

No. M-27011/3/2021-MUC-II
Government of India
Ministry of Information and Broadcasting
Media Unit Cell-II

'A' Wing, Shastri Bhawan,
New Delhi -110001.

Dated: .08.2021

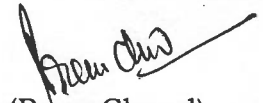
OFFICE MEMORANDUM

Subject: - Filling up the post of Director in BOC (S&DD), Ministry of Information and Broadcasting on Deputation basis-reg.

The undersigned is directed to say that this Ministry desires to fill up a post of Director, Level-13 of 7th CPC, a General Central Service, Group 'A' Gazetted, Ministerial post on deputation basis (including short term contract) in Bureau of Outreach and Communication (erstwhile Song and Drama Division), New Delhi which is a subordinate office under this Ministry. The details of the post & eligibility requirements etc. and Recruitment Rules for the post of Director in BOC (S&DD) are given in **Annexure I** and **Annexure II** respectively.

2. The pay/tenure of the officer appointed on deputation basis shall be governed in accordance with the provisions contained in DoPT's O.M. No. 6/8/2009-Estt.(Pay-II) dated 17.06.2010 and OM No.2/6/2016-Estt.(Pay-II) dated 17.02.2016, as amended from time to time.

3. All Ministries/State Government/Union Territories/Semi-Government/Statutory or Autonomous Organisations are requested to circulate the vacancy and forward the application, complete in all respects, of the officers who fulfill the eligibility criteria and can be spared immediately in the event of their selection to the undersigned at Room No.125, A-Wing, Shastri Bhawan, New Delhi - 110 001 in the prescribed proforma as at **Annexure-III**, in duplicate along with their up-to-date ACRs/APARs for the last 5 years within a period of **60 days** from the date of publication of this advertisement in the Employment News. While forwarding the applications, the Departments are requested to verify the entries made by the candidates in his/her bio-data, furnish an integrity certificate duly signed by an Officer not below the rank of Deputy Secretary/Director to the Government of India or equivalent. Advance copy of the application as well as applications which are found incomplete or received after the due date of submission and/or which have been forwarded without verifying the entries of biodata and up-to-date ACRs/APARs of the last 5 years, vigilance clearance, Integrity Certificate, etc. will not be entertained.



(Prem Chand)

Under Secretary to the Government of India

☎ : 2338 6199

Copy to:

1. All Ministries/Departments of Government of India **also** with the request that the vacancy may be circulated among Semi-Govt. Organisations or Statutory or Autonomous Organisations under their administrative control.

2. Chief Secretaries/Administrators of all States/Union Territories **also** with the request that the vacancy may be circulated among all the concerned Departments including Autonomous Organisations or Semi-Govt. Organisations under their administrative control.
3. All the Media Heads of the Ministry of Information and Broadcasting with the request that the vacancy may be circulated among all the officers.
4. Secretary, Union Public Service Commission, Dholpur House, New Delhi.
5. Deputy Secretary (Admn.)/Admn. II Section, Min. of I&B, New Delhi.
6. Principal Director General, BOC with the request to get the vacancy advertised in the Employment News at the earliest.
7. NIC, M/o I&B, Shastri Bhawan with a request to upload the same on the website of the Ministry of Information and Broadcasting.
8. Guard file.



(Prem Chand)

Under Secretary to the Government of India

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Details of the post :-

- (i) Designation and its classification: Director
(General Central Service, Group 'A', Gazetted, Ministerial)
- (ii) Scale of pay : Level-13 of 7th CPC
[Rs. 37400-67000 (6th CPC) with Grade Pay of Rs. 8700/-]
- (iii) Office : Bureau of Outreach & Communication (BOC)
Ministry of Information and Broadcasting, Sookna Bhawan, CGO Complex, New Delhi.
- (iv) Place of present posting : New Delhi

Eligibility conditions:-

Officers of the Central or State Government or Union Territory Administrations or Statutory or Autonomous Organizations or Research Institutions or Semi-Government Organisations -

- a) i) holding analogous posts on regular basis; or
ii) with five years regular service in posts in pay level-12 as per 7th CPC [pay band 3 in the pay scale of 15600-39,100 with Grade Pay of Rs. 7600 or equivalent]; and
- b) Possessing the educational qualification and experience prescribed for direct recruits.

Note 1: The Departmental Joint Director with five years' regular service in Pay level-12 in 7th CPC (grade of Pay Band 3 in the pay scale of Rs. 15,600-39,100 with Grade Pay of Rs. 7600) will also be considered along with others and in case he is selected for appointment to the post, the same shall be deemed to have been filled by promotion.

Note 2: The departmental officers in the feeder category who are in the direct line of promotion will not be eligible for consideration for appointment for deputation. Similarly, deputationists shall not be eligible for consideration for appointment by promotion.

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Note 3: Period of deputation/ contract including period of deputation in another ex-cadre post held immediately preceding this appointment in the same or some other organization or department of the Central Government shall not exceed 5 years.

Note 4: For the purposes of appointment by promotion or deputation /absorption basis, the service rendered on a regular basis by an officer prior to 1st day of January, 2016 or the date from which the revised pay structure based on the 7th Central Pay Commission recommendations has been extended, shall be deemed to be service rendered in the corresponding grade pay/pay scale extended based on the recommendation of the Commission except where there has been merger of more than one pre-revised scale of pay into one grade with a common grade pay/pay scale, and where this benefit will extend only for the posts for which that grade pay/pay scale in the normal replacement grade without up-gradation.

The qualifications prescribed for direct recruitment are :-

Essential

- 4) Degree from a recognized University or Diploma from the National School of Drama or equivalent;
- 5) Seven years' experience in directing and producing theatrical productions such as plays, ballets opera, folk theatrical forms; and
- 6) Experience in management of theatrical troupes.

Note 1: Qualifications are relaxable at the discretion of the Union Public Service Commission in case of candidates otherwise well qualified.

Note 2: The qualification(s) regarding experience is/are relaxable at the discretion of the Union Public Service Commission in the case of candidates belonging to Scheduled Castes and Scheduled Tribes if at any stage of selection, the UPSC is of the opinion that sufficient nos. of candidates from these communities possessing the requisite experience are not likely to be available to fill up the vacancies reserved for them.

Desirable:

- 5) Experience in exploitation of dramatic forms as a medium of mass communication for national development activities;
- 6) experience of playwriting for stage, radio or television, especially socially purposeful plays;
- 7) Experience of cinematic production; or
- 8) Working knowledge of Hindi

(13)

2. अपर महानिदेशक, आकाशवाणी	—सदस्य
3. अपर महानिदेशक, दूरदर्शन	—सदस्य

[फा. सं. 1/2(4)/2010-एफ एस]

ए. के. बिस्वास, डेस्क अधिकारी

NOTIFICATION

New Delhi, the 4th August, 2010

G. S. R. 125.—In exercise of the powers conferred by the proviso to article 309 of the Constitution and in supersession of the Song and Drama Division (Director) Recruitment Rules, 1975, except as respects things done or omitted to be done before such supersession, the President hereby makes the following rules regulating the method of recruitment to the post of Director, Song and Drama Division in the Ministry of Information and Broadcasting, namely :—

1. Short title and commencement.—(1) These rules may be called the Song and Drama Division (Director) Recruitment Rules, 2010.

(2) They shall come into force on the date of their publication in the Official Gazette.

2. Number of posts, classification and scale of pay.—The number of post, its classification and scale of pay attached thereto shall be as specified in column (2) to (4) of the Schedule annexed to these rules.

3. Method of recruitment, age limit, qualifications, etc.—The method of recruitment, age limit, educational qualification and other matters relating to the said post shall be as specified in columns (5) to (14) of the aforesaid Schedule.

4. Disqualification.—No person—

(a) who has entered into or contracted a marriage with a person having a spouse living, or

(b) who, having a spouse living, has entered into or contracted a marriage with any person,

shall be eligible for appointment to the said post :

Provided that the Central Government may, if satisfied that such marriage is permissible under the personal law applicable to such person and the other party to the marriage and there are other grounds for so doing, exempt any person from the operation of this rule.

5. Power to relax.—Where the Central Government is of the opinion that it is necessary or expedient so to do, it may, by order, for reasons to be recorded in writing and in consultation with the Union Public Service Commission, relax any of the provisions of these rules with respect to any class or category of persons.

6. Savings.—Nothing in these rules shall affect reservation, relaxation of age limit and other concessions required to be provided for the Scheduled Castes, the Scheduled Tribes, Ex-Servicemen and other special categories of persons in accordance with the orders issued by the Central Government from time to time in this regard.

SCHEDULE

Name of the Post	Number of Posts	Classification	Pay Band and Grade Pay /Pay Scale	Whether Selection post or Non-selection post	Age limit for direct recruits	Whether benefit of added years of service admissible under Rule 30 of the Central Civil Service (Pension) Rules, 1972
(1)	(2)	(3)	(4)	(5)	(6)	(7)
Director	01* (2010) *Subject to variation dependent on workload.	General Central Service Group 'A' Gazetted, Non-Ministerial	Pay Band 4 in the pay scale of Rs. 37400—67000 with Grade Pay of Rs. 8700	Not applicable	Not exceeding 50 years. (Relaxable for Government servants upto five years in accordance with the instructions or orders issued by the Central Government).	Yes (in case of direct recruits).

Educational and other qualifications required for Direct Recruits	Whether age and educational qualifications prescribed for direct recruits will apply in the case of promotees	Period of probation, if any
(8)	(9)	(10)
<p>Essential :</p> <p>(i) degree from a recognised University or Diploma from the National School of Drama or equivalent;</p> <p>(ii) seven years' experience in directing and producing theatrical productions such as plays, ballets opera, folk theatrical forms; and</p> <p>(iii) experience in management of theatrical troupes.</p>	No	One year for direct recruits.
<p>Note 1 : Qualifications are relaxable at the discretion of the Union Public Service Commission in case of candidates otherwise well qualified.</p>		
<p>Note 2 : The qualifications regarding experience is/are relaxable at the discretion of the Union Public Service Commission in the case of candidates belonging to Scheduled Castes and Scheduled Tribes, if at any stage of selection, Union Public Service Commission is of the opinion that sufficient number of candidates from these communities possessing the requisite experience are not likely to be available to fill up the vacancies reserved for them.</p>		
<p>Desirable :</p> <p>(i) experience in exploitation of dramatic forms as a medium of mass communication for national development activities;</p> <p>(ii) experience of playwriting for stage, radio or television, especially socially purposeful plays;</p> <p>(iii) experience of cinematic production; or</p> <p>(iv) working knowledge of Hindi.</p>		
Method of recruitment whether by direct recruitment or by promotion or by deputation/absorption and percentage of vacancies to be filled by various methods	In case of recruitment by promotion/deputation/absorption, grades from which promotion/deputation/absorption to be made	
(11)	(12)	
By promotion/deputation (including short-term contract) failing which by direct recruitment.	Promotion/Deputation (including short-term contract)	
	Officers of the Central or State Government or Union Territory Administrations or Statutory or Autonomous Organisations or Research Institutions or Semi-Government Organisations —	
	(a) (i) holding analogous posts on regular basis; or (ii) with five years' regular service in posts in pay band 3 in the pay scale of Rs. 15,600—39,100 with Grade Pay of Rs. 7600 or equivalent; and	

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