To,

All Private Satellite TV Channels

On various occasions in the past, this Ministry has issued advisories for private satellite TV channels to broadcast content strictly in adherence to the Programme and Advertising Codes as prescribed in the Cable Television Networks (Regulation) Act, 1995 and the Rules framed thereunder.

2. It is hereby reiterated that all TV channels are advised to be particularly cautious with regard to any content which:

   (i) is likely to encourage or incite violence or contains anything against maintenance of law and order or which promotes anti-national attitudes; and/or
   (ii) contains anything affecting the integrity of the nation; and ensure that no such content is telecast which is violative of these Codes.

All private satellite TV channels are requested to ensure strict compliance of the above.

[AMIT KATOCH]

Director (BC)

Tele:23386394

Copy to:

1. Shri Rajat Sharma, President, News Broadcasters Association (NBA) Mantec House, 3’rd Floor, C-56/5, Sector 62, NOIDA 201307

2. Shri N. P. Singh, President, The Indian Broadcasting Foundation (IBF)' B- 304, 3’rd Floor, Ansal Plaza, Khegaon Marg, New Delhi 110049

3. All DTH/ HITS operators/ MSOs/ Cable operators