

N-34027/7/2025-BC-IV
Government of India
Ministry of Information and Broadcasting
Shastri Bhawan, New Delhi-110001

Dated the 18th September, 2025

OFFICE MEMORANDUM

Subject: Revised Constitution of Joint Working Group (JWG) for promotion of Live Event - reg.

In line with the objective of promoting and developing India's Live Entertainment Economy, a Joint Working Group (JWG) with aim to establish India as a leading global live entertainment destination by 2030, was constituted (copy enclosed) for promotion of Live Event Industry/Concert Economy in India. An "Execution Framework", based on the inputs of White Paper, one of the key outcomes of the WAVES summit 2025, was also prepared by the Ministry of Information & Broadcasting. A copy of the same is enclosed herewith.

2. The 1st Meeting of JWG was held under the Chairmanship of Secretary, I&B on 26th August, 2025 at the National Media Centre, in New Delhi. A copy of the Minutes of the Meeting is enclosed for kind perusal. During the deliberations, it was decided to further broaden the composition of JWG and include following members from Ministry/ Department/ State governments/ Organisations/ Industry Stakeholders in JWG:

Government of India:

- i. Joint Secretary, M/o Home Affairs,
 - ii. Joint Secretary, D/O Revenue (MoF),
 - iii. Joint Secretary, M/O Tourism,
 - iv. Joint Secretary, DoNER.
- (To be nominated by Secretary of concerned Ministry/Department)

State Governments :

- (i) ACS/PrI. Secretary, Concerned Department in State Government of Haryana.
- (ii) ACS/PrI. Secretary, Concerned Department in State Government of Tamil Nadu.
- (iii) ACS/PrI. Secretary, Concerned Department in State Government of Assam.
- (iv) ACS/PrI. Secretary, Concerned Department in State Government of West Bengal.

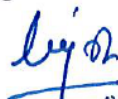
From Organization/Industry:

- i. Board of Control for Cricket in India (BCCI),
 - ii. AIFF (All India Football Federation),
 - iii. IHF (Indian Hockey Federation),
- } To be nominated by concerned president
- iv. MD, ILMC (International Live Music Conference (ILMC)),
 - v. Sh. Tarsame Mittal, (Manages shows for singers).

3. The concerned Ministry, Department, State Government, Organization, or Industry stakeholder may nominate (not below the rank of JS or equivalent) the designated official to the Joint Working Group (JWG), as requested in para 3 above. The name and contact details of the nominated official may be emailed at brajesh.godra@nic.in at the earliest.

This has the approval of Hon'ble Minister of Information & Broadcasting.

Encl. As above.



(Brajesh Godra)

Deputy Secretary to the Govt. Of India

011-23383648

To,

(With the request to nominate the concerned official for the JWG)

1. Secretary, M/o Home Affairs,
2. Secretary, D/O Revenue (MoF),
3. Secretary, M/O Tourism,
4. Secretary, DoNER.
5. Chief Secretary, Government of Haryana.
6. Chief Secretary, Government of Tamil Nadu.
7. Chief Secretary, Government of Assam.
8. Chief Secretary, Government of West Bengal.
9. MD/CEO/President/Founder/DG/Director/Whole-time Director/Head of the following organizations nominate as part of JWG:
 - (i) Board of Control for Cricket in India (BCCI),
 - (ii) AIFF (All India Football Federation),
 - (iii) IHF (Indian Hockey Federation),
 - (iv) ILMC (International Live Music Conference (ILMC)),
 - (v) Sh. Tarsame Mittal, (Manages shows for singers).

Copy for information to:

1. Secretary, Ministry of Sports & Youth Affairs
2. PPS to Secretary, I&B
3. PPS to Joint Secretary (B-II), I&B
4. Secretary, Ministry of Culture
5. Secretary, Department for Promotion of Industry and Internal Trade (DPIIT)
6. Secretary, Ministry of Finance
7. Secretary, Ministry of Skill Development & Entrepreneurship
8. Secretary, Ministry of Micro, Small and Medium Enterprises
9. Chief Secretary, Government of Maharashtra
10. Chief Secretary, Government of Delhi
11. Chief Secretary, Government of UP
12. Chief Secretary, Government of Telangana
13. Chief Secretary, Government of Karnataka

14. MD/ CEO / President / Founder / DG/ Director/ Whole - time Director/Head of the following organizations nominated as part of the JWG:

- (i) Event & Entertainment Management Association (EEMA)
- (ii) Federation of Indian Chambers of Commerce and Industry(FICCI)
- (iii) Confederation of Indian Industry (CII)
- (iv) President, International Live Events Association (ILEA)
- (v) Sports Authority of India (SAI)
- (vi) Touchwood Entertainment Limited
- (vii) Indian Performing Right Society (IPRS)
- (viii) Phonographic Performance LTD. (PPL)
- (ix) Recorded Music Performance LTD. (RMPL)
- (x) Indian Music Industry (IMI) Trust
- (xi) Book My Show
- (xii) Saregama
- (xiii) District by Zomato
- (xiv) Wizcraft
- (xv) EVA Live