



Community Radio Compendium 2023

TOOLS OF COMMUNITY EMPOWERMENT



अनुराग सिंह ठाकुर
ANURAG SINGH THAKUR



सत्यमेव जयते



मंत्री
सूचना एवं प्रसारण और
युवा कार्यक्रम व खेल
भारत सरकार

MINISTER
INFORMATION & BROADCASTING AND
YOUTH AFFAIRS & SPORTS
GOVERNMENT OF INDIA

MESSAGE

I am delighted to note the exponential growth of community radio in the country in recent years. It is a testimony to the efforts that the Ministry of Information & Broadcasting has made to strengthen the community radio movement in the country. Community radio has become one of the most powerful tools for local empowerment and development in the country today, especially in rural and remote areas where mainstream media is yet to mark its presence.

The Ministry realises the enormous capacity of community radio to serve and uplift local communities, and therefore plans to make community radio stations an integral part of various knowledge dissemination strategies. The Ministry is also committed to providing support to community radio stations through the means of sustainable schemes that enable them to serve the community better and also encourages the establishment of more community radio stations in the times to come.

The Community Radio Compendiums, in the past, have been successful indicators of the remarkable work done by the community radio stations in the country. It has also helped in highlighting the presence of community radio in different parts of the country and has motivated different stakeholders to explore the immense potential of community radio. I hope that Community Radio Compendium 2023 will further strengthen the prospects of community radio in the country by enhancing its visibility among key policy makers and stakeholders and it will also further our commitment to "SabkaSaath, SabkaVishwas and SabkaVikas".

I congratulate the Commonwealth Educational Media Centre for Asia (CEMCA) for their commendable work in bringing out Community Radio 2023 and hope that it truly serves its purpose as an excellent source of information about community radio stations in the country.

Anurag Singh Thakur

(Anurag Singh Thakur)



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डॉ. एल. मुरुगन
Dr. L. MURUGAN



Message



राज्य मंत्री
सूचना एवं प्रसारण मंत्रालय और
मत्स्य पालन, पशुपालन और डेयरी मंत्रालय
भारत सरकार
MINISTER OF STATE FOR
INFORMATION & BROADCASTING AND
FISHERIES, ANIMAL HUSBANDRY AND DAIRYING
GOVERNMENT OF INDIA

I am exceedingly glad to know that a new edition of the Community Radio Compendium is being published by the Ministry of Information & Broadcasting in association with the Commonwealth Educational Media Centre for Asia (CEMCA).

The country's progress globally is only made possible by the development of each individual and community, which remains the sole focus of the leadership. Empowering the rural communities by getting them on par with their urban counterparts is an important step in the direction of development. This will ensure equal opportunities for every individual, irrespective of their background, and will be the key to bridging socio-economic gaps in the society.

Community radio is capable of playing a key role in this endeavour. It can bring together people from different backgrounds to inform them about the different schemes and entitlements that the government has put in place for their welfare. Harnessing these entitlements will help strengthen the communities at grassroot levels and will gradually guide them towards better opportunities.

I firmly believe that community radio stations in the country can drive a huge impact by helping bridge various socio economic divides in our society.

I wish that Community Radio Compendium 2023 becomes a handy instrument in underlining the important role that community radio has played in empowering communities in every nook and corner of the country.


(Dr. L. Murugan)

अपूरव चन्द्रा, भा.प्र.से.
सचिव
APURVA CHANDRA, IAS
Secretary



75
आज़ादी का
अमृत महोत्सव

भारत सरकार
सूचना एवं प्रसारण मंत्रालय
शास्त्री भवन, नई दिल्ली - 110001

GOVERNMENT OF INDIA
MINISTRY OF INFORMATION & BROADCASTING
SHASTRI BHAWAN, NEW DELHI - 110001

19th July, 2023


MESSAGE

There is no medium better placed than community radio in its ability to reflect the true essence of the local community. Unlike other media that cater to a broad audience, Community Radio stands as an exemplary medium that is firmly rooted in the needs, interests, and aspirations of their immediate surroundings. They are the embodiment of the people that they serve; they preserve and celebrate local heritages in an increasingly globalised world.

There are many instances and ways in which community radio has served the people of this country. It has played the crucial role of informing and educating communities, while also empowering the marginalised and underrepresented voices. This has helped in fostering democratic values and ensuring accountability at the grassroot level. Moreover, the role-played by community radios in disseminating time and accurate information during emergencies and disasters are commendable.

I am sure that this comprehensive document will serve as the bridge between what has been done by the Community Radio Service and what more can be done.

I wish all success for the publication of Community Radio Compendium 2023 and congratulate CEMCA on completing this wonderful endeavour.


(Apurva Chandra)



Dr. Basheerhamad Shadrach
Director



CEMCA

MESSAGE

I am delighted that in partnership with the Ministry of Information and Broadcasting (MIB), the Commonwealth Educational Media Centre for Asia (CEMCA) is presenting the latest edition of the Community Radio Compendium as a leading resource of reference on Community Broadcasting in India. We thank the officials of MIB for their constant support throughout the endeavour while appreciating the Ministry's efforts to promote community radio and for making it a force to reckon with.

Considering that CEMCA, over the last two decades, has worked closely with the Community Radio Stations in the country, sharing a special bond, I am pleased that the task of bringing out the Community Radio Compendium 2023 was entrusted upon us, and I am pleased that as a result of the sincere efforts undertaken by my colleagues, Ms Monica Sharma, Mr Nittin Paul Mathew and Ms Loveleen, the final product has become a reality. They have motivated the personnel of each of the CR stations mentioned in the Compendium to provide accurate and valuable information in a timely manner.

Through Community Radio Compendium 2023, we hope to inspire a deeper appreciation for community radio stations, to celebrate their impact on local communities, to recognize their potential as catalysts for positive change, and to acknowledge and embrace the limitless, extraordinary power of community radio.

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ANDHRA PRADESH



SVFM @ 90.4 FM
Sri Venkateswara Oriental College, TTD, Tirupati,
Andhra Pradesh - 517502

SVFM @ 90.4 FM

Contact Person: Principal
Contact Number: +91-9440234910
Email: svocettd38501@gmail.com;
nsbalajirao@gamil.com
Broadcast Timing: 6 AM to 11 AM and
12 PM to 5 PM
Broadcasting Language: Telugu

Genesis: SVFM was established in 2007 by Tirumala Tirupati Devasthanams through Sri Venkateswara Oriental College, Tirupati. SVFM is dedicated to the concerns and needs of the local community, and focuses on bringing social and long-term changes in the community through its interventions.

Thematic Focus: The primary focus areas of SVFM are education, child welfare, gender equality, local culture and traditions, and skill-based growth of the community. The CRS strives to build an ethical and just society with strong moral values.

Sustainable Development Goals: SVFM focuses on the following SDGs:

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 5: Gender Equality

Primetime Programmes: The primetime programmes of SVFM are:

Manchi Mata: The programme focuses on life goals, and ways to live a stress free life. It also includes Vedic hymns to lend a spiritual experience to the listeners.

Sangeeth: It is a classical-music based programme in which trained musicians discuss and teach music.

Personality Development: A programme that features personality development trainers, saints, and distinguished personalities who discuss different aspects of personality development.

Culture: The programme discusses the rich regional culture and traditions. It also sheds light on the kingdoms, kings and history of the country to make the listeners aware of the rich heritage of the nation.

In addition to these programmes, the CRS broadcasts programmes related to health, women and children, social issues etc.



Innovations in format or any other way: SVFM runs a flagship programme on skill development for the community members to help them find better livelihood options. The CRS also focuses on creating more educational opportunities for girls in the community with the help of local girls colleges.

Core Team: The Principal of SVFM serves as the Director of the station. The team includes the Station Manager, technicians, announcers, and support staff.

Major Projects Undertaken: SVFM majorly focuses on internal initiatives and develops programmes for the specific needs of the community.

Sustainable Strategies: SVFM is sustained by the parent organisation, Tirumala Tirupati Devasthanams, through Sri Venkateswara Oriental College.

Number of listeners and Potential Outreach: SVFM has an active listener base of approximately 25,000 listeners within its broadcast range.

Major concerns in the Community: Unemployment, lack of awareness about welfare policies and entitlements, and gender-based discrimination against women are major concerns in the community.



Radio Vishnu @ 90.4 FM

Shri Vishnu Engineering College for Women,
Vishnupur, Bhimavaram, Andhra Pradesh - 534202

Contact Person: Dr. S. Hanumatha Rao

Contact Number: +91-98497 82622,
9866749444

Email: radiovishnu@gmail.com

Website: <http://radiovishnu.com>

Broadcast Timing: 6.00 AM to 10.00 AM
and 12.00 PM to 8.00 PM for 12 hours a day
Broadcasting Language: Telugu

Genesis: Sri Vishnu Educational Society realised the crucial role of community radio can play in the social upliftment of rural communities. Radio Vishnu 90.4 CR is the first campus-based community radio in Andhra Pradesh and was launched on 15th April, 2007. The CRS broadcast its programmes from the most compact, completely digital, tapeless, and multipurpose studio from the campus of Vishnu Educational Society to the areas of Bhimavaram. Radio Vishnu has been successful in driving a positive change in community through its programmes.



Thematic Focus: Radio Vishnu 90.4 CR strives to provide radio programmes that are innovative and reflect the diverse voices of the local community. The primary focus areas of the CRS are health and nutrition, women empowerment, agriculture, education, and social justice.

Sustainable Development Goals: Radio Vishnu focuses its work on achieving the given SDGs:

SDG 3: Good Health and Well-Being

SDG 5: Gender Equality

SDG 6: Clean Water and Sanitation

SDG 8: Decent Work and Economic Growth

Primetime Programmes: Radio Vishnu has a large pool of programmes that focus on areas including education, health, agriculture and its allied sectors, and science and technology. The CRS also broadcasts programmes that promote women empowerment. The rich culture and art of the region are also a part of the programmes at Radio Vishnu. The programmes are developed in formats like skits, discussion, live phone-in interactions, and interviews, to intrigue as well as educate the listeners.



Innovations in format or any other way: Radio Vishnu encourages a participatory approach in the community, and therefore involves the community members in all its activities and programmes. The CRS collaborates with organisations like My Choices Foundation, M S Swaminathan Research Foundation, Access Agriculture, Department of Science & Technology, Krishi Vigyan Kendra, and Rice Research Station, to organise events and campaigns in the community.

Core Team: Radio Vishnu has six CRMC members. The core team has five members who each handle a unique responsibility to ensure the seamless operation of the CRS.

Major Projects Undertaken: Radio Vishnu has been a part of many initiatives with organisations like UNICEF, CRA, CEMCA, My Choices Foundation, M S Swaminathan Research Foundation, Access Agriculture, Department of Science & Technology, Krishi Vigyan Kendra, and Rice Research Station, for campaigns and initiatives across areas like agriculture, health and nutrition, COVID-19, and education.

Sustainable Strategies: Around seventy five percent of the annual expenses of Radio Vishnu are met by the parent organisation, Sri Vishnu Engineering College for Women. The CRS also generates revenue through the means of externally funded collaborations.

Number of listeners and Potential Outreach: Radio Vishnu has an active listener base of nearly 95,000 people. The programmes of the CRS are also available through Web Radio.

Major concerns in the Community: The major problems in the community are poverty, unemployment, migration, delinquency, drug abuse, crime against women and children, corruption, family and health problems, education, economic, cultural and environment issues, and human rights violation.



GMR Radio @ 90.4 FM

GMRIT Community Radio Station, 2nd Floor,
ECE Department Building, GMR Institute of Technology,
Rajam, Andhra Pradesh– 532127

Contact Person: Dr V. Jagan Naveen

Contact Number: +91-9849722092

Email: community.radio@gmrit.edu.in

Broadcast Timing: 6 AM to 9.30 AM and 5.30 PM to 9 PM for 7 hours a day

Broadcasting Language: Telugu and English

Genesis: GMR Radio was established with an aim to meet the informational needs of the communities in Rajam, Andhra Pradesh, and is based in the GMRIT campus. The CRS focuses on building a socially aware and inclusive community through its programmes and interventions. The CRS has been a catalyst of change in the target community since its inception.

Thematic Focus: The primary focus areas of Radio GMR are education, health, agriculture, employment, women empowerment, environment, and culture. The CRS also addresses prevalent social problems through its programmes.

Sustainable Development Goals: The SDGs that the CRS focusses on and aspires to achieve are:

SDG 3: Good Health and Well-Being

SDG 5: Gender Equality

SDG 8: Decent Work and Economic Growth

SDG 12: Responsible Consumption and Production

Primetime Programmes: The primetime programmes of GMR Radio are:

Employment News: The faculty of the institution designs the content to inform the community about employment opportunities listed in newspapers and employment magazines.

Radio Vidya: An educational programme for students from classes 5-12. The programme also educates them about social responsibilities.



Communication Skills: Srikakulam being one of the backward districts of AP, the communities need help in improving their communication skills, especially in the English language.

Today's Technology: This content is prepared by the Engineering faculty to update the youth about the latest developments in technology.

Doctor Advices: Doctors from GMR Varalakshmi Care Hospital advice the communities on matters pertaining to seasonal diseases, nutrition etc., and also promote a healthy lifestyle.

Agriculture: The economy of the region is primarily dependent upon agriculture. Information related to agriculture is provided by Agricultural College, Naira, Srikakulam. This includes information related to soil testing, seasonal crops, yielding, types of diseases, and agri-farming.

Rangastalam: The Rajam region is famous for stage artists, and the CRS provides them a platform to exhibit their talents.

Innovations in format or any other way: GMR Radio helps the local communities by connecting them with experts from different fields. This helps them gather knowledge and seek expert opinions on various matters. GMR Radio gets doctors from its sister concern GMR Varalakshmi Care Hospital to address different health issues in the community. The CRS also hosts programmes that connect the community directly with civic bodies and police. The CRS organises several health camps, awareness campaigns,, and participatory events for the benefit of the community.

Core Team: 11 members form the core team of Radio GMR. The Principal of GMRIT acts as the Station Director, and a professor of the institution acts as the Station Incharge. The core team also includes faculty members from the institution and teachers from schools.

The CRS is supported by more than 100 volunteers who contribute as editors, script writers, radio jockeys, and also help in programme recording and mixing.

Major Projects Undertaken: Radio GMR has been an active part of several initiatives. The CRS collaborated with DST for a project on health and nutrition for women and children from the weaker sections of the society.

The CRS has developed many programmes and interventions that focus on topics/issues like girl child education, drinking water and hygiene, breastfeeding, agriculture, waste management, career guidance, and welfare schemes. All these initiatives have succeeded in creating an awareness in these areas and have had a significant impact on the community.

Sustainable Strategies: GMR Radio meets almost sixty percent of its expenses through funds from the parent organisation, GMRIT. The rest of the funds are raised through collaborative ventures with other organisations.

Number of listeners and Potential Outreach: There are 78 villages within the broadcast range of the GMR Radio. The CRS has an active listener base of 18,000 listeners.

Major concerns in the Community: The community is primarily dependent on agriculture. Lack of awareness about the appropriate crops for the season and adequate usage of fertilisers often result in crop failure.



Karshakavani @ 90.4 FM
Punganur Mandala Vayalaga Rythula Samakhya, 28-114/4,
Prasanth Nagar, Opp.APTRANSCO, Chowdepalle Road,
Punganur, Chittoor, Andhra Pradesh - 517247

Contact Person: Mr. T.K. Prasanth
Contact Number: +91-89199 59076
Email: Pmvs2002@gmail.com
Broadcast Timing: 8 AM to 11 AM & 4 PM to 7 PM for 6 hours a day
Broadcasting Language: Telugu

Genesis: Karshakavani is owned by the farming community, promoted by the Punganur Mandala Vayalaga Rythula Samakhya. The CRS was established on 20th September 2015, in Chittoor district of Andhra Pradesh. The main objective of the CRS is to strengthen the farming community by educating them in the fields of agriculture and its allied sectors, and improving their livelihood. The CRS is also committed to the holistic development of the local community.



Thematic Focus: The primary thematic focus area of Karshakavani is agriculture. The CRS also focuses on skill development and capacity building, alternative and sustainable livelihood, environment, health, education, and guiding the youth in the community. The CRS encourages the community to preserve its culture and traditions.

Sustainable Development Goals: The SDGs that the CRS focusses on are:

- SDG 1: No Poverty
- SDG 4: Quality Education
- SDG 5: Gender Equality
- SDG 10: Reduced Inequalities
- SDG 12: Responsible Consumption and Production

Primetime Programmes: The primetime programmes of Karshakavani are Arogayyama Mahabagyam (health-based programme), Bala Vikasam (programme for children), Rythu Bharatham (agriculture-based programme), Yuva Chaitanyam (youth empowerment programme), Mahila Sadikarata (women empowerment programme), and Pale Patalu (songs related to agriculture, like harvest songs).



Innovations in format or any other way: Karshakavani engages with the local community through on-field interactions, which help create a network with the farmers and share critical information. It also helps in registering the local concerns in the community, and addressing them.

Core Team: Karshakavani has seven members in its Management Committee in addition to Station Manager. The CRMC members of the community meet once a month to review the programmes of the CRS. The leaders of the farmers associations take the responsibility to produce programmes as well as promote listenership.

Major Projects Undertaken: Karshakavani has collaborated with organisations like UNICEF, SMART, and NABARD for various initiatives in the community. The CRS was an active participant in many COVID-19 and vaccination campaigns.

Sustainable Strategies: Karshakavani is owned and supported by the farming community through its parent organisation.

Number of listeners and Potential Outreach: Karshakavani has an active listener base of approximately 61,000 listeners from 122 hamlets in 22 panchayats.

Major concerns in the Community: The farming community faces many problems like crop failure, pests, lack of adequate equipment, low income, and lack of knowledge about the latest agricultural practices. The changing climatic patterns and other environmental problems also add to their misery.



Radio Ala @ 90.8 FM

Admin.Office: #G-5, Raja Ratna Residency, Gandhi Nagar,
Kakinada, Andhra Pradesh-533004

Contact Person: Mr. K. Sathyavathi, Mr. MVR Phaneendra

Contact Number: +91-9248040968,
7794982345

Email: radioala90.8fm@gmail.com

Broadcast Timing: 5 AM to 11 PM

Broadcasting Language: Hindi and English

Genesis: Radio Ala 90.8 FM was established in 2013 by Malireddy Charitable Trust. 'Ala' means tides; Radio Ala is 'tide of information' for the local community. The tagline of Radio Ala is 'Mana Ooru, Mana Radio' which means 'Our City, Our Radio'. Radio Ala primarily caters to fishing communities who have a constant need for reliable weather information. The CRS continuously strives to change the lives of the poor and weaker sections of the community. It addresses the problems at the grassroots levels and focuses on solving them for the better of the community. The CRS is a force of influence and an important source of information in the area.

Thematic Focus: The primary focus areas of Radio Ala are education, environment, health, bridging socio-economic inequalities, and skill development. The CRS works in all areas that directly have a bearing on the well-being of the target communities. Its initiatives are community-centric that focus on resolving issues at the grassroots level and upwards.

Sustainable Development Goals: Radio Ala ensures a responsive and accountable administration through its focus on these SDGs:

SDG 1: No Poverty

SDG 2: Zero Hunger

SDG 3: Good Health and Well-Being

SDG 10: Reduced Inequalities

Primetime Programmes: Radio Ala is bridging the gap between the government and the public by providing opportunities for the poor to speak directly to concerned officers. The programme Doctor's Special addresses health hazards and provides medical solutions. 'Classroom' is a unique programme launched by Radio Ala which aims for the upliftment of blind students by helping them in academic matters to guide them towards a better future.

Innovations in format or any other way: Radio Ala has launched a programme called 'Soukaryam' to provide livelihood to skilled unemployed men and women in the state. Radio Ala has played a crucial role in helping the fishermen community during Cyclone Hud-Hud and Cyclone Titlee. The INCOIS weather updates have been helpful to the fishing communities and the public, as they relied on Radio Ala's credible information on low-pressure areas in the Bay.

The CRS has developed many initiatives that are tailored for the benefit of the community, and these initiatives have had a huge impact on the community.

Core Team: There are six CRMC members on the board of Radio Ala. Six members form the core team at Radio Ala. The radio also has a dedicated group of community volunteers.

Major Projects Undertaken: Radio Ala was a part of the International Day of Yoga campaigns in 2021 and 2022 in association with the Ministry of Ayush and CEMCA. It has been a part of campaigns of digital media literacy and fake news. The CRS has also been associated with UNICEF for several initiatives. In addition to these projects, Radio Ala has constantly worked on developing internal programmes/interventions that cater to the specific needs of the community, which are often not covered under regional or national initiatives.

Sustainable Strategies: Radio Ala is funded by its parent organisation Malireddy Charitable Trust. The CRS also generates revenue through externally funded collaborations.

Number of listeners and Potential Outreach: Radio Ala is based in an area with a population of nearly five lakh people. The CRS has an active listener base of nearly 1,50,000 people.

Major concerns in the Community: The community is based in an SEZ and they have to abide by many restrictions. Environmental concerns like pollution and inadequate waste management strategies pose a threat to the livelihood of the community. Sustainable livelihoods and better income can help the community do better.

Contact Person: Mr. M. Satyavani
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Email: info@radianjancards.org, director@radianjancards.org, radioranjan90.4@gmail.com
Website: www.radianjancards.org
Broadcast Timing: 6.00 AM TO 10 PM
Broadcasting Language: Telugu

Genesis: Radio Ranjan 90.4 FM is a community radio station, promoted by Community and Rural Development Society (CARDS), approved and licensed by the Ministry of Information and Broadcasting, Government of India. It was established on 11th December 2017.

CARDS is a pioneer NGO promoting various developmental activities for marginalised communities since 1979. During these four decades, CARDS have been appreciated and recognized by various governments of different states and also the Government of India.



Thematic Focus : The main thrust areas of Radio Ranjan are formal and non-formal education, women and youth empowerment programmes, health programmes, emergency relief programmes, environmental protection programmes and various programmes based on the need of the hour.

Sustainable Development Goals: The SDGs that the CRS focuses on are:

SDG 3: Good Health and Well-Being
SDG 4: Quality Education
SDG 8: Decent Work and Economic Growth
SDG 12: Responsible Consumption and Production

Prime Time Programmes: The primetime programmes that are broadcast on Radio Ranjan include Vidya Mitra (educational programme), Arogya Mitra and Doctor's Time (health programmes), Randi Maar (programme based on government schemes), Swarna Mahila Maarg (programme that promotes women empowerment), Kisan Mitra (agricultural programmes), Mana Ooru (programme based on villages and rural areas), Bala Bata (children's programme), Prerana (motivational talks), Mana Vantillu (cookery programmes), Chirunavvulatho Subhakankshalu, Meeku Telusa, Navvul-Puvvul, and numerous other programmes



Innovations in format or any other way: The CRS broadcasts content in Telugu language to establish a strong connection with the local community. The CRS has community volunteers at the field level who focus on specific thematic areas.

Core Team: The core team at Radio Ranjan is constituted by the Director, Deputy Director, Chief Advisor of Programmes, four system operators, four female radio jockeys, and four field staff.

Major Projects Undertaken: Radio Ranjan has been a part of the COVID Suraksha programme in association with UNICEF and CRA. The CRS was part of the International Day of Yoga campaign in 2022. Radio Ranjan actively contributed to relief activities among slum dwellers in the Guntur region during the pandemic. It was also part of several other regional and national initiatives and campaigns with leading organisations and government agencies.

Sustainable Strategies

Radio Ranjan 90.4 FM is supported by its parent organisation, Community and Rural Development Society (CARDS), and also generates revenue through the means of externally funded projects.

Number of listeners and Potential Outreach: The CRS has as many two lakh active listeners through broadcast and its online radio platform.

Major concerns in the Community: Disseminating information on agriculture-related concerns faced by the farmers in the target area is important. An inclusive attitude towards transgender and differently-abled community members should be promoted. Protection of the environment, especially the mangroves near the sea coast, has to be improved.

The community must be educated in terms of digital and financial literacies, legal awareness, and government policies and entitlements. Gender discrimination, child abuse, child marriage, and drug intake are among the other major concerns in the community.



MITS Radio @ 90.8 FM

Madanapalle Institute of Technology & Science, Post Box No:
14, Kadiri Road, Angallu Madanapalle,
Andhra Pradesh- 517325

Contact Person: Mr. S. A. Subhan, Station Manager

**Contact number: +91- 8712655126,
08571-220388.**

Email: mitsradio90.8cr@mits.ac.in

Website: <https://mits.ac.in/radio-90>

Broadcast Timing: 12 PM to 2 PM

for 2 hours a day

Broadcasting Language: Telugu and English

Genesis: MITS Radio 90.8 FM was established in January 2023, under the aegis of Madanapalle Institute of Technology & Science. It is the first community radio in Madanapalle and aims to uplift its target community through the means of effective interventions across different areas that affect the community.

Thematic Focus: MITS Radio focuses on several themes which include education, health, youth empowerment, women's welfare, life skills, environment, culture, and social harmony. The programmes are designed to accommodate these themes and promote the welfare of the community members.

Sustainable Development Goals: MITS Radio is working on achieving the following SDGs:

SDG 2: Zero hunger,

SDG 3: Good health and Well-Being,

SDG 4: Quality Education,

SDG 5: Gender Equality,

SDG 8: Decent Work and Economic Growth,

SDG 13: Climate Action

Primetime Programmes: The primetime programmes are Pallelu Panta Seemalu, Udyoga Varthalu, Chinnarula Karyakramam, Sastra Vignanam, Sandhya Samayam, Yuvata-mata manthi, Mahilavani, and Matha-Sishu Karyakramam.

Pallelu Panta Seemalu is a program where local agricultural officers are interviewed to increase farmers' awareness and knowledge. The program covers topics such as horticulture, animal husbandry, and poultry.

In Udyoga Varthalu, experts from the field of education discuss career opportunities, scholarships, and other information that can guide youth towards a better future.



In Udyoga Varthalu, experts from the field of education discuss career opportunities, scholarships, and other information that can guide youth towards a better future.

Chinnarula Karyakramam is a program where teachers from local schools host language classes.

Sastra Vignanam is a phone-in program that features interviews with researchers and faculty members on various scientific topics, as well as news and updates on ongoing research projects. The program also includes discussions on the societal impacts of science. This would help bridge the gap between the scientific community and the general public, promoting scientific literacy and appreciation among listeners.

Sandhya Samayam focuses on the experiences of senior citizens, providing a valuable platform for members of the community to connect, share their experiences, and learn from one another.

Yuvata-mata Manthi focuses on youth, while Mahilavani aims to empower women, and Matha-Sishu Karyakramam focuses on women and child health.

Innovations in format or any other way: Effective narrowcasting and engaging with listeners on all the major social media platforms are innovative ways in which the CRS stays connected with its audience.

Core Team: The staff at MIT S Radio includes the Station Coordinator, Station Manager, and AV Technician. The Station Coordinator handles program management, volunteer coordination, budgeting and fundraising, and manages the day-to-day operations of the station to ensure that it runs smoothly. The Station Manager is responsible for programmes and production, while the AV Technician provides technical support, including recording post-production, and sound mixing.

Major Projects Undertaken: Since the CRS was established just recently, it is yet to be part of a major project or collaborative intervention and has so far focused on its internal projects.

Sustainable Strategies: MIT S Radio is funded and supported by its parent organisation Madanapalle Institute of Technology & Science.

Number of listeners and Potential Outreach: Within a short span, the CRS has become popular and harbours a healthy listener base. Surveys are underway to determine the potential outreach and listener base.

Major concerns in the Community: Community members need guidance on a variety of matters pertaining to government schemes and welfare policies, healthcare schemes, employment opportunities etc.



Annamacharya Radio @ 89.6 FM

Annamacharya Institute of Technology & Sciences, Rajampet,
New Boyanapalli, Tallapaka (Panchayat), Rajampet (Mandal),
Anamaya (Dist),
Andhra Pradesh - 5161216

Contact Person: Dr. K.Prasad, Station Director

Contact Number: +91-9550530232

Email: aitsradio89.6@gmail.com

Website: www.aitssrajampet.ac.in

Broadcast Languages: Telugu and English

Broadcast Hours: 11 AM to 12:00 PM and
3:00 PM to 5:00 PM for 3 hours a day

Genesis: The Annamacharya Institute of Technology & Sciences, Rajampet, founded Annamacharya Radio. The CRS began its broadcast on 24th August, 2022. It was established with the intention of assisting and guiding the target community, with special emphasis on children and young individuals. The CRS continues to have a big impact on the target community through a number of initiatives and effective intervention strategies.



Thematic Focus: The CRS has primarily focused its intervention efforts on providing children in the target community with better education. The CRS also focuses on the welfare of young girls, gender equality, good health, and personal and professional development

Sustainable Development Goals: Annamacharya Radio mainly follows these SDGs:

SDG 4: Quality Education,

SDG 5: Gender Equality,

SDG 8: Decent Work and Economic Growth

Primetime Programmes: The talk shows and discussions on Annamacharya Radio's primetime archive explore various facets of the CRS' focus areas and interventions. The programmes are the result of careful planning and have been meticulously curated to meet the requirements of the target community.

Innovations in format or any other way: The CRS successfully combines narrowcasting and broadcasting. Additionally, they play an integral part in the TTD Annamacharya Project, which carries out community-based social, ethical, educational, and intervention projects in Tirumala Tirupathi, Andhra Pradesh.

Core Team: Annamacharya Radio has a small staff of just two people, and it develops its programmes with input from the neighbourhood. By encouraging participation from members of all demographic groups, the CRS promotes an inclusive attitude.



Major Projects Undertaken: As it is still in its early stages, Radio Annamacharya has focused mainly on its internal projects while making constant efforts to become part of a larger project with other organisations and government bodies.

Sustainable Strategies: The administration of the Annamacharya Institute of Technology & Sciences, Rajampet is presently providing the necessary funding to ensure the smooth functioning of the CRS. The CRS intends to become financially independent by raising funds through various projects and collaborations.

Number of listeners and Potential Outreach: The broadcast range covers the following villages: Rajampet, Tallapaka, Nandalur, Pullampet, Balijapalli, and Poli. According to census data gathered from the local authorities, the population of these villages is approximately 72,000. From this potential outreach, the CRS has a listener base of 20,000 active listeners.

Major concerns in the Community: Unemployment, education, health concerns, agriculture, and irrigation are the community's top needs and concerns. The community's economic condition can be drastically improved through skill development and youth empowerment. More state government programmes and interventions from local organisations would be very beneficial.



Radio Sphoorty @ 89.6 FM

Office 306, Jagadeesh Mall, Birla Compound, Kurnool,
Andhra Pradesh - 518002

Contact Person: Mr. R. Prakash Reddy

Contact Number: +91-9700881889

Email: prakashreddy27@gmail.com

Broadcast Timing: 12 hours a day

Broadcasting Language: Telugu

Genesis: Radio Sphoorty was launched on 23rd June, 2022 in Kurnool, Andhra Pradesh with the aim to bring desired positive changes in the lives of the target community. Radio Sphoorty is committed to bridging socio-economic gaps, and building a strong and equal community. Even though the CRS is still in its early days, it has been able to make a place for itself in the community and be a part of their daily lives.

Thematic Focus: The primary thematic focus areas of Radio Sphoorty include education, health, and women empowerment. The CRS delves into other areas that require attention and are critical to the well-being of the community. The CRS also promotes and preserves the local culture, art, and traditions.

Sustainable Development Goals: Radio Sphoorty has created its programmes to achieve the given SDGs:

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 5: Gender Equality

Primetime Programmes: Radio Sphoorty's primetime programmes are Morning Health, News, and various phone-in programmes. The programmes are developed in formats that encourage the community members to step forward, connect with each other, voice their concerns and opinions, share their knowledge and experience, and showcase their talents.

Innovations in format or any other way: The CRS strives to forge strong relationships with the community through the means of narrowcasting and interacting with the last of community members. This helps nurture an inclusive attitude and promotes better connections within the community. The CRS also broadcasts its programmes through its mobile application.

Core Team: Radio Sphoorty has a small and dedicated team of four members who each essay unique responsibilities to ensure the seamless operation of the CRS.

Major Projects Undertaken: Radio Sphoorty was part of a six-month programme in association with UNICEF. The CRS is still in its early days and is yet to bag major projects with other leading organisations.

Sustainable Strategies: Radio Sphoorty is actively devising plans to generate revenue through different streams and become a self-sustaining entity in the near future.

Number of listeners and Potential Outreach: Radio Sphoorty has an active listener base of nearly one lakh listeners despite being a young CRS.

Major concerns in the Community: Unemployment, low income, and lack of sustainable livelihood options affect the community, especially the youth and women. Vocational training and skill-building workshops can help address these concerns and create opportunities, resulting in economic growth and professional development.

ARUNCHAL PRADESH



Radio City @ 90.8 FM
Tolum Namchang, Rakap Colony Naharlagun, Papum
Pare District Arunachal Pradesh - 791110

Contact Person: Mr. Tolum Takar
Contact Number: +91-9436044226/
 9863349970
Email: radiocityitanagar@gmail.com
Broadcast Timing: 12 Hours a day
Broadcasting Language: Hindi, Nyishi,
 Apatani, Adi and Galo

Genesis: Radio City is the first community radio station in the state of Arunachal Pradesh. It was launched on 7th April, 2018. Radio City focuses on the traditional and cultural aspects of various tribes in the state, and preserving their unique socio-cultural identities. The CRS is a significant medium of communication in a region with limited connectivity and media exposure. Within five years of its operation, the CRS has become a vital part of the lives of the local community,



Thematic Focus: The primary focus area of Radio City is preserving and protecting the rich culture, literature and traditions of various indigenous tribes in the region. The CRS designs programmes in the local languages to ensure that they are not lost in a fast changing world. The CRS also rests its focus on critical areas that affect the well-being of the community; this includes agriculture and allied activities, education, health, and livelihood.

Sustainable Development Goals: Radio City is committed to achieving the following SDGs:

SDG 3: Good Health and Well-Being

SDG 12: Responsible Consumption and Production

Primetime Programmes: The primetime programmes that are broadcast by Radio City are Aaj ki Safar, Arunachal Rhythm, Lok Kathaye, Tea Time, and Dil ki Baatein. The programmes of the CRS intend to educate and entertain the local community. Social concerns are discussed and addressed through the programmes. Crucial information and messages are conveyed, especially during times of crises like natural disasters. Prevalent and common health concerns are also addressed by healthcare experts during prime-time.

Innovations in format or any other way: Aap ki Awaaz is a door-to-door campaign to spread awareness about different social concerns like drug addiction, alcoholism etc. and other subjects, using hoardings and placards. The activity also encourages community participation; youth in the community are granted fellowships to collect local stories of age-old tribal communities.



Core Team: Radio City functions with a small but efficient team of five members. They are actively involved in broadcasting as well as narrowcasting duties to ensure that important messages reach the local communities.

Major Projects Undertaken: Radio City has collaborated with UNICEF and CEMCA for several projects. The CRS develops internal initiatives that focus on the local culture. A study and broadcast of the local oral tradition was done. Preservation and promotion of various endangered tribal languages is also done by the CRS.

Sustainable Strategies: Radio City is supported by its parent organisation, and is also able to generate some revenue through externally funded projects. This revenue is often not enough to sustain the CRS and its activities that are crucial in the context of the local community. More paid projects sustained over longer periods of time and grants from external agencies will help the CRS sustain and improve its services to the community.

Number of listeners and Potential Outreach: The CRS has an active listener base of at least 15,000 listeners within its broadcast range. This is a significant number considering the sparsely populated terrain and abundance of media dark areas.

Major concerns in the Community: The unique tribal cultures, languages and dialects are under the threat of extinction and are vanishing in a fast changing world. These cultural, literary and linguistics must be treasured for the future generations, lest they and their glory be lost forever.



ASSAM



Radio Gyanmalinee @ 90.8 FM
Dibrugarh University, Dibrugarh,
Assam - 786004

Contact Person: Dr Jitu Ranjan Chetia
Contact Number: +91-9954481645
Email: jituranjan44@gmail.com, swapnal-ibhuyan1234@gmail.com
Website: <https://dibru.ac.in/radio-gyanmalinee/>
Broadcast Timing: 8 AM to 8 PM for 12 hours a day
Broadcasting Language: Hindi, Mising, Sadi (tea-tribes), Nepali, Bengali and in English

Genesis: The Gyanmalinee Community Radio Station was established by Dibrugarh University in the year 2019 with support and licensing from the Ministry of Information and Broadcasting, Govt. of India. The commissioning of the programmes of the station was done on 7th of February, 2019 as a part of the extension and outreach activities of the university. It aims to serve the needs of the community surrounding in and around the university with the motto of giving back to the society. Gyanmalinee is committed to social welfare and to encourage the community in its overall growth. The CRS strives to reach the last of individuals in the community and provide them the opportunity to voice their concerns, and uphold their right to freedom of expression.



Thematic Focus: The CRS has primarily focused its intervention on the following areas for the target community: education, agriculture, health and well-being, law, and justice. Governance, environment, gender equality, and professional and economic development are further areas of emphasis.

Sustainable Development Goals: Radio Gyanmalinee aims at achieving the given SDGs:

SDG 3: Good Health and Well-Being
 SDG 4: Quality Education
 SDG 5: Gender Equality
 SDG 10: Reduced Inequalities
 SDG 13: Climate Action

Primetime Programmes: The knowledge-based Pragya Batere programme is broadcast during primetime and covers topics like science and technology, social science and history, environmental challenges, and teacher training. Xarir Aru Mon is a programme on physical and mental health. Hello Doctor is an interactional programme between community members and doctors. Gramya Bani is a rural community-based programme. Pathare Bazar is an exclusive training programme for farmers and entrepreneurs, dealing with topics ranging from specific farming methods to market trends. Aainor Janibologia Kotha is an awareness programme on law and justice.



Innovations in format or any other way: Along with broadcasting, the CRS regularly narrowcasts its programmes in the remotest areas of the community. The CRS produces programmes in all local languages and dialects, and fosters an inclusive attitude towards all sections of the community. Live coverage of different community functions and traditional practices enables to promote and protect local culture and heritage.

Core Team: The radio station is governed by the Board of Management which is chaired by the Vice Chancellor of the university. The Programme Management Committee is responsible for strategic planning, and monitoring the quality of the programmes. The Chairperson is the Head of the CRS who deals with all the stakeholders, and takes initiatives for the overall development of the station. The CRS has two Programme Executives who are responsible for the programme content and daily broadcasting.

The CRS has twenty volunteers who contribute as presenters and programme developers, and are the backbone of the station. These volunteers are students and alumni from the neighbouring villages.

Major Projects Undertaken: The CRS has completed several major projects including awareness campaigns on voting rights, immunity enhancement, International Day of Yoga, digital literacy, fake news, disaster management and safety measures, and gender-based violence.

The key partners of the CRS include SMART, CEMCA, TERI, UNICEF, Rashtriya Madhyamik Siksha Abhiyaan (RMSA), Samagra Siksha Abhiyaan (SSA), Krishi Vigyaan Kendra (KVK), Assam Medical College (AMC), Election Commission of India (ECI), Ministry of Ayush, and Assam State Disaster Management Authority (ASDMA).

Sustainable Strategies: Radio Gyanmalinee meets nearly eighty five percent of its expenses with financial support from its parent organisation, Dibrugarh University. The rest of the funds are procured by generating revenue through externally funded projects executed in collaboration with other organisations.

Number of listeners and Potential Outreach: Radio Gyanmalinee has a very large community base including students, villages, tea-gardens and char areas. The CRS has an active listeners base of at least 20,000 listeners.

Major concerns in the Community: Lack of awareness of laws, rights, entitlements, government schemes and welfare policies etc. affect the community. The community also needs support in the areas of education, economic growth, digital literacy, and developing scientific temper.



Radio Brahmaputra @ 90.4 FM
Brahmaputra Community Radio Station, Maijan Borsaikia
Gaon, P.O. Hiloidhari, Dibrugarh,
Assam - 786002

**Contact Person: Mr. Bhaskar Jyoti Bhu-
yan**

Contact Number: +91-9954489439

**Email: [contactradiobrahmaputra@
gmail.com](mailto:contactradiobrahmaputra@gmail.com)**

Website: <https://radiobrahmaputra.org/>

**Broadcast Timing: 7 AM to 10 PM for 16
hours a day**

**Broadcasting Language: Assamese, Sa-
dri, Hajong, Deori and Mising**

Genesis: Radio Brahmaputra 90.4 FM, also known as Brahmaputra Community Radio Station (BCRS), obtained its licence from the Ministry of Information and Broadcasting of India (MIB) and began broadcasting on 7th July, 2015.

The CRS caters to the needs of a diverse and rural community that needs support in different areas. Radio Brahmaputra has been able to address these needs and be a catalyst of change contributing to the transformation of its target community.

Thematic Focus: Radio Brahmaputra 90.4 FM is dedicated to serving underprivileged communities in its coverage area, including those in tea gardens, riverine areas, and rural populations. The station focuses on several key areas of intervention, such as promoting maternal and child health, improving nutrition, enhancing livelihoods, preserving local culture, bridging gaps between different ethnic communities, and promoting government programmes for sustainable development. To achieve its objectives, the station employs various participatory and community-engaging tools in addition to its community radio platform.

Sustainable Development Goals: Radio Brahmaputra is actively working towards these SDGs:

SDG 1: No Poverty

SDG 2: Zero Hunger

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 6: Clean Water and Sanitation

SDG 13: Climate Action



Primetime Programmes: The primetime programmes of Radio Brahmaputra are:

- **Puwar Brahmaputra:** Puwar Brahmaputra is a live morning radio programme in the Assamese language that provides an infotainment format.
- **Ajir Brahmaputra:** Ajir Brahmaputra is an evening live radio programme in the Assamese language that provides various local updates and positive happenings around the community.

- **Brahmaputra Live:** Brahmaputra Live is a live radio programme that features subject experts from various sectors such as health, education, governance, livelihood, agriculture, finance, and careers. The program provides a platform for listeners to interact with these experts,
- **Cha Baganer Awaz:** Cha Baganer Awaz (CBA) is a radio feature programme in the Sadri dialect that promotes the tea garden community dialect and encourages community participation through the radio platform. It aims to celebrate the unique culture and language of the tea garden community and create a platform for the community to engage and share their experiences.
- **Phola Aagan** is a radio programme in the Hajong language that promotes the dialect and encourages community participation through the radio platform. The program is designed specifically for the Hajong community and aims to preserve and promote the language and culture of the community.
- **Igarekun** is a radio programme in the Deori dialect of the Deori community. The programme focuses on promoting and preserving the language and culture of the Deori community through the radio platform. Through its various segments, Igarekun aims to showcase the unique heritage and traditions of the Deori people.

Innovations in format or any other way: Brahmaputra Community Radio Station is dedicated to finding new and innovative ways to reach out to communities both within and beyond its coverage area. In addition to having a large number of listeners within its immediate coverage area, the station also has a significant following in different parts of the country. To reach out to these listeners, the station has established a strong presence on various social media platforms, including Facebook, Instagram, Twitter, and YouTube. Using participatory and community-engagement methods, the station works closely with different communities across various districts of Assam.

Core Team: There are five members who constitute the core team at Radio Brahmaputra. Each of them essays a unique role in ensuring the seamless operation of the CRS.

Major Projects Undertaken: The CRS collaborated with UNICEF for an initiative on disaster management. It has been involved in several campaigns related to COVID-19 in association with various organisations. The partnered with Assam Rural Infrastructure and Agricultural Services on a project to empower the marginalised communities. It collaborated with UNICEF and BFFSR&LP for a project on early childhood development, nutrition and health. Radio Brahmaputra has also been a part of several awareness campaigns in association with CEMCA.

Sustainable Strategies: The CRS' approach to community interventions is centred around evidence-based, low-cost solutions that are implemented with full community participation. As a community-driven institution, the CRS works closely with the communities that it serves, going beyond the role as a radio station. The CRS is not dependent on licensed NGOs and is self-sustaining in its efforts to support community development.

Number of listeners and Potential Outreach: Radio Brahmaputra covers parts of Dibrugarh, Dhemaji and Sivasagar, with a population of around 6,50,000 people, and its outreach potential is nearly 3,50,000 people.

Major concerns in the Community: The local communities often face significant challenges such as limited connectivity, geographical isolation, frequent floods, inadequate access to health and education facilities, and a lack of skilled human resources. Unemployment is also a major concern, as well as the underutilization of local resources for development. Additionally, internal and out-of-state migration due to a lack of opportunities is becoming an increasingly critical issue for these communities. Radio Brahmaputra prioritises addressing these challenges through evidence-based interventions that are tailored to the unique needs of each community.



Jnan Taranga CRS @ 90 FM
K K Handiqui State Open University, Resham Nagar,
Khanapara, Guwahati -22, Assam - 781022

Contact Person: Dr. Sangeeta Kakoty
Contact Number: +91-9435529660, 8638143499
Email: jnan.taranga@gmail.com, sangeeta.kakoty@kkhsou.in
Website: www.kkhsou.in
Broadcast Timing: 9 AM to 5 PM for 8 hours a day
Broadcasting Language: Assamese



Genesis: Jnan Taranga Community Radio, patronised by Krishna Kanta Handiqui State Open University (KKHSOU), is the first community radio station in the North-East region. It was established on 20th of November, 2010 with the support given by the Ministry of Information and Broadcasting Government of India and Commonwealth Educational Media Centre for Asia (CEMCA), New Delhi.

Thematic Focus: The primary thematic focus areas of Radio Jnan Taranga are education, healthcare, women empowerment, and economic growth. The CRS also shifts its focus on the prevalent social problems in the community and strives to find resilient resolutions for the same.

Sustainable Development Goals:

SDG 3: Good Health and Well-Being
 SDG 4: Quality Education
 SDG 5: Gender Equality
 SDG 13: Climate Action

Primetime Programmes: Radio Jnan Taranga has a large bank of programmes that are curated to address the specific needs of the local communities around it. The programmes are developed in various formats to engage, educate, entertain and empower the society. The community members connect with each other, voice their concerns, discuss different social issues, and also showcase their talent through the programmes. The programmes are based on areas like health, agriculture, education, and culture. They feature experts from different fields who share their knowledge and experience for the benefit of the local community. Through these programmes, the CRS also tries to promote and preserve the local languages, tradition and culture.



Innovations in format or any other way: It is imperative to narrowcast programmes in order to reach community members in the remote areas, which are often media dark. The programmes of the CRS are also available through internet radio on the global platform iRadioLive.com. The CRS is working on creating accounts on different social media accounts to reach a wide audience as well as connect with the existing ones.

Core Team: Radio Jnan Taranga has an Advisory Committee which includes six members; four of them belong to the local community. The Registrar of KKHSOU acts as the Station Director, who is assisted by the Station Manager. The CRS has a team of ten community volunteers to broadcast and monitor the programmes.

Major Projects Undertaken: Radio Jnan Taranga has worked on many initiatives in association with agencies/organisations like CRA, UNICEF, SMART, CEMCA, and ASDMA, in areas including health, nutrition, and disaster management.

Sustainable Strategies: Radio Jnan Taranga is sustained by financial support from its parent organisation, KKHSOU. The CRS also generates revenue through externally funded projects in collaboration with various government agencies and non-governmental organisations. The CRS often faces financial crises and is developing strategies to attract more funded projects.

Number of listeners and Potential Outreach: Approximately 5000 households fall within the broadcast range of Radio Jnan Taranga. The CRS also reaches listeners through the means of web radio.

Major concerns in the Community: Radio Jnan Taranga mostly caters to a rural community who struggle with issues like illiteracy, unemployment, low wages etc. The community also needs access to better healthcare and sanitation facilities.

BIHAR



Radio Rimjhim @ 90.4 FM
Near Banjari Mod NH -27,
Gopalganj, Bihar - 841428

Contact Person: Mr. Kripa Shankar Srivastava

Contact Number: +91-9939395151

Email: radiatorimjhim@gmail.com

Website: <https://radiatorimjhim.wordpress.com>

Broadcast Timing: Bhojpuri and Hindi

Broadcasting Language: 5 AM to 11:10 PM for approx

Genesis: The goal of Ayodhya Lal Kalyan Niketan is to significantly improve the quality of life of the community members. Radio Rimjhim was established to fulfil this goal. It aims to bring a change in the community and instil confidence in the community members.



The CRS played a vital role in imparting education in the community by making people aware of its necessity to eradicate poverty, and taught the community members to stand for their rights. The CRS has been able to create awareness regarding the government's welfare scheme, promote innovative agricultural practices, and guide the youth in choosing the right career path.

Through these interventions the CRS has been able to drive a positive change in the target community.

Thematic Focus: Radio Rimjhim caters to rural and semi-urban communities, and focuses on making them aware about different policies and schemes of the state and central government in the fields of education, agriculture, and health. The CRS also focuses on bridging gender inequalities, and providing guidance on career opportunities.

Sustainable Development Goals: Radio Rimjhim aim its work to achieve the following SDGs:

SDG 1: No Poverty

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 16: Peace, Justice and Strong Institution

Primetime Programmes: The primetime programmes of Radio Rimjhim include Hello Quiz Contest, Khet Khalihaan Khush Rahe Kisan, Aapka Sandesh Mila, Lok Jhankaar, Superhit Morning, Doctor On Air, Apna Kanoon, Apki Baat Radio Rimjhim Ke Sath, Your Voice Your Choice, Career Salah, Bhojpuriya Express, Hello My Choice, Local Beats, and Baat Bahno Ki.



These programmes engage the community through various forms including quizzes, agriculture and farming shows, and discussions on various issues.

Through its programmes, Radio Rimjhim provides a platform for the community members to express their opinions, and voice their concerns, while entertaining and educating them. The CRS also strives to preserve the local culture and language by incorporating them in its programmes.

Innovations in format or any other way: Radio Rimjhim narrowcasts its programmes in the community, and also streams its programmes online to reach a wider audience. The CRS is also active on all major social media platforms.

Core Team: Radio Rimjhim has eleven CRMC members on its board who belong to different fields and capacities. The core team has nine members who handle different responsibilities to ensure the seamless operation of the CRS.

Major Projects Undertaken: The following are the major projects undertaken by Radio Rimjhim.
COVID-19 Vaccination - Kar Dikhayega Bihar, Supported by Bill & Melinda Gates Foundation and SMART
Corona Se Jung Saavdhani Ke Sang in association with SMART
Factshala in association with DataLeads and FCRS
The TB Challenge in association with SMART
Swasthya Baan in association with SMART
Swasthya Sankalp in association with CRA and UNICEF
Yoga – Common Yoga Protocol in association with the Ministry of Ayush and CEMCA
Poshan Ki Potli in association with UNICEF and SMART

Sustainable Strategies: Radio Rimjhim generates revenue through various streams. It receives support from its parent organisation, Ayodhya Lal Kalyan Niketan. It generates revenue through externally funded collaborations and advertisements. It receives financial support through donations and local fund raising. Additionally, some revenue is generated through internships, training sessions, and workshops.

Number of listeners and Potential Outreach: At least six lakh people live within the broadcast range of Radio Rimjhim, and the CRS has an active listener base of nearly three lakh listeners.

Major concerns in the Community: Fake news and misinformation lead to problems in the society. Due to lack of employment opportunities, most of the youth migrate to other places in search of better opportunities. Gender-based discrimination against women is a deterrent in the overall development of the community.



Radio Active @ 90.4 FM
 2nd floor, Sumrit Mandal Complex,
 Netaji Subhash Chandra Bose Road,
 Tilkamanjhi, Bhagalpur, Bihar - 812001

Contact Person: Mr. Sandeep Kumar Pandey,
 Mr. Md. Imteyaz Khan
Contact Number: +91-7549000912,
 7549000911
Email: ID-radioactivebhagalpur@gmail.com
Website: www.radioactivebhagalpur.com
Broadcast Timing: 6 AM to 11 PM for 15 hours a day
Broadcasting Language: Angika, Hindi, Urdu, English



Genesis: Radio Active is the first community radio in Bhagalpur and came into being after much deliberation. The CRS began its testing in 2011 and came into being on 13th January 2012, by Mr. Shahnawaz Hussain (former Member of Parliament). The tagline of Radio Active is 'it's your voice'. The CRS aims to be the voice of every individual in the community, and strengthen them to express their opinions and concerns.

The Radio Active 90.4FM Bhagalpur is a platform for different communities to converge/unite, share ideas, encourage creative expressions, raise issues (civic and social rights), promote local talent, local business, foster local traditions, and be sensitised on issues of importance.

Thematic Focus: Radio Active aims for the holistic development of the society with focus on the areas of education, health, agriculture, women empowerment, social harmony, justice, and culture. The CRS also focuses on preserving local art forms and languages through its programmes.

Sustainable Development Goals: Radio Active is committed to achieving the SDGs listed below:

SDG 4: Quality Education
 SDG 8: Decent Work and Economic Growth
 SDG 10: Reduced Inequalities

Primetime Programmes: Second Innings, Naya Zamana Naye Course, Active Library, Mujhe Kuchh Kehna Hai, and Yodha are the primetime programmes that are broadcast by Radio Active. Second Innings is a programme for senior citizens, and it discusses life post-retirement and addresses the concerns of the elderly in the community. Naya Course-Naya Zamana is a programme that discusses the latest career prospects and courses to guide the youth towards better employment opportunities and career growth. Mujhe Kuchh Kehna Hai is an interactional programme for the community members to express themselves. Active Library is a literary programme that focuses on books, authors, and genres. Yodha is a series on freedom fighters and social activists.



Interaction with the senior citizen for the Radio programme "Second Innings"

Innovations in format or any other way: Radio Active focuses on preserving the local languages and therefore, creates programmes in different languages spoken in the region. This is important in a changing world where local cultures, art forms, and languages are fast disappearing.

The CRS is also active on all major social media platforms and engages with its audience, especially the youth. It also helps to connect with potential listeners from all over the world.

Core Team: Eleven members constitute the core team of the CRS, and each of them handles a unique responsibility ensuring the smooth functioning of the station.

Major Projects Undertaken: Radio Active was a part of the TB Challenge which is an awareness programme on Tuberculosis. The CRS participated in the Swasthya Baan awareness campaign on health and nutrition. In association with FactShala, the CRS launched a digital media literacy programme. Bachpan Express is an initiative on early marriage and girls' dropout from school, and the CRS was a key partner in it.

Sustainable Strategies: Community radio stations often struggle with the shortage of funds due to the stringent regulations they are subject to, and Radio Active is one among them. The CRS has managed to sustain itself over the last twelve years with the support of community members, local enterprises, and multilateral organisations.

Number of listeners and Potential Outreach: Radio Active broadcasts its programmes in an area with a population of nearly 8,35,000 people and has active listener base of approximately 2,60,000 listeners.

Major concerns in the Community: Local art forms and culture are fast diminishing, and these must be preserved at all costs. Bhagalpur is a flood prone area and the community members are often displaced during the calamity. Adequate disaster management and disaster control measures must be put in place to be better prepared in tackling such situations.



Radio Snehi @ 90.4 FM
Snehi Lokotthan Sansthan, Nai Basti Fatehpur,
Shivajee Nagar, Siwan, Bihar - 841226

Contact Person: Mr. Madhusudhan Pandit
Contact Number: +91-9334069148
Email: radiosanehi@gmail.com
Website: www.snehingo.org
Broadcast Timing: 05:00 AM to 03:00 PM
 and 04:00 PM to 11:00 PM for 9 hours a day
Broadcasting Language: Local language

Genesis: Snehi Lokotthan Sansthan is a non-profit organisation that focuses on social empowerment through social awareness. The organisation believes that community radio, with limitless potential, can be a powerful tool in enhancing social awareness of the community. Radio Snehi was conceptualised out of this thought, and established on 17th November 2010. The CRS aims to address the prevalent problems in the target community through its programmes and initiatives.



Thematic Focus: The primary focus areas of Radio Snehi are agriculture, child labour, gender equality, sustainable livelihood, education, sanitation and hygiene, and women empowerment through the establishment of self-help groups (SHGs).

Sustainable Development Goals: The CRS focuses on the following SDGs:
 SDG 3: Good Health and Well-Being
 SDG 4: Quality Education
 SDG 5: Gender Equality
 SDG 6: Clean Water and Sanitation

Primetime Programmes: The primetime programmes that are broadcast on Radio Snehi are Krishi Chaupal (a programme based on agriculture), Mastermind (a quiz programme for students), Apna Hero (a programme featuring local talents), Fit Ho Toh Hit Ho (a programme on health and fitness), Swachhata (a programme on sanitation and hygiene), and Beta Beti Ek Samaan (a programme on gender equality). The CRS addresses the concerns and needs of the target community through these programmes, while also entertaining them.



Innovations in format or any other way: In addition to its broadcast, Radio Snehi organises training programmes for women in self help groups. They produce products like cloth bags, bed covers, TV covers, table mats etc. The CRS also endorses their products amongst the local community. This helps them increase their sales and earn better.

The CRS encourages local folk singers and provides them a platform to showcase their talents.

Core Team: Radio Snehi has a large and efficient team. The core team also includes members of the parent organisation and the community. There are more than hundred community volunteers who also contribute as radio jockeys. A panel of experts from different fields give feedback on the programmes of the CRS.

Major Projects Undertaken: Radio Snehi has been an active participant in several regional and national projects in collaboration with organisations like SMART, CRA, UNICEF, and Ideosync to name a few, The CRS has developed many programmes and initiatives internally to support the local community.

Sustainable Strategies: Supported by its parent organisation, Radio Snehi focuses on minimising its expenses by devising several strategies. The community volunteers offer free service to the CRS. These volunteers are trained by the CRS in different areas like editing, recording, presenting, and hosting interviews. The CRS also generates revenue through contributions from community members and externally funded projects with different organisations.

Number of listeners and Potential Outreach: Radio Snehi covers the district of Siwan within its broadcast limits, and has an active listener base of nearly 1,25,000 listeners.

Major concerns in the Community: The community members are mostly unaware of any government schemes or policies that are in place for their welfare. There is little or no communication between civic bodies and the local community. The community also suffers from unemployment and low wages.



Krishi Vigyan Kendra CRS @ 91.2 FM
Community Radio Station, Krishi Vigyan Kendra
Barh, Patna, Bihar - 803214

Contact Person: Dr. Bishnu Deo Singh, Dr. Reeta Singh

Contact Number: +91-9430806435, 9931312228

Email: crs91.2fmkvkpatna@gmail.com, patnakvk@gmail.com

Website: www.patna.kvk4.in

Broadcast Timing: 10 AM to 5 PM
for 08 hours a day

Broadcasting Language: Hindi

Genesis: KVK Community Radio Station, Barh was established by Bihar Agricultural University in 2011. The mission of the CRS is to educate the farmers in the local community about the latest agricultural practices, technology, and allied sectors. The CRS serves as a communication medium for passing crucial information regarding different matters to the farmers, and is also a platform for farmers to share their knowledge and concerns.

Thematic Focus: The primary focus area of KVK CRS, Barh, is knowledge dissemination and information sharing among the local farming community. Apart from this, the CRS guides the local community regarding health, hygiene and sanitation to ensure its well-being. The CRS also works for the welfare of adolescents and women in the community, and guides the youth towards better livelihood options.

Sustainable Development Goals: Krishi Vigyan Kendra CRS aims to achieve the given SDGs:

SDG 1: No Poverty

SDG 3: Good Health and Well-Being

SDG 6: Clean Water and Sanitation

SDG 12: Responsible Consumption and Production

Primetime Programmes: The primetime programmes of KVK, Barh include Poshan Acha-Swasthya Surakchha, and TB Challenge. Poshan Acha-Swasthya Surakchha is a programme featuring doctors, nutritionists, social workers as well as scientists from KVK and BAU. This programme educates the rural masses about health and nutrition. The other programmes of the CRS incorporate inspirational stories, and talks by farmers and experts. Progressive farmers share their knowledge and experience with the local farming community. Scientists and agriculture experts advise the farmers with suggestions for better yield, insect and pest management in different crops and fruits, etc.



Innovations in format or any other way: KVK CRS, Barh actively engages with the farmers on field in addition to conventional broadcasting. This is effective as the farmers spend most of their day in agricultural activities and might not be able to listen to the programmes. The CRS delivers crucial information to the farmers through its narrowcasting activities. It has been able to create a positive impact in the local farming community through its interventions.

The CRS is also active on all major social media platforms.

Core Team: KVK CRS, Barh has seven members in its staff. The team is led by the Station Incharge. A panel of three agricultural scientists provides insights and feedback on the programmes of the station. This helps in curating content that address the specific needs of the local farmers.

Major Projects Undertaken: KVK CRS, Barh partnered with UNICEF for a health awareness programme. The CRS was part of a nutrition awareness campaign in association with SMART, and is currently engaged in another initiative for the rural community with the organisation.

Sustainable Strategies: KVK CRS, Barh is financially funded by its parent organisation, Bihar Agricultural University. It also receives support from ATMA, SMART, and various government and non-government organisations.

Number of listeners and Potential Outreach: Fifty villages of Barh, Belchi, Athmalgola and Pandarak fall within the broadcast range of the CRS, and these villages have a total population of nearly two lakh people.

Major concerns in the Community: The farming community needs to be made aware of the scheme and welfare schemes that they are entitled to; this can significantly help in improving their condition. They need access to the latest technology and farming practices. Better prices for their yield can improve their financial condition. They need support in times of crisis like natural calamities and crop failures.

Contact Person: Ms. Annu
Contact Number: +91-9304184008
Email: 90.8fmgreen@gmail.com
Broadcast Timing: 9 AM to 9 PM for 12 hours a day
Broadcasting Language: Hindi and Angika

Genesis: FM Green was established in 2019 by Bihar Agriculture College Sabour. The CRS was established to empower the farmers in the community by providing them necessary information related to agriculture and its allied sectors. The CRS serves as a source of knowledge dissemination and knowledge exchange in the community, and contributes to the upliftment of the target community through its programmes.



Thematic Focus: The primary focus area of the radio station has been agriculture. It adopts practices for knowledge dissemination and exchange in the farming community to enhance their yield and income. The CRS also focuses on environmental concerns as they directly and indirectly affect the farming community. Apart from this, the CRS promotes the holistic development of the local communities through its programmes and initiatives.

Sustainable Development Goals: FM Green aspires to achieve the given SDGs:

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 12: Responsible Consumption and Production

Primetime Programmes: The primetime programmes of Radio Green are Unnat Krishi, Career Watch, Ladies First, Swastha Rahein Hum, and Radio Revision. Unnat Krishi is a programme in which the scientists from the university give expert advice to the farming community regarding the best crops for the season, and things that they need to be careful about. Career Watch is a youth guidance programme that discusses career prospects and employment opportunities available for the youth. Swastha Rahein Hum is a health programme that covers topics on health, hygiene, and lifestyle. Radio Revision is a programme that intends to help school children by discussing concepts relevant to their academic interest.



Innovations in format or any other way: In addition to conventional broadcasting, the CRS also has to regularly engage in narrowcasting activities to ensure that important information and messages reach the farmers who spend most of their day in fields, engaged in agricultural activities.

Core Team: The core team of Radio Green comprises ten members including the Station Manager, Sound Engineer, Content Creator, Editor, and a group of radio jockeys. Members of the team are also responsible for community coordination and field reporting.

Major Projects Undertaken: Radio Green has been a part of projects that have major focus on the areas of agriculture, climate change, and environmental concerns. The CRS has also featured in health-based initiatives. The CRS has developed many internal initiatives to directly address the relevant and exclusive concerns of the farmers in the locality.

Sustainable Strategies: Radio Green is funded by the parent organisation, Bihar Agriculture College. The CRS also manages to generate revenue through the means of externally funded projects.

Number of listeners and Potential Outreach: Radio Green caters to the people in the areas of Goradih, Babupur, Fatehpur, Chanderi, and Sabour. This area has a population of nearly two lakh people.

Major concerns in the Community: Changing weather patterns resulting from climate change are a threat to the yield of the farming community. The farmers will be able to produce better yield and earn more if they have access to the latest equipment and practices in agriculture. Pollution, contamination of resources, and scarcity of water for irrigation are also factors that can affect the farming community.



Radio Mayur @ 90.8 FM
Mayur Kala Kendra, Arya Nagar,
Imamganj, Chapra Saran, Bihar - 841301

Contact Person: Mr. Abhishek Arun
Contact Number: +91-8587036060, 8210515430
Email: mayurkalakendra@gmail.com
Website: www.radiomayur.com
Broadcast Timing: 7 AM to 10 AM, 2 PM to 5 PM and 7 PM to 10.30 PM for 9.30 hours a day

Broadcasting Language: Hindi & Bhojpuri

Genesis: Radio Mayur 90.8 FM was established in 2016 by Mayur Kala Kendra, in Saran, Bihar. The CRS was established with a vision to promote and preserve the rich local art and culture of the region. Mayur Kala Kendra is one of the most prominent cultural organisations in the locality, and Radio Mayur is an extension of its vision and services. The CRS started with very limited resources, and has now grown into an influential and strong voice in the region.



Thematic Focus: Being part of a cultural organisation, the primary focus area of Radio Mayur is local art and culture. The CRS strives to celebrate, preserve and promote the rich cultural heritage of the region among the local community members. Such an endeavour is important to keep the art forms and cultural elements alive for the next generation. Apart from the core focus area, Radio Mayur also focuses on the overall development of the community through programmes that dwell on social concerns, health, and social well-being.

Sustainable Development Goals: Radio Mayur is committed to achieve the following SDGs:
SDG 3: Good Health and Well-Being
SDG 4: Quality Education
SDG 8: Decent Work and Economic Growth

Primetime Programmes: The primetime programmes that are broadcast by Radio Mayur are Suprabhat Chapra, and Chapra Junction. The CRS also broadcasts a weekly programme in Bhojpuri called Apan Boli Apan Baat. Suprabhat Chapra and Chapra Junction are programmes that provide the listeners with information on the latest events and developments in the region, news, morning motivation, health and lifestyle advice, trivia, and information about several subjects. Apan Boli Apan baat promotes the local culture and art including folk music, folk art and folk literature.



Innovations in format or any other way: Narrowcasting is effectively used by Radio Mayur. The CRS organises several events to promote community participation in celebrating local festivals and traditional ceremonies, and performance of local art forms. Such events ensure the preservation of culture and also brings the community together.

Core Team: There are eight team members, including three women, in the staff of Radio Mayur. The station is led by the Station Director, and every team member essays a particular role that ensures the seamless operation of the CRS.

Major Projects Undertaken: Radio Mayur has collaborated with agencies and organisations like SMART, CEMCA, CRA, One World Foundation, Point of View, and AMARC. The initiatives were related to Election Awareness, COVID-19 and vaccination, digital literacy, and identification of fake news.

Sustainable Strategies: Radio Mayur generates revenue through different paid collaborative ventures with other organisations, and advertisements from local enterprises. The CRS also requests contributions from the community members during the events it organises.

Number of listeners and Potential Outreach: Radio Mayur covers the Chapra town within its broadcast range, which has a population of nearly twelve lakh people.. The CRS estimates having an active listener base of 1,50,000 listeners.

Major concerns in the Community: Poverty, illiteracy, and lack of employment opportunities adversely affect the well-being of the community. The community requires better health facilities, adequate sanitation and hygiene facilities, and initiatives for skill development.



Radio Varsha @ 90.8 FM
Rajeev Nagar, Ward No. 14,
Gopalganj, Bihar - 841428

Contact Person: Mr. Parshuram Prasad Yadav
Contact Number: +91-9931872109,
7544075228

Email: Parshuram841425@gmail.com,
radiovarsha90.8fm@gmail.com

Website: www.radiovarsha.com

Broadcast Timing: 5 AM to 11 PM for 18 hours
a day

Broadcasting Language: Hindi, English and
Bhojpuri

Genesis: Radio Varsha was established on 11th
December 2017 by Dhenu Charaiya Lok Seva
Sansthan with the vision to improve the stan-
dards of health, education, and agriculture in the
region. The CRS also aims to guide the youth,
as well provide crucial information to the target
community. Radio Varsha is an active medium
of communication between the local community
and civic bodies; it highlights the local concerns
and works towards resolving them.

Thematic Focus: The primary thematic focus
areas of Radio Varsha have been education,
gender equality, agriculture, health, child mar-
riage, girl child welfare, and economic development. By focusing on these areas, the CRS aims to eradicate various
social evils and empower the local community in many areas that need critical attention.

Sustainable Development Goals: Radio Varsha focuses its work on achieving the given SDGs:

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 5: Gender Equality

Primetime Programmes: School of Fun, and
Ladies First are two primetime programmes of
Radio Varsha. School of Fun is a programme
that aims to promote education in the local com-
munity, especially primary education among chil-
dren under the age of twelve. Students, teach-
ers, and community members are invited to the
studio to discuss different aspects of education.
The programme is packaged to be entertaining,
participatory as well as educative.

Ladies First is a programme hosted by a female
radio jockey, and is a phone-in programme that
discusses different problems that women face in
their daily lives; the programme also discusses
the latest trends in fashion and upkeep.



Innovations in format or any other way: Radio Varsha focuses on addressing the needs of the local community and actively promotes door-to-door outreach. This helps to engage with individuals from different sections of the society and also reach out to those who might be listeners of the radio programme. Through this practice, the CRS is able to observe the concerns of the community from close quarters and take the necessary steps to address them.

Core Team: The staff of Radio Varsha has ten members including the Station Director, Station Manager, and five support staff. The station is also supported by a panel of two doctors and two teachers. Their routine inputs serve as feedback for the CRS that helps in planning future programmes.

Major Projects Undertaken: Radio Varsha was part of the COVID-19 vaccination awareness campaign. It has also been a part of the TB Challenge, an awareness initiative, in association with SMART. In addition to external projects, the CRS focuses on developing community-specific initiatives to address the different concerns and needs of the community.

Sustainable Strategies: Radio Varsha receives financial and technical support from its parent organisation, Dhenu Charaiya Lok Seva Sansthan. The CRS is also able to generate revenue through externally funded projects.

Number of listeners and Potential Outreach: Seven blocks and numerous villages including Dahibhata, Harpur, Basdila, Konhwa, Sasamusa, Sirishiya, Thawe, Jansar, Arna, Sathi, Jhhirwa, Sakhe, Jamsari, Rajapur, Luhsi, Danapur, Jagiritola, Yekdenga, Itawa, Bridaban, Shyampur, Turkaha, Mirganj, and Aadmapur fall within the broadcast limits of Radio Varsha. The area has a population of nearly five lakh people. The CRS has an active listener base of at least three lakh listeners.

Major concerns in the Community: The healthcare and educational infrastructure in the locality needs urgent attention. This is crucial for the development and well-being of the community. The community members must be made aware of the different welfare schemes which they can avail.



Radio Risarch @ 90.8 FM
Ganga Kutir, Kankarghat Mor,
Lallu Pokhar , Munger, Bihar -811201

Contact Person: Mr. Rohit Kumar
Contact Number: +91-9204236176, 7488911171
Email: radorisarchmunger@gmail.com
Broadcast Timing: 6 :00 AM to 10:00 PM
Broadcasting Language: Hindi, English, Urdu and Angika

Genesis: Radio Risarch is the first radio station of Munger (Yoga Nagri). It was set up to empower impoverished people with relevant information to improve their living standards. The radio station also shares information that is available from government agencies and other sources. The community radio station makes people aware about their rights and creates an enabling environment for the local people.



Thematic Focus: Education, culture, health, agriculture, women empowerment, and livelihood are the primary focus areas of Radio Risarch. The city of Munger has a rich culture and history which the CRS strives to preserve and promote through its programmes.

Sustainable Development Goals: Radio Risarch follows the following SDGs:
 SDG 3: Good Health and Well-Being
 SDG 4: Quality Education
 SDG 12: Responsible Consumption and Production

Primetime Programmes: Sutra Charcha is one of the prime-time programmes broadcast by Radio Risarch, and it promotes a healthy and more organic lifestyle which is closer to the roots of Indian culture. The CRS has a large pool of programmes based on several areas and subjects which are broadcast during primetime. The CRS strives to incorporate elements of the local culture, literature, and art into programmes in order to celebrate and preserve them in the collective thought of the community.

Innovations in format or any other way: Radio Risarch collects the feedback of the community during the process of narrowcasting. Close interactions with the community members are integral in understanding their concerns. The CRS designs programmes that specifically address these concerns and strives to resolve them.



Core Team: There are six CRMC members on the board of Radio Risarch, and its core team is constituted by five members who each handle unique responsibilities to ensure the seamless operation of the CRS.

Major Projects Undertaken: The CRS has been a part of many projects of regional as well as national significance with leading organisations. Being the CRS of the Yoga Nagri, Radio Risarch has been an active part of various Yoga campaigns, especially the International Day of Yoga campaigns in association with the Ministry of Ayush and CEMCA in 2021 and 2022.

Sustainable Strategies: Radio Risarch is funded by its parent organisation, and is able to generate some revenue through the means of paid collaborations with external organisations and government agencies.

Number of listeners and Potential Outreach: The outreach potential of Radio Risarch is more than four lakh people who live within its broadcast limits.

Major concerns in the Community: The community is affected by concerns such as illiteracy, unemployment, lack of awareness about welfare schemes, need for adequate sanitation facilities, and need for better educational as well as healthcare infrastructure.

More interventions from different sectors to educate and empower the community is much needed and it can substantially improve the condition of the local community.



Radio Madhubani @ 89.6 FM
 OLD NH Camp, Gandhi Tola,
 Phulparas, Madhubani, Bihar- 847409

Contact Person: Raj Kumar Jha
Contact number: +91- 9811756560, 9810880560
Email: radiomadhubani@gmail.com, rajkrjha@gmail.com
Website: <https://mits.ac.in/radio-90>
Broadcast Timing: 10 AM – 12 Noon Repeat 6PM to 8 PM
Broadcasting Language: Hindi and Maithili

Genesis: Radio Madhubani was established in 2021 by Pracharprasar which is an NGO registered under the society act. The CRS was established with the vision of creating an impact in the target community by designing effective interventions across different themes and areas.



Thematic Focus: The main focus area of Radio Madhubani goes by the acronym HEADS which includes five core themes - Health, Education, Agriculture, Development and Social Inputs.

The main focus of the CRS rests on women and child welfare, and eradicating malnutrition, water-borne and vector diseases in the target community.

Sustainable Development Goals: Radio Madhubani has programs curated to achieve the following SDGs:
 SDG 3: Good health and Well-Being
 SDG 4: Quality Education
 SDG 8: Decent Work and Economic Growth
 SDG 15: Life on Land

Primetime Programmes: Radio Madhubani does not have any primetime programmes because of the challenges in the outreach and transmission through the means of broadcast. The CRS is primarily student- and agriculture-focused, and broadcasts programmes mostly pertaining to these areas.

Innovations in format or any other way: Radio Madhubani is an outstanding proponent of creating impact through the narrowcasting model of outreach. The CRS makes its presence felt in the target community through its unique community interventions.



Core Team: Radio Madhubani has not been able to maintain a full-time permanent staff because of the shortage of funds, therefore the CRS depends on NGO volunteers, ASHA workers, teachers and students for content creation and programme production.

Major Projects Undertaken: The CRS contributed extensively to the community through its interventions and initiatives during COVID-19 and gathered appreciation for the same from the community. Madhubani Radio is yet to be part of a major collaboration or a funded project.

Sustainable Strategies: The CRS faces a severe shortage of funds. The only respite are the small-time funded projects which it receives from CRA or other organisations, but often the funds are not enough to sustain the station. The CRS is working on a plan to acquire CSR funds to ensure its seamless functioning.

Number of listeners and Potential Outreach: The area that falls within Radio Madhubani's broadcast has a large population of nearly ten lakh people, but the lack of radio sets and problems in transmission often affect the CRS' ability to reach out to its audience.

Major concerns in the Community: The major concerns that affect the community are poverty, migration, and unemployment. The community members are also affected by the failure of government schemes owing to corruption.



Radio Goonj @ 90 FM
 Supramental Foundation, Pakauli, Rajason,
 Bidupur, Vaishali, Bihar- 844503

Contact Person: Mr Rajesh Kumar,
 Manager
Contact number: +91-9835039435,
 8340686641
Email id: 108rajeshkumar@gmail.com
Broadcast Languages: Hindi, Maithili, Bho-
 jpuri, Angika, Vajjika, English and local dia-
 lects
Broadcast Hours: 8am to 8pm for 12 Hours
 a day

Genesis: Supramental Foundation launched Radio Goonj in the year 2023. The vision of the CRS is to educate the target community and create awareness around numerous issues like education, women empowerment, child rights, employment, and health. The CRS actively engages with the community and designs strategic interventions for their welfare.



Thematic Focus: Women and children are among the primary target beneficiaries of the CRS' programmes and interventions. The CRS places a lot of emphasis on family planning and safe motherhood. The additional areas of involvement for Radio Goonj are child rights, legal awareness, free legal aid, high-quality education for children, and adult literacy.

Sustainable Development Goals: Radio Goonj works on achieving the following SDGs:

- SDG 3: Good Health and Well-Being
- SDG 4: Quality Education
- SDG 5: Gender Equality
- SDG 6: Clean Water and Sanitation.

Primetime Programmes: The primetime programming includes Swastha Charcha (a programme on health, nutrition and preventive measures), Pitara (a programme on literacy and adult education), Drishti Hai Anmol, Lifeline Ek Samadhan (a health programme about various diseases), and programmes on child marriage. Thematic programmes (based on various topics like Save Environment, National Development, Save Rivers etc.) and film-based programmes also feature regularly in primetime slots.

Innovations in format or any other way: Radio Goonj also narrowcasts its content through its staff who make regular field visits to interact with the community members from all demographic groups.



Core Team: The core team at Radio Goonj comprises the Station Manager and three office executives. The CRS has a team of volunteers, educators or experts from different fields who help during all stages of content creation.

Major Projects Undertaken: Supramental Foundation, the parent company of Radio Goonj, is a UNICEF implementation partner, which enables the CRS to actively participate in a number of UNICEF activities. Other notable organisations with which the CRS has worked include Lepira India, Sight Savers, Care India, and DKT International.

Sustainable Strategies: About 60% of the CRS' budget comes from the Supramental Foundation, with the remaining funds coming from various initiatives, ads, and promotional activities. By submitting more proposals for funded programmes and initiatives, the CRS aims to lessen its reliance on the parent organisation.

Number of listeners and Potential Outreach: Radio Goonj has an active listener base of nearly 2 lakh people.

Major concerns in the Community: The main needs/areas of concern in the community include maternity support for women, gender inequity, better education and other facilities, sanitation and medical care.

CHANDIGARH



Radio Vivek @ 90.4 FM
Community Radio Station,
Vivek High School,
Sector 38 B, Chandigarh - 160036

Contact Person: Mr. Ashish Tandon
Number: +91-9888324878
Email: vivekfm@gmail.com
Website: www.vivekhighschool.in
Timing: 4 AM to 11 PM
Language: Hindi, English, and Punjabi

Genesis: Vivek High School nurtures an atmosphere that encourages the practice of openness, integrity and freedom of expression. These qualities are central to encouraging open discussions, sharing common goals and building relationships. Vivek FM was established in 2007 by Vivek High School, Chandigarh. Vivek FM is an initiative of the school to provide the students a medium to express and share their learning and various concerns with the community. The CRS focuses on the day-to-day concerns of the common mass and helps in realising local aspirations. While receiving their own education, the students of the school took the initiative to educate the community as well, through their own community radio station. The CRS has become one of the major mediums to convey messages to every listener in the community and is a platform to share common goals.



Thematic Focus: The primary focus area of Radio Vivek is education. The CRS also focuses on areas that have an impact on the local community and the larger society; this includes environment, health, social empowerment of the marginalised, and girl child protection and welfare of women. The aim of the CRS is to build a just and socially-aware society through its anti-corruption and legal awareness initiatives.

Sustainable Development Goals:
Vivek FM is dedicated to achieve the SDGs given below:

SDG 3: Good Health and Well-Being
SDG 4: Quality Education
SDG 5: Gender Equality
SDG 8: Decent Work and Economic Growth

Primetime Programmes: The primetime programmes of Vivek Radio are based on many areas including education, health, social concerns, entertainment, news, sports, art and culture, and social awareness and harmony. The programmes are developed and packaged in engaging infotainment formats to intrigue and enlighten the listeners who mostly belong to the student community.



Innovations in format or any other way: Vivek CRS thrives on its bank of engaging programmes that are designed with the effort of the students. These programmes meet the specific needs of the community with an infusion of entertainment. They address both serious social concerns as well as everyday matters. The CRS also organises different activities and events for the student community, which help in creating awareness about various subjects.

Core Team: The core team of Vivek Radio is constituted by three members, who are supported by student volunteers. The students actively participate and contribute in all stages of programme production and delivery. The CRS is also supported by a panel of experts who regularly review the content and provide feedback.

Major Projects Undertaken: Vivek Radio was part of several campaigns which include campaigns on COVID-19 and vaccination drives, nutrition, and sanitation and hygiene. The CRS was also a part of the Immunity Enhancement Campaign and International Day of Yoga Campaigns in association with CEMCA and the Ministry of Ayush.

Sustainable Strategies: Radio Vivek is situated in the school campus of its parent organisation. The CRS is financially and technically supported by Vivek High School. It also generates revenue through the means of externally funded projects.

Number of listeners and Potential Outreach: Radio Vivek broadcasts its programmes in the city of Chandigarh. The area has a population of 11,69,000, and out of this outreach potential, the CRS has an active listener base of nearly 2,50,000 listeners.



Major concerns in the Community: The student community often suffers from stress and anxiety due to academic pressure. They are also subject to peer pressure which often exposes them to several risks.

The youth in the local community must be made aware of employment opportunities and career prospects. The local community needs to be educated about environmental problems, and different social concerns.



Jyotirgamaya CRS @ 91.2 FM

School of Communication Studies,
Arts Block VII, Panjab University,
Chandigarh-160014

Contact Person: Dr. Bhavneet Bhatti

Contact Number: +91-8528654459

Email: puradio@pu.ac.in

Broadcast Timing: 08:00 AM to 10 PM for 14 hours a day

Broadcasting Language: Hindi, English & Punjabi

Genesis: Radio Jyotirgamaya was established by the Punjab University with the mission to serve as an inevitable change agent, transcending social, economic and cultural barriers within the community. The tagline of Radio Jyotirgamaya is 'Padho aur Padhao', which means 'Learn and Teach'. This highlights the two-way communication approach adopted by the CRS, for the welfare of the community. The CRS caters to the needs of nearly thirty villages, eight of which have been adopted by the Punjab University.



Thematic Focus: The thematic focus of setting up the Jyotirgamaya Community Radio Station is to impart knowledge and information related to education, health and environment, social, cultural and local issues and to provide a platform for dialogue and discussion amongst the community members, students and faculty. The content of the CRS is specifically educational while also covering socially relevant issues like health, and community welfare.

Sustainable Development Goals: Jyotirgamaya

Radio mainly focuses on the following SDGs:

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 5: Gender Equality

Primetime Programmes: : Hamari Beti, Kanoon Aur Aap, Health Factor, Shiksha Ke Anek Ayaam, Ek Kahani, and Hamara Samaaj are the primetime programmes of Jyotirgamaya Radio. These programmes focus on several areas including girl child protection and welfare, legal awareness, health and lifestyle, education and career prospects, and prevalent social concerns. In addition to this, the CRS develops entertaining as well as motivational content.

Innovations in format or any other way: Jyotirgamaya Radio involves the students in different activities that creates awareness amongst them about various social problems and subjects that will guide them towards a better future. Competitions and fun-filled events are also organised. These activities help establish a connection between the CRS and the students.



Core Team: There are seven CRMC members on the board of Radio Jyotirgamaya and their core team is constituted by four members. The students of the university are active participants and contributors to the programmes and other activities of the CRS.

Major Projects Undertaken: Radio Jyotirgamaya has worked on projects on different themes, in associations with SMART, CRA, and CEMCA. The CRS works extensively on its internal initiatives that are mostly educational in nature.

Sustainable Strategies: Radio Jyotirgamaya is sustained by financial and technical support from its parent organisation, Panjab University.

Number of listeners and Potential Outreach: The outreach potential of Radio Jyotirgamaya is approximately 5-7 lakh people. The CRS has an active listener base of at least two lakh people.

Major concerns in the Community: The student community and youth require guidance in many areas to make them successful individuals and responsible citizens. Health issues are common in the local communities. The lack of legal awareness also affects them. The CRS constantly works to address these areas. It has created a programme Kanoon aur Aap to promote legal awareness amongst the local communities.



Contact Person: Mrs. Sangmitra Singh
Contact Number: +91-9501095010
Email: deshbhagatradio@gmail.com
Broadcast Timing: 24 hours a day
Broadcasting Language: Hindi, English & Punjabi

Genesis: Desh Bhagat Radio was established in 2012 by Desh Bhagat University, Chandigarh. The community radio station was set up focusing on the student community in the campus, and to serve the informational needs of the local community. Throughout the years of its service, the CRS has been an integral part of the student community in the campus.

Thematic Focus: The primary focus area of Desh Bhagat Radio is education. The CRS also focuses on youth empowerment by providing career guidance. In addition to the core theme, the CRS also caters to generic informational needs of the local communities who reside within the broadcast limits of the community.

Sustainable Development Goals: The CRS focuses on the SDGs given below:

- SDG 3: Good Health and Well-Being
- SDG 4: Quality Education
- SDG 5: Gender Equality
- SDG 8: Decent Work and Economic Growth



Primetime Programmes: The primetime programmes of Radio Desh Bhagat are City Life, Healthy Morning, P3, and Rab Da Vella.

City Life is a programme that discusses the different subjects like the latest events in the city, social concerns and problems, weather, traffic, and also incorporates inspirational stories for the listeners. This is a city round-up programme exclusively about Chandigarh. Healthy Morning focuses on promoting a healthy lifestyle through discussions on lifestyle, stress, and health concerns and tips to address them. P3 is a programme that focuses on the latest trends in the world of fashion. Rab Da Vella dwells on spiritual themes.

Innovations in format or any other way: Radio Desh Bhagat hosts different activities and events for the students in the campus. The CRS organises events like cyclothons and marathons in partnership with organisations like Desh Bhagat Foundations. These events help the CRS to connect with the students as well as the local community.

The CRS is an active presence on social media platforms. This helps the CRS connect with its listeners and reach out to its potential audience.

Core Team: There are ten members in the Desh Bhagat Radio's team, which includes the Station Head and Station Producer. The CRS is actively supported by student groups who volunteer to contribute to different stages of programme production and delivery. They are most often eager to be presenters and radio jockeys.

Major Projects Undertaken: Desh Bhagat Radio, in association with Physics Wallah, carried out a micro-study on analysing the student dropout rates in the local colleges. The CRS partnered with the State Bank of India's Chandigarh branch to organise a marathon for health awareness. The CRS has also been a part of several initiatives, in association with CEMCA and the Ministry of Ayush, on immunity and Yoga.

Sustainable Strategies: Desh Bhagat Radio is financially supported by the parent organisation, Desh Bhagat University. The CRS also manages to generate some revenue through externally funded partner projects.

Number of listeners and Potential Outreach: Parts of Chandigarh, Mohali and Panchkula are covered within the broadcast limits of the CRS, and has an outreach potential of approximately 13,25,000 people.

Major concerns in the Community: Anxiety, stress, and peer pressure are all problems that trouble the student community. These issues often lead to breakdowns and other serious conditions. The students and youth must be educated about mental health hygiene.

They also need to be made aware of addictions of different sorts and the harmful effects of excessive usage of social media.





Radio Chitkara @ 107.8 FM
Radio Chitkara 107.8, Chitkara University
Village -Jhansla, Patiala- Chandigarh National Highway,
Near Rajpura, Punjab - 140601

Contact Person: Dr. Ashutosh Mishra,
Dr. Pankaj Garg
Contact Number: +91-9501105609,
9468082800
Email: radio1078@chitkara.edu.in,
ashutosh.mishra@chitkara.edu.in,
pankaj.garg@chitkara.edu.in
Website: www.chitkara.edu.in
Broadcast Timing: 24 hours
Broadcasting Language: Punjabi, Hindi
and English



Genesis: Chitkara Educational Trust (Chitkara University) was founded in the year 1998 with a mission to pursue excellence in all fields of education and academics. As a part of its corporate social responsibility, the trust began its initiatives to establish a radio studio to address the concerns of the local community. Radio Chitkara was launched on 26th October 2012, and is situated in Punjab. The CRS broadcasts programmes that are very popular in the local community.

Thematic Focus: The major theme/areas that Radio Chitkara focuses on are education, local art and culture, empowerment, agriculture, social development, entertainment, health, and addressing social issues. The CRS is committed to producing programmes that are community-specific and address the different concerns of the local community. The CRS is also a platform for the local community members to showcase their talents, and share their experience and knowledge in different areas.

Sustainable Development Goals: Radio Chitkara works towards achieving the following SDGs:

SDG 3: Good Health and Well-Being
SDG 4: Quality Education
SDG 5: Gender Equality
SDG 6: Clean Water and Sanitation
SDG 13: Climate Action
SDG 14: Life Below Water
SDG 15: Life on Land



Primetime Programmes: The primetime programmes of Radio Chitkara are listed below:

- **Tandrusti ke Raaz:** It is a programme based on health, and special days related to the medical field are celebrated on Radio Chitkara. Tandrusti De Raaz focuses on different health diseases, their cure and treatment.
- **Ek Kahaani:** - It is an innovative show that features a series of short fictional stories where the perspectives of the author are discussed.
- **Gallan Battan:** - This programme is designed in various formats like special activities, expert interviews, live programmes, vox pop on different issues etc.
- **Yog Charcha:** Radio Chitkara broadcasts a regular programme that discusses the benefits of Yoga in daily life, and its contribution to one's health and fitness.

Innovations in format or any other way: Radio Chitkara and its team filed a patent with the title 'System For Radio And Internet Broadcasting' through which the radio station was made accessible from remote locations to its contributors, and the audience was connected through internet streaming, during the COVID-19 pandemic. This enabled the terrestrial mode community radio to go online, and that too with a decentralised and participative approach. This technique helped to connect and involve a larger community

Core Team: The core team at Radio Chitkara is constituted by the Station Head, Programming Head, and Executive Producers. This core team is supported by the technical staff and student volunteers.

Major Projects Undertaken: Radio Chitkara is an active participant in regional and national initiatives. The CRS was a part of the Pledge for Good Health Campaign in association with UNICEF and CRA. It collaborated on the Factshala project by DataLEADS for the Google News Initiative. Dhwanishala is a collaborative project between the CRS and NCERT. The CRS was also part of the International Day of Yoga campaigns in 2021 and 2022, in association with CEMCA.

Sustainable Strategies: The CRS is sustained by financial support from the parent organisation, Chitkara Educational Trust. Funded collaborative projects and advertisements are the other sources of revenue generation.

Number of listeners and Potential Outreach: Radio Chitkara has an active listener base of approximately one lakh listeners.

Major concerns in the Community: The major concerns in the community are scarcity of water, stubble burning, and drug addiction. Better healthcare and educational infrastructure are also needed. The local language and culture need to be preserved, lest it be lost in a fast changing world.



CHHATTISGARH



Radio Raman @ 90.4 FM
Dr. C.V. Raman University, Kargi Road Kota,
Bilaspur, Chhattisgarh - 495113

Contact Person: Mrs. Shweta Pandey
Contact Number: +91-9713048800,
9617779305

Email: spshwetapandey78@gmail.com,
gaurav@cvru.ac.in

Website: www.cvru.ac.in

Broadcast Timing: 8 AM to 8 PM for 12
hours a day

Broadcasting Language: Hindi and Chhat-
tisgarhi

Genesis: Radio Raman is the first communi-
ty radio station to be operated by a university
in Chhattisgarh. It was established in 2013 by
Dr. C.V. Raman University with an objective
to broadcast necessary educational and en-
tertainment-based content focusing on the basic rights of the local community in terms of education, health, law and
agriculture, especially for people staying in tribal and backward areas around Kota.



Thematic Focus: Education is the primary focus area of Radio Raman. The CRS works for the welfare of the local tribal communities by educating them about their rights and entitlements, and empowering them towards a dignified life. The CRS also produces programmes based on health, women empowerment, and environmental concerns.

Sustainable Development Goals: Radio Raman actively tried to implement programmes to follow these SDGs:

SDG 3: Good Health and Wellbeing

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 6: Clean Water and Sanitation

SDG 7: Affordable and Clean Energy

SDG 8: Decent Work and Economic Growth

SDG 16: Peace, Justice and Strong Institutions.

Primetime Programmes: The primetime pro-
grammes are Raman Hour, Hamar Kisaan
Hamar Mitaan , Kanoon Ko Jaane, Sehat ki
Baat, Paryawaran Vimarshh, Bachhe Mann
Ke Sachhe. Meri Sakhi, Pradushan Janit Rog,
and Sarkari Yojnayein.

Under the Raman Hour's programme, CVRU
professors deliver lectures on various educa-
tional topics. Hamar Kisan Hamar Mitn is an
agriculture-based programme featuring agri-
cultural experts who advise the farmers in the
region. Kanoon Ko Jaane is a programme on
legal rights. Sehat ki Baat features healthcare
professionals who discuss different health
concerns of the community.



Paryawaran Vimarshh is a programme on environmental concerns and the immediate measures needed to address them. Bache Mann ke Sachhe is a programme featuring children from the community, and gives them a platform to showcase their talent. Meri Sakhi is a programme that aims to empower women across all fronts. Pradushan Janit Rog discusses the different health concerns due to pollution. Sarkari Yojnayein is a programme that discusses social welfare schemes and policies of the government.

Innovations in format or any other way: Radio Raman, CVRU utilises technology to impart educational content to those students who stay far from the campus and are unable to attend regular classes. The radio station also endeavours to extend the dimensions of the higher education system, and orient students towards community service. Radio Raman focuses on highlighting the exemplary work being done by NGOs and self-help groups in the target areas through case studies. It also addresses and finds solutions for the community's concerns and problems. The classroom lectures that are delivered by the university's faculty members are recorded and broadcast through the radio station thus benefiting students in rural and far-flung areas.

Core Team: The core team of Radio Raman is constituted of five members including the Station Manager, recordist, and three announcers. The CRS has a dedicated team of twenty student volunteers who contribute as community coordinators and reporters.

Major Projects Undertaken: Radio Raman was a part of initiatives in line with the European Union's SWITCH-Asia project. The CRS worked on Promote Bamboo, a project in association with MSME and CEMCA. Radio Raman was also a part of the WWF's environment and wildlife conservation initiatives.

Sustainable Strategies: Radio Raman is funded by its parent organisation, Dr. CV Raman University. The CRS is also devising strategies to attract more externally funded projects and advertisements.

Number of listeners and Potential Outreach: Eighty-five villages including Ganiyari, Newra, Piparpara, Tada, Amne, Kargikala, Bharari, Gabaripat, Ranisagar, Khurdur, Tendua, and Jogipur, fall within the broadcast limits of the CRS. This area has a total population of nearly 65,000 people and the CRS has an active listener base of 32,000 listeners.

Major concerns in the Community: Communication and connectivity facilities in the region need an upgrade. Clean water, adequate sanitation facilities, and better educational infrastructure are all among the major needs of the community. Environmental concerns need to be addressed before the damage becomes irreversible.



Neotech Community Radio @ 89.4 FM
Neotech Community FM Radio 90.4 FM,
Vill- Kesopur, P.O.- AMBIKAPUR,
Distt. – Surguja, Chhattisgarh-497001

Contact Person: Mr. Sunil Palaskar
Contact Number: +91-9425254338
Email: neotechtimes@gmail.com,
 sunilpalaskar@gmail.com
Website: www.neotechgroups.com
Broadcast Timing: 7 AM To 9 PM for 14
 hours a day
Broadcasting Language: Hindi, English,
 Surgujiha and Chhattisgarhi

Genesis: Radio Neotech Community FM Radio 89.4 was established in 2012 by Anugrah Vidhya Niketan Society, with the mission to cater to the entertainment and informational needs of the communities in the neighbouring areas. The CRS aims to educate and empower the community through its programmes, and be a catalyst of change in the community.



Thematic Focus: The primary focus areas of Neotech Radio are education, health, livelihood, gender equality, local art and culture, environment conservation, and bridging socio-economic gaps by promoting interest and welfare of every individual in the community.

Sustainable Development Goals: Neotech Community Radio aspires to achieve the given SDGs:

SDG 3: Good Health and Well-Being
 SDG 4: Quality Education
 SDG 10: Reduced Inequalities
 SDG 17: Partnership for Goals

Primetime Programmes: The primetime programmes that are broadcast by Neotech Radio are Zindagi Mere Ghar Aana, Surgujiha Goath, Yadein, and Pahuna. The programmes of the CRS are developed in various formats to intrigue, entertain and educate the listeners. The community members also get a platform to interact, express their concerns and showcase their talent through the programmes. The CRS tries to address the concerns and needs of the community by inviting experts to interact with the community members, through its programmes.



Innovations in format or any other way: Radio Neotech resorts to Outdoor Broadcasting its programmes with the active involvement of the community. The CRS has a phone-in tutorial class facility for students and runs a helpline for individuals who aspire to pursue different career prospects.

Core Team: There are four members in the Executive Management Committee of Neotech Radio. There are six key members in the core team. The Station & Content Management team includes two institutional staff, two students, and two members each from the urban and rural communities.

Major Projects Undertaken: Neotech Radio was part of the TB Jagrukta campaign. Apart from this, the CRS has focused on developing programmes and initiatives that address the urgent concerns of the target community.

Sustainable Strategies: Neotech Radio is financially and technically funded by its parent organisation, Anugrah Vidhya Niketan Society.

Number of listeners and Potential Outreach: Radio Neotech has an outreach potential of nearly three lakh people.

Major concerns in the Community: The people in the region face challenges in education, information, and technology, with a high prevalence of superstitions. Radio transmission can help raise awareness about the negative effects of alcoholism, untouchability, and superstition, and about educating youth to be responsible for society and nation. Uplifting the poor section of society and promoting awareness of rights and duties will help create a new ray of hope. Transmission of agriculture-based programmes will enable farmers to adopt modern techniques, technology, and improved seeds and fertilisers, resulting in increased production.



Hamar Radio @ 90.4 FM
Vikas Anusandhan Sansthan, Ward No. 13,
Behind Govt. Hospital, Satpata-Bishrampur,
Distt. Surajpur, Chhattisgarh- 497226

Contact Person: Mr. Viresh Singh

Contact Number: +91-9926633733

Email: vireshsngh9@gmail.com,
radio.hamar2018@gmail.com

Broadcast Timing: 7 AM to 11 AM, 1 PM to 3 PM and 6 PM to 10 PM for 10 hours a day

Broadcasting Language: Hindi, Sargujiya, Chhattisgarhi, Kodakhu

Genesis: Hamar Radio was established on 14th April 2018 by Vikas Anusandhan Sans-than in the Surajpur district of Chhattisgarh, with the mission to cater to the informational needs of the rural communities in the neighbouring areas. The CRS aims to empower its listeners through innovative programmes and outreach activities. In the five years of its service, Hamar Radio has been a source of entertainment as well as a medium for conveying critical information to the community members.

Thematic Focus: The major thematic focus areas of Hamar Radio are education, agriculture, livelihood, health, gender equality, social justice, and digital and financial literacies. The CRS aims to build a strong, educated and responsible society through its interventions.

Sustainable Development Goals: The SDGs that the CRS focusses on and aspires to achieve are:

- SDG 1: No Poverty
- SDG 2: Zero Hunger
- SDG 3: Good Health and Well-Being
- SDG 5: Gender Equality
- SDG 8: Decent Work and Economic Growth

Primetime Programmes: The primetime programmes broadcast by Hamar Radio are Krishi Darshan (agricultural programme), Sakhi kar Goth (programme focusing on women and their concerns), Arth Shala (financial literacy), Swasth Jiva (health programme), Digital Duniya (digital literacy), and Himmat (women empowerment through self-defence). The programmes of Hamar Radio are designed to benefit individuals from all sections of the community, especially women.



Innovations in format or any other way: Hamar Radio has established Youth Clubs and Hamar Radio Club to promote its programmes. The CRS also narrowcasts its programmes and initiatives among Women Self Help Groups (WSHGs). Such steps are crucial in reaching out to the community and understanding their concerns.

Core Team: Eight team members constitute the staff at Hamar Radio. This includes the Executive Director, Station Manager, three radio jockeys, and three field officers, who also double up as community coordinators for different outdoor activities of the CRS.

Major Projects Undertaken: Within five years of its service, Hamar Radio has had the chance to work with leading agencies, development organisations and NGOs including UNICEF, SMART, CEMCA, CRA, FCRS, NCERT, Data-Leads, C-DAC, Vikaspedia, Nayi-Disha, WWF, KATHA, Tech-Sakhi, People for Action, Ministry of Ayush, and the Ministry of Culture, for a variety of projects related to different areas like nutrition, health, digital literacy, environment, and education.

Sustainable Strategies: Hamar Radio receives financial and technical support from its parent organisation, Vikas Anusandhan Sansthan. The CRS is also able to generate revenue through the means of externally funded collaborative ventures.

Number of listeners and Potential Outreach: Surajpur, Bishrampur and fifty villages fall within the broadcast range of Hamar Radio, and the area has a population of approximately 2,50,000 people.

Major concerns in the Community: The area in which Hamar Radio is situated has a significant tribal population who often faces problems related to education, health and employment. Their unique culture and traditions must also be protected and preserved.



Radio Dhoom @ 89.6 FM
C/O Janmitram Kalyan Samiti,
Past Kelo Vihar Colony, Raigarh, Chhattisgarh - 496001

Contact Person: Mr. Rama Shankar Shukla
Contact Number: +91-8109972279
Email: dhoomraigarh@gmail.com
Website: www.radiodhoom896.com
Broadcast Timing: 6 AM to 11 PM for 17 hours a day
Broadcasting Language: Chhattisgarhi

Genesis: Radio Dhoom 89.6 was established in 2021 by Janmitram Kalyan Samiti, in Rajgarh, Chhattisgarh. Radio Dhoom was established with the objective of bringing a desired social change focusing on the developmental issues of the community. The CRS focuses on community-centric issues and works for the holistic development of the community. Even though Radio Dhoom is still in its early stages, the CRS has managed to make an impact on its target community through its interventions.



Thematic Focus: Radio Dhoom focuses on empowering the community by strengthening its sources of information and thereby making the community members aware of the welfare schemes and rights they are entitled to. The primary focus areas of the CRS are education, health, livelihood, environment, and bridging socio-economic gaps in the society. The CRS also focuses on protecting and preserving the unique culture of the community.

Sustainable Development Goals: Radio Dhoom focuses on the following SDGs:
SDG 2: Zero Hunger
SDG 3: Good Health and Well-Being
SDG 4: Quality Education
SDG 8: Decent Work and Economic Growth
SDG 12: Responsible Consumption and Production

Primetime Programmes: Ujale ki Aur, Little Library, and Guest of the Day are Radio Dhoom's primetime programmes. RJs provide information on government programmes, career counselling, public awareness, and other social topics for listeners in the programme Ujale ki Aur. The primary aim of Little Library is to promote education among school children and deliver quality content on different subjects. Distinguished personalities and experts from different fields feature in Guest of the Day. They share their experience and expertise with the community, and also address different concerns in the community. The community members also feature in the programmes of Radio Dhoom, and use the platform to showcase their talents as well as express their concerns.



Innovations in format or any other way: Radio Dhoom engages with the community through the practice of narrowcasting. It helps in disseminating critical information to the community members in the remote areas and maintaining a connection with them. Narrowcasting also helps in improving the reach of the CRS and making its presence felt in the community. The CRS is also active on various social media platforms and interacts with audiences.

Core Team: Radio Dhoom has eight staff members who constitute its core team, and includes the Station Director, Station Manager, three technical support staff, and three radio jockeys. The radio jockeys also bear the responsibility of community coordinators during field visits and other events in the community.

Major Projects Undertaken: Since Radio Dhoom is still in its early stages, the CRS has majorly worked on its internal initiatives and developed programmes to suit the need of the target community. The CRS is yet to be part of a major project.

Sustainable Strategies: Janmitram Kalyan Samiti, the parent organisation of Radio Dhoom, supports the CRS with funds to meet its expenses. The CRS is devising strategies to generate revenue streams through different channels including grants and externally funded collaborative ventures.

Number of listeners and Potential Outreach: The city of Rajgarh falls within the broadcast range of the CRS. The outreach potential in the area is nearly five lakh people. The CRS has already built an active listener base of approximately 24,000 listeners within a year of its inception.

Major concerns in the Community: The community members are not aware of the various schemes that they are entitled to. These schemes can help improve their lives. Illiteracy and poverty often lead to unemployment in the community; low wages and income often add to the plight of the community. Different environmental concerns like pollution and lack of adequate waste management strategies can also prove fatal in the near future.



Arpaa Radio @ 90.8 FM
Lane Number R-5, B1/6, Kranti Nagar,
Bilaspur, Chhattisgarh- 495001

Contact Person: Ms. Sangya Tandon

Contact number: +91- 9827150507, 9179132444

Email: libra.welfare@gmail.com, arpaaudio@gmail.com

Website: www.arpaaudio.com

Broadcast Timing: 7 AM to 11 AM, 12 PM – 4 PM, 5 PM – 9 PM for 12 hours a day

Broadcasting Language: Hindi and Chhattisgarhi

Genesis: Arpaa Radio was launched on 1st April 2021 under the aegis of Libra Welfare Society in the Bilaspur district of Chhattisgarh. The CRS works for the development and welfare of different sectors of the society and adopts a community-centric approach in all its endeavours. Arpaa Radio is one of the first community radio stations in its region and is committed to helping its target community towards a better future.

Thematic Focus: Arpaa Radio design programmes and interventions on all major areas, but its primary focus rests on healthcare and the eradication of diseases from the community. The CRS also works to address issues related to women and children, domestic violence, road safety, and environment conservation.



Sustainable Development Goals: Arpaa Radio works for the development and upliftment of different sectors of the community, thus works on the following SDGs:

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 6: Clean water and sanitation

SDG 10: Reduced Inequalities

Primetime Programmes: The primetime programmes include Prathana, Aaj ka Itihas, Ram-charitmanas, Aaj ka Kalakar, Dinveshesh, Apni Hindi Sudhare, Chintan, Hello Bachcho, Bolti Kahaniyan, Premnadayak Kahaniyan, and Azadi ka Amrit Mahotsav.

Prathana is a spiritual and devotional programme, Aaj ka Itihas focuses on the important historical events which happened on a particular day, and Aaj ka Kalakar commemorates famous artists by celebrating their birth or death anniversaries. Chintan is a programme that sheds light on different problems affecting the society. Hello Bachcho is a programme for children. The CRS also hosts storytelling programmes during its primetime, and also relays the Azadi ka Amrit Mahotsav programme from Akashvani. In addition to these programmes, Arpaa Radio has a strong bank of unique programmes that it broadcasts on different occasions.



Innovations in format or any other way: Arpaa Radio produces programmes in a variety of formats, including interviews, discussions, drama, interactive phone calls, documentaries, etc. The CRS believes that it has to do much more than broadcasting to bring about positive changes in its community, and therefore designs a number of innovative initiatives to help the community in better ways.

The CRS is active on all major social media platforms and has a YouTube channel of its own. It also has a web radio application. Arpaa Radio also regularly shares its updates with local newspapers, brochures and e-portals.

Core Team: Arpaa Radio has a strong team which includes the Station Head, two Programmers, PR Head, four presenters, an editor, technical assistants, sales executives, and two project coordinators. The CRS is also proud to have a differently-abled digital associate.

Major Projects Undertaken: The major projects undertaken by Arpaa Radio are listed below:

Swasthya –Sankalp (a project focused on women and children, in association with UNICEF and CRA)
The TB Challenge (an awareness campaign in association with SMART)

Hinsa ko No (a campaign to end gender-based violence, in association with SMART).
The CRS also designed an internal project on promoting Millets.

Sustainable Strategies: Given below are a few strategies adopted by the CRS to be a self-sustained entity.

Rather than depending solely on grants or donations, the CRS focuses on advertisements, sponsorships, or partnerships with local businesses or organisations.

By collaborating with other community organisations in Chhattisgarh, like Raman Radio, Bilaspur, Radio Raipuriya, Sahyogi Radio, Durg, and Hamar Radio, the CRS shares outreach events, and potentially secure funding opportunities.

Arpaa Radio is also designing a fundraising strategy that includes various methods, such as events, crowd-funding, and membership drives, to generate funds and engage the community.

Number of listeners and Potential Outreach: According to the census of 2011, Bilaspur has a population of nearly 3,30,000 people. From this outreach potential, the CRS estimates that it has an active listener base of nearly 55,000 people. The CRS clocks the streaming of nearly eight to ten thousand listeners through its web radio application.

Major Concerns in the Community: Women in the community need to be educated and empowered to ensure the holistic development of the community. Health and nutrition needs attention, with special focus on eradicating diseases like TB and cancer. There is also a need to boost educational infrastructure and skill development activities to promote the economic growth of the community.



Radio Samvad @ 90.8 FM
Kushabhau Thakre Patrakarita Avam Jansanchar Vishwavidyalaya,
Kathadih, Raipur, Chhattisgarh - 492013

Contact Person: Dr. Rajendra Mohanty,
 Dr. Narendra Tripathi
Contact Number: +91-9425549565,
 9425755699
Email: kulsachiv@ktujm.ac.in,
 mohantyrajendra@gmail.com,
 drnarendra88@gmail.com
Website: ktujm.ac.in
Broadcast Timing: 5 hours a day
Broadcasting Language: Hindi and Chhattisgarhi



Genesis: Radio Samvad is the brainchild of Kushabhau Thakre Patrakarita Avam Jansanchar Vishwavidyalaya, a Chhattisgarh state public university. The CRS was inaugurated by the then Chief Minister, Dr. Raman Singh, in March 2018. The objective of the CRS is to provide hands-on training on radio programme production, editing, conceiving of relevant themes to make programmes, etc., to the students pursuing media studies at the university as well as to serve the local public with valuable radio broadcasts.

Themes: The radio station broadly focuses on themes like rural development, education, health, etc. Upon conducting a basic research, it was found that issues related to the above-mentioned themes, however general in nature, are still pervasive in the community and require further intervention. The station thus serves as a media platform specifically designed to cover local interests and concerns.

Sustainable Development Goals: The goals that the CRS aims to achieve are:
 SDG 3: Good Health and Well-Being
 SDG 5: Gender Equality
 SDG 16: Peace, Justice and Strong Institution

Primetime programmes: The CRS' prime-time programming covers issues like gender-based violence, creating awareness regarding the spread of fake news, and health-based programmes like the TB awareness programme. Hinsa Ko Na is a show specially designed to sensitise listeners to gender-based violence. The programme being aired once daily focuses on laws related to gender-based violence and informs the listeners about the Sakhi Centre. The station also actively runs Yoga awareness campaigns to help people live a healthy lifestyle.



Innovations in format or any other way: The station uses some of the innovative techniques stated below to reach out to the audience:

Conducting outreach programmes with the villagers on issues related to education, health, and law etc. on subjects where the villagers find themselves unable to seek expert advice. The station helps bridge this gap between the provider and the seeker of knowledge.

Narrowcasting of programmes on different social issues to make people aware. This helps with a centralised approach to the target audience.

Group meetings of 'Vihaan' once every week in different villages (women's self help group) on social issues are also a part of the innovative forms of increasing the station's outreach.

Core Team: At the helm of the station are 4 core team members who are experts in the fields of communication and research. It consists of a station director, executive members and a programmer. The Programmer advises on how to broadcast a subject in a way that benefits the target audience and the core team collectively engages in content development.

Major Projects Undertaken: Several projects from CEMCA and SMART have been successfully completed by the CRS and some are running currently. Besides, Development programmes of the Chhattisgarh government are regularly been broadcast over the CRS.

Sustainable Strategies: The CRS was established to train the media students on radio programme production, ground level research for programme production. technical know-how of running the radio station, etc. The university provides funding for the operating of the station. The CRS however broadcasts various awareness programmes provided by state government.

Number of listeners and Potential Outreach: The estimated reach of the radio station is above 25,000. The station is striving hard to increase it above 30,000.

Major concerns in the Community: The primary issues that the community is dealing with are intoxication, gender bias and gender-based violence, unemployment, a lack of education and health infrastructure. There is a pressing need to boost local awareness platforms so that issues can be dealt with through local participation.



Radio Sahyogi @ 91.2 FM
 Vipashyana Kendra Road, Op Parisar,
 Village Thanaud, Durg,
 Chhattisgarh - 491001

Contact Person :- Mr. Mahendra kumar sinha

Contact Number :- 9981022345

Email:- sahyogicg1972@gmail.com

Website:-

www.sahyogicg.org

Broadcast Timings:- 8.00AM - 8.00PM

Broadcast Languages:- Hindi , Chhattisgarhi

Genesis :- Radio Sahyogi was established on 19th September, 2019 by Sahyogi Mitra Mandal. The CRS was established with the aim to generate awareness in more than hundred villages regarding different topics across various domains.

The CRS has developed different programs and initiatives to bring a positive change in the lives of the target community since its inception. The CRS has been successful in engaging and empowering the community through its innovative programmes and outreach activities, and has made itself a trusted source of information and support for the local community.

Thematic Focus:- Radio Sahyogi works across various domains that have a direct bearing on the holistic development of the community. The CRS has majorly worked on social issues like social forestry, addressing social evil and superstitions, deaddiction, women empowerment, primary education, farmer welfare, and skill development.

Sustainable Development Goals:- Radio Sahyogi aspires to achieve the following goals:-

SDG3:- Good Health and Well Being

SDG4:- Quality Education

SDG5:- Gender Equality

SDG6:- Clean Water and Sanitation

SDG10:- Reduced Inequalities

SDG13:- Climate action

SDG16:- Peace, Justice, and Strong Institution

Primetime Programmes:- The primetime programmes of Radio Sahyogi are in C.G. language Goth-Bat. The CRS develops programmes in different formats like interviews, phone-in sessions, success stories, motivational programmes etc. The programmes often focus on current affairs, government schemes. Aaj ka Chintan, and Navachar are among the popular primetime programmes of the CRS.



Innovations in format or any other way:- Along with broadcasting, Radio Sahyogi resorts to outdoor broadcasting in various villages and also effectively uses narrowcasting.

Core Team:- There are six members who form the core team at Radio Sahyogi. It includes the Radio Director, Station Head, and support staff each of whom essays a unique responsibility contributing to the smooth operation of the programme.

Major project Undertaken :- Radio Sahyogi has collaborated with estimable organisations and government departments like SMART, CEMCA, CRA, and SAMVAD Chhattisgarh. Hinsa Ko No, Meri Mati Mera Desh, Har Ghar Tiranga campaign, Yoga campaigns, etc. are some of the major projects completed by the CRS. Several programmes like Ramayan Mahotsav, Mitan Yojana, Hareli Yojan, Chhattisgarh Olympic, Yuva Bhet Mulakat. etc. have also been organised in collaboration with SAMVAD Chhattisgarh.

Sustainable Strategies:- Radio Sahyogi is supported financially and technically by its parent organisation. Sahyogi Mitra Mandal. The CRS is also empanelled with DAVP Samvad Chhattisgarh, which helps it in generating revenue through advertisements and meet its expenses.

Numbers of listeners and potential outreach:- Radio Sahyogi covers almost 100 villages and the cities Durg and Bhilai. The CRS has a healthy outreach potential.

Major concerns in the Community:- The community's primary concerns are related to the areas of Information, Education, Communication, Health, Social Welfare, and Rural Development.

DELHI



Radio JIMS @ 90.4 FM
Radio JIMS Vasant Kunj 90.4 MHz,
Jagannath International Management School, OCF,
Pocket 9, Sector B, Vasant Kunj,
New Delhi

Contact Person: Dr. Geeta Arora,
Ms. Priyanka Gandhi Oberoi

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9654853937

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Website: www.jimsd.org/radio.php

Broadcast Timing: 8:30 AM to 11:30 AM
and 1:00 PM to 04:00 PM for 6 hours
from Monday to Saturday

Broadcast Language: Hindi and English

Genesis: Radio JIMS, Vasant Kunj 90.4 MHz is
a community radio station of Jagannath International
Management School, affiliated to Guru Go-
bind Singh Indraprastha University, New Delhi.

Radio JIMS, Vasant Kunj was established in the
year 2005 with the objective to provide a platform

to voice the issues of the community in and around the Vasant Kunj area. It's an open platform for students and the
members of the target community to share their views on current and contextual issues. Radio JIMS, Vasant Kunj was
selected as one of the 24 lead community radio stations by the Ministry of Information & Broadcasting in 2021, for the
period upto feb 2025.



Thematic Focus: The primary thematic focus areas of the CRS include women empowerment, mental health and be-
havioural changes, education, and health and hygiene. The CRS focuses on the empowerment and upliftment of the
community through interventions that have a lasting impact.

Sustainable Development Goals: Radio JIMS has programmes designed to follow these SDGs:

SDG 3: Good Health and wellbeing

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 6: Clean Water and Sanitation

SDG 9: Industry, Innovation and Infrastructure

SDG 16: Peace, Justice and Strong Institutions.



Primetime Programmes: The primetime programmes broadcast by the CRS include Swasthya Sankalp, Radio Ganit-mala, Aatmchintan, Mansha, Baat Pate Ki, Jeevan Disha, Aao Sair Kare, Inse Miliye, and Duniya Khelon Ki. These programmes address the social concerns and problems that are prevalent in the local community, while being a source of information and entertainment for the community. They are designed in formats like interviews, discussion, talks, and phone-in conversations.

Innovations in format or any other way: During the pandemic, the community radio took the initiative of creating awareness about following COVID-19 appropriate behaviour and sensitising people on COVID-19 vaccination.

It also organised sessions with doctors on common health-related issues and concerns during the pandemic. Sessions were also organised with experts on mental health issues to address the problems that people faced during the lockdown.

Community participation has helped both the community as well as the CRS. The community members contribute to different activities of the CRS. The outreach programmes have helped significantly in enhancing the listenership. The CRS also offers an internship programme for community members and students.

Core Team: The core team of the CRS is constituted by five members. A panel of experts serve as the external resource of the CRS; they provide feedback on the programmes and give ideas for planning future projects.

Major Projects Undertaken: The following are the major projects that the CRS has been a part of: Swasthya Sankalp in association with CRA and UNICEF

- COVID-19 Campaign (#Youth Warriors) in association with SMART Engaging communities for prevention of COVID-19 and vaccination in association with CRA and UNICEF
- COVID-19 Campaign in association with SMART and BMGF
- Audio on girls education through CRS in association with CRA and Room to Read
- COVID-19 (RCCE) and CRS during COVID-19 outbreak, in association with CRA and UNICEF
- SVEEP Project in association with Election Commission of India and SMART
- Radio Mathematics Project in association with DST

Sustainable Strategies: The CRS depends on its parent organisation for funds, and also generates revenue through collaborative projects with external organisations.

Number of listeners and Potential Outreach: Radio JIMS, Vasant Kunj has an active listener base of nearly 7,500 listeners.

Major concerns in the Community: Health concerns, especially related to mental health, must be taken seriously and addressed. Myths and superstitions in the community are a matter of concern and need to be eliminated. Open defecation and lack of sanitation are concerns that need immediate attention in order to address health and hygiene problems.



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 jimscr96.9@jimsindia.org
Broadcast Timing: 9:30 AM to 9:30 PM
 for 12 hours a day
Broadcasting Language: Hindi and English

Genesis: Radio JIMS 96.9 FM was established in February, 2005, in New Delhi. The CRS serves a community which mostly resides in the slums, semi-urban, and urban areas of the city. Radio JIMS aims to create an impact in the lives of people from the socially and economically backwards sections of the community as they suffer from many problems in their daily lives. Their concerns require immediate attention, and the CRS aims to address the same through its programmes. The CRS does this by actively involving the community in their programmes and working constantly on their upliftment. Radio JIMS has been a source of entertainment and has also played a significant role in changing the lives of many.



Thematic Focus: The main focus areas for the CRS have been health and nutrition, issues affecting women and children, career prospects and employment opportunities, legal concerns, social concerns, skill-based programmes, and societal economic development. The aforementioned initiatives seek to improve the social, economic, and cultural status of the target community.

Sustainable Development Goals: Radio JIMS has designed its programmes to focus on these SDGs:
 SDG 3: Good Health and Well-Being
 SDG 4: Quality Education
 SDG 5: Gender Equality
 SDG 8: Decent Work and Economic Growth
 SDG 11: Sustainable Cities and Communities



Primetime Programmes: Dadi Maa k Nuskhe, Health and Wealth, Say No to Drugs, Jeevan Hai Anmol, Poshan, Bachpan Express, Breastfeeding and Nutrition, and Radio Patrika Dhank are the primetime programmes of Radio JIMS. The CRS team also concentrates on discussions regarding health issues and social concerns. Radio JIMS coordinates with professionals in fields like education and health, and invites them to discuss topics including job prospects and health awareness for the benefit of the community. The CRS routinely involves the community members in recordings of cultural programmes, interactive sessions on health, nutrition and other social issues, in the studio as well as phone-in programmes.

Innovations in format or any other way: Radio JIMS narrowcasts its programmes in the community by involving local bodies. The CRS also develops programmes in collaboration with the Municipal Corporation of Delhi, and designs awareness campaigns for a better life.

Core Team: The team of Radio JIMS has eleven members who each essay a unique role and ensure the smooth functioning of the CRS. The radio station also collects feedback about its programmes from experts and common folk to improve its content and produce programmes suitable for the target community.

Major Projects Undertaken: Radio JIMS has developed various programmes and initiatives in collaboration with UNICEF, UNESCO, Municipal Corporation of Delhi and other agencies and organisations. The CRS was an active part of awareness campaigns on COVID-19 and its vaccination drives, in association with other organisations and civic bodies.

Radio JIMS has also developed numerous internal and unique initiatives that have succeeded in making an impact in the target community.

Sustainable Strategies: Radio JIMS mainly depends on the revenue from external projects, advertisements, and grants to sustain itself. The CRS is also supported by its parent organisation, but requires more funds and support to keep its operations running.

Number of listeners and Potential Outreach: The broadcast range of Radio JIMS covers the areas of JJ colonies, Mangolpuri, Sultanpuri, BudhVihar, and Shahabad Dairy. The CRS needs an upgrade in its transmission equipment and antenna as it is surrounded by high rise buildings. The CRS has the potential to transform the lives of many through its programmes and initiatives.

Major concerns in the Community: The target community of Radio JIMS struggles with several issues such as low income, unemployment, illiteracy, and health concerns to name a few, and they need support from all possible ends to help them lead a better and dignified life.



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Broadcast Timing: 8 AM to 4 PM
for 8 hours a day

Broadcasting Language: Hindi

Genesis: Apna Radio 96.9 FM was established on 9th September 2005, and has been functioning as a community service arm of Indian Institute of Mass Communication (IIMC), New Delhi since the last 18 years. Apna Radio 96.9 FM is committed to promoting the social, cultural, and educational development of its listeners and target communities.



Thematic Focus: Through its diverse programming and focus on important themes such as women's education, health-care, and cultural diversity, the station serves as a valuable resource for its listeners and a catalyst for positive change in the communities it serves.

Sustainable Development Goals: Apna Radio is committed to achieve the following SDGs:

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 16: Peace, Justice and Strong Institution



Primetime Programmes: Apna Radio 96.9 FM has a variety of primetime programmes, including the daily Live Show 'ApneAasPaas'. The show features live discussions with subject-experts and invites listeners to interact with them. Other programmes include Apni Sehat (a programme discussing health topics), Apni Virasat (a travelogue programme about India's tourist places), Apna Cinema, Apna Kanoon, Apni Rasaoi, Teen Talk, Apne Atithi, Shabd Sammander, And Apni Choupal.

These programmes aim to engage the listeners with various topics related to different areas.

Innovations in format or any other way: Apna Radio 96.9 FM has a strong presence on social media platforms like Facebook, Twitter, and Instagram. Through these platforms, the station engages with its listeners and promotes its programmes and initiatives. The station has adopted several innovative techniques to reach out to its audience and engage with them. Through social media, community outreach, interactive programming, the station is able to connect with its listeners and promote its mission of empowering and educating its communities.

Core Team: The team at Apna Radio has five members including the Station Head, Head of Programming, Office Assistant, and Programme Presenters.

Major Projects Undertaken: The following are the major projects undertaken by Apna Radio:

- Training of existing CRSs and Lol holder in collaboration with MIB
- Radio programme production training for upcoming CRSs
- A three-day training programme named Anugrah for the senior citizens to run their own community radio station,
- A project named Anubhav was made by Apna Radio in collaboration with Alagappa University and VigyanPrasar to cater the needs of senior citizens. The project included 52 programmes based on healthcare, science and entertainment. This also includes a series of feedback programmes.
- Community Radio Empowerment and Resource Centre that was established in IIMC under the Ministry of Information and Broadcasting to train and educate various Community Radio Stations present in the country. Various radio training modules have been organised in the year since 2017.

Sustainable Strategies: Apna Radio 96.9 FM has adopted several strategies to be a sustainable model. The station is able to promote its sustainability and deliver high-quality programming and services to its listeners through training and workshops, involving the community, managing resources efficiently, engaging volunteers, strategic planning, and continuous learning.

The CRS is supported by its parent organisation, Indian Institute of Mass Communication.

Number of listeners and Potential Outreach: Apna Radio broadcasts its programmes in the highly populated urban areas of Delhi.

Major concerns in the Community: Apna Radio is situated in Aruna Asaf Ali Marg, Delhi. It is an area with an urban population whose concerns include legal awareness, health queries, education, career guidance, livelihood, and unemployment.





Radio Jamia @ 90.4 FM

AJK Mass Communication Research Centre,
Jamia Millia Islamia,
Maulana Mohammad Ali Jauhar Road,
Okhla New Delhi-110025

Contact Person: Dr. Shakil Akhter

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Broadcast Timing: 10 AM to 1 PM and
2 PM to 5 PM for 6 hours a day

Broadcasting Language: English, Hindi and Urdu

Genesis: The first community radio station in the vicinity of Jamia Millia Islamia, Radio Jamia is located next to the Yamuna River's bank, with the Okhla Industrial Area on the other side. Several villages and industries are located near the CRS. With this context, Radio Jamia was created to assist the local community by giving it a platform and serve it by involving local residents as well as the campus's student and teacher communities.



Jamia Millia Islamia's leadership decided to apply for a licence to operate a CRS on campus after realising that it would serve the needs of both the local community and the student body.

Thematic Focus: Being part of an educational institution, the primary focus area of Radio Jamia is education. The CRS also focuses on working for welfare of the labour community in the neighbouring industrial areas, and advocates for better wages, working conditions, welfare schemes, and safety of the labour community,

Sustainable Development Goals: Radio Jamia is focussed on achieving the given SDGs:

SDG 4: Quality Education

SDG 8: Decent Work and Economic Growth

SDG 9: Industry, Innovation and Infrastructure

SDG 16: Peace, Justice and Strong Institution



Primetime Programmes: The primetime programmes of Radio Jamia mainly consist of programmes for school children, science programmes, and programmes on specific subjects and disciplines. Some of the primetime programmes are E-Education, E-Commerce, Radio Jamia Club, and Jamia Mein Naye Aayam Yaadein. These programmes focus on promoting education, and developing reading habits and scientific temper amongst the student community. The CRS also has programmes for the local community in the surrounding areas.

Innovations in format or any other way: Radio Jamia organises various events and campaigns for its students and the local community, with the help of its students. These activities are organised within and outside the Jamia campus. This helps the CRS to establish a connection with the target community and make its presence felt in the region.

The broadcast of NCERT lessons through the radio has significantly helped the students in the local areas, especially those from the JMI schools.

Core Team: The core team at Radio Jamia is constituted by the Radio Producer and Production Assistant. The administrative responsibilities are handled by the higher authorities in the university. The CRS is run mainly with the support of student volunteers who actively involve themselves in different stages of content production and delivery.

Major Projects Undertaken: Radio Jamia has not been a part of any external collaborations and has only worked on its internal projects so far.

Sustainable Strategies: The infrastructural development and procurement of equipment were funded by the parent organisation, Jamia Millia Islamia. The CRS is sustained by the levy collected from students of the university.

Number of listeners and Potential Outreach: No survey has been carried out to ascertain the outreach potential and listener base of Radio Jamia.

Major concerns in the Community: Better wages, healthcare facilities, and basic amenities for a better and dignified life can improve the state of the local labour community. Developing scientific temper in the community is also required.

GUJRAT



Radio Campus @ 90.4 FM
C/o Department of Electronics,
Nr. University Circle, Sardar Patel University,
Vallabh Vidyanagar,
Gujarat - 888120

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Website: <https://www.spuvvn.edu/academics/academic-centres/community-radio-station/>

Broadcast Timing: 8 AM to 9 AM,

11 AM to 12 PM, 2 PM to 3 PM,

5 PM to 7 PM and 9 PM to 10 PM

for 5 hours a day

Broadcasting Language: Local languages



Genesis: Radio Campus was established in 2004 by Sardar Patel University, and it is the first community radio station in the state of Gujarat. The tagline of Radio Campus is 'My View, My Voice, My Campus'. Radio Campus focuses on the fundamental principle of community radio stations, which is to involve, engage and support the communities that they serve. The CRS aims for the welfare of its student community as well as the local communities in its vicinity.

Thematic Focus: Being part of an educational institution, the primary focus of Radio Campus rests on education. The CRS also delves into language and culture, health and hygiene, and environmental concerns. The CRS works to bridge socio-economic gaps and to foster an inclusive attitude in the community. Radio Campus is committed to being a key partner in the holistic development of the local communities.

Sustainable Development Goals: Radio Campus has programmes designed to focus on most of the SDGs with a primary focus on the following:

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 10: Reduced Inequalities

Primetime Programmes: The primetime programmes of Radio campus can be categorised into community-centric and student-centric programmes, developed in the form of panel discussions, live phone-in programmes, musicals, and talks. The programmes also include the ones created by students.

The student-centric programmes are based on disseminating information related to admissions, examination, career guidance, and other academic matters. The community-centric programmes include folks songs, celebration of cultural festivals, and programmes related to spirituality, health, environment, and agriculture. The programmes also feature local talents.



Innovations in format or any other way: Radio Campus provides an in-house training for students to get hands-on experience of recording and producing programmes. Radio Campus also provides a part-time certificate programme 'Radio Announcer and Art of Presentation' for both students and local community members.

The CRS designed a special programme during the Lumpy virus outbreak in Gujarat in 2022, and was appreciated for its effort by the community and government agencies.

Core Team: There are seven members who form the core team of Radio Campus. Three of them form the Technical Committee, and the other four form the Programme Production Committee.

The CRS is supported by a dynamic team of student volunteers who are directly involved in the operations of the CRS.

Major Projects Undertaken: Radio Campus actively volunteers for initiatives, especially during times of crises and calamities, in association with local civic and administrative bodies. The CRS was a part of many initiatives during the COVID-19 pandemic in collaboration with other organisations. The CRS was part of the International Day of Yoga in 2021 and 2022, in association with the Ministry of Ayush and CEMCA.

Sustainable Strategies: Radio Campus is financially supported by the parent organisation, Sardar Patel University. It also manages to generate revenue through externally funded collaborations.

Number of listeners and Potential Outreach: Radio Campus broadcasts its programmes in an area with a population of nearly two lakh people.

The CRS is also expanding its listener base through its mobile application.

Major concerns in the Community: Need for adequate disaster management systems and mechanisms to control outbreak of different diseases can significantly help the community during crises. The area also needs improvement in healthcare and educational facilities, that too costs affordable for the marginalised sections of the society.



Rudi No Radio @ 90.4 FM
SEWA Academy, Thakore bhai Park, Manipur Village,
Taluka: Sanand, Dist. Ahmedabad, Gujarat-382110

Contact Person: Ms. Anita Patel
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Website: <http://www.sewaacademy.org/>
Broadcast Timing: 10 AM to 6 PM
for 8 hours a day
Broadcasting Language: Gujarati

Genesis: Rudi No Radio is based in Ahmedabad, Gujarat, and was launched on 26th November, 2009 with a mission to address the needs of the rural communities in the region. The CRS acts as a medium of communication that conveys crucial messages, and is also a source of information and entertainment for the local community. Such an initiative was conceptualised in the aftermath of the severe earthquakes in Gujarat, to meet communication needs of the region in the hour of a calamity or mishap.



Thematic Focus: The primary focus areas of Rudi No Radio are health, education, folk music and folklore, employment and livelihoods, agriculture, and traditional medicines. The CRS also focuses on creating awareness about the welfare schemes and policies of the governments, so that the community members can benefit from them.

Sustainable Development Goals: Rudi No Radio focuses on the following SDGs:

- SDG 1: No Poverty
- SDG 4: Quality Education
- SDG 8: Decent Work and Economic Growth
- SDG 12: Responsible Consumption and Production
- SDG 13: Climate Action

Primetime Programmes: Rudi No Radio broadcasts eight Prime Time programmes: Saptrangi, Vadhmana, Rudu Upvan, Vadlo Bole Che, Killol, Rudi No Radio, Satvik Jivan, and Aakash mare Aambhanu Che. These programmes have been developed in different formats to engage and educate the listeners, and are based on a range of topics including current affairs, health, agriculture, events in the city, and spirituality. Through these programmes, the community members also voice their concerns and opinions.



Innovations in format or any other way: Gujarati culture has many performing art forms like Bhavayi, Dayro, and Ranglo Rangli, which involve singing and conversation. Radio programmes are created regularly in these forms, with community participation being a key aspect. Members-based organisations, such as co-operatives, self-help groups, savings, and credit associations, are encouraged to contribute small amounts to develop content for radio programmes. Women, children, elders, and youth participate through Shrota Mandals (Listener Groups). The narrowcasting of radio programmes ensures a wider reach and appreciation for the rich cultural heritage of Gujarat.

Core Team: The core team of Rudi No Radio is constituted by eleven members who handle unique responsibilities to ensure the smooth functioning of the CRS. Community vole

Major Projects Undertaken: Rudi No Radio has mainly worked on projects and initiatives in collaboration with its sister concerns, including Video SEWA, SEWA Bank, SEWA, and Insurance co-operative of SEWA. The CRS has also been a part of regional and national initiatives in collaboration with organisations like UNICEF, CEMCA, and NCSTC.

Sustainable Strategies: Rudi No Radio is financially and technically funded by its parent organisation, Indian Academy for Self-Employed Women. The CRS also manages to generate revenue through paid collaborations with external organisations and agencies.

Number of listeners and Potential Outreach: Rudi No Radio has as many as forty villages within its broadcast range, and the estimated outreach potential is nearly one lakh.

Major concerns in the Community: The lack of knowledge about government programmes and their outreach in the community's villages are the main issues. Lack of education among girls, child marriage, and addictions are some of the significant problems. Basic sanitation and drainage services, as well as related schemes, are not being executed. The primary industry of agriculture is declining as a result of the sale of land to corporations and multinational firms, and at the same time, new job skills are not readily available.



Lokvani Radio @ 90.4 FM
KrishiVigyan Kendra, Ambuja Cement Foundation,
Ambujanagar, Kodinar,
Dist: Gir Somnath, Gujarat-362715

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Website: <https://sites.google.com/view/kvk-Ju-nagadh>
Broadcast Timing: 8:00 AM to 12:00 PM and 4:00 PM to 8:00 PM (repeat) for 8 hours a day
Broadcasting Language: Gujarati & Hindi

Genesis: Lokvani Radio was established on 4th November 2013 at Krishi Vigyan Kendra, Ambujanagar, Gujarat with a vision to educate the farmers, fishermen, and rural youth, and introduce them to the latest technology in agriculture. The CRS also disseminates knowledge about different agriculture-allied subjects. The mission of Lokvani Radio is to significantly improve the lives of the farmers through its programmes and initiatives, and contribute to the overall development of the community.



Thematic Focus: The primary focus area of Lokvani Radio is agriculture and its allied subjects like agronomy, plant protection, horticulture, Home Science, agriculture extension, agriculture engineering and fisheries programmes. The CRS also focuses on health, education, environment, and women empowerment.

Sustainable Development Goals: Lokvani Radio focuses on improving the standards of living through following these SDGs:
SDG 3: Good Health and Well-Being
SDG 4: Quality Education
SDG 14: Life Below Water
SDG 15: Life on Land

Primetime Programmes: The primetime programmes are based on natural farming, agriculture market rate, bi-monthly pest and disease information, importance of soil and water testing, and correct methods of sample collections, and Swachata programme under Swachh Bharat Mission. The primary focus rests on natural farming programmes like disease & pest management, adopting natural farming practices, different methods of making bio-pesticides & insecticides, and biofertilizer programmes, developed by the experts of KVK. The programmes also feature the stories of successful farmers.



Innovations in format or any other way: Lokvani Radio conducted a survey to find out the major issues/problems of the farming community and based on the findings, the CRS started developing programmes to address the particular concerns. The CRS has been able to significantly improve the status of farmers in the community. The CRS has been successful in creating awareness regarding organic as well as natural farming.

Core Team: Radio Lokvani is managed by the staff of KVK, Ambujanagar. The CRS also receives inputs from agricultural experts regarding its programmes. This helps in curating programmes that are suitable for the needs of the local farming community. The local farmers also volunteer and contribute to the different activities of the CRS.

Major Projects Undertaken: KVK CRS collaborated for Factshala project on identifying fake news propagated through social media platforms. It was a partner in developing the NITARA app for animal rearing programmes. The CRS has executed a project on Vikaspedia through CDAC, Hyderabad. The CRS has also been a part of breastfeeding and nutrition campaigns.

Sustainable Strategies: The CRS receives technical support from Krishi Vigyan Kendra, Ambuja Multispeciality Hospital, Ambuja Vidya Niketan School, and financial support from the parent organisation Ambuja Cement Foundation, which is around ninety five percent of the annual expenses. The CRS draws the remaining amount through the means of collaborative projects with leading NGOs and government departments.

Number of listeners and Potential Outreach: The broadcast range of the CRS covers a total of 55 villages that have a total population of nearly 55,000 people. Out of this, the CRS has an active listener base of at least 32,000 listeners.

Major concerns in the Community: The major needs of the farmers within the community is the need to improve soil health, and promote natural farming and natural resource conservation through the use of biopesticides and biofertilizers, Different techniques like Jivamrut, Bijamrut, Ghanjivamrut, Agniashtra etc. help increase the yield of crops and improves the standard of living of farming communities as well.



Radio Nazariya @ 107.8 FM
1st floor, Drishti, Pushpak Building,
Opposite Cama Hotel, Khanpur,
Ahmedabad, Gujarat- 380001

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Broadcast Timing: 24 hours
Broadcasting Language: Hindi, Gujarati and Urdu

Genesis: Radio Nazariya was established by Drishti, an organisation based out of Ahmedabad. It is the first community radio station in Ahmedabad and started broadcasting on 17th June, 2017. The CRS is located in an area with a diverse community that includes people from different socio-economic backgrounds. A majority of the community members belong to marginalised and underprivileged sections of the society. The CRS aims for the welfare of the most backward and impoverished sections of the society, address their concerns, and guide them on their way to a better and dignified life.



Thematic Focus: The primary focus areas of Radio Nazariya are women empowerment, health and hygiene, livelihood, sanitation, social harmony, and local art and culture. The CRS has focused on bridging social gaps and creating equal opportunities for all community members irrespective of any difference. The CRS strives to build a healthy, socially aware, and responsible community through its efforts.

Sustainable Development Goals: The SDGs that the CRS focusses on and aspires to achieve are:

- SDG 3: Good Health and Well-Being
- SDG 5: Gender Equality
- SDG 6: Clean Water and Sanitation
- SDG 16: Peace, Justice and Strong Institution

Primetime Programmes: The primetime programmes that are broadcast on Radio Nazariya are:

CityTantra: The programme covers the issues that women face in their communities, and brings it to notice of the local governance. Issues like water, sanitation, healthcare, education etc, which are all basic necessities and public services are seen from a gender lens. The programme features representatives from local authorities to address the concerns of women.



Shaharnama: This show features different community artists like singers, poets, musicians etc, and covers culture, art and heritage. It also addresses the existing conflicts and concerns that the city faces

Behengiri: It is a show on women's health. Topics like menstruation, anaemia, abortion, pregnancy, diseases and problems related to reproductive organs are discussed in the programmes. It also addresses the issue of domestic violence.

Innovations in format or any other way: Radio Nazariya actively narrowcasts its programmes. The CRS brings the community together by organising different events like awareness campaigns, health camps, and exhibitions. Women from the marginalised sections of the community are mobilised to discuss a wide range of topics. This helps to establish a strong and lasting connection with the community members. The CRS has trained women under its CityTantra programme, renovated schools, installed pipelines in different areas, and thereby impacted at least 500 families in the area.

Core Team: Radio Nazariya has a board of trustees that reviews the content created by the CRS on a quarterly basis and suggests inputs. There are six team members who constitute the core team, which includes the Director, Station Incharge, Assistant Station Incharge, Production Executive, sound designer, and Community Trainer. The core team is supported by six support staff.

Major Projects Undertaken: Radio Nazariya has regularly been a part of regional and national initiatives in association with different NGOs and government agencies like CRA, SMART, CEMCA, and UNICEF . The CRS has also extensively worked on developing its own internal initiatives for the welfare of the community.

Sustainable Strategies: The CRS mainly thrives on the revenue that it generates through collaborative ventures with external organisations. The remaining funds to meet the rest of the expenses are provided by the parent organisation, Dristhi. The CRS also receives support from civil society organisations who support its initiatives.

Number of listeners and Potential Outreach: Radio Nazariya covers Jamalpur, Gomtipur, Shahpur, Khadia, Mirzapur, Kalupur, Delhi Darwaza, Raipur, Navrangpura, Mithakhali 6 Road, Paldi, C.G. Road, Shahibaug, and Maninagar within its broadcast limits. The area has a population of at least 25 lakh people. The CRS has a listener base which is at least 12 percent of this outreach potential.

Major concerns in the Community: Community concerns include social taboos, high anaemia rates, ineffective water and sanitation facilities, conflict between communities, and heritage management issues.



Radio Palanpur @ 90.4 FM
C/O G. D. Modi Campus, Opp. S.T. Workshop,
Palanpur, Gujarat - 385001

Contact Person: Mr. Abhijitsinh Rathor
Contact Number: +91-9925393229
Email: radiopalanpur@gmail.com
Broadcast Timing: 7 AM to 11 PM
for 17 hours a day
Broadcasting Language: Gujarati
and Hindi

Genesis: Radio Palanpur was established on 25th February 2019. The mission of Radio Palanpur is to work for welfare of the community by bridging socio-economic gaps and fostering an inclusive attitude in the community, so that every individual has equal access to basic amenities and rights. Radio Palanpur creates community-centric programmes that address the needs of the community, while also serving as a source of entertainment. In the four years of its service, the CRS has been able to reach out to the target community and carve a space of its own in their daily lives.



Thematic Focus: The primary thematic focus areas of Radio Palanpur are education, livelihood, women empowerment and safety, health, child nutrition and care, and local art and culture. The CRS is committed to providing a platform for the local community to express their views and concerns, connect with each other, address social problems, and resolve them through collective efforts.

Sustainable Development Goals: Radio Palanpur aspires to achieve the SDGs given below:

SDG 3: Good Health and Well-Being

SDG 5: Gender Equality

SDG 10: Reduced Inequalities

SDG 16: Peace, Justice and Strong Institution

Primetime Programmes: Primetime programmes broadcast by Radio Palanpur include RJ Special Programmes, which feature radio jockeys discussing various topics in a positive and engaging manner. These programmes are designed to encourage people to understand and enjoy the concept of CRS. Dikri is a programme series, supported by Kalanidhi Trust Kanodar, invites girls and young women, who have had to face adverse struggles, to share their life stories and how they overcame challenges. The show has already interviewed 50 such women. Jivti Varta is a unique programme where world record holder Dr. Bhavesh Pandya narrates inspirational stories. Sahitya Vartul is a programme that provides a platform for the local artists, singers, and poets to showcase their talents. Through this, Radio Palanpur continues to promote and support the growth of the arts and talent in the region.



Innovations in format or any other way: In addition to conventional broadcasting, Radio Palanpur also actively narrowcasts its programme. The CRS collaborates with Kalanidhi Trust, Kanodar for different community-welfare and social activities. The CRS collaborates with Angikam Foundation to provide a platform to budding artists and local talents,

The CRS is active on major social media platforms, and also has a mobile radio application of its own.

Core Team: Radio Palanpur has twelve members in its staff including the Station Director, Production Director, technician, and radio jockeys. The CRS is supported by a string of volunteers who double as radio jockeys. Radio Palanpur is supported by a panel of experts from different fields, including health, education, arts, and sports, who provide regular inputs about the programmes produced by the station. These inputs are helpful in the conceptualisation and development of better programmes.

Major Projects Undertaken: Radio Palanpur has been a part of several impactful initiatives. The CRS was a part of a string of awareness campaigns on COVID-19 and the subsequent vaccination drives. The CRS has also been a part of initiatives related to digital and financial literacies, fake news, human rights, and nutrition. The CRS has partnered with distinguished organisations and agencies like UNICEF, SMART, CEMCA, DataLEADS, CRA, and the Department of Science & Technology.

Sustainable Strategies: Radio Palanpur sustains itself from the revenue generated through externally funded collaborations, and advertisements from different agencies and local vendors. The CRS pitches its initiatives to various organisations and government agencies to attract funded partnerships and thereby, generate enough revenue to meet its expenses.

Number of listeners and Potential Outreach: Radio Palanpur broadcasts its programmes with a population of nearly 3,70,000 people and the CRS has an active listener base of approximately 1,70,000 listeners.

Major concerns in the Community: The community needs guidance and support across several areas including healthcare, livelihood and education to ensure its overall growth. Access to necessary amenities at affordable prices can significantly help the community in improving its living standards.



Radio Sabarmati @ 89.6 FM
Divya Darshan Bhawan, Lalitkunj Society Part-2,
Zalawadi Hostel Lane,
Opposite Commerce College Hostel Bus Stop,
Navrangpura, Ahmedabad, Gujarat – 380009

Contact Person: Ms. Ishita Contractor
Contact Number: +91-94273 11992, 94136 57777
Email: radiosabarmati@gmail.com
Website: www.radiosabarmati.in
Broadcast Languages: Gujarati, Hindi and English
Broadcast Hours: 6 AM to 10 PM for 16 hours a day

Genesis: The MS Mohanlal Foundation considers supporting the local community as its primary responsibility. In order to achieve this goal, Radio Sabarmati was established in 2022. Radio Sabarmati is a bright new star on the horizon of Community Radio Stations in the country. The foundation believes that it will be able to connect with every member of the community and have a positive impact on their day-to-day activities through Radio Sabarmati.



Thematic Focus: Radio Sabarmati is a pioneer in all-genre programming and caters to the needs of street vendors, local schools, slum areas, labour societies, local tribes and other variable communities of Ahmedabad. The goal of the CRS is to promote ancient Indian scriptures, its art and culture, as well as health awareness. Radio Sabarmati strives to foster a sense of unity and national pride in society. Sessions for career counselling, community singing, youth inspiration, women's emancipation, and fun and art sessions are scheduled on a regular basis. Promotion of government initiatives amongst the locals is planned. The CRS provides a platform for knowledgeable and creative people to share their skills. In a nutshell, Radio Sabarmati brings together people from all walks of the community.

Sustainable Development Goals: The SDGs that the CRS focuses on are

SDG 4: Quality Education

SDG 12: Ensure sustainable consumption and production patterns

SDG 16: Promote just, peaceful and inclusive societies

Primetime Programmes: The primetime programmes include English instruction, the Gujarati language programme Jaat Sathe Vaat, which emphasises the value of encouraging oneself and developing one's own character, Sarita - a programme that focuses on empowering women, Halo Maliye is a programme where successful people from different fields are interviewed, and Awakening with Brahmakumaris is a morning show hosted by BK Shivani which offers upbeat thoughts to the audience before they start their day.



Innovations in format or any other way: Since the CRS operates in a metro city, the prime focus is on assisting the community with mental health and leading a balanced life. The CRS collaborates with NGOs that support healthcare access, protect the environment and promote moral education. The CRS also interacts with its audience on various platforms that include Twitter, Facebook, WhatsApp and Instagram.

Core Team: There are a total of 14 staff at the CRS. It includes a station director, station manager, programme manager, technical executive, five radio journalists, and five core members. The station director approves the project initiatives; the station manager and the programme manager together handle various facets of content creation;

Major Projects Undertaken: The CRS has not yet started any significant projects because it is still a young organisation.

Sustainable Strategies: The parent organisation handles the majority of the funding as the CRS is still in its early days. However, the CRS continues its efforts to raise funds through various projects, advertisements, and other endeavours.

Number of listeners and Potential Outreach: The reach and quantity of listeners who are currently engaged could not be determined. The CRS has not yet conducted a survey on the subject.

Major Concerns in the Community: Even though extensive research is still needed, unhealthy lifestyle and their ancillary issues such as anxiety, lifestyle diseases, etc. remain the community's top concerns. Lack of awareness and knowledge gap in the community regarding different issues is yet another concern that the CRS is trying to bridge through its interventions.



Junagadh Janvani @ 91.2 FM
Directorate of Extension Education,
Junagadh Agricultural University,
Junagadh, Gujarat – 362001

Contact Person: Dr. Harshad Chhodavadiya

Contact Number: +91-94292 22247, 94094 13456

Email: janvani@jau.in

Website: www.janvani.jau.in

Broadcast Timing: 8 AM to 10 AM and 4 PM to 6 PM for 4 hours a day

Broadcasting Language: Gujarati

Genesis: Junagadh Janvani is the first CRS among the agricultural universities in the State of Gujarat. JAU is engaged in disseminating new technologies to farmers in ten districts of Saurashtra region through various media including Doordarshan and Akashvani. Since two-way communication is found to be more successful in social and technological adoption, JAU established the CRS, Junagadh Janvani. The CRS received its WOL on 8th April, 2015 and was inaugurated by Smt. Anandiben Patel, the Chief Minister of Gujarat, during the Krushi Mahotsava Mega Event on 6th May 2015. The broadcasting of the CRS was inaugurated by Shri Mohanbhai Kundariya, Hon'ble Minister for Agriculture (State), Government of India, New Delhi on June 23, 2015 at JAU, Junagadh. People of Junagadh city and sixty six surrounding villages benefit from the programmes of the CRS.

Thematic Focus: The major thematic focus areas of Junagadh Janvani are agriculture, animal husbandry, agri. engineering, horticulture and its related disciplines, and rural development.

The CRS also focuses on women empowerment, education, history, science, culture, health, folk arts, nutrition, career and employment, literature, music, etc.

Sustainable Development Goals: The SDGs that Junagadh Janvani focuses on are:

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 12: Responsible Consumption and Production

SDG 15: Life on Land

Primetime Programmes: The primetime programmes broadcast by Junagadh Janvani include Anokhi Aaj, Bhakti Sangeet, Krushi Salah, Krushi Vani, K Kavitan K, Mari Shala, and Gam Garima. These programmes cover various topics, such as health, personal achievement, science, education, children's programming, career and employment, environmental awareness, nutrition and dietetics, and more. Some programmes also focus on women empowerment, literature, music, and art. Other programmes include Sangeet Sarita, Gujrati Sugam Sangeet, Git Gurjari, and Sant Vani. These programmes aim to provide a diverse range of entertainment and educational content for the listeners.



Innovations in format or any other way: Junagadh Janvani is an active proponent of narrowcasting in addition to conventional broadcasting. As a result, the CRS has been able to significantly improve farmers' knowledge & income in the community. It has also been able to create awareness and improvement in agriculture, animal husbandry as well as the social, educational and healthcare aspects of the community.

Core Team: The current team at Junagadh Janvani has five members which include the Station Director, Programme Officer, recordist, editor, and radio jockey. Scientists, experts from different fields, farmers, and women also partake in programme development activities of the CRS.

Major Projects Undertaken: The CRS has collaborated with agencies and organisations like RBI, Election Commission of India, PCAR, SMART, Integrated and Child Development to broadcast their campaigns, and intervention projects in the community. The CRS has also worked extensively on its internal projects for the welfare of the farming community.

Sustainable Strategies: Junagadh Janvani, at present, is completely funded by its parent organisation, JAU. The CRS aspires to be a self-sustaining entity by meeting all its expenses through revenue generated by its own ventures, funded by external partners.

Number of listeners and Potential Outreach: The CRS covers the Junagadh city and as many as sixty villages within its reach. The area has a population of nearly 8,30,000 people. The CRS has an active listener base of nearly four lakh listeners.

Major concerns in the Community: The major concerns in the community are the problems faced by the farmers. This includes lack of access to latest technology, lack of knowledge about latest agricultural practices, low income, natural disasters and crop destruction, and low yield. The CRS is **working on several areas to address the concerns of the farmers.**



Radio Awaj Dahod @ 90.8 FM
Blind Welfare Council, Mandaav Road,
opposite Panchmukhi Hanumanjee temple,
Dahod, Gujarat- 389151

Contact Person: Mr. Abbas Kharodawala
Contact number: +91-9426531252
Email: bwcdahod@gmail.com
Website: <http://www.bwcdahod.com/>
Broadcast Timing: 9.00 am to 10 :00 pm
for 11 hours
Broadcasting Language: Gujarati
and Hindi



Genesis: Launched on 5th October 2018, Radio Awaj Dahod is a dream come true for Mr. Yusuf Kapadita, the founder of the NGO Blind Welfare Council. Mr. Yusuf is visually impaired and it has been one of his long-standing aspirations to set up a community radio station for the differently-able. The radio was always Mr. Yusuf's best friend since his childhood. The CRS was set up with the aim to educate and help community members from all walks of life.

Thematic Focus: The major thematic focus area of Radio Awaj Dahod is empowering the differently-abled in leading an independent and respectable life. The CRS also focuses on other areas that include healthcare, women empowerment, education, etc. which contribute to the development of the community.

Sustainable Development Goals: Radio Awaj Dahod aspires to achieve the following SDGs:

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 10: Reduced Inequalities

Primetime Programmes: One of the most popular primetime programmes is Farnaishee Songs which is a live phone-in programme for listeners where they can request for their favourite songs to be broadcast. The show goes on air at 12 PM and 4 PM everyday. Apart from this, Radio Awaj also curates different shows based on its focus areas. The CRS aims to be a guiding light of hope for the differently-abled in the society.



Innovations in format or any other way: Radio Awaj Dahod is a unique CRS in itself because of its motive and interventions. Apart from just broadcasting, the CRS designs a variety of interventions that touch the lives of the differently-abled and socially backward in the community. The CRS also has its own social media handles where it engages with its listeners.

Core Team: The core team at Radio Awaj Dahod is led by Mr. Yusuf Kapadiya himself and he is assisted by the station manager, programme editor, and a team of radio jockeys.

Major Projects Undertaken: Radio Awaj Dahod has partnered with both CEMCA and UNICEF over the last two years to run campaigns on International Yoga Day and COVID-19 Vaccination. Radio Awaj's internal projects focus on community-specific interventions, especially for the differently-abled.

Sustainable Strategies: Radio Awaj Dahod sustains itself on the paid, partner projects, and voluntary services by different individuals and groups. The CRS has designed many interventions for the differently-abled and pitches it to funding partners for execution.

Number of listeners and Potential Outreach: The CRS has a potential outreach of approximately three lakh.

Major concerns in the Community: As a radio station with a very specific focus area, one of the major concerns that Radio Awaj Dahod is addressing is the need to create an equal pedestal for people from all walks of life and foster an inclusive attitude in the society.



Hello BAOU @ 90.0 FM

‘Jyotirmay Parisar’

Dr. Babasaheb Ambedkar Open University,
Sarkhej Gandhinagar Highway,
Chharrodi, Ahmedabad, Gujarat– 382481

Contact Person: Ms. Digish Vyas,
Station In Charge
Contact Number: +91-9824243070
Email: Community.radio@baou.edu.in
Website: www.baou.edu.in
Broadcast Languages: Gujarati,
Hindi & English
Broadcast Hours: 3:00 P.M to 10:00 A.M
for 19 hours

Genesis: Radio Hello BAOU was founded in 2021 with the aim to serve Ahmedabad’s diverse communities, including street vendors, labour unions, neighbourhood schools, and tribal groups. The CRS is a pioneer in the field and produces programmes across different genres. The primary goal is to promote culture and local ancient Indian texts, artwork, and as well as create awareness around health-related issues. The CRS aims to foster a sense of belonging and national pride in the community. To put it simply, The CRS acts as a unifying force for all demographic groups in the target community.

Thematic Focus: The CRS focuses primarily on promoting local art and culture, educating the community about government initiatives, and building social harmony. Regular events include sessions for career counselling, fun and art activities, women’s emancipation, community singing, and youth inspiration. The CRS also wants to give the community members a platform to share their knowledge and expertise for the benefit of the community.

Sustainable Development Goals: The SGDs that Hello BAOU Radio focuses on are:

- SDG 3 Good Health and Well-being
- SDG 4 Quality Education
- SDG 5 Gender Equality
- SDG 6 Clean Water and Sanitation
- SDG 7 Affordable and Clean Energy
- SDG 11 Sustainable Cities and Communities
- SDG 12 Responsible consumption and Production.

Primetime Programmes: Gyan na Sathware, Mara Gam ni Vat, Vikas ni Vate, Sahity, Kala ane Sanskruti, BAOU Hour, and Killol are the primetime programmes. The primary topics covered on Gyan na Sathware are philosophical debates, inspiring stories, and conversations based on different scriptures. Through the Mara Gam Ni Vat programme, the CRS interacts with members of the community. Vikas ni Vate is a programme on career counselling and personality development for the youth. Sahity, Kala ane Sanskruti features discussions and interviews about art, dance, music, drama, heritage, and culture. BAOU Hours is primarily for Dr. Babasaheb Ambedkar Open University students. Killol is a children’s programme in Hindi and Gujarati.



Innovations in format or any other way: The CRS staff visit nearby communities for narrowcasting in addition to broadcasting. After the CRS was established, it was able to improve the status of women and raise awareness about government welfare policies in the locality. The CRS also creates talk shows featuring experts and famous people. They also share their content on different social media platforms.

Core Team: The three key staff members are the station manager, the technical team, and the content creator. A panel of experts made up of five professors and a guest expert additionally helps the CRS in content creation by providing valuable insights.

Major Projects Undertaken: Hello BAOU has participated in numerous innovative projects in collaboration with various organisations in addition to working on its internal projects. The CRS also aspires to be a part of projects and initiatives with leading organisations, and continues its efforts in this direction.

Sustainable Strategies: Presently, the CRS receives financial support from the university funds of BAOU. Their key sustainable strategies focus on becoming self-sufficient through partnerships with different NGOs and government agencies.

Number of listeners and Potential Outreach: The villages Khoraj, Khodiyar, Tragad, Jamiyatpura, Chharodi, Gota, Rahpur, Lilapur, Dantali, and Jaspur fall within the broadcast range of Hello BAOU. It is estimated that the CRS reaches nearly 45,000 active listeners.

Major concerns in the Community: The primary studies conducted in the community have found that the community members are not sufficiently aware of government schemes. Additionally, there are misconceptions about various vaccinations. The team has been promoting women's empowerment among the female community members and disseminating information about the government's various welfare programmes.



Guruvani Community Radio Compendium @ 90.8 FM
Guruvani 90.8FM – Radio Unbound
Guru Nanak Bhawan, Gujarat University,
Navarangpura Ahmedabad, Gujarat -380009

Contact Person: Mr. Bharat Jadav
Contact Number: +91-9687640649
E-Mail: atsguruvani@gmail.com, emrc-bharat@gmail.com
Website: <https://www.emmrcamd.org/>
Broadcast Languages: Gujarati, Hindi and English
Broadcast Hours: 9 AM to 6 PM for 9 hours

Genesis: Since its establishment in 2012, Gujarat University Community Radio, Guruvani, 90.8 FM has amassed a library of more than 430 hours of programming. These programmes have aided in information sharing, group networking, and delivery of skills and training, and all of these are unquestionably essential components in fostering a sense of community among students. It has given university students and members of various communities the ability to use radio to promote themselves and interact with their peers.

Thematic Focus: The creation of educational and informative content for the student community, which is the station's primary target audience, has been the major thematic focus.

Sustainable Development Goals: The CRS works on all the SDGs for the upliftment of the community, but the main focus has been on the following SDG:

SDG 3: Good Health and Well-being

SDG 4: Quality Education

SDG 8: Decent Work and Economic Growth

SDG 9: Industry, Innovation and Infrastructure

Primetime Programmes: Education, environment, health, science, and general information are all topics covered during the primetime programmes. Since they are created and designed by a team of academicians and students from the university and colleges, these programmes are primarily educational in nature. To create these programmes, the student community works on a variety of topics and issues both inside and outside the campus. The CRS runs community and youth-focused programmes that delve into various subjects and issues.



Innovations in format or any other way: Narrations, recitals, drama, talk shows, debates, and other formats make up the majority of radio programmes. The team diligently curates high-quality content, such as discussions about various academic fields and disciplines.

After the establishment of the CRS, it has been able to significantly cater to the needs of the students' community. All communication regarding instructions and information of the university is delivered through the CRS. The CRS has been able to create awareness regarding all the SDG goals in the community and improve the ecological health of its campus. They have also been able to draw support in the form of scholarships from different organisations for students who excel in studies and other fields.

Core Team: The current staff consists of four members: the centre director, producer, production assistant, and technical assistant, as well as a group of educators and students. The producer, production assistant, and technical assistance oversee content creation and programme broadcasting; the centre director interacts with stakeholders and is the primary decision-maker. The CRS receives advice from the teachers and students on the panel while curating the content that will benefit the listener community.

Major Projects Undertaken: In the past, the CRS has worked on projects with UNICEF and the Gujarat Department of Women and Child Care. During COVID-19, they also collaborated with the Ahmedabad Municipal Corporation and worked on projects with SMART NGO.

Sustainable Strategies: The parent organisation, EMRC Gujarat University, provides technical and financial support for the operation of the community radio station. Along with this, they also raise funds through joint initiatives with top businesses, NGOs, and government agencies.

Number of listeners and Potential Outreach: Seven geographical areas of Ahmedabad city are served by the CRS; these include the campus of Gujarat University, Navrangpura, Gulbai Tekra, Nehrunagar, Vastrapur, Memnagar, and Ambawadi. These areas also fall within the narrowcasting range of the CRS. According to census data gathered from the local governments, there are roughly 3 lakh people living in this region. The CRS has an estimated 60,000 active listeners from this outreach potential.

Major concerns in the Community: Eliminating unhealthy practices, such as smoking cigarettes, and consumption of prohibited substances amongst the youth are major areas of concern in the community. **This demands intervention at both the community and government level. The CRS and the neighbourhood will benefit greatly from increased state and local government involvement.**

HARYANA



Radio Aravali @ 90.4 FM
B-3 Industrial Area, Nijampur Road, Narnaul,
Distt. Mahendergarh,
Haryana - 123001

Contact Person: Mr. Manish Yadav
Contact Number: +91-9812466294,
9416306912

Email : radioaravali@gmail.com

Broadcast Timing: 7:30 AM to
7:30 PM for 12 hours a day

Broadcasting Language: Haryanvi,
Rajasthani, Hindi & English

Genesis: Radio Aravali was established in 2018 by Dakshini Haryana Sanskritik Manch. The CRS was established with a vision to preserve the local culture, and create awareness amongst the local community's farmers about the latest developments in the field of agriculture and its allied sectors. The CRS aims to drive a positive change in the target community through its interventions.



Thematic Focus: Radio Aravali strives to preserve the local culture and folklore. The CRS disseminates knowledge and information related to agriculture, and also focuses on gender equality, health and hygiene, education, and legal awareness.

Sustainable Development Goals: Radio Aravali is committed to achieve the following SDGs:

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 12: Responsible Consumption and Production

The healthcare and agricultural experts help the CRS on topics related to these specific areas, and develop community-centric programmes which directly address the prevalent concerns.



Major Projects Undertaken: Radio Aravali was part of the TB Challenge and other health-related initiatives in association with SMART. The CRS took part in the Factshala project, the media literacy initiative in association with DataLEADS, and different educational initiatives with NCERT and CIET.

Sustainable Strategies: Radio Aravali receives financial and technical support from its parent organisation, Dakshini Haryana Sanskritik Manch. The CRS receives grants from agricultural departments under the ATMA scheme. It is also empanelled with DAVP and DIPR, Haryana.

Number of listeners and Potential Outreach: The CRS covers as many as hundred villages in the border areas of Haryana and Rajasthan. The outreach potential of the CRS is nearly six lakh people and it has an active listener base of nearly 1,50,000 listeners.

Major concerns in the Community: The local farming community does not have access to the latest equipment nor do they possess knowledge about the latest agricultural practices. This affects their crop selection and production, often resulting in low income.

The youth in the community are affected by unemployment and can be helped through skill-development initiatives. Primetime Programmes: The primetime programmes of Radio Aravali include Krishi Charcha, Aravali ki Pathshala, Ragni, Manan, and Lokgeet. Krishi Charcha is an agriculture-based programme for the local farming community in which relevant and region-specific topics are discussed to address the concerns of farmers. Aravali ki Pathshala is an educational programme. Manan is a programme that promotes a healthy lifestyle in the community. Ragni and Lokgeet are both cultural entertainment programmes.

Innovations in format or any other way: It is important to reach out to the farmers to share crucial information and messages related to agriculture. This can be effectively done only through the means of narrowcasting as the farmers spend most of their time in the fields and seldom tune in to radio programmes. Narrowcasting also helps establish a sense of trust between the CRS and the community members.

Core Team: The core team at Radio Aravali has ten members. It includes the Station Director, Station Manager, two agricultural experts, two healthcare experts, and four other team members.



Krishi Vigyan Kendra Community Radio Station
@ 90.4 FM
Krishi Vigyan Kendra,
Panipat, Haryana- 132103

Contact Person: Dr. Rajbir Garg
(Sr. Coordinator)

Contact number: +91-9416572469

Email: sckvkpanipat01@gmail.com

Broadcast Timing: Every day for one hour

Broadcasting Language: Hindi

Genesis: Krishi Vigyan Kendra Community Radio 90.4 FM is a part of KVK, Panipat and is based in Haryana. KVK CR, Panipat is established with the aim to help the farming community with all the necessary information needed to assist them in matters related to farming, help them produce better yield, and cater to their needs.

Thematic Focus: The main focus area of KVK CR, Panipat is agriculture. The CRS also appreciates and promotes the culture of its home state, Haryana.

Sustainable Development Goals: KVK Radio mainly focuses on the following SDGs:

SDG 12: Responsible Consumption and Production

SDG 15: Life on Land

Primetime Programmes: There is no specific primetime programme at KVK CR, Panipat. The CRS mostly shares real-time information with the farming community, which include weather forecasts, crop prices etc. The CRS also broadcasts and relays agriculture-based programmes.

Innovations in format or any other way: Agricultural experts and progressive farmers are invited by the CRS advice and share their experiences with the farming community in the surrounding areas.

Core Team: The staff at Krishi Vigyan Kendra operate the KVK CR, Panipat and no external staff is hired for this purpose.



Major Projects Undertaken: The KVK CR, Panipat focuses solely on agricultural projects, most of which are internal.

Sustainable Strategies: The CRS is sustained by financial support from KVK, Panipat, and requires more funds and manpower to function seamlessly.

Number of listeners and Potential Outreach: Panipat has a population of approximately 5,85,000 people and this can be counted as the outreach potential of KVK CR, Panipat.

Major concerns in the Community: The latest technology is required to share live and accurate updates with the farmers as the yield depends heavily on these updates. The farmers also need access to the latest techniques and technology in agriculture in order to produce better yields.





Apna Radio @ 91.2 FM
Dagar Wali Gali, Near Bus stand, Charkhi Dadri,
Haryana-127306

Contact Person: Mr. Pritam Yadav,
 Station Manager
Contact number: +91-9991402970,
 +91-9991529037
Email: apnaradio91.2fm@gmail.com
Broadcast Timing: 8 AM to 8 PM
 for 12 hours a day
Broadcasting Language: Hindi
 and Haryanvi

Genesis: Apna Radio was set up in 2018 by New Shiv Shakti Shikshan Samiti. The CRS was established with the aim to improve health, education and agriculture in the community. Apna Radio believes in uplifting its target community through its broadcast and timely interventions.

Thematic Focus: Since the CRS is situated in an area where agriculture is a major occupation, the major thematic focus area of Apna Radio is agriculture. The CRS also works on women's health and hygiene, and education of children.

Sustainable Development Goals: Apna Radio aspires to achieve the following SDGs:

SDG 3: Good health and well being
 SDG 4: Quality education
 SDG 6: clean water and sanitation
 SDG 13: Climate action

Primetime Programmes: The primetime programmes that feature in Apna Radio's broadcast are Radio ki Pathshala, Kisaan Jagat, and Hello Zindgi. Radio ki Pathshala is an educational programme where teachers from local schools host classes on different subjects. In Kisaan Jagat, the CRS engages an expert/doctor from the agriculture department to share useful information on crops, crops diseases and animal husbandry. Hello Zindagi is a health programme where doctors from government hospitals educate the listeners on different diseases and their preventive measures.



Innovations in format or any other way: The CRS actively engages in narrowcasting activities to reach out the farmers in the target community. Apna Radio also has a Facebook page where it regularly shares its content and other information.

Core Team: The team at Apna Radio has seven members which include the Station Head, three radio jockeys and technical staff.

Major Projects Undertaken: Apna Radio has partnered with leading NGOs like SMART, Hi-tech Education Society and other organisations like UNICEF and CEMCA. It collaborated with CEMCA for International Yoga Day Campaigns in 2021 and 2022, for COVID-19 vaccination drives with UNICEF, the TB Challenge with SMART, and Factshala project on digital awareness.

Sustainable Strategies: Apna Radio mainly depends on its parent organisation for financial support. It also raises funds through its engagement in paid partner projects with other organisations.

Number of listeners and Potential Outreach: Apna Radio covers at least 60 villages in its broadcast range which include Dhani Phogat, Samshpur, Charkhi, Kheri Bura, Kheri Butter, Sahuwas, Sounf, Kashni, Ram Nagar, and Rawaldhi. The CRS has an active listener base of at least 70,000 listeners.

Major concerns in the Community: Issues related to agriculture like crop diseases and pests are major concerns in the target community. The women in the community needed to be educated, empowered and made financially independent. Infrastructure and other facilities also need to be improved for better living conditions.



OSGU Radio @ 90.0 FM
Om Sterling Global University, NH-52,
Hisar-Chandigarh Road, Hisar, Haryana - 125001

Contact Person: Dr. Pardeep Kumar
Contact Number: +91-8529964840
Email: bhavyavani@osgu.ac.in
Website: www.osgu.ac.in
Broadcast Timing: 9.30 AM to 01 PM f
or 3.30 hours a day
Broadcasting Language: Hindi

Genesis: OSGU Radio was set-up on 4th December 2022 by Om Sterling Global University, Hisar. The CRS was established with the mission to cater to the needs of the student community as well the local communities in its vicinity. The CRS aims to educate and empower the community members who contribute as responsible citizens in building a strong society.



Thematic Focus: Education, health, environment, career prospects and employment opportunities, social and civic responsibilities, gender equality and girl child welfare are among the primary thematic focus areas of OSGU Radio.

Sustainable Development Goals: OSGU Radio shaped its programmes to achieve the given goals:

SDG 3: Good Health and Well-Being
SDG 4: Quality Education
SDG 5: Gender Equality
SDG 8: Decent Work and Economic Growth
SDG 13: Climate Action



Primetime Programmes: The following are the primetime programmes of OSGU Radio:

Aradhana – A spiritual programme that focuses on religious and moral subjects

Diwas Mehta – A programme celebrating the special events of the day

Yadon ka Safar – An entertainment programme on films and music

Fit Hai India – Health-based programme

Khet Khaliyan – A programme that focuses on agriculture and its allied sectors.

Manovigyan – A programme on mental health

Yadon ke Jharokhon se – A narrative programme that reflects on the past

Maan Samman – A programme that discusses the economic condition of women and senior citizens, their work, pension and health.

Yuva Varta – A youth-oriented programme

Shandhar Sunday – A programme that shares health and lifestyle tips, motivational songs, retro Hindi music

Innovations in format or any other way: OSGU Radio collaborated with NGOs like Prayas, and Haryana Welfare Society for Persons With Speech and Hearing Impairment to impact the lives of the differently-abled community members. Such initiatives foster a sense of inclusiveness in the community. The CRS also narrowcasts its programmes in the community.

Core Team: There are ten members who constitute the core team at OSGU Radio. It includes the Station Director, Station Manager, three radio jockeys, and five support staff.

Major Projects Undertaken: Since OSGU Radio is still in its early stages, the CRS is yet to be part of a major project and shall soon finalise some projects. The CRS continuously works on developing programmes and internal initiatives for the welfare of the target community.

Sustainable Strategies: The CRS is technically supported and financially funded by its parent organisation, Om Sterling Global University.

Number of listeners and Potential Outreach: 10 villages including Juglan, Talwandi, Ghirai, Sulkhni, Rajli, Khanpur, Baibbalpur, Agroha, Chikanwas and Dhans fall within broadcast range of the community. The area has a population of nearly 50,000 people and the CRS has an active listener base of nearly 22,000 listeners.

Major concerns in the Community: Better educational and healthcare facilities should be made accessible to everyone in the community, irrespective of any barriers. The youth in the community should be supported through different initiatives to help them become capable individuals with a sustainable livelihood.



Radio Manav Rachna @ 107.8 FM
F-Block Basement, Manav Rachna Educational
Institutions, Sector - 43, Aravali Hills,
Surajkund Road, Faridabad, Haryana-121001

Contact Person: Dr. Gurjeet Kaur Chawla
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8527695490
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Website: www.radiomanavrachna.org
Broadcast Timing: 24 hours
Broadcasting Language: Hindi, English,
Haryanvi and Punjabi

Genesis: Radio Manav Rachna 107.8 FM, having the tagline 'Feel good, Feel alive', is a 24x7 community radio station powered by Manav Rachna Vidy-natariksha. Being a part of Faridabad city for more than 13 years, RMR 107.8 FM is continuously dedicated to community service and has also become their voice. The programming of the radio station is sensitive to the needs and problems of the people of the community with thoughtful, insightful awareness and engagement with them.

Being the first and only radio station in Faridabad, engaging with the community on a daily basis becomes imperative. While creating an emotional and imaginative bond with listeners and making a prominent place in their hearts, RMR broadcasts content-rich programmes, awareness initiatives, music, and entertainment. Living up to its tagline 'Feel Good Feel Live', RMR believes in bringing a positive change in the lives of people. Various social-benefit programmes and projects have been taken up by the CRS to spread awareness, highlight major issues and bring them to the notice of the concerned authorities, and address the community's concerns at large.

Thematic Focus: Radio Manav Rachna is a community radio station that focuses on youth aspirations, dilemmas, and challenges.

It hosts programmes for young people, including boys, girls, and students, and advocates things such as health awareness, sanitation, mental health, yoga, women empowerment, de-addiction, anti-smoking, domestic violence, water conservation, and blood donation. RMR 107.8 FM is dedicated to rural community awareness, offering programmes focused on literacy, agribusiness, sanitation, farming, health awareness, technology, and government's rural policies and schemes.



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Sustainable Development Goals: Radio Manav Rachna addresses various SD Goals in day-to-day programmes. Some of them are:

SDG 1: No Poverty

SDG 3: Good Health and Well-Being

SDG 5: Gender Equality

SDG 6: Clean Water and Sanitation

SDG 11: Sustainable Cities and Communities

Primetime Programmes: The primetime programmes of Radio Manav Rachna are:

Recharge Morning (7:00 am – 10:00 am): A morning drive-time programme to motivate the listeners with updates and information on fitness, health, and sports.

Brunch se Lunch Tak (10:00 am – 1:00 pm): This programme connects local authorities with the listeners, addresses career issues with experts, and also provides daily updates of events around the city.

Yeh Meri Life Hai (1:00 pm – 3:00 pm): Women's health, fitness, fashion, cuisines, and similar subjects are the core content of this programme.

Faridabad Ki Aawaz (3:00 pm – 5:00 pm): This programme addresses the legal concerns of the listeners and the community at large. In addition to this, the programme also highlights the local talent and artists.

Taxi No. 1078 (5:00 pm – 8:00 pm): Changing day to day technology, innovation and new trends in the market are discussed in this programme.

The weekend programmes of Radio Manav Rachna include Aatmnirbhar Bharat, Saathi, WE - Women Empowerment, Ek Khaas Mulaqat, and Maanavta Ki Raah Par.

Innovations in format or any other way: Every year a campaign is flagged off by RMR on its foundation day, and is carried out the whole year to spread awareness. These awareness programmes are unique in their own way. Many concerns and issues have been addressed by such campaigns including cancer awareness, tobacco eradication, women's health and sanitation, energy and petroleum conservation, pollution, Swachhta Abhiyaan, literacy for all, and celebrating the work of unsung heroes of society.

Core Team: Radio Manav Rachna has two CRMC members on its board, and the core team is constituted by eight members including the Director, Senior Manager, Broadcast Engineer, Programme Producers and a group of radio jockeys

Major Projects Undertaken: Radio Manav Rachna has been a part of many significant national and regional projects with the different government agencies and leading development organisations. These initiatives include awareness campaigns, vaccination drives, health camps, and sanitation and cleaning drives. The key partners of Radio Manav Rachna are Centre for Development of Advanced Computing, Community Radio Association, Commonwealth Educational Media Centre for Asia, UNICEF India, Ministry of Ayush, District Election Office, Municipal Corporation, Haryana State Commission for Women, Ministry of Culture, and Ministry of Health and Family Welfare.

Sustainable Strategies: Sustainable strategies include government projects, CSR initiatives, local advertisements, and community awareness capsules. Radio Manav Rachna is also supported by its parent organisation, Manav Rachna Vidyanatariksha.

Number of listeners and Potential Outreach: The CRS has an active listener base of at least two lakh listeners in the areas of Faridabad and Ballabgarh.

Major concerns in the Community: The major concerns in the community include the need for awareness about health concerns, senior well-being, and environmental conservation

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9958941408
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Broadcast Timing: 4 PM to 2 PM for 22 hours
Broadcasting Language: Hindi, Haryanvi, Bhojpuri, Garhwali, Kumaoni, Maithili, Bundeli, Rajasthani

Genesis: Gurgaon Ki Awaaz Samudayik Radio Station started broadcasting in November 2009. The CRS was set up by the NGO The Restoring Force with a very clear intention to be a platform for the voices of marginalised communities in Gurgaon, especially local villagers and migrant workers and their families. The station started broadcasting 22 hours a day within one week of starting its broadcast. Today, the station's all-women team manages a 24x7 broadcast schedule reaching over 5 lakh listeners in Gurgaon and surrounding areas. The station's programming focuses on all aspects of its listeners' lives and aims to transform their lives through its initiatives.

Thematic Focus: Gurgaon Ki Awaaz's key thematic focus areas are health, especially reproductive health and mental health; livelihood, especially entrepreneurship; education, especially primary education; folk culture, especially folk music in languages like Haryanvi, Garhwali, Bhojpuri, Bundeli etc; legal literacy and local governance. Gender and rights are a cross-cutting lens for all the initiatives of the CRS.

Sustainable Development Goals: Gurgaon Ki Awaaz Samudayik Radio has programmes curated to achieve these SDGs:

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 8: Decent Work and Economic Growth

SDG 10: Reduced Inequalities

SDG 11: Sustainable Cities and Communities



Primetime Programmes: The following are the primetime programmes of Gurgaon Ki Awaz.

Geetmala: An hour-long programme featuring folk music from a particular listening community and their language

Apni Pasand: A song request show featuring folk music

Gurgaon Ke Haal: A daily morning round-up of the latest events around Gurgaon, especially updates from the District Administration

Udaan: A live show on mental health featuring a psychologist, in partnership with Rajbala Foundation

Kanoon Ki Baat: A legal literacy show in partnership with District Legal Services Authority, Gurugram Angdaan: A weekly show on organ donation in partnership with Parashar Foundation

Suraksha Ki Kaksha: A weekly live show on child safety in partnership with Bud Foundation

Bhakti Dhara: An early morning, three-hour programme of devotional music

Apna Nazariya Apna Kaam: A programme on entrepreneurship in partnership with Rudset Institute, Gurgaon

Apni Raahein Apni Azaadi: A programme on road safety in partnership with Raahgiri Foundation

Innovations in format or any other way: The radio station uses social media platforms like Whatsapp to reach out to listeners. This is done to not just encourage participatory programming, but also to share final programmes. Listeners are invited to send their opinions, stories, experiences in audio format via Whatsapp, and short informational programmes are sent to listener groups via Whatsapp.

Core Team: Gurgaon Ki Awaaz is run by an all-women team drawn from our target community of local villagers and migrant workers. The team includes the Station Director, Station Manager, Programme Manager, reporter, and an intern. The team is also supported by a group of enthusiastic volunteers.

Major Projects Undertaken: Since inception, Gurgaon Ki Awaaz has been a part of very ambitious and demanding projects. These include:

Commonwealth Of Learning's Community Learning Programme (CLP) under which the CRS produced multiple seasons on the sexual and reproductive health series Chahat Chowk UNESCO's Social and Human Sciences project on migration under which the CRS produced successive seasons of the show Saara Aasmaan Hamara

Ministry of Health and Family Welfare's Poshan Abhiyaan

Haryana State Legal Services Authority's three-station legal literacy campaign Kanoon Ki Baat

AMARC Asia Pacific's campaign on family farming

UNICEF's COVID-19 campaign

UN Democracy Fund's Free-Dem project under which the CRS produced a series on the Constitution of India, 'Hamara Samvidhaan'

Sustainable Strategies: Gurgaon Ki Awaaz is supported by funds from the parent organisation, The Restoring Force. About fifty percent of the running cost is raised through partnerships and collaborations with NGOs which use the radio station to amplify their message or as an IEC component of their own work.

Number of listeners and Potential Outreach: The number of potential listeners in Gurgaon Ki Awaaz' footprint is close to twenty lakh individuals. Of these, approximately five lakh listeners tune in to Gurgaon Ki Awaaz.

Major concerns in the Community: Since Gurgaon is a city dominated by migrant workers and their families, who have significantly contributed to the city, the key concerns for migrant workers are: need for better educational and healthcare infrastructure which are available at an affordable cost, opportunities for livelihood, good public transport, safe roads for pedestrians and cyclists, clean drinking water, and affordable food.



CCSHAU CRS @ 91.2 FM

Directorate of Extension Education, Gandhi Bhawan, CCS Haryana
Agricultural University, Hisar, Haryana -125004

Contact Person: Dr. Krishan Yadav
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associatedirectorextension@gmail.com
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Broadcast Timing: 09:30 AM to 11:30 AM and
02:30 PM to 04:30 PM for 4 hours a day
Broadcasting Language: Hindi, Haryanvi and
English

Genesis: CCSHAU CRS-91.2 Mhz was established on 29th November, 2009 by CCS Haryana Agricultural University, Hisar in collaboration with the Ministry of Information & Broadcasting, Government of India and World Development Foundation. The CRS functions as a tool for 'transfer of technology and information' with the vision 'of the community, by the community and for the community'. The aim of the CRS is to empower the community members through information, reflect on their concerns, and work for its resolution by bringing the community together.

Thematic Focus: The primary focus area of the community radio station is to provide the latest information about the agricultural developments in the university and around the world. The CRS aims to disseminate knowledge and critical information related to agriculture and its allied practices, so that the farmers can benefit from them. It introduces the farmers to the latest technology and practices adopted by different farming communities around the world to enhance their yield and generate better income.

Sustainable Development Goals: CCSHAU CRS aspires to achieve the given SDGs:

SDG 1: No Poverty
SDG 2: Zero Hunger
SDG 10: Reduced Inequalities
SDG 12: Responsible Consumption and
duction



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Primetime Programmes: The major prime time programmes broadcast by the CRS are Monthly Agricultural Practices, Krishi Charcha, Hmare Khet Hmare Pashu, and Mandi ke Bhav. These programmes deal with daily agricultural practices conducted by the farming community under the guidelines and expertise of agricultural experts. Weather forecasts are also a regular part of the broadcast. In addition to agricultural programmes, the CRS also broadcasts Haryanvi cultural programmes of the local community to celebrate the rich legacy and heritage of the region.

Innovations in format or any other way: The CRS narrowcast its programmes and initiatives effectively in collaboration with NGOs, FPOs, State Agricultural Departments, and District Legal Services Authority to sensitise the listeners on various topics including fundamental rights, entitlements, and benefits of cooperatives.

Core Team: The in-charge of the Community Radio Station is Associate Director (Extension) supported by the Assistant Director (Extension Education), Senior Technician (Video Production), Computer Programmer, and two contractual radio jockeys. The Director (Extension Education) provides guidance in smooth operation and management of CRS. The students of the university, especially from the Extension Department, also volunteer as radio jockeys.

Major Projects Undertaken: The CRS has undertaken several projects like; Legal awareness campaign with District Legal Services Authority, Crop Residue Management (CRM) awareness campaign and Direct Seeded Rice (DSR) campaign with Department of Agricultural and Farmers' Welfare, Govt. of Haryana, and awareness campaigns during Covid-19 in association with District Administration.

Sustainable Strategies: A special self financing scheme (SF-24) has been introduced for the community radio station. All the income and expenditure of the CRS has been handled through this scheme. However, most of the employees of the core team of CRS are regular employees of the University and day to day expenses are also met with the support of the university.

Number of listeners and Potential Outreach: The community radio station broadcast its programme in a radius of 15 kms range and all the urban population of Hisar city along with farming community of the neighbouring villages Satroad, Gangwa, Ludas, Tokas, Ladwa, Kaimri, Chikanwas etc. are the listeners of the CRS.

Major concerns in the Community: The problems faced by the farmers like irrigation problems, changing weather patterns, lack of access to latest technology, and lack of knowledge about the adequate use of pesticides and fertilisers, are major concerns that the CRS strives to address.



Radio Mewat @ 90.4 FM
Radio Mewat, MDA Transit Hostel,
Nuh, Haryana-122107

Contact Person: Ms. Archana Kapoor (Director),
Mr. Sohrab Khan

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26012651

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marketing@radiomewat.org

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Broadcast Timing: 8.00 AM to 1 PM
and 3 PM to 10.00 PM for 12 hours a day

Broadcasting Language: Hindi and Mewati

Genesis: Launched on 1st September, 2010, Radio Mewat has been the voice of the most marginalised and underserved community situated in Nuh, Haryana. An initiative of SMART, Radio Mewat empowers people through information, reflects the concerns of the community and has become a platform that people of Mewat can truly call their own. Radio Mewat seeks to inform, educate, stimulate, entertain and become a voice for the community by providing opportunities to share and learn from each other's experiences, in the aspirational district of Nuh. Radio Mewat is one of the first stations in the country to be run wholly and solely by the community itself, and has been covered extensively by visual and print media both nationally and globally.



Thematic Focus: Radio Mewat is committed to the cause of women's empowerment, and focuses more on programmes that give a voice to women. All its programmes are developed with a gendered lens and include themes of violence against women, mental health, financial inclusion, health and hygiene, nutrition, water and sanitation, agriculture, local self-government, dignity of labour and the SDGs.

Sustainable Development Goals: Radio Mewat focuses on quite a few sustainable goals such as:

SDG 1: No Poverty

SDG 2: Zero Hunger

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 6: Clean Water and Sanitation

SDG 8: Decent Work and Economic Growth

SDG 13: Climate Action



Primetime Programmes: Gyaan ki Baat is a live educational programme aimed at young people and individuals preparing for competitive exams, in the form of a quiz show. Mewati Kisse is a programme that promotes local folk music, folklores, art and culture of storytelling. Hinsa Ko No is a programme on gender-based violence. Hello Farmaish is a live show where the anchor discusses the day's events with the listeners, and people call in to chat, share their stories and request their favourite music.

Innovations in format or any other way: Radio Mewat also narrowcasts its programmes and initiatives in the target community. This helps in establishing a strong relationship with the community and pass on crucial information about various matters. The practice also helps in reaching out to members in remote pockets and ensure that they are able to draw benefits from the initiatives. The station offers innovative programming, changes schedules every three months, and is operated and managed by the community, with all staff being local community members.

Core Team: Radio Mewat has a dedicated team of twelve members, and is led by the Station Manager. The core team regularly holds meetings to gauge the impact and reach of the programmes, and analyses the scope for improvement. The team members handle unique responsibilities at the CRS and contribute to various stages of programme development from conceptualisation to delivery.

Major Projects Undertaken: Radio Mewat has been a part of several major regional and national initiatives since its inception. It was part of the campaigns on vaccination drives, financial literacy and inclusion, health and nutrition, and gender-based violence, in associations with distinguished organisations.

Sustainable Strategies: Radio Mewat is funded by its parent organisation, SMART.

Radio Mewat has successfully created a replicable sustainability model by focusing on deep community engagement, women's participation, and strong relationships with key influencers and opinion makers. SMART has received grants for IEC activities through its projects.

The station supports the capacity-building of its staff in technical knowledge and repair skills through training and exposure trips to other stations. Technical sustainability is ensured through regular maintenance and training.

Number of listeners and Potential Outreach: Radio Mewat has an active listener base of 2,50,000 listeners, from an outreach potential of seven lakh people from over 170 villages.

Major concerns in the Community: The status of women and several issues related to women and girls in the community, including mobility, are a matter of concern. The community needs better infrastructure and public facilities. Creating more employment opportunities will help the development of the community.

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9810529324

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Website: www.smsfoundation.org

Broadcast Timing: 13 hours a day

Broadcasting Language: Hindi

Genesis: Alfaz-e-Mewat means 'rural voices of Mewat', and it is a media platform set up by the S M Sehgal Foundation (a public charitable trust registered in India) for the services of the community that lives in the bordering villages of Nuh district in Haryana and Alwar district of Rajasthan. Alfaz-e-Mewat promotes community-led programming and therefore is an ideal space for the community members to come together, connect with each other, express their opinions and concerns, and share their knowledge and experience. This helps the community members to learn from each other, and collectively work for the upliftment of the community.



Thematic Focus: The primary focus areas of Alfaz-e-Mewat are agricultural development, water management, gender equality, health and hygiene, mental health, financial literacy, education, and local culture. The programmes of the CRS are designed to focus on these areas in a way that suits the needs of the community.

Sustainable Development Goals: Alfaz-e-Mewat Radio aspires to achieve the SDGs given below:

SDG 1: No Poverty

SDG 2: Zero Hunger

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 6: Clean Water and Sanitation

SDG 16: Peace, Justice and Strong Institution



Primetime Programmes: The primetime programmes that are broadcast on Alfaz-e-Mewat are Kisse Kahani (featuring folk musicians of the Mirasi community), Hello Farmaish, Tohfa-e-Kudrat-Jal, Jangal, Jameen ((related to water, soil, and forest), Sehat Mitti Ki, Radio School, Humse Hai Shasan, Gaon Ki Chaupal, , Saaf, Safai, aur Sehat, and Uljhan.

These programmes are developed and packaged in formats that intrigue and educate the local masses on various subjects and issues. The programmes also feature experts who give valuable insights about various matters, and help the community do better.

Innovations in format or any other way: Alfaz-e-Mewat is a community-led station that aims to foster a culture of learning among its listeners and strengthen its inclusive approach for content creation. To achieve this, the station uses storytelling as a means of sharing information in an entertaining and educational manner. Stories have the power to resonate with people and are a valuable tool for promoting cross-cultural understanding. In addition to storytelling, the station also uses live discussions with experts, phone-ins, narrowcasting, drama, and role plays to convey information to the community.

Core Team: There are nine CRMC members on the board of Alfaz-e-Mewat. The core team is constituted of four members who each essay a unique responsibility. The CRS also encourages the community members to be a part of the activities of the station in different capacities.

Major Projects Undertaken: Alfaz-e-Mewat's range of projects can be categorised into government awareness-building programmes/campaigns, projects from multilateral organisations, and other NGOs/ community network bodies. The station has broadcast the following projects:

Har Ghar Poshan Ka Tyohar, Har Ghar Tiranga, TB Harega, Desh Jitega, Panchayati Raj, International Day of Yoga Campaign, Promotion of COVID-19 vaccination. The CRS also partnered with Skill India Mission, National Rural Livelihoods Mission, DAVP, and organisations such as UNICEF, UNESCO, Rajbala Foundation, IIT-Mumbai, and Commonwealth Educational Media Centre for Asia (CEMCA).

Sustainable Strategies: Besides receiving administrative support from the parent organisation, the licence holder of the radio station, financial sustainability largely comes through the projects and advertisements/ campaigns received by the station from different government agencies, CR associations/network, multi-lateral and bi-lateral organisations, DAVP and district authorities

Number of listeners and Potential Outreach: Alfaz-e-Mewat has an outreach potential of nearly 2,25,000 people.

Major concerns in the Community: The major concerns of the area are water scarcity, and poor water quality, WASH issues, women's health and nutrition, low literacy rate, and lack of awareness on various government entitlements, employment opportunities and mental health.



Radio Sanjha @ 90.8 FM
Sanjha Radio, B-VI-1345, Modern Colony, Yamuna Nagar, Haryana-135001

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Website: www.yestvee.com

Broadcast Timing: 24 hours a day

Broadcasting Language: Hindi, English, Punjabi, Urdu and Bhojpuri

Genesis: Sanjha Radio was established in 2013 by All India Samaj Sewa Kendra. The CRS was established with a vision to work for the welfare of the society, and provide guidance and awareness to the community. Sanjha Radio has become the voice of the community, and a common platform for the community members to share their views and showcase their talent. The CRS has been able to create lasting impacts in the target community in the ten years of its service.

Thematic Focus: The primary focus areas of Radio Sanjha have been water conservation, sanitation and hygiene, health, women empowerment, and agriculture. The CRS encourages water conservation practices like drip irrigation with underground water. In addition to these areas, the CRS also works on girl child welfare, gender equality, and professional and economic growth.

Sustainable Development Goals: Radio Sanjha focuses on the given SDGs:

SDG 3: Good Health and Well-Being

SDG 5: Gender Equality

SDG 6: Clean Water and Sanitation

SDG 8: Decent Work and Economic Growth

Primetime Programmes: The primetime programmes that are broadcast by Radio Sanjha are 'Aao Janay Zara' and 'Zindagi Na Milegi Dobara'. The programmes of the CRS include formats like quizzes, narrations, recitals, expert advice, live phone-in interactions etc., and also feature experts from different fields who discuss several topics, address the concerns of the local community, and try to provide solutions for the same. The CRS also provides the local community with a platform to share their views, showcase their talents, and also serves as a source of knowledge dissemination and exchange.



Innovations in format or any other way: Radio Sanjha narrowcasts its programmes amongst the local community to ensure that important information reaches all the community members so that they can benefit from it. The CRS collaborates local bodies and administration to effectively devise strategies to address the concerns of the target community.

Core Team: There are ten members who constitute the core team of Radio Sanjha. This includes the Station Director, Station Manager, and other staff. The CRS is also supported by a panel of experts who provide valuable insights on existing programmes and also help in the conceptualisation of new ones.

Major Projects Undertaken: Radio Sanjha has been a part of many initiatives in the region. It has partnered with UNICEF, the local Irrigation Department and administration for different projects. These projects are mostly based on water conservation, as the region suffers from water scarcity and contamination. The CRS also develops its own initiatives that aim for the welfare of the target community.

Sustainable Strategies: Radio Sanjha receives a share of its budget from the parent organisation, All India Samaj Sewa Kendra. The remaining funds are raised through the means of collaborative ventures that are funded externally.

Number of listeners and Potential Outreach: Radio Sanjha's broadcast limit covers around 250 villages and parts of Yamunanagar and Jagadhri towns. The CRS has an active listener base of nearly three lakh listeners.

Major concerns in the Community: The major needs/areas of concern within the community are health hygiene, sanitation, unemployment, lack of awareness regarding opportunities and poverty. Radio Sanjha has supported many micro-studies in the area of conservation of water and promoted innovative methods to minimise wastage.



Radio NGF @ 90.4 FM

NGF College of Engineering & Technology,
71st K.M.Stone , Delhi - Mathura Road,
NH- 2 , Faridabad - Palwal,
Haryana ,121102

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8287661430

Email: radiongfpwl@ngfcet.com

Broadcast Timing: 7 AM to 8 PM f
or 13 hours a day

Broadcasting Language: Hindi
and Haryanvi

Genesis: Radio NGF was established during 2015-2016 by New Green Field Educational Society, New Delhi. The CRS was established with the aim to generate awareness in more than hundred villages on different topics across various domains. The CRS has developed different programmes and initiatives to bring a positive change in the lives of the target community, since its inception. The CRS has been successful in engaging and empowering the community through its innovative programmes and outreach activities, and has made it a trusted source of information and support for the local community.



Thematic Focus: Radio NGF works across various domains that have a direct bearing on the holistic development of the community. The CRS has majorly worked on social issues like road safety, child marriage, child labour, breast-feeding, and tobacco usage among the community members. The CRS also focuses on bridging gender inequalities by empowering women in the community.

Sustainable Development Goals: Radio NGF aspires to achieve the following goals:

SDG 3: Good Health and Well-Being

SDG 5: Gender Equality

SDG 6: Clean Water and Sanitation

SDG 10: Reduced Inequalities

Primetime Programmes: The primetime programmes of Radio NGF are Krishi Jhankar, and Ek Mulakat Khas Shaksiyat ke Saath. Krishi Jhankar is a programme that features experts from the agriculture department to discuss farmers problems and make them aware of the present welfare schemes to improve their conditions. Ek Mulakat Khas Shaksiyat ke Saath focuses on interviews from experts on various topics across domains like legal matters, health, government policies, and social awareness in the target community.



Innovations in format or any other way: Along with broadcasting, Radio NGF resorts to outdoor broadcasting in various villages and also effectively uses narrowcasting. The CRS collaborated with Community Radio Association (CRA) and Palwal Administration to run campaigns and intervention projects in our community. The CRS has been able to create awareness about water scarcity and the importance of water conservation in the villages through nukkad nataks (street plays). The CRS is active on all major social media platforms and regularly engages with the listeners.

Core Team: There are six members who form the core team at Radio NGF. It includes the Radio Director, Station Head, and support staff, each of whom essays a unique responsibility contributing to the smooth operation of the programme.

Major Projects Undertaken: Radio NGF collaborated with SMART and CRA for COVID-19 awareness campaigns in the rural areas. The CRS successfully executed a women empowerment initiative in association with Palwal District Administration. The CRS has also focused on developing internal initiatives to address the pressing needs of the community.

Sustainable Strategies: Radio NGF is supported financially and technically by its parent organisation, New Green Field Educational Society. The CRS is also empanelled with DAVP and DIPRO Haryana, which helps it in generating revenue through advertisements and meet its expenses.

Number of listeners and Potential Outreach: Radio NG covers almost 70 villages including Aurangabad, Bamnikhera, Phulwari, Tikri-Brahman, and portions of Palwal city. The CRS has a healthy outreach potential.

Major concerns in the Community: The community's primary areas of concern are female foeticide, child marriage, child labor, tobacco use, and illiteracy. The CRS can run awareness campaigns and execute other initiatives to address these issues with the support of local government bodies and other agencies.



Radio Mind Tree @ 91.2 FM
Radio Mind Tree, Sector-1, Ambala City,
Haryana-134003

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8929239292

Email: radiomindtree@gmail.com

Website: www.mindtreeschool.com

Broadcast Timing: 24 hours a day

Broadcasting Language: Hindi and English

Genesis: Radio Mind Tree was established in 2012 by Mind Tree School, in Sector-1, Ambala City. The community radio station is an initiative of the Mind Tree School to provide its student community an opportunity to experience the power of the medium and be able to use it for the better of the community. The CRS offers a healthy mix of entertainment and education for the student community that it caters to.

Thematic Focus: The focus area of intervention of the CRS has been to become a network for the social community of the region and become an effective vehicle for communication. Radio Mind Tree aims to empower and inspire individuals and the community at large by sharing diverse music, information, and perspectives.

Sustainable Development Goals: Radio MindTree aspires to achieve the SDGs given below:

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 11: Sustainable Cities and Communities

Primetime Programmes: The primetime programmes that are broadcast by Radio Mind Tree include Good Morning Ambala, HOPE-Jeene Ki Raah, Book Bugs, and Insights into Poetry. Good Morning Ambala is a morning show that provides a happy start to the day with interesting, relevant, relatable, and entertaining themes. It covers topics such as fitness, birthday wishes, current news, viral posts, city news, fuel prices, weather report, and sports updates. HOPE-Jeene Ki Raah is a theme-based show that addresses stress-related issues for youth and society, focusing on topics like overthinking and academic stress. The programme was executed in association with renowned Child Psychologist, Psychometrician, and Career Counsellor Dr. Harish Sharma. The show has led to the introduction of novel series like lifestyle coaching, mental health, youth stress, and overthinking. Dr. Vibha Bawa, a dietician and Ayurveda & Fitness Consultant, provides guidance on childhood obesity and other health and nutrition issues. Book Bugs is a unique book review chat show where avid readers form panels to read and discuss popular English books. In the programme, Insights into Poetry, the students who are fond of poems present reviews and panel discussions about some of the best known poems in English literature



Innovations in format or any other way: The programmes of Radio Mind Tree intend to be a source of entertainment as well as information for the target community, and are vivid in their content and packaging. The programmes are developed with an aim to introduce new concepts, and also broaden the perspectives of the student community. Inputs from teachers, staff and students are incorporated to create better and innovative programmes.

Radio Mind also initiates group discussions on social media for students to engage and address different concerns.

Core Team: Radio Mind Tree has a team of ten dynamic members. It includes a Station Head, a panel of 5 teachers/educators, and 4 core members. The teachers' panel provides vital inputs about the content, especially education and child psychology-based shows. The core team takes care of content development.

Major Projects Undertaken: Radio Mind Tree has undertaken several major projects and has partnered with UNICEF, UNESCO, SMART, Melinda & Bill Gates Foundation, CRA, CEMCA, Ministry of Ayush, and Election Commission of India. The initiatives include generating awareness about COVID-19, health and sanitation, general wellness, and educating the community about different aspects involved in the election system of India.

Sustainable Strategies: Radio Mind Tree receives technical and financial support from the parent organisation, Mind Tree School. The CRS also generates revenue by the means of collaborative projects with leading NGOs, government departments, and advertisements from state DPROs, and local businesses.

Number of listeners and Potential Outreach: District Ambala and around ten villages in the vicinity fall within the broadcast range. These areas have a total population of around 5,00,000 people.

Major concerns in the Community: The major concern that needs to be addressed within the student community is the lack of awareness about different career prospects, scholarships, and other opportunities. Academic stress, anxiety and peer pressure are also points of concern.



Radio Gramoday @ 90.4 FM
Gramoday Bhawan , V&PO Gondar,
Karnal, Haryana – 132024

Contact Person: Mr. Shubham Rana
Contact Number: +91-8816904904,
9812600387
Email: gramodayharyana@gmail.com
Broadcast Timing: 8 AM to 10 PM
for 14 hours a day
Broadcasting Language: Hindi, Punjabi,
Haryanvi and English

Genesis: Radio Gramoday was established in 2019 by Manav Sewa Charitable Society. The concept of Radio Gramoday originated from the vision to provide the community its own medium to convey relevant information to every individual in the community. Community radio can play a significant role at the grass-roots level for rural development, contribute in the areas of agriculture, gender inequality, education etc., and also address prevalent social problems.



Thematic Focus: Radio Gramoday has been an effective tool in creating awareness and enhancing knowledge in various areas. This has led to finding resilient solutions to community development problems in various sectors including culture, rural development, education, hygiene and sanitation, agriculture and local governance, among rural people. Radio Gramoday operates within its mandate as a community radio and essays the social responsibility of providing the community with crucial information in forms like news bulletins, updates on recent developments, and health programmes.

Sustainable Development Goals: Radio Gramoday focuses on the given SDGs:

SDG 3: Good Health and Well-Being
SDG 4: Quality Education
SDG 6: Clean Water and Sanitation
SDG 8: Decent Work and Economic Growth
SDG 12: Responsible Consumption and Production

Primetime Programmes: The primetime programmes of Radio Gramoday are Hum-Haryanvi, Humare Kissan, Gramoday Live, and Student-Zone. Humare Kissan is a programme, in which the CRS provides information regarding agriculture tools and techniques as well as disseminating information about government schemes for farmers.

Hum-Haryanvi focuses on Haryanvi folk forms and Ragini. Student-Zone is a programme that hosts classes based on NCERT texts and features experts from the field of education to discuss career opportunities, scholarships and other things that can guide the youth towards a better future.



Innovations in format or any other way: Radio Gramoday enlightens community members about various issues pertaining to their daily lives and provides solutions through interviews with experts from various fields including agriculturalists, doctors, and other distinguished personalities in the community. Apart from this, 'Humare Gaam Ki Baat – Dr. Virender Singh Chauhan ke Sath' is an innovative programme that highlights life and activities in all villages in the vicinity of Radio Gramoday 90.4. Information about the lives of local people and important historical sites in the villages are introduced by the community members themselves. This programme has been successful in motivating the community members to step forward and enthusiastically share information and exchange knowledge on a range of subjects.

Core Team: The overall control of the station lies with the management committee consisting of twelve members; all of them are from rural areas and include social workers, artists, academicians, and members from the labour class. There are four members in the core team that ensures the smooth operation of the CRS.

Major Projects Undertaken: Radio Gramoday partnered with CRA and UNICEF for awareness campaigns on COVID-19 vaccination and nutrition, sanitation and hygiene. The CRS collaborated with SMART for another COVID-19 campaign. Radio Gramoday has worked in partnership with the Agriculture Technology Management Agency for the upliftment of farmers in the community.

Sustainable Strategies: Radio Gramoday sustains itself through the revenue generated from its externally funded collaborative ventures and advertisements from various agencies.

Number of listeners and Potential Outreach: The villages of Assandh, Nilokheri and Nissing are in the vicinity of Radio Gramoday. The radio reaches as many as three lakh listeners in the surrounding area, and has an even larger outreach potential.

Major concerns in the Community: Radio Gramoday works for a community that is predominantly rural. While health and hygiene remain common areas of concern, drug abuse is emerging as a fresh challenge for both the masses and the government. Unemployment and diminishing agricultural income are also among the major concerns.



J.G. Radio @ 90.8 FM
C/o Bharat Sainik Sr. Sec. School, Hisar Road,
Sirsa, Haryana - 125055

Contact Person: Mr. Rajesh Mehta
Contact Number: +91-9992404555,
9729699906

Email: jgsirsa@gmail.com

Broadcast Timing: 9 AM to 11 PM
for 14 hours a day

Broadcasting Language: Punjabi,
Hindi and English

Genesis: J.G. Radio was established by the Bharat Education Society with the mission to strengthen the building blocks of society, i.e., the institutions of education, health infrastructure, and farming communities. Launched on August 12, 2012, the radio station has since pursued its mission to give voice to the community near its campus in Sirsa and air programmes that are close to the hearts and minds of the people.



Thematic Focus: The Radio broadly focuses on disseminating knowledge and awareness in the community regarding two major aspects of life, namely education and health. Being a seedling of an education society, it aims to deliver well-curated content on the socio-economic rights and entitlements of an individual, women's welfare, and the general health and well-being of the society.

Sustainable Development Goals: J.G. Radio is focussed on serving society by following the given SDGs:

SDG 4: Quality Education

SDG 9: Industry, Innovation and Infrastructure

SDG 16: Peace, Justice and Strong Institutions

Primetime Programmes: The station airs several programmes that are close to the hearts of the people. One such programme is Aap Ki Awaaz. An interview-based programme, Aap Ki Awaaz, voices the emotions of a common man who is a member of the community. Similarly, Daastan-e-Zindagee, Haryana Darpan, Super Hit Evening and Bharat Ke Rang are other such programmes that focus on the views of the common people. Amritwela-Bhakti Sangeet is a religious programme that enjoys popularity. Apart from directly reaching out to the community, the station also runs educational programmes for students and health-related programmes such as COVID-19 awareness and Swachh Bharat Mission for holistic development.



Innovations in format or any other way: Live interviews and in-house discussions with experts in the fields of education, law, medicine, agriculture, etc., are the main innovative formats in which the radio station broadcasts its programme.

Core Team: The station is managed and run by a robust team of 5 and further supported in its journey by 6 members of the community. The core team includes the station manager, programme director, and radio jockeys. Each member plays a significant role in running the station.

Major Projects Undertaken: So far, the station has successfully carried out several projects independently, including Sanitation Drives encouraged by the government and awareness campaigns like the COVID-19 awareness programme. Most of these projects are directed internally for the betterment of the community.

Sustainable Strategies: The primary source of funding for the radio station comes from its patrons, that is, the Management of Bharat Sr. Sec. School, Sirsa. As of now, the station works independently without seeking financial assistance from government bodies. However, the station intends to secure the future through sustainable strategies that involve generating revenues from advertisements and sponsorship programmes for individuals and businesses.

Number of listeners and Potential Outreach: The Community Radio Station has instilled a sense of excitement among its listeners about having their own radio station. The Radio is well received by its local populace, and the number of listeners, though uncertain in numbers, is expected to be in several thousands.

Major concerns in the Community: There are several common concerns associated with the lack of awareness regarding health and sanitation, the lack of infrastructure development, agricultural concerns, and women's issues.



Radio RR Swarganga @ 91.2 FM
Mameran Road, Ellenabad, Sirsa,
Haryana - 125102

Contact Person: Mr. Dhani Bachan Singh

Contact Number: +91-8572818912,
+91-9416166766

Email: rrradio91.2@gmail.com

Broadcast Timing: 7 AM to 11 AM and
4 PM to 8 PM for 8 hours a day

Broadcasting Language: Hindi and
Punjabi

Genesis: RR Radio was established in 2017 by the Ch. RR Memorial Educational Society. The CRS was established to aid the community in its surrounding areas, and serve as a source of credible information and entertainment.

Thematic Focus: The primary thematic focus areas of RR Radio are education, agriculture, child welfare, and women empowerment. The CRS also focuses on all areas that contribute to the well-being of the target community.

Sustainable Development Goals: Radio RR Swarganga is dedicated to achieving the following goals.

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 11: Sustainable Cities and Communities

SDG 13: Climate Action

Primetime Programmes: The primetime programmes that are broadcast by RR Radio are Amrit Versha, Naari Sansaar, Abdi Rang, Ek Mulakaat, Coffee Table Show, Balfubari, and Rang-e-Mehfil.

Innovations in format or any other way: The CRS actively broadcasts its programmes through narrowcasting and engages with the community. It organises blood donation camps, sports competitions, and awareness campaigns in local towns and villages.

Core Team: There are six members in the core team of the CRS; it includes the Station Director, two members in the expert panel, and three radio jockeys.

Major Projects Undertaken: Radio RR collaborated with UNICEF for several ventures including COVID-19 vaccination, nutrition, breastfeeding, growth monitoring, sanitation and hygiene, and reopening of schools.



Sustainable Strategies: Radio RR is financially and technically supported by its parent organisation Ch. RR Memorial Educational Society. The CRS is also able to create some revenue through different partner projects.

Number of listeners and Potential Outreach: Dhani–Dhani Lakhji, Kishanpura, Pohrka, Amritsar Klan, Amritsar Khurd, Santnagar, kariwala, dDamdama, Dholpalia, Kasi ka Baas, Neemla Keharwala Khurd, Talwara Khurd, and Talwara Jheel Dhani Laal Khan fall within the broadcast range of the CRS. These villages have a population of nearly 50,000 people and the CRS presently has an active listener base of around 25,000 people.

Major concerns in the Community: Many women in the community are illiterate and are subject to domestic violence. Other issues that affect the community include poverty, migration, unemployment, and lack of awareness about different welfare schemes and opportunities.



HIMACHAL PRADESH



Kuthar Radio @ 90.8 FM
CRS, Kuthar, P.O. Kuthar, Theog Shimla,
Himachal Pradesh-171226

Contact Person: Mr. Balamurugan Ganabathy
Contact Number: +91-9418138495,
7018571089

Email: kutharradio90.8@gmail.com

Broadcast Timing: 07.00 AM to 01.00 PM
and 3.00 PM to 08.00 PM for 10 hours a day

Broadcasting Language: Tamil and English

Genesis: Community Radio Kuthar was established in the year 2018 by Himachal Harijan Kalyan Sanstha, its parent organisation, with the aim to uplift the hilly and backward areas of rural communities without any discrimination on the basis of caste, creed, religion and gender. The population residing in the hills, more than 100 km away from the district headquarters, are mostly farmers and many of them are living below the poverty line and remain neglected even today.



Thematic Focus: The radio focuses on organic agriculture, education, development of art and culture. The programmes also involve youth and women groups through outreach programmes, encouraging people to bring them on their sound footing.

Sustainable Development Goals: The SDGs that Kuthar Radio focuses on are:

SDG 3: Good Health and Well-Being

SDG 4: Quality Education,

SDG 5: Gender Equality

SDG 8: Decent Work & Economic Growth

Primetime Programmes: Kuthar Radio broadcasts Bhajan in the local language, Naitik Shiksha for the creation of a better atmosphere in families and among children. The studio thus tries to impart cultural education. Other such programmes are 'Subha Savera' which focuses on livelihood opportunities, art and culture. Another programme titled 'Ek Mulakat', 'Zindagi ke Rang aise Bhi', deals with issues related to gender discrimination, well-being and health for all.



Innovations in format or any other way: The Radio broadcasts its programmes majorly in Pahari (local language) and the rest of the content in Hindi to adequately communicate with its listeners. Also, Kuthar Radio launched outreach programmes to meet the people at their doorsteps, and collaborated with village youths and women groups to make them aware of the activities done by the CRS through narrowcasting and group discussions from time to time. The exercise encourages them to ask questions about the programmes and engage in informative discussions, which creates a good educational atmosphere.

Core Team: At present, the station holds a devoted staff of ten. It includes the Station director, two radio jockeys and seven volunteers. The Station Director is the authoritative figure that takes care of all aspects of managing the CRS. The RJs establish contacts with the listeners and broadcast the programmes approved by the Director. The volunteers play a crucial role in disseminating information and collecting responses to ensure the smooth functioning of the CRS.

Major Projects Undertaken: The station undertook several major projects in its operative years. Notable is the COVID-19 awareness programme partnership with CRA, UNICEF and MOHW. Kuthar Radio also partnered with SMART and the GoI for environment protection and the TB Challenge. From time to time, the station has collaborated with concerned Ministries to educate, aware and motivate the hill area population for their betterment and good health.

Sustainable Strategies: The station receives technical support and some financial support from its parent organisation, Himachal Harijan Kalyan Sanstha and the rest of the expenses are met by undertaking projects from various agencies. The CRS ensures sustainability in all aspects.

Number of listeners and Potential Outreach: The CRS is situated in the midst of two districts i.e., Shimla and Sirmour. Kuthar sits on their outskirts. Based on the analysis of the populace responding to their programmes from Rajgarh, Narag, Naina Tikkar and Dhartu Khari near Pulbhal of Chopal, approximately one lakh people listen to the radio daily.

Major Concerns in the Community: An important need in the community is better irrigation facility. Unemployment is another major issue for educated youth, which leads to migration. Eradication of poverty is a major need for equity in society. Awareness and support from government bodies can help improve the conditions at present.



Amla Ki Awaz @ 89.6 FM
Meghraj Education Committee,
Village P.O. Amla, Tehsil Jwali (Nagrota Suriyan),
Kangda, Himachal Pradesh - 176027

Contact Person: Mr. Gagan Singh Pathaniyan
Contact Number: +91-9805457451
Email: me.committee14@gmail.com
Broadcast Timing: 10 AM to 4 PM
for 8 hours a day
Broadcasting Language: Hindi, Pahari
and Punjabi

Genesis: The radio station became operational recently in January 2023 under the aegis of Meghraj Education Committee. The radio operates on the vision of its parent organisation in one of the backward areas of the state with an aim to bring awareness to the community. The radio functions through community support and intends to give back to the community in the form of educational programmes.



Thematic Focus: The main focus of the radio station is the elevation of the status of education and help improve the economic conditions of the poor. The station further stresses bringing forth the local folk artists and conserving traditions for the future generation.

Sustainable Development Goals: Radio Amla Ki Awaz is focussed on achieving the given SDGs:

SDG 4: Quality Education

SDG 8: Decent Work and Economic Growth

SDG 9: Industry, Innovation and Infrastructure

SDG 16: Peace, Justice and Strong Institution

Primetime Programmes: The station broadcasts songs that are a creation of the community itself. Most of the local population is engaged in agriculture and the radio plays the songs created by them. It has shows like Apnapan, Sada-bahar Geet, Apni Gapchhap, Kheti Hamari Pehchan. Apart from this, there are programmes designed for kids such as talent hunt, Kavita Goshthi, Sher-o-Shayeri, and Geetmaala dedicated to the spiritual songs sung by women's groups.



Innovations in format or any other way: The radio effectively scouts content in the form of locally produced songs and broadcasts it on the radio. This helps in bringing forth the local talent while giving a voice to the cultural traditions of the area.

Core Team: The parent organisation itself runs the radio station with a small dedicated team. Due to limited resources in terms of finances and professionals in the field, the station gets help from women's groups. The children in the community also show an active interest in participating in the programmes

Major Projects Undertaken: In lieu of adequate resources, the station has utilised its existing resources to the best of its capacity. Since the main purpose of the CRS is to assist in children's education and promote organic farming, it curates the projects in a way to promote those.

Sustainable Strategies: The station is mainly supported by its parent organisation and the local population. The station has held its best in spite of the limited sources of funding and wishes to expand its sustainability options in the future.

Number of listeners and Potential Outreach: The frequency broadcast reaches up to 20 to 25 village panchayats, each supporting 45,000 to 50,000 residents. The station is actively trying to increase its outreach at grassroots level and increase its active listener base.

Major concerns in the Community: The area in which the station operates is underdeveloped and is concerned with several issues such as a lack of employment opportunities, dowry system, lack of sports activities, poor educational facilities and substance abuse. The radio station, through its efforts, wishes to spread awareness regarding these issues through the government's assistance.



Hamara MSPICM @ 90.4 FM
M.S.Panwar Institute of Communication & Management,
Rajgarh Road, Shamti, Solan,
Himachal Pradesh-173212

Contact Person: Dr. Brijender Singh Panwar
Contact Number: +91-98058 67337,
9218848838

Email: brijenderpanwar@gmail.com

Website: www.panwarinstitutions.org

Broadcast Timing: 7 AM to 9 PM
for 14 hours a day

Broadcasting Language: Hindi, Pahadi
and English

Genesis: Hamara MSPICM 90.4 FM Community Radio, was established on 13th March, 2009 by the media and management institute- M.S.Panwar Institute of Communication & Management. Hamara MSPICM is the first community radio station in Himachal Pradesh. During the last fifteen years of its operation, the radio has created awareness about social issues, rights and duties among its community members and has nurtured them into responsible and dynamic citizens. The community radio station aims to create strong bonds of unity and mutual coexistence by promoting and disseminating information on social issues, local culture, values, good beliefs and traditions in its community through the broadcast of informative, educational programmes, music and songs in local dialect and languages. The tagline of Hamara MSPICM 90.4 FM is 'Sab Ki Zuban Pe Shor Hamara 90.4', which in a way reflects its focus on the local community.



Thematic Focus: The primary thematic focus areas of Hamara MSPICM are education, agriculture, health, career guidance and employment prospects, women empowerment, legal awareness, culture, and entertainment. The CRS focuses on nurturing an inclusive attitude in the community and promotes the welfare of the differently-abled community members. The aim is to create a just, responsible and socially aware community with equal opportunities for all.

Sustainable Development Goals: The SDGs that the CRS promotes are:

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 13: Climate Action

SDG 16: Peace, Justice and Strong Institution



Innovations in format or any other way: The CRS actively narrowcasts its programmes through collaborations with local institutions and agencies. The CRS encourages community participation by inviting community members to the station, and providing the opportunities to perform as well as contribute to the activities of the CRS.

Core Team: The station has a Board of Management comprising the Station Manager and 12 members from the community from different fields. Four full-time radio reporters and producers, a group of media students and members of the community are involved in managing the operations of the station.

Major Projects Undertaken: Hamara MSPICM partnered with UNICEF for awareness programmes on COVID-19 Pandemic and COVID-19 Vaccination drives. The CRS partnered with UNICEF to run a campaign that focused on girl child education and awareness, and collaborated with UNESCO to work on SDG goals. The CRS has partnered with several government ministries and agencies like DST, Ministry of Culture, Panchayati Raj, Department of Agriculture, (Himachal Pradesh), and also different NGOs.

Sustainable Strategies: Around forty percent of the annual expenses of the CRS are covered by the parent organisation, M.S.Panwar Institute of Communication & Management. The rest of the requirements are met with the help of the revenue generated by externally collaborative ventures.

Number of listeners and Potential Outreach: The CRS operates from Solan town and covers the surrounding villages and towns including Sheothel, Badkor, Badog, Jatoli, Aanji, Khanog, Narag, and Sarahan in Solan and Sirmour districts. These towns and villages have a total population of around two lakh people. From this outreach potential, the CRS has an active listener base of around one lakh listeners.

Major concerns in the Community: The major needs/areas of concern within the community are unemployment, lack of awareness regarding opportunities and livelihood, drug abuse, prevalent superstitions etc.



Radio Gunjan @ 91.2 FM

Gunjan Organisation, Tapovan Road, Sidhbari,
Dharamsala, Kangra,
Himachal Pradesh - 176057

Contact Person: Sandeep Parmar, Executive Director

Contact Number: 9736201105 ,7018117091

Email: gocd.hp@gmail.com; crs@gunjanindia.org

Website: www.gunjanindia.org

Broadcast Timing: 24/7

Broadcast Language: Hindi, Pahadi, Gadyali, and Punjabi

Genesis: Radio Gunjan, Dharamshala, was established in 2017. It is the goonj (echo) of a vibrant, multiethnic community nestling in the lap of the majestic Dhauladhar foothills of the Himalayan ranges. Radio Gunjan is an open platform for people to meet, connect, and help transform the community.



Thematic Focus: The primary focus of Radio Gunjan is to empower the community, become its voice, disseminating information in local dialects of Himachal Pradesh, creating a platform for literary activities, revival of folk music, and development of oratory skills.

Sustainable Development Goals: The SDGs that the CRS focuses on and aspires to achieve are:

SDG 3: Good Health & Well Being

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 10: Reduced Inequalities

Primetime Programmes: The primetime programmes of Radio Gunjan are Good Morning Dharamshala, Good Evening Dharamshala, Taare Zameen Par, Mati Ki Mehak, Indi Apni Gappan, and other classic folk programmes.

Good Morning Dharamshala discusses different topics and provides information on different events. Taare Zameen Par is a programme for students and teachers; it discusses topics like sex education, stress levels in children etc. Indi Apni Gappan is a call-in programme in Gadyali; it promotes the dialect through interaction with the community. The different classic programmes reach out to different sections of the society and spotlights aspects of their daily life.



Innovations in format or any other way: The

CRS invites experts including doctors and teachers to discuss different topics and inspire the community. Narrowcasting is effectively used, and the CRS is also active on various social media platforms.

Core Team: There are twelve members in the core team of Radio Gunjan; it includes the Station Director, Station Manager, Accountant, Technical Manager, and eight other team members.

Major Projects Undertaken: Radio Gunjan has been involved in several projects. The CRS partnered with UNICEF during the COVID-19 pandemic, and actively participated in COVID relief activities. The CRS partnered with SMART, Delhi to spread awareness about tuberculosis.

Sustainable Strategies: Radio Gunjan raises revenue and meets its expenses through different strategies including externally-funded projects from different agencies and also through advertisements.

Number of listeners and Potential Outreach: Radio Gunjan has a listener base of nearly five lakh people within its broadcast range.

Major concerns in the Community: Unemployment and lack of awareness regarding opportunities are a major concern in the local community. Government authorities and non-profit organisations must take steps to address these issues and ensure the economic stability of the community.



JAMMU & KASHMIR



Radio Sharda @ 90.4 FM

Lower Buta Nagar,
Near TRT Migrant Qtrs.,
Jammu and Kashmir-181121

Contact Person: Mr. Ramesh Hangloo

Contact Number: +91-9419130357

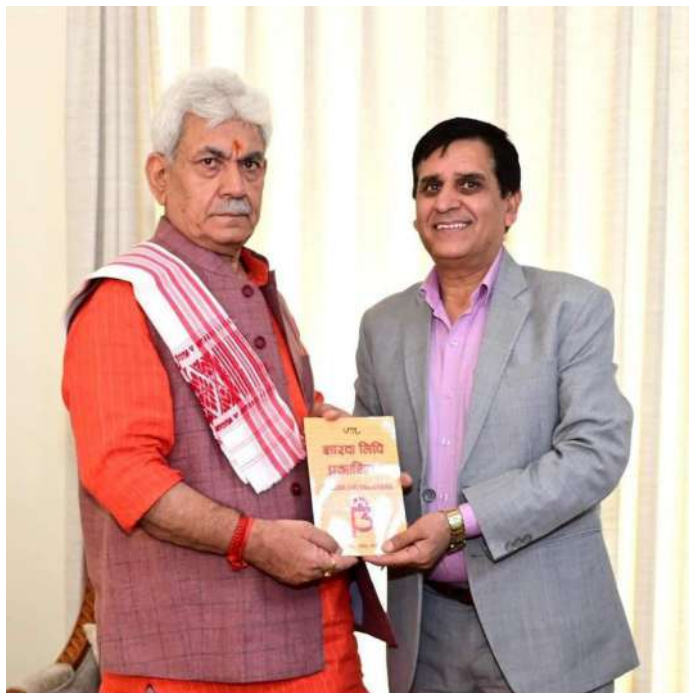
Email: radiosharda@yahoo.com

Website: <http://pirpanchal.nic.net.in>

Broadcast Timing: 7 AM to 10 PM for 15 hours a day

Broadcasting Language: Kashmiri, Dogri, Punjabi and Hindi

Genesis: Pir Panchal (CSES) is working for the betterment of the displaced community of Jammu & Kashmir. The CRS was established with a clear vision to promote and propagate the culture and languages of the region, while also focusing on the education, health and hygiene of the displaced community. The CRS is responsible for passing crucial information regarding different matters to the community. The CRS was established in 2011 and has now become an integral part of the community. The community members are involved in all the activities of the CRS and contribute their performances. The CRS has been appreciated for its work in the region and has been awarded by the Government of Jammu & Kashmir.



Thematic Focus: The displaced community, who were forced to leave their homes due to militant activities in the region, were rendered voiceless. The culture and language of the community were under threat too. The focus of the CRS is to enrich the roots of the local culture and protect the local languages. The CRS also promotes the upliftment of the community by focusing on health and hygiene. Youth empowerment and education are other areas of focus for the CRS.

Sustainable Development Goals: Radio Sharda focuses on achieving the given SDGs:

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 6: Clean Water and Sanitation

Primetime Programmes: The primetime programmes of Radio Sharda are:

Aradhana : Socio-cultural and religious awakening programme to keep the community connected with its cultural roots

Waangij Voor: A dramatic presentation of different issues including civic problems, health, hygiene and sanitation concerns, and administrative problems that are faced by the community. The programme also strives for the redressal of these issues.

Children programme: An educative programme for children to teach them the local language

Eak Mulakat: Experts from different fields like arts, education, and health, discuss different subjects to guide the youth.

Innovations in format or any other way: The CRS also actively narrowcasts its programmes along with conventional broadcasting. The CRS collaborates with local educational institutions and other organisations to host community events on culture, education, art, etc.

Core Team: The core team at Pir Panchal is led by the Founder Director. The team also includes members from the Pir Panchal NGO and local civil society. The key decisions regarding the station are taken after consultation with these members.

Major Projects Undertaken: Radio Sharda was part of different projects on immunity and Yoga in association with the Ministry of Ayush and CEMCA. The CRS has collaborated with the Department of Science and Technology for a project to promote science for women. It carried out the Factshala project in collaboration with DataLEADS for an initiative on media literacy.

Sustainable Strategies: While the CRS is funded and supported by the parent organisation, it strives to generate through externally funded collaborations and advertisements.

Number of listeners and Potential Outreach: The CRS has an active listener base of nearly one lakh listeners in the region. The CRS' content has been accessed in more than a hundred countries through the means of web radio.

Major concerns in the Community: The community needs better education and health infrastructure. It also needs support as it is placed in a region that constantly is prone to attacks and militant activities; this affects the mental health of the community members and the overall peace of the region.



JHARKHAND



Radio Jagriti @ 90.4 FM
Village and Post – Dabri, Giridih,
Jharkhand – 825324

Contact Person: Mr. Sudhir Prasad Verma

Contact Number: +91-9123105488,
 7992493220

Email: radiojagriti@gmail.com,
 sudhirnjym@gmail.com

Broadcast Timing: 15 hours a day

Broadcasting Language: Hindi and Khortha



Genesis: Radio Jagriti was launched on 23rd December 2013 in the Giridih district of Jharkhand with the mission to benefit the rural communities in the region. Radio Jagriti is a key player in the region and disseminates vital information in local languages to help the community members in the most remote pockets. The CRS also aims to eliminate the social evils and threats that have deterred the development of the community for a long time. Radio Jagriti strives to be a part of the lives of its community members by working closely with them, addressing the concerns and trying to resolve their issues through resilient solutions.

Thematic Focus: Radio Jagriti mainly caters to a rural community in a region that largely remains undeveloped and backward. The community therefore has varying needs that are critical to their well-being and safety. To assist the community, Radio Jagriti designs specific content with focus in the areas of education, women empowerment, health, and agriculture among many others. The CRS works on different areas and aspects that can contribute to the overall development of the local community; these areas include sustainable livelihood, legal and digital literacies, social awareness and responsibility, and bridging social-economic gaps. The CRS is also working on mitigating crimes and gender-based violence, along with eliminating superstitious and primitive practices.

Sustainable Development Goals: Radio Jagriti aims to achieve the following SDGs:
 SDG 3: Good Health and Well-Being
 SDG 4: Quality Education
 SDG 5: Gender Equality
 SDG 12: Responsible Consumption and Production

Primetime Programmes: Radio Jagriti regularly broadcasts programmes that are based on agriculture, business and entrepreneurship, women's education, and health. The radio also broadcasts entertaining content in addition to dealing with these areas. The programmes are developed based on the feedback collected from the community, and strive to address the particular concerns and needs expressed by the community.



Innovations in format or any other way: Radio Jagriti is not limited to conventional broadcasting. The CRS realises the importance of narrowcasting to help the community harness the maximum benefit out of its different initiatives. This is crucial in an area where most people do not access any form of media, and often do not tune in to the programmes of the radio. In such a scenario, these community members miss out on vital information like messages from the government and local bodies, that could ensure their safety and well-being. Through its narrowcasting, Radio Jagriti passes on such vital information to the local community. Jan Ki Awaz is a major narrowcasting initiative through the CRS interacts with the local community, registers their concerns, and communicates with the local bodies to address them. The CRS is also starting to mark its presence online.

Core Team: Radio Jagriti has a small and dedicated team. The CRS has limited resources and has to depend on volunteer services to carry out its activities in the local community.

Major Projects Undertaken: Radio Jagriti has been an active participant in regional and national initiatives. It has also executed many internal initiatives in the region to support the welfare of the target community.

Sustainable Strategies: Radio Jagriti often faces difficulties in sustaining itself. Lack of funds affect the operations of the CRS, and needs financial and technical support from different stakeholders. This can enhance the operations and contribution of the CRS whose initiatives are crucial for the local community.

Number of listeners and Potential Outreach: Radio Jagriti has an active listener base of nearly 1,40,000 listeners within its broadcast limits.

Major concerns in the Community: Illiteracy and unemployment affect the community. Health concerns and lack of awareness about many things including welfare schemes also affect them in dire ways. The local community needs attention and assistance on various fronts, and interventions from both government and private bodies can drastically change the community's existing conditions.

KARNATAKA



Krishi Community Radio Station @ 90.4 FM
 Directorate of Extension, University of Agricultural Sciences,
 Dharwad, Karnataka -580005

Contact Person: Dr. Surekha Sankangoudar
Contact Number: +91-9448495343, 0836-2214360

Email: kcrs@uasd.in

Website: www.uasd.edu.in

Broadcast Timing: 6 AM to 9 AM and 6 PM to 9 PM for 6 hours a day

Broadcasting Language: Kannada

Genesis: Krishi Community Radio is the first community radio station in India under a state agricultural university and the first in Karnataka state. It was established at the Dharwad campus of University of Agricultural Sciences, on 17th May, 2007 and was inaugurated by Sri Bandeppa Kashempur, the former Minister of Agriculture, Government of Karnataka. The journey of Krishi Community Radio Station has completed sixteen years and it continues to be a guiding force as well as influential voice in the region.



Thematic Focus: Krishi Community Radio primarily focuses on the empowerment of the farming community in the region. The CRS has developed several programmes related to agriculture to address different needs and concerns of farmers. The CRS also assumes the responsibility of passing crucial information to the farmers about weather, crop prices, government policies etc.

Sustainable Development Goals: Krishi Community Radio Station focuses on these goals:

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 8: Decent Work and Economic Growth

SDG 12: Responsible Consumption and Production

Primetime Programmes: Most of the programmes of KCRS is based exclusively on agriculture. Some of them are Krishi Chintana, and Krishi Kutumba. The programmes often feature interviews with scientists, agriculture experts, agriculturists, and progressive farmers. This ensures knowledge dissemination and exchange which further results in better yield, fair prices and ultimately, better income for the farmers.



Innovations in format or any other way: KCRS has developed a unique programme called 'Gram Darshan' in which the community members come together and create programmes about agricultural activities and practices in the villages. These programmes are created and presented entirely by the community members, and is also a space for them to express their concerns.

Core Team: The core team at KCRS has five members that include the Programme Officer, Technician, announcer, field facilitator, and transmission assistant. The CRS boasts of an large advisory panel that includes the administrative and executive staff of the university, scientists, agricultural officers, progressive farmers, women representatives, and representatives of NGOs.

Major Projects Undertaken:- NABARD (Farmers' voice), REACH (TB), DST (Women nutrition), Agriculture department(Food security), DST (our earth is for women & children) . AIDs prevention society, Bangalore(HIV AIDS), SRP project, UAS, Dharwad(Dramas on agriculture), UNICEF 9COVID-19), SVEEP, Dharwad district (Awareness about voting)

KCRS collaborated with NABARD for a programme called Farmers' Voice. It partnered with DST for campaigns on women's nutrition and environment. The CRS collaborated with the Agriculture Department for a project on Food Security. It has also collaborated with organisations like AIDS Prevention Society, Bangalore for awareness of HIV-AIDS. UAS Dharwad, UNICEF, and SVEEP Dharwad are among the other key partners on initiatives pertaining to COVID-19, agriculture, and voting awareness.

Sustainable Strategies: KCRS is completely funded by its parent organisation, University of Agricultural Sciences, Dharwad. KCRS also generates revenue through different externally funded projects.

Number of listeners and Potential Outreach: KCRS covers as many as 41 villages within its broadcast limits.

Major concerns in the Community: The farmers need access to the latest technology and agricultural practices to produce better yield. Financial and digital literacies should also be promoted to further enhance their condition and ensure better income.



RADIO MANIPAL
90.4 MHz

Radio Manipal @ 90.4 FM
Manipal Institute of Communication,
Tile Factory Road, Press Corner Manipal, Udupi,
Karnataka -576104

Contact Person: Dr. Rashmi Ammembala
Contact Number: +91-9449325048, 0820-2922747

Email: radio.manipal@manipal.edu, rashmi.ka@manipal.edu

Website: www.manipal.edu

Broadcast Timing: 12 PM to 3 PM and 4 PM to 7 PM for 6 hours a day

Broadcasting Language: Kannada, Tulu, Konkani & English



Genesis: Radio Manipal was established on 12th September 2008 by Manipal Academy of Higher Education(MAHE). Manipal Academy of Higher Education(MAHE) is one of India's leading academic and research institutions. It has been granted institution-of-eminence status by the Ministry of Education, Government of India. MAHE with its more than 29 constituent institutions has implemented a number of outreach and extension programmes for which radio is a supporting medium. The vision of Radio Manipal is to inform, educate, entertain and empower people with information, and develop a just and humane society that is socially aware and responsible.

Thematic Focus: Civic sense, human values, citizens' rights and legal awareness, health awareness, education employment and entrepreneurship, and self-sustenance in agriculture and other activities are the main thematic areas of Radio Manipal.

Sustainable Development Goals: Radio Manipal is actively working towards achieving the following SDGs:

SDG 3: Good Health and Well-Being

SDG 5: Gender Equality

SDG 6: Clean Water and Sanitation

SDG 8: Decent Work and Economic Growth

Primetime Programmes: The primetime programmes that are broadcast on Radio Manipal are Darpana, Vikasa, Kathe Kelona, Puranam-rutha, Arogya Darshana, Krushi Loka, Yaksha-gana. These programmes have been prepared in different engaging formats and are based on social issues, health, agriculture, education, and also promote the local culture and folk art. The CRS becomes a platform for discussion, knowledge exchange, and collective efforts in the direction of problem resolution.



Innovations in format or any other way: Along with broadcasting, Radio Manipal effectively uses narrow-casting. The CRS collaborate with leading NGOs like SKDRDP, and literary organisations like Kannada Sahitya Parishath, Panchavarna Yuvaka Mandal, Swachh Karkala Brigade run campaigns and intervention projects in the community.

The CRS is active on all major social media platforms and engages with its audience, especially the youth, and shares updates on events and programmes.

Core Team: There are eleven CRMC members on the board of Radio Manipal, and two people constitute the core team. The CRS has an active team of volunteers, mainly students, who contribute to the different stages of programme development and delivery.

Major Projects Undertaken: Radio Manipal was part of the UNICEF-CRA initiative to create awareness on COVID-19 and vaccination. The CRS also partnered with the Rural Drinking Water and Sanitation Department of the Government of Karnataka for an awareness campaign on conserving water. The CRS has been a part of several other initiatives in the regions throughout its fifteen years of service to the community.

Sustainable Strategies: All aspects from the infrastructure to the daily maintenance of Radio Manipal is borne financially by the parent organisation, Manipal Academy of Higher Education (MAHE).

Number of listeners and Potential Outreach: Thirty three villages including Kotathattu, Kota, Billadi, Avarse, Kokkarne, Cherkadi, Perdoor, Kukkehalli, Bairampalli, Upporu, Handadi, Neelavara, Arooru, Kalyanapura, Kemmannu, Thenkanidiyoor, Badanidiyoor, Ambalpadi, Kadekar, Udyavara, 80 Badagabettu, Athradi, Kodibettu, Bommarabettu, Manipura, Alevoor, Belle, Katapadi, Kote, Thenka, Padubidri, and Hejamadi fall within the broadcast limits of Radio Manipal. The CRS has an outreach potential of nearly 65,000 people within its vicinity and has an estimated active listener base of 25,000 listeners.

Major concerns in the Community: Lack of effective waste management strategies and lack of awareness regarding environment conservation affect the community. These issues are serious threats to the already deteriorating environmental conditions and must be addressed immediately.



Namma Dhwani CRS @ 90.4 FM
No.166, Budikote Village & Post, Bangarpet,
Kolar, Karnataka – 563 147.

Contact Person: Mr. Shivashankar

Contact Number: +91-9449920494

Email: myradaksm@gmail.com,

nammadhwanicmrc@gmail.com,

shivashankarmyrada@gmail.com

Website: www.myrada.org

**Broadcast Timing: 7.00 AM to 9.00 AM,
12.00 PM to 2.00 PM and 5.00 PM to 9.00 PM**

**Broadcasting Language: Kannada
and Telugu**

Genesis: The concept of Namma Dhwani Community Radio was conceived by MYRADA and VOICES NGO, in 2008. During the two years of waiting for clearance of the licence, the initiatives of the CRS were narrowcast in two villages. Namma Dhwani was established with support from UNESCO and grants from the MP Fund, during the initial phases. The CRS later managed to secure its own resources through the Community Managed Resource Centre (CMRC) approach. The CRS aims to create a just and humane society with equal access to knowledge, power, justice and rights, through its interventions.



Thematic Focus: The major focus area of Radio Namma Dhwani is to develop sustainable livelihood opportunities for the rural community through its different initiatives. The CRS also focuses on areas like education, agriculture, women empowerment, environment, etc. that have a direct and lasting impact on the target community.

Sustainable Development Goals: Namma Dhwani aspires to achieve the given SDGs:

SDG 1: No Poverty

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 6: Clean Water and Sanitation

SDG 13: Climate Action

SDG 16: Peace, Justice and Strong Institution

Primetime Programmes: The primetime programmes of Namma Dhwani are Arogya Sanjeevani, Krushi Salahe, Gnana Degula, Yeshogaathe, Grama Darshana, Mobile Messages, and Kaanoonu Spandane.



Arogya Sanjeevani is a health-based programme. Krushi Salahe is an agricultural programme that features an expert who discusses various things like crops, seasonality issues, mixed crop patterns, productivity enhancements techniques etc. Gnana Degula is an educational programme featuring subject experts. Yeshogaathe is a programme where women for SHGs in rural areas share their experience and livelihood activities. Grama Darshana is a programme on the developmental activities in villages with the support of the grama panchayats. Mobile Messages is a programme where the audience share their concerns through the means of messages or letters. This programme also functions as an excellent feedback mechanism. Natural Resources Management is a programme that focuses on the environment and issues like climate change and global warming. Kaanoonu Spandane provides legal awareness to the listeners and covers a variety of rights and entitlements.

Innovations in format or any other way: Namma Dhwani CRS reaches out to the community members in the rural areas to understand their concerns through routine interactions. This also helps in taking the initiatives of the CRS to the community members.

Core Team: There are nine members who constitute the core team of Namma Dhwani CRS, and it includes the Station Manager, Programme Officer, radio jockey, and the field team.

Major Projects Undertaken: Radio Namma Dhwani has been a part of several major initiatives in the region which include awareness campaign on water conservation and sanitation, awareness campaigns on COVID-19 and the subsequent vaccination drives, Poshan ki Potli (campaign on nutrition), and an awareness campaign on fake news. The key partners and collaborators of Namma Dhwani CRS include UNICEF, CRA, SMART, Factshala, and Rural Drinking Water and Sanitation Department (Government of Karnataka).

Sustainable Strategies: MYRADA, the parent organisation of Namma Dhwani CRS financially supports the CRS through different fund mobilisation strategies.

Number of listeners and Potential Outreach: Namma Dhwani's broadcast range covers nearly 152 villages with around 13,000 families. The CRs estimates that at least 8,000 families are active listeners of the CRS' programmes. The CRS also clocks nearly 9,000 listeners on its mobile radio application.

Major concerns in the Community: Awareness programmes on employment opportunities can help many in the community. The women in SHGs and marginal farmers require support to improve their livelihood. The local educational and healthcare infrastructure needs to be improved, along with sanitation facilities in the region.



Antarvani CRS @ 90.8 FM
Sharanabasaveshwara Vidyavardaka Sangh,
Kalburgi, Karnataka – 585103

Contact Person: Dr. Shivrajshastri Herur
Contact Number: +91-9448882050, 08472273556
Email: antarvanicrs@gmail.com
Broadcast Timing: 10 hours a day
Broadcasting Language: Kannada

Genesis: Antarvani CRS is the first and the only community radio station in the Kalyana Karnataka region, and it was launched in December 2008. The CRS was established with the mission to serve the local community, be a source of entertainment, and also serve as a platform for the community to voice their concerns. The CRS has relentlessly made efforts to ensure the well-being of the target community and has been able to drive a positive change in their lives.

Thematic Focus: The primary focus areas of Antarvani CRS are health, women empowerment, and culture. The CRS produces programmes based on these themes and strives for the welfare of the community. The CRS aims to preserve and celebrate the local culture and its traditions by encouraging performances from community members, who narrate the local folklore or sing folk songs.

Sustainable Development Goals: Antarvani CRS focuses on the following SDGs:

SDG 3: Good Health and Well-Being
SDG 5: Gender Equality
SDG 10: Reduced Inequalities

Primetime Programmes: The broadcast of the CRS starts with the morning prayer programme Harane Sathyavu Satheve Haranu, which means truth is god and god is truth. This programme is followed by the devotional programme Sharanabasaveshwar Suprabath. The CRS broadcasts health-based programmes that feature doctors who discuss different health concerns, their remedies and treatments. Programmes based on the local culture feature the local folklore and folk songs. The CRS also produces different programmes on agriculture, and the environment.



Innovations in format or any other way: Along with conventional narrowcasting, Antarvani CRS also narrowcasts its programmes in order to reach out to the community members in the remote areas and also the ones who might not be following the radio programmes. This process also helps the CRS to understand the problems of the community from close quarters and design interventions that cater to the needs of the community members.

The CRS is also active on various social media platforms where it shares updates regarding the programmes and initiatives.

Core Team: Antarvani CRS operates with a small and dedicated team constituted by four members. The administrative committee of the CRS includes the President, Chairperson, Secretary, and the Station Director.

Major Projects Undertaken: Antarvani CRS was a part of the Water Conservation and Sanitation Awareness programme in association with the Rural Drinking Water Supply and Sanitation Department of the Karnataka State Government. In addition to this, the CRS has been a part of several other collaborative ventures while simultaneously working on its internal projects.

Sustainable Strategies: Antarvani CRS aspires to be a self-sustaining entity. The CRS has several plans in place to achieve this target, like forging partnerships with government agencies and leading organisations, and securing CSR funds, as well as grants from charitable and philanthropic enterprises/individuals.

Number of listeners and Potential Outreach: Being the only community radio in a region with a relatively high population, Antarvani CRS has a strong outreach potential. The active listener base is yet to be determined precisely.

Major concerns in the Community: Improving the educational and healthcare infrastructure can substantially help the community. More employment opportunities and better incomes will further propel their journey towards being a developed community.



Radio Sarang @ 107.8 FM

St Aloysius College (Autonomous),
PB 720, Light House Hill, Kodialbail,
Mangalore, Karnataka – 575003

Contact Person: Dr Melwyn Pinto

Contact Number: +91-8861758170

Email: radiosarang@gmail.com

Website: www.radiosarang.com

Broadcast Timing: 6 AM to 10 PM for 16 hours a day

Broadcasting Language: Kannada

Genesis: Radio Sarang was established in September 2009 by St. Aloysius College (Autonomous), Mangalore, Karnataka. It is broadcast in four local languages – Kannada, Tulu, Beary, and Konkani, and addresses the needs of the diverse groups in the target community. A majority of the community members belong to the marginalised sections in the society and they struggle on various fronts; it is important to empower the marginalised sections of the society to ensure its overall development. The CRS serves a platform for every community member to come forth and voice their concerns.



Thematic Focus: Radio Sarang's primary area of focus is catering to the informational, educational, and entertainment needs of the local community. In order to achieve this, the CRS designs its programmes based on current affairs, local issues, legal aid, health, environment, and culture, among other themes.

Sustainable Development Goals: The SDGs that the Radio Sarang focuses on are:

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 6: Clean Water and Sanitation

SDG 13: Climate Action

Primetime Programmes: The primetime programmes that are broadcast by Radio Sarang are Say No To Violence, Sutta Mutta, Hallo Wenlock, and an awareness programme on water conservation and sanitation. Say No To Violence is an awareness programme on domestic violence and exploitation of women. Sutta Mutta is a fortnightly feature series that highlights the contributions of local artists, organisations, and associations in the growth of the local communities. Hallo Wenlock is a weekly phone-in programme in which a doctor from district hospital interacts with the listeners to discuss various health issues.



Innovations in format or any other way: The CRS adopts a combination of live and recorded programmes to engage the listeners, along with feature and docu-drama formats. Field reporting is another method used by Radio Sarang to stay connected with the community members and understand their concerns. The CRS then creates programmes that suit the specific needs of the community.

Core Team: Radio Sarang eight full-time staff apart from the Station Director. Staff is allocated responsibilities to create content in each of the four languages in the region, and the field reporter is responsible for recording field programmes. Ten volunteers also contribute to programme production occasionally. The CRS also has two advisors who provide regular insights on the programmes produced by the station

Major Projects Undertaken: Radio Sarang is working on the Water Conservation and Sanitation Awareness programme in association with the Rural Drinking Water Supply and Sanitation Department of the Karnataka State Government. The CRS has collaborated with SMART for an awareness campaign on violence against women, called 'Say No To Violence'. The CRS also collaborated with DataLeads to spread awareness against fake news.

Sustainable Strategies: Radio Sarang meets almost half of its expenses through financial assistance from its parent organisation, St. Aloysius College. The rest of the expenses are met with the help of revenue generated from paid collaborations and advertisements with different government agencies and private organisations.

Number of listeners and Potential Outreach: At least, five lakh people live within the broadcast range of Radio Sarang. The active listener base could not be precisely determined.

Major concerns in the Community: Some of the major concerns in the community are health issues, unemployment, and environment pollution. Calamities such as natural disasters including seasonal floods, thunderstorms and cyclones affect the region. Sea erosion is another major concern that affects those living near the sea. The community also suffers from water scarcity during summers.



Sarathi Jhalak @ 90.4 FM

Anugondanahalli, Medi Mallasandra Post, Anagondanahalli
Hobali, Bangalore Rural,
Bangalore, Karnataka- 560 067.

Contact Person: Mr. G Sunil, Ms. Shamantha D.S.

Contact Number: +91-9902538154, 9845536979

Email: shamanthads@gmail.com

Website: <https://sarathitrust.in/>

Broadcast Timing: 6 AM to 9 PM from Monday to Saturday for 15 hours a day

Broadcasting Language: Kannada

Genesis: Sarathi Jhalak is a community radio station based in Rural Bangalore, Karnataka and was launched on 23rd August 2012. The tagline of Sarathi Jhalak is 'Kelrappe Keliiee'. The CRS aims to improve various aspects of the target community through its programmes and ensure the well-being of the community. The CRS serves as a source of information and entertainment for the listeners, while also empowering them to become better individuals and responsible citizens. Through its programmes and intervention, Sarathi Jhalak has been able to drive a positive change in its target community, and is an open platform for the local community to voice its concerns.



Thematic Focus: The primary focus area of Sarathi Jhalak is social inclusivity and empowerment through women's education, better healthcare, and bridging social gaps created by several demarcation like social and economic background. The CRS also focuses on the preservation and celebration of the local culture and literature.

Sustainable Development Goals: Sarathi Jhalak touches upon all the goals but primarily focuses on:

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 6: Clean Water and Sanitation

SDG 10: Reduced Inequalities

Primetime Programmes: Sarathi Jhalak CRS draws from a large pool of programmes for its primetime slots. These programmes are often a mix of entertainment and information. The programmes are designed to meet and address the specific needs and concerns of the local community. The programmes feature the community members, who use the platform to discuss several issues, address the prevalent, share their experience and knowledge, and showcase their talents. Therefore, the CRS is a space for knowledge dissemination and exchange in the community. The programmes also feature distinguished personalities and experts from different fields.



Innovations in format or any other way: Most of the staff at Sarathi Jhalak CRS are neo-literates and belong to the local community. The CRS gives on-job training to its staff and upskills to become capable in handling different responsibilities. The CRS organises skill enhancement and capacity-building workshops for them.

The CRS aims to socially and financially empower the community, and programmes on financial literacy have been developed for the same. The CRS has established peer groups among students to enhance their interest in studies.

Core Team: The team at Sarathi Jhalak is led by a development media professional with experience in broadcasting, writing and editing, as well hands-on development experience. The team mostly consists of youth from the local community. The team also includes the Station Manager, two content producers, and a group of programmers.

Major Projects Undertaken: The CRS collaborates with different government agencies, civil society organisations, and NGOs to develop initiatives for the welfare of the community. Anubhav is a project that was designed for the welfare of senior citizens. The CRS also focuses on developing its own internal initiatives to impact changes in the target community.

Sustainable Strategies: Sarathi Jhalak CRS has several strategies in its pipeline to attract potential sponsors and collaborators. The CRS is one of the most popular ones in the region and hopes to leverage its popularity in creating revenue streams for its sustenance.

Number of listeners and Potential Outreach: The exact outreach potential and listener base is yet to be ascertained. The CRS conducted a survey in its local community and the results show nearly eighty percent of the local population tune in to its programmes.

Major concerns in the Community: Lack of adequate healthcare and educational infrastructure often hurt the prospects of the youth in the community. Various environmental concerns such as different types of pollution and lack of effective waste management strategies will prove to be fatal if neglected.

Contact Person: Dr L.Krishnamurthy
Contact Number: +91-9945503503, 9448467142

Email: presidentdjvk@gmail.com

Website: www.djvk.org

Broadcast Timing: 6 AM to 10 AM and 6 PM to 10 PM for 8 hours a day

Broadcasting Language: Kannada and Hindi

Genesis: The Community Radio Station Neladani, a Kannada word, meaning voice of the soil in English or Mitti ki Awaz in Hindi was started by Divyajyothi Vidya Kendra on 3rd September, 2011, by the reputed NGO working in the field of performing arts, culture, and social work, imparting livelihood skills and training for the rural masses. The organisation is involved in various welfare programmes and humanitarian response programmes which are also reflected in Neladani's framework of functioning. The radio provides voice to the voiceless, and strives to transform their lives.



Thematic Focus: The primary focus is on education, youth and culture with particular emphasis on performing arts in the folk form. It also takes into consideration the dying musical instruments like Chowdike (one string instrument made of a tin and stock) flute and Shehnai (blown wind instrument). These are instruments which are endangered in the area, and focuses on the revival of these instruments which is the reflection of the community.

Sustainable Development Goals: The SDGs that the CRS focusses on are:

SDG 3: Good Health & Wellbeing

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 10: Reduced Inequalities

SDG 16: Peace Justice and Strong Institution

Primetime Programmes: The community representatives in the Programmes Committee of the radio station take inputs from the locals on a variety of subjects to create programmes for agriculture, horticulture, animal husbandry, watershed programme, sericulture, food and nutrition, general health care, yoga, education, medicine, folk songs, children's programmes, bhajans (Prarthana), etc. Some of these programmes are:



- Chinnara Loka - It is mainly a programme for the youth aiming for total development from improvement in health to growth in cultural spheres.
- Sukakara Jeevanakke Sundara Suthragalu- This is an interactive programme. Each day a topic is taken by the anchor to elicit responses from the listeners. Such careful curation of the content makes it popular among the listeners.
- Rangadangala (Social dramas)- It is a programme which gives guidance to life and also the attitude towards society. Themes like equality among individuals and moral values, this programme also highlights the right attitude towards animals and birds.

Innovations in format or any other way: There is innovation in many programmes in the form of collecting listener response through letters and live phone calls. The Radio Station has given importance to legal awareness and aired programmes which are essential to the society and for the rural people such as legal awareness about property rights, women's issues like dowry harassment and abuse, divorce, desertion and inequality between women and men and freedom for women.

Core Team: The core team consists of 6 members who actively run the radio station. The team consists of a Programme Committee comprising 2 members, which works in tandem with the 2 Community Representatives. These representatives are picked annually from the listening community. The teams are assisted by the 2 technical staff members who take care of the technicalities involved in running the station

Major Projects Undertaken: Neladani has been working in sync with the both government authorities and the community members alike to carry out work aimed at betterment of the general public. These collaborations have resulted in better outreach and an increase of awareness among the locals regarding the issues plaguing the society.

Sustainable Strategies: Neladani Community Radio Station primarily sustains itself through investments made by the parent organisation. Its popularity among the masses and the initial set up made entirely by the assistance of Ministry of Information and Broadcasting has enabled the station to function smoothly

Number of listeners and Potential Outreach: The radio station has approximately 30,000 active listeners in the vicinity of 8 to 10 kms. Its potential outreach is expected to expand over the coming years.

Major Concerns in the Community: The radio station has identified lack of awareness on legal issues, women's issues, poverty, loss of cultural knowledge, etc. to be the social evils plaguing the society



Janadhwani CRS @ 90.8 FM

Janadhwani CRS, Viveka School of Excellence, a unit of Swami Vivekananda Youth Movement, Hanchipura Road, Saragur, Saragur Taluk, Mysuru, Karnataka-571121

Contact Person: Mr. Ningaraju
Contact Number: +91-9880112371, 9900053119
Email: ningarajucrs@svym.org.in, janadhwani@svym.org.in
Broadcast Timing: 6:30 AM to 8:30 PM for 14 hours
Broadcasting Language: Kannada



Genesis: Janadhwani CRS, a unit of the Swami Vivekananda Youth Movement (SVYM), was launched on February 24, 2012, and has since reached out to a potential population of 2.7 lakh people in 256 villages, comprising 39 Gram Panchayats in the HD Kote and Sarguru taluks, spanning a radius of about 35 kilometres. The inception of Janadhwani CRS aims to promote the welfare of the local community through interventions in different critical areas that deter their growth. The CRS strives to be a part of the daily lives of the community members and inspire positive change in their lives.

Thematic Focus: Janadhwani CRS' primary focus areas include water sanitation and hygiene, maternal and child health, tele-rehabilitation of PwDs, health, yoga, education, folk songs, counselling, youth empowerment, legal empowerment, spirituality and devotion, and women empowerment. The CRS aims to drive the overall growth of the community through efforts in these focus areas.

Sustainable Development Goals: Janadhwani Radio aspires to work on all the goals and primarily focuses on the following:

SDG 9: Industry, Innovation and Infrastructure
SDG 11: Sustainable Cities and Communities
SDG 14: Life Below Water

Primetime Programmes: Janadhwani CRS has a large pool of programmes for its primetime slots. These programmes are designed in a variety of formats and focus on different issues to keep the audiences entertained and informed. The programmes are based on health, education, legal assistance, agriculture, addictions and abuse, addressing women's struggles, among many others. The programmes include live phone-in interactions with government officials, doctors, and other experts, and also provide space for tele-rehabilitation. Different social and concurrent issues are also addressed through the programmes. Tribal communities also find a platform through the programmes to showcase their talent and voice their concerns.



Divyanga Deepthi, Nammura Vaibhava, Kanoonu Salahe, special programs like Kalarava, Mussanje, Samanya Jnana, Janadhwani Phalashruthi, and Maneye Modala Paata Shale are some of the primetime programmes.

Innovations in format or any other way: Janadhwani CRS organises phone-in programmes with government officials which are also telecast live through Facebook. The CRS organises concurrent radio programmes across different community radio stations and YouTube. The CRS also actively promotes community-based events like tree planting, rallies, and clean-up drives.

Core Team: The core team of Janadhwani CRS is constituted of five members that include the CEO, Director, Technical Advisor and Content Advisor, who are supported by the Programme Manager, M&E Officer, M&E Consultant, and a CRS production team of eight members.

Major Projects Undertaken: Janadhwani CRS was a partner in 'Shudhha Jala Swachha Nela' initiative in association with the Rural Drinking Water and Sanitation Department (RDWSD), Government of Karnataka (GoK), and 'Lekkada Katte, Lekkada Padasale' in association with Radio Mathematics Programme, Department of Science and Technology (DST), Government of India (GoI).

Sustainable Strategies: Janadhwani CRS looks out for supporting awareness activities of various projects of Government and Non-Governmental Organisations. Janadhwani CRS is also planning to expand into other forms of awareness media such as social media, exhibitions, street plays, etc.

Number of listeners and Potential Outreach: The outreach potential of Janadhwani CRS is nearly 2,70,000 and the CRS has an active listener base of approximately 54,000 listeners.

Major concerns in the Community: Janadhwani CRS strives to offer a voice to the unreached indigenous tribal communities. These communities have been deprived of adequate rehabilitation measures after they were shifted to the fringes of the forest. Hence, the CRS focuses on their health, education, women and youth empowerment, etc. In order to address the issues of tribal and rural communities, the CRS conducts a phone-in programme with government officials. The CRS undertakes various initiatives such as providing timely and appropriate information to the community, sharing knowledge modules part of the education sector, sharing timely inputs for agriculture, sharing information on governance and general issues, empowering youth socially and economically, empowering women to address inequality by offering necessary knowledge input, promoting tribal and non-tribal development through continuous engagement of stakeholders, and conserving local culture and encourage local talent.



KLE Dhwani-BVB @ 90.4 FM
KLE Dhwani-BVB 90.4 CRS, KLE Technological University,
BVB College Campus, Vidyangar,
Hubballi, Karnataka – 580031

Contact Person: Mr. Gopalkrishna Hegde,
Station Director

Contact Number: 9449139121

Mr. Ravindra Kavathekar
Contact Number: 9986567302

Email: kledhwani@gmail.com,
ravindra.rk257@gmail.com

Broadcast Timing: 7 AM to 11 AM and 3 PM
to 7 PM for 8 hours a day

Broadcasting Language: Kannada

Genesis: In line with KLE Society's vision of serving the community in the region, KLE Dhwani-BVB 90.4 aims to provide information, education and entertainment for promoting the welfare and ensuring the well-being of the masses. The motto of the CRS is Samajada Samruddhigagi which means 'for the betterment and development of the society'.

B. V. B. College of Engineering and Technology established the KLE Dhwani-BVB Community Radio Station on 21st September 2013. Through its programmes, the radio station reaches out to the people of Hubballi and the surrounding areas. KLE Dhwani-BVB 90.4 is the only community radio station in Hubballi and has completed ten successful years as a purposeful CRS. Through its initiatives, CRS has always strived hard to uphold the unity and integrity of society.

Thematic Focus: The primary thematic focus areas of KLE Dhwani-BVB are education, agriculture, environment, local art, traditions and culture, and social empowerment through gender equality and inclusivity. The CRS works on preserving the local culture and art by encouraging local artists to use the CRS as a platform to perform and showcase their talent. The CRS is a space for the community to come together, connect with each other, express themselves, address concerns, and collectively work towards the building of a better community. The CRS is a source of entertainment as well as a crucial knowledge dissemination tool for the community.

Sustainable Development Goals: KLE Dhwani-BVB Radio focuses its work on achieving the following SDGs:
SDG 4: Quality Education
SDG 11: Sustainable Cities and Communities
SDG 12: Responsible Consumption and Production
SDG 13: Climate Action

Primetime Programmes: The Primetime programmes are Yogadeepika, Kreedankana, Bharatamebya Veeraputraru, Balavatika, Taaraloka, Natya Surabhi, and Raaga Ranjani.

Yogadeepika is a programme that promotes the practice of Yoga as part of a healthy lifestyle. Dhyana is a spiritual and meditative programme. Kreedankana is a sports-related programme that covers events across different sports all around the world. Bharatamebya Veeraputraru is a patriotic programme that narrates the stories of freedom fighters.



Innovations in format or any other way: The CRS actively narrowcasts its programmes and initiatives among the local communities. The CRS also takes steps to organise different social events and celebrate traditional festivals to preserve the rich local culture.

Core Team: The CRS operates with a small and efficient team. In addition to the core team, the CRS also readily welcomes community members to be volunteers and actively contributes to the activities of the station.

Major Projects Undertaken: The CRS has been a part of many projects and collaborated with different organisations. The CRS also focuses on developing its own internal initiatives that aim to address different concerns of the local community.

Sustainable Strategies: The CRS is fully funded by its parent organisation, the KLE Society. It is also able to generate revenue occasionally through collaborative ventures.

Number of listeners and Potential Outreach: Regions Hubballi city, Gokul, Navanagar, Amaragol, Gamangatti, Sattur, Navalur, and Varur are within the broadcast limits of the CRS, and it has an active listener base of nearly 50,000 listeners.

Major concerns in the Community: The major concerns in the community are lack of development and lack of proper education and healthcare infrastructure. More initiatives from government bodies and other organisations in the development sector can prove helpful in improving the condition of the community.



Namma Naadi @ 90.4 FM

6th Floor, Telemedicine Wing Narayana Institute of Cardiac Sciences, NH Health City, 258/A Bommasandra Industrial Area Anekal Taluk, Bengaluru, Karnataka-560099

Contact Person: Mr. Varun K. S.

Contact Number: +91-7899002700

Email: community.radio@narayanahealth.org, varuna.ks@narayanahealth.org

Website: <https://www.narayanahealth.org/community-radioprogram>

Broadcast Timing: 7 AM to 7 PM for 12 hours a day

Broadcasting Language: Kannada

Genesis: Namma Naadi 90.4 FM was established in January 2017 by Narayana Hrudaya-laya Foundation. The CRS is a service-oriented entity of Narayana Health with the support of Narayana Hrudayalaya Foundation, and is a community radio initiative by the healthcare conglomerate serving the geographic areas in and around Anekal Taluk, Bengaluru Rural. Namma Naadi (meaning 'Our Pulse' in Kannada) focuses on broadcasting programmes that are for the people and by the people of Anekal, and to nurture a society with an equal and inclusive attitude.



Thematic Focus: Programmes of Namma Naadi range from awareness and education for youth to health, music, literature, culture, environment and employment-based issues. The objective of the station is to enable a platform for the community members to be heard by local institutions, communities of interest and Government stakeholders. Namma Naadi hopes to address larger issues of the community such as sanitation, crime, substance abuse, health, education and safety that impact its culture and day-to-day life. The broader objective would be to serve as a consensus building platform between communities, local governing bodies and civic authorities to communicate and collaborate on shared goals.

Sustainable Development Goals: The SDGs that the CRS focusses on are:

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 10: Reduced Inequalities

Primetime Programmes: Namma Arogya, and Namma Sangeetha Shaale are among the primetime programmes that are broadcast on Namma Naadi. Namma Arogya is a health-awareness programme that features expert doctors who address different health concerns, suggest treatments, discuss nutrition, and healthy lifestyle practices, and also bust myths related to healthcare and treatments. Health-related programmes are the core programmes of Namma Naadi and are among the most popular ones. Namma Sangeetha Shaale is a programme that features musicians who teach classical music to the listeners through the radio.



Innovations in format or any other way: Namma Naadi Radio narrowcasts its programmes and initiatives for the benefit of the community. The CRS reaches out to the community members in the remote and media-dark areas and shares information related to health and other topics with them. This helps the community members in identifying different health conditions, and learning home remedies to cure conditions common cold, sore throat etc. The CRS has also been able to work closely with different SHGs. Such initiatives help the CRS to forge a strong relationship with the community and contribute to their well-being.

Core Team: The core team at Namma Naadi is constituted by the Station Director, Station Manager, and twelve core members. There are six members in the administrative committee. The Programme Advisory Committee looks after the content development responsibilities. The CRS is supported by an enthusiastic group of student volunteers.

Major Projects Undertaken: Namma Naadi was part of the Election Awareness campaign in association with the Election Commission of India and SMART. It has also regularly participated in different campaigns of the Ministry of Ayush, in association with CEMCA. The CRS also partnered with different NGOs for campaigns on COVID-19 and vaccination drives.

Sustainable Strategies: Namma Naadi Radio draws most of its budget from the CSR funding of its sister concern, Narayana Health. The CRS is a volunteer-based entity and a large share of the work of the CRS is done with the help of volunteers. This significantly helps in cost-cutting. The CRS aspires to be a self-sustaining entity by generating revenue through the means of externally funded collaborations.

Number of listeners and Potential Outreach: 160 villages of the Anekal taluk are within the broadcast range of the CRS. The area has an estimated potential of nearly 4,50,000 people, and the CRS has an active listener base of approximately 50,000 listeners.

Major concerns in the Community: The major concerns in the community include lack of employment opportunities, and a lack of awareness about public welfare schemes. The region also needs better health-care infrastructure, and the local community must be made aware of different health concerns and risks.



Nammur Banuli @ 90.8 FM
Yellapur, Post Karguppi, Taluka Hukkeri,
Belagavi, Karnataka-591122

Contact Person: Mr.Kiran M Chougala
Contact Number: +91-9901477007, 9590551177
Email: wwsbelgaum@gmail.com
Website: https://womenswelfaresociety.org/
Broadcast Timing: 6 AM to 11 AM and 6 PM to 11 PM for 10 hours a day
Broadcasting Language: Kannada

Genesis: Nammur Banuli Radio was launched on 16th May. 2016 by the Women's Welfare Society with a vision of educating the masses regarding health and wellness, children's education, women's issues, and agricultural practices. It is empowering the listeners by providing a simple and inexpensive tool for educating and creating awareness on various issues.



Thematic Focus: The Radio Station is focussed on converging attention to several issues through its programmes. These shows cater to the need of generating awareness on women and child development, rural development, health and environment and education.

Sustainable Development Goals: Nammur Banuli focuses its work on the following SDGs:
 SDG 3: Good Health and Well-Being
 SDG 4: Quality Education
 SDG 5: Gender Equality
 SDG 6: Clean Water and Sanitation
 SDG 15: Life on Land

Primetime Programmes: The Station has the following primetime programmes:

Bitton Beleyona Programme- The programme is related to the developments in the agricultural sector. It is formulated to create awareness and discuss the latest formulations within this sector to keep people updated.

Akka Kelakka – The programme focuses on women empowerment by creating and spreading issues related to gender disparity. It encourages dialogue which can help bridge the gap between opportunities provided to men and women.
Chinnar Loka- Chinnar Loka is a popular one among the listeners as it creates a space for children's programmes on a platform that is majorly accessed by adults.

Namma Sarkar Nammagagi Karyakarma – Another popular programme in this list, it spreads awareness on government schemes and policies to help people access and utilise the resources better.

Swachate – One of the most important programmes in this list is Swachate as it targets a basic necessity within the community. The programme is aligned with the government's schemes and helps in promoting awareness related to clean water and sanitation.



Innovations in format or any other way: Along with broadcasting, the station uses narrowcasting too. They also collaborate with several NGOs and educational institutes across the States to run campaigns and necessary intervention projects in the community.

Core Team: The staff is presently eight strong. It includes a Station Director, 4 RJs, 2 Technical Assistants and a support staff. The Station Director deals with the stakeholders and is the decision-maker on the projects the radio carries out, while the Station Manager looks after the content and technical assistance with the help of technical staff.

Major Projects Undertaken: The Radio Station has undertaken several projects such as:
Rural Drinking Water and Sanitation Department Radio Program from May 2020 to April 2023.
SMART-BMGF COVID Campaign from 21 Nov 2020 to 5 Dec 2020.
SMART-BMGF COVID Mask Campaign from 21st Sept to 5th Oct 2020.
FactShala Campaign in December 2020.

In collaboration with Jana Dhvani and CRA for the COVID-19 awareness programmes in July 2021.
Sakhi Samay-A project for Empowering Adolescent Girls Awareness Program in collaboration with Vihan.
Collaboration with Unicef and CRA for Swastya Sankalpa Awareness programmes in July 2022.
Har Ghar Tiranga Campaign in the month of August 2022.

FactShala, a news and information literacy programme, run by DataLEADS with support from the Google News Initiative Awareness programme in May 2023.

Sustainable Strategies: Nmmur Banuli receives technical and financial support from its parent organisation The Women's Welfare Society, Belagavi, which is around 60 percent of its annual budget. Apart from this, the sustainable strategy is to be self-sufficient and draw the rest 40 percent of the budget by the means of collaborative projects with leading NGOs and government departments.

Number of listeners and Potential Outreach: More than 200 villages of Hukkeri, Belagavi, Gokak and Chikkodi Blocks fall in the broadcast range. As per the census reports collected from the local bodies, these villages have a total population of around 1.5 Lakhs. From this outreach potential, the radio has an active listener base of around 25,000 people.

Major Concerns in the Community: The major areas of concern within the community are social issues like child marriage, child abuse, trafficking, lack of awareness regarding the use of toilets, unemployment and poverty.



KLE Venudhwani @ 90.4 FM
3rd floor, KLE Academy of Higher Education and Research,
JNMC Campus, Nehru Nagar Belagavi,
Karnataka - 590010

Contact Person: Mr. Veereshkumar S. Nonagon
Contact Number: +91-9844971345, 9632509824

Email: venudhwani@gmail.com

Website: <http://www.klevenudhwanifm.org>

Broadcast Timing: 6 AM to 9 PM for 15 hours a day

Broadcasting Language: Kannada, Marathi, Hindi, English, Urdu and Konkani

Genesis: KLE Venudhwani was established in February 2015 by the KLE Academy of Higher Education and Research, Belgaum, with an aim to reach out to the society and accommodate the interests of every individual. The CRS is an effective medium and platform for the local talent to express their creative abilities. KLE Venudhwani is the voice of Belagavi, and is a true reflection of the joys and concerns of the people of this wonderful city. The CRS is dedicated as an endeavour for the service of the society and to be the voice of the voiceless.

Thematic Focus: The major thematic focus areas of the CRS are education, health, folk art and culture, women empowerment, youth, and agriculture. KLE Venudhwani develops programmes that aim to address the specific needs of the community, while entertaining and educating them. The CRS also brings the community together through its initiatives.

Sustainable Development Goals: KLE Venudhwani focuses on the following SDGs:

SDG 3: Good Health and Well-Being

SDG 5: Gender Equality

SDG 8: Decent Work and Economic Growth

SDG 11: Sustainable Cities and Communities

Primetime Programmes: The major primetime programmes of KLE Venudhwani are Arogya Darshana, Chinnari Chilume, Sandhya Samaya, Yuvadhwani, Vinjanvihar, MahilaVedike, Marathi Samaya, Bhashasangam, Namagagi Kanunu, Janapadasiri, Geetasangama, Samskruti Sambhrama, Nimma Seveyalli, and KLE Kru-shi Mitra. These programmes are based on the focus areas listed earlier, and are developed with contributions from the community members.

The programmes also feature community members where they perform, express their opinions and concerns, and connect with one another.

Innovations in format or any other way: KLE Venudhwani produces its programmes to cater to the needs of people from all age groups and sections of the society. The CRS fosters an inclusive approach and makes sure it stays relevant to the needs of every community member, from children to the elderly.



Core Team: KLE Venudhwani has five CRMC members on its board, and there are eight core members that include the Station Director, Station Executive, Programme Coordinator, one permanent and three part-time Programme Executives, and a technical assistant.

Major Projects Undertaken: KLE Vendhwani has been a part of several major projects in the region. These include interventions in agriculture, drinking water and sanitation, COVID-19 awareness and vaccination, etc. The key partners include UNICEF, CRA, Swami Vivekananda Youth Movement, Agricultural Technology Management Agency (ATMA), and several ministries and departments of Karnataka government.

Sustainable Strategies: KLE Venudhwani receives financial support from its parent organisation, KLE Academy of Higher Education and Research. The CRS is able to generate revenue from its funded collaborative ventures and advertisements, The CRS is also able to draw grants from various organisations.

Number of listeners and Potential Outreach: The CRS covers around 67 gram panchayats and 146 villages within its broadcast range and has an outreach potential of nearly two lakh people.

Major concerns in the Community: The farmers in the community suffer from various concerns like scarcity of water, lack of access to latest equipments and tools etc. The community members are prone to various health concerns. The educational and healthcare infrastructure in the community needs to be improved.



Radio Ninada @ 90.4 FM
Shri Dharmasthala Manjunatheshvara College(Autonomous),
Ujire, D.K, Karnataka- 574240

Contact Person: Mr. V. K. Kadaba
Contact Number: +91-9686392283
Email: radioninada@gmail.com, vkkadaba@sdmcyjire.in
Website: <https://www.sdmcyjire.in/community-radio-2/>
Broadcast Timing: 7 AM to 9 AM and Evening 5 PM to 7 PM for 4 hours a day
Broadcasting Language: Kannada, Tulu, Konkani and English

Genesis: Radio Ninada 90.4 FM is a campus-based community radio, which has been an innovative communication tool for education, information and social empowerment of the local communities near Shri Dharmasthala Manjunatheshvara College, Ujire. The CRS was established on 28th December, 2015. The CRS started with just an hour of daily broadcast and has now expanded to four hours of daily broadcast. It is known as the voice of Belthangady. Radio Ninada is a strong influence in the region and has created a positive impact on its target community.



Thematic Focus: Radio Ninada has become an avenue for people who are marginalised due to lack of exposure. The CRS promotes a plethora of local cultures and also helps the community in matters related to health and legal awareness. Citizens' rights, education, employment and entrepreneurship, and self-sustenance in agriculture and other activities are the main thematic areas of the community radio station.

Sustainable Development Goals: The SDGs that the CRS focuses on and aspires to achieve are:

SDG 3: Good Health and Well-Being
SDG 5: Gender Equality
SDG 6: Clean Water and Sanitation
SDG 16: Peace, Justice and Strong Institution

Primetime Programmes: The primetime programmes of Radio Ninada are Radio Engineers, Jnanamrutha, Krushi Sampada, Yuva Ninada, Yakshagana, Gana Majusha, Tuluvere Koota. These programmes broadly focus on areas like health, education, and social concerns. The CRS also broadcasts entertainment and cultural programmes during primetime, and contributes to preserving folk treasures like Yakshagana.



Innovations in format or any other way: Radio Ninada collaborates with educational and health institutions in the area for interventions to create awareness, educate and empower the community. These interventions help the community members make significant and positive changes in their lives, while establishing a strong bond with the CRS.

The CRS also leverages the expertise of doctors and healthcare professionals from its sister concern, SDM hospital, for the well-being of the community.

Core Team: The core team of Radio Ninada is constituted by the Director, Programme Head, Programme Coordinator, and six other team members. The principal of the parent organisation acts as the Director of the CRS.

Major Projects Undertaken: Radio Ninada was part of the COVID-19 awareness campaigns in association with CRA and UNICEF. The CRS worked on the election awareness campaign in association with SMART.

Radio Ninada also develops internal initiatives that focus on addressing specific concerns in the target community.

Sustainable Strategies: Everything from daily expenses to infrastructure of Radio Ninada is borne by the parent organisation, SDM Educational Society. Radio Ninada is also able to generate some revenue through the means of external projects.

Number of listeners and Potential Outreach: Forty two villages including Kokkada, Nelyadi, Up-pinagady, Vamapadapadavau, Venoor, Charmady, Mundaje, Guruvayanakere, Shishila, Nala, Aladangady, Bethnagday, and Kaniyoor Nere fall within the broadcast range of Radio Ninada. These villages have a total population of 45,000 people and the CRS has an active listener base of nearly 30,000 listeners.

Major concerns in the Community: Lack of unemployment is a problem in the community. Lack of proper waste management strategies and inadequate sanitation facilities lead to health problems and environmental concerns.



B.E.C. Dhwani @ 90.4 FM
Basaveshwar Engineering College,
Bagalkote, Karnataka - 587102

Contact Person: Bharath B Badiger
Contact Number: +91-9483620120,
 8898904904

Email: principal@becbgk.edu,
 becbgk.fm@gmail.com

Website: www.becbgk.edu

Broadcast Timing: The CRS operates
 6 Hours, (Morn. 06.30 AM to 09.30 AM
 and even. 05.00 PM to 08.00 PM)

Broadcasting Language: Kannada

Genesis: BEC Dhwani was established by Basaveshwar Engineering College (established 1963). It is the first radio station in Bagalkot and was inaugurated on 29th February, 2020. It was established with the objective to cater to the needs of the student community as well as the local community members in the nearby areas.



Thematic Focus: The broadcast content of BEC Dhwani mainly consists of community based themes like education, health awareness, food and nutrition, agriculture, and art, traditions and culture. The CRS disseminates information related to agriculture and allied sectors for the farming community, and preserves local folk culture and traditions through its programmes.

Sustainable Development Goals: BEC Dhwani focuses its work on the following:

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 7: Affordable and Clean Energy

Primetime Programmes: The primetime programmes that are broadcast by BEC Dhwani are Raita Mitra (agriculture), Namma Arogya (health awareness), Yuva Shakti (youth empowerment), Mahila Vedike (women empowerment), Kanunu Salahe (legal awareness), folk songs, Spoortiya Sele (motivational talk), Araluva Manasugalu (children's programme) Mahiti Mane (information-based programme), and Vinana Sujnana (science).

Innovations in format or any other way: The CRS is managed and supported by the students for the welfare of the student as well as the local community. The CRS designs unique and community-specific programmes that focus on addressing the prevalent social problems in the community. Solutions to these problems are sought through the collective involvement of the community.



Core Team: BEC Dhwani has a small and efficient team which is headed by the Principal of the institution. The other team members include the Station Manager, Production Manager, Production Assistants as well as the radio jockey.

Major Projects Undertaken: The following are the major projects undertaken by the CRS so far:
COVID-19 awareness and as promotion of vaccination, in association with CRA
COVID-19 appropriate behaviour as well as the efficiency of vaccines, in association with SMART
Programmes series on National Education Policy
Swasthya Sankalp in association with UNICEF
Awareness on Lymphatic Filariasis in association with SMART

Sustainable Strategies: BEC Dhwani is financially and technically supported by the parent organisation, Basaveshwar Engineering College. The CRS is also able to generate some revenue through externally funded collaborations with other organisations.

Number of listeners and Potential Outreach: The CRS has an active listeners of more than twenty five thousand listeners within its broadcast limits.

Major concerns in the Community: Despite a wide range of reformatory initiatives in agricultural extension in India, the access to and quality of information provided to farmers is not adequate. B.E.C. Dhwani CRS has made efforts to create awareness on seeds, water, fertilisers, and modern techniques that can produce better results. The CRS has also worked on raising awareness on different facilities, schemes, and benefits available for farmers through different departments. Hence, the CR strives to ensure that farmers have easy access to timely and cost-effective information to ensure better agricultural production and food security.



Radio Shivamogga @ 90.8MHz.
KIDS®, No 70/1, Rathnakaranagara, opposite UAHS, Post
Abbalagere, Shivamogga, Karnataka-577204

Contact Person: Shri. Janardhana GL
Contact number: +91- 9480 431983,
08182 276279

Email: radioshivamogga@gmail.com
& janna.janni@gmail.com

Website: www.radioshivamogga.in

Broadcast Timing: 14 Hours of Terrestrial
& Mobile App Broadcasting. 24 Hours of

Broadcasting through Mobile Application
Broadcasting Language: Kannada, English,
Hindi, Tulu, Kodava, Konkani, Lambani,
Tamil, Telugu, Marathi, Malayalam & Urdu

Genesis: Kodachadri Integrated Development Society established Radio Shivamogga in 2022 as the first community radio station in the Malenadu region. The station focuses on primary and higher education, and empowering communities to address their needs. The CRS aims to be the voice of every community member and provide them a platform to express their concerns and aspirations.

Thematic Focus: The major focus area of Radio Shivamogga is education, which the CRS broadly categorised into primary, higher education and community-level education; the CRS also emphasises the importance of traditional learning systems. The other focus areas include environment, health, promoting local languages, culture and art.

Sustainable Development Goals: Radio Shivamogga broadly focuses its work on the following SDGs:

- SDG 2: Zero Hunger
- SDG 4: Quality Education
- SDG 5: Gender Equality
- SDG 6: Clean Water & Sanitation
- SDG-7- Affordable & Clean Energy
- SDG-8- Decent Work & Economic Growth
- SDG-13- Climate Action
- SDG-16- Peace, Justice & Strong Institutions

Primetime Programmes: Pramila Prapancha, Kalika Samaya, Gandhi Oodu, and Dr. Ambedkar Literature are some of the primetime programmes at Radio Shivamogga. Pramila Prapancha is a phone-in programme where women participants talk about their issues and share their experiences and suggestions to one another. Kalika Samaya is a programme that discusses contemporary issues at different stages of education. Gandhi Oodu and Dr. Ambedkar Literature are programmes based on the thoughts and philosophies of these stalwarts of the nation.



Innovations in format or any other way: The CRS has designed a special intervention programme known as College Katte where it visits nearby educational institutions and interacts with students, faculty and staff to discuss their concerns and aspirations.

The CRS also has its own web radio application which helps it engage with its young listeners.

Core Team: The core team at Radio Shivamogga is constituted by the Station Director, Station Coordinator, Station Manager, Technical Coordinator and radio jockeys. The core team is supported by an expert panel of professionals from different areas such as finance, healthcare, education, journalism etc. This panel regularly shares inputs that help programme conceptualisation at the CRS.

Major Projects Undertaken: The CRS has engaged in many projects in collaboration with different organisations and some of them are listed here - COVID-19 Awareness programme in collaboration with CRA, New Delhi; Amrutha Arogya programme for Gram Panchayats in collaboration with the Government of Karnataka; and, Nali Kali Vidhya Pravesha - a programme for teachers to prepare them for the upcoming academic year in association with DIET.

Sustainable Strategies: Radio Shivamogga is funded by its parent organisation and the CRS also creates its own revenue through the different partner projects it engages in. The CRS aspires to be a self-sustained entity in the near future.

Number of listeners and Potential Outreach: With a potential outreach of more than 5 lakh people, the CRS caters to more than 50,000 people through its broadcast services and another 20,000 listeners through its web radio app.

Major concerns in the Community: The major needs in the community are skill development and training programmes that will boost the employment prospects of the community members, knowledge dissemination of welfare schemes, and better health and educational infrastructure.



Radio Manasa @ 89.6 FM
The Coordinator, Radio Manasa 89.6 FM, 3rd Floor, Senate Bhavan, Manasagangotri, University of Mysore, Mysuru, Karnataka- 570 006

Contact Person: Dr. H.S. Kumara
(Acting Station Director)
Contact number: 0821-2419905, 91-9901794737
Email id: radiomanasacs@uni-mysore.ac.in
Broadcast Languages: Kannada and English,
Broadcast Hours: 7 AM to 9 AM
for 02 hours a day,
12 PM to 2 PM and 4 PM to 6 PM (repeat)

Genesis: The University of Mysore, Mysuru, established Radio Manasa 89.6FM in 2021. The CRS was founded with the goal of enhancing and directing socio-cultural and educational activities through radio programmes, with a focus on educational programmes that would benefit both students and the local community. Through its various programmes and successful intervention strategies, the CRS continues to make an impact in the daily lives of its target community.



Thematic Focus: Radio Manasa's intervention has primarily focused on education-based programmes that would benefit both students and the community. The CRS also works on a wide range of areas including water conservation, gender equality, career guidance and life skills, and healthcare and treatment.

Sustainable Development Goals: Radio Manasa is working to expand its focus on SDGs but primarily focuses on the following:

SDG 3 : Good Health and Well-being
SDG 4: Quality Education
SDG 5: Gender Equality

Primetime Programmes: Health is Wealth, Nadedu Banda Hadhi (special programme), Head of Department Interaction programme, student-participatory programmes, community development programmes, and educational programmes involving students and teachers are among the primetime programmes on Radio Manasa. The CRS also hosts special talk shows and phone-in sessions with well-known doctors, litterateurs, influencers, and experts from various fields.



Innovations in format or any other way: Broadcasting through Web Radio and connecting with the youth on social media platforms are the innovative techniques that Radio Manasa employs to expand its reach and influence. The CRS also leverages the University's digital resources for the purposes. The CRS has been able to enhance student participation in different activities and improve their overall performance by helping them develop different skills.

Core Team: The staff at Radio Manasa has eight members. It includes the Programme Coordinator, three technical assistance staff and four other support staff. The governing council, programme coordination committee and panel of experts provide their inputs on different subjects. The CRS is supported by student volunteers who are actively involved in all phases of content creation and design.

Major Projects Undertaken: Radio Manasa has established a Memorandum of Understanding and is collaborating with the All India Institute of Speech & Hearing (AIISH), Mysuru and Excel Soft Technologies Pvt. Ltd., Mysuru, to deliver content related to educational programmes.

Sustainable Strategies: At present, Radio Manasa is fully funded by its parent organisation, the University of Mysore. The CRS has made attempts to procure grants for newly established community radio stations from the Ministry of Information & Broadcasting. Radio Manasa plans to raise at least forty percent of its budget by creating its own revenue streams in the future.

Number of listeners and Potential Outreach: The University of Mysore has at least 1,25,000 students and Radio Manasa has an active listener base of more than 25,000 from this potential outreach capacity.

Major Concerns in the Community: The primary needs within the community are to create a platform for information exchange, networking of groups for capacity-building activities, providing academic guidance and solutions to the student community by involving faculty members and subject experts, creating a platform for intellectual discussion among stakeholders, and promoting local talent and culture through various programmes.



Sahakar Radio Gadag @ 89.6 FM
Sahakar Radio Station,
ICAR-Krishi Vigyan Kendra Campus, Hulkoti,
Gadag, Karnataka - 582205

Contact Person: Dr. Sudha V. Mankani
Contact Number: +91-9480552339
Email: kvkhulkoti@gmail.com
Broadcast Timing: 4 hours a day
Broadcasting Language: Kannada

Genesis: Sahakar community radio station was established in Gadag, Karnataka, with the objective of serving the community in critical areas that contribute to their well-being. The CRS aims to be a source of credible information as well as entertainment for the target community. The CRS believes in involving the community members in all its activities and creating programmes that cater to their specific needs.



Thematic Focus: The primary thematic focus areas of the CRS are agriculture and its allied sectors, youth empowerment, rural development, livelihood, education, and health. The CRS strives for social empowerment of the community members by enhancing their knowledge and abilities across different aspects.

Sustainable Development Goals: For the betterment of the community, KVK focuses its programmes on these SDGs:
SDG 3: Good Health and Well-Being
SDG 12: Responsible Consumption and Production
SDG 16: Peace, Justice and Strong Institution

Primetime Programmes: The CRS has a large pool of programmes for specific allied sectors of agriculture like live-stock, animal husbandry, horticulture etc. The CRS disseminates information related to the latest updates in the agricultural sectors. The CRS hosts programmes that feature agricultural experts, scientists from KVKs, and progressive farmers who address the concerns of the local farming community. It has many programmes on rural development, and human and livestock nutrition. It broadcasts programmes about different government welfare schemes related to agriculture, rural development, and health.

Apart from this, the CRS also broadcasts children's programmes, music, philosophical and motivational talks, and other entertainment programmes.

Innovations in format or any other way: Focus Group Discussions are organised involving community members from different sectors, and representatives of government departments and NGOs. This helps in sharing knowledge and resolving problems through collective efforts.

The community members suggest topics and areas to focus on while developing programmes. They provide inputs in key areas and help develop modules on topics like Integrated Farming System, Alternative Land Usage System, Agro-Industries, and Value Addition.

The community members are of the opinion that they have been able to draw benefits from the programmes of the CRS.

Core Team: There are thirteen members in the core team of Sahakar Radio. The CRS is also supported by inputs, and feedback from the community members.

Major Projects Undertaken: Sahakar Radio is yet to be part of a major external project. The CRS has so far worked on its internal initiatives to address the specific needs and concerns in the community.

Sustainable Strategies: At present, Sahakar Radio is supported by the Agricultural Science Foundation (Host Institution of ICAR-KVK, Gadag). The CRS aspires to be a self-sustaining entity in the future by being a part of funded projects with other organisations and government agencies.

Number of listeners and Potential Outreach: Sahakar Radio has a strong potential outreach of 11.63 lakh people within its broadcast limits. Currently, the CRS has an active listener base of nearly 19,000 listeners.

Major concerns in the Community: The major areas of concern in the community are unemployment, lack of awareness about recent technological advancements and mechanisation in agriculture and allied fields. The community needs to be sensitised in secondary agriculture. Malnutrition and nutritional deficiencies should be addressed through awareness programmes.



Radio Siddhartha @ 90.8 FM
Sri Siddhartha Centre for Media Studies, SSIT Campus,
Tumakuru, Karnataka-572105

Contact Person: Mr. Shivaji Ganeshan,
Ms. Sulochana G.S

Contact Number: +91-9845606952,
8073657329

Email: radiosiddhartha@live.in

Broadcast Timing: 6 AM to 9Am,

12 PM to 3 PM and 6 PM to 9 PM

Broadcasting Language: Kannada



Genesis: Radio Siddhartha was set up in 2009
by Sri Siddhartha Centre for Media Studies.

The parent organisation is Sri Siddhartha Education Society, Tumakuru. The vision of Radio Siddhartha is to transform its target community in Tumakuru city and its neighbouring villages by educating them about areas that are critical to their well-being.

The vision and mission of Radio Siddhartha is to promote and to bring awareness to the Community about education, health, agriculture, culture, women empowerment etc. People of Tumakuru city and surrounding villages are benefited by getting various programmes.

Thematic Focus: Health, culture, women empowerment, and agriculture are the areas that Radio Siddhartha primarily focuses on. The CRS strives to bridge socio-economic gaps in the community by working on aspects like livelihood and education. The CRS also focuses on preserving the rich local culture and traditions through its programmes.

Sustainable Development Goals: The SDGs that Radio Siddhartha focuses on are:

SDG 3: Good Health & Wellbeing

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 6: Clean Water and Sanitation

Primetime Programmes: The primetime programmes broadcast by Radio Siddhartha are Shikshana Vani (an educational programme), Arogya (health-based programme), and English Kalike (programme to improve communication skills in English). In addition to this, the CRS also broadcasts programmes on hygiene and sanitation that aligns with the Swachh Bharat mission. The CRS also creates programmes that incorporate cultural and literary elements to preserve and promote them,



Innovations in format or any other way: Through its narrowcasting endeavours, the CRS reaches out to the community members and creates awareness about various topics. Recently, it has been promoting sanitation and hygiene awareness in the community in collaboration with the Department of Rural Drinking Water Supply and Irrigation.

Core Team: The core team at Radio Siddhartha includes the Director, Assistant Director, Station Incharge, Programme Coordinator, Programme Executive, and Programme Production Executives.

Major Projects Undertaken: Radio Siddhartha has worked on Swachha Bharat Schemes in association with the Department of Rural Drinking Water and Sanitation, supported by the jilla panchayat. The CRS has collaborated with SMART and UNICEF for several initiatives including COVID-19 campaigns which were widely appreciated. Under the Drishti Project in association with the University of Mysuru, the CRS broadcast English learning programmes conducted by teachers for blind students.

Sustainable Strategies: Radio Siddhartha is financially supported by its parent organisation, Sri Siddhartha Education Society, but is in need of more grants for sustenance. Community radios often lose projects because of the misconceived notion that it is no more effective in reaching out to the masses. The CRS aspires to be a part of more funded projects in the future.

Number of listeners and Potential Outreach: The CRS cover the Tumkur city and five gram panchayats that have a total population of more than ten lakh people.

Major concerns in the Community: The community needs better facilities and infrastructure in many areas including education, health, and sanitation. They need to be made aware of their fundamental rights and entitlements.



Radio Panchajanya @ 90.8 FM
Radio Panchajanya Community Radio Station,
Vivekananda Campus, Neharu Nagara, Puttur,
Dakshina Kannada, Karnataka - 574203

Contact Person: Miss. Tejaswi P.
Contact Number: +91-8050809885,
 08251-298499
Email: radiopanchajanya@gmail.com
Website: www.radiopanchajanya.com
Broadcast Timing: 7.00 AM to 9.00 AM
 and 6.00 PM to 8.00 PM (repeat) for 4 hours
 a day
Broadcasting Language: Kannada,
 English, Hindi, Tulu and Konkani



Genesis: Radio Panchajanya was launched on 12th January, 2017 on the eve of Swami Vivekananda Jayanti by Smt. Nirmla Sitaraman, (then Union Minister of Commerce and representative of Karnataka in the Rajya Sabha). The CRS was established with the objective to cater to the needs of the local community, address their concerns, and be a source of entertainment and information.

Thematic Focus: The primary thematic focus areas of Radio Panchajanya are health, education, culture, literature and art, agriculture, and dissemination of critical information such as welfare schemes of the government. The CRS focuses on areas that are critical to the well-being and holistic development of the local community.

Sustainable Development Goals: Radio Panchajanya has created to programmes to realise the following goals:
 SDG 3: Good Health and Well-Being
 SDG 12: Responsible Consumption and Production

Primetime Programmes: Radio Panchajanya has a large pool of programmes which are broadcast during primetime. The programmes include Swamy Vivekananda, Animuttu, Chitthana, Gurunamanna, Ganavaibhava, Adhyatma, Suhasini, Krsiloska, Shastreya Sangeeva, Vijnana Vismaya, Nadavaibhava, Kogile, Ilakhama-hiti, Kalamhati, Tulug Bolpu, Taregathala Thata, Purthaka Parichaya, Shramajievi, Varada Atiti, Sahitya Sangama, Vaida Devo Bhava, Makkal Karyakrama, Atadangal, Nudideep, Yakshalana, Jaan Suddi, and Yakshagana Talamaddal. These programmes aim to provide a variety of cultural and educational content to the community. The programmes also disseminate knowledge and help enhance the awareness of the community, as well as provide a platform for the sharing of their concerns and experiences.



Innovations in format or any other way: The CRS uses a diverse range of formats to package its programmes, which include dramas, discussion, live phone-in conversations, interviews, etc. The CRS has its own mobile application so that the listeners can tune in to the programmes. The CRS also efficiently harnesses social media platforms as a tool to reach out to a larger audience.

Core Team: Eleven members form the core team of Radio Panchajanya. The station is headed by the Station Director; other members of the core team assist him and essay different responsibilities to ensure the smooth functioning of the CRS.

Major Projects Undertaken: Radio Panchajanya has been an active participant in many awareness campaigns and vaccination drives related to COVID-19, in association with UNICEF. The CRS was a part of the International Day of Yoga campaigns in association with the Ministry of Ayush and CEMCA. The CRS was also involved in campaigns related to breastfeeding, nutrition, sanitation, and education.

Sustainable Strategies: The parent organisation of Radio Panchajanya contributes funds that meet about fifty percent of Radio Panchajanya's annual expenses. The rest of the expenses are met through revenue created from paid collaborative projects with different organisations and external agencies.

Number of listeners and Potential Outreach: The CRS broadcasts its programmes in an area with a potential outreach of at least four lakh people. The CRS has an active listener base of 15,000 listeners through broadcast and a minimum of 4,000 listeners through the means of the web radio application.

Major concerns in the Community: The community is affected by poverty, illiteracy, lack of employment opportunities, and low income. The condition of the community can be substantially improved by organising skill development and capacity building workshops for the community members.



Jnanadhwani Community Radio @ 90.8 FM
Gopalaswamy Shishuvihara Institutions,
Nanjumalige, Lakshmipuram,
Mysuru, Karnataka - 570004

Contact Person: Mr. N.R. Manjunath (Station Director), Dr. Panduranga Vittal
Contact Number: 9620228023, 9448035449, 7760672739.

Email: jnanadhwani90.8@gmail.com

Broadcast Timing: 7 AM to 8 AM and 7 PM to 8 PM

Broadcasting Language: Kannada

Genesis: Jnanadhwani 90.8 FM started broadcasting on 29 February, 2020. It is owned by Maharaja Education Trust, situated at Gopalaswamy Shishuvihara Institutions, Lakshmipuram, Mysuru. Gopalaswamy Shishuvihara was started by Dr. M.V. Gopalswamy, Prof of Psychology, University of Mysore. Dr. M.V. Gopalswamy was a pioneer in radio, who established the first private radio in South India and gave it the name Akashavani. The CRS was established with his vision to improve the chances of education and provide guidance to village children and youth. The CRS started with just one staff and has grown into a dedicated team of three. Started during the COVID-19 pandemic, the CRS struggled to broadcast SSLC lessons by resource persons in the first year, but the programme was a success. The CRS then started broadcasting programmes related to COVID-19 by inviting doctors, and counseling sessions for all sections of people enabling them to face the situation. The CRS continues to create pathbreaking impacts in our target community through different projects and effective intervention strategies.



Thematic Focus: The focus area of intervention of the CRS has majorly been quality education for children in our target community. It also focuses on girl child welfare, gender equality, professional and economic growth.

Sustainable Development Goals: The SDGs that the CRS focuses on are

SDG 3 Good Health and Wellbeing

SDG 4: Quality Education

SDG 5: Gender Equality

Primetime Programmes: The primetime programmes are Vanijyavihara, Vachanaveda, DVG Jnapaka Chitrashale and Neevomme Fail Agabeku. Vanijyavihara is a programme where current topics in economics are discussed. The staff makes quality content which includes inspirational stories, discussions about different fields of study, etc. Vachanaveda is the narration of Sri Ramakrishna's life, focusing on the older generation and youth. In Jnapaka Chitrashale, the community gets a picture of the cultural scenario of the past. Experts from the field of education, medicine, and health are interviewed on Sundays to discuss career opportunities, scholarships, and other things that can guide the youth toward a better future.



Innovations in format or any other way: Along with broadcasting, the CRS effectively uses narrowcasting at its educational institutions. The CRS is active on all major social media platforms where it shares regular updates with its audience.

Core Team: The team includes a Station Director, a Station Manager, a panel of 3 teachers/educators, and 2 core members. The Station Director deals with the stakeholders and is the CRS' key decision-maker regarding the projects it undertakes; the Station Manager looks after the content and technical assistance; the teachers' panel provides guidance in curating the content that can help students; and, the core team takes care of content development.

Major Projects Undertaken: The CRS collaborates with leading educational NGOs across the country like CEMCA, Swami Vivekananda Youth Movement, etc., to run campaigns, and intervention projects in the community. It was part of the Yoga Campaign in 2023, in association with CEMCA and the Ministry of Ayush.

Sustainable Strategies: The CRS receives technical and financial support from our parent organization Maharaja Education Trust, which is around 95 percent of its annual budget. Apart from this, the sustainable strategy is to be self-sufficient and meet at least 30 percent of the annual expenses by means of collaborative projects with leading NGOs and government departments.

Number of listeners and Potential Outreach: The internet provider clocks a regular listener-base of around 1600.

12 villages - Bogadi, Mahadevapura, Gurur, Gejjagalli, Udbur, Parasayyanahundi, Dadadahally, Koodanahally, Kadakola, Hadajana, Dattagally, Tandya, and some areas of the city of Mysore fall within the broadcast range. As per the census reports collected from the local bodies, these villages have a total population of around 1,50,000. From this outreach potential, the CRS has an active listener base of around 2,000 people.

Major concerns in the Community: Better educational and healthcare facilities should be made accessible to everyone in the community, irrespective of any barriers. The youth in the community should be supported through different initiatives to help them become capable individuals with a sustainable livelihood.



JSS Radio @ 91.2 FM
JSS College of Arts, Commerce and Science,
Ooty Road, Mysore,
Karnataka -570025

Contact Person: Prof. M. P. Vijayendra Kumar

Contact Number: 0821-2548380, +91-9449272659

Email: jssradio91.2@gmail.com

Website: www.jsscacs.edu.in

Broadcast Timing: 7 AM to 9 AM and 4 PM to 6 PM

Broadcasting Language: Hindi and Punjabi

Genesis: JSS Radio 91.2 FM of JSS College of Arts, Commerce and Science, Ooty Road, Mysuru, Karnataka under the aegis of JSS Mahavidyapeetha was inaugurated on 29th August 2021 by Dr L. Murugan, Union Minister of State Information & Broadcasting, Govt. of India in the divine presence of His Holiness Jagadguru Sri Shivarathri Deshikendra Mahaswamiji. JSS Radio 91.2 FM was established with three main objectives, namely providing continuous, timely, necessary and relevant, development-related information and inputs to the community; secondly, helping the people to access locally available services from central, state governments and NGOs and finally, filling the information gap faced by the rural, urban and slum people.



Thematic Focus: The interventions of CRS focus on clean water and sanitation, healthcare, education, agriculture, employment, local folks, music and cultural heritage, environment, legal awareness, and schemes and services of central and state governments.

Sustainable Development Goals: JSS Radio is committed to achieving the following SDGs.

SDG 3: Good Health and Well-being

SDG 5: Gender Equality

SDG 10: Reduced Inequalities

SDG 13: Climate Action

Primetime Programmes: The following are the primetime programmes of JSS Radio.

Karunalu Ba Belake - Programmes on presenting the writings of Dr. Gururaj Karjagi.

Art and Culture- Programmes on the culture and heritage of Mysuru city and Karnataka state.

Parisara Parichaya- Programmes on creating awareness on the environment issues.

Prathibha Vilasa- Introducing the emerging talents in different fields.

Vijnana Jaanasuddi- Developing knowledge about Science among the public.

Jnana Sudha- Providing knowledge about morals.

Vachana Vaahini- Programmes explaining the meanings of vachanas written by various vachanakararu.

Ariveguru- Broadcasting programmes related to education and its values.

Ayur Satva- Home remedies/improving health through ayurveda.

Jeeva Sanjeevini- Health awareness programmes and available treatments for health problems.

Kanunu Arivu- To educate people about the Constitution of India and various Government schemes and facilities.

Sethuve- Live phone-in Programmes.

Innovations in format or any other way: The CRS broadcasts weekly Live phone-in Programme “Sethuve” with Government authorities involving stakeholders, in local dialect, for information about Government policies, schemes, and the procedures to avail the facilities of the schemes along with the follow-up action. JSS Radio collaborates with Government Departments, NGOs, City Corporation and Self Help Groups.

Core Team: The CRMC and core team presently have 17 members that include 12 Advisory Committee members including the Station Coordinator, three Programme Committee members and 2 core members. The President of CRMC is the key decision-maker, and also deals with the stakeholders and the CRS management. The Programme Committee provides guidance in designing programmes. The Station Coordinator looks after the content, technical assistance and broadcasting.

Major Projects Undertaken: JSS Radio is yet to be part of major projects at the regional and national level. The CRS is presently working on its own internal interventional projects which aim for the betterment of the community.

Sustainable Strategies: JSS Radio receives technical and financial support from the parent organization JSS Mahavidyapeetha, Mysuru, Karnataka. The sustainable strategy of JSS Radio is to be self-sufficient by means of collaborative projects with leading NGOs and Government departments..

Number of listeners and Potential Outreach: JSS Radio is yet to ascertain its listener base. The CRS has a healthy outreach which is steadily increasing. The programmes of the CRS are also accessible through its Web Radio App.

Major concerns in the Community: The major areas of concern within the community are quality of education, unemployment, lack of awareness regarding healthcare, need for women empowerment, and lack of focus on local folk and heritage.

KERALA



Community Radio Mattoli @ 90.4 FM
Dwaraka, Nallurnad Post, Mananthavady, Wayanad Dist,
Kerala – 670645

Contact Person: Fr. Bijo Thomas
Karukappally
Contact Number: +91-9447264935,
Email: radiomattoli@gmail.com
Website: www.radiomattoli.com
Broadcast Timing: 24 hours
Broadcasting Language: Malayalam
& Tribal Dialects

Genesis: Wayanad, an agrarian society in Kerala, faces socio-economic and educational challenges due to a significant information gap. As one of the 90 minority-concentrated districts in India, Wayanad is the only one in Kerala. To address these issues, Wayanad Social Service Society proposed launching a community radio service. In March 2007, the Wayanad Social Service Society submitted a licence application, which took nearly two years to process. The grant of permission agreement was signed on 1st June, 2009, and radio Mattoli began airing on the same day. The community radio serves as a versatile tool for development communication and bringing about change in the district.



Thematic Focus: Radio Mattoli focuses on various themes, such as women's education, healthcare, agricultural education, and healthcare. Radio Mattoli, founded in 2009, is a broadcasting station that advocates for marginalised communities and sections, including marginal farmers, tribes, Dalits, agricultural workers, women, and senior citizens. Since its inception, Radio Mattoli has played a crucial role in socio-cultural and economic development in Wayanad, addressing the district's economic and educational backwardness through information-rich programmes. The majority of the population in Wayanad are farmers, and the majority of the radio programmes are geared towards addressing their needs and concerns.

Sustainable Development Goals: Community Radio Mattoli has programmes covering almost all the SDGs, some of them are listed below:

- SDG 2: Zero Hunger
- SDG 3: Good Health and Well-Being
- SDG 4: Quality Education
- SDG 5: Gender Equality
- SDG 6: Clean Water and Sanitation
- SDG 10: Reduced Inequalities
- SDG 11: Sustainable Cities and Communities
- SDG 12: Responsible Consumption and Production



Primetime Programmes: Primetime programmes that are broadcast on Radio Mattoli include Njattuvela and Vayalnadu, which discusses current trends and challenges in the agricultural and farming sector, climatic change hazards, market values, and weather

forecasts. It also shares scientific knowledge on various agrarian crops, cultivation methods, organic farming, and success stories of farmers. Vanitha Mattol focuses on women's insights on parenting, child care, health, hygiene, family budget, organic menus, and recipes for delicious cuisine. Thudichetham broadcasts daily programmes in tribal language, introducing the rich culture and practices of indigenous people to the general public. Arogyavedi offers health-related programmes in association with the Health Department, including NHM, mental health, Ayurveda, Homeopathy, and allopathy.

Innovations in format or any other way: The CRS has implemented innovative techniques to reach the audience, such as radio documentaries, success stories, skits, dramas, live phone-in programs, interviews, panel discussions, women-oriented talk shows, and quizzes. They have initiated a radio listeners club called 'Mattolikootam' in every village of Wayanad district, transforming listeners into agents of social change. These community-based listeners clubs become part of the radio by producing and monitoring programmes responsibly. The motto of Mattolikootam is 'Nammalonnai Nanmayulla Nadinai' which means together towards a better community. Grama Mattoli is a special community-based activity aimed at promoting community participation in producing and broadcasting radio programmes. The staff and volunteers visit villages during holidays to collect village experiences, news, and songs. Radio sets are distributed to tribes and challenges are addressed in collaboration with various agencies. Community volunteers are trained in tribal hamlets to become programme producers and promoters of community radio services in Wayanad.

Core Team: Radio Mattoli has twenty six members in its managing committee and the core team at the CRS includes the Station Director, Assistant Director, and Technical Incharge, and fifteen staff members who essay various roles.

The CRS also has 126 volunteers from different geographical locations to monitor the impact of the programmes and report the feedback.

Major Projects Undertaken: The organisation has undertaken several major projects, with partners including UNICEF, SMART, NABARD, and CRA, to raise awareness on routine immunisation and COVID-19 vaccination, digital literacy, and food safety. It also collaborated with the Ministry of Ayush and CEMCA on International Yoga Day.

Other key partners include the Energy Management Centre, National Health Mission, Directorate of State Lotteries, Farm Information Bureau, Norka Roots, Centre for Development of Imaging Technology, Labour Commissionerate, Legal Metrology Department, DAVP, PRD, Kerala Academy for Skills Excellence, Additional Skill Acquisition Programme, Information & Public Relations Department, Police Information Centre, Excise Department, Life Mission, ANERT, Industrial Training Department, Kerala State Suchitwa Mission, Women & Child Development, State Kudumbashree Mission, Disaster Management Authority, AIDS Control Society, Kerala Women Commission, Registration Department, and Animal Husbandry Department,

Sustainable Strategies: The CRS adopts various sustainable strategies to ensure its success: content sustainability through participatory communication, community meetings, volunteer panel, free broadcast, Grama Mattoli, radio programmes, content sharing and production, workshops, forums, webinars, panel discussions, and school clubs. Human resource sustainability strategies include value-based approaches, training, capacity building, workshops, forums, webinars, and panel discussions. Technical sustainability is ensured through modern equipment, infrastructure, and timely interventions, with qualified personnel using appropriate instruments and technologies.

Financial sustainability is a significant challenge for Community Radio Stations in India, as it involves managing expenses and funding. Radio Mattoli has developed various strategies for fund mobilisation, including projects/grants, advertisements, technical expert services, and donations. These models aim to ensure the smooth operation of the radio station.

Number of listeners and Potential Outreach: Radio Mattoli covers 83% of Wayanad's population, with 6,79,340 people in its land jurisdiction. The estimated number of listeners is over 5,00,000 through mobile apps, live streaming, and podcast services.

Major concerns in the Community: Wayanad being an agrarian community faces financial crisis due to lack of minimum support price for crops. Besides, human-wildlife conflict and increasing number of wild animal attacks are major concerns of the farmers here. Wayanad is geographically isolated from other parts of the state and connectivity is another concern that may be solved with new railway lines to this district.



Radio MACFAST @ 90.4 FM
MACFAST Campus, Thiruvalla, Pathanamthitta,
Kerala – 689101

Contact Person: Mr. Radhakrishnan Kuttoor
Contact Number: +91-9447115580, 8921074637

Email: radiomacfast@macfast.org, radiomacfast@gmail.com, tom@macfast.org
Website: www.radiomacfast.org

Broadcast Timing: 5:45 AM to 12 AM for 18 hours a day

Broadcasting Language: Malayalam

Genesis: Radio MACFAST-90.4, Kerala's second campus-based community radio station and the 46th community radio station in India, is the community service arm of Mar Athanasios College For Advanced Studies Tiruvalla (MACFAST) in Pathanamthitta district.

Launched on November 1, 2009, Radio MACFAST has always been a partner-friend of the common mass who constitute its massive listener base. The CRS believes that interventions focused at the grassroots level can lead to creation of a knowledgeable society, and help bridge the knowledge gaps in the community. Radio MACFAST is a strong and influential presence in the Travancore region of Kerala, spread across the four districts of Pathanamthitta, Alappuzha, Kottayam and Idukki.

Thematic Focus: The major focus area of Radio MACFAST has been education. The CRS focuses on producing programmes that discuss the existing educational infrastructure and find ways to improve the present condition. The other focus areas of the CRS include environmental concerns, social issues, charity and philanthropic activities for the welfare of the poor and marginalised, and promoting skill development and economic activities in the community.

Sustainable Development Goals: The SDGs that the CRS focusses on are:

SDG 4: Quality Education

SDG 6: Clean Water and Sanitation

SDG 8: Decent Work and Economic Growth

Primetime Programmes: The primetime programmes that are broadcast on Radio MACFAST are Greeting Cards, Mozhimuthu, Medi Talk, Nattinpuram, Song on Demand, Janahitham, and Cocktail.

These programmes include live phone-in interactions with the listeners, discussions on health, musicals, and motivational content. Janahitham is a programme that seeks the opinion of the common mass on various relevant topics, socio-political matters, and everyday events. This is a platform for the community to address different concerns that affect the society at large.



Innovations in format or any other way: Along with its broadcast practices, Radio MACFAST has adopted an under-developed hamlet named Koombummoodu in the upper Kuttanad region as a 'Radio Gramam'. The aim of the CRS is to provide clean drinking water to the families in the area and also cater to the educational needs of the children there.

Core Team: The core team at Radio MACFAST has eleven members, which includes the Chairman, Station Director, Programme Production Manager, two sound engineers, two marketing staff, and five radio jockeys. The CRS is also ably supported by student volunteers.

Major Projects Undertaken: Radio MACFAST-90.4, in partnership with Tiruvalla Municipal Corporation, launched the Clean and Green Tiruvalla project in 2010 to raise awareness about environmental cleanliness and waste management. The station has organised various programmes and public awareness campaigns, coining the slogan "Not In My Backyard" (NIMBY) but "In My Backyard" (IMBY)," promoting a healthy waste disposal culture. The project has received the State Government's prestigious award, Nava Kerala Puraskaram, in 2020, and has prepared and broadcasted a programme called "Waste: Wealth in a Wrong Place."

Radio MACFAST and its parent body, MACFAST, are working to raise awareness about substance abuse and its negative effects. They have prepared and aired promotional audios to warn the community about substance abuse.

In 2020, Radio MACFAST adopted an underdeveloped hamlet, Koombanmoodu, in the Upper Kuttanad panchayat in Thiruvalla taluk, to provide drinking water to the hamlet. The local body agreed to cooperate with Radio MACFAST in adopting Koombanmoodu as a Radio Gramam in 2021-22. The radio station has also aired radio programmes highlighting the plight of the villagers and organised free Ophthalmology camps for the villagers.

In response to the COVID-19 pandemic and lockdown, Radio MACFAST launched the "Arivum Athije-
evanavum" project, which aims to boost the self-confidence of the common people during lockdown. The station distributed LED television sets to seven financially poor and differently-abled children at a special school in Kadamankulam near Mallappally on August 3, 2020, to attend online classes during the lockdown period.

In addition to this, Radio MACFAST has designed and executed many other initiatives, and also been an active participant in regional and national projects in association with renowned organisations.
Sustainable Strategies: Radio MACFAST is fully funded by its parent organisation, MACFAST. The CRS is also able to create revenue through externally paid projects.

Number of listeners and Potential Outreach: Radio MACFAST is a popular presence in the Travancore region, and has a listener base of nearly ten lakh people.

Major concerns in the Community: The major concern in the area is the scarcity of clean drinking water, and flooding during monsoon season. The community members also lack awareness about different opportunities and schemes.



Community Radio Benziger @ 107.8 FM
Community Radio Benziger, Beach Road, Kollam, Kerala
- 691001

Contact Person: Mr. Ferdinand Peter
Contact Number: +91-9744722299
Email: radiobenziger@gmail.com
Broadcast Timing: 24 hours a day
Broadcasting Language: Malayalam, Tamil, Hindi, Telugu and English



Genesis: The Bishop Benziger hospital has been providing quality healthcare at affordable costs to the people of Kollam for the last 75 years. Apart from healthcare delivery, this not-for-profit organisation is also involved in several activities to express its social commitment to the community it serves. Community Radio Benziger which was established on November, 7, 2010 is yet another attempt to reach the community and to shift the point of focus from the hospital to the community.

Thematic Focus: Being part of an healthcare organisation, the primary focus area of Radio Benziger has been community health and welfare. The other focus areas on which the CRS works are mental health, urban domestic agriculture, and addressing environmental issues. The CRS has worked on many initiatives that focus on developing a healthy, socially-aware and responsible community.

Sustainable Development Goals: Community Radio Benziger primarily focuses on achieving these SDGs:

- SDG 3: Good Health and Well-Being
- SDG 11: Sustainable Cities and Communities
- SDG 12: Responsible Consumption and Production
- SDG 15: Life on Land

Primetime Programmes: The primetime programmes that are broadcast on Radio Benziger include Kathodu Kathoram, Doctor Live, Mental Health, Mindiyum Paranjum, and Ellarum Chollanu.

Kathodu Kathoram is a three-hour long, phone-in programme for the community members to express their views and concerns, share knowledge, and find solutions to different problems through collective efforts, which facilitates the community-bonding process. The programme also serves the purpose of identifying topics/issues to focus on and develop new programmes based on that. Doctor Live is a hour-long phone-in programme that addresses the prevalent health concerns in the community. A consultant psychologist addresses various mental concerns through the programme Mental Health, and also offers in-person counselling if needed. Ellarum Chollanu and Mindiyum Paranjum are community-participation programmes that focus on different themes.



Innovations in format or any other way: Narrowcasting, podcasts, organising community meetings and competitions, and radio-enabled learning courses are various innovative methods used by the CRS to create a difference in the lives of the target community.

Core Team: Radio Benziger has a large and efficient team which is constituted by the Station Director, Programme Coordinator, announcers and other staff members. There is a panel of three community members who regularly review the content created by the CRS. In addition to the staff, there are more than two hundred community members who actively participate and contribute to the activities of the CRS.

Major Projects Undertaken: Radio Benziger has developed radio-enabled open courses based on community health and household agriculture, and has radio exhibitions on the occasion of World Radio Day. The CRS has been an active participant in regional and national initiatives funded by external organisations.

Sustainable Strategies: Radio Benziger receives support from its parent organisation. The CRS is empanelled with the Kerala State Public Relations Department, and also receives grants from business enterprises and individuals in Kollam.

Number of listeners and Potential Outreach: Radio Benziger is able to reach out to almost 65 percent of its outreach potential and has an active listener base of approximately three lakh listeners.

Major concerns in the Community: The major concerns in the society include health concerns aggravated by the recent pandemic, livelihood issues among the fishermen due to various reasons, and issues related to waste management and the resulting pollution.



Radio Media Village @ 90.8 FM
Media village Hills , Kurishummoodu PO, Changanacher-
ry, Kottayam (Dist), Kerala - 686104

Contact Person: Vipin Raj
Contact Number: +91-9447968033, 0481 2720025

Email: mail@radiomediavillage.com

Website: www.radiomediavillage.com

Broadcast Timing: 24 hours a day

Broadcasting Language: Malayalam, Hindi, English and Tamil

Genesis: Radio Media Village 90.8 is the first FM community radio service in the Kottayam district of Kerala, and started its broadcasting on 10th February 2012. This radio station is licensed to St. Joseph College of Communication, which is the first university affiliated media college in South India. Radio Media Village is a radio station of the community in every sense, with strong community participation in every aspect. The CRS broadcasts its programmes throughout the day, and is supported by a large number of community volunteers. Through its programmes, the CRS has been able to positively influence the lives of those around it.



Thematic Focus: Awareness and interventions in Agriculture, Health, Women and Children, Education, Law, Charity, Disaster Management, Rural Development and economic growth

The major focus areas of Radio Media Village are agriculture, health, women empowerment, protection of children, rural development, disaster management, legal empowerment, and economic growth of the local community. The CRS also actively supports charity events and philanthropic initiatives for the welfare of the marginalised and impoverished members of the community.

Sustainable Development Goals: The SDGs that the CRS focuses on are:

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 8: Decent Work and Economic Growth

SDG 12: Responsible Consumption and Production



Primetime Programmes: The primetime programmes that are broadcast on Radio Media Village are Morning Cafe, Music Hungama, and Enjoy Enjami. Other signature programmes include Radio Help Desk, Health and Life, Road Safety, Hrudayamozhi, Naadum Naatarum, Ente Naadu Nammude Radio, Kannadikazha, Nattumukku, Vartha Veekshanam, Thudithalam, Job Banking, Children's Park, MLA on Live, Radio@Panchayat, Friday Movies, AJ Talks (Current Issues). Loud Speaker, and Doctor's Live.

These programmes are a combination of various formats that educate, entertain, and empower the society. The programmes even feature local representatives and political figures who discuss various concerns and try to find solutions through collective efforts. This promotes transparency and accountability in the work of the local administrative bodies.

Innovations in format or any other way: The vast range of innovative programmes at Radio Media Village attracts many listeners. The CRS narrowcasts its programmes and initiatives by organising camps and events in collaboration with the local educational institutions, hospitals, and NGOs. Active social media presence and promotion is another way through which the CRS engages with the audience and community at large.

Core Team: Radio Media Village has a large and extensive team. The governing body consists of fifteen members, the programme management committee is constituted of thirty members, and there are eighteen additional staff who manage different responsibilities. There are three hundred volunteers who actively participate and promote the activities of the CRS.

Major Projects Undertaken: Radio Media Village has been involved in numerous projects which include the International Day of Yoga campaigns in association with CEMCA and the Ministry of Ayush, the election awareness campaign in collaboration with SMART and the Election Commission, and the Disaster Management campaign in association with Ideosync. The CRS has also been a key contributor in various campaigns on nutrition, health, organic farming, and waste management.

Sustainable Strategies: Radio Media Village is fully funded by its parent organisation St. Joseph College of Communication. The CRS is able to generate revenue through funded collaborations and advertisements.

Number of listeners and Potential Outreach: The CRS broadcast its programmes to parts of Kottayam, Pathanamthitta, Alappuzha, and Idukki districts in Kerala, and has an outreach potential of nearly three lakh people with an active listeners base of one lakh listeners.

Major concerns in the Community: The major concerns in the community are seasonal health concerns and disasters due to erratic rainfall. Effective waste management strategies are the need of the hour to protect the environment from being polluted and water resources from being contaminated.



Ahalia FM @ 90.4
Ahalia Campus, Kozhipara (po),
Palakkad, Kerala - 678557

Contact Person: Mr. Sunil Subrahmanian
Contact Number: +91-9544191139
Email: Radio@ahalia.in, Ahaliaradio@gmail.com
Broadcast Timing: 5.30 AM to 12 AM for 18.5 hours a day
Broadcasting Language: Malayalam, English and Tamil

Genesis: Ahalia FM 90.4 was established in 2014 by Ahalia Health Heritage Knowledge Village. Ahalia FM uses the powerful medium of community radio to meet the requirements of the target community by producing and broadcasting programmes of local relevance and interest. The CRS is also a platform for people to access information, understand their own needs, voice their concerns, and express their views on different subjects; it is also an ideal space for knowledge dissemination and sharing for the benefit of the community. Ahalia FM has played an important role in bringing social and long-term changes in the region.



Thematic Focus: Agriculture, professional and economic growth, women and youth empowerment, education, and environment have been the major focus areas of Ahalia FM. The CRS is continuously working on areas of critical concerns and tries to find resilient solutions for the same. The CRS promotes social inclusivity and empowerment of all individuals as part of its programmes and initiatives.

Sustainable Development Goals: Ahalia radio is actively working to achieve the given goals:

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 6: Clean Water and Sanitation

SDG 13: Climate Action

Primetime Programmes: The prime time programmes of Ahalia FM are Ezhuthola, Kaleidoscope and Guest Room. Ezhuthola covers all the latest issues and encourages the listeners to broaden their perspectives on concerns and issues around them. The programme explores issues from various perspectives and lenses. Kaleidoscope is an infotainment programme which focuses on the wonders of the world, and improving language skills through different themes. Guest Room is an interactional phone-in programme where experts from different fields address different concerns in the community, share their knowledge and experiences, and try to find solutions to the prevalent problems.



Innovations in format or any other way: Ahalia FM collaborates with the educational institutions in the area to organise various awareness campaigns and other initiatives for the benefit of the community. The CRS has been a key contributor during the times of the Kerala flood and the COVID-19 pandemic in community welfare activities, and worked closely with the Public Relations Department. The CRS also received many accolades and appreciation for their timely interventions and valuable contributions.

Core Team: Ahalia FM has eight members in its core team. The CRS receives support from student volunteers, teachers and community members in the activities of the CRS. They provide feedback for the programmes and also provide inputs that help in developing better initiatives for the future.

Major Projects Undertaken: Ahalia FM was part of the International Day of Yoga campaigns in both 2021 and 2022, in association with the Ministry of Ayush and CEMCA. The CRS partnered with UNICEF for the COVID-19 vaccination drives, and for the election awareness campaign in association with SMART.

Sustainable Strategies: Ahalia FM is financially and technically supported by its parent organisation, Ahalia International. The CRS also tries to generate revenue through paid collaborations and advertisements with external agencies and organisations.

Number of listeners and Potential Outreach: The villages of Chittur, Alathur, Palakkad, and Nenmara are within the broadcast range of the CRS, and the CRS has an active listener base of almost one lakh listeners.

Major concerns in the Community: The community is often unaware of the latest socio-political developments and social concerns. They need to be enlightened and empowered to make them better, responsible and socially aware citizens.

Contact Person: Ms. Salini S Nair
Contact Number: +91-9895335763
Email: voiceofalleppey@globalradio.in,
marketing.globalradio@gmail.com
Broadcast Timing: 6 AM to 11 PM for 17 hours a day
Broadcasting Language: Malayalam, Hindi and English

Genesis: Global Radio was started in 2014 by Global Educational Net, and is situated in Alappuzha district of Kerala. The CRS primarily caters to a farming community, and is dedicated to disseminating knowledge related to the agricultural sector and its allied practices, while also creating awareness around prevalent concerns in the target community. With a diverse range of programmes and initiatives that focus on the welfare of the community, Global Radio is becoming increasingly popular amongst the community members. The CRS has been successful in establishing a strong connection with the community and influencing their lives positively.



Thematic Focus: Global Radio primarily focuses on agriculture and its allied practices. The CRS promotes the sustainable development of the local farming community by promoting effective agricultural practices and the use of the latest technology. The CRS encourages practices like organic farming, and setting up kitchen gardens amongst the local community members.

Sustainable Development Goals: The SDGs that the CRS focuses on are:
 SDG 3: Good Health and Well-Being
 SDG 4: Quality Education
 SDG 5: Gender Equality
 SDG 6: Clean Water and Sanitation

Primetime Programmes: Angana is one the popular primetime programmes which is broadcast on Global Radio. The programme has three segments that focus on problems and challenges faced by women in their daily lives, nutrition, and hygiene.



The CRS produces programmes that are community-specific and delivers them in a variety of ways which include pre-recorded talks, expert advice, live phone-in conversations, discussions, etc. Through these programmes, the CRS addresses various issues and concerns in the community and tries to find resilient resolutions.

Innovations in format or any other way: Global Radio narrowcasts its programmes in order to reach a larger audience. The CRS also involves local schools, colleges, and community groups to organise events in the community. This helps the CRS foster a strong relationship with the community, understand their concerns, and design specific initiatives for the same.

Core Team: The core of Global Radio is constituted by the Station Director, Station Manager and other members who contribute to the seamless operation of the CRS. Global Radio is also supported by a dedicated group of volunteers who belong to different walks of life and are enthusiastic about the activities of the CRS.

Major Projects Undertaken: Global Radio has been an active participant in regional and national projects, and has collaborated with organisations like Ideosync, UNICEF, and SMART for different initiatives. The CRS also works on its own internal projects that aim for the welfare of the community.

Sustainable Strategies: Global Radio frequently faces fund shortages and finds it difficult to execute its initiatives. The funds from advertisements and other streams are minimal and are not enough to sustain daily activities of the CRS.

The CRS strives to procure funds and generate revenue through sustained funded collaborations with different organisations and government agencies.

Number of listeners and Potential Outreach: The broadcast range of Global Radio covers at least nine villages that each have a population of more than 50,000 people. The CRS has an active listeners base of at least 45,000 listeners.

Major concerns in the Community: The educational infrastructure in the community needs to be improved. The community also needs access to clean drinking water and effective waste management systems.



Janvani @ 90.8 FM
Janvani 90.8 FM, Community Radio Station, Third Floor,
Fayad Plaza, Puthur Road, Panoor (PO), Kannur District,
Kerala – 670692

Contact Person: Mr. Nirmal Raj K.
Contact Number: +91-8606609000
Email: janvanifm@gmail.com
Broadcast Timing: 24 hours
Broadcasting Language: Hindi, English, Malayalam, Tamil and Sanskrit

Genesis: Janvani FM Community Radio Station started its broadcast operations on 2nd October 2012. The CRS was established with the support of the NGO named Academic and Technical Education Development Society (ATEDS). The CRS works with a vision to contribute to the overall development of the community through its initiatives. Uplifting and improving the lives of the fishermen community, empowering women, promoting the education of children, and providing health guidance to the rural community are some of the ways in which the CRS actively contributes to the society. The CRS maintains a strong relationship with the community and develops programmes to inform, educate and empower them.



Thematic Focus: Janvani FM focuses on rural development and concentrates on areas that are critical to improving the lives of the rural community. These specific areas include health, hygiene and nutrition, education, employment, women empowerment, supporting entrepreneurial ventures and small enterprises, promoting sustainable livelihoods, etc. The CRS aims to build a rural community that is economically independent, socially aware, healthy and educated.

Sustainable Development Goals:

SDG 3: Good Health and Well-Being
 SDG 4: Quality Education
 SDG 5: Gender Equality
 SDG 13: Climate Action
 SDG 14: Life Below Water

Primetime Programmes: Mozhi Muthukal, Dina Vruthantham, Kunkuma Cheppu, Tamil Vani, Loka Vruthantham, Kuttikhatha, Rajanigandhi Special Edition, Uchappattu, and SMS Aashamsa Gaanangal are the primetime programmes that are broadcast by Janvani FM. These programmes are mostly designed to be infotainment sources for the community members which address the prevalent issues and concerns and provide valuable information in an entertaining manner.



Innovations in format or any other way: Janvani FM encourages the formation of radio clubs in schools, SHGs, NGOs, youth clubs, colleges and libraries which help preserve the culture and local traditions among the youth. This practice engages the community and boosts community participation in different initiatives. The CRS is committed to developing programmes that cater to the educational, developmental, social, and cultural needs of the community. The CRS is also active on all major social media platforms where it regularly shares updates and also helps verify fake news and trends on social media.

Core Team: Radio Janvani has a large and efficient team that is constituted by the Station Director, Assistant Director, Programme Coordinator, Assistant Administrative Director, and other support staff. The core members of the team curate the content for programmes, and are also responsible for the package and delivery.

Major Projects Undertaken: Janvani FM has been an active contributor to several national and regional initiatives. The key partners of CRS include CEMCA, UNESCO, UNICEF, CRA, SMART, FCRS, CIET, and Factshala, with whom the CRS has collaborated on community-specific initiatives.

Sustainable Strategies: Janvani FM is financially supported by its parent organisation, Academic and Technical Education Development Society (ATEDS). The CRS is also able to generate revenue through externally funded projects and advertisements with different agencies, both government and private.

Number of listeners and Potential Outreach: The CRS cover regions in the districts of Kannur and Kozhikode in Kerala, and also the union territorial region of Mahe. Almost five lakh people within the broadcast range, and the CRS has an active listener base of 75,000 listeners.

Major concerns in the Community: The community members in the rural areas, especially the fishermen, struggle with livelihood issues and low incomes. They are also prone to natural calamities. The CRS supports them by passing crucial information about weather and welfare schemes.



Ente Radio @ 91.2 FM
KRDA Complex, Kulasekharapuram PO, Karunagappally,
Kollam Dist, Kerala - 690544

Contact Person: Mr. Fasal Ahammed
Contact Number: +91-9846018188, 9447349116
Email: enteradioindia@gmail.com
Website: www.enteradio.com
Broadcast Timing: 6 AM to 11 PM for 17 hours a day
Broadcasting Language: Malayalam

Genesis: Kerala Rural Development Agency (KRDA) is a community development and research organisation established in 1986, with an excellent track record in implementing various development activities associating with Central and State governments. Ente Radio 91.2 is one of its development initiatives, licensed and monitored by the Ministry of Information & Broadcasting. The CRS became operational in 2014.

With its rich experience as an eminent community development organisation, the core team was capable of effectively designing and broadcasting programmes through the community radio station. The motto of the CRS is Ariyu Aswadikku (meaning 'be aware, and enjoy') and it is interwoven with the focal theme of community engagement. As a new initiative in the target area, the CRS was successful in establishing a relationship with the community and gathering positive responses.

Thematic Focus: The major focus area of Ente Radio is the development of people from different sections of the society like farmers, artisans, women, senior citizens, patients under palliative care, underprivileged children, victims of natural calamities, sex workers, and transgenders etc. The CRS also focuses on catering to the needs of the rural community by developing appropriate programmes and initiatives.

Sustainable Development Goals: Ente Radio aspires to achieve these goals:

- SDG 1: No Poverty
- SDG 2: Zero Hunger
- SDG 3: Good Health and Well-Being
- SDG 5: Gender Equality
- SDG 6: Clean Water and Sanitation

Primetime Programmes: Onattukara Passenger is a live programme that discusses current events and challenges that the ordinary people and marginalised sections experience on a daily basis. The audience's comments, recommendations and support have helped the programme remain tremendously successful.

Radio Junction is a live programme covering various topics like current affairs, career guidance, job opportunities, education, live updates, news, and history. The programme is broadcast Monday to Friday from 10 AM to 12 PM. Ganamanjari, is a two-hour long evening programme that includes local folk songs and melodies.



Innovations in format or any other way: Ente Radio effectively using the web radio platform to attract more listeners towards its programmes and initiatives. The CRS also reaches out to different sections of the society through its listeners group known as Snehasena.

Core Team: The staff at Ente Radio comprises the Executive Director, Station Director, two sound engineers, 2 marketing staff, and a group of four radio jockeys. The CRS is supported by an enthusiastic group of six volunteers who actively contribute to different stages of programme development and delivery.

Major Projects Undertaken: The following are the projects that have been successfully executed by the CRS.

Snehakoodaram - Houses constructed for 13 destitute families; that includes those who lost their homes in natural calamities.

Vidhya Vikas - Educational scholarship for 66 poor students

Zero Hunger Project - Monthly ration food kit for 230 families

Sneha Store - Collection and distribution of household articles

Snehasudhi - Toilet construction for 48 bedridden patients

Sneha Chalanam - Wheelchair distribution for 90 patients and hospitals

Care to Home - Continuous palliative care services to bedridden patients

Avarkkai Namukku Vangam - Shopping with and for destitute children

MANIA – Malinya Nirmarjana Yaknam - Waste management Awareness Programme

Vidarunna Mukulungal - A six-month project to build a drug-free society.

Many of these projects are internally developed initiatives of the CRS. There are several other projects that were completed in association with leading organisations like UNICEF, and different government ministries.

Sustainable Strategies: Ente Radio is primarily funded by its parent organisation, Kerala Rural Development Agency (KRDA). The CRS also generates revenue through the means of external collaborations with other organisations.

Number of listeners and Potential Outreach: Ente Radio has an outreach potential of nearly ten lakh people and currently the CRS has an active listener base of nearly one lakh people.

Major concerns in the Community: The major concern in the society is the lack of employment opportunities coupled with low wages. The community members also suffer from health issues that are often the result of an unhealthy lifestyle.



Radio Mangalam @ 91.2 FM
Mangalam College of Engineering, Mangalam Hills, Vetti-
maugal PO Ettumanoor Kottayam,
Kerala-686631

Contact Person: Mr. Biju Varghise
Contact Number: +91-9895064318, 0481-2533722
Email: radio@mangalam.in
Broadcast Timing: 6 AM to 12 AM for 18 hours a day
Broadcasting Language: Hindi, English, and Malayalam

Genesis: Radio Mangalam was established in 2016 in Kottayam, as a part of the Mangalam College of Engineering. Within a short span of time, the CRS became one of the most popular ones in the region. The CRS primarily caters to the student community, but also has many listeners in the rural and urban areas of the local community. The CRS produces programmes on a variety of subjects to entertain, engage and educate its diverse audience.

Thematic Focus: The major focus area of Radio Mangalam is education, but the CRS also focuses on other areas that contribute to the holistic development of the target community. These areas include child welfare, health, agriculture, women empowerment, gender equality, professional and economic growth, and promoting social harmony and peace. The CRS designs its programmes and initiatives based on these core themes and tries to address the needs of both the rural and urban audience within its range. Radio Mangalam has been successful in curating content suitable for all kinds of audiences and engaging the community through initiatives.

Sustainable Development Goals: Radio Mangalam focuses on the following SDGs:

SDG 4: Quality Education

SDG 5: Gender Equality

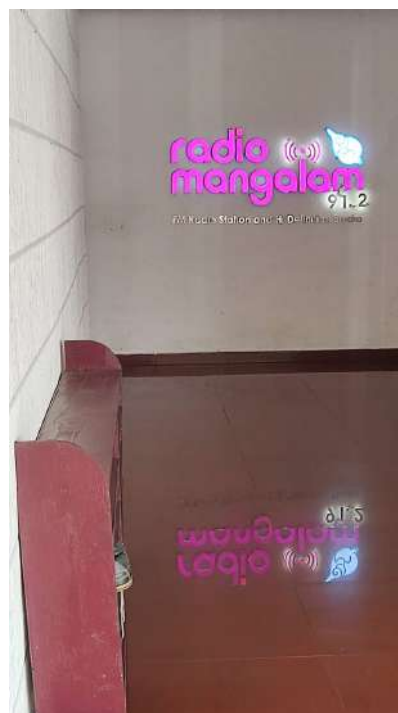
SDG 8: Decent Work and Economic Growth

SDG 12: Responsible Consumption and Production

Primetime Programmes:

The primetime programmes of Radio Mangalam are Mangalam Wishes, Mangalanvani, Kathodu Kathoram, Crazy Time, And Dinken. All of these programmes are broadcast live.

The CRS also broadcasts content related to the fields of education, health, agriculture, women empowerment, and different social concerns. Radio Mangalam uniquely designs its programmes in many formats and therefore they are popular among the masses.



Innovations in format or any other way: Apart from conventional broadcasting, Radio Mangalam organises different events like health camps, awareness camps, competitions etc. to ensure community participation, especially among the youth. This helps to establish a strong connection with the community and involve them with the community radio station and its activities.

Core Team: There are ten members who constitute the core team at Radio Mangalam. This includes the Station Director, Station Manager, radio jockeys and other support staff. The CRS also has a faculty panel that serves as an advisory and provides valuable insights about the programmes. The CRS regularly updates its existing programmes and creates new programmes after incorporating the inputs from the panel.

Major Projects Undertaken: Radio Mangalam has been a part of several initiatives in collaboration with local government agencies and other organisations. The CRS also focuses on developing its own internal projects that aim to address various needs of the community.

Sustainable Strategies: Radio Mangalam is financially and technically supported by its parent organisation, Mangalam College of Engineering. The CRS also generates its own revenue through the means of externally funded projects in collaboration with other organisations.

Number of listeners and Potential Outreach: The CRS estimates to have an outreach potential of nearly five lakh people in the districts of Kottayam, Idukki, and Alappuzha in Kerala.

Major concerns in the Community: Low incomes and unemployment affect the youth of the community. More employment opportunities with better pay is the need of the hour. They also need to be made of different career prospects.

Sedentary lifestyle habits lead to health issues among the community members, and this could lead to fatal outcomes in the near future. People must be made aware of the risks of lifestyle diseases.

Contact Person: Mr. Soorej Raj K.N
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Website: www.helloradio.in
Broadcast Timing: 6 AM to 10 PM for 16 hours a day
Broadcasting Language: Malayalam

Genesis: Hello Radio started broadcasting on 22nd April 2017. The CRS is founded on the principles of access, participation and the ability to represent the voices of every community member. Hello Radio is licensed under the Kidney Federation of India, which is a charitable trust based in Thrissur, Kerala and provides support to terminal-stage renal patients; hence, Hello Radio is committed to creating an awareness on organ donation amongst the general public.



Thematic Focus: The primary thematic focus area of Hello Radio is health. Along with this, the CRS also focuses on environment, general awareness, sanitation and hygiene, and social harmony. The CRS focuses on all subjects that concern the community and is committed to making their lives better through its interventions.

Sustainable Development Goals: HelloRadio works for the development and upliftment of different sectors of the community, thus works on the following SDGs:
SDG 2: Zero Hunger
SDG 3: Good Health and Well-Being
SDG 4: Quality Education
SDG 16: Peace Justice and Strong Institution

Primetime Programmes: Hello Radio has a large pool of programmes which mainly focus on building awareness regarding organ donation, and health issues. The primetime programmes that feature on Hello Radio are Hello Dr. Live and Ayur Saukhyam. These are health-based programmes which focus on health and well-being of people of all ages, and are designed in an infotainment form to promote healthy lifestyle practices among the community members. The programmes focus on the 'health triangle' which comprises physical, mental and social well-being.



Innovations in format or any other way: Hello Radio also narrowcasts the content of its programmes amongst community members.

Hello Radio, along with its parent organisation Kidney Federation of India, regularly promotes organ donation campaigns in its region. The CRS also collaborates with local bodies and other organisations to host health camps and events.

Core Team: The core team at Hello Radio has 10 members which include the Station Director, radio jockeys, and technical and support staff. Along with this core team, the CRS also has a group of volunteers who readily contribute in all activities of the station, especially the organ donation campaigns and related activities.

Major Projects Undertaken: Hello Radio has been a part of many initiatives organised in the region. The CRS partnered with UNICEF for the COVID vaccination drive which was titled Arogya Amrutham. The initiative focused on busting myths related to vaccination and encouraged the community members to step forward and make the vaccination drive a success and help end the pandemic.

Hello Radio also partnered in a two-day capacity-building in association with UNICEF and SMART. The initiative was called Poshan Abhiyan and focused on nutrition. The CRS was a part of the UNICEF-SMART initiative in association with the Election Commission of India to enhance electoral participation. The CRS collaborated with Ideosync on a disaster management initiative during the floods in Kerala and designed a programme called Puthunambukal.

Sustainable Strategies: Hello Radio meets around sixty percent of its annual expenses through financial support from its parent organisation and the remaining funds are raised through paid partnerships with other organisations and government agencies.

Number of listeners and Potential Outreach: Hello Radio broadcasts its programmes in a region with a population of 4,34,000 and the CRS has an active listener base of nearly one lakh listeners.

Major Concerns in the Community: The major concern that Hello Radio strives to address within the community and the extended society is the lack of awareness regarding organ donations and busting the myths around it. More initiatives are needed in this direction and the CRS is actively working on the same.



Radio Neythal @ 107.8 FM
Karmasadan, Leo Xiii School Campus, Convent Square
jn., Alappuzha, Kerala-68800

Contact Person: Fr. Xavier Kudiyaamsseri
Contact Number: +91-4772255445, 7559908908
Email: radioneythal@gmail.com, fr.xavierka@gmail.com
Broadcast Timing: 24 Hours
Broadcasting Language: Malayalam

Genesis: Radio Neythal is a community radio station based in the coastal town of Alappuzha in Kerala. The CRS was established to cater to the needs of the coastal community and ensure their safety and well-being. The CRS essays a pivotal role in the lives of the fishermen community by providing timely updates and information on matters pertaining weather and fishing.

Thematic Focus: The focus of Radio Neythal primarily rests on fishermen and their livelihood. The CRS also focuses on areas including climate change, environmental protection, healthcare, education, bridging socio-economic gaps, and other issues that affect the lives of community members.

Sustainable Development Goals: The SDGs that the CRS focusses on and aspires to achieve:

- SDG 3: Good Health and Well-Being
- SDG 4: Quality Education
- SDG 5: Gender Equality
- SDG 8: Decent Work and Economic Growth
- SDG 14: Life Below Water

Primetime Programmes: The following are the primetime programmes that feature on Radio Neythal

- Good Morning Neythal - An hour-long live phone-in programme that receives more than fifteen phone calls and ten text message wishes.
- Vazhikatti - An educational programme that provides updates on various courses, competitive exams, and their application procedures.
- Sevanavazhikal - A live programme where officials from different government departments discuss the schemes launched for community welfare. The programme also features doctors, financial experts, agricultural experts, authors, social and cultural activists who discuss various topics and express their views on the same.
- Arogyamritham - A health-programme where doctors discuss diseases, lifestyle and nutrition.
- Sakhi - It is a women empowerment programme.
- Classics - This is a programme based on literature, and discusses books and their authors.
- Tech & Talk - This programmes discusses the latest development in the world of technology around the world
- Neythal Nights - A live interactive program that plays the favourite music of listeners while also discussing contemporary issues
- In addition to these popular shows, Radio Neythal also broadcasts programmes like Neythal Sr, Neythal Kutties, and Nadinodoppam, all of which enjoy a good reach



Innovations in format or any other way: Athijeevanam is a unique programme that was developed by Radio Neythal during the COVID-19 pandemic with an intent to connect Keralites from all over the world and provide a platform for them to share their views, experiences and survival stories.

The CRS was a key contributor and partner in all the activities during COVID-19 pandemic. The CRS distributed essentials, sanitisers, and masks in the community. Radio Neythal has also organised training camps, health camps, and awareness campaigns for the welfare of the community.

The CRS is active on all major social media platforms and has its own YouTube channel.

Core Team: Radio Neythal has ten members on its executive board which is supported by a dedicated staff of ten members which include radio jockeys and technicians. The CRS also has around seventeen volunteers from the community who contribute in all aspects and help the smooth functioning of the CRS.

Major Projects Undertaken: Radio Neythal was part of the flood relief activities in the region, in collaboration with the district administration. Radio Neythal could gather as many as 211 fishing vessels from the traditional fishermen and aid the rescue operations in Kuttanad, Chengannur and Ernakulam. The fishermen were rewarded for their selfless service to the community by Caritas India, various NGOs and IAG India.

The CRS has also collaborated with organisations such as CEMCA, UNICEF, Sphere India, Ideo sync, UNDP, and several other government agencies for different projects and campaigns.

Sustainable Strategies: Radio Neythal is supported by its parent organisation and also raises funds through its different externally funded projects with other organisations.

Number of listeners and Potential Outreach: Radio Neythal has a strong active listener base of nearly four lakh listeners.

Major concerns in the Community: A majority of the families in the region belong to the BPL category. Livelihood issues among fishermen are a concern in the community because the fishing community faces problems like irregular income. The community is also bound by CRZ rules. Women in the community do not have decent and well-being jobs. The community needs to achieve financial literacy and grow economically.



Kuttanadu Radio @ 90.0 FM
Kalarcode Alappuzha, Kerala- 695003

Contact Person: ATMA DPD

**Contact number: +91-9447657417;
9495033840**

Email: piofibtvpm@gmail.com

Broadcast Timing: 8 hours during the day

Broadcasting Language: Malayalam

Genesis: Kuttanadu Radio was established by the Farm Information Bureau and began its operations in February 2017 in the Kuttanadu region of Alappuzha district of Kerala to cater to the specific needs of the diverse community in the region.

Kuttanadu is a geographically unique region and is one of the rare places in the world which lie lower than the sea level. Kuttanadu is known as the 'Rice Bowl of Kerala' and the major occupation in the region is agriculture.



Thematic Focus: Since a majority of the people in the region belong to the farming community, the primary focus area of Radio Kuttanadu is agriculture.

Sustainable Development Goals: Radio Kuttanadu mainly focuses its work on the following SDGs:

SDG 12: Responsible Consumption and Production

SDG 15: Life on Land

Primetime Programmes: There is no specific primetime programme as the CRS focuses solely on disseminating knowledge on better agricultural practices, forecasts, and other aspects related to agriculture.

The CRS hosts discussions, interviews and talk-shows with leading agriculturists and administrative officials, mainly from the agricultural department.

Innovations in format or any other way: Apart from broadcasting, Radio Kuttanadu harnesses the power of narrowcasting. The CRS interacts with its community members to inform them about the latest technology, methods of farming, weather forecasts, and schemes for farmer welfare.



The CRS also interviews farmers in the region who share their knowledge and experience for the benefit of the farming community.

Core Team: There is no permanent staff at Radio Kuttanadu as the CRS mostly employs its functionaries on contract-basis.

Major Projects Undertaken: Despite being founded in 2017, Radio Kuttanadu has only recently reached full operational status. In close collaboration with regional governments and other farming organisations, the CRS has primarily worked on internal projects.

Sustainable Strategies: Radio Kuttanadu receives financial support from the government, but regular and surplus flow of funds is one of the major concerns that affect the CRS.

Radio Kuttanadu tries to generate its own revenue source through the means of advertising.

Number of listeners and Potential Outreach: More than 2,50,000 people live within the broadcast range of Radio Kuttanadu and therefore the CRS has a strong outreach potential.

Major concerns in the Community: The major concerns in the community are often related to agriculture. It includes pest outbreaks, heavy and untimely monsoons that cause flooding in the region and often ruin the harvest, and seasonal diseases.

The CRS works closely with the farming community and provides them with all necessary information related to their crop and weather.



Radio Kochi @ 90 FM

Radio Kochi 90 FM, 3rd Floor, A Block, St Teresa's College
(Autonomous) Campus, Park Avenue Road, Ernakulam, Kerala- 682011

Contact person: Mr. Krishnakumar C.K. (Station Director)

Contact Number: +91-9400042400, 9400043400

E-Mail: radiokochifm@gmail.com

Website: www.radiokochi.com

Broadcast Languages: Malayalam, Hindi and English

Broadcast Hours: 6 AM to 11.30 PM, 17.5 Hours

Genesis: Radio Kochi 90 FM is the first Coastal FM Community Radio Station in Ernakulam and it is licensed to St. Teresa's College, Ernakulam. The daily broadcast commenced on April 2, 2021. The Hon. Governor of Kerala, Shri. Arif Mohammed Khan officially launched Radio Kochi 90 FM on July 16, 2021.



Thematic Focus: Radio Kochi 90 FM primarily focuses on 12 thematic areas. They are: coastal area management, climate change & food security, environment and sustainability, disaster management, education and learning, empowerment of women and children, health and nutrition/hygiene, sustainable energy & energy management, promotion of science and technology, promotion of arts and culture, skill development and livelihood, agriculture and farming.

Sustainable Development Goals: Radio Kochi focuses mainly on the four SDGs.

SDG 13 Climate Action

SDG 11 Sustainable Cities and Communities

SDG 4 Quality Education

SDG 5 Gender Equality

Primetime Programmes: Nirangal (participatory programme for autistic children), Soukhyam (talk show with medical professionals), Balayude Lokam (radio skit for children), Aarohi (participatory Carnatic music programme), Ente Idam Ente Krishi Idam (agricultural programme), Kalaprabodhini (programme involving community members), Sangeet Ka Safar (Hindi song programme), Prakruti Janani (programme on nature and environment), Varthamanam (weekly round-up on non-political developments in the country), Tech Talk (programme discussing latest developments in technology), Peythozhiyaathe (programme for budding poets in the community), Kerala Jalakam (programme on non-political developments in Kerala), Sureeli Awaz (ghazal programme), Cinema Kottaka (cinema-based programme), Ernakulam Diaries (weekly round-up on non-political developments in Ernakulam)



Innovations in format or any other way: Solo Narrative Format, Podcasting, Voxpopuli, Narrowcasting. Radio Kochi also shares its content through various platforms like Radio Kochi Mobile App, WhatsApp, Facebook, Instagram and YouTube.

Nirangal (Colours) is a unique flagship programme that hosts children with Autistic Spectrum Disorder, along with their parents. The programme not only showcases the talents of such children but also has been able to create awareness about Autism, and hence has garnered much appreciation. Radio Kochi also runs an internship programme for media students and helps them get hands-on experience across different areas. So far five batches of interns have been trained successfully.

Core Team: The core team comprises six members which includes the Managing Director, Station Director, Programme Head, Coordinator, Lead Sound Engineer, and Senior Programme Producer. Four expert volunteers, six youth volunteers and junior volunteers assist the core team.

Major Projects Undertaken: The following are amongst the major projects that Radio Kochi undertook. TRF-SMART UNESCO SDG Fellowship 2022, UNICEF – CRA Project Swasthya Sankalp 2022 and SMART- BMGF COVID Campaign 2021.

Sustainable Strategies:

Participatory Approach for Programme Production: Radio Kochi banks on the capacity of its volunteers for programme ideation and content production. Community members are encouraged to ideas and create programmes based on thematic focus areas. It significantly helps minimise expenses.

CSR Fund Mobilisation: Radio Kochi solicits CSR donations from potential partners in order to secure funding for programme creation.

Number of listeners and Potential Outreach: The combined listenership through transmission and on-line streaming is estimated to be around 2 lakhs.

Major Concerns in the Community: In Chellanam Panchayat, a field evaluation revealed that residents were less aware of the dangers of climate change and its catastrophic effects on their lives. The region's means of subsistence are seriously threatened by rising sea levels. This necessitates ongoing education about the effects of climate change, including adaptation and mitigation measures.

Concerns about livelihood and low income are common among residents of coastal areas. They require training in additional skills that will enable them to consider sources of income besides fishing. Promoting and implementing skill development programmes will enable the coastal community's residents to better prepare for the threats to their way of life posed by climate change.

Community radio can actively and creatively contribute to the development of a society where people are well-informed about a variety of socio-economic and health-related issues.



Radio 90 FM

Radio 90 FM, Amal Jyothi College of Engineering Kanjirappally, Koovappally P.O.
Kottayam Dt., Kerala – 686518

Contact Person: Jomy Thomas (Assistant Program Director)

Contact number: +91-8138909064, 8075062589

Email: radio90@amaljyothi.ac.in

Website: <https://radio90.in/>

Broadcast Timing: 6 AM to 12 PM

Broadcasting Language: Malayalam



Genesis: Radio 90 FM was established at the campus of Amal Jyothi Engineering College, Koovapally. It is licensed by the Union Ministry of Information and Broadcasting, New Delhi, and started its operation on July 4th, 2022 with the goals of improving the society as a whole and incorporating the concepts of education and agriculture. It gives farmers, tribal members, Dalits, labourers, women, adolescents, and children a platform to voice their concerns and be heard. More than 44 different programmes are broadcast by Radio 90 for 18 hours every day, and the radio signals reach the districts of Kottayam, Pathanamthitta, and Idukki.

Thematic Focus: The agricultural activities in the region vary depending on local conditions, land availability, and farmer preferences. Kottayam, Pathanamthitta, and Idukki districts have a well-developed educational infrastructure with schools, colleges, and universities, which have contributed significantly to the education sector. Since the CRS is situated in this region, it focuses more on education and agriculture.

Sustainable Development Goals: Radio 90 broadly focuses its work on the following SDGs:

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 6: Clean Water and Sanitation

SDG 7: Affordable and Clean Energy

SDG 8: Decent Work and Economic Growth

SDG 9: Industry, Innovation, and Infrastructure

SDG 10: Reduced Inequalities

SDG 11: Climate Change and its impacts



Primetime Programmes: 100 Meni is a program which addresses the difficulties faced by farmers. Radio 90 FM broadcasts the programme Healthy Hub to educate listeners about the hazards of an unhealthy lifestyle. Women are the primary caretakers for children and the elderly, and the Pennidam program is designed to help them adjust to new realities and problems. Students Zone is a program that shares information regarding education, career and other matters. Android Joppan 9.0 is a satirical programme that focuses on current affairs.

Sports news reporting is very popular and Radio 90 FM's Baton program broadcasts details of cricket, football, badminton, and other sports. Local public relations are essential for building lifelong allegiances and affiliations, and Radio 90 FM's Radiogramam program aims to promote and cultivate positive ties within the community.

Innovations in format or any other way: Along with broadcasting, Radio 90 FM also offers podcasting and live streaming via a web application that is accessible to both Apple and Android users. The CRS also harnesses the best of social media platforms to engage with community members, especially the youth. Radio 90 FM's programmes are also available on Spotify.

Core Team: The core team at Radio 90 FM comprises the Chairman, Managing Trustee, Station Director, and Programme Director. The team also boasts of a panel of academicians, agriculturists, career experts, educationists, teachers, artists, medical representatives and women coordinators.

Major Projects Undertaken: The radio station has partnered with leading organisations for campaigns on anti-drugs awareness, safe food habits, water conservation and financial literacy.

Sustainable Strategies: The CRS is funded completely by its parent organisation while it also creates revenue through the different collaborative projects with external organisations.

Number of listeners and Potential Outreach: Radio 90 FM has an active listener base of nearly 90,000 people within its broadcast range.

Major Concerns in the Community: For survival and well-being, one must have access to sanitary facilities, wholesome food, adequate shelter, and clean water. Maintaining good health requires access to affordable, high-quality healthcare. For the general welfare and development of a community, education, respectable employment opportunities, and a stable income are also necessary. Another area of concern is climate change and its effects. The society must promote an inclusive attitude and give marginalised groups the freedom and space to express their concerns.



Galaxy Karunasai Radio @ 91.2 FM
Karunasai Road, Vellanad P.O,
Thiruvananthapuram, Kerala – 695543

Contact Person: L.R. Madhujan, Station Director

Contact number: +91-9995853075

Email: galaxykarunasairadio@gmail.com

Broadcast Timing: 06.00 am to 11.00 pm for 17 hours a day

Broadcasting Language: Malayalam

Genesis: The parent organisation Galaxy established Karunasai Radio in 2022, in Thiruvananthapuram district of Kerala. The CRS was founded with the goal of raising community awareness about social issues, human values, women's empowerment, drug abuse, and child education. The CRS began with just two employees and has since grown to a dedicated team of nine.



Thematic Focus: Karunasai Radio's main focus areas are child education, women empowerment, and reducing the influence of substances amongst the youth in the target community. The CRS is also concerned with the health and well-being of the elderly.

Sustainable Development Goals: Galaxy Karunasai Radio is working on achieving the following SDGs:

SDG 3: Good health and well-being

SDG 4: Quality education

SDG 5: Gender equality

SDG 6: Clean water and sanitation

Primetime Programmes: The prime time programmes at Karunasai Radio are Lunch box, Sakhi, Leharikkethire and Vayojana Paripadi. Lunch box is a programme focused on children. This programme includes narration, storytelling and participation of students and teachers. Sakhi is a programme that stresses on the importance of women empowerment. 'Leharikkethire' focuses on youth and raises awareness about substance abuse. Vayojana Paripadi is a programme for the elderly.



Innovations in format or any other way:

Karunasai Radio relies on narrowcasting in addition to broadcasting. The organisation effectively collaborates with NGOs and other leading organisations in the region, including Dale View, Mitra Nikethan, Namaste, and Wings to Fly, to name a few, and runs awareness programmes, campaigns, and intervention programmes in the region. The CRS also engages with its younger audiences on social media platforms and regularly shares its content on the same.

Core Team: There are nine employees in the staff of Karunasai Radio and it includes the Station Director, Programme Head, a panel of three sound engineers, and four radio jockeys.

Major Projects Undertaken: Karunasai Radio collaborated with the CRA and UNICEF for a project intended to study vaccination against COVID-19, community health and hygiene, and infant nutrition and breast-feeding in the community. The CRS also designs interventions and initiatives with de-addiction centres in the region to raise awareness against substance abuse amongst the youth.

Sustainable Strategies: The parent organisation of Karunasai Radio supports the CRS financially as well as in technical matters. The CRS also makes efforts to create its own revenue through the different paid projects that it executes.

Number of listeners and Potential Outreach: Eight panchayats fall within the broadcast limits of Karunasai Radio and the area has a population of more than 1,50,000 people. From this potential outreach, the CRS has an active listener base of approximately 82,000 and is growing at a steady rate.

Major Concerns in the Community: Research has shown that student dropout rates in tribal areas are high, health and sanitation are poor, and substance abuse is increasing. The main areas of concern in the community are unemployment, lack of awareness, education, hygiene, health, and risks of substance abuse. More welfare schemes and policies will prove beneficial for community members living in tribal areas and will help in enhancing their living standards.



Sargakshetra FM @ 89.6 FM
Sargakshetra Cultural and Charitable Centre, Mannanam
P.O,
Kottayam, Kerala- 686561

Contact Person: Fr. Alex Praikalam CMI
Contact number: +9194964694118
Email: sargakshetrafm89.6@gmail.com
Website: www.sargakshetrafm.com
Broadcast Timing: 6 AM to 12 AM
Broadcasting Language: Malayalam

Genesis: Sargakshetra 89.6 FM Community Radio is an initiative of Sargakshetra Charitable Trust to contribute to the development of the society. It is licensed by the Ministry of Information and Broadcasting, Government of India and located at Mannanam in Kottayam District, Kerala. The purpose of the radio is to give voice to the unheard voices of communities that otherwise go unnoticed. Launched on 1 November 2022, the CRS is an ambassador of positivity, hope, optimism and goodness.



Thematic Focus: Radio Sargakshetra focuses on improving the production and income of farming communities, empowering women, children and senior citizens, improving education and livelihood, promoting peaceful societies, promoting SMEs, and preparing the community for disaster management in times of natural calamities.

Sustainable Development Goals: Radio Sargakshetra broadly focuses its work on the following SDGs:

- SDG 1: No Poverty
- SDG 2: Zero Hunger
- SDG 3: Good Health and Well being
- SDG 4: Quality Education
- SDG 5: Gender Equality
- SDG 8: Decent Work and Economic Growth
- SDG 10: Reduced Inequalities

Primetime Programmes: The following are the primetime programmes of Radio Sargakshetra

1. SK Junction

SK Junction gives the listeners opportunities to educate themselves on various topics such as community development, agriculture, environment, health, lifestyle and more. The programme offers practical tips for everyday life and in-depth explorations of different subjects through informative content.

2. For the People

This programme is a one-stop destination for all things related to welfare schemes, public services, government initiatives, and financial literacy.

3. Uyare

This programme gives the listeners expert insights on universities, career opportunities, language learning and skill development.



Innovations in format or any other way: Radio Sargakshetra believes in enhancing interactions through digital engagement in today's time where the global community is adopting newer technologies by the hour and hence, the CRS regularly engages with its audience through the means of social media platforms. The CRS has also made a huge impact on the lives of its young audience by providing them with much-needed career guidance and enhancing their soft skills.

Core Team: Radio Sargakshetra boasts of a large and robust staff. The core team includes the Chairman, Vice-Chairman, Managing Director, Station Director, Station Manager and Creative Head who are efficiently supported by a team of seven radio jockeys, PRO and sound engineers.

Major Projects Undertaken: The CRS has primarily worked on internal projects and designed interventions relevant to its focus areas that are mentioned earlier.

Sustainable Strategies: Radio Sargakshetra aspires to be a self-sustaining entity by creating a revenue stream from partner projects, advertisements and the training programmes that it conducts for Self Help Groups in the community.

Number of listeners and Potential Outreach: The CRS has an outreach potential of nearly 8 lakh people. **Major Concerns in the Community:** Though extensive research is needed to identify the major problems that the community faces, there is a need for better infrastructure and better facilities in educational and administrative institutions, better equipment and preparation to contain the impact of natural and manmade calamities, promoting entrepreneurial endeavours and supporting SMEs, and bridging socio-economics gaps in the community by fostering an inclusive approach.



My Radio @ 90 FM

2 nd Floor, Centrepoin, M G Road, Thrissur,
Kerala - 680004

Contact Person: Mr. Ramadas P V

Contact Number: +91-9446018676

Email: info@myradio90fm.com

Website: www.myradio90fm.com

Broadcast Timing: 07:00 AM to 12:00 AM for 17 hours a day

Broadcasting Language: Malayalam

Genesis: My Radio 90 FM is a venture of Snehapoorvam Educational Charitable Trust, Thrissur. Sri. T N Prathapan MP is the chairman of this trust. The CRS was launched on 1st November, 2022 by the famous film actor Sri. Jayasurya. The parent organisation of My Radio is an NGO that strives to help needy students in their learning, career, and social participation. The CRS and its parent organisation are dedicated to serving humanity, regardless of any barriers or boundaries. My Radio is based on the concept of edutainment, and serves to be an educational resource as well as a source of entertainment.



Thematic Focus: My Radio focuses on creating and delivering educational content through entertaining formats to intrigue and engage the young listeners, who happen to be the CRS' primary target group. Quality education is the primary focus area of My Radio. The CRS also dwells on areas and subjects of socio-cultural importance.

Sustainable Development Goals: The SDGs that My Radio 90 FM focuses on are:
SDG 3: Good Health and Well-Being
SDG 4: Quality Education
SDG 15: Life on Land

Primetime Programmes: My Radio has a strong bank of programmes to choose for its primetime slots. Morning Bell, Magic Logic, Extra Time, Last Bench, Kalakkan Startups, Poli Technic, Run Gadeee Run, RJ KDAVU, and Tips & Tricks are among the primetime programmes of the CRS. The programmes cover many areas like health, academics, sports, entrepreneurship, etc. and are developed in formats like storytelling, Q&A, quizzes, and interactive sessions with distinguished personalities.



Innovations in format or any other way: My Radio has established Radio Clubs in the nearby schools and colleges to promote radio programmes among the youth and enhance its popularity. The CRS also uses web streaming and social media platforms as effective tools that help in reaching out to a large audience. The CRS has two YouTube channels where it regularly uploads its educational and entertainment content.

Core Team: The core team of My Radio has ten members including the Creative Head, Broadcast and Sound Engineer, Administrative Officer, Video Editor-cum-Cameraman, and radio jockeys. The CRS also has an Advisory Board formed by experts from different fields including education, research, technology, art, and business. The members of the Advisory Panel and the staff contribute effectively to successful broadcast of the programmes and events of CRS.

Major Projects Undertaken: My Radio has developed and organised many initiatives in Thrissur, Kerala. These initiatives include anti-drugs campaigns that create awareness about drug addictions and its harmful effects. The CRS has covered major events like international film festivals, and has also organised events around the FIFA World Cup 2022.

The CRS seeks to be a part of collaborative projects of regional and national significance with leading organisations.

Sustainable Strategies: My Radio is financially supported by its parent organisation, Snehapoorvam Educational Charitable Trust. The CRS is supported in its endeavours by eminent personalities from different walks of life. The CRS is devising strategies to collaborate with certain organisations and create revenue streams through those ventures.

Number of listeners and Potential Outreach: My Radio covers Thrissur East, Thrissur West, Cherpu, and some areas of Kunnampalam, Irinjalakuda, Wadakkanchery, Chavakkad, and Chalakudy. The CRS has 261 Schools Radio Clubs and 11 College Radio Clubs. The CRS has an active listener base of at least thirty six thousand listeners.

Major concerns in the Community: Quality education and access to state-of-the-art educational infrastructure is the need of the hour to empower children to face the challenges of everyday life in a fast-changing world. They must be guided in the right direction to become successful individuals and responsible citizens.

Creating awareness about drug addictions is also important to eliminate such social evils from society and ensure the safety of the youth.



Radio Malabar @ 89.6 FM

Ayyallur West, Kolari Post, Sivapuram, Mattanur via,
Kannur District, Kerala – 670702

Contact Person: Krishnakumar Kannothe
(Station Director)

Contact Number: 9446838906, 9447686906

Email: radiomalabar89.6fm@gmail.com

Broadcast Languages: Malayalam, Hindi,
English and Sanskrit

Broadcast Hours: 5.30 AM to 11.10 PM for
~16 hours a day

Genesis: After many people expressed a strong interest in listening to a variety of radio programmes and promised their support for the establishment of a CRS in the community, the Salil Sivasdas Foundation established Radio Malabar 89.6 FM. The CRS was launched on November 11th, 2022, and was formally inaugurated on January 7th, 2023.



Thematic Focus: Radio Malabar was launched with the goal of providing the target community with the best services possible. The CRS helps the neighbourhood learn about a variety of subjects, including agriculture, women's empowerment, elder care, art, literature, science, and social development.

Sustainable Development Goals: The SDGs that the CRS focuses on are

SDG: End poverty in all its forms everywhere.

SDG: Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.

SDG 5: Achieve gender equality and empower all women and girls.

SDG 6: Ensure availability and sustainable management of water and sanitation for all.

Primetime Programmes: The prime time programmes of Radio Malabar are Janasamaksham (programme on career opportunities), Charithrapadham (programme on history), Vachanamritham (quotes by famous personalities), Kavyadhara (poetry recitation programme), Prabhatha Chintha (morning show), Haritha samrudhi (agriculture-based programme), Naattile Paattu (interactive musical programme), Doctorodoppam (health programme), Sthree Tharangam (a programme on women-empowerment), Gandhilayam (Gandhian thoughts), Sargajalakam (a programme on literature), Gramasabha (interactive programme with the local authorities), Vayanashala (a programme on books), Nadakaneram (interaction with theatre artists), Vijayagadha (success stories), and Sasthraveedhi (programme on science and technology).



Some student-focussed programmes are Radio at School, Hamaree Rashtrabhasha, Easy English, Radio Quiz, and Prathikaranam. These programmes are designed to give opportunities for students to present and improve their skills and language proficiency. Additionally, the CRS also relays All India Radio news bulletins in Malayalam, Sanskrit, English and Hindi.

Innovations in format or any other way: In addition to terrestrial broadcasting, the CRS successfully overcomes the issue of terrestrial reception using internet radio, and the application is available on Google Play Store and Apple iStore. The content is also shared on different social media platforms.

Core Team: At the moment, the staff is 11 strong and engaged. It includes a Station Director, Director (Broadcasting), Director (Programmes), Director (Administration) and a panel of Programme Producers/ Presenters. The Director of Programmes is responsible for the content that can be used to develop various programmes and programme ideas. The Director of Administration oversees all administrative tasks and deals with both commercial customers and content. Other employees are engaged in live broadcast duties, production work, and the gathering of local advertisements.

Major Projects Undertaken: The CRS has undertaken many regional and state-level projects with different government bodies and NGOs and is making continuous efforts to be a part of major projects at the national level.

Sustainable Strategies: About 20% of the budget is contributed by the Salil Sivadas Foundation. The CRS has applied for advertisements from the BOC and the state government's PRD. It plans to raise the remaining 80% of the funds through joint ventures with various government and private organisations.

Number of listeners and Potential Outreach: With a population of 4 to 5 lakhs, the CRS covers 3 municipalities and 5 panchayaths in the surrounding area. The active listener base is estimated to be about 1.50 lakh people from this outreach potential.

Major concerns in the Community: The attitude towards the socially backward segments of the community needs to change, and women's status needs to be elevated. The majority of the community members also require help implementing contemporary agricultural practices. The CRS seeks to increase the proportion of women in society's mainstream by making the knowledge and skills of women available to the entire community through a variety of programmes designed for them. Other significant issues in the neighbourhood include family conflicts and other social ills.



Radio DC @ 90.4 FM
Radio DC 90.4 Community Radio, DC School of Management & Technology, Kinfra Film & Video Park, Sainik School P.O. Kazhakoottam, Trivandrum, Kerala – 695581

Contact Person: Mr. Sidharth Lal
Contact Number: +91-9633480308, 9495839962
Email: radiopgme.cord.tvm@dcschool.net
Broadcast Timing: 7 AM to 10 PM for 15 hours a day
Broadcasting Language: Malayalam, Hindi, English

Genesis: Radio DC 90.4 was established in 2005 by the DC School of Management, in Thiruvananthapuram, Kerala. The mission of Radio DC is to contribute to the holistic development of the community through contributions in the field of education. The CRS is a guiding force of the youth in the community, and is a platform for the student community to explore their creativity and showcase their talents.

Thematic Focus: The major area of focus of Radio DC has been agriculture. The CRS also addresses and develops programmes on a variety of other areas that include gender equality, women empowerment, professional and economic growth, and addressing the prevalent social concerns.

Sustainable Development Goals: Radio DC has designed its programmes to achieve the following SDGs:
SDG 4: Quality Education
SDG 5: Gender Equality
SDG 8: Decent Work and Economic Growth
SDG 10: Reduced Inequalities

Primetime Programmes: Kadalinnakkare and Krishi Bhoomi are among the primetime programmes that are broadcast on Radio DC. Kadalinnakkare is a programme for the youth and informs them about various career prospects and opportunities abroad. The programme also helps the listeners by guiding them to different websites and application procedures to secure these opportunities. Krishi Bhoomi is an agricultural programme for the farmers in the region. It discusses weather, crops, fertilisers, pesticides, and other allied topics related to agriculture, while also promoting organic farming and adopting green initiatives for a better future.



Innovations in format or any other way: Radio DC collaborates with other educational organisations in the area to organise various events, competitions, camps and awareness campaigns that focus on a wide range of subjects and social concerns.

Core Team: Radio DC is operated by a small but dedicated team which includes the Station Director, Coordinator, and Sound Editor. A panel of three teachers provide ideas for the content and also review the programmes. Student volunteers essay the roles of radio jockey and presenters.

Major Projects Undertaken: Radio DC partnered with UNICEF for a study on COVID-19. The CRS has worked on a number of internal initiatives that focus on helping the student community in the area. These initiatives include creating course-oriented programmes, course content sharing, and offering academic help by creating a network of teachers and students.

Sustainable Strategies: Radio DC is financially supported by its parent organisation, DC School of Management, which meets a certain portion of the annual expenses of the CRS. The remaining funds are raised through different paid collaborative ventures.

Number of listeners and Potential Outreach: Pothencode, Technopark, and Sreekaryam fall within the broadcasting limits of Radio DC. The area has an outreach potential of nearly 40,000 people and the CRS has an active listener base of nearly 20,000 listeners.

Major concerns in the Community: The youth in the community need guidance towards better career prospects. Employment opportunities must be created locally to curb migration to foreign countries. Different environmental concerns should also be addressed before irreparable damage is done.

MADHYA PRADESH



Radio Popcorn @ 90.4 FM
 RKDF Institute of Science & Technology, SRK University campus,
 Hoshangabad Road, Misrod, Bhopal, Madhya Pradesh - 462026

Contact Person: Mr. Mrityunjay Singhai
Contact Number: +91-9893448220
Email: mrityunjaysinghai@gmail.com
Broadcast Timing: 9 AM to 6 PM
 for 9 hours a day
Broadcasting Language: Hindi & English

Genesis: Radio Popcorn was established in 2008 by RKDF Institute of Science & Technology, Bhopal. The CRS provides knowledge and information in both formal and informal ways to its listeners. It provides a medium of communication to its listeners, and is focused on communities living within the transmission zone of the radio station. It reaches out to every section of the community with the motive to ensure that the marginalised and underprivileged among the community is able find a voice through the community radio to express their concerns and views.



Thematic Focus: The primary focus areas of Radio Popcorn are education, health, youth empowerment through better career prospects, and economic growth. The CRS disseminates information on a wide range of subjects that can contribute directly to the well-being and growth of the target community.

Sustainable Development Goals: Radio Popcorn aspires to achieve the SDGs given below:
 SDG 3: Good Health and Well-Being
 SDG 4: Quality Education
 SDG 8: Decent Work and Economic Growth
 SDG 9: Industry, Innovation and Infrastructure

Primetime Programmes: Radio Popcorn adopts a unique method for the broadcast of its programmes. It broadcasts its programmes based on a weekly theme which is decided upon by the listeners, volunteers, and students in the listener group meetings held by the CRS. The programmes at Radio Popcorn are mostly focused on youth. This includes career guidance, information about courses and universities, and other information that can help them navigate towards a better future.

Innovations in format or any other way: In addition to broadcasting, Radio Popcorn regularly organises meetings and events for the students/listeners. The CRS has a listener group that reviews the programmes and ideates innovative styles of content creation, packaging and delivery.



Core Team: The team at Radio Popcorn is constituted of twelve members and is led by the Station Manager. The CRS has a panel of teachers who give their input about the programmes of the station. The feedback helps the CRS curate suitable content for its programmes. The CRS is also actively supported by its student volunteers who contribute to all the activities.

Major Projects Undertaken: Radio Popcorn collaborated with DST in a project that pilot-tested finding ways to teach Mathematics in a creative manner to school-going children. The CRS was also part of the TB Challenge to spread awareness about Tuberculosis, and another initiative on election awareness in association with the Election Commission of India.

Sustainable Strategies: Funds from RKDF Educational Society, the parent organisation of Radio Popcorn, meets nearly eighty percent of the annual expenses of the CRS. The remaining amount is raised through the means of externally funded collaborations.

Number of listeners and Potential Outreach: Radio Popcorn's broadcast range covers the suburbs of Misrod, Jatkhedi, Bagsewania and Bangrasia and has an outreach potential of nearly two lakh people. Since the CRS primarily caters to the student community in the campus, the active listener base is around 5,000 listeners.

Major concerns in the Community: The major concern in the student community around the CRS is the lack of effective communication skills. This affects them during interviews and placement drives.



Kisan Vani CRS @ 90.4 FM
Kisan Vani Sironj, Begam Bag, Mandi Prangan, Sironj, District-Vidisha,
Madhya Pradesh-452006

Contact Person: Mr. Jitender Sharma

Contact Number: +91-8377904965

Email: sironjcrs@isapindia.org,

Jitender.kumar@isapindia.org

Website:

<https://www.facebook.com/KissanVaniSironj>

Broadcast Timing: 8 hours a day

Broadcasting Language: Hindi and Bundeli

Genesis: Kisan Vani CRS is for the farmers in the Sironj block of district Vidisha, in the state of Madhya Pradesh. This is the first such CRS set up by an NGO in India for community development under the aegis of ISAP India Foundation.

ISAP India Foundation is a network of agriculture and allied sector professionals. Broadcast from ISAP Community Radio Stations covers

the whole gamut of farm-specific useful information, social issues of the community, important announcements from the government departments, information on various schemes of banks or other government departments etc.

Thematic Focus: The local community benefits from ISAP Kisan Vani services. The broadcast from ISAP Kisan Vani covers the entire gamut of information typically required by farmers such as advisories on plant protection, irrigation, Integrated Nutrient Management (INM), market prices of agricultural commodities, market linkages, credit and finance, bank schemes, etc.

Sustainable Development Goals: Kisan Vani CRS aims to achieve the following SDGs:

SDG 1: No Poverty

SDG 12: Responsible Consumption and Production

SDG 13: Climate Action

SDG 15: Life on Land

Primetime Programmes: Kisan Bhaiyon Ke Liye is a primetime programme and is a fusion of folk songs and information bulletins on important issues and various social concerns. Programmes broadcast from ISAP Kisan Vani majorly focus on agricultural information, cultural programmes (educational folk songs/drama/play etc.), market information, weather, health programmes, educational programmes, debates on social issues, information on govt schemes and subsidies, other useful information, agricultural news and events in MP and in other states of the country or abroad mandi bhav.



Innovations in format or any other way: ISAP Kisan Vani adopts a unique technique for conveying information from the government and messages on social issues; the CRS does this through folk songs. ISAP Kisan Vani is connected with eighty folk singers and has a repository of more than three hundred folk songs. The CRS is in touch with more than three thousand farmers in the region, and actively involves them in developing programmes.

Core Team: The core team at ISAP Kisan Vani is constituted by Station Head and Programme Manager. The CRS has a panel of agri-experts who review the content produced by the station. Folk singers and local farmers are active volunteers who contribute to the initiatives of the CRS.

Major Projects Undertaken: The following are the major projects that have been executed by ISAP Kisan Vani.

COVID-19 awareness campaign in association with UNICEF.

COVID-19 vaccination awareness campaign in association with MoHFW

Health-related campaigns and International Day of Yoga campaigns in association with the Ministry of Ayush and CEMCA

Poshan Abhiyan

MSME Bamboo Promotion

TB Challenge in association with MOHFW and SMART

Sustainable Strategies: ISAP Kisan Vani depends on donors, government and private agencies' CSR funds for financial sustainability. At the time of inception, infrastructure development and procurement of technical items was supported by the State Department of Agriculture, Madhya Pradesh. Presently, the revenue generated through advertisement meets around ten percent of the recurring expenses. To meet the rest of the expenditure, ISAP cross-subsidizes operations of CRS with its other agri-related projects.

Number of listeners and Potential Outreach: ISAP Kisan Vani has an outreach potential of nearly 1,50,000 people within its broadcast limits.

Major concerns in the Community: The farming community in the region and the nation at large must be supported through interventions that can ensure a stability in prices and thereby, stability in their income. They must also be equipped with the latest technology and knowledge in agriculture and allied sectors. Government agricultural agencies and other organisations in the sector must take steps to make their lives better.



Radio Dhadkan @ 107.8 FM
Radio Dhadkan in Front of Hotel Sonchiriya, Circular Road, Gwalior By-Pass, AB Road, Shivpuri, Madhya Pradesh - 473551

Contact Person: Mr. Nabil Singh
Contact Number: +91-7415764492
Email: sambhavngo@gmail.com
Website: www.sambhavindia.org
Broadcast Timing: 3 PM to 6 PM for 3 hours a day
Broadcasting Language: Hindi (regional and general)

Genesis: Radio Dhadkan 107.8 MHZ was launched in 2010 in Shivpuri, Madhya Pradesh. The radio station is headed by the parent organisation Sambhav Social Service Organisation. The CRS is primarily operating to serve a population of a hundred thousand, focussed on 25 villages and urban parts of Shivpuri town. The radio station was initially supported by UNICEF, and later by organisations like Sesame Workshop, Development Alternatives, and Australian Aid. The CRS has been able to affect crucial changes in the target community throughout the years of its service.



Thematic Focus: The foundation of Radio Dhadkan was laid by UNICEF, making health and child well-being an imperative focus of its operations. In due time, the radio station also added on themes such as child rights, livelihood, water and sanitation, and education. The CRS aims to bring a positive change in all the areas that affect the well-being of its target community.

Sustainable Development Goals: Radio Dhadkan primarily focuses on these SDGs:

- SDG 1: No Poverty
- SDG 2: Zero Hunger
- SDG 3: Good Health and Well-Being
- SDG 4: Quality Education
- SDG 5: Gender Equality
- SDG 6: Clean Water and Sanitation
- SDG 13: Climate Action

Primetime Programmes: Bal Jagat, Shubh Kal, and Jeena Isi Ka Naam Hai are some of the primetime programmes that are broadcast on Radio Dhadkan. Bal Jagat is a programme for the children in the community. Shubh Kal is an infotainment programme that makes the listeners aware of different issues around and shapes the community's perspective for a better tomorrow. Jeena Isi Ka Naam Hai is an entertainment programme that brings the community together through interactive sessions.

The CRS has a large pool of programmes that are designed to address the specific needs of the target community, while also educating and entertaining them.



Innovations in format or any other way: Routine broadcast is supported by community level narrowcasting. This activity is critical for the station to keep in touch with what is the pulse of the community. It also is a useful tool for gathering concrete real time live feedback, not only depending on feedback from phone or letters etc. It also is a good way for reporters to keep in touch with community members and affords an opportunity to discuss matters of importance to the community in depth. The feedback from the community often helps the CRS to produce better and suitable programmes.

Core Team: Radio Dhadkan has six CRMC members on its board. The core team of the CRS is constituted by eight members who each handle specific responsibilities to ensure the smooth functioning of the station.

Major Projects Undertaken: Radio Dhadkan has developed many internal initiatives that directly cater to the concerns and needs of the target community. Gali Gali Sim Sim, Shubh Kal, and Jeena Isi Ka Naam Hai are all instances of such initiatives. The CRS has also contributed to regional projects during its service.

Sustainable Strategies: Radio Dhadkan is supported financially and technically by the parent organisation, Sambhav Social Service Organisation. The CRS also devises strategies to generate revenue through other sources. The CRS also focuses on in-house training of the staff and improving their capabilities.

Number of listeners and Potential Outreach: Radio Dhadkan caters to an area with a population of nearly one lakh people. The active listener base of the CRS is approximately 25,000 listeners.

Major concerns in the Community: There is a need to address the health concerns in the community, and make them pandemic/epidemic resilient. Different environmental concerns must also be addressed in time to ensure conservation of the natural resources.



Chander Ki Awaz @ 90.4 FM
Community Radio Chanderi Ki Awaz, Near Rest House, Chan-
deri, Ashok Nagar, Madhya Pradesh - 473446

Contact Person: Mr. Swadesh Samaiya

Contact Number: +91-9425768634

Email: chanderikiawaaz@gmail.com,
 crchanderikiawaaz@gmail.com

Website: www.chanderikiawaaz.in

Broadcast Timing: 8.00 AM to 12.00 PM and
 4.00 PM to
 8.00 PM

Broadcasting Language: Hindi

Genesis: The journey of setting up a community radio station in Chanderi began with the success of a community multimedia centre which was established with the support of UNESCO and One World South Asia. The centre was established to provide computer and multimedia training to the children from the weavers' community. With this cause at heart, the radio station was officially launched on 27 March, 2010.



Thematic Focus: The radio station pays special attention to the rights and entitlements of weavers' community to help empower them. Apart from this, the programmes run by the station also cover the theme of health and nutrition and the rights of women in general, while giving a platform to showcase the local talent and folk arts.

Sustainable Development Goals: Chander Ki Awaz Radio focuses on the following SDGs:

SDG 1: No Poverty

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 8: Decent Work and Economic Growth

SDG 9: Industry, Innovation and Infrastructure

SDG 10: Reduced Inequalities

Primetime Programmes: Chanderi Ki Awaz broadcasts several programmes which are popular among its listeners. Shows like Subha Hoti Hai Shaam Hoti Hai, Lokgeet and Hamare Fankar are light-hearted programmes designed to highlight local talent as well as keep the listeners entertained. Other shows are purpose-oriented such as Raahe Rozgar Ki, Apni Baat Radio Ke Saath, Ishwar Allah Tero Naam, Do you Know, Aajivika' and Kuch Lamhe Sehat Bhare which serve as educational media.

Innovations in format or any other way: The station assesses and discusses the problems of the community members through live call-ins and response collection. 'Apni Baat Radio Ke Sath' is a programme specifically designed to support that.

Core Team: The station is supported by an expansive and dedicated team of 29 members. It includes the Station Director, Programme Coordinator, RJs, Technical Support staff and assistant workers, and the team efficiently carries out tasks entrusted upon them.

Major Projects Undertaken: Chanderi Ki Awaz engaged in projects essential for upliftment of the local community. Awareness programmes like Swachh Bharat Mission, Corona se Jang, TB awareness programmes were run for the general betterment of all listeners. However, the radio station also carried out projects specifically designed for the locals. These include Bunkar Vikas Abhiyan, Local Talent Search, Meri Prerna Mera Hunar, Chanderi Tourism and Kheti ke Naye Ayaam.

Sustainable Strategies: Radio Station has curated its programmes in a way that it could connect with the people by highlighting their views and concerns. This roots the radio in its locality and in the minds of the listeners for a long time. The radio has further synced with several governing bodies to circulate the policies of the government, the financial gains from which supports the CRS.

Number of listeners and Potential Outreach: The CRS reaches 32 Gram Panchayats and 55 villages. The approximate active listener population of these villages combined reached up to 1.2 lakhs.

Major concerns in the Community: The local community faces several issues which need to be addressed such as employment, education, opportunity feasibility and limited economic growth. The community shows immense potential to grow but requires the right guidance.



Vanya Radio Sesaipura @ 90.8 FM
Vanya Radio Bhabra, C/O Shaskiya Utkrishta, Madhyamik Vidyalaya,
Bhabra, Alirajpur, Madhya Pradesh-476355

Contact Person: Mr. Rohit Niranjana

Contact Number: +91-8878947020,
 9140571767

Email: vanya.bhabraradio@gmail.com

Broadcast Timing: 10 hours a day

Broadcasting Language: Hindi
 and Sahriya

Genesis: Vanya Samudayik Radio Kendra Sesaipura 90.8 FM was established on 31st May 2012 by the Vanya Tribal Welfare Department. The Sahariya community is a small tribal community who live in villages and earn through agriculture. The government makes regular efforts to educate the community members and bring them into the mainstream. The radio station was started to help the government in these efforts and accelerate the development, education, and preserve their culture. The CRS continues its unwavering efforts to work for the welfare of the community, and protect their unique culture and identities.



Thematic Focus: Vanya Radio Sesaipura focuses its efforts on the upliftment of the target community through different awareness initiatives based on health, education, and livelihood. The CRS is also committed to preserve the rich tribal culture, and therefore provides the local folk singers with a stage to showcase their talent. The CRS is responsible for making the tribal community aware of their fundamental rights and entitlements that ensure their protection against any kind of exploitation or discrimination.

Sustainable Development Goals: Vanya Samudayik Radio Sesaipura aims to achieve these SDGs:

SDG 3: Good Health and Well-Being

SDG 11: Sustainable Cities and Communities

SDG 15: Life on Land

SDG 16: Peace, Justice and Strong Institution

Primetime Programmes: Kheti Kisani, Katha Kahani, Stanya Logo Se Varta, and Lokgeet are among the popular primetime programmes that are broadcast by Vanya Radio, Sesaipura. These programmes are entertaining and informative in nature.

Apart from these programmes, the radio station is also responsible for passing crucial information to the tribal community and ensuring their safety as they reside in the vicinity of the Kuno National Park.



of

Innovations in format or any other way: Baat Pate Ni, and Betiya na Bayho are drama programmes that have been developed by Vanya Radio, Sesaipura to address the issues of women and child health, and child marriage. The CRS strives to build an awareness about the ill-effects of child/early marriage, and drive a positive change in the community,

Core Team: The core team constituted by the Station Head, Station Coordinator, and Assistant Coordinator is supported by six other staff. Two of the members of the team belong to the tribal community.

Major Projects Undertaken: Vanya Radio, Sesaipura was a part of the skill development initiative for the tribal community, in association with UNICEF. The CRS also focuses on developing internal initiatives that focus on the welfare of the local community.

Sustainable Strategies: Vanya Radio Sesaipura depends on its parent organisation, Vanya Tribal Welfare Department, for financial and technical assistance.

Number of listeners and Potential Outreach: The potential outreach and the precise number of listeners are yet to be ascertained.

Major concerns in the Community: The tribal community is unlike the general public in the fact that they are unaware of a lot of welfare schemes and initiatives, and therefore are not able to draw any benefit from them. They also suffer from health concerns, and lack of basic living amenities.



Vanya Radio Nalchha @ 90.8 FM
Vanya Community Radio Station Nalchha,
Govt. E. H.S.S. Nalchha, Dhar,
Madhya Pradesh - 454010

Contact Person: Mr. Niraj Mishra
Contact Number: +91-7000956045,
7354743117
Email: vanya.nalchharadio@gmail.com,
niraj7777@gmail.com
Broadcast Timing: 7:30 AM to 12:30 PM
and 4:00 PM to 9:00 PM for 10 hours a day

Broadcasting Language: Hindi and Bhili

Genesis: Vanya Community Radio was established in 2013 by the Vanya Tribal Welfare Department. Nalchha has been declared a tribal block. Bhils are the main community who live in the region and have benefited from the services of the CRS. The community is not used to the latest technology and developments of the modern world, and fails to communicate with others in any language apart from their local dialect. Vanya Radio Nalchha is working closely with the community and tries to bring a positive change by preserving their culture and promoting education among them.



Thematic Focus: The major thematic focus area of Vanya Radio Nalchha has been to preserve the local culture, art and language of the community. The CRS also focuses on different areas like education, agriculture, entertainment, health, and creating awareness in the community about social issues that could contribute to its upliftment.

Sustainable Development Goals: Vanya Community Radio Nalchha focuses on these SDGs:

SDG 3: Good Health and Well-Being
SDG 4: Quality Education
SDG 10: Reduced Inequalities
SDG 12: Responsible Consumption and Production

Primetime Programmes: The primetime programmes that are broadcast on Vanya Radio Nalchha are Baat Pate ki, Kheti Kishani, Aaj Khas, Jan Jaatiy Sangeet, and Doctary Salah. The CRS also broadcast programmes that promote the local art including the performance of Lawani and Faag songs sung by local artists. The other programmes are based on health, agriculture, social issues, and current affairs.



Innovations in format or any other way: Vanya Radio Nalchha actively engages in narrowcasting in the community. The CRS' staff and volunteers visit the villages and arrange gram chaupals to register the concerns of the community and tries to resolve them by encouraging collective efforts from the community members. Through its initiatives, the CRS has been able to significantly improve women's literacy, and help them become self-reliant by taking advantage of different government schemes.

Core Team: There are seven CRMC members on the board of Vanya Radio Nalchha and its core team is constituted by four members including the Station Director, Station Manager, Assistant Manager, and Recording Engineer.

Major Projects Undertaken: Radio Vanya Nalchha has been a part of several projects that focus on women and child welfare, and has often collaborated with the State Education Department. The CRS also focuses on designing and delivering community welfare initiatives internally. These initiatives educate and empower the community.

Sustainable Strategies: Vanya Radio Nalchha depends on its parent organisation, Vanya Tribal Welfare Department, for financial and technical assistance.

Number of listeners and Potential Outreach: The broadcast range of the CRS covers as many as thirty villages with a population of around 30,000 people. Vanya Radio Nalchha has an active listener base of nearly 22,000 listeners.

Major concerns in the Community: Illiteracy is one of the biggest concerns in the community and has an impact on many other things. It leads to superstitious beliefs and primitive practices in the community. Illiteracy results in the community not being aware of the latest developments in agricultural technology and thus not being able to take advantage of the same. The community members also fail to get the best out of different welfare schemes due to illiteracy.



Vanya Radio CSAN (Bhabra) @ 90.4 FM
 Vanya Radio Bhabra, C/O Shaskiya Utkrishta,
 Madhyamik Vidyalaya, Bhabra, Alirajpur, Madhya Pradesh - 457882

Contact Person: Mr. Hemant Choudhary

Contact Number: +91-9669982625,
 7725837215

Email: vanya.bhabraradio@gmail.com,
 hemant4786@gmail.com

Broadcast Timing: 10 hours a day

Broadcasting Language: Hindi and Bhili

Genesis: Vanya Radio CSAN (BHABRA)

90.4 FM was established on 23rd July 2011 by the Vanya Tribal Welfare Department. Chandra Shekhar azad Nagar (Bhabra) which is 75 kms away from Jhabua district, falls in Alirajpur district, and has been declared as a tribal block. A majority of the villagers here are illiterate, and most people migrate from the villages in search of livelihood. Faliya, Patliya, Bhilala and Bhils are the main communities who have benefited from the work of the CRS. The community does not have any access to modern means of communication in their own dialects. The CRS was started as a way to bring about social change and help the tribal communities to preserve their culture and promote education, which will help the community to enrich their lives. The CRS makes the community aware about various social as well as economic changes. The CRS also provides the children and youth in the community with a platform to express their views, ideas and concerns. The CRS adopts a community-centric, inclusive approach, and aims to be the voice of the voiceless.



Thematic Focus: The main focus of Vanya Radio Bhabra rests on several areas including healthcare, education, entertainment, skill development, and cultural preservation. There are several awareness initiatives that intend to educate, enlighten and empower the community members. The community members and local folk singers are given a platform by the CRS to showcase their talents.

Sustainable Development Goals: Vanya Radio CSAN aspires to achieve the given SDGs:

SDG 3: Good Health and Well-Being

SDG 10: Reduced Inequalities

SDG 15: Life on Land

Primetime Programmes: Badhtek Kadam, Katha Kahani, Baat Pate Ki, Dr, Kisalha, and Aapas ni Vaat are some of the major primetime programmes that are broadcast by Vanya Radio, Bhabra.

Badhtek Kadam is a tribal cultural programme. Katha Kahani is an awareness programme for the community. Kheti Kisani is an agricultural programme that informs the farmers about various methods to produce better yields, and Dr. Kisalha is a medical aid programme that supports the community members in knowing about different diseases.

Innovations in format or any other way: Baat Pate Ni, and Hunar Hai toh Kadar Hai, are unique initiatives in the direction of the welfare of the community. Baat Pate Ni dealt with women and child health, and Hunar Hai Toh Kadar Hai is a programme which was meant for the skill development of the target community.



Innovations in format or any other way: Vanya Radio Nalchha actively engages in narrowcasting in the community. The CRS' staff and volunteers visit the villages and arrange gram chaupals to register the concerns of the community and tries to resolve them by encouraging collective efforts from the community members. Through its initiatives, the CRS has been able to significantly improve women's literacy, and help them become self-reliant by taking advantage of different government schemes.

Core Team: There are seven CRMC members on the board of Vanya Radio Nalchha and its core team is constituted by four members including the Station Director, Station Manager, Assistant Manager, and Recording Engineer.

Major Projects Undertaken: Radio Vanya Nalchha has been a part of several projects that focus on women and child welfare, and has often collaborated with the State Education Department. The CRS also focuses on designing and delivering community welfare initiatives internally. These initiatives educate and empower the community.

Sustainable Strategies: Vanya Radio Nalchha depends on its parent organisation, Vanya Tribal Welfare Department, for financial and technical assistance.

Number of listeners and Potential Outreach: The broadcast range of the CRS covers as many as thirty villages with a population of around 30,000 people. Vanya Radio Nalchha has an active listener base of nearly 22,000 listeners.

Major concerns in the Community: Illiteracy is one of the biggest concerns in the community and has an impact on many other things. It leads to superstitious beliefs and primitive practices in the community. Illiteracy results in the community not being aware of the latest developments in agricultural technology and thus not being able to take advantage of the same. The community members also fail to get the best out of different welfare schemes due to illiteracy.



Vanya Radio Khalwa @ 90.4 FM
C/O Shaskiya Utkrishta Uchchatae Madhyamik Vidyalaya,
Khalwa, Khandwa, Madhya Pradesh-450117

Contact Person: Mr. Ajay Kumar Gour
Contact Number: +91-9424523908
Email: vanya.khalwaradio@gmail.com
Broadcast Timing: 10 hours a day
Broadcasting Language: Hindi and Korku

Genesis: Vanya Radio Khalwa 90.4 FM was established on 01st November, 2011 by Vanya Tribal Welfare Department. The Korku community living in the bordering areas of Maharashtra has barely any access to modern means of communication like newspapers, radio or television etc. The Community Radio Station was started to broadcast programmes in their own language for the benefit of these communities. This also conforms with the vision of creating a just and humane society with equal access to knowledge, power, justice, rights and decision-making.



Thematic Focus: The primary focus of the Vanya Radio, Khalwa is to create quality content in the fields of education and agriculture, and also educate the community regarding a variety of areas/topics that are critical to their well-being. The CRS promotes the expressions of thoughts in the local dialect to preserve the local language and culture, and also motivates the community to improve their lives by harnessing the best out of available resources to educate and empower themselves.

Sustainable Development Goals: Vanya Radio, Khalwa aspires to achieve these SDGs through its work:

SDG 4: Quality Education

SDG 12: Responsible Consumption and Production

SDG 15: Life on Land

SDG 16: Peace, Justice and Strong Institution

Primetime Programmes: Gammat is one of the popular primetime programmes that are broadcast on Radio Vanya, Khalwa. It is a programme based on the local culture. It often includes performances by the local community members and emphasises on the importance of preserving one's culture, lest it be lost in a fast-changing world.



Innovations in format or any other way: Radio Vanya, Khalwa communicates with officers from different departments to get information regarding different community welfare schemes that aim to improve their living standards. This information is further passed on to the community members so that they can draw benefits from the schemes.

Core Team: Radio Vanya, Khalwa operates with a small but efficient team which is constituted by the Station Head, Coordinator, Assistant Coordinator. Each of them essays an integral responsibility to ensure the seamless functioning of the CRS and the efficient delivery of its initiatives.

Major Projects Undertaken: Radio Vanya, Khalwa mainly focuses on bridging gaps between the administration and the local community. The CRS internally develops different initiatives to address the needs of the community and ensure that they are able to benefit from different schemes.

Sustainable Strategies: Vanya Radio depends on its parent organisation, Vanya Tribal Welfare Department, for financial and technical assistance. The CRS aspires to broadcast more than ten hours of programmes on a daily basis.

Number of listeners and Potential Outreach: Vanya Radio, Khalwa has a potential outreach of at least one lakh people within its broadcast limits.

Major concerns in the Community: The major concerns in the tribal community is the lack of education, and lack of adequate facilities in healthcare, sanitation and other areas. The tribal people also suffer from lack of sustainable livelihood opportunities and low income. Illiteracy often leads to several other problems like lack of awareness of fundamental rights and exploitation.



Vanya Radio Chanda @ 90.4 FM
Vanya Samudayik Radio Kendra,
Chanda, Dindori, Madhya Pradesh - 481882

Contact Person: Mrs. Rajshree Sharma

Contact Number: +91-9977991818,
 8839558428

Email: vanya.chandaradio@gmail.com

Broadcast Timing: 08:00 AM to 01:00 PM
 and 02:00 PM to 05:00 PM (repeat)
 for 10 hours a day

Broadcasting Language: Hindi and Baigani

Genesis: Vanya Samudayik Radio Kendra, Chanda 90.4 FM was established on 24th July 2013 by Vanya Tribal Welfare Department. Chanda is 70 km away from Dindori district, and has been declared a tribal block. The Baiga tribe is the main community. The Baiga community is a small tribal community who live in villages and earn through agriculture and valuable herbs of the forest. The area has been affected by Naxalite action where even today there is a lack of mobile and telecommunication mediums. The government makes a lot of efforts to educate the community members and bring them into the mainstream. The radio station was started to help the government in these efforts and accelerate development, education, and preserve the tribal culture. Vanya Community Radio Chanda aims to bring social change and help the tribal community to maintain their culture and promote education.



The area has been affected by Naxalite action where even today there is a lack of mobile and telecommunication mediums. The government makes a lot of efforts to educate the community members and bring them into the mainstream. The radio station was started to help the government in these efforts and accelerate development, education, and preserve the tribal culture. Vanya Community Radio Chanda aims to bring social change and help the tribal community to maintain their culture and promote education.

Sustainable Development Goals: Vanya Samudayik Radio Chanda aspires to achieve the following SDGs:

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 8: Decent Work and Economic Growth

SDG 16: Peace, Justice and Strong Institution

Primetime Programmes: The primetime programmes of Vanya Radio, Chanda are the ones that focus on health, and programmes that promote the local culture through tribal songs which include forms like Karma, Dadariya, Sella and Reena. Jadi Buti Gyan Vardhan is a health programme that informs the listeners about the medicinal uses of different herbs and plants available around them.

The programmes of Vanya Radio, Chanda are produced in the local language to establish a closer connection with the listeners and also preserve the language.



Innovations in format or any other way: Jankari Aapke Dwar is a unique initiative by Vanya Radio, Chanda to ensure that every household in the community gets information regarding different government policies and schemes, so that they can take advantage of the same.

Core Team: There are seven CRMC members on the board of Vanya Radio, Chanda. The core team at the CRS is constituted by the Station Head, Coordinator, and Assistant Coordinator. The staff at Vanya Radio, Chanda is committed to serving the needs of the target community and ensuring their welfare.

Major Projects Undertaken: Vanya Radio, Chanda works mostly on its internal initiatives that aim for welfare of the tribal community. The CRS is also open to collaborations and projects that can help the members in the target community lead better lives.

Sustainable Strategies: Vanya Radio, Chanda depends on its parent organisation, Vanya Tribal Welfare Department, for financial and technical assistance.

Number of listeners and Potential Outreach: Vanya Radio, Chanda has an outreach potential of almost 35,000 people.

Major concerns in the Community: Illiteracy often results in poverty and unemployment. The area is not developed and needs better infrastructure in healthcare and education. The tribal people often do not take advantage of the welfare schemes due to a lack of awareness within the community.



Vanya Radio Chicholi @ 90.4 FM
Shaskiya Utkrishta Uchchatae Madhymik Vidhalya,
Chicholi, Betul, Madhya Pradesh - 460330

Contact Person: Mr. J.S. Tomar

Contact Number: +91-9425382104,
8817392778

Email: vanya.chicholiradio@gmail.com

Broadcast Timing: 6:00 AM to 11:00 AM
& evening 5:00 PM to 10:00 PM for 10 hours
a day

Broadcasting Language: Gondi & Hindi

Genesis: Vanya Radio Chicholi 90.4 FM was set up on 10th May 2012 by the Vanya Tribal Welfare Department. The Vanya Radio, Chicholi is situated in the midst of a tribal community that lacks facilities for proper education and is not aware of various social problems. The idea behind setting up the community radio station was to improve the education, knowledge and social awareness of the local community. The Gond community along with their rich art and culture are on the brink of extinction, and Vanya Radio, Chicholi aims to preserve these rich cultural elements through its programmes and initiatives.

Thematic Focus: The major thematic focus areas of Vanya Radio, Chicholi are education, agriculture, art and culture, and social empowerment of the tribal community. The CRS has been working in these areas to improve the lives of its target community members. The programmes are specifically curated to cater to their needs and address their critical concerns. The CRS also provides the community members to perform and preserve their art.

Sustainable Development Goals: Vanya Radio Chicholi focuses on the SDGs given below:

SDG 3: Good Health and Well-Being

SDG 11: Sustainable Cities and Communities

SDG 12: Responsible Consumption and Production

SDG 15: Life on Land

Primetime Programmes: Darohar Apne Pradesh is one of the primetime programmes that is broadcast on Vanya Radio, Chicholi. The CRS has a bank of programmes that are designed to make the community members aware of concepts and topics in different areas like healthcare, social issues, welfare schemes, education etc.



Innovations in format or any other way: Rather than just broadcasting its programmes, Vanya Radio Chicholi also reaches out to the target community through the means of narrowcasting. This helps in establishing a strong connection with the community and understanding their concerns. The CRS also interacts with officials from different departments to know about the different welfare schemes that are in place for the target community.

Core Team: There are six members on the CRMC board of Vanya Radio, Chicholi, and there four members who constitute the core team at the CRS.

Major Projects Undertaken: Vanya Radio Chicholi collaborated with UNICEF for a skill development project aimed for the welfare of the local community. The CRS also develops its own initiatives to address the concerns of the community.

Sustainable Strategies: Vanya Radio Chicholi depends on its parent organisation, Vanya Tribal Welfare Department, for financial and technical assistance.

Number of listeners and Potential Outreach: The CRS has an active listener base of approximately 70,000 listeners.

Major concerns in the Community: The major concerns in the community are lack of awareness about different welfare schemes of the government, lack of adequate healthcare and educational infrastructure.



Vanya Radio Bijori @ 90.4 FM
 Bijori Radio c/o Govt. Boys Adarsh Ashram Bijori,
 Chhindwara, Madhya Pradesh - 480559

Contact Person: Mr. Prakash Dhurwey

Contact Number: +91-9669982625,
 7725837215

Email: vanya_prakashan@yahoo.co.in,
 bijorivanyaredio@gmail.com

Broadcast Timing: 10 hours a day

Broadcasting Language: Hindi and Bhariya

Genesis: Vanya Samudayik Radio Kendra Bijori 90.4 FM was established on 31st May 2012 by the Vanya Tribal Welfare Department. Gram Bijori is 65 kms away from Chhindwara district, and has been declared a tribal block. Bhariya Patalkot Area is the main community that has benefited from the service of the CRS. This area is famous for tribal Ayurvedic medicines. The community lacks access to modern means of communication in their own dialects. The CRS was started as a way to bring about social change and help the tribal community preserve their culture, and promote their education.



Thematic Focus: The major focus areas of Vanya Radio Bijori are education, entertainment, agriculture, and traditional practices like Ayurveda. The CRS also focuses on the preservation and promotion of the unique tribal culture through different initiatives.

Sustainable Development Goals: Vanya Samudayik Radio Bijori is working on the following SDGs:

SDG 3: Good Health and Well-Being

SDG 5: Gender Equality

SDG 10: Reduced Inequalities

SDG 16: Peace, Justice and Strong Institution

Primetime Programmes: Baat Pate Ki, and Bhariya entertainment programmes are among the primetime programmes that are broadcast by Vanya Radio Bijori. The CRS is a platform for the local artists to perform their art, especially folk songs from the local tradition.

Innovations in format or any other way:

The skill development initiative, and the initiative on women and child care have been able to create a positive impact in the lives of the target community.



Core Team: Radio Vanya, Bijori, like its other ancillaries, operates with a small and efficient team constituted by three members that include the Station Head, Station Manager, and Assistant Coordinator.

Major Projects Undertaken: Radio Vanya, Bijori was involved in a skill development initiative for the tribal community in association with UNICEF.

The CRS aspires to scale up its broadcast to more than ten hours per day and collaborate with leading organisations for funded projects.

Sustainable Strategies: Vanya Radio Bijori depends on its parent organisation, Vanya Tribal Welfare Department, for financial and technical assistance.

Number of listeners and Potential Outreach: The outreach potential and the precise number of active listeners are yet to be ascertained,

Major concerns in the Community: The community needs to be guided and educated on various matters. They must be able to draw advantages from the different welfare schemes that are in place for them. Their living conditions should also be improved through continuous interventions from the government and other public welfare agencies.



Vanya Radio Meghnagar @ 90.4 FM
Shaskia Utkrishta Uchchatar Madhyamic Vidyalaya, Meghnagar, Jhabua,
Madhya Pradesh - 457779

Contact Person: Mr. Anand Singar,
 Mr. Ajayraj Shing Dhurve
Contact Number: +91-8103184357,
 9131132854

Email: vanya.meghnagarradio@gmail.com,
 anandsingar969@gmail.com

Broadcast Timing: 6 AM to 11 AM
 and 4 PM to 9 PM (repeat) for 10 hours a day

Broadcasting Language: Hindi and Bhili

Genesis: Vanya Radio, Meghnagar was established on 13th September 2013 by Vanya Tribal Welfare Department, in the Jhabua district, Madhya Pradesh; the region has been declared as a tribal block. The people in the region are mostly illiterate and migrate in search of livelihood opportunities. Patliya, Bhilaa, and Bhils are the main communities that have benefitted from the CRS as they have no access to modern means of communication and entertainment in their dialects. The CRS was started to bring a social change and help the tribal communities preserve their culture, and also promote education amongst them. The CRS aims to enrich the lives of its target community by bringing social and economic changes. The CRS is the voice of the community and provides them with a platform to express their views and concerns.



Thematic Focus: The major thematic focus areas of the CRS are education, art and culture, health, and skill development. The CRS aims to help the target community find ways to better education and acquire skills that aid them in finding sustainable livelihood opportunities. The CRS also works to preserve the local folk arts and culture, and provides the local artists with a stage to perform.

Sustainable Development Goals: The SDGs that the CRS focusses on and aspires to achieve are:

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 8: Decent Work and Economic Growth

SDG 10: Reduced Inequalities

Primetime Programmes: The popular primetime programmes on Vanya Radio are Badhtek Kadam, Katha Kahani, Kheti Kisani, Baate Pate, and Swasth Kisan. Badhtek Kadam is a tribal culture programme. Katha Kahani is an awareness programme for the community members in a storytelling style. Kheti Kisani is an agricultural programme, and Swasth Kisan in another programme based on organic farming, Baat Pate is an awareness programme on child marriage.



Innovations in format or any other way: In addition to broadcasting, Vanya Radio has developed a special skill development programme for its target community, called 'Hunar Hai Toh Kadar Hai'. Such initiatives help the community substantially in the direction towards economic and professional growth, and also propel a series of changes in the community.

The CRS also played an important role during the COVID-19 pandemic by disseminating crucial information and distributing masks, sanitisers etc, among the community members.

Core Team: Vanya Radio operates with a small team that consists of just two staff members which include the Station Head and Station Manager.

Major Projects Undertaken: Vanya Radio mostly works on its internal projects that aim to cater to the specific needs of the local tribal community.

Sustainable Strategies: Vanya Radio depends on its parent organisation, Vanya Tribal Welfare Department, for financial and technical assistance.

Number of listeners and Potential Outreach: 308 villages of the Jhabua district fall within the broadcast limits of Vanya Radio, Meghnagar.

Major concerns in the Community: Illiteracy and lack of employment opportunities affect the community adversely. More interventions are needed to educate the community and empower them towards a better life.



Radio Tanta Bhil @ 90.8 FM
Chetna High School Campus, Indore Road Gadwada, Jhabua, Madhya Pradesh - 457661

Contact Person: Mr. Benedict Damor
Contact Number: +91-9425413600
Email: radiotantya@gmail.com, acsssjha@hotmail.com
Website: www.tribaljhabua.org
Broadcast Timing: 7 AM to 10 PM for 15 hours a day
Broadcasting Language: Hindi and Bhili

Genesis: Radio Tanta Bhil was established in 2022 by Adivasi Chetna Shikshan Seva Samiti. The CRS was established with a vision to maintain the identity of tribal culture, and provide health and education awareness for the community.

The CRS caters to a community that suffers from several problems like illiteracy and employment, and is also at the risk of losing their culture and heritage. It is important to address their concerns, protect and preserve their unique identities, as well as guide them towards a better future through appropriate actions in areas like education, healthcare, and livelihood.



Thematic Focus: The major thematic focus area of Radio Tanta Bhil is the tribal culture, its preservation and promotion. The CRS realises that it is imperative to protect the cultural identities of such communities to preserve their uniqueness. Radio Tanta Bhil aims to empower the target community through interventions in the areas of education, healthcare, agriculture, and livelihood sustainability.

Sustainable Development Goals: Radio Tanta Bhil focuses on the following SDGs:

- SDG 1: No Poverty
- SDG 2: Zero Hunger
- SDG 3: Good Health and Well-Being
- SDG 4: Quality Education
- SDG 5: Gender Equality
- SDG 6: Clean Water and Sanitation
- SDG 13: Climate Action
- SDG 16: Peace, Justice and Strong Institution

Primetime Programmes: The following are the primetime programmes that are broadcast on Radio Tanta Bhil

Samuday ki Baten: In this programme, discussions are held in the middle of the community to address their issues or the actions taken to resolve the situation at hand. The programme also focuses on several issues that women face on a daily basis.



Kheti-Wadi : Through this programme, farmers are given information about the latest developments in the field of agriculture; information about different government schemes for the welfare of farmers are also discussed. Farmers share their experience during the programme.

Hello Farmaish: This is an entertainment programme for the community, where the favourite songs of the community members are played on request.

Innovations in format or any other way: Radio Tantya Bhil tries to reach out to even the last of community members in the remote and media-dark pockets of the community. The CRS also has a web radio application and is also active on all major social media platforms.

Core Team: The core team at Radio Tantya Bhil is constituted by the Station Director, Programme Manager, three Field Programmers, and three radio jockeys. The CRS also encourages community participation at different stages of programme development.

Major Projects Undertaken: Radio Tantya Bhil was a key partner in the development of the Agriculture Programme, in association with the Agriculture Department, Jhabua. The CRS featured in the TB Challenge, Har Ghar Tiranga campaigns and Swasthya Sankalp, which were organised in association with SMART and CRA. The CRS was a part of the Jal Jeevan Mission programme which was supported by Society for Community Health Orientated Operational Links (SCHOOL). It was also a part of the International Day of Yoga campaigns in association with CEMCA and the Ministry of Ayush.

Sustainable Strategies: Radio Tantya Bhil is financially supported by its parent organisation, Adivasi Chetna Shikshan Seva Samiti. The CRS adopts strategies to develop programmes in a cost-effective manner, like producing programmes in the local language with the help of community members. Other streams of revenue include grants and funded projects from external organisations.

Number of listeners and Potential Outreach: Radio Tantya Bhil covers as many as hundred villages within its broadcast range and has an active listener base of one lakh listeners.

Major concerns in the Community: Jhabua is a tribal-dominant district; the condition of educational and healthcare facilities in the area is deplorable. The community members suffer from lack of sustainable livelihoods. Many social problems such as gender discrimination, dowry, alcohol addiction, and child marriage adversely affect the community and deter their development on many fronts.



Radio Awaaz @ 91.2 FM
Rajukhedi, Shyampur Road, Sehore,
Madhya Pradesh - 462024

Contact Person: Mr. Dharendra Kushwaha

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0755-4059369

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91.2mhzfmradioawaaz@gmail.com,
svssngobpl@gmail.com

Website: www.fmradioawaaz.org

Broadcast Timing: 6.00 AM to 10.00 PM for 16
hours a day

Broadcasting Language: Hindi in the local di-
alect

Genesis: Radio Awaaz was established on
February 5, 2013 by Swami Vivekanand Shik-
sha Samiti (SVSS). The organisation has been
dedicated to the development and growth of the
community in all fields of development over the
past 25 years. Hence, the initiative to launch a
Community Radio Station was taken to build a
media platform of the people, for the people,
and by the people. The Radio has the tagline Dil Se Dil Tak, which reflects its core values.



Thematic Focus: The thematic focus of Radio Awaaz is broadly on areas like agriculture, health, science, women's issues, children's rights, promotion of local talent, and success stories of local community members. The station curates content from these fields as they are relevant to the people

Sustainable Development Goals: Radio Awaaz has created programmes to realise the following goals:

SDG 3: Good Health and Well-Being

SDG 12: Responsible Consumption and Production

Primetime Programmes: The station broadcasts the
following signature programmes:

Krishi Mantra: It is an agriculture- based programme
providing descriptive information on agricultural prac-
tises and updated Anaaj Mandi prices. The show also
relays information on weather forecasts to assist farm-
ers in processes like irrigation and harvest.

Aap Ki Sehat: The show focuses on health-related
issues that require special attention of the members
of community, such as vaccination, hygiene practises,
and neonatal care.

Kahani Di Se: This show is specifically designed to put
the spotlight on the success stories of people and act
as a source of inspiration. The show also broadcasts
informative and educational content.

Abhivyakti Programme: The programme is designed
to give a platform to the local artists to give a voice to
their talent.

Aap Ki Chahat Programme: A phone-in programme, Aap Ki Chahat involves the direct participation of the listeners to
get feedback on radio programmes and identify the scope of improvement.



Innovations in format or any other way: Some formats that the radio station has incorporated into its programmes exist mainly in the form of collaborations, such as:

Collaboration with Agriculture College for producing and broadcasting agriculture programmes and weather forecasts.

Collaboration with Anaj Mandi to flash daily Anaj Mandy rates to assist farmers in getting the best prices for their produce.

Collaboration with the District Agriculture Department for the coverage of their special agricultural events, seasonal crop programmes, and promotion of schemes.

Collaboration with the district administration and Jila Panchayat to broadcast their public interest notice in the voice of the district collector and district chief executive officer.

Core Team: Radio Awaaz is supported by a team of 5 core members who are experts in their respective professions. The team is further supported by 10 members, consisting of representatives from panchayats, school teachers, farmers, youth, SHG members, poets and musicians, and CBO representatives.

Major Projects Undertaken: The radio station has executed several projects in collaboration with the local administration departments, the farmers' community and local social workers. These projects primarily focus on developing the socio-economic status of farmers and traders alike. The youth have also benefited from these programmes by learning about employment opportunities.

Sustainable Strategies: The radio station sustains itself through adequate support from its parent organisation. The station often faces the challenge of running on limited financial resources and will thus benefit from assistance from governing bodies.

Number of listeners and Potential Outreach: Although the radio station has not conducted a survey of their active listener base, the number is expected to be in several thousands.

Major concerns in the Community: The major areas of concern in the community arise from the limited financial assistance available to the farmers. This further increases the risk of debt and discourages youth from taking up farming in the future. The current situation can be alleviated with timely intervention from the concerned authorities.



Radio Mann @ 90.8 FM
Radiomann Raghusadan Ramdwara, Vidisha, Madhya Pradesh - 464001

Contact Person: Mr. Ravindra Raghuwan-shi

Contact Number: +91-7999543984

Email: radiomann90.8@gmail.com

Website: www.radiomann.in

Broadcast Timing: 5 AM to 12 PM
for 20 hours a day

Broadcasting Language:

Genesis: Radio Mann was established on 5 March 2015. The CRS was established with a vision to bring a desired social change by focusing on development issues and critical areas that affect the well-being of the community. Radio Mann aims to promote the holistic development of the community by empowering them through its different programmes and initiatives. The CRS has been able to positively impact the lives of the target community through its initiatives.

Thematic Focus: Radio Mann focuses on education, livelihood, agriculture, women empowerment and bridging gender gaps, and professional and economic growth of the community. Radio Mann is motivated by its commitment to transform the community through effective initiatives that have the power to drive a positive change.

Sustainable Development Goals: Radio Mann focuses on the following SDGs:
SDG 3: Good Health and Well-Being
SDG 4: Quality Education
SDG 8: Decent Work and Economic Growth
SDG 16: Peace, Justice and Strong Institution

Primetime Programmes: The primetime programmes that are broadcast on Radio Mann are Ram ji ki Ram Ram, and Mann ki Udaan. The programmes at Radio Mann are designed in various formats like inspirational stories, discussions, phone-in interactions, debates, etc. to address the needs/ concerns of the target community and create an awareness amongst them regarding different areas like healthcare, education, employment opportunities, and social concerns.



Innovations in format or any other way: Radio Mann also narrowcasts its programmes along with the traditional practice of broadcasting. The CRS also collaborates with local schools to organise events for the students, thereby promoting social interactions and instilling the necessary social skills in them. These events also focus on creating awareness about various things among the students, and guiding them to become responsible citizens.

Core Team: Radio Mann has a team of ten members, four of whom are women. The staff is constituted by the Station Director, Station Manager and eight other core members. The CRS also invites community members to contribute to the programmes and incorporates their feedback to create programmes that are suitable for the community.

Major Projects Undertaken: Radio Mann has been a regular participant in several regional and national projects and initiatives, The CRS has successfully completed the TB Challenge in its community, The CRS also collaborated with the Ministry of Ayush and CEMCA for the International Day of Yoga campaigns in 2021 and 2022.

Sustainable Strategies: Radio aspires to be a self-sustaining entity in the near future by generating revenue through the means of externally funded projects in collaboration with different government agencies and private organisations, and also through advertisements.

Number of listeners and Potential Outreach: The broadcast range of Radio Mann covers the district of Vidisha, and has a potential outreach of nearly 2,50,000 people. The CRS has an active listener base of approximately two lakh listeners.

Major concerns in the Community: Lack of regular employment, and low incomes affect the community members adversely. The community also needs access to better healthcare and educational infrastructure to improve its living standards.



Radio Life @ 90.4 FM
Singh Tower Station Road, Bina, Madhya Pradesh - 470113

Contact Person: Mr. Navneet Vyas,
Station Head

Contact number: +91-7748904904,
+91-8823818108

Email: radiolife90.4@gmail.com

Website: www.radiolife.in

Broadcast Timing: 5 AM to 12 PM
for 24 hours a day

Broadcasting Language: Hindi

Genesis: Radio Life was established and became operational on 5th March 2018. The CRS was set up in Bina, Madhya Pradesh, with a vision to enhance the living standards of the target community and create a positive impact in their lives. The CRS touches upon socio-economic, political, and spiritual aspects of the community.

Thematic Focus: The major thematic focus areas of Radio Life are women agriculture, empowerment, child welfare, livelihood, health, social harmony, and responsible citizenship. The CRS aims to contribute to the lives of the community through the means of powerful interventions in various fields that the community members are engaged in.

Sustainable Development Goals: Radio Life focuses on the development of the following SDGs:

SDG 4: Quality Education

SDG 8: Decent Work and Economic Growth

SDG 12: Responsible Consumption and Production

SDG 15: Life on Land

Primetime Programmes: The primetime programmes at Radio Life include Nayak, Krishi Samachar, Life ki Udaan, and Akashvaani. The programmes are mainly related to community awareness on a range of subjects including agriculture, career, education, and social responsibilities; these programmes are in various formats including narrations, discussions, talks, phone-in, etc.

Innovations in format or any other way: The CRS actively devises programmes that engage the community. The CRS visits the community members and organises community meetings to register their opinions, concerns, and requirements. It also promotes community participation in its programmes and initiatives.

Core Team: There are eight members in the core team at Radio Life. Each of these team members essays a distinct role in the smooth functioning of the CRS. Radio Life also invites community members as volunteers to contribute to different programmes and initiatives.

Major Projects Undertaken: Radio Life has been a key partner in several regional initiatives and national projects. It collaborated with CEMCA for the International Day of Yoga campaign in 2021 and 2022. The CRS established the Agriculture Technology Management Agency (ATMA) to provide information to farmers on different farming methods to enhance their yield. This initiative has been immensely beneficial to the farmers in the community.

Sustainable Strategies: Radio Life is working on strategies to become a self-sustained entity through collaboration with different agencies and organisations. The CRS is considering several concepts like crowding funding, and attracting sponsorships from philanthropic organisations and individuals.

Number of listeners and Potential Outreach: The outreach potential of Radio Life is approximately around one lakh fifty thousand people, out of which the CRS has an active listener base of at least 50,000 listeners..

Major concerns in the Community: Lack of awareness of fundamental right and welfare policies, lack of adequate sanitation facilities, inept educational and administrative infrastructure are among the primary issues that affect the target community.



Radio Time @ 90.8 FM
Tilak Ganj Station Road, Sagar, Madhya Pradesh - 470001

Contact Person: Miss. Ankita Tiwari,
Station Head

Contact number: +91-8982374089

Email: radiotime90.8@gmail.com

Website: www.radiotime.in

Broadcast Timing: 5 AM to 12 PM
for 19 hours a day

Broadcasting Language: Hindi

Genesis: Radio Time was established on 5th March 2018 with a mission to create strategic interventions for the well-being of the target community. In the five years of its service, the CRS has been able to create an impact across various fields and significantly improve the conditions in the community through the means of its innovative programmes and interventions.



Thematic Focus: Although Radio Time focuses on all areas with a scope of development and caters to the needs of its target community, the CRS places special focus on health, livelihood, education, social harmony, and professional and economic growth.

Sustainable Development Goals: Radio Time works towards achieving the following SDGs:

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 10: Reduced Inequalities

Primetime Programmes: Ram Ji Ki Ram Ram is a spiritual programme with devotional songs, hymns and talks that give a spiritual experience to the community members. This programme is broadcast in the morning primeslot. Samay ki Baat Yuwao ke Saath is a programme which focuses on youth empowerment and making them responsible citizens by discussing different topics such as career opportunities, employment schemes and prospects, and the youth's role in the society. Hamare Maha Purush is a programme that features stories on great personalities, their struggles, and their exemplary lives and achievements.



Innovations in format or any other way: In addition to broadcasting, Radio Time engages with community members from different age groups and sections of the society to discuss their concerns and resolve them. It is extremely important to reach out to the marginalised and the backward in the society to uplift them into better living standards. The CRS, therefore, collaborates with different NGOs like the Satyarthi Foundation to design interventions to address the issues in the community.

Core Team: The core team at Radio Time has eight staff members including the Station Director, content creators, radio jockeys and other support staff.

Major Projects Undertaken: Radio Time has been a key partner in several major initiatives in collaboration with organisations like UNICEF, CRA, and CEMCA. The initiatives include campaigns, awareness and vaccination drives, and research in the community.

The CRS also works internally on designing community intervention programmes.

Sustainable Strategies: Radio Time depends on its sister organisations for financial support, while also striving to create their own revenue by being a part of externally funded projects. The CRS aspires to be a self-sustaining entity in the future by procuring projects in collaboration with other organisations.

Number of listeners and Potential Outreach: The CRS broadcasts its programmes in a region with a population of nearly two people, and from this potential outreach, the CRS has an active listener base of around one lakh listeners though the precise figures are yet to be ascertained.

Major Concerns in the Community: The major issues that affect the target community of Radio Time are illiteracy, gender inequality, need for better employment opportunities, better educational and healthcare infrastructure, sanitation and hygiene, etc.

उज्जैन का पहला कम्युनिटी रेडियो



सुनेगा उज्जैन बढ़ेगा उज्जैन

Radio Dastak @ 90.8 FM

Shri Krishna Shikshan Lok Parmarth Samiti, 89,
Vishwavidhyalaya Marg, Bhartiya Gyanpeeth Parisar,
Opp. Madhav Nagar Railway Station, Madhya Pradesh- 456010

Contact Person: Mr. Sundeep
Kulshreshtha,
Station Director

Contact number: +91-9425092124,
9827012168

Email: shrikrishnaujjain09@gmail.com,
rd90.8fm@gmail.com

Website: www.radiodastak.com

Broadcast Timing: 7 AM to 11 PM
for 16 hours a day

Broadcasting Language: Hindi and
Malvi

Genesis: Radio Dastak, Ujjain's first community radio station, was established on January 26, 2019, and broadcasts from 7 AM to 11 PM. Run by Shri Krishna Shikshan Lok Parmarth Samiti, the station focuses on community-centric programming and aims to develop Ujjain's community by addressing local issues. It also provides information on public welfare schemes, such as education, health, drinking water, women and child development, agriculture panchayat, social service, and youth development. Radio Dastak's programmes aim to create awareness among the local community, focusing on preserving Ujjain's rich cultural heritage and promoting folk arts, culture, music, literature, education, and community upliftment. The station covers both urban and rural areas.

Thematic Focus: The broadcast content of Radio Dastak's programmes focuses on hygiene, agriculture, environment, health, culture, education, employment, career, women's issues, gender issues, children, communal harmony etc.. The main focus is to make a healthy and positive impact in the community's personal and social lives.

Sustainable Development Goals: Radio Dastak follows the following SDGs:
SDG 1: No Poverty
SDG 2: Zero Hunger
SDG 3: Good Health and Well-Being
SDG 4: Quality Education
SDG 5: Gender Equality

Primetime Programmes: The primetime programmes that feature on Radio Dastak are:
Dastak Dosti- The programme is based on current issues in the Ujjain society and its impact
Zindagi Zindabad- It is a story-based motivational programme.



Har Din Kuch Kehta Hai - The motto of this programme is that every day is special, live it to the fullest
Kheti Badi- An interview-based programme where experts share their view on advanced farming techniques.

Jeevan Ki Dor Sehat- This programme shares useful and important information on various diseases and its precautions which help in maintaining a healthy lifestyle. The sessions are hosted by expert doctors.
Ek Hasti Se Mulakat- An interview-based programme of eminent personalities from the public domain.

Mann Ki Kalam Se- A programme that features Ujjain's talented poets and their poetry, in their own voice.

Innovations in format or any other way: Radio Dastak produces programmes in a variety of formats, including expert talk shows, interviews, discussions, drama, magazine, features, interactive phone calls, documentaries, and community-performed folk and contemporary songs. Additionally, numerous outreach initiatives are carried out in the neighbouring villages. The CRS has established a listener club and a regular feedback system.

On the basis of field research, creative programmes on farming, social issues, child labour, health awareness, women's empowerment, and education are created. The emphasis of the programmes is on the issues and experiences of people. For the benefit of listeners, expert advice is incorporated into the programmes. Radio Dastak is committed to changing behaviours through community-based participatory broadcasting and infotainment programmes.

Kavya Goshthi was an initiative that aimed to bring the voices of budding poets to the limelight through social media platforms. The confinement due to the COVID-19 outbreak led to an outpouring of feelings and emotions, and virtual poetry sessions became very popular.

Core Team: The core at Radio Dastak houses a panel of fourteen CRMC members, and ten other members including the Station Director, Manager, radio jockeys, technical staff and other support staff.

The CRS promotes a community-participation approach and invites the community members to volunteer at all stages of programme production.

Major Projects Undertaken: The projects undertaken by Radio Dastak and their key partners include Poshan ki Potli (in association with SMART), The TB Challenge, COVID-19 Vaccination Hesitancy Campaign, C-DAC Vikaspedia, Pledge for Good Health, COVID-19 S&D Prevention Campaigns and Vaccination Drives (in association with CRA and UNICEF), Engaging Community Radios to Empower Adolescents and Youth for COVID 19 Response as #YoungWarriors (in association with CRA and UNICEF), Paheli Pahelwan, Factshala etc.

The CRS also works on its internal projects along with its external collaborations.

Sustainable Strategies: The key sustainable strategies include cost-cutting and fund raising by creating programmes through community participation, getting advertisements from government agencies, DAVP, and other organisations, donations from individuals and organisations with philanthropic interests, and through different paid initiatives.

Number of listeners and Potential Outreach: Broadcasting to an area with a population of nearly twenty lakh, the CRS has an active listener base of nearly 2,50,000 listeners.

Major concerns in the Community: The major concerns in the community are Illiteracy, poverty, lack of health awareness, inadequate sanitation, lack of self-help groups, child labour, slavery, and gender inequality.



Radio Guru @ 90.4 FM
Shree Ram Height Heera Bhaag Colony Ashok Nagar Road,
Guna, Madhya Pradesh - 473001

Contact Person: Mr. Yogendra Raghuwanshi

Contact number: +91-9340577220

Email: Radioguru90.4guna@gmail.com

Website: www.radioguru.in

Broadcast Timing: 5 AM to 12 PM for 19 hours a day

Broadcasting Language: Hindi

Genesis: Radio Guru was set-up on 1 January 2022. The CRS was established with a vision to improve the chances of education, and provide guidance to children and youth in the community. Radio Guru is based on the belief that a community radio station can be the driving force of change in a community that is backward and where other mass media is yet to break ground.



Thematic Focus: The focus area of intervention of Radio Guru has majorly been quality education, social peace and harmony, community welfare, empowering women and environment conservation. In addition to its core focus areas, the CRS also works on different issues as per the needs of the target community.

Sustainable Development Goals: The SDGs that Radio Guru focuses on are:

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 8: Decent Work and Economic Growth

SDG 16: Peace Justice and Strong Institution

Primetime Programmes: Radio Guru broadcasts programmes based on its focus areas, and are conceptualised with the motive of community welfare.

Hosale, and Super Women are two of the primetime programmes which are broadcast by Radio Guru. Super Women is a women-centric programme which aims to educate and empower the women in the community by making them aware of different welfare schemes and initiatives for women's safety, education and empowerment.



Innovations in format or any other way: In addition to broadcasting, Radio Guru also resorts to narrow-casting. This helps reach out to a wide spectrum of audience who might not be tuning in to the broadcast programmes.

The narrowcast activity specifically focuses on pregnant women and informs them about the precautions and measures that need to be taken care of during pregnancy.

Core Team: The team at Radio Guru include eight people including the Station Director, Station Manager, and six other core members. The Station Manager is responsible for programme conceptualisation, creation and community coordination, and is assisted by radio jockeys and technicians. The Station Director liaises with partner organisations and manages the financial aspects of the CRS.

Major Projects Undertaken: Radio Guru has been a part of several major projects. The CRS partnered with UNICEF to provide information regarding SWAST SANKALP, which is an initiative for pregnant women and malnourished children. The CRS also focused on generating awareness regarding COVID-19 and mental health. Radio Guru was also a part of the TB Challenge in association with SMART, and has also collaborated with the Satyarthi Foundation.

Sustainable Strategies: Radio Guru aspires to be a self-sustaining entity by attracting funded projects from leading NGOs and government agencies. At present, the CRS supports itself with the funds it procures from interventions, campaigns and advertisements.

Number of listeners and Potential Outreach: Radio Guru is situated in an area where it has an outreach potential of at least two lakh people.

Major concerns in the Community: The lack of good educational and healthcare infrastructure affects the community harshly. The women in the community, especially those from the socially backwards sections, struggle with many issues like illiteracy, gender-bias, domestic violence etc. They need to be educated and empowered for the holistic development of the community.

Contact Person: Krati Singh, Director
Contact number: +91- 7999350655
Email: goonjgwl@gmail.com. www.goonjgwl.com
Broadcast Timing: 6 AM to 11 PM
Broadcasting Language: Hindi

Genesis: Radio Goonj 90.8 FM is a community which operates in Gwalior, Madhya Pradesh. It was officially launched by the Agriculture Minister, Mr. Narendra Singh Tomar and started its broadcast on 21st October, 2021. The community radio station was set up with the mission to be a guiding force for its target community by educating them about areas they deal with in their daily lives.

Thematic Focus: Radio Goonj emphasises on the holistic development of its target community. The focus areas of the CRS are heritage and culture, road safety, agriculture, and women's safety and welfare.

Sustainable Development Goals: Radio Goonj broadly focuses its work on the following SDGs:
SDG 3: Good Health and Well Being
SDG 5: Gender Equality
SDG 12: Responsible Consumption and Production

Primetime Programmes: Radio Goonj has several popular primetime programmes.

Naayika is a special programme for women in the community and it discusses different topics related to women's welfare and safety. Mitti ki Khushbu is an agricultural programme which addresses major problems and shares information related to farming practices for the benefit of farmers in the community. The CRS also hosts a heritage programme named Virasat which aims to educate the listeners about the regional culture and art forms. Vision Zero is a programme that advocates road safety. Runjhun Mausai is a popular programme amongst children, and Filmy Panne is a programme which discusses the latest movies and shows in Bollywood. Potli is a programme that broadcasts motivational stories and Hinsako No is a programme which appeals to end gender-based discrimination and violence against women.



Innovations in format or any other way: In addition to both broadcasting and narrowcasting, Radio Goonj organises activities like fairs, campaigns, health camps etc. for the benefit of the community. This helps to reach to different sections of the community, promote a participatory approach and also understand the issues faced by the community members.

The CRS also has its social media handles, news portal, monthly magazine and website through which it shares its content with the community.

Core Team: The team at Radio Goonj comprises the Station Director, Station Manager, Marketing team, three radio jockeys, two editors and a script writer. In addition to this core team, the CRS also has several community volunteers who contribute actively to content creation and provide inputs on the programmes.

Major Projects Undertaken: The CRS majorly works on its internal projects but has also partnered with other organisations for projects and initiatives including COVID-19, breastfeeding, gender violence, Tuberculosis, women's health and Jai Jeewan Mission.

Sustainable Strategies: Radio Goonj functions on a self-funding model and it is therefore crucial for the CRS to be a part of funded projects. It designs intervention strategies to address different issues in the community and pitches its proposals to government bodies and leading organisations.

Number of listeners and Potential Outreach: A population of nearly four lakh people fall within the broadcasting range of Radio Goonj and the same can be considered as the potential outreach of the CRS.

Major concerns in the Community: Health issues and diseases like Tuberculosis are a cause of major concern in the community. Discrimination and violence against women is yet another issue which needs to be addressed. Radio Goonj is educating the women in the community about different policies, schemes and legal aid that ensure their well-being, through the programmes and narrowcasting sessions.



Radio Shiv Sundaram @ 90.4 FM
Khiriya Narayan Das Ward No. 12, Begumganj,
Raisen, Madhya Pradesh - 464881

Contact Person: Neeraj Vishwakarma
Contact Number: +91-7047884204
Email: nneeraj.vish999@gmail.com
Broadcast Timing: 9 AM to 3 AM for 16 hours a day
Broadcasting Language: Hindi

Genesis: Radio Shiv Sundaram was launched on 31st July, 2022 in Raisen, Madhya Pradesh. The CRS was established to cater to the needs of the local communities in its vicinity, and educate and empower them through its programmes. The CRS strives to bridge socio-economic gaps in the community, and build a just and peaceful society with equal opportunities for every individual, irrespective of any barriers.

Thematic Focus: Radio Shiv Sundaram lays special focus on the local culture, art, and heritage. Education, health, and sustainable livelihoods are among the primary focus areas of the CRS. It also advocates bridging gender disparities and ending violence against women.

Sustainable Development Goals: Radio Shiv Sundaram focuses on the following SDGs:

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 5: Gender Equality

Primetime Programmes: Radio Shiv Sundaram has a large pool of programmes to choose from for its primetime broadcast. This includes the Good Morning Show which provides the listeners with necessary information about all the latest developments in the region and around the world. Different musical and cultural programmes are also broadcast by the CRS that include the local cultural elements, music, and languages. Programmes, like Khet Khaliyan, related to agriculture are broadcast during primetime to help the local farming community. Content based on education as well as health is also an integral part of primetime programmes.

Innovations in format or any other way: The CRS conceptualises, designs and delivers its programmes in unique formats that are appealing and relevant to community members from all age-groups. The CRS strives to ensure that the last of the community members is reached and included in the activities of the CRS. The CRS adopts methods like narrowcasting and outdoor interactive sessions for the same.

The CRS has been able to help the community members, especially the farmers, significantly through its community-centric initiatives.



Core Team: There are eleven members in the core team of Radio Shiv Sundaram, and four of them are social workers. Having social workers as staff of the CRS helps to gauge the problems of the community in a better and effective way as they identify different critical areas that need immediate attention.

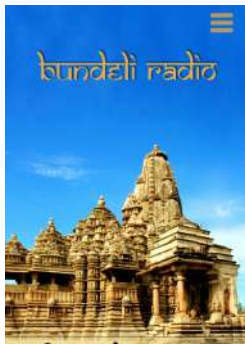
Major Projects Undertaken: Being a relatively young CRS, Radio Shiv Sundaram is yet to be a part of any national or regional initiatives. The CRS has continuously worked on developing programmes that are community-centric and address the concerns of the local community.

Sustainable Strategies: Radio Shiv Sundaram has been functioning on funds from its founders since its inception, and this cannot sustain for long. The CRS is yet to receive any grants from the government or other organisation.

The CRS aspires to be a part of externally funded projects to create enough revenue to sustain itself and serve the community.

Number of listeners and Potential Outreach: Radio Shiv Sundaram has an active listenership of approximately 34,000 listeners within its broadcast range.

Major concerns in the Community: The community needs better infrastructure in healthcare and education. The community members should also be made aware of their fundamental rights and entitlements. Promoting skill development amongst community members will be a step in the direction of finding sustainable livelihood options.



Bundeli Radio @ 90.8 FM
Gram Panchayat- Doria, Block- Naugaon,
Distt- Chhatarpur, Madhya Pradesh- 471201

Contact Person: Mr. Balwant Singh
Contact Number: +91-9340416482, 9415417499
Email: sumitra.sansthan@gmail.com
Broadcast Timing: 10 AM to 8 PM for 12 hours a day
Broadcasting Language: Hindi, English and Bundeli

Genesis: Sumitra Samajik Kalyan Sansthan (SSKS) is an organisation striving to address the marginalisation and vulnerabilities of the poorest sections in underserved areas of the country. SSKS has been working in the states of Uttar Pradesh and Madhya Pradesh for over 24 years, focussing on empowerment, alleviating poverty and social exclusion. The organisation aims to work with the lowest strata of the socio-economic pyramid.

The organisation's overall objective is the empowerment of poorest and marginalised groups with focus on women, girls and people with HIV/AIDS from poorest and marginalised communities, leading to improvement in their lives and livelihoods. The organisation is also part of different alliances working in different parts of countries for a better society where all people live with dignity and security.

Thematic Focus: SSKS is working to strengthen the governance, and facilitating assertion and collectivization towards accessing services/facilities as well as empowerment to the low income, hard-to-reach population. SSKS does this through organised, well-planned and comprehensive programmes in health, livelihoods, water and sanitation, climate change, and disaster preparedness and response. The organisation also focuses on capacity building, generating and sharing knowledge with diverse stakeholders to influence sustainable impact at scale.

Sustainable Development Goals: Bundeli Radio aims to achieve the SDGs given below:

- SDG 3: Good Health and Well-Being
- SDG 4: Quality Education
- SDG 6: Clean Water and Sanitation
- SDG 13: Climate Action

Primetime Programmes: Bundeli Radio has a large bank of programmes for primetime slots. These programmes are developed and delivered in intriguing formats that engage the community to educate and empower them in different areas. The programmes include discussions, Q&A sessions, interviews with distinguished personalities, phone-in conversations, and interactive sessions between different stakeholders. The CRS aims to aid the community members in voicing their concerns, addressing prevalent social problems, addressing them with collective participation, and also focusing on critical areas that contribute to the overall development and well-being of the community. The programmes and initiatives of the CRS strive to ensure the inclusivity of the impoverished and marginalised sections of the community.



Innovations in format or any other way: The organisation, since its early days, has spent in community mobilisation, organising women and youth, capacity building, and empowering of poor and marginalised groups with focus on Dalits and women. The organisation works towards building a society where all people can gain access to basic services such as health, education, water and sanitation, credit and assets as well as realise their full potential. The organisation has worked towards ensuring access to entitlements by influencing development service providers and representatives of PRIs bodies at the local level. The organisation has also been working with district and state level functionaries towards institutional development and converging with different departments for resource mobilisation.

Core Team: The CRS functions with a small team at the core which is supported by a group of dedicated volunteers actively involved in the broadcast as well as field activities.

Major Projects Undertaken: A few of the programmatic approaches of the society are listed here: self help movement, livelihood promotion, water conservation, management initiative programme in the poorest areas of the civil society, and OXFAM-supported campaign on women violence, gender development and women recognition.

Initiatives focusing on farmers, drought, livelihood, food security under the NREGA Mobilization Campaign in association with Apda Nivarak Manch supported by ActionAid India, NREGA Mobilisation with DRDA Education Programme, Health Awareness, Water, Sanitation and Hygiene programme, and Dalits Rights Mobilization are some of the significant projects that the organisation has been a part of.

Sustainable Strategies: Bundeli Radio is supported by its parent organisation, Sumitra Samajik Kalyan Sansthan.

Number of listeners and Potential Outreach: The community radio station is expected to cover approximately 30 villages having about 4,000 households and a population of 25,000 people; in addition to that, Nowgaon town which has a population of approximately 70,000 people. Thus, the community radio is expected to reach 95,000 to 1,00,000 people.

Major concerns in the Community: Major part of the targeted community especially in rural areas is illiterate. Illiteracy and the lack of awareness has resulted in several other issues like crime against women, low income from agriculture, lack of knowledge and lower rates of extension of government programmes/schemes and entitlements etc.



Azad Hind Radio @ 90.8 FM
 Radio Azad Hind, 35 Shyamla Hills,
 Rajeev Gandhi Parisar, Bhopal, Madhya Pradesh - 462002

Contact Person: Mr. Santosh Kumar Verma
Contact Number: +91-0755-2660361,
 2660563, 2660407
Email: swarajbhawan2@gmail.com
Website: swarajsansthan.org,
 radioazadhind.in
Broadcast Timing: 7.00 AM to 10:00 PM
 for 15 hours a day
Broadcasting Language: Hindi

Genesis: Azad Hind Radio based in Bhopal, Madhya Pradesh, was established by drawing inspiration from Netaji Subhash Chandra Bose's first ever broadcast during the country's freedom struggle, through Azad Hind Radio from Berlin, Germany on 25th March, 1942.

Thematic Focus: Azad Hind Radio primarily focuses on topics related to the Indian freedom struggle, and the life of freedom fighters and martyrs. The CRS also focuses on other areas that affect the community, and prevalent social issues and concerns.

Sustainable Development Goals: The SDGs that Radio Azad Hind follows are:
 SDG 4: Quality Education
 SDG 16: Peace, Justice and Strong Institution

Primetime Programmes: The primetime programmes of Azad Hind Radio include Aamne-Samne, Vagarth, Madhya Pradesh ki Darohar, Bal Sabha, Yuva Shakti, Jeevan Saurabh, Akshai Nidhi, Bhakti Sangeet, Parikrama, Watan Ka Raag, Hindustan Hamara, Bhartiya Cinema ke 100 Saal, Desh Bhakti Geet, Sursagar, Vigyan Charcha, Bapu ki Aatm Katha, Yaad Karo Qurbani, Yuva Shakti, Hamare Vegyanik, Shabdon Ke Shilpkar, Suno Kahani, Swasth Charcha, Radio Report, Vishesh Karykram, and Chhoo lo Aasman. Most of these programmes are based on patriotic themes, while some programmes are based on health, science, entertainment, literature etc. The CRS creates programmes for people from all age groups, and honours the Indian freedom struggle and the freedom fighters. It dwells upon the values and sacrifices that form the foundation of this great nation.

Innovations in format or any other way: Azad Hind Radio adopts various formats like storytelling, magazines, dramas, and discussions to retell the stories of the freedom struggle. The CRS also organises cultural events and activities in the community.

Core Team: The core team of Azad Hind Radio is constituted by eight team members. The CRMC members include highly ranking officials from the MP government.



Major Projects Undertaken: The CRS is working on projects that are specific to its theme and is in discussion with various organisations for more projects. The CRS developed programmes in alignment with Azadi ka Amrit Mahotsav and it was made available on various streaming platforms.

Sustainable Strategies: Azad Hind Radio is fully funded by its parent organisation, and also undertakes externally paid projects that help it manage the expenses.

Number of listeners and Potential Outreach: Azad Hind Radio covers the city of Bhopal and has an outreach potential of nearly twenty three lakh people within its vicinity.

Major concerns in the Community: In a fast changing world, nations and regions are often losing their unique identities and cultures. It is important to trace the roots and stay connected with it to ensure that the unique cultures and identities do not disappear with the emergence of the 'global'. The CRS focuses on preserving the culture and history of this proud nation through its programmes.



अपना रेडियो अपनी बातें

Radio Bundelkhand @ 90.4 FM
Babedi Jangal Taragram Orchha,
Dist Niwari, Madhya Pradesh - 472246

Contact Person: Ms. Kirandeep Kaur

Contact Number: +91-8800791074

Email: radiobundelkhand@devalt.org,
kkaur@devalt.org

Website: www.radiobundelkhand.org

Broadcast Timing: 7 AM to 6 PM
for 11 hours a day

Broadcasting Language: Bundeli and
Hindi

Genesis: Radio Bundelkhand is Madhya Pradesh's first community radio station and the country's second, launched in October 2008 by Development Alternatives at TARAGram, Orchha in Madhya Pradesh in response to the Government of India's new Community Radio policy. Since then, it has played an important role in bringing about social and long-term changes in the Bundelkhand region. Radio Bundelkhand is a community-owned and produced radio station dedicated to the concerns of rural communities in the Bundelkhand region of Tikamgarh District, Madhya Pradesh. It is a popular, cost-effective, and non-literate-friendly communication medium in the state of Bundelkhand, and follows the participatory and collaborative approach to empower and build consensus for change. This powerful medium helps in meeting the requirements of the local communities by producing and broadcasting programmes of local relevance and interest, as well as using infotainment to address their concerns. It allows people to have more access to information, understand their own needs, express their concerns, and be heard, in the hopes that their problems will be addressed and solutions discovered to help them improve their lives.



Thematic Focus: The primary focus areas of Radio Bundelkhand are education, women empowerment, child welfare, sanitation and hygiene, health, economic growth, and environmental concerns and actions. The CRS works on all areas that are capable of contributing to the welfare of the community.

Sustainable Development Goals: Radio Bundelkhand focuses its work on achieving the SDGs given below:

- SDG 4: Quality Education
- SDG 5: Gender Equality
- SDG 6: Clean Water and Sanitation
- SDG 8: Decent Work and Economic Growth
- SDG 13: Climate Action

Primetime Programmes: Shubh-kal is a project which aims to strengthen community knowledge and voice on climate change impacts, Khet Khaliyan is another programme that focuses on providing resilient solutions to the community about farming. Amma Ke Chowkhe Se, a programme in Bundeli, shares information with the community about delicious delicacies and dishes that can be cooked from the produce in the Bundelkhand region. Vidha Bundeli is first-of-its-kind Bundeli programme that talks about the history and stories of the Bundeli culture.

Innovations in format or any other way: Radio Bundelkhand is an active proponent of narrowcasting its programmes and initiatives in the community. The CRS collaborates with scientists and experts to provide authentic, geography-based solutions to the community on the themes of climate change, natural farming solutions, health and hygiene, child development, nutrition, etc. The CRS is also active on major social media platforms and shares updates about its programmes and initiatives.

Core Team: The staff at Radio Bundelkhand is constituted by the Station Director, Station Manager, three radio jockeys and five other core members.

Major Projects Undertaken: Radio Bundelkhand has been a part of many national and regional projects that have contributed to the well-being of the community. Listed below are some of the initiatives of Radio Bundelkhand.

Kaun Banega ShubhKal Leader: This was India's first rural reality show on climate change. The programme promotes climate change adaptation practices such as organic farming, agroforestry, and rainwater harvesting.

Gali Gali Sim-Sim: Sesame Workshop of Sesame Street in association with Radio Bundelkhand undertook an initiative to create awareness about the importance of nutrition by creating comic characters in radio programmes for awareness creation.

Zaika Bundelkhand Ka: It was introduced by Radio Bundelkhand to create awareness and inculcate the practice of smoke-free cooking in rural India for better climatic conditions. This initiative also promotes good health among rural women.

Bundeli Idol: This is a folk-based music competition organised by Radio Bundelkhand to promote Bundeli folk songs and local folk singers of the Bundelkhand region.

Ajeevika: This is a programme introduced by Radio Bundelkhand to create awareness among rural masses about sustainable livelihood options thus linking the community to better livelihood opportunities.

Kaun Banega Business Leader: Radio Bundelkhand creates awareness of livelihoods and small-scale enterprises through radio programmes and locally organised livelihood melas in Bundelkhand. Other projects done by the CRS and supported by UNICEF are Swasth Sankalp, Har Ghar Tiranga, Poshan Ghar, etc.

Sustainable Strategies: Radio Bundelkhand often collaborates with other radio partners to share modules, programmes, and information developed in-house for more reach in the state. Radio Bundelkhand seeks grants from funding agencies for outreach programmes that can be executed through community radio. Radio Bundelkhand executes capacity-building workshops for the identified village reporters who play a major role in two-way communication.

Number of listeners and Potential Outreach: The broadcast range of Radio Bundelkhand covers as many as 150 villages spread across the four blocks of the district Jhansi and Niwari, and has an outreach potential of more than 2,50,000 people.

Major concerns in the Community: Bundelkhand region in central India is among the country's most climate-sensitive areas, with degraded forests and rapidly shrinking surface water resources. Erratic rainfall and an increased potential for drought are threatening local populations' food, fresh water, and ability to survive. Most villages are already suffering from water shortages which leads to mass migration. Farmers have been forced to convert their livelihood options from farming to labour. With continuous efforts, radio reporters challenged communities in the Bundelkhand region to develop sustainable practices that would help them adapt to climate change, such as rainwater harvesting, agroforestry, kitchen gardening, and organic farming.

MAHARASHTRA



Vidyavani Community Radio @ 107.4 FM
Second floor, EMMRC Building,
Savitribai Phule Pune University, Ganeshkhind,
Pune, Maharashtra – 411 007.

Contact Person: Ms. Shridatta Gaikwad
Contact Number: +91-8007059090,
9158857070

Email: vidyavanicr@gmail.com

Website: <http://vidyavani.unipune.ac.in>

Broadcast Timing: 7 AM to 8 PM
for 13 hours a day

Broadcasting Language: Marathi,
Hindi and English

Genesis: Vidyavani community radio was established in 2005 by Savitribai Phule Pune University (erstwhile Pune University). The CRS is established with a vision to impart and enhance the chances of education, and provide guidance to children and youth in the community. It also aims for the inclusion of women stakeholders in the radio activities. The CRS started regular broadcast on 11 June 2005 with just two hours of daily broadcast and today it has scaled up to become a CRS that broadcasts thirteen hours of programmes every day, with the complete support of the community. Vidyavani has been successful in making a positive impact in the lives of its target community.



Thematic Focus: Vidyavani community radio majorly focuses on community development through participation in radio and its initiatives. The CRS also focuses on women empowerment through different programmes. Awareness programmes on health, economic independence, family development through values, skill based educational programmes, programmes on societal responsibilities, and programmes on cultural developmental issues like conservation, environment, pollution etc. are also taken into consideration. After the COVID-19 pandemic, more emphasis has been placed on general health, hygiene and well-being.

Sustainable Development Goals: Vidyavani Community Radio is working on achieving the following SDGs:

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 11: Sustainable Cities and Communities

SDG 13: Climate Action

Kaydyachya Choukatit - This programme features experts from the field of law to discuss the issues related to civil rules and regulations.

Swarmadhuri – The programme explores the rich heritage of Indian classical music by providing a platform to local talents in classical music.



Primetime Programmes: The following are the primetime programmes that are broadcast on Vidyavani.

Aayurvedatun Aarogyamantra – After the pandemic, the CRS focused on the health and well-being of the community, therefore the programme aims to improve health using traditional systems such as Ayurveda.

Career Guidance – It is a blended programme, focused on youth, which discusses education, career guidance, soft skills, etc.

Community Katta – This programme aims to give voice to the voiceless, through discussions, interviews, and magazine programmes. It is an open platform for community members to showcase their talent and also discuss local issues like water contamination, pollution, traffic jams or road safety, exploitation/harassment of women, domestic violence, etc.

Innovations in format or any other way: Vidyavani has developed a project named 'Community Women Leaders' in which the CRS trains women from the local community. These women even work as volunteers for the CRS. This has been a powerful initiative that has helped the women explore their strengths and fight the different challenges that they face in everyday life. The CRS plans to replicate this initiative in other communities too.

Core Team: There are seven CRMC members on the board of Vidyavani, and four members constitute the core team. In addition to the core team, the CRS is supported by a group of dedicated student- and community volunteers who coordinate activities in the community.

Major Projects Undertaken: The following are some of the major projects that Vidyavani has been a part of:

Swastya Sankalp – in association with CRA and UNICEF

Aamchi Urmila – in association with SBC3 and UNICEF

Yoga for All – in association with CEMCA

Climate Change – in association with SMART and UNICEF

Sustainable Strategies: Vidyavani is financially and technically supported by its parent organisation, Savitribai Phule Pune University. In addition to this, Vidyavani collaborates with external organisations for funded projects. The CRS is also empanelled with CBC and receives advertisements from different government agencies and departments.

Number of listeners and Potential Outreach: The areas of Pimpri Chinchwad Municipal Corporation area – like Sangvi, Baner, Pashan, Kalewadi-Rahatani, Pimpri, and Chinchwad fall within the broadcast range of Vidyavani. The CRS caters to a large population of at least fifty lakh people. The CRS has an active listener base of approximately 30,000 listeners.

Major concerns in the Community: The major concerns in the target community include unemployment, lack of adequate healthcare infrastructure, lack of hygiene and adequate sanitation facilities, addictions, and high rates of school dropout.



Vasundhara Krishi Vahini @ 90.4 FM
Community Centre, MIDC, Bhigwan Road,
Vidyanagari, Maharashtra- 413 133

Contact Person: Mrs. Asha More
Contact Number: +91-9075197700
& 9970080596
Email: vasundharacr@viitindia.org,
ashamore11@gmail.com
Website: vasundharacr@gmail.com
Broadcast Timing: 7 AM to 12 PM
and 3PM to 8 PM (repeat)
for 10 hours a day
Broadcasting Language: Marathi



Genesis: Vasundhara Krishi Vahini 90.4 MHz, Community Radio Station started on 1st April 2004. It is situated at Vidya Pratishthan campus, Vidyanagari, Baramati, District Pune. The transmitter capacity is 50 Watt and a transmission range of about 30 Km, the CRS covers an area with a population of about two lakh people. It is a well equipped station with facilities for recording, editing and transmission. In addition, there is a good waiting and conference hall, for a capacity of about 150 people.

The CRS continues its effort to impact the lives of people in its target community through its interventions and programmes.

Thematic Focus: Vasundhara Krishi Vahini was established to provide communication support for the social, economic and cultural development of the community within geographical location, and is owned and operated by the community on a non-profit basis. This community radio is catering exclusively to farmers and other communities within a 30 Km radius of the tehsil Baramati. This is a state-of-art radio station which has standard recording, editing and transmission facility. The primary focus area of the CRS is agriculture. The CRS also focuses on other areas that are crucial for the welfare of the community.

Sustainable Development Goals: Vasundhara Krishi Vahini is progressively working towards these goals:

SDG 3: Good Health and Well-Being

SDG 10: Reduced Inequalities

SDG 11: Sustainable Cities and Communities

SDG 12: Responsible Consumption and Production

SDG 17: Partnership for Goals



Primetime Programmes: The following are the primetime programmes that are broadcast on Vasundhara Krishi Vahini.

Krishi Sandesh - Daily weather forecast and agricultural advisory.

Sheti Pathshala – From planting to post-harvest technology in agriculture, information from seed processing to market is disseminated to the farmers. Information on fertiliser management, soil-water testing, grain storage, etc. is given to farmers through this 10-minute programme every day.

Pashudhan - Informative programmes are aired which will be useful in the animal husbandry industry, which is useful to farmers as a side hustle. 10-minute programmes are aired daily on animal breeding, animal management, and disease management.

Masti ki Pathshala – Every day the 15-minute programme features songs, poems, stories, skits performed by young children.

Dhanwantari – This is a series of interviews with expert doctors discussing the diagnosis and treatment of diseases ranging from manageable to incurable diseases

Arogy Sampada – It offers health advice based on Ayurveda, Homoeopathy, Allopathy and home remedies. The programme is aired for five minutes every day.

Innovations in format or any other way: Vasundhara Vahini is an active proponent of narrowcasting because most of the people in the community are farmers who spend most of their day in the field and seldom find time to tune in to radio programmes. But the farming community is an integral part of the nation and their welfare is a priority for the CRS. Information related to agriculture is shared with the farmers to help achieve the best yield.

The CRS has formed a women's forum called the Vasundhara Mahila Manch, and presently has 55 members. The CRS hosts events like local get-togethers and traditional ceremonies for these women to come together.

Core Team: Vasundhara Vahini has a small but dedicated team of five members which includes the radio jockeys, technical support staff, operators and other personnel. The CRS is also supported by its community volunteer groups who contribute to the activities of the CRS.

Major Projects Undertaken: Vasundhara Vahini has been part of the International Day of Yoga campaigns in 2021 and 2022, in association with the Ministry of Ayush and CEMCA. The CRS worked in association with UNICEF and CRA for 'Swasthya Sankalp', and 'Poshan ki Potli' in association with SMART. Swastha Balak Spardha was organised in collaboration with the Government Women's Hospital, Baramati, and 'poshan' kits were distributed by the CRS. 'Climate Countdown' was another initiative in association with SMART. The CRS also collaborated with SBC3 for 'Gender Equality', and with DataLEADS for Factshala.

Sustainable Strategies: Vasundhara Vahini generates enough revenue to be a self-sustained independent entity without having to rely on its parent organisation for funds. The CRS collaborates with different organisations like government authorities and schools in the areas to raise funds for its operations.

Number of listeners and Potential Outreach: The potential outreach of Vasundhara Vahini is about two lakh people.

Major concerns in the Community: The major concerns in the community are gender inequality, health issues in children due to lack of proper nutrition, saline water, and the increasing uses of inorganic fertilisers and pesticides in agriculture. The local art forms are fast disappearing and they need to be preserved for the future generations.



Tarang Vahini @ 90.4 FM
Manndeshi Tarang Vahini, Mhaswad Tal,
Satara, Maharashtra-415509

Contact Person: Mr. Anup Tatyaba Phuske
Contact Number: +91-9921917220
Email: crs@manndeshi.org.in
Website: www.msandeshifoundation.org
Broadcast Timing: 7:00 AM to 10:00 AM,
12:30 PM to 2:30 PM and
6:00 PM to 9:00 PM for 8 hours a day
Broadcasting Language: Hindi
and Marathi

Genesis: Mann Deshi Foundation launched the Manndeshi Tarang Vahini on 17th November 2008. The primary aim of the CRS was to empower women in the target community, and there building a just and equal society. The CRS also focuses on preserving the rich tradition and cultures of the region. Throughout the years of its service, the CRS has worked on several fronts to ensure the well-being of its target community, and has been successful in positively impacting the lives of its target community members.



Thematic Focus: The major focus areas of Mann Deshi Tarang Vahini has been culture, digital and financial literacy, education, empowering entrepreneurial ventures, organic farming, women empowerment, and informing the community members about different government schemes and entitlements meant for their welfare. Additionally, the CRS also focuses on critical social concerns and tries to resolve them to ensure the harmony and well-being of the community.

Sustainable Development Goals:

SDG 3: Good Health and Well-Being
SDG 5: Gender Equality
SDG 12: Responsible Consumption and Production
SDG 13: Climate Action

Primetime Programmes: The popular prime-time programmes that are broadcast by Mann Deshi Tarang Vahini are Malavarche Shivar, Gamat Jamat, Sakhi Sajani, Tarunai, Radio Doctor, and Maza Radio Shala. Malavarche Shivar is a programme for the farmers to provide the latest updates and information about different aspects related to agriculture and its allied practices. Gamat Jamat is a fun, entertaining programme for children. Sakhi Sajani is a programme that aims to support the women in the community by educating them on different topics and making them aware of different opportunities that can help them towards an independent and better future, Tarunai is a programme for the youth in the community. Radio Doctor is a programme in which a doctor addresses the prevalent health concerns in the community, and suggests preventive measures and treatments. Maza Radio Shala is an infotainment programme that gives the listeners a roundup on the latest developments and trends around them.



Innovations in format or any other way: In addition to broadcasting, Tarang Vahini also develops interventions to address the concerns of the community members. The CRS develops its programmes in various formats that intrigue the listeners. The CRS has promoted personal hygiene, and digital literacy initiatives, and also introduced eco-friendly farming methods to the farmers in the community.

Core Team: Tarang Vahini has a strong team with 15 members who each essay a unique responsibility and contribute to the seamless functioning of the CRS.

Major Projects Undertaken: Tarang Vahini has been part of several regional and national projects in the fifteen years of its service to the community. The key partners and collaborators of the CRS include UNICEF, CEMCA, UNESCO, SBC3, MARA, and the Election Commission. In addition to the external projects, the CRS also works on its internal initiatives for the welfare of the target community.

Sustainable Strategies: Tarang Vahini is supported by its parent organisation, Mann Deshi Foundation, while the CRS also generates revenue through externally funded projects with different organisations and government agencies.

Number of listeners and Potential Outreach: The CRS covers an area with a potential outreach of nearly 2,50,000 people and has an active listener base of 1,60,000 people.

Major concerns in the Community: More people need to benefit from the different schemes and policies of the government. The community members need to be made aware of their fundamental rights, and also need to be provided better standards of living through interventions from government agencies and other organisations that work in the development sector.



Green Community Radio @ 90.4 FM
Basement Shive Pavelion, Rammandir Chowk, Sang-
li-Miraj Road, Sangli, Maharashtra - 416416

Contact Person: Mrs. Rupa Patil
Contact Number: +91-9823093598
Email: greenradio904@gamil.com
Broadcast Timing: 6 AM to 12 PM for 6 hours a day
Broadcasting Language: Marathi

Genesis: Radio Green was launched under the aegis of Sansneha Kala Krida Sanskritik Mandal with an aim to spread awareness among the local populace through innovative methods. The radio officially assumed functioning on 20th August, 2010 with a small but dedicated team which is currently 7 strong.

Thematic Focus: The radio primarily focuses on building community spaces for women through event organisations and entertainment activities. These community-building activities help in spreading awareness and encourage partnerships between members. The radio further focuses on agriculture and provides entertainment through unique modes of audio presentations.

Sustainable Development Goals: Radio Green aims to achieve the following SDGs:

SDG 3: Good Health and Well-Being

SDG 5: Gender Equality

SDG 8: Decent Work and Economic Growth

SDG 16: Peace, Justice and Strong Institution

Primetime Programmes: Radio Green airs programmes on weekdays in the morning in different slots. These programmes pivot around happenings around the world and offer agricultural guidance

Haritkranti is aired from 6 AM to 7 AM to offer expert guidance for farmers, along with weather forecast and news pertaining to the field of agriculture

Daily Updates with RJ Mayuresh from 8 AM to 11:30 AM provides current affairs on a daily basis from Monday to Saturday.

Maza Shivar is hosted by RJ Yogesh every day from 11:30 to 12 PM to share the success stories of farmers. The show invites farmers for interviews and covers their successful journeys.

Innovations in format or any other way: The station also organises theatre programmes, street plays and educational meetings at institutions. One of the primetime shows is interview based, while the radio station also conducts on-ground activities as well.



Core Team: Currently the station staff is 7 members strong and is led by Mr. Rajiv D. Patil. The radio station is supported by a station coordinator, Radio Jockeys and technical support staff.

Major Projects Undertaken: The station created a platform called Green Queen for women wherein more than 300 women enrolled in the initiative. The station also designed a free-of-cost Radio Jockey Training Course for newcomers in the field. The programme has met with success as trained jockeys have gone on to create a name for themselves

Sustainable Strategies: The station sustains itself through initiatives like Green Queen in which women subscribe to participate. The radio aims to expand such clubs in the community.

Number of listeners and Potential Outreach: The station currently has more than 40,000 active listeners and hopes to expand its outreach to more than 10,000 in the upcoming years.

Major Concerns in the Community: A major concern in the community is the condition of farmers and agriculture. The station addresses this concern by running educational programmes showcasing the success stories of farmers.



Community Radio @ 90.4 FM
KVK Campus, Karda, Risod,
Washim, Maharashtra - 444506

Contact Person: Mr. Sandip Ramesh Rao
Deshmukh

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cr@gmail.com

Website: www.kvkwashim.com

Broadcast Timing: 7 AM to 11 AM and 4
PM to 8 PM for 8 hours a day

Broadcasting Language: Marathi

Genesis: Community Radio Station was established through the ATMA fund by the Suvide Foundation at the Krishi Vigyan Kendra in the Washim district of Maharashtra. Established on October 17, 2010, the radio station started with the aim of ensuring betterment for the community of farmers, especially women in agriculture, and the rural youth. For more than a decade, the radio station has been steadily performing its duty of imparting financial literacy, health, and education to the masses it caters to.



Thematic Focus: The thematic focus of CR is to preserve the cultural ethos of the community it serves while introducing them to new technology in agriculture and recent developments. The radio primarily relays information on government schemes, health awareness, and different modes of farming, such as organic farming and water conservation. The station also promotes dairy farming to encourage self-sufficiency and the exploration of other options for revenue generation.

Sustainable Development Goals: The development goals that CR follows mainly are:

SDG 3: Good Health and Well-Being

SDG 8: Decent Work and Economic Growth

SDG 12: Responsible Consumption and Production

Primetime Programmes: Radio has fashioned its programmes in a way that intersects different walks of life. Its signature programmes are Shet Shivar, Shasan Darbar, College Katta, Sahitya Darbar and Yashodhan. Other educational programmes, such as Hello Doctor, Krishi Sandesh, and Bal Manch, are also equally popular. The range of these programmes covers the concerns of the young and elderly populations alike.



Innovations in format or any other way: Apart from running programmes on air, the station also runs awareness programmes on the ground. Its collaborations with government agencies have led to the development of campaigns especially designed to cater to the needs of the local population.

Core Team: The core team of Radio Swaranant is 5 strong. This team is supported by a dedicated group of 6 members. The station is effectively run through the contributions of each of the members of the core team and its allies.

Major Projects Undertaken: Swaranant CR has often aligned itself with government bodies like the District Information Office, Health Department, College of Agriculture, Department of Agriculture (Govt. of Maharashtra), etc. The station has also collaborated with UNICEF, CRA, and Ideosync Media Combine to run awareness programmes for the social upliftment of women and children.

Sustainable Strategies: Swaranant CR receives most of its funding from the parent organisation. The station also gets support through constant collaborations with government agencies and running awareness programmes. Furthermore, its quality content helps in engaging the listeners, thus ensuring a long term presence within the community.

Number of listeners and Potential Outreach: Due to its popularity among the farming community and the rural youth, the radio enjoys a robust listener base of 2.50 lakh. The potential outreach of the radio station is 3 lakh.

Major concerns in the Community: The community that the radio station caters to often struggles with tough social and financial conditions. Since a majority of the population resides in rural areas and relies on farming, the availability of basic amenities is a constant challenge. Moreover, the use of outdated agricultural practises coupled with changing soil and weather conditions has complicated the situation further.

Sharada Krishi Vahini 90.8 Fm

Contact Person: Mrs. Dipali Kolase
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Email: kvkbmt@yahoo.com, shardara-diobmt@gmail.com
Website: www.radiosharada.in
Broadcast Timing: 13 hours a day
Broadcasting Language: Marathi



Genesis: Sharada Krishi Vahini is a Community Radio Station (CRS), based at KVK Baramati, that was inaugurated on January 18, 2011 by Ms. Supriya Sule, Member of Parliament, Baramati. The CRS, which broadcasts at 90.8 MHz, strives to give the farming community the most up-to-date information in the field of agriculture. Farmers, farm women, and agricultural communities can use the station to share their experiences, talents, art, needs and other issues.. Farmers, self-help groups, students, doctors, local artists, agro-entrepreneurs, professors, and specialists from other faculties are among the presenters and participants in the programmes. In the quest of critical issues/concerns, the programmers travel to communities to collect farmers' stories and livelihood issues, which are then broadcast by the CRS. Furthermore, patriotic, folk, devotional, and light music are recorded and transmitted to motivate the local people. Agricultural scientists and specialists are often invited to take part in radio discussions to explore and resolve critical agricultural challenges.

Thematic Focus: The main focus areas of Radio Sharada Krishi Vahini are agriculture, education, healthcare, various social and allied issues. Through its programmes and interventions, the CRS aims to create a lasting impact in the lives of the target community. This is done by reaching out to the community members to address their concerns and needs. The CRS also strives to draw the attention of government authorities and other stakeholders to the challenges faced by the community on a daily basis.

Sustainable Development Goals: Radio Sharada Krishi Vahini focuses its work on the following SDGs:

- SDG 1: No Poverty
- SDG 3: Good Health and Well-Being
- SDG 4: Quality Education
- SDG 5: Gender Equality
- SDG 6: Clean Water and Sanitation
- SDG 13: Climate Action

Primetime Programmes: The primetime programmes that are broadcast on Radio Sharada Krishi Vahini are as follows.

Sant Tukaramanchi Abhangawani: This programme attempts to transmit positive teachings from Sant Tukaram Maharaj's Abhangas, fostering good culture in the community.



Krishi Sandesh: An educational programme that provides farmers with local weather reports. **Arogyadhan:** This programme provides information on numerous health issues as well as simple home cures.

Baliraja Tuzyachsathi: An educational programme for farmers that provides information on numerous agricultural techniques, ideas, and other topics.

Yashogatha: An interactive interview programme that tells the success stories of progressive farmers.
Tantra Shetiche: A programme that contains technical lectures offered by specialists and scientists on new and important agricultural technology launched for the benefit of farmers.

Dinvishesh: A daily programme that gives special information on the events that occurred on the day.
Kilbil: A children's educational and entertaining programme.

Pustakwahan: A programme that gives listeners readings from various novels.

Indradhanushya: A multipurpose programme to address social issues that includes farmers, professors, lecturers, doctors, social workers, writers, poets, authors, experts, scientists, and entrepreneurs.

Manthan: A conceptual programme that introduces listeners to several ideologies.

Innovations in format or any other way: While transmitting radio programmes, the CRS also attempts for narrowcasting them on stage, on the streets, in schools, universities, exhibits, industry sectors, and so on. In this effort, the CRS is assisted in various ways by 'Asha workers from the health department, officers and agents from the agriculture departments, school instructors, and college professors.

The CRS also deploys additional extension tools and activities in order to reach the unreached, including - street play, farmers and students seminar, public lecture sessions, newspaper articles, and banners.

Core Team: Sharada Krishi Vahini employs nine people, including the Station Director and Station Manager. CRS' core committee consists of seven members, excluding these employees. CRS relies on five volunteers to help with its community programmes, and has its own technical personnel as well. Members of the core committee oversee radio operations.

Major Projects Undertaken: Initiatives that focus on patriarchy, child marriage, gender equality, sexual assault, gender-based violence, career guidance, and entrepreneurship programmes for women and girls are among the major projects undertaken by the CRS. This includes both internal and external initiatives.

Sustainable Strategies: Sustainable Strategies: The parent organisation provides financial assistance for technical maintenance to the CRS. It also generates revenue through advertisements from private partners, and some funds are raised through projects funded by UNICEF and government advertisements. Radio Sharada Krishi Vahini also has collaborations with the Departments of Health, Agriculture, and Education.

Number of listeners and Potential Outreach: The radio coverage area is limited to the rural areas of Baramati, Phaltan, and Indapur. Apart from that, some listeners have access to the radio over the Internet. Every year, the CRS reaches around 3.5 lakh listeners.

Major concerns in the Community: The major concerns in the society include problems faced by farmers. Weather plays a crucial role in their yield and their income depends on it. The farmers also need access to the latest technologies and knowledge related to the latest farming practices. Procuring the right price for their produce is also important for their well-being.



Radio Nagar @ 90.4 FM
Pratisad Kendra, Lendkar Mala, Balikashram Road,
Ahmednagar, Maharashtra-414003

Contact Person: Mr. Sandeep Kshirsagar
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9011112590
Email: radionagar@snehalaya.org,
radioshiksha@gmail.com
Website: www.snehalaya.org
Broadcast Timing: 5 AM to 12 PM
for 20 hours a day
Broadcasting Language: Marathi
& Hindi

Genesis: Radio Nagar was set-up in 2010 by Snehalaya. The CRS was established with a vision to contribute to the development of the marginalised, exploited and underprivileged sections of the society by conveying relevant information to them and providing them a platform for voicing their issues. It is also considered as a major source of disseminating information regarding the latest events and problems in the city which could be brought to the attention of the local authorities. Throughout the years since its inception, the CRS has significantly scaled up in terms of technology and infrastructure, and continues to relentlessly focus on the welfare of the target community.



Thematic Focus: The focus area of intervention of the Radio Nagar has majorly been on providing a voice to those who are not heard, especially the women and children in difficult circumstances, while preserving democratic, social and moral values in the target community. Radio Nagar also focuses on girl child welfare, gender equality, professional and economic growth, and aims to promote a holistic development of the community through its interventions.

Sustainable Development Goals: The SDGs that Radio Nagar aspires to achieve are:

- SDG 3: Good Health and Well-Being
- SDG 4: Quality Education
- SDG 5: Gender Equality
- SDG 8: Decent Work and Economic Growth
- SDG 10: Reduced Inequalities

Primetime Programmes: The popular primetime programmes that are broadcast by Radio Nagar are Nagari Misal and Snehwarta.

Nagari Misal is a programme that focuses on different issues in the community. The community members put forth their concerns to experts from different fields and seek resolution for the same. The experts address these issues and try to resolve them for the community,



Snehalaya is a social organisation in Ahmednagar city which works towards ensuring a life free from inequality, cruelty and discrimination for every woman and child. Snehalaya has several projects that work on various issues, and some of them are Child Line, Udan, Yuvnirman, and Balbhavan (slum schools). Snehalaya has also set up agricultural training centres in the region. Success stories from these initiatives are shared through Snehwarta, and also provides helpline and support to those in need.

Innovations in format or any other way: Along with broadcasting, Radio Nagar effectively uses narrowcasting. The CRS also collaborates with Snehalaya on various projects like Udan, Snehalaya English Medium School, Yuvnirman (youth volunteering) etc., and supports them in running campaigns and other initiatives in the community. Radio Nagar also effectively harnesses the advantage of social media platforms to interact with its listeners.

Core Team: The core team at Radio Nagar has eight members that include the Station Director, Station Mentor, Programming Head, Editor, outdoor broadcasting jockey, and three radio jockeys. The outdoor radio jockey is responsible for outreach programmes and campaigns in the community.

Major Projects Undertaken: Radio Nagar has partnered with UNICEF, CEMCA, CRA, and SMART for various projects. In an ongoing project, the CRS is collaborating with the Parnimal & Pramod Chaudhary Foundation to improve facilities at local schools in the community. The programme 'Gatha Swatantryachi', run for school children, focused on the Indian freedom struggle and making the children aware of the great sacrifices made by the freedom fighters.

Sustainable Strategies: Radio Nagar meets almost sixty five percent of its annual expenses with support from its parent organisation, Snehalaya. The remaining expenses are met by generating revenue through funded collaborations with organisations like SMART, CEMCA, UNICEF etc.

Number of listeners and Potential Outreach: The areas of Savedi, Kedgaon and MIDC fall within the broadcast range of Radio Nagar. These areas have an outreach potential of nearly 45,000 people and the CRS estimates that it has an active listener base of 40,000 listeners.

Major concerns in the Community: Lack of awareness about different environmental problems is a matter of concern as it leads to the further deterioration of conditions. Unemployment, poverty, and lack of awareness regarding welfare schemes also affects the community adversely.



Yeralavani @ 91.2 FM
Yerala Bhavan, Near Tata Petrol Pump, Miraj Road,
Vishrambag, Sangli,
Maharashtra - 416415

Contact Person: Mrs. Anuradha Kunte
Contact Number: +91-7972152824, 8275377077
Email: yeralaproject@gmail.in, yer-
alavani91.2@gmail.com
Website: www.yerala.org
Broadcast Timing: 17 hours a day
Broadcasting Language: Marathi & Kanna-
da



Genesis: Yeralavani was launched on 31st July, 2011 by the Yerala Projects Society with the tagline 'Chala Vikasacha Bolu' which means 'Let's Talk About Development'. The CRS is based in a remote area which is 145 kilometres from Sangli district, Maharashtra, near the Karnataka border. The CRS was set up with a mission to connect the neglected families and local communities in the remote area with the outside world through integrated rural development. Yeralvani strives to educate and empower them, leading them in the direction of holistic development.

Thematic Focus: Agriculture is the primary focus area of the CRS, along with education, health, livelihood, and environment. Yeralavani focuses on supporting the drought prone farming community, addressing their day-to-day problems, making them aware of different government schemes, and introducing to the latest innovations and progressive techniques.

Sustainable Development Goals: Yeralavani focuses on SDGs those are apt for the community:

- SDG 3: Good Health and Well-being
- SDG 4: Quality Education
- SDG 5: Gender Equality
- SDG 6: Clean Water and Sanitation
- SDG 8: Decent Work and Economic Growth
- SDG 13: Climate Action

Primetime Programmes: The primetime programmes that are broadcast by Yeralavani aim to intrigue and engage all the community members, regardless of their age. Krishi Jagat, Apala Gaav Apala Apala Aawaaj, Yerala Vichaar, Yerala Express, Mahila Jagat, and Youth Express are the primetime programmes.



These programmes include agricultural programmes, and programmes that focus on the issues of youth and women in the community. Different social concerns and problems are addressed through the programmes, and they also serve as a source of information as well as entertainment for the community.

Innovations in format or any other way: Yeralavani develops and packages its programmes in different engaging formats, which also include the folk songs and cultural elements of the region. The CRS designs specific programmes and interventions to support the farmers including phone-in programmes and interviews with agricultural experts. The CRS covers local events such as fairs, traditional ceremonies etc.

The CRS works closely with different government agencies and rural bodies to disseminate crucial information related to health, agriculture, and welfare schemes. It promotes local artisans and trade through the means of free advertisements.

Core Team: Yeralavani involves experts from different fields to address the problems of the community. The CRS promotes active involvement of community leaders, groups and individuals from all the sections of the community in the development of its programmes. A group of resource people closely work with the CRS for content conceptualisation and creation. Twelve members constitute the core team of Yeralavani, which includes the Station Coordinator, Content Head, and ten other members.

Major Projects Undertaken: Poshan Ghar, Swasthya Sankalp, Mera Sawal, and International Day of Yoga campaigns are some of the major projects that Yeralavani has been a part of. UNICEF, CEMCA, SMART, CRA, and SBC3 are among the key collaborators of the CRS.

Sustainable Strategies: Yerala Projects Society, the parent organisation of the CRS funds nearly seventy percent of the total expenses. The remaining funds are generated through revenue from paid collaborative projects with other organisations. The CRS is devising strategies to generate more revenue through different streams and become a self-sustaining entity.

Number of listeners and Potential Outreach: The broadcast limit of Yeralavani covers as many as 60-70 villages in Sangli district of Maharashtra and parts of Vijayapura Karnataka. The CRS has an active listener base of nearly 78,000 listeners.

Major concerns in the Community: The farming community needs guidance on better agricultural practices and equipment. Small scale entrepreneurial enterprises by women in the community need support. Better guidance and opportunities must be made available to the students and youth in the community.



Radio Vishwas @ 90.8 FM
Vishwa-Jyoti Apartment, Basement of Vishwas co-op
Bank, Behind Prakash Petrol Pump,
Govind Nagar, Mumbai Naka Nashik,
Maharashtra – 422009

Contact Person: Dr Hari Kulkarni,
Ms. Ruchita Thakur
Contact Number: +91-83800 16500,
Email: radiovishwas@gmail.com
Broadcast Timing: 24 hours
Broadcasting Language: Marathi & Hindi



Genesis: Radio Vishwas 90.8 is a community radio station which was established in 2012 in the city of Nashik, Maharashtra. Radio Vishwas is the first community radio station of Nashik which was set up to provide a platform to the people at the grass root level to showcase their talents. The CRS has been working effectively in the field of women empowerment, women and child care, education, nutrition, early childhood development and anaemia, and has been an active contributor to the welfare of the target community. The CRS continues to transform the community through its community-oriented initiatives.

Thematic Focus: The primary focus area of CRS has been women and childcare, emphasising on nutrition, early childhood development and anaemia. Moreover, the CRS have worked for the education of the underprivileged during the COVID-19 pandemic, and skill building courses for the women in the slums and tribal areas of Nashik. These initiatives have propelled a wave of social well-being in the region.

Sustainable Development Goals: Radio Vishwas aspires to achieve the given SDGs:

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 16: Peace, Justice and Strong Institution

Primetime Programmes: The primetime programmes that are broadcast on Radio Vishwas include Dasbodh, Shodh Vidnyanacha, Mazi Kavita, Mala Avadelela Pustak, Vishwas Sports Club, Amhi Nashikar, Baloo On Air, ArthVishwa, Aarambh, and Digital Rights are Human Rights. These programmes focus on different areas/ subjects like religious discourses and philosophy, science, poetry, books, sports, finance, nutrition, early childhood development, and digital literacy. The programmes are developed and packaged in unique ways that engage, entertain and educate the listeners, and the formats include recitals, dramas, phone-in interactions, expert advice, interviews with distinguished personalities, etc. Some of the programmes that are broadcast by the CRS also serve as a platform for the local community members to showcase their talents.



Innovations in format or any other way: Radio Vishwas is committed in the wholesome development of each and every community member. The CRS therefore goes beyond the conventional method of broadcasting and reaches out to the community members through narrowcasting. The CRS also actively involves itself in developing community-centric initiatives with the help of global organisations like UNICEF and UNHCR, and also forges collaborations with NGOs like SMART to empower the community.

Core Team: The core team at Radio Vishwas is constituted by ten members. It includes the Station Director, Coordinator, Community Reporters, Marketing Head, Accountant, and four core members. The CRS also invites community members to volunteer and contribute to different stages of programme development.

Major Projects Undertaken: • Radio Vishwas, in collaboration with UNICEF and SMART, is working to disseminate Early Childhood Development in Nashik. 'Aarambh: Early Moments Matter in Collaboration' is addressing the issues related to pregnant and lactating mothers through radio programmes & narrowcasts. This programme is implemented in the form of radio episodes which use local art forms such as Gondhal, Bharud, Mangla Gaur, etc. Radio Vishwas chose Bharatnagar and Shivajiwadi slum areas of Nashik for narrowcasting this programme. It has been observed that the women enjoy listening to different art forms and finding it easier to understand and implement this information in real life.

Digital Rights are Human Rights: This programme has been actively executed in collaboration with SMART, German High Commission, and UNHRC. It focussed on the age group between 15-55 and awareness was created on digital safety and how to be a responsible digital citizen.

Sustainable Strategies: Radio Vishwas is a self-sufficient organisation and the funding majorly depends on the projects from various government departments, national and international organisations. Being a CRS, it also depends on the revenue from local advertisements and DAVP. Radio Vishwas plans to be a part of more externally funded projects to scale up its activities in the region.

Number of listeners and Potential Outreach: The CRS has an active listener base of three lakh listeners within its broadcast limits. The web radio application has been downloaded more than 10,000 times and the CRS has an estimated global outreach of five lakh listeners.

Major concerns in the Community: Radio Vishwas observes that more work needs to be done in the slum areas and tribal areas of Nashik, focusing on health and education. Radio Vishwas is already working in the area of health, and further plans to work in the field of education for tribal children and women to promote communication skills, personality development, academic capabilities, and better education facilities.



Radio MGM @ 90.8 FM
MGM College of Journalism & Mass Communication,
N-6,CIDCO, Chhatrapati Sambhaji Nagar (Aurangabad),
Maharashtra-431003

Contact Person: Mr. Sunil Shirsikar
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8308833898
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radiomgm908@gmail.com
Website: www.mgmjournalism.org
Broadcast Timing: 6:00 AM to 12:00 AM
for 18 hours a day
Broadcasting Language: Marathi
and Hindi



Genesis: RADIO MGM 90.8 FM is an ardent and enthusiastic community radio station that caters to the community in and around Chhatrapati Sambhajnagar (Aurangabad). The radio station is under the umbrella of Mahatma Gandhi Mission Trust and has a pioneering vision of making quality education accessible to everyone. Driven by the motive of community welfare, Radio MGM is a voice of the local community that defines itself as an autonomous entity and relies on the community for its survival without any commercial aims or objectives. The radio station broadcasts essential and informational programmes based on education, social issues, entertainment and cultural activities. MGM Community Radio broadcasts programmes conceived, devised, developed and managed by the community which encourages local artists and groups.

Thematic Focus: The primary focus areas of Radio MGM are education, healthcare, women empowerment, climate change, environment, and rural development. The CRS aims to promote the well-being of the community, encourage young professionals, to entertain the community, and to be the voice of the community. The CRS is a platform for local community members to interact with each other, engage in discussions, collectively social issues and concerns, contrive to find solutions to various problems, and showcase their talents.

Sustainable Development Goals: Radio MGM aspires to achieve these SDGs:

SDG 3: Good Health and Well-Being
SDG 4: Quality Education
SDG 5: Gender Equality
SDG 6: Clean Water and Sanitation
SDG 11: Sustainable Cities and Communities
SDG 13: Climate Action



Primetime Programmes: The primetime programmes of the CRS include Arogya Sampada, Dinvishesh, Rojgar Vartha, Mala Adhikari Vhaychay, Sakti, Kala Katta, and Vachal Tar Vachal. In addition to this, the CRS also broadcasts interviews, film reviews, promotions, and performances of folk songs by the community members. The primetime programmes are based on a variety of subjects/ areas that include healthcare, career prospects and employment, agriculture, women's problems and their empowerment, literature, and local art.

Innovations in format or any other way: Narrowcasting is effectively used by Radio MGM to reach out to even the last of the members in the local community. It is a powerful tool that aids interaction with different social groups, understanding and addressing their needs, and developing community-oriented interventions to help them better. The CRS' phone-in programmes and panel discussions are also popular among the listeners.

Core Team: Radio MGM has a robust team that consists of seventeen members in several capacities. It includes people from different fields and this ensures that the CRS receives useful insights in the matters of programme development and delivery. In addition to the staff, the CRS also has a dedicated group of volunteers who are often the coordinators between the CRS and the community members.

Major Projects Undertaken: Radio MGM has been part of projects and initiatives that are based on areas including healthcare and awareness campaigns, nutrition, factcheck and digital literacy, Yoga, career prospects, gender equality and initiatives against gender violence, sexual abuse, child labour, and child marriage.

Sustainable Strategies: Sixty percent of the annual expenses of Radio MGM are met with support from its parent organisation, Mahatma Gandhi Mission Trust. The rest of the expenses are met with the revenue generated through different funded projects and initiatives with external organisations.

Number of listeners and Potential Outreach: The area in which Radio MGM broadcasts its programmes has a potential outreach of at least five lakh people and the CRS has an active listener base of at least two lakh people. The CRS also clocks around 1,50,000 listeners on its web radio application.

Major concerns in the Community: The major concerns that the community is suffering from include lack of drinking water, and need for effective rainwater harvesting techniques. Women's health and nutrition issues should be addressed, and there is also a need for overall development of the healthcare and education sector.



Radio Vatsagulm @ 90.8 FM
Hingoli Road, Near Water Tank In Front of Gote College,
Washim, Maharashtra- 444505

Contact Person: Mr. Irfan Sayyad
Contact Number: +91-9822046488,
9970033445
Email: radiovatsagulm@gmail.com
Website: <https://www.fmwashim.com>
Broadcast Timing: 7:00 AM to 11:00 PM
for 16 hours a day
Broadcasting Language: Marathi

Genesis: Radio Vatsagulm - Always Awaj is a community radio station that is based in Washim, Maharashtra. The radio station became operational on 1st May 2015 and committed to developing and delivering radio programmes that address the specific needs and concerns of the target community. Throughout the years of its service, the CRS has ceaselessly worked on community-oriented projects which ensures the welfare of all community members. The CRS has been able to bring a positive impact on the lives of its community members.



Thematic Focus: The major focus areas of Radio Vatsagulm are agriculture, education, women empowerment, promoting entrepreneurial ventures, and gender equality. The CRS disseminates crucial agriculture information to the farming community and contributes to their well-being. The CRS aims for the empowerment of the marginalised sections of the community through its programmes. The CRS promotes women empowerment by focusing on the cottage industry, enhancing health awareness and legal literacy. The CRS also works on mitigating dropout rates in local schools by creating educational content in the local language.

Sustainable Development Goals: Radio Vatsagulm focuses on the given SDGs:

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 15: Life on Land

Primetime Programmes: The primetime programmes that are broadcast on Radio Vatsagulm include Krushi Sandesh, Swamini, College Kata, Hi Bhet Shahirachi, Hello Vatsagulm, Gosht Gava Gavchi, and Happy Morning. These programmes are educational and entertaining in nature, and also serve the purpose of passing on vital information to the listeners on a variety of subjects. The programmes are designed in formats that intrigue and engage the listeners and often feature distinguished personalities and experts from different fields. The CRS is also a platform for the local community to voice their concerns, connect with each other and showcase their talents.



Innovations in format or any other way: People from rural areas do not necessarily tune in to radio programmes. In such a scenario, it becomes important to reach out to them and understand their concerns. Radio Vatsagulm regularly interacts with community members through the means of narrowcasting and other social events.

Core Team: Radio Vatsagulm has seven CRMC members on its board, and there are six members who constitute the core team which includes Station Incharge, Technical Operator, a team of radio jockeys and support staff.

Major Projects Undertaken: Radio Vatsagulm has been a part of the Aamchi Urmila initiative, Financial Literacy Initiative, the International Day of Yoga campaigns in 2021 and 2022, to name a few projects that the CRS has worked on. The CRS partnered with organisations like UNICEF, SMART, CRA, CEMCA, SBC3, Factshala, and Crisil for a variety of initiatives that include social awareness campaigns and vaccination drives for COVID-19.

Sustainable Strategies: Radio Vatsagulm is financially supported by its parent body and the CRS also generates revenue through the means of externally funded projects.

Number of listeners and Potential Outreach: Radio Vatsagulm covers almost 30 villages within its broadcast range and is estimated to have a potential outreach of at least 3 lakh people.

Major concerns in the Community: The farmers in the community struggle with many issues which include lack of knowledge about the latest technologies and practices and the lack of access to them. The community is also affected by unemployment, poverty, and a lack of adequate healthcare and educational infrastructure.



Radio MGIRI @ 90.4 FM
Mahatma Gandhi Institute for Rural Industrialization.
Maganwadi, Ramnagar
Wardha, Maharashtra - 442001

Contact Person: Mr. Swanand Kalambe
Contact Number: +91-93702 91114,
07152-252599
Email: radiomgiri90.4fm@gmail.com
Website: radiomgiri.org
Broadcast Timing: 6 AM to 10 AM,
1 PM to 4 PM and 5 PM to 9 PM
for 11 hours a day
Broadcasting Language: Marathi
and Hindi

Genesis: Radio MGIRI, was established by the Mahatma Gandhi Institute for Rural Industrialization (MGIRI). Its inception aimed to foster rural entrepreneurship, health awareness, legal literacy, general literacy, and women's empowerment in the rural communities it serves. Radio MGIRI aims to address the needs of rural communities. The station aims to empower rural residents, promote sustainable development, and create a positive impact in their lives through its initiatives and programmes.

Thematic Focus: Radio MGIRI 90.4 FM prioritises rural entrepreneurship, agriculture, health, sanitation, hygiene, women's empowerment, and education. The station educates farmers on agricultural techniques and government schemes while promoting literacy and skill development through educational programmes. Additionally, it features special programmes like Yuva Vishwa for youth, Ayushyavar Bolu Kahi for senior citizens, Balvihar for children's education, and Jina Isi Ka Nam Hai, which shares inspiring stories of success and failures from local community members.

Sustainable Development Goals: Radio MGIRI prioritises the following SDGs:

- SDG 3: Good Health and Well-Being
- SDG 4: Quality Education
- SDG 5: Gender Equality
- SDG 9: Industry, Innovation and Infrastructure

Primetime Programmes: The primetime programmes include Yuva Vishwa, Shetkaryachi Yashogatha, and Swamini. Yuva Vishwa showcases local talent from Wardha, giving aspiring musicians and artists a platform to display their skills. This programme is tailored for young audiences, featuring music, poetry, and discussions on topics relevant to today's youth. Additionally, Radio MGIRI's 'Hello Doctor' programme educates the public about health issues, with interviews featuring doctors and experts who share their knowledge and experiences. Krishi Jagar provides information on the latest agricultural technologies and helps farmers overcome challenges in agriculture, with the participation of agriculture and allied services personnel.



Innovations in format or any other way: Radio MGIRI 90.4 FM has been innovative in its formats to engage and connect with its listeners. Radio MGIRI 90.4 FM conducts interviews with experts in various fields such as agriculture, health, education, and entrepreneurship. These interviews provide valuable insights and information to listeners on a range of topics.

The CRS actively engages with the community members in the remote areas to understand their needs and concerns, and focuses on designing interventions that address their needs and solve their problems. Radio MGIRI is also active on all major social media platforms.

Core Team: Radio MGIRI boasts of a strong and robust team. There are eight CRMC members on its board, and the core team is constituted of the Station Coordinator and Co-Coordinator.

Major Projects Undertaken: Radio MGIRI has been a key participant in major regional and national projects, and has partnered with organisations like UNICEF, CRA, and SBC3. In addition to this, the CRS constantly works on developing its internal initiatives that target the welfare of the community.

Sustainable Strategies: Radio MGIRI is funded by its parent organisation, Mahatma Gandhi Institute for Rural Industrialization. The CRS also generates revenue through externally funded collaborations with leading organisations and government agencies.

Number of listeners and Potential Outreach: The tehsils Wardha, Seloo, Deoli, and Hinganghat, fall within the broadcast range of Radio MGIRI. The area has a population of nearly 3,50,000 people and the CRS has an active listener base of nearly 45,000 listeners.

Major concerns in the Community: Lack of employment opportunities, lack of adequate healthcare and educational infrastructure, along with the lack of awareness about public welfare schemes affect the community. Radio MGIRI constantly strives to create initiatives that inform and educate society.



Radio Terna @ 90.4 FM
Terna Knowledge City, Terna College of Engineering, Ad-
ministrative Building, Solapur Road, Osmanabad, Maha-
rashtra - 413501

Contact Person: Mr. Sunjjoy Maiindarge
Contact Number: +91- 9970500900,
2472299599

Email: radioterna90.4fm@gmail.com,
sunjjoymaiindarge@gmail.com

Broadcast Timing: 06.00 AM to 11.59 PM for
18 hours a day

Broadcasting Language: Marathi

Genesis: Hon. Dr. Padmasinhaji Patil, a man with golden dreams & enthusiasm of converting dreams into reality, is the Founder President of the Terna Public Charitable Trust. He is associated with a large number of educational, social and medical activities in Maharashtra. Dr. Patil, a renowned personality, has devoted his life to the cause of Education and social activities. Terna Trust was established on 30th September 1980, with a primary goal to provide educational and health services to all sections of society. Terna Public Charitable Trust continuously organises various social & medical programs in different parts of the state. Radio Terna is the communication and media ancillary of the TPCT and aims to transform the society through initiatives and interventions that address the needs and concerns of the target community, and ensure their well-being.

Thematic Focus: Taking into account the mythological, historical, and geographical context of Osmanabad city, along with the needs of the local people, Radio Terna has directed its attention towards implementing remedial schemes for agriculture, health, women, education, and economic development. The CRS' focus lies in creating programmes centred around this theme and effectively communicating information about the government's diverse initiatives through expert voices.

Sustainable Development Goals: Radio Terna is primarily focussing on the following SDGs:

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 10: Reduced Inequalities

SDG 11: Sustainable Cities and Communities

SDG 12: Responsible Consumption and Production

Primetime Programmes: The primetime programmes broadcast on Radio Terna include Ternechi Prerna, Shivarwarta, Mi Swamini, Yuvaspanadan, Mi Udyojak, Aapla Paisa, Vyawsthapan, Sahitya Sahvas, Vishesh Athiti, Arogyamantra, Din Vishesh, and Vicharpushpa. These programmes focus on a variety of areas which include social concerns, health, current affairs, special events of the day, news, literature and art, etc. The programmes at Radio Terna also feature distinguished personalities who share their experience and knowledge with the listeners.



Innovations in format or any other way: Radio Terna disseminates information regarding the different social initiatives of its parent organisation, which often include medical camps and other community welfare events. Many eminent personalities from different fields often feature in the programmes of the CRS and this helps the CRS reach a larger number of audience. The CRS also highlights the skill, struggles and success of the marginalised in the society and pays special attention to their specific needs.

Osmanabad ranks 3rd in the country among NITI Aayog's aspirational districts. The aim of the radio station is to reach out to the people and empower them with information about the work done by the government and society to uplift the standard of living of the common people through its programmes.

Core Team: The core team at Radio Terna is headed by the Station Director, and also includes the Station Manager, team of radio jockeys and student volunteers. Working with the CRS gives the students a chance to understand the basic problems in the community and be involved in actively finding solutions to these problems.

Major Projects Undertaken: Radio Terna has been a part of the UNICEF-SBC3 Amchi Urmila Season 3, and the Arambh initiative in association with UNICEF. The CRS has also created radio drama and community events on subjects including child marriage, gender equality, sexual harassment and gender-based violence,

Sustainable Strategies: Radio Terna is sustained by financial support from its parent organisation, Terna Public Charitable Trust. The CRS also generates revenue through the means of funded projects with external organisations.

Number of listeners and Potential Outreach: Radio Terna has an active listener base of around five lakh listeners within its broadcast range.

Major concerns in the Community: As mentioned earlier, Osmanabad is an aspirational district that lags behind on several fronts and needs effective interventions both from government and private organisations to improve the living conditions of the target society. The absence of major industries and businesses in the district poses challenges in generating employment opportunities and revenue.



Radio Wardha @ 90.8 FM
Gokuldharm Society, Sai Nagar Road, Ramnagar,
Wardha, Maharashtra - 442001

Contact Person: Mr. Ajay Tigaonkar
Contact Number: +91-9766320212
Email: radiowardha@gmail.com
Broadcast Timing: 6 AM to 10 PM for 16 hours a day
Broadcasting Language: Hindi and Marathi

Genesis: Radio Wardha was established on 1ST December, 2019 by Nisarga Mitra Gram Vikas Shikshan Sanstha, Wardha. The CRS was established with a mission to address the needs of the target community, and also help the farmers in the community in many ways and guide them towards economic growth. The CRS is a platform for the community members to connect with each other, express their concerns and opinions, and showcase their talents, while also being a source of entertainment. The CRS aspires to transform the lives of its target community through its committed initiatives.



Thematic Focus: The major thematic focus areas of Radio Wardha are agriculture, health, and education. Through designing initiatives in these core focus areas, the CRS actively contributes to helping the community members lead better lives. The CRS adopts a community-first approach and all its programmes aim to promote the welfare and growth of the community. The farmers in the community benefit from the regular updates and the programmes that disseminate information on farming techniques and other topics related to agricultural practices.

Sustainable Development Goals: Radio Wardha focuses on these SDGs:

- SDG 3: Good Health and Well-Being
- SDG 4: Quality Education
- SDG 5: Gender Equality
- SDG 6: Clean Water and Sanitation
- SDG 13: Climate Action

Primetime Programmes: Gandha Maticha is a popular programme among farmers. The programme introduces farmers to the latest technology and farming techniques, and helps them harness the best out of these.

Aarogya War Bolu Kahi is another programme that is popular amongst the community members. This programme focuses on addressing different health issues in the rural and urban communities, which are often quite different. The programme also focuses on mental health issues. The programme features medical experts and doctors from various disciplines.



Innovations in format or any other way: Radio Wardha Ki Pathshala is a unique flagship programme that was developed by Radio Wardha. During the COVID-19 pandemic, when all the educational institutions were shut down, students were badly affected. They faced issues like knowledge gaps and often failed to comprehend the concepts well. In such a scenario, the programme Radio Wardha Ki Pathshala was developed to help students; local trainers and educators were invited to the studio to take classes and hold discussions on different topics. This programme helped the students significantly and was widely appreciated in the community.

The CRS is active on all major social media platforms and regularly interacts with its audience.
Core Team: The core team at Radio Wardha is constituted by nine members and is led by the Station Director. The team also includes the Station Manager and other core members who handle different responsibilities to ensure the seamless functioning of the CRS.

Major Projects Undertaken: Radio Wardha has been a part of several major projects with leading organisations like UNICEF, SBC, and CRA. The projects include Aarambh, Swastha Sankalpa, Gender Equality, 1000 Diwas Badache, Sahi Poshan Desh Roshan, which focus on different areas like healthcare, nutrition, education, and gender equality.

Sustainable Strategies: Forty percent of Radio Wardha's annual expenses are met through financial support from its parent organisation, Nisarga Mitra Gram Vikas Shikshan Sanstha. The remaining funds are raised through externally funded projects with different organisations and government agencies.

Number of listeners and Potential Outreach: 105 villages fall within the broadcast range of Radio Wardha, and the area has a total population of 13,60,000 people. The CRS estimates that it has an active listener base of five lakh listeners.

Major concerns in the Community: Lack of adequate educational and healthcare infrastructure is a matter of concern in the community. They need to be educated about different social problems. The community members also suffer from different health issues. Radio Wardha focuses on addressing these issues and strives to resolve them through its programmes and initiatives.



Radio Cotton City @ 90.4 FM
1st Floor, Media Center, Govt. Dairy Road,
Shastri Nagar, Akola, Maharashtra - 444001

Contact Person: Dr. Ganesh S Borkar
Contact Number: +91-9423852035
Email: 90.4fmradio@gmail.com
Website: www.acjmc.in
Broadcast Timing: 6 AM to 12 PM
for 18 hours a day
Broadcasting Language: Marathi and Hindi

Genesis: Radio 90.4 Cotton City was established in 2019, by Vidharbha Vikas Mahila va Balkalyan Shikshan Sanstha, Akola. The mission of the CRS is to empower the rural community, especially the women, as the rural community forms the backbone of the county. The CRS strongly believes that a better society can be built on only the foundation of educated and empowered youth. Radio Cotton City had a humble beginning but has grown into a strong force of influence in the target community. The CRS continues to impact the lives of the community members through its programmes and aspires to pave a path for the society to prosper.



Thematic Focus: The primary focus areas of Radio Cotton City have been education and employment. Children need to be educated and the youth need to be guided to better career prospects and opportunities of employment to promote the growth of the society and improve its economic conditions. The CRS also focuses on areas such as women empowerment, and aims to foster a gender equal society through its different initiatives.

Sustainable Development Goals: The SDGs that the CRS focusses on are:

- SDG 3: Good Health and Well-Being
- SDG 4: Quality Education
- SDG 5: Gender Equality
- SDG 8: Decent Work and Economic Growth

Primetime Programmes: Radio Cotton City has a large pool of programmes on a variety of subjects, and it aspires to entertain, educate and empower its target community through these programmes. The programmes are broadcast in many formats like discussions, interactive sessions, pre-recorded jingles and talks, expert talks, dramas, recitals, etc. Aarogya Dakhsataa and College Katta are two of the primetime programmes that are broadcast by the CRS. Aarogya Dakhsataa is a health programme that features doctors and healthcare experts who discuss different health issues related to people of all age groups. College Katta is a programme for the youth where they can interact with experts from different fields and clarify their queries about different courses, universities, admission procedures etc.



Innovations in format or any other way: Along with broadcasting, Radio Cotton City organises regular workshops for students and youth in the society and informs them about different opportunities. The CRS also collaborates with different educational institutions in the region for initiatives, social awareness campaigns, and other events to bolster community participation,

Core Team: The core team at Radio Cotton City is constituted of twelve members that include the Station Director, Station Manager, and other members. The CRS is also supported by an expert panel with members from different fields such as education and healthcare. This panel provides regular reviews about the programmes and helps curate community-oriented content.

Major Projects Undertaken: Radio Cotton City has partnered with leading organisations for several initiatives. It was a part of the International Day of Yoga campaigns in 2021 and 2022, in association with the Ministry of Ayush, and CEMCA. In addition to this, the CRS also works on developing its own internal initiatives for the welfare of the community.

Sustainable Strategies: Radio Cotton City is supported financially by its parent organisation Vidharbha Vikas Mahila va Balkalyan Shikshan Sanstha. The CRS aspires to be a self-sustaining entity by partnering with different agencies and organisations for funded projects.

Number of listeners and Potential Outreach: Many villages such as Shivani, Shivar, Gaygaon, Vyala, Bargaon, Ugva, Babhulgaon, Kanshivani fall in the broadcast range of Radio Cotton City. The area has a population of 3,50,000 people and a listener base of at least 2,50,000 listeners.

Major concerns in the Community: Farmers in the community face several issues and often suffer from low income. They require guidance in many areas including weather, soil, crops, and pesticides. The CRS tries to voice their concerns to the administrative bodies to help the farmers with new initiatives and welfare schemes. Children's nutrition is another area that needs attention. Women in the community need to be educated and empowered to create a just and equal society.



Radio Puneri Awaz @ 107.8 FM
Radio Puneri Awaz, Might House building,
Saundarya Colony,
Nakhate vast, Rahatani- 411017

Contact Person: RJ Tejaswini
Contact number: +91- 7414999185,
9881664544
Email: Puneriawazfm@gmail.com
Website: Puneriawaz.in
Broadcast Timing: 6 AM to 10 PM
for 16 hours a day
Broadcasting Language: Marathi,
Hindi, English

Genesis: Radio Puneri Awaz was established in 2017 by the World Renewal Spiritual Trust (WRST). The community radio is based in Pune, Maharashtra and works for the development and welfare of the local community by giving them a platform to voice their concerns, and share their knowledge and experience with one another. The mission of Radio Puneri Awaz is to serve people of all ages and sections equally and make their lives better.



Thematic Focus: The main focus areas of Radio Puneri Awaz lie in language, literature and culture, women empowerment, health, education, and youth. The CRS works on programmes based on these themes to empower and educate its target society.

Sustainable Development Goals: The SDGs that the CRS focusses on are:

SDG 3: Good Health
SDG 4: Quality Education
SDG 5: Gender Equality
SDG 8: Decent Work and Economic Growth

Primetime Programmes: The primetime programmes that feature in Radio Puneri Awaz are Let's Meditate, Gharonda, Nanhe Shehzad, Ek Mulakat, among many others, Let's Meditate is a programme that focuses on mental health and emphasises its importance in today's times. Gharonda is a women empowerment programme that promotes their self-confidence, upliftment, and importance in society. Nanhe Shehzad is a programme for children which focuses on skill development and education, while Ek Mulakat which aims to give a platform for community members to come forward and share their struggles, experience, concerns and opinions, and inspire others in the community.



Innovations in format or any other way: Radio PuneriAwaz believes that a CRS can be a force of change in society and therefore does much more than broadcasting. It organises camps, events and interactive sessions with the community members. The CRS makes an effort to interact with people across all ages and register opinions and concerns on different matters.

Core Team: The staff at Radio Puneri Awaz has ten members which include the Station Head, Production Manager, Social Media Manager, four sound staff and two coordinators. The CRS also promotes participation from community members in all aspects of running the radio station.

Major Projects Undertaken: Radio Puneri Awaz has been a part of three funded, partner projects so far. The CRS has collaborated with Factshala for an awareness campaign on fake news and cybersafety. It also worked on Poshan ki Potli, which was an awareness campaign on nutrition for all ages, and also on campaigns promoting the International Day of Yoga.

Sustainable Strategies: Radio Puneri Awaz raises almost sixty percent of its annual budget through paid collaborative projects with other organisations, and another ten percent from advertisements. The remaining thirty percent of its annual budget is met by support from its parent organisation, WRST.

Number of listeners and Potential Outreach: The CRS covers at least forty villages in the region and has an active listener base of at least fifty thousand listeners.

Major concerns in the Community: The major concerns in the community are mental health, education and healthcare. Climate change has also been a concern in recent times, as it has been around the world. Radio Puneri Awaz addresses these issues by organising events and awareness campaigns on these topics.



Apna Nagpur @ 90.8 FM
Tirpude College of Social Work, Balasaheb
TirpudeMarg, Civil lines, Sadar,
Nagpur, Maharashtra – 440001

Contact Person: Mr.Sumit Gupta, Station Manager

Contact number: +91- 9421234206, 07122996604

Email: apnanagpurfm@gmail.com, tcsw@rediffmail.com

Broadcast Timing: 7 AM to 7 PM for 12 hours a day

Broadcasting Language: Hindi, English and Marathi and occasionally in Sindhi, Gujarati, and Punjabi.

Genesis: Apna Nagpur was established in 2022 by the Tirpude College of Social Work, Nagpur. The CRS was founded by the parent organisation with an aim to promote the well-being of the target community through its social work intervention and create a positive impact.



Thematic Focus: The major focus areas of Apna Nagpur CRS are youth, education, knowledge management and dissemination, support to the unorganised labour and agricultural community.

Sustainable Development Goals: Radio Apna Nagpur is primarily working towards achieving the following SDGs:

SDG 2: Zero Hunger

SDG 4: Quality Education

SDG11: Sustainable Cities and Communities

Primetime Programmes: The primetime programmes at Apna Nagpur CRS feature several shows that include Niramaya, Krishidhara and Samajkalyan. Niramaya is a programme on mental & physical health, healthy diet, exercise & fitness, etc. Krishidhara is an agriculture-related programme that emphasises on sericulture, poultry farming, dairy business, fertilisers, etc. Samajkalyan includes programmes on different communities residing in Nagpur & Vidarbha.

Innovations in format or any other way: The CRS effectively uses narrowcasting to engage with the community members, especially the farmers. The CRS also has its own social media handles on Facebook and Instagram.

Core Team: The core team at Apna Nagpur Radio has 13 members that include the Station Director, Station Manager, a panel of teachers, and other core members. The Station Director looks after fundraising and collaborations while the Station Manager focuses on coordination, programme conceptualization and production.

Major Projects Undertaken: Apna Nagpur CRS presently focuses on its internal projects and initiatives designed exclusively for the betterment of the target community and aspires to be a part of externally funded projects in the future.

Sustainable Strategies: The CRS is fully funded by its parent organisation. It designs interventions and frequently pitches them to different government agencies and other private bodies for raising funds.

Number of listeners and Potential Outreach: Six thickly populated villages fall within the broadcast range of Apna Nagpur Radio. The area has a total population of more than two lakh people. The exact number of active listeners is yet to be determined.

Major concerns in the Community: Many schools in the area have shut down due to the dearth of student enrolments. Other major needs/areas of concern within the community are lack of awareness about environmental pollution, lack of awareness about agricultural and social welfare schemes.





Radio Manbhavan 90.8 FM
Radio Manbhavan 90.8 FM in Front of Ekalavya Krida
Sankul, M.J. College Campus,
Jalgaon, Maharashtra- 425001

Contact Person: Mr. Amol Deshmukh
Contact Number: +91-9922337361
Email: manbhavanradio@gmail.com
Website: <https://radiomanbhavan.kces.in/>
Broadcast Timing: 7:00 AM to 7:00 PM for 12 hours a day
Broadcasting Language: Marathi



Genesis: Radio Manabhavan is managed by KCES M.J. College Jalgaon. The community radio station was established on 14th April 2022, with the vision to develop programmes that suit the most needy sections of the society and promote their substantial development. The tagline of the CRS is 'always heart-touching'. Despite being a young CRS, it has been able to influence the target community in ways that educate and empower them.

Thematic Focus: The major focus areas of Radio Manbhavan are education, livelihood, industries and entrepreneurial ventures, rural development, women empowerment, and legal literacy. The CRS aims to develop educational and technical content that support industries, small business enterprises and entrepreneurial ventures. The CRS focuses on uplifting the lives of women in the cottage industry by making them socially aware and educating them in legal literacy. The CRS aims to reduce dropout rates in the local schools and undeveloped areas by producing educational content in the local language. The CRS promotes local culture, art and traditions with the help of local art groups.

Sustainable Development Goals: Radio Manbhavan is focussed towards working on:

- SDG 3: Good Health and Well-Being
- SDG 4: Quality Education
- SDG 5: Gender Equality
- SDG 10: Reduced Inequalities

Primetime Programmes: The primetime programmes of Radio Manbhavan are MJ Katta, Swamini, Sahitya Darbar, Krushi Mitri, Hello Doctor, Yashoga, and Gost Gava Gachi.

These programmes are produced in various formats like recorded talks, phone-in conversations, expert advice, etc, and designed to both entertain and educate the listeners. They touch upon various fields like education, health, literature and art, local updates, and news. The CRS also serves as a platform for the community members, especially the artists, to express their views, concerns, as well as showcase their talents.



Innovations in format or any other way: Radio Manbhavan concentrates on developing content in different and engaging formats so that it remains relevant to the audience and is able to make an impact on them. Dramas, interviews, magazines, talks, etc. are some of the innovative formats that the CRS adopts. The CRS connects with its listeners through social media platforms and shares regular updates about its initiatives and events.

Core Team: There are seven CRMC members on the board of Radio Manbhavan. Four team members including the Station Director/Incharge, transmitter operator, and two radio jockeys form the core team of the CRS. They operate with a small team and aim to draw the maximum output out of minimal resources.

Major Projects Undertaken: Radio Manbhavan was a part of the Arambh campaign in association with UNICEF and SMART. The CRS featured in the COVID-19 vaccination campaign in association with UNICEF and CRA, and the Amchi Urmila project in association with UNICEF and SBC3. The CRS has also regularly been a part of the International Day of Yoga campaigns in association with the Ministry of Ayush and CEMCA.

Sustainable Strategies: Radio Manbhavan is presently funded by its parent organisation, KCES M.J. College. The CRS also generates revenue through the externally funded collaborative ventures that it participates in.

Number of listeners and Potential Outreach: The CRS' broadcast covers almost 170 villages and has an outreach potential of nearly five lakh people.

Major concerns in the Community: Lack of education in the rural communities affect them in many ways including unemployment, lack of awareness about fundamental rights, and inability to harness the best out of welfare schemes etc. The community should also be made aware of various health concerns.



Radio Deogiri @ 91.2 FM
Guruvarya Lahuji Salve Aarogya Kendra, Plot No. P-6,
MIDC Railway Station Area,
Opposite Old Tarun- Bharat Press,
Chhatrapati Sambhaji Nagar, Maharashtra- 431010

Contact Person: Dr.Vitthal Manikrao Kulkarni
Contact number: +91-9822435531, +91-9960697477
Email: radiodeogiri91.2@gmail.com
Broadcast Timing: 6 AM to 10 AM and 4 PM to 8 PM second session for 8 hours a day
Broadcasting Language: Marathi, Hindi, English



Genesis: Savitribai Phule Mahila Ekatma Samaja Mandal established Radio Deogiri in 2022. The CRS was founded with the goal of uplifting the underprivileged segments of society through various programmes run by its parent organisation. The CRS' programmes for entertainment and education are intended to aid in the preservation of folk culture and folk art.

Thematic Focus: The major themes that Radio Deogiri focuses on are art, culture, education, environment and health. The CRS believes that, through these focus areas, it can build a healthy and educated community that is socially, economically and politically aware

Sustainable Development Goals: Radio Deogiri focuses on the following SDGs:

- SDG 2: Zero Hunger
- SDG 3: Good Health
- SDG 4: Quality Education
- SDG 5: Gender Equality
- SDG 6: Clean Water and Sanitation.
- SDG 8: Decent Work and Economic Growth
- SDG 15: Life on Land

Primetime Programmes: The primetime programmes that Radio Deogiri broadcasts are Vichardhan, Aarogyam Dhanasampada, Nisargayan, Krida Jagat, Swatantrate Bhagawate, Bhetigathi, and Vishwatmak Sanskar.

Vichardhan is a philosophical programme based on the ideas and philosophies of the great saints of the country. Aarogyam Dhanasampada is an interactive health-based programme that features doctors from different departments and addresses topics related to diseases, prevention and cure. Nisargayan is a programme on nature and environment which advocates water conservation, soil afforestation etc. Krida Jagat is a sport-based programme that features interviews with players and coaches where they share their experiences. Swatantrate Bhagawate is narrative programmes about the great freedom fighters of the nation. Bhetigathi is a programme that features interviews with eminent personalities from different fields, and Vishwatmak Sanskar is a programme that sheds light on Indian culture and traditions.



Innovations in format or any other way: Radio Deogiri provides a platform for the local folk artists in the community through its programme series called Kaladarshan. It features poems, stories, songs and other art forms from the local folk tradition.

The CRS is active on all major social media platforms, and also has a YouTube channel and mobile application of its own.

Core Team: The core team at Radio Deogiri includes the Station Director, Station Manager, a panel of experts and radio jockeys.

The CRS firmly believes in community participation and invites the community members to be active contributors in content creation, programme planning, production and presentation.

Major Projects Undertaken: Radio Deogiri has been part of a number of significant projects. The CRS has collaborated with UNICEF to promote vaccination against COVID-19, good nutrition, personal hygiene, and support for lactating mothers, among other things. It also collaborated with SAFU to execute a campaign that was centred on the health of women from underprivileged socio-economic backgrounds.

Radio Deogiri organised Science Week events in the community in collaboration with Vidhyan Bharati and Swami Vivekanand College, Sambhajinagar.

There are several projects in which the CRS has partnered with groups like Jan Kalyan Samiti, Dattaji Bhale Blood Bank, Purnam Eco Vision Foundation, and Jal Samwad.

Sustainable Strategies: The parent organisation Sawitribai Fule Mahila Ekatma Samaj Mandal provides a certain amount of Radio Deogiri's annual budget. The sustainable strategy at the CRS calls for obtaining the remaining funds through collaborations with leading NGOs and government agencies.

Number of listeners and Potential Outreach: Radio Deogiri has a large potential outreach of nearly 1,55,000 people. Out of this potential outreach, the CRS gathers an active listener base of nearly 55,000 people through its broadcast and Web Radio.

Major concerns in the Community: A study on women's health from the underprivileged sections of the society revealed that only 28% of the women in the community have normal haemoglobin levels, and the remaining 72% have counts that are below the recommended levels.

The primary needs/areas of concern in the community are inadequate knowledge on women's health, education, unemployment, and poverty. Women's health standards in the community are subpar. It is critical to continue to improve health conditions in order to raise living standards.



Radio Sugar @ 90.8 FM
RIT Campus, Rajaramnagar, Takari Road, Sakhrale,
Block Walva, Dist. Sangli, Maharashtra- 415414

Contact Person: Mr. Uday Godbole -Station Head

Contact number: +91-9765462266, 9404250908

Email: radiosugar@ritindia.edu, uday.godbole@ritindia.edu

Website: ritindia.edu

Broadcast Timing: 06.00 AM to 11.00 PM for 17 hours a day

Broadcasting Language: Marathi

Genesis: Radio Sugar is the community radio station of Kasegaon Education Society, which is an initiative of RIT. The broadcast of Radio Sugar started on 20 August 2021. The CRS broadcasts educational and entertaining content for young people, kids, women, seniors, teachers, farmers, etc. Additionally, Radio Sugar invites regional artists to take part in and contribute to its programmes. The motto of Radio Sugar is to encourage community members by celebrating their accomplishments and promoting their well-being. As a result, Radio Sugar has become very popular in the community in a short span of time.



Thematic Focus: Though Radio Sugar is run by an educational institute, it is the only radio station in the city, and therefore the programmes produced are focused not only on students but all sections of the community, i.e. women, youth, farmers, senior citizens, children etc.

One of Radio Sugar's main areas of focus is agriculture. The primary agricultural product of the area is sugarcane, and there are numerous sugar factories in the area. However, cultivating sugarcane requires a lot of water. Water conservation is therefore a key focus area. By introducing farmers to modern irrigation methods, Radio Sugar encourages them to adopt environmental-friendly practices in their farming.

Sustainable Development Goals: Radio Sugar broadly focuses its work on the following SDGs:

SDG 4: Quality Education

SDG 13: Climate Action

Primetime Programmes: Some of the primetime programmes of Radio Sugar are Meethi Morning, Maitrin.com and Nammo Annadata. Meethi Morning is a daily talk show where the radio jockey discusses the latest news, developments, motivational messages and stories with the community. Maitrin.com is a women-oriented programme that discusses many topics like beauty, healthcare, career etc. The show also provides a platform for female community members to share their experiences with the community. Nammo Annadata is an agricultural programme that informs farmers about the most recent irrigation and cultivation methods as well as weather predictions. The farming community has found this programme to be of great help.



Innovations in format or any other way: Along with conventional broadcasting and narrowcasting, Radio Sugar makes a special effort to connect with the community and maintain that connection. For this, a number of activities like quiz contests, social gatherings, live shows, and competitions are organised. As the CRS is an ancillary of an educational institution, it organises a variety of activities for the student community as well, such as essay-writing competitions, drawing contests, etc., and maintains contact with them through online or in-person activities.

Core Team: Radio Sugar has a strong team that helps it function efficiently and cater to the needs of the community. It has five staff which include the Station Manager, Programme Manager, Sales Manager and two radio jockeys, and they are assisted by a team of 9 volunteers.

Major Projects Undertaken: Radio Sugar has worked on numerous national and regional projects with UNICEF, CRA, SMART, and CEMCA in the areas of fact-checking, addressing climate change, and celebrating International Yoga Day.

Sustainable Strategies: At present, Radio Sugar is completely funded by its parent organisation. The CRS also derives revenues from the externally funded projects that it engages in.

Number of listeners and Potential Outreach: The active listener base of Radio Sugar is nearly 10,000 people and more than a thousand people tune into the programmes through the means of Web Radio.

Major concerns in the Community: Most of the people in the region belong to the farming community. They require regular, accurate weather forecasts and other information. The CRS tries its best to offer all the information they require.

Women listeners are very enthusiastic and always eager to participate in programmes, but the lack of radio sets becomes a barrier to reaching the community.



Radio Namkeen @ 91.2 FM
9 Omkar, Samrat Society, kathe lane, opp Swami Samarth
Mandir, Ganesh Nagar,
Nashik, Maharashtra- 422003

Contact Person: Kiran Verna, Station Manager & Producer

Contact number: +91-9757092220, +91-8898447627

Email id: radionamkeen@gmail.com, riggrodigital@gmail.com

Website: www.radionamkeen.com

Broadcast Languages: Hindi, English, and Marathi

Broadcast Hours: 24 hours

Genesis: Midway through 2021, JRSPS, Nashik, and its technological partner Riggro Digital launched Radio Namkeen.

Radio Namkeen is a community radio station dedicated to promoting women empowerment, education, and community development.

Through its programmes, initiatives, and community engagement, the station strives to inspire, educate, and empower individuals, while fostering a sense of unity and positive social change within the community.

Thematic Focus: Radio Namkeen is a community radio station that focuses on several themes to create a positive impact on the community. These themes include women empowerment, education, community development, health and wellness, culture and entertainment, and cultural exchange. Radio Namkeen seeks to have a significant impact on the community through the adoption of these thematic focuses.

Sustainable Development Goals: Radio Namkeen broadly focuses on achieving the following SDGs:

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 10: Reduced Inequalities

SDG 16: Peace, Justice, and Strong Institutions

SDG 17: Partnerships for the SDGs

Primetime Programmes: A compelling schedule of primetime programming on Radio Namkeen is intended to educate, amuse, and empower the neighbourhood. Namkeen Talks, Rhythms of Life, Education Hour, Women's Voice, and Healthy Living are a few of these programmes. Namkeen Talks explores a variety of subjects, and Rhythms of Life honours the vibrant cultural heritage of the community. Education Hour features interactive educational material, while the Women's Voice programme emphasises gender equality and women's empowerment. The programme Healthy Living encourages listeners to take charge of their well-being.



Innovations in format or any other way: Radio Namkeen uses innovative techniques to reach out to its audience and maximise community engagement. These include interactive social media presence, mobile apps and podcasts, community outreach programs, collaborative storytelling, mobile broadcasting units, and language inclusion. An interactive social media presence allows listeners to engage with the station, provide feedback, and contribute to content creation. Mobile apps and podcasts allow listeners to access the station's content on their smartphones, while community outreach programs involve conducting live broadcasts from community events, organising interactive workshops and seminars, and participating in local festivals.

Core Team: Radio Namkeen operates with a dedicated core team, staff members, and volunteers who work together to run the community radio station and bring its programs to life. The core team consists of experienced professionals who oversee the overall management, strategy, and direction of the station. The station manager is responsible for overseeing the day-to-day operations and liaising with external stakeholders. The program producers are responsible for conceptualising, developing, and producing the content for Radio Namkeen's various programs. The technical staff handles the equipment, sound engineering, and broadcasting aspects of the station. The marketing and outreach team is responsible for promoting Radio Namkeen within the community and attracting a wider audience. The volunteers assist in various roles, such as hosting programs, conducting interviews, providing technical support, and assisting with administrative tasks.

Major Projects Undertaken: Radio Namkeen has undertaken several projects to make a significant impact on the community. These include a Women Empowerment Campaign, a Community Health Initiative, and an Education for All project. The Women Empowerment Campaign focused on raising awareness about women's rights and promoting gender equality, while the Community Health Initiative focused on promoting health and well-being. Radio Namkeen collaborated with local schools and educational institutions to organise workshops, provide educational resources, and support educational initiatives in underserved areas. It also initiated projects focused on community dialogue and peacebuilding, and an environmental sustainability campaign to raise awareness about environmental issues and promote sustainable practices. These initiatives demonstrate the station's commitment to addressing social issues, empowering the community, and fostering positive change. The CRS has been a part of the UNICEF-SMART initiative 'Aarambh' and the UNICEF-CRA initiative 'Swasthya Sankalpa'.

Sustainable Strategies: Radio Namkeen implements sustainable strategies for funding its operations and community initiatives, such as sponsoring and advertising, seeking grants and funding opportunities, forming partnerships and collaborations, and providing value-added services. These strategies generate revenue and contribute to the station's financial sustainability.

Number of listeners and Potential Outreach: The city of Nashik falls within the broadcast of Radio Namkeen and the outreach potential is estimated to be approximately 15 lakh people, out of which the CRS has an active listener base of at least 2.5 lakh people.

Major Concerns in the Community: Nashik city faces several major concerns that require attention and concentrated efforts for their resolution. These include infrastructure and urban development, unemployment and skill development, education and quality of schools, healthcare access and quality, environmental conservation and pollution, women empowerment and gender equality, traffic congestion and road safety, etc. Multiple intervention strategies and initiatives are the need of the hour to address the pressing issues that affect the community.



Radio Manbhavan 90.8 FM
Radio Manbhavan 90.8 FM in Front of Ekalavya Krida
Sankul, M.J. College Campus,
Jalgaon, Maharashtra- 425001

Contact Person: Mr. Amol Deshmukh
Contact Number: +91-9922337361
Email: manbhavanradio@gmail.com
Website: <https://radiomanbhavan.kces.in/>
Broadcast Timing: 7:00 AM to 7:00 PM for 12 hours a day
Broadcasting Language: Marathi

Genesis: Radio Manabhavan is managed by KCES M.J. College Jalgaon. The community radio station was established on 14th April 2022, with the vision to develop programmes that suit the most needy sections of the society and promote their substantial development. The tagline of the CRS is 'always heart-touching'. Despite being a young CRS, it has been able to influence the target community in ways that educate and empower them.



Thematic Focus: The major focus areas of Radio Manbhavan are education, livelihood, industries and entrepreneurial ventures, rural development, women empowerment, and legal literacy. The CRS aims to develop educational and technical content that support industries, small business enterprises and entrepreneurial ventures. The CRS focuses on uplifting the lives of women in the cottage industry by making them socially aware and educating them in legal literacy. The CRS aims to reduce dropout rates in the local schools and undeveloped areas by producing educational content in the local language. The CRS promotes local culture, art and traditions with the help of local art groups.

Sustainable Development Goals: Radio Manbhavan is focussed towards working on:

- SDG 3: Good Health and Well-Being
- SDG 4: Quality Education
- SDG 5: Gender Equality
- SDG 10: Reduced Inequalities

Primetime Programmes: The primetime programmes of Radio Manbhavan are MJ Katta, Swamini, Sahitya Darbar, Krushi Mitri, Hello Doctor, Yashoga, and Gost Gava Gachi.

These programmes are produced in various formats like recorded talks, phone-in conversations, expert advice, etc, and designed to both entertain and educate the listeners. They touch upon various fields like education, health, literature and art, local updates, and news. The CRS also serves as a platform for the community members, especially the artists, to express their views, concerns, as well as showcase their talents.



Innovations in format or any other way: Radio Manbhavan concentrates on developing content in different and engaging formats so that it remains relevant to the audience and is able to make an impact on them. Dramas, interviews, magazines, talks, etc. are some of the innovative formats that the CRS adopts. The CRS connects with its listeners through social media platforms and shares regular updates about its initiatives and events.

Core Team: There are seven CRMC members on the board of Radio Manbhavan. Four team members including the Station Director/Incharge, transmitter operator, and two radio jockeys form the core team of the CRS. They operate with a small team and aim to draw the maximum output out of minimal resources.

Major Projects Undertaken: Radio Manbhavan was a part of the Arambh campaign in association with UNICEF and SMART. The CRS featured in the COVID-19 vaccination campaign in association with UNICEF and CRA, and the Amchi Urmila project in association with UNICEF and SBC3. The CRS has also regularly been a part of the International Day of Yoga campaigns in association with the Ministry of Ayush and CEMCA.

Sustainable Strategies: Radio Manbhavan is presently funded by its parent organisation, KCES M.J. College. The CRS also generates revenue through the externally funded collaborative ventures that it participates in.

Number of listeners and Potential Outreach: The CRS' broadcast covers almost 170 villages and has an outreach potential of nearly five lakh people.

Major concerns in the Community: Lack of education in the rural communities affect them in many ways including unemployment, lack of awareness about fundamental rights, and inability to harness the best out of welfare schemes etc. The community should also be made aware of various health concerns. in format or any other way: Radio Namkeen uses innovative techniques to reach out to its audience and maximise community engagement. These include interactive social media presence, mobile apps and podcasts, community outreach programs, collaborative storytelling, mobile broadcasting units, and language inclusion. An interactive social media presence allows listeners to engage with the station, provide feedback, and contribute to content creation. Mobile apps and podcasts allow listeners to access the station's content on their smartphones, while community outreach programs involve conducting live broadcasts from community events, organising interactive workshops and seminars, and participating in local festivals.

Core Team: Radio Namkeen operates with a dedicated core team, staff members, and volunteers who work together to run the community radio station and bring its programs to life. The core team consists of experienced professionals who oversee the overall management, strategy, and direction of the station. The station manager is responsible for overseeing the day-to-day operations and liaising with external stakeholders. The program producers are responsible for conceptualising, developing, and producing the content for Radio Namkeen's various programs. The technical staff handles the equipment, sound engineering, and broadcasting aspects of the station. The marketing and outreach team is responsible for promoting Radio Namkeen within the community and attracting a wider audience. The volunteers assist in various roles, such as hosting programs, conducting interviews, providing technical support, and assisting with administrative tasks.

Major Projects Undertaken: Radio Namkeen has undertaken several projects to make a significant impact on the community. These include a Women Empowerment Campaign, a Community Health Initiative, and an Education for All project. The Women Empowerment Campaign focused on raising awareness about women's rights and promoting gender equality, while the Community Health Initiative focused on promoting health and well-being. Radio Namkeen collaborated with local schools and educational institutions to organise workshops, provide educational resources, and support educational initiatives in underserved areas. It also initiated projects focused on community dialogue and peacebuilding, and an environmental sustainability campaign to raise awareness about environmental issues and promote sustainable practices. These initiatives demonstrate the station's commitment to addressing social issues, empowering the community, and fostering positive change. The CRS has been a part of the UNICEF-SMART initiative 'Aarambh' and the UNICEF-CRA initiative 'Swasthya Sankalpa'.

Sustainable Strategies: Radio Namkeen implements sustainable strategies for funding its operations and community initiatives, such as sponsoring and advertising, seeking grants and funding opportunities, forming partnerships and collaborations, and providing value-added services. These strategies generate revenue and contribute to the station's financial sustainability.

Number of listeners and Potential Outreach: The city of Nashik falls within the broadcast of Radio Namkeen and the outreach potential is estimated to be approximately 15 lakh people, out of which the CRS has an active listener base of at least 2.5 lakh people.

Major Concerns in the Community: Nashik city faces several major concerns that require attention and concentrated efforts for their resolution. These include infrastructure and urban development, unemployment and skill development, education and quality of schools, healthcare access and quality, environmental conservation and pollution, women empowerment and gender equality, traffic congestion and road safety, etc. Multiple intervention strategies and initiatives are the need of the hour to address the pressing issues that affect the community.



Infinity Community Radio @ 90.4 FM
5th Floor, Mechanical Building, Pimpri Chinchwad Col-
lege of Engineering, Sector No
26, Nigdi Pradhikaran,
Pune, Maharashtra - 411044

Contact Person: Mrs. Madhuri Dhamale
Contact Number: +91-9371332683
Email: infinitycr90.4@gmail.com, madhuri.dhamale@pccoer.in
Website: www.infinityfm.pcet.org.in
Broadcast Timing: 10 hours a day
Broadcasting Language: Marathi, Hindi, English

Genesis: Infinity Community Radio is run by Pimpri Chinchwad Education Trust, a renowned educational institution in India. The radio was launched on 29 August, 2022. Pimpri Chinchwad is a region which is known as Mini India. The CRS strives to get all community members, experts, and common people to express and explore themselves through the means of the radio. The tagline of Infinity CRS is 'Reflecting You', as the CRS works as a mirror to the society.

Thematic Focus: Health and women empowerment are among the primary focus areas of Infinity CRS. It also works on all areas that have a direct influence on the well-being of the target community.

Sustainable Development Goals: Infinity Radio is committed to realising the following goals:
 SDG 3: Good Health and Well-Being
 SDG 5: Gender Equality

Primetime Programmes: The primetime programmes of Infinity CRS are listed below:
 Shivaranjani – It's a musical log performed by one of the college professors, based on retro singers.

Aadhi Kelechi Pahije – A programme that tells the stories of people who worked for the welfare of the society

Khulke Muskurale Tu – A programme on mental health, stress relief and happy living. It is co-hosted by the well-known counsellors in Pune.

Sarmisal – A comic storytelling show programme based on the common man's daily routine.

Becoming The Icon – A programme through which students share stories about their icons and role models

Aanandach Vidnyan – A programme that encourages scientific temper



Innovations in format or any other way: Infinity CRS reaches out to community members through the means of narrowcasting activities.

Core Team: Infinity CRS operates with a small and dedicated team of three members that include the Production Manager, Programme Executive, and Programme Assistant.

Major Projects Undertaken: Being in its early days, Infinity CRS is yet to be part of a major collaborative project. It has a lot of internal initiatives in the pipeline for the welfare of different groups like ASHA workers, retired army personnel etc.

Sustainable Strategies: Infinity CRS strives to collaborate with local NGOs, and also attract advertisements from local enterprises.

Number of listeners and Potential Outreach: Infinity CRS has a strong outreach potential, and an active listener base of six thousand listeners.

Major concerns in the Community: Environmental problems like pollution and its aftermaths like climate change are bringing irreparable damage to ecosystems and its repercussions have been felt all across the world. Awareness about such concerns should be created to sensitise the local community about the harmful effects and the irreversible damage caused by these environmental problems.



Radio Silvercity @ 89.6 FM
Radio Silvercity, Near Maratha Patil Hall, Renuka(Shan-
kar) Nagar, Khamgaon
Dist. Buldhana, Maharashtra - 444303

Contact Person: RJ Amar Chavan
Contact Number: 9356235176, 9096139035
Email: radiosilvercity@gmail.com
Broadcast Languages: Marathi & Hindi
Broadcast Hours: 6 AM to 9 AM & repeat 6 PM to 9 PM for 06 hours a day



Genesis: Khamgaon had no radio network access prior to the launch of Radio Silvercity in 2022 by Dnyangangana Shikshan Prasarak Mandal. The CRS was established with the goal of educating the local population about agriculture and its technical facets. Additionally, Radio Silvercity also educates the local population on health-related topics.

Thematic Focus: Radio Silvercity works on educating young people about career, educational, and self-employment opportunities that will help them develop their careers. Since health-related issues are also a matter of concern these days, the CRS also produces a variety of programmes related to diet, primary care, health improvement, etc. that will eventually help raise awareness and improve health standards in the community..

Sustainable Development Goals: The SDGs that Radio Silvercity focuses on are listed below

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 15: Life on Land

Primetime Programmes: On Radio Silvercity, the primetime programming includes shows like Kitabwala, which adopts a storytelling method to cover the primary and pre-primary curriculum. A programme called Career Guidance concentrates on assisting students in passing entrance exams. The CRS hosts a talk show called "Hello, Doctor!" where they invite medical experts. Dhawantri is another health-related programme based on Ayurveda. A programme called Yashogatha features the success stories of entrepreneurs and other accomplished people. The show Kichan Katta is about nutrition.



Innovations in format or any other way: In 1969, Hon. Late Vasantao Bappurao Deshmukh established the Dnyanganga Shikshan Prasarak Mandal in the rural district of Akola. Since then, the organisation has carried out its initiatives and interventions in accordance with the ideals of its late founder and president, Mr. Vasantao Bappurao Deshmukh. Akola and Buldhana districts' high school programme for students from rural areas has been a significant initiative. Other social initiatives include tree planting, blood donation, health camps, mask distribution, and awareness campaigns about the importance of social distancing.

Core Team: The station manager, an agricultural scientist, and two radio jockeys make up the current team of four. The station incharge is a doctor and is responsible for health-related programmes and the agricultural scientist is in charge of the agricultural programmes. The educational programmes' content is created by the Radio Jockeys.

Major Projects Undertaken: Radio Silvercity is collaborating with the state government to raise awareness on various schemes such as those pertaining to agriculture, health, and education.

Sustainable Strategies: The parent organisation contributes about 30% of the annual budget in terms of both technical and financial support. In addition, the sustainable strategy of the CRS aims to be self-sufficient and to obtain the remaining 70% of the budget through joint ventures with top NGOs and other government agencies.

Number of listeners and Potential Outreach: Around ten villages and a large city fall in Radio Silvercity's coverage area. Though the number of active listeners has not yet been determined, the potential outreach is thought to be around 1,90,000.

Major concerns in the Community: Educating young people about career, educational, and self-employment opportunities will help them develop their careers.

The community lacks tools but has a lot of latent artistic potential. The mobile network hasn't spread widely yet, there aren't any radio stations within 70 km, the roads aren't adequate, and the farmers don't have access to cutting-edge technology. In general, this field is still in a very early stage of development.

The majority of the population relies primarily on agriculture as a source of income, but the area experiences low productivity, which is primarily due to a lack of technical knowledge regarding production technology and post-harvest management.

Contact Person: Mr. Shrinivas Trimbakrao Solanke

Contact Number: +91-8805014535, 9767908908

Email: radioparbhani@gmail.com

Broadcast Timing: 8 hours a day

Broadcasting Language: Marathi and Hindi

Genesis: Radio Parbhani was launched on 25th June, 2020 with the sole aim to create awareness in various critical areas that have a direct bearing on the well-being and development of the local community. The CRS is truly the voice of the common folk, and is committed to making their lives better through its programmes and initiatives.

Thematic Focus: Agriculture, education, health, and fundamental rights and legal awareness are the primary focus areas of the community. The CRS focuses on creating opportunities to ensure sustainable livelihood for all community members, and thereby building a strong, independent and equal society.

Sustainable Development Goals: Radio Parbhani is committed to achieve these goals:

SDG 4: Quality Education

SDG 12: Responsible Consumption and Production

Primetime Programmes: The primetime programmes that are broadcast by Radio Parbhani include Aaradhana, Thodi Coffee Thodi Baatein, and Raat Abhi Baaki Hai. Aaradhana is a spiritual programme. Thodi Coffee Thodi Baatein is an interactive show with the local community, including farmers, shopkeepers, and street vendors. Raat Abhi Baaki Hai is a programme that discusses the concerns faced by the youth in the community. In addition to these programmes, the CRS also invites lawyers to the studio to interact with the community members and promote legal awareness.



Innovations in format or any other way: Radio Parbhani regularly interacts with the local community through the means of narrowcasting to gauge their problems, and encourages the community to address these concerns through collective efforts.

Core Team: Six team members form the core team of Radio Parbhani. This includes the Director, Station Coordinator, and a group of four radio jockeys who also help in programme conceptualisation, production and delivery.

Major Projects Undertaken: Radio Parbhani has majorly focused on developing internal initiatives for the specific needs and concerns of the community, and is yet to be part of an major external project. The CRS works to bridge the gap between the community and the local administration, advocates women empowerment, and also focuses on helping the local community enhance their communication skills in English (in association with the local education department).

Sustainable Strategies: Radio Parbhani is able to generate some revenue through the means of local advertising, and is actively seeking collaborations with leading government agencies, NGOs and private organisations to boost its revenue streams.

Number of listeners and Potential Outreach: Radio Parbhani has an active listener base of nearly 30,000 listeners, and working on expanding the same to one lakh.

Major concerns in the Community: Major concerns in the community include gender disparity, low income, unemployment, and lack of sustainable livelihood options. Better educational as well as healthcare infrastructure can help improve the condition of the community members.



Radio Kokan @ 90.4 FM
502, Radio Bhawan, Dhamnavane, Bahadur Shaikh Naka,
Chiplun, Ratnagiri, Maharashtra - 415605

Contact Person: Mr. Yuvraj Mohite
Contact Number: +91-8898061430, 9869078977
Email: janniva20@gmail.com, mohiteyuvraj1@gmail.com
Broadcast Timing: 7 AM to 1 PM for 6 hours a day
Broadcasting Language: Marathi, Hindi and local languages

Genesis: Radio Kokan was established in 2022 by the Janniva organisation. The CRS was established with a vision to improve the chances of education, farming, dalit-women empowerment and provide guidance to youth in the community. The CRS focuses on issues that concern the local community to bring about crucial policy changes to ensure the well-being of the community.

Thematic Focus: The focus area of intervention of the CRS has majorly been quality education, dalit-women empowerment, self-employment, agriculture, sustainable livelihood, and professional growth.

Sustainable Development Goals: Radio Kokan is dedicated to achieving the following goals:

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 11: Sustainable Cities and Communities

SDG 13: Climate Action

Primetime Programmes: The primetime programmes of Radio Kokan are Great-Bhet, Abhyas Varg, PeekPani, Nave Prayog, Samvidhan Shala, Mahila Manch, Tarunai and Prabodhan. Great-Bhet are interviews with important personalities from various fields and their success stories. Abhyas Varg and Tarunai are educational programmes for school children, developed in various formats to make academic subjects and concepts interesting. PeekPani is an agricultural programme that focuses on organic methods, new farming techniques, and government welfare schemes for farmers.

Innovations in format or any other way: The CRS partners with social and cultural groups for narrow-casting programmes and sharing critical information with the community. The CRS also runs awareness campaigns and organises social events in the community.

Core Team: The staff at Radio Kokan is presently five strong; it includes the Station Director, Station Manager, Organiser, and technical personnel. The CRS also has a panel of nine members to review the programmes. The CRS hires anchors and resource persons for the development and delivery of its programmes.

The CRS organises youth camps on personality development and career guidance. It is also partnering with local organisations to improve the state of schools in the area.

Major Projects Undertaken: After frequent instances of floods and landslides in the area, the CRS has worked on many initiatives to raise awareness on environmental issues, with the Forest Department and NGOs.

Sustainable Strategies: Radio Kokan is financially and technically supported by its parent organisation, Janniva. It also tries to generate revenue through the means of paid collaborative ventures with other organisations.

Number of listeners and Potential Outreach: The CRS covers 26 villages and a town within its broadcast limits. The area has a total population of nearly 1,25,000 people.

Major concerns in the Community: Illiteracy or lack of educational facilities, health concerns and lack of adequate healthcare infrastructure, and unemployment are major concerns in the community. The community members are unable to draw benefits out of social welfare schemes due to lack of awareness. New schemes are needed to support farmers and the agricultural sector. Lack of environment-friendly industrial policies pose a serious threat to ecological balance.



Dnyanvani @ 90.4 FM
D. Y. Patil, Deemed to be University, Sector 7,
Vidyanagar, Nerul,
Navi Mumbai, Maharashtra - 400706

Contact Person: Dr. C.S. Thammaiah
Contact Number: +91-9987977700, 9663650901
Email: registrar.office@dypatil.edu; vc.office@dypatil.edu
Broadcast Timing: 7 AM to 5 PM for 10 hours a day
Broadcasting Language: Hindi, Marathi and English

Genesis: Padmashree Dr. D.Y. Patil University embarked on a mission to spread awareness and education among the masses in its neighbouring community; thus, the satellite city Navi Mumbai got its first Community Radio Station in the form of Dnyanvani Radio on September 3, 2017. The initiative is sometimes also identified as DY Radio, a moniker fondly given by the students and the community locale. The station's broadcasts reach approximately 12 to 15 km, covering areas from Airoli to Panvel, thus connecting two extreme ends of Navi Mumbai.



Thematic Focus: The main focus areas of Dnyanvani lie in the fields of education, health and well-being, sports, spirituality, and women in leadership. The Radio explores these themes broadly in its programmes and formulates the content accordingly to promote the interests of the community. With strong ties rooted in the community, the station primarily highlights the nuances of the broader themes that are pertinent within the community.

Sustainable Development Goals: The focus areas of intervention for the CRS are:

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 16: Peace, Justice and Strong Institutions

Primetime Programmes: The programmes that the radio station broadcasts are curated by the students for the community. Dnyanvani prides itself on generating more than half of its content through the direct participation of the community for which the station has been functioning. Being in constant touch with the youth of the area, the programmes reflect versatility as they cover topics ranging from the promotion of martial arts among women for self-defence to organising musical evenings for the old age homes across Navi Mumbai.



Innovations in format or any other way: Apart from broadcasting content on radio, the station actively carries out activities on the ground to directly reach community members. These activities include reaching out to the villages in the vicinity to make them aware of the facilities, like health check-up camps, or conducting and covering local sports events.

Core Team: The station is supported by the administrative members of its parent organisation. A core team of 6 members brings decades of experience to the table to manage the radio station efficiently.

Major Projects Undertaken: The station has primarily carried out internal projects to support the radio station and community in general. Several of its programmes carried out in the last 5 years were designed to impart the technical skills required to run a radio station. With consequent success, the station has also expanded its outreach to include covering sports events and organising awareness drives.

Sustainable Strategies: Dnyanvani is largely supported by its parent organisation, D. Y. Patil University. The university responsibly takes care of the resource provisions in terms of the financial and technical aspects of running a radio station. Its long term sustenance strategy relies on the creation of quality content that allows community members to actively participate in its programmes and events and thus support the radio station.

Number of listeners and Potential Outreach: Dnyanvani almost entirely covers the city of Navi Mumbai and is popular among its locals. Although the active listener base is yet to be ascertained, the radio station definitely holds a healthy outreach.

Major concerns in the Community: The major concern in the community is a lack of awareness about the basic amenities and facilities. The socio-economically backward areas within the vicinity of the radio station are predominantly plagued by the issue.



**Radio Ranvara 89.6FM,
KVK Gandheli,
Aurangabad,
Maharashtra - 431001**

Contact Person: Bhushan Pawar
Contact Number: +91-8329182441
Email: radioranvara@gmail.com
mgmkvk@gmail.com.
Website: www.mgmkvk.com
Broadcast Timing: 8 hours
(7:00am to 11:00 am & 4:00pm to 8:00pm)
Broadcasting Language: Marathi

Genesis: Radio Ranvara @ 89.6 MHz is a Community Radio Station (CRS), based at KVK Gandheli that was inaugurated on September 1, 2022 by Shri. Tushargandhi, President of Mahatma Gandhi Foundation, Gandheli. The CRS, which broadcasts at 89.6 MHz, strives to give the farming community the most up-to-date information in the field of agriculture. Farmers, farm women, and agricultural communities can use the station to share their experiences, talents, art, needs and other issues.. Farmers, self-help groups, students, doctors, local artists, agro-entrepreneurs, professors, and specialists from other faculties are among the presenters and participants in the programmes. In the quest of critical issues/concerns, the programmers travel to communities to collect farmers' stories and livelihood issues, which are then broadcast by the CRS. Furthermore, patriotic, folk, devotional, and light music are recorded and transmitted to motivate the local people. Agricultural scientists and specialists are often invited to take part in radio discussions to explore and resolve critical agricultural challenges.



Thematic Focus: The main focus areas of Radio Ranvara are agriculture, education, and healthcare, various social and allied issues. Through its programmes and interventions, the CRS aims to create a lasting impact in the lives of the target community. This is done by reaching out to the community members to address their concerns and needs. The CRS also strives to draw the attention of government authorities and other stakeholders to the challenges faced by the community on a daily basis.

Sustainable Development Goals: Radio Ranvara focuses its work on the following SDGs:
 SDG 1: No Poverty
 SDG 3: Good Health and Well-Being
 SDG 4: Quality Education
 SDG 5: Gender Equality
 SDG 6: Clean Water and Sanitation
 SDG 13: Climate Action



Primetime Programmes: The primetime programmes that are broadcast on Radio Ranvara are as follows.

Aapal Shivar : An educational program for farmers that provides information on numerous agriculture techniques, ideas, and other topics.

Sheti Shala: This program Broadcast technology-based information from planting to post-harvest

Krusha Sandesh :- Daily agricultural activities, crop protection information, weather forecast received from Agricultural University are aired .

Krusha Varta :- The daily market prices of vegetables and food grains obtained from the Agricultural Produce Market Committee are Broadcast.

Gatha yashachi : success stories of farmers

Sakhi: women's Programme on Women's problem, their empowerment and success stories.

Man udhanvaryache : An Infotainment program for youth.

Katha kathan: story telling

Dhanwantari : Broadcast health tips.

Innovations in format or any other way: While transmitting radio programmes, the CRS also attempts for narrowcasting them on stage, on the streets, in schools, universities, exhibits, industry sectors, and so on. In this effort, the CRS is assisted in various ways by 'Asha workers from the health department, officers and agents from the agriculture departments, school instructors, and college professors. The CRS also deploys additional extension tools and activities in order to reach the unreached, including - street play, farmers and students seminar, public lecture sessions, newspaper articles, and banners.

Core Team: Radio Ranvara employs 3 people, including the Station Director and Station Manager. CRS' core committee consists of seven members, excluding these employees. CRS relies on five volunteers to help with its community programmes, and has its own technical personnel as well. Members of the core committee oversee radio operations.

Major Projects Undertaken: Initiatives that focus on patriarchy, child marriage, gender equality, sexual assault, gender-based violence, career guidance, and entrepreneurship programmes for women and girls are among the major projects undertaken by the CRS. This includes both internal and external initiatives.

Sustainable Strategies: The parent organisation provides financial assistance for technical maintenance to the CRS. It also generates revenue through advertisements from private partners, and some funds are raised through projects funded by UNICEF and government advertisements.

Number of listeners and Potential Outreach: The radio coverage area is limited to the rural areas of Aurangabad District..Apart from that, some listeners have access to the radio over the Internet. Every year, the CRS reaches around 3 lakh listeners.

Major concerns in the Community: The major concerns in the society include problems faced by farmers. Weather plays a crucial role in their yield and their income depends on it. The farmers also need access to the latest technologies and knowledge related to the latest farming practices. Procuring the right price for their produce is also important for their well-being.



Guruwani Community Radio @ 90.8 FM
Brighton World School, Near Shubham Complex,
Gauripada Road, Yogidham, Milind Nagar,
Kalyan (W),
Maharashtra

Contact Person: Dr. Vidyullta Kolhe,
Mr. Suresh Mali
Contact Number: +91-9922977612,
8692953269
Email: gradio@sspmumbai.in
Broadcast Timing: 10 AM to 6 PM
Broadcasting Language: Marathi, Hindi,
and English

Genesis: Guruwani Community Radio 90.8 FM was commissioned on 26th September, 2019. Building the programme bank gained momentum since 2019 with the involvement of community, staff and students. Guruwani CR is one of the very first to set-up community radio stations in Kalyan. Guruwani Community Radio strives to give voice to the masses. At least sixty percent of the programmes are contributed or made by the community itself. Guruwani Community Radio produces several programmes in collaboration with organizations engaged in community welfare activities. Throughout the year, Guruwani CR records various programmes and conducts activities in compliance with the government guidelines for the community radio. The Community Radio was set up focusing on the student community in the campus, and to serve the informational needs of the local community. Throughout the years of its service, the CRS has been an integral part of the student community in the campus.



Thematic Focus: The primary thematic focus areas of the CRS are health, women empowerment, economic upliftment, and welfare schemes for different sections of the community.

Sustainable Development Goals: The CRS focuses on the following SDGs:

SDG 03: Good Health and Well Being

SDG 04: Quality Education

SDG 05: Gender Equality

SDG 06: Clean Water and Sanitation

SDG 13: Climate Action

SDG 16: Peace, Justice and strong Institution

Primetime Programmes: Guruwani Community Radio 90.8 FM has a variety of primetime programmes. The daily show 'Career Katta' features live discussions with subject experts and invites listeners to interact with them. Other programmes include 'Doctor Samvad' (a programme discussing health topics), science programmes, and programmes on specific subjects and disciplines. Two of the primetime programmes are 'Yoga Samvad' and Ayurveda Samvad. Guruwani Community Radio mainly focuses on producing programmes for school children.



Innovations in format or any other way: Narrowcasting is effectively combined with conventional broadcasting. The CRS collaborates with Mass Communication & Journalism students in Kalyan to run different campaigns and design interventions for the community.

Core Team: The CRS has five core team members and the team is led by Station Manager & Incharge. The core team holds regular meetings to gauge the impact of the programmes and analyses the scope of improvement.

Major Projects Undertaken: Guruwani Community Radio has been a part of many initiatives in the Kalyan region such as the legal awareness campaign with the district legal service authority, awareness campaigns during COVID-19 in association with the district administration, and awareness campaigns on Yoga in collaboration with CEMCA and Ministry of Ayush, Govt. of India.

Sustainable Strategies: Guruwani Community Radio 98.8 FM is funded by its parent organization, S.S.P.M. Mumbai's Gurukrupa College of Education and Research. Guruwani Community Radio has successfully created a replicable sustainability model by focusing on deep community engagement, women's participation, and strong relationships with key influencers and opinion makers. The station supports the capacity building of its staff technical knowledge and repair skills through training and exposure trips to other stations. Technical sustainability is ensured through regular maintenance and training.

Number of listeners and Potential Outreach: The CRS has an outreach potential of nearly two lakh people in the Kalyan region.

Major concerns in the Community: The major concerns in the target community include unemployment, lack of adequate healthcare infrastructure, lack of hygiene and adequate sanitation facilities, addictions, and high rate of school dropouts.



Radio Mango @ 90.4 FM
Shop No.6, 458 E, Vijay Apartment, Shahu Road,
Near Venus Corner, Kolhapur.
Maharashtra - 416001

Contact Person: Mr. Ashish Kadam
Contact Number: +91-9422043543,
Email:
mangofmcrs@gmail.com/chaitanyaspm@gmail.com
Broadcast Timing: 7 AM to 11 PM for 16 hours a day
Broadcast Language: Marathi and Hindi

Genesis: Radio Mango FM was established in 2022 by Shree Chaitanya Shikshan Prasrak Mandal. The CRS was established with a vision to improve the chances of education, farming, dalit-women empowerment and provide guidance to youth in the community. The CRS focuses on issues that concern the local community to bring about crucial policy changes to ensure the well-being of the community.



Thematic Focus: The focus area of intervention of the CRS has majorly been quality education, dalit-women empowerment, self-employment, agriculture, sustainable livelihood, and professional growth.

Sustainable Development Goals: Radio Mango FM is dedicated to achieving the following goals.

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 11: Sustainable Cities and Communities

SDG 13: Climate Action

Primetime Programmes: : The primetime programmes of Radio Mango FM are Mango Katta, Shivar, Sakhi, Niramay, Yuva, Tantra-Mantra, Chanderi, Pragati-Mantra. Mango Katta are interviews with important personalities from various fields and their success stories. Yuva and Tantra-Mantra are educational programmes for school children, developed in various formats to make academic subjects and concepts interesting. Shivar (Smart Shetkari-Smart Sheti) is an agricultural programme that focuses on organic methods, new farming techniques, and government welfare schemes for farmers.

Innovations in format or any other way: The CRS partners with social and cultural groups for narrowcasting programmes and sharing critical information with the community. The CRS also runs awareness campaigns and organises social events in the community.



Core Team: The staff at Radio Mango FM is presently Six strong; it includes the Station Director, Station Manager, Organiser, and technical personnel. The CRS also has a panel of seven members to review the programmes. The CRS hires anchors and resource persons for the development and delivery of its programmes. The CRS organises youth camps on personality development and career guidance. It is also partnering with local organisations to improve the state of schools in the area.

Major Projects Undertaken: After frequent instances of floods and landslides in the area, the CRS has worked on many initiatives to raise awareness on environmental issues with the Forest Department and NGOs.

Sustainable Strategies: : Radio Mango FM is financially and technically supported by its parent organisation, Shree Chaitanya Shikshan Prasarak Mandal. It also tries to generate revenue through the means of paid collaborative ventures with other organisations.

Number of listeners and Potential Outreach: The CRS covers 52 villages and a town within its broadcast limits. The area has a total population of nearly 2,75,000 people.

Major concerns in the Community: Illiteracy or lack of educational facilities, health concerns and lack of adequate healthcare infrastructure, and unemployment are major concerns in the community. The community members are unable to draw benefits out of social welfare schemes due to lack of awareness. New schemes are needed to support farmers and the agricultural sector. Lack of environment-friendly industrial policies pose a serious threat to ecological balance.



Dnyanvardhini Radio @ 90.4 FM
Indapur Taluka Shikshan Prasarak Mandal's Arts,
Science and Commerce College, I
ndapur, Dist. Pune, Maharashtra

Contact Person: Mrs. Rohini Kuchekar
Contact Number: +91-9096310397
Email: dnyanvardhinaradio@gmail.com
Broadcast Timing: 12 hours a day
Broadcast Language: Marathi

Genesis: Dnyanvardhini is a Community Radio Station (CRS), based at ITSPM's, Arts, Science, and Commerce College, Indapur, that was inaugurated on January 1, 2023 by Hon. Harshvardhanji Patil, Former Minister, Maharashtra. The CRS, which broadcasts at 90.4 MHz, strives to give the most up-to-date information in the field of agriculture to the agriculturalists' community. Farmers, women entrepreneurs, and educational communities can use the station to share their experiences, talents, art, needs and other issues. Farmers, self-help groups, students, doctors, local artists, agro-entrepreneurs, professors, and specialists from other disciplines are among the presenters and participants in the programmes. In the quest of critical issues/ concerns, the programmers travel to communities to collect farmers' stories and livelihood issues, which are then broadcast by the CRS. Furthermore, patriotic, folk, devotional, and light music are recorded and transmitted to motivate the local people.



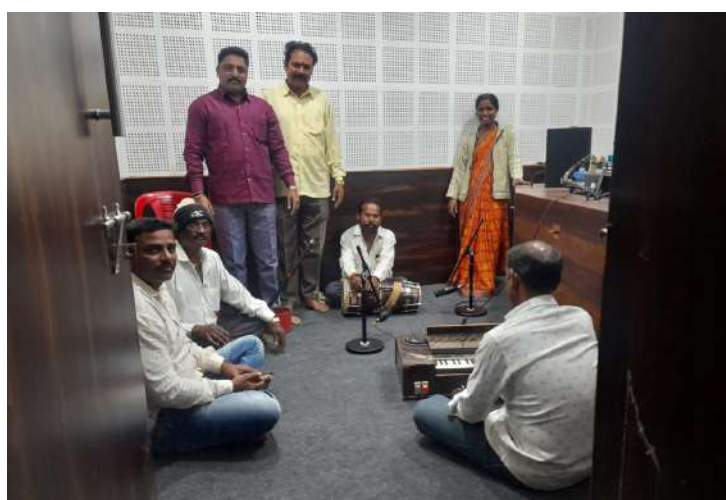
Thematic Focus: The main focus areas of Radio Dnyanvardhini are agriculture, education, healthcare, various social and allied issues. Through its programmes and interventions, the CRS aims to create a lasting impact in the lives of the target community. This is done by reaching out to the community members to address their concerns and needs. The CRS also strives to draw the attention of government authorities and other stakeholders to the challenges faced by the community on a daily basis.

Sustainable Development Goals: Radio Dnyanvardhini focuses its work on the following SDGs:

- SDG 1: No Poverty
- SDG 3: Good Health and Well-Being
- SDG 4: Quality Education
- SDG 5: Gender Equality
- SDG 6: Clean Water and Sanitation
- SDG 13: Climate Action

Primetime Programmes: The primetime programmes that are broadcast on Radio Dnyanvardhini are as follows.

Amrutwaani: This programme attempts to transmit positive teachings Abhangas, fostering good culture in the community.



Aarogyadhan: This programme provides information on numerous health issues as well as simple home cures.

Shetishala: An educational programme for farmers that provides information on numerous agricultural techniques, ideas, and other topics. A programme that contains technical lectures offered by specialists and scientists on new and important agricultural technology launched for the benefit of farmers.

Gatha Yashachi: An interactive interview programme that tells the success stories of progressive farmers, successful entrepreneurs, and interactions with eminent personalities in different fields.

Din Vishesh: A daily programme that gives special information on the events that occurred on the day.

Kilbil: A childrens' educational and entertaining programme.

Pustak Wachan: A programme that gives listeners readings from various novels.

Sad Pratisaad: A multipurpose programme to address social issues where various resource persons such as farmers, professors, lecturers, doctors, social workers, writers, poets, authors, experts, scientists, and entrepreneurs participate.

Vichaar Dhara: A conceptual programme that introduces listeners to several ideologies.

Sugranicha Katta: Women tell about the recipes prepared from cereals and the health benefits of cereals.

Innovations in format or any other way: While transmitting radio programmes, the CRS also attempts to narrowcast them on stage, on the streets, in schools, universities, exhibits, industry sectors, and so on. In this effort, the CRS is assisted in various ways by 'Asha workers from the health department, officers and agents from the agriculture departments, school instructors, and college professors.

Core Team: Radio Dnyanvardhini has 5 employees, including the Station Director and Station Manager. CRS' core committee consists of nine members, excluding these employees. CRS relies on 3 volunteers to help with its community programmes, and has its own technical personnel as well. Members of the core committee oversee radio operations.

Major Projects Undertaken: Career guidance, and entrepreneurship programmes for women and girls are among the major projects undertaken by the CRS. This includes both internal and external initiatives.

Sustainable Strategies: The parent organisation provides financial assistance for technical maintenance to the CRS. It also generates revenue through advertisements from private partners, and some funds are raised through projects funded by UNICEF and government advertisements. Radio Dnyanvardhini also has collaborations with the Departments of Health, Agriculture, and Education.

Number of listeners and Potential Outreach: The radio coverage area is limited to the rural areas of Indapur, Baramati, Akhuj, Temburni, Bhigvan, Daund, Rashin. Apart from that, the CRS reaches around 5 lakh listeners.

Major concerns in the Community: The community members are not aware of the various schemes that they are entitled to. These schemes can help improve their lives. Illiteracy and poverty often lead to unemployment in the community; low wages and income often add to the plight of the community.

MANIPUR



Diamond Radio @ 91.2 FM
National Highway 102, Opposite to Khongjom Police Station, Thoubal District, Manipur-795148

Contact Person: M. Hemanta Singh
Contact Number: +91-7005347328
Email: 912diamondradio@gmail.com
Broadcast Timing: 7:00 AM to 2:30 PM and 5:30 PM to 11:30 PM for 13:30 hours a day
Broadcasting Language: Manipuri, English and Regional Languages.

Genesis: Diamond Radio is the first community radio station in Manipur. It was set up to serve the people as a change agent of the economic cultural barriers within the community. Diamond Radio was established in 2017 by Khongjom War Memorial Trust (KWMT). The CRS was established with the vision for creating equal opportunities for different communities of the society to participate in different developmental programmes. It aims to create strong bonds of local culture, values, ethos, good beliefs and tradition among the community members by broadcasting informative and educational programmes.



Thematic Focus: The primary focus areas of Radio Diamond are health, education, industries, environment, agriculture, human rights, human trafficking, HIV/AIDS awareness, legal awareness, child protection, anti-corruption campaigns, government schemes, and other issues related to the local community.

Sustainable Development Goals: Radio Diamond aspires to achieve the given SDGs:
 SDG 3: Good Health and Well-Being
 SDG 4: Quality Education
 SDG 15: Life on Land
 SDG 16: Peace, Justice and Strong Institution

Primetime Programmes: The primetime programmes broadcast by Radio Diamond are Pukningee Warol and Khongchatsigee Wari. The CRS also broadcasts programmes that include songs, drama, Sumang Leela, Epom, Kabi Samilon, and short stories. Such programmes preserve the unique cultural heritage of the local community.



The programmes also provide a platform for the community members to come together, interact, and voice their concerns.

Innovations in format or any other way: Diamond Radio effectively uses narrowcasting along with conventional broadcasting. The CRS collaborates with local educational institutions like Manipur Nursing Institute (MNI), Tentha, Kha Manipur Development Organisation, Kakching etc. for mass awareness campaigns and intervention programmes in the community.

Core Team: There are seven CRMC members on the board of Radio Diamond. The core team has ten members who work together to ensure the seamless operation of the CRS.

Major Projects Undertaken: Radio Diamond was a part of the TB Challenge in association with SMART, New Delhi. The CRS produced twelve episodes related to COVID-19 awareness and vaccination which were both broadcast and narrowcast in the local communities: the initiative was sponsored by CRA. The CRS was also a part of CRA's #Young Warriors COVID-19 campaign involving youth.

Sustainable Strategies: Radio Diamond is supported by its parent organisation, Khongjom War Memorial Trust (KWMT). The CRS generates additional revenue through paid projects with external organisations and government agencies.

Potential Outreach and Listener Base: The CRS' broadcast limits include the villages of Khongjom, Sapam, Tentha, Sambram, Tekcham, Wangjing, Kairembikhok, Langathel, Phundrei, Sora, Kakching, Chingthem, Heirok, Kakching Moirang, Thanga, Lilong, and Wabagai. These villages have a total population of around one lakh people.. From this outreach potential, the CRS has an active listener base of around seventy-five thousand listeners.

Major concerns in the Community: There is an urgent need to improve socio-economic conditions in the community. Awareness campaigns and workshops must be organised on areas of critical concern. The community needs better educational and healthcare infrastructure. Training workshops related to agriculture and allied sectors will help improve the income of local farmers.



Radio FEEDS @ 91.2 FM Radio FEEDS Hengbung, Kangpokpi, District, Manipur - 795129

Contact Person: Mr. Lamkholal Kipgen
Contact Number: +91-8884126131,
8837346184

Email: crsfeeds@outlook.com

Broadcast Timing: 9 AM to 3 PM
for 6 hours a day

Broadcasting Language: Manipuri
and Thadou

Genesis: Radio FEEDS was launched on 1st May 2019 by the Foundation for Environment and Economic Development Services (FEEDS) with the objective to ensure the holistic development of the target community through its programmes and initiatives. The CRS is the voice of the local communities, and works to preserve their cultural and social identities.



Thematic Focus: Social empowerment, culture, education, and economic growth through skill building are among the primary focus areas of Radio FEEDS. The CRS focuses on all critical areas that have a direct bearing on the well-being of the local communities.

Sustainable Development Goals: Radio FEEDS aims to achieve the given goals:

SDG 4: Quality Education

SDG 6: Clean Water and Sanitation

SDG 8: Decent Work and Economic Growth

Primetime Programmes: The primetime programmes of Radio FEEDS are often advisory episodes from KVKs featuring agricultural experts and progressive farmers who discuss different aspects of agriculture and its allied sectors. This helps the local farmers to choose the right seasonal crops, improve their yield, and also increase their income through activities such as animal husbandry and pisciculture. The CRS also broadcasts educational programmes for students and youth to provide information on academic subjects, career opportunities, and scholarships.

Innovations in format or any other way:

Through the means of narrowcasting, Radio FEEDS reaches out to community members in remote and media-dark areas to pass on crucial information and include them in the activities of the CRS. The problems and concerns of the community members are registered, and the CRS strives to resolve them by encouraging community participation and collective efforts.

Such interactions also help create awareness about prevalent health concerns and social issues.



Core Team: Radio FEEDS has six team members in its core team which is led by the Secretary and includes the Station Manager, Programme Co-ordinator, a technician and two radio jockeys, Apart from the core team, Radio FEEDS also has a dedicated group of community and student volunteers,

Major Projects Undertaken: Radio FEEDS was a part of the TB Challenge in association with SMART. The CRS worked in association with DataLEADS for the FactShala project to promote media literacy. The CRS has also worked with bodies and organisations like CRA and CEMCA.

Sustainable Strategies: The CRS is funded by its parent organisation, Foundation for Environment and Economic Development Services (FEEDS), and it also generates through the means of externally funded partner projects.

Number of listeners and Potential Outreach: Radio FEEDS has listeners in 10 villages with a population of 60,000. In the recent survey carried out by the CRS' staff, it was found that the CRS has an active listener base of nearly 40,000 listeners.

With the recent survey carried out by our staff from this outreach potential, we have an active listener base of around 40,000 people.

Major concerns in the Community: Agricultural, horticultural, veterinary and health issues are the major concern areas within the community, The CRS staff reaches out to experts in their respective fields to broadcast as well as narrowcast programmes to address the specific concerns and fulfil the needs of the underprivileged in the community.



Radio Nongin @ 90.8 FM
3rd Floor Gambhir Singh Shopping Arcade, BT Road,
Imphal, Manipur - 795001

Contact Person: Mr. Y. Ibungochouba Singh
Contact Number: +91-8920654897
Email: ysfc.ngo@gmail.com
Website: ysfc.org.in
Broadcast Timing: 11.00 AM to 9 PM
for 10 hours a day
Broadcasting Language: Meiteilon

Genesis: Radio Nongin was launched on 14th March, 2020 when the country was reeling under COVID-19 pandemic lockdown. The CRS assumed its operations to spread awareness regarding the pandemic as it became important to establish contact with people without coming into physical contact. The radio station took the help of expert doctors and sought their advice through phone-ins during live broadcasts.



Radio Nongin became the sole functioning radio station during that time period and the only source of entertainment and awareness for the local community of the area. The programmes brought much-needed respite to the listeners. The Radio was finally officially inaugurated on 4th April 2021 when the pandemic restrictions had eased out. The CRS, licensed by the Ministry of Information and Broadcasting, is rendering its services to the people with equal participation from all the communities in its vicinity.

Thematic Focus: Thematic focus of the radio station has been predominantly on education and healthcare. The station has been broadcasting for rural development, covering science and agriculture, art and culture, legal awareness and women's education. In terms of healthcare, it has covered topics like yoga and psychological awareness.

Sustainable Development Goals: The CRS focuses on these goals mainly:
 SDG 3: Good Health and Well-Being
 SDG 4: Quality Education
 SDG 5: Gender Equality
 SDG 12: Responsible Consumption and Production



Primetime Programmes: The radio has a large pool of diverse programmes designed to both educate and entertain its listeners. The programmes are aired in the local language and curated to serve their needs. Some of the shows are Nongin Gi Atiya Live Phone in Programme and Nongin Gi Tomthin Live. The former is entertainment-based while the latter specifically focuses on spreading awareness. Apart from this, the station also broadcasts the Serial Mahabharat right before its closing time.

Innovations in format or any other way: The station has adopted several innovative techniques to reach out to the audience like telephonic conversation, live transmission broadcasting. It has also leveraged social media platforms like Youtube and Manipur Online Radio App to reach a wider and a more diverse audience. In terms of programmes, the station has organised talent hunts, and collected feedback to play choice-based songs.

Core Team: The core team of the CRS consists of 19 members. There are four members in the Advisory Committee and seven members in the Programme Committee. These members are supported by a dedicated staff of eight to run the station efficiently.

Major Projects Undertaken: The CRS has undertaken the following main projects:
Yoga Day Celebration in collaboration with CEMCA in association with Ministry of Ayush
Har Ghar Tiranga Campaign of CRA supported by the Ministry of Culture

COVID-19 awareness and vaccination with CRA supported by Ministry of Health and Family Welfare
TB Awareness (TB Mukht Bharat Abhiyan) with SMART supported by Ministry of Health and Family Welfare

Sustainable Strategies: The CRS gathers most of its funding from local business advertisements and through various collaborations with governance agencies. The station is further exploring options to sustain its funding.

Number of listeners and Potential Outreach: The Radio's broadcasts cover Imphal West District, Imphal East and some parts of Bishnupur, Thoubal and Kakching District. The estimated number of active listeners is about 5,00,000.

Major concerns in the Community: The major area of concern is the finding of a sustainable way of serving the community with more advanced technology in near future and create better opportunities through the same.

NAGALAND



Hills FM @ 90.8
3rd Floor, Hotel Sente, Golaghat road, Dimapur,
Nagaland - 797112

Contact Person: Ms. Imali Hesso
Contact Number: +91-9650227310,
8798099630
Email: hillsfm Nagaland@gmail.com . imali-
hesso@gmail.com
Website: <https://www.hillsfm Nagaland.com/>
Broadcast Timing: 8 AM to 12 PM, 1 PM to
3 PM and 4 PM to 8 PM for 10 hours
Broadcasting Language: English, Hindi
and Nagamese

Genesis: 90.8 Hills FM is Nagaland's first community radio station initiated by an NGO, Faith Ministry Society. 90.8 Hills FM came into operation on the 8th of September, 2022. The vision of the CRS is to be the voice of the people. The CRS aims to educate, inform, promote, and entertain the community through its broadcast programmes and adopts a 'community first' approach. The CRS is known for its popular programmes and initiatives. Despite being a young community radio station, Radio Hills has already started to create positive ripples of change in the target community.



Thematic Focus: The unwavering focus of Radio Hills is on the welfare and development of the community. The programmes centre around issues about women empowerment, mental health, environmental awareness, and promoting local talents. Radio Hills creates content in English, Nagamese and Hindi, tailoring it to suit the needs of the local community.

Sustainable Development Goals: Hills FM focuses on the following SDGs:
SDG 3: Good Health and Well-Being
SDG 5: Gender Equality
SDG 13: Climate Action
SDG 15: Life on Land



Primetime Programmes: Know your Entrepreneur: Unemployment continues to be a major problem in Naga society today. In a society, where many are striving for government jobs, individuals who have looked beyond such a narrow lens continue to shine as examples for the community to emulate. This segment aims to highlight such personalities with the hope that the youth will be inspired to follow their dreams and pave their own path.

2. Community Welfare: As the need for humanitarianism grows, there are individuals who stand up and answer this call in their own way by working alone or joining hands with like-minded people to make the world a better place. Through this programme, the CRS highlights such selfless personalities and talks about the good work they have done for the community.

3. **Music in Focus:** It is safe to say that music is deeply rooted in the Naga way of life. With the rise of talented artists from Nagaland the CRS feels it is the right time to celebrate the music created by the talents of the state. The CRS supports the local talent by listening to and reviewing their music.

4. **Hills Campus:** Awareness of various career options available to students is very limited in the state. With such a lack of knowledge, making a life-long decision can be challenging. On this show, the CRS helps individuals make adequate educational and professional choices and make well-informed career decisions based on their interests, qualifications, and skill set.

5. **Doctor's Corner:** Using the show 'Doctor's Corner' as a platform, the CRS focuses on health issues by inviting medical professionals who are experts in their field to discuss with the listeners on various health-related topics and answer their queries.

6. **Hills Book Club:** Through reading and having a discussion about books published by the Naga authors, the CRS inspires budding writers and revives the reading community. In the show, the CRS interviews writers, publishers, and have book-reading sessions for the listeners, including children. As many new writers are emerging from Nagaland alone, the CRS hopes to spotlight talented authors, promote their work, and support the literary community.

7. **She Who Matters:** The focus on empowering women has become essential for building an equal and sustainable world. In the show, the CRS highlights women from all walks of life, emphasises the importance of women's role in the overall development of the society, and initiates discussions around gender justice and equality.

Innovations in format or any other way: Hills FM has extensively worked along its line of vision which is to be the voice of people by actively conducting narrowcast projects in schools & colleges. In order to have more participation, Hills gives constant updates on social media giving more transparency and a broader reach to the listeners. Interview content is uploaded on YouTube and scheduled programmes are posted on Instagram on a daily basis.

Core Team: Radio Hills has twelve members in its core team. The team is led by the Managing Director, and also includes a consultant, Station Executive, Station Manager, Duty Associate, audio engineer, content writers, intern and radio jockeys.

Major Projects Undertaken: The following are some of the major projects undertaken by Radio Hills:

1. Collaborated with the Traffic Police Cell to share updates about traffic congestion, car accidents and catastrophic events and in the meantime educate the masses about traffic rules.
2. Collaborated with SMART NGO on Digital Rights Literacy. The CRS visited 7 institutes and market-places and sensitised over 1000 individuals on how to be safe on the internet in 3 months.
3. Collaborated with Factshala India and SMART NGO on Media Literacy by producing three episodes and fun quizzes over radio in the month of April 2023.
4. Held a charity event for a 7-year-old boy who had to undergo kidney treatment. Through the event, the CRS was able to raise a total sum of Rupees 1,62,500.

Sustainable Strategies: 90.8 Hills FM plans to sustain itself via departmental funding from the State Government on IEC targets and by collaborating with reputed NGOs for campaigns.

Number of listeners and Potential Outreach: The CRS is still young and an extensive study needs to be done to ascertain the listener base. Online and offline surveys show that 78 out of 100 people in the region tune in to the programmes of the CRS.

Major concerns in the Community: Nagaland, even after 58 years of statehood, is considered as one of the most underdeveloped State in India. There are still numerous pressing issues such as, unemployment, poor electricity, political unrest and corruption, low access to health facilities, rise in pollution, poor condition of roads, and second highest HIV/AIDS prevalence in the country.

These are some of the few major concerns which can be addressed collectively. The community radio station can be a tool to educate, inform people about the rights and entitlements. With proper partnership with the government and organisations, the CRS can help produce development programmes which will help increase good health, education and governance.

ODISHA



Radio Surabhi @ 90.4 FM
Plot No.-1602/1611, Daspalla, P.O. Subalaya,
Nayagarh, Odisha - 752091

Contact Person: Dr. Shisir Kumar Das
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Email: radiosurabhi8@gmail.com
Website: www.iiec-odisha.org
Broadcast Timing: 10 hours a day
Broadcasting Language: Odia, Hindi & English

Genesis: Radio Surabhi was established in Odisha in 2015 with the mission to make a difference in the target community. Indian Institute of Education & Care (IIEC) facilitated the emergence of this CRS with an aim to build a strong sense of identity and unity among community members who collectively raise concerns and take action to find solutions to their problems through this locally accessible media platform. The CRS emerged as a product of an evolutionary process started around 27 years ago by IIEC with its varied development interventions. It was felt necessary for the local communities to have a platform where they can raise their voice against injustice, share culture and traditions, and showcase local talent.



Thematic Focus: The major focus areas of Radio Surabhi have been inclusive education, girl child issues, agriculture, rural development, healthcare and disabilities, and promotion of art and culture. The CRS focuses on fostering an inclusive approach in the community and advocates equal rights for all individuals and sections of the society.

Sustainable Development Goals: Radio Surabhi is focussed on achieving the following SDGs:

- SDG 3: Good Health and Well-Being
- SDG 4: Quality Education
- SDG 5: Gender Equality
- SDG 6: Clean Water and Sanitation
- SDG 8: Decent Work and Economic Growth
- SDG 11: Sustainable Cities and Communities
- SDG 13: Climate Action
- SDG 17: Partnership for Goals

Primetime Programmes: The following are the primetime programmes that are broadcast on Radio Surabhi.

Chasa Basa - This programme deals with all aspects of agriculture combining indigenous and scientific knowledge, application of technology, organic fertiliser, farmers development including women farmers. The topics range from soil management, IPM and continues the knowledge upgradation of local farmers by agricultural scientists and agro-business professionals.



Sikhsya Surabhi - The initiative was primarily meant for visually impaired children/students. The CRS devised a radio programme called 'Sikhshya Surabhi' with its innovative study material being a source of enormous delight, joyful learning and enlightenment for students and teachers in almost all parts of Odisha. With a team of members having rich experience and expertise in teaching students in both special and inclusive education systems, the CRS prepared radio episodes based on school curriculum from class I to V and projected learning outcomes to help students develop understanding and clarity on specific subjects.

Suna Jhia - Suna Jhia otherwise known as Golden Girl covered 3 areas such as survival, protection and development of girl child. The local district, i.e. Nayagarh, infamous for girl infanticide and girl trafficking needed adequate awareness and information on girl child, which was provided by Radio Surabhi.

Biswakarma - This programme intended to promote and preserve local art, culture and heritage. Docra art, a two thousand year old art on the verge of extinction was taken up by the CRS. Three hundred Docra artisans were involved in the programme through content/script development, production and presentation. Moreover, the local folk art forms like danda nacha and dhudki were also promoted by Radio Surabhi.

Swasthya O Sampad - This remarkable health programme covered a wide range of episodes ranging from preventive, curative and rehabilitation for communities affected by COVID-19. Many talk shows, songs, jingles and plays based on COVID-19 were presented through broadcasting and narrowcasting.

My village My life - This signature program aimed to deal with rural development issues of each village in the surroundings of the CRS. The villagers presented their problems and got addressed through interventions from respective government authorities. The programme also highlights the village culture, resources, talent and aspirations of the local community.

Innovations in format or any other way: The content of each programme reflects a unique blend of traditional indigenous knowledge and modern scientific fervour. Storytelling and folk song influence most of the programmes and help in the preservation of the rich art, culture and traditions of the region.

Core Team: Radio Surabhi has a strong and robust team. There are about 30 CRMC members. The core team is constituted by 7 members, and there are eight other members in the support staff. The CRS also banks on a team of twenty volunteers who contribute to the activities of the CRS.

Major Projects Undertaken: The following are the major projects undertaken by Radio Surabhi. Most of these are internally development interventions meant for the welfare of the community.

Agriculture (Chasa Basa), in association with Govt. of India & ATMA

Girl Child Welfare in association with the District Administration, Nayagarh

Enhancing Business and Accounting Literacy of Docra Artisans

Sikhsya Surabhi I- Community Radio for Visually Impaired Students in Inclusive Education

Sikhsya Surabhi II- Mitigating Learning Poverty through Community Radio Pedagogy

Sikhsya Surabhi III- Combating Learning Disability for Holistic Inclusive Education

Sustainable Strategies: The following are some of the strategies adopted by the CRS to be a sustainable model

Capacity Building of local teachers, farmers, parents, volunteers in respective areas.

Engagement of local communities as primary stakeholders

Capacity building of local youths in CRS management including repairing & maintenance of CRS equipment and strengthening of CRMC

Number of listeners and Potential Outreach: The CRS broadcasts its programmes in an area with a potential outreach of three lakh people and the CRS has an active listener base of one lakh listeners.

Major concerns in the Community: Government schemes and other initiatives need to be transparently executed so that the community members can draw maximum benefit out of them. Strengthening the educational and healthcare infrastructure is also much needed.

Contact Person: Mr. Soumya Ranjan Nayak

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Broadcast Timing: 7 AM to 10 PM for 15 hours a day

Broadcasting Language: Odia

Genesis: Radio Sanskar was established in 2011, and was founded with a vision to empower the local community and be a source of credible information to them. The CRS

has worked on a range of issues and areas that affect the well-being of the community, and has succeeded in bringing about significant changes through its work. The CRS had a humble beginning but has gradually grown into an influential voice in the region.



Thematic Focus: The major thematic focus areas of Radio Sanskar are girl child safety and education, women empowerment, health and hygiene, education, environment and climate change, legal awareness, and agriculture. The CRS aims to educate, entertain and empower the target community through its programmes.

Sustainable Development Goals: The SDGs that the CRS focusses on are

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 6 : Health and nutrition

SDG 8: Decent Work and Economic Growth.

SDG 12: Responsible Consumption and Production

Primetime Programmes: The primetime programmes broadcast by Radio Sanskar are Hello Jagatsinghpur, Public Touch, Bindas Khatti, and Ama Zillara Pratibha. Hello Jagatsinghpur is a live phone-in programme which aims to create awareness and dispel the doubts of community members on several

issues. Public Touch is a programme that features leading businessmen and entrepreneurs in the region who share their knowledge and experience for the benefit of the community. Bindas Khatti is a complete entertainment programme with songs, stories, and discussions about the latest movies and shows.



Innovations in format or any other way: Radio Sanskar is actively involved in narrowcasting its programmes in the remote areas of the region and interacting with community members who might not be active listeners of radio. This helps in passing on critical information to every individual and section of the community and ensuring that no one is left out.

Core Team: Radio Sanskar has a team comprising twelve members which includes the Station Director, Programme Head, three Programme Managers, and six other members who support the CRS in different capabilities. The CRS involves the community by collecting regular feedback from them regarding the programmes.

Major Projects Undertaken: Radio Sanskar has worked on numerous projects including health initiatives focused on the well-being of pregnant women, in association with UNICEF. The CRS is presently working on a project with FCRS for an initiative that focuses on fact check and credibility of information. In addition to this, the CRS develops its own strategies and programmes to address the specific needs of the local community.

Sustainable Strategies: Radio Sanskar is able to raise funds that meet only about eighty percent of its expenses, through grants and externally paid projects. The CRS is working on strategies for financial sustainability.

Number of listeners and Potential Outreach: The villages that Radio Sanskar covers within its broadcast limits has a population of nearly 4,70,000 people and the CRS estimates that it has an active listener base of nearly 70,000 listeners.

Major concerns in the Community: Poverty, illiteracy and unemployment form the core of the community's problems. Health concerns, lack of adequate infrastructure, lack of awareness about welfare schemes, irregular income and low wages affect the community adversely.



Dhimsa Radio @ 90.4 FM
Radio Dhimsa Community Radio Station,
Village-Chappar, Po/Dist. - Koraput, Odisha - 764020

Contact Person: Mr. Sanjit Patnayak

Contact Number: +91-9437077718

Email: dhimsaradio@sovakoraput.org

Website: www.sovakoraput.org

Broadcast Timing: 9 hours a day

Broadcasting Language: Desia (local dialect) and Odia

Genesis: Radio Dhimsa was established in 2008 by South Orissa Voluntary Action (SOVA) in Koraput, Odisha. The CRS was established with the objective to bring desired social change focusing on developmental issues of tribal communities while offering a platform to the rural folk to voice their concerns as well as empower the local artists to showcase their talents.



Thematic Focus: Radio Dhimsa broadly focuses on strengthening the knowledge and awareness of the community so that they are aware of their basic rights and entitlements. Radio Dhimsa reaches to the last of the community members for effective delivery of government guidelines and information. The major themes that are a part of regular radio programmes are learning initiatives for school children, informative on health, hygiene and nutrition, income generation operations for sustainable livelihood, child rights and child protection with gender lenses which the community radio undertakes through broadcasting and narrowcasting.

Sustainable Development Goals: Radio Dhimsa focuses on the SDGs that focus on community's needs:

SDG 3: Good Health & Well-being

SDG 4: Quality Education

SDG5: Gender Equality

SDG 6: Clean Water & Sanitation

SDG 8: Decent Work & Economic Growth

Primetime Programmes: The primetime programmes of the radio station are as follows:

'Geet Kudia' is a programme where local artists showcase their talents in folklore.

'Susta Gagod' is a programme based on community health.

'Krusha Suchana' is a programme disseminating information on agricultural schemes, techniques and tools relevant to local context etc.

'Kenta Kale Kenta Hosi' is a programme which focuses on how to avail government benefits under different schemes. Especially since the COVID-19 pandemic, Radio Dhimsa broadcasts educational content for the students from class I to class V.



Innovations in format or any other way: Radio Dhimsa conducts extensive narrowcasting specially in the remote locations. Its engagement with the listeners is ensured through different activities including puppet show, street play as well as capacity building and training of different stakeholders. The CRS is engaging the village youth to develop scripts in local tribal languages and records them in children's voices to establish a stronger and deeper connection with the community.

Core Team: Radio Dhimsa has a team that includes the Station Coordinator, a radio jockey and seven volunteers who are responsible for the daily activities and smooth operation of the CRS. Three senior staff with knowledge on radio management and the focus areas help manage the station efficiently.

Major Projects Undertaken: Radio Dhimsa has undertaken several major projects in collaboration with UNICEF, Young India, CINI, Community Radio Association, CEMCA, and various government departments to create awareness among community members regarding health and hygiene, child marriage, IYCF practices, child labour etc.

Radio Dhimsa has been instrumental in generating mass awareness on COVID-19 Appropriate Behaviour and addressed vaccine hesitancy among rural population. It has been effective in promoting IYCF practices among the tribal communities and improving sanitation and hygiene practices among them. Over the years, the community has become aware of child rights and protection, the problems of child marriage and child labour.

Sustainable Strategies: The community-driven approach of the CRS with the support of the local community makes it a community-managed entity. Secondly, Radio Dhimsa is a vision of South Orissa Voluntary action (SOVA), a non government organisation which manages the CRS as an effective communicative IEC/BCC tool making it sustainable.

Number of listeners and Potential Outreach: Radio Dhimsa reaches out to a population of approximately 1,60,000 people in 62 villages in Koraput and Lamtaput blocks in the district of Koraput.

Major concerns in the Community: The major areas of concern within the target audience are adult illiteracy, lack of access to quality education, poor health infrastructure and lack of adequate livelihood opportunities. Hence, Radio Dhimsa would continue to deliver needful information to the community on various government schemes and programmes, and gear up its awareness campaign through various platforms.



Radio Kissan @ 90.8 FM
PO-Athantar, PS-Balipatna,
Dist-Khordha, Odisha - 752102

Contact Person: Mr. Pradeepta Kumar Dutta

Contact Number: +91- 9938103885,
9337370474

Email: radiokissanod@yahoo.co.in/
aiddutta@gmail.com

Broadcast Timing: 7 AM to 11 AM,
2:00 PM to 4:00 PM, 6 PM to 10 PM
for 10 hours a day

Broadcasting Language: Odia

Genesis: Radio Kissan was established on 20th January, 2012. The region in which the CRS is situated faces many problems like frequent natural disasters, unemployment, migration of people in search of work, no or negligible involvement of women in livelihood and income generation activities, etc. Radio Kissan focuses on mobilising local resources, harnessing the best of the community's skills, consulting with the community on various matters, and empowering the local community to connect with the local governance,



Radio Kissan focuses on mobilising local resources, harnessing the best of the community's skills, consulting with the community on various matters, and empowering the local community to connect with the local governance,

Thematic Focus: The primary focus areas of Radio Kissan are women empowerment, agriculture, health, education, livelihood, and art and culture. The CRS' efforts are focussed on educating and empowering the local community in areas that need attention and are critical to their overall development.

Sustainable Development Goals: Radio Kissan focuses on achieving the following SDGs:

SDG 2: Zero Hunger

SDG 12: Responsible Consumption and Production

SDG 15: Life on Land

Primetime Programmes: The primetime programmes of Radio Kissan are Asa Chasa Kariba (Let Us Farm), Eei Ama Adhikar (It Is Our Right), Ame Apanka Sathire (We Are With You), Ama Gosthi Ama Pragati (Our Community, Our Success), Ama Kala Ama Sanskriti (Our Art, Our Culture), and Eei Amar Gaan (This Is Our Village).

These programmes cover many areas and aspects that are related to the community. Radio Kissan is committed to preserving the local arts and culture by making them a part of the CRS' programmes.

Innovations in format or any other way: Kathahat is a unique programme to involve the community members as volunteers in different activities organised by the CRS. It focuses on interacting with the community, discussing their problems, and creating programmes in their voices.

Core Team: The core team of Radio Kissan has eight members who are responsible for overseeing different activities at the station and ensuring its smooth operation. In addition to the staff, the CRS also has a dedicated group of community volunteers who enthusiastically participate in and promote the activities of the CRS.

Major Projects Undertaken: Radio Kissan has been a key part of several regional and national projects with leading organisations and agencies in different areas related to agriculture, health, disaster management, climate change, women empowerment, culture, digital literacy, youth and adolescents, and skill development and capacity building.

The key collaborators of the CRS include MAGE (Bhubaneswar), SMART, CEMCA, CRA, BBC Media Action, OneWorld Foundation, NSDC, UNESCO, ATMA, Development Alternative, and Ideosync Media Combine.

Sustainable Strategies: Radio Kissan generates revenue through different paid collaborative ventures with different agencies and organisations and also through the means of advertisements.

Number of listeners and Potential Outreach: Radio Kissan has an active listener base of nearly 30,000 listeners.

Major concerns in the Community: Frequent natural disasters affect the region and the community. The region has been subject to a vast ecological change that has disturbed the environmental equilibrium. Traditional and organic practices are disappearing, and it has a negative impact on the community.



Radio Upakaar @ 90.4 FM
P.O. Dhangadadiha, P.S. Ghatgaon, Dist.
Keonjhar, Odisha-758027

Contact Person: Mr. Pratap Kishore Barik
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Email: upkaarradio@gmail.com,
pkbarik721@gmail.com
Broadcast Timing: 7 AM to 1 PM and 5 PM
to 8 PM repeat broadcast, for 9 hours a day
Broadcasting Language: Odia, Local Dialect
& Hindi

Genesis: Radio Upakaar was set up in 2020 by Anchalika Vikas Samiti, and began active broadcast on 15th August, 2020. Radio Upakaar is located in village Dhangadadiha in Ghatgaon Block, Keonjhar District of Odisha and mainly caters to a rural community. The CRS provides the community with information on various subjects and creates awareness about social problems, health concerns, disasters or mishaps. The content of the programmes is designed with a community-centric approach and focuses on issues that need immediate attention. The CRS had a humble beginning and is still young, but is committed to its service to the community.



Thematic Focus: Radio Upakaar promotes the holistic development of the target community and focuses on areas like education, healthcare, women empowerment, nature conservation, youth empowerment, etc. The CRS focuses on fostering an inclusive attitude in the society and promotes social harmony and national unity through its programmes.

Sustainable Development Goals: The SDGs that Radio Upakaar focuses on are:
SDG 3: Good Health and Well-Being
SDG 4: Quality Education
SDG 5: Gender Equality
SDG 8: Decent Work and Economic Growth
SDG 13: Climate Action

Primetime Programmes: The primetime programmes are Nua Sakalara Katha, Chasabasa, Swasthya Sankalp, Radio Pathapadha, Amrit Mahotsav, and Kathare Kathare.

Nua Salakara Katha is a programme that provides the latest updates about the community and the region to the listeners. It also informs the listeners about the upcoming events in the community. Chasabasa is an agricultural programme that addresses the concerns of the farmers and shares information related to subjects like weather conditions, soil fertility, pesticides, seasonal farming, techniques to produce better yield, etc. The programme often features an expert agriculturist or farmer. Swasthya Sankalp is a programme that promotes the adoption of healthy lifestyle practices and nutrition in the community. It also addresses various health conditions and seasonal diseases. Radio Pathapadha is an educational programme for children which discusses different topics and subjects related to education. The programme often features teachers from local schools. Amrit Mahotsav is a discussion on the rich culture and heritage of the community, state, and the country. Kathare Kathare is an interview programme that features distinguished personalities and local community members.



Innovations in format or any other way: Radio Upakaar also narrowcasts its programmes and the CRS is an active proponent of community recording. The programmes are recorded outside and by engaging the community. This practice improves community participation and helps the CRS to build a strong relationship with the community. The CRS has established six media centres in the community and numerous listener groups, which are supported by volunteers and reporters,

Core Team: The CRMC members at Radio Upakaar include a doctor, artist, educationalist, farmers, social workers and two women community members (including the sarpanch). The core team at Radio Upakaar is constituted by eight members which include the Executive Director, Programme Manager, Programme Director, Programme Executive, Coordinator, and support staff who handle different responsibilities and contribute to the seamless functioning of the CRS.

Major Projects Undertaken: Radio Upakaar has collaborated with numerous leading organisations like UNICEF, CRA, and Young India on a wide range of areas that include initiatives on healthcare, nutrition, vaccination drives, amongst others.

Sustainable Strategies: Radio Upakaar is financially and technically supported by its parent organisation. The CRS also generates revenue through collaborative efforts with different organisations.

Number of listeners and Potential Outreach: There are 1,75,000 people who live within the broadcast range of Radio Upakaar, and the CRS has an active listener base of 86,000 listeners.

Major concerns in the Community: Radio Upakaar collects regular feedback from its listeners through the community media centres. The main concerns in the community are issues related to health, education, drinking water, etc. The community is also affected by socio-economic problems. They also need to be educated about different welfare schemes of the government so that they can benefit from them.



Radio Swaraj @ 90.4 FM
Abhayapur, P.O-Siha, Via- Chandikhole, Jajpur, Odisha- 755044

Contact Person: Mr. S.K. Abdul Safique
Contact Number: +91-6371230130
Email: radioswaraj@gmail.com
Broadcast Timing: 7 AM to 10 AM and 6 PM to 9 PM
Broadcasting Language: Odia

Genesis: Radio Swaraj was established in 2018 by Lok Bikash in Jajpur, Odisha. The CRS was founded with the objective to address the basic needs and concerns of the local community, and provide a platform to children, adolescents, youth, women, and farmers in the community. It is also a space for the local artists to perform and showcase their talent.

Thematic Focus: The focus areas of Radio Swaraj are women empowerment, education, adolescent health, child marriage, child trafficking, child labour, livelihood of SHGs, and gender quality. The CRS works on enrolment, retention and ensuring quality education. It also disseminates information related to horticulture, livestock, and pisciculture.



Sustainable Development Goals SDGs: The SDGs that the CRS focuses on are

SDG 3: Good Health and Wellness
SDG 4: Quality Education
SDG 5: Gender Equality,
SDG 6: Clean water and Sanitation
SDG 13: Climate action

Primetime Programmes: Radio Swaraj's primetime programmes broadly focus on these areas and topics.

Agriculture: It includes crop diversification, scientific methods of agriculture, possibility of horticulture, need for plantation, tips on herbal plants and its medicinal value.

Education: Enrolment drive, right to education act, and role of parents, teachers and SMC.

Health: Community health, common and seasonal health issues, prevention and curative measures, adolescent health, menstrual hygiene and nutrition, pregnancy care, institutional delivery, exclusive breastfeeding and supplementary nutrition for babies.

Women and gender: It addresses the local concerns faced by women, its cause and impact, possible steps for solution, and role of men, women and government in the resolution of such problems.



Innovations in format or any other way: Along with broadcasting, Radio Swaraj actively narrowcasts its programmes and initiatives in the local community. The CRS reaches out to collect feedback from listener groups and individuals in the community. Experts from different fields are involved by the CRS to address the concerns of the community. The CRS also interviews the community members to understand their concerns and the problems that they face.

Core Team: The Chairperson, Station Director, and Station Manager constitute the core of Radio Swaraj, and they are supported by a team for matters related to content generation, field interviews, voiceover and editing. The CRS is supported by a dedicated group of thirty community volunteers to assist the staff.

Major Projects Undertaken: The following are the major projects and key collaborators of Radio Swaraj:
Image, in association with the Ministry of Agriculture, Government of Odisha
Health programmes and awareness campaigns, in association with UNICEF
Poshan ki Potli, in association with SMART
Maternal and Child Care, in association with CINI
Programmes on Urban Development in association with Vikaspedia

Sustainable Strategies: Radio Swaraj has several fundraising strategies in place. It includes mobilising funds through advertisement from government departments, paid projects with organisations like UNICEF, funding from the parent organisation (Lok Bikash), and contributions from the community.

Number of listeners and Potential Outreach: Radio Swaraj covers almost three hundred villages across five blocks in three districts, and has an active listener base of nearly 1,50,000 listeners.

Major concerns in the Community: A majority of the community members are from tribal groups and Dalit communities, and are economically weak. They either are not aware of the need for education or cannot afford it. The girls in the community struggle with many problems like lack of education, health concerns including menstrual hygiene, malnutrition and anaemia, early marriage and teenage pregnancy etc. The community is not aware of many social problems, health concerns, and environmental issues like climate change, pollution, deforestation etc. They need to be educated about the role of civic bodies and public welfare schemes that they are entitled to.



Radio Swagatam @ 91.2 FM
PO Ghatagoan, Keonjhar,
Odisha - 758027

Contact Person: Mrs. Snigdha Pattanaik

Contact number: +91-9937394316,
880805350

Email: snigd.com@gmail.com

Broadcast Timing: 7 AM to 8 PM for 13
hours a day

Broadcasting Language: Odia, Hindi, En-
glish and local tribal languages

Genesis: Radio Swagatam was set up on May 6, 2018 in Keonjhar district of Odisha with the mission and vision to provide guidance to the children and youth towards sustainable living. It was established to use radio as a tool to raise awareness among the local farming community regarding the developments in the field of agriculture and their social rights. While working with the locals, it was found that gender and social disparity against women and tribal communities were a hindrance to sustainable development. Thus Radio Swagatam came into existence, an initiative that could empower the neglected and voice their concerns.



Thematic Focus: The focus area of Radio Swagatam is sustainable development in agriculture in both economic and environmental areas. The CRS also actively works on education and healthcare aimed at ending gender disparity and encouraging women's economic growth.

Sustainable Development Goals: Radio Swagatam works for the development and upliftment of the community, thus working on the following SDGs:
SDG 4: Quality Education
SDG 5: Gender Equality
SDG 12: Responsible Consumption and Production

Primetime Programmes: The Radio broadcasts several programmes for the listening members of the community. Some of the primetime programmes delve into the necessity of ending gender disparity to promote overall growth in society. They primarily focus on health, education, and social and economic rights for all while encouraging inclusivity and advocating the importance of skill development in youth.

Innovations in format or any other way: The radio station utilises both broadcasting and narrowcasting to effectively deliver its message. Short plays, dramas, phone-interviews with experts, and involving journalists and state officials in discussions are all innovative forms of message-delivery programmes through which the CRS engages with the listeners.



Core Team: The core team at Radio Swagatam comprises 8 members, including the Station Manager and editor. The highlight of the core team is that a majority of employed workforce are women.

Major Projects Undertaken: Radio Swagatam works on collaborative projects and campaigns with several stakeholders to run programmes on women's Empowerment, Child Rights, Gender Equality, the development of agriculturists, environmental development, Watershed development, and Natural Resource Management.

Sustainable Strategies: The radio station is funded and supported by the governing bodies. The major financial support is sourced from the Ministry of Public Relations and Ministry of Agriculture, Government of Odisha. The station also collaborates with organisations like UNICEF and generates revenue by executing their programmes.

Number of listeners and Potential Outreach: The radio station reaches out to nearly 1,50,000 residents residing in Harichandanpur and Ghatagaon Blocks. The active listener base is yet to be ascertained.

Major Concerns in the Community: The mountain region is dealing with a lack of awareness regarding job opportunities and the ensuing unemployment. Another major concern is posed by the deplorable state of school infrastructure in the region, which is causing a spike in drop-out rates. There is an urgent need for timely intervention from the local governance bodies and the development of necessary schemes for those at a disadvantage.



Radio Muskan @ 90.4 FM
Masterpada, PO-Phulbani, Dist-Kandhamal, Odisha-762001

Contact Person: Mr. Dhaneswar Sahoo
Contact Number: +91-9437631934
Email: radiomuskan@gmail.com
Broadcast Timing: 7 AM to 1 PM and 3 PM to 10 PM for 13 hours a day
Broadcasting Language: Odia and Kui

Genesis: : Kandhamal is one of the most backward districts in Odisha. Radio Muskan was started on 15th August 2012 and the aim of the CRS is to serve the community focusing on the most dire programmes, Knowledge of government schemes and policies, and governance messages need to reach the weaker section, especially the Dalit community. The CRS encourages community peer groups, clubs, associations, societies and SHGs to be involved in the CR as well as community development activities.



Thematic Focus: Frequent natural disasters, migration of people for labour work, less involvement of women in livelihood and income generation activities, unemployment, rapid generation of waste etc. are some of the major issues that need to be addressed, The CRS focuses on developing programmes that specifically address these issues, and aims at the overall development of the society through its initiatives.

Sustainable Development Goals: Radio Muskan focuses on these SDGs:

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 11: Sustainable Cities and Communities

Primetime Programmes: The primetime programmes that are broadcast on Radio Muskan include Phulbani Express, Ama Katha Ama Kahani, and Muskan Live.

Phulbani Express is a programme that informs the listeners about the recent developments in the region, and also involves community members who voice their concerns and express their opinions about several issues. Ama Katha Ama Kahani is a story-based programme that also addresses social issues, regional concerns, while also focusing on a variety of other subjects. Muskan Live is a fun, entertainment programme that broadcasts the favourite songs of the listeners and engages with them through telephonic interactions. Apart from these programmes. Radio Muskan also



shares information on weather forecasts, disaster management, and schemes for public welfare.

Innovations in format or any other way: Radio Muskan organises events for the community members.. The CRS organised Women's Talent Competition and Child Talent Competition for women and children in the community. The aim of such programmes is to engage the community and build a strong relationship with them. The CRS also regularly organises health camps and other awareness initiatives for the welfare of the community. The CRS also promotes its programmes through different listener groups.

Core Team: The core team of Radio Muskan is constituted by six members who each essay different responsibilities and ensure the seamless operation of the CRS, and are led by the Station Manager, The CRS also welcomes volunteers from the community to be a part of different activities and initiatives organised by the CRS.

Major Projects Undertaken: Radio Muskan is an active part of several regional and national projects and initiatives. These projects focus on different areas that include climate change, nutrition, skill development and capacity building, health awareness, yoga, science, digital literacy , and women empowerment among many others. The major collaborators and partners include Factshala, Department of Science and Technology, SMART, CRA, One World Foundation, NSDC, Ideosync, ATMA, Development Alternative.

Sustainable Strategies: Radio Muskan generates its revenue through the different initiatives and projects that are externally funded. The CRS also works on its internal initiatives and pitches them to leading organisations and government departments.

Number of listeners and Potential Outreach: Radio Muskan has an active listener base of approximately 30,000 listeners within its broadcast range.

Major concerns in the Community: The target community still has a long way to go in many areas. Social problems and primitive practices affect the community adversely. Early marriage and lack of social inclusivity are concerns that need to be addressed without delay. The community needs to be educated and guided towards better living standards, and more initiatives in this direction are the need of the hour.



Radio Janavani @ 90.8 FM
Sivananda Nagar, Opp.- Indra Nagar,
Paralakhemundi, Gajapati, Odisha-761200

Contact Person: Mr. Durga Madhab Panda

Contact Number: +91-9437012921

Email: janvani90.8jgp@gmail.com

Broadcast Timing: 9.40 AM to 7.00 PM
for 8 hours a day

Broadcasting Language: Oriya

Genesis: Radio Janavani was set-up in 2017 by Janakalyan Pratisthan in Gajapati, Odisha. The CRS was established with a vision to improve the chances of education, health, livelihood, agriculture, and provide guidance to children and youth in the community. The CRS is a source of both information and entertainment to the local community, and promotes local traditions and culture through its programmes. Radio Janavani has been able to influence the lives of its target community through its interventions and programmes.



Thematic Focus: : The major thematic focus area of Radio Janavani has been livelihood. The CRS also focuses on health, agriculture, and education . The aim of the CRS has been to build a strong community and help them towards better living standards by educating and empowering them.

Sustainable Development Goals: Radio Janavani aspires to achieve the following SDGs:

SDG 2: Zero Hunger

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 8: Decent Work and Economic Growth

Primetime Programmes: The primetime programmes are Ajira Swastya, Poshan, Shishu Raija, and Ajira Chasa. Ajira Swastya is a health-based programme and focuses on helping the community know about different diseases, their prevention and cure. Poshan is a programme that focuses on nutrition, especially that of children and women. Shishu Raija focused is a programme on child welfare, that explores different aspects related to the subject. Ajira Chasa is a programme for the farmers in the community and discusses topics related to horticulture and similar areas. The CRS also makes programmes that promote the local art and traditions, especially folk songs.



Innovations in format or any other way: In addition to broadcasting its programmes, Radio Janavani actively narrowcasts its programmes among the community. The CRS makes sure to reach out to the community members from all sections of the society, especially the ones in the remote, media dark areas, and register their concerns. The issues are discussed in the programmes and community members often come together to collectively resolve them. The CRS is also active on major social media platforms and interacts with its audience, especially the youth.

Core Team: The CRS has a small but dedicated team of four staff members who include the Station Director, Station Manager, a coordinator and a radio jockey. The CRS also invites community members to be involved at different stages of programmes development and delivery.

Major Projects Undertaken: Radio Janavani has been a part of several regional and national projects since its inception. The CRS partnered with Young India and UNICEF for a nutrition programme which focused on the rural community. The CRS has also partnered with SMART NGO for different initiatives and campaigns.

Sustainable Strategies: Radio Janavani adopts various strategies to generate revenue. The CRS plans initiatives with the help of CSR funds. Different initiatives are also executed in collaboration with the Health and Rural Development department, I&PR, RBI, and other government and private agencies. Revenue is also generated by the means of commercial advertisements.

Number of listeners and Potential Outreach: Three blocks i.e. – Gumma, Kasinagar and Gosani – fall in the broadcast range of Radio Janavani. These villages have a population of nearly 50,000 people and the active listener base of the CRS is approximately 30,000 listeners.

Major concerns in the Community: Radio Janavani has supported many studies in the society, including the ones on climate and its impact on crop production. The major concerns in the community are unemployment, low income, lack of drinking water, lack of proper irrigation facilities. The health members also suffer from different health issues.



Radio Namaskar @ 90.4 FM
 Young India, Kurujanga, Konark,
 District-Puri, Odisha - 752111

Contact Person: Mr. N. A. Shah Ansari
Contact Number: +91-9437036471,
 9040904904
Email: radionamaskar@gmail.com
Website: www.youngindia.net.in
Broadcast Timing: 7.00 AM □ 1.00 PM
 and 4.00 PM □ 10.00 PM
Broadcasting Language: Odia, Hindi &
 Telugu

Genesis: Radio Namaskar, the first community radio station in Odisha, was established in 2010 by Young India, a non-governmental development organisation. Radio Namaskar has made significant impact through its various projects and intervention strategies. Recognized as a Lead Community Radio station by the Government of India, Radio Namaskar has received numerous awards for its community-centric programmes, including five National Community Radio Awards, and over 15 national and international awards. The station's success in engaging and empowering listeners through innovative programming and outreach activities has made it a trusted source of information and support for the local community. Located in the internationally renowned tourist destination Konark, Radio Namaskar has become a vital part of the community and a beacon of hope for the people it serves.



Thematic Focus: Radio Namaskar's foremost aim is to create programmes that promote the holistic development of its target community by educating and empowering them. The CRS has worked on several core areas that have a direct impact on the lives of the target community. These areas include local self governance, human rights, access to information, education, disaster management, gender equity, societal peace, and indigenous trade, and culture survival.

Sustainable Development Goals: Radio Namaskar focuses on these SDGs:
 SDG 2: Zero Hunger
 SDG 4: Quality Education
 SDG 12: Responsible Consumption and Production
 SDG 15: Life on Land

Primetime Programmes: The following are the primetime programmes of the Radio Namaskar:

Chasa Basa Katha : A magazine on agriculture, this is the interactive session among local farmers & experts.

Jana Soochana : Information about government welfare schemes, programmes, Acts, citizen entitlements, etc.

Hal Chal: Interactive discussion on local programmes and events.

Ajira Nari : Women-oriented programme with information on women rights, issues, and gender concerns.



Yuba Barta : Youth-based programme with a focus on career prospects.
Angya Namaskar : Interview with distinguished personalities/citizens from the community on different issues.
Shisu Raija : A weekly programme for children
Chala School ku Jiba : Campaign to reduce school dropouts
Mita Pain Gita Tie : A cultural programme by/for the listeners, produced by the community
Janata Darbar (Citizens' Court) : People's forum to raise different issues and social concerns
Janile Jiniba : Special daily episode based on women's health and nutrition.

Innovations in format or any other way: Radio Namaskar advocates community participation and organises social-gatherings to address the concerns of the community members. The CRS specially focuses on preserving the local culture and traditions, and therefore encourages the community members to sing folk songs and perform folk art forms. The CRS has 122 listener groups within the community. The CRS is also active on all social media platforms.

Core Team: Radio Namaskar has 21 CRMC members, from different fields, on its board. The core team comprises 13 members including the Station Head, Programme Head, Sound Editors, Broadcast Incharge, and a team of reporters.

Major Projects Undertaken: Radio Namaskar has been a part of various national and regional projects since its inception and has collaborated with a large number of leading organisations and government agencies. These initiatives include awareness campaigns, extensive community projects, and interventions directed at the welfare of the target community.

Sustainable Strategies: Some of the sustainability strategies of Radio Namaskar include:
Creating partnerships and collaborations with local organisations, businesses, and government agencies to support its operations.
Adopting environmentally sustainable practices such as using renewable energy sources and minimising waste generation.
Ensuring financial sustainability through effective fundraising and revenue generation strategies.
Number of listeners and Potential Outreach: Radio Namaskar covers almost 700 villages within its broadcast range and has a strong outreach potential of at least five lakh people.

Major concerns in the Community: There are several major concerns in the community that Radio Namaskar aims to address through its programming and outreach activities. One of the most pressing issues is access to quality healthcare services, particularly for women and marginalised communities. Lack of awareness about available services, financial constraints, and social stigma are among the key barriers that prevent many people in the community from accessing healthcare when they need it. Another significant concern is education, particularly for children from economically disadvantaged backgrounds. Many families in the area struggle to provide their children with quality education due to financial constraints or a lack of resources. This can have long-term implications for the children's future prospects and opportunities. Environmental sustainability is also a major concern in the community, with issues such as waste management, water scarcity, and deforestation posing significant challenges for local residents.



Radio Swayamshakti @ 90.4 FM
Padampur, Khariar, Nuapada, Odisha - 766107

Contact Person: Mr. Biswajit Padhi
Contact Number: +91-9040678904, 9437072910
Email: radioswayamshakti@gmail.com, greensrusti@yahoo.com
Broadcast Timing: 7 AM to 6 PM for 11 hours a day
Broadcasting Language: Odia, Koshali and Hindi

Genesis: Khariar has a rich cultural history in the region, but low literacy coupled with unscientific social norms makes the lives of people, mostly women, very intolerable. Radio Swayamshakti was launched to address such challenges and achieve the maximum outreach in local dialect, thereby transcending literacy barriers & language. The CRS was launched on 1st July 2015 to address the social concerns of the local community, and to educate and empower them towards a better, dignified life. The motive of the CRS is to be an integral part of the local community and create a positive impact in their lives.



Thematic Focus: The major thematic focus areas of Radio Swayamshakti are agriculture, health, education, culture, environment, and advocating the rights of the community. Most of the community members live in the rural areas and are often unaware of their basic rights. The area is home to a rich culture and environment. Radio Swayamshakti believes the community needs to be empowered on various fronts to protect their rich culture and environment.

Sustainable Development Goals: Radio Swayamshakti is focussed on achieving these SDGs:

SDG 3: Good Health and Well-Being
SDG 4: Quality Education
SDG 12: Responsible Consumption and Production
SDG 13: Climate Action

Primetime Programmes: The primetime programmes of Radio Swayamshakti are Chasbas, Formise, and Halchal. Chasbas is a programme based on agriculture and intends to aid the local farming community in adopting new agricultural practices and technology, and seek guidance from experts in the field. Formise is one of the most popular programmes of the station in which the listeners request for their favourite songs to be played, especially the ones in Sambalpuri language. Halchal is a round-up programme that informs the listeners about the latest developments in the area, especially local events and functions.



Innovations in format or any other way: Nagar Parikrama is a unique programme that tries to establish a connection between people and government agencies; the community members get an opportunity to point out the lapses in the schemes, and the administrative officials explain different initiatives to the community.. This brings transparency and accountability in the delivery of government programmes. Gaon Mati is another programme in which villagers voice their concerns which is shared with the local administration to initiate action.

Core Team: Radio Swayamshakti has seven CRMC members on its board, and they are supported by three core members. The CRS also has a group of active community volunteers.

Major Projects Undertaken: The major projects that the CRS has been a part of are Youth for Water, Swasthasankalpa, IDEOSYNC's Nutrition initiative, Nua Sakalara Katha, Bachpan Express, and Vikaspedia. The CRS also works on its internal projects for the welfare of the local community.

Sustainable Strategies: Radio Swayamshakti adopts a minimalist approach through services from community volunteers. This helps the CRS significantly in cost-cutting measures. The CRS also tries to generate revenue funded collaborations and advertisements.

Number of listeners and Potential Outreach: Swayamshakti CRS has an outreach potential of 35,000 people as it covers the regions of Khariar, Sinapali, Boden, Komna, Muribahal and Bangomunda .

Major concerns in the Community: Geographical barriers like forests often deprive the community members from getting the benefits of different government schemes. Illiteracy, especially among women, is a serious concern, which often leads to discrimination and exploitation.



Radio Hirakhand @ 90.8 FM
Sakhipara, Sambalpur, Odisha - 768001

Contact Person: Bikash Mohapatra,
Director

Contact number: +91- 9437195251,
08917255677

Email: radiohirakhand@gmail.com

Website: www.radiohirakhand.org

Broadcast Timing: 10 hours each day

Broadcasting Language: Odia and
Sambalpuri

Genesis: Radio Hirakhand, founded in 2018 by SUPRATIVA, broadcasts in Sambalpuri and Odia languages. With a team of volunteers, including local women and students, it promotes local traditions and addresses issues related to women's empowerment, health education, and environmental conservation.



Radio Hirakhand showcases the power of community radio in empowering marginalised communities and promoting local development.

Thematic Focus: The community radio is addressing local issues and providing information and entertainment relevant to its audience. Some common thematic areas include education, culture, environment, health, agriculture, women's empowerment, road safety, etc.

Sustainable Development Goals: The station plays a significant role in promoting the Sustainable Development Goals (SDGs) set by the United Nations.

Some of the SDGs addressed by the CRS are as follows:

SDG 4: Quality Education
SDG 5: Gender Equality
SDG 7: Affordable and Clean Energy
SDG 8: Decent Work and Economic Growth
SDG 11: Sustainable Cities and Communities

Primetime Programmes: The primetime programmes broadcast by the CRS include Jagruti, Chasa Basa, Echir Michir, Hirakhandra Hira, Jete Rasta Sete Katha, and Sarakari Yogana.



These programmes address the social concerns and problems prevalent in the local community, while being a source of information and entertainment for the community. They are designed in formats like interviews, discussions, talks, and phone-in conversations.

Innovations in format or any other way: The station is adopting a variety of innovative techniques to reach out our to the audience.

During the pandemic, the community radio started a helpline service for people trapped in the city, unable to arrange for food or return to their homes. It also distributed dry ration kits among the poor families residing within its catchment area.

The community radio organized public events and functions to promote its programming programmes and raise awareness about important social issues. The outreach programmes have helped significantly in enhancing the listenership.

The CRS also offers an internship programme for community members and students.

Core Team: In addition to the Station Director and Station Manager, the core team of Radio Hirakhand includes technical staff, administrative staff, and volunteers who contribute to the station's operations and programming.

Major Projects Undertaken: A list of the major projects undertaken by the CRS is as follows.:

- Engaging Communities for Prevention of COVID-19 and Promotion of COVID Vaccination including by addressing Hesitancy and encouraging Eagerness
- Road Safety Awareness Campaign through Community Radio Station (Radio Hirakhand 90.8 MHz)
- Engaging Community Radios to Empower Adolescents and Youth for COVID 19 Response as #YoungWarrios
- COVID-19 Specific and sensitive Risk Communication and Community Engagement (RCCE) through Community Radio Stations (CRS) during COVID19 Outbreak
- Sehat Aaj Bhi Kal Bhi – Ideosync and HarlicksHorlicks Swasthya Abhiyan
- Mitigating Learning Poverty through Community Radio Pedagogy
- Empowering Most Vulnerable Weaving Communities and Robusting Strengthening their Livelihood Opportunities through Community Radio

Sustainable Strategies: The CRS has adopted several sustainable strategies to ensure long-term success and impact on the community. It depends on the parent organisation, and they also seek support from various other organisations such as local governments, NGOs, private sector, corporate agencies and the community.

Number of listeners and Potential Outreach: Radio Hirakhand broadcasts its programmes in the highly populated urban areas of Sambalpur, reaching a population of more than 1.5 lakhs.

Major concerns in the Community: Radio Hirakhand addresses various areas of concern within a the community, amplifying the voices of its members and providing a platform for discussion and action on important issues. Overall, it plays an important role in promoting social, economic, and environmental sustainability within a the community.



Radio Utkal @ 91.2 FM
 Shree Jagannath Nilayam,
 Nuasahi, Gandarpur,
 Po-College Square, Cuttack - 753003.

Contact Person: Er. Anwoya Avinab,
 Station Director
Contact number: +91- 7008967838
Email: ussngo2014@gmail.com
Broadcast Timing: 8AM to 1 PM and
 3 PM to 8 PM for 10 hours a day
Broadcasting Language: Hindi, English,
 and Odia

Genesis: Radio Utkal was set-up in 2021 by Utkal Sevak Samaj. The CRS was established with a vision to bring a positive transformation in people's life by sensitising them on social issues and sharing correct & authentic information related to health, hygiene, sanitation, education, govt. schemes and programs, cultural values, spirituality, agriculture, disaster management, yoga, ayurveda etc.



Thematic Focus: The major thematic focus areas of Radio Utkal are Health, Nutrition, Education, Water and Sanitation, Climate Change and Agriculture. The CRS also focuses on Gender Equality, Skill Development and Livelihood Promotion, and Cultural Development; the CRS also encourages local talents and traditional practices.

Sustainable Development Goals: Radio Utkal broadly focuses its work on the following SDGs:

- SDG 3: Good Health and Well Being
- SDG 4: Quality Education
- SDG 5: Gender Equality
- SDG 6: Clean Water and Sanitation
- SDG 8: Decent Work and Economic Growth
- SDG 11: Sustainable cities and Communities
- SDG 13: Climate Action

Primetime Programmes: The prime-time show of Radio Utkal is Ama Cuttack where eminent personalities from Cuttack are interviewed. They share their experiences and memories about the city of Cuttack, how it has evolved, the needs in the current changing environment, and other suggestions for development of the area.

Another show is Chirantani where traditional, mythological and spiritual values are discussed, referring to Veda and Upanishads. The agricultural programme Gramina Krushi Vikash and the health programme Swasthya Sampad (Health is Wealth) are two extremely popular shows among the audience.



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Innovations in format or any other way: As an ancillary of a 33-year old NGO that has made many valuable contributions in its target community, Radio Utkal is often a part of various activities on health, agriculture, nutrition, prevention of child marriage and child labor. The CRS spread awareness and is a strong voice against social evils. Narrowcasting is an integral part of Radio Utkal's outreach strategy. The CRS also organises local talent hunts which have become popular among the youth in the community.

Core Team: The core team at Radio Utkal is constituted by the Station Director, Station Manager, recordist cum editor, and radio jockeys. They are ably supported by a dedicated group of nice field staff and volunteers. The NGO Head and a team of experts act as an advisory panel to the CRS.

Major Projects Undertaken: Radio Utkal has been a key partner in many regional and national projects. Some of them are listed below:

The CRS partnered with UNICEF for a programme called Swasthya Sankalpa- Health Pledge for understanding post-COVID resumption of several activities, and addressing the health needs of children and elderly. This included supporting school reopening activities, vaccination drives and health-awareness campaigns.

Another project 'Accelerating IYCF including complementary foods and feeding practices at scale to improve child nutrition across the state of Odisha'. The project was executed in collaboration with Cini and UNICEF.

The CRS was also a part of the Har Ghar Tiranga campaign by the Ministry of Culture, and 'International Yoga Day 2022' campaign in association with the The Ministry of Ayush, supported by CEMCA.

Sustainable Strategies: Since the CRS is located in Cuttack, which is called the commercial hub of Odisha and houses many industries, business hubs, commercial establishments, the prospects for collaborating for projects are good. The CRS is a regular collaborator with government agencies and private organisations. In addition to this, the CRS has also devised plans to mobilise resources from individuals and cultural institutions.

Number of listeners and Potential Outreach: Being placed in a heavily populated area with more than seven lakh people, Radio Utkal has a strong outreach potential. The CRS currently has an active listener base of more than 25,000 listeners.

Major concerns in the Community: Several studies pertaining to different areas like child labour, child marriage, migration, poverty, healthcare etc. are already underway in the community.

Major community concerns include sanitation issues, waterborne diseases, vector-borne diseases, lack of guidance for youth, employment and livelihood for slum dwellers, substance abuse, road safety issues, consumer awareness, environmental issues, elder care, animal care, and nutrition needs and infant care.



Radio Sampark @ 89.6 FM
 Village - Murudabad, Post - Pithapada,
 Police Station - Nischintakoili, District - Cuttack, Odisha – 754207

Contact Person: Mr. Ranjan Kumar Mohanty

Contact number: +91- 9437013723

Email id: pecuc@hotmail.com, radiosampark@gmail.com

Website: www.pecuc.org

Broadcast Languages: Odia and Hindi

Broadcast Hours: 6 AM to 10 AM & 6 PM to 10 PM, a minimum of 8 hours and will soon be extended



Genesis: Radio Sampark 89.6 is an initiative of People's Cultural Centre (PECUC), a 32-year-old non-profit voluntary development organisation, launched on 26 December, 2021. It promotes culture, values, local artists and talents, and caters to the needs of different sections of the society. The programmes are packaged in such a way that they are educative, interesting and entertaining, helping to strengthen ties and build awareness of common values, challenges and solutions within the community. It empowers listeners to express their opinions.

Thematic Focus: The focus areas are broadly divided into various categories, including healthcare, livelihood and sustainable farming, development initiatives including schemes and programmes, youth empowerment, etc. Other categories include children, women, farmers, youth, elderly, devotees, literature, etc.

Sustainable Development Goals: Radio Sampark focuses on the following SDGs:

SDG 1: No Poverty
 SDG 2: Zero Hunger
 SDG 3: Good Health and Well being
 SDG 4: Quality Education
 SDG 5: Gender Equality
 SDG 6: Water & Sanitation
 SDG 8: Decent Work and Economic Growth
 SDG 12: Responsible Consumption and Production
 SDG 13: Climate Action



Primetime Programmes: The following are the primetime programmes of the CRS - Bolehunti (a programme for kids), Ananya (a programme for women), Pragatidhara (a programme for adults), Ama Chasa (a programme for farmers in the community), Hello Doctor (a programme focusing health, hygiene, and sanitation). Folk songs and local artists also feature in these programmes. Eita Jibana is a programme for the elderly, Juba Shakti is a programme for young people in the community. Mo Kalama is a literary programme, and Bhakti programme is a devotional programme.

Innovations in format or any other way: The CRS uses the following innovative approaches for community outreach: attractive programme packaging, narrowcasting, engaging children and youth, radio dramas, creating listener groups in the community, and featuring local artists and voices.

Core Team: There are fifteen CRMC members and ten individuals in the core team, including key decision-makers and support staff. Seven outreach volunteers and three part-time radio jockeys assist the core team.

Major Projects Undertaken: Radio Sampark has worked on a number of projects and they are listed below-

Gender-Based Violence awareness (September 2022 to June 2023), supported by SMART.

Campaign on Lymphatic Filariasis (February 2023), supported by SMART.

Accelerating IYCF including complimentary food, feeding practices and scale to improve child nutrition across the state of Odisha (May 2022 to August 2022) in collaboration with Young India & CINI, supported by UNICEF.

Awareness and Community Engagement for COVID-19 Vaccination, School Reopening, Routine Immunization and Emergency Preparedness through Community Radio station in Odisha (October to November 2022), supported by Young India and UNICEF.

Yoga Appreciation Programme (August to October 2022) supported by CWEMC.

Sustainable Strategies: The key sustainable strategy of Radio Sampark is to attract various funded projects and campaigns from different organisations, and also broadcasting programmes supported by the government.

Number of listeners and Potential Outreach: The potential outreach within the range of Radio Sampark is more than 2 lakh people.

Major concerns in the Community: The community's main needs/areas of concern are gender discrimination, gender-based violence, domestic violence, issues with children's health and nutrition, health and sanitation, the environment, problems with agriculture, struggles of the elderly, lack of knowledge about government schemes and programmes, and lack of awareness regarding law and legislation.



Radio Sikhya @ 90.4 FM
Plot No. 992, Ward No. 23, Taulasi Chaura, Mandir Sahi, Baripada, Mayurbhanj, Odisha- 757001

Contact Person: Amiya Mohanty

Contact Number: +91-9437484398

Email: radiosikhya@gmail.com

Broadcast Languages: Odia and Hindi

Broadcast Hours: 10 AM to 8 PM for 10 hours

Genesis: Radio Sikhya is a Community Radio Station based in Mayurbhanj district of Odisha. The radio station was launched as a support system for the local community and helped them do better in different aspects such as agriculture, health and hygiene, livestock management etc. It is an initiative by the Sikhya O' Sikhya organisation based in Odisha



Thematic Focus: Radio Sikhya's primary focus is maximising the productivity and yield of the community members through modern, sustainable agriculture and farming techniques (which include knowledge of the use of organic and biofertilizers, tilling the soil, cultivating crops, and raising livestock). For the economic growth of the community, the CRS also imparts information about the preparation of plant and animal products for human consumption and their distribution to end markets, as well as travel, tribal tourism, skill development, and entrepreneurship (within the constraints of the resources available). Supporting government initiatives in the areas of education, health and hygiene, food and nutrition, solar energy, the environment, gender equality and the empowerment of women and girls, cultural development and the promotion of local artists etc. are also amongst Radio Sikhya's intervention areas.

Sustainable Development Goals: The following are the SDGs that Radio Sikhya focuses on and aspires to achieve in its target community

SDG 3. Good health and wellbeing
SDG 8. Decent Work and Economic Growth
SDG 9. Industry, Innovation and Infrastructure
SDG 12. Responsible Consumption and production.

Primetime Programmes: The focus areas and intervention points of the community are prevalent in many of the programmes on Radio Sikhya. The primary goal of the primetime programmes is to educate the community about agriculture and other occupations and fields in which community members are active. The CRS also airs educational programmes on topics like education, disaster management, the environment, and health and hygiene.



Innovations in format or any other way: Radio Sikhya interacts with the community through narrowcasting in addition to the more conventional practice of broadcasting. The CRS also collaborates with the local KGBV schools to plan initiatives in an effort to reduce school dropout rates, particularly for girls.

Core Team: The six-member staff is made up of the station director, station incharge, recordist, two core employees, and one radio jockey. The station director concentrates on obtaining projects from governmental, semi-governmental and private organisations. Administration, technical support, and content are all the responsibility of the station in charge. The core member provides support for content creation and other tasks

Major Projects Undertaken: Being a young organisation, Radio Sikhya has yet to secure a significant project from any of the nation's top organisations. The CRS has solely focused on internal projects up until this point.

Sustainable Strategies: Since the CRS is still in its early stages and hasn't yet taken on any significant projects, SIKHYA - O - SIKHYA, the parent organisation, provides Radio Sikhya with all of its annual budget in the form of technical and financial support.

Number of listeners and Potential Outreach: Around 40,000 people in Radio Sikhya's coverage area are believed to be active listeners, but more precise figures can only be determined after an in-depth study.

Major concerns in the Community: The primary need of the community is sustainable economic growth, which can be achieved through increasing employment opportunities and by optimising resources in various sectors like agriculture, livestock, entrepreneurship etc. To address this issue, the CRS broadcasts a programme called Sambhabhana 'O' Sujog in which it conducts interviews with entrepreneurs and successful, award-winning farmers, which helps the community members gain crucial insights.



Radio Swarsangam @ 90.8 FM
Swarsangam Kala Parishad, Behind old ICDS Office Sinapali, Odisha -
766108

Contact Person: Mr. Pradyumna Kumar Singh Chinda

Contact Number: +91-9556745988,
9937536574

Email:

fmradioswarsangam@gmail.com

Broadcast Timing: 08:30 AM to 10:30 AM, 3 PM to 5 PM and 7 PM to 9 PM for 6 hours a day

Broadcasting Language: Odia & Sambalpur

Genesis: Radio Swarsangam was set-up in 2022 by Swar Sangam Kala Parishad. The CRS was established to serve the community as an agent of change in bridging its socio-economic gaps and building an equal society with opportunities for everyone, irrespective of any barriers. It aims to create strong bonds of local culture, values, ethos, good beliefs and tradition among the community members by broadcasting informative and educational programmes.



Thematic Focus: Radio Swarsangam is based in an area that has a significant tribal population. The primary focus of the CRS rests on ensuring the well-being of the tribal community by working on different aspects like tribal child welfare, empowerment of tribal women, health, livelihood and professional development, and economic growth.

Sustainable Development Goals: Radio Swarsangam aspires to achieve the given goals:

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 8: Decent Work and Economic Growth\

Primetime Programmes: The primetime programmes broadcast by Radio Swarsangam are Ama Bidyalaya, Kathani, Bada Lokanka Jibani, and quiz programmes. Ama Bidyalaya is an educational programme that focuses on students from Class I-VIII, and discusses concepts related to their syllabus. Academicians and teachers offer their advice through the programme to guide students and clarify their doubts. The other primetime programmes focus on relevant social topics and problems. They also delve into the areas of health and livelihood in order to provide crucial information to the community.



Innovations in format or any other way: Narrowcasting is more or as important as conventional broadcasting in areas that are remote and are mostly media-dark. Radio Swarsangam ensures that it reaches out to community members in the remotest patches of the area to include them in the activities of the CRS so that they can benefit from the same. Narrowcasting activities are also important for critical information related to health, natural calamities, weather forecasts, etc.

Core Team: There are six members in the core team of Radio Swarsangam, including the Managing Director, Station Coordinator, and four other members. The CRS also has an advisory panel constituted by two members who give feedback on the programmes and content.

Major Projects Undertaken: Radio Swarsangam has until recently has focused on developing programmes and interventions that ensure the well-being and development of tribal communities. The CRS is yet to be a part of a major national or regional collaborative project.

Sustainable Strategies: The parent organisation of the CRS, Swarsangam Kalaparishad, provides financial and technical support. The CRS also generates some revenue through the means of crowdfunding.

Number of listeners and Potential Outreach: 15 villages – Sinapali, Fulchi, Gorla, Timanpur, Jharbandh, Singjhar, Nangalbod, Hatibandha, Kendumunda, Sagunbhadi, Gobindpur, Godal, Chatiaguda, Gandabahal, and Mahagaon fall within the broadcast range of the CRS. The area has an outreach potential of 55,000 people and the CRS has an active listener base of at least 20,000 listeners.

Major concerns in the Community: Roads and connectivity in the area is poor. The educational and healthcare infrastructure need to be upgraded to meet the needs of the community, and ensure their well-being. Sustainable livelihood options and employment opportunities must be made available to the community.

The community needs support on various fronts; therefore, effective interventions from all directions are the need of the hour.



Radio Bhabagrahi @ 90.4 FM
Bhabagrahi Kala Niketan, At/Po: Barua,
District: Kendrapara, Odisha - 754250

Contact Person: Mr. Bimal Prasad Parid

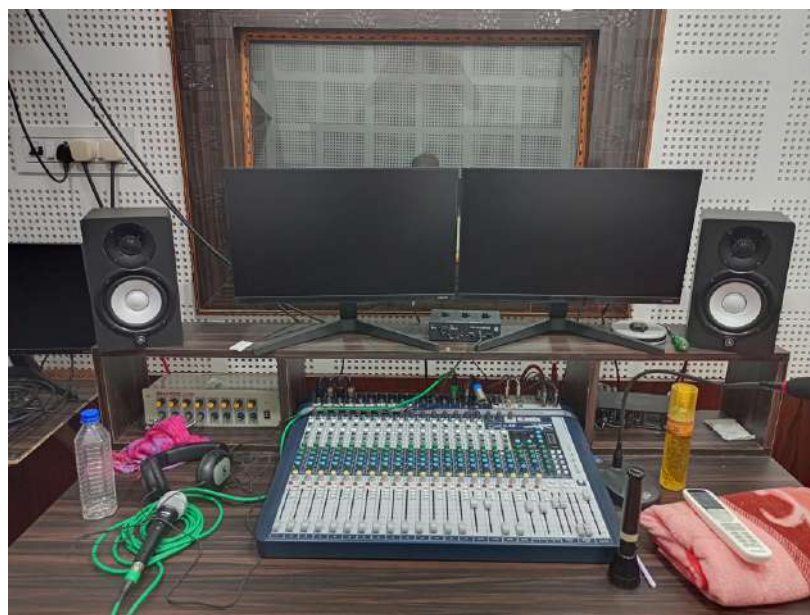
Contact Number: +91-7008729335,
9937362447

Email: bkniketan2012@gmail.com

Broadcast Timing: 6 AM to 9 AM and 6 PM to 9 PM for 6 hours a day

Broadcasting Language: Odia, Hindi and English

Genesis: Radio Bhabagrahi was established in 2022 by Bhabagrahi Kala Niketan. The CRS is dedicated to serving the local community and is a platform that brings the community together, provides a space to express their ideas and opinions, and showcase their talent. Radio Bhabagrahi strives to foster an inclusive attitude to build a just and equal society. The CRS has established a strong connection with the community despite being in its early days.



Thematic Focus: The primary focus areas of Radio Bhabagrahi are education, health and family welfare, environment, agriculture, gender equity, and youth empowerment. The CRS works on all critical areas that have a direct bearing on the well-being of the target community.

Sustainable Development Goals: The SDGs that the CRS focuses on are:

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 6 : Health and nutrition

SDG 8: Decent Work and Economic Growth.

SDG 12: Responsible Consumption and Production

Primetime Programmes: The primetime programmes that are broadcast by Radio Bhabagrahi are Asa Patha Padhiba, Gachha Ama Bandhu, and Jnana Vani.

Asa Patha Padhiba is an educational programme that focuses on students from class I to VI, and discusses different concepts based on their academic syllabus. Gachha Ama Bandhu is a programme that spotlights different environmental concerns in the region and creates awareness among community members to address these concerns. Jnana Vani is a spiritual programme that includes devotional songs and talks.

Innovations in format or any other way: Radio Bhabagrahi narrowcasts its programmes to engage with the community and share critical information related with them. This process helps in interacting with community members in remote areas and with those who might not have access to any form of mass or print media.

Core Team: The core team of Radio Bhabagrahi includes the Director, two Programme Officers, a Recording Manager and a radio jockey. The Programme Officers are responsible for identifying areas in which the community needs assistance and developing programmes that cater to their specific needs.

Major Projects Undertaken: Radio Bhabagrahi has undertaken several projects like Meena based on themes including girl child welfare, child rights, child protection, and education for all. The CRS also works on different IEC activities through musical and drama-based programmes to create awareness in the community on various social issues.

Sustainable Strategies: The CRS receives financial support from its parent organisation, Bhabagrahi Kala Niketan. It also generates revenue through paid collaborations with external organisations.

Number of listeners and Potential Outreach: 27 gram panchayats of Kendrapara block, Kendrapara Municipality and Pattamundai Municipality fall within the broadcast range of Radio Bhabagrahi. The CRS has an active listener base of nearly 30,000 people.

Major concerns in the Community: Poverty, illiteracy, and unemployment hamper the well-being of the community. Being aware of the different welfare schemes of the government can help them avail the same and improve their living conditions. Environmental concerns like lack of waste management strategies and pollution can also lead to health concerns.



Voice of SOA Community Radio @ 90.4 FM
Khandagiri square , Khandagiri ,
Bhubaneswar, Odisha - 751030

Contact Person: Ms. Honey Patnaik
Contact Number: +91-7978080158
Email: soacr@soa.ac.in
Broadcast Timing: 24 hours a day
Broadcasting Language: Odia, English and Hindi

Genesis: Voice of SOA community radio 90.4 was launched with the vision and mission to produce a wide thematic range of popular and relevant programmes to benefit the community and students at large. It was inaugurated on 15th October 2012 and has been a great educational platform through which innumerable quality-based programmes are broadcast for the community and students every day.

Thematic Focus: The major thematic focus areas of Voice of SOA are health, children and child-related issues, youth-centric problems, education, disaster management, skill development, career guidance, urban cultivation, local art and culture, heritage and traditions of Odisha, mental health, urban agriculture, and nutrition.

Sustainable Development Goals: SOA Radio aspires to involve more students in the awareness programs, especially those pertaining to the goals given below:

SDG 3 : Good Health and Well-Being

SDG 4: Quality Education

SDG 13: Climate Action

Primetime Programmes: The following are the primetime programmes of Voice of SOA:

SOA Youngistan – A youth-oriented programme that involves students of the university in creating awareness on various topics through skits, talks, songs etc.

Sarve Bhavantu Sukhina – A programme that involves the community members and encourages community participation
Badee Bagicha - Agricultural programme featuring farmers, agricultural experts, and urban farmers

Asmita - A women-oriented programme where women and girls from different walks of life are invited to share their life stories.

Tuma Pari Chota Pilatiye – A popular children's programme where school children make their own programmes under the guidance of teachers. Important health aspects are also discussed in this programme.

Swasthya Sankalp - It is a health-based programme.



Innovations in format or any other way: Voice of SOA designed a unique programme to address mental health concerns among students during the COVID-19 pandemic lockdown. In the programme called 'SOA Youngistan: Hum Honge Kamyab', the CRS created a network of students from the universities with students from other universities and started online meetings where people could share their concerns, experiences, and seek help when needed. Several subsequent sessions were organised and the programme helped several students, especially the ones who were stranded in remote places. The entire programme was planned and executed by the student team of SOA.

Core Team: The core team of Voice of SOA has six members, which include the Officer-In-Charge, Programme Coordinator, Scheduler, Sound Engineer, radio jockeys, and support staff. The CRS has an enthusiastic group of student volunteers who actively participate in the events and activities of the CRS.

Major Projects Undertaken: The major projects undertaken by Voice of SOA are: Climate Change in association with UNICEF, Nutrition & Hygiene in association with UNICEF, Menstruation & Hygiene - Breaking Myths, Millets - Magic Food, Swasthya Sankalpa, rally against child labour, Youth4Water - Save Water, Save Oceans, Save Wildlife, Eco-tourism, International Day of Yoga campaigns in association with CEMCA, Bamboo projects, and Say No to Child Marriage

Sustainable Strategies: Voice of SOA is financially and technically supported by its parent organisation, Siksha 'O' Anusandhan Deemed to be University. The CRS also generates revenue through paid collaborative projects with external organisations and government agencies.

Number of listeners and Potential Outreach: Voice of SOA has a strong outreach potential of more than ten lakh people within its vicinity.

Major concerns in the Community: More awareness campaigns and initiatives should be organised on environmental concerns like climate change and pollution to make the community aware of the irreparable damage that is being done to the environment. Awareness programmes on a range of critical topics including health, livelihood etc. must be organised for community members living in slums and bastis.



Ravenshaw Radio @ 90.4 FM
Ravenshaw University, Cuttack, Odisha -753003

Contact Person: Mr. Dushmanta Kumar Das

Contact Number: +91-9337110765

Email: dushmantakumardas@gmail.com

Broadcast Timing: 8 AM to 7:30 PM

Broadcasting Language: Odia, Hindi, and English

Genesis: Ravenshaw Radio is the Voice of young Ravenshawians. It is Odisha's first campus radio service, and was launched under the leadership of then Vice-Chancellor Devdas Chhotray on 14 April, 2011 on the occasion of Utkal Divas. Set up at a cost of Rs 30 lakh, it soon became a big hit by broadcasting programmes prepared by students on campus. Ravenshaw Radio gained momentum and media attention with events such as 'Voice of Ravenshaw' singing competition and live broadcasts (commentaries) of Rath Yatra and a cricket match played at Cuttack. Ravenshaw has been historically acclaimed for its many indelible success stories, and Ravenshaw Radio is poised to be one of them.



Thematic Focus: Ravenshaw Radio's programmes focus mainly on the 10,000-odd students of Ravenshaw University, who form the immediate audience. Students are given a platform to express themselves through debates, interviews, poetry recitation and singing. Ravenshaw Radio also offers career counselling to the students through a programme named 'Career Concerns'. Ravenshaw Radio features local issues of concern, particularly those which matter to the inhabitants of Cuttack. Recent programmes on Ravenshaw Radio focus on mental health, AIDS, local site-specific tragedies, pandemic awareness, drug addictions, among many more.

Sustainable Development Goals: Ravenshaw Radio focuses on the following SDGs:
SDG 3: Good Health and Well-Being
SDG 4: Quality Education
SDG 5: Gender Equality
SDG 8: Decent Work and Economic Growth
SDG 13: Climate Action

Primetime Programmes: The primetime programmes of Ravenshaw Radio are Namaskar Cuttack, Ranga Mahal, Campus Khatti, Mo Sarkar, Udaan, Youth Junction, Desh Bidesh, and Swasthya Sampada. Namaskar Cuttack updates the listeners about current affairs, health tips, traffic, and weather. Hosted by experts, it provides accurate information to the listeners..



Ranga Mahal radio show offers a mix of entertainment and education with poetry, storytelling, quizzes, and activities for students.

Campus Khata radio show covers new gadgets and inventions, along with topic discussions on various educational subjects.

Mo Sarkar radio show promotes transparency by informing citizens about government schemes, missions, and campaigns, and making them aware of their rights.

Udaan is a radio show that focuses on women empowerment by providing information on skill development, counselling, self-survival, and self-help groups (SHGs). It helps women become self-reliant and achieve their goals.

Youth Junction radio show empowers rural youth through career counselling and raises awareness about drug addiction and preventions. It provides valuable information to help young people make informed decisions.

Desh Bidesh is a radio show that highlights the beauty and diversity of various tourist destinations across the world. The show provides valuable information on travel, including cultural practices, local cuisines, and tourist attractions, making it an ideal guide for travel enthusiasts.

Swasthya Sampada is a radio show dedicated to promoting good health practices and raising awareness about various health issues. The show features expert hosts who provide valuable information and advice on maintaining a healthy lifestyle, making it an invaluable resource for listeners.

Innovations in format or any other way: The unique programmes developed by the students are the USP of the Ravenshaw Radio. These programmes have become very popular within a short span of time. The CRS also organises student activities like competitions, campaigns, and quizzes to keep the student community engaged, entertained and informed.

Core Team: The core team at Radio Ravenshaw is constituted by eight members which include the Officer-Incharge, Station Manager, Director of Operations, Secretary, and four executive members. These executive members provide valuable insights about the content and guide the team for selecting the apt topics/issues for content development.

Major Projects Undertaken: Radio Ravenshaw partnered with UNICEF for the Climate Change Campaign & Child Nutrition programmes, while it collaborated with Young India for Child Nutrition campaign. The CRS worked in association with the State Govt of Odisha for the Swajal and Save Water mission. The CRS has been part of the Anti-Tobacco campaign with the support of Samarpan NGO.

Sustainable Strategies: Radio Ravenshaw is funded completely by its parent organisation, Ravenshaw University.

Number of listeners and Potential Outreach: Ravenshaw Radio focuses mainly on reaching out to the student community who are nearly 10,000 in number.

Major concerns in the Community: The major needs/areas of concern within the student community is lack of optimism, lack of awareness regarding opportunities and skilling. The existing conditions need to be enhanced to improve enrolment, attendance and more talents to flourish.



Radio Bulbul @ 91.2 FM
Near RMC Market, Chandan Bazar, Bhadrak,
Odisha - 756100

Contact Person: Mr. Shaikh Mohammed Niyaz

Contact Number: +91-9040181885, 7894912912

Email: radiobulbul@gmail.com

Website: www.radiobulbul.org

Broadcast Timing: 10 hours a day

Broadcast Language: Odia, Hindi, and Urdu and English

Genesis: Radio Bulbul is the first community radio station in North Odisha. It was established

on 09th February, 2017 in Bhadrak by the Development Institute for Scientific Research, Health and Agriculture (DISHA). Radio Bulbul aims to be a source of credible information to the target

community, especially the youth, women, senior citizens, farmers, social workers, etc. The CRS works to address and resolve the day-to-day issues of the community, and thereby build a healthy and peaceful society.

Thematic Focus: The primary focus areas of Radio Bulbul include health, education, gender issues and girl child protection, agriculture and allied sectors, livelihood and skill development, local art and culture, and ICT. The CRS also works to dispel rumours and fake news in the target community.

Sustainable Development Goals: The SDGs that the CRS focuses on and aspires to achieve are:

SDG 3: Good Health & Well Being

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 10: Reduced Inequalities

Primetime Programmes: The primetime programmes that are broadcast by Radio Bulbul are Good Morning Bhadrak, Mahila Mahal, Jai Kissan, Full-On Nikkie, Kathare Kathare, Love You Zindagi, Pathsala, and Juba Unmesha. These programmes are designed in various formats and are related to the core focus areas of the CRS.



Innovations in format or any other way: Radio Bulbul effectively uses the technique of narrowcasting along with conventional broadcasting. This helps the CRS to interact with the community members and understand their concerns. These issues are addressed and resilient resolutions are sought through the programmes of the CRS.

Radio Bulbul is active on popular social media and content sharing platforms including Facebook, WhatsApp, Twitter, Instagram, and YouTube.

Core Team: Radio Bulbul has a strong team of thirteen members who each handle different responsibilities to ensure the smooth operation of the CRS. Routine feedback is collected from the community members to ensure that the programmes meet the requirements of the community.

In addition to the core team, the CRS has eighteen CRMC members from different backgrounds such as education, literature, arts, agriculture, media, government services etc.

Broadcast Hours and Language: The number of hours is 10 hrs CRS is active and the language in which the CRS broadcasts its programmes is.

Content Sharing Platforms: Broadcasting, Narrow Casting, Play store, Whatsapp group, Facebook, Twitter, Instagram & YouTube CRS uses to reach out to the audience

Major Projects Undertaken: Since its inception, Radio Bulbul has been a part of many projects at the regional and national level. Some of the major projects in which Radio Bulbul actively participated are Swasthya Sankalp, Poshan Abhiyan, Routine Immunisation, Youth4Water, International Day of Yoga campaigns, Bamboo project, and Harghar Tiranga campaign.

Sustainable Strategies: Radio Bulbul is financially and technically supported by its parent organisation Development Institute for Scientific Research, Health & Agriculture (DISHA). The CRS is also able to generate revenue through the means of paid collaborations with DAVP, I&PR (Government of Odisha), and other leading organisations.

Number of listeners and Potential Outreach: Radio Bulbul programmes are broadcast in at least 12 blocks of three districts in Odisha. The CRS has fifty youth listener groups, forty Self- Help Groups (SHGs), thirty ANM groups, twenty ASHA worker groups, and fifteen farmer groups.

Major concerns in the Community: The community members are largely unaware of the entitlements under MNREGA. There is a dire need to spread awareness on the various government schemes such as those pertaining to health and education. The community is also plagued by violence against women and child marriages. Owing to lack of education and awareness, a spread of fake information has also been observed within the community.

PUDUCHERRY



Puduvai Vaani CRS @ 107.8 FM
Convention cum Cultural Complex, RV Nagar, Pillaichavady,
Puducherry - 605014

Contact Person: Dr. V. Santhi Siri
Contact Number: +91-9965520345
Email: puduvaivaani@gmail.com
Broadcast Timing: 9 AM to 5 PM
for 8 hours a day
Broadcasting Language: Tamil, Hindi & English

Genesis: Puduvai Vaani Community Radio Station was launched on 27th December 2008 to create awareness related to various issues among the local community and improve their living standards. Puduvai Vaani's mission is to awaken, inform, enlighten, educate, and entertain all sections of the people, and also focuses on women empowerment, communal harmony, health, and education. The CRS provides a platform for the student community to explore their creativity and exhibit their talent.

Thematic Focus: The primary focus of Puduvai Vaani CRS is to empower the community through education. Puduvai Vaani produces special programmes in a standard format, both in Tamil and English. The Radio Tutor series and subject-oriented documentaries made by CRS aim to introduce Adaptive Learning Methods to the students of primary, secondary and higher education. The community members are provided opportunities to share their views, experiences and expectations. The CRS also provides internship training to students.

Sustainable Development Goals: Puduvai Vaani CRS is aspiring to achieve these SDGs:

- SDG 3: Good Health and Well-Being
- SDG 4: Quality Education
- SDG 5: Gender Equality
- SDG 6: Clean Water and Sanitation
- SDG 11: Sustainable Cities and Communities
- SDG 13: Climate Action

Primetime Programmes: Puduvai Vaani CRS has a large pool of primetime programmes that are based on various areas like agriculture, education, environment, social concerns, health, and public policies. The CRS' programmes are designed uniquely with the aim to both educate and entertain them. The programmes include discussion, live phone-in interactions, musicals, etc, to engage the listeners. Experts and distinguished personalities feature in shows to share their knowledge and experience with the community. The programmes are also a platform for the local community members to voice their concerns, clarify their doubts, and showcase their talents.

Innovations in format or any other way: In addition to the broadcasting services, the CRS devises unique interventions to cater to the specific areas in which the community members are engaged. The CRS has special programmes and initiatives for sections like fishermen, farmers, students, homemakers, and the marginalised and socially backward sections of the society. The CRS aims to forge a strong relationship with the community members and instil a belief of oneness in them.



Core Team: The core team of Pudukai Vaani has four core members, who are supported student and staff volunteers from the Pondicherry University. Volunteers from the local community are also an integral part of the CRS, and they contribute to all activities at the station.

Major Projects Undertaken: Some of the major projects undertaken by Pudukai Vaani CRS are Climate Countdown Campaign (in association with SMART), Election Awareness Campaign (in association with the Election Commission), and Zero Waste Campaigns. The CRS also works extensively on its internal projects for the welfare of the community.

Sustainable Strategies: Pudukai Vaani is supported by funds from its parent organisation. The CRS is working on strategies to become a self-sustained entity by generating revenue through different methods including paid collaborations and advertisement.

Number of listeners and Potential Outreach: Pillaichavady, Kalapet, Kanagachettikulam and Bommai-yarpalayam are the four villages that fall within the broadcast range of Pudukai Vaani. These villages have a population of 40,000 people.

Major concerns in the Community: The community needs better healthcare infrastructure. Poverty, low income, unemployment, etc. are also issues that affect the community. The community members also need to be made aware of the welfare schemes of the government, so that they can benefit from these schemes.



Nila Community Radio @ 90.4 FM
Nila CRS, Sri Manakula Vinayagar Engineering College, Mad-
agadipet, Puducherry - 605107

Contact Person: Dr. V. Bharathi
Contact Number: +91-9791378509
Email: nilafmcrs@smvec.ac.in
Broadcast Timing: 9.30 AM to 6.00 PM
Broadcasting Language: Tamil

Genesis: Nila Community Radio Station 90.4 MHz, a non-profit organisation, was established by Sri Manakula Vinayagar Engineering College, in Puducherry. The CRS has been rendering its services to the local community since 2005. Nila CR is committed to developing community-oriented content that touch upon the aspects that influence the well-being of the community. The CRS engages the listeners through its in-fotainment programmes while sensitising them about different social concerns around them.



Thematic Focus: Sri Manakula Vinayagar Engineering College dedicated to serving and fulfilling its responsibilities to the community. In order to achieve this goal, Nila CRS develops programmes that focus on education, career guidance, women empowerment, health awareness, and agriculture, among other areas. Nila CR also launches local community programmes like medical camps for rural children and adults, and promotes awareness programmes on organic farming, recycling of solid and bio-waste, self-employability for villagers etc. with the help of the faculty, students, guests and local community members.

Sustainable Development Goals:

SDG 3: Good Health and Well-Being
SDG 5: Gender Equality
SDG 6: Clean Water and Sanitation
SDG 8: Decent Work and Economic Growth

Primetime Programmes: The primetime programmes that are broadcast on Nila CR offer a diverse range of content, including programmes on cultural heritage, spiritual invocation, thought-provoking discussions on human well-being, health and hygiene, unearthing hidden facts, and community interaction. It delves into intriguing and lesser-known aspects to provide listeners with fascinating information. Each programme aims to engage and inform the listeners in different ways, catering to a variety of interests and topics.



Innovations in format or any other way: Nila CR caters to a diverse community, which also includes illiterate community members. The community members also struggle from a large number of issues in their daily lives. It is important to understand their concerns, and address them in ways familiar to them. Therefore, the CRS hosts community programmes for the community members to come together and voice their concerns. Focus Group Discussions are done before every session to bring out prevalent issues to the fore, and to resolve them through collective efforts.

Core Team: Nila CR has a strong team of seventeen members, led by the Principal-cum-Station Director. Most of the team members are the faculty of the parent organisation, each of whom essay a specific role to ensure the seamless operation of the CRS.

Major Projects Undertaken: Nila CRS has successfully completed 365 episodes of the Science for Women project, Planet of Earth project, and Disaster Preparedness through Community of Practice (CoP) project. The Department of Science and Technology (DST) initiated the STIP 2020 program, which involved an orientation and capacity strengthening workshop. Nila CRS broadcast audio and creative/jingle episodes from August 1, 2020, under the guidance of Sri Manakula Vinayagar Engineering College. The initiative helped identify local glitches and build rapport with citizens through targeted news coverage, public interest, and opinion stories. The Anubhav Project for Senior Citizens aims to create audio programs on Science, Technology, and Health and cater to the needs of senior citizens, and also involve them actively in the process of content creation.

Sustainable Strategies: Nila CRS is entirely funded by its parent organisation, Sri Manakula Vinayagar Engineering College. The CRS also generates its own revenue through the externally funded projects. Number of listeners and Potential Outreach: Forty villages fall within the broadcast range of Nila CR and has an active listener base of 12,500 listeners.

Major concerns in the Community: The major concerns in the target society are health issues, environmental problems, illiteracy, poverty, lack of employment opportunities, and low income. The community also needs better healthcare and educational infrastructure.



Pudiya Udayam @ 91.2 FM
Sri Aurobindo Society, Society House, No.11,
St. Martin Street, p - 605001

Contact Person: Mr. K.Senthilkumar
Contact Number: +91-9442230909
Email: Senthil@aurosociety.org
Broadcast Timing: 9.30AM to 12.30PM and 2.30PM to 5.30PM for 6 hours a day
Broadcasting Language: Tamil

Genesis: Pudiya Udayam Community Radio Station was established on 24th November 2015, in Poothurai village, Villupuram district of Tamil Nadu. Pudiya Udayam means 'new dawn'. Pudiya Udayam 91.2 FM radio station is an initiative of Sri Aurobindo Rural & Village Action & Movement (SARVAM). The CRS focuses on creating an impact through integral rural development by designing interventions and programmes across various areas. The CRS combines information and entertainment to engage the community while raising awareness on different social concerns.



Thematic Focus: Besides providing means to make rural communities more aware and being involved in their development process, the community radio station is also designed to meet the increasing informational needs of rural people. In order to ensure that the community is educated, informed and entertained, Pudiya Udayam broadcasts programmes focusing on several topics. The purpose of the platform is also to preserve numerous aspects of local culture and tradition, while also focusing on education, health, women empowerment, youth and vulnerable lives etc.

Sustainable Development Goals: Pudiya Udayam Radio focuses on the SDGs given below:

- SDG 2: Zero Hunger
- SDG 3: Good Health and Well-Being
- SDG 4: Quality Education
- SDG 5: Gender Equality
- SDG 6: Clean Water and Sanitation
- SDG 8: Decent Work and Economic Growth

Primetime Programmes: The primetime programmes that feature on Pudiya Udayam are:

- Chinnanchiru Malarkal- Chinnanchiru Malarkal is a programme aimed at improving the health and education of children. Students visit the station to perform and showcase their talent, helped by their parents and teachers.
- Sathanai Pengal - Several women experts in different fields give interviews to improve the quality of women's lives, and successful women entrepreneurs share their experiences for others to learn from.
- Gramathu Kuilgal - Women from the rural areas, especially those belonging to the vulnerable and marginalised, are invited to community radio station, so they can perform songs, dramas, and speeches on various themes.



Innovations in format or any other way: The CRS hosts interventional events in more than 60 villages and promotes community radio programmes, in association with SARVAM.

The CRS encourages participation from community members including children and women from SHG to share their experience and to perform at the gatherings. This practice nurtures a greater interest in the programmes of the CRS.

Core Team: The CRS has a team of eleven members which includes the Station Director, Station Manager, five field assistants and a panel of experts..The field assistants coordinate with the community and facilitate content development for programmes.

Major Projects Undertaken: The CRS is presently working with Shanti Ashram on initiatives focusing on the wellbeing of adolescents, and the eradication of poverty. The CRS has been a part of externally funded projects, while also actively working on its internal initiatives for community welfare.

Sustainable Strategies: The parent organisation, SARVAM, completely funds the CRS at present.
Number of listeners and Potential Outreach: The CRS covers about thirty villages around Pondicherry. The total population in the region is nearly 50,000 people and the CRS has an active listener base of approximately 20,000 listeners.

Major concerns in the Community: The major concerns in the community include a lack of awareness of government policies and schemes for public welfare. The community also suffers from a lack of employment opportunities, and low wages. There is a need for better educational and healthcare infrastructure.

PUNJAB



Radio Punjab @ 90.0 FM
Chandigarh University,
NH-95, Block 7 Rd,
Punjab- 140413

Contact Person: Dr. Trishu Sharma
Contact number: +91-8146651547,
9896096416
Email: radiostationhead@cumail.in,
radiopunjab90.0@cumail.in
Website: <http://radiopunjab.cuchd.in/>
Broadcast Timing: 6 AM to 10 PM for 1
6 Hours a day
Broadcasting Language: Punjabi
and Hindi

Genesis: The launch of Radio Punjab was on February 16, 2021. The former chief minister of Punjab and Minister of Technical Education & Training, Charanjit Singh Channi launched the radio station, along with Indian actress and stand-up comedian Upasana Singh.



Though community radio of Chandigarh University primarily caters to a student-community, it also serves as an optimal medium for listeners from all walks of life.

Thematic Focus: Education is the primary focus area of the CRS but it also addresses the local communities needs in the areas of agriculture, education, health, equality, and socio-cultural development.

Sustainable Development Goals: Radio Punjab is working towards achieving the following SDGs:

SDG 3: Good Health and well being
SDG 4: Quality Education
SDG 5: Gender Equality
SDG 11: Sustainable Cities and Communities
SDG 13: Climate Change
SDG 16: Peace, Justice and Strong Institution

Primetime Programmes: Topics primarily pertaining to farmers and agriculture are discussed in the morning show Navi Sawyer. The CRS also broadcasts a programme called Pind Diyan Gallan which features interviews with farmers, sarpanches and other professional experts. The programme also offers guidance on career, legal, and administrative initiatives. The programme Fit Gallan te Hit Gaane mainly focuses on health-related topics and healthy practices. Cu Di Gedi is an on-ground programme where the CRS interacts with community members and discusses different topics related to mental health, education, students and parents, peer pressure and other topics of local interest.



Innovations in format or any other way: The CRS derives its true essence from the daily interactions with its listeners and the community, and engages in narrowcasting as it is a means to get immediate feedback. The CRS also joins online trends to promote its content both socially and digitally in order to increase connectivity. Radio Punjab also promotes local artists by broadcasting their music in its programmes.

It also frequently corresponds with the administrative departments and officials like SDM, CJM, MC Commissioner, MC Presidents, and CMO.

Core Team: Radio Punjab functions with a small but diligent team of just two people. The Station Head also handles the morning shows as well as engages in meetings and interviews with eminent personalities and local administrators. The promo producer manages everyday planning, editing and packaging of daily shows.

The CRS derives most of its primetime content from the student community who actively contribute to the programmes.

Major Projects Undertaken: Radio Punjab has been an active partner in several collaborations with organisations like CRA, UNICEF, SMART, CEMCA, Rotary Club, and Human Care Charitable Trust. The focus areas of these projects include health, awareness campaigns on government schemes, vaccination drives, women and child welfare, cyber security and education.

Sustainable Strategies: Radio Punjab depends on its parent organisation for financial and technical support. The CRS also raises funds by means of external projects and partnerships,

Number of listeners and Potential Outreach: Nearly twelve villages fall within the broadcast range of Radio Punjab. The CRS has a potential outreach of more than 1,05,000 people.

Major concerns in the Community: The primary problem that needs to be solved is the farming practice of stubble burning, which pollutes the air and groundwater. Drugs and substance abuse is another serious area of concern in the community and needs urgent attention as the youth in the community are prone to addiction and often resort to petty crimes.



Radio Raabta @ 90.8 FM
Vidyalaya Marg, Opposite Devi Talab Mandir,
Jalandhar, Punjab - 144004

Radio Raabta @ 90.8 FM
Vidyalaya Marg,
Opposite Devi Talab Mandir,
Jalandhar, Punjab - 144004

Contact Person: Dr. Pardeep Bhandari
Contact Number: +91- 96422-00052
Email: doabacollege@gmail.com
Website: <https://doabacollege.net/>
Broadcast Timing: 10 AM to 12 PM
and 1:30 PM to 2:00PM, 6 days a week
Broadcasting Language: Punjabi, Hindi,
and English



Genesis: Radio Raabta was launched on 14th August, 2017, in Jalandhar, Punjab, with the aim to interact with the community, create awareness, and find solutions to the prevalent social problems in the community. The CRS promotes community involvement, empowerment, and sustainability, encouraging individuals to take responsibility for their lives and the community.

Thematic Focus: Radio Raabta 90.8 Mhz focuses on the issues and concerns related to students, youth, farmers, women etc. Sustainable development issues related to the environment, health, culture and society are covered through the radio's programmes.

Sustainable Development Goals: Radio Raabta focuses on achieving the given SDGs:
SDG 4: Quality Education
SDG 9: Industry, Innovation and Infrastructure
SDG 12: Responsible Consumption and Production
SDG 13: Climate Action

Primetime Programmes: Radio Raabta mainly broadcasts interview-based programmes on issues related to different sections of the community, which includes students, farmers, and women. The interviews feature experts from different fields including doctors, environmentalists, academicians, artists, etc. who share their knowledge and advise the community members on matters critical to their well-being. The programme Mae Vidhyarthi Meri Awaaz is a platform for young, budding artists from the local community to showcase their talents and explore their creativity.



Innovations in format or any other way: Radio Raabta tries to reach out to a large audience through the means of social media. It regularly posts updates about its upcoming programmes on the social media pages, and even goes live on Facebook during some programmes.

Core Team: The core team of Radio Raabta is constituted by nine members and is supported by a council of students who are actively involved in the activities of the CRS.

Major Projects Undertaken: Radio Raabta registered with the UN and produced special programmes on the occasion of World Radio Day. The CRS has also adopted the list of special days and events of international importance as proposed by the UN.

Sustainable Strategies: The community radio station was established through the grant received from the Ministry of Information & Broadcasting. The CRS is technically and financially supported by the management of the parent organisation, Doaba College. The CRS is devising strategies to be self-sufficient by attracting paid partner projects with different organisations and government agencies.

Number of listeners and Potential Outreach: Radio Raabta caters to a large audience which includes the student community and faculty of the parent organisation, and also the local community from different areas of Jalandhar like Sodal, Kishanpura, Santokhpura, Choggitti, Reru, Jamalpur, Kaboolpur, Rama Mandi, Dhogri, Mai Hira Gate, and Attari Bazar.

Major concerns in the Community: The major areas of concern within the community are drug addiction, unemployment, and migration. By sensitising the community about these issues, a positive change can be brought in the society. The support from government and NGOs will further facilitate the change. This platform can also be utilised to make education available to the masses in an innovative and free-to-air medium. In addition to this, the youth in the community can also be led towards a better future through career guidance.



GNA Radio @ 90.0 FM
Sri Hargobind Nagar , Phagwara,
Hoshiparpur Road,
Punjab - 144401

Contact Person: Mr. Tarun Agarwal

Contact Number: +91-7895053545

Email: communityradio@gnauniversity.edu.in,

tarun.agarwal@gnauniversity.edu.in

Website: www.gnauniversity.edu.in

Broadcast Timing: 24 hours a day

Broadcasting Language: Punjabi , Hindi
and English

Genesis: GNA's Community Radio was launched on 12 November, 2021 by the then Sports & Education, Minister of Punjab, Mr. Pargat Singh. The GNA Radio was established with a vision and mission to improve rural education as well as focus on the welfare of children and women. The CRS is operational 24*7 and continues to strive to create a positive impact in the lives of the target community.



Thematic Focus: Quality education for women, children and youth, gender equality, child welfare, water and sanitation, environmental issues, economic growth, and health are among the primary focus areas of GNA Radio.

Sustainable Development Goals: GNA Radio has curated its content to achieve the given goals:

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 10: Reduced Inequalities

SDG 11: Sustainable Cities and Communities

SDG 13: Climate Action

Primetime Programmes: The primetime programmes of GNA Radio are listed below:

Aas Aur Ardas – A devotional programme with songs and kirtans.

Baat Career ki - A career-guidance programme for the underprivileged youth who seek higher education. The programme also features experts from different fields who advise the youth and guide them in the right direction.



Pathshala (English/Hindi/Punjabi) - A programme that promotes enhancement of language skills

Masala Magic - A cookery programme that also discusses the importance of a healthy and nutritious diet.

Teri Meri Baatien – A programme based on the inspiring stories of great personalities and achievers.

Innovations in format or any other way: The CRS focuses on effective broadcasting of educational content so that the underprivileged in the community can benefit from them. The CRS has partnered with different organisations and groups across Punjab like Soch Autism Society, Prerna Foundation, Water Warriors of Punjab, etc. for initiatives and campaigns that aim to create awareness and prove beneficial for the community.

Core Team: A special team from the School of Design and Mass Communication, which consists of 6 members, manages the shows at community radio. Four student volunteers from Journalism and Mass Communication are responsible for developing programmes; through this, the students get hands-on experience in the operations of the CRS.

Major Projects Undertaken: GNA Radio has worked closely with Soch Autism Society to spread the awareness on early detection of autism in children. It has worked with NGOs like Prerna Foundation, and Water Warriors of Punjab for different initiatives aimed for the welfare of the community. The CRS has also collaborated with different educational NGOs across Punjab.

Sustainable Strategies: GNA Radio receives technical and financial support from its parent organisation, GNA University. The CRS aspires to be a self-sustaining entity in the future by generating revenue through different means like paid collaborative ventures and advertisements.

Number of listeners and Potential Outreach: Radio GNA has a strong outreach potential as the CRS is active in the towns of Phagwara and Ramamandi, and in the areas of Phali, Khurampur, Khatti, Barn, Kishanpur, Nangal Maja and Dhak Palahi..

Major concerns in the Community: The major concerns with the community, especially the underprivileged, is unemployment and lack of awareness about opportunities. The community members lack consumer awareness and financial literacy.



VWS Radio @ 90.8 FM

VWS Radio 90.8, C/O Vivekananda World School,
Malwal Road, I/s Bhagwati Enclave,
Sattiyan Wala Bypass, Ferozepur, Punjab- 152004

Contact Person: Mr. Gurpreet Singh
Contact Number: +91-9888100981
Email id: vwsradio981@gmail.com
Broadcast Languages: Punjabi,
Hindi, and English
Broadcast Hours: 4 AM to 10 PM
for 18 hours a day

Genesis: Vivekananda World School established VWS Radio 90.8 on 6th November, 2022. The CRS was founded with the intention of guiding young people in the community and encouraging emerging artists by giving them a platform to showcase their abilities. The CRS began with only three team members and has since evolved into a larger, dedicated team. Through various intervention strategies, we continue to have a ground-breaking impact on our target community.



Thematic Focus: The CRS has primarily focused its intervention on supporting agriculture, providing children with quality education, and creating a platform for their holistic development, which includes the social, emotional, mental, and intellectual growth of the community members. The emphasis has also been placed on addressing various social issues, such as gender equality, peace and harmony, health, unemployment, culture, professional and economic growth, etc., during the programmes, thus creating general awareness among the listeners.

Sustainable Development Goals: VWS Radio broadly focuses its work on the following SDGs:

SDG 2: Zero Hunger
SDG 3: Good Health and Well Being
SDG 4: Quality Education
SDG 5: Gender Equality
SDG 10: Reduced Inequalities

Primetime Programmes: Nitnem, Rehras, Mulakaat, Vichar Charcha, Safar Saanjh, Zara Bachke Mod Tonne, Aradhna, and Agriculture are the primetime programmes of VWS Radio. Mulakaat, Vichar Charcha, Safar Saanjh are infotainment programmes that are streamed twice a day and touch upon a variety of topics which include education, health, social issues etc. Aradhana is a programme of Bhakti Sangeet. The primetime programmes at night are mostly musicals which include ghazals. Most programmes are curated as infotainment programmes.



Innovations in format or any other way: Conventional broadcasting often falls short of meeting the needs of the local population. Therefore, VWS Radio understands the value of community engagement activities and on-ground intervention campaigns. To involve the community, the CRS works in partnership with numerous regional organisations.

Core Team: A robust staff of seven people works at VWS Radio, including the station director, station manager, a panel of three educators and experts, and two support staff. In addition to this, the CRS also creates content with inputs from the community members, providing them with a platform to share their talent and engage in skill-related discussion. The CRS also has a Facebook page where it updates the community members about its programmes and initiatives.

Major Projects Undertaken: The majority of VWS Radio's work is on internal projects that are created in collaboration with the Vivekananda World School. The community-focused initiatives put a strong emphasis on educating and entertaining people, and also raising general awareness. This approach has been used in the design of many well-known programmes and initiatives. The CRS also explores possibilities to work with other groups and regional organisations.

Sustainable Strategies: The parent company Vivekananda World School, which currently contributes about 80% of the CRS' annual budget, also provides technical support to VWS Radio. The remaining 20% is raised through advertisements and donations from philanthropists. In addition to this, the CRS tries to raise funds by publishing handbooks on different topics.

Number of listeners and Potential Outreach: Most of the areas surrounding Ferozepur are covered by VWS Radio's broadcast range. According to information gathered from local authorities, the CRS could potentially reach at least 55,000 people. Every week, about 2,000 people tune in to the CRS Web Radio.

Major concerns in the Community: The community is troubled by a number of major issues, including unemployment, a lack of knowledge about opportunities and government programmes, health problems, the need for better education, problems with livelihood, etc. VWS Radio continuously works to improve the lives of its target community through innovative and effective interventions. literacy.



Avtar Community Radio @ 90.4 FM
Village Seechewal, Tehsil Shahkot,
Jalandhar, Punjab-144701

Contact Person: Mr. Kulwinder Singh
Contact Number: +91-9417575670,
9417044263
Email: avtarradio@gmail.com
Website: www.avtarradio.com
Broadcast Timing: 24 hours
Broadcasting Language: Punjabi

Genesis: Avtar Community Radio FM 90.4 was established by Ek Onkar Charitable Trust Nirmal Kuteya Seechewal (Jal) under the leadership of the renowned environmentalist and Member of Parliament, Sant Balbir Singh Ji Seechewal on the premises of Sant Avtar Singh Memorial College, Seechewal, of Jalandhar district in Punjab.



As the first community radio established in the rural area by and for the rural people, it is committed to focusing on environment, education, and sports. Avtar Community Radio essays an important role in spreading environmental awareness, awareness about the eradication of social evils and superstitions, and promoting communal harmony, education, and women empowerment in the region.

Thematic Focus: The major thematic focus area of Avatar CR is addressing environmental concerns like pollution, water contamination, deforestation, and climate change. It is important to create awareness around these issues before it is too late. The community and the entire world is facing the problems arising out of different environmental concerns. People need to be educated and made aware of these problems so that they can adopt responsible practices to save the environment. The other focus areas of Avatar CR include women empowerment, agriculture, health, education, and sensitising the youth.

Sustainable Development Goals: Avtar Community Radio focuses on the SDGs given below:

- SDG 3: Good Health and Well-Being
- SDG 6: Clean Water and Sanitation
- SDG 13: Climate Action
- SDG 15: Life on Land



Primetime Programmes: Nitnem, Rehras, Mulakaat, Vichaar Charcha, Safar Saanjh, Zara Bachke Mod Tonne, Aradhna, and Agriculture are the primetime programmes of VWS Radio. Mulakaat, Vichar Charcha, Safar Saanj are infotainment programmes that are streamed twice a day and touch upon a variety of topics which include education, health, social issues etc. Aradhana is a programme of Bhakti Sangeet. The primetime programmes at night are mostly musicals which include ghazals. Most programmes are curated as infotainment programmes.

Innovations in format or any other way: Conventional broadcasting often falls short of meeting the needs of the local population. Therefore, VWS Radio understands the value of community engagement activities and on-ground intervention campaigns. To involve the community, the CRS works in partnership with numerous regional organisations.

Core Team: A robust staff of seven people works at VWS Radio, including the station director, station manager, a panel of three educators and experts, and two support staff. In addition to this, the CRS also creates content with inputs from the community members, providing them with a platform to share their talent and engage in skill-related discussion. The CRS also has a Facebook page where it updates the community members about its programmes and initiatives.

Major Projects Undertaken: The majority of VWS Radio's work is on internal projects that are created in collaboration with the Vivekananda World School. The community-focused initiatives put a strong emphasis on educating and entertaining people, and also raising general awareness. This approach has been used in the design of many well-known programmes and initiatives. The CRS also explores possibilities to work with other groups and regional organisations.

Sustainable Strategies: The parent company Vivekananda World School, which currently contributes about 80% of the CRS' annual budget, also provides technical support to VWS Radio. The remaining 20% is raised through advertisements and donations from philanthropists. In addition to this, the CRS tries to raise funds by publishing handbooks on different topics.

Number of listeners and Potential Outreach: Most of the areas surrounding Ferozepur are covered by VWS Radio's broadcast range. According to information gathered from local authorities, the CRS could potentially reach at least 55,000 people. Every week, about 2,000 people tune in to the CRS Web Radio.

Major concerns in the Community: The community is troubled by a number of major issues, including unemployment, a lack of knowledge about opportunities and government programmes, health problems, the need for better education, problems with livelihood, etc. VWS Radio continuously works to improve the lives of its target community through innovative and effective interventions. literacy.

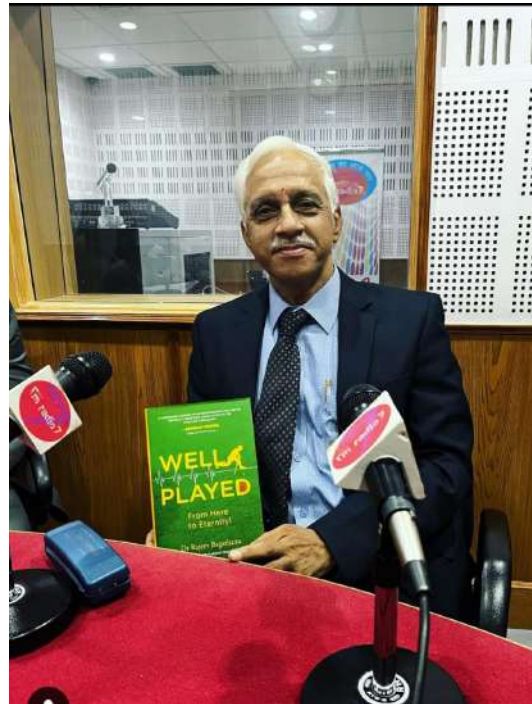
RAJASTHAN



CRS Radio-7 @ 90.4 FM
Sector 12, Mahaveer Marg, Mansarovar,
Jaipur, Rajasthan - 302020

Contact Person: Ms. Shilpi Goswami
Contact Number: +91-9887252888,
0141-2781154
Email: fmradio7@icfia.org
Website : www.icfia.org
Broadcast Timing: 6:30 AM - 6:30 PM
Broadcasting Language: Hindi and Rajasthani

Genesis: Radio 7 Community Radio was launched on 7th March 2015, under the aegis of IIS deemed-to-be University, a pioneer educational institution. Dr. Ashok Gupta is the one who conceptualised the idea of establishing the community radio with a vision of sensitising the youth, promoting the welfare of the under-privileged in the community, bridging socio-economic gaps, and enhancing the community participation. The CRS has succeeded in carrying out its mission and create a positive impact in the community.



Thematic Focus: The major thematic focus area of Radio 7 is promoting the welfare of the community by catering to their educational needs. The CRS also focuses on promoting, preserving and celebrating the local culture and traditions. Other areas of focus include health, social harmony, girl child protection, women empowerment, and promoting economic growth by supporting entrepreneurial ventures.

Sustainable Development Goals: Radio-7 is currently focussing on two SDGs primarily and intends to expand the area in future apart from the goals given below

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 16: Peace, Justice and Strong Institution

Primetime Programmes: The popular primetime programmes that feature on Radio 7 are Mati Ri Mahak, and Radio 7 ki Class. Mati Ri Mahak is a programme that focuses on the local culture and sensitises the listeners about their rich heritage. The programme also functions as a platform for local artists to showcase their talents in front of the community. Radio 7 ki Class is an educational programme that focuses on adolescents and youth to educate them and make them aware of various social issues, and nurture them into becoming responsible citizens. The CRS also believes that it is important to enhance the knowledge of the community members through the means of educational and entertaining content.



Innovations in format or any other way: Radio 7 has recently started a podcast where it invites experts from different fields to address the concerns of the target community. The listeners are given a chance to interact with the guests, express their opinions, and clarify their doubts. The CRS also shares its contents and updates on major social media platforms.

Core Team: The core team at the CRS is led by the Station manager who is assisted by a small but dedicated team. The CRS encourages students to be active volunteers in the conceptualisation, packaging and delivery of the programmes.

Major Projects Undertaken: Radio 7 has been a key partner in several regional and national initiatives. The CRS has partnered with leading organisations like UNICEF, BBC, Prasar Bharti, CRA, and CEMCA for projects in various fields like education, health and hygiene, women empowerment, and social welfare.

Sustainable Strategies: Radio 7 often finds it difficult to secure the funding required to ensure its smooth operation. The CRS rents out its studio to external parties for the purpose of recording and tries to generate revenue through it.

Number of listeners and Potential Outreach: Radio 7 has an active listener base of nearly 20,000 listeners.

Major concerns in the Community: The community has a lack of adequate hygiene and sanitation facilities. Better healthcare and educational infrastructure is also the need of the hour. The community members struggle with lack of employment opportunities and low income.



Alwar ki Awaz @ 90.8 FM
I.E.T. Group of Institutions, North extension MIA,
Alwar, Rajasthan - 301030

Contact Person: Prof. Alpana Bishnoi
Contact Number: +91-8619113639,
7597675249
Email: radioalwar@gmail.com
Broadcast Timing: 8.00 AM to 9.00 PM for 13
hours a day
Broadcasting Language: Hindi, Rajasthani
and English

Genesis: Alwar ki Awaz community Radio Station was launched on 1st January, 2013. It is located in the campus of IET Group of Institutions situated on the outskirts of Alwar city in Matasya Industrial Area. Alwar ki Awaz was conceived as a platform for diverse communities of rural and urban areas including students, industrial workers, labourers, farmers, office-goers, and entrepreneurs.



Thematic Focus: Alwar ki Awaz CRS motivates the local community to improve their lives through interventions in the fields of education, health, and agriculture. The CRS aims to empower women, preserve the cultural heritage of the region, and address prevalent social problems. Through its infotainment programmes, the CRS hopes to drive a positive change and transform the society.

Sustainable Development Goals: The CRS aspires to bring social change for betterment of society through the following SDGs:

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 8: Decent Work and Economic Growth

SDG 9: Industry, Innovation and Infrastructure

Primetime Programmes: The primetime programmes that are broadcast on Alwar ki Awaz CRS are Aaj ka Paigam, Campus Masti, Vikas ki Aur, and Ek Mulaqat. These programmes have been developed in diverse formats to cater to different groups within the community. There are many educational and infotainment programmes that focus solely on the student community of the institution. Other programmes focus on the needs of the rural and urban communities and address different social concerns that require immediate attention.



Innovations in format or any other way: Outdoor broadcasting and narrowcasting are effectively used. The CRS has a career guidance helpline, skill development programme, and a radio tutorial facility. The CRS hosts a live phone-in programme and helps the community members connect with the district administration. In addition to this, activities like nukkad natak (street plays) are also carried out to create awareness and convey vital messages for the larger benefit of the community.

Core Team: Four members form the core team of Alwar ki Awaz who essay unique responsibilities to ensure the seamless operation of the CRS. There are twelve CRMC members on the board of the CRS, including four students, four community members from the rural area, and two community members from the urban areas.

Major Projects Undertaken: The following are the major projects undertaken by Alwar ki Awaz.

Mission Corona and Swashthya Sankalp in association with UNICEF and CRA

Poshan ki Potli in association with SMART

International Day of Yoga campaigns in association with CEMCA

Vikaspedia in association with NSDC

Har Ghar Tiranga in association with Government of India

COVID-19 Vaccination for All in association with CRA

COVID-19 Campaign in association with SMART

Sustainable Strategies: The CRS is funded by its parent organisation. It works with NGOs and the district administration for collaborative projects. The CRS also leverages the advice of experts from different fields to develop sustainable strategies for effective cost-cutting and revenue generation.

Number of listeners and Potential Outreach: Alwar ki Awaz CRS has an active listener base of approximately 1,25,000 listeners within its broadcast range.

Major concerns in the Community: Health concerns, and lack of adequate educational and healthcare infrastructure are the major concerns within the community.



Radio Madhuban @ 90.4 FM
Radio Madhuban Bhawan, Brahma Kumaris, Shantivan,
Taleti, Abu Road,
Sirohi, Rajasthan - 307510

Contact Person: Mr. Yashwant Patil
Contact Number: +91- 9414154343,
02974-228888

Email: info@radiomadhuban.in
Website: www.radiomadhuban.in
Broadcast Timing: 24 hours
Broadcasting Language: Hindi,
English, Gujarati, Marwari and a few
different tribal languages

Genesis: Radio Madhuban 90.4 FM was launched on 14th March, 2011 with a small team of volunteers who shared a common vision to develop the villages in and around Abu. Licensed by the Ministry of Information and Broadcasting, Government of India, Radio Madhuban is India's first value-based community radio station.



The many village outreach programmes organised on several occasions throughout the year attract huge local crowds. The team strives to promote a sense of amity and unity in the community by celebrating local festivals and events with them. Radio Madhuban 90.4 FM also undertakes development projects from time to time, focused on effecting a significant change in the region by tackling prevalent challenges and issues.

Thematic Focus: In its journey so far, Radio Madhuban has worked on strengthening democracy, skill development, social reform, education, health, women, youth, children, sustainable development and preservation of local culture. The CRS' efforts had a great impact and connected many new listeners to the radio station. The initiatives have together propelled a wave of development in the region.

Sustainable Development Goals: The SDGs that the CRS focuses on and aspires to achieve are:

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 11: Sustainable Cities and Communities

Primetime Programmes: The primetime programmes that are broadcast on Radio Madhuban include Nayi Duniya, Ham Rahi, Vande Mataram, Aashiyana, and Yashaswi Bharat. Nayi Duniya is a programme that features interactions with experts on different sustainable living habits. Ham Rahi is a programme that advocates a change in the social perspective towards the differently-abled. Vande Mataram is an interview programme which features women from the local community. Aashiyana is another women-centric programme which discusses the concerns and issues that women face in their daily lives, and their future aspirations. Yashaswi Bharat is an interactive programme that features President awardees.



Innovations in format or any other way: The innovative techniques adopted by the CRS to reach out to the audience are:

Puppet Shows: Educating the local community with local character puppets.

Indoor and outdoor games: Conceptualising activities that promote specific learnings and using traditional games to help the community members enjoy some light time.

Drama/Nukkad Natak: This involves preparing short skits or nukkad natak to create awareness on topics like child marriage, child abuse, girl child education etc.

Core Team: Madhuban CR has a unique feature to its team. All the members are volunteers who contribute to the cause of upliftment of the community. The team currently has seven members each essay unique responsibilities at the CRS, and it also has nine CRMC members on its board.

Major Projects Undertaken: The following is a list of the major projects and initiatives that the CRS has been a part of. The specific themes/focus areas are mentioned in the brackets.

Hinsa Ko No (Awareness on Domestic Violence)

Choti Badi Batein (Holistic Development of Children)

Choose the Right Course (Educational Information for various courses)

Tarang Singing Competition (Platform for upcoming singers)

Factshala (Fake News Awareness)

Bachpan Express (Awareness about Child Rights)

Sunhera Bachpan (Nutrition of Children)

Amrut Mahotsav (Episodes with outreach in more than 75 villages)

Sustainable Strategies: Radio Madhuban adopts certain strategies to sustain itself. The CRS promotes active volunteering from community members to develop content with minimal cost. The CRS generates revenue through different collaborations and advertisements. The CRS networks with local administration, media professionals, and community members to contribute to different aspects of the CRS' functioning.

Number of listeners and Potential Outreach: The area in which the CRS is situated has an outreach potential of nearly three lakh people, and the CRS estimates to have an active listener base of 1,80,000 listeners.

Major concerns in the Community: Major community concerns include addictions, child marriage, illiteracy, domestic violence, child labor, anaemia, TB, malnutrition, and lack of awareness of proper farming techniques. Specific interventions are the need of the hour to improve the situation.



Kamalvani CRS @ 90.4 CRS
Kamalnishtha Sansthan, VPO Kolsia,
Via-Nawalgarh, Jhunjhunu, Rajasthan - 333 042

Contact Person: Dr. D. P. Singh
Contact Number: +91-9001005900,
 9413366451
Email: kamalvanicrs@gmail.com
Website: www.kamalnishtha.org
Broadcast Timing: 06.00 AM -11.00 AM and
 05.00 PM- 10.00 PM
Broadcasting Language: Hindi & Rajasthani

Genesis: Kamalvani CRS was established in 2012 by Kamalnishtha Sansthan. This CRS advocates for peace, social and environmental justice through independent media and programmes neglected by the mainstream. The CRS embraces diversity, tolerance for others' opinions and freedom of expression. Kamalvani celebrates and promotes the creative, cultural and educational vitality of the local community.



Kamalvani is committed to the values expressed by its mission, and relates to issues involving the various ethnic groups living in the community, and people including women, the economically disadvantaged or challenged, and other groups who may be disenfranchised in the society. The CRS offers a safe haven for expression to the members of these groups, regardless of their social status, race, gender, or sexual orientation. Through its activities, the CRS hopes to promote peace, goodwill and a sense of community belonging.

Thematic Focus: The major focus areas of Kamalvani CRS include skill development, sanitation & cleanliness, sustainability of society, diversity of nature, family welfare system, child and maternal health, social evils, cultural values, traditional customs of the society and its welfare aspect, tobacco-free society, and fresco paintings and folk culture of Shekhawati area.

Sustainable Development Goals: The major focus is on the SDGs given below:

- SDG 1: No Poverty
- SDG 2: Zero Hunger
- SDG 4: Quality Education
- SDG 6: Clean Water and Sanitation

Primetime Programmes: The primetime programmes that are broadcast on Kamalvani CRS are Apni Dharti Apna Log Maru Ras, Aavo Kaam Kare, and Gaon ne Sambhalo. Through these programmes, Kamalvani CRS takes initiatives to promote the local culture, the well-being of the community, and improve their livelihoods and living standards. The CRS also curates programmes that take care of health, environment, education, skill development, career prospects and guidance, and women empowerment, among many others.



Innovations in format or any other way: Kamalvani CRS is based in Rajasthan, a state known for its rich cultural heritage, folklore, and artistic endeavours. The CRS believes it is crucial to preserve the rich history of these cultural components and artistic expressions in today's rapidly changing world, lest they get lost in the din of popular culture. The CRS promotes these ideas and gives local artists a platform to perform and talk about their art, which is frequently overlooked by mainstream media.

Core Team: Kamalvani CRS has four core members and a team of seven volunteers. The CRS sources the content for its programmes through community mobilisation and inputs from the community members, who also actively essay different responsibilities at the CRS.

Major Projects Undertaken: Radio Kamalvani has undertaken several projects for the benefit of rural masses within its catchment area. The CRS partnered with Sesame Workshop India for a programme called Chhoti-Badi Batein. It also collaborated for FactShala with DataLEADS, and UNICEF Jaipur for different projects. The CRS collaborated with Khadi & Village Industries Commission, MSME, Govt of India. SANGINI is the CRS' pan-India awareness and donation initiative that promotes the use of eco-friendly and sustainable menstrual products and eliminating the use of plastic sanitary pads.

Sustainable Strategies: Kamalvani CR is sustained through financial support from its parent organisation., Kamalnishtha Sansthan, and its sister organisations which include schools and colleges. The CRS receives philanthropic grants from individuals in the area, while also generating revenue from different collaborative ventures.

Number of listeners and Potential Outreach: The broadcast limit of the CRS encompasses as many as 250 villages that together have a population of fifteen lakh people. The CRS estimates that it has an active listener base of one percent of this outreach potential, ie, fifteen thousand listeners.

Major concerns in the Community: Poverty, lack of employment opportunities, lack of awareness about welfare schemes are all concerns that affect the well-being of the community. The area also needs better educational and health infrastructure for an overall improvement in living standards.



Kisanvani Deeg @ 90.8 FM
Dayal Foundation For Agriculture & Rural Development,
Hanuman Ji Sadan near Manav Bharti School Neemda
Gate, Bharatpur, Rajasthan- 321001

Contact Person: Dr. Pramod Kumar Sharma
Contact Number: +91-9414427054
Email: dayalfoundation.btp@gamil.com
Broadcast Timing: 9 AM to 12.30 PM & 6 PM to 9.30 PM for 7 hours a day
Broadcasting Language: Hindi and Brij

Genesis: Kisanvani Deeg was established on 18th January, 2018 by Dayal Foundation For Agriculture & Rural Development with the vision to help the farming community in the surrounding areas, and aid them in various aspects related to agriculture. The CRS was established to effectively use radio as a tool to promote sustainable development among the local farming community. The CRS also aims to help the local farming community voice their concerns and be heard.



Thematic Focus: The primary focus of Kisanvani Deeg is sustainable agriculture. The CRS also works on education and healthcare, water and sanitation, gender and education, biodiversity, delivery of government welfare programmes, accountability in local governance, and regional music, art and culture.

Sustainable Development Goals: Kisanvani Deeg primarily focuses on:

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 8: Decent Work and Economic Growth

SDG 12: Responsible Consumption and Production

Primetime Programmes: The primetime programmes that are broadcast on Kisanvani Deeg are Full on Nikki, Watan ka Raag, Agrin Expert, Live Doctor and Class on Mobile.

Full on Nikki is an entertainment programme that broadcasts the favourite songs of the audience and also engages with them in a funny banter, providing them with updates of events around them. Watan ka Raag is a programme that plays patriotic songs to invoke a sense of pride in the listeners; the programme also recounts the valuable contributions of the freedom fighters. Agri Expert is an agricultural programme exclusively for the farmers of the local community.

The programme features agricultural experts and progressive farmers who share their knowledge so that the local farmers can benefit from them. Live Doctor is a health-based show that features healthcare experts and doctors who address the health-related concerns of the local community through discussions. Class on Mobile is a programme for students which focuses on helping them gain clarity on different subjects. Teachers from the local schools address the doubts of the students and help them do better. Innovations in format or any other way: Most of the people in the local community are farmers who seldom get time to tune-in to radio programmes as they spend most of their time on fields. Therefore, it becomes important to reach out to them, and carry the information to them. This is done effectively by Kisanvani Deeg through the means of narrowcasting.

Core Team: The core team at Kisanvani Deeg presently has seven members who are supported by a team of experts from different fields including agriculture, health, education. The CRS seeks inputs from this panel of experts before conceptualising the programmes. This helps in creating better programmes that concern-oriented and community-specific.

Major Projects Undertaken: Kisanvani Deeg is an active participant in regional and national initiatives for the welfare of the community, while also developing its own intervention strategies internally. The key partners and collaborators of the CRS include SMART. CEMCA, Vagdhara, and several national, state, and local government bodies.

Sustainable Strategies: Kisanvani Deeg is funded by its parent organisation, Dayal Foundation For Agriculture & Rural Development. The CRS also generates revenue through external funded collaborations. Number of listeners and Potential Outreach: The area that falls within the broadcast limits of Kisanvani Deeg has a population of at least two lakh people. The actual listener base of the CRS is yet to be ascertained.

Major concerns in the Community: The major concerns in the target community are poverty, unemployment, low income, lack of adequate educational and healthcare infrastructure, and a lack of awareness regarding welfare schemes and policies of the government.



Chetna Radio @ 90.4 FM
Social Common Cause Evolutionary and Education Society, 1/262, Nai Abadi Ward no. 15, Sangaria, Hanumangarh, Rajasthan -225063

Contact Person: Sanjay Arya
Contact number: +91-7597232022, 01499-294400
Email: chetnaradio@gmail.com, sangariavoice@gmail.com
Broadcast Timing: 6 AM to 10 PM for 16 hours a day
Broadcasting Language: Hindi and Punjabi

Genesis: Chetna Radio is the broadcasting arm of the Social Common Cause Evolutionary and Education Society, and was founded on August 22, 2021, with the mission of empowering society and providing the voiceless a voice. The CRS had a humble beginning but has slowly expanded into an influential entity in the area. Chetna Radio promotes the empowerment of the various community groups through its programmes and initiatives.



Despite being a young organisation, Chetna Radio has been able to establish a connection with its target audience and create ripples of positive impact in their lives.

Thematic Focus: Chetna Radio mainly focuses on the areas of health, education, agriculture, legal assistance, fundamental rights, public policy and welfare schemes, and problems of the elderly. The CRS also focuses on promoting the local art, culture and traditions through its programmes.

Sustainable Development Goals: Chetna Radio focuses its work on achieving the SDGs given below:

SDG 2: Zero Hunger
SDG 3: Good Health and Well-Being
SDG 5: Gender Equality
SDG 12: Responsible Consumption and Production

Primetime Programmes: The primetime programmes that are broadcast at Chetna Radio are Jagruk Upbhokta Surakshit Upbhokta, Swasth Tann Swasth Mann, Kisan Chopal, Sahitya Ke Rang and Baal Sabha. In Jagruk Upbhokta Surakshit Upbhokta, experts educate the listeners about consumer rights, and make them aware of fraudulent practices in the digital space. Swasth Tann Swasth Mann is health programme for all age groups regarding seasonal diseases, precautions, sanitation, healthy diet etc. In Kisan Chaupal, farmers are given information about the seasonal farming, procedures, and precautions. The programme also promotes organic farming and kitchen gardens. In Baal Sabha, inspirational stories are broadcasted through which children can learn about the environment, animals, birds, and moral values.



Innovations in format or any other way: Chetna Radio engages in narrowcasting in addition to broadcasting. To instil moral values in children and get the best out of them, the CRS works with educational institutions to create programmes in a play-way method. The CRS staff also visit colleges where the youth are being made aware of consumer rights, rights of girls, etc. The CRS works with experts from the field of agriculture to help farmers understand the best practices and ideal weather for their crops. The CRS encourages listeners to clarify their doubts and queries during programmes that feature experts from different fields.

Core Team: The core team at Chetna Radio is constituted by the Station Director, Station Manager, and three support staff. The CRS also has a dedicated and enthusiastic group of at least 35 volunteers from the community who contribute to the activities at the station.

Major Projects Undertaken: Chetna Radio partnered with DataLEADS in a project for FactShala, with support from Google.org and the Google News Initiative with the aim to help people assess and critically evaluate information. The CRS worked with Sesame Workshop India for the project 'Choti Badi Baatein' which was designed for children who missed going to school because of the outbreak of the COVID-19 pandemic. The CRS partnered with UNICEF for several campaigns for the welfare of the community.

Sustainable Strategies: Chetna Radio receives almost half of its funding from its parent organisation, Social Common Cause and Evolutionary Education Society. The remaining funds are raised through paid collaborations with other organisations.

Number of listeners and Potential Outreach: The broadcast range of the CRS covers areas that include Rantapura, Nagrana, Chautala, Bolanwali, Dhaban, Nathwana, Morjand, Jandwala, and Pillianiwali. These areas have an outreach potential of more than one lakh people, and the CRS has an active listener base of fifty thousand people.

Major concerns in the Community: The youth are prone to drug addictions and substance abuse, and this is a serious threat to society. The government agencies and other organisations intervene in the situation before it is too late.

Excessive use of pesticides in agriculture leads to serious health problems in the society, and needs to be regulated.



Aapano Radio Jhunjhunu ki Awaz @ 91.2 FM
Ward no. 46, Near by Nataraj Cinema hall, Jhunjhunu,
Rajasthan - 333001

Contact Person: Mr. Rajesh Agarwal , Sta-
tion Head

Contact number: +91- 9414080952, 01592
- 230952

Email: fm91.2zpssjhunjhunu@gmail.com

Website: www.zpss.org.in

Broadcast Timing: 7 AM to 9 PM for 14 hours
a day

Broadcasting Language: Hindi, English and
Marwari

Genesis: Aapano Radio 91.2 Jhunjhunu was
established in Jhunjhunu district of Rajasthan
on 10th October 2022 by ZPSS. The CRS was
set up with the mission to promote community
welfare and contribute to the wholesome devel-
opment of the target community by addressing
different issues using the powerful tool of community radio.



Thematic Focus: The major areas in which Aapano Radio focuses its programmes and interventions are gender equal-
ity, girl child welfare, education, economic growth and social harmony.

Sustainable Development Goals: Aapano Radio Jhunjhunu aspires to achieve the following SDGs:

SDG 4: Quality Education

SDG 8: Decent Work and Economic Growth

SDG 12: Responsible Consumption and Production

SDG 16: Peace Justice and Strong Institution

Primetime Programmes: The primetime programmes
at Aapano Radio include popular shows like Yangistan,
Ek Mulakat, Shoryagatha, and City Heroes.

Yangistan is a programme that focuses on youth and
discusses their role in building the foundation of a strong
society and nation. The programme intends to motivate
the youth to become responsible citizens. Shoryagatha
is a programme that recounts the valuable contributions
of great personalities to our nation. Ek Mulakat is a mu-
sical phone-in programme where the favourite songs of
listeners are played on request, and City Heroes is a
community participation programme that features mem-
bers from the target community where they get to share
their experience, knowledge and opinions with others.



Innovations in format or any other way: Aapano Radio adopts the practice of narrowcasting in order to reach out to the community members in the remote pockets of the area, and also organises interactive programmes with them to address their concerns.

Core Team: The core team at Aapano Radio is constituted by the Station Manager, Programme Head, radio jockeys, technical staff and a panel of experts. The panel of experts are successful people who belong to different fields like academics, agriculture, entrepreneurship etc.

Major Projects Undertaken: The CRS has partnered with other organisations to improve facilities in schools of the nearby area. The CRS also works on its internal, community-specific projects.

Sustainable Strategies: ZPSS provides the necessary financial support for Aapano Radio to sustain and function seamlessly.

Number of listeners and Potential Outreach: The CRS has a potential outreach of nearly two lakh people in its coverage range and has a listener base of around 50,000 active listeners.

Major concerns in the Community: The target community of Aapano Radio struggles with several issues such as health concerns, illiteracy, lack of awareness of fundamental rights and government welfare schemes, etc. More initiatives to educate and empower the community are the need of the hour.



Radio Ginni @ 90.8 FM
INS-1, Riico Industrial Area Ph1, Phase-II, Niwai,
Rajasthan- 304021

Contact Person: Mr. Satender Singh
Contact number: +91-8875010031
Email: radioginni@dknmu.org
Website:
<https://dknmu.org/pages/RadioGinni.php>
Broadcast Timing: 5 AM to 10 PM for 15 hours a day
Broadcasting Language: Hindi, English, and local language

Genesis: Radio Ginni was inaugurated on 11 March 2022 by Prof. (Dr.) D. K. Modi, Hon'ble Chairman of Dr. K. N. Modi University, Newai, Rajasthan. The CRS was established by the university to cater to the needs of its target community while giving them a platform to voice their concerns, and share their stories and experiences.



Thematic Focus: The main focus of Radio Ginni is providing quality education across different stages and types of learning which include primary, higher education, and distance learning. The CRS also advocates learning across different aspects like digital, financial, cultural etc. In addition to education, the CRS also makes efforts towards women empowerment, social inclusion, and gender equality.

Sustainable Development Goals: Radio Ginni focuses on the following SDGs:

SDG 3: Good Health and Well-Being

SDG 5: Gender Equality

SDG 11: Sustainable Cities and Communities

SDG 16: Peace Justice and Strong Institution

Primetime Programmes: The primetime programmes that feature on Radio Ginni's broadcast are Kheti Kisani, Sarkar Apke Dwar, College Canteen, Morning Mantra, and certain other women-centric programmes. Kheti Kisani is a conversational programme that discusses issues related to farming and often has an expert on air. Apke ke Dwar is a programme that is curated to educate the common masses about different government schemes in place for their welfare, Morning mantra, as the name suggests, is the morning primetime show through which the listeners get their daily share of news, entertainment, other updates and positivity.



Innovations in format or any other way: Radio Ginni marks its presence in the digital space; the CRS is active on different social media platforms and actively engages with its crop of young listeners. The CRS also hosts different events and competitions for the community.

Core Team: The core team at Radio Ginni has eight staff members which include the Station Director, Station Manager, and a panel of experts who provide their insights on various aspects of running the CRS.

Major Projects Undertaken: As the CRS is still in its early stages, Radio Ginni has only worked on its internal projects until now.

Sustainable Strategies: The CRS is entirely dependent on its parent organisation for financial assistance and technical support, but to be financially independent through collaborations with different parties.

Number of listeners and Potential Outreach: The broadcast area of Radio Ginni covers as many as 10 villages and has a potential outreach of approximately 43,000 people. As a young CRS, Radio Ginni has a listener base of 5,000 listeners and is gradually expanding its reach.

Major concerns in the Community: The major concerns in the community are crop diseases and low yield of crops. The farming community struggles due to these problems and they need to be addressed immediately. There is also a lack of awareness about various matters like government schemes and initiatives. Social and economic gaps also need to be bridged to help develop a better society.



FM Sikar @ 89.6
Ward no. 19, Raiji ka kunwa,
near Palwas road, Yojna nagar,
Sikar, Rajasthan - 332001

Contact Person: Dr. Amit Mathur
Contact number: +91-9460168736
Email: 89.6fmsikar@gmail.com
Website: www.fmsikar.com
Broadcast Timing: 6 AM to 6 AM for 24 hours a day
Broadcasting Language: Hindi and Marwari

Genesis: FM Sikar is the first community radio station to be established in the Sikar district of Rajasthan. The CRS is situated in a place where it has to cater to the needs of both the urban and rural communities.

FM Sikar promotes the holistic development of the community through its broadcast programmes and other initiatives. The CRS caters to the likes of people from all demographic sections of the community.

Thematic Focus: : Since FM Sikar's prime motive is the holistic development of its target community, it focuses on a broad range of themes which include health and sanitation, education, environment, social issues, agriculture, and government policies and welfare schemes. All of these factors can contribute to building a strong, independent, healthy and educated society.

Sustainable Development Goals: The SDGs that FM Sikar focuses on and aspires to achieve are:

SDG 1: No Poverty
 SDG 4: Quality Education
 SDG 5: Gender Equality
 SDG 8: Decent Work and Economic Growth

Primetime Programmes: Amongst all the primetime programmes broadcast by FM Sikar, Happy Mornings and Sikar Talkies are the most famous. Happy Mornings is a programme which cuts across health, news and updates, government schemes, motivational stories etc., whereas Sikar Talkies is a fun show based on Bollywood updates, movie reviews, gossip and much more.



Innovations in format or any other way: Along with both broadcasting and narrowcasting, FM Sikar is currently on boosting its social media presence where it addresses a variety of topics that concern the target community, and discusses local issues. FM Sikar is active on social media and engages with its audience.

Core Team: There are fourteen members on the staff of FM Sikar which include the Station Director, Station Manager, marketing team, and a group of six radio jockeys. The marketing team also takes care of FM Sikar's public relations and promotions.

Major Projects Undertaken: FM Sikar has been an active partner in many regional and national projects in which the CRS collaborates with organisations like CEMCA.

The CRS is currently focused on an internal project on skill development called Communication Vidya.

Sustainable Strategies: FM Sikar is supported by its parent organisation Nainaditya Media Private Limited which funds the CRS entirely. The CRS also works on externally funded projects with other leading organisations.

Number of listeners and Potential Outreach: Based in Sikar, FM Sikar has a large active listener base of approximately five lakh listeners.

Major concerns in the Community: The major concerns in the target community include illiteracy, women's health and hygiene, unemployment, and need for better infrastructure and sanitation facilities, amongst many others.



Radio FM 24 Bhiwadi @ 90.8 FM
FM 24 Bhiwadi, Titu TowerMarket, opposite Muthoot Finance, Sohna Tauru Road, Bhiwadi, Alwar, Rajasthan- 301019

Contact Person: Chitra Sharma, Station Head
Contact number: +91-9871976844
Email: fmbhiwadi@gmail.com
Broadcast Timing: 7 AM to 10 PM for 15 hours a day
Broadcasting Language: Hindi

Genesis: Radio FM 24 Bhiwadi was set-up in January 2021 by Manav Mangal Vikas Samiti. The CRS was established with the aim to promote awareness of social problems, education of women, and provide guidance to children and youth in the community. Since its inception, the CRS has been successful in influencing its target community in a positive way.



Thematic Focus: Although FM 24 Bhiwadi focuses on a broad spectrum of themes, its main focus areas include health, education for children, girl child welfare, career opportunities for youth, and economic growth of the target community.

Sustainable Development Goals: Radio FM 24 Bhiwadi is expanding its focus area and is currently working on
SDG 3: Good Health and Well-Being
SDG 4: Quality Education
SDG 5: Gender Equality
SDG 8: Decent Work and Economic Growth
SDG 10: Reduced Inequalities

Primetime Programmes: The primetime programmes that feature in FM 24 Bhiwadi are Bhakti Sagar, Good Morning Bhiwadi, Krishi pe Charcha, Khana Khazana, Poshan Ghar, Siksha Aap ke Dwar, Tandrusti Mauj Mast,, Kanoon Aap ke Dwar, and Maari Matti Maro Kalakar. Good Morning Bhiwadi is the morning show that provides the listeners with news, latest updates in different fields, and positive thoughts. Krishi pe Charcha is a expert-advice programme for the farming community, Poshan Ghar is a programme on nutrition that focuses on pregnant women, Siksha Aap ke Dwar is an educational programme on career prospects, Kanoon Aap ke Dwar is a programme that educates the listeners about their legal rights, Tandrusti aur Mauj Masti is a health programme, and Maari Matti Maro Kalakar is a programme that provides a platform to local artists to showcase their talent.



Innovations in format or any other way: FM 24 Bhiwadi is closely connected with its local community through the means of narrowcasting which is an essential tool in areas where either there are not enough radio sets or people do not tune in to listen to the radio.

Core Team: The staff at FM 24 Bhiwadi is a team of 6 dedicated members which include the Station Director, Station Manager, two radio jockeys, two narrowcast staff. The CRS also considers the community members as an integral part and invites them to contribute to the programmes.

Major Projects Undertaken: FM 24 Bhiwadi is one of the major community radio stations in its region and has partnered with a number of leading organisations on regional and national projects. Some of the key partners of FM 24 Bhiwadi include UNICEF, WHO, CRA, SMART and CEMCA.

Sustainable Strategies: FM 24 Bhiwadi's primary source of sustenance are the externally funded projects that it engages in.

Number of listeners and Potential Outreach: 60 wards fall within the broadcast range of FM 24 Bhiwadi and has a strong potential outreach of more than 4,50,000 people. The CRS has an active listener base of approximately one lakh listeners.

Major concerns in the Community: The community is affected by lack of awareness and opportunities. The healthcare and educational infrastructure need to be improved. The community members need to be made aware of their rights and the schemes that are in for their welfare. Government agencies and NGOs must take initiatives to improve the living standards of the community.



Radio JNU @ 89.6 FM
JNU Main Campus, JNU Hospital, Road, Ghati Karolan,
Jaipur, Rajasthan - 303012

Contact Person: Dr. R. S. Parashar
Contact Number: +91- 9314288040
Email: seedlingacademy@hotmail.com
Broadcast Timing: 10 AM to 12 PM and 3 PM to 5 PM for 4 hours a day
Broadcasting Language: Hindi and English

Genesis: 89.6 Radio JNU was launched in the year 2021 by Jaipur National University, Jaipur. The CRS was established with the aim to provide quality education and information for the well-being of the community people living in the nearby areas of the University. It also aims to provide career guidance to the youth and teenage children in the community. The CRS is consistent in designing strategies for the development of the target community.



Thematic Focus: Radio JNU has been consistently working on delivering quality content to the target community right from providing quality education to creating various programmes on awareness related to health and hygiene. It primarily focuses on female education and healthcare.

Sustainable Development Goals: Radio JNU has designed its programmes to achieve the following SDGs:

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 8: Decent Work and Economic Growth

Primetime Programmes: The primetime programmes of Radio JNU are Career Corner, Sanjeevani and special shows based on the State and Central Govt. Development Schemes, for example - Ayushman Bharat, Koushal Vikas Yojana etc. In Career Corner, various career aspects and options are explored. It is a programme where academicians and faculty members from different streams of education are invited to provide insights on a particular stream and its varied career prospects. The CRS also invites professionals from various fields in order to highlight the industry trends. Sanjeevani, as the name suggests, is a complete health and wellness programme that highlights the importance of good health and well-being in individuals. In this programme, home remedies to cure various diseases are discussed. The CRS invites doctors and health experts from JNU hospital to render their expert advice in order to enlighten the target community.



Innovations in format or any other way: In addition to conventional broadcasting, Radio JNU is planning to make its programmes available as podcasts on different streaming platforms.

Core Team: The CRS has a large team that includes the Director, Programmers, and technical support personnel. The production team has two faculty members who take care of content production. The core team is also supported by student volunteers who essay the roles of radio jockeys, script writers, and VO artists.

Major Projects Undertaken: Radio JNU is in the process of broadcasting a programme in collaboration with Vigyan Prasar, New Delhi. Along with external projects, the CRS is also actively involved in developing specific internal initiatives as per the needs of the community.

Sustainable Strategies: The CRS is technically and financially funded by parent organisation, Jaipur National University.

Number of listeners and Potential Outreach: The broadcast limits of the CRS covers the areas of Kho-Nagoriyan, Ghati Karloin, Looniyawas, Indira Gandhi Nagar and Bandiya ki Dhani, and has an outreach potential of 15,000 people.

Major concerns in the Community: The prominent area of concern within the community is a lack of awareness about health and hygiene. The community members also have no information about various new career domains and aspects. The living standards of the people in these areas are quite basic. There is an urgent need to provide quality educational and healthcare infrastructure.



V1 Radio @ 90.8 FM
Opposite Govt. Girls Hostel, Near 132 KV GSS, 2nd Floor,
Vijay Paradise Campus,
Jalore, Rajasthan - 343001

Contact Person: Dr Sourabh Sharma
Contact Number: +91-9950289710
Email: vedagrani1@gmail.com
Broadcast Timing: Several hours in a day
Broadcasting Language: Hindi

Genesis: V1 community radio station is based in Jalore, Rajasthan and is known as the 'Voice of Jalore'. It was launched by Vedagrani Kalaa Ewam Sanskritik Sansthan with the aim to be an effective medium of communication with the local communities in the vicinity, and be a platform for them to come together, and voice their concerns and opinions.

Thematic Focus: The primary focus areas of V1 Radio are art, culture, literature, folk artist upliftment, documentation of folk performances, education, health, rural development, and legal awareness. The CRS works on all areas that can contribute to a holistic development of the community; the CRS also strives to promote and preserve the rich local culture, folk arts, and traditions through its programmes.



Sustainable Development Goals: V1 Radio has curated its programmes to achieve the following SDGs:

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 16: Peace, Justice and Strong Institution

Primetime Programmes: The primetime programmes that are broadcast on Radio V1 are We Love Desi, Humare Gaon Mein, Vocal for Local, Humaare Kalakar, Udaan Hosle ki, Zindagi ka Safar, Bharat ki Beti, Parwarish, Jarurat Hain, Kadam Kadam Badhayein Ja, and Aaj ki Baatien.

These programmes are based on health, nutrition, contemporary affairs, local concerns, women empowerment etc., and are developed in various formats. The CRS also provides a platform for the community members to showcase their talents through its programmes.

Innovations in format or any other way: V1 Radio interacts with the community members and is enthusiastic about promoting the local art forms and culture. It interviews poets, singers, and artists from the region, and organises social events for them to showcase their talent in front of the community members. The CRS also telecasts some of its programmes live through social media and platforms like YouTube.

Core Team: There are seven members in the core team of V1 Radio. This includes the Chairman, Station Director, two Station Managers, and three radio jockeys. The CRS encourages community participation and invites community members to be a part of the activities of the station.

Major Projects Undertaken: V1 Radio was a part of the TB Campaign in association with the Government of Rajasthan. It worked in association with DataLEADS for the FactShala project on media literacy. It was also a part of the Vidhik Nyaaya Chetna Shivir initiative in association with the District Court.

Sustainable Strategies: The CRS is financially and technically supported by its parent organisation, Vedagrani Kalaa Ewam Sanskritik Sansthan. It also generates revenue through other streams including externally funded projects.

Number of listeners and Potential Outreach: V1 Radio has an outreach potential of nearly two lakh people and have as many as five thousand active listeners in the area.

Major concerns in the Community: The community members are not aware of their fundamental rights, and their legal as well as social entitlements. This lack of awareness often leads to exploitation. Skill-development and capacity-building workshops can help instil necessary skills in the community members and improve the chances of employment.



Radio Jhunjhunu @ 90.9 FM
2/60, 3rd Floor Housing Board, Jhunjhunu,
Rajasthan - 333001

Contact Person: Vikash Kumar
Contact Number: +91-9636009863
Email id: srkpsjn@gmail.com fmjhun-
jhunu90.0@gmail.com
Website: www.fmjhunjhunu.com www.srkps.org
Broadcast Languages: Hindi
Broadcast Hours: 24 hours a day.

Genesis: 90.0 Radio Jhunjhunu was launched on September 1, 2022, in the city of Jhunjhunu, Rajasthan. Shikshit Rojgar Kendra Prabandhak Samiti (SRKPS) in Jhunjhunu is the parent organisation that runs Radio Jhunjhunu. The organisation has a rich legacy of tackling different social issues in the target community since the last 35 years.



Thematic Focus: Radio Jhunjhunu primarily focuses on educating its listeners about state government programmes, different schemes launched under the Government of India as well as issues pertaining to children's and women's health, and agriculture.

Sustainable Development Goals: Radio Jhunjhunu works on achieving the given SDGs:

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 16: Peace, Justice and Strong Institutions

Primetime Programmes: The primetime programme Morning Mantra features uplifting short stories as well as details on health, technology, and education. A social awareness programme called Ek Kadam Badlav Ki informs the public about issues like the perils of the dowry system, women's empowerment, child labour, and human rights. The audience is also entertained and educated through daily programmes like Kheti Kisani, Sarkar Aapke Dwar, and Health Corner. The CRS also invites district administrative officials for interactive discussions during primetime broadcasts.



Innovations in format or any other way: Radio Jhunjhunu adopts a unique approach and hosts a number of events to make the community radio station open to the general public in which interns, students, and social workers, etc. are regular participants. The CRS goes beyond conventional broadcasting to interact with the community members through the means of narrowcasting and field visits. Social media platforms like YouTube, Twitter, Facebook, Instagram, etc. and other online forums are spaces where the CRS engages with the youth of the community.

Core Team: The team at Radio Jhunjhunu comprises 13 members, which includes two core members and eleven support staff who assist the core team in different tasks such as content ideation, development and production, narrowcasting, and technical support. The support staff includes four radio jockeys, two field workers, a reporter, two technical staff and other personnel.

Major Projects Undertaken: Radio Jhunjhunu has been an active partner in many projects and initiatives, apart from its own internal projects. The CRS was part of UNICEF's Poshan Abhiyan which focused on child rights and welfare. Radio Jhunjhunu was also a key partner in TechSakhi's social awareness campaign for women, and another initiative on media literacy through Factshala project.

Sustainable Strategies: Radio Jhunjhunu aspires to be a CRS that engages in national-level projects on social issues, education, health, agriculture, livelihood etc. with leading organisations from around the country. The CRS devises strategies to achieve complete financial independence and become a self-sustained entity that raises funds through its different projects and collaborations.

Number of listeners and Potential Outreach: Radio Jhunjhunu encompasses the city of Jhunjhunu within its broadcast range, and estimates an active listener base of approximately two lakh people.

Major concerns in the Community: There is a significant lack of awareness among the general population regarding issues like education, health, livelihood, etc. Therefore, it is crucial to educate the community on a variety of issues through the means of community radio. Apart from community radio and other media, different intervention techniques must be devised in coordination with the local bodies to create awareness on various topics and address the pressing needs of the community.



Vagad Radio @ 90.8 FM
Village and Post Kopda, Banswara,
Rajasthan - 327026

Contact Person: Mr. Girish Nagar
Contact Number: +91-9460051234,
9829991512
Email: radio@vaagdhara.org
Website: <https://vagadradio.com>
Broadcast Timing: 6.00 AM to 01.00 PM
and 5.00 PM to 10.00 PM (repeat)
for 11 hours a day
Broadcasting Language: Hindi and
the local dialect Vaagdi

Genesis: Vaagdhara is a non-governmental organisation working towards the holistic development of tribal communities in the tri-junction of Rajasthan, Gujarat, and Madhya Pradesh. Vaagdhara has evolved to be a medium for bringing qualitative communication and change through its community radio station, Vagad Radio, which has been operational since 1st August 2017. The CRS aims at increasing community engagement through a dialogic process for content creation, programme designing, and broadcasting at a wider level. The CRS focuses on issues that are of concern to local communities to bring about policy changes, and thus make them heard, actually and metaphorically. It acts as a process of public and private dialogue through which people define who they are, what they want, and how they can get it.



Thematic Focus: Child rights, youth development, health and nutrition, sustainable livelihoods and agriculture, and tribal knowledge and culture are the primary focus areas of Radio Vagad. The CRS works to preserve the rich culture, literature and identities of the local community through its programmes.

Sustainable Development Goals: Vagad Radio focuses its work on the following SDGs:

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 8: Decent Work and Economic Growth

SDG 12: Responsible Consumption and Production

Primetime Programmes: The primetime programmes that are broadcast by Radio Vagad are Kheti Wadi, Sachha Bachpan, Yuvaon ki Awaj, Sachha Swaraj, and Hamara Swasthya. The programmes broadly focus on agriculture, youth, health, and topics related to the well-being of the community. The CRS also produces entertainment programmes for children. Through its programmes, the CRS aims to entertain as well as educate the community.



Innovations in format or any other way: The CRS have Radio Mitras within the community who volunteer to link the CRS, community, government officials, PRI, and key stakeholders. This innovative technique helps the CRS reach out to community members at the grassroots level. The CRS maintains contact with different government departments and civic bodies to support campaigns and awareness initiatives.

Core Team: The core team of Radio Vagad is formed by seven members which include the Station Director, Radio Station Manager, technical support staff, and four radio facilitators.

Major Projects Undertaken: Radio Vagad has been a part of several campaigns and initiatives that at the regional and national level. The initiatives focused on child rights, COVID-19, health and nutrition, sanitation and hygiene, and yoga. The CRS was part of the Har Ghar Tiranga campaign in association with the Ministry of Culture. Other key partners include UNICEF, CEMCA, and CRA.

Sustainable Strategies: Vaagdhara has a skilled technical team and the CRS ensures routine capacity building of its radio teams and community-based radio volunteers to enhance their effectiveness in developing radio programmes. Another important aspect is that Vaagdhara has forged strong partnerships with different organisations and is able to meet the management and maintenance costs of the radio station through funded projects with these organisations.

Number of listeners and Potential Outreach: The outreach potential of Radio Vagad is 3,91,000 people and the CRs has an active listener base of 1,47,000 people.

Major concerns in the Community: The community faces several challenges like malnutrition, health concerns, and social disparities. The involvement of the youth in agriculture is decreasing and lack of education facilities resulting in other problems like early marriage, child labour, migration, etc. The community needs to be strengthened so that it can resolve such issues, and the CRS can prove to be an effective medium to address these challenges.



Kisanvani Kota Digod @ 90.4 FM
Kisanvani Radio 90.4 FM, Behind Samrat Hotel, Nay-
apurakota,
Rajasthan - 324001

Contact Person: Mr. Sanjay Verma
Contact Number: +91-9982224123
Email: kisanvanikota@gmail.com
Broadcast Timing: 7 AM to 8 PM for 11 hours
a day
Broadcasting Language: Local languages

Genesis: Kisanvani Kota Digod was established on 14th April 2016 by Rajasthan Takniki Prashikshan Sansthan with the vision to improve the status of farmers in the local community and guide the youth towards a better future through skill development. The CRS represents the voice of the marginalised in the local community and is a platform that addresses their concerns.



Thematic Focus: Agriculture, livelihood, health, education and women empowerment are among the primary focus areas of Kisanvani Kota. The CRS works on bridging socio-economic gaps through its efforts to empower the weaker sections of the society.

Sustainable Development Goals: Kisanvani Kota Digod focuses on the following SDGs.

SDG 3: Good Health and Well-Being
SDG 5: Gender Equality
SDG 6: Clean Water and Sanitation

Primetime Programmes: The primetime programmes that are broadcast by Radio Kisanvani are Morning Health, News, and Skill Education. These programmes help create awareness, pass on crucial information to the listeners, and empower the community through skill development initiatives. The listeners are made aware of the latest events in the region and the world, and are also entertained through the programmes of the CRS.

Innovations in format or any other way: Kisanvani's programmes related to child nutrition and women have helped the community substantially. The CRS also does regular outreach activities to connect with the community members and understand the different concerns in the society.

Core Team: Kisanvani functions with a small but dedicated team of three members who handle multiple responsibilities at the CRS to ensure its seamless functioning.

Major Projects Undertaken: The CRS has developed many programmes internally which directly address the needs and prevalent social problems in the community. The CRS also broadcasts a weekly programme in collaboration with UNICEF.

Sustainable Strategies: Rajasthan Takniki Prashikshan Sansthan, the parent organisation of Kisanvani Kota Digod, fully funds the CRS. It is also able to generate some revenue through externally funded projects.

Number of listeners and Potential Outreach: Kisanvani Digod has an active listener base of around 20,000 listeners within its broadcast limits.

Major concerns in the Community: The major needs/areas of concern within the community are the need for better healthcare facilities, and lack of awareness regarding skill development and employment opportunities. The community needs support in the form of government interventions and schemes to overcome these challenges.



Radio Selfie @ 90.8 FM
Biyani Group of Colleges, R-4, Sector 3,
Vidhyadhar Nagar, Jaipur, Rajasthan - 302039

Contact Person: Mr. Aditya Biyani
Contact Number: +91-8000481361
Email: radioselfie@biyanicolleges.org
Website: <https://radioselfie.in/>
Broadcast Timing: 7 AM to 9 PM for 14 hours a day
Broadcasting Language: Hindi, English, Marwari

Genesis: Radio Selfie is based in Jaipur, the capital city of Rajasthan. The CRS was established with the aim to cater to diverse communities within the region and address their different needs. The CRS serves as a perfect blend of entertainment and information to the semi-urban and urban communities.

Thematic Focus: Education, health, and gender equality are among the primary focus areas of Radio Selfie. The CRS also promotes the rich local culture and traditions. The CRS focuses on all critical areas that are related to the well-being of the community while also striving to be an excellent source of entertainment



Sustainable Development Goals: Radio Selfie focuses on the given SDGs:

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 5: Gender Equality

Primetime Programmes: The primetime programmes that are broadcast by Radio Selfie include Morning Mantra, College Canteen, and Sunset Tea. Morning Mantra is a programme that updates the listeners about the latest events in the region and around the world. It includes news, music, motivational talks and much more for a perfect start to the listeners' day. College canteen focuses on youth by making them aware of different opportunities around them. Sunset Tea is an educational programme that also stresses on women empowerment by discussing issues and concerns that women in the community face.



Innovations in format or any other way: Radio Selfie adopts methods such as interviewing distinguished personalities and inviting experts to join its primetime programmes. The CRS also organises events in places such as old age homes to reach out to the last of members in the community and make them feel included. The CRS also shares updates about its different initiatives through its social media handles.

Core Team: There are eight members in the core team of Radio Selfie, which is led by the Station Manager. The CRS has a dedicated group of radio jockeys and support staff who essay various responsibilities to ensure the seamless operation of the CRS.

Major Projects Undertaken: Radio Aravali mainly focuses on developing internal initiatives are focus on addressing the specific needs and concerns in the community. The CRS has organised several blood donation camps, youth meets, creativity events, inter-college youth fests, and donation drives for social causes.

Sustainable Strategies: Radio Selfie is supported financially and technically by the Biyani Group of Colleges.

Number of listeners and Potential Outreach: The CRS has an active listener base of nearly 20,000 listeners within the limits of its broadcast range and a strong outreach potential in the city of Jaipur.

Major concerns in the Community: The major concerns in the community include health concerns, unhealthy dietary habits, and sedentary lifestyle. Many people, especially from the lower strata of the community, are not aware of the welfare schemes and fundamental rights they are entitled, and therefore they are unable to draw any benefits out of the same.



Contact Person: Ms. Aarti Devi
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Email: radio@swrctilonia.org
Broadcast Timing: 7 hours a day
Broadcasting Language: Marwari, English and Hindi

Genesis: Radio Tilonia came into existence in 2009. With a small but dedicated staff and good outreach, the station started with the aim of betterment of the community. To serve the purpose, it curated its programmes to cater to the interests of the locals, and continues to do so after running efficiently for over a decade.



Thematic Focus: The programmes of Tilonia Radio focus on themes like women's rights, education, health, malnutrition, child rights, sex ratio, discrimination on the basis of background, agriculture, financial assistance options available to children, the constitution and its importance, etc. The station devises programmes to work on different issues.

Sustainable Development Goals: Shyamalavani Community Radio

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 12: Responsible Consumption and Production

Primetime Programmes: The community radio station has shaped its programmes keeping in mind the existing socio-economic conditions of the society it operates in. Most of its programmes primarily focus on malnutrition and women's health. The programme on malnutrition offers guidance on how a child affected by the ailment should be taken care of. Similarly, women, especially pregnant women, are guided in the know-how of maintaining their health. It also covers topics like vaccination, breast-feeding, and neonatal care. Another such programme offers career guidance to the kids after they complete the 10th grade.



Innovations in format or any other way: To increase its outreach among listeners, the radio station has adopted both a virtual and an on-ground approach. The station promotes its programmes on local news, and its volunteers connect with the people on the ground to spread awareness about the upcoming events and programmes.

Core Team: The radio station's broadcasting team consists of 5 dedicated members. These members are responsible for various activities, from programme management to on-the-ground knowledge dissemination. The staff carries out its duties, which are fluent in nature, efficiently.

Major Projects Undertaken: The station often collaborates with the governing bodies in order to spread awareness about the policies and services being offered. Since the radio station also acts as a primary source of information for the locals, it maintains close contact with government officials and works towards creating awareness.

Sustainable Strategies: The CRS sustains itself by generating revenue through running advertisements and offering different modes of promotions. The rest of the funding is received from executing different projects at the grassroots level.

Number of listeners and Potential Outreach: The radio station's frequency reaches up to 30 villages directly and covers a population of 60,000 to 70,000. The estimated number of listeners is between 35,000 and 40,000.

Major concerns in the Community: The major concern of the local population is unemployment and the lack of institutions providing technical training. Having limited to no financial assistance also prevents able-bodied youth from pursuing higher education, while the lack of job opportunities impacts even the trained ones.



Radio Rajasthan @ 91.2 FM
Riico Industrial Area,
Jaipur Road, Sikar,
Rajasthan

Contact Person: Mr. Kuldeep Sharma
(Station Head)
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Email: radorajasthan@gmail.com
Website: www.radorajasthan.com
Broadcast Timing: 24/7
Broadcast Language: Hindi and
Shekhawati



Genesis: Radio Rajasthan 90.8 FM was established with the aim of serving the community in Sikar, Rajasthan. With a strong focus on education and digital literacy, the radio station seeks to contribute to the holistic development of students and the overall community. It has been actively partnering with educational institutions to conduct seminars and activities that promote learning and growth. Additionally, Radio Rajasthan 90.8 FM is dedicated to creating awareness and interest in digital literacy among the local community. The CRS stands as a beacon of community service, with a thematic focus on education and digital literacy. Through its initiatives, it actively contributes to the achievement of Sustainable Development Goals, particularly SDG 4. With its innovative approach to content delivery, dedicated core team, major community projects, and sustainable strategies, the radio station continues to make a positive difference in the lives of its listeners and the community at large.

Thematic Focus: The thematic focus of Radio Rajasthan 90.8 FM revolves around education and community development. The station actively engages in promoting students' holistic development, fostering collaborations with educational institutions, and conducting seminars and activities that benefit the community at large. Through various programs, the radio station aims to spread awareness and knowledge about different aspects of education and digital literacy.

Sustainable Development Goals: The SDGs that the CRS focuses on and aspires to achieve are:

- SDG 3: Good Health & Well Being
- SDG 4: Quality Education
- SDG 5: Gender Equality
- SDG 10: Reduced Inequalities

Primetime Programmes: The primetime schedule of Radio Rajasthan 90.8 FM is thoughtfully curated to provide engaging and informative content to its listeners. It includes a diverse range of programmes that cater to the educational and developmental needs of the community. Additionally, the station features a regular radio programme dedicated to promoting awareness about the United Nations SDGs and their importance.



Morning Mantra Show: This is a drive-time morning interactive show based on positive aspects of society, specially focused on city updates, and details of different cultural and social programmes by the district administration.

Ek Kadam Badlav Ki Aur: Different guests from education, health, agriculture and social workers are invited in the talk show to discuss various issues and their solutions. This is a sanvaad karyakaram where government officials are also invited to discuss about community issues.

Kisan Desh Ki Jaan: During this show, the CRS collects ground information from community farmers and discusses issues with officials from the agriculture department.

Innovations in format or any other way: Through on-ground activities on various issues like single-use plastic awareness, agriculture, social issues, and daily-life issues like aadhar updation problems etc., the CRS reaches out to its audience. The CRS is active on social media to expand its reach and connect better with the community. The CRS involves ASHA workers in its activities like vaccination drives.

Core Team: The CRS has a team of fifteen members and three volunteers. Six members form the core team that leads different activities at the CRS and ensures its seamless operation.

Major Projects Undertaken: Radio Rajasthan has been involved in infant-care and nutrition programmes with UNICEF. The CRS has also participated in Yoga campaigns with CEMCA.

Sustainable Strategies: During its initial phase, the CRS realized that without a knowledgeable team, it will not be able to get commercial advertisements. The CRS trained and hired young minds to develop commercials for business and unique shows by radio jockeys through creative ideas. This balanced approach helped the CRS in becoming a sustainable entity.

Number of listeners and Potential Outreach: Radio Rajasthan has an active listener base of more than four lakh listeners and more than thirty thousand followers on its social media handles.

Major concerns in the Community: Drainage and the resulting hygiene problems are a spot of concern for the community during monsoon season. Local authorities must develop plans and act on this issue.

SIKKIM

Contact Person: Mr. Pahal Man Rai
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8016674011
Email: andswest@gmail.com
Broadcast Timing: 8 AM to 5 PM
for 9 hours a day
Broadcasting Language: Nepali

Genesis: Radio Kanchenjunga 91.2 was established by the non-profit organisation Arithang Neelgagan Development Society (ANDS), in Martam, West Sikkim. The efforts to establish a community radio started in 2011 and after eight years of ceaseless work, Radio Kanchenjunga finally became operational on 16th December 2018. Radio Kanchenjunga is the only community radio station in the north-eastern state of Sikkim.



Thematic Focus: Radio Kanchenjunga focuses on creating content which is relevant to the local community and focuses on a range of areas including health, education, women empowerment, and agriculture.

Sustainable Development Goals: Radio Kanchenjunga is focussed on achieving the following SDGs:

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 6: Clean Water and Sanitation

SDG 12: Responsible Consumption and Production

Primetime Programmes: The primetime programmes that are broadcast on Radio Kanchenjunga are Krishi Karyakaram, Jana Swastha Karyakaram, and Mahila Evam Sishu Kalyan Karyakaram.

Krishi Karyakaram is for the farmers of the local community of the villages. The head of the concerned department (Agriculture/Horticulture) visits the station once every month and gives interviews on different schemes launched by the state for the convenience of the local farmers. The farmers share their experience on farming through this programme.



In Jana Swastha Karyakaram, health workers are invited to the CRS. They interact with the community and address their concerns on various diseases, and discuss their preventive measures and treatment.

Mahila Awam Sishu Kalyan Karyakaram focuses on women and children, especially the breastfeeding mothers and infants in the community. ASHA and Aganwadi workers discuss the importance of breastfeeding and nutrition through this programme.

Innovations in format or any other way: Despite being situated in a challenging geographical terrain, Radio Kanchenjunga often resorts to narrowcasting as it helps to engage with community members who are either in media-dark areas or do not tune in to radio programmes.

Because of the high altitude, harsh weather conditions and difficult terrain, the CRS often faces trouble in broadcast, but this does not deter Radio Kanchenjunga's efforts to work for the welfare of its target community. The CRS has primarily focused on rural livelihood development and as a result, the target community is now equipped. The CRS has played a pivotal role in maintaining momentum for sustainable development in terms of SDGs.

Core Team: In order to ensure the smooth functioning of the CRS, Radio Kanchenjunga has a general body, executive board and technical staff. The executive board is constituted by the President, Vice President, General Secretary cum Executive Director, Joint Secretary, Treasurer, and Joint Treasurer.

Major Projects Undertaken: Radio Kanchenjunga has been a part of the following projects.

1. Usha Silai School project sponsored by Usha International Ltd.
2. Engaging Community Radios to Empower Adolescents and Youth for COVID-19 response as 'young warriors' sponsored by CRA-UNICEF
3. International Yoga Day campaign 2021 and 2022, sponsored by the Ministry of AYUSH (Govt. Of India) with an aim to popularise the practice of Yoga among the local communities through the Common Yoga Protocol course.
4. Project on COVID-19 S&D prevention campaign and vaccination: A month-long initiative sponsored by UNICEF, in association with CRA.
5. Pledge for Good Health project, sponsored by UNICEF, in association with CRA.

Sustainable Strategies: Radio Kanchenjunga is able to raise funds through its externally funded projects. The CRS also actively involves volunteers from the local community which significantly helps in cost-management.

Number of listeners and Potential Outreach: The CRS covers the region of West Sikkim and has a healthy outreach potential. The actual listener base is to be ascertained.

Major concerns in the Community: The community has been severely affected by unemployment. Access to drinking water is another issue that the community is concerned about. Connectivity by road is also a major concern due to the difficult terrain and geographic conditions.

TAMIL NADU



Anna Community Radio @ 90.4 FM
Department of Media Sciences,
College of Engineering Guindy, Anna University,
Chennai, Tamil Nadu - 600025

Contact Person: Dr. S. Arulchelvan
Contact Number: +91-9444819958, 044 - 22358242/22358243
Email: annacommunityradio@gmail.com
Broadcast Timing: 9 AM to 9 PM for 12 hours a day
Broadcasting Language: Tamil and English

Genesis: Anna Community Radio was the first Community Radio in India, established in February 2004, by an educational institution taking the lead in the service of the oppressed in the local community. The purpose of Anna CR is to work for the upliftment of the local community residing near Anna University, Chennai, by creating awareness on healthcare, education, female literacy, self-employment, clean environment, etc. With a reach of up to 15 km through a 50 Watts transmitter, Anna CR programmes are produced by the community and for the community.



Thematic Focus: With an aim to provide a forum for the community to participate and share their expertise/views in subjects pertaining to the fields of education, folk literature, science, engineering, medicine, pollution control, etc., Anna CR has produced programmes with eminent personalities and intellectuals to gather their insights. The programmes offer social awareness and promote the development of society.

Sustainable Development Goals: Anna Community Radio is working towards the upliftment of the community by stressing these SDGs:
SDG 3: Good Health and Well-Being
SDG 4: Quality Education
SDG 5: Gender Equality
SDG 11: Sustainable Cities and Communities

Primetime Programmes: The radio station primarily runs health awareness campaigns through its programmes. For instance, COVID-19 pandemic awareness campaign, swine flu awareness campaign, pollution control campaign, disaster relief, and campaign on nutritious food for pregnant women were all given a platform in the important programmes.



Many of its programmes such as Magalir Neram, Nalam Peruvai Thozhi, Career Guidance, Vazhkkaiyin Vannangal, Iyarkai Maruthuva are innovative and reflective of the diverse voices in the community. The station also gives voice to music and information that is not covered by the mainstream media. It is a foundational principle of the CR to achieve perfection by involving the community in preparing the programmes.

Innovations in format or any other way: The radio station uses narrowcasting along with broadcasting to effectively disseminate knowledge. Furthermore, collaborations with NGOs across the city like Mohan Foundation and Bloom Trust are often done to achieve a bigger conclusion. The collaborations serve as a means to promote the CRS programmes to reach a wider audience.

Core Team: The station has a dedicated staff of ten members. It includes a Station Director and five core members. The Station Director deals with the stakeholders and is the authority on decision-making regarding the projects, while the core members look after the content development, technical assistance and community panelling.

Major Projects Undertaken: Anna CR has worked on several major projects through its partnership with international think tanks and government agencies. These projects have especially assisted in conveying knowledge to the masses during critical times. Such projects include COVID19 Awareness Programme and Pledge for Good Health with the partnership with UNICEF, and BMGF-SMART Vaccination Campaign for creating awareness among the local community.

Sustainable Strategies: The technical and financial support is received from the parent organisation, Anna University. Apart from this, the CRS has adopted a sustainable strategy to become self-sufficient by drawing the rest through collaborative projects with leading NGOs and government departments.

Number of listeners and Potential Outreach: The broadcast range reaches a wide area covering Velachery, Kotturpuram, Kannigapuram, Saidapet and Chinnamalai. With an active listener base of around 17,000 people, the radio station is further trying to increase its outreach potential to 35,000.

Major concerns in the Community: The major area of concern within the community is lack of awareness regarding opportunities and means of poverty eradication. Along with this, the dropout rate of young girls from schools is also a notable concern. These issues can be addressed to a great extent through intervention from the local bodies.



Shyamalavani Community Radio @ 90.4 FM
TVR Nagar, Aruppukottai Road, Madurai,
Tamil Nadu – 625022

Contact Person: Mr. M.S.Venkatesh Kumar
Contact Number: +91-96777 16730
Email: admin@shyamalavani.in
Website: <https://www.shyamalavani.in>
Broadcast Timing: 06.00 AM to 10.00 PM for 16 hours a day
Broadcasting Language: Tamil, English and Hindi

Genesis: Shyamalavani Community Radio Station was established by the Subbalakshmi Lakshmipathy Foundation, through Subbalakshmi Lakshmipathy College on 3rd October, 2011. The CRS was conceptualised as the community service ancillary of the parent foundation to serve the needs of both the student community as well the local communities in the neighbouring areas. The CRS strives to build an educated and informed community through its interventions.



Thematic Focus: The primary thematic focus area of Radio Shyamalavani is education. The CRS also works to empower women in the society by focusing on educational needs and social concerns. The local communities are dependent on agriculture and the CRS develops programmes to educate them about agriculture and its allied sectors. The CRS promotes adopting healthy lifestyle practices and broadcasts programmes related to health.

Sustainable Development Goals: Shyamalavani Community Radio focuses on the given SDGs:

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 12: Responsible Consumption and Production

Primetime Programmes: The primetime programmes of the CRS are Vasantha Bhoomi and Karuthu Kalam. Vasantha Bhoomi is an agriculture-based programme that discusses topics like pest control, fertilisers, crops, irrigation techniques, vermi-composting, organic farming, techniques to enhance farm mechanisations, and climate patterns. It informs the farmers about subsidies and how to avail them.



Karuthu Kalam is a social awareness programme that brings various social concerns to the notice of the community and discusses measures to resolve them.

Innovations in format or any other way: Narrowcasting is routinely done to establish a connection with the community members and discuss their concerns. This also ensures that important information reaches all community members, no matter if they are active listeners or not.

Core Team: Seven members constitute the core team of Radio Shyamalavani. Each of these team members bears a unique responsibility in the operations of the CRS. The CRS is also supported by students of the institution, who volunteer for different activities of the station.

Major Projects Undertaken: Radio Shyamalavani has been a part of many initiatives related to education and health. It actively participated in many campaigns during the COVID-19 pandemic and the subsequent vaccination drives to create awareness amongst the local community, and helped clear myths and misconceptions.

Sustainable Strategies: Radio Shyamalavani is completely funded by its parent organisation, Subbalakshmi Lakshmipathy Foundation through Subbalakshmi Lakshmipathy College.

Number of listeners and Potential Outreach: Radio Shyamalavani broadcasts its programmes in an area with a strong outreach potential. The active listener base is yet to be ascertained.

Major concerns in the Community: The major concerns in the community are related to education, health and hygiene, sanitation, water conservation, environment. The farmers of the community will benefit from access to better equipment and knowledge. Improving the educational and healthcare infrastructure will aid the overall development and well-being of the community.



Kongu Community Radio @ 90.4 FM
Kongu Engineering College, Perundurai,
Erode District, Tamil Nadu - 638 060

Contact Person: Dr. S. Maheswaran
Contact Number: +91- 98428 11344
Email: kongucrs@kongu.ac.in, kongucr@gmail.com
Broadcast Timing: 6.30 AM to 10.00 AM,
12.00 PM to 7.30 PM for 11 hours
Broadcasting Language: Tamil

Genesis: Kongu FM Community Radio was established in the year 2004 with a grant-in-aid from the Ministry of Communications, Government of India. Kongu CR broadcasts with a power of 50 watts; the service covers an area of 15 k.m. radius around Kongu Engineering College and serves the society by broadcasting need-based programmes that engage with the community, register their concerns, while also serving them as a source of entertainment.

Throughout the years of its operation, the CRS has remained dedicated to making a positive difference in the lives of its target community.



Thematic Focus: The major focus areas of Kongu CR have been education, health and hygiene, environment, scientific knowledge, weather, agriculture, animal welfare, market trends and other information relating to rural and community development. The radio also promotes yoga and ayurveda through interviews with healthcare and doctors. The CRS ensures catering to the needs and choices of the community members within its broadcast limits.

Sustainable Development Goals: The SDGs that the CRS focusses on are:
SDG 3: Good Health and Well-Being
SDG 4: Quality Education
SDG 6: Clean Water and Sanitation
SDG 13: Climate Action

Primetime Programmes: Kongu Community Radio offers primetime programmes focusing on local issues, and at least half of the content is developed by the local community members. The programs cover several areas which include science, health, nutrition, education, child and women development, pollution, environment, local enterprises, COVID-19, election awareness, agriculture, irrigation, farming, animal sciences, power and energy, social awareness, and spirituality. The programmes are packaged as infotainment programmes that both entertain and educate the community.



Innovations in format or any other way: Kongu CR adopts a unique style in programme development. It encourages the community members to create programmes as per their needs and concerns. This enables the community to identify the issues that it grapples with and resolve them through knowledge exchange. This practice brings the community together as people from different walks of life step forward to share their experience and knowledge for the welfare of the community. This enables community members to become active contributors for the overall development of the community.

Core Team: The core team at Kongu CRS includes the Coordinator, Programmers, and the technical assistant. This core team is supported by the active participation of the community members who conceptualise, develop and deliver the programmes of the CRS.

Major Projects Undertaken: Kongu CRS has collaborated with DST for two projects on women's health and nutrition, and environmental awareness. The CRS featured in both phases of the TB awareness campaign in association with REACH-AXSHYA. The CRS has been an active partner in the initiatives of the Ministry of Ayush, Ministry of Culture, National Commission for Women, and Vigyan Prasar Department of Science and Technology (Government of India) for different initiatives. The CRS has also collaborated with the CRA and CEMCA for different initiatives.

Sustainable Strategies: All the expenses of Kongu CRS are met by the parent organisation, Kongu Engineering College. The CRS also generates revenue through the means of paid collaboration with different government bodies and private agencies.

Number of listeners and Potential Outreach: Six villages - Peurndurai, Goundachipalayam, Vellode, Karumandisellipalayam, Thiruvachi, Mullampatti, – fall within the broadcast range of Kongu CRS. These villages have an outreach potential of nearly 60,000 people and the CRS has an active listener base of 8,000 listeners.

Major concerns in the Community: The major concerns in the community are unemployment, low wages and income, and lack of awareness about public welfare schemes and policies. Most of the community members are engaged in agriculture which provides only seasonal employment and income. The area also suffers from environmental problems like water scarcity and pollution.



MOP Community Radio Station @ 107.8 FM
M.O.P. Vaishnav College for Women, No: 20, 4th Lane, Nungambakkam High Road,
Chennai, Tamil Nadu - 600034

Contact Person: Dr. S. Anurekha,
Ms. N. Sree Keerthi
Contact Number: +91- 9841368226,
9840723893
Email: dranurekha.mop@gmail.com,
keerthinithil18@gmail.com
Broadcast Timing: 06.30 AM to 10.30 PM
Broadcasting Language: Tamil and English

Genesis: MOP Community Radio Station was established in 2005 as part of the social responsibility initiative of the M.O.P. Vaishnav College for Women. and also to fulfil the vision and mission to serve the neighbouring community. To achieve the millennium goal of sustainable development, the citizen of today has to be oriented in issues pertaining to environment, technology, family and health and hygiene. M.O.P Vaishnav is the first ever Women's Arts and Science College in the country to have a Campus Radio under the Community Radio Service (CRS) scheme of the Government of India. MOP FM at 107.8 had a humble beginning with an hour's broadcast a day and today, it broadcasts programmes for more that sixteen hours a day.



Thematic Focus: MOP CR aims to promote the holistic development of the community through its programmes and initiatives. The CRS focuses on women's health and hygiene, nutrition, women empowerment, children, youth welfare and environmental issues.

Through its package of unique programmes, the CRS addresses issues of immediate relevance in the target community. The CRS believes in fostering an inclusive attitude in the community and the society, so that each individual and group is represented and has the space to express their concerns and opinions.

Sustainable Development Goals: MOP CRS focuses on and seeks to help the nation accomplish the 17 sustainable goals. The primary focus has been on the following goals:

SDG 3: Good Health and Well-Being
SDG 4: Quality Education
SDG 5: Gender Equality
SDG 11: Sustainable Cities and Communities
SDG 13: Climate Action
SDG 14: Life Below Water

Primetime Programmes: The popular primetime programmes that are broadcast on MOP CR are Ariviyal Palagai(Science Project), Samudhaayatthil Ivargal, Penne Nee Arivai, Doctorai Kelungal, Kudumbha Nalam, and Unavey Marundhu.



These programmes are based on the primary thematic focus areas of the CRS and engage the community through discussions, expert talks, live phone-in programmes etc. The CRS provides a stage for the community members to showcase their talents in a new world that is bustling with social media celebrities. The programmes also address the concerns of the community and the CRS tries to resolve these issues through community participation and knowledge exchange.

Innovations in format or any other way: MOP CR packages its content in unique ways possible to be a source of entertainment and information for the community. These methods include thematic music, skit, mimicry, VIP voices for social cause, public vox-pops, telephonic interactions and interviews.

The CRS engages with the community through different events and camps that strive to raise awareness on social issues and bring the community together. MOP CR has been able to nurture a friendly environment for the community members to co-exist and learn from each other.

Core Team: MOP CR is guided by a group of seven efficient team members who each essay an unique responsibility to ensure the seamless functioning of the radio station; the CRS has Station Head, Programming Incharge, Sound Engineer, Coordinator, and a consultant. The CRS promotes community participation by inviting members of the community to contribute to programme development as well as perform live on shows.

Major Projects Undertaken: The following are the major projects that MOP CRS has been a part of:

- UNICEF's End Violence Campaign
- SMART's Election Campaign
- Covid Vaccine Hesitancy Campaign, in association with SMART-BMGF
- Say No to Fake News, in association with SMART-DataLeads-Factshala
- Ariviyal Palagai(DST's Science Project)
- CAN Project, in association with UNICEF-CRA
- Climate Literacy Campaign,
- News & Information Literacy Initiative Campaign, in association with SMART-Factshala\

Sustainable Strategies: MOP CRS is funded by its parent organisation, M.O.P. Vaishnav College for Women. The CRS is developing multiple strategies to expand into a self-sustaining body through participatory communication tactics.

Number of listeners and Potential Outreach: The broadcast range of the CRS covers eight zonal areas in the city of Nungambakkam, and has a strong outreach potential.

Major concerns in the Community: MOP CRS 107.8 MHz is located in Nungambakkam, which is home to several multinational corporations, government buildings, schools, and colleges. As a result, the CRS believe that community members must continue to educate themselves on traffic restrictions, environmental protection, and energy conservation. To address these concerns, the CRS has launched a number of outreach initiatives including narrowcasts. Using several tools, community volunteers use a variety of infotainment techniques to educate them on the same. Additionally, the CRS has made it a point to spread awareness on women's safety and health which needs much attention and focus.



Mugil CRS @ 91.2 FM
Mugil CRS 91.2 MHz., Erode Sengunthar Engineering College, Perundurai, Erode, Tamil Nadu – 638 057

Contact Person: Dr. M.Thangavel
Contact number: +91-9443213746
Email: mugilfm@esec.ac.in
Website : www.erode-sengunthar.ac.in
Broadcast Timing:
Broadcasting Language: Tamil

Genesis: Mugil CRS was set up in 2005 by Erode Sengunthar Engineering College. The CRS was established with a vision to improve the chances of education, and provide guidance to children and youth in the community. The CRS focuses on the welfare of the target community and creating programmes that address their needs and concerns. The CRS continues to create a path breaking impact in its target community through different projects and effective intervention strategies.



Thematic Focus: Mugil CR mainly focuses its work on hygiene, agriculture, environment, health, culture, education, employment, career, women's issues, gender issues, children, communal harmony etc.. The main focus is to make a healthy and positive impact in the community's personal and social lives.

Sustainable Development Goals: Mugil CRS aims at following SDGs:

- SDG 3: Good Health and Well-Being
- SDG 4: Quality Education
- SDG 5: Gender Equality
- SDG 9: Industry, Innovation and Infrastructure
- SDG 10: Reduced Inequalities

Primetime Programmes: The primetime programmes are Consumer awareness Nugarvor Gavanathirku, Udale Nalama, Pasumai Ulagam, and Magalir Membadu. Nugarvor Gavanathirku is a programme in which experts from Erode District Consumer Protection Centre, Citizen Consumer Club members, and lawyers are invited to discuss various issues for the benefit of the public. Udale Nalama is a health programme in which the doctors, Yoga teachers and dieticians are invited to guide the community towards a healthy lifestyle. Pasumai Ulagam is a programme where agricultural experts discuss the latest topics related to the field. Magalir Membadu is a programme in which community members of self-help groups share their experience, and industrialists and financial experts provide insights on financial matters.

Innovations in format or any other way: Along with broadcasting, the CRSeffectively use narrowcasting. Community members are invited to the station to share their views and experience. Staff members and volunteers of the CRS interview people from different walks of life, like roadside hawkers, entrepreneurs, auto drivers, traffic police personnel, farmers, teachers, students, industrial workers, auditors, lawyers, collectors, etc. and gather their perspectives on different matters.

Core Team: The core team at Mugil CRS includes the Station Director, Station Manager, three programmers, and support staff. The CRS also has an enthusiastic group of volunteers who contribute to different activities at the CRS.

Major Projects Undertaken: Radio Mugil has served its target community, being a part of several initiatives and projects directed towards the welfare of the community.

Sustainable Strategies: Mugil CR receives almost seventy percent of its funds from its parent organisation, Erode Sengunthar Engineering College. The remaining funds are drawn through the means of funded collaborations with partner organisations.

Number of listeners and Potential Outreach: The broadcast range of the CRS covers Perundurai, Vijayamangalam, Gobichettipalaya and Kavindapadi. These areas have an outreach potential of nearly 75,000 people, out of which the CRS has an active listener base of 12,000 listeners.

Major concerns in the Community: The target community suffers from health issues and risks because of the rampant pollution and contamination of natural resources by the milk and poultry farms, and chemical industries in the areas. This problem needs to be addressed and resolved immediately to ensure the well-being of the community.

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Website:
<http://www.loyolacollege.edu/loyolafm/>
Broadcast Timing: 09:00 AM to 05:00 PM
Broadcasting Language: Tamil and English

Genesis: Loyola Community Radio 107.4 was established on 5 June 2005 by Thiru. Surjit Singh Barnala, the Former Honourable Governor of Tamil Nadu for the service of the socio-economically marginalised poor living in and around Nungambakkam, Chennai. Throughout the years, the CRS has focused on the emancipation of the poor from the shackles of discrimination, struggles, unemployment, lack of basic amenities, lack of opportunities, and other dilemmas. The CRS has been able to create an impact in the lives of its target community through its programmes and initiative.



Thematic Focus: The major focus area of Loyola Community Radio is the empowerment of the target community. This is done in many ways including building an inclusive approach in the society, stigmatising the social perspectives, creating equal opportunities for the marginalised, educating them and guiding them towards a better future. The CRS also improve their living standards and dignify their lives.

Sustainable Development Goals: Loyola Community Radio primarily focuses on the given SDGs:

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 10: Reduced Inequalities

SDG 16: Peace, Justice and Strong Institution

Primetime Programmes: The rimetime programmes include Iniyavai Nangu, Kartathum Petrattam, Mellia Theendal, Nalam Nalama, Anbudan Thozh, and Pena Nadanam. Iniyavai Nangu is an entertainment programme based on Tamil literature, drama and music. Kartathum Petrattam is an educational programme for children. Mellia Theendal is a programme that discusses the rights and safety of children. Nalam Nalama is a health programme which focuses on improving the health of the community members by discussing various common diseases, their prevention and their treatment. Anbudan Thozhi is a programme that focuses on the upliftment of members of the transgender community. Pena Nadanam is a unique programme in which school children write letters to the CRS about their concerns, aspirations, needs, and other things. This programme is very popular among the masses.



Innovations in format or any other way: Rather than just broadcasting its content, the CRS tries to package it in innovative ways by promoting inclusivity and engaging people of all ages and social backgrounds. The CRS' initiative to create a special programme for the transgender community is commendable. The CRS is also hugely popular among school children for its programme Pena Nadanam.

Core Team: Loyola Community Radio has four CRMC members on its board, and they are supported by four core members led by the Station Director.

Major Projects Undertaken: Loyola Community Radio has been an active participant in regional and national projects since its inception. The CRS also develops its own internal intervention strategies which aim to influence the lives of the target community.

Sustainable Strategies: Loyola Community Radio is funded entirely by its parent organisation, Loyola College. The CRS aspires to be a self-sustained entity in the near future by actively pursuing collaborators and partnering in externally funded projects.

Number of listeners and Potential Outreach: Loyola Community Radio broadcasts its programmes in an area with a population of more than two lakh people. The CRS aspires to build an active listener base of one lakh listeners.

Major concerns in the Community: Lack of awareness about fundamental rights and public welfare schemes among the marginalised sections often lead to discrimination and violence against them. The poor need to be educated and given better opportunities to make them successful individuals and able contributors to the society. The poor in the society deserve to lead dignified lives and the society must come together to promote their welfare.



Pasumai Community Radio @ 90.4 FM
Peace Industrial School, Near Police Housing Colony,
Tiruchy Road, Dindigul, Tamil Nadu-624005

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Website: <https://pasumaifm.tv/>
Broadcast Timing: For 17 hours
Broadcasting Language: Tamil

Genesis: Pasumai Community Radio, launched by Peace Industrial School, is an innovative initiative in Dindigul District, an agro-based industrial city in south Tamil Nadu state. It is owned by the community people, following guidelines from the Ministry of Information and Broadcasting. The radio is primarily focused on unorganised labourers and students, and has been serving the community since 2007. Pasumai CR has been providing broadcast services for 16 years. The unorganised labourers and the students are the primary listeners and participants of the community radio. Pasumai CR focuses on youth, agriculturalists, weavers, textile workers, daily wage workers, adolescent girls and children, migrant workers and women of the small hilly villages in Sirumalai and other villages in Dindigul. The parent organisation of the CRS has served as one of the standing committee members of NITI AAYOG, a think tank of Government of India in the CSO sector.



Thematic Focus: Pasumai Community Radio has been working actively in areas related to child labour, interstate and intrastate migrant labours, anti-human trafficking, women empowerment, reducing the risk of young workers in the textile sector, health care, addressing issues related to farmers, counselling youth and climate crisis, in Dindigul district.

Sustainable Development Goals: The Pasumai Community Radio follows these SDGs:

- SDG 1: No Poverty
- SDG 2: Zero Hunger
- SDG 3: Good Health and Well-Being
- SDG 4: Quality Education
- SDG 5: Gender Equality
- SDG 6: Clean Water and Sanitation
- SDG 8: Decent Work and Economic Growth



Primetime Programmes: The primetime programmes include Urimai Ulaga Thagavalkal, Sirappu Parvai, Isai Charal Maruthuva Ulagam, Ungalai Thedi, Iniya Thozhi, Suttruchoolal Ulaga Thagaval, Vivasaya Ulagam, and Thisaikatti Urimai Ulagathavalgal. Maruthuva Ulagam focuses on various issues related to community and general subjects, including addressing tuberculosis, diabetic awareness, COVID- 19, and hypertension. Ungalai Thedi o offers on-site and phone-in programs in schools, Sarva Shiksha Abhiyaan training centres, teacher education, and digital literacy centers. Iniya Thozhi discusses entrepreneurship, skill development, finance, health, hygiene, and income generation, with adolescent women workers in the textile industry. Suttruchoolal ulaga Thagval and Vivasaya Ulagam focus on water conservation, rainwater harvesting, drip irrigation, organic farming, desilting ponds, and sustainable agriculture methods. Thisaikatti and Urimai Ulagathavalgal provides employment opportunity alerts, skill training, and awareness on minimum wages, workplace safety, legal awareness, and anti-trafficking initiatives. Suttruchoolal Ulaga Thagavalkal addresses drought issues in the semi-arid Dindigul district due to climate change, tree planting, afforestation, and polluted water discharge from textile, tannery, and cloth dyeing industries.

Innovations in format or any other way: The CRS has created community groups like women SHGs, young workers group, community support group, adolescent boys group, adolescent girls group, etc. spread across 40 villages in Veda sandur taluk. These groups are the community base of Pasumai CR.

The CRS had been doing programmes related to COVID-19 since the onset of the pandemic and played a vital role in safe repatriation of migrants during pandemic in coordination with district administration and the parental organisation,

Core Team: Pasuami CRS boasts of a strong team of experienced members led by the Station Director, and is supported by the radio jockeys, presenters, and technical staff.

Major Projects Undertaken: Pasumai CR has been a part of at least 22 major regional and national projects throughout the years of its service; these projects include campaigns on several issues and themes. The CRS has collaborated with different organisations and agencies such as UNICEF, CRA, Ideo-sync, SMART, and ECI.

Sustainable Strategies: Pasumai CR is funded by its parent organisation. The CRS has also designed a strategy which focuses on employing young volunteers with nominal incentive. This will help the CR in cutting costs, while providing the youth with hands-on experience of working at a CRS. The CRS also pitches proposals to local sponsors for grants.

Number of listeners and Potential Outreach: The broadcast range of the CRS covers areas of Veda sandur, Radiyarchatram, Sanarpatty, Athur, and Dindigul. These areas have a population of nearly four lakh people.

Major concerns in the Community: One of the major concerns in the society is the lack of digital literacy, which is seen as a serious threat in light of the rise in bank frauds using various methods. Raising people's awareness and empowering them with regard to government programmes, scholarships, career advice, and health schemes will significantly help the community.

Holy Cross Campus Community Radio @ 90.4 FM
Holy Cross CR, Holy Cross College,
Teppakulam, Trichy, Tamil Nadu– 620002

Contact Person: Principal, Holy Cross College

Contact number: +91-431 2700637, 9944457909

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Website: <http://www.hcctrichy.ac.in/>

Broadcast Timing: 9 AM to 7 PM for 10 hours a day

Broadcasting Language: Tamil

Genesis: Holy Cross Campus Community Radio started its broadcast on 19th December, 2006 with one hour of transmission in the morning and one hour in the evening from the College premises in the local language Tamil to enhance participation of the local community in the development process, to enhance their capacity, to provide opportunities especially to students, home makers, and youth and farmers to upgrade their skills, to preserve and promote traditional wisdom, knowledge and skills, and for topical information in areas of agriculture, social welfare, education, health and environment to be easily made available to the rural population.



Within a year of its inception, Holy Cross Community Radio has expanded its programming to ten hours, covering a 5 km area and 90.4 MHz frequency. The station's innovative format aims to keep listeners engaged and also educate them. With a vast network of resources, the community is empowered to actively participate in the station's operations, enabling the creation of programmes using local voices.

Thematic Focus: The major thematic focus areas of Holy Cross CR include girls' education, health, hygiene, child care, food, nutrition, environmental awareness, scientific awareness, women welfare, entrepreneurship, women empowerment, and skill development for youth and women. The CRS curates content and programmes which are based on these focus areas, and addresses the concerns of the community through it.

Sustainable Development Goals: The SDGs that Holy Cross CR follows are:

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 6: Clean Water and Sanitation

SDG 10: Reduced Inequalities

SDG 11: Sustainable Cities and Communities

SDG 12: Responsible Consumption and Production

SDG 13: Climate Action

Primetime Programmes: Primetime programmes include Climate Change Literacy, Tangaval Kalanjium, Pengal Neram, and Ilaingar Ulagam, focusing on climate change, environment, women, and youth skills. The programmes of the CRS are designed to entertain and educate the society, and includes formats like discussions, live phone-in interactions, expert talk, and musicals. The programmes also make the listeners aware of various social evils and concerns.

Innovations in format or any other way: HCCR releases radio teasers of its programmes to create curiosity among the listeners. Apart from broadcasting, the CRS also organised a workshop on programme production for women in the community. Their contact details have been collected and exchange groups have been created to ensure that they continue developing their skills.

Core Team: HCCR has a large and efficient team; the core team at HCCR is constituted by the Station Director, Media Head, Station Manager, Staff Coordinator, Technical Head, Creative Head, Editors, Social Media Incharge, Community Coordinator, Consultant, Community Representative, and Student Representative.

Major Projects Undertaken: Throughout the seventeen years of its existence, the CRS has been a part of several major projects with leading organisations. Science For Women, and Planet Earth (in association with DST), and Climate Change are some of the major projects that the CRS has partnered in.

Sustainable Strategies: HCCR is funded by its parent organisation, Holy Cross College. The CRS also generates revenue through paid collaborations with other organisations and local agencies which include the Collectorate.

Number of listeners and Potential Outreach: HCCR has an outreach potential of nearly 10,000 people, and the CRS has an active listener base of 4,000 listeners.

Major concerns in the Community: The major concerns in the target community include lack of education, poverty, unemployment, sanitation and drainage problems, unhealthy food habits, reluctance to visit hospitals, and misconceptions about health.



SRM Muthucharam Community Radio @ 90.4 FM
Room No.608- A, HI- Tech Block, SRM Institute of Science & Technology, Kattankulathur, Chengalpattu, Tamil Nadu-603203

Contact Person: Dr. T. Kalaivani
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Website: <https://www.srmist.edu.in/life-at-srm/muthucharam/>
Broadcast Timing: 8 AM to 8 PM for 12 hours a day
Broadcasting Language: Tamil, English and Hindi

Genesis: SRM Muthucharam Community Radio, operating at the frequency of 90.4 MHz, was launched on 7th April 2007 located inside the campus of SRM Institute of Science and Technology (SRMIST), Kattankulathur, Chengalpattu District, Tamil Nadu. T. The CRS was established with a vision to improve the chances of education, and provide guidance to children and youth in the community, and focus on education, health, environment, agriculture, rural and community development.

Today, SRM Radio has become the pulse of the community, which serves to create an informed, educated and confident community. The format, presentation, language and subject reflects the local culture and traditions. The members of the community, who frequently take part in the production of shows, fulfil the objective of improving lives and thoughts of the target audience, cater to their specific interests and demands through different projects and effective intervention strategies.

Thematic Focus: The major thematic focus areas include health campaigns, child protection, education, and economic development, care and support for disabled children, equal status for girls, universal access to basic education, and safe environment. National and international cooperation is crucial for the better future of children. Safe drinking water facilities and sanitary disposal methods are also essential. Women face issues such as atrocities, trafficking, female foeticide, infanticide, and obscene portrayals. Solutions include security, maternal benefits, equal wages, and banning child marriage. The CRS creates programmes that focus on these areas.

Sustainable Development Goals:

SDG 3: Good Health and Well-Being

SDG 5: Gender Equality

SDG 11: Sustainable Cities and Communities



Primetime Programmes: Nalamai Vaazhvom is a programme that focuses on health and hygiene, with specialised doctors in respective fields guiding people to lead a healthy life. Therienthukolvom is an informative programme that updates the community about traffic control, weather research, and consumer forums. Velan Arangam is an agricultural segment that records success stories of farmers and local entrepreneurs. Veerargal is a programme about freedom fighters' lives, while Vinaadi-Vinaa is a quiz show that emphasises knowledge nourishment among school children. Vaguparai is a classroom-based programme that focuses on local school students, promoting mutual links and interactions. Ladies Special is a programme focused on uplifting women and SHG members, focusing on health, environment, entrepreneurship, and self-employment. Vanavil is a unique show that showcases the talents of SHG/NGO members and school children. Sattamarivom is a law-based program that covers interviews with famous lawyers to create awareness on various legal issues. Desa Bakthi Padal broadcasts patriotic songs, Ilakkia Medai covers literacy-based events, and Gramia Thendral features folk songs written and sung by rural artists.

Innovations in format or any other way: In addition to broadcasting, the CRS also uses a form of communication with digital screens that is characterised by a limited and selected audience.

Core Team: The core team includes the Station Director, Assistant Station Director, a panel of 12 teachers/educators/health professionals, and 3 technical members.

Major Projects Undertaken: The following are the major projects undertaken by SRM Radio.

T.B. awareness project, in association with Akashia Foundation, Chennai

Project on Climate Literacy with SMART NGO, in association with CRA

For the past five years, the community radio produced and broadcast various programmes related to elections to create awareness amongst the rural people

Sustainable Strategies: SRM CR receives technical and financial support partially from its parent organisation, SRM Institute of Science and Technology. In addition to this, funds are secured through collaborative projects with leading NGOs and government departments.

Number of listeners and Potential Outreach: SRM CR covers about 15 kms, in and around SRMIST and around 53 villages of Kattankulathur, Kuntrathur, Thiruporur and Thirukkalukundram blocks. The area has a population of more than 1,10,000 people and the CR has an active listener base of 60,000 listeners.

Major concerns in the Community: Unemployment among youth is a major concern. Lack of awareness about different welfare schemes, lack of adequate sanitation facilities, and lack of adequate healthcare and educational infrastructure are all deterrents in the development of the society.



PSG Community Radio @ 107.8 FM

PSG College of Technology, Avinashi Road, Peelamedu, Coimbatore, Tamil Nadu-641004

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Website: <https://www.psgtech.edu/psgcrs/>

Broadcast Timing: 06.00 AM to 12.00 PM

and 05.00 PM to 10.00 PM for 11 hours a day

Broadcasting Language: Tamil and English

Genesis: PSG Community Radio, being Coimbatore's first community radio, has a significant role to play in the local community. Operating from the prestigious PSG College of Technology under PSG and Sons' Charities, which has a rich legacy of 95 years in education and industry, the radio station is well-positioned to make a positive impact. Since its inception on December 14, 2007, PSG Community Radio has been dedicated to serving society through the medium of infotainment. By combining information and entertainment, the station aims to engage listeners while raising awareness and knowledge about important social issues.



Thematic Focus: Being a community radio, PSG Community Radio focuses on content that is relevant and beneficial to the local community. PSGCR covers a wide range of topics such as education, health, environment, culture, local events, and more. The station's programmes are designed to inform, entertain, and empower the listeners, with a specific emphasis on social upliftment.

Sustainable Development Goals: The SDGs that PSG CR focusses on are:

SDG 3: Good Health and Well-Being

SDG 6: Clean Water and Sanitation

SDG 13: Climate Action

SDG 15: Life on Land

Primetime Programmes: The primetime programmes are Ulamanjari, Arul Neram, Sindhipom Seyalpaduvom, Hello Hello Sugama, Yennangalin Yezhuchie, Theriyum aanaal Theriyadhu, and Uravu Paalam. These primetime programmes offer a diverse range of content, including cultural heritage, spiritual invocation, thought-provoking discussions on human well-being, health and hygiene, unearthing hidden facts, and community interaction. It delves into intriguing and lesser-known aspects to provide listeners with fascinating information. Each programme aims to engage and inform viewers in different ways, catering to a variety of interests and topics.



Innovations in format or any other way: Developing a device to remotely monitor and control the transmission and broadcasting of a radio station can greatly improve its efficiency and allow for extended operation periods, especially for community radio stations with limited resources. A device developed by the robotic students of PSG Tech could potentially include features such as remote access to transmission equipment, monitoring of signal strength and quality, scheduling and automation of broadcasts, and remote troubleshooting capabilities. By implementing such functionalities, the radio station operators can have more flexibility and control over their broadcasts, even from a remote location.

The field-based interactive programmes focus on the views and needs of the community. It provides a platform for the community to express their opinions, discuss important issues, and find solutions to problems together.

The CRS is also active on all major social media platforms and has a YouTube channel of its own.

Core Team: There are six CRMC members on the board of PSG CR who are supported by four core team members. By having CRMC members from diverse fields, PSGCR leverages the expertise of each member to create well-rounded and effective content for broadcast. This collaborative approach ensures that various aspects, including stakeholder management, content development, and other programme guidance, are addressed effectively.

Major Projects Undertaken: The major projects that PSG CR has been a part of are listed below:

Our Planet Earth - in association with Department of Science & Technology, New Delhi

TB project – Phase 1, in association with Reach-Axshya

TB project –Phase 2, in association with Reach-Axshya

TB project –Phase 3, in association with Reach-Axshya

Society without AIDS: TANSACS (Tamil Nadu State Aids Control Society)

Tamil Nadu State Assembly Election Voting Awareness campaign

The Climate Countdown – Awareness programme on the effects of climate change

Sustainable Strategies: Running a community radio station with full-fledged functioning and financial sustainability can indeed be a significant challenge. PSG CR has been able to achieve this by receiving financial and technical support from PSG and Sons' Charities, its parental organization. This support has allowed PSG CR to reduce reliance on external funding and ensure its operational stability without any commercial advertisements.

Number of listeners and Potential Outreach: PSG Community Radio programmes reach 15 different areas in and around Coimbatore in its blanket area with a combined population of 2,00,000 people. According to PSG CR's survey, 24.4% of the listeners in these areas are tuning in to PSG Community Radio programmes. Therefore, based on the survey results, it is estimated that PSG Community Radio programmes have approximately 48,800 listeners in the specified area.

Major concerns in the Community: Coimbatore is a major city in Tamil Nadu, and it holds significant importance in terms of industry and education. There are several common concerns associated with the city and some of them are water scarcity, traffic congestion, environmental pollution, lack of infrastructure development, need for wildlife management, and safety and security concerns.



Sivanthi Community Radio @ 90.4 FM
Aditanar College of Arts and Science, Veerapandianpatnam, Tiruchendur, Tamil Nadu-628216

Contact Person: Dr. I. Sehar
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Website: www.aditanarcollege.com
Broadcast Timing: 6 AM to 10 AM and 5PM to 8.30 PM
for seven and half an hours a day
Broadcasting Language: Tamil and English

Genesis: The community radio is named after the Chairman Dr.Sivanthi Aditanar as Sivanthi Community Radio and is effectively functioning at Aditanar College of Arts and Science, Tiruchendur. It had its laurel beginning on 14th October 2007 and is broadcasting at 90.4 MHz. Aditanar group of Educational Institutions enhances the effective functioning of educational institutions in Tiruchendur and runs many institutions related to various fields under its ambit. Sivanthi Community Radio is committed to the welfare of the community and its upliftment by educating them and helping them become socially aware and responsible citizens.



Thematic Focus: The primary social goal of the community radio is to increase the local community's awareness of health care, education, female literacy, self-employment, and environmental prevention. It provides a forum where members of the public can participate and express their opinions on issues pertaining to community development..

Sustainable Development Goals: Sivanthi Community Radio is actively working towards achieving these SDGs:

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 8: Decent Work and Economic Growth

SDG 11: Sustainable Cities and Communities

SDG 15: Life on Land

Primetime Programmes: The primetime programmes that are broadcast on Sivanthi CRS are Vazhnthu Parpom Varungal, Porulathara Sinthanai, Dinam Oru Thirukural, Santhippu, Manvasani, and Pakthi Padalgai. Vazhnthu Parpom Varungal is one of most popular programmes that imparts moral values and motivation to the listeners. Patti Mandram is a programme which creates awareness among the society regarding different social issues. The programmes are entertaining and educational in nature, and cover a wide spectrum of topics that are relevant to the community.



Innovations in format or any other way: Apart from programme production and broadcasting, Sivanthi Community radio also gives training on broadcasting and audio production techniques to students and community members. Sivanthi Community radio provides opportunities to the budding artists to exhibit their talents. Many eminent intellectual and distinguished personalities from the various fields have shared their perspective and knowledge with the community on a plethora of subjects through the community radio. The future plans of Sivanthi Community Radio entail introducing more programmes with special focus on Indian culture, and career guidance for the youth.

Core Team: The staff at Sivanthi CRS has ten members including the Station Director, Station Incharge, technical staff, and radio jockeys. The CRS is supported by a panel of experts who provide valuable insights about the programmes. The CRS also has a dedicated band of student volunteers who actively contribute to the programmes.

Major Projects Undertaken: Sivanthi CRS partnered with Indian Society of Agrobusiness Professionals (ISAP) for COVID-19 awareness campaigns and vaccination drives. In 2009, Sivanthi Community Radio collaborated with the Department of Science and Technology, Government of India, New Delhi, for a project called 'Science for Women's Health and Nutrition', and produced 153 episodes of programmes related to the topic.

One of Sivanthi Community Radio's most successful programmes is the women and child care project, which is funded by the Department of Science and Technology of the Government of India
Sustainable Strategies: Sivanthi CRS is funded completely by its parent organisation, Aditanar College of Arts and Science.

Number of listeners and Potential Outreach: The areas of Tiruchendur City, Kumarapuram, Gandhipuram, Veerapandianpatnam, Adaikalapuram, Ranimaharapuram, Shanmugapuram, Kulasekaranpatnam, and Kayalpatnam fall under the broadcast range of the CRS. Sivanthi CRS has an active listener base of 10,000 listeners.

Major concerns in the Community: Environmental concerns like pollution, and contamination of water resources affect the community. Lack of adequate sanitation facilities and need for effective waste management strategies also require immediate attention. The community members also need to be made aware of different public welfare policies and schemes.



Kalanjiam Samuga Vanoli @ 90.8 FM
 Vanabathrakaliamman Street, Vizhunthamavadi, Keeliayur,
 Nagapattinam District,
 Tamil Nadu-611103

Contact Person: Mr. E. Anbarasan
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Email: kalanjiamvanoli@gmail.com
Broadcast Timing: 6.00 AM to 6.00 PM for 12 Hours a day
Broadcasting Language: Tamil

Genesis: Kalanjiam Samuga Vanoli 90.8M is a community radio station established and managed by DHAN Foundation, Madurai. The CRS became operational in 2009. The CRS caters to a rural community mostly comprising of fishermen. The CRS is founded with the mission to improve the lives of its target community through its programmes and effective initiatives. The CRS provides the community with crucial information related to several areas, and aspires to be a part of their daily lives. It has been able to influence the community members positively through its community-specific approach.



Thematic Focus: The main thematic focus of Kalanjiam Vanoli rests on improving the lives of the fishing community in the areas. The CRS bridges knowledge gaps, and disseminates relevant information like weather updates to the fishing community. The CRS also functions as a disaster management agency in times of crisis and works to mitigate the impact of disasters on the lives of the community members. DHAN Foundation has already established institutions like women self-help groups, Coastal Farmers Federation. And Fishermen Federation in the Keelaiyur block.

Sustainable Development Goals: Kalanjiam Radio is focussed on achieving these SDGs and is actively working towards it:

SDG 1: No Poverty
 SDG 2: Zero Hunger
 SDG 8: Decent Work and Economic Growth
 SDG 12: Responsible Consumption and Production

Primetime Programmes: 'Kadal Alai' is the popular primetime programme that is broadcast at 11.30AM every day. It focus on the lifestyle of fishermen and their livelihood. It usually carries a case study of fishermen families living on the seashore.



There is another programme on coastal agriculture, which aims to enhance the coastal farming livelihood. The programmes are designed to meet the specific needs and concerns of the community, while also aiming to empower them.

Innovations in format or any other way: More than broadcasting the CRS tries to engage with the daily lives of the community members who might not be able to tune to radio programmes. But crucial information needs to be passed on and the CRS ensures to reach out to the community members at all times. Such initiatives build a strong relation of trust between the CRS and the community members. Afterall, the CRS is for the community members, and of the community members.

Core Team: The CRS has a small but dedicated team of five members including the station manager, content producer and radio jockeys. In addition to this team, the CRS has a group of enthusiastic volunteers who interact with the local community and record programmes.

Major Projects Undertaken: The CRS has been a part of several regional projects and campaigns in partnership with leading organisations like UNICEF, SMART, BMGF, and CRA. The CRS was part of a host of awareness campaigns during the COVID-19 pandemic.]

Kalanjiam Vanoli also works on its internal initiatives to develop unique programmes for the community.

Sustainable Strategies: The CRS is supported by the DHAN Foundation. The team works on different strategies to raise funds for the seamless functioning of the CRS. The team also proposes its initiatives to different organisations for funded partnerships.

Number of listeners and Potential Outreach: The area has an outreach potential of more than seventy five thousand people and the CRS has an active listener base of 15,000 listeners..

Major concerns in the Community: Coastal farmers face major concerns in the community, such as saline soil, which is affected by climate change and natural disasters like cyclones. Seawater enters the farming field, increasing soil's salt content, affecting crop productivity. Additionally, farmers face unpredictable pests and diseases, further affecting their livelihoods.



KSR Community Radio @ 90.4 FM
KSR Educational Institutions Campus, KSR Kalvi Nagar,
Tiruchengode, Namakkal (D.T),
Tamil Nadu - 637215

Contact Person: Dr. P. Kulandaivelu
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9524355053
Email: ksrr904@gmail.com
Broadcast Timing: 6.00AM to 11.00 AM and
5.00 PM to 10.00PM for 12 hours a day
Broadcasting Language: Tamil and English

Genesis: The KSR Community Radio was established by KSR Educational Trust that runs and manages the KSR group of colleges. The Community Radio is the initiative of KS Rangasamy Educational and Charitable Trust with a vision to disseminate knowledge on education, health, environment, developmental issues, issues related to women and social issues to benefit the community and its members. KSR Community Radio was launched on 15th July 2010. KSR Group of Institutions caters to the needs of the students in the nearby villages and towns, namely Erode and Tiruchengode, through its quality education.



Thematic Focus: The major focus area of the KSR CR lies in the upliftment of the community through education. The CRS also focuses on other areas that impact the community including environment, social issues, health issues, especially HIV/AIDS and cancer, science awareness and education, agriculture, personal hygiene, self-motivation, personality development, career guidance, and music.

Sustainable Development Goals: KSR Radio primarily focuses on these SDGs:
SDG 2: Zero Hunger
SDG 4: Quality Education
SDG 5: Gender Equality
SDG 6: Clean Water and sanitation
SDG 15: Life on Land

Primetime Programmes: KSR Community Radio has many programmes that focus on educating and entertaining its target audience. The programmes are curated specifically to the needs of the community, and are in various formats including discussions, expert talk, live phone-in interactions, pre-recorded talks, relays, etc. One of the primetime programmes that are broadcast on the CRS is Uirodu Uravadu is a health programme in which health awareness messages broadcasted to the community. Doctors and experts from the coverage area are interviewed by the student volunteers. The CRS also features shows on agriculture, lifestyle, and environmental concerns.



Innovations in format or any other way: KSR community radio engages with the community members in the remote areas through the means of narrowcasting. The CRS also has unique programmes like the one which features a doctor and the listeners can dial up the CRS' studio for a free consultation.

Core Team: There are four CRMC members on the board of the CRS. They are assisted by the core team led by the Station Manager. The CRS also encourages community participation and invites community members to contribute to the programmes of the CRS.

Major Projects Undertaken: KSR CRS has been a part of several major projects and initiatives in the region. . Some of them are - 'Pledge for Good Health', 'Young Warriors COVID Campaign', 'Election Awareness Campaign', and other COVID awareness campaigns and vaccination drives. The key collaborators of the CRS include SMART, CRA, and UNICEF.

Sustainable Strategies: The CRS is funded completely by the KSR group, and it also tries to generate its own revenue stream through externally funded partner projects.

Number of listeners and Potential Outreach: Fifty villages fall within the broadcast range of the CRS and it has an active listener base of seven thousand listeners.

Major concerns in the Community: Child labour and child marriage remain deterrents in the overall social development of the society. Children and youth need to be educated and provided opportunities to pursue careers opportunities of their choice. The community requires better health and educational infrastructure. The CRS strives to educate and empower the target community through its programmes.



TNAU Vivasayee CRS @ 107.4 FM
Directorate of Extension Education, Tamil Nadu Agricultural University, Coimbatore,
Tamil Nadu- 641 003

Contact Person: Dr. P. P. Murugan
Contact Number: +91-422 6611352, 4226611522
Email: dee@tnau.ac.in
Website: https://agritech.tnau.ac.in
Broadcast Timing: 10 AM to 12 PM for 2 hours a day
Broadcasting Language: Tamil

Genesis: TNAU Vivasayee CRS 107.4 Mhz is a rural-centric community radio station which was started in TNAU Campus with the sponsorship of World Development Foundation and Media Lab Asia. It has been functional since December 2010.



Transfer of technology plays a vital role in increasing the farm productivity, resulting in enhanced profits to the small and marginal farmers. Mass medium is very effective in the propagation of farm technologies. Among the mass media, radio renders tremendous support for the large-scale adoption of agro-technologies for the benefit of the farming community. TNAU Vivasayee CR was established to fully address the local needs of the farming community.

Thematic Focus: TNAU Vivasayee CRS primarily broadcasts programmes based on agriculture, and on health, environment, education, and community development. Agriculture programmes comprise production technologies of different crops, plant protection, farm implements, post-harvest technologies, food processing, value addition, success stories of farmers, weather forecast, government schemes, etc. The main focus is on dissemination of critical technologies to improve the livelihood of the farming community.

Sustainable Development Goals: The SDGs that the CRS focuses on are:

- SDG 2: Zero Hunger
- SDG 3: Good Health and Well-Being
- SDG 8: Decent Work and Economic Growth
- SDG 13: Climate Action

Primetime Programmes: The primetime programmes at the CRS can be broadly divided into the following categories:

- Programmes on new agricultural technologies including allied enterprises such as animal husbandry, apiculture, mushroom cultivation and post-harvest technologies.
- Information bulletins on frontier technologies such as water harvesting and water conservation, soil health management and eco-friendly agricultural practices.
- Programmes and success stories on organic farming & valued added agricultural products.
- TBI incubatees and their role in promoting value-added agricultural products.
- Short programmes on rural environmental problems, resource constraints and optimum utilisation of resources.
- Weather and price forecast are done on a regular basis



Innovations in format or any other way: The CRS broadcasts programmes related to agriculture and allied activities through knowledge and technology acquired from scientists, and farmers' experience. The recorded programmes are also uploaded in the Agritech Portal of the University for wide coverage and outreach.

The CRS engages with the farming community to understand their concerns and tries to resolve them by devising appropriate interventions and programmes.

Core Team: The programmes at TNAU Vivasayee CR are planned and guided by a team of scientists who are supported by the Administrative Technical Staff.

Major Projects Undertaken: The CRS designed a programme to assess the impact of TNAU Community Radio programmes among millet growers - "Dissemination of Technologies on Millet Production and Value Addition", sponsored by NABARD.

The CRS mostly develops its internal initiatives while working closely with the farming community. Sustainable Strategies: The CRS is sustained financially by the parent organisation, Tamil Nadu Agricultural University. It has pitched proposals to NABARD and other allied organisations for funded partnership projects.

Number of listeners and Potential Outreach: The CRS broadcast range of the CRS covers almost 22 villages, and benefits nearly 10,000 farmer families.

Major concerns in the Community: Environmental concerns like climate change and their ancillary issues are a matter of concern for the community. Pollution and contamination of water resources also add to the plight of the community members. The CRS tries to create awareness regarding these issues and address them through different initiatives.



Ilanthalir CRS @ 107.2 FM
Rajiv Gandhi National Institute of Youth Development
(RGNIYD), Ministry of Youth Affairs & Sports, Govern-
ment of India,
Sriperumbudur, Tamil Nadu – 602105

Contact Person: Mr. D. Surendra Babu
Contact number: +91-9787453846
Email: surendrababu.rgnyid@gov.in, ba-
burgnyid@gmail.com
Broadcast Timing: 10 AM – 6 PM for 8 hours
Broadcasting Language: Tamil

Genesis: Rajiv Gandhi National Institute of Youth Development (RGNIYD), established Ilanthalir Community Radio Station in 2008 inside its campus with a frequency of 107.2 MHz. The target group includes the general public, adolescents, youth community involving self help groups, ICDS beneficiaries, gram panchayats in and around RGNIYD.



The CRS is committed to the upliftment of the target community through its programmes and interventions, and has been able to create a positive impact in the community through its unique community-oriented approach.

Thematic Focus: Ilanthalir CRS works on a wide range of focus areas that include adolescent issues, women and child health, youth development, career counseling, life skills education, environment issues, social issues, gender awareness, awareness on govt. schemes and plans, media literacy, financial literacy for women, culture and so on. The programmes of the CRS has designed to educate and empower the target community while addressing their needs and concerns.

Sustainable Development Goals: Ilanthalir Radio focuses on achieving the given SDGs:
SDG 3: Good Health and Well-Being
SDG 4: Quality Education
SDG 5: Gender Equality
SDG 13: Climate Action



Primetime Programmes: The popular primetime programmes that feature on Ilanthalir CRS are:

Ilanthalir Neram (For Adolescents): The programme is purely produced for the adolescents in the community, through various formats like drama, story telling, songs etc. This programme aims to provide them with a platform to express their concerns.

Vazhviyal Thirangal (Life Skills Education Programme): The main objective of this programme is imparting the life skills education through moral stories and day-to-day life incidents. This programme is presented by life-skill education trainers.

Nalamudan Vazha (Health Programme): This programme creates awareness and educates the community people regarding health and hygiene. It is a live question-and-answer programme featuring an expert doctor.

Innovations in format or any other way: Ilanthalir CRS engages with the community through narrowcasting. Such practices forge a sense of trust between the CRS and the listeners, which could not be achieved by broadcasting alone. The CRS designs programmes to gauge the problems faced by the community and strives to address them in its programmes.

The CRS also distributed free radio sets in nearby schools and Self Help Groups.

Core Team: The team at Ilanthalir CRS has five CRMC members on its board who are supported by the Station Manager, Programme Assistant, and Technical Assistant. The core team is supported by a group of radio jockeys and presenters.

Major Projects Undertaken: Ilanthalir CRS has been a key partner in producing educational programmes of the government schools in Tamil Nadu, in association with the Education Department of the state. The CRS has also been a part of various regional projects and initiatives that focused on community welfare.

Sustainable Strategies: Ilanthalir CRS is completely funded by its parent organisation, Rajiv Gandhi National Institute of Youth Development.

Number of listeners and Potential Outreach: Ilanthalir CRS has an active listener base for approximately 20,000 listeners.

Major concerns in the Community: Sriperumbudur is an industrial area, and the areas reels under high levels of pollution and water contamination. This also leads to many health issues within the community.



Rathinavani Community Radio @ 90.8 FM
Rathinam College of Arts & Science, Pollachi Road, KPM
Nagar, Eachanari, Coimbatore,
Tamil Nadu-641 021

Contact Person: Prof. G. Sridharraj
Contact Number: +91-9500829066
Email: sridharraj.vc@rathinam.in
Website: <https://rathinamcollege.ac.in/>
Broadcast Timing: 07 AM to 12 PM and 07 PM to 10 PM for 8 hours a day
Broadcasting Language: Tamil and English

Genesis: Rathinavani Community Radio (90.8) was launched on 17th May 2013. It aims to improve the livelihood of rural people, promote educational development of rural and urban students, inculcate traditional knowledge and civility among the community, and create awareness among the public on government welfare schemes. Through varied initiatives and interventional tactics, the CRS continue to make a significant difference in the target community.



Thematic Focus: Most of Rathinavani Community Radio's intervention efforts are directed towards topics like science and technology, general knowledge, agriculture, women's empowerment, health and hygiene, climate awareness, senior citizen rights, Tamil folk arts, government initiatives, etc.

Sustainable Development Goals: Rathinavani Community Radio focuses its work on achieving these SDGs:

SDG 3: Good Health and Well-Being
 SDG 4: Quality Education
 SDG 5: Gender Equality
 SDG 8: Decent Work and Economic Growth
 SDG 9: Industry, Innovation and Infrastructure
 SDG 13: Climate Action

Primetime Programmes: The following are the primetime programmes that are broadcast on Rathinavani CR.

Nambikai Oli: Distinguished personalities from the neighbourhood are invited to deliver motivational talk to the radio listeners.

Nalam Nalam Aria Aaval: This is an exclusive programme where health experts and mental health conditioners are invited to create awareness about different medical conditions and health issues

Vetri Sigaram: Stories of successful individuals from the community is broadcast to motivate and empower community members

Unaal Mudiyum: This is a unique programme for students, to help them in the preparation for competitive exams and higher studies.



Innovations in format or any other way: Rathinavani CR invites pioneers from various fields such as agriculture, health, science, research & innovation; the CRS also organises awareness rally and campaigns in the community to stimulate rural entrepreneurship. The CRS is also active on all major social media platforms.

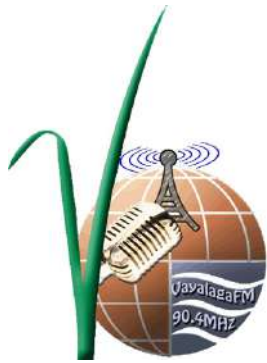
Core Team: The core team at Rathinavani CR includes the Station Manager, Programme Producer, a panel of educators, and a dedicated group of student volunteers. The panel of experts provide regular insights about different programmes; the programmes are updated and new programmes are developed as per their suggestions. The student volunteers are the soul of the CRS as they actively contribute at stages of content development, from conceptualisation to delivery.

Major Projects Undertaken: Rathinavani CR has completed many major projects. The CRS partnered with UNICEF to create awareness on COVID-19 during the pandemic period. Similarly, with the support of the Department of Science and Technology (DST) and SMART, the CRS developed 'Science through Radio', and 'Climate Literacy' programmes.

Sustainable Strategies: The meets about thirty percent of its expenses through grants from its parent organisation, Rathinam College of Arts and Science. The remaining funds are generated through collaborative projects from private and government organisations, advertisements, promotional activities, and student workshops.

Number of listeners and Potential Outreach: CRS is located in the semi-urban area, the broadcasting covers both urban and rural settlements. The broadcasting area has a total population of 1.5 lakh people and the CRS has an active listener base of nearly 27,000 listeners.

Major concerns in the Community: The community's main concerns around lack of digital literacy, addiction to social media and online gaming, and lack of skill development and entrepreneurial ventures. Content sharing among community radio stations (community radio network online) can enhance the exchange of knowledge and skills for the local community.



Vayalaga Vanoli @ 90.4 FM
Arun Hospital Near, Madurai, Trichy Main road, Kottampatti, Melur Taluk, TamilNadu - 625103

Contact Person: Mr. Sundarapandian
Contact Number: +91-9626270505
Email: vayalgavanoli@gmail.com
Broadcast Timing: 6.00AM to 10.00PM for 16 hours a day
Broadcasting Language: Tamil

Genesis: The Community Radio Station Vayalaga Vanoli 90.4 MHz, located in Kottampatti, Madurai, Tamil Nadu, is owned and operated entirely by a farmer's federation. - Madurai District Tank Farmers Federation. Vayalaga Vanoli was founded in 2011 and initially, the radio station only broadcast 3 hours of programmes; today, it airs 16 hours of radio-programmes. Two groups coordinate the radio station- a committee of five farmers oversees its governance, and a further fifteen farmers produce and develop the programme content.



Thematic Focus: The major thematic focus area of Vayalaga Vanoli is agriculture. The CRS commits itself to developing content that benefits the farming community, and also shares crucial information and updates with them. The programmes cover a vast range of subjects including organic farming, sustainable farming methods, pest control, climate change and weather, latest technology in agriculture, new farming methods to improve yield, procuring fair prices, and much more. The programmes at the CRS often feature agricultural experts and progressive farmers.

Sustainable Development Goals: Vayalaga Vanoli focuses on these SDGs for the upliftment of the community:
SDG 1: No Poverty
SDG 2: Zero Hunger
SDG 5: Gender Equality
SDG 8: Decent Work and Economic Growth

Primetime Programmes: The programme 'Uluthundu Valvom- Live with Farming' is broadcast during primetime at 11.30 AM, 3 PM, and 6 PM. This time is divided into two half-hour segments, the first of which is devoted to livestock and the second of which is devoted to agriculture. This programme also features expert advice and community discussion. The goal of this programme is to boost farmers' productivity. It became a flagship programme for farmers in the region and created a reputation of its own in the villages of Kottampatti.



Innovations in format or any other way: The programmes of Vayalaga Vanoli are produced and presented by the community members in their own voice and style. Most of the programmes are recorded in the field, rather than at the radio station. The CRS has twenty volunteers in twenty different villages to coordinate and record the programmes. This sort of content creation and management is a practice which is unique to Vayalaga Vanoli alone, amongst all the community radio stations in the country.

The 'Sorgame Yendralum- Village life is Best' programme is a unique initiative where the RJ and volunteers visit villages for live phone-in programmes, encouraging households to participate in programmes and programme recording. Vayalaga Vanoli organises need assessment workshops, and updates programme formats and timings based on the demand and feedback. A Content Coordination Committee reviews the content and formats of the programmes.

The CRS has also conducted several micro-studies in the area and designed interventions based on the outcomes of those studies.

Core Team: A dedicated team of fifteen farmers conceptualise and develop the programmes. They are assisted by six other members in coordinating the programmes of the CRS.

Major Projects Undertaken: The following are the major projects undertaken by the CRS.

- Back to Agriculture – Around 2000 + episodes on agriculture, supported by a CSR grant.
- Science for Women – a series on Health, supported by Department of Science & Technology
- Good Governance and Grassroots Democracy - 25 episodes, supported by Swiss Embassy, INDIA
- Covid Young Warrior, supported by CRA and UNICEF
- Vaccine Hesitancy Campaign, supported by BMGF and SMART
- Pledge for Good Health, supported by CRA and UNICEF

Sustainable Strategies: Vayalaga Vanoli is self-sustained; it covers all of its expenses and generates surplus. Vayalaga Vanoli acts as a Community Media Center, where Community Radio, Community Video and Voice SMS are integrated to bring financial sustainability. DAVP, local advertisement, video documentary, and voice SMSs are the source of income.

Number of listeners and Potential Outreach: The population in the region is nearly 2,50,000 and the CRS has an active listener base of approximately 75,000 listeners.

Major concerns in the Community: Climate Change and water scarcity are the major concerns among the community.



AGN School CRS @ 91.2 FM
AGN School Community Radio Station, Appu Thottam,
Konganauram, Salem, Tamil Nadu-637102

Contact Person: Mr. Balamurugan Ganabathy

Contact number: +91-9361677338

Email: aahanalvaanoli@kodaimaatchi.org

Website: <https://sites.google.com/view/aahanalvaanoli>

Broadcast Timing: 10.00 AM to 01.00 PM
and 3.30 PM to 06.30 PM for 6 hours a day

Broadcasting Language: Tamil and English



Genesis: Established in 2014, The AGN School CRS emphasises overall development and awareness creation among rural people of Konganapuram. Local people depend on agricultural resources as well as textile related livelihoods. Hence, the CR station seeks to help them by broadcasting agriculture-, textile-based motivational and educational programmes. The CR station acts as a platform for rural school children and also broadcasts educational programmes for them.

Thematic Focus: The focus area of intervention of the CRS has majorly been agriculture and quality education for children in the target community. AGN CRS also focuses on child rights, women empowerment, environmental protection, skill development and capacity-building, life skills, education, health, and government schemes and programmes.

Sustainable Development Goals: The SDGs that AGN School CRS focuses on are:

SDG 4: Quality Education,

SDG 5: Gender Equality

SDG 6: Clean Water and Sanitation

SDG 15: Life on Land

SDG 16: Peace, Justice and Strong Institutions

Primetime Programmes: Primetime programmes include Sirugathai Neram, a fairy tale program for children, and Aahanal Neyargal Pallayiram, a live show focused on societal needs. Both programs have received positive feedback from the community. Aahanal Neyargal Pallayiram, a live show, focuses on developing speaking skills and solving problems. The CRS has a bank of programmes for every occasion, and for community members from all age-groups and sections of the society.



AGN CRS has developed unique programmes to cater to the needs and concerns of the farming community which covers areas like farming methods, pest control, weather, organic farming, etc.

Innovations in format or any other way: In collaboration with UNICEF, the Indian Postal Department, and District Tuberculosis Department, a postcard drawing competition was conducted on breastfeeding, anaemia, child rights, and tuberculosis, receiving 660 entries. The winners were awarded prizes and certificates.

The CRS also actively narrowcasts its content to engage with the community members in media-dark, remote areas, and also those who do not tune in to radio programmes. These interactions have benefited the community members as they receive crucial information regarding various topics.

The programmes of the CRS are also available as podcasts on popular streaming applications such as Spotify.

Core Team: There are six CRMC members on the board of AGN CRS and they are assisted by a core team of four members. The CRS is also supported by the faculty and students of the AGN School who actively participate in developing programmes and delivering them. Engaging in the CRS' activities is a rich and helpful experience for the children as they get to know about different social issues and concerns from a young age. They get to learn how community interventions are designed, from close quarters.

Major Projects Undertaken: The following are the major projects that the CRS has been a part of:

Climate Change Literacy Project, in association with SMART

Trainings - Data Leads, in association with Factshala

COVID-19 - Pledge for Good Health Project, in association with UNICEF and CRA

COVID-19 Young Warriors Campaign in association with UNICEF and CRA

COVID-19 Campaign, in association with SMART

Sustainable Strategies: AGN CRS receives technical and financial support from its parent organisation, AGN School (managed by the GIFT Foundation Trust). The CRS also collaborates with external organisations for funded projects.

Number of listeners and Potential Outreach: Forty villages with a population of nearly 3,67,000 people fall within the broadcast range of the CRS, and it has an active listener base of nearly 3,000 listeners.

Major Concerns in the Community: The main industries in this region are weaving and agriculture, so educating and training people in their respective technological fields would be extremely helpful.

The CRS can reach a larger audience to create a positive impact if the government incorporates it into the different government initiatives.



SSM CR @ 90.8 FM
SSM College of Engineering, NH - 47, Salem Main Road,
Komarapalayam, Namakkal,
Tamil Nadu - 638183

Contact Person: Prof. J. Jaganpradeep

Contact Number: +91-99526 70221

Email: www.ssmce.ac.in

Broadcast Timing: 09.00 AM to 12.00 PM
and 01.00 PM to 04.00 PM for 6 hours a
day

Broadcasting Language: Tamil and
English

Genesis: SSM CR was launched and inaugurated on 13th February, 2012 by Shri. A. Ganesamoorthy, Member of Parliament. The parent organisation of SSM CR is SSM College of Engineering. The CRS aims to cater to the needs of both the student- as well as the local community in the neighbouring areas. SSM CRS is dedicated to serving the target community by being a source of credible information as well as entertainment.



Thematic Focus: The major focus is on health and hygiene awareness, disaster management, agriculture, education, and textile-based programmes which benefit the local community. The CRS broadcasts programmes on different subjects to ensure the overall development and well-being of the community.

Sustainable Development Goals: SSMCR aims to achieve the SDGs given below:

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 6: Clean Water and Sanitation

SDG 13: Climate Action

Primetime Programmes: SSM CR broadcasts a variety of programmes based on health and hygiene awareness, environmental concerns like climate change, agriculture, disaster management, and women empowerment and safety. These programmes are packaged and delivered in various formats to intrigue and engage the community. The CRS also broadcasts programmes related to the local culture, traditions, art forms, and history.



Innovations in format or any other way: SSM CR organised a tree plantation campaign in association with the NSS unit of SSM College of Engineering in Valayakaranoor village. The CRS has promoted various cleaning drives including that of a lake before the start of monsoon. The CRS actively promotes awareness campaigns on climate change.

Core Team: The core of SSM CR is constituted by the Station Director, Station Manager, Production Manager, and Production Assistant. The CRS also has three CRMC members on its board. The students of the institution enthusiastically volunteer to support the activities of the CRS.

Major Projects Undertaken: SSM CRS has been a part of many regional as well as national initiatives since its inception. The CRS has also focused on developing its own internal programmes and initiatives that aim to address the various concerns in the society.

Sustainable Strategies: SSM CRS is financially and technically supported by its parent organisation, SSM College of Engineering. The CRS also generates some revenue through advertisements and external projects.

Number of listeners and Potential Outreach: The outreach potential and precise number of active listeners are yet to be ascertained.

Major concerns in the Community: Natural calamities and environmental problems like climate change are a cause of concern. The community needs better educational and healthcare infrastructure, and also more sustainable livelihood options to improve living standards and ensure its holistic development.



Thendral Community Radio @ 91.2 FM
Kadambam Apartments, No.4/192, Ellaiyamman Kovil
Street, Neelankarai, Chennai, Tamil Nadu-600115

Contact Person: Mr. R. Jeevanandham
Contact Number: +91- 9444028060
Email: thendralcr91.2@gmail.com
Website: www.nalamdana.in
Broadcast Timing: 10.00 AM – 2.00 PM and 2.00 PM – 6.00 PM repeat broadcast
Broadcasting Language: Tamil and English

Genesis: Thendral (meaning 'breeze' in Tamil) Community Radio was established by Nalamdana, a nonprofit organisation involved in creating awareness using innovative and participatory communicative tools like street theatre, short films, music and various creative works. The objective of the CRS is to serve the community by providing a forum for the specific issues and finding solutions for the benefits of the target audience.

Nalamdana's interventions have addressed child safety, health and hygiene, maternal and child health, water and sanitation, diseases like HIV/AIDS and TB.



Thematic Focus: The major thematic focus areas of Thendral CR include health and hygiene, women empowerment, child rights, importance of education, awareness on laws and rights, environmental awareness, alcohol/drug addiction, road safety and Indian history.

The CRS focuses on creating programmes that are socially relevant and which address the concerns of the community by engaging and interacting with them.

Sustainable Development Goals: Thendral Community Radio works on the following SDGs:

SDG 3: Good Health and Well-Being
SDG 4: Quality Education
SDG 6: clean water and sanitation
SDG 13: Climate action



Primetime Programmes: Thendral CRS has a large pool of programmes which aim to entertain, educate and empower the community through discussions, dramas, narrations, skits, live phone-in sessions, expert advice, musicals, and pre-recorded talks. These programmes are based on the focus areas in which the CRS aims to create an impact in the community. The programmes also feature guests and experts from different fields who address the concerns of the society. The CRS has designed special programmes on climate change, child welfare, COVID-19, and cancer-awareness.

Innovations in format or any other way: Thendral CRS invites students from schools and colleges to present programmes at the station. They engage in different activities like storytelling, debates, skits, singing, etc. This helps the children build confidence and engage in social activities without reserve.

The CRS also actively engages with community members through social events, celebration of festivals, and organises health and awareness camps for the welfare of the community.

Core Team: There are eight CRMC members on the board of Thendral CRS and they are assisted by six core members who essay unique responsibilities to ensure the smooth functioning of the CRS.

Major Projects Undertaken: Thendral CRS has been part of funded projects with NCSTC, DST, MASA, Reach Akshaya, PayPal, Rotary Club, SMART, CRA, DAVP and Foundation for Women and Children (Chennai). These projects included awareness campaigns and other initiatives that focused on improving the condition of the target community.

Sustainable Strategies: Thendral CRS is financially supported by its parent organisation. The CRS is also able to generate revenue through its different funded ventures with external organisations.

Number of listeners and Potential Outreach: The broadcast limits cover the areas of Neelankarai, Chinna Neelankarai, Palavakkam, Vettuvankeni, Perungudi and Thoraipakkam in South Chennai. The CRS has an active listener base of 10,000 listeners.

Major Concerns in the Community: The community faces major concerns, including limited access to primary schools and health centres. Periodical health camps and awareness programs are crucial for women's health, nutrition, fighting cancer, and improving maternal and infant care.



VIT Community Radio @ 90.8 FM
804, Silver Jubilee Tower (SJT), VIT, Vellore,
Tamil Nadu- 632014

Contact Person: Dr. R. Subashini, Mr. R. Saravana Karthick
Contact Number: 0416-2202881, +91-9626280375
Email: vitcr@vit.ac.in
Website: <http://www.vit.ac.in/about/communityradio>
Broadcast Timing: 9 AM to 6 PM, 9 hours a day
Broadcasting Language: Tamil and English

Genesis: VIT Community Radio 90.8 MHz became fully operational in 2014, and represents the identity and voice of the Vellore community. VIT Community Radio was established with the mission to provide a platform to the members of the target community to express their concerns and opinions, and share their talent assets. The CRS functions on a community-centric approach that realises the uniqueness of the local traditions, culture and arts, and focuses on preserving them for the future generations.



Thematic Focus: The major focus areas of VIT Radio include higher education, government school programs for rural youth, ICT for village development, environmental awareness, health programs, women's entrepreneurship, community participation, agriculture, first-generation entrepreneurs' challenges, youth awareness, global skills development, and alumni life lessons.

Sustainable Development Goals: VIT Radio has programmes focussed on the following SDGs:
 SDG 3: Good Health and Well-Being
 SDG 4: Quality Education
 SDG 5: Gender Equality
 SDG 7: Affordable and Clean Energy
 SDG 8: Decent Work and Economic Growth

Primetime Programmes: The primetime programmes that are broadcast on VIT CR include programme in Tamil - Maruvatha Neram (health programme), Anubava Medai (interviews with local community members), Karuthukalam (vox populi), Palikoodam (programme for school students), and Vallunar Parvai (experts talk). The popular programmes in English include Experts Talk, Travel Bonanza, and Silver Lining Show.



Innovations in format or any other way: Along with broadcasting, innovative techniques include promoting programmes against school dropout, adopting a village as a model village of excellence, promoting awareness through social media, developing an exclusive application for VITCR, and a dedicated web server for online mode. The CRS is also active on all major social media platforms and has its own YouTube channel.

Core Team: There are five CRMC members on the board of VIT CR who are assisted by a core team of seven staff members from the institutions. The CRS is also supported by student volunteers who contribute to all activities that ensure the seamless creation and delivery of programmes.

Major Projects Undertaken: VIT CR has worked on several different initiatives which include COVID-19 awareness campaigns, camps for children, projects on education, and awareness campaigns on nutrition of breastfeeding mothers and infants. VIT CRS created a series of programmes on 'Water Safety', and 'Say No to Plastic'. The key partners include UNICEF, CRA, and CEMCA.

Sustainable Strategies: Forty percent of the financial needs of the CRS are met with funding from the parent organisation, VIT. The remaining funds are drawn through collaborative ventures with different external organisations and local administrative bodies.

Number of listeners and Potential Outreach: VIT CR's broadcast limit covers ten villages and these villages have a population of more than one lakh people. The CRS has an active listener base of nearly one lakh people.

Major Concerns in the Community: Lack of employment opportunities for youth, lack of adequate health-care and educational infrastructure, lack of awareness about public welfare policies and schemes, inadequate sanitation and hygiene standards affect the well-being of the community. VIT CR tries to address these issues by developing programmes and initiatives that focus on the same.



Radio Kotagiri @ 90.4 FM
Keystone Foundation, P. B No 35, Groves Hill Road, Kota-
giri, The Nilgiris, Tamil Nadu-643217

Contact Person: Mr. Manickam A
 Contact Number: +91-9659293557,
 8940731012

Email: manickam@keystone-foundation.org,
 radio@keystone-foundation.org

Website: <https://radiokotagiri.keystone-foundation.org/>, <https://keystone-foundation.org/people-nature-collectives/>

Broadcast Timing: 07.00 AM to 07.00 PM, 12 hours per day.

Broadcasting Language: Indigenous languages (Kurumba, Irula, Toda, Kota, Badugu, Jenu Kurumba, Betta Kurumba, Soliga, Paniya, Kattunaickan) and Malayalam, Hindi, Tamil and English

Genesis: Radio Kotagiri 90.4 MHz, established on February 13, 2013, is an outreach platform for indigenous and local communities in the Nilgiri Biosphere Reserve, located in Tamil Nadu.

The organisation, under the aegis of Keystone Foundation, has been working on eco-development issues for over three decades. The CRS aims to address the major changes in forest landscapes and demography in the Nilgiris, and the rupture in traditional knowledge transmission between generations. The radio offers a platform for local communities to share experiences and knowledge, as well as opportunities for youth and local communities to learn storytelling and audio-visual documentation skills.

Thematic Focus: Radio Kotagiri's broadcast covers various local issues, such as health, wellbeing, water, sanitation, organic agriculture, traditional cultural expressions, ecological biodiversity, apiculture, human-wildlife interactions, women empowerment, and general knowledge. It shares information from government agencies and other sources with local and indigenous communities, and also raises awareness about indigenous culture and knowledge. The radio focuses on cultural revitalization and organic agriculture, with a strong emphasis on women's health, gender empowerment, and climate change adaptation.

Sustainable Development Goals: Radio Kotagiri works on the following SDGs:

- SDG 3: Good Health and Well-Being
- SDG 5: Gender Equality
- SDG 6: clean water and sanitation
- SDG 13: Climate action
- SDG 15: Life on Land



Primetime Programmes: The popular primetime programmes of Radio Kotagiri include:

- Penne Unakagha (For the Women) : This programme focuses on women's issues related to health, wellbeing, opportunities in the public sphere, etc
- Iyerkai Oru Uraiadal (Conversation with Nature): This programme focuses on human-wildlife Interactions in the biosphere reserve, and best practices for humans around wildlife
- Climate Countdown:.. The programme focuses on climate change in the Nilgiris, which has severe impacts on the region's environment and economy. The government and stakeholders come together through the CRS to generate awareness on sustainable measures to mitigate climate change's effects and preserve the region's biodiversity.

Innovations in format or any other way: The CRS has been developing new technologies and content formats to capture the attention of a wider audience base. They have implemented innovative audience engagement measures, such as Street Theatre and Wall Art, to enhance awareness and engagement. The CRS also supports community media initiatives, such as Wi-fi mesh networks, which enable local communities to record, store, and broadcast their lived experiences in local languages. The radio has experimented with narrowcasting in all programs to directly reach listeners and encourage community participation. Interactive radio shows have been made possible through cleaning drives, walkathons, heritage walks, and public exhibitions, allowing audience participation through phone calls, social media, and other channels. These formats create a sense of community and involvement that traditional radio shows may not have offered. Innovations in radio format and delivery have significantly impacted the radio audience experience over the last few years, enabling the CRS to reach wider audiences, offer diverse content, provide on-demand experiences, and create community engagement. As technology advances, more innovations are expected to further enhance the radio experience for audiences.

Core Team: The core team at Radio Kotagiri is constituted by five members who each essay a significant role at the CRS.

Major Projects Undertaken: Radio Kotagiri has worked on initiatives in several areas that include digital rights, promotion of indigenous languages, COVID-19 prevention and vaccination awareness, science education and communication, and climate action. The key partners include SMART, UNICEF, CRA, DST and Cultural Survival.

Sustainable Strategies: The CRS is implementing several sustainability strategies, including technological and digital innovations, replicable formats, and collaborations with listeners, government departments, NGOs, and local agencies. The radio has made infrastructure investments and experimented with low-cost high-fidelity technology, advocating for open-source systems to replicate these models at the village level. The radio also focuses on replicable workflows, tech tools, and operational functions for training with students and civil society groups. Collaboration and stakeholder meetings with listeners, government departments, merchant associations, restaurants, and retailers have been crucial for the radio's sustainability over the past decade. Local agencies, partners, and unions have supported the CRS efforts and promoted it as an effective media partner.

The CRS is implementing sustainability strategies, including community engagement through crowdsourcing content, campaigns, and field reporting.

Number of listeners and Potential Outreach: Kotagiri town has a population of 28,000 people, from more than 25 villages. Outreach includes more than 1000 families through narrowcasting and wi-fi mesh systems. The town's inhabitants include Scheduled Tribes, PVTGs, Sri Lankan and Nepali migrants, estate labourers, and other settlers.

Major Concerns in the Community: Inadequate employment opportunities contribute to increased alcoholism, depression, and suicide. Health conditions and mortality rates are poor, with high rates of heart and stroke deaths. The biosphere reserve faces rapid ecological, socio-economic, and cultural transformations, with citizens unprepared for urbanisation challenges.



PGP Community Radio @ 90.8 FM
PGP college campus, NH-44, Karur-Namakkal Main Road,
Namakkal, Tamil Nadu - 637207

Contact Person: Mr. M. Ganapathy, Mr. D. S. Arunkumar

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Email: pgpcrs@gmail.com, ganapathyd-nm@gmail.com

Broadcast Timing: 11 AM to 3 PM & 3 PM to 7 PM (Repeat) 8 hours per day

Broadcasting Language: Tamil and English

Genesis: PGP Community Radio was established in 2009 and the CRS officially started its broadcast on 6th June, 2010. The CRS is based in Namakkal which thrives in agriculture and poultry, and also has many educational institutions. PGP CR broadcasts programmes that intend to make the community target socially and economically aware. The CRS has been able to create a positive impact in the lives of the target community by catering to their specific needs and concerns.



Thematic Focus: The primary focus areas of intervention of the CRS have majorly been agriculture, and quality education for children in the target community. The CRS also focuses on child rights, women empowerment, environmental protection, life skill education, health, and government schemes and programmes. The CRS aims to improve the living standards of the community by designing need-specific initiatives to educate and empower the community based on these focus areas.

Sustainable Development Goals: PGP Community Radio focuses its work towards achieving these SDGs:

SDG 2: Zero Hunger,
 SDG 4: Quality Education,
 SDG 5: Gender Equality
 SDG 6: Clean Water and sanitation
 SDG 15: Life on Land
 SDG 16: Peace Justice and strong institutions

Primetime Programmes: The primetime programmes on PGP CRS mainly focus on agriculture, education, health. The CRS disseminates knowledge about organic farming, latest technologies in agriculture and other allied areas, etc. through its agricultural projects. The programmes also feature agricultural experts and progressive farmers who share their experience and guide the local farmers. The health programmes focus on motivating the community members to adopt healthy lifestyle practices to steer clear of diseases. The programmes feature doctors and healthcare experts. The CRS also has a strong pool of programmes to entertain the community, including musicals, skits, and programmes for children.



Innovations in format or any other way: PGP CR engages with the community through regular field visits conducted by its staff. The CRS registers the concerns of the community and identifies strategies to resolve them. The CRS also community members suffering from diseases like Leprosy and Tuberculosis. PGP CRS organises regular health and social awareness camps for the benefit of the community.

Core Team: The core team is led by the principal of the group of institutions, and is supported by the staff of the CRS. Community participation is also encouraged as the CRS invites community members to volunteer for different roles in the CRS.

Major Projects Undertaken: PGP CRS has been a part of several major projects and initiatives in the region. . Some of them are - 'Pledge for Good Health', 'Young Warriors COVID Campaign', 'Election Awareness Campaign', and other COVID awareness campaigns and vaccination drives. The key collaborators of the CRS include SMART, CRA, and UNICEF.

Sustainable Strategies: The PGP receives technical and financial support from its parent organisation, PGP Educational and Welfare Society, which is a non-profit organisation. The CRS aspires to be a self-sustained entity by procuring funds through means of paid collaborations.

Number of listeners and Potential Outreach: 61 village panchayats fall within the broadcast range of the CRS and these villages have a population of nearly 2,10,000. The CRS has an active listener base of two thousand listeners from this potential outreach.

Major concerns in the Community: Environmental issues, contamination of water resources, and pollution are areas of concern for the community. Waste management strategies also have to be reworked effectively. The community members need to be made of different public welfare policies and schemes t



Periyar Community Radio @ 90.4 FM
Periyar Community Radio, Periyar Maniammai Institute of
Science & Technology
Vallam, Thanjavur, Tamil Nadu - 613403

Contact Person: Dr. C. Narmadha
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Email: periyarcrcr@pmu.edu
Broadcast Timing: 10 AM to 2 PM for 4
hours a day
Broadcasting Language: Tamil

Genesis: Periyar CR is the communication platform between the rural people of PURA village and Periyar Maniammai Institute of Science and Technology. The PURA scheme encompasses 69 villages of Thanjavur. The aim of Periyar CR is to empower the local community by helping them and making programmes to strengthen the social impact of community activities for combating poverty and exclusion, strengthening the voice of the community, and promoting women's health and education.



Thematic Focus: The station focuses on Social upliftment, Environmental, Education and healthcare, Skill & talent development, Women Empowerment, Agriculture, etc.

Periyar CR is committed to working for the welfare of its target community and focuses on the themes of education, social upliftment, environment and environmental concerns, education, agriculture, skill development and capacity building, women empowerment, and healthcare and nutrition.

Sustainable Development Goals: The SDGs that the Periyar CRS focuses on are:

SDG 3: Good Health and Well-Being
SDG 4: Quality Education
SDG 5: Gender Equality
SDG 8: Decent Work and Economic Growth
SDG 13: Climate action

Primetime Programmes: The popular primetime programmes that are broadcast on Periyar CR are Ilaya Samuthayam, and Pagutharivu Pinchugal. Pagutharivu Pinchugal is a programme where students from local schools & colleges come and exhibit their knowledge assets on different topics and includes narrations, recitals etc., for the benefit of other students in the community. This is extremely helpful in nurturing a bond between students and helping them learn better together. In Ilaya Samuthayam, the CRS experts from the field of education discuss career opportunities, scholarships and other things that can guide the youth towards a better future.



Innovations in format or any other way: Periyar CR narrowcasts its programmes in the rural areas, especially to students in those areas. The CRS collaborates with local bodies and agencies to design community welfare interventions that target different groups such as farmers, pregnant women, labourers, homemakers, and youth. The CRS is also on different social media platforms and engages with the audience by sharing its content and updates.

Core Team: There are 12 members in the staff of Periyar CR. It includes the Station Director, Station Manager, Technical Assistants, radio jockeys, and a panel of experts. This core team is supported by student volunteers who contribute to programme conceptualisation, designing and delivery.

Major Projects Undertaken: Periyar CR has undertaken several major projects. The CRS partnered with SMART for Creating Awareness on Climate Change, in the community. It also partnered with DST Vigyan Prasar for Science Communication through Community Radio.

Sustainable Strategies: The CRS meets about sixty percent of its expenses with funding from Periyar Maniammai Institute of Science & Technology. The remaining forty percent is drawn from paid external projects and initiatives with the local administration and other organisations.

Number of listeners and Potential Outreach: Ten villages including Vallam, Pillaiyarpatti, Thirumalai Samudhram, Sengippatti, and Muniyampatti fall within the broadcast limits of the CRS and these villages have a population of nearly 2,50,000 people. The CRS has an active listener base of 40,000 listeners.

Major Concerns in the Community: Inadequate educational and healthcare infrastructure, lack of knowledge about different welfare schemes, and lack of awareness about environmental problems are a matter of concern in the community. The CRS tries to address these issues through its programmes.



Bannari Amman Community Radio @ 90.4 FM
Bannari Amman Institute of Technology, Sathyamanglam,
Erode DT, Tamil Nadu - 638401

Contact Person: Mr. Sankar L
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Website: www.bitsathy.ac.in

Broadcast Timing: 6.00 AM to 10.00 AM in the morning and 5.00 PM to 10.00 PM, 9 hours per day.

Broadcasting Language: Tamil, English & Hindi



Genesis: Bannari Amman CR was established in 2016 and is essentially a non-profit enterprise initiated by the Bannari Amman Educational Trust, Coimbatore and managed by Bannari Amman Institute of Technology, Sathyamangalam. The community radio is characterised by the active participation of the local community in the process of broadcasting information on agricultural issues and cultural richness of the society.

Community radio proves to be an effective medium as it can easily cover a wide range of areas as well as a diversified audience with the mission to enhance the lifestyle of the local people. In these days of highly commercialized broadcasting, community radio stays true to its ethos and is committed to serving the needs of the local community.

Thematic Focus: The Bannari Amman Community Radio focuses on issues concerning environment, agriculture, social, healthcare, personal hygiene, self-motivation, personality development, science awareness, education, career guidance and folk music. It broadcasts various programmes on these themes with the participation of community members, students and experts.



Sustainable Development Goals: Bannari Amman Community Radio aspires to reach the following SDGs:

SDG 3: Good Health and Well-Being

SDG 5: Gender Equality

SDG 13: Climate Action

SDG 15: Life on Land

Primetime Programmes: The primetime programmes that are broadcasted on BA CR are Vetri Paathai, Earintri Amaiyathu Ulagu and Uyirodu Uravadu. Vetri Paathai is a motivational programme for the youth to guide them towards success.

Earintri Amaiyathu Ulagu focuses on agriculture and allied industries. The CRS curates quality content which includes inspirational stories, discussions on agricultural technology, and market opportunities.

Innovations in format or any other way: Bannari Amman CR is committed to developing programmes and other initiatives which are community-oriented. The aim of these programmes is to address the particular needs of the community. The CRS also focuses on the traditional practices and local culture, and promotes activities to preserve them. Through its narrowcasting initiatives, the CRS maintains a strong connection with the community members.

Core Team: Bannari Amman CR has fifteen staff members including the Station Manager. The CRS also seeks insights from a panel of experts from different fields. This helps the CRS to create quality content and adequate information to meet the specific needs of the community.

Major Projects Undertaken: Bannari Amman CR has collaborated regularly with local agencies and organisations to create interventions and designs for the welfare of the target community. It also partnered with UNICEF and SMART for different awareness campaigns.

Sustainable Strategies: The Bannari Amman Educational Trust completely funds the CRS in all its endeavours.

Number of listeners and Potential Outreach: More than fifty villages are covered in the broadcast range of the CRS and it has an active listener base of nearly 20,000 listeners.

Major Concerns in the Community: Women, rural minorities, tribal people, and marginalised sections of the society need to be empowered to achieve the holistic development of the community. Sanitation and hygiene needs to be improved. The community members need to be motivated to become creative contributors to the society.



Arasu @ 90.4 FM
Community Radio, Chennai main road, Kumbakonam,
Thanjavur Dist, Tamil Nadu - 612501

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7598187104

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Website: <http://aec.org.in/about-fm-90-4/>

Broadcast Timing: 10 AM to 2 PM and
re-broadcast from 2 PM to 5.30 PM, 7 and
half hours per day.

Broadcasting Language: Tamil and English

Genesis: Arasu FM was established in 2017 by Arasu Engineering College, Thanjavur district of Tamil Nadu. The CRS was established with the vision to improve the health education, environment and agriculture and provide awareness and guidance to young people and community members. The station covers both rural and urban areas and caters to the diverse needs of people from different sections of the society.



Thematic Focus: Arasu FM has majorly focus on the themes like good life and well-being, personal hygiene and sanitation, pollution-free environment, climate change, awareness programmes on different types of pollution, nutritious food and breast feeding, diseases like cancer, COVID-19 pandemic and vaccination, etc. The CRS also focuses on areas like culture and art, gender issues, and communal harmony.

Sustainable Development Goals: Radio Arsu is focuses on these SGD's through their work:

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 6: Clean Water and Sanitation

SDG 13: Climate action

Primetime Programmes: Arasu FM's prime-time programmes are developed focusing on its core themes. The CRS produces creative and entertaining programmes for the benefit of the target community in different formats like skits, dramas, discussions, live phone-in conversations, expert advise by professionals from different fields. The CRS provides a platform to the community members to perform, express their opinions and voice their concerns. The programmes focus on the welfare of people from all age groups and section of the society.



Innovations in format or any other way: Arasu FM also actively narrowcasts its programmes among the community members. The CRS creates awareness about important topics like livelihood, agriculture, climate change, environmental concerns, etc. amongst community members who either live in remote areas or do not actively tune in to radio programmes. The CRS believes in the inclusion of every community and accommodating inputs from all sections of the society to help develop programmes and initiatives that promote the well-being of the community. Through its interventions, the CRS has been able to drive significant changes in various areas like health, education, sanitation, and waste management in the community.

Core Team: There are ten staff members on the core team of Arasu FM. It includes the Station Director, Station Coordinator, editor, script writers, technical support staff and two radio jockeys. The Station Coordinator is also responsible for communication with the community members while organising community events or initiatives.

Major Projects Undertaken: Arasu FM collaborated with SMART, Delhi for three initiatives that include campaigns on Election Awareness, COVID-19, and Climate Change. The CRS collaborated with Mohan Foundation to run an awareness campaign on Organ Donation. The CRS was also a key partner in the Earth Programme which is an environmental awareness campaign organised in association with the Rise Foundation.

In addition to this, CRS works on its own community welfare interventions.

Sustainable Strategies: Arasu FM is completely funded and supported by its parent organisation, Arasu Engineering College.

Number of listeners and Potential Outreach: Seven villages - Kovilachery, Annakudi, Kallapuliur, Thiruvisanallur, Veppathur, Koranattu Karuppur, and Cholapuram, fall in the broadcast range of Arasu FM. The outreach potential of the CRS is nearly 50,000 people and the CRS has an active listener base of nearly 10,000 listeners.

Major Concerns in the Community: Research in the community shows that many people lack proper time for eating, sleeping, and exercise, and have little awareness about the importance of nutritious food. The community also needs to be made aware of the impact of environmental concerns like pollution and climate change.

Awareness programmes were organised by the CRS to create a sense of social responsibility amongst the community members.



BWDA Community Radio @ 90.4 FM
858, East Pondy Road, Villupuram,
Tamil Nadu - 605602

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Website: www.bwda.in
Broadcast Timing: 6 AM to 6 PM for 12 hours a day.
Broadcasting Language: Tamil and English

Genesis: BWDA Community Radio, Villupuram, Tamil Nadu was established in 2018 with a passion to work for the cause of awareness promotion and facilitation service to the target community including women, children, youth, vulnerable groups for their holistic empowerment and sustained livelihood. The CRS strive to bridge socio-economic gaps, encourage social harmony, and build a healthy society



Thematic Focus: The major focus area of BWDA CRS is to enhance the awareness levels among the target people and the public related to the various socio-economic, educational and health empowerment activities, and the welfare schemes of the government. The CRS aims to enhance the outreach and dissemination levels of its programmes and services to the community people, and also enhance people's access to those services and facilities for the holistic empowerment of the community. The CRS also focuses on contemporary social issues in the local areas and at national level. Issues like pollution and deterioration of the environment, need for environmental protection, global warming, inflation, eve teasing, sexual harassment, child labour and child marriages etc., are also addressed.

Sustainable Development Goals: BWDA Community Radio has been focusing specifically on the following SDGs:

- SDG 3: Good Health and Well-Being
- SDG 4: Quality Education
- SDG 5: Gender Equality
- SDG 6: Clean water and sanitation
- SDG 8: Decent Work and Economic Growth

Primetime Programmes: The primetime programmes of BWDA CR are developed to disseminate information of government schemes, employment opportunities, etc., creating awareness around various topics, and also addressing concerns like gender discrimination, water contamination, and environmental concerns.

Innovations in format or any other way: BWDA CR narrowcasts its programmes and initiatives to reach out to the community members. The CRS realises the importance of solving the challenges of the community by designing effective community-engagement interventions. The CRS promotes the formation of SHGs that has helped create a positive impact.

Core Team: BWDA CR functions with minimal staff to ensure cost-effective production of programmes. The CRS encourages community members to utilise the platform to express their concerns, while also contributing to the welfare of the community by sharing their knowledge and expertise in different areas.

Major Projects Undertaken: BWDA Community Radio has been a part of several major projects since 2018. The CRS has collaborated with the likes of UNICEF, SMART, and CEMCA to be an active partner in various awareness campaigns and community welfare initiatives.

Sustainable Strategies: BWDA CR is financially supported by the parent organisation but requires more funding support to ensure seamless and efficient functioning. The CRS is working on strategies to attract more externally funded projects with different government agencies and other leading organisations.

Number of listeners and Potential Outreach: BWDA CR covers rural, semi-urban and urban areas within its broadcast limits and caters to a diverse audience. There are as many as 90 villages in the range, and the CRS has an active listener base of around 8,000 listeners.

Major Concerns in the Community: Ensuring financial and technical support for different enterprises and SHGs can significantly help the economic condition of the community. The healthcare and educational infrastructure need to be further developed to help build an educated, socially-aware, and healthy society.

Contact Person: Mr. M. A. Muhammedeh Idhrees

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Email: 904@adiraifm.in

Broadcast Timing: 7 AM to 12 PM and Evening 3 PM to 7 PM, 9 hours per day.

Broadcasting Language: Tamil

Genesis: Adirai FM was established in 2016 by Imam Shafi (Rah) Mat. Hr. Sec. School. The CRS was established with the aim 'our society, our welfare' and provide guidance to the local people and youth in the community. The CRS disseminate knowledge to the community members and aims to nurture an educated and able community which is independent and aware. The CRS believes that educating the community can help improve their life drastically, and designs initiatives to empower the community through education.



Thematic Focus: Adirai FM works on several themes that include quality education, employment, agriculture, health, business, and the livelihood of fishermen in the target community. The CRS also focuses on child welfare, gender equality, and professional and economic growth.

Sustainable Development Goals: Radio Adirai works on the following SDGs:

SDG 3: Good health and well-being

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 8: Decent Work and Economic Growth

SDG 9: Industry, Infrastructure, Innovation

Primetime Programmes: The primetime programmes include Udarpayirchi Neram, Namma Oooru Namma FM, Anbuthozhi, Dr. Adirai, Samaikalam Vaanga, Varalaatrin Marupakkam, Nool Arivom, Vetri Nichayam, Naveena Thozhil Nutpam, and Amuthatamizh. Udarpayirchi Neram focuses on fitness, exercises, yoga, and diet plans, while Namma Oooru Namma FM covers local news and awareness. Anbuthozhi focuses on women, child, pregnancy care, beauty tips, home, gardening care, and women empowerment. Dr. Adirai covers medicine, health care, and traditional medicine. Samaikalam Vaanga discusses cuisines and recipes. Nool Arivom covers book reviews and expatriations. Vetri Nichayam features inspirational stories, life tips, and life secrets. Naveena Thozhil Nutpam covers technology, automobiles, artificial intelligence, gadgets, and scientific information. Amuthatamizh discusses Tamil literature, Sangam literature, and history. .



Innovations in format or any other way: Adirai FM invites experts from different fields such as education, agriculture, finance, and health to discuss the concerns of the community members and resolve them. The advice and guidance from the experts helps them clarify their doubts. The CRS also fosters a community-inclusive approach by engaging and interacting with people from all sections of the society. The development of each member contributes to the wholesome development of the community. The CRS is also active on all major social media platforms.

Core Team: The core team at Adirai FM includes the Station Manager, Sound Engineer and a dedicated group of radio jockeys. Each team member handles an exclusive responsibility that contributes to the efficient functioning of the radio station.

Major Projects Undertaken: Adirai FM has collaborated with the CRA, UNICEF, SMART, and CEMCA for a host of initiatives which include Swasthya Sankalp, COVID-19 vaccination campaigns, International Day of Yoga campaigns, and several other awareness campaigns related to different areas.

Sustainable Strategies: Adirai FM receives eighty percent of its funding from its parent organisation and the remaining funds are raised through paid collaborations.

Number of listeners and Potential Outreach: Adirai FM covers nearly forty two villages within its broadcast range and has an active listener base of 10,000 listeners.

Major Concerns in the Community: Poverty, unemployment, and lack of awareness about employment opportunities and welfare schemes. The youth in the community are also prone to alcohol and substance addictions. These concerns need attention from the local bodies and organisations before they become fatal deterrents in the development of the community.



NITT Radio @ 90.8 FM
National Institute of Technology,
Tanjore Main Road, NH-67,
Thuvakudi, Tiruchirappalli, Tamilnadu– 620 015

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Website: <http://radio.nitt.edu>.

Broadcast Timing: 9:30 AM to 01:30 PM and 04:30 PM to 08:30 PM, 8 hours per day

Broadcasting Language: Multiple languages

Genesis: National Institute of Technology: Tiruchirappalli is the first among NITs to have a Community Radio Station (CRS) in the country. The CRS was established on 21st November, 2016. The community radio station at NITT has state-of-art facilities for recording, editing and broadcasting that provides a platform for the students of NIT Trichy to learn the operations of the radio station..



Thematic Focus: NITT Radio focus on education, health, hygiene, sanitation, safety, employability, women development, agriculture and socio-economic development of the local community. The CRS connects NITT's technical community with the industry and society. It also serves as a platform to showcase the talents of the students, faculty, staff and local community.

Sustainable Development Goals: Nitt Radio mainly focuses on the following goals:

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 8: Decent Work and Economic Growth

Primetime programmes: The primetime programmes that are broadcast by NITT Radio include Inraya Kural, Thinnai Pechu, Naerkaanal, Voice of the Common, Kathaigal, Man Dhinamoru, Humans of NITT Region, Mazhalaray Kural, Thagaval, Vaanoli Payanangal and Neethi. These programmes are based on the focus areas of the CRS. The CRS also entertains the community by broadcasting music and stories. The programmes are packaged in different formats to intrigue, engage, educate and entertain the target community.



Innovations in format or any other way:

NIT Community Radio Station offers internships to the students of courses like Mass Media, Visual Communication, Journalism etc. from neighbouring institutions, who aspire to be trained in Radio Programme (Content Creation), Audio Recording, Editing and Broadcasting.

Core Team: The core team is divided into four broad categories - administration, broadcast, programme, and studio. The administration is headed by the convenor of the CRS. There are two members who handle broadcast responsibilities, two members handle the studio, and four members oversee programme development at the CRS.

Major Projects Undertaken: NITT Radio developed many internal initiatives that focus on the needs and concerns of the student community. The CRS has developed programmes on JEE preparation for the benefit of students from nearby government and private schools. The CRS invites its alumni to address students' concerns regarding placements, higher education in foreign universities, and entrepreneurial ventures.

Sustainable Strategies: The CRS is funded completely by NIT, Trichy through its internal revenue stream

Number of listeners and Potential Outreach: The CRS has an active listener base of about 600 students, 500 faculty and staff residing in the campus. The CRS also caters to nearly thousand students from the nearby government and private schools.

Major concerns in the Community: NITT Radio primarily addresses the concerns of the student community and makes them capable of navigating through different career prospects. The students need guidance on many matters related to academics and often lack clarity about career prospects. They also reel under tremendous stress, anxiety, and peer pressure.



Kadal Osai @ 90.4 FM
No.125, Railway feeder road, Pamban, Rameswaram Taluk, Ramanathapuram District, Tamil Nadu- 623521

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Website: www.nesakkarangalcharitabletrust.com/kadal-osai-fm/
Broadcast Timing: 24*7
Broadcasting Language: Tamil

Genesis: Kadal Osai FM 90.4 is India's only community radio that exclusively serves the fishermen community in Rameswaram island, and is operated by Nesakkarangal Charitable Trust since August 15, 2016. Kadal Osai FM 90.4 has been declared as a lead community radio station by the Ministry of Information & Broadcasting, Government of India, until February, 2025.



The mission of the community radio is to actively participate in solving hardships and challenges faced by the community, promoting alternative sustainable lifestyles and developing a better future. The radio aims to provide timely information to fishermen at sea, such as weather updates, cyclone warnings, and disaster alerts. It also offers daily programs designed to aid fisherfolk and those who cater to the community before they set sail. The radio aims to improve the livelihoods of the underrepresented, such as women, young teens, and transgender individuals in backward communities. Its vision for the future is to preserve the environment, as the livelihoods of the fishing community depend on the Gulf of Mannar Biosphere Reserve's rich ecosystem. Recent works have focused on alternative sustainable livelihood methods, such as caged farming, deep sea fishing, seaweed collection, ornamental fish farming, and sea shell-based ornaments and décor.

Thematic Focus: The CRS is solely run by and for the youth of the local community. Through regular broadcasts and programmes based on the target SDGs for all age groups, the station aims to inspire people to improve their lives, thoughts, and actions. Welfare of fishermen, female emancipation, emergency preparedness, marine conservation, legal awareness, and mental health are the major focus areas of Kadal Osai FM.

Sustainable Development Goals: Radio Kadal Osai works on the following SDGs:
SDG 3: Good Health & Wellbeing
SDG 4: Quality Education
SDG 5: Gender Equality
SDG 13: Climate Action
SDG 14: Life Below Water



Primetime Programmes: Veluppu Padu (early morning catch in fishing) – Starting with weather reports, this show provides information on fish auction rates, and daily updates.

Thangamana Vaazhthu (Golden wish) - A visually-impaired person from the community hosts the show, where the audience call and dedicate their wishes for the near and dear ones. The show also focuses on highlighting the struggles of the differently-abled.

Nesakkarangal (helping hands) This is a programme that discusses the opinions of the community on social issues, where listeners share their thoughts through calls, Whatsapp texts, voice notes, and text messages. The community radio reporter goes on field with the recorder to collect bytes from the public. The bytes are edited and shared during the show. Topics are generally based on the thematic focus areas of the CRS.

Samuthiram Pazhagu (know the sea) – This programme is for sea conservation and about marine life. This show speaks about alternative sustainability methods, facts on marine life, and the importance of ecological balance.

Kadal Osai customised the programme to suit the needs of the community and produced a series of 60-second spots called “Sparklers” across different topics which are broadcast throughout the day.

Innovations in format or any other way: Kadal Osai have created listener groups for community members who reside outside the broadcast limits. The CRS is also active on major social media platforms and engages the audience by sharing its content.

Core Team: The staff at Kadal Osai is constituted by the Station Director, Station Head, Programming Coordinator, Admin and scheduler, and a team of dedicated radio jockeys.

Major Projects Undertaken: Kadal Osai has collaborated with IIT Bombay to develop a programme called 'Learn Daily-life Science Through Radio'. The CRS works with the Ramanathapuram district administration, the district education department, forest department, and social welfare department. The CRS has also been an active partner in campaigns like Nasha Mukta Bharat Abhiyan, Beti Bachao Beti Padhao by creating social media awareness, narrowcasting sessions, street plays and outreach activities. The CRS also partnered with CEMCA and the Ministry of Ayush for International Day of Yoga campaigns in 2021 and 2022.

Sustainable Strategies: Almost half of the annual expenses of the CRS are met by financial support from the parent organisation and the remaining funds are generated from externally paid collaborations and advertisement from different local bodies and other organisations.

Number of listeners and Potential Outreach: Kadal Osai CR has a potential outreach of nearly 1,20,000 people.

Major Concerns in the Community: The major concerns in the society are school dropouts, lack of awareness about sea conservation and life of endangered species, alcoholism, child marriage, and domestic violence.



Pudhugai @ 91.2 FM
C/o TNSRO, Plot No.: 39, Koodal Nagar Rajagopalapuram
Post, Pudukkottai, Tamil Nadu - 622003

Contact Person: S.Vijikumar
Contact number: 04322-261088,
9952886637
Email: tnsroindia@gmail.com
Broadcast Timing: 9.00 AM to Evening 6.30
PM
Broadcasting Language: Tamil

Genesis: Pudhugai Community Radio is the first radio station of Pudukkottai. It was inaugurated on 23rd February, 2021 at the TNSRO premises by the former District Collector Mrs. P. Umamaheswari IAS and other distinguished personalities.



Pudhugai FM 91.2 is a community radio station owned, run and maintained by TNSRO. The aim of the community radio is to broadcast informative programmes that are socially, economically and environmentally motivated. The purpose of the radio is to give a voice to the unheard voices of the local communities and democratise communication. Pudhugai community radio encourages expression, participation, and promotes the local culture and tradition. Its objective is to reach out to the remotest areas far from urban centres, where the population is too small to attract commercial or large-scale radio stations.

Thematic Focus: The primary focus areas of Pudhugai CRS are science, technology and innovation, agriculture, education, women, child And youth welfare, health and sanitation, sports, environment and biodiversity conservation, disaster management, and livelihood security.

Sustainable Development Goals: Pudhugai Community Radio follows the SDGs given below:

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 6: Clean Water and Sanitation

SDG 15: Life on Land

SDG 16: Peace, Justice and Strong Institutions

Primetime Programmes: The primetime programmes of Pudhugai CRS include the local administration's PRO information, STAMIN (agricultural programme), Veerarkalin Veerapayanam or Sathanai Payanam (meaning 'heroic journey of adventures'), cookery show, Ungalukku Oru Saval (meaning 'a challenge for you'), Neer Vazhi Payanam (meaning 'journey through water'), Paravaikal Palavitham (programme about birds), theme-based daily special programmes, and Otachathu Unavum Udal Valarchi Arokiyamum (programme based on nutrition).

Innovations in format or any other way: Pudhugai CRS regularly engages and interacts with the community through the means of narrowcasting. The CRS also effectively uses social media for knowledge dissemination and sharing information.

Core Team: The core team at Pudhugai CRS includes the Station Director, Admin. Officer, Programme Head, Programme Coordinator, two radio jockeys, and three field reporters. Out of these nine members, five are permanent staff while four are hired on part-time basis.

Major Projects Undertaken: Pudhugai CRS has been a part of campaigns like Poshan ki Potli, Deshbhakti Geet, Har Ghar Tiranga in association with CRA. The CRS has participated in campaigns related to election awareness, COVID-19, and climate literacy in association with SMART. The CRS has been a part of the International Day of Yoga in association with CEMCA, and the Science for People campaign in association with Vigyan Prasar.

Sustainable Strategies: The CRS is sustained through revenue generated from sponsored programmes, local advertisements, and financial support from the management of the parent organisation. Number of listeners and Potential Outreach: Pudhugai CRS has an active listener base of 15,000 listeners.

Major Concerns in the Community: The community members require information related to job opportunities, agriculture, education, climate and weather forecasts, healthcare, and the latest innovations in various fields. This will help them do better across different areas like livelihood, health, education, etc., and will ultimately result in the overall development of the community.



Sruthi Community Radio @ 90.8 FM
Sri Sankara Arts and Science College Campus, Enathur ,
Kanchipuram, Tamil Nadu – 631561

Contact Person: Dr. K. R. Venkatesan
Contact number: +91- 94434 85177
Email: sruthicrs90.8@gmail.com, krvsanka-ra@gmail.com
Broadcast Timing: 6 AM to 6pm for 12 hours a day
Broadcasting Language: Tamil

Genesis: Sri Kanchi Kamakoti Peetam Charitable Trust started Sruthi CR, 90.8MHz, to empower Kanchipuram's local weaving community. The CRS is driven by the motivation to contribute to the welfare of the community by being a part of their daily lives and addressing the issues that affect them. The CRS believes in being an active partner in all endeavours resulting in the development of the community.



Thematic Focus: The major focus of Sruthi CR rests on the weaving community, especially the upliftment of women workers and improving their working as well as living standards. The CRS also focuses its interventions in the direction of agriculture, education, and child welfare.

Sustainable Development Goals: Sruthi Community Radio focuses on these SDGs:

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 11: Sustainable Cities and Communities

SDG 13: Climate action

Primetime Programmes: The primetime programmes which are broadcast on Sruthi CR include Masaru Magudam, Ungaludan Sruthi, Neelam Neer Nizhal, and Kanchi Thoranam.

Masaru Magudam is a programme based on the biographies on historical figures which include freedom fighters, poets, scientists, artists, among others. Ungaludan Sruthi is an interview programme which features personalities from the locality who come to share their experience, opinions, and knowledge on various topics, primarily the weaving industry. Neelam Neer Nizhal is an environmental programme which focuses on conservation of soil and water, pollution, and creates social awareness regarding different environmental issues in the locality. Kanchi Thoranam is a programme that is based on the history and rich cultural heritage of the city of Kanchipuram.



Innovations in format or any other way: Sruthi CR lays special emphasis on promoting the local culture and traditions. The CRS strives to instil a sense of pride in the community regarding their culture and heritage. Therefore, programmes at Sruthi CR regularly features folk artists who sing in the local dialect, play narrations, songs of fortune tellers, Villupattu (which is a folk song with a plot), and Kattai Koothu (which is local folk art form of Kanchipuram).

Core Team: The core team at Sruthi is constituted by three CRMC members and nine other people which include the Station Manager, support staff and radio jockeys. The CRS is also keen on active participation from the community members and invites volunteers from the local community to contribute to the programmes which are broadcast by the CRS.

Major Projects Undertaken: Sruthi CR has been a key partner in several major collaborations with different government agencies and leading organisations. It has worked in areas like radio-enabled learning, health and nutrition, climate change, girl child education, cyber security and awareness, COVID-19 and vaccination, and several other awareness campaigns like Har Ghar Tiranga, International Day of Yoga, etc.

The key partners of Sruthi CR include the Election Commission of India, Ministry of Culture, Ministry of Ayush, CEMCA, SMART, Chutti, Factshala, CRA, UNICEF, BMGF, and ACT.

Sustainable Strategies: The CRS was set up with financial assistance from Sri Kanchi Kamakoti Peetam Charitable Trust which also funds the expenses of the CRS. In addition to this, the CRS also focuses on raising its own revenue through funded partner projects with government agencies and other leading organisations.

Number of listeners and Potential Outreach: Sruthi CR has an active listener base of at least thirty thousand listeners within its broadcast range.

Major concerns in the Community: The major concerns in the community include those of the farming and weaving community who struggle with lack of access to latest technology. Women and child care is another area of concern. Kanchipuram has a rich cultural heritage and therefore tourism development needs to be promoted; it can boost the local community's economic standards.



ANJAC Radio @ 90.4 FM
Ayya Nadar Janaki Ammal College Campus, Srivilliputtur
Road, Sivakasi, Tamil Nadu – 626124.

Contact Person: B.Rajaram, Director
Contact number: +91-9942313079
Email: anjacradio@anjaonline.org ; radio-shiksha@gmail.com
Broadcast Timing: 8 AM to 10 AM and 11.00 am to 1pm, and 2 pm to 4 pm, for 6 hours a day
Broadcasting Language: Tamil

Genesis: ANJA Community Radio was commissioned in February, 2022 The CRS was established with a vision on rural education, and providing guidance to children and youth in the community.

Thematic Focus: The CRS has primarily focused its intervention efforts on providing children in the target community with high-quality, international-level education, improving the educational infrastructure in all aspects, and helping the students towards a bright and better future.

Sustainable Development Goals: ANJAC Radio focuses its work on the following SDGs:

SDG 3: Good health and well being
 SDG 4: Quality Education
 SDG 5: Gender Equality
 SDG 6: Clean water and Sanitation

Primetime Programmes: The following are the primetime programmes of ANJAC Radio
 Megathidal – Cloud Forum is a programme which introduces the listeners to the stakeholders and contributors in the SDGs 3, 4, 5, and 6.

Vaaram Oru Siru Dhanyam – Nutri-Cereals are the staple food of the area and are also cultivated widely here. A Nutri-Cereal (Millet) A Week is a programme, which focuses on Millets (Nutri-Cereals) and their qualities.

Kaadu Karai – Farm Yard, is an agriculture programme, which covers areas like farming, cattle and poultry activities of the area.

Apart from these, programmes on general knowledge, competitive exam guide, history and historic personalities, psychology etc. are also broadcast.



Innovations in format or any other way: In addition to broadcasting, ANJAC Radio also actively engages in narrowcasting activities for the welfare of the rural community, especially farmers and students.

Core Team: The core team includes two CRMC members, the station director, broadcast engineer and group of five radio jockeys (three of them are from the local community). The CRS also has an expert panel that includes the Principal.

Major Projects Undertaken: ANJAC Radio is still in its early stages and is yet to be a part of a significant external paid project. The CRS mostly designs and executes its internal projects.

Sustainable Strategies: At present, ANJAC Radio is funded fully by the parent organisation Ayya Nadar Janaki Ammal College. The CRS aspires to be a self-sustained entity by partnering with other leading organisations and government agencies.

Number of listeners and Potential Outreach: ANJAC Radio has a strong potential outreach of nearly 1,90,000 within its broadcast range and the CRS has an active listener base of more than 30,000 listeners.

Major concerns in the Community: The major concerns in the community include the need for better educational facilities, more employment opportunities and focus on healthcare, hygiene and sanitation, water conservation.



Alagappa University Community Radio @ 90.8 FM
B.Ed College Campus, College Road, Karaikudi,
Sivaganga District, Tamil Nadu- 630001

Contact Person: Dr. M. Jothi Basu
Contact number: +91-90034 27564
Email: comradio@alagappauniversity.ac.in
Broadcast Timing: 8:00 a.m. to 11:00 a.m.
and 3:00p.m to 6:00 p.m
Broadcasting Language: Tamil and English

Genesis: Alagappa University established ALU CRS on January 26, 2021, with the goal of promoting knowledge and awareness in the areas of education, science, health, sanitation, agriculture, environment, culture, and doing one's best. ALU CRS continues to provide its service to make a difference in the target community with the help of locals, professionals, youth, and students.

Thematic Focus: ALU CRS' primary goal is to create quality programmes that reflect the surrounding community.

Healthcare, childcare, gender equality, education, and career counselling are among the key areas of focus.

Sustainable Development Goals: Alagappa University Radio is working towards achieving the following SDGs:

SDG 8: Decent work and Economic growth

SDG 5: Gender equality

SDG 3: Good health and well being

SDG 6: Water and Sanitation

SDG 16: Reduced Inequalities

Primetime Programmes: The following are the primetime programmes at ALU CRS.

Director's Message – The director's message focuses on creating awareness on current issues, and themes.

Nerkaanal: Interviews with doctors, scientists, resource persons from various fields, and local representatives.

Kannammavum Kamachiyum Series: It is a conversation on current issues and spreading awareness through a programme designed in Q&A format.

Students time: Students from local schools and colleges do skits, talks, songs and other cultural programmes.

Ariviyal Palagai: Programme sponsored by Vigyan Prasar, Tamilnadu Science & Technology Centre to promote the basic knowledge of science to common people.



Kalvi Neram: It is a programme in which experts provide guidance for competitive exams.
Jigyaasa/Vigyana Vindhai: A programme in collaboration with Central Electro-Chemical Research Institute on various science topics.

My Favorite Book Series: A weekly programme that introduces books from different genre.
Kutties Chutties: A special storytelling programme broadcast on every Friday in which children also take part in various activities like riddles, stories, and singing.

Innovations in format or any other way: In addition to broadcasting, the ALU CRS also effectively uses podcasts and web radio to reach out to its listeners worldwide. The CRS' programmes are available on various streaming platforms such as JioSaavn, Gaana, Spotify and Amazon Music.

CRS received a certificate of appreciation from CIET-NCERT for creating awareness among the community and education services during the COVID-19 pandemic.

Core Team: A station director, a production executive, an RJ cum editor, and student volunteers constitute the core team. The production executive oversees content and technical support, and the RJ handles recording, editing, and RJ links.

Major Projects Undertaken: ALU CRS collaborated with the Election Commission of India and SMART to produce 8 episodes on voting and election awareness programmes. In collaboration with Vigyan Prasar, the CRS undertook a large-scale project named Anubhav-VP and created 104 episodes focusing on the elderly and their needs. Ariviyal Palagai is a project that the CRS is executing, in collaboration with Vigyan Prasar and the Tamilnadu Science and Technology Centre.

Sustainable Strategies: ALU CRS is supported by its parent organisation. The CRS adopts a zero-production cost approach by creating programmes with the help of students and volunteers who work as interns to create innovative programmes.

Number of listeners and Potential Outreach: It is estimated that the CRS' broadcast reaches out to at least thirty percent of the population within its broadcast range.

Major concerns in the Community: The need for quality education and environment conservation are the major concerns in the society.



EGS Pillay CRS @ 90.0 FM
The Station Manager, EGS Pillay CRS 90.0, SJ Block, EGS Pillay Engineering College, Old Nagore Road, Thethi Village, Nagapattinam, Tamil Nadu - 611002

Contact Person: Dr. S.Chandrasekar
Contact number: +91-9894707007
Email: egspradio@egspec.org
Website: www.egspec.org
Broadcast Timing: 8 AM to 7 PM for 11 hours a day
Broadcasting Language: Tamil and English

Genesis: E.G.S. Pillay Sons Educational Trust established EGS PILLAY CRS 90.0 in 2022. The primary objective of establishing the community radio station in Nagapattinam was to be the voice of local fishermen, farmers and local people living in and around the area of Nagapattinam.



Thematic Focus: Education, fishing, farming, health, hygiene, climate change, promoting science and reason, girl child welfare, promoting gender equality, professional and economic growth are the main focus areas of the CRS.

Sustainable Development Goals: EGS Pillay Radio broadly focuses its work on the following SDGs:

SDG 3: Good Health and Well Being
 SDG 4: Quality Education
 SDG 6: Clean water and sanitization
 SDG 13 : Climate Action

Primetime Programmes: The primetime programmes of EGS Pillay CRS are 'Nammai Suttri' (Around our village), Vellaivaippu Seithigal (Employment Opportunities), Unnavea Marudhu (Food is Medicine), Manadhathai Aalum Manavargal, Maruthuva Neram (Doctor's Time) Varalatrill Indru (History Today), Naadu Potriya Nallavaragal (Forgotten in History) and science-related programmes that are either recorded or broadcast live.

Innovations in format or any other way: The CRS interacts with the community members through narrowcasting which helps determine the requirements of the community, and the programmes are designed to cater to the needs of the target community.

Core Team: The CRS has five full-time staff members and twenty part-time support staff to ensure its seamless functioning. The team is also supported by a panel of academicians and experts from different fields. The CRS also encourages the student community's participation to contribute to its daily programmes.

Major Projects Undertaken: The CRS has so far collaborated with leading NGOs which include the Reliance Foundation, Junior Chamber Internationals, and Rotary Club for various campaigns and awareness drives organised for the benefit of the target community. The radio station has been a key partner in projects with UNICEF, DST (Govt. of India), and TNSTC in promoting campaigns on Har Ghar Tiranga, International Yoga Day and issues like Climate Change and Action.

Sustainable Strategies: The CRS meets nearly eighty percent of its expenses through financial support from the parent organisation and the rest twenty percent is drawn through partnered projects.

Number of listeners and Potential Outreach: The CRS caters to listeners from fourteen villages in its vicinity. The population in the rural areas of Nagapattinam is around 1,61,000 and that in the urban areas is nearly 1,21,000. It sums up to a total of around 2,82,000 people and is the outreach potential of the CRS.

Major Concerns in the Community: Various studies have been conducted in the Nagapattinam district on water level before and after monsoon, bird species, climate changes and their effect on agriculture and fishing, religious tourism, hygiene and health for women and girl child, etc. The community faces major problems such as unemployment, hygiene and health issues, lack of education, lack of access to the latest technology in different fields, natural calamities, and poverty. Opportunities for growth and development in the community include raising awareness on health and hygiene, climate changes, enhancing employment opportunities and the economic condition of the community members.



JKKM Community Radio @ 89.6 FM
JKK Munirajah College of Technology Campus, P.T.Pa-
layam village, Thookkanaicken Palayam, Erode, Tamil
Nadu - 638506

Contact Person: Dr. K. Sridharan

Contact Number: +91-9789339900, 9789456706

Email: jkkmctfm@gmail.com, principal309@gmail.com

Website: www.jkkmct.org

Broadcast Timing: 7 AM to 9 PM and 5 PM to 7 PM for 4 hours a day

Broadcasting Language: Tamil

Genesis: JKKM Community Radio was established in 2021 by Annai JKK Sampoorani Ammal Charitable Trust in the JKK Munirajah College of Technology campus. The CRS was established with the objective to improve the agricultural and weaving communities through training and informative programmes, and help improve their living standards. The CRS was launched on 1st January, 2022.



Thematic Focus: Education, agriculture, sustainable livelihood, and women empowerment are the primary focus areas of the CRS. It works to ensure equal opportunities for the families of farmers and members of the weaving community.

Sustainable Development Goals: JKKM Community Radio primarily focuses on these SDGs:

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 8: Decent Work and Economic Growth

SDG 12: Responsible Consumption and Production

Primetime Programmes:

The primetime programmes of JKKM Radio are Man Vaasanai for agriculture development, Maruthuva Neram and Unave Marunthu for all community members, Suyatholil Munaivor Neram for entrepreneurs, Penkal Neram for education and empowerment of women and children, and Ariviyal Arivom for students. Professors from agricultural colleges, pharmacy colleges, and faculty from research and development cells of various colleges educate the local communities on different subjects.



Innovations in format or any other way:

Narrowcasting is effectively used by the CRS to reach the last of the community members and pass on critical information; this also helps the CRS establish a connection with the community members who might not be active listeners.

Core Team: There are seven team members in the core team of JKKM Radio. It includes the Station Director, Station Manager, two support staff, and an expert panel of three educators from the faculty of the institution. The expert panel is responsible for feedback on the programmes and insights to develop future programmes.

Major Projects Undertaken: The CRS worked in association with SMART for the Climate Countdown programme related to climate changes, in the rural areas. The CRS has worked with the National Service Scheme units of several organisations and ran a campaign to create awareness on the importance of education in the rural areas. The CRS works with civic bodies and local agencies on areas related to agriculture and its allied sectors.

Sustainable Strategies: Almost eighty percent of the annual expenses of the CRS are met by the parent organisation, Annai JKK Sampoorani Ammal Charitable Trust. The rest of the funds are raised through various revenue streams including externally funded partner projects.

Number of listeners and Potential Outreach: Punjai Thuraiampalayam, Goundam Palayam, Mothur, Akkarai Kodiver, Arrakan Kottai, Kadathur, Kanakkam Palayam, Kondayam Palayam, Nanjai Puliampatti, and Kongar Palayam are the villages that fall within the broadcast range of the CRS. The population in these villages is nearly 30,000 and the CRS has an active listener base of 12,000 listeners.

Major concerns in the Community: The major needs/areas of concern within the community are the lack of awareness regarding crop plantation, lack of relevant skills in respective fields, and unemployment. Climate change is a growing threat to agriculture and its allied sectors; urgent measures need to be adopted to address the problem before it becomes irreversible.



JSiragugal Community Radio @ 89.6 FM
10/178, C A Nivas, East Street, Panchamadevi, Karur,
Tamil Nadu - 639004

Contact Person: Mr. S. Chidambaram,
Managing Trustee and Chairman
Contact Number: +91-98430 56440/
90929 28811
Email id: siragugalcrs@gmail.com
Broadcast Languages: Tamil
Broadcast Hours: 06.00 AM to 10.00 PM
for 16 Hours a day

Genesis: The non-profit NGO Wings Trust established Siragugal Community Radio Station in April 2022 in Panchamadevi, 5 km from the city of Karur in Tamil Nadu. The community radio was established with the goal of uplifting the local Karur community, in particular the weavers who make up the majority of the local working population.

Thematic Focus: Siragugal Community Radio delves into many focus areas that are of socio-economic significance. The CRS broadly focuses community welfare through education, employment, women empowerment and entrepreneurship, and different government schemes pertaining to health and hygiene. The CRS also promotes local culture, art and folklore.

Sustainable Development Goals: Siragugal Radio broadly focuses its work on the following SDGs:

SDG 1: No poverty

SDG 4: Quality Education

SDG 8: Decent Work and Economic Growth

Primetime Programmes: Siragugal CRS has a variety of primetime programmes, such as 'Naalum Nalame', which features information on Yoga, kitchen medicine, first aid, lifestyle, nutrition, and expert advice from doctors. 'Solla Val-layo' which means 'What's your opinion?' is a programme that features live discussion on a specific topic relevant to the community members. In the evening, the CRS broadcasts the programme 'Seithi Siluvuadu' which provides information on the day's events and as well as short speeches from local experts, freedom fighters and prominent people from different backgrounds. Wings Cafe is a game show and Medai Alankaram (On Stage) is another primetime programme that provides a platform for local artists to showcase their talent. 'Vaaram oru Theme' and 'Inaiya Munaiyam' are weekly primetime programmes.

Innovations in format or any other way: The CRS does both broadcasting and narrowcasting to reach out to its target audience. In addition to these conventional techniques, the CRS also maintains cordial relations with the local government and administrative bodies, organisations, schools etc. in order to engage with the local community.



Core Team: The CRS is led by the Chairman and Managing Trustee of Wings Trust, who is also a social activist, educationist, economist and a member of the Rotary Club. He provides valuable input in terms of administrative responsibilities and also supports the CRS financially.

The programme department is headed by the Station Director who has worked as the Programme Head of All India Radio with a rich experience of 31 years and is also an Akashvani awardee. There are five members who work as support staff at the CRS.

Major Projects Undertaken: The CRS has been a part of many national and local projects. It broadcast jingles on Har Ghar Tiranga for 25 days (10 spots per day), for the Ministry of Culture, Government of India.

The CRS scripted, produced and broadcast 12 episodes of 30 minutes on COVID-19 awareness for breastfeeding women and senior citizens in association with UNICEF and CRA. Additionally, the CRS works on its internal projects that focus on mental health, youth, cultural events, arts, sports etc.

Sustainable Strategies: Wings Trust is the CRS' sole funding source at present. The CRS also creates its own revenue streams through different projects and collaborations.

Number of listeners and Potential Outreach: The CRS has an active listener base of approximately 15,000 people. It is also expanding its listener base through Web Radio.

Major Concerns in the Community: The major concerns in the target community are health and hygiene issues, waste management, environment conservation, lack of knowledge about technology and opportunities (especially amongst the youth), etc. The community requires more support from government bodies in the form of welfare schemes and policies.



Sona FM @ 89.6
M/S Valliappa Foundation, # 4/14, Raddipatty Road,
Mamangam, Salem, Tamil Nadu- 636302

Contact Person: Mr. K Subramanyam, Project Manager

Contact Number: +91-427-2345896, +91- 999 433 2896

Email: info@sona.fm

Website: <https://www.sona.fm/>

Broadcast Languages: Tamil

Broadcast Hours: 10:00 AM to 12:00 noon, 4:00 PM to 6:00 PM (Repeat) and 8:00 PM to 10:00 pm, for 6 hours

Genesis: Sona FM is an initiative by Mr. V. Chockalingam, Managing Trustee of the Valliappa Foundation. The Valliappa Foundation and People's Power Collective, a community radio capacity-building group, worked together to incubate Sona FM over a period of 18 months.



CR Sona FM was launched on November 21, 2022, and is based in Salem, Tamil Nadu. With years of multi-sectoral service to underserved communities, Valliappa Foundation commits to empowering the community in Yercaud and Salem districts through this community radio station. Through their very own participatory Tamil CR station Sona FM (i.e., Namma Makkalin Kural - the voice of our people), the foundation recognises the true potential of CR to educate, motivate, amuse, and engage the community.

Thematic Focus: Sona FM 89.6 Community Radio focuses on local community needs. 89.6 Sona FM Local community needs are the main focus of community radio. The CR's thematic focus has so far covered a wide range of topics, including agriculture and farming, gender equality, revitalising local folk music, and human interest stories. It also offers a platform for local musicians and other local talents.

Sustainable Development Goals: The SDGs that Sona FM focuses on include:

SDG 2: Zero Hunger

SDG 3: Good Health and Well-being

SDG 4: Quality Education

SDG 8: Decent Work and Economic Growth

SDG 11: Sustainable Cities and Communities



Primetime Programmes: The primetime programming includes Salethin Mugangal (Humans of Salem - human interest stories), Muthamizh Thingal (Celebration of Tamil literature), Muthoor Sol Amiltham (Priceless wisdom of our elders), Oorai Sutri Oor Ula (A tour of our town), Magalir Manam (Minds of women), Puthaga Buthan (Book of the week), Anbudan Aadavar (With love, for men), Vivasaya Viyalan (For farmers and farming),

Kavithai Neram (Poetry time), Arintha Idamum Ariyatha Thagavalum (Unknown, unusual things in our district's known places), Valipattu Thalangalin Varalaru (History of places of worship), Arokiyamum Nalvalvum (Wellness and wellbeing), Sattam Arivom (Awareness of laws), and Kulanthaigalin (Sweet voices of children).

Salethin Mugangal is a popular programme featuring regular people from the Salem District. It aims to give citizens a voice in the true spirit of community radio by inspiring, motivating, and inspiring them. Vivasaya Viyalan is a weekly farming programme that discusses age-old farming techniques while also shedding light on fresh developments and opportunities within the sector. Local farmers are profiled and their experiences are shared through the programme, imparting crucial knowledge to the listeners.

Innovations in format or any other way: With a strong emphasis on Fieldwork to understand the pulse and win the trust of the larger community, Sona FM has already conducted more than 260 field visits throughout its catchment area within a brief span of five months of live programming, as on April 2023. The foundation of SONA FM's success is the solid partnerships it has forged with local leaders, NGOs, and institutions.

On March 24, 2023, World TB Awareness Day, the station was felicitated by the District Administration for its ongoing work.

The CRS has prioritised the development of independent musicians and sports talent and promoted their career growth.

The CRS also regularly shares its content and engages with the audience on different social media platforms such as Twitter, Facebook, Instagram and WhatsApp.

Core Team: Since August 2022, Sona FM's entire staff, all of whom are members of the neighbourhood, has undergone training and capacity building. The eight-person team has been collaborating closely with the incubator partner, People's Power Collective, to develop their strength and broadcasting expertise so that they can operate their CR station in a meaningful and sustainable way. The team makes all decisions collectively, assisted by the Valliappa Foundation. This core team produces all content locally and is growing in confidence each day as a result of the rigorous experiential learning process.

Major Projects Undertaken: Sona FM commemorated UN World Radio Day 2023 with special programmes based on radio and its contribution to peacebuilding. On the 13th of February, this on-air community engagement campaign came to an end. Through live phone-ins, interviews with local NGO representatives, and advice from local psychologists, local issues of concern such as mobile addiction, transgender people, and senior citizens were discussed on-air. A year-long campaign on TB eradication is being launched by SONA FM in 2023–2024 in collaboration with the District Administration and other stakeholders. In terms of local entertainment, SONA FM is currently collaborating on an upcoming Salem Town Event featuring independent Tamil music artists from the area.

Sustainable Strategies: The parent company, Valliappa Foundation, is currently the primary source of funding. The goal is to use on-air collaborative content and the government-allowed advertising time as our main sources of future funding as the CRS works towards self-sustainability. Since the station is new, self-sustainability is still a work in progress but is unquestionably a top priority.

Number of listeners and Potential Outreach: In its fifth month of operation, SONA FM has reached more than locations throughout Salem District, including some remote regions of Yercaud. At this early stage, this geography has a potential reach of around 1,00,000+ people.

Major Concerns in the Community: Being a very diverse community with a sizable peri-urban, rural, and urban population, the prime concerns in the region are education, community dialogue, promoting local action on issues like youth engagement, livelihoods, farming, TB, plastic waste management, road safety, human-animal conflict, and disaster management in the Hills of Yercaud.



Mahendra Community Radio @ 90.4 FM
Mahendra Community Radio Station, Mahendra College
of Engineering, Salem – Chennai Highway, Attur Main
Road, Minnampalli, Salem, Tamil Nadu-636106

Contact Person: Dr .N. Mohanasundararaju
Contact Number: 9443695412, 4272911886
Email: principal@mahendracollege.com
Website: www.mahendracollege.com
Broadcast Languages: Tamil
Broadcast Hours: 7.30 AM to 12.00 PM and
4.00 PM to 8.00 PM (8.30 hours a day)

Genesis: The Mahendra Educational Trust established Mahendra Community Radio in 2022 on the Mahendra College of Engineering campus in Salem to serve those living in the coverage area. In a short span, the CRS has become the pulse of the region and has served to create a community that is aware, educated, and confident. The subject, language, and presentation of the programmes all reflect the region's culture and essence. The community members who frequently participate in the production of shows achieve the goal of enhancing the lives and thoughts of the target audience and meeting their unique needs.



Thematic Focus: The importance of education among students, health, nature and environment, agriculture, rural and community development in the target community have been the CRS' primary intervention areas.

Sustainable Development Goals: The SDGs that the CRS focuses on are

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 7: Ensure access to affordable, reliable, sustainable and modern energy for all

SDG 8: Decent Work and Economic Growth

Primetime Programmes: The primetime programmes of the CRS are Thagaval Kalanjiam (a health programme), Therinthu Kolvama (a programme that discusses Tamil culture, science and technology), Palsuvai Neram (a programme for women and children, and also discusses topics related to agriculture), Adutha Padikattugal (a programme for students)

Innovations in format or any other way:

Mahendra Community Radio also uses Web Radio and various social media sites, including Facebook, Twitter, and YouTube, to communicate with its audience. In order to engage the audience and share knowledge on various issues, the CRS also invites celebrities, public figures, political figures, and experts from various fields.



Core Team: Mahindra Community Radio's staff consists of nine members. It includes the Station Director, the Station Manager, the Executive Director of Mahendra Engineering Colleges, the Managing Director of Mahendra Educational Trust, and other core members who each have specific roles to play in the operation of the CRS.

Major Projects Undertaken: Together with the Tamil Nadu Science Forum (TNSF), the CRS undertook a project to promote science education, which proved to be beneficial for the students in understanding the importance of science in everyday life and the advantages of technical education. The CRS has also contributed to spreading awareness of the Unnat Bharat Abhiyan Scheme, Selvamagal Semippu Thittam (Sukanya Samriddhi Scheme), Ponmagan Podhuvaippu Nidhi Scheme, Pradhan Mantri Mudra Yojana, Mahila Samman Savings Scheme, PM Kisan Samman Nidhi, etc. among community members by making several visits to the nearby villages.

Sustainable Strategies: The Mahendra Educational Trust is the only source of financial and technical support for the CRS as of now, but the team is working towards a self-sustaining model.

Number of listeners and Potential Outreach: The broadcasting and other endeavours of Mahindra Community Radio reach 15 nearby villages. According to census data gathered from the local governments, there are about 30,000 people living in these villages, out of which the CRS has an active listener base of about 5,000 people.

Major concerns in the Community: The main area of research in the area focuses on the value of education and the chance for self-employment, as well as the importance of hygiene among female students during their menstrual cycles. Education is still a basic requirement for urban, rural, and tribal populations even though some people from these areas are educated. Since there are many resources available to produce green energy, energy supply can be diversified and dependence on non-renewable fuels can be reduced.



Tiruppur Radio @ 90.4 FM
Sakthi Medical Trust, SIFT Polytechnic Campus, A. Peri-
yapalayam, Tiruppur, Tamil Nadu - 641607

Contact Person: Dr. S. Appuswamy
Contact Number: +91-9443095555
Email: sakthim.trust@gmail.com
Broadcast Timing: 9 AM to 8 PM for 11 hours a day
Broadcasting Language: Tamil

Genesis: Radio Tiruppur got established under the aegis of Sakthi Medical Trust, a philanthropic charitable trust, approximately 3 years ago. The trust for the past 18 years has provided schooling and higher education and medical treatment to the poor and oppressed sections of society with the aim of ensuring social emancipation of rural and the unemployed section.

Tiruppur is an industrial city with 25000 medium and large-scale factories employing more than 5 lakh migrant workers and supporting 15 lakh residents. The radio station caters to the needs of the people living in and around Tiruppur who are employees in the factories, middle and management segment, agricultural community and residents. The station broadcasts new developments in the businesses, industries, agricultural operations, social and health development programmes, etc.

Thematic Focus: Primary focus of the radio station is on education and skill development. With more than 2000 elementary, middle and high schools in Tiruppur district, the station understands the need to impart confidence, general knowledge and life skills to children apart from teaching them the regular syllabi. The CRS assists in this by providing lectures and initiating community development programmes like printing, packaging, logistics, etc.

Sustainable Development Goals: Radio Tiruppur focuses on the following SDGs:
SDG 1: No Poverty
SDG 3: Good Health and Well-Being
SDG 4: Quality Education
SDG 8: Decent Work and Economic Growth

Primetime Programmes: Radio Tiruppur brings forth unique content like broadcasting community temple functions. Its programmes are primarily designed for educational purposes and to disseminate knowledge in a simple language. The programmes also carry an entertaining aspect to them in the form of broadcasting songs and instrumentals.



Innovations in format or any other way: The CRS employs innovation in its every-day programmes. For instance, the radio organises music competitions and broadcasts some of its content live for the listeners. The radio also recreates its content by focussing on newly developing industrial innovations.

Core Team: The station is supported by a strong team of dedicated individuals. The team is managed by a station director and facilitated by programme coordinator. The RJs are responsible for delivering educational content. Overall, the team ensures a seamless functioning of the radio

Major Projects Undertaken: The radio station collaborates with community members frequently to get their input on the programmes. For this, advisory committees are formed to include all the concerned members and the resulting programmes are a fruit of a major major collaborative efforts by all.

Sustainable Strategies: The CRS sustains itself through collaborations and engaging closely with the listeners and the industrial sector for gathering finances.

Number of listeners and Potential Outreach: The station has an active listener base of 10,000 people.

Major concerns in the Community: There is a need to ensure a seamless adjustment of the migrants in the local community. For this proper knowledge of culture, language and customs is required, along with the general knowledge of advancement in agriculture and industries.

TELANGANA



Radio Charminar @ 107.8 FM
Door No 23-1-495, Kotla Alijah, Bibi Bazar, Beside IBP
Petrol Pump, Hyderabad – 500002

Contact Person: Mr. Asim Abedi
Contact Number: +91-9959067119
Email: radiocharminar@gmail.com
Broadcast Timing: 08:00 AM to 11:00 PM
Broadcasting Language: Urdu & Hindi

Genesis: Radio Charminar was established by Ahle Bait Institute and started its broadcast in October 2015. The community radio station was established for the welfare of the marginalised and impoverished in the old city of Hyderabad. The CRS aims to empower the community and drive its overall development with the help of innovative initiatives in different areas.

Thematic Focus: Radio Charminar primarily focuses on education, health, employment, governance, culture and language, and education. The CRS develops programmes on all issues and problems that stand as obstacles to the development of the society.

Sustainable Development Goals: Radio Charminar is focussed on achieving the following SDGs:
SDG 3: Good Health and Well-Being
SDG 10: Reduced Inequalities

Primetime Programmes: The primetime programme that are broadcast by Radio Charminar are:

Dholak ke Geet: It is one of the most popular programmes of the CRS, and focuses on preserving the dying folk art and local culture.

Samaaji Masayel: It is a programme that addresses the prevalent social problems in the local community and strives to resolve them through the active involvement of the community.

Sehat aur Hum: It is a health-based programme that educates the listeners about different diseases, health conditions, and their treatment. It also promotes adopting a healthy lifestyle.

Do Rahe: It is a flagship programme developed in collaboration with Yugantar to create awareness about issues that affect the youth. It is a platform for the youth to interact with members of Yugantar and the police.



Innovations in format or any other way: The programmes of the CRS are produced in local dialects to preserve them. The CRS promotes the dying folk arts and local culture of the Deccan region through its programmes. The CRS serves as a platform for the community to interact with experts from different fields. The CRS is also active on major social platforms which helps it reach out to potential listeners.

Core Team: The core team of Radio Charminar is constituted by eight members which include the Station Director, Station Manager, and technical and support staff.

Major Projects Undertaken: Radio Charminar has worked on initiatives that mainly focus on girl child welfare and education. The CRS has been a part of many external as well as internal initiatives for the welfare and empowerment of the target community.

Sustainable Strategies: Radio Charminar is financially supported by its parent organisation, Ahle Bait Institution. It is also developing strategies to create different revenue streams in the future.

Number of listeners and Potential Outreach: The potential outreach and listener base of Radio Charminar is yet to be ascertained.

Major concerns in the Community: The community members suffer from unemployment. They are often unaware of the welfare schemes and policies of the government and therefore are not able to draw the benefits of the same. The area also needs improvement in terms of educational and healthcare infrastructure, along with adequate sanitation and hygiene facilities.

Radio Swarna CGC @ 90.8 FM
Door No. 9-227/1A, CGC Junction, Swarna Nagar, NTPC
Road, Ghatkesar, Telangana– 501301

Contact Person: Ms. Dasi Rajani, Director
Contact Number: +91-8367675467
Email: radiocgcswarna@gmail.com, hal-lowcgc@yahoo.com, info@cgcindia.org
Website: www.cgcindia.org
Broadcast Timing: 10 AM to 11AM for 13 hours a day
Broadcasting Language: Telugu

Genesis: Radio Swarna CGC was established by Child Guidance Centre, as a part of its communications initiative in Ghatkesar, Telangana. The parent organisation, established in 1973, of the CRS is a pioneer in the service of people with disabilities and aims to work for the welfare of those in the remote areas of Telangana, with the motto 'Reach the Unreached'. Radio Swarna and its parent organisation work with the vision of creating better opportunities and facilities for the differently-abled, and thereby building an equal society.

Thematic Focus: The primary thematic focus area of Radio Swarna are health and skill development, with specific focus on the welfare of the differently-abled and other marginalised sections of the society.

Sustainable Development Goals: Radio Swarna focuses on the following SDGs:

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 8: Decent Work and Economic Growth

SDG 17: Partnership for Goals

Primetime Programmes: The primetime programmes that are broadcast on Radio Swarna Vidya Mantra (educational programme), Aarogya Mantra and Doctor's Time (health programmes), Randi Maarg (programme on government schemes), Swarna Mahila Maarg (programme on women empowerment), Kisan Mithra (agricultural programme), Mana Ooru (programme on latest updates in the city), Panchathanthra Kathalu and Prerana (storytelling programmes), Mana Vantillu (cooking programme), Navvul-Puvvul, and Meeku Telusa.

Innovations in format or any other way: Radio Swarna believes in serving the community through active involvement beyond broadcasting, and therefore the staff of the CRS regularly visit the community to interact with them, understand their problems, and find solutions to these concerns.

Core Team: Radio Swarna has a team of fourteen members that include the Station Director, General Secretary, Chief Advisor of Programmes, four system operators, four radio jockeys, and three field staff (all women).

Major Projects Undertaken: Radio Swarna was part of the COVID Suraksha initiative in which the CRS distributed food packets to the poor and marginalised in the community. Along with this, the CRS was a part of several initiatives related to COVID-19.

Radio Swarna has been a part of International Day of Yoga campaigns in association with the Ministry of Ayush and CEMCA. The CRS has participated in many emergency relief activities in the region. It was also part of a cultural campaign in association with CRA.

Sustainable Strategies: Radio Swarna is fully funded by the parent organisation, Child Guidance Centre, and also generates revenue through its different collaborative ventures.

Number of listeners and Potential Outreach: Radio Swarna is based in the Ghatkesar town, with a population of more than five lakh people, and has an active listener base of nearly two lakh people.

Major concerns in the Community: The community, and the society at large, needs to develop an inclusive attitude towards the differently abled and other marginalised sections like transgenders. Lack of digital and financial literacy hurts the community. The farming community needs access to critical information and equipment. The region also faces many environmental concerns. Child marriage, gender-based discrimination, and addictions are a matter of social concern.



Pragnya FM @ 90.4 FM
Gokaraju Rangaraju Institute of Engineering & Technology, Nizampet Road, Bachupally,
Kukatpally, Hyderabad, Telangana - 500090

Contact Person: Dr. Y. Butchi Raju
Contact Number: +91-9849039569, 08919618456
Email: pragnyafm@gmail.com
Website:
<http://www.pragnyafm.griet.ac.in/>
Broadcast Timing: 11:00 AM to 4:00 PM for 5 hours a day
Broadcasting Language: Telugu



Genesis: Pragnya community radio station started its operations from 20th January 2016. Pragnya Radio is run by Gokaraju Rangaraju Educational Society (GRES) and is located on the premises of Gokaraju Rangaraju Institute of Engineering and Technology (GRIET) in Bachupally, Hyderabad. The aim of the CRS is to be an agent of change and build an educated, aware and healthy community.

Thematic Focus: Radio Pragnya primarily focuses on poverty to health, education, gender equality, women empowerment, environment, and other topical subjects concerning the community.

Sustainable Development Goals: Pragnya, through its work, aims to achieve the SDGs listed below:

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 6: Clean Water and Sanitation

Primetime Programmes: Mutchatlu, Naa Telangana Kotiratanala Veena and Badi Baata are the primetime programmes that are broadcast on Radio Pragnya. Mutchatlu is a programme that discusses various problems in the community and tries to find resilient solutions for the same through civic or community interventions.

Badi Baata is a knowledge enhancement programme that focuses on helping Telugu-medium students. This programme discusses different academic topics to help the students understand concepts better.

Naa Telangana Kotiratanala Veena is a programme on the history and culture of Telangana and is very popular among the masses.



Innovations in format or any other way: Radio Pragnya organises activities and events for the welfare of the student community. Such events enhance their knowledge and boost their confidence to participate in public events.

The CRS makes its programmes available as podcasts; the CRS is also active on various social media platforms.

Core Team: There are at least six CRMC members on the board of Radio Pragnya. The core team is constituted of four members. In addition to the core team, students also volunteer in the activities of the CRS and contribute to all stages of programme development from conceptualisation to delivery.

Major Projects Undertaken: Radio Pragnya collaborated with UNICEF for a health campaign. It was a part of the Girl Child Education initiative in association with Room To Read. The CRS also executed Operation Red Alert which dealt with trafficking, in association with My Choices Foundation.

Sustainable Strategies: Radio Pragnya is supported by funds from its parent organisation, the Gokaraju Rangaraju Institute of Engineering and Technology. The CRS also manages to generate revenue through externally funded projects in collaboration with other organisations.

Number of listeners and Potential Outreach: Radio Pragnya covers Bachupally, Nizampet, Miyapur, Kukatpally and other surrounding villages in the Qutubullapur Mandal of Medchal-Malkajgiri District of Telangana, which is in an area with a population of nearly twelve lakh people and has an active listener base of 14,000 listeners.

Major concerns in the Community: The community needs better healthcare and educational infrastructure. Poverty and illiteracy also affect the community. The local administration and social sector organisations must step forward with developmental schemes to help the community improve its living standards.



Bol Hyderabad @ 90.4 FM
Department of Communication, Sarojini Naidu School of Arts and Communication, University of Hyderabad, Telangana - 500046

Contact Person: Mr. B Naveen Sen
Contact Number: +91-9394315787, 040-23135542

Email: bolhyd@uohyd.ac.in, bolhyd90.4@gmail.com

Broadcast Timing: 6 AM to 9 AM 5 PM to 12 AM for 10 hours on weekdays, and 3 PM to 12 AM on weekends

Broadcasting Language: English, Hindi and Telugu

Genesis: Bol Hyderabad 90.4 FM was established as a campus radio station on 15th August 2011, to provide young people and the larger community around the University a platform to express their perspectives, aspirations while reflecting the local culture and language(s). The CRS mainly caters to the student community in the campus and is a space for them to explore and showcase their creativity. The CRS works on the principle of 'of the students, for the students, and by the students'.



Thematic Focus: Being part of an educational institution, Bol Hyderabad primarily focuses on creating informational and entertaining content for the student community. The CRS also focuses on addressing social issues and guiding the students to become responsible citizens who contribute to the nation.

Sustainable Development Goals: The SDGs that the CRS focusses on and aspires to achieve are:

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 8: Decent Work and Economic Growth

SDG 9: Industry, Innovation and Infrastructure

SDG 10: Reduced Inequalities

Primetime Programmes: The popular primetime programmes of Bol Hyderabad are

- Dastaan - Everyone loves to listen to stories and has a nerve for it, throughout life. On 'Dastaan', the CRS narrates Hindi and English stories.
- Community Connect is a programme that provides a platform for the listeners to know about the work being done by the various NGOs in and around the city of Hyderabad.
- Saptaswara is a classical music programme that is a fusion of both the Carnatic and Hindustani traditions.
- Musical Journey with Balu: S V Balasubramaniam DJ mixes Western and classical music in this popular programme.
- Caught in Passing, is an interview-based programme where eminent guests visiting the University speak to the listeners of Bol Hyderabad.
- Stories of Change is a show through which the CRS explores heartwarming narratives of grassroots organisations and ordinary individuals taking the initiative to address a pressing problem in their own neighbourhood, village, or city.



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Innovations in format or any other way: Bol Hyderabad believes in both entertaining and educating the student community, and being a vibrant part of their campus lives. The CRS also focuses on knowledge dissemination while also creating unique and entertaining programmes.

The programmes of Bol Hyderabad help students explore different aspects of the city, learn about the interventions created by small organisations and individuals for the service of the community and draw inspiration from them to become better individuals and responsible citizens. The programmes also feature members from civil society groups, eminent personalities, and experts.

Core Team: Two faculty coordinators work with the Station Incharge to oversee the activities and programmes of Bol Hyderabad. The CRS is almost completely handled by the student community except for the administrative part.

Major Projects Undertaken: Bol Hyderabad collaborated with the Election Commission for a campaign on raising awareness about elections and the important role of citizens.

Sustainable Strategies: The station is completely funded by the parent organisation, University of Hyderabad.

Number of listeners and Potential Outreach: Bol Hyderabad has a huge listener base of more than 1,50,000 listeners.

Major Concerns in the Community: Better career prospects and employment opportunities will certainly motivate the youth to contribute to the welfare of the society and nation at large. They need guidance on a variety of subjects that will enlighten and empower them into becoming better individuals and responsible citizens.



VJMS Awaaz Wanaparthi @ 90.4 FM
**Vanitha Jyothi Mahila Sangam, H.No. 24-8, Beside Ma-
 jeed, Gandhichowk, Wanaparthi, Telangana- 509103**

Contact Person: Mrs. AK Khamar Rahman,
Station Head
Contact number: +91-8885000815, +91-
 7207145145
Email: vjmsawaazwnpcrffc@gmail.com
Website: www.vjms.org
Broadcast Timing: 8 AM to 2 PM for 6 hours
 a day
Broadcasting Language: Telugu, Hindi, and
 English

Genesis: VJMS Awaaz Wanaparthi 90.4 FM was established in 2019 by Vanitha Jyothi Mahila Sangam. The CRS was established to focus on women's safety and empowerment, health and hygienic, organic farming, community development, and improving literacy and educational infrastructure. The mission of the CRS is to truly serve the society, especially the marginalised and under-privileged sections of the local community by informing, educating, enlightening and awakening the people in order to uplift their social, psychological and physical well-being.



Thematic Focus: The major thematic focus areas of VJMS Awaz CRS are health, education, women empowerment, and agriculture. The CRS also designs broadcast programmes to cater to the specific needs and concerns of the target community.

Sustainable Development Goals: The SDGs that the CRS focusses on are :

SDG 3: Good Health & Well-Being

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 8: Decent Work and Economic Growth

SDG 12: Responsible Consumption and Production

Primetime Programmes: The primetime programmes are Mana Mata Manchi Mata, Mana Pata Manchi Pata and Raithe Raju. Mana Mata Manchi Mata is a programme where retired teachers, officers and professors from the locality come to share their knowledge and experience on various topics including gender equity, women safety etc. Mana Pata Manchi Pata is a programme which encourages local singers and talented people to showcase their talents.. Mana Raithe Raju focuses on agriculture. The staff curates quality content on organic farming, discussions about natural pesticides etc. In Mana Raithe Raju, also discusses appropriate farming methods and crops that suit the soil type and climatic conditions of the region.



Innovations in format or any other way: Along with broadcasting, the CRS is an active proponent of narrowcasting. They also collaborate with leading NGOs and other agencies across the country to run campaigns, seminars, cultural activities, awareness programs, and other intervention projects in the community. The CRS is also active on all major social media platforms.

Core Team: The staff at VJMS CRS is presently ten strong. It includes the station director, manager, five support staff including radio jockeys, and a panel of three SHG members. The SHG panel guides the content curation related to agriculture and creates content helpful to the farmers.

Major Projects Undertaken: VJMS CRS has undertaken several major projects. It partnered with CEMCA and the Ministry of Ayush for Yoga certification programs. VJMS CRS partnered with Room to Read to develop literacy skills and a habit of reading among primary school children, and support girls to complete secondary school with relevant life skills to succeed in school and beyond.

The CRS also collaborated with DEF and British Council to focus on children's spoken English education and awareness. In an ongoing project, VJMS CRS is collaborating with SMART on a health campaign for the local community.

Sustainable Strategies: The CRS receives around forty percent of its annual budget from the parent organisation Vanitha Jyothi Mahila Sangam. The CRS raises the remaining amount from the collaborative projects with different organisations.

Number of listeners and Potential Outreach: VJMS CRS broadcasts its programmes in a region with a population of nearly 6,50,000 people, and the CRS estimates to have an active listener base of nearly five lakh people.

Major Concerns in the Community: The community needs intervention from government agencies and other organisations to address various concerns such as illiteracy, unemployment, health issues, etc. that affect its well-being.



Radio Manjeera @ 90.8 FM
Sister Nivedita Society, #4-5-73/65, Om Shanti Road, Sangareddy, Telangana - 502001

Contact Person: Jagdishwar Yadav, Station Head

Contact number: +91-9491059474, 7277990088

Email: radiomanjeera@gmail.com

Website: www.radiomanjeera.in

Broadcast Timing: 6 hours 30 mins on weekdays and 4 hours 30 mins on weekends

Broadcasting Language: Telugu and Hindi

Genesis: Radio Manjeera 90.8 FM is a Sangareddy-based Community Radio Station under the NGO called Sister Nivedita Society, registered in Sangareddy. The CRS started broadcasting in July 2018 with a broadcast duration of just two hours, but the CRS has scaled up over the last five years and is heading in the direction of being fully-operational with the latest equipment, in the near future. The mission of the CRS is to empower its target community.



Thematic Focus: The main focus areas based on which Radio Manjeera design its programmes and initiatives are youth, lifestyle and health, and employment. Apart from these major themes, the CRS also works on a wide range of other focus points that require immediate attention in the target community.

Sustainable Development Goals: Radio Manjeera aspires to achieve the following SDGs:
 SDG 3- Good Health and Well-being
 SDG 5-Gender Equality
 SDG 15-Life on Land

Primetime Programmes: Good Morning Sangareddy and Vijjakkamuchhatlu are the prime time programmes that feature in Radio Manjeera. Good Morning Sangareddy is the prime-time morning show that helps the listeners start their day with live updates on national and international affairs, sports, entertainment and much more. Vijjakkamuchhatlu is a Telugu language-based show that promotes local traditions, art and culture.



Innovations in format or any other way: Along with its broadcast service, Radio Manjeera engages with the community by hosting a number of cultural events, health camps, and fun activities for people from all demographic divisions. The CRS makes sure to reach out to even the remotest pockets in the community to understand and address their concerns, especially that of women. The women-centric initiatives by Radio Manjeera have greatly helped the community members in voicing their concerns and finding solutions.

The CRS also has different social media handles and a website of its own.

Core Team: The core team at Radio Manjeera comprises the Station Director, Station Coordinator, Programme Head, and Production Head. The Station Coordinator manages the station's activities and is also responsible for community coordination.

Major Projects Undertaken: In its five years of service, Radio Manjeera has been an active partner in projects with different leading organisations that include the CRA, CEMCA, UNICEF, Room to Read, and Factshala. Some of the major campaigns that the CRS featured in are Har Ghar Tiranga, International Yoga Day campaigns in both 2021 and 2022, and Young Warriors.

Sustainable Strategies: Radio Manjeera majorly works on its internal projects while also raising funds through its collaborations with the government agencies and NGOs. It also receives support from its parent organisation.

The CRS strives to be a part of externally funded projects to create its own revenue streams.

Number of listeners and Potential Outreach: Radio Manjeera caters to an area with a potential outreach of nearly two lakh people. With its limited broadcast duration, the CRS has an active listener base of 9,000 listeners as per the surveys it conducted.

Major concerns in the Community: The major concerns in the community include alcoholism, lack of awareness about fundamental rights, lack of awareness among farmers about the latest technology and techniques in agriculture, health, sanitation and hygiene issues.



Radio Manjeera @ 90.8 FM
Sister Nivedita Society, #4-5-73/65, Om Shanti Road, Sangareddy, Telangana - 502001

Contact Person: Jagdishwar Yadav,
Station Head
Contact number: +91-9491059474,
 7277990088
Email: radiomanjeera@gmail.com
Website: www.radiomanjeera.in
Broadcast Timing: 6 hours 30 mins
 on weekdays and 4 hours 30 mins on week-
 ends
Broadcasting Language: Telugu and Hindi

Genesis: Radio Manjeera 90.8 FM is a Sangareddy-based Community Radio Station under the NGO called Sister Nivedita Society, registered in Sangareddy. The CRS started broadcasting in July 2018 with a broadcast duration of just two hours, but the CRS has scaled up over the last five years and is heading in the direction of being fully-operational with the latest equipment, in the near future. The mission of the CRS is to empower its target community.



Thematic Focus: The main focus areas based on which Radio Manjeera design its programmes and initiatives are youth, lifestyle and health, and employment. Apart from these major themes, the CRS also works on a wide range of other focus points that require immediate attention in the target community.

Sustainable Development Goals: Radio Manjeera aspires to achieve the following SDGs:
 SDG 3- Good Health and Well-being
 SDG 5-Gender Equality
 SDG 15-Life on Land

Primetime Programmes: Good Morning Sangareddy and Vijjakkamuchhatlu are the prime time programmes that feature in Radio Manjeera. Good Morning Sangareddy is the primetime morning show that helps the listeners start their day with live updates on national and international affairs, sports, entertainment and much more. Vijjakkamuchhatlu is a Telugu language-based show that promotes local traditions, art and culture.



Innovations in format or any other way: Along with its broadcast service, Radio Manjeera engages with the community by hosting a number of cultural events, health camps, and fun activities for people from all demographic divisions. The CRS makes sure to reach out to even the remotest pockets in the community to understand and address their concerns, especially that of women. The women-centric initiatives by Radio Manjeera have greatly helped the community members in voicing their concerns and finding solutions.

The CRS also has different social media handles and a website of its own.

Core Team: The core team at Radio Manjeera comprises the Station Director, Station Coordinator, Programme Head, and Production Head. The Station Coordinator manages the station's activities and is also responsible for community coordination.

Major Projects Undertaken: In its five years of service, Radio Manjeera has been an active partner in projects with different leading organisations that include the CRA, CEMCA, UNICEF, Room to Read, and Factshala. Some of the major campaigns that the CRS featured in are Har Ghar Tiranga, International Yoga Day campaigns in both 2021 and 2022, and Young Warriors.

Sustainable Strategies: Radio Manjeera majorly works on its internal projects while also raising funds through its collaborations with the government agencies and NGOs. It also receives support from its parent organisation.

The CRS strives to be a part of externally funded projects to create its own revenue streams.

Number of listeners and Potential Outreach: Radio Manjeera caters to an area with a potential outreach of nearly two lakh people. With its limited broadcast duration, the CRS has an active listener base of 9,000 listeners as per the surveys it conducted.

Major concerns in the Community: The major concerns in the community include alcoholism, lack of awareness about fundamental rights, lack of awareness among farmers about the latest technology and techniques in agriculture, health, sanitation and hygiene issues.

TRIPURA



Friends CR @ 90.4 FM

C/o Debaru Devbarma, Opposite of water supply office,
Dhaleswar, Kalyani, PO: Agartala College. Tripura West-
799004

Contact Person: Ms. Debanjana Devbarman
Contact Number: +91-9366762940, 9863186281
Email: crsprojecttripura@gmail.com
Broadcast Timing: 8 AM to 2 PM & 6 PM to 10 PM
for 10 hours a day
Broadcasting Language: Bengali, Kokborok,
Hindi and English

Genesis: Friends CR 90.4 FM was established in 2017 by the organisation, David Super Star Bodol. The station officially started its broadcast from 29th May 2017. Friends CR was founded with the mission to enhance the lives of the community members by effectively addressing their needs through the medium of community radio. The CRS is committed to being an integral part of the community and ensuring its holistic development. Friends CR had a humble beginning but has gradually grown into a force to be reckoned with in the region because of its immense influence and popularity among the community members.



Thematic Focus: Friends CR develops programmes that are directly related to the concerns of the community. The major focus areas of the CRS have been reducing gender-based discrimination and violence, building and nurturing a peaceful and socially aware society, introducing means of quality education, and being a guiding force to the community members from the marginalised and weaker sections. The CRS' programmes focus on health, education, community welfare, and social harmony.

Sustainable Development Goals: The SDGs that the CRS focusses on are:

SDG 3: Good Health & Wellbeing
SDG 4: Quality Education
SDG 5: Gender Equality
SDG 10: Reduced Inequalities
SDG 16: Peace Justice and Strong Institution

Primetime Programmes: The primetime programmes are Friends Café, Best Friends, and Morning Friends. Friends Café is a programme where the CRS connects with the listeners to discuss local issues, literature, science and technology, etc. Best Friends is a two-hour long daily show that addresses a wide range of areas which include health and nutrition issues like mother and child care, lifestyle choices and problems etc. The programme also educates women of their rights, provisions under the law, and special government schemes for their benefit, while encouraging listeners to express their concerns and seek advice from experts like doctors, academics, psychiatrists, lawyers and police and government officials, who regularly feature on the show. Issues like human trafficking, exploitation and abuse of children, child marriages, women's education also form topics of discussion during the programmes.



Morning Friends is a programme that broadcasts news from AIR, discusses the latest developments in the region, and provides guidance about career, employment opportunities, and scholarships available for the student community.

Innovations in format or any other way: Friends CRS designs community-oriented programmes and organises immersive events for the well-being of the community members. The events focus on building awareness about social issues and areas that need attention. The CRS also narrowcasts its programmes for the benefit of the community members in media-dark and remote areas. The CRS also promotes the bamboo industry of the region.

Core Team: The team at Friends CR has ten members which include five core members, and a panel of experts. The CRS also appreciates community-participation in its programmes and other events related to the station.

Major Projects Undertaken: Since its establishment, Friends CR has collaborated with many leading organisations like UNICEF, UNHCR, EU, CRA, SMART, and different ministries of the central and state governments.

Sustainable Strategies: Nearly sixty percent of the expenses of the CRS are met by contributions from the parent organisation, David Star Super Bodol. The remaining funds are drawn through funded collaborations with different organisations.

Number of listeners and Potential Outreach: As many as 150 villages of Tripura fall within the broadcast range of the CRS and these villages have a population of nearly six lakh people. The CRS has an active listener base of 30,000 listeners.

Major Concerns in the Community: Bridging socio-economic gaps, promoting small-scale local entrepreneurship, promoting the bamboo industry, building better educational and healthcare infrastructure, and educating the community members about various subjects and social issues are the areas that require action.

UTTARAKHAND



NIVH Hello Doon @ 91.2 FM

National Institute for the Empowerment of Persons with Visual Disabilities (Divyangjan), 116, Rajpur Road, Dehradun, Uttarakhand - 248009

Contact Person: Ms. Chetna Gola

Contact number: +91-9458900749, 8410469727

Email: 91.2nivhellodoon@gmail.com

Website: www.nivh.gov.in

Broadcast Timing: 7 AM to 12 PM
& 4 PM to 8 PM for 9 hours a day

Broadcasting Language: Hindi, English, Garhwali & Kumaoni

Genesis: The community radio 91.2 NIVH Hello Doon was established in 2012 to produce quality content and broadcast awareness programmes for the general masses. It covers national and international events, policies, and government programmes for PwDs. Since 2012, the station has significantly supported accessibility and awareness campaigns. The content of the radio stations is designed to promote education, entertainment, and empowerment of persons with visual impairments. The station broadcasts over 300 programmes annually, including inspirational stories, Divyangta-Ek Alag Nazariya, Kitab Se, and Jazba-E-Doon, with the motto "By Divyangjan, For Divyangjan, About Divyangjan." The station also hosts jingles, features, radio dramas, and talk shows highlighting various schemes, programmes, and policies of the Indian government.

Thematic Focus: As a model community radio station, NIVH Hello Doon aims to develop skills-and-training programmes for PwDs and PwVIs in radio broadcasting, promoting awareness of radio programme production and broadcasting. The station showcases the talents of Divyangjan through programmes like "Hunar Ko Mili Disha" on social media platforms like YouTube, Facebook, Instagram, and Twitter. Additionally, The CRS also produced & broadcasted awareness programmes in order to create an enabling environment for social inclusion of the PwDs in all fields of life by providing equal opportunities to boost confidence in PwDs.

Sustainable Development Goals: NIVH Hello Doon focuses on the following SDGs:

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 10: Reduced Inequalities

SDG 16: Peace Justice and Strong Institution



Primetime Programmes: The popular primetime programmes at NIVH Hello Doon are Aao Bachhon Sune Kahani, and Jazba-E-Doon/Atithi @ NIVH Hello Doon. Aao Bachhon Sune Kahani is a radio programme for students from classes I-VI in which stories from Panchtantra & other prominent books are narrated. Jazba-E-Doon/Atithi@NIVH Hello Doon programmes focus on interviews of prominent personalities of Dehradun, guests or staff of NIEPVD. Sponsored programmes from NCERT are being run in order to educate the PwVs through audio lectures on different subjects from Class 1 to 12.

Innovations in format or any other way: In order to create awareness and dissemination of accurate information about various programmes and schemes of Govt. of India for PwDs, NIVH Hello Doon takes the initiative with the help of Community Radio Association Uttarakhand and other Community Radio Stations across the country by organising programmes like competitions, orientation programmes on disability-related topics through community radio stations across the nation.

The CRS is also active on all major social media platforms.

Core Team: The core team of the CRS comprises the Director, Programme Producer, Sound Recordist, Transmission Assistant, and interns. The Programme Producer looks after the content, the sound recordist assists with the technical issues, and the Transmission Assistant curates the playlist with the content that the team produces.

Major Projects Undertaken: The CRS has been a part of various projects in association with reputed international organisations like UNICEF for initiatives like Poshan Ki Potli & COVID Campaign. The CRS has also provided services to ministries/institutions like the Ministry of Health, Ministry of External Affairs, National Film Development Corporation (NFDC), National Disaster Management Authority (NDMA), UP Board, and Ambedkar Foundation (Ministry of Social Justice & Empowerment).

Sustainable Strategies: The institute is an autonomous body and receives technical and financial support from the Department of Empowerment of Persons with Disabilities (Divyangjan), Ministry of Social Justice & Empowerment, Govt. of India, which meets around eighty percent of the annual expenses. Apart from this, the strategy of the CRS is to be self-sufficient and draw the rest 20 percent of its budget by means of collaborative projects with leading NGOs and government departments.

Number of listeners and Potential Outreach: The CRS covers the city of Dehradun within its broadcast range and has an outreach potential of nearly 5,78,000. The CRS has an active listener base of nearly 60,000 listeners.

Major Concerns in the Community: The major needs/areas of concern within the community are inequality, lack of inclusive approach, and lack of awareness regarding opportunities and schemes being run by the government. It would be a great help to have more interventions from the local bodies and schemes from different organisations and government bodies.



Pantnagar Janvani @ 90.8 FM
Pantnagar Janvani Community Radio, Directorate of Communication, G.B. Pant University of Agriculture and Technology, Pantnagar, Uttarakhand-263145

Contact Person: Dr. S.K. Kashyap
Contact number: 05944-233122
Email: pantnagarjanvani@gmail.com
Broadcast Timing: 9 AM to 5 PM
Broadcasting Language: Hindi

Genesis: Pantnagar Janvani CRS initiated its transmission on August 15, 2011, under the guidance of experts from the Department of Agricultural Communication of College of Agriculture, G.B. Pant University of Agriculture and Technology, Pantnagar and is led by Dr. S.K. Kashyap who is serving as Professor in the Department of Agricultural Communication itself. Pantnagar Janvani CRS operates under the aegis of the Directorate of Communication, G.B. Pant University of Agriculture and Technology, Pantnagar.



Thematic Focus: The primary thematic focus areas of Pantnagar Janvani are agriculture, rural development, environmental issues, gender inequality and skill-building for youth. The CRS also focuses on addressing different social concerns through its community-centric programmes.

Sustainable Development Goals: Pantnagar Janvani aims to achieve the following SDGs:

- SDG 3: Good Health and Well-Being
- SDG 4: Quality Education
- SDG 5: Gender Equality
- SDG 10: Reduced Inequalities
- SDG 11: Sustainable Cities and Communities
- SDG 13: Climate Action

Primetime Programmes: The popular primetime programmes at Pantnagar Janvani are listed below:

- **Krishi Sandesh:** The programme covers aspects related to farming, agricultural technologies and problems faced by the farming community
- **Anchal Ki Surabhi:** Youth's opinions on issues of social significance
- **Meri Gram Sabha:** Rural voices on issues of rural development
- **Os Ki Boondein:** Motivational stories for well-being, and youth development
- **Yuva Swar:** Covers issues related to youth empowerment, youth employment, youth development, youth education, youth awareness, etc.
- **Radio Pathshala:** Skill-building courses on farming and agri-related ventures
- **Arogya Sampada:** Covers aspects related to traditional knowledge, healthcare and well-being
- **Laghu Natika:** Covers social awareness, government programmes, youth and gender-related issues, etc.



Innovations in format or any other way: The programmes are designed in accordance with the principles and theory of development communication focusing on participatory and audience-led content development. A special, research-based participatory methodology was designed and developed to involve the community in content development. Phone-in and phone-out were strategically introduced for community participation. Intensive and focused fieldwork was integrated into the audience-based broadcast on specific subjects like financial inclusion, health awareness, legal empowerment of women, etc.

Pantnagar Janvani CRS created a community-based network of rural entrepreneurs and progressive farmers who have been trained at Pantnagar in different vocations like fisheries, beekeeping, seed production, nursery raising, food processing, etc. Radio Pathshalas were organised on different vocations and these progressive farmers acted as local resources for the community to gain practical exposure and experience, during the radio broadcasts. It led to a huge number of successful rural entrepreneurs connected through the efforts of Pantnagar Janvani CRS.

Core Team: The core team at Pantnagar Janvani is constituted of the Vice-Chancellor, Dean (College of Agriculture), Director of Communications, Joint Director of Communication, communication experts, radio technicians, studio workers, anchors, field volunteers and student volunteers.

Major Projects Undertaken: Pantnagar Janvani has been a part of many regional and national projects in collaboration with leading organisations and government agencies to design interventions that promote community well-being. The CRS has also designed its own internal projects on financial inclusion, women empowerment, and promoting science awareness in the community.

Sustainable Strategies: Quality content development is a big task, for which resources were mobilised through external funding agencies for specific programmes which helped the CRS sustain its uninterrupted broadcast for the last 12 years. More than 40,000 hours of useful quality content has been developed and broadcasted by Pantnagar Janvani CRS which is a mammoth task and a significant achievement.

Number of listeners and Potential Outreach: Pantnagar Janvani has a strong potential outreach as 150 villages spread across the districts of Udham Singh Nagar, Nainital, and Baheri districts.

Major Concerns in the Community: The farming community is facing challenges related to climate change and global warming. Yet another problem is migration of youth from the villages to townships in search of livelihood. The interest of youth in agriculture has drastically declined, leading to grave concern. CRS needs to be empowered and strengthened to act on all these major concern areas of the community on a regular basis. The government departments, development functionaries, agricultural universities and KVKs need to be mandatorily aligned with community radio so that their activities and programmes get mass visibility.



Mandakini Ki Aawaz @ 90.8 FM
 Sena Garsari, Post Uchhadungi, Via-Chandrapuri,
 Tehsil Ukhimath, Rudraprayag
 Uttarakhand – 246425

Contact Person: Mr. Manvendra Singh Negi

Contact Number: +91-9639649917,
 +91-9837095433

Email: crsmandakini@gmail.com,
 comm.radiomka@gmail.com

Broadcast Timing: 6 AM to 6:30 PM in summer, 7
 AM to 6 PM in winter, and 8 hours from Monday to
 Saturday and 11.30 hours on Sunday

Broadcasting Language: Garhwali and Hindi



Genesis: Mandakini Ki Aawaz was established in the year 2001 after the Community Radio Workshop of Himalaya Trust. After going through many modes and activities of limited broadcasting (Narrowcasting, TV cable casting, Satellite Broadcast, etc.), the collaboration between Mandakini Ki Aawaz and People's Power Collective established an on-air station in 2014. The CRS was established to provide timely notices, information and entertainment at the local level. It is meant to make the community aware in the areas of folk culture, education, health, employment, environment etc. It is also meant to provide a platform to the artists, and also nurture a healthy environment. The CRS continues to support the community through various projects and effective strategies.

Thematic Focus: The major thematic focus areas of Mandakini ki Awaz include education, health and hygiene, culture and art, employment, gender equality, and environmental protection. The CRS also works on fostering an inclusive attitude in the community.

Sustainable Development Goals: Mandakini Ki Aawaz Radio works on the following SDGs:

SDG 5: Gender Equality

SDG 9: Industry, Innovation and Infrastructure

SDG 10: Reduced Inequalities

SDG 11: Sustainable Cities and Communities

Primetime Programmes: Mandakini ki Awaz has a large pool of interactional programmes that are designed for the well-being of the community. The CRS also promotes a participatory approach among the community members and invites them to feature in the programmes. Experts from different fields regularly feature in the programmes to help the community with better insights and advice about various subjects. The programmes of the CRS help the community become socially aware.



Innovations in format or any other way: Mandakini ki Awaz has designed several campaigns to create awareness around topics including addictions, women empowerment, digital safety etc. Janata Milan was a unique flagship programme that addressed the administrative concerns and queries of the community, and the programme turned out to be very beneficial for the community members. The District Magistrate of Rudraprayag was a part of this initiative.

Core Team: The core team at Mandakini ki Awaz is constituted of the Station Manager, Communications Team Lead, Content Team Lead, Production Team Lead, Field Team Lead and two associate members. There is a team of five reporters who assist in field activities.

Major Projects Undertaken: Mandakini ki Awaz designed a science awareness programme in association with Umeed PPC. The CRS designed digital awareness programmes in association with TechSakhi and FactShaala, and children's education programmes in association with Room to Read.

The CRS has also been a part of different COVID-19 awareness campaigns in association with organisations like UNICEF, CRA, and Umeed PPC. The CRS collaborated with CEMCA for the International Day of Yoga campaigns in 2021 and 2022.

Sustainable Strategies: Mandakini ki Awaaz meets around eighty percent of its expenses through funded collaborations with different organisations. The remaining funds are contributed by the community. The infrastructure of Mandakini ki Awaz was developed with grants from the Panchayat and MLA fund.

Number of listeners and Potential Outreach: Mandakini ki Awaaz covers nearly 600 panchayats within its broadcast range and the area houses a population of nearly 3,50,000 people. The CRS has an active listener base of approximately 1,80,000 listeners.

Major Concerns in the Community: The major concerns in the community are unemployment, alcohol addiction and substance abuse among the youth in the community. Many people also have to migrate to cities in search of employment opportunities.

Henvalvani Community Radio @ 90.4 FM

Samudayik Radio Henvalvani, Mussoorie Road, Chamba, Tehri Garhwal, Uttarakhand - 249145

Contact Person: Mr. Rajendra Negi
Contact number: +91-9412970251,
7505480397

Email: henvalvanicr@gmail.com

Website: henvalvani.wordpress.com

Broadcast Timing: 12 PM to 9 PM
for 9 hours a day

Broadcasting Language: Hindi

Genesis: Henvalvani (the voice of Henval, a name derived from the valley where the initiative is located) Community Radio, established in September 2001, was founded by a group of rural youth who sought a unique voice. The Himalaya Trust, an NGO in Dehradun, provided radio training, focusing on recording and highlighting local community needs. The group began airing topical programmes in hill villages and fostering an information revolution. Initially, the team at Henvalvani CR narrowcasted the programmes, travelling from village to village to encourage listeners. Finally, Henvalvani CR went on air for the first time on 3rd March 2012. Recently, Henvalvani has broadcasted some programmes on the satellite radio World Space and distributed digital radio sets in nearby villages.

Thematic Focus: The major thematic focus areas of Henvalvani CR are health, youth, women empowerment, child welfare, environment protection, employment, addressing social issues like migration, bridging socio-economic and gender gaps, amongst others. The CRS is committed to addressing the concerns of the local community and creating community-oriented programmes.

Sustainable Development Goals: Henvalvani Community Radio is aspiring to achieve the following SDGs:



Primetime Programmes: The primetime programmes that feature on Henvaivani CR are quiz programmes, phone-in programmes, discussions, interviews, etc. These programmes are related to various topics such as health and hygiene, women empowerment, child welfare, and addressing the concerns of the local community. The programmes target members from all walks of life and also provide them with a platform to express their opinions on different subjects.

Innovations in format or any other way: Radio Henvaivani is set up with a cost-effective approach and focuses on minimal costing. The CRS is an active proponent of narrowcasting as it is based in the Himalayas, which is a difficult geographic terrain with harsh climatic conditions.

The CRS also actively engages with its audience through the means of social media platforms.

Core Team: Henvaivani CR has ten members in its management committee and there are nine other staff who ensure the seamless functioning of the CRS. The team is also supported by fifteen volunteers from the community who actively participate and contribute at all stages of content creation.

Major Projects Undertaken: Henvaivani CR has collaborated with many organisations and government agencies during the eleven years of its service to the community. In addition to the collaborations, Henvaivani also works extensively on designing internal initiatives for the well-being of the community.

Sustainable Strategies: The CRS is sustained by the funded collaborations with external partners, while also receiving support from the community in terms of content development and volunteering for different activities.

Number of listeners and Potential Outreach: Henvaivani CR broadcasts its programmes in a region with a potential outreach of nearly 2,40,000 people.

Major concerns in the Community: The major concerns in the community are unemployment and the resulting migration to cities. The community is also affected by a lack of awareness about several areas like healthcare, environmental concerns, public welfare schemes etc. Being a geographically challenging terrain, the region is also affected by forest fires and environmental issues.



Radio Zindagee @ 90.8 FM

Graphic Era Educational Society, 566/6 Bell Road,
Clement Town, Dehradun, Uttarakhand - 248002

Contact Person: Mr. Navneet Gairola

Contact Number: +91-9997238744,
8958753384

Email: Radiozindagee@gmail.com

Broadcast Timing: 7 AM to 9 PM for
14 hours a day

Broadcasting Language: Hindi &
Garhwali Local dialect

Genesis: Radio Zindagee 90.8 was established in April 2014 by Graphic Era Educational Society to cater to the needs of the student community. The mission of the CRS is to create awareness regarding educational opportunities, career skills, and also different social issues. In its nine years of service, the CRS has been able to positively influence its target community.



Thematic Focus: Radio Zindagee primarily focuses on the educational concerns of the target community. The CRS is also committed to creating social awareness in areas like youth empowerment, health, and the environment.

Sustainable Development Goals: Radio Zindagee focuses on the following SDGs:

SDG 2: Zero Hunger

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 8: Decent Work and Economic Growth

Primetime Programmes: The popular primetime programmes at Radio Zindagee are Josh Factory, The Health Show, Ek Mulaqaat, and Music Junction.

Josh Factory is a programme that provides listeners with daily updates of the city, national and international news, and also addresses different issues related to the community. The Health Show features a doctor and discusses lifestyle concerns, different diseases and health issues, and offers expert advice on prevention and cure. Ek Mulaqaat is a show that features community members and achievers who share their opinions and experiences. Music Junction is a musical programme where listeners can request for their favourite songs to be broadcast.



Innovations in format or any other way: Radio Henvalvani is set up with a cost-effective approach and focuses on minimal costing. The CRS is an active proponent of narrowcasting as it is based in the Himalayas, which is a difficult geographic terrain with harsh climatic conditions.

The CRS also actively engages with its audience through the means of social media platforms.

Core Team: Henvalvani CR has ten members in its management committee and there are nine other staff who ensure the seamless functioning of the CRS. The team is also supported by fifteen volunteers from the community who actively participate and contribute at all stages of content creation.

Major Projects Undertaken: Henvalvani CR has collaborated with many organisations and government agencies during the eleven years of its service to the community. In addition to the collaborations, Henvalvani also works extensively on designing internal initiatives for the well-being of the community.

Sustainable Strategies: The CRS is sustained by the funded collaborations with external partners, while also receiving support from the community in terms of content development and volunteering for different activities.

Number of listeners and Potential Outreach: Henvalvani CR broadcasts its programmes in a region with a potential outreach of nearly 2,40,000 people.

Major concerns in the Community: The major concerns in the community are unemployment and the resulting migration to cities. The community is also affected by a lack of awareness about several areas like healthcare, environmental concerns, public welfare schemes etc. Being a geographically challenging terrain, the region is also affected by forest fires and environmental issues.



RADIO KEDAR

Radio Kedar @ 91.2 FM

Village - Kharapatiya, G.P. Kyuri, Block- Augustmuni, District- Rudraprayag, Uttarakhand - 246442

Contact Person: Dr. Himanshu Shekhar, Director;

Mr. Bhuvan Chandra Devrari, Station Head

Contact Number: +91-9411112400, +91-9412946634

Website: www.radiokedar.com

E-mail: radiokedar91.2fm@gmail.com

Broadcast Timing: 7 AM to 5 PM for 10 hours a day

Broadcasting Language: Garhwali, Hindi, and English languages

Genesis: The Radio Kedar was established on 01st October 2022 by the Manava Bharati Society Dehradun to serve the people of Rudraprayag. The CRS provides timely and accurate information to the community members, raises awareness about important issues, empowers the local community and promotes sustainable development. Radio Kedar serves as a platform for the local community to voice their concerns, share their experiences, and provide feedback on various issues affecting their lives and has become an essential source of information for the people of Rudraprayag and its surrounding area.



Thematic Focus: Radio Kedar is a community-based radio station committed to promoting development and empowerment through its focus areas of quality education, health, employment, child and women welfare, gender equality, economic growth, environment and sustainability, disaster preparedness and mitigation, entrepreneurship, and innovation. Through programmes, interviews, and discussions, the station seeks to provide practical solutions to the challenges faced by local communities, while also promoting sustainable development practices.

Sustainable Development Goals: Radio Kedar is working on achieving the following SDGs:

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 7: Affordable and Clean Energy

SDG 8: Decent Work and Economic Growth

SDG 13: Climate Action

Primetime Programmes: The primetime programmes of Radio Kedar are 'Suprabhat Pahad Se', 'Surkhiyan Aaj Ki', 'Yaadein Ateet Ki', 'Bhet Vartha', 'Pahadi Pakwan', 'Rang Aur Log Sanskriti', 'Aao Batein Karein', 'Hamare School', 'Hamare Mehmaan' and 'Ek Kahani'.

Innovations in format or any other way: Radio Kedar is an active proponent of the narrowcasting technique to engage with community members in areas where mass media has still not made an impact. The CRS promotes community participation through the different activities and campaigns that it organises. Radio Kedar is also committed to creating an impact in the lives of the needy, vulnerable and marginalised.

Core Team: The core team of Radio Kedar is constituted by the Station Director, Station Manager, Community Coordinator and other core members who are supported by a team of reporters and interns. The administration presides over official matters while the Community Coordinator ensures community participation and the support staff assists in selecting and curating the content for programmes.

Major Projects Undertaken: Many projects related to women and girls have been undertaken by Radio Kedar. In collaboration with GAIL (India) Limited, a menstrual health awareness drive was held in 15 girls' schools, and these schools were equipped with Sanitary Napkin Vending Machines and Incinerators. Awareness campaigns were also conducted against 'Domestic Violence' and 'Alcoholism' in rural areas. The CRS recently collaborated with GAIL (India) Limited to improve facilities at 15 government schools and major government hospitals in Uttarakhand's Rudrapur district.

Sustainable Strategies: GAIL (India) Limited provided financial assistance, covering approximately 80% of the establishment cost of Radio Kedar. The parent organisation contributes to the CRS' annual budget. Radio Kedar's long-term strategy, however, is to become self-sufficient and cover all its expenses through collaborative projects with leading institutions, hospitals, business firms, NGOs, government departments, etc.

Number of listeners and Potential Outreach: Nearly 40 villages fall within the broadcast range of Radio Kedar. It is estimated that the CRS has an active listener base of around 20,000 people.

Major Concerns in the Community: The major areas of concern within the community are women's drudgery, lack of quality education, poor health infrastructure, migration from hill villages to urban planes, unemployment, lack of awareness regarding opportunities and government schemes, and inadequate preparedness for disasters.



Radio Gham Chhaya @ 90.0 FM

Gorkhali Sudhar Sabha, Dhan Singh Thapa Marg, Garhi Cantt,
Dehradun, Uttarakhand-248003

Contact Person: Mr. Madhu Gurung

Contact number: +91-9818610514,
9868984759

Email id: ghamchhaya2020@gmail.com

Website: www.radioghamchhaya.com

Broadcast Languages: Hindi and Nepali

Broadcast Hours: 7 am to 11 am and 4.30 pm to
9.00 pm

Genesis: The first licensed Nepali community radio station in India, Radio Gham Chhaya (meaning Sun and Shade), is situated in Dehradun, Uttarakhand. The CRS was officially opened on October 20, 2021, by Lieutenant General Gurmit Singh, the governor of Uttarakhand. In addition to maintaining and promoting the Nepali language, culture, and its rich history, Radio Gham Chhaya is dedicated to celebrating and honouring the uniqueness and heritage of all other cultures around the world.



In today's growing global community, English has supplanted other languages as the main medium of communication. There are about 7000 languages spoken throughout the world, but tragically, many of them are in danger of extinction as communities adopt prominent and popular languages. Language loss results in a loss of culture and rich history. The goal of Radio Gham Chhaya is to rekindle, energise, and restore a sense of native pride within the community. Thematic Focus: While Radio Gham Chhaya works across many focus areas, its main focus rests on community welfare, culture preservation, health and hygiene, and creating better opportunities for community members.

Sustainable Development Goals: Radio Gham Chhaya broadly focuses its work on the following SDGs:

SDG 3: Good Health and Well Being

SDG 5: Gender Equality

SDG 8: Decent Work and Sustainable Growth

SDG 15: Life on Land

Primetime Programmes: The programme library at Radio Gham Chhaya is robust. Among the CRS's top programmes are Mahila Sansar, Morning Coffee, and Swastha Sansar. A health-focused programming called Swastha Sansar covers a wide range of subjects, including diseases, their prevention, treatment, and ways to live a healthy lifestyle. The morning programme Morning Coffee airs is a prime-time morning show that covers a variety of subjects, including entertainment, politics, and national and international events. A women's programme called Mahila Sansar aims to highlight the various responsibilities that women play in their daily lives. Path Pradarshan, Lahure ko Gatha, and Yatra are among the popular programmes of Radio Gham Chhaya.



Innovations in format or any other way: In a number of outreach initiatives, a team engages the community members in conversation about a chosen topic and then uses their insights to highlight, clarify, or more fully address issues. The CRS had been requested by the community to set up discussions with psychologists and career counsellors. This was organised at the CRS as a result of these discussions, and students from a nearby university and recent high school graduates were invited to interact with a team of experts. The CRS also shares its content on different social media platforms.

Core Team: A committed staff works tirelessly for the community's welfare and to meet its needs at Radio Gham Chhaya. In addition to its core team, the CRS works to promote community involvement in content creation and routinely solicits community input.

Major Projects Undertaken: The CRS has worked on the following significant projects since its inception:

In areas of the community with limited access to the media, the CRS worked on a Bill Gates Foundation project to raise awareness of COVID-19 and cover various aspects of the disease.

The CRS collaborated with UNICEF and the Ministry of Women and Child Welfare (GoI) on the Poshan ki Potli project. The project's goal was to give pregnant women access to the necessary medical care and nutrition.

Poshak ki Potli's success inspired the creation of another initiative, Plastic se Behtar, which aims to raise awareness about the need to stop using plastic in daily life.

The CRS worked on another project with the Ministry of Health to bust myths about COVID-19 and to spread awareness about the need for vaccination against the pandemic.

The radio station also collaborated on an HIV/AIDS project with the National Institute of Visually Blind.

All of these projects have been successful in creating a huge impact in the target community of Radio Gham Chhaya.

Sustainable Strategies: On various projects, Radio Gham Chhaya frequently collaborates with various parties, including the government and NGOs. These initiatives aid the CRS in obtaining funding for its operations. The CRS prioritises digital outreach and is adopting the latest technology to increase its reach.

Number of listeners and Potential Outreach: Radio Gham Chhaya covers the area of Dehradun and its outskirts, and hence has a potential outreach of at least 15 lakh people within its broadcast range.

Major Concerns in the Community: Research shows that the major concerns in the community are lack of employment opportunities, health issues, environmental change and environmental degradation, and gender inequality. The CRS tries its best to address these issues and design effective interventions for the same.



Radio Masti @ 89.6 FM

K.M. Tower, Near Bharat Seva Ashram Sangh,
Devpura Chowk, Haridwar,
Uttarakhand - 249407

Contact Person: Mr. Neeraj Goel (Director)
Contact Number: +91-7231896896/9997771235
Email id: mastiradio89.6@gmail.com
Broadcast Languages: Hindi
Broadcast Hours: 6 AM to 12 PM for 18 hours a day

Genesis: Radio Masti was set up in 2022 under the aegis of Bright Youth Development and Welfare Association. The CRS was founded with the vision and goal of improving the condition of its target community holistically, with a special focus on youth. The CRS is dedicated to meeting the needs of the target community at the local level and operates in the aspirational district of Haridwar..

Thematic Focus: A wide range of focus areas are covered by Radio Masti, including education, health and nutrition, agriculture, spirituality, disaster relief, and tourism. The CRS aims to touch upon every aspect of its target community by concentrating on multiple thematic areas, and therefore designs its intervention strategies with immense deliberation and planning.

Sustainable Development Goals: Radio Masti broadly focuses its work on the following SDGs:

SDG 4: Quality education

SDG 6: Clean water and sanitation

SDG 13: Climate Action

SDG 15: Life on land

Primetime Programmes: Bhakti Sagar, a musical programme that airs devotional songs multiple times throughout the day, is Radio Masti's primetime programme. This is because Haridwar is a holy pilgrimage site for people from all over the country. The CRS also broadcast several other infotainment programmes covering different topics for the youth, farmers, homemakers and other community members.



Innovations in format or any other way: Radio Masti actively engages with its community through narrowcasting in addition to broadcasting. To lead the community towards a path of holistic development, it is absolutely crucial to reach out to the grassroots levels and make timely interventions in the community. The CRS develops a variety of initiatives with help from the parent organisation and through partnerships with other regional groups. The CRS also shares its content on Facebook, Instagram, YouTube and Twitter.

Core Team: The staff at Radio Masti presently houses six members. All official matters are presided over by the Station Director. Community members are also involved by the CRS, and they are warmly welcomed to volunteer at various programme development stages.

Major Projects Undertaken: The main initiatives that Radio Masti has so far been involved in focuses on improving agricultural practices and increasing public awareness on the importance of conserving water, soil, and the environment. Other internal initiatives emphasise on raising awareness on various social issues and promoting education for girls.

Sustainable Strategies: Currently, Radio Masti receives all technical and financial support from its parent organisation Bright Youth Development and Welfare Association. The CRS is working on expansion plans and is attempting to raise funds through partnerships and advertising, while also considering grants from governmental agencies and other organisations.

Number of listeners and Potential Outreach: Radio Masti's broadcast range covers an area that has an estimated population of nearly five people. Out of this potential outreach, the CRS has an active listener base of nearly two lakh people.

Major concerns in the Community: When Radio Masti conducted some basic research and studies within its target community, a number of pressing issues emerged, including the dearth of government programmes to support farmers and the need for better schools and hospitals. Increasing tourism and related activities can also make a significant difference in the employment prospects for various groups within the community.



Radio Khushi @ 90.4 FM
Guru Nanak Fifth Centenary School ,
Sardar Mehtab Singh Road, Vincent Hill Mussoorie,
Uttarakhand– 248179

Contact Person: Mr. Arjun Kanturia,
Mrs. Nupur Karanwal

Contact Number: +91-9927994633,
9897742469, 9319422856

Email: radiokhushi@yahoo.in

Broadcast Timing: 6 AM to 12 PM
for 18 hours a day

Broadcasting Language: Hindi, English,
Punjabi, Garhwali and Jaunsari

Genesis: Radio Khushi was launched on 16th April, 2010, by Guru Nanak Fifth Centenary School with the objective to be a source of information and entertainment to the people living in the hills of Mussoorie. The tagline of Radio Khushi is 'Gungunate Raho'. The CRS had a humble beginning with just four hours of broadcast per day, and has gradually expanded to broadcasting eighteen hours of programmes per day. Radio Khushi is a part of the daily lives of the local community.



Thematic Focus: The primary focus areas of Radio Khushi are health, government welfare policies, rights and entitlements, environment and climate, women empowerment, and promoting local culture, traditions and talent. The CRS focuses on making the local community aware of various social and environmental concerns as well as entertaining them.

Sustainable Development Goals: The goals that Radio khushi focuses on and aspires to achieve are:

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 11: Sustainable Cities and Communities

SDG 13: Climate Action

Primetime Programmes: The primetime programmes of Radio Khushi are Suprabhatam, Hello Doctor, Life Line, Folklore, Aaj ke Vichaar, Subah ke Sheetal, and Awaz Do Apne Dil Ko. These programmes are developed in various formats and are based on different areas like health, culture, information etc.

The health programmes of the CRS feature doctors and healthcare experts who discuss prevalent health concerns in the community, and suggest prevention and treatment measures.

Experts from different fields also feature in the programmes and clarify the doubts and concerns of the community by interacting with them. The CRS also has a collection of cultural programmes that focus on the folklore, traditions, and local culture of the region, and thereby helping to protect and preserve them.



Innovations in format or any other way: Radio Khushi works closely with local NGOs like CRPWS, Samadhaan etc., and civic bodies to address various problems like domestic violence, dowry, social discrimination, etc. The CRS supports the activities of organisations like Womenovator and promotes their campaigns. The CRS also supports Re-City which is an organisation that focuses on spreading awareness about recycling and waste management by segregating biodegradable and plastic waste.

Core Team: Radio Khushi has twelve members in its core team that includes the Station Director, Programme Head, two sound editors, and radio jockeys.

Major Projects Undertaken: Radio Khushi has been a part of several projects. It collaborated with CRPWS to create health-related programmes. The CRS produced programmes on disaster management keeping in mind the environmental threats faced by people living in the hilly areas, in collaboration with the Disaster Management Department, Dehradun, Uttarakhand. The CRS was part of a number of awareness campaigns during the COVID-19 pandemic. Other key partners include Samadhaan, Re-City, NIM, and CEMCA.

Sustainable Strategies: Radio Khushi receives technical and financial support from its parent organisation, Guru Nanak Fifth Centenary School Society. The CRS is also developing different strategies to create its own revenue streams.

Number of listeners and Potential Outreach: Radio Khushi has a strong listener base of nearly 3,00,000 listeners in the areas of Mussoorie, Dehradun, Haridwar, Rishikesh, Roorkee, Narendra Nagar, Tehri, Pauri, and Ponda Sahib.

Major concerns in the Community: Natural disasters and environmental concerns are threats to the local community. Adequate waste management systems and policies should be adopted in the region. Lack of adequate and latest healthcare facilities also affect the community who also face connectivity issues due to hilly terrain.



Kumaon Vani @ 90.4 FM
TERI Trisha Farm, Gram Supi, Block Ramgarh,
Nainital, Uttarakhand - 263137

Contact Person: Mr Mohan Singh Karki

Contact number: +91-8449860762,
9899804490

Email: kumaonvanicrs@teri.res.in,
sumit.bansal@teri.res.in

Website: teriin.org

Broadcast Timing: 08:00 AM to 01:00 pm,
01:00 pm to 05:00 pm (repeat)

Broadcasting Language: Kumaoni and Hindi



Genesis: Kumaon Vani community radio station was set up by The Energy and Resources Institute (TERI) in March 2010 in Nainital district of Uttarakhand with the aim to bring together the local community across several villages in the valley of Kumaon. It was established to use radio as a tool to promote sustainable development among the local farming community. While working with the local farming community, TERI realised that lack of access to information was a big roadblock in promoting sustainable development in this mountainous region. Thus emerged the idea of setting up Kumaon Vani, a community radio that could enable the farmers to share knowledge and information on agriculture.

Thematic Focus: The primary focus area of Kumaon Vani CRS is sustainable agriculture. The CRS also works on education and healthcare, water and sanitation, gender and education, forestry and biodiversity, delivery of government welfare programmes, accountability in local governance, and Kumaoni music, art and culture.

Sustainable Development Goals: Kumaon Vani works for the development and upliftment of different sectors of the community, thus works on the following SDGs:

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 13: Climate Action

SDG 15: Life on Land

Primetime Programmes: Kumaon Vani CR broadcasts several programmes for the community members who reside in the valley. Some of the primetime programmes are Birds of Kumaon and Swasthya Sankalp.

The short series, Birds of Kumaon, is the interconnection of programmes on the ubiquity and ecological importance of birds that are excellent indicators of the state of the natural world. Swasthya Sankalp is an 18-episode programme series that focuses on raising awareness about different health issues.



Innovations in format or any other way: Vox-pop, live discussions in the studio, field reports, phone-interviews with experts, voices of farmers from the grassroots, group discussions, quiz, drama, storytelling and documentary, narrowcasting, folk songs, etc. are all innovative forms of infotainment programmes through which the CRS engages with the listeners. The CRS also has a YouTube channel of its own where it uploads its programmes.

Core Team: The core team at Kumaon Vani comprises four members including the Station Manager and three content producers. Another member is associated with the team from the Delhi campus of TERI. A team of local youth volunteers also assist the core team at the radio station.

Major Projects Undertaken: Kumaon Vani works on collaborative projects and campaigns with several stakeholders including Nature Conservation Foundation, UNICEF, Seeking Modern Applications for Real Transformation, Uttarakhand State Health Department, Information and Public Relation Department, Uttarakhand and a few other private media agencies.

Sustainable Strategies: The radio station is funded and supported by the parent organisation, The Energy and Resources Institute (TERI). The CRS regularly pitches project proposals and submits concept notes to various state departments and local NGOs. Apart from this, the CRS also receives PSAs and short campaigns from government bodies and private agencies.

Number of listeners and Potential Outreach: The radio station reaches out to nearly 500 villages in Nainital, Bhimtal, Almora, Ranikhet, Kausani, Champawat, Devidhura, Pithoragarh, Betalghat, Sheetlakhet, Kausani, Gwaldam and Bagheshwar. It covers a population of nearly 3,50,000 people, which is predominantly an agricultural community.

Major Concerns in the Community: The mountain region is dealing with significant migration and the ensuing depopulation issue. Every third rural household in the hill districts reports migration, according to the Uttarakhand Human Development Report. Lack of remunerative employment opportunities, access to quality education and health services are forcing many to migrate at an alarming rate.

The government and developmental experts need to pay serious attention to the situation of rising unemployment in general and migration from hill regions in particular as soon as possible. It necessitates the implementation of Uttarakhand Vision 2030, a document created by the state's government in 2018 that identified high-value agriculture, tourism, green energy, eco-services, and forestry as key contributors to employment and economic growth.



Radio Rishikesh @ 90.0 FM
Upper Road, Dhalwali, Rishikesh,
Tehri Garhwal,
Uttarakhand - 249201

Contact Person: Mr. Anil Chandola
(Incharge)

Contact Number:

Office Landline : 0135-2433658,

Mobile : 7351009107; 9411571947

Email: radiorishikesh90fm@gmail.com;

bgsuttranchal@rediffmail.com;

anilchandola2@gmail.com

Website: www.radiorishikesh.com

Broadcast Timing: 8:00 AM to 10:00 PM,
14 hours

Broadcasting Language: Hindi, Garhwali,
Kumaoni



Genesis: Radio Rishikesh 90.0 FM was set up on 07th April 2023 under the aegis of Bhartiya Gramotthan Sanstha, Dhalwala, Rishikesh. The CRS was established with the vision and goal of improving the conditions of its target community holistically, with a special focus on youth. The CRS is dedicated to meeting the needs of the target community at the local level and operates in the Rishikesh city of Uttarakhand.

Thematic Focus: The focus area of Radio Rishikesh includes education, health and nutrition, agriculture, spirituality, disaster relief and tourism, etc. The CRS aims to touch upon every aspect of its target community by concentrating on multiple thematic areas and therefore designs its intervention strategies with immense deliberation and planning

Sustainable Development Goals: focuses its work on the following SDGs:

SDG 3: Good Health and Well-Being

SDG 6: Clean Water and Sanitation

SDG 11: Sustainable Cities and Communities

SDG 13: Climate Action

Primetime Programmes: The primetime programmes includes Bhajan Mala, a musical program that airs devotional songs every morning as Rishikesh is a holy pilgrimage city all over the country. The other programmes include Shaksyat se Miliye, Karamveer, Gaon Humare, School Humare, Youth Junction, Community Connect, Bachpan ki Baatein, Suno Kahaniyan, etc.

Innovations in format or any other way: Radio Rishikesh actively engages with its community through broadcasting different infotainment programmes. The CRS reaches out to the grassroots level of its community for their holistic development. The CRS reaches out to various sections of the society through its parent organization and through partnerships with other regional groups. The CRS shares its content on Facebook, Instagram, YouTube and Website etc.



Core Team: Six members form the core team of Radio Rishikesh. There are six CRMC members who support the CRS. These members together essay different roles at the CRS to ensure its smooth operation and cater to the needs of the community.

Major Projects Undertaken: Radio Rishikesh has been a part of several projects with eminent government departments and private bodies which include KVK Washim, District Information Office, Health Department (Risod), College of Agriculture (Risod), Department of Agriculture (Govt of Maharashtra), SMART, UNICEF, CRA, and Ideosync Media Combine.

The CRS was part of the SBC3 Nutrition and Child Development project.

Sustainable Strategies: The CRS is financially and technically supported by its parent organisation, Bharatiya Gramotthan Sanstha.

Number of listeners and Potential Outreach: Radio Rishikesh is a relatively new CRS in the region; it is yet to ascertain the active listenership and its outreach potential.

Major concerns in the Community: Tehri Garhwal is an environmentally-sensitive zone and the area faces many concerns every year in the form of landslides and other environmental concerns. The community needs to be sensitised about these concerns and measures to counter such issues.



Radio Garhvani @ 90.8 FM
Gauniyal Market, Devi Road,
Sitabpur, Kotdwara,
Pauri Garhwal, Uttarakhand - 246149

Contact Person: Mr. Manish Bhatt (Editor-in-Chief)

Contact Number: 9917081123, 9528040262

Email: radiogarhvani@gmail.com; jagritiprasaran@gmail.com; jagriti.social.org2000@gmail.com

Broadcast Timing: 6 AM to 9 AM, 12 PM to 4 PM, and 6 PM to 9 PM, 10 hours a day

Broadcasting Language: Hindi, Garhwali, Kumaoni, and English



Genesis: With a mission to uplift and empower the local community, Radio Garhvani serves as a powerful platform for expression and connection. The station brings together a diverse range of music genres, informative programs, and engaging talk shows that cater to the interests and needs of its listeners. From promoting local talent and cultural heritage to addressing social issues and raising awareness among the community for agriculture and various career opportunities. Radio Garhvani strives to create a positive impact and foster a sense of unity among the resident community. It is a beacon of information, entertainment, and inspiration for the rural and suburbs people of Pauri Garhwal district in Uttarakhand

Thematic Focus: The primary focus of the CRS is to preserve the community and culture through radio programmes and change the people's views about agriculture, disaster management, innovative education, health awareness, skill development of youth, women empowerment, and all information related to government schemes. The CRS also strives to provide a platform to hidden talents and personalities as well.

Sustainable Development Goals: focuses its work on the following SDGs:

SDG 6: Clean Water and Sanitation

SDG 7: Affordable and Clean Energy

SDG 11: Sustainable Cities and Communities

SDG 13: Climate Action

Primetime Programmes: The primetime programmes of Radio Garhvani includes KrishiVani, Health Bulletin, NCERT programmes/CIET, Learn-and-Earn, Successful Personalities(Shakhsiyat), and Zile ke Samachar. The CRS runs programmes of Innovative Agriculture, Disaster Management, Skills Development, and public awareness.

Innovations in format or any other way: Radio Garhvani tries to reach out to the grassroot levels of the community through its narrowcasting efforts. This helps the CRS identify the basic problems within the community and design programmes/interventions to address the same.



Core Team: The core team of Radio Garhvani includes seven members. The CRS is also supported by four CRMC members. These individuals together ensure the smooth functioning of the CRS and contribute in all stages of programme production.

Major Projects Undertaken: Radio Garhvani has been a part of several major projects in the region. The key partners include Agricultural Department (Uttarakhand), District Information Office (Pauri Garhwal), Disaster Department (Uttarakhand), DIPR (Uttarakhand), CEMCA, CRA, SMART, UNICEF, and Ideosync.

Sustainable Strategies: Radio Garhvani is financially and technically supported by its parent organisation, Jagriti Garhwal Janjagaran Sanstha. The CRS also generates revenue through its externally funded projects.

Number of listeners and Potential Outreach: The number of listeners and the outreach potential of Radio Garhvani has not yet been ascertained. It can only be done after a thorough survey and research in the community.

Major concerns in the Community: Lack of basic facilities and infrastructure affect the community. Education and healthcare facilities need to be improved, and the community members should also be sensitised about environmental concerns. Skill development should be promoted and employment opportunities should be created to stabilise the community economically.



UTTAR PRADESH



City Montessori School Community Radio @ 90.4 FM

CMS Radio Gomti Nagar- Global Understanding Building Phase 1,
Gomti Nagar Bypass Rd, Vishal Khand 2,
Lucknow, Uttar Pradesh-226010

Contact Person: Mr. R.K. Singh

Contact Number: +91-9453831307,
05224113351

Email: rk.singh@cmseducation.org

Website: <http://www.cmseducation.org/crs/>

Broadcast Timing: 7 AM to 11 PM for 16 hours a day

Broadcasting Language: Hindi

Genesis: On the 1st of July, 2005, the City Montessori School Community Radio Station at CMS Inter College Gomti Nagar was established at a frequency of 90.4 MHz.

The CMS Radio Station was inaugurated by Shri Arjun Singh, the then-Union Minister for Human Resources and Development. In the same year, Shri Jaipal Reddy, the then-Union Minister for Information & Broadcasting, officially opened a second CMS Community Radio Station located at Kanpur Road in a glittering ceremony attended by prominent dignitaries. CMS Community Radio was established with the sole purpose of educating the masses.



Thematic Focus: The goal of CMS Radio is to establish centres for community education, collaboration, and problem-solving. Without sacrificing their cultural identity, community members are given the power to create and broadcast their own stories. Additionally, it offers a forum for community problem-solving, which opens the door for increased social and economic development. The CRS also focuses on the welfare of young girls, gender equality, and professional and economic development.

Sustainable Development Goals: City Montessori School CRS aims to achieve the given SDGs:

SDG 3: Good Health & Wellbeing

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 6: Clean Water and Sanitation

SDG 8: Decent Work and Economic Growth

SDG 13: Climate Action

SDG 14: Life Below Water

SDG 15: Life on Land

Primetime Programmes: The primetime programmes are Geeton ki Jhankar, Chowlk Mouse Aur Tum, Sanware Dhara, Community Ke Rang, Kisan Manch, Maati Ke Geet, Kanoon ki Baat, Hinsa ko Roko, Sehat Ki Baat, Career Mitra, My Nation, My Pride.

These programmes have been developed as infotainment content for the target community, and include discussions, debates, phone-in interactions, expert advice, musicals, and talk shows, that deal with number of topics and issues like gender equality, community welfare, agriculture, legal provisions, national and international affairs, and other areas that concern the community. The programmes are designed with an inclusive approach to cater to people from all age groups, occupations, sections of the society.



Innovations in format or any other way: The CRS' commitment to the community is beyond the broadcasting of programmes. CMS Radio designs inclusive, community-participatory events and programmes to ensure that the community members are a part of the CRS. CMS CRS collaborates with local bodies and organisations for initiatives that address the needs and concerns of the community.

Core Team: CMS CRS has a team of ten dedicated staff members that include four executive members, four technical staff, and two people as support staff. The students from the parent and sister organisations, as well as members of the community contribute to the activities at the CRS.

Major Projects Undertaken: In the eighteen years of its service to the community, the CRS has been part of several projects that have had a positive impact on the lives of community members. This includes collaborations with organisations and agencies like UNICEF, CEMCA, NHM, and CFAI for interventions and campaigns in areas that include education, nutrition and health, and COVID-19 awareness and Vaccination drives.

Sustainable Strategies: The CMS group, the parent organisation of the CMS CRS, completely funds and supports the CRS in all its endeavours.

Number of listeners and Potential Outreach: The villages Maqdoompur, Malhaur, Ashraf Nagar, Jhiljhila Purva, Kulli-Kheda, Mastemau, Khadgapur, Lalai Kheda Sathwara, and the city of Lucknow fall within the broadcast range of CMS CRS. The CRS has an outreach potential of two lakh people and an active listener base of nearly one lakh listeners.

Major Concerns in the Community: Health concerns, lack of adequate sanitation facilities, need for better education and health infrastructure, need for employment opportunities, and bridging socio-economic gaps in the society are amongst the issues that need immediate attention in the target community. The CMS CRS has focused on designing effective interventions to address these concerns.



Radio IIMT @ 90.4

IIMT Engineering College, 'O' Pocket, Ganga Nagar,
Mawana Road, Meerut, Uttar Pradesh- 250401

Contact Person: Dr. Sugandha Shrotriya

Contact Number: +91- 9412321685

Email: director_radio@iimtindia.net

Broadcast Timing: 6 AM to 12 AM
for 18 hours a day

Broadcasting Language: Hindi

Genesis: In 2007, Radio IIMT 90.4 became the first Community Radio Station in Meerut, India. Radio IIMT was founded by Shri Yogesh Mohanji Gupta, Chairman of IIMT Group of Colleges, Meerut. The station began with broadcasting two hours of educational programmes; now, the station broadcasts 18 hours of programmes. The station caters to a mix of rural and urban masses, catering to homemakers, entrepreneurs, students, faculty, new startups, administrators, and shop owners. The station's innovative approach combines knowledge, creativity, and entertainment value. The station's mission is to cater to the needs of the community.



Thematic Focus: Radio IIMT focuses on community welfare by covering a wide spectrum of areas such as spirituality, employment, child psychology, law and rights, home remedies, healthy recipes, environment, sports, career prospects, inventions, agriculture, health, and community participation.

Sustainable Development Goals: Radio IIMT aspires to achieve these SDGs:

SDG 3: Good Health & Wellbeing

SDG 4: Quality Education

SDG 10: Reduced Inequalities

SDG 13: Climate Action

SDG 16: Peace Justice and Strong Institution

Primetime Programmes: The primetime programmes which feature on Radio IIMT are Wake-up Meerut (8 AM to 10 AM) which helps the listeners start their day positively with a dose of morning motivation. Bindass Shaam (5 PM to 8 PM) is an awareness programme in which the administrative officers of Meerut address the concerns of the community members, clarify their doubts and queries on different matters, and try to suggest resolutions to their concerns.

The CRS also has a large pool of programmes on health, spirituality, education, career prospects, agriculture, lifestyle, sports, environment, and other areas that impact the daily lives of the community members.



Innovations in format or any other way: Radio IIMT utilises various outreach techniques, including targeted programming, mobile broadcasting, community engagement, and social media, to connect with the community and build stronger relationships. With mobile broadcasting, the radio station can reach remote areas and set up temporary studios in public places, while targeted programming makes sure that the programming is interesting and relevant to the community. Events, campaigns, and outreach programmes that engage the community promote trust and ownership among its members. Social media platforms facilitate community outreach, information sharing, listener connections, and programme promotion.

Core Team: The core team at Radio IIMT comprises seven staff members including the Station Director. The CRS has a dedicated team of radio jockeys who proactively host the programmes and make them an outright hit among the listeners.

Major Projects Undertaken: Radio IIMT was a part of the following projects - Mission Corona campaign, Basic Covid-19 Awareness and COVID-19 Preventive Tips Campaign, Young Warrior Campaign, Cyber Crime Awareness Campaign, Eat Right India, Yoga Day Campaign, PM-JAY Campaign, and Vaccine Hesitancy Campaign. The CRS collaborated with the likes of UNICEF, SMART, and CEMCA for these campaigns and initiatives.

Sustainable Strategies: Radio IIMT is financially supported by grants from its parent organisation, IIMT Engineering College, Meerut. The CRS also generates its own revenue stream through the means of externally funded projects.

Number of listeners and Potential Outreach: The total population within the broadcast range of Radio IIMT is approximately thirty lakh people, and the CRS estimates that it has an active listener base of twenty lakh listeners from the total outreach potential.

Major Concerns in the Community: The major concerns in the society include lack of awareness about different public welfare schemes of the government, relatively lower enrolment rates of girls in school, need for better healthcare and educational infrastructure, low income, and unemployment amongst the youth. The community also needs to be educated and made aware of environmental issues and conservation.



Radio Adan @ 90.4 FM

School of Film and Mass Communication, Sam Higginbottom University of Agriculture Technology and Sciences (AAI-DU),
Naini , Prayagraj, Uttar Pradesh- 211007

Contact Person: Ms. Nidhi Massey
Contact Number: +91-8933076757
Email: adan90.4radio@yahoo.com, sdean_sfmc@shiats.edu.in
Website: www.shiats.edu.in
Broadcast Timing: 8 hours
Broadcasting Language: Hindi, English, local language

Genesis: Radio Adan was set up in 2008 to bring together people from different sections of the society like farmers, trainers, and students, and to contribute to the welfare of the community. The CRS was launched on 15th July 2008. Since its inception, the CRS has strived to be a positive influence on the lives of the target community by addressing their concerns and designing community-specific interventions to resolve these concerns. The CRS has become a household name in the region after a decade and half of being part of the daily lives of the community members.

Thematic Focus: The major thematic focus areas that Radio Adan works on are agriculture, education, employment, livestock, women empowerment, child marriage, governance, fashion technology, health, and local culture.

Sustainable Development Goals: Radio Adan works towards the following SDGs:

SDG 1: No Poverty
 SDG 4: Quality Education
 SDG 5: Gender Equality
 SDG 10: Reduced Inequalities
 SDG 12: Responsible Consumption and Production
 SDG 13: Climate Action

Primetime Programmes: The popular prime time programmes include Bindass Morning, Kheti Badi, Health Advice, and Allahabad ki Virasat.

Bindass Morning: A morning show that helps the listeners start the day with positive energy and inspiration through lively music, inspiring stories, and motivational messages.

Kheti Badi: A segment that provides farmers in the Naini Prayagraj region with information and advice on sustainable agriculture practices, including new techniques, tips for improving yields, and how to tackle common farming challenges.

Health Advice: A segment that promotes better health practices among listeners in the Naini Prayagraj region through information and advice on nutrition, exercise, and healthy living habits.

Allahabad ki Virasat: A segment that highlights the cultural heritage of Allahabad, also known as Prayagraj, by sharing information on the city's history, traditions, and cultural practices to promote a deeper understanding and appreciation of its heritage among listeners.



Innovations in format or any other way: Some innovative techniques adopted by Radio Adan to reach out to the audience are:

Interactive Programming: Radio Adan uses interactive programming to engage with their audience by asking for feedback, answering questions, and involving the audience in discussions through SMS, social media, and other interactive platforms.

Drama and Skits: Radio Adan drama and skits to convey important messages to their audience and address social issues and concerns in an engaging and entertaining way.

Core Team: The staff at Radio Adan is constituted of a small but robust team of five members who each essay an important responsibility to ensure the seamless functioning of the CRS.

Major Projects Undertaken: Radio Adan mostly focuses its efforts towards designing initiatives and interventions internally to address the needs/concerns of its target community.

Sustainable Strategies: Radio Afan is fully funded and supported by its parent organisation, School of Film and Mass Communication, Sam Higginbottom University of Agriculture Technology and Sciences (AAI-DU).

Number of listeners and Potential Outreach: Major concerns in farming communities often include agricultural sustainability, resource and technology accessibility, fair market pricing, rural infrastructure and services, education and training, and government policies and support. These concerns may vary based on regional and contextual factors.

Contact Person: Mr. Ajay Kumar
Contact Number: +91-9125872751, 0512-2594479
Email: 90.4@iitk.ac.in, ajaykb@iitk.ac.in
Broadcast Timing: 10 hours a day
Broadcasting Language: Hindi and English

Genesis: IITK CR was launched on 27th September, 2010 with the aim to broadcast content relevant to the local community as well as the student body in and around the campus. IITK CR provides a platform for enabling individuals, the student body and communities to share and express their stories, experiences and needs which contribute in structuring informative programmes. The aim is to bring out the unheard voices of the surrounding community and offer them a platform to showcase their talent and in return, offer a variety of content through the programmes to spread awareness in rural and semi-rural areas.



Thematic Focus: Programmes have been structured taking into consideration the mixed population of the surrounding community which comprises rural and urban population. In recent times, IIT KCR has aired programmes on child health care and hygiene, COVID appropriate behaviour. Interviews of known personalities are aired to inspire and motivate the students and the community regarding career and life. The aim is to create interest in the mind and hearts of the listeners and raise awareness about the importance of community radio, and the CRS has achieved this by making programmes with community volunteers and members, thereby reflecting an effective and positive change in the society.

Sustainable Development Goals: IITKCR works on the following SDGs:
SDG 3: Good Health & Wellbeing
SDG 4: Quality Education
SDG 5: Gender Equality
SDG 8: Decent Work and Economic Growth
SDG 10: Reduced Inequalities
SDG 11: Sustainable Cities and Communities
SDG 12: Responsible Consumption and Production
SDG 13: Climate Action



Primetime Programmes: The primetime programmes are Ek Mulaqaat,, Hunar (programme based on skill development and startups), Health is Wealth (programme based on health awareness and lifestyle), Vigyan ke Anmol Ratn (programme based on the lives of scientists), Bharat ke Ajoobe (programme based on Wonders of India), Hauslon Ki Udaan (programme based on inspirational people), Special Days (information about special days), Financial Literacy & Awareness based promo , Sangeet Sansaar (programme based on Indian musical instruments). English Journey (programme based on communication).programme based on COVID-19 Prevention Campaign and COVID-19 Vaccination (myths and misconception), interviews with doctors and health workers (corona warriors), Paathshala (programme based on Math for students), and Chemistry ki Duniya (programme based on chemistry for students).

Innovations in format or any other way: The innovative approaches include working with various sections in and around the campus on health and sanitation, educational and agricultural issues, skill development, gender equality, de-addiction etc. The CRS team has structured its content according to the needs of the community, by producing realistic and effective programmes. The diversity of the surrounding community is kept in mind while curating the programmes.

Core Team: A team of active, dedicated members along with an enthusiastic group of volunteers aim to generate interest in the minds and hearts of the listeners and raise awareness on issues of local and global importance to meet the real objective of community radio.

Major Projects Undertaken: IITK CR works on designing initiatives and intervention strategies to create a positive impact in the lives of its target community. The CRS has been a part of various awareness campaigns, and initiatives in different areas that influence the well-being of the community.

Sustainable Strategies: IITK CR is entirely funded by the Indian Institute of Technology, Kanpur.
Number of listeners and Potential Outreach: Five villages fall within the broadcast range of the CRS. Nankari, Ratanpur, Barasirohi, Chakratanpur, and Mandhana - these villages have a total population of approximately three to four lakh people, and from this outreach potential, the CRS has an active listener base of around 85,000 listeners.

Major Concerns in the Community: Major needs/areas of concern within the community are drug addiction, stress and anxiety owing to busy life and work pressure. The CRS has specifically curated programmes that address these concerns.



Radio Noida @ 107.4 FM

Marwah Studios Complex, FC-14/15, Film City, Sector 16A,
Noida, Uttar Pradesh- 201301

Contact Person: Mr. Sushil Kumar Bharti
Contact Number: +91-9582751074, 9811272854
Email: info@radionoida.fm
Broadcast Timing: 14 hours a day
Broadcasting Language: Hindi

Genesis: Radio Noida was set up in 2009 by the organisation Asian School of Media Studies. The CRS was established with a vision to improve the chances of education and provide guidance to children and youth in the community. The CRS had a humble beginning but has gradually into a powerful and influential contributor to the lives of its target community.



Thematic Focus: The focus of Radio Noida is to be a part of the community and work for the well-being of its members. This is being done through different programmes and initiatives developed by the CRS to cater to the specific needs of the community and address their concerns. The primary focus rests on fields including education, women and youth empowerment, bridging socio-economic gaps, and promoting social harmony, peace, and unity.

Sustainable Development Goals: The SDGs that Radio Noida focuses on are:

SDG 3: Good Health & Wellbeing

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 8: Decent Work and Economic Growth

SDG 16: Peace Justice and Strong Institution

Primetime Programmes: The primetime programmes of Radio Noida includes skits, dramas, spot interviews, discussions, narration, phone-in interactions, and expert advice. These programmes are closely linked to the primary focus areas of the CRS, and aim to build a strong, independent and aware society. Women the Achiever, and Aaj ka Kalakar are among the popular primetime shows that feature on Radio Noida. Women the Achiever is a programme that honours the contributions of women to the community and applauds their incredible ability to survive even the toughest challenges to emerge as achievers and winners; their stories are a source of motivation to the community to take heart from. Aaj ka Kalakaar is a programme that aims to provide a platform for budding artists in the community. The show also features local artists whose talents go unseen and ignored in this bustling world of social media trends.



Innovations in format or any other way: The CRS has always been a strong proponent of community-focused activities in addition to broadcasting. The CRS focuses its community gathering on cleanliness, hygiene, sanitation, and creating awareness around issues that affect the community adversely.

Core Team: Radio Noida has a robust and dedicated team of eight members who each are responsible for distinct roles in the CRS, and they ensure the seamless functioning of the CRS by coordinating and contributing to all the areas related to it.

The CRS warmly welcomes local volunteers to be a part of the daily activities and programmes at the station.

Major Projects Undertaken: The CRS works on its internal initiatives to create a lasting impact in the target community. It also collaborates with external organisations for different funded projects.

Sustainable Strategies: Radio Noida is primarily supported by financial assistance from its parent organisation, the Asian School of Media Studies. The CRS also generates some revenue through paid collaborative ventures with different agencies and organisations.

Number of listeners and Potential Outreach: Radio Noida covers different areas of Noida city and has an active listener base of more than fifty thousand people.

Major Concerns in the Community: Health and lifestyle issues affect the well-being of the community as a whole. Pollution, water contamination, hygiene, and lack of adequate sanitation facilities are issues that require immediate attention from the local bodies.



Lalit Lokvani @ 90.4 FM
Sai Jyoti Gramodyog Samaj Sewa Samiti, Alapur,
Lalitpur ,Uttar Pradesh- 284403

Contact Person: Ajay Srivastava
Contact Number: +91-9415508904
Email: lalitlokvani@gmail.com,
saijyoti1968@gmail.com
Broadcast Timing: 8:00 AM - 8:00 PM,
12 hours a day
Broadcasting Language: Hindi and Bundeli

Genesis: Lalit Lokvani community radio, was set up by Sai Jyoti Gramodhog Samaj Seva Samiti in July 2007 in Alapur village, Lalitpur district of Uttar Pradesh. and its broadcast officially started on 03rd September 2010. Lalit Lokvani's audience includes people from different age groups and sections of the society. The CRS focuses on preserving and promoting the local art and artists by providing them a platform to showcase their talents. Lalit Lokvani emphasises the importance of creating infotainment programmes that entertain and educate the community.



Thematic Focus: Lalit Lokvani works on areas that have the potential to transform the lives of the community members. These areas range from art, culture, language, history and heritage, health, education, employment prospects, gender equality, and access to clean water and sanitation facilities. The CRS is committed to the cause of addressing the concerns of the society and being a part of their daily lives.

Sustainable Development Goals: Radio Lalit Lokvani aims to achieve the following SDGs:

SDG 1: No Poverty
SDG 3: Good Health & Wellbeing
SDG 5: Gender Equality
SDG 6: Clean Water and Sanitation

Primetime Programmes: The primetime programmes that feature on Lalit Lokvani are Khet Khalihan, Hamara Pashu, Gyan Vani, We are moving towards Swaraj, Teej festival, Hello Farmaish, Bundeli Jhalak, Suno Meri Bahna, Bari Umar Ke Phere Khub Masooby Jhele among many others.

These programmes are developed in the infotainment format and are based on health, culture, agriculture, education, women empowerment, and also address different social issues. The programmes include conversations, discussions, dramas, music, and expert insights to educate, empower and entertain the community.



Innovations in format or any other way: Lalit Lokvani focuses on establishing a bond with the community members through community-oriented participatory programmes. Such initiatives prove helpful in addressing the concerns and needs of community members who stay in remote or media-dark areas. The CRS believes in the wholesome development of each member in the community and therefore adopts narrow-casting in addition to its broadcasting services.

Lalit Lokvani has been able to bring a positive change in its community by creating awareness around important issues like girl child education, child marriage, and organic farming. As a result of the CRS' efforts, more farmers have adopted organic farming in the region.

Core Team: There are thirteen CRMC members on the board of Lalit Lokvani. The CRS also has three core members in its staff. Lalit Lokvani invites local folk artists and community members to perform in the programmes and also contribute to programme development in whatever capacity they are ready to.

Major Projects Undertaken: Lalit Lokvani has worked on initiatives for better health and nutrition for adolescent girls and women in the community. The CRS is working on projects like Poshan, Communicable Disease Control Campaign, The TB Challenge etc., and has collaborated with leading agencies and organisations like UNICEF, CEMCA, and SMART.

Sustainable Strategies: Lalit Lokvani receives almost sixty percent of its annual budget from its parent organisation. The CRS tries to raise the remaining amount through paid collaborations and advertisements from external organisations.

Number of listeners and Potential Outreach: The CRS has an active listener base of nearly 1,60,000 listeners from almost 200 villages within the broadcasting range.

Major Concerns in the Community: In 2022, Lalit Lokvani conducted a survey in a justice panchayat to assess the knowledge of the Saharia community regarding the Forest Rights Act, as they are mainly dependent on the forest and its produce for their daily life requirements. It turned out that the community did not have much knowledge about it. The CRS designed a programme and also organised a seminar to educate the community members about the Forest Rights Act. The community also needs to be made aware of the Prashikshan scheme of the government.



Hint Radio @ 90.4 FM

18-A, Hint House, Hint chowk, Rajnagar,
Ghaziabad Uttar Pradesh - 201002

Contact Person: Mr. Samant Sekhri
Contact Number: +91-9650139911,
9810139911

Email: hinradio90.4@gmail.com

Broadcast Timing: 8am to 9pm for
13 hours a day

Broadcasting Language: Hindi

Genesis: Hint Radio was established in 2009 by Hint Institute of Mass Communication in Ghaziabad district of Uttar Pradesh. The CRS is guided by the tagline 'Committed to the Community'. The CRS aims to improve the lives of the target community members mainly through educational interventions and guide the youth towards a better future. The CRS has influenced the lives of the community members through fourteen years of unhindered commitment and service.



Thematic Focus: Hint Radio's primary focus area is education as it is an ancillary of an educational institution. The CRS believes that education is a powerful tool in empowering the community and that community radio can be efficiently harnessed to disseminate knowledge to the community members. The CRS also creates community-oriented content that addresses various subjects like culture, language and art, and social issues.

Sustainable Development Goals: Hint Radio works on the following SDGs:

SDG 3: Good Health & Wellbeing

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 8: Decent Work and Economic Growth

SDG 13: Climate Action

Primetime Programmes: The CRS houses a strong bank of programmes based on education, social issues, health, and other subjects. Morning Dose and Hint Express are the primetime programmes that feature on Hint Radio. Morning Dose is a motivational programme that provides the listeners with their daily dose of motivation, news updates, and information related to different areas such as international and national affairs, sports, entertainment etc. Hint Express is a programme that focuses exclusively on developments in and around Hint, and is designed to educate as well as entertain the listeners.



Innovations in format or any other way: The CRS invites experts from different areas to interact with the community and address their concerns related to different issues. The community engagement programmes of Radio Hint helps the CRS to forge a relationship of trust with the community. The CRS tries to address the different issues faced by the communities and resolve them through its programmes and different initiatives. The community has experienced several positive changes because of the involvement of the CRS in their daily lives.

Core Team: The staff at Radio Hint has eight core members that include the Station Director, Station Manager, Programming Head, technical assistants, and a panel of teachers who provide their valuable insights to help the CRS curate community-oriented content. The CRS also has a host of student volunteers who actively participate in the daily events and community-engagement programmes.

Major Projects Undertaken: Radio Hint was a partner in the TB Challenge initiative in collaboration with SMART. The CRS also works on its internal projects, like the five-month collaboration with the district hospital and the office of the chief medical officer of the district.

Sustainable Strategies: Hint Radio is fully supported and sustained by support from Hint Media Pvt. Ltd. The CRS also generates revenue through paid collaborations and advertisements with different government agencies and private organisations.

Number of listeners and Potential Outreach: Hint Radio covers the city of Ghaziabad and its adjoining villages within its broadcast range.

Major Concerns in the Community: The community members are often unaware of their diseases and dire health conditions. The community also requires better educational and healthcare infrastructure. Low income, unemployment, and illiteracy are concerns that affect the community adversely. More initiatives from government agencies and private organisations are needed to help the community towards a better future.



Agra Ki Awaz @ 90.4 FM

1st floor, Opp. Dau Dayal Institute, Khandari Campus,
Dr. Bhimrao Ambedkar University,
Agra, Uttar Pradesh- 282002

Contact Person: Mrs. Pooja Saxena

Contact Number: +91-9760282840,
8218661652

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Website: www.dbrau.ac.in

Broadcast Timing: 10 AM to 4 PM for 6 hours
a day

Broadcasting Language: Hindi and English

Genesis: Established in 2010, CR 90.4 Agra ki Awaz is a dynamic, autonomous, and non-commercial medium that serves the community and is a symbol of pride for its parent organisation, Dr. Bhimrao Ambedkar University. Its programmes reflect the hopes, aspirations, problems, and concerns of the community. The radio also draws on student and local talent's entertainment. Through various projects and intervention strategies, it creates a path-breaking impact in its target community.



Thematic Focus: The primary focus of Agra ki Awaz is to entertain, educate and empower the community through programmes that touch upon areas like health, education, development, and awareness. The CRS also promotes gender equality and social harmony through initiatives.

Sustainable Development Goals: Agra Ki Awaz focuses primarily on the following SDGs:

SDG 3: Good Health & Wellbeing

SDG 4: Quality Education

SDG 8: Decent Work and Economic Growth

SDG 15: Life on Land

SDG 16: Peace Justice and Strong Institution

SDG 17: Partnership for Goals

Primetime Programmes: The primetime programmes of Agra ki Awaz are Carrier. Com, Health is Wealth, and Jagruk Baniye. Career.com provides students with information on higher education, courses, facilities, and job opportunities. Health is Wealth focuses on health awareness, treatment, and government facilities, with support from local administrative and health departments. It also collaborates with UNICEF and WHO officials to break myths and motivate communities. Jagruk Baniye discusses government schemes that could potentially benefit the community members but are not fully utilised due to lack of awareness.



Innovations in format or any other way: Agra ki Awaz successfully employs telecasting and narrowcasting in addition to broadcasting. When the COVID 19 pandemic hit the country, the CRS decided to broadcast special bytes, interviews, talks, campaigns, and even panel discussions on its social media accounts. These initiatives have helped in reaching out to the remotest pockets in the community, and also helped the CRS to expand its listenership.

Core Team: There are 3 CRMC members and three more members in the core team of Agra ki Awaz. The CRMC members are the Vice-Chancellor, Registrar, and Finance Officer. The other members include the Radio Director, Programme Executive, and Engineering Assistant. The CRS also invites community members and members from NSS, NCC, the Pharmacy department, and Home Science and school students to be active volunteers in contributing to programmes.

Major Projects Undertaken: Agra ki Awaz has been a part of several major projects including awareness camps on mental and physical health, vaccination drives, road safety, and government schemes. The CRS has collaborated with organisations like UNICEF, IED, MSME, CRA, State TB Demonstration Centre, and local health department and administration.

Sustainable Strategies: Agra ki Awaz is supported financially and technically by the parent organisation. The CRS donates sixty percent of the revenue created through collaborative projects towards the student welfare of the university.

Number of listeners and Potential Outreach: The CRS covers the city of Agra within its broadcast limit and has an outreach potential of 23,68,000 people.

Major Concerns in the Community: The community members need to be educated regarding public welfare policies and schemes launched by the government to improve their living conditions. Lack of hygiene and sanitation facilities and the need for better education and health infrastructure are also concerns in the community.



Voice Of Azamgarh @ 90.8 Mhz
College Campus, M A Beg Girls PG College,
Anjaan-Shaheed, Azamgarh,
Uttar Pradesh- 276 206

Contact Person: Ms. Seema Bharti Srivastava

Contact Number: +91-9839211624,
09721150005

Email: sriv.seema@gmail.com

Website: www.radiogorakhpur.com

Broadcast Timing: 10 hours a day

Broadcasting Language: Hindi, Urdu and Bhojpuri



Genesis: The Voice of Azamgarh Community Radio Station was established in Anjaan Shaheed, Uttar-Pradesh, with the mission of promoting community development and enlightening the people about their cultural heritage. Despite Azamgarh's rich cultural, historical, literary, and educational heritage, it has faced marginalisation. M.A.Beg Educational and Social Welfare Society set up the CRS to empower and identify marginalised communities. The station was formally dedicated to the local community on January 26, 2012, and has become a significant presence in the area, as there are no other commercial, private, community, or local stations of A.I.R. in the district. The station aims to empower marginalised communities and promote cultural heritage of Azamgarh.

Thematic Focus: Voice of Azamgarh aims to inform, entertain, preserve cultural heritage, and empower people by focusing on women's health, hygiene, and empowerment. During the COVID-19 pandemic, the organisation focused on public health, COVID-related behaviour, safety, sanitization, mental health, and education. The CRS also promoted COVID vaccination and routine immunisation for children. The organisation also works on T.B.-Mukt Bharat-Abhiyaan.

Sustainable Development Goals: Voice Of Azamgarh Community Radio focuses on the following SDGs:

SDG 3: Good Health & Wellbeing

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 6: Clean Water and Sanitation

SDG 11: Sustainable Cities and Communities

Primetime Programmes: Primetime programmes include Jansamwad, Maati ke Geet Tan-Tan Tandurusti, Jaan Hai Toh Jahan Hai, Jano Aur Samjho, Udaan, Aapke Beech, and Inse Miliye. Jansamwad is a programme that brings different social concerns to the general public's attention. Maati ke Geet is a musical programme. Tan-Tan Tandurusti is a health-programme that features doctors and healthcare experts to discuss various health conditions, diseases, their prevention and treatment. Jaan Hai Toh Jahan Hai is also another health programme. Jaano aur Samjho is an infotainment programme which aims to educate and enlighten the listeners about various subjects. Udaan is a career guidance programme that focuses on the youth in the community. Aapke Beech is a programme that discusses the latest developments and updates in the city of Azamgarh, and Inse Miliye is an interview programme with famous personalities, achievers, and local community members.



Innovations in format or any other way: The CRS believes in promoting community participation and ensuring community involvement. Voice of Azamgarh intends to provide a platform to the community to showcase their talents and therefore organises different community events like community dramas, live programmes, and encouraging child anchors. The CRS is also an active proponent of the local culture, art and heritage, and designs programmes that highlight and appreciate them.

Core Team: The core team at Voice of Azamgarh is constituted by ten members who each handle a unique responsibility which contributes to the smooth functioning of the CRS.

Major Projects Undertaken: Voice of Azamgarh was part of the SFW project with DST. It was partnered with organisations like SMART, CRA, UNICEF, and CEMCA for different projects and initiatives on various themes like Yoga, COVID-19 vaccination, and career guidance. The CRS has also worked on projects for the MOWCH, and the Election Commission.

Sustainable Strategies: The CRS is supported by volunteers from the community who actively contribute in content creation and other activities. The CRS devises various strategies to generate funds and works in the direction of being a self-sustained entity. There are frequent fund shortages that affect the functioning of the CRS, and it is ably supported by the community during such times of crisis.

Number of listeners and Potential Outreach: Voice of Azamgarh has an active listener base of nearly 45,000 listeners.

Major Concerns in the Community: The community struggles from social and administrative issues. The community members are not aware of the policies and schemes that are in place for their welfare. Knowledge about these schemes can significantly improve their condition. Voice of Azamgarh tries to bridge this knowledge gap through its programmes.



Kisan Radio @ 90.4 FM

Apara City Phase -1 village Belgri PO, .Mishrauliya,
Basti, Uttar Pradesh 272001

Contact Person: Mr. Prince Ojha
Contact Number: +91-8756868285,
9415173162

Email: kisan.fm@gmail.com

Broadcast Timing: 7 AM to 10 PM
for 15 hours a day

Broadcasting Language: Hindi
and Bhojpuri

Genesis: Kisan Radio was established in 2012 by Kisan Sewa Sansthan in Basti district of Uttar Pradesh. The CRS was set up to support the farmers in the region and provide them all the necessary information related to farming. The CRS also focuses on community welfare through its programmes and initiative, and addresses social issues that require immediate attention. In the thirteen years of its service, Kisan Radio has been able to create a positive impact in the lives of the community members.



Thematic Focus: The major focus area of Radio Kisan is agriculture. The CRS aims to help farmers by educating them, and providing them information about several aspects of farming. The CRS also works on developing programmes on youth empowerment, health, gender equality, and promoting social harmony.

Sustainable Development Goals: Kisan Radio focuses on the following SDGs:

SDG 1: No Poverty

SDG 3: Good Health & Wellbeing

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 16: Peace Justice and Strong Institution

Primetime Programmes: Radio Kisan has a large bank of community-oriented programmes. The primetime programmes that feature on Radio Kisan's broadcast are Good Morning Basti, Chalo Gaanv ki Ore, and Smart Shreemati.

Good Morning Basti is the morning primetime show that discusses a range of topics like health, entertainment, public welfare, social issues, and provides the listeners with their daily dose of morning motivation. Chalo Gaanv ki Ore is an immersive programme which often features the local farmers or the CRS staff visits them to share information on agricultural practices, weather, and other aspects of farming. Smart Shreemati is a programme that aims to empower the women in the society by discussing topics related to their health and hygiene, education, and career prospects.



Innovations in format or any other way: Radio Kisan regularly narrowcasts its programmes and initiatives in the local community, and also hosts different community-engagement activities, especially for the farmers. The CRS collaborates with the local administration to design interventions that address the concerns of the local community. The CRS is also active on all major social media platforms where it engages with its audience and shares its programmes.

Core Team: The core team at Radio Kisan is constituted of nine members including the Director, Station Manager, Marketing team, radio jockeys and other support staff. The team receives regular feedback from the community and curates the content as per the needs of the community.

Major Projects Undertaken: Radio Kisan has been a part of various regional and national projects. The CRS collaborated with SMART NGO for a study in the rural area. The CRS also designed an intervention that involved the education minister, and focused on the education and welfare of girls in the locality. Additionally, the CRS also works on its own internal initiatives to address the concerns of the community.

Sustainable Strategies: Radio Kabir is supported by its parent organisation Kisan Sewa Sansthan. The CRS generates revenue through the means of different paid collaborations with other organisations, and donates it towards the old age homes and educational institutions run by the parent organisation.

Number of listeners and Potential Outreach: The broadcast range of Radio Kisan covers 27 villages which include Bhaisahiya, Dudhaura, Beliya, Ganeshpur, and Belgadi. These villages have a population of nearly 90,000. The CRS has an active listener base of 40,000 listeners.

Major Concerns in the Community: People need to be educated on issues like gender equality and climate change in order for the next generation to have better futures. Farmers also need to be educated about techniques to increase their productivity and also about necessary steps to procure the right prices for their yield.



FM Alive @ 90.8
Borna, Dhanipur Block, Aligarh,
Uttar Pradesh- 202002

Contact Person: Ms. Prabha Gupta
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Email: fmalive90.8mhz@gmail.com
Website: www.wadaworld.org
Broadcast Timing: 17 hours a day
Broadcasting Language: Hindi

Genesis: The WADA organisation established Aligarh Community Radio Station FM Alive 90.8 in 2015 with the goal of representing the voices of underrepresented people in all spheres, including employment, education, and health. Even though its reach is restricted, the community members benefit from its interventions; the CRS aims to address the issues of the community and find effective resolutions. The majority of programmes are goal- and community-oriented.



Thematic Focus: The CRS focuses on women's education and healthcare, with the aim to transform the lives of the people of Aligarh. The station produces creative content in local languages, including jingles, poems, and folk songs, addressing issues of illiteracy and semi-literacy. FM Alive interviews educationalists, farmers, agriculturists, and women, allowing them to discuss their issues, and share their experiences and knowledge effectively.

Sustainable Development Goals: FM Alive focuses mainly on these goals:

SDG 4: Quality Education
SDG 5: Gender Equality
SDG 8: Decent Work and Economic Growth
SDG 10: Reduced Inequalities
SDG 12: Responsible Consumption and Production
SDG 15: Life on Land

Primetime Programmes: Primetime programmes which are broadcast at FM Alive include Bhakti Sangeet, Aligarh Alive, Khet Khaliayan, Meena ki Dunia, Ye Sham Suhani, and Chale Gaon Ki Ore. These programmes focus on local affairs, expert interviews, and issues faced by community members in the rural areas. They also offer information on organic farming, folk songs. Meena ki Dunia addresses children's issues and their solutions, while Ye Sham Suhani promotes youth awareness about education, career guidance, and mental health. The spiritual discourse programme broadcasts talks by motivational speakers.



Innovations in format or any other way: FM Alive is an active proponent of narrowcasting in the community. It helps the CRS establish a connection with the local community, register their issues, and design effective interventions to resolve them. FM Alive is also in the process of developing an application of its own.

The CRS has been able to create a significant change in the community which is evident from the facts that more farmers have adopted organic farming, and more girls in the community pursue higher education after listening to the programmes and participating in the events organised by the CRS.

Core Team: The core team at FM Alive is constituted by the Station Director, Station Manager, Station In-charge, and a team of radio jockeys and volunteers.

Major Projects Undertaken: We have taken several projects. We partnered with the major Ideosync organisation

A project on democracy supported by Ideosync

A project on Social responsibility and Role of community Radio Station

A project with the support of UNICEF

In the eight years of its service, FM Alive has been a part of several projects. It collaborated with Ideosync for an initiative on democracy, and another on social responsibility and the role of community radio. The CRS has also collaborated with UNICEF, and has partnered with CEMCA for several initiatives including the International Day of Yoga campaigns in 2021 and 2022.

Sustainable Strategies: FM Alive aspires to be a self-sustained entity by attracting paid collaborations with different government agencies and private organisations. The CRS also generates revenue through advertisements. The parent organisation WADA supports the CRS financially during times of crisis.

Number of listeners and Potential Outreach: FM Alive covers the rural and urban areas of Aligarh within its broadcast limits and the area has a population of nearly 5,00,000 people.

Major Concerns in the Community: Low rates of enrolments of girls in schools is a matter of concern in the community. The area is affected adversely by the lack of effective waste management strategies. These concerns need urgent attention and need to be addressed by the local administrative bodies. Lack of civic sense and awareness about public welfare schemes are also issues that affect the community.



Waqt ki Awaaz @ 91.2 FM
 Opposite Ganga Bal Vidyalaya,
 Bairy Dariyao, Maitha, Akabarpur,
 Kanpur, Uttar Pradesh- 209204

Contact Person: Rakesh Kumar Pandey
Contact Number: +91-9935535680
Email: waqtkiawaaz@gmail.com
Website: www.shramikbharti.org.in
Broadcast Timing: 6:00 A.M. to 10:00 A.M,
 12:00 P.M. to 2.30 P.M. 6:00 P.M .to 10:30 P.M.
11 hours a day
Broadcasting Language: Hindi and Awadhi

Genesis: Waqt ki Awaaz Community Radio, was established by Shramik Bharti in October 2009, in village Bairy Dariyav, Maitha block in Kanpur Dehat district of Uttar Pradesh. The official broadcasting of the CRS started on 24th September 2013.



The listener community of Waqt ki Awaz include students, artists, shop-keepers, vendors, farmers, cattle rearers, people with disability, and members of the transgender community. Waqt Ki Awaaz, Community Radio Station strives to provide a platform to its listeners to showcase its talent. The CRS believes in being a part of the lives of community members and aspires to build an inclusive community.

Thematic Focus: Waqt ki awaaz largely focuses on quality education, gender equality, organic farming and natural resource based sustainable livelihoods, Water, Sanitation & Hygiene (WASH), water security, community health, youth development, renewable energy, awareness generation on social protection policies, schemes and entitlements of government, local self-government, and promotion of local art and culture

Sustainable Development Goals: The CRS focuses on and aspires to achieve these SDGs:

- SDG 1: No Poverty
- SDG 2: Zero Hunger
- SDG 3: Good Health & Wellbeing
- SDG 4: Quality Education
- SDG 5: Gender Equality
- SDG 6: Clean Water and Sanitation,
- SDG 7: Affordable & Clean Energy
- SDG 13: Climate Action

Primetime Programmes: The prime-time programmes are Tabiyat ka tana Bana (Community Health), Mere bhi Kuchh Sapne Hai (Girls' Education), Sun ri Sakhi Koi Aane ko Hai (Reproductive and neonatal health care), Ghar mein Kyari Sehat Nyari (promoting organic nutrition gardens for improved health), Nazariya (live women empowerment programme), Hinsa ko No (domestic violence), Swamini (promoting women self-help groups), Khet ke khiladee (impact stories on natural farming), Socho aur Khelo (quiz programme for students), and Lok hit Yojnaayen (social protection schemes of the government)



Innovations in format or any other way: Waqt Ki Awaaz regularly engages with its community by organising community mapping events to identify their changing needs. Community drives are organised to identify new local artists. Celebrations of festivals and days of importance, and games and competitions are organised. The programmes are regularly updated as per the needs of the community. The CRS is also active on all major social media platforms where it regularly shares its content and updates.

Waqt ki awaaz has been able to create awareness on education, improve the enrolment of girls in schools and reduce child marriages. Three hundred farmers have started natural farming. 4000 students studied through radio during COVID-19. Kitchen gardens were developed by around 600 households.

Core Team: The core team at Waqt ki Awaz comprises seven members which include the Station Director, Station Manager, radio jockeys, technical staff, and a team of community reporters and volunteers. The CRS also has a content management committee.

Major Projects Undertaken: Waqt Ki Awaaz is working with UNICEF on a health project that aims to create awareness among adolescent girls about anaemia. The other major projects include Poshan Abhiyaan (Nutrition Campaign), Digital Rights, The TB Challenge, Hinsa Ko No (Violence against Women), and Awareness about Organic Nutrition Gardens to Curb Malnutrition Locally and Sustainably (programme-Ghar mein Kyari Sehat Nyari).

Sustainable Strategies: Waqt ki Awaz is funded by its parent organisation Shramik Bharti. The CRS also generates its own revenue through different funded projects with other organisations.

Number of listeners and Potential Outreach: The CRS has as many as 607 villages within its broadcast limits with a population of nearly 6,30,000 people.

Major Concerns in the Community: The major concerns within the community are increasing drug addiction among youth, lack of employment opportunities, loss in farming due to high input cost and climate impacts, poor soil health, lack of awareness of government social protection schemes, and atrocities on girls and women. People are also concerned about the lack of interest of local authorities while addressing the most pressing social issues like water security, WASH, gender discrimination, and inclusion of the marginalised members of society.



Radio Narad @ 90.4 FM
Mangalayatan University,
Aligarh,
Uttar Pradesh- 202146

Contact Person: Brigadier Sumar Veer Singh
Contact Number: +91-7351002551,
9452257056
Email: radio@mangalayatan.edu.in,
registrar@mangalayatan.edu.in
Broadcast Timing: 9:30 to 12:30
and 1:30 to 4:30
Broadcasting Language: Hindi,
English, Brij

Genesis: Radio Narad was established in 2019 under the aegis of Mangalayatan University. Radio Narad focuses on promoting education and social development in the community, and believes in transforming lives through education and empowerment. The CRS has been able to positively influence its community since its inception.



Thematic Focus: The major focus area of Radio Narad is education. The CRS also works on and designs its interventions based on a wide range of areas like health, women empowerment, economic growth, social harmony, entrepreneurship, and promoting art and culture

Sustainable Development Goals: Radio Narad works on the SDGs mentioned below:

- SDG 1: No Poverty
- SDG 3: Good Health & Wellbeing
- SDG 4: Quality Education
- SDG 8: Decent Work and Economic Growth
- SDG 9: Industry, Innovation and Infrastructure

Primetime Programmes: The prime-time programmes that are broadcast on Radio Narad are Mangalvani, Special Show, Unnati Kheti, Swasthya Charcha, Career Counselling, Bollywood Special, and Sarkari Yojnaye.

Mangalvani is a roundup programme that updates listeners about the latest events on campus. Special Show is an infotainment programme that covers current affairs, sports, music and other subjects. Unnati Kheti is an agricultural programme that aims to help the farming community with information related to different aspects of agriculture. Swasthya Charcha is a health programme that features experts from the medical field. Bollywood Special brings the latest Bollywood updates and gossip to the listeners, and Sarkari Yojnaye is a programme that educates the community members about different public welfare schemes launched by the government.



Innovations in format or any other way: The CRS is an active proponent of narrowcasting. Radio Narad also organises events and campaigns which include awareness drives related to different topics, and health camps.

Core Team: Radio Narad has six members in its core team which comprises the Station Director, Station Manager, Head DJMC, radio jockeys, other support staff and volunteers.

Major Projects Undertaken: Radio Narad was a part of the TB Challenge, COVID-19 awareness programmes, in association with SMART. The CRS mostly works on developing its own internal initiatives to bring about effective changes in the target community.

Sustainable Strategies: The Mangalayatan University, which is the parent organisation of Radio Narad, meets around sixty percent of the annual expenses of the CRS. The CRS strives to acquire the remaining funds through the means of paid collaborative ventures with other organisations.

Number of listeners and Potential Outreach: Radio Narad has an active listener base of approximately 60,000 listeners.

Major Concerns in the Community: The major concerns in the target community include need for better educational infrastructure, illiteracy, health issues, unemployment, poverty, and lack of hygiene and adequate sanitation facilities.



Suno Sharda @ 90.8 FM

Suno Sharda, Room No. 401, 4th Floor, Block 3,
Sharda University, Plot No. 32-34, Knowledge Park III,
Greater Noida, Uttar Pradesh- 201306

Contact Person: Dr. Ritu S Sood
Contact Number: 0120-4060205,
+91-9899684095, 98110 89767
Email: 90.8fm@Sharda.ac.in
Website:-
<https://www.sharda.ac.in/connect/radiofm>
Broadcast Timing: 8 AM to 8 PM
for 12 hours a day
Broadcasting Language: Hindi,
English and Gujjari



Genesis: Sharda University has been dedicated to serving society since its inception. Through out-reach activities, the university has identified solutions to society's problems and created awareness about government policies and programmes. In December 2015, the university launched the community radio station Suno Sharda 90.8 FM, which functions as a terrestrial transmission CRS spread over a 10-km radius, and is available online through the Android app. Suno Sharda is a non-profit station that serves the informational needs of residents in the surrounding area in languages and formats suitable for the local environment. Suno Sharda is empanelled with the Directorate of Audio & Visual Publicity, Ministry of Information & Broadcasting, Government of India

Thematic Focus: Programmes on Suno Sharda 90.8 MHz covers topics such as education, health, culture, law, local content, agriculture, women's empowerment, sanitation, sustainable practices, social issues, legal education, folk music, and real-life inspirational stories.

Sustainable Development Goals: Suno Sharda aspires to achieve these SDGs:

SDG 3: Good Health & Wellbeing
SDG 4: Quality Education
SDG 5: Gender Equality
SDG 6: Clean Water and Sanitation
SDG 8: Decent Work and Economic Growth
SDG 13: Climate Action

Primetime Programmes: Primetime programmes like Padhega India to Badhega India provide access to education for children and adults who may not otherwise have access. Radio OPD offers expert advice on nutrition, disease prevention, and healthcare services. Programmes like Meri Sakhi prioritise women's empowerment, improving access to education, healthcare, and economic opportunities. Khet Khaliyan promotes sustainable practices and environmental conservation, preserving natural resources and promoting sustainable development. Kanooni Salah promotes legal literacy and awareness on human rights, social justice, and environmental protection. These CRS aim to address the needs and priorities of the local community through various programmes and initiatives.



Innovations in format or any other way: The community radio station utilises social media platforms like Facebook, Twitter, and Instagram to engage with its audience, share programmes, host live Q&A sessions, and conduct surveys. It also produces interactive programming, such as call-in shows, live interviews, and panel discussions, to encourage audience participation. The CRS organises community outreach programmes, such as community events, live shows, and broadcasting from community centres or public spaces. The CRS produces podcasts, which can be downloaded and listened to anytime, allowing it to reach a wider audience and provide accessible content. Multilingual programming is also employed to reach a diverse audience, particularly in areas with high linguistic diversity.

Core Team: Suno Sharda has five core members and three student volunteers. The core team includes Station Director, Station Head, and Programming Head. The student volunteers are selected on an internship basis so that they can get hands-on experience of community engagement programmes.

Major Projects Undertaken: Suno Sharda has been a part of several national and regional projects and campaigns. Some of the major projects executed by the CRS are Yoga Week, Skill Development, Swasthya Baan, AAKAR, TB Challenge, and COVID-19 vaccination drives. These projects have been executed in collaboration with organisations like CRA, SMART, CEMCA, and other local administrative agencies.

Sustainable Strategies: The station relies on multiple sources of funding, including grants, and sponsorships. This helps to ensure that the station is not dependent on a single source of funding and can sustain itself over time. Suno Sharda prioritises engaging with the audience and involving them in the station's operations. This helps the CRS to build a sense of ownership among listeners and encourages them to support the station in at least programming and organising events to promote the station. This reduces the station's operating costs and helps in building a sense of community among volunteers. The CRS also focuses on the efficient use of resources, including equipment, staff time, and funding. This helps to ensure that the station is operating at maximum capacity while minimising waste and unnecessary expenses.

Number of listeners and Potential Outreach: Suno Sharda has an active listener base of around 1,10,000 listeners within its broadcast limits. Many listeners also tune in through the Web Radio app of the CRS.

Major Concerns in the Community: The community faces several major needs and areas of concern, including inadequate access to quality education, health issues, lack of civic engagement, environmental concerns, need for women empowerment and economic development.



Radio SD @ 90.8 FM
Mandi Samiti Road, Muzaffarnagar,
Uttar Pradesh-251306

Contact Person: Dr. Sidharth Sharma
Contact Number: +91-8937095030
Email: radiosd90.8fm@gmail.com
Broadcast Timing: 10 AM to 12 PM
Broadcasting Language: Hindi

Genesis: Radio SD Set up by The SD College Association at Muzaffarnagar. Radio SD provides a platform to citizens and students to enrich their knowledge, help fellows through interactive sessions and the local community members to showcase their talent, share their stories, and express their opinions.

Thematic Focus: The major thematic focus area of Radio SD is education. The CRS also focuses on impacting the lives of the community members by addressing concerns related to areas like health, public policies and welfare schemes, environment, and prevalent social problems. The CRS also promotes local art and culture through its platform.

Sustainable Development Goals: Radio SD is working to achieve the following SDGs:

SDG 1: No Poverty

SDG 4: Quality Education

SDG 15: Life on Land

SDG 16: Peace Justice and Strong Institution

Primetime Programmes: The primetime programmes that are broadcasted on Radio SD are Morning Villain, Ole Ole, Health Show, Request Show, Suhane Kisse.

These programmes cover many fields, including history, literature, general knowledge, politics, economics, science, technology, sports, and entertainment. Many of the programmes feature experts who share their knowledge and experiences while encouraging the audience to engage in debates and discussions.

Innovations in format or any other way: Radio SD also engages in outdoor broadcasting, and organises events involving community members. The CRS also conducts tutorial classes for students and maintains a student helpline.

Radio SD 90.8 FM organised a campaign focusing on the struggles of the community of Hijra (Eunuch) in Indian society. The campaign aimed to ensure equal opportunity, equity, social justice, empowerment, and social integration for transgender individuals in the district. By inviting dignitaries and understanding the problems faced by Hizras, Radio SD convinced educational institutions to admit young Hijra community members, enabling them to become active members of the community. This campaign advocated the rights of young transgenders and Hijra community members, urging them to be educated and involved in the community.



Core Team: Radio SD has a small but dedicated team of five members who are responsible for various aspects that ensure the smooth functioning of the station. The CRS also invites community members to volunteer and be involved in different stages of programme design and production.

Major Projects Undertaken: Radio has featured as a key partner in many regional and national campaigns in collaboration with different agencies like the District Health Department, Probation Office, and organisations including SMART, NHM, and CRA.

The CRS also works on developing its own internal projects that focus on the well-being of the target community.

Sustainable Strategies: Radio SD aspires to be a self-sustaining entity by generating revenue through collaborations with government agencies and other private organisations.

Number of listeners and Potential Outreach: The CRS has a strong potential outreach of at least 4,50,000 people within its broadcast range,

Major Concerns in the Community: The community has many farmers and they face several challenges in agriculture. They need access to the latest technology and updates to enhance their yield. The community also requires better health and educational infrastructure.



Radio Gorakhpur @ 90.8 FM
KIPM-Technical Campus, Plot No. BL 1&2.
Sector 9 GIDA, Gorakhpur,
Uttar Pradesh – 273209

Contact Person: Mr. B.P Mishra
Contact Number: +91-9076563908,
9076522908
Email: radiogorakhpurfm90.8@gmail.com
Website: www.radiogorakhpur.com
Broadcast Timing: 8 AM to 8 PM
for 12 hours a day
Broadcasting Language: Hindi,
English, and Bhojpuri

Genesis: Radio Gorakhpur 90.8, established on March 25, 2018, is the first community radio in Gorakhpur District. Managed by a nonprofit NGO, Ashutosh Shiksha Ewam Sewa Sansthan, it is approved by the Community Radio Facilitation Center and empanelled with the Directorate of Advertising and Visual Publicity. Radio Gorakhpur focuses on agriculture, rural development, environmental issues, and employment generation through informative programmes and field activities in rural areas.



Thematic Focus: Radio Gorakhpur largely focuses on quality education, gender equality, natural farming and natural resource based sustainable livelihoods, Water, Sanitation & Hygiene (WASH), water security, community health, youth development, renewable energy, awareness generation on social protection policies, schemes and entitlements of government, local self-government, and promotion of local art and culture.

Sustainable Development Goals: Radio Gorakhpur works on the following SDGs:

SDG 1: No Poverty
SDG 2: Zero Hunger
SDG 3: Good Health & Wellbeing
SDG 4: Quality Education
SDG 5: Gender Equality
SDG 6: Clean Water and Sanitation
SDG 7: Affordable & Clean Energy
SDG 13: Climate Action

Primetime Programmes: The prime-time programmes of Radio Gorakhpur are Health OK (community health), Suno Saheli (women's education & empowerment), Saptrang (reproductive and neonatal health care & promoting organic nutrition gardens for improved health), Youth booth (gender equality, women empowerment, youth development initiatives), Kheti Kisan (impact stories on natural farming), Student of the week (quiz programme for students), Lok hit Yojnaayen (social protection schemes of the government), and Aapan mati aapan log (promoting local folk art and culture).



Innovations in format or any other way: Radio Gorakhpur regularly engages with its community by organising community mapping events to identify their changing needs. Community drives are organised to identify new local artists. Celebrations of festivals and days of importance, games, and campaigns are organised. The programmes are regularly updated in consultation with the community.

Core Team: The core Radio Gorakhpur is constituted by the Station Director, Programming Head, three radio jockeys, and technical staff. The content management team of the CRS has eleven members. Additionally, the CRS also has volunteers in the villages of the target community.

Major Projects Undertaken: Radio Gorakhpur 90.8 is working with UNICEF on an adolescent girls' health project that aims to create awareness among adolescent girls about anaemia. Other major projects include Poshan Abhiyaan (Nutrition Campaign), The TB Challenge, AAKAR- Gender Equality, and Adolescent Girls' & Boys' Development programme.

Sustainable Strategies: In terms of operational management and the accomplishment of its vision and mission, Radio Gorakhpur aspires to be a sustainable entity, but the CRS still has a long way to go before realising this goal. The radio station's rural location makes it unlikely that it will be able to raise funds through advertisements. The CRS aspires to participate in more funded local and national initiatives.

Number of listeners and Potential Outreach: Radio Gorakhpur broadcasts its programmes in a region that has an outreach potential of at least fifteen lakh people.

Major Concerns in the Community: The major concerns within the community are increasing drug addiction among youth, lack of employment opportunities, lack of awareness regarding opportunities and poverty, atrocities on girls and women, loss in farming due to high input cost and climate impacts, poor soil health, and lack of awareness of government social protection schemes. Community members are also concerned about the lack of interest of panchayats while addressing issues like water security, WASH, gender discrimination, and welfare of marginalised sections of the community.



Gorakhvani @ 90.4 FM

395-H, Gandhipuram, Near Rapti Nagar Chowk,
ArogyaMandir, Gorakhpur, Uttar Pradesh-273003

Contact Person: Mr. Nagendra Mani Pathak

**Contact Number: +91- 9198544989,
9936492465**

Email: 90.4gorakhvani@gmail.com

Website: www.gorakhvanifm.com

**Broadcast Timing: 8 AM to 9 PM
for 13 hours a day**

**Broadcasting Language: Hindi,
English, and Bhojpuri**

Genesis: Gorakhvani 90.4 CRS was established in 2019 by Basudhanidhi. The CRS focuses on community-centric programming and aims to develop the community by addressing local issues. It also provides information on public welfare schemes, and other topics to help the community do better and improve their living standards.

Thematic Focus: Gorakhvani focuses on several themes like education, art and culture, health, environment, knowledge dissemination strategies, gender equality, employment and career prospects, etc. The CRS also focuses on creating awareness around relevant social concerns to educate and empower the community.

Sustainable Development Goals: Gorakhvani aspires to achieve the following SDGs:

SDG 4: Quality Education

SDG 8: Decent Work and Economic Growth

SDG 10: Reduced Inequalities

SDG 11: Sustainable Cities and Communities

Primetime Programmes: Yuvvani and Guruvani are the prime time programmes that are broadcast on Gorakhvani. Yuvvani is a programme that focuses on the youth of the community and addresses their concerns related to education, career, etc. and guides them towards a better future. The CRS also features experts from different fields like agriculture, healthcare, finance, and education to educate the community members on a range of topics. Gorakhvani focuses on addressing the prevalent concerns in the community by creating community-centric programmes.

Innovations in format or any other way: In addition to its broadcast services, Gorakhvani is an active proponent of narrowcasting. The CRS also organises social gathering events, camps, and awareness campaigns for the community to promote community participation.

Core Team: The core team at Radio Gorakhvani is constituted by the Station Director, Station Manager, radio jockeys, technical staff and other support staff. The CRS is also supported by a panel of medical experts who help curate programmes to address the different health issues amongst the community members.

Major Projects Undertaken: Gorakhvani has contributed significantly to the community, especially with its efforts and initiatives during the COVID-19 pandemic. The CRS developed different initiatives based on the social participation model to help community members during the difficult phase. The CRS also regularly collaborates with local schools to improve the educational facilities and infrastructure.

Gorakhvani has been involved in several regional and national projects. It was part of the International Day of Yoga campaigns in 2021 and 2022 in association with CEMCA.

Sustainable Strategies: Gorakhvani is financially supported by its parent organisation Basudhanidhi. The CRS also tries to create its own revenue stream by pitching its initiatives to different agencies and organisations.

Number of listeners and Potential Outreach: Gorakhvani caters to a region that covers both rural and urban areas, and the CRS has an active listener base of at least twenty thousand listeners.

Major concerns in the Community: Most of the community members belong to the economically backward sections of society and they suffer from poverty, unemployment and low wages. Lack of appropriate educational and healthcare infrastructure also adversely affects their lives.



Loudspeaker @ 90 FM
194-T, Manas Vihar Colony,
Uttar Pradesh- 226016

Contact Person: Mr. Vaibhav Sharma
Contact number: +91- 9839339403, 9651997590
Email: loudspeaker.programming@gmail.com
Website: www.safesociety.in
Broadcast Timing: 6 AM to 11 PM for 17 hours a day
Broadcasting Language: Bhojpuri

Genesis: Loudspeaker 90 FM was established in 2019 by Safe Society. The CRS focuses on the production of community-centric programmes and interventions in different formats. The CRS addresses the issues of the community and disseminates knowledge on several topics to empower the community.



Thematic Focus: The major thematic focus areas of Radio Loudspeaker are education, women empowerment, bridging social and economic gaps, promoting sustainable energy, and environment conservation. Additionally, the CRS also delves into any other area that requires attention.

Sustainable Development Goals: Radio Loudspeaker works on the development of the following SDGs:

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 8: Decent Work and Economic Growth

SDG 10: Reduced Inequalities

Primetime Programmes: The primetime programmes at Radio Loudspeaker include Shiksha Hai Kamaal Ki, Pathshala, and Chauka se Chaupal. In addition to these programmes, CRS also hosts other programmes as per the needs of the community.

The programme Shiksha Hai Kamaal Ki focuses on children and adolescents. It includes narrations, recitals, and other engaging activities for children. The programme aims to educate children by introducing them to different topics and concepts. Pathshala is an educational programme for the youth where experts from different fields discuss career prospects and provide other relevant information. Chauka se Chaupal is a programme which aims to bridge the gap between the rural community and government agencies. The programme shares information on different government schemes for the welfare of the rural community.



Innovations in format or any other way: The CRS engages with its young listeners through social media, and organises different events and campaigns in the community. Radio Loudspeaker focuses on active engagement with its community members through the means of narrowcasting.

Core Team: The core team at Loudspeaker Radio comprises ten staff members. The team is led by the Station Director who is the presiding authority on all official matters. The CRS is supported by a group of volunteers who also essay the role of radio jockeys, presenters, narrowcast staff, and community coordinators.

Major Projects Undertaken: Radio Loudspeaker has been a part of many projects with key partners that include UNICEF, UNESCO, CRA, and SMART. All of these projects have primarily focused on the welfare of the rural community.

Sustainable Strategies: Radio Loudspeaker receives provisions for about half of its annual budget from its parent organisation. The remaining funds are generated through the means of externally funded projects.

Number of listeners and Potential Outreach: The outreach potential in the broadcast region of the CRS is about 75,000 people and the CRS has an active listener base of around 50,000 listeners.

Major Concerns in the Community: Health issues, lack of employment opportunities, need for better educational infrastructure, issues related to waste management, illiteracy, etc. are major concerns that affect the community.



JNS Radio @ 90.8 FM

JNS Kashmiri Girls Degree College, Dhanaura,
Amroha, Uttar Pradesh-244231

Contact Person: Dr. Shalabh Bhardwaj,
Station Director
Contact number: +91-7017726985,
9410493003
Email: jns90.8fm@gmail.com
Broadcast Timing: 8 AM to 8 PM for 12
hours a day
Broadcasting Language: Hindi

Genesis : JNS 90.8 FM Radio was established by Kashmiri Devi Chandi Prasad Smarak Sewa Samiti on 13th October 2017. The CRS is situated in the Dhanaura town of Amroha district, which is a backward area in many aspects. The mission of the CRS is to help its community members improve their living standards, by being an active partner in addressing matters that concern them.



Thematic Focus: The major focus areas of JNS radio cover farming (including silk), waste management, and sustenance and promotion of economic activities in the community. The CRS also works in the areas of education, environmental concerns, and health.

Sustainable Development Goals: The SDGs that the JNS radio focusses on are:

- SDG 4: Quality Education
- SDG 5: Gender Equality
- SDG 6: Clean Water and Sanitation
- SDG 8: Decent Work and Economic Growth
- SDG 13: Climate action

Primetime Programmes: JNS FM has a large bank of programmes based on education, skill development, culture, environmental concerns etc. The CRS is committed to developing need-based programmes with the involvement of the community. The interactive nature of the programmes make them a powerful medium and helps maintain a dialogue with the community.



Innovations in format or any other way: JNS FM regularly narrowcasts its programmes and engages with the grassroot levels of the community. It also devises events that promote capacity-building and skill development in the community.

Core Team: The team at JNS FM consists of nine dedicated members. This includes the Station Director, Manager, support staff and a panel of experts from different fields. The CRS also appreciates volunteers from the community to assist at all stages of programme development.

Major Projects Undertaken: The CRS has been a part of several national and regional projects including awareness campaigns and vaccination drives. The key collaborators of JNS FM include UNICEF, SMART, and CEMCA.

The CRS was an active part of the International Day of Yoga campaign sponsored by the Ministry of Ayush, in association with CEMCA.

Sustainable Strategies: Situated in a backward area, JNS FM often suffers from severe lack of funds and finds it hard to sustain itself, yet the sustenance of the CRS is important for the welfare of its target community.

The CRS continuously pitches its intervention to different agencies and organisations to procure grants but has not found much success until now.

Number of listeners and Potential Outreach: JNS FM broadcasts its programmes in a region with a potential outreach of nearly 1,30,000 people. The CRS has an active listener base of at least 22,000 listeners.

Major Concerns in the Community: Poverty, illiteracy, unemployment, sanitation and hygiene issues, and lack of awareness about fundamental rights and welfare schemes are amongst the major concerns that adversely affect the community.



Radio Badaun @ 90.4 FM

Sarv Hitay Sansthan, Near Jal Nigam Godam,
D.M. Road, Badaun, Uttar Pradesh-243601

Contact Person: Mr. Satya Bhan Yadav
Contact number: +91-9837003367
Email: radiobadaun90.4fm@gmail.com
Broadcast Timing: 7 AM to 11 PM for 16 hours a day
Broadcasting Language: Hindi

Genesis: Radio Badaun was established by Sarv Hitay Sansthan, Badaun in 2019. The CRS was founded with the motive to build an able and independent community by educating them about a range of topics which include fundamental rights, consumer rights, education, environmental concerns, healthcare, agriculture etc. The CRS began with a small team and has gradually grown into a bigger and influential part of the community.



Thematic Focus: Radio Badaun focuses primarily on agriculture by helping in the improvement of technical farming skills in the rural community. It also focuses its attention on various other areas such as women empowerment, education, healthcare, culture, and environment.

Sustainable Development Goals: Radio Badaun works on the following SDGs:

SDG 11: Sustainable Cities and Communities
SDG 12: Responsible Consumption and Production
SDG 15: Life on Land

Primetime Programmes: The primetime programmes at Radio Badaun feature Masti Ki Pathshala, Kheti Kisani and Badaun Live.

Masti ki Pathshala is an educational programme that focuses on school children and assists them with career guidance and discussions on a variety of concerns related to education.

Kheti Kisani is a programme curated specially for the local farmers and discusses seasonal farming and other topics related to agricultural practices.

The programme often features agricultural experts and progressive farmers. Badaun Live is an infotainment programme which shares information about local updates and concerns, and also engages with the listeners.



Innovations in format or any other way: Radio Badaun engages with the remotest pockets in the community through the means of narrowcasting. This practice helps in addressing concerns faced by the community members. The CRS draws the attention of different government agencies and NGOs to help find solutions to these concerns.

The CRS also has its own pages on all major social media platforms including Facebook, Instagram, and Twitter.

Core Team: Radio Badaun has a dedicated team of seven members. It includes the Station Director, Manager, radio jockeys and support staff. The CRS is also helped by insights from an expert panel which includes professionals from the fields of agriculture and education.

Major Projects Undertaken: Radio Badaun has collaborated with agencies and organisations like NAB-ARD, NCERT, CEMCA, Department of Agriculture (Badaun), and the Department of Health (Badaun) for several projects and initiatives directed towards the well-being of the community.

Sustainable Strategies: At present, Sarv Hitay Sansthan, Badaun meets around sixty percent of the financial requirements of Radio Badaun. The CRS is able to draw the remaining funds through the means of its externally funded projects.

Number of listeners and Potential Outreach: Radio Badaun's broadcast covers fifteen villages that include Sheikhpur, Dhamei, Noushera, Ghabhiyai, Dudenagar, Risoli, Bahedi, Simariya, Pasei, Nasrullapur, Allapur Bhogi, Abdullaganj, Qadar Chowk, Ramjanpur, Kaittna, and several regions of Badaun city. The total population in these areas is around 1,30,000 and from this outreach potential, the CRS has an active listener base of at least 34,000 listeners.

Major concerns in the Community: Lack of information and access to the latest agricultural methods and technology affects the yield of the farmers. They also face problems like pests and crop diseases. Illiteracy and financial illiteracy are other major concerns in the target community.



Radio RBL India @ 90.4 FM

Prakash Deep Sewa Sansthan, H.No. B-86,
Indira Nagar Awas Vikas Colony, Raebareli,
Uttar Pradesh -229001

Contact Person: Mr. Manish Srivastava

Contact number: +91-9616542695

Email: radiorblindia@gmail.com,

pdssindia@gmail.com

Website: www.radiorbl.in

**Broadcast Timing: 08:00 AM to 10:00 PM
for 14 hours a day**

**Broadcasting Language: Hindi,
English, and local dialect**



Genesis: Radio RBL was established in July 2022 by Prakash Deep Sewa Sansthan. It was

founded with the mission to provide an accessible platform to the children and youth from rural areas to share their opinions, showcase their talent, voice their concerns and contribute their innovative ideas for the development of the community and the nation as a whole.

Thematic Focus: The major thematic focus areas of Radio RBL are skill development, social harmony and education, especially that of girls in the community. The CRS aims to bridge gender, social and economic gaps in society by creating opportunities for everyone

Sustainable Development Goals: Radio RBL works for the development and upliftment of different sectors of the community, thus works on the following SDGs:

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 10: Reduced Inequalities

SDG 11: Sustainable Cities and Communities

Primetime Programmes: The primetime programmes at Radio RBL are Good Morning Raebareli, Kisse Kahaniyan, and Rozi Rozgar. Good Morning Raebareli is the primetime morning show which provides the listeners with their daily share of motivational thoughts, updates from different fields, and entertainment. Kisse Kahaniyan is a narrational programme where community members share their experience, knowledge and opinions with the community. Rozi Rozgar is a youth-oriented programme that discusses career prospects and employment opportunities.

Innovations in format or any other way: Radio RBL organises events and fun activities like quizzes in collaboration with the local educational institutions. The aim of these events is to engage with youth, address their concerns, make them self-confident and encourage them towards building a bright future. The CRS also initiates skill developments workshops for the community members.

Radio RBL is active on all major social media platforms and also has a web radio application.

Core Team: Radio RBL has a small team of dedicated staff. It includes the Station Director, technical support staff and two radio jockeys. The CRS appreciates community participation and encourages contributions from community members throughout all stages of programme conceptualisation and production.

Major Projects Undertaken: Since Radio RBL is less than a year old, it is yet to be part of a major external project. Efforts to collaborate with leading organisations and government agencies are already in progress. The CRS has so far focused on designing its own interventions for the well-being and upliftment of the target community.

Sustainable Strategies: At present, Radio RBL is funded completely by its parent organisation. Once the CRS is able to procure externally funded projects, it intends to gradually move towards a self-sustaining model.

Number of listeners and Potential Outreach: Radio RBL covers a broadcast area which includes Dalmau, Lalganj, Raebareli Sadar, and Salon. This is a heavily populated region and the CRS has a strong potential outreach. Although the actual numbers are yet to be ascertained, the CRS might have an active listener base of at least one lakh people.

Major concerns in the Community: Lack of awareness about public welfare schemes affects the community. The youth need to be guided towards better career prospects. The CRS tries to address all the major concerns in the community which include lack of adequate educational infrastructure, health issues, and pollution and other environmental concerns.



Kabir Radio @ 107.8 FM
Tube Well Colony, Khalilabad,
Uttar Pradesh- 272175

Contact Person: Mr. Sanjay Kumar
Contact number: +91-8795457045
Email: radiokabir@gmail.com
Broadcast Timing: 7 AM to 10 PM for 15 hours a day
Broadcasting Language: Hindi and Bhojpuri

Genesis: Kabir Radio was established in 2018 by the organisation Jeevan Jyoti Sansthan. The CRS caters to a community that mostly comprises farmers. Kabir Radio focuses on designing programmes that promote awareness in the community about issues that adversely affect their living conditions, and aims to ensure the community's well-being through its different initiatives.



Thematic Focus: The major thematic focus areas of Kabir Radio are women empowerment, health, education, environment, gender equality and addressing issues related to the community.

Sustainable Development Goals: The SDGs that the CRS focusses on are:

SDG 4: Quality Education
SDG 5: Gender Equality
SDG 13 : climate action.
SDG 14: Life Below Water
SDG 15: Life on Land

Primetime Programmes: The primetime programmes at Kabir Radio are Good Morning Basti, Chalo Gaanv ki Ore, and Smart Shreemati.

Good Morning Basti is Kabir Radio's morning show that gives the listeners their daily share of positive thoughts and stories, and also discusses topics ranging from environment, education, and climate among many others. Chalo Gaanv ki Ore is an interventional programme where the CRS staff visits the nearby villages to interact with the community members, especially farmers, and discuss their concerns. Smart Shreemati is a programme focused on the well-being of women in the community and addresses different areas like education, women's safety, health and hygiene etc. This programme has been successful in creating a positive impact in the lives of the women in the community.

Innovations in format or any other way: Rather than staying limited to the conventional method of broadcasting, the CRS makes effective interventions through narrowcasting. Kabir Radio ensures that it brings the concerns of the community to the attention of the local administrative bodies. In addition to this, the CRS directs all of its funds towards the old age home run by the parent organisation.

The CRS also has pages on all major social media platforms and regularly engages with the listeners through it.

Core Team: The core team at Kabir Radio is constituted by the Station Head, marketing team, radio jockeys and other support staff. The CRS also has a Station Coordinator who is responsible for coordinating different initiatives and ensures the smooth functioning of the station.

Major Projects Undertaken: Radio Kabir has partnered with SMART for several initiatives. Apart from this, the CRS has also collaborated with the education department for different initiatives that aim to improve the educational infrastructure and improve the enrolment rates in the local schools.

Sustainable Strategies: Jeevan Jyoti Sansthan supports Kabir Radio and meets its financial needs. The CRS also collaborates with local government agencies and organisations from time to time.

Number of listeners and Potential Outreach: Kabir Radio covers an area with a population of nearly 85,000 people and the CRS has an active listener base of 35,000 listeners.

Major concerns in the Community: The struggles of the elderly are a major concern in the community. The CRS' parent organisation strives to address this issue by running an old age home. Gender inequality, illiteracy, unemployment, addictions and suicides are among the other major concerns that adversely affect the community.



Radio Nageen @ 107.8 FM

Shanti Niketan Vidyapeeth, 6th Milestone, Mawana Road,
Meerut, Uttar Pradesh- 250001

Contact Person: Ms. Rohini Saini
Contact number: +91-9068631078
Email: radio@nageen.com
Website: www.radionageen.com
Broadcast Timing: 24 hours a day
Broadcasting Language: Hindi and English

Genesis: Radio Nageen was established by Shanti Niketan Vidyapeeth on 9th April 2018 and is based in Meerut, Uttar Pradesh. The CRS was established with a vision to develop and uplift the local community by informing, educating, enlightening and awakening the masses.

In its five years of service, the CRS has been able to influence the community and drive positive changes in different areas.

Thematic Focus: The main focus areas of Radio Nageen are community welfare, health, environment, women empowerment, and education. The CRS intends to create effective interventions in these areas and improve the living standards of its target community.

Sustainable Development Goals: The SDGs that Radio Nageen focuses on are:

SDG 3: Good Health and Well-being

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 11: Sustainable Cities and Communities

Primetime Programmes: The main primetime programmes on Radio Nageen are Meerut Talkies and Bindass Bol.

Meerut Talkies is a programme through which the CRS informs listeners about the culture of the region. The programme also discusses famous personalities and latest developments in the region. Bindass Bol is a programme that touches upon different areas like current affairs, health, sports, national and international trends, fashion and lifestyle. The programme also features experts from different fields and serves as a guiding force for youth in the community.



Innovations in format or any other way: Narrowcasting and other methods like hosting campaigns, awareness drives and cultural events are effectively used by the CRS to reach out to the target community and educate them regarding various subjects.

Core Team: The team at Radio Nageen presently has ten people which include the station management, a team of radio jockeys and technical assistants. The CRS also has a panel of experts from different fields like education, healthcare and public administration to review the programmes and suggest valuable inputs for designing community-focused programmes.

Major Projects Undertaken: Radio Nageen has collaborated with SMART for initiatives like the TB Challenge. Mother and Child Care in post COVID times. The CRS also collaborated with the Municipal Corporation of Meerut for a campaign related to sanitation and cleanliness. In addition to the external projects, the CRS is also keen on internally designing its own community intervention programmes.

Sustainable Strategies: Radio Nageen receives a part of its annual expenses from the parent organisation Shanti Niketan Vidyapeeth and raises the remaining funds from the external funded projects with other organisations.

Number of listeners and Potential Outreach: Radio Nageen covers 14 villages which include Salarpur, Rajpura, Amheda, Baksar, Saini, Incholi, Bachaula, Sikhera, Mamepur, Rali Chauhan, Bhavanpur, Parikshitgarh, Abdullapur and Khankhera. The broadcast area has a total population of nearly 30,000 people and the CRS has an active listener base of 12,000 listeners.

Major concerns in the Community: Health issues, illiteracy, gender inequality, lack of infrastructure in education and healthcare, etc. are problems that adversely affect the community.



KGMU Goonj @ 89.6 FM

2nd Floor, KGMU Goonj,
Atal Bihari Bajpai Scientific Convention Center,
King George Medical University,
Lucknow, UP- 226003

Contact Person: Ms. Shalini Gupta, Station Manager

Contact number: +91-9447657417; 9628912521

Email: crs@kgmcindia.edu

Broadcast Timing: 07:00 am to 10:00 pm for 15 hours

Broadcasting Language: Hindi, English and Awadhi

Genesis: KGMU Goonj was conceptualised by Dr Vinod Jain, the first Executive Officer of KGMU Goonj, under the patronage of Lt Gen. (Dr) Bipin Puri, Hon'ble Vice Chancellor, King George Medical University, UP, Lucknow.

As a result of tireless efforts, KGMU Goonj was launched on 5th February 2022. Broadcast Engineering Consultants India Limited (BECIL), a Government of India enterprise, is responsible for all the projects carried out by the CRS.

Thematic Focus: KGMU Goonj works on a broad spectrum of themes that can effectively help the target community. The major focus rests on health and hygiene, social issues and concerns, uplifting the socially and economically backward section in the community, and creating a positive impact by promoting social harmony, awareness about important aspects, and harnessing the power of community radio in influencing the community.

Sustainable Development Goals: KGMU Goonj focuses on and aspires to achieve the following SDGs:

SDG 11: Sustainable Cities and Communities

SDG 17: Partnership for the SDGs

Primetime Programmes: Some of the primetime programmes at KGMU Goonj are Goonj No.1, Sham Shamdaar, and Sunehri Yaadein. Goonj No.1 is the primetime morning show which is broadcast from 9 AM to 12 PM. It provides the listeners with city updates, content related to lifestyle, sports, entertainment, national and international affairs, and business. Sham Shaamdar is a programme that broadcasts KGMU updates, public vox pop on relevant issues, health advice, positive thoughts, and interviews with experts.

The popular request-based programme Sunehri Yaadein airs Bollywood and Awadhi films and changes themes every day of the week.



Innovations in format or any other way: KGMU Radio Goonj firmly believes in improving the lives of all groups within the community, so the CRS makes it a point to engage with people from all social strata and makes an effort to comprehend their problems. The CRS works to promote a sense of unity in its target community.

Radio KGMU runs three campaigns: Digital detox, Sawchh Parisar, and Tambakoo Nishedh Parisar, and has also adopted four schools in the community and have organised different activities for children which include storytelling, dance, debate, and poster-making competitions. These fun social activities help the students to gain confidence. Health camps were also arranged in these schools.

Core Team: Seven people make up the core team at KGMU Goonj, and they offer insightful opinions on all topics, whether they are administrative or content-related.

The support staff has thirteen members which include the Station Manager, Programme Head, Programme Producer, sound engineers, technical assistant, computer operators and radio jockeys.

Major Projects Undertaken: The following are the major projects that the CRS has been a part of:

1. Swasthya Baan - in collaboration with Seeking Modern Application and Real Transformation (SMART), 09 May to 25 December, 2022
2. Swasthya Sankalp, in collaboration with Community Radio Association (CRA), 01 June to 30 November, 2022
3. Aakar 3, in collaboration with UNICEF, 01 May to December, 2022
4. The TB Challenge, in collaboration with Seeking Modern Application and Real Transformation (SMART), 01 Nov to March, 2023
5. UDID Scheme, Govt. of India by NIEPVD, Dehradun in collaboration with Community Radio Association (CRA), 20 November to 05 December 2022
6. Lymphatic Filariasis, in collaboration with Seeking Modern Application and Real Transformation, January 2022

Sustainable Strategies: KGMU Goonj receives financial support from its parent organisation, King George Medical University. The CRS also raises its own fund through the means of the external paid projects it engages in.

Number of listeners and Potential Outreach: The CRS estimates to have a potential outreach of nearly 2,50,000 people within its broadcast range.

Major concerns in the Community: Most community members are largely unaware of the lifestyle and health issues, and eager to know more about physical and mental health.



Radio Rang @ 89.6 FM
Saket Nagar (Near Suknaya Gas service),
Chakiyawa Road, Deoria, U.P- 274001

Contact Person: Mr. Hemant Kumar
Contact number: +91-9801799999, 9304814694
Email: myselfhemantkumar@gmail.com, Jyotisevasadan.gpj@gmail.com, radorangdeoria@gmail.com
Broadcast Timing: 16 hours a day
Broadcasting Language: Hindi, Bhojpuri

Genesis: Radio Rang was launched on 5th June 2022 by Jyoti Seva Sadan in the Deoria district of Uttar Pradesh. The CRS aims to affect positive changes in its target community through its different programmes and interventions.



Thematic Focus: The major focus areas that Radio Rang contributes to are agriculture, art and culture, knowledge education and dissemination, healthcare and sanitation, and community empowerment.

Sustainable Development Goals: Radio Rang mainly focuses its work on the following SDGs:

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 12: Responsible Consumption and Production

Primetime Programmes: Art of Agriculture is a programme that intends to help the local farmers with information and expert advice on better farming techniques, agriculture welfare schemes by the government, etc. Bhojpuriya Mati is a discussion programme that deals with a wide range of topics including education, health and fitness, adopting better lifestyle practices, and child nutrition. Health Alert is a programme where doctors and healthcare professionals provide advice on the prevention and cure of different diseases. 'Kahani Perna Ki' is a motivational programme that inspires the community by narrating the experiences of community members. 'Katha Jo Kuchh Sikhati Hai' is a storytelling programme and Life Story is a programme that narrates the experiences and struggles of eminent personalities. Namaste Deoria is a daily roundup of events in Deoria. Knowledge Insight and Hello Rang Quiz are other primetime programmes.



Innovations in format or any other way: Radio Rang staff make field visits and interact with the community members. The CRS also engages the community by organising events and Mela Haats in local schools, colleges, and village squares.

Core Team: Radio Rang harbours a strong team of twenty members who each essay a specific role in ensuring the smooth functioning of the CRS.

Major Projects Undertaken: Radio Rang presently works on its internal projects which deal with women empowerment and girl child education. Interventions are being planned by the CRS to help the girls in the community get access to better education and other facilities.

Sustainable Strategies: At present, Radio Rang is funded entirely by its parent organisation, Jyoti Seva Sadan. The CRS also tries to raise additional funding through the means of advertisements and campaigns from local government bodies and other organisations.

Number of listeners and Potential Outreach: The broadcast range of Radio Rang covers a population of more than ten lakh people. Out of this potential outreach, the CRS has an active listener base of at least three lakh people.

Major Concerns in the Community: The youth in the community are often unemployed; they are prone to drugs, alcohol and smoking addictions, and often resort to petty crimes. The girl-child dropout rate in the area is also high and there is a lack of education among women. Skill and capacity-building interventions can prove helpful in creating employment opportunities in the community.



Half Lemon @ 90.4 FM
9/69 NAI Basti, Raidopur,
Sadar Azamgarh,
Uttar Pradesh- 276001

Contact Person: Ravi Prakash Singh
Contact Number: +91-8810782708/
8810782709
Email: halflemon06@gmail.com
Broadcast Languages: Hindi, Urdu
& Bhojpuri
Broadcast Hours: 05:00 AM TO 12:00 AM,
19 hours a day.

Genesis: Half Lemon Community Radio Station was established by Bhartendu Human Care & Development Society and was launched on 26 July 2022. Half Lemon is amongst the latest ones to enter the CR fraternity in its region.



Thematic Focus: Half Lemon CRS works across the 3 Es - Education, Empowerment and Entertainment. The primary areas of focus are women empowerment, children's education, farmer support, health and nutrition, among many others.

Sustainable Development Goals: Half Lemon broadly focuses on the following four SDGs:

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 15: Life on Land

Primetime Programmes: The morning primetime programme is Good Morning Azamgarh, which is an infotainment programme with useful updates about the region. The evening primetime programme is Chatpati Evening, which is a news programme that focuses on international and national affairs, sports, weather, and updates from the world of Bollywood.



Innovations in format or any other way: In addition to conventional broadcasting, the CRS uses narrowcasting to interact with its audience. Additionally, it periodically organises competitions, health camps, awareness campaigns, and other events in the city.

Core Team: Three staff members, including the Programme Head, Administrative Head and Sales & Marketing Head constitute Half Lemon's core team at the moment. Additionally, the CRS has a dedicated group of community volunteers who help with programme conception and production.

Major Projects Undertaken: A significant project with another leading organisation is yet to be undertaken by Half Lemon as the CRS is still in its early stages. The following is a list of some of the CRS' internal projects:

A district-level scholarship test was successfully conducted, with the participation of about 10,000 students. The CRS organised a competition called Mrs. Azamgarh to inspire homemakers. A cookery competition called Masterchef Azamgarh was also organised by the CRS. Sports tournaments and other competitions are also held frequently.

Engaged the community through a variety of activities to raise awareness of issues such as child labour, women's empowerment, health campaigns, and many others.

Sustainable Strategies: Currently, Half Lemon CRS depends entirely on its parent organisation for financial and technical support. Once the CRS is past its primary stage and begins to attract external projects, it aspires to function on a self-sustainable model.

Number of listeners and Potential Outreach: Currently, Half Lemon CRS has at least 50,000 active listeners, and the figures are gradually improving as the CRS continues its efforts to reach out to its target audience.

Major concerns in the Community: The main issues in this city is the need for better health care, better facilities, and better education, all of which contribute to the well-being of the community members.

And in order to address these concerns, the CRS runs awareness campaigns in schools to reach out to students, and also employs various intervention strategies. Additionally, the CRS regularly hosts free health clinics so that everyone can have access to basic health check-ups.



Brajvani @ 89.6MHz
Brajvani 89.6 Mhz Community Radio Station,
Shivpuri, Balkeshwar Road,
Agra, Uttar Pradesh – 282004

Contact Person: Mr. Sanjeev Singh
Contact Number: +91-9837663707
Email: fmbrajvani@gmail.com
Website: www.brajvani.com
Broadcast Languages: Hindi and English
Broadcast Hours: 7 AM to 10 PM for 15 hours a day

Genesis: In the year 2022, Sant Ramkrishan Kanya Mahavidhyalaya founded Radio Brajvani. The CRS was established with the intention of ensuring that every individual in the target community possesses the skills necessary to be a change agent for the benefit of themselves, their families, and the community as a whole. The CRS started out with just three staff members, and currently, has a dedicated team of eleven.



Thematic Focus: Radio Brajvani's primary areas of intervention have been in the fields of skill development, cyber law, women's and children's health, fundamental rights, education, tourism, the environment, culture, and societal issues.

Sustainable Development Goals: Brajvani broadly focuses on and aspires to achieve the following SDGs:

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 8: Decent Work and Economic Growth

SDG 11: Sustainable Cities and Communities.

Primetime Programmes: The CRS' primetime programming includes Live Agra, Radio Doctor, and Nari Tu Narayani. Women's rights, their participation in societal roles, and other issues like establishing a reputation for oneself are the main subjects of Nari Tu Narayani. The Live Agra programme for youth focuses on career, education, skill career, startup, and the youth's contribution to society as its main objectives.

Enhancing community health is a major focus of the health programme Radio Doctor. The purpose of this programme is to engage with medical professionals and inform the audience about various illnesses, how to prevent them, as well as how to maintain optimal wellness through yoga and naturopathy.



Innovations in format or any other way: In order to cater to listeners of various ages, including children, seniors, and women, Radio Brajvani produces special programmes like skits, discussions and interviews with experts at regular intervals. The CRS also shares its content on different social media platforms like Facebook, Instagram, WhatsApp and YouTube.

Agra's Zardosi is a very old art form that was once very well-known. There are very few people in the world who still practice this dying art. The CRS discovered that the women artisans in Tajganj who produce zardozi from their homes were not aware that they were actually producing zardozi. Many of them followed the Kei programme that the CRS had aired, and after that, these women workers became a part of the Make in India initiative. As a result, these women now have better jobs and income.

Core Team: There are eleven staff members at the moment. It includes a Station Director, Station Head, three educators, two social panelists, and five other core members. The Station Head oversees the content and technical support; the Social Panel offers advice on how to select content to address social issues; the Teachers' Panel offers advice on how to select content to benefit students; and the core team is responsible for content development. The Station Director has the final say in all official decisions.

Major Projects Undertaken: Since its inception, Radio Brajvani has taken part in numerous unique initiatives in collaboration with different organisations. A majority of these initiatives focus on the women workers in the target community and have been extremely beneficial to them.

Sustainable Strategies: The Sant Ramkrishan Education Trust, the parent company of Radio Brajvani, contributes about 80% of the CRS' annual budget. In addition, the CRS' sustainable strategy entails being self-sufficient and obtaining the remaining 20% of the budget through collaborative initiatives with top NGOs and government agencies.

Number of listeners and Potential Outreach: The broadcast area of Radio Brajvani covers the city of Agra. According to census data gathered from local government agencies, the region has a population of nearly 22 lakh people. Out of this potential outreach, the CRS has an active listener base of nearly 5 lakh people.

Major concerns in the Community: The general population is unaware of the government policies pertaining to rights, society, and health. Additionally, educating local women about their health, responsibilities, and participation in society can have a profoundly positive effect on the community as a whole.



Omni Radio @ 90.0 FM
Karma Devi Group Of Institutions
Sansarpur Phutahiya NH-27 Basti,
Uttar Pradesh-272001

Contact Person: Ms. Rashmi Dhar Dubey
Contact Number: +91-8887570481 +91-6389018000
Email: ksmindia@yahoo.com
Broadcast Languages: Hindi and Bhojpuri
Broadcast Hours: 7 AM to 10 PM for 15 hours

Genesis: The Karma Devi Group Of Institutions is the parent organisation which established Omni Radio in 2022. Omni Radio was founded with the goal of increasing community youth and children's educational opportunities and offering guidance. The CRS began with only three employees and currently has a dedicated team of eight. Through various initiatives and successful intervention strategies, the CRS continues to make a significant difference in the target community.



Thematic Focus: The main objective of Radio Omni's intervention is to inform the public about the benefits of government programmes and other health initiatives, with a focus on the youth in the target community. A variety of information about the economy, education, as well as developments in different areas is also provided by the CRS.

Sustainable Development Goals: The SDGs that the CRS focuses on are
 SDG 4: Quality Education
 SDG 5: Gender Equality
 SDG 8: Decent Work and Economic Growth

Primetime Programmes: Sakhi Sangini, Nayi Pahal Nayi Dishaye, and Health is Wealth are some of Radio Omni's primetime shows. All of the initiatives from both the public and private sectors are discussed in the programme Nai Pahal Nai Dishaye, along with advice on how to benefit from them. The programme Sangini Sakhi is designed specifically for women and offers advice on how to handle a range of issues that concern them, such as those related to cooking, sewing, knitting, embroidery, and other household chores as well as health-related issues. Doctors inform listeners about serious illnesses in the programme Health is Wealth and offer guidance on how to protect both individuals and society from such ailments.



programme is to engage with medical professionals and inform the audience about various illnesses, how to prevent them, as well as how to maintain optimal wellness through yoga and naturopathy.

Innovations in format or any other way: In addition to broadcasting, the Praduman Singh Educational Social Environmental Development Trust also works with renowned educational NGOs across the country, like the Gautam Buddha Educational Social Environmental Development Trust, by collaborating with them and implementing community-based campaign projects. Since its establishment, the CRS has been able to increase public awareness on women's health issues and engage the target community in health-related discussions. The CRS also engages with its audience across different social media platforms.

Core Team: Currently, there are eight staff members. This comprises the Station Director, four core members, an IT administrator, and a group of educators. The station director works with various parties and supervises all significant decisions pertaining to the CRS projects. The educators' group offers guidance on how to assist the students. The IT administrator is in charge of providing technical support and the core team is in charge of content creation.

Major Projects Undertaken: Radio Omni has worked on a number of significant projects. To determine the most prevalent health issues in the community, Radio Omni carried out a study in the rural areas in collaboration with the district's Community Health Officers. The CRS has been collaborating with Praduman Singh and the Gautam Buddha Educational Social Environmental Development Trust to improve the facilities in the local schools.

Sustainable Strategies: The parent organisation, Karma Devi Group Of Institutions, provides technical and financial support to Radio Omni in an amount equal to about 50% of the CRS' annual budget. The CRS' sustainable strategy is to be self-sufficient and to work in collaboration with top NGOs and governmental agencies to raise the remaining 50% of the budget.

Number of listeners and Potential Outreach: The 19 villages that are within the broadcast area of Radio Omni include Sansaripur Gotwa, Tilakpur, Belari, Ranipur, Kushmaur, Bhuwarsaraye, Kalwari, Sonupar, Daulatpur, Rampur Medical College, Aksada Pakke, Shurtihatta, Jaipurwa, Bhadarpur, and Agauna. According to census information gathered from the local governments, there are an estimated 5,000 people living in each of these villages, totalling nearly 1 lakh people. This is the potential outreach but the listener base has not yet been determined.

Major Concerns in the Community: The primary issues that the community is dealing with are poverty awareness, unemployment, and a lack of opportunities. Greater community involvement and state and local government initiatives would prove very beneficial. Additionally, it is necessary to improve the state of the hospitals and educational facilities. There is a pressing need to boost enrollment rates in schools and also get rid of diseases in the community.



Radio Kesari @ 90.0 FM
Radio Kesari 90.0 FM, Near Poorva Chauraha,
100 Footsteps in Hata Marg,
Deoria UP 274001

Contact Person: Maya Shrivastava, Secretary- Maa Sharda Foundation
Contact number: 9852352599
Email: hello@radiokesari.com
Broadcast Languages: Hindi & Bhojpuri
Broadcast Hours: 06 AM to 11 PM

Genesis: The Maa Sharda Foundation has worked on a range of livelihood-related issues since its inception, placing a special emphasis on the rights of women, children, and everyone in society. Since community radio can play a significant role in the lives of the community, MSF decided to establish a community radio station in order to reach out to the large community and create a positive impact in their lives.



Thematic Focus: As an infotainment CRS, the main goals of Radio Kesari are to make the community aware of their rights and government programmes, to promote better education, and disseminate information on agriculture and natural calamities, while also being a source of entertainment and cultural promotion. As a woman-led CRS, Radio Kesari is committed to promoting women's rights and equality in society, particularly in Deoria. Poverty is another area of focus to which the CRS is allocating its resources.

Sustainable Development Goals: The SDGs that the CRS focuses on and aspires to achieve are

SDG 1: No Poverty
SDG 3: Good Health and Well Being
SDG 5: Gender Equality
SDG 6: Clean Water and Sanitation
SDG 13: Climate Action

Primetime Programmes: A number of well-known programmes are produced and broadcast by the CRS, including Halchal, The TB Challenge, Gaane Ke Bahane, Umeed, Rakt, Bharat Banane Ki Kahani, and Climate Countdown.



Innovations in format or any other way: Apart from traditional broadcasting, Radio Kesari also engages with its target community through the means of narrowcasting.

Post the TB challenge, the CRS carried out a survey and found out that it was an effective intervention as many listeners benefited from the programme as they proceeded for diagnosis and sought treatment. The District TB official stated that there was a spike in the number of TB patients visiting hospitals after the programme was aired.

Core Team: Seven core members of Radio Kesari and more than 25 volunteers make up a robust team that manages various responsibilities and ensures the effective functioning of the CRS.

Major Projects Undertaken: One of Radio Kesari's many projects, initiatives, and interventions is the TB Challenge which turned out to be a highly impactful one in the target community.

Sustainable Strategies: The Maa Sharda Foundation, Radio Kesari's parent organisation, provides financial and technical support to ensure the seamless functioning of the CRS. The CRS also generates its own revenue by means of the different projects it undertakes.

Number of listeners and Potential Outreach: The CRS covers a region with a population of at least 6 lakh individuals. The CRS estimates that it has between 1-2 lakhs of active listeners, though in-depth research is still needed.

Major concerns in the Community: Lack of proper information about government programmes, gender inequality and discrimination, child marriage, sanitization, flooding, poverty & hunger, and unhealthy lifestyle are the main issues in the community. The CRS is doing its best to address these issues and help the community eliminate them.



Azad Hind Radio @ 90.0 FM
Swami Vivekanand Subharti University,
Subhartipuram, NH-58,
Delhi- Haridwar, Meerut Bypass Road,
Uttar Pradesh -249401

Contact Person: Vijay Kumar Saini (Director)

Contact Number: +91- 9759303022, 9639012111

Email: azadhindradio90@gmail.com

Broadcast Languages: Hindi

Broadcast Hours: 8:00 AM to 8:00 PM

Genesis: Azad Hind Radio 90.0 FM was founded with a vision to serve the community and promote the values of patriotism, social justice and equality. The station's pledge of "Nation First... Always First" focuses on serving the interests of the country and the people first. It also values local talent and aims to give aspiring musicians, actors, and artists a stage to demonstrate their talent and creativity. The goal of the station is to promote local talent, culture, and traditions while also serving the interests of the people and the country.



Thematic Focus: By promoting various themes like education, local talent, pollution prevention, cultural heritage, health & wellness, and community empowerment, Azad Hind Radio 90.0 FM works for society and the nation at large. By advancing the ideals of equality and social justice, Azad Hind Radio 90.0 FM helps to create a society that is better informed, empowered, and healthy. In order to honour Indian freedom fighters and their struggles, the radio station produces programmes that highlight their contributions to the country's war for independence.

Sustainable Development Goals: The SDGs that the CRS focuses on are

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 8: Decent Work and Economic Growth

SDG 16: Peace, Justice and Strong Institution

SDG 17: Partnerships for the Goals

Primetime Programmes: Azad Hind Radio 90.0 FM's primetime programme Yuva Talk offers a forum for young people to discuss and express their opinions on a variety of issues that affect them and the society as a whole. Another popular primetime programme on Azad Hind Radio 90.0 FM is Her Se Ghar, which offers resources and information to assist women in making decisions about their health and well-being. Suhana Safar is a radio programme that plays a variety of music, including old classics and the latest chartbusters.

Innovations in format or any other way: Azad Hind Radio is actively fostering the social, economic, and cultural growth of the nearby communities. Here are a few glimpses into the work being done by Azad Hind Radio.

Promoting regional culture and customs: Azad Hind Radio is helping to protect and promote regional culture and customs. The programmes are created in a way that supports local artists in showcasing and honing their folk songs, tales, and other artistic endeavours.

The CRS also offers educational content, including interviews, literacy programmes, workshops, and skill-development activities.

It also supports neighbourhood businesses by giving them a platform to advertise their goods and services, which boosts the local economy.

Core Team: A team of five including the station director, a creative writer and three radio jockeys make up the staff of Azad Hind Radio.

Major Projects Undertaken: Azad Hind Radio has so far focused on internal projects and is yet to be part of a major project or work with a top organisation. The CRS consistently makes an effort to pitch for projects with various organisations and work with them.

Sustainable Strategies: Azad Hind Radio has employed various strategies to be a self-sustaining organisation. The CRS partners with ethical companies whose values align with the organisation and promotes them through special programmes and advertisements.

Number of listeners and Potential Outreach: Within its coverage area, the CRS has a potential outreach of 4-5 lakh people. Out of this, the CRS estimates that there are approximately 2-3 lakh active listeners.

Major concerns in the Community: The team engaged with the community and discovered that there is still a lack of knowledge among the populace regarding basic things like traffic laws, platforms and systems that support women, serious health issues and the precautions that should be taken, and the legal rights that are provided to the weaker and lower strata of society. Farmers need to be informed about cutting-edge technologies for better production at lower costs. The top concerns of society include things like lack of knowledge of government services, unemployment, education, and health.

Contact Person: Ms. Barsha Chabaria
Contact Number: +91-9650723550
Email: vchabaria@gmail.com
Website: www.Salaamnamaste.in,
<https://salaamnamaste.home.blog/>
Broadcast Timing: 11 AM to PM
for 6 hours a day
Broadcasting Language: Hindi and English

Genesis: Salaam Namaste community radio station (a unit Of Institute Of Management Studies, Noida) is the first CR station of Noida and Ghaziabad. Parented by Institute Of Management Studies, Salaam Namaste Community Radio was initiated to be an important medium of change in the community. The CRS is committed to working for the welfare of the community, and encourages community participation for the holistic development of the community. Various radio programmes and initiatives of Salaam Namaste have been awarded and recognized at various platforms.



Thematic Focus: The station has been operational since 2009 catering to different sections and groups in the community including senior citizens, slum dwellers, domestic helpers, children and women, folk artists, etc. Celebrating a decade of community service and community participation, the CRS has been able to transfer information about government (Central and State) programmes & schemes, accessing government services, and bringing social and developmental changes in the target communities.

Sustainable Development Goals: Salaam Namaste Community Radio aspires to achieve the SDGs given below:

SDG 2: Zero Hunger
 SDG 3: Good Health and Wellbeing
 SDG 4: Quality Education,
 SDG 8: Decent Work and Economic Growth
 SDG 12: Responsible Consumption and Production

Primetime programmes: Primetime programmes broadcast by Salaam Namaste include Salaam Sehat for health awareness, Salaam Shakti for women empowerment, Art Manthan for Indian art and culture, Maati Ke Geet for local music, Chaupaal for village talks, Salaam Talent for community talent, Nanhi Aawaz Badi Seekh for social issues awareness, Chakh De Chotu for underprivileged kids, TB Challenge for TB awareness, and Jet Cancer Par for cancer awareness.



Innovations in format or any other way: Along with broadcasting, the CRS effectively uses narrowcasting, outreach programmes, and community-led activities to establish a strong connection with the community.

The CRS collaborates with NGOs and health groups like Childline 1098, Noida Authority, and Indian Medical Association to promote child rights, women's health, health awareness, and Swach Noida Swasthya Noida initiatives. Popular initiatives of the CRS include Chakh De Chotu for underprivileged kids, Salaam Shakti for women empowerment, Art Manthan for promoting artisans, Second Innings ko Salaam for senior citizens, Maid Deedi for household maids, and ZeroWaste Campaign for eco-friendly environment and pollution reduction.

CRMC Members and Core Team: The core team of Radio Salaam Namaste has twelve members. It includes the Station Head, Programme Manager, five team members and five community members. The CRS has an Advisory Group and Programme Committee that reviews the programmes, provides feedback, and gives insights for conceptualising future programmes.

Major Projects Undertaken: Radio Salaam Namaste has been a part of several national and regional projects and has worked on themes related to the areas of education, health, adolescent issues, child labour, child marriage, concerns of women and their protection, environment, voting rights and elections, etc. The CRS has collaborated with leading organisations and agencies like UNICEF, CEMCA, SMART, CRA, Election Commission of India, Ministry of Ayush, and Noida Authority.

Number of listeners and Potential Outreach: 4 villages – Sangli, Ramgarh, Devpur and Chandna – fall within the broadcast range. The area has a total population of nearly 50,000 people, and the CRS has an active listeners of nearly 30,000 listeners.

Major concerns in the Community: The major concerns in the community are poverty, unemployment, illiteracy, and lack of awareness about the welfare schemes and policies of the community. The area also requires better waste management strategies to ensure community health, and avoid environmental concerns. Better healthcare and educational facilities will promote the overall development of the community.



Radio Ambedkarnagar @ 90.4 FM
Sehra Jalalpur, Tehsil-Bhiti, Ambedkar Nagar,
Uttar Pradesh-224231

Contact Person: Mr. Alok Kumar Singh,
Station Head

Contact number: +91-7506869094,
9616623111

Email: radioambedkarnagar904@gmail.
com

Website: www.radioambedkarnagar904.
com

Broadcast Timing: 8 AM to 10 PM
for 14 hours a day

Broadcasting Language: Hindi, Awadhi,
Bhojpuri



Genesis: Radio Ambedkarnagar was
founded in 2019 by Janta Kalyan Sansthan.

The CRS was established with the vision to address the social issues that affect the welfare of the community. These issues range from educational needs, poverty, lack of awareness on various matters, and gender inequality, to environmental problems.

Thematic Focus: The thematic focus area of Radio Ambedkarnagar is the welfare of the local community by promoting health, responsible living, and mitigating poverty and hunger. The CRS also focuses on culture and preservation of local heritage and traditions.

Sustainable Development Goals: Radio Ambedkar has programmes designed to achieve the following SDGs:

SDG 1: No Poverty

SDG 2: Zero Hunger

SDG 3: Good Health and Well-Being

SDG 12: Responsible Consumption and Production

SDG 15: Life on Land

Primetime Programmes: The primetime programmes that feature on Radio Ambedkarnagar are Sehat ek Khazana, Ek Safar and Khet Khalihaan.



Sehat ek Khazana is a health programme that discusses different diseases along with its preventive measures and treatment. The programme features an expert doctor and also discusses different medical traditions and their advantages. Khet Khalihaan is an agricultural programme which interviews agriculturists and farmers; it educates the local farmers on different methods of farming, latest developments in agricultural research and technology. Ek Safar is an entertainment programme that features songs, stories, Bollywood updates, movie reviews etc. This programme is quite popular amongst the youth in the community.

Innovations in format or any other way: The CRS also narrowcasts its programmes along with the conventional method of broadcasting. Radio Ambedkarnagar regularly organises events, competitions, awareness campaigns and health camps in the community.

The CRS has a strong follower base of more than two lakh people on its social media accounts on Facebook and YouTube, where it shares its content and engages with the audience.

Core Team: There are ten members who constitute the staff at Radio Ambedkarnagar. It includes the Station Director, Station Manager, four radio jockeys, and a panel of experts who guide the CRS on matters like content conceptualisation, programme design, execution and review.

Major Projects Undertaken: Radio Ambedkarnagar has worked continuously on large-scale projects. It was a part of the Beti Bachao Beti Padhao Yojana promoted by the District Provisional Department. It has also featured in campaigns like TV Harega Desh Jeetega, working in collaboration with SMART.

The CRS was also an active promoter of Mukhya Mantri Jan Arogya Yojana, and has worked closely with different government agencies on different initiatives. It has also been a participant in UNICEF's COVID-19 vaccination drive.

Sustainable Strategies: Janta Kalyan Sansthan provides nearly sixty percent of Radio Ambedkarnagar's budget; the CRS draws the remaining forty percent from collaborative ventures with different partners and also through the means of advertisement.

Number of listeners and Potential Outreach: Radio Ambedkarnagar covers areas that are densely populated and has a potential outreach of nearly ten lakh people. The CRS estimates that it has an active listener base of at least 2,75,000 listeners.

Major concerns in the Community: Gender inequality, lack of awareness about different welfare schemes, poverty, unemployment, and diseases are all issues that affect the community. The community needs more initiatives to educate and empower them.



Radio Pragya @ 90.4 FM
Bhoothnath Colony, Padrauna, Kushinagar,
Uttar Pradesh - 274304

Contact Person: Ms. Tej Narayan Srivastava
Contact Number: +91-9835411960
Email: radiopragya90.4@gmail.com
Website: www.radiopragya.com
Broadcast Timing: 18 hours a day
Broadcasting Language: Hindi and Bhojpuri

Genesis: Radio Pragya, established in 2017 by Carvan Sanskritik Evam Vikas Manch in Kushinagar district, Uttar Pradesh, aims to raise awareness about children's education, women's empowerment, and health in remote villages. With over eighty percent of the population living in remote villages, many lack access to education and technology. Since its inception, Radio Pragya has helped the community members become aware and educated in the last five years. The organisation continues to work towards improving these areas.



Thematic Focus: The parent organisation of Radio Pragya is an NGO that focuses on promoting education and social development in the community, aiming to create a positive impact by providing educational opportunities, resources, and support. Radio Pragya prioritises gender equality, professional and economic growth, and reducing illiteracy. The programmes aim to increase access to education for children and adults, and transform lives through education. The CRS also promotes community involvement, empowerment, and sustainability, encouraging individuals to take responsibility for their lives and communities. Radio Pragya's mission is to create a more equitable and just society by investing in education and empowering individuals, paving the way for a brighter future.

Sustainable Development Goals: Radio Pragya aims to achieve these SDGs:

- SDG 3: Good Health and Well-Being
- SDG 4: Quality Education
- SDG 5: Gender Equality
- SDG 8: Decent Work and Economic Growth
- SDG 10: Reduced Inequalities
- SDG 16: Peace Justice and Strong Institution

Primetime Programmes: The following are the primetime programmes that are broadcast at Radio Pragya. Gyan Vigyan is a programme that focuses on education and learning, offering informative and engaging content to enhance knowledge and skills. It covers a wide range of topics, including science, technology, engineering, mathematics, history, literature, and more. The programme is designed to make education accessible to everyone, regardless of their background or education level. It features expert speakers who share their insights and experiences, encouraging listeners to participate in discussions and debates.

Ghatna Kram is a programme that covers general knowledge, politics, economics, science, technology, sports, and entertainment. It features expert speakers who encourage listeners to stay informed and up-to-date on important events and developments. The programme is designed to be informative, engaging, and entertaining.

Genius of the Week is a quiz programme on various subjects, including general knowledge, sports, entertainment, history, and more. Listeners can participate by calling in or sending messages, and those who answer the questions correctly have a chance to win prizes and certificates from the administration (DM, SP).



Innovations in format or any other way: Radio Pragya uses various techniques for outreach and narrowcasting to reach out to the community. The outreach involves efforts to connect with the community and build stronger relationships. Other techniques include targeted programming, mobile broadcasting, community engagement, and social media engagement. Targeted programming ensures that the radio station's programming is relevant and interesting to the community, while mobile broadcasting allows the station to reach remote areas and establish temporary studios in public spaces. Community engagement through events, campaigns, and outreach programmes fosters trust and ownership among community members. Social media platforms like Facebook, Twitter, Instagram, and Youtube help reach out to the community, share information, connect with listeners, and promote programmes. The CRS also street plays and campaigns to reach out to people in their localities. These plays are designed to create awareness about various social issues, and also to promote their programmes.

Core Team: The core team at Radio Pragya has 12 members which include the Station Director, Manager, radio jockeys, technical staff and other support staff.

Major Projects Undertaken: Radio has been a part of several major projects with organisations like UNICEF, CRA, SMART, and CEMCA. The CRS partnered with UNICEF, AAKAR for a study in the rural areas and health awareness during COVID-19. It also partnered with CRA to run a health and education awareness campaign in the community to promote the education of young boys and girls. In an ongoing project, the CRS is collaborating with the UP Government to create awareness regarding mental health, and education.

Sustainable Strategies: Carvan Sanskritik Evam Vikas Manch, the parent organisation of Radio Pragya meets nearly forty percent of the annual expenses of the CRS. The remaining funds are raised through the means of paid partner projects with different organisations.

Number of listeners and Potential Outreach: Eight Blocks -. Padrauna, Kasia, Dudahi, Hata, Sukrauli, Khadda, Motichak, Seorahi – fall in the broadcast range of Radio Pragya. The area has a population of nearly 2,50,000 people and the CRS has an active listener base of approximately 1,50,000 listeners.

Major Concerns in the Community: The target community struggles with problems like poverty, health concerns, and inadequate health and educational infrastructure. Pollution and other environmental concerns also affect the well-being of the community.



Aap Ki Awaz @ 90.8 F.M
J.P. Nagar Mau Road, Khandari, Agra,
Uttar Pradesh - 282007

Contact Person : Sri S.D. Sharma
Contact Number : 9719501645, 7500060000
Email : aapkiawzfm@gmail.com
Website: www.aapkiaawazfm.com
Broadcasting time: 7.00 A.M. to 11.00 P.M.
Broadcasting language: Hindi , English

Genesis: Bharti Shiksha Samit, Agra, pursuing its ideology to reach and serve the various sections of society, set up Aap Ki Awaz. since community radio is a perfect tool to not only dispense messages but also engage people constructively



Thematic Focus: Aap Ki Awaz 90.8 F.M. focusses women's health and their welfare, child marriage, continuing education, hygiene, fundamental rights, legal rights, general and, social awareness, and entertainment.

Sustainable Development Goals: Aap Ki Awaz focuses Primarily on the following SDGs

SDG 3 : Good Health and Well-Being
SDG 4 : Quality Education
SDG 5: Gender Equality
SDG 8: Decent Work and Economic Growth
SDG 13 : Climate action

Primetime Programmes: Morning Express, and Ladies Club are two of the primetime programmes. The CR devises programmes in the form of skits, interviews, discussions with experts, phone-in programmes.

Innovations in format or any other way: The CRS holds medical assistance camps and workshops that focus mainly on children and women. The CRS also collaborates with different organisations like UNICEF, CEMCA, and WHO for different projects.

Core Team: There are seven core members in the team of Aap ki Awaz. They handle different responsibilities to ensure the smooth functioning of the CRS.

Major Projects: Several major projects and awareness camps on T.B., mental health, road safety etc. have been completed by the CRS. Some of the major projects are Swasthya Sankalp - in collaboration with UNICEF, Yoga - in collaboration with CEMCA, and Har Ghar Tiranga campaign.



Sustainable Strategies: The CRS is supported by volunteers from the community who actively contribute in content creation. The parent organization financially supports the CRS, but yet shortage of funds affects the operations of the CRS at times.

Numbers of listeners & potential outreach: Aap Ki Awaz has an active outreach potential of 2.53 lakh listeners.

Major Concerns in the Community : The knowledge gap among the community members need to be bridged. The community members must be trained in different areas that can help become economically stable.



Hello Banaras @ 91.2 FM
SA 4/79 k, Keshav Vihar Colony,
Panchkoshi Marg, Pandeypur Varanasi,
Uttar Pradesh - 221007

Contact Person: Mr Pratap Narayan
Contact Number: +91-9839912912 , +91-9125136000
Email: infohellobanaras91.2@gmail.com
Website: www.bgvs.org.in
Broadcast Timing: 7 AM TO 10 PM, 15 hours a day
Broadcast Language: Hindi , English and Kashiya



Genesis: On 15 November 2022 , Hello banaras was established at a frequency of 91.2 MHz by Bahuddeshiya Gramoudyog Vikas Samiti. Hello Banaras 91.2 FM serves as a platform for the local community to voice their concerns, share their experiences and educate the people of Varanasi about various concerns and developments in the community and also provide feedback on various issues affecting their lives.

Thematic Focus: Primary focus areas of Hello Banaras 91.2 fm are gender equality, education, women empowerment, sustainable livelihood, and sanitisation and hygiene. The CRS also focuses on government schemes and entitlements .

Sustainable Development Goals: The SDGs that the CRS focuses on and aspires to achieve are:

- SDG 1: No poverty
- SDG 3 : Good health and Well-being
- SDG 5 : Gender Equality
- SDG 6 : Clean Water and Sanitization

Primetime Programmes: The primetime programmes of Hello Banaras include two shows - Morning Drive (9 AM to 12 PM) and Waah Banaras (6 PM to 9 PM).

Innovations in format or any other way: The CRS creates sparklers and capsules in an entertaining way to inform the community about latest scientific achievements of India, example: 'Chanda mama'- in this sparkler, the CRS follows Chandrayaan 3 in an entertaining way for local listeners in the local dialect.

Core Team: The core team of Hello Banaras 91.2 FM comprises six members which include the Station Director, Station Manager, 2 Radio Jockeys, technical staff, sound producer, and a team of community reporters and volunteers.



Major Projects Undertaken: Hello Banaras has been an active participant in several regional and national projects in collaboration with organisations like CEMCA, Ministry of Ayush, SMART, and the Ministry of Culture (for Meri Mati Mera Desh).

Sustainable Strategies: Hello Banaras is funded by the parent organisation, Bahuddeshiya Gramoudyog Vikas Samiti . The CRS also manages to generate revenue through means of externally funded projects

Number of listeners and Potential Outreach: Hello Banaras has an active listener base of around 90,000 listeners.

Major concerns in the Community: The community members are not aware of the various schemes that they are entitled to; these schemes can help improve their lives. Different environmental concerns like pollution and lack of adequate waste management strategies can be harmful for the community, so the major concern is to make the listeners aware of such issues.



Hello Unnao @ 89.6 FM
1130/08, AB Nagar (Uttari),
Unnao, Uttar Pradesh

Contact Person: Mr. Jagdish Babu Yadav
Contact Number: +91-9451162549
Email: infohellounnao89.6@gmail.com
Website: www.pgss.org.in
Broadcast Timing: 07:00 AM 10:00 PM for 15 hours a day
Broadcast Language: Hindi, Awadhi & Bhojpuri



Genesis: Hello Unnao 89.6 FM was set-up on 15 April 2023 by Prerna Gramodyog Seva Sansthan. The CRS was established with a vision of social empowerment through social awareness. The listener community of Hello Unnao 89.6 FM include students, artists, shop-keepers, vendors, farmers, cattle rearers, people with disability, and women. The CRS aims to address the prevalent problems in the target community through its programmes and initiatives.

Thematic Focus: The primary focus areas of Hello Unnao 89.6 FM are agriculture, child labour, gender equality, sustainable livelihood, education, sanitation and hygiene, and women empowerment through the self-help groups (SHGs). The CRS also focuses on schemes and entitlements of government, local self-government, and promotion of local art and culture.

Sustainable Development Goals: The SDGs that the CRS focuses on and aspires to achieve are:

- SDG 1: No Poverty
- SDG 3: Good Health & Wellbeing
- SDG 4: Quality Education
- SDG 5: Gender Equality
- SDG 6: Clean Water and Sanitation

Primetime Programmes: The primetime programmes that are broadcast on Hello Unnao 89.6 FM are Kheti Kishani (a programme based on agriculture), Mastermind (a quiz programme for students), Apna Hunar (a programme featuring local talents), Arogya mantr (a programme on health and fitness), Aaj ka Mudda (a programme local problems), and Unnao ki baat (a programme on local culture). The CRS addresses the concerns and needs of the target community through these programmes, while also entertaining them.



Innovations in format or any other way: Narrowcasting is effectively used by Hello Unnao 89.6 FM. The CRS organises several events to promote community participation in celebrating local festivals and traditional ceremonies, and performance of local art forms. Such events ensure the preservation of culture and also brings the community together. Hello Unnao is active on social media and interacts with its audience regularly.

Core Team: The core team at Hello Unnao 89.6 FM comprises six members which include the Station Director, Station Manager, radio jockeys, technical staff, and a team of community reporters and volunteers. The CRS also has a content management committee.

Major Projects Undertaken: Hello Unnao 89.6 FM has been an active participant in several regional and national projects in collaboration with organisations like SMART. The CRS was part of the Yoga campaign in association with the Ministry of Ayush and CEMCA

Sustainable Strategies: Hello Unnao 89.6 FM is funded by the parent organisation, Perna Gramodyog Seva Sansthan. The CRS also manages to generate revenue through the means of externally funded projects.

Number of listeners and Potential Outreach: The CRS has an active listener base of around 75,000 listeners.

Major concerns in the Community: The community members are not aware of the various schemes that they are entitled to. These schemes can help improve their lives. Illiteracy and poverty often lead to unemployment in the community; low wages and income often add to the plight of the community. Different environmental concerns like pollution and lack of adequate waste management strategies can also prove fatal in the near future.

WEST BENGAL



Nityananda Janavani @ 91.2 FM
 M/s – Manbhum Ananda Ashram Nityananda Trust,
 Lulara Ramananda Centenary College Campus,
 Village + Post – Lulara, Purulia, West Bengal – 723151

Contact Person: Dr. Nirmalya Mukherjee,
 Mr. Sk. Manjur Ali
Contact Number: +91-8420011313
Email: mant.kolkata@gmail.com
Website: <https://communitymedia.org.in/>
Broadcast Timing: 6:00 AM to 9:00 PM for
 15 hours a day
Broadcasting Language: Santali and
 Bengali



Genesis: MANT has been facilitating the Nityananda Janavani community radio station since 2010. MANT was selected by UNICEF, on the basis of the recommendation of the District Administration (SBCC Cell, Purulia), to be assigned the task of establishing a Community Radio Station, the first ever of its kind in West Bengal with a target population of 1 lakh in the block of Pancha, Purulia, known for its abject poverty and backwardness. The radio station was established with support from UNICEF. UNICEF phased out in 2015, and since then, MANT has been running the show with due sincerity and concern. The radio has been broadcasting programmes in the Tribal language (Santali), and the first tribal women radio jockey in India is from the CRS. The radio station started broadcasting on 10th July 2017.

Thematic Focus: The station covers topics particularly relevant to the community. The focus area of the CRS has majorly been the conservation of traditional art, music, song and culture of the indigenous community, quality education, gender equality, women empowerment, climate-smart agriculture, aquaculture and animal husbandry, personal hygiene, sanitation, mother and child health, adolescent health, mental health, Child marriage prevention, anti-trafficking, government schemes and programmes, entrepreneurship development etc.

Sustainable Development Goals: Radio Nityananda Janavani actively works towards realising these goals:
 SDG 2: Zero Hunger
 SDG 3: Good Health and Well-Being
 SDG 4: Quality Education
 SDG 5: Gender Equality
 SDG 6: Clean Water and Sanitation
 SDG 13: Climate Action
 SDG 15: Life on Land
 SDG 16: Peace, Justice and Strong Institution



Primetime Programmes: The primetime programmes that are broadcast on Nityananda Janavani are Jiya Dhanga, Pilchu Akhara, Purulia Express, Jiyanjharna, Khet Kharaireya Katha. Jiya Dhanga is a programme that shares information about various government schemes, scholarships, career opportunities and other entitlements. Pilchu Akhara is a programme that focuses on dispelling misconceptions, narrating Santali folk tales, and promotes naturopathy. Jiyanjharna focuses on nutrition, water and sanitation, and health and hygiene. Khet Kharaireya Katha is a programme based on agriculture and its allied sectors.

Innovations in format or any other way: Along with broadcasting, the CRS effectively conducts narrowcast programmes at the community level. It also has a WhatsApp group and social media pages for sharing programme updates. By actively involving the tribal women and girls, a campaign was launched in the Purulia district of West Bengal in 2021–2022 to encourage changes in social norms and practises around immunisation during pregnancy and the neonatal period. It concentrated on increasing their capacity to prepare content in tribal language and do podcasts, narrowcasts, and broadcasts on community radio to bring about the desired changes. For this purpose, several training programmes were held to capacitate the community members, especially tribal girls, to work on the preparation of content independently.

In order to share their opinions and experiences regarding mother and child health, including vaccination, tribal women in the Purulia District developed audio magazines in tribal languages for community radio, web radio, podcasts, and social media (Facebook and WhatsApp). The importance of antenatal care (ANC), prenatal vaccination, institutional delivery, postnatal care (PNC), infant immunisation, services accessibility at the local level (the location of ANC/PNC and vaccination service, health care facilities), benefits provided by the government (transport services, supplementary nutrition, allowances), and success stories were highlighted in radio magazines produced by tribal women.

Videos created by tribal women include personal anecdotes that show how their awareness of services has grown, how important vaccinations and healthy pregnancy are, and how positively they view healthcare services. This led to discussions within the tribal communities of the problems and solutions thereto in the village assemblies. This further resulted in an articulation of the demand for services by informing local health authorities and by persuading them to ensure the same and supply necessary space/room for health workers to provide care and propagate the health services availability.

Core Team: The CRS has ten CRMC members on its board. Fifteen members form the core team of Nityananda Janavani. It includes the Station Manager, Assistant Manager, six radio producers, a junior radio producer, translator-cum-editor, senior content moderator, and five radio jockeys.

It has a strong presence at the community level, and the mother organisation has started to delegate powers to the tribal community to run the radio station on their own. The power to make decisions related to the type of programmes, contents (it should be in line with the Government of India's guidelines), participants, programme timing etc. are now in the hands of the radio staff and the community members.

Major Projects Undertaken: The major projects undertaken by the CRS is listed below:

Community Media and Ethnographic Research Programme targeting the tribal youths of Purulia district, with support from Gothenburg University, Sweden

Action Research project on Maternal and Neonatal Health among Tribal People supported by the London School of Hygiene and Tropical Medicine, UK, under IMPRINT

Adolescent Intervention Programme at Purulia District of West Bengal with support from UNICEF

Sidhu-Kanho-Birsha University and NCERT conducted online classes through the community radio for university and school students, respectively.

Project on Early Child Marriage Prevention; Strengthening Adolescent and Maternal Nutrition; Child rights and child development with support from District SBCC cell, Purulia.

Furthermore, the CRS has undertaken many projects in the last three years in joint collaboration with the following organisations: CRY, RBI, CRA, SMART, MyGov, UNESCO, Election Commission of India, AMARC, and My Choices Foundation.

Sustainable Strategies: To sustain the radio station, regular fund flow is essential. The station is approaching several government departments and other agencies for advertisements and programme support. The CRS develops project proposals and approaches donors through its mother organisation for long-term collaboration.

Number of listeners and Potential Outreach: The CRS' programmes have reached more than 1.6 lakh people/month continuously for a span of one year. Nearly one lakh people have been reached through social media platforms. The CRS has also launched a web radio for wider coverage.

Major concerns in the Community: Major community concerns include poverty, lack of quality education, seasonal migration, and lack of awareness on health, particularly maternal and child health and adolescent health.

Contact Person: Fr. CM Paul
Contact number: +91-8918343658,
+91-9007626301
Email: radiosalesian@gmail.com
Broadcast Timing: 8 AM to 8 PM for 12
hours a day
Broadcasting Language: Nepali

Genesis: Radio Salesian 90.8 FM was established on 8th December 2016. The sobriquet of Radio Salesian is 'the voice of the hills'. The CRS has enthusiastically been a part of the daily lives of the people living in the hills of Darjeeling, and this has made the Radio Salesian a household name in the regions of Mirk and Balasan Valley. The CRS creates programmes for community members from all walks of life and is committed to creating a positive impact in their lives.



Thematic Focus: In a day and time when local culture and traditions are being decimated, Radio Salesian focuses on promoting the culture, language, traditions and the rich heritage of the region. The CRS creates programmes that are community-oriented with a motive to both educate and entertain them.

Sustainable Development Goals: Radio Salesian works for the development and upliftment of different sectors of the community, thus works on the following SDGs:

SDG 4: Quality Education

SDG 8: Decent Work and Economic Growth

SDG 12: Responsible Consumption and Production

SDG 15: Life on Land

Primetime Programmes: The primetime programmes that are broadcast on Radio Salesian are Majher, Sunne Katha, and Geet Gunjan.

Majheri is a programme where guests and experts from different fields share their experience and knowledge, and address different social issues for the benefit of the community members. Sunne Katha is a unique programme that focuses on the rich local culture, and discusses the lives of the people in the mesmerising hills of Darjeeling and their stories. The programme is an audio travelogue which helps listeners explore the hidden gems in the area. Geet Gunjan is a platform for local artists from all forms to share their art and experiences with the community.

Innovations in format or any other way: Radio Salesian actively engages in narrowcasting activities along with broadcasting its popular shows. The CRS considers it important to reach out to community members in remote and media-dark areas.

The CRS is also active on all major social media platforms and engages with its listeners by sharing their content and updates.



Core Team: There are seven members who constitute the core team of Radio Salesian. It includes the Station Director, Programme Director and five radio jockeys. The Programme Director is responsible for curating the content and design, technical assistance, and assigning responsibilities.

Major Projects Undertaken: Radio Salesian has collaborated with organisations such as Namaste Foundation, MARG, Factshala and CHAI for different projects and initiatives in the local community. The CRS was a part of the ODF PSA Project under DRD Cell GTA (Swachh Bharat Mission). Radio Salesian EDU POD is an initiative of Radio Salesian where the CRS invited faculty from colleges under the North Bengal University through the medium of web radio and podcast. The programme reached as many as 1.13 lakh students.

Sustainable Strategies: Radio Salesian is funded and supported by its parent organisation, Salesian College. The CRS also generates its own revenues through funded collaborations.

Number of listeners and Potential Outreach: Radio Salesian has an active listener base of approximately 20,000 people.

Major Concerns in the Community: Most of the community members belong to the BPL category and suffer from issues like low wages, irregular work, and lack of awareness regarding public welfare policies. The CRS is doing its best to address these issues by designing different initiatives to help the community members improve their living standards.



Pallibangla FM Radio @ 91.2 FM
Harkulibhanderchak, P.O.+P.S.-Moyna,
Purba Medinipur, West Bengal - 721629

Contact Person: Sasanka Maity, Asish Maity

Contact Number: +91-9732565568, +91 8172074567

Email: pallibangla91.2@gmail.com

Website: www.themraindia.org



Broadcast Timing: 6:00 AM to 9:00 PM for 15 hours a day

Broadcasting Language: Bengali

Genesis: Palli Bangla FM is based in Purba Medinipur district of West Bengal and was established in 2016. The CRS was set up to address the concerns of the local community using the powerful tool of community radio and designing community-oriented programmes. In the seven years of its service, Palli Bangla FM has been able to create ripples of positive change in the local community by being a part of their daily lives.

Thematic Focus: The major thematic focus area of Palli Bangla FM is to promote community welfare by addressing issues related social problems, employment, education, and gender based discrimination and violence; the CRS also focuses on promoting local art and culture. The CRS creates its programmes based on these core themes and creates awareness regarding them in the local community.

Sustainable Development Goals: Pallibangla Radio works on the following SDGs:

- SDG 1: No Poverty
- SDG 2: Zero Hunger
- SDG 3: Good Health and Well Being
- SDG 4: Quality Education
- SDG 5: Gender Equality

Primetime Programmes: The primetime programmes that are broadcast on Palli Bangla FM are Supravat, Bhaktir Bhab Sagare, Palli Pratyahiki, Palli Sahitya Bhabana, Palli Swastha Katha, Palli Sikha Darpan, Ganer Swarge, Palli Samaj Darpan, Palli Sanskriti Charcha, and Jiban Jibikay Udyogayan.

Supravat and Bhakti Bhab Sagare are the morning shows that broadcast motivational talks and devotional songs. Palli Pratyahiki, Palli Sahitya Bhaban, and Palli Sanskriti Charcha are programmes that discuss the local art and culture while also promoting local artists in the region. Ganer Swarge is a musical programme. Palli Swastha Katha is a health programme that addresses the health issues prevalent in the local community. Palli Sikha Darpan focuses on education, and Palli Samaj Darpan is a programme which addresses the social concerns in the community. Jiban Jibikay Udyogayan focuses on skill development and career guidance.

Major Projects Undertaken: Palli Bangla FM has collaborated with UNICEF to create a series of programmes that focus on the education of girls and addressing the issue of early marriage. The CRS has also collaborated with different agencies such as CRA, CIFA, CIFRI, MSME and other organisations from the government and private sector.

Palli Bangla FM also created a series of programmes during the COVID-19 pandemic as an internal project.

Sustainable Strategies: Palli Bangla FM meets around half of its annual expenses through contributions from its parent organisation Moyna Ramkrishnayan Association. The remaining funds are raised through the means of its externally funded projects.

Number of listeners and Potential Outreach: The CRS covers the Moyna region within its broadcast limit and has an active listener base of around one lakh listeners.

Major Concerns in the Community: The major concerns in the target community include poverty, early marriage of girls, water contamination, pollution, and a lack of awareness regarding various social concerns. The CRS has tried to address these issues by organising seminars, workshops and campaigns.



Radio Milan @ 90.4 FM
CF Andrews Memorial School Building,
1st Floor, Raghunathpur, Jhargram , West Bengal - 721507

Contact Person: Mr. Sayandeep Banerjee
Contact Number: +91-9593927927,
 7432844383

Email: radiomilan90.4fm@gmail.com

Broadcast Timing: 24 hours

Broadcasting Language: Bengali & Santali

Genesis: Radio Milan was established in 2018 by the organisation Milan Sirjan. The CRS was established with a vision to improve healthcare in its locality, to promote forest conservation, and also provide guidance to children and youth in the community to help them shape a better future. In five years of its service, the CRS has been able to influence its target community and create a lasting impact in the lives of the community members.



Thematic Focus: The major thematic focus areas of Radio Milan are environment, education, women and child welfare, gender equality, culture, and health. The CRS also works on culture and its preservation; promotes the holistic development of its target community by dealing with areas that require attention, addresses urgent issues, and works for its resolution.

Sustainable Development Goals: Radio Milan works for the development of the community by following these SDGs:

SDG 3: Good health & Well-being

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 15: Life & Land

Primetime Programmes: The primetime programmes that feature at Radio Milan are Good Morning Jhargram, Aranya Kahani, Johar Jhargram, Golpodidir Ashor, and Robibarer Golpo.

Good Morning Jhargram is the primetime morning show, Aranya Kahani is a programme that addresses the environmental issues and the need to conserve nature, Johar Jhargram is a programme in Santali which focuses on the Santali art and folklore, Golpodidir Ashor is a storytelling programme for children and intends to make them morally responsible, and Robibarer Golpo is an audio-story programme based on Bengali literature. Apart from these popular programmes, the CRS has a healthy bank of programmes that are community-specific and aims to educate the community on a broad range of issues.



Innovations in format or any other way: Radio Milan realises that its commitment to the target community is much more than merely broadcasting programmes. Therefore, the CRS collaborates with different agencies for the welfare of the community. Radio Milan partners with the forest department and local NGOs to promote afforestation by distributing saplings amongst community members.

Core Team: Radio Milan sustains itself with a small but robust team which include the Station Manager, radio jockeys and other support staff. The CRS also receives support from its community members who volunteer in programme conceptualisation and other stages of production. The community members also provide their insights to help the CRS curate better programmes that cater to needs of the community.

Major Projects Undertaken: During the five years of existence, Radio Milan has been part of numerous projects with partners like UNICEF and CEMCA. It was a part of the International Day of Yoga campaign in 2021 and 2022, which was sponsored by the Ministry of Ayush in association with CEMCA.

Sustainable Strategies: Radio Milan is supported and sustained by its parent organisation Milan Srijan. The CRS also creates revenue through its funded collaborations with external organisations. In addition to this, the CRS has a YouTube channel with more than 1,78,000 subscribers where it posts audio stories.

Number of listeners and Potential Outreach: Radio Milan has an active listener base of approximately 50,000 listeners.

Major Concerns in the Community: There have been many studies in the region regarding health issues, and forest cover. The outcomes of these studies are a matter of concern. Radio Milan addresses these issues through its programmes and other interventions. More initiatives and awareness campaigns by other agencies would be helpful in improving the situation.



Betar Vidyasagar @ 90.8 FM
Vidyasagar University Campus
, P.O.- Vidyasagar University,
Dist. – Paschim Medinipur,
West Bengal– 721102

Contact Person: Sunil Ch. Mallik,
 Station Director (Actg.)
Contact number: +91-8900789001,
 9434111115
Email: dcc@mail.vidyasagar.ac.in,
 betarvidyasagar@mail.vidyasagar.
 ac.in
Broadcast Timing: 11.00 AM to 5.00
 PM
Broadcasting Language: Bengali and
 Santhali

Genesis: Betar Vidyasagar, a Community Radio Station under Vidyasagar University, was established to serve the local community within a 12-kilometre radius. Located in a rural area, the station broadcasts health, culture, and agriculture awareness programs in Sanskrit and Bengali. The university initiated the application and licensing approval process in 2019, and completed the process by January 2020. The station was inaugurated on September 26, 2020 with the name Betar Vidyasagar on the occasion of Pandit Iswar Chandra Vidyasagar's Bicentenary, broadcasting at 90.8 MHZ.

Thematic Focus: Betar Vidyasagar focuses on the broadcasting of cultural, healthcare and agriculture related programmes for the Scheduled Tribes communities in its catchment area.

Sustainable Development Goals: Betar Vidyasagar Radio primarily focuses on achieving the following SDGs:

SDG 4: Quality Education

SDG 8: Decent Work and Economic Growth

SDG 16: Peace, Justice and Strong Institutions

Primetime Programmes: Prime time programmes include Drama, Santali Akhra, and Swastha Katha. Drama features stories and novels from renowned Bengali and Santali writers. A variety of health awareness programmes featuring well-known doctors are regularly recorded in the studio and broadcast during primetime under the name 'Swastha Katha'. In the 'Cultural' hour of the primetime slot, cultural programmes are regularly recorded and aired in regional languages. The primetime slot also includes news, weather reports, and agricultural programmes.

Innovations in format or any other way: In addition to broadcasting its content within a 12-kilometre radius, the CRS uses social media to connect with audiences outside of its broadcast limits. It has a dedicated YouTube channel where featured video events are posted in order to reach the widest possible audience. The CRS also has its own Facebook page where various events are published.



The local Santali residents have started tuning in to the various primetime shows. The local artists who produce the content are very interested in listening to and popularising their own work. The Adivasi communities gather in large numbers whenever a cultural programme is organised by the CRS in their native language.

Core Team: Betar Vidyasagar has a core group of committed staff who work for the organisation both on paid and volunteer basis. The core team includes the Station Director, radio jockeys and technical staff. Faculty members and students regularly volunteer to be radio jockeys and content creators for the CRS.

Major Projects Undertaken: The major projects that the CRS has undertaken so far include Puja Parikrama 2022, Health Camp Outreach Programme, and Agricultural Outreach Programme. The CRS develops and works on its own internal programmes intended for community welfare and upliftment.

Sustainable Strategies: Presently, Betar Vidyasagar is sustained financially and technically with the support of its parent organisation. The CRS intends to attract a wider audience through variety in programmes, and broadcasting more social awareness programmes sponsored by DAV & other central agencies. This will help the CRS attract prospective funds and advertisements from leading organisations, especially from the field of academics.

Number of listeners and Potential Outreach: Though the figures have not been confirmed through exhaustive research, short-term surveys show that the CRS has an active listener base of at least 5,000 people.

Major concerns in the Community: Betar Vidyasagar is working on designing an outreach programme for people's literacy and awareness because the community radio station's broadcasting zone includes the area of Jungle Mahal, where many marginalised Adivasi communities reside, and they lack access to proper education and other facilities.



Radio Malda @ 90.4 FM
Netaji More, Geetanjali Hotel 2nd floor,
West Bengal- 732101

Contact Person: Ms. Payel Sarkar
Contact number: +91-9593200556,
9593904904
Email: radiomalda90.4fm@gmail.com
Website: <https://radiomalda.in/>
Broadcast Timing: 24*7
Broadcasting Language: Bengali

Genesis: Radio Malda 90.4 FM was launched on 17th September 2020, in the eastern state of West Bengal. The mission of Radio Malda is to be a pro-active contributor to the wholesome development of its target community and promote their well-being through programmes and interventions designed specifically to meet their needs.

Thematic Focus: Radio Malda intends to work on a wide range of areas that affect the target community. The primary focus rests on education, health and uplifting the lives of the socially and economically backward sections of the society.

Sustainable Development Goals: Radio Malda has designed its programmes to achieve the following SDGs:

SDG 3: Good Health and Well Being

SDG 4: Quality Education

SDG 10: Reduced Inequalities

Primetime Programmes: The primetime programmes that feature in Radio Malda's broadcast are Amar Shohor, Coffee House and Gossip Corner. Amar Shohor is broadcast from 10 AM to 1 PM and the programme discusses the developments and issues in the city that the CRS is based in. Coffee House, broadcast from 4 PM to 7 PM, is a chat programme that broadcasts songs, stories and other infotainment content for the listeners. Gossip Corner, broadcast from 7 PM to 9 PM, is a programme that discusses the latest developments in the fields of entertainment, sports and social media trends.

Innovations in format or any other way: In addition to broadcasting, Radio Malda also launched a YouTube channel recently to share content on different topics like health, current affairs, sports etc. The CRS also plays audio stories to establish a connection with its listeners. The CRS also hosts a website and social media pages of its own.

Core Team: The core team at Radio Malda includes the Station Incharge, MCR Executive, Editor, and radio jockeys. The CRS also draws content by promoting community participation and taking regular inputs from community members to curate programmes that meet their interests.



Major Projects Undertaken: Radio Malda has been a key partner in several national and regional projects and awareness drives with leading organisations like CEMCA, while working on its own internal projects and initiatives.

It has been a part of the Ministry of Ayush's Yoga Campaigns since 2021.

Sustainable Strategies: Radio Malda has adopted strategies to meet its expenses in terms of manpower, capacity-building, and programme content. The CRS aspires to be a self-sustained entity and makes continuous efforts to be a part of funded projects from government bodies, and other leading organisations.

Number of listeners and Potential Outreach: Radio Malda caters to a large and diverse community base and has an outreach potential of more than one lakh people within its broadcast range. The active listener base is yet to be ascertained.

Major concerns in the Community: The areas of concern in Radio Malda's target community range from the need for better infrastructure in healthcare and education, addressing lifestyle problems, tackling poverty and unemployment, and lack of awareness about welfare policies and schemes. These concerns and knowledge gaps can be bridged with the involvement and contributions of the government agencies and NGOs who work in these areas.



Muktadhara @ 89.6 FM
Mukta Mancha, Mukta Mancha Radio Centre,
Village and P.O. - Digambarpur, P.S. - Dholahat,
South 24 Parganas, West Bengal - 743349

Contact Person: Dr. Sanjoy Ganguly
Contact Number: +91-9433025692
Email: muktadhara89.6fm@gmail.com,
 janasanskritigmail.com
Broadcast Timing: 1 PM to 2 PM and 7.30 PM to 8.30 PM
Broadcasting Language: Bengali (local dialects)

Genesis: Jana Sanskriti has been active in the Sundarbans region for three decades. Mukta Mancha was constructed in Digambarpur as a community initiative and has since transformed into a community centre. The community radio and its role was conceptualised as an extension of the same. From Mukta Mancha (meaning the open stage) came Muktadhara. 'Mukta' means free, and 'Dhara' is a flowing stream. A flow free from dogma and all those structural constructs that prevent a dialogue between people is what is implied by the term Muktadhara – celebrating movement in peace and togetherness!

The centre of the community radio station was inaugurated on 7th May, 2022 and the first broadcast was done on 28th September, 2022.



Thematic Focus: The primary focus areas of Muktadhara CRS are promoting traditional art and culture, women's empowerment, education, the discovery of talent within the community, infotainment, building relationships between all community stakeholders, and health and environmental awareness building.

Sustainable Development Goals: Muktadhara is focussed on achieving the following SDGs:

SDG 4: Quality Education
 SDG 5: Gender Equality
 SDG 8: Decent Work and Economic Growth
 SDG 16: Peace, Justice and Strong Institution

Primetime Programmes: The primetime programmes broadcast by Muktadhara are listed below:

Jatra Pala: Performances of jatra (folk theatre) taking place in surrounding areas are recorded and played in parts weekly for the community members to enjoy and learn from.

Music programmes: Promoting performers from villages in surrounding areas.

Group Discussions on special events: There are programmes on various subjects, from women's issues and healthcare and the environment to sustainable practices. There are also discussions and programmes on various festivals about issues surrounding them, their importance to the community, etc.



Core Team: Muktadhara operates with a small but dedicated team of four people. Women from the local community enthusiastically step forward to help in curating programmes and also essay the role of radio jockey.

Major Projects Undertaken: Since Muktadhara is a budding CRS and is still in its early days, it is yet to be a part of any major projects in association with a leading agency or organisation.

Sustainable Strategies: The CRS a strong, existing community from Jana Sanskriti's years of engagement in the area, helping it construct a community of listeners. The CRS approaches this community for a small annual contribution of INR 50 (tentative figure). The CRS might also lean on friends and well-wishers as required occasionally. Alongside this, Muktadhara is also looking to apply for grants from the government and UN organisations to run the station sustainably.

Number of listeners and Potential Outreach: The CRS has an outreach potential of 50,000 people within its broadcast range. Jana Sanskriti reaches more than two lakh people in the area through performances. The CRS intends to create a community of at least 10,000 listeners and co-creators in the coming days.

Major concerns in the Community: Major concerns include gender inequality and discrimination against women, caste-based inequality, migration, child marriage and trafficking, environmental degradation and related issues.



Radio Cooch Behar @ 89.6 FM
Cooch Behar Panchanan Barma University,
Panchanan Nagar, Vivekananda Street,
Cooch Behar, West Bengal - 736101

Contact Person: Mr. Pran Pratim Paul
(Acting Station Director)
Contact number: +91- 9434240451
Email id: mail2pranpratim@gmail.com
Broadcast Languages: Bengali, Hindi,
and English
Broadcast Hours: 10 AM to 05 PM for 07
hours a day

Genesis: On May 30, 2022, Radio Cooch Behar was founded on the Cooch Behar Panchanan Barma University campus with the goal of promoting community welfare and the all-round development of the community members and the area.



Thematic Focus: The major thematic focus area of Radio Cooch Behar is education while also delving into women empowerment, community development, health, hygiene and wellness, culture and entertainment, among many others.

Sustainable Development Goals: Radio Cooch Behar focuses mainly on the following three SDGs:

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 8: Decent Work and Economic Growth

Primetime Programmes: Since Radio Cooch Behar is within the Cooch Behar Panchanan Barma University campus, its primary audience is the students. Therefore, most of the programmes are created in an educative, infotainment model to cater to the students. Cholo Sikhi is an educational programme for children and students in primary and higher education. Suwastha is a health programme that focuses on adopting healthy lifestyle practices and mitigating lifestyle diseases, and Krishikatha is an agricultural programme for the farmers in the community.

Innovations in format or any other way:

The CRS designs educational content for a student-specific outreach model. It also hosts a variety of events like talk shows, debates, discussions etc. for the benefit of the student community. The CRS also engages with its audience across different social media platforms. Radio Cooch Behar has also been successful in encouraging SHGs among female listeners.



Core Team: The core team at Radio Cooch Behar is in charge of making decisions regarding all official and administrative issues, and they are assisted by a committed group of student volunteers who help curate the programme content. Additionally, a group of experienced educators and instructors provide their opinions on the themes and subjects that the programmes ought to emphasise on

Major Projects Undertaken: Radio Cooch Behar has so far focused on the smooth execution of its internal projects and is yet to collaborate with an external organisation for a major project.

Sustainable Strategies: Presently, Radio Cooch Behar is funded completely by the Cooch Behar Panchanan Barma University, but the CRS is devising strategies that will help it become a self-sustaining entity in the future.

Number of listeners and Potential Outreach: A population of around five lakh people fall within the broadcast range of Radio Cooch Behar and the active listener base is estimated to be nearly thirty thousand people.

Major concerns in the Community: There is a need to promote education and create opportunities for youth in the community; they need guidance and counselling to make the right decisions regarding their career. Better healthcare, hygiene and sanitation are also amongst the requirements of the target community. The farmers in the community also require support to harness the advantages of the latest technology to improve their yield and procure better prices for the same.



Radio MAKAUT @ 90.9 FM

Maulana Abul Kalam Azad University of Technology,
West Bengal. NH-12(old NH-34) Simhat, Haringhata,
Nadia, West Bengal - 741249

Contact Person: Dr. Debdut Ghosh Thakur,
Dr. Partha Pratim Lahiri

Contact Number: +91-9831054696,
8910349401

Email: radiomakaut@gmail.com

Broadcast Timing: 10.30 AM to 5.30 PM for
7 hours a day from Monday to Friday

Broadcasting Language: Bengali, English
and Hindi

Genesis: Radio MAKAUT was officially inaugurated on 1st March, 2023. It is the campus community radio station of Maulana Abul Kalam Azad University of Technology, West Bengal (MAKAUT, WB). The CRS was established with a vision to disseminate knowledge in the society, especially among the student community. Radio MAKAUT pledges by its vision to impart knowledge and educate the people on the emerging technologies and tools to improve their livelihood.

Thematic Focus: Being part of an educational institution, the primary focus area of the CRS is education and knowledge dissemination. The CRS strives to empower the youth in the community through education. Health and hygiene, agriculture, environmental concerns like pollution and climate change, professional development and economic growth, and local art and culture are among the other areas of focus of the CRS.

Sustainable Development Goals: Radio MAKAUT caters to the community by following these SDGs:

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 8: Decent Work and Economic Growth

SDG 9: Industry, Innovation and Infrastructure

Primetime Programmes: Swapner Uran, Connection, and Students Zone are the primetime programmes broadcast by Radio MAKAUT. Swapner Uran is a programme featuring the professors and faculty of the institution to share their knowledge and expertise to guide the youth regarding career and employment prospects. Connection focuses on discussing the latest technological developments and innovations. Students zone is a programme where students of the university come together to discuss different topics related to different fields and address contemporary concerns. It also includes activities like singing, recitals, and playing musical instruments



Innovations in format or any other way: Radio MAKAUT features students from the local schools in its programmes and gives them a chance to showcase their talents. Such activities encourage social participation at a young age, build confidence in children, and enhance their social skills.

Core Team: Radio MAKAUT functions with a small but efficient team of five members. It includes the Programme Coordinator, Programme Manager, broadcasting consultant, sound engineer, and voice artists. The CRS receives huge support from the faculty of the institution in the form of insights and feedback on the programmes. Their ideas also help conceptualise new programmes.

Major Projects Undertaken: Since the CRS is still in its early stages, it is yet to be part of a larger project or initiative. Radio MAKAUT has made proposals to different organisations and agencies for collaborative projects in the future.

Sustainable Strategies: The CRS is financially and technically funded by its parent organisation, Maulana Abul Kalam Azad University of Technology, West Bengal. The CRS also receives grants from MPLAD.

Number of listeners and Potential Outreach: Radio MAKAUT has a strong outreach potential and is gradually expanding its listener base.

Major concerns in the Community: More employment opportunities and sustainable livelihood options must be created for the youth in the community. This will empower the community and boost its economic growth.



Radio JU @ 90.8 FM
2nd Floor, High Tension Laboratory 188 Raja S. C. Mallick Road, Jadavpur
University, Kolkata – 700032

Contact Person: Dr. Imankalyan Lahiri
Contact Number: +91-9874490250
Email: radioju.staff@jadavpuruniversity.in, radioju@gmail.com
Website: <http://www.jaduniv.edu.in/#>
Broadcast Timing: 11 AM to 5.30 PM
Broadcasting Language: Bengali, Hindi and English

Genesis: On April 14th, 2008, Jadavpur University launched its own Community Radio Station, Radio JU. It is the first of its kind in Eastern India. This Community Radio Station is set up as part of the ongoing JU Project TEQIP in collaboration with the School of Media Communication and Culture, JU to promote community interactions and dissemination of all kinds of knowledge.



Thematic Focus: The community radio provides a new platform for students, teachers, and local people to showcase their creativity. The main objectives of Radio JU are empowerment, information, and entertainment, with its main focus on areas like health, education, women, nutrition, etc.

Sustainable Development Goals: Radio JU is focussed on achieving these goals:

SDG 3: Good Health and Well-Being
SDG 4: Quality Education
SDG 5: Gender Equality
SDG 6: Clean Water and Sanitation
SDG 10: Reduced Inequalities
SDG 16: Peace, Justice and Strong Institution

Primetime Programmes: The primetime programmes broadcast by Radio JU are listed below:

Bisesh Onusthan - Programme focussing on the special events of the day

Eso Bhalo Thaki - Programme on health and nutrition

Sisthu Tarang and Sohoj Path - Programmes on child education

Haath Baralei Bondhu - Programme that focuses on different social concerns and their solutions

Manush Hoe Pashay Darao - Programme based on the challenges by members of the differently-abled community

Ain Kotha - Programme that provides legal guidance to the community

Barir Parsay Arshi Nagar - A musical programme

Ful Futuk na Futuk - Programme for the community members to showcase their creativity like poetry, recitations etc.



Innovations in format or any other way: The team members of the Radio JU reach out to the community and narrowcast the programmes, especially in the slum areas. The CRS also promotes educational and informative campaigns in these areas.

Core Team: The core team of Radio JU is headed by the convenor. There are two full-time internal staff, two part-time staff, and two interns who support the CRS in its different activities.

Major Projects Undertaken: Radio JU has been a part of several major initiatives. The CRS has collaborated with UNICEF for different projects like SBCC, Ganapratidhwani, Aatmadeep etc. The CRS collaborated with DataLeads and SMART for the FactShala project on Media Literacy. Other key partners include Vikramshila, Swaya and other NGOs.

Sustainable Strategies: Jadavpur University provides all the technical and financial support required by the CRS. Radio JU also generates revenue through the means of different paid collaborative ventures with different organisations.

Number of listeners and Potential Outreach: Radio JU has an outreach potential of nearly ten lakh people within its broadcast range.

Major Concerns in the Community: Lack of opportunities, lack of resources, lack of correct information and ways to achieve the objectives, poverty, educational drop-outs, and unemployment are a few of the areas of concern in the community. Initiatives by government and organisations from the social and development sector can be significant in addressing these concerns.

Contact Person: Mr. Sudipta Das
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Email: nshmradio@nshm.com,
sudipta.das@nshm.com
Broadcast Timing: 9.30 AM to 6 PM for 8.30
hours a day
Broadcasting Language: Bengali, Hindi and En-
glish

Genesis: YFM NSHM Community Radio was launched in 2013. NIMD is the first private college in eastern India to start its own broadcasting radio station. The motto of YFM CRS is 'Inform, Educate, Entertain'. The CRS aims to promote the holistic development of the local community by addressing critical issues, supporting the educational development of the youth, and ensuring the well-being of the community members.



Thematic Focus: Quality education and cultural development are the primary focus areas of YFM CRS. The CRS is a platform for the community to interact and connect with each other, express their concerns and views, resolve them through collective efforts, and showcase their talents.

Sustainable Development Goals: YFM intends to expand its focus area but presently focuses on these two goals:

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

Primetime Programmes: YFM CRS has a strong bank of programmes that are broadcast during the primetime on a rotational basis. The programmes are developed and delivered in various formats to engage, educate and inform the audience. The prevalent social concerns and problems are also addressed through these programmes.

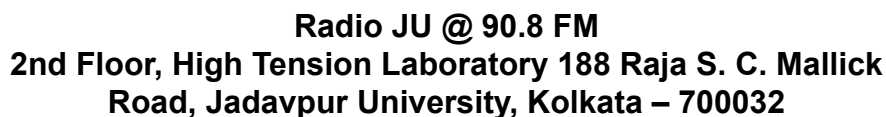
Hello Doctor is one of the primetime programmes and is quite popular among the community members.

Innovations in format or any other way: In addition to broadcast, the CRS is an active proponent of narrowcasting its programmes and initiatives in the remote areas of the community. The CRS coordinates and organises health camps for the community.



Core Team: YFM CRS operates with a small team of two members. One of them essays the roles of the content writer and radio jockey, and the other is a sound recordist.

Major Projects Undertaken: During the COVID-19, YFM CRS was a part of many campaigns and initiatives related to COVID-19 awareness and vaccination. The CRS has also been a part of the election awareness and voting rights campaign run by the Election Commission of India.



A group of students are gathered around a computer workstation in a classroom. One student is seated at the desk, looking at a monitor that displays a software interface with various charts and data. Other students are standing around the desk, looking at the screen. The room has a patterned wall and a poster in the background that mentions 'Covid-19' and 'Social Protection'.

Innovations in format or any other way: The team members of the Radio JU reach out to the community and narrowcast the programmes, especially in the slum areas. The CRS also promotes educational and informative campaigns in these areas.

Core Team: The core team of Radio JU is headed by the convenor. There are two full-time internal staff, two part-time staff, and two interns who support the CRS in its different activities.

Major Projects Undertaken: Radio JU has been a part of several major initiatives. The CRS has collaborated with UNICEF for different projects like SBCC, Ganapratidhwani, Aatmadeep etc. The CRS collaborated with DataLeads and SMART for the FactShala project on Media Literacy. Other key partners include Vikramshila, Swaya and other NGOs.

Sustainable Strategies: Jadavpur University provides all the technical and financial support required by the CRS. Radio JU also generates revenue through the means of different paid collaborative ventures with different organisations.

Number of listeners and Potential Outreach: Radio JU has an outreach potential of nearly ten lakh people within its broadcast range.

Major Concerns in the Community: Lack of opportunities, lack of resources, lack of correct information and ways to achieve the objectives, poverty, educational drop-outs, and unemployment are a few of the areas of concern in the community. Initiatives by government and organisations from the social and development sector can be significant in addressing these concerns.



Radio MAKAUT @ 90.9 FM
Maulana Abul Kalam Azad University of Technology, West Bengal. NH-12(old NH-34) Simhat, Haringhata, Nadia, West Bengal - 741249

Contact Person: Dr. Debdut Ghosh Thakur,
Dr. Partha Pratim Lahiri
Contact Number: +91-9831054696,
8910349401
Email: radiomakaut@gmail.com
Broadcast Timing: 10.30 AM to 5.30 PM for 7
hours a day from Monday to Friday
Broadcasting Language: Bengali, English
and Hindi

Genesis: Radio MAKAUT was officially inaugurated on 1st March, 2023. It is the campus community radio station of Maulana Abul Kalam Azad University of Technology, West Bengal (MAKAUT, WB). The CRS was established with a vision to disseminate knowledge in the society, especially among the student community. Radio MAKAUT pledges by its vision to impart knowledge and educate the people on the emerging technologies and tools to improve their livelihood.



Thematic Focus: Being part of an educational institution, the primary focus area of the CRS is education and knowledge dissemination. The CRS strives to empower the youth in the community through education. Health and hygiene, agriculture, environmental concerns like pollution and climate change, professional development and economic growth, and local art and culture are among the other areas of focus of the CRS.

Sustainable Development Goals: Radio MAKAUT caters to the community by following these SDGs:

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 8: Decent Work and Economic Growth

SDG 9: Industry, Innovation and Infrastructure

Primetime Programmes: Swapner Uran, Connection, and Students Zone are the primetime programmes broadcast by Radio MAKAUT. Swapner Uran is a programme featuring the professors and faculty of the institution to share their knowledge and expertise to guide the youth regarding career and employment prospects. Connection focuses on discussing the latest technological developments and innovations. Students zone is a programme where students of the university come together to discuss different topics related to different fields and address contemporary concerns. It also includes activities like singing, recitals, and playing musical instruments.



Innovations in format or any other way: Radio MAKAUT features students from the local schools in its programmes and gives them a chance to showcase their talents. Such activities encourage social participation at a young age, build confidence in children, and enhance their social skills.

Core Team: Radio MAKAUT functions with a small but efficient team of five members. It includes the Programme Coordinator, Programme Manager, broadcasting consultant, sound engineer, and voice artists. The CRS receives huge support from the faculty of the institution in the form of insights and feedback on the programmes. Their ideas also help conceptualise new programmes.

Major Projects Undertaken: Since the CRS is still in its early stages, it is yet to be part of a larger project or initiative. Radio MAKAUT has made proposals to different organisations and agencies for collaborative projects in the future.

Sustainable Strategies: The CRS is financially and technically funded by its parent organisation, Maulana Abul Kalam Azad University of Technology, West Bengal. The CRS also receives grants from MPLAD.

Number of listeners and Potential Outreach: Radio MAKAUT has a strong outreach potential and is gradually expanding its listener base.

Major concerns in the Community: More employment opportunities and sustainable livelihood options must be created for the youth in the community. This will empower the community and boost its economic growth.

Contact Person: Mr. Sudipta Das
Contact Number: +91-7908029368
Email: nshmradio@nshm.com,
sudipta.das@nshm.com
Broadcast Timing: 9.30 AM to 6 PM for 8.30
hours a day
Broadcasting Language: Bengali, Hindi and En-
glish

Genesis: YFM NSHM Community Radio was launched in 2013. NIMD is the first private college in eastern India to start its own broadcasting radio station. The motto of YFM CRS is 'Inform, Educate, Entertain'. The CRS aims to promote the holistic development of the local community by addressing critical issues, supporting the educational development of the youth, and ensuring the well-being of the community members.



Thematic Focus: Quality education and cultural development are the primary focus areas of YFM CRS. The CRS is a platform for the community to interact and connect with each other, express their concerns and views, resolve them through collective efforts, and showcase their talents.

Sustainable Development Goals: YFM intends to expand its focus area but presently focuses on these two goals:

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

Primetime Programmes: YFM CRS has a strong bank of programmes that are broadcast during the primetime on a rotational basis. The programmes are developed and delivered in various formats to engage, educate and inform the audience. The prevalent social concerns and problems are also addressed through these programmes.

Hello Doctor is one of the primetime programmes and is quite popular among the community members.

Innovations in format or any other way: In addition to broadcast, the CRS is an active proponent of narrowcasting its programmes and initiatives in the remote areas of the community. The CRS coordinates and organises health camps for the community.



Core Team: YFM CRS operates with a small team of two members. One of them essays the roles of the content writer and radio jockey, and the other is a sound recordist.

Major Projects Undertaken: During the COVID-19, YFM CRS was a part of many campaigns and initiatives related to COVID-19 awareness and vaccination. The CRS has also been a part of the election awareness and voting rights campaign run by the Election Commission of India.



Radio JU @ 90.8 FM
2nd Floor, High Tension Laboratory 188 Raja S. C. Mallick
Road, Jadavpur University, Kolkata – 700032

Contact Person: Dr. Imankalyan Lahiri
Contact Number: +91-9874490250
Email: radioju.staff@jadavpuruniversity.in,
radioju@gmail.com
Website: <http://www.jaduniv.edu.in/#>
Broadcast Timing: 11 AM to 5.30 PM
Broadcasting Language: Bengali, Hindi and English

Genesis: On April 14th, 2008, Jadavpur University launched its own Community Radio Station, Radio JU. It is the first of its kind in Eastern India. This Community Radio Station is set up as part of the ongoing JU Project TEQIP in collaboration with the School of Media Communication and Culture, JU to promote community interactions and dissemination of all kinds of knowledge.



Thematic Focus: The community radio provides a new platform for students, teachers, and local people to showcase their creativity. The main objectives of Radio JU are empowerment, information, and entertainment, with its main focus on areas like health, education, women, nutrition, etc.

Sustainable Development Goals: Radio JU is focussed on achieving these goals:

- SDG 3: Good Health and Well-Being
- SDG 4: Quality Education
- SDG 5: Gender Equality
- SDG 6: Clean Water and Sanitation
- SDG 10: Reduced Inequalities
- SDG 16: Peace, Justice and Strong Institution

Primetime Programmes: The primetime programmes broadcast by Radio JU are listed below:

- Bisesh Onusthan - Programme focussing on the special events of the day
- Eso Bhala Thaki - Programme on health and nutrition
- Sisthu Tarang and Sohoj Path - Programmes on child education
- Haath Baralei Bondhu - Programme that focuses on different social concerns and their solutions
- Manush Hoe Pashay Darao - Programme based on the challenges by members of the differently-abled community
- Ain Kotha - Programme that provides legal guidance to the community
- Barir Parsay Arshi Nagar - A musical programme
- Ful Futuk na Futuk - Programme for the community members to showcase their creativity like poetry, recitations etc.



Innovations in format or any other way: The team members of the Radio JU reach out to the community and narrowcast the programmes, especially in the slum areas. The CRS also promotes educational and informative campaigns in these areas.

Core Team: The core team of Radio JU is headed by the convenor. There are two full-time internal staff, two part-time staff, and two interns who support the CRS in its different activities.

Major Projects Undertaken: Radio JU has been a part of several major initiatives. The CRS has collaborated with UNICEF for different projects like SBCC, Ganapratidhwani, Aatmadeep etc. The CRS collaborated with DataLeads and SMART for the FactShala project on Media Literacy. Other key partners include Vikramshila, Swaya and other NGOs.

Sustainable Strategies: Jadavpur University provides all the technical and financial support required by the CRS. Radio JU also generates revenue through the means of different paid collaborative ventures with different organisations.

Number of listeners and Potential Outreach: Radio JU has an outreach potential of nearly ten lakh people within its broadcast range.

Major Concerns in the Community: Lack of opportunities, lack of resources, lack of correct information and ways to achieve the objectives, poverty, educational drop-outs, and unemployment are a few of the areas of concern in the community. Initiatives by government and organisations from the social and development sector can be significant in addressing these concerns.



Radio MAKAUT @ 90.9 FM
Maulana Abul Kalam Azad University of Technology, West Bengal. NH-12(old NH-34) Simhat, Haringhata, Nadia, West Bengal - 741249

Contact Person: Dr. Debdut Ghosh Thakur,
Dr. Partha Pratim Lahiri

Contact Number: +91-9831054696,
8910349401

Email: radiomakaut@gmail.com

Broadcast Timing: 10.30 AM to 5.30 PM for 7
hours a day from Monday to Friday

Broadcasting Language: Bengali, English
and Hindi

Genesis: Radio MAKAUT was officially inaugurated on 1st March, 2023. It is the campus community radio station of Maulana Abul Kalam Azad University of Technology, West Bengal (MAKAUT, WB). The CRS was established with a vision to disseminate knowledge in the society, especially among the student community. Radio MAKAUT pledges by its vision to impart knowledge and educate the people on the emerging technologies and tools to improve their livelihood.



Thematic Focus: Being part of an educational institution, the primary focus area of the CRS is education and knowledge dissemination. The CRS strives to empower the youth in the community through education. Health and hygiene, agriculture, environmental concerns like pollution and climate change, professional development and economic growth, and local art and culture are among the other areas of focus of the CRS.

Sustainable Development Goals: Radio MAKAUT caters to the community by following these SDGs:

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 8: Decent Work and Economic Growth

SDG 9: Industry, Innovation and Infrastructure

Primetime Programmes: Swapner Uran, Connection, and Students Zone are the primetime programmes broadcast by Radio MAKAUT. Swapner Uran is a programme featuring the professors and faculty of the institution to share their knowledge and expertise to guide the youth regarding career and employment prospects. Connection focuses on discussing the latest technological developments and innovations. Students zone is a programme where students of the university come together to discuss different topics related to different fields and address contemporary concerns. It also includes activities like singing, recitals, and playing musical instruments.



Innovations in format or any other way: Radio MAKAUT features students from the local schools in its programmes and gives them a chance to showcase their talents. Such activities encourage social participation at a young age, build confidence in children, and enhance their social skills.

Core Team: Radio MAKAUT functions with a small but efficient team of five members. It includes the Programme Coordinator, Programme Manager, broadcasting consultant, sound engineer, and voice artists. The CRS receives huge support from the faculty of the institution in the form of insights and feedback on the programmes. Their ideas also help conceptualise new programmes.

Major Projects Undertaken: Since the CRS is still in its early stages, it is yet to be part of a larger project or initiative. Radio MAKAUT has made proposals to different organisations and agencies for collaborative projects in the future.

Sustainable Strategies: The CRS is financially and technically funded by its parent organisation, Maulana Abul Kalam Azad University of Technology, West Bengal. The CRS also receives grants from MPLAD.

Number of listeners and Potential Outreach: Radio MAKAUT has a strong outreach potential and is gradually expanding its listener base.

Major concerns in the Community: More employment opportunities and sustainable livelihood options must be created for the youth in the community. This will empower the community and boost its economic growth.

ANNEXURE

ANNEXURE

List of Community Radio who have contributed to Community Radio Compendium 2023

North Zone					
S No.	Name of the Organisation	Category	Name of the CR Address	District	Contact Person
Chandigarh					
1	Vivek High School	EDU	Radio Vivek Vivek 90.4 CRS, Vivek High School, Sector-38 B Chandigarh -160036	Chandigarh	Mr. Ashish Tandon 9888324878; Vivekfm@gmail.com;
2	Panjab University	EDU	Jyotirgamaya Panjab University, Sector -14, Chandigarh	Chandigarh	Dr. Bhavneet Bhatti and Mr. Sunil Sharma 9988406615, 8525654459 puradio2pu.ac.in; sunilpuchd2011@gmail.com or scsofficial7@gmail.com
3	Satguru Foundation	NGO	Desh Bhagat Radio Satguru Foundation H.No. 1224, Sector / 8/C, Chandigarh- 160009	Chandigarh	Mr. Gagandeep Sassan 9501095010; 9876029014; 9876029001 deshbhagatradio@gmail.com
4	Chitkara Educational Trust	EDU	Radio Chitkara Radio Chitkara, Chitkara University, Village-Jhansla, Tehsil-Rajpura, District-Patiala Punjab	Chandigarh	Mr. Ashutosh Mishra 9501105609 ashutosh.mishra@chitkara.edu.in, pankaj.garg@chitkarauniversity.edu.in, radio1078@chitkara.edu.in
Delhi					
5	Jagannath International Management School	EDU	JIMS CR, Vasant Kunj Jagannath International Management, School, OCF, Pkt-9, Sector-B, Vasant Kunj, New Delhi — 110070	South Delhi	Ms. Priyanka Oberoi 9654853937 crjims@jagannath.org; priyanka.oberoi@jagannath.org
6	Jagan Institute of Management Studies	EDU	JIMS CR, Rohini Department of Journalism and Mass Communication, 3, Institutional Area, Sector-5, Rohini,	North Delhi	Ms. Nirmal Bhatnagar 9810832944 nirmalbht@gmail.com;
7	Indian Institute of Mass Communication, New Delhi (IIMC)	EDU	Apna Radio Indian Institute of Mass Communication Aruna Asaf Ali Marg, New Delhi — 110 067	South Delhi	Rajendra Chugh 9811473416; adgiimc1965@gmail.com; animaek-ka70@gmail.com;
8	Jamia Millia Islamia University, AJK Mass Communication Research Centre	EDU	Radio Jamia Jamia Millia Islamia University, Maulana Mohammed Ali Hauhar Mars, New Delhi — 110 025	South Delhi	Shakeel Akhtar 9821170438; registrar@jmi.ac.in; director@ajkm-crc.org;
Haryana					
9	Dakshini Haryana Sanskritik Manch	NGO	Aravali Dakshini Haryana Sanskritik Manch, B-3 Industrial Estate Narnaul - 123001	Mahendragarh	Mr. Manish Yadav +91-9812466294 radioaravali@gmail.com

10	Krishi Vigyan Kendra, Ujha, Panipat	EDU	KVK Radio Krishi Vigyan Kendra, Ujha PO Rishalu, Tehsil Bapoli, Panipat-132104	Panipat	Dr. Rajbir Singh 9416572469; 0180-2001625 sckvkpanipat01@gmail.com;
11	New Shiv Shakti Shikshan Samiti	NGO	Apna Radio Dagarwali gali near bus stand charkhi dadri haryana 127306	Charkhi Dadri	Mr. Veer Pratap Singh +91-6375963119 apnaradio91.2fm@gmail.com
12	Om Welfare Society	NGO	OSGU Radio Om Sterling Global University, Village Juglan, NH-52, Chandigarh, Hisar National Highway, Hisar, Haryana	Hisar	Pradeep 8529964840 ramanjeet@osgu.ac.in
13	Manav Rachna Education Trust/ M. R. Education Trust	NGO	Radio Manav Rachna Radio Manav Rachna 107.8 Manav Rachna Education Trust Sector-43, Aravali Hills, Delhi- Surajkund road, Faridabad, Haryana- 121001	Faridabad	Ms. Gurjeet Kaur Chawla +91-8447780247 rmr107.8fm@gmail.com; director. rmr@radiomanavrachna.org
14	The restoring Force	NGO	Gurgaon Ki Awaaz Samudayik Radio Station The Restoring Force, CTC-151. The Crest, Palm Drive, DLF-5, Gurugram, Haryana-122009	Gurgaon	Ms. Arti Jaiman +91-9811126336 arti@trfindia.org
15	CCS Haryana Agricultural University	KVK	CCSHAU CRS Director Extension Education, CCS Haryana Agricultural University, Hisar, Haryana— 125 004	Hissar	Dr. K K Yadav, Joginder singh (Director-Extension) 9416482401; 9416397702; 94164 82401; associatedirectorextension@gmail.com;
16	Seeking Modern Applications for Real Transformation (SMART)	NGO	Radio Mewat Seeking Modern Applications for Real Transformation (SMART), 145, GAUTAM NAGAR, NEW DELHI 110049	Mewat	Ms. Archana Kapoor +91-9811166297 radiomewat90.4@gmail.com; info@radiomewat.org; archana@radiomewat.org
17	S.M.Sehgal Foundation	NGO	Alfaz-e-Mewat S M Sehgal Foundation, Plot No. 34, Sector-44 Institutional Area, Gurugram, Haryana- 122002	Gurugram	Ms. Pooja O. Murada +91-9812529324 poojamurada@smsfoundation.org; sonia.chopra@smsfoundation.org
18	All India Samaj Sewa Kendra	NGO	Sanjha Radio All India Samaj Sewa Kendra, B/VI/1345, Modern Colony Near Giri Mandir, Yamuna Nagar, Haryana - 135001	Yamuna Nagar	Mr. Manmohan Singh 08901295709, 09095908908, Manmohansingh_98@yahoo.com
19	NGF College of Engineering & Technology	EDU	Radio NGF NGF College of Engineering and Technology, 71st K.M Stone, Delhi- Mathura Rd, NH -2 Palwal, Faridabad, Haryana- 121102	Palwal	Ms. Yogita Sharma- 8930904904 radiongfpwl@ngfcet.com <radiongfpwl@ngfcet.com, sharmayogit@gmail.com
20	Ch. RR Memorial Educational Society	EDU	Radio RR Swarganga @ 91.2 FM Mameran Road, Ellenabad, Sirsa, Haryana - 125102	Sirsa	Mr. Dhani Bachan Singh +91-8572818912, +91-9416166766 rrradio91.2@gmail.com
21	Mind Tree School	EDU	Radio Mind Tree Mind Tree School, Sector 1, Ambala City, Haryana- 134003	Ambala	Mr. Yogesh Jangra +91-8929239292 mindtreeschool@gmail.com, radio-mindtree@gmail.com

21	Manav Sewa Charitable Society	NGO	Radio Gramoday Gramoday Bhawan , V&PO Gondar, Karnal, Haryana – 132024	Karnal	Dr. Narinder Kaur 8295187027 radiogondar@gmail.com; gramoday-haryana@gmail.com;
22	Bharat Sainik Sr. Sec. School	EDU	JG Radio Bharat Sainik Sr. Sec. School, Hisar Road, Sirsa, Haryana-125055	Sirsa	Mr. Rajesh Mehta, Mr. Vishwas Palthania 9992404555; jgsirsa@gmail.com
Himachal Pradesh					
23	Himachal Harijan Kalyan Sanstha	NGO	Kuthar Radio Himachal Harijan Kalyan Sanstha Office Theog, District- Shimla Himachal Pradesh-171201	Shimla	Mr. S. S. Banolta +91-9418138495 kutharradio90.8@gmail.com
24	Meghraj Education Committee	NGO	Amlala ki Awaaz Meghraj Education Committee Village & P.O Amlala (sub Teh Nagrota Surian) Tehsil Jawali Distt - Kangra, Himachal Pradesh - 176027	Kangra	Mr. Gagan Singh Pathania +91-9805457451; 8350929299 me.committee14@gmail.com;
25	M.S. Panwar Institute of Communication & Management	EDU	Hamara Mspicm CRS M.S.Panwar Institute of Communication & Management, Rajgarh Road, Shanti, Solan, Himachal Pradesh-173212	Solan	Mr. Brijender Singh Panwar +91-9218848838 salonigt@gmail.com, brijender-panwar@gmail.com
26	Radio Gunjan, Dharamshala	EDU	Radio Gunjan @ 91.2 FM Gunjan Organisation, Tapovan Road, Sidhbari, Dharamsala, Kangra, Himachal Pradesh - 176057	Kangra	Sandeep Parmar, Executive Director 9736201105 ,7018117091 gocd.hp@gmail.com; crs@gunjanindia.org www.gunjanindia.org
Jammu and Kashmir					
27	Army Goodwill School, Potha, Surankote	EDU	Radio Pir Panjal Army Goodwill School, Potha Surankote, Poonch, J&K - 185121	Poonch	RJ Majid +91-8082537532 radiopirpanjal010122@gmail.com
28	Pir Panchal	NGO	Radio Sharda Radio sharda 90.4 FM lower Buta Nagar near TRT Migrant Qtrs. Pin code: 181121	Jammu	Mr. Ramesh Hangloo +91-9419130357 rameshhangloo@yahoo.co.in;
Punjab					
29	Chandigarh University	EDU	Radio Punjab Chandigarh University, Gharuan, Teh-Kharar, Distt-Mohali,140413, Punjab	Mohali	Prof. (Dr.) Pawan Kumar Paras 8146651590; Satnam Singh Chancellor , 8146651590;8146652000; jointregistrar@cumail.in ; radio Punjab90.0@cumail.in ; radiopunjab@gmail.com; radiostationhead@cumail.in
30	Doaba College	EDU	Radio Raabta Doaba College, Vidyalaya Marg, IND Town, Jalandar, Punjab -144004	Jalandhar	Dr. Pradeep Bhandari, Principal 9872210033; doabacollege@gmail.com;
31	GNA University	EDU	GNA Radio Sri Hargobindgarh, Hoshiyarpur Road, Phagwara, Punjab	Kapurthala	Mr. Tarun Agarwal 7895053545 tarun.agarwal@gnauniversity.edu.in
32	Vivekananda World School	EDU	VWS Radio Vivekananda Wolrd School, Ferozpur, Punjab	Firozpur	Mr. Gurpreet Singh 9888100981 vws981@gmail.com;

33	Ek Onkar Charitable Trust	NGO	Avtar Community Village Seechewal, Tehsil Shahkot, Jalandhar	Jalandhar	Mr. Kulwinder Singh +91-9417575670, 9417044263 avtarradio@gmail.com
Uttarakhand					
34	National Institute for persons with visual disabilities	EDU	NIVH Hello Doon National Institute for the Empowerment of Persons with Visual Disabilities (Divyangjan), 116, Rajpur Road, Dehradun, Uttarakhand - 248009	Dehradun	Ms. Chetna Gola, 9458900749 directorniepvd@gmail.com; nal-niepvd@nivh.gov.in; 91.2nivhello-doon@gmail.com;
35	GB Pant University of Agriculture & Technology	KVK	Pantnagar Janvani GB Pant University of Agriculture and Technology, Pantnagar 263145, Uttarakhand	Udham Singh Nagar	Mr. S. K. Kashyap 07500241487 pantnagarjanvani@gmail.com; san-jaykumar0506@gmail.com
36	Mandakini Ki Awaj Sewa Samiti	NGO	Mandakini Ki Awaaz Sena Garsari, Post Uchhadungi, Via-Chandrapuri, Tehsil Ukhi-math, Rudraprayag, Uttarakhand – 246425	Rudraprayag	Mr. Manavendra Negi +91-9837095433 radiomandakini@gmail.com; comm.radiomka@gmail.com
37	Aastha Jan Kalyan Evam Vikas Samiti	NGO	Henvallvani CR Samudayik Radio Henvallvani Missouri Road chamba Tehri Garhwal Uttrakhand pin- 249145	Tehri Garhwal	Mr. Rajendra Singh Negi +91-9412974251 negihcr@gmail.com henvallvanicr@gmail.com
38	Graphic Era Educational Society	NGO	Radio Zindagee Graphic Era Educational Society 566/6 Bell Road, Clement Town, Dehradun Uttarakhand- 248002	Dehradun	Mr. Ashish Sharma 91-7007182082 +91-9997238744 dir.bmt@gehu.ac.in
39	Manava Bharati Society	NGO	Radio Kedar Kharoatiya, Village Kyuri, Block Augustymuni	Rudraprayag	Mr. Ashish Bhausahab Kadam, Chairman, 9411112400 mbsdun@gmail.com;
40	Shaheed Lt Gautam Gurung Trust (Regd.)	NGO	Gham Chhaya Gorkhali Sudhar Sabha, Garhi Cantt, Garhi Cantt, District- Dehradun, Uttarakhand-248003	Dehradun	Mrs. Madhu Gurung 9818610514 madhushakti@gmail.com;ghamchhaya2020@gmail.com
41	Bright Youth Development and Welfare Association	NGO	Radio Masti K.M.Tower, Near Bharat Seva Aasharam Sangh, III Floor above SBI, DevPura Chowk,	Haridwar	Mr. Rahul 9997771235;9319760434 neerajnigt80@gmail.com; brightlyouth2008@gmail.com;
42	Guru Nanak Fifth Centenary School	EDU	Radio Khushi Guru Nanak Fifth Centenary School Vincent Hill, Mehtab Singh Road Sher Garhi, Mussoorie	Mussoorie	Mr. Arjun Kanturiya 09927994633;9837032151 radiokhushi@yahoo.in; radiokhushi@gnfcssociety.com
43	The Energy and Resource Institute	NGO	Kumaonvani CRS TERI FARM, Gram Supi, Karkhuli, Uttarakhand	Nainital	Mr. Sumit Bansal 9899804990 kumaonvanicrs@teri.res.in ; sumit.bansal@teri.res.in ; praveen.sharma@teri.res.in
44	Radio Rishikesh		Upper Road, Dhalwali, Rishikesh, Tehri Garhwal, Uttarakhand - 249201	Rishikesh	Mr. Anil Chandola (Incharge) 0135-2433658, 7351009107; 9411571947 radiatorhikesh90fm@gmail.com; bgsuttranchal@rediffmail.com; anilchandola2@gmail.com
45	Radio Garhvani		Gauniyal Market, Devi Road, Sitabpur, Kotdwara, Pauri Garhwal, Uttarakhand - 246149	Kotdwara	Mr. Manish Bhatt (Editor-in-Chief) 9917081123, 9528040262 radiogarhvani@gmail.com; jagritip-rasaran@gmail.com; jagriti.social.org2000@gmail.com
Uttar Pradesh					

46	City Montessori School	EDU	CMS Radio City Montessori School, Gomti Nagar 2, Vishal Khand Lucknow, Uttar Pradesh-226010	Lucknow	Mr. Varghese Kurian 9415015039; varghese.kurian@cmseducation.org; stroad@sancharnet.in; rajkumar.singh@cmsEducationalcation.org
47	IIMT Engineering College	EDU	Radio IIMT IIMT Engineering College, 'O' Pocket, Ganga Nagar, Mawana Road, Meerut, Uttar Pradesh-250401	Meerut	Ms. Sugandha Shrotriya 9412321685 radio_director@iimtindia.net; sugandha.shrotriya83@gmail.com
48	Allahabad Agricultural Institute Deemed University /Sam Higginbottom Institute of Agriculture Technology	KVK	Radio Adan Sam Higginbottom Institute of Agriculture, Technology Sciences, Allahabad Agricultural Institute Deemed University, 4- Agriculture Institute, Allahabad ,Uttar pradesh--21 1007	Allahabad	Mr. Ashish Alexander, Ms. Nidhi Massey 9855445845; 8933076757; 0532-2684360; sdean_sfmc@shuats.edu.in; radioadan90.4crs@yahoo.com; adan90.4radio@yahoo.com; sanjeevvictor@gmail.com;
49	Indian Institute of Technology, IIT Kanpur	EDU	IITKCR Indian Institute of Technology, IIT Kanpur kalyanpur, kanpur, Uttar Pradesh-208016	Kanpur Nagar	Mr. Ajay Kumar 9125872751; ajaykb@iitk.ac.in;
50	Asian School of Media Studies	EDU	Radio Noida Asian School of Media Studies, FC 14/15, Film City, Sector 16A, Noida, Uttar Pradesh — 201301.	Gautam Buddh Nagar-Noida	Mr. Sushil 9582751074; 0120-2515254 info@radionoida.fm;
51	Sai Jyoti Gramodhyog Samaj Seva Samiti	NGO	Lalit Lok Vani Sai Jyoti Garmodhyog Samaj SewaSamiti, 417, Gandhi Nagar, Lalitpur, Uttar Pradesh -284403	Lalitpur (Uttar Pradesh)	Mr. Ajay Shrivastava +91-9648939941 lalitlokvani@gmail.com saijyoti_ltp@rediffmail.com
52	Hint Instt of Mass Communication	EDU	Hint Radio Hint Institute of Mass Communication, 18-A, Hint House, Rajnagar, Gb.aziabad, Uttar Pradesh - 201002	Ghaziabad	Mr. Kamal Sekhri 9810139911; 9650139911; kamal.hint@gmail.com;
53	Dr. Bhimrao Ambedkar University, Agra.	EDU	Agra ki Awaz Dr. Bhimrao Ambedkar University, 1st Floor, Building opposite to Dau Dayal Vocational Institute, Khandari Campus, Agra-282002.	Agra	Mrs. Pooja Saxena 8218661652; 90.4agrakiawaz@gmail.com; registrar@braou.ac.in;
54	Mirza Ahsanullah Beg Educational and Social Welfare Society	NGO	Voice Of Azamgarh Community Radio Mirza Ahsanullah Beg Educational and Social welfare society, Anjaan Shaheed, tahseel Sagri, Azamgarh, U.P, 276125	Azamgarh	Ms. Seema Bharti Srivastava +91-9839211624 sriv.seema@gmail.com info@voiceofazamgarh.com
55	Kisan Sewa Sans-than	NGO	Kisan Radio Apara City Phase -1 village Belgri PO, .Mishrauliya, Basti, Uttar Pradesh 272001	Basti	Mr. Rishabh +91-9918257474 kss.org@gmail.com; kisan.fm@gmail.com
56	Welfare Association for Downtrodden (WADA)	NGO	FM Alive Welfare Association for Downtrodden 60, Masjid Lane, Jangpura Bhogal, New delhi-110014	Aligarh	Ms. Prabha Gupta +91-7417686390 wada1988@yahoo.com fmalive90.8mhz@gmail.com

57	Shramik Bharti	NGO	Waqat Ki Awaaz Shramik Bharti 392, Vikas Nagar (Lakhanpur), Kanpur, Uttar Pradesh — 208024	Kanpur Nagar	Ms. Radha Shukla +91-8953991352 waqtkiawaaz@gmail.com; info@shramikbharti.org.in; shramikbhartikanpur@gmail.com
58	Mangalyatan uni- versity	EDU	Radio Narad Mangalyatan University, Aligarh-Mathura Highway, 33rd Kilometre Stone, Beshwan, Aligarh, Uttar pradesh-202145	Aligarh	Mr. Veer Pratap Singh 6375963119 dinesh.sharma@mangalayatan.edu. in; radio@mangalayatan.edu.in
59	Sharda University	EDU	Suno Sharda Sharda University, 32-34 Knowl- edge ParkIII, Greater Noida, Gautam Budh nagar, Noida, Uttar Pradesh-201306	Gautam Buddh Nagar-Noida	Ms. Sonali Srivastava, Ms. Ritu Sood 9899684095, 09811089787, sonali.srivastava@sharda.ac.in, 90.8fm@sharda.ac.in , ritu.sood@ sharda.ac.in, sachin.gaba@shar- da.a c.in
60	SD College of Phar- macy & Vocational Studies	EDU	Radio SD Radio SD 90.8FM S.D College of Pharmacy & Vocational Studies Bhopa Road, Muzaffarnagar (UP) 251001	Muzaffarnagar	Dr Sidharth Sharma 8937095030; director.radiosd@gmail.com;
61	Ashutosh Shiksha Evam Sewa Sans- than	NGO	Radio Gorakhpur Ashutosh Shiksha Evam Sewa Sansthan 15H, Kailash Kunj, Behind Charuchanrapuri Colon Daudpur, Gorakhpur, Uttar Pradesh-273001	Gorakhpur	Mr. Jaibeer Pratap Singh 8009902940 radiogorakhpurfm90.8@gmail.com
62	Basudhanidhi	NGO	Gorakhvani Basudhanidhi, Ayurveda Ashram, Gandhi Puram, P.O Arogyaman- dir, Gorakhpur, Uttar Pradesh	Gorakhpur	Mr. Nagender Pathak, Mr. Govind Pathak 9936492465, 9198544989 90.4gorakhvani@gmail.com
63	Safe Society	NGO	Loudspeaker 196-Z, Manas vihar Colony, Sangam Chauk, Padari Bazar, Gorakhpur	Gorakhpur	Mr. Vaibhav Sharma 9839339403 safesociety1@gmail.com;
64	Kashmiri Devi Chan- di Prasad Samrak Sewa Samiti	NGO	JNS Radio Kashmiri devi chandi Prasad Smarak sewa samiti, JNS Kash- miri Girls Degree College. Amroha Road, Mohalla.-Atta,- Mandi Dhanaura, Distt- Amro- ha-244231.	Amroha	Dr. Shalabh Bhardwaj 7017726985; 9410493003 jns90.8fm@gmail.com; b.shalabh@ yahoo.com;
65	Sarv Hitay Sansthan	NGO	Radio Badaun Sarv Hitay Sansthan Moh. Ma- haraj Nagar, Near Jal Nkgam colo- ny , Badaun Badaun HO Badaun -243601 UP	Budaun	Mr. Deepak Yadav 9410293787 radiobadaun90.4fm@gmail.com; shs.ngo@gmail.com;
66	Prakash Deep Sewa Sansthan	NGO	RBL India Prakash Deep Sewa Sansthan, B-86, Indira Nagar, Awas- Vikas Colony, Raebareli, Uttar Pradesh - 229001	Raebareli	Mr. Manish Srivastav 5352700078; 9616542695; pdssindia@gmail.com;

67	Jeevan Jyoti Sans- than	NGO	Kabir Radio Jiwan Jyoti Sansthan, Dr. Ram Manohar Lohiya Shop- ping Complex, F-block Shop no.09, nyay Marg,katra, Gandhi nagar, Basti-272001	Basti	Mr. Devesh Kumar Dwivedi Radi +91-9696641478 radiokabir@gmail.com
68	Shanti Niketan Vidy- apeeth	NGO	Radio Nageen Shanti Niketan Vidyapeeth, 6th Mile Stone Mawana Road, Village Salarpur, Meerut-250001	Meerut	Mrs. Vinita Jain (Director), Vishal Jain 9897311111, 9320877777 vishal@nageen.com
69	King Georges Medi- cal University	EDU	Radio KGMU Goonj King George;s Medical University, Room No. 101, Kalam Centre, Lucknow, Uttar Pradesh 226003	Lucknow	Mr. Vinay Saxena 9548466663 shalini.348@rediffmail.com; Vinod- jainkgmu@gmail.com;
70	Jyoti Seva Sadan	NGO	Radio Rang Jyoti Seva Sadan, Sumant Pushtak Bhawan, Station Road Sasamusa, Kuchaikote, Gopal- ganj, Bihar-841505	Deoria	Mr. Hemant Kumar 9801799999; jyotisevasadan.gpj@gmail.com;
71	Bhartendu Human Care and Develop- ment Society	NGO	Half Lemon Shri Piyush Kumar Singh Bhartendu Human Care and Development Society 9/69 Raidopur Nai Basti,	Azamgarh	Mr. Ravi Parkash Singh, 9838958616;9726031223; raviazm2010@gmail.com;
72	Sant Ramkrishna Kanya Mahavidya- laya	EDU	Brajvani Sant Ramkrishna Kanya Ma- havidyalaya, Near Water Works, 3-Shivpuri, Balkeshwar Road, Agra, Uttar Pradesh - 282004	Agra	Mr. Sanjeev Singh 7310565556 fmbrajvani@gmail.com
73	Pradumman Singh Educational Social & Environment Trust	NGO	OMNI Radio Karma Devi Group Of Institutions Sansaarpur Phutahiya NH-27 Basti, Uttar Pradesh-272001	Basti	Point of Contact 6392730852 ksmindia@yahoo.com;
74	Maa Sharda Foun- dation	NGO	Radio Kesari Maa Sharda Foundation, Rampur Khurd, P.O. Seema Bazar, Dist. - Gopalganj, Bihar - 841503	Deoria	Ms. Maya Shrivastava 9102597017;9771097824; 9473304010; maashardafoundation@gmail.com; radiokesari@gmail.com;
75	Jyoti Seva Sadan	EDU	Azad hind Radio Swami Vivekanand Subharti Uni- versity, Subhartipuram, NH-58, Delhi- Haridwar, Meerut Bypass Road, Uttar Pradesh -249401	Meerut	Mr. Vijay Kumar Saini 9759303022 registrar@subharti.org;
76	Institute of Manage- ment Studies	EDU	Salaam Namaste CR Institute Of Management Studies ,Noida A 8 B ,Block C Institutional Area Noida Sec 62	Gautam Buddh Nagar-Noida	Ms. Barsha Chabaria 9650723550; registrar@imsuc.ac.in; info@sa- laamnamaste.in;
77	Janta Kalyan Sans- than	NGO	Radio.Ambedkarnagar Sehra Jalalpur, Tehsil-Bhi- ti, Ambedkar Nagar, Uttar Pradesh-224231	Ambedkar Nagar	Mr. Alok Singh 6394115290 radioambedkarnagar904@gmail. com
78	Veer Kunwar Insti- tute of Technology	EDU	VKIT Radio Veer Kunwar Institute of Technol- ogy, V.K. Puram, Nagina Road, Bijnor, Uttar Pradesh-246701	Bijnor	Mrs. Shweta Singh 8650700074 director@vkit.org, vkit@yahoo.in; abhishekvkit@gmail.com

79	Carvan Sanskritik Evam Vikas Manch	NGO	Radio Pragya Bhoothnath Colony, Padrauna, Kushinagar, Uttar Pradesh - 274304	Kushinagar	Ms. Tej Narayan Srivastava 9835411960 radiopragya90.4@gmail.com
80	Aap Ki Awaz	NGO	J.P. Nagar Mau Road, Khandari, Agra, Uttar Pradesh - 282007	Agra	Sri S.D. Sharma 9719501645, 7500060000 aapkiawzfm@gmail.com
81	Bahuddeshiya Gramoudyog Vikas Samiti	NGO	Hello Banaras @ 91.2 FM SA 4/79 k, Keshav Vihar Colony, Panchkoshi Marg, Pandeypur Varanasi, Uttar Pradesh - 221007	Varanasi	Mr Pratap Narayan +91-9839912912 , +91- 9125136000 infohellobanaras91.2@gmail.com
82	Perna Gramodyog Seva Sansthan	EDU	Hello Unnao @ 89.6 FM 1130/08, AB Nagar (Uttari), Unnao, Uttar Pradesh	Unnao	Mr. Jagdish Babu Yadav +91-9451162549 infohellounnao89.6@gmail.com www.pgss.org.in
West Zone					
Gujarat					
83	Sardar Patel University	EDU	Radio Campus Sardar Patel University Post Box No. 10, Vallabh Vidyanagar, Gujarat- 388120	Anand	Mr. Pareshe Patel +91-9426394349 patelpare@yahoo.com
84	Mahila Sewa Trust	NGO	Rudi No Radio Mahila Sewa Trust SEWA Academy, Sewa Reception Centre Opposite Victoria Garden Ahmedabad, Gujarat-380001	Ahmedabad	Ms. Shantaben 98254 15062 iasew1905@gmail.com and shanta. sewaacdy@gmail.com
85	Krishi Vigyan Kendra, Junagarh, Ambujanagar,	KVK	Lokvani Radio Krishi Vigyan Kendra P.O- Ambujanagar, Taluk- Kodinar Dist:- Gir Somnath Gujarat- 362715	Junagadh	Mr. Jitendra Singh 7987365973 Hansha Patel 9228866091 kvk.girsomnath@gmail.com;
86	Drishti	NGO	Radio Nazariya Drishti, 4th Floor Mistry Chambers Near Cama hotel, Khanpur, Ahmedabad-Gujarat-380001	Ahmedabad	Mr. Darmyan Drishti +91-9412348580 darmyan.drishti@gmail.com; radio- nazariya107.8@gmail.com
87	Banaskantha District Kelavani Mandal	NGO	Radio Palanpur Banaskantha District Kelavani Mandal Opp. S. T. Workshop, Highway Palanpur Banaskantha, Gujarat- 385001	Banaskantha	Mr. Abhijeet Rathore +91-9925393229 radiopalanpur@gmail.com
88	M.S.Mohanlal Foundation	NGO	Sabarmati Radio 705, Golden Triangle, Opp. Sardar Patel Stadium Navrangpura	Ahmedabad	Mr. Lalit 8849484843 sabarmatiradio@gmail.com;
89	Junagadh Agricultural University	KVK	Junagadh Janvani Extension Education Junagadh Agricultural University Junagadh, Gujarat-362 001	Junagadh	Mr. Rajendra Bhatt 9409413456; (office number) 9979111343 junagadhjanvani@jau.in
90	Blind Welfare Council	NGO	Radio Awaj Dahod Blind Welfare Council Mandaav road. Opposite Hanumanjee Temple, P.O No.-115, Dahod, Gujarat - 389151	Dahod	Mr. Abbas Kharodawala +91-7984395752 bwcdahod@gmail.com; radioawajb- wcdahod@gmail.com

91	Dr. Babasaheb Ambedkar open University	EDU	Hello BAOU Dr. Babasaheb Ambedkar open University Jyormay Parisar, Opp. Shri Balaji Temple, S. G. Highway, Chharodi, Ahmedabad, Gujarat - 382481	Ahmedabad	Dr. Bhavin Trivedi 9978408906; 9978408906; 7405494425; 02717-297170; ami.upadhyay@baou.edu.in; registrar@baou.edu.in;
92	Educational Multimedia Reserach Centre	EDU	Guruvani Gujarat University, Ahmedabad, Gujarat	Ahmedabad	9687640649 emrcadi@gmail.com, atsguruvani@gmail.com
Maharashtra					
93	University of Pune (Now Savitribai Phule Pune University)	EDU	Vidyavani Community Radio Savitribai Phule Pune University Vidyavani Community Radio Station Ganeshkhind, Pune, Maharashtra- 411007	Pune	Mr. Anand Deshmukh +91-9657998734 vidyavanicr@gmail.com
94	Vidya Pratishthan's Institute of Information Technology (VIIT)	EDU	Vasundhara Krishi Vahini Vidya Pratishthan's Institute of Information Technology, MIDC (RES ZONE), Bhigwan Road, Baramati 413 133, Dist. Pune, (Maharashtra)	Pune	Ms. Asha More +91-9075197700 Director@Viitindia.Org; vasundhara-cr@viitindia.org
95	Mann Deshi Foundation	NGO	Tarang Vahini Mann Deshi Foundation Manndeshi Tarang Vahini Mhaswad Tal- Mann, Dist Satara - Maharashtra - 415509	Satara	Mr. Shivaji Maruti Yadav +91-9403704767 crs@manndeshi.org.in
96	Sasneha Kala Krida Sanskritik Mandal	NGO	Green CRS Sasneha Kala KRida Sanskrutik Mandal, Base ment Shiv pavilion Ram mandir chowk, Sangli, Maharashtra-416416.	Sangli	Mrs Roopa R. Patil 9823093598, 0233-2322102 greenradio90.4@gmail.com, Sasneha_Mandal@Yahoo.Co.In, ms.archanagokave@rediffmail.com
97	Suvide Foundation's Krishi Vigyan Kendra	KVK	Swaranant Community Radio Station Suvide Foundation's Krishi Vigyan Kendra, Tq. Risod, Washim, Maharashtra-444506	Washim	Mr. Sandeep Deshmukh 9423458880 kvk.washim@yahoo.com; swaranantcr@gmail.com; mr.sandip-deshmukh@gmail.com
98	Krishi Vigyan Kendra, Baramati	KVK	Sharada Krishi Vahini Krishi Vigyan Kendra, Baramati, At Post. Malegaon khurd, Tal- Baramati, Pune, Maharashtra-413115	Pune	Mr. Sunil Sudhakar Shirshikar +91-9422519189 shardaradiobmt@gmail.com
99	Snehalaya	NGO	Radio Nagar Snehalaya, F-Block, 239, Beside Super Ammonia Plant, M.I.D.C. Nimabalak Village, Ahmednagar, Maharashtra-414111	Ahmednagar	Mr. Devashish Shedge +91-88044486 radionagar@snehalaya.org, info@snehalaya.org, snehadhar@snehalaya.org
100	Yerala Projects Society	NGO	Yeralavani CRS Yerala Projects Society, Yerala Bhavan, Near Tata Petrol Pump, Miraj Road, Vishrambag, Sangli, Maharashtra .416416	Sangli	Mr. Uday Godbole +91-9523035952 yeralavani91.2@gmail.com; yeralaproject@dataone.com

101	Vishwas Dnyan Prabodhini & Research Institute	NGO	Radio Vishwas Vishwas Dnyan Prabodhini & Research Institute, Basement, Vishwas Bank, Vishwajyoti Apartment, Behind Prakash Petrol Pump, Govind Nagar, Nashik, Maharashtra-422009	Nashik	Mr. Hari Vinayak Kulkarni +91-8380016512 info@vishwasdyanprabodhini.com, vishwasprabodhini@gmail.com, radiovishwas@gmail.com
102	MGM's College of Journalism & Mass Media	EDU	MGM Community Radio MGM'S College of Journalism & Mass Media, MGM University Campus, N-6 CIDCO Colony Aurangabad, Maharashtra 431003	Aurangabad	Ms. Rekha Sherke +91-8308833898 radiomgm908@gmail.com mgm_college_of_journalism@yahoo.com; radiomgm908@gmail.com
103	National Welfare Society	NGO	Radio Vatsagulm National Welfare Society, Kekatumbra Road, Near Water Tank, Infront of Gote College, Washim, Maharashtra -444505	Washim	Mr. Irfan A Sayyad +91-9822046488 radiovatsagulm@gmail.com
104	Mahatma Gandhi Institute for Rural Industrialisation	NGO	Radio MGIRI Mahatma Gandhi Institute of Rural Industrialization Maganwadi, Wardha Maharashtra-442001	Wardha	Amol Deshmukh 9922337361; Swanand Kalambe 9370291114; 9561558899; radiomgiri90.4fm@gmail.com; s.kalambe2038@gov.in;
105	Terna Public Charitable Trust's College of Engineering	EDU	Radio Terna Terna Engineering College, Tena Campus, Main Building, Solapur Road, Osamabad, Maharashtra-413501	Osmanabad	Sunjoy Maiindarge 9890010072; coe@ternatrust.org; principal. coeo@yahoo.com;
106	Nisarg Mitra Gram Vikas Shikshan Sanstha	NGO	Radio Wardha Nisarg Mitra Gram Vikas Shikshan Sanstha Gokuldharm, Shrinivas Colony Road ,Ramnagar, Wardha Maharashtra 442001	Wardha	Ajay Tigaonkar 9766320212 radiowardha@gmail.com
107	Akola College of Journalism	EDU	Radio Cotton City Akola College of Journalism & Social work, Disha Training Centre, Khadkar Nagar, Akola, Maharashtra-444005	Akola	Mr. G S Borkar +91-9423852035 gsborkar@hotmail.com; 90.4fmradio@gmail.com
108	World Renewal Spiritual Trust	NGO	Puneri Awaz Agra building 1st floor, 121 Mahatma Gandhi Road, opp. Bombay university, Mumbai - 400001.	Pune	Point of Contact 7414999185 puneriawazfm@gmail.com; trimurtishiva@gmail.com;
109	Tirpude college of Social work	EDU	Apna Nagpur Tirpude College of Social Work, Balasaheb Tirpude Marg, Civil Lines, Sadar, Nagpur, Maharashtra-440001	Nagpur	Ms. Swati 9421234206; Tcsw@rediffmail.com;
110	KCE Society's Moolji Jaitha College	EDU	Manbhavan Radio KCE Society's Moolji Jaitha College, Principal bungalow, M. J. College, Jalgaon-425001, Maharashtra	Jalgaon	Amol Deshmukh manbhavanradio@gmail.com
111	Savitribai Phule Mahila Ekatma Samaj Mandal	NGO	Radio Deogiri Savitribai Phule Mahila Ekatma Samaj Mandal, C/o Dr. Hedgewar Hospital, Garheda Area, Near Gajanan Mandir, Aurangabad, Maharashtra-431005	Aurangabad	Mr. Diwakar Kulkarni 9822435531 spmesm@gmail.com; maitra63@rediffmail.com;

112	Kasegaon Education Society	NGO	Radio Sugar Kasegaon Education Society, Rajaramnagar, Sakhrle Islampur, Walwa, Sangli, Maharashtra-415414	Sangli	Point of Contact 9765462266 radiosugar@ritindia.edu; udayg2@gmail.com
113	Jaanta Raja Shikshan Prasarak Sanstha	NGO	Radio Namkeen 9, Omkar, Samrat Society, Opposite Ganesh Nagar, Kathe Gali, Dwarka, District-Nashik, Maharashtra-422011	Nashik	Mr. Rakesh R Shrivastva 9757092220 radionamkeen@gmail.com, radionamcin@gmail.com
114	Pimpri Vhinchwad Education Trust(P-CET)	NGO	PCET's Infinity Community Radio 5th Floor, Mechanical Building, Pimpri Chinchwad College of Engineering, Sector No 26, Nigdi Pradhikaran, Pune, Maharashtra - 411044	Pune	Mr. D.P .landge 020-27653168; 020-27653166 directorpcet@gmail.com;
115	Dnyanganga Shikshan Prasarak Mandal	EDU	Radio Silvercity Dnyanganga Shikshan Prasarak Mandal, Khandala, Tah. Balapur, Dist. Akola, Maharashtra-444303	Akola	Mr. Aniruddhasantrao Deshmukh 8191004009;9370093444; dnyanganga@gmail.com;
116	Mauli Shikshan Prasarak Mandal	NGO	Radio Parbhani Mohini Building, Shivaji Nagar, Parbhani, Maharashtra - 431401	Parbhani	Mr. Shrinivas Solanke 8805014535 radioparbhani@gmail.com;
117	Janniva	NGO	Radio Kokan Dhamnavne, Radhakrishna Nagar, Chiplun, Ratnagiri, Maharashtra	Ratnagiri	Yuvraj Mohite 8898061430;976969062 mohiteyuvraj1@gmail.com;
118	Padmshree Dr. D. Y. Patil Vidyapeeth	EDU	Dnyanvani Dr. D.Y. Patil University Sector 7, Nerul, Navi Mumbai, Maharashtra- 400706	Nerul	Office 9987977700; 9820922541; registrar.office@dypatil.edu; vc.office@dypatil.edu; provc.office@dypatil.edu
119	Sanskriti Bhauudeshiya Sansthan	NGO	Smile Radio Bagichiwadi Akluj, Solapur, Maharashtra - 413101	Solapur	Mr. Shankar Bagade 982225888, 7231908908 smilefm90.8@gmail.com
120	Radio Ranvara	EDU	KVK Gandheli, Aurangabad, Maharashtra	Aurangabad	Mr. Bhushan Pawar +91-8329182441 radianvaran@gmail.com, mgmkvk@gmail.com
121	Shree Chaitanya Shikshan Prasarak Mandal.	EDU	Radio Mango @ 90.4 FM Shop No.6, 458 E, Vijay Apartment, Shahu Road, Near Venus Corner, Kolhapur. Maharashtra - 416001	Kolhapur	Mr. Ashish Kadam +91-9422043543, mangofmcrcs@gmail.com/chaitanyaspm@gmail.com
122	Dnyanvardhini	EDU	Dnyanvardhini Radio @ 90.4 FM Indapur Taluka Shikshan Prasarak Mandal's Arts, Science and Commerce College, Indapur, Dist. Pune	Pune	Mrs. Rohini Kuchekar +91-9096310397 dnyanvardhiniradio@gmail.com
123	Guruwani Community Radio	EDU	Guruwani Community Radio Brighton World School, Near Shubham Complex, Gauripada Road, Yogidham, Milind Nagar, Kalyan (W), Maharashtra		Dr. Vidyullta Kolhe, Mr. Suresh Mali +91-9922977612, 8692953269 gradio@sspmumbai.in
Rajasthan					

124	International School of Informatics and Management	NGO	CRS Radio-7 International School of Informatics & Management Technical Campus Sector- 12, Mahaveer Marg, Mansarovar, Jaipur-302020	Jaipur	Ms. Shilpi Goswami +91-9887252888 shilpi.goswami@icfia.org
125	All India society for Advance education & research	EDU	Alwar ki Awaz All India society for Advance education & research, OET Group of Institutions, North Extension, MLA Alwar, Rajasthan-301030	Alwar	Prof. Alpana Bishnoi +91-8619113639 radioalwar@gmail.com
126	Prajapita Brahma Kumaris Ishwariya Vishwa Vidyalaya	EDU	Radio Madhuban The Prajapita Brahma Kumaris Ishariya Vishwa Vidyalaya, Akash Mahal, Near Gyan Sarovar, Achalgarh, Mount Abu Sirohi, Rajasthan-307501	Sirohi	Mr. Rohit Gupta +91-9414082425 info@radiomadhuban.in
127	Kamalnishtha Sans- than	NGO	Kamalvani Kamalnishtha Sansthan, Village & Post - Kolsiya Tehsil - Nawalgarh District - Jhunjhunu (Rajasthan) PIN - 333042	Jhunjhunu	Dr. D P Singh +91-9413366451 drdp91@gmail.com ; kninfo91@gmail.com ; kamalvanicrs@gmail.com
128	Dayal Foundation for Agriculture & Rural Development	NGO	Kisanvani Deeg Dayal Foundation For Agriculture & Rural Development, Hanuman ji Sadan Near Manav Bharti School, Neema Gate, Bharatpur, Rajasthan-321001	Bharatpur	Mr. Pramod Kumar Sharma +91-9414427054 dayalfoundation.btp@gmail.com
129	Social Common Cause and Evolutionary and Education Society	NGO	Chetna radio Social Common Cause and Evolutionary and Education Society, 1/262, Nai Abadi, Ward No.15, Sangaria, Rajasthan-335063	Hanumangarh	Sanjay Arya 9414091040 chetnaradio@gmail.com
130	Jhunjhunu Zila Paryawrn Sudhar Samiti	NGO	Aapno Radio Jhunjhunu ki Awaz Zila Paryawarn Sudhar Samiti Near Chomalo ki Kutiya Ward No- 46, Jhunjhunu, Rajasthan - 333001	Jhunjhunu	Rajesh Agarwal 9414080952; 9602090072; jjnjzpss@gmail.com ; fm91.2zpss-jhunjhunu@gmail.com ; jzpss_c1@yahoo.co.in
131	Dr K.N. Modi University	EDU	Radio Ginni Dr. K.N Modi University, INSI, Riico Industrial Area, Phase-II, Newai, Tonk, Rajasthan - 304021	Tonk	Mr. Sandeep Gupta, Registrar 8875010045 registrar@dknmu.org
132	Arogya Health Care Research Sansthan	NGO	FM Sikar Arogya Health Care Research Sansthan Shastri Nagar, Rani Sati Road, W No. 27 Sikar, Rajasthan - 332001	Sikar	Point of Contact 829092 5500 fmsikar90.4@gmail.com ;
133	Manav Mangal Vikas Samiti	NGO	FM 24 Bhiwadi FM 24 Bhiwadi, Titu Tower Market, opposite Muthoot Finance, Sohna Tauru Road, Bhiwadi, Alwar, Rajasthan- 301019	Alwar	Ms. Chitra Sharma 9871976844, 8619054782 fmbhivadi@gmail.com
134	Jaipur National University	EDU	JNU Radio Jaipur National University, Jagat- pura, Rajasthan-302017	Jaipur	Mr. Sachin Batra 7771002340 osd@jnujaipur.ac.in ; seedlingacademy@hotmail.com ;

135	Vedagrani Kalaa aiwam Sanskritik Sansthan	NGO	V1 Radio Vedagrani Kalaa aiwam Sanskritik Sansthan, Opposite Town Hall, Manpura Colony Collectorate Road, Jalore- 343001	Jalore	Mr. Sourabh Sharma 9950289710; vedagrani1@gmail.com;
136	Shikshit Rojgar Kendra Prabandhak Samiti	NGO	Jhunjhunu Radio Shikshit Rojgar Kendra Pra- bandhak Samiti, 1/129, Housing Borad, Jhunj- hunu, Rajasthan - 333001	Jhunjhunu	Mr. Vikas 9636009863 srkps.jjn@gmail.com; srkpsamiti@ yahoo.co.in;
137	Vaagdhara	EDU	Vagad Radio Village and Post Kopda, Ban- swara, Rajasthan - 327026	Banswara	Mr. Jayesh Joshi 9414102643; 9460051234 ppatidar@vaagdhara.org; radio@ vaagdhara.org; jjoshi@vaagdhara.org
138	Rajasthan Takniki Prashikshan Sans- than	NGO	Kisanvani Digod (Kota) Kisanvani inf/runt of Balaji temple near SDM office Digod Distt Kota /325201 Rajasthan	kota	Sanjay Verma 9982224334; 9982224224 kisanvanikota@gmail.com; rtpsko- tarajasthan@yahoo.in;
139	Biyani Shikshan Samiti	NGO	Radio Selfie Biyani Group of Colleges, R-4, Sector 3, Vidhyadhar Nagar, Jaipur, Rajasthan - 302039	Jaipur	Aditi Khandal 8003099894 director@biyanicolleges.org; abhishek@biyanicolleges.org; pro. biyani@biyanicolleges.org; radiosel- fie@biyanicolleges.org
140	Social Work & Research Centre (Barefoot College)	EDU	Radio Tilonia Barefoot College Tilonia New Campus, Via Kishangarh, Distt Ajmer, Rajasthan - 305716	Ajmer	Point of Contact 6375119209; radio@swrctilonia.org
141	Radio Rajasthan	EDU	Radio Rajasthan @ 91.2 FM Riico Industrial Area, Jaipur Road, Sikar, Rajasthan	SIKAR	Mr. Kuldeep Sharma (Station Head) +91-7073963753 radiatorajasthan@gmail.com www.radiatorajasthan.com
South Zone					
Andhra Pradesh					
142	Sri Venkateswara Oriental College	EDU	SVFM SVM Community Radio Station S.V. Oriental College T.T. Devasthanams, Triupati, Andhara Pradesh- 517501	Chittoor	Mr. Durga Prasad 9440234910 Nagudolla Sathya 9866448417, 9110732138 nsbalajirao@gamil.com
143	Shri Vishnu Engi- neering College for Women	EDU	Radio Vishnu Vishnu Engineering college for Women Vishnupur, Bhimavaram West Godavari Dist Andhra Pradesh- 534202	West Godavari	Mr. Hanuma Prasad Kaligotla +91-9845536979 radiovishnu@gmail.com
144	GMR Institute of Technology	EDU	GMR Community Radio GMR Institute of Technology GMR Nagar, Rajam, Srikakulam, Andhra Pradesh- 532127	Srikakulam	Mr. G. Manmadha Rao 9849722092; community.radio@gmrit.org; prasad. CLVRSV@gmrgroup.in;

145	Punganur Mandata Vayalaga Rythuta Samakhya (PMVRS)	NGO	Karshakavani Punganur Mandata Vayalaga Rythuta Samakhya (PMVRS) 28-114/4, Prasanth Nagar, OPP APTRANSCO, Chowdepalle Road, Punganur - 517247	Chittoor	Mr. Prasanth T K 8919959076; pmvrs2002@gmail.com;
146	Malireddy Charitable Trust	NGO	Radio Ala Malireddy Charitable Trust G-5, Raja Ratna residency, Gandhi Nagar, Kakinada Andhra Pradesh- 533004	Kakinada	Mr. M.V.R. phaneendra 9248040968; radioala90.8fm@gmail.com;
147	Community and Rural Development Society (CARDS)	NGO	Radio Ranjan PO Box No. 309, 26-45-16/78, Santosh Nagar, Guntur District, Andhra Pradesh-522004	Guntur	Mr. M.SATYAVANI 8886135467 dalit_cards@yahoo.co.in;
148	Madanapalle Institute of Technology and Science	EDU	MITs Radio Madanpalle Institute Of Technology & Science, Post Box No. 14, Kadiri Road, Angallu (Village) Madanpalle, District- Chittoor, Andhra Pradesh-517325	Chittoor	Mr. C Yuvraj 9052077797;8008570089; 9052077789; principal@mits.ac.in;
149	Annamacharya Institute of Technology and Sciences	EDU	Annamacharya Radio Annamacharya Institute of Technology & Sciences, Rajampet, New Boyanapalli, Tallapaka, Rajampet, Anamaya, Andhra Pradesh - 5161216	Kadapa	Dr. K. Prasad, Associate Professor (PoC) 9550530232 aitsradio89.6@gmail.com
150	Sphoorty Welfare Society	NGO	Radio Sphoorty Sphoorty Welfare Society, Plot No. 276, Skandhanshi Gardenia, Near RTO check Post Back Side, Panchalingala Village, Dist. Kurnool, Andhra Pradesh - 518004	Kurnool	Prakash Reddy 9700881889 Prakashreddy27@gmail.com
Karnataka					
151	University of Agricultural Sciences, Dharwad	KVK	Krishi Community Radio Directorate of Extension University of Agricultural Sciences Krishinagar, Dharwad, Karnataka- 580005	Dharwad	Dr. D. A. Nithya Shree 9448495343; kcrs@uasd.in
152	Manipal Academy of Higher Education	EDU	Radio Manipal Manipal University Manipal Academy of higher Education Madhav Nagar, Manipal, Karnataka- 576104	Udupi	Mr Shyama Bhat .K 9481753711 shyamabhatk@gmail.com ,radio.manipal@manipal .edu ,shyambhat.mic@manip al.edu
153	The Mysore Resettlement and Development Agency	NGO	Namma Dhwani CRS The Mysore Resettlement and Development Agency (MYRADA) No. 2, Service Road, Domlur Layout, Bangalore, Karnataka- 5560071	Bangalore Urban	Mr. Hemanth, Mr. Shivashankar 9019484861, 0944992049, 08153-256999 nammadhwanicmrc@gmail.com myradakam@gmail.com
154	Sharnbasveshwar College of Science	EDU	Antarvani CRS Sharnbasveshwar Vidya Vardhak Sangha Sharana Nagar, Gulbarga, Kalaburagi, Karnataka- 585103	Gulbarga	Mr. Kiran Kumar 9886763962 antarvanicrs@gmail.com and shivarajshastri43@gmail.com
155	St. Aloysius College	EDU	Radio Sarang Radio Sarang St.Aloysius College Post box- 720, Mangluru Karnataka- 575003	Dakshina Kannada	Dr Melwyn Pinto 8861758170 radiosarang@gmail.co m

156	SARATHI	NGO	Sarathi Jhalak SARATHI 29,28th Cross, 9th main Banashkankari 2nd Stage, Bengaluru- 560070	Bangalore Urban	Ms. Shamantha D S +91-9845536979 shamanthads@gmail.com; sarathijlk@gmail.com
157	Divyajyothi Vidya Kendra	NGO	Neladani CRS Divyajyothi Vidy Kendra Chikkanna Layout, Nelamangala Town, Bangalore Rural District Karnataka- 562123	Bangalore Rural	Dr L Krishnamurthy 9945503503; lkrishnamurthy@djvk.org; president- djvk@gmail.com;
158	Viveka School of Excellence	EDU	Janadhwani Viveka School of Excellence, A unit of Swami Vivekananda Youth Movement, Hanchipura Road, Saragur, Saragur Taluk, Mysuru District, Karnataka 571121	Mysore	Dr Dennis Chauhan / Mr Ningaraju 9900053119; janadhwani@svym.org.in; dennis@ svym.org.in
159	KLE Technological University (earst- while B.V.Bhooma- raddi College of Engineering & Technology)	EDU	KLE Dhwani BVB B.V. Bhoorraddi College of Engi- neering & Technology Hubbali, Karnataka- 580031	Dharwad	Mr. Ravindra 99865 67302 kledhwani@gmail.com; kledhwani@ bvb.edu; ravindra.rk257@gmail.com
160	Narayana Hrudya- laya School of Nursing	EDU	Namma Naadi Narayana Hrudayalaya School of Nursing 258/A, Bommasandra Industrial area Ankel Taluk, Hour Road Bangalore, Karnataka- 560099	Bangalore Urban	Mr. Varuna K S +91-9008931691 varuna.ks@narayanahealth.org; community.radio@narayanahealth. org
161	The Women's Wel- fare Society	NGO	Nammur Banuli The Women's Welfare Society Sector No. 2, Plot No.-146 Shivabassav Nagar, Belgavi, Karnataka- 590010	Belgaum	Point of Contact 9901477007 wwsbelgaum@yahoo.co.in; wwsbel- gaum@gmail.com
162	KLE Academy of Higher Education & Research	EDU	KLE Venudhwani KLE Academy of Higher Educa- tion & Research JNMC Campus, Nehru Nagar, Belagavi, Karnataka- 590010	Belgaum	Dr. Sunil S. Jalalpure 9448964057; 9844971345 jalalpuresunil@rediffmail.com; venudhwani@gmail.com;
163	Shri Dharamsthala Manjunatheshwara College	EDU	Radio ninada Sri Dharamasthala Manju- natheshwara College Ujire, Belthangady Taluk Daksh Karnataka South Karnataka-574240	Dakshina Kan- nada	Bhaskar Hegde, 9448911926, 09686392283, 08256 - 236101 08256-236488 radioninada@gmail.com
164	Basaveshwar Engi- neering College	EDU	BEC Dhwani Basaveshwar Engineering Col- lege, Nijalingappa Nagar, Vidyagiri. Bagalkot, Karnataka- 587103	Bagalkot	Dr. Basavaprabhu G. Sheeparamatti 9448789302; 08354234060 b.g.sheeparamatti@gmail.com; bec- bgk.fm@gmail.com; becfm@becbgk. edu; becprincipal@yahoo.com;
165	Kodachadri Inte- grated Development Society (KIDS)	NGO	Radio Shivamogga CRS No.70/1,Rathnakara Nagara,Opp. to University of Agricultural & Horticultural Sciences,	Shivamogga,	Janardhana G.L 7259176279;9480431983; Guruprasad.balkrishna@gmail.com

166	University of Mysore	EDU	Radio Manasa University of Mysore, 3rd Floor, Senate Bhavan, Manasagangotri Campus, District- Mysuru, Karnataka 570006	Mysuru	Dr. H.S. Kumara, Coordinator 9901794737; Prof. G. Hemantha Kumar 8212419361; radiomanasacs@uni-mysore.ac.in; crsuom@gmail.com;
167	ICAR/Krishi Vigyan Kendra, Gadag, Hulkoti	KVK	Sahakar Radio Gadag Krishi Vigyan, Hulkoti, Town: Hulkoti, District- Gadag, Karnata- ka- 582205	Gadag	Dr. L.G .Hiregoudar 9481736974 kvkhulkoti@gmail.com;
168	Sri Siddhartha Cen- tre for Media Studies	EDU	Radio Siddhartha Sri Siddhartha Centre for Media Studies, SSIT Campus, Tumaku- ru, Karnataka-572105	Tumkur	Mr. Shivaji Ganeshan 9845606952; radiosiddhartha@live.in; sgane- shan1@gmail.com
169	Vivekananda Vidy- avardhaka Sangha Puttur	NGO	Radio Panchjanya Radio Panchajanya Communi- ty Radio Station, Vivekananda Campus, Neharu Nagara, Puttur, Dakshina Kannada, Karnataka - 574203	Dakshina Kan- nada	Ms. Thejasvi Rajesh 8050809885 vvsputtur@gmail.com; principal@vcetputtur.ac.in;
170	RR Memorial Educa- tional Society.	EDU	Jnanadhwani Community Radio @ 90.8 FM , Gopalaswamy Shi- shuvihara Institutions, Nanjum- alige, Lakshmipuram, Mysuru, Karnataka - 570004	Mysuru	Mr. N.R. Manjunath (Station Director), Dr. Panduranga Vit- tal, 9620228023, 9448035449, 7760672739. jnanadhwani90.8@gmail.com
171	JSS College of Arts, Commerce and Science,	EDU	JSS Radio @ 91.2 FM JSS College of Arts, Commerce and Science, Ooty Road, Mysore, Karnataka -570025	Mysuru	Prof. M. P. Vijayendra Kumar 0821-2548380, +91- 9449272659 jssradio91.2@gmail.com
Kerala					
172	Wayanad Social Service Society	NGO	Community Radio Mattoli The Station Director Wayanad Social Service Society P.O No.- -16, Mananthavady, Wayanad, Kerala- 670645	Wayanad	Fr. Bijo Thomas 9744066518; 9446034422 bijokaruka@gmail.com; radiomatto- li@gmail.com;
173	Mar Athanasios Col- lege for Advanced Studies	EDU	Radio MACFAST Mar Athanasios College for Ad- vanced Studies Thiruvalla, Radio MACFAST 90.4 FM Thiruvalla, Kerala-689101	Pathanamthitta	Mr. Tom 8921074637 tom@macfast.org
174	Bishop Benziger Hospital	NGO	Community Radio Benziger Bishop Benziger Hospital Community Radio Benziger, Bish- op Benziger Hospital Campus, Beach Road, Kollam-691001	Kollam	Fr. Ferdinand Peter 9744722299; radiobenziger@gmail.com;
175	St. Joseph College of Communication	EDU	Radio Media Village St. Joseph College of Communi- cation Kurisummoodu P.O. Changanacherry Kottayam, Kerala- 686104	Kottayam	Mr. Jojo 9846225306 mail@radiomediavillage.com; mail@ sjcc.ac.in;
176	Ahalia International Foundation	NGO	Ahalia FM Ahalia International Foundation, Post Box 120, Kozhipara, Palak- kad, Kerala-678001	Palakkad	Mr. Sunil 9544191139 ahaliaradio@gmail.com
177	Global Educational Net	NGO	Global Radio Global Education Net P.B. No. 11, Ambalapuzha P.O., Alleppey, Kerala — 688 561	Alappuzha	Ms. Salini S Nair (Station Incharge) 9446346566 salurajesh123@gmail.com

178	Academic and Technical Education Development Society (ATEDS)	NGO	Janvani FM Academic and Technical Education Development Society (ATEDS) Fayad Plaza, Third Floor, Puthur Road, PANOOR (PO), Kannur Dist. Pin-670692	Kannur	Mr. Nirmal Raj K 8606609000; atedsociety@gmail.com; janvanifm@gmail.com
179	Kerala Rural Development Agency	NGO	Ente Radio Kerala Rural Development Agency K.S. Puram P.O- Karunagappally, Kollam, Kerala- 690544	Kollam	Mr. Binu 9496019814 enteradioindia@gmail.com; krdaasia@yahoo.co.in;
180	Mangalam College of Engineering	EDU	Radio Mangalam Mangalam College of Engineering, Mangalam Campus, Vettimukal, P.O. Ettumanoor, Kottayam, Kerala— 686631.	Kottayam	Mr. Biju Varghese 989506431 Mr. Tansen 9447661305, 9605661305 radio@mangalam.in
181	Kidney Federation on India	NGO	Hello Radio Kidney Federation Of India, First Floor, Pallithamam Shopping complex, North Bus stand Thrissur. Pin - 680020. Kerala.	Thrissur	Mr. Suraj 9895609493 kidneyfederationofindia@gmail.com; frdavischiramel@gmail.com;
182	Coastal Educational Society	NGO	Radio Neytahl Karmasadan, Leo Xiii School Campus, Convent Square jn., Alappuzha, Kerala-688001	Alappuzha	Mr. Joshwil 9446544899 josphinsebastian@gmail.com
183	Farm Information Bureau	KVK	Kuttanadu Farm Information Bureau, Kowdiar, Thiruvananthapuram, Kerala-695003 Kowdiar,	Thiruvananthapuram	Mr. Ashokan, Mr. Noufal 9447657417; 9495033840 asokpi@gmail.com; piofibtvm@gmail.com
184	St. Teresa's College (Autonomous)	EDU	Radio Kochi St Teresa's College (Autonomous), Park Avenue Road, District- Ernakulam, Kerala-682011	Ernakulam	Ms. Tania (Station Incharge) 9495783675 radiokochifm@gmail.com
185	Amal Jyothi College of Engineering	Edu	Radio 90 FM Amal Jyothi College of Engineering Koovappally, P.O., Kanjirappally, District-Kottayam, Kerala — 686518	Kottayam	Fr. Siju (Station Incharge) 8075062589 sijupullemployil@amaljyothi.ac.in; radio90@amalajyothi.ac.in
186	Galaxy	NGO	Galaxy Radio Galaxy, Karunasai Road, Velland, Trivendrum, Kerala-695543	Thiruvananthapuram	Director 9995853075; 9995853075; galaxytvp.m.1996@gmail.com; galaxykarunasairadio@gmail.com;
187	Sargakshetra Charitable Trust	NGO	Sargakshetra Sargakshetra Charitable Trust, Fr.Alex Praikalam ,CMI Director, Sarga Kshetra, Kottayam, Kerala-686104	Kottayam	Fr. Alex Praikalam CMI, Director 9496464118; 0481-2726481; infosargakshetra@gmail.com
188	Snehapoorvam Educational Charitable Trust	NGO	My Radio Snehapoorvam Educational Charitable Trust, Civil Station Road, chungam, Ayyanthol PO, Thrissur, Kerala - 680003	Thrissur	Mr. Ramadas 0487-2386717; 9446018676 info@myradio90fm.com
189	Salil Sivdas Foundation	NGO	Radio Malabar Ayyallur West, Kolari Post, Sivapuram, Mattanur via, Kannur District, Kerala – 670 702	Kannur	Krishnakumar Kannoch, Executive. 9445838906; 9387006183 krishnakannoch@gmail.com; radiomalabar89.6fm@gmail.com

190	DC School of Management & Technology	EDU	Radio DC DC School of Management & Technology(DCSMAT) Kinfra Film & Video Park Sainik School, Kazhakoottam, Trivandrum-695582	Kottayam	Mr. Sidarth Lal 9633480308 sidharthlal123@gmail.com, radiopgme.cord.tvm@dcschool.net;
Puducherry					
191	Pondicherry University	EDU	Puduvaivaani Convention cum Cultural Complex, RV Nagar, Pillaichavady, Puducherry - 605014	Puducherry	Dr. V. Santhi Siri 9965520345; registrar@pondiuni.edu.in; puduvaivaani@gmail.com;
192	Sri Manakula Vinayagar Engineering College	EDU	Nila Community Radio Sri Manakula Vinayagar Engineering College, No.23, Mariyamman Koil Street, Madagadipet, Puducherry-605107	Puducherry	Mr. Bharathi 9791378509 nilafmcrs@smvec.ac.in
193	Sri Aurobindo Society	NGO	Pudiya Udayam Community Radio Sri Aurobindo Society- No.11, Saint Martin Street, Beach Office, Puducherry-605001	Puducherry	Mr. Senthilkumar 9442230909; senthil@aurosociety.org; Vijay@Sriaurobindosociety.Org.In; info@aurosociety.org;"
Tamil Nadu					
194	Anna University	EDU	Anna FM Anna University Sardar Patel Road, Chennai, TamilNadu-600025	Chennai	Dr. I. Arul Aram 9789072466; Dr. L. Karunamoorthy 9444118628; annacommunityradio@gmail.com; emmrccchennai@annauniv.edu;
195	Subbalakshmi Lakshmipathy College of Science	EDU	Shyamalavani Subbalakshmi Lakshmipathy College of Science Shyamalavani Community Radio 90.4 MHz, TVR Nagar, Aruppukkottai Road, Madurai, Tamil Nadu 625022	Madurai	Dr.R.LAKSHMIPATHY 9894727999; 9894009402; ads@shyamalavani.in; admin@shyamalavani.in;
196	Kongu Engineering College	EDU	Kongu Community Radio Kongu Engineering College, Thoppupalayam, Perundurai, Erode, Tamil Nadu -638060	Erode	Dr.S.MAHESWARAN 9842811344; kongucrs@kongu.ac.in; kongucr@gmail.com;
197	M. O .P . Vaishnav college for women	EDU	MOP Community Radio M.O.P. Vaishnav College of Women, No:20,IVth lane, Nungambakkam High road, Nungambakkam, Chennai -600034	Chennai	Dr. Anu Rekha 9841368226; Mr. Srikumar Forma 25266863/64 crsmop@gmail.com; mopvaishnav@mopvc.edu.in
198	Erode Sengunthar Engineering College	EDU	Mugil CRS Erode Sengunthar Engineering College, 18 Gandhiji Road, Surampatti, Erode, Tamil Nadu-638057	Erode	Mr. V . Dharmalingam 9789503450; Mr. G. Kalamurugan, President 9443247585; mugilfm@esec.ac.in; thangavelpamu@gmail.com

199	Loyola College	EDU	Loyola FM Loyola College Society, Loyola College Campus, Nungambakkam Chennai, Tamil Nadu-600034	Chennai	Fr. Irudayaraj 9443864471 iruraj2020@gmail.com
200	Peace Industrial School	EDU	Pasumai community radio Peace Industrial School, Near Police Housing Colony, Trichy Road, Dindigul, Tamil Nadu:-624005	Dindigul	P.Ruba Balan Paul Baskar, Station Director 9840207304; chairman@peacetrust.in; pasu- maifm@hotmail.com; ppco@ peacetrust.in;
201	Holy Cross College	EDU	Holy Cross FM Holy Cross College, Teppakulam Post, Tiruchirappalli, Tamil Nadu-620002	Tiruchirappalli	Mr. Jawahar 9894889940 holycross_communityradio@yahoo. com; hcctrichy@gmail.com; hccr90.4@gmail.com;
202	SRM Institute of Science and Technology	EDU	SRM Muthucharam Community Radio SRM Institute of Science and Technology, Kattankulathur, Kanchipuram., Tamilnadu-603203	Kanchipuram	DR.C Muthamizchelvan 9940036004; cr.muthucharam90.4@gmail.com; cr.muthucharam@gmail.com; vc@ srmist.edu.in
203	PSG College of Technology	EDU	PSG Community Radio PSG College of Technology, Avinashi Road, Peelamedu, Coimbatore, Tamil Nadu-641004	Coimbatore	Mr. B. Chandrasekaran 9003829486; Dr.Rudramoorthy, principal 4222572177 SEKARAN_53@REDIFFMAIL. COM; psgcrs@psgtech.ac.in; ps- gct@vsnl.com;
204	Aditanar College of Arts & Science	EDU	Sivanthi Community Radio Sivanthi Community Radio, Aditanar College of Arts and Science, Virapadianpatnam, Tiruchendur, Thoothukudi, Tamil Nadu- 628216	Thoothukudi	Dr. Sehar 9486391546 isehar_9307@yahoo.co.in; aditanar- college@yahoo.co.in; aditanarcol- lege@aei.edu.in
205	Dhan Foundation	NGO	Kalanjiam Samuga Vanoli Director, Dhan Foundation, 1A, Vaidyanathapuram, Kenn- etcross Street, Madurai , Tamil Nadu:-625016	Madurai	Mr. B. Muthukumarasamy 4522302500; 9944828346 kalanjiamvanoli@gmail.com; dhan- foundation@dhan.org;
206	PGP College of Engineering & Technology	EDU	PGP Community Radio Director, PGP College of Engineering and Technology PGP College Campus, NH-44, Karur main road, Namakkal, Tamil Nadu -637207	Chennai	Mr. M Ganapathy 9442958199 pgpcrs@gmail.com;
207	K.S. Rangasamy Educational Institutions	EDU	KSR Community Radio K.S. Rangasamy Educational, Institutions K.S.R. Kalvi Nagar, Tiruchengode, Namakkal, Tamil Nadu-637215	Namakkal	Kulan 9894931313; secretary@ksrct.ac.in; principal@ ksrit.edu.in; chairman@ksrct.ac.in;

208	Tamilnadu Agricultural University	KVK	TNAU Vivasayee CRS Director of Extension Edu. Tamilnadu Agricultural University, Coimbatore, Tamil Nadu-641003	Coimbatore	Office 0422-6611233; 0422-6611352; 0422-6611359 Vc@tnau.ac.in; dee@Tnau.ac.in; dme@tnau.ac.in;"
209	Rajiv Gandhi National Institute of Youth Development	EDU	Ilanthilir Rajiv Gandhi National Inst. of Youth Development, Sriperumbudur, Tamil Nadu:-602105	Kanchipuram	Surendra babu 9787453846; 044-27163226 surendrababu.rgnyid@gov.in; baburgnyid@gmail.com;
210	Rathinam College of Arts & Science	EDU	Rathinavani Community Radio Rathinam College of Arts and Science, Rathinam Techzone, Pollachi Road , Eachnari, Coimbatore, Tamilnadu-641021	Coimbatore	Mr. Mukesh Mohankumar +91-8248303235 mukesh.fm@rathinam.in
211	Madurai District Tank Farmers Federation	NGO	Vayalaga Vanoli Madurai District Tank Farmers Federation W2/491/1, Near Thomas School, Vairavanpatti Post, Melur Taluk, Madurai District, Tamilnadu -625101	Madurai	Mr. Sundar 9626270505, Vayalagavanoli@gmail.com;
212	AGN School	EDU	AGN School Community Radio AGN School, Appu thottam, Konganapuram, Salem, Tamilnadu -637102	Salem	Mr. Balamurugan Ganabathya 9361677338 programs.agncrs@gmail.com;
213	SSM College of Engineering	EDU	SSM Community Radio SSM College of Engineering, NH 47, Salem Main Road,- Komarapalayam, Namakkal, Tamil Nadu-638183	Namakkal	Mr. Jagan 9952670221 crs@ssmce.ac.in; Enquiries@ Ssmce.Ac.In;
214	Nalamdana	NGO	Thendral Community Radio Nalamdhana, Kadambam apartment, 4/192, Ellaiamman kovil street, Neelankarai, Chennai. 600115	Chennai	Mr. R. Jeevanandham 9444028060; nalamdana@gmail.com ;thendral-cr91.2@gmail.com;
215	VIT University	EDU	VIT Community Radio VIT University, Katpadi- Thirualam Road, Vellore, Tamil Nadu-632014	Vellore	Prof. R. Subashini 9894449500;9626280375;979188 4173 vitcr@vit.ac.in;
216	Keystone Foundation	NGO	Radio Kotagiri Keystone Foundation, Groves Hills Road, P.B.No- 35, Kotagiri, The Nilgiris, Tamilnadu-643217	Nilgiris	Ms. Jeyanthi 8940731012 kf@keystone-foundation.org; bala@ keystone-foundation.org
217	Periyar Maniammai College of Technology for Women	EDU	Periyar Community Radio Periyar Maniammai College of Technology for Women Periyar Nagar, Vallam, Thanjavur, Tamilnadu - 613403	Thanjavur	Dr.C.Narmadha 9944495689 registrar@pmu.edu; pmctech@ pmctech.edu; periyarcrc@pmu.edu; narmadhaece@pmu.edu;"
218	Bannari Amman Institute of Technology	EDU	Bannari Amman CR Bannari Amman Institute of Technology, Sathyamangalam, Erode, Tamil Nadu:-638401	Erode	Mr. L Sankar 8344583786 crmanager@bitsathy.ac.in;

219	Arasu Engineering College	EDU	ARASU FM Arasu Engineering College, Chennai Main Road, Kumbal- nam, Thanjavur, Tamil Nadu-612501	Thanjavur	Principal 9443681418 arasuengg@gmail.com
220	Bullock Cart Workers Development Association (BWDA)	NGO	BWDA CRS Bullock Cart Workers Devel- opment Association, Post box No.- 23, 858, East Pandy Road, Viluppuram, Tamil Nadu- 605602	Viluppuram	Mr. Ashok 8870353804 ashok.a@bwda.org.in
221	Imam Shafi (RAM) Matriculation Higher Secondary School	EDU	Adirai FM Imam Shafi (RAH) Matriculation Hr. Sec. School, Pattukkottai Road, Adirampattinam, Thanjavur, Tamil Nadu- 614701	Thanjavur	Mr. Ahmed Anver 7373776904; 904@adiraifm.in; mst@seapol.com;
222	National Institute of Technology	EDU	NITT Radio National Institute of Technology, Tanjore Main Road, National Highway-83, Tiruchirappalli, TamilNadu- 620015	Tiruchirappalli	Prof. Bhaskar 9443314616 nittfm90.8@nitt.edu; nittcrsfm@ gmail.com;
223	Nesakkarangal Char-itable Trust	NGO	Kadal Osai FM Nesakkarangal Charitable Trust, 70/10, Ground Floor, 3rd Avenue, Sundar Nagar, Ekkattuthangal, Chennai- 600032	Ekkathuthangal	Ms. Gayathri 7094439991 kadalosaifmad@gmail.com; nesak- karangalcharitabletrust@yahoo. com;
224	TAMILNADU SCIENTIFIC RESEARCH ORGANISATION	NGO	Pudhugai FM Tamil Nadu Scientific Research Organisation Plot No.: 39, Mura Bhavan, Koodal Nagar, Rajagopalapuram Post, Pudukkottai - 622 003, Tamil Nadu	Pudukkottai	Mr. S.Vijikumar 9952886637 tnsroindia@gmail.com; pud- hugaifm91.2@gmail.com;
225	Sri Sankara Arts and Science College	EDU	Sruthi Community Radio Sri Sanakara Arts & Science col- lege Enathur, Kanchipuram Tamil Nadu- 631561	Kanchipuram	Dr K R Venkatesan 9443485177 krvsankara@gmail.com; admin@ sankaracollege.edu.in; principal@ sankaracollege.edu.in; sruthi- crs90.8@gmail.com
226	Ayya Nadar Janaki Ammal College	EDU	ANJAC Radio Ayya Nadar Janaki Ammal Col- lege, Srivilliputhur Main Road, Sivakasi, Tamil Nadu-626124	Salem	Mr. Rajaram B 9942313079; principal@anjaconline.org; anjacra- dio@anjaconline.org
227	Alagappa University	EDU	Alagappa University Community Radio Alagappa University, Vallal Alagappar Valagam, Alagappapu- ram, Karaikudi- 630003	Sivaganga	Mr. Jothi Basu 9003427564 registrar@alagappauniversity.ac.in;
228	E.G.S. Pillay Engineering College	EDU	EGS Pillay CRS EGS Pillay Engineering College, Old Nagore Road, Thethi, Nagore Village, Nagapattinam, Tamil Nadu-611002	Nagapattinam	Dr. Chandrashekhar 9894707007; ceo@egspec.org;
229	J.K.K.Munirajah College of Technology	EDU	JKKM Community Radio J.K.K.Munirajah College of Tech- nology, T.N.Palayam, P.O-Gobi (TK), Erode (DT), Tamil Nadu- 638506	Erode (TD)	Dr. K.Sridharan 9789339900; 9789456706 principal309@gmail.com; jkkmc- fm@gmail.com;

230	Wings Trust	NGO	Siragugal Community Radio WINGS TRUST,10/178, CA NIVAS, EAST STREET, PANCHA- MADEVI -POST, KARUR TAMILNADU, PIN 639 004.	Karur	Mr. S. Chidambaram 9843056440; 9092928811;9092925500 rtnchidambaram@gmail.com; sir- agugalcrs@gmail.com;
231	Valliappa Foundation	NGO	Sona FM M/S Valliappa Foundation, # 4/14, Raddipatty Road, Mamangam, Salem, Tamil Nadu- 636302	Salem	Ms. Shanthini D, 9663074858; 8297676543 (Whatsapp) shanthini.d@valliappaoundation. org; bharatbharatibtl@gmail.com; mohanbharatbharati@gmail.com;
232	Mahendra College of Engineering (erst- while Maha College of Engineering)	EDU	Mahendra Community Radio Mr. Manas Nayak, President At- 1st Lane N.K. Nagar, Po	Salem	Principal 9968296792 info@mahacollege.com; principal@ mahendracollege.com;
233	Sakthi Medical trust	NGO	Tirupur Radio No:1, Om Sakthi Nagar Kpn Colo- ny Extension	Tiruppur	Dr. S. Appuswamy 9443095555; drsappuswamy@gmail.com; sakthi. mtrust@gmail.com;
Telangana					
234	Ahle bait Institute	EDU	Radio Charminar Ahle bait Institute 23-1-495, Bibi Bazar , Alijah Kotla Hyderabad, Telagana-500002	Hyderabad	Mr. Asim 9959067119 radiocharminar@gmail.com;
235	Child Guidance Centre	NGO	Radio CGC Child Guidance Centre, Radio CGC Swarna, 9-227-1/A, CGC Junction, Swarna Nagar, NTPC Road, Ghanapur, Ghatkesar Mandal, Hyderabad, Telangana - 501 301	Hyderabad	Ms. Dasi Rajani, Station Director 8367675467 radiocgcswarna@gmail.com
236	Gokaraju Rangaraju Institute of Engineer- ing and Technology	EDU	Pragnya ThePrincipal Gokaraju Rangaraju Institute of Engineering & Technology Bachupally, Kukatpally, Hyderabad, A.P.- 500090.	Hyderabad	Dr.Y.Butchi Raju 9849039569, 08919618456, 040- 65864441 040-65864440 pragnyafm@gmail.com
237	University of Hyder- abad	EDU	Bol Hyderabad Faculty in Charge, University of Hyderabad, Prof.CR Rao Road, Gachibowli, Hyderabad, Telangana-500046	Hyderabad	B Naveen Sen 9394315787; bolhyd@uohyd.ac.in; bolhyd90.4@ gmail.com;
238	Vanitha Jyoti Mahila Sangam	NGO	VJMS Awaaz Wanaparthi Vanitha Jyothi Mahila Sangam, H. No. 24-9, Gandhi Chowk,Wa- naparti, Mahabub Nagar, Telen- gana-509103	Mahabubnagar	Ms. Khamar Rahaman +91-8885000815 khamarrahan32@gmail.com, khamarrahan@gmail.com
239	Sister Niveditha Society	NGO	Radio Manjeera #4-5-73/65, Om Shanti Road, Sangareddy, TS 502001	Medak	Mr. Jagdishwar Yadav +91-9440881067 sangareddy.bk@gmail.com radiomanjeera@gmail.com
Central and East Zone					
Bihar					

240	Ayodhya Lal Kalyan Niketan	NGO	Radio Rimjhim Ayodhya Lal Kalyan Niketan Vill- Sapaha, PO- Gopalpur, Distt- Gopalganj Bihar 841503	Gopalganj	Mr. Kripa Shankar Srivastava +91-9852788291 ayodhayalal@gmail.com, radiorim- jhim@gmail.com
241	Lokhit	NGO	Radio Active Lokhit Jagganath Sudi Lane, Mandroja Bhagalpur, Bihar- 812002	Bhagalpur	Mr. Sandeep Pandey 7549000912 radioactivebhagalpur@gmail.com;
242	Snehi Lokotthan Sansthan	NGO	Radio Snehi Snehi Lokotthan Sansthan Nai Basti, Fatehpur, Shivajee Nagar, Siwan, Bi- har-841226	Siwan	Mr. Madhusudan Pandit +91-9973180418 radiosanehi@gmail.com ; snehingo@rediffmail.com
243	Krishi Vigyan Kendra, Agwanpur, Barh, Patna	KVK	Krishi Vigyan Kendra CRS Krishi Vigyan Kendra, Barh, Patna Agwanpur, Barh, Patna Bihar- 803214	Patna	Mr. BD Singh 9430806435 bdsinghrau@gmail.com
244	Bihar Agriculture College (KVK/Sabour)	KVK	FM Green Bihar Agricultural College, Sabour, Bhagalpur, Bihar-813 210	Bhagalpur	Mr. Ishwar Chandra 9835354718; 90.8fmgreen@gmail.com ;
245	Mayur Kala Kendra	NGO	Radio Mayur Mayur Kala Kendra, Arya Nagar Irnarnganj, Chapra Saran, Bihar- 841301	Saran	Mr. Rohit Kumar +91-9204236176 mayurkalakendra@gmail.com
246	Dhenu Chiraiya Lok Seva Sansthan	NGO	Radio Varsha Dhenu Charaiya Lok Seva Sans- than, Pakari Shrikant, PO- Phul- wariya PS- Unchakgaon, Dist- Gopal- ganj, Bihar- 841425	Gopalganj	Mr. Parshuram Prasad Yadav 9931872109, 96613 27512 yadavprashuramprasad @ gmail.com
247	Sri Radha Krishna Samajik Vikash Sansthan	NGO	Radio Risarch Sri Radha Krishna Samajik Vikas Sansthan, Kankarghat Road, Lallu Pokhar, Munger, Bihar- 811201	Munger	Mr. Rohit Kumar 7488911171; 9204236176; radiorisarchmunger@gmail.com ;
248	Prachar Prasar	NGO	Radio Madhubani Prachar Paras, Phulparas, Old NH Camp, Madhubani, Bihar -847409	Madhubani	Mr. Rajnkumar Jha 9811756560 pracharwallas@gmail.com
249	Supramental Foundation	NGO	Radio Goonj Supramental Foundation Ajanta Colony, Rajiv Nagar, R.N. - 01 Patna - 800024	Vaishali	Ms. Kriti Singh 7999350655 kratisingh197@gmail.com
Chhattisgarh					
250	Dr.C.V.Raman University	EDU	Radio Raman Dr.C.V. Raman University Kargi Road, Kota, Bilaspur, Chhattisgarh Ph. – 07753-253801	Bilaspur	Ms. Shweta Pandey 9713048800; spshwetapandey78@gmail.com ; gaurav@cvru.ac.in
251	Neotech Technical & Management School	EDU	Neotech Community FM Radio Neotech Community FM Radio, Neotech Tech. and Management College, Kesopur, Ambikapur, Distt.- Surguja, Chhattisgarh- 497001	Surguja	Mr. Sunil Palaskar 9425254338 neotechtimes@gmail.com ;

252	Vikas Anusandhan Sansthan	NGO	Hamar Radio Vikas Anusandhan Sansthan, W.No.13, Bishrampur Satpata, District Surajpur, Chhattisgarh, PIN 497226.	Surajpur	Mr. Viresh Singh +91-9926633733 vireshsngh9@gmail.com
253	Janmitram Kalyan Samiti	NGO	Radio Dhoom Janmitram Kalyan Samiti Janmitram House, Indian School Road, Kelo Vihar, Raigarh, Chhattisgarh- 496001	Raigarh	Dr. M.G.Goswami (President) 9826144243; janmitram@gmail.com;
254	Libra Welfare Society	NGO	Arpa Radio Libra Welfare Society, C/o Sangya Tandon Gali No.R/5, B1/6, Kranti Nagar, Bilaspur, Chhattisgarh- 495004	Bilaspur-Chhattisgarh	Ms. Sangya Tandon, President 9827150507; 9179132444; libra.welfare@gmail.com;
255	Kushabhau Thakre Patrakarita Avam Jansanchar Vishwavidyalaya	EDU	Radio Samvad Kushabhau Thakre Patrakarita Avam Jansanchar Vishwavidyalaya, Kathadih, Raipur, Chhattisgarh - 492013	Raipur	Dr. Rajendra Mohanty 9425549565, 9425755699 kulsachiv@ktujm.ac.in, mohantyr- ajendra@gmail.com, drnarendra88@ gmail.com
256	Radio Sahyogi		Radio Sahyogi Vipashyana Kendra Road, Op Parisar, Village Thanaud, Durg, Chhattisgarh - 491001	Durg	Mr. Mahendra kumar sinha Contact Number :- 9981022345 Email:- sahyogicg1972@gmail.com
Jharkhand					
257	Nav Jagriti Yuva Mandal	NGO	Radio Jagriti Nav Jagriti Yuva Mandal At & Post- Dabri, Ps-Birni, Dist- Giridih, Jharkhand- 825324	Giridih	Mr. Rajesh Prasad Sharma +91-9472720772 diymdabari@gmail.com njymindia@ gmail.com; radiojagriti@gmail.com
Madhya Pradesh					
258	RKDF Institute of Science and Technology	EDU	Radio Popcorn RKDF Institue of Science and Technology, SRK Univesity, Hoshangabad Road, Misrod, Bhopal(MP)-462026	Bhopal	Mr. Mrityunjay Singhai 9893448220 mrityunjaysinghai@gmail.com;
259	Indian Society of Agribusiness Professionals	NGO	Kisan Vani Indian Society of Agribusiness Professionals Plot No: E-16/B-1 Mohan Coop- erative Industrial Estate, Mathura Road, New Delhi, 110044	Vidisha	Mr. Jitendra Sharma +91-9319969042 Jitenderkumar@isapindia.org; siron- jcrs@isapindia.org
260	Sambhav Social Service Organisation	NGO	Radio Dhadkan Sambhav Social Service Organ- isation Gargi House, 93-A, Balwant Nagar, Gandhi Road, Gwalior-474002, M.P.-474002	Gwalior	Mr. Nabil Singh 74157-64492 sambhavngo@gmail.com; sam- bhavshivpuri@gmail.com;
261	Bunkar Vikas sanstha	NGO	Chanderi ki Awaaz Bunkar Vikas Sanstha Rajghat Road, Chanderi, Dist Ashok Nagar Madhya Pradesh- 473446	Ashok Nagar	Mr. Swadesh Samaiya +91-9425768634 chanderikiawaaz@gmail.com, crchanderikiawaaz@gmail.com
262	Government High School Sesaipura	EDU	Vanya Radio Sesaipura Government High School Sesaipura, Dist, Sheopur, M.P.- 476355	Sheopur	Mr. Sandeep 7000956045 vanya.sesaipuraradio@gmail.com;

263	Shaskiya Utkrishta Uchchatar Madhyamik Vidyalaya/(NALCHA) DHAR	EDU	Vanya Radio Nalchha Vanya Community Radio Station Nalchha, Govt. E. H.S.S. Nalchha, Dhar, Madhya Pradesh-454010	Dhar	Mr. Sandeep 7000956045 vanya.nalchharadio@gmail.com;
264	Shaskiya Utkrishta Uchchatar Madhyamik Vidyalaya, Alirajpur	EDU	Vanya Radio CSAN (Bhabra) Shaskiya Utkrishta Uchchatar Madhyamik Vidyalaya, Bhabra, Chandra Shekhar Azad Nagar Dist- Alirajpur, M.P.- 457882	Alirajpur	Mr. Sandeep 7000956045 Parshuramwfs@gmail.com;
265	Shaskiya Utkrishta Uchchatar Madhyamik Vidyalaya, Khandwa	EDU	Vanya Radio Khalwa Shaskiya Utkrishta Uchchatar Madhyamik Vidyalaya Khalwa, East Nimar (Khandwa), M.P.- 450117	Khandwa	Mr. Sandeep 7000956045 vanya.khalwaradio@gmail.com;
266	Diksha Welfare & Cultural Society	NGO	Vanya Radio Chanda Diksha Welfare & Cultural Society TP-09, Trident Park, Danish Kunj-1 Behind Morning Bells School, Near Danish Kunj Gate Kolar Road, Bhopal, M.P.- 462042	Bhopal	Hemant Choudhary 8305444700; vanya.bhabraradio@gmail.com; dikshango@yahoo.com; mukundbpl@indiatmes.com;
267	Shaskiya Utkrishta Uchchatar Madhyamik Vidyalaya, Betul	EDU	Vanya Radio Chicholi Shaskiya Utkrishta Uchchatar Madhyamik Vidyalaya Chicholi, Betul, Madhya Pradesh-45011	Betul	Mr. Sandeep 7000956045 vanya.chicholiradio@gmail.com; vanya.chicholiradio@gmail.com;
268	Vanya	NGO	Vanya Radio Bijori Vanya Rajiv Gandhi Bhawan, 35, Shyamala Hills Bhopal, M.P.- 462001	Bhopal	Mr. Sandeep 7000956045 vanya_prakash@yahoo.co.in
269	Shaskiya Utkrishta Uchchatar Madhyamik Vidyalaya/JHABUA	EDU	Vanya Radio Meghnagar Shaskiya Utkrishta Uchchatar Madhyamik Vidyalaya Meghnagar, Jhabua, Madhya Pradesh- 457779	Jhabua	Mr. Sandeep 7000956045 vanya.meghnagarradio@gmail.com
270	Adivasi Chetna Shikshan Seva Samiti	NGO	Tantya Bhil Radio Adivasi Chetna Shikshan Seva Samiti Near Dilip Gate Udaipuriya Jhabua, Madhya Pradesh- 457661	Jhabua	Mr. Benedict Damor 9425413600, 07392-245650 csssjha@hotmail.com
271	Swami Vivekanand Shiksha Samiti (SVSS)	NGO	Radio Awaaz Swami Vivekanand Shikshan Samiti (SVSS) Village Raju Khedri, Panchayat-Raju Khedri Block Sehore, Madhya Pradesh-462024	Bhopal	Mr. Dharendra Kushwaha 9425373168; 9131027445 svssngobpl@gmail.com;
272	Samagra Sikshan Avam Jan Kalyan Sansthan	NGO	Radio Mann Samagra Shikshan Avam Jan Kalyan Samiti House No. 325, Swarnkar Colony Behind district hospital, Neemtala Road, Vidisha M.P.- 464001	Vidisha	Mr. Rabindra Raghuvanshi +91-7999543984 ngo.bhagatsingh@gmail.com radio-time90.8@gmail.com

273	People for Animals Jan Kalyan Samiti	NGO	Radio Life People for Animals Jan Kalyan samiti H.No. 132, Royal City, Vidisha-464001	Sagar	Mr. Rabindra Raghuvanshi +91-7999543984 ngo.bhagatsingh@gmail.com radio-time90.8@gmail.com
274	Bhagat Singh Yuva Mandal Bagroda Samiti	NGO	Radio Time Bhagat Singh Yuva Mandal Bagroda Samiti (BSYMBS), Vill: Bagroda, Teh: Sironj, Vidisha, Madhya Pradesh - 470001	Sagar	Mr. Rabindra Raghuvanshi +91-7999543984 ngo.bhagatsingh@gmail.com radio-time90.8@gmail.com
275	Shri Krishna Shikshan Lok Parmarth Samiti	NGO	Radio Dastak Shri Krishna Shikshan Lok Parmarth Samiti, 89, Bhartiya Gyanpeeth Parisar, Vishwavidhyalaya Marg, Opp. Madhav Nagar Railway Station, Ujjain - 456010	Ujjain	Mr. Sundeep Kulshreshtha 9425092124, 9406827000 rd90.8fm@gmail.com, shrikrishnaujjain09@gmail.com
276	Jai Santoshi Maa Gram Vikas Samiti	NGO	Radio Guru Jai Santosi Maa Gram Vikas Samiti Village, Post Pagara, Block Guna Distt. Guna, Madhya Pradesh - 473001	Guna	Mr. Rabindra Raghuvanshi +91-7999543984 ngo.bhagatsingh@gmail.com radio-time90.8@gmail.com
277	Maa Purnagiri Mahila Mandal	NGO	Radio Goonj Maa Purnagiri Mahila Mandal, E/69, Hari Shankar Puram, Jhansi Road, Near AG Office, Gwalior, Madhya Pradesh-474001	Gwalior	Ms. Kriti Singh 7999350655; kratisingh197@gmail.com;
278	Late Sudhir Kumar Samiriti Samaj Kalyan Samiti	NGO	Radio Sehar Late Sudhir Kumar Samiriti Samaj Kalyan Samiti, Shri Shravan Vandana Parisar, Ward No. 14, Sagar Road, Raisen, Madhya Pradesh-464551	Raisen	Mr. Vipin Yadav 8719936486 sskssksraisen@gmail.com;
279	Swargiya Sarla Rani Memorial Education and Welfare Society	NGO	Radio Shiv Sundaram The President, Swargiya Sarla Rani Memorial Education and Welfare Society Near old Bus Stand, Khiriya Narayan Das Colony, Ward No. 12, Begamganj, Raisen, Madhya Pradesh 464881	Raisen	Mr. Neeraj Vishawakarma, 7047884204; 8319550838; nneeraj.vish999@gmail.com;
280	Sumitra Samajik Kalyan Sansthan	NGO	Bundeli Radio Sumitra Cottage Block – Rath	Hamirpur	9415417499, 9453019126 sumitra.sansthan@gmail.com;
281	Swaraj Sansthan Sanchalaya	NGO	Radio Azad Hind Radio Azad Hind, 35 Shyamla Hills, Rajeev Gandhi Parisar, Bhopal, Madhya Pradesh - 462002	Bhopal	Mr. Sanjay Yadav 9755928397 swarajbhavan@gmail.com;
282	The Society for Development Alternatives	NGO	Radio Bundelkhand TARAgam Orchha, Tigela More, Gram- Bavedi Jungle, Orchha-Jhansi Road	Tikamgarh	RJ Barsha RJ 9039557899; 9340998356 radiobundelkhand@devault.org;

Odisha

283	Indian Institute of Education and Care (IIEC)	NGO	Radio Surabhi Indian institute of education and Care, k7/161,kalinga Nagar,P.O: Ghatikia Bhubaneshwar,Odisha-751003	Khordha	Mr. Shishir Kumar Das +91-9437051145 Smita Rani Sahoo 9437522555 Shisirdas.lic@gmail.com, radio-surabhi8@gmail.com
284	Sourabha	NGO	Radio Sanskar Sourabha At-Lalasahi Dist-jagatsinghpur Odisha-754103	Khordha	Mr. Soumya Rajan Nayak +91-9439439082 radiosanskar@gmail.com
285	South Orissa Voluntary Action (SOVA)	NGO	Radio Dhimsa South Orissa Voluntary Action Rangabalikumbha Road, Koraput, Odisha-764020	Koraput 764020	dhimsaradio@sovakoraput.org 9954484117
286	Association for Integrated Development	NGO	Radio Kissan At/PO-Athantar, Via-Balipatna , Dist-Khordha Odisha	Khordha	Mr. Pradeepta Kumar Dutta 9938103885; 9337370474 radiokissanod@yahoo.co.in;
287	Anchalika Vikas Samiti	NGO	Radio Upakaar Anchalika Vikas Samiti, At/p.o:-Dhangadadiha, Ghatgaon Keonjhar, Odisha:-758027	Kendujhar	Mr. Pratap Kumar Barik 9438415721;7751002870 pkbarik721@gmail.com;
288	Lok Bikas	NGO	Radio Swaraj Lok Bikash, At/Po - Haridaspur, Jajpur, Odisha-755024	Jajpur	Abdul Safique 09437078600 lokbikash@hotmail.com
289	Social Association for Dalit Humanity & National Action (SADHANA)	NGO	Radio Swagatam Social Association for Dalit Humanity & National Action (SADHANA) At/P.O:- Ghatgaon, Keonjhar Odisha-758027	Kendujhar	Snigdha Patnayak 9937394316; snigd.om@gmail.com
290	Dadhibamanjew Institute for Social action	NGO	Radio Muskan Dadhibamanjew Institute for Social action At- Masterpada, Po- Phulbani, Kandhamal, Odisha-762001	Kandhamal	Ms. Sibani Suar +91-9438245758 radiomuskan@gmail.com
291	Janakalyan Pratishthan	NGO	Radio Janavani Sivananada Nagar, Opp. Indra Nagar, Paralakhemundi, Gajapati, Odisha Pin- 761200	Gajapati	Mr. Durga Madhab Panda 9437012921 jkpratishthan@gmail.com
292	Young India	NGO	Radio Namaskar Young India, At - Anasara,o -At/po- Konark, Puri, Odisha - 752111	Puri	Mr. N A Shah Ansari +91-9040904904 youngindia@hotmail.com, radio-namaskar@gmail.com
293	Society for Rural Upliftment & Socio/Technological Initiative (SRUSTI)	NGO	Radio Swayamshakti Society for Rural Upliftment & Socio/Technological Initiative (SRUSTI) At/Po-Khariar,Nuapada,Odisha-766107	Nuapada	Mr.Biswajit Padhi greensrusti@yahoo.com, greensrusti@rediffmail.com 9040678904, 09437072910,
294	Suprativa	NGO	Radio Hirakhand Suprativa, Fakirpada, Biribati, Cuttack-754100, Odisha	Cuttack	Mr. Bikash Mohapatra 9437195251 supravita.org@gmail.co m; radiohirakhand@gmail.com;

295	Utkal Sevak Samaj	NGO	Radio Utkal Utkal Sevak Samaj, OMM sri Jagannath Nilayam, At- Nuasahi, Gandarpur, PO.:College Square, PS, Chauliganja, Cuttack, Odisha-753003	Cuttack	Mr. Amiya Bhusan Biswal 9437004821; ussngo2014@gmail.com;
296	People's Cultural Centre (PECUC)	NGO	Radio Sampark The Secretary, People's Cultural Centre, VII-M-13, Sailashree Vihar, District- Khordha, Bhubaneswar, Odisha -751021	Khordha	Mrs.Adaramoni Borla 0674-2382175 pecuc@hotmail.com; pecucindia@gmail.com
297	Sikhya 'O' Sikhya	NGO	Radio Sikhya Shikhya-o-Shikhya, Plot No. 18/A, Sharat Bhawan, B.J.B. Nagar, Bhubaneswar, Khurda, Odisha - 751014	Khordha	Mr. Amiya Mohanty 9437484398; amiyamohanty_18@yahoo.in; radiosikhya@gmail.com;sos_bbsr@yahoo.co.in;
298	Swara Sangam Kala Parishad, Nuapada	NGO	Radio swar sangam Swarsangam Kala Parishad, Behind old ICDS office Sinapali, Odisha - 766108	Nuapada	Mr. Pradyumna Kumar Chinda 955675988 mehertrinath8@gmail.com;
299	Bhabagrahi Kala Niketan	NGO	Radio Bhabagrahi Bhabagrahi Kala Niketan, At./PO: Barua, Kendrapara, Odisha -754250	Kendrapara	Bimal Prasad Parids 9937362447; 7008729335; 9337163347; bkniketan2012@gmail.com;
300	Shiksha O Anusandhan	EDU	Voice of SOA Khandagiri square , Khandagiri , Bhubaneswar, Odisha - 751030	Bhubaneswar	Ms. Honey Patnaik 7978080158 soacr@soa.ac.in
301	Ravenshaw University	EDU	Ravenshaw Radio Ravenshaw University, Cuttack, Odisha -753003	Cuttack	Mr. Dushmanta Kumar Das 9337110765 dushmantakumardas@gmail.com
302	Development Institute for Scientific Research, Health & Agriculture (DISHA)	NGO	Radio Bulbul Patna Sahi Chhak (Kazi Sahi) Puruna Bazar	Bargarh	Shaikh Mohammed Niyaz 9040181885, 7978997374 radiobulbul@gmail.com ; odishaodisha@gmail.com
West Bengal					
303	Manbhum Ananda Ashram Nitayananda Trust	NGO	Nityananda Janavani KCES, M. J. College, Jilha peth, Jalagaon 425001	Purulia	Mr. Nirmalya Mukharji +91-8420011313 mant.kolkata@gmail.com
304	Salesian College Sonada	EDU	Radio Salesian Salesian College Sonada PO, Dt. Darjeeling, Sonada Darjeeling 734209 West Bengal	Darjeeling	Fr. C M Paul +91-8250283881 cmpaul53@gmail.com; radiomalda90.4fm@gmail.com
305	Moyna Ramkrishnayan Association	NGO	Pallibangla FM Radio Monya Ramkrishnayan Association Vill. Harkul, Bhandarchak, P.O- Moyna, Dist-Medinipur (East) West Bengal-721629	Purba Medinipur	Mr. Sasanka Maity 9732565467; 8001340888;9732565568; pallibangla91.2@gmail.com;
306	Milan Srijan	NGO	Radio Milan CF Andrews Memorial School Building, 1st Floor, Raghunathpur, Jhargram , West Bengal - 721507	Kolkata	Mr. Milan Chakraborty +91-9593200469 milansrijan@gmail.com radiomilan90.4fm@gmail.com

307	Vidyasagar University, West Bengal	EDU	Betar Vidyasagar Vidyasagar University, Paschim Medinipur, West Bengal -721102	Purba Medinipur	Mr. JK Nandi, Registrar 3222-275297; registrar@mail.vidyasagar.ac.in; regis_admin@mail.vidyasagar.ac.in;
308	Kalitola Club	NGO	Radio Malda Kalitola Club, Kalitaka 1st Lane, Malda, Birbhum, West Bengal-731101	Malda	Ms. Payal +91-9593200556 radiomalda90.4fm@gmail.com
309	Jana Sanskriti Centre for Theatre of The Oppressed	NGO	Muktadhara Jana Sanskriti Centre for Theatre of The Oppressed, 42 A, Thakurhat Road, P.O- Badu, Dist. North 24 Parganas, Kolkata, West Bengal- 700128	Kolkata	Point of Contact 033 2526 4540 janasanskriti@gmail.com;
310	Cooch Behar Panchanan Barma University	EDU	Radio Cooch Behar Cooch Behar Panchanan Barma University, Panchanan Nagar, Vivekananda Street, Cooch Behar, West Bengal,-736101	Cooch Behar	Dr. Devkumar Mukhopadhyay 9832067488; 03582-230218; 9832067488; registrar@cbpbu.ac.in; vc@cbpbu.ac.in;
311	Maulana Abul Kalam Azad University of Technology	EDU	Radio MAKAUT Maulana Abul Kalam Azad University of Technology, Main Campus, Haringhata, Simhat, Nadia, West Bengal - 741249	Nadia	Ms. Mohua Poddar 9831545685 Dr. Rartha Pratim Lahiri 033-29991521; 08910349401 registrar@makautwb.ac.in;
312	Jadavpur University	EDU	Radio JU Jadavpur University, 188, Raja S.C Mallick Road, Kolkata-32, West Bengal	Kolkata	Ms. Debasmita Roy 9821776248, 033/24146060, 033/24146000 radioju@gmail.com;
313	NSHM Institute of Media & Communications	EDU	YFM Radio NSHM Institute of Media & Commerce, (A unit of H.C.G Charitable Trust), 124, Basant Lal Saha Road, Kolkata, West Bengal - 700053	Kolkata	Ms. Sriparna Dhar 8777830769 nshmradio@nshm.com;
North-East Zone					
Arunachal Pradesh					
314	Tarhuk Samaj	NGO	Radio City Tolum Namchang, Rakap Colony Naharlagun, Papum Pare District Arunachal Pradesh - 791110	Papum Pare	Mr. Tolum Takar 8014072247 tarhuksamaj@rediffmail.com radiocityitanagar@gmail.com;
Assam					
315	Krishna Kanta Handique State Open University	EDU	Jnan Taranga Krishna Kanta Handique State Open University Housefed Complex, Last Gate, Dispur Guwahati, Assam- 781006	Kamrup Metropolitan	Ms. Sangeeta Kakoty 8638143499 sangeeta.kakoty@kkhsou.in;
316	CENTRE FOR North East Studies and Policy Research (C/ NES)	NGO	Brahmaputra Community Radio Station The Managing Trustee Centre for Northeast Studies and Policy Research Illashree, Hose No. 9, Bye Lane-2, Rajgarh Road, Kamrup, Guwahati, Assam- 781003	Kamrup Metropolitan	Mr. Bhaskar Jyoti Bhuyan +91-9957722184 bhuyan.bhaskar83@gmail.com; contactradiobrahmaputra@gmail.com

317	Dibrugarh University	EDU	GYANMALINEE 90.8 Radio Gyanmalinee Dibrugarh University Dibrugarh, Assam — 786 004	Dibrugarh	Mr. Jitu Ranjan 9954481645 jituranjan44@gmail.com
Manipur					
318	Youths Step Forward Centre	NGO	Nongin Radio Youth Step Forward Centre, Wangjing Bazar, P.O. Wangjing, Manipur-795148	Thoubal	Mr. Ibungchouba Singh +91-8920654897 ysfc.ngo@gmail.com
319	Foundation for En- vironment and Eco- nomic Development Services (FEEDS)	NGO	FEEDS Hengbung village, Senapati Dis- trict, PO Kangpokpi, Manipur	Senapati	Mr. Lamkholal Kipgen +91-9612159583, +91-8587045342 crsfeeds@outlook.com
320	Khongjom War Me- morial Trust	NGO	Diamond Radio Khonjhom War Memorial Trust, Khongjom, Opposite to police Station, Thoubal District, Mani- pur-795148	Thoubal	Point of Contact 7005347328 kwmt14@gmail.com;
Nagaland					
321	Faith Ministry So- ciety	NGO	Hills FM 3rd Floor, Hotel Sente, Golaghat road, Dimapur, Nagaland - 797112	Dimapur	Imali Hesso 9650227310, imalihesso@gmail.com
Sikkim					
322	Arithang Neelgagan Development Society	NGO	Radio Kanchenjunga Arithang Neelgagan Development Society, Village- Martam P.O Ber- miol City Gyalshing West Division Sikkim-737113	West Sikkim	Ms. Renuka +91-9083987527 +91-9832399558 andswest@gmail.com
Tripura					
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