Sub.: Summary (No.-5) to the Cabinet on the significant activities of Ministry of Information & Broadcasting for the month of May 2019.

The significant activities / events relating to this Ministry for the month of May 2019 are outlined below:-

1.0 The **Swearing-in and Oath-taking ceremony** of the NDA Government led by Hon’ble Prime Minister Shri Narendra Modi was telecast/ broadcast live from Rashtrapati Bhawan, New Delhi on 30th May, 2019. DD and DD News extensively covered the Swearing-in held at a glittering ceremony in the forecourt of Rashtrapati Bhawan in which Heads of BIMSTEC countries were invited as special guests. The ceremony was also live streamed on various Social Media platforms of the Ministry. The live streaming on Press Information Bureau (PIB)’s Twitter Periscope generated 60K impressions and on PIB’s Facebook page reached 400K people. The Hon’ble President of India Shri Ram Nath Kovind has complimented the Ministry, Doordarshan, AIR and PIB for providing excellent coverage to the ceremony.

1.1 The Ministry and its Media Units undertook several initiatives for raising voter awareness and providing comprehensive coverage to the activities of **Lok Sabha Elections 2019**. Special programming by DD News included bilingual daily one hour Election Programme ‘Janadesh 2019’, audience based one-hour shows ‘#Janmat2019’, 5-minute fast news segment ‘Chunavi 5/15’ and ‘Election 5/15’, special edition travelogue, special programme ‘Election Express’ and short promos ‘Election Trivia’. For the first time, NSD AIR continuously broadcast a special Bilingual programme “Special Janadesh 2019” for 40 hours on AIR FM Gold & other channel, which was also available live on official Youtube channel of NSD AIR. Social Media Cell, PIB undertook an initiative on pilot basis for voter awareness based on the concept of Meme making. During the month, Bureau of Outreach and Communication (BOC) conducted a total of 355 Awareness Programmes on **Systematic Voters’ Education and Electoral Participation (SVEEP)** to educate citizens, electors and voters about the electoral process.

1.2 The 72nd **Annual Cannes Film Festival 2019** was held at Cannes, France from 14th to 25th May, 2019. The **India Pavilion** at Cannes Film Festival 2019 was inaugurated on 15th May by Secretary, Ministry of Information & Broadcasting and the members of the Film Fraternity. The initiatives of the Government and the emerging trends in Media & Entertainment Industry were highlighted. A special **IFFI poster marking its Golden Jubilee Edition was released** on the occasion. The Indian Delegation highlighted the role of Film Facilitation Office as a Single Window Clearance mechanism and explored co-production opportunities with Film Commissioners of Participating Countries at Cannes. Israel proposed India to be the focus country in Jerusalem Film Festival, 2020 during the meeting with their representatives.
India has also been positioned prominently on the Pocket Guide of Marche Du Film, Cannes Film Market, which celebrates Indian cinema as the world's largest film industry.

1.3 H.E. Dr. Gowher Rizvi, Adviser to Prime Minister of Bangladesh, H.E. Mr. Syed Muazzem Ali, High Commissioner of Bangladesh to India and other delegates as part of a Delegation from Bangladesh met the Secretary, Ministry of Information and Broadcasting and other senior officers of the Ministry to discuss various aspects of making of feature film on the life and works of Bangabandhu Sheikh Mujibur Rahman, co-production of which had earlier been announced by the Hon’ble Prime Ministers of both the countries. It was also announced that Prasar Bharati would carry Bangladesh TV on DD Free Dish platform and waive carriage fees for the same. Bangladesh Delegation announced that a Doordarshan channel will be adopted on the soon to be launched DTH platform of Bangladesh. A working agreement on cooperation between All India Radio (AIR) and Bangladesh Betar was also agreed upon, implementation of which would start from June, 2019.

1.4 With a vision to explore possibilities of collaboration, the Ministry organized a Special Interactive Session for budding filmmakers and students from several Mass Media Institutes with Mr. John Bailey, President of Academy of Motion Picture Arts and Sciences (popularly known as Oscar Academy) at Siri Fort, New Delhi on 28th May, 2019. During the session, the Ministry highlighted the incentives offered to budding filmmakers by different states and expressed hope that the association with Mr. Bailey and the Academy will help showcase the craft of Indian filmmakers all over the world. On the occasion, BOC, in collaboration with Directorate of Film Festivals, organized an exhibition with 80 display panels titled ‘Indian Cinema’.

1.5 As part of the observance of 150th Birth Anniversary of Mahatma Gandhi and Gandhi@150, Publications Division (DPD) published an aesthetically presented photo album, carrying around 150 authentic and rare photographs of Gandhiji, titled “Mahatma Gandhi: A Life Through Lenses”. A Discussion session was also organized on 13th May, 2019 in the Book gallery of DPD on the subject ‘Constructive Programme of Mahatma Gandhi and making of a new society’. DPD’s two-member delegation participated in the America Book Expo and New York Right Fair 2019. It made efforts to enhance DPD’s presence among worthwhile publishers and distributors and displayed Gandhian books prominently. DPD also participated in Dharamshala Book Fair, 2019, coordinated by National book Trust (NBT).

1.6 DD News did a comprehensive coverage of the aftermath of the Cyclone ‘Fani’ and telecast various special programmes on Odisha Cyclone and the Rescue and Relief operation in cyclone affected coastal areas of Odisha. The aftermath of the cyclonic storm Fani and the massive operations to evacuate around 11 lakh people to safety, deployment of NDRF to the affected areas, Indian Navy & Coast Guards relief & rescue operations, services provided by Army and Air Force units' during the period etc. were widely covered by NSD AIR and its Regional News Units (RNU).

2.0 In a landmark achievement for Film and Television Institute of India (FTII) Pune, the All India Council for Technical Education (AICTE) has granted
approval to five one-year Post Graduate Certification courses of FTII under AICTE’s newly created ‘APPLIED ARTS AND CRAFTS’ category. FTII became the first and only Institute in this category in the country to receive such recognition. The AICTE approval, which comes into effect from 2019-20, lends more value to the TV courses making them as attractive as the film wing specializations. With this, all 11 FTII courses now stand approved by either Association of Indian Universities (AIU) or AICTE.

3.0 A Delegation from I&B Ministry represented India at the second Shanghai Cooperation Organization (SCO) Mass Media Forum held at Bishkek, Kyrgyzstan from 23-26 May, 2019. It highlighted the vital role of the Ministry of I&B in the development of the mass media landscape within the country and emphasized the need for media collaborations and exchange of best practices amongst the various mass media agencies, organizations and associations across the SCO partner states. The Delegation invited all the SCO member delegates to the Golden Jubilee edition of International Film Festival of India to be held in Goa in November 2019.

4.0 The amended policy guidelines for empanelment and rates of Private C&S channels have been notified by Bureau of Outreach and Communication (BOC). The amended policy guidelines have the provision of differential rates for News and GEC channels which have higher reach. Rates for Maharatna and Navratna PSUs will be 1.5 times of the rates. Other PSUs will follow normal BOC rates

I&B Initiatives on Minimum Government Maximum Governance –

- Channel licensing – Ministry of I&B has issued permission to 4 Private Satellite TV channels, 3 of which are under Non-News & Current Affairs Category and 1 is under News & Current Affairs Category. The cancellation of permission of 1 channel under News & Current Affairs category has been revoked. Hence, the total number of Private Satellite TV channels for Uplinking and Downlinking in India as on 31.05.2019 is 906 (517 Non-News & Current Affairs and 389 News & Current Affairs).

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