This service meant primarily for the use of the Ministry of Information & Broadcasting and its media units gives an annotated index to select articles on mass media published in various periodicals and newspapers received by the Centre.
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FILM, ACTING

CHATTERJEE (Shoma A). From the stage to the big screen. Tribune. 29 November 2015; 8.

Looks at the rising graph of some of the most outstanding actors in Bollywood who have come from the stage and successfully established their command over both mediums.

FILM AND LITERATURE

SHARAD RAJ. Reeling in the pages. Deccan Herald. 6 December 2015; 3.

Taking into account some of the masterpieces of world and Indian cinema which have been adaptations of literary works looks at the complex symbiotic relationship between cinema and the literature.

FILM AND WOMEN

CHATTERJEE (Saibal). Fury of women scorned. Tribune. 6 December 2015; 8.

Writes about Pan Nalin’s feminist drama Angry Indian Goddesses, India’s first full fledged female buddy film from Bollywood’s mainstream output.

FILM, BIOGRAPHY


The return of BABA SEHGAL. By Alifiya Khan. Indian Express. 13 December 2015; 4.

KABIR KHAN: A class apart. Filmfare. 64 (24); 2 December 2015; 88-93.

KAILASH UNDE-PATIL: A filmmaker with true grit. Cine Blitz. 41 (11); November 2015; 112-113.
FILM, BIOGRAPHY


**MOHAMMED RAFI**: God’s own voice. By Devesh Sharma. *Filmfare*. 64 (25); 16 December 2015; 101-103.


**PRAKASH RAJ**: In character. By Devesh Sharma. *Filmfare*. 64 (25); 16 December 2015; 108-111.


**PRIYANKA CHOPRA**: Network star. By Kunal Pradhan. *India Today*. 40 (49); 7 December 2015; 18-27.

**RAVINDRA JAIN**: Farewell song. By Devesh Sharma. *Filmfare*. 64 (23); 18 November 2015; 106-107.


FILM, BIOGRAPHY

SAEED JAFFREY: Jewal of cinema, witty and a charmer. By Amit Roy.  
Telegraph. 17 November 2015; 6.

SAEED JAFFREY: The king is dead, long live the king. By Rana Siddiqui Zaman.  
Tribune. 22 November 2015; 13.

SAEED JAFFREY: A life less ordinary. By Devesh Sharma. Filmfare. 64 (25); 16 December 2015; 104-105.

The charming SAEED JAFFREY. By Rashmi Oberoi. Tribune. 18 November 2015; 8.

FILM, CERTIFICATION


A critical appraisal of working of the Central Board of Film Certification (CBFC) under the Chairmanship of Pahlaj Nihalani.

FILM, DOCUMENTARY

TRIVEDI (Divya). A film axed. Frontline. 32 (23); 27 November 2015; 29-31

Writes about documentary film Caste on the Menu Card on the beef-eating practices in Mumbai which has been denied permission for screening on the grounds that it dealt with the contentious issue of beef.
FILM, FESTIVAL, INTERNATIONAL (Great Britain-London)

A report on the Indian films screened at the 59th edition of the BFI London Film Festival held from 7-18 October 2015.

FILM, FESTIVAL, INTERNATIONAL (India - Goa)

BAGHDADI (Rafique). Fest impression. Week. 33 (51); 20 December 2015; 86-87.
A report on the 46th edition of the International Film Festival of India held in Goa from 20-30 November 2015.

FILM, FESTIVAL, INTERNATIONAL (India-Kerala)

CHATTERJEE (Saibal). Where films draw, not stars. Tribune. 20 December 2015; 8.
Discusses how the International Film Festival of Kerala (IFFK) is different from other film festivals held in the country.

FILM, FESTIVAL, INTERNATIONAL (India-Kolkata)

BARPUJARI (Manoj). Old masters, new stars. Frontline. 32 (25); 25 December 2015; 91-95.
Gives a brief account of the 21st Kolkata International Film Festival (KIFF) held from 14-21 November 2015.
FILM, FESTIVAL, INTERNATIONAL (India-Kolkata)

CHATTERJEE (Shoma A). Voices from the margins. Tribune. 6 December 2015; 8.

Appreciates films screened in the Indian Select Section of the 21st Kolkata International Film Festival held from 14-21 November 2015.

MULLICK (Swapan). With an identity of its own Statesman. 21 November 2015; 4.

Presents the main features of Kolkata International Film Festival.

FILM, THEME


Writes about Independent films by an exciting new breed of independent young directors who have created a viable alternative space for themselves.

CHATTOPADHYAY (Suhrid Sankar). A war and liberation. Frontline. 32 (25); 25 December 2015; 96-98.

Writes about Munsur Ali’s debut film-Shongram, which depicts the story of the 1971 Bangladesh war of Independence.

LADA GURUDEN SINGH. Filming the new course. Tribune. 15 November 2015; 8.

Focuses on the work of filmmakers like Shoojit Sarkar, Maneesh Sharma, Rahul Dholakia and Sanjay Leela Bhansali who are going all out to give us stories that don’t belong to their familiar terrains.
PILLAI (Pooja). Home is where the angst is. *Indian Express*. 29 November 2015; 1.

Writes about recent family films like *Titli, Prem Ratan Dhan Payo, Piku, Ugly* and *Masaan* which have shown unconventional family ties.

SAWANT (Viraj). What’s Salam… without Bombay. *Cine Blitz*. 41 (12); December 2015; 118-122.

Observes the role played by places in the films they lent their names to.


Discusses how the character of villains has changed over the years especially in recent films like *Ek Tha Tiger, Bajrangi Bhaijaan, Piku, Queen, PK, 3 Idiots, Titli* etc.


A report on how domestic players are rising to leverage the billion-dollar smart phone market in India even as global players make a beeline to the currently undeserved Indian market.
INFORMATION TECHNOLOGY AND ENTERTAINMENT

VERMA (Smitha). Camera, action online. Telegraph. 22 November 2015; 11.
Focuses on popular video-sharing websites which are emerging as a new platform for entertainment in the last few years.

INFORMATION TECHNOLOGY AND JOURNALISM, EDUCATION

GOH (Debbie) and KALE (Ugur). From print to digital platforms: A PBL framework for fostering multimedia competencies and consciousness in traditional journalism education. Journalism & Mass Communication Educator. 70 (3); Autumn 2015; 307-323.
Discusses how the project-based-learning (PBL) enhances the quality and experience of student learning and increased multimedia consciousness and competencies.

JONES (Julie). Covering # SAE! A mobile reporting class’s changing patterns of interaction on Twitter over time. Journalism & Mass Communication Educator. 70 (3); Autumn 2015; 264-275.
Taking into account the changes in the social network patterns over time, provides a new perspective on the pedagogical practices and places those findings within the nation of ambient journalism.
INFORMATION TECHNOLOGY AND JOURNALISM, EDUCATION

KRAFT (Nicole) and SEELY (Natalee). Making mojos: How iPads are enhancing mobile journalism education. *Journalism & Mass Communication Educator*. 70 (3); Autumn 2015; 220-234.
Discusses how the iPad could be used to augment journalistic training and determine whether use of such technology would accelerate and enhance student learning.

LASKIN (Alexander V) and AVENA (Joseph). Introduction of mobile media into formal classroom learning environments. *Journalism & Mass Communication Educator*. 70 (3); Autumn 2015; 276-285.
Discusses how one particular type of technology-mobile media-can affect education by exploring the usage of this technology for pedagogical purposes.

INFORMATION TECHNOLOGY AND JOURNALISM, EDUCATION(USA)

Examines how journalism educators, students and practioners embrace the proliferation of rapidly growing mobile technologies in the United States.
INFORMATION TECHNOLOGY AND TELEVISION

EUN HWA JUNG and WALDEN (Justin). Extending the television Brand: An examination of why consumers use broadcast network web sites. *Journal of Broadcasting & Electronic Media*. 59 (1); March 2015; 94-111.

Investigates why audiences use broadcast network web sites and how Consumer-Based Brand Equity (CBBE) affects the use of such sites.

JOURNALISM, AWARDS

FINEST of Indian journalism honoured. *Indian Express*. 24 November 2015; 8.


Excerpts from the address by Union Minister for Finance, Corporate Affairs and I&B at the eighth Ramnath Goenka Excellence in Journalism Awards in Delhi on November 23, 2015.


Gives details of the 57 journalists who were honoured for doing what they do best – telling stories at the eighth edition of the Ramnath Goenka Excellence in Journalism Awards in Delhi on November 23, 2015.
JOURNALISM, EDUCATION (Great Britain)

IQANI (Mehita) and FEIGENBAUM (Anna). The (Inter) Disciplinarit y of media studies: Pedagogical challenges and opportunities of teaching staff. Journalism & Mass Communication Educator 70 (3); Autumn 2015; 286-306.

Reports on the views and experiences of academics teaching on media studies courses in universities in the United Kingdom in relation to interdisciplinarity.

JOURNALIST, BIOGRAPHY


MAGAZINES, DIGITAL (Germany)

GARZ (Marcel) et al. The online market for illegal copies of magazines: A German case study. Journal of Broadcasting & Electronic Media. 59 (1); March 2015; 169-183.

Investigates consequences of increasing online trade with illegal copies of magazines.

MASS MEDIA

JAITLEY (Arun). Media’s right to free speech. Times of India. 5 November 2015; 22.

Excerpts from the Sardatr Patel Memorial Lecture by the Union Finance, Information & Broadcasting Minister Shri Arun Jaitley.
MASS MEDIA

Looks at the changing tone and tenor of India’s newspapers and television channels in the recent past.

MASS MEDIA, BIOGRAPHY


MASS MEDIA, REPORTING, NEWS

Studies news repertoire approach by identifying the distinct ways that media users combine news use across a wide array of media platforms and content.

RADIO, COMMUNITY

Gives a brief account of community news programme called *Appan Samachar*, started by a group of young women from the remote village of Ramlila Gachi in Muzaffarpur District of Bihar, to cover issues affecting villagers in their everyday life.
TELEVISION AND CHILDREN


TELEVISION, COMMERCIAL

CLAYTON (Russell B) and LESHNER (Glenn). The uncanny valley: The effects of rotoscope animation on motivational processing of depression drug messages. Journal of Broadcasting & Electronic Media. 59 (1); March 2015; 57-75. Examines how rotoscope animation affects viewers’ cognitive and emotional processing of depression drugs ads.
HOW TO READ

TO OURS READERS

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Author’s surname (Forename). Title. Source. Volume (N0.); Date month and year; page numbers.

Annotation.

Example:

GHOSE (Bhaskar) Broadcasting as a citizen’s right. Frontline. 20 (21); 24 October 2003; 95-96.

Criticizes charging of licence fee for radio broadcasting in view of right To freedom of speech and expression.

Note

1. Name of author is replaced by name of the person in case of biographical entries. Name of the person is given in capital letters and underlined in such cases. Name of author is given after the title and is followed after By

Example


2. Repetition of the name of author etc. if occurred immediately on the same page is shown by putting …………… In place of author.

Example:

VIDYANATHAN (P.V). The dream merchant. Screen. 52 (49); 22 August 2003; 13.

Looks at the portrayal of the Parsi Community in Hindi films.

………. Mumbai meri Jaan. Screen. 52 (49); 22 August 2003; 22.

Looks at those aspects of Mumbai city which Hindi films have highlighted Over the years.

3. In case of entries where name of the author is not known, the title is mentioned in place of author and the first word of the title is given in capital letters

Example:

TRANSMISSION lost and found. Economic Times. 9 October 2003; 22.

A note on experience in Chennai, a month after the implementation of Conditional Access System (CAS)