WHEREAS, Government of India has launched its flagship programme namely POSHAN Abhiyaan to improve nutrition outcomes for children, adolescents, pregnant women and lactating mother.

WHEREAS, Community Radio Stations can play very important role in dissemination of information above said at the grass-roots level. Therefore, all Community Radio Stations are hereby advised to:

I. Continuously broadcast messages related to health and nutrition
II. Broadcast nutrition based messages
III. Regular coverage of activities organized by states, districts and blocks

(Sanjeev Kumar)
Deputy Secretary(CRS)
Tel. 23384933

To
All Community Radio Stations