

No. U-13/2/2020-PMU/CRS
Government of India
Ministry of Information and Broadcasting
Community Radio Station Cell,
Rm No. 116, 'A' Wing, Shastri Bhawan
New Delhi-110001

Dated:30th November, 2021

ADMINISTRATIVE APPROVAL

To,
The Pay & Accounts Officer
Main Secretariat,
Ministry of Information & Broadcasting
New Delhi-110001.

Subject: Administrative Approval for continuation of the Central Sector Scheme namely “Supporting Community Radio Movement in India” with the total cost of Rs. 50 Crores (Rs. Fifty Crores Only).

Sir,

I am directed to convey the administrative approval of the Competent Authority for implementation of Main Secretariat Scheme “Supporting Community Radio Movement in India” with the total cost of Rs. 50 Crores (Rupees Fifty Crores Only) for the period from 2021-2022 to 2025-2026. The detail of the Scheme is attached as Annexure “A”. The component wise break-up of the approved outlay for the above mentioned scheme is as under:

(Rs. in Crores)

Sr. No.	Activity/Component	Proposed Expenditure					
		2021-22	2022-23	2023-24	2024-25	2025-26	Total
1	Grants for new Community Radio Stations (CRSs); Grants for renewal/ replacement of equipment for existing CRSs; and Emergency Grants for CRS	2.19	2.54	5.00	8.00	10.00	27.73

2	Capacity building of operational CRSs, LOI Holders and Community Radio awareness workshops through Webinars (27 webinars per year)	0.60	0.60	0.60	1.00	1.00	3.80
3	20 Regional Sammelans @ 4 regional Sammelans per year	0.20	0.20	0.40	0.80	0.80	2.40
4	Annual publication of CRS Compendium	0.06	0.06	0.10	0.10	0.10	0.42
5	National Community Radio Awards	0.05	0.05	0.10	0.10	0.15	0.45
6	1 Study in the areas on CRS to assess reach and effectiveness of CRS	0.00	0.25	0.05	0.00	0.00	0.30
7	Support for Content Creation	0.20	0.50	2.00	2.00	4.00	8.70
8	Capacity Building of CRSs through Community Media Empowerment center at IIMC	0.20	0.20	0.60	0.60	0.60	2.20
9	Online portal and content sharing platform	0.01	0.11	0.30	0.30	0.37	1.09
10	PMU for implementation of Scheme	0.22	0.24	0.30	0.33	0.36	1.45
	Total	3.73	4.75	9.45	13.23	17.38	48.54
11	Admin expenses @ 3% per year of the proposed expenditure	0.11	0.14	0.28	0.40	0.52	1.46
	Grand Total	3.84	4.89	9.73	13.63	17.90	50.00

2. Through this scheme, Community Radio would be popularized, so that people could use and benefit by listening to various development communications from Community Radio Stations.
3. The Nodal officer of the scheme will be Additional Director/Deputy Director/Under Secretary (CRS) in position. The scheme would be implemented by the Programme Management Unit (PMU), setup under the Scheme.
4. Rules, instructions and procedures as laid down under the GFRs and all other allied instructions issued by Government of India, from time to time, shall be strictly followed for incurring expenditure under the scheme.
5. The scheme is not location specific. The financial support to Community Radio Stations and other activities shall be carried out in all parts of the country.
6. The expenditure on the scheme in each financial year is subject to approval of outlay and availability of funds in the respective year.
7. **This issues in consultation with Integrated Finance Division vide their Diary No: 135297 dated: 10 /11/2021.**

(Gaurishankar Kesarwani)
Additional Director (CRS)
Tel: 011-23386547

Encl: Annexure-A: Appraisal for continuation of the Central Sector Scheme “Supporting Community Radio Movement in India”

Copy forwarded for information/necessary action to:

1. Chief Controller of Accounts, M/o I&B, New Delhi.
2. The Pay & Accounts Officer, M/o I&B, New Delhi.
3. Director General of Audit, Central Revenues, AGCR Building, New Delhi.
4. Deputy Secretary (Finance), M/o I&B, New Delhi.
5. Sr. PPS to Secretary (I&B)/Sr. PPS to AS/Sr. PPS to AS&FA/PPS to JS(B), M/o I&B.
6. Sr. PPS to Sr. Economic Adviser, M/O I&B, New Delhi.
7. US (PC Cell), Ministry of I&B, New Delhi.
8. Cash Section/B&A Section, M/o I&B, New Delhi.

(Gaurishankar Kesarwani)
Additional Director (CRS)