

File No. P-11015/1/2018- PPC
Government of India
Ministry of Information & Broadcasting
(Policy Planning Cell)

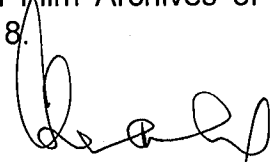
New Delhi the 24th May, 2018

Sub.: Summary (No.-4) to the Cabinet on the significant activities of Ministry of Information & Broadcasting for the month of April 2018.

The significant activities / events relating to this Ministry for the month of April 2018 are outlined below : -

- The **65th National Film Awards 2017** were announced on 13th April, 2018 and presented by the Hon'ble President of India along with Hon'ble Minister of Information and Broadcasting (I&B) and Hon'ble Minister of State of I&B on 3rd May, 2018. Veteran Hindi film actor Shri Vinod Khanna was awarded the Dadasaheb Phalke Award for his contribution to Indian Cinema. Other prominent winners included Assamese movie 'Village Rockstars' in 'Best Feature Film' category and 'Baahubali - The Conclusion' in the 'Best Popular Film providing Wholesome Entertainment' category. Riddhi Sen and Sridevi got the award for the Best Actor (movie- Nagarkirtan) and Best Actress (movie – Mom) respectively. 'Indira Gandhi Award For Best Debut Film Of A Director' was given to the Jasari language movie 'Sinjar' directed by Pampally. 'Best Direction' award was given to Jayaraj for the movie 'Bhayanakam' in 'Feature Film' category and to Nagraj Manjule in the 'Non Feature Film' category. Madhya Pradesh was conferred 'Most Film Friendly Award' and Uttarakhand was conferred 'Special Mention Certificate for Film Friendly Environment.'
- **Deen Dayal Upadhyay Scholarship** for Rs. 25,000/- was announced for people of Indian Origin who did Exemplary work for Development Journalism by the former Hon'ble Minister of Information & Broadcasting Smt. Smriti Zubin Irani at the 69th Valedictory session of Development Journalism Course held on 27th April, 2018 at Indian Institute of Mass Communication (IIMC), New Delhi. On the occasion, the former Minister inaugurated National Media Faculty Development Center in IIMC Campus and launched ECHO Newsletter, Samachar Madhyam and Communicator magazines. The former Minister also awarded certificates to 25 development journalism students from 16 countries and addressed the participants.
- Doordarshan News provided extensive coverage in its various bulletins and special discussions to **Hon'ble PM's three nation visit** to UK, Sweden & Germany, **Hon'ble PM's programme with Hon'ble PM of Nepal**, inauguration of **Dr. BR Ambedkar Memorial** and Hon'ble PM's visit to Bijapur, Chhattisgarh to attend '**Ayushman Bharat**' programme. DD News also conducted special programmes including interviews under '**Seedha Samvad programme**' for 30 minutes with various Union Ministers and Chief Ministers on key decisions in respective Ministries/ states. DD News also ensured proper coordination for Assembly Election in Karnataka. DD News also covered and highlighted various activities relating to **Swachh Bharat Mission** as conducted by various Ministries/ Departments.

- During the month, Prasar Bharati and Press Information Bureau (PIB) provided wide publicity to various activities undertaken by Hon'ble Prime Minister including the launch of '**Ayushman Bharat**' scheme on 14.04.2018 and '**Rashtriya Gram Swaraj Abhiyan**' on 24.04.2018, his address to all the Gram Sabhas of the country on Panchayati Raj Day, his interaction with over 100 Mudra Beneficiaries to mark the completion of **3 years of Pradhan Mantri Mudra Yojana** on 11.04.2018, inauguration of **16th International Energy Forum Ministerial Meeting** and his participation in '**Satyagrah Se Swachhagrah**' at Champaran, Motihari, Bihar on 10.04.2018.
- On behalf of client Ministries/ Departments, Directorate of Advertising and Visual Publicity (DAVP) carried out a digital cinema campaign on '**Aadhaar Benefits**' and organized an exhibition on '**Legislative Assembly Award**' at Gangtok and two exhibitions on '**Naya Bharat-Ham Karke Rahenge**' at Shillong and Chandigarh. DAVP also issued advertisements on 'E-Way Billing', 'Gram Swaraj Abhiyan', 'Inauguration of Dr. Ambedkar National Memorial by Prime Minister', 'Meet of Centre State Collaboration to Boost Handloom and Handicraft Sector', 'Swachh Bharat Summer Intern' and 'Satyagraha Movement at East Champaran, Bihar.'
- On the occasion of **Champaran Satyagraha Centenary celebrations**, Publications Division (DPD) in collaboration with Gandhi Study Centre, Chennai released **Tamil edition of 'Gandhi in Champaran'** by DG Tendulkar at Chennai on 10th April, 2018. On the occasion, Tamil edition of two other Gandhian publications 'Bapu ke Saath' and 'Mahatma Gandhi and one world' were also released. During the month, DPD also published the title '**Untold Story of Broadcast during Quit India Movement.**'
- A 7-day '**Children's Basic Filmmaking Workshop**' was organized by Film and Television Institute of India (FTII) from 23rd – 29th April, 2018 wherein participants made 5 short films and a 15-day '**Children's Basic Acting Workshop**' was organized from 23rd April – 7th May, 2018 which was attended by 31 participants. FTII also organized 4-day '**Weekend Indian Film Music Appreciation Course**' in association with National Film Archives of India (NFAI) at FTII Campus on 7th, 8th, 14th & 15th April, 2018.



(Vikram Sahay)

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