

No.A-50013/167/2013-Adm.IV  
Government of India  
Ministry of Information and Broadcasting

New Delhi, 4<sup>th</sup> September, 2013

**OFFICE ORDER**

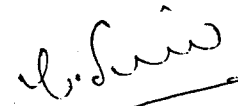
Subject:- Establishment of New Media Cell in the Ministry of Information and Broadcasting-reg.

It has been decided in the Ministry of Information and Broadcasting to set up a New Media Cell to disseminate the information through newly emergent social media and concurrent media.

2. The above cell of Ministry of Information and Broadcasting will be headed by Joint Secretary (P&A). OSD (C) will assist Joint Secretary (P&A). The functional and operational support to the above cell will be provided by Research Reference and Training Division (RRTD), which would be renamed as **New Media Wing**.

3. The "New Media Wing" will include all the existing staff/infrastructure of Research Reference and Training Division. The IIS Gr. A and Gr. B Officers presently attached with Social Media Cell of the Ministry are hereby attached with the New Media Wing, in order to strengthen it. These officers will directly report to ADG, New Media Wing who will, in turn, report to the Ministry.

4. This issues with the approval of competent authority.



(KISHORE SRIVASTAVA)

UNDER SECRETARY TO THE GOVT. OF INDIA

To:-

1. PS to MIB
2. PS to Secretary (I&B)
3. PS to AS
4. PS to JS (F)/JS (B-1)/JS(P&A)/JS(B-II).
5. All Media Heads.
6. All officers/Sections in the Ministry