

File No. P-11015/1/2021-PPC
Government of India
Ministry of Information & Broadcasting
(Policy Planning Cell)

New Delhi the 20th December, 2021

Sub.: Summary (No.- 11) to the Cabinet on the significant activities of Ministry of Information & Broadcasting for the month of November 2021.

The significant activities / events relating to this Ministry for the month of November 2021 are outlined below:-

1. The **52nd Edition of the International Film Festival of India (IFFI)** was organized by the Directorate of Film Festivals (DFF), Ministry of I&B from 20th – 28th November, 2021 at Panaji, Goa. The **Opening Ceremony** witnessed the graceful presence of Hon'ble Governor of Goa, Hon'ble Minister for Information and Broadcasting, Hon'ble Chief Minister of Goa, Hon'ble Minister of State for Tourism and Hon'ble Minister of State for I&B. The opening ceremony was hosted jointly by celebrated filmmaker *Sh. Karan Johar* & anchor-actor *Sh. Manish Paul*; witnessed performances by superstars *Sh. Salman Khan*, *Sh. Ranveer Singh*, *Ms. Shraddha Kapoor*, *Shri Riteish Deshmukh* and *Ms. Genelia Deshmukh*; and saw the gracious presence of eminent film personalities including *Sh. Siddharth Anand*, *Ms. Hema Malini*, *Sh. Madhur Bhandarkar* and *Sh. Ravi Kottarakara*, among others. The **Closing Ceremony** was graced by the Hon'ble Minister for I&B, Hon'ble Chief Minister of Goa and eminent actor *Ms. Madhuri Dixit* as the Guest of Honour. Veteran actor, producer & director *Sh. Randhir Kapoor* and actor *Sh. Manoj Bajpayee* were felicitated at the closing ceremony, which also witnessed cultural performances by singers *Sh. Sukhwinder Singh* and *Sh. B. Praak*, among others.
- 1.1 The 52nd Edition of IFFI was a **Hybrid Film Festival** which had both physical & virtual elements and all COVID-19 protocols were followed during the festival. The maximum number of films for the first time ever were received online from across the world. 52nd IFFI showcased over **300 films**, including **148 foreign films** from **73 countries** and over **10,000 delegates** participated from across the world in a hybrid format. 52nd IFFI witnessed 12 world premieres, 36 Asia premieres, 64 India premieres and 7 International premieres. 52nd IFFI highlighted stalwarts of India and International cinema through Homages, Tributes & Retrospectives and featured exclusive masterclasses, in-conversation sessions etc. for cine lovers and enthusiasts.
- 1.2 Renowned Hollywood Film Director **Mr. Martin Scorsese** and Hungarian film director **Mr. Istevan Szabo** received the first ever **Satyajit Ray Lifetime Achievement Award**, which has been instituted from this year by the Ministry of I&B. Actor & Member of Parliament **Ms. Hema Malini** and acclaimed lyricist & Chairperson, CBFC **Sh. Prasoon Joshi** received the **Indian Film Personality of the Year Award 2021**. '*Lingui, The Sacred Bonds*' by Mahamat-Saleh Haroun won **ICFT UNESCO Gandhi Award**. In International Competition section, awards were given in five categories. Japanese Film '*Ring Wandering*' bagged **The Golden Peacock**. South African film '*Barakat*' and Russian film '*The Sun above Me Never Sets*' shared the Best Film Award, at the **6th BRICS**

Film Festival Awards announced at Closing Ceremony of 52nd IFFI. **Semkhor**, the Opening Film of Indian Panorama section and *the first-ever Dimasa Language Film* to be screened at IFFI, received **Special Mention**.

- 1.3 To mark the **Azadi Ka Amrit Mahotsav**, IFFI recognised and felicitated **75 Budding 'Creative Young Minds of Tomorrow'** for the first time by handpicking 75 young aspiring filmmakers (below 35 years) from across the country as representatives of GenNext cinema at IFFI. 18 selected film from across the nation were also showcased under '**India@75**'. Cinematic gems from BRICS nations (namely Brazil, Russia, India, China and South Africa) were featured as part of both **Focus Country Sections & BRICS Film Festival** held alongside IFFI for the first time.
- 1.4 **OTT players such as Netflix, Amazon Prime, SonyLiv and Zee5** participated in the IFFI for the first time through exclusive Masterclasses, content launches/previews, curated film screenings etc. A special screening of the film '**Dhamaka**' was shown by Netflix on 21.11.2021, including an in-person introduction by lead actor *Sh. Kartik Aaryan*. The lead actor *Sh. Manoj Bajpayee* along with Director of '**Family Man**' series on Amazon Prime Video participated in an in-conversation session held in a hybrid format on 22.11.2021. The lead actor *Ms. Nushratt Bharuccha* along with Director and Producers of '**Chorii**' movie on Amazon Prime Video participated in an in-conversation session at 52nd IFFI on 25.11.2021. *Ms. Raveena Tandon*, the lead actor of Netflix crime thriller '**Aranyak**' along with its Director and Producer, visited 52nd IFFI on 26.11.2021 on its premiere.
- 1.5 Live coverage on Opening & Closing Ceremonies and Live Reporting from Goa were done on all Media platforms by PIB, DD News, NSD:AIR and NMW. Special series '**IFFI Ke Rang Cinema Ke Sang**' and special episode of '**Y Factor**' on 75 Creative Minds were telecast on DD News, apart from exclusive interviews and special sessions. **Ground Reports** from AIR special correspondent based in Panaji, Goa were broadcast. In addition to **55 YouTube videos** and **5 Livestreams**, NMW provided extensive Social Media publicity to 52nd IFFI through **Graphics, Videos, Posts & Memes** on Twitter, Facebook and Instagram.
2. **Action taken by the Ministry of I&B relating to Novel Coronavirus Pandemic (COVID-19) and COVID-19 Vaccination Drives**

The Ministry of I&B has been at the forefront of communication and awareness generation during the COVID-19 pandemic, stressing on Jan Andolan Awareness with people's participation.

- 2.1 Doordarshan (DD), All India Radio (AIR) & New Media Wing (NMW) **widely covered** the following major events connected with COVID-19:
 - (i) Hon'ble Prime Minister's review meeting and interaction with **District Magistrates of over 40 districts having low vaccination coverage** on 03.11.2021; and
 - (ii) Hon'ble PM's Comprehensive meeting to review **Public Health preparedness and vaccination related situation for Covid-19** on 27.11.2021.

- 2.2 Public Broadcaster **Prasar Bharati** through **DD News, News Services Division (NSD) of AIR** and their Regional News Units (RNUs) have undertaken special programming and undertook a nationwide campaign of Covid vaccination '**Har Ghar Dastak**' from 3rd to 30th November, 2021 to further intensify the momentum.
- i) '**Doctors Speak**', '**Arogya Bharat**' and '**Total Health**' programmes covered all aspects of Covid-19. Interview of Heads of medical institutions and top doctors in '**Corona+Nipah Jagrukta**' series by NSD:AIR, wherein 710+ episodes have been broadcast till date.
 - ii) **Special COVID-19 Composite News Bulletins; COVID Jan Andolan**
 - iii) Expert Speak/ Infobytes/ Fake News Alerts/ Positive Stories/ Audio Promos/ Scientific Developments
- 2.3 Press Information Bureau (PIB) issued **Daily Covid-19 Bulletins**, conducted **Press Briefings** and its **Covid-19 Fact Check Units** have kept a check on misinformation. PIB and its Regional offices have issued **7096 Press Releases** in English, Hindi and other regional languages, organized **9 Press Conferences** and **27 webinars** on Covid Awareness, Immunity through Ayurveda, Janjatiya Gaurav Divas, AKAM etc.
- 2.4 The Regional/Field Outreach Bureaus (ROB/FOB) of Bureau of Outreach and Communication (BOC) conducted **awareness campaign** on the themes Covid Appropriate Behaviour, 100 Crore Covid Vaccination and Importance of Covid Vaccination through **Social Media platforms**.
- 2.5 **Comprehensive coverage** was provided by NMW **on Social Media** to **Har Ghar Dastak**, Covid vaccination drive, 100 Crore Vaccination Campaign, etc. **449 tweets** were posted in November 2021 from **dedicated Twitter handle @COVIDNewsByMIB** having **212K followers**.
3. **Azadi ka Amrit Mahotsav: 75 Years of Independence of India**

The Ministry of I&B undertook a series of initiatives to celebrate the **Azadi ka Amrit Mahotsav (AKAM)** under the overall spirit of '**Jan Bhagidari and Jan Andolan**'.

- 3.1 Extensive coverage and wide publicity was provided by DD News and NSD:AIR to the Hon'ble PM's visit to Madhya Pradesh on 15.11.2021 on the occasion of **Janjatiya Gaurav Diwas** wherein he led the country in paying homage to Bhagwan Birsa Munda on his Jayanti and launched multiple key initiatives for the welfare of Janjatiya community. The **inauguration of Bhagwan Birsa Munda Udyan cum Freedom Fighters Museum** at Ranchi and the Hon'ble PM's Address through **Mann Ki Baat** on the resonance of Amrit Mahotsav and 'Sabka Prayas' were covered on whole network of DD and AIR. The **floral tributes** offered at the statue of Bhagwan Birsa Munda in the Parliament premises on 15.11.2021 by the Hon'ble Minister for I&B was also covered widely.
- 3.2 A series of special discussion based programme '**Janjatiyo Ki Gauravgatha**', '**Janjatiya Gaurav Diwas**' and exclusive interview of Hon'ble Tribal Affairs Minister were telecast on DD News. DD News also **prepared a 4.5-minute film**

which was played during the '**Janjatiya Gaurav Diwas Mahasammelan**'. NMW provided wide Social Media coverage/ publicity through **Graphics, Videos, Posts & YouTube videos**. Films Division organized special screening of six **films on various tribes of India** on 15.11.2021 on its website and YouTube (**1651** viewership). BOC organized **09 Integrated Communication & Outreach Programmes (ICOPs)** and **08 Webinars** on the theme and issued a full page print colour advertisement in prominent Newspapers across India.

- 3.3 To celebrate Azadi Ka Amrit Mahotsav, All India Radio (AIR) has launched a new innovative programme **#AIRNxt** where it will bring the voices of about 20,000 youth from 1000 educational institutions through 167 AIR stations across India during the next 52 weeks. In an unprecedented step, AIR has opened up its studios for youngsters from local colleges and universities allowing them to curate youth-centric shows and encouraging the youth to speak about the achievements of the country during the last 75 years of independence, starting from 28.11.2021.
- 3.4 Films Division organized "**Colours of North East**" **Film Festival** showcasing the rich culture, heritage and contribution of notable tribal leaders and freedom fighters from North-East India region on its website & YouTube channel from 28th - 30th Nov., 2021 (**4779** viewership). Films Division also organized screening of biopics titled '**Lala Lajpat Rai**' on his Death Anniversary on 17.11.2021 and '**Maharani Lakshmi Bai**' on her Birth Anniversary on 19.11.2021. Children's Film Society, India (CFSI) organized **38 shows of patriotic films** in association with NGOs across India on 16th, 17th, 18th & 23rd November, 2021 (**1000** audience).
- 3.5 As part of Azadi of Amrit Mahotsav, Publications Division (DPD) presented its publications at the **Mega Book Fair held at Expo Centre Sharjah, UAE** from 3rd to 13th November, 2021. The Consul General of India in Dubai, Dr. Aman Puri with Consul (Press, Information, Culture and Labour) Smt. Tadu Mamu inaugurated DPD's stall at the 40th Sharjah International Book Fair (SIBF 2021) on 03.11.2021. DPD offered **over 150 books on history on Indian freedom struggle and freedom fighters** to readers and book enthusiasts.
- 3.6 ROBs/ FOBs of BOC organized **41 ICOPs** and **07 Webinars** as part of Azadi Ka Amrit Mahotsav. ROBs/FOBs also organised Elocution Contest, Painting, Rangoli, Quiz competitions, Seminar etc.

4. **Celebrations of Constitution Day 2021 (26.11.2021)**

- 4.1 DD News and NSD: AIR provided live and wide coverage to the **main event at Central Hall of Parliament** and the event organized by Hon'ble Supreme Court at Vigyan Bhawan. The staff/officers/officials of the Main Secretariat and the Media Units/ organizations of the M/o I&B **read the Preamble online**, live with the Hon'ble President of India.
- 4.2 A Special programme '**Bharat Ka Sawindhan**' and special episode of '**In Focus**' & '**DD Dastavej**' shows were telecast by DD News, apart from reports on constitution day activities in '**News Night**', '**Is Waqt**' and other prime time shows/ bulletins. Theme based reports/ capsules under a special series titled

'Know Your Constitution' was broadcast in all prime time bulletins by NSD:AIR from 19th to 26th November, 2021.

- 4.3 Films Division organized **screening of films on Constitution of India** on 26.11.2021 on its website & YouTube channel (**825** viewership). CFSI organized screenings of 26 shows of a children film 'Bandu Boxer' which emphasizes right to education and equality at multiple locations in association with various NGOs/ Organizations (**656** audience).
- 4.4 Around **4 videos, 21 Graphics** and **25 posts each** were done on Twitter, Facebook & Instagram using a dedicated hashtag **#ConstitutionDay** by NMW. BOC also organized **34 ICOPs** and **10 Webinars** on the theme.
5. The **10th Edition of the CII Big Picture Summit** was organized virtually by the Confederation of Indian Industry (CII) in partnership with Prasar Bharati from 17th – 18th November, 2021. The summit witnessed a host of sessions covering the entire spectrum of the Media & Entertainment industry. It was also stated during the Summit that the Government is working towards creation of National Centre of Excellence for AVGC.
6. The November 2021 fortnightly editions of **New India Samachar (NIS)** on the themes of **'Euphoria of Festivals – Vocal for Local'** and **'Unleashing Women's Power'** were printed in 13 languages & distributed across the country by BOC. E-versions of NIS were sent to over 65.4 million readers via emails using E-Sampark platform of MyGov India.
7. DD News and NSD:AIR provided live coverage and wide publicity to the **Padma Awards Ceremony 2021** on 09.11.2021 and conferring of **Sports & Adventure Awards 2021** on 13.11.2021 by the Hon'ble President of India; Hon'ble Prime Minister's laying of foundation stones of various **development projects in Kedarnath** on 05.11.2021, inauguration of **Purvanchal Expressway** on 16.11.2021 and **Noida International Airport** in Uttar Pradesh on 25.11.2021; his participation in **COP26 Summit in Glasgow, UK** on 01.11.2021 and meetings with his counterparts on the sidelines of COP26 on 02.11.2021; his visit to **Nowshera in J&K to celebrate Diwali with soldiers** of Indian Armed Forces on 04.11.2021; his keynote address at **The Sydney Dialogue** on 18.11.2021 and his Address to the Nation announcing the **repeal of three Agriculture laws** on 19.11.2021. Dedicated curtain raiser programme **'Sansad ke Samaksh Mudde'** on 28.11.2021 and Parliament Bulletins **'Sansad Samachar'** & **'Parliament News'** are being telecast by DD News to cover the Winter Session of Parliament. DD News has also launched new shows **'Is Waqt'** on weekdays on current affairs topics and **'Kya Bole UP?'** in view of the forthcoming assembly elections in UP.
8. **14 films** of Films Division and Children's Film Society, India (CFSI) **were screened on Children's Day** on 14.11.2021 on its website & YouTube channel (**3648** viewership). **10 films** on eminent Indian Scientists **were screened on International Science Day** on 10.11.2021 on Films Division website & YouTube channel (**2484** viewership). On **National Education Day** on 11.11.2021, CFSI's film 'Ek Ajooba' was screened at for children at various NGOs/ Organizations across the country.

9. I&B Initiatives on Minimum Government Maximum Governance –

- **Prasar Bharati's Excellence in Quality Content Creation:** TV and Radio shows produced by DD and AIR respectively got multiple awards at the recently held **ABU-UNESCO Peace Media Awards 2021** at Kuala Lumpur, Malaysia. Doordarshan's programme 'DEAFinitely Leading the Way' won an award under 'Living Well with Super Diversity' category, while All India Radio's programme 'Living on the edge – The coastal lives' won another award in the category of 'Ethical & Sustainable Relationship with Nature'.
- In a **major acquisition of the golden era of Hindi Cinema**, National Film Archives of India (NFAI) has added **31 feature films** to its collection, including **8 rare Hindi films** of 1940's and 1950's.
- **Channel Licensing:** The Ministry of I&B has issued permission in respect of 02 News and Current Affairs TV Channels and cancelled the permission of 02 News & 03 Non-news and Current Affairs TV channels during the month. The total number of private satellite TV channels for up-linking and downlinking in India **as on 30.11.2021** is **906**.
- **Community Radio Stations (CRS):**
 - **Letter of Intent (LoI)** has been issued to **11 Government** and **21 Private Organizations**.
 - The Ministry has **signed seven (07) Grant of Permission Agreements (GOPAs)** and **renewed ten (10) GOPAs** during the month.
 - **Five (05) awareness/ capacity building workshops** have been conducted through online mode under scheme namely "Supporting Community Radio Movement in India".
- **Registrar of Newspapers for India (RNI):** **321** Title verification letters and **79** Registration Certificates (new & revised) were issued during the month. An initiative was undertaken to identify newspapers/ periodicals which had not filed their Annual Statements for last 5 consecutive Financial Years, wherein districts concerned were requested to verify the same and, if not, to cancel such publications under Section 8 of PRV Act, 1867.
- **MIB Social Media platforms:** The official MIB English Twitter handle **@MIB_India** has **1.36M followers**, MIB Hindi Twitter handle **@MIB_Hindi** has **78.7K followers**, Facebook page has **1.37M followers**, YouTube has **185K subscribers**, Instagram has **232K followers** and MIB's **Public App** has 91.6K followers as on 02.12.2021.



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