

THE COMPENDIUM OF COMMUNITY RADIO STATIONS OF INDIA 2026

Celebrating 20 years of
Community Radio in India



अश्विनी वैष्णव
Ashwini Vaishnaw



रेल, सूचना और प्रसारण एवं इलेक्ट्रॉनिकी
और सूचना प्रौद्योगिकी मंत्री
भारत सरकार

Minister of Railways, Information & Broadcasting
and Electronics & Information Technology
Government of India



Message

I welcome the publication of the *Compendium of Community Radio Stations in India, 2026*.

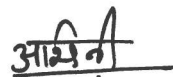
This valuable publication captures the expanding footprint and rich diversity of community radio across the nation. It underscores its growing significance as a tool for participatory communication.

Community radio has established itself as a vital platform that amplifies local voices. It empowers communities to exchange knowledge, tackle grassroots challenges, and foster inclusive dialogue.

Rooted in the principle of being "for the community, by the community, and of the community," these stations play a crucial role. They raise awareness around education, health, agriculture, and social welfare. They also bridge the gap between government programmes and the people they serve.

The Government remains firmly committed to nurturing this sector. This support is reflected through progressive policies, capacity-building measures, and financial assistance.

I commend every stakeholder who has contributed to this journey. I am confident that community radio will continue to be a transformative force. It will drive empowerment and sustainable development at the grassroots across India.


(Ashwini Vaishnaw)

डॉ. एल. मुरुगन
Dr. L. MURUGAN



राज्य मंत्री
सूचना एवं प्रसारण मंत्रालय और
संसदीय कार्य मंत्रालय
भारत सरकार, नई दिल्ली
MINISTER OF STATE FOR
INFORMATION & BROADCASTING AND
PARLIAMENTARY AFFAIRS
GOVERNMENT OF INDIA, NEW DELHI

MESSAGE

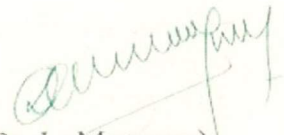
The Community Radio Compendium 2026 is a significant initiative that highlights the invaluable role played by community radio stations in empowering communities and strengthening participatory communication across the country. Community radio has emerged as an effective medium for amplifying local voices, fostering dialogue, and promoting inclusive development at the grassroots level.

In the recent years, the radio ecosystem in India has expanded significantly, with renewed emphasis on community radio and public broadcasting. Under the visionary leadership of Honourable Prime Minister Shri Narendra Modi ji, more than 264 Community Radio Stations have been commissioned in the last few years, with increased financial assistance for further expansion in the sector.

This compendium serves as a comprehensive reference document by providing useful information about community radio stations, their teams, and the diverse range of programmes being broadcast. It offers readers a glimpse into the vibrant ecosystem of community radio in India and the meaningful engagement these stations maintain with their communities.

I am pleased to note that the Community Radio Compendium 2026 captures the sector's important contribution in advancing development initiatives and strengthening community participation. This compendium will be a valuable resource for practitioners, researchers, and organizations interested in understanding and contributing to the growth of community radio in India. It also complements the Government's efforts towards inclusive communication and grassroots development.

In the words of our Honourable Prime Minister, "*Radio connects people in different corners of the country with one thought, one feeling, and one purpose.*" With that thought, I extend my best wishes to the entire community radio fraternity for their continued dedication and meaningful contributions to society.


(Dr. L. Murugan)

संजय जाजू भा.प्र.से.
सचिव

SANJAY JAJU, I.A.S.
Secretary



WAVES
World Audio Visual &
Entertainment Summit

MESSAGE

भारत सरकार
सूचना एवं प्रसारण मंत्रालय
कर्तव्य भवन-2, नई दिल्ली-110001
GOVERNMENT OF INDIA
MINISTRY OF INFORMATION & BROADCASTING
KARTAVYA BHAWAN-2, NEW DELHI- 110001

I extend my heartfelt congratulations to all Community Radio Stations that have contributed to the publication of the Community Radio Compendium-2026. This publication would not have been possible without your active support and cooperation. I would also like to specially appreciate those stations that have shared their inspiring success stories for inclusion in the compendium. Your contributions reflect the dedication, commitment, and sincerity with which the community radio sector continues to serve society.

Over the past two decades, community radio broadcasting in India has grown from strength to strength, emerging as an effective medium for community engagement, local information dissemination, and participatory development. I am pleased to note that today the country has over 560 operational Community Radio Stations, reflecting the expanding reach and significance of this grassroots communication platform.

The Ministry of Information and Broadcasting remains firmly committed to further strengthening the community radio sector. One of our key objectives is to ensure that at least one Community Radio Station operates in every district of the country. Achieving this goal will require the continued support and collaboration of all stakeholders associated with the sector.

In recent years, several important initiatives have been undertaken by the Ministry to facilitate the growth of community radio. These include revisions in policy guidelines, targeted awareness programmes in Community Radio-dark areas, simplification of procedures through the online licensing process, and the extension of the Community Radio Support (CRS) Scheme for the next five years. These measures are aimed at promoting ease of doing business and encouraging more organizations to participate in community broadcasting.

I once again congratulate everyone involved in bringing out this valuable document and extend my best wishes to the entire community radio fraternity for their continued efforts in empowering communities and strengthening grassroots communication across the country.

(Sanjay Jaju)



Dr Pragya Paliwal Gaur

Vice Chancellor, Indian Institute of Mass Communication



MESSAGE

It is a pleasure to be associated with the Compendium of Community Radio Stations of India – 2026, an initiative that reflects the Government of India's commitment to inclusive and participatory communication. IIMC is honoured to collaborate with the Ministry of Information and Broadcasting in this national endeavour.

Community Radio Stations play a critical role in advancing grassroots communication and social change. As policy-supported and community-driven platforms, they contribute significantly to public awareness, local development, cultural preservation, and democratic engagement.

IIMC hosts one of the oldest community radio stations in the country and has consistently remained committed to training, capacity building, and knowledge support for community radio practitioners across India. This compendium brings together field experience and academic insight; both of whom are working towards promoting community radio—an intersection central to my own journey in public service and higher education.

I remain optimistic about the future of community radio as a catalyst for empowered communities and sustainable development, and commend all stakeholders for their dedication to this meaningful initiative.

With best wishes,

Dr Pragya Paliwal Gaur
Vice Chancellor
Indian Institute of Mass Communication

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ANDHRA PRADESH



GMR Radio 90.4 FM

Broadcast Timing: 6:00 AM–9:30 AM, 5:30 PM–9:00 PM (7 hours)
Broadcasting Language: Telugu, English



Name and Genesis of the CRS:

GMR Radio 90.4 FM, based at GMR Institute of Technology, Rajam, was established to address the informational and developmental needs of local communities. The station focuses on fostering an inclusive, informed, and socially aware society, and has played a significant role in community development since its inception.



Thematic Focus:

The station focuses on:

- Education
- Health
- Agriculture
- Employment
- Women empowerment
- Environment and culture

Primetime Programmes:

- Employment News: Information on job opportunities curated by faculty.
- Radio Vidya: Educational content for students (Classes 5–12) with a focus on academics and social awareness.
- Communication Skills: Enhancing English communication skills among local communities.
- Today's Technology: Updates on technological advancements for youth.
- Doctor Advises: Health awareness programmes by medical experts.
- Agriculture: Expert guidance on farming practices, crops, and soil management.
- Rangastalam: Platform for local stage artists to showcase their talent.

Innovations in Format or Any Other Way:

The station connects communities with experts across sectors, enabling access to reliable information and guidance. It collaborates with healthcare professionals, civic bodies, and police authorities for awareness programmes. Regular health camps, outreach campaigns, and participatory events further strengthen community engagement.

Major Projects Undertaken:

- Collaboration with DST on health and nutrition awareness for women and children
- Programmes on girl child education, hygiene, breastfeeding, and waste management
- Awareness initiatives on agriculture, career guidance, and government welfare schemes



Sustainable Strategies:

The station is primarily supported by GMRIT, which funds around 60% of operational costs. Additional funding is generated through collaborations with external organisations.

Karshakavani 90.4 FM

Punganur Mandala Vayalaga Rythula Samakhya, 28-114/4, Prasanth Nagar, Opp. APTRANSCO, Chowdepalle Road, Punganur, Chittoor, Andhra Pradesh – 517247

Contact Person: Mr. T.K. Prasanth

Contact Number: +91-89199 59076

Email: pmvrs2002@gmail.com



Name and Genesis of the CRS:

Karshakavani 90.4 FM, established on 20 September 2015 in Chittoor district, is a community-owned radio station promoted by the Punganur Mandala Vayalaga Rythula Samakhya. The station aims to strengthen the farming community by providing knowledge on agriculture and allied sectors, while supporting overall community development.

Thematic Focus:

- Agriculture
- Skill development and capacity building
- Sustainable and alternative livelihoods
- Environment, health, and education
- Youth guidance and cultural preservation

Primetime Programmes:

- Arogyayama Mahabagyam: Health-focused programme
- Bala Vikasam: Programme for children
- Rythu Bharatham: Agriculture-based programme
- Yuva Chaitanyam: Youth empowerment
- Mahila Sadikarata: Women empowerment
- Palle Patalu: Folk and agriculture-related songs

Innovations in Format or Any Other Way:

The station actively engages with farmers through on-ground interactions, building strong community networks. These interactions help identify local issues and deliver relevant, need-based information effectively.

Major Projects Undertaken:

- Collaborations with UNICEF, SMART, and NABARD on community initiatives
- Active participation in COVID-19 awareness and vaccination campaigns

Sustainable Strategies:

The station is owned and sustained by the farming community through its parent organisation, ensuring strong local participation and support.



Radio Ranjan 90.4 FM

PO Box No. 309, 26-45-16/78, Santosh Nagar

Guntur – 522004, Andhra Pradesh

Phone: 0863-2233904

Email: info@radianjancards.org,

director@radianjancards.org, radianjan90.4@gmail.com

Website: www.radianjancards.org



RADIO RANJAN
90.4 FM
VOICE OF PEOPLE

Name and Genesis of the CRS:

Radio Ranjan 90.4 FM is a Community Radio Station promoted by Community and Rural Development Society (CARDS), a pioneering NGO working since 1979 for marginalized communities. The station was approved by the Ministry of Information and Broadcasting, Government of India, on 1 December 2015 and began broadcasting on 11 December 2017. Over the years, it has emerged as a key platform for community engagement and development in the Guntur region.

Thematic Focus

Radio Ranjan focuses on community development through:

- Education (formal and non-formal)
- Women and youth empowerment
- Health and sanitation awareness
- Environmental protection
- Rural development and livelihoods
- Government schemes and citizen services

The programming reflects the broader developmental vision of CARDS, addressing real-time community needs.



Innovations in Format

- The station runs a wide range of thematic and interactive programmes, including:
- VidyaMitra: Education, career guidance, exam updates
- AarogyaMitra: Health awareness and expert consultations
- Randi Maarg: Government schemes and public services
- SwarnaMahilaMaarg: Women empowerment and success stories
- KisanMithra: Agriculture and farming techniques
- JeevanRaksha: Legal awareness, environment, safety
- ManaOoru: Local culture, heritage, and tourism
- Bala Bata: Children's education and storytelling
- Doctors Time: Medical advice and health discussions
- Live Phone-in Shows: Listener participation via calls and WhatsApp
- These programmes ensure high community participation and localized content delivery.

Major Projects Undertaken

- COVID Suraksha Programme
- UNICEF/CRA-supported Mission Corona broadcasts
- IEC campaigns during International Yoga Day (Ministry of AYUSH)
- Emergency relief distribution during COVID-19 lockdown
- "Swachh Sujal Gaon Ki Kahani" (WASH awareness programme)
- Atal Vayo Abhyudaya Yojana awareness
- Participation in Community Radio content competitions
- Regular programmes: ArogyaMitra, KisanMithra, JeevanRaksha, SwarnaMahilaMaarg

Specialized Programming

The live phone-in programme has become highly लोकप्रिय, enabling listeners to actively participate by sharing ideas, opinions, and local issues. It has strengthened community engagement, with audiences regularly contributing content and eagerly awaiting broadcasts, making it one of the station's most impactful initiatives.

Sustainable Strategies

Radio Ranjan ensures sustainability through:

- Community-centric programming addressing local needs
- Strong linkage with CARDS' development initiatives
- Awareness campaigns on public health, education, and social justice
- Focus on agriculture, rural development, and livelihood support
- Promotion of cultural preservation and local identity

Anu Radio

The Registrar, Acharya Nagarjuna University, Nagarjuna Nagar, Guntur, Andhra Pradesh – 522510, 0863-2346114, registraranu@yahoo.co.in



Name and Genesis of the CRS : ANU Community Radio Services, 2015

Thematic Focus : Higher Education, Community Development.

Innovations in format or any other way :

Farmers groups through whatsapp are created and the broadcasted programmes are being shared to reach the farmers.

CRMC Members and Core Team :

Run by Students of the Department of Journalism and Mass Communication, Acharya Nagarjuna university.

Broadcast Hours and Language : One hour per day and Telugu language.

Frequency : 91.2

Major Projects Undertaken :

PM PRANAM programme for the years 2024-25 and 2025-26 sponsored by Ramagundam Fertilizers and Chemicals private limited, Ramagundam.



Annamacharya Radio 89.6

**Annamacharya Institute of Technology & Sciences
(Autonomous), Now – ANNAMACHARYA
UNIVERSITY, New Boyanapalli, Rajampet – 516126,
YSR Kadapa District, Andhra Pradesh, India.
Contact Number: 9550530232
Email ID of the CRS: aitsradio89.6@gmail.com**



Name and Genesis of the CRS: Annamacharya Radio 89.6 is a community-based radio station promoted by Annamacharya Educational Trust and functioning under Annamacharya University, New Boyanapalli, Rajampet, Andhra Pradesh.

The station serves as a participatory communication platform for farmers, women, youth, and students.

It broadcasts programs on agriculture, education, health, skill development, culture, and social awareness.

The radio emphasizes local language, local issues, and community participation.

Community members, volunteers, and experts actively contribute to content creation.

Annamacharya Radio supports community empowerment and sustainable social development.

Its Beginning and Date of the Launch: 24th August 2022

Frequency: 89.6 MHz FM

Contact Person and Contact:

Name of contact person: Dr.K. Prasad

Phone number : 9550530232

Email : kasigariprasad@gmail.com

Specialized Programming

"THREADS OF HOPE-HOW ANNAMACHARYA RADIO 89.6 MHz REVIVED THE SPIRIT OF MADHAVARAM WEAVERS"

Madhavaram village in YSR Kadapa District, Andhra Pradesh, is home to a traditional handloom weaving community facing economic challenges due to poor market access and declining demand. To address this, Annamacharya Radio 89.6 FM launched an outreach program titled "Chethito Cheppadam" (Speaking Through Hands). The CRS team documented the weavers' lives, struggles, and weaving process through radio talks, expert interactions, and live phone-ins. The broadcasts created public awareness, encouraged student visits and purchase of handloom products, and attracted attention from government officials. As a result, weavers were linked to welfare schemes, raw material subsidies, and skill development programs, reviving community pride and strengthening efforts to preserve traditional handloom heritage.

Sustainable Strategies:

- Active community participation in program production, feedback, and volunteering
- Regular training programs for students, volunteers, and community members in broadcasting and communication skills
- Collaborations with youth and social organizations, including AP Youth Festival, to promote youth engagement, social awareness, and cultural initiatives



MITS Radio 90.8

Madanapalle Institute of Technology & Science (MITS)
Deemed to be University,
Post Box No: 14, Kadiri Road,
Angallu Madanapalle-517325,
Andhra Pradesh, India
Official contact number: +91 8712655126



Name and Genesis of the CRS: MITS Radio 90.8 MHz (Community Radio Station) is the first licensed community radio station in Madanapalle, established and operated by Madanapalle Institute of Technology & Science (MITS), Deemed to be University. The station was inaugurated on 24 June 2023 by Prof. T. G. Sitharam, Chairman, AICTE, New Delhi. MITS Radio 90.8 CRS functions in accordance with the Community Radio Policy of the Ministry of Information & Broadcasting, Government of India. It serves as a grassroots communication platform for education, social awareness, local culture, and community participation.

Email ID: mitsradio90.8cr@mits.ac.in

Website of the CRS: <https://mits.ac.in/radio-90>

Thematic Focus:

MITS Community Radio 90.8 MHz broadcasts socially relevant and community-centric programs addressing local needs. Key focus areas include women-centric programming on rights, legal awareness, empowerment, gender equality, and health. The station also emphasizes agriculture and



allied sectors through programs on modern farming practices, animal health, dairy farming, and livelihood enhancement. In addition, youth-oriented programs cover drug abuse awareness, mental well-being, career guidance, skill development, and educational orientation to support informed and responsible community growth.

Innovations in format or any other way:

MITs Community Radio 90.8 MHz adopts innovative formats through student-led programming, participatory radio, and community-based content creation. The station integrates traditional broadcasting with digital tools such as WhatsApp-based listener engagement, field recordings, and podcasting for on-demand access. Digital content sharing, feedback collection, and grassroots participation ensure inclusive, interactive, and impactful community communication.

Core Team:

The core team comprises 12 radio administrators from the associated educational organization, supported by university students who actively assist in program production, content creation, and community engagement activities.

Frequency: 90.8 MHz

Major Projects Undertaken:

MITs Community Radio 90.8 MHz has implemented key projects in agriculture and rural development, women empowerment and legal awareness, youth and student development, health awareness, and drug abuse prevention. The station also promotes traditional artisans and supports national and institutional campaigns through community-oriented broadcasts.

Specialized Programming

MITs Community Radio broadcast special programs highlighting the livelihoods, skills, and cultural heritage of traditional artisans such as handloom weavers and potters. These community-centric programs created awareness about their socio-economic challenges and received positive listener feedback for amplifying marginalized voices and promoting cultural preservation.

Sustainable Strategies:

MITs Community Radio supports key Sustainable Development Goals through targeted community programming. It promotes food security, health awareness, quality education, gender equality, livelihood development, and sustainable agriculture, while also raising awareness on climate change and environmental responsibility.

Radio Ala 90.8 F.M

Radio Ala 90.8 F.M, #G-5, Raja Ratna Residency, Gandhi Nagar, Kakinada-533004. Andhra Pradesh. India.

Mail: radioala90.8fm@gmail.com,
mctrust@live.in

Hello: 0884 2 333 444, 7794982345, 9248040968

www.mctinitiatives.in



Name and Genesis of the CRS: Radio Ala 90.8 F.M Community Radio serves as a powerful grassroots communication medium that bridges gaps between marginalized communities and mainstream society. By amplifying local voices, it nurtures participatory communication, promotes social awareness, preserves indigenous culture, and supports sustainable development by addressing issues that directly impact people's daily lives.

Malireddy Charitable Trust (MCT)

Founded in 2007, Malireddy Charitable Trust (MCT) is a not-for-profit organization committed to social welfare, inclusive growth, and sustainable development across Coastal Andhra Pradesh.

One of its flagship initiatives, Radio Ala 90.8 FM, operates under a permission by the Ministry of Information and Broadcasting, Government of India, and has emerged as a trusted infotainment and public service broadcaster in Kakinada and surrounding regions.

Mission

Radio Ala 90.8 FM functions with a strong community-centric mission to:

- Disseminate accurate and timely information on health, nutrition, education, sanitation, climate resilience, and disaster management
- Empower marginalized and vulnerable communities through accessible, participatory media
- Promote cultural heritage, ethical values, spiritual well-being, and social harmony

Radio Ala 90.8 FM

Women-Led Management

Radio Ala 90.8 FM stands out as a unique community radio station where all management, programming, and operational responsibilities are handled exclusively by women. This women-led model exemplifies gender inclusivity, leadership, and empowerment, and serves as an inspiring benchmark for community broadcasting across the country.

Key Initiatives

- **Learning Through Listening:** An innovative educational programme designed for visually impaired students preparing for competitive examinations, led by Dr. K. T. V. Srinivasa Rao
- **Doctors Special:** Health awareness programmes featuring experienced medical professionals on preventive healthcare and wellness
- **Educational Programming:** Broadcasts focused on job notifications, examination guidance, career counselling, and skill development for students and youth

Collaborations

- Memoranda of Understanding with Pithapur Raja's Government College and Mandapeta Government Degree College to provide practical exposure in journalism, radio programming, and mass communication
- Strategic partnership with Indian National Centre for Ocean Information Services (INCOIS) for broadcasting Potential Fishing Zone (PFZ) advisories, ocean state forecasts, and marine safety alerts for fisherfolk

Disaster Response and Emergency Broadcasting

Radio Ala 90.8 FM played a critical role during natural disasters such as Cyclones Hudhud and Titli, delivering real-time alerts, safety instructions, and relief information when conventional communication systems were disrupted. These efforts received formal recognition from district administration, INCOIS, and the Ministry of Information & Broadcasting for exemplary public service broadcasting.



Sphoorti 89.6 FM

306, 3rd Floor, Jagadeesh Shopping Mall, Birla Compound, Kurnool, 518002 Official
Contact Number: 9700881889
Email ID: radioknl89.6fm@gmail.com
Website : <https://radiosphoorty.com/>



Name and Genesis of the CRS: Radio Sphoorti Community Radio Station was established in the year 2022 with the objective of serving the people through fast, reliable, and meaningful communication combining quality information, entertainment, and public-oriented programs under one platform. The station was officially launched on 23rd June, 2022.

Name of the Community Radio Station: Radio Sphoorti Genesis: Radio Sphoorti 89.6 FM was launched in Kurnool city on June 23, 2022, with the vision of delivering fast, reliable, and meaningful communication to the people. The station broadcasts 24 hours a day, providing timely local news, public-interest information, and updates that benefit the community. The launch ceremony was held in a grand manner and was inaugurated by the Bhargav Teja Garu (IAS) City Commissioner, along with the presence of three former MLAs (M.A. Gaffoor Garu, T.G.Venkatesh Garu, S.V. Mohan Reddy Garu), two Members of Parliament (Dr. Sanjeev Kumar Garu, T.G. Venkatesh Garu), government representatives, public representatives, and prominent personalities from Kurnool city. In addition to informative content, Radio Sphoorthi 89.6 FM offers a wide variety of entertainment programs, including music shows, cultural programs, social awareness initiatives, talk shows, and public-centric programs. By blending information, entertainment, and community-focused programming, Radio Sphoorti 89.6 FM continues to serve as a trusted voice and a reliable companion for the people of Kurnool. Date of Launch: 23rd June, 2022.

Radio Sphoorti Mobile App :

<https://play.google.com/store/apps/details?id=com.sandhyatech.radiosphoorty>

Key Themes Adopted by the Radio Station

- Education & career guidance
- Women empowerment
- Health & wellness awareness
- Agriculture & farmers' welfare
- Government schemes & public awareness
- Youth development & employment
- Culture, entertainment & social values

Frequency The Community Radio Station broadcasts on 89.6 FM.

Specialized Programming

- Strong Community Reach by becoming a trusted source of local news and public information.
- Positive Social Impact through health, education, women empowerment, and agriculture programs.
- Improved Public Awareness about government schemes, health practices, and civic responsibilities.
- Active Listener Engagement with high participation through calls, messages, and community interactions.
- Support to Farmers and Youth by sharing expert guidance and timely information.
- Platform for Local Voices including women, students, and marginalized communities.
- Recognition and Support from public representatives, experts, and community leaders. Radio Sphoorti 89.6 FM has created measurable social impact by informing, educating, and empowering the community through meaningful and responsible broadcasting.



Radio Vishnu 90.4

Dr. S. Hanumatha Rao

**Contact Number: +91-98497 82622,
9866749444**

Email: radiovishnu@gmail.com

Website: Radio Vishnu 90.4



Name and Genesis of the CRS: Sri Vishnu Educational Society realised the crucial role of Community Radio can play in the social upliftment of rural communities. Radio Vishnu 90.4 CR is the first campus-based Community Radio in Andhra Pradesh and was launched on 15th April, 2007. The campus is driven by novel ideas of the Chairman. A non-profitable community radio station was set up with a vision to give voice to voiceless. Enabling interaction between community and academia, it enhances inter/intrapersonal skills of the students and instills social responsibility. Students develop most of the radio programmes on many relevant social issues keeping in mind all and sundry in the society. The CRS broadcast its programmes from the most compact, completely digital, tapeless, and multipurpose studio from the campus of Vishnu Educational Society to the areas of Bhimavaram. Radio Vishnu has been successful in driving a positive change in community through its programmes. Radio Vishnu 90.4 FM has created history by achieving a Guinness World Records title for the Longest Continuous Radio Play Broadcast.

The record was accomplished by 100 Student Radio Jockeys who broadcast continuously for an impressive duration of 72 hours, 30 minutes, and 30 seconds, showcasing exceptional dedication, teamwork, and endurance.

Thematic Focus:

Radio Vishnu 90.4 CR strives to provide Radio programmes that are innovative and reflect the diverse voices of the local community. The primary focus areas of the CRS are Health and Nutrition, Women Empowerment, Agriculture, Education, and social justice, Environment, and Culture. The CRS also addresses prevalent social problems through its programmes.

Innovations in format or any other way:

Radio Vishnu encourages a participatory approach in the community, and therefore involves the community members in all its activities and programmes. The CRS collaborates with organisations like Health Department, District & State Administration, My Choices Foundation, M S Swaminathan Research Foundation, Access Agriculture, Department of Science & Technology, Krishi Vigyan Kendra, Rice Research Station, Horticulture University, Coconut Research, to organise events and campaigns in the community.

CRMC Members and Core Team:

Dr.G.Srinivasa Rao, Principal of Shri Vishnu Engineering College for women acts as the Station Director, and Dr.S.Hanumantha Rao a professor from ECE department acts as the Station Incharge. Radio Vishnu has 6 CRMC members. The core team members who each handle a unique responsibility to ensure the seamless operation of the Radio Vishnu 90.4 CR.

Frequency:

Radio Vishnu's frequency is 90.4 MHz

Specialized Programming

Strengthening the Farming Community through Localized Content

Radio Vishnu 90.4 FM has made a significant breakthrough in empowering the farming community of the West Godavari region through need-based agricultural programs. Regular broadcasts featuring agricultural scientists, Krishi Vigyan Kendra experts, and progressive farmers provided guidance on crop diversification, integrated pest management, organic farming, and water efficient practices. Farmers successfully adopted these techniques, leading to improved productivity and sustainable farming practices.

Women Empowerment and SHG Development

Radio Vishnu 90.4 FM played a pivotal role in empowering women by providing a platform for Self-Help Groups (SHGs) to share their success stories and livelihood practices. Programs focusing on tailoring, food processing, herbal soap making, coconut-based products, and financial literacy motivated women to become entrepreneurs. Several SHG members reported increased income and self-confidence, making women-led development a major breakthrough of the station.



SRI VENKATESWARA FM RADIO [SVFM 90.4]

Sri Venkateswara Oriental College ,TTD Tirupati,
Andhra Pradesh, India Official Contact Number:
8328589553,9505960522 Email ID:
svocttd38501@gmail.com



Name and Genesis of the CRS:

Sri Venkateswara Oriental College Community Radio Station. Launched on: 14/02/2006, from 02-2007 the station was established to serve as a cultural and educational voice for the local community of Tirupati and its surrounding areas, leveraging the academic environment of Sri Venkateswara Oriental College.

Thematic Focus:

The station primarily focuses on culture & heritage, with a strong emphasis on devotional content, traditional music, spiritual discourses, and programs that highlight the rich history and traditions of the region. Additional thematic areas include value-based education, community welfare, and local talent promotion.

Innovations in format or any other way:

SVFM 90.4 utilizes interactive phone-in programs, live broadcasts of local temple festivals and cultural events, and collaborations with college students to produce youth-oriented content that blends traditional themes with modern presentation styles. The station also experiments with digital streaming and social media integration to reach a wider audience.

Major Projects Undertaken

- Sanskriti Sandhya: Daily programme on cultural heritage and devotional music
- Yuva Vaani: Youth-focused shows on education, skills, and contemporary issues
- Seva Sankalp: Community awareness campaigns on health, sanitation, and environment
- Live Festival Broadcasts: Coverage of Maha Shivaratri, Ugadi, Sri Venkateswara Brahmotsavams, and other events
- Shiksha Sanchar: Educational programmes in collaboration with faculty
- Arogya Dhvani: Weekly healthcare programme covering preventive care, maternal health, mental health, and government schemes

Specialized Programming

- Successfully bridged generational gaps by engaging youth in devotional and cultural programming
- Strengthened community participation in heritage preservation initiatives
- Enhanced student learning and soft skills through practical exposure to radio production

Sustainable Strategies

- Integration with academic and cultural activities of the college ensures continuous participation and low operational costs
- Partnerships with temples, cultural organizations, and NGOs for programme support
- Planned introduction of limited advertisements and community fundraising initiatives for financial sustainability

ARUNACHAL PRADESH



Radio City 90.8 FM

Tolum Namchang, Rakap Colony, Naharlagun, Papum Pare District, Arunachal Pradesh – 791110

Contact Person: Mr. Tolum Takar

Contact Number: +91-9436044226, 9863349970

Email: radiocityitanagar@gmail.com



Name and Genesis of the CRS:

Radio City 90.8 FM, launched on 7 April 2018, is the first community radio station in Arunachal Pradesh. The station plays a crucial role in a region with limited connectivity, serving as a vital communication platform. It focuses on preserving the cultural heritage of indigenous tribes and has become an integral part of community life within a short span.

Thematic Focus:

- Preservation of tribal culture, language, and traditions
- Agriculture and allied activities
- Education and health
- Livelihood and community well-being

Programmes are designed in local languages to ensure inclusivity and cultural continuity.

Primetime Programmes:

- Aaj ki Safar
- Arunachal Rhythm
- Lok Kathaye
- Tea Time
- Dil ki Baatein

These programmes combine entertainment with awareness, addressing social issues, health concerns, and disseminating critical information, especially during emergencies.

Innovations in Format or Any Other Way:

“Aap ki Awaaz” is a unique door-to-door awareness campaign addressing social issues such as substance abuse and community well-being through direct engagement. The station also promotes youth participation by offering fellowships to document and share local tribal stories.

Major Projects Undertaken:

- Collaborations with UNICEF and CEMCA
- Initiatives to document and broadcast oral traditions
- Efforts to preserve and promote endangered tribal languages

Sustainable Strategies:

The station is supported by its parent organisation and supplemented by externally funded projects. Expanding long-term partnerships and securing grants remain key to sustaining and enhancing its community services.



Radio Rono 91.2 FM

Rono Hills, Doimukh, Arunachal Pradesh –
791112, Geo Coordinates: Latitude: 27°09'26" N,
Longitude: 93°45'59" E Phone : +91-9436023194,
6009005173, Email: radoronorgu@gmail.com



Name and Genesis of the CRS:

Radio Rono 91.2 FM (RGUFM), based at Rajiv Gandhi University, Rono Hills, Doimukh, Arunachal Pradesh, was inaugurated on 11th August 2023.

The station was established to serve as a bridge between the university and surrounding rural communities. It focuses on empowering listeners through informative and engaging programmes on education, innovation, technology, and local issues, while promoting regional culture and community dialogue.

Thematic Focus

Radio Rono 91.2 FM reflects Rajiv Gandhi University's commitment to community welfare and education. It serves both the university and nearby rural communities by broadcasting need-based programmes on education, health, agriculture, environment, culture, and social welfare. Through relevant and informative content, the station acts as a valuable platform for community development and local engagement in Arunachal Pradesh.

Innovations in format or any other way:

Radio Rono 91.2 FM, being run mostly by members from mass communication and other disciplines and nearby communities, has the privilege of developing innovations on the conventional broadcasting. In its different initiatives, the community radio serves as a platform for local people to give their voice while disseminating vital information to the local community.

Broadcast Hours and Language:

The number of hours that the CRS is active 2 hours and the languages in which the CRS broadcasts its programmes are Hindi, English and local dialects.

Sustainable Strategies:

Like any other community radio in the country, Radio Rono 91.2 FM also faces difficulties owing to lack of funds which in turn affects its operation besides the needs of financial and technical support. As of now, the University is operating the station on its own as the RGU community radio initiative is crucial for the University and the local community. To generate some revenue for sustaining the functioning of the station, the University has applied for empanelment of Radio Rono 91.2 FM by the Central Bureau of Communication, Ministry of Information and Broadcasting, Government of India, New Delhi which will enable the station to avail advertisements from both central and state governments



ASSAM



Jnan Taranga CRS 90 MHz.

Jnan Taranga Community Radio, Krishna Kanta Handiqui State Open University, Resham Nagar, Khanapara, Guwahati-22, Assam. Contact: 9435529660, Email: jnan.taranga@gmail.com / sangeeta.kakoty@kkhsou.in, Website: www.kkhsou.in



Name and Genesis of the CRS: Launched on 20th November 2010, Jnan Taranga CRS is the first community radio of the North East, established with support from the Ministry of Information & Broadcasting and CEMCA. Its mission is to provide a voice to the voiceless, empowering local communities through participatory communication.

Thematic Focus

The station focuses on education, children, health care, women empowerment, entrepreneurship, and relevant community issues.

Innovations in Format

Jnan Taranga streams programmes online via iRadioLive.com, conducts radio academic counselling for university learners, and maintains a dedicated webpage to increase audience reach.

Broadcast Hours and Language

Broadcasts 8 hours daily from 9:00 AM to 5:00 PM, primarily in Assamese.

Specialized Programming

The station has won multiple awards, including two Laadli Media Awards for the programme Angana, and transformed listeners into broadcasters, such as Mr. Chinmoy Kalita, who started narrating fairy tales at age six. Its outreach to over 250 music schools has nurtured youth talent and increased community participation.

Major Projects Undertaken

Key projects include landslide and flood awareness (ASDMA), Radio Maths (DST), COVID-19 awareness and vaccination campaigns (UNICEF), AYUSH immunity & International Yoga Day campaigns, Bamboo4SD (MSME), Har Ghar Tiranga (Ministry of Culture), WASH & climate literacy (SMART), agricultural awareness (Brahmaputra Valley Fertilizer Corporation), and Atal Vayo Abhyuday Yojana (MSJE).



Brahmaputra Community Radio Station (BCRS)

Brahmaputra Community Radio Station, Maijan Borsaikia Gaon, P.O. Hiloidhari, Dibrugarh, Assam – 786002. Phone: 9954489439, Email: contactradiobrahmaputra@gmail.com, Facebook: [Radiobrahmaputra90.4FM](https://www.facebook.com/Radiobrahmaputra90.4FM)



Name and Genesis of the CRS: Launched in July 2015, BCRS is the first civil society-led community radio in North-East India. It serves marginalized communities, including riverine, tea garden, and rural populations, providing them a platform for local voices and community development. The station has won awards for promoting local culture and excellence in community media.

Thematic Focus

BCRS focuses on education, child development, women empowerment, health and nutrition, livelihoods, social security, civic engagement, and preservation of culture, language, and indigenous identity, with programs tailored to tea garden and marginalized communities.

Innovations in Format

BCRS uses a participatory, evidence-driven model. Community members co-produce content, and programme design is informed by surveys, focus groups, and field consultations. Series-based, outcome-oriented content with listener feedback ensures relevance and measurable social impact.

5. Broadcast Hours and Language

Broadcasts 12 hours daily (8:00 AM–8:00 PM) in Assamese and local languages including Sadri, Hajong, Deori, and Mishing for inclusivity and wider reach.

Specialized Programming

Nutrition awareness under the Pushti Pratham campaign improved acceptance of fortified rice among tea garden communities. Women-focused programs empowered local women to share their skills and aspirations on air. During COVID-19, the station effectively countered misinformation and promoted vaccination. Early-grade learning programs increased interest in literacy among children.

Major Projects Undertaken

Rice fortification awareness, maternal and child health programs, foundational literacy and audio TLMs, school dropout prevention, women empowerment (MpowerHer & LiIFT), skill development and entrepreneurship, civic education, and youth engagement initiatives.

Major Community Concerns

BCRS addresses malnutrition, low literacy, women's empowerment, economic and livelihood opportunities, social security awareness, civic engagement, and preservation of local culture and languages.



Radio Goalpara 89.6 FM

Radio Goalpara 89.6 FM, Goalpara College,
Goalpara, Assam – 783121. Phone: 9954489439,
Email: contactradiogoalpara@gmail.com



Name and Genesis of the CRS: Launched on 14th September 2024, Radio Goalpara was established to serve the diverse communities of Goalpara, especially tribal groups. The station provides a platform for local voices, culture, traditions, folk music, and indigenous knowledge, fostering inclusion, dialogue, and cultural preservation.

Thematic Focus

The station focuses on cultural preservation, education, health awareness, social issues, and community empowerment. Special attention is given to Rabha, Garo, Bodo, Rajbongshi, Nepali, Hajong, and Tea Tribe communities to reflect their unique traditions, languages, and folk expressions.

Innovations in Format

Radio Goalpara engages community members in content creation, offers weekday-specific thematic programs (health, legal awareness, literary segments, children's programs, and dramas), and combines live interviews, discussions, devotional music, folk songs, and modern music to ensure participatory and inclusive broadcasting.

Broadcast Hours and Language

Daily transmission runs from 10:00 AM to 8:30 PM. Programs are aired in Assamese, Hindi, and local tribal languages, providing wide accessibility and community engagement.

Specialized Programming

Radio Goalpara has successfully preserved tribal folk music and oral traditions, giving elders, artists, and youth a platform to share their stories. Programs like “Manar Duwar Khuli” have strengthened listener participation, creating direct interaction between the community and the station.

Major Projects Undertaken

Key initiatives include: tribal folk music showcases, book reading sessions promoting regional and global literature, weekday-specific social awareness programs, Radio Classroom for education, and live discussions/interviews on cultural, educational, and development issues.

Major Community Concerns

The station addresses cultural preservation, education and literacy, health awareness, youth development, women empowerment, and social cohesion among Goalpara’s diverse ethnic and tribal populations.



Radio Gyanmalinee

Radio Gyanmalinee, 1st Floor, Centre for Distance and Online Education Building, Dibrugarh University, Dibrugarh, Assam – 786004. Phone: 99544816445, 6003068053 | Email: radiogyanmalinee@dibru.ac.in | Website: Address: 1st Floor, Centre for Distance and Online Education Building, Dibrugarh University, Dibrugarh, Assam, 786004

Contact number: 99544816445, 6003068053, email id: radiogyanmalinee@dibru.ac.in website <https://dibru.ac.in/radio-gyanmalinee>



Name and Genesis of the CRS:

Established in 2019 by Dibrugarh University with support from the Ministry of Information and Broadcasting, Radio Gyanmalinee is the 4th community radio in Assam. It was created to serve surrounding communities by promoting social welfare, education, and active participation, giving voice to local people and empowering them to share opinions, traditions, and knowledge.

Thematic Focus

The station focuses on education, agriculture, health and well-being, law and justice, rural development, governance, environment and climate action, gender equality, women and child welfare, entrepreneurship, and community empowerment.

Innovations in Format

Radio Gyanmalinee uses interactive live phone-ins, community storytelling, narrowcasting, thematic segments for farmers, students, women, and youth, broadcasts in over four local languages, and integrates digital platforms, podcasts, and social media. Collaborative initiatives with schools, NGOs, and local organizations further enhance community engagement.

Broadcast Hours and Language

The station broadcasts 12 hours daily from 8:00 AM to 8:00 PM in Assamese, Hindi, Mising, Sadri, Nepali, Bengali, Tai, Deori, English, and other local dialects, ensuring wide accessibility.

Specialized Programming

Radio Gyanmalinee has become a trusted voice for the community, sharing critical information for farmers, educational content for students, and a platform for local artists. During emergencies, it has provided timely updates, strengthening community trust and demonstrating the impact of grassroots radio.

Major Projects Undertaken

Key projects include awareness campaigns on rural livelihoods, sanitation and hygiene, agriculture under PM-Pranam, Atal Vayo Abhyuday Yojana, Yoga Day, disaster preparedness, COVID-19 awareness, and immunity promotion programs supported by national and international agencies.

Major Community Concerns

The station addresses education, health, disaster preparedness, women and child empowerment, rural livelihoods, environmental awareness, civic participation, and social cohesion, ensuring programs remain relevant and responsive to community needs.



BIHAR



Krishi Vigyan Kendra 91.2 FM

Community Radio Station, Krishi Vigyan Kendra, Barh, Patna,
Bihar – 803214

Contact Person: Dr. Bishnu Deo Singh, Dr. Reeta Singh

Contact Number: +91-9430806435, 9931312228

Email: crs91.2fmkvkpatna@gmail.com, patnakvk@gmail.com

Website: www.patna.kvk4.in



Name and Genesis of the CRS:

KVK Community Radio Station, Barh, established in 2011 by Bihar Agricultural University, serves as a vital communication platform for farmers. The station focuses on disseminating information related to modern agricultural practices, technology, and allied sectors, while also enabling farmers to share knowledge and concerns.

Thematic Focus:

- Agriculture and allied sectors
- Knowledge dissemination among farmers
- Health, hygiene, and sanitation
- Welfare of women and adolescents
- Livelihood guidance for youth

Primetime Programmes:

- Poshan Achha–Swasthya Suraksha: Focus on health and nutrition with inputs from experts and scientists
- TB Challenge: Awareness on health issues
- Farmer Interaction Programmes: Sharing experiences and best practices by progressive farmers
- Expert-led discussions on crop management, pest control, and improving agricultural productivity

Innovations in Format or Any Other Way:

The station actively engages with farmers through on-field interactions and narrowcasting, ensuring outreach even during working hours. This approach enables direct dissemination of critical information and strengthens community connect. The station also maintains an active presence on social media platforms.

Major Projects Undertaken:

- Collaboration with UNICEF for health awareness programmes
- Participation in nutrition campaigns with SMART
- Ongoing community development initiatives with partner organisations

Sustainable Strategies:

The station is primarily funded by Bihar Agricultural University, with additional support from ATMA, SMART, and other government and non-government organisations.



Radio Risarch 90.8 FM

Ganga Kutir, Kankarghat Mor, Lallu Pokhar,
Munger, Bihar – 811201

Contact Person: Mr. Rohit Kumar

Contact Number: +91-9204236176, 7488911171

Email: radiorisarchmunger@gmail.com



Name and Genesis of the CRS:

Radio Risarch, the first community radio station in Munger (Yoga Nagri), was established to empower underserved communities by providing access to relevant information. The station plays a key role in disseminating government information, raising awareness about rights, and creating an enabling environment for social and economic development.

Thematic Focus:

- Education
- Culture and heritage
- Health
- Agriculture
- Women empowerment
- Livelihood

The station also works towards preserving and promoting the rich cultural legacy of Munger through its programming.

Primetime Programmes:

- Sutra Charcha: Promotes healthy and organic living rooted in Indian traditions
- A diverse range of programmes covering social, cultural, and developmental themes
- Content designed to reflect local culture, literature, and art, ensuring community relevance

Innovations in Format or Any Other Way:

The station actively engages with the community through narrowcasting and feedback collection. Close interaction with listeners helps identify key concerns, enabling the design of need-based and solution-oriented programmes.

Major Projects Undertaken:

- Participation in regional and national initiatives with leading organisations
- Active involvement in International Day of Yoga campaigns in collaboration with the Ministry of Ayush and CEMCA (2021–2022)

Sustainable Strategies:

The station is supported by its parent organisation and generates additional revenue through collaborations with government agencies and external partners.



KVK Manpur

**Krishi Vigyan Kendra, Manpur, Gaya Nawada
Road, Gaya, Bihar – 823003
Phone: 9122386485 | Email:
kvkmanpurgaya@gmail.com | Website:
www.gayakvk.org**



Name and Genesis of the CRS: Launched on 30th September 2023, CRS KVK Manpur was established to strengthen agricultural extension, provide a platform for farmers, rural youth, women, and allied stakeholders, and deliver scientific advisories in local language for rural development.

Thematic Focus

Agriculture, animal husbandry, poultry, fisheries, natural resource management, women empowerment, nutrition, health, sanitation, government schemes, skill development, and rural entrepreneurship.

Innovations in Format

Phone-in sessions, expert talks, success stories from fields, thematic seasonal series, broadcasts in Hindi with local dialects, and integration with KVK extension activities.

Broadcast Hours and Language

10:00 AM – 6:00 PM | Languages: Hindi and Magahi

Specialized Programming

The health program Sehat Sahi Labh Kai increased awareness of cervical cancer in Sikhar and Sadipur villages, promoted HPV vaccination, and encouraged open discussions on women's health, improving vaccine uptake and community engagement.

Major Projects Undertaken

- Health awareness: Sehat Sahi Labh Kai by SMART
- Sponsored programs by Hindusthan Urvarak Rasayan Ltd.
- Dissemination of government schemes and advisories during crises

Major Community Concerns

Agricultural productivity, women's health, nutrition, rural livelihoods, sanitation, awareness of government schemes, and skill development



JAGO GAON 90.0 FM

**JAGO GAON 90.0 FM, Pipradih,
Popipradewas, Coal Board Road, Barauni,
Begusarai, Bihar**
Phone: 9313525021 | Email:
jagogaon@gmail.com



Name and Genesis of the CRS

Launched on 7 January 2025, the station was established to strengthen rural communities by providing a participatory platform for information, education, awareness, and cultural expression, amplifying grassroots voices.

Thematic Focus

Education, healthcare, agriculture, women empowerment, livelihoods, government schemes, environmental awareness, and preservation of local culture.

Innovations in Format

Interactive phone-ins, community discussions, expert talks, folk storytelling, field recordings, and listener-generated content, actively involving local teachers, doctors, farmers, women, and youth.

Broadcast Hours and Language

6–8 hours daily; Hindi and local/regional dialects.

Specialized Programming

Bridging essential services and rural households, the station delivers education guidance, healthcare advice, agricultural solutions, and a strong platform for women's voices, promoting gender equality and community empowerment.

Major Projects Undertaken

- Education guidance for students
- Health and nutrition awareness
- Agriculture advisory programmes
- Women empowerment and SHG initiatives
- Government schemes awareness campaigns

Major Community Concerns

Rural education, healthcare access, agricultural productivity, women empowerment, livelihood opportunities, and cultural preservation.



RADIO ACTIVE BHAGALPUR 90.4FM

Radio Active Bhagalpur 90.4 FM
2nd Floor, Sumrit Mandal Complex, Netaji Subhash
Chandra Bose Road, Tilkamanjhi, Bhagalpur, Bihar –
812001

Phone: 7549000912 | Email:
radioactivebhagalpur@gmail.com | Web:
radioactivebhagalpur.com



Name and Genesis of the CRS: Launched on 13 January 2011, the station was created to empower, inform, and educate Bhagalpur's communities. It bridges information gaps, celebrates local culture, addresses community issues, and provides a participatory platform for students, homemakers, artisans, and activists.

Thematic Focus

- Women's Empowerment & Education: Literacy, legal rights, skill development, and financial independence
- Public Health & Hygiene: Maternal/child health, nutrition, sanitation, seasonal disease awareness, mental health
- Education & Youth Development: School enrollment, digital literacy, career guidance, skill training, employment

Innovations in Format

Interactive programs, community discussions, expert talks, folk storytelling, listener-generated content, and field-based recordings with active participation from local teachers, doctors, farmers, women, and youth.

Broadcast Hours and Language

15 hours daily; Hindi, Angika, English, and Urdu

Specialized Programming

- Women's Literacy & Financial Independence: 200+ women mobilized for adult literacy and SHG formation, enabling income generation
- Health Awareness: Increased immunization and antenatal check-ups; early TB detection in Bhikanpur Mohalla
- Civic Action: Community-led petition via radio discussion resulted in road repairs in Ward No.-30

Major Projects Undertaken

- Sehat Sahi – Labh Kai (Health Behavior Change Program)
- Swachh Sujal Gaon (WASH awareness)
- Hamare Bujurg – Hamara Abhimaan (Elderly welfare)
- Digital Gyan (Cybersecurity awareness)

Major Community Concerns

Women empowerment, health awareness, education access, civic engagement, sanitation, and digital literacy



RADIO GOONJ Vaishali FM 90 MHz

Radio Goonj, Pakauli, Rajason, Bidupur,
Vaishali, Bihar

Phone: 9835039435 | Email:
108rajeshkumar@gmail.com,
radiogoonj123@gmail.com



Name and Genesis of the CRS: Launched to empower rural communities, Radio Goonj was established in Bidupur, Vaishali, with the vision of promoting social change through participatory radio communication. Its focus is on building confidence, grooming youth, and providing information that transforms lives.

Thematic Focus

- Women empowerment and girl child equality
- Health awareness, safe motherhood, routine immunization, neonatal care
- Basic education, literacy, and family planning
- Community development and behavioral change

Innovations in Format

Infotainment programs combining education and entertainment, field reports, community storytelling, health camps, and interactive discussions with experts to engage the local population.

Broadcast Hours and Language

12 hours daily; Hindi and Bajjika

Specialized Programming

- Empowered women to raise voices against injustice
- Enrolled Dalit children in government schools
- IVF awareness program Mamata Ka Anchal supported childless couples
- Provided critical information during disasters and emergencies

Major Projects Undertaken

- Girl Child Equality
- Women Empowerment
- Hamare Bujurg – Hamara Abhimaan
- Sehat Sahi Labh Kai
- Hinsa Ko No
- IVF Awareness Campaign

Major Community Concerns

Women's rights, child education, health awareness, reproductive health, disaster response, and community engagement



RADIO MADHUBANI

89.6 FM

**PRACHAR PRASAR, Gandhi Tola, Old NH Camp-57,
Phulparas, Madhubani, Bihar – 847409**

Phone: 011-45530483

Email: pracharwallas@gmail.com



Name and Genesis of the CRS: Radio Madhubani 89.6 FM was launched on 10th January 2020 to empower local communities through participatory radio. The station focuses on bridging information gaps and promoting education, healthcare, and agricultural awareness in the region.

Thematic Focus

- Health awareness and preventive care
- Education and literacy promotion
- Agriculture advisories and livelihood support

4. Innovations in Format

- Community storytelling and interactive phone-in programs
- Field-based reports and local success stories
- Use of both Hindi and Maithili for wider accessibility
-

Frequency: 89.6 MHz

Broadcast Hours and Language

4 hours daily | Hindi & Maithili

Major Projects Undertaken

- Health awareness campaigns
- Education-focused programs
- Agricultural advisory broadcasts

Specialized Programming

Enhanced health awareness among local families, improved school engagement for children, and promoted adoption of modern agricultural practices by farmers.

Sustainable Strategies

Community participation in content creation, volunteer involvement, low-cost local production, and collaborations with local organizations ensure long-term sustainability.

Beyond Radio





RJ Mention



On Ground Activation



Narrow Casting



Reaching Unreachable



Leaflet Distribution



Haat and Mela

Radio Mayur

90.8 FM

C/O Mayur Kala Kendra, Arya Nagar, Imamganj,
Chhapra, Saran, Bihar – 841301

Phone: 8587036060 | 8210515430

Email: mayurkalakendra@gmail.com



Name and Genesis of the CRS: Established on 16th July 2016 by the cultural organization Mayur Kala Kendra, Radio Mayur is a National Award-winning community radio station that aims to empower the local community by promoting health, education, and cultural awareness.

Thematic Focus:

Health, education, and art & culture.

Innovations in Format:

“One O One” community interactions including studio broadcasts, narrowcasting, public meetings, door-to-door awareness, and direct outreach programs to reach the last person in the community.

Broadcast Hours and Language:

9.5 hours daily | Hindi & Bhojpuri

Major Projects Undertaken:

- Sehat Sahi Labh Kayi
- Jan Jan Tak Jankari
- Humare Buzurg Humara Abhiman
- Tech Sakhi (Digital Safety Campaign for Women)

Specialized Programming

The Tech Sakhi campaign empowered women to use digital services safely, educating them about scams, fake calls, OTP frauds, and online payments. Many rural and semi-urban women reported increased confidence in using mobile banking and social media, avoiding digital fraud, and actively participating in online platforms. The campaign's strong impact earned a National Award for Community Radio.

Major Community Concerns:

Women empowerment, health awareness, digital literacy, and access to education and cultural activities.

Sustainable Strategies:

Collaborations with government departments, NGOs, and CSR partners, volunteer participation, sponsored awareness programs, local advertisements, and locally relevant programming ensure long-term sustainability and community ownership.



Radio Rimjhim 90.4 FM

Banjari Mod, Near NH-27, Gopalganj,
Bihar – 841428

Phone: +91 99393 95151

Email: radiatorimjhim@gmail.com



Name and Genesis of the CRS: Launched on 5th January 2009, Radio Rimjhim was established to provide a reliable, community-owned communication platform in Gopalganj. It bridges information gaps during floods, health emergencies, and other crises, giving local voices a platform and promoting awareness, dialogue, and social development.

Thematic Focus:

Public health, education and youth development, women and child empowerment, disaster management, agriculture and livelihood promotion, government scheme awareness, and preservation of local culture and folk traditions.

Innovations in Format:

- Live call-in shows and interactive segments
- Community storytelling and folk content
- Disaster-specific series (flood, lightning, emergencies)
- Mobile app for streaming and listener participation (~50,000 downloads)
- Social media integration (WhatsApp & Instagram)

Broadcast Hours and Language:

05:00 AM – 11:10 PM daily (approx. 18 hours)

Languages: Hindi & Bhojpuri

Frequency: 90.4 FM

Major Projects Undertaken:

- Sehat Sahi Laabh Kayi, Hinsa Ko No, Lymphatic Filariasis campaigns (SMART)
- Hamare Buzurg, Hamare Abhiman
- Swachh Sujal Gaon Ki Kahani Radio Ki Zubani
- Jan Jan Tak Jankari (CRA)

Specialized Programming

- Senior Citizen Eye Care: Aided 72-year-old Rambachan Prasad to access free cataract surgery through radio awareness.
- Women's Protection: Resolved a domestic violence case via the "Hinsa Ko No" program, linking survivors with institutional support.
- Flood Response: Provided timely flood warnings, evacuation guidance, and disease prevention information, helping villagers safeguard lives and property.

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Sustainable Strategies:

Operational continuity is ensured through local advertising, sponsored awareness programs, NGO and government partnerships, active community participation, volunteer engagement, and capacity-building initiatives.



Specialized Programming

Radio Snehi 90.4 FM

Radio Snehi 90.4 FM
Snehi Lokotthan Sansthan, Siwan
District, Bihar, India
Contact Number: 9334069148
Email ID: sneheingoo@rediffmail.com
Website: www.sneheingoo.org



Name and Genesis of the CRS

Radio Snehi 90.4 FM was established on 17th November 2010 by Snehi Lokotthan Sansthan, a voluntary organization with over 20 years of experience in social development. The station was created to provide a participatory platform for rural and semi-urban communities to access information, education, and entertainment while amplifying local voices, issues, and culture.

Thematic Focus

The station focuses on health and hygiene, women empowerment, prevention of domestic violence, adolescent and youth education, skill development, child protection, Panchayati Raj awareness, government schemes, environmental issues, and promotion of local culture and folk traditions.



Innovations in Format

Radio Snehi combines broadcasting with community outreach through street plays, interactive phone-in programmes, radio serials, community meetings, and training of local community members as reporters and presenters. This ensures strong participation and relevance of content for the local population.

Broadcast Hours and Language

Broadcast Hours: 15 hours daily

Languages: Hindi, English, Bhojpuri

Specialized Programming

Radio Snehi has significantly improved health awareness and community participation in Siwan. Through targeted programmes, women facing domestic violence gained access to support services, and adolescents became more engaged in education and health initiatives. Participatory broadcasting allowed villagers to voice concerns, share experiences, and adopt better practices, strengthening community cohesion and local problem-solving.

Major Projects Undertaken

Radio Snehi has implemented health campaigns on TB, Malaria, Filariasis, Kala-azar, and HIV/AIDS; women and adolescent health programmes; domestic violence prevention in collaboration with One Stop Centres; skill development initiatives; Panchayati Raj awareness programmes; and child protection and adoption awareness activities.

Major Community Concerns

The station addresses gaps in health services, women and child welfare, education, skill development, social awareness, and local cultural preservation, providing a trusted communication platform for the Siwan community.



Radio Varsha 90.8 Mhz

Radio Varsha 90.8 FM
Rajeev Nagar, Ward No. 14, Gopalganj, Bihar –
814428

Contact Numbers: 9931872109, 7544075228

Email ID: radiovarsha90.8fm@gmail.com

Website: radiovarsha.com



Name and Genesis of the CRS: Radio Varsha was launched on 11th December 2017 in Rajiv Nagar, Gopalganj, Bihar. It was established to provide a participatory platform for the local community, enabling access to education, health information, social awareness, agriculture guidance, and empowerment programs.

Thematic Focus

The station focuses on education, health, women empowerment (“Save Daughters, Educate Daughters”), agriculture, cleanliness, and Digital India initiatives.

Innovations in Format

Radio Varsha uses a combination of on-air broadcasts, door-to-door awareness campaigns, and street plays to engage the community and make programs interactive and culturally relevant.

Broadcast Hours and Language

Broadcast Hours: 18 hours daily

Languages: Hindi, Bhojpuri, English

Specialized Programming

Since its launch, Radio Varsha has become a vital local media platform in Gopalganj, effectively raising awareness on education, health, and social issues. Programs delivered in local dialects have strengthened community engagement, earning praise from listeners for relevance and clarity. By connecting the community with government initiatives and providing practical information, the station has become a trusted source of empowerment and social change in the district.

Major Projects Undertaken

TV Harega Desh Jeetega, Beti Bachao Beti Padhao & Pariksha Pe Charcha.

Major Community Concerns

The station addresses gaps in education, women and child welfare, health awareness, local governance, and community engagement, acting as a bridge between the public and government service



FM Green 90.8

Bihar Agricultural University
Sabour, Bhagalpur – 813210, Bihar
Phone: 9835354718
Email: 90.8fmgreen@gmail.com



Name and Genesis of the CRS:

FM Green 90.8 FM is a community radio station based at Bihar Agricultural University, Sabour, Bhagalpur, Bihar. The station was established on 8th August 2019 by its parent institution with the objective of enhancing knowledge dissemination among farmers, students, and the local community.

The CRS aims to serve as a platform for agricultural guidance, educational support, and community engagement through participatory and informative broadcasting. With a dedicated team of six staff members, FM Green has steadily built its presence as a knowledge-driven community radio station.

Thematic Focus

- Agriculture: Scientific advisory and seasonal guidance for farmers
- Education: Academic support and student-focused programming
- Youth Development: Career guidance and skill awareness
- Health & Hygiene Awareness
- Folk Entertainment: Engaging community through cultural content



Innovations in Format

- Narrowcasting Approach: Targeted communication with specific listener groups
- Training Linkages: Connecting listeners with Krishi Vigyan Kendra and university training programmes
- Participatory Engagement: Continuous dialogue, follow-up, and community interaction
- 'Radio Chauraha': A public listening space on campus encouraging open engagement
- Digital Integration: QR code-enabled podcast app downloads and extended digital reach

Major Projects Undertaken

- Sehat Sahi Labh Kayi: Health awareness programme in collaboration with SMART NGO
- Santulit Urvarak aur Swasth Mitti: Soil health awareness with Hindustan Urvarak & Rasayan Ltd.
- Disaster Awareness Campaigns: In partnership with Bihar State Disaster Management Authority (BSDMA)
- Climate Change Awareness Programmes

Flagship Programmes:

- Unnat Krishi: Agricultural advice by university scientists
- Career Watch: Guidance for youth on career opportunities
- Ladies First: Women-centric programming
- Swasth Rahein Hum: Health and hygiene awareness
- Radio Revision: Academic revision sessions for students

Specialized Programming

FM Green has successfully strengthened community engagement by linking radio listeners with real-world opportunities such as agricultural training and skill development programmes. The innovative "Radio Chauraha" has emerged as a popular public interaction space, increasing listenership and community participation. Through its focused agricultural and educational programming, the station has contributed to improved awareness and informed decision-making among farmers and students.



CHANDIGARH



Desh Bhagat Radio 107.8 FM

SCO- 181-182, Sector 8-C, Near Desh Bhagat
University Head Office, Chandigarh – 160009
Contact Person: Mrs. Sangmitra Singh
Contact Number: +91-9501095010
Email: deshbhagatradio@gmail.com



Name and Genesis of the CRS:

Desh Bhagat Radio 107.8 FM was established in 2012 by Desh Bhagat University, Chandigarh. Initially focused on the student community, the station has grown into an important platform catering to both campus and local community information needs, playing a key role in engagement and awareness.

Thematic Focus:

- Education
- Youth empowerment and career guidance
- Community awareness and information dissemination

Primetime Programmes:

- City Life: Updates on city events, social issues, weather, traffic, and inspirational stories
- Healthy Morning: Promotes healthy lifestyles and mental well-being
- P3: Covers trends in fashion and youth culture
- Rab Da Vella: Focuses on spirituality and reflective content

Innovations in Format or Any Other Way:

The station actively engages students and the local community through events such as cyclothons and marathons in collaboration with partner organisations. A strong social media presence further enhances outreach and listener interaction.

Major Projects Undertaken:

- Micro-study on student dropout rates in collaboration with Physics Wallah
- Health awareness marathon in partnership with State Bank of India, Chandigarh
- Initiatives on immunity and Yoga with CEMCA and the Ministry of Ayush

Sustainable Strategies:

The station is supported by Desh Bhagat University and generates additional revenue through collaborative projects with external partners.



Jyotirgamaya 91.2 FM

**School of Communication Studies, Arts Block VII,
Sector-14, Chandigarh – 160014**
Contact: 9815009753
Email: puradio@pu.ac.in



Name and Genesis of the CRS

Inaugurated on 13th February 2011, Jyotirgamaya 91.2 FM serves as a unifying platform for Panjab University's faculty, students, and the local community. Offering three daily broadcasts totaling over 11 hours, the station covers a 10 km radius and continues to expand its listenership. The CRS also functions as a training ground for students of electronic media while promoting community engagement.

Thematic Focus

Jyotirgamaya focuses on education, health, environment, and social and cultural issues. It provides a platform for dialogue, experience sharing, and awareness generation among students, faculty, and community members. Special emphasis is placed on women's education, farmer empowerment, and local development.



Innovations in Format

The station actively incorporates soundbites from community members on topics that directly affect them, making the programs highly relevant and participatory.

Broadcast Hours and Language

Three daily broadcasts totaling over 11 hours

Languages: Hindi and Punjabi

Frequency: 91.2 MHz

Specialized Programming

Jyotirgamaya 91.2 FM has been instrumental in promoting social change through campaigns such as Beti Bachao – Beti Padhao, health awareness drives, legal literacy, and farmer education programs. By combining academic training with community engagement, the CRS has successfully empowered listeners with knowledge and practical skills, making the radio a vital tool for local development.

Major Projects Undertaken

Notable initiatives include Kisanvaani (NFL) for farmer awareness and Mhari Laado (Women & Child Development, Govt. of Haryana) focusing on gender sensitization.

Sustainable Strategies:

The station is funded through the Panjab University annual budget, ensuring consistent operational support and continuity



Vivek 90.4 FM

Vivek 90.4 FM, Community Radio Station, Vivek High School, Sector 38 B, Chandigarh – 160036

Contact: +91 172 4679844 / +91 9888324878

Email: vivekfm@gmail.com

Website: www.vivekhighschool.in



Genesis:

Vivek FM was launched on 4th November 2007 by Vivek High School to provide students with a platform to express their learning and address community issues. The station acts as a bridge between students and the community, focusing on day-to-day concerns and local aspirations. Over time, Vivek FM has become a vital medium for communication, awareness, and social cohesion in Chandigarh.

Thematic Focus:

The radio station focuses on issues related to women and the girl child, health, environment, education, agriculture, social development, human trafficking, HIV/AIDS awareness, and anti-corruption campaigns. Programs are designed to inform, educate, and engage listeners while addressing the pressing concerns of the community.



Innovations in Format

Vivek FM tailors programming to the daily schedules of its audience. Devotional shows are broadcast in the morning, while health, education, environment, and social development programs are scheduled to maximize community participation. Children, teachers, and community experts contribute content, including skits, music concerts, cookery shows, and talk sessions, creating a participatory and inclusive platform.

Broadcast Hours and Language

Vivek FM operates 19 hours daily, from 4 AM to 11 PM, broadcasting in Hindi, English, and Punjabi.

Frequency: 90.4 MHz

Specialized Programming



As Chandigarh's first community radio station, Vivek FM has effectively united the community and provided a platform for addressing everyday concerns. It has empowered students to educate the public on health, environment, agriculture, and social development while involving faculty, parents, and senior citizens in content creation. Through radio, students have shared music, skits, and informative talk shows, while experts and eminent personalities provide specialized guidance. The station has also highlighted talents from economically weaker sections, giving them visibility and recognition. This participatory model ensures that listeners are informed, engaged, and entertained, fostering community cohesion and shared learning.

Major Projects Undertaken

Vivek 90.4 FM has implemented programs on COVID-19 vaccination awareness, nutrition, sanitation, hygiene, and school reopening. It has also broadcast IEC campaigns for International Yoga Day (Ministry of AYUSH), and promoted the Atal Vayo Abhyuday Yojna under the Ministry of Social Justice and Empowerment.

Sustainable Strategies:

Sustainable Strategies:

Sustainability is achieved by actively involving all sections of the community. Programming includes morning devotional sessions, preventive health talks, cookery demonstrations by dieticians, environmental awareness sessions, and discussions led by senior citizens. Children and students are encouraged to produce content, ensuring continuous engagement. By collaborating with NGOs, inviting expert opinions, and providing a platform for marginalized voices, Vivek FM maintains relevance, community trust, and operational sustainability.

CHATTISGARH



Neotech Community Radio 89.4 FM

Neotech Community FM Radio, Vill- Kesopur, P.O.- Ambikapur,
Distt. Surguja, Chhattisgarh – 497001

Contact Person: Mr. Sunil Palaskar

Contact Number: +91-9425254338

Email: neotechtimes@gmail.com, sunilpalaskar@gmail.com

Website: www.neotechgroups.com



Name and Genesis of the CRS:

Neotech Community Radio 89.4 FM was established in 2012 by Anugrah Vidhya Niketan Society to serve the informational and entertainment needs of nearby communities. The station aims to educate, empower, and act as a catalyst for positive social change through community-driven programming.

Thematic Focus:

- Education
- Health
- Livelihood
- Gender equality
- Local art and culture
- Environmental conservation
- Socio-economic development

Primetime Programmes:

- Zindagi Mere Ghar Aana
- Surgujiha Goath
- Yadein
- Pahuna



The programmes are designed to inform, educate, and entertain while providing a platform for community participation, expression, and talent showcase. Expert interactions further help address local concerns.

Innovations in Format or Any Other Way:

The station adopts outdoor broadcasting with active community involvement. It also offers phone-in tutorial classes for students and runs a helpline to guide individuals on career opportunities, enhancing accessibility and engagement.

Major Projects Undertaken:

- Participation in TB Jagrukta (awareness) campaign
- Community-focused programmes addressing local developmental concerns

Sustainable Strategies:

The station is financially and technically supported by its parent organisation, Anugrah Vidhya Niketan Society.



Radio Sahyogi 91.2 FM

Vipashyana Kendra Road, OP Parisar, Village
Thanaud, Durg, Chhattisgarh – 491001
Contact Person: Mr. Mahendra Kumar Sinha
Contact Number: +91-9981022345
Email: sahyogicg1972@gmail.com
Website: www.sahyogicg.org



Name and Genesis of the CRS:

Radio Sahyogi 91.2 FM was established on 19 September 2019 by Sahyogi Mitra Mandal. The station was set up to create awareness across more than 100 villages on a wide range of social and developmental issues. Since its inception, it has played an important role in community engagement and empowerment through innovative programmes and outreach initiatives.

Thematic Focus:

- Social forestry and environmental awareness
- Addressing social evils and superstitions
- De-addiction and health awareness
- Women empowerment
- Primary education
- Farmer welfare and skill development

Primetime Programmes:

- Goth-Bat: Community-focused discussions in Chhattisgarhi
- Aaj ka Chintan
- Navachar

The station also produces programmes in formats such as interviews, phone-ins, success stories, and motivational content, focusing on current affairs and government schemes.

Innovations in Format or Any Other Way:

In addition to regular broadcasting, the station actively conducts outdoor broadcasting in villages and makes effective use of narrowcasting to ensure wider reach and deeper community engagement.

Major Projects Undertaken:

- Collaborations with SMART, CEMCA, CRA, and SAMVAD Chhattisgarh
- Campaigns such as Hinsa Ko No, Meri Mati Mera Desh, Har Ghar Tiranga, and Yoga initiatives
- Community programmes including Ramayan Mahotsav, Mitan Yojana, Hareli Yojana, Chhattisgarh Olympic, and Yuva Bhet Mulakat

Sustainable Strategies:

The station is financially and technically supported by its parent organisation, Sahyogi Mitra Mandal. It is also empanelled with DAVP and SAMVAD Chhattisgarh, enabling revenue generation through advertisements.



Arpaa Community Radio 90.8

R-5 Lane, B1/6, Kranti Nagar, Bilaspur,
Chhattisgarh – 495004
Contact Numbers: 9827150507, 9340487835
Email: arpaaradio@gmail.com
Website: arpaaradio.com



Name and Genesis of the CRS: Arpaa Community Radio 90.8 FM was launched on April 1st, 2020, with the first test broadcast on March 22nd. The station aims to empower the Bilaspur community by promoting local talent, healthcare, well-being, and government initiatives, providing timely information and participatory programming for all sections of society.

Thematic Focus

The station focuses on:

- Senior citizens' health and well-being
- Women and children's education and health
- Community development, cleanliness, nutrition, and yoga
- Promotion of Chhattisgarhi culture and local talents
- Physical and mental health awareness

Innovations in Format

Arpaa Radio makes education accessible for visually impaired students by converting books into interactive radio programs with quizzes and prizes. Programs include Q&A sessions for active listener engagement and digital integration, making learning and community participation more interactive and inclusive.

Broadcast Hours and Language

Total Broadcast: 11.5 hours daily

Languages: Hindi and Chhattisgarhi

Timings:

- First: 7:30 AM – 11:00 AM
- Second: 12:00 PM – 4:00 PM
- Third: 5:00 PM – 9:00 PM

Specialized Programming

Through its programs, Arpaa Radio has empowered women via the “Arpaa Sangini” initiative, helping them achieve financial independence. Collaborations with the Blind School enabled creation of audiobooks for visually impaired students. Community awareness campaigns have facilitated organ donation, while women’s health and education programs connected community members with essential services, improving their quality of life.

Major Projects Undertaken

- Hinsa Ko No (SMART)
- Swachch Sujal Gaon Ki Kahani (CRA)
- Jeevan Ek Anmol Uphar (Organ India)
- Traffic Updates (Bilaspur Traffic Department)
- TB Challenge (Ministry of Health/SMART)
- Swasthya Sankalp (UNICEF/CRA)
- Meri Mati Mera Desh (Ministry of Information & Broadcasting/CRA)
- Hamare Buzurg, Hamara Abhiman (Ministry of Social Justice & Empowerment/CRA)
- Yoga Awareness (Ministry of Ayush/CEMCA)

Major Community Concerns

Arpaa Radio addresses women’s empowerment, senior citizens’ well-being, education for the visually impaired, health and nutrition, disaster awareness, and the promotion of local culture, ensuring a stronger, healthier, and more informed Bilaspur community.



Hamar Radio

90.4MHz

**Hamar Radio, Vikas Anusandhan Sansthan,
Bishrampur-Satpatra, W.No. 13, Behind Govt.
Hospital, Surajpur, Chhattisgarh – 497226
Contact Numbers: 9926633733, 8770623076
Email: radio.hamar2018@gmail.com,
vireshsngh9@gmail.com**



Name and Genesis of the CRS: Hamar Radio 90.4 FM was established on 14th April 2018 by Vikas Anusandhan Sansthan to serve the informational needs of rural communities in Surajpur district. The station aims to empower listeners through innovative programmes, outreach activities, and community engagement, providing entertainment alongside critical information for social development.

Thematic Focus

The station focuses on:

- Quality education for children
- Girl child welfare and prevention of early marriage
- Gender equality and women empowerment
- Health awareness including TB Mukht Bharat
- Agriculture and livelihoods
- Tribal culture and social justice
- Cyber and media literacy

Innovations in Format

Hamar Radio has established Youth Clubs, Women Groups, Kisan Groups, and Hamar Radio Clubs to increase engagement. Programs are narrowcast to Women Self Help Groups (WSHGs) and Farmer Producer Organizations (FPOs), ensuring direct community participation and feedback.

Broadcast Hours and Language

Hours: 10 hours/day

- Morning: 7 AM – 11 AM
- Afternoon: 1 PM – 3 PM
- Evening: 6 PM – 10 PM
- Languages: Hindi, Sargujiya, Chhattisgarhi, Kodakhu

Specialized Programming

Teju Singh from Ratanpur village in Surajpur was diagnosed with tuberculosis. Initially fearful due to societal misconceptions, he received guidance through Hamar Radio programs, which provided accurate information about TB treatment and the importance of completing medication. With support from the station's broadcasts, he completed treatment successfully and now spreads awareness in his community, highlighting that TB is curable with timely intervention.

Major Projects Undertaken

Hamar Radio has partnered with UNICEF, SMART, CEMCA, CRA, FCRS, NCERT, Data-Leads, C-DAC, Vikas-Pedia, Nayi-Disha, WWF, KATHA, Tech-Sakhi, People for Action, TB Mukht Bharat Abhiyan, AYUSH Department, and Ministry of Culture for projects on health, education, women empowerment, sanitation, and cultural promotion.

Major Community Concerns

Hamar Radio addresses education, women and child welfare, health awareness, tribal culture, livelihoods, and social justice. Through interactive programs, it strengthens community knowledge, reduces misconceptions, and empowers local populations to actively participate in development initiatives.



Radio Dhoom

RADIO DHOOM 89.6 RAIGARH
Indian School Road,
Bade Attarmuda, Past Kelo vihar
Raigarh, Chhattisgarh – 496001
Mobile No.-7024142316, 8109972279
Email - dhoomraigarh@gmail.com



Name and Genesis of the CRS: Radio Dhoom was established on 1st March 2020, initially broadcasting COVID-19-related content. Regular transmissions began on 1st March 2021 and continue uninterrupted, serving Raigarh and surrounding communities with locally relevant programs.

Thematic Focus

The station focuses on public health awareness, education, skill development, environmental protection, women's empowerment, and promotion of folk art and culture.

Innovations in Format

- Little Library: Students act as RJs for a day to develop writing, communication, and leadership skills.
- Guest of the Day: Experts in education, health, and agriculture interact with listeners, providing practical advice and raising awareness.

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Broadcast Hours and Language

Hours: 10–12 hours/day

Languages: Hindi and Chhattisgarhi

Specialized Programming

Sarita Tandan, a survivor facing social and financial challenges, joined Radio Dhoom's programs and gained empowerment, becoming an inspiration for local women's groups. Health awareness initiatives have also reduced deaths from snake bites in the forested region, with locals now seeking emergency medical assistance rather than relying on traditional remedies.

Major Projects Undertaken

Radio Dhoom conducts programs on women empowerment, health awareness, education, and local culture, collaborating with schools, community groups, and health authorities to address key community concerns.

Major Community Concerns

The CRS addresses public health, women's safety and empowerment, education gaps, environmental awareness, and preservation of Chhattisgarhi folk traditions.

Sustainable Strategies

- Use of open-source technology
- Internship programs for mass communication students
- Broadcasting local content and folk songs
- Encouraging volunteer participation



RADIO LOKVANI

89.6 FM

SRT Agro, Village Funda, Patan, Durg,
Chhattisgarh

Mobile Number: 8109983187

Email: lokvani89.6@gmail.com



Name and Genesis of the CRS: Radio Lokvani 89.6 FM was launched on 28th February 2021 to empower local communities through participatory and people-centric programs. The CRS focuses on awareness, education, and social change in Durg and surrounding areas.

Thematic Focus

The station addresses gender-based violence, education, healthcare, and promotes local artists and cultural stories.

Innovations in Format

Radio Lokvani engages the community through interactive programs, participatory discussions, and collaboration with local groups. Programs are designed in Hindi and Chhattisgarhi for wider understanding and outreach.

Broadcast Hours and Language

Hours: 12 hours daily

Languages: Hindi and Chhattisgarhi

Specialized Programming

Radio Lokvani has created a positive behavioral change in the community. GBV awareness programs provided a safe platform for women to learn about rights, legal support, and helplines, increasing community dialogue and registered cases in this area. WASH programs improved hand hygiene, sanitation, and toilet usage, with active participation from schools and self-help groups.

Major Projects Undertaken

- WASH Project (Water, Sanitation, Hygiene)
- AVYAY (Community awareness initiative)

Major Community Concerns

Key concerns addressed include women's safety, public health, sanitation, education, and empowerment of vulnerable groups.

Sustainable Strategies

- Community participation in content creation and delivery
- Collaboration with government schemes, NGOs, and local experts
- Use of local languages to enhance engagement
- Volunteer training in broadcasting and community engagement
- Low-cost operations supported by partnerships and community involvement



Radio Mahtari 90.0 MHz

Radio Mahtari 90.0 FM
Bagbahara, Mahasamund District,
Chhattisgarh
Phone: 9827150507
Email: arpaaradio@gmail.com
Website: arpaaradio.com



Name and Genesis of the CRS: Radio Mahtari 90.0 FM was established in February 2023 to serve the Mahasamund district. The station focuses on informing, entertaining, and empowering the community while promoting local culture and social dialogue.

Thematic Focus

The station addresses community dialogue, health, education, women empowerment, youth engagement, and promotion of local folk culture. It provides a platform for discussion on social issues and connects local residents with resources and experts.

Innovations in Format

The station's flagship program, Hamar Goth, is a daily talk show that brings together elders, youth, and social workers to discuss community issues and celebrate regional culture. Samwad is a weekly expert interaction program, and Sham-e-Gazal offers daily entertainment. Multi-language broadcasts in Hindi, Chhattisgarhi, and Sambalpuri ensure wider accessibility.

Broadcast Hours and Language

Daily, 10:00 AM – 5:00 PM

Languages: Hindi, Chhattisgarhi, Sambalpuri

Specialized Programming

Through its programs, Radio Mahtari has strengthened local community engagement and awareness. Hamar Goth has enabled meaningful discussions between elders, youth, and social workers, helping residents understand social issues, health practices, and educational opportunities. Health and education broadcasts have led listeners to adopt safer practices and seek guidance from experts. By providing a platform for local voices, the station has reinforced community identity and promoted social cohesion.

Major Projects Undertaken

The station regularly produces Hamar Goth, Samwad, and Sham-e-Gazal programs. These initiatives focus on social awareness, health education, skill development, and cultural preservation, fostering community participation and knowledge-sharing.

Major Community Concerns

Radio Mahtari faces limited funding as government support is mostly restricted to national-level awareness programs. Its broadcast range of 10–15 km and a 30-meter antenna height constrain potential local advertisement revenue, making financial sustainability challenging.



Radio Raman

90.4 FM

Radio Raman, Dr. C.V. Raman University
Kargi Road, Kota, Bilaspur, Chhattisgarh
Contact: +91-9713048800
Email: sps hwetapandey78@gmail.com /
registrar@cvru.ac.in
Website: www.cvru.ac.in



Name and Genesis of the CRS: Radio Raman, the first university-based community radio in Chhattisgarh, was established in 2013 by Dr. C.V. Raman University. It was created to broadcast educational and cultural content, focusing on the rights of the local community in education, health, law, and agriculture. The station extends higher education to students in remote areas and promotes community service, while highlighting the work of NGOs and self-help groups. University faculty lectures are also broadcast to benefit rural learners.

Thematic Focus

The station focuses on education, women's health and nutrition, domestic violence, environmental awareness, agriculture, and legal rights. Programs aim to increase literacy, empower women, promote sustainable farming, and preserve local culture. The CRS aligns with SDGs including Good Health and Well-being (SDG 3), Quality Education (SDG 4), Gender Equality (SDG 5), and Peace, Justice, and Strong Institutions (SDG 16).

Innovations in Format

Radio Raman uses community-linked programming, such as collaborating with Anganwadi centres to provide maternal and child health information. Interactive formats include need-based guidance for pregnant and lactating women, combining radio broadcasts with grassroots institutional support. Field surveys confirmed that these programs dispelled myths and encouraged healthier practices.

Broadcast Hours and Language

Daily: 8:00 AM – 8:00 PM (12 hours)

Languages: Hindi, Chhattisgarhi

Frequency: 90.4 MHz

Specialized Programming

Radio Raman has successfully given a platform to local artists, including bamboo song performers, whose art was on the verge of extinction. By broadcasting their performances, the station has revived community interest, boosted artists' confidence, and created recognition for their cultural contributions. Similarly, educational and health programs have helped students and community members access information they could not reach otherwise.

Major Projects Undertaken

Radio Raman has collaborated with the EU Switch Asia Project to promote sustainable bamboo MSME clusters, WWF for environmental and wildlife conservation, and National Fertilizers Limited for agriculture programs. It also runs initiatives covering government schemes, health awareness, and community development projects.

Major Community Concerns

The community needs improved communication pathways to access education, agricultural guidance, legal rights, clean water, sanitation, and health services. Only 60% of children enroll in higher education, and only 40% of farmers are aware of their legal rights. Radio Raman addresses these gaps, strengthening community engagement and development.



Radio 91.2 FM

Radio Rihand Samudayik FM 91.2
Antyodaya Parisar, Near Central
Hospital, In front of Bangali Club,
Bishrampur, District Surajpur,
Chhattisgarh – 497226
Contact: 9926191919
Email: gyanodayasurguja@gmail.com



Name and Genesis of the CRS: Radio Rihand Samudayik FM 91.2, operated by Surguja Gyanodaya Association, was established to amplify community voices and create social awareness, particularly for marginalized and rural populations. Since its inception, the station has used participatory programmes to promote social reform and community development.

Thematic Focus

The station broadcasts programmes such as Aaj Ki Charcha (Hindi) and Anchal (Surgujiya), covering de-addiction, child marriage, women empowerment, domestic violence, education, youth development, health and nutrition, maternal and child care, sanitation, environmental protection, digital literacy, disability rights, and issues concerning tribal, rural, migrant, and minority communities. Interview-based segments provide a platform for local voices to share their perspectives.

Innovations in Format

Radio Rihand follows a participatory, community-driven approach. Daily programmes in Hindi and Surgujiya feature interviews and discussions with local residents, making content relevant, engaging, and accessible. The use of local dialect ensures deep connection with grassroots audiences.

Broadcast Hours and Language

Daily: 8:00 AM – 12:00 Noon (4 hours) and 4:00 PM – 7:00 PM (3 hours)

Languages: Hindi and Surgujiya

Frequency: 91.2 MHz

Specialized Programming

Radio Rihand Samudayik FM has significantly raised awareness on critical social issues. Its programmes have educated listeners about social problems, encouraged community dialogue, and motivated positive behavioral change. Communities report increased understanding of women's rights, child welfare, health, and substance abuse prevention, demonstrating the station's impact on social reform.

Major Projects Undertaken

The station has conducted campaigns and special programmes on de-addiction, women empowerment, child rights, disability rights, and elimination of social evils.

Major Community Concerns

Key issues addressed include substance abuse, domestic violence, child marriage, lack of awareness about health and sanitation, environmental protection, and social inequalities among tribal and marginalized groups.



RADIO SAMVAD 90.8 FM

**Kushabhau Thakre Patrakarita Avam
Jansanchar Vishwavidyalaya, Katahdih,
Raipur, Chhattisgarh- 492013**
Contact Number: 9827915856
Email ID: RadioSamwad90.8mhz@gmail.com



Genesis:

Radio Samvad 90.8 FM is a Community Radio Station operated by Kushabhau Thakre Patrakarita Avam Jansanchar Vishwavidyalaya, Raipur. The station began its transmission in March 2018 and has since been actively broadcasting development-oriented programs for university students as well as surrounding rural communities.

Objective & Vision:

The primary objective of the station is to provide hands-on training to students in radio program production, editing, content development, and theme conceptualization. At the same time, it functions as a platform to address local issues and serve nearby communities. The station promotes socially responsible journalism and strengthens the connection between students and society.

Thematic Focus:

Radio Samvad focuses on rural development, education, health, agriculture, women empowerment, and social awareness. It provides an open platform for the community to discuss their needs, aspirations, and local concerns in a meaningful way.

Innovative Practices:

The station conducts group meetings and outreach activities in villages on issues such as education, health, and legal awareness. It also practices narrowcasting to directly reach specific communities on important social issues. This approach not only spreads awareness but also helps students gain practical field exposure.

Major Projects:

The station has successfully completed projects in collaboration with CEMCA and SMART. Currently, it is running an agriculture-based project supported by the Ministry of Chemicals and Fertilizers (Government of India) through NFL.

Specialized Programming

Under the “Hinsa Ko No” project (October 2022), Radio Samvad conducted outreach and narrowcasting activities in seven villages. In one case, a woman facing domestic violence approached the team during a session. The station guided her to the Sakhi Center for support. With their assistance, she filed a complaint, and the harassment stopped. This intervention strengthened her confidence and ensured her safety.

Sustainability:

Being operated by the University of Journalism and Mass Communication, the station has stable human resources. It also generates financial support through various funded projects, ensuring long-term sustainability.





Junagadh Janvani 91.2 FM

Directorate of Extension Education, Junagadh
Agricultural University, Junagadh, Gujarat – 362001
Contact Person: Dr. Harshad Chhodavadiya
Contact Number: +91-94292 22247, 94094 13456
Email: janvani@jau.in
Website: www.janvani.jau.in



Name and Genesis of the CRS:

Junagadh Janvani 91.2 FM is the first community radio station established by an agricultural university in Gujarat. Launched in 2015 by Junagadh Agricultural University (JAU), the station was created to enhance two-way communication with farmers and improve the adoption of agricultural technologies. It serves Junagadh city and surrounding villages, providing valuable information and support to the farming community.

Thematic Focus:

- Agriculture and allied sectors
- Animal husbandry and horticulture
- Rural development
- Women empowerment and education
- Health, nutrition, and culture
- Career and employment guidance

Primetime Programmes:

- Anokhi Aaj
- Bhakti Sangeet
- Krushi Salah
- Krushi Vani
- Mari Shala
- Gam Garima



Additional programmes cover areas such as science, education, health, literature, music, and environmental awareness, offering a balanced mix of informative and cultural content.

Innovations in Format or Any Other Way:

The station активно uses narrowcasting alongside regular broadcasting to directly engage farmers. This approach has contributed to improved agricultural knowledge, increased income, and greater awareness in areas such as animal husbandry, education, and health.

Major Projects Undertaken:

- Collaborations with organisations such as RBI, Election Commission of India, ICAR, SMART, and ICDS
- Broadcast of awareness campaigns and developmental initiatives
- Internal projects focused on the welfare of the farming community

Sustainable Strategies:

The station is currently funded by Junagadh Agricultural University and aims to achieve long-term sustainability through revenue generation and partnerships with external organisations.



Lokvani Radio 90.4 FM

**Krishi Vigyan Kendra, Ambuja Cement Foundation,
Ambujanagar, Kodinar, Dist. Gir Somnath, Gujarat – 362715**
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Name and Genesis of the CRS:

Lokvani Radio 90.4 FM was established on 4 November 2013 at Krishi Vigyan Kendra, Ambujanagar, with the objective of educating farmers, fishermen, and rural youth. The station focuses on disseminating knowledge on modern agricultural practices and allied sectors, aiming to improve livelihoods and contribute to overall community development.

Thematic Focus:

- Agriculture and allied sectors
- Agronomy, horticulture, and fisheries
- Home science and agricultural extension
- Health, education, and environment
- Women empowerment

Primetime Programmes:

- Natural farming practices
- Agriculture market rates
- Pest and disease management
- Soil and water testing techniques
- Swachh Bharat awareness initiatives

Expert-led content also includes bio-fertiliser and bio-pesticide preparation, along with success stories of progressive farmers.

Innovations in Format or Any Other Way:

The station conducts surveys to identify key challenges faced by farmers and designs targeted programmes accordingly. It has played a significant role in promoting organic and natural farming practices and improving agricultural awareness in the community.

Major Projects Undertaken:

- Collaboration on Factshala project addressing misinformation on social media
- Participation in development of the NITARA app for animal husbandry
- Vikaspedia project implementation with CDAC, Hyderabad
- Breastfeeding and nutrition awareness campaigns

Sustainable Strategies:

The station receives technical support from associated institutions and is primarily funded by the Ambuja Cement Foundation. Additional resources are generated through collaborations with NGOs and government departments.



Radio Sabarmati 89.6 FM

Divya Darshan Bhawan, Lalitkunj Society Part-2,
Zalawadi Hostel Lane, Opposite Commerce College
Hostel Bus Stop,
Navrangpura, Ahmedabad, Gujarat – 380009
Contact Person: Ms. Ishita Contractor
Contact Number: +91-94273 11992, 94136 57777
Email: radiosabarmati@gmail.com
Website: www.radiosabarmati.in



Name and Genesis of the CRS:

Radio Sabarmati was established in 2022 by the MS Mohanlal Foundation with the aim of serving and engaging the local community. As a relatively new community radio station, it seeks to connect with diverse sections of society and positively influence everyday life through meaningful and inclusive programming.

Thematic Focus:

The station offers all-genre programming catering to street vendors, schools, labour communities, tribal groups, and urban populations. It promotes Indian culture, art, and values while addressing health awareness, career guidance, youth inspiration, and women's empowerment. The CRS also actively disseminates information on government initiatives and provides a platform for community voices.

Sustainable Development Goals:

SDG 4: Quality Education
SDG 12: Responsible Consumption and Production
SDG 16: Peace, Justice and Strong Institutions

Primetime Programmes:

Key programmes include English instruction sessions, Jaat Sathe Vaat (Gujarati self-development programme), Sarita (women empowerment), Halo Maliye (interviews with achievers), and Awakening with Brahmakumaris, a morning show offering motivational insights. These programmes aim to inform, inspire, and engage diverse listener groups.

Innovations in Format or Other Initiatives:

Operating in a metropolitan setting, the CRS focuses on mental well-being and balanced lifestyles. It collaborates with NGOs working in healthcare, environmental protection, and value-based education. The station maintains active engagement with listeners through platforms such as Twitter, Facebook, WhatsApp, and Instagram.

Sustainable Strategies:

The CRS is primarily funded by its parent organisation and continues to explore additional revenue streams through collaborations, advertisements, and project-based funding.

Number of Listeners and Potential Outreach:

Listener data is currently being assessed, and formal surveys are yet to be conducted.

Major Concerns in the Community:

Key concerns include unhealthy lifestyles, stress-related issues, and lack of awareness on various social and health-related matters, which the CRS addresses through its programming.



MICAVAANI

MICA, SHELA-TELAV ROAD, SHELA,
AHMEDABAD 380058

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EMAIL: MICAVAANI@MICAMAIL.IN

WEBSITE: WWW.MICA.AC.IN



Genesis:

MICAVaani was set-up in 2005 by MICA, Ahmedabad. The CRS was established with a vision to connect with the community around MICA and provide guidance to the community at large with information about education, health, and farming. MICAVaani through its student representation is reaching out to the community especially the children through different projects.

Thematic Focus:

The focus area of MICAVaani has been making a distinct impact on the lives of the villages close to MICA through effective communication. It has been on a constant endeavour to carry forward the vision and mission of MICA of improving lives through communication. All along, the major emphasis has been on familiarising the listeners with new developments in various fields such as education, health & sanitation, finance, farming, etc.

Innovations in Format:

CRMC Members and Core Team: At present MICAVaani has a team of 5 along with an advisory body and a student team of 3. The decision pertaining to the station is taken by the station Head and Advisor who are supported by the technical team. Apart from the core team the students involved with the station also provide their support and help.

Frequency: The frequency of MICAVaani is 90.4 FM

Contact Person and Contact: Mr. Leslin Bastian. Contact: +91 9979591184

Broadcast Hours and Language: MICAVaani operates from 8:00 pm to 10:00 pm. We broadcast in Gujarati.

Major Projects Undertaken:

We have conducted study in collaboration with Samvedana and NGO to understand school dropouts among higher secondary students. Our student team have partnered with the local panchayat schools and have been conducting teaching project like Telav Teaching Projects where in the students go and teach the village children various subjects. MICAVaani also provides the village children a platform called Apno Manch which is a one-day children festival/fair.

Sustainable Strategies:

At present the entire technical and financial support is provided by MICA.

Radio Rajkot 89.6 FM

89.6 FM Radio Rajkot, 706, Aalap B Complex, Opp. Shastri Maidan, Near Limda Chowk, Rajkot, Gujarat – 360001

Mobile: +91 997 997 8960 | Email: contact.radiorajkot@gmail.com | Website: www.radiorajkot.in



Genesis

Radio Rajkot was launched on 16th December 2022 under the Manubhai and Taraben Memorial Foundation to serve as a bridge between the local administration and the community. The station was founded with the vision of creating a voice for the voiceless, preserving Kathiyawadi heritage, and empowering youth, women, and farmers of Rajkot through information, education, and entertainment.

Thematic Focus

The CRS follows a multi-dimensional approach:

- Women Empowerment: Flagship show “Stree Time” addresses health, legal rights, and entrepreneurship for local women.
- Education: Collaborations with local colleges provide student motivation, mental health sessions, and career guidance.
- Agriculture: Programs on modern farming techniques, organic processes, and government schemes for farmers.
- Social Welfare & Hygiene: Skit-based awareness campaigns promote sanitation, road safety, and civic responsibilities.



Innovations in Format

- Kalakaar Collab: Launches local folk artists, musicians, and poets on air.
- Edutainment Skits: Humorous audio dramas convey complex social messages effectively.
- Campus Outreach: Engages students directly by taking the studio to colleges for live interactions.

Broadcast Hours & Language

Hours: 12 hours daily (7 AM – 7 PM)

Language: Gujarati (Kathiyawadi dialect) primary, Hindi secondary
Format: Balanced 2-hour slots with 50% community participation, adhering to PPL music norms



Frequency: 89.6 MHz

Major Projects Undertaken

- GSC Bank Collaboration: Financial literacy and government schemes awareness.
- Votethon: Campaign to increase voter turnout and democratic participation.
- Aazadi Ke Soor: 15th August special celebrating local talent and heritage.
- Khedut Training Series: Audio guides promoting sustainable agriculture practices.

Specialized Programming

Radio Rajkot has evolved into a trusted community companion. “Stree Time” led to increased enrollment of women in vocational training, while the “Khedut” segments encouraged local farmers to adopt modern irrigation techniques. Listeners now see the station as a local friend, bridging the gap between knowledge, awareness, and action.

Sustainable Strategies

Hyper-local Advertising: Small businesses fund operations within strict airtime limits.

Project-Based Funding: Partnerships with government and cooperatives for awareness campaigns.

Banas Community Radio 90.4 FM

**1st Floor, Adman Office, Banas Dairy, Sanadar,
Taluka Diyodar, District Vav Tharad, Gujarat –
385330**

**Mobile: 9325997401 | Email:
banas.mahesh@gmail.com**



Genesis

Banas Community Radio 90.4 FM was established on 19th April 2022 to connect the local community with information, culture, and entertainment. The station aims to address topics across education, health, agriculture, social awareness, and culture, acting as a bridge between government initiatives and villagers while fostering a sense of community engagement and cultural pride.

Thematic Focus

The CRS focuses on a diverse range of themes. Cultural and religious programs include coverage of festivals, pilgrimages, and spiritual leaders, while educational and youth-focused segments provide exam tips, quizzes, motivation, and awareness drives. Health and social awareness initiatives tackle TB, malaria, eye care, yoga, organ donation, and environmental issues like soil and water conservation. Government initiatives such as Pariksha Pe Charcha, G-20 updates, Viksit Bharat Yatra, and Save Soil campaigns are also highlighted. Additionally, entertainment segments feature plays, contests, and local promotions to engage the community.

Innovations in Format or Any Other Way

Banas 90.4 FM integrates innovative approaches to reach its audience effectively. Programs include live phone-ins, coverage of dairy operations and tanker management, "Today in History," birthday celebrations of farmers, and women empowerment shows for cattle-

rearing women. Outdoor broadcasts highlight events such as World Milk Day, Ashadhi Bij festival plays, Ambaji fairs, and educational contests in schools. Cultural preservation is emphasized through programs like Vikram Vetal plays and Din Vishesh (Special Day) broadcasts.

Broadcast Hours & Language

The station broadcasts 18 hours daily in Gujarati, providing continuous programming that blends education, awareness, and entertainment.

Major Projects Undertaken

Key initiatives include interviews with veterinary doctors for monsoon disease prevention, awareness campaigns under Azadi ka Amrit Mahotsav, long-disease prevention programs, promotion of local malls, election awareness drives, vaccination programs with SHG women, and live coverage of festivals and tourist sites like Ambaji Parikrama and Nadeshwari/Nadabet.

Specialized Programming

The CRS has successfully strengthened community engagement through live reporting of fairs and pilgrimages, awareness programs on embryo transplant technology, International Women's Day, National Milk Day, and youth education initiatives. Farmers benefit from agriculture and dairy programs, while students receive guidance for exams and careers. Women empowerment and health programs, alongside cultural heritage promotion, have enhanced government-community connectivity.

Sustainable Strategies

Banas 90.4 FM emphasizes community participation, locally produced content, and volunteer involvement to maintain low operational costs. Staff training, audience feedback, impact assessments, and continuous programming innovation ensure that the station remains trusted, relevant, and self-sustainable.



Hello BAOU 90.0 FM

Dr. Babasaheb Ambedkar Open University, Jyotirmay Parisar, Dr. Babasaheb Ambedkar Open University Marg, S.G. Highway, Chharodi, Ahmedabad, Gujarat – 382481
Contact: 9825773004 / 9824243070
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Website: www.baou.edu.in



Genesis

'Hello BAOU' 90.0 FM was launched on 10th October 2022 with the mission to connect learners, educators, and the community through education, culture, health, and social awareness. The station was established under the vision of Dr. Babasaheb Ambedkar Open University to support distance learners, promote community engagement, and preserve Gujarat's rich cultural heritage. It provides a platform for interactive learning, public awareness campaigns, and community dialogue.

Thematic Focus

The CRS focuses on six primary themes:

- Indian Knowledge System – Programs highlight traditional knowledge, local innovations, and heritage.
- Education – Broadcasts include learner orientation, academic discussions, examination tips, career guidance, and support for first-generation students.
- Women & Youth Empowerment – Segments focus on women's health, legal rights, entrepreneurship, skill development, and motivational content for youth.
- Health & Social Awareness – Maternal and child health, mental well-being, nutrition, vaccination, de-addiction, hygiene, and public health campaigns.

- Agriculture – Promoting natural and organic farming, sustainable practices, and supporting farmers in sharing their produce.
- Heritage & Culture – Showcasing local culture, folklore, traditions, and community festivals.

The station also produces special programmes on environmental sustainability, water conservation, renewable energy, and climate change.

Broadcast Hours and Language

Hello BAOU broadcasts 24 hours daily, with 80% of programs in Gujarati and 20% in Hindi and English.

Major Projects Undertaken

Key initiatives include:

- Academic support for BAOU learners, including admission guidance, course discussions, and career advice.
- Women empowerment programs covering entrepreneurship, legal awareness, and holistic development.
- Health campaigns on maternal care, vaccination, mental health, and public hygiene.
- Promotion of organic farming and sustainable agricultural practices.
- The PADM (પદ્મ) Podcast, sharing experiences of distinguished personalities to inspire learners and the wider public.

Specialized Programming

Hello BAOU has significantly impacted the community. First-generation learners report enhanced confidence and academic success. Women listeners have started income-generating activities or joined self-help groups after exposure to programs. The station was shortlisted in the WAVES Community Radio Content Challenge (West Zone, Public Health and Safety). Farmers and students have adopted sustainable practices promoted through broadcasts, and community engagement has strengthened government–community linkages.



Radio Awaj Dahod 90.8 FM

Blind Welfare Council
Mandaav Road, Opposite Hanumanjee
Temple, Dahod – 389151, Gujarat
Phone: 7698111367 / 9426531252
Email: bwcdahod@gmail.com
Website: www.bwcdahod.com



Genesis

Launched on 5th October 2018, Radio Awaj Dahod was founded by Mr. Yusufi F. Kapadiya, a visionary who lost his vision at the age of 10 and considers radio his lifelong companion and teacher. The station was established at the Blind Welfare Council campus in Dahod with a mission to serve children and persons with disabilities while also addressing the needs of the broader community. The CRS aims to support education, training, health, agriculture, disability awareness, civil rights, motivation, and community development, fostering a more inclusive society.

Thematic Focus

Radio Awaj Dahod focuses on:

- Inclusive Society & Community Development – Empowering persons with disabilities and promoting equal participation.
- Education & Training – Providing learning opportunities and skill development for children and adults.
- Health & Well-being – Programs on nutrition, yoga, disease prevention, and general health awareness.
- Social Awareness & Motivation – Civil rights, removal of blind faith, rehabilitation, and motivation to lead better lives.
- Agriculture & Livelihood – Awareness campaigns and educational programs for rural communities.

Innovations in Format

- Mobile & Internet Broadcasting: Programs reach listeners across 15 countries through mobile applications and Radio Garden.
- Field Visits & Outdoor Programming: Tailored to the needs of specific programs and community events.
- Wide Listener Engagement: The station has a listener base ranging from 1.5 lakh to 3 lakh.

Broadcast Hours & Language

- Hours: 9:00 AM – 6:00 PM
- Language: Primarily Gujarati, with programs designed for broad community accessibility.

Frequency: 90.8 FM

Major Projects Undertaken

- WASH Project: Promoting water, sanitation, and hygiene awareness.
- Atal Vayovrudh Abhyudaya Yojana – Initiatives for elderly welfare.
- UNICEF Adolescence Voices & Civil Engagement – Empowering youth participation.
- Poshan Ki Potli: Nutrition and healthy food campaigns.
- Swasth Sankalp: Promoting physical health and wellness.
- TB Hatao: Tuberculosis awareness programs.
- Har Ghar Tiranga & Swach Sujal Gao Ki Kahani: National awareness campaigns.
- Anti-Drug Trafficking Awareness
- Children & Youth Special Programs: Competitions, educational features, and talent promotion.
- Agriculture & Yoga Projects: Awareness and skill development in farming and wellness practices.



Specialized Programming

- During COVID-19, the station broadcasted live classes for Std 10th students, supported by the Lions Club and Teachers Union of Dahod.
- Organized a National Conference on Disability Issues in Dahod, conducted in hybrid mode with 25 in-person participants and 70 online attendees, enhancing awareness and inclusion.

Sustainable Strategies

Radio Awaj Dahod operates with support from its parent organization, the Blind Welfare Council, which bears operational expenses. The station leverages government-funded programs and collaborations, with minimal dependence on advertisements, ensuring a focus on community service and inclusivity.

Guruvani 90.8 FM

Guru Nanak Bhawan, Gujarat
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Ahmedabad – 380009, Gujarat, India
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Email: atsguruvani@gmail.com /
emrcbharat@gmail.com
Website: <https://www.emmrcamd.org>



Genesis

Established in 2012, Guruvani 90.8 FM was created to empower Gujarat University students and the surrounding community. Over the years, the station has developed a bank of over 500 hours of programs, facilitating the exchange of information, skills development, networking, and training. The CRS provides a platform for students and community members to promote themselves, engage in dialogue, and share knowledge directly with peers.

Thematic Focus

The station primarily focuses on educational and informative programs, including:

- Inspirational stories and career guidance for students
- Community development and awareness campaigns
- Health, environment, and social issues relevant to the local community

Innovations in Format

Programs are delivered in diverse formats such as:

- Narrations and recitals
- Drama and talk shows
- Debates and panel discussions
- The content is carefully curated to inspire listeners, provide educational value, and address community needs.

Broadcast Hours & Language

- Hours: 9:00 AM – 6:00 PM (9 hours daily)
- Languages: Gujarati, Hindi, and English

Frequency: 90.8 MHz with a 50W transmitter

Major Projects Undertaken

- Collaborations with UNICEF and the Department of Women and Child Care, Gujarat
- Engagement with Ahmedabad Municipal Corporation during COVID-19
- Ongoing projects with SMART NGO, focusing on community development and awareness campaigns

Specialized Programming

- Provided a platform for university-wide communication, delivering important instructions and updates to students.
- Increased awareness of SDG goals and environmental sustainability on campus.
- Facilitated scholarships and support for academically and socially outstanding students.
- Empowered the student community through educational content, skill-building programs, and social engagement initiatives.

Sustainable Strategies

- Operational support and funding from EMRC, Gujarat University
- Collaborative projects with NGOs, government departments, and community organizations
- Focused on community-driven content, ensuring relevance and continued engagement



RADIO LJ 90.8 FM

**3rd Floor, New LJ Commerce College
Building, L J University Campus,
Near Sarkhej-Sanand Circle,
Ahmedabad – 382210
Contact: 7041987790
Email: radiolj@ljk.edu.in
Website: RADIO LJ 90.8 FM**



Genesis

RADIO LJ 90.8 FM is a community radio station run by Lok Jagruti Kendra. It was inaugurated on 26th December 2024 by distinguished economist and policymaker Dr. Montek Singh Ahluwalia. The station was established to connect the university community and the local population with informative, educational, and socially relevant programming, empowering students, youth, women, and the broader community.

Thematic Focus

RADIO LJ broadcasts a wide range of programs:

- Gandhi Katha – daily spiritual and moral stories
- Science & Development of Scientific Temper – Mondays
- Yatra Udyog Sahsikni Series – Tuesdays
- Tech Talk – Tuesdays
- Law Awareness – Wednesdays
- Health, Fitness & Nutrition – Thursdays
- Financial Literacy Series – Fridays
- Megdhanushi Mann: Mental Wellness – Saturdays
- Start-Up Journeys of Entrepreneurs – Fridays
- Environmental Awareness & Climate Change – Mondays
- Student Participation Programs – ongoing in-house and field activities



Innovations in Format

- MOUs with three NGOs for community development programs in health, nutrition, environment, empowerment, and livelihood.
- Student participation in both in-studio and field reporting.
- Use of thematic series and specialized weekly slots to engage diverse audiences.

Broadcast Hours & Language

- Morning Slot: 9:00 AM – 12:00 Noon
- Evening Slot (Repeat): 4:00 PM – 7:00 PM
- Languages: Gujarati (primary), Hindi and English (secondary)

Frequency: 90.8 MHz

Major Projects Undertaken

- CRA WASH Project – sponsored by the Department of Drinking Water and Sanitation, Ministry of Jal Shakti, New Delhi

Specialized Programming

- Over 100 university students have actively participated in programs, gaining experience in broadcasting, content creation, and community engagement.
- The station has become a platform for youth empowerment, awareness campaigns, and student-led initiatives in health, finance, and social issues.

Sustainable Strategies

- Electrical equipment and transmitters are connected to automatic ON/OFF devices, optimizing power usage and reducing operational costs.
- Collaboration with NGOs and university departments ensures long-term program sustainability and community relevance.



Radio Palanpur 90.4 FM

Radio Palanpur 90.4 FM operates from the G.D. Modi Campus, opposite S.T. Workshop, Palanpur – 385001, Gujarat. The station can be reached at 9925393229 or via email at radiopalanpur@gmail.com.



Genesis

Radio Palanpur 90.4 FM was officially launched on 25th February 2019 to serve the local community through information, education, and entertainment. Recognizing Palanpur as an educational hub, the station was established to provide a platform for community voices, promote local culture, raise social awareness, and support educational initiatives. Since its inception, the CRS has focused on participatory programming that engages listeners and addresses local issues.

Thematic Focus

The station primarily focuses on education, local culture, social issues, environmental awareness, and community engagement. Programs are designed to inform and empower listeners, highlight success stories, and encourage civic participation while promoting sustainable practices and youth development.

Broadcast Hours and Language

The station broadcasts daily from 9:00 AM to 6:00 PM in Gujarati, Hindi, and English, catering to a diverse audience while maintaining local relevance.

Specialized Programming

One of the station's most inspiring stories features Nixa, an eight-year-old girl who cycled 4,555 kilometers across seven states with her father, engaging in tree plantation activities along the route. Through this coverage, Radio Palanpur highlighted girl empowerment, environmental responsibility, and perseverance, inspiring listeners and demonstrating the station's ability to influence the community positively.

Major Projects Undertaken

Radio Palanpur has collaborated with educational institutions, local organizations, and government agencies to develop programs on education, environmental awareness, health, and community development. Projects have included awareness campaigns on sustainable practices, educational broadcasts for students, and initiatives to promote local culture.

Major Community Concerns

The station addresses issues such as environmental sustainability, youth empowerment, education gaps, and community development. Through interactive programs and outreach initiatives, Radio Palanpur fosters awareness, provides practical information, and encourages local participation in social and civic matters.



Rudi No Radio 90.4 FM

INDIAN ACADEMY FOR SELF EMPLOYED WOMEN
AHMEDABAD

Shantakoshti-9825415062

Sanchalak

iasew19052@gmail.com



Genesis:

Rudi No Radio 90.4 FM was launched on 29th November 2029 with the mission of empowering women and supporting community development in rural areas. Established under the vision of the Indian Academy for Self Employed Women, the station focuses on education, healthcare, village development, nutrition, and awareness creation. From its inception, the CRS has aimed to strengthen local knowledge, encourage self-reliance, and improve the livelihoods of women and their families.

Thematic Focus:

The station emphasizes women's education and healthcare, child development through Balsambhal programs, information on village development, and nutritional guidance via Poshn Ghar initiatives. Programs are designed to provide practical knowledge and motivate community members to adopt healthier, more productive lifestyles.

Innovations in Format

Rudi No Radio employs narrowcasting to target specific listener groups effectively. Group discussions and focus group formats are used to engage villagers actively, ensuring that programming addresses local concerns and encourages dialogue among community members.

Broadcast Hours and Language

The station broadcasts daily from 10:00 AM to 6:00 PM in Gujarati, covering rural and semi-urban communities within a 15-kilometer radius.

Specialized Programming

Rangiben Babubhai Vaghela from Khicha village, a 45-year-old with basic education and two children, exemplifies the impact of Rudi No Radio. She has been listening to the station for 12 years, applying lessons from programs on health, home industry, savings, agriculture, and animal husbandry. Inspired by a savings program, Rangiben opened a bank account, saved diligently, and took a loan to purchase a milking buffalo.



Today, she produces milk and ghee, sells it locally, and has improved her household's financial and social standing. Rangiben actively shares her knowledge with other women in her village, creating a ripple effect of empowerment and earning widespread recognition through Rudi No Radio's initiatives.

Major Projects Undertaken

The station has collaborated with organizations such as DST, UNICEF, SMART, UNESCO, and CRA to implement programs focusing on health, education, nutrition, agriculture, disability awareness, and community welfare. These projects aim to improve livelihoods, promote sustainable practices, and enhance social inclusion.

Major Community Concerns

Rudi No Radio addresses issues such as women's empowerment, rural healthcare, child development, nutrition, agriculture, and financial literacy. By providing relevant information and guidance, the station encourages behavioral change and supports the community in achieving better living standards.

Sustainable Strategies

The station sustains operations through local advertisements, government schemes, and paid programming such as the Vadhmana program, which celebrates birthdays and community events. This revenue model ensures long-term viability while remaining community-centered and socially impactful.

RADIO CAMPUS 90.4 FM

**SARDAR PATEL UNIVERSITY, VALLABH VIDYANAGAR,
GUJARAT.**



Genesis:

Radio Campus 90.4 FM is the community radio station of Sardar Patel University, Vallabh Vidyanagar, Gujarat, and is recognized as the first university-run community radio station in the state of Gujarat. The station started regular transmission on 22 April 2005 and operates on 90.4 MHz with a broadcasting power of 50 watts, covering an area of about 15 kilometers around the university campus.

Operating under the tagline “My View – My Voice – My Campus,” Radio Campus serves as a vibrant platform for students and the local community. The station broadcasts a diverse range of programmes including lectures, debates, panel discussions, university news, cultural shows, traditional music, health programmes, and admission-related information. Students actively participate in programme production, making the station a dynamic learning space that blends academic knowledge with practical communication skills.

Radio Campus also promotes community engagement through initiatives related to health awareness, agriculture, education, and environmental issues, while supporting Sustainable Development Goal 13 on climate action. The station runs a certificate course on Radio Announcing and the Art of Presentation, allowing students and community members to gain hands-on training in broadcasting and scriptwriting.

With strong support from Sardar Patel University and active student volunteers, Radio Campus continues to connect the university with surrounding communities, fostering dialogue, knowledge-sharing, and social awareness through the power of community radio.

Specialized Programming

When Information Reaches the Right Ears – The Story of Rameshbhai

In the rural areas around Anand district in Gujarat, access to reliable information about government welfare schemes are often limited. Many elderly citizens remain unaware of the support systems designed specifically for them. During an awareness campaign on Atal Vayo Abhyuday Yojana (AVYAY), Radio Campus 90.4 FM began broadcasting specially curated programmes translated into Gujarati so that local listeners could easily understand the information being shared.

Among the regular listeners was Rameshbhai Parmar, a senior citizen from a nearby village. Curious about the programme, he tuned in repeatedly and learned about the services available for elderly citizens, including the national helpline 14567 and the pension schemes offered through the social welfare department.

The radio station did not stop at broadcasting alone. As part of the campaign, the team organized narrowcasting sessions in villages, where volunteers interacted directly with community members and explained the schemes in detail.

Rameshbhai attended one such session. Encouraged by the guidance provided through the radio and the volunteer; he contacted the helpline and was directed to the District Social Welfare Office. With their support, he successfully applied for a senior citizen pension scheme.

Today, that monthly pension provides him not only financial support but also a renewed sense of dignity and independence.

For Rameshbhai, Radio Campus was more than just a station playing music and discussions. It became a bridge between information and opportunity.

And for the team at Radio Campus 90.4 FM, his story is a powerful reminder of what community radio can achieve. When the right information reaches the right ears, it can transform lives.

Through initiatives like these, Radio Campus continues to ensure that the voices of the community are heard and that vital information travels far beyond the boundaries of the university campus.

RADIO NAZARIYA 107.8 FM

1st Floor, Pushpak Building,
Near Cama Hotel, Khanpur,
Ahmedabad – 380001, Gujarat
Director: Darmiyan Rana
9412348580
darmiyan.drishti@gmail.com



Genesis:

Radio Nazariya 107.8 FM – Awaj Hamari was launched on 17 June 2016 in Ahmedabad, Gujarat.

The station works primarily with marginalized urban communities, especially women and adolescent girls, creating a platform for dialogue, awareness, and collective action. It promotes informed participation and positive social change through participatory community media.

Thematic Focus

Radio Nazariya focuses on:

- Women's empowerment & leadership development
- Health & wellbeing (including adolescent health & menstrual hygiene)
- Urban civic issues (water, sanitation, drainage, roads, streetlights, safety)
- Access to government entitlements (Voter ID, Ration Card, schemes)
- Civic participation & local governance
- Gender justice & youth engagement
- Social harmony, art & culture
- Community storytelling

The station prioritizes voices from low-income and marginalized communities.

Specialized Programming

From Dirty Water to Dignity – Ram Rahim Tekra

Women in Behrampura faced contaminated water for two years. With Radio Nazariya's support, a women's collective was formed. Through meetings, petitions, and engagement with the councillor, municipal testing and repairs were conducted.

By September 2024, clean water was restored — transforming silent suffering into collective civic action.

Bhavanpura Peeth Lights Up

For nine years, non-functional streetlights created unsafe conditions. Radio Nazariya mobilized women, facilitated meetings with the councillor, and supported formal complaints and radio amplification.

Within weeks, streetlights were restored — symbolizing empowerment, safety, and renewed community confidence.

Sustainable Strategies

- Revenue through collaborative projects with external organizations
- Financial support from parent organization Drishti
- Support from civil society organizations
- Strong community ownership and volunteer participation
- Integrated offline and on-air engagement model



HARYANA



CCSHAU 91.2 FM

Directorate of Extension Education, Gandhi Bhawan,
CCS Haryana Agricultural University, Hisar, Haryana –
125004

Contact Person: Dr. Krishan Yadav

Contact Number: +91-1662-255234, +91-90530-68379

Email: associatedirectorextension@gmail.com

Website: hau.ac.in



Name and Genesis of the CRS:

CCSHAU CRS 91.2 FM was established on 29th November 2009 by CCS Haryana Agricultural University, Hisar, in collaboration with the Ministry of Information & Broadcasting, Government of India and World Development Foundation. The station serves as a platform for transfer of technology and information, guided by the vision of “of the community, by the community and for the community.” It aims to empower community members by addressing their concerns and fostering collective solutions.

Thematic Focus:

The CRS primarily focuses on agriculture and allied sectors, disseminating updated information on farming practices, technological advancements, and global agricultural developments. It aims to enhance farmers’ productivity and income by promoting modern and sustainable practices.

Primetime Programmes:

Key programmes include Monthly Agricultural Practices, Krishi Charcha, Hmare Khet Hmare Pashu, and Mandi ke Bhav. These programmes provide expert guidance on day-to-day agricultural activities, market trends, and weather updates. The station also broadcasts Haryanvi cultural programmes to celebrate and preserve regional heritage.

Innovations in Format or Other Initiatives:

The CRS actively engages in narrowcasting in collaboration with NGOs, Farmer Producer Organisations (FPOs), State Agricultural Departments, and the District Legal Services Authority. These initiatives focus on raising awareness about fundamental rights, government schemes, and cooperative benefits.

Major Projects Undertaken:

The station has conducted legal awareness campaigns with the District Legal Services Authority, Crop Residue Management (CRM) and Direct Seeded Rice (DSR) awareness campaigns with the Department of Agriculture and Farmers' Welfare, Government of Haryana, and COVID-19 awareness initiatives in association with the district administration.

Sustainable Strategies:

The CRS operates under a self-financing scheme (SF-24), which manages its financial operations. It is supported by the university for infrastructure and operational needs, ensuring continuity and sustainability of its services.

Major Concerns in the Community:

Key concerns include irrigation challenges, changing weather patterns, limited access to modern technology, and inadequate knowledge regarding the proper use of pesticides and fertilisers. The CRS addresses these issues through targeted programming and outreach initiatives.



Gurgaon Ki Awaaz Samudayik Radio 107.8 FM

27 Electronic City, Sector 18,
Udyog Vihar, Gurgaon, Haryana – 122016
Contact Person: Ms. Arti Jaiman
Contact Number: +91-9811126336, 9958941408
Email: info@trfindia.org
Website: www.gurgaonkiawaaz.in



Name and Genesis of the CRS:

Gurgaon Ki Awaaz Samudayik Radio began broadcasting in November 2009, initiated by the NGO The Restoring Force. The station was established as a platform for marginalized communities in Gurgaon, particularly local villagers and migrant workers. With an all-women team, the CRS has grown into a 24x7 station, focusing on transforming lives through inclusive and community-driven programming.

Thematic Focus:

The station focuses on health (including reproductive and mental health), livelihood and entrepreneurship, education, folk culture, legal literacy, and local governance. Gender and rights remain central to all its initiatives, with programming designed to reflect the lived realities of its diverse listener base.

Primetime Programmes:

Key programmes include *Geetmala* (folk music showcase), *Apni Pasand* (song requests), *Gurgaon Ke Haal* (daily local updates), *Udaan* (mental health show with experts), *Kanoon Ki Baat* (legal literacy), *Angdaan* (organ donation awareness), *Suraksha Ki Kaksha* (child safety), *Bhakti Dhara* (devotional music), and *Apna Nazariya Apna Kaam* (entrepreneurship). These programmes combine information, awareness, and entertainment.

Innovations in Format or Other Initiatives:

The CRS actively uses platforms like WhatsApp for participatory programming. Listeners contribute audio content, share experiences, and receive informational programmes directly, enabling strong community engagement and accessibility.

Major Projects Undertaken:

The station has implemented several major projects, including the Commonwealth of Learning's Community Learning Programme, UNESCO's migration project, Poshan Abhiyaan with the Ministry of Health and Family Welfare, legal literacy campaigns with Haryana State Legal Services Authority, UNICEF's COVID-19 campaign, and the UN Democracy Fund-supported "Hamara Samvidhaan" series.

Sustainable Strategies:

The CRS is supported by its parent organisation, The Restoring Force, with additional funding generated through partnerships and collaborations with NGOs that use the platform for outreach and awareness initiatives.

Major Concerns in the Community:

Key concerns include access to affordable education and healthcare, livelihood opportunities, safe public transport, clean drinking water, and affordable food, particularly for migrant workers and their families.



J.G. Radio 90.8 FM

C/o Bharat Sainik Sr. Sec. School, Hisar Road,
Sirsa, Haryana – 125055

Contact Person: Mr. Rajesh Mehta

Contact Number: +91-9992404555,
9729699906

Email: jgsirsa@gmail.com



Name and Genesis of the CRS:

J.G. Radio was established on 12th August 2012 by the Bharat Education Society with the mission to strengthen key pillars of society, including education, healthcare, and agriculture. The station serves as a platform for community expression, delivering programmes that resonate with the everyday lives and concerns of people in and around Sirsa.

Thematic Focus:

The station focuses on education and health as its core themes. It promotes awareness on socio-economic rights, women's welfare, public health, and overall community well-being through carefully curated content designed to inform and empower listeners.

Primetime Programmes:

Popular programmes include Aap Ki Awaaz, an interview-based show reflecting community voices; Daastan-e-Zindagee, Haryana Darpan, Super Hit Evening, and Bharat Ke Rang, which highlight local perspectives and experiences. Amritwela-Bhakti Sangeet is a widely appreciated devotional programme. The station also broadcasts educational content and health awareness programmes, including campaigns related to COVID-19 and the Swachh Bharat Mission.

Innovations in Format or Other Initiatives:

The CRS adopts interactive formats such as live interviews and expert discussions across fields like education, law, medicine, and agriculture. These formats enhance engagement and provide reliable, expert-driven information to the community.

Major Projects Undertaken:

The station has carried out several initiatives, including sanitation drives and COVID-19 awareness campaigns, aimed at improving public health and hygiene. These projects are largely community-driven and focused on local impact.

Sustainable Strategies:

J.G. Radio is primarily funded by the management of Bharat Senior Secondary School, Sirsa. The station operates independently and aims to strengthen sustainability through revenue generation via advertisements and sponsored programmes.

Major Concerns in the Community:

Key concerns include lack of awareness regarding health and sanitation, inadequate infrastructure, agricultural challenges, and issues related to women's welfare. The CRS addresses these concerns through targeted programming and outreach.



Krishi Vigyan Kendra Community Radio Station 90.4 FM

Krishi Vigyan Kendra, Panipat, Haryana – 132103

Contact Person: Dr. Rajbir Garg

Contact Number: +91-9416572469

Email: sckvkpanipat01@gmail.com



Name and Genesis of the CRS:

This community radio station is part of KVK Panipat, established to support farmers by providing essential information related to agriculture, improving crop yield, and addressing farming needs.

Thematic Focus:

Primarily focused on agriculture, while also promoting local culture of Haryana.

Primetime Programmes:

No fixed primetime programmes; mainly shares real-time updates such as weather forecasts, crop prices, and agriculture-related information.

Innovations:

Experts and progressive farmers are invited to share advice and practical experiences with the farming community.



Major Projects Undertaken:

Focuses mainly on internal agricultural projects aimed at community benefit.

Sustainable Strategies:

Operates with financial support from KVK Panipat but requires additional funds and manpower.

Major Concerns in the Community:

Need for access to modern technology and real-time accurate updates to improve agricultural productivity and yields.



OSGU Radio 90.0 FM

Om Sterling Global University, NH-52, Hisar-
Chandigarh Road, Hisar, Haryana – 125001

Contact Person: Dr. Pardeep Kumar

Contact Number: +91-8529964840

Email: bhavyavani@osgu.ac.in

Website: www.osgu.ac.in



Genesis:

OSGU Radio was established on 4th December 2022 by Om Sterling Global University, Hisar. It aims to serve both students and nearby communities by providing educational and empowering content to build responsible citizens.

Thematic Focus:

Education, health, environment, career opportunities, social responsibility, gender equality, and girl child welfare.



Primetime Programmes:

Aradhana (spiritual), Diwas Mehta (special events), Yadon ka Safar (entertainment), Fit Hai India (health), Khet Khaliyan (agriculture), Manovigyan (mental health), Yuva Varta (youth), Maan Samman (women & senior citizens), Shandhar Sunday (lifestyle & motivation).

Innovations:

Collaborates with NGOs like Prayas and organizations supporting differently-abled individuals; also uses narrowcasting to reach communities effectively.

Major Projects Undertaken:

Currently in early stages; focused on developing internal programmes and community welfare initiatives.

Sustainable Strategies:

Financial and technical support provided by Om Sterling Global University.

Major Concerns in the Community:

Need for better access to education and healthcare, and support for youth to build sustainable livelihoods.



Radio NGF 90.4 FM

**NGF College of Engineering & Technology,
71st KM Stone, Delhi–Mathura Road, NH-2,
Faridabad–Palwal, Haryana – 121102
Contact Person: Mr. Jitesh Poswal
Contact Number: +91-9671714545, 8287661430
Email: radiongfowl@ngfcet.com**



Name and Genesis of the CRS:

Radio NGF was established during 2015–2016 by New Green Field Educational Society, New Delhi. It was set up to create awareness across more than 100 villages on various social and developmental issues. The station has been actively engaging and empowering communities through its programmes and outreach activities.

Thematic Focus:

Focus areas include road safety, child marriage, child labour, breastfeeding awareness, tobacco control, and women empowerment, contributing to overall community development.



Primetime Programmes:

Krishi Jhankar – focuses on farmers' issues and welfare schemes with expert inputs.

Ek Mulakat Khas Shaksiyat ke Saath – interview-based programme covering legal, health, policy, and social awareness topics.

Innovations:

Uses outdoor broadcasting and narrowcasting in villages. Conducts awareness campaigns through street plays (nukkad natak). Actively engages with listeners via social media and collaborates with organizations like CRA and local administration.

Major Projects Undertaken:

COVID-19 awareness campaigns with SMART and CRA; women empowerment initiatives with Palwal District Administration; various internal community-focused programmes.

Sustainable Strategies:

Supported financially and technically by New Green Field Educational Society; also generates revenue through DAVP and DIPRO Haryana advertisements.

Major Concerns in the Community:

Issues like female foeticide, child marriage, child labour, tobacco usage, and illiteracy are major concerns being addressed through awareness and community initiatives.



APNA RADIO 91.2 FM

Dagar Wali Gali, near Bus Stand, Charkhi Dadri –
127306, Haryana.

phone no. 9991402970.

email ID–apnaradio91.2fm@gmail.com



Name and Genesis of the CRS:

Apna Radio 91.2 FM was launched on 10 December 2018 with the aim of serving the local community through awareness, education, and cultural engagement. The station was established to provide a voice to rural communities and address local social, health, and agricultural concerns through participatory broadcasting.

Thematic Focus:

The CRS focuses on women empowerment, agriculture, child education, health education, and promotion of natural and sustainable farming practices, ensuring content that directly benefits rural livelihoods and family well-being.

Innovations in format or any other way:

Apna Radio emphasizes locally rooted programming with simple, practical formats focused on agriculture, health, and education, enabling easy understanding and direct application by the community.

Broadcast Hours and Language:

The station broadcasts for 12 hours daily in Hindi and Haryanvi, ensuring strong cultural connection and wider listener engagement.

Specialized Programming

Apna Radio played a significant role during the COVID-19 period by spreading health awareness and encouraging positive behavioral changes among listeners. Its continuous agriculture and women-centric programs supported farming improvements, leadership development, and self-help group participation, while also contributing to the revival of local language and cultural identity.

Major Projects Undertaken

The station implemented the project “Swachh Sujal Gaon Ki Kahani – Radio Ki Zubani,” focusing on water, sanitation, and hygiene awareness at the village level.

Major Community Concerns

The CRS addresses key community issues such as rural health awareness, women empowerment, sustainable agriculture, child education, community participation, and preservation of local language and culture.



Radio Aravali

B-3 Industrial Area, Nijampur Road, Narnaul-123001, Distt.Mahendergarh, Haryana. Contact: +91-9416306912 +91-7056688904 Email: radioaravali@gmail.com



Name and Genesis of the CRS:

Radio Aravali is a community radio station established in 2018 by its parent organization, Dakshini Haryana Sanskriti Manch. The station was set up with the vision of preserving the rich folk culture of the region and spreading modern agricultural knowledge among farmers. Starting with a small team of four members, the station has grown steadily and now functions with a dedicated team of ten members, working to create positive social and cultural impact in the community.

Thematic Focus:

The station focuses on preservation of local folk culture and traditions while addressing key community issues such as agricultural awareness, girl child welfare, gender equality, prevention of violence against women, health and hygiene, and legal and educational awareness.

Innovations in format or any other way:

Along with regular FM broadcasting, Radio Aravali actively uses narrowcasting techniques to reach specific community groups. The station works closely with district administration and local NGOs to strengthen outreach and improve the effectiveness of community-based programmes.

Broadcast Hours and Language:

Radio Aravali broadcasts for 12 hours daily from 7:30 AM to 7:30 PM. Programmes are aired in Haryanvi, Rajasthani, Hindi, and English to ensure wider community participation and understanding.

Specialized Programming

Radio Aravali has played a significant role in strengthening cultural identity and community awareness in southern Haryana. Through its association with Dakshini Haryana Sanskriti Manch, the station has helped preserve folk traditions while simultaneously empowering farmers with agricultural knowledge under government schemes such as ATMA. Despite challenges, the station has successfully built trust within the community and created measurable social impact through consistent and locally relevant programming.

Major Projects Undertaken

The station has implemented several important projects, including programmes under the Community Radio Awareness (CRA) initiative such as “Hamare Buzurg, Hamara Abhiman.” It has collaborated with NCERT and CIET for educational content and regularly broadcasts live local cultural and community events.

Major Community Concerns

Radio Aravali addresses key local concerns including sustainable agriculture, cultural preservation, women’s safety and empowerment, health and hygiene awareness, education access, and strengthening community participation in development initiatives



Radio Gramoday

Gramoday Bhawan , V&PO Gondar (Karnal) – 132024

Contact: +91-8816904904, +91-9812600387

Email: gramodayharyana@gmail.com



Name and Genesis of the CRS:

Radio Gramoday is a Community Radio Station registered under Manav Sewa Charitable Society and located in Village Gondar, District Karnal, Haryana. The station began operations in 2019 with the objective of creating a strong community-based communication platform for rural populations. Since its inception, Radio Gramoday has functioned as the “Voice of the Village,” empowering rural communities by providing access to information, education, awareness, and opportunities for self-expression while preserving local culture.

Thematic Focus:

The station primarily focuses on rural development and community empowerment, covering agriculture and allied activities, education and literacy, health, nutrition and sanitation, women empowerment and self-help groups, youth development, government welfare schemes, and promotion of local folk culture and traditions.

Innovations in format or any other way:

Radio Gramoday follows participatory and field-based broadcasting methods, including community reporting by trained local volunteers, live interactive phone-in programmes, folk-based educational content using local music and drama, youth-oriented career guidance programmes, and recordings directly from villages to ensure authenticity and relevance.

Broadcast Hours and Language:

The station broadcasts for 14 hours daily from 8:00 AM to 10:00 PM. Programmes are aired mainly in Hindi and Haryanvi, with occasional Punjabi and English segments to suit local communication needs.

Specialized Programming

A major milestone for Radio Gramoday was its work under the Atal Vayo Abhyuday Yojana, implemented in collaboration with the Ministry of Social Justice and Empowerment and the Community Radio Association. Through dedicated radio programmes, the station successfully reached elderly citizens in rural and remote areas with clear information about pensions, healthcare facilities, care centres, and social security schemes. The initiative also provided senior citizens a platform to voice their concerns and experiences, strengthening Radio Gramoday's role as a trusted community medium and establishing its impact at the national level.

Major Projects Undertaken

Radio Gramoday has implemented several important projects including voter awareness campaigns during Lok Sabha elections, multiple Covid-19 risk communication and vaccination awareness programmes supported by UNICEF and SMART-BMGF, the ATMA project for farmer awareness, Har Ghar Tiranga and Meri Maati Mera Desh campaigns, and Hamare Buzurg Hamara Abhimaan under the Atal Vayo Abhyuday Yojana.



Radio Manav Rachna 107.8 FM

Station Address – Manav Rachna Educational Institutions, Sector – 43, Delhi-Surajkund Road, Faridabad – 121003 (Haryana)
Contact No. 0129-4198384, 9560299068
E-mail ID –
rmr107.8@radiomanavrachna.org



Name and Genesis of the CRS:

Radio Manav Rachna 107.8 FM was inaugurated on 10 July 2009 and holds the distinction of being Faridabad's first Community Radio Station. Established under Manav Rachna Educational Institutions, the station was envisioned as a medium truly "by the community, of the community, and for the community." Since its inception, it has served as a trusted platform for dialogue, awareness, education, and social engagement, addressing local issues and everyday concerns while strengthening community participation.

Thematic Focus:

The programming of Radio Manav Rachna spans across health, education, women empowerment, gender equality, environment, safety, innovation, youth development, and social awareness. Through informative and participatory content, the station reflects real community needs and promotes inclusive social development.

Innovations in format or any other way:

The station follows an interactive and outreach-driven broadcasting model that combines live expert interactions, panel discussions, listener participation, and community voices. Alongside studio broadcasts, Radio Manav Rachna actively engages in on-ground outreach through collaborations with hospitals, municipal bodies, RWAs, NGOs, and social activists, while also integrating digital platforms and recorded content to expand its reach and relevance.

Broadcast Hours and Language:

Radio Manav Rachna 107.8 FM operates round the clock, broadcasting 24×7. Programmes are aired in Hindi, English, Punjabi, and Haryanvi, ensuring inclusive communication for the linguistically diverse population of the region.

Specialized Programming

One of the landmark achievements of Radio Manav Rachna was the broadcast of a 150-hour non-stop live programme on sustainability, which brought together experts, policymakers, and community members to promote environmental responsibility. During the Covid-19 pandemic, the station emerged as a critical support system by addressing misinformation, promoting vaccination, and guiding communities through accurate health communication. Its sustained engagement with RWAs, NGOs, and government agencies on issues such as women empowerment, health, cyber safety, senior citizen welfare, and youth education has firmly established the station as a credible and impactful community voice.

Major Projects Undertaken

Radio Manav Rachna has implemented numerous national and community-level initiatives including WASH campaigns with the Ministry of Jal Shakti, AVYAY under the Ministry of Social Justice and Empowerment, extensive Covid-19 awareness and vaccination drives with UNICEF and CRA, youth empowerment under the Young Warriors campaign, career counselling with CEMCA, girl education initiatives with Vikaspedia, International Yoga Day campaigns, Har Ghar Tiranga, Atmanirbhar Bharat awareness programmes, TB awareness initiatives, and several grassroots campaigns in collaboration with local administration and civic bodies.

Major Community Concerns

The station consistently addresses community concerns such as public health, sanitation, women and youth empowerment, environmental sustainability, safety, civic responsibility, education access, digital awareness, and social inclusion, ensuring that community voices remain central to development dialogue



Radio Mewat

90.4 MHZ

Mewat, MDA Transit Hostel, Nuh, Haryana-122107

Website - <https://radiomewat.org/>

Phone: 8685904904, 8395904904

Email ID - info@radiomewat.org

marketing@radiomewat.org

A red circular logo with the text "RADIO MEWAT" in bold black letters across the center. Below the circle, "90.4 MHz" is written in a smaller black font.

RADIO MEWAT
90.4 MHz

Name & Genesis of the CRS:

Radio Mewat was launched on 1 September 2010 as the only community radio station serving Nuh district, one of India's most socio-economically marginalised regions. An initiative of SMART, the station has evolved into a trusted civic and cultural platform that amplifies the voices, concerns, and aspirations of the Meo community. In a district with limited access to credible media, Radio Mewat plays a vital role in strengthening local governance, service awareness, and social inclusion, especially for women and girls, by reflecting dignity, possibility, and agency through local voices and stories.

Thematic Focus:

Radio Mewat follows a holistic development approach with a strong gender lens. Its programming focuses on agriculture, health, nutrition, water and sanitation, education, panchayati governance, financial inclusion, violence prevention, mental health, climate resilience, and access to public services. Alongside addressing everyday challenges, the station actively nurtures aspiration and collective action, contributing to inclusive and sustainable community development.

Innovations in Format:

The station combines broadcast, narrowcast, and digital engagement to reach remote and underserved populations. Women's groups across villages support village-level narrowcasting, ensuring last-mile access and trust. Community ownership remains central through locally recruited staff, continuous listener feedback via WhatsApp groups, and monthly updates to the programming grid. A flagship segment, Aaj Ki Baat, simplifies official announcements from district authorities, strengthening transparency, trust, and timely public awareness, especially during emergencies.

Broadcast Hours and Language

- Broadcast Hours: 13 hours daily 8:00 a.m. to 1:00 p.m. and 3:00 p.m. to 10:00 p.m.
- Language: Hindi and Mewati

Specialized Programming

Farheen's journey stands as a powerful testament to the impact of community radio. Joining Radio Mewat in 2016 as a shy teenager from a conservative background, she gradually found her voice and became a frontline reporter addressing domestic violence, nutrition, education, and vaccine hesitancy. Her work gained national and international recognition, culminating in the CII Foundation Woman Exemplar Award (Health) in 2025. Farheen's story continues to inspire hundreds of girls in Nuh, proving that community radio can transform personal courage into collective change.

Major Projects Undertaken:

Radio Mewat has implemented and supported major initiatives on vaccination, TB, nutrition, education, elections, financial inclusion, and gender justice in collaboration with the Government of India, Government of Haryana, UNICEF, Election Commission of India, Gates Foundation, Azim Premji Foundation, and other national and international partners. Extensive field reporting, surveys, and follow-ups have made radio a participatory development tool rather than just a communication channel.

Major Community Concerns:

The station consistently addresses critical community concerns such as women's safety, health access, nutrition, education, livelihood security, governance accountability, climate resilience, and social inclusion, ensuring that the most marginalised voices remain central to public discourse.



Radio Mind Tree 91.2 FM

Sector-1, Ambala City, Haryana – 134003

Email ID: radiomindtree@gmail.com

Website: <http://www.mindtreeschool.com/>

Contact Numbers: 8929239292, 8901491117



Name and Genesis of the CRS

Radio Mind Tree 91.2 FM is a community radio station serving Ambala and surrounding areas. Launched on 5 July 2012, the station is an initiative of Mind Tree School, Ambala, conceptualised by educationists with the vision of using radio as a participatory medium “for the people, of the people, and by the people.” The station focuses on giving voice to the voiceless and addressing micro-level social and community issues, aiming to bring positive and meaningful change at the grassroots level.

Thematic Focus:

Radio Mind Tree focuses on community development, education, social awareness, and promotion of local identity and culture. Its programmes address issues affecting everyday life and are designed to engage listeners across all age groups, from children to senior citizens.

Innovations in format or any other way:

A key innovation of Radio Mind Tree is the concept of Community Jocks, where children and adults actively participate as programme hosts and contributors. The station regularly involves professionals such as doctors, lawyers, bankers, teachers, and artists, making the content inclusive, interactive, and strongly community-driven.

Broadcast Hours and Language:

Radio Mind Tree broadcasts round the clock, operating 24 hours a day. Programmes are aired in English, Hindi, and Punjabi to ensure wider reach and inclusivity.

Specialized Programming

Farheen's journey stands as a powerful testament to the impact of community radio. Joining Radio Mewat in 2016 as a shy teenager from a conservative background, she gradually found her voice and became a frontline reporter addressing domestic violence, nutrition, education, and vaccine hesitancy. Her work gained national and international recognition, culminating in the CII Foundation Woman Exemplar Award (Health) in 2025. Farheen's story continues to inspire hundreds of girls in Nuh, proving that community radio can transform personal courage into collective change.



Major Projects Undertaken:

Radio Mewat has implemented and supported major initiatives on vaccination, TB, nutrition, education, elections, financial inclusion, and gender justice in collaboration with the Government of India, Government of Haryana, UNICEF, Election Commission of India, Gates Foundation, Azim Premji Foundation, and other national and international partners. Extensive field reporting, surveys, and follow-ups have made radio a participatory development tool rather than just a communication channel.

Major Community Concerns:

The station consistently addresses critical community concerns such as women's safety, health access, nutrition, education, livelihood security, governance accountability, climate resilience, and social inclusion, ensuring that the most marginalised voices remain central to public discourse.



Radio Sirsa

Complete address, official contact number, email ID and website of the CRS
Ch. Devi Lal University, Sirsa.
Contact: 0166-236242,238242
Email ID: radiosirsa@cdlu.ac.in



Name & Genesis of the CRS:

Radio Sirsa is a Community Radio Station established at Chaudhary Devi Lal University, Sirsa, with the aim of serving the local community through education, awareness, and cultural engagement. The station was conceived as a platform to connect academic knowledge with grassroots voices and to promote social development through participatory broadcasting.

Thematic Focus:

Radio Sirsa focuses on devotional, literary, cultural, educational, agricultural, environmental, youth-oriented, and women-centric programming. Its content is designed to promote social awareness, agricultural development, environmental responsibility, and preservation of local culture.

Innovations in Format:

The station adopts interview-based phone-in programmes, allowing listeners to directly interact with experts and presenters. This format strengthens community participation and ensures timely discussion of local issues.

Broadcast Hours and Language

Radio Sirsa broadcasts daily from 9:00 a.m. to 3:00 p.m. Programmes are aired in Hindi, Punjabi, Haryanvi, and Bagri to ensure wider reach and local relevance.

Specialized Programming

During the COVID-19 pandemic in 2020, Radio Sirsa conducted a dedicated three-month awareness campaign focused on health safety, preventive measures, and public information. The continuous broadcasts helped counter misinformation and supported the community by providing reliable and timely guidance during a critical period.

Major Projects Undertaken:

Radio Sirsa has undertaken initiatives such as National Youth Week, encouraging youth participation, awareness, and cultural expression through special broadcasts.

Major Community Concerns:

The station addresses key community concerns including education, agriculture, environmental protection, gender sensitization, and cultural development. Through its programmes, Radio Sirsa works to spread awareness on social issues, promote sustainable practices, and provide a platform for local talent and community voices.



FM 90.0 Mhz Radio Vitasta

**"Prem Sadan", 10 Vashisht Nagar, near City
Clinic, Ambala Cantt – 133005, Haryana.
phone no. 9416013010.
email ID- radiovitasta@gmail.com**



Name & Genesis of the CRS:

FM 90.0 MHz Radio Vitasta is a Community Radio Station run by NGO Veyth Theatre Group & Cultural Society, Ambala Cantt, Haryana. The station became operational on 1 September 2023 with the vision of serving as a cultural and social companion for people's everyday lives, reflected in its tagline "Humsafar Zindaggi Ka, Aap Ke Jeevan Ka Pravah."

Thematic Focus:

Radio Vitasta focuses on village life, agriculture, health awareness, culture, women-centric and children's programmes, and positive storytelling. It also broadcasts patriotic programmes and conversations with artists from theatre to cinema, aiming to connect tradition, creativity, and community life.

Innovations in Format:

The station follows a field-based engagement model by visiting villages and recording conversations on-site. By spending time in villages and sharing real-life experiences and practices through radio, Radio Vitasta ensures authentic community representation and peer-to-peer learning.

Broadcast Hours and Language

Radio Vitasta broadcasts daily from 6:00 a.m. to 9:00 p.m. Programmes are aired in Hindi, Punjabi, Haryanvi, and Kashmiri to include displaced Kashmiri community members residing in Ambala.

Specialized Programming

Radio Vitasta's health-related programmes have created strong community impact by connecting listeners directly with medical experts. Through on-air conversations and listener calls, people receive guidance and are linked to doctors according to their health needs and location, strengthening trust in the station as a reliable community support system.

Major Projects Undertaken:

Major initiatives include Humare Buzurg Hamara Abhimaan by the Ministry of Social Justice and Swachh Sujal Gaon Ki Kahani Radio Ki Zubani by the Ministry of Jal Shakti, along with series on farmers' voices, rural life, plastic-free awareness, government schemes, and Jan Aushadhi Yojana.

Major Community Concerns:

Radio Vitasta addresses rural livelihoods, healthcare access, cultural preservation, women and children's welfare, and awareness of government welfare schemes. The station works to bridge information gaps and promote social cohesion across urban, rural, and displaced communities.



Sanjha Radio (All India Samaj Sewa Kendra)

B-6,1345,Modern Colony,Yamunanagar 135001,

Contact - +91-9315896709,+91-7291870276

Email – sanjhastudio@outlook.com ,
sanjhaweb@gmail.com



Name & Genesis of the CRS:

Sanjha Radio, run by All India Samaj Sewa Kendra, is a Community Radio Station established to give voice to local communities and support social development through participatory communication. Launched on 1 June 2012, the station has grown into a trusted grassroots platform that promotes education, awareness, culture, and people-centric storytelling while strengthening dialogue within the community.

Thematic Focus:

Sanjha Radio focuses on women empowerment and education, healthcare and nutrition awareness, youth engagement and skill development, agriculture and water conservation, environmental sustainability, and promotion of local culture and folk heritage. Special emphasis is given to girl education, legal awareness including POSH, government welfare schemes, and inclusion of marginalized voices.

Innovations in Format:

The station integrates radio broadcasting with strong on-ground outreach through village meetings, school programmes, workshops, and awareness camps. Narrowcasting, mobile recording, and field-based interviews are used to capture authentic community voices, while digital platforms and social media help extend reach, especially among youth.

Broadcast Hours and Language

Sanjha Radio broadcasts 24 hours a day in Hindi, Punjabi, and Haryanvi, ensuring continuous access to information and community dialogue.

Specialized Programming

Sanjha Radio has successfully conducted narrowcasting and community outreach across 960 Gram Panchayats in Haryana. Through audio programmes, village meetings, interactive sessions, and screenings, the station effectively disseminated information on government schemes, water conservation, agriculture, health, and social awareness, enabling direct engagement, feedback, and last-mile communication.

Major Projects Undertaken:

The station has implemented projects on women empowerment, education, POSH awareness, healthcare and sanitation, agriculture and water conservation including Atal Bhujal Yojana, youth skill development, promotion of government welfare schemes, legal awareness, and preservation of folk culture and local heritage.

Major Community Concerns:

Sanjha Radio addresses issues related to women's rights, access to education and healthcare, sustainable agriculture, water scarcity, youth employment, environmental protection, and awareness of government schemes, working to bridge information gaps and strengthen community participation.



Radio Maharani 89.6 FM

Address: 5L/156, NIT 5, Faridabad – 121001

Phone: +91-9873875654

Email: radiomaharani89.6@gmail.com

Website: www.radiomaharani.in



Name and Genesis of the CRS

Radio Maharani 89.6 FM, launched on 15 November 2023, is a community-focused infotainment radio station based in Faridabad. Established to create an inclusive platform for information, awareness, participation, and empowerment, the station bridges communication gaps by amplifying local voices and addressing community concerns through meaningful programming.

Thematic Focus

Radio Maharani 89.6 FM emphasizes women's health and nutrition, healthcare awareness, education and youth engagement, and social welfare initiatives. Its flagship programme, Poshan Ki Pathshala, focuses on maternal nutrition, vaccination, and pre/post-natal care. Other programmes cover road safety, environmental awareness, senior citizen welfare, student empowerment, and campaigns that celebrate local culture and community participation.

Innovations in Format or Outreach

The station employs innovative outreach methods, including on-ground activations, outdoor broadcasting, digital integration through YouTube podcasts and social media, collaborative programming with NGOs and government departments, youth-centric initiatives like Ek Din Ka RJ, and thematic weeks on health, education, social reform, and festivals.

CRMC Members and Core Team

The core team includes Sapna Suri, Alok Arora, RJ Geet, RJ Monik, RJ Gaurav, RJ Anjali, RJ Monika, and RJ Palak, supported by community resource persons like Sardar Davinder Singh, Sardar P. P. Singh, and Ravinder Dudeja.

Frequency-89.6 FM

Contact Person and Contact

Station Head: Ms. Sapna Suri
Email: sapnasuri@radiomaharani.in
Phone: +91-9873875654

Broadcast Hours and Language

Broadcasting 24 hours a day, 7 days a week in Hinglish.

Major Projects Undertaken

Major initiatives include Atal Vyoh Yojna (senior citizen welfare), Poshan Ki Pathshala (maternal health), Road Safety Drive, Ek Ped Maa Ke Naam (tree plantation), Devine (Navratri special), A Walk of Love (Daughter's Day), and the Radio Wallah Podcast Series featuring achievers, artists, doctors, and influencers.

Specialized Programming

The station has successfully improved awareness on maternal health in underserved communities, engaged youth through road safety campaigns, empowered students via Ek Din Ka RJ, and gained remarkable digital traction with podcasts featuring national-level achievers.

Sustainable Strategies

Radio Maharani maintains sustainability through community partnerships, diversified content, digital monetization, volunteer-driven initiatives, and CSR and government collaborations that support public welfare programming.

RR Radio 91.2 Swarganga

Address: Dhani Bachan Singh, Mameran Road,
Ellenabad, Sirsa, Haryana – 125102

Contact: 8572818912 / 9416166766

Email: rrradio91.2@gmail.com



Name and Genesis of the CRS

RR Radio 91.2 Swarganga was established in 2017 by CH. RR Memorial Education Society, an NGO working for social and educational development. The community radio station was set up with the vision of improving access to education and providing guidance to children, farmers (kisan), women, and youth in the region.

Thematic Focus

The station focuses on quality education, child development, women's empowerment, agriculture, environmental awareness, and social issues relevant to rural communities.



Innovations in Format or Outreach

RR Radio actively combines broadcasting with community campaigns and field interventions, including blood donation camps, sports events, health awareness drives, and emergency response during disease outbreaks.

Frequency–91.2 MHz (100W transmitter)

Broadcast Hours and Language

Broadcasts 8 hours daily (7:00 AM–11:00 AM and 4:00 PM–8:00 PM) in Hindi and Punjabi.

Major Projects Undertaken

The station collaborated with UNICEF on COVID-19 vaccination awareness, nutrition, breastfeeding, sanitation and hygiene, growth monitoring, and school reopening initiatives.

Specialized Programming

Since its launch, RR Radio has contributed to increased awareness on girl child education, women-centric issues, COVID-19 safety, environmental protection, and cultural expression through poetry and literature programmes.

Key Community Concerns

Major concerns addressed include unemployment, youth migration abroad, lack of awareness about opportunities, poverty, domestic violence, and women's illiteracy

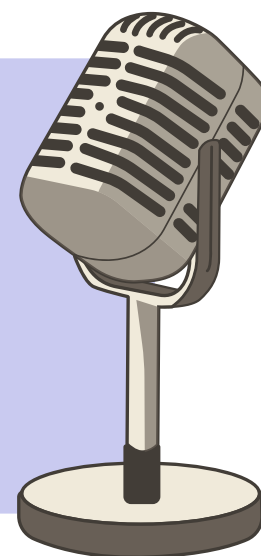


HIMACHAL PRADESH



DHATWAL KI AWAAZ COMMUNITY RADIO – 88.4 FM

VILLAGE MAHARAL, TEHSIL DHATWAL, DISTRICT
HAMIRPUR, HIMACHAL PRADESH.



Genesis:

Dhatwal Ki Awaaz is a community radio station based in Village Maharal, Tehsil Dhatwal, District Hamirpur, Himachal Pradesh. The station was launched on 5 August 2025 with the aim of connecting rural communities through locally relevant information and participatory communication.

Thematic Focus:

The radio focuses on key community issues such as agriculture, health, education, women's empowerment, local development, and livelihood opportunities, providing information that directly benefits rural households.

Broadcast Hours and Language:

Broadcasting on 88.4 FM, the station operates daily from 5:00 AM to 8:30 PM and delivers programmes in Hindi and Pahadi (Dogri) to ensure accessibility for local listeners.

Innovations in Format:

The station is also implementing awareness programmes such as the WaSH initiative of the Ministry of Jal Shakti, promoting sanitation, water conservation, and public health in rural areas. By working closely with schools, local authorities, and community groups, Dhatwal Ki Awaaz continues to strengthen awareness, participation, and social development across the Dhatwal region.

CRMC Members and Core Team:

Dhatwal Ki Awaaz was initiated by a retired Principal Director General of the Press Information Bureau, Ministry of Information and Broadcasting, along with a dedicated team of local members and professionals who contribute to content creation and outreach. The station actively engages listeners through community programmes, announcements, and discussions on grassroots issues.

Specialized Programming

When Local Voices Inspire Change: The Story of Dhatwal Ki Awaaz

In the quiet hills of Dhatwal in Himachal Pradesh, community life thrives on cooperation, shared traditions, and the strength of local voices. When Dhatwal Ki Awaaz began broadcasting on 88.4 FM, it quickly became more than just a radio station. It became a platform where the community could hear its own stories and celebrate its collective efforts.

One such moment came when the station recorded and aired an interview with the Pradhan of a village Mahila Mandal, a women's group actively working for the welfare of their community. During the conversation, the Pradhan spoke about how the Mahila Mandal members organize cleanliness drives, support families in need, and work together to address village issues.

The programme struck a chord with listeners across nearby villages. Many people heard, for the first time, how women in their own community were leading initiatives that improved local life. The broadcast sparked conversations in homes, community gatherings, and village meetings about the importance of collective action and women's leadership.

Encouraged by the response, the Mahila Mandal continued to expand its activities. More women joined their efforts, and other villages began discussing how similar groups could contribute to community development. The radio programme not only highlighted their work but also gave them recognition and confidence.

For the listeners of Dhatwal Ki Awaaz, the programme became a reminder that positive change often begins at the grassroots level. By sharing real stories from the community, the radio station created a space where people could learn from one another and celebrate local achievements.

Today, Dhatwal Ki Awaaz continues to amplify voices from villages, farms, schools, and community groups across the region. Through these stories, the station proves that when communities hear about their own strength and initiative, they feel inspired to build a better future together.

Kuthar Radio 90.8 FM

CRS, Kuthar, P.O. Kuthar, Theog Shimla, Himachal Pradesh – 171226

Contact Person: Mr. Balamurugan Ganabathy

Contact Number: +91-9418138495, 7018571089

Email: kutharradio90.8@gmail.com



Name and Genesis of the CRS:

Established in 2018 by Himachal Harijan Kalyan Sanstha, the radio station aims to uplift rural and hilly communities, especially those living far from district centers and facing poverty and neglect.

Thematic Focus:

Focuses on organic agriculture, education, art, culture, and empowerment of youth and women through community engagement.

Primetime Programmes:

Bhajan (cultural/spiritual), Naitik Shiksha (values education), Subha Savera (livelihood, culture), Ek Mulakat and Zindagi ke Rang Aise Bhi (social issues like gender and health).

Innovations:

Uses local language (Pahari) along with Hindi for better communication; conducts outreach programmes, group discussions, and narrowcasting with active involvement of youth and women groups.

Major Projects Undertaken:

COVID-19 awareness campaigns with CRA, UNICEF, and MoHFW; environmental and TB awareness projects with SMART and Government of India; collaborations with ministries for community awareness.

Sustainable Strategies:

Receives technical and partial financial support from its parent organisation; additional funds generated through external projects.

Major Concerns in the Community:

Lack of irrigation facilities, unemployment among educated youth leading to migration, and widespread poverty.



Vani Community Radio Station (90.8 MHz)

Address: ERA Parisar, Sham Nagar (Thamba), Tehsil Khundian, District Kangra, Himachal Pradesh
Contact: 94180-77783, 8219663756
Email: pradeep64.era@gmail.com



Genesis:

Changar Vani Community Radio Station (90.8 MHz) is an initiative of the Society for Environmental & Rural Awakening (ERA). Launched to strengthen outreach in the Changar Landscape, the station builds on ERA's 35 years of grassroots work in the region. The CRS was established to address local social, environmental and developmental issues through community participation.

Thematic Focus:

Preservation of local culture and biodiversity, drug de-addiction, road safety, agriculture, disaster preparedness, natural resource management, livelihoods, women empowerment, aged care, health awareness, and model village development.

Innovations in format or any other way:

Changar Vani actively uses Nukkad Plays and Bhagat programmes to spread awareness across villages. This innovative approach strengthens community engagement while preserving traditional forms of rural communication.

CRMC Members and Core Team:

CRMC Members: Pradeep Sharma, Amit Mehta (Advisor)

Core Team: Satish Kumar, Shivani Rana, Minakshi Kumari, Rajneesh, Vanita, Vishwanath Ji, Surender Kumar



HAMARA MSPICM 90.4 FM

Address: HAMARA MSPICM 90.4 FM, M.S. Panwar Institute of Communication & Management, Rajgarh Road, Shamti, Solan, Himachal Pradesh – 173212
Contact: 9218848838
Email: brijenderpanwar@gmail.com
Website: www.panwarinstitutions.org



Genesis:

Hamara MSPICM 90.4 FM Community Radio was established on 13 March 2009 by the M.S. Panwar Institute of Communication & Management (MSPICM). It is the first community radio station of Himachal Pradesh. The station works for community development by promoting awareness on social issues, education, health, rights and local culture, with the tagline “Sab Ki Zubaan Pe Shor Hamara 90.4”.

Thematic Focus:

Preservation of local culture and biodiversity, drug de-addiction, road safety, agriculture, disaster preparedness, natural resource management, livelihoods, women empowerment, aged care, health awareness, and model village development.

Innovations in format or any other way:

The CRS promotes strong community participation through narrowcasting and institutional collaborations. Under Atal Vayo Abhyuday Yojana (AVYAY), it produced a 24-episode series “Hamare Bujurg, Hamara Abhiman” focusing on senior citizens’ rights, health, dignity and social inclusion.

Broadcast Hours and Language:

Broadcast Hours: 14 hours daily (7:00 AM – 9:00 PM)

Languages: Hindi, Pahadi and English

Major Projects Undertaken:

Collaborations with UNICEF on COVID-19 awareness and girl child education, UNESCO on SDGs, and partnerships with DST, Ministry of Culture, Panchayati Raj, Department of Agriculture (HP) and NGOs.

Listener Base and Outreach:

The CRS covers Solan and nearby villages across Solan and Sirmour districts, reaching a population of nearly 2 lakh, with an active listener base of about 1 lakh people.

Major Community Concerns:

Unemployment, lack of livelihood awareness, drug abuse among youth, and social superstitions.



FM Radio Amlela Ki Awaaz 89.6 Mhz

Address: VPO Amlela, Tehsil Jawali, District Kangra, Himachal Pradesh – 176027
Contact Number: 9805457451
Email ID: me.committee14@gmail.com



Genesis:

FM Radio Amlela Ki Awaaz 89.6 MHz was launched on 5 February 2023 to serve rural communities in Kangra district, Himachal Pradesh. The station was established to promote local culture, community participation and social development by providing a platform for grassroots voices.

Thematic Focus:

Preservation of local culture including folk songs, dialects and traditional food practices; women's participation through Man Ki Baat-style programmes; agriculture and farmers' welfare; medicinal plant cultivation to enhance farmers' income; and social welfare activities.

Innovations in format or any other way:

The CRS actively involves children, women groups, senior citizens and local farmers in programme production. Broadcasts are conducted in local languages and dialects, highlighting community issues related to health, nutrition, education and agriculture, ensuring strong people's participation in development initiatives.

Broadcast Hours and Language:

Broadcast Hours: 12 hours daily

Languages: Hindi and Pahari

Major Projects Undertaken:

- Awareness campaign under Atal Vayo Abhyuday Yojana (AVYAY), Ministry of Social Justice & Empowerment
- "Swachh Sujal Gaon Ki Kahani: Radio Ki Zubani" campaign with the Department of Drinking Water and Sanitation, Ministry of Jal Shakti

Listener Base and Outreach:

The CRS covers Solan and nearby villages across Solan and Sirmour districts, reaching a population of nearly 2 lakh, with an active listener base of about 1 lakh people.

Major Community Concerns:

Low farmer income, need for agricultural diversification, limited awareness on social welfare schemes, preservation of local culture, and inclusion of women and senior citizens in community development.



Radio Gunjan FM91.2

**Radio Gunjan FM 91.2, Tapovan Road, Siddhbari,
Dharmsala, District Kangra, Himachal Pradesh – 176215.**
Phone: 01892-235315, 224255, 9459082624
Email: gocd.hp@gmail.com
Website: www.gunjanindia.org



Genesis:

Radio Gunjan FM 91.2 was established in FY 2017–18 under the Community Radio Policy Guidelines of the Ministry of Information & Broadcasting, Government of India. Located in Dharmsala, Himachal Pradesh, the station serves as a community platform that amplifies local voices, especially the marginalized, and strengthens participatory civic and cultural engagement.

Thematic Focus:

Social awareness, prevention of substance abuse, women's health, children, adolescents and youth, agriculture, folk culture, and community empowerment. Programming aligns with SDGs 3, 4, 5 and 10, promoting health, education, gender equality and reduced inequalities through community participation.

Innovations in format or any other way:

Radio Gunjan features expert interactions with doctors and educators, uses narrowcasting for targeted outreach, and actively engages audiences through social media. Over 70% of programmes are broadcast in local dialects such as Pahari (Kangri) and Gadyali to strengthen community connection.

Broadcast Hours and Language:

The CRS broadcasts 24 hours daily, all year round.

Languages: Pahari (Kangri), Gadyali and Hindi, with a strong emphasis on local dialects.

Major Projects Undertaken:

Projects include partnerships with UNICEF for COVID-19 awareness and relief, Ministry of Social Justice & Empowerment for Atal Vayo Abhyuday Yojana, National Health Mission for tuberculosis awareness, and active representation of the CRS sector through the Community Radio Association at national platforms.

Major Community Concerns:

Substance abuse, health awareness gaps, women and youth wellbeing, agricultural challenges, preservation of folk culture, and inclusive social development.



Radio Naggar 89.6 FM

Village & PO Naggar, District Kullu, Himachal Pradesh – 175130

8587870532 / 8219355952

pushp.th@gmail.com | info@himalayanvelocity.com

himalayanvelocity.com/radio-naggar-89-6-fm



Genesis:

CRS Radio Naggar 89.6 FM is operated by Himalayan Velocity NGO and was launched on 18 February 2022. Established in 2016, the NGO works on social awareness, prison reforms, women and child development, and scientific agriculture. The CRS serves as a participatory platform for local voices in the Kullu region.

Thematic Focus:

Prison rehabilitation (Nayi Udaan), drug abuse prevention, women and child development, agriculture and horticulture, artisan livelihoods, governance awareness, disaster preparedness, youth engagement, sanitation, and local culture.

Innovations in format or any other way:

Partnership with the Himachal Pradesh Prison Department for prison radio broadcasts; use of Radio Chaupals and street plays to ensure strong community participation and outreach.

Broadcast Hours and Language:

Daily community broadcasts in Hindi and local dialects.

Major Projects Undertaken:

Nayi Udaan prison radio programme, drug awareness campaigns, artisan livelihood initiatives, disaster information dissemination, cyber safety and Swachhta campaigns, youth employment awareness, and farmer education through expert interactions.

Major Community Concerns:

Drug abuse, youth unemployment, prison rehabilitation needs, limited access to scientific farming practices, disaster vulnerability, and declining traditional livelihoods.



Voice of Kinnaur FM 88.4



**ATPS Pooh, VPO Pooh, District Kinnaur,
Himachal Pradesh– 172111
Contact Numbers: 8871276883 / 8628821336
Email ID: poohcrs@gmail.com
Mobile App (iOS & Android): Voice of Kinnaur**

Genesis:

Voice of Kinnaur FM 88.4 is a Community Radio Station initiated by the Indian Army to promote awareness, education and community participation in border regions. The station was officially launched on 20 April 2025 and inaugurated by Lt. Gen. Anindya Sen Gupta.

Thematic Focus:

The CRS focuses on Himalayan Buddhism, Tibetan heritage, Kinnauri culture, border tourism, community awareness, spiritual education and socio-cultural preservation of remote border communities.

Innovations in format or any other way:

Voice of Kinnaur uses podcasts, expert interviews, field recordings and interactive programmes to capture authentic local voices, spiritual teachings and lived experiences of border populations.

Broadcast Hours and Language:

The station broadcasts for 15 hours daily in vernacular languages, Hindi and English to ensure maximum community outreach.

Major Projects Undertaken:

Key projects include Buddhist philosophy podcasts, documentation of Tibetan and Kinnauri heritage, border tourism awareness programmes, governance and safety discussions, disaster preparedness coverage and women empowerment initiatives.

Major Community Concerns:

The CRS addresses cultural preservation, spiritual awareness, disaster and safety preparedness, healthcare access, women participation, tourism guidance and inclusive development in the Kinnaur region.



JAMMU AND KASHMIR



Radio Sharda 90.4 FM

Radio Sharda 90.4 FM
Building near TRT Migrant Quarters
Buta Nagar, Jammu



Name and Genesis of the CRS:

Radio Sharda 90.4 FM was established with the objective of promoting social, cultural, educational, health, and environmental awareness among communities, particularly displaced populations. The station plays a vital role in preserving cultural heritage, promoting local traditions, and strengthening community identity through participatory broadcasting.



Thematic Focus

- Social Development
- Cultural Preservation
- Education
- Health Awareness
- Environmental Issues

Innovations in Format

- Community-based cultural documentation and revival programmes
- Intergenerational storytelling and participatory broadcasting
- Field visits and household-level surveys
- Workshops and training sessions for youth engagement
- Focus on preserving traditional language and oral heritage

Major Projects Undertaken

- Cultural preservation initiatives focusing on traditional Kashmiri practices
- Community engagement programmes on health, education, and environment
- Awareness and revival campaigns for displaced communities

Specialized Programming

Radio Sharda undertook a significant initiative to revive Wanvun, a traditional Kashmiri folk singing practice performed during weddings. Recognizing that younger generations, especially among displaced Kashmiri Pandits, were losing touch with this heritage, the station launched a dedicated programme.

The initiative involved interactions with three generations within families—grandmothers, daughters-in-law, and granddaughters—to understand the transmission gap. Through interviews, recordings, and storytelling, the programme highlighted the cultural, historical, and emotional significance of Wanvun songs.

The station conducted regular field visits and later organized workshops where experts trained younger participants alongside elders. As a result, multiple active groups were formed, some of which are now performing professionally and preserving the tradition. The initiative also led to the publication of two books, ensuring long-term preservation of this cultural heritage.

Sustainable Strategies

- Community participation and cultural ownership
- Training and capacity building through workshops
- Content focused on preserving heritage and addressing local needs
- Engagement of community members across generations
- Potential livelihood generation through cultural revival initiatives

Radio CUKashmir 90.8 FM

Department of Communication and Journalism,
Central University of Kashmir, Main Campus,
Tulmulla, Ganderbal – 191131, Jammu & Kashmir.
phone no. 7051628161.
email ID– radiocukashmir90.8@cukashmir.ac.in



Genesis

Radio CUKashmir 90.8 FM is the community radio station of the Central University of Kashmir, established to create a participatory communication platform for students, local communities, and marginalized voices of the region. Launched on 29 March 2025, the station aims to strengthen education, research dissemination, public awareness, cultural dialogue, and inclusive community participation through campus–community engagement.

Thematic Focus

The station focuses on academic innovation and research dissemination, Sustainable Development Goals, government policies for rural and urban development, technology in education, current affairs and societal issues, health and environment, science and technology awareness, and preservation of the cultural heritage and arts of Jammu and Kashmir.

Innovations in Format

Radio CUKashmir adopts interactive formats such as phone-in programmes, expert talks, panel discussions, student-produced shows, field recordings, and special awareness campaigns aligned with national and international days, encouraging strong student and community participation.

Broadcast Hours and Language

The CRS broadcasts for one hour daily from 12:00 PM to 1:00 PM in English, Urdu, Kashmiri, and Hindi, ensuring linguistic inclusivity and wider community reach.

Specialized Programming

Radio CUKashmir has emerged as a credible educational and social communication platform by actively engaging students in radio production and increasing awareness among local youth about higher education opportunities. The station has successfully connected the university with surrounding communities through expert interactions and socially relevant programming.

Major Projects Undertaken

The station has conducted special broadcasts on national and international days, university admission awareness programmes for UG, PG and PhD courses, health and hygiene campaigns, environmental and wildlife conservation programmes, and educational outreach initiatives for community engagement.

Major Community Concerns

Radio CUKashmir addresses concerns related to access to education, public awareness, health and hygiene, environmental conservation, youth engagement, cultural preservation, and dissemination of accurate information on development initiatives and governance



Radio Kupwara 89.6 FM

Hajipir Army Goodwill School, Trehgam,
Kupwara, Jammu & Kashmir.
Phone no. 7006720218.
Email ID- hagstrehgam@gmail.com
Website- www.radiokupwara.in



Genesis

Radio Kupwara 89.6 FM is a community radio station established to serve as a voice of the people of Kupwara through responsible broadcasting, social awareness, and cultural promotion. The station submitted its application for recognition to the Ministry of Information and Broadcasting in February 2023 and received the Letter of Intent on 21 February 2023. Radio Kupwara was formally established on 21 November 2023, with regular broadcasting commencing on 8 January 2024.

Thematic Focus

Radio Kupwara focuses on community welfare, public awareness, governance, youth engagement, women empowerment, health, education, cultural preservation, tourism promotion, and social responsibility. The station highlights local issues, promotes positive dialogue, supports local talent, and showcases the cultural heritage and natural beauty of Kupwara.

Innovations in Format

The station actively produces podcasts featuring administrative officers such as the District Commissioner, SSPs, and DSPs to address public grievances and governance issues. It also creates short digital videos and online content to amplify social issues and engage youth. Through podcasts, interviews, and special programs, Radio Kupwara provides a strong platform for local artists, professionals, and emerging voices.

Broadcast Hours and Language

Radio Kupwara broadcasts fresh programmes from 9:00 AM to 5:00 PM, with repeat content covering the remaining hours, ensuring a total of 24-hour transmission through FM and internet radio. Programmes are broadcast in Hindi, Urdu, Kashmiri, and Pahari to reach diverse sections of the community.

Specialized Programming

Radio Kupwara has successfully emerged as a trusted community platform by creating direct communication between citizens and the administration through podcasts and interactive content. Its consistent focus on social awareness, youth engagement, and cultural promotion has strengthened community participation and amplified local voices.

Major Projects Undertaken

Major initiatives include the “Kupwara Got Talent” hunt show, drug awareness campaigns, and collaborative awareness programmes conducted with the Agriculture Department to support farmers and rural communities.

Major Community Concerns

The station addresses key community concerns such as drug abuse, youth unemployment, public grievances, health awareness, women empowerment, agricultural challenges, and the need for cultural preservation and tourism promotion in the region.



Community Radio Station Uri

Army Goodwill School, Uri, near Kalapahar Stadium, Uri – 193123, Jammu & Kashmir.
phone no. 8082537532.
email ID- radiouri90@gmail.com.



Genesis

Community Radio Station CRS Uri is a community-based radio service run by and for local people, created to give voice to grassroots communities through local news, culture, education, and social awareness. The station promotes participation, inclusion, and community-led development, using radio as a platform for dialogue and empowerment. CRS Uri was officially launched on 22 June 2024.

Thematic Focus

CRS Uri focuses on community development and social well-being with special emphasis on women and girls' education, public health awareness, youth empowerment, and gender equality. The station also addresses agriculture, livelihoods, local economic development, peace-building, good governance, and community participation through inclusive and informative programming.

Innovations in Format

The station uses interactive call-in programmes, mobile and on-location broadcasts from villages, schools, markets, and health centres, and audience engagement through mobile phones and WhatsApp voice messages. Listener clubs and women's radio groups further strengthen community dialogue and feedback.

Broadcast Hours and Language

CRS Uri broadcasts from 9:00 AM to 7:00 PM on FM and remains available 24/7 through its cloud-based mobile application. Programmes are aired in Pahadi, Gojri, Kashmiri, Hindi, and Urdu to ensure wider community reach.

Specialized Programming

CRS Uri has successfully highlighted critical local issues such as the Petrol Pump connectivity story, the NS Bridge Uri matter, and the water crisis in Kalgie Uri, contributing to increased awareness, public discussion, and community engagement around these concerns.

Major Projects Undertaken

The station has implemented the Jal Shakti Ministry project “Swachh Sujal Gaon Ki Kahani Radio Ki Zubani,” focusing on water conservation and rural awareness.

Major Community Concerns

CRS Uri addresses key community concerns including water scarcity, infrastructure challenges, healthcare access, education for girls, youth opportunities, and sustainable livelihoods, ensuring that local voices remain central to development discourse.



JHARKHAND



Radio Jagriti

90.4 FM

Village & Post – Dabri, Giridih, Jharkhand – 825324
Contact Person: Mr. Sudhir Prasad Verma
Contact Number: +91-9123105488, 7992493220
**Email: radiojagriti@gmail.com,
sudhirnjym@gmail.com**



Name and Genesis of the CRS:

Radio Jagriti was launched on 23rd December 2013 in Giridih, Jharkhand to serve rural communities by providing vital information in local languages. It focuses on addressing social evils and improving living conditions by working closely with the community.

Thematic Focus:

Education, women empowerment, health, agriculture, sustainable livelihood, legal and digital literacy, social awareness, and reducing socio-economic inequalities. Also works on issues like crime prevention, gender-based violence, and eliminating superstitions.

Primetime Programmes:

Programmes focus on agriculture, entrepreneurship, women's education, health, and entertainment, designed based on community feedback to address local needs.

Innovations:

Uses narrowcasting to reach remote populations who lack access to media. "Jan Ki Awaz" initiative gathers community concerns and connects them with local authorities. Also building an online presence.

Major Projects Undertaken:

Participated in regional and national initiatives along with several internal community welfare programmes.

Sustainable Strategies:

Faces funding challenges; requires financial and technical support from stakeholders to sustain and expand operations.

Major Concerns in the Community:

Illiteracy, unemployment, health issues, and lack of awareness about welfare schemes; requires stronger support from government and private sectors.



Radio Active Godda 89.6 FM

Professor Colony, Godda–Bhagalpur Road,
Godda, Jharkhand – 814133
Contact No.: 7549000911
Email ID: radioactivegodda@gmail.com



Genesis:

Radio Active Godda 89.6 FM is a Community Radio Station established to empower rural, tribal, and marginalized communities of Godda district through participatory communication. Conceived as an accessible local media platform, the CRS promotes education, awareness, and cultural expression. It officially went on air on 13 March 2023 and was inaugurated by Lok Sabha Member Shri Nishikant Dubey.

Thematic Focus:

The CRS focuses on women empowerment, girls' education, health and nutrition awareness, sanitation, local culture, indigenous knowledge, environmental awareness, and social harmony. Its programming addresses everyday developmental challenges while preserving local language, traditions, and community values.

Innovations in format or any other way:

Radio Active Godda follows a community-driven programming model where local women, youth, farmers, and students participate as presenters and reporters. Programmes use local dialects blended with Hindi, incorporating storytelling, folk music, and street-play formats to ensure inclusivity and strong listener engagement.

Broadcast Hours and Language:

The station broadcasts for 15 hours daily in Hindi, Angika, Santhali, and English.

Major Projects Undertaken :

Key programmes include Hamare Bujurg – Hamara Abhimaan (elderly issues), Swachh Sujal Gaon (WASH), Factshala (digital media literacy), and Naya Jamana – Naya Course (education and career awareness).

Major Community Concerns:

Major concerns addressed by the CRS include women's education, healthcare access, sanitation, digital literacy, elderly welfare, and lack of reliable local information, especially during public emergencies.



Radio Khanchi 90.4 FM

Radio Khanchi 90.4 FM, Basic Applied Science
Campus, Morabadi, Ranchi University, Ranchi,
Jharkhand – 834008

Contact Numbers: 8010176916 (Director) |
9472786904 (Office)

Email ID: radiokhanchi@gmail.com,
radikhanchi904@gmail.com

Website & Online Radio: www.radiokhanchi.in



Genesis:

Radio Khanchi 90.4 FM is a Community Radio Station of Ranchi University, Ranchi, operating with the tagline “Hum Sab Ka Radio.” It was established on 8 March 2020 to facilitate the broadcast of academic lectures, promote technology awareness among students and faculty, and address educational, ecological, and social issues. The CRS also functions as a digital learning platform through online streaming and YouTube.

Thematic Focus:

The CRS focuses on higher education, academic learning, technology awareness, public health, women-related issues, environmental awareness, and general public education through interviews, lectures, and awareness programmes.

Innovations in format or any other way:

Radio Khanchi integrates FM broadcasting with online radio, YouTube, and social media platforms such as Facebook, Instagram, and Twitter. Academic lectures, podcasts, and live programmes are digitally archived to ensure wider reach and long-term access.

Broadcast Hours and Language:

Broadcast Hours: 7:00 AM to 10:00 PM

Languages: Hindi, English, and religious/community languages

Major Projects Undertaken :

Major initiatives include Mission Corona (Seasons 1 & 2), Factshala – Fight Against Fake News, Poshan Ki Potali, Yoga Appreciation Project, Career Counselling for Youth, Vaccine Hesitancy Campaigns, nutrition, sanitation, and education projects in collaboration with CRA, UNICEF, CEMCA, SMART NGO, BMGF, DST, and the Ministry of AYUSH.

Major Community Concerns:

The CRS addresses community concerns such as access to education, health awareness, misinformation, youth career guidance, digital literacy, gender issues, and social well-being, especially during public health emergencies.



Radio Samrat FM 89.6 MHz

Dedicated Campus, Sudna (E), Ward No. 08,
Medininagar (Daltonganj), District Palamu,
Jharkhand – 822102

Contact No.: 8294999090

Email ID: bkdedicated@yahoo.co.in



Genesis:

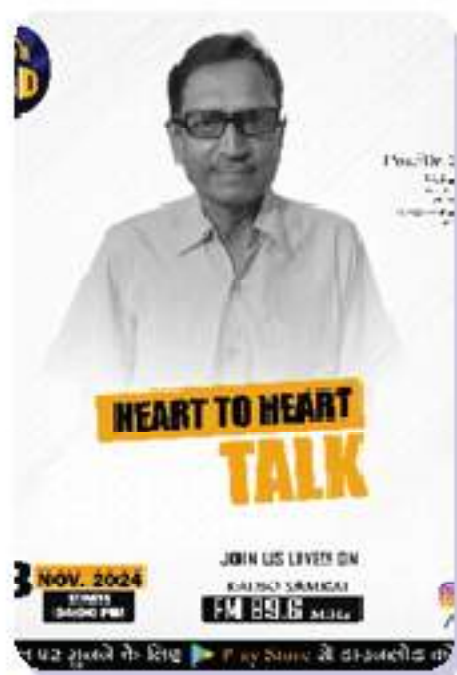
Radio Samrat FM 89.6 MHz is a Community Radio Station launched on 13 September 2023 with the objective of promoting education, awareness, and community development through participatory broadcasting in the Palamu region.

Thematic Focus:

The CRS focuses on education, health, sanitation, water conservation, farming, environmental protection, pollution control, skill development, and promotion of local folk entertainment.

Innovations in format or any other way:

Radio Samrat introduces cash and merit awards for outstanding students and social activists, along with special talk shows featuring farmers, doctors, and journalists to encourage knowledge sharing and community participation.



Broadcast Hours and Language:

Broadcast Hours: 14 hours daily

Languages: Hindi, English, Bhojpuri, Nagpuri, Magahi

Major Projects Undertaken :

The CRS has actively supported awareness initiatives under the Jal Jeevan Mission.

Major Community Concerns:

Key community concerns addressed include access to education, healthcare awareness, water availability, environmental conservation, livelihood opportunities, and youth motivation.



KARNATAKA



Neladani Community Radio Station 90.8 FM

Divyajyothi Vidya Kendra, Nelamangala,
Bengaluru Rural District, Karnataka

Contact:

Dr. L. Krishnamurthy

+91-9945503503, 9448467142

presidentdjvk@gmail.com

www.djvk.org



Name and Genesis of the CRS:

Started on 3rd Sept 2011 by Divyajyothi Vidya Kendra to give a voice to rural communities and support social, cultural, and livelihood development.

Thematic Focus:

Education, youth development, culture, and revival of traditional folk arts and instruments.

Primetime Programmes:

- Chinnara Loka – youth development
- Sukakara Jeevanakke Sundara Suthragalu – interactive daily topics
- Rangadangala – social dramas on values and society

Innovations:

- Listener interaction via letters & calls
- Strong focus on legal awareness and social issues
- Community-driven content creation

Major Projects Undertaken:

Collaborations with government and community groups to improve awareness and outreach.

Sustainable Strategies:

Neladani Community Radio Station primarily sustains itself through investments made by the parent organisation. Its popularity among the masses and the initial set up made entirely by the assistance of Ministry of Information and Broadcasting has enabled the station to function smoothly

Number of listeners and Potential Outreach:

The radio station has approximately 30,000 active listeners in the vicinity of 8 to 10 kms. Its potential outreach is expected to expand over the coming years.

Major Concerns in the Community:

The radio station has identified lack of awareness on legal issues, women's issues, poverty, loss of cultural knowledge, etc. to be the social evils plaguing the society



Radio Ninada 90.4 FM

Shri Dharmasthala Manjunatheshvara College,
Ujire, D.K, Karnataka

Contact:

Mr. V. K. Kadaba

+91-9686392283

radioninada@gmail.com, vkkadaba@sdmcujiire.in

<https://www.sdmcujiire.in/community-radio-2/>



Name and Genesis of the CRS:

Established on 28th December 2015 as a campus-based community radio to promote education, information, and social empowerment. It is known as the voice of Belthangady and has grown into an important communication platform for local communities.

Thematic Focus:

Health, legal awareness, citizens' rights, education, employment, entrepreneurship, and agriculture, along with promotion of local culture.

Primetime Programmes:

- Radio Engineers
- Jnanamrutha
- Krushi Sampada
- Yuva Ninada
- Yakshagana
- Gana Majusha
- Tuluvere Koota

Innovations:

- Collaboration with educational and health institutions
- Use of medical experts from SDM hospital
- Awareness-driven community interventions

Major Projects Undertaken:

- COVID-19 awareness campaigns (with CRA & UNICEF)
- Election awareness campaign (with SMART)
- Internal community-focused initiatives

Sustainable Strategies:

Funded mainly by parent organisation (SDM Educational Society) with some revenue from external projects.

Major Concerns in the Community:

Unemployment, poor waste management, and inadequate sanitation leading to health and environmental issues.



Radio Panchajanya 90.8 FM

Vivekananda Campus, Neharu Nagara,
Puttur, Dakshina Kannada, Karnataka

Contact:

Miss Tejaswi P.

+91-8050809885, 08251-298499

radiopanchajanya@gmail.com

www.radiopanchajanya.com



Name and Genesis of the CRS:

Launched on 12th January 2017 on the occasion of Swami Vivekananda Jayanti with the aim to serve the local community by providing information, awareness, and entertainment.

Thematic Focus:

Health, education, culture, literature, art, agriculture, and awareness about government welfare schemes.

Primetime Programmes:

Includes programmes like Swamy Vivekananda, Animuttu, Chitthana, Gurunamanna, Ganavaibhava, Adhyatma, Suhasini, Krsiloska, Vijna Vismaya, Nadavaibhava, Kogile, Ilakhamahiti, Kalamhati, Tulug Bolpu, Purthaka Parichaya, Shramajjevi, Varada Atiti, Sahitya Sangama, Vaida Devo Bhava, Makkal Karyakrama, Nudideep, Jaan Suddi, Yakshagana Talamaddal and more, focusing on cultural, educational, and social awareness.

Innovations:

- Use of dramas, discussions, interviews, and live phone-ins
- Own mobile application for listeners
- Active use of social media for outreach

Major Projects Undertaken:

- COVID-19 awareness and vaccination drives with UNICEF
- International Day of Yoga campaigns with Ministry of Ayush and CEMCA
- Campaigns on breastfeeding, nutrition, sanitation, and education

Sustainable Strategies:

Partially funded by parent organisation; remaining through collaborations and paid projects.

Major Concerns in the Community:

Poverty, illiteracy, unemployment, and low income; need for skill development and capacity building.



Sarathi Jhalak 90.4 FM

Anugondanahalli, Medi Mallasandra Post,
Bangalore Rural, Karnataka

Contact:

Mr. G Sunil, Ms. Shamantha D.S.

+91-9902538154, 9845536979

shamanthads@gmail.com

<https://sarathitrust.in/>



Name and Genesis of the CRS:

Launched on 23rd August 2012 in rural Bangalore to empower the community through information, awareness, and participation. It serves as a platform for local voices and promotes positive social change.

Thematic Focus:

Social inclusivity, women's education, healthcare, bridging socio-economic gaps, and promotion of local culture and literature.

Primetime Programmes:

A mix of infotainment programmes featuring community discussions, expert talks, talent showcases, and issue-based content addressing local needs.

Innovations:

- Local youth and neo-literates trained and employed
- Skill development and capacity-building workshops
- Financial literacy programmes and student peer groups

Major Projects Undertaken:

- Collaboration with government bodies and NGOs
- "Anubhav" project for senior citizens
- Various internal community development initiatives

Sustainable Strategies:

Sarathi Jhalak CRS has several strategies in its pipeline to attract potential sponsors and collaborators. The CRS is one of the most popular ones in the region and hopes to leverage its popularity in creating revenue streams for its sustenance.

Major concerns in the Community:

Lack of adequate healthcare and educational infrastructure often hurt the prospects of the youth in the community. Various environmental concerns such as different types of pollution and lack of effective waste management strategies will prove to be fatal if neglected.



Antarvani 90.8 CRS

**Sharanabasaveshwara Vidya Vardhak
Sangh Kalburgi, Karnataka – 585103
9448882050/08472-273556 –
antarvanicrs@gmail.com**



Genesis

Launched in December 2008, Antarvani 90.8 is the first community radio station in the Kalyana Karnataka region. Founded to give a voice to local communities, it has grown into a platform for social, educational, and cultural engagement. The station is guided by Poojya Dr. Dhakshayani S. Appa (President), Shri Basvaraj Deshmukh (Secretary), and Dr. Shivraj Shastri Herur (Director/Manager), with active participation from volunteers, teaching staff, and local community members.

Thematic Focus

Antarvani broadcasts programs that address key community needs:

- Arogyavani: Health awareness
- Mahilavani: Women empowerment
- Janapadavani: Folklore and cultural heritage
- Programs on environmental protection and sustainable practices

Innovations in Format

The station actively engages communities through outdoor recordings, mobile broadcasts, and interactive workshops. Volunteers and local members contribute to program production, ensuring content is authentic and relevant. This approach fosters strong listener participation and makes community members a part of the storytelling process.

Broadcast Hours and Language

- Broadcast Hours: 10 hours daily
- Language: Kannada
- The station delivers content in a listener-friendly schedule that balances education, awareness, and entertainment.

Specialized Programming

Antarvani has empowered listeners by helping them learn to read and write Kannada. Women and youth in the region have gained confidence and knowledge to participate actively in social and economic activities. Farmers rely on the station for updates on health, agriculture, and government schemes. Through these initiatives, Antarvani has become a vital community resource and a catalyst for local development.

Major Community Concerns

Antarvani addresses pressing local issues such as literacy, women empowerment, health awareness, environmental conservation, and sustainable livelihoods. The station bridges information gaps and fosters active participation of the community in social, economic, and cultural development.



B.E.C. Dhwani 90.4 FM

Basaveshwar Engineering college
S. Nijalingappa, Vidyanagar, Bagalkote- 587102
principal@becbgk.edu
becprincipal@yahoo.com
Website: www.becbgk.edu
Contact Number : +91-8898904904



Genesis

“B.E.C. Dhwani 90.4 FM” was inaugurated on 29th February 2020, becoming the first FM radio station in Bagalkot. Established by Basaveshwar Engineering College, it aims to serve both the local community and students by providing educational, cultural, and socially relevant programs.

Thematic Focus

BEC Dhwani broadcasts programs on education, health awareness, nutrition, agriculture, and preservation of local folk culture, targeting the needs of students, farmers, and the wider community.

Innovations in Format

The station is student-driven, with students participating in production and broadcasting. Programs combine expert talks, live interactions, and community participation, making the content practical and engaging for listeners.



Dist. Labour Dept. Officers Mr. Ramesh & Mr. Sudhakar Giving Awareness On World Child labour day

Broadcast Hours and Language

Hours: 6 hours daily (06:30–09:30 AM & 05:00–08:00 PM)

Language: Kannada

Specialized Programming

In Bagalkot, where agriculture is central to rural livelihoods, BEC Dhwani has emerged as a vital resource for farmers. Through its program “BEC RAITA MITRA”, created in collaboration with Krishi Vigyan Kendra and Horticulture Universities, the station shares practical advice on soil health, crop diversification, organic farming, pest management, horticulture, and government schemes. Farmers actively contribute their experiences, making the program participatory. As a result, many farmers have adopted improved practices like drip irrigation, bio-fertilizers, and high-yield crops, increasing their productivity and income. The station’s collaboration with experts, supported by a one-year MoU with Horticulture University, ensures continuous technical guidance, research updates, and training, making BEC Dhwani a trusted companion for the community.

Major Projects Undertaken

BEC Dhwani has implemented several initiatives, including COVID-19 awareness and vaccination drives, educational programs on the New Education Policy, UNICEF Swasthya Sankalpa, campaigns on lymphatic filaria, and elderly welfare programs under MSJE & CRA.

Major Community Concerns

The station addresses critical issues such as agricultural productivity, health and nutrition awareness, preservation of local culture, and student engagement, bridging information gaps and empowering the community through participatory and inclusive programming.



Students Involving In Yuva Shakti Radio programmes

Gramin Bharati 90.4 FM

Vivekananda Colony, Behind KSRTC Bus Stand,
Gangavathi - 583227, Koppal District, Karnataka, India.
Contact Numbers: +91 9164635655 / +91 9513326661.

- WhatsApp: +91 9449015757.
- Email: graminbharati90.4fm@mail.com.
- Website: <https://gangavathifm.com>



Genesis

Launched on 1st November 2023 by Deepa Samaj Seva Kendra, Gramin Bharati 90.4 FM began its journey with a Kannada poetry recital on Kannada Rajyotsava. It serves as a community-focused platform promoting education, culture, and local development.

Thematic Focus

The station focuses on education, child development, health awareness, agriculture, youth empowerment, environmental protection, and cultural heritage. Programs include improving SSLC results, supporting Anganwadi children, spreading awareness on hygiene and nutrition, connecting farmers with agricultural experts, providing skill-building for youth, promoting river conservation, and celebrating local heritage.

Innovations in Format

Gramin Bharati uses interactive, participatory formats. Its key programs include "Namma Anganwadi" for early learners, "Mission SSLC" for live academic lessons, and "Swarabharati", a musical learning initiative to enhance pronunciation, confidence, and joyful education. Students and community members actively contribute to content.

Broadcast Hours and Language

The station broadcasts on 90.4 FM for 06:00–09:00 AM and 06:00–09:00 PM daily, with a special educational slot 02:10–02:30 PM, all in Kannada.

Specialized Programming

Gramin Bharati has transformed learning and community engagement in Gangavathi. Programs like “Mission SSLC” have improved student results, while “Swarabharati” reduced mobile dependency among children. “Namma Anganwadi” has boosted the confidence of young learners. Cultural and environmental initiatives, including the Tungabhadra river conservation campaign, have increased local awareness and pride, making the station a trusted community resource.

Major Projects Undertaken

The station’s notable projects include Namma Anganwadi, Mission SSLC, Swarabharati, and environmental campaigns under the Nirmala Tungabhadra Abhiyan, in collaboration with local government and development departments.

Major Community Concerns

Gramin Bharati addresses the community’s main concerns: improving education, child development, health, youth skills, agriculture, cultural heritage, environmental protection, and mental well-being, ensuring programs are inclusive and participatory.



Janadhwani

90.8 MHz

Janadhwani CRS, Viveka School of Excellence, a unit of Swami Vivekananda Youth Movement, Hanchipura Road, Saragur, Saragur Taluk, Mysuru District 571121
Contact Mobile phone numbers: 9880112371, 9900053119
email id janadhwani@svym.org.in



Genesis

Launched on 24th February 2012, Janadhwani CRS serves 256 villages across HD Kote and Saraguru Taluks, reaching a population of about 2.7 lakh. Broadcasting 14 hours daily, the station produces over 40 programs weekly, providing education, health, cultural, and social awareness to rural communities.

Thematic Focus

Janadhwani CRS focuses on education, health, water and sanitation, maternal and child health, youth and women empowerment, agriculture, mental health, tribal development, local culture, legal literacy, and spiritual learning. Programs align with multiple SDGs, including no poverty, zero hunger, quality education, gender equality, clean water and sanitation, climate action, and partnerships for development.

Innovations in Format

The station uses live phone-in sessions with government officials, Facebook Live, YouTube streaming, and community events such as tree planting, clean-up drives, and rallies. It also coordinates concurrent broadcasts across multiple CRS to maximize reach and community participation.

Broadcast Hours and Language

Janadhwani broadcasts 14 hours daily (06:30 AM – 08:30 PM) in Kannada. Its content reaches listeners through FM Radio, Janadhwani Android App, Facebook Live, YouTube, and WhatsApp.

Specialized Programming

Janadhwani CRS has strengthened community engagement by improving access to education, health, and social services. Programs like LekkadaKatte / LekkadaPadasale (Radio Mathematics) received recognition from the Department of Science and Technology, while World AIDS Day broadcasts were lauded by the Ministry of Health. The station has also amplified the voices of tribal communities, provided a platform for youth and women empowerment, and enabled direct interaction with experts and officials, making it a trusted source of information and development support.

Major Projects Undertaken

Key initiatives include ShuddhaJalaSwachhaNela (Rural Drinking Water and Sanitation), LekkadaKatte / LekkadaPadasale (Radio Mathematics, DST), and various collaborative awareness programs with government departments and NGOs.

Major Community Concerns

Janadhwani CRS addresses issues like education, health, sanitation, tribal development, youth and women empowerment, and mental well-being, ensuring programs are inclusive and participatory, bridging gaps between communities and government services.



Kalike Dhwani 90.4 FM

Kalike(NGO)

**Sri Laxmi Nivas, Plot No. 14 & 15, Behind Balaji
Kalyan Mantap, Near Vanakeri Layout Yadgir
585 201. (Karnataka)**

Mr. D. Shivakumar – Executive Director.

dshivakumar@tatatrusters.org +91

9886608967.080-23408967/ 23108967



Name and Genesis of the CRS

Launched on 20th July 2020, Kalike Dhwani 90.4 FM was created to serve rural and marginalized communities through participatory community radio. The station amplifies local voices, preserves indigenous knowledge, and supports community-led development via information, education, and dialogue.

Thematic Focus

The station focuses on agriculture, youth development, women's education and empowerment, public health, elderly care, local culture, livelihoods, and government schemes. Programmes are designed based on community consultations to address local needs.

Innovations in Format

Kalike Dhwani employs participatory programming, with community members as co-creators. It uses listener voice notes, field recordings, storytelling formats, folk songs, interviews, and success stories, while collaborating with government departments. Youth and women-led production initiatives enhance engagement and skill development.

Broadcast Hours & Language

Daily 10 hours: Morning, afternoon, and evening slots to suit farmers, women, youth, workers, and senior citizens.

Language: Kannada

Specialized Programming

Kalike Dhwani has transformed community engagement and awareness in Yadgir. Farmers have adopted improved agricultural practices, increasing productivity and reducing costs. Health broadcasts have increased awareness of nutrition, maternal care, and preventive health services. Women's SHGs have gained confidence to access government schemes and financial services, while youth trained as community reporters have developed leadership and media skills. Elderly listeners report reduced social isolation and better access to welfare schemes. These outcomes demonstrate the station's role as a trusted community resource.

Major Community Concerns

Kalike Dhwani addresses agriculture, health, women's empowerment, youth development, elderly care, livelihoods, and local culture, ensuring community participation and bridging gaps between the community and government services.

Sustainable Strategies

The station ensures sustainability through community ownership, continuous capacity building for youth, women, and volunteers, strategic partnerships with government departments, NGOs, academic institutions, and CRA Karnataka. It relies on low-cost, locally produced content and regular listener feedback to maintain relevance and accountability.

Frequency: 90.4 FM

Contact Person and Contact:

Mr. D. Shivakumar – Executive Director.

dshivakumar@tatatrusters.org

+91 9886608967

080-23408967/ 23108967



Kalyana Krishi Radio FM 89.6

Administrative Block
University of Agricultural Sciences
Lingasugur Road Raichur,
Karnataka – 584101
Contact number- 9901778557
Email ID- crs@uasraichur.edu.in



Name and Genesis of the CRS

Launched on 15th August 2023, Kalyana Krishi Radio Raichur was established to provide quality information on agriculture and rural development to farmers and rural communities. The station aims to support informed decision-making on crop management, climate change adaptation, and market trends.

Thematic Focus

The CRS focuses on agriculture, rural development, climate change awareness, and crop market rates, addressing the information needs of farmers and promoting sustainable agricultural practices.

Innovations in Format

KKRR leverages mobile and cloud technology, including the KKCRS mobile app and QR code access for Android and iOS, enabling listeners to access programs 24x7. Field recordings and community interaction enhance engagement.

Broadcast Hours & Language

Daily 6 hours: Morning 6:00 AM – 9:00 AM; Evening 6:00 PM – 9:00 PM
 Language: Kannada

Specialized Programming

KKRR has successfully educated farmers through series programs on Integrated Farming Systems and ESAP news, covering pest and disease management in various crops. These programs have improved awareness among the farming community, helping them adopt better crop management practices and integrated solutions for sustainable agriculture.

Major Community Concerns

KKRR addresses the key concern of agricultural knowledge gaps, helping farmers with updated information on farming techniques, pest management, climate adaptation, and market trends.

Sustainable Strategies

KKRR plans to sustain operations through sponsored programs from state and central government departments, as well as collaborations with local institutions for advertisements and awareness campaigns.



KLE Dhwani- BVB 90.4

KLE Dhwani-BVB 90.4 CRS

**KLE Technological University, BVB College Campus,
Vidyangar, Hubballi – 580031**

**Contact: Gopalkrishna Hegde (Station Director) –
9449139121**

Ravindra Kavathekar – 9986567302

Land : 0836-2378135

E Mail ID: kledhwani@gmail.com



Name and Genesis of the CRS

Launched on 21st September 2013, KLE Dhwani-BVB 90.4 CRS is the only community radio station in Hubballi, established with state-of-the-art sound studios and transmission facilities. The station aims to serve the community by providing information, education, and entertainment, promoting the welfare and development of society. Over twelve years, KLE Dhwani has reached out to Hubballi and surrounding areas, striving to uphold community unity and integrity.

Thematic Focus

KLE Dhwani-BVB focuses on community empowerment, education, literacy, health, family welfare, environment, music, sports, and science & technology. Programs are broadcast in local dialects of Karnataka to make information accessible and relatable to diverse community groups.

Innovations in Format

The station encourages community participation through interactive programs and features local dialects, folk content, and discussions on social issues. Youth and volunteers contribute as RJs, sound engineers, and coordinators, creating a participatory model that strengthens local engagement.

Broadcast Hours & Language

Daily 8 hours: Morning 7:00 AM – 11:00 AM; Evening 3:00 PM – 7:00 PM

Languages: Kannada, Hindi, Marathi

Specialized Programming

KLE Dhvani has successfully informed and empowered the local community through awareness campaigns and educational programs. Initiatives such as Matadaan Jagruti for election participation, Atal Vayo Abhyuday Yojana, and WaSH projects have helped citizens access government services, improved literacy, and promoted health and social welfare. Community members actively participate in content creation, strengthening the station's role as a trusted community platform.

Major Projects Undertaken

- Matadaan Jagruti (Voting awareness during Lok Sabha elections)
- Atal Vayo Abhyuday Yojana (Senior citizen welfare)
- WaSH Project (Water, Sanitation & Hygiene awareness)

Major Community Concerns

KLE Dhvani addresses education, health, civic awareness, senior citizen welfare, sanitation, and community development, providing a platform for marginalized voices and local initiatives.

Sustainable Strategies

The station is sustained through technical and financial support from KLE Society, ensuring long-term operations and high-quality community programming.



KLE Venudhwani 90.4 FM

Address, Contact Number and Email ID of the CRS:

KLE Venudhwani 3rd floor, KLE Academy of Higher Education and Research, JNMC Campus, Nehru Nagar Belagavi- 590010, Karnataka, India

Official contact number: 0831-2472141/ 9844971345/ 9632509824

Email ID: venudhwani@gmail.com

Website of the CRS: <http://www.klevenudhwanifm.org>



Name and Genesis of the CRS

Established in February 2015, KLE Venudhwani 90.4 FM (KLE KANASU) was envisioned by Dr. Prabhakar Kore, Chancellor of KLE Academy of Higher Education and Research, Belagavi. The station serves as a platform for local talent, provides a voice to citizens, and aims to address the joys and concerns of the community, making it a trusted medium for social engagement in Belagavi.

Thematic Focus

The station focuses on health, culture, folk, education, women empowerment, youth voice, and agriculture, ensuring programs are relevant to diverse community needs.

Innovations in Format

KLE Venudhwani uses a mobile app, YouTube, and WhatsApp groups to extend its reach and engage listeners actively, combining traditional radio with digital platforms.

Broadcast Hours & Language

Daily 15 hours: Morning 6:00 AM – 9:00 PM

Languages: Kannada / Marathi / Hindi / English

Specialized Programming

KLE Venudhwani has made significant contributions to public awareness. The Health Guide Phone-in Live program connected listeners with medical experts, providing guidance on disease prevention, lifestyle disorders, maternal and child health, and general wellness. Rural and urban listeners alike reported relief and understanding from expert consultations.

The station also launched “STREE DHWANI – Awaz Buland Mahilaonki”, a month-long program celebrating women on International Women’s Day. Women RJs interviewed 30 inspiring female guests, encouraging empowerment and recognition of women’s achievements. Listener feedback through calls and messages highlighted the program’s impact and popularity.

Major Community Concerns

The station addresses public health, women empowerment, youth development, agriculture, sanitation, and local culture, ensuring the community receives relevant and actionable information.

Sustainable Strategies

KLE Venudhwani sustains operations through state and central government grants, departmental advertisements, public health campaigns, and local sponsorships. Partnerships with ATMA, the Health Department, City Corporation, and Rural Drinking Water & Sanitation Department ensure financial stability and long-term operational sustainability.



Radio 90.4 Krishi Community

Address, Contact Number and Email ID of the CRS: Krishi Community Radio Station, Director of Extension, University of Agricultural Sciences, Dharwad-580005, Mobile No. 9986429861, email ID kcrs@uasd.in and website of the CRS www.uasd.in



Name and Genesis of the CRS

Established on 17th May 2007, KCRS Dharwad is the first Krishi Community Radio Station in India under a State Agricultural University. It was created to provide agriculture-focused information and support to farmers, addressing rural development and agricultural knowledge gaps in the region.

Thematic Focus

KCRS focuses on empowering the farming community through programs on agriculture, horticulture, animal husbandry, health, and awareness of special days and campaigns.

Innovations in Format

The station uses mobile apps (KCRS Radio), pre-planned playlists for daily programs, and community-centric initiatives such as:

- Gram Darshan – reaching all community members
- Krishi Chintana – farmers share experiences and solutions
- Krishi Shodhane Sadhane – seasonal, scientist-led agricultural programs
- Vaarad Basanna – livestock care and animal husbandry guidance
- Swalpa Kelri & Pakshik Salahe – short, season-based tips for crops and livestock
- Collaboration with government departments and agricultural offices for accurate, expert information

Broadcast Hours & Language

Daily 6 hours: Morning 6:00 AM – 9:00 AM; Evening 6:00 PM – 9:00 PM

Language: Kannada

Specialized Programming

KCRS Dharwad has significantly enhanced agricultural practices in the region. Through programs like Krishi Chintana and expert-led advisories, farmers adopted improved techniques in crop management, horticulture, and animal husbandry. Seasonal tips and guidance on disease control and nutrition improved productivity and livelihoods. Community participation, combined with expertise from scientists, created a practical and trusted information platform for rural farmers.

Major Projects Undertaken

- NABARD initiatives
- UNICEF collaborations
- Krishi Kutumba programs
- COVID-19 awareness campaigns
- SMART Project
- Central & State level Election awareness
- Meri Mati Mera Desh (PM initiative)
- Atal Vayo Abhyuday Yojana (AVYAY)
- Partnerships with fertilizer companies (FACT, MCFL/PPL)



Namma Naadi 90.4 FM

**Namma Naadi 90.4 FM 6th Floor, Telemedicine
Wing Narayana Institute of Cardiac Sciences, NH
Health City, 258/A Bommasandra Industrial
Area Anekal Taluk, Bengaluru - 560099
Contact : +91 7899002700
Email - community.radio@narayanahealth.org**



Name and Genesis of the CRS

Launched in January 2017 by the Narayana Hrudayalaya Foundation, Namma Naadi 90.4 FM serves communities in and around Anekal Taluk, Bengaluru Rural. The station offers a platform for local voices, airing programmes on health, education, culture, music, environment, youth engagement, and employment, ensuring community concerns are heard and addressed.

Thematic Focus

The station focuses on community welfare, health awareness, education, youth empowerment, sanitation, crime prevention, substance abuse, and civic engagement, facilitating dialogue between communities, local authorities, and government bodies.

Key innovations include:

- Namma Arogya – live health talks with doctors addressing myths, nutrition, and lifestyle.
- Namma Sangeetha Shaale – teaching classical music to listeners, promoting cultural and mental wellbeing.
- Broadcasting moral stories and educational content to engage children and youth.
- Use of volunteers and student-led content creation for community participation.

Broadcast Hours & Language

Daily 12 hours: 7:00 AM – 7:00 PM

Language: Kannada

Specialized Programming

Namma Naadi has empowered local communities, particularly women self-help groups in Anekal Taluk, by creating awareness on health and hygiene practices. Around 4,000 self-help groups now receive regular updates on healthcare routines, nutrition, and preventive care through radio broadcasts. Collaboration with doctors and healthcare workers strengthened community trust and enabled direct engagement on critical health issues.

Major Projects Undertaken

- Voter Awareness Campaigns with Election Commission & SMART (2018–2019)
- Yoga Promotion in collaboration with CEMCA & Ministry of AYUSH
- COVID-19 awareness programs in partnership with NGOs

Major Community Concerns

The CRS addresses healthcare awareness, women empowerment, youth education, sanitation, and civic engagement in the Anekal region.

Sustainable Strategies

Namma Naadi operates on a volunteer-driven model, funded primarily through Narayana Health CSR initiatives. Sustainability is reinforced through collaborative projects with NGOs and government departments, student engagement, and community participation in content creation.



NAMMA DHWANI 90.4Mhz

**No. 166, Budikote Village & Post, Bangarpet
(T) Kolar (D) Karnataka– 563 147
Contact :9449920494,
E-Mail ID :nammadhwanicmrc@gmail.com
Website :www.myrada.org**



Name and Genesis of the CRS

Namma Dhwani Community Radio was conceptualized by MYRADA and VOICES in 2008 to reach marginalized communities and provide last-mile communication on government schemes. Licensed by the Ministry of Information & Broadcasting, it initially served two villages through narrowcasting and later expanded to cover 152 villages in a 12 km radius, reaching over 12,872 families. Internet radio and a mobile app now connect around 8,600 unique listeners.

Thematic Focus

The station focuses on strengthening self-help groups (SHGs), promoting quality education for children, supporting girl child welfare, advancing gender equality, and fostering professional and economic growth.

Innovations in Format

- Mobile app and internet radio to reach wider audiences.
- Narrowcasting for village-level engagement.
- Interactive programs with live phone-ins, jingles, interviews, skits, and success stories.
- Collaboration with NGOs and government departments for behavior change communication.

Broadcast Hours & Language

Daily 8 hours: 7:00 AM – 9:00 AM, 12:00 PM – 2:00 PM, 5:00 PM – 9:00 PM
Languages: Kannada, Telugu

Major Projects Undertaken

- Rural Drinking Water & Sanitation Department, Karnataka Government – Awareness on toilets, grey/black water management, and watershed activities (322 programs completed).
- UNICEF & SVYM (2021) – COVID-19 safety awareness during the second wave.
- POSHAN KI POTLI (2022) – Maternal and child nutrition awareness.
- SMART Campaigns (2020–2021) – Vaccination, COVID-19 protocols, and menstrual hygiene awareness.
- Fact Shala (2020) – Combating COVID-19 misinformation.

Specialized Programming

Namma Dhwani effectively implemented awareness programs on the Atal Vayo Abhyudaya Yojana (AVYAY) pension scheme, reaching rural senior citizens. The station combined simple-language radio broadcasts, interactive community sessions, and promotion of the toll-free helpline 14567, improving understanding of entitlements and boosting confidence to apply for benefits. Engagement with government officials added credibility, while positive feedback from participants highlighted the program's role in empowering vulnerable populations.

Sustainable Strategies

Technical and financial support is provided by the parent organization MYRADA, ensuring long-term operational sustainability.



Nammur Banuli 90.8 FM

**The Women Welfare Society's Nammur Banuli
CRS 90.8FM**

Contact : Kiran Chougala

Email.ID : nammurbanuli@gmail.com

Website : <https://womenwelfaresociety.org>



Name and Genesis of the CRS

Nammur Banuli Community Radio was established in 2015 to empower rural communities in Belagavi District. Covering 250 villages and over two lakh people, it provides education, awareness, and information on social, cultural, health, agricultural, and development issues while involving the community in program creation.

Thematic Focus

The station promotes women empowerment, health awareness, and community education through participatory programs, fostering civic engagement and skill development.



Broadcast Hours & Language

Daily 6 hours: 6:00 AM – 9:00 AM
& 6:00 PM – 9:00 PM

Languages: Kannada, some
Telugu

Major Projects Undertaken

- Climate Countdown Project (SMART, 2020) – public awareness
- Vaccine Hesitancy Campaign (SMART, 2022) – COVID-19 vaccination
- Election Awareness – Therthal Padasalai (SMART)
- FACTSHAALA Outreach (OW Data LEADS) – misinformation training

Specialized Programming

In Borgal Gram Panchayat, Nammur Banuli guided villagers on household waste segregation. Mahila Self-Help Groups ensured ongoing sanitation and composting of wet waste, improving cleanliness and fostering community participation.



Radio Manasa 89.6FM

**The Coordinator, Radio Manasa 89.6FM,
3rd Floor, Senate Bhavan, Manasagangotri,
University of Mysore, Mysuru -570006
Karnataka Telephone No: 08212419905, Mobile
No.: 09901794737**



Name and Genesis of the CRS

Radio Manasa 89.6 FM was established in 2021 by the University of Mysore to broadcast education-based programs beneficial for students and the local community. It emphasizes community-led content creation and supports local learning, skill-building, and awareness.

Thematic Focus

- Education, career guidance, life skills
- Health and wellness, gender equality
- Agriculture, soil conservation, water management
- Astronomy and astrophysics

SDGs Addressed: SDG2 (End Hunger), SDG3 (Health), SDG4 (Education), SDG5 (Gender Equality), SDG6 (Water & Sanitation)

Innovations in Format

- Early morning broadcasts near the Centenary Clock Tower for campus walkers
- Social media promotion and website updates
- Participatory content creation by students and faculty

Broadcast Hours & Language

- Total: 6 hours/day
- Timing: 7 AM – 9 AM; 12 PM – 2 PM; 4 PM – 6 PM
- Languages: Kannada & English

Major Projects Undertaken

- Collaboration with AIISH, Mysuru, Excel Soft Technologies, and Indian Institute of Astrophysics for education programs
- Balanced Fertilizer & Soil Health Awareness with Ministry of Chemicals & Fertilizers and Paradeep Phosphates Ltd. (180 episodes, ₹18 lakh)
- Atal Vayo Abhyuday Yojana awareness (24 episodes, ₹1.2 lakh)

Specialized Programming

'Arogyave Bhagya' (Health is Wealth): Popular program for children with learning disabilities covering auditory training, sign language, special education, and behavioral management. Benefited special children and their parents significantly.

Sustainable Strategies

Institution-supported, community-centered model engaging students, faculty, and campus residents. Participatory content creation and regular training ensure relevance, engagement, and partial cost recovery from revenue-generating activities.



Radio Manipal

90.4 MHz

Manipal Institute of Communication, Tile Factory Road, Press Corner Manipal, Udupi, Karnataka - 576 104

Email: radio.manipal@manipal.edu, rashmi.ka@manipal.edu



Genesis

Radio Manipal was established on 12-09-2008 by Manipal Academy of Higher Education (MAHE), a premier Indian institution recognized as an Institution of Eminence. The station aims to inform, educate, entertain, and empower the local community through participatory programming, focusing on civic awareness, education, and cultural preservation.

Thematic Focus

- Civic sense, human values, and legal awareness
- Health, education, employment, and entrepreneurship
- Socio-cultural development and self-sustenance
- Agriculture and local community empowerment

Innovations in Format

- Narrowcasting to target audiences
- Collaborations with NGOs, literary & cultural organisations (e.g., Kannada Sahitya Parishath, Yakshagana Kalaranga)
- Community-led programs and local cultural coverage

Broadcast Hours & Language

- Timing: 12 PM – 7 PM (7 hours/day)
- Languages: Kannada, Tulu, Konkani, Hindi, English

Major Projects Undertaken

- CRA-AVYAY: Government awareness programs for senior citizens
- CRA-WASH: Hygiene and sanitation awareness campaigns

Specialized Programming

- 'Kathe Kelona': 195-episode storytelling program in collaboration with Kannada Sahitya Parishath, showcasing local writers and community narratives.
- Other Programs: Hombelaku (personality development, 144 episodes), Yoga Suyoga (200 episodes), Puranamrutha (200 episodes), Sangeetha Paata (229 episodes), Vrutti Chinthana (career guidance), Karantha Yana (life & works of Dr. Kota Shivarama Karantha).
- Community Impact: Distributed radios to four Ashramas; senior citizens actively engage with programs. AVYAY project strengthened inclusivity and connected marginalized communities with government initiatives.

Sustainable Strategies

- Technical and financial support from MAHE
- Programs focus on community content rather than commercial music
- Participatory, culturally-rooted broadcasting ensures relevance, engagement, and sustainability



Radio Sarang 107.8 FM

Radio Sarang 107.8 FM
St. Aloysius Deemed To Be University,
P. B No 720, Light Hill Road, Mangaluru,
Karnataka, India – 575003
0824-2449744



Genesis:

Radio Sarang 107.8 FM was established in 2009 under St. Aloysius Deemed-to-be University with a vision to empower marginalized communities in Dakshina Kannada. The station provides education, information, and community engagement while promoting linguistic and cultural inclusivity.

Thematic Focus:

The station focuses on community development, women empowerment, education, healthcare, local governance, environmental sustainability, livelihood promotion, cultural preservation, youth engagement, and social inclusion. Programs emphasize local languages (Kannada, Tulu, Konkani, Beary) and cover civic awareness, health guidance, folk culture, and skill development.

Innovations in Format:

Radio Sarang combines multilingual community-produced programming with phone-in sessions, field broadcasts, and campus-community integration. Digital outreach includes social media, online streaming, podcasts, and program archiving. Participatory formats like storytelling, interviews, folk media, quizzes, and thematic campaigns strengthen engagement.

Broadcast Hours and Language:

The station broadcasts 16 hours daily from 6 AM to 10 PM and 24 hours online. Programs are in Kannada, Tulu, Konkani, and Beary.

Specialized Programming

“Hello Wenlock” is a live health broadcast in partnership with Wenlock Hospital, with over 250 episodes and participation of 150 doctors. It allows listeners to interact directly with medical professionals, seek guidance, and access healthcare services. Radio Sarang also supports visually impaired listeners, providing information, inclusion, and access to government welfare schemes. The program Antara Belaku, created with visually impaired participants, received national recognition for its impact.

Major Projects Undertaken:

Key initiatives include Rural Drinking Water & Sanitation (RDWSD), SMART campaigns against violence, women’s health and nutrition awareness, Panchayath Raj governance programs, and AVYAY (Atal Vayo Abhyuday Yojana) for senior citizens.

Major Community Concerns:

The station addresses healthcare access, women’s empowerment, education, senior citizen welfare, environmental protection, and inclusion of marginalized groups, ensuring community voices are heard and local development is promoted.



Radio Shivamogga CRS 90.8 FM

**Radio Shivamogga CRS FM90.8 MHz, KIDS®
No 70/1, Rathnakaranagara, Opposite UAHS,
Post Abbalagere Shivamogga, Karnataka,
India-577204**



Genesis:

Founded in 2022 by Kodachadri Integrated Development Society (KIDS®), Radio Shivamogga is the first community radio station in the Malenadu region. Its mission is to amplify local voices, preserve culture, and address agricultural and social challenges.

Thematic Focus:

The station emphasizes education, health, gender equality, environmental sustainability, local governance, and entrepreneurship. Programs include agricultural practices, health awareness, value-based education, skill development, renewable energy, and cultural preservation, aligned with relevant UN SDGs.

Innovations:

Key innovations include the Radio Theatre Certification, College Katte mobile studios for youth, the Radio Shivamogga App for hilly terrain coverage, hybrid learning programs, and digital trend awareness through Social Media Stories.

Broadcast Hours and Language:

Terrestrial: 15 hours/day; Mobile App: 24 hours/day. Languages: Kannada, English, Hindi, Tulu, Kodava, Konkani, Lambani, Tamil, Telugu, Malayalam, Urdu.

Specialized Programming

Exam preparation programs helped 10th standard students. Health initiatives under Amrutha Arogya reached all Gram Panchayats. The online Acting Out course trained local youth in radio theatre. Daily discussions with city officials empower the community on governance, elder safety, and civic issues.

Major Projects:

Covid-19 awareness, exam prep programs, Amrutha Arogya health initiative, teacher-preparation programs, Gram Panchayat empowerment campaigns, and radio theatre courses.

Community Concerns:

Education, health, women and elder empowerment, governance, and environmental awareness in remote Malenadu regions, reaching over 5,00,000 people.

Sustainability:

The Radio Shivamogga App ensures broad reach, while local sponsorship and active community participation maintain long-term engagement and relevance.



SAHAKAR RADIO GADAG (89.6 MHZ)

ICAR–K.H. Patil Krishi Vigyan Kendra Campus
At Post: Hulkoti – 582205
Gadag District, Karnataka
9448358772 / 9480552339
sahakarradio@gmail.com
kvhulkoti@gmail.com



Genesis:

Sahakar Radio Gadag was established in 2022 to serve the community in the areas of Health, Nutrition, Social Development, Agriculture Development, along with spiritual, artistic and entertainment programmes.

The radio provides low-cost access to valuable information through radio sets and mobile phones. It also offers a platform for local artists, experts and talents, making the broadcasts engaging and community-driven.

Thematic Focus

- Community & Rural Development (including Government schemes)
- Educational & Spiritual programmes
- Agriculture Development
- Nutrition & Health Awareness
- Platform for local artists & folk singers
- Entertainment programmes

Innovative Practices

Programme posters with date and time are shared with participating artists, who further circulate them on social media groups and status updates. This strategy significantly expands listener outreach and strengthens community engagement.

Specialized Programming

Sahakar Radio promoted awareness on Nutrition Gardens to address malnutrition, lifestyle diseases, and reduced millet consumption. Through radio talks, demonstrations, Poshan Maah programmes, Anganwadi engagement, and Krishi Sakhis' involvement, awareness reached even remote villages.

Case: Mrs. Manjula Siddaramaih Mathapati (Asundi Village, Gadag District)

- Inspired by radio talk on Nutri Garden
- Attended training at ICAR-KVK, Gadag
- Established Nutri Garden in 2 guntas
- Cultivated 20+ vegetables
- Reduced vegetable expenses from ₹4000 to ₹500 per month
- Earned additional income from surplus produce
- Improved family health through regular consumption of fresh vegetables

This initiative strengthened household nutrition and built a healthier community.

Sustainable Strategies

- Active involvement of KVK scientists from Agronomy, Plant Protection, Home Science, Agricultural Engineering, Animal Science & Horticulture.
- Integration of scientific knowledge into practical radio programmes.
- Promotion of farmer and farm women participation during trainings.
- Engagement of school and college students to enhance creativity.
- Community-driven model ensures sustainability with minimal expenditure.



Radio Siddhartha 90.8 FM

Radio Siddhartha 90.8 FM
Sri Siddhartha Centre for Media Studies
SSIT Campus, Maraluru
Tumakuru – 572105, Karnataka, India
Phone: +91-9740693477
Email: radiosiddhartha@live.in
Website: <https://siddharthamedia.edu.in>



Name and Genesis of the CRS:

Radio Siddhartha 90.8 FM is a community radio station based at the Sri Siddhartha Institute of Technology (SSIT) Campus, Tumakuru, Karnataka. It is the first community radio station in Tumakuru district and is widely known as the “Voice of Tumkur.”

The station began its transmission on 12th June 2008 with the objective of serving the local community, including students, women, farmers, and marginalized groups. Established under the Sri Siddhartha Centre for Media Studies, the CRS aims to promote education, health awareness, agriculture, and social development through participatory broadcasting. Over the years, it has become an important medium for disseminating information and fostering community engagement across approximately 150 villages in the district.

Thematic Focus

- Health Awareness: National health programmes, disease prevention, mental health, maternal and child care
- Education: Value-based education, rural education, and skill development
- Agriculture & Rural Development
- Women & Youth Empowerment
- Social Harmony & National Integration
- Environment & Sustainability Awareness
- Spiritual & Moral Education: Yoga, meditation, and value-based content

Innovations in Format

- Participatory Programming: Active involvement of faculty, students, and community members
- Expert-Based Shows: Programmes led by doctors, educators, and subject experts
- Awareness Campaigns: Focused broadcasts on health, sanitation, and social issues
- Technology Integration: Use of modern studio equipment and digital audio systems
- Community-Centric Scheduling: Programmes designed based on local needs across different time slots

Major Projects Undertaken

- Educational radio lessons for visually challenged students under UGC-UPE Drushti programme
- E-learning content development for subjects such as Economics, History, Political Science, Sociology, and Journalism
- Awareness campaigns on COVID-19, tuberculosis, HIV/AIDS, and mental health
- Health programmes on blood donation, sanitation, nutrition, and disease prevention

Specialized Programming

Radio Siddhartha has significantly contributed to public awareness and behavioral change in rural communities. Its health-focused programmes have motivated people to participate in blood donation camps and adopt better hygiene practices. During the COVID-19 pandemic, the station played a vital role in addressing mental health concerns and spreading accurate information.

A notable success includes its association with the Karnataka Government's rural drinking water and sanitation initiative, "Shuddha Jala Swaccha Nela Arogyavagirali Jeevasankula" (2020–2023), which helped improve awareness and practices related to safe drinking water and sanitation.

Sustainable Strategies

- Institutional support from Sri Siddhartha Academy of Higher Education
- Active participation of faculty, students, and community volunteers
- Collaboration with government departments for awareness programmes
- Use of limited commercial advertisements as permitted
- Focus on socially relevant content to maintain strong listener engagement

JSS RADIO 91.2 FM

Science, Ooty Road, Mysuru, Karnataka
 Phone: 0821-2546563, Mobile: 8296725912, E-mail:
jssradio91.2@gmail.com,
 website:www.jsscacs.edu.in



Name and Genesis of the CRS

JSS RADIO 91.2 FM of JSS College of Arts, Commerce and Science, Ooty Road, Mysuru, Karnataka under the aegis of our parent organization JSS Mahavidyapeetha was inaugurated on 29th August 2021 by Dr L. Murugan, Union Minister of State Information & Broadcasting, Govt. of India in the divine presence of His Holiness Jagadguru Sri Shivarathri Deshikendra Mahaswamiji. JSS RADIO 91.2 FM was established with three main objectives, namely providing continuous, timely, necessary and relevant, development-related information and inputs to the community; secondly, helping the people to access locally available services from central, state governments and NGOs and finally filling the information gap faced by the rural, urban and slum people.

Thematic Focus: The intervention of CRS focuses on Clean Water and Sanitation,

Health Care Education, Agriculture, Employment, local folks, music and cultural heritage, Environment, Legal Awareness, Schemes and Services of Central and State Governments.

Innovations in format or any other way: SS Radio broadcasts a weekly live phone-in programme "Sethuve" with Government authorities, involving stakeholders through the local dialect to provide information about Government policies and schemes, the procedures to avail the benefits under these schemes, and the necessary follow-up actions. JSS Radio collaborates with various Government Departments, NGOs, the City Corporation, and Self Help Groups.

In addition, JSS Radio conducts "Radio Patha" for SSLC students, an educational programme aimed at supporting students in their academic learning and exam preparation

CRMC Members and Core Team: The CRMC and Core Team presently have 17 members that include 12 Advisory Committee members including the Station Coordinator, 3 Programme Committee members and 2 Core members. The President of CRMC is our Key decision maker, deals with the stake holders and the CRS management. The Programme Committee provides guidance in designing programmes. The Station Coordinator looks after the Content, Technical Assistance and broadcasting.

Frequency: 91.2 MHz

Contact Person and Contact: Dr. M.

Prbhu Contact Number: 0821-

2548380, 9945360830

Broadcast Hours and Language: CRS operates from 7 AM to 9 AM and 6 PM to 8 PM and broadcast programmes in Kannada.

Major Projects Undertaken: To be undertaken

Success Stories: Pariksha Samaya – Radio Patha for SSLC Students



“Pariksha Samaya – Radio Patha” is an educational initiative of JSS Radio 91.2 FM designed to support SSLC students in their exam preparation, particularly those from rural and underserved communities with limited access to coaching and digital learning resources. The programme broadcasts subject-based lessons, revision guidance, model question discussions, and motivational sessions in the local dialect, making learning simple, inclusive, and accessible to all.

With the support of the Deputy Director of Public Instruction (DDPI), the programme reached and benefited around 45,000 SSLC students across the district. Experienced teachers handled sessions in Mathematics, Science, English, and Social Science, while the live phone-in facility enabled students to clarify their doubts directly with resource persons. This interactive approach helped first-generation learners and government school students gain confidence and improve their understanding of key concepts.

Teachers and parents observed positive changes such as regular study habits, reduced exam fear, and improved academic performance among students who followed the broadcasts. Many schools acknowledged that “Pariksha Samaya” became a dependable learning companion during the examination period. The initiative has demonstrated that community radio can effectively bridge educational gaps and ensure equal learning opportunities for every student, irrespective of location or economic background.

Radio Kundapura (89.6 FM)

Bhandarkars' Arts & Science College Trust,
Vaderahobli, Shastri Circle Kundapura-576201, Udupi
District, Karnataka
Contact- 8073829233
Email Id: radiokundapura@gmail.com
Website: <https://www.basck.in>



Name and Genesis of the CRS: Radio Kundapura (89.6 FM) is the community radio station run by Bhandarkars' Arts and Science College, Kundapura in Karnataka — part of the college's commitment to education, community engagement, and student development. It's giving students and the wider community a platform to share information, culture, entertainment, and local voices. It commenced on 13th March 2024.

- it serves as a practical learning platform for students — especially those studying journalism, communication, arts, and related fields — to gain hands-on experience in radio production and broadcasting.
- The station also connects with the local community, promoting language, regional culture, Health, local events, educational content, and discussions that matter to people in Kundapura and nearby areas.
- Community radio like this strengthens local identity and participation, giving space to local voices, cultural programming, news, and dialogue.

Thematic Focus: Our CRS focusing on Agriculture, Education and Women.

Innovations in format or any other way: We have generated our own radio sparkler in Kundapura Kannada known as 'Kutti Kundapura' who is a witty character speaks about all issues, problems and even festivals celebration of Kundapura.

CRMC Members and Core Team: 1. Dr. Shubhakarachary, Principal
 2. U S Shenoy, Founder of Kundaprabha local tabloid
 3. Ms. Sumalatha, HOD Journalism Department
 4. Mr. Gopal, HOD History
 5. Manohar Nagappayya, Librarian
 6. Praveen Kulal Hebholi, Farmer
 7. Supreetha Puranik, Cultural Activist
 8. Dinesh Chempi, Lecturer

- 9.Narendra Kumar Kota, Teacher
- 10.Swarna Kundapura, Counsellor
- 11.Sathish Shettigar Japti, Teacher
- 12.Students

Frequency: 89.6 FM

Contact Person and Contact: Jyothi V Alse, Station Head & Incharge
9380768956

Email:jyothisaligrama@gmail.com

Broadcast Hours and Language: 4 Hours (7am to 9am) & (5pm to 7pm)

Major Projects Undertaken: We have done 1...Mental Health Awareness Programs in Series

2.Ajii Kathe-is a successful story telling program for School Students along with the narration from a teacher Mr.Sathish Shettigar Japti

3.Program Series About Autism

4.Labour Law Programs

5.Insurance Awareness Programs

Success Stories: Ajjikathe is a very successful program which made wide participation from school kids of Udupi District which made them coming back to Radio which is an healthy medium.

Sustainable Strategies: Tie up with Local Events and shops Advertisements. We are training our college BBM students for this purpose for marketing and revenue generation as a practical training for them.



KERELA



Ahalia FM

90.4 FM

Ahalia Campus, Kozhipara (PO),
Palakkad, Kerala – 678557

Contact:

Mr. Sunil Subrahmanian

+91-9544191139

radio@ahalia.in, ahaliaradio@gmail.com



Name and Genesis of the CRS:

Established in 2014 by Ahalia Health Heritage Knowledge Village, Ahalia FM uses community radio as a platform to share locally relevant information and encourage public participation. The station promotes knowledge sharing, social awareness, and inclusive community development, contributing to long-term positive change in the region.

Thematic Focus:

Agriculture, education, environmental awareness, economic development, and empowerment of women and youth are key focus areas. The station promotes social inclusion and supports community-led development initiatives.

Primetime Programmes:

- Ezhuthola – discussions on contemporary social issues from multiple perspectives
- Kaleidoscope – infotainment programme promoting knowledge and language skills
- Guest Room – interactive phone-in programme featuring experts addressing community concerns

Innovations:

The station collaborates with educational institutions and community organisations to conduct awareness campaigns and outreach activities. It played an important role in community communication during the Kerala floods and the COVID-19 pandemic, supporting public information efforts in coordination with authorities.

Major Projects Undertaken:

Participation in International Day of Yoga campaigns in collaboration with Ministry of Ayush and CEMCA, COVID-19 vaccination awareness initiatives with UNICEF, and election awareness campaigns with SMART.

Sustainable Strategies:

Supported financially and technically by its parent organisation, Ahalia International, along with additional support through collaborative projects and partnerships.

Major Concerns in the Community:

Need for increased awareness regarding social issues, public health, and civic responsibility to enable informed participation in community development.



Kuttanadu Radio 90.0 FM

Kalarcode, Alappuzha, Kerala – 695003

Contact:

ATMA DPD

+91-9447657417, 9495033840

piofibtvpm@gmail.com



Name and Genesis of the CRS:

Established in February 2017 by the Farm Information Bureau, Kuttanadu Radio serves the unique agricultural community of the Kuttanadu region in Kerala. Known as the “Rice Bowl of Kerala,” this below-sea-level region relies heavily on farming, and the station was created to address the specific needs of its people.

Thematic Focus:

The primary focus is agriculture, providing essential information and support to the farming community.

Primetime Programmes:

There are no fixed primetime programmes. The station mainly broadcasts discussions, interviews, and talk shows with agricultural experts and officials, focusing on farming practices and related updates.

Innovations:

The station Kuttanadu Radio uses narrowcasting to directly engage with farmers, sharing updates on weather, modern farming techniques, and government schemes. It also features local farmers who share practical knowledge and experiences.

Major Projects Undertaken:

The station has worked on internal agricultural initiatives in collaboration with government bodies and farming organisations, especially after becoming fully operational.

Sustainable Strategies:

Financially supported by the government, though irregular funding remains a challenge. The station also explores revenue through advertisements.

Major Concerns in the Community:

Key issues include pest outbreaks, unpredictable monsoons causing floods, crop damage, and seasonal diseases affecting agriculture.



Radio 90 FM

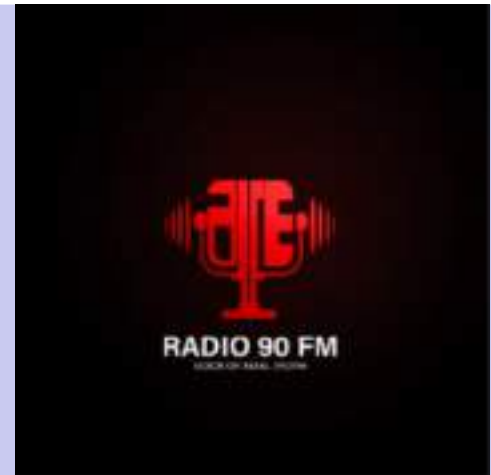
**Amal Jyothi College of Engineering,
Kanjirappally, Koovappally P.O., Kottayam,
Kerala – 686518**

Contact:

Jomy Thomas (Assistant Program Director)

+91-8138909064, 8075062589

radio90@amaljyothi.ac.in



Name and Genesis of the CRS:

Established on 4th July 2022 at Amal Jyothi Engineering College, Radio 90 FM is licensed by the Ministry of Information and Broadcasting. The station aims to promote education and agriculture while providing a platform for farmers, tribal communities, labourers, women, and youth to express their concerns and ideas.

Thematic Focus:

The station primarily focuses on education and agriculture, reflecting the regional strengths of Kottayam, Pathanamthitta, and Idukki districts.

Primetime Programmes:

- 100 Meni – addresses farmers' issues
- Healthy Hub – promotes healthy lifestyle awareness
- Pennidam – focuses on women's issues and responsibilities
- Students Zone – education and career guidance
- Android Joppan 9.0 – satire on current affairs
- Baton – sports updates
- Radiogramam – community relationship building

Innovations:

The station uses podcasting, live streaming, and social media to engage listeners, especially youth. Programmes are also available on digital platforms like Spotify.

Major Projects Undertaken:

Campaigns on anti-drug awareness, safe food habits, water conservation, and financial literacy in collaboration with various organisations.

Sustainable Strategies:

Funded by its parent institution, with additional revenue generated through collaborations and external projects.

Major Concerns in the Community:

Access to healthcare, sanitation, clean water, education, employment opportunities, and climate change impacts are key concerns, along with inclusion of marginalized communities.



Radio DC 90.4 FM

**DC School of Management & Technology,
Kinfra Film & Video Park, Sainik School P.O.,
Kazhakootam, Trivandrum, Kerala – 695581**

Contact:

Mr. Sidharth Lal

+91-9633480308, 9495839962

radiopgme.cord.tvm@dcschool.net



Name and Genesis of the CRS:

Established in 2005 by DC School of Management, Radio DC aims to support holistic community development with a strong focus on education. It serves as a creative platform for students and youth to express themselves and develop their skills.

Thematic Focus:

The station primarily focuses on agriculture while also addressing gender equality, women empowerment, economic development, and various social issues.

Primetime Programmes:

- Kadalinnakkare – career guidance programme focusing on opportunities abroad
- Krishi Bhoomi – agriculture-based programme covering crops, weather, fertilizers, and organic farming

Innovations:

The station collaborates with educational institutions to organise events, competitions, camps, and awareness programmes on various social and educational themes.

Major Projects Undertaken:

Collaboration with UNICEF on COVID-19-related studies and development of educational initiatives such as course-based programmes and academic support networks for students.

Sustainable Strategies:

Partially funded by its parent institution, with additional revenue generated through collaborative projects and partnerships.

Major Concerns in the Community:

Need for better career guidance for youth, creation of local employment opportunities to reduce migration, and addressing environmental concerns.



Radio MACFAST

90.4 FM

MACFAST Campus, Thiruvalla, Pathanamthitta,
Kerala – 689101

Contact:

Mr. Radhakrishnan Kuttoor

+91-9447115580, 8921074637

radiomacfast@macfast.org,

radiomacfast@gmail.com, tom@macfast.org



Name and Genesis of the CRS:

Launched on 1st November 2009 by Mar Athanasios College for Advanced Studies (MACFAST), this campus-based community radio station focuses on grassroots development. It serves as a strong communication platform in the Travancore region, helping bridge knowledge gaps and support community welfare.

Thematic Focus:

Primarily focuses on education, along with environmental awareness, social issues, skill development, and economic empowerment, especially for marginalized communities.

Primetime Programmes:

- Greeting Cards
- Mozhimuthu
- Medi Talk
- Nattinpuram
- Song on Demand
- Janahitham – public opinion on socio-political issues
- Cocktail

Innovations:

Adopted a hamlet (Koombummoodu) as a “Radio Gramam” to support clean drinking water access and education, showing direct community intervention beyond broadcasting.

Major Projects Undertaken:

- Clean and Green Tiruvalla project (waste management awareness)
- “Waste: Wealth in a Wrong Place” campaign
- Substance abuse awareness initiatives
- COVID-19 project “Arivum Athijeevanavum”
- Support for underprivileged students (TV distribution for online learning)
- Health camps and rural development initiatives

Sustainable Strategies:

Fully funded by its parent institution, with additional revenue from external collaborative projects.

Major Concerns in the Community:

Scarcity of clean drinking water, flooding during monsoons, and lack of awareness about opportunities and welfare schemes.



Radio Malabar 89.6 FM

Ayyallur West, Kolari Post, Sivapuram, Mattanur
via, Kannur District, Kerala – 670702

Contact Person:

Krishnakumar Kannothe (Station Director)

Contact Number:

9446838906, 9447686906

Email:

radiomalabar89.6fm@gmail.com



Name and Genesis of the CRS:

Radio Malabar 89.6 FM was established by the Salil Sivadas Foundation and launched in November 2022, with formal inauguration in January 2023. The station was started after strong interest from the local community for a platform that provides useful information, cultural content, and social awareness programmes. It aims to support community development and provide a voice to local people.

Thematic Focus:

Agriculture, women empowerment, education, art, literature, science, social development, elder care

Primetime Programmes:

Janasamaksham, Charithrapadham, Vachanamritham, Kavyadhara, Prabhatha Chintha, Haritha Samrudhi, Naattile Paattu, Doctorodoppam, Sthree Tharangam, Gandhilayam, Sargajalakam, Gramasabha, Vayanashala, Nadakaneram, Vijayagadha, Sasthraveedhi, Easy English, Radio Quiz

Innovations in format:

The station uses internet radio, mobile applications, and social media platforms to expand reach and improve listener engagement. It also relays news bulletins in multiple languages and provides opportunities for students to participate in programmes.

Major Projects Undertaken:

Participation in regional and state-level awareness initiatives in collaboration with government departments and NGOs.

Sustainable Strategies:

Financial support from the Salil Sivadas Foundation along with revenue generated through advertisements and collaborative projects.



Radio Mangalam

91.2 FM

Address: Mangalam College of Engineering,
Mangalam Hills, Vettimaugal PO, Ettumanoor,
Kottayam, Kerala – 686631

Contact Person: Mr. Biju Varghise

Contact Number: 91-9895064318, 0481-2533722

Email: radio@mangalam.in



Name and Genesis of the CRS: Radio Mangalam was established in 2016 in Kottayam as part of Mangalam College of Engineering. It quickly became popular in the region and caters to both students and the wider community through diverse programmes.

Thematic Focus:

Education, child welfare, health, agriculture, women empowerment, gender equality, economic growth, social harmony

Primetime Programmes:

Mangalam Wishes, Mangalanvani, Kathodu Kathoram, Crazy Time, Dinken

Innovations in format or any other way:

Organises health camps, awareness programmes, competitions and community events to boost participation, especially among youth

Major Projects Undertaken:

Collaborations with local government agencies and internal community initiatives

Sustainable Strategies:

Supported by Mangalam College of Engineering and revenue through external collaborative projects

Number of listeners and Potential Outreach:

Approx. 5 lakh people across Kottayam, Idukki and Alappuzha

Major concerns in the Community:

Unemployment, lack of career awareness, lifestyle-related health issues



Radio Neythal 107.8 FM

**Karmasadan, Leo XIII School Campus, Convent
Square Jn., Alappuzha, Kerala – 688001
Contact Person: Fr. Xavier Kudiyaamsseri
Contact Number: 91-4772255445, 7559908908
Email: radioneythal@gmail.com,
fr.xavierka@gmail.com**



Name and Genesis of the CRS

Radio Neythal is a community radio station based in the coastal town of Alappuzha, Kerala. It was established to cater to the needs of the coastal and fishermen community, providing timely updates on weather, fishing, and safety-related information.

Thematic Focus:

Fishermen livelihood, climate change, environmental protection, healthcare, education, socio-economic development.

Primetime Programmes:

Good Morning Neythal, Vazhikatti, Sevanavazhikal, Arogyamritham, Sakhi, Classics, Tech & Talk, Neythal Nights, Neythal Sr, Neythal Kutties, Nadinodoppam.

Major Projects Undertaken:

Flood relief operations with district administration (mobilised fishing vessels); collaborations with organisations like UNICEF, UNDP, CEMCA, Sphere India and others

Thematic Focus:

- Fishermen livelihood
- Climate Change
- Environmental Protection
- Healthcare
- Education
- socio-economic development.

Innovations in format or any other way:

Developed “Athijeevanam” during COVID-19 to connect people globally; active in relief work, awareness campaigns, training and health camps; strong presence on social media and YouTube.

Sustainable Strategies:

Supported by parent organisation and generates funds through external collaborative projects.



RADIO MEDIA VILLAGE 90.8

RADIO MEDIA VILLAGE, MEDIA VILLAGE HILLS,
KURISUMMOODU P.O., CHANGANACHERRY, KOTTAYAM,
KERALA.

PHONE: 9447968033 / 9496935651

EMAIL: MAIL@RADIOMEDIAVILLAGE.COM

WEBSITE: WWW.RADIOMEDIAVILLAGE.COM



Genesis:

Radio Media Village 90.8 FM, launched on 10th February 2012, is the first community radio station in Kottayam district. Licensed to St Joseph College of Communication, it provides a platform for local voices, promotes civic engagement, and addresses community concerns in health, education, culture, and development.

Thematic Focus:

The station focuses on agriculture, healthcare, women and child development, education, and local governance, aiming to empower the community through information, awareness, and participation.

Innovations in Format:

Radio Media Village runs three live shows daily, including MLA on Live and doctor consultations. Its programs combine interviews, discussions, dramas, skits, vox populi, reality shows, and open radio initiatives that bring citizens and local leaders together. It also uses community events and interactive platforms to engage listeners actively.

Broadcast Hours and Language:

24-hour broadcast in Malayalam, Tamil, and Hindi.

Specialized Programming

Through programs like MLA on Live and Open Radio, the station has resolved over 120 citizen grievances by connecting the public directly with government officials. Around 320 students have showcased their talents on air, while initiatives like the Changanacherry Boat Club for the Nehru Trophy Boat Race and community events such as New Year Celebrations and Changanacherry Mega Fest brought the community together. Charity programs under Sukrutham provided support to people facing serious health challenges, proving the station's role in fostering awareness, participation, and social well-being.

Major Projects Undertaken:

Key initiatives include the Open Radio platform, reality shows on music, agriculture, and family, campaigns on alcohol and substance abuse, cyber security, traffic awareness, health promotion, organic farming, distribution of radios to 5,000 families, and Radio @ Schools and Radio @ Panchayaths programs.

Major Community Concerns:

The station addresses public health, youth and women empowerment, agriculture, education, substance abuse, and local governance issues, ensuring active community involvement and access to relevant information.



ASHRAYA FM 90

Kottarakkara, Kollam District, Kerala,
India – 691531

Phone: 9072585908 / 9847959894

Email: ashraya.fm90.0@gmail.com

Website: www.ashrayafm90.com



Genesis:

Commissioned on 9th March 2024, Ashraya FM 90 is a community radio initiative of Ashraya Charitable Society. Serving the marginalized, the station amplifies unheard voices while promoting social, educational, and health-related awareness. Operating under a non-profit model, the station aims to strengthen patriotism, community cohesion, and overall societal development.

Thematic Focus:

The radio station addresses health, education, environment, agriculture, women and child development, social welfare, disaster preparedness, and public awareness. It provides a platform for women, children, laborers, and other marginalized groups to participate in governance and decision-making processes. Programs also focus on communal harmony, legal awareness, senior citizen care, and lifestyle issues.

Innovations in Format:

Ashraya FM 90 combines expert talks with community participation. Radio jockeys engage directly with listeners to design relevant programs, while local experts share knowledge on health, agriculture, climate, employment, arts, and culture. Weekly radio set giveaways encourage participation, and live streaming via the website and mobile apps ensures a global reach.



Broadcast Hours and Language:

The station broadcasts 24/7 in Malayalam.

Specialized Programming

Ashraya FM 90 has made a tangible impact on community awareness and development. Health programs helped control the spread of local diseases, while educational segments enhanced youth learning and employment opportunities. Expert guidance on agriculture, climate, and vocational skills enabled better resource management and economic participation. Through interactive programs, the community gained knowledge, confidence, and a platform to voice concerns, contributing to overall societal growth in a short span.

**Major Projects Undertaken:**

Key projects include health awareness, educational and employment guidance, climate and disaster preparedness campaigns, women empowerment initiatives, and community engagement programs in collaboration with local government bodies.

Major Community Concerns:

The station focuses on public health, education, employment, women's and child welfare, climate adaptation, disaster preparedness, and social inclusion, addressing pressing local issues while promoting citizen participation.

Community Radio Chethana FM 90.8

Kayamkulam, Alappuzha District, Kerala – 690502

Phone: 8078888908 / 9496326265

Email: chethana90.8fm@gmail.com /

philip89kalathil@gmail.com

Website: www.chethanafm.in



Genesis:

Launched on 1st November 2024, Chethana FM was established as a non-profit community radio by Chethana NGO to give a voice to grassroots communities. It aims to promote social awareness, inclusive development, and empowerment of marginalized sections through participatory broadcasting.

Thematic Focus:

The station focuses on women empowerment, education, agriculture, fisheries, healthcare, child and youth development, environment, skill development, and social awareness. Programs are designed to inform, educate, and enhance community well-being.

Innovations in Format:

Chethana FM integrates participatory program design, field-based reporting, listener phone-ins, and collaborations with schools, colleges, and NGOs. Its FM broadcast is complemented by mobile app streaming and thematic campaigns to reach wider audiences.

Broadcast Hours and Language:

Daily from 6:00 AM onwards, averaging 10–16 hours. Primary language: Malayalam, with occasional English for educational content.

Specialized Programming

Chethana FM has successfully empowered youth and women through media and skill-building programs, improved farmers' adoption of scientific practices, and raised awareness on health and substance abuse. The station has become a trusted source of local information and a platform for community voices to be heard.

Major Projects Undertaken:

Anti-drug awareness campaigns, farmer and fisherfolk knowledge series, student media clubs, women entrepreneurship programs, and environmental and zero-waste initiatives.

Major Community Concerns:

The station addresses education, healthcare, women and child welfare, youth engagement, agriculture, environmental sustainability, and substance abuse, strengthening community participation and resilience.

ENTE RADIO 91.2

**KERALA RURAL DEVELOPMENT AGENCY
(KRDA), KRDA COMPLEX, KARUNAGAPPALLY,
KOLLAM DISTRICT, KERALA – 690544
CONTACT PERSON: ADV. M IBRAHIMKUTTY,
CHAIRMAN
PHONE: 98460 42872
EMAIL: ENTERADIOINDIA@GMAIL.COM
WEBSITE: WWW.ENTERADIO.COM**



Genesis:

Ente Radio 91.2, a community development initiative of KRDA, was officially launched in 2015 to bridge the information gap in rural Kerala. It operates under the motto "Ariyoo, Aswadikkoo, Akhoshikkoo" (Be Aware, Be Joyful, Be Celebrative). In 2017, listeners formed Snehasena, a voluntary community action group, fostering active participation and social service.

Thematic Focus:

The station focuses on uplifting marginalized communities through social welfare, education, health and palliative care, inclusion of farmers, artisans, transgender individuals, and disaster-affected groups.

Innovations in Format:

Ente Radio 91.2 encourages community participation via listener-led initiatives, focus group discussions, community mapping of local vulnerabilities, and street festivals to link digital broadcasting with on-ground engagement.

Broadcast Hours and Language:

Frequency: 91.2 MHz

Hours: 6:00 AM to 11:00 PM (17 hours daily)

Language: Malayalam, including regional dialects of Onattukara

Specialized Programming

The station has transformed lives through housing initiatives, scholarships for students, food distribution to BPL families, sanitation facilities for bedridden patients, and palliative care services. Programs like Sneha Bhavanam, Vidyavikas, and Sneha Sudhi have empowered communities, improved health, enhanced education, and strengthened social inclusion, demonstrating the power of participatory radio in local development.

Major Projects Undertaken:

Projects include housing support, educational scholarships, food security, sanitation drives, palliative care, and distribution of household essentials.

Major Community Concerns:

The CRS addresses poverty, food insecurity, gaps in education and healthcare, social exclusion, disaster preparedness, and promotes community engagement and empowerment.

Sustainable Strategies:

The station sustains operations through volunteer involvement, community donations, local fundraising campaigns, and transparent engagement with listeners via social media and live phone-in programs.



GALAXY KARUNASAI RADIO 91.2 FM

GALAXY KARUNASAI RADIO 91.2 FM
KARUNASAI ROAD, VELLANAD P.O,
THIRUVANANTHAPURAM, KERALA – 695543
PHONE: 9496101530
EMAIL: GALAXYKARUNASAIRADIO@GMAIL.COM



Genesis:

Karunasai Radio 91.2 FM, established in 2022 by Galaxy in Thiruvananthapuram, Kerala, was founded to raise awareness on social issues, women's empowerment, child education, and substance abuse among youth. Initially staffed by two employees, it now operates with a dedicated team of nine. The CRS engages diverse community members through both broadcast and social media, reflecting local voices and community needs.

Thematic Focus:

The station emphasizes child education, women empowerment, youth substance abuse prevention, and elderly well-being. Key programs include Leharikkethire for youth awareness, Vayojana Paripadi for senior citizens, Sakhi for women empowerment, Samoohya Paadam for public awareness, and Rakshithakkalariyan for parental guidance. The CRS collaborates with CRA, UNICEF, NGOs, and eight local Panchayats.

Broadcast Hours and Language:

Frequency: 91.2 FM

Broadcast Hours: 6:00 AM to 11:00 PM (17 hours daily)

Language: Malayalam



Specialized Programming

Through Adukkala, elderly women previously isolated and socially ignored found a platform to share their stories and talents, transforming listeners into active community volunteers. Lalitha, a homemaker, was inspired to join a local library, develop reading habits, and emerge as an articulate and informed member of her community. Manasikalokam enabled a young laborer struggling with alcoholism to seek professional help, recover, and later share his story to inspire others. Vayomithra helped Vijayamma, a 64-year-old woman, secure her pension and regain confidence, illustrating the station's life-saving impact. Additionally, the Pusthakakkoodu initiative created a radio-library club for youth, encouraging literacy and storytelling, reconnecting young people with literature and social life.

Major Projects Undertaken:

Flagship initiatives include Manasikalokam (mental health awareness), Adukkala (women empowerment), Pusthakakkoodu (community reading program), Seethalam (interactive grievance and counseling platform), mental health campaigns, and Sasthrakauthukam (science awareness for children and youth).

Major Community Concerns:

The CRS addresses youth substance abuse, mental health stigma, social isolation among elderly, women's social participation, literacy gaps, and community empowerment through participatory, inclusive, and action-oriented programming.



HELLO RADIO 90.8

FIRST FLOOR, PALLITHAMAM
COMPLEX, NORTH BUS STAND,
THRISSUR, KERALA – 680020
PHONE: +91-8078472908
EMAIL: HELLORADIO908@GMAIL.COM
WEBSITE: WWW.HELLORADIO.IN



Genesis:

Hello Radio 90.8 was launched on 22 April 2017 by the Kidney Federation of India, a charitable trust supporting end-stage renal patients and promoting organ donation. The station was created to give communities a voice and promote awareness on health, organ donation, and social well-being.

Thematic Focus:

The station primarily focuses on health and well-being, including elderly welfare, preventive healthcare, hygiene, organ donation, women's empowerment, and public awareness programs.

Innovations in Format:

Hello Radio uses narrowcasting and integrates programs with NGOs and health organizations. Initiatives like interactive campaigns, expert talks, radio counseling, and community participation ensure that programs are educational, engaging, and actionable.

Broadcast Hours and Language:

6:00 AM to 10:00 PM (16 hours daily)
Language: Malayalam

Specialized Programming

Hello Radio 90.8 has made a tangible impact on the community. Its Organ Donation Awareness Drive, conducted with the Indian Medical Association, significantly raised public awareness and participation. The station has also been nationally recognized, becoming a finalist at the WAVES Summit, Mumbai, for educational content and winning the ITFoK International Theatre Festival Awards for Best Radio Media Coverage and Best Reporter for three consecutive years. These achievements highlight the station's role in promoting health literacy, community engagement, and social empowerment.

Major Projects Undertaken:

The station has implemented the Atal Vayo Abhyudaya Yojana (AVYAY) Awareness Campaign, educating senior citizens about welfare schemes and healthcare benefits. The WASH Project promotes sanitation, hygiene, and safe drinking water practices, effectively improving health behavior in the community.

Major Community Concerns:

Hello Radio addresses elderly welfare, preventive healthcare, sanitation, hygiene, organ donation, and social well-being, acting as a trusted platform for education and community empowerment.



RADIO JANVANI 90.8 FM

THIRD FLOOR, FAYAD PLAZA, PUTHUR
ROAD, PANOOR (PO), KANNUR DIST.,
KERALA – 670692

PHONE: +91 8606609000 / +91
8714449000 / +91 490 2318000

EMAIL: JANVANIFM@GMAIL.COM

WEBSITE: RADIO JANVANI 90.8 FM



Genesis:

JANVANI 90.8 FM was founded in October 2012 by the Academic & Technical Education Development Society (ATEDS) to bridge the information gap in Panoor village, Kannur, Kozhikode districts, and Mahe. Initially focused on weather updates for farmers and fishermen, the station has grown into a full-fledged community radio serving as a voice for local communities.

Thematic Focus:

The station focuses on sustainable agriculture, women's financial literacy, fishermen welfare, environmental awareness, maternal health, folklore preservation, and education for out-of-school children. Daily broadcasts include CIET's Education Programme.



Innovations in Format:

JANVANI FM has 42 Community Radio Clubs in schools, SHGs, and youth clubs. It also uses WhatsApp groups for listeners to record grievances and suggestions, which are then aired for local officials to address, ensuring participatory communication.

Broadcast Hours and Language:

24 hours daily

Languages: Malayalam, Tamil, Hindi, English, Sanskrit

Specialized Programming

JANVANI FM has empowered farmers, laborers, rural women, and fishermen within a 15 km radius by broadcasting programs on health, nutrition, welfare, government schemes, legal rights, gender equality, and environmental awareness. Through live discussions, success stories of local women entrepreneurs, and targeted awareness campaigns, the station has created a platform for communities to express concerns, gain knowledge, and take action, strengthening social inclusion and local development.

Major Projects Undertaken:

- Atal Vayo Abhyuday Yojana – awareness campaigns for senior citizen welfare, sponsored by the Ministry of Social Justice and Empowerment.
- WASH Project – promoting safe drinking water, hygiene, and sanitation, sponsored by the Ministry of Jal Shakti.
- National News & 'Man Ki Baat' – daily news broadcasts in multiple languages and live translation of Prime Minister's radio address.
-

Major Community Concerns:

JANVANI FM addresses issues related to health, education, women and child welfare, fishermen livelihoods, environmental sustainability, and access to government schemes, acting as a trusted community resource.



MY RADIO 90 FM

MY RADIO 90 FM, 2ND FLOOR, CENTREPOINT,
M.G. ROAD, THRISSUR, KERALA – 680004
CONTACT: +91 94460 18676, +91 94470 66717
EMAIL: INFO@MYRADIO90FM.COM
WEBSITE: WWW.MYRADIO90FM.COM



Genesis:

MY RADIO 90 FM, an initiative of Snehapoorvam Educational Charitable Trust, Thrissur, was inaugurated on 01-11-2022 and began full-fledged streaming on 01-01-2023. The station was founded to promote education through entertainment (Edutainment), providing students, teachers, and the community with informative and engaging programming that supports learning, social participation, and wellbeing.

Thematic Focus:

The station focuses on quality education, student empowerment, public awareness, and cultural development, addressing health, lifestyle, arts, sports, and social issues. Programs are designed to benefit students, teachers, and guardians while promoting SDG 3 (Good Health & Wellbeing), SDG 4 (Quality Education), and SDG 15 (Life on Land).

Innovations in Format:

MY RADIO 90 FM has established Radio Clubs in schools and colleges across Thrissur District, coordinated by teachers and student leaders. It uses web streaming for global reach and actively shares programs on social media platforms like YouTube, Instagram, and Facebook. Workshops train students and teachers in anchoring, content creation, and participatory broadcasting, blending education and entertainment.

Broadcast Hours and Language:

Daily from 07:00 AM to 12:00 Midnight (17 hours)

Language: Malayalam

Specialized Programming

MY RADIO 90 FM has empowered students and teachers by giving them active roles as radio jockeys through programs like RJ Kdavu and Tips & Tricks. Over 87 student RJs and 66 teacher RJs have anchored shows, broadcasting more than 159 episodes. These opportunities helped students gain confidence and enhanced leadership skills, while teachers also improved their organizational and mentoring capabilities. The station's educational video content on YouTube and Instagram has supported high school and plus-two students in exam preparation, demonstrating the tangible social impact of community radio.

Major Projects Undertaken:

MY RADIO 90 FM has conducted anti-drug campaigns during school youth festivals, provided live coverage and interviews of ITFoK International Theatre Festival, organized FIFA World Cup prediction contests, installed sanitary napkin burning machines in 17 schools to promote menstrual hygiene, held Empowering Art exhibitions for differently-abled artists, and conducted Manasu Nanavatte workshops to develop life skills, personality, and confidence among students.

Major Community Concerns:

The station addresses education, youth empowerment, health and hygiene, anti-drug awareness, arts and culture promotion, and student and teacher development, providing the community with knowledge, skills, and a platform for active participation.



COMMUNITY RADIO BENZIGER

COMMUNITY RADIO BENZIGER
BISHOP BENZIGER HOSPITAL, BEACH ROAD,
KOLLAM – 691001, KERALA
MOB: 9744722299
EMAIL: RADIOBENZIGER@GMAIL.COM
WEBSITE: WWW.RADIOBENZIGER.COM



Genesis:

Community Radio Benziger, licensed to Bishop Benziger Hospital, was launched on 07th November 2010. The station was created as an extension of the hospital's social responsibility, aiming to move healthcare, education, and development services directly into the community while preserving local culture and addressing grassroots needs.

Thematic Focus:

The station addresses community health, nutrition, urban domestic agriculture, women empowerment, environmental protection, mental health, legal literacy, digital literacy, yoga, and waste management. It blends public service, awareness, and cultural promotion to strengthen community development.

Innovations in Format:

The station has introduced radio-enabled open learning courses in health and agriculture, field-based broadcasting, therapeutic programs for the sick and disabled, podcasts, community meetings, competitions, and the Festival of Folk Arts. These innovations foster active participation and engagement, reaching audiences beyond conventional broadcasting.

Broadcast Hours and Language:

The CRS broadcasts 24 hours daily, predominantly in Malayalam (95%), with Hindi and Tamil (5%).

Specialized Programming

Community Radio Benziger has made significant social impact through programs like the daily phone-in show “Kathodu Kathoram,” where 20–25 community members share their issues, joys, and concerns, promoting dialogue and preserving cultural values. The station’s open learning programs in health and domestic agriculture have empowered local residents, while initiatives like the Festival of Folk Arts and campaigns against cyber fraud have strengthened community awareness and resilience.

Major Projects Undertaken:

Distribution of radio sets to fishermen and TV/Android devices to economically disadvantaged students during the COVID-19 pandemic; participation in the Factshala India Media Literacy Network Project to counter misinformation; Vayo Mitra Project by the Ministry of Social Justice; TB awareness drives; and cyber crime prevention campaigns.

Major Community Concerns:

The station addresses public health, digital literacy, legal awareness, environmental issues, cultural preservation, and community cohesion, using participatory methods to engage citizens in social transformation.



RADIO KOCHI 90 FM

A BLOCK, 3RD FLOOR, ST TERESA'S COLLEGE
(AUTONOMOUS) CAMPUS, PARK AVENUE
ROAD, ERNAKULAM, KERALA, 682011
MOB: 8281691257 / 9400042400
EMAIL: RADIOKochiFM@gmail.com
WEBSITE: [WWW.RADIOKOCHI.COM](http://www.RADIOKOCHI.COM)



Genesis:

Radio Kochi 90 FM, the first coastal FM community radio in Ernakulam, was launched on 16th July 2021 by the then Governor of Kerala, Shri Arif Mohammed Khan. Licensed to St. Teresa's College (Autonomous), the station was established to provide locally relevant information through participatory programming aligned with various SDGs, serving coastal and rural communities.

Thematic Focus:

The station focuses on coastal area management, agriculture, promotion of arts and culture, climate action, gender equality, good health, quality education, sustainable cities, affordable clean energy, and life below water.

Innovations in Format:

Radio Kochi 90 FM emphasizes participatory communication, engaging community members directly in content production. Innovative formats include vox pops, talk shows, radio features, skits, radio capsules, and field visits to coastal and rural communities for immersive reporting.



Broadcast Hours and Language:

Radio Kochi 90 FM operates 17.5 hours daily from 6:00 AM to 11:30 PM, broadcasting in Malayalam, Hindi, and English.

Specialized Programming

Radio Kochi 90 FM has made a strong social impact through its radio awareness series 'Nirangal', which sensitized the community about Autism Spectrum Disorder. By involving parents, children, and special educators, the station highlighted both the talents of children on the spectrum and the challenges faced by their families. This program won Second Prize in the Thematic Category at the 10th National Community Radio Awards, reflecting the station's commitment to socially relevant, inclusive broadcasting.

Major Projects Undertaken:

Radio Kochi 90 FM has implemented several key projects, including 'Athijeevanam', a 61-episode participatory series on socio-economic and cultural aspects of local fisher communities; the TRF-UNESCO SDG Fellowship 2022 focused on climate action; CRA-UNICEF Covid-19 vaccination awareness campaigns (2022); and the SMART Covid Campaign 2021.

Major Community Concerns:

The station addresses issues like climate change, public health, social inclusion, coastal livelihood challenges, and awareness about disabilities, using participatory and field-based methods to ensure maximum community engagement.

Sustainable Strategies:

Radio Kochi 90 FM sustains itself through community participation in content creation, ensuring continuous local relevance. Financially, it seeks CSR support, NGO partnerships, and government project collaborations, while maintaining inclusive programming that fosters long-term listener loyalty.



COMMUNITY RADIO MATTOLI

DWARAKA, NALLURNAD POST,
MANANTHAVADY – 670645, WAYANAD DIST,
KERALA

MOB: 9447264935 / 9446034422

EMAIL: RADIOMATTOLI@GMAIL.COM

WEBSITE: WWW.RADIOMATTOLI.COM



Genesis:

Community Radio Mattoli was launched on 1st June 2009 by Wayanad Social Service Society to address the information gap in Wayanad, a backward agrarian district with high minority concentration. Recognizing the power of community radio for socio-economic development, the station was designed to serve marginalized communities, farmers, tribes, women, youth, and senior citizens through locally relevant programs.

Thematic Focus:

Radio Mattoli focuses on agriculture, tribal welfare, women empowerment, youth development, health awareness, education, and socio-cultural development. Programs are tailored to address the specific needs of farmers and marginalized communities, acting as a catalyst for local socio-economic growth.

Innovations in Format:

The station employs radio documentaries, success stories, skits, dramas, live phone-in programs, interviews, panel discussions, and women-oriented talk shows. Community participation is central, with the “Grama Mattoli” initiative turning villages into studios for recording local experiences. Radio sets are distributed to disadvantaged communities, and volunteers from tribal hamlets are trained as program producers.

Broadcast Hours and Language:

Radio Mattoli operates 24 hours daily, broadcasting in Malayalam and tribal dialects.

Specialized Programming

Community Radio Mattoli has had a profound impact on Wayanad. Over 6,000 radio sets have been distributed to tribes and farmers, ensuring access to information. Listeners like Nisha, a visually impaired woman, credited the station for inspiring her to publish seven books, while program producer Biju Paul Karakamala published five books broadcast on the radio. During emergencies, floods, landslides, and the pandemic, Radio Mattoli became a lifeline, providing critical information, promoting organic farming, facilitating medical camps, and supporting remote ATM services. The station has received recognition from both the Government of Kerala and Union Ministries for thematic, agricultural, tribal, and disaster-related programming.

Major Projects Undertaken:

Radio Mattoli has led numerous initiatives, including Transforming MENTALities (engaging men and boys through community radio), AVYAY awareness programs, WASH campaigns, Nasha Mukta Bharat Abhiyan anti-drug campaigns, voter awareness drives, energy conservation campaigns, and programs in collaboration with National Health Mission, Women Development Corporation, Kerala State AIDS Control Society, and Central Bureau of Communication.

Major Community Concerns:

The station addresses issues such as agricultural development, health awareness, tribal empowerment, women's rights, youth engagement, education, and disaster preparedness, ensuring marginalized voices are heard.



RADIO SAANTHWANAM 90.4 FM

LIONS CENTRE BLDG, THIRUMULLAVARAM, KOLLAM –
691012, KERALA, INDIA
TEL: 0474 7964489, 2915226 | MOB: 9446293571
EMAIL: RADIOSAANTHWANAM90.4FM@GMAIL.COM
WEBSITE: RADIOSAANTHWANAM.ORG



Genesis:

Radio Saanthwanam 90.4 FM, launched on 10th December 2023, is promoted by the Pain & Palliative Care Trust, Kollam. The station was created to provide comfort and relief to terminally ill cancer patients and serve the community with health and well-being programs. It operates with the voluntary support of likeminded individuals dedicated to improving the quality of life for patients and their families.

Thematic Focus:

The station focuses on healthcare, palliative care, prevention of contagious diseases, cancer awareness, and anti-drug and anti-tobacco campaigns. Programs are designed to reach patients, families, and the general community, promoting wellness and preventive care.

Innovations in Format:

Radio Saanthwanam engages its audience through interactive phone-in programs, health and cultural segments, and regular outreach to patients and families, ensuring direct community engagement.

Broadcast Hours and Language:

The station operates 24 hours daily, broadcasting in Malayalam, English, Tamil, and Sanskrit.

CRMC Members and Core Team:

The core team is led by N. Mohanan Pillai (Station Director), Dr. Praveen G Pai (Assistant Director, Health Program), and T.G. Beena (Administrator). The station includes a team of Radio Jockeys and volunteers actively contributing to program creation and broadcasting.

Frequency:

90.4 FM (Kollam, Kerala)

Specialized Programming

Over the last two years, Radio Saanthwanam has conducted screening tests for more than a thousand women in the district using advanced AI technology. The programs have provided health education, early detection support, and awareness, significantly improving the health outcomes and knowledge of listeners in the community.

Major Projects Undertaken:

The station has signed an MOU with IIT Bombay to provide medical law and policy learning (LLM) in the Indian context, expanding educational opportunities in healthcare.

Sustainable Strategies:

Radio Saanthwanam maintains sustainability by collaborating with public sector undertakings for sponsorship and building partnerships to support its operational and programmatic needs, ensuring long-term community impact.



SARGAKSHETRA 89.6 FM

**SARGAKSHETRA CULTURAL AND CHARITABLE
CENTRE, MANNANAM P.O, KOTTAYAM – 686561,
KERALA; +91 9496464118, +91 9188352896;
SARGAKSHETRAFM89.6@GMAIL.COM;
WWW.SARGAKSHETRAFM.COM**



Genesis:

Launched on November 1, 2022 by Sargakshetra Charitable Trust, it empowers marginalized communities through education, socio-economic initiatives, and cultural programs, giving voice to the unheard.

Thematic Focus:

Community development, empowerment of women, children and senior citizens, rural livelihoods, disaster preparedness, SMEs promotion, education, and health.

Innovations in Format:

Interactive sessions, expert interviews, skill development tips, cultural showcases, and community participation to promote positive social change.

Broadcast Hours and Language: 24 hours; Malayalam.



Specialized Programming

Initiatives like “Frequency Tree 896” distribute saplings to students to nurture environmental responsibility. The Pad-Free Campaign trains girls on menstrual cup use, reducing waste and promoting health. Anti-drug marathons, housing reconstruction, dialysis care support, and road safety awareness programs have created tangible social impact in the district.

Major Projects Undertaken:

Environmental campaigns, women empowerment, anti-drug awareness, housing support, dialysis assistance, and road safety education.

Major Community Concerns:

Education, health, environmental awareness, empowerment of marginalized groups, and social welfare.



Global Radio 91.2 FM

Thaamath Bhavan

Ambalappuzha, Alappuzha – 688561, Kerala

Phone: 8086912912

Email: voicealleppey912@gmail.com



Name and Genesis of the CRS

Global Radio 91.2 FM is a community radio station based in Ambalappuzha, Alappuzha district of Kerala. The station focuses on promoting education and enhancing social welfare, particularly among agricultural and fishing communities. It was launched on 14th October 2014 with the objective of serving as a platform for community voices and development-oriented communication.

Thematic Focus

- Education: Promoting awareness and growth in the education sector
- Agriculture Welfare: Addressing issues and development needs of farmers
- Fisherfolk Welfare: Highlighting challenges and concerns of coastal communities
- Social Development: Raising awareness on local governance and public issues

Innovations in Format

- AI-Assisted Content Creation: Use of AI tools for program creation and multilingual translation
- Digital Integration: Extension of content through social media, WhatsApp groups, and podcasts
- Interactive Programming: Live call-ins, voice messages, and community polls to increase participation

Major Projects Undertaken

- Kanivinayi Oru Kavalal: Focused on supporting economically weaker sections and promoting social welfare
- Theerathinuparam: Highlighting issues faced by fishing communities and bringing them to the notice of authorities
- Alappey Mail: Addressing civic issues such as water scarcity, fuel prices, and road infrastructure in coastal areas

Specialized Programming

Global Radio has played a significant role in bringing community issues to the attention of authorities, leading to tangible outcomes. Persistent coverage of water scarcity in coastal wards resulted in emergency tanker water supply and subsequent repair of public pipelines. Similarly, issues related to damaged coastal roads were taken up by the Public Works Department, leading to inspections, repair work, and proposals for long-term infrastructure improvements.

Sustainable Strategies

- Strong community participation and engagement
- Integration with digital platforms to expand reach
- Focus on socially relevant programming that attracts public and institutional support
- Continuous innovation in content delivery and audience interaction





MADHYA PRADESH

Radio Shiv Sundaram 90.4 FM

Khiriya Narayan Das Ward No. 12, Begumganj, Raisen, Madhya Pradesh – 464881

Contact Person: Neeraj Vishwakarma

Contact Number: 7047884204

Email: nneeraj.vish999@gmail.com



Name and Genesis of the CRS:

Radio Shiv Sundaram was launched on 31st July 2022 in Raisen, Madhya Pradesh. The station was established to serve local communities by educating and empowering them through relevant programmes. It aims to bridge socio-economic gaps and promote a just and peaceful society with equal opportunities for all.

Thematic Focus:

The station focuses on local culture, art, and heritage. Key areas include education, health, sustainable livelihoods, gender equality, and prevention of violence against women.

Primetime Programmes:

The station offers a variety of programmes including the Good Morning Show, which provides updates and useful information. Cultural and musical programmes highlight local traditions and languages. कृषि आधारित programmes like Khet Khaliyan support farmers. Educational and health-related content is also regularly broadcast.

Innovations in Format or Other Initiatives:

The station uses innovative and community-friendly formats to engage listeners of all age groups. It conducts narrowcasting and outdoor interactive sessions to reach maximum people. Its initiatives have especially helped farmers through practical and informative content.

Major Projects Undertaken:

As a relatively new station, it has not yet participated in major national or regional projects but continues to develop strong community-focused programmes addressing local needs.

Sustainable Strategies:

Currently funded by its founders, the station is looking for external funding and government support to sustain operations and expand its reach.

Major Concerns in the Community:

The community faces challenges in healthcare and education infrastructure. There is also a need for awareness about rights and government schemes. Skill development and employment opportunities are essential for sustainable livelihoods.



Radio Goonj 90.8 FM

E-69 Harishankar Puram, Gwalior, Madhya Pradesh
– 474002

Contact Person: Krati Singh

Contact Number: 7999350655

Email: goonjgwl@gmail.com

Website: www.goonjgwl.com



Name and Genesis of the CRS:

Radio Goonj 90.8 FM was launched on 21 October 2021 in Gwalior, Madhya Pradesh. It was inaugurated by Narendra Singh Tomar. The station was established to educate and guide the community on everyday issues and development.

Thematic Focus:

Focuses on heritage and culture, road safety, agriculture, women's safety, and overall community development.

Primetime Programmes:

- Naayika focuses on women's welfare and safety.
- Mitti ki Khushbu covers agriculture and farming practices.
- Virasat promotes regional culture. Vision Zero promotes road safety.
- Runjhun Mausui is for children.
- Filmy Panne covers entertainment.
- Potli shares motivational stories.
- Hinsa ko No addresses gender-based violence.

Innovations in Format or Other Initiatives:

The CRS Uses both broadcasting and narrowcasting along with fairs, campaigns, and health camps. It also shares content through social media, a news portal, a monthly magazine, and its website.

Major Projects Undertaken:

Works on internal projects and collaborations related to COVID-19 awareness, breastfeeding, gender issues, tuberculosis, women's health, and Jal Jeevan Mission.

Sustainable Strategies:

Operates on a self-funding model and participates in funded projects by proposing community-based interventions to government and organisations.

Major Concerns in the Community:

Key concerns include Health issues like tuberculosis and violence against women are major concerns. The station spreads awareness about government schemes, legal aid, and health practices.



Radio Dhadkan 107.8 FM

Radio Dhadkan in Front of Hotel Sonchiriya,
Circular Road, Gwalior By-Pass, AB Road,
Shivpuri, Madhya Pradesh – 473551

Contact Person: Mr. Nabil Singh

Contact Number: 7415764492

Email: sambhavngo@gmail.com

Website: www.sambhavindia.org



Name and Genesis of the CRS:

Radio Dhadkan 107.8 FM was launched in 2010 in Shivpuri, Madhya Pradesh by its parent organisation Sambhav Social Service Organisation. Initially supported by UNICEF and later by organisations like Sesame Workshop, Development Alternatives and Australian Aid, the station has worked consistently to bring positive change in the community. It serves around 25 villages and nearby urban areas.

Thematic Focus:

The station primarily focuses on health and child well-being. Over time, it has expanded its themes to include child rights, livelihood, water and sanitation, and education, aiming to improve overall community welfare.

Primetime Programmes:

Bal Jagat is a children-focused programme. Shubh Kal is an infotainment programme that raises awareness about social issues. Jeena Isi Ka Naam Hai is an interactive entertainment programme that connects the community. The station also runs several other programmes tailored to local needs.

Innovations in Format or Other Initiatives:

The station combines regular broadcasting with community-level narrowcasting. This helps gather real-time feedback and maintain close interaction with the community. It also enables deeper discussions on local issues and improves programme quality based on direct input.

Major Projects Undertaken:

Key concerns include health issues and the need for better preparedness against pandemics and epidemics. Environmental conservation and sustainable resource management are also important challenges for the community.

Sustainable Strategies:

The station is supported financially and technically by Sambhav Social Service Organisation. It also works on generating revenue through additional sources and focuses on training staff to improve efficiency.

Major Concerns in the Community:

Key concerns include lack of awareness regarding health and sanitation, inadequate infrastructure, agricultural challenges, and issues related to women's welfare. The CRS addresses these concerns through targeted programming and outreach.



Radio Bundelkhand 90.4 FM

Babedi Jangal Taragram Orchha, District
Niwari, Madhya Pradesh – 472246
Contact Person: Ms. Kirandeep Kaur
Contact Number: 8800791074
Email: radiobundelkhand@devalt.org,
kkaur@devalt.org
Website: www.radiobundelkhand.org



Name and Genesis of the CRS:

Radio Bundelkhand, launched in October 2008 by Development Alternatives at TARAGram Orchha, is Madhya Pradesh's first community radio station. It follows a participatory approach and works as a community-owned platform addressing rural concerns through locally relevant content.

Thematic Focus:

The station focuses on Education, women empowerment, child welfare, sanitation, health, economic development, and environmental issues.

Innovations in Format:

Strong use of narrowcasting and collaboration with experts for localised solutions on climate change, farming, health, and nutrition. Active presence on social media for wider engagement.

Primetime Programmes:

Shubh-Kal focuses on climate change awareness. Khet Khaliyan provides farming solutions. Amma Ke Chowkhe Se shares local recipes. Vidha Bundeli highlights Bundeli culture and history.

Major Projects Undertaken:

Kaun Banega ShubhKal Leader (climate reality show), Gali Gali Sim-Sim (nutrition awareness), Zaika Bundelkhand Ka (smoke-free cooking), Bundeli Idol (folk music), Ajeevika (livelihood awareness), and other initiatives with organisations like UNICEF.

Major Community Concerns:

Water scarcity, climate change, drought, migration, and declining agricultural sustainability are major challenges in the Bundelkhand region.

Sustainable Strategies:

Works through partnerships, grants, and collaborations. Conducts capacity-building workshops for community reporters to strengthen communication.



Radio Awaaz 91.2 FM

Rajukhedi, Shyampur Road, Sehore, Madhya Pradesh – 462024

Contact Person: Mr. Dhirendra Kushwaha

Contact Number: 9425373168, 0755-4059369

Email: fmradioawaaz91.2@outlook.com,

svssngobpl@gmail.com

Website: www.fmradioawaaz.org



Name and Genesis of the CRS:

Radio Awaaz was established on 5 February 2013 by Swami Vivekanand Shiksha Samiti. The organisation has been working for community development for over 25 years and launched the station as a platform “of the people, by the people, for the people,” with the tagline “Dil Se Dil Tak.”

Thematic Focus:

The station focuses on Agriculture, health, science, women’s issues, children’s rights, promotion of local talent and success stories of community members.

Innovations in Format:

Collaborations with agriculture colleges, mandi boards, and district departments for real-time updates. Broadcast of government announcements in official voices. Strong integration with local administration and farming networks.

Major Projects Undertaken:

Projects in collaboration with local administration and farming communities focusing on improving socio-economic conditions, supporting farmers, and creating awareness about employment opportunities for youth.

Sustainable Strategies:

The station is Supported by its parent organisation, though it operates with limited financial resources and seeks additional institutional support.

Major Concerns in the Community:

Limited financial support for farmers, rising debt risks, and declining interest of youth in agriculture due to economic uncertainty.



Bundeli Radio 90.8 FM

**Gram Panchayat Doria, Block Naugaon, District
Chhatarpur, Madhya Pradesh 471201
Contact Person: Mr. Balwant Singh
Contact Number: 9340416482, 9415417499
Email: sumitra.sansthan@gmail.com**



Name and Genesis of the CRS:

Bundeli Radio is an initiative of Sumitra Samajik Kalyan Sansthan, an organisation working for over 24 years in Uttar Pradesh and Madhya Pradesh. It focuses on empowering marginalised communities, especially women, girls, and vulnerable groups, aiming to improve livelihoods and social inclusion.

Thematic Focus:

The station works on governance, empowerment, and access to services for low-income communities. Key areas include health, livelihoods, water and sanitation, climate change, disaster preparedness, and capacity building.

Primetime Programmes:

Programmes include discussions, interviews, Q&A sessions, and phone-in interactions. These focus on awareness, problem-solving, and community participation, especially for marginalised groups.

Innovations in Format:

The organisation emphasises community mobilisation, especially among women and youth. It works on capacity building, access to basic services, and coordination with local governance bodies for development and resource mobilisation.

Major Projects Undertaken

Projects include self-help movements, livelihood promotion, water conservation, health awareness, sanitation programmes, NREGA mobilisation, and campaigns on women's rights and gender development.

Sustainable Strategies:

Bundeli Radio is supported by its parent organisation, Sumitra Samajik Kalyan Sansthan.



Azad Hind Radio 90.8 FM

IIRadio Azad Hind, 35 Shyamla Hills, Rajeev Gandhi Parisar,
Bhopal, Madhya Pradesh – 462002

Contact Person: Mr. Santosh Kumar Verma

Contact Number: 0755-2660361, 2660563, 2660407

Email: swarajbhawan2@gmail.com

Website: swarajsansthan.org, radioazadhind.in



Name and Genesis of the CRS:

Azad Hind Radio, based in Bhopal, was established inspired by Netaji Subhash Chandra Bose's historic broadcast during the freedom struggle from Berlin in 1942.

Thematic Focus:

The station mainly focuses on the Indian freedom struggle, freedom fighters, and patriotic themes, along with other social issues affecting the community.



Innovations in Format:

The station uses storytelling, drama, magazine-style shows, and discussions to present historical narratives. It also organizes cultural events and community activities.

Major Projects Undertaken:

It has developed programmes aligned with Azadi ka Amrit Mahotsav and is collaborating with organisations for thematic projects.

Sustainable Strategies:

The station is funded by its parent organisation and also generates revenue through external projects.

Major Concerns in the Community:

There is a growing need to preserve cultural identity and heritage in a rapidly globalizing world. The station works to keep history and cultural values alive.



Radio Sargam 90.8 FM



Address 1: 02, Holkar Ralamandal, Indore

Address 2: 553, Shiv City, Silicon City, Near Ralamandal, Indore

Contact: +91 9827222191

Email: tirthajankalyan@gmail.com, akj151@gmail.com

Website: <https://radiosargam.in>

Name and Genesis of the CRS:

Radio Sargam was established on 15 April 2018, with its first broadcast commencing on 07 November 2019 after receiving licensing from the Ministry of Information and Broadcasting, Government of India. The station is committed to creating community-centric programmes tailored to both urban and rural populations of Indore and nearby areas. Special emphasis is placed on understanding the daily lives of rural women, youth, and children, ensuring their participation in programme creation. The station promotes local language, culture, and community-driven solutions, focusing on the holistic development of society.

Thematic Focus

Radio Sargam focuses on:

- Drug de-addiction
- Health awareness
- Art and cultural heritage
- Youth leadership and skill development
- Women empowerment
- Holistic development of children
- Community participation and voice
- Eradication of social evils
- Promotion of good governance



Innovations in Format

- Strong collaboration with Anganwadi centres, schools, colleges, and local organizations
- Community problem identification through grassroots engagement
- Solution-oriented programming based on real issues
- Active participation of local communities in programme development

Major Projects Undertaken

- Drug de-addiction campaigns
- Health awareness programmes

Specialized Programming

Under its drug de-addiction initiative, Radio Sargam engages directly with affected individuals and their families to understand root causes. Based on these insights, targeted radio programmes are broadcast, followed by on-ground awareness camps and continuous follow-ups. Individuals who successfully overcome addiction are invited to share their journeys on-air, inspiring others and strengthening community-driven rehabilitation efforts.

Sustainable Strategies

Radio Sargam follows a **community-driven model**, where programmes are created *by the community, for the community*. Active participation of local people ensures relevance, ownership, and long-term sustainability. The station's staff supports and guides community members in content creation, ensuring that the core objective of community radio—amplifying local voices—is effectively achieved.



Radio Popcorn 90.4 MHz

**RKDF Institute of Science & Technology,
SRK University campus,
Narmadapuram Road, Misrod,
Bhopal-462026**

Contact: 07554222904 and 9893448220

Email: mrityunjaysinghai@gmail.com



Name and Genesis of the CRS: The Community Radio Station of the educational institution functions as an inclusive platform for providing knowledge and information through both formal and informal modes of communication. Guided by the principle of “Giving Voice to the Community,” the station serves as a vital medium for dialogue, learning, and expression for communities residing within its transmission zone. It reaches diverse sections of society, including students, educators, and local residents, with special emphasis on marginalized and underprivileged groups. Through participatory programming, the radio ensures equitable representation, promotes social awareness, and enables the less privileged to share experiences, concerns, and knowledge, thereby strengthening community engagement and inclusive education.

Thematic Focus:

The focus areas of our Programmes are Education, health, career information and Infotainment. We focus on under graduate and PG students welfare and for their professional and economic growth also.

Innovations in format or any other way:

Academic Series (Innovative Practice)

The Community Radio Station produces an academic lecture series in which faculty members explain core concepts in a conversational and learner-friendly manner rather than a traditional classroom lecture style. These lectures are broadcast on air and also made available for on-demand listening. This innovative format promotes flexible, anytime learning while strengthening CRS branding as an accessible and student-centric educational platform.

CRMC Members and Core Team: Presently we have a staff of 6. It includes a Station Manager, a panel of 4 teachers and 5 core members.

Frequency:

We transmit our programmes at 90.4 MHz. with a 50W transmitter capacity.

Broadcast Hours and Language:

Our CRS operates from 9 AM to 5 PM for 8 hours a day. We broadcast in Hindi & English.

Major Projects Undertaken:

We have undertaken few major projects. We undertook project AXAYA for spreading awareness regarding TB disease. We also campaign partner with Election commission of India for voter awareness. We also conducted a pilot testing on finding the ways of teaching maths in creative manner to the school going children for a project under DST.

Specialized Programming

The students of our neighborhood government primary school regularly listen to our English spoken program in the morning. These programmes are improving their basic English knowledge.

Sustainable Strategies: We receive technical and financial support from our parent organisation RKDF education society, which is around 80 percent of our annual budget. Apart from this, our sustainable strategy is to be self-sufficient and draw the rest 20 percent of our budget by the means of collaborations.



Chanderi Ki Awaaz – 90.4 FM

Community Radio Station
Near Rest House, Chanderi,
District Ashoknagar, Madhya Pradesh –
473446
Contact: 09425768634
Email: chanderikiawaaz@gmail.com



Genesis

Chanderi Ki Awaaz 90.4 FM emerged from a Community Multimedia Centre established with support from UNESCO and OneWorld South Asia. Initially created to provide computer and multimedia training to children of the weaver community, the initiative evolved into a community radio station to give voice to local issues, culture, and livelihoods.

Thematic Focus

Health and nutrition, women's rights, legal awareness, employment and livelihoods, rights and entitlements, preservation of folk arts, and issues related to the weaver community.

Signature Programmes

APNI BAAT RADIO KE SAATH, SUBAH HOTI HAI SHAAM HOTI HAI, RAAHE ROJGAR KI, lokgeet, Hamare fankar, daastan-e-chanderi, ishwar allah tero naam, do you know, preak prasang, kuch lamhe sehat bhare, aajivika

Innovations in Format

The station uses live interactive programmes where community members openly discuss local problems on air and collectively explore solutions, making listeners active participants in the development process.

Broadcast Hours and Language

Broadcast Hours: 8 hours daily

Timings: 8:00 AM – 12:00 Noon & 4:00 PM – 8:00 PM

Language: Hindi

Specialized Programming

Through its flagship interactive programmes, Chanderi Ki Awaaz has successfully bridged the gap between the community and local administration. Issues related to health services, voter awareness, women's rights, and weavers' entitlements discussed on air have led to increased awareness and timely action. The radio station has become a trusted platform where community voices are heard, local culture is celebrated, and collective problem-solving is encouraged.

Major Projects Undertaken

Awareness campaigns on health and nutrition, voter education programmes, promotion of Chanderi handloom and folk artists, women empowerment initiatives, and livelihood-oriented broadcasts for the weaver community.

Major Community Concerns

Access to healthcare, women's empowerment, employment opportunities, preservation of traditional handloom practices, legal awareness, and access to government schemes and entitlements.



ISAP Kisan Vani 90.4 FM

**Kisan Vani Sironj, Begam Bag, Mandi Prangan,
Sironj, District Vidisha, Madhya Pradesh**
Contact: 07591-253942, 9319969042
Email: sironjcrs@isapindia.org



Genesis

ISAP Kisan Vani 90.4 FM was launched on 2 October 2008 at Sironj block of Vidisha district, Madhya Pradesh. It is India's first community radio station set up by an NGO exclusively for farmers' community development. The station is established and managed by ISAP India Foundation, a network of agriculture and allied sector professionals, with the objective of providing timely, reliable, and locally relevant information to farmers and rural communities.

Thematic Focus

The station focuses on agriculture and allied sectors, including crop advisories, plant protection, irrigation practices, integrated nutrient management, mandi prices, weather updates, credit and banking schemes, government programmes, health, education, and social development issues affecting farmers.

Innovations in Format

ISAP Kisan Vani uses local folk songs and cultural formats to communicate government and social messages, ensuring better understanding and acceptance among rural listeners. Community participation is central to programming, with thousands of farmers and local folk artists actively contributing content, making the broadcasts relatable, engaging, and community-driven.

Broadcast Hours and Language

The station broadcasts for nine hours daily in Hindi and Bundeli, ensuring accessibility and strong connect with the local farming community.

Specialized Programming

ISAP Kisan Vani has become a trusted source of information for farmers in and around Sironj. Farmers regularly depend on the station for solutions to crop-related issues, market updates, and awareness about government schemes. During the COVID-19 pandemic, the station played a vital role in spreading accurate information in simple local language, addressing myths, and guiding communities on health and safety measures. This consistent, need-based communication has strengthened farmers' confidence and improved decision-making at the grassroots level.

Major Projects Undertaken

The station has implemented several impactful initiatives, including COVID-19 awareness campaigns with UNICEF, vaccination awareness with the Ministry of Health and Family Welfare, health and yoga programmes with the Ministry of AYUSH, Poshan Abhiyan, tuberculosis awareness campaigns, MSME bamboo promotion initiatives, and social welfare programmes in collaboration with government agencies.

Major Community Concerns

Key concerns addressed through broadcasts include agricultural productivity, access to timely market information, healthcare awareness, financial inclusion, government scheme accessibility, livelihood security, and reliable information delivery in local language.



Radio Bharat Bharati 90.0 FM

Radio Bharat Bharati 90.0 FM
Mobile: 7024066032
Email: bharatbharatibt@gmail.com



Genesis

Radio Bharat Bharati 90.0 FM began broadcasting on 1 November 2023 as a community radio station committed to serving local communities through information, education, culture, and entertainment. The station is part of India's community radio movement and focuses on addressing local needs through participatory and community-oriented programming.

Thematic Focus:

The station focuses on agriculture, education, and cultural preservation. Its programmes provide guidance on farming practices, weather updates, crop planning, organic and sustainable agriculture, market information, educational support for students and adult learners, and promotion of local folk music and traditions.

Innovations in Format

Radio Bharat Bharati has adopted digital and app-based outreach alongside FM broadcasting, allowing wider reach and stronger engagement, particularly with younger and mobile-connected listeners. This integration enhances accessibility and interaction beyond conventional radio listening.

Broadcast Hours and Language

The station broadcasts for four hours daily in morning and evening slots, in the Hindi language.

Specialized Programming

Since its launch, Radio Bharat Bharati has quickly become a trusted local platform for farmers, students, and community members. Its agriculture and education-focused programmes have helped listeners access timely information, while its cultural content has strengthened community participation and local identity. The station's growing listenership reflects increasing trust and relevance within the community.

Major Projects Undertaken

The station has undertaken agriculture awareness programmes, educational guidance initiatives, promotion of sustainable farming practices, and community-based cultural programmes highlighting local traditions.

Major Community Concerns

Key community concerns addressed include access to reliable agricultural information, educational support, livelihood improvement, awareness of sustainable practices, and preservation of local culture and traditions.

Radio Dastak 90.8 FM

Shri Krishna Shikshan Lok Parmarth Samiti
89, Vishwavidhyalaya Marg, Bhartiya
Gyanpeeth Parisar,
Opp. Madhav Nagar Railway Station, Ujjain
(M.P.) – 456010
Contact: 9425092124, 9827012168,
9406894068
Email: rd90.8fm@gmail.com
Website: www.radiodastak.com

उज्जैन का पहला कम्युनिटी रेडियो



सुनेगा उज्जैन बढ़ेगा उज्जैन

Genesis

Radio Dastak 90.8 FM is Ujjain's first and only community radio station, established on 26 January 2019 and run by Shri Krishna Shikshan Lok Parmarth Samiti. With the tagline "Sunega Ujjain – Badhega Ujjain," the station was created to support holistic community development by addressing local issues, spreading awareness about public welfare schemes, and strengthening civic participation across urban and rural Ujjain.

Thematic Focus

The station focuses on education, health, hygiene, agriculture, environment, employment, career guidance, women and child development, gender equality, youth empowerment, social harmony, and promotion of local culture and heritage. Special emphasis is placed on sustainable agriculture, nutrition, public health awareness, inclusive education, and women's empowerment aligned with key Sustainable Development Goals.

Innovations in Format

Radio Dastak adopts participatory and infotainment-based programming using talk shows, interviews, discussions, radio drama, phone-in programmes, documentaries, and folk performances by community members. Regular village outreach, listener clubs, feedback mechanisms, and expert-supported programmes based on field research ensure strong community engagement and behaviour-change communication.

Broadcast Hours and Language

The station broadcasts 16 hours daily, from 7:00 AM to 11:00 PM, in Hindi and Malvi, ensuring wide accessibility and cultural connection.

Specialized Programming

Radio Dastak 90.8 FM received the Third Prize in the “Most Innovative Community Engagement” category at the 8th National Community Radio Awards 2020 by the Ministry of Information and Broadcasting for its programme “Dastak Kavya Goshthi.” The initiative provided a powerful platform for emerging poets of Ujjain during the COVID-19 period, transforming isolation into creative expression through on-air and virtual poetry sessions. The overwhelming response led to the continuation of literary programming through “Mann Ki Kalam Se,” where local writers present original poetry in their own voices, strengthening cultural identity and community pride.

Major Projects Undertaken

Key initiatives include Mera Gaon Meri Dharohar, CRA-WASH Awareness Programme, Atal Vayo Abhyuday Yojana, climate change awareness, Smart Poshan Ki Potli, TB awareness campaigns, COVID-19 and vaccination campaigns, UNICEF projects on health and adolescent empowerment, Factshala, Bachpan Express, voter awareness campaigns, and collaborations with C-DAC Vikaspedia.

Major Community Concerns

Major concerns addressed include access to quality education and healthcare, women and child welfare, sustainable agriculture, nutrition, environmental awareness, youth development, preservation of local culture, and informed participation in government welfare schemes.



Radio Guru 90.4 FM

Shree Ram Height, Heera Bhaag Colony,
Ashok Nagar Road, Guna, Madhya Pradesh
Contact: 07542-400904, 9074744655
Email: radioguru90.4guna@gmail.com
Website: www.radioguru.in



Genesis

Radio Guru 90.4 FM was established on 1 January 2022 with a vision to strengthen education and guidance for children and youth in the community. The station began its journey with just three staff members and has grown into a committed team of eight. Through focused programming and community-driven projects, Radio Guru continues to create meaningful impact in education, health, and livelihood development in Guna district.

Thematic Focus

The primary focus of Radio Guru is quality education for children and youth. The station also works on healthy livelihoods, child welfare, gender equality, professional development, and economic growth, aligning its content with community needs and Sustainable Development Goals.

Innovations in Format

Along with regular broadcasting, Radio Guru actively uses narrowcasting to reach remote villages and marginalized groups. The station collaborates with reputed educational and social organizations, including national NGOs, to run awareness campaigns and intervention projects, ensuring direct community engagement and impact.

Broadcast Hours and Language

Radio Guru broadcasts for 19 hours daily, from 5:00 AM to 12:00 midnight, in the Hindi language.

Specialized Programming

Since its establishment, Radio Guru 90.4 FM has played a significant role in improving awareness related to education, women empowerment, child welfare, health, and agriculture. The station has reached more than 100 villages through broadcasts and narrowcasting activities. Its Poshan Abhiyan initiatives have contributed to reducing malnutrition, anaemia, stunting, and low birth weight cases, while agriculture programmes have supported farmers with useful and practical information, strengthening trust within the community.

Major Projects Undertaken

Major initiatives include collaboration with UNICEF on Swasth Sankalp for pregnant women, malnourished children, COVID-19 awareness, and mental health. The station has conducted village-level narrowcasting for maternal health awareness and implemented The TB Challenge to spread awareness about tuberculosis prevention and treatment.

Major Community Concerns

Key concerns in the community include unemployment, lack of awareness about opportunities and government schemes, poverty, and limited healthcare facilities. Improving hospital infrastructure, health services, and livelihood opportunities remains a critical need for achieving better overall community well-being.



Radio Lakshya

90.8 FM

Ward No. 14, Near Railway Station,
District Niwari, Madhya Pradesh – 472447
Contact: +91 8319737549, +91 9981893908
Email: radiolakshya@gmail.com
Contact Person: Ranjeet Singh Yadav, Director



Genesis

Radio Lakshya 90.8 FM is the first community radio station of Niwari district, the 52nd district of Madhya Pradesh. The station began regular broadcasting on 13 June 2023 with the objective of serving a population of approximately 10.5 lakh across Niwari and nearby regions including Tikamgarh and Jhansi. The station was established to provide inclusive programming that blends information, education, awareness, and local entertainment, with special emphasis on Bundeli culture and community participation.

Thematic Focus

Radio Lakshya focuses on cultural preservation through Bundeli folk music and local songs, community awareness related to agriculture, women agri-entrepreneurship, maternal and child health, nutrition, women safety, and youth engagement. The station also promotes local talent and includes spiritual content reflecting regional faith and traditions.

Innovations in Format

The station follows a multimedia and digital-first approach by using the Bundeli dialect extensively to connect with local audiences. It expands its reach beyond FM through YouTube shorts and video content, promoting local artists and cultural programmes both on-air and online, thereby increasing visibility and audience engagement.

Broadcast Hours and Language

Radio Lakshya broadcasts for 16 hours daily in Hindi and Bundeli, ensuring strong cultural and linguistic connect with the local community.

Specialized Programming

Radio Lakshya has successfully extended the impact of community radio beyond the FM spectrum by bringing local folk music, bhajans, and Bundeli cultural content to digital platforms. The station has given visibility to hundreds of local artists and preserved traditional audio art forms by recording and broadcasting them regularly. Its growing audience engagement reflects the station's role in cultural revival and community connection in a newly formed district.

Major Projects Undertaken

The station regularly undertakes cultural showcase programmes featuring Bundeli folk songs, bhajans, and community-based music content, along with local announcements and initiatives focused on promoting regional talent and traditions.

Major Community Concerns

Key concerns addressed include preservation of local culture, access to relevant community information, awareness on agriculture and women empowerment, youth engagement, and ensuring communication in local language for better inclusion.



Radio Life 90.4 FM

**Singh Tower, Station Road
Bina, Madhya Pradesh – 470113
Contact: +91 7748904904, +91 7999543984
Email: radiolife90.4@gmail.com**



Genesis

Radio Life 90.4 FM was established on 5 March 2018 with the vision of improving access to quality education and providing guidance to children and youth in the community. The station began with a small team and has grown into a dedicated group working consistently for community development through radio-based interventions.

Thematic Focus

The station focuses on quality education for children and youth, healthy livelihoods, child welfare, gender equality, and professional and economic growth of the community.

Innovation in Format

Radio Life combines regular broadcasting with narrowcasting to reach underserved populations. It collaborates with educational and social organizations to run awareness campaigns and community intervention projects.

Broadcast Hours and Language

The station broadcasts 24 hours a day in Hindi, ensuring continuous access to educational and informational content.

Specialized Programming

Since its inception, Radio Life 90.4 FM has played a significant role in improving awareness related to education, health, and women empowerment. Its programmes have supported students and youth with career guidance and strengthened community participation in social development initiatives.

Major Projects Undertaken

Key initiatives include agriculture awareness programmes with ATMA, regular Krishi Samachar broadcasts for farmers, and Life Ki Udaan, which guides youth on career and employment opportunities.

Key Community Concerns

The station addresses concerns such as unemployment, lack of awareness about government schemes, poverty, and limited healthcare infrastructure within the community.



Radio Mann 90.8 FM

Radio Mann, Raghusadan,
Ramdwara
Vidisha, Madhya Pradesh – 464001
Contact Numbers: +91 7745908908,
+91 7999543984
Email ID: radiomann90.8@gmail.com



Genesis

Radio Mann 90.8 FM was established on 5 March 2015. The station was created with the aim of strengthening education and providing guidance to children and youth. It began with a small team of five members and has grown into a team of ten. The station continues to create positive community impact through focused programming and social interventions.

Thematic Focus

The station primarily focuses on quality education. It also works on healthy livelihoods, child welfare, gender equality, and economic empowerment to support overall community development.

Innovation in Format

Radio Mann uses narrowcasting along with regular broadcasting to reach specific community groups. It collaborates with educational and social organizations to run awareness campaigns and intervention-based programmes.

Broadcast Hours and Language

Radio Mann broadcasts for 20 hours daily, from 5:00 AM to 12:00 midnight. All programmes are aired in Hindi.

Specialized Programming

Radio Mann has played a key role in improving awareness related to education, women empowerment, and employment. Its continuous efforts have contributed to better understanding of social issues and improved participation in girl child education within the community.

Major Projects Undertaken

The station partnered with Educate Girls to promote girl child education and awareness. It also successfully implemented The TB Champion Project, focusing on tuberculosis awareness and recovery.

Key Community Concerns

Unemployment, lack of awareness about opportunities, and poverty remain major concerns. Healthcare facilities in the area are basic, and there is a strong need for improved hospital services to ensure better health and sustainable livelihoods.



Radio SAGE 89.6 FM

SAGE University, Indore
Kailod Kartal, Indore–Dewas Bypass
Road
Indore, Madhya Pradesh
Contact Numbers: 9826803876,
7583808852
Email IDs:
dy.registrar@sageuniversity.in,
crs@sageuniversity.in
Website: www.sageuniversity.in



Genesis

Radio SAGE 89.6 FM is the community radio station of SAGE University, Indore. It was inaugurated on 25 September 2023 by Chancellor Er. Sanjeev Agrawal. The station was established to strengthen community engagement through music, information, and education. With the tagline “Bajate hai dil se”, Radio SAGE blends emotions with meaningful content and connects the university with the wider community.

Thematic Focus

Radio SAGE focuses on agriculture, women empowerment, culture and heritage, and technology. Agricultural programmes provide practical guidance on soil health, crop management, and natural farming. Women-centric content highlights empowerment, education, and participation in economic activities. Cultural programming celebrates festivals, freedom fighters, and local heritage through music and storytelling. Technology segments introduce listeners to modern innovations, including artificial intelligence and digital tools.

Innovation in Format

The station promotes strong listener interaction through daily question-based engagement and studio participation. Listeners are invited to share feedback and experiences on air. Radio SAGE actively uses social media to extend its reach beyond FM. The station participates in city events and industrial expos as an official radio partner, strengthening its presence in academic, industrial, and social spaces.

Broadcast Hours and Language

Radio SAGE broadcasts 18 hours daily, from 6:00 AM to 12:00 midnight. All programmes are aired in Hindi.

Specialized Programming

Radio SAGE 89.6 FM has successfully evolved from a campus initiative into a recognized community radio station. Its emotional branding, “Bajate hai dil se,” has created strong listener connect, especially among youth. The station has gained visibility by partnering with major academic, industrial, and social events in Indore. Its agriculture and health awareness programmes have positioned it as a reliable source of community knowledge. International recognition through participation in World Radio Day platforms further reflects its growing impact and credibility.

Major Projects Undertaken

Radio SAGE has conducted expert discussions on medical abortion safety in collaboration with IPAS Development Foundation. It has broadcast cancer awareness sessions with leading health professionals. The station supported national awareness initiatives such as One Nation One Election. It served as an official radio partner for major events including the Madhya Pradesh International Trade Expo, Farm Tech India, and the Built Environment Conclave, connecting academia, industry, and the public.

Key Community Concerns

Farmers require access to reliable information on sustainable agriculture and modern techniques. Health awareness remains a critical need, particularly related to cancer and reproductive health. Youth seek platforms for engagement, emotional well-being, and career-oriented knowledge. Strengthening the link between education, industry, and community continues to be an important priority for the region.



Radio Tantya Bhil 90.8 FM

Chetna High School Campus
Indore Road, Gadwada
Jhabua, Madhya Pradesh – 457661
Contact Number: +91 9425413600
Email ID: radiotantya@gmail.com
Website: www.tribaljhabua.org



Genesis

Radio Tantya Bhil 90.8 FM was established on 8 March 2021 by its parent organization, Adivasi Chetna Shikshan Seva Samiti. The station was created to preserve tribal identity and promote awareness on health and education. It began with a small team of two members and has grown into a team of eight. The station works primarily with tribal communities of the Jhabua region.

Thematic Focus

The station focuses on preserving tribal culture and traditions. It promotes awareness on health, education, agriculture, and sustainable livelihoods. Special emphasis is given to women's participation in social development and strengthening community voices.

Innovation in Format

Programmes are created by directly reaching out to the community. Local voices and real-life experiences form the core content. Radio Tantya Bhil is accessible through a mobile application on the Play Store and through social media platforms, enabling wider outreach beyond FM transmission.

Broadcast Hours and Language

Radio Tantya Bhil broadcasts 14 hours daily, from 8:00 AM to 10:00 PM. Programmes are aired in Hindi and Bhili, the local tribal language.

Specialized Programming

Radio Tantya Bhil has played a vital role in empowering tribal women and strengthening community participation. Women from self-help groups have learned to express their concerns through radio. The station has helped raise awareness against social evils such as alcoholism, child marriage, and the dowry system. It has also acted as a bridge between the community and the administration, ensuring that community voices are heard.



Major Projects Undertaken

The station has produced agriculture-based programmes such as Khetiwadi. It has promoted local talent through Aaj Ke Kalakar. Health and hygiene awareness was addressed through the WASH Programme supported by the Community Radio Association. Programmes on tribal traditions and community health have also been regularly broadcast.



Radio Time 90.8 FM

Tilak Ganj, Station Road
Sagar, Madhya Pradesh – 470001
Contact Number: 07582-220908,
9009228133
Email ID: radiotime90.8@gmail.com
Website: www.radiotime.in



Genesis

Radio Time 90.8 FM was established on 5 March 2018 with the aim of improving education and providing guidance to children and youth. The station began with a small team of five members and has grown into a dedicated team of eight. It continues to create positive impact through community-focused projects and effective interventions.

Thematic Focus

The station primarily focuses on quality education for children and youth. It also works on healthy livelihoods, child welfare, gender equality, and professional and economic growth. Programmes are designed to support informed and positive community development.

Innovation in Format

Along with regular broadcasting, Radio Time actively uses narrowcasting to reach specific communities. The station collaborates with educational NGOs to run awareness campaigns and community intervention projects, ensuring deeper outreach and engagement.

Broadcast Hours and Language

Radio Time broadcasts 19 hours daily, from 5:00 AM to 12:00 midnight. All programmes are aired in Hindi.

Specialized Programming

Radio Time 90.8 FM has contributed significantly to improving awareness around health, women empowerment, and child education. Through consistent community engagement, the station has helped listeners access reliable information and encouraged positive social change across the Sagar district.

Major Projects Undertaken

The station partnered with UNICEF to conduct a study in rural areas focusing on primary school student dropout rates. This initiative supported awareness and discussion around education retention and child welfare.



Radio Urja FM 89.6

Sharda Development & Environment Coordination Committee (SDECC)

71, Shivaji Complex, Navjeevan Vihar

Vindhyanagar, Singrauli District

Madhya Pradesh – 486885

Contact Numbers: 7587668000, 9165047547

Email IDs: sdeccvtp@gmail.com,

info@radiourja.org, radiourjasingrauli@gmail.com

Website: www.radiourja.org



Genesis

Radio Urja FM 89.6 was launched on 4 July 2022 by the Sharda Development and Environment Coordination Committee (SDECC). It is the first community radio station in Singrauli district. The station was conceptualized to bridge the gap between rapid industrial growth and social development. It gives voice to rural, tribal, and marginalized communities and works to ensure inclusive development in the region.

Thematic Focus

Radio Urja focuses on education and skill development, health, nutrition, and sanitation. It addresses employment, livelihoods, and entrepreneurship. Agriculture, women empowerment, and gender equality are key priorities. The station also promotes environmental awareness, legal literacy, safety, local culture, folk traditions, tourism, and entertainment.

Innovation in Format

Radio Urja follows a strong community participation model. Local people contribute as presenters, callers, and content creators. Interactive programmes encourage dialogue and expression. Health awareness programmes feature doctors and experts. Government officials and institutions regularly engage with listeners. Programmes are broadcast in Hindi, Bagheli, Chhattisgarhi, and Bhojpuri to ensure inclusivity. The station also plays a critical role during emergencies by sharing verified and timely information.

Broadcast Hours and Language

Radio Urja broadcasts 17 hours daily, from 7:00 AM to 12:00 midnight. Programmes are aired in Hindi, Bagheli, Chhattisgarhi, and Bhojpuri, based on community relevance.

Specialized Programming

Radio Urja FM 89.6 has emerged as a trusted voice for Singrauli's rural and tribal communities. It has successfully connected people with government schemes and public services. During emergencies, the station has served as a reliable information source. Youth, women, farmers, and folk artists have found a platform to share their voices. Increased awareness around health, sanitation, education, and women's rights has been observed across the coverage area, strengthening community participation and dialogue.

Major Projects Undertaken

The station has implemented flagship programmes such as Singrauli Junction for youth skill development and tourism promotion. Sehat Hai Zaruri focuses on health and nutrition awareness. Dopahar Darbar supports students' education. Suno Sakhi promotes women empowerment. Sajag Singrauli addresses safety and legal awareness. Khet Khaliyan supports farmers with modern agricultural practices. Satat Vikas Hum Sabki Zimmedari highlights government schemes and entrepreneurship. Urja Khabar provides daily local and global news updates.



Key Community Concerns

The community faces challenges related to health, sanitation, employment, environmental pollution, and industrial safety. Limited awareness of government schemes and legal rights remains a concern. Strengthening education, skill development, and sustainable livelihoods is critical for inclusive growth in this industrial and aspirational district.



Vanya Samudayik Radio Kendra Chanda 90.4 FM

Address: Van Gram Chanda, District Dindori, Madhya Pradesh – 481883

Contact: +91-9977991818, +91-8839558428

Email: vanya.chandaradio@gmail.com



Genesis

Vanya Samudayik Radio Kendra Chanda 90.4 FM was established on 24 July 2013 by the Vanya Tribal Welfare Department. Located in a remote, tribal and Naxal-affected region, the station was set up to support education, development, and preservation of Baiga tribal culture while strengthening communication in areas with limited connectivity.

Thematic Focus

The station focuses on tribal culture preservation, health awareness, education, government schemes, and community entertainment through folk music.

Innovation in Format

Community-based programmes using local languages, folk songs, and outreach shows like Jankari Aapke Dwar to share health and government information.

Broadcast Hours and Language

Broadcasts 10 hours daily in Hindi, Gond, and Baigani.



Specialized Programming

During the COVID-19 pandemic, the station played a key role in spreading health awareness among tribal communities, sharing information on prevention, traditional remedies, and safety practices in remote villages.

Major Projects Undertaken

Supported by the Tribal Welfare Department and UNICEF, with participation in health awareness and community development programmes.



Key Community Concerns

Limited communication access, low awareness of government schemes, and challenges in health and education outreach in remote tribal areas.

Vanya Radio Chicholi 90.4 FM

C/o Shaskiya Utkrishta Uchchatar Madhyamik
Vidyalaya
Chicholi, District Betul
Madhya Pradesh – 460330
Contact Numbers: 9425382104, 8989188705
Email ID: vanyachicholiradio@gmail.com



Genesis

Vanya Radio Chicholi was launched on 10 May 2012 in a tribal-dominated region of Betul district. The station was established to improve education, social awareness, and access to information among local communities. A major objective is the preservation of Gond tribal culture, traditions, and language, which face gradual decline due to lack of exposure and resources.

Thematic Focus

The station focuses on social awareness, education, health, agriculture, livelihood, and cultural preservation.

Innovation in Format

Field-based programmes are produced through direct interaction with government officials to explain welfare schemes in simple and engaging formats suited to tribal listeners.



Broadcast Hours and Language

Vanya Radio Chicholi broadcasts 10 hours daily, from 6:00–11:00 AM and 5:00–10:00 PM, in Gondi and Hindi.

Specialized Programming

Through culturally rooted programmes like Dharohar Apne Pradesh Ki, the station has helped preserve tribal identity while improving awareness about education, health, and government welfare schemes within the Gond community.

Major Projects Undertaken

Focused broadcasts on education, health awareness, agriculture, and promotion of tribal culture.

Key Community Concerns

Low educational awareness, limited access to government schemes, and the need to preserve endangered tribal culture and language.



Vanya Samudayik Radio Kendra Sesaipura 90.8 FM

Vanya Radio Bhabra
C/o Shaskiya Utkrishta Madhyamik Vidhyalaya
Bhabra, District Alirajpur
Madhya Pradesh – 476355
Contact Numbers: 9425796904, 8878947020
Email ID: vanya.sesaipuraradio@gmail.com



Genesis

Vanya Samudayik Radio Kendra Sesaipura was established on 31 May 2012 by the Vanya Tribal Welfare Department. The station was set up to support the Sahariya tribal community by improving education, spreading awareness, assisting government initiatives, and preserving tribal culture and traditions.

Thematic Focus

The station works for tribal upliftment through programmes on education, health, agriculture, cultural preservation, and folk-based entertainment.

Innovation in Format

Creative use of folk songs, dramas, and locally rooted programmes is used to address women and child health, child marriage, government schemes, and wildlife protection awareness near Kuno National Park.



Broadcast Hours and Language

The station broadcasts 10 hours daily, with 5 hours of fresh content, in Hindi (50%) and Sahariya (50%).

Specialized Programming

During the COVID-19 pandemic, the station played a vital role in spreading awareness on prevention, hygiene, and social distancing. Through radio school programmes and door-to-door awareness support, it ensured continuity of children's education and health messaging in tribal households.

Major Projects Undertaken

Health awareness and skill development initiatives, including UNICEF-supported programmes.

Key Community Concerns

Low educational awareness, limited access to government schemes, and the need for stronger community participation through radio.



Vanya Samudayik Radio Kendra Bijori (Tamia) – 90.4 FM

Vanya Samudayik Radio Kendra Bijori
Aadarsh Balak Ashram Campus, Bijori
District Chhindwara, Madhya Pradesh – 480559
Contact Numbers: 9669982625, 7828017476,
7725837215
Email ID: bijorivanyaredio@gmail.com



Genesis

Vanya Samudayik Radio Kendra Bijori was launched on 12 July 2011 to serve the Bhariya and Gond tribal communities of Chhindwara district. These communities largely depend on agriculture and daily wage labour and face poverty, unemployment, and migration. The station was established to improve awareness, education, and social development while preserving tribal culture and language.

Thematic Focus

The station focuses on agriculture, health, education, social awareness, cultural preservation, and folk-based entertainment through local songs and traditions.

Innovation in Format

“Aaj Khaas” highlights locally important places and issues, connecting community identity with development awareness.



Broadcast Hours and Language

Vanya Radio Bijori broadcasts 10 hours daily, from 8:00 AM–1:00 PM and 4:00 PM–10:00 PM, in Bhariya, Gondi, and Hindi.

Specialized Programming

The station has strengthened community participation by giving tribal voices a platform. Programmes on health, education, and migration-related issues have helped listeners become more informed and confident in raising local concerns.

Major Projects Undertaken

BMGF Project, ECI Project, and UNICEF-supported initiatives.

Key Community Concerns

Poverty, unemployment, seasonal migration, limited access to education and health services, and the need to preserve tribal language and culture.



Vanya Radio Khalwa 90.4 FM

Vanya Radio Khalwa
C/o Shaskiya Utkrishta Uchchatar Madhyamik
Vidyalaya
Khalwa, District Khandwa
Madhya Pradesh – 450117
Contact Number: +91 9424523908
Email ID: vanya.khalwaradio@gmail.com



Genesis

Vanya Radio Khalwa 90.4 FM was launched on 1 November 2011 by the Vanya Tribal Welfare Department. It was established to serve the Korku tribal community living in remote border areas of Madhya Pradesh, where access to newspapers, television, and mainstream media is limited. The station broadcasts programmes in the local Korku language to improve access to information, education, and awareness, while promoting a just and inclusive society.

Thematic Focus

The station focuses on agriculture, education, health, women empowerment, and general awareness through programmes in local dialects.

Innovation in Format

Programmes are produced through field-based interaction and direct communication with government department officers to explain welfare schemes and development initiatives.



Broadcast Hours and Language

Vanya Radio Khalwa broadcasts 10 hours daily, with 5 hours of fresh content, in Hindi (50%) and Korku (50%).

Specialized Programming

During the COVID-19 pandemic, the station played a key role in spreading awareness about prevention measures such as mask usage, sanitization, and physical distancing. The broadcasts helped tribal communities understand health information despite low literacy levels.

Major Projects Undertaken

UNICEF Project, Election Awareness Project, and BMGF-supported initiatives.

Key Community Concerns

Limited access to education and information, health awareness gaps, and the need for stronger outreach of government welfare schemes among tribal populations.



Vanya Samudayik Radio Kendra Nalchha 90.8 FM

Govt. E.H.S.S. Nalchha
District Dhar
Madhya Pradesh – 454010
Contact Numbers: 7000956045, 7354743117
Email ID: vanya.nalchharadio@gmail.com



Genesis

Launched on 26 August 2013, the station serves the Bhil tribal community near Mandu. It was established to promote education, preserve culture, and bring social awareness in a region with limited access to modern media.

Thematic Focus

Agriculture, health, education, awareness campaigns, tribal culture preservation, and folk entertainment programmes like Lawani and Faag songs.

Innovation in Format

Programmes highlight local places and culture through “Aaj Khaas,” combining interactive field reporting and storytelling to engage listeners.

Broadcast Hours and Language

Broadcasts 10 hours daily, in Hindi and Bhili from 7:30–12:30 AM and 4:00–9:00 PM.



Specialized Programming

The station strengthens tribal identity while improving awareness on education, health, and welfare schemes. Local participation through programmes like “Hero of the Day” empowers the community.

Major Projects Undertaken

BMGF Project, UNICEF Project, and ECI Project.

Key Community Concerns

Limited education, low access to government schemes, health awareness gaps, and the need for women empowerment initiatives.



Vanya Samudayik Radio Kendra Meghnagar 90.4 FM

Address: Shaskia Utkrishta Uchchatar Madhyamic Vidyalaya, Meghnagar, District Jhabua, Madhya Pradesh – 457779

Contact Numbers: 8103184357, 9131132854

Email ID: vanya.meghnagarradio@gmail.com



Genesis

Launched on 13 September 2013, the station serves tribal communities including Bhil, Bhilala, Bhal, and Bhariya in Jhabua district. It was established to preserve tribal culture, promote education, raise social awareness, and support livelihoods in a marginalized region.

Thematic Focus

Agriculture, health, education, awareness campaigns, cultural preservation, and folk entertainment programmes like Lawani and Faag songs.

Innovation in Format

Field-based programmes such as “Aaj Khaas” highlight local places and stories, combining reporting, interviews, and cultural content to engage the community.

Broadcast Hours and Language

10 hours daily: 08:00–13:00 & 17:00–22:00

Languages: Hindi and Bhili

Specialized Programming

The station strengthens tribal identity while raising awareness on education, health, and government schemes. Community programmes like “Hero of the Day” empower local participation.

Major Projects Undertaken

BMGF Project, UNICEF Project, and ECI Project.

Key Community Concerns

Limited access to education, lack of awareness about government schemes, health issues, unemployment, and the need for women’s empowerment initiatives.



RADIO REWA

Address: 5th Floor, Udyog Bhawan, MCI Colony,
Katanga, Jabalpur, Madhya Pradesh 482001
Contact Number: 07612998544
Email ID: radiorewa90.8@gmail.com **Social**



Genesis:

Radio Rewa is a Community Radio Station based in Jabalpur district of Madhya Pradesh. The station was established in 2023 with the objective of providing a strong voice to the local community and promoting social awareness through participatory communication. Radio Rewa focuses on grassroots issues and community development and was launched to serve the Environment especially for the healthy catchment of Narmada.

Thematic Focus:

Radio Rewa primarily focuses on community-centric themes such as River Literacy, environmental awareness, LiFE, Health, Hygiene, Agriculture, Natural Farming education, youth engagement. The station also highlights regional issues and amplifies local voices.



Innovations in Format or Any Other Way

Radio Rewa adopts participatory programme formats involving local community members, students, women groups, and youth, interviews, and locally produced content in simple language ensure better outreach and community connection.

Major Projects Undertaken

- Narmada Related Topics (e.g. Environment, Cleanness of Narmada etc.)
- Vigyaan ka Pitara
- Narmadaanchal Ke Vraksh
- Jungle Ki Baat
- Rewa ki Paati
- Environmental and social awareness campaigns

Success Stories

Radio Rewa has successfully created awareness among local communities by addressing grassroots issues and encouraging community participation. The station has helped amplify local concerns, promoted government welfare schemes, and strengthened community engagement through radio programming.

Sustainable Strategies

The sustainability of Radio Rewa is supported through community participation, project-based programming, with community radio guidelines.



MAHARASHTRA



Radio Silvercity 89.6 FM

Near Maratha Patil Hall, Renuka (Shankar)
Nagar, Khamgaon, Dist. Buldhana,
Maharashtra – 444303
Contact: R J Amar Chavan
9356235176, 9096139035
radiosilvercity@gmail.com



Name and Genesis of the CRS:

Launched in 2022 by Dnyangangana Shikshan Prasarak Mandal, Radio Silvercity was started to educate the local community, especially in agriculture and health, in an area that previously lacked radio access.

Thematic Focus:

Career guidance, education, self-employment, agriculture, and health awareness (diet, primary care, etc.).

Primetime Programmes:

- Kitabwala (education through storytelling)
- Career Guidance (exam preparation)
- Hello Doctor (medical talk show)
- Dhanwantri (Ayurveda-based health)
- Yashogatha (success stories)
- Kitchen Katta (nutrition)

Innovations in Format or Any Other Way:

Parent organisation runs social initiatives like tree plantation, blood donation, health camps, and awareness drives; also supports rural education programmes.

Major Projects Undertaken:

Collaboration with state government for awareness on agriculture, health, and education schemes.

Sustainable Strategies:

30% funding from parent organisation; remaining through partnerships with NGOs and government agencies.



Radio Puneri Awaz 107.8 FM

NRadio Puneri Awaz, Might House Building, Saundarya Colony,
Nakhate Vasti, Rahatani – 411017

Contact: RJ Tejaswini, +91-7414999185, 9881664544

Puneriawazfm@gmail.com

Website: Puneriawaz.in



Name and Genesis of the CRS:

Radio Puneri Awaz was established in 2017 by the World Renewal Spiritual Trust (WRST). Based in Pune, Maharashtra, it aims to uplift the community by giving people a platform to share knowledge and voice concerns.

Thematic Focus:

- Language, literature and culture, women empowerment, health, education, and youth development.

Primetime Programmes:

- Let's Meditate (mental health),
- Gharonda (women empowerment),
- Nanhe Shehzad (children's development),
- Ek Mulakat (community interaction and storytelling)



Innovations in Format or Any Other Way:

The station Organise camps, events, and interactive sessions alongside broadcasting to engage directly with the community.

Major Projects Undertaken:

- Factshala campaign on fake news and cyber safety
- Poshan ki Potli (nutrition awareness)
- International Day of Yoga campaigns

Sustainable Strategies:

60% funding from collaborative projects, 10% from ads, rest from WRST support.



Radio Parbhani 90.8 FM

VMohini Building, Shivaji Nagar, Parbhani,
Maharashtra
Contact: Mr. Shrinivas Trimbakrao Solanke
+91-8805014535, 9767908908
radioparbhani@gmail.com



Name and Genesis of the CRS:

Radio Parbhani was launched on 25 June 2020 with the aim of creating awareness on key issues affecting community development. It serves as a platform for the common people and focuses on improving their quality of life through meaningful programmes.

Thematic Focus:

Agriculture, education, health, fundamental rights, and legal awareness. The station also promotes sustainable livelihoods and works towards building an equal and independent society.

Primetime Programmes:

- Aaradhana is a spiritual programme.
- Thodi Coffee Thodi Baatein is an interactive show featuring farmers, shopkeepers, and local citizens.
- Raat Abhi Baaki Hai discusses youth-related issues.
- The station also hosts legal awareness sessions with lawyers.

Innovations in Format or Any Other Way:

Regular narrowcasting is used to directly interact with the community, understand their issues, and encourage collective problem-solving.

Major Projects Undertaken:

Focuses mainly on internal initiatives addressing community needs. Works on bridging the gap between people and local administration, promoting women empowerment, and improving English communication skills in collaboration with the education department.

Sustainable Strategies:

The station Generates revenue through local advertisements and is actively seeking collaborations with government agencies, NGOs, and private organisations.



Dnyanvardhini Radio 90.4 FM

Indapur Taluka Shikshan Prasarak Mandal's Arts,
Science and Commerce College, Indapur, Dist. Pune,
Maharashtra

Contact: Mrs. Rohini Kuchekar. +91-9096310397
dnyanvardhineradio@gmail.com



Name and Genesis of the CRS:

Dnyanvardhini is a Community Radio Station inaugurated on 1 January 2023. It aims to provide updated agricultural information and create a platform for farmers, women entrepreneurs, students, and local communities to share knowledge, experiences, and issues. The station also records and broadcasts cultural and musical content to engage and motivate listeners.

Thematic Focus:

Agriculture, education, healthcare, and social issues. The station works to address community needs and highlight challenges to authorities and stakeholders.

Primetime Programmes:

- Amrutwaani promotes cultural values through teachings and Abhangas.
- Aarogyadhan focuses on health issues and home remedies.
- Shetishala provides agricultural education and expert guidance.
- Gatha Yashachi shares success stories through interviews.
- Din Vishesh highlights important daily events.
- Kilbil is an educational programme for children.
- Pustak Wachan features readings from books.
- Sad Pratisaad discusses social issues with experts.
- Vichaar Dhara introduces different ideologies.
- Sugranicha Katta focuses on recipes and nutrition.

Innovations in Format or Any Other Way:

Programmes are also shared through narrowcasting in schools, streets, exhibitions, and community spaces with support from health workers, agricultural officers, and educators.

Major Projects Undertaken:

Career guidance and entrepreneurship programmes for women and girls, along with various internal and external initiatives.

Sustainable Strategies:

Supported by its parent organisation, with additional funding from advertisements, government support, and collaborations with health, agriculture, and education departments.



Dnyanvani 90.4 FM

D. Y. Patil, Deemed to be University, Sector 7, Vidyanagar, Nerul,
Navi Mumbai, Maharashtra – 400706

Contact:

Dr. C.S. Thammaiah

+91-9987977700, 9663650901

registrar.office@dypatil.edu; vc.office@dypatil.edu



Name and Genesis of the CRS:

Dnyanvani was launched on 3rd September 2017 by D. Y. Patil University to spread awareness and education among nearby communities. It became Navi Mumbai's first community radio station and connects areas from Airoli to Panvel.

Thematic Focus:

- Education
- Health and well-being
- Sports
- Spirituality
- Women in leadership.

Primetime Programmes:

Programmes are largely created by students with active community participation. Content includes topics like women's self-defence, youth engagement, music, and social awareness activities.

Innovations in Format or Any Other Way:

Along with radio broadcasting, the station conducts ground-level activities such as health camps, sports event coverage, and community outreach programmes.

Major Projects Undertaken:

Primarily internal projects focused on skill development, community awareness, and expanding outreach through events and training initiatives.

Sustainable Strategies:

The station is Supported by D. Y. Patil University, with focus on creating quality, community-driven content to sustain operations.



Apna Nagpur 90.8 FM



**Tirpude College of Social Work, Balasaheb Tirpude
Marg, Civil Lines, Sadar, Nagpur,
Maharashtra – 440001
Contact Person: Mr. Sumit Gupta, Station Manager
Contact Number: 9421234206, 07122996604
Email: apnanagpurfm@gmail.com,
tcsw@rediffmail.com**

Name and Genesis of the CRS:

Apna Nagpur was established in 2022 by the Tirpude College of Social Work, Nagpur. The CRS was founded with the aim of promoting the well-being of the target community through social work interventions and creating a positive impact.

Thematic Focus:

The major focus areas of Apna Nagpur CRS are youth, education, knowledge management and dissemination, and support to the unorganised labour and agricultural community.

Primetime Programmes:

The primetime programmes include Niramaya, Krishidhara, and Samajkalyan. Niramaya focuses on mental and physical health, diet, exercise, and fitness. Krishidhara is an agriculture-based programme covering sericulture, poultry, dairy, and fertilisers. Samajkalyan highlights different communities in Nagpur and Vidarbha.

CRMC Members and Core Team:

Our Secretary. Dr. Deepak Devidas Sonawane,
Director. Mr. Kundan Kailas Sapkale, RJ. Miss.
Pooja Rajput, Technician. Pushkar Pawar.



Frequency: Frequency 90.8

Broadcast Hours and Language: 7:00 am to 10 pm, Programs Run in two languages Marathi and Hindi.

Specialized Programming:

Since its inception in 2022, Divine Radio 90.8 FM has emerged as a strong community voice, creating meaningful social impact through education, health awareness, cultural promotion, and social development programs. The radio has successfully provided a platform for students, teachers, local experts, women, and youth to share knowledge and experiences. Special programs on education guidance, health and hygiene, environmental awareness, and social values have positively influenced listeners. Divine Radio has also promoted local culture, folk arts, and community issues, strengthening social harmony and participation. Through consistent community engagement and value-based broadcasting, Divine Radio 90.8 FM has become a trusted and impactful community radio station.

Sustainable Strategies: Divine Radio 90.8 FM adopts sustainable strategies that focus on social responsibility, community participation, and environmental awareness. The station promotes education, health, culture, and social values through informative and inclusive programming. By encouraging local voices, volunteer involvement, and community-based content, Divine Radio ensures ownership and long-term impact. Eco-conscious practices such as minimal resource use, digital operations, and awareness campaigns on sustainability are actively promoted. Strong linkages with educational institutions and community organizations further support continuity and growth, making Divine Radio 90.8 FM a sustainable and responsible community media model.

Major Projects Undertaken:



DEOGIRI VANI RADIO – 90.0 FM

DEOGIRI COLLEGE, CHHATRAPATI SAMBHAJINAGAR,
MAHARASHTRA.



Genesis:

Deogiri Vani Radio 90.0 FM is the community radio station of Deogiri College, Chhatrapati Sambhajinagar, Maharashtra. The station began its operations on 10 July 2024 and was officially inaugurated on 15 July 2024 with the aim of creating a dynamic communication platform for students and youth.

Thematic Focus:

The radio station primarily focuses on students, youth aspirations, skill development, and opportunities for young people, addressing issues faced by the younger generation while encouraging creativity and communication skills. To support this vision, Deogiri Vani has also introduced a certificate course in Radio Jockeying and Podcast Creation, helping students gain practical media skills.

Broadcast Hours and Language:

Broadcasting on 90.0 FM, the station airs programmes from 8:00 AM to 8:00 PM for 12 hours daily, mainly in Marathi, with some shows in Hindi. Deogiri Vani actively engages listeners through social media outreach, outside broadcasts, student-hosted programmes, and community events. The station also offers a mobile application on the Google Play Store, enabling listeners to access broadcasts online from anywhere.

With strong involvement from faculty members, interns, and student radio jockeys, Deogiri Vani serves as a vibrant platform for experiential learning, youth expression, and community engagement.

Specialized Programming

Finding a Voice: How Deogiri Vani Radio Empowered Students

For many students at Deogiri College, speaking confidently in public once felt like a distant dream. They had ideas, opinions, and creativity, but very few platforms where their voices could truly be heard.

That changed with the arrival of Deogiri Vani Radio 90.0 FM.

From the moment the station began broadcasting, it opened its doors not only to experienced presenters but also to young students who were curious about media, communication, and storytelling. Through training sessions and a certificate course in Radio Jockeying and Podcast Creation, students were encouraged to step behind the microphone and explore their potential.

At first, many of them were hesitant. Speaking live on air felt intimidating. But with guidance from faculty members and the radio team, they slowly began hosting programmes, conducting interviews, and sharing their ideas with listeners.

Soon, something remarkable happened.

Students who once struggled to speak in front of a classroom began confidently hosting shows. They discussed youth issues, shared career guidance, talked about campus life, and even produced podcasts that reflected the concerns and aspirations of their generation.

The impact went beyond the studio walls.

School students were invited to host special shows, giving them an early taste of communication and creativity. Outside broadcasts and social media interactions brought new audiences to the station, creating a lively exchange between the campus and the wider community.

For many young presenters, Deogiri Vani became more than a radio station. It became a space where they discovered their voice, built confidence, and developed valuable skills for the future.

Today, every broadcast carries the energy of youth, the curiosity of learners, and the spirit of expression.

Through Deogiri Vani Radio, students are not just listening to the world around them. They are learning to speak to it, shaping conversations and inspiring others to find their own voice.

RADIO MGM 90.8 FM

**MGM Collage Communication, Culture and Media,
MGM University, N-6, CIDCO, Chhatrapati
Sambhajinagar (Aurangabad), Maharashtra 431003**
mgmstationhead@gmail.com,
radiomgm908@gmail.com
Phone: 0240-6481051, 6481053,
Mob-8308833898



Name and Genesis of the CRS: A description about the CRS and its beginning. Also includes the date of launch.

"RADIO MGM 90.8 FM" is an ardent and enthusiastic community radio station that nurtures educational fields and society within 35-km radius in and around Chhatrapati Sambhajinagar (Aurangabad). The radio station is under the umbrella of Mahatma Gandhi Mission Trust having a pioneering vision of Qualitative Education desires to impart it by virtue of MGM Radio. It is a voice of a local mode that defines itself as an autonomous entity and relies on the community for its survival without any commercial aims or objectives driven by the community well-being. Our radio stations broadcasts essential and informative programs based on educational, social issues, entertainment & cultural activities. MGM Community Radio is a program conceived, devised, developed and managed by the Community which encourages local artists & groups for creating perceptions on different issues.

Our Objectives

- To motivate community well being.
- To encourage young professionals in media industry.
- To raise the voice of local people.
- To entertain the community through cultural activities.

Date of Launch- 02 Octobers 2017



MGM Collage Communication, Culture and Media, MGM University, N-6, CIDCO, Chhatrapati Sambhajinagar (Aurangabad), Maharashtra 431003

Thematic Focus: A description of the theme(s) that the CRS has adopted or focuses on, like women education, healthcare etc.

Education – Mahatma Gandhi Mission is a reputed organization in the field of education, since last 50 years, it has been trying to provide quality education to students in rural areas. As a part of that, this radio has been started; the main objective is to increase the confidence of students in rural areas, to empower them through education.

Healthcare – As it has become necessary to be aware of our health, health is neglected in areas where income source is low, addiction rate is increasing due to lack of financial stability, health based programs are broadcasted on radio for such people, health camps are organized for them, They are informed about various schemes of the government.

SDGs: The SDGs that the CRS focuses on and aspires to achieve Quality Education, Good health & Being Gender Equality, Clean Water & Sanitation, Climate Action, Sustainable Cities and Communities, This is the SDGs the CRS focuses.

Frequency: Frequency at which the CRS broadcasts its programmes– 90.8 FM

Success Stories: Stories about major breakthroughs made by the CRS

1) With the support of MGM Radio, UNICEF, and SMART, a Water Conservation and WASH Awareness Project was successfully implemented to promote water saving and sustainable water management at the village level.

The main objective of the project was to create awareness about water conservation and water management practices among rural communities. As part of this initiative, four villages from Sambhajinagar taluka were selected, including Dudhad, Nipani, Zala and Shendra

In Dudhad village, the project created a remarkable impact. After listening to guidance and technical inputs from water conservation and watershed management experts, the entire village community came together with a shared vision. Inspired by the expert advice, villagers collectively constructed two percolation ponds on a nearby stream. As a result, the water scarcity problem in the village has significantly reduced, and water availability has improved throughout the year.

Additionally, many villagers constructed soak pits to manage household wastewater. To address larger drainage issues, cemented soak pits were also developed for village drains and stagnant water channels. These efforts ensured that wastewater is properly absorbed into the ground instead of being wasted or causing pollution. Today, every drop of water is being conserved and allowed to percolate into the soil, strengthening groundwater levels. This collective effort has transformed Dudhad into a self-reliant and water-secure village. The project stands as a successful example of community participation, expert guidance, and effective collaboration, proving that sustainable water solutions are possible when awareness turns into action.

91.2 FM Radio Namkeen

9, Omkar, Samrat Society, Kathe Lane, Opp. Swami Samarth Mandir, Ganesh Nagar, Nashik – 422003

Contact: +91-9757092220 / +91-8898447627

Email: radionamkeen@gmail.com

Website: www.radionamkeen.com



Name and Genesis of the CRS:

Radio Namkeen 91.2 FM was established in mid-2021 by JRSPS, Nashik, in collaboration with Riggro Digital. It was conceived as a community-driven radio platform focusing on women empowerment, education, and inclusive community development through participatory broadcasting

Thematic Focus:

Women empowerment, education, health and wellness, gender equality, social inclusion, community development, and promotion of local culture and entertainment.

Specialized Programming

Radio Namkeen has empowered women entrepreneurs, improved literacy access, strengthened community bonds, raised awareness on social issues, and developed youth leadership through participatory programming.

Broadcast Hours and Language:

Broadcast: 24×7

Languages: Hindi, English, Marathi

Major Projects Undertaken:

Yashaswini (Women Empowerment), Love You Doctor (Community Health), and Education for All (Literacy and learning awareness).



Major Community Concerns:

Women's rights, access to education, health awareness, social inequality, youth engagement, and cultural representation of marginalized communities.



RADIO VIKAS BHARATI 90.8 FM

THE KRISHI VIGYAN KENDRA (KVK),
NANDURBAR, MAHARASHTRA



Genesis:

Radio Vikas Bharati 90.8 FM is a community radio station operated by Dr. Hedgewar Seva Samiti through the Krishi Vigyan Kendra (KVK), Nandurbar, Maharashtra. The station began broadcasting on 24 October 2021 with the aim of providing locally relevant information and empowering rural and tribal communities of the aspirational Nandurbar district.

With the motto “Connecting Knowledge with Culture,” the station promotes community bonding, social awareness, and practical guidance through programmes focused on agriculture, education, health, culture, employment, and community development. While agriculture remains its primary focus, Radio Vikas Bharati also produces programmes for women, youth, school children, teachers, senior citizens, and farmers, making it an inclusive communication platform for the entire community.

Major Projects Undertaken:

Some of its popular programmes include Krishi Sandesh, Shet Shivar, Sakhi Sobati, Yuva Tarang, and Arogya Mantra, which provide agricultural advisories, health awareness, women’s empowerment discussions, and career guidance for youth. The station actively involves progressive farmers, entrepreneurs, experts, and local artists in its broadcasts, ensuring that community voices remain at the centre of programming.

Radio Vikas Bharati has collaborated with organizations such as UNICEF, SMART Association, CEMCA, and NABARD for campaigns related to health awareness, COVID-19 vaccination, nutrition, climate change, and government schemes. In recognition of its contribution to community development, the station received the Asha Best Community Radio Centre Award 2025 from the Directorate of Cultural Affairs, Government of Maharashtra.

Reaching more than 65 villages and a growing listener base across the region, Radio Vikas Bharati continues to serve as a trusted platform that connects farmers and rural communities with knowledge, opportunities, and development initiatives.

Specialized Programming

When Knowledge Reaches the Field: The Voice of Radio Vikas Bharati

In the tribal-dominated district of Nandurbar in Maharashtra, farming is not just an occupation. It is a way of life. Yet many farmers often struggle with changing weather patterns, pest attacks, and limited access to reliable agricultural information.

For many of them, the turning point came with the arrival of Radio Vikas Bharati 90.8 FM.

Broadcasting from the Krishi Vigyan Kendra in Nandurbar, the station began sharing simple and practical information about farming practices, weather updates, crop protection methods, and government schemes. The programmes were presented in local dialects so that farmers could easily understand and apply the advice in their fields.

One of the most popular programmes, Krishi Sandesh, became a daily companion for farmers. Through this programme, experts discussed seasonal cropping patterns, pest management, and new agricultural technologies suited to local conditions.

Farmers who initially listened with curiosity soon began participating actively. They shared their questions, experiences, and even their success stories.

Alongside agriculture programmes, the station also introduced initiatives for women and youth. Sakhi Sobati encouraged women to explore entrepreneurship, health awareness, and self-reliance, while Yuva Tarang inspired young listeners to learn about career opportunities and rural enterprises.

Gradually, the radio station became more than just a source of information. It became a bridge between farmers, experts, and institutions.

Farmers started adopting improved practices and environment-friendly farming methods. Youth began exploring new livelihood opportunities. Women gained confidence to participate in discussions and share their achievements. Today, across villages of Nandurbar district, the voice of Radio Vikas Bharati echoes through farms and homes.

It reminds people that knowledge, when shared in the language of the community, has the power to transform lives.

And every day, Radio Vikas Bharati continues to connect knowledge with culture, helping rural communities move forward with confidence and hope.

Acharya 90 FM

**Address: Acharya 90 FM, 6th Floor, CTES' N.G.
Acharya & D.K. Marathe College, Shri N.G.
Acharya Marg, Chembur, Mumbai – 400071
Contact No.: 9167993399**

**Email ID:
acharya90fm@acharyamarathecollege.in**



Name and Genesis of the CRS

Acharya 90 FM is a Community Radio Station launched on 13 July 2022, operated by CTES' N.G. Acharya & D.K. Marathe College. It was established to serve the local community of Mumbai's M East Ward by integrating education, student participation, and community outreach. Faculty, students, and community members actively contribute to its programming.

Thematic Focus

The CRS focuses on education, youth development, women-centric issues, health awareness, social responsibility, and community engagement, providing a platform for dialogue, learning, and positive social change.

Innovations in Format

Acharya 90 FM adopts on-field media coverage, media collaborations, audience-led programmes, student-parent podcasts, social media reels, and YouTube content to enhance outreach and listener engagement.



Broadcast Hours and Language:

Broadcast Hours: 24x7

Languages: Marathi, Hindi, English

Major Projects Undertaken

Key initiatives include Kite Festival, Short Film Festival, Open Mic – Bol Bindass, RJ Hunt, Inter-School Poem and Elocution Competitions, Smran Ahillya, Poster Making Competition, Radio Jockey Workshops, and a 28-hour non-stop recording attempt for the London Book of Records.

Major Community Concerns

The CRS addresses access to education, youth empowerment, women's participation, health awareness, community inclusion, and local cultural engagement, strengthening the connection between students and the surrounding community.



FM Radio 90.4 Cotton City, Akola

Address: Dr. Babasaheb Ambedkar Pratishthan,
Prabodhan Nagar, Khadki, Akola – 444004,
Maharashtra

Contact: 9822924387 / 9823690084

Email: 90.4fmradio@gmail.com,

dbacj0248@gmail.com

Website: www.acjmc.in



Name and Genesis of the CRS

FM Radio 90.4 Cotton City, Akola was established on 23 November 2019 as a Government-recognised Community Radio Station. It is affiliated with Sant Gadge Baba Amravati University through Dr. Babasaheb Ambedkar College of Journalism & Social Work and is promoted by an NGO working in women and child development.

Thematic Focus

The station focuses on education, health and hygiene, gender sensitisation, women and child welfare, environmental awareness, agriculture, Divyang welfare, and community issues, promoting local voices and participation.

Innovations in Format

The CRS adopts narrowcasting, expert phone-in programmes, and collaborations with educational institutions for targeted community outreach.

Broadcast Hours and Language:

Hours: 6:00 AM to 12:00 Midnight (18 hours)

Languages: Marathi and Hindi

Major Projects Undertaken

Major initiatives include education and health awareness programmes and the flagship project “Ek Hath Madaticha”, supporting social welfare and community aid.

Major Community Concerns

The station addresses support for marginalised groups, access to education and healthcare, gender equality, labour welfare, and community participation, especially during social crises.



Green FM 90.4 (Community Radio)

Address: Basement, Shivpavilion Building,
Sangli–Miraj Road, Ram Mandir Chowk,
Sangli

Contact Number: 9823093598

Email ID: greenradio90.4@gmail.com



Name and Genesis of the CRS

Green Community Radio 90.4 FM was established on 22 October 2010 with the objective of serving the local community through participatory and community-driven radio broadcasting.

Thematic Focus

The station focuses on community development, education, health and nutrition awareness, government schemes, local governance, women empowerment, youth issues, gender equality, social justice, farming techniques, local culture, folk music, festivals, storytelling, and people's participation.

Innovations in Format

Listener-generated content, mobile and field recording, village-level recordings for farmers, real-life voices instead of studio-only shows, question-answer formats with local experts, use of folk music, edutainment formats, and programme sharing through WhatsApp and social media.

Broadcast Hours and Language:

Broadcast Hours: 19 hours daily

Language: Marathi



Specialized Programming

Green Community Radio 90.4 FM has raised health awareness through Doctors' Room with Medha. During World Breastfeeding Awareness Week, expert interviews with Dr. Sharduli Terwadkar educated mothers on breastfeeding as a "first vaccine" and correct practices, benefiting many families and strengthening infant health and mother-child bonding.

Major Community Concerns

Maternal and child health, nutrition, women empowerment, farmer welfare, access to government schemes, education and skill development, preservation of local culture, and community participation in social development.



Guruwani Community Radio 90.8 FM

Brighton World School, Near Shubham Complex,
Gauripada Road, Yogidham, Milind Nagar, Kalyan (W),
Thane.

Contact: Dr. Vidyullata Kolhe – 9922977612 | Email:
gradio@sspmmumbai.in



Name and Genesis of the CRS

Guruwani Community Radio 90.8 FM was established on 26 September 2019 by S.S.P.M. Mumbai's Gurukrupa College of Education and Research, Kalyan (W). It was among the first CRS in Kalyan, focusing on student participation and serving local community information needs.

Thematic Focus

Education, women empowerment, health and wellbeing, voter awareness, legal literacy, traffic rules, climate change, Marathi literature, youth development, and community welfare aligned with SDGs 3, 4, 5, 6, 13, and 16.

Innovations in Format

Community-produced content (60%), narrowcasting, collaboration with journalism students, live expert interactions, and campaigns with NGOs and government bodies.

Broadcast Hours and Language

Broadcasts 8 hours daily (10 AM–6 PM).
Languages: Marathi, Hindi, English.



Success Stories

Students from schools, B.Ed. and M.Ed. programs gained skills in anchoring, editing, and communication. A Road Safety Awareness Programme with RTO Kalyan significantly improved student awareness of traffic rules and responsible behavior.

Major Projects Undertaken

Legal awareness with District Legal Services Authority, COVID-19 awareness campaigns, Yoga for All (with CEMCA & Ministry of AYUSH), Har Ghar Tiranga, Panchayati Raj Jan Jan Tak Jankari.

Major Community Concerns

Women empowerment, health awareness, education quality, road safety, legal literacy, climate change, and inclusive community participation.



Hingoli Radio 89.6 MHz

Hingoli Radio 89.6 MHz

Ramakrishna Nagar, Balsond, Hingoli – 431513

☎ **9315826394 / 8805392556**

✉ **trishna.airmedia@gmail.com**



Name and Genesis of the CRS

Hingoli Radio 89.6 MHz was launched on 1 May 2025 as a community-managed radio station serving Hingoli district and nearby areas. The station was established to give voice to local communities and address grassroots issues through participatory radio.

Thematic Focus

Women empowerment, education, health awareness, literacy, child rights, digital awareness, tribal and marginalized communities, and local culture.

Innovations in Format

Community-produced programmes, live phone-ins, field recordings, and outreach through a dedicated CRS mobile app.

Broadcast Hours and Language

Broadcast Duration: 54 hours per week

Languages: Marathi, Hindi, local dialects

Specialized Programming

Educational motivation programmes helped a financially underprivileged student from Hingoli district secure top results in the Class 12 examination.



Major Projects Undertaken

Preservation of tribal languages, community awareness programmes, youth participation initiatives, and capacity-building activities for marginalized groups.

Major Community Concerns

Women's welfare, child education, health access, tribal representation, social inequality, and community participation in local development.



Mango FM 90.4

Saroj Apartment, Opp. Maharashtra Garden, Nagala Park, Kolhapur, Maharashtra

☎ 9420904904 / 9422043543

✉ mangofmcrrs@gmail.com

🌐 www.mangofm.in



Name and Genesis of the CRS

Mango FM 90.4 was launched on 01 March 2022 as a community radio station dedicated to serving the local population through informative, educational, and socially relevant programming, with the aim of empowering people through awareness.

Thematic Focus

Agriculture, education, women empowerment, health, youth development, culture, technology, and career guidance.

Innovations in Format

Interactive community programmes, expert interviews, farmer and youth participation, and extensive coverage of government schemes through interviews with over 165 state and central government officials.

Broadcast Hours and Language

Broadcast Hours: 7:00 AM to 11:00 PM

Languages: Marathi, Hindi

Specialized Programming

Mango FM received multiple recognitions for voter awareness, agriculture, and health programmes, including appreciation from the District Magistrate, Agriculture Department, Health Department, and a state-level award from Maharashtra Patrakar Kalyan Nidhi.

Major Projects Undertaken

Key programmes include Shivar (agriculture), Career (education & guidance), Sakshi (women empowerment), Niramay (health), Yuva (youth development), Chanderi (culture), and Pragati Mantra (technology).

Major Community Concerns

Farmer welfare, women empowerment, health awareness, youth guidance, voter awareness, education, and access to government schemes.



PCET's Infinity 90.4 FM

5th Floor, Mechanical Building, PCCOE,
Sector 26, Nigdi Pradhikaran, Akurdi, Pune
– 411044

☎ 9371332683

✉ infinitycr90.4@gmail.com

🌐 <https://infinityfm.pcet.org.in>



Name and Genesis of the CRS

Infinity Community Radio 90.4 FM was established in 2022 by Pimpri Chinchwad Education Trust (PCET). The studio was inaugurated on 11 July 2022, and official broadcasting began on 29 August 2022, with the vision of creating an inclusive, community-driven media platform.

Thematic Focus

Education, health, women empowerment, youth development, culture, literature, environment, spirituality, agriculture, career guidance, and community wellbeing.

Innovations in Format

The station actively works outside the studio, engaging directly with communities through initiatives like reading programmes for children of construction workers and monthly interaction programmes for senior citizens, blending broadcasting with grassroots participation.

Broadcast Hours and Language

Broadcast Hours: 16 hours daily
Languages: Marathi, Hindi, English



Specialized Programming

Infinity Community Radio's voting awareness song was broadcast across Maharashtra and on All India Radio, Pune. The station was also felicitated by Pimpri Chinchwad Patrakar Shehar Sangh for its contribution as a key community media platform.

Major Projects Undertaken

Infinity Community Radio received the "Best Innovative Practices" award under the Yoga promotion project by CEMCA, Ministry of AYUSH, and UNESCO, being selected among the top 20 community radio stations nationwide.

Major Community Concerns

Community literacy, senior citizen wellbeing, voter awareness, youth engagement, cultural preservation, education access, and social inclusion.



Radio Deogiri FM 91.2

Savitribai Phule Mahila Ekatma Samaj Mandal
Guruvarya Lahuji Salve Aarogra Kendra, Plot No.
P6, MIDC Railway Station Area, Chhatrapati
Sambhajanagar (Aurangabad), Maharashtra
☎ 09922435041

✉ radiodeogiri91.2@gmail.com

🌐 spmesmandal.org



Name and Genesis of the CRS

Radio Deogiri FM 91.2 – Warsa Loksanskuticha was launched on 26 January 2022 by Savitribai Phule Mahila Ekatma Samaj Mandal. The CRS broadcasts in Chhatrapati Sambhajanagar and nationwide through its App, sharing training programs, health and education awareness, and community success stories.

Thematic Focus

Empowering marginalized and underdeveloped communities by highlighting their talents, skills, and contributions to build a self-reliant, self-respecting, and patriotic society.

Innovations in Format

- Launched Radio Deogiri FM 91.2 App (Oct 2024) for nationwide access.
- Conducts on-site programs to engage local audiences and showcase talent.

Broadcast Hours and Language

- Hours: 7 AM – 8 PM (13 hours daily)
- Languages: Marathi, Hindi



Specialized Programming

1. Tuch Ho Durga: Navratri event promoting self-defense for girls; reached 1,500 students across city schools.
2. Shaktirupini Namostute: Interviews with women achievers inspiring communities through their extraordinary work.

Major Projects Undertaken

- UNICEF End Child Marriage Project
- AVYAY Project
- WASH Project (ongoing)

Major Community Concerns

Women's empowerment, child protection, education, health awareness, and social inclusion of marginalized communities.



Radio FTII 90.4

Film & Television Institute of India, Law
College Road, Erandwane, Pune,
Maharashtra, 411004

☎ **020-25580059**

✉ **radio@ftii.ac.in**



Name and Genesis of the CRS

Radio FTII 90.4 was inaugurated on 29 January 2007. Trial broadcasts began on 1 June 2006, and program development started in 2003, involving staff, students, and the community. It was established under the Community Radio Policy of the Ministry of Information & Broadcasting, India.

Thematic Focus

Covers social issues, education, culture, and empowerment, highlighting stories from diverse community members including women, youth, and marginalized groups.

Innovations in Format

- One of India's earliest community radios to actively engage students and staff in content creation.
- Builds program bank collaboratively with the local community.

Broadcast Hours and Language

- Hours: Monday–Friday, 10:00 AM – 6:00 PM (8 hours)
- Languages: Hindi, Marathi



Specialized Programming

- Interview with a trans woman PhD achiever overcoming gender barriers.
- Story of a special child overcoming medical negligence and setting a Limca Book of Record for 13-hour non-stop swimming.
- Interview with an auto-rickshaw driver with disabilities.
- Student reflections on their FTII journey.

Major Projects Undertaken

- Community and student-driven storytelling projects.
- Awareness programs on social inclusion, education, and empowerment.

Major Community Concerns

- Gender equality and empowerment
- Inclusion of differently-abled individuals
- Youth education and career guidance
- Representation of marginalized voices



Radio Himmat

Address: B/4, Adarsh Apartment, in front of Maltekdi, Near MHADA Building, Tope Nagar, Amravati, Maharashtra – 444603.

Contact: 8767593075 (Siddhant Deshmukh), 9623458541 (Subodh Deshmukh).

Email: maharashtragramdarpan@gmail.com

Website: maharashtragramdarpan.org



Name and Genesis of the CRS

Radio Himmat Community Radio Station is a farmer-centric initiative designed to support suicide-prone farmers and marginalized communities in the Vidarbha region. The name “Himmat” symbolizes courage and hope. The CRS is envisioned as a Farmer Motivation Center, focusing on agriculture, rural development, and women empowerment. The tentative launch date is 6 August 2026.

Thematic Focus

The CRS focuses on sustainable agriculture, women empowerment through SHGs, rural livelihoods, public health and sanitation, de-addiction awareness, adult literacy, Panchayati Raj education, government scheme awareness, and promotion of local culture and talent.



Innovations in Format

Radio Himmat follows a “Radio Plus Action” model by linking broadcasts with on-ground development work. Program topics are decided through village surveys (PRA). The station connects SHGs for peer learning, links radio awareness with vocational training, and promotes regional artists to strengthen community ownership.



Broadcast Hours and Language

Broadcast Hours: 24 hours

Languages: Marathi, Hindi, and local languages



Specialized Programming

Radio Himmat aims to begin full operations on 6 August 2026 and is positioned to become a strong platform for rural transformation by combining farmer motivation, women empowerment, health outreach, and community participation.

Major Projects Undertaken

Key initiatives include Jal Jeevan Mission, Swachh Bharat Mission (ODF Plus), Water Tax Collection through SHGs, Maha Arogya Shibir health camps, women livelihood projects, dairy development, and rural industrialization through Mahagram Producer Company.

Major Community Concerns

Farmer distress, water scarcity, sanitation, rural health access, women's economic independence, unemployment, lack of awareness about government schemes, and preservation of regional culture.



Radio Karmaveer FM 88.4

Radio Karmaveer 88.4, Karmaveer Adv. Baburao
Ganpatrao Thakare College of Engineering,
Udoji Maratha Boarding Campus, Gangapur Road,
Nashik – 422013

Contact: 8669884884

Email: contact@radiokarmaveer.com



Name and Genesis of the CRS

Radio Karmaveer 88.4 was launched on 1st May 2025 in Nashik with the aim of empowering students and teachers. The station provides a platform for education, creativity, and community participation, strengthening learning through radio.

Thematic Focus

Education, student and teacher empowerment, youth development, women's education, health awareness, skill development, environmental awareness, and community engagement.



Innovations in Format

The station produced short awareness sparklers on Nandur Madhyameshwar Bird Sanctuary with the Forest Department. It also created the official anthem for the Nashik MVP Marathon and delivered special festival-based programmes to reach diverse audiences.



Broadcast Hours and Language

Broadcasts daily in Marathi and Hindi.

Specialized Programming

The Nashik MVP Marathon anthem created by Radio Karmaveer gained massive social media reach and motivated over 20,000 participants, showcasing youth creativity and community connection.

Major Projects Undertaken

Environmental awareness campaigns, Nashik MVP Marathon anthem project, and cultural festival-based community programmes.

Major Community Concerns

Student development, quality education, environmental conservation, youth participation, and social awareness.



Radio KOKAN

90.4 MHz

502, Radio Bhawan, Near Ekdant Plaza,
RadhaKrishna Nagar, Dhamnavane,
Tal-Chiplun, Dist-Ratnagiri, Maharashtra
Contact: +91 8898061430 / +91 9869078977
Email: mohiteyuvraj1@gmail.com,
janniva20@gmail.com



Name and Genesis of the CRS

Radio KOKAN 90.4 was established on 14 April 2022 by JANNIVA organisation with a vision to strengthen education, promote sustainable farming, empower Dalit women, and guide youth. The station began operations with a small but committed five-member team.

Thematic Focus

Quality education, Dalit and women empowerment, self-employment, modern farming practices, youth guidance, climate and environmental awareness.



Innovations in Format

Along with regular broadcasting, the station uses narrowcasting through local cultural and social groups. Collaborations with educational NGOs help implement community campaigns and intervention projects.



Broadcast Hours and Language

Broadcasts 6 hours daily from 7:00 AM to 1:00 PM with repeat transmission.
Languages: Marathi, Hindi, and local languages.

Specialized Programming

Radio KOKAN 90.4 has inspired youth to actively participate in social awareness and personality development activities. Women have united to raise their voices on social and economic issues, building confidence and collective strength. Local schools have become more engaged in improving education, while farmers are adopting better and sustainable farming practices.

Major Projects Undertaken

Post-flood and landslide environmental awareness programmes, student dropout studies, youth personality development and career guidance camps, and school infrastructure support with local groups.

Major Community Concerns

Education quality, youth employment, women empowerment, farmer sustainability, and environmental protection.



Radio Manbhavan 90.8 FM

Radio Manbhavan 90.8 FM operates from the M.J. College Campus, located opposite Ekalavya Krida Sankul, Jalgaon – 425001, Maharashtra. The station can be contacted at 9922337361. Email: manbhavanradio@gmail.com, website: <https://radiomanbhavan.kces.in/>.



Name and Genesis of the CRS

Radio Manbhavan 90.8 FM was launched on 14 April 2022 by KCES M.J. College, Jalgaon. Conceived as a true community radio, the station was established to reach underserved sections of society through meaningful, heart-touching audio content that supports social and educational development.

Thematic Focus

The station focuses on education, farmers' issues, women's education, healthcare awareness, rural entrepreneurship, and preservation of local culture. Programmes are designed to address grassroots concerns while promoting social awareness and inclusive growth.

Innovations in Format

Radio Manbhavan adopts a mix of interviews, radio dramas, talk shows, and magazine-style programmes. These formats encourage participation from students, experts, and community members, making the content relatable and engaging.



Broadcast Hours and Language

The CRS broadcasts 12 hours daily from 7:00 am to 7:00 pm, primarily in Marathi and Hindi, ensuring accessibility for local listeners.

Specialized Programming

A notable initiative of Radio Manbhavan was empowering schoolgirls by giving them the opportunity to interview the District Collector on air. This experience significantly boosted their confidence, communication skills, and sense of participation in public dialogue.

Major Projects Undertaken

The station has successfully implemented the AVYAY Project in collaboration with CRA, New Delhi, and actively participated in International Yoga Day campaigns organized by CEMCA, New Delhi.

Major Community Concerns

Radio Manbhavan addresses key local challenges such as low educational awareness in rural areas and limited knowledge about health issues. Through focused programming, the station plays a vital role in community education and social transformation.



Radio Mangal Dhwani 89.6 FM

Radio Mangal Dhwani 89.6 FM is located near Mangal Grah Mandir, Chopda Road, Amalner – 425401, District Jalgaon, Maharashtra. The station can be contacted at 9923206252. Official correspondence may be sent to radiomangaldhwani89.6fm@gmail.com.



Name and Genesis of the CRS

Radio Mangal Dhwani 89.6 FM is a community radio initiative run by Mangal Grah Seva Sanstha, Amalner. The station was established with the objective of using radio as a development tool to serve rural and underserved communities through education-oriented and socially relevant broadcasting.

Thematic Focus

The CRS focuses on education, farmers' welfare, women's empowerment, healthcare awareness, rural entrepreneurship, and preservation of local culture, addressing everyday issues of the community through locally rooted programming.

Innovations in Format

The station uses interactive formats such as interviews, radio dramas, magazine programmes, and talk shows, encouraging community participation and making information accessible and engaging for rural listeners.



Broadcast Hours and Language

Radio Mangal Dhwani broadcasts daily from 11:00 am to 1:00 pm, with a repeat broadcast from 4:00 pm to 6:00 pm. Programmes are aired mainly in Marathi and Hindi.

Specialized Programming

Radio Mangal Dhwani has played a key role in motivating farmers to adopt improved agricultural practices and encouraging women to actively participate in social and self-employment initiatives, strengthening confidence and collective action within the community.

Major Projects Undertaken

The station has supported initiatives under Paani Foundation, Swachh Bharat Mission, farmer training programmes, women empowerment drives, Maha Aarogya Shibir, tree plantation campaigns, and Rojgar Melawa activities.

Major Community Concerns

Low levels of educational awareness and limited access to health information remain major concerns in the region. Radio Mangal Dhwani addresses these gaps by using community radio as an effective medium for awareness, education, and social change.



Radio MGIRI 90.4 FM

Radio MGIRI 90.4 FM operates from the Mahatma Gandhi Institute for Rural Industrialization (MGIRI), Maganwadi, Ramnagar Ward, Wardha – 442001, Maharashtra. The station can be contacted at 9596558899 / 07152-252599, and official communication may be sent to radiomgiri90.4fm@gmail.com.



Name and Genesis of the CRS

Radio MGIRI 90.4 FM is an initiative of MGIRI, a national institute under the Ministry of MSME, Government of India. Conceived during 2010–11 by MGIRI's Rural Craft and Engineering Department, the station was envisioned as a community-driven platform to strengthen rural livelihoods and self-reliant village economies. After securing statutory approvals, Radio MGIRI was formally inaugurated on 22 April 2013 and began broadcasting from the MGIRI campus in Wardha.

Thematic Focus

The CRS focuses on rural entrepreneurship and village industries, health awareness, legal literacy, education, and women empowerment. Its programmes aim to support sustainable livelihoods, social awareness, and inclusive rural development.



Innovations in Format

Radio MGIRI blends traditional broadcasting with participatory and digital formats. Initiatives such as the Navdurga Women Series highlight inspiring women role models, while YouTube podcasts extend conversations beyond FM. Student participation, folk art promotion, and community-driven content creation ensure strong local ownership and relevance.

Broadcast Hours and Language

The station broadcasts for 16.5 hours daily, from 06:00 am to 10:30 pm, in Hindi and Marathi, enabling wide accessibility across rural and semi-urban audiences.

Specialized Programming

Radio MGIRI's Singing Competition provided a vibrant platform for young talent, attracting enthusiastic participation from local youth. The initiative boosted confidence, encouraged artistic expression, and reinforced the station's role as a nurturer of community creativity.

Major Projects Undertaken

The station has actively supported national awareness campaigns through on-ground engagement and Nukkad Natak, including Swachhata Hi Seva, Nasha Mukh Bharat Abhiyaan, and Vigilance Awareness Week, focusing on cleanliness, addiction prevention, integrity, and public vigilance.

Major Community Concerns

Key concerns addressed by Radio MGIRI include limited awareness about health, legal rights, cleanliness, substance abuse, and livelihood opportunities. Through focused programming and community outreach, the CRS works to bridge information gaps and promote informed, responsible citizenship.



Radio MIIT 90.0 FM

**KBH Dental College, Mumbai–Agra Road,
Panchavati,
Nashik – 422003, Maharashtra.
Email: madhuraatrust@gmail.com**



Name and Genesis of the CRS

Launched on 23rd August 2022, Radio MIIT 90.0 FM is an initiative of Madhuraa Women Empowerment and Welfare Trust, Nashik. The station was established to serve the community through engaging audio content, blending entertainment with social awareness. Over time, it has emerged as a popular and trusted radio companion for Nashik's adult listeners.

Thematic Focus

The CRS addresses women empowerment, education, health, cleanliness, entrepreneurship, competitive exams, and women and child welfare, using radio as a medium for awareness, dialogue, and positive social change.

Innovations in Format

Radio MIIT actively combines broadcasting with field engagement through road-based traffic awareness campaigns, college outreach programmes, and participation in local events, strengthening its connect with the community.

Date of launch : 23rd August 2022.

Broadcast Hours and Language

Broadcasts daily from 6:00 am to 10:00 pm in Marathi, ensuring strong regional reach and listener connection

Specialized Programming

The Road Safety Awareness Campaign conducted on Nashik roads directly engaged citizens, promoted responsible driving practices, and reinforced the station's role as a socially responsible community voice.

Major Projects Undertaken

Key initiatives include traffic safety drives, youth-centric college outreach programmes, and community engagement through sports and awareness events.

Major Community Concerns

Radio MIIT focuses on addressing road safety, women and child issues, public health awareness, and civic responsibility through consistent and accessible community-oriented programming.



Mann Deshi Tarang Vahini

Mann Deshi Tarang Vahini, operated by Mann Deshi Foundation, Mhaswad, Satara, Maharashtra, broadcasts at 90.4 MHz. The station can be contacted at Mobile: 9921917220 / 7678085239, Email: crs@manndeshi.org.in. The foundation's website is www.manneshifoundation.org and the mobile app is available on [Google Play Store](#).



Genesis

Mann Deshi Tarang Vahini was launched on 17th November 2008 with the aim of empowering women and promoting Mann Deshi culture and folk arts. It provides a platform for rural women and the community to share their stories, knowledge, and experiences while highlighting local culture and traditions.

Thematic Focus

The station focuses on preserving Mann Deshi culture and raising awareness on water, literacy, organic farming, health, and government schemes. Signature programmes include Malavarche Shivar for farmers, Gammat Jammam for children, Sakhi Sajani for women, Tarunai for youth, and Radio Doctor for health.

Innovation in Format

Mann Deshi Tarang Vahini has introduced innovative programmes on personal hygiene for adolescent girls and eco-friendly farming initiatives. The station actively engages listeners through interactive formats, storytelling, and locally relevant content to maximize participation and awareness.

Broadcast Hours and Language

The station broadcasts 8 hours daily in Marathi and Hindi: 7:00 AM–10:00 AM, 12:30 PM–2:30 PM, and 6:00 PM–9:00 PM.

Specialized Programming

Kerabai Sargar, born into a poor farmer's family, had no formal education but became a radio jockey at the age of 50. Through Mann Deshi Tarang, she hosts shows highlighting farming, village culture, devotion, and folk traditions, preserving local heritage. Her journey inspires rural women across Maharashtra, proving that determination and passion can overcome social and educational barriers.

Major Projects Undertaken

The station has collaborated with UNICEF, UNESCO, SMART, Social Justice initiatives, the District Information Office, and the Satara Election Department to carry out awareness and community development programmes.

Key Community Concerns

Mann Deshi Tarang addresses local issues such as agriculture, health, education, and cultural preservation. The station emphasizes community participation, training women and youth, and promoting sustainable practices through collaborations with NGOs, self-help groups, and local advertisers to ensure long-term impact and sustainability.



90.0 FM Apna Radio, Amravati

- **Name:** 90.0 FM Apna Radio, Amravati
- **Location:** Shrikant Jickhar Memorial Research Centre, Sant Gadge Baba Amravati University, Amravati, Maharashtra
- **Contact Number:** 9415862377
- **Email:** apnaradio.amravati@gmail.com
- **Website:** www.iimc.gov.in



Genesis

90.0 FM Apna Radio, Amravati is an educational community radio initiative of IIMC, Western Regional Campus. It began as a dry run in January 2025 to provide hands-on broadcasting experience to students while engaging with the local community through informative and value-driven programming.

Thematic Focus

The station focuses on linking academic learning with social development, encouraging community service, and nurturing responsible citizenship among students and listeners.

Innovation in Format

The station operates as a student-led learning lab, integrating classroom teaching with live community broadcasting and experiential media education.

Broadcast Hours and Language

Apna Radio broadcasts daily from 10:00 AM to 06:00 PM during its dry run phase in Hindi, Marathi, and English.

Success Stories

As an emerging station, Apna Radio has successfully engaged students in real-time broadcasting, strengthening practical media skills and community interaction.



Radio Nagar 90.4 FM

**Snehalaya Pratisad Kendra, Lendkar Mala,
Balikashram Road, Ahilyanagar– 414001,
Maharashtra.**

Contact: 9011112390, 9881337775

Email: radionagar@snehalaya.org



Genesis:

Established in 2011 by Snehalaya, Radio Nagar 90.4 FM was conceived as a platform for marginalized and unheard communities. The station works as a civic bridge, amplifying local voices and bringing community concerns to the attention of governance systems. From a modest beginning, it has evolved into a professionally run CRS with a strong grassroots presence.

Thematic Focus:

Radio Nagar focuses on women and children in vulnerable situations, girl child welfare, gender equality, mental health, education, environmental awareness, and socio-economic development.

Innovations in format or any other way:

The station combines broadcasting with narrowcasting and on-ground interventions. Collaborative initiatives with Snehalaya projects, school outreach programs like Nagar Parikrama, and strategic use of social media strengthen community participation and reach.

Broadcast Hours and Language:

Radio Nagar broadcasts for 19 hours daily, from 5:00 AM to 12:00 midnight, in Marathi and Hindi.

Specialized Programming

The station has significantly contributed to reducing child marriage and increasing awareness around health, HIV/AIDS, education, and environmental issues. Its inspirational series “Yashasvi Hotana Majha Pravas” featured 25 entrepreneurs and was later published as a book. Radio Nagar also launched a Marathi audiobook in collaboration with Sakal Prakashan.

Major Projects Undertaken:

Radio Nagar has partnered with UNICEF, CEMCA, CRA, SMART, and other institutions. A key initiative, “Gatha Swatantryachi,” brings India’s freedom movement and local history of Ahilyanagar to schoolchildren through storytelling and radio engagement.

Major Community Concerns:

Low educational awareness, health stigma, child marriage, and limited healthcare access remain key challenges. Radio Nagar addresses these through continuous awareness programming, community campaigns, and outreach activities.



Radio Navsanjivani

89.6 FM

Radio Navsanjivani 89.6 FM, Krishi Vigyan Kendra, Sangvi (Rly.), Tal. Darvha, Dist. Yavatmal – 445202, Maharashtra.

Contact: 9822097611 | Email: kvkyavatmal2@gmail.com, radionavsanjivani@gmail.com



Genesis:

Radio Navsanjivani is an initiative of Navsanjivan Shikshan Prasarak Mandal, Darvha, operating from Krishi Vigyan Kendra, Yavatmal-II. The CRS became operational on 15 September 2024 with the objective of strengthening agriculture-based livelihoods and community development through localized, need-based radio programming rooted in scientific knowledge and grassroots realities.

Thematic Focus:

The station primarily focuses on agricultural technologies and extension, complemented by programmes on health, education, women empowerment, environment, folk culture, and sports—addressing holistic rural development.

Innovations in format or any other way:

Radio Navsanjivani effectively uses narrowcasting to deliver targeted messages directly to farming communities. Awareness is regularly integrated with KVK activities such as Kisan Melavas, government schemes like PM Dhan Dhanya Yojana, and field-based extension programs, ensuring timely and practical dissemination.

Broadcast Hours and Language:

The CRS broadcasts daily from 7:00 AM to 7:00 PM in Marathi, Varhadi, and Banjara, ensuring strong regional connect and accessibility.

Specialized Programming

A notable success involved controlling a severe White Grub infestation in soybean crops. Following expert guidance broadcast by Radio Navsanjivani, farmer Mr. Hiralal V. Raut (72) from Sangvi village adopted recommended plant protection measures and successfully saved his crop, preventing major losses —demonstrating radio's direct impact on farm-level decision-making.

Major Projects Undertaken:

The CRS has actively supported ATMA, Yavatmal, by contributing agriculture-focused content and expert-led awareness programmes aligned with district-level extension activities.

Major Community Concerns:

Key concerns include crop pest outbreaks, limited access to timely agricultural advisory services, and the need for practical awareness on farming technologies. Radio Navsanjivani addresses these gaps by serving as a trusted, localized knowledge platform for farmers and rural communities.



Radio Ranvara 89.6 FM

Radio Ranvara 89.6 FM, Krishi Vigyan Kendra,
Gandheli, Maharashtra.

Contact: +91 8329182441

Email: radianvara@gmail.com

Website: www.mgmkvk.com



Genesis:

Radio Ranvara is a Community Radio Station based at KVK Gandheli, inaugurated on 16 September 2022 by Shri Tushar Gandhi, President, Mahatma Gandhi Foundation, Mumbai. Broadcasting at 89.6 MHz, the CRS was established to serve farming and rural communities by providing timely, reliable, and practical information, especially in the field of agriculture, while also creating a platform for community voices.

Thematic Focus:

The station primarily focuses on agriculture, along with education, healthcare, gender issues, and allied social concerns. Through participatory programming, Radio Ranvara addresses everyday challenges faced by rural communities and connects them with relevant stakeholders and authorities.

Innovations in format or any other way:

Radio Ranvara follows a strong field-based and participatory approach. Programme teams regularly visit villages to document farmers' experiences, livelihood issues, and success stories, which are then broadcast for wider learning. Agricultural scientists and subject experts are frequently invited for interactive discussions. Folk, devotional, patriotic, and light music are also used to motivate and culturally engage listeners.

Broadcast Hours and Language

The CRS broadcasts 8 hours daily in Marathi, ensuring accessibility and strong local connect.

Primetime Programmes:

Popular programmes include Aapal Shivar (agricultural education), Gatha Yashachi (farmers' success stories), Sakhi (women's issues and empowerment), Man Udhan Varyache (youth infotainment), Katha Kathan (storytelling), and Dhanwantari (health tips).

Major Projects Undertaken:

Radio Ranvara implemented the End Child Marriage Awareness Initiative in collaboration with SMART and UNICEF, using radio programmes and village-level narrowcasting to highlight the harms of child marriage, promote girls' education, and spread legal awareness.

The station also participated in the ATAL Vayo Abhyuday Yojana (AVYAY) project under CRA, producing 24 radio programmes on senior citizens' welfare and conducting 10 village-level narrowcasting sessions to promote dignity, health, and social inclusion of the elderly.

Sustainable Development Goals Addressed:

Radio Ranvara aligns its work with SDGs 1, 3, 4, 5, 6, and 13, focusing on poverty reduction, health, education, gender equality, clean water, and climate action through localized communication.



Radio Sugar 90.8 FM

4th Floor, Library Building, Rajarambapu Institute of Technology, Ishwarpur, Maharashtra.
Contact: 7559208908 / 8788863638 | Email: radiosugar@ritindia.edu
Website: www.ritindia.edu



Genesis:

Radio Sugar 90.8 FM was established by Kasegaon Education Society as a community-oriented station to support social awareness and inclusive development through locally relevant radio content.

Thematic Focus:

Women education, child healthcare, farmer guidance, and start-up promotion.

Innovations in format or any other way:

Listener-centric competitions such as reading contests, plantation drives, and iron-rich recipe contests, along with Radio Jockey fast-track training courses to build local media skills.

Broadcast Hours and Language:

17 hours daily; broadcast language: Marathi.

Specialized Programming

A woman from a disadvantaged background, previously a 10th-fail and working as a house help, gained confidence and communication skills through the RJ fast-track course and is now working as a casual Radio Jockey at the station.

Major Projects Undertaken:

World Environment Day plantation drive; Iron-Rich Recipe Contest with expert talks on women's health; Marathi literature reading programmes on Marathi Bhasha Gourav Din.

Major Community Concerns:

Lack of awareness regarding women's health, education, and livelihood opportunities—addressed through participatory and empowering radio initiatives.



Radio Suradhish 89.6 FM

76/1, Vafe, Khutghar, Shahapur, Thane –
421601, Maharashtra
Email: navjeevangramvikas04@gmail.com |
radiosuradhish@gmail.com
Website: www.radiosuradhish.org



Genesis:

Radio Suradhish 89.6 FM was launched on 5 February 2024 by Navjivan Gramivikas Pratishthan after receiving license approval from the Ministry of Information & Broadcasting, Government of India. Located in a tribal and hilly region of Thane district, the CRS was established to serve rural and tribal communities through culturally rooted, socially relevant radio programming.

Thematic Focus:

Women empowerment, tribal welfare, health awareness, agriculture guidance, government schemes, education, and local culture.

Innovations in format or any other way:

Programmes like Divyang ke Sang bring forward success stories of persons with disabilities, while Udja Hans Akela supports orphaned and vulnerable children by connecting them with government welfare schemes. School visits and community participation strengthen grassroots engagement.

Broadcast Hours and Language:

8 hours daily (7:00–11:00 AM & 6:00–10:00 PM)

Languages: Marathi, Hindi

Specialized Programming

Radio Suradhish trained tribal women as presenters and reporters, giving them confidence and a public voice. Many women later formed Self-Help Groups and started small livelihood activities after learning through radio programmes.

Major Projects Undertaken:

Health awareness, women empowerment, farmer guidance, environmental protection, and social awareness campaigns on cleanliness, voter education, anti-addiction, and prevention of child marriage.

Major Community Concerns:

Lack of awareness about health, livelihoods, agriculture, and government schemes among tribal communities.



FM Radio Surbhi

**Buldhana Pride Tower, 5th Floor, Flat No. 505,
Chaitanyawadi, Near Tahsil Karyalaya,
Buldhana – 443001, Maharashtra
Contact: 9423852035 / 8329294235
Email: fmsurbhi@gmail.com**



Genesis:

FM Radio Surbhi, Buldhana was established on 25 March 2023 by Ashray Mahila Samuday Vikas Sanstha, Akola—an NGO recognized with state and regional awards by the Government of Maharashtra for its work in women and child development. The CRS was launched to strengthen social, educational, cultural, and agricultural communication at the grassroots level.

Thematic Focus:

Women and child welfare, education, agriculture, skill development, social awareness, local culture, and community participation.

Innovations in format or any other way:

The station produces local-language programmes, promotes local artists, broadcasts syllabus-based educational content, and designs shows around SHGs, skill training, tribal culture, and government schemes. Public opinion programmes and mobile listening points enhance outreach.

Broadcast Hours and Language:

18 hours daily (6:00 AM to 12:00 Midnight)

Languages: Marathi, Hindi

Specialized Programming

Radio Surbhi has strengthened women Self-Help Groups through dedicated programmes on savings, livelihoods, and government schemes, encouraging active public participation in Nagar Panchayat development and welfare initiatives.

Major Projects Undertaken:

Education-based programming, Divyang (persons with disabilities) focused content, farmer and labour welfare programmes, and youth-centric cultural and sports initiatives.

Major Community Concerns:

Need for improved primary education, health awareness, livelihood opportunities, and access to government welfare schemes among rural and semi-urban communities.



Radio Terna 90.4 FM

**Terna Knowledge City, Terna Engineering College,
Solapur Road, Dharashiv (Osmanabad) – 413501,
Maharashtra
Contact: 9890010072 / 9970500900
Email: radioterna90.4fm@gmail.com**



Genesis:

Radio Terna 90.4 FM is an initiative of the Terna Public Charitable Trust, founded in 1980 by Hon. Dr. Padmasinhaji Patil with a strong commitment to education, healthcare, and social welfare. The CRS emerged from the Trust's long-standing work through Terna Jansewa Kendra, aiming to amplify community voices and promote social development through participatory radio.

Thematic Focus:

Motivational stories, agriculture and farming guidance, women empowerment, health awareness, and dissemination of Central and State Government welfare schemes.

Innovations in format or any other way:

The station blends interview-based shows, farmer interactions, women-led narratives, and expert discussions. Digital outreach through social media and on-ground activities such as health camps strengthens listener engagement.

Broadcast Hours and Language:

Daily broadcast from 5:00 AM to 12:00 Midnight
Language: Marathi

Specialized Programming

Through locally rooted programming, Radio Terna has enhanced awareness on women empowerment, health, sustainable farming, and government schemes, encouraging informed participation within the community.

Major Projects Undertaken:

Child Marriage Prevention and Gender Equality campaigns (with SBC3),
Water Conservation and Rainwater Harvesting initiatives,
Atal Abhyuday Yojana awareness programmes.

Major Community Concerns:

Limited awareness about social issues, health practices, women's rights, and access to government welfare schemes among rural and semi-urban populations.



Radio Uday 89.6 FM

**Adarsh Housing Society, Pandharpur Road,
Miraj – 416410, Dist. Sangli, Maharashtra**
Contact: 9422406785
Email: rspmiraj@gmail.com |
radiouday2025@gmail.com



Genesis:

Radio Uday 89.6 FM is an initiative of Rugna Seva Prakalp, Miraj, a voluntary organization established in 1991. The organization has been actively working in the fields of health, education, environment, empowerment, rural development, and disaster management. The CRS was commissioned on 1 January 2025, with regular broadcasting beginning from 1 April 2025, to extend its social outreach through community radio.

Thematic Focus:

Health awareness, education, environment protection, women and youth empowerment, and rural development form the core thematic areas of Radio Uday.

Innovations in format or any other way:

The station adopts participatory programming involving medical professionals, social workers, and community members, focusing on awareness lectures, interactive discussions, and issue-based content relevant to local needs.

Broadcast Hours and Language:

Broadcast duration: 8 hours daily
Language: Marathi

Specialized Programming

As a newly operational CRS, Radio Uday has begun building community engagement through health awareness and educational programming, strengthening trust and participation among local listeners.

Major Projects Undertaken:

Dhanvantari Jayanti lecture series,
National Ayurveda Day awareness programmes,
Road Safety awareness initiatives.

Major Community Concerns:

Limited access to structured health education, preventive healthcare awareness, and lack of sustained government-supported communication programmes at the grassroots level.



Vasundhara Krishi Vahini 90.4 FM

Vasundhara Krishi Vahini, Community Centre,
Vidyanagari, MIDC, Baramati – 413133,
Maharashtra

Contact: 02112-239558 | 9970080596 / 9075197700

Email: vasundharacr@viitindia.org |
ashamorell@gmail.com



Genesis:

Vasundhara Krishi Vahini is a community radio initiative of the Vasundhara Foundation, launched in April 2004. The station was established to serve farmers and rural communities by sharing practical knowledge, timely information, and development-oriented content related to agriculture and rural livelihoods.

Thematic Focus:

The CRS primarily focuses on sustainable agriculture, rural development, animal husbandry, health awareness, and farmer empowerment. Regular programmes also cover market rates, weather updates, children's education, and community well-being.

Innovations in format or any other way:

Traditional folk formats like Kirtan and Pravachan are used for social awareness. The station conducts special outreach programmes for senior citizens, consumer protection awareness through radio plays, and broadcasts alerts and public information received via official WhatsApp channels.

Broadcast Hours and Language:

Broadcast duration: 10 hours daily
(06:00–11:00 AM & 03:00–08:00 PM)

Languages: Marathi, Hindi, English

Specialized Programming

Through consistent agricultural advisories and expert guidance, Vasundhara Krishi Vahini has strengthened farmers' decision-making on crop management, market planning, and animal health, earning strong trust within the farming community.

Major Projects Undertaken:

Implementation of the AVYAY Project for senior citizens in collaboration with the Ministry of Social Justice and Empowerment; ongoing initiatives for cybersecurity awareness in partnership discussions with Vikaspedia.

Major Community Concerns:

Challenges related to sustainable farming practices, climate adaptation, digital safety, and access to timely agricultural and public service information remain key concerns addressed through the station's programming.



Radio Vatsagulm

90.8 FM

Hingoli Road, Near Water Tank, In front of
Gote College,
Washim – 444505, Maharashtra
Mobile: 9822046488 / 9970033445
Email: radiovatsagulm@gmail.com



Radio
VatsaGulm
90.8 FM

Genesis:

Radio Vatsagulm 90.8 FM was established on 1st May 2015 as a true community radio station with the aim of serving the local population through participatory and need-based broadcasting. The station was envisioned as a platform where community voices, especially from rural Washim, could be heard and represented.

Thematic Focus:

The station primarily focuses on Education and Agriculture, addressing learning needs, awareness building, and dissemination of practical agricultural knowledge relevant to farmers and rural households.

Innovations in format or any other way:

Radio Vatsagulm has adopted digital outreach through an online application platform and maintains active engagement on social media, enabling wider listener interaction beyond conventional radio broadcasting.

Broadcast Hours and Language:

The station broadcasts daily in the Marathi language, ensuring effective communication and deeper connection with the local community.

Specialized Programming

Radio Vatsagulm has emerged as a trusted source of information for farmers and students by consistently delivering locally relevant content and encouraging community participation in programmes.

Major Projects Undertaken:

The CRS has undertaken education-oriented awareness programmes and agriculture-based initiatives aimed at improving knowledge sharing and rural livelihoods.

Major Community Concerns:

Limited access to quality education resources and timely agricultural guidance remain key concerns addressed through the station's programming.



Radio Wardha

90.8 FM

Radio Wardha 90.8 FM,
22, Gokuldham, Sai Nagar Road, Ramnagar,
Wardha – 442001, Maharashtra
Contact: +91 9766320212
Email: fmradiowardha@gmail.com



Genesis:

Radio Wardha 90.8 FM was established on 1st December 2019 by Nisarg Mitra Gram Vikas Shikshan Sanstha, Wardha. The station was set up to address local community needs, with special focus on supporting farmers, strengthening livelihoods, and enabling economic growth. It serves as a participatory platform where community members express concerns, share ideas, and showcase local talent while accessing meaningful information and entertainment.

Thematic Focus:

The CRS focuses on Agriculture, Health, and Education. Its programmes provide farmers with practical guidance on farming practices, promote health awareness, and support educational growth, following a strong community-first approach.

Innovations in format or any other way:

Radio Wardha emphasizes community participation-based programming, field recordings from villages and farms, interactive phone-in shows, expert Q&A sessions, and the use of local dialects, folk music, and storytelling. The station actively collaborates with NGOs, government departments, and local institutions for awareness campaigns.

Broadcast Hours and Language:

Radio Wardha broadcasts for 16 hours daily (6:00 AM – 10:00 PM) in Marathi and Hindi, ensuring wide accessibility and engagement.

Specialized Programming

The station has helped farmers adopt better agricultural practices, encouraged women and youth participation as community reporters, and provided a platform for local cultural talent. Consistent, reliable content has built strong listener trust across the region.

Major Projects Undertaken:

Radio Wardha has implemented several impactful projects in collaboration with UNICEF, CRA, DGIPR, and government departments, focusing on child marriage prevention, gender equality, water conservation, health awareness, agriculture support, education, and Panchayati Raj initiatives.

Major Community Concerns:

Key concerns addressed include agricultural sustainability, health awareness, education access, women empowerment, and social welfare, particularly in rural and underserved communities.



Rayatwani 90.8 FM

**M Building, 4th Floor, YCIS Campus,
Satara – 415001, Maharashtra
Contact: +91 9730951806
Email: rayatwani@ycis.ac.in**



Genesis:

Rayatwani 90.8 FM was launched on 04 January 2022 under Rayat Shikshan Sanstha, Satara. The station was established to serve students and the local community by promoting education, health awareness, youth development, and community engagement through participatory radio broadcasting.

Thematic Focus:

The CRS focuses on education and student guidance, health and wellness, youth skill development, innovation and start-ups, career guidance, local culture, public services, and government schemes, addressing everyday community needs in simple and accessible language.

Innovations in format or any other way:

Rayatwani promotes strong student participation in RJing, scripting, and production. It conducts outdoor recordings during community events, produces programmes in simple Marathi, and uses listener feedback to refine content. Special initiatives include Atal Vayoshree Awareness and Dindi-based community programmes.

Broadcast Hours and Language:

Rayatwani broadcasts for 17 hours daily, primarily in Marathi, with Hindi and English used as required.

Specialized Programming

The Atal Vayoshree Awareness Programme successfully guided senior citizens and families on eligibility and procedures, helping many access benefits through clear and accurate information.

Major Projects Undertaken:

- Atal Vayoshree Awareness Programme
- Anchoring and communication skill workshops for students
- Community event coverage and local awareness programmes

Major Community Concerns:

Student career guidance, health awareness, youth skill development, access to government schemes, and preservation of local culture.



Sharada Krishi Vahini 90.8 FM

Sharada Krishi Vahini 90.8 FM,
KVK Baramati, Malegaon, Sharadanagar,
Tal. Baramati, Dist. Pune – 413115,
Maharashtra
Contact: 9922047590
Email: shardaradiobmt@gmail.com
Website: www.radiosharada.in



Genesis:

Inaugurated on 18 January 2011 at KVK Baramati by Hon. Supriya Sule, MP, Sharada Krishi Vahini was established to strengthen agricultural communication. Broadcasting at 90.8 MHz, the CRS serves farmers and rural communities by sharing scientific farming knowledge, local experiences, and socially relevant information through participatory radio.

Thematic Focus:

Agriculture and allied sectors form the core focus, supported by education, health, women empowerment, and social issues. Key programmes provide crop advisory, modern farming techniques, health guidance, children's content, community voices, and motivational stories.

Innovations in format or any other way:

The CRS blends studio broadcasts with village-level field recordings and narrowcasting through street plays, seminars, schools, and public events, with support from agriculture and health departments.

Broadcast Hours and Language:

Broadcast duration: 13 hours daily

Language: Marathi

Specialized Programming

Student trainees from the CRS have created impactful community programmes. One such trainee received state-level recognition at the Avishkar Research Competition for innovative radio-based agricultural communication.

Major Projects Undertaken:

- Soil health awareness
- Government scheme awareness for farmers, women, and senior citizens
- Community training programmes

Major Community Concerns:

Soil health, climate-resilient farming, farmer awareness, women empowerment, and access to government schemes.



Swaranant CRS 90.4 FM

Swaranant Community Radio Station,
KVK Campus, Karda, Tal. Risod,
Dist. Washim – 444506, Maharashtra
Contact: 9423458880 | Landline: 07251 222260
Email: swaranantr@gmail.com
Website: www.kvkwashim.com



Genesis:

Swaranant Community Radio Station was established on 17 October 2010 under ATMA funding by Suvide Foundation's Krishi Vigyan Kendra (KVK), Karda, Washim. The CRS was initiated to empower farmers, farm women, and rural youth by providing a participatory platform for agriculture, health, education, financial awareness, and cultural expression.

Thematic Focus:

The station focuses on agriculture and rural development, promoting KVK technologies, organic farming, dairy farming, water and soil conservation, literacy, health awareness, nutrition, gender equality, and dissemination of government schemes, while preserving local culture.

Innovations in format or any other way:

Swaranant CRS undertakes theme-based awareness initiatives such as Swachhata Abhiyan (cleanliness), Jal Jagaran (water and soil conservation), and programmes on nutrition, education, early childhood development, and gender issues, using community participation and field outreach.

Broadcast Hours and Language:

Morning – 7:00 AM to 11:00 AM

Evening – 4:00 PM to 8:00 PM

Total Duration: 8 hours daily

Language: Marathi

Specialized Programming

Swaranant CRS has successfully increased awareness among rural communities on improved agricultural practices, health, nutrition, and government welfare schemes, leading to better adoption of KVK technologies and stronger community participation.

Major Projects Undertaken:

- Nutrition and Child Development programmes (with UNICEF & SBC3)
- Health and sanitation awareness campaigns
- Agricultural extension and farmer education programmes
- Government scheme awareness initiatives

Major Community Concerns:

Sustainable agriculture, water and soil conservation, nutrition, health awareness, youth engagement, women empowerment, and access to government welfare schemes.



Vidyavani Community Radio, Pune (MS)

**Vidyavani Community Radio,
Second Floor, EMMRC Building,
Savitribai Phule Pune University,
Ganeshkhind, Pune – 411007
Contact: 8007059090 / 9158857070
Email: vidyavanicr@gmail.com
Website: vidyavani.unipune.ac.in**



Genesis:

Vidyavani Community Radio was established in 2005 by Savitribai Phule Pune University with the vision of strengthening education, youth guidance, and women's participation through community broadcasting. Regular transmission began on 11 June 2005 with 2 hours daily and has expanded to 13 hours with strong community support.

Thematic Focus:

The CRS focuses on education, women empowerment, health awareness, skill development, social responsibility, cultural preservation, environmental issues, and holistic well-being through participatory programming.

SDGs Focused:

Good Health & Well-Being | Quality Education | Gender Equality | Sustainable Cities & Communities | Climate Action

Broadcast Hours and Language:

Broadcast Time: 7.00 AM – 8.00 PM (13 hours daily)

Languages: Marathi, Hindi, English

Frequency: FM 107.4 MHz

Specialized Programming

Community youth trained as RJs have produced 400+ programmes, gained confidence, earned independently, and progressed to working with Akashvani and other CR stations. Success stories like Divya and Aditi highlight community radio as a platform for personal and social growth.

Sustainable Strategies:

Supported by Savitribai Phule Pune University, empanelled with Central Bureau of Communication, and sustained through NGO partnerships, government collaborations, stakeholder participation, and continuous community training.



Yeralavani 91.2 FM

Near Guest House, Miraj Road,
Vishrambag, Sangli – 416415, Maharashtra
Contact: 8275377077
Email: yeralavani91.2@gmail.com
Website: www.yerala.org



Genesis:

Yeralavani 91.2 FM was launched on 31 July 2011 by Yerala Projects Society to connect remote and drought-prone border villages of Maharashtra and Karnataka with development, information, and government schemes through community radio.

Thematic Focus:

The CRS focuses on rural development, agriculture, farmer welfare, women empowerment, health awareness, education, and livelihood promotion for marginalized communities.

Broadcast Hours and Language:

Broadcast Duration: 10 hours daily
Languages: Marathi (80%) and Kannada (20%)

Success Story:

Radio programmes inspired rural women to start home-based food businesses and supported women beneficiaries using e-bikes for essential services in remote villages.

Major Projects Undertaken:

- Scientific temper programmes for school students
- Grape crop disease awareness for farmers
- Women-focused drone training awareness
- Mental health awareness initiatives

Major Community Concerns:

Drought impact, farmer distress, access to government schemes, women mobility, mental health, and sustainable rural livelihoods.



Radio ShivVani

89.6 FM

**Padma Shri Dr. G. G. Jadhav Journalism Chair,
Shivaji University, Kolhapur-416004,
Maharashtra. Contact: 9881191229, Email:
shiv.vani.crs@unishivaji.ac.in**



Genesis:

Launched on 15th August 2024, Radio ShivVani was created to give local communities a participatory platform for sharing voices, culture, issues, and development concerns. The station emphasizes community engagement, folk culture preservation, and empowerment through radio.

Thematic Focus:

Programming focuses on health awareness, education, social issues, women empowerment, civic responsibilities, and the preservation of folk culture, indigenous knowledge, and local languages.

Innovations in Format:

The station integrates AI for programme and music production and shares content with neighbouring community radio stations in Sangli and Satara, ensuring wider outreach and diverse programming.

Broadcast Hours and Language:

Broadcasts in Marathi.

Specialized Programming

Through the DHVANI project, rural women shared traditional Ovyā songs for the first time on air, preserving cultural heritage and gaining recognition in their community.

Major Projects Undertaken:

DHVANI (Documenting Heritage, Voices, and Native Identities) archives folk art forms such as Ovyā, Ukhane, Mhani, Bhajan, and Lokgeete, providing a platform for local artists and promoting cultural preservation.

Major Community Concerns:

Addressing cultural erosion, limited platforms for women and youth expression, and raising awareness on education, health, and social development in rural areas.



DEOGIRI VANI RADIO – 90.0 FM

DEOGIRI COLLEGE, CHHATRAPATI SAMBHAJINAGAR,
MAHARASHTRA.



Genesis:

Deogiri Vani Radio 90.0 FM is the community radio station of Deogiri College, Chhatrapati Sambhajinagar, Maharashtra. The station began its operations on 10 July 2024 and was officially inaugurated on 15 July 2024 with the aim of creating a dynamic communication platform for students and youth.

Thematic Focus:

The radio station primarily focuses on students, youth aspirations, skill development, and opportunities for young people, addressing issues faced by the younger generation while encouraging creativity and communication skills. To support this vision, Deogiri Vani has also introduced a certificate course in Radio Jockeying and Podcast Creation, helping students gain practical media skills.

Broadcast Hours and Language:

Broadcasting on 90.0 FM, the station airs programmes from 8:00 AM to 8:00 PM for 12 hours daily, mainly in Marathi, with some shows in Hindi. Deogiri Vani actively engages listeners through social media outreach, outside broadcasts, student-hosted programmes, and community events. The station also offers a mobile application on the Google Play Store, enabling listeners to access broadcasts online from anywhere.

With strong involvement from faculty members, interns, and student radio jockeys, Deogiri Vani serves as a vibrant platform for experiential learning, youth expression, and community engagement.

Specialized Programming

Finding a Voice: How Deogiri Vani Radio Empowered Students

For many students at Deogiri College, speaking confidently in public once felt like a distant dream. They had ideas, opinions, and creativity, but very few platforms where their voices could truly be heard.

That changed with the arrival of Deogiri Vani Radio 90.0 FM.

From the moment the station began broadcasting, it opened its doors not only to experienced presenters but also to young students who were curious about media, communication, and storytelling. Through training sessions and a certificate course in Radio Jockeying and Podcast Creation, students were encouraged to step behind the microphone and explore their potential.

At first, many of them were hesitant. Speaking live on air felt intimidating. But with guidance from faculty members and the radio team, they slowly began hosting programmes, conducting interviews, and sharing their ideas with listeners.

Soon, something remarkable happened.

Students who once struggled to speak in front of a classroom began confidently hosting shows. They discussed youth issues, shared career guidance, talked about campus life, and even produced podcasts that reflected the concerns and aspirations of their generation.

The impact went beyond the studio walls.

School students were invited to host special shows, giving them an early taste of communication and creativity. Outside broadcasts and social media interactions brought new audiences to the station, creating a lively exchange between the campus and the wider community.

For many young presenters, Deogiri Vani became more than a radio station. It became a space where they discovered their voice, built confidence, and developed valuable skills for the future.

Today, every broadcast carries the energy of youth, the curiosity of learners, and the spirit of expression.

Through Deogiri Vani Radio, students are not just listening to the world around them. They are learning to speak to it, shaping conversations and inspiring others to find their own voice.

RADIO VISHWAS (90.8 MHZ)

**Basement of Vishwas Cooperative Bank Ltd.,
Behind Prakash Petrol Pump,
Govind Nagar, Mumbai Naka,
Nashik – 422009, Maharashtra
8380016512
radiovishwas@gmail.com**



Genesis:

Radio Vishwas is the first community radio station in Nashik, launched on 23rd August 2011. It was established to provide a platform for common people to raise their voices and address social issues.

The station has its own mobile application (available on Play Store and App Store) with 5 lakh listeners across 21 countries and recorded 3,18,255 listening hours in 2021. It runs 50+ weekly programmes hosted by contributors from around the world.

Radio Vishwas has received two National Awards (Sustainability & Thematic) from the Ministry of Information & Broadcasting, Government of India, and is part of the LEAD CRS movement in Maharashtra.

Over the past 11 years, it has worked extensively on women's financial literacy in 55 slum areas of Nashik and collaborated with organizations such as UN, UNICEF, UNESCO, and WHO on projects related to maternal health, early childhood development, child marriage prevention, gender equality, and education rights.

Thematic Focus

- Women Empowerment & Gender Equality
- Prevention of Domestic Violence & Legal Awareness
- Women's Physical & Mental Health
- Child Rights & Protection
- Education & Financial Literacy
- Community Development & Citizen Participation

Innovations in Format

Radio Vishwas has adopted multiple innovative engagement strategies:

- Phone-in interactive programmes
- Survivor-centric storytelling
- Community fellows as ground connectors
- Linkage with support services (112, Bharosa Cell, Childline, One Stop Centre, Legal Aid)
- Blending awareness with cultural & festive programming
- Use of Maharashtra's folk art forms like Bharud, Kirtan, Gondhal for social messaging

This approach reduces stigma and increases participation on sensitive issues.

Specialized Programming

Lalita Devi – From Struggle to Empowerment

Originally from Bihar, Lalita Devi overcame social stigma, childlessness, financial struggles, and hardship.

Through Aarambh Project, she received maternal health guidance and delivered a healthy baby boy.

Later, she actively participated in Hinsa Ko No campaign, gained confidence, opposed dowry practices, and now spreads awareness against domestic violence through her vegetable business in Nashik.

Her journey reflects empowerment through awareness and community support.

Sheetal Bendkule – Courage After Loss

A 21-year-old widow from Bharatnagar, Nashik, Sheetal lost her husband in a road accident.

Initially withdrawn, she gradually rebuilt her confidence through participation in Hinsa Ko No meetings.

On Ashadhi Ekadashi (2025), she confidently participated in a public celebration despite social stigma around widowhood.

Her transformation demonstrates emotional resilience and empowerment through collective support.



RADIO VIKAS BHARATI 90.8 FM

THE KRISHI VIGYAN KENDRA (KVK),
NANDURBAR, MAHARASHTRA



Genesis:

Radio Vikas Bharati 90.8 FM is a community radio station operated by Dr. Hedgewar Seva Samiti through the Krishi Vigyan Kendra (KVK), Nandurbar, Maharashtra. The station began broadcasting on 24 October 2021 with the aim of providing locally relevant information and empowering rural and tribal communities of the aspirational Nandurbar district.

With the motto “Connecting Knowledge with Culture,” the station promotes community bonding, social awareness, and practical guidance through programmes focused on agriculture, education, health, culture, employment, and community development. While agriculture remains its primary focus, Radio Vikas Bharati also produces programmes for women, youth, school children, teachers, senior citizens, and farmers, making it an inclusive communication platform for the entire community.

Major Projects Undertaken:

Some of its popular programmes include Krishi Sandesh, Shet Shivar, Sakhi Sobati, Yuva Tarang, and Arogya Mantra, which provide agricultural advisories, health awareness, women’s empowerment discussions, and career guidance for youth. The station actively involves progressive farmers, entrepreneurs, experts, and local artists in its broadcasts, ensuring that community voices remain at the centre of programming.

Radio Vikas Bharati has collaborated with organizations such as UNICEF, SMART Association for campaigns related to health awareness, COVID-19 vaccination, nutrition, climate change, and government schemes. In recognition of its contribution to community development, the station received the Asha Best Community Radio Centre Award 2025 from the Directorate of Cultural Affairs, Government of Maharashtra.

Reaching more than 65 villages and a growing listener base across the region, Radio Vikas Bharati continues to serve as a trusted platform that connects farmers and rural communities with knowledge, opportunities, and development initiatives.

Specialized Programming

When Knowledge Reaches the Field: The Voice of Radio Vikas Bharati

In the tribal-dominated district of Nandurbar in Maharashtra, farming is not just an occupation. It is a way of life. Yet many farmers often struggle with changing weather patterns, pest attacks, and limited access to reliable agricultural information.

For many of them, the turning point came with the arrival of Radio Vikas Bharati 90.8 FM.

Broadcasting from the Krishi Vigyan Kendra in Nandurbar, the station began sharing simple and practical information about farming practices, weather updates, crop protection methods, and government schemes. The programmes were presented in local dialects so that farmers could easily understand and apply the advice in their fields.

One of the most popular programmes, Krishi Sandesh, became a daily companion for farmers. Through this programme, experts discussed seasonal cropping patterns, pest management, and new agricultural technologies suited to local conditions.

Farmers who initially listened with curiosity soon began participating actively. They shared their questions, experiences, and even their success stories.

Alongside agriculture programmes, the station also introduced initiatives for women and youth. Sakhi Sobati encouraged women to explore entrepreneurship, health awareness, and self-reliance, while Yuva Tarang inspired young listeners to learn about career opportunities and rural enterprises.

Gradually, the radio station became more than just a source of information. It became a bridge between farmers, experts, and institutions.

Farmers started adopting improved practices and environment-friendly farming methods. Youth began exploring new livelihood opportunities. Women gained confidence to participate in discussions and share their achievements. Today, across villages of Nandurbar district, the voice of Radio Vikas Bharati echoes through farms and homes.

It reminds people that knowledge, when shared in the language of the community, has the power to transform lives.

And every day, Radio Vikas Bharati continues to connect knowledge with culture, helping rural communities move forward with confidence and hope.

Radio Mast 90.4 FM

Mahatma Gandhi Vidyamandir
6th Floor, K.B.H. Dental College
Panchavati, Nashik – 422003, Maharashtra
Station Address / Correspondence:
Loknete Vyankatrao Hiray Marg
Malegaon Camp, Malegaon
Nashik – 423105, Maharashtra
Phone: 7720020774
Email: radiomast20july@gmail.com



Name and Genesis of the CRS:

Radio Mast 90.4 FM is the community radio station of Mahatma Gandhi Vidyamandir's Maharaja Sayajirao Gaikwad College, located in Malegaon, Nashik district, Maharashtra. The station was launched on 20th July 2010 at the Samajshree Prashantdada Hiray Music and Fine Arts Institute.

Established by an institution actively engaged in education, agriculture, and women and youth empowerment, Radio Mast serves as a key platform for community engagement. It has emerged as a popular medium among the people of Malegaon, especially adults, by combining entertainment with informative programming. The station offers diverse content, including music, agricultural information for farmers, and educational guidance for students.

Thematic Focus

- Agriculture: Information and guidance for farmers
- Education: Academic support and competitive exam preparation
- Women Empowerment & Child Welfare
- Health & Sanitation Awareness
- Sports & Cultural Promotion
- Social Issues: Cleanliness campaigns, rights awareness, and community development

Innovations in Format

- Village-Level Engagement: Agricultural programmes through direct interaction with farmers
- Outreach to Workers: Promotion of radio among handloom workers, a key occupation in Malegaon
- Youth-Focused Content: Competitive exam guidance and educational programming
- Field-Based Programming: Visits to rural areas for awareness and participation

Major Projects Undertaken

- Agricultural awareness campaigns in collaboration with agricultural experts
- Field visits and interviews with farmers on crop-related issues
- Educational and competitive exam guidance programmes for youth
- Outreach programmes targeting handloom workers and rural communities

Specialized Programming

Radio Mast has successfully strengthened its connection with farmers and rural communities through field-based agricultural programmes. By organizing expert interactions and farmer interviews, the station has enhanced awareness about crop practices and agricultural development. Its outreach among handloom workers and students has also increased listenership and community participation, making it a trusted source of both information and entertainment in the Malegaon region.

Sustainable Strategies

- Institutional support from Mahatma Gandhi Vidyamandir
- Strong volunteer base and community participation
- Focus on locally relevant content to maintain audience engagement
- Field outreach initiatives to expand listenership

MANIPUR



Diamond Radio

91.2 FM

GNational Highway 102, Opp. Khongjom Police Station, Thoubal District, Manipur – 795148
Contact: M. Hemanta Singh,
+91-7005347328
912diamondradio@gmail.com



Name and Genesis of the CRS:

Established in 2017 by Khongjom War Memorial Trust (KWMT), Diamond Radio is Manipur's first community radio station. It was created to act as a change agent by addressing socio-economic and cultural barriers while promoting community participation and local development.

Thematic Focus:

Health, education, environment, agriculture, industries, human rights, human trafficking awareness, HIV/AIDS awareness, legal awareness, child protection, anti-corruption, and government schemes.

Primetime Programmes:

Pukningee Warol, Khongchatsigee Wari, along with cultural content like songs, drama, Sumang Leela, Epom, Kabi Samilon, and short stories that preserve local heritage and encourage community interaction.

Listeners & Outreach:

Covers multiple villages across Thoubal district with a reach of around 1 lakh people and an active listener base of approximately 75,000.

Innovations in Format or Any Other Way:

Uses both broadcasting and narrowcasting; collaborates with institutions like Manipur Nursing Institute and local organisations for awareness campaigns and community interventions.

Major Projects Undertaken:

TB Challenge (with SMART, New Delhi), COVID-19 awareness and vaccination series, and participation in #YoungWarriors campaign with CRA.

Sustainable Strategies:

The station is Supported by KWMT and generates revenue through collaborations with government agencies and external organisations.

Radio Feeds 91.2 MHz

Address : Hengbung, P.O. Kangpokpi-795129, Manipur
Mobile No. : 7005289737
Email : crsfeeds@outlook.com



Genesis

Radio FEEDS 91.2 MHz was launched on 1st May 2019 by the Foundation for Environment and Economic Development Services (FEEDS) to provide information to local communities about health, sanitation, education, social welfare schemes, folklore, and music. An initial survey across Karong, Keithelmanbi, Jangnoi, and Maohing villages highlighted the community's need for accessible information and communication, especially among Naga and Kuki tribes with low literacy levels. The station was established to address these gaps and give a voice to marginalized rural populations.

Thematic Focus

The station focuses on discovering and promoting talents among children, youth, and elders while addressing problems faced by underprivileged groups. Programmes are designed to provide practical solutions to community challenges, particularly in health, education, and social welfare.

Innovations in Format

Radio FEEDS conducts outreach programmes on health and sanitation, actively engaging rural communities to disseminate information and encourage participation in radio-based initiatives.

Broadcast Hours and Language

The station broadcasts four hours daily in Manipuri, Thadou Kuki, Mao, Maram, and Nepali.

Specialized Programming

Kaikho from Mao Taphou village in Senapati District was diagnosed with Pulmonary TB after experiencing a persistent cough. Over six months, Kaikho adhered to rigorous treatment while maintaining proper nutrition and drawing on community support. Following recovery, he became a "TB Champion," educating others and challenging myths surrounding the disease, demonstrating how Radio FEEDS' health programmes empower individuals and inspire community action.

Major Projects Undertaken

- The TB Challenge
- Atal Vayo Abhyuday Yojana

Major Community Concerns

Key community concerns include health awareness, sanitation, access to welfare schemes, and empowering marginalized tribal communities. Radio FEEDS addresses these through participatory programmes, skill development, and targeted outreach.



Radio Nongin 90.8 MHz FM

3rd Floor, Gambhir Singh Shopping Arcade,
BT Road, Imphal, Manipur – 795001

Contact Person: Mr. Y. Ibungochouba Singh
| +91-8920654897 | ysfc.ngo@gmail.com |
ysfc.org.in



Genesis:

Launched on 14th March 2020 during the COVID-19 lockdown, Radio Nongin provided critical awareness, healthcare guidance, and entertainment when physical contact was limited. It was officially inaugurated on 4th April 2021 and serves all local communities under the Ministry of Information and Broadcasting license.

Thematic Focus:

The station focuses on education, healthcare, rural development, women's education, legal awareness, science, and culture, with key SDGs: Good Health, Quality Education, Gender Equality, and Responsible Consumption.

Major Projects:

Yoga Day, Har Ghar Tiranga, Senior Citizens' welfare series (AVYAY), WASH initiatives, COVID-19 awareness & vaccination, TB Awareness, and community heritage projects.



MEGHALAYA

Mawkynrew 89.60 FM

**Mawkynrew 89.60 FM, Jongksha Village,
Mawkynrew C&RD Block, East Khasi Hills, Meghalaya
– India. Operated under NECTAR, Shillong. Official
contacts are co-ordinated through local village
dorbar**



Genesis:

Mawkynrew 89.60 FM, the first community radio station in Meghalaya, was inaugurated in March 2024. The initiative was led by NECTAR with support from the Ministry of Information & Broadcasting to bridge information gaps in rural East Khasi Hills. Serving over 100 villages and around 35,000 people, the station provides a platform for education, dialogue, cultural preservation, and community development.

Thematic Focus:

The station emphasizes education, health, agriculture, environment, livelihood, and cultural preservation. Programs aim to empower marginalized groups, particularly farmers and tribal communities, by providing information on government schemes, sustainable farming, health awareness, and local traditions.

Innovations in Format

Mawkynrew FM uses participatory production, recording directly from villages, classrooms, and fields to capture authentic community voices. Broadcasts incorporate Khasi dialects, folk music, storytelling, and local events, ensuring cultural relevance. Collaborative programs with village councils promote active community involvement.

Broadcast Hours and Language

- Hours: 24/7
- Languages: Khasi and local dialects

Frequency: 89.60 MHz FM

Specialized Programming

The radio has transformed communication in the region, allowing villagers to access timely information on health, agriculture, education, and disaster preparedness. Farmers receive market and climate guidance, students learn about educational opportunities, and local culture is celebrated through music and storytelling. Community participation has strengthened trust in the station, creating a sense of ownership among listeners and enhancing social cohesion.

Major Projects Undertaken

Programs focus on education outreach, health awareness, agricultural support, and cultural preservation. Special initiatives include participatory field recordings, disaster preparedness advisories, and interactive broadcasts for local decision-making.

Major Community Concerns

Mawkynrew 89.60 FM addresses information gaps, educational barriers, health awareness, livelihood challenges, and cultural preservation, giving a voice to marginalized groups and supporting sustainable rural development.



Specialized Programming

Through “Thamoigi Mapao – Dil Ka Awaz”, listeners report local issues directly on air. A woman from Thongju constituency highlighted a dangerous public road; the MLA repaired it within days. Another flood-affected woman in Imphal Valley sought help rebuilding her home; local authorities provided materials and assistance. These cases showcase how the station empowers communities and amplifies marginalized voices.

Sustainability:

Funding comes from local advertisements and government/collaborative projects, with further avenues being explored for long-term sustainability.



Radio SCSTE 89.6 FM

State Council of Science, Technology & Environment (SCSTE),

State Housing Financing Cooperatives Society Ltd.,
Nongrim Hills, Behind Bethany Hospital, Shillong,
Meghalaya – 793003

CRS Location: Office of the Deputy Commissioner, South-West Garo Hills, Ampati

Phone: 8414084010 | Email: stcouncilmegh@gmail.com |

Website: scste.org



Name and Genesis of the CRS

Radio SCSTE 89.6 FM was launched on 1st July 2024 in the South West Garo Hills District of Ampati. Operated by Dondima IVCS under SCSTE, the station was created to provide a community-centered platform for entertainment, information, education, and cultural preservation. The station emphasizes local engagement, giving a voice to residents and empowering them through interactive broadcasts that address their interests and concerns.

Thematic Focus

The CRS focuses on healthcare awareness, women empowerment, educational excellence, cultural exploration, and government initiatives. Programs include health talk shows, interviews with women entrepreneurs, NCERT-based educational sessions, showcases of Meghalaya's natural and cultural heritage, folk tales, traditional practices, devotional and modern music, as well as coverage of government schemes and job opportunities.

Innovations in Format

Radio SCSTE adopts youth-centric programming and cultural preservation techniques. Field recordings, storytelling, folk music, and local events are broadcast to engage the community and maintain cultural continuity. The participatory approach encourages listeners to actively contribute content and feedback.

Broadcast Hours and Language

- Hours: 5 hours daily
- Languages: English, Hindi, and Garo
- Frequency: 89.6 MHz

Specialized Programming



Within a year of operation, Radio SCSTE 89.6 FM has successfully engaged listeners in South West Garo Hills. The team, trained at IIMC New Delhi, produces high-quality content spanning devotional and modern music, folk songs, educational sessions, government schemes, and health awareness programs. The station has strengthened community ties, preserved Garo cultural heritage, and created a platform for voices that were previously unheard. Listener feedback has been overwhelmingly positive, demonstrating the station's role in education, empowerment, and information dissemination.

Major Projects Undertaken

As a newly established CRS, ongoing programs include health education, cultural preservation, educational broadcasts, and interactive discussions highlighting local issues and opportunities.

Major Community Concerns

The station addresses gaps in healthcare awareness, education, women empowerment, cultural preservation, and access to government schemes, amplifying the voices of marginalized groups.

Sustainable Strategies

Radio SCSTE 89.6 FM operates through a collaborative MoU model with Dondima IVCS. Future sustainability will be ensured through transparent RFPs inviting eligible organizations to manage and operate the station, maintaining a focus on community engagement, content quality, and social impact.

A collage of images related to the Pacific Islands. The top part shows a group of people in traditional attire, possibly performing a dance or ceremony. Below this, there's a large wooden structure, possibly a traditional house or a boat. The bottom part shows a person in a red boat, possibly a fisherman or a traveler. The collage is set against a background of a map of the Pacific Islands.

Hills FM 90.8

3rd Floor, Hotel Sente, Golaghat Road, Dimapur,
Nagaland – 797112

Contact Person: Ms. Imali Hesso

Contact Number: +91-9650227310, 8798099630

Email: hillsfm Nagaland@gmail.com,
imalihesso@gmail.com

Website: <https://www.hillsfm Nagaland.com/>



Name and Genesis of the CRS:

Hills FM 90.8, Nagaland's first NGO-led community radio station, was established by Faith Ministry Society and became operational on 8 September 2022. With a strong "community-first" approach, the station aims to educate, inform, entertain, and empower local communities. Despite its recent inception, the station has begun creating a positive social impact through its inclusive and participatory programming.

Thematic Focus:

The station focuses on community welfare and development, with key themes including:

- Women empowerment
- Mental health awareness
- Environmental sustainability
- Promotion of local talent

Programmes are tailored in English, Hindi, and Nagamese to effectively engage diverse audiences.



Primetime Programmes:

- Know Your Entrepreneur: Showcasing local entrepreneurs to inspire youth towards self-reliance.
- Community Welfare: Highlighting individuals contributing to social good.
- Music in Focus: Promoting local artists and celebrating Naga music culture.
- Hills Campus: Providing career guidance and educational awareness.
- Doctor's Corner: Expert-led discussions on health and wellness.
- Hills Book Club: Encouraging reading culture and promoting local authors.
- She Who Matters: Focusing on women's empowerment and gender equality.

Innovations in Format or Any Other Way:

The station actively engages communities through narrowcasting in schools and colleges. It leverages digital platforms for wider outreach, including social media updates, YouTube interviews, and daily programme schedules on Instagram, ensuring transparency and increased listener participation.

Major Projects Undertaken:

- Collaboration with Traffic Police for awareness on road safety and real-time updates
- Digital Rights Literacy campaign with SMART NGO, reaching over 1,000 individuals
- Media literacy initiatives with Factshala India and SMART NGO
- Fundraising campaign raising ₹1,62,500 for a child's medical treatment

Sustainable Strategies:

The station plans to sustain operations through government-supported IEC initiatives and partnerships with NGOs for community-driven campaigns.



NEW DELHI



Apna Radio 96.9 FM

Apna Radio 96.9 FM
Indian Institute of Mass Communication (IIMC)
JNU New Campus, Aruna Asaf Ali Marg,
New Delhi – 110067, India



Name and Genesis of the CRS:

Apna Radio 96.9 FM is the Community Radio Station of the Indian Institute of Mass Communication, New Delhi. The station was inaugurated on 09 September 2005 and has been operational for over two decades. It serves as a platform for participatory communication, promoting education, awareness, and community engagement through diverse programming.

Thematic Focus

Apna Radio focuses on social, cultural, and educational development through programmes on:

- Women's empowerment and gender equality
- Healthcare and nutrition awareness
- Education and skill development
- Cultural diversity and heritage

The station also contributes to SDGs, especially:

- Good Health & Well-being
- Quality Education
- Gender Equality



Innovations in Format

The station adopts multiple innovative approaches such as:

- Interactive live shows and phone-in programmes
- Strong social media and digital engagement
- Community outreach initiatives
- Podcast and multi-platform content distribution

Major Projects Undertaken

- Community Radio Sammelans (Regional & National) in collaboration with Ministry of Information & Broadcasting
- Kheti Ki Baatein with Chambal Fertilizers (farmer awareness)
- Training programs for CRS, Lol holders, and students
- Workshop for Child Reporters (with Butterflies NGO)
- Anugrah Programme for senior citizens

Special Campaigns & Series:

- Yog Sangam (Yoga Day Series)
- Rashtriya Poshan Abhiyan Series
- Fit India Campaign
- CPR Awareness Week
- Mission LiFE
- Road Safety Week
- Har Ghar Tiranga
- Swachhta Campaign

Specialized Programming

The campaign **“Chunav Ka Parv – Desh Ka Garv”** successfully encouraged youth participation in elections. Through expert discussions and engaging content, the station improved awareness among first-time voters, leading to increased confidence and participation in the democratic process.

Sustainable Strategies

- Capacity building through training and workshops
- Strong volunteer and student participation
- Efficient resource management
- Strategic partnerships and collaborations
- Continuous innovation in programming and outreach



Jamia Community Radio

**Jamia Community Radio, AJKMCRC, Jamia Millia
Islamia, Jamia Nagar, Delhi – 110025
Email: jamiacommunityradio90.4@gmail.com**



Name and Genesis of the CRS

Jamia Community Radio embodies the spirit of Ekta, Samvaad, and Samajik Vikas. Licensed by the Ministry of Information & Broadcasting, it is one of North India's pioneering campus-based community radio stations. Trial transmissions began on 15 March 2005, regular broadcasts started on 26 May 2005, and it was formally inaugurated on 6 March 2006. Since then, Radio Jamia has become a trusted voice promoting culture, values, and empowerment.

Thematic Focus

The station works to create an informed and confident community by amplifying local voices, preserving cultural heritage, encouraging dialogue and dissent, and promoting inclusive development.



Innovations in Format

Radio Jamia offers diverse formats including interviews with educators and changemakers, discussions on social and academic issues, Vox Populi segments, and student-led shows featuring poetry, music, and storytelling. Most programmes involve active participation from students, teachers, parents, and community members.

Broadcast Hours and Language

Daily: 6 hours

Language: Hindustani

Frequency: 90.4 MHz



Specialized Programming

Radio Jamia has emerged as a bridge between campus and community. Students gain a platform to voice their ideas, parents feel engaged, researchers share insights, and citizens connect with local and national issues. The station has fostered dialogue, strengthened community bonds, and supported cultural and social awareness.

Major Projects Undertaken

The station hosts monthly broadcasts by the Vice Chancellor (VC Ki Baat), series on student innovation, women's voices, and local heroes, and collaborations with NGOs, schools, and cultural institutions.

Major Community Concerns

Radio Jamia addresses issues like education, gender equality, social empowerment, cultural preservation, and local civic engagement.

Sustainable Strategies

Funded by Jamia Millia Islamia, the station sustains itself through infrastructure support, technical resources, and student contributions, reflecting the university's commitment to social responsibility and media literacy.



Radio JIMS 96.9 FM

**Radio JIMS 96.9 FM, 3 Institutional Area, JIMS
Rohini, Sec-5, New Delhi – 110085**
Contact: 9891411575 | Landline: 011 45184114
Email: rajshree.chatterjee@jimsindia.org



Name and Genesis of the CRS

Established in February 2005 under the Ministry of Information and Broadcasting's Community Radio Scheme, Radio JIMS 96.9 FM serves local communities, particularly JJ colonies and semi-urban areas. It fosters community participation in content creation, field reporting, and studio discussions to empower residents and strengthen dialogue on social issues.

Thematic Focus

The station covers health, nutrition, women and child welfare, legal awareness, skill development, and economic empowerment. Programming aligns with SDGs on education, health, gender equality, and livelihood. Prime-time shows include Dadi Maa ke Nuskhe, Health and Wealth, Jeevan Hai Anmol, Legal Rights, Bachapan Express, and Radio Patrika Dhank.

Innovations in Format

Radio JIMS uses narrowcasting and collaborates with local bodies to deliver clear, relevant messages. Partnerships with UNICEF produce educational, hygiene, and skill development programs targeting youth and marginalized groups.



Broadcast Hours and Language

Daily: 12 hours (9:30 AM – 9:30 PM)

Languages: Hindi and English

Frequency: 96.9 MHz



Specialized Programming

Radio Jamia has emerged as a bridge between campus and community. Students gain a platform to voice their ideas, parents feel engaged, researchers share insights, and citizens connect with local and national issues. The station has fostered dialogue, strengthened community bonds, and supported cultural and social awareness.

Major Projects Undertaken

Social awareness projects with UNICEF, Ministries, and MCD focus on health, hygiene, women empowerment, child rights, sanitation, COVID-19, and community development. Key initiatives include Hinsa Ko No, Adbhut Vayo Yojana, Swachh Sujal, Bachpan Express, and Swasthya.

Major Community Concerns

Radio Jamia addresses issues like education, gender equality, social empowerment, cultural preservation, and local civic engagement.



Radio JIMS, 90.4 MHz

Radio JIMS Vasant Kunj 90.4 MHz

OCF, Pocket 9, Sector B, Vasant Kunj, New Delhi – 110070

Phone: 011 40619357 | Mobile: 9899085579, 9654853937

Email: crjimsvk@jagannath.org

Website: www.jimsd.org/radio.php



Name and Genesis of the CRS

Radio JIMS 90.4 MHz was launched on 15 October 2005 under the Community Radio Scheme to provide a platform for students and the local community to voice concerns on issues like government policies, education, health, women empowerment, and social awareness. During the COVID-19 pandemic, it actively raised awareness on safety measures, vaccination, mental health, and organized health sessions with experts.

Thematic Focus

The station focuses on education, mental and physical health, COVID-19 awareness, women empowerment, senior citizens' issues, legal rights, and community engagement through interviews and discussions.

Innovations in Format

Radio JIMS conducts live festival broadcasts, discussion-based programs, interviews, OB and phone-in shows. It trains students and community members aspiring to be radio jockeys, encouraging active participation in content creation.



Broadcast Hours and Language

Monday to Saturday,
08:30 – 11:30 & 13:00 – 16:00 (6 hours/day)
Languages: English and Hindi

Specialized Programming

After listening to Hamare Buzurg Hamara Abhiman, Mrs. Neelam, a 70-year-old widow, learned about pension schemes available to her. Mrs. Omvati, a housemaid in Masoodpur, was counseled on the importance of breastfeeding for her five-month-old daughter, which helped her adopt better childcare practices. These examples highlight the station's role in empowering individuals and improving community welfare.

Major Projects Undertaken

Radio Mathematics Project, SVEEP, COVID-19 prevention and vaccination campaigns, Swasthya Sankalp, International Yoga Day, Hamare Buzurg Hamara Abhiman, Room to Read, UNHCR-UNESCO-SMART Refugee Rights and Protection Campaign.

Major Community Concerns

The primary community needs include awareness about government schemes, health and nutrition, education, women and child welfare, and participation in local development. Radio JIMS serves as a trusted platform to address these concerns through interactive and participatory programming.



ODISHA



RADIO BASUDHA

90 MHZ

THE INSTITUTION FOR DEVELOPMENT &
IMPLEMENTATION OF TECHNICISM (IDIOT),
DHENKANAL, ODISHA



Genesis:

Radio Basudha is a community radio station established by the Institution for Development & Implementation of Technicism (IDIOT), Dhenkanal, to serve the rural and tribal communities of Kamakshyanagar subdivision in Dhenkanal district, Odisha. The station was set up to create a localized communication platform that promotes information sharing, cultural expression, and participatory development. With the approval of the Ministry of Information and Broadcasting, Government of India, Radio Basudha was formally inaugurated on 8 June 2023 at Jiridamali village by Union Minister Shri Dharmendra Pradhan.

Thematic Focus:

The station focuses on key development themes such as education, health and sanitation, agriculture and livelihoods, women and child welfare, youth development, tribal culture, environmental awareness, and Panchayati Raj governance.

Innovations in Format:

Through participatory formats like community-produced programmes, phone-in discussions, interviews with grassroots leaders, and storytelling using local dialects and folk traditions, Radio Basudha encourages community voices and dialogue. The station also supports initiatives such as Atal Vayo Abhyudaya Yojana and NIPUN Odisha, helping to spread awareness about senior citizen welfare and foundational literacy.

By combining grassroots participation with development communication, Radio Basudha continues to serve as a vibrant platform connecting rural communities with knowledge, opportunities, and governance processes.

Broadcast Hours and Language:

Broadcasting on 90 MHz, Radio Basudha airs programmes for six hours daily in three time slots and primarily broadcasts in Odia.

Specialized Programming

When a Village Finds Its Voice: The Story of Radio Basudha

In the tribal and rural villages of Kamakshyanagar in Odisha's Dhenkanal district, information often travels slowly. Many communities live far from urban centres, and access to timely updates about health, education, or government schemes can be limited.

For years, villagers depended mostly on word of mouth.

That began to change with the arrival of Radio Basudha.

From its studio in Jiridamali village, the station started broadcasting programmes designed specifically for the needs of the local community. The voices heard on air were not distant experts alone, but also farmers, teachers, health workers, self-help group members, and village elders.

Gradually, the radio became a familiar companion in many homes.

One of the most powerful aspects of Radio Basudha has been its focus on community participation. Programmes discussing farming techniques, health awareness, and education are often recorded directly in villages, allowing local residents to share their experiences and knowledge.

During special awareness broadcasts linked to initiatives such as Atal Vayo Abhyudaya Yojana, elderly citizens began learning about social security schemes and welfare services available to them. Similarly, programmes related to NIPUN Odisha helped parents and teachers understand the importance of foundational learning for young children.

Village meetings, SHG gatherings, and youth interactions connected with these broadcasts encouraged people to ask questions, share ideas, and discuss solutions to local challenges.

Slowly, something remarkable happened.

People who had rarely spoken in public began sharing their views on air. Farmers discussed their crops, women spoke about health and nutrition, and young listeners talked about education and employment.

Radio Basudha was no longer just a transmitter of information. It had become the voice of the community itself.

Today, in villages across Kamakshyanagar, the sound of Radio Basudha carries more than music or announcements. It carries local stories, collective wisdom, and a growing sense of confidence among people who now know that their voices matter.

And with every broadcast, Radio Basudha continues to strengthen the connection between community knowledge, development opportunities, and grassroots participation.

Radio Surabhi 90.4 FM

Plot No.-1602/1611, Daspalla, P.O. Subalaya,
Nayagarh, Odisha – 752091
Contact: Dr. Shisir Kumar Das
+91-9437051145, 9853419600
radiosurabhi8@gmail.com
Website: www.iiec-odisha.org



Name and Genesis of the CRS:

Established in 2015 by the Indian Institute of Education & Care (IIEC), Radio Surabhi aims to build unity, identity, and community participation. It provides a platform for people to raise issues, preserve culture, and showcase local talent.

Thematic Focus:

- Inclusive education
- Girl child issues
- Agriculture
- Rural development
- Healthcare
- Promotion of art and culture.

Primetime Programmes:

- Chasa Basa: Agriculture programme combining traditional and scientific knowledge.
- Sikhsya Surabhi: Educational content for visually impaired students (Class I–V).
- Suna Jhia: Focus on survival, protection, and development of the girl child.
- Biswakarma: Promotion of local art forms like Docra, danda nacha, and dhudki.
- Swasthya O Sampad: Health awareness including COVID-19 topics.
- My Village My Life: Addresses village issues and promotes local culture and development.

Innovations in Format or Any Other Way:

Blends traditional knowledge with modern science using storytelling and folk songs to preserve culture and engage the community.

Major Projects Undertaken:

Projects on agriculture (with Govt. of India & ATMA), girl child welfare, literacy for artisans, and multiple phases of “Sikshya Surabhi” focusing on inclusive education and learning development.

Sustainable Strategies:

Focus on capacity building of teachers, farmers, youth, and volunteers; strong community participation; and training in CRS management and maintenance.



Radio Swagatam

91.2 FM

PO Ghatagoan, Keonjhar, Odisha – 758027

Contact: Mrs. Snigdha Pattanaik

+91-9937394316, 880805350

snigd.com@gmail.com



Name and Genesis of the CRS:

Established on 6 May 2018 in Keonjhar, Odisha, Radio Swagatam aims to guide youth and children towards sustainable living. It focuses on empowering farmers and addressing gender and social disparities, especially among women and tribal communities.

Thematic Focus:

- Sustainable agriculture
- Education
- Healthcare
- Gender equality, and women's economic empowerment

Primetime Programmes:

Programmes focus on health, education, social and economic rights, gender equality, and youth skill development, promoting inclusivity and awareness in the community.

Listeners & Outreach:

Covers around 1.5 lakh people in Harichandanpur and Ghatagaon blocks; active listener base not specified.

Innovations in Format or Any Other Way:

Uses both broadcasting and narrowcasting, including short plays, dramas, expert interviews, and discussions with journalists and officials to engage listeners.

Major Projects Undertaken:

Collaborative projects on women empowerment, child rights, agriculture development, environmental protection, watershed management, and natural resource management.

Sustainable Strategies:

The station is Funded by government bodies like the Ministry of Public Relations and Ministry of Agriculture (Odisha), along with collaborations with organisations like UNICEF and other partners.



Radio Swarsangam 90.8 FM

Swarsangam Kala Parishad, Behind old ICDS Office,
Sinapali, Odisha – 766108
Contact: Mr. Pradyumna Kumar Singh Chinda
+91-9556745988, 9937536574
fmradioswarsangam@gmail.com



Name and Genesis of the CRS:

Established in 2022 by Swarsangam Kala Parishad, the station aims to bridge socio-economic gaps and promote equality, while preserving local culture and traditions through informative programmes.

Thematic Focus:

Tribal welfare child development, women empowerment, health, livelihood, skill development, and economic growth.

Primetime Programmes:

- Ama Bidyalaya: Educational programme for students (Class I–VIII).
- Kathani & Bada Lokanka Jibani: Social and inspirational content.
- Quiz and awareness programmes on health, livelihood, and community issues.



Innovations in Format or Any Other Way:

Strong use of narrowcasting to reach remote, media-dark areas and share critical information like health updates, weather, and disaster alerts.

Major Projects Undertaken:

Focused mainly on community-based programmes for tribal development; yet to participate in major national or regional collaborations.

Sustainable Strategies:

The station is financially and technically Supported by the parent organisation; also raises funds through crowdfunding



Radio Sargam 91.2 FM



**At: Karapalli, P.O: Narayanpur
Gopalpur, District Ganjam Odisha – 761002
Contact Number: 8260245830
Email: radiosargam2021@gmail.com**

Name and Genesis of the CRS:

Radio Sargam 91.2 FM was established with the objective of promoting socio-economic, agricultural, and cultural development of farmers, fishermen, and marginalized communities. The station serves as a grassroots communication platform, addressing local issues, disseminating vital information, and raising awareness about disaster risks and community welfare.

Thematic Focus

- Disaster Awareness & Weather Information
- Women Empowerment
- Social Awareness (Child Marriage, Rights, Welfare)
- Community Development & Local Governance



Innovations in Format

- Radio Sargam has adopted several innovative and community-centric approaches:
- Localized Audio Content: Converting technical information (weather, farming techniques) into simple local-language audio formats
- Interactive Programming: Phone-ins, live calls, expert interviews, and real-time updates
- Weather & Safety Alerts: Timely, easy-to-understand alerts for fishermen and farmers
- Community-Driven Campaigns: Listener-led debates and awareness initiatives
- Multi-Platform Outreach: Use of WhatsApp, Facebook, YouTube, and narrowcasting in villages

Major Projects Undertaken

- Atal Vayo Abhyuday Yojana (AVYAY): Awareness on senior citizen welfare and government schemes
- Child Marriage Awareness Campaign: Education through audio dramas and expert discussions
- Women Empowerment Initiatives: Skill development, legal awareness, and self-defense training
- COVID-19 Vaccination Campaign: Addressing vaccine hesitancy through expert interactions and success stories

Specialized Programming

- Achieved 100% success rate in community initiatives
- Reached over 60,000 listeners across 90 villages
- Built strong trust through daily local news (weather, market prices, health updates)
- Successfully highlighted community issues like irrigation and overfishing, leading to action by authorities
- Maintained a consistent 10-hour daily broadcast schedule

Sustainable Strategies

- Financial Sustainability: Community donations, government grants, and local sponsorships
- Operational Sustainability: Use of volunteers and cost-effective open-source technologies
- Environmental Sustainability: Adoption of solar-powered systems
- Content Sustainability: Focus on local issues and continuous listener feedback for relevance

Radio Swaraj 90.4

Radio Swaraj

At- Abhayapur, P.O- Siha, Via- Chandikhole,

Dist.- Jajpur, Odisha – 755044

Contact: +91-9437078600, +91-6371230130

Email: radioswaraj@gmail.com

Website: www.lokbikash.org



Name and Genesis of the CRS:

Radio Swaraj was established in **2018** by its parent organisation Lok Bikash. The station was founded with the vision of addressing key community needs such as education, health, livelihood, climate change, and disaster preparedness. It serves as a platform for children, adolescents, youth, women, farmers, and local artists to express themselves and enhance their potential. Starting with just six staff members, the station has grown into a dedicated team of 10 members supported by 30 community volunteers, creating meaningful impact through targeted interventions.

Thematic Focus

Radio Swaraj focuses on community development through:

- Women empowerment and gender equality
- Girls' education and adolescent health
- Prevention of child marriage, trafficking, and child labour
- Livelihood and Self-Help Groups (SHGs)
- Agriculture (horticulture, livestock, pisciculture)
- Preventive and curative healthcare
- Awareness on government schemes



SDG Alignment:

- SDG 3: Good Health & Well-being
- SDG 4: Quality Education
- SDG 5: Gender Equality
- SDG 6: Clean Water & Sanitation
- SDG 13: Climate Action



Innovations in Format

- Community-based narrowcasting
- Listener feedback groups and participatory content selection
- Interactive phone-in programmes
- Expert interviews and studio discussions
- Field-based storytelling with women, youth, farmers, and artists

Major Projects Undertaken

- Collaboration with Ministry of Agriculture, Government of Odisha
- Health programmes with UNICEF
- Poshan Ki Potali with SMART
- Maternal and child care initiatives with CINI
- Urban development awareness via Vikaspedia

Specialized Programming

A notable success story is of **Minjari Banra**, a tribal girl and Radio Swaraj volunteer. After learning about the legal and social implications of child marriage through radio programmes, she resisted her own early marriage. She further mobilized her community, raised awareness about the issue, and became an advocate against child marriage. Today, she continues her education and actively works to eliminate child marriage in her area, inspiring others.

Sustainable Strategies

- Revenue through advertisements from government departments
- Funding support from organizations like UNICEF
- Financial backing from parent organisation (Lok Bikash)
- Community and individual contributions

Major Community Concerns

- Lack of awareness on education, health, and climate change
- Limited access to government welfare schemes
- Weak community leadership and participation
- Poor understanding of Panchayati Raj systems

Radio Dhimsa

Chappar Village, UMURI GP.Koraput District,
Odisha

Contact Number: 9437077718

Email ID: dhimsaradio@sovakoraput.org

Website: <https://sovakoraput.org/>



Name and Genesis of the CRS

Radio Dhimsa was conceived in 2008 by SOVA to serve tribal communities in Koraput as a participatory platform for social change, education, health, and preservation of indigenous culture. It received Lol in 2010, GoPA in 2012, began test broadcasts on 9 September 2012, and received its Wireless Station License on 1 February 2016. It covers a 12 km radius, reaching about 1,25,000 people in 63 villages.

Thematic Focus

Health and nutrition, education, sustainable livelihoods, village governance, women and adolescent empowerment, child rights, sanitation, environmental sustainability, disaster risk reduction, and preservation of tribal knowledge and culture.

Innovations in Format

Programs are broadcast in the local Desia dialect. Youth and child listener clubs are used for participatory learning and creative expression. Narrowcasting ensures last-mile reach to remote villages.

Broadcast Hours and Language

9 hours daily with 1 hour of live programming. Language: Desia (tribal dialect).

Specialized Programming

Radio Dhimsa has enabled villagers to access government schemes, increased women and youth participation in governance, preserved tribal culture through folk music and storytelling, provided education to remote children, and strengthened community–administration linkages.

Major Projects Undertaken

Behaviour change communication on health, nutrition, and sanitation; educational programs for primary students; promotion of organic farming; awareness of government schemes; youth and adolescent empowerment; maternal and child health programs; disaster preparedness and climate resilience.

Sustainable Strategies

Sustainability is ensured through strong community ownership via CRMC and trained youth reporters, partnerships with government departments, continuous capacity building, low-cost culturally relevant content, and integration of programming with SOVA's long-term development interventions.



Radio SWATI

Address: Bandhagada, Phiringia, Kandhamal, Odisha – 762011

Phone: 9437186128 / 9777773630

Email: swati_pab@yahoo.co.in, radioswati@gmail.com

Website: www.swatiodisha.org



Name and Genesis of the CRS

Radio SWATI is a community radio station serving tribal and rural communities of Phiringia block in Kandhamal district, Odisha. Launched on 15 December 2023, it was established to amplify tribal voices, preserve indigenous culture, and support inclusive development through community participation.

Thematic Focus

Radio SWATI addresses livelihoods, agriculture, women's empowerment, education, health and nutrition, elder care, climate change, disaster risk reduction, welfare schemes, and promotion of tribal culture and Kui language.

Innovations in Format

The station follows participatory programming with trained local volunteers, uses narrowcasting, seasonal thematic series, and integrates radio campaigns with community-level mobilization.

Broadcast Hours and Language

Radio SWATI broadcasts 9 hours daily in Odia and Kui.

Specialized Programming

Through mother-tongue programming in Kui, Radio SWATI strengthened foundational learning among children and increased awareness of elder rights and welfare schemes, improving access to services and community confidence.

Major Projects Undertaken

Major initiatives include NIPUN Odisha education programmes, AVYAY elder care, maternal and child health campaigns, TB awareness, climate-resilient agriculture series, and disaster awareness broadcasts.

Key Community Concerns

Tribal education, livelihood security, healthcare access, elder welfare, climate resilience, and preservation of indigenous language and culture.



RADIO GARDEN 90.4

RADIO GARDEN 90.4, AT – SIRIKONA, BESIDES H.P.

PATROL PUMP, MAIN ROAD, RAYAGADA,

PIN – 765002, ODISHA,

Email ID – gardenindia3@gmail.com

PHONE NO – 9438083696 ,

WEBSITE – www.radiogarden.in



Name and Genesis of the CRS

Radio Dhimsa was conceived in 2008 by SOVA to serve tribal communities in Koraput as a participatory platform for social change, education, health, and preservation of indigenous culture. It received Lol in 2010, GoPA in 2012, began test broadcasts on 9 September 2012, and received its Wireless Station License on 1 February 2016. It covers a 12 km radius, reaching about 1,25,000 people in 63 villages.

Thematic Focus

Health and nutrition, education, sustainable livelihoods, village governance, women and adolescent empowerment, child rights, sanitation, environmental sustainability, disaster risk reduction, and preservation of tribal knowledge and culture.

Innovations in Format

Programs are broadcast in the local Desia dialect. Youth and child listener clubs are used for participatory learning and creative expression. Narrowcasting ensures last-mile reach to remote villages.

Broadcast Hours and Language

9 hours daily with 1 hour of live programming. Language: Desia (tribal dialect).



Contact Person:

Subash Chandra Panda, Station Director, Phone: 9438083696, Email: subashpanda1965@gmail.com

Broadcast Hours & Language:

16 hours daily from 6 AM to 10 PM. Odia: 6–10 AM, 2–4 PM, 6–8 PM. Telugu: 10 AM–2 PM. Tribal languages: 4–6 PM, 8–10 PM.

Major Projects:

NIPUN Odisha (National Education Policy), Atal Vayo Abhyudaya Yojana, Pani Panchayat, WASH, VBG-RAM-G, health activities including immunization and awareness of TB, malaria, HIV/AIDS, and special projects for the girl child.

Specialized Programming

Reduced school dropouts, increased community awareness on government programs, empowered communities to engage with higher authorities, and achieved complete stoppage of child marriages in target areas.

Sustainable Strategies:

Radio Garden ensures sustainability through community volunteer engagement, forming listener and pressure groups, collaboration with government departments, and integrating awareness programs with ongoing government schemes.



INDIAN FM

Complete address, official contact number, email ID and website of the CRS- Rugudi para, Podist- Balangir-767001, Odisha, Contact Number- 9437132654,& 7008516633, rabinpu@gmail.com, peaceunison@hotmail.com



Genesis:

Launched on 9 August 2022, Indian FM is a community-driven radio station aimed at amplifying local voices in Balangir and surrounding areas. It serves as a participatory platform for social awareness, education, and community development, focusing on marginalized and underrepresented populations.

Thematic Focus:

Women education and empowerment, healthcare and nutrition awareness, tribal and indigenous community development, agriculture and rural livelihoods, youth education and skill development, environmental and climate awareness, social inclusion, governance, and promotion of local culture, language, and folk arts.

Innovations in Format:

Indian FM integrates participatory programming, radio listening groups, phone-in/missed call systems, folk media and storytelling, thematic campaigns, youth-led programs, multilingual broadcasting (Sambalpuri, Odia, local dialects), feedback-driven content, on-ground outreach, live broadcasts, and collaborations with local institutions. These methods strengthen community engagement and ensure inclusivity.

CRMC Members & Core Team:

Rabi Ranjan Pujari – Chairman, Satya Ranjan Mishra – Director, Jyostna Behera – Add-Director, Bikram Kumbhar, Sustanta Mishra, Monaj Kumbhar.



Broadcast Hours & Language:

8 hours per day in Sambalpuri, Odia, and local tribal dialects.

Major Projects:

Women empowerment programs, healthcare and nutrition awareness, tribal development, promotion of sustainable agriculture, youth education and skill-building, climate and environmental awareness, and social inclusion initiatives. Success Stories: Indian FM transformed listeners into contributors, giving women, farmers, youth, and tribal members a voice on air. It bridged information gaps on health, education, and government schemes, facilitated local problem-solving, and created youth-led reporting initiatives. The station has become a trusted platform for participation, awareness, and local development.

Sustainable Strategies:

Indian FM ensures sustainability through community ownership, local partnerships, low-cost operations, volunteer engagement, limited local advertising, collaborations with government and NGOs, training local youth as reporters, and hyper-local, culturally rooted content formats. These strategies create a self-reliant, community-owned, and impact-driven CRS model.

Kalinga Bharati 90.0 FM Radio

M/S-Kalinga Bharati 90.0 FM, (CRS code-0334)
At/PO-KIIT University,Koel Campus-1,
Dist-Khordha-751024,Odisha.
Mobile-9338701529/9818217281
Email- kiit@kiit.ac.in



Genesis:

Launched on 9 December 2022, Kalinga Bharati 90.0 FM was envisioned by Prof. Achyuta Samanta, Founder of KIIT and KISS, as a community-centric radio platform for Bhubaneswar and surrounding areas. The station amplifies grassroots voices, promotes community dialogue, and addresses local developmental concerns while supporting inclusive social and educational progress.

Thematic Focus:

- Ama Jana Jaati Katha: Celebrating tribal heritage, culture, language, and holistic development of tribal children at KISS.
- APARAJITA: Women empowerment, inspiring stories of women achievers from diverse backgrounds.
- Arogyam: Health awareness covering preventive healthcare, nutrition, maternal and child health, mental well-being, and government health schemes.
- KIIT Connect: University-community bridge highlighting education, research, skill development, and youth engagement.

Innovations in Format:

Digitized programmes shared on YouTube, Facebook, and Instagram; short-form reels and podcasts; multi-platform approach for wider reach and youth engagement; interactive community participation in content creation.



CRMC Members:

Prof. Jnyana Ranjan Mohanty, Dr. Sradhanjali Nayak, Dr. Shyama Sundar Behura, Smt. Sonita Srichandan Behera, Smt. Pritinanda Routray, Mr. Mihir Kumar Raoutray, Mr. Gajendra Jena, Sri Sudhir Satpathy, Dr. Pradeep Kumar Das, Dr. Chinmaya Kumar Das, Dr. Rajeev Kumar Panda, Mr. Anadi Puhan.

Broadcast Hours & Language:

24 hours in Odia and Hindi

Major Projects:

Social awareness campaigns, child labor prevention (#Chhotu Padhega aur Badhega), tribal storytelling programmes (Gapa Pasara), education, health, women empowerment, cultural preservation, and agriculture awareness.

Specialized Programming

UNICEF-recognized child labor awareness campaign; Gapa Pasara storytelling programme empowering tribal children and preserving folk heritage; strengthening community participation and youth engagement.

Sustainable Strategies:

100% in-house content production involving students from local schools, KIIT University, and KISS University; continuous student engagement for ideation, content creation, and programme delivery.

Local Radio FM 88.8 MHz

Complete address, official contact number, email ID and website of the CRS

Plot No: 621/2180, Santha Nagar

Lingipur, Bhubaneswar, PIN: 751002

Phone No: 0674-2436471

Email:

localradio.bhubaneswar@gmail.com

www.localradio.in



Genesis:

Local Radio FM 88.8 MHz was launched on 20 March 2025 to serve Bhubaneswar and surrounding communities as a participatory media platform. It was established to amplify local voices, preserve culture, address civic and social issues, and promote community-led development. The station functions as a grassroots initiative rooted in inclusivity and public interest broadcasting.

Thematic Focus:

Programs such as Nari Katha, Swasthya Sathi, and Yuva Manch promote women's empowerment, health, and youth development through literacy, healthcare awareness, skill building, and civic engagement. Livelihoods and urban governance are addressed through employment-focused broadcasts and Mo Sahar Mo Dayitwa, while Green Bhubaneswar and Lok Dhun highlight environmental sustainability and local cultural heritage.

Innovations in Format:

The programming emphasizes community participation through contributors and guest hosts, uses outdoor and narrowcasting in local spaces, and includes interactive elements like phone-ins and feedback. Short local-language capsules and digital engagement via WhatsApp and social media ensure wider and continuous participation.



Broadcast Hours & Language:

15 hours/day (6AM–11AM, 12PM–5PM, 6PM–11PM) in Odia and Hindi.

Major Projects:

Key initiatives include Nari Katha focusing on women's voices and empowerment, Swasthya Sathi promoting health and nutrition awareness, and Green Bhubaneswar addressing environmental action and climate issues. Youth development is supported through Yuva Manch, civic engagement through Mo Sahar Mo Dayitwa, and cultural preservation through Lok Dhun, which celebrates local music and traditions.

Specialized Programming

The initiative has led to the formation of 35 active listener groups supporting programme feedback and planning, with over 500 community members engaged in content production and interviews. It has created visible grassroots impact through community problem-solving, follow-ups with service providers, and increased participation in health, education, and civic activities.

Sustainable Strategies:

Sustainability is ensured through strong community ownership involving listener groups, volunteers, and local institutions, supported by sponsorships, collaborations, and public service announcements. Ongoing capacity building, use of low-cost digital tools, and partnerships with civil society organizations and local authorities help maintain relevance and long-term impact.

SOA Community Radio 90.4

**Siksha "O" Anusandhan Deemed to be University
224 -Dharmavihar, Bhubaneswar , Odisha
-751030**

email : soccr@soa.ac.in

Ph : 9437031388 , 8280195554 , 7978080158

website : www.soa.ac.in



Name & Genesis of CRS:

Voice of SOA Community Radio 90.4 was inaugurated by World famous Flautist Guru Hariprasad Chaurasia on October 15th 2012 . Aimed to give voice to the voiceless, promote community participation, spread awareness on health and nutrition, share knowledge, work for the art, culture and heritage of the State and more. Focused on Health & Nutrition , Education , Women empowerment, Environment and Climate Change , Youth development and aligning with the needs of the local community.

Thematic Focus:

The CRS follows a participatory and inclusive approach to address local needs and aspirations through themes such as education and youth development, women's empowerment and social inclusion, health and wellbeing, and overall community development. It also promotes culture and local identity, supports livelihoods and entrepreneurship, and delivers purposeful entertainment through storytelling, music, radio dramas, and interactive shows that convey social messages.

Innovations in Format:

The station conducts on-ground outreach programs in slums, bastees, senior citizen forums, and residential apartments to spread awareness, while partnerships such as the collaboration with WTC Bhubaneswar support storytelling initiatives like "Aastha Ki Udaan – Ek Nai Pehchan." Social media integration across Facebook, YouTube, Instagram, and X further extends outreach and audience engagement.



Specialized Programming

Initiatives such as PM PRANAM have engaged farmers and urban women in sustainable agriculture, showcasing inspiring journeys like that of Jayanti Sahu, a housewife turned urban farmer. Tu Mo Akhira Tara Re amplified the voices of children with autism, Down Syndrome, and neurodevelopmental conditions, promoting inclusivity under the Sugamya Bharat initiative, while Women Entrepreneurs – Aastha Ek Udaan, in partnership with WTC Bhubaneswar, highlighted women breaking social and economic barriers.

Broadcast Hours & Language:

- 18 hours/day
- Main Language: Odia



Sustainable Strategies:

Sustainability is achieved through active community participation in programming and decision-making, along with continuous capacity building for students, volunteers, and staff. Theme-based long-term content planning, program archiving with social media sharing, strong youth engagement, environmentally responsible practices, and regular integration of listener feedback ensure long-term relevance and impact.

Radio ADAR 89.6 FM

Contact Person: Prabas Kumar Samantaray

Contact Number: +91-9439688809

Email: radioadar1@gmail.com



Genesis:

Radio ADAR is a community radio station established in Boudh district, Odisha to act as an agent of change for the local community. Launched to bridge socio-economic gaps, the station focuses on improving livelihoods, agriculture, health, hygiene, and livestock management. Its primary aim is to integrate deeply with the community and create positive, lasting impacts in their daily lives.

Thematic Focus:

Radio ADAR promotes holistic community development through participatory programming that addresses education, health and hygiene, family welfare and gender equality, and youth empowerment. It also focuses on sustainable agriculture and allied sectors, environmental protection and solar energy adoption, and the promotion of local culture through indigenous art, music, and folklore.

Innovations in Format:

The CRS uses narrowcasting and field outreach to reach remote communities with limited access to traditional media, while also serving as a bridge between government and communities by facilitating interaction, clarifications, and feedback on public schemes. Strong interactive engagement ensures active community participation and helps the station respond effectively to local needs.



Sustainable Strategies:

Sustainability is maintained through partnerships with government and non-government projects, organization-supported programming to ensure continuous funding and relevance, and strong community involvement in programme design and execution to foster ownership and long-term impact.

Number of listeners and Potential Outreach:

Radio ADAR has an active listener base approximately of 40,000 people within its broadcast range .

Major concerns in the Community:

Social problems and primitive practices affect the community adversely. The primary need of the community is sustainable economic growth which can be achieved through increasing employment opportunities and by optimising resources in various sectors like agriculture, livestock, entrepreneurship etc. They also need to be educated about different welfare schemes of the government so that they can avail benefit from them.

Primetime Programmes:

The primary goal of the primetime programmes is to educate & aware the community on education, gender equality empowerment of women and girls. The CRS also airs programmes on topics like disaster management, health and hygiene, other suggestions for development of the area

Broadcast Languages: Odia, Local Dialect, Hindi

Broadcast Hours: 8:00 AM – 1:00 PM & 3:00 PM – 8:00 PM



RADIO BAGHAJATIN

89.6 FM

Address: At/Po-Sanbisol, Via/Block-Kaptipada, Dist-Mayurbhanj-757040, Odisha.

Email ID: radiobaghajatin@gmail.com

Official Contact No.: +91-9337252333



Genesis:

Launched on 2nd October 2023, Radio Baghajatin is a community radio station dedicated to serving the people of Baghajatin and surrounding tribal areas. Named after the legendary freedom fighter Bagha Jatin, the station embodies his values of courage, unity, and social responsibility. It was established to provide a participatory platform for local voices, preserve cultural heritage, and share information in an accessible and engaging way. The station's vision is to empower the community through dialogue, awareness, and collective progress.

Thematic Focus:

Radio Baghajatin broadcasts programs that address daily concerns and development priorities. Its content covers education, health, livelihoods, and cultural preservation, along with women and child welfare, youth development, road safety, energy conservation, and local governance. Community involvement is central: listeners contribute ideas, participate in planning, and help shape programs, making the station a true reflection of local needs.

Innovation in Format:

The station uses innovative methods to connect with its audience. Mobile radio units and field reporting allow direct engagement with schools, markets, and neighborhoods. Women and youth are trained as community reporters to produce relatable local content. Listeners' clubs provide platforms for discussion, while social media and messaging apps extend the station's reach. Radios are distributed in community areas to ensure accessibility for all.

Broadcast Hours and Language:

Radio Baghajatin airs in Odia during two sessions: 6:00 AM – 10:00 AM and 5:00 PM – 9:00 PM, aligning with the daily routines of the community to maximize engagement.

Major Projects:

The station runs initiatives with strong social impact. The Atal Vayo Abhyuday Yojana (AVYAY) Programme improves the quality of life of senior citizens, while the Electrical Safety Awareness Programme educates listeners on safe practices. The KALIKA Programme promotes early childhood development, maternity entitlements, and local governance awareness. The WASH Project – “Swachha Sujal Gaon Ki Kahani Radio Ki Jubani” focuses on safe water, sanitation, and hygiene education to enhance public health.

Specialized Programming

Radio Baghajatin has become a trusted voice in the community. By training youth and women as reporters and presenters, it has empowered individuals while promoting skill development. Awareness campaigns on health, education, livelihoods, and civic participation have increased engagement with government schemes. The station has received recognition on the 109th Saheed Baghajatin Sacrifice Day and the “Surabhi Pragyan Samman 2025” for its contributions to community development.



Radio Bulbul

**Near RMC Market, Chandan Bazar,
Bhadrak , Contact
Number:7894912912,
email ID :radiobulbul@gmail.com
and website www.radiobulbul.org**



Genesis:

Radio Bulbul was established on 9th February 2017 to give a strong, local voice to the people of Bhadrak. Born from years of close community engagement, it addresses issues, stories, and cultural expressions often overlooked by mainstream media. The name symbolizes freedom of expression and harmony, inspired by the melodious Bulbul bird. Radio Bulbul is a participatory platform where listeners are active contributors, amplifying local voices and strengthening grassroots democracy.

Thematic Focus:

Bulbul Radio focuses on education, youth and adolescent empowerment, women's rights, farmers' livelihoods, healthcare awareness, and peace promotion. Its programs combine local voices, expert advice, and culturally rooted content to create safe spaces for expression, provide timely information, and foster social cohesion.

Innovation in Format:

Radio Bulbul is unique in India for its Interactive Voice Response (IVR) system that works without the internet. Launched post-COVID-19, it allows listeners within 3–4 km to upload or download audio content via a simple phone call, while people worldwide can listen for free, making local voices globally accessible.

Broadcast Hours and Language:

The station broadcasts 8 hours daily in Odia, Hindi, and Urdu, ensuring accessibility across communities.

Major Projects:

Key initiatives include Youth4Water and Hinsa Ko Na, promoting youth engagement, gender equality, and social awareness.

Specialized Programming

Rani Bibi, married at 16, became aware of child marriage laws through Radio Bulbul's programs. She resolved that her daughters will not marry before 18, reflecting the station's impact in empowering women and fostering social change.

Sustainable Strategies:

Through partnerships with BGVS, Young India, Smart NGO, UNICEF, and collaboration with over 10 CRS stations in Odisha, Radio Bulbul expands its reach, shares resources, and strengthens long-term community impact.



Radio Dhenkanal 90 FM

Radio Dhenkanal, 90FM At–Kasipada, PO– Gengutia

District– Dhenkanal Odisha– 759013

Contact Number: 9437361026

Email ID: radiodhenkanal@gmail.com

sova_dkl@rediffmail.co

YouTube: <https://www.youtube.com/@rdhenk>

Website: <http://www.sovaodisha.co.in>



Name and Genesis of the CRS:

Radio Dhenkanal 90 FM is a community radio station operated by the Social Organisation for Voluntary Action (SOVA). Launched on 13th February 2024, the station was created to serve the people of Dhenkanal district by providing a participatory platform for education, awareness, cultural expression, and community development. With a focus on local needs and voices, Radio Dhenkanal empowers communities to share stories, access vital information, and engage in dialogue for social progress.

Thematic Focus:

The station addresses issues of immediate relevance to the local community, including education and foundational learning, health and nutrition, agriculture and rural livelihoods, elderly welfare, social inclusion, tribal and indigenous culture, youth and sports, and promotion of local art, literature, and heritage. Programs are designed to inform, engage, and inspire listeners while celebrating Dhenkanal's unique cultural diversity.

Innovations in Format:

Radio Dhenkanal 90 FM emphasizes participatory and community-driven programming. It produces educational and social awareness radio dramas, engages local artists and experts, and conducts community-based recordings. The station combines traditional broadcasting with narrowcasting to maximize reach. Expanding into video content, Radio Dhenkanal engages audiences through YouTube, Facebook, and Instagram, strengthening interaction and providing a multimedia platform for local voices.

Impact:

By blending participatory formats with modern media tools, Radio Dhenkanal 90 FM has become a trusted platform for learning, cultural preservation, and social engagement. Its programs foster dialogue, enhance awareness, and empower communities, making it a vital medium for development and local expression in Dhenkanal district.

PHOTOS OF DIFFERENT EVENTS



RECORDING WITH
PADMASHREE JITENDRA HARIPAL



RECORDING OF ATALA VAYO
AVYUDAA YOJANA



NARROW CASTING OF ATALA VAYO
AVYUDAA YOJANA



NARROW CASTING OF ATALA VAYO
AVYUDAA YOJANA



RADIO DHENKANAL
ANNIVERSARY CELEBRATION



WORLD RADIO DAY CELEBRATION WITH LOCAL
ARTISTS

Radio Hirakhand

Sakhipara, Sambalpur – 768001, Odisha, India ([FCRS](#))

Official Contact Numbers:

Landline Phone: 0663-2548090

Mobile Phone: +91-9437195251

Email ID: radiohirakhand@gmail.com

suprativa.org@gmail.com

Website: www.radiohirakhand.org



Name and Genesis of the CRS:

Radio Hirakhand, launched on 1st July 2018, is a community-driven radio station serving Western Odisha. Established by the local NGO Suprativa, the station focuses on marginalized and underrepresented communities, providing a participatory platform for education, awareness, cultural expression, and social development. It bridges communication gaps left by mainstream media, ensuring grassroots voices are heard through locally relevant programs.

Thematic Focus:

The station addresses community priorities including health and nutrition, women and child development, education, youth engagement, livelihood and agriculture, governance, road safety, disaster preparedness, and promotion of Sambalpuri culture. It fosters inclusive development by involving community reporters, volunteers, and listener groups in content creation.

Innovations in Format:

Radio Hirakhand employs participatory formats with community reporters, simple Odia blended with Sambalpuri dialects, and folk media like songs, plays, and jingles to communicate messages effectively. Field-based recordings, listener feedback mechanisms, and close integration with government and NGO programs enhance relevance and reach.

Broadcast Hours and Language:

Programs air 7:00 AM – 12:00 PM and 5:00 PM – 10:00 PM in Sambalpuri, Odia, and Hindi, ensuring broad accessibility.

Major Projects:

Key initiatives include Sadak Surakhya Jiban Rakhya (road safety), AVYAY (senior citizen welfare), Hinsa Ko No (gender-based violence awareness), KALIKA (early childhood development), Sehat Aaj Bhi Kal Bhi (health and nutrition), and Kanyaku Surakhya (girl child empowerment).

Specialized Programming

National awards for thematic programming and sustainability recognize the station's impact. Campaigns on son preference and gender equality reached over 5 lakh people, while local stories influenced government support for artists and community initiatives.

Sustainable Strategies:

Radio Hirakhand relies on strong community ownership, diversified funding, partnerships with NGOs and government, low-cost operations, and capacity building of youth and women, ensuring long-term sustainability and social impact.



Radio Janavani 90.8

Sivananda nagar, Forest gate road,
Paralakhemundi, Gajapati, 761200.
9178872719, jkpratisthan@gmail.com .



Name and Genesis of the CRS:

Radio Janavani 90.8, launched on 2nd October 2017, is a community radio station dedicated to serving the poorest of poor communities in Paralakhemundi, Gajapati. The station focuses on giving a voice to marginalized groups, especially farmers, Scheduled Castes, and Scheduled Tribes, providing a platform for education, awareness, and development communication tailored to local realities.

Thematic Focus:

The station's programming targets agriculture, horticulture, fisheries, animal husbandry, and livelihoods, with special attention to men and women farmers. Radio Janavani addresses issues such as erratic rainfall, climate change, and local challenges while promoting social welfare, education, and health awareness among marginalized communities.

Innovations in Format:

Radio Janavani uses field-level interviews with farmers to discuss climate change and cropping patterns, conducts narrowcasting at village and Gram Panchayat levels, and links communities directly to government schemes and officials. Volunteers from local villages contribute to program development and dissemination, ensuring a participatory approach.

Broadcast Hours and Language:

Broadcasts 6 hours daily in Odia and Hindi, ensuring accessibility across rural populations.

Major Projects:

Key initiatives include TPSODL Suryaghar, “Kharif-25” jingle by the Ministry of Agriculture & Farmers Welfare, International Yoga Day with CEMCA, COVID-19 awareness with UNICEF and Young India, and promotion of tribal welfare schemes such as Adi Karmayogi Abhiyan.

Specialized Programming

Radio Janavani has motivated girl children to attend school, increased participation of pregnant and lactating mothers in health programs, and highlighted local drinking water scarcity, demonstrating tangible community impact.

Sustainable Strategies:

The station promotes Gram Panchayat-level committees, gathers listener feedback, involves women farmers in content creation, documents local issues, and coordinates closely with government departments, schools, and colleges. This participatory, community-rooted model ensures long-term sustainability and social relevance.



Radio Jiban

**At- Narasinghpur (R & B Chhak),
Po:- Balikuda, Dist.-Jagatsinghpur
Pin-754108 (Odisha),
Contact. No- 9937438649,
Email ID-radiojibana@gmail.com.**



Name & Genesis of the CRS:

Radio Jiban 90 FM, established under the umbrella of Janakalyan Organisation for Social Action (JOSA), serves Balikuda Block in Jagatsinghpur district, Odisha. The station was officially launched on 28th June 2023 with active community participation and support. Registered with the Ministry of Information and Broadcasting (DL Number NW034320200900031), the station aims to provide a participatory platform for local communication, cultural expression, and social awareness.

Thematic Focus:

The station focuses on agriculture, plantation, health awareness through eye camps, and promotion of folk songs. Programs are designed to inform and entertain, preserving local traditions while addressing practical community concerns.

Innovation in Format:

Radio Jiban adopts innovative techniques such as community gatherings for narrowcasting and enabling listeners to access programs via ordinary mobile phones without internet. This approach ensures accessibility for rural audiences with limited connectivity.

Broadcast Hours & Language:

The station broadcasts 6 hours daily in Odia, English, and some Hindi, balancing local relevance with wider accessibility.

Major Projects Undertaken:

Key initiatives include Eye Camps, Ramayan & Bhagabat Katha, Odia music albums and remixes, Chasa Basa Katha (agriculture-focused programs), Atithi Debo Bhaba, Yuge Yuge Dharma Karyakram, folk songs, awareness jingles, and the local Balikuda Report.

Specialized Programming

Radio Jiban has highlighted farmers' experiences in agriculture, animal husbandry, and fisheries, strengthening community learning and motivation.

Sustainable Strategies:

The station promotes listener-driven programming, supports local advertisements, and uses narrowcasting and podcasting to expand reach and sustain engagement. These strategies ensure long-term viability and relevance for the communities it serves.



Radio Juhar

At:- Khamangoda Sahi, Po:- Raghunathpur
Block, Sadar, Dist:-Kendujhar, Odisha
pin:-758014 Contact Number :- 8144840216
Email. ID :-
radiojuharkeonjhar@gmail.com



Name and Genesis of the CRS:

Radio Juhar, an initiative of Sadbhabana was established on May 21, 2023, at Khamangoda Sahi, Raghunathpur Block, Sadar, Kendujhar. It was inaugurated by the Hon'ble MLA of KENDUJHAR SADAR , Shree Mohan Charan Majhi. Radio Juhar is broadcast on 90.0 FM. Initially airing for 4 hours a day, it now broadcasts for 10 hours daily as of 2025.



Thematic Focus:

The station runs diverse programs including Mu B Samarth (disability rights and inclusion), Aparajita (women's empowerment), Swasthya Surabhi (health awareness), Ama Kunia (child development), Yuba Katha (youth engagement), Janha Mamu (folk-based social messages), and Gyana Hin Bala (educational content). It also addresses environment, human-wildlife conflict, indigenous culture, and climate awareness.

Innovations in Format:

Radio Juhar uses participatory programming with local contributors, youth-led content, mobile and field-based recordings, oral storytelling, folk characters, and disability-inclusive broadcasting. Programs are produced in Odia and Kudumali, blending education with entertainment to ensure accessibility and cultural relevance.

Broadcast Hours and Language:

10 hours daily in Odia and Kudumali.

Major Projects:

Key initiatives include AVYAY (senior citizen welfare), Youth 4 Water campaigns (Global Handwashing Day, World Water Day, World Toilet Day), and Nipun Odisha.

Specialized Programming

Radio Juhar facilitated access to social security for Persons with Disabilities, distributing wheelchairs, UDID registration, pensions, and scholarships, improving lives of over 280 beneficiaries.

Sustainable Strategies:

Community ownership through CRMC and volunteers, integration with local development initiatives, capacity building of youth and contributors, and continuous innovation in formats and content ensure the station's long-term sustainability and relevance.



Radio Kosali 89.6 MHz

Address, Contact Number, and Email ID:
Khariar Road, Nuapada, Odisha – 766105
Contact: .9777665555| Email:
info@prateeksha.org



Name and Genesis of the CRS:

Radio Kosali 89.6 MHz, established in 2021 at Khariar Road, Nuapada district, Odisha, by the NGO PRATEEKSHA, was founded to give a voice to rural communities. Its mission is to celebrate local language, art, and culture, while bridging communication gaps between urban and rural areas. Over time, it has become a trusted medium for awareness, knowledge sharing, and community development.

Thematic Focus:

Radio Kosali addresses local community concerns through education, social awareness, culture, and entertainment. Signature programmes include Humare Aas Paas, an interactive daily talk show on social issues; Jaankaron Se Suniye, a weekly expert-led feature highlighting agriculture, folk culture, and local innovation; and Melody Maza, a daily segment showcasing local music and cultural performances. Broadcast languages include Odia, Hindi, and Chhattisgarhi, ensuring accessibility for all communities.





Innovations in Format:

The station emphasizes participatory broadcasting and field reporting. It integrates interactive talk shows, expert interviews, and music-based edutainment to engage listeners. With a 50-watt transmitter and omnidirectional dipole antennas, Radio Kosali covers a 30 km radius, connecting both urban and rural audiences effectively.

Broadcast Hours:

Daily from 10:00 AM to 5:00 PM

Challenges:

Limited transmission range and delayed government funds restrict independent revenue generation. Despite this, Radio Kosali remains committed to providing reliable, community-focused programming for Nuapada.

Sustainability Strategy

Our greatest strength lies in our technical self-reliance. The Radio Kosali team possesses expertise in electrical systems, transmission, computer hardware, and studio management, which greatly reduces operational costs.

All equipment installation, maintenance, and troubleshooting are handled internally by our trained staff, eliminating the need for expensive external services. The use of open-source broadcasting software, customized hardware solutions, solar energy systems, and basic home-automation technology minimizes physical workload and energy consumption.

By integrating renewable energy and adopting energy-efficient practices, we have achieved significant savings in electricity and technical maintenance costs. As a result, our technical staff can focus more on content creation, community engagement, and field reporting, ensuring both quality programming and long-term sustainability.

Radio Malyananta

Malkangiri District, Odisha, India.

Contact Persons: Mr. Sujit Kumar Pattanaik (+91-7978468519) and Mr. Nrusingh Ch Mohanty (+91-9777665555).

Email: radiomalyabanta@gmail.com



Name and Genesis of the CRS:

Radio Malyananta is a government-supported Community Radio Programme run by Gandhiji Seva Parishad (GSP), Kudumulgumma, in Malkangiri District, Odisha. It was initiated to create awareness, strengthen community participation, and give a voice to native residents in remote and interior areas of the district.

Thematic Focus:

The station focuses on community awareness, education, public health and hygiene, women and child welfare, tribal rights, culture and traditions, and government welfare schemes, with a special emphasis on issues affecting tribal and remote communities.

Innovations in Format and Outreach

Radio Malyananta broadcasts in local languages and involves the community through field recordings, interactive programmes, interviews, and phone-in segments. Content is tailored to local culture, traditions, and daily life to maximize listener engagement.

CRMC Members and Core Team

The station is managed by a dedicated team of trained staff, volunteers, and community representatives who ensure uninterrupted and meaningful broadcasting in challenging conditions.

Frequency 89.6 MHz

Major Projects Undertaken:

The station has undertaken initiatives on health, education, sanitation, government schemes, tribal culture promotion, and community development to strengthen social cohesion and awareness.

Specialized Programming

Radio Malyananta has helped improve awareness and participation in remote villages. For example, Irme Sodi of Metaguda, a high-risk pregnancy case, received continuous monitoring, counselling, and medical support through the Maa Gruha programme, leading to a safe normal delivery. Similarly, Adme Kabasi of Gothan Pally received timely maternal care, postnatal services, and vaccinations, ensuring stable health outcomes for both mother and child.



Sustainable Strategies:

The station emphasizes community ownership, capacity building of volunteers, collaboration with government departments, and cost-effective, need-based programming to maintain long-term sustainability.

Impact:

Through its consistent field engagement, Radio Malyananta enables communities to access government programmes, improves health and education awareness, preserves tribal culture, and strengthens social empowerment.



Radio Manthan 91.6 FM

Studio/Transmitter: Near Saraswati Sishu Vidya Mandir,
Nua Rampela, Rengali, Sambalpur, Odisha – 768212.

Phone: 9937330823 / 9861711118,

Email: radiomanthan@gmail.com

City Office: Maitri Nagar, Po-Budhraj, Sambalpur,
Odisha – 768004.

Email: radiomanthan@gmail.com



Name and Genesis of the CRS:

Radio Manthan 91.6 FM is a vibrant Community Radio Station based in Nua Rampela, Rengali, Sambalpur, Odisha, operated by SWARA (Social Welfare and Rural Awareness). It was established to amplify local voices, share community stories, celebrate culture, and build connections. Officially launched on 24th May 2025, the inauguration was graced by Union Education Minister Shri Dharmendra Pradhan, marking the station's first broadcast alongside programs like Mann Ki Baat.

Thematic Focus:

Radio Manthan prioritizes grassroots empowerment, cultural preservation, and social awareness. Key focus areas include mental health (Manas-Manthan), women empowerment, healthcare (Mo Swasthya), hygiene, education, skill development, promotion of local arts, and community development. Programs are delivered in Sambalpuri, Odia, Hindi, and English through talk shows, interviews, live interactions, folk music, and poetry.

Innovations in Format

The station uses multi-format programming including radio documentaries, dramas, success stories, and phone-ins. Digital extensions like live streaming through the Radio Manthan app, YouTube, and social media expand reach beyond FM coverage. Community participation and local content focus ensure cultural relevance and high engagement.

Broadcast Hours and Language:

Daily 10:00 AM – 12:00 Noon (repeat 5:00 PM – 7:00 PM). Languages: Sambalpuri, Odia, Hindi, and English.

Major Projects Undertaken

While major projects are evolving, the station has piloted programs on mental health, community well-being, local culture, education, and matrimonial values.

Specialized Programming

The flagship program ManaR Juli celebrates matrimonial relationships by featuring real couples discussing family values, communication, mutual respect, and emotional support, inspiring younger generations to appreciate enduring principles in marriage.

Sustainable Strategies:

Radio Manthan ensures sustainability through community ownership, volunteer-driven operations, limited sponsorships, digital expansion, strategic partnerships, and a focus on social impact. These approaches maintain financial and operational viability while delivering



Inaugurated By Sri Dharmendra Pradhan (Hon'ble Union Education Minister) in Frame Manas Ranjan Mishra

Radio Muskan

Address: At-Masterpada, Post-Phulbani,
Dist-Kandhamal, Oisha, Pin-762001

Contact Number-
8249918240/7008291594/7008264806

Email ID-
radiomuskan@gmail.com/disaorissa@gmail.com



Name and Genesis of the CRS:

Radio Muskan is a community radio station operated in the tribal-dominated Kandhamal district of Odisha, stationed at Phulbani, a small town in the Eastern Ghats. The surrounding rural communities face challenges such as illiteracy, poverty, malnutrition, migration, adolescent and women trafficking, and traditional livelihood constraints. Initiated by the social organization DISA, Radio Muskan was launched on 15th August 2012 to provide a sustainable platform addressing these issues and promoting social development, education, and awareness.

Thematic Focus:

Radio Muskan addresses core tribal and rural issues, focusing on health and nutrition awareness, safe motherhood, livelihood education, and human rights. The CRS also aims to combat social evils such as women trafficking, bonded labour, blind beliefs, and poverty, while bridging traditional society with the modern digital era.

Innovations in Format

- Phone-in Programmes: Connecting listeners and ideas directly.
- Narrowcasting: Community-level group discussions.
- Participatory Events: Collaboration with District Administration and locals.
- Multilingual Content/AI: Translated and AI-assisted programmes in local languages.

Frequency: 90.4 MHz

Broadcast Hours and Language:

7:00 AM – 12:00 PM & 3:00 PM – 10:00 PM | Languages: Odia, Hindi, Kui

Specialized Programming

Through repeated broadcasts and narrowcasting events, Radio Muskan successfully addressed harmful nutritional beliefs among the Kandha tribe, promoting consumption of nutritious foods like milk, greens, and papaya. Scientific health awareness from experts and Anganwadi workers led to improved nutrition and adoption of modern health practices.

Sustainable Strategies:

Funding and sustainability rely on community sponsorships, advertisements, events, volunteer participation, AI-assisted content translation, and support from DISA.



Radio Namaskar

Radio Namaskar

Kurujanga, Konark

District-Puri, Odisha

Contact: +91-9040904904, +91-6758-236471

Email: radionamaskar@gmail.com

Website: www.youngindia.net.in



Name and Genesis of the CRS:

Radio Namaskar is Odisha's first community radio station, located in Konark, a world heritage city in Puri district. Established on 10th February 2010 by the NGO Young India, it began with five staff members and has grown into a team of 14, supported by over 100 volunteers. Recognized by the Government of India as a Lead Community Radio Station, it has received six National Community Radio Awards and over 25 national and international accolades. The station amplifies local voices, preserves culture, and addresses pressing community issues, becoming a trusted source of information and support in Konark.

Thematic Focus:

Radio Namaskar focuses on local self-governance, human rights, minority and Dalit rights, right to food, disaster management, gender equity, societal peace, and indigenous knowledge and folk culture. Programmes are aligned with SDGs such as No Poverty, Quality Education, Gender Equality, and Climate Action, ensuring community participation and relevance.

Innovations in Format

The station employs community-led programming, with 80% of content sourced from local contributors. Listener groups decide programme themes and formats. Folk-based jingles, songs, phone-in systems, and web/ social media platforms enhance engagement. Participatory formats, volunteer-led field reporting, and AI-assisted multilingual content ensure inclusivity and accessibility.

Frequency and Broadcast Hours:

90.4 MHz | 12 hours daily (7:00 AM–1:00 PM & 4:00 PM–10:00 PM)
in Odia, Hindi, and Telugu.

Major Projects & Success Stories:

Flagship campaigns include Janile Jiniba, Posanara Ghara, Hinsu Ku Kariba Na, Ama Panchayat Katha, and COVID-19 emergency broadcasts. Over 3,500 beneficiaries accessed pensions, health schemes, education, and disaster support through CRS interventions.

Sustainable Strategies:

Community ownership, volunteer participation, low-cost production, partnerships with government and civil society, digital archiving, and a permanent campus ensure long-term operational, social, and financial sustainability.



Radio Sampark 89.6

Address: Community Radio Station- “Radio Sampark 89.6”: At – Village – Murudabad, Post – Pithapada, Police Station – Nischintakoili, District – Cuttack (Odisha) – 754207

Contact Number: 9437013723

**E-mail ID-: pecuc@hotmail.com
/radiosampark@gmail.com**



Name and Genesis of the CRS:

Radio Sampark 89.6 FM, an initiative of People’s Cultural Centre (PECUC), was launched on 26th December 2021 to educate and raise awareness among communities on issues impacting daily life. The station promotes culture, local values, and talents, serving diverse groups including children, youth, women, older persons, and farmers. Through participatory programming, it creates a platform for community voices and local perspectives.

Thematic Focus:

Radio Sampark’s programmes cover children, women, youth, older persons, farmers, devotion, health, literature, and community development. It strengthens social ties, empowers listeners to express opinions, and promotes awareness of rights, health, and education. The station aligns with SDGs such as No Poverty, Zero Hunger, Good Health and Well-being, Quality Education, Gender Equality, Water & Sanitation, Decent Work, Responsible Consumption, and Climate Action.

Innovations in Format:

The CRS employs narrowcasting, community outreach, radio dramas, listener groups, women’s listener groups, and engagement of local artists. Feedback collection and participatory event formats foster interaction and active involvement.

Frequency and Broadcast Hours:

89.6 MHz | 10 hours daily (6–10 AM, 1–3 PM, 6–10 PM)
in Odia and occasionally Hindi.

Major Projects & Success Stories:

Key initiatives include Nipuna Odisha, Atal Vayo Abhyuday Yojana, Hinsa Ku Naa (GBV), COVID-19 vaccination awareness, and child and women empowerment campaigns. Radio Sampark has successfully supported beneficiaries through digital literacy, survivor protection, and access to government schemes. Notable interventions include assisting victims of gender-based violence and enabling rural communities to access digital welfare services.

Sustainable Strategies:

Community-driven content, project-based initiatives, government programme broadcasts, and active participation of volunteers ensure long-term operational, social, and financial sustainability.



Radio Sandesh 90.0 FM

Radheshyam Colony, Near Children Park, Ward No. 14 ,
Kantabanji, Dist: Balangir, Pin- 767039, Odisha.

Mob.: 8926251651

Email: radiosandeshkbj@gmail.com



Name and Genesis of the CRS:

Radio Sandesh 90.0 FM, based in Balangir District, Odisha, was launched on 30th March 2023. The station is community-driven and entirely operated by volunteers, providing a platform for local voices, promoting regional culture, and addressing the social and developmental needs of the people of Western Odisha.

Thematic Focus:

Radio Sandesh broadcasts programmes that highlight local culture, agriculture, social awareness, and community welfare. Its flagship programme "Manar Katha" promotes Sambalpuri folk songs and dances, engaging tribal and non-tribal communities alike. Other programmes focus on health, environmental awareness, government schemes, blood donation, tree plantation drives, and sustainable agricultural practices.

Innovations in Format:

The CRS adopts interactive formats such as one-to-one discussions with folk artists, poets, singers, and dancers, storytelling in local languages, and participatory community events. Programmes combine radio dramas, live phone-ins, panel discussions, and public service announcements to reach diverse listeners.

Frequency and Broadcast Hours:

90.0 MHz | 12 hours daily in Odia, Hindi, and Sambalpuri

Major Projects and Success Stories:

Projects include “Gann Maet Sahar”, which promotes climate adaptation and sustainable development, and programmes raising awareness on agriculture, health, biodiversity, and livelihoods. The station has successfully fostered recognition for Western Odisha art forms such as Dalkhai, Rasarkeli, Maelajada, and Chtukuchuta through workshops, exhibitions, and school competitions, enabling local artisans to connect with the broader community.

Sustainable Strategies:

Community participation, volunteer-led operations, outreach events, and a focus on local folk culture ensure Radio Sandesh remains socially, culturally, and operationally sustainable while empowering Western Odisha communities.



Radio Sanskar

At-Lalasahi, Jagatsinghpur, Odisha-754103

Contact: 9439439082

Email: radiosanskar@gmail.com



Name and Genesis of the CRS:

Radio Sanskar 91.2 FM, located in Lala Sahi, Jagatsinghpur, Odisha, has been operational since 2011. Licensed by the Ministry of Information & Broadcasting, the station is also empanelled with the I & PR Department of Odisha. Established to broadcast social awareness and community development content, Radio Sanskar addresses issues like health, sanitation, girl safety, child marriage, agriculture, cybercrime, climate change, and entertainment. The station connects with approximately 4.7 lakh people across Jagatsinghpur, including a significant number of visually impaired and differently-abled listeners, making it a crucial medium for both information and entertainment.

Thematic Focus:

Radio Sanskar's programming focuses on education, health and sanitation, cyber safety, women and youth empowerment, livelihood, and inclusion of differently-abled persons. The station also uses a digital mobile app to make programmes accessible anytime, extending community participation through digital engagement.

Primetime Programmes:

- Live Phone-In – Direct listener engagement for questions, feedback, and discussions.
- Hello Jagatsinghpur – Local news, issues, and achievements.
- Public Touch – Health, education, sanitation, and welfare guidance.
- Bindass Khati – Youth-oriented social and motivational discussions.
- Bazar Halchal – Market trends and livelihood updates.

Innovations in Format:

Radio Sanskar combines broadcasting with narrowcasting, community campaigns in collaboration with SHG groups and government departments, and a digital mobile app enabling live listening, access to recorded content, and timely alerts.



Frequency and Broadcast Hours:

91.2 MHz | 7 AM – 10 PM (15 hours/day) in Odia

Major Projects Undertaken:

Partnerships with UNICEF and government initiatives on cybercrime awareness, health, sanitation, education, and empowerment of visually impaired and differently-abled persons.



Specialized Programming

- Cyber safety programmes led to safer digital practices in the community.
- Awareness for blind and differently-abled persons increased support and inclusion.
- Government schemes and welfare guidance improved access and participation.



Sustainable Strategies:

Revenue is generated through community and government advertisements, enabling the station to maintain operations while remaining community-driven.



Radio Sikhya 90.4 FM

**Radio Sikhya, Tulasi Chaura, Mandir Sahi, Ward No-23,
Baripada, Mayurbhanj, Odisha – 757001**
Contact: +91-9437484398 / +91-9348164144
Email: radiosikhya@gmail.com



Genesis

Radio Sikhya, launched by Sikhya-O-Sikhya, serves as a community support system for Baripada and surrounding areas. Since its inception, it has focused on women entrepreneurship, sustainable agriculture, fisheries, health, hygiene, and social awareness.

Thematic Focus

The station promotes women empowerment through SHGs, motivates farmers to adopt modern and sustainable agriculture, encourages youth participation, and supports livelihood development. It also addresses health, sanitation, education, national integration, and the promotion of local culture.

Innovation in Format

Prime-time programmes like “Sambhabhana ‘O’ Sujog” feature interviews with successful farmers and entrepreneurs to inspire community members. Narrowcasting, social media platforms (Facebook, YouTube, Instagram), and short, simple audio segments enhance accessibility, engagement, and participation.

Broadcast Hours and Language

The station broadcasts 8–10 hours daily in Odia, Hindi, English, and local tribal languages.



Specialized Programming

Farmers such as Muchiram Hembram were motivated by Gobinda Mohapatra's bamboo farming techniques, adopting commercial bamboo farming with intercropping, improving income and conserving groundwater. SHG member Shuvadra Das began producing designer candles and expanded into digital marketing, empowered by Radio Sikhya's entrepreneurship programmes.

Major Projects Undertaken

Radio Sikhya runs projects on agriculture, women empowerment, entrepreneurship, health, disaster management, government schemes, and community capacity building. It promotes sustainable livelihoods, leadership development, and youth engagement.

Radio Suravi 89.6 FM

Radio Suravi 89.6 FM, Plot No. 237, Nadigaon, Via Dhusuri, Bhadrak, Odisha – 756119. Contact: +91 6786 291 715 / +91 63710 23100. Email: info@jkys.in / info@suravifm.in. Website: <https://suravifm.in>.



Genesis

Operated by Janakalyan Yubak Sangha, Radio Suravi was launched on 28 May 2023 to amplify community voices and drive social change at the grassroots level in Bhadrak. The station focuses on empowering marginalized sections, including women, farmers, and youth, through information, awareness, and education.

Thematic Focus

The station addresses education, health, nutrition, disaster preparedness, sustainable agriculture, women's empowerment, and voter awareness. It serves as an information hub for local farmers, promotes climate-resilient practices, and motivates community participation in social and economic development.

Innovation in Format

Radio Suravi employs a hybrid broadcasting model combining traditional radio with digital technology. Programs are converted into visual formats for YouTube, and a mobile app allows 24/7 listening with interactive voice feedback. Web streaming and Radio Garden access extend its reach globally. Narrowcasting through "Radio-on-Wheels" ensures rural communities without radio sets receive programs, often followed by facilitated discussions. Folk-fusion formats like Pala and Daskathia integrate education with local music to engage illiterate audiences.



Broadcast Hours and Language

The station broadcasts 11 hours daily from 6:00 AM to 12:00 PM and 4:00 PM to 9:00 PM in Odia, with 24/7 streaming on apps and the website.

Specialized Programming

During cyclones, Radio Suravi acted as a lifeline for Bhadrak's coastal communities, providing early warnings, evacuation guidance, and updates despite power outages. Its continuous operation reassured listeners, earning praise from the administration and public alike.

Major Projects Undertaken

Key initiatives include Disaster Risk Reduction and Management, Women's Health and Nutrition, Sustainable Agriculture ("Krishi Suravi"), Nutrition Awareness ("Mission Poshan"), and Voter Education (SVEEP Campaign). These projects engage local populations in preparedness, health, and civic participation.

Key Community Concerns

The station addresses limited awareness of government schemes, vulnerability to natural disasters, women's empowerment, health and nutrition deficits, sustainable livelihoods, and youth engagement, providing information, guidance, and motivation for socio-economic growth.



Radio Swayamshakti

At-Padampur, Po-Kharia, Dist-Nuapada-Odisha-
766107, Mob-9040678904, 9040234904,
Email -radio swayamshakti@gmail.com



Genesis

Launched on 1 July 2015, Radio Swayamshakti was established to address the social and developmental challenges of Kharia, a region rich in culture but facing low literacy and entrenched unscientific social norms. The station reaches people directly in local dialects, helping transcend literacy barriers and promote awareness, especially among women and marginalized communities.

Thematic Focus

The station focuses on agriculture, health, education, culture, environment, and rights-based advocacy. It aims to empower local communities with practical knowledge, promote sustainable livelihoods, and strengthen social equity.

Innovation in Format

Radio Swayamshakti conducts live shows connecting multiple participants through cell phones, allowing experts to join on short notice. This cost-effective approach enables timely interventions and real-time audience engagement without requiring extensive infrastructure.

Frequency: 90.4 FM

Broadcast Hours and Language

The station broadcasts 11 hours daily in Odia, Koshali, and Hindi.

Major Projects Undertaken

Key projects include Youth for Water, Swasthasankalpa, IDEOSYNC Nutrition, Nua Sakalara Katha, Bachpan Express, Child Marriage Awareness, Vikaspedia, Nipuna Odisha, and AVYAY initiatives.

Specialized Programming

“Chas Bas Katha,” the flagship agriculture programme, provides farmers with timely interventions on crops, techniques, irrigation, and modern equipment. Live responses to farmers’ queries, along with expert guidance and collaboration with the Agriculture and Irrigation Departments, have improved crop planning and adoption of rabi-season irrigation. The programme has directly motivated farmers to optimize land use, adopt cash crops, and access quality seeds, benefiting the wider community.

Key Community Concerns

Radio Swayamshakti addresses agricultural challenges, low literacy, health and nutrition, social inequities, and limited awareness of government schemes, ensuring actionable information reaches marginalized populations.



Sustainable Strategies

Programs are conducted in the field by community volunteers, reducing costs. Revenue is generated through local advertisements and special live shows, including birthday and anniversary broadcasts, while multi-line studio calls enable interactive content delivery.

Radio Upakaar 90.4 MHz

At/P.O.Dhangadadiha, P.S. Ghatgaon, Dist. Keonjhar,
758027, Odisha

Contact No. 9438415721

E-mail ID of CRS: upkaarradio@gmail.com



Name and Genesis of the CRS

Radio Upakaar was established on 15 August 2020 by the parent organization Anchalika Vikas Samiti. The community radio station was created to improve educational opportunities and provide guidance to children and youth in Ghatgaon and Harichandanpur Blocks of Keonjhar District, Odisha. Starting with just two staff members, the station has grown into a dedicated team of eight, aiming to empower the community through information, education, and entertainment.

Thematic Focus

The station focuses on quality education, women empowerment, youth development, nature conservation, health awareness, national unity, and community development. It provides a platform for voiceless communities and promotes awareness of government and private sector initiatives.

Innovations in Format

Radio Upakaar uses narrowcasting and outdoor community recordings to engage listeners in a natural environment without studio sound effects. Twelve markets, including two block headquarters, are covered through six community media centers, each with at least ten radio volunteers acting as reporters. This approach strengthens local participation and feedback collection.

Broadcast Hours and Language

Radio Upakaar operates nine hours daily from 7 AM to 1 PM and 5 PM to 8 PM in Odia, local dialects, and Hindi.

Major Projects Undertaken

The station has partnered with CRA, UNICEF, and Young India for post-COVID health awareness, child nutrition, immunization, education, and campaigns against domestic violence and child marriage. Programmes include Nua Sakalara Katha, Chasabasa, Swasthya Sankalp, Radio Pathapadha, Bhala Katha, Kathare Kathare, and Gitare Gitare.

Specialized Programming

Radio Upakaar has significantly improved student enrollment in local schools and increased health awareness. During COVID-19, the station organized campaigns on quarantine measures, vaccination, and safety norms, benefiting thousands of community members.

Key Community Concerns

Major issues include lack of awareness regarding health, education, drinking water, and government schemes. The CRS addresses these gaps by providing local, actionable information, supporting socio-economic and cultural development, and empowering marginalized populations in remote areas.



Radio Utkal 91.21 FM

Contact Person: Er. Anwoya Avinab, Station Director

Contact number: +91-7008967838. **Email:**

ussngo2014@gmail.com

YouTube: <https://youtube.com/@radioutkal91.2fm4>

Website: <http://utkalsevaksamaj.org/>



Name and Genesis of the CRS

Radio Utkal 91.2 FM was established on 29th December 2021 by Utkal Sevak Samaj (USS), a state-level non-profit organization. Licensed by the Ministry of Information & Broadcasting and the Department of Telecommunications, the station was created to amplify local voices, provide a platform for marginalized communities, and promote community development through diverse programming. It serves as a people-centric communication platform, enabling listeners to participate in content creation and empowering the community with information on education, health, agriculture, culture, and social welfare.

Thematic Focus

Radio Utkal focuses on multi-thematic community development, emphasizing agriculture, child rights, health and nutrition, sanitation, lifestyle, intellectual development, environment protection, spiritual values, road safety, consumer rights, disaster preparedness, promotion of government schemes, and preservation of culture, arts, and literature.

Innovations in Format or Outreach

The station employs narrowcasting, live interactions, and collaboration with government departments to enhance community participation. Local voices, dialects, and content co-created with listeners ensure relevance and accessibility.



Broadcast Hours and Language

Radio Utkal operates 10 hours daily, from 8 AM to 1 PM and 3 PM to 8 PM, broadcasting in Odia, Hindi, and English, with streaming to digital platforms. The coverage radius is 15 km, reaching Cuttack City, Salepur, Tangi–Choudwar, Baranga, and Cuttack Sadar block.

Specialized Programming

Through its Avyay and narrowcasting programmes, Radio Utkal has restored health and hope for senior citizens. In Pandasahi, an elderly man, Debasish Das, regained his eyesight after learning about government cataract treatment schemes through the radio. Similarly, in Kamanga village, 67-year-old Gouranga Majhi received a hearing aid via government support after Radio Utkal informed his family, restoring his ability to communicate and participate in community life.

Major Projects Undertaken

Key initiatives include awareness campaigns on Mann Ki Baat, International Yoga Day, Har Ghar Tiranga, heat wave and diarrhea prevention, child marriage eradication, girl child education, WASH, Avyay, cultural programmes, and promotion of government schemes.

Key Community Concerns

The station addresses limited access to healthcare, information gaps for senior citizens, lack of awareness about government welfare schemes, and environmental and cultural preservation. Radio Utkal bridges these gaps, enabling vulnerable populations to access resources and opportunities.



Silkcity Radio 88.4

Youth for Social Development (YSD)
9th Govinda Vihar, Near Ruby Eye Hospital,
Lochapda
Berhampur-760001 Ganjam, Odisha
Tel: +91-90400 24222,
E-mail: radiosilkcity@gmail.com



Name and Genesis of the CRS:

The station employs narrowcasting, live interactions, and collaboration with government departments to enhance community participation. Local voices, dialects, and content co-created with listeners ensure relevance and accessibility. It was launched and started broadcasting on 1 December 2024.

Thematic Focus

The station focuses on water, sanitation and hygiene, environment, climate change, and disaster preparedness. It promotes social justice, child protection, gender equity, and eradication of harmful social norms. Youth and women's empowerment, life skills, employability, leadership, and the promotion of local culture, heritage, and community stories are also central to its programming.

Innovations in Format or Outreach

Silkcity Radio implements youth-led programming, interactive talk shows, phone-ins, and community dialogues. Programs are in local languages and tailored for rural, coastal, and urban audiences. The station integrates civic education, climate action, and behavior change communication, with strong community participation in content creation and broadcasting.

Broadcast Hours and Language

The station broadcasts 10 hours daily, five hours in the morning and five hours in the evening, primarily in Odia and Hindi.

Specialized Programming

Silkcite Radio has enhanced community awareness on WASH practices, climate resilience, and social issues. Youth participation in civic action has increased, women's voices have been amplified, and communities have improved preparedness during emergencies through timely dissemination of information and local dialogue.

Major Projects Undertaken

Key initiatives include the Jal Shakti Initiative for safe water and sanitation, broadcasts on extreme weather events following NDMA guidelines, and a special series on the Berhampur Thakurani Yatra celebrating local culture, gender equity, and community participation.

Key Community Concerns

Silkcite Radio addresses gaps in water and sanitation awareness, disaster preparedness, civic engagement, social equity, and cultural preservation, providing timely information and fostering community resilience and empowerment.



Radio Bhabagrahi

Address: At/Po – Baro, Dist – Kendrapara,
Odisha – 754250

Contact Numbers: +91-7008729335,
+91-9938146604

Email: radiobhabagrahi@gmail.com



Name and Genesis of the CRS

Radio Bhabagrahi is a community radio station established to amplify local voices and promote social development through participatory communication. The station was created to address grassroots issues, preserve cultural heritage, encourage youth participation, and disseminate information on education, health, livelihood, and local arts. Its programming is community-driven, inclusive, and broadcast in local languages to ensure trust and relevance. The station officially launched on 4th March 2022, marking a milestone in fostering cultural awareness and community-led communication.

Thematic Focus

Radio Bhabagrahi emphasizes Music Awareness, promoting the appreciation and preservation of local, folk, and traditional music forms. The station highlights the social, cultural, and emotional significance of music, with special efforts to engage youth in indigenous musical traditions, instruments, and storytelling practices. Through live recordings, interviews, performances, and interactive sessions, the station bridges tradition and modern audiences while fostering creativity, confidence, and intergenerational learning.

Innovations in Format

The station has implemented youth-led music programmes, live folk recordings from villages, and participatory broadcasts during community events, school outreach, and cultural festivals. Short music-based PSAs and storytelling segments sustain engagement and raise awareness among listeners.

Frequency 90.4 MHz

Contact Person

Bimal Prasad Parida – +91-7008729335

Broadcast Hours and Language

6:00 AM – 9:00 AM, 6:00 PM – 9:00 PM

Languages: Odia, Hindi, English

Major Projects Undertaken

- AVYAY – Senior citizen welfare awareness programmes
- CBC and I&PR Programmes – Community-based campaigns
- Yuva Sanskriti – Promoting youth engagement in cultural preservation

Specialized Programming

Radio Bhabagrahi has revived youth interest in local art forms, folk music, dance, and cultural traditions that were at risk due to urbanization and digital influence. By providing platforms for local artists and encouraging youth participation, the station has strengthened cultural identity, pride, and intergenerational learning within the community.

Sustainable Strategies

The station ensures sustainability through strong community ownership, youth and volunteer engagement, capacity-building initiatives, and partnerships with local institutions, schools, and cultural groups. Financial sustainability is maintained via locally relevant sponsored programmes, government campaigns, and community-supported initiatives. The use of local languages and culturally rooted content ensures continued relevance and audience trust.

RADIO BASUDHA

90 MHZ

THE INSTITUTION FOR DEVELOPMENT & IMPLEMENTATION OF TECHNICISM (IDIOT),
DHENKANAL, ODISHA



Genesis:

Radio Basudha is a community radio station established by the Institution for Development & Implementation of Technicism (IDIOT), Dhenkanal, to serve the rural and tribal communities of Kamakshyanagar subdivision in Dhenkanal district, Odisha. The station was set up to create a localized communication platform that promotes information sharing, cultural expression, and participatory development. With the approval of the Ministry of Information and Broadcasting, Government of India, Radio Basudha was formally inaugurated on 8 June 2023 at Jiridamali village by Union Minister Shri Dharmendra Pradhan.

Thematic Focus:

The station focuses on key development themes such as education, health and sanitation, agriculture and livelihoods, women and child welfare, youth development, tribal culture, environmental awareness, and Panchayati Raj governance.

Innovations in Format:

Through participatory formats like community-produced programmes, phone-in discussions, interviews with grassroots leaders, and storytelling using local dialects and folk traditions, Radio Basudha encourages community voices and dialogue. The station also supports initiatives such as Atal Vayo Abhyudaya Yojana and NIPUN Odisha, helping to spread awareness about senior citizen welfare and foundational literacy.

By combining grassroots participation with development communication, Radio Basudha continues to serve as a vibrant platform connecting rural communities with knowledge, opportunities, and governance processes.

Broadcast Hours and Language:

Broadcasting on 90 MHz, Radio Basudha airs programmes for six hours daily in three time slots and primarily broadcasts in Odia.

Specialized Programming

When a Village Finds Its Voice: The Story of Radio Basudha

In the tribal and rural villages of Kamakshyanagar in Odisha's Dhenkanal district, information often travels slowly. Many communities live far from urban centres, and access to timely updates about health, education, or government schemes can be limited.

For years, villagers depended mostly on word of mouth.

That began to change with the arrival of Radio Basudha.

From its studio in Jiridamali village, the station started broadcasting programmes designed specifically for the needs of the local community. The voices heard on air were not distant experts alone, but also farmers, teachers, health workers, self-help group members, and village elders.

Gradually, the radio became a familiar companion in many homes.

One of the most powerful aspects of Radio Basudha has been its focus on community participation. Programmes discussing farming techniques, health awareness, and education are often recorded directly in villages, allowing local residents to share their experiences and knowledge.

During special awareness broadcasts linked to initiatives such as Atal Vayo Abhyudaya Yojana, elderly citizens began learning about social security schemes and welfare services available to them. Similarly, programmes related to NIPUN Odisha helped parents and teachers understand the importance of foundational learning for young children.

Village meetings, SHG gatherings, and youth interactions connected with these broadcasts encouraged people to ask questions, share ideas, and discuss solutions to local challenges.

Slowly, something remarkable happened.

People who had rarely spoken in public began sharing their views on air. Farmers discussed their crops, women spoke about health and nutrition, and young listeners talked about education and employment.

Radio Basudha was no longer just a transmitter of information. It had become the voice of the community itself.

Today, in villages across Kamakshyanagar, the sound of Radio Basudha carries more than music or announcements. It carries local stories, collective wisdom, and a growing sense of confidence among people who now know that their voices matter.

And with every broadcast, Radio Basudha continues to strengthen the connection between community knowledge, development opportunities, and grassroots participation.

Radio Sarvodaya 89.6 MHz

Utkal Gandhi Smarak Nidhi

At: Baji Raut Chhatrabas, Angul – 759143, Odisha

Phone: 9437218717 / 9438265442

Email: radiosarvodaya@gmail.com



Name and Genesis of the CRS

Radio Sarvodaya 89.6 MHz, based in Angul, Odisha, was launched on 24th January 2025 within the premises of Baji Raut Chhatrabas by the Utkal Gandhi Smarak Nidhi, an organization dedicated to Gandhian ideology. Established at a historically significant institution founded in 1946 by freedom fighter and Constituent Assembly member Malati Choudhury, the station aims to disseminate Gandhian values and amplify the “voice of the people.” The initiative was spearheaded by Ambika Prasad Pati and Dr. Biswajit Roy, Trustee of the Central Gandhi Smarak Nidhi.

Radio Sarvodaya primarily focuses on environmental issues, especially pollution in Angul district, one of Odisha’s major industrial regions. Key thematic areas include:

- **Environmental Awareness:** Air, water, and soil pollution caused by mining, thermal power plants, and industrial emissions
- **Public Health:** Rising respiratory diseases, skin ailments, and water contamination
- **Sustainable Practices:** Plantation drives, pollution control awareness, and water conservation
- **Community Advocacy:** Bridging communication between administration and affected communities, including displaced populations

Innovations in Format

- 'Radio at Doorstep': Mobile studio visits to villages for direct community participation
- Folk Media Integration: Use of traditional formats like Pala and Dasakathia to simplify complex issues
- Digital Integration: Engagement through Facebook Live and WhatsApp for feedback and interaction
- Listeners' Clubs: Community-based feedback mechanisms for content improvement and participation

Major Projects Undertaken

- Nipun Odisha awareness programme with UNICEF and Young India
- Pulse Polio awareness campaign with CDMO, Angul
- Shree Anna Abhiyan (Millet Mission) awareness
- Horticulture awareness (drip irrigation, oil palm, fruit & vegetable cultivation)
- Road safety awareness campaigns

Flagship Environmental Initiatives:

- 'Sundar Angul' Campaign: Promoting pollution-free environment and plantation drives
- 'Swachh Vayu – Swasth Jeevan': Awareness on respiratory health and clean surroundings
- Plastic-Free Campaign: Reducing single-use plastic in markets and communities
- 'Jala Surakhya' Project: Water conservation and protection from industrial contamination

Specialized Programming

Radio Sarvodaya has emerged as a credible platform addressing pollution and health issues in Angul within a short span. Through initiatives like 'Radio at Doorstep,' affected communities directly voice their concerns. Campaigns such as 'Sundar Angul' and the Plastic-Free initiative have strengthened coordination between the public and administration. The station has been widely appreciated for supporting the effective implementation of government schemes and raising environmental consciousness.

Ravenshaw Radio 90.4 FM

College Square, Cuttack - 753003, Odisha, India.

Email id - dushmantakumardas@gmail.com,

Phone - 9337110765, whatsapp - 8895571007

Insta link - [ravenshaw_radio](https://www.instagram.com/ravenshaw_radio)

X link - <https://x.com/RavenshawFm>



Name and Genesis of the CRS:

The Ravenshaw Radio 90.4 FM, Odisha's first Campus Community Radio Station & Best Practice of Ravenshaw University, Cuttack.

Established on 14/04/2011 on the occasion of Odia new year by Shri Devdas Chhotray, the first VC of Ravenshaw University.

Thematic Focus:

we generally focus on climate change, soil conversation, women empowerment

Innovations in format or any other way:

Techniques adopted by the CRS to reach out to the audience is social media.



Broadcast Hours and Language: The number of hours that the CRS is active is 5 hours daily. and the languages in which the CRS broadcasts its programmes are Odiya ,English, Hindi

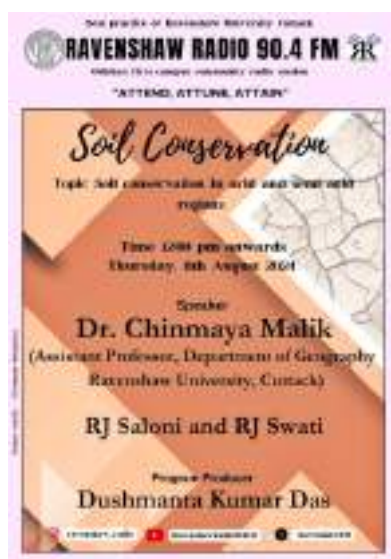
Major Projects Undertaken: A list of the major projects undertaken by the CRS are

1. Climate Countdown
2. Soil conversation
3. Hand sanitization

Specialized Programming

Stories about major breakthroughs made by the CRS – Soil conversation

Sustainable Strategies: – community formation in slum area, to involve school students in various event, formation of women group



PUDUCHERRY



SPARSHA RADIO 91.2 FM

BALASORE DISTRICT, ODISHA



Genesis:

Sparsha Radio 91.2 FM is a community radio station established in 2023 to serve the people of Balasore district in Odisha through grassroots communication and participatory broadcasting. Based at Mukulisi village in Basta block, the station works to promote awareness, community participation, and social development by addressing issues relevant to local communities.

Thematic Focus:

Sparsha Radio focuses on key themes such as women's empowerment, education, healthcare, and community awareness. Its programmes include discussions on women's rights, leadership, skill development, literacy promotion, career guidance for students, and preventive health education, along with information about government welfare schemes.

Innovations in Format:

The station also introduces innovative community-oriented content such as electric safety awareness programmes, weather and climate updates for farmers, environmental awareness campaigns on horseshoe crab conservation, and interactive community bonding initiatives like birthday and anniversary greetings. These initiatives help strengthen local participation and make radio a part of everyday community life. Led by a dedicated team including the station head, radio jockeys, and community volunteers, Sparsha Radio has become a trusted platform for sharing knowledge and encouraging dialogue. Through partnerships with local institutions and community engagement programmes, the station continues to transform information into meaningful action at the grassroots level.

Broadcast Hours and Language: Broadcasting for twelve hours daily in Odia

Specialized Programming

When Awareness Saves Lives: Sparsha Radio's Electric Safety Campaign

In the villages around Mukulisi in Balasore district, electricity had become a part of everyday life. Yet many households used unsafe wiring, overloaded plug points, and makeshift repairs. Exposed wires hung loosely in homes and small shops, and illegal connections were common.

People knew that electric shocks and small fires happened sometimes. But most believed such accidents were simply unavoidable.

Then Sparsha Radio 91.2 FM decided to change that perception.

In partnership with TPNODL (Tata Power Northern Odisha Distribution Limited), the station launched an Electric Safety Awareness campaign designed especially for rural listeners. The goal was simple: help people understand that electrical accidents are preventable.

Through engaging radio programmes in local language, Sparsha Radio began explaining safe practices. Experts spoke about proper wiring and appliance use. Short safety jingles were broadcast several times a day. Listeners could call in with questions, and real-life stories of electrical accidents helped people understand the risks.

The message was clear and practical.

And slowly, the community began to respond.

Within weeks, villagers started repairing damaged wiring and removing unsafe connections. Many households installed proper circuit breakers and began switching off the main power supply during storms. Small shop owners replaced risky extension boards that had been overheating for years.

One mother shared on air that after hearing a programme about child safety, she covered open sockets in her house to protect her young children.

Village leaders also noticed a change. Cases of electric shocks became less frequent, and more people started consulting trained electricians instead of attempting risky repairs themselves.

But perhaps the biggest change was in people's mindset.

What was once seen as fate was now understood as a preventable danger.

Today, in Mukulisi and nearby villages, electrical safety is no longer an unfamiliar concept. It is a regular topic of discussion in homes, markets, and community gatherings.

Through this campaign, Sparsha Radio showed how a simple radio message, when delivered in the voice of the community, can turn awareness into action and make villages safer for everyone.

Pudiya Udayam 91.2 FM

3Sri Aurobindo Society, Society House, No.11,
St. Martin Street, Puducherry – 605001

Contact:

Mr. K. Senthilkumar

+91-9442230909

Senthil@aurosociety.org



Name and Genesis of the CRS:

Established on 24 November 2015 in Poothurai village (Villupuram district, Tamil Nadu), Pudiya Udayam—meaning “new dawn”—is an initiative of SARVAM under Sri Aurobindo Society. It focuses on rural development through informative and engaging radio programmes.

Thematic Focus:

The station focuses on community welfare and development, with key themes including Education, health, women empowerment, youth development, rural awareness, and preservation of local culture and traditions.



Primetime Programmes:

- Chinnanchiru Malarkal: Focus on children's health, education, and talent showcase.
- Sathanai Pengal: Interviews with women experts and entrepreneurs to inspire others.
- Gramathu Kuligal: Platform for rural women to perform songs, dramas, and speeches.

Innovations in Format or Any Other Way:

Conducts outreach activities in over 60 villages; encourages participation from community members, especially women and children, to share experiences and talents.

Major Projects Undertaken:

Works with Shanti Ashram on adolescent well-being and poverty eradication; also engages in internally driven community welfare initiatives.

Sustainable Strategies:

Fully funded by its parent organisation, SARVAM.

Listeners & Outreach:

Covers around 30 villages near Puducherry with a population of about 50,000; active listener base is around 20,000.



Nila Community Radio Station 90.4 FM

Mannadipet Commune, Madagadipet,
Puducherry – 605107
Phone: +91-9443444844 / +91-7200424563
Email: nilafmcrs@smvec.ac.in



Genesis:

Established in 2005 by Sri Manakula Vinayagar Engineering College, Puducherry, Nila FM is the first Community Radio Station in Puducherry. The station functions with active community participation, aiming to educate, empower, and connect local communities.

Thematic Focus:

Education, career guidance, women empowerment, health awareness, agriculture, science communication, disaster preparedness, environmental awareness, and community development.

Innovations in Format:

Participatory programmes including debates, skits, interviews, workshops, expert talks, focus group discussions, and community-led content creation. Field-based reporting and youth & volunteer participation ensure authenticity and engagement.

Broadcast Hours and Language:

Broadcast Duration: 12 hours daily

Language: Primarily Tamil with limited English content

Specialized Programming

Community engagement initiatives like science awareness for women, youth skill-building, and disaster preparedness programmes have strengthened local participation and ownership. Students and volunteers have actively contributed to content creation, creating measurable social impact.

Major Projects Undertaken:

- DST-sponsored Science for Women (365 episodes)
- Planet of Earth Project (365 episodes)
- AVYAY – Atal Vayo Abhyuday Yojana
- Disaster Preparedness CoP (2019)
- STIP 2020 programmes
- Vigyan Prasar Anubhav Project
- UNICEF COVID-19 Awareness
- SMART WASH & Climate Literacy Campaign

Major Community Concerns:

Women empowerment, education, health, disaster preparedness, environmental awareness, rural development, and youth skill-building.



Puduvai Vaani Community Radio Station 107.8 MHz

Shri A. Muthamil, Faculty-in-Charge
Puduvai Vaani Community Radio Station
1st Floor, Convention cum Cultural Complex
R. Venkatraman Nagar, Kalapet, Puducherry
University, Puducherry – 605014
Phone: 0413-2654349 / 682
Email: puduvaivaani@pondiuni.ac.in /
puduvaivaani@gmail.com



Genesis:

Launched on 27 December 2008 and on-air from 1 January 2009 by Pondicherry University, Puduvai Vaani CRS serves the University and surrounding villages like Kalapet, Ganachettykulam, and Pillaichavady. The station engages students, faculty, and community members to broadcast content in Tamil and English.

Thematic Focus:

Awareness creation for improved lifestyles, women empowerment, health, education, communal harmony, student talent development, and community engagement through practical learning for media students.

Innovations in Format:

Special programmes in Tamil & English, including Radio Tutor series and subject-related documentaries. Community participation is encouraged through sharing of experiences by rural men, women, children, and senior citizens.

Broadcast Hours and Language:

Daily 8 hours: 09:00 AM – 05:00 PM
Languages: Tamil & English

Specialized Programming

Community student volunteers, balancing academics and radio, actively contribute to projects like Climate Countdown and AVYAY, creating programs on senior citizen welfare, healthcare, and government schemes. Participation builds confidence, communication skills, and community advocacy.

Major Projects Undertaken:

- WASH – Climate Literacy Campaign (SMART)
- Atal Vayo Abhyuday Yojana (AVYAY) – senior citizen empowerment

Major Community Concerns:

Senior citizen welfare, health awareness, government scheme access, climate literacy, and youth & community engagement.

Sustainable Strategies :

Fully supported by Pondicherry University, empaneled with CBC, with collaborative projects involving NGOs and CRA for social development initiatives.



PUNJAB

A collage of various Punjabi cultural and historical elements arranged within the outline of the state of Punjab. The elements include: the Golden Temple (Harmandir Sahib) reflecting in the Sarovar; a man in a turban milking a cow; three women in vibrant traditional Punjabi attire (salwar kameez and dupattas) in shades of blue, red, and orange; a large earthenware pot (matka) with a blue pitcher pouring liquid into it; a statue of a warrior on horseback; a classical building facade with statues; and a small image of a fort or palace at the bottom. The entire composition is set against a background of a light blue and white polka-dot pattern, with a dark blue wavy border at the top.

AVTAR COMMUNITY RADIO 90.4 FM

Village Seechewal, Tehsil Shahkot,
Jalandhar, Punjab-144701

Contact Person: Mr. Kulwinder Singh

Contact Number: +91-9417575670,
9417044263

Email: avtarradio@gmail.com

Website: www.avtarradio.com



Genesis:

Avtar Community Radio FM 90.4 was established by Ek Onkar Charitable Trust Nirmal Kuteya Seechewal (Jal) under the leadership of the renowned environmentalist and Member of Parliament, Sant Balbir Singh Ji Seechewal on the premises of Sant Avtar Singh Memorial College, Seechewal, of Jalandhar district in Punjab.

As the first community radio established in the rural area by and for the rural people, it is committed to focusing on environment, education, and sports. Avtar Community Radio essays an important role in spreading environmental awareness, awareness about the eradication of social evils and superstitions, and promoting communal harmony, education, and women empowerment in the region.

Thematic Focus:

The major thematic focus area of Avatar CR is addressing environmental concerns like pollution, water contamination, deforestation, and climate change. It is important to create awareness around these issues before it is too late. The community and the entire world is facing the problems arising out of different environmental concerns. People need to be educated and made aware of these problems so that they can adopt responsible practices to save the environment. The other focus areas of Avatar CR include women empowerment, agriculture, health, education, and sensitising the youth.



Sustainable Development Goals: Avtar Community Radio focuses on the SDGs given below:

SDG 3: Good Health and Well-Being

SDG 6: Clean Water and Sanitation

SDG 13: Climate Action

SDG 15: Life on Land Page 421

Primetime Programmes:

Nitnem, Rehras, Mulakaat, Vichaar Charcha, Safar Saanjh, Zara Bachke Mod Tonne, Aradhna, and Agriculture are the primetime programmes of VWS Radio. Mulakaat, Vichar Charcha, Safar Saanj are infotainment programmes that are streamed twice a day and touch upon a variety of topics which include education, health, social issues etc. Aradhana is a programme of Bhakti Sangeet. The primetime programmes at night are mostly musicals which include ghazals. Most programmes are curated as infotainment programmes.

Broadcast Hours and Language: 24 hours, Punjabi

Major Projects Undertaken:

The majority of VWS Radio's work is on internal projects that are created in collaboration with the Vivekananda World School. The community-focused initiatives put a strong emphasis on educating and entertaining people, and also raising general awareness. This approach has been used in the design of many well-known programmes and initiatives. The CRS also explores possibilities to work with other groups and regional organisations.

Major concerns in the Community:

The community is troubled by a number of major issues, including unemployment, a lack of knowledge about opportunities and government programmes, health problems, the need for better education, problems with livelihood, etc. VWS Radio continuously works to improve the lives of its target community through innovative and effective interventions. literacy.



GNA RADIO @ 90.0 FM

Sri Hargobind Nagar , Phagwara, Hoshiarpur Road,
Punjab - 144401

Contact Person: Mr. Tarun Agarwal

Contact Number: +91-7895053545

Email: communityradio@gnauniversity.edu.in,

tarun.agarwal@gnauniversity.edu.in

Website: www.gnauniversity.edu.in



Genesis:

GNA's Community Radio was launched on 12 November, 2021 by the then Sports & Education, Minister of Punjab, Mr. Pargat Singh. The GNA Radio was established with a vision and mission to improve rural education as well as focus on the welfare of children and women. The CRS is operational 24*7 and continues to strive to create a positive impact in the lives of the target community.

Thematic Focus:

Quality education for women, children and youth, gender equality, child welfare, water and sanitation, environmental issues, economic growth, and health are among the primary focus areas of GNA Radio.

Innovations in format or any other way:

The CRS focuses on effective broadcasting of educational content so that the underprivileged in the community can benefit from them. The CRS has partnered with different organisations and groups across Punjab like Soch Autism Society , Prerna Foundation, Water Warriors of Punjab, etc. for initiatives and campaigns that aim to create awareness and prove beneficial for the community.



Sustainable Development Goals: GNA Radio has curated its content to achieve the given goals:

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 10: Reduced Inequalities

SDG 11: Sustainable Cities and Communities

SDG 13: Climate Action

Primetime Programmes:

The primetime programmes of GNA Radio are listed below:

Aas Aur Ardas – A devotional programme with songs and kirtans.

Baat Career ki – A career-guidance programme for the underprivileged youth who seek higher education. The programme also features experts from different fields who advise the youth and guide them in the right direction.

Pathshala (English/Hindi/Punjabi) – A programme that promotes enhancement of language skills

Masala Magic – A cookery programme that also discusses the importance of a healthy and nutritious diet.

Teri Meri Baatien – A programme based on the inspiring stories of great personalities and achievers.

Broadcast Hours and Language: 24 hours, Punjabi , Hindi

Major Projects Undertaken:

GNA Radio has worked closely with Soch Autism Society to spread the awareness on early detection of autism in children. It has worked with NGOs like Perna Foundation, and Water Warriors of Punjab for different initiatives aimed for the welfare of the community. The CRS has also collaborated with different educational NGOs across Punjab.

Major concerns in the Community:

The major concerns with the community, especially the underprivileged, is unemployment and lack of awareness about opportunities. The community members lack consumer awareness and financial literacy.



VWS RADIO @ 90.8 FM

VWS Radio 90.8, C/O Vivekananda World School,
Malwal Road, I/s Bhagwati Enclave,
Sattian Wala Bypass, Ferozepur, Punjab- 152004
Contact Person: Mr. Gurpreet Singh
Contact Number: +91-9888100981
Email id: vwsradio981@gmail.com



Genesis:

Vivekananda World School established VWS Radio 90.8 on 6th November, 2022. The CRS was founded with the intention of guiding young people in the community and encouraging emerging artists by giving them a platform to showcase their abilities. The CRS began with only three team members and has since evolved into a larger, dedicated team. Through various intervention strategies, we continue to have a ground-breaking impact on our target community.

Thematic Focus:

The CRS has primarily focused its intervention on supporting agriculture, providing children with quality education, and creating a platform for their holistic development, which includes the social, emotional, mental, and intellectual growth of the community members. The emphasis has also been placed on addressing various social issues, such as gender equality, peace and harmony, health, unemployment, culture, professional and economic growth, etc., during the programmes, thus creating general awareness among the listeners.

Innovations in format or any other way:

Conventional broadcasting often falls short of meeting the needs of the local population. Therefore, VWS Radio understands the value of community engagement activities and on-ground intervention campaigns. To involve the community, the CRS works in partnership with numerous regional organisations.

Sustainable Development Goals: VWS Radio broadly focuses its work on the following SDGs:

SDG 2: Zero Hunger

SDG 3: Good Health and Well Being

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 10: Reduced Inequalities

Primetime Programmes:

Nitnem, Rehras, Mulakaat, Vichaar Charcha, Safar Saanjh, Zara Bachke Mod Tonne, Aradhna, and Agriculture are the primetime programmes of VWS Radio. Mulakaat, Vichar Charcha, Safar Saanj are infotainment programmes that are streamed twice a day and touch upon a variety of topics which include education, health, social issues etc. Aradhana is a programme of Bhakti Sangeet. The primetime programmes at night are mostly musicals which include ghazals. Most programmes are curated as infotainment programmes.

Broadcast Hours and Language: 4 AM to 10 PM Punjabi, Hindi, and English

Major Projects Undertaken:

The majority of VWS Radio's work is on internal projects that are created in collaboration with the Vivekananda World School. The community-focused initiatives put a strong emphasis on educating and entertaining people, and also raising general awareness. This approach has been used in the design of many well-known programmes and initiatives. The CRS also explores possibilities to work with other groups and regional organisations.

Sustainable Strategies:

The parent company Vivekananda World School, which currently contributes about 80% of the CRS' annual budget, also provides technical support to VWS Radio. The remaining 20% is raised through advertisements and donations from philanthropists. In addition to this, the CRS tries to raise funds by publishing handbooks on different topics.



Radio Chitkara

107.8 FM

Chitkara University, Punjab, Chandigarh – Patiala
National Highway, Village Jhansla, Rajpura, Punjab
-140 401, India

Contact Number: +91 -9501105609, 9468082800

Email ID: radio1078@chitkara.edu.in,
ashutosh.mishra@chitkara.edu.in



Genesis:

Launched on 26 October 2012, Radio Chitkara was established by Chitkara Educational Trust to promote social development, education, and community empowerment, giving the local population a platform to voice their concerns.

Thematic Focus:

Focuses on education, health, agriculture, environment, local culture, and social issues while involving the community in content creation.

Innovation in Format:

Participatory programmes include contributions from farmers, students, women, artists, and experts. Broadcasts in Hindi and Punjabi use interviews, jingles, short capsules, and thematic campaigns for maximum engagement.

Broadcast Hours & Language:

9:00 AM to 4:00 PM daily in Hindi, Punjabi, and English.

Specialized Programming

Radio Chitkara has become a reliable source of verified information during crises, improved public awareness on health, hygiene, environment, and civic responsibilities, and empowered local communities through active participation.

Major Projects Undertaken:

Atal Vayo Abhyuday Yojana awareness, digital literacy campaigns, environmental protection initiatives, TB awareness, and community engagement projects.

Key Community Concerns:

Need for health awareness, civic knowledge, digital literacy, and promotion of social development programs.



Radio Punjab 90.0

Radio Punjab 90.0, Chandigarh University, NH-95,
Block 7 Road, Punjab – 140413

Contact Numbers: 9915601086, 73-7427927

Email IDs: radiostationhead@cumail.in,
nidhi.e19351@cumail.in

Website: <http://radiopunjab.cuchd.in/>



Genesis:

Launched on 16 February 2021, Radio Punjab 90.0 serves as the community radio station of Chandigarh University. It was established to amplify local voices, strengthen community participation, and promote education, health, legal awareness, and cultural engagement.

Thematic Focus:

The station addresses agriculture, education, health, legal literacy, gender equality, development, and socio-cultural issues, focusing on community involvement and grassroots participation.

Innovation in Format:

Interactive programmes include character-based storytelling, youth-led field reporting, SDG-focused campaigns, and independent artist music. Shows like “Sawali Aa Gaya Oye!!” and “Gall Tajurbe Wali” encourage dialogue, awareness, and preservation of local knowledge.

Broadcast Hours & Language:

6:00 AM to 10:00 PM daily, in Punjabi and Hindi.

Specialized Programming

Radio Punjab has successfully raised awareness on health, legal rights, environmental protection, and community development while giving students and local citizens a platform to express their concerns and preserve cultural heritage.



RADIO RAABTA 90.8 FM

DOABA COLLEGE, JALANDHAR, PUNJAB.



Genesis:

Radio Raabta 90.8 FM is a community radio station based at Doaba College, Jalandhar, Punjab, established in September 2017 to serve the local community through informative, educational, and socially relevant programming. The station was created to provide a participatory platform where students and community members can share ideas, discuss issues, and promote social awareness through radio.

Thematic Focus:

Its content reflects the social and economic character of Jalandhar, a region known for its strong NRI connections, vibrant sports culture, and industrial activities. The station focuses on themes such as education, health awareness, youth engagement, women's empowerment, and community dialogue.

Broadcast Hours and Language:

Broadcasting daily from 10:00 AM to 12:00 PM, Radio Raabta airs programmes mainly in Punjabi and Hindi, ensuring accessibility for local listeners.

Innovations in Format:

Several community-oriented programmes form the core of its broadcasting, including "Mawa te Dhiyan," "Mai Vidyarthi Meri Awaaz," "Manzil Door Nahi," "Mai Mazdoor Bolda Haan," and "Sawad Aur Sehat." These programmes highlight women's experiences, students' aspirations, labour issues, healthy living, and everyday community concerns. The station also organizes vox-pop segments and interactive discussions, encouraging public participation and dialogue.

Managed under the guidance of the Principal of Doaba College with active participation from faculty and journalism students, Radio Raabta functions as both a community communication platform and a learning laboratory for aspiring media professionals. Through awareness campaigns, special broadcasts on national days, and counselling sessions for students, the station continues to strengthen community engagement and promote informed social dialogue.

Specialized Programming

When Radio Inspires Wellness: Radio Raabta's Yoga Awareness Initiative

Every year, International Yoga Day reminds people about the importance of health and balance in everyday life. But in many communities, the idea of yoga often remains distant, seen as something practiced only by experts or in formal settings.

In Jalandhar, Radio Raabta 90.8 FM decided to change that perception.

The community radio station launched a special communication project around International Yoga Day, aimed at making yoga simple, relatable, and accessible to everyone. Instead of presenting yoga as a complex practice, the station introduced it as a daily habit that could improve both physical and mental well-being.

Through engaging radio programmes, students, teachers, and local experts spoke about the benefits of yoga. Listeners learned how small practices like breathing exercises, stretching, and mindful relaxation could help reduce stress and improve overall health.

Interactive discussions encouraged listeners to share their own experiences. Students spoke about how yoga helped them concentrate better during exams. Teachers discussed its role in improving discipline and mental calmness. Health experts explained how regular yoga could prevent lifestyle-related illnesses.

The station also combined these broadcasts with community engagement activities, encouraging listeners to participate in local yoga sessions and awareness programmes.

The response was encouraging. Many listeners said the programmes motivated them to try yoga for the first time. Schools and community groups began discussing ways to include simple yoga exercises in their daily routines.

The innovative communication approach adopted by Radio Raabta received appreciation from CEMCA and the Ministry of AYUSH, recognizing the station's efforts to promote health awareness through community radio.

But beyond the recognition, the real success lay in the impact on listeners.

By presenting yoga in a simple and engaging way, Radio Raabta helped people see that wellness does not require special equipment or expensive classes. Sometimes, it only begins with awareness.

And through its broadcasts, Radio Raabta continues to remind its listeners that a healthier community begins with small, mindful steps taken together.

CU PUNJAB RADIO 89.6 FM

**CENTRAL UNIVERSITY OF PUNJAB, LOCATED AT VPO
GHUDDA, DISTRICT BATHINDA, PUNJAB**



Genesis:

CU Punjab Radio 89.6 FM is the Community Radio Station of the Central University of Punjab, located at VPO Ghudda, District Bathinda, Punjab. The station was launched on 3 December 2025 as “The Voice of Progress,” with the aim of connecting, educating, and empowering communities through meaningful communication rooted in the spirit of Punjab, Punjabi, and Punjabiya.

Broadcasting in Punjabi and Hindi for four hours daily from Monday to Friday, CU Punjab Radio focuses on education and skill development, healthcare and well-being, women empowerment, agriculture and rural development, youth engagement, social awareness, and the promotion of Punjabi culture. The station serves as a participatory platform where students, faculty members, farmers, women, and civil society members contribute to programme creation and discussions.

Through innovative approaches such as participatory broadcasting, youth-driven content creation, and thematic campaign weeks, the station encourages dialogue and community involvement. CU Punjab Radio also functions as a practical training space for students, enabling them to develop skills in radio production and communication while contributing to social development. By linking academic knowledge with community needs, the station continues to promote inclusive growth, awareness, and cultural preservation in the region.

Specialized Programming

When Knowledge Meets the Community – The Impact of CU Punjab Radio

In the villages surrounding Bathinda, information often travels slowly. Many people depend on word of mouth for guidance about health, education, and government services. Recognizing this gap, CU Punjab Radio 89.6 FM began its journey with a simple goal: to bring reliable knowledge directly to the community.

Every day, the station broadcasts programmes that speak to the real concerns of people. Farmers listen for advice on sustainable agriculture. Young students tune in to learn about career opportunities and skill development. Women hear discussions about education, rights, and welfare schemes. Health experts explain preventive care, nutrition, and mental well-being in simple language that everyone can understand.

One of the station's most impactful efforts has been its health awareness segment, Healthcare and Lifestyle. Through regular broadcasts and expert interviews, the programme has helped people understand the importance of preventive healthcare, maternal health, and balanced nutrition. Gradually, listeners began discussing these topics within their families and communities, encouraging healthier habits and greater participation in local health initiatives.

Similarly, the segment on career counselling and skill development has become a valuable guide for young listeners. Many students who were uncertain about their future now receive information about higher education opportunities, competitive examinations, and vocational skills. For many families, the radio has become a trusted source of direction for their children's aspirations.

At the same time, CU Punjab Radio celebrates the rich heritage of Punjab through programmes on literature, music, and folk traditions. By highlighting the stories of artists and cultural icons, the station reconnects younger generations with their cultural roots and strengthens pride in Punjabi identity.

Today, CU Punjab Radio is more than just a broadcasting platform. It is a meeting point of ideas, experiences, and voices. Students learn the power of communication, communities gain access to knowledge, and culture finds a living space on the airwaves.

In Bathinda and beyond, the message is clear. When a community speaks, listens, and learns together, progress follows. And through its broadcasts every day, CU Punjab Radio continues to carry that voice of progress across the fields, villages, and homes of Punjab.

RADIO RAABTA 90.8 FM

DOABA COLLEGE, JALANDHAR, PUNJAB.



Genesis:

Radio Raabta 90.8 FM is a community radio station based at Doaba College, Jalandhar, Punjab, established in September 2017 to serve the local community through informative, educational, and socially relevant programming. The station was created to provide a participatory platform where students and community members can share ideas, discuss issues, and promote social awareness through radio.

Thematic Focus:

Its content reflects the social and economic character of Jalandhar, a region known for its strong NRI connections, vibrant sports culture, and industrial activities. The station focuses on themes such as education, health awareness, youth engagement, women's empowerment, and community dialogue.

Broadcast Hours and Language:

Broadcasting daily from 10:00 AM to 12:00 PM, Radio Raabta airs programmes mainly in Punjabi and Hindi, ensuring accessibility for local listeners.

Innovations in Format:

Several community-oriented programmes form the core of its broadcasting, including "Mawa te Dhiyan," "Mai Vidyarthi Meri Awaaz," "Manzil Door Nahi," "Mai Mazdoor Bolda Haan," and "Sawad Aur Sehat." These programmes highlight women's experiences, students' aspirations, labour issues, healthy living, and everyday community concerns. The station also organizes vox-pop segments and interactive discussions, encouraging public participation and dialogue.

Managed under the guidance of the Principal of Doaba College with active participation from faculty and journalism students, Radio Raabta functions as both a community communication platform and a learning laboratory for aspiring media professionals. Through awareness campaigns, special broadcasts on national days, and counselling sessions for students, the station continues to strengthen community engagement and promote informed social dialogue.

Specialized Programming

When Radio Inspires Wellness: Radio Raabta's Yoga Awareness Initiative

Every year, International Yoga Day reminds people about the importance of health and balance in everyday life. But in many communities, the idea of yoga often remains distant, seen as something practiced only by experts or in formal settings.

In Jalandhar, Radio Raabta 90.8 FM decided to change that perception.

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Through engaging radio programmes, students, teachers, and local experts spoke about the benefits of yoga. Listeners learned how small practices like breathing exercises, stretching, and mindful relaxation could help reduce stress and improve overall health.

Interactive discussions encouraged listeners to share their own experiences. Students spoke about how yoga helped them concentrate better during exams. Teachers discussed its role in improving discipline and mental calmness. Health experts explained how regular yoga could prevent lifestyle-related illnesses.

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The response was encouraging. Many listeners said the programmes motivated them to try yoga for the first time. Schools and community groups began discussing ways to include simple yoga exercises in their daily routines.

But beyond the recognition, the real success lay in the impact on listeners.

By presenting yoga in a simple and engaging way, Radio Raabta helped people see that wellness does not require special equipment or expensive classes. Sometimes, it only begins with awareness.

And through its broadcasts, Radio Raabta continues to remind its listeners that a healthier community begins with small, mindful steps taken together.

RAJASTHAN



CRS RADIO-7 @ 90.4 FM

Sector 12, Mahaveer Marg, Mansarovar,
Jaipur, Rajasthan - 302020

Contact Person: Ms. Shilpi Goswami

Contact Number: +91-9887252888,
0141-2781154

Email: fmradio7@icfia.org

Website : www.icfia.org



Genesis:

Radio 7 Community Radio was launched on 7th March 2015, under the aegis of IIS deemed-to-be University, a pioneer educational institution. Dr. Ashok Gupta is the one who conceptualised the idea of establishing the community radio with a vision of sensitising the youth, promoting the welfare of the under-privileged in the community, bridging socio-economic gaps, and enhancing the community participation. The CRS has succeeded in carrying out its mission and create a positive impact in the community.

Thematic Focus:

The major thematic focus area of Radio 7 is promoting the welfare of the community by catering to their educational needs. The CRS also focuses on promoting, preserving and celebrating the local culture and traditions. Other areas of focus include health, social harmony, girl child protection, women empowerment, and promoting economic growth by supporting entrepreneurial ventures.

Innovations in format or any other way:

Radio 7 has recently started a podcast where it invites experts from different fields to address the concerns of the target community. The listeners are given a chance to interact with the guests, express their opinions, and clarify their doubts. The CRS also shares its contents and updates on major social media platforms.



Sustainable Development Goals: Radio-7 is currently focussing on two SDGs primarily and intends to expand the area in future apart from the goals given below

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 16: Peace, Justice and Strong Institution

Primetime Programmes:

The popular primetime programmes that feature on Radio 7 are Mati Ri Mahak, and Radio 7 ki Class. Mati Ri Mahak is a programme that focuses on the local culture and sensitises the listeners about their rich heritage. The programme also functions as a platform for local artists to showcase their talents in front of the community. Radio 7 ki Class is an educational programme that focuses on adolescents and youth to educate them and make them aware of various social issues, and nurture them into becoming responsible citizens. The CRS also believes that it is important to enhance the knowledge of the community members through the means of educational and entertaining content. Page 424

Broadcast Hours and Language: 6:30 AM – 6:30 PM, Hindi and Rajasthani

Sustainable Strategies:

Radio 7 often finds it difficult to secure the funding required to ensure its smooth operation, The CRS rents out its studio to external parties for the purpose of recording and tries to generate revenue through it.

Major Projects Undertaken:

Radio 7 has been a key partner in several regional and national initiatives. The CRS has partnered with leading organisations like UNICEF, BBC, Prasar Bharti, CRA, and CEMCA for projects in various fields like education, health and hygiene, women empowerment, and social welfare.



Major concerns in the Community:

The community has a lack of adequate hygiene and sanitation facilities. Better healthcare and educational infrastructure is also the need of the hour. The community members struggle with lack of employment opportunities and low income.

KAMALVANI CRS @ 90.4 CRS

Kamalnishtha Sansthan, VPO Kolsia,
Via-Nawalgarh, Jhunjhunu, Rajasthan - 333 042
Contact Person: Dr. D. P. Singh
Contact Number: +91-9001005900,
9413366451
Email: kamalvanicrs@gmail.com
Website: www.kamalnishtha.org



Genesis:

Kamalvani CRS was established in 2012 by Kamalnishtha Sansthan. This CRS advocates for peace, social and environmental justice through independent media and programmes neglected by the mainstream. The CRS embraces diversity, tolerance for others' opinions and freedom of expression. Kamalvani celebrates and promotes the creative, cultural and educational vitality of the local community.

Kamalvani is committed to the values expressed by its mission, and relates to issues involving the various ethnic groups living in the community, and people including women, the economically disadvantaged or challenged, and other groups who may be disenfranchised in the society. The CRS offers a safe haven for expression to the members of these groups, regardless of their social status, race, gender, or sexual orientation. Through its activities, the CRS hopes to promote peace, goodwill and a sense of community belonging.

Thematic Focus:

The major focus areas of Kamalvani CRS include skill development, sanitation & cleanliness, sustainability of society, diversity of nature, family welfare system, child and maternal health, social evils, cultural values, traditional customs of the society and its welfare aspect, tobacco-free society, and fresco paintings and folk culture of Shekhawati area.



Sustainable Development Goals: The major focus is on the SDGs given below:

SDG 1: No Poverty

SDG 2: Zero Hunger

SDG 4: Quality Education

SDG 6: Clean Water and Sanitation

Primetime Programmes:

The primetime programmes that are broadcast on Kamlavani CRS are Apni Dharti Apna Log Maru Ras, Aavo Kaam Kare, and Gaon ne Sambhalo.

Through these programmes, Kamalvani CRS takes initiatives to promote the local culture, the well-being of the community, and improve their livelihoods and living standards. The CRS also curates programmes that take care of health, environment, education, skill development, career prospects and guidance, and women empowerment, among many others. Page 430

Broadcast Hours and Language: 06.00 AM –11.00 AM and 05.00 PM– 10.00 PM
Hindi & Rajasthani

Sustainable Strategies:

Kamalvani CR is sustained through financial support from its parent organisation., Kamalnishtha Sansthan, and its sister organisations which include schools and colleges. The CRS receives philanthropic grants from individuals in the area, while also generating revenue from different collaborative ventures.

Major Projects Undertaken:

Radio Kamalvani has undertaken several projects for the benefit of rural masses within its catchment area. The CRS partnered with Sesame Workshop India for a programme called Chhoti-Badi Batein. It also collaborated for FactShala with DataLEADS, and UNICEF Jaipur for different projects. The CRS collaborated with Khadi & Village Industries Commission, MSME, Govt of India. SANGINI is the CRS' pan-India awareness and donation initiative that promotes the use of eco-friendly and sustainable menstrual products and eliminating the use of plastic sanitary pads.



RADIO FM 24 BHIWADI @ 90.8 FM

FM 24 Bhiwadi, Titu Tower Market, opposite
Muthoot Finance, Sohna Tauru Road, Bhiwadi,
Alwar, Rajasthan- 301019

Contact Person: Chitra Sharma, Station Head

Contact number: +91-9871976844

Email: fmbhiwadi@gmail.com



Genesis:

Radio FM 24 Bhiwadi was set-up in January 2021 by Manav Mangal Vikas Samiti. The CRS was established with the aim to promote awareness of social problems, education of women, and provide guidance to children and youth in the community. Since its inception, the CRS has been successful in influencing its target community in a positive way.

Thematic Focus:

Although FM 24 Bhiwadi focuses on a broad spectrum of themes, its main focus areas include health, education for children, girl child welfare, career opportunities for youth, and economic growth of the target community.



Innovations in format or any other way:

FM 24 Bhiwadi is closely connected with its local community through the means of narrowcasting which is an essential tool in areas where either there are not enough radio sets or people do not tune in to listen to the radio.

Core Team:

The staff at FM 24 Bhiwadi is a team of 6 dedicated members which include the Station Director, Station Manager, two radio jockeys, two narrowcast staff. The CRS also considers the community members as an integral part and invites them to contribute to the programmes.

Sustainable Development Goals: Radio FM 24 Bhiwadi is expanding its focus area and is currently working on
 SDG 3: Good Health and Well-Being
 SDG 4: Quality Education
 SDG 5: Gender Equality
 SDG 8: Decent Work and Economic Growth
 SDG 10: Reduced Inequalities

Primetime Programmes:

The primetime programmes that feature in FM 24 Bhiwadi are Bhakti Sagar, Good Morning Bhiwadi, Krishi pe Charcha, Khana Khazana, Poshan Ghar, Siksha Aap ke Dwar, Tandruti Mauj Mast,, Kanoon Aap ke Dwar, and Maari Matti Maro Kalakar. Good Morning Bhiwadi is the morning show that provides the listeners with news, latest updates in different fields, and positive thoughts. Krishi pe Charcha is a expert-advice programme for the farming community, Poshan Ghar is a programme on nutrition that focuses on pregnant women, Siksha Aap ke Dwar is an educational programme on career prospects, Kanoon Aap ke Dwar is a programme that educates the listeners about their legal rights, Tandruti aur Mauj Masti is a health programme, and Maari Matti Maro Kalakar is a programme that provides a platform to local artists to showcase their talent. Page 442

Broadcast Hours and Language: 7 AM to 10 PM for 15 hours a day , Hindi

Major Projects Undertaken:

FM 24 Bhiwadi is one of the major community radio stations in its region and has partnered with a number of leading organisations on regional and national projects. Some of the key partners of FM 24 Bhiwadi include UNICEF, WHO, CRA, SMART and CEMCA.

Sustainable Strategies:

FM 24 Bhiwadi's primary source of sustenance are the externally funded projects that it engages in.



RADIO JHUNJHUNU

@ 90.9 FM

2/60, 3rd Floor Housing Board, Jhunjhunu,
Rajasthan - 333001

Contact Person: Vikash Kumar

Contact Number: +91-9636009863

Email id: srkpsjjn@gmail.com fmjhunjhunu90.0@gmail.com

Website: www.fmjhunjhunu.com www.srkps.org



Genesis:

90.0 Radio Jhunjhunu was launched on September 1, 2022, in the city of Jhunjhunu, Rajasthan. Shikshit Rojgar Kendra Prabhandhak Samiti (SRKPS) in Jhunjhunu is the parent organisation that runs Radio Jhunjhunu. The organisation has a rich legacy of tackling different social issues in the target community since the last 35 years.

Thematic Focus:

Radio Jhunjhunu primarily focuses on educating its listeners about state government programmes, different schemes launched under the Government of India as well as issues pertaining to children's and women's health, and agriculture.



Innovations in format or any other way:

Radio Jhunjhunu adopts a unique approach and hosts a number of events to make the community radio station open to the general public in which interns, students, and social workers, etc. are regular participants. The CRS goes beyond conventional broadcasting to interact with the community members through the means of narrowcasting and field visits. Social media platforms like YouTube, Twitter, Facebook, Instagram, etc, and other online forums are spaces where the CRS engages with the youth of the community.

Sustainable Development Goals: Radio Jhunjhunu works on achieving the given SDGs:

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 16: Peace, Justice and Strong Institutions

Primetime Programmes:

The primetime programme Morning Mantra features uplifting short stories as well as details on health, technology, and education. A social awareness programme called Ek Kadam Badlav Ki informs the public about issues like the perils of the dowry system, women's empowerment, child labour, and human rights. The audience is also entertained and educated through daily programmes like Kheti Kisani, Sarkar Aapke Dwar, and Health Corner. The CRS also invites district administrative officials for interactive discussions during primetime broadcasts. Page 448

Broadcast Hours and Language: Hindi, 24 hours a day.

Major Projects Undertaken:

Radio Jhunjhunu has been an active partner in many projects and initiatives, apart from its own internal projects. The CRS was part of UNICEF's Poshan Abhiyan which focused on child rights and welfare. Radio Jhunjhunu was also a key partner in TechSakhi's social awareness campaign for women, and another initiative on media literacy through Factshala project.

Sustainable Strategies:

Radio Jhunjhunu aspires to be a CRS that engages in national-level projects on social issues, education, health, agriculture, livelihood etc. with leading organisations from around the country. The CRS devises strategies to achieve complete financial independence and become a self-sustained entity that raises funds through its different projects and collaborations.



RADIO MADHUBAN @ 90.4 FM

Radio Madhuban Bhawan, Brahma Kumaris, Shantivan,
Taleti, Abu Road,

Sirohi, Rajasthan - 307510

Contact Person: Mr. Yashwant Patil

Contact Number: +91- 9414154343,

02974-228888

Email: info@radiomadhuban.in

Website: www.radiomadhuban.in



Genesis:

Radio Madhuban 90.4 FM was launched on 14th March, 2011 with a small team of volunteers who shared a common vision to develop the villages in and around Abu. Licensed by the Ministry of Information and Broadcasting, Government of India, Radio Madhuban is India's first value-based community radio station.

The many village outreach programmes organised on several occasions throughout the year attract huge local crowds. The team strives to promote a sense of amity and unity in the community by celebrating local festivals and events with them. Radio Madhuban 90.4 FM also undertakes development projects from time to time, focused on effecting a significant change in the region by tackling prevalent challenges and issues.

Thematic Focus:

In its journey so far, Radio Madhuban has worked on strengthening democracy, skill development, social reform, education, health, women, youth, children, sustainable development and preservation of local culture. The CRS' efforts had a great impact and connected many new listeners to the radio station. The initiatives have together propelled a wave of development in the region.



Sustainable Development Goals: The SDGs that the CRS focuses on and aspires to achieve are:

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 11: Sustainable Cities and Communities



Primetime Programmes:

The primetime programmes that are broadcast on Radio Madhuban include Nayi Duniya, Ham Rahi, Vande Mataram, Aashiyana, and Yashaswi Bharat. Nayi Duniya is a programme that features interactions with experts on different sustainable living habits. Ham Rahi is a programme that advocates a change in the social perspective towards the differently-abled. Vande Mataram is an interview programme which features women from the local community. Aashiyana is another women-centric programme which discusses the concerns and issues that women face in their daily lives, and their future aspirations. Yashaswi Bharat is an interactive programme that features President awardees. Page 428

Broadcast Hours and Language: 24 hours a day, Hindi, English, Gujarati, Marwari and a few different tribal languages

Major Projects Undertaken:

: The following is a list of the major projects and initiatives that the CRS has been a part of. The specific themes/focus areas are mentioned in the brackets.

Hinsa Ko No (Awareness on Domestic Violence)

Choti Badi Batein (Holistic Development of Children)

Choose the Right Course (Educational Information for various courses)

Tarang Singing Competition (Platform for upcoming singers)

Factshala (Fake News Awareness)

Bachpan Express (Awareness about Child Rights)

Sunhera Bachpan (Nutrition of Children)

Amrut Mahotsav (Episodes with outreach in more than 75 villages)

Sustainable Strategies:

Radio Madhuban adopts certain strategies to sustain itself. The CRS promotes active volunteering from community members to develop content with minimal cost. The CRS generates revenue through different collaborations and advertisements. The CRS networks with local administration, media professionals, and community members to contribute to different aspects of the CRS' functioning.

88.4 FM DHADAK

88.4 FM DHADAK (Arogya Health Care Research Sansthan) 3rd Floor, Giriraj Tower, Khetri Mod, Neem Ka Thana, Rajasthan

Contact: 9460168736, 8290925500

Email: sanjeevanihospitalsikar@gmail.com

Website: www.arogyacrs.org / fmsikar.in



Name & Genesis of the CRS:

Launched to serve the community through mental health awareness, 88.4 FM DHADAK focuses on reducing stigma, promoting emotional well-being, and encouraging dialogue on mental health issues. The station supports early identification of mental health concerns and guides people to seek timely professional help.



Thematic Focus:

Mental health awareness, stress management, emotional well-being, community support, and creating a safe space for discussions on mental health.

Innovations in Format:

The station uses Community Voice, Public Bytes, and on-ground outreach activities to engage listeners. Programmes combine on-air broadcasting with field initiatives to maximize impact and participation.

Broadcast Hours and Language:

Sixteen hours daily in Hindi and Rajasthani.

Specialized Programming

Organized the SIR 2025 Ground Activities Talk Show and the Super Womaniya Awards to honor outstanding women. The CRS also engaged with prisoners to promote positivity and mental well-being.

Major Projects Undertaken:

Voter awareness campaigns, community engagement initiatives, mental health outreach, and women empowerment programmes.

Major Community Concerns:

Reducing mental health stigma, enhancing access to support services, women empowerment, and fostering community participation in social initiatives.



Radio Rajasthan 90.8 FM

RIICO Tiraha, Near SBI Bank, Jaipur Road, Sikar,
Rajasthan – 332001

Contact: +91-7073963753

Email: radorajasthan@gmail.com

Website: www.radorajasthan.com



Name & Genesis of the CRS:

Launched on April 1, 2022, under Maa Annapurna Ashram SewaSamiti, the station amplifies the voice of Sikar, preserves Shekhawati culture, and connects the grassroots with local administration while driving social change.

Thematic Focus:

Programs focus on youth and mental health, women and child care, ethical living and culture, and local governance, aiming to empower and inform the community.

Innovations in Format:

Initiatives include “Voice of the Unvoiced” to highlight local achievers, narrowcasting educational programs in remote schools, and live “On-Road” interviews capturing community concerns directly from marketplaces and villages.

Broadcast Hours and Language:

18 hours daily, from 4:00 AM to 10:00 PM,
in Shekhawati and Hindi.



Specialized Programming

Launched “Lakshmi Ki Pukar,” a life-saving campaign for a young girl with liver failure, and nurtured rural talent through the “RangonKeHunarbaaz” art competition, helping children reach state-level competitions.

Major Projects Undertaken:

RangonKeHunarbaaz painting competition, career guidance seminars, chess tournaments for youth, and “Ek Kadam Badlav Ki Aur,” an environmental awareness initiative.

Major Community Concerns:

Limited access to education and career guidance, health awareness, local talent promotion, and environmental conservation.



89.6 FM Sikar

**Yojana Nagar, Ward 19, Near Rai Ji Ka Kuwa,
Sikar, Rajasthan – 332001**

Contact: 9460168736, 8290925500

Email: sanjeevanihospitalsikar@gmail.com

Website: www.aogyacrs.org / fmsikar.in



Name & Genesis of the CRS:

Launched under Arogya Healthcare Research Sansthan, the station focuses on mental health awareness and community well-being, providing a platform for local voices and promoting dialogue on emotional health and stress management.



Thematic Focus:

Mental health, women's welfare, community engagement, voter awareness, and public well-being. Programs educate on emotional health, stress management, and timely professional help.

Innovations in Format:

Uses "Community Voice," public bytes, and on-ground awareness activities to engage listeners. Community members share opinions directly, creating strong participation beyond on-air broadcasts.

Broadcast Hours and Language:

16 hours daily, in Hindi and Shekhawati.

Specialized Programming

Launched “Lakshmi Ki Pukar,” a life-saving campaign for a young girl with liver failure, and nurtured rural talent through the “RangonKeHunarbaaz” art competition, helping children reach state-level competitions.

Major Projects Undertaken:

RangonKeHunarbaaz painting competition, career guidance seminars, chess tournaments for youth, and “Ek Kadam Badlav Ki Aur,” an environmental awareness initiative.

Major Community Concerns:

Limited access to education and career guidance, health awareness, local talent promotion, and environmental conservation.



90.8 FM Radio Manipal Jaipur

Manipal University Jaipur, Dehmi Kalan, Off Jaipur-Ajmer Expressway, Jaipur, Rajasthan – 303007

Phone: +91 141-3999100 | Mobile: 9928116908

Email: radiomanipal@jaipur.manipal.edu

Website: <https://jaipur.manipal.edu/90-8-fm-radio-manipal-jaipur.php>



Name & Genesis of the CRS:

Launched on 2nd May 2023, the station was established to connect with local communities and improve lives through education, health, women empowerment, skill development, and grassroots programs aligned with the University's ethos and CSR initiatives.



Thematic Focus:

Community development through programs on education, health, sanitation, entrepreneurship, government schemes, women empowerment, and skill-building.

Innovations in Format:

Shows like Jeeman archive traditional Rajasthani recipes with elderly women, while Nav Shakti celebrates pioneering local women entrepreneurs. The station uses automated software for seamless programming and interactive community engagement.

Broadcast Hours and Language:

12 hours daily from 7:00 AM–9:00 AM & 12:00 PM–10:00 PM in Hindi, Rajasthani, and English.

Specialized Programming

The station recognizes and felicitates exemplary women from local villages through Nav Shakti, promotes women empowerment, and engages with communities via programs on mental health, self-defense, agriculture, and school outreach.

Major Projects Undertaken:

Community Outreach Programs in villages like Dehmi Kalan and Dabar Dera covering mental health awareness, legal literacy, skill development, agriculture practices, and youth engagement.

Major Community Concerns:

Women empowerment, education, mental health, livelihood development, and preservation of local culture and traditional knowledge.

Sustainable Strategies:

Operates under the University budget with plans for self-sustainability by selling airtime to local businesses while involving students in marketing and community engagement initiatives



Apno Radio 91.2 FM

Apno Radio 91.2 FM – Jhunjhunu Ki Awaaz
ZILA PARYAWARN SUDHAR SAMITI,
Jhunjhunu, In Front of Govt. Girls Primary
Mahal School, Ward No. 46, Jhunjhunu-
333001

Phone: 9051131415

Email: fm91.2zpssjhunjhunu@gmail.com



Name and Genesis of the CRS

Launched on 10th September 2022, the station was established to empower local voices and provide community-centric information on education, health, agriculture, culture, and social development in Jhunjhunu.

Thematic Focus

Community development through programs on education, health, nutrition, women empowerment, agriculture, local culture, government schemes, and environmental awareness.



Innovations in Format

Phone-in shows and live listener participation, field recordings from rural and urban areas, local residents as RJs and content creators, programs in local dialects, and theme-based programs during special occasions.

Broadcast Hours & Language:

Daily from 5:00 AM to 11:00 PM in Hindi and local dialects (Rajasthani/Shekhawati).

Specialized Programming

The station has effectively informed the community on health, education, and government schemes while promoting local arts, culture, and social unity.

Major Projects Undertaken:

Health and hygiene awareness programs, women and youth-centered initiatives, agriculture and farmer advisory programs, education and career guidance sessions, and awareness campaigns on government schemes.

Major Community Concerns:

Limited access to health and education resources, need for women empowerment and youth skill development, low awareness of government schemes, and preservation of local culture and traditions.



Chetna Radio 90.4 FM

Social Common Cause Evolutionary and Education Society, 15 Sangaria, District Hanumangarh, Rajasthan – 335063

Phone: 7597232022 | 9414091400

Email: sangariavoice@gmail.com

Facebook: @chetnaradio90.4fm | YouTube:

@chetnaradio90.4fm



Name and Genesis of the CRS

Launched on 22nd August 2021, Chetna Radio was established to empower society and provide a voice to the voiceless. Starting with a small team of 7 members, it now runs regular programs aimed at the holistic development of community groups.

Thematic Focus

Health, education, parental guidance, children's programs, farmer awareness, motivational and literary content, legal and consumer literacy, and gender equality aligned with SDGs 2, 3, and 5.

Innovations in Format

Playway methods and narrowcasting for early education, interactive phone-in shows, field visits, community RJs, collaborative programs with educational institutions and consumer/ agriculture experts, and broadcast of traditional moral stories through "Baal Sabha."



Broadcast Hours & Language:

Daily from 6:00 AM to 10:00 PM (16 hours), in Hindi and Punjabi.

Specialized Programming

Through its programs, Chetna Radio helped re-enroll students who dropped out during COVID, promoted kitchen gardens through "Kisan Chaupal," and created awareness on cyber safety, gender equality, and consumer rights.

Major Projects Undertaken:

FactShala (with DataLEADS & Google.org) to teach critical evaluation of information, Chhoti Badi Baatein (with Sesame Workshop India) for early childhood education, and UNICEF-supported initiatives on Poshan, Child Rights, Girl Child, and COVID awareness.

Major Community Concerns:

Drug abuse, excessive pesticide use affecting health, lack of awareness on education, gender issues, and limited knowledge of government schemes.

Sustainable Strategies:

Financial and technical support from the parent organization covers ~50% of the budget, with the remaining 50% generated through collaborative projects with NGOs, ensuring long-term community engagement and sustainability.



FM Dungarpur 89.6 FM

Pragati Sansthan, Shivpura Road, Bildi,
Dungarpur – 314001, Rajasthan
Phone: +91-9414352319
Email: pragatisansthandpr@gmail.com



Name and Genesis of the CRS

Operational since 31st July 2024 to amplify grassroots voices and address developmental, social, and cultural needs of the tribal communities in Dungarpur.

Thematic Focus

Tribal development, livelihoods, health & nutrition, education & youth empowerment, women empowerment, local governance, government schemes, and preservation of culture & folk heritage.

Innovations in Format

On-ground interviews with villagers and youth, field-based broadcasts from markets and gatherings, educational capsules for first-generation learners, interactive phone-ins, and folk-based communication using local songs, stories, and dialects.

Broadcast Hours & Language:

12 hours daily in Hindi with strong local flavor.



Specialized Programming

Raised awareness on health, education, and government welfare schemes; empowered marginalized tribal voices; actively engaged youth in content creation, boosting confidence and communication skills.

Major Projects Undertaken:

Community awareness campaigns on health, sanitation, nutrition, and education; youth skill development programs; women-centric initiatives on rights and self-reliance; cultural preservation drives highlighting folk art and traditions.

Major Community Concerns:

Limited access to education and health services, low awareness of government schemes, women's empowerment, tribal livelihoods, and preservation of local culture.

Sustainable Strategies:

Community participation, low-cost operations, volunteer and youth capacity building, partnerships with local institutions, NGOs, and well-wishers.



JECRC 90.8 FM

JECRC University, Plot No. IS-2036 to IS-2039, Ramchandrapura Industrial Area, Sitapura, Vidhani, Jaipur, Rajasthan – 302022

Mobile: 8077023192 | Email: jufm@jecrcu.edu.in



Name and Genesis of the CRS

Launched on 22nd August 2023 to create a participatory media platform connecting the university with local communities. Designed as a student-driven Community Radio Service (CRS) to amplify local voices, address community-centric issues, and promote education, awareness, and cultural expression.

Thematic Focus

Women empowerment, healthcare, community education, cybercrime awareness, and digital safety, delivered through programmes like Radio Pathshala and health & well-being shows.

Innovations in Format

Student-led content creation and production, field-based community engagement via NSS and Zarurat Club, interactive outreach activities, and youth-driven participatory programming.

Broadcast Hours & Language:

4 hours daily in Hindi & English.



Specialized Programming

Radio Pathshala enabled educational outreach for local students, including NCERT-based lessons and a French crash course, enhancing learning and linguistic skills.

Major Projects Undertaken:

Educational and awareness programmes via Radio Pathshala; health and cyber safety initiatives for women.

Major Community Concerns:

Education access, women's safety, digital literacy, healthcare awareness, and youth skill development.

Sustainable Strategies:

Fully funded by JECRC University, ensuring uninterrupted operations and integration with academic learning initiatives.

Frequency: 90.8 FM



Kisanvani 90.4 FM

Kisanvani 90.4 FM – Rajasthan Techniki Prashikshan Sansthan (RTPS)

Behind Samrat Hotel, Nayapura, Kota, Rajasthan – 324001

Phone: 0744-2320114 | 9982224724

Email: rtpskotarajasthan@yahoo.co.in

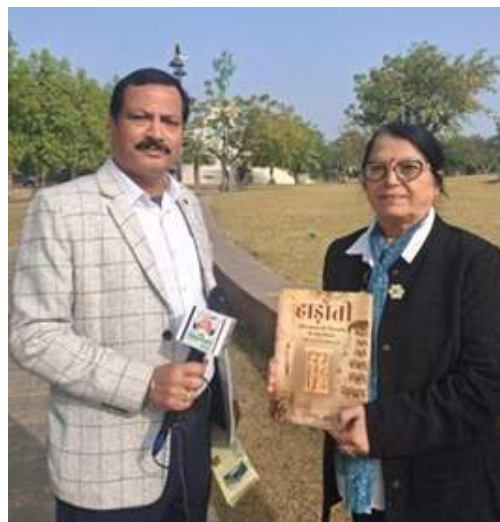


Name and Genesis of the CRS

Established in 2013 under RTPS (a registered NGO since 1997-98) to support rural development, environmental initiatives, agriculture, disaster management, handicrafts, solar energy, and women's empowerment in local communities.

Thematic Focus

Rural development, agriculture, women's empowerment, disaster management, environmental sustainability, skill training, and promotion of cottage industries.



Innovations in Format

Street plays and children's programs in village schools to engage parents and encourage radio listening; community-driven content with participatory learning.

Broadcast Hours & Language:

6 hours daily in Hindi and Hadoti (local language).

Specialized Programming

Through its outreach programs, Kisanvani has successfully connected children and parents in villages, increasing community participation and awareness of local development initiatives.

Major Projects Undertaken:

Women Land Rights project – promoting awareness and education on land ownership and legal rights for rural women.

Major Community Concerns:

Women's land rights, rural livelihoods, environmental awareness, skill development, and local governance issues.

Sustainable Strategies:

Operates through NGO support and community engagement; relies on low-cost initiatives, volunteer participation, and partnerships with local stakeholders for continuity.

Frequency: 90.4 FM



Radio 9 (89.6 FM)

Radio 9 (89.6 FM) – LBS College, National Highway 113, Banswara Road, Pratapgarh, Rajasthan – 312605

Phone: +91 7357504911 | +91 9414419873

Email: onairstudeo@gmail.com | Website: [Kisanvani 90.4 FM – Rajasthan Techniki Prashikshan Sansthan \(RTPS\)](http://Kisanvani90.4FM-RajasthanTechnikiPrashikshanSansthan(RTPS).in)

Phone: 0744-2320114 | 9982224724

Email: rtpskotarajasthan@yahoo.co.in



Name and Genesis of the CRS

Launched on 11 November 2024, Radio 9 is Pratapgarh's first value-based community radio station, promoting ethical values, social awareness, education, and local development through participatory programming.

Thematic Focus

- Education & lifelong learning
- Women & youth empowerment
- Health, nutrition & sanitation awareness
- Employment generation & skill development
- Promotion of small & cottage industries
- Awareness of government schemes & services
- Social values, ethics & responsible citizenship
- Local culture, traditions & community voices



Innovations in Format

- "Aapki Farmaish, Aapke Nagme" – live RJ-led listener participation
- "Hoslo Ki Udaan" – District Collector interacts with women & farmers
- "Anugachatu Kavyappravaha" – local poets & cultural promotion
- "Baal Chaupal" – child-focused discussions with parents & teachers
- "Ek Kadam Badlav Ki Aur" – public interface with government officials
- Live call-ins, on-ground interactions, and folk-based communication

Broadcast Hours & Language:

24x7 broadcasting in Hindi and local Pratapgarh dialect

Major Projects Undertaken:

- Women, Land & Rights – community-driven legal awareness programs
- Man Ri Rihaai – jail outreach program connecting prisoners, families, and administration

Specialized Programming

Man Ri Rihaai enabled prisoners and families to voice concerns on legal, emotional, and social reintegration issues. The program fostered community awareness, improved administrative processes, and offered emotional support to inmates, demonstrating the transformative power of community radio.

Key Community Concerns:

Women's land rights, education, health awareness, employment, child development, and social reintegration of marginalized groups

Sustainable Strategies:

- Active community participation in content creation
- Locally relevant programs highlighting culture, folklore, and talent
- Financial sustainability through CSR funding, government schemes, advertising, and partnerships
- Capacity building of RJs, producers, and technical staff
- Use of digital platforms, mobile apps, and AI-based tools
- Collaborations with schools, government departments, NGOs, and jails
- Transparent management and long-term planning

Frequency: 89.6 FM



Radio Banasthali 90.4 FM

Radio Banasthali 90.4 FM – Banasthali University, Tonk,
Rajasthan – 304022

Phone: 01438-228432 | Mobile: +91 7737559530 /
93528031353

Email: radiobanasthali@gmail.com | Website:
www.banasthali.org



Name and Genesis of the CRS

Launched on 9 January 2005, Radio Banasthali is Rajasthan's first community radio station. Initiated by Prof. Diwakar Shastri, the station was envisioned to extend the university's values-based education to surrounding rural communities, reaching over 40 villages.

Thematic Focus

- Education and literacy
- Health and nutrition awareness
- Agriculture and animal husbandry
- Folk art, culture, and rural traditions
- Community development initiatives



Innovations in Format

- Formation of Radio Listener Clubs in villages to collectively listen and discuss programs
- Interactive volunteer-led discussions to engage youth and community members
- Broadcasts integrating folk arts, local languages, and cultural performances

Broadcast Hours & Language:

12 hours daily:

- Morning: 7:00 AM – 1:00 PM
- Evening: 4:00 PM – 10:00 PM
- Languages: Hindi & Rajasthani

Frequency: 90.4 FM

Major Projects Undertaken:

- Community radio projects with UNICEF, Save the Children, CRA, and India Media Literacy Network
- Focus on health, education, women empowerment, child rights, literacy, COVID awareness, and cultural preservation
- Notable programs: Aapno Rajasthan, Aapni Lado Apni Shan, Mission Covid-19, Factshala, Ummeed Ek Muskan, Har Ghar Tiranga / Dastak



Specialized Programming

Shri Shankar Lal Sharma, a rural farmer from Aliyabad, became a volunteer after attending Radio Banasthali workshops. Exposure to agricultural techniques, sanitation practices, and education awareness via the radio increased his confidence. He actively promoted health, education, and hygiene in his village, participated in radio dramas, and created songs on social issues, positively impacting his community. Radio Banasthali has empowered many such local voices, fostering social awareness and cultural preservation.

Key Community Concerns:

Rural education, sanitation, health practices, women and children's education, adoption of modern agricultural methods, and cultural preservation



Community Radio Connect FM 107.8

Community Radio Connect FM 107.8 – Agriculture Research Station, SKNAU, Village Naugaon, Block Ramgarh, District Alwar, Rajasthan
Phone: 98105 29324 / 92509 34955

Email: poojamurada@smsfoundation.org | sonia.chopra@smsfoundation.org



Name and Genesis of the CRS

Founded by S M Sehgal Foundation in 2012, Connect FM amplifies the voices of villagers across 300+ villages in Rajasthan and Haryana. The station strengthens community-led programming and fosters meaningful engagement with local populations, focusing on development, awareness, and social empowerment.

Thematic Focus

- Agriculture development & climate-smart practices
- Water management
- Gender issues & women empowerment
- Health, hygiene & mental health awareness
- Financial literacy
- Education & local participation
- Preservation of local culture and traditions



Innovations in Format

- Collaborations with NGOs and subject-specific organizations (e.g., Rajbala Foundation, Krishi Vigyan Kendras, District Legal Services Authority)
- Live programmes integrating real-time community inputs and feedback
- Interactive shows promoting legal awareness, agricultural guidance, and social issues

CRMC Members & Core Team:

- CRMC: Pooja O. Murada, Sonia Chopra, Priya Chaudhry
- Core Team: Fakat Hussain, Shakir Hussain, Abid Hussain, Monika Pahadiya, Surendra Kumar

Contact Person & Details:

- Pooja O. Murada, Principal Lead, 9810529324, poojamurada@smsfoundation.org
- Sonia Chopra, Program Lead, 9250934955, sonia.chopra@smsfoundation.org

Frequency: 107.8 FM

Broadcast Hours & Language:

- 24 hours daily
- Language: Hindi

Major Projects Undertaken:

- Legal awareness programmes (Kanoon Ki Baat) in collaboration with District Legal Services Authority
- Agriculture & climate-smart practices with Krishi Vigyan Kendras
- Mental health initiatives with Rajbala Foundation



Specialized Programming

Madan Kaaj-Button: The Tailor Who Stitched His Life Back Together

Madan, a tailor from Naugaon, resolved a long-standing family property dispute through live participation in Kanoon Ki Baat, a legal awareness programme on Connect FM 107.8. The radio-mediated dialogue with legal experts enabled mediation, leading to a peaceful settlement within 15 days. Beyond legal help, the station inspired Madan's family in areas like kitchen gardening, women's rights, and education. Today, Madan is a local celebrity known as "Madan Kaaj-Button," illustrating how community radio can transform lives, strengthen families, and empower entire communities.

Sustainable Strategies:

- Community participation through live engagement and feedback
 - Collaborations with NGOs, government departments, and local experts
- Participatory programming addressing local needs in health, agriculture, legal literacy, and social development

Radio Ginni 90.8 FM

INS-1, RIICO Industrial Area Ph-II, Newai, Tonk,
Rajasthan – 304021, India.

Phone: 8875010031 / 45.

Email: radioginni@dknmu.org.

Website: www.dknmu.org.



Name and Genesis of the CRS

Radio Ginni was inaugurated on 11 March 2022 by Prof. (Dr.) D. K. Modi, Chairman of Dr. K. N. Modi University. The station serves communities within a 16 km radius, providing a platform for locals to share stories, experiences, and knowledge. It is a non-profit initiative focused on empowering individuals and communities through participatory media.

Thematic Focus

The station prioritizes quality education, girl child welfare, gender equality, farmers' empowerment, health, fitness, and economic development, aligned with SDGs 1, 2, and 3.

Innovations in Format

Radio Ginni broadcasts interactive programs like Kheti Kisani on agricultural developments, Sarkar Apke Dwar for government scheme awareness, and Fit India Programme promoting fitness and holistic health. Content is also shared on social media platforms including Facebook, Instagram, and YouTube.



CRMC Members & Core Team:

Mr. Amrit Swaroop Sharma – RJ & Editing; Ms. Asmita Bhardwaj – Coordinator; Ms. Monika Malik – Deputy Coordinator & RJ; Ms. Poonam Keshwani – Program Coordinator; Mr. Wasim – Technical Support; supported by 3 additional core members.

Frequency: 90.8 FM

Broadcast Hours & Language:

8 hours daily in Hindi, Marwari, and English.

Major Projects Undertaken:

Collaborations with UNICEF for climate change and health awareness, CHC Newai for infant care and vaccination programs, FLN initiatives for foundational literacy and numeracy, CRA's Atal Vyay Abhyuday Yojana for financial literacy, and Womanity Foundation programs on women's land rights and empowerment. Career counseling programs for youth are ongoing.

Specialized Programming

Local farmers have adopted improved agricultural techniques, organic farming, and irrigation methods. Awareness of government schemes has increased, and solar panel installations under government subsidies have risen significantly.

Sustainable Strategies:

The station is financially supported by Dr. K. N. Modi Foundation.

Potential Outreach & Listeners:

Covers 10–15 villages including Newai, Chainpura, and Palai, with a population of around 43,000 and an active listenership of about 5,000.

Community Research & Key Concerns:

Research shows farmers lack knowledge of crop disease remedies and government schemes. Major community needs include improving literacy, awareness of welfare programs, and knowledge dissemination.



Radio JJT 90.4 FM

**Radio JJT 90.4 FM, Shri JJT University,
Jhunjhunu, Rajasthan. Phone: 9116198932 /
9466535353. Email:
communication@jjtu.ac.in. Website:
www.jjtuniversity.ac.in**



Name and Genesis of the CRS

Commissioned on 29 December 2022, Radio JJT serves communities around Jhunjhunu, providing a participatory platform for education, awareness, and community development. The station operates as a non-profit initiative connecting the university with local communities.

Thematic Focus

Focus areas include education, health and nutrition, women empowerment, youth development, agriculture, environmental awareness, climate change, culture, career guidance, and inclusive development.

Innovations in Format



Radio JJT actively engages students in program production and presentation, using interviews, storytelling, expert interactions, and local content. Collaborations with UNICEF and Womanity enhance content relevance.

CRMC Members & Core Team:

Dr. Vinod Tibrewala – Chancellor (Chairperson), Dr. Madhu Gupta – President, Dr. Ajit Kasyan – Registrar, Ms. Manjari Kumari – Director & RJ, Shri Pankaj – Production Assistant.

Frequency: 90.4 FM

Broadcast Hours & Language: 24×7 in Hindi and Shekhawati.

Major Projects:

Climate change awareness (UNICEF), women's land rights (Womanity), health and nutrition programs, youth skill development and career guidance, agricultural awareness and farmer-focused programs.

Specialized Programming

Radio JJT reaches approximately 45,000 listeners, fostering education, health awareness, women's empowerment, youth skill-building, and environmental consciousness. Popular programs include Dharma-Darshan, Poshan aur Swasthya, Career JJT Se, Mharo Rajasthan, and Khet-Khalihaan. The station provides a platform for local voices, dialogue with experts, and community storytelling, making it a trusted grassroots communication medium.

Sustainable Strategies:

Institutional support, student engagement, community participation, partnerships with development organizations, and ongoing capacity building ensure long-term sustainability.



Radio Masti 89.6 FM

H0: 30-B-31, Radha Krishna Nagar, Imli Phatak,
Jaipur, Rajasthan – 302004.

Phone: +91 9414088188.

Email: sakshamfoundation75@gmail.com



Name and Genesis of the CRS

Radio Masti 89.6 FM was launched on 30 April 2023 under Saksham Foundation to provide a platform for community awareness, education, and entertainment, with a focus on women's empowerment and health.

Thematic Focus

Women's education, healthcare, and community well-being.

Innovation in Format:

Uses entertaining and interactive programming to engage listeners while delivering important information and awareness messages.

CRMC Members & Core Team:

President, Secretary, Patron, Members.

Frequency: 89.6 FM



Contact Person & Details:

Jasvinder Singh Bal (Patron), +91 9414088188

Broadcast Hours & Language:

17 hours daily in Hindi, Punjabi, and Marwari.

Major Projects Undertaken:

Free medical camps, blood donation drives, food distribution to needy people.

Specialized Programming

CRS has successfully created awareness on health, hygiene, and social welfare, reaching local communities and empowering them through education and support initiatives.

Sustainable Strategies:

Builds long-term partnerships with NGOs, hospitals, and government programs to share resources. Trains local volunteers for independent program management, integrates initiatives with schemes like Ayushman Bharat and Poshan Abhiyaan, emphasizes preventive health education, involves company volunteers, tracks impact, and adopts eco-friendly practices to ensure a self-sustaining, community-owned model.



SIKKIM



Radio Kanchenjunga

91.2 FM

Martam Rafong, Gyalshing, West Sikkim
 Contact: 8016674011 / 9832399558
 Email: andswest@gmail.com |
 Website: angds.com



Genesis:

Sikkim's first community radio, initiated by Arithang Neelgagan Development Society (ANDS) in 2011, went on-air on 16 Dec 2018. Covers 10 km radius, serving remote communities with development-focused content.

Thematic Focus:

Women empowerment, youth engagement, health awareness, cultural preservation, and community development. Key projects include Usha Silai School, skill training, and community health programs.

Innovations in Format:

- Hyper-local content with participation from farmers, women, and youth
- Multilingual: Nepali, Bhutia, Lepcha, Limboo, Hindi
- Field recording, folk media, school & youth programmes
- Women-centric shows on health, entrepreneurship, legal awareness
- Public dialogue: Jan Sunwai, Gram Samvad
- Digital integration via WhatsApp, social media, phone-in shows

Broadcast Hours and Language:

9 hours daily, Hindi and Nepali

Specialized Programming

Women trained via Usha Silai School became entrepreneurs and trainers; community health awareness and youth programs increased participation and empowerment.

Major Projects Undertaken:

- FactShala: Information & health literacy
- International Yoga Day events
- AVYAY: 24 episodes on senior citizen welfare
-

Sustainable Strategies :

Community volunteers, capacity building, partnerships with Panchayats, schools & NGOs, low-cost programming, modest revenue from announcements, and women/youth leadership ensure long-term viability.



TAMIL NADU



AGN SCHOOL CRS @ 91.2 FM

AGN School Community Radio Station, Appu Thottam,
Konganauram, Salem, Tamil Nadu-637102

Contact Person: Mr. Balamurugan Ganabathy

Contact number: +91-9361677338

Email: aahanalvaanoli@kodaimaatchi.org

Website: <https://sites.google.com/view/aahanalvaanoli>



Genesis:

Established in 2014, The AGN School CRS emphasises overall development and awareness creation among rural people of Konganapuram. Local people depend on agricultural resources as well as textile related livelihoods. Hence, the CR station seeks to help them by broadcasting agriculture-, textile-based motivational and educational programmes. The CR station acts as a platform for rural school children and also broadcasts educational programmes for them.

Thematic Focus:

The focus area of intervention of the CRS has majorly been agriculture and quality education for children in the target community. AGN CRS also focuses on child rights, women empowerment, environmental protection, skill development and capacity-building, life skills, education, health, and government schemes and programmes.



Sustainable Development Goals: The SDGs that AGN School CRS focuses on are:
 SDG 4: Quality Education,
 SDG 5: Gender Equality
 SDG 6: Clean Water and Sanitation
 SDG 15: Life on Land
 SDG 16: Peace, Justice and Strong Institutions



Primetime Programmes:

Primetime programmes include Sirugathai Neram, a fairy tale program for children, and Aahanal Neyargal Pallayiram, a live show focused on societal needs. Both programs have received positive feedback from the community. Aahanal Neyargal Pallayiram, a live show, focuses on developing speaking skills and solving problems. The CRS has a bank of programmes for every occasion, and for community members from all age-groups and sections of the society.

AGN CRS has developed unique programmes to cater to the needs and concerns of the farming community which covers areas like farming methods, pest control, weather, organic farming, etc. Page 498

Broadcast Hours and Language: 10.00 AM to 01.00 PM and 3.30 PM to 06.30 PM for 6 hours a day , Tamil and English

Major Projects Undertaken:

The following are the major projects that the CRS has been a part of:

Climate Change Literacy Project, in association with SMART

Trainings – Data Leads, in association with Factshala

COVID-19 – Pledge for Good Health Project, in association with UNICEF and CRA

COVID-19 Young Warriors Campaign in association with UNICEF and CRA

COVID-19 Campaign, in association with SMART

Sustainable Strategies:

AGN CRS receives technical and financial support from its parent organisation, AGN School (managed by the GIFT Foundation Trust). The CRS also collaborates with external organisations for funded projects.

Major Concerns in the Community:

The main industries in this region are weaving and agriculture, so educating and training people in their respective technological fields would be extremely helpful.

The CRS can reach a larger audience to create a positive impact if the government incorporates it into the different government initiatives.

ILANTHALIR CRS @ 107.2 FM

**Rajiv Gandhi National Institute of Youth Development (RGNIYD), Ministry of Youth Affairs & Sports, Government of India,
Sriperumbudur, Tamil Nadu – 602105
Contact Person: Mr. D. Surendra Babu
Contact number: +91-9787453846
Email: surendrababu.rgnyd@gov.in,
baburgnyd@gmail.com**



Genesis:

Rajiv Gandhi National Institute of Youth Development (RGNIYD), established Illanthalir Community Radio Station in 2008 inside its campus with a frequency of 107.2 MHz. The target group includes the general public, adolescents, youth community involving self help groups, ICDS beneficiaries, gram panchayats in and around RGNIYD.

The CRS is committed to the upliftment of the target community through its programmes and interventions, and has been able to create a positive impact in the community through its unique community-oriented approach.

Thematic Focus:

Illanthalir CRS works on a wide range of focus areas that include adolescent issues, women and child health, youth development, career counseling, life skills education, environment issues, social issues, gender awareness, awareness on govt. schemes and plans, media literacy, financial literacy for women, culture and so on.

The programmes of the CRS has designed to educate and empower the target community while addressing their needs and concerns.

Innovations in format or any other way:

Illanthalir CRS engages with the community through narrowcasting. Such practices forge a sense of trust between the CRS and the listeners, which could not be achieved by broadcasting alone. The CRS designs programmes to gauge the problems faced by the community and strives to address them in its programmes.

The CRS also distributed free radio sets in nearby schools and Self Help Groups.

Sustainable Development Goals: Ilanthalir Radio focuses on achieving the given SDGs:

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 13: Climate Action

Primetime Programmes:

The popular primetime programmes that feature on Ilanthalir CRS are:

Ilanthalir Neram (For Adolescents): The programme is purely produced for the adolescents in the community, through various formats like drama, story telling, songs etc. This programme aims to provide them with a platform to express their concerns.

Vazhviyal Thirangal (Life Skills Education Programme): The main objective of this programme is imparting the life skills education through moral stories and day-to-day life incidents. This programme is presented by life-skill education trainers.

Nalamudan Vazha (Health Programme): This programme creates awareness and educates the community people regarding health and hygiene. It is a live question-and-answer programme featuring an expert doctor. Page 492

Broadcast Hours and Language: 10 AM – 6 PM for 8 hours, Tamil

Major Projects Undertaken:

Ilanthalir CRS has been a key partner in producing educational programmes of the government schools in Tamil Nadu, in association with the Education Department of the state. The CRS has also been a part of various regional projects and initiatives that focused on community welfare.

Sustainable Strategies:

Ilanthalir CRS is completely funded by its parent organisation, Rajiv Gandhi National Institute of Youth Development.



PGP COMMUNITY RADIO @ 90.8 FM

PGP college campus, NH-44, Karur-Namakkal Main Road, Namakkal, Tamil Nadu - 637207

Contact Person: Mr. M. Ganapathy, Mr. D. S. Arunkumar

Contact Number: +91-9442958199, 919677426762

Email: pgpcrs@gmail.com, ganapathyd
nm@gmail.com



Genesis:

PGP Community Radio was established in 2009 and the CRS officially started its broadcast on 6th June, 2010. The CRS is based in Namakkal which thrives in agriculture and poultry, and also has many educational institutions. PGP CR broadcasts programmes that intend to make the community target socially and economically aware. The CRS has been able to create a positive impact in the lives of the target community by catering to their specific needs and concerns.

Thematic Focus:

The primary focus areas of intervention of the CRS have majorly been agriculture, and quality education for children in the target community. The CRS also focuses on child rights, women empowerment, environmental protection, life skill education, health, and government schemes and programmes. The CRS aims to improve the living standards of the community by designing need-specific initiatives to educate and empower the community based on these focus areas.

Innovations in format or any other way:

PGP CR engages with the community through regular field visits conducted by its staff. The CRS registers the concerns of the community and identifies strategies to resolve them. The CRS also community members suffering from diseases like Leprosy and Tuberculosis.

PGP CRS organises regular health and social awareness camps for the benefit of the community.

Sustainable Development Goals: PGP Community Radio focuses its work towards achieving these SDGs:

SDG 2: Zero Hunger,

SDG 4: Quality Education,

SDG 5: Gender Equality

SDG 6: Clean Water and sanitation

SDG 15: Life on Land

SDG 16: Peace Justice and strong institutions

Primetime Programmes:

The primetime programmes on PGP CRS mainly focus on agriculture, education, health. The CRS disseminates knowledge about organic farming, latest technologies in agriculture and other allied areas, etc. through its agricultural projects. The programmes also feature agricultural experts and progressive farmers who share their experience and guide the local farmers. The health programmes focus on motivating the community members to adopt healthy lifestyle practices to steer clear of diseases. The programmes feature doctors and healthcare experts. The CRS also has a strong pool of programmes to entertain the community, including musicals, skits, and programmes for children. Page 508

Broadcast Hours and Language: 11 AM to 3 PM & 3 PM to 7 PM (Repeat) 8 hours per day , Tamil and English

Major Projects Undertaken:

PGP CRS has been a part of several major projects and initiatives in the region. . Some of them are - 'Pledge for Good Health'. 'Young Warriors COVID Campaign', 'Election Awareness Campaign', and other COVID awareness campaigns and vaccination drives. The key collaborators of the CRS include SMART, CRA, and UNICEF.



RADIO KOTAGIRI @ 90.4 FM

Keystone Foundation, P. B No 35, Groves Hill Road, Kotagiri, The Nilgiris, Tamil Nadu-643217

Contact Person: Mr. Manickam A

Contact Number: +91-9659293557, 8940731012

Email: manickam@keystone-foundation.org,

radio@keystone-foundation.org

Website: <https://radiokotagiri.keystone-foundation.org/>, <https://keystone-foundation.org/people-nature-collectives/>



Genesis:

Radio Kotagiri 90.4 MHz, established on February 13, 2013, is an outreach platform for indigenous and local communities in the Nilgiri Biosphere Reserve, located in Tamil Nadu. The organisation, under the aegis of Keystone Foundation, has been working on eco-development issues for over three decades. The CRS aims to address the major changes in forest landscapes and demography in the Nilgiris, and the rupture in traditional knowledge transmission between generations. The radio offers a platform for local communities to share experiences and knowledge, as well as opportunities for youth and local communities to learn storytelling and audio-visual documentation skills.

Thematic Focus:

Radio Kotagiri's broadcast covers various local issues, such as health, wellbeing, water, sanitation, organic agriculture, traditional cultural expressions, ecological biodiversity, apiculture, human-wildlife interactions, women empowerment, and general knowledge. It shares information from government agencies and other sources with local and indigenous communities, and also raises awareness about indigenous culture and knowledge. The radio focuses on cultural revitalization and organic agriculture, with a strong emphasis on women's health, gender empowerment, and climate change adaptation.



Innovations in format or any other way:

The CRS has been developing new technologies and content formats to capture the attention of a wider audience base. They have implemented innovative audience engagement measures, such as Street Theatre and Wall Art, to enhance awareness and engagement. The CRS also supports community media initiatives, such as Wi-fi mesh networks, which enable local communities to record, store, and broadcast their lived experiences in local languages. The radio has experimented with narrowcasting in all programs to directly reach listeners and encourage community participation. Interactive radio shows have been made possible through cleaning drives, walkathons, heritage walks, and public exhibitions, allowing audience participation through phone calls, social media, and other channels. These formats create a sense of community and involvement that traditional radio shows may not have offered. Innovations in radio format and delivery have significantly impacted the radio audience experience over the last few years, enabling the CRS to reach wider audiences, offer diverse content, provide on-demand experiences, and create community engagement. As technology advances, more innovations are expected to further enhance the radio experience for audiences.

Broadcast Hours and Language:

07.00 AM to 07.00 PM, 12 hours per day.

Indigenous languages (Kurumba, Irula, Toda, Kota, Badugu, Jenu Kurumba, Betta Kurumba, Soliga, Paniya, Kattunaickan) and Malayalam, Hindi, Tamil and English

Major Projects Undertaken:

Radio Kotagiri has worked on initiatives in several areas that include digital rights, promotion of indigenous languages, COVID-19 prevention and vaccination awareness, science education and communication, and climate action. The key partners include SMART, UNICEF, CRA, DST and Cultural Survival.



SIVANTHI COMMUNITY RADIO @ 90.4 FM

**Aditanar College of Arts and Science,
Veerapandianpatnam, Tiruchendur, Tamil Nadu-
628216**

Contact Person: Dr. I. Sehar

**Contact Number: +91-4639-220625, 245175, +91-
9486391546**

Email: aditanarcollege@yahoo.co.in

Website: www.aditanarcollege.com



Aditanar College of Arts & Science

Genesis:

The community radio is named after the Chairman Dr.Sivanthi Aditanar as Sivanthi Community Radio and is effectively functioning at Aditanar College of Arts and Science, Tiruchendur. It had its laurel beginning on 14th October 2007 and is broadcasting at 90.4 MHz. Aditanar group of Educational Institutions enhances the effective functioning of educational institutions in Tiruchendur and runs many institutions related to various fields under its ambit. Sivanthi Community Radio is committed to the welfare of the community and its upliftment by educating them and helping them become socially aware and responsible citizens.

Thematic Focus:

The primary social goal of the community radio is to increase the local community's awareness of health care, education, female literacy, self-employment, and environmental prevention. It provides a forum where members of the public can participate and express their opinions on issues pertaining to community development.



Core Team:

The staff at Sivanthi CRS has ten members including the Station Director, Station Incharge, technical staff, and radio jockeys. The CRS is supported by a panel of experts who provide valuable insights about the programmes. The CRS also has a dedicated band of student volunteers who actively contribute to the programmes.

Innovations in format or any other way:

Apart from programme production and broadcasting, Sivanthi Community radio also gives training on broadcasting and audio production techniques to students and community members. Sivanthi Community radio provides opportunities to the budding artists to exhibit their talents. Many eminent intellectual and distinguished personalities from the various fields have shared their perspective and knowledge with the community on a plethora of subjects through the community radio. The future plans of Sivanthi Community Radio entail introducing more programmes with special focus on Indian culture, and career guidance for the youth.

Broadcast Hours and Language:

6 AM to 10 AM and 5PM to 8.30 PM for seven and half an hours a day.
Tamil and English

Major Projects Undertaken:

Sivanthi CRS partnered with Indian Society of Agrobusiness Professionals (ISAP) for COVID-19 awareness campaigns and vaccination drives. In 2009, Sivanthi Community Radio collaborated with the Department of Science and Technology, Government of India, New Delhi, for a project called 'Science for Women's Health and Nutrition', and produced 153 episodes of programmes related to the topic.

One of Sivanthi Community Radio's most successful programmes is the women and child care project, which is funded by the Department of Science and Technology of the Government of India.

Sustainable Strategies:

Sivanthi CRS is funded completely by its parent organisation, Aditanar College of Arts and Science.



TIRUPUR RADIO @ 90.4 FM

**Sakthi Medical Trust, SIFT Polytechnic Campus, A.
Periyapalayam, Tirupur, Tamil Nadu - 641607**
Contact Person: Dr. S. Appuswamy
Contact Number: +91-9443095555
Email: sakthim.trust@gamil.com



Genesis:

Radio Tirupur got established under the aegis of Sakthi Medical Trust, a philanthropic charitable trust, approximately 3 years ago. The trust for the past 18 years has provided schooling and higher education and medical treatment to the poor and oppressed sections of society with the aim of ensuring social emancipation of rural and the unemployed section.

Tirupur is an industrial city with 25000 medium and large-scale factories employing more than 5 lakh migrant workers and supporting 15 lakh residents. The radio station caters to the needs of the people living in and around Tirupur who are employees in the factories, middle and management segment, agricultural community and residents. The station broadcasts new developments in the businesses, industries, agricultural operations, social and health development programmes, etc.

Thematic Focus:

Primary focus of the radio station is on education and skill development. With more than 2000 elementary, middle and high schools in Tirupur district, the station understands the need to impart confidence, general knowledge and life skills to children apart from teaching them the regular syllabi. The CRS assists in this by providing lectures and initiating community development programmes like printing, packaging, logistics, etc.



Innovations in format or any other way:

The CRS employs innovation in its every-day programmes. For instance, the radio organises music competitions and broadcasts some of its content live for the listeners. The radio also recreates its content by focussing on newly developing industrial innovations.

Broadcast Hours and Language: 9 AM to 8 PM for 11 hours a day, Tamil

Major Projects Undertaken:

The radio station collaborates with community members frequently to get their input on the programmes. For this, advisory committees are formed to include all the concerned members and the resulting programmes are a fruit of a major major collaborative efforts by all.

Sustainable Strategies:

The CRS sustains itself through collaborations and engaging closely with the listeners and the industrial sector for gathering finances.

Major concerns in the Community:

There is a need to ensure a seamless adjustment of the migrants in the local community. For this proper knowledge of culture, language and customs is required, along with the general knowledge of advancement in agriculture and industries.



TNAU VIVASAYEE CRS @ 107.4 FM

Directorate of Extension Education, Tamil Nadu
Agricultural University, Coimbatore,
Tamil Nadu- 641 003

Contact Person: Dr. P. P. Murugan

Contact Number: +91-422 6611352, 4226611522

Email: dee@tnau.ac.in

Website: <https://agritech.tnau.ac.in>



Genesis:

TNAU Vivasayee CRS 107.4 Mhz is a rural-centric community radio station which was started in TNAU Campus with the sponsorship of World Development Foundation and Media Lab Asia. It has been functional since December 2010.

Transfer of technology plays a vital role in increasing the farm productivity, resulting in enhanced profits to the small and marginal farmers. Mass medium is very effective in the propagation of farm technologies. Among the mass media, radio renders tremendous support for the large-scale adoption of agro-technologies for the benefit of the farming community. TNAU Vivasayee CR was established to fully address the local needs of the farming community.

Thematic Focus:

TNAU Vivasayee CRS primarily broadcasts programmes based on agriculture, and on health, environment, education, and community development. Agriculture programmes comprise production technologies of different crops, plant protection, farm implements, post-harvest technologies, food processing, value addition, success stories of farmers, weather forecast, government schemes, etc. The main focus is on dissemination of critical technologies to improve the livelihood of the farming community.



Sustainable Development Goals: The SDGs that the CRS focuses on are:

SDG 2: Zero Hunger

SDG 3: Good Health and Well-Being

SDG 8: Decent Work and Economic Growth

SDG 13: Climate Action

Innovations in format or any other way:

The CRS broadcasts programmes related to agriculture and allied activities through knowledge and technology acquired from scientists, and farmers' experience. The recorded programmes are also uploaded in the Agritech Portal of the University for wide coverage and outreach.

The CRS engages with the farming community to understand their concerns and tries to resolve them by devising appropriate interventions and programmes.

Broadcast Hours and Language: 10 AM to 12 PM for 2 hours a day, Tamil

Major Projects Undertaken:

The CRS designed a programme to assess the impact of TNAU Community Radio programmes among millet growers - "Dissemination of Technologies on Millet Production and Value Addition", sponsored by NABARD.

The CRS mostly develops its internal initiatives while working closely with the farming community.

Sustainable Strategies:

The CRS is sustained financially by the parent organisation, Tamil Nadu Agricultural University. It has pitched proposals to NABARD and other allied organisations for funded partnership projects.



VAYALAGA VANOLI @ 90.4 FM

**Arun Hospital Near, Madurai, Trichy Main road,
Kottampatti, Melur Taluk, TamilNadu – 625103**
Contact Person: Mr. Sundarapandian
Contact Number: +91-9626270505
Email: vayalgavanoli@gmail.com



Genesis:

The Community Radio Station Vayalaga Vanoli 90.4 MHz, located in Kottampatti, Madurai, Tamil Nadu, is owned and operated entirely by a farmer's federation. – Madurai District Tank Farmers Federation.

Vayalaga Vanoli was founded in 2011 and initially, the radio station only broadcast 3 hours of programmes; today, it airs 16 hours of radio-programmes. Two groups coordinate the radio station- a committee of five farmers oversees its governance, and a further fifteen farmers produce and develop the programme content.

Thematic Focus:

The major thematic focus area of Vayalaga Vanoli is agriculture. The CRS commits itself to developing content that benefits the farming community, and also shares crucial information and updates with them. The programmes cover a vast range of subjects including organic farming, sustainable farming methods, pest control, climate change and weather, latest technology in agriculture, new farming methods to improve yield, procuring fair prices, and much more. The programmes at the CRS often feature agricultural experts and progressive farmers.



Sustainable Development Goals: Vayalaga Vanoli focuses on these SDGs for the upliftment of the community:

SDG 1: No Poverty

SDG 2: Zero Hunger

SDG 5: Gender Equality

SDG 8: Decent Work and Economic Growth

Innovations in format or any other way:



The programmes of Vayalaga Vanoli are produced and presented by the community members in their own voice and style. Most of the programmes are recorded in the field, rather than at the radio station. The CRS has twenty volunteers in twenty different villages to coordinate and record the programmes. This sort of content creation and management is a practice which is unique to Vayalaga Vanoli alone, amongst all the community radio stations in the country.

The 'Sorgame Yendralum- Village life is Best' programme is a unique initiative where the RJ and volunteers visit villages for live phone-in programmes, encouraging households to participate in programmes and programme recording. Vayalaga Vanoli organises need assessment workshops, and updates programme formats and timings based on the demand and feedback. A Content Coordination Committee reviews the content and formats of the programmes.

The CRS has also conducted several micro-studies in the area and designed interventions based on the outcomes of those studies.

Broadcast Hours and Language: 6.00AM to 10.00PM for 16 hours a day, Tamil

Major Projects Undertaken:

The following are the major projects undertaken by the CRS.

Back to Agriculture – Around 2000 + episodes on agriculture, supported by a CSR grant.

Science for Women – a series on Health, supported by Department of Science & Technology

Good Governance and Grassroots Democracy – 25 episodes, supported by Swiss Embassy, INDIA

Covid Young Warrior, supported by CRA and UNICEF

Vaccine Hesitancy Campaign, supported by BMGF and SMART

Pledge for Good Health, supported by CRA and UNICEF

LOYOLA COMMUNITY RADIO – 107.4 FM

LOYOLA COLLEGE, NUNGAMBAKKAM, CHENNAI



Genesis:

Loyola Community Radio (LCR 107.4 FM) is a community radio station established in 2005 at Loyola College, Nungambakkam, Chennai, and inaugurated by former Governor Thiru Surjit Singh Barnala. The station serves as a participatory communication platform for neighbourhood communities within a 10-kilometre radius, reaching densely populated urban areas in and around the Teynampet zone.

Thematic Focus:

Loyola Community Radio focuses on programmes that promote social awareness, community empowerment, and inclusive development. Its thematic areas include youth skill development, women's empowerment, child welfare, leadership among transgender communities, and socio-psychological well-being. Through these programmes, the station encourages public participation, dialogue, and community-level advocacy.

With a listener base exceeding 50,000 people across neighbourhoods such as Choolaimedu, Chetpet, Egmore, Mahalingapuram, Nelson Manickam Road, Thousand Lights, and surrounding areas, Loyola Community Radio acts as a bridge between citizens and institutions. By combining storytelling, educational content, and community voices, the station continues to strengthen awareness, social responsibility, and grassroots transformation in Chennai's urban communities.

Broadcast Hours and Language: Broadcasting daily from 9:00 AM to 4:00 PM

Specialized Programming

Stories That Empower: How Loyola Community Radio Strengthens Communities
In the bustling neighbourhoods of Chennai, every street carries its own story. Some are stories of struggle, others of courage, and many of quiet determination. Loyola Community Radio 107.4 FM has made it its mission to bring these stories to light.

At the heart of Loyola Community Radio's work lies a simple idea: when people hear the experiences of others like themselves, they begin to see new possibilities in their own lives.

Through programmes focused on youth development, women's empowerment, children's self-esteem, and leadership among transgender communities, the station has created a space where voices that often remain unheard can finally be expressed.

One such initiative invited community members to share personal stories about their struggles and achievements. These conversations revealed the everyday challenges faced by many residents—issues related to employment, education, identity, and social acceptance. By broadcasting these stories, Loyola Community Radio encouraged listeners to reflect on their own lives and the ways they could overcome obstacles.

Listeners began discussing these topics within their neighbourhoods, community groups, and local gatherings. Youth who heard about skill-building opportunities became more motivated to pursue training and education. Women who listened to programmes on financial empowerment began exploring ways to strengthen their economic independence. Members of the transgender community found encouragement through discussions that highlighted leadership and dignity.

Over time, the station became more than a source of information. It became a trusted space where communities could speak openly, learn from each other, and imagine new paths forward.

For Loyola Community Radio, empowerment is not a one-time event. It is a continuous process shaped by dialogue, participation, and shared understanding.

And every day, through the power of storytelling and community voices, Loyola Community Radio continues to nurture that process—one conversation, one story, and one listener at a time.

Adirai FM 90.4 CRS

Imam Shafi (Rah) Mat. Hr. Sec. School
Pattukkottai Road, Adirampattinam
Thanjavur District, Tamil Nadu – 614701
Official Contact No.: 7373776904 / 7871978542
Email ID: 904@adiraifm.in



Genesis

Adirai FM is a community radio station broadcasting at 90.4 MHz, launched in December 2016. The station operates under the tagline “Our Society, Our Welfare.” It serves the community by addressing agriculture, fishermen’s welfare, health, education, employment, women empowerment, and student empowerment. The station airs 18 programs daily, with broadcasts from 7 AM to 12 PM and 3 PM to 7 PM.

Thematic Focus

Agriculture, Health, Education, Women’s Empowerment, Student Empowerment, Employment, and Community Welfare.

Innovations in Format

Daily puzzle programs with rewards to encourage listener participation.

The flagship initiative “Adirai FM Mahalir Mattum (Women Only)” runs year-round, featuring interviews with women achievers, entrepreneurs, and professionals, contributing significantly to women’s empowerment and social development.



Contact Person and Contact

Name: Muhammedh Idhrees M

Designation: Station Manager

Email: 904@adiraifm.in

Contact No.: 8778906851

Address: ADIRAI FM 90.4, Imam Shafi (Rah) Mat. Hr. Sec. School, Pattukkottai Road, Adirampattinam, Thanjavur District, Tamil Nadu – 614701

Broadcast Hours and Language

Broadcast Duration: 9 Hours Daily

Timings: 7 AM – 12 PM & 3 PM – 7 PM

Language: Tamil

Major Projects Undertaken:

Swasthya Sankalp

Climate Countdown

Yoga Project

AVYAY Project

WASH Project



Specialized Programming

The Women-Only Program has empowered women by highlighting achievers and supporting entrepreneurship. In June 2023, Adirai FM was selected among 19 radio stations across India for excellence in the Yoga Project and received recognition at a UNESCO event in Delhi. Community feedback confirms strong positive impact across health, education, and social initiatives.

Sustainable Strategies

The station promotes programs through social media, reaching over 3,000 listeners daily. The Adirai FM mobile app enables audiences to listen anytime, expanding outreach and strengthening sustainability.



Alayam FM 90 MHz

Alayam Welfare Trust
Raja Nagar, Ganapathy
Coimbatore, Tamil Nadu – 641006
Contact Number: +91 99442 29090
Email ID: alayamfm90@gmail.com
crmanager@alayamtrust.com
Website: www.alayamtrust.com



Genesis

Alayam FM is a community radio station broadcasting at 90 MHz, based in Coimbatore, established to empower the local population through inclusive and participatory communication. It serves as a strong platform for community voices, local issues, and grassroots engagement.

Date of Launch: 02 January 2024

Thematic Focus

The station focuses on education, health and hygiene, agriculture, women empowerment, youth development, and social awareness, while promoting local culture, language, and traditions.

Innovations in Format and Content

Alayam FM uses interactive and participatory formats such as phone-in programmes, field recordings, street interviews, and community discussions to ensure strong grassroots representation and listener engagement.



Broadcast Hours and Language

Broadcast Duration: 12 Hours Daily

Language: Tamil

Specialized Programming

The station has conducted interviews with startups, collaborated with schools, partnered with the District Collector for awareness initiatives, and promoted rainwater harvesting awareness among local communities.

Sustainable Strategies

Alayam FM follows sustainable practices by involving the community in content creation, delivering need-based local programming, and working closely with government bodies and educational institutions to ensure long-term social impact.



ANAND RADIO 89.6

Anand Institute of Higher Technology
OMR Road, Kazhipattur
Kalasalingam Nagar, Chennai – 603103
Tamil Nadu
Contact Number: 9361995389 / 9840645793
Email ID: anandrado@aiht.ac.in



Genesis

Anand Radio is a community radio station broadcasting at 89.6 MHz, located in Kazhipattur, Chengalpattu District, Tamil Nadu, approximately 20 km from Chennai. The station aims to provide infotainment while encouraging strong community participation by producing and broadcasting locally generated content. It focuses on enhancing public awareness, promoting local voices, and strengthening community engagement.

Date of Launch: 14 December 2022

Thematic Focus

The station covers social, cultural, environmental, legal, career, health, agricultural, and life skills-oriented programming to support community development and awareness.



Innovations in Format and Content

The station features radio segments and voice bytes from local vendors, students, and self-help group members to strengthen station identity, promote local talent, and increase listener engagement.

Contact Person and Contact Details

Contact Person: Mr. P. Madasamy (Station Manager)

Contact Number: 9840645793

Email ID: anadradio@aiht.ac.in / msamy1705@gmail.com

Broadcast Hours and Language

Morning: 8:00 AM – 12:30 PM

Evening: 3:00 PM – 5:30 PM

Languages: Tamil & English

Major Projects Undertaken

Avyay – Senior Citizens Awareness Programme supported by the Ministry of Social Justice and Empowerment, Government of India.

Specialized Programming

The station successfully conducted a Senior Citizens Awareness Programme, reaching over 500 senior citizens in three months. The initiative focused on healthcare awareness, digital literacy, fraud prevention, government welfare schemes, safety, and mental well-being. Through workshops, expert sessions, and personalized guidance, participants gained improved awareness of their rights, benefits, and government support systems.

Sustainable Strategies

The station promotes sustainability through community participation, volunteer engagement, and locally relevant programming. It collaborates with government schemes, NGOs, and CSR initiatives, generates revenue through local advertisements and sponsored programs, and conducts regular training for radio professionals. Environmental awareness is also promoted through dedicated programming.



ANJA Radio 90.4

Ayya Nadar Janaki Ammal College Campus

Srivilliputtur Road, Sivakasi – 626124

Tamil Nadu

Contact Number: +91-462-2365112, +91-9942313079

Email ID: anjacradio@anjaonline.org,

savitraa@gmail.com

Website: Being planned



Genesis

ANJA Community Radio is a community radio station broadcasting at 90.4 MHz, commissioned on 2 February 2022. The station was established with a vision to promote rural education, guide children and youth, and encourage safe and responsible living in challenging environments. It began operations with just two staff members and has grown into a dedicated team of five. The CRS focuses on empowering the community through educational, social, and awareness-based programming.

Thematic Focus

The CRS primarily focuses on promoting quality rural education. Additional focus areas include girl child welfare, gender equality, professional and economic growth, community wellness, and social empowerment.

SDG Alignment

The station supports the following United Nations Sustainable Development Goals:

SDG 3: Good Health and Well-being

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 6: Clean Water and Sanitation

Primetime Programmes

Megathidal – Cloud Forum: Highlights key contributors working toward SDGs 3, 4, 5, and 6. Ulaviyal Facts: A psychology-focused programme for children and adolescents. Kaadu Karai – Farm Yard: Covers agriculture, farming, cattle, and poultry-related topics relevant to local listeners. Other segments include General Knowledge, Competitive Exam Tips, Historical Personalities, and Psychological Facts.

Innovations in Format or Any Other Way

In addition to regular broadcasting, the CRS uses narrowcasting through live field-based programmes to directly connect with rural communities.

Major Projects Undertaken

As a newly established CRS, formal projects are in development. The station currently runs regular programming aligned with SDGs 3, 4, 5, and 6.

Specialized Programming

Since its establishment, ANJAC Radio has positively influenced students to use media responsibly and has contributed to improving girl child education awareness. The station has also built strong collaborations with the District Administration, and Sivakasi's District Collector and Sub-Collector frequently use the platform to promote welfare initiatives and government programmes.

Sustainable Strategies

The CRS receives financial and technical support from its parent institution, Ayya Nadar Janaki Ammal College, covering most of its annual budget. Additional sustainability strategies include commercial programming, partnerships with NGOs, and collaborations with government departments.



Arasu FM 90.4 MHz

Arasu Engineering College
Chennai Main Road, Kumbakonam
Thanjavur District, Tamil Nadu – 612501
Landline: 0435 – 2777777
Mobile: +91 75981 87104
Email ID: arasufm@aec.org.in
Website: <http://aec.org.in/about-fm-90-4/>



Genesis

Arasu FM 90.4 MHz is a community radio station established by Arasu Engineering College, Kumbakonam, in 2019. The station was launched with the vision of serving the local community and addressing its social, educational, and developmental needs. It focuses on promoting awareness in key areas such as health, education, environment, agriculture, and youth development. Through meaningful and community-driven programming, Arasu FM plays a vital role in empowering citizens with information, strengthening public awareness, and encouraging active community participation.

Thematic Focus

The station focuses on Good Health and Well-Being, Personal Hygiene and Sanitation, Pollution-Free Environment, Climate Change, Nutrition and Mother Feeding, Cancer Awareness, Gender Equality, and other community welfare issues.

Innovations in Format and Outreach

Arasu FM adopts innovative and interactive formats to effectively engage listeners. These include talk shows, experience-sharing sessions, field recordings, narrowcasting, public participation programmes, awareness campaigns, and collaborative community initiatives. The station emphasizes grassroots-level engagement to ensure meaningful dissemination of information.

Broadcast Hours and Language

Broadcast timings are 9:30 AM to 1:30 PM, followed by re-broadcasts from 1:30 PM to 4:30 PM.

Language: Tamil (Primary) and English (Selective Programmes)

Major Projects Undertaken

The CRS has conducted awareness programmes on Elections, COVID-19, Climate Change, Senior Citizen Welfare, Organ Donation, Yoga, Mother Feeding, Hygiene and Sanitation, and Environmental Protection.

Specialized Programming

Arasu FM has played a significant role in increasing community awareness on hygiene, environmental protection, public health, and climate change. The station has supported senior citizens in obtaining Ayushman Bharat Health Cards and enrolling in Old Age Pension Schemes, demonstrating its impactful contribution toward improving community welfare and social inclusion.

Sustainable Strategies

Arasu FM follows a self-sustaining operational model, supported by the college management, external project agencies, community participation, and dedicated station staff. The CRS continues to strengthen its long-term sustainability through innovative programming, partnerships, and socially relevant community engagement.



Bannari Amman Community Radio

Bannari Amman Institute of Technology
Sathyamangalam, Erode District
Tamil Nadu – 638401
Phone: 04295 226470
Mobile: +91 8344583786
Email ID: crmanager@bitsathy.ac.in



Genesis

Bannari Amman Community Radio (90.4 MHz) was established on 5 February 2016 in Sathyamangalam. The station works to support the holistic development of the community by promoting positive thinking, cleanliness, education, and social responsibility. It empowers women, children, tribal communities, and rural populations by providing informative, motivational, and socially relevant programming. Community members, students, and subject experts actively participate in content creation to ensure strong local representation and impact.

Thematic Focus

The station focuses on community empowerment, women and child development, tribal welfare, education, health awareness, rural upliftment, and social responsibility. The programme “Vetri Pathai” supports personal growth, skill development, and self-reliance among underprivileged groups.

Innovations in Format and Outreach

The CRS conducts live phone-in interactions with relevant officials to address public grievances and community needs. It also organizes interactive quiz and question-answer programmes, rewarding listeners to encourage participation and engagement.

Broadcast Hours and Language

Broadcasts operate for 9 hours daily, from 6:00 AM to 10:00 AM and 5:00 PM to 10:00 PM.

Language: Tamil

Major Projects Undertaken

SMART – BMFG Project

UNICEF – Vaccination Project

Young Warriors Project

Tuberculosis Awareness Project

Specialized Programming

The station has made a strong impact in underprivileged and rural communities through its “Path to Success” programme. This initiative guides listeners on accessing government welfare schemes, obtaining subsidized loans, starting small businesses, and improving livelihoods. The programme has supported many individuals in becoming financially independent and better informed about public services.



Sustainable Strategies

The CRS promotes sustainability through local community participation, agricultural and cultural programming, diversified funding through sponsorships and partnerships, skill training, and content development. It emphasizes local ownership, financial diversification, capacity building, and delivering high-quality, socially relevant content to ensure long-term community impact.

EGS PILLAY COMMUNITY RADIO STATION

EGS Pillay Engineering College Campus
Old Nagore Road, Thethi Village
Nagapattinam – 611002, Tamil Nadu
Contact Number: +91 9894707007
Email ID: egspradio@egspec.org
Website: <https://www.egspec.org>



Genesis

EGS Pillay Community Radio Station (90.0 MHz) is a community-based radio initiative serving rural and semi-urban communities in Nagapattinam district. The station was established to provide a participatory platform for local voices and to support education, health, livelihoods, women empowerment, environmental awareness, and government outreach. It broadcasts in Tamil, ensuring accessibility for fishing communities, farmers, SHGs, youth, marginalized groups, and first-generation learners. The CRS focuses on hyper-local issues and promotes inclusive community development.

Thematic Focus

The station focuses on education and career awareness, health and nutrition, WASH, agriculture and fisheries, women empowerment, youth development, environmental awareness, disaster preparedness, social inclusion, local culture, civic responsibility, and government schemes.

Innovations in Format and Outreach

EGS Pillay CRS uses live phone-in programmes, community dialogues, folk-based storytelling, field recordings, mobile broadcasts, youth-led content, magazine-style shows, expert interactions, thematic campaign series, and real-life success stories. Content is also shared through WhatsApp and social media to extend reach beyond broadcast hours.



JKKM COMMUNITY RADIO – 89.6 MHz

**J.K.K. Munirajah College of Technology Campus
Annai Sampoorani Ammal Charitable Trust
Tamil Nadu, India**

Contact Persons:

**A. Vighesh Kumar – Station Manager – +91
9500678747**

U. Sasikala – Station Coordinator – +91 9715084075



Genesis

JKKM Community Radio Station (89.6 MHz) was established in 2021 by Annai Sampoorani Ammal Charitable Trust at the J.K.K. Munirajah College of Technology Campus. The station was officially launched on 1 January 2022 with the objective of supporting agricultural and weaving communities through training, educational content, and informative programming. The CRS aims to improve community livelihoods, promote rural development, and enhance social awareness through participatory broadcasting.

Thematic Focus

The station focuses on education, agriculture, sustainable livelihoods, women empowerment, and social inclusion, ensuring equal opportunities for farming families and weaving communities. Narrowcasting is used to reach remote and less-active listeners, strengthening community connection and outreach.

Innovations in Format and Outreach

JKKM CRS adopts narrowcasting, expert-led discussions, interactive awareness programmes, youth-driven content, quiz competitions, campus-community collaborations, climate awareness drives, yoga promotion initiatives, environmental sustainability campaigns, and legal and health education programmes.



Broadcast Hours and Language

Broadcast Duration: 4 Hours Daily

Language: Tamil

Major Projects Undertaken

- Collaboration with CEMCA for International Yoga Day 2023
- Awareness initiatives on the AVYAY Scheme (Ministry of Social Justice & Empowerment) for Senior Citizens' Welfare (2024–2025)
- Climate change and environmental sustainability campaigns
- Health, legal, and social awareness programmes



Specialized Programming

JKKM Community Radio has created meaningful impact through programmes on climate change awareness, yoga and wellness, environmental protection, senior citizen welfare, health education, nutrition awareness, and legal literacy. The initiative AVYAY – Moothorku Mudhal Vanakkam has strengthened engagement with elderly citizens. The station continues to empower students, farmers, and rural communities through impactful educational and community-focused broadcasting.

Community Engagement and Outreach

The CRS actively collaborates with the Community Radio Association, Ministry of Social Justice and Empowerment, NSS Units, and local organizations. Activities include quiz competitions, student-led programmes, awareness drives, environmental initiatives, and social responsibility campaigns, ensuring strong grassroots participation.

Sustainable Strategies

Around 80% of CRS operational expenses are supported by the Annai JKK Sampoorani Ammal Charitable Trust, while additional funds are generated through partner-supported projects, institutional collaborations, and revenue-based outreach initiatives, ensuring financial stability and long-term community impact.

Kadal Osai FM 90.4

**No. 125, Railway Feeder Road,
Pamban, Rameswaram Taluk,
Ramanathapuram District, Tamil
Nadu – 623521**
Contact: 70944 39991 / 70944 39992
Email: kadalosaifmad@gmail.com
Website: www.kadalosaifm.in



Genesis

Kadal Osai FM 90.4 Community Radio, located in Pamban on Rameswaram Island, Tamil Nadu, is India's first community radio station dedicated exclusively to serving coastal fishing communities. The station was established to amplify local voices, strengthen women empowerment, preserve coastal culture, and address socio-economic and environmental challenges faced by fishermen and their families. Kadal Osai FM began 16-hour broadcasting on 15th August 2016 and expanded to 24-hour broadcasting from 15th August 2019. The station broadcasts on 90.4 MHz.

Thematic Focus

Kadal Osai FM aligns its programming with key Sustainable Development Goals focusing on public health, education, women empowerment, climate action, marine conservation, and sustainable coastal livelihoods. The station works to strengthen community awareness on hygiene, nutrition, adolescent health, school education, career guidance, climate resilience, sustainable fishing practices, ocean protection, and preservation of coastal culture.

Innovations in Format and Outreach

The CRS uses narrowcasting to reach non-listeners and grassroots fishing communities. Area-wise WhatsApp groups are maintained to extend engagement beyond broadcast. The station partners with the District Administration for awareness campaigns and public outreach. Radio clubs have been formed among students and women to strengthen listener engagement and community participation.

Broadcast Hours and Language

Kadal Osai FM is a 24-hour broadcasting community radio station. Programmes are broadcast in Tamil.

Specialized Programming

The station highlighted the story of Ms. Sobana, a top-scoring government school student whose viral radio and social media exposure led to a full college scholarship supported by Kamal Haasan. Kadal Osai FM also supported Mrs. Gayathri, a seashell seller from Dhanushkodi, in expanding her livelihood through digital platforms, improving her income and resilience. The station successfully coordinated with authorities to repatriate the body of a deceased fisherman working overseas, supporting his family through legal and administrative processes. Kadal Osai FM actively partners with the District Administration and has curated major events including Ramanathapuram Book Fest, Ariyaman Beach Fest, and Kalam Half Marathon.

Sustainable Strategies

Kadal Osai FM sustains operations through diversified funding including CSR projects, grants, NGO partnerships, government collaborations, and strong community involvement. The station strengthens sustainability by expanding volunteer networks, increasing listener participation, and continuously aligning content with local needs to ensure long-term relevance and impact.



KONGU COMMUNITY RADIO – 90.4 MHz

Kongu Community Radio,
Kongu Engineering College,
Perundurai – 638060,
Erode District, Tamil Nadu, India
Contact No.: 04294 – 226679 / 226678
Email ID: kongucrs@kongu.ac.in,
kongucr@gmail.com



Genesis

Kongu Community Radio was established in 2004 with a grant-in-aid from the Ministry of Communications, Government of India. The station operates with a 50-Watt transmitter and covers a 15 km radius around Perundurai. Managed by Kongu Engineering College, the CRS serves rural communities by broadcasting need-based programmes on education, health and hygiene, environment, weather, agriculture, animal welfare, market trends, and rural development. A special highlight is that 50% of the programmes are produced with direct participation from community members, along with faculty and students.

Thematic Focus

Kongu Community Radio focuses on agriculture, women education, healthcare, and scientific knowledge development among rural populations. The station has received grants from the National Commission for Women to promote scientific awareness among rural women. It also promotes Yoga and Ayurveda through expert interviews and health-focused broadcasts.

Innovations in Format and Outreach

The CRS involves students, doctors, government officials, NGOs, Self-Help Groups, and community members in programme production. Contributions come from schools, colleges, healthcare professionals, social organizations, and grassroots community groups to strengthen outreach and participatory broadcasting.

Broadcast Hours and Language

Broadcast Time: 6:30 AM – 10:00 AM and 12:00 Noon – 7:30 PM

Total Duration: 11 Hours Daily (365 Days)

Language: Tamil

Specialized Programming

The CRS has strengthened scientific awareness among rural women, improved girl child education, enhanced health awareness, and supported traditional Siddha healthcare outreach. It also plays a strong role in election awareness and public information campaigns.

Sustainable Strategies

All CRS operational and staff expenses are fully supported by Kongu Engineering College, ensuring long-term financial stability. Salaries are included in audited institutional budgets, allowing the station to operate sustainably without reliance on commercial advertising.



KSR COMMUNITY RADIO – 90.4 MHz

KSR Community Radio 90.4 MHz
KSR Educational Institutions
KSR Kalvi Nagar, Tiruchengode – 637215
Tamil Nadu, India

Contact Persons:

Station Director – Dr. P. Gopinath: +91 95009 98458

Station Manager – R. Ajithkumar: +91 84380 22885

Email ID: ksrr904@gmail.com



Genesis

KSR Community Radio was established by the KS Rangasamy Educational and Charitable Trust to serve students and rural communities in and around Erode and Tiruchengode by disseminating knowledge and community-focused information. The station supports education, social awareness, and grassroots development by acting as a platform for local voices. It broadcasts on 90.4 MHz and was officially launched on 15 July 2010.

Thematic Focus

The CRS focuses on environment, social issues, science awareness, education, agriculture, personal hygiene, personal development, career guidance, and music, addressing the needs of rural and student communities.

Signature Programmes

Key programmes include agriculture-focused broadcasts, personal development sessions, and devotional programmes such as Thiruvagasam and Thirupugazh.

Innovations in Format and Outreach

The station produces feature programmes on agriculture, lifestyle, health, and life skills, and actively promotes awareness through social media platforms including Instagram, WhatsApp, and Facebook. It also runs live phone-in programmes, allowing listeners to interact directly and receive guidance, including advice on agricultural practices such as fertilizer usage.

Broadcast Hours and Language

Broadcast Duration: 12 Hours Daily (6:00 AM – 6:00 PM)

Languages: Tamil and English

Specialized Programming

KSR Community Radio achieved a Guinness World Record by featuring 144 Radio Jockeys speaking live simultaneously, marking a significant milestone in community radio engagement.

Sustainable Strategies

The station follows a “One Person – One Slot” model, where individuals take full responsibility for specific broadcast slots to ensure continuity, accountability, and consistent programme quality without interruptions.



MAHENDRA COMMUNITY RADIO – 90.4 MHz

Mahendra Community Radio Station 90.4
Mahendra College of Engineering
Salem–Chennai Highway, Attur Main Road
Minnampalli, Salem – 636106
Tamil Nadu, India
Contact Numbers: 9443695412 / 0427 2911886
Email ID: principal@mahendracollege.com
Website: www.mahendracollege.com



Genesis

Mahendra Community Radio Station 90.4 was established in 2022 by the Mahendra Educational Trust at the Mahendra College of Engineering, Salem, to serve communities living within its broadcast coverage area. Within a short period, the station has become an influential community voice, promoting awareness, education, and confidence among listeners. The programmes reflect the local culture, language, and social context, and community members actively participate in content creation to ensure programmes meet grassroots needs. The station broadcasts on 90.4 MHz.

Thematic Focus

The CRS primarily focuses on education, student development, health, environment and nature, agriculture, and rural and community development, addressing key challenges faced by the target population.

Innovations in Format and Outreach

Mahendra Community Radio integrates Web Radio and social media platforms such as Facebook and YouTube to expand audience reach and engagement. The station invites celebrities, public figures, and subject experts to enrich content and create meaningful discussions on relevant social and educational topics.

Major Projects Undertaken

Mahendra Community Radio has implemented projects promoting science education, helping students understand the real-life relevance of science and technical learning. The station has actively supported awareness campaigns on government welfare schemes such as:

- Unnat Bharat Abhiyan
- Selvamagal Semippu Thittam (Sukanya Samriddhi Scheme)
- Ponmagan Podhuvaippu Nidhi Scheme
- Pradhan Mantri Mudra Yojana
- Mahila Samman Savings Scheme
- PM Kisan Samman Nidhi

The CRS has also conducted outreach visits to rural schools and villages, strengthening links between academic institutions and rural development under the Unnat Bharat Abhiyan framework. These visits encouraged strong student participation and community engagement.

Specialized Programming

In alignment with the national vision of Viksit Bharat 2047, Mahendra Community Radio 90.4 has successfully supported awareness initiatives related to Selvamagal Semippu schemes and school-focused educational programmes, contributing to improved financial awareness and student empowerment.

Sustainable Strategies

Currently, the Mahendra Educational Trust provides financial and technical support for the CRS. The station is gradually working toward a self-sustaining model by strengthening outreach, expanding partnerships, and enhancing community participation.



M.O.P. COMMUNITY RADIO STATION (MOP CRS)

M.O.P. Vaishnav College for Women (Autonomous)
No. 20, 4th Lane, Nungambakkam High Road
Chennai – 600034, Tamil Nadu, India
Official Contact Numbers: (044) 2833 0262 /
9841368226 / 9551077661
Email ID: crsmop@gmail.com



Genesis

M.O.P. Community Radio Station (MOP CRS) was established in 2005 as a social responsibility initiative of M.O.P. Vaishnav College for Women (Autonomous), Chennai. It is the first women's arts and science college in India to operate a campus community radio station under the Government of India's Community Radio Service (CRS) scheme. The station serves as a platform to amplify women's voices, promote social development, and empower local communities through meaningful, educational, and socially relevant programming. The station broadcasts on 107.8 MHz FM.

Thematic Focus

MOP CRS focuses on community empowerment and social upliftment through programmes on:

- Women's health and hygiene
- Nutrition
- Entrepreneurship
- Women empowerment
- Children and youth welfare
- Environmental awareness

The station also aligns its content with key UN Sustainable Development Goals (SDGs) including:

- Goal 3: Good Health & Well-Being
- Goal 4: Quality Education
- Goal 5: Gender Equality
- Goal 11: Sustainable Cities & Communities
- Goal 13: Climate Action
- Goal 14: Life Below Water



Major Projects Undertaken

- UNICEF End Violence Campaign
- Smart Election Campaign
- SMART–BMGF COVID Vaccine Hesitancy Campaign
- SMART–DataLeads Factshala (Fake News Literacy)
- Ariviyal Palagai (DST Science Project)
- UNICEF–CRA CAN Project
- Climate Literacy Campaign
- Smart Factshala Campaign
- CRA – Ministry of Social Justice & Empowerment “AVYAY”
- WASH – Ministry of Jal Shakti

Specialized Programming

MOP CRS has significantly expanded its listener base while building strong community trust and engagement. Its environmental advocacy programmes have inspired listeners to adopt sustainable lifestyle practices, demonstrating tangible social impact.

The station receives continuous feedback through phone-ins, emails, social media, outreach activities, narrowcasting sessions, and direct community interactions. Insights from listeners, experts, and programme participants have helped refine content quality, strengthen outreach, and reinforce the station’s commitment to meaningful community development.

Listeners, medical professionals, educators, and community members have consistently praised MOP CRS for its high-quality content, professionalism, impactful interviews, health awareness initiatives, environmental campaigns, and community-driven approach, recognizing it as a trusted and socially responsible media platform.

Sustainable Strategies

MOP CRS follows a participatory and community-driven communication model to promote inclusion, trust, accountability, and creativity. Continuous feedback mechanisms such as voxpops, polls, and pre-/post-assessments help refine programming. Carefully curated content ensures long-term relevance, social impact, and sustainability of the station’s mission.



NEHRU RHYTHM

Nehru Rhythm 88.4 MHz
Nehru Group of Institutions
Thirumalayampalayam, Coimbatore – 641008
Contact Numbers: +91 9345352511 / 9894742371
/ 6381123704
Email ID: nehzurhythm@gmail.com
Website: www.nehrucolleges.com



Genesis

Nehru Rhythm is a Community Radio Station based in Coimbatore, established to empower the local community through participatory and inclusive communication. The station provides a platform for community voices, promotes local culture and traditions, and addresses issues related to education, health, agriculture, social awareness, women empowerment, youth engagement, start-ups, and community development.

From its inception, Nehru Rhythm has actively involved local residents, students, volunteers, and subject experts in programme creation, strengthening community participation and ownership. The station was officially launched on 15 December 2025 and broadcasts on 88.4 MHz, serving Coimbatore and surrounding areas.

Thematic Focus

Nehru Rhythm focuses on the following key themes:

- Education
- Health
- Agriculture
- Women Empowerment
- Youth Engagement
- Social Awareness
- Start-up Promotion
- Promotion of Local Culture and Traditions

Innovations in Format or Any Other Way

Nehru Rhythm uses interactive and participatory programme formats, encouraging community members, students, and local experts to actively take part in content creation. The station emphasizes community storytelling, live interactions, interviews, awareness programmes, and audience engagement, ensuring meaningful involvement of local voices.

Broadcast Hours and Language

Nehru Rhythm broadcasts 24 hours daily, primarily in Tamil, with selected programmes in English to reach a wider and more diverse audience.



PASUMAI COMMUNITY RADIO

Peace Industrial School
Near Police Housing Colony
Trichy Road, Dindigul – 624005, Tamil Nadu
Station Director: Mr. P. Ruba Balan
Contact Number: 98402 07304
Email ID: chairman@peacetrust.in /
pasumaifm@hotmail.com



Genesis

Pasumai Community Radio was launched on 10 April 2007 by Peace Industrial School in Dindigul District, an agro-based industrial region in South Tamil Nadu. The station operates from Sirumalai Palaiyur village and broadcasts on 90.4 MHz with a 50W transmitter capacity.

For the past 19 years, Pasumai CR has been serving the community on air, broadcasting programmes for 17 hours daily (06:00 AM to 11:00 PM). The station acts as a voice for the voiceless, empowering marginalized communities including farmers, migrant and late-night workers, women weavers, daily wage workers, students, children, and transgender individuals. Nearly 50% of its listeners are women, and the station actively supports awareness on rights, justice, and social empowerment.

Pasumai CR is community-operated, allowing people from all backgrounds to participate in content creation and programme production. It also actively promotes the United Nations Sustainable Development Goals (SDGs), especially Goals 1–8 and Goal 13, through its broadcast content.

Thematic Focus

Pasumai Community Radio focuses on localized communication and social development, especially in rural Tamil Nadu. The station prioritizes agriculture as its core theme, producing content that benefits farmers through information, guidance, and updates.

Other major focus areas include:

- Education and Digital Literacy
- Child and Women Rights
- Women Empowerment

- Child Protection and Prevention of Child Labour
- Migrant Workers' Welfare
- Health and Hygiene
- Environment and Climate Change
- Entrepreneurship and Career Guidance
- Rural and Community Development

Today, Pasumai CR has become the pulse of the community, helping build an informed, educated, and confident society.

Innovations in Format or Any Other Way

Pasumai CR has established community groups such as Women Self-Help Groups (SHGs), Workers' Groups, Community Support Groups, and Adolescent Groups across 70 villages in Vedasandur Taluk. It also engages with the weaving community in Dindigul Block, strengthening grassroots participation. The station uses diverse formats including live talk shows, interviews, panel discussions, magazine-style programmes, dramas, community voices, and awareness segments. It also maintains an active presence on social media platforms such as Facebook, Instagram, and YouTube, expanding its outreach and audience engagement.

Specialized Programming

Pasumai CR aired the impactful programme "Tharani Potturum Tharagaigal" ("The Shining Stars"), aimed at preventing child marriage in Tamil Nadu, especially in Dindigul District, which ranks third in child marriage cases in the state.

The programme educated listeners on the Prohibition of Child Marriage Act, 2006, highlighting legal consequences, health risks, and the importance of education. Experts including District Child Protection Officers, Gynecologists, NGO Coordinators, Police, Education Officials, and Health Departments contributed to the awareness drive.

Impact Highlights

- Over 462,000 people reached through awareness programmes
- 175 child marriages prevented, the highest in Tamil Nadu
- Increased reporting through helplines such as 1098
- Strengthened women's groups and community vigilance
- Rescued children returned to school or vocational training

The programme has empowered communities, encouraged early intervention, and played a major role in protecting children's rights and futures.

Periyar Community Radio 90.4 FM

Periyar Maniammai Institute of Science & Technology, Vallam, Thanjavur, Tamil Nadu – 613403
Contact: 9944495689, 9790035750
Email: dirperiyarcr@pmu.edu, periyarcr@pmu.edu



Genesis

Periyar Community Radio (Periyar CR) was launched on 29th September 2007 to serve the 69 PURA villages in Thanjavur district. Established by the Periyar Maniammai Institute of Science and Technology, the station provides a participatory platform for community members to share information, express views, and discuss local issues. Its primary aim is to empower rural populations through education, social development, and enhanced access to government schemes.

Thematic Focus

Periyar CR focuses on social upliftment, women's education and empowerment, healthcare, hygiene, environmental awareness, skill and talent development, and agriculture. Programmes disseminate information, raise awareness, and promote community participation in education, preventive healthcare, nutrition, sanitation, sustainable agriculture, and livelihood improvement.

Innovations in Format

The station emphasizes participatory programming, encouraging community members to contribute as content creators and presenters. It uses interactive formats such as phone-in shows, listener feedback segments, and community discussions. Field recordings and on-location broadcasts during village events further strengthen community engagement. Volunteers and students receive training in radio production and presentation, building local capacity.

Frequency: 90.4 MHz with a 50W transmitter

Coverage and Audience

The station covers a 20 km radius with an estimated population of 20,000, of which around 2,000 are active listeners. The audience is primarily rural, including students, farmers, and women.

Broadcast Hours and Language

Periyar CR broadcasts 8 hours daily, from 9:00 AM to 5:00 PM (4 hours live + 4 hours rebroadcast), mainly in Tamil.

Major Projects Undertaken

The station has implemented several initiatives, including the AVYAY Project for senior citizens in collaboration with MSJE and CRA, the WaSH Project with the Ministry of Jal Shakti focusing on hygiene and sanitation, and Talent Corner, which encourages youth and women to showcase skills, arts, and cultural abilities through radio.

Specialized Programming

Periyar CR has empowered youth and women to actively participate in program production, enhancing their communication and presentation skills. Many volunteers have gained confidence to lead local awareness campaigns, started YouTube channels, and some have progressed to commercial media, demonstrating tangible social impact in education, health, and community development.

Sustainable Strategies

Periyar CR receives 60% of its annual budget from PMIST, while the remaining 40% is generated through collaborative projects with NGOs and government departments. This approach ensures operational sustainability, continuous outreach, and the implementation of innovative community-focused programs.



PSG COMMUNITY RADIO – 107.8 MHz

PSG Community Radio
PSG College of Technology
Avinashi Road, Peelamedu
Coimbatore – 641004, Tamil Nadu
Contact Numbers: 9003829486, 0422-4344748
Email IDs: psgcrs@psgtech.ac.in, psgfm@psgtech.ac.in
Website: <https://psgtech.edu/psgcrs/>



Genesis

PSG & Sons' Charities, with a mission to promote social upliftment through awareness and knowledge dissemination, established PSG Community Radio on 14 December 2007. The station integrates information and entertainment to empower local communities by providing a platform for expression, information sharing, promotion of local talent, coverage of community events, and discussion of regional social issues.

Thematic Focus

PSG Community Radio produces programmes addressing education, health, environment, nutrition, sports, science and technology, land resources, water and sanitation, and social, cultural, and community development, with special emphasis on women and children. Each programme is designed to reflect, preserve, and celebrate the unique identity, culture, and lived experiences of the community it serves.

Innovations in Format and Approach

PSG Community Radio follows a strong field-based participatory model. The Station Director and team conduct regular outreach visits to underprivileged communities to understand civic issues such as water, sanitation, healthcare, electricity, and livelihoods. Community voices are recorded on-site and discussed in studio programmes, while relevant government officials are invited to respond live with solutions and timelines. This continuous engagement has strengthened public trust and reinforced the station's role as a platform for problem-solving and participatory communication.

Major Projects Undertaken

- Our Planet Earth – Department of Science & Technology, New Delhi
- Reach-Axshya TB Project – Phase 1
- TANSACS – Let Us Make Our Society Without AIDS
- Reach-Axshya TB Project – Phase 2
- Reach-Axshya TB Project – Phase 3

Specialized Programming

PSG Community Radio achieved two major world records under the theme “Be the Change – Naalai Namadhe – Tomorrow is Ours.”

It entered the Asia Book of Records for a 107.8-hour non-stop talkathon by 108 Radio Jockeys and later set a Guinness World Record with a 107.8-minute simultaneous broadcast by 108 RJs.

The station also launched “Vision India 2030 – The World’s Biggest Voice Campaign,” collecting 100,000 community voices to promote a clean, green, and sustainable future.

Sustainable Strategies

PSG Community Radio operates as a student-led community initiative, guided by an Executive Committee under PSG Tech’s Radio Hub. Students are selected through structured interviews and trained in radio jockeying, anchoring, voice modulation, interviewing, programme production, creativity, confidence building, and language skills before being assigned live broadcast responsibilities.



AUCR FM 90.8 MHz

Alagappa University Community Radio Station

Faculty of Education Campus

Alagappapuram

Karaikudi – 630003

Sivaganga District, Tamil Nadu, India

Mobile: 9486014119

Landline: 04565 – 224488

Email: comradio@alagappauniversity.ac.in

Website: <https://www.alagappauniversity.ac.in/links/radio>



Genesis

Alagappa University Community Radio (AUCR FM 90.8 MHz) was established on 26 January 2021 by Alagappa University with the vision of spreading knowledge and awareness in the areas of education, science, health and sanitation, agriculture, environment, and local culture. The station actively serves the target community by involving native residents, subject experts, youth, and students in programme production, thereby strengthening participation and social impact.

Thematic Focus

- Educational programmes and higher education awareness
- Competitive exam training and career guidance
- Agricultural information programmes involving farmers, experts, and government officers
- Health, nutrition, and environmental awareness
- Women and youth empowerment initiatives
- Promotion of local culture, folk arts, and heritage



Innovations in Format and Approach

In addition to FM broadcasting, AUCR FM 90.8 distributes its programmes as podcasts on Spotify and Anchor, serving as an archive of valuable audio content and reaching listeners beyond geographical boundaries.

CRMC Members and Core Team

The core team includes a Station Director and two Radio Jockey-cum-Technical Staff members. Additionally, one university student participates under the “Earn While You Learn” scheme, contributing before and after academic hours.

Frequency

90.8 MHz with a 50 Watts transmitter capacity

Broadcast Hours and Language

Broadcast Hours: 8 Hours Daily

Time: 08:00 AM – 06:00 PM

Languages: Tamil (Primarily), English (Occasionally)



Specialized Programming

1. A Voice That Guided a Secure Future

Mr. Ramakrishnan, a retired railway worker, gained financial security after listening to AUCR's programme on Post Office Savings Schemes, helping him invest his CPS retirement amount wisely. Similar programmes have inspired families to save for their children's futures through schemes like Sukanya Samriddhi Yojana.

2. Creating Awareness and Ensuring Women's Safety

During the 16 Days of Activism Against Gender-Based Violence, AUCR aired special programmes on women's safety and legal rights. The station helped a college student report harassment using helpline numbers 181, 1091, and Kavalan SOS App, leading to real-world protection and resolution.

3. 100 Episodes of “மண்பயனூற்ற...” – Agricultural Impact

AUCR celebrated the 100th episode of its agriculture series in September 2025, delivering knowledge on sustainable farming, organic agriculture, government schemes, and modern techniques. The milestone event honoured farmers and strengthened collaboration between academia, students, and the farming community.

Sustainable Strategies

Alagappa University Community Radio follows a non-commercial, community-driven sustainability model supported by institutional expertise and public participation. Faculty members, researchers, and subject experts contribute content, reducing costs while maintaining high quality.

The station actively involves students, interns, and volunteers, ensuring continuous content creation and youth engagement. FM radio sets installed in schools and university canteens encourage listener participation and cultivate future contributors, strengthening long-term relevance and sustainability.

ANNA COMMUNITY RADIO (ANNA CR)

Department of Media Sciences
College of Engineering, Guindy
Anna University
Chennai – 600025
Tamil Nadu, India
Mobile: 9444819958
Landline: 044 – 22358242 / 22358243
Email: annacommunityradio@gmail.com



Genesis

Anna Community Radio (Anna CR) is India's first Community Radio Station, established in February 2004 by Anna University. It was founded with the mission of serving and uplifting the downtrodden and underserved communities in the surrounding areas. The station focuses on promoting awareness in healthcare, education, female literacy, self-employment, environmental cleanliness, and community empowerment.

Anna CR follows a "community-produced, community-oriented" model, ensuring local participation in content creation. With a 50 Watts transmitter, the station reaches communities within a 15 km radius.

Thematic Focus

Anna CR produces programmes in diverse fields including:

- Education and academic awareness
- Folk literature and culture
- Science and engineering
- Medicine and public health
- Pollution control and environmental awareness
- Community development and social empowerment

The station also provides a platform for eminent personalities, intellectuals, and community members to share knowledge and contribute to social progress.

Innovations in Format and Approach

Along with FM broadcasting, Anna CR actively uses narrowcasting to reach specific community groups. The station collaborates with NGOs such as Mohan Foundation and Bloom Trust to conduct awareness campaigns and social initiatives within the community.

Content Sharing Platforms

Anna CR regularly shares its content through:

·i-Radio: <https://i-radiolive.com/podcast/channel/AnnaCommunityRadio>

·Facebook: Anna Community Radio 90.4 (Anna CR 90.4)

·YouTube

·WhatsApp Contact: +91 8344033848

Specialized Programming

Since the establishment of Anna CR, the station has played a significant role in improving community awareness and development. One of its notable impacts includes enhancing awareness and improving the girl child education ratio, contributing to long-term social progress.

Sustainable Strategies

Anna CR receives technical and financial support from its parent institution, Anna University. The station also aims to become self-sufficient through collaborative projects with NGOs and government departments, ensuring long-term sustainability.

Number of Listeners and Potential Outreach

The broadcast coverage includes Velachery, Kotturpuram, Kannigapuram, Saidapet, and Chinnamalai.

These areas have a combined population of approximately 40,000 people, with an estimated active listener base of around 17,000.



MUGIL COMMUNITY RADIO (MUGIL CRS)

Erode Sengunthar Engineering College (ESEC)
Thudupathi, Perundurai
Erode – 638057
Tamil Nadu, India
Contact: 94421 32706
Email: contact@esec.ac.in
Website: <https://erode-sengunthar.ac.in/fm-radio/>



Genesis

MUGIL Community Radio was established on 18 May 2005 with the aim of serving and empowering the local community within a 15 km radius of Erode Sengunthar Engineering College. Broadcasting at 91.2 MHz, MUGIL CRS is an initiative of ESEC that focuses on community-driven programming, where local residents actively participate in content creation.

The station's mission is to educate and empower both community members and students about their rights, responsibilities, and civic duties, enabling them to lead informed and successful lives through meaningful radio programs, interactions, events, and outreach activities.

Thematic Focus

MUGIL Community Radio focuses on:

- Rural development
- Women empowerment
- Health awareness
- Community education
- Civic awareness and social inclusion

Programs are designed to address local needs and grassroots concerns using participatory and culturally relevant formats.



Innovations in Format and Approach

MUGIL CRS follows a participatory broadcasting model, where the community is not only the subject but also the primary producer of content. By integrating students and local citizens in program planning and production, the station strengthens civic engagement, skill development, and social responsibility. This approach promotes sustainable empowerment through localized communication and experiential learning.

Major Projects Undertaken

- Climate Countdown Project – Public climate awareness program supported by SMART, New Delhi (₹2,20,000).
- Vaccine Hesitancy Campaign – Public health awareness initiative supported by SMART (₹40,000).
- Election Awareness Campaign – “Therthal Padasalai” supported by SMART (₹30,000).
- FACTSHAALA – OUTREACH Program – Training on misinformation, disinformation, and fact-checking tools for 100 participants, supported by OW Data LEADS (₹40,000).
- COVID-19 Awareness Campaign – 90-day broadcast campaign supported by SMART (₹30,000).

Success Story: Empowering Rural Women Through Voice and Knowledge

MUGIL Community Radio launched the participatory program “Nam Ooru Nam Kural” (Our Village, Our Voice) to empower rural women in villages surrounding ESEC. The program was conceptualized, scripted, and presented by local women, with support from students and faculty.

The program addressed:

- Women’s health and nutrition
- Government welfare schemes
- Legal rights and gender equality
- Women entrepreneurship success stories

Impact:

- Over 120 women actively participated in content creation
 - Formation of new Self-Help Groups (SHGs) inspired by financial literacy programs
 - Increased confidence among women to engage with local authorities
 - Students gained practical experience in ethical media and community service
- One participant, Ms. Lakshmi, started a home-based food processing unit inspired by the program and now employs three other women, continuing to motivate others through MUGIL CRS.

Shyamalavani Community Radio Station 90.4 MHz

Shyamalavani Community Radio Station (CRS)

TVR Nagar

Aruppukottai Road

Madurai, Tamil Nadu – 625022

Mobile Numbers: 09677716730, 07397788612

Website: <https://www.shyamalavani.in>

Email ID: admin@shyamalavani.in



Genesis

Shyamalavani Community Radio (90.4 MHz), a unit of Subbalakshmi Lakshmipathy College of Science, was established on 03 October 2011 by Padma Shri Dr. R. Lakshmipathy, a leading newspaper publisher (Dinamalar) and educationist. The station was founded with the vision of empowering the local community through education, awareness, and participatory communication.

Over the years, Shyamalavani CRS has evolved into a trusted voice of the region, serving as a vibrant platform for knowledge-sharing, social awareness, cultural expression, and community engagement. The station promotes education beyond classrooms, encouraging lifelong learning, civic responsibility, and social empowerment.

Thematic Focus

The programmes of Shyamalavani Community Radio primarily focus on:

- Education and learning enhancement
- Employment and career guidance
- Agriculture and rural development
- Women's welfare and empowerment
- Welfare of general vendors and street vendors
- Senior citizen welfare
- Health awareness and social development
- Skill development and girl child education

The station designs content to inform, inspire, and enable sustainable community growth, with a strong emphasis on rural upliftment, social inclusion, and empowerment.



Thematic Focus

Shyamalavani Community Radio extends its reach beyond traditional FM broadcasting through:

- Active engagement via WhatsApp, Facebook, and Instagram
- Internet Radio streaming to expand listener reach
- Digital and social media-based audience interaction
- Online listener feedback and participatory content creation

These innovations strengthen community connectivity, youth engagement, and real-time interaction.

Major Projects Undertaken

- Mission Corona – Awareness programme conducted in association with UNICEF and Community Radio Association (CRA), New Delhi (June 2020).
- Vanoli Moolam Kanitham Karpom (Learn Maths through Radio) – Supported by the National Council for Science & Technology Communication (NCSTC), Department of Science & Technology, Government of India.
- Moothoruku Muthal Vanakkam (Primary Honour for Elderly People) – Implemented under Atal Vayo Abhyuday Yojana (AVYAY), Ministry of Social Justice and Empowerment, Government of India.

Specialized Programming

- A senior citizen, after listening to Shyamalavani CRS programmes, approached the District Collector's Office, Madurai, and successfully received benefits under the Atal Vayo Abhyuday Yojana (AVYAY).
- A local fruit vendor became aware of his eligibility for financial support through CRS programmes and successfully received a loan under the PM SVANidhi (Street Vendor's Atma Nirbhar Nidhi) scheme by the Ministry of Housing & Urban Affairs (MoHUA).

Sustainable Strategies

1. Regular training and capacity building for station staff
 2. Frequent interaction and engagement with local community members
 3. Implementation of listener feedback and community suggestions
 4. Narrowcasting of Central and State Government welfare schemes
- Promotion and documentation of local culture, heritage, traditions, and customs of rural villages

SONA FM 107.8

SONA FM 107.8 CR
4/14, Reddipatty Road,
Mamangam, Salem – 636302
Contact Number: +91-7019206193
Email ID: subramanyam.k@valliappafoundation.org
Website: www.sona.fm



Thematic Focus

SONA FM 107.8 CR focuses on key social, educational, and developmental themes to address community needs. Major thematic areas include Women Empowerment and Education, Digital & Media Literacy, Health & Well-being, Agriculture & Rural Livelihoods, and Promotion of Local Culture and Community Voices.

The station produces content through interviews, expert discussions, success stories, awareness programs, and participatory formats to inspire, educate, and empower listeners.

Innovations in Format or Any Other Way

SONA FM 107.8 CR adopts innovative and community-centered approaches such as narrowcasting sessions in villages, schools, and colleges, ensuring targeted outreach. The station actively uses YouTube and social media platforms to expand its reach and engage younger audiences.

It promotes independent artists and local talent, offering a platform for creative expression. Interactive formats such as listener call-ins, on-ground audio bytes, expert talks, audience feedback, and community-driven storytelling strengthen engagement and participation.

CRMC Members and Core Team

SONA FM 107.8 CR is governed by a Community Radio Management Committee (CRMC) and supported by a dedicated core team.

CRMC Member:

Subramanyam K – Project Manager

Core Team Includes

Station Management, Programme Producers, Presenters, Production Executives, Technical Staff, Graphic Designers, MIS Executives, Fundraising Personnel, and Community Volunteers.

Their combined efforts ensure quality programming, strong outreach, and active community involvement.

Frequency

SONA FM 107.8 CR broadcasts on 107.8 MHz, serving Salem and surrounding rural and semi-urban communities.



SRM Muthucharam Community Radio

Room No. 608-A, HI-Tech Block
SRM Institute of Science & Technology
Kattankulathur – 603203
Chengalpattu District, Tamil Nadu



Genesis

SRM Muthucharam Community Radio, operating at 90.4 MHz, was launched on 7th April 2007 inside the campus of SRM Institute of Science and Technology (SRMIST), Kattankulathur. The station covers a radius of approximately 15 km, reaching around 53 villages across Kattankulathur, Kuntrathur, Thiruporur, and Thirukkalukundram blocks.

The CRS was established with the vision of improving educational opportunities and providing guidance to children and youth while focusing on education, health, environment, agriculture, rural development, and community welfare. Today, it serves as a strong voice of the community, reflecting local culture, language, and traditions. Community members actively participate in programme creation, ensuring content aligns with local needs, interests, and aspirations.

Date of Launch: 07 April 2007

Thematic Focus

SRM Muthucharam Community Radio focuses on community-centered themes including Health, Children's Welfare, Women's Issues, Education, Environment, Agriculture, and Rural Development.

Key thematic areas include health awareness campaigns, child rights and education, women's safety and empowerment, social justice, and economic self-reliance. The station also promotes awareness on drug abuse prevention, gender equality, and social well-being.

Social Impact and Sustainable Development Goals (SDGs)

The initiatives of SRM Muthucharam Community Radio align with the United Nations Sustainable Development Goals (SDGs), particularly:

- SDG 3 – Good Health and Well-being
- SDG 4 – Quality Education
- SDG 5 – Gender Equality
- SDG 13 – Climate Action

Through awareness campaigns, educational broadcasts, and community outreach, the station contributes to sustainable social development.

Primetime Programmes

SRM Muthucharam Community Radio broadcasts a variety of impactful and informative programmes such as:

- Nalamai Vaazhvom – Health and nutrition awareness with medical experts
- Therienthukolvom – Informative community updates and services
- Velaan Arangam – Agriculture and livestock advisory show
- Viduthalaikku Vithitta Veerargal – Stories of Indian freedom fighters
- Vaguparai – Classroom-based educational program for students
- Women Empowerment – Programs for SHG members and women's upliftment
- Sattam Arivom – Legal awareness with lawyers
- Ariviyal Medai – Science facts and educational content
- Gramia Thendral – Folk music by rural artists
- Mann Ki Baat – Broadcast of Hon'ble Prime Minister's address

Innovations in Format or Any Other Way

SRM Muthucharam Community Radio adopts innovative communication strategies including digital screen-based outreach for targeted audiences, along with collaborations with schools, NGOs, and local communities. The station promotes participatory programming and strengthens community engagement through hybrid communication models.



Sruthi Community Radio Station

Sri Sankara Arts and Science College (Campus)
Enathur, Kanchipuram – 631561
Tamil Nadu
Mobile Numbers: 9361306279, 9443485177
Email IDs: sruthicrs90.8@gmail.com
krvsankara@gmail.com
admin@sankaracollege.edu.in



Thematic Focus

Sruthi Community Radio primarily focuses on the weaving community, with special emphasis on the upliftment of women workers and improving their working and living standards. The CRS also actively addresses issues related to agriculture, education, and child welfare, ensuring holistic community development.

Innovations in Format or Any Other Way

Sruthi CR places strong emphasis on promoting local culture and traditions. The station regularly features folk artists who perform in the local dialect, including Villupattu, Kattai Koothu, traditional storytelling, fortune-teller songs, and local folk narrations. These programmes foster cultural pride, heritage preservation, and community identity.

CRMC Members and Core Team

The core team at Sruthi CRS consists of three CRMC members and nine staff members, including the Station Manager, support staff, and Radio Jockeys. The station actively encourages community participation and invites local volunteers to contribute to programme creation and broadcasting.



Major Projects Undertaken

Sruthi Community Radio has partnered with various government agencies and leading organizations in major initiatives related to:

- Radio-enabled learning
- Health and nutrition
- Climate change awareness
- Girl child education
- Cyber security awareness
- COVID-19 and vaccination campaigns
- Har Ghar Tiranga
- International Day of Yoga
- Ariviyal Palagai
- Meri Mati Mera Desh
- Climate Countdown
- Public health pledges and awareness drives



Specialized Programming

Sruthi CR has successfully conducted multiple awareness programs in and around Kanchipuram, including PMJAY health insurance enrollment drives. Through these efforts, 78 PMJAY insurance cards were registered and distributed to elderly and needy beneficiaries, bringing meaningful healthcare access and visible happiness to the community.

Sustainable Strategies

The CRS receives financial support from Sri Kanchi Kamakoti Peetam Charitable Trust, which funds its operational expenses. Additionally, the station generates revenue through partner-funded projects with government agencies and reputed organizations, ensuring long-term sustainability.



VIT Community Radio

804, Silver Jubilee Tower (SJT)

VIT, Vellore – 632014

Tamil Nadu

Contact Numbers: 0416-2202881, 0416-2202882

Mobile: 9943908908

Email ID:

vitcr@vit.ac.in

Website: <http://www.vit.ac.in/about/communityradio>



Community Radio 90.8

Thematic Focus

VIT Community Radio focuses on the following key thematic areas:

- Higher Education for All
- Exclusive radio shows and workshops for Government School Students (Rural Youth Upliftment)
- ICT as an enabler for villages around Vellore
- Go Green & Clean Vellore initiatives
- Health Awareness Programmes
- Women Entrepreneurship and Empowerment
- Community Participation for mutual development
- Agriculture and rural sustainability
- Support for first-generation entrepreneurs
- Youth awareness programmes
- Global skills enhancement and personality development
- Alumni life lessons and need-based societal programmes

Sustainable Development Goals (SDGs)

The station aligns its programming with the following SDGs:

- Good Health and Well-being
- Quality Education
- Gender Equality
- Affordable and Clean Energy
- Decent Work and Economic Growth



Key Programmes

Tamil Programmes

- Maruthuva Neram – Health Programme
- Anubava Medai – Interviews with Common People
- Karuthukalam – Vox Populi
- Pallikoodam – School Students Programme
- Vallunar Parvai – Expert Interviews
- English Programmes
- Experts Talk
- Travel Bonanza
- Second Look
- Exchange of Ideas



Innovations in Format or Any Other Way

- Chatty Chatty: Short expert interview segment
- Live Streaming App developed by students for VIT Community Radio
- Dedicated multilingual live shows
- Integration of schools and Self-Help Groups as radio clubs
- Community-based workshops and outreach activities
- Innovative listener engagement techniques to widen reach
- Section Heads: Tamil, English, Telugu, Malayalam, Hindi, DDP

Major Projects Undertaken

- UNICEF partnership on school dropout research
- Educate Girls campaigns on girl child education and maternal health
- Say No to Plastics environmental initiative
- CRA AVYAY Project for elderly awareness under Ministry of Social Justice & Empowerment

Specialized Programming

— Broadcasting Hope: A Voice Amplified

Ms. Vinnarasi Ezhumalai, founder of Jeevan Welfare Trust, transformed her public speaking and outreach capacity after attending an RJ training workshop at VIT Community Radio. Under expert mentorship, she gained confidence, improved communication skills, and strengthened her impact across education, women empowerment, and healthcare, benefiting 500+ women and underserved students. She now continues as a volunteer and mentor, embodying the station's mission to empower community voices.

Sustainable Strategies

VIT Community Radio receives 60% of its annual budget from its parent institute. The remaining 40% is generated through collaborative projects with NGOs and government departments, ensuring long-term financial and operational sustainability.

BWDA Community Radio 90.4 FM

BWDA Community Radio 90.4 FM, Villupuram, Tamil Nadu, operates from 858 East Pandy Road, Villupuram-605 602, Tamil Nadu, South India. The station can be contacted via mobile at 9994472173, phone at 04146-240683 / 04146-241429, and email at joslin@bwda.org.in or ashok.a@bwda.org.in. The official website is www.bwda.in.



Genesis

BWDA Community Radio was established in 2018 with a mission to promote awareness, provide facilitation services, and empower women, children, youth, and vulnerable groups for holistic development and sustained livelihoods. The station was founded by Dr. C. Joslin Thambi and aims to enhance community access to socio-economic, educational, and health programs while addressing critical social issues at both local and national levels.

Thematic Focus

The station focuses on increasing awareness of government schemes, health and sanitation, education, gender equality, environmental protection, and social justice. It promotes knowledge on issues such as pollution, climate change, child labor, child marriage, sexual harassment, superstition, and sustainable livelihoods. BWDA Community Radio also encourages community participation, innovative solutions, and creative problem-solving for local challenges.

Innovation in Format

BWDA CRS integrates innovative programming on renewable energy awareness, health precautions, agriculture techniques including drip irrigation, water management, and climate change adaptation. Programming includes interactive sessions, expert interviews, live broadcasts from government authorities, and campaigns that promote local solutions for community development.

Broadcast Hours and Language

The station broadcasts twelve hours daily, from 6 AM to 6 PM, in English and Tamil.

Specialized Programming

BWDA Community Radio has significantly improved school enrollment and girl child education in the community. It has empowered women in self-help groups, helped students secure scholarships, and created successful agriculturists. Its programming has strengthened awareness and participation in social development initiatives, contributing to measurable community improvements.

Major Projects Undertaken

The station has partnered with SMART NGO New Delhi, UNICEF (studying primary school dropout rates), Educate Girls (promoting girl child education), and the Azim Premji Foundation (improving local school facilities). It has also implemented projects on health, sanitation, employment opportunities, and legal awareness in collaboration with government and NGO partners.

Key Community Concerns

BWDA CRS addresses microenterprise development for SHGs, including bee-keeping, cattle rearing, poultry, and nutrition. The station emphasizes holistic education, yoga, physical exercise, and healthy lifestyle practices. It works to ensure timely dissemination of information to improve livelihoods, health, education, and community well-being.

Pudhugai FM 91.2 Community Radio

Plot No. 39, Mura Bhavan, Koodal Nagar, Rajagopalapuram
Post, Pudukkottai – 622003, Tamil Nadu
Contact: 04322-261088, 9952886637
Email: tnsroindia@gmail.com,
pudhugaifm91.2@gmail.com
Website: www.pudhugaifm.in



Genesis

Pudhugai FM 91.2 is the first community radio station in Pudukkottai, inaugurated on 23rd February 2021 at the TNSRO premises. Established under TNSRO, the station aims to give voice to local communities, democratize communication, and promote participation, expression, and preservation of local culture. The CRS primarily serves remote areas that are underserved by commercial radio.

Thematic Focus

The station focuses on science, technology, innovation, agriculture, education, women, child and youth welfare, health and sanitation, sports, environment and biodiversity, disaster management, and livelihood security. Its programming also aligns with Sustainable Development Goals, including SDG 2 (Zero Hunger), SDG 3 (Good Health and Well-being), SDG 4 (Quality Education), SDG 5 (Gender Equality), SDG 6 (Clean Water and Sanitation), SDG 12 (Responsible Consumption & Production), SDG 13 (Climate Action), SDG 15 (Life on Land), and SDG 16 (Peace, Justice, and Strong Institutions).

Innovation in Format

Pudhugai FM 91.2 engages the community through narrowcasting and interactive programmes. The CRS effectively uses social media platforms to share knowledge, increase accessibility, and enhance listener participation.

Frequency:91.2 MHz

Broadcast Hours and Language

Daily from 9:00 AM to 6:30 PM in Tamil.

Major Projects Undertaken

The station has participated in the Atal Vayo Abhyuday Yojana (AVYAY) in association with CRA, climate literacy, public health, and WASH campaigns with SMART NGO, and National Mathematics Day 2025 celebrations with Pie Maths Association, Chennai.

Specialized Programming

Community members use the CRS for information on jobs, agriculture, education, climate forecasts, health, and innovations. This access empowers them to improve livelihoods, health, education, and overall community development.

Sustainable Strategies

The CRS is sustained through revenue from sponsored programmes, local advertisements, and financial support from the parent organization, TNSRO.



Marutam Nelli Community Radio – 89.6

Name: Marutam Nelli Community Radio – 89.6

Address: Marutam Nelli Polytechnic College Campus, 2/1,
Pallapatti, Pennagaram Main Road, Dharmapuri, Tamil
Nadu – 636803

Contact Number: 93459 55175

Email ID: marutamnellifm@gmail.com

Website: <https://marutamnelliradio.com>



Genesis

Marutam Nelli Community Radio is an initiative of the Marutam Nelli Educational and Charitable Trust, established in 2008 to make technical education accessible and affordable for rural students. As part of its institutional social responsibility, the Trust launched the community radio station in February 2023 to serve the people of Dharmapuri district. Recognized as the first community radio station in the district, the CRS was conceived to support women, farmers, students, daily wage workers, and the wider community by addressing local needs through information, awareness, and culturally rooted programming under the guiding philosophy, “People’s needs are our service.”

Thematic Focus

The station focuses on rural livelihood improvement, farmer empowerment, women’s development, student education support, health awareness, agriculture, employment guidance, and dissemination of government welfare schemes, while also offering entertainment-based content for community well-being.

Innovation in Format

Marutam Nelli Community Radio extends its reach beyond FM broadcasting through a dedicated mobile application, allowing listeners to access programmes anytime and from anywhere, thereby strengthening accessibility and audience engagement.

Broadcast Hours and Language

The CRS broadcasts for 16 hours daily in the Tamil language, ensuring strong cultural relevance and easy comprehension among local listeners.

Major Projects Undertaken

At present, the station focuses on continuous community service through regular programming rather than time-bound external projects.

Specialized Programming

Regular listeners report that continuous engagement with the station's programmes has encouraged positive thinking, improved awareness, and supported personal, professional, and livelihood-related growth, reinforcing the station's role as a catalyst for community progress.

Key Community Concerns

The CRS addresses key concerns such as access to education, agricultural sustainability, women's empowerment, employment opportunities, health awareness, and inclusion of rural voices in local development processes.



SSM COMMUNITY RADIO (90.8 MHz)

NH-47, Salem Main Road
Valayakaranoor, Komarapalayam
Namakkal District – 638183
Tamil Nadu, India
crs@ssmce.ac.in
Prof. J. Jaganpradeep +91 99526 70221



Genesis:

SSMCR was launched and inaugurated on 13th Feb 2012 by the chief Shri.A.Ganesamoorthy., Member of Parliament. The promoter organisation of SSMCR is SSM College of Engineering. The frequency range of SSMCR is 90.8MHz. which covers area in and around 18 Kilo meters radius. Transmission of program takes place for 6.00 Hours a day (i.e) Morning 9.00 AM to 12.00 PM and from 1.00 PM to 04.00 PM important program are repeated.

Thematic Focus

- Health & Hygiene Awareness
- Disaster Management
- Agriculture
- Textile-based programmes
- Climate Literacy
- Government Schemes Awareness
- Women Empowerment
- Education & Cultural Programmes



Programmes are disseminated through Self Help Groups (SHGs) and NGOs to ensure wider reach and impact.

Innovations & Community Initiatives

- Climate Literacy Programmes – Awareness broadcasts on climate change for farmers and local residents.
- Tree Plantation Drive – Conducted in Valayakaranoor village with NSS Unit of SSM College of Engineering.
- Lake Cleaning Initiative – Pre-monsoon lake cleaning at Pallakapalayam village by NSS students in association with SSMCR.

Major Project Undertaken

- “Climate Countdown Project – An Awareness Programme for Public”
- (10-month project sanctioned by Seeking Modern Application for Real Transformation – SMART, New Delhi) – Successfully completed.

Specialized Programming

SSMCR promotes community awareness and government schemes through engaging formats like radio dramas and special programmes covering:

- Climate literacy
- Health & hygiene
- Agriculture
- Disaster management
- Women safety & empowerment
- Small-scale business schemes
- Government loan facilities
- Cultural heritage (Parambariyam) and historical events

These programmes have strengthened awareness and participation among farmers, women, youth, and local communities.



KALANJIAM SAMUGA VANOLI 90.8 MHZ

**Kalanjiam Samuga Vanoli 90.8 MHz, Vanabatra
Kaliyamman Kovil Street,
Vilunthamavadi, Nagapattinam District,
Tamil Nadu, India
Contact Number: 6382513265, 8508448555
Email ID: kalanjiamradio@gmail.com
Website: www.dhan.org**



Genesis:

Kalanjiam Community Radio (Kalanjiam Samuga Vanoli 90.8 MHz) is a community-owned radio station promoted by DHAN Foundation to amplify the voices of rural and marginalized communities. The station was established with the objective of enabling participatory communication, knowledge sharing, and local governance through radio. It serves farmers, women Self Help Groups, youth, fisherfolk, and vulnerable communities in and around Nagapattinam district.

Thematic Focus:

Kalanjiam Community Radio focuses on the following key themes:

- Sustainable agriculture and agro-advisory services
- Women empowerment and SHG development
- Livelihood promotion and skill development
- Health, nutrition, sanitation, and hygiene
- Education, career guidance, and youth development
- Coastal livelihoods, disaster preparedness, and climate resilience
- Local governance, Panchayat development, and social awareness
- Culture, folk arts, and indigenous knowledge

Innovations in Format:

- Community-produced programmes with local farmers, women leaders, and youth as content creators
- Live phone-in programmes and expert interaction shows

- Radio-supported field campaigns and village-level awareness drives
- Integration of radio with social media platforms (WhatsApp, Facebook, short videos, reels)
- School and college student participation through radio training and internships
- Emergency and disaster-related information dissemination during cyclones and floods
-

CRMC Members and Core Team

- Station Manager: Anbarasan E.
- Programme Producers, Community Reporters, and Technical Assistants
- Volunteers from SHGs, farmer groups, youth clubs, and local institutions
- Guidance and oversight from DHAN Foundation programme teams

Frequency: 90.8 MHz (FM Band)

Broadcast Hours and Language:

- Broadcast Hours: Morning 6 AM – 6 PM. 12 hours per day
- Languages: Tamil

Major Projects Undertaken:

- Agro Advisory Radio Programmes for farmers and cattle rearers
- Disaster Risk Reduction and Early Warning communication initiatives
- School and youth capacity-building programmes
- Government collaboration projects with District Administration, Nagapattinam
- Health, nutrition, sanitation, and waste management campaigns

Specialized Programming

- Improved farm practices and productivity among local farmers through radio advisories
- Increased participation of women SHG members in local decision-making
- Timely dissemination of cyclone and disaster alerts reaching remote villages
- Youth gaining communication and media skills through radio training
- Strengthened linkages between communities and government departments

Sustainable Strategies:

- Community participation and volunteer-driven content production
- Partnerships with government departments, NGOs, and CSR initiatives
- Local sponsorships and socially relevant advertisements
- Capacity building of staff and community reporters
- Integration of radio with digital platforms for wider reach and visibility

TELANGANA



BOL HYDERABAD @ 90.4 FM

Department of Communication, Sarojini Naidu
School of Arts and Communication, University of
Hyderabad, Telangana - 500046
Contact Person: Mr. B Naveen Sen
Contact Number: +91-9394315787, 040- 23135542
Email: bolhyd@uohyd.ac.in,
bolhyd90.4@gmail.com



Genesis:

Bol Hyderabad 90.4 FM was established as a campus radio station on 15th August 2011, to provide young people and the larger community around the University a platform to express their perspectives, aspirations while reflecting the local culture and language(s). The CRS mainly caters to the student community in the campus and is a space for them to explore and showcase their creativity. The CRS works on the principle of 'of the students, for the students, and by the students'.

Thematic Focus:

Being part of an educational institution, Bol Hyderabad primarily focuses on creating informational and entertaining content for the student community. The CRS also focuses on addressing social issues and guiding the students to become responsible citizens who contribute to the nation.

Primetime Programmes:

The popular primetime programmes of Bol Hyderabad are Dastaan - Everyone loves to listen to stories and has a nerve for it, throughout life. On 'Dastaan', the CRS narrates Hindi and English stories.

Community Connect is a programme that provides a platform for the listeners to know about the work being done by the various NGOs in and around the city of Hyderabad.

Saptaswara is a classical music programme that is a fusion of both the Carnatic and Hindustani traditions.

Musical Journey with Balu: S V Balasubramaniam DJ mixes Western and classical music in this popular programme.

Sustainable Development Goals: The SDGs that the CRS focusses on and aspires to achieve are:

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 8: Decent Work and Economic Growth

SDG 9: Industry, Innovation and Infrastructure

SDG 10: Reduced Inequalities

Innovations in format or any other way:

Bol Hyderabad believes in both entertaining and educating the student community, and being a vibrant part of their campus lives. The CRS also focuses on knowledge dissemination while also creating unique and entertaining programmes.

The programmes of Bol Hyderabad help students explore different aspects of the city, learn about the interventions created by small organisations and individuals for the service of the community and draw inspiration from them to become better individuals and responsible citizens. The programmes also feature members from civil society groups, eminent personalities, and experts.

Broadcast Hours and Language:

6 AM to 9 AM 5 PM to 12 AM for 10 hours on weekdays, and 3 PM to 12 AM on weekends, English, Hindi and Telugu

Major Projects Undertaken:

Bol Hyderabad collaborated with the Election Commission for a campaign on raising awareness about elections and the important role of citizens.

Sustainable Strategies:

The station is completely funded by the parent organisation, University of Hyderabad.



RADIO SWARNA CGC @ 90.8 FM

Door No. 9-227/1A, CGC Junction, Swarna Nagar,
NTPC Road, Ghatkesar, Telangana- 501301

Contact Person: Ms. Dasi Rajani, Director

Contact Number: +91-8367675467

Email: radiocgcswarna@gmail.com, halowcgc@yahoo.com, info@cgcindia.org

Website: www.cgcindia.org



Genesis:

Radio Swarna CGC was established by Child Guidance Centre, as a part of its communications initiative in Ghatkesar, Telangana. The parent organisation, established in 1973, of the CRS is a pioneer in the service of people with disabilities and aims to work for the welfare of those in the remote areas of Telangana, with the motto 'Reach the Unreached'. Radio Swarna and its parent organisation work with the vision of creating better opportunities and facilities for the differently-abled, and thereby building an equal society.

Thematic Focus:

The primary thematic focus area of Radio Swarna are health and skill development, with specific focus on the welfare of the differently-abled and other marginalised sections of the society.

Innovations in format or any other way:

Radio Swarna believes in serving the community through active involvement beyond broadcasting, and therefore the staff of the CRS regularly visit the community to interact with them, understand their problems, and find solutions to these concerns.

Core Team:

Radio Swarna has a team of fourteen members that include the Station Director, General Secretary, Chief Advisor of Programmes, four system operators, four radio jockeys, and three field staff (all women).

Sustainable Development Goals: Radio Swarna focuses on the following SDGs:

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 8: Decent Work and Economic Growth

SDG 17: Partnership for Goals

Broadcast Hours and Language:

10 AM to 11AM for 13 hours a day, Telugu

Major Projects Undertaken:

Radio Swarna was part of the COVID Suraksha initiative in which the CRS distributed food packets to the poor and marginalised in the community. Along with this, the CRS was a part of several initiatives related to COVID-19.

Radio Swarna has been a part of International Day of Yoga campaigns in association with the Ministry of Ayush and CEMCA. The CRS has participated in many emergency relief activities in the region. It was also part of a cultural campaign in association with CRA.

Sustainable Strategies:

Radio Swarna is fully funded by the parent organisation, Child Guidance Centre, and also generates revenue through its different collaborative ventures.

Major concerns in the Community:

The community, and the society at large, needs to develop an inclusive attitude towards the differently abled and other marginalised sections like transgenders. Lack of digital and financial literacy hurts the community. The farming community needs access to critical information and equipment. The region also faces many environmental concerns. Child marriage, gender-based discrimination, and addictions are a matter of social concern.

Number of listeners and Potential Outreach:

Radio Swarna is based in the Ghatkesar town, with a population of more than five lakh people, and has an active listener base of nearly two lakh people.

PRAGNYA 90.4FM

GokarajuRangaraju Institute of Engineering & Technology,
Nizampet Road, Bachupally, Kukatpally,
Hyderabad – 500090, Telangana
Phone: 9849039569 / 8919618456 (Dr. Y. Butchi Raju)
Email: pragnyafm@gmail.com



Genesis:

Launched on 20th January 2016 by GokarajuRangaraju Educational Society (GRES) at GRIET, Hyderabad. Focused on youth and women empowerment through community-driven radio programmes.

Thematic Focus:

Health, education, environment, social welfare, women empowerment, career guidance, psychological support, and sustainable development goals.

Innovations in Format:

- PragnyaSamayam: Interactive youth-focused phone-in sessions
- Muchatlu: Dialogue-based social awareness programmes
- Tarangini: Women-led programmes highlighting community issues

Broadcast Hours and Language:

Daily 5 hours; Language: Telugu

Specialized Programming

Youth and women actively participate in content creation and broadcasts, addressing community needs and promoting SDGs. Programmes have built confidence and skills among community members.

Major Projects Undertaken:

Partnerships with UNICEF, Ministry of Health, Ministry of Social Justice, Ministry of Jal Shakti, and Ministry of Culture.

Major Community Concerns :

Youth skill development, women empowerment, health awareness, education, and social welfare initiatives.



Radio Guru 90.4 FM

12-76/1/103, Yerneni Towers, Kodad – 508206,
Suryapet District, Telangana
Contact: B. Rama Rao (Ramu) – 9948132341
Email: radioguru904kodad@gmail.com /
rao4india@gmail.com



Genesis:

Established in 2017 by Integrated Development Organization at Kodad (Telangana-Andhra border) to give voice to local communities, address grassroots issues, and improve living standards of urban slums, semi-urban, and rural populations through participatory communication.

Thematic Focus:

Education, career guidance, health awareness, women empowerment, youth development, agriculture, rural development, folk culture, social awareness, and community harmony.

Innovations in Format:

- Interactive phone-in programmes and community discussions
- Village-based field recordings
- Career guidance series for students
- Revival of local dialect programmes, e.g., Lokabhi Ramayanam

Broadcast Hours and Language:

6:30 AM – 10:30 PM daily; Languages: Telugu & Hindi

Specialized Programming

Enhanced career guidance for students, improved health awareness, and strengthened community participation. Local voices actively contribute to programmes, promoting empowerment and social cohesion.

Major Projects Undertaken:

Collaborations with UNICEF, CEMCA, SMART, UNESCO, Chief Election Commission, CRA; projects on WASH, AVYAY, Har Ghar Tiranga, health awareness, career guidance, women empowerment, youth motivation, and community campaigns.

Major Community Concerns :

Youth and student development, women empowerment, health and hygiene, agriculture awareness, and community participation.



Radio Laxmi

89.6 MHz

C/o Prabha School of Nursing, Saranya Nagar,
H.No. 3-61/1A, Mulkala, Hazipur Mandal,
Mancherla, Telangana – 504209
Mobile: 9440073899 | Email:
sainitelangana@gmail.com



Genesis:

Radio Laxmi 89.6 MHz was established on 01-05-2025 under Saini Educational Society to provide local information, health awareness, women empowerment, education, and support rural development in surrounding villages.

Thematic Focus:

The CRS focuses on women empowerment, health and hygiene awareness, education and skill development, agriculture and rural livelihood improvement, and road safety and public awareness.

Broadcast Hours and Language:

9 hours daily | Telugu

Specialized Programming

Radio Laxmi has positively impacted the local community by encouraging villagers to actively participate and provide feedback. Early broadcasts significantly improved awareness on water, sanitation, and hygiene. Road safety campaigns conducted by the station have led to increased helmet usage and greater safety consciousness among residents.

Major Projects Undertaken:

The station has implemented several major initiatives in collaboration with organizations like UNICEF, CEMCA, and the Ministry of Social Justice. These include awareness campaigns on water, sanitation, and hygiene (WASH), the AVYAY project supporting senior citizens, and community-driven programmes for career guidance, health awareness, and women empowerment.

Major Community Concerns :

Health and hygiene, women empowerment, road safety, education and skill development, and agriculture and rural livelihoods remain key community concerns addressed by the CRS.



Radio Manjeera 90.8FM

Sister Nivedita Society, #4-5-73/65, Om
Shanti Road, Sangareddy, Telangana 502001
Email: radiomanjeera@gmail.com |
Phone: 7277990088, 7036329551
Website: <https://radiomanjeera.in/>



Genesis:

Radio Manjeera 90.8 FM was established in July 2018 under Sister Nivedita Society to give voice to local communities in Sangareddy district. The station focuses on education, awareness, cultural expression, and social transformation, particularly for rural and semi-urban populations.

Thematic Focus:

The station's programmes cover education and career guidance, health awareness, women empowerment, youth development, agriculture and rural development, local culture and folk traditions, and social awareness for community harmony.

Innovations in Format:

Radio Manjeera employs interactive phone-in sessions, community discussions with experts, and village-based field recordings. Career guidance series for students and revival of local dialect programmes, such as Vijjakka Muchhatlu, ensure participatory communication while preserving cultural heritage.

Broadcast Hours and Language:

Weekdays: 4 hours 30 minutes | Weekends: 6 hours 30 minutes

Languages: Telugu (80%), Hindi (20%)

Specialized Programming

Radio Manjeera has significantly impacted the community by providing career guidance to students, raising health awareness, and offering a platform for marginalized voices. Programs like women empowerment and youth motivation have encouraged active participation, strengthened social cohesion, and enhanced local problem-solving, giving the community a sense of ownership and pride.

Major Projects Undertaken:

The station has implemented projects in collaboration with government and NGO partners, including WaSH campaigns with the Ministry of Jal Shakti, senior citizen support through AVYAY (Ministry of Social Justice), Har Ghar Tiranga initiatives (Ministry of Culture), health and family welfare awareness, educational initiatives like FactShala and Room to Read, CEMCA collaborations, career guidance programs for school students, and targeted women empowerment and youth motivation campaigns.

Major Community Concerns :

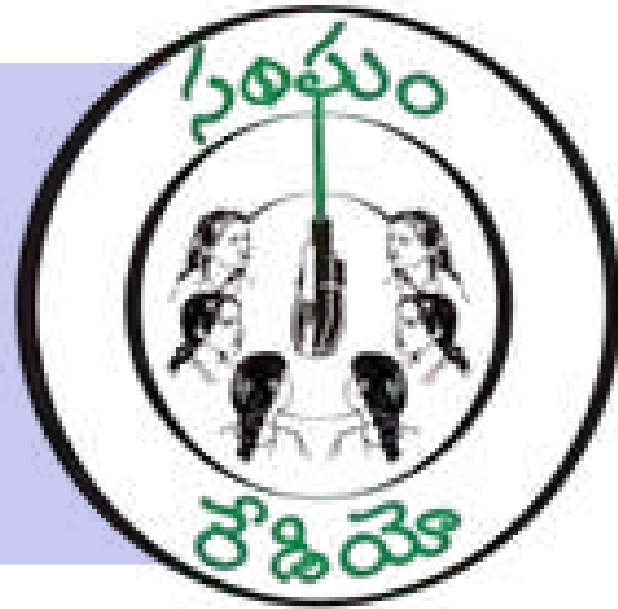
Key community concerns addressed include health and hygiene, education and skill development, women's empowerment, youth engagement, agriculture and rural livelihoods, and preservation of local cultural heritage.



Sangham Radio

90.4 MHz

Machnoor Village, Jharasangam Mandal,
Sangareddy District, Telangana
Correspondence: Deccan Development
Society, Begumpet, Hyderabad, Telangana
Email: sanghamradio@gmail.com |
Phone: +91 9440048659, +91 9676986391
Website: www.ddsindia.org



Genesis:

Established by the Deccan Development Society, Sangham Radio is India's first community radio fully owned and managed by Dalit rural women. It gives marginalized women a platform to voice local issues, preserve culture, and share farming, health, and social knowledge.

Thematic Focus:

Focus areas include women and biodiversity, ecological farming, land and seed sovereignty, rural enterprises, health, education, and violence/legal awareness for women.

Innovations in Format:

Uses storytelling, songs, quizzes, offline/online conversations, and village participation to create interactive, culturally rooted programmes.

Broadcast Hours and Language:

Daily: 19:00 – 21:00 hours (2 hours/day)

Language: Telugu – 100%

Specialized Programming

Sangham Radio empowered rural Dalit women by giving them full control over media. Women now broadcast their culture, farming knowledge, and health practices, strengthening confidence, leadership, and social visibility, inspiring community-led initiatives nationally.

Major Projects Undertaken:

Programs focus on ecological farming, seed sovereignty, health, education, and cultural preservation. The Community Media Trust produces films on agrarian issues from women's perspectives, highlighting marginalized voices.

Major Community Concerns :

Addresses food and nutritional security, women's control over resources, sustainable livelihoods, education, gender-based violence, and preservation of local culture and knowledge systems.



VJMS Awaaz Wanaparthi 90.4 FM

**Tadiparthi Village, Gopalpet Mandal,
Wanaparthi District, Telangana – 509206**
Email: vjmsawaazwnpcrfc@gmail.com |
Website: www.vjms.org
Contact Person: Dr. A.K. Khamarrahman
H.No 24-8, Gandhi Chowk, Wanaparthi – 509103
Email: khamarrahman32@gmail.com |
Mobile: 7207145145, 8885000815



Genesis

VJMS Awaaz Wanaparthi was launched on 15/08/2029 to provide a platform for community voices, particularly women, farmers, youth, and senior citizens. The station was established to promote education, health awareness, social welfare, and community development through participatory communication.

Thematic Focus

The station focuses on women's education, healthcare, hygiene, superstition eradication, yoga, de-addiction, Swachh Bharat, and social awareness programs. Special initiatives target women, farmers, and senior citizens, addressing their unique needs and challenges.

Innovations in Format

VJMS Awaaz engages listeners through social media platforms, cultural events, awareness meetings, pamphlet distribution, and programs featuring SHGs, youth, farmers, and elders. Interactive programs such as phone-in sessions, live coverage of community events, and participatory storytelling ensure strong community involvement.

Broadcast Hours and Language

Daily broadcast: 4 hours

Languages: Telugu, Hindi, with optional English content

Specialized Programming

VJMS Awaaz has made a strong community impact. During COVID-19, the station coordinated the stitching and distribution of 2000 masks. The elderly care program, “Come to our home, bless our elders”, received wide appreciation and recognition from the Collector. The station has also been instrumental in empowering women financially through initiatives like PMEGP, earning special commendations from the Governor and the Ministry of MSME.

Major Projects Undertaken

Key programs include Women Empowerment, Health Education, Senior Citizen Yoga, Nasha Mukta Bharat, Azaadi Ka Amrut Mahotsav, and Har Ghar Tiranga. These initiatives combine awareness campaigns, skill development, and community participation.

Sustainable Strategies

Sustainability is ensured through community engagement, volunteer participation, strategic partnerships, and programs that empower women and youth, alongside continuous broadcast of socially relevant content.



Radio Charminar 107.8 FM

Address: Ahle Bait Institute, 2nd Floor,
Yakutpura, Hyderabad, Telangana, India
Contact Person: Asim Abedi, Programming
Head
Mobile: 9959067119
Email: [Provided in official communication]



Genesis

Radio Charminar 107.8 FM is a community radio station based in Hyderabad, established to educate, inform, entertain, and raise social awareness. The station was founded by Hasan Rehmatullah and his son Zain and officially launched in October 2015. It operates from the second floor of the Ahle Bait Institute, sharing space with the Ahle Bait School and Junior College campus. Radio Charminar was created to serve the local community, amplify voices on social issues, and preserve Hyderabad's rich heritage, culture, and traditions. The station celebrates active community participation, local storytelling, and grassroots engagement in its programming.

Thematic Focus

Radio Charminar focuses on community welfare, health awareness, women's empowerment, social issues, and cultural preservation. The station has produced programmes on topics ranging from child marriage awareness to reviving traditional folk music.

Innovations in Format

Radio Charminar uses a combination of live broadcasts, pre-recorded shows, field recordings, and YouTube extensions to engage the community. Programmes involve local artists, youth, and volunteers to create participatory content that reflects community concerns and culture. Social media and digital platforms are leveraged to expand outreach beyond the FM radius.

Frequency:107.8 MHz

Broadcast Hours and Language

Broadcast Hours: Regular daily programming (specific schedule not mentioned in source)

Languages: Urdu, Hindi, and regional dialects as per community needs

Major Projects Undertaken

- Programmes on child marriage awareness, women's empowerment, and public health campaigns.
- Cultural revival initiatives such as Dholak ke Geet and heritage storytelling shows.
- Community engagement and participatory projects through local reporting and listener contributions.

Specialized Programming

Through its programmes, Radio Charminar has strengthened awareness on social issues, revived local folk traditions, and built a platform for youth and women to share their voices. The station has successfully engaged audiences via both FM broadcasts and YouTube, helping preserve Hyderabad's cultural heritage while creating informed and empowered communities.

Sustainable Strategies

The CRS sustains operations through a combination of support from the Ahle Bait Institute, community engagement, and sponsored or collaborative programmes. By maintaining a strong focus on local content, participatory production, and digital outreach, the station ensures long-term community relevance and sustainability.

TRIPURA



FRIENDS CR @ 90.4 FM

C/o Debaru Devbarma, Opposite of water supply office, Dhaleswar, Kalyani, PO: Agartala College. Tripura West- 799004

Contact Person: Ms. Debanjana Devbarman
Contact Number: +91-9366762940, 9863186281
Email: crsprojecttripura@gmail.com



Genesis:

Friends CR 90.4 FM was established in 2017 by the organisation, David Super Star Bodol. The station officially started its broadcast from 29th May 2017. Friends CR was founded with the mission to enhance the lives of the community members by effectively addressing their needs through the medium of community radio. The CRS is committed to being an integral part of the community and ensuring its holistic development. Friends CR had a humble beginning but has gradually grown into a force to be reckoned with in the region because of its immense influence and popularity among the community members.

Thematic Focus:

Friends CR develops programmes that are directly related to the concerns of the community. The major focus areas of the CRS have been reducing gender-based discrimination and violence, building and nurturing a peaceful and socially aware society, introducing means of quality education, and being a guiding force to the community members from the marginalised and weaker sections. The CRS' programmes focus on health, education, community welfare, and social harmony.



Sustainable Development Goals: The SDGs that the CRS focusses on are:

SDG 3: Good Health & Wellbeing

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 10: Reduced Inequalities

SDG 16: Peace Justice and Strong Institution

Broadcast Hours and Language:

8 AM to 2 PM & 6 PM to 10 PM for 10 hours a day

Bengali, Kokborok, Hindi and English

Major Projects Undertaken:

Since its establishment, Friends CR has collaborated with many leading organisations like UNICEF, UNHCR, EU, CRA, SMART, and different ministries of the central and state governments.

Sustainable Strategies:

Nearly sixty percent of the expenses of the CRS are met by contributions from the parent organisation, David Star Super Bodol. The remaining funds are drawn through funded collaborations with different organisations.

Major concerns in the Community:

Bridging socio-economic gaps, promoting small-scale local entrepreneurship, promoting the bamboo industry, building better educational and healthcare infrastructure, and educating the community members about various subjects and social issues are the areas that require action.



UTTAR PRADESH



Radio Rama 90.8 FM

Rama University
NH-91, Rama City, Mandhana
Kanpur, Uttar Pradesh – 209217 / 208024
Phone: 8840714572
Email: fmradio@ramauniversity.ac.in
Website: www.ramauniversity.ac.in



Name and Genesis of the CRS:

Radio Rama 90.8 FM is the Community Radio Station (CRS) of Rama University, Kanpur, Uttar Pradesh. It was established as a platform to serve as the “voice of the community,” enabling students, farmers, and rural residents to share their stories, showcase local talent, and access useful information.

The station was envisioned as a bridge between academic knowledge and public awareness, particularly connecting university expertise with grassroots communities. While pilot initiatives and outreach activities began in 2020, the station was officially commissioned with the signing of the Grant of Permission Agreement (GOPA) on 6th November 2024, as per Ministry of Information and Broadcasting records.

Thematic Focus

- Healthcare: Expert guidance from Rama Medical College and Hospital
- Education & Career Counseling: Support for students and youth
- Agriculture: Scientific farming techniques and advisory for farmers
- Women Empowerment: Gender sensitization and rural women’s health
- Local Culture: Promotion of folk traditions and regional talent

Innovations in Format

- Doctor Junction: Direct interaction between community members and medical experts
- Ek Mulaqat: Live counselling sessions for education and career guidance
- Man Se Man Tak: Bridging scientific knowledge with public understanding
- Campus Scouting (Rama Ke Sitare): Identifying and promoting local talent from villages and campus

Major Projects Undertaken

- Unnat Bharat Abhiyan Integration: Supporting village development initiatives
- Health Awareness Campaigns: Focus on hygiene, seasonal diseases, and maternal health
- NEP 2020 Awareness: Educational programmes through “Ek Mulaqat”
- Farmer Outreach: “Kisaan Junction” in collaboration with Agricultural Sciences faculty

Specialized Programming

- Student Impact: Over 500 students benefited from career counselling through “Ek Mulaqat”
- Agricultural Development: Farmers in Mandhana and Bithoor improved crop yields by adopting techniques from “Unnat Kheti” broadcasts
- Talent Promotion: Local folk artists gained recognition through “Rama Ke Sitare”

Sustainable Strategies

- Institutional Support: Fully funded by Rama Educational Society
- Resource Integration: Utilizes expertise from university faculties (Medical, Agriculture, Law, Journalism)
- Internship Model: Continuous involvement of journalism students ensures skilled manpower and reduced operational costs

KISAN RADIO @ 90.4 FM

Apara City Phase -1 village Belgri PO, .Mishrauliya,
Basti, Uttar Pradesh 272001

Contact Person: Mr. Prince Ojha

Contact Number: +91-8756868285, 9415173162

Email: kisan.fm@gmail.com



Genesis:

Kisan Radio was established in 2012 by Kisan Sewa Sansthan in Basti district of Uttar Pradesh. The CRS was set up to support the farmers in the region and provide them all the necessary information related to farming. The CRS also focuses on community welfare through its programmes and initiative, and addresses social issues that require immediate attention. In the thirteen years of its service, Kisan Radio has been able to create a positive impact in the lives of the community members.

Thematic Focus:

The major focus area of Radio Kisan is agriculture. The CRS aims to help farmers by educating them, and providing them information about several aspects of farming. The CRS also works on developing programmes on youth empowerment, health, gender equality, and promoting social harmony.



Sustainable Development Goals: Kisan Radio focuses on the following SDGs:

SDG 1: No Poverty

SDG 3: Good Health & Wellbeing

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 16: Peace Justice and Strong Institution

Broadcast Hours and Language:

7 AM to 10 PM for 15 hours a day

Hindi and Bhojpuri

Major Projects Undertaken:

Radio Kisan has been a part of various regional and national projects. The CRS collaborated with SMART NGO for a study in the rural area. The CRS also designed an intervention that involved the education minister, and focused on the education and welfare of girls in the locality. Additionally, the CRS also works on its own internal initiatives to address the concerns of the community.

Sustainable Strategies:

Radio Kabir is supported by its parent organisation Kisan Sewa Sansthan. The CRS generates revenue through the means of different paid collaborations with other organisations, and donates it towards the old age homes and educational institutions run by the parent organisation.



RADIO NOIDA @ 107.4 FM

**Marwah Studios Complex, FC-14/15, Film City,
Sector 16A,
Noida, Uttar Pradesh- 201301
Contact Person: Mr. Sushil Kumar Bharti
Contact Number: +91-9582751074, 9811272854
Email: info@radionoida.fm**



Genesis:

Radio Noida was set up in 2009 by the organisation Asian School of Media Studies. The CRS was established with a vision to improve the chances of education and provide guidance to children and youth in the community. The CRS had a humble beginning but has gradually into a powerful and influential contributor to the lives of its target community.

Thematic Focus:

The focus of Radio Noida is to be a part of the community and work for the well-being of its members. This is being done through different programmes and initiatives developed by the CRS to cater to the specific needs of the community and address their concerns. The primary focus rests on fields including education, women and youth empowerment, bridging socio-economic gaps, and promoting social harmony, peace, and unity.

Innovations in format or any other way:

The CRS has always been a strong proponent of community-focused activities in addition to broadcasting. The CRS focuses its community gathering on cleanliness, hygiene, sanitation, and creating awareness around issues that affect the community adversely.

Sustainable Development Goals: The SDGs that Radio Noida focuses on are:

SDG 3: Good Health & Wellbeing

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 8: Decent Work and Economic Growth

SDG 16: Peace Justice and Strong Institution

Broadcast Hours and Language: 14 hours a day, Hindi

Major Projects Undertaken:

The CRS works on its internal initiatives to create a lasting impact in the target community. It also collaborates with external organisations for different funded projects.

Primetime Programmes:

The primetime programmes of Radio Noida includes skits, dramas, spot interviews, discussions, narration, phone-in interactions, and expert advice. These programmes are closely linked to the primary focus areas of the CRS, and aim to build a strong, independent and aware society. Women the Achiever, and Aaj ka Kalakar are among the popular primetime shows that feature on Radio Noida. Women the Achiever is a programme that honours the contributions of women to the community and applauds their incredible ability to survive even the toughest challenges to emerge as achievers and winners; their stories are a source of motivation to the community to take heart from. Aaj ka Kalakaar is a programme that aims to provide a platform for budding artists in the community.

Sustainable Strategies:

Radio Noida is primarily supported by financial assistance from its parent organisation, the Asian School of Media Studies. The CRS also generates some revenue through paid collaborative ventures with different agencies and organisations.



RADIO SD @ 90.8 FM

**Mandi Samiti Road, Muzaffarnagar,
Uttar Pradesh-251306
Contact Person: Dr. Sidharth Sharma
Contact Number: +91-8937095030
Email: radiosd90.8fm@gmail.com**



Genesis:

Radio SD Set up by The SD College Association at Muzaffarnagar. Radio SD provides a platform to citizens and students to enrich their knowledge, help fellows through interactive sessions and the local community members to showcase their talent, share their stories, and express their opinions.

Thematic Focus:

The major thematic focus area of Radio SD is education. The CRS also focuses on impacting the lives of the community members by addressing concerns related to areas like health, public policies and welfare schemes, environment, and prevalent social problems. The CRS also promotes local art and culture through its platform.

Innovations in format or any other way:

Radio SD also engages in outdoor broadcasting, and organises events involving community members. The CRS also conducts tutorial classes for students and maintains a student helpline.

Radio SD 90.8 FM organised a campaign focusing on the struggles of the community of Hijra (Eunuch) in Indian society. The campaign aimed to ensure equal opportunity, equity, social justice, empowerment, and social integration for transgender individuals in the district. By inviting dignitaries and understanding the problems faced by Hizras, Radio SD convinced educational institutions to admit young Hijra community members, enabling them to become active members of the community. This campaign advocated the rights of young transgenders and Hizra community members, urging them to be educated and involved in the community.

Sustainable Development Goals: Radio Zindagee focuses on the following SDGs:

SDG 2: Zero Hunger

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 8: Decent Work and Economic Growth

Broadcast Hours and Language: 7 AM to 9 PM for 14 hours a day, Hindi & Garhwali Local dialect

Major Projects Undertaken:

Henvalani CR has collaborated with many organisations and government agencies during the eleven years of its service to the community. In addition to the collaborations, Henvalvani also works extensively on designing internal initiatives for the well-being of the community.

Primetime Programmes:

The popular primetime programmes at Radio Zindagee are Josh Factory, The Health Show, Ek Mulaqaat, and Music Junction.

Josh Factory is a programme that provides listeners with daily updates of the city, national and international news, and also addresses different issues related to the community. The Health Show features a doctor and discusses lifestyle concerns, different diseases and health issues, and offers expert advice on prevention and cure. Ek Mulaqaat is a show that features community members and achievers who share their opinions and experiences. Music Junction is a musical programme where listeners can request for their favourite songs to be broadcast.



Radio Sanskriti 91.2 FM

R.N. Trivedi

28 KM, Mathura–Delhi Highway

Chhata, Mathura, Uttar Pradesh

Contact Numbers: 9359688846, 9953045469

Email: registrar@sanskriti.edu.in



Name and Genesis of the CRS:

Radio Sanskriti 91.2 FM is a community radio station dedicated to the social, economic, and cultural development of the local community. The station broadcasts a variety of programmes focusing on agriculture, education, health, youth awareness, and access to government schemes. It plays an important role in empowering farmers, students, and rural communities by providing relevant information and guidance.

Innovations in Format

- Radio Sanskriti adopts several innovative outreach approaches:
- Regular live field programmes and village-level outreach
- Weekly visits to nearby villages
- Health camps in collaboration with the Government of Uttar Pradesh and SMART NGO
- Interactive live shows with farmers and agricultural experts

Special Programmes:

- Sehat Sahi, Labh Kai
- Ram Ki Adbhut Leela (Ram Leela)
- Kheti Kishani
- Hello Doctor
- Beyond Lecture @ Sanskriti
- Sanskriti Soul Studio

Major Projects Undertaken

- CARE Initiative: Supporting marginalized communities by connecting them with authorities and facilitating scholarships for girls under Sukanya Shiksha Yojana
- Sehat Sahi, Labh Kai: Public health awareness programme
- Watch Your Speed: Road safety campaign during winter season
- Freedom from Diabetes – The Power of Ayurveda: Annual awareness programme with expert consultation
- Tuberculosis Awareness Campaign: Month-long village-level campaign
- Other Programmes: Hello Doctor, Kheti Kishani

Specialized Programming

The CARE programme has significantly impacted marginalized communities by connecting them with government support systems and enabling girls to pursue higher education through scholarships.

The station has also been recognized by Dr. Ajay Varma (CMO, Mathura) for its efforts in spreading awareness about diseases like tuberculosis. Recovered patients were invited to share their experiences, helping reduce stigma and encouraging treatment.

Sustainable Strategies

- Active community participation ensuring local ownership
- Focus on relevant themes like health, education, and livelihood
- Revenue through local advertisements and sponsored programmes
- Partnerships with government bodies and NGOs
- Engagement of trained youth and volunteers to reduce costs
- Expansion through digital platforms, social media, and podcasts
- Continuous training and technological upgradation

AGRA KI AWAZ 90.4

Community Radio 90.4 Agra Ki Awaz
1st Floor, Opposite Dau Dayal Institute, Khandari
Campus, Dr. Bhimrao Ambedkar University,
Agra – 282002, Uttar Pradesh
Contact Numbers: 9760282840 / 8218661652
Email: 90.4agrakiawaz@gmail.com
Website: www.dbrau.ac.in



Name and Genesis of the CRS: Community Radio 90.4 Agra Ki Awaz, broadcasting on 90.4 MHz (50 Watt), was established in October 2010 at Dr. Bhimrao Ambedkar University, Agra.

It functions as an autonomous, non-commercial community radio station guided by the motto **“For the People, By the People.”**

As a Central Facility of the University, the station serves as a participatory platform for community voices, local development concerns, and student engagement.

Thematic Focus:

The station focuses on quality education, health awareness, sustainable agriculture, gender equality, and women empowerment.

Programming also promotes ethical education, government welfare schemes, socio-economic development, and regional language and culture.

Content is aligned with Sustainable Development Goals (SDGs) and the needs of marginalized communities.

Innovations in Format or Any Other Way:

Agra Ki Awaz follows a participatory programming model with active involvement of community members, students, youth, senior citizens, and local experts. It is the first CRS in a State Government-aided university in Uttar Pradesh and the only station offering a free certificate course in Radio Jockeying and Radio Production for Transgender persons and Divyangjan.

The station produces panel discussions, cultural features, educational broadcasts, and awareness programmes supported by strong volunteer-led outreach.

Major Projects Undertaken:

Key initiatives include TB and nutrition awareness under Nikshay Mitra, COVID-19 risk communication and vaccination campaigns, AKAAR projects with UNICEF and IED, and maternal and child health programmes.

The station also implements Radio Krishi Jagrukta Karyakram (2023–24 and 2.0, 2025–26) in collaboration with the Ministry of Chemicals & Fertilizers and YARA Fertilizers India Pvt. Ltd., focusing on sustainable agriculture and farmer education.

Specialized Programming

The station was recognized by the Hon'ble Governor of Uttar Pradesh, Smt. Anandiben Patel Ji, as a model of "Distinctiveness" during the NAAC presentation of DBRAU.

Its flagship Radio Krishi Jagrukta Karyakram earned a Semi-Finalist position in the Agriculture Category at the WAVES Awards 2025.

UNICEF also produced a documentary titled "Stories of Resilience" highlighting the station's community impact.

Sustainable Strategies:

Agra Ki Awaz follows a community-driven, non-commercial sustainability model supported by DBRAU.

Additional resources are generated through projects, campaigns, and CBC advertisements, along with collaborations with government bodies, NGOs, and community organizations.

Strong community participation ensures relevance, ownership, and long-term impact.



VOICE OF KANNAUJ

Voice of Kannauj

**C/o Dainyam Aaradhyam Society,
Urmila Niwas, House No. 47, Mohalla Holi,
Kannauj, District Kannauj – 209725, Uttar Pradesh**

Mobile: 9999087673

Email: manishbajpai@hotmail.com

Website: voiceofkannauj.com



Name and Genesis of the CRS: Voice of Kannauj is the first community radio station of Kannauj district, Uttar Pradesh. It was officially launched on 1 June 2023 and broadcasts on 90.4 MHz FM.

The station operates as an independent, non-commercial community radio platform. Its core objective is to provide space for local voices and strengthen community participation.

Voice of Kannauj focuses on local issues, education, health, environment, governance, and cultural expression. It also promotes folk traditions and local talent through regular broadcasts.

Thematic Focus:

The station addresses key social and developmental issues relevant to the Kannauj region.

Its programmes focus on health awareness, education and youth engagement, promotion of local culture, spiritual and motivational content, and dissemination of information on government schemes.

Through these themes, Voice of Kannauj aims to inform, empower, and connect the community.

Innovations in Format or Approach

Voice of Kannauj follows a participatory and dialogue-based programming model. It actively engages district administration, public representatives, and local stakeholders.

A notable initiative is “Kannauj Ki Baat Karmyogi Ke Saath”, a programme that brings governance, entrepreneurship, and community concerns onto one platform.

The format encourages listener interaction and focuses on local problem-solving, transparency, and inclusive development.

Broadcast Hours and Language

The station broadcasts sixteen hours daily, primarily in Hindi, ensuring wide community reach.

Major Projects Undertaken

- Atal Abhudaya Yojna

Specialized Programming

Voice of Kannauj played a key role in promoting Sangram Singh, a traditional Aalha folk singer from rural Kannauj.

After being featured on the radio, his performances reached a wider audience. This led to recognition at district and state levels and institutional support for cultural promotion.

His journey highlights the role of community radio in preserving folk culture and empowering local artists.

Sustainable Strategies

The station is currently in the process of developing a structured sustainability model. Efforts are being made to explore project-based collaborations and community-supported initiatives for long-term sustainability.



AYODHYA RADIO 90.8 MHz

Ayodhya Radio Community Radio Station
Badi Deokali Crossing, Ayodhya – 224001
Contact: +91 8192900777
Email: ayodhyaradio@gmail.com



Name and Genesis of the CRS: Ayodhya Radio 90.8 MHz was set up in 2022 by its parent organization, Krishna Charitable Trust.

The CRS was established with the vision of ensuring that men, women, and youth gain knowledge and skills to become catalysts for positive change in their communities.

The station operates as a non-commercial community radio service and broadcasts on 90.8 MHz FM.

Thematic Focus

The CRS addresses key social and developmental issues relevant to the Ayodhya region.

Its focus areas include tourism, development, fundamental rights, cyber law awareness, women and child health, education, environment, culture, and social issues.

Innovations in Format or Approach

Ayodhya Radio adopts creative and inclusive programme formats.

These include skits, interviews, and interactive discussions designed for youth, senior citizens, women, and families, ensuring engagement across age groups.

Broadcast Hours and Language

The CRS operates for 15 hours daily, from 7:00 AM to 10:00 PM.

Programmes are broadcast primarily in Hindi.

Major Projects Undertaken

- Atal Vayo Abhyuday Yojana (CRA)
- Sehat Sahi Labh Kai (SMART)

Specialized Programming

Ayodhya Radio has emerged as a strong community platform by focusing on grassroots issues.

It highlights farmers' concerns, women's rights, youth education and employment, health awareness, cultural heritage, and local folk arts, building trust and active community participation over time.

Sustainable Strategies

The CRS receives major technical and financial support from its parent organization, Krishna Charitable Trust.

Additional sustainability is pursued through collaborative projects with NGOs and government departments.



CITY FM 91.2

CITY FM 91.2 'Braj ki Awaaz'
Vidya Sagar Academy
Mant Road, Raya, Mathura
Contact: 9639000877 / 9412808081
Email: cityfm91.2mathura@gmail.com



Name and Genesis of the CRS: Community Radio Station CITY FM 91.2 'Braj ki Awaaz' was established on 20 November 2018 to provide a local communication platform addressing educational, social, and cultural needs. The CRS is set up on the premises of Vidya Sagar Academy, a CBSE-affiliated school, and is governed by the J.P. Educational and Social Welfare Society. The station operates as a non-commercial community radio service and broadcasts on 91.2 MHz FM, focusing on inclusive and participatory communication.

Thematic Focus

The CRS was established to create awareness on education, health, agriculture, environment, and local culture.

Its major focus areas include education and literacy, health and nutrition, agriculture and rural development, women and child welfare, youth empowerment, and environmental awareness.

Special emphasis is placed on the promotion of local culture, folk arts, and traditional knowledge through community participation.

Innovations in Format or Approach

CITY FM 91.2 follows participatory programming models to actively engage the community.

Innovative formats include mobile and outdoor broadcasting, interactive phone-in programmes, radio listening clubs, and community campaigns on health, sanitation, education, and environment.

The station integrates folk media, local dialects, school and youth engagement, digital platforms, and regular community feedback mechanisms to strengthen outreach and relevance.

Broadcast Hours and Language

The CRS broadcasts for 16 hours daily, from 6:00 AM to 10:00 PM.

Programmes are aired mainly in Hindi, with selected broadcasts in Braj and English for farmers, women, and educational content.

Major Projects Undertaken

- Atal Vayo Abhyuday Yojana (Ministry of Social Justice and Empowerment, Government of India)
- Educational Programme in collaboration with NCERT
- Sehat Sahi Labh Kayi (SMART)

Specialized Programming

CITY FM 91.2 has contributed significantly to improving community well-being through health and education programmes.

Health broadcasts have enhanced awareness on hygiene, sanitation, nutrition, maternal and child health, and mental well-being. Educational programmes have promoted literacy, especially among girls and women, and encouraged their active participation in society.

Sustainable Strategies

The CRS follows a community-oriented operational model supported by institutional backing and project-based collaborations.

Sustainability is strengthened through partnerships with government agencies, educational institutions, and social organizations while maintaining its non-commercial community mandate.



BRAJVANI

89.6 MHz

Brajvani Community Radio Station
 Shivpuri, Balkeshwar Road,
 Agra – 282004, Uttar Pradesh
Contact: +91 9837663707 / +91 7310565556
Email: fmbrajvani@gmail.com
Website: www.brajvani.com



Name and Genesis of the CRS: Brajvani Community Radio was set up in 2022 by its parent organisation, Sant Ramkrishan Kanya Mahavidhyalaya.

The CRS was established with the vision of ensuring that men, women, and youth acquire skills and knowledge to become catalysts for positive change in their communities.

The station operates as a non-commercial community radio service and broadcasts on 89.6 MHz FM, serving the Agra region.

Thematic Focus

The CRS focuses on key social and developmental sectors relevant to the community.

Major thematic areas include skill development, cyber law awareness, women and child health, fundamental rights, education, tourism, environment, culture, and social issues.

Innovations in Format or Approach

Brajvani adopts simple and engaging programme formats to reach diverse audience groups.

Special programmes such as skits and interviews are designed for youth, senior citizens, and women to encourage wider participation.

Broadcast Hours and Language

The CRS broadcasts for 15 hours daily, from 7:00 AM to 10:00 PM.

Programmes are aired in Hindi, Braj, and English to ensure inclusivity and better outreach.

Major Projects Undertaken

- Sehat Sahi Labh Kai (SMART)

Specialized Programming

Brajvani played a significant role in reviving Zardozi, a traditional art form of Agra.

Through dedicated radio programmes, home-based women artisans from Tajganj gained visibility and access to government initiatives. As a result, their work opportunities and income increased, contributing to the preservation of this dying craft.

Sustainable Strategies

The CRS receives major technical and financial support from Sant Ramkrishan Education Trust, covering a significant portion of its annual budget.

Additional sustainability is pursued through collaborative projects with NGOs and government departments to achieve long-term self-sufficiency.



Moradabad

89.6 MHz

**Prakash Nagar, near Ramlila Ground and
Water Pump No.-2,
Moradabad, Uttar Pradesh – 244001
Phone: 9837037638, 8218133031
Email: fmmoradabad896@gmail.com
Website: fmmoradabad.org**



Name and Genesis of the CRS: FM Moradabad Community Radio Station operates on 89.6 MHz in Moradabad, Uttar Pradesh. The station was commissioned on 23 March 2023 with the objective of serving as a grassroots communication platform for the local community.

The CRS was established to inform, educate, and entertain listeners while promoting community participation. It focuses on locally relevant issues and aims to empower residents by giving them a platform to express their voices and concerns.

The station is licensed to Bharti Gramotthan Samajik Vikas Sansthan, a non-governmental organization, and functions under the Community Radio guidelines issued by the Government of India.

Purpose and Vision

The primary purpose of FM Moradabad is to strengthen community communication and social awareness. The station works to promote local culture, education, health awareness, and civic participation through participatory radio programming.

It serves as a bridge between citizens, local institutions, and development initiatives by broadcasting content rooted in the everyday realities of Moradabad and surrounding areas.

Community Impact

FM Moradabad contributes to local development by creating awareness on social, health, and civic issues. The CRS enables community members to share experiences, raise concerns, and access useful information in a simple and relatable manner.

By prioritising local voices, the station helps strengthen social cohesion and community engagement.

Thematic Focus

Local Culture and Heritage

The CRS promotes local traditions through cultural programmes, storytelling sessions, and interviews with artists, poets, and craftsmen. Special focus is given to Moradabad's brass artisans and local cultural groups.

Government Schemes and Civic Awareness

The station broadcasts programmes on government schemes related to health, education, employment, pensions, sanitation, and digital services to encourage informed civic participation.

Innovations in Format

Interactive Live Programmes

Live shows allow listeners to directly interact with presenters and invited experts, encouraging two-way communication.

Major Projects Undertaken

The CRS has implemented multiple community-oriented projects in collaboration with development organisations and public institutions, focusing on senior citizens' welfare, health awareness, disease prevention, and social well-being.

Specialized Programming

Community Recognition

FM Moradabad has gained recognition as a trusted local information source for socially relevant and culturally rooted programming.

Interactive Engagement Participatory talk shows and thematic programmes have strengthened dialogue between experts and community members.

Positive Listener Response. Listeners have acknowledged the station's role in spreading awareness on sensitive and often neglected issues.

Cultural and Social Outreach

The CRS has successfully brought local voices, music, and community issues into public discourse.

Sustainable Strategies

Institutional Support

Operational stability is supported through backing from the parent organisation, covering essential infrastructure and transmission needs.

Local Advertisements and Sponsorships

Limited revenue is generated through local advertising and sponsored programmes aligned with community values.

Collaborations and Grants

The station engages in collaborative projects with government departments and development agencies to support socially relevant broadcasting.

90.4 Half Lemon Radio

Village Hathiya, Post Gopalpur, Tehsil Sadar,

Azamgarh, Uttar Pradesh – 276001

Phone: +91 8810782708

Email: halflemon06@gmail.com



Name and Genesis of the CRS: Half Lemon Radio Community Radio Station operates on 90.4 MHz and was launched on 14 June 2022 in Azamgarh, Uttar Pradesh.

The CRS was established to serve as a community-driven platform focusing on education, empowerment, and entertainment. It aims to reach diverse sections of society through locally relevant, socially meaningful, and engaging radio programming.

The station functions as a medium for awareness generation, social change, and positive community engagement.

Purpose and Vision

The vision of Half Lemon Radio is centred on the 3Es – Education, Empowerment, and Entertainment. The station works to support learning, social awareness, and behavioural change using radio as an accessible and inclusive medium.

Special emphasis is placed on girl child education, civic awareness, health literacy, and community participation.

Community Impact

Half Lemon Radio plays an active role in community mobilisation and social awareness. Through its programmes and outreach activities, the CRS has encouraged civic responsibility, voter awareness, public safety, and social inclusion.

Its community-based approach has helped strengthen local participation and collective responsibility.

Thematic Focus

1. **Education:** The CRS promotes education with a strong focus on girls' education and youth development. Programmes are designed to positively influence individuals, families, and communities.
2. **Empowerment:** The station empowers students, parents, farmers, and citizens by addressing health, hygiene, career guidance, financial awareness, and social rights.
3. **Entertainment with Awareness:** Music-based programming is used as a tool for stress relief, cultural reflection, social bonding, and dissemination of awareness messages.

Innovations in Format

Social Awareness Campaigns

The CRS has conducted innovative campaigns on women empowerment, voter awareness, cyber safety, health, and road safety.

Creative Public Engagement

Unique outreach methods such as traffic awareness drives using festive themes have been adopted to connect with the public in a non-conventional manner.

Recognition for Women Empowerment Programming

A special programme series on women empowerment received national recognition at the WAVES Summit 2025, highlighting the station's impactful content.

Specialized Programming

Women Empowerment Impact

A dedicated programme series on women's struggles and achievements inspired families to prioritise girls' education and social inclusion.

Cyber Awareness and Digital Safety

Campaigns conducted with local authorities helped students and citizens become more aware of cyber safety and responsible mobile usage.

Life-Saving Awareness

Health awareness programmes on emergency response led to real-life application of CPR knowledge, contributing to saving a life.

Sustainable Strategies

Half Lemon Radio follows a community-centric sustainability model based on the 3Es — Education, Empowerment, and Entertainment.

The CRS relies on participatory programming, community ownership, awareness-driven content, and collaborations with institutions to remain socially relevant and operationally sustainable.



Radio Hello Ayodhya 90 FM

Hello Ayodhya 90 FM,
Home of Ram Krishna Goswami (Advocate),
In front of Jai Hanuman Ply Factory,
Near JB School, Gaddoupur,
Ayodhya – 224001, Uttar Pradesh



Name and Genesis of the CRS: Radio Hello Ayodhya Community Radio Station operates on 90.0 FM and was established under the Government of India's Community Radio Scheme.

The CRS was set up with the objective of giving a strong and inclusive voice to the people of Ayodhya and surrounding rural areas. It follows the principle of "By the community, For the community, and Of the community."

The station aims to strengthen local communication, promote social awareness, and preserve the cultural heritage of the region.

Purpose and Vision

The vision of Radio Hello Ayodhya 90 FM is to empower local communities through participatory communication.

The station works towards social development by promoting awareness, education, public welfare, and cultural expression through locally relevant programming.

Community Impact

Radio Hello Ayodhya serves as a grassroots platform for citizens to share concerns, ideas, and local stories.

It actively supports public awareness initiatives and encourages community participation in dialogue related to health, education, governance, and social issues.



Contact Number: +91 9415208888

Email: directorhelloayodhya90fm@gmail.com

Social Media: Instagram / Facebook / YouTube – @radiohelloayodhya

Thematic Focus

The CRS focuses on the following key themes:

- Community development and local governance
- Women empowerment and girls' education
- Health awareness including cancer, nutrition, hygiene, and road safety
- Youth engagement and career guidance
- Promotion of local culture, folk art, and Ayodhya's heritage
- Awareness on social issues and government welfare schemes
- Education, skill development, and self-employment

Major Projects Undertaken

Radio Hello Ayodhya 90 FM has implemented several community-focused initiatives, including:

- Cancer awareness and health education campaigns
- Road Safety Month programmes with authorities
- Women empowerment and self-help group awareness shows
- Educational and school-based programmes
- Cultural and festival coverage such as Ramotsav and local traditions
- Youth motivation and career guidance programmes
- TB Harega Desh Jeetega campaigns
- Swasth Sahi Labh Kayi initiatives with health partners

Specialized Programming

The CRS has contributed to meaningful social impact through its programmes. Health awareness initiatives have supported TB champions and improved community understanding of disease prevention. Agricultural and farmer-focused broadcasts have helped share success stories and practical knowledge at the grassroots level.

Sustainable Strategies

Radio Hello Ayodhya follows a sustainability model based on community participation and collaboration.

The station works closely with government departments, NGOs, educational institutions, and local stakeholders. Training local youth and maintaining a strong digital presence alongside FM broadcasting helps ensure long-term relevance and sustainability.



Hello Banaras 91.2 FM

SA4/79K, Keshav Vihar Colony,
Panchkrosi Marg, Pandeypur,
Varanasi – 221007, Uttar Pradesh
Contact Number: 9125136000
Email: infohellowanaras91.2@gmail.com



Name and Genesis of the CRS: Hello Banaras Community Radio Station operates on 91.2 FM and was launched on 15 November 2022.

The CRS is organised by Bahuddeshiya Gramoudyog Vikas Samiti with the objective of creating social awareness and strengthening community participation.

The station was established to address local issues related to health, well-being, education, and public awareness through community-oriented broadcasting.

Purpose and Vision

Hello Banaras 91.2 FM aims to serve as a reliable local communication platform for the people of Varanasi.

Its vision is to inform, educate, and empower citizens by promoting socially relevant information and encouraging community dialogue.

Community Impact

The CRS plays an active role in spreading awareness on key social and developmental issues.

Through participatory programmes, the station connects local voices with institutions and authorities, strengthening grassroots communication.



Thematic Focus

The station focuses on the following core themes:

- Health and well-being
- Women empowerment
- Education and literacy
- Sanitation and hygiene
- Nutrition and public health
- General public awareness

Innovations in Format

Hello Banaras adopts interactive and listener-friendly formats to engage the community.

Programmes include talk shows, phone-in programmes, interviews, and outdoor activities that encourage two-way communication and on-ground participation.

Major Projects Undertaken

The CRS has been associated with several important initiatives, including:

- Vayo Shree – Ministry of Social Welfare
- Sehat Sahi Labh Kayi – SMART Foundation
- Awareness initiatives in collaboration with the Reserve Bank of India
- Programmes supported by the Community Radio Association

Success Stories

The station's TB awareness campaign benefited many TB warriors.

Recovered beneficiaries shared their journeys on-air, inspiring others. The efforts of the station were also appreciated by district authorities including the District Magistrate and Chief Medical Officer.

Specialized Programming

Hello Banaras ensures sustainability by maintaining regular audience engagement through relevant programming.

Strong coordination and public relations with district and state-level authorities support smooth functioning and long-term continuity.



Hint Radio

90.4 FM

Hint Radio, 18-A, Hint House,
Hint Chowk, Rajnagar,
Ghaziabad, Uttar Pradesh – 201002
Contact Number: 9650139911, 9810139911
Email: hintradio90.4@gmail.com



Name and Genesis of the CRS: Hint Radio Community Radio Station was established in 2009 by the Hint Institute of Mass Communication, under its parent body Hint Charitable Trust.

The CRS operates on 90.4 FM and was set up with the objective of promoting education and serving the local community, guided by the tagline “Committed to Community.”

The station was envisioned as a platform to support social development through community-oriented broadcasting.

Purpose and Vision

Hint Radio aims to educate, inform, and support the community through meaningful and socially relevant programmes.

Its vision is to strengthen awareness, encourage positive behaviour, and contribute to inclusive community development.

Community Impact

The CRS actively addresses local issues related to education, health, and social welfare.

Through awareness-based programming, the station connects communities with information that supports informed decision-making.

Thematic Focus

The core thematic areas of Hint Radio include:

- Education and learning
- Community service and social welfare
- Health awareness and well-being
- Gender equality

- Economic growth and livelihood awareness
- Environmental awareness

The CRS aligns its programming with SDGs 3, 4, 5, 8, and 13.

Innovations in Format

Hint Radio adopts discussion-based and participatory formats to engage listeners.

The station collaborates with local NGOs and educational institutions to design programmes that address real community needs.

Primetime programmes focus on positive messaging, daily motivation, and highlighting constructive developments within the locality.

Major Projects Undertaken

The CRS has implemented several social awareness initiatives, including:

- TB awareness and behaviour change campaign in collaboration with the district health authorities
- Har Ghar Tiranga Abhiyan
- Meri Maati Mera Desh
- Karo Yog Raho Nirog
- Atal Vayo Abhyuday Yojana (Hamare Buzurg – Hamara Abhimaan)
- Sehat Sahi Laabh Kayi
- WASH Project (Water, Sanitation and Hygiene)

Several health and sanitation projects are currently ongoing in the community.

Specialized Programming

Since its establishment, Hint Radio has contributed to educational upliftment and moral development among underserved communities.

Programmes promoting education, sports, and values have positively impacted children living in informal settlements and clusters.

Sustainable Strategies

The CRS receives technical and financial support from its supporting media organization.

Additional sustainability is achieved through government advertisements and limited private sector advertising.



Radio KGMU Goonj

Radio KGMU Goonj,
2nd Floor, Atal Bihari Vajpayee Scientific Convention
Centre, King George's Medical University,
Lucknow, Uttar Pradesh – 226003



Name and Genesis of the CRS: Radio KGMU Goonj Community Radio Station was established by King George's Medical University (KGMU), Lucknow, and was launched on 05 February 2022.

The CRS operates on 89.6 FM and was conceptualized to promote health awareness, preventive healthcare, and community well-being through participatory radio broadcasting.

It holds the distinction of being India's first community radio station run by a medical university, serving as a direct link between medical experts and the general public.

Purpose and Vision

The station aims to make reliable health information accessible to all sections of society.

Its vision is to empower communities with knowledge that supports healthy lifestyles and informed health decisions.

Community Impact

Radio KGMU Goonj functions as a trusted public health communication platform.

It helps bridge the gap between healthcare professionals and the community by translating medical knowledge into simple, understandable language.



Contact Number: 9628912521, 8853575856

Email: crs@kgmcindia.edu

Website: www.kgmu.org

Thematic Focus

- The CRS primarily focuses on health-related themes, including:
- Preventive healthcare and healthy living
- Maternal, child, and adolescent health
- Nutrition, anaemia, and lifestyle diseases
- Communicable and non-communicable diseases
- Mental health and psychosocial well-being
- Public health awareness and government health schemes
- Organ donation awareness
- Digital safety and mobile usage awareness

Innovations in Format

The station adopts interactive and audience-centric formats.

Health talk shows, phone-in programmes, counselling segments, and myth-busting capsules are used to address community queries.

Creative formats such as radio dramas, jingles, and storytelling enhance listener engagement, while the use of local language improves outreach.

Major Projects Undertaken

The station has undertaken several health-focused initiatives, including:

- Health awareness programmes in collaboration with university departments
- Maternal and child health campaigns
- Nutrition, anaemia, and lifestyle disease awareness projects
- Mental health awareness initiatives
- Public outreach programmes in collaboration with national and international organizations

Specialized Programming

Radio KGMU Goonj has emerged as a reliable source of health information for the community.

The station has supported public health campaigns, promoted preventive healthcare, and provided timely information during public health emergencies.

Sustainable Strategies

The CRS is supported institutionally by King George's Medical University.

Sustainability is strengthened through collaborations with government agencies, NGOs, and sponsored health awareness programmes.



Loudspeaker 90 FM

Sangam Chauk, 194 T, Padri Bazar, Manas Vihar
Colony,

Gorakhpur – 273014, Uttar Pradesh

Frequency: 90 MHz

📞 9005700490 / 9651997590

✉️ loudspeaker.programming@gmail.com



Name and Genesis of the CRS: Loudspeaker 90 FM was launched on 31 May 2019 in Gorakhpur to serve the local community with reliable information on government schemes, health, hygiene, agriculture, and social issues. The station was established to strengthen regional voices and support community awareness and development.

Thematic Focus

The station focuses on women empowerment, education, healthcare, agriculture, regional voices, community advocacy, and public awareness on social and developmental issues.

Innovations in Format

Loudspeaker runs a unique Junior RJ programme that allows children aged 6–16 to produce and host on-air shows. The station also organizes city-level school events to help students showcase their communication and presentation skills.

Success Story

Loudspeaker has played a major role in TB awareness and eradication efforts by reaching over 10 lakh people through health-focused programming. The station has supported TB patients by connecting them with assistance programmes and providing continuous community-based encouragement and guidance.



Major Projects Undertaken

- Sehat Sahi Labh Kayi – Health awareness programme
- WaSH (Water, Sanitation and Hygiene) – Jal Shakti Ministry
- Health outreach in rural villages of Gorakhpur

Major Community Concerns

The station addresses public health, TB awareness, sanitation and hygiene, women empowerment, education access, agricultural awareness, and dissemination of government welfare information.

Sustainable Strategies

Loudspeaker sustains its operations through government advertisements, community support, public goodwill, and partnerships with health and development departments, ensuring continued service to local communities.



Omni Radio 90.0 FM

Omni Radio 90.0 FM

**Karmadevi Group, Sansaarpur Phutahiya,
Basti – 272001, Uttar Pradesh**

Frequency: 90.0 MHz

☎ **6375963119 / 6389093000**

✉ **omni90fm@karmadevigroup.com**

🌐 **omniradio.karmadevigroup.in**



Name and Genesis of the CRS: Omni Radio 90.0 FM has been operational since 1 December 2022 with the objective of spreading community awareness on health, education, agriculture, women empowerment, and government schemes. The station works as an accessible platform to deliver useful and practical information to local residents.

Thematic Focus

The station focuses on devotional content, current affairs, women-centric programmes, agriculture awareness, career guidance, education, health, and community development.

Innovations in Format

Omni Radio conducts door-to-door outreach campaigns to connect directly with community members and expand listener engagement. It also produces theme-based programmes for women, farmers, youth, and general audiences.

Broadcast Hours and Language

- Broadcast Hours: 7:00 AM – 10:00 PM (15 hours daily)
- Languages: Hindi, English, Bhojpuri



Specialized Programming

A local farmer improved his crop productivity after learning about high-yield paddy varieties through Omni Radio's agriculture programme. By adopting improved seeds and modern practices, he significantly increased his harvest and inspired nearby farmers to follow similar methods, leading to higher income and better livelihoods.

Major Projects Undertaken

- The TB Challenge
- Atal Abhuday Yojana
- International Yoga Day Awareness
- Sehat Sahi Labh Kayi – Health Programme

Major Community Concerns

The station addresses agricultural productivity, farmer income, public health, TB awareness, women empowerment, education, youth career development, and access to government welfare schemes.

Sustainable Strategies

Omni Radio sustains its operations through financial support from government programmes, partnerships with development agencies, sponsored awareness initiatives, and community-based engagement to ensure long-term continuity.



Radio Adan 90.4 FM

School of Film and Mass Communication,
Sam Higginbottom University of Agriculture,
Technology and Sciences,
Naini, Prayagraj – 211007, Uttar Pradesh
Frequency: 90.4 MHz

☎ +91 8933076757

✉ adan90.4radio@yahoo.com /

nidhi.massey@shiats.edu.in

🌐 www.shiats.edu.in



Name and Genesis of the CRS: Radio Adan was launched on 15 July 2008 to support farmers, students, and trainers by providing useful information for community welfare. The station was created to strengthen awareness in agriculture, education, employment, health, and social development.

Thematic Focus

The station focuses on agriculture, education, employment, livestock, women empowerment, prevention of child marriage, governance, fashion technology, health, and promotion of local culture.

Innovations in Format

Radio Adan uses interactive programming, listener feedback, SMS, and social media engagement. It also produces drama and skits to communicate social messages in an engaging and relatable manner.

Broadcast Hours and Language

- Broadcast Hours: 8 hours daily
- Languages: Hindi, English, Local language



Specialized Programming

Through its “Kheti Badi” programme, Radio Adan has helped local farmers adopt sustainable agricultural practices. One farmer significantly increased crop yield and income after applying knowledge gained from the programme, inspiring others in the region to follow improved farming methods.

Major Projects Undertaken

- Ek Rashtra, Ek Urvarak – Fertilizer awareness for farmers
- Agriculture productivity and farmer education initiatives

Major Community Concerns

The station addresses farmer welfare, sustainable agriculture, education access, employment, women empowerment, health awareness, child protection, and preservation of local culture.

Sustainable Strategies

Radio Adan sustains its operations through technical and financial support from its parent institution, along with educational collaborations and community-oriented programming.



Radio Amity 107.8 FM

Amity University, Sector-125,
Gautam Buddha Nagar, Uttar Pradesh

Frequency: 107.8 MHz

☎ 9278701985 / 0120-4392307 / 0120-4586841

✉ pvschandel@amity.edu /

radioamity@amity.edu

🌐 amity.edu/noida/asco/community-radio



Name and Genesis of the CRS: Radio Amity 107.8 FM was launched on 24 October 2013 as a community radio platform to support social awareness, education, public health, women empowerment, child welfare, environmental protection, legal literacy, and government scheme outreach. The station serves communities around the university campus through participatory and community-driven broadcasting.

Thematic Focus

The station focuses on education and skill development, health and nutrition, women and child empowerment, sanitation and hygiene, environmental sustainability, agriculture, rural development, legal awareness, youth engagement, local culture, and government welfare programmes.

Innovations in Format

Radio Amity integrates interactive programming, call-in shows, live interviews, listener feedback, panel discussions, and community outreach events. It leverages social media, podcasts, digital platforms, and multilingual content to expand reach and strengthen community participation.



Specialized Programming

Radio Amity has contributed to improved immunization awareness by addressing misinformation through health programmes featuring medical experts. Community listeners adopted timely vaccination practices and promoted preventive healthcare within their villages, strengthening public health outcomes.

Major Projects Undertaken

- Atal Vayo Abhyuday Yojana
- Sehat Sahi Laabh Kayi
- Child & Adolescent Development Campaigns
- COVID-19 Awareness & Vaccination Drives
- Digital Financial Literacy (RBI)
- Cyber Crime Awareness
- TB Awareness & Eradication Campaigns

Major Community Concerns

The station addresses public health, education, women empowerment, child welfare, financial literacy, digital safety, environmental awareness, legal literacy, youth development, and access to government welfare services.

Sustainable Strategies

Radio Amity sustains operations through institutional support, externally funded projects, government collaborations, development partnerships, and paid communication initiatives to ensure long-term continuity and community impact.



Radio Awadh 90.8 FM

Lal Bahadur Shastri PG College Campus,
Civil Lines, Gonda – Uttar Pradesh

Frequency: 90.8 MHz

📞 9250484200 / 05262-359648

✉️ radioawadh90.8@gmail.com

🌐 wwwradioawadh.bramhifoundation.org



Name and Genesis of the CRS: Radio Awadh 90.8 FM was launched on 5 December 2022 in collaboration with local administration and Lal Bahadur Shastri PG College. It serves 140 hamlets and 40 panchayats, aiming to empower communities by giving a voice to underserved populations through locally owned communication media.

Thematic Focus

The station focuses on education, healthcare, livelihoods, gender equality, environmental protection, local culture and dialect promotion, Panchayati Raj, water and sanitation awareness, and social development.

Innovations in Format

Radio Awadh adopts outreach activities, narrowcasting, podcasts, mobile studios, digital integration, feedback systems, hyperlocal broadcasting, local dialect programming, community leaders as RJs, Radio Mitras, and active social media engagement.



Specialized Programming

Under the Sehat Sahi Labh Kai programme, Radio Awadh adopted 10 villages and conducted health awareness campaigns, gram chaupals, narrowcasting, and door-to-door outreach. These efforts led to 100% success in filaria control, TB awareness, and immunization drives. Community programmes revived public trust in radio as a powerful local communication tool.

Major Projects Undertaken

- Atal Vyao
- Sehat Sahi Labh Kai
- Filaria Awareness
- Swachh Bharat Mission
- Viksit Bharat Project
- Financial Literacy Project

Major Community Concerns

The station addresses public health, sanitation, education, financial literacy, gender equality, cultural preservation, grassroots governance, and rural livelihood development.

Sustainable Strategies

Radio Awadh follows operational, technical, financial, and social sustainability strategies, including participatory programming, use of local dialect, capacity building, open-source tools, renewable energy, digital expansion, diversified revenue, community funding, NGO partnerships, and government collaboration.



Radio Damroo 89.6 FM

Lal Bahadur Shastri PG College Campus,
Civil Lines, Etawah – Uttar Pradesh
Frequency: 90.8 MHz
9250484200 / 05262-359648
radioawadh90.8@gmail.com
www.radioawadh.bramhifoundation.org



Name and Genesis of the CRS: Radio Damroo 89.6 FM is the first community radio station in Etawah, dedicated to youth engagement, empowerment, and community development. It acts as a platform for youth-led initiatives, promoting education, social awareness, and local issues while nurturing leadership, creativity, and civic responsibility among young people.

Thematic Focus

The station focuses on youth empowerment, education, social awareness, personal development, local culture, community collaboration, civic issues, and regional pride, making it a strong voice for youth-driven social change.

Innovations in Format

Radio Damroo promotes local talent, young entrepreneurs, and artists, collaborates with influential personalities, supports local businesses, and provides real-time traffic updates. The station also strengthens community connection through youth-centric storytelling, inspiration campaigns, and digital engagement.



Major Projects Undertaken

- Lok Adalat Awareness with Judiciary
- Swachh Etawah Campaign with Municipal Corporation
- Health Awareness Programs with Health Department
- Naari Shakti & Women Safety Campaign (1090)
- Etawah Mahotsav (Radio Partner)

Specialized Programming

Radio Damroo received a prestigious award at Bharat Mandapam, Delhi, recognizing its impactful contribution to community engagement, youth empowerment, and social awareness through radio.

Sustainable Strategies

The station follows sustainability through local advertising, sponsorships, government and NGO partnerships, community membership models, training and capacity-building programs, digital expansion, cultural events, cost-efficient operations, and impact monitoring to ensure long-term community-driven growth.



Radio Gorakhpur 90.8 FM

CRS Location: KIPM Technical Campus, Plot No. BL 1&2, Sector 9, GIDA, Gorakhpur – 273209

Head Office: Ashutosh Shikasha Ewam Sewa Sansthan, Kailash Kunj, Daudpur, Gorakhpur – 273001

☎ 9076563908

✉ radiogorakhpurfm90.8@gmail.com

🌐 www.radiogorakhpur.com



Name and Genesis of the CRS: Radio Gorakhpur 90.8 FM is the first community radio station in Gorakhpur district, launched on 25 March 2018. It is operated by a non-profit organization and works to improve rural livelihoods through agriculture awareness, education, health, sanitation, environment protection, and employment generation. The station serves nearly 1,500 villages across 7 blocks, reaching a population of approximately 2.5 million.

Thematic Focus

The station focuses on quality education, gender equality, natural farming, water and sanitation (WASH), community health, youth development, renewable energy, rural livelihoods, government schemes awareness, and promotion of local art and culture.

SDG Alignment

Programmes contribute to key Sustainable Development Goals including health and wellbeing, climate action, clean energy, education, poverty reduction, clean water and sanitation, gender equality, and zero hunger.



Innovations in Format

The station regularly engages communities through community mapping, festival-based programming, live broadcasts, local talent promotion, interactive campaigns, games, and public awareness drives. Programme formats are updated based on community feedback to keep content relevant and impactful.

Major Projects Undertaken

- Adolescent Girls Health Project (with UNICEF)
- Poshan Abhiyaan (Nutrition Campaign)
- TB Awareness Campaign
- Sehat Sahi Laabh Kayi (Health Awareness)
- AAKAR (Gender Equality & Youth Development)
- Filaria Campaign, Swachh Bharat Abhiyan
- Van Mahotsav, Ek Ped Maa Ke Naam
- Meri Maati Mera Desh Initiative

Specialized Programming

The station has helped increase school enrollment, especially among girls, contributing to reduced child marriage. Over 500 farmers adopted natural farming, and 5,000 students benefited from radio-based education during COVID-19. It also played a key role in TB, filaria, sanitation, and public health awareness campaigns.

Sustainable Strategies

The station maintains strong operational sustainability but seeks to improve financial stability through government advertising, partnerships, funded projects, and development-sector collaborations, especially due to limited rural advertising opportunities.



Radio IIMT 90.4 FM

IIMT Engineering College, 'O' Pocket,
Ganga Nagar, Mawana Road,
Meerut – 250001
Contact Number: 9412321685
Email: director_radio@iimtindia.net



Name and Genesis of the CRS: Radio IIMT 90.4 FM was launched on 1 January 2007 as the first Community Radio Station in Meerut, initiated by Shri Yogesh Mohanji Gupta under IIMT Group of Colleges.

The CRS operates on 90.4 FM under a license from the Ministry of Information and Broadcasting, Government of India, serving over 30 lakh residents.

The station was established to provide a platform for local voices, community awareness, education, and regional development.

Purpose and Vision

Radio IIMT aims to educate, empower, and inform communities through socially meaningful programming.

Its vision is to promote positive social change, youth development, cultural preservation, and community participation.

Community Impact

The CRS has contributed to women empowerment, farmer awareness, health education, student guidance, and public awareness campaigns.

Through outreach in schools, villages, hospitals, and communities, the station has strengthened local engagement and informed decision-making.



Innovations in Format

Radio IIMT conducts on-ground broadcasts from schools, hospitals, villages, and public spaces to bring community voices on air.

It uses interactive live shows, phone-ins, expert interviews, folk music, devotional programs, street reporting, and participatory storytelling to strengthen listener engagement.

Major Projects Undertaken

The CRS has supported major awareness and development initiatives including:

- Voter awareness campaigns
- COVID-19, TB, and tobacco awareness
- Women and child welfare initiatives
- Nutrition and disability awareness
- Education outreach and digital literacy
- Public health and community awareness programmes

Specialized Programming

Radio IIMT has empowered women through Nari Shakti, supported farmers via Krishni Darshan, improved health awareness through Dr. 90.4, and guided students through Campus Beat.

Its outreach activities have encouraged community participation, increased awareness, and inspired social and educational progress across the region.

Sustainable Strategies

The CRS sustains operations through institutional support, government partnerships, sponsored awareness programmes, community involvement, and volunteer engagement.

It ensures long-term impact through training, outreach, thematic diversity, and participatory broadcasting models.



Radio Jaago 90.4 FM

**Station Road, Railway Ganj,
Hardoi, Uttar Pradesh – 241001**
Contact Number: +91-9415414714
Email: radiojaagohardoi@gmail.com



Name and Genesis of the CRS: Radio Jaago 90.4 FM was established in Hardoi, Uttar Pradesh by Shiv Shankar Development Society (SSDS) and operates on 90.4 FM under a wireless operating license issued by the Department of Telecommunications, Government of India.

SSDS, registered in 2001, has long worked in areas such as education, healthcare, environment protection, women empowerment, voter awareness, legal aid, disaster relief, and community welfare.

Radio Jaago 90.4 FM, the first and only community radio station in Hardoi, was inaugurated on 11 April 2023 and covers all five tehsils of Hardoi district, serving a wide rural audience.

Purpose and Vision

Radio Jaago aims to promote community participation, social awareness, education, and responsible citizenship.

Its vision is to empower local communities by giving voice to youth, farmers, artists, and underserved groups, encouraging inclusive development.

Community Impact

The CRS supports awareness on agriculture, healthcare, vaccination, education (especially female education), consumer protection, and public welfare.

It actively provides a platform for local voices, artists, and community members, strengthening social responsibility and grassroots engagement.



Thematic Focus

The core thematic areas of Radio Jaago include:

- Agriculture and rural livelihoods
- Education with focus on girls
- Healthcare and vaccination awareness
- Consumer protection
- Public health, hygiene, and sanitation
- Social awareness and community participation

Innovations in Format

Radio Jaago 90.4 FM has launched a mobile application available on Google Play Store, expanding its audience reach.

The station also uses special theme-based programmes and community-focused storytelling to enhance listener engagement.

Specialized Programming

Radio Jaago led an awareness drive that contributed to the revival of a 30 km stretch of the local Neelam River.

It also promoted innovative sugarcane farming techniques, helping farmers improve productivity and income.

Sustainable Strategies

The CRS has installed roof-top solar panels to meet its electricity needs, ensuring environmental sustainability and cost efficiency.

This model supports both economic viability and long-term operational sustainability.



Radio Kanpuriya 90.0 FM

110D, Adarsh Nagar, Barra-2,
Kanpur, Uttar Pradesh – 208027
Contact Number: 9044904904
Email: radiokanpuriya@gmail.com



Name and Genesis of the CRS: Radio Kanpuriya (रेडियोकनपुरिया) is a community radio station established by the India Development Alternatives Foundation in Kanpur, Uttar Pradesh, broadcasting on 90.0 FM.

The station was inaugurated on 12 May 2022 by Padma Shri Malini Awasthi.

Guided by the spirit of “Radio of the people, for the people,” Radio Kanpuriya works to empower local communities by spreading awareness, education, and encouraging positive social and behavioural change at the grassroots level.

Purpose and Vision

Radio Kanpuriya aims to strengthen community voices by providing reliable, relevant, and locally rooted information.

Its vision is to promote social awareness, public health, inclusive development, and citizen participation, ensuring that marginalized groups are heard and represented.

Community Impact

The CRS supports community awareness on health, labour rights, nutrition, women and child development, sanitation, immunization, government welfare schemes, and key social issues.

By broadcasting in Hindi with the local Kanpuriya dialect, the station ensures deeper community connection and accessibility.

Specialized Programming

Improving Immunization Awareness

Radio Kanpuriya addressed vaccine hesitancy in Barra Nai Basti through health discussions in the local dialect, supported by ASHA and ANM workers. Parents began proactively visiting Anganwadi centres, missed immunizations declined, and mothers started engaging directly with live radio discussions.

Promoting Ayushman Bharat Benefits

The station educated communities about Ayushman Bharat PM-JAY eligibility, coverage, and benefits. A labourer's on-air testimony about receiving free medical treatment helped reduce fear of hospitals and encouraged families to claim their healthcare rights.

Breaking Taboos on Women's Health

By airing women-led discussions on menstruation, anemia, adolescent health, and nutrition, Radio Kanpuriya helped normalize conversations around women's health. Girls and mothers became more confident in seeking information and participating in community dialogue.

Door-to-Door Community Reporting

Radio Kanpuriya conducted door-to-door outreach, recording local voices on issues such as water, sanitation, nutrition, and governance. These community concerns were broadcast and later addressed by district authorities, empowering residents to become content creators rather than passive listeners.



Radio Kesari 90.0 FM

Near Poorva Chauraha, 100 Footsteps
in Hata Marg, Deoria, Uttar Pradesh –
274001, India

Contact Number: +91 98523 52599

Email: hello@radiokesari.com

Website: www.radiokesari.com



Name and Genesis of the CRS: Radio Kesari 90.0 FM is a community radio station established by Maa Sharda Foundation to serve communities in Deoria district, Uttar Pradesh, broadcasting on 90.0 FM.

The station was launched on 14 September 2022 to bridge last-mile information gaps, especially among women, elderly persons, and marginalized groups.

Radio Kesari was created as a community-owned platform to deliver information, education, and entertainment in local languages, focusing on health, education, government welfare schemes, agriculture, disaster preparedness, and preservation of local culture.

Purpose and Vision

Radio Kesari aims to ensure that communities receive timely, reliable, and accessible information in their own language.

Its vision is to strengthen awareness, rights, participation, and inclusive development, empowering citizens through community-driven communication.

Community Impact

The CRS supports community awareness on women's rights, gender equality, youth development, public health, government schemes, livelihoods, disaster preparedness, and cultural identity.

By promoting community dialogue and local participation, the station strengthens trust and encourages informed civic engagement.



Innovations in Format

Radio Kesari follows a broadcast and narrowcast model, combining on-air programming with field outreach, group listening sessions, and community interactions.

The station also uses WhatsApp and Instagram to engage youth and women listeners and strengthen two-way communication.

Specialized Programming

Supporting Voter Awareness during Electoral Roll Revision

Radio Kesari partnered with district authorities to counter misinformation during the Special Intensive Revision (SIR) of voter rolls.

By broadcasting verified guidance on documentation, timelines, and procedures, the station helped citizens complete voter verification without confusion or panic, reinforcing its credibility as a trusted local information source.

Helping Senior Citizens Access Health Schemes and Mental Health Support

Radio Kesari promoted Ayushman Vaya Vandana Yojana, helping families enroll elderly members for health coverage by explaining eligibility and registration processes in simple language.

The station also raised awareness about Tele-MANAS mental health services, enabling listeners to access counselling support and government-backed mental health resources.



Lalit Lokvani

90.4 FM

CR Station: Village – Alapur,
Post – Jakhlaun, Birdha,
District – Lalitpur, Uttar Pradesh – 284403
Head Office of NGO:
Sai Jyoti Gramodyog Samaj Seva Samiti
417, Gandhinagar, Lalitpur (U.P.) – 284403



Name and Genesis of the CRS: Lalit Lokvani 90.4 FM is a community radio station promoted by Sai Jyoti Gramodyog Samaj Seva Samiti, established in July 2007 in Alapur village, Birdha block, Lalitpur district, Uttar Pradesh.

The station began broadcasting on 03 September 2010 on 90.4 MHz with a 50W transmitter capacity.

Lalit Lokvani reaches nearly 200 villages, covering a population of over 3 lakh people, including farmers, women, youth, children, artisans, shopkeepers, cattle rearers, persons with disabilities, and tribal communities. More than 400 folk artists actively participate in the station, using it as a platform to showcase cultural talent while strengthening community expression.

Purpose and Vision

Lalit Lokvani aims to provide entertainment, education, and empowerment, particularly for Dalit and tribal communities, women, and children.

Its vision is to promote quality education, gender equality, cultural preservation, health awareness, and economic development through participatory community media.



Community Impact

The CRS supports social transformation by addressing women's empowerment, child education, healthcare, agriculture, violence prevention, and government welfare schemes.

It strengthens community participation by engaging listeners in meetings, outreach programs, narrowcasting, and cultural activities, ensuring people become active contributors rather than passive listeners.

Thematic Focus

The core thematic areas of Lalit Lokvani include:

- Dalit and tribal community empowerment
- Women's empowerment and gender equality
- Quality education for children
- Health, nutrition, and adolescent well-being
- Agriculture and rural livelihoods
- Promotion of local art and culture
- Violence prevention and women's safety
- Government welfare schemes and public welfare
- Economic development

Specialized Programming

TB Champion – Rameshwari

Rameshwari, a resident of Jakhaulaun in Lalitpur district, was diagnosed with MDR-TB at the age of 35. Despite facing stigma, social neglect, and health challenges, she adhered to treatment through the DOTS Centre, followed medical guidance, and received nutritional support under the Nikshay Poshan Yojana.

After successfully recovering and being declared TB-free, she pledged to support others suffering from tuberculosis. She joined Lalit Lokvani 90.4 FM and began working with TB patients, spreading awareness on early diagnosis, treatment adherence, and stigma reduction.

Recognized by the Health Department as a 'TB Champion', Rameshwari now coordinates TB screenings, supports high-risk communities such as brick kiln and stone mine workers, and assists patients in accessing government healthcare schemes as a Nikshay Mitra.

Her journey stands as a powerful example of resilience, service, community leadership, and social transformation, amplified through community radio.



Radio Meerut 89.6 FM

Meerut Institute of Technology (MIT)
NH-58, Baral, Partapur,
Meerut, Uttar Pradesh – 250002
Contact Number: 7983742787
Email: tanveer.fatma@mitmeerut.ac.in



Name and Genesis of the CRS: Radio Meerut 89.6 FM is a community radio station launched in October 2020 to serve the people of Meerut, Uttar Pradesh, by providing meaningful entertainment, accurate information, and community-focused programming.

The station was established to become a trusted local voice, addressing key social, health, and developmental issues at the grassroots level. Since its inception, Radio Meerut 89.6 FM has continuously worked to inform, educate, and engage listeners through inclusive, community-centric broadcasts.

Purpose and Vision

Radio Meerut 89.6 FM aims to empower communities by delivering reliable information, educational content, and socially relevant programmes.

Its vision is to promote health awareness, women's education, community participation, and informed decision-making among local residents.

Community Impact

The CRS plays an important role in improving health awareness, maternal and child care knowledge, vaccination participation, and awareness of government health schemes.

Through partnerships with healthcare institutions and NGOs, the station has strengthened community engagement and public health communication.



Thematic Focus

The core thematic areas of Radio Meerut 89.6 FM include:

- Public health and healthcare awareness
- Women's education and women's health
- Maternal, newborn, and child health
- Awareness of government health schemes
- Local news, trending topics, and community issues

Major Projects Undertaken

With support from SMART NGO, the CRS has implemented several public health and awareness initiatives, including:

- Ayushman Arogya Mandir (AAM) awareness programmes
- Anaemia Mukh Bharat campaigns
- Tuberculosis (TB) awareness and prevention initiatives
- Maternal health and pregnancy care awareness
- Promotion of vaccination camps
- Ayushman Bharat – PM-JAY awareness
- Newborn and neonatal care education

Specialized Programming

Through collaboration with SMART NGO, Radio Meerut 89.6 FM has built strong community trust and improved health awareness among local populations.

The station has contributed to:

- Increased awareness of TB symptoms and treatment
- Encouraging pregnant women to seek regular health check-ups
- Motivating families to participate in vaccination drives
- Helping communities better understand Ayushman Arogya Mandir, Anaemia Mukh Bharat, and PM-JAY benefits
- Promoting improved newborn and neonatal care practices

These efforts have led to healthier behaviors, increased service utilization, and improved community health outcomes.



Radio Rang 89.6 FM

Radio Rang 89.6 FM
Jyoti Seva Sadan
Saket Nagar (Near Sukanya Gas Service)
Chakiyawa Road, Deoria
Uttar Pradesh – 274001, India



Name and Genesis of the CRS: Radio Rang 89.6 FM is a community radio station operated by Jyoti Seva Sadan, established to promote community participation and local development in Deoria district, Uttar Pradesh.

The station began test transmission on 4 March 2022 and started regular broadcasting on 5 June 2022. It broadcasts programmes on entertainment, public awareness, agriculture, health, education, environment, social security, and State and Central Government schemes. Radio Rang also plays a key role in disseminating district administration updates, strengthening communication between authorities and local communities.

Purpose and Vision

Radio Rang 89.6 FM aims to empower communities, promote public awareness, and encourage local participation through meaningful and informative radio programming.

Its vision is to support social development, education, health awareness, and responsible citizenship.

Community Impact

The CRS contributes to increased awareness of government schemes, public health, agriculture practices, and social welfare initiatives.

By collecting community feedback and broadcasting local voices, the station strengthens grassroots communication and civic engagement.

Contact Numbers: +91 9801799999, +91 9308322351

Email: radorangdeoria@gmail.com, jyotisevasadan.gpj@gmail.com

Website: www.radorang.in

Thematic Focus

The core thematic areas of Radio Rang 89.6 FM include:

- Agriculture and farmer education
- Public health and preventive healthcare
- Women and child welfare
- Education and youth development
- Government schemes and social security
- Social awareness and moral education
- Local news and community updates



Innovations in Format

Radio Rang 89.6 FM adopts participatory and field-based programming, conducting outreach in schools, colleges, village squares, Mela Haats, and public spaces.

Community feedback collected during outreach is used to design relevant radio content. The station also shares awareness material through Facebook and Instagram, extending its reach beyond radio listeners and strengthening digital engagement.

Major Projects Undertaken

- Health awareness campaigns on maternal health, TB, nutrition, and preventive care
- Agriculture and farmer education programmes
- Women empowerment and child welfare initiatives
- Awareness drives on State and Central Government schemes
- Education and youth engagement programmes
- Community outreach activities in villages and schools
- Digital awareness campaigns via social media

Specialized Programming

“May I Help You” Help Desk – National Lok Adalat, Deoria

During the National Lok Adalat at Civil Court, Deoria, Radio Rang 89.6 FM set up a public help desk to assist citizens with legal and traffic challan cases.

After hearing a radio awareness programme, a citizen visited the Help Desk and successfully reduced his ₹5,500 traffic challan to ₹1,300 with proper guidance. The initiative demonstrated the station’s role in delivering real public support and legal awareness.

Sustainable Strategies

Radio Rang 89.6 FM sustains operations through parent organization support, local donations, advertisements, and project-based funding from government and institutional partners.

The station emphasizes low-cost production, volunteer participation, community involvement, and integration of radio with social media, ensuring long-term sustainability as a community-driven platform.

Radio RBL India 90.4 FM

B-86, Indira Nagar Awas Vikas Colony,
Raebareli, Uttar Pradesh – 229001
Contact Number: 9616542695
Email: radiorblindia@gmail.com,
srimanish.sri@gmail.com



Name and Genesis of the CRS: Radio RBL India 90.4 FM is a community radio station based in Raebareli, Uttar Pradesh. The station broadcasts on 90.4 FM and focuses on community engagement, grassroots information sharing, cultural programming, and local news. It serves as a platform to amplify local voices and support social awareness and development.

Thematic Focus

The CRS focuses on skill development, health awareness, social harmony, and education, with special emphasis on girls' education and community learning opportunities.

Innovations in Format

Radio RBL India uses interactive call-in shows, quizzes, radio drama, storytelling, song requests, and audio-based audience participation. It also integrates radio broadcasting with digital platforms to increase listener engagement.



Major Projects Undertaken

- Sehat Sahi Laabh Kai

Specialized Programming

Farmers reported improved crop yields after adopting organic and improved farming methods promoted through radio programmes.

The station has also helped listeners make informed decisions about health, agriculture, and government schemes through timely and reliable broadcasts.

Sustainable Strategies

The CRS sustains operations through sponsorships from local businesses, paid media workshops, community contributions, and government advertisement support.

कम्युनिटी रेडियो ग्रामीणों की सशक्त आवाज

आयोजन

रायबरेली, संवाददाता। भारत सरकार के सूचना एवं प्रसारण मंत्रालय द्वारा संचालित इंदिरा नगर स्थित कम्युनिटी रेडियो स्टेशन आरबीएल इंडिया 90.4 एफएम का तीसरा स्थापना दिवस हर्षोल्लास के साथ मनाया गया।

समारोह की अध्यक्षता प्रख्यात गजल गायक कृष्ण कुमार श्रीवास्तव ने की। जबकि मुख्य अतिथि अपर जिला जज अनुपम शौर्य एवं विशिष्ट अतिथि वरिष्ठ चिंतक अखिल सिंह रहे।



इंदिरा नगर में रविवार को प्रमाण पत्र के साथ लोग

वार्तालाप विशेषज्ञ डॉ. संतलाल एवं प्रबंधक मनीष श्रीवास्तव ने कहा कि कार्यक्रम अधिकारी अभिमन्यु सिंह ने कम्युनिटी रेडियो का लक्ष्य स्थानीय

परंपराओं का संरक्षण करना है। यह रेडियो प्रसारण का तीसरा मॉडल है, जो समुदाय की रुचियों और जरूरतों के अनुरूप कार्य करता है। रेडियो स्टेशन के कार्यक्रम अधिकारी अभिमन्यु सिंह ने 90.4 आरबीएल इंडिया की स्थापना के उद्देश्य, तीन वर्षों की उपलब्धियों एवं जन सहभागिता आधारित कार्यक्रमों की जानकारी दी।

मुख्य अतिथि अपर जिला जज अनुपम शौर्य ने कहा कि रेडियो इस देश की संवाद परंपरा का मजबूत माध्यम रहा है। आकाशवाणी ने जहां 90 वर्ष पुरे किए हैं वहीं कम्युनिटी रेडियो

Radio Sandesh 89.6 FM

Kunwar SatyaVira College Campus,
Bijnor, Uttar Pradesh – 246701

Contact Number: 7830664528, 8960258960

Email: radiosandesh89.6@ksvira.edu.in



Name and Genesis of the CRS: Radio Sandesh 89.6 FM was launched on 18 March 2023 to serve rural communities by providing reliable information and a strong local voice. Broadcasting on 89.6 FM, the station focuses on education, health awareness, agriculture, and government schemes. It aims to strengthen public awareness, promote social responsibility, and improve communication between citizens and local authorities.

Thematic Focus

The station focuses on agriculture, rural livelihoods, public health, hygiene, education, career guidance, gender equality, and government scheme awareness. Programming supports social inclusion, youth engagement, and sustainable community development.

Innovations in Format

The station uses field-based reporting, narrowcasting, and interactive community participation. It conducts health campaigns, awareness drives, blood donation initiatives, and public outreach programs to ensure content remains community-driven and impactful.



Broadcast Hours and Language

Radio Sandesh broadcasts 10 hours and 30 minutes daily, from 07:30 AM – 01:00 PM and 03:00 PM – 08:00 PM.

Languages used include Hindi and Bengali.

Major Projects Undertaken

Key initiatives include awareness programmes on tuberculosis, dengue, malaria, hepatitis, family planning, menstrual hygiene, hypertension, and filariasis. These projects promote preventive healthcare, early diagnosis, and healthy community practices.

Sustainable Strategies

The station sustains operations through government-supported programmes, local advertising, sponsorships, and community contributions. Listener engagement and partnerships help ensure long-term sustainability.



Radio Sarju 89.6 FM

117/133 Sufipura, Huzoorpur Road,
Bahraich, Uttar Pradesh
Contact Number: 7355141082
Email: radiosarju@gmail.com
Website: www.helpfoundationbahraich.org



Name and Genesis of the CRS: Radio Sarju 89.6 FM applied for recognition in April 2021, received its Letter of Intent on 27 September 2022, and was officially established on 25 June 2023. Regular broadcasting began on 15 August 2023 on 89.6 FM.

The station focuses on community awareness, education, health communication, and behavioral change through locally relevant programming.

Thematic Focus

Radio Sarju promotes education, health awareness, women empowerment, community participation, spirituality, culture, and environmental awareness.

Key programmes include Sehat Sahi Labh Kai, Super Womaniya, Morning Junction, Nanhe Sapne Oonchi Udaan, and Aawaz Aapan Maati Kai, designed to encourage learning, healthy practices, youth engagement, and social awareness.

Innovations in Format

The station uses interactive talk shows, phone-in programmes, community interviews, awareness campaigns, and real-life success stories.

It actively involves women, youth, students, and local citizens to ensure participatory and impactful broadcasting.



Broadcast Hours and Language

Radio Sarju broadcasts 12 hours daily — 6 hours fresh and 6 hours repeat content.

Languages used include Hindi and Awadhi.

Major Projects Undertaken

Key initiatives include a health awareness project with SMART NGO (Sehat Sahi Labh Kai), IEC-based work with Nagar Palika Bahraich, and agriculture awareness programmes in collaboration with the Agriculture Department.

Specialized Programming

Morning Junction has built a strong daily listener base by combining spirituality, education, health, and local updates.

Sehat Sahi Labh Kayi improved maternal and child health awareness through broadcast and village-level narrowcasting.

Super Womaniya empowered women through leadership and skill-building content.

Nanhe Sapne Unchi Udaan supported students in exam preparation and academic improvement.

Aawaz Aapan Maati Ke strengthened community dialogue through expert-led discussions reaching thousands of listeners.



Radio Suhag Nagari 90.0 FM

Sector 4/117, Suhag Nagar,
Firozabad, Uttar Pradesh – 283203
Contact Number: 9997640001
Email: sumitsharmaassociates@gmail.com



Name and Genesis of the CRS: Radio Suhag Nagari 90.0 FM gives voice to local people by broadcasting community issues, culture, traditions, and language while promoting education, health, agriculture, environment, and social awareness.

The station was launched on 05 March 2024 and broadcasts on 90.0 FM, focusing on empowering the local community through meaningful and socially relevant programming.

Thematic Focus

The core theme of Radio Suhag Nagari is “सशक्त समुदाय, सशक्त भविष्य” (Empowered Community, Empowered Future).

Key sub-themes include स्वास्थ्यसंवाद, किसान की चौपाल, नारी शक्ति मंच, युवा तरंग, लोकगीत संध्या, and कारीगर की कहानी, addressing health, agriculture, women empowerment, youth engagement, folk culture, and artisan stories.



Innovations in Format

The station uses interactive interviews, on-demand audio content, and social media platforms to increase listener engagement and expand outreach beyond radio.

Broadcast Hours and Language

Radio Suhag Nagari broadcasts 16 hours daily in Hindi, ensuring effective communication with the local audience.

Major Projects Undertaken

The station actively supports Sehat Sahi Labh Kai in collaboration with SMART NGO, focusing on community health awareness and behavior change.

Specialized Programming

Radio Suhag Nagari aired programmes on traditional water harvesting, crop diversification, and soil health, leading many farmers to adopt less water-intensive crops, improve farm income, and reduce seasonal migration.

The station has also become a trusted agriculture information platform, especially in areas where government outreach is limited.

Sustainable Strategies

The station focuses on increasing locally relevant content, strengthening audience engagement and feedback systems, and improving monitoring, evaluation, and impact documentation to ensure long-term sustainability.



Salaam Namaste Radio 90.4 FM

A-8B, Block C

Institute of Management Studies, Noida Sector-62

Uttar Pradesh – 201303

Contact Number: 9650723550

Email: vchabaria@gmail.com

Website: www.salaamnamaste.in



Name and Genesis of the CRS: Salaam Namaste Community Radio is the first community radio station of Noida and Ghaziabad, launched on 15 January 2009, and broadcasting on 90.4 FM.

With 16 years of continuous community service (as of 2026), the station empowers local communities through radio by focusing on social welfare, education, health, women empowerment, environment, local culture, and arts. The station produces impactful programmes such as Sehat Sahi Laabh Kai (health awareness), Maati Keet (local music), and Second Innings Ko Salaam (senior citizens' welfare), strengthening community voice and participation.

Thematic Focus

Salaam Namaste Community Radio works on health awareness, women empowerment, environment, youth engagement, education, local entrepreneurship, and cultural promotion.

The station actively promotes Vocal for Local, environmental sustainability, and social inclusion through campaigns like Zero Waste, tree plantation drives, and eco-friendly awareness initiatives in collaboration with local authorities.



It has received four national awards for thematic excellence, community engagement, and cultural promotion through initiatives such as Chakh De Chotu, Salaam Shakti, Art Manthan, and Maid Deedi.

In 2025, the station received a national award at WAVES Mumbai for Maid Deedi, and was also recognized by the Bureau of Indian Standards for consumer awareness and standard promotion.

In 2026, the station is focusing on education, women entrepreneurship, and youth empowerment through programmes like Career Express, SuperYuwa Talkies, and Hunar Se Kadr Tak.

Innovations in Format

The station adopts innovative and participatory engagement models such as: Shakti Sangh for women entrepreneurs, Health Clubs for youth, Champion Beti for girl child empowerment, Youth4Radio (Y4R) campaigns, Gram Chaupal with village leaders, crowdsourcing initiatives, and Salaam Champions recognition programmes.

Specialized Programming

Chakh De Chotu

A flagship initiative supporting underprivileged children and combating child labour through education, skills training, volunteering, and crowdfunding.

Achievements include a National Award (2016), E-Uttara Award, and Manthan Award across Asia-Pacific countries.

Salaam Shakti

A women empowerment programme highlighting women entrepreneurs, health, rights, education, and leadership.

It received a National Award (2019) for impactful storytelling and empowerment.

Art Manthan

A platform promoting Indian art, culture, heritage, and artisans, recognized with a National Award (2023) for cultural preservation and promotion.



Suno Sharda 90.8 FM

Radio Studio, 4th Floor, Block III,
Plot No. 32-34, Knowledge Park III,
Greater Noida, Uttar Pradesh – 201308
Contact Number: +91 98996 84095,
+91 70178 68375
Email: 90.8fm@sharda.ac.in



Name and Genesis of the CRS: Suno Sharda Community Radio Station was launched on 16 December 2015 to serve the local community of Greater Noida. Broadcasting on 90.8 FM, the station was established to amplify community voices and address grassroots social issues.

The CRS focuses on education, health, youth participation, women empowerment, mental health, and promotion of local culture. It works as a bridge between subject experts and the community to support informed decision-making and inclusive development.

Thematic Focus

Suno Sharda 90.8 FM focuses on health awareness, youth engagement, women empowerment, mental well-being, education, and community development. Programmes address preventive healthcare, maternal and child health, nutrition, mental health awareness, career guidance, leadership, sanitation, and promotion of local talent under the “Local for Vocal” initiative.



Innovations in Format

The CRS uses interactive talk shows, phone-in programmes, narrowcasting, street plays, expert interviews, and field-based recordings to engage listeners. Local language content, community participation, and social media integration help expand outreach and strengthen listener engagement.

Major Projects Undertaken

The CRS has implemented multiple awareness initiatives focusing on tuberculosis prevention, maternal health, youth leadership, nutrition awareness, women empowerment, literacy promotion, and community health campaigns. Key initiatives include health awareness drives, TB prevention programmes, youth engagement campaigns, education support projects, and nutrition-focused interventions.

Specialized Programming

Suno Sharda 90.8 FM has contributed to increased tuberculosis awareness, improved maternal health practices, women's hygiene education, immunization awareness, and mental health support.

Community sanitation drives, nutrition improvement initiatives, and promotion of local role models have strengthened community participation and trust in the station.

Sustainable Strategies

The CRS follows a community-driven sustainability model through local participation, volunteer engagement, partnerships with social organizations, sponsorship-based projects, youth training programmes, and promotion of local culture and entrepreneurship.



Azamgarh Radio 90.8 FM

Voice of Azamgarh Community Radio
College Campus, M.A. Beg Girls PG College
Anjaan Shaheed, Azamgarh
Uttar Pradesh – 276125
Contact Number: 9839211624, 9721150005
Email: sriv.seema@gmail.com



Name and Genesis of the CRS: Name and Genesis of the CRS

Voice of Azamgarh Community Radio was established to support the all-round development of the local community in Azamgarh. The station began test broadcasting on 12 February 2011 and was formally dedicated to the community on 26 January 2012.

Broadcasting on 90.8 FM, the station was launched to empower marginalized groups, preserve cultural heritage, and promote education, awareness, and self-reliance. It became the first local radio platform in the district, filling a major communication gap for rural communities.

Purpose and Vision

The station aims to inform, empower, and uplift communities by strengthening cultural identity, encouraging participation, and providing access to useful social and developmental information.

Community Impact

The CRS works actively on women's health, hygiene, empowerment, girls' education, public health awareness, COVID-19 safety, vaccination, TB awareness, mental health, elderly care, and maternal health.



Thematic Focus

Key focus areas include:

- Women's health and empowerment
- Girls' education
- Public health and hygiene
- Mental and physical health
- Child welfare and immunization
- TB awareness and national health missions
- Cultural preservation and community development



Thematic Focus

Key focus areas include:

- Women's health and empowerment
- Girls' education
- Public health and hygiene
- Mental and physical health
- Child welfare and immunization
- TB awareness and national health missions
- Cultural preservation and community development



Major Projects Undertaken

- Health awareness and COVID-19 safety campaigns
- Child safety and immunization drives
- TB-Mukt Bharat initiatives
- Yoga and wellness programmes
- Career counselling and youth empowerment
- Election and voter awareness
- Jal Shakti and public welfare campaigns

Specialized Programming

The station has empowered community women by training them as radio anchors and broadcasters, helping them gain confidence, skills, and social recognition. Several local women and youth have built careers through radio participation, while programmes like youth employment shows and women-focused health series have brought meaningful livelihood and social change.

Sustainable Strategies

The CRS sustains itself through strong community involvement, volunteer participation, local talent development, and grassroots support. Despite limited funding, the station continues to operate through community cooperation, skill-building, and local engagement.

Waqt Ki Awaaz 91.2 FM

**Opposite Ganga Bal Vidyalaya, Village Bairy
Dariyao, Post Bairi Sawai,
Block Maitha, Tehsil Akabarpur, District
Kanpur Dehat, Uttar Pradesh – 209204
Contact: 8953991352
Email: waqtkiawaaz@gmail.com**



Name and Genesis of the CRS: Waqt Ki Awaaz is a community radio station that began broadcasting on 24 September 2013. It operates on 91.2 FM with a 50W transmitter and reaches approximately 507 villages across Kanpur Dehat and Kanpur Nagar districts, covering a population of nearly 6.3 lakh. The station provides a platform for local voices and promotes community participation through relevant social programming.

Thematic Focus

The station focuses on quality education, gender equality, prevention of domestic violence, natural farming, water and sanitation (WASH), water security, community health, youth development, renewable energy, awareness of government welfare schemes, local governance, and promotion of local art and culture.

Innovations in Format

The station regularly engages with the community through mapping activities, identification of local artists, festival-based programming, live broadcasts, games, campaigns, and continuous feedback-driven content improvement.



CRMC Members and Core Team

The station operates with a six-member staff including a Director, Station Manager, three Community Reporters, and a Technical Coordinator. A nine-member Content Management Committee supports programme planning and oversight.



Major Projects Undertaken

The station runs awareness programmes on maternal and neonatal health, tuberculosis prevention, violence against women, natural farming, nutrition and medicinal gardens, and behaviour change initiatives in partnership with multiple institutions.

Specialized Programming

The station has contributed to increased girls' school enrollment and reduction in child marriage. Over 300 farmers adopted natural farming practices, and 1,362 individuals participated in TB screening campaigns.

Sustainable Strategies

Sustainability is supported through advertisements and collaborative projects with development organizations and public institutions.



RADIO GYANASTHALI

89.6 FM

LOCATED NEAR DUKHHARAN NATH MANDIR,
STATION ROAD, GONDA, UTTAR PRADESH.



Genesis:

Radio Gyanasthali 89.6 FM is a community radio station established under the patronage of Gyanasthali Shiksha Samiti, which operates Saraswati Devi Nari Gyanasthali Mahavidyalaya in Gonda, Uttar Pradesh. The station was launched on 22 December 2022 with the aim of creating a participatory communication platform that empowers local communities and amplifies the voices of marginalized groups.

Thematic Focus:

The core focus areas of Radio Gyanasthali include women's empowerment, healthcare awareness, child labour prevention, domestic violence awareness, and women's health issues.

Broadcast Hours and Language:

the station broadcasts on 89.6 FM for about 15 hours daily in Hindi, reaching a wide audience in the surrounding rural and semi-urban areas.

Innovations in Format:

Radio Gyanasthali promotes community participation through innovative outreach formats such as nukkad natak, community chaupals, rallies conducted by college students, and awareness camps. These activities bring radio beyond the studio and into the community, enabling dialogue and social engagement. The station is managed by a team of educators and volunteers along with active participation from students.

By combining grassroots storytelling, local voices, and community-based programming, Radio Gyanasthali continues to act as a bridge between citizens, institutions, and government services, encouraging awareness, participation, and social development in the region.

Specialized Programming

When the Community Becomes the Studio: The Journey of Radio Gyanasthali

For many communities in and around Gonda, access to platforms where ordinary people can express their concerns and share their experiences has always been limited.

Radio Gyanasthali 89.6 FM set out to change that.

Instead of waiting for people to come to the studio, the station decided to take the studio to the community. Using a portable broadcast kit and mobile radio jockey teams, the station began organizing live broadcasts from villages, schools, local markets, and community gatherings.

These on-ground broadcasts quickly became popular. School students started sending weekly live feeds to the station, sharing stories about education, local challenges, and youth aspirations. During festivals and local fairs, the radio team set up temporary broadcast points where community members could speak live on air.

In markets and village gatherings, people were invited to share their opinions on social issues such as women's education, health awareness, and community development.

One particularly meaningful initiative involved broadcasting live from old age homes, where elderly residents shared memories, experiences, and life lessons with younger listeners. For many of them, it was the first time their voices were heard beyond their immediate surroundings.

The station also opened its college auditorium as a community space, where residents could participate in live programmes as guests, performers, or storytellers. These events not only created engaging radio content but also helped build confidence among participants who had never spoken publicly before.

Slowly, the community began to feel that Radio Gyanasthali truly belonged to them.

Students gained hands-on experience in broadcasting, local residents became storytellers and contributors, and the radio station transformed into a vibrant meeting point for ideas and dialogue.

Today, Radio Gyanasthali is more than just a frequency on the dial. It is a living platform where communities speak, listen, and learn from one another.

And in every broadcast from a village street, school courtyard, or local fair, the station continues to remind people that their voices matter.

RADIO NARAD 90.4 FM

**Radio Narad 90.4 FM, Mangalayatan University,
Aligarh 202146,
Contact No. 9897784288
Email ID - radio@mangalayatan.edu.in**



Genesis:

Radio Narad 90.4 FM is the community radio station of Mangalayatan University, Aligarh.

The station was established to serve surrounding rural communities by providing informative, educational, and socially relevant programmes. It functions as a platform for students, faculty, and community members to raise awareness on key social issues while promoting local talent and culture.

Thematic Focus

- Rural Development
- Agriculture
- Healthcare
- Education
- Talent Shows
- Environment Protection
- Cultural Preservation



Innovations in Format

- Narrowcast programmes among stakeholders
- Special programmes with NCC students
- Active social media content dissemination

Major Projects Undertaken

COVID-19 Vaccination Awareness
Tuberculosis (TB) Challenge
Yoga Project
Climate Change Awareness
Sehat Sahi Laabh Kayi
Mera Gaon Meri Dharohar

Specialized Programming

Radio Narad has produced 50+ impactful success stories highlighting improvements in health awareness, rural development, environmental protection, and community participation.

Sustainable Strategies

Radio Narad sustains its operations through:

- Active engagement of student volunteers
- Institutional support from Mangalayatan University
- Community participation in programme creation
- Integration of academic and social outreach initiatives



City Rhythm 90.0 FM

Barail, Mayur Vihar
Colony, Barabanki, 7236900900,
infocityrhythm90.0fm@mail.com



City Rhythm 90.0 FM was started on 27.01.2023.

Thematic Focus: we have programme named "Bindaas Zindagi" especially for Women & Children, we also run different interview including Doctors & Other High officials from CMO like Distt. Malaria Officer etc. We had run programme named "Gyaan ka bhavishya"

Innovations in format or any other way: Narrow casting of our programmes, monthly community meet in Radio station or in local villages etc. Phone calls

CRMC Members and Core Team: we have 4 staff currently 1-Kamlesh kumar -field staff 2-Anuj Male RJ & editor 3-Priya Sing-Female RJ 4-Ansh Verma

Frequency: 90.0 FM

Contact Person and Contact: 8887554094 Ayush Maurya (M.D.)

Broadcast Hours and Language: Hindi & Local Awadhi Language Timing 7AM-11PM

Major Projects Undertaken: Atal Vayo Abhiuday Yojna (AVAY)

Specialized Programming

Under Atal Vayo yojna we got operation of 9 people with eye problem & few people contacted toll free No. for Assistance, there were around 7 people who got wheelchair

Sustainable Strategies:

keep a continuous communication with people also send our staff in genral public to gain feedback and update our model accordingly



Radio Pragya 90.4 FM

Radio Pragya 90.4 FM
Bhoothnath Colony, Padrauna
District Kushinagar, Uttar Pradesh, India
Phone: 8874474467 / 9845411960
Email: radiopragya90.4@gmail.com
Website: www.radiopragya.com



Name and Genesis of the CRS:

Radio Pragya 90.4 FM is a community radio station based in Padrauna, Kushinagar district, Uttar Pradesh. The station was launched on 11th October 2017 with the vision of empowering rural and marginalized communities through participatory and community-driven broadcasting.

Since its inception, the station has actively involved local villagers, youth, women, farmers, health workers, and students in content creation. It focuses on promoting education, health awareness, livelihoods, women empowerment, and preservation of cultural heritage. Over the years, Radio Pragya has emerged as a trusted platform for addressing local issues, disseminating information on government schemes, and strengthening grassroots communication.

Thematic Focus

- **Education & Youth Development:** Digital literacy, career guidance, and student engagement
- **Women Empowerment & Gender Equality:** SHGs, leadership, financial inclusion, and rights awareness
- **Health & Nutrition:** Maternal and child health, sanitation, immunization, and disease prevention
- **Agriculture & Livelihoods:** Modern farming, organic practices, market information, and income opportunities
- **Social Welfare & Government Schemes:** Awareness on pensions, insurance, and public services
- **Environment & Cleanliness:** Water conservation, waste management, and climate awareness
- **Culture & Community Voices:** Promotion of folk traditions, storytelling, and local heritage

Major Projects Undertaken

- Hinsa Ko No: Domestic violence prevention and social harmony
- Sehat Sahi, Labh Kayi: Health and nutrition awareness
- Mera Gaon, Mera Dharohar: Cultural preservation initiative
- Mere Bujurg, Mera Abhiyan: Senior citizen welfare
- Yoga Awareness Campaign: Promotion of mental and physical well-being
- Digital Adhikar: Digital literacy and online safety
- Khet–Khalihaan: Agriculture and farmer support programme
- TB Awareness Campaign: Tuberculosis awareness and treatment promotion
- Filariasis Awareness Campaign: Support to elimination programme
- Other campaigns on sanitation, education, environment, and welfare schemes

Specialized Programming

- Health Awareness: Improved participation in TB and filariasis treatment programmes
- Women Empowerment: Women gaining confidence and leadership roles in communities
- Agriculture Impact: Farmers adopting improved practices and increasing income
- Cultural Revival: Preservation of folk traditions and local heritage
- Digital Awareness: Youth helping communities access online services safely
- Community Engagement: Expansion through mobile app and online platforms
- Behaviour Change: Improved sanitation, hygiene, and nutrition practices

Sustainable Strategies

- Community Ownership: Strong involvement in content creation and decision-making
- Government & NGO Partnerships: Collaboration for awareness campaigns and projects
- Local Advertising: Revenue from local businesses and institutions
- Project-Based Funding: Support from development programmes and schemes

UTTARAKHAND



Sustainable Development Goals: Radio SD is working to achieve the following SDGs:

SDG 1: No Poverty

SDG 4: Quality Education

SDG 15: Life on Land

SDG 16: Peace Justice and Strong Institution

Broadcast Hours and Language: 10 AM to 12 PM , Hindi

Major Projects Undertaken:

Radio has featured as a key partner in many regional and national campaigns in collaboration with different agencies like the District Health Department, Probation Office, and organisations including SMART, NHM, and CRA.

The CRS also works on developing its own internal projects that focus on the well-being of the target community.

Primetime Programmes:

The primetime programmes that are broadcasted on Radio SD are Morning Villain, Ole Ole, Health Show, Request Show, Suhane Kisse.

These programmes cover many fields, including history, literature, general knowledge, politics, economics, science, technology, sports, and entertainment. Many of the programmes feature experts who share their knowledge and experiences while encouraging the audience to engage in debates and discussions.

Sustainable Strategies:

Radio SD aspires to be a self-sustaining entity by generating revenue through collaborations with government agencies and other private organisations.



RADIO ZINDAGEE @ 90.8 FM

Graphic Era Educational Society, 566/6 Bell Road,
Clement Town, Dehradun, Uttarakhand - 248002
Contact Person: Mr. Navneet Gairola
Contact Number: +91-9997238744, 8958753384
Email: Radiozindagee@gmail.com



Genesis:

Radio Zindagee 90.8 was established in April 2014 by Graphic Era Educational Society to cater to the needs of the student community. The mission of the CRS is to create awareness regarding educational opportunities, career skills, and also different social issues. In its nine years of service, the CRS has been able to positively influence its target community.

Thematic Focus:

Radio Zindagee primarily focuses on the educational concerns of the target community. The CRS is also committed to creating social awareness in areas like youth empowerment, health, and the environment.

Innovations in format or any other way:

Radio Henvallvani is set up with a cost-effective approach and focuses on minimal costing. The CRS is an active proponent of narrowcasting as it is based in the Himalayas, which is a difficult geographic terrain with harsh climatic conditions.

The CRS also actively engages with its audience through the means of social media platforms.

KUMAON VANI @ 90.4 FM

TERI Trisha Farm, Gram Supi, Block Ramgarh,
Nainital, Uttarakhand – 263137
Contact Person: Mr Mohan Singh Karki
Contact number: +91-8449860762, 9899804490
Email: kumaonvanicrs@teri.res.in,
sumit.bansal@teri.res.in
Website: teriin.org



Genesis:

Kumaon Vani community radio station was set up by The Energy and Resources Institute (TERI) in March 2010 in Nainital district of Uttarakhand with the aim to bring together the local community across several villages in the valley of Kumaon. It was established to use radio as a tool to promote sustainable development among the local farming community. While working with the local farming community, TERI realised that lack of access to information was a big roadblock in promoting sustainable development in this mountainous region. Thus emerged the idea of setting up Kumaon Vani, a community radio that could enable the farmers to share knowledge and information on agriculture.

Thematic Focus:

The primary focus area of Kumaon Vani CRS is sustainable agriculture. The CRS also works on education and healthcare, water and sanitation, gender and education, forestry and biodiversity, delivery of government welfare programmes, accountability in local governance, and Kumaoni music, art and culture.

Innovations in format or any other way:

Vox-pop, live discussions in the studio, field reports, phone-interviews with experts, voices of farmers from the grassroots, group discussions, quiz, drama, storytelling and documentary, narrowcasting, folk songs, etc. are all innovative forms of infotainment programmes through which the CRS engages with the listeners. The CRS also has a YouTube channel of its own where it uploads its programmes.

Sustainable Development Goals: Kumaon Vani works for the development and upliftment of different sectors of the community, thus works on the following SDGs:

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 13: Climate Action

SDG 15: Life on Land

Broadcast Hours and Language:

08:00 AM to 01:00 pm, 01:00 pm to 05:00 pm (repeat)

Kumaoni and Hindi

Major Projects Undertaken:

Kumaon Vani works on collaborative projects and campaigns with several stakeholders including Nature Conservation Foundation, UNICEF, Seeking Modern Applications for Real Transformation, Uttarakhand State Health Department, Information and Public Relation Department, Uttarakhand and a few other private media agencies.

Primetime Programmes:

Kumaon Vani CR broadcasts several programmes for the community members who reside in the valley. Some of the primetime programmes are Birds of Kumaon and Swasthya Sankalp.

The short series, Birds of Kumaon, is the interconnection of programmes on the ubiquity and ecological importance of birds that are excellent indicators of the state of the natural world. Swasthya Sankalp is an 18-episode programme series that focuses on raising awareness about different health issues.



NIVH HELLO DOON @ 91.2 FM

**National Institute for the Empowerment of Persons
with Visual Disabilities (Divyangjan), 116, Rajpur Road,
Dehradun, Uttarakhand - 248009**

Contact Person: Ms. Chetna Gola

**Contact number: +91-9458900749,
8410469727**

Email: 91.2nivhellodoon@gmail.com

Website: www.nivh.gov.in



Genesis:

The community radio 91.2 NIVH Hello Doon was established in 2012 to produce quality content and broadcast awareness programmes for the general masses. It covers national and international events, policies, and government programmes for PwDs. Since 2012, the station has significantly supported accessibility and awareness campaigns. The content of the radio stations is designed to promote education, entertainment, and empowerment of persons with visual impairments. The station broadcasts over 300 programmes annually, including inspirational stories, Divyangta-Ek Alag Nazariya, Kitab Se, and Jazba-E-Doon, with the motto "By Divyangjan, For Divyangjan, About Divyangjan." The station also hosts jingles, features, radio dramas, and talk shows highlighting various schemes, programmes, and policies of the Indian government.

Thematic Focus:

As a model community radio station, NIVH Hello Doon aims to develop skills-and-training programmes for PwDs and PwVIs in radio broadcasting, promoting awareness of radio programme production and broadcasting. The station showcases the talents of Divyangjan through programmes like "Hunar Ko Mili Disha" on social media platforms like YouTube, Facebook, Instagram, and Twitter. Additionally, The CRS also produced & broadcasted awareness programmes in order to create an enabling environment for social inclusion of the PwDs in all fields of life by providing equal opportunities to boost confidence in PwDs.

Sustainable Development Goals: NIVH Hello Doon focuses on the following SDGs:

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 10: Reduced Inequalities

SDG 16: Peace Justice and Strong Institution Page 563

Broadcast Hours and Language:

7 AM to 12 PM & 4 PM to 8 PM for 9 hours a day

Hindi, English, Garhwali & Kumaoni

Major Projects Undertaken:

The CRS has been a part of various projects in association with reputed international organisations like UNICEF for initiatives like Poshan Ki Potli & COVID Campaign. The CRS has also provided services to ministries/institutions like the Ministry of Health, Ministry of External Affairs, National Film Development Corporation (NFDC), National Disaster Management Authority (NDMA), UP Board, and Ambedkar Foundation (Ministry of Social Justice & Empowerment).

Primetime Programmes:

The popular primetime programmes at NIVH Hello Doon are Aao Bachhon Sune Kahani, and Jazba-E-Doon/Atithi @ NIVH Hello Doon. Aao Bachhon Sune Kahani is a radio programme for students from classes I-VI in which stories from Panchtantra & other prominent books are narrated. Jazba-E-Doon/Atithi@NIVH Hello Doon programmes focus on interviews of prominent personalities of Dehradun, guests or staff of NIEPVD. Sponsored programmes from NCERT are being run in order to educate the PwVIs through audio lectures on different subjects from Class 1 to 12.



PANTNAGAR JANVANI @ 90.8 FM

**Pantnagar Janvani Community Radio, Directorate of Communication, G.B. Pant University of Agriculture and Technology,
Pantnagar, Uttarakhand-263145
Contact Person: Dr. S.K. Kashyap
Contact number: 05944-233122
Email: pantnagarjanvani@gmail.com**



Genesis:

Pantnagar Janvani CRS initiated its transmission on August 15, 2011, under the guidance of experts from the Department of Agricultural Communication of College of Agriculture, G.B. Pant University of Agriculture and Technology, Pantnagar and is led by Dr. S.K. Kashyap who is serving as Professor in the Department of Agricultural Communication itself. Pantnagar Janvani CRS operates under the aegis of the Directorate of Communication, G.B. Pant University of Agriculture and Technology, Pantnagar.

Thematic Focus:

The primary thematic focus areas of Pantnagar Janvani are agriculture, rural development, environmental issues, gender inequality and skill-building for youth. The CRS also focuses on addressing different social concerns through its community-centric programmes.

Innovations in format or any other way:

The programmes are designed in accordance with the principles and theory of development communication focusing on participatory and audience-led content development. A special, research-based participatory methodology was designed and developed to involve the community in content development. Phone-in and phone-out were strategically introduced for community participation. Intensive and focused fieldwork was integrated into the audience-based broadcast on specific subjects like financial inclusion, health awareness, legal empowerment of women, etc.

Sustainable Development Goals: Pantnagar Janvani aims to achieve the following SDGs:

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 10: Reduced Inequalities

SDG 11: Sustainable Cities and Communities

SDG 13: Climate Action

Broadcast Hours and Language:

9 AM to 5 PM, Hindi

Major Projects Undertaken:

Pantnagar Janvani has been a part of many regional and national projects in collaboration with leading organisations and government agencies to design interventions that promote community well-being. The CRS has also designed its own internal projects on financial inclusion, women empowerment, and promoting science awareness in the community.

Sustainable Strategies:

Quality content development is a big task, for which resources were mobilised through external funding agencies for specific programmes which helped the CRS sustain its uninterrupted broadcast for the last 12 years. More than 40,000 hours of useful quality content has been developed and broadcasted by Pantnagar Janvani CRS which is a mammoth task and a significant achievement.

Number of listeners and Potential Outreach:

Pantnagar Janvani has a strong potential outreach as 150 villages spread across the districts of Udham Singh Nagar, Nainital, and Baheri districts.



RADIO GHAM CHHAYA @ 90.0 FM

Gorkhali Sudhar Sabha, Dhan Singh Thapa Marg,
Garhi Cantt,

Dehradun, Uttarakhand-248003

Contact Person: Mr. Madhu Gurung

Contact number: +91-9818610514,
9868984759

Email id: ghamchhaya2020@gmail.com

Website: www.radioghamchhaya.com



Genesis:

The first licensed Nepali community radio station in India, Radio Gham Chhaya (meaning Sun and Shade), is situated in Dehradun, Uttarakhand. The CRS was officially opened on October 20, 2021, by Lieutenant General Gurmit Singh, the governor of Uttarakhand. In addition to maintaining and promoting the Nepali language, culture, and its rich history, Radio Gham Chhaya is dedicated to celebrating and honouring the uniqueness and heritage of all other cultures around the world.

In today's growing global community, English has supplanted other languages as the main medium of communication. There are about 7000 languages spoken throughout the world, but tragically, many of them are in danger of extinction as communities adopt prominent and popular languages. Language loss results in a loss of culture and rich history. The goal of Radio Gham Chhaya is to rekindle, energise, and restore a sense of native pride within the community.

Thematic Focus:

While Radio Gham Chhaya works across many focus areas, its main focus rests on community welfare, culture preservation, health and hygiene, and creating better opportunities for community members.

Sustainable Development Goals: Radio Gham Chhaya broadly focuses its work on the following SDGs:

SDG 3: Good Health and Well Being

SDG 5: Gender Equality

SDG 8: Decent Work and Sustainable Growth

SDG 15: Life on Land

Broadcast Hours and Language:

7 am to 11 am and 4.30 pm to 9.00 pm, Hindi and Nepali

Major Projects Undertaken:

The CRS has worked on the following significant projects since its inception:

In areas of the community with limited access to the media, the CRS worked on a Bill Gates Foundation project to raise awareness of COVID-19 and cover various aspects of the disease.

The CRS collaborated with UNICEF and the Ministry of Women and Child Welfare (GoI) on the Poshan ki Potli project. The project's goal was to give pregnant women access to the necessary medical care and nutrition.

Poshak ki Potli's success inspired the creation of another initiative, Plastic se Behtar, which aims to raise awareness about the need to stop using plastic in daily life.

The CRS worked on another project with the Ministry of Health to bust myths about COVID-19 and to spread awareness about the need for vaccination against the pandemic.

The radio station also collaborated on an HIV/AIDS project with the National Institute of Visually Blind.

All of these projects have been successful in creating a huge impact in the target community of Radio Gham Chhaya.

Sustainable Strategies:

On various projects, Radio Gham Chhaya frequently collaborates with various parties, including the government and NGOs. These initiatives aid the CRS in obtaining funding for its operations. The CRS prioritises digital outreach and is adopting the latest technology to increase its reach.



RADIO KEDAR @ 91.2 FM

**Village – Kharpatiya, G.P. Kyuri, Block– Augustmuni,
District– Rudraprayag, Uttarakhand – 246442
Contact Person: Dr. Himanshu Shekhar, Director;
Mr. Bhuvan Chandra Devrari, Station Head
Contact Number: +91-9411112400, +91-9412946634
Website: www.radiokedar.com
E-mail: radiokedar91.2fm@gmail.com**



Genesis:

The Radio Kedar was established on 01st October 2022 by the Manava Bharati Society Dehradun to serve the people of Rudraprayag. The CRS provides timely and accurate information to the community members, raises awareness about important issues, empowers the local community and promotes sustainable development. Radio Kedar serves as a platform for the local community to voice their concerns, share their experiences, and provide feedback on various issues affecting their lives and has become an essential source of information for the people of Rudraprayag and its surrounding area.

Thematic Focus:

Radio Kedar is a community-based radio station committed to promoting development and empowerment through its focus areas of quality education, health, employment, child and women welfare, gender equality, economic growth, environment and sustainability, disaster preparedness and mitigation, entrepreneurship, and innovation. Through programmes, interviews, and discussions, the station seeks to provide practical solutions to the challenges faced by local communities, while also promoting sustainable development practices.

Innovations in format or any other way:

Radio Kedar is an active proponent of the narrowcasting technique to engage with community members in areas where mass media has still not made an impact. The CRS promotes community participation through the different activities and campaigns that it organises. Radio Kedar is also committed to creating an impact in the lives of the needy, vulnerable and marginalised.

Sustainable Development Goals: Radio Kedar is working on achieving the following SDGs:

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 7: Affordable and Clean Energy

SDG 8: Decent Work and Economic Growth

SDG 13: Climate Action

Broadcast Hours and Language:

7 AM to 5 PM for 10 hours a day, Garhwali, Hindi, and English languages

Major Projects Undertaken:

Many projects related to women and girls have been undertaken by Radio Kedar. In collaboration with GAIL (India) Limited, a menstrual health awareness drive was held in 15 girls' schools, and these schools were equipped with Sanitary Napkin Vending Machines and Incinerators. Awareness campaigns were also conducted against 'Domestic Violence' and 'Alcoholism' in rural areas. The CRS recently collaborated with GAIL (India) Limited to improve facilities at 15 government schools and major government hospitals in Uttarakhand's Rudraprayag district.

Sustainable Strategies:

GAIL (India) Limited provided financial assistance, covering approximately 80% of the establishment cost of Radio Kedar. The parent organisation contributes to the CRS' annual budget.

Radio Kedar's long-term strategy, however, is to become self-sufficient and cover all its expenses through collaborative projects with leading institutions, hospitals, business firms, NGOs, government departments, etc.



RADIO KHUSHI @ 90.4 FM

Guru Nanak Fifth Centenary School,
Sardar Mehtab Singh Road, Vincent Hill Mussoorie,
Uttarakhand– 248179

Contact Person: Mr. Arjun Kanturia,
Mrs. Nupur Karanwal

Contact Number: +91-9927994633,
9897742469, 9319422856

Email: radiokhushi@yahoo.in



Genesis:

Radio Khushi was launched on 16th April, 2010, by Guru Nanak Fifth Centenary School with the objective to be a source of information and entertainment to the people living in the hills of Mussoorie. The tagline of Radio Khushi is 'Gungunate Raho'. The CRS had a humble beginning with just four hours of broadcast per day, and has gradually expanded to broadcasting eighteen hours of programmes per day. Radio Khushi is a part of the daily lives of the local community.

Thematic Focus:

The primary focus areas of Radio Khushi are health, government welfare policies, rights and entitlements, environment and climate, women empowerment, and promoting local culture, traditions and talent. The CRS focuses on making the local community aware of various social and environmental concerns as well as entertaining them.

Innovations in format or any other way:

Radio Khushi works closely with local NGOs like CRPWS, Samadhaan etc., and civic bodies to address various problems like domestic violence, dowry, social discrimination, etc. The CRS supports the activities of organisations like Womenovator and promotes their campaigns. The CRS also supports Re-City which is an organisation that focuses on spreading awareness about recycling and waste management by segregating biodegradable and plastic waste.

Sustainable Development Goals: The goals that Radio khushi focuses on and aspires to achieve are:

SDG 3: Good Health and Well-Being

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 11: Sustainable Cities and Communities

SDG 13: Climate Action

Broadcast Hours and Language:

6 AM to 12 PM for 18 hours a day, Hindi, English, Punjabi, Garhwali and Jaunsari

Major Projects Undertaken:

Radio Khushi has been a part of several projects. It collaborated with CRPWS to create health-related programmes. The CRS produced programmes on disaster management keeping in mind the environmental threats faced by people living in the hilly areas, in collaboration with the Disaster Management Department, Dehradun, Uttarakhand. The CRS was part of a number of awareness campaigns during the COVID-19 pandemic. Other key partners include Samadhaan, Re-City, NIM, and CEMCA.

Sustainable Strategies:

Radio Khushi receives technical and financial support from its parent organisation, Guru Nanak Fifth Centenary School Society. The CRS is also developing different strategies to create its own revenue streams.



Mandakini Ki Aawaz 90.8 FM

Mandakini Ki Aawaz 90.8 FM

Sena Garsari, Post Uchhadungi, Via-Chandrapuri, Tehsil

Ukhimath, District Rudraprayag

Uttarakhand – 246 425

Contact: +91-9639649917 , +91-9837095433

Email: crsmandakini@gmail.com ,

comm.radiomka@gmail.com



Name and Genesis of the CRS: Community Radio Mandakini Ki Aawaz 90.8 FM

Thematic Focus: The focus area of intervention of CRS has been mainly the views, issues, health, employment, quality education for children of community. We also focus on girl-child welfare, gender equality, professional & economic development.

SDGs: The SDGs that CRS focuses on are SDG 4 (Quality education), SDG 5 (Gender equality), and SDG 8 (Decent work and economic growth).

Innovation in format or otherwise: We broadcast effectively. We are collaborating with leading NGOs and government organizations across the country to run the campaign, such as SMART, Umeed PPC, CEMCA, CRA, Katha.org, UCOST, CPPGG, AMARC, Himad.

CRMC Members & Core Team: Our Core Team currently consists of 8 members. It consists of Station Manager, Communication Team Leader, Content Team Leader, Production Team Leader, Field Team Leader, and 3 associate members. There are 3 field reporters and 2 bazar-bhav reporters. The Station Director works with stakeholders and is our key decision maker in relation to the projects we undertake. The station manager also takes care of material, technical support.

Frequency: We transmit our programmes at 90.8 MHz. with a 50W transmitter capacity.

Contact Person and Contact: Mr. Manvendra Singh Negi , Station Head. Contact number: +91-9639649917

Specialized Programming

- After inception of our CRS, we have created awareness in community on issues like drug de-addiction, women empowerment, digital safety. In the administrative solution of the problems of the community, important programs like "Janata Milan" have brought relief to the people. In this program, District Magistrate Rudraprayag has solved the problems of the people through radio.

Sustainable Strategies: We are funded by advertising from local and government agencies, which accounts for approximately 80% of our annual budget. Apart from this, we have also been receiving contributions from the community, which is 20% of the total budget. The construction and maintenance of the building complex of the radio station was done from Panchayats and MLA Fund.

Audience and Potential Outreach: Around 600 Panchayats come under our broadcast coverage. About 4.5 lakh population resides in the broadcast area. About 1.5 lakh listeners are connected through online Mixlr App.

Research and Results in the Community: The major research being done in our community is about the impact of radio. As well as a research on domestic violence shows that 32% of women in community are victims of domestic violence. In the research of climate change and garbage management we were known the views of listeners.

Major concerns in the community: The major issues of concern within the community are unemployment, rising trend of tobacco & alcohol especially among the youth, migration of large number of people to cities due to less means of employment. Due to which there is a huge shortage of youth at the local level. This is affecting the community at the local level in many ways.



Henvalvani Community Radio

**Samudayik Radio Henvalvani, Mussoorie Road,
Chamba, Tehri Garhwal, Uttarakhand – 249145**
Email: henvalvanicr@gmail.com | Website:
henvalvani.wordpress.com
Phone: 9412970251, 7505480397
Contact Person: Rajendra Negi – Station Director |
Email: negihcr@gmail.com



Genesis

Launched on 3 March 2012, Henvalvani began as a youth-led initiative to connect the Chamba Valley with the world. It provides a platform for education, culture, awareness, and social transformation, amplifying voices from 700+ villages and over 2.4 lakh listeners.

Thematic Focus

Women's health and empowerment, livelihoods, migration, child development, education, environment, forest conservation, and climate resilience. Key programmes: Hamara Gaon (village culture), Yuwa Manch (youth dialogue), Graam Darshan (local governance).

Innovations in Format

Low-cost studios and antennas, social media outreach, storytelling, competitions, interactive sessions, and revival of local dialects to engage communities and preserve cultural heritage.

Broadcast Hours and Language

Daily broadcast: 9 hours (morning 3.5h, afternoon 3h, night 2.5h)

Languages: Garhwali 80%, Hindi 20%

Platforms: FM radio, online streaming, social media

Specialized Programming

Henvalvani enabled students to address school grievances, farmers to access polyhouse schemes, women to report violence, and community members to receive medical support. Initiatives like Daiwaai Do Jeevan Do distributed medicines to the needy, strengthening community solidarity.

Major Projects Undertaken

Programs include जब चले शहर की ओर, गली गली सिम सिम, खुशियों का आँगन, स्वास्थ्य चर्चा, vaccination drives, women and child health programs, and climate resilience campaigns.

Major Community Concerns

Employment and self-employment opportunities, communication and media access, forest fire prevention, health and hygiene awareness, and disaster preparedness.



Hello Doon

NIEPVD

116, Rajpur Road, Dehradun – 248001,
Uttarakhand, India

Website: <https://niepvd.nic.in>

Email: 91.2nivhellodoon@gmail.com

Contact: 7579278159, 9458900749, 8410469727



Genesis

Launched on 31st March 2012, 91.2 NIVH Hello Doon is a community radio station run by the National Institute for Empowerment of Persons with Visual Disabilities (NIEPVD). Its motto, “By Divyangjan, For Divyangjan, About Divyangjan”, reflects its commitment to empower persons with disabilities by training them as broadcasters, content creators, and community leaders. The station has become a trusted voice for disability inclusion, awareness, and community dialogue in Dehradun and surrounding regions.

Thematic Focus

Programming focuses on disability awareness and rights, education and skill development, health and rehabilitation, mental well-being, employment and entrepreneurship, women empowerment, government welfare schemes, civic awareness, and cultural content including music, literature, and storytelling.

Innovations in Format

The station uniquely integrates persons with visual impairment as radio jockeys, producers, and presenters. Training-based broadcasts, live scripting, interviews, storytelling, and participatory programmes make radio an empowerment tool. Hello Doon also collaborates with other community radio stations nationwide through competitions and orientation programs on disability-related topics.

Broadcast Hours and Language

Daily broadcasts from 7:00 AM to 8:00 PM (13 hours). Programs are primarily in Hindi, with selective English and regional content in Garhwali and Kumaoni.

Specialized Programming

Hello Doon has gained national recognition for thematic programming. Trainees with visual and locomotor disabilities have developed confidence and professional skills in broadcasting. Listener feedback highlights the station's role in changing perceptions about disability, promoting inclusion, and giving a voice to marginalized communities.

Major Projects Undertaken

Projects include Radio Jockey training and certification for persons with disabilities, public awareness campaigns on disability rights, health and education programs, and collaborations with national organizations such as SCORE Foundation (Eyeway Project), KRIBHCO, Ministries of Health and Social Justice, NFDC, NDMA, and Ambedkar Foundation. Special programs are also broadcast on national observances and social development themes.

Major Community Concerns

The station addresses barriers faced by persons with disabilities, lack of access to education and employment, social stigma, and limited awareness of government schemes. Programs focus on empowerment, skill development, inclusion, and creating opportunities for participation in mainstream society.



Radio Dehradun 89.6 FM

ITITI, Opposite Vigyan Dham, Vidya Mata Raj Rani
Marg, Jhajhra, Dehradun – 248007
Email: dehradunradio@gmail.com | Phone:
9711254888



Genesis

Launched on 15 August 2019 under ITITI Doon Sanskriti School, Radio Dehradun 89.6 FM is India's first community radio dedicated to soldiers. The station provides a platform for local voices, promotes education, culture, and social awareness, and highlights the lives and contributions of defence personnel.

Thematic Focus

Programming focuses on soldiers and defence forces, North-East Indian culture, tribal communities, education, storytelling, social awareness, and promoting respect, empathy, and cultural sensitivity.

Innovations in Format

The station actively engages North-East students and tribal community members in programming, allowing them to express their culture, language, and traditions. Discussions and success stories address stereotyping, discrimination, and social prejudices, fostering empathy and respectful behaviour among listeners.

Broadcast Hours and Language

Daily broadcast: 8 hours

Languages: Hindi and local dialects

Specialized Programming

The station has helped reduce stereotypes and foster unity among youth. For instance, Wanglet Wangsu from Arunachal Pradesh overcame feelings of anger and exclusion after participating in student discussions organized by the station. These programmes encouraged understanding, empathy, and respect, transforming attitudes toward North-East communities in Dehradun.

Major Projects Undertaken

Radio Dehradun produces dedicated programmes for soldiers and tribal communities, highlighting their lives, traditions, challenges, and achievements. The station collaborates with local schools, universities, and government initiatives to raise awareness on social issues and cultural sensitivity.

Major Community Concerns

The station addresses stereotyping, discrimination, cultural alienation of North-East and tribal youth, and the need for social awareness, empathy, and respectful behaviour in the community.



Radio Garhvani FM 90.8

Gauniyal Market, Devi Road, Sitabpur,
Kotdwara – 246149, Pauri Garhwal,
Uttarakhand
Phone: 9528040262, 9917081123 |
Email: radiogarhvani@gmail.com



Genesis

Established on 1 June 2023, Radio Garhvani FM 90.8 was created to give a voice to local communities in the hilly regions of Uttarakhand. It promotes local culture, language, folk traditions, and community-led development, enabling listeners to become content creators.

Thematic Focus

The station focuses on women empowerment, education, health and nutrition, environment protection, livelihoods, youth engagement, local governance, and preservation of regional language and culture. Folk music, traditional knowledge, and rural issues are given special emphasis.

Innovations in Format

Radio Garhvani uses RJ-style storytelling, interactive phone-ins, community interviews, folk talk shows, radio dramas, on-ground recordings, and participatory programmes with schools, SHGs, farmers, and youth groups. Mobile and field-based content collection ensures voices from remote villages are heard.

Broadcast Hours and Language

Programmes are aired mainly in Hindi and regional dialects such as Garhwali.

Specialized Programming

Radio Garhvani has raised awareness about government schemes, revived interest in folk culture, and given a platform to unheard voices. Several programmes have led to positive behavioral changes, enhanced community dialogue, and recognition of local talent.

Major Projects Undertaken

The station runs agriculture-focused programmes, health, nutrition, and sanitation awareness drives, women empowerment series, youth career guidance and skill development programmes, and environmental campaigns on water conservation, forest protection, and climate awareness.

Major Community Concerns

Key concerns addressed include rural health and nutrition, women's empowerment, youth skill gaps, environmental protection, sustainable agriculture, and preservation of local culture and language.



Radio Ibex Tarana 88.4 FM

GMVN Harshil, Uttarkashi, Uttarakhand

Contact: 7217019147

Email: ibextarana.harsil@gmail.com



Genesis

Radio Ibex Tarana 88.4 FM was set up to serve border and high-altitude Himalayan communities. It preserves local culture, promotes tourism, shares weather and disaster updates, and strengthens coordination between citizens, administration, and visitors.

Thematic Focus

The station focuses on community development, cultural preservation, border area awareness, tourism, weather updates, disaster preparedness, patriotic content, youth engagement, and public interest issues. Key shows include:

- Hello Harsil: Local news and stories
- Dhopari Gham: Weather and tourism
- Madhya Tarang: Women-centric news and policies
- Farmaishon ka Station: Community requests and quizzes

Innovations in Format

Field-based interactive formats include live discussions, listener messages, on-ground reporting, and interviews. Integration with YouTube and Instagram extends outreach and engagement beyond radio.

Broadcast Hours and Language

Hours: 8:00 AM – 9:00 PM daily

Languages: Hindi, Garhwali, Kumaoni

Specialized Programming

In three months, the station gained 1,000+ YouTube subscribers and hosted national experts like Cyber Crime specialist Deepak Kumar Nath, Lt. Gen. Anindya Sengupta, Maj. Gen. D.G. Mishra, and mountaineer Kavita Chand. Partnerships with government departments have improved dissemination of welfare programs, environmental awareness, and tourism information.

Major Projects Undertaken

- Border area and tourism promotion
- Weather and disaster awareness
- Patriotic and community broadcasts
- Public interaction shows
- Interviews with local leadership and defence officials

Major Community Concerns

Focus areas include disaster preparedness, local development, tourism awareness, youth engagement, community safety, and preservation of Himalayan culture.



Radio Rishikesh 90.0 FM

Upper Road, Dhalwala, Muni Ki Reti, Tehri
Garhwal, Uttarakhand – 249137
Contact: +91 9411571947, +91 7351009107
Email: radiatorishikesh90fm@gmail.com
Website: www.radiatorishikesh.com



Genesis

Launched on 7th April 2023, Radio Rishikesh 90.0 FM empowers communities by giving them a platform to share local voices, concerns, and experiences. It promotes participatory communication, involving women, youth, experts, and volunteers in programme design and production.

Thematic Focus

The station focuses on women empowerment, health awareness, environmental protection, local culture, youth skill development, and spreading awareness about government schemes.

Innovations in Format

Radio Rishikesh uses community-driven programming, live phone-in shows, women-centric series, broadcasts in local dialects, and integrates radio with social media and on-ground community activities.

Broadcast Hours and Language

Broadcasting 17 hours daily, the station airs programmes mainly in Hindi and regional dialects such as Garhwali and Kumaoni, ensuring wide accessibility.

Specialized Programming

Through its senior citizen series “Hamare Buzurg, Hamare Abhiman,” the station helped elderly residents at Vaikunth Vriddh Ashram access government welfare schemes, bridging information gaps and creating tangible impact.

Major Projects Undertaken

Key projects include organ donation awareness with MOHAN Foundation, child storytelling under “Aaj Ki Kahani, Bachchon Ki Jubani,” PM-KISAN farmers’ awareness drive, voter awareness campaigns, SDG awareness programmes, and dengue prevention initiatives.

Major Community Concerns

Radio Rishikesh addresses local challenges including limited awareness about government schemes, health and sanitation education, women empowerment, youth skill development, and preservation of regional culture and environment.



Himgiri ki aawaz 107.8 FM

Himgiri Ki Awaaj 107.8 FM is located within the Himgiri Zee University campus, PO-Selaqui, Chakrata Road, Dehradun-248011. Contact: 8010235517, Email: dean.sjmc@jigyasauniversity.edu.in, Website: www.jigyasauniversity.edu.in.



Genesis

Himgiri Ki Awaaj was launched in 2009 by Himgiri Zee University to provide a platform for local communities, students, and youth. It was established under the Community Radio Policy Guidelines (2006) to promote participatory communication and raise awareness on education, health, environment, social development, culture, and local traditions.

Thematic Focus

The station focuses on community development and empowerment, covering education and awareness, health and sanitation, women and child empowerment, social issues, and youth skill development.

Broadcast Hours and Language

Himgiri Ki Awaaj broadcasts 8 hours daily in Hindi and regional languages.

Major Projects Undertaken

Key projects include "Uttarakhandi Rasoi – Sehat ka Khazana" (Health Awareness), "Apne Sapno ki Diary" (Youth), "Aawaz-e-Doon" (Social Issues), and "Udaan" (Women Empowerment Interviews).

Major Community Concerns

The station addresses local issues through programs that are relevant to education, health, women and child welfare, youth development, and social participation, ensuring active community engagement and awareness.



WEST BENGAL



RADIO JU @ 90.8 MHZ

Radio JU, 2nd Floor, High Voltage Laboratory,
Jadavpur University, 188 Raja S.C Mallick Road,
Kolkata, Pin: 700032 (Near JU gate no: 2)
Contact nos: 033 2457 2620 (Office landline) and
9874543101 (Mobile)
Email ID: radioju.staff@jadavpuruniversity.in and
chairperson.radioju@jadavpuruniversity.in
Website: <https://jadavpuruniversity.in/radio-ju/>



Genesis:

Radio JU @ 90.8 MHz, Community Radio of Jadavpur University, Kolkata 90.8 MHz Community Radio JU, first of its kind in eastern India, was launched on 14 April, 2008. The radio station was established with funding from the Technical Education Quality Improvement Programme (TEQIP) scheme of Jadavpur University which was supported by the Ministry of Education, Government of India. Opening a Community Radio station in JU was the reflection of the university's long history of reaching out to a wider community with scientific innovations and social welfare projects.

Thematic Focus:

A description of the theme(s) that the CRS has adopted or focuses on, like women education, healthcare etc.

Radio JU focuses on education, innovation, development, women's issues, sports, youth issues, policy issues, health and hygiene, child rights, social issues, physical and mental challenges, arts, science and technology, culture and heritage, entertainment, travel etc.



CRMC Members and Core Team:

Chairperson: Professor Abhijit Roy, Department of Film Studies, JU

Convener: Dr. Abdul Kafi, Department of Bengali, JU

Programme Manager: Ms. Laki Banik

Programme Coordinator: Ms. Debasmita Roy

Sound Recordist-cum-Anchor (part-time): Mr. Hashim Abdul Halim Barkati

Frequency: Frequency at which the CRS broadcasts its programmes
90.8 MHz

Broadcast Hours and Language:

Broadcast hours: 11 am to 5.30 pm, on all working days

Language: Bengali, Hindi, English

Major Projects Undertaken:

A list of the major projects undertaken by the CRS

Matix Krishi Pathshala: A series of episodes titled 'Matix Krishi Pathshala' for "information dissemination, education and communication for farmers in West Bengal", supported by the Ministry of Chemicals and Fertilizers, Government of India and funded by the CSR scheme of Matix Fertilizers and Chemicals Ltd, India. Starting in January 2024, a total of 186 episodes have been broadcast under this project till 27 January, 2026.

Specialized Programming:

Radio JU has played a key role in promoting inclusivity by engaging students, activists, and experts in discussions on disability, social perceptions, and policy issues. These efforts inspired students at Jadavpur University to develop innovative tools for the visually impaired, such as audio descriptions of Bengali films, Braille campus maps, and accessible playing cards. The university also introduced facilities like an advanced accessible library with low-vision technology. Highlighting this collaborative spirit and commitment to "access for all," Radio JU produced a special episode in July 2025, showcasing these achievements as a powerful example of empowerment and inclusion.



91.2 YFM NSHM Community Radio

91.2 YFM NSHM Community Radio

NSHM Knowledge Campus

124, B. L. Saha Road, Kolkata – 700053

📞 7908029368

✉️ nshmradio@nshm.com



Name and Genesis of the CRS

Launched on 13 December 2013, 91.2 YFM NSHM Community Radio was established as a knowledge-based community platform aimed at improving quality of life through education, skills, and responsible social values.

Thematic Focus

The station focuses on education, health awareness, youth development, social issues, civic awareness, and cultural expression.

Innovations in Format

91.2 YFM promotes innovative educational broadcasting and encourages active participation of student volunteers, ensuring relevant and community-oriented content



Broadcast Hours and Language

- Broadcast Hours: 8 hours 30 minutes daily
- Languages: Bengali, English, Hindi

Specialized Programming

The station has contributed to social awareness, youth education, and health promotion while providing a platform for cultural expression and community participation.

Major Projects Undertaken

- Smart Election Projects
- Health Awareness Projects
- Education Awareness Initiatives



Major Community Concerns

The station addresses education, health awareness, youth empowerment, civic responsibility, and cultural development.

Sustainable Strategies

91.2 YFM promotes sustainable practices by sharing practical ideas on environmental care, social well-being, and responsible livelihoods to strengthen community resilience.

BETAR VIDYASAGAR FM 90.8

Vidyasagar University Campus
P.O. Vidyasagar University, Paschim
Medinipur – 721102, West Bengal
 ☎ 9434111115 / 8900789001
 ✉ betarvidyasagar@mail.vidyasagar.ac.in



Name and Genesis of the CRS

BETAR VIDYASAGAR FM 90.8 was established under Vidyasagar University to serve the local community within a 12 km radius. Located in a rural and backward Junglemahal region with a large SC/ST and OBC population, the station was conceptualized to address the needs of first-generation learners. The station was inaugurated on 26 September 2020 on the bicentenary of Pandit Iswar Chandra Vidyasagar.

Thematic Focus

The station focuses on community-oriented programmes related to health, agriculture, culture, education, news, weather updates, employment information, and current affairs, primarily catering to SC/ST communities.

Innovations in Format

Apart from terrestrial broadcasting, the station actively uses digital platforms such as YouTube and Facebook to extend its reach beyond the licensed geographical area and engage wider audiences.

Broadcast Hours and Language

- Broadcast Hours: 6 hours daily (11:00 AM – 5:00 PM), except Monday
- Languages: Bengali, Santali



Specialized Programming

The station has successfully engaged Santali-speaking and Adivasi communities through locally produced cultural and health programmes. Initiatives such as Puja Parikrama 2025 witnessed large community participation, strengthening the station's identity as a trusted local platform.

Major Projects Undertaken

- Puja Parikrama – 2025
- Health Camp Outreach Programmes
- Agriculture Outreach Programmes
- Matix Krishi Pathshala (Soil health and agriculture awareness)
- CBC Advertisement Campaigns

Major Community Concerns

The station addresses health awareness, agricultural practices, cultural preservation, education, and access to information for marginalized rural communities.

Sustainable Strategies

The CRS sustains itself through diversified programming, wider community outreach, social awareness broadcasts, and collaboration with academic and government agencies to ensure long-term relevance and impact.



Gitanjali Radio 90.4 FM

Gitanjali Radio 90.4 FM

Barabagan, Suri, Birbhum – 731101, West Bengal

Frequency: 90.4 MHz

☎ 9332425590

✉ contact@gitanjaliradio.in



Name and Genesis of the CRS

Gitanjali Radio 90.4 FM was officially launched on 15 August 2024 to serve the local community through information, education, and locally relevant programmes. The station was established as a participatory platform to address community needs related to education, health, culture, and social awareness.

Thematic Focus

The station focuses on health awareness, education support, social and legal issues, civic dialogue, youth engagement, and cultural programming. Special programmes are also produced to observe important national, cultural, and social occasions.

Innovations in Format

Gitanjali Radio integrates radio broadcasting with digital media by recording programmes in video format and sharing full episodes, clips, and reels on social media platforms to reach wider and younger audiences.

Broadcast Hours and Language

- Broadcast Hours:
Daily from 7:00 AM to 9:30 PM
- Language: Bengali



Specialized Programming

The station has emerged as a trusted community voice in Suri and nearby rural areas. Increased public participation, strong engagement from schools and youth, and positive responses to health, safety, and awareness campaigns reflect its growing impact and acceptance.

Major Projects Undertaken

- Promotion of Pathashree Rastashree Prakash in collaboration with Birbhum Zilla Parishad
- Amar School project highlighting local schools
- Poshan Pakhwada (Nutrition awareness)
- Cyber security and anti-narcotics awareness programmes
- Cultural programmes supporting local artists



Major Community Concerns

The station addresses education access, health and nutrition awareness, youth safety, cultural preservation, rural development, and public participation in governance.

Sustainable Strategies

The station follows a mixed sustainability model by collaborating with government departments and NGOs for development projects, providing media support services, and exploring monetization through digital platforms to ensure long-term continuity.



Nityananda Janavani 91.2 FM

Village & Post: Laulara, District: Purulia –
723151, West Bengal

Frequency: 91.2 MHz

☎ +91 8420011313

✉ mant.kolkata@gmail.com



Name and Genesis of the CRS

Nityananda Janavani was launched on 1 October 2010 by MANT to provide a voice to tribal and marginalized communities in the Purulia district. The station formally began broadcasting on 10 July 2017 with the aim of promoting community participation, local knowledge, and traditional heritage, especially among tribal women in media-dark areas.

Thematic Focus

The station focuses on social and development issues including health and nutrition, maternal and child care, education, hygiene and sanitation, livelihoods, agriculture, climate change, gender equality, and promotion of government welfare schemes. Programmes are produced in tribal languages such as Santali and Kurmali.

Innovations in Format

Nityananda Janavani follows a participatory and hybrid media approach by combining radio broadcasting with digital platforms such as WhatsApp, YouTube, and social media. This enables wider reach, audience interaction, feedback sharing, and on-demand access to programmes beyond geographical boundaries.

Broadcast Hours and Language

- Broadcast Hours: 6 hours daily (2:00 PM – 8:00 PM)
- Languages: Santali, with select programmes in Bengali and Kurmali

Specialized Programming

The station's TB awareness campaign reached over 9,000 households across 100 villages, leading to increased testing, treatment initiation, and high treatment completion rates. Community-driven storytelling and survivor-led messaging strengthened trust, reduced stigma, and encouraged timely health-seeking behaviour.

Major Projects Undertaken

- TB awareness and early detection campaigns
- Kanyashree Betarsabha (Adolescent empowerment)
- COVID-19 awareness and vaccination support
- WASH and maternal health initiatives
- Youth participation and livelihood programmes

Major Community Concerns

The station addresses health access, nutrition, education, livelihood security, gender equality, and inclusion of tribal and marginalized communities in development processes.

Sustainable Strategies

The CRS follows a diversified sustainability model supported by organizational funding, government partnerships, CSR initiatives, and community contributions, ensuring long-term operational continuity.



Radio Cooch Behar 89.6 FM

Cooch Behar Panchanan Barma University
Panchanan Nagar, Vivekananda Street, Cooch Behar – 736101, West Bengal

Frequency: 89.6 MHz

☎ 94342 40451 / 03582-230023

✉ radiocoochbehar@gmail.com



Name and Genesis of the CRS

Radio Cooch Behar, licensed by the Ministry of Information & Broadcasting, was established on 30 May 2022 with the motto “For the people, by the people.” The station was set up to amplify local voices and serve the community through participatory and socially relevant broadcasting.

Thematic Focus

The station focuses on agriculture, health awareness, women empowerment, local culture, children’s talents, and environmental awareness, promoting sustainable development within the community.

Innovations in Format

Radio Cooch Behar encourages listener participation by collecting voice messages and community opinions on common issues. School children are actively involved as programme hosts, especially in children-centric shows, enhancing engagement and awareness.



Broadcast Hours and Language

- Broadcast Hours: 7 hours daily
- Languages: Bengali, Hindi

Specialized Programming

The station has provided a platform for children, particularly from slum and red-light areas, to showcase their talents and creativity. These initiatives have helped bring hidden talents into the public domain and foster confidence among young participants.

Major Projects Undertaken

- Atal Vayo Abhuday Yojana (AVAY)
- WaSH (Water, Sanitation and Hygiene)



Major Community Concerns

The station addresses agricultural challenges, public health, child and maternal welfare, women empowerment, cultural preservation, and environmental sustainability.

Sustainable Strategies

Radio Cooch Behar promotes sustainable agriculture and healthy living by collaborating with medical professionals and community experts to spread awareness on child and maternal health and sustainable practices.



Radio MAKAUT 90.0 FM

**Maulana Abul Kalam Azad University of Technology,
West Bengal**
NH-12 (Old NH-34), Simhat, Haringhata, Nadia – 741249
☎ 033-23210731 / 1327
✉ radiomakaut90.0@makautwb.ac.in



Name and Genesis of the CRS

Radio MAKAUT was officially inaugurated on 1 March 2023 as the campus community radio station of MAKAUT, West Bengal. The station was established to disseminate knowledge, promote emerging technologies, and guide youth towards education, innovation, and improved livelihoods.

Thematic Focus

The station focuses on quality education, youth development, health and hygiene, environmental awareness, cyber awareness, professional growth, emerging technologies, climate action, local culture, agriculture, and student welfare.

Innovations in Format

Radio MAKAUT actively engages academicians, field experts, local schools, artists, and public authorities in programme production. Expert-led discussions and community participation ensure relevant and knowledge-driven content.

Broadcast Hours and Language

- Broadcast Hours: 7 hours daily (10:30 AM – 5:30 PM), Monday to Friday
- Languages: Bengali, English, Hindi

Specialized Programming

The station has enhanced knowledge sharing among students and youth through accessible radio programming. Initiatives such as Matix Krishi Pathshala and SMART-WASH projects received positive community response, while promotion of local culture and talent strengthened regional identity.

Major Projects Undertaken

- Matix Krishi Pathshala
- SMART-WASH-CCES Project
- Community outreach in collaboration with local municipality and BDO offices



Major Community Concerns

The station addresses education quality, youth awareness, environmental sustainability, agricultural knowledge, cultural preservation, and social development.

Sustainable Strategies

Radio MAKAUT is sustained through technical and financial support from MAKAUT, WB, MPLAD funding, and planned collaborations with government departments and ministry-supported CRS grants.



Radio Malda 90.4 FM

Netaji More Shopping Complex, 2nd Floor, N. S. Road,

Malda – 732101, West Bengal, India

Frequency: 90.4 MHz

☎ 9593904904 / 9593200556

✉ radiomalda90.4fm@gmail.com



Name and Genesis of the CRS

Radio Malda 90.4 FM was launched on 17 September 2020 as a community radio station to serve Malda and surrounding areas. The station was established with the mission of contributing to the holistic development of the local community through locally relevant and participatory programming.

Thematic Focus

The station focuses on education, child care, health and well-being, and awareness of public welfare schemes, aligning its programming with broader goals of social development and inclusion.

Innovations in Format

Radio Malda adopts a multi-platform approach by combining FM broadcasting with digital outreach through YouTube, Facebook, and its website. Community participation and audio storytelling are central to its content strategy.

Broadcast Hours and Language

- Broadcast Hours: 24 hours daily (24×7)
- Language: Bengali



Specialized Programming

Radio Malda has emerged as a trusted local voice by engaging listeners through talk shows, chat programmes, and infotainment content. Active community participation in content creation has strengthened listener ownership and engagement.

Major Projects Undertaken

- National and regional awareness campaigns (including Yoga campaigns with Ministry of AYUSH)
- UNICEF WASH-CCES campaign
- Community health and education outreach programmes

Major Community Concerns

The station addresses education access, child welfare, public health awareness, and dissemination of information on government welfare schemes.

Sustainable Strategies

Radio Malda sustains its operations through partnerships with government departments and NGOs, strong community engagement, and expanded outreach via FM, digital platforms, and social media.



Radio Milan 90.4 FM

CF Andrews Memorial School
Building, First Floor,
Raghunathpur, Settlement More,
Jhargram – 721507, West Bengal
✉ radiomilan90.4fm@gmail.com



Name and Genesis of the CRS

Radio Milan 90.4 FM was launched on 4 January 2018 in Jhargram, West Bengal, with the objective of giving voice to local communities and celebrating regional culture. Rooted in the social and cultural fabric of the area, the station serves as a platform for information, education, and entertainment tailored to rural and tribal communities.

Thematic Focus

The station focuses on education and literacy, health and nutrition, women empowerment, agriculture and livelihoods, tribal culture and folk heritage, environmental awareness, youth engagement, and civic awareness.

Innovations in Format

Radio Milan follows a participatory programming model with strong community involvement. Folk-based communication, mobile field recordings, use of local dialects, and interactive listener engagement make content culturally relevant and accessible.

Broadcast Hours and Language

- Broadcast Hours: As per daily programme schedule
- Languages: Bengali, Santali



Specialized Programming

Radio Milan has strengthened community awareness on health, education, and welfare schemes. Its consistent focus on folk culture has revived local traditions, while women and youth participation in programmes has increased confidence, dialogue, and social engagement.

Major Projects Undertaken

- Health awareness and public health campaigns
- Education and literacy promotion programmes
- Women empowerment and SHG outreach
- Agriculture and livelihood support initiatives
- Tribal culture and folk heritage documentation
- Youth engagement and skill development initiatives

Major Community Concerns

The station addresses health awareness, education access, women empowerment, sustainable livelihoods, cultural preservation, and civic participation in rural and tribal areas.

Sustainable Strategies

Radio Milan sustains its operations through strong community participation, volunteer engagement, partnerships with local institutions, and alignment with government and social awareness campaigns.



Radio Salesian 90.8 FM

**Salesian College Autonomous Sonada,
Gorabari, Sonada, Darjeeling – 734209,
WB**

☎ **8538040168 / 8016364484**

✉ **radiosalesian@gmail.com**



Name and Genesis of the CRS

Radio Salesian 90.8 FM began its official FM broadcast on 8 December 2016 after receiving the wireless licence. Based in the Darjeeling hills, it became the first college-based community radio station in North Bengal and the entire North-East region, serving as a community voice for hill and rural populations.

Thematic Focus

The station focuses on education and youth development, women empowerment, health and healthcare awareness, environmental sustainability, livelihoods and agriculture, cultural preservation, social harmony, and civic awareness. Programming is designed to reflect local realities and community priorities.



Innovations in Format

Radio Salesian follows a strong participatory model where community members, students, farmers, women, and youth actively contribute to content creation. The station combines campus-community collaboration, interactive programmes, field-based broadcasting, and digital outreach to enhance accessibility and engagement.

Broadcast Hours and Language

- Broadcast Hours: 7 hours daily (8:00 AM – 3:00 PM)
- Language: Nepali

Specialized Programming

Radio Salesian played a critical role during the COVID-19 pandemic by disseminating accurate health information and countering misinformation in remote hill areas. It has also empowered women and youth through voice-based participation, skill development, and promotion of local culture and language.

Major Projects Undertaken

- Health awareness and public health campaigns
- Education and literacy promotion programmes
- Women empowerment and SHG outreach
- Agriculture and livelihood support initiatives
- Tribal culture and folk heritage documentation
- Youth engagement and skill development initiatives

Major Community Concerns

The station addresses access to education, healthcare awareness, women's participation, livelihood challenges, environmental protection, cultural preservation, and social cohesion in hill and rural communities.

Sustainable Strategies

Radio Salesian sustains its operations through strong community participation, student engagement, diverse programming, digital integration, and collaborations with NGOs and local institutions, ensuring long-term relevance and continuity.



Radio Sundarban 91.2 FM

Dakshin Chandpur Child Development Mission (DCCDM)

Vill – Dakshin Chandpur, P.O – Makhalgachha, P.S – Hasnabad,

District – North 24 Parganas – 743422, West Bengal

☎ **9734367847 / 9733355369**

✉ **dccdm08@yahoo.com / dakshinchandpur.cdm@gmail.com**



Name and Genesis of the CRS

Radio Sundarban 91.2 FM was launched on 15 April 2023 to serve rural and semi-rural communities in North 24 Parganas. The station was established to provide a community-driven platform for education, cultural preservation, public awareness, and grassroots development, especially for underserved Sundarban-adjacent regions.

Thematic Focus

The station focuses on education, women empowerment, health and nutrition, sanitation, environmental awareness, climate resilience, disaster preparedness, child rights, government welfare awareness, and cultural preservation.

Innovations in Format

Radio Sundarban emphasizes participatory programming by involving local residents as reporters and presenters. It conducts village listening groups, mobile field recordings, live call-in programmes, and integrates digital platforms to extend reach and strengthen community engagement.

Broadcast Hours and Language

- Broadcast Hours: 10:00 AM – 7:00 PM
- Language: Bengali

Specialized Programming

The station has contributed to positive behavior change in environmental awareness and waste management. Community members influenced by radio programmes have reduced plastic use, improved sanitation practices, and encouraged sustainable habits within local markets and households.

Major Projects Undertaken

- WaSH awareness and sanitation campaigns
- Plastic waste reduction initiatives
- Community health and hygiene outreach

Major Community Concerns

The station addresses water and sanitation, environmental protection, public health, education access, women empowerment, climate risks, and dissemination of welfare information.

Sustainable Strategies

Radio Sundarban sustains its operations through partnerships with government agencies and NGOs, development communication projects, community sponsorships, digital outreach, audio production services, and volunteer participation to ensure long-term impact and continuity.



Part - B

Success Stories

Alagappa University Community Radio

**Faculty of Education Campus, Alagappapuram,
Karaikudi, in Sivaganga District of Tamil Nadu, PIN
Code 630003**



Alagappa University Community Radio is operated by Alagappa University with the aim of serving the educational and social needs of the local community through participatory broadcasting. The station is located at the Faculty of Education Campus, Alagappapuram, Karaikudi, in Sivaganga District of Tamil Nadu, PIN Code 630003. It was operationalized on 26 January 2021 and has since emerged as an important platform for community engagement and awareness.

The radio station addresses a wide range of issues relevant to everyday life. Its programmes focus on education and career guidance, health and sanitation, agriculture, gender equality awareness, women empowerment, child care, environmental awareness, local culture, and nutrition education. By presenting information in simple language and relatable formats, the station helps listeners make informed decisions and adopt positive practices.

Broadcasting for ten hours daily, Alagappa University Community Radio uses interactive and inclusive formats such as expert talks, discussions, interviews, awareness programmes, and community voices. The station plays a vital role in linking academic knowledge with grassroots realities, ensuring that information reaches diverse sections of society. Through its consistent efforts, the station continues to inform, educate, and empower the people of Karaikudi and surrounding areas.

Success Story of Alagappa University Community Radio

In the town of Karaikudi, where railway tracks stretch quietly across the landscape, Mr. M. Ramakrishnan spent his working life ensuring the safety of countless train journeys. As a Track Maintainer-I with Southern Railway, he walked nearly six kilometres every day, from Santhapettai to the Kottaiyur railway gate, inspecting rails, tightening bolts, and keeping the tracks fit for service. His work was demanding and often solitary, carried out under the hot sun, during heavy rains, and in long hours of silence.

Yet, Mr. Ramakrishnan was never truly alone. Walking beside him, day after day, was a familiar and comforting presence from his radio set - Alagappa University Community Radio, AUCR FM 90.8. From early mornings to evenings, the station's programmes filled his routine with local news, educational discussions, and practical information. Over time, AUCR became more than just a source of sound. It became a companion, offering knowledge and reassurance during long hours of work.

After years of dedicated service, Mr. Ramakrishnan retired on 31 March 2023. With retirement came a lump sum from his National Pension Scheme. While grateful, he felt uncertain about how to manage this money wisely. Financial decisions felt complex and intimidating, filled with unfamiliar terms and risks.

One afternoon, as he tuned into AUCR FM 90.8, he heard a programme explaining Post Office Savings Schemes. The segment spoke clearly about safe investment options for senior citizens, especially the Senior Citizens Savings Scheme. The programme explained its government backing, regular quarterly income, and long-term security in simple terms that were easy to understand.



The message gave Mr. Ramakrishnan confidence. Soon after, he visited his local post office, opened a Senior Citizens Savings Scheme account, and invested a portion of his retirement savings. The decision brought him not only financial security, but also peace of mind.

Mr. Ramakrishnan's story reflects the true strength of community radio. Alagappa University Community Radio continues to inform, guide, and support listeners at every stage of life. For him, AUCR was not just a radio station. It was a trusted companion that walked alongside him from the railway tracks to a secure and confident retirement.

Arasu FM

90.4 MHz

Arasu Engineering College, Chennai
Main Road, Kumbakonam – 612501,
Thanjavur District, Tamil Nadu



Arasu FM 90.4 MHz is a Community Radio Station operated by Arasu Engineering College, Kumbakonam, with the objective of creating awareness and promoting positive social change through participatory broadcasting. The station is located at Arasu Engineering College, Chennai Main Road, Kumbakonam – 612501, Thanjavur District, Tamil Nadu. It became operational on 01 February 2020 and has since been actively serving the surrounding rural and semi-urban communities.

The station primarily focuses on issues related to good life and well-being, personal hygiene and sanitation, pollution-free environment, climate change, and various forms of environmental pollution. Health-related themes such as nutrition awareness, breastfeeding, cancer awareness, vaccination, and preventive healthcare form a major part of its programming. Through these programmes, Arasu FM aims to educate listeners, encourage healthy practices, and foster environmental responsibility.

Broadcasting for eight hours daily, Arasu FM 90.4 MHz adopts interactive formats including expert interviews, discussions, field-based programmes, and community voices. By addressing local concerns in a simple and accessible manner, the station has become a trusted source of information and awareness, empowering communities to make informed decisions for healthier and more sustainable living.



Success Story of Arasu FM 90.4 MHz

In communities where serious illness often remains hidden behind silence and uncertainty, timely awareness can make a life-changing difference. Recognizing this need, Arasu FM 90.4 MHz took a compassionate step forward by dedicating a special programme to palliative care, a form of compassionate care that aims to reduce suffering, improve comfort, and uphold dignity for end-stage cancer patients.

The programme was recorded at Annai Aadhuraam Hospice in Thimmakudi, near Kumbakonam in Thanjavur district, a place where care goes beyond medicine to embrace empathy and dignity. Through in-depth interviews, Arasu FM brought listeners closer to the people who work quietly behind the scenes. Physicians, nurses, pharmacists, physiotherapists, paramedics, support staff, and volunteers shared their experiences of caring for patients in the final stages of life. They spoke openly about the physical pain, emotional distress, and psychological challenges faced by patients, and highlighted how palliative care focuses on comfort, compassion, and quality of life.



As part of the initiative, a community awareness session was organized at the hospice. Dr. Preethi Chandramohan, Vice Secretary of Annai Aadhuraam Hospice, led the session with sensitivity and clarity. She explained the suffering experienced by terminally ill patients, including chronic pain, breathlessness, anxiety, and emotional trauma. Dr. Preethi emphasized that palliative care is not about giving up hope, but about providing dignity, relief from suffering, and holistic support to both patients and their families.

The programme reached far beyond the hospice walls. It was widely promoted through Arasu FM broadcasts, the station's YouTube channel, Instagram, and other digital platforms, drawing more than 10,000 views. The impact was immediate. Following the campaign, over five new patients were admitted to the hospice, receiving timely and compassionate care. Families expressed deep gratitude for the awareness that guided them to the right support at a critical time.

This initiative stands as a powerful example of how community radio can give voice to compassion, connect people to essential healthcare, and transform awareness into meaningful action.

91.2 FM, Barh

**KVK Agwanpur, Barh, District Patna,
Bihar (PIN 803214)**



Community Radio Station 91.2 FM is operated by Krishi Vigyan Kendra, Barh, under Bihar Agricultural University, Sabour. The station is located at KVK Agwanpur, Barh, District Patna, Bihar (PIN 803214) and was operationalized on 28 October 2013.

Broadcasting for seven hours daily, the station serves farming and rural communities with programmes focused on agriculture and rural life, health and public safety, livelihood and employment, youth and women empowerment, education, local culture, and community news.

The station adopts participatory formats such as dramas, interviews, expert talks, question-answer sessions, and community events, ensuring that information reaches households in simple local language. Special emphasis is placed on nutrition, women's health, and sustainable agriculture practices.

Through continuous engagement with farmers, health workers, scientists, and local families, Community Radio Station 91.2 FM has become a trusted platform for awareness, learning, and positive behavioural change, strengthening the link between scientific knowledge and grassroots realities.

Success Story of CRS Barh 91.2 FM

“Swasth Charcha – Ek Kadam Poshan Ki Aur”: Turning Awareness into Action

In the villages around Barh, in Patna district of Bihar, anemia had quietly become part of everyday life. Many women felt constant fatigue. Adolescent girls struggled with weakness. Children showed signs of poor nutrition. Iron tablets were available, government schemes existed, yet myths, hesitation, and lack of awareness kept families from taking action.

CRS Barh 91.2 FM decided it was time to change that.

What followed was not just a radio programme, but a movement.

The station launched a dedicated programme titled 'Swasth Charcha – Ek Kadam Poshan Ki Aur', meaning Healthy Conversations, One Step towards Nutrition. The aim was simple yet powerful: to help children, pregnant women, and adolescent girls understand the importance of balanced nutrition.

More than one hundred episodes were produced in Hindi and local dialects, using relatable characters like Akla Fua and Gyan Dev Chacha to explain nutrition in everyday language. Real villagers joined recordings. Women who had overcome anemia shared their journeys. Health experts, ASHA workers, scientists, and progressive farmers added practical guidance.

Listeners heard nutrition songs, short dramas, street-play style messages, and live question-answer sessions. Community events such as Godbharai for pregnant women and Ann Prasan for children were organised. Training programmes explained how simple foods, seasonal vegetables, millets, moringa, and mushrooms could improve daily diets at low cost.

To measure impact, health camps were conducted in five villages. Surveys showed many women, girls, and children were anemic. Families were encouraged to start Nutri-Gardens at home. Over two hundred such gardens were established.

Two years later, follow-up reports told a hopeful story.

Regular consumption of home-grown green vegetables led to a noticeable improvement in haemoglobin levels. Mothers spoke of renewed energy. Girls felt stronger. Children became healthier.

In 2023, the programme gained further momentum through a malnutrition eradication drive, expanding outreach with daily broadcasts, training sessions, interviews, WhatsApp awareness groups, and health camps. Balanced diets and nutrition-sensitive farming became regular topics of discussion in households.

Most importantly, silence turned into knowledge. And knowledge turned into action.

Today, families across listener villages talk openly about anemia. Women remind each other to eat better. Mothers grow vegetables in their backyards. Adolescents understand their nutritional needs.

Swasth Charcha – Ek Kadam Poshan Ki Aur proved that when information is shared with warmth, creativity, and community participation, radio becomes more than sound.

It becomes a companion.

CRS Barh 91.2 FM continues to walk alongside rural families, helping them build healthier lives, one conversation at a time.



EGS Pillai Community Radio 90.0

Old Nagor Road, Thethi, Nagor Village, Nagapattinam – 611002, Tamil Nadu



EGS Pillai Community Radio 90.0 is operated by E.G.S Pillay Engineering College and is located at Old Nagor Road, Thethi, Nagor Village, Nagapattinam – 611002, Tamil Nadu. The station was operationalized on 14 April 2021 with a mission to promote environmental awareness and sustainable community practices.

Broadcasting daily from 6:00 a.m. to 5:00 p.m. for 11 hours, the station focuses primarily on eco-friendly initiatives, with special emphasis on reducing plastic usage through its flagship campaign, “Again Cotton Back.”

Through participatory programmes, student involvement, and grassroots outreach, EGS Pillai Community Radio connects scientific knowledge with local action. By using simple language and community voices, the station encourages behavioural change and collective responsibility, emerging as a trusted platform for environmental education and social transformation in the coastal region of Nagapattinam.

Success Story of EGS Pillai Community Radio 90.0

“Again Cotton Back – Say No to Plastic”

Along the coastal villages of Nagapattinam, plastic had quietly become part of everyday life. Carry bags fluttered on fences, waste clogged water bodies, and discarded plastic washed ashore with every tide.

EGS Pillai Community Radio 90.0 decided it was time to act.

The station launched a focused awareness campaign titled “Again Cotton Back – Say No to Plastic,” encouraging people to return to cloth bags and adopt sustainable habits. Through regular radio programmes, listeners learned how plastic harms human health, contaminates groundwater, blocks rainwater from entering the soil, damages farmlands, and threatens marine life.

The message did not remain on air alone. A dedicated community worker, Mr. Iramagan, joined hands with the radio station. Inspired by earlier cloth-bag movements in Tamil Nadu, he mobilised school and college students to carry the message directly into villages around Nagapattinam. Young voices became powerful messengers, speaking to families, shopkeepers, and neighbours about the need to reduce plastic use.

Slowly, change began to appear.

Several villages declared themselves plastic-free. Fisherfolk started organising beach-cleaning drives twice every month. Local residents cleaned ponds and water sources under community initiatives. Restaurants and small shops encouraged customers to bring their own containers or cloth bags. Schools and colleges banned plastic on campus and motivated students and parents to choose eco-friendly alternatives.

What started as a radio programme soon grew into a community movement.

People began proudly saying, "Use cotton bags, avoid plastic bags."

More than just reducing waste, the campaign sparked awareness about protecting rivers, oceans, and agricultural land for future generations. Families realised that small daily choices could make a big difference. Children reminded elders. Students inspired shopkeepers. Villagers supported one another in staying plastic-free.

Today, the impact of Again Cotton Back can be seen in cleaner surroundings, stronger community participation, and a renewed respect for nature.

This success story shows the true strength of community radio.

By combining clear information, local leadership, and youthful energy, EGS Pillai Community Radio 90.0 transformed awareness into action. It proved that when communities are informed and inspired, they can protect their environment together, one cloth bag at a time.



Gitanjali Radio

**Barabagan, Suri, in Birbhum district
of West Bengal, PIN 731101**



Gitanjali Radio is a Community Radio Station operated by the Gitanjali Foundation, located at Barabagan, Suri, in Birbhum district of West Bengal, PIN 731101. The station was operationalised on 15 August 2024 with the aim of addressing local social and educational needs through participatory and community-driven broadcasting.

The station focuses on key development themes such as education, women empowerment, health awareness, and social well-being. By using simple language and locally relevant content, Gitanjali Radio works to bridge information gaps and support positive change within the community. Special emphasis is placed on student support, women's voices, and accessible health education.

Gitanjali Radio broadcasts daily from 9:00 AM to 9:30 PM, offering a wide range of programmes including educational discussions, expert interviews, awareness sessions, and community voices. The station actively collaborates with teachers, social workers, and local institutions to ensure accuracy and relevance of content.

Through its consistent programming and strong community engagement, Gitanjali Radio has quickly emerged as a trusted platform for learning, empowerment, and dialogue, reinforcing the role of community radio as a vital medium for inclusive development.

Success Story of Gitanjali Radio

As the examination season approached in early 2025, thousands of students across Birbhum district prepared for one of the most important milestones of their academic life. For many, the pressure was intense. Limited access to private tuition, financial constraints, and exam-related stress made the journey especially difficult. Recognizing this challenge, Gitanjali Radio 90.4 FM stepped in with a timely and thoughtful initiative.

In January 2025, the station launched a special series of educational programmes to support students appearing for the Madhyamik and Higher Secondary board examinations. The initiative brought together experienced teachers from different schools across Birbhum, ensuring that guidance was both expert-led and grounded in real classroom experience.

The Madhyamik-focused series titled “Target Madhyamik,” aired from 27 January to 8 February 2025 and was hosted by Soma Chatterjee. Subject experts such as Debolina Das in Geography, Sajal Maji in Mathematics, Goutam Mukherjee in History, Antara Roy in Life Science, along with teachers of English, Bengali, Political Science, and other subjects, guided students through key concepts and exam-oriented strategies. Beyond syllabus coverage, the sessions focused on practical skills like time management, structuring answers, understanding question patterns, and avoiding common mistakes.

Following this, the Higher Secondary exam-preparation series was broadcast between 16 February and 2 March 2025. Teachers including Soumen Roy in Physics, Md. Hasanuzzaman in English, and Manasi Chatterjee in Sanskrit offered subject-specific guidance tailored to the needs of Class 12 students. Whether it was solving numerical problems in science or presenting long answers in humanities subjects, the sessions addressed diverse academic challenges. Students were also guided on revision planning and stress management during the crucial final weeks before exams.

The idea for this initiative was rooted in ground realities. Surveys conducted in schools such as Ramprasad Smriti High School, Rabindranath Tagore Girls High School, Karidhya Jadu Roy M and P Institution, and several others in Suri-I block revealed that many students, despite strong motivation, could not afford private tuition in multiple subjects. Gitanjali Radio responded by creating a free, accessible learning platform where every student could receive quality guidance, regardless of financial background.

Teachers actively encouraged their students to listen to the broadcasts, turning the programme into a collective effort involving schools, educators, parents, and the community radio station. To extend its reach, all sessions were recorded and uploaded on Facebook, where each episode received around 5,000 views. This allowed students to revisit lessons and learn at their own pace.

The impact was visible. Students reported increased confidence and better exam readiness. Parents appreciated the familiarity of hearing trusted teachers explain concepts in a friendly, classroom-like manner. Through this initiative, Gitanjali Radio proved that community broadcasting can be a powerful companion in education, standing beside students when they need support the most.



Henvalvani Community Radio 90.4 FM

**Masoorie Road, Bamba, Tehri
Garhwal, Uttarakhand - 249145**



Henvalvani Community Radio 90.4 FM is operated by Aastha Jan Kalyan evam Vikas Samiti and is located on Masoorie Road, Bamba, Tehri Garhwal, Uttarakhand (PIN 249145). The station became operational on 3 March 2012 and broadcasts for about nine hours daily. Henvalvani focuses on health, education, employment and self-employment, environment, agriculture, forests and water conservation, disaster awareness, women empowerment, child welfare, entertainment, and public interest issues. Rooted in the hills of Tehri Garhwal, the station works closely with rural communities, using participatory programming to highlight local problems and connect people with services and solutions



Success Story

When a Voice on Air Became Hope on the Ground

Sometimes, change begins with a simple broadcast.

In a small village of Thouldhar block in Tehri district lived a family silently struggling to survive. Aarti and Sachin were just children when their mother left home years ago. Their father worked as a daily-wage labourer, barely earning enough for two meals a day. At home, their elderly grandmother lay seriously ill. With no steady income and mounting responsibilities, the children had dropped out of school to care for her.

When the Henvalvani Radio team visited the village during a field outreach programme, they heard this heartbreaking story. Moved by the family's condition, the team recorded their voices and shared their reality on air, also posting it on Henvalvani's social media.

What happened next showed the true power of community radio.

District authorities in Tehri took immediate note of the broadcast. The District Magistrate sanctioned monthly financial assistance for both children for one year from the discretionary fund. The Health Department reached the very next day, examined the grandmother at home, and provided free medicines.

Soon after, teams from Child Protection and Child Welfare Committees visited the family, prepared a social assessment report, and recommended further support. Clothes and essential ration were delivered to the household. Efforts began to ensure that Aarti and Sachin could return to school, while a relative was asked to help care for the elderly grandmother during the day.

Henvalvani Radio did not stop there. The station continued to follow up, keeping officials informed and ensuring that help reached on time.

Today, this family is no longer invisible. This story is not just about aid. It is about how a community radio station became a bridge between people and governance. As the District Magistrate later said, Henvalvani Radio works like a living link between citizens and administration.

From a small village in Tehri Garhwal, a single broadcast turned compassion into action. Henvalvani proved once again that community radio is not only about voices on air. It is about standing with people, telling their stories, and helping them find hope.



Hint Radio

90.40 FM

**Hint Institute of Mass Communication,
located at 18-A, Hint House, Hint Chowk,
RDC, Rajnagar, Ghaziabad**



Hint Radio 90.40 FM is a community radio station operated by the Hint Institute of Mass Communication, located at 18-A, Hint House, Hint Chowk, RDC, Rajnagar, Ghaziabad, and has been on air since 14 April 2010. Broadcasting for 12 hours daily, the station focuses on key community issues including health, education, climate change, and agriculture.

Through interactive shows, expert interviews, narrowcasting, and grassroots outreach, the station delivers reliable information in simple language. Hint Radio works closely with health departments, local volunteers, and residents to turn awareness into action, especially during public health campaigns. Over the years, it has emerged as a bridge between government services and communities, helping people make informed choices and improve their quality of life.

Success Story:

From Awareness to Action: How Hint Radio Helped Ghaziabad Fight Tuberculosis

In Ghaziabad, a quiet revolution unfolded on the airwaves.

For nearly two years, as part of the TB Mukht Bharat campaign, Hint Radio 90.40 FM dedicated itself to one powerful mission: making sure every household knew that tuberculosis is curable, and that help is free and nearby.

Day after day, the station broadcast simple, heartfelt programs explaining TB symptoms, testing procedures, government treatment facilities, and nutrition support. Doctors spoke on air. Health workers shared field experiences. Recovered patients told their stories. Through neighbourhood narrowcasting and village outreach, these messages travelled far beyond the studio.

And people listened.

Ravi Kumar from Dehda village heard a program describing persistent cough and weakness. He recognized the signs in himself, went to the Muradnagar health centre, got tested, completed treatment, and today he is healthy again.

Akash Mahi from Lohia Nagar says he once believed TB was only about coughing. After listening to Hint Radio, he learned about other symptoms and decided to get screened.

Rameez Raza from Kaila Bhatta called the station personally to say thank you. Because of the radio programme, he started treatment on time.

Stories like these kept coming in.

The impact was visible across the district. Between January and July 2025 alone, over 12,000 TB patients were identified in Ghaziabad, including 280 MDR-TB cases, all linked to proper care. Financial assistance reached patients directly in their bank accounts. Thousands received nutrition kits, and many were adopted for continued support by community members and organizations.

But Hint Radio did not stop at broadcasting.



The team worked hand in hand with the Health Department, district officials, NGOs, and frontline workers, organizing narrowcasting sessions where people could ask questions face to face and access testing facilities on the spot. The goal was clear: not just to inform, but to inspire action.

Today, Ghaziabad's progress toward becoming TB-free stands as proof of what happens when media, healthcare systems, and communities move together.

In recognition of this effort, the District Health Department honoured Hint Radio for its outstanding contribution to public awareness. For the radio team, this was more than an award. It was motivation to work even harder.

Because at Hint Radio 90.40 FM, broadcasting is not just about providing entertainment or relaying information.

It is about saving lives.

It is about courage.

And it is about turning information into hope.

JIMS Community Radio 96.9 MHz

Jagan Institute of Management Studies, located at 3, Institutional Area, Rohini Sector-5, Delhi - 110085



JIMS Community Radio 96.9 MHz is operated by Jagan Institute of Management Studies, located at 3, Institutional Area, Rohini Sector-5, Delhi - 110085. The station was operationalized on 16 February 2005 and serves communities in North-West Delhi through participatory and student-led broadcasting.

The station focuses on socially relevant themes such as health and nutrition, education, women empowerment, and community welfare. JIMS Community Radio acts as a bridge between academic learning and grassroots realities, enabling students to gain hands-on experience while addressing the everyday concerns of local residents.

Broadcasting for 12 hours daily, the station uses diverse formats including expert interviews, awareness programmes, community discussions, and listener interactions. A unique feature of JIMS Community Radio is its close collaboration with frontline workers such as ASHA workers, helping translate radio messages into real-life action within neighbourhoods.

Through its consistent outreach and people-centric programming, JIMS Community Radio 96.9 MHz has emerged as a trusted platform for health communication, learning, and social change, empowering both students and communities while amplifying local voices across North-West Delhi.

Success Story of JIMS Community Radio 96.9 MHz

Strengthening Breastfeeding Awareness through Community Radio and ASHA Workers

In the busy neighbourhoods of North-West Delhi, places like Mangolpuri, Sultanpuri, and Shahbad Dairy, many young mothers face quiet struggles. Lack of awareness, family pressure, and cultural myths often prevent them from practicing early and exclusive breastfeeding. For newborns, this can mean weak immunity and avoidable health problems.

Recognizing this challenge, JIMS Community Radio 96.9 MHz launched a special maternal and child health campaign titled Jeevan Hai Anmol. The initiative began during World Breastfeeding Week and continued throughout the year, with one clear goal: to help mothers understand the life-saving importance of exclusive breastfeeding during the first six months.

What made this campaign powerful was collaboration.

On air, JIMS Community Radio broadcast programmes in simple Hindi, featuring paediatricians, gynaecologists, ASHA workers, and mothers who shared their own experiences. The shows included real-life stories, interactive question-and-answer sessions, folk songs, and myth-busting conversations that connected deeply with listeners.

But the work did not stop at the studio.

ASHA workers carried these messages directly into the community. With portable radios and printed materials, they organised group listening sessions in Anganwadi centres, parks, and narrow lanes. After each broadcast, they sat with families, answered questions, and gently counselled mothers, fathers, and elders.

One such story is that of Poonam from Shahbad Dairy.

Poonam had delivered a premature baby. Relatives advised her not to breastfeed until the child “became stronger.” Confused and worried, she happened to listen to an episode of Jeevan Hai Anmol. Soon after, ASHA worker Kusum visited her home and explained the importance of ‘colostrum’, the very first thick yellow milk that protects babies from illness, and why early breastfeeding is so important.

Encouraged and informed, Poonam began breastfeeding the very next day.

Three months later, her baby was healthy and thriving. Today, Poonam proudly shares her experience with other mothers, becoming a messenger of change in her own community.

Over six months, the campaign reached pregnant women, new mothers, adolescent girls, and even fathers. Surveys conducted by student volunteers revealed remarkable results. Nearly 68 percent of mothers became aware of exclusive breastfeeding benefits. Early initiation increased by 45 percent in targeted areas. More than half of participants said the radio programmes and ASHA sessions changed their beliefs.

For JIMS students, this campaign became a living classroom. They produced stories, edited programmes, and learned how communication can shape real lives.

JIMS Community Radio 96.9 MHz proves that when community radio joins hands with grassroots health workers, powerful change becomes possible. By giving mothers knowledge, confidence, and support, the station continues to build healthier futures, one family at a time.

Local Radio

**Plot No. 621/2180, Satha Vihar,
Lingipur in Khordha District of
Odisha, PIN 751002**



Local Radio is a Community Radio Station operated by Young India, based in Bhubaneswar, Odisha. The station is located at Plot No. 621/2180, Satha Vihar, Lingipur in Khordha District of Odisha, PIN 751002. It was operationalized on 20 March 2025 with the objective of serving the local community through inclusive and participatory broadcasting.

The station covers a wide range of community-relevant issues including women empowerment, civic rights, agriculture, climate change, and the promotion of local culture. While these themes form the core of its programming, Local Radio has also emerged as an important platform for addressing the concerns of senior citizens and other vulnerable groups.

Local Radio broadcasts for 18 hours daily, from 6:00 a.m. to 12:00 midnight, offering a rich mix of awareness programmes, expert interactions, discussions, interviews, and community voices. The station actively involves volunteers and community members in programme production and outreach.

Through its solution-oriented approach, Local Radio goes beyond information dissemination by providing guidance, follow-up support, and community facilitation. In a short period of operation, it has earned the trust of listeners and established itself as a reliable link between citizens and public services, strengthening grassroots participation and social inclusion.



Success Story of Local Radio:

When Community Radio Becomes a Lifeline for Senior Citizens

When Local Radio began broadcasting from Bhubaneswar on 20 March 2025, it set out with a clear mission. The station aimed to address issues such as women empowerment, agriculture, climate change, and the promotion of local culture. But within just a few months, something unexpected and deeply meaningful happened. Local Radio naturally grew into a trusted voice and support system for senior citizens in the community.

For many elderly people, access to information is a daily challenge. Government schemes, pension benefits, health entitlements, and civic rights often remain out of reach due to complicated procedures and lack of guidance. Many senior citizens feel invisible and unheard. Local Radio changed this reality by creating a space where their voices mattered.

The station began regularly broadcasting programmes focused on senior citizens' rights and welfare. These programmes explained, in simple language, the schemes available for the elderly and how to apply for them. What made the initiative special was that the support did not stop at the microphone. Volunteers at Local Radio assisted senior citizens in filling out forms, understanding documents, and approaching the relevant offices. Step by step, they were guided through the process.

Local Radio also started recording the lived experiences of senior citizens and broadcasting them on air. These stories were not just shared with listeners, but also forwarded to concerned government departments. This ensured that the issues raised by elderly citizens reached the authorities who could take action.

In just six months, the impact became visible. More than 1,000 senior citizens directly accessed services through Local Radio. Many others benefited indirectly by listening to programmes and following the guidance shared on air. Gradually, the station earned a reputation as an information and support centre for the elderly. Even local government offices began recognising the role of Local Radio in bridging the gap between citizens and administration.

One story from Lingipur village clearly reflects this impact. An elderly widow had been struggling for months to receive her widow pension. Repeated visits to offices brought no results. When she approached Local Radio, her problem was recorded and broadcast. Volunteers helped her complete the paperwork and followed up with the welfare department. Within a short time, she began receiving her pension. When her story was aired, it inspired many other elderly citizens facing similar challenges to seek help from the station.

Local Radio's approach is simple yet powerful. It combines communication with action. It listens, responds, and follows through. The station is not just informing the community but standing beside it.

Today, Local Radio is more than a radio station. It is a lifeline for senior citizens, a bridge between people and public services, and a reminder that community radio can restore dignity, voice, and hope. Through compassion and commitment, Local Radio has shown how broadcasting can truly transform lives.

Loudspeaker 90 FM

**Sangam Chowk, 194 T, Padri Bazar,
Manas Vihar Colony, Gorakhpur,
Uttar Pradesh – 273014**



Loudspeaker 90 FM is a Community Radio Station operated by Safe Society, located at Sangam Chowk, 194 T, Padri Bazar, Manas Vihar Colony, Gorakhpur, Uttar Pradesh – 273014. The station was operationalized on 31 May 2019 with the mission of serving urban and semi-urban communities through meaningful, people-centric broadcasting.

Broadcasting for 18 hours daily, Loudspeaker 90 FM focuses on key social themes including health, public issues, literature, and education. The station uses participatory formats such as expert talks, interviews, awareness programmes, listener interactions, and community storytelling to address everyday concerns in simple and accessible language.

A strong emphasis is placed on public health communication, particularly around preventable diseases and government health initiatives. Loudspeaker 90 FM works closely with local authorities, healthcare professionals, and community volunteers to ensure that information shared on air translates into action on the ground.

With its compassionate approach and strong grassroots connect, Loudspeaker 90 FM has emerged as a trusted voice in Gorakhpur, empowering listeners with knowledge while fostering collective responsibility and social change.

Success Story of Loudspeaker 90 FM:

From Airwaves to Healing: How Community Radio Helped Fight Tuberculosis

In Gorakhpur, a quiet revolution began not with slogans or rallies, but with care, compassion, and community radio.

For years, the Health Department had been working tirelessly to eliminate tuberculosis, encouraging individuals and organizations to step forward as Nikshay Mitras to support TB patients. In 2025, Loudspeaker 90 FM answered that call.

What began as a simple awareness broadcast soon turned into a life-changing mission.

The station aired special programmes explaining what TB is, how it spreads, and why timely treatment is essential. Listeners responded immediately. Calls and messages poured in, not only from people seeking information, but also from those silently battling the disease.

Among them were five individuals struggling with TB. Loudspeaker 90 FM decided to take responsibility for their care as Nikshay Mitra.

Working closely with local doctors and health centres, the station adopted a holistic approach. It was not just about medicines. It was about emotional support, nutrition, and restoring hope.

The journey began with a Health Mela, where nutrition kits, known as Poshan Potli, were distributed to patients in the presence of public representatives and health officials. This marked the start of a deeper commitment.

Every day, Loudspeaker 90 FM aired segments tailored to the needs of TB patients. Nutritionists spoke about healthy diets to strengthen immunity. Counsellors addressed the mental stress of long-term illness. Survivors shared stories of recovery, reminding listeners that TB is curable.

The radio jockeys even followed up personally, reminding patients to take their medicines on time. Encouraged by the positive response, Loudspeaker 90 FM extended its support to five more TB patients during its foundation day. Once again, nutrition kits were distributed, and the initiative received strong support from local leaders and the District TB Officer.

Slowly, something beautiful began to happen.

The ten patients started improving. Persistent coughs reduced. Energy levels rose. Smiles returned. More than the physical healing, it was the sense of belonging that made the difference. They were no longer alone. They felt seen, supported, and valued.

By early 2025, all ten participants were officially declared cured. Their recovery became a powerful message for the wider community. Listeners who had been hesitant began coming forward for testing and treatment. Families started supporting affected members instead of hiding the illness.

Loudspeaker 90 FM had become more than a radio station. It had become a lifeline.



This success story stands as proof that when information is delivered with empathy, and action follows awareness, real change is possible. Through compassion, commitment, and the power of community radio, Loudspeaker 90 FM helped turn despair into recovery, and silence into strength.

Sometimes, healing begins not in hospitals, but through voices that care.

Mannanam Sargakshetra FM 89.6

Mannanam, Kottayam District, Kerala. The station functions from Kurishumoodu P.O., Chethipuzha, Changanacherry, Kottayam - 686104



Mannanam Sargakshetra FM 89.6 is a Community Radio Station operated by Sargakshetra Charitable Trust, based in Mannanam, Kottayam District, Kerala. The station functions from Kurishumoodu P.O., Chethipuzha, Changanacherry, Kottayam - 686104, and was operationalized on 01 November 2022. Broadcasting round the clock, the station serves rural and semi-urban communities across the region.

Mannanam Sargakshetra FM focuses on key development themes including education, rural development, skill building and livelihoods, health and nutrition, water and sanitation, women empowerment, agriculture and allied sectors, and child protection. Environmental awareness forms an important pillar of its programming, encouraging sustainable living and community participation.

Through interactive programmes, expert talks, school outreach, and community engagement, the station translates social messages into simple, relatable content. It actively involves students, women, farmers, and volunteers in programme creation and outreach activities.

With its 24-hour broadcast and people-centered approach, Mannanam Sargakshetra FM has emerged as a vibrant platform for learning, environmental responsibility, and grassroots empowerment, strengthening community bonds while nurturing future generations.



Success Story of Mannanam Sargakshetra FM 89.6:

Frequency Tree 896: Planting Hope in Young Hearts

"Frequency Tree 896."

It sounds unusual, doesn't it? But behind this unique name lies a beautiful green movement started by Mannanam Sargakshetra FM 89.6.

Since its launch in November 2022, the community radio station in Mannanam, Kottayam, has made environmental protection one of its core missions. The team strongly believes that love for nature must begin early in life. And that belief gave birth to Frequency Tree 896, named after the station's FM frequency.

Every year on World Environment Day, June 5, Mannanam Sargakshetra FM gifts 896 saplings to Class 1 students across Kottayam district. Each child receives their very first tree, creating a personal bond with nature from a tender age.

The idea is simple yet powerful. When a child plants a sapling and watches it grow, they don't just learn about trees. They learn responsibility, patience, and care for the planet.

But this is not a one-day event.

The programme continues well beyond Environment Day. Station staff and volunteers visit schools, distribute saplings, and conduct short awareness sessions during assemblies. Children are told, in simple words, that trees are the lungs of the earth, and that protecting them is protecting our own future.

Each child is asked to take the sapling home, plant it in a suitable place, and look after it. Watering, weeding, and nurturing the plant becomes the child's personal duty. In this gentle way, environmental responsibility becomes part of everyday life.

This year marked Frequency Tree 896 Season 3, conducted in 20 schools across Kottayam district. The response from students and teachers has been heartwarming.

To make the initiative meaningful, the station also follows up on earlier seasons. Students regularly send photographs showing how their plants are growing. Those who take exceptional care of their trees are invited to the radio studio to share their experiences. These young green champions are honoured by the station and their schools, with small prizes donated by well-wishers.

Of course, not every sapling survives. There have been setbacks. But the team believes that even one tree grown with love is worth every effort.

Local entrepreneurs and community supporters help sponsor the saplings each year. Their generosity ensures that the project continues without interruption. Mannanam Sargakshetra FM proudly acknowledges their role in nurturing this green movement.

Today, Frequency Tree 896 is more than an environmental campaign. It is a lesson in compassion. It is a promise to future generations. And it is proof that community radio can plant seeds of change, quite literally.

As one quote beautifully says, "He that plants trees, loves others besides himself."

Through Frequency Tree 896, Mannanam Sargakshetra FM continues to spread that love, one child and one sapling at a time.

Nityananda Janavani 91.2 FM

**No.125, Railway Feeder Road, Pamban,
Rameswaram Taluk, Ramanathapuram
District, Tamil Nadu – 623521**



Nityananda Janavani 91.2 FM is a community radio station operated by Manbhum Ananda Ashram Nityananda Trust (MANT), working for the social and cultural development of rural and tribal communities in West Bengal. The station became operational on 10 July 2017 and primarily serves Purulia district, with its registered office at Laulara village and a communication office in Kolkata.

Broadcasting for six hours daily, the station covers key issues such as health and nutrition, child protection, education, gender equality, environment and climate change, tuberculosis awareness, agriculture, and livelihood promotion. It also plays an important role in preserving local culture through Santali traditional stories, folk content, and community entertainment.

Using participatory programming, Nityananda Janavani actively involves local residents, volunteers, and subject experts. By amplifying grassroots voices and sharing practical information in simple language, the station strengthens awareness, supports healthy practices, and promotes positive change across tribal and rural communities.

Success Story of Nityananda Janavani 91.2 FM

From Awareness to Recovery: How Community Radio Helped Hemnata Beat Tuberculosis

In many rural and tribal areas, tuberculosis is still surrounded by fear, silence, and misunderstanding. People often ignore early symptoms or stop treatment midway, risking their own lives and the health of others.

In Purulia district, Nityananda Janavani 91.2 FM has been quietly working to change this reality.

On World TB Day, 24 March 2024, the station aired a special programme with a health expert from the local primary health centre. Speaking in simple language, he explained how TB spreads through the air, how poor nutrition and weak immunity increase risk, and most importantly, that TB is completely curable with early diagnosis and regular treatment.

But this was only the beginning.

Throughout 2024 and 2025, Nityananda Janavani broadcast 55 dedicated TB awareness episodes, reaching nearly 100 villages across four blocks of Purulia. Listeners learned about common symptoms like persistent cough, chest pain, fever, night sweats, and weight loss. They were encouraged again and again to get tested early, complete their medicines, and make use of the Nikshay Poshan Yojana, which provides nutritional support during treatment.

Among those listening was Hemnata Tudu from Patharkata village in Manbazar-I block.

For weeks, Hemnata had been suffering from cough, chest pain, and severe weight loss. Like many others, he brushed it off as seasonal weakness. But as he listened to the radio programmes, the symptoms being described sounded exactly like his own.

The messages began to sink in.

Encouraged by what he heard on Nityananda Janavani, Hemnata approached the ASHA worker in his village. He was referred to the local hospital, where tests confirmed that he had tuberculosis.

What followed was a journey of discipline and hope.

Because of the repeated radio messages, Hemnata understood the importance of completing his full course of medicines. He followed medical advice carefully and did not miss his doses. Support from the Nikshay Poshan Yojana helped him afford nutritious food, strengthening his recovery.

Later, Hemnata shared that the radio programmes kept him motivated. Hearing stories of recovery and warnings against stopping treatment midway gave him the confidence to stay strong.

Today, Hemnata is healthy and back to his normal life.

His story reflects the larger impact of Nityananda Janavani 91.2 FM.

By combining expert guidance, local language communication, and real-life experiences, the station has helped break stigma, encourage early testing, and turn fear into action. For many families in Purulia, community radio has become a trusted companion in their journey toward better health.

Through such sustained efforts, Nityananda Janavani continues to transform information into action, and awareness into recovery, contributing meaningfully to a TB-free and healthier community.



Pragnya

90.4 FM

**Nizampet Road, Bachupally, Kukatpally,
Hyderabad – 500090, Telangana**



Pragnya 90.4 FM is a Community Radio Station operated by Gokaraju Rangaraju Institute of Engineering and Technology (GRIET), located at Nizampet Road, Bachupally, Kukatpally, Hyderabad – 500090, Telangana. The station was operationalized on 20 January 2016 with the objective of promoting community engagement through education-driven broadcasting.

Pragnya FM focuses on themes aligned with the Sustainable Development Goals, including health, education, environment, social welfare, and cultural awareness. A special emphasis is placed on educational, career, and psychological guidance for youth, helping students and local communities make informed life choices.

Broadcasting for five hours daily from 11 a.m. to 4 p.m., the station adopts participatory formats such as expert talks, student-produced programmes, community discussions, and outreach activities. The Pragnya Radio Club actively involves engineering students in content creation and field engagement, blending academic learning with social responsibility.

Through its people-centric approach, Pragnya 90.4 FM serves as a bridge between campus and community, empowering listeners with knowledge while nurturing empathy, leadership, and civic engagement among students.

Success Story of Pragnya 90.4 FM:

Nurturing Grace: When Students Became Companions to the Elderly

In the quiet village of Bowrampet, in Medchal district, many elderly residents were living in silence.

Their children had migrated to cities in search of work, leaving behind empty houses and lonely hearts. For these senior citizens, basic healthcare, emotional support, and even daily companionship had slowly faded away.

This silent struggle caught the attention of Pragnya 90.4 FM and the Radio Club students of GRIET.

In February 2025, as part of a Ministry of Social Justice initiative, Pragnya Community Radio launched a special rural outreach campaign titled Nurturing Grace. What began as a student project soon became a movement of compassion.

The students went door to door, checking on elderly residents, listening to their stories, and understanding their needs. They helped with small daily tasks, offered companionship, and most importantly, made the elders feel seen and valued.

During these visits, the students also explained government schemes designed for senior citizens, such as financial support programmes and health coverage initiatives. They guided elders on options like pension schemes and healthcare benefits, including free hospitalisation under Ayushman Bharat.

But the impact went far beyond information.

Seventy-eight-year-old Lakshamma, a widow who lived alone, had not smiled in months. After the students began visiting her regularly, everything changed. With tears in her eyes, she said,

“I feel young again, as if my grandchildren have come back.”

The campaign also brought the community together. At the local panchayat office, the students organised an elders’ meet featuring laughter therapy, yoga sessions, and cultural activities. They created a “Wall of Memories,” filled with old photographs and handwritten messages from the elders. For many, it reopened doors to forgotten joys.

As the weeks passed, Nurturing Grace grew stronger.

An Elderly Support Cell was formed in the village, jointly managed by youth volunteers and local health workers. The students developed a digital database to track health conditions and ensure regular follow-ups, making sure no elder was left behind.

What started as a short outreach programme transformed into a lasting support system.

The students returned to campus with deeper empathy and a stronger sense of social responsibility. And in Bowrampet, elders who once waited quietly now look forward to each new day with renewed hope.

Nurturing Grace proved a simple truth: when young minds reach out with care and respect, generations connect. Through Pragnya 90.4 FM, students learned that community radio is not just about broadcasting voices, it is about touching lives.

Sometimes, all it takes is a knock on the door, a warm smile, and a listening ear to change the world, one elder at a time.



Pudiya Udayam CRS 91.2

**No. 11, St. Martin Street,
Puducherry - 605001**



Pudiya Udayam CRS 91.2 is a Community Radio Station operated by the Sri Aurobindo Society, Puducherry. The station is located at No. 11, St. Martin Street, Puducherry - 605001, and has been serving the local community since its operationalization on 24 November 2015.

The community radio station focuses on key social and developmental issues such as education, women empowerment, elderly care, agriculture, and health and nutrition. Its programmes are designed to address real-life challenges faced by different sections of society, especially women, senior citizens, and rural households. By presenting information in simple language and culturally familiar formats, the station ensures that messages are easily understood and widely accepted.

Pudiya Udayam CRS broadcasts for six hours daily and follows a participatory approach to programming. Expert talks, interviews, awareness sessions, and community voices form the backbone of its content. The station actively works with local volunteers and institutions to promote healthy practices, lifelong learning, and social inclusion.

Through its consistent and people-centric broadcasting, Pudiya Udayam CRS 91.2 has emerged as a trusted medium that informs, empowers, and uplifts communities, truly reflecting the spirit of community radio.

Success Story of Pudiya Udayam CRS 91.2:

A New Dawn of Strength in Poothurai

In the quiet village of Poothurai, life moved slowly for a group of elderly single women. Their days were often filled with silence, physical discomfort, and a sense of isolation. Many lived alone, carrying the weight of age-related aches and the loneliness that comes with being unseen and unheard. For them, life had become more about enduring each day than truly living it.

Among these women was Ms. Sengeniammal, a kind-hearted community volunteer who believed that even small acts could bring meaningful change. One morning, while listening to Pudiya Udayam Community Radio 91.2, she heard a programme on yoga. The broadcast spoke gently about yoga as a simple practice of breathing, stretching, and inner balance. It explained how regular practice could reduce body pain, calm the mind, improve sleep, and restore strength, even in old age.

As Sengeniammal listened, she thought of the elderly women in her village who struggled quietly with both physical weakness and emotional loneliness. She felt that this message was meant for them. The very next day, she gathered the women together and invited them to listen to the programme with her.

At first, the women were hesitant. Yoga felt unfamiliar, and many doubted whether it could really help them at their age. But as the radio programme continued, their hesitation slowly turned into curiosity. The calm voices, simple explanations, and reassuring tone touched them deeply. For the first time in a long while, they felt that something positive was possible, something that did not require money, travel, or any special equipment.

Encouraged by Sengeniammal, the women decided to give yoga a try. Twice a week, they began gathering in a small open space in the village. Guided by what they had learned from the radio, they practiced gentle stretches and breathing exercises together. What started as a hesitant effort soon became a routine they looked forward to.

The change was gradual but powerful. Their joints became more flexible, body pain reduced, sleep improved, and energy slowly returned. More importantly, yoga brought them together. The practice created a sense of belonging. Laughter, shared stories, and mutual encouragement replaced silence and isolation.

Today, these women proudly say that yoga has given them a new beginning. They express gratitude to Pudiya Udayam Community Radio 91.2 for bringing such meaningful knowledge into their lives and to the government for supporting initiatives that reach even the most vulnerable sections of society.



What began as a single radio broadcast has grown into a circle of strength, friendship, and hope in Poothurai. For these women, yoga is no longer just an exercise. It is a lifeline that has restored their health, dignity, and joy in everyday living.

Radio Ala

90.8 FM

G-5, Raja Ratna Residency, Gandhi Nagar, Kakinada - 533004, Andhra Pradesh



Radio Ala 90.8 FM is operated by Malireddy Charitable Trust and is based at #G-5, Raja Ratna Residency, Gandhi Nagar, Kakinada - 533004, Andhra Pradesh. The station was operationalized on 26 January 2013 with a strong commitment to serving marginalized and tribal communities through participatory broadcasting.

Broadcasting for 18 hours daily, Radio Ala focuses on key development themes including maternal and child health, tribal welfare and indigenous rights, women empowerment, agriculture and livelihoods, education and youth engagement, digital literacy, cultural heritage, and environmental sustainability.

The station is known for taking radio beyond the studio through field reporting, mobile audio outreach, and volunteer-led listening sessions in remote habitations. By blending community voices with expert guidance, Radio Ala translates vital information into simple, local language content that people can understand and act upon.

Over the years, Radio Ala 90.8 FM has emerged as a trusted platform for awareness, advocacy, and social change, amplifying unheard voices and connecting grassroots realities with practical solutions, especially in hard-to-reach tribal regions.



Success Story of Radio Ala 90.8 FM

"మనస్యం లో మాతృ వేదన" "Manyamlo Matru Vedana" – When a Radio Signal Carried Hope to the Forest

Deep inside the forested tribal regions of Andhra Pradesh, motherhood has never been easy.

For many women, pregnancy is not just a time of joy. It is a journey filled with uncertainty... fear... and long walks through hills and mud paths. For years, reaching a hospital meant being carried on makeshift stretchers. Roads were few. Health centres were far. And information was scarce.

Childbirth, for many families, became a matter of fate.

Radio Ala 90.8 FM heard these silent cries.

And that is how Manyamlo Matru Vedana, meaning Maternal Agony in the Forest, was born.

Not as a programme. But as a promise.

Radio Ala opened its microphones to tribal mothers. Women spoke of sleepless nights, of dangerous deliveries, of holding their breath while walking kilometres for medical help. Health workers shared what they saw every day. Voices trembled. Stories flowed. Truth travelled on air.

But Radio Ala did not stop at broadcasting.

Volunteers carried recorded messages on small speakers into interior villages. Under trees, near wells, outside huts, families gathered to listen. Pregnant women heard about nutrition. Mothers learned the signs of danger. Fathers understood why hospital deliveries matter.

Slowly... something began to change.

Homes started talking about maternal health. Women came forward for check-ups. Families planned safer births. Long-forgotten maternity waiting homes came back to life. Mobile clinics reached hilltop villages. Hope quietly replaced fear.

And most importantly, unsafe journeys during childbirth began to reduce.

What made this movement powerful was its heart.

Radio Ala did not speak over the community. It walked beside them.

Tribal women were not treated as victims. They became storytellers. They became educators. They became the strength behind the message.

Today, Manyamlo Matru Vedana stands as a powerful example of how community radio can move beyond awareness and spark real action. By combining local voices, field outreach, and continuous engagement, Radio Ala helped transform maternal health conversations in some of the most underserved regions.

This is the strength of community radio.

Not just broadcasting sound, but carrying hope across forests and hills.

Not just sharing information, but saving lives.

Radio Vanasthali 90.4 FM

at Banasthali Vidyapith campus



Radio Banasthali (Radio Vanasthali 90.4 FM) is a community radio station established at Banasthali Vidyapith campus on 9 January 2005. It serves Banasthali and surrounding rural areas, broadcasting for 12 hours daily. The station focuses on education, health, nutrition, agriculture and animal husbandry, folk arts, and rural culture. Radio Banasthali follows a participatory model, actively involving community volunteers and local residents in programme production. Through workshops, listener interactions, and cultural broadcasts in the mother tongue, the station promotes social awareness, preserves local traditions, and supports grassroots development, becoming a vital communication bridge between the university and nearby villages

Success Story of Radio Banasthali:

From a Simple Farmer to a Community Voice: Shankar Lal Sharma's Journey with Radio Banasthali

Sometimes, change begins with a single voice.

In Aliabad village lives Shankar Lal Sharma, a 52-year-old farmer whose life took a new direction after connecting with Radio Banasthali 90.4 FM.

Before radio entered his world, Shankar Lal followed only traditional farming methods. New agricultural techniques, cleanliness drives, or community awareness felt distant. But everything changed when Radio Banasthali reached his village.

It started with listening.

He tuned in to programmes on farming, health, sanitation, and education. Slowly, the messages began to sink in. "Earlier, I worked only the old way," he recalls. "After joining radio activities, my confidence grew."

Radio Banasthali's team later visited his village and invited him to take part in a community workshop. That moment sparked something powerful. Shankar Lal discovered that radio was not just for listening, it was a platform to speak, to learn, and to inspire.

He began sharing his experiences on air. He talked about clean surroundings, motivated villagers to clear clogged drains, and encouraged families to focus on education, especially for girls. He ensured his own daughters studied up to graduation, and soon other families in the village followed his example.

When Shankar Lal heard his own voice on the radio for the first time, his confidence soared.

He started writing songs and small plays on themes like cleanliness, vaccination, education, and social harmony. These were broadcast on Radio Banasthali, and people listened with interest. Villagers began adopting healthier habits. His folk songs, sung in the local language, carried messages that touched hearts.

Today, Shankar Lal is also part of a local folk singing group. He continues to create content for Radio Banasthali, using music and storytelling to spread awareness. What began as simple curiosity soon turned into lasting commitment.

"Radio gave my voice a reach," he says with pride. "Now I work to awaken society."

His journey shows the true power of community radio. Radio Banasthali did not just broadcast programmes. It nurtured leadership, strengthened confidence, preserved culture, and transformed an ordinary farmer into a community motivator.

For Shankar Lal, Radio Banasthali became more than a station.

It became a stage for change.

And for countless listeners, his story proves that when knowledge meets opportunity, even the quietest voices can inspire an entire village.



Radio Dhimsa 90.4 MHz CRS

**Rangbalikumbha Road,
Koraput – 764020, Odisha**



Radio Dhimsa 90.4 MHz is a Community Radio Station operated by South Orissa Voluntary Action (SOVA), a well-established voluntary organization working for the development of tribal and rural communities in southern Odisha. The station is located on Rangbalikumbha Road, Koraput – 764020, Odisha, and has been serving the region since its operationalization on 01 February 2016.

Radio Dhimsa focuses on addressing key development issues relevant to the everyday lives of its listeners, particularly in Koraput and surrounding tribal areas. Its programmes cover health, child rights and protection, education, livelihood promotion, and village governance. By presenting information in local languages and culturally familiar formats, the station helps communities understand their rights, access government services, and adopt healthier and more sustainable practices.

Broadcasting for nine hours daily, Radio Dhimsa uses participatory programme formats such as interviews, discussions, folk music, field recordings, and community voices. Local youth, women, community leaders, and subject experts actively contribute to content creation, making the station a truly community-driven platform.

Through its consistent and inclusive broadcasting, Radio Dhimsa 90.4 MHz has emerged as a trusted medium for information sharing, dialogue, and social change, strengthening community participation and empowering listeners to play an active role in the development of their villages.

Success Story:

From Old Cloth to Dignity: How Radio Dhimsa Helped Village Girls Reclaim Dignity

In Koraput's tribal villages, menstruation was once surrounded by silence and stigma. Many adolescent girls missed up to five days of school every month and relied on unsafe cloth, leading to nearly 1,000 girls dropping out annually. Lack of awareness and fear kept girls away from classrooms and basic hygiene support.

Radio Dhimsa 90.4 MHz, a community radio station broadcasting in the local Desiya language, noticed that girls often gathered at Geet Kudia to listen together. With the support of traditional leader Chandal Jani, the station used Dudunga folk music to openly discuss menstrual health, hygiene, education, and schemes like the Khushi Scheme for free sanitary napkins.

Girls themselves composed and sang these songs, which were broadcast across 60 villages. The cultural approach broke taboos, encouraged open conversation, and empowered girls to confidently access sanitary napkins from schools and Anganwadi centres.

Through programmes like Sustha Gagar, Radio Dhimsa reached over 4,300 girls, directly benefiting 96 in Umri village alone. Today, menstruation is discussed without fear, school attendance has improved, and girls in Koraput are reclaiming dignity through knowledge, culture, and community radio.



Radio Gyanasthali 89.6 FM

Gonda district in Uttar Pradesh



Radio Gyanasthali 89.6 FM is a community radio station serving the people of Gonda district in Uttar Pradesh, with a special focus on promoting local culture, education, and community participation. Through its participatory programming, the station amplifies regional voices, especially women and youth, and preserves folk traditions in the Awadhi language. One of its most popular programmes, *Gaon Ki Goonj*, showcases local folk songs and grassroots stories, creating a strong emotional connect with listeners. Radio Gyanasthali functions as a platform for self-expression, confidence building, and skill development, encouraging ordinary community members to discover their talents and share them on air. By combining cultural programming with social awareness, the station continues to inspire personal growth and collective pride at the grassroots level.



Success Story:

From Silence to Song: How Radio Gyanasthali Helped Jaya Find Her Voice

"My name is Jaya Tripathi, from the small town of Gonda in Uttar Pradesh."

That is how Jaya begins her story. Born into a middle-class family, she loved music from childhood. Her voice was sweet, and singing brought her joy. But confidence did not come easily. Even after completing her BA, B.Ed, and Visharad in music, Jaya stayed at home, unsure of her future. Her passion for singing remained confined within four walls.

At home, a radio was always playing. Her mother especially loved Radio Gyanasthali's Awadhi programme 'Gaon Ki Goonj', where local folk songs are recorded and broadcast. Slowly, Jaya began listening too. Together, mother and daughter would note down the songs sung by folk artist Kiran Didi and practise them whenever they were replayed on air. Jaya felt a new energy awakening inside her.

Then came the turning point.

At a neighbourhood mehndi ceremony, amid loud DJ music, Jaya noticed a dholak lying nearby. Encouraged by the women around her, she picked it up and began to sing the folk songs she had learned from Radio Gyanasthali. Within minutes, the DJ was switched off. Women gathered around. Some clapped, some danced, others joined her in singing.

That evening, Jaya became the centre of attention. More importantly, she felt something powerful within herself. "That day," she says, "a new Jaya was born." Back home, she sent a message to Radio Gyanasthali, thanking the Gaon Ki Goonj team for bringing this change into her life. The very next day, she received a call from Kiran Didi, inviting her to the studio.

Though Jaya had never faced a microphone before, the radio team welcomed her like family. They patiently taught her everything, from studio basics to recording techniques. Soon, she became part of the Gaon Ki Goonj team herself.

Today, Jaya works as a music teacher in a college and is also an active contributor to Radio Gyanasthali. With pride and gratitude, she says, "If someone believes in your talent and encourages you, you can achieve anything. My confidence today is because of Radio Gyanasthali 89.6 FM."

Jaya's journey is a living example of how community radio does more than broadcast programmes. It discovers hidden voices, nurtures dreams, and transforms ordinary lives into stories of courage and self-belief.

Hamara MSPICM 90.4 FM

**MS Panwar Institute of Communication
and Management, Solan, Himachal
Pradesh - 173212**



Hamara MSPICM 90.4 FM is a Community Radio Station operated by the MS Panwar Foundation and based at the MS Panwar Institute of Communication and Management, Solan, Himachal Pradesh - 173212. The station was operationalized on 13 March 2009 and has since been serving as a strong community communication platform in the region.

The station focuses on socially relevant and development-oriented issues such as health, education, social awareness, women empowerment, and local governance. Through participatory programming, Hamara MSPICM 90.4 FM works to bridge information gaps and promote informed decision-making among local communities.

Broadcasting for 14 hours daily, the station uses a variety of interactive formats including expert interviews, discussions, phone-in programmes, awareness campaigns, and community voices. It actively collaborates with government departments, healthcare professionals, educators, and local organisations to ensure accuracy and relevance of content.

With its people-centric approach and strong grassroots presence, Hamara MSPICM 90.4 FM continues to empower listeners, support public welfare initiatives, and strengthen the link between institutions and the community.

Success Story of Hamara MSPICM 90.4 FM, Solan: Creating TB Awareness

Since 2009, Hamara MSPICM 90.4 FM, Solan, has been a trusted community voice addressing local issues. One major concern in Himachal Pradesh has been tuberculosis (TB), which persists despite being curable due to stigma, fear, and misinformation. Many patients avoid testing or stop treatment midway, worsening the problem.

To address this, the radio station partnered with the Solan District Health Department to launch a focused TB awareness campaign. Medical experts including Dr. Ajay Singh (District TB Officer), Dr. Yogesh Gupta, and Dr. Kamal Atwal regularly participated in radio talks, interviews, and interactive programmes, explaining TB symptoms, transmission, and the importance of early and complete treatment.

Live phone-in shows and Q&A sessions encouraged open dialogue, while recovered TB patients shared their stories to reduce stigma and fear. Doctors also used the platform to bust myths, highlight free government testing and treatment facilities, and stress the role of nutrition, family support, and medication adherence.

The impact was evident as more people approached government health centres for TB testing and treatment. Patients and families reported increased confidence and motivation to complete treatment. Through local language communication and community engagement, Hamara MSPICM 90.4 FM demonstrated how community radio can transform awareness into action and contribute meaningfully to the goal of a TB-free India.



Radio Hirakhanda

**Fakirpada, Biribati, Cuttack,
Odisha - 754100**



Radio Hirakhanda is a Community Radio Station operated by Suprativa, serving communities across Sambalpur district and surrounding areas in Odisha. The station is located at Fakirpada, Biribati, Cuttack, Odisha - 754100. It was operationalized on 01 July 2018 with the objective of promoting awareness, resilience, and inclusive development through participatory broadcasting.

The station addresses a wide range of community-relevant issues including education, health, nutrition, livelihood promotion, agriculture, women empowerment, disaster preparedness, road safety, and the promotion of folk entertainment and local culture. By using simple language and culturally familiar formats, Radio Hirakhanda ensures that information reaches diverse sections of society, especially women, youth, farmers, and vulnerable groups.

Broadcasting for ten hours daily, the station adopts interactive formats such as expert talks, discussions, interviews, phone-in programmes, field reports, and community voices. Local participation is at the core of its programming, making Radio Hirakhanda a trusted platform for dialogue and awareness.

Through consistent engagement and grassroots-focused communication, Radio Hirakhanda continues to strengthen community participation, amplify local voices, and support social change in the region.



Success Story:

Breaking the Silence: How “Hinsa Ko No” Is Empowering Women in Sambalpur’s Slums

For years, domestic violence was an unspoken reality for women living in the slum areas of Sambalpur. Many suffered in silence, believing abuse was normal and having little awareness of their rights or where to seek help.

This began to change in August 2023 with the launch of “Hinsa Ko No”, an initiative of Radio Hirakhanda, supported by SMART, implemented across four slums—Mandalia, Malibari, Manikmunda, and Chandannagar.

Radio Hirakhanda adopted a two-pronged approach. First, eight radio programmes were broadcast, openly discussing domestic violence laws, women’s legal rights, helplines, and available support services. These broadcasts helped challenge the long-held belief that violence is a private family matter.

Second, weekly group meetings were organised within the communities. Eighty women were brought together into four groups, each led by a trained woman leader. Through structured discussions, women learned about legal procedures, support systems, and referral mechanisms, while also sharing experiences and building collective confidence.

The impact has been significant. Since the start of the initiative, no major cases of domestic violence have been reported in the target slums, and community attitudes have begun to shift. Women who once remained silent now speak out, support one another, and stand up against violence.

By combining the power of radio with grassroots engagement, Radio Hirakhanda has helped transform silence into strength and fear into awareness—laying the groundwork for safer and more empowered communities.



Radio Manipal Jaipur

90.8 FM

**Dehmi Kalan, off Jaipur–Ajmer Expressway,
Jaipur, Rajasthan – 303007**



Radio Manipal Jaipur 90.8 FM is a Community Radio Station operated by Manipal University Jaipur, located at Dehmi Kalan, off Jaipur–Ajmer Expressway, Jaipur, Rajasthan – 303007. The station was operationalized on 02 May 2023 with the objective of serving nearby rural and semi-urban communities through participatory and development-oriented broadcasting.

The station focuses on locally relevant themes such as traditional Rajasthani cuisine, health and sanitation, employment opportunities, best agricultural practices, environmental issues, government schemes, and small finance saving schemes. By presenting information in simple language and culturally familiar formats, Radio Manipal Jaipur works to bridge knowledge gaps and strengthen community awareness.

Broadcasting for eight hours daily, the station offers a mix of expert talks, interviews, field-based programmes, and community interactions. Students and faculty actively participate in programme production, creating a strong link between academic learning and grassroots realities.

Through consistent outreach and people-centric content, Radio Manipal Jaipur 90.8 FM has emerged as a vibrant platform for cultural preservation, community engagement, and social empowerment, fostering meaningful connections between the university and surrounding villages.



Jeeman: Celebrating Rajasthani Flavours

Success Story of Radio Manipal Jaipur 90.8 FM

At Radio Manipal Jaipur 90.8 FM, a simple idea gave rise to a meaningful community initiative—Jeeman, launched under the campaign Chalo Gaaon Ki Ore. Anchored by RJ Tamanna, the programme takes listeners into village kitchens, where food is deeply tied to culture, memory, and family bonds. Every fortnight, RJ Tamanna visits nearby villages and cooks alongside local families, learning traditional Rajasthani recipes such as lahsan ki chutney, jwaar and bajre ki roti, ker sangri sabzi, and gatte ki sabzi. The show has no scripts—only real conversations, shared laughter, and stories passed down through generations.



As spices are ground and rotis are flipped, families talk about their lives, food traditions, and village memories. The natural sounds of kitchens and courtyards make listeners feel as though they are part of the gathering. Jeeman goes beyond cooking, creating an emotional connection between listeners and the people behind these age-old recipes.

The programme quickly became popular, especially among rural audiences. Listeners began calling in to share their own recipes and memories, while village families felt a deep sense of pride seeing their culinary traditions celebrated on air. Short video clips from the show also gained wide attention on social media, further expanding its reach.

More than a radio programme, Jeeman became a cultural bridge—connecting the university with surrounding villages and bringing rural and urban communities closer. For younger listeners, it offered a glimpse into fading traditions; for elders, it affirmed the value of their knowledge.

Today, Jeeman stands as a living archive of Rajasthani culinary heritage, proving that community radio can preserve culture, strengthen relationships, and turn everyday traditions into shared experiences that connect generations.

Radio Mayur 90.8 FM

**Arya Nagar, Imamganj,
Chapra, Bihar – 841301**



Radio Mayur 90.8 FM is a Community Radio Station operated by Mayur Kala Kendra, located at Arya Nagar, Imamganj, Chapra, Bihar – 841301. The station was operationalized on 16 July 2016 with the aim of serving local communities through participatory and development-oriented broadcasting.

Radio Mayur focuses on key social themes including health, education, sanitation, women and child health, art and culture, skill development, and climate change. By delivering content in simple, locally understood language, the station bridges information gaps and supports informed decision-making among rural and semi-urban populations.

Broadcasting for 9.5 hours daily, Radio Mayur uses interactive formats such as expert talks, community discussions, interviews, awareness programmes, and field outreach. The station works closely with healthcare providers, grassroots organisations, and women's groups to ensure that radio messages lead to action on the ground.

With its strong community presence and people-centered approach, Radio Mayur 90.8 FM has emerged as a trusted voice in Chapra, empowering listeners with knowledge, promoting healthy practices, and strengthening community participation.

Success Story of Radio Mayur 90.8 FM

Breaking Myths, Building Trust: Radio Mayur's TB Awareness Campaign in Chapra

In Chapra, Bihar, Radio Mayur 90.8 FM plays a trusted role in community life. Through its health programme “Sehat Sahi Labh Kayi”, supported by SMART NGO, the station addressed widespread myths around tuberculosis (TB).

The campaign revealed that many people believed TB was only a disease of prolonged coughing, with little awareness that it can also affect the spine, glands, or brain. This misunderstanding often delayed testing and treatment, especially among women.

Radio Mayur responded with radio programmes in the local dialect, clearly explaining different forms of TB, the need for early diagnosis, and the availability of free treatment at nearby health centres. Stories of recovered patients helped reduce fear and stigma.

To strengthen the impact, the team conducted village outreach sessions, answering questions and encouraging families to get tested. Women who attended these sessions became key messengers, sharing accurate information within their homes and communities.

As a result, health centres reported increased TB screenings, including early detection of non-pulmonary TB cases. By combining trusted radio communication with community engagement, Radio Mayur helped break silence around TB and empowered women to lead health awareness in Chapra.



Radio Namaskar

Konark



Radio Namaskar is Odisha's first community radio station, based in Konark, and has been serving coastal rural communities since 2010. Broadcasting for 12 hours daily, the station focuses on local development issues, scientific awareness, livelihood enhancement, gender equality, and the elimination of harmful social practices.

Deeply rooted in participatory communication, Radio Namaskar works closely with Listener Clubs, farmers, women's groups, teachers, and volunteers to identify community concerns and translate them into meaningful radio content. Its programmes cover agriculture, health, education, women empowerment, social reform, and cultural preservation, using local language and relatable storytelling. Over the years, Radio Namaskar has emerged as a trusted platform for dialogue and change, bridging traditional beliefs with scientific understanding. By combining expert knowledge with community voices, the station has played a vital role in promoting inclusive development and empowering marginalized groups, especially women, across hundreds of villages in its coverage area.

Success Story of Radio Namaskar

Women Enter Betel Vine: Breaking a Centuries-Old Taboo

In the coastal villages around Konark, betel vine cultivation is more than farming. It is the backbone of family livelihoods.

Yet for generations, women were forbidden from entering betel vines.

A deeply rooted belief claimed that if women stepped inside, insects would attack the plants and destroy the crop. This myth, tied to menstruation taboos, kept women away from agricultural spaces and excluded them from a major source of income within their own households.

For years, no one questioned it.

Until Radio Namaskar listened.

During a Listener Club meeting, volunteers heard women quietly speak about their exclusion. They spoke of lost work opportunities, of watching from outside while men handled the vines, and of wanting to contribute to their families.

Radio Namaskar recognized both the injustice and the economic loss behind this belief.

And so began a journey of change.

The station first consulted agricultural scientists, local officers, teachers, and social workers to understand the facts. Experts explained that there was no scientific link between women entering betel vines and pest attacks. Dramas and phone-in shows addressed fears and doubts. Women shared their personal stories on air, giving the issue a human voice.

At the same time, Radio Namaskar volunteers worked directly in villages, speaking with progressive betel vine owners and encouraging them to try something new.

A few agreed. When nothing went wrong, these early adopters returned to the radio to share their experience. Their voices carried trust. Their success inspired others.

Slowly, resistance softened. Men began inviting women into the vines. Families worked together. And one by one, villages let go of an old fear.

Today, in nearly 700 villages across Radio Namaskar's coverage area, women freely enter and work in betel vines.

The impact has been profound. Women now have more workdays and income. Households earn better as men find opportunities outside while women manage cultivation at home. Confidence has grown. Decision-making has become shared. Suspicion has given way to cooperation.

What makes this story powerful is that the change was not forced. It grew from conversation.

Radio Namaskar acted as a bridge between tradition and science, between silence and dialogue. By blending expert guidance with community voices, the station helped people arrive at their own understanding.

This is the quiet strength of community radio.

Not shouting change, but nurturing it.

Not breaking traditions, but reshaping them with knowledge and respect.



Radio Navsanjivani

**At Sangvi (Rly), Post Hatola, Taluka
Darwha, District Yavatmal, Maharashtra,
PIN 445210**



Radio Navsanjivani is a Community Radio Station operated by Navsanjivan Shikshan Prasarak Mandal, Darwha, located in Yavatmal District of Maharashtra. The station is situated at At Sangvi (Rly), Post Hatola, Taluka Darwha, District Yavatmal, Maharashtra, PIN 445210. It was operationalised on 15 September 2024 with the objective of serving rural communities through participatory and need-based broadcasting.

The station focuses on key development sectors including agriculture, skill development, health, environment, and education. Through its programmes, Radio Navsanjivani provides farmers with practical information on improved agricultural practices, crop management, and sustainable farming methods. Skill-oriented programmes encourage youth and women to explore livelihood opportunities and self-employment. Health and environmental awareness programmes promote preventive healthcare, hygiene, and conservation practices, while education-focused content supports learning and community awareness.

Radio Navsanjivani broadcasts for four hours daily and adopts interactive formats such as expert talks, interviews, discussions, and community voices. By addressing local issues in simple and accessible language, the station serves as an important platform for information sharing, learning, and social development. Through its consistent efforts, Radio Navsanjivani aims to strengthen community participation and contribute to the overall development of rural society in the region.

Success Story:

Damage from White Grub Averted through Radio Navsanjivani

In Sangvi village of Darwha taluka in Maharashtra's Yavatmal district lives 72-year-old Mr. Hiralal V. Raut, a small and experienced farmer with four acres of land. With formal education up to Class 8, farming has been his lifelong occupation. Like many farmers in the region, he mainly cultivates cotton and soybean, crops that are highly sensitive to pest attacks and changing weather conditions.

During the early part of the recent cropping season, particularly in June and July, farmers across the area began noticing an alarming problem in their soybean fields. A heavy infestation of white grub started damaging crops, threatening severe yield losses. Many farmers were unsure about the pest, its life cycle, and the right control measures. At this critical time, Radio Navsanjivani became an important source of timely and reliable information.

Radio Navsanjivani, the community radio station operated in Sangvi (Rly), began broadcasting special agricultural programmes focusing on white grub management. These programmes featured expert guidance from scientists of Krishi Vigyan Kendra, Yavatmal-II. Dr. Vipul Wagh, Subject Matter Specialist in Plant Protection, explained in simple language how white grub attacks crops, how to identify early symptoms, and what preventive and control measures farmers should adopt.

Mr. Hiralal regularly listens to Radio Navsanjivani and paid close attention to these broadcasts. He learned about the importance of timely field observation, recommended cultural practices, and appropriate plant protection measures to control white grub infestation. Acting promptly on the advice shared through the radio programmes, he implemented the suggested practices in his soybean field.

The results were encouraging. While many nearby fields suffered heavy damage, Mr. Hiralal's soybean crop remained largely unaffected. Early intervention helped prevent the spread of the pest and saved his crop from major loss. The timely information broadcast through Radio Navsanjivani played a crucial role in protecting his livelihood.

Sharing his experience, Mr. Hiralal expressed gratitude to the community radio station and agricultural experts. His story highlights the power of community radio in delivering scientific knowledge directly to farmers in an accessible and practical manner. Radio Navsanjivani has proven that timely agricultural advisories can help farmers take informed decisions, reduce crop losses, and strengthen resilience in farming communities.

Radio Ranjan

90.4 FM, Guntur

Santosh Nagar, Guntur, Andhra Pradesh.
Broadcasting in Telugu from 6 AM to 10 PM



Radio Ranjan 90.4 FM is Guntur's first community radio station, promoted by the Community and Rural Development Society (CARDS), a pioneering NGO working with marginalized communities since 1979. Approved by the Ministry of Information and Broadcasting, Government of India, the station began regular broadcasting on 11 December 2017 from Santosh Nagar, Guntur, Andhra Pradesh. Broadcasting in Telugu from 6 AM to 10 PM, Radio Ranjan focuses on education, public health, women and youth empowerment, agriculture, environment protection, and access to government services. Through participatory formats such as phone-in programmes, expert talks, field interviews, and community storytelling, the station translates vital information into simple, practical messages for everyday life. With flagship programmes like Aarogya Mitra, Kisan Mitra, Swarna Mahila Marg, Vidya Mitra, and daily live interactions, Radio Ranjan acts as a grassroots communication bridge, strengthening awareness, resilience, and collective action across urban slums and rural communities of Guntur district.



Success Story:

When the Community Speaks, Change Begins: The Living Voice of Radio Ranjan 90.4 FM

In Guntur, a quiet but powerful change unfolds every day on Radio Ranjan 90.4 FM. More than a radio station, it is a trusted companion—heard in kitchens, fields, classrooms, and homes—where everyday voices find space and real concerns find answers.

Through daily live phone-in programmes and expert-led shows on health, agriculture, education, and women's empowerment, Radio Ranjan has turned listeners into active participants. Farmers seek advice on crop issues, parents ask about health, students explore career options, and elders share experiences—while doctors, agricultural officers, and social workers respond live on air. Radio becomes a living classroom.

Programmes like 'Aarogya Mitra' and 'Doctors Time' promote health awareness, 'Kisan Mitra' supports farmers with timely guidance, 'Vidya Mitra' helps students with education and career information, and 'Swarna Mahila Marg' provides women a platform to share experiences and build confidence. The station also addresses issues such as environmental protection, legal awareness, and digital literacy.

During the COVID-19 pandemic, Radio Ranjan played a crucial role by sharing verified information, countering misinformation, and reaching vulnerable families with essential supplies. For many, it became a source of reassurance in uncertain times.

Beyond programmes and outreach, Radio Ranjan's true impact lies in the confidence it builds. Listeners who once hesitated now speak freely, communities feel connected, and people believe their voices matter.

From fields to homes and classrooms to streets, Radio Ranjan 90.4 FM continues to strengthen community bonds and prove a simple truth—when people are heard, meaningful change follows.



Radio Samvad

90.8 FM

Katahdih, Raipur (492013), Radio Samvad broadcasts for four hours daily from 11:00 am to 3:00 pm in Hindi, English, and Chhattisgarhi.



Radio Samvad 90.8 FM is a community radio station operated by Kushabhau Thakre Patrakarita Avam Jansanchar Vishwavidyalaya, Raipur, Chhattisgarh. The station began transmission in March 2018 with a dual purpose: to provide hands-on broadcast training to journalism students and to serve nearby rural communities with meaningful, locally relevant programming. Located at Katahdih, Raipur (492013), Radio Samvad broadcasts for four hours daily from 11:00 am to 3:00 pm in Hindi, English, and Chhattisgarhi.

The station focuses on rural development, education, health, agriculture, empowerment, and social awareness. It uses participatory formats such as outreach meetings, narrowcasting, and community discussions to address grassroots concerns. Supported by three full-time staff members and a large pool of student volunteers, Radio Samvad also implements development projects in collaboration with organizations like CEMCA and SMART, and currently runs an agriculture-based project supported by the Ministry of Chemicals and Fertilizers through NFL. By blending classroom learning with community engagement, Radio Samvad nurtures socially responsible journalists while amplifying local voices.

Success Story: "Hinsa Ko No"

When a Whisper Finds Courage: How Radio Samvad Helped One Woman Reclaim Her Life

In the villages surrounding Raipur, Radio Samvad is more than a radio station. It is a listening ear. A trusted guide, and sometimes, even a lifeline.

As part of the "Hinsa Ko No" campaign launched in October 2022 with support from SMART New Delhi, the Radio Samvad team began visiting nearby villages, combining radio broadcasts with narrowcasting and face-to-face outreach. The goal was simple: talk openly about domestic violence, inform women about their rights, and share where help could be found.

During one such visit to Julum village, a quiet moment changed everything. A young woman approached the team hesitantly. Her voice trembled as she shared her story. She had been thrown out of her home by her in-laws, along with her three-year-old daughter. She spoke of constant harassment and of trying, unsuccessfully, to seek help. Fear and helplessness had kept her silent for too long.

The Radio Samvad team listened.

They told her about the Sakhi Center, a support facility for women facing violence. They explained that she had the right to protection and dignity. Most importantly, they assured her she would not be alone.

That reassurance became her turning point.

Gathering courage, the woman visited the Sakhi Center and filed a complaint. Legal support followed. Action was taken. And slowly, her life began to change.

When the Radio Samvad team returned to Julum for their next outreach session, she met them again, this time with a quiet smile. She thanked them and said her in-laws had stopped harassing her. She finally felt safe.

For Radio Samvad, this was not just a success story. It was proof of what community radio can do when information meets compassion.

Through its broadcasts and village-level engagement, Radio Samvad continues to turn awareness into action. Students learn journalism not just in studios, but in real communities. Villagers find answers, support, and confidence. And voices that once stayed silent begin to speak.

Here in Raipur's rural outskirts, Radio Samvad 90.8 FM reminds us all that sometimes, change begins with a single conversation, and grows when a community stands together.



रेडियो संवाद
90.8FM
(())

सामुदायिक रेडियो स्टेशन







कुशाभाऊ ठाकरे पत्रकारिता एवं जनसंचार विश्वविद्यालय, रायपुर

Radio Sarang 107.8 FM

**P.B. No. 720, Light Hill Road,
Mangaluru, Karnataka – 575003**



Radio Sarang 107.8 FM is a Community Radio Station operated by St. Aloysius Deemed to be University, Mangaluru. The station is located at P.B. No. 720, Light Hill Road, Mangaluru, Karnataka – 575003, and was operationalized on 23 September 2009.

Broadcasting terrestrially from 6:00 a.m. to 10:00 p.m. and online round the clock, Radio Sarang serves urban and rural communities across Dakshina Kannada. The station addresses socially relevant themes including women empowerment, social welfare, health and hygiene, promotion of local culture, current affairs, legal awareness, and agriculture.

Radio Sarang follows a participatory programming model, engaging students, faculty, community members, artists, and grassroots workers. Through interviews, discussions, cultural broadcasts, awareness campaigns, and listener interactions, the station translates complex issues into simple, relatable content.

With its strong cultural roots and commitment to inclusive communication, Radio Sarang has emerged as a trusted platform that amplifies marginalized voices, preserves local traditions, and fosters community resilience. The station continues to demonstrate how campus-based community radio can bridge academia and society while inspiring positive social change.

Success Story of Radio Sarang 107.8 FM

From Despair to Determination: The Journey of Prakash Panglapady

In the quiet village of Panglapady, in Bantwal Taluk of Karnataka's Dakshina Kannada district, lived Prakash, a young man full of hope and determination. He worked as a cleaner on a public bus, earning just enough to support his struggling family.

Then one tragic day changed everything.

When the bus he was travelling in broke down, Prakash climbed underneath to check the problem. Unaware of his presence, the driver started the engine. In a heartbreaking moment, the bus moved forward and crushed Prakash at the waist.

He survived, but was left bedridden.

Life became painfully silent.

In his electricity-less home lay an old radio, broken and forgotten. With simple repairs and quiet determination, Prakash brought it back to life. One evening, while tuning through stations, he heard the rhythmic beats of chende and maddale on Radio Sarang 107.8 FM. The Yakshagana music carried him back to childhood memories.

From that day on, Radio Sarang became his companion.

He began listening regularly, not just to music but to conversations, stories, and community voices. One day, gathering courage, Prakash called into a live programme and shared his story.

His honesty touched the hearts of the Radio Sarang team. They visited his home and broadcast a special feature on his life. Listeners responded with compassion, and soon Prakash received a wheelchair, a gift that restored his mobility and dignity.

Slowly, he rebuilt his confidence.

He began calling the station often, answering quiz questions, chatting with RJs, and becoming a familiar voice to listeners. To support his family, he started rolling beedis at home while continuing physiotherapy.

Years passed.

With incredible perseverance, Prakash learned to stand again and eventually walk with the support of a walker. Through it all, Radio Sarang remained by his side.

One day, during a phone call, he said softly, "I can walk with a walker now. If God gives me just a little more strength, that would be enough."

That strength arrived during Radio Sarang's tenth anniversary.

The station decided to celebrate not just with music and colour, but by transforming lives. And they remembered Prakash.

His long-held wish came true.

Radio Sarang gifted him an adapted vehicle, giving him independence he never imagined possible.

Radio Sharda

90.4 FM, Jammu

TRT Migrant Quarters, Buta Nagar, Jammu.



Radio Sharda 90.4 FM is a Community Radio Station operated by Pir Panchal (CESES) Organisation, located near TRT Migrant Quarters, Buta Nagar, Jammu. The station was operationalized on 05 December 2011 with the mission of preserving culture while promoting social awareness and community development.

Broadcasting for 15 hours daily, Radio Sharda focuses on social, cultural, educational, health, and environmental issues. It serves as an important platform for the displaced Kashmiri Pandit community as well as the wider population of Jammu, offering programmes that strengthen cultural identity and encourage intergenerational learning.

The station actively works to document and revive traditional practices, language, and folk heritage while also addressing contemporary concerns through interviews, discussions, and community participation. By engaging elders, youth, women, and cultural practitioners, Radio Sharda bridges the gap between tradition and modern life.

With its people-centered approach and strong cultural focus, Radio Sharda 90.4 FM continues to amplify local voices, preserve intangible heritage, and foster social cohesion through meaningful community broadcasting.



Success Story of Radio Sharda 90.4 FM, Jammu

Reviving Wanvun: Bringing Kashmiri Wedding Songs Back to Life

In Kashmiri weddings, Wanvun is more than a song—it is the soul of celebration. Women gather in a circle, clap rhythmically, and sing folk verses about love, marriage, blessings, and family bonds. Passed down through generations, Wanvun carries joy, emotion, and cultural memory, especially poignant when a bride prepares to leave her parental home.

Over time, this cherished tradition began to fade among displaced Kashmiri Pandit families. Many young girls, born away from their homeland, no longer knew the language or the songs. Recognising this loss, Radio Sharda 90.4 FM stepped in to reconnect younger generations with their roots.

The station formed a special cultural team and began weekly household visits, recording Wanvun sessions with three generations of women—grandmothers, daughters-in-law, and granddaughters. Elder women sang the songs as they remembered them, while younger women gradually joined in. Alongside the singing, anchors explained the historical and cultural significance of Wanvun, turning each session into a learning experience.

Radio Sharda later organised a two-day workshop, bringing elders and young women together with cultural experts. Through shared practice and discussion, confidence grew and forgotten melodies returned.

The impact has been lasting. Today, five active Wanvun groups perform at weddings and cultural events, earning livelihoods while preserving tradition. Two books documenting Wanvun songs have been published, and young girls now proudly sing in their mother tongue.

Radio Sharda did more than revive songs—it restored identity, rebuilt cultural bridges, and gave a displaced community its voice back. Through Wanvun, the station has shown how community radio can preserve heritage and unite generations, ensuring that what was once fading now flourishes again in rhythm and song.

NCSTC, Radio Sharda hold health awareness camp

Srinagar, June 11: Radio Sharda and NCSTC organised health awareness camp at Durga Nagar Jammu today.

The camp was held under the guidance of renowned gynaecologist Dr Joyti Hak while KAS officer Rashmi Deepika was the chief guest. Principal Vishwabharti MS Anupurnema and Yoga teacher Phooli Koul, Pretiba Soperi and Manju Raina were the guest of honour.

In her address, Dr Joyti Hak stressed on women to maintain health by eating nutritious food. She also gave socio-psychological



selling on certain women diseases and disorders.

Earlier, Neelam Razdan Wali, Coordinator NCSTC Department of Science and Technology spoke on programmes on Radio Sharda for

females, their health and nutrition. Later, Ramesh Hangloo, Founder

Director presented vote of thanks. The programme was organised by P K Raina, Vijay Koul, K K Koul, Adirash Anand and Sujata Phalwan.

Radio Swayamshakti 90.4 FM

AT/PO Khariar, District Nuapada, Odisha - 766107



Radio Swayamshakti 90.4 FM is a Community Radio Station operated by SRUSTI (Society for Rural Upliftment and Socio Technological Initiative), located at AT/PO Khariar, District Nuapada, Odisha - 766107. The station was operationalized on 01 November 2016 with the aim of empowering rural communities through participatory broadcasting and grassroots communication.

The station focuses on key development issues including agriculture and fertilizer management, education, health, gender equality, and mother and child health. By delivering locally relevant content in simple language, Radio Swayamshakti helps bridge information gaps and supports informed decision-making among farmers, women, youth, and vulnerable groups.

Broadcasting for 11 hours daily, the station uses interactive formats such as expert talks, community discussions, interviews, and awareness programmes. Radio Swayamshakti works closely with frontline workers like Anganwadi staff, ASHA workers, and Child Development officials to ensure that radio messages translate into real-life action.

With its strong community presence and people-centric approach, Radio Swayamshakti continues to play a vital role in promoting social awareness, protecting children's rights, and strengthening rural resilience across Nuapada district.



Success Story of Radio Swayamshakti 90.4 FM:

Saving a Childhood: How Community Radio Stopped a Child Marriage

In Sunabeda village of Komna block, preparations were underway for a wedding. Seventeen-year-old Manki Dandasena was about to be married.

For many families in rural areas, child marriage still happens quietly, often accepted as tradition. But this time, the story took a different turn, thanks to Radio Swayamshakti 90.4 FM.

When the Radio Swayamshakti team received information about the planned marriage, they knew they had to act quickly. The station immediately coordinated with local frontline workers Kamala Majhi, the Anganwadi Worker; Debaki Bhoi, the ASHA worker; and Bimalini Padhan, the Child Development Project Officer.

Together, they visited Sunabeda village and met Manki's parents, Pilki Dandasena and Geetabai Dandasena, along with other family members.

At first, the family was hesitant.

But the team patiently explained that Manki was still a minor and that marrying a girl below 18 is a legal offence. They also spoke about the serious physical and emotional consequences of child marriage early pregnancy, interrupted education, health risks, and loss of opportunities.

What followed was a long and heartfelt conversation.

The Radio Swayamshakti team and health workers shared real-life examples, explained government laws, and most importantly, listened to the family's concerns. Slowly, understanding replaced resistance.

After a marathon counselling session, the parents and relatives finally agreed. The marriage was called off. Manki's childhood was saved.

Today, she has the chance to continue her education and dream about her future. This is the true power of community radio.

Radio Swayamshakti did not just broadcast messages. It became a bridge between awareness and action. By working hand in hand with ASHA workers, Anganwadi staff, and child welfare officials, the station turned information into protection.

This success story reminds us that when communities come together, guided by timely communication and compassion, lives can change.

For Radio Swayamshakti, this is more than a victory against child marriage. It is a promise to every girl that her childhood matters, her education matters, and her future matters.

Sahakar Radio Gadag

operated by ICAR–K.H. Patil Krishi Vigyan Kendra (KVK), Hulkoti, in Gadag district of Karnataka



Sahakar Radio Gadag is a community radio station operated by ICAR–K.H. Patil Krishi Vigyan Kendra (KVK), Hulkoti, in Gadag district of Karnataka. The station became operational on 2 October 2022 with the aim of serving farming families and rural communities through participatory, need-based broadcasting.

Broadcasting for seven hours daily, Sahakar Radio focuses on agriculture and allied sectors, health and nutrition, women empowerment, and social development. It plays a vital role in translating scientific knowledge into simple, practical messages on crop production, soil and water management, animal husbandry, and improved farming practices.

Regular programmes on balanced diets, nutrition gardens, maternal and child health, and lifestyle diseases are aired, along with stories of women achievers and interactions with Krishi Sakhis and self-help groups. Through expert talks, field reports, and listener feedback, Sahakar Radio Gadag strengthens community participation and supports healthier, more resilient rural livelihoods.

Success Story of Sahakar Radio Gadag

From Radio Waves to a Healthy Home: How Manjula's Nutrition Garden Changed Everything

Across rural communities, traditional diets are slowly being replaced by packaged foods and chemically grown vegetables, leading to rising lifestyle diseases even among farming families. Fresh, nutritious food is often costly or hard to access, creating a silent gap in daily nutrition.

To address this, ICAR-KVK Gadag promoted Nutrition Gardens—small home gardens that provide families with fresh, chemical-free vegetables and fruits. Awareness was spread through trainings, Anganwadi meetings, village demonstrations, and importantly, through Sahakar Radio Gadag. Radio programmes on balanced diets and home gardening reached deep into villages, supported by Krishi Sakhis and Anganwadi workers.

One such listener was Mrs. Manjula Siddaramaih Mathapati from Asundi village. Dependent on the market for vegetables, she spent nearly ₹4,000 every month, yet her family's meals lacked variety and freshness. After hearing a Sahakar Radio programme on Nutrition Gardens, she contacted KVK Gadag and joined a training programme.

With seeds, saplings, and guidance from KVK scientists, Manjula developed a Nutrition Garden on two guntas of land beside her home. Soon, her garden began producing over 20 varieties of vegetables, including leafy greens and seasonal crops. Her family now consumes fresh, pesticide-free food daily, while monthly vegetable expenses dropped to around ₹500. Surplus produce also provided her with a small additional income.

Most importantly, her family's health and energy levels improved significantly. From a simple radio message to a thriving home garden, Manjula's journey shows how Sahakar Radio Gadag turned information into action—planting not just vegetables, but lasting change that continues to inspire her community.



Vagad Community Radio Station



Success Story of Vagad Community Radio Station

From Soil to Gold: How Vagad Community Radio Nurtured an Organic Farming Movement in Tribal Banswara

In the tribal heartland of Banswara, Rajasthan, farming is not just a livelihood. It is a way of life, passed from one generation to the next.

But in recent years, chemical farming had begun to take its toll. The soil was losing its strength, water sources were getting polluted, and farmers were spending more on inputs while earning less. Climate change only added to their worries.

It was in this challenging landscape that Vagad Community Radio stepped in, carrying stories of hope across hills and hamlets.

One such story belongs to Vikas Dyma, an 18-year-old student from Malvasa village, belonging to the Bhil tribal community.

Like many young people in his region, Vikas grew up watching his family struggle with rising farming costs and uncertain harvests. He believed that agriculture could be practiced differently, in harmony with nature.

With encouragement from Vagad Radio programmes and local training sessions, Vikas began learning about organic farming. He turned to books, online videos, agricultural experts, and guidance shared through community radio. Slowly, he started experimenting on his one-acre field, using traditional inputs like Jeevamrit, Panchgavya, cow urine, and neem-based preparations.

The beginning was not easy. There were pest attacks. Yields fluctuated. Markets were unclear.



But Vikas did not give up.

With time, his soil grew healthier, crops became stronger, and expenses reduced. What mattered even more was what followed.

Vikas realized this knowledge should not stay with him alone.

So he began visiting nearby tribal villages, speaking to farmers face to face. Many were hesitant at first. Chemical farming had become a habit. But when they saw the quality of crops from his field, curiosity replaced doubt.

With support from Vagad Community Radio, Vikas shared his journey on air. He answered farmers' questions during interactive programmes. Experts joined broadcasts to explain organic methods in simple language. Success stories were aired, and tribal farmers heard voices just like their own.

Slowly, a movement began.

Today, Vikas has helped build a community of over 500 tribal farmers practicing organic farming. His own farm has become a demonstration site. Farmers exchange composting methods, seeds, and experiences. Organic vegetables and grains are now sold locally and in nearby towns. Panchayats have begun supporting water conservation and organic zones.

What started with one young student has grown into collective action.

For the tribal families of Banswara, organic farming is no longer just a technique. It is dignity. It is self-reliance. It is hope.

And Vagad Community Radio has been a steady companion in this journey.

By broadcasting practical knowledge, hosting farmer discussions, and amplifying grassroots voices, the station helped bridge traditional wisdom with modern understanding. It inspired youth to return to agriculture, encouraged elders to rethink old practices, and connected villages through shared learning. Today, farmers who once doubted organic methods now guide others. Consumers are choosing chemical-free food. Young people are seeing farming as a future, not a burden.

Vikas often says, "Organic farming is not just about crops. It is a lifestyle rooted in harmony with nature."

His journey reminds us that real change begins with one small step, one caring voice, and one community willing to listen.

Through stories like his, Vagad Community Radio continues to prove that community radio can nurture not just fields, but futures, especially in India's tribal heartlands.



WAHONG Radio

90.0 MHz

**Shikhong Bazar, Nongpok Sekmai,
Thoubal District, Manipur – 795149**



Wahong Radio 90.0 MHz is operated by the Centre for Rural Empowerment and Development Organization (CREDO) and is located at Shikhong Bazar, Nongpok Sekmai, Thoubal District, Manipur – 795149. The station officially commenced operations on 4 August 2024, following a successful trial broadcast phase earlier in the year.

Wahong Radio serves as a vibrant community platform dedicated to rural empowerment and social well-being. Its programming focuses on agriculture and sustainable livelihoods, health awareness, maternal and child care, social advocacy, cultural preservation, and community solidarity. A distinctive feature of the station is its listener-driven support system, encouraging collective action during times of hardship.

Broadcasting from morning through late evening, Wahong Radio offers discussion programmes, market updates, health talks, cultural shows, phone-in sessions, storytelling, and motivational content. Through participatory formats and grassroots engagement, the station amplifies local voices and strengthens community bonds.

In a short span, WAHONG Radio has emerged as a trusted companion for rural households, transforming broadcasting into a platform for empathy, resilience, and collective responsibility.



Success Story of Wahong Radio 90.0 MHz

When a Radio Station Became a Family

WAHONG Radio 90.0 MHz is not just a radio station.

For thousands of listeners across Manipur, it has become a friend, a guide, and in moments of crisis, a lifeline.

From early morning discussions to late-night storytelling, Wahong Radio fills homes with voices that inform, comfort, and connect. Programmes on agriculture, health, education, and social issues have helped communities make better choices. But beyond information, something deeper began to grow, a sense of togetherness.

That spirit comes alive through the phone-in programme Pukningi Warol, where real-life stories are shared on air.

Whenever a listener faces hardship such as a medical emergency, an accident, or sudden loss of livelihood, the radio becomes a rallying point. Appeals go out on air, and listeners respond with open hearts. Some give money, others offer food, clothes, or support. Every contribution, big or small, carries compassion.

So far, thirty-two families have directly received help through this listener-supported initiative. It is a powerful example of “listeners helping listeners,” turning empathy into action.

Then came one of Manipur’s most difficult moments. During the recent ethnic crisis, more than one and a half lakh people were displaced and forced into relief camps. Fear, confusion, and misinformation spread quickly.

WAHONG Radio stood firm.

The station provided accurate updates about relief services, government assistance, and NGO support. For families living in uncertainty, these broadcasts became their connection to hope.

But the team did not stop at announcements.

They visited more than twenty relief camps and personally supported six of them with food, blankets, clothes, and hygiene kits. They sat with displaced families, listened to their stories, and offered emotional comfort.

Recognising the deep trauma people carried, WAHONG Radio also created moments of healing. Local songs were played on request. Live entertainment programmes were organised. Pukningi Warol brought stories of courage and survival to the airwaves.

For many in the camps, tuning into WAHONG Radio was more than listening. It was a reminder that they were not alone.

Today, listeners describe WAHONG Radio as part of their extended family.

A place where their voices matter.

A place where struggles are shared.

A place where kindness travels faster than fear.

Wahong Radio has shown that community media is not just about broadcasting programmes. It is about building trust, standing together in hard times, and transforming compassion into collective strength.

And in doing so, it continues to prove that when radio is rooted in empathy, it can unite hearts, restore hope, and change lives.

Kadal Osai FM

90.4 CR

Nesakkarangal Charitable Trust, located at No.125, Railway Feeder Road, Pamban, Rameswaram Taluk, Ramanathapuram District, Tamil Nadu – 623521



Kadal Osai FM 90.4 is a Community Radio Station operated by Nesakkarangal Charitable Trust, located at No.125, Railway Feeder Road, Pamban, Rameswaram Taluk, Ramanathapuram District, Tamil Nadu – 623521. The station was operationalised on 15 August 2016 and broadcasts round the clock, serving coastal and fishing communities across the region.

Kadal Osai FM focuses on issues directly affecting local livelihoods and well-being, including fishermen welfare, education, disaster management, women empowerment, sea conservation, climate change, health and nutrition, gender equity, and child safety and protection. With a strong grassroots presence, the station addresses community concerns through participatory programming in simple, locally relevant language.

The station plays a vital role in spreading awareness on climate resilience and disaster preparedness in this vulnerable coastal belt, while also promoting education and social inclusion. Through interviews, awareness programmes, community discussions, and field-based reporting, Kadal Osai FM amplifies local voices and connects people with opportunities and support systems.

With its 24/7 broadcasting and people-centric approach, Kadal Osai FM has emerged as a trusted platform that informs, empowers, and uplifts fishing communities and rural households across Pamban and surrounding areas.



Success Story of Kadal Osai FM 90.4 CR

A Wave of Change: How Community Radio Rewrote a Young Girl's Future

In the coastal town of Pamban, Kadal Osai FM 90.4 CR has become a trusted voice for fishing communities, especially in promoting the importance of education. To inspire young learners, the station launched an initiative to celebrate top-performing students from government schools, highlighting their achievements and aspirations.

As part of this effort, Kadal Osai FM produced a nine-episode series featuring school toppers from two village panchayats and one municipality. Through these interviews, the team discovered the inspiring yet challenging story of Sobana, a bright student from Therkuvadi, Pamban, who topped her school with outstanding marks.

Despite her academic excellence, Sobana faced severe financial hardship. After school each day, she worked at a textile shop to support her family, slowly putting her dream of higher education—and of becoming an IAS officer—out of reach. Shocked by her situation, the community reporter ensured that Sobana's story was shared widely through radio broadcasts and social media.

The episode aired on May 16, 2025, and deeply moved listeners across Tamil Nadu. Within a day, the story reached the Kamal Cultural Centre, which stepped forward to fully sponsor Sobana's education. With support from Kadal Osai FM, Sobana and her mother travelled to Chennai, where she was formally welcomed and enrolled in a B.Com course on May 19.

For Sobana, the broadcast changed everything. For Kadal Osai FM, it reaffirmed the power of community radio to connect struggle with opportunity. Sobana's journey shows that when one voice is amplified through radio, it can inspire compassion, action, and lasting hope—rising, like the waves of Pamban, far beyond the shore.



Radio Nazariya

107.8 FM

Pushpak Building near Cama Hotel, Khanpur, Ahmedabad



Radio Nazariya 107.8 FM, launched on 17 June 2016, is a community radio station based at Pushpak Building near Cama Hotel, Khanpur, Ahmedabad. The station works primarily with marginalized urban communities, especially women and adolescent girls, addressing everyday civic concerns such as drinking water, sanitation, drainage, safety, documentation access, and health and wellbeing. Broadcasting eight hours daily in Hindi and Gujarati, Radio Nazariya promotes women's empowerment, adolescent health, menstrual hygiene, civic participation, and social harmony through participatory programming. Using innovative methods like narrowcasting in slums and women's group meetings, anonymous feedback slips, community collectives, and on-ground facilitation with local representatives, the station ensures two-way communication. Run by a six-member core team supported by community volunteers, Radio Nazariya acts as a bridge between residents and local governance, helping people turn awareness into action and voices into change.

Success Story:

From Silence to Strength: How Radio Nazariya Helped Women Reclaim Their Rights

In the narrow lanes of Ram Rahim Tekra in Ahmedabad, clean water was once only a distant hope.

For more than two years, families in Gali No. 23 lived with dirty, foul-smelling water flowing from their taps. Children fell sick. Daily chores became a struggle. Yet, like many underserved communities, people suffered quietly, unsure of where to turn.

That silence was broken when Radio Nazariya walked into the neighbourhood. What began as a simple community visit soon became a movement.

The Radio Nazariya team listened, really listened, to the women of the area. Together, they formed a small collective of eight to ten residents who started meeting every fortnight. Through weekly narrowcasting sessions, small focused community listening meetings where radio messages are shared directly with local residents; conversations began to flow about rights, responsibilities, and simple steps to raise complaints.

The women learned how to write petitions, collect signatures, and approach officials. With Radio Nazariya guiding them, they finally met their local councillor and submitted their complaint. Municipal teams visited the area, tested the water, and began corrective work.

By September 2024, clean water flowed back into their homes.

But the real change was not just in the pipelines. It was in the people. Women who once stayed silent became leaders in their own lanes.

A similar transformation unfolded in Bhavanpura Peeth, where broken streetlights had kept residents in darkness for nearly nine years. Evening walks felt unsafe, especially for women. Many did not even know who their councillor was.

Radio Nazariya brought them together.

Seven women gathered for a community meeting, some speaking in public for the very first time. With encouragement from the radio team, they invited their councillor, shared their concerns, and recorded their stories. These voices were narrowcast across the neighbourhood, inspiring others to join in.

Within weeks, the streetlights were repaired. Dark lanes turned bright. Fear gave way to confidence.

For Radio Nazariya, these victories are not isolated events. They are proof of what happens when communities are heard, when women organize, and when information becomes empowerment.

Today, Radio Nazariya continues to walk alongside Ahmedabad's low-income neighbourhoods, helping residents raise civic issues, access services, and believe in their own collective strength.

Because here, radio is not just something you listen to.

It is something that moves people.

It is where ordinary women discover extraordinary courage.

And it is where change begins, one voice at a time.





Ministry of Information & Broadcasting, Government of India
and
Indian Institute of Mass Communication