

**No. M-24013/24/2021-MUC-II**  
**Government of India**  
**Ministry of Information and Broadcasting**  
**Media Unit Cell-II**

'A' Wing, Shastri Bhawan,  
New Delhi - 110001.  
Dated: 12<sup>th</sup> January 2022.

**OFFICE MEMORANDUM**

Subject: - **Filling up of 01 vacant post of Production Manager (Printed Publicity)/Production Officer (Production) in Common Cadre of Art & Production Staff of Bureau of Outreach and Communication (BOC) (Directorate of Advertising and Visual Publicity) (DAVP) & Directorate of Publication Division (DPD) on deputation basis - regarding.**

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The undersigned is directed to say that this Ministry desires to fill up 01 post of Production Manager (Printed Publicity)/Production Officer (Production) {General Central service, Group 'A', Gazetted, Non-ministerial in the Pay Matrix Level-11 as per 7th CPC recommendation {Pay Matrix Level -11 (Pre-revised pay scale of PB-3 + G.P. Rs.6600)} in the Common Cadre of Art & Production Staff of BOC (DAVP) & DPD, subordinate offices under this Ministry by transfer on deputation basis. The terms and conditions for the appointment to the post of Production Manager (Printed Publicity)/Production Officer (Production) are mentioned in **Annexure I**.

2. The period of deputation will be initially for a period of one year which may be extended at the discretion of the appointing authority. However, the period of deputation including period of deputation, in another ex-cadre post held immediately preceding this appointment in the same or some other Organisation/Department of the Central Government, shall ordinarily not exceed 7 years. The maximum age limit for appointment by deputation is 56 years, as on closing date of receipt of applications. The pay of the officer appointed on deputation basis shall be governed in accordance with the provisions contained in DoPT's O.M. No. 6/8/2009-Estt.(Pay-II) dated 17.06.2010 and OM No.2/6/2016-Estt.(Pay-II) dated 17.02.2016, as amended from time to time.

3. All Ministries/State Governments are requested to circulate the vacancy and forward the application, complete in all respects, of the officers who fulfill the eligibility criteria and can be spared immediately in the event of their selection to the undersigned at Room No.125, A-Wing, Shastri Bhawan, New Delhi - 110 001 in the prescribed proforma as at **Annexure-II**, in duplicate along with their up-to-date ACRs/APARs for the last 5 years within a period of **60 days** from the date of publication of this advertisement in the Employment News. While forwarding the applications, the Departments are requested to verify the entries made by the candidates in his/her bio-data, furnish an integrity certificate duly signed by an Officer not below the rank of Deputy Secretary/Director to the Government of India or equivalent in addition to vigilance clearance and a certificate to the effect that no major/minor penalty was imposed on the officer during the last ten years. Advance copy of the application as well as applications which are found incomplete or received after the due date of submission and/or which have been forwarded without verifying the entries of biodata and up-to-date ACRs/APARs of the last 5 years, vigilance clearance, Integrity Certificate, etc. will not be entertained.

  
(Prem Chand)

Under Secretary to the Government of India  
☎ : 23073888

**Copy to:**

1. All Ministries/Departments of Government of India
2. Chief Secretaries/Administrators of all States
3. All the Media Heads of the Ministry of Information and Broadcasting with the request that the vacancy may be circulated among all the officers.
4. Secretary, Union Public Service Commission, Dholpur House, New Delhi.
5. Deputy Secretary (Admn.)/Under Secretary (Admn.)/Admn. II Section, Min. of I&B, New Delhi.
6. Principal Director General, BOC with the request to ensure publication of the matter in the Employment News immediately.
7. NIC, M/o I&B, Shastri Bhawan with a request to upload the same on the website of the Ministry of Information and Broadcasting.
8. Guard file.



(Prem Chand)

Under Secretary to the Government of India

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- Name of Post : Production Manager (Printed Publicity)/ Production Officer (Production)
2. Number of Post : One
3. Classification : General Central Service, Group 'A' Gazetted, Non-Ministerial.
4. Scale of Pay : Pay Matrix Level -11 (Rs.67700-208700)  
(Pre-revised pay scale of PB-3 + G.P. Rs.7600)
5. Method of Recruitment : By Transfer on Deputation
6. Period of Deputation : Initially of one year (maximum three years)
7. Eligibility condition : Officers under the Central/ State Governments  
(a) (i) Holding, analogous posts on regular basis; or  
(ii) With 5 years' regular service in posts in the scale of Rs. 700—1300 in Level-9 as per 7<sup>th</sup> CPC or equivalent; or  
(iii) With 8 years' regular service in posts in the scale of Rs. 650—1200 in Level-7 as per 7<sup>th</sup> CPC or equivalent; and  
(b) Possessing the educational qualifications and experience mentioned below.

**Essential:**

(i) Diploma in Printing Technology from a recognized University /Institution or Degree of a recognized University or equivalent.

(ii) 7 years' experience in a supervisory capacity in a Printing and Publishing House/Advertising Agency/Publicity firm of repute/Government Organization engaged in bringing out books, pamphlets, magazines, folders Posters, etc.

(iii) Practical experience in different processes of printing, layout photography, art Work, costing and estimating etc.

**Note-1:** Qualifications are relaxable at the discretion of the Union Public Service Commission in case of candidates otherwise well qualified. **Note-2:** The qualifications regarding experience is/ are relaxable at the discretion of the Union Public Service Commission in the case of candidates belonging to Scheduled Castes and Scheduled Tribes if at any stage of selection the Union Public Service Commission is of the opinion that sufficient number of candidates from these communities possessing the requisite experience are not likely to be available to fill up the vacancies reserved for them.

**Desirable:** Knowledge of Hindi.

**Note:** The departmental officers in the feeder category who are in the direct line of promotion shall not be eligible for consideration for appointment on deputation.

Similarly, deputationists shall not be eligible for consideration for appointment by promotion. (Period of deputation including period of deputation in another ex-cadre post held immediately preceding this appointment in the same or some other Organisation/Department of the Central Government shall ordinarily not exceed 7 years. The maximum age limit for appointment by transfer on deputation shall be not exceeding 56 years as on the closing date of receipt of applications.)

8. Pay Structure : The pay of officers selected will be regulated in accordance with the provisions contained in DoPT's O.M. No. 6/8/2009-Estt.(Pay II) dated 17<sup>th</sup> June, 2010.
9. Job requirement : To look after the printing of publicity material such as posters, folders, leaflets, booklets, broadsheets etc.

**BIO-DATA/ CURRICULUM VITAE PROFORMA**

1.Name and Address (in Block Letters)	
2.Date of Birth (in Christian era)	
3.i) Date of entry into service	
ii) Date of retirement under Central/State Government Rules	
4.Educational Qualifications	
5. Whether Educational and other qualifications required for the post are satisfied. (If any qualification has been treated as equivalent to the one prescribed in the Rules, state the authority for the same)	
Qualifications/ Experiencerequired as mentioned in the advertisement/ vacancy circular	Qualifications/ experience possessed by the officer
<b>Essential</b>	<b>Essential</b>
A) Qualification	A) Qualification
B) Experience	B) Experience
<b>Desirable</b>	<b>Desirable</b>
A) Qualification	A) Qualification
B) Experience	B) Experience
<p><b>5.1 Note:</b> This column needs to be amplified to indicate Essential and Desirable Qualifications as mentioned in the RRs by the Administrative Ministry/Department/Office at the time of issue of Circular and issue of Advertisement in the Employment News.</p> <p><b>5.2</b> In the case of Degree and Post Graduate Qualifications Elective/ main subjects and subsidiary subjects may be indicated by the candidate.</p>	
6. Please state clearly whether in the light of entries made by you above, you meet the requisite Essential Qualifications and work experience of the post.	
<p><b>6.1 Note:</b> Borrowing Departments are to provide their specific comment/ views confirming the relevant Essential Qualification/ Work experience possessed by the Candidate (as indicated in the Bio- data) with reference to the post applied.</p>	

Contd...5/-

Details of Employment, in chronological order. Enclose a separate sheet duly authenticated by your signature, if the space below is insufficient.

Office/Institution	Post held on regular basis	From	To	*Pay, Pay Band and Grade Pay (Basic Pay with Pay Level as per 7 <sup>th</sup> CPC)	Nature of Duties (in detail) highlighting experience required for the post applied for

**\*Important:** Pay-band and Grade Pay (Basic Pay with Pay Level as per 7<sup>th</sup> CPC) granted under ACP/MACP are personal to the officer and therefore, should not be mentioned. Only Pay Band and Grade Pay/ Pay scale (Basic Pay with Pay Level as per 7<sup>th</sup> CPC) of the post held on regular basis to be mentioned. Details of ACP/MACP with present Basic Pay with Pay Level as per 7<sup>th</sup> CPC where such benefits have been drawn by the Candidate, may be indicated as below;

Office/Institution	Pay, Pay Band, and Grade Pay (Basic Pay with Pay Level as per 7 <sup>th</sup> CPC) under ACP / MACP Scheme	From	To

8. Nature of present employment i.e. Ad- hoc or Temporary or Quasi-Permanent or Permanent			
9. In case the present employment is held on deputation/contract basis, please state-			
a) The date of initial appointment	b) Period of appointment on deputation/contract	c) Name of the parent office/ organisation to which the applicant belongs.	d) Name of the post and Pay of the post held in substantive capacity in the parent organisation
9.1 Note: In case of Officers already on deputation, the applications of such officers should be forwarded by the parent cadre/ Department along with Cadre Clearance, Vigilance Clearance and Integrity certificate.			
9.2 Note: Information under Column 9(c) & (d) above must be given in all cases where a person is holding a post on deputation outside the cadre/ organization but still maintaining a lien in his parent cadre/ organisation			

<p>10. If any post held on Deputation in the past by the applicant, date of return from the last deputation and other details.</p>		
<p>11. Additional details about present employment: Please state whether working under (indicate the name of your employer against the relevant column)</p> <p>a) Central Government b) State Government c) Autonomous Organization d) Government Undertaking e) Universities f) Others</p>		
<p>12. Please state whether you are working in the same Department and are in the feeder grade or feeder to feeder grade.</p>		
<p>13. Are you in Revised Scale of Pay? If yes, give the date from which the revision took place and also indicate the pre-revised scale</p>		
<p>14. Total emoluments per month now drawn</p>		
<p>Basic Pay</p>	<p>Pay Level as per 7<sup>th</sup> CPC</p>	<p>Total Emoluments</p>
<p>15. In case the applicant belongs to an Organisation which is not following the Central Government Pay-scales, the latest salary slip issued by the Organisation showing the following details may be enclosed.</p>		
<p>Basic Pay with Scale of Pay and rate of Increment</p>	<p>Dearness relief/other Pay/Interim Allowances etc., (with break-up details)</p>	<p>Total Emoluments</p>
<p>16.A Additional information, if any, relevant to the post you applied for in support of your suitability for the post. (This among other things may provide information with regard to (i) additional academic qualifications (ii) professional training and (iii) work experience over and above prescribed in the Vacancy Circular/Advertisement) (Note: Enclose a separate sheet, if the space is insufficient)</p>		

Contd...7/-