

N-34027/7/2025-BC-IV(pt)
GOVERNMENT OF INDIA
Ministry of Information & Broadcasting
Kartavya Bhawan-2, New Delhi- 110001


Dated, the 29th April, 2026

Office Memorandum

Subject: Minutes of the Meeting held under the Chairmanship of Secretary, I&B, with the Chief Secretary/ Administrators/ representatives of States/ UTs, on 16th April 2026-reg.

The undersigned is directed to forward herewith a copy of Minutes of the Meeting held under the Chairmanship of Secretary, I&B on 16th April 2026, with the Chief Secretary/ Administrators/ representatives of States/ UTs, regarding the implementation of Model Executive Order and other initiatives for the promotion of the live event industry/ concert economy.

2. This issues with the approval of Competent Authority.



(Brajesh Godra)

Deputy Secretary to the Govt. of India/Member Secretary(LEDG)

Tele: 011- 24015837

Encl.: a/a

To:

All the concerned as per Annexure II - A & B

Copy for information to:

- i. Sr. PPS to Secretary, M/o I&B
- ii. Sr. PPS to Secretary, M/o Tourism
- iii. Sr. PPS to JS(B-II), M/o I&B
- iv. PPS to JS(Films), M/o I&B
- v. DS(BC-IV), M/o I&B
- vi. Director (Films-I)
- vii. US(BAE & BC-IV), M/o I&B
- viii. Ms. Payal Bose, Operations Manager, ICH
- ix. Shri Sunny Parashar, E&Y

Minutes of Meeting held under the Chairmanship of Secretary, I&B, with Chief Secretary/ Administrators/ representatives of States/ UTs, regarding the implementation of Model Executive Order and other initiatives for the promotion of the live event industry/ concert economy

A meeting was held under the Chairmanship of Secretary, Ministry of Information & Broadcasting, with the Chief Secretary/ Administrators/ representatives of States/ UTs, regarding the implementation of Model Executive Order and other initiatives for the promotion of the live event industry/ concert economy, through VC Mode, on 16th April, 2026. The list of the participants of central government besides the sates/UT officials, is enclosed as **Annexure I**. *The list of attendees from the States and UTs and the timelines for adopting the provisions as mentioned in the Model Executive Order is attached as Annexure II- B.*

2. Joint Secretary MoIB, welcomed Secretary, MoIB and Secretary, Ministry of Tourism (MoT) to the meeting for promotion of Live Event industry with the representative of States & UTs.

3. At the outset, Secretary (I&B) welcomed the Secretary, Ministry of Tourism, and highlighted the pivotal role of States and Union Territories in undertaking policy initiatives for the development of the live events industry. He sought the States and Union Territories may adopt and implement various provisions as mentioned under the “Model Executive Order for Streamlining Licensing and Permissions for Live Events in India, 2026”, shared with them vide D.O. letter of Secretary, I&B, D.O. No. N-34027/7/2025-BC-IV (Pt.) dt. 13th March 2026.

4. Secretary (Tourism) highlighted the various initiatives being undertaken to strengthen the tourism sector in India, and emphasised the importance of leveraging the live events and concert economy as a key driver for boosting tourism. He assured that Ministry of Tourism was committed to supporting the cause of LEDC.

5. Joint Secretary(Broadcasting), M/o I&B highlighted the importance of the live events segment for India’s media and entertainment industry, outlined the mandate and evolution of LEDC, shared key milestones, and presented data on permissions through the India Cine Hub portal, including the mandatory licences required across States. It was sought that the States and Union Territories may use the ICH Portal as the single window portal for live event related permissions, instead of developing their own portals. A copy of the Presentation is given at **Annexure III**.

6. Secretary (MoIB) emphasized that the Ministry will extend all the support to all the States and Union Territories to adopt the Model Executive Order. States and UTs in attendance were invited to share the status of implementation and give their feedback on same. State-wise discussion points along with the timelines for adoption of SoP are given as under -

S.No.	State/UT	Discussion and Action Points
1	Andaman and Nicobar Islands	<ul style="list-style-type: none"> Model Executive Order will be suitably adopted within the given timeframe (45 days) by the MoIB Onboarding with the ICH Film Portal will be undertaken

2	Andhra Pradesh	<ul style="list-style-type: none"> Expressed concern over last-minute cancellations by vendors. Suggested exploring mechanisms to screen inexperienced vendors from applying to organise events. <p><i>It was decided that a mechanism should be developed to identify such vendors by laying down benchmarks.</i></p>
3	Arunachal Pradesh	<i>Not present</i>
4	Assam	<ul style="list-style-type: none"> Provisions pertaining to gap funding for live events to be incorporated Mentioned that a mechanism to validate vendors could be a good idea <p><i>It was advised that all States should process all permissions for organising of live events only through the ICH Portal, instead of developing its own Portal</i></p>
5	Bihar	<ul style="list-style-type: none"> To adopt executive order for live events in the State within a month.
6	Chandigarh	<i>Not present</i>
7	Chhattisgarh	<ul style="list-style-type: none"> Mentioned that in the State, the approval process is fragmented The State wants to get onboarded on the ICH Portal for Films Decision being undertaken for a nodal officer for the Live Events segment Model Executive Order will be adopted by the State within 45 days
8	Dadra and Nagar Haveli and Daman and Diu	<i>Not present</i>
9	Delhi	<ul style="list-style-type: none"> Two venues from the State have been onboarded on the ICH Portal for live events Model Executive Order to be adopted within the stipulated timeline
10	Goa	<ul style="list-style-type: none"> A Film Shooting Permissions app and Portal are in place Currently, the both-way integration process is ongoing with the ICH Portal The State Government will require 45 days to complete the both-way integration and adopt the provisions mentioned under the model executive order

11	Gujarat	<ul style="list-style-type: none"> • The State Live Events permission app is being developed, as part of which 10 permissions have already been onboarded • For film shooting, ASI and MoD related permissions are challenging • Requested that private properties could be onboarded on the ICH Portal
12	Haryana	<ul style="list-style-type: none"> • Two venues have been onboarded on the ICH Portal for live events • By June, the State would adopt various provisions mentioned as part of the model executive order
13	Himachal Pradesh	<ul style="list-style-type: none"> • The Model Executive Order is currently under consideration • Events are regulated by district bodies • Mentioned potential issues for permissions due to army-related restrictions and inner line permits system may also be in-built in the single window portal
14	Jammu and Kashmir	<ul style="list-style-type: none"> • Working out customisations pertaining to adopting the provisions of the model executive order • Adopting to be completed within the prescribed timelines
15	Jharkhand	<ul style="list-style-type: none"> • Have a dedicated website for film permissions • Policy will be customised keeping in mind various issues the State may face for adopting the provisions • Adopting to be completed within the prescribed timelines
16	Karnataka	<ul style="list-style-type: none"> • Film related permissions are currently being given under the single window portal • Informed that there are technical issues prohibiting integration with the ICH portal for film permissions, but they are working on it • Currently identifying the concerned department for adopting the permissions as mentioned in the Model Executive Order • Adopting of the provisions of the model executive order to be completed within 45 days
17	Kerala	<ul style="list-style-type: none"> • The provisions of the order are currently under consideration and would be adopted within 45 days • State is identifying the nodal department for adaptation of the provisions suitable for the State
		<ul style="list-style-type: none"> • Nodal Department and Nodal Officer for adopting the

18	Ladakh	<p>provisions of the model executive order to be appointed within a week</p> <ul style="list-style-type: none"> • Possible customisations in the Model Executive Order include: <ul style="list-style-type: none"> a. 48-hour acclimatisation window for artists b. Protected Area Permits (PAP) and Restricted Area Permits (RAP) for foreigners c. Special Permissions for defence areas d. Identifying of areas where drone photography could be difficult • The policy on the basis of the model executive order to be drawn within a month
19	Lakshadweep	<ul style="list-style-type: none"> • No fire, traffic or police permissions are required for organising live events in the Union Territory • Only the DIPR and Department of Tourism gives the necessary permissions • All the processes are being digitized
20	Madhya Pradesh	<ul style="list-style-type: none"> • Integration with ICH Portal for film permissions is currently in place • For live events, the Model Executive Order will be adopted within the given timeframe
21	Maharashtra	<ul style="list-style-type: none"> • Scattered permission process with up to 56 permissions required to organise a live event • GR to be issued for adopting the provisions as outlined in the model executive order • Discussing with the private industry to understand the pain points while organising live events, and the same will be facilitated in the adopted model executive order document • Checking how to onboard stakeholders for various permissions • Checking legalities of various permissions as some are being deemed statutory • Adopting will be done within the stipulated timeline
22	Manipur	<ul style="list-style-type: none"> • Have a website for film permissions, but no integration with the ICH Portal yet • Six locations to be identified and announced as the iconic film locations across the State

		<ul style="list-style-type: none"> Provisions for Protected Area Permits (PAP) and Inner Line Permit (ILP) to be added as mandatory in the adopted model executive order
23	Meghalaya	<i>Not present</i>
24	Mizoram	<ul style="list-style-type: none"> Onboarding on the ICH Portal for film permissions to be facilitated Provisions for Protected Area Permits (PAP) and Inner Line Permit (ILP) to be added in the adopted model executive order Adopting to be completed within 45 days
25	Nagaland	<ul style="list-style-type: none"> Nominated a nodal officer for live events To do integration with ICH Portal for film permissions Will go through the Model Executive Order document, and it will be adopted provisionally
26	Odisha	<i>Not present</i>
27	Puducherry	<ul style="list-style-type: none"> The Model Executive Order will be adopted after the elections
28	Punjab	<ul style="list-style-type: none"> Provisions to be adopted and suitably implemented within the given timeframe
29	Rajasthan	<i>Not present</i>
30	Sikkim	<i>Not present</i>
31	Tamil Nadu	<ul style="list-style-type: none"> Implementation post the Model Code of Conduct due to the ongoing elections
32	Telangana	<ul style="list-style-type: none"> To work on implementing various applicable portals required for live event permissions Adopting of the provisions of the Model Executive Order will be made within the given timelines
33	Tripura	<ul style="list-style-type: none"> Currently going through the Model Executive Order document, and in touch with various stakeholders Adapting to be completed within the prescribed timelines
34	Uttar Pradesh	<i>Not present</i>
35	Uttarakhand	<ul style="list-style-type: none"> The provisions as mentioned in the Model Executive Order will be customised for Uttarakhand and adopted
36	West Bengal	<i>Not present</i>

7. Following the State-level deliberations, Secretary (Tourism) observed that the live events and concert economy is a “long-tail economy”, with impacts extending well beyond the event itself, as it engages multiple stakeholders and provides a sustained boost to the local economy.

8. JS (Broadcasting), MoIB reiterated that States and Union Territories may make required customisations in the Model Executive Order for its effective adoption. He highlighted that Section 18 of the Model Executive Order provides for integration with State Public Service Delivery / Right to Public Services Acts, which can facilitate holistic development of the live events industry and promote ease of doing business. He also cited the example of Madhya Pradesh, where film shooting permissions are granted within 15 days.

9. Secretary, MoIB emphasised that the primary beneficiaries of a dedicated policy for the live events industry would be the States and Union Territories. He urged them to customise and adopt the Model Executive Order, onboard themselves on the India Cine Hub Portal, and introduce policy-level refinements as required over time. He further indicated that a follow-up meeting with States and Union Territories may be convened in about 45 days to review progress on adoption of the Model Executive Order.

The meeting ended with thanks to the Chair

Annexure I

List of attendees from Central Government:

1. Shri. Chanchal Kumar, Secretary, MoIB (Chair)
2. Shri. Bhuvanesh Kumar, Secretary, MoT
3. Shri. Prithul Kumar, Joint Secretary (Broadcasting), MoIB
4. Shri. Brajesh Godra, Deputy Secretary (BAE & BC -IV), MoIB
5. Representatives of States/UTs as per Annexure B
6. Shri. Mihir Kumar Jha, Under Secretary (BAE & BC-IV), MoIB
7. Shri. Pankaj Singla, Section Officer (BC-IV), MoIB
8. Shri. Tanmay Shankar, Head (Digital Growth & Technology), NFDC
9. Shri. Soumitra Sahu, Head, India Cine Hub, NFDC
10. Representatives of EY
11. Representatives of UNEECOPS Technologies

Annexure II-A

Chief Secretaries of following States:

1. Assam
2. Bihar
3. Haryana
4. Karnataka
5. Kerala
6. Madhya Pradesh
7. Maharashtra
8. Tamil Nadu
9. Telangana
10. Uttar Pradesh
11. Andhra Pradesh
12. Arunachal Pradesh
13. Chhattisgarh
14. Gujarat
15. Goa
16. Himachal Pradesh
17. Jharkhand
18. Mizoram
19. Manipur
20. Meghalaya
21. Nagaland
22. Odisha
23. Punjab
24. Rajasthan
25. Sikkim
26. Tripura
27. Uttarakhand
28. West Bengal

Administrators of following Union Territories:

29. Chandigarh
30. Government of National Capital Territory of Delhi
31. Andaman & Nicobar Islands
32. Dadra & Nagar Haveli and Daman & Diu
33. Ladakh
34. Jammu & Kashmir
35. Lakshadweep
36. Puducherry

Annexure II-B

List of Participants for VC on 16.04.2026 on Promotion and Development of Live Event Economy				
S.No.	State / UT	Official Attended	Designation / Department	Timeframe (From 16th April, 2026)
1	Andaman and Nicobar Islands	Shri Vinayak Chamadia	Director Tourism	45 Days
2	Andhra Pradesh	Ms. Padma Rani Seela	Chief Marketing & Communications Officer, APTA	45 Days* (<i>Did Not Mention</i>)
3	Arunachal Pradesh	Not Present		
4	Assam		C&S, IPRD	Adopting to start post State Elections
5	Bihar	Mr. Pranav Kumar	Secretary, Art & Culture	30 Days (1 Month)
6	Chandigarh	Not Present		
7	Chhattisgarh	Mr. Rohit Yadav	Secretary, Public Relations	45 Days
8	Dadra & Nagar Haveli and Daman & Diu	Not Present		
9	Delhi	Mr. Maniksha Bakshi	State Nodal Officer, Film & Events, Delhi Tourism	45 Days* (<i>Did Not Mention</i>)
10	Goa	Ms. Mrunal Walke	General Manager, Entertainment Society of India	45 Days
11	Gujarat	Dr. Vikrant Pandey	Additional Principal Secretary to Hon'ble CM	45 Days* (<i>Did Not Mention</i>)

12	Haryana	Shri Yash Garg	Secretary, Industry	By June (No specific timeframe mentioned)
13	Himachal Pradesh	Shri Rakesh Kanwar	Secretary, IPRD	45 Days* (Did Not Mention)
14	Jammu & Kashmir	R. Alice Vaz	Commissioner & Secretary, Information	45 Days
15	Jharkhand	Shri Rajiv Lochan Bakhshi	Director, IPRD	45 Days
16	Karnataka	Mr. Hemant Nimbalkar	Commissioner, DIPR	45 Days* (Did Not Mention)
17	Kerala	Ms. Anjana	Director, D/o Tourism	45 Days
18	Ladakh	Shri Sanjit Rodrigues	Secretary, Tourism	30 Days
19	Lakshadweep	Shri Mukund Vallabh Joshi	Director, IPR	45 day* (Did Not Mention)
20	Madhya Pradesh	Shri Abhay Bedekar	Additional MD, MPTB	45 Days
21	Maharashtra	Shri Brijesh Singh	Principal Secretary (DIPR)	45 Days
22	Manipur	Shri H. Gyan Prakash	Commissioner-cum-Secretary, Arts and Culture	45 Days* (Did Not Mention)
23	Meghalaya	Not Present		
24	Mizoram	Shri Pratap Chhetri	Deputy Director, IPR	45 Days
25	Nagaland	Shri Orenthung Lotha	Director, IPR	45 Days* (Did Not Mention)
26	Odisha	Not Present		
27	Puducherry	Shri. Jayanta Kumar Ray	Secretary, Tourism	Adopting to start post State Elections
28	Punjab	Rubinderjit Singh Brar	Additional CEO, Invest Punjab	45 Days
29	Rajasthan	Not Present		
30	Sikkim	Not Present		
31	Tamil Nadu	Shri Raja Raman	Secretary, TD&I	Adopting to start post State Elections
32	Telangana	Smt. A. Vani Prashad	Spl. Secretary, Tourism	45 Days
33	Tripura	--	--	45 Days
34	Uttar Pradesh	Not Present		
35	Uttarakhand	Shri Banshidhar Tiwari	DG, DIPR	45 Days* (Did Not Mention)
36	West Bengal	Not Present		

**** States/UTs that have not indicated any specific timeframe, a period of 45 days has been assumed for implementation***

VC Meeting with Chief Secretary/ Administrators All States & UTs

Adoption of Model Executive Order & ICH Portal for
Live Events & Filming Permissions

16th April 2026



Government of India

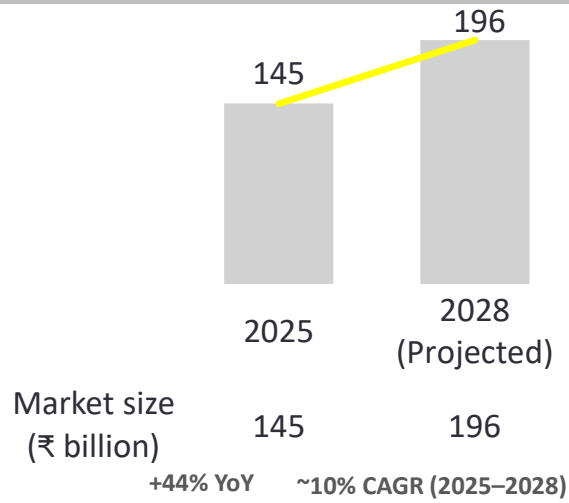
Ministry of
Information and Broadcasting



Live Events Segment of the M&E Industry: An overview

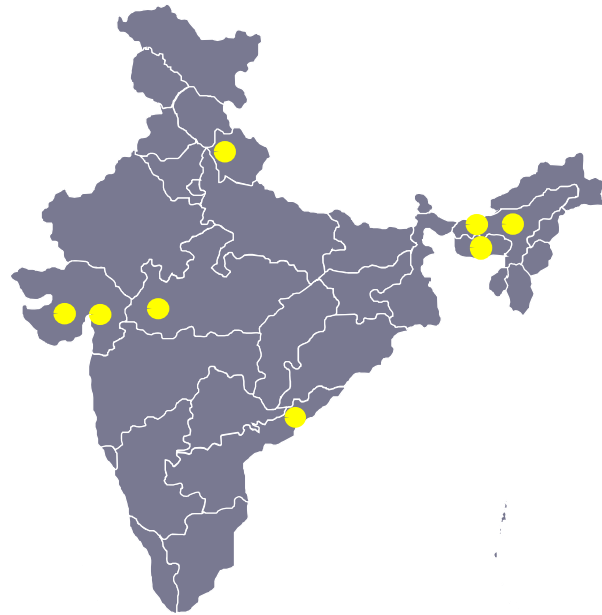
Live Events segment: An important pillar of India's M&E ecosystem

Live events market growth (₹ billion)



Scale of Live Events in India (2025)

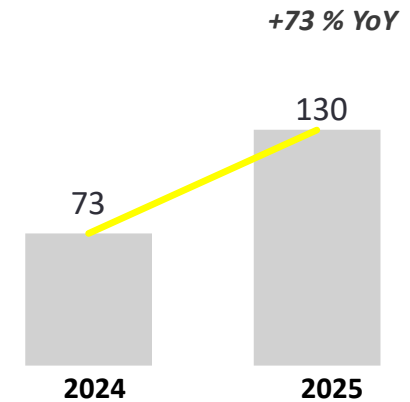
 **34,086**
Live events in India
(2025)



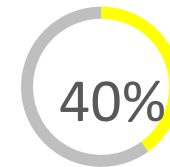
Non-metro cities driving live events growth

Live events growth led by non-metros
Vizag, Vadodara, Indore, Shillong, Guwahati, Rajkot, Dehradun, Kokrajhar

Concert days with 10,000+ paid attendees



Renting of Exhibition Spaces



Exhibition space renting grew **40%** in 2024 vs 2019 — highest among major markets

Source: EY-FICCI Report, 2026

Strategic Goals for the Live Events Segment (By 2030)

Promotion
Promoting domestic intellectual properties and attracting global tours



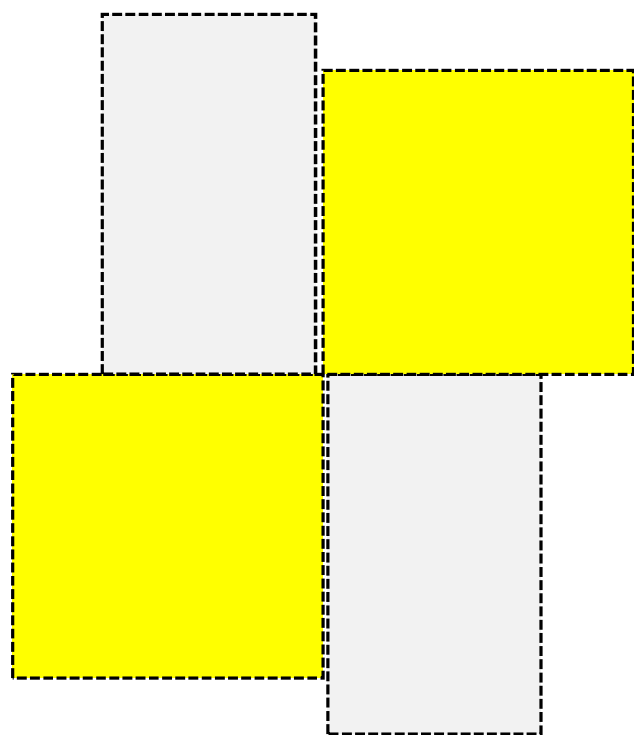
Skill Development
Implementing skilling and certification systems



Job Creation
Creating 15 to 20 Million new jobs



Infrastructure Development
Developing world-class infrastructure in Tier2/3 cities



Background

1

World Audio Visual & Entertainment (WAVES) Summit held in Mumbai (1st to 4th May 2025)

2

Theme of Waves Summit: "Connecting Creators, Connecting Countries"

3

WAVES Cultural & Concerts Segment- In partnership with Live Events industry

4

Launch of a White Paper- "India's Live Events Economy: A Strategic Growth Imperative" at WAVES

5

**Prime Minister's vision at Odisha Conclave (January 2025):
*Clarion call to Harness concert economy as a strategic growth driver – infrastructure, jobs, tourism, and soft power***



Live Event Development Cell (LEDC)

Joint Working Group (JWG): Constituted on 30th July 2025

Chairperson: Secretary, MoIB

Members

Government	
Central	State
MoHA	Assam
MoC	Delhi
MoSYA	Haryana
DPIIT	Karnataka
DoR, MoF	Maharashtra
DoFS, Ministry of Finance	Tamil Nadu
MSDE	Telangana
MoT	Uttar Pradesh
MSME	West Bengal
DG, SAI	
DG, ASI	
MD, NFDC	
DS (BAE & BC -IV), MoIB Member Secretary)	
Head, India Cine Hub	

Non-Government		
Industry Associations	Industry Stakeholders	Others
EEMA	Book My Show	BCCI
FICCI	District by Zomato	AIFF
CII	Wizcraft	IHF
IRPS	EVA Live	Shri. Rahul Walia, USA
RMPL	Saregama	Shri. Tarsame Mittal
PPL India		
IMI Trust		

LEDC-JWG Meetings held on 26th August, 2025, 16th October 2025, and 4th February 2026

Objectives of LEDC JWG

Key Mandates

Develop a structured framework - Policy & Infrastructure development, Skilling & Global Promotions



Promote India as a global hub for live events and concerts

Objectives of JWG



Facilitate Ease of Doing Business



Ensure Inter-Ministerial and Industry collaboration

Live Event Development Cell (LEDC)

Major Milestones of LEDC Joint Working Group (JWG)

1

Development of Single Window Portal for Live Events Permission on India Cine Hub website

2

Onboarding of Nine (9) venues from all over India on the ICH Portal on 20th March, 2026

3

The "Model Executive Order for Streamlining Licensing and Permissions for Live Events in India, 2026", prepared by LEDC and given to States and UTs for implementation

4

Under Development: Draft Concept Note on Greenfield Venue Development Policy for Live Events

5

A three-member skilling committee led by VC-IIMC, with EEMA and MESC representatives, constituted for standardized skilling frameworks for the live events sector



**Agenda Items of
States VC Meeting**

Agenda Point

1

Implementation of the Model Executive Order / Standard Operating Procedure (SOP) for Live Events

1 Implementation of Model Executive Order/SOP documents

Improve Ease of Doing Business and support India's cultural and creative industries

1

Secy-MIB DO to All CS: States and UTs - 13th March 2026: Model Executive Order for Streamlining Licensing and Permissions for Live Events in India, 2026'

2

The Model Executive Order creates a Single-window, digital Live Event licensing with standardised approvals, fixed timelines, and built-in safety oversight and promotes 'Ease of Doing Business'

Actionable Points for States and UTs:

States/ UTs to adopt, customize and notify the Model Executive Order basis their suitability

Timeframe for adoption: 45 Days

1 Implementation of Model Executive Order/SOP documents

Improve Ease of Doing Business and support India's cultural and creative industries

Key Components of the Model Executive Order – Secy DO to CS, State Govt.- 13th March, 2026

Chapter

1

Preliminary

Foundation and legal basics

- Short title, extend and commencement
- Definitions (Live Events, Applicant, Licenses, SWCS, Competent Authority etc.)
- Scope and Applicability
- Supremacy over earlier executive instructions

Chapter

2

Implementation Mechanism

Who runs the system and how?

- Appointment of State Nodal Officers
- Departmental Authorized/ Nodal Officers
- Integration with Single Window Clearance System (India Cine Hub)
- End to End Digital Processing
- SWCS continuity during downtime
- Transparency, audit trails, interoperability

Chapter

3

Licensing Framework

Core Operational Chapter

- Applicable Licenses
- Standardized License Conditions
- Explicit elimination of redundant permissions
- Standardized application process (15 days/ Tatkal)
- Composite License fee & digital payments
- Inspections
- Amendments and Modifications
- Cancellation rules and refund frameworks

1 Implementation of Model Executive Order/SOP documents

Improve Ease of Doing Business and support India's cultural and creative industries

Key Components of the Model Executive Order

Chapter

4

Monitoring Committee

Escalation & Accountability Mechanism

- Constitution of Monitoring Committee
- Composition (Stage Nodal Officer + MoIB SWCS Officers)
- Automatic referral on delay
- Decision-making powers
- Strict Timelines (3 days/ auto-approval trigger)
- Reporting to MoIB

Chapter

5

Enforcement and Review

Implementation & future-proofing

- Mandatory departmental implementation orders
- Compliance Reporting
- Integration with Public Services Acts
- Review powers of State Government/ Union Territory
- Advisory & harmonization role of MoIB
- Scope for amendments and national consistency

Schedule

1

Model License Conditions

Standardization Backbone

- Consolidated list of permitted licenses
- Model conditions for each license: Police (Law & Order), Traffic, Municipal/ Panchayat, Fire Safety, Electrical Safety, Excise
- Uniform formats and sample circulars
- Explicit prohibition on extra conditions
- Operational clarity for enforcement officers

1 Implementation of Model Executive Order/SOP documents

Improve Ease of Doing Business and support India's cultural and creative industries

1

**Police
(Law & Order) NOC,
including Loudspeaker
and Drone**

Crowd management, security deployment, traffic regulation, drone coordination and maintenance of public order during a Live Event

2

Traffic Police NOC

Vehicular traffic regulation, public access, parking and coordination of transport facilities in connection with Live Events

3

**Municipal
Corporation or Gram
Panchayat NOC**

General hygiene conditions, food administration, waste management and Municipal clearances relating to Live Events

4

Fire Safety NOC

All fire-safety, emergency-response and hazard-management requirements for Live Events

5

Electrical Safety NOC

All matters relating to temporary electrical installations, load distribution, lighting and power arrangement for Live Events

6

Excise Licenses

Temporary service and sale of alcoholic beverages at Live Events

*As per the Model SOP, no authority shall require any license other than those specified above for the organisation of a live event
The scope of the permissions and responsibilities of the applicant are mentioned in the Model Executive Order document*

Agenda Point

2

**Review and Rationalisation of
Redundant Permissions
Mandated for Live Events**

2 Review and Rationalisation of Redundant Permissions Mandated for Live Events

Compliance burden creates delays, impeding industry growth and hindering seamless execution

Actionable Points for States and UTs

- 1 Identify redundant/ overlapping permissions Deadline: 21 Days
- 2 Propose rules and permissions for merging or elimination Deadline: 21 Days
- 3 Indicate approvals suitable for self-certification Deadline: 21 Days

Applicable Licenses for Events (Mandatory)

Police (Law & Order) NOC, including loudspeaker and drone permissions

Traffic Police NOC

Municipal Corporation or Gram-Panchayat NOC, according to jurisdiction

Fire Safety NOC

Electrical Safety NOC

Excise License, where alcohol is served or sold

2 Review and Rationalisation of Redundant Permissions Mandated for Live Events

Compliance burden creates delays, impeding industry growth and hindering seamless execution

Illustrative List of Redundant Permissions

License	Location	Authority
FRRO (Foreigners Regional Registration Office)	Maharashtra	Home Department, Govt. of Maharashtra
Pest NOC	Maharashtra	BMC (Brihanmumbai Municipal Corporation)
Show Tax NOC	Maharashtra (Pune)	PMC (Pune Municipal Corporation)
Excise Slips for patrons	Maharashtra	Dept. of Excise, Govt. of Maharashtra
Solid Waste Management	Maharashtra	BMC, PMC
GST NOC	Delhi	Dept. of Trade & Taxes
MCD Receipts for bars and food	Delhi	Municipal Corporation of Delhi
Entertainment License	Madhya Pradesh (Indore), Tamil Nadu (Chennai)	Indore Municipal Corporation, Greater Chennai Corporation
Panchayat License	Karnataka (Bengaluru)	Rural Development and Panchayat Raj Dept, Karnataka

Agenda Point

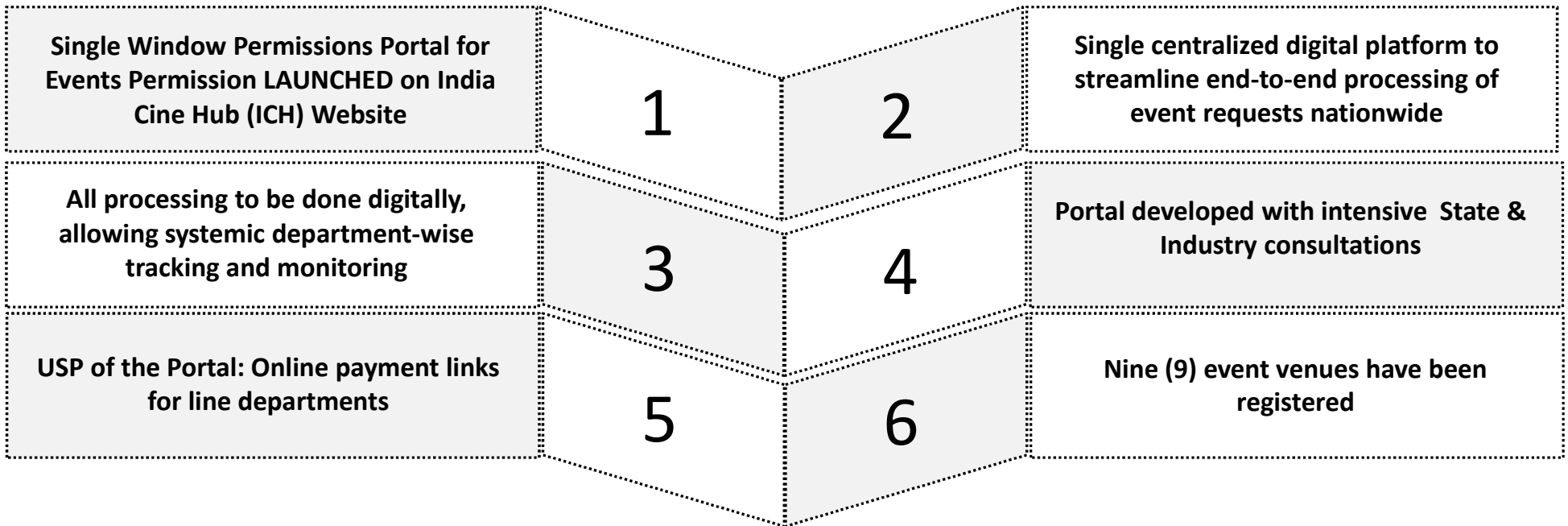
3

**Routing of All Live Event
Permissions Through the India
Cine Hub (ICH) Portal**

3

Routing of All Live Event Permissions Through the India Cine Hub (ICH) Portal

About the ICH Live Events Portal



Actionable Points for States and UTs:

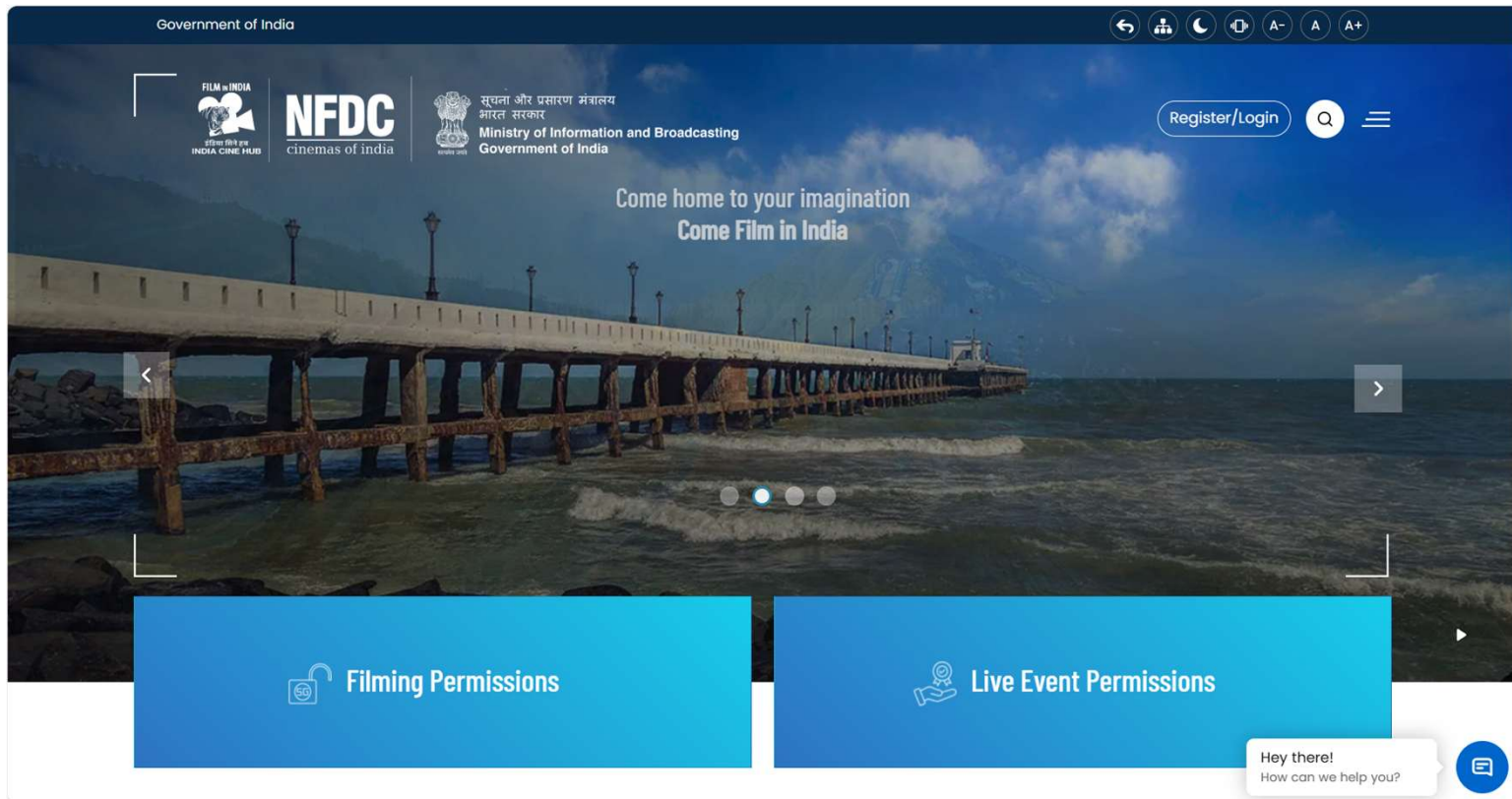
Onboard Nodal Officers and the concerned departments on the ICH Portal for Live Events permissions. As of now, only 16 States & UTs have nominated their nodal officers

Ensure that all live events related applications are routed only through the ICH Portal. Any Parallel, offline or external applications shall be discontinued

3 Routing of All Live Event Permissions Through the India Cine Hub (ICH) Portal

Portal Walkthrough for Nodal Officers

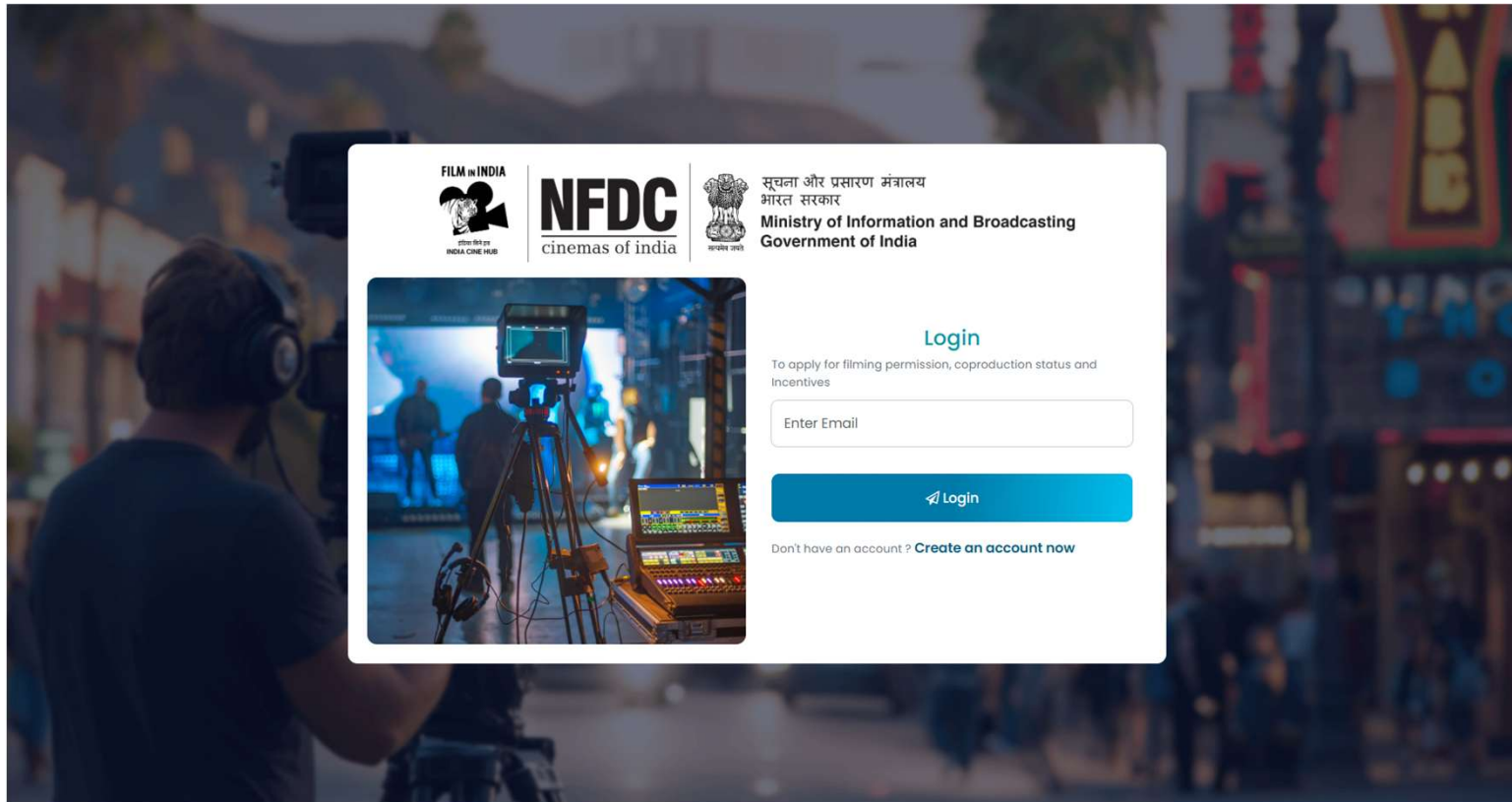
Landing Page of: [Home | India Cine Hub](#)



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Portal Walkthrough for Nodal Officers

Login Page for ICH Nodal Officials



3 Routing of All Live Event Permissions Through the India Cine Hub (ICH) Portal

Portal Walkthrough for Nodal Officers

The Nodal Officer can view the list of applications for the Live Event Permissions and their details

The screenshot displays the NFDC (National Film Development Corporation) portal interface. The header includes the NFDC logo, the text 'cinemas of india', and a user greeting 'Welcome Mukesh'. A navigation sidebar on the left contains links for 'Dashboard', 'New Application', 'Event Permission', 'State Permission', and 'Event Masters'. The main content area is titled 'Event Permission' and features a search bar, a 'Show 10 Rows' dropdown, and buttons for 'Excel' and 'Pdf' exports. Below this is a table with three columns: 'S.No.', 'Event Name', and 'Type'. The table lists three applications with their respective dates, application numbers, applicant emails, and status (Pending or Approved). A pagination bar at the bottom indicates 'Showing 1 to 3 of 3 rows' and includes 'Previous', '1', and 'Next' buttons.

S.No.	Event Name	Type	Event Date	Applied On	Application No.	Applicant Email	Status	Action
1	Concert A	Concert/Musical Performance	22-Jan-2026	21-Jan-2026	ICH/EVENT/26-27/4	ppsinghuneecops@gmail.com	Pending	⋮
2	Test1	Exhibition	09-Feb-2026	29-Jan-2026	ICH/EVENT/26-27/2	ppsinghuneecops@gmail.com	Approved	⋮
3	Film Festival	Concert/Musical Performance	05-Feb-2026	19-Jan-2026	ICH/EVENT/26-27/1	ppsinghuneecops@gmail.com	Pending	⋮

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The Detailed view of an application has "application details tab" and "approval details tab". "Approval details tab" shows simplified data that helps in analysis, decision support and intervention by the Nodal Officer if needed

The screenshot displays the NFDC (National Film Development Corporation) India Cine Hub (ICH) portal interface. The header includes the NFDC logo, the text "cinemas of india", and a user greeting "Welcome Varsha". A navigation sidebar on the left contains links for "Event Masters", "Dashboard", and "New Application". The main content area features a table with application details, four summary cards, and an "Approval Status" table.

Application ID	ICH/EVENT/26-27/7	Event Name	Concert/Musical Performance	State	MAHARASHTRA
Event Type	Concert/Musical Performance	Venue	Sahara Star	Date	12-Mar-2026 to 14-Mar-2026
Applicant Name	PPs Singh	Email	ppsinghuneecops@gmail.com	Mobile	8908908908

Application Status	Department Involved	Total Charges Raised	Total Amount Paid
0% Approved	04	₹0	₹0

#	Authority	Department	Approval Status	Charges Raised	Payment Status	Inspection Dates	Inspection Status
1	p1	Police Department	Pending	₹0.00		Not scheduled	Not Scheduled
2	p33	Police Department	Pending	₹0.00		Not scheduled	Not Scheduled
3	District Health Office	Health Department	Pending	₹0.00		Not scheduled	Not Scheduled
4	Mumbai Excise	Excise Department	Pending	₹0.00		Not scheduled	Not Scheduled

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Portal Walkthrough for Nodal Officers

The Nodal Officer can have a timeline view of a particular application at a department level by clicking on the "View Timeline" option

The screenshot displays the NFDC (National Film Development Corporation) portal interface. The main content area shows 'View Event Details' for an application. The event details include:

- Application No: ICH/EVENT/26-27/7
- Event State(s): MAHARASHTRA
- Event Description: Film Star event
- Event Name: Val Kilmer SHOW
- Event Type: Concert/M
- Event Category: Free Entry
- Event Location: Sahara
- Event Dates: 12-Mar-2026 to 14-Mar-2026
- Event Timings: 20:20:0
- SetUp Date: 11-Mar-2026
- Dismantle Date: 16-Apr

On the right side, a 'View Application Approval Timeline' window is open, showing a vertical timeline of approval steps:

- 11-03-2026: Application Submitted
- 2026-03-11 17:33:05: Seema Rasotgi (Police Department)
Status: Forwarded
Remark:
Documents: N/A
- 2026-03-11 17:33:05: Tinu Maurya (Police Department)
Status: Forwarded
Remark:
Documents: N/A
- 2026-03-11 17:33:05: Arjun Mendhar (Health Department)
Status: Forwarded
Remark:
Documents: N/A
- 2026-03-11 17:33:05: Nilamani Yadav (Excise Department)
Status: Forwarded
Remark:
Documents: N/A

3 Routing of All Live Event Permissions Through the India Cine Hub (ICH) Portal

Portal Walkthrough for Nodal Officers

The screenshot shows the 'Add Venue Master' form in the NFDC portal. The header includes the NFDC logo and 'cinemas of india' text, a welcome message for 'Varsha', and notification and user icons. The left sidebar contains navigation options: 'Event Masters', 'Department Master', 'Venue Master' (highlighted), 'Map Venue Department', 'Dashboard', and 'New Application'. The main form area is titled 'Add Venue Master' with a breadcrumb 'Home / Add/Edit Event Venue'. The form fields are: 'State' (MAHARASHTRA), 'District' (Select District dropdown), 'Venue Name', 'Venue Type' (Select Venue Type dropdown), 'Classification' (Government/Private radio buttons), 'Venue Owner', 'Capacity', and 'Police Station'. A 'Venue Details' text area is located below these fields. At the bottom, there is a 'Status' section with 'Active' and 'Inactive' radio buttons. 'Back' and 'Save' buttons are positioned at the bottom right of the form.

FILM IN INDIA
NFDC
cinemas of india

Welcome Varsha

Event Masters

Department Master

Venue Master

Map Venue Department

Dashboard

New Application

Add Venue Master

Home / Add/Edit Event Venue

State * MAHARASHTRA

District * Select District

Venue Name *

Venue Type * -- Select Venue Type --

Classification *
 Government Private

Venue Owner *

Capacity

Police Station

Venue Details *

Status *
 Active Inactive

Back Save

3 Routing of All Live Event Permissions Through the India Cine Hub (ICH) Portal

Portal Walkthrough for Nodal Officers

The Nodal officer can add Departments which can be mapped to a venue

FILM IN INDIA **NFDC** **cinemas of india** Welcome Varsha

Add Department Master
Home / Add/Edit Department Master

State: MAHARASHTRA | District: Select District | Department: Enter Department Name

Authority: | First Name: | Last Name: |

Email Address: | Mobile Number: | Designation: |

Status: Active Inactive

Back Save

This Email ID will be the Login ID for the department to process the requests from this department

3 Routing of All Live Event Permissions Through the India Cine Hub (ICH) Portal

Portal Walkthrough for Nodal Officers

Venue Mapping with Departments

The screenshot displays the NFDC (National Film Development Corporation) portal interface. The header includes the 'FILM IN INDIA' logo, the NFDC 'cinemas of india' logo, and a user greeting 'Welcome Varsha'. On the right, there are notification and profile icons. The left sidebar contains navigation options: 'Event Masters', 'Department Master', 'Venue Master', 'Map Venue Department', 'Dashboard', and 'New Application'. The main content area is titled 'Map Venue Department' and shows a breadcrumb 'Home / Map Venue department'. The form contains several fields: 'State' (pre-filled with MAHARASHTRA), 'District' (dropdown menu), 'Venue' (dropdown menu), 'Department' (dropdown menu), 'Authority' (dropdown menu), and 'Designation' (text input). A 'Status' section has radio buttons for 'Active' and 'Inactive'. 'Back' and 'Save' buttons are located at the bottom right of the form.

Map Venue Department
Home / Map Venue department

State *
MAHARASHTRA

District *
Select District

Venue *
Select Venue

Department *
Select Department

Authority *
Select Authority

Designation

Status *
 Active Inactive

Back Save

3 Routing of All Live Event Permissions Through the India Cine Hub (ICH) Portal

Portal Walkthrough for Nodal Officers

The Nodal Officer can map departments to a venue

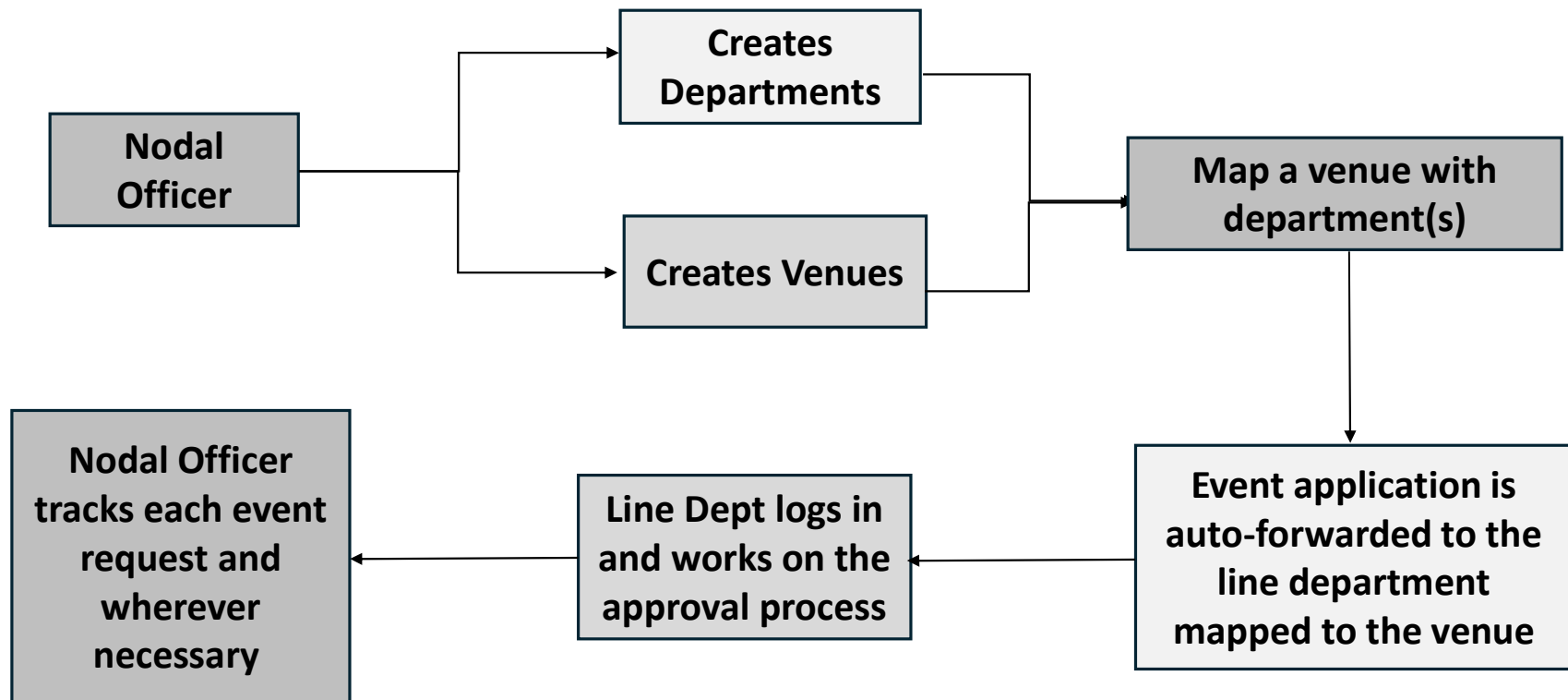
The screenshot shows the NFDC portal interface. The sidebar on the left contains navigation options: Event Masters, Department Master, Venue Master, and Map Venue Department (highlighted with a red box). The main content area is titled 'Mapped Venue With Department' and includes a '+ Map Venue to Department' button, a search bar, and export options for Excel and PDF. Below this is a table with the following data:

S.No.	State	District	Venue	Email	Department	Authority	Designation	Status
1	MAHARASHTRA	Mumbai	Sahara Star	tinumaurya@gmail.com	Police Department	p33	tst2 desig	Active
2	MAHARASHTRA	Mumbai	Taj Lands End	sonammishra@gmail.com	Fire Department	FI authority	Desig new1	Active
3	MAHARASHTRA	Mumbai	Sahara Star	seemarastogi@gmail.com	Police Department	p1	Commissioner of Police	Active

Showing 1 to 3 of 3 rows

3 Routing of All Live Event Permissions Through the India Cine Hub (ICH) Portal

Workflow for Nodal Officers

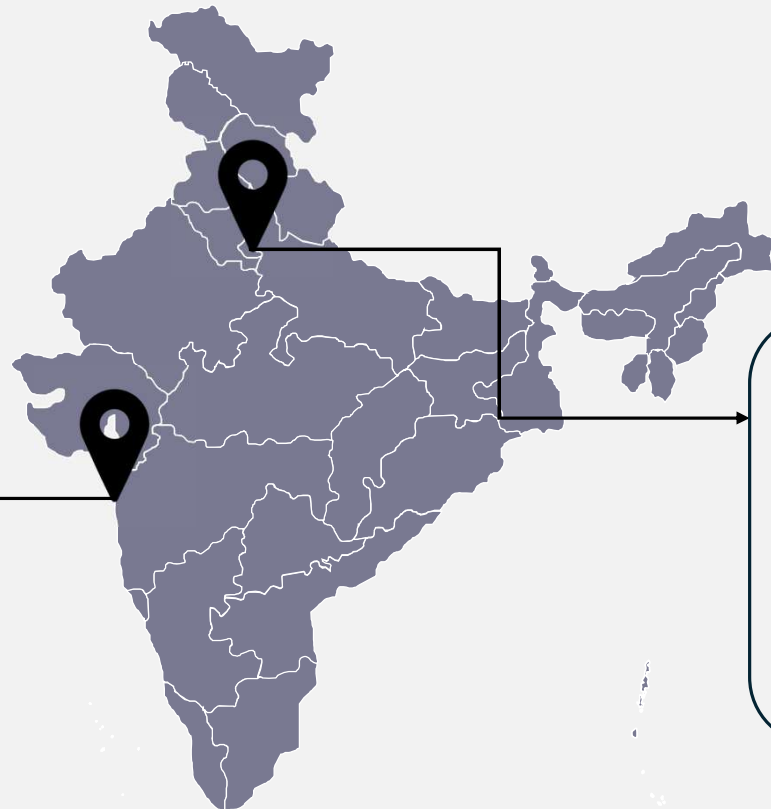


3 Routing of All Live Event Permissions Through the India Cine Hub (ICH) Portal

Onboarded Venues

Mumbai MMR

1. Dome NSCI, SVP Stadium, Mumbai
2. MMRDA Grounds, Mumbai
3. D Y Patil Stadium, Navi Mumbai
4. Jio World Garden, Mumbai
5. Mahalaxmi Racecourse, Mumbai



Delhi NCR

1. IGI Stadium, Delhi
2. JLN Stadium, Delhi
3. Huda Grounds, Gurugram
4. Huda Gymkhana, Gurugram

Agenda Point

4

**Integration of State / UT
Portals with the ICH Portal
(Live Events and Films)**

4 Integration of State/UT Portals with the ICH Portal (Live Events and Films)

For two-way exchange of data, schedules and permissions for both live events and films

About India Cine Hub

1

ICH: The single-window clearance and facilitation platform for film production in India

2

ICH enables filmmakers to access resources, incentives, and shooting locations across India

3

On 28th July 2024, a revamped India Cine Hub (ICH) portal was launched

India Cine Hub's scope now includes single-window permissions for live events

4 Integration of State/UT Portals with the ICH Portal (Live Events and Films)

For two-way exchange of data, schedules and permissions for both live events and films

Key Stats for ICH Portal (Since 28th July, 2024)

International Live
Shoot Permissions

112

State/ UT
Permissions

48

Official Co-
Production
Documentaries

1

Railway Permissions

65

Number of Submitted
Applications

Number of Projects
applied for
incentives

92

ASI Permissions

99

Official
Co-Production Live
Shoots

16

Official Co-Production
Animation/ Post-
Production

15

4 Integration of State/UT Portals with the ICH Portal (Live Events and Films)

For two-way exchange of data, schedules and permissions for both live events and films

States/ UTs with ICH Portal integration

- | | |
|-------------------|---------------|
| 1 Andhra Pradesh | 8 Rajasthan |
| 2 Delhi | 9 Uttarakhand |
| 3 Haryana | |
| 4 Jammu & Kashmir | |
| 5 Madhya Pradesh | |
| 6 Maharashtra | |
| 7 Punjab | |

States/ UTs with nodal officials for Live Events

- | | |
|-------------------|-------------------|
| 1 Assam | 9 Meghalaya |
| 2 Haryana | 10 Maharashtra |
| 3 Bihar | 11 Karnataka |
| 4 Chandigarh | 12 Madhya Pradesh |
| 5 Delhi | 13 Manipur |
| 6 Goa | 14 Rajasthan |
| 7 Jammu & Kashmir | 15 Tamil Nadu |
| 8 Kerala | 16 Uttar Pradesh |

States/ UTs with discussions for "both-way" integration

- | | |
|---------|-------|
| 1 Delhi | 2 Goa |
|---------|-------|

4 Integration of State/UT Portals with the ICH Portal (Live Events and Films)

For two-way exchange of data, schedules and permissions for both live events and films

States/ UTs with filmic resources on ICH Portal

- | | |
|-------------------------------|------------------|
| 1 Andaman and Nicobar Islands | 9 Ladakh |
| 2 Andhra Pradesh | 10 Maharashtra |
| 3 Bihar | 11 Mizoram |
| 4 Chhattisgarh | 12 Odisha |
| 5 Delhi | 13 Punjab |
| 6 Goa | 14 Rajasthan |
| 7 Gujarat | 15 Tamil Nadu |
| 8 Kerala | 16 Uttar Pradesh |
| | 17 West Bengal |

State/ UTs with non-filmic resources on ICH Portal

- | | |
|------------------|-------------|
| 1 Delhi | 6 Rajasthan |
| 2 Goa | 7 Mizoram |
| 3 Gujarat | |
| 4 Ladakh | |
| 5 Madhya Pradesh | |

4 Integration of State/UT Portals with the ICH Portal (Live Events and Films)

Indicative Iconic Film Locations

1 Andhra Pradesh

- Pushpa: The Rise (Telugu) Maredumilli Forests (The red sandalwood smuggling stretches)
- Rakta Charitra (Hindi/Telugu) Anantapur district (The gritty, real-life inspired rural backdrops)

2 Assam

- Village Rockstars (Assamese) Chhaygaon (The raw, flooded village landscapes)
- Dil Se.. (Hindi) Haflong / Lumding Railway (Parts of the scenic train journey)

3 Madhya Pradesh

- Ponniyin Selvan: I (Tamil) Maheshwar Fort (Used to depict certain Chola dynasty river forts)
- Paan Singh Tomar (Hindi) Chambal Valley (The raw ravines used for dacoit sequences)

4 Maharashtra

- Sairat (Marathi) Karmala, Solapur (The village well and the step-well romance scenes)
- Dilwale Dulhania Le Jayenge (Hindi) Apta Railway Station (The iconic "Jaa Simran Jaa" train climax)

5 Uttarakhand

- Subero Gham (Garhwali) Pauri Garhwal (The fight against alcohol abuse in the terraced villages)
- Kedarnath (Hindi) Kedarnath Temple / Mandakini River (The devastating flood climax)

Access an indicative list of iconic film locations with famous films shot across languages across States & UTs at:
https://docs.google.com/spreadsheets/d/1NSSTS8bmbHMXuzghySOaCgQvcm_Bjeq2vLEH7BgMJs0/edit?gid=0#gid=0

4 Integration of State/UT Portals with the ICH Portal (Live Events and Films)

For two-way exchange of data, schedules and permissions for both live events and films

Actionable Points for States

1

Two-way integration of State/ UT portals with ICH for film and live events

States/ UTs with ICH Portal integration (Film): 9

States/ UTs with discussions for "both-way" integration (Film): 2

2

States/UTs to adopt the ICH Common Application Form (CAF) or integrate their existing CAF with the ICH portal

Common film permission application form from State/UT inputs

Deadline for nomination: 30 Days

3

States/UTs to upload of film and non-film resources to the ICH National Film Resource Directory

States/ UTs with filmic resources on ICH Portal: 17

State/ UTs with non-filmic resources on ICH Portal: 7

4

States/UTs to nominate a Nodal Officer for integration and coordination

For Filming Permissions= 36 States and UTs,
For Live Event Permissions= 16 States and UTs

Deadline for nomination: 14 Days

5

States/UTs to onboard 5–10 pre-approved filming locations with SOPs, including iconic sites, for online booking

30 Days

**At present, integration only of film permission portals has taken place*

Agenda Point

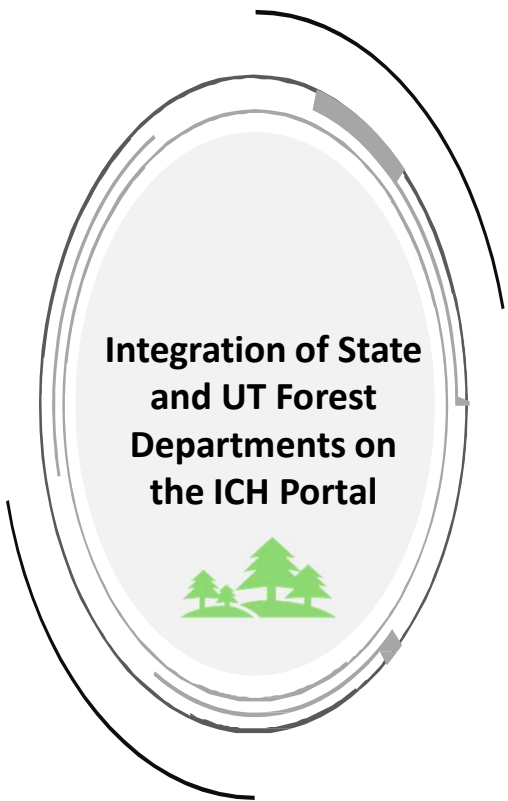
5

**Integration of Shooting Permissions
in Forests, Parks, and Sanctuaries
with the ICH Portal**

5

Integration of Shooting Permissions in Forests, Parks, and Sanctuaries with the ICH Portal

For seamless filming in India's forest areas and wilderness



Actionable Points for States

1

Forms from each State/ UT/ Forest Division to be shared with ICH to create one Master Form

2

The Master Form to cover each Forest/ State's needs and requirements

3

ICH Portal to be a one stop shop for any Forest/ Wildlife sanctuary shooting permissions

4

Important step to consolidate forest filmmaking and the potential of wildlife tourism in India

5

Deadline: 30 Days



Thank you