

No. 3105/22/2015-BC-III  
Government of India  
Ministry of Information & Broadcasting  
'A' Wing, Shastri Bhawan  
New Delhi-110001  
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9<sup>th</sup> January, 2023

To

All Private Satellite TV Channels

**Subject : Advisory to Private Channels for adherence to Programme Code under the Cable Television Networks (Regulation) Act, 1995**

This Ministry has time and again issued advisory to Private Satellite Television channels for adhering to the Programme Code laid down under the Cable Television Networks (Regulation) Act, 1995. The Ministry has observed that over the last few months, several television channels including mainstream channels have reported incidents of accidents, deaths, and violence including violence against women, children and elderly in manners which grossly compromised on "*good taste and decency*", and were quite unpalatable to the eyes and ears of a common viewer. Television, being a platform usually watched by families in households with people from all cohorts – old aged, middle aged, children, etc., and with various socio-economic backgrounds, place certain sense of responsibility and discipline among the broadcasters, which have been enshrined in the Programme Code and the Advertising Code laid down under the said Act.

2. However, notwithstanding the spirit behind these Codes, television channels have shown dead bodies of individuals and images/videos of injured persons with blood splattered around, people, including women, children and elderly being beaten mercilessly in close shots, continuous cries and shrieks of a child being beaten by a teacher, shown repeatedly over several minutes including circling the actions thereby making it even more ghastly, without taking the precaution of blurring the images or showing them from long shots. The manner of reporting such incidents is distasteful, heart wrenching, distressful, indignifying, sensational, thereby offending good taste and decency. Such reporting also have an adverse psychological impact on the children. There is also a crucial issue of invasion of privacy which could be potentially maligning and defamatory. In most of these

cases it was also observed that these video clips, etc., have been taken by the broadcasters from social media and little effort has been made to modulate or attune or edit such clips so as to make it compliant and consistent with the spirit of the Programme Code. A list exemplifying such incidents is at **Annexure**.

3. Such telecast by the television channels is a matter of grave concern and in view of the larger public interest involved and having regard to the nature of audience of television channels including elderly, women and children, all private television channels are strongly advised to attune their systems and practices of reporting incidents of crime, accidents and violence, including death in conformity with the Programme Code, including the following:-

- “(i) offends against good taste or decency*
- (ii) contains anything obscene, defamatory, deliberate, false and suggestive innuendos and half truths*
- (iii) criticizes, maligns or slanders any individual in person or certain groups, segments of social, public and moral of the country*
- (iv) is not suitable for unrestricted public exhibition”*

This issues with the approval of the competent authority in the Ministry.

*Prateek Jain*  
*09/10/23*

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**Copy to:-**

**All Self Regulatory Bodies of TV Channels registered under Cable Television Networks (Regulation) Act, 1995; other associations of TV news channels.**

**Note:**

**Copy of the Advisory can also be downloaded from this Ministry's Website viz. [www.mib.gov.in](http://www.mib.gov.in) and Broadcast Seva Portal of this Ministry.**

**Certain examples of infringements on TV news report telecast:**

News report telecast on:

1. 30.12.2022 showing the distressing images and videos of a cricketer injured in an accident, without blurring.
2. 28.08.2022 showing disturbing footage of a man dragging the dead body of a victim and also focusing on the face of the victim with blood splattered around.
3. 06-07-2022 about a distressing incident in which a teacher can be seen brutally thrashing a 5-year old boy until he lost consciousness in a coaching classroom in Patna, Bihar. The clip was played without muting it in which painful cries of the child begging for mercy can be heard and was shown for over 09 minutes.
4. 04-06-2022 showing the distressing gory images of the dead body of a Punjabi singer without blurring.
5. 25-05-2022 showing a disturbing incident of a man brutally beating two minor boys with a stick in Chirang district of Assam. In the video, the man can be seen mercilessly beating boys with sticks. The clip was played without blurring or muting in which the boys' painful cries are clearly heard.
6. 16-05-2022 where a woman advocate was brutally assaulted by her neighbor in Bagalkot district of Karnataka, showing continuously without edits.
7. 04-05-2022 showing a man hacking his own sister to death in Rajapalayam, Virudhunagar district of Tamil Nadu.
8. 01-05-2022 about a man being hung upside down from a tree and brutally thrashed with sticks by five people in Bilaspur district of Chhattisgarh.
9. 12-04-2022 about an accident in which distressing visuals of five dead bodies are continuously shown without blurring.
10. 11-04-2022 about an incident where a man can be seen brutally attacking his 84-year-old mother in Kollam, Kerala, dragging his mother through the yard beating and thrashing her mercilessly shown continuously without blurring for approximately 12 minutes.

11. 07-04-2022 about a highly disturbing video of an old man setting his son ablaze in Bengaluru. The unedited footage of the old man lighting a matchstick & throwing it on his son upon which he was engulfed in flames was telecast repeatedly.
12. 22-03-2022 about a video of a 14-year-old minor boy being beaten in Morigaon district of Assam, carried without blurring or muting in which the boy can be heard crying and pleading while being beaten mercilessly.