

No. M-24013/39/2021-MUC-1
Government of India
Ministry of Information and Broadcasting
'A' Wing, Shastri Bhawan, New Delhi

Dated: 12.11.2021

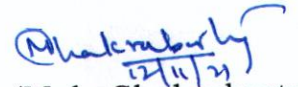
Office Memorandum

Subject: Amendment in the Policy Guidelines for the Empanelment of Private FM Radio Stations and fixation of rates for Government Advertisements by BOC- 2016 - regarding.

The undersigned is directed to refer to BOCs ID Note No. Misc.2020-21/Pvt. FM & CRS/ AV-Radio dated 26.10.2021 on the subject mentioned above. The **clause 3(b)(vi)** of the Policy Guidelines for the Empanelment of Private FM Radio Stations and fixation of rates for Government Advertisements by BOC notified on 11.08.2016 is hereby amended and it shall now be read as:

“All empanelled Pvt. FM stations shall provide Third Party Verification/ Authentication report as a proof of broadcast of spots as per release order issued by BOC along with physical bills for release of payment. They have to mandatorily give an undertaking to BOC that they would provide Third Party Verification/ Authentication report along with physical bills. Without Third Party Verification/ Authentication reports, bills will not be processed. Those empanelled Pvt. FM Radio Stations where the Third Party Verification/ Authentication service is not being provided, they will continue to provide broadcast certificate till the time Third Party Verification/ Authentication service is made available to their respective cities.”

2. The said amendment may accordingly be uploaded bilingually (i.e. in English and Hindi) on the official website of BOC.
3. This issues with the approval of the competent authority.



(Mala Chakraborty)

Under Secretary to the Government of India
Tel. No. 2338 4853

To,

Bureau of Outreach and Communication
(Shri Satyendra Prakash, Pr. DG),
Soचना Bhawan, CGO Complex,
Lodhi Road, New Delhi.