Sub.: Summary (No.-6) to the Cabinet on the significant activities of Ministry of Information & Broadcasting for the month of June 2019.

The significant activities / events relating to this Ministry for the month of June 2019 are outlined below:-

1.0 **The 5\textsuperscript{th} International Day of Yoga (IDY) was widely covered on 21\textsuperscript{st} June, 2019.** The principal focus of the coverage was on the Hon'ble Prime Minister leading the nation in performing yoga at Prabhat Tara School Maidan, Ranchi (Jharkhand). This event was broadcast/ telecast/ streamed live on all major platforms of M/o I&B, including Social Media handles. Special coverage/packages were done by DD News and AIR including interviews, stories, features, Ground Reports and theme-wise special programming on yoga targeting Youth, Health etc. The international coverage of IDY across different cities of the world was used in special packages.

The first Antarashtriya Yoga Diwas Media Samman (AYDMS) was instituted by the M/o I&B from this year to mark the contribution of media in spreading the message of Yoga. National Summit of Radio Jockeys for spreading awareness on IDY 2019 was organized jointly by the Ministry of AYUSH and Ministry of I&B on 15\textsuperscript{th} June, 2019 in New Delhi. All India Radio (AIR) has conducted workshop of Radio Jockeys in various parts of the country. A 5-day grand exhibition on Yoga, organized at Ranchi assembly ground by Bureau of Outreach and Communication (BOC) depicting Yogasana and Yog Vidya, was inaugurated on 20\textsuperscript{th} June, 2019 by Jharkhand's Health and Family Welfare Minister Shri Ramchandra Chandravanshi.

1.1 The first episode of **‘Mann Ki Baat’** during the second tenure of Hon'ble Prime Minister Shri Narendra Modi was broadcast on entire DD and AIR network. DD News took live coverage of audiences from seven locations across the country and bytes from the audiences were also taken. Regional News Units (RNU's) of News Services Division, All India Radio (NSD AIR) also covered the programme in their 223 bulletins, 256 FM headlines in 77 language and dialects.

1.2 **DD Free Dish Set Top Boxes distribution** in Jammu & Kashmir (J&K) was launched by Hon'ble Governor of Jammu and Kashmir Shri Satya Pal Malik, in the presence of Hon'ble Minister of Information and Broadcasting Shri Prakash Javadekar and Hon'ble Minister of State PMO Dr. Jitendra Singh on 22nd June, 2019. These Set Top Boxes will be provided free of cost to families living close to the international border/ LoC in J&K and beneficiaries will be able to view 100 channels for free. A spectrum of initiatives of I&B Ministry for the state of J&K were also launched on the occasion including half an hour Dogri programme and News Bulletin from DD Kashmir and the signature tune of the channel.
1.3 Ministry of I&B has set up a FM Radio Transmitter on 103.7 MHZ frequency at Baltal, on the Amarnath route. "Amarnath Yatra" program is being generated from Baltal base camp, where a studio facility has also been set up. Pahalgam transmitter is also tuned to Baltal. All India Radio (AIR) is transmitting regular services on crowd management, weather, health and other alerts. The same program "Amarnath Yatra" is made available on Delhi AIR service through dedicated leased line, and is also available through DTH service all over the country. People can receive the program through DD free dish service.

1.4 Seventeen new Digital Service News Gathering (DSNG) vans for Doordarshan (DD) News were flagged off by the Hon’ble Minister of Information & Broadcasting Shri Prakash Javadekar on 4th June, 2019. The vans are equipped to telecast live using video stream from multiple cameras and support telecast of content in High Definition. On the occasion, the Minister highlighted the significance of the autonomy of the public broadcaster Prasar Bharati.

1.5 RNUs of DD News and NSD AIR have prominently broadcast news about the very severe cyclonic Storm ‘VAYU’ which was formed over the east central Arabian Sea near Gujarat coast. Evacuation of approximately 2 lakh 80 thousand people from vulnerable areas and deployment of National Disaster Response Force (NDRF) personnel in the coastal areas of Saurashtra and Kutch besides deployment of SDRF, Army and BSF to meet any eventuality was also widely covered through the bulletins in various languages and dialects. Hon’ble Home Minister Shri Amit Shah reviewing the preparedness in a high-level meeting with concerned State & Central Ministries in New Delhi was also adequately covered.

1.6 The celebrations of World Environment Day were widely covered by the Ministry. The Hon’ble Minister for Information & Broadcasting and Environment, Forests & Climate Change, Shri Prakash Javadekar planted three saplings in the premises of Gulshan Mahal, the historic building in Films Division that houses a part of National Museum of Indian Cinema (NMIC), Mumbai on 6th June, 2019. The Minister also planted saplings in the premises of Environment Ministry, New Delhi along with the Hon’ble Minister of State in the Environment Ministry Shri Babul Supriyo, cricketer Kapil Dev, actors Jackie Shroff and Randeep Hooda and singer Malini Awasthi.

1.7 The Ministry of I&B’s prestigious project of ‘National Film Heritage Mission’ (NFHM) and various activities undertaken under this project were reviewed by Shri Prakash Javadekar, Hon’ble Minister of Information and Broadcasting, during his visit to National Film Archives of India (NFAI) on 30th June, 2019. The Minister stated that the Government is committed towards the preservation of country’s cinematic heritage and mentioned that NFAI would add new film preservation & conservation facilities as part of NFHM.

1.8 To further strengthen relations with Bangladesh and South Korea, the Government has decided to show one of their respective channels on Doordarshan Free Dish platform, for the viewers of DD in India. BTV World, a channel owned by Bangladesh TV, would be of special interest to the viewers
of Eastern India. KBS World, an English 24x7 channel of Government of Republic of South Korea, would be shown. At the same time, DD India would be made available in Bangladesh and Korea for being viewed by the people in those countries.

1.9 The Ministry has issued two advisories with a view to enhance outreach and benefit TV viewers of the country. The Ministry has advised all private satellite TV channels to consider displaying the castings/credits/titles of Hindi and Regional languages TV serials in the respective languages also. The Ministry has also advised them to avoid showing children in indecent, suggestive and inappropriate manner in dance reality shows or other such programmes. They have been further advised to exercise maximum restraint, sensitivity and caution while showing such reality shows and programmes.

2.0 As part of the commemoration of 150th Birth Anniversary of Mahatma Gandhi and Gandhi@150, a heritage value ‘Gandhi Album’, originally published in 1954, was restored with a highly improved aesthetic layout and design and for the first time, the book has been translated in Hindi by Publications Division (DPD). The Hindi version ‘Mahatma Gandhi: Chitramay Jeevan Gatha’ has been published with around 500 photographs of Gandhiji and his contemporaries presenting the visual image of his life and times.

3.0 Department of Space (DoS) has been given access to Ministry of I&B’s Broadcast Seva Portal to share correspondence online in order to examine the documents online and furnishing of comments accordingly.

I&B Initiatives on Minimum Government Maximum Governance –

- **Community Radio Stations (CRS)** – Grant-in-Aid has been released to four new CR stations for purchase of equipment under Scheme namely “Supporting Community Radio Movement in India”. An advance amount of Rs. 8,82,500/- (50% of the Rs. 17.5 lacs) has been released to BECIL to provide restoration services of Cyclone “Fani” affected stations.

- **Channel Licensing** – Ministry of I&B has issued permission to 3 Private Satellite TV channels, 2 of which are under Non-News & Current Affairs Category and 1 is under News & Current Affairs Category. Hence, the total number of Private Satellite TV channels for Uplinking and Downlinking in India as on 30.06.2019 is 911 (527 Non-News & Current Affairs and 384 News & Current Affairs).

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