

F. No. 803/104/2020-CRS
Government of India
Ministry of Information and Broadcasting
'A' Wing, Shastri Bhawan, New Delhi 110001

Dated 25th November, 2020

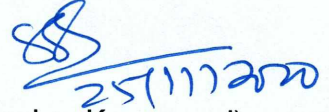
ADVISORY

Hon'ble Prime Minister had launched FIT INDIA MOVEMENT on 29th August, 2019 with a view to make fitness an integral part of our daily lives and to take the nation on a path of fitness and wellness.

The Ministry of Youth Affairs and Sports has come out with a thematic campaign with the key message of 'FITNESS KA DOSE, AADHA GHANTA ROZ' from the Hon'ble Prime Minister, urging the citizens to spend half hour daily on their fitness and wellbeing.

The Ministry of Information and Broadcasting is supporting the campaign in promoting, creating awareness and disseminating the message of FIT INDIA MOVEMENT to the masses.

All the Community Radio Stations are requested to play the radio jingles from 1st December 2020 onwards, at regular intervals, to spread the message of fitness among the masses, in the larger public interest. The radio jingles are available for download at <https://sendgb.com/SgTbUB0ZpgX>.



(Gaurishankar Kesarwani)
Additional Director (CRS Cell)
Tel. No.: 011-2338 6457

To
All Community Radio Stations