

File No. P-11015/1/2022-PPC  
Government of India  
Ministry of Information & Broadcasting  
(Policy Planning Cell)

New Delhi the 24<sup>th</sup> January, 2023

Sub.: Summary (No.- 12) to the Cabinet on the significant activities of Ministry of Information & Broadcasting for the month of December 2022.

The significant activities / events relating to this Ministry for the month of December 2022 are outlined below:-

1. The Hon'ble Minister of Information and Broadcasting, Shri Anurag Thakur, released the **Official Government of India Calendar for 2023** on 28.12.2022. The Calendar is a reflection of 'Sabka Saath, Sabka Vikas, Sabka Vishwas' and is prepared on the theme '**Naya Varsh, Naya Sankalp**' to showcase select governance policies and initiatives that have played a crucial role in nurturing a strong India. The Calendar is printed in 13 languages including Hindi & English and a total of 11 lakh copies have been printed. CBC has joined hands with India Post to distribute the calendar to over 2.5 lakh panchayats of India in regional languages.

2. **Azadi ka Amrit Mahotsav: 75 Years of Independence of India**

Various initiatives are being undertaken to celebrate Azadi ka Amrit Mahotsav (AKAM) under the spirit of '*Jan Bhagidari and Jan Andolan*'.

2.1 Central Bureau of Communication (Regional Office, Kohima) organized a **10-day Multimedia Exhibition** on the theme **Azadi Ka Amrit Mahotsav** and **8 years of Seva, Sushasan aur Gareeb Kalyan** with special relevance to North East, as part of celebrations of the **Hornbill Festival**, also called the 'Festivals of Festivals', a 10-day Annual Cultural Event of Nagaland. Hon'ble Chief Minister of Nagaland Shri Neiphiu Rio inaugurated the Multimedia Exhibition on 01.12.2022. Publications Division (DPD) also participated in the festival by putting up an exhibition-cum-sales counter showcasing its books & journals.

2.2 Publications Division (DPD) participated in the **26<sup>th</sup> Delhi Book Fair** held in Pragati Maidan, New Delhi from 22<sup>nd</sup> to 26<sup>th</sup> December, 2022. DPD brought its collection of books on history of Indian freedom struggle and freedom fighters, to continue with the celebrations of **Azadi Ka Amrit Mahotsav**. DPD also showcased much sought after books on Indian cinema, art and culture, Indian history, eminent personalities, and children's literature and made available its widely circulated journals. Two books namely '*Sahitya Ke Naamvar*' and '*Kishore Dot Com*' were released during the fair and **DPD was awarded the 'Gold Medal'** for its display in the exhibition.

2.3 As part of the first-ever outreach effort by National Film Development Corporation (NFDC), the winning film of the **53-hour filmmaking challenge**, which was a component of the **75 Creative minds of Tomorrow** held in 53<sup>rd</sup>

International Film Festival of India 2022, was screened for an audience of approx. 2 Crore school children between the ages of 8 and 12 across 22,000 schools of India.

- 2.4 **Sixteen (16) films** of Films Division, **on freedom fighters** and others, were screened at **8<sup>th</sup> Khajuraho International Film Festival 2022** organized by Government of Madhya Pradesh in collaboration with Directorate of Film Festivals from 5<sup>th</sup> to 11<sup>th</sup> December, 2022 at Khajuraho, Madhya Pradesh.
- 2.5 The Research Unit of Press Information Bureau (PIB) started a **Podcast series titled 'Amrit Yatra: Azadi Se Ab Tak'**, wherein two podcasts have been released so far.
- 2.6 The December 2022 fortnightly editions of **New India Samachar (NIS)** with the cover stories "*India's approach towards solving the challenges posed by Climate Change*" and "**Aatmanirbharta: Bringing the vision of a Developed India to fruition**" were published in 13 languages and distributed across the country by CBC. E-versions of NIS were sent to over 70.7 million readers via emails using E-Sampark platform of MyGov India.
3. The annual edition of **Dr. Rajendra Prasad Memorial Lecture** was broadcast across the entire network of All India Radio and telecast on DD News on 03.12.2022. Hon'ble Speaker of Lok Sabha Shri Om Birla delivered the address on the **theme "Amrit Kaal Mein Bhartiyyata"** to coincide with the 75 years of India's Independence.
4. **Kashi Tamil Sangamam**
  - 4.1 A 8-day long 'Kashi Tamil Sangamam - Sports Summit' was organized at Banaras Hindu University (BHU) from 8<sup>th</sup> to 15<sup>th</sup> December, 2022. The Hon'ble Minister of Information & Broadcasting and Youth Affairs & Sports, Shri Anurag Singh Thakur addressed the gathering in **Kashi Tamil Sangamam** on 11.12.2022 on the fourth day of Sports Summit and **felicitated the players of the friendship cricket match** held in Varanasi between Uttar Pradesh and Tamil Nadu. Hon'ble Governor of Manipur, Shri L. Ganesan, Hon'ble Minister of State for I&B, Dr. L. Murugan and Former Governor of Meghalaya, Shri Shanmuganathan were also present on the occasion. The Minister also **inaugurated the friendly Table Tennis match** on 12.12.2022 and inspected & reviewed the upgradation of the Sogra Stadium in Varanasi and conducted space audit of various offices of the Ministry of I&B in Varanasi.
  - 4.2 DD News network extensively covered the month long event including the events participated by Union Ministers. **Closing ceremony** was telecast live wherein Hon'ble Union Home Minister, Hon'ble Chief Minister of Uttar Pradesh and other dignitaries were present. All regular bulletins and news shows covered the event with special interviews of participants, live ground reports and special voice over packages and two Special episodes of '**Ek Bharat Shreshth Bharat**' programme were focused on Kashi Tamil Sangamam.

5. Hon'ble Minister of Information and Broadcasting, Shri Anurag Singh Thakur delivered the **convocation address at Om Sterling Global University, Hisar** as Chief Guest on 04.12.2022. On the occasion, the Minister inaugurated a **Community Radio Station 90.0 'Bhavyavani'**, established at the Dept. of Journalism and Mass Communication, Om Sterling Global University, Hisar, which also broadcasted the Minister's address at the function. The Minister also visited DD Kendra & AIR Stations at Hisar and reviewed their functioning.
6. The Hon'ble Minister of Information and Broadcasting, Shri Anurag Singh Thakur launched the **1<sup>st</sup> Drone Skilling & Training Conference** and flagged off **Drone Yatra** at Garuda Aerospace, Agni College of Technology, Chennai on 06.12.2022. During his address at the gathering, the Minister said that India will become a hub of drone technology and India will require at least 1 lakh drone pilots by next year. The Minister also mentioned that 6000 crores a year worth employment could be created in the Drone sector and it could add \$3 billion to agriculture sector in 2023 and benefit 10 crore farmers.
7. **Recommendations of the AVGC Task Force:** In line with the Union Budget announcement, the Animation, Visual Effects, Gaming and Comic (AVGC) Task Force was constituted under the Chairmanship of the Secretary, Ministry of I&B to help realize the full potential of the AVGC sector in India, with key stakeholders from the Industry and the Government. The AVGC Task Force report was released by Secretary, Ministry of I&B on 26.12.2022. The main recommendations of the Task Force are categorized broadly as under:
  - a) Domestic Industry Development for Global Access,
  - b) Developing Talent ecosystem to realize Demographic Dividends,
  - c) Enhancing Technology & Financial Viability for Indian AVGC Industry, and
  - d) Raising India's soft power through an Inclusive growth.

As part of key recommendations, AVGC Task Force Report calls for **National AVGC-XR Mission** with budgetary outlay, '**Create in India**' campaign with exclusive focus on content creation, In India, For India & For World!, establishing a **National Centre for Excellence (COE)** for the AVGC sector, **AVGC focused UG and PG degree** courses, democratizing AVGC technologies, **PLI scheme** to incentivize AVGC, **enhanced Ease of Doing Business** in AVGC sector, promoting **local Children's channels**, targeted **skilling and industry outreach for youth** in Tier 2/3 towns, reservation for high-quality indigenous content by broadcasters and **inclusivity & handholding through various Govt. incentives** for all sections of the society.

8. **Government of India strikes den of misinformation on YouTube:** In a series of over 40 fact-checks, the PIB Fact Check Unit (FCU) **busted three YouTube channels** which were spreading false information in India and had nearly 33 lakh subscribers with over 30 crore views. These YouTube channels were spreading false and sensational claims about the Hon'ble Supreme Court of India, Hon'ble Chief Justice of India, Government schemes, Electronic Voting Machines (EVMs), farm loan waivers, etc. among other fake news and were using fake and sensational thumbnails with logos of TV channels and images of their news anchors to mislead the viewers.

## 9. Special Coverages

- 9.1 **G-20 Summit:** DD News and DD India did comprehensive live coverage including **'A Blog on India assumes G20 Presidency'** penned by Hon`ble PM, an **all-party meeting on India's G20 Presidency**, Meeting of Governors, CMs and LGs to discuss aspects of India's G20 Presidency, **First G20 Sherpa meeting**, First G20 Finance and Central Bank Deputies (FCBD) meeting etc. A series of special program **'India @G20'** has been telecast daily to cover all the aspects/development/activities of G20 on DD India. Special programme **'Bharat@20 : Vasudhaiva Kutumbakam'** on DD news has also been mounted to discuss the importance of G20 and India's presidency. All prime time news shows discussed the emergent issues with panel of experts & Ground Reports.
- 9.2 **Election coverage:** Special live programme **'Janadesh'** was telecast on polling day with live reporting from polling booths on Gujarat Assembly election and on counting day to show updated trends and results on Himachal Pradesh and Gujarat elections. One-hour mid-day prime time show **'Is Waqt'**, evening show **'Do Took'** discussed burning political issues of the elections, with different political leaders and experts.
- 9.3 **International Year of Millets (IYoM) 2023:** DD News & DD India covered the events including the **Special Millet Only Lunch** in the Parliament hosted by Union Agriculture & Farmers Welfare (A&FW) Ministry wherein Hon'ble Rajya Sabha Chairman, Hon'ble PM and MPs were present, **Millets exhibition at Parliament**, **Special Interviews** of Hon'ble A&FW Minister and Secretary, **Millets based luncheon in New York** wherein Hon'ble External Affairs Minister welcomed UN Secretary-General and other UNSC member states, **Hon'ble PM's message** read out at the inauguration ceremony of IYoM 2023 organized by the Food & Agriculture Organization of the UN in Rome, Italy.
- 9.4 **Covid-19 updates and other issues:** DD News widely covered the **High Level meeting on Covid-19 chaired by Hon'ble PM**, **meeting of State health ministers** chaired by Hon'ble Union Health Minister, **country wide Mock Drill in Hospitals**, special discussion in News Night focused on **'Covid-19 Ke Naye Variant Par Bharat Hua Alert'**, **'Corona Par War – Action Mein Sarkar'**, regular programmes **'Arogya Bharat'** & **'Total Health'** etc. DD News extensively covered the **winter session of Parliament** with dedicated bulletins **'Sansad Samachar'** & **'Parliament News'**, special programmes **'Kaisa Raha Sheetkalin Satra'**, **'Nasha Mukht Bharat Ka Sankalp'** etc. Live coverage and wide publicity was also given to Hon'ble Prime Minister's address at the start of **Winter Session** of Parliament in Rajya Sabha, address at **Sri Aurobindo's 150<sup>th</sup> birth anniversary**, participation in historic programme marking **'Veer Bal Diwas'** in Delhi, **National Ganga Council meeting** via VC, tribute to **Shri Atal Bihari Vajpayee** at 'Sadaiv Atal' etc.
- 9.5 **Year Ender:** DD News mounted series **'Yaden 22'** on various subjects like Economy, Politics, Sports, Films and India on the Global States, special programme **'Yaden 22: 22 Ke 22 Kamal'** based on 22 big news of the year, special year ender episode of **'Ek Bharat Shreshtha Bharat'** and **'Tejaswini'** were also telecast. NSD:AIR ran **Year Ender Series** under which interviews of

several Union Ministers and Secretaries were broadcast. New Media Wing (NMW) produced and disseminated '**Year End Roundup**' podcast in Hindi, across the social media accounts of M/o I&B, highlighting the significant achievements of India in 2022 – shared using the hashtag **#MIBPodcast**. Year Enders of 49 Ministries were issued and uploaded on PIB website.

10. The Ministry has published the **November, 2022 edition of PM's Mann ki Baat booklet**, with the **cover story on G-20**. The e-version was distributed to around 6 crore citizens all over the country through e-sampark and also been uploaded on the websites of Ministry of I&B, MyGov, PM India and the media units of Ministry. The printed booklet is distributed to all MPs and MLAs of the country and to all Secretaries in the Govt. of India, Chief Secretaries of States/ UTs and regional offices of M/o I&B.

11. **I&B Initiatives on Minimum Government Maximum Governance –**

- The Hon'ble Minister of Information and Broadcasting, Shri Anurag Singh Thakur addressed the media in New Delhi on 19.12.2022 on the policy focus of Government of India on '**Zero Tolerance Against Terrorism**' and the initiatives undertaken by the present Government in this regard, especially towards creating an atmosphere of peace in North-East.
- World famous film director and Hungarian filmmaker Béla Tarr conducted a 5-day long **Masterclass in Film Direction** for the Final Year Diploma students of the Direction and Screenplay Writing Department, Film and Television Institute of India (FTII).
- **Digital Media:** The Ministry issued directions for blocking of access in India of website, social media accounts, mobile apps and TV app of Pakistan-based Vidly OTT platform under the Information Technology (Intermediary Guidelines and Digital Media Ethics Code) Rules 2021 for violation of Section 69A of the IT Act in respect of their content vide order dated 14<sup>th</sup> December, 2022.
- **Channel Licensing:** The Ministry of I&B has issued 01 new permission during the month. The total number of private satellite TV channels for up-linking and downlinking in India **as on 31.12.2022 is 901**.
- **Community Radio Stations (CRS):** The Ministry has **signed three (03) new Grant of Permission Agreements (GOPAs) & renewed four (04) GOPAs** and **3 new CRS** have been commissioned in December, 2022.
- **Registrar of Newspapers for India (RNI):** **245** Title Verification certificates, **118** Certificate of Registration (Fresh & revised) were issued; and **16** MP/ Minister/ VIP References, **24** Public Grievances and **78** RTIs/ RTI First Appeals were processed during the month.
- Press Information Bureau (PIB) and its Regional offices have issued **6846 Press Releases** in English, Hindi and other regional languages, organized **30 Formal Press Conferences, 12 Vartalaap, 7 webinars** and commissioned **13 articles** on India's G20 Presidency, Millet Food Festival, AKAM, Swachh

Bharat, etc. PIB Fact Check Unit **busted 68 fake news** and posted 69 tweets. The **Research Unit of PIB published 25 documents** including the 75<sup>th</sup> document in the series.

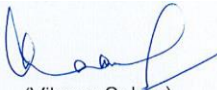
- Regional Offices (ROs)/ Field Offices (FOs) of CBC organized **69 Integrated Communication & Outreach Programmes (ICOPs)**, 1 Exhibition, 3 Special Outreach Programmes and 1 field programme on the themes Azadi Ka Amrit Mahotsav, 8 Years of Seva Sushasan & Garib Kalyan, India's G20 Presidency and flagship schemes of GOI and **conducted awareness on various themes through Social Media** across the country as under:

Total No. of Tweets and Retweets (with 'Impressions')	Total No. of Facebook Posts	Total No. of Instagram Posts	Total No. of Posters/ Message /Videos circulated on WhatsApp
26745 (304272)	11037	4945	34795

Folk Communication Wing of CBC presented **357 programmes** through Regional Offices.

- Social Media Coverage:** The social media handles of M/o I&B provided comprehensive coverage and publicity to various themes during the month across platforms by sharing around **19 graphics, videos, images, posts, tweets** etc.

**Azadi Ka Amrit Mahotsav** and other flagship campaigns were highlighted through infographics, reels, audio and video content for campaigns, such as **Vijay Diwas, Good Governance Day/ Birth Anniversary of former PM Atal Bihari Vajpayee, Year End Roundup – Achievements of India, ISRO's collaborations, AVGC Task Force report, Mann Ki Baat Booklet** etc.



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