEFORE**



### PROPERTY ROOM

**AFTER**



**RECORD ROOM**

**BEFORE**

**AFTER**



**DOORDARSHAN KENDRA JAIPUR  
NEAR BY MAIN GATE**

**BEFORE**

**AFTER**



# All India Radio, Jaipur













## All India Radio, Thiruvananthapuram

Before



After



Before



After



Before



After



Before



After



Before



After



Before



After



Before



After



# CBC Delhi





## Chapter 11

# Field visit and Inspections

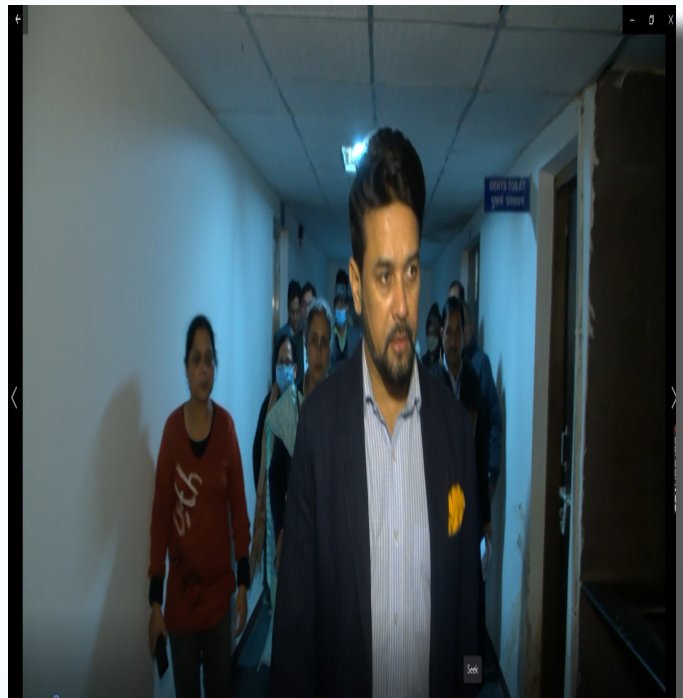
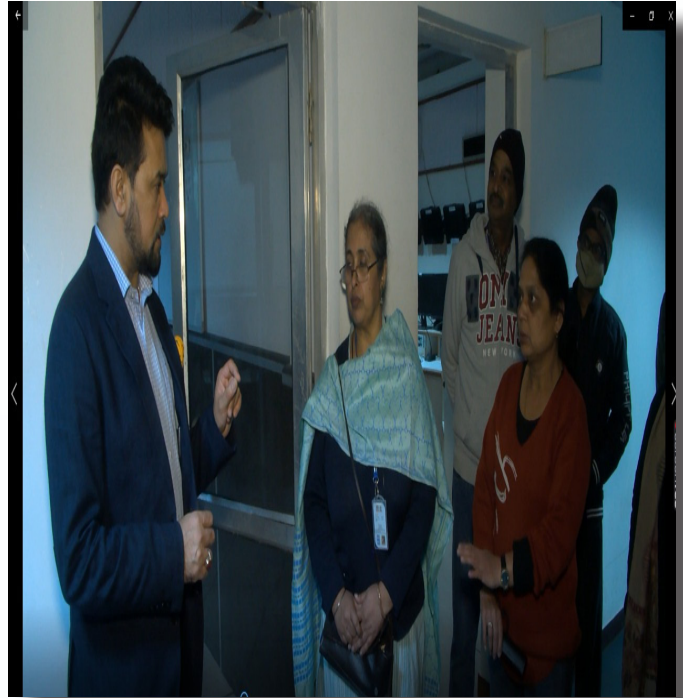
In order to ensure implementation of planned actions and the success of Special Campaign 2.0 the Honorable Minister, the Honorable Minister of State, the Secretary, Senior Economic Adviser (Nodal Officer of the Campaign) and other officers of the Ministry visited different Media Units in different parts of the country to inspect the progress made under Special Campaign 2.0.

Some pictures of the field visit are reflected below.

**Shri Anurag Singh Thakur, Honourable Minister of Information and Broadcasting, visited Doordarshan Kendra, Ahmedabad, during Special Campaign 2.0**



**Shri Anurag Singh Thakur, Honourable Minister of Information and Broadcasting, visited Doordarshan Kendra, Bhopal, during Special Campaign 2.0**





**Shri Anurag Singh Thakur, Honourable Minister of Information and Broadcasting, visited Doordarshan Kendra, Mumbai, during Special Campaign 2.0**



**Shri Anurag Singh Thakur, Honourable Minister of Information and Broadcasting, visited Doordarshan Kendra, Jaipur, during Special Campaign 2.0**



**Shri Anurag Singh Thakur, Honourable Minister of Information and Broadcasting, visited Doordarshan Kendra, Chennai, during Special Campaign 2.0**



**Dr. L Murugan, Hon'ble Minister of State for I&B, visited DDK Srinagar under Special Campaign 2.0**



**Dr L Murugan, Hon'ble Minister of State for I&B, visited AIR Vijaywada under Special Campaign 2.0**



### Visit of Secretary, Shri Apurva Chandra, to AIR Headquarters, Delhi during Special Campaign 2.0



**Visit of Shri Apurva Chandra, Secretary of Ministry of Information & Broadcasting, to CBC Headquarters, Delhi during Special Campaign 2.0**



**Shri Rabindra Kumar Jena, Senior Economic Advisor, visited PIB in Ahmedabad, Gujarat, during the Special Campaign 2.0**





**Shri Rabindra Kumar Jena, Senior Economic Advisor, visited AIR in Ahmedabad, Gujarat, during the Special Campaign 2.0**



**Shri Rabindra Kumar Jena, Senior Economic Advisor, visited Doordarshan Kendra, Kolkatta, during the Special Campaign 2.0**



**Shri Rabindra Kumar Jena, Senior Economic Advisor, visited Doordarshan Kendra, Raipur, during the Special Campaign 2.0**



**Shri Rabindra Kumar Jena, Senior Economic Advisor, visited ALL INDIA RADIO, Raipur, during the Special Campaign 2.0**



**Shri Rabindra Kumar Jena, Senior Economic Advisor, visited All India Radio, Thiruvananthapuram, during the Special Campaign 2.0**



**Shri Rabindra Kumar Jena, Senior Economic Advisor, visited Doordarshan Kendra, Thiruvananthapuram, during the Special Campaign 2.0**



**Shri Rabindra Kumar Jena, Senior Economic Advisor, Visited SRFTI Kolkata, during the Special Campaign 2.0**



**Visit of Dr. Ashwini Kumar, Additional Economic Advisor, to DDK, AIR, PIB, CBC in Jammu during the Special Campaign 2.0**





**Visit of Shri Magan Lal Meena, Additional Economic Advisor, to DDK, AIR, PIB, CBC in Jaipur, Rajasthan, during the Special Campaign 2.0**



**Visit of Shri Magan Lal Meena, Additional Economic Advisor, to CBC, New Delhi during the Special Campaign 2.0**



**Visit of Shri. Naoroibam Sanatomba Singh, Deputy Secretary, to DDK, AIR, PIB, CBC in Imphal, Manipur, during the Special Campaign 2.0**



**Shri. Tshering Chombay Lama, Assistant Director, visited DDK, AIR, PIB, CBC in Gangtok, Sikkim, during the Special Campaign 2.0.**

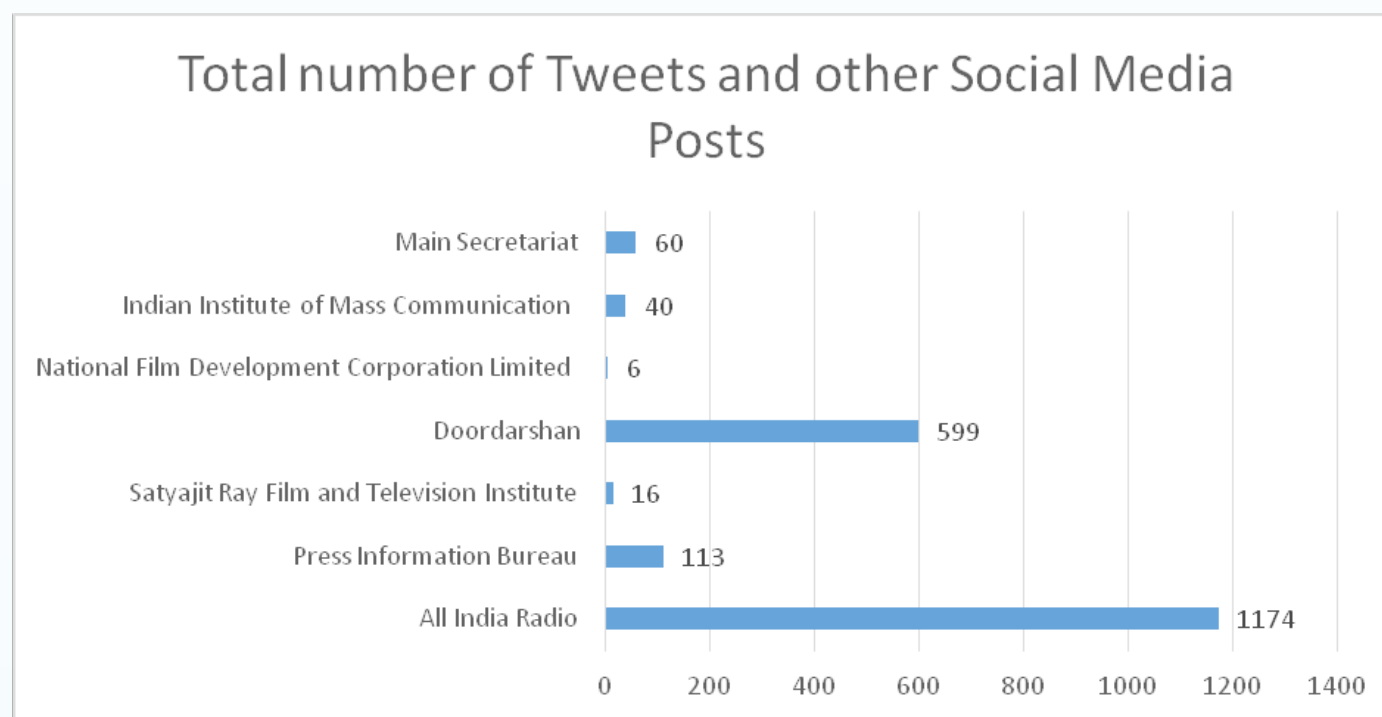


## Chapter 12 Publicity

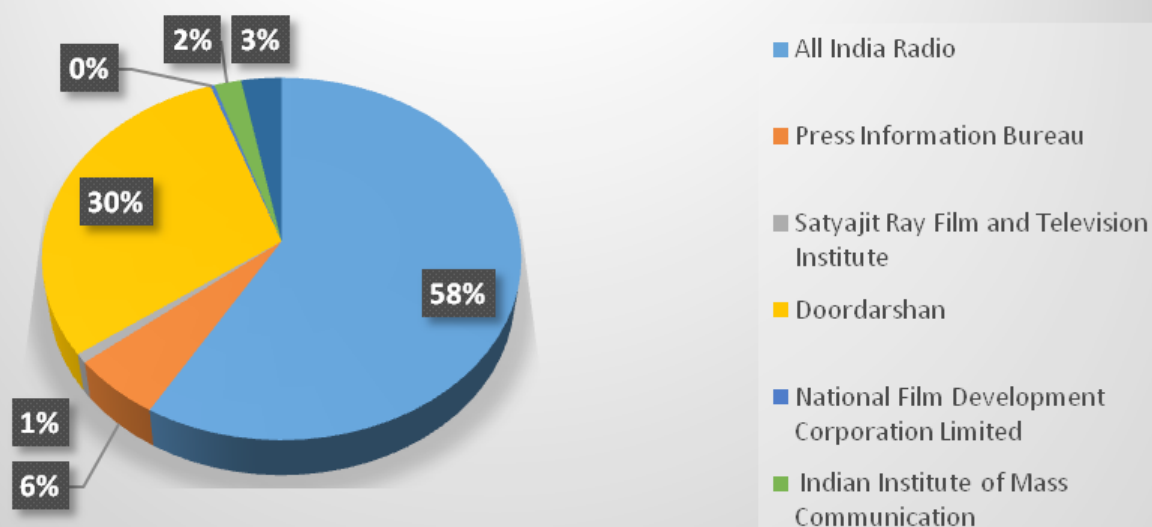
As per the guidelines issued by DARPG, publicity through different media was resorted to amplify the spread and reach and to make the Special Campaign 2.0 a grand success. A total of 2008 tweets and social media posts were posted during the campaign. The following table shows the total number of tweets and social media posts on Special Campaign 2.0 done by the social media handle of the Media Units and the Main Secretariat.

**Table 12.1**

Sl. No	Media Units	Number of tweets and social media posts
1.	All India Radio	1174
2.	Press Information Bureau	113
3.	Satyajit Ray Film and Television Institute	16
4.	Doordarshan	599
5.	National Film Development Corporation Limited	6
6.	Indian Institute of Mass Communication	40
7.	Main Secretariat	60



## Total number of Tweets and other Social Media Posts



### II) Print Media Posts/Press Statement

The total number of print media posts that was published during the Special Campaign 2.0 was 57 and it was mainly done by All India Radio and Press Information Bureau as shown in the table below.

**Table 12.2**

Sl. No	Media Units	Number of Print Media Posts/Press Statements
1.	All India Radio	22
2.	Press Information Bureau	35

### III) Short Films

A total of 17 Short films, based on the theme of Swachhata, was also produced during the Special Campaign 2.0 in order to spread the message of cleanliness. The following table shows the number of short films produced and shown by different Media Units.

**Table 12.3**

Sl. No	Media Units	Number of Short Films
1.	All India Radio	9
2.	Doordarshan	1
3.	National Film Development Corporation Limited	7

## Chapter 13

# Success stories and Innovative Ideas

The Ministry and the Media offices under it made the Special Campaign 2.0 a grand success. However, some of the notable achievements of the Media Units and innovative ideas which emerged during the Special Campaign 2.0, needs a mention which are as follows:

1. Shri. Anurag Singh Thakur, Honourable Minister of Information and Broadcasting, paid a visit to Doordarshan Kendra Ahmedabad on 29th September, 2022. The news of this visit created tremendous enthusiasm among the officers of the ministry to make the Campaign a grand success. Enthused by his visit DDK Ahmedabad reported outstanding achievements during the campaign as follows
  - The office has disposed of approximately 44 tractor loads of grass, wild growth and garbage from the campus.
  - Many wild and poisonous reptiles were located in the wild growths and disposed of from the campus.
  - The office has identified and disposed of 8558 kg of paper waste, 1250 kg of plastic waste, 1355 kg of wooden waste and 2755 kg of metal wastes.
  - The total revenue earned through disposing of waste materials is Rs 20.40 lakhs
  - 1070 physical files have been reviewed and 94 physical files have been weeded out.
  - Around 3900 square feet of indoor space and around 10000 square feet of outdoor space were freed during the campaign.
2. During the Special Campaign 2.0 the Central Bureau of Communication (Headquarters) undertook the challenging task of weeding out the old paid bills from the record rooms of the Accounts Section. Records prior to 2017-18, most of which were more than 10 years old, were first sorted and listed. A room with two shredding machines were then used to shred the listed bills. About 2500 Sq. feet of office space have been cleared with the disposal of the piled old bills. The revenue generated out of the disposal of the old bills is Rs 1.90 lakhs.

## Chapter 14 Cleanliness of Sites : Campaign and Before and After Pictures

### Main Secretariat, Shastri Bhavan, New Delhi.



### Central Bureau of Communication.

### CBC, Headquarters, Soochana Bhavan, New Delhi.





### Central Bureau of Communication, Chandigarh

Before

After



## Central Bureau of Communication, Jammu



## Central Bureau of Communication, Ranchi





Central Bureau of Communication, Kolkata.



# Central Bureau of Communication, Siliguri



Central Bureau of Communication, Field Office, Jabalpur



### Central Board of Film certification, Mumbai

BEFORE



AFTER



BEFORE



AFTER



# Doordarshan

## Doordarshan Bhawan, New Delhi

BEFORE	AFTER
--------	-------



BEFORE



AFTER





## DDK, AGARTALA



## DDK, AGARTALA

BEFORE

AFTER



### DDK, SILCHAR

BEFORE	AFTER
--------	-------



### DDK, GANGTOK

BEFORE	AFTER
--------	-------



BEFORE

AFTER



## DDK, DIBRUGARH

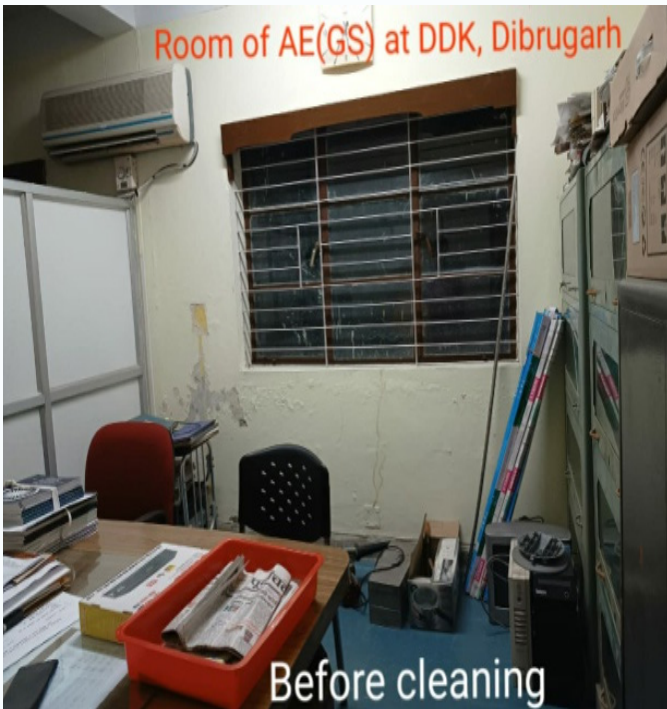
BEFORE



AFTER



Room of AE(GS) at DDK, Dibrugarh



Room of AE(GS) at DDK, Dibrugarh



## DDK, PORTBLAIR



**DDK, CHENNAI**

BEFORE	AFTER
--------	-------



**DDK, HPT NANDYAL**

BEFORE	AFTER
--------	-------



## DDK, TIRUPATI

BEFORE



AFTER



## DDK, Thiruvananthapuram.

BEFORE



AFTER





BEFORE

AFTER



**DDK, ITANAGAR**

BEFORE

AFTER



**DDK, Kolkata.**

BEFORE



AFTER



## AIR Kargil



## AIR Leh



## Prasar Bharati Jalandhar





# National Film Development Corporation, Mumbai.

BEFORE

AFTER



## Press Council of India, New Delhi (Cleanliness Campaign)



## Broadcast Engineering Consultants (India) Limited, New Delhi (Cleanliness Campaign)





## Press Information Bureau, HQ Shastri Bhawan, Delhi

BEFORE

AFTER



## New Media Wing, New Delhi

BEFORE

AFTER



## Cleanliness Campaign at New Media Wing



## Electronic Media and Monitoring Centre, New Delhi (Cleanliness Campaign)



**Publications Division, Headquarters, New Delhi**





# Indian Institute of Mass Communication, New Delhi





Open Gym area in IIMC, New Delhi





Office of Registrar of Newspapers for India, New Delhi.



BEFORE



AFTER



## Satyajit Ray Film and Television Institute, Kolkata

BEFORE



AFTER



### Open Air Theatre Area

BEFORE



AFTER



## Film and Television Institute of India, Pune

BEFORE

AFTER



BEFORE

AFTER







**Ministry of Information and Broadcasting**  
**Government of India**