

GOVERNMENT OF INDIA
MINISTRY OF INFORMATION & BROADCASTING
'A' WING, SHASTRI BHAWAN,
NEW DELHI – 110 001

No. 3105/63/2011-BC-III

Dated: 17th Oct., 2013

To

1. All TV Channels
2. FM Stations
3. Community Radio Stations

Subject : Guidelines for Media Reporting on Children – Reference from National Commission for Protection of Child Rights (NCPCR).

Sir/Madam,

NCPCR, vide its letter dated 30.08.2013, has forwarded a copy of the Order dated 5.12.2012 passed by the Hon'ble High Court of Delhi, in the matter of AK Asthana Vs. UOI & Anr (Civil W.P. 787/2012) regarding media reporting on children, etc.

2. In the said Order dated 5.12.2012 (**copy enclosed**), the Hon'ble Court has held that they had constituted a committee comprising of representatives of Union of India, Government of NCT of Delhi, NGOs working for welfare of children, representatives of the media, etc. to deliberate upon the guidelines to be formulated to regulate media reporting and disclosure of details relating to children and to submit a report. The said committee proposed Guidelines for Media Reporting on Children which were considered by the Court in the hearing on 8.8.2012 and approved with some modifications and ordered to be implemented with immediate effect. The Hon'ble Court has further stated that at the time when the petition was taken up, it was informed that the guidelines had not been fully implemented as there had been no circulation and publicity in this regard; and the learned counsels for the respective parties had submitted that unless the guidelines form a part of the order, the implementation thereof would be very difficult.

3. In view of above, the Hon'ble Court has directed that the guidelines, **as enclosed**, framed by the Committee as approved by the court should be implemented with immediate effect as directed in the earlier order dated 8.8.2012.

4. Accordingly, all the TV channels are required to ensure strict compliance with the aforesaid Order dated 5.12.2012 as also the guidelines referred therein.

Yours faithfully,

(T.R. PRASAD)

Under Secretary (BC-II)

Tele. No.23385795

Copy to:

1. Shri K.V.L. Narayanrao, President, News Broadcasters Association (NBA), ME-5, Sah Vikas Apartments, 68, Patparganj, Delhi – 110092.
2. Shri Man Jit Singh, President, The Indian Broadcasting Foundation (IBF), B-304, 3rd Floor, Ansal Plaza, Khelgaon Marg, New Delhi – 110049.
3. Shri Allan Collaco, Secretary General, Advertising Standards Council of India (ASCI), 219 Bombay Market, 78 Tardeo Road, Mumbai – 400 034.

NBA, IBF & ASCI are requested to ensure strict compliance with the aforesaid court order dated 5.12.2012 and the guidelines referred therein and also requested to furnish necessary compliance report as required under para 2.14 of the guidelines from time to time.

Copy also to: Ms. Ranjana Dev Sarmah, Director, Electronic Media Monitoring Centre (EMMC), 14-B, I.P. Estate, Ring Road, New Delhi – 110002 – for information.

IN THE DELHI HIGH COURT OF DELHI AT NEW DELHI
WRIT PETITION (CIVIL) NO. 787 OF 2012

THE MATTER OF:

COURT ON ITS OWN MOTION

... PETITIONER

VS

UNION OF INDIA & ANR.

... RESPONDENT

MEMO OF PARTIES

COURT ON ITS OWN MOTION

... PETITIONER

VS

UNION OF INDIA

Through its Secretary,

Ministry of Health and Family Welfare,

Govt. of India, Nirman Bhawan,

New Delhi.

... RESPONDENT No. 1

GOVERNMENT OF NATIONAL CAPITAL

TERRITORY OF DELHI

Through its Chief Secretary

DELHI SECRETARIAT, I.P. ESTATE, NEW DELHI-02

... RESPONDENT No. 2

NEW DELHI

DATED

Certified to be True Copy

[Signature]
Examiner, Judicial Department
of
Auth. No. 70
INDIAN EXECUTIVE ACT.

