This service meant primarily for the use of the Ministry of Information & Broadcasting and its media units gives an annotated index to select articles on mass media published in various periodicals and newspapers received by the Centre.
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FILM AND HINDI LANGUAGE

Discusses the phenomenal contribution of Hindi films in popularizing Hindi among second and third generation Indian origin people settled outside India.

Assesses the role of Hindi cinema in popularizing Hindi outside India.

Assesses the contribution of Hindi cinema in spreading and making Hindi popular among audiences.

FILM AND WOMEN

Chatterjee (Saibal). When women strike back. Tribune. 18 October 2015; 8.
Writes about Leena Yadav’s feminist drama Parched which had its world premiere at the 40th Toronto International Film Festival held from 10-20 September 2015.

Chatterji (Shoma A). Case of the female cop. Tribune. 6 September 2015; 8.
Writes about Hindi films like Drishyam and Mardaani which have portrayed women in police uniform physically and mentally strong.

FILM, BIOGRAPHY (India)


FILM, BIOGRAPHY (India)

GULZAR: Songs of experience. By Devesh Sharma. Filmfare. 64 (20); 7 October 2015; 102-107.
SHAKEEL BADAYUNI: Once upon a poet. By Devesh Sharma. Filmfare. 64 (18); 9 September 2015; 115-118.

FILM, BIOGRAPHY (USA)

REMEMBERING MONTGOMERY CLIFT. By Ervell E Menezes. Tribune. 18 October 2015; 8.


FILM DOCUMENTARY

GUPTA (Rachit). Check mate! Filmfare. 64 (20); 7 October 2015; 108-110.

Writes about British documentary filmmaker Ian McDonald’s feature on blind chess players titled Algorithms.
FILM DOCUMENTARY

NATH (Dipanita). The final fast. Indian Express. 19 September 2015; 29.
Writes about award-winning documentary Santhara by Shekhar Hattangadi which explores issues around the Jain death ritual.

FILM, FESTIVAL, INTERNATIONAL (Canada-Montreal)

Writes about Kamal Swaroop’s documentary Dance of Democracy-Battle for Banaras screened at the Montreal Film Festival.

FILM, FESTIVAL, INTERNATIONAL (Canada-Toronto)

CHATTERJEE (Saibal). Women to the fore. Tribune. 13 September 2015; 8.
Appreciates South Asian films screened at the 40th Toronto International Film Festival held from 10-20 September 2015.

Writes about Indian films like Leena Yadav’s Parched, Meghna Gulzar’s Talvar, Deepa Mehta’s Beeba Boys, Pan Nalin’s Angry Indian Goddesses, Megha Ramaswamy’s Bunny which were highly appreciated at the 40th Toronto International Film Festival held from 10-20 September 2015.
FILM, INDUSTRY, REGIONAL (Punjabi)

Discusses how the robust growth of Punjabi film industry rang the death knell for the once-popular Punjabi Television serials.

FILM, INSTITUTIONS, FTII

SASHI KUMAR. Fighting the mediocrity contagion. Frontline. 32 (18); 18 September 2015; 105-107.
Comments on the recent strike by the students’ of the country’s premier film education centre, FTII (Film and Television Institute of India).

FILM, MUSIC

GHOSH (Sankhayan) et al. That song in your head. Indian Express. 13 September 2015; 6.
Presents the views of a few lyricists, composers and filmmakers about their favourite songs and their place in Hindi film Industry.

FILM, REGIONAL (Bengali)

Writes about Satyajit Ray’s iconic directorial debut, *Pather Panchali* which transformed the fate and fortunes of Indian cinema for all.
**FILM, SATELLITE RIGHTS**

PILLAI (Sreedhar). When TV stood up to cinema. *Hindu*. 13 September 2015; 4 (Mag).

Focuses on the recent battle between the Tamil Film Producers Council and leading Tamil satellite channels over satellite rights of Tamil films.

**FILM, THEME, CRIME**


Writes about Meghna Gulzar’s latest film *Talvar* which was warmly received at its world premiere in the 40th Toronto International Film Festival.


Write about some finely crafted films based on incidents of actual crime and gives a perspective on how criminal minds operate.


Presents the views of film directors who have made movies on real-life events. They say that such a film works only if a filmmaker does not fall to box office compulsions to sensationalise the incident.

**FILM, THEME, HORROR**


Looks at horror films of Hindi cinema and finds that this genre is now getting better in India.
INFORMATION TECHNOLOGY

MUKHERJEE (Krishna). India’s tryst with OTTs. Voice & Data. 22 (9); September 2015; 23-26.
A report on the evolving OTT (over the top content) landscape that is transforming India.

INFORMATION TECHNOLOGY AND COMMERCE

SAMARJEET SINGH. E-tailing shows the way. Pioneer. 17 September 2015; 11.
Discusses the job opportunities in the field of e-commerce which is growing at an astounding rate in the country.

INFORMATION TECHNOLOGY AND EDUCATION

Discusses why an online teacher has much more scope and earning power than his offline counterpart.

INFORMATION TECHNOLOGY AND ENTERTAINMENT

Vishal Muli who has made India’s first-ever web series talks about the shows that are made exclusively for the digital platform.

JOURNALIST, BIOGRAPHY

NIKHIL CHAKRAVARTTY and some of his times. By Anil Nauriya.
Mainstream. 53 (45); 31 October 2015; 14-16.

REMEMBERING NIKHIL CHAKRAVARTTY. By Barun Das Gupta.
Mainstream. 53 (45); 31 October; 13-14.
MASS MEDIA AND CHILDREN

DIXIT (Dipa). Media and children. Mainstream. 53 (42); 10 October 2015; 17-19.
A critical appraisal of media for its consistent failure to play its part to promote and create public awareness about children issues and their rights.

MASS MEDIA, BIOGRAPHY

AN Amritsari’s tribute to MELVILLE DE MELLOW. By Ashok Sethi. Tribune.
13 September 2015; 13.
PIYUSH PANDEY, ‘I was born in a creative factory’. Talks to Sharmistha Ghosal. Telegraph. 18 October 2015; 22.

MASS MEDIA, BIOGRAPHY (USA)

MARK ZUCKERBERG, ‘We want everyone to be on the Internet’. Hindu. 29 September 2015; 13.

NEWSPAPER

Discusses how newspaper period helps students to understand the importance of the information that they are learning.
PRINTING TECHNOLOGY, 3D

3D printing: A bridge to the future. Indian Express. 11 September 2015; 17.
Discusses how 3D printing technology is being adapted for use by the construction industry to create buildings and other structures.

PUBLISHING, BOOK MYTHOLOGICAL

Looks at the rising popularity of the mythological fiction books especially with the success of translations of books into Indian languages such as Hindi, Marathi and Tamil.

TELEVISION, CABLE, PROGRAMME

Looks at the TV comedy serials which are popular despite being poor in taste.

VENKATESAN (V). Threat to free speech. Frontline. 32 (17); 4 September 2015; 125-127.
A report on the show cause notices issued to three television news channels by the Information & Broadcasting Ministry for violating Cable Television Networks Rules, 1994.

Presents the views of scriptwriters and actors about the key factors which make a comedy show superhit on TV today.
TELEVISION, CABLE, PROGRAMME


Author speaks with industry experts about the time bound meaningful dramas that are focusing on a quality entertainment experience for viewers of the small screen.
HOW TO READ

TO OURS READERS

Kindly note our RENDERING OF ENTRY is as under

Author’s surname (Forename). Title. Source. Volume (No.); Date month and year; page numbers.

Annotation.

Example:

GHOSE (Bhaskar) Broadcasting as a citizen’s right. Frontline. 20 (21); 24 October 2003; 95-96.
Criticizes charging of licence fee for radio broadcasting in view of right
To freedom of speech and expression.

Note

1. Name of author is replaced by name of the person in case of biographical entries. Name of
the person is given in capital letters and underlined in such cases. Name of author is given
after the title and is followed after By

Example


2. Repetition of the name of author etc. if occurred immediately on the same page is shown by
putting …………. In place of author.

Example:

Looks at the portrayal of the Parsi Community in Hindi films.

………. Mumbai meri Jaan. Screen. 52 (49); 22 August 2003; 22.
Looks at those aspects of Mumbai city which Hindi films have highlighted
Over the years.

3. In case of entries where name of the author is not known, the title is mentioned in place of
author and the first word of the title is given in capital letters

Example:

TRANSMISSION lost and found. Economic Times. 9 October 2003; 22.
A note on experience in Chennai, a month after the implementation of Conditional
Access System (CAS)