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भारत सरकार

GOVERNMENT OF INDIA

सूचना एवं प्रसारण मंत्रालय

MINISTRY OF INFORMATION & BROADCASTING

New Delhi, 19 December, 2013

NOTIFICATION

No. A-50013/167/2013-Admn.IV: The President is pleased to set up a New Media Cell in the Ministry of Information & Broadcasting to disseminate the information through newly emergent social media and concurrent media. Joint Secretary (Policy & Administration) will be the overall Incharge of this newly established Cell who will be assisted by OSD (C). The functional and operational support to the above Cell will be provided by erstwhile Research Reference and Training Division (RRTD), which has been replaced by the New Media Wing.

- 2. The 'New Media Wing' will include all the existing staff and infrastructure of erstwhile Research Reference and Training Division. The Indian Information Service (IIS) Group –'A' and Group 'B' officers presently attached with Social Media Cell of the Ministry are hereby attached with the 'New Media Wing'. Those officers of Social Media Cell will directly report to 'New Media Director General (ADG) of 'New Media Wing' who will, in turn, report to the Ministry of Information & Broadcasting.
 - 3. This will have effect from 04th September 2013.

(B.Bandyopadhyay)
Under Secretary

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To

The Manager, Government of India Press, (Bharat Sarkar Press), Faridabad