

MINISTRY OF INFORMATION & BROADCASTING
(Plan Coordination Cell)

Subject:-Approved Annual Plan 2008-09 - Regarding

The Annual Plan 2008-09 in respect of Ministry of I&B has been fixed at Rs.700.00 Crores (Gross Budgetary Support) by the Planning Commission. The Sectoral break-up has been approved as under:-

(Figures in Crores of Rupees)

Sl. No.	Sector	GBS	IEBR	Total
1.	Information sector	50.00	0.00	50.00
2.	Film Sector	67.00	0.00	67.00
3.	Broadcasting Sector	484.00	0.00	484.00
4.	Commonwealth Games & Related Programmes	99.00	0.00	99.00
	Total:	700.00	0.00	700.00

2. The approved Media-Unit-Wise allocation of Annual Plan 2008-09, duly signed by the representatives of the Ministry of I & B and Planning Commission and the Scheme wise break-up shown in Annexure II are sent herewith. It may be noted that many new schemes have been introduced in Annual Plan 2008-09. Mere inclusion of the schemes in the Annual Plan does not mean formal approval. Before incurring expenditure out of Plan budget, the following steps should be completed:

- (i) In respect of the new schemes introduced in Annual Plan 2008-09, necessary "in-principle" approval of the Planning Commission should be obtained latest by 31.03.2008. The total requirement of funds for Eleventh Plan in respect of the new schemes should be assessed and indicated while seeking such "in principle" approval.
- (ii) Necessary approval of SFC/EFC should be obtained at the earliest so that the implementation starts in time.

2.1 Relevant orders in this regard are contained under Rule 18 of the DFPRs, 1978 and other instructions in this regard.

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3. All the Media Units/Organizations should incur expenditure of an amount exceeding 2-3% of their Budget for initiatives relating to furthering the use of Information Technology, including training, acquisition of hardware, software as well as development and maintenance of software. Media Units/Organizations are, therefore, requested to work out Action Plan for IT and forward the same to the concerned Administrative Divisions in the Ministry with a copy to Plan Coordination Cell latest by 15.3.2008. The progress in this regard will be monitored by the Planning Commission through the Half Yearly Performance Review reports. To facilitate monitoring of progress made in this regard, schematic break up of the outlays allocated for IT may be maintained/shown separately in the HPRs to be submitted in prescribed proforma at the end of each half-year.

4. As Heads of Departments/Media Units are aware, instructions have been repeatedly circulated to ensure phased and balanced Plan expenditure. In this connection their attention is drawn to Ministry of Finance guidelines that only 1/3rd of the Annual allocation can be spent in the last quarter of the financial year and reiterated to ensure that expenditure during 2008-09 is evenly spread over the financial year and release/expenditure are closely monitored. This will also help in monitoring the progress of outcomes of Plan expenditure in Half Yearly Performance Review (HPR) for which meetings are held in Planning Commission. All concerned are cautioned to take timely SFC/EFC approval of Annual Plan 2008-09 and ensure timely achievement of the physical and financial targets of Annual Plan 2008-09. **Delay/failure on this account will be viewed seriously.**

5. Head of Departments/Media Units are also aware of the instructions relating to Outcome Budget 2008-09 which should be finalized quickly and scrupulously monitored and implemented.

Encl.: As above.



(H P SHARMA)
Under Secretary (EA)

Heads of All Media Units/Organisations [As per list attached]
Ministry of I&B ID No.4/64/2007-PC(Vol.II), dated 13/02/2008

Contd..P3/-

Copy forwarded to:-

1. PS to MIB/PS to MSIB
2. Sr. PPS to Secretary (I&B)/PPS to AS/PPS to AS&FA
3. JS(P&A)/JS(B)/JS(F)/Economic Adviser.
4. All Directors/Deputy Secretaries
5. All Under Secretaries/Desk Officers/Section Officers, Administrative Sections with the request to furnish Head-wise details of Plan allocation to SO, B & A Section immediately latest by today evening.
- ✓ 6. Technical Director, NIC for putting on the Ministry of I & B's website (along with soft copy).


(H P SHARMA)
Under Secretary (EA)

MINISTRY OF INFORMATION & BROADCASTING

Approved Annual Plan 2008-09

Media Unit wise Position

S. No.	Name of the Media units	Annual Plan 2007-08 (BE)			Outlay Earmarked for North-East 2007-08 (BE)	Annual Plan 2007-08 (RE)			Outlay Earmarked for North-East 2007-08 (RE)	Annual Plan 2008-09 (BE)			Outlay Earmarked for North-East 2008-09 (BE)
		GBS	IEBR	Total		GBS	IEBR	Total		GBS	IEBR	Total	
A Central Sector Scheme													
[1]	INFORMATION SECTOR	[3]	[4]	[5]	[6]	[7]	[8]	[9]	[10]	[11]	[12]	[13]	[14]
1	PTB	10.13	0.00	10.13		9.43	0.00	9.43	0.01	15.00	0.00	15.00	
2	Publication Division	0.05	0.00	0.05		0.89	0.00	0.89	0.01	0.49	0.00	0.49	
3	DAVP	26.01	0.00	26.01		18.41	0.00	18.41	2.60	21.76	0.00	21.76	
4	ILMC	0.10	0.00	0.10		0.01	0.00	0.01		1.00	0.00	1.00	
5	Photo Division	0.02	0.00	0.02		0.55	0.00	0.55		0.55	0.00	0.55	
6	DFP	0.12	0.00	0.12		0.44	0.00	0.44	0.40	2.00	0.00	2.00	
7	Song & Drama Division	4.00	0.00	4.00		4.00	0.00	4.00		4.00	0.00	4.00	0.40
8	RR&TD	0.02	0.00	0.02		0.19	0.00	0.19		1.00	0.00	1.00	
9	RNI	0.02	0.00	0.02		0.06	0.00	0.06		0.20	0.00	0.20	
Main Sectt.(Information Wing)													
Schemes													
10	Construction of Soochna Bhawan (Phase IV)	1.00	0.00	1.00		0.95	0.00	0.95		0.00	0.00	0.00	
11	Construction of Soochna Bhawan (Phase V)	1.00	0.00	1.00		1.00	0.00	1.00		3.55	0.00	3.55	
12	Economic Analysis of Growth Initiatives	0.08	0.00	0.08		0.08	0.00	0.08		0.26	0.00	0.26	
13	Trq. For HRD	0.00	0.00	0.00		0.00	0.00	0.00		0.19	0.00	0.19	
Information Sector (I) :													
Total:		42.55	0.00	42.55		36.00	0.00	36.00	3.01	50.00	0.00	50.00	0.40
II FILM SECTOR													
1	Films Division	9.64	0.00	9.64		6.15	0.00	6.15	0.01	16.00	0.00	16.00	
2	NFAI	1.01	0.00	1.01		1.01	0.00	1.01		3.00	0.00	3.00	
3	DFP	7.23	0.00	7.23		6.63	0.00	6.63		6.30	0.00	6.30	
4	CFSL	2.71	0.00	2.71		2.71	0.00	2.71		4.00	0.00	4.00	
5	CGPC	2.01	0.00	2.01		1.12	0.00	1.12		2.00	0.00	2.00	
6	National Film Development Corporation	3.10	0.00	3.10		0.10	0.00	0.10		14.50	0.00	14.50	
7	FTIL, Pune	6.21	0.00	6.21		6.21	0.00	6.21		8.00	0.00	8.00	
8	SRETI, Kolkata	7.77	0.00	7.77		3.77	0.00	3.77		8.00	0.00	8.00	

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12/12/2008

(Sd/-) Secretary to Govt. of India
Ministry of Information & Broadcasting
New Delhi-110001

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DR. C. P. JAYARAMAN
Secretary to Govt. of India

Principal Adviser
Planning Commission
Govt. of India
New Delhi-110001

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A. N. P. SINHA
Principal Adviser
Planning Commission
Govt. of India
New Delhi-110001

S. No.	Name of the Media units	Annual Plan 2007-08 (BE)			Outlay Earmarked for North-East 2007-08 (BE)	Annual Plan 2007-08 (RE)			Outlay Earmarked for North-East 2007-08 (RE)	Annual Plan 2008-09 (BE)			Outlay Earmarked for North-East 2008-09 (BE)
		GBS	IEBR	Total		GBS	IEBR	Total		GBS	IEBR	Total	
A	Central Sector Scheme	[3]	[4]	[5]	[6]	[7]	[8]	[9]	[10]	[11]	[12]	[13]	[14]
[1]													
	Main Sectt.(Film Wing) Schemes												
9	Participation in Film Market in India & Abroad	2.20	0.00	2.20		2.20	0.00	2.20		2.20	0.00	2.20	
10	Setting up of National Centre of Excellence for Animation, Gaming and Special effects.	0.10	0.00	0.10		0.10	0.00	0.10		1.00	0.00	1.00	
	Film Sector (II) : Total:	41.98	0.00	41.98		30.00	0.00	30.00	0.01	67.00	0.00	67.00	
III	BROADCASTING SECTOR												
1	All India Radio	78.95	0.00	78.95	25.00	67.56	0.00	67.56	5.00	195.00	0.00	195.00	39.03
2	Doordarshan	306.64	0.00	306.64	40.00	262.33	0.00	262.33	55.00	280.00	0.00	280.00	28.53
	Total: Prasar Bharati Main Sectt.(Broadcasting Sector) Schemes	385.59	0.00	385.59	65.00	329.89	0.00	329.89	60.00	475.00	0.00	475.00	67.56
1	Electronic Media Monitoring Centre (EMMC)	2.90	0.00	2.90		2.90	0.00	2.90		7.50	0.00	7.50	0.10
2	Private FM Radio	1.00	0.00	1.00		1.00	0.00	1.00		1.00	0.00	1.00	1.00
4	International Channel	0.97	0.00	0.97		0.01	0.00	0.01		0.40	0.00	0.40	0.40
5	IEC activities for Community Radio	0.01	0.00	0.01		0.20	0.00	0.20					
	Total: Broadcasting Sector (III)	390.47	0.00	390.47	65.00	334.00	0.00	334.00	60.00	484.00	0.00	484.00	67.56
IV	Commonwealth Games and Related Programmes	0.00	0.00	0.00		0.00	0.00	0.00		99.00	0.00	99.00	67.96
	TOTAL M/o I & B	475.00	0.00	475.00	65.00	400.00	0.00	400.00	63.02	700.00	0.00	700.00	67.96
	DBS	475.00	0.00	475.00	65.00	400.00	0.00	400.00	63.02	700.00	0.00	700.00	67.96
	IEBR	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0

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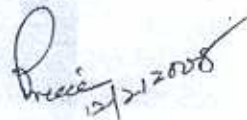
Dr. P. N. Singh

DR. C. M. U.

राज्यीय योजना आयोग
भारत सरकार, Govt. of India
New Delhi-01

A. N. P. Sinha
Principal Adviser
Planning Commission
Govt. of India
New Delhi-01

Ministry / Department : Ministry of Information & Broadcasting			Annexure II Rs. in Crore
ANNUAL PLAN 2008-09			
S.No. (A)	Name of the Media units Central Sector Schemes	Nature of the scheme	Approved Outlay for Annual Plan 2008-09
[1]	[2]	[3]	[4]
A INFORMATION SECTOR			
Press Information Bureau			
			4.37
1	Setting up of the National Press Centre at New Delhi.	(New Scheme)	9.60
2	Media Outreach Programme (sl.no. 2 to 6)	(New Scheme)	1.03
3	Publicity for Special Events (Newly proposed Scheme)		15.00
	Total:		
II Publications Division			
		(New Scheme)	0.43
1	Modernisation of Publications Division	(New Scheme)	0.06
2	Modernisation of Employment News		0.49
	Total :		
III Directorate of Advertising and Visual Publicity			
			19.09
1	Developmental Publicity Programme: Conception and Dissemination	(New Scheme)	2.67
2	Modernisation of DAVP		21.76
	Total:		
IV Indian Institute of Mass Communication (Grant-in-aid)			
1	Converting IIMC into International Media University	(New Scheme)	1.00
	Total:		1.00


 12/12/2008
 (P. C. MISRA)
 Addl. Secretary & Financial Advisor

S.No.	Name of the Media units	Nature of the scheme	Approved Outlay for Annual Plan /2008-09
(A)	Central Sector Schemes		
[1]	[2]	[3]	[4]
V Photo Division			
		(New Scheme)	0.51
1	National Centre of Photography	(New Scheme)	0.04
2	Special Drive for N.E., J&K, A&N Island, Lakshadweep	(New Scheme)	0.55
Total:			
VI Directorate of Field Publicity			
		(New Scheme)	0.49
1	Conducted Tours/ Skill Upgradation	(New Scheme)	1.51
2	Modernisation and Upgradation of Hardware & Software at Regional Offices and Field Publicity Offices of DFP	(New Scheme)	2.00
Total:			
VII Song & Drama Division			
		(New Scheme)	4.00
1	Live Arts & Culture for rural India - Restructured from ICT Scheme	(New Scheme)	4.00
Total:			
VIII Research, Reference and Training Division			
		(New Scheme)	1.00
1	Research, Reference and Media Awards	(New Scheme)	1.00
Total :			
IX Registrar of Newspapers for India			
		(New Scheme)	0.20
1	Strengthening of RNI -	(New Scheme)	0.20
Total:			


 12/2/2008
 (र. म. मिश्र/R. C. MISRA)
 अवर सचिव एवं वित्तिय सलाहकार
 Addl. Secretary & Financial Advisor

S.No. (A)	Name of the Media units Central Sector Schemes	Nature of the scheme	Approved Outlay for Annual Plan 2008-09
		[3]	[4]
[1]	[2]		
X	Main Secretariat schemes		
			0.00
1	Construction of Sookna Bhawan (Phase IV) (Completed)	(New Scheme)	3.53
2	Construction of Sookna Bhawan (Phase V)	(New Scheme)	0.28
3	Economic Analysis of Growth Initiatives	Dropped /	
4	Training for Human Resource Development in Institutions located abroad with In-service Traning for IIS Officers	Transferred to Non-Plan but again proposed	0.19
	Total:		4.00
	TOTAL: INFORMATION SECTOR		50.00

B. C. Migra
12/2/2008

(**ए. ए. मिश्र/R. C. MIGRA**)
अवर सचिव एवं वित्तीय सलाहकार
Addl. Secretary & Financial Advisor

S.No.	Name of the Media units	Nature of the scheme	Approved Outlay for Annual Plan 2008-09
(A)	Central Sector Schemes		
[1]	[2]	[3]	[4]
B FILM SECTOR			
I Films Division			
1	International Documentary, Short & Animation Film Festival		3.00
2	Museum of Moving Images (MOMI)		5.00
3	Webcasting and Digitalisation of FD Films		3.00
4	Production of documentary films for North East Region & J&K	(New Scheme)	5.00
Total:			16.00
II National Film Archives of India			
1	Acquisition and Exhibition of Archival Films		3.00
Total			3.00
III Directorate of Film Festivals			
1	Film Festival Complex- Alteration and additions		4.00
2	Export Promotion through Film Festivals		4.00
3	Upgradation of Print Unit	(New Scheme)	0.30
Total			8.30
IV Children's Film Society, India (Grant-in-aid)			
1	Grant in Aid to CFSI		4.00
Total:			4.00
V Central Board of Film Certification			
1	Establishment of Computerised Management/Upgradation of Infrastructure in CBFC		0.58
2	Opening of Regional Offices at Hyderabad/New Delhi/Cuttack/Guwahati		0.56
3	Monitoring and modernisation of Certification process		0.86
Total:			2.00

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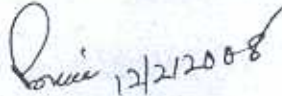
(**ए. ए. मिश्र/ A. C. MISRA**)
 सचिव सचिव एवं सचिव सचिव
 Joint Secretary to the Government of India

S.No.	Name of the Media units	Nature of the scheme	Approved Outlay for Annual Plan 2008-09
(A)	Central Sector Schemes		
[1]	[2]	[3]	[4]
VI National Film Development Corporation Ltd.			
1	Film production in various regional languages	(New Scheme)	6.50
2	Equity participation	(New Scheme)	8.00
Total			14.50
VII Film and Television Institute of India, Pune			
(Grant in Aid)			
1	Grant in Aid to Film & Television Institute of India		5.44
2	Global Film School	(New Scheme)	2.56
Total:			8.00
VIII Satyajit Ray Film and Television Institute of India, Kolkata			
(Grant in Aid)			
1	Grant in Aid to Satyajit Ray Film and Television Institute of India, Kolkata		8.00
Total:			8.00
IX Main Secretariat Scheme (Film Wing)			
1	Participation in Film Market in India and Abroad		2.20
2	Setting up of National Centre of excellence for animation, Gaming and Special effects	(New Scheme)	1.00
Total			3.20
TOTAL FILMS SECTOR			67.00

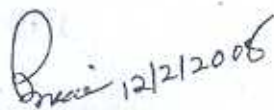


(**र. क. मिश्र/R. C. MISRA**)
 अवर सचिव एवं वित्तिय सलाहकार
Add. Secretary & Financial Advisor

S.No.	Name of the Media units	Nature of the scheme	Approved Outlay for Annual Plan 2008-09
(A)	Central Sector Schemes		
[1]	[2]	[3]	[4]
C	BROADCASTING SECTOR		
I	ALL INDIA RADIO		
	Continuing schemes		
1	J&K Special package		6.21
2	Expansion of MW Services		0.08
3	Expansion of FM Services		39.03
4	Digitalisation of Production Facilities		1.30
5	Automation of Studio Facilities & Misc. Schemes		26.02
6	North East Special Package		39.03
7	Accommodation for staff		6.51
	Total of Continuing schemes		118.18
	New Schemes		
8	Software Acquisition (AIR News) *		4.94
9	Digitalisation of transmitters, studios, connectivity and DTH channel (with following sub-schemes)	(New Scheme)	63.88
	a) MW DRM Transmitters		
	i) Replacement of old MW Transmitters by new DRM MW Transmitters at Existing Stations		
	ii) Upgrading and Provision of MW DRM Tr. With Captive Power Plant		
	iii) Replacement of 6 Nos. 10 KW MW Mobile by MW DRM Transmitters		
	iv) Conversion of Existing DRM compatible MW Tr to DRM		
	b) FM DRM + Transmitters		
	i) Border Area/TV Site		
	ii) Replacement of FM Transmitters by higher power at Existing Stations		
	iii) New FM		
	iv) Provision of 100 Nos. of 100Watt new FM Transmitters		
	c) SW DRM Trs.		
	Regional New		
	d) Studios		
	i) Replacement		
	ii) New Proposals		
	iii) News Room Automation		
	e) Digital Connectivity		
	i) Replacement of STL (Studio Transmitter Link)		


 12/2/2008
 (P. C. मिश्रा/P. C. MISHRA)
 अवर सचिव एवं वित्तिय सलाहकार
 Addl. Secretary & Financial Advisor

S.No.	Name of the Media units	Nature of the scheme	Approved Outlay for Annual Plan 2008-09
(A)	Central Sector Schemes		
[1]	[2]	[3]	[4]
	ii) New proposals of CES (Capital Earth Station), STL, DSNG (Digital Satellite News Gathering)		
	iii) Provision of C-Band RNT		
	f) Augmentation of DTH Channel		
10	Strengthening of External services by Digital Conversion of External Services SW Trs. To DRM	(New Scheme)	4.74
11	E-Governance, training, Commonwealth Games, Resources, security, Addl. Office accommodation Staff Quarters etc.	(New Scheme)	1.30
	a) E-Governance and up gradation of IT facilities		
	b) Augmentation of STI(T) and STI(P) including regional training institutes		
	c) Strengthening of security measures		
	d) Strengthening of AIR Resources and Marketing Wing		
	e) Improvement of Facility at Existing Center		
	f) Diesel Generator for Coastal Area Tr. And IVRS for Disaster Management		
	g) Addl. Office Accommodation		
	h) Welfare activity and Staff Quarters		
	i) Unforeseen schemes		
12	New Technology and Science and Technology (R&D)	(New Scheme)	1.96
	a) Multimedia Broadcasting in Satellite and Terrestrial Mode		
	b) Web casting Pod Casting		
	c) Research and Development		
	Total of New Schemes		76.82
	Total of All India Radio		195.00
II	DOORDARSHAN		
	Continuing schemes		
			35.99
1	J & K Special Plan		
	Digitalisation & Modernisation of production facilities (Studio/OB)		40.81
2	North East Special Package		28.53
3	DTH		0.00
4	HDTV		0.71


 (R. C. मिश्र/R. C. MIGRA)
 Addl. Secretary & Financial Officer

S.No.	Name of the Media units	Nature of the scheme	Approved Outlay for Annual Plan 2008-09
(A)	Central Sector Schemes		
[1]	[2]	[3]	[4]
6	Other spill over X Plan approved scheme (Earlier approved as Accommodation for staff, augmentation of infrastructure & Security)		48.86
	a) Accommodation for staff, augmentation of infrastructure and security		
	b) Automation of existing studio facility		
	c) Replacement of existing production equipment (Studio/OB) due to fault/aging/obsolescence etc.		
	d) New Production Facilities 9 nos. (2 nos completed, 7 nos. under installation)		
	e) Permanent setup of HPTs - 7 locations		
	f) Expansion of terrestrial coverage by existing transmitters as well as establishment of new transmitters in respect of DD-I		
	g) Expansion of terrestrial coverage by upgradation of existing transmitters as well as establishment of new transmitters in respect of DD-II		
	h) Automation of Transmitters (LPTs & VLPTs)		
	i) Replacement of existing transmitters due to fault/aging/obsolescence etc.		
	j) DTT (Broadcasting to handheld (DVB-H))		
	k) Satellite Related Schemes (Digitalisation & Modernisation of Satellite Broadcast Equipment, Replacement of existing satellite broadcast equipment due to fault/aging/obsolescence etc., New Satellite Broadcast equipment		
7	Software acquisition/production (Normal & Misc.)		0.00
	Total of Continuing schemes		154.90
	New Schemes		
1	Digitalisation of transmitters (with following components)	(New Scheme)	24.44
	a) Digitalization of Transmitter		
	b) Modernisation, Augmentation and replacement of transmitters equipments		
	c) Disaster management, emergency requirement		
2	Studio digitalisation : Digitalisation, Augmentation, Replacement of Studio/OB Equipments		24.16

Dr. C. C. Migra 12/2/2008

(**डॉ. सी. सी. मिर्ज़ा, ए. सी. मिर्ज़ा**)
 Addl. Secretary & Financial Advisor

S.No.	Name of the Media units	Nature of the scheme	Approved Outlay for Annual Plan 2008-09
(A)	Central Sector Schemes		
[1]	[2]	[3]	[4]
	a) Digitalization of Studio		
	b) Digitalization, Augmentation and replacement of studio equipments		
	c) E-Governance, IT related Schemes		
	d) R&D and Training		
3	DTH: Modernisation, Aug., Replacement of Satellite Broaadcst Equipment (with following components)		14.26
	a) DTH		
	b) Digitalization, Augmentation and replacement of satellite broadcast equipments		
4	HDTV		9.51
5	Staff Quarters, other misc. Works		0.43
6	Software Acuisition/Production(Normal & Misc) (with following components)		52.30
	a) Indian Classics		
	b) DD Urdu		
	c) DD News		
	d) RLSS		
	e) DD Archive		
	f) DD India		
	g) DD Bharati		
	h) North east satellite service		
	i) Other Misc software Schemes		
	Total of New Schemes		125.10
	Total of Doordarshan		280.00
	Total: Prasar Bharati		475.00
	Main Sectt. (Broadcasting Sector) Schemes		
1	Electronic Media Monitoring Centre (EMMC)		7.50
2	Private FM Radio (Phase II)		0.10
3	International Channel	(New Scheme)	1.00
4	IEC activities for Community Radio	(New Scheme)	0.40
	Total:		9.00
	Total : Broadcasting Sector		484.00
D	Commonwealth Games and Related Programmes		99.00
	Total : Ministry of I&B		700.00
	DBS		700.00
	IEBR		0.00


 (R. E. MISY/R. C. MISRA)
 Addl. Secretary A Finance
 Page 2 of 2