



PMO INDIA

**Mann
ki Baat**
29th December 2024



ANNUAL REPORT

2024-25



Ministry of Information and Broadcasting
Government of India



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2024-25



(L to R) Smt. Justice Ranjana Prakash Desai, Judge (Retd.), Supreme Court of India, Chairperson, Press Council of India, Shri Ashwini Vaishnaw, Minister for I&B, Railways and Electronics & IT, Dr. L. Murugan, Union Minister of State for I&B and Parliamentary Affairs, and Shri Sanjay Jaju, Secretary, Ministry of I&B, administer 'Swachhata Hi Seva' pledge during Swachhta Pakhwada at Soochana Bhawan, in New Delhi on September 25, 2024



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In continuation of 'Ek Ped Maa ke Naam' campaign, Shri Ashwini Vaishnaw, Minister for I&B, Railways and Electronics & IT, plants a sapling as a part of 'Swachhta Hi Seva' initiative along with Dr. L. Murugan, Union Minister of State for I&B and Parliamentary Affairs, in New Delhi



Shri Ashwini Vaishnaw, Minister for I&B, Railways and Electronics & IT, Dr. L. Murugan, Minister of State for I&B and Parliamentary Affairs, Shri Sanjay Jaju, Secretary, Ministry of I&B, and Shri Yogesh Kumar Baweja, Director General, Central Bureau of Communication (CBC), at the launch of the official calendar of the Union Government with the theme 'Jan Bhagidari se Jan Kalyan' in New Delhi on January 7, 2025

The Ministry of Information and Broadcasting is the face of the Government of India in reaching out to the masses. The crucial task of disseminating information about government policies, schemes and programmes through different media vehicles is entrusted to the Ministry. Radio, television, films, press and print publications, digital and social media, posters, advertising, and traditional modes of communication such as dance, drama, folk recitals, puppet shows – all these are effectively brought into play by the Ministry and its media units in dissemination and free flow of information.

The Ministry assists the Government in focusing attention of the people of various age groups on issues of national integrity, environmental protection, health care and family welfare, eradication of illiteracy and issues relating to women, children, minorities and other disadvantaged sections of the society, and elicit their participation in developmental activities.

The Ministry of I&B is also the focal point regarding policy matters relating to private broadcasting, administering of the public broadcasting service (Prasar Bharati), multi-media advertising and publicity of the policies and programmes of the Government of India, film promotion and certification and regulation of print and digital media.

The Ministry is functionally divided into three sectors viz., Information, Broadcasting and Films. There are seven media units/ attached & subordinate offices, 2 autonomous bodies, 3 training institutes, and 2 Public Sector Undertakings (PSUs). The Main Secretariat of the Ministry is headed by a Secretary who is assisted by one Additional Secretary, one Additional Secretary & Financial Advisor (AS&FA), one Senior Economic Advisor and

four Joint Secretaries. They are supported by 25 Officers at the level of Director/DS/ Joint Director/Additional Economic Advisor/ PSO/Sr. PPS, 34 officers at the level of Under Secretary/Deputy Director /PPS, 69 officers at the level of Assistant Director/Section Officers /Private Secretary level officers and 291 non-gazetted officers/ officials.

The **Information Sector** is responsible for information dissemination and awareness creation of the policies and activities of the Government of India through print, electronic and digital media, framing of policy guidelines for rate fixation of government advertisements on print, electronic, and online platforms, and administering the Press and Registration of Periodicals Act, 2023, and the Press Council Act, 1978.

The **Broadcasting Sector** aids the Ministry in the far-reaching dissemination of Government schemes and initiatives via All India Radio and Doordarshan. The Sector oversees these public broadcasters by administrating the Prasar Bharati (Broadcasting Corporation of India) Act, 1990. It also regulates private TV channels and the network of multi system operators and local cable operators through the Cable Television Networks (Regulation) Act, 1995 and policy guidelines issued from time to time. It gives license to DTH/ HITS operators for their respective operations. The private FM radio network is regulated by the Ministry through auctioning of FM channels, operationalization of Community Radio Stations in rural and remote areas.

The **Films Sector** is responsible for production, promotion and preservation of films and filmic content. It also includes documentaries, organization of international film festivals and promotion of good cinema

by institution of awards. It administers the Cinematograph Act, 1952, which looks into certification of films for public exhibition, and handles other matters relating to film industry, including developmental and promotional activities.

After transfer of the subjects of (i) content of publishers of news and current affairs on digital media and (ii) publishers of online curated content (OTT platforms) to Ministry of Information and Broadcasting through an amendment in Allocation of Business Rules, 1961 vide notification dated November 9, 2020 the Information Technology (Intermediary Guidelines and Digital Media Ethics Code) Rules, 2021 were notified under the Information Technology Act, 2000 on 25th February, 2022 to provide an institutional mechanism for regulation of publishers of news and current affairs on digital media and publishers of online curated content (OTT platforms). Part-III of these Rules, inter-alia provides for a Code of Ethics to be adhered to by publishers of news and current affairs on digital media and publishers of online curated content (OTT platforms) and a three-level Grievance Redressal Mechanism to look into complaints/grievances in relation to violation of the Code of Ethics by OTT platforms.

The Central Government vide notification dated July 28, 2023 amended **Allocation of Business Rules**. As a result the subjects relating to online advertisements, and content made available by online content providers/publishers has been brought under the mandate of Ministry of I&B. Revised entry under Allocation of Business Rules of the Ministry is as under:

“VA. Digital/Online Media

22A. Films and Audio-Visual programmes/**content** made available by online content providers/**publishers**.

22B. News and current affairs content on online platforms.

22C. **Online Advertisements.”**

FIELD FORMATION OF THE MINISTRY

Media units/ attached & subordinate offices

1. Press Information Bureau (PIB)
2. Central Bureau of Communication (CBC)
3. Press Registrar General of India (PRGI)
4. Directorate of Publication Division (DPD)
5. New Media Wing (NMW)
6. Electronic Media Monitoring Centre (EMMC)
7. Central Board of Films Certification (CBFC)

Autonomous Organizations

1. Press Council of India (PCI)
2. Prasar Bharati (Broadcasting Corporation of India)

Training Institutes

1. Indian Institute of Mass Communication (IIMC), Delhi
2. Film and Television Institute of India, Pune (FTII)
3. Satyajit Ray Film and Television Institute, Kolkata (SRFTI)
4. Indian Film and Television Institute, Itanagar (IFTI)

Public Sector Undertakings

1. Broadcast Engineering Consultants India Limited (BECIL)
2. National Films Development Corporation (NFDC)





Shri Ashwini Vaishnaw, Minister for I&B, Railways and Electronics & IT, leads International Yoga Day celebrations at Lodhi Garden in New Delhi on June 21, 2024



Poster for 55th International Film Festival of India launched in presence of Shri Sanjay Jaju, Secretary, Ministry of I&B, and other dignitaries at Cannes in France on May 17, 2024

The Ministry of Information and Broadcasting has undertaken several initiatives and accomplished important achievements during the year 2024-25 across all its organizations and sectors. An overview of the new initiatives and achievements is as under:

MEDIA & ENTERTAINMENT SECTOR AND CREATOR ECONOMY

- **India to host World Audio Visual & Entertainment Summit (WAVES):** In line with the vision of Prime Minister of India to host a Davos-like global summit, the National Film Development Corporation (NFDC), under the Ministry of Information & Broadcasting, is spearheading the inaugural World Audio-Visual & Entertainment Summit (WAVES). WAVES is set to establish itself as a premier global platform for discussions, collaborations, and policy interventions in the Media and Entertainment (M&E) industry. The summit aims to bring together industry leaders, policymakers, investors, and innovators from across the world to engage with India's rapidly expanding M&E sector. Covering a broad range of industries, including film, television, digital media, gaming, advertising, and AR/VR/XR technologies, WAVES strengthens India's position as a global content powerhouse.
- As a one-of-a-kind platform, WAVES unites the audio, video, and entertainment industries, fostering a vibrant ecosystem for creativity, investment, and policy development. As a global forum for storytelling, content development, and innovation, WAVES will serve as a catalyst for strategic partnerships, economic growth, and industry expansion.
- **Create in India Challenge Season-I:** In the 114th edition of **Mann Ki Baat** on September 29, 2024, Shri Narendra Modi, Prime Minister, encouraged creators to participate in the Create in India Challenge. Launched by Shri Ashwini Vaishnaw, Minister for I&B, Railways and Electronics & IT, on August 22, 2024, this initiative features 25 challenges aimed at gaming, animation, film-making, and other creative sectors, highlighting opportunities for growth in music, education, and anti-piracy. Receiving over 10,000 registrations, the Challenge has generated significant excitement ahead of the World Audio Visual Entertainment Summit (WAVES).
- **Launch of WAVES Anime & Manga Contest (WAM!):** As a precursor to the upcoming WAVES Summit, the Ministry of I&B in collaboration with the Media & Entertainment Association of India (MEAI) officially launched the WAVES Anime & Manga Contest (WAM!) on September 24, 2024 to promote anime and manga culture in India, as part of 'Create in India Challenge'.
- **Establishment of Indian Institute of Creative Technology (IICT):** On October 8, 2024, Shri Ashwini Vaishnaw, Minister for I&B, Railways and Electronics & IT, announced the establishment of the **Indian Institute of Creative Technology (IICT)** in Mumbai. IICT has been incorporated as a Company on December 25, 2024 under the Companies Act, 2013. IICT will anchor the Animation, Visual Effects, Gaming, Comics, and Extended Reality (AVGC-XR) ecosystem in India. Modeled after the IITs and IIMs, the IICT aims to cultivate creative skills and innovation, positioning India as a leader in the global creative economy.

POLICIES, RULES AND GUIDELINES

- **Rolling out of Private FM Radio to 234 uncovered new cities:** The Union Cabinet, chaired by Shri Narendra Modi, Prime Minister, approved the proposal for conducting the 3rd batch of ascending e-auctions for 730 channels in 234 new cities/ towns with an estimated reserve price of Rs. 784.87 crore under the Private FM Radio Phase III policy on August 28, 2024. The Cabinet also approved the proposal to charge Annual License Fee of FM channel as 4% of Gross Revenue excluding Goods & Services Tax. The rollout of Private FM Radio in 234 new cities/ towns will fulfil the unmet demand for FM radio in these cities/ towns, which still remain uncovered by Private FM radio broadcasting and bring new/ local content in mother tongue. It will lead to creation of new employment opportunities, boost to local dialect & culture and 'vocal for local' initiatives. Many of the approved cities/ towns are in Aspirational districts and Left Wing Extremism (LWE) affected areas. Setting up of Private FM Radio in these areas will further strengthen Government outreach in these areas.

STRENGTHENING OF INSTITUTIONS & INFRASTRUCTURE

- **Inauguration of Incubation Centre at IIMC:** Dr. L. Murugan, Minister of State for Information & Broadcasting, and Parliamentary Affairs, inaugurated the Incubation Centre of Indian Institute of Mass Communication (IIMC) at Delhi Hqrs. on August 28, 2024.
- **M.A. Programmes by Indian Institute of Mass Communication (IIMC):** Following the declaration of IIMC as a Deemed to be University by the Ministry of Education, the Academic Council of IIMC finalized two M.A. programmes being conducted during the Academic Session 2024-25.

- **SRFTI and FTII as Deemed to be University:** The Ministry of Education, on the advice of the University Grants Commission, issued the Letter of Intent (LoI) to Satyajit Ray Film & Television Institute (SRFTI) and Film & Television Institute of India (FTII) for granting Deemed to be University status under Distinct Category to these two Institutes.
- **First Batch at Film and Television Institute (FTI), Arunachal Pradesh:** Orientation and interview session were conducted in September 2024 at Satyajit Ray Film & Television Institute (SRFTI) for the first batch of students at Film and Television Institute (FTI), Arunachal Pradesh.

FILMS

- **New beginnings at 55th IFFI 2024:**
 - In a significant move to recognize and promote emerging filmmaking talent, 55th International Film Festival of India (IFFI) held in Goa from 20th to 28th November, 2024 introduced a new section titled '**Best Debut Indian Film**', and for the first time, the award for '**Best Debut Director of Indian Feature Film**' was presented, emphasizing the festival's focus on young creators.
 - A dedicated '**VFX & Technology Pavilion**' at the Film Bazaar showcased cutting-edge innovations in **AI, VFX, and filmmaking tools**, reflecting the festival's commitment to embracing technological advancements in cinema. In a groundbreaking initiative, the Film Bazaar 2024 also introduced the **Co-Production Market Feature Cash Grants**, awarding the top three projects for their outstanding potential.
 - Beyond film screenings, exhibitions, and tributes, IFFI 2024 paid homage

to four legendary icons of Indian cinema—**Raj Kapoor, Tapan Sinha, Akkineni Nageswara Rao, and Mohammad Rafi**—by unveiling a commemorative stamp to mark the centenary of their unparalleled contributions to the industry.

- **FTII's student film qualifies for Oscars:** Film and Television Institute of India (FTII)'s student film “Sunflowers Were The First Ones To Know” has qualified for the 2025 Oscars in the Live Action Short Film Category. The short film earlier won the first Prize at the Cannes Film Festival's La Cinef Selection, leading to its global recognition.

PROGRAMMING & BROADCASTING

- **Launch of new OTT platform ‘WAVES’:** On **November 20, 2024**, ‘**WAVES**’, the flagship OTT platform of the national public broadcaster **Prasar Bharati** was launched, during the opening ceremony of the **55th IFFI** in Goa. ‘WAVES’ is a comprehensive **aggregator OTT platform**, showcasing Inclusive India Stories offering diverse content in over 12 languages and spanning **10+ genres** of infotainment.
- **65 Years of Doordarshan:** India's Public Service Broadcaster Doordarshan has played a crucial role in the socio-cultural development of India and has proudly completed its 65th Anniversary in September 2024. To commemorate this milestone, a special programme titled “**Dil Se Doordarshan, DD@65**” was telecast by DD National on September 15, 2024 at 10 AM and repeat telecast at 08 PM.
- **Launch of 500th Community Radio Station to empower Mizoram:** Shri Ashwini Vaishnav, Minister for I&B, Railways and Electronics & IT, inaugurated Mizoram's first and India's 500th Community Radio Station on July 25, 2024 through online mode, in the presence of Dr. L. Murugan, Minister of State for Information & Broadcasting, and Parliamentary Affairs, and Shri Lalduhoma, Chief Minister of Mizoram.
- **Indian Institute of Mass Communication's ‘Apna Radio 90.0 FM’ at Aizawl aims to amplify local voices on citizen centric topics.**
- **Launch of AI Anchors by DD Kisan:** Embracing the era of AI, DD Kisan introduced two AI news anchors, **AI Krish and AI Bhoomi**, on May 26, 2024. These AI anchors can speak in **fifty languages** and are capable of **delivering news 24X7**. The launch received extensive media coverage.
- **Launch of ‘Jazba’ Anthem and Promo for T20 World Cup 2024:** T20 World Cup 2024 matches were telecast by Prasar Bharati on Doordarshan Free Dish platform. On June 3, 2024, Shri Sanjay Jaju, Secretary, Ministry of I&B along with Chairman, Prasar Bharati, Shri Navneet Kumar Sehgal launched a special Anthem ‘**Jazba**’ for T20 World Cup sung by Shri Sukhwinder Singh. A promo of the gala **T20 event** narrated in the voice of famous storyteller Shri Neelesh Misra was also launched.
- **Dedicated program ‘Bharat@7’ for regional news:** DD News started a new special program Bharat@7 at 7 PM on weekdays to cover important events and stories from all States and UTs, enabling it to provide dedicated platform for the regional news content.
- **New Special Programs by DD News:** Starting from August 2024, Doordarshan News started a new special program ‘**Poora Such**’ at 7 PM on weekdays to analyze important topic of the week and another new weekly special program ‘**Cyber Alert**’ to alert, educate and create awareness on cyber related crimes.
- **India's National Broadcaster, Doordarshan, has partnered with the**

Hockey India League (HIL) as official broadcast partner to transform Hockey into a nationwide celebration. The historic partnership extends to all Hockey India National Championships, including the inaugural season of the Women's Hockey India League alongside the men's competition.

INITIATIVES ON MINIMUM GOVERNMENT MAXIMUM GOVERNANCE

- Deployment of Accessibility Standards in Cinema:** In line with the provisions made under the Rights of Persons with Disabilities (RPWD) Act 2016, the Ministry of Information & Broadcasting has issued "Guidelines for Accessibility Standards in the Public Exhibition of Feature Films in Cinema Theatres for Persons with Hearing and Visual Impairment" on March 15, 2024. The Central Board of Film Certification (CBFC) conducted a workshop and a conference on August 9 and August 28, 2024 in Mumbai and Delhi respectively to sensitize stakeholders about provisions & mandated changes and push for Inclusive Cinema through enhanced Accessibility Standards. Subsequently, the "Accessibility Standards" module in E-Cinepramaan portal has been

successfully deployed on September 15, 2024, enabling applicants to apply/submit their films with the required accessibility features for the hearing and visually impaired.

Signing of MoU for an upskilling program 'The Voicebox' for voice-over Artists in India: A Memorandum of Understanding (MoU) was signed between the National Film Development Corporation (NFDC), Ministry of I&B and Netflix India on July 18, 2024 to jointly launch an upskilling program titled "The Voicebox" aimed at voice-over artists in India. The 'Voicebox' program offers Recognition of Prior Learning (RPL) training for voice-over artists in seven cities across India through workshops conducted by training partner Pearl Academy.

Dashboard for Four-Week Rolling Media Plan: To streamline Government communication and outreach, a dashboard with calendar-wise list of events with proposed media plans has been designed and launched to ease the process of media planning and coordination. The dashboard shows a 'Four Week Rolling Media Plan' including upcoming and past events.





Shri Ashwini Vaishnav, Minister for I&B, Railways and Electronics & IT, Shri Sanjay Jaju, Secretary, Ministry of I&B, along with other dignitaries, at the launch event of Create in India Challenge Season-1 on August 22, 2024



For the first time in 30 years an Indian film, Payal Kapadia's 'All We Imagine as Light' was nominated for the Palme d'or, the highest award in the 77th Festival de Cannes. Kapadia's film won the Grand Prix, the second position in the category. With this win Payal Kapadia, a FTII alumna, becomes the first Indian to bag this prestigious award.

70TH NATIONAL FILM AWARDS

On October 8, 2024, Smt. Droupadi Murmu, President, conferred the **70th National Film Awards** at Vigyan Bhawan, New Delhi. Shri Mithun Chakraborty was honoured with the prestigious Dada Saheb Phalke award for his significant contributions to Indian cinema. The ceremony was attended by prominent figures from the film and entertainment industry.

WORLD AUDIO VISUAL AND ENTERTAINMENT SUMMIT (WAVES)

A **curtain raiser event** for WAVES was held in New Delhi on July 13, 2024, where Shri Ashwini Vaishnaw, Minister for I&B, Railways and Electronics & IT, announced that India will host World Audio Visual and Entertainment Summit (WAVES), a landmark event for the Media and Entertainment industry world over. The announcement was made in the presence of Shri Pramod Sawant, Chief Minister of Goa, and Dr. L. Murugan, Minister of State for Information & Broadcasting, and Parliamentary Affairs, along with Ambassadors and representatives from 30 countries. On the occasion, the **website of WAVES** (<https://wavesindia.org/>) was launched and the **brochure of the Summit** was also unveiled. The event was followed by a CEO Roundtable, which witnessed participation of representatives of 60 leading media organizations across various sectors.

In the **117th episode of 'Mann Ki Baat'** on December 29, 2024, the Shri Narendra

Modi, Prime Minister, mentioned that **India will host the World Audio Visual Entertainment Summit (WAVES) for the first time in 2025**. WAVES will gather global industry leaders to explore new opportunities, address challenges, and promote India's growing influence in the Media & Entertainment sector. The PM invited the entertainment and creative industry of India to join the WAVES to showcase India's Creative Power on the Global Stage.

55TH INTERNATIONAL FILM FESTIVAL OF INDIA (IFFI)

The Ministry of Information & Broadcasting, in collaboration with the Government of Goa, organized the 55th International Film Festival of India (IFFI) from **November 20 to 28, 2024**, in Panaji, Goa. The opening ceremony, inaugurated by Dr. Pramod Sawant, Chief Minister of Goa, celebrated the presence of renowned Indian film celebrities. Shri Ashwini Vaishnaw, Minister for I&B, Railways and Electronics & IT, addressed delegates and participants through a video message.

The grand closing ceremony honored exceptional cinematic achievements, including the prestigious **Satyajit Ray Lifetime Achievement Award** presented to acclaimed filmmaker **Philip Noyce** and the **Indian Film Personality of the Year Award** conferred upon celebrated actor **Vikrant Massey**. The star-studded opening and closing ceremonies witnessed vibrant performances and the participation of prominent figures from national and international cinema. With **Australia**

as the “Country in Focus,” the theme of IFFI 2024, “**Young Filmmakers: The Future is Now,**” underscored the festival’s commitment to fostering emerging talent in the global film industry.

IFFI 2024 showcased an impressive selection of **189 films from 81 countries**, offering delegates a rich cinematic experience. The festival featured **30 Masterclasses, In-Conversation sessions, and Panel Discussions**, alongside more than **100 red carpet events** that brought together industry stalwarts, budding talent, and cinema enthusiasts. The festival attracted **11,332 delegates from 34 Indian states/UTs and 28 countries**, marking a significant milestone in terms of participation.

The **Film Bazaar** experienced a surge in interest, with **1,876 delegates from 42 countries** engaging in discussions and business opportunities, leading to projections exceeding **₹500 Crores**. Sponsorships worth over **₹15 Crores** were secured, reflecting the growing prominence of the festival on the global stage. The ‘*Creative Minds of Tomorrow*’ program received an overwhelming response, selecting **100 participants from 22 Indian states/UTs** out of **1,070 applications**. The Young Filmmaker Program welcomed **345 students**, including **279 students from premier film schools** and **66 from Northeastern India**, providing a robust platform for learning and collaboration.

A notable highlight was ‘*IFFIESTA*’, an entertainment extravaganza organized in partnership with **Zomato** alongside IFFI, which drew **18,795 visitors**, including **6,000 students**, adding a vibrant, celebratory

dimension to the festival.

18TH MUMBAI INTERNATIONAL FILM FESTIVAL (MIFF)

The **18th Edition of Mumbai International Film Festival (MIFF) for Documentary, Short Fiction and Animation films** was organized by National Film Development Corporation (NFDC), Ministry of Information & Broadcasting from June 15 – 21, 2024 in Mumbai. For the first time, film screenings were also organized in Delhi (Siri fort Auditorium), Chennai (Tagore Film Centre), Pune (NFAI auditorium) and Kolkata (SRFTI Auditorium) during the festival.

The **Opening Ceremony** of 18th MIFF 2024 was inaugurated on June 15, 2024 by Dr. L. Murugan, Minister of State for Information & Broadcasting, and Parliamentary Affairs, in the presence of Shri Sudhir Mungantiwar, Culture Minister, Government of Maharashtra at National Centre for Performing Arts (NCPA), Mumbai. The trailer of ‘*Azadi ki Amrit Kahaniyan*’, a public service awareness film made by Netflix to tell the story of India’s social innovators, was released at the opening ceremony.

A **Documentary Film Bazaar** was organized for the first time alongside the festival to help boost the film production by providing a platform for filmmakers to find buyers, sponsors and collaborators for their projects. A **workshop on Animation and VFX pipeline**, led by a senior animator from Warner Bros, captivated participants with its in-depth exploration of cutting-edge techniques.

The coveted V. Shantaram Lifetime Achievement Award was conferred upon renowned wildlife filmmaker Shri Subbiah Nallamuthu. In the International Competition category, the prestigious Golden Conch award

for the Best Documentary Film was awarded to the Indian film 'The Golden Thread' directed by Nistha Jain. Additionally, the Silver Conch award was bestowed across various categories along with other accolades.

Shri Sudhir Mungantiwar, Culture Minister, Government of Maharashtra, delivered the keynote address at the **Closing Ceremony**.

BOOK RELEASES

Release of books on President of India and Rashtrapati Bhavan: On 18th July, 2024 in New Delhi, Shri Shivraj Singh Chouhan, Minister for Agriculture and Farmers Welfare, along with Dr. L. Murugan, Minister of State for Information & Broadcasting, and Parliamentary Affairs, released following notable books published by Publications Division (DPD):

Wings to Our Hopes- Volume 1 (English and Hindi) containing the President Droupadi Murmu's speeches delivered on various occasions in the first year of her presidency,

Rashtrapati Bhavan: Heritage Meets the Present which is an in-depth exploration of the Rashtrapati Bhavan, tracing its history, legacy, and architectural splendor, and

Kahani Rashtrapati Bhavan Ki containing information related to the President and Rashtrapati Bhavan for children.

Shri Ramesh Bais, Governor of Maharashtra, released a book published by Publications Division (DPD) titled '**Gateways to the Sea: Historic Ports and Docks of Mumbai Region**' at Raj Bhavan, Mumbai on 22nd June, 2024. The book comprises of 18 articles by renowned authors, compiled by the Maritime

Mumbai Museum Society.

GENERAL ELECTIONS 2024 AND "MERA PEHLA VOTE DESH KE LIYE" CAMPAIGN

The "Mera Pehla Vote Desh Ke Liye" campaign, initiated by the Election Commission of India (ECI), aimed to encourage young, especially first-time voters to exercise their democratic right.

Release of Anthem: The **multilingual anthem** of the campaign 'Mera Pehla Vote Desh Ke Liye' was released in April 2024 to encourage young, especially first time voters, to exercise their democratic right and participate in elections. The "Mera Pehla Vote Desh Ke Liye" **campaign anthem** resonated widely, capturing the enthusiasm of students, singers, and musicians nationwide. Originally composed in Hindi, the anthem was translated into **11 Scheduled languages, as well as Adi and Khasi**.

Outreach initiatives: DD News launched **special shows** like '**Rajya Niti**', '**Kya Bole Bharat**', '**24 Ki Chunauti**', '**Chunavi Chakkalass**', '**Sangram ke Senapati**' and '**Janwani**' ahead of the 2024 General Elections, offering insights into the political landscape across states through expert discussions and ground reports. A comprehensive special program '**Janadesh**' was mounted through the day by DD News on the counting day of General Elections viz. June 4, 2024, with augmented graphics, expert inputs, reaction bytes and reporting from the ground. Additionally, **special programs** like '**The Great Indian Election 2024**' and '**India Decides 2024**' have been broadcast on DD India and special discussions have been aired by News Services Division, All India Radio (NSD, AIR). Apna Radio 96.9 FM of

Indian Institute of Mass Communication (IIMC) has aired a series of programmes on “**Chunav ka Parv, Desh ka Garv**”.

Initiatives by PIB: The Press Information Bureau (PIB) introduced a **Media Facilitation Portal** for comprehensive information on the General Election 2024. Additionally, PIB launched a **dedicated microsite**, serving as a one-stop facilitation portal for media personnel covering the General Election 2024. The microsite included several features aimed at enhancing the reporting experience for journalists and media professionals during the election period. PIB also created widespread awareness on the facility for voting from home for senior citizens above 85 years of age and persons with disabilities through print, electronic, and digital media. The Research Unit, PIB, published an explainer on ‘Shaping Democracy | One Vote at a Time’.

Initiatives by CBC: The Central Bureau of Communication (CBC) organized voter awareness activities through its Field Offices (FOs) and Regional Offices (ROs) by conducting **Integrated Communication & Outreach Programmes (ICOPs), Exhibitions, and Field Programs** focused on voter awareness. The June 2024 fortnightly edition of **New India Samachar (NIS)** featured cover story on “**Triveni of Resolutions**” on the third term of Modi Government. Published in 13 languages, NIS was printed and distributed nationwide by CBC.

Mann ki Baat Booklet: The Ministry of I&B developed the June, 2024 edition of PM’s *Mann ki Baat* booklet, featuring ‘**Loktantra ka Mahaparva**’ as the cover story. It contains stories and testimonials with special mentions

by the Prime Minister, alongside media reactions. The e-version reached over 6 crore citizens via e-sampark and is accessible on websites of the Ministry of I&B, MyGov, PM India, etc. Printed copies were distributed to all MPs and MLAs, senior officials of the Government of India and Governments of States/UTs, and regional offices of M/o I&B.

AWARENESS GENERATION ON THREE NEW CRIMINAL LAWS

The three new criminal laws in India, the **Bharatiya Nyaya Sanhita (BNS)**, the **Bharatiya Nagarik Suraksha Sanhita (BNSS)**, and the **Bharatiya Sakshya Adhiniyam (BSA)**, came into effect on July 1, 2024. BNS replaced the Indian Penal Code, 1860, BNSS replaced the Criminal Procedure Code, 1973 and BSA replaced the Indian Evidence Act, 1872. The new laws have been implemented to make the legal system more efficient and equitable, and to align with current societal realities.

DD News, DD India and their Regional News Units (RNUs) extensively covered all the relevant news and updates along with telecast of special **in-depth discussions with subject experts, explainer videos** on NCLs, publicity material received from BPR&D and amplification on Social Media. News Services Division: AIR (NSD:AIR) and its RNUs covered events/ activities on NCLs through **news bulletins, news programmes/ discussion, talks & discussions** and social media outreach.

In coordination with Ministry of Home Affairs (MHA), Central Bureau of Communication (CBC) produced **videos** and **infographics** for the publicity and awareness campaign on three New Criminal Laws (NCLs).

Press Information Bureau (PIB) conducted

'Vartalaps' (Media workshops focused on regional media) nationwide, garnering several clippings in national & regional newspapers. The Vartalaps created awareness among media about significant provisions and benefits of the implementation of three NCLs.

The July 2024 fortnightly edition of New India Samachar (NIS) featured the theme of "**New Laws of New India**". Published in 13 languages, NIS was printed and distributed nationwide by Central Bureau of Communication (CBC).

CELEBRATION OF 1ST NATIONAL SPACE DAY

The Government of India declared August 23rd as "National Space Day" to celebrate the remarkable success of the Chandrayaan-3 Mission. Central Bureau of Communication (CBC), Ministry of Information & Broadcasting organized three-day Multimedia Exhibitions in New Delhi and Guwahati from August 23 to 25, 2024 to showcase India's remarkable achievements in space exploration. The exhibitions provided immersive experience to the visitors, including students from various schools who visited these exhibitions.

The main event of first National Space Day held on August 23, 2024 at Bharat Mandapam, New Delhi was live telecast on DD News and DD India. Special documentaries 'चंद्रयान सफलता के एक साल' and 'India's Space Saga' were also telecast on DD News and DD India. News Services Division, Akashvani including its Regional News Units also covered 114 news stories and 22 Discussions/ Talks and an exclusive interview with ISRO Chairman on National Space Day 2024.

Publications Division (DPD) published articles in Employment News on National Space Day. It also publicized Hindi children's book on space science 'आकाशगंगाओं का बंजारा' on social

media. National Film Development Corporation (NFDC) and National Museum of Indian Cinema (NMIC) jointly organized a special program on August 23, 2024 on the theme '*Touching Lives while Touching the Moon: India's Space Saga*' and hosted screening of the documentary '*Celebrating Six Decades of India's Science and Technology*', attended by over 100 individuals.

The August, 2024 edition of PM's *Mann ki Baat* booklet, featured '**India's Space Sector: New Frontier**' as the cover story. It contains stories and testimonials with special mentions by the Prime Minister, alongside media reactions.

10TH INTERNATIONAL DAY OF YOGA (IDY)

On the occasion of **10th International Day of Yoga (IDY) on June 21, 2024**, Shri Ashwini Vaishnaw, Minister for I&B, Railways and Electronics & IT, led the celebrations at Lodhi Garden, New Delhi and Dr. L. Murugan, Minister of State for Information & Broadcasting, and Parliamentary Affairs, participated in a program held in Nilgiris parliamentary constituency, Tamil Nadu. The Ministry of I&B and its Media Units/ organizations conducted **Yoga Workshops/ Demonstrations/ Sessions** as per Common Yoga Protocol on June 21, 2024, including one Yoga Session at National Media Centre, New Delhi for well-being of their officers/ staff of the Ministry.

Several initiatives were undertaken by the Ministry of I&B to ensure the celebration of ***Yoga as a Jan Andolan***:

The Ministry issued an advisory on June 19, 2024 to all **Private FM Broadcasters** requesting them to create awareness about IDY 2024 mentioning IDY and Yoga benefits in various popular radio programmes.

DD Kendras and AIR Stations nationwide have aired programmes on Yoga in English/ Hindi/ regional/ vernacular languages in various formats. DD News telecast special packages, different Yoga asanas, special discussion with experts, *Yoga Geet* and included a special yoga segment in major bulletins. External Services of Akashvani broadcast discussion and commentaries on 'Yoga – A Powerful Agent of Global Good'.

Central Bureau of Communication (CBC), in consultation with Ministry of AYUSH, prepared a **video of 90 seconds** for circulating on social and mainstream media. A **quarter-page print ad** was published on June 20, 2024.

Apna Radio 96.9 FM, the **community radio** operated by the Indian Institute of Mass Communication (IIMC), aired a series of programmes on yoga from April 10 to June 21, 2024.

Employment News/Rozgar Samachar
June 15 to 17, 2024 issue published by Publications Division (DPD) was a **Yoga Special issue** containing special articles.

75 YEARS OF CONSTITUTION OF INDIA

India commemorated a historic milestone on 26th November, 2024, marking the 75th anniversary of the adoption of the Constitution of India.

Press Information Bureau (PIB) actively disseminated information through Press Releases, Press Conferences, newspaper articles and Social Media posts to ensure maximum outreach and awareness on Constitution Day. Doordarshan News provided wide coverage to the Constitution Day celebrations by the Parliament House and the Supreme Court of

India on November 26, 2024. External Services of All India Radio broadcast discussions and commentaries on 75th year of India's Constitution.

The 16th to 30th November, 2024 issue of **New India Samachar (NIS)** with cover story "**Constitution Day becomes a National Festival**" was published by Central Bureau of Communication (CBC).

The **November 2024 issue of Yojana** journal published by Publications Division (DPD) focused on India's constitutional journey and legal reforms, featuring articles such as '75 Years of The Indian Constitution: A Journey Towards Absolute Glory', 'Evolution of The Indian Constitution: Constitutional Amendments', 'Role of Indian Constitution in Promoting Social Justice' etc.

AWARENESS GENERATION ON HEAT WAVE AND BEAT THE HEAT

The country witnessed record high temperatures and heat wave during the summers of year 2024. The Ministry of I&B disseminated relevant citizen centric information on **Heat Wave** and a campaign on **Beat the Heat** was conducted across the country for citizen welfare and well-being.

Press Information Bureau (PIB) actively publicized **Press Releases on Heat Wave** in different languages at both the central and state/union territory levels. PIB established **real time coordination with National Disaster Management Authority (NDMA)** for a citizen-centric information campaign on Heat Wave.

A PSA film titled 'Heat Wave' developed by the National Disaster Management Authority (NDMA) **was screened in cinema theatres** across the country from April 19, 2024 to May 2, 2024.

Doordarshan Kendras telecast programs on heat wave and related themes in English, Hindi, regional, and vernacular languages. All Regional News Units (RNUs) of DD News had prominently covered the **Heat Stroke awareness campaign**.

News Services Division, Akashvani, disseminated information in Hindi/English through news bulletins, discussion programs, and social media platforms.

The New Media Wing (NMW) of this Ministry conducted extensive social media outreach under the campaign '**Beat The Heat**' across the Ministry of I&B's social media accounts.

PARIS OLYMPICS AND PARALYMPICS 2024

Indian Athletes and Para-athletes participated in Paris Olympics and Paralympics 2024. India's para-athletes delivered best-ever performance earning 29 medals and finishing 18th place in medal tally.

DD News and its Regional News Units (RNUs) provided extensive coverage to the celebration of Paris Olympics 2024 through live coverage, news bulletins, special Shows, interviews, packages, stories, and ground reports in Hindi, English and other regional languages. Special daily programs 'चीयर4 भारत@पेरिस ओलंपिक' on DD News and '**Cheer4Bharat**' on DD India were mounted till July 25, 2024. A special show '**Bharat Ke Champion @ Paris Olympic 2024**' on DD News covered Indian contingents' performance highlighting all aspects. DD News also telecast a **special program on Paris Paralympics** titled '**Cheer 4 Bharat @ Paris Paralympics**'. External Services of Akashvani also broadcast discussions/commentaries on 'Paris Olympic Games 2024'.

DD India has telecast **exclusive interviews** with Gold Medalist Para-Shuttler Nitesh Kumar, Indian para shuttler Nithya Sre Sivan, Indian trap shooter Rajeshwari Kumari, para-badminton coach Gaurav Khanna, silver medalist Pranav Soorma, Deaf Shooter Mahit Sandhu, Gold Medal winner in Para-badminton, Avani Lekhara and Suma Shirur etc.

PIB covered Paris Olympics by issuing Press Releases, amplified through social media and infographics. New Media Wing (NMW) carried out extensive outreach across the social media accounts of the Ministry of I&B.

SWACHHATA HI SEWA (SHS) 2024 AND 10 YEARS OF SWACHH BHARAT MISSION (SBM)

To honour the Swachh Bharat Mission Scheme's 10 years milestone, Swachhata Hi Seva (SHS) was organized from 14th September to 1st October with the theme of 'Swabhav Swachhata – Sanskaar Swachhata'. The campaign revolve around the following three pillars:-

- (I) Swachhata Ki Bhaagidari** - Encouraging public participation, awareness, and advocacy activities for Swachh Bharat
- (II) Sampoorna Swachhata** - Organizing large-scale cleanliness drives and focusing on the time-bound transformation of Cleanliness Target Units (CTUs), which include challenging and neglected areas
- (III) SafaiMitra Suraksha Shivir** - Establishing single-window Seva, Suraksha, and Samman camps to provide health checkups and welfare services for sanitation workers.

Ministry of Information and Broadcasting successfully conducted 4871 events with a total participation of 2 lakh people under "Swachhata

Hi Seva 2024" (SHS-2024) Campaign all across the nation through its media units and field offices as well as in Main Secretariat.

SPECIAL CAMPIAGN 4.0

The Special Campaign was also conducted in the Ministry and its Media Units during the period with full commitment to the objectives of the Campaign. M/o I&B actively contributed to its initiatives to achieve the objective of good governance through collective efforts and sustainable improvements in cleanliness beyond the campaign's conclusion on October 31, 2024. During the period (i.e. January - December 2024), Ministry of I&B along with its Media Units and their field formations conducted 2310 outdoor campaigns, disposed off 2,35,025 Kg of scrap materials and generated revenue of ₹ 2,64,67,956, freed office space of approx. 1,00,507 sq. ft., 1078 vehicles were identified for condemnation out of which 140 were condemned. 1,13,831 physical files were reviewed and 58,128 of them were weeded out. 3074 e-files were reviewed and 1897 of them were closed during the period. 84 references from Member of Parliament, 10 State government references, 9 PMO references were disposed of. 3218 public grievances and 737 public appeals were disposed of.

EK PED MAA KE NAAM CAMPAIGN

"Ek Ped Maa Ke Naam", a global plantation campaign, launched by Hon'ble Prime Minister on the occasion of World Environment Day on June 5th, 2024 was also organized in the Ministry. Hon'ble Minister, M/o I&B, Shri Ashwini Vaishnav, launched the plantation campaign by planting and distributing saplings at Central Bureau of Communication (CBC), Headquarters at New Delhi in presence of

Hon'ble Minister of State, M/o I&B Shri Dr. L. Murugan, and Secretary (I&B), Shri Sanjay Jaju.

This Ministry launched the plantation drive from 2nd week of August, 2024 and decided that each employee (Regular as well as Contractual) will plant at least one plant/sapling to make the Campaign a huge success. Accordingly, a target of planting 24598 saplings (to be achieved by March, 2025) was fixed according to the employee strength of all Media Units including Main Secretariat of this Ministry. The plantation campaign, which has been a significant environmental initiative, saw active participation across various media units and field formations, culminating in the planting of nearly **12000 saplings by 30th December, 2024**.

OTHER IMPORTANT CELEBRATIONS/ COVERAGES

SILVER JUBILEE OF 'KARGIL VIJAY DIWAS'

DIWAS': On the occasion of the 25th 'Kargil Vijay Diwas', a six-day **Photo Exhibition** titled "**Kargil Vijay Diwas: Rajat Jayanti**" was inaugurated on July 26, 2024 at Siri Fort Auditorium, New Delhi.

PARTITION HORRORS REMEMBRANCE

DAY: To mark the Partition Horrors Remembrance Day, a Photo Exhibition was organized by Central Bureau of Communication (CBC) at Lalit Kala Academy, New Delhi from August 14 to 17, 2024. The Exhibition showcased personal stories, the immense pain and the lasting impact of the partition of 1947.

CONTENT REGULATION AND LICENSING

Actions related to **Online betting and gambling** by the Ministry of I&B:

In April 2024, communications were issued to **celebrities and influencers** promoting online offshore betting and gambling platforms.

On May 14, 2024, a notification under Section 79(3)(b) was issued to social media intermediaries to disable access to over **100 social media accounts of offshore online betting and gambling platforms, and over 60 accounts of endorsers/influencers** promoting such platforms on social media.

Advisory to refrain from live coverage of anti-terrorist operations: An Advisory was issued on June 12, 2024 to private Satellite TV channels to refrain from showing live coverage of anti-terrorist operations by security forces.

Advisory on telecast of disaster/ calamity/ accident: An advisory dated August 9, 2024 was issued to all private satellite TV channels regarding telecast of footage related to disaster/ natural calamity/ major accident.

OTHER HIGHLIGHTS

India's Participation in Annecy International Animation Film Festival/ MIFA 2024: The Ministry of Information & Broadcasting participated in the Annecy International Animation Film Festival/ MIFA 2024 and highlighted **India's animation and VFX sector.**

Strengthening International Ties: The National Film Development Corporation (NFDC) organized the '**Belarus & NFDC Film Festival**' held from May 11 to 16, the '**Argentina & NFDC Film Festival**' held from May 27 to June 1, the '**Indonesia & NFDC Film Festival**' held from July 1 to 6, 2024 and '**Thailand & NFDC Film Festival**' held from September 12 to 15, 2024, aimed to promote cultural exchange and enhance global appreciation of

Indian cinema and the respective countries' cinematic heritage.

Participation in International Film Festivals

Festivals: Film Facilitation Office (FFO) participated in the **Malaysian International Film Festival** in July 2024 to promote its services and the Ministry's incentive scheme for foreign production and official co-production. FFO also participated in **1st Moscow Film Week** from August 23 to 28, 2024, with a goal to promote the Incentive policy, collaborate on co-productions and inviting participation in IFFI and Film Bazaar.

International Museum Day at NMIC:

The National Museum of Indian Cinema (NMIC) celebrated International Museum Day on May 18, 2024, with a series of engaging events.

National Awards for Excellence in Journalism 2023: The National Awards for Excellence in Journalism 2023 were conferred to 15 journalists in different categories on August 5, 2024 at an event held at National Media Centre, New Delhi.

60th Foundation Day of IIMC: Indian Institute of Mass Communication (IIMC) celebrated its 60th Foundation Day on August 16, 2024, wherein a special lecture was delivered by senior journalist & writer of Dainik Jagran, Shri Anant Vijay.

IIMC ranked number 1: Indian Institute of Mass Communication (IIMC) has been ranked No. 1 Institute both amongst India's Best Mass Communication Colleges by "The Week-Hansa Research Survey 2024" in the latest issue of 'The Week' and amongst top 10 Mass Communication Colleges 2024 in India under the 'Best College Survey' by India Today Group.





Shri Yogesh Kumar Baweja, Director General, Central Bureau of Communication, inaugurates Photo Exhibition on Silver Jubilee of 'Kargil Vijay Diwas' at Siri Fort Auditorium, Delhi on July 26, 2024

The Press Information Bureau (PIB) is the nodal agency of the Government of India to disseminate information to the print, electronic and social media on Government policies, programmes, initiatives and achievements. It functions as an interface between the Government and the media and also provides feedback to the Government on the reaction of people as reflected in the media. It also advises the Government on communication strategies best suited to meet the needs of the media.

The PIB disseminates information through different means, such as press releases, press notes, feature articles, backgrounders, press briefings, interviews, press conferences, press tours, etc. PIB also uses social media platforms like X, YouTube, Facebook, Instagram etc. to disseminate information. The information is released in English, Hindi, Urdu along with 11 other regional languages which reaches newspapers and media organizations all over the country.

PIB also provides accreditation facility to media persons so as to facilitate access to information from the Government sources.

PIB has its Headquarters in New Delhi and is headed by the Principal Director General (Media & Communication). The Bureau has five zones comprising 19 Regional Offices and 15 Branch Offices, including an Information Centre, to cater to information needs of the regional media.

I. Information dissemination related activities of PIB

A. Ministries/ Departments wise information dissemination:

PIB Officers are attached to a Ministry / Department and are the authorized spokesperson of the same. They brief the media on policies and programmes of the

Ministry/ Department, disseminate information, answer queries and provide clarifications or counter narratives as and when required. The PIB officer analyses public reactions as reflected in the editorials, articles and comments in the media and keeps the Ministry/ Department apprised of the public opinion and advises the Ministry/ Department on its media and Information Education Communication strategy.

B. Information dissemination related activities by Regional / Branch Offices

The PIB officers at the Regional and Branch Offices, apart from disseminating information emanating from Headquarters, also ensure coverage of any important event organized by Central Ministries or Central Public Sector Undertakings in their respective regions. These offices also take up the decisions of the Central Government which may be of special importance, to a particular region for focused publicity based on information dissemination on sustained basis. PIB Regional/ Branch offices assume central role in facilitating media coverage of the President, the Prime Minister, Union Ministers and Secretaries on their official visits to a region / state.

C. The following Communication Strategies are employed by PIB to carry out its mandate for information dissemination:

- i) Traditional forms of communication viz. press conferences (including video conference) at national and regional levels.

- ii) Issue of press releases and photos of important events and announcements. These are followed by SMS alerts, tweets and telephone calls to the media persons.
- iii) Arrangements of interviews, special discussions etc. on electronic media.
- iv) Use of Social Media platforms such as X, YouTube, Facebook, Instagram in addition to regular updation on websites.
- v) Information dissemination by PIB is also available on the move. The PIB apps – both on the Android and iOS platforms are being downloaded and used by journalists and other persons for accessing PIB website through the App. On Android platform, the App has been downloaded more than five lakh times.
- vi) Ensuring all India coverage through Regional / Branch offices of PIB in major regional languages like Malayalam, Odia, Kannada, Telugu, Tamil, Punjabi, Gujarati, Marathi, Manipuri, Assamese and Bengali in addition to Hindi, English and Urdu.
- vii) Special arrangements for media coverage are made for important events like Independence Day, Republic Day, General Budget, Economic Survey, International Films Festival of India (IFFI), Rashtriya Ekta Divas, Yoga Day and, Swachh Bharat Week etc.
- viii) Feedback from media in the form of Daily Media Report to PMO in Hindi and English, daily media feedback to each Ministry by the respective Officers attached with the Ministries; Special feedback on important occasions.

- ix) PIB reaches out to last mile through Media Outreach Programme in remote areas, including tribal and backward areas.

| Media Product / Service / Vehicle | Number (01.01.2024 to 31.12.2024) |
|---|--|
| Total Press Releases in 19 Languages | 82335 |
| Photo Release | 25048 |
| SMS | Bulk SMS to Media |
| Video Release | 112 |
| Media Invitation Report | 405 |
| Total cards issued to journalists | 2272 |
| Vartalaaps conducted | 63 |
| Press Tour conducted | 12 |
| Nation-wide media feedback | Daily |
| Analytical media reports on specific issues | Daily/Weekly |

II. PM's Publicity and Reference Unit

PIB has dedicated unit for the publicity and media support to the Prime Minister's Officer. This unit functions all days of the year. The Unit also deals with the publicity of President of India, Cabinet Secretariat, NITI Aayog and PM's Economic Advisory Council (PMEAC).

Work output in Figures:

- Morning Media Reports (English and Hindi): 730
- PM's Releases: 1801
- PM's photo Releases: 7708
- Cabinet Releases: 99
- CCEA Releases: 22

- NITI Aayog Releases: 55
- PM's EAC Releases: 6
- Tweets: 1500 (approx.)
- Press Clippings: 365 days to PMO
- ASL meetings: 55
- President's Releases: 294

List of foreign tour Coverage by PM Unit:

1. Prime Minister's visit to Kuwait (December 21-22, 2024)
2. Prime Minister's visit to Nigeria, Brazil and Guyana (November 16-21, 2024)
3. Prime Minister's visit to Russia for the 16th BRICS Summit (October 22-23, 2024)
4. Prime Minister's visit to Vientiane, Lao PDR (October 10-11, 2024)
5. Prime Minister's visit to the United States of America (September 21-23, 2024)
6. Prime Minister's visit to Brunei Darussalam and Singapore (03-05 September 2024)
7. Prime Minister's visit to Poland and Ukraine (August 21-22, 2024)
8. Prime Minister's visit to Russian Federation and the Republic of Austria (July 08-10, 2024)
9. Prime Minister's visit to Italy for G7 Summit (June 13-14, 2024)
10. Prime Minister's visit to the Bhutan (March 22-23, 2024)
11. Prime Minister's visit to the United Arab Emirates (February 13-14, 2024)

III. SOCIAL MEDIA

As the nodal agency for government communication, PIB has successfully integrated, over the last five years, social media to connect and engage with the ever-expanding online citizenry both Indian and global. PIB's impactful social media presence on X (formerly Twitter), Facebook, YouTube, Instagram

and Public has been noticed positively by journalists in the media and the public.

- Official photos, videos and press releases of the Government are shared on multiple social media platforms on real-time basis.
- Besides these, important press conferences and media briefings are live-posted and live-streamed on Facebook, X and on PIB's YouTube channel, delivering instant news updates of the Government.
- In addition to sharing of news, PIB undertakes social media awareness and information dissemination campaigns to support the goals of good governance, by building awareness and increasing citizen engagement with Government policies and actions, using specially crafted hashtags.

Social Media Outreach

PIB India X (formerly Twitter): PIB English X handle @PIB_India has more than **2.9 million followers** with an average increase of **10 thousand followers** per month. PIB has been adopting various types of content and presentation, in reaching out and engaging with the citizens, such as Twitter videos, GIFs, polls, X Moments resulting in an average of 10 million impressions per month. Most journalists and media houses, TV channels and online newspapers follow PIB's X handle, across the country.

PIB Hindi X- @PIBHindi handle has more than **471.4 K followers** with an average increase of **3 thousand followers** per month, and is one of the few exclusive Central Government Hindi X accounts.

Facebook: PIB on Facebook has around **722 K Followers**. This has been fuelled by adoption of creative means of communication and engagements.

YouTube: PIB YouTube channel has around **8.1 K videos** and **1.74 Million subscribers with 262.5 million views**. Apart from press conferences and events held at PIB, New Delhi, select events outside Delhi

too are live streamed on the channel such as engagements of the Prime Minister, special Government events etc.

Instagram: Attractive off-beat official photos, short videos, gifs, and Instagram stories are published on PIB Instagram. PIB's Instagram account has more than **1 Million** followers.

Public App: On Public App, PIB's handle, @pibindia has nearly **476 K followers**.

Social Media Guidance and Support:

Besides its own outreach, PIB has been assisting various Ministries and Departments of Government of India, in establishing and managing their social media presence in a better way.

Some of the new initiatives undertaken this year are as follows:

- In House Production: Special Videos, Gifs, and Images from various Events of different Ministries.
- Posting of event promos in the build-up for PIB's upcoming events.

PIB Fact Check Unit

The Fact Check Unit was set up by the Press Information Bureau (PIB), Ministry of Information & Broadcasting in order to monitor and arrest the circulation & dissemination of factually incorrect/doctored news and information over different modes of news media and social media platforms, which often mislead people on various issues. The mandate of the PIB Fact Check Unit is to provide the official/authentic version of any news doing rounds on various media platforms by making available the factually correct information in the public domain.

Since December 2019, PIB Fact Check has been relentless in its mission. A total of **1,56,035 queries** were received, out of which **50,416** were actionable queries and were

responded to. A total of instances of **2,230 fake news & misinformation** was busted and posted on social media platforms. Each of these fact checks is a result of multiple queries received. This impressive track record showcases our unwavering commitment to truth and accuracy.

The impact extends beyond the numbers. PIB Fact Check's powerful presence on social media platforms such as X, Facebook, and Instagram has garnered positive recognition from both media outlets and the public.

A brief look at the metrics, as on 31st December 2024 is placed below:

- **X (formerly Twitter):** Our English X handle, @PIBFactCheck has 319.5K followers with an average increase of approximately 05 thousand followers per month. PIB Fact Check has been adopting new types of content and presentation, in reaching out to and engaging with the citizens, such as GIFs, polls, twitter fleets, awareness posts, moment marketing, and campaigns resulting in an average of 2.5 million impressions per month. Most media houses, TV channels and online newspapers cover Fact Checks done by FCU.
- **Facebook:** PIB Fact Check on Facebook has **62.5 K followers**
- **Instagram:** Stories are published on PIB Fact Check Instagram with the purpose of cross-promotion to increase the reach of our platforms. PIB Fact Check's Instagram has more than **95.8 K** followers as on 31st December, 2024.

Some of the new initiatives undertaken are as follows:

- **WhatsApp Channel:** FCU introduced a WhatsApp channel to reach a broader audience and engage in real-time fact-checking. This provides access to closed

groups, where misinformation often spreads, and helps build trust with the public.

- **Threads:** FCU latest initiative involves the establishment of our presence on Instagram threads. FCU created an official account in this space to connect with our audience more effectively and share our fact-checking efforts.
- FCU has undertaken a Suo-moto initiative to combat **Fake YouTube Channels** by actively exposing and debunking them. This effort aims to safeguard the credibility of information circulating on the platform and protect the public from deceptive content.
- **VO-Based and Anchor-Based Videos:** In an effort to enhance the reach and effectiveness of our fact-checking efforts, FCU has introduced Voice-Over (VO) and Anchor-Based video content. These video formats aim to present factual information in a more engaging and accessible manner. By incorporating multimedia content into PIB fact-checking arsenal, FCU is better equipped to reach a broader audience.
- To enhance audience engagement, PIB Fact Check initiated a compelling approach by creating "**trending reels**". This innovative content format has garnered an enthusiastic response from our audience, effectively promoting awareness and accurate information.
- **Moment Marketing:** FCU has harnessed the potential of moment marketing through the creation of trending memes. This initiative involves crafting and sharing timely, popular memes to actively engage our audience and effectively address and debunk false information
- **Promotional Posts:** The public needs to be constantly reminded about the importance of fact check and in order to do so, weekly promotional posts are shared.

IV. Media Outreach Programme and Media coverage for Special Events:

Development Communication & Information Dissemination (DCID)

Media Outreach Programme and Publicity for Special Events is a sub-scheme under the Ministry's umbrella scheme DCID. This has been designed to inform and empower potential beneficiaries through media of the development programme to enable them to participate in and avail the benefits of these schemes. It reaches out to the regional media which is in more direct contact with the target population. The scheme has the following components:

A. Vartalaps

Media conclaves with Journalists from small towns and rural areas are organized at district/taluka level throughout the country to create awareness about the latest information dissemination tools of PIB and the various central Govt. schemes and initiatives being undertaken. The Vartalaps aim to disseminate information to the grassroot level and the rural media is a great multiplier in outreach efforts of PIB. Literature/Pamphlets related to various programmes/projects of the central Government are distributed to the media persons during the Vartalaps/ media interactive sessions. Average expenditure for each Vartalap is around Rs.2.00 lakhs. **63 Vartalaps have been conducted between January 1, 2024 and December 31, 2024.**

One of the important initiatives taken by PIB through Vartalaps is sensitization about New Criminal Laws which came into force throughout country from July 1, 2024. About 35 Vartalaps on New Criminal Laws were organized throughout country.

Introduction of 'Varta' (Mini Vartalp):

On the line of Vartalaps, a new component known as 'Varta' has been approved as one of the components of Media Outreach Programme and Publicity for Special Events. The aim of

Varta is to engage media at District and State level on specific issues of national importance.

B. Press Tours

Press Tours are conducted by PIB for journalists of one state to another, to witness first hand, the implementation of the various schemes of the Central Government. The group of journalists can interact with beneficiaries of various schemes, flagship programmes and developmental projects. PIB also facilitates interaction with the officers concerned. Thus the press tours sensitize the media about the success stories of implementation of the developmental schemes of the Government and the efforts would be further highlighted in the media of their parent state. **From January 1, 2024 to December 31, 2024, twelve Press Tours have been conducted.**

V. Feedback Unit & News Room

The Press Information Bureau (PIB) operates a News Room and Control Room that functions year-round to address emerging challenges and unforeseen events. Equipped to organize press conferences at short notice, PIB ensures real-time communication through simultaneous webcasts from its centers across the country. During emergencies and crises, the Control Room operates 24/7, monitoring major news channels and keeping senior officials informed of developments, including instances of misreporting, for timely media intervention.

A dedicated media monitoring unit provides the government with daily insights into public perception regarding its policies, initiatives, and programs. This includes feedback reports such as the Media Digest on Special Events and the Daily International Media Digest. Between April 1, 2024, and December 31, 2024, over 18 special digests were produced. Additionally, the International Media Feedback Report is prepared daily by reviewing reports from about 25 international media sources.

VI. PRESS FACILITY

A. Accreditation System

Press accreditation is granted to media representatives including members of the foreign media at the headquarters of Press Information Bureau, New Delhi. An online system of press accreditation was operationalized in the year 2010 which is continuously updated to keep up with the increasing number of requests for accreditation. For the year 2024, a total number of 2466 cards were issued & from January 1, 2024 to February 11, 2025, a total number of 2180 cards were issued to the journalists residing in Delhi/NCR.

B. Journalist Welfare Scheme (JWS)

A scheme for providing financial assistance to journalists and their families facing acute financial hardship on account of serious ailments and death of journalist is being implemented by PIB which provides for one time ex-gratia relief on urgent basis. The amount of such assistance up to Rs. 5 lakh is extended to the families of deceased journalist or in case of his permanent disability. Assistance of upto Rs. 3 lakh is also extended to journalists in case of major ailments like cancer, renal failure, heart ailments etc. and upto Rs. 2 lakhs in case of accidents requiring hospitalization. Applications received for financial assistance are processed by PIB and are placed before the JWS committee for their consideration. During the period from January 1, 2024 to February 11, 2025, an amount of Rs. 93,32,703 has been disbursed to 24 journalists/families.

VII. MAJOR ACTIVITIES UNDERTAKEN BY PIB

A. International Film Festival of India

The Press Information Bureau was part of the IFFI team which handled media accreditation, facilitation and press conferences at Media Centre at the Venue of 55th International Films Festival of India (IFFI)-2024 held in Goa.

Pre-Event: The initial phase of preparations began in May 2024 with a series of meetings involving PIB, NFDC, ESG, and regional offices of PIB. These meetings focused on planning and coordinating key aspects of the festival.

Media Accreditation: For media-persons covering the festival, a completely online accreditation system was implemented and a total of 717 accreditations were granted by DG (West Zone), PIB Mumbai.

Media Facilitation: To facilitate the media delegates, a full-fledged IFFI Media Centre was set up along with a Press Conference Room, Studio IFFI Wood Recording Room for one on one interviews, PIB Guest Lounge for Press Conference participants and Audio Recording Corner for AIR Panaji.

Press Tour: PIB organized a Press Tour

comprising 41 senior film and entertainment journalists from all over the country to facilitate them in covering the opening ceremony and other aspects of the festival.

Press Conferences: Working in close coordination with NFDC and ESG, PIB organized 50 press conferences in this edition. Timely updates regarding press conferences were shared with media persons via a WhatsApp group.

Public Communication: Regarding Public communication, 136 multimedia releases have been issued in English alone for IFFI-2024. PIB regional offices have also issued releases in regional languages.

Media Feedback: Over the festival period a total of 1071 Clippings on IFFI in print media alone have been collected and collated by the feedback team.

Key Statistics

| Sr No | Item | No |
|-------|--|-------------|
| 1 | Media Registrations | 932 |
| 2 | Approved Media Delegates | 717 |
| 3 | Press Tour Participants | 41 |
| 4 | Press Conferences Conducted | 50 |
| 5 | English Multimedia Releases Issued | 136 |
| 6 | Number of Languages Releases Translated To | 16 |
| 7 | No. of Photographs Shared in Real-Time | <1,000 |
| 8 | Live Streams | 58 |
| 9 | YouTube Videos | 135 |
| 10 | X Posts by PIB_India | 621 |
| 11 | X Impressions on PIBIndia Posts | 2.9 Million |
| 12 | Facebook Posts by PIB_India | 552 |
| 13 | Instagram Posts by PIB_India | 237 |
| 14 | Regional Language Social Media Posts | <2,500 |
| 15 | Social Media Posts by Indian Missions Abroad | 293 |
| 16 | Reports Published in Print Media | 1071 |

B. 78TH INDEPENDENCE DAY

The PM's Address was transcribed and translated into regional languages. It was widely disseminated through Regional/ Branch Offices of PIB. Special graphics were made and uploaded on social media platforms. Live streaming of Independence Day Celebrations was done on PIB's Social Media Platforms (FB and YT) apart from Promo video for the pre-publicity, Live Tweets of Pictures and Video bytes along with Video Bytes of PM Narendra Modi's speech.

C. INTERNATIONAL DAY OF YOGA

PIB (Hqrs.) and its Regional & Branch Offices had been in the forefront in disseminating relevant information regarding central theme of "Yoga for Self and Society" on 10th International Yoga Day. Senior officers of PIB were deputed to visit Srinagar along with AYUSH Officials. PIB's coverage highlighted Shri Narendra

Modi's, Prime Minister, address to the vibrant gathering including interaction with young boys and girls.

Prompt translation of the Prime Minister's address along with the Press Release by PIB HQ and PIB Regional Offices marked the quintessential work of the PIB officials. This was provided the needful traction with the efficacious message being communicated via Social Media cell of PIB providing extensive visibility to International Yoga Day 2024 using hashtags #InternationalDayofYoga2024, #YogaForSelfAndSociety, #YogaWithFamily, and #IDY2024.

D. BUDGET ALLOCATION & UTILIZATION

Details of allocation of funds in BE/RE/ FG 2023-24 and expenditure incurred upto December 31, 2024 under Establishment Expenditure and Central Sector Scheme in respect of PIB are as under:

| S. No. | Category of Expenditure | BE 2024-25 | RE 2024-25 | Exp. Upto 31.12.2024 |
|---------------|--|-------------------|-------------------|-----------------------------|
| 1. | Establishment Expenditure (Cat. I) | Rs. 121.99 Cr. | Rs. 12.57Cr. | Rs. 85.22 Cr. |
| 2. | Central Sector Scheme (Cat. II) Sub-Scheme: Media Outreach Programme & Publicity for Special Events under the Scheme "Development Communication & Dissemination of Information (DCID)". | Rs. 8.00 Cr. | Not yet received | Rs. 5.08 Cr. |

E. ACTIVITIES OF HINDI AND URDU UNITS

Main activities of Hindi and Urdu Units consist of preparation of daily press roundup that includes English translation of headlines and editorials of Hindi / Urdu dailies, Hindi / Urdu translation of Press Releases, Features, Backgrounders, President, Vice President,

Prime Minister's and Home Minister's speeches and translation and vetting of manuals and booklets etc. Both Hindi and Urdu Unit have translated 13,054 and 12,446 Press Releases as well as 31,587 and 24,578 Photo Captions respectively during the period from 1st January, 2024 to 31st December, 2024.

VIII. RESEARCH UNIT

The Research Unit (RU) of the Press Information Bureau facilitates effective communication and outreach to media and citizens by producing and disseminating extensively researched documents on various areas of national importance. Taking the form of Explainers, Factsheets, Features and FAQs, these documents generate sector-specific as well as holistic insights about the concerned subject area. These documents are shared with the media and citizens via different dissemination channels of PIB. Some of the topics on which documents were produced in the year 2024 include **Viksit Bharat Sankalp Yatra (VBSY)**, **Constitution Day**, **Ayodhya Event**, **100 days of Modi 3.0**, **One Nation One Election**, **One Nation One Subscription**, **Waqf Amendment Bill 2024**, **Maha Kumbh**, **World Audio Visual Entertainment Summit (WAVES) etc.**

The number of documents produced (January 01, 2024 to December 31, 2024) are as under:

| Sl. No. | Document Type | No. of Documents |
|---------|-----------------|------------------|
| 1 | Explainers | 295 |
| 2 | Features | 99 |
| 3 | Factsheets/FAQ | 23 |
| 4 | Hindi Documents | 270 |
| | Total | 687 |

- The unit has actively created **e-books** on the following topics -
 1. Indian Constitution 75 Years | 75 Facts
 2. Election E-Book
 3. President's Oath Ceremony

- 4. Walking with Gandhi – A photographic tribute
- 5. Swearing in Prime Ministers of India
- 6. The Iron Man of India – A tribute to Sardar Patel
- 7. Republic Day
- 8. Late Prime Ministers Shri Atal Bihari Vajpayee and Dr. Manmohan Singh

- The unit has also developed **theme-specific series documents**, including the **Budget Series**, **Viksit Bharat Sankalp Yatra (VBSY) Series**, **Maha Kumbh Series**, **Good Governance Day Series**, **100 days of Modi 3.0: Series**, **Swachh Bharat Mission Series**, **Paris Olympics series**, **Paris Paralympics Series**, each tailored to provide comprehensive insights into various governmental initiatives and events. Link to VBSY series: https://pib.gov.in/VBSY_Explainer.aspx

- The Unit also compiles a **Daily Perception Report**, that includes the issues & topics that have dominated the Print and Digital media, TV News channels as well as social media.
- Concise Summaries/Briefs, Analysis/ Insights, Gist of Important Speeches, Highlights/Key Takeaways, Inputs for Articles, Comprehensive Presentations (Policy PPTs) are also provided by Research Unit as and when required to the Ministry. Vetting and verifying the data for the Ministry of Information & Broadcasting has also been done by the Unit such as data compilation on 100 initiatives from the various Ministries.

Tentative plan for the period

1st January, 2025 - 31st March, 2025

Research Unit plans to continue the **Maha Kumbh** series and to produce series of documents on **Economic Survey** and **Budget 2025** in this period. The Unit will also prepare documents on the Important National & International Days like **World Braille Day**, **World Wetlands Day**, **International Women's Day**, **World Cancer Day**, **Pravasi Bharatiya Divas**, **National Youth Day**, **Republic Day** etc. Research Unit has also planned to prepare documents on the occasion of anniversary of the various schemes like **UJALA**, **Start Up India**, **Beti Bachao Beti Padhao**, **PM- Surya Ghar: Muft Bijli Yojana**, **PM Kisan Samman Nidhi Yojana**, **POSHAN Abhiyaan**, **DAY-NRLM** etc. Additionally, documents will be drafted to address emerging issues during this period.

IX. PHOTO DIVISION

Photo Division, Press Information Bureau is mandated to provide visual support through photo coverage of the varied activities of the Government of India. Established in October 1959, it is perhaps the only organization in the country which has a rich repository of about 10.00 lakhs of negatives / transparencies preserved in digital format, beginning from the Pre-Independence era to the present day.

Production Figures - The number of assignments covered, images acquired, uploaded prints, albums prepared are as under:

| Sl. No. | Productions | Figures |
|---------|---|----------|
| 1. | News and Features assignments covered | 2,518 |
| 2. | Images sent / uploaded on PIB website | 35,455 |
| 3. | Images uploaded on Photo Division website | 10,699 |
| 4. | Digital images acquired in house | 4,61,967 |
| 5. | Digital Print made / supplied | 435 |
| 6. | VVIP Photo Albums prepared | 22 |
| 7. | Digital Albums/Flipbooks made | 12 |

Synergy with other Media Units

Photo Division has evolved with the changing times to support the digital requirements of sister media units. The News Photo Network of the Division has been functioning on complete digital mode to avoid the delay in sending photographs to the Press Information Bureau and concerned stakeholders. Digital camera equipment has been utilized with Laptop and V-data cards to transmit images digitally from venue itself for the coverage of assignments of Vice President, Prime Minister and visiting VVIP's. The Division caters to the requirement of life size digital inkjet images by CBC for the exhibitions it puts up and also provides visual support to Publication Division.

NEW MEDIA WING

1. Overview of New Media Wing

Set up in the year **1945**, the Research, Reference, and Training Division (RRTD), renamed as **New Media Wing (NMW)** in **2013**, is the social media outreach arm of the Ministry of Information & Broadcasting.

The three primary areas of operations of NMW involve:

- i. **Social/digital media outreach** for Government of India in general, and Ministry of Information and Broadcasting in particular, through the social media handles of the Ministry across various platforms.
- ii. **Feedback & analysis** of media views and conversations about Government of India's policies, decisions, events, announcements, etc. through the **SAMVAD Integrated Dashboard**.
- iii. **National Video Gateway of Bharat ('NaViGate Bharat')**, a central repository and unified portal hosting videos on Government of India's schemes, policies, achievements, etc.

2. Activities carried out by NMW

Social Media has become an effective means of diverse interactions amongst the netizens. Due to its interactive nature, Government's engagement with the citizens for providing information and getting feedback from them has been made efficient, through various social media platforms. The New Media Wing (NMW) of the Ministry of Information and Broadcasting has been enabling these interactions by acting as an interface between the Government and public at large.

Statistics related to social media handles of the Ministry (As on December 31, 2024)

New Media Wing manages & operates social media handles of the Ministry of Information and Broadcasting across various platforms including:

- X (Twitter)
- Facebook
- Instagram
- YouTube
- Public App
- WhatsApp
- Telegram
- LinkedIn

X (Twitter) handle **@MIB_India** of the Ministry generated an average of **3.1M impressions per month**, while X (Twitter handle) **@MIB_Hindi** generated an average of **1.9M impressions per month**.

The recently-opened **LinkedIn** page **of the Ministry** reached more than **17K impressions per month**. **YouTube** channel **@inbministry** witnessed more than **337.5K views per month**.

Content posted on the **Facebook** page **@inbministry** reached more than **2.7 Million impressions per month**.

The **Public App** account **@mib_india** of the Ministry recorded around **923 million views per month**. The **WhatsApp** channel of the Ministry garnered around **8.5K reactions per month** and Telegram channel of the Ministry received **90K views per month**.

| S. No. | Platform | Account | Subscribers/ Followers |
|---------------|--------------------|--|-------------------------------|
| 1. | X (English) | @MIB_India | 1.99M |
| 2. | X (Hindi) | @MIB_Hindi | 148K |
| 3. | Facebook | @inbministry | 1.6M |
| 4. | Instagram | @MIB_India | 430K |
| 5. | YouTube | @inbministry | 229K |
| 6. | Public App | @MIB_India | 2.4M |
| 7. | LinkedIn | Ministry of Information & Broadcasting | 1401 |
| 8. | WhatsApp | Ministry of I&B, Govt. of India | 716K |
| 9. | Telegram | @MIB_India | 15.2K |

Major Campaigns covered by NMW during 1st April, 2024 to 31st December, 2024

| S. No. | Campaign Name | No. of Posts | Impressions |
|---------------|---------------------------|---------------------|--------------------|
| 1. | Beat The Heat | 41 | 1.5 Million+ |
| 2. | MIFF 2024 | 41 | 2.1 Million+ |
| 3. | New Criminal Laws | 390 | 60.1 Million+ |
| 4. | International Day of Yoga | 689 | 194.3 Million+ |
| 5. | Cannes Film Festival | 242 | 65.5 Million+ |
| 6. | Poshan Maah | 140 | 82.4 Million+ |
| 7. | National Film Awards | 380 | 30 Million+ |
| 8. | Initiatives for Elderly | 28 | 2.8 Million |
| 9. | 10Years of Mann Ki Baat | 151 | 8.5 Million+ |
| 10. | Union Budget | 387 | 38 Million+ |
| 11. | WAVESummit | 99 | 12 Million+ |
| 12. | Paris Olympics | 89 | 68.8 Million+ |
| 13. | Har Ghar Tiranga | 191 | 85 Million+ |
| 14. | National Space Day | 399 | 73.8 Million+ |
| 15. | Swachhata Hi Seva | 343 | 66 Million+ |
| 16. | Padma Awards | 267 | 85 Million+ |
| 17. | 10 Years Make In India | 66 | 8.13 Million+ |
| 18. | 55 th IFFI | 1,953 | 191.9 Million+ |

New initiatives by NMW:

- Increased usage of **Important Day and meme-based graphics**
- Visually-appealing content like **Instagram Reels**
- Increased usage of content in **Hindi and other regional languages**, posted across platforms, including on **Public App** to reach out to the citizen users in Tier-3 and Tier-4 cities and also in small towns



SAMVAD Integrated Dashboard – Social Media Feedback Tool

Systemic Assimilation of Media Views for Decision Making (SAMVAD) Integrated Dashboard version 3.0 is operational during 2024-25. The views/opinions published across media are being uploaded on the Integrated Dashboard as well as sent to the concerned stakeholders in the form of flash alerts (through the Dashboard, Email, and WhatsApp) and daily/on-demand reports.

‘NaViGate Bharat’ Project Overview

- National Video Gateway of Bharat (‘NaViGate Bharat’) is a one-stop repository and a unified portal for videos prepared

by various Ministries/Departments of the Government of India.

- Videos hosted on ‘NaViGate Bharat’ highlight Government’s campaigns, schemes, achievements, etc.
- The portal was launched on February 22, 2024 and currently has 2,900+ videos on Government’s development related and citizen welfare-oriented efforts cutting across Sectors and Ministries.

Central Bureau of Communication (CBC)

Central Bureau of Communication (CBC), earlier known as Bureau of Outreach and Communication (BOC), was formed in 2017 by integration of erstwhile Directorate of Advertising and Visual Publicity (DAVP), Directorate of Field Publicity (DFP) and Song & Drama Division (S&DD). CBC aims to provide 360 -degree communication solutions to the Ministries/Departments/ Public Sector Undertakings (PSUs)/autonomous bodies of the Government of India. With 23 Regional Offices (ROs) and 148 Field Offices (FOs), CBC is engaged in informing people, both rural and urban, about various schemes and programs of Ministries & Departments of Government of India, Public Sector Undertakings (PSUs) and Autonomous Bodies to enhance their participation in developmental activities. This is ensured by the Bureau using different vehicles of communication viz. Print Media, Audio Visual, dissemination through Exhibitions, Outdoor, New Media etc.

Field Outreach Division through its various wings/verticals of CBC carries out inter-personal communication through live media utilizing wide range of performing arts such as music, dance, drama, puppetry, folk and traditional performing arts form. It organizes ground activation and outreach programmes through its field offices in the form of Integrated Communication and Outreach Programmes. The main function is to create awareness and ensure cultural and emotional connect with the people on the ground using live performances and other means.

The CBC has been instrumental in creating awareness and effecting behavioural change amongst masses in multiple fields like health, family welfare, sustainable development, nutrition, women empowerment, education, voter participation etc.

IMPORTANT ACTIVITIES

Campaign on 100 Days of Government:

- Highlighting the achievements of Government, CBC released a series of 11 strip advertisements on different themes/achievements/decisions to major newspapers of Hindi, English and other Indian languages across the country under the campaign '100 days of Government'.
- Intensive campaigns also launched on YouTube, Television and GDN (more than 7000 websites) for 10 days on the theme '100 days of Government'.

Print Media Campaigns on events of National importance:

Independence Day: CBC issued Print Advertisement on the occasion of Independence Day 2024 in more than 1800 Newspapers across the country on 15th August 2024.

Birth anniversaries of Mahatma Gandhi and Shri Lal Bahadur Shastri: CBC released print media advertisement on 2nd October 2024 on the occasion of birth anniversaries Mahatma Gandhi and Shri Lal Bahadur Shastri covering over 600 newspapers across the country.

E-auction in third batch of FM: CBC released print advertisement in over 120 newspaper on e-auction in third batch of FM phase 3 covering over 230 uncovered cities through FM Radio.

Republic Day: CBC issued Half Page Print Advertisement on the occasion of Republic Day 2025 covering over 750 newspapers across the country.

Designing and Printing

Booklet "NDA 3.0": CBC finalized design, content and printed Booklet "NDA 3.0" enlisting the quotes of PM and other NDA leaders from speeches made in Parliament during reply to President's address.

Booklet "100 Days of Government": CBC finalized designs & content and printed Booklet on the theme '100 days of Government' enlisting the major achievements and decisions taken in first 100 days of the Government.

Flyers on 8 different themes: CBC finalized designs & content and printed Flyers on 8 different themes e.g. Youth, Naari Shakti, Infra, Farmers etc. enlisting the major achievements and decisions taken in first 100 days of the Government.

GOI Calendar 2025

- The Government of India Calendar 2025 was launched on 7th January 2025. The theme of the calendar is 'Janbhagidari se Jankalyan' i.e. Public Welfare through Jan Bhagidari, the mantra of transformative governance. Through the pictures, the calendar sets the tone for India's journey toward development under the visionary leadership of Shri Narendra Modi, Prime Minister.
- Each month of 2025 has a different theme expressed through Sanskrit shlokas, celebrating the shared endeavour of every citizen towards the progress of India. It highlights key government initiatives taken in the past ten years that have become a success.
- The Central Bureau of Communication (CBC) has ensured that the calendar is not just a guide to dates, but also a medium to inform and inspire. It is printed in 13 languages including Hindi and English, ensuring that the message of governance and development resonates with people from all walks of life, no matter their language or region. Calendar is being

distributed across all Government offices, Panchayati Raj Institutions, Navodaya and Kendriya Vidyalayas, offices of BDOs and DMs in districts.

Booklet “75 years of Constitution of India”:

A 121 pages' booklet titled “Discussion on the Glorious Journey of 75 Years of Constitution of India in the Parliament - ‘Our Constitution is the foundation of India’s Unity’ was designed and published. This booklet contains the excerpts of Shri Narendra Modi's, Prime Minister, address during the special discussion on the 75th anniversary of the adoption of the Constitution in Lok Sabha on December 14, 2024. It also contains speeches from other leaders.

Exhibitions/Programmes organised by CBC:

- CBC Hqrs. created awareness and disseminated message of various flagship programmes of the Government in its routine activities while observing important National and International events/Days/weeks through exhibitions at different locations. The details of the programmes are as under:

| List of Exhibitions/Programme Organised by CBC | | |
|---|---|--|
| from April 1 to December, 2024 | | |
| S.N. | Place | Occasion |
| 1 | Soochna Bhawan | International Yoga Day |
| 2 | Parliament Annex | Orientation Programme for New Elected Members |
| 3 | Siri Fort Auditorium | Kargil Vijay Diwas |
| 4 | Lalit Kala Academy, New Delhi | Independence Day |
| 5 | National Rail Museum | National Space Day |
| 6 | Chandausi | Shree Ganesh Mela |
| 7 | Lok Sabha Secretariat | 10 th Common Wealth Regional Association Conference |
| 8 | Ambedkar International Centre, Janpath, New Delhi | Ex. Prime Minister Atal Bihari Vajpayee Birthday |
| 9 | New Media Centre, New Delhi | 2025 Calendar release function |

Voters Awareness Programmes (SVEEP):-

- Regional and Field Offices of CBC conducted Voters Awareness Programmes (SVEEP) in the month of April and May, 2024.
- Regional and Field Offices of CBC conducted 30 Integrated Communication & Outreach Programmes (ICOPs) with 19 exhibition days and 33 Special Outreach Programmes and 185 field Programmes on the theme SVEEP.

International Day of Yoga (IDY):-

- Central Bureau of Communication, Hqrs. and Regional as well as Field Offices celebrated International Day of Yoga 2024 on 21st June and organized special Yoga session on this occasion.
- Field Offices/Regional Offices of CBC organized 127 Integrated Communication & Outreach Programmes (ICOPs) with 10 exhibition days, 07 Special Outreach Programmes and 48 field programmes on the theme International Day of Yoga.

Field Programmes/Outdoor Activities (1st April to 31st December, 2024)

i) Integrated Communication & Outreach Programmes (ICOPs)

During the **FY-2024-25 (1st April to 31st December, 2024)**, **Regional Offices (ROs) and Field Offices (FOs)** organized **554 Integrated Communication & Outreach Programmes (ICOPs)** with **461 Exhibitions days, 61 Special Outreach Programmes, 591 Field Programmes** and disseminated important information on welfare schemes/policies/programmes of GOI through interpersonal communication in the local languages, communication using folk tradition and exhibitions to create awareness amongst the masses, particularly in rural/urban slum areas.

The components of the ICOPs were public meetings, public announcements, public rally, Cultural programmes (Nukkad Natak, Street Play, and Folk Dances etc.), Exhibitions, Sports/ Painting/ Poetry/ Rangoli/ Quiz Competitions, Debate/ Seminar/ Symposium etc. and distribution of pamphlets etc. All these above mentioned programmes/activities were conducted at grassroots level to ensure public participation at large scale so that the information related to Government schemes could reach to the masses.

During the ICOPs and other programmes initiatives were undertaken to create awareness on each and every welfare schemes/policies of GOI as mentioned above under content of social media activities.

ii) Mobile Van Campaign

In month of November, 2024, Regional Office, CBC, Pune launched a Mobile Van Campaign with collaboration with the office of the Chief Electoral Office, Maharashtra to organize Systematic Voters' Education and Electoral Participation (SVEEP) programmes through Mobile exhibitions cum integrated outreach activities with the theme "**No Voter to be left behind**" in Assembly constituencies of

low voter turnout & Left Wing Extremist (LWE) districts of Maharashtra to raise awareness on Citizen's voting right, importance of voting and nation building.

During the campaign, Regional Office, CBC, Pune deployed 15 Mobile Exhibition Vans with on board cultural troupes in 15-20 districts of Maharashtra from **8th to 20th November, 2024**. The campaign was organized to create the awareness about the election process and appeal people to vote for the democracy. It also highlighted the importance of voting, in order to achieve the goal of higher voter turnout. The campaign was very successful.

iii) **Viksit Bharat@2047**

Viksit Bharat@2047 is the vision of Government of India to make India a developed nation by 2047, the 100th year of its independence. The vision encompasses various aspects of development, including economic growth, social progress, environmental sustainability, and good governance.

Regional Offices (ROs) and Field Offices (FOs) of CBC organized 26 Integrated Communication & Outreach Programmes (ICOPs) with 50 exhibition days on the theme **Viksit Bharat@2047** across the country to make the general public aware about the various welfare schemes/policies of GOI in economic, social and technological fields.

iv) **Three New Criminal Laws**

Regional / Field Offices organized **19 Integrated Communication & Outreach Programmes (ICOPs)** with **23 exhibition days, 04 Special Outreach Programmes and 10 field programmes** on the theme.

v) **Mission LiFE**

Mission LiFE is an India-led global mass movement to nudge individual and community action to protect and preserve the environment. The mantra of Life is 'Lifestyle for Environment'. It connects the power of the people for the protection of this earth and teaches them to utilize it in a better way.

Regional / Field Offices organized 16 Integrated Communication & Outreach Programmes (ICOPs) with 19 exhibition days and 10 field Programmes on the theme Mission Life.

vi) Observation of important National and International Events/Days/Weeks:-

The Field Offices under Regional Offices also highlighted various schemes of the Government in its routine activities while observing important National and International events/Days/weeks.

Regional / Field Offices of CBC has organized 95 Integrated Communication & Outreach Programmes (ICOPs) with 98 exhibition days, 12 Special Outreach Programmes and 166 field Programmes on various other schemes of GOI.

The important Days/weeks observed were: **Anti terrorism Day, World No Tobacco Day, World Environment Day, World Population Day, Quit India Movement, Poshan Mah, Sadbhavna Diwas/week, Gandhi Jayanti, International Day of Non-Violence, National Unity Day etc.**

vii) Publicity activities in Left Wing Extremism (LWE) affected areas:-

During the period from **April to December, 2024** Field Offices under the 10 Regional Offices of CBC viz. **Bhubaneswar, Hyderabad, Kolkata, Lucknow, Patna, Pune, Ranchi, Raipur, Thiruvananthapuram and Vijayawada** have conducted awareness on different welfare schemes/policies of GOI through Social Media in LWE affected areas in their respective jurisdiction to create awareness among the masses in LWE concentrated areas about different flagship programmes of GOI.

During this period, the ROs and FOs organized **33 Integrated Communication & Outreach Programmes (ICOPs) and 57 Field Programmes** on different flagship programmes of GOI.

All the ROs/FOs under CBC also used Social Media components such as Facebook, X, WhatsApp and Instagram etc. extensively

to spread the messages on different flagship schemes of GOI.

5. Statistical Data (Achievements from April to December, 2024)

| | | |
|-----------|--|-----|
| 1. | Total No. of ICOPs | 554 |
| 2. | Total No. of Special Outreach programmes | 61 |
| 3. | Total No. of Exhibition days | 461 |
| 4. | Total No. of Field programmes | 591 |

Special Cultural Performance of Central Bureau of Communication (S&DD) during International Film Festival of India-2024 at Goa from 20th - 28th November 2024

The Central Bureau of Communication under the Ministry of Information and Broadcasting, made its impressive and remarkable presence at the 55th International Film Festival of India, IFFI-2024, by putting up some exclusive cultural programmes at different venues of the mega event from 20th to 28th November 2024.

The presentations included some of the unique folk - traditional and classical dances from across different States of India viz. Assam, Jammu and Kashmir, Himachal Pradesh, Uttarakhand, Tamil Nadu, Odisha, Telangana, Bihar, Rajasthan, Gujarat, Maharashtra, Karnataka and Kerala. Around 110 folk and classical artists of CBC made their performances showcasing the colors of vibrant India under one umbrella.

Mass Mailing Wing Activities: Mass Mailing wing of CBC primarily deals with dispatch/distribution of Printed Publicity Materials to all stake holders across the country. The wing has distributed various publicity materials i.e. New India Samachar (Fortnightly) magazine having circulation of approx. 4 lakhs, MANN KI BAAT: Prime Minister Sh. Narendra Modi's Address to the Nation Booklet (Monthly), 100 days of Modi 3.0 Paving the path to Viksit Bharat' Booklet, 55th IFFI Booklets etc. from 1 April to 31st December, 2024.



PRESS REGISTRAR GENERAL OF INDIA (PRGI)

(Formerly Registrar of Newspapers for India)

The year 2024, witnessed a turning point in the history of the organization with the enactment of the Press and Registration of Periodicals Act, 2023 and the simultaneous repealing of the old Press and Registration of Books Act 1867. As per the new Act which has come into effect from 1st March, 2024, the office has been renamed as Press Registrar General of India - PRGI (formerly Office of Registrar of Newspaper for India).

Until recently, the mandate was carried out by Registrar of Newspapers for India (RNI) which was set up on 1st July, 1956, on the recommendation of the First Press Commission in 1953 and by amending the Press and Registration of Books Act, 1867. Until 1956, there was no central authority for registration of periodicals in India. The Registration record was maintained by the respective District Magistrates at their offices. Since the establishment of the organization in

1956, the registration records of Newspapers and other periodicals printed in India have been maintained by the Office of Registrar of Newspapers for India.

In the year 2023-24, the functioning of PRGI was reviewed by the Parliamentary Standing Committee on Information Technology in a meeting held in Goa in January, 2024. The Committee reviewed the efforts to transform and transition into the new framework and adoption of digital technology as per the new PRP Act, 2023.

The PRP Act, 2023 has provisions for new procedures and processes for the registration of periodicals in India. Accordingly, a new digital platform – **Press Sewa Portal** (<https://presssewa.prgi.gov.in/>) – has been developed. The new portal along with the new website was launched by the Minister for Information & Broadcasting on 22nd February, 2024. The Press Sewa Portal is designed to facilitate services such as title verification, registration, filing of annual statements using Aadhar-based e-signatures while ensuring transparency and real-time status updates to applicants. The ongoing automation and digitization project is also part of the Government's efforts to ensure 'ease of doing business' for all.

The primary function of PRGI is to facilitate the registration of periodicals (print) in the country as per the provisions of PRP Act, 2023. As a statutory establishment under Ministry of Information & Broadcasting, this



Team PRGI



Glimpse of the 10th International Day of Yoga celebrations organised by Press Registrar General of India (PRGI) in New Delhi on June 21, 2024

office strives to streamline regulatory functions through adoption of digital technology and to promote transparency in all the processes it facilitates.

As a continuation of the statutory requirement, PRGI maintains a Register of Records (a digital database with the enactment of PRP Act, 2023) with details of Periodicals (print) published in India; allots titles to periodicals based on availability and Title Verification Guidelines; issues Certificates of Registration to them; receives and analyzes the Annual Statements submitted by the publishers of these periodicals; brings out 'Press in India' Report with details of the state of affairs of newspapers and other periodicals in the country. PRGI also authenticates self-declaration certificates for import of newsprint to periodicals registered with PRGI. The office also carries out circulation verification of registered periodicals on the basis of requests received from the publishers or based on specific complaints and appeals.

Registration of Periodicals

As on 31st December 2024, 1,54,362 periodicals are registered with PRGI. As many

as 4,499 periodicals were registered including fresh and revised registration, during 2024-25. The entries in this regard are also made in the Register of Records in PRGI.

Annual Statement

As per Section 12(1) of the PRP Act, 2023, an Annual Statement is required to be submitted by the registered periodicals to the Press Registrar General on or before the last day of May each year. However, as per Section 12(2) of the PRP Act, 2023, if the publisher is unable to provide the annual statement on time due to circumstances beyond their control, they may, with prior approval from the Press Registrar General, submit it within an extended period as permitted, but no later than December 31st of the calendar year. As many as 36,369 periodicals filed Annual Statements for 2023-24.

Defunct Periodicals

PRGI has identified 1,02,092 defunct periodicals, the publishers of which have not been filing Annual Statement for the last 5 years consecutively. The Specified Authorities (SA)

in the State Governments have been officially informed to enquire the matter. Further, registration of around 205 publications has been cancelled and 2296 publications have been re-activated so far, based on reports from SAs of various districts.

'Press in India' Report

As per Section 13 of the Press & Registration of Periodicals (PRP) Act, 2023, the Press Registrar General has to publish every year an Annual Report - 'Press in India' – on the state of affairs in the print media sector in the country. PRGI brings out the 'Press in India' by analyzing and compiling the trends in print media based on the Annual Statements filed by the publishers. Since 2013-14, the Press in India is also being brought out in digital format and is available on the PRGI website <https://prgi.gov.in>.

Circulation Verification through Desk Audit

With the enactment of PRP Act, 2023, Circulation Verification of Periodicals through desk audit has become a statutory function of PRGI. The Press Registrar General verifies the circulation figures of a periodical, in the manner laid down under the Press and Registration of Periodicals Rules, 2024, in respect of the following classes and categories of periodicals:

- A daily newspaper, having an average circulation of twenty-five thousand copies or more each day, as reported in the annual statement furnished by the newspaper in the preceding two financial years, and is empanelled with the Central Bureau of Communication for the purpose of obtaining advertisements of the Central Government;
- A daily newspaper, having an average circulation of twenty-five thousand copies or more each day, as reported in the annual statement furnished by the newspaper in the preceding two financial years, and intends to be empanelled with the Central Bureau of Communication for the purpose of obtaining advertisements of the Central Government, and

- Any other periodical which, in the opinion of the Press Registrar General, and for reasons to be recorded by him in writing, requires such verification, on the basis of any information, reference or complaint received by him in respect of that periodical.

For the purposes of verifying the circulation of a periodical, the Press Registrar General or any officer of the Central Government so authorised by him, undertakes a desk audit of the information furnished by the publisher in the latest annual statement and determine the circulation figures. The Press Registrar General can undertake verification of the circulation of a periodical by way of physical inspection of the documents and other information and records at the business premises of the publisher and the printing press.

To facilitate the publishers and to ensure seamless and standard Circulation Verification procedures, a detailed Standard Operating Procedures for the same was issued on 13th December 2024 under the directions of the Ministry of I&B.

Newsprint Import

PRGI authenticate the self-declaration submitted by the publishers of periodicals registered with PRGI for the purpose of import of newsprint as per EXIM policy of the Ministry of Commerce & Industry, through Press Sewa Portal.

Work Output in brief: For the period from 1st January, 2024 till 31st December, 2024.

| S. No. | Particulars | Total Numbers |
|---------------|-------------------------------|----------------------|
| 1 | Titles verified | 1886 |
| 2 | Periodicals Registered | 4499 |
| 3 | Titles de-blocked | 13 |
| 4 | PG Portal Grievances answered | 378 |
| 5 | RTIs/RTI First Appeals | 1,043 |
| 6 | Periodicals ceased | 205 |

PRGI's Official WhatsApp Channel

For the first time, PRGI has initiated into social media space with its official WhatsApp Channel through which important Advisories and Guidelines are promptly shared with its stakeholders. As on date, it has more than 13K followers.

New Official Logo for PRGI

With the approval of the Ministry of I&B, PRGI designed its new logo marking shift from PRB Act 1867 to PRP Act, 2023 and also in line with the change in the name of the office. The new logo attempted to combine the tri-colour with cyan and yellow, two important colours in the CMYK printing colour model.



DIRECTORATE OF PUBLICATIONS DIVISION

Publications Division (DPD), **a repository of books and periodicals highlighting subjects of national importance and India's rich cultural heritage**, was established in 1941. As a premier publishing house of the Government of India, DPD enriches the national knowledge repository to preserve the nation's ancient heritage and showcase its strengths through quality publications of its land and people. The history of the nation's glorious freedom movement is well etched in the pages of DPD's rare series of biographies on the '**Builders of Modern India**'. Books on the leading lights in the field of culture, philosophy, science, literature, art and culture, flora and fauna are among DPD's published titles.

Paramount among the responsibilities of DPD is chronicling the contemporaries by bringing out speeches of the President, the Vice President and the Prime Minister. Publishing

books on contemporary science, economy, history and other subjects, with an underlying focus on Indian society and readership, and bringing out both fiction and non-fiction children's literature is also in its mandate.

Publications Division is a premier publisher of Gandhian Literature. It has published several books on Gandhian thoughts including the **Collected Works of Mahatma Gandhi (CWMG) in 100 volumes** in English. This collection is considered to be the most comprehensive and authentic collection of Gandhiji's writings. DPD, in collaboration with Gujarat Vidyapeeth and under the supervision of Gandhian scholars, has also prepared the e-version of the *Collected Works of Mahatma Gandhi* (e-CWMG), a fully searchable master copy, in the form of a well-designed set of DVDs, which is also hosted on the Gandhi Heritage Portal. DPD, in collaboration with the National Gandhi Museum, New Delhi, has completed a comprehensive e-compilation 'Gandhi for Digital Era'.

The Publications Division brings out four monthly periodicals *Yojana*, *Kurukshestra*, *Bal Bharti*, and *Aajkal*. These periodicals cover contemporary issues such as economic development, rural reconstruction, community development, literature, culture, children's literature, etc. Besides, a weekly newspaper *Employment News* on jobs and career opportunities is also brought out by the Division.

With its headquarters at Soochna Bhawan, CGO Complex, New Delhi, DPD has a nationwide network through its sales emporia located at New Delhi, Mumbai, Chennai, Kolkata, Patna, Lucknow, Hyderabad and Thiruvananthapuram and sales counters at Bengaluru, Ahmedabad and Guwahati. The regional offices of *Yojana* are located in Mumbai, Kolkata, Chennai, Ahmedabad, Guwahati, Bhubaneswar, Jalandhar, Hyderabad, Thiruvananthapuram and Bengaluru.



The first copy of 'Wings To Our Hopes - President Droupadi Murmu Selected Speeches of First Year of Presidency Vol-I' was presented to Smt. Droupadi Murmu, President, by Shri Shivraj Singh Chouhan, Minister for Agriculture and Farmers Welfare, Dr. L. Murugan, Minister of State for I&B and Parliamentary Affairs, Shri Sanjay Jaju, Secretary, Ministry of I&B, and Smt. Sheyphali Sharan, Pr. DG, DPD, along with other senior officers of the Ministry

HIGHLIGHTS & ACHIEVEMENTS

Shri Shivraj Singh Chouhan, Minister for Agriculture and Farmers Welfare, unveiled four books, namely 'Wings to Our Hopes: Selected Speeches of President Droupadi Murmu during First Year of Presidency Vol-I'; 'Ashaon ki Udaan: Rashtrapati Droupadi Murmu Pramukh Bhashan Khand- I'; 'Rashtrapati Bhavan: Heritage Meets the Present' and 'Kahani Rashtrapati Bhavan Ki' in the presence of Dr. L. Murugan, Minister of State for Information & Broadcasting, and Parliamentary Affairs, and Shri Sanjay Jaju, Secretary, Ministry of I&B, at a function held at Rashtrapati Bhavan, New Delhi on July 18, 2024.

MAJOR ACTIVITIES

Publication of Books

From April 2024 to December 2024, the Publications Division brought out 95 books with a total print order (number of copies) of more than one Lakh fifty three thousand copies in Hindi, English and other Indian languages. Of these, 36 were in Hindi, 30 in English, and 29 in other Indian languages. DPD published the fourth volume of selected speeches and addresses given by Shri Narendra Modi, Prime

Minister, from June 2022 to May 2023, 'Sabka Saath, Sabka Vikas, Sabka Vishwas, Sabka Prayaas'.

These speeches include the Prime Minister's address to the common citizens on a wide range of subjects like Good Governance, Women Empowerment, Self-reliant India, etc.

Other prominent titles include 'Saga of Rashtrapati Bhavan', 'Exhibiting India: Art of Heritage Walk', 'AI: Minds & Machines – Yojana Collectibles', 'Yojana Classics' in Hindi', 'Bharat 2025'- A Reference Annual in English and Hindi, etc.

Bharat 2025 (English & Hindi)

Bharat 2025, is a comprehensive and authentic reference annual on the country and its all-round progress. Published in English and Hindi, this reference annual contains authentic updated data and details of government policies and plans. It showcases overall progress in various sectors like rural & urban, industry, infrastructure, science and technology, art and culture, economy, health, defence, education and mass communication, among others. With elaborate sections on general knowledge, current affairs, sports, and important events, it is a must-read for

students, researchers and academicians alike.

Publication of Periodicals

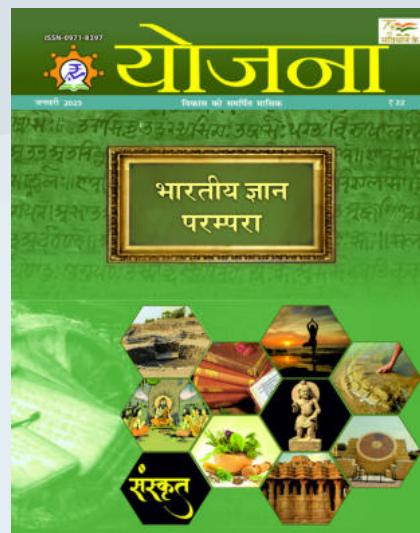
The Division publishes a total of 18 periodicals which include *Yojana* in English, Hindi and 11 other Indian languages, *Kurukshetra* (in English and Hindi), *Aajkal* (in Hindi and Urdu) and *Bal Bharti* (in Hindi), apart from the weekly *Employment News/Rozgar Samachar* in English, Hindi, and Urdu, throughout the year.

a) *Employment News / Rozgar Samachar* (English, Hindi, Urdu)

Launched in 1976, Employment News is the flagship weekly periodical of the Division dedicated to ensuring that aspirants across the country have access to comprehensive authentic information about job opportunities. Published in English, Hindi, and Urdu, it serves as a single-window platform for vacancies in Central and State Governments, Public Sector Undertakings, Autonomous Bodies and Universities.

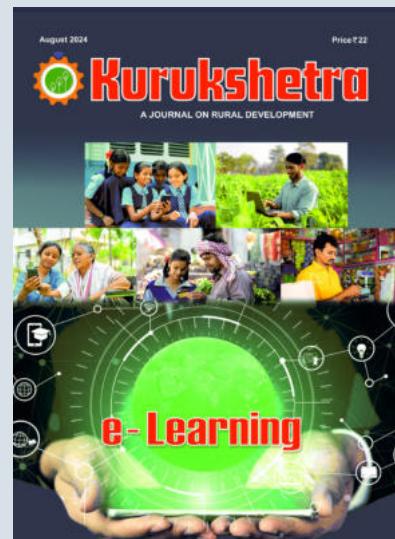
The periodical also publishes admission notices for professional courses, examination schedules, and results of competitive examinations conducted by recruitment bodies such as UPSC and SSC. In its unwavering mission to bridge the gap between opportunity and talent, Employment News continues to empower aspirants across the country, ensuring no dream is left unpursued. For this, the periodical features insightful articles on building careers in emerging and rapidly evolving domains, equipping readers with the knowledge to explore new horizons. It also includes a curated News Digest, which provides concise updates on important developments, ensuring readers stay informed about key national and global events. Additionally, Employment News dedicates pages to India's advancements in science and technology and celebrates startup success stories, inspiring entrepreneurship and fostering innovation as vital pillars of nation-building.

b) *Yojana* (English, Hindi and 11 regional languages)



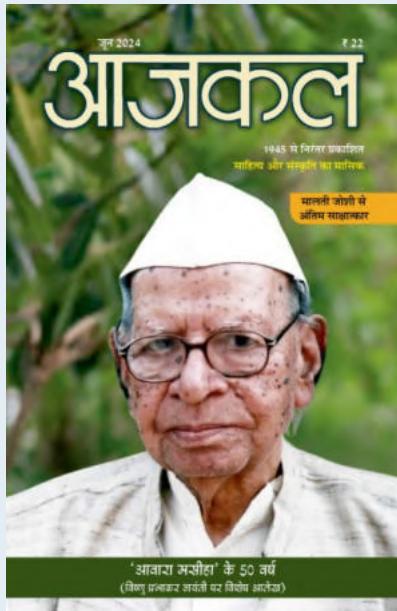
Yojana, published since 1957, is a periodical devoted to the theme of economic development. It is brought out in 13 language editions - English, Hindi, Gujarati, Assamese, Bengali, Kannada, Marathi, Malayalam, Odia, Punjabi, Tamil, Telugu, and Urdu. Various issues of *Yojana* covered topics such as Indian Knowledge Systems, focusing India's rich intellectual heritage, Union Budget 2024-25, 'Art and Culture in Digital Age', 'Dawn of Freedom', among others. This year, a special book 'AI: Minds & Machines – *Yojana* Collectibles' was released, which has received encouraging responses from readers.

c) *Kurukshetra* (English and Hindi)



Being published since 1952, Kurukshetra is brought out in English and Hindi by DPD. The monthly periodical effectively carries the message of rural development to the masses. During April 2024 - December 2024, *Kurukshetra* highlighted diverse topics like 'Green Technology', 'Health and Nutrition', 'Social Security and Welfare', 'Skill Development and Entrepreneurship', 'Horticulture', 'Tribal Arts' and Culture and Tourism'.

d) *Aajkal* (Hindi and Urdu)



Around eighty year old prestigious literary publications of DPD- *Aajkal* (Hindi-first published in 1945) and *Aajkal* (Urdu-established since 1941). These monthly periodicals were given a new look in November 2023, which were whole heartedly appreciated by its readers. Devoted to literature, arts, and culture, both the monthly magazines are now being published in colour in a convenient size. These *Aajkal* (Hindi) issues were focused on literary and cultural personalities like Ram Daras Mishra - Living Hindi laureate's 100th birth centenary. Other Hindi literary personalities like Vishnu Prabhakar, Malati Joshi, Gopal Das Neeraj, and film and cultural personalities Tablawadak Ustad Zakir Hussain, Dada Saheb Award winner Mithun Chakraborty. Several new columns were

started to promote literary writings among youth and cultivate good reading habits.

Aajkal (Urdu) magazine continues to bring out interesting articles apart from short stories, poems or ghazals. The February 2024 issue was focused on classic Urdu poet Ghalib on his death anniversary.

e) *Bal Bharti* (Hindi)



Bal Bharti, a monthly magazine for children published since 1948, started a monthly series on 75 years of Constitution. It also published science special issue in which quantum technology, green revolution, space missions, drones, innovative technologies in the health sector etc. were covered. Apart from this, articles on the Republic Day, Swachh Bharat Mission, Earth Day, Water Day, International Language Day, were published.

'Mann ki Baat - Bacchon ke Saath' workshop held at DPD HQs, New Delhi on 19 September 2024. Students from schools participated in various activities. The Additional Director General, DPD, sensitized them on 'Mann ki Baat' programme and environment conservation.

Publications Division won seven of the 44th *Federation of Indian Publishers Awards 2024*, as follows:

- 1st Prize for *Bharat 2024* (Hindi) under Reference books category

- 1st Prize for *Computer Ki Duniya* (Hindi) under Scientific/ Technical/ Medical books category
- 1st Prize for *Bal Bharti* (Hindi) June 2024 issue under Journals & House Magazine category



Publications Division bagged seven prizes at the 44th Federation of Indian Publishers Awards 2024 for Excellence in Book Production including three first prizes, one second prize and three third prizes under different categories

- 2nd Prize for *Interpreting Geometries – II, Floorings of Rashtrapati Bhavan* under the Art & Coffee table books category
- 3rd Prize for *Kurushetra* (English), June 2024 issue under Journals & House magazine category
- 3rd Prize for *Bharatiya Kala Cinema Ki Prasthantrayi* (Hindi) under General & Trade Books category
- 3rd Prize for *Yojana* (Gujarati) March 2024

issue under Journals & House magazines (Indian languages) category.

Sales and Marketing

All available modern strategies and digital tools are utilised by the Publications Division for the sales and marketing of DPD books and Journals. These include various e-commerce platforms like Amazon Kindle, Google books, Government of India eStore at Bharatkosh, various agents and sales outlets of DPD,

bulk orders from Government Institutions/ Libraries/Schools and through participation in various domestic and international fairs.

E-Commerce and sales

Keeping up with the needs of a digital India and the world, DPD made its foray into the world of e-books. Currently, print books are available for online sale through the Bharatkosh portal (<https://bharatkosh.gov.in>), and also at www.publicationsdivision.nic.in, the official website of the Division. E-Commerce platforms (Amazon Kindle, Google Play and Google books) are engaged as well for the marketing and sales of e-books. Yojana, Kurukshetra, Aajkal, and Bal Bharti are now available in digital format with Digital Rights Management (DRM) protection on these portals. Currently DPD's all 18 journals are available online for sale.

999 Titles of e-publication are live on Amazon Kindle and 1273 e-publications are live on Google Play. 4361 copies of e-books have been sold on Amazon Kindle and 2719 copies have been sold on Google Play. Also, 42 Titles are available on Kobo platform.

Bulk Orders from Government Institutions/ Libraries/Schools

In 2024-25, DPD executed bulk orders from the State Project Directorate, Rashtriya Uchchatar Shiksha Abhiyan offices of Chandigarh, Rajasthan, Gujarat, Odisha. Apart from educational departments, bulk orders were received from Kendriya Vidyalayas, Jawahar Navodaya Vidyalayas, Uttar Haryana Bijli Vitran Nigam Limited, Netaji Research Bureau, Haryana Police and other Government institutions.



Installation of Publications Division magazine Vending Machine at JNU, New Delhi

DPD installs Vending Machine at JNU Campus

Publications Division has installed a unique Magazine Vending Machine in the Jawaharlal Nehru University (JNU) premises. It was inaugurated by the Senior officials of Publications Division and JNU in November 2024 at the JNU's Dr. B.R. Ambedkar Central Library.

This machine offers easy access to popular monthly periodicals like Yojana, Kurukshestra, Ajkal, Bal Bharti along with weekly Employment News. Anyone can use this 24x7 facility to purchase their favorite periodicals, making it first such installation in a University campus in Delhi-NCR.



Storytelling session organised by Publications Division at the New Delhi World Book Fair 2025



Visitors exploring Publications Division Stall at the New Delhi World Book Fair 2025

Participation in Book Fairs/Events/ Exhibitions

DPD regularly participates in fairs/exhibitions to showcase its prestigious publications ranging from Heritage works to Children's literature across India through its HQ and regional offices. Apart from Sales, the fairs are an opportunity to increase DPD's brand value. DPD has participated in around 35 such fairs in this FY 2024-25 and many fairs are ongoing. Following are few notable book fairs that DPD has participated in 2024.

1. **28th Delhi Book Fair 2024:** DPD participated in the Delhi Book Fair 2024 which is a prestigious event held annually. This year the event was held from 7th to August 11, 2024 at Pragati Maidan. The

visitors admired the DPD's stall and the quality of the book DPD publish. From branding as well as sales perspective, the event was a success for Publications Division.

2. **Pustakayan:** DPD participated in the 'Pustakayan' Literary festival that was held from 6th to 15th Dec 2024. Pustakayan is an important literary event held annually organized by Sahitya Akademi.
3. **Jashn-e-Rekhta:** Among many Urdu Literary events, Jashn-e-Rekhta is the most revered and prestigious literary events that gather book lovers, arts lovers and language enthusiasts all over the world. DPD had participated in the event from December 13-15, 2024.
4. **New Delhi World Book Fair 2025:** Publications Division participated in the 26th New Delhi World Book Fair 2025, held from the 1st to 9th February at Bharat Mandapam. The theme of the fair was "Republic@75". DPD presented its collection of books on the history of the Indian freedom movement and freedom fighters. To captivate the minds of visitors and book lovers, it also showcased the much sought-after books on Gandhian Literature, Indian cinema, art & culture, Indian history, eminent personalities, and children's literature.

Speeches of the President and Prime Minister published exclusively were also displayed prominently along with books on Rashtrapati Bhawan, DPD journals and magazines. The Archival Section, which showcased the rich literary heritage of DPD dating back to before Independence, became a focal point of attraction for visitors. Two very engaging storytelling sessions for the Government School Children were also organized. The session was very well received and loved by the participants.



INDIAN INSTITUTE OF MASS COMMUNICATION (IIMC)



Indian Institute of Mass Communication (IIMC), registered as a Society under the Societies Registration Act, 1860 (XXI of 1860), came into existence on August 17, 1965.

IIMC was established with the basic objectives of teaching, training, and undertaking research in the areas of media and mass communication. Over the last 58 years, the Institute has graduated into conducting a number of specialised courses to meet the diverse and demanding requirements of the rapidly expanding and changing media industry in modern times, in keeping with its original mandate "to make available facilities for training and research to meet the information and publicity needs of public and private sector industries."

IIMC headquarters is located at New Delhi and has five regional campuses at Dhenkanal (Odisha), Kottayam (Kerala), Aizawl (Mizoram), Jammu (UT of Jammu and Kashmir) and Amravati (Maharashtra).



Orientation programme for Academic Year 2024-25 held at IIMC on August 8-9, 2024

In 2023, IIMC was once again ranked as the No.1 Institute in the field of Mass Communication Colleges by India Today Group, Outlook-ICARE, The Week Magazine and The Open Magazine. The Institute has a vibrant presence on social media with verified Facebook and Instagram pages, an active X Account, and a YouTube channel.

Deemed to be University

IIMC has been notified as a Deemed to be University under distinct category by the Ministry of Education on 31st January, 2024.

Governing Structure

IIMC is administered by a 50-member Society, which is constituted by the Ministry of I&B for a term of two years. Currently, Shri R. Jagannathan, eminent journalist, is the Chairman of IIMC Society. Members of the Society are chosen from amongst social service organizations, educational institutions, eminent persons from public life etc. The administration of the affairs of the Society vests in the Executive Council.

Activities Undertaken

M.A. Degree Programmes: IIMC launched its first ever M.A. Programs, in 'Media Business Studies' and 'Strategic Communication' from the academic year 2024-25. M.A. in Media Business Studies is meticulously designed to develop future leaders and managers in the dynamic and fast-evolving media industry. M.A. in Strategic Communication offers a comprehensive understanding of global strategic communication, its relevance to nations, politics, culture, economy and defence. Admission to the M.A. Programs was done on the basis of CUET scores and interviews. These programs have a sanctioned strength of 80 students.

Post Graduate Diploma Programmes:

IIMC conducts Post Graduate Diploma Programs in Journalism (English, Hindi, Odia, Urdu, Marathi and Malayalam), Radio & Television Journalism, Advertising and Public Relations and Digital Media. A total of

6,780 candidates appeared in the entrance examination for all the Post-Graduate Diploma Programs for the academic session 2024-25 which was conducted by the National Testing Agency (NTA) on 14th March, 2024 through an online Computer-Based Test at 302 centres in 285 cities. After counselling 621 candidates were admitted for the 2024-25 session.

IIMC organized the Orientation Program 2024-25 for the new batches of M.A and Post-Graduate Diploma students on 8th-9th August 2024. The orientation lectures were delivered by leaders and intellectuals from different walks of life. Classes for all the Programs started on 12th August, 2024.

Training of Indian Information Service Officers

IIMC is the designated Training Academy of the Indian Information Service (IIS), which is one of the Central Civil Services of the Government of India. It imparts Induction Training for the IIS Group 'A' Officers, who are

recruited through the Combined Civil Services Examination conducted by the UPSC. It also conducts the Foundation Training for IIS Group 'B' Officers, who are recruited on the basis of prior journalistic experience.

Through extensive consultations, the training programme of IIS officers, who act as a link between the Government and the people, has been revamped and broad-based to give an overview of Government's functioning and its communication setup, to give to the officers the big picture of the media industry in India and understand the nuances of public communication.

The two-year Induction Training Program for IIS Group 'A' follows the sandwich training model. The Officer Trainees (OTs), who join IIMC after completing their Foundation Course, undergo a nine and half month Professional Training programme in public communication at the Institute. This phase of training programme incorporates classroom



The officer trainees of IIS Group 'A' (2022 and 2023 Batches) calling upon the Shri Jagdeep Dhankhar, Vice President of India

lectures, practicals, simulation exercises, site visits, various attachments and interaction with senior government officials and key media professionals.

After completion of training at IIMC, the OTs are attached with different media directorates of the Ministry of Information & Broadcasting to gain hands-on job exposure through On-the-Job Training (OJT). During the OJT, the OTs generally spend three months each at the major media units of the Ministry such as PIB, CBC and Prasar Bharati. This also includes a Regional Attachment of one month. Finally, the OTs come back to IIMC for the Phase-II training of one month.

During the year 2024-25, 8 IIS Group 'A' OTs of the 2022 & 2023 batches completed Phase-I of their Induction Training and are currently undergoing their OJT at different Media Units of the Ministry of I&B. During the training period, the important elements were outstation assignments like Defence attachment with Assam Rifles and a three-week all India study tour also called Bharat Darshan in which the OTs visited remote places in border areas and interacted with local communities in collaboration with social organizations. A four-week course in Film Appreciation and Smartphone Film Making was also organised for OTs at the Film and Television Institute of India (FTII), Pune. One of the main highlights of the training was the one-week Management module at IIM, Indore. OTs also called on the Vice President of India.

Meanwhile, 15 OTs of 2020, 2021 & 2022 batches completed their Phase-II training in 2024-2025. After successful completion of the Induction Training, these OTs got their first regular postings from the Ministry of I&B.

IIMC conducted a three-month Foundation Course for Junior Grade of IIS Group 'B' probationers from July 15 to October 7, 2024. The course covered basics of media, administration and the functioning of media units. It included training on communication theories, social media, broadcasting, media laws, and regulatory frameworks. Practical exposure was provided through study tours such as a 10-day All India Study Tour, field visits, and hands-on experience in media units ensuring comprehensive preparation for their future roles.

IIMC also conducted three refresher courses for IIS Group 'A' and Group 'B' Officers at different seniority levels. 16 officers at the JAG level, 14 officers at the STS/JTS level and 20 IIS Group 'B' officers participated in the refresher courses. These courses were aimed at upgrading the functional competencies and skill sets of officers at various career levels and enabling them to meet evolving challenges and opportunities in government communication, public policy and development.

Training Schedule till March 2025

In December 2024, a new batch of 13 Officer Trainees of the 2009, 2023 and 2024 batches commenced their Induction Training at IIMC. Their initial training covers basics of communication theory and research, development communication, news and reporting, drafting of press releases and an introduction to social media. It includes field visits to all the media organizations under the Ministry, to give them a hands-on knowledge of the functioning of the various Units.

The six-month Foundation Course for 29 probationers of Senior Grade of IIS Group

'B' commenced from December 2024 at IIMC. The officers were introduced to the various facets of the Ministry through interactions with senior level and retired officers. They were also trained on advanced communication skills and officer like qualities, besides classes on various aspects of print production, photography and development communication.

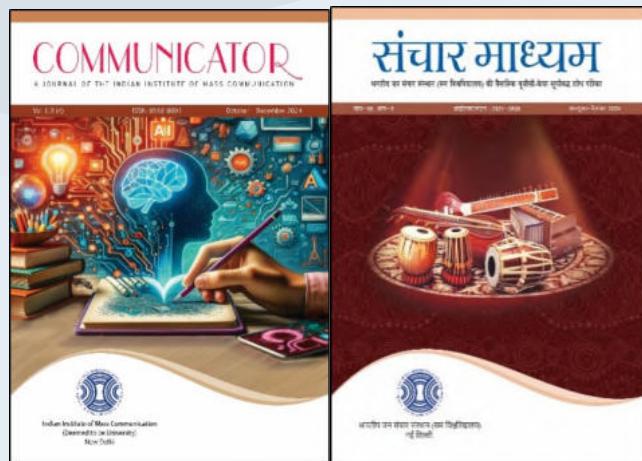
Centre for Executive Education Physical Targets during the Year 2024-25

The Centre for Executive Education has conducted 15 (one, two and three-week & 3 days' duration) short-term courses on Media & Communication for Public Relations Officers of NHPC Limited, Information and Public Relation Officers, (Govt of Bihar), National Investigative Agency (Ministry of Defence), Indian Armed Forces (Ministry of Defence), Mizoram Information Service (Govt of Mizoram).

Centre for Media and Communication Research (CEMCOR)

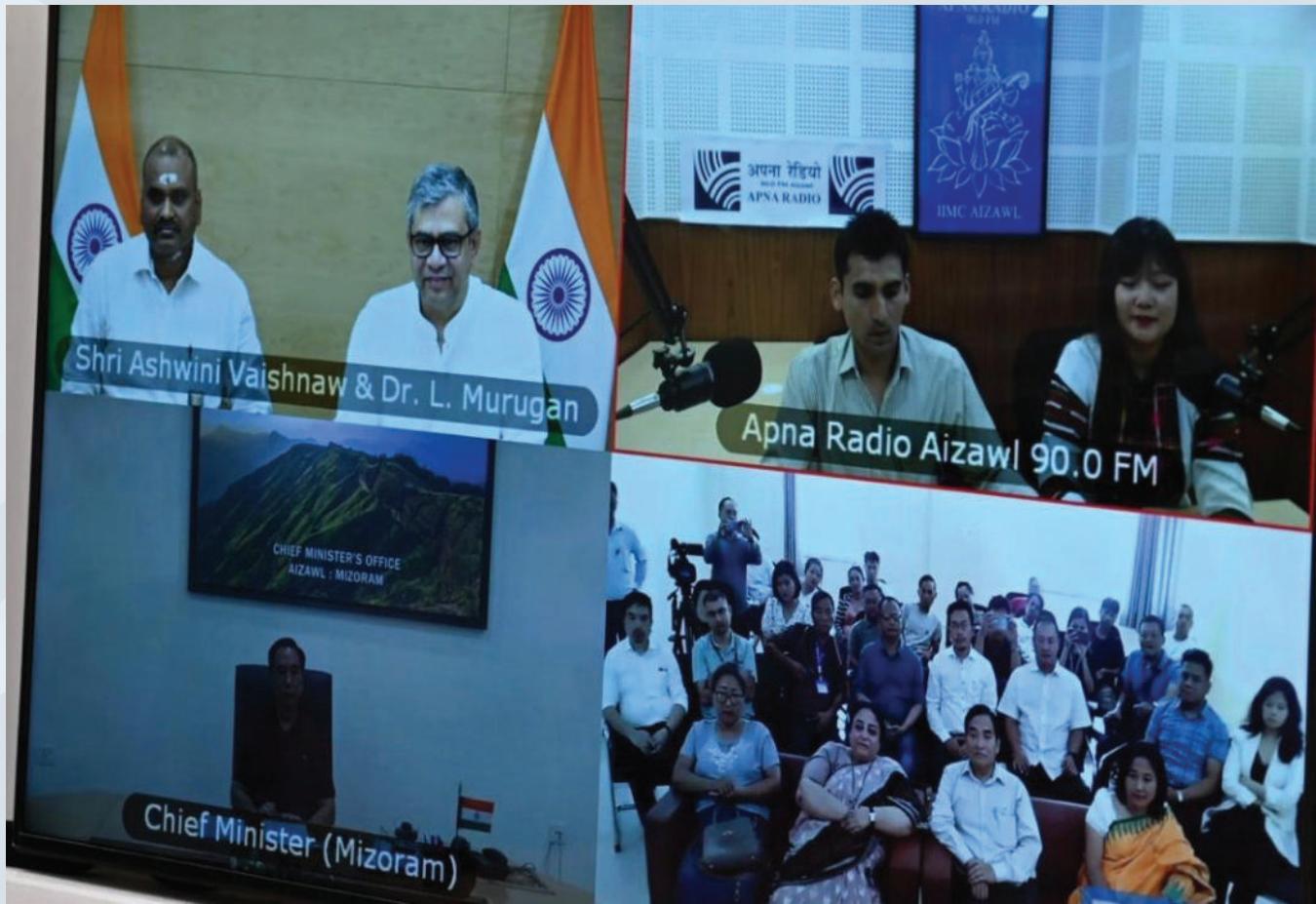
Department of Communication Research (DECORE) was renamed in 2024 as the Centre for Media and Communication Research (CEMCOR) with the grant of 'deemed to be university' status to the Indian Institute of Mass Communication (IIMC) in New Delhi by the Ministry of Education. Conducting the coursework for doctoral programs (when they are started) is also a responsibility assigned to the CEMCOR, along with the existing duties, including conducting research projects and training workshops. As a legacy, the Centre has established a benchmark for research in communication in the last 59 years with more than 200 research studies on different topics.

Communication through Journals, News Magazines and Textbooks



The Department of Publications of the IIMC publishes two peer-reviewed research journals, namely Communicator (English Quarterly) and Sanchar Madhyam (Hindi Biannual) which are the oldest communications journals published in India. These flagship journals are UGC-CARE listed journals which publishes original research on communications and endeavour to publish the best literature available in the field of communications and related branches for the greater benefit of scholars, practitioners and policy makers. The department is also publishing Rajbhasha Vimarsh (Hindi) magazine regularly, which is dedicated to the Official Language Hindi.

In order to provide quality textbooks in the field of journalism and mass communication, the IIMC has started a 'Text Book Publishing Programme' in various Indian languages including Hindi to various stakeholders. In the first phase, a good number of Hindi textbooks on various subjects of journalism and mass communication are under publication.



Shri Ashwini Vaishnaw, Minister for I&B, Railways and Electronics & IT, and Dr. L. Murugan, Minister of State for I&B, and Parliamentary Affairs, at the Apna Radio's historic inauguration of the 500th Community Radio Station of India and the first in Mizoram at the IIMC Aizawl Campus on July 25, 2024 via video conferencing

Pandit Yugal Kishore Shukla Library and Knowledge Resource Centre

The Institute has the largest specialised library in mass communication in the country. It has collected about 39657 volumes of Books and bound Journals on different aspects of mass communication and allied subjects such as print media, broadcasting, advertising, communication, communication research, public relations, radio and television, film, information technology and traditional media in Hindi and English Language. The Library also has a quality collection of Books on English and Hindi Literature. The library is fully computerised and has automated its

service operations through the latest version of Library software LIBSYS 10 on Cloud, On-line public access catalogue (OPAC) is available for students, faculty members and other users.

The library has also developed a state-of-the-art Multimedia, reference and Research section for IIS OTs students, faculty and research scholars.

Apna Radio 96.9 FM

Apna Radio 96.9 FM, the Community Radio Station of the Indian Institute of Mass Communication (IIMC), was launched in 2005 and is successfully operating since then to fulfill its role of providing education,

information, and entertainment for the community. It continues to uphold its mission of empowering communities and providing a platform for grassroots voices. FY 2024-25 has been a year of expansion, impactful projects, and collaboration, marked by significant milestones and achievements.

Apna Radio operates daily from 10:30 am to 5:30 pm. This includes pre-recorded programmes and a daily one-hour live show titled “Apne Aas Paas”. This show includes topics that are current in nature and of interest to the community. Programmes are regularly made on topics like health, education, sports, adolescent issues, community engagement programmes, career counseling, employment opportunities, science, arts and culture, motivational persons, music, literature, women and children issues.

Inauguration of 500th Community Radio Station of India & the first CRS of Mizoram

Apna Radio achieved a historic milestone by inaugurating the 500th Community Radio Station of India and the first in Mizoram at the IIMC Aizawl Campus on July 25, 2024. The CRS was inaugurated via online mode by Shri Ashwini Vaishnaw, Minister for I&B, Railways and Electronics & IT, in the presence of Dr. L. Murugan, Minister of State for I&B, and Parliamentary Affairs, and Shri Lalduhoma, Chief Minister of Mizoram. This station will serve as a vital medium for connecting with the local community and fostering development in the region.

Regional Community Radio Sammelan (West)

A two-day Community Radio Sammelan was organized in collaboration with the Ministry

of Information and Broadcasting for community radio stations (CRSs) in the western region of India. The event brought together stakeholders from community radio stations, academia, and policymakers, facilitating knowledge-sharing, capacity building, and discussions on best practices in community radio.

Infrastructure Upgradation at Campuses – Computer Labs, PCs, New Classrooms, AV and MOJO equipment

Focus has been made on modernizing and upgrading the Institution's infrastructure. Constructing of IIMC's campus at Amravati, Maharashtra and expansion of the Institute's Campus at Delhi has been approved. These projects will further boost media education in the country. Audio-visual equipment at all six campuses have been upgraded, while Mojo studios were also set up at all campuses. Libraries across campuses were enriched with procurement of latest books and computer labs were provided the latest high-end PCs with the required software. Anti-plagiarism software was also procured and the mini-auditorium at New Delhi campus was modernized in record time. Several other works were initiated across the six campuses.

Incubation Center at IIMC New Delhi and Kottayam

In order to promote entrepreneurial culture on campus, the Institution's first-ever incubation centre was inaugurated at New Delhi on August 29, 2024 followed by establishment of an Incubation Centre at IIMC Kottayam campus. Meanwhile, on December 24, 2024, IIMC announced IDEATHON, the first event of its kind at IIMC. It seeks to

promote entrepreneurial ideas and startups by students. The best projects will be mentored by industry experts. The year also witnessed the institute organizing an event, IIMC-Industry Connect 2024. In this first of a kind event, industry leaders interacted with students on the state of the media and communications industry and the present and future job opportunities.

Press Council of India

The Press Council of India is a statutory quasi-judicial autonomous authority re-established in the year 1979 under an Act of Parliament, Press Council Act, 1978 with the two-fold objects of preserving the freedom of the press and maintaining and improving the standards of newspapers and the news agencies in India.

The Council is a body corporate having perpetual succession. It consists of a Chairperson and twenty-eight other members. The Chairperson is, by convention, a retired Judge of the Supreme Court of India who is nominated by a Committee comprising Chairman of the Council of States (Rajya Sabha), Speaker of the House of the People (Lok Sabha) and a person elected by the members of the Council from amongst themselves. Of the 28 members, 20 represents specially identified segment of press and eight members from varied fields representing the two Houses of the Parliament and premier literacy and legal bodies i.e. University Grants Commission, Bar Council of India and Sahitya Akademi. The term of the office of the Chairperson and the members is three years.

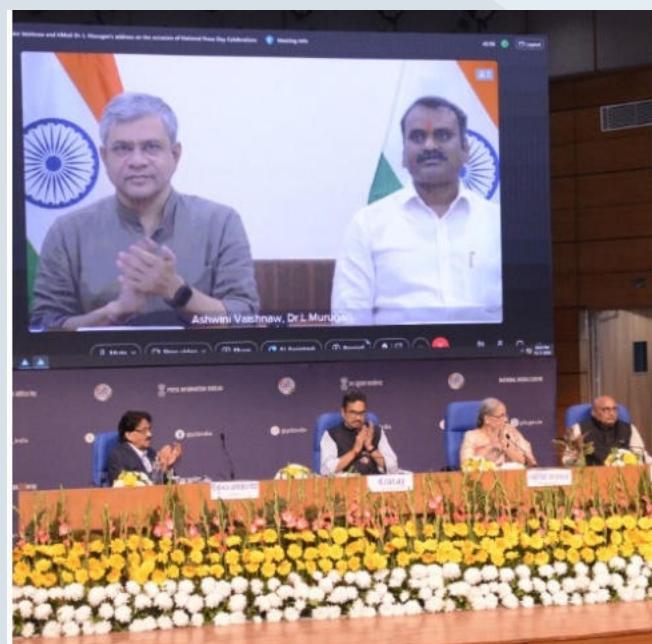
The Council being a body set up under an Act of Parliament gets a part of its fund by way

of grants-in-aid from the Central Government, after due appropriation by the Parliament, as also it has its own funds by way of the fee collected from newspapers on a graded structure and other receipts.

For the financial year 2024-2025 the Council has a total sanctioned budget of Rs. 15,64,12,000 (Rupees Fifteen Crore Sixty Four Lakh Twelve Thousands only)

Complaints before the Council

During the year under review from **January 1, 2024 to December 31, 2024**, a total of **940** complaints were filed in the Council. Of these **150** matters were disposed of during the period through adjudications by the Council and **28** matters (including carry forwarded complaints from previous year) were disposed of through summary disposal by the Chairperson on account of settlement between the parties or due to lack of sufficient grounds for holding inquiries or non-pursuance; withdrawal or on account of matters having become *sub-judice*.



A glimpse of the National Press Day, 2024 event

Suo Motu Cognizance

The Council took suo-motu cognizance of the incidents of violence against media persons and threats to press freedom in **8** cases. The Council also took Suo-Motu Cognizance in **1** matters against Newspapers/News Agencies and Journalists for offending the standards of Journalistic ethics and Public taste.

Press and Registration Appellate Board

The **Press and Registration Appellate Board (PRAB)** plays a pivotal role under the newly enacted *Press and Registration of Periodicals (PRP) Act, 2023*. The PRAB is tasked with adjudicating disputes and appeals concerning matters such as refusal of registration or cancellation of certificates of registration under the Act. The Board acts as a quasi-judicial authority, ensuring that grievances in the registration process are addressed fairly and transparently. Relevant provisions governing the PRAB and its functioning are detailed in **Sections 15** of the PRP Act, 2023.

The *Press and Registration of Periodicals (PRP) Act, 2023* has been made effective vide gazette notification dated March 1, 2024, while the *Press and Registration of Books (PRB) Act, 1867*, has been repealed. The constitution and functioning of the PRAB board are governed by Section 15 of the PRP Act, 2023, which states: “*There shall be an Appellate Board to be called the Press and Registration Appellate Board consisting of the Chairperson, Press Council of India, and two members to be nominated by the Press Council of India from among its members: Provided that at least one of the two*

members shall be a person referred to in clause (d) or clause (e) of sub-section (3) of Section 5 of the Press Council Act, 1978.” The referenced Clause (d) and (e) of the Press Council Act, 1978 includes persons with expertise in fields such as education, law, science, literature, or culture, nominated by entities like the University Grants Commission, the Bar Council of India, or the Sahitya Academy and members of Parliament nominated by the Speaker of the Lok Sabha and the Chairman of the Rajya Sabha from among their members respectively.

National Press Day, 2024

The National Press Day is observed annually on November 16 as a symbol of a free and responsible press throughout the country. In the capital, an event was held at National Media Centre, New Delhi on the theme “*Changing Nature of Press*”. Shri Ashwini Vaishnaw, Minister for I&B, Railways and Electronics & IT, attended the event through video conferencing as the Chief Guest and delivered the keynote address. The Minister joined the event virtually as Guest of Honour. Shri Kundan Ramanlal Vyas, Veteran Journalist and Padmabhushan awardee graced the occasion as Guest of Honour. Shri Sanjay Jaju, Secretary, Ministry of Information and Broadcasting also addressed the gathering. Smt. Justice Ranjana Prakash Desai, Chairperson, Press Council of India, presided over the function.

Conferment of National Awards for Excellence in Journalism for the year 2023

To encourage the media to pursue its duties effectively without fear or favour following

the dictum of 'freedom with responsibility', the Press Council of India, as the only statutory authority enjoying such mandate, has instituted National Awards to honour journalists excelling in print journalism in various fields from 2012 onwards.

Press Council of India conferred the National Awards for Excellence in Journalism, 2023, on August 5, 2024 at the National Media Centre, Delhi. Fifteen (15) journalists from print media have been honoured under different categories. The Awards were conferred by Veteran Journalists, Shri Ram Bahadur Rai, Chief Guest and Shri Ashok Tandon, Guest of Honour, in presence of Chairperson, PCI.

Reconstitution of the Council for its 15th Term

As the 14th Term of the Council ended on October 5, 2024, the process of reconstitution of the Council for its 15th Term is underway. Vide Gazette notifications dated October 28, 2024 and further addendum notification dated December 2, 2024, twenty-one associations have been notified for filing panel of names for the 15th Term.

The Central Government vide its Gazette Notification dated December 19, 2024 notified five members for the 15th Term of the PCI i.e.

The following members under Section 5(3) (d) of the Press Council Act, 1978 have been nominated:

1. Shri Manan Kumar Mishra, Senior Advocate, Member of Parliament (Rajya Sabha) Chairman, Bar Council of India (nominated by Bar Council of India)
2. Prof. Ashwini K. Mohapatra, Centre for

West Asian Studies School of International Studies, Jawaharlal Nehru University, (Nominated by UGC)

3. Dr. K. Sreenivasarao, Secretary, Sahitya Akademi (Nominated by Sahitya Akademi)

The following members under Section 5(3)

(e) of the Press Council Act, 1978 have been nominated:

1. Dr. Sudhanshu Trivedi, Member of Parliament (Nominated by Council of States)
2. Shri Brij Lal, Member of Parliament (Nominated by Council of States)

Internship Programmes and Student Visits

In discharge of Council's function rendered u/s 13 (2) (b), (c) & (d) of the Press Council Act, 1978 for facilitating knowledge and to encourage the growth of sense of responsibility and public service among all those engaged in the profession of journalism and to create awareness concerning the PCI's functioning it has inducted merit based Internship Programme for Journalism students. During the period under review Winter Internship Programme, 2024 was conducted by the Secretariat from February 12, 2024 to March 12, 2024, where journalism students from all over the country were selected for the one-month internship programme. The interns learned about the various issues concerning the preservation of freedom of press and maintaining and improving the standard of press in India.

Students of Mahamana Madanmohan Malviya Institute of Hindi Journalism and Mass Communication, Varanasi, Uttar Pradesh visited in the secretariat of the Council on October 17,

2024 as a part of their study tour. They had an interactive session with the Chairperson of the Press Council of India.

Digital Media Division

The Government of India has notified the Information Technology (Intermediary Guidelines and Digital Media Ethics Code) Rules, 2021 vide notification dated February 25, 2021 under Information Technology Act, 2000. Part-II of the Rules relating to intermediaries is administered by Ministry of Electronics and Information Technology (MeiTY). Part-III of the Rules relating to publishers of news and current affairs on digital media and publishers of online curated content (OTT platforms) is administered by Ministry of Information and Broadcasting and inter-alia provides for a Code of Ethics to be followed by the publishers of news and current affairs on digital media and publishers of online curated content (OTT Platforms). The Rules have three broad features:

- i. Code of Ethics for digital news publishers and OTT Platforms
- ii. Three Tier Grievance Redressal Mechanism as under:
 - a. Level-I – Publisher
 - b. Level-II – Self-Regulating Body of publishers, and
 - c. Level-III – Over Sight Mechanism of Central Government consisting of Inter Departmental Committee
- iii. Furnishing of information by publishers to the Government.

2. Code of Ethics applicable for publishers of news and current affairs requires

adherence to (i) Norms of Journalistic Conduct of the Press Council of India (ii) Programme Code under the Cable Television Networks Regulation) Act, 1995 and (iii) not to publish or transmit content which is prohibited under any law for the time being in force

3. The Code of Ethics for OTT platforms requires them to:
 - (i) Not transmit or publish or exhibit any content which is prohibited under any law for the time being in force or has been prohibited by any court of competent jurisdiction;
 - (ii) Take into consideration factors like sovereignty and integrity of India, security of the State, friendly relations with foreign countries and public order in deciding content to publish on their platforms;
 - (iii) Self-Classify content into five age-based categories taking into account the guidelines for this purpose laid down in the Rules;
 - (iv) Display such classification together with a content descriptor informing the user about the nature of the content, and advise viewer discretion at the beginning of every programme enabling the user to make an informed decision, prior to watching the programme;
 - (v) Make all efforts to restrict access to content with higher age classification by a child through the implementation of appropriate access control measures, and
 - (vi) Take reasonable efforts to improve the accessibility of online curated content transmitted by it to persons with

disabilities through the implementation of appropriate access services.

4. After notification of the Information Technology (Intermediary Guidelines and Digital Media Ethics Code) Rules, 2021 of February 25, 2021 the following action/developments have taken place towards implementation of the Rules:

(i) Till date, 3637 publishers, including 69 OTT platforms have furnished information to the Ministry as required under Rules as per break-up given below:

| OTT Platforms | 69 |
|---|------|
| Digital News Publishers (Standalone) and on YouTube | 3100 |
| Digital arms of Newspapers | 587 |
| Digital arms of TV Channels | 94 |
| Total | 3850 |

(ii) The Ministry has registered eleven Self-Regulating Bodies (SRBs), which act as Level II of the Grievance Redressal Mechanism as per details given under:

DIGITAL NEWS

1. Indian Digital Publishers Content Grievance Council (Confederation of Online Media)
2. Web Journalists Standards Authority (Web Journalists Association of India)
3. Professional News Broadcasting Authority (NBA)
4. Media9 Digital Media Federation (MDMF)
5. DIGIPUB News India Foundation
6. Working Journalist Media Council
7. Registration of Digital Media Publishers & News Portal Grievance Council of India

8. Print and Digital Media Association (PADMA)
9. Journalist and Media Association Grievance Council (JMAGC)

OTT PLATFORMS

1. Digital Publishers Content Grievance Council (IAMA)
2. Digital Media Content Regulatory Council (DMRC)
- (iii) Grievances received by the Ministry are being forwarded to the publishers for their redressal under the Rules. 859 grievances /complaints relating to digital news publishers and 1086 complaints/grievances relating to OTT platforms received in the Ministry directly or through the Public Grievances Portal have either been replied directly or have been forwarded to the concerned publishers for action as per Rules.
- (iv) The Inter Departmental Committee (IDC), as provided under Rules has been constituted having representatives of Ministries of Women & Child Development, Law & Justice, Home Affairs, MeITY, External Affairs, Defence and domain experts from PCI, CII and FICCI. The Joint Secretary in the Ministry has been appointed the Authorized Officer who chairs the meetings of the IDC.
- (v) DIRECTIONS FOR BLOCKING OF 69A CONTENT: The Information Technology (Intermediary Guidelines and Digital Media Ethics Code) Rules, 2021 provided for blocking of content over digital media for carrying content as referred under Section 69A of the IT Act, 2000 “in the

interest of the sovereignty or integrity of India, defence of India, security of the State, friendly relations with foreign States or public order or for preventing incitement to the commission of any cognizable offence relating to above" with effective procedural, legal and administrative safeguards. Since December 2021, the ministry has issued directions for blocking of over hundred such accounts and channels spreading content referred to in Section 69A of IT Act, 2000 on YouTube and other social media platforms.

(vi) ACTION AGAINST OBSCENE CONTENT ON OTT PLATFORMS:

Ministry of Information & Broadcasting has taken action in coordination with various intermediaries based on the nature of content and *prima facie* violation of IT Act, Indian Penal Code, and Indecent Representation of Women (Prohibition) Act, the Ministry of Information & Broadcasting has taken action in coordination

with various intermediaries, and to block 18 OTT platforms publishing obscene, vulgar, and, in some instance, pornographic content.

(vii) Action related to Online betting and gambling:

- a) Ministry has issued advisory on March 21, 2024 to endorsers and influencers on social media to refrain from showing such promotional content/advertisements, including surrogate advertisements, of offshore online betting and gambling platforms in any form. The social media intermediaries were also advised to conduct sensitization efforts among their users to refrain from publishing such content.
- b) Ministry has issued a notification on May 14, 2024 to social media intermediaries to disable access of various accounts that promote offshore online betting and gambling or their endorsed products.





Shri Sanjay Jaju, Secretary, Ministry of I&B, at the signing of a Memorandum of Understanding (MoU) between the National Film Development Corporation (NFDC) and Netflix India on July 18, 2024



Led by Shri Sanjay Jaju, Secretary, Ministry of I&B, Shri Jawed Ashraf, Ambassador of India to France, inaugurated Bharat Pavilion at the 77th Cannes Film Festival

An Overview

The broadcasting sector is broadly categorized into two categories viz. 'Content' and 'Carriage services'. This Ministry regulates the content of private satellite channels and network of multi system operators and local cable operators through the Cable Television Networks (Regulation) Act, 1995 and policy guidelines issued from time to time. Broadcasting carriage services include Multi System Operators (MSOs)/ Local Cable Operators (LCOS), Direct-to-Home (DTH) operators, Headend-In-The-Sky (HITS) operators and Internet Protocol Television (IPTV) service providers. This Ministry gives license/permission to DTH/HITS operators for their respective operations.

BROADCASTING POLICY AND LEGISLATION

Direct-to-Home (DTH)

DTH is an addressable satellite based TV program distribution system and covers the entire country. In DTH services, a large number of television channels are digitally compressed, encrypted and beamed from satellites in Ku Band. The programmes transmitted through DTH can be directly received at homes by installing small dish antennas at convenient locations in the buildings. The first DTH service provider operationalized its services in the year 2003 and the number of private DTH service providers had grown to six by the year 2007. Since out of the six private DTH service providers, two DTH service providers have merged into one and one DTH service provider has entered into Liquidation Proceedings, the number of private DTH Operators at present is four. Further, Doordarshan is also providing its DTH services on a free to air basis.

The Ministry of Information and Broadcasting vide order dated September 16,

2022 has issued Operational Guidelines for DTH Broadcasting Services in India in respect of payment of license fee, Platform Service (PS) channels and sharing of infrastructure by DTH operators. As per the Operational Guidelines in respect of payment of license fee, the license fee shall be charged at 8 per cent of Adjusted Gross Revenue (AGR), {where AGR = Gross Revenue (GR) – GST} payable on a quarterly basis, the minimum annual license fee shall be subject to 10 per cent of the entry fee in respect of sharing of infrastructure by DTH operators, the provisions for sharing of infrastructure by DTH operators have been added in these guidelines. In respect of PS channels, the Operational Guidelines permit a DTH operator to operate PS channels to a maximum of 5 percent of the total channel carrying capacity of the DTH operator's platform and the DTH operators would be required to pay Rs. 10,000/- per PS channel towards a onetime non-refundable registration fee.

An amount of **Rs. 658,01,52,112/- (i.e. Rs. 658.01 crores)** has been deposited through Bharatkosh by all DTH operators towards license fee during the Calendar Year 2024-25 (i.e. from January 1 to December 31, 2024).

Further, License Fee for Quarter-3 of the FY 2024-25 was deposited by 31.01.2025 (estimated around Rs. 150-170 crores).

Headend-In-The-Sky (HITS)

HITS service is a mix of satellite and cable TV. The HITS operator uplinks the TV broadcast to a satellite, which is down-linked by MSO/ LCO and distributed to individual consumer's premises through a cable network. The HITS operators thus, supply the signals to MSOs and LCOs to provide Cable TV services to customers. The essential difference between a HITS operator and a Multi System operator

(MSO) is that the former transmits the bundle of channels to the cable operators using a satellite, whereas the latter does the same through cable. HITS enables a subscriber to enjoy a wide choice of digital channels, better picture quality and value added services at affordable price. There are only two HITS Operators, who have been issued License by this Ministry, out of which only one HITS Operator is presently functional.

Further, Ministry of Information and Broadcasting has issued Letter of Intent to a new applicant HITS Operator viz. M/s GTPL Hathway Ltd for providing HITS services in India.

Ministry of Information and Broadcasting vide order dated November 6, 2020 has carried out amendments in the existing “Guidelines for providing Headend-In-The-Sky (HITS) Broadcasting Service in India dated November 26, 2009”. These amendments allow HITS operator to share HITS infrastructure with Multi System Operator (MSO)/HITS operator.

Internet Protocol Television (IPTV)

Internet Protocol Television (IPTV) Service is another mode of distribution of permitted satellite TV channels by eligible Telecom or Internet Service Providers over their network, in addition to Cable operators by use of Internet Protocol. IPTV providers do not require a separate permission for providing IPTV services for the defined Telecom and cable operators but requires a self-declaration. During the Calendar year 2024-25 (i.e. from January 1 to December 31, 2024), **Nineteen (19)** IPTV service providers have submitted the self-declaration for providing IPTV services. At present, there are total **52 (Fifty Two)** IPTV Service providers who have submitted self-declaration for providing IPTV services.

The Sports Broadcasting Signals (Mandatory Sharing with Prasar Bharati) Act, 2007:

The Sports Broadcasting Signals (Mandatory Sharing with Prasar Bharati) Act, 2007 had been enacted to provide access to National or International sporting events, held in India or abroad, to the largest number of listeners and viewers, on a free-to-air basis.

Section 2(1) (s) of the Act empowers the Central Government to notify the sporting events of national importance for coverage as per the provisions of the Act. This Ministry issues notification from time to time to notify certain sporting event/events as sporting event of National importance to provide access to National or International sporting events, to the largest number of listeners and viewers, on a free-to-air basis.

New Major Activities

In exercise of powers conferred by Sub-Section (I) of Section 8 of the Cable Television Networks (Regulation) Act, 2005 (7 of 1995), this Ministry vide Gazette Notification No. 283 dated January 19, 2024 has renamed the mandatory channel ‘DD Podhigai’ as ‘DD Tamil’.

Further, another Gazette Notification for inclusion of 4 HD DD channels and 1 HD Sansad TV Channel in the list of channels to mandatorily carried by all DPOs (Distribution Platform Operators), is in process to be issued under Sub-Section (I) of Section 8 of the Cable Television Networks (Regulation) Act, 2005 (7 of 1995).

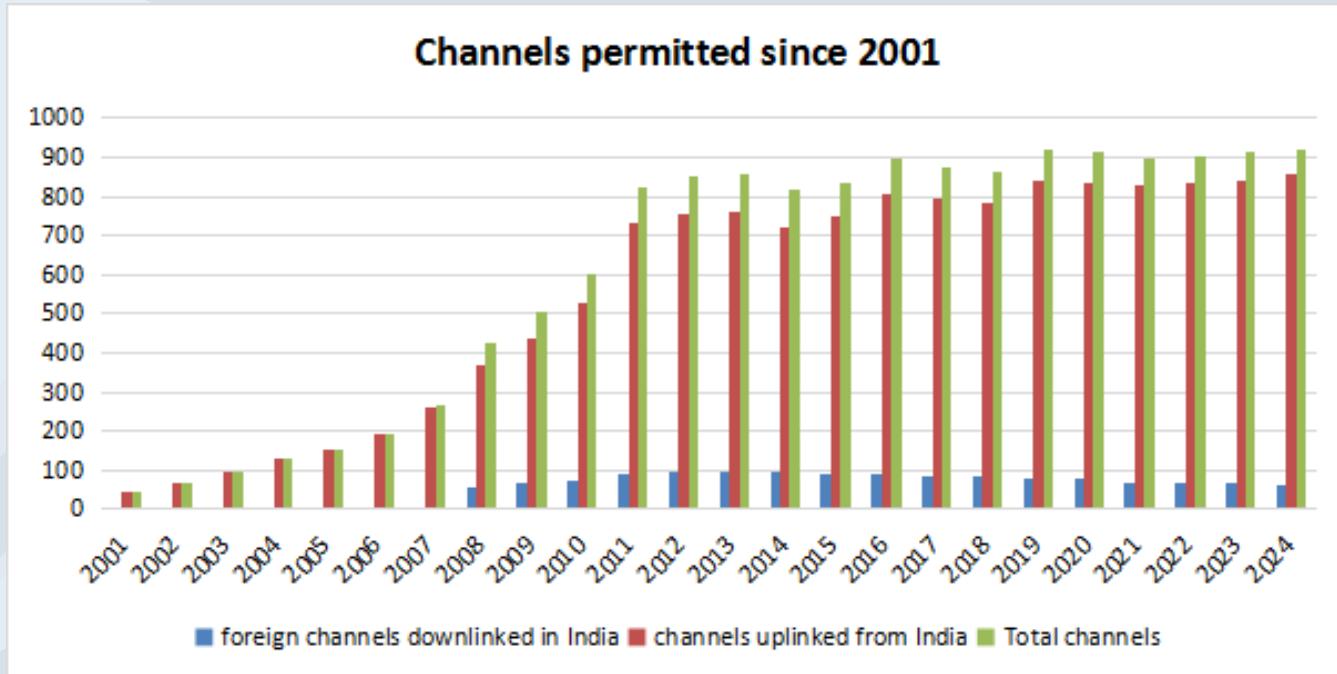
PRIVATE SATELLITE TV CHANNELS IN INDIA

The first private satellite TV channel in India was permitted to uplink in 2000 from Indian soil. With the growth in the Media and Entertainment sector, the demand for uplinking/ downlinking of TV Channels from India increased manifold which necessitated the framing of Policy Guidelines for Uplinking in 2002 and Downlinking in 2005. These guidelines were amended in December 2011 and the latest being further amended in November, 2022. The guidelines are available on the Ministry website i.e. www.mib.gov.in.

Growth of Television channels

1. The first private satellite TV channel “AajTak” was permitted in the year 2000. Since then the bouquet of private satellite TV channels in India has been expanding at a fast pace. The Ministry has permitted **921 channels in India as on December 31, 2024.**

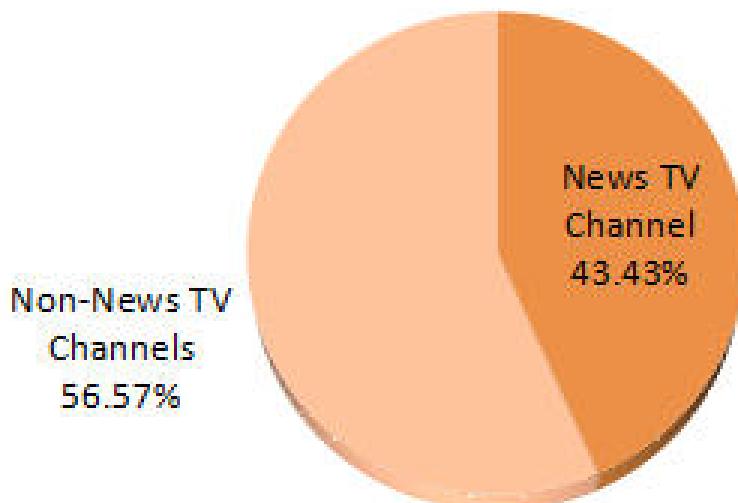
Number of Television Channels permitted by the Ministry



Permissions are given by the Ministry to operate only two categories of TV Channels i.e. 'News & Current Affairs TV Channels' and 'Non-News & Current Affairs TV Channels.' Out of the above total channels, **the share of News and Non-News channels is 400 News and 521 Non-News.**

Category wise permitted Channels

Permitted TV Channels News Vs Non-News



BROADCAST SEVA PORTAL

Broadcast Seva Portal was initially started by the Ministry in 2016 under the Automation of Broadcasting Wing scheme under the 12th Five Year Plan (2012-2017) with the objective to develop an Integrated Online Portal Solution to establish a computerized web based system for speedy processing of applications for various broadcasting licenses/ permissions/ registrations etc. The focus of the scheme was single point facility to applicant to have 'Ease of Doing Business'. The following facilities were covered under the portal:

- Private Satellite TV channels
- Teleport operators
- Multi-service operators (cable operators)
- Community Radio Stations (CRS)
- Private FM Channels

Now, the Broadcast Seva Portal has been revamped by the Ministry to incorporate more features and allowing seamless interface with agencies involved in processing of such applications by the broadcasters on one hand and efficient processing of such application in the Ministry. Key features of the Broadcast Seva Portal are as under:

- i. Enable end-to-end processing of applications for new permission, renewal, change of name/logo/teleport/satellite etc.
- ii. Integration with payment system (Bharat Kosh), E-Office, other Ministries' portals.
- iii. Analytics, Reporting and Management Information System (MIS)
- iv. Integrated Helpdesk, Data Centre
- v. Extension to DTH operators, Local Cable Operators and Digital Media
- vi. User registration and updation
- vii. Fee calculation and payments, Application forms and status tracking, Downloading letters/orders, Alerts to stakeholders (SMS/E-Mails)

The applicant companies (broadcasters/ teleport operators) can now view the live tracking/status of the applications filed online on web portal <https://new.broadcastseva.gov.in/digigov-portal-web-app/>.

CONTENT REGULATION OF TV CHANNELS

As per Cable Television Networks (Regulation) Act, 1995, programmes and advertisements telecast on private TV channels are required to adhere to the Programme and Advertising Codes laid down under the Cable Television Networks (Regulation) Act, 1995 and the Cable Television Networks Rules, 1994 framed thereunder.

Complaint Redressal Structure under Cable Television Networks (Amendment) Rules, 2021

The Cable Television Networks Rules, 1994 have been amended vide Notification dated June 17, 2021, as Cable Television Networks (Amendment) Rules, 2021, thereby providing for a statutory mechanism for redressal of grievances/complaints of citizens relating to content broadcast by private satellite television channels, in accordance with the provisions of the Cable Television Networks (Regulation) Act, 1995.

These Rules provide that in order to ensure observance and adherence to the Programme Code and the Advertising Code by the broadcaster and to address the grievance or complaint relating thereto, there shall be a three-level structure (complaint redressal structure) as under:

- i. Level I - A self-regulation by broadcasters;
- ii. Level II - Self-regulation by the self-regulating bodies of the broadcasters, and
- iii. Level III - Oversight mechanism by the Central Government.

In pursuance of Cable Television Networks (Amendment) Rules, 2021, an Inter-Departmental Committee (IDC) has been constituted by the Ministry vide order dated July 14, 2021. The

IDC is chaired by the Additional Secretary in the Ministry of Information and Broadcasting, and consists of representatives from the Ministry of Women and Child Development, Ministry of Home Affairs, Ministry of Electronics and Information Technology, Ministry of External Affairs, Ministry of Defence. Further, Ministry's order dated January 5, 2023, representatives from Press Council of India (PCI), Bar Council of India (BCI), Federation of Indian Chambers of Commerce and Industry (FICCI) and Confederation of Indian Industry (CII) have

also been nominated as members of the IDC. Further, vide Ministry's order dated October 14, 2024, representative of the Ministry of Consumer Affairs, Food and Public Distribution, Department of Consumer Affairs, has been nominated as members of the IDC.

During the year 2024, two IDC meetings held on February 6, 2024 and August 29, 2024. A total of 9 cases were taken up in these meetings, wherein recommendations were made & suitable actions were taken as per the CTN Rules.

General Advisories issued to TV channels during the period 01.01.2024 to 31.12.2024 are enumerated as under:-

| S.No. | Subject-Matters | Date of Advisory |
|-------|---|------------------|
| 01 | Advisory: To telecast President's speech and Republic Day parade with commentary also in sign language for the benefit of differently abled people. | 25.01.2024 |
| 02 | Advisory: To all private Satellite TV Channels to refrain from showing live coverage of anti-terrorist operation by security forces reg. | 12.06.2024 |
| 03 | Advisory: To all Private Satellite TV Channels to run awareness scrolls about grievance redressal mechanism during their broadcasts. | 14.06.2024 |
| 04 | Advisory: Compliance with Hon'ble Supreme Court Order dated 07.05.2024 in WPC No. 645/2022-IMA and Anr. Vs. UOI & Ors. -reg. | 03.07.2024 |
| 05 | Advisory: To all Private Satellite TV Channels regarding telecast of footage related to disaster/natural calamity/ major accident. | 09.08.2024 |
| 06 | Advisory: To telecast Independence Day commentary also in sign language for the benefit of differently abled people. | 14.08.2024 |
| 07 | Advisory: Order dated 20.08.2024 of the Hon'ble Supreme Court of India in WP(C) Diary No. 37158/2024-Kinnori Ghosh & Anr. Vs. UOI & Ors. reg. | 13.09.2024 |

Implementation of Supreme Court Directions on Misleading Advertisements

A Writ Petition (C) No. 645/2022 was filed by Indian Medical Association in Supreme Court of India wherein the petitioner highlighted the instances of misleading advertisements by a Private Limited company which disparaged allopathy and promoted their products as remedies.

The Hon'ble Supreme Court on May 7, 2024 passed the following directions aimed at curbing misleading advertisements and protecting consumer interests:

- Before an advertisement is printed/aired/ displayed, a self declaration shall be submitted by the advertiser/ advertising agency on the lines contemplated in Rule 7 of Cable Television Networks Rules 1994.

- ii. MIB was directed to make provision on Broadcast Seva Portal for uploading of Self-Declaration Certificate by Advertisers before telecast of their advertisement on TV and similar portal for Print Media/ Internet advertisements also.

In compliance with the Supreme Court's order, on June 4, 2024, the Ministry launched a new feature on the Broadcast Seva Portal (<https://new.broadcastseva.gov.in>) for TV/ Radio, and on the Press Council of India website (<https://presscouncil.nic.in>) for print and internet media, to enable advertisers to upload Self-Declaration Certificates (SDCs). Following this, several representations were received from stakeholders, highlighting concerns and suggestions, which were discussed in subsequent meetings.

The Ministry has addressed several concerns raised by stakeholders, where administratively feasible, in line with the Supreme Court's order. Accordingly, a revised advisory dated July 3, 2024 was issued, superseding previous advisories. Advertisers/ advertising agencies have been advised to upload an annual Self-Declaration Certificate for advertisements of products and services related to the 'Food and Health Sectors' across media platforms, including print, electronic, and internet.

ELECTRONIC MEDIA MONITORING CENTRE

The Electronic Media Monitoring Centre (EMMC) is the Media Unit set up in 2008 under the Ministry of Information and Broadcasting to monitor TV News channels telecast within the country for possible violations of both Programme and Advertisement Codes under relevant provisions of Cable Television Networks (Regulation) Act, 1995.

The organisation has got its mandate from the solemn duty of the State to protect its citizens from broadcast of inappropriate content. The explicit objective behind the setting up of the organisation was to 'Monitor the contents of News channels in India to check

the violation of Programme and Advertisement Codes enshrined in Cable TV Networks (Regulation) Act 1995 and Rules framed there under' and 'Any other work relating to monitoring of contents of broadcasting sector assigned by the Government from time to time'. It is also mandated to do the complaint-based monitoring of news channels.

EMMC currently has technical infrastructure to acquire, record, store and retrieve the contents of up to 900 TV channels on real time basis and it monitors content aired by News channels for any violation of Programme and Advertisement Code.

The office primarily looks into violations of Programme and Advertisement Code by News channels, and submits report to Scrutiny committee on monthly basis. Scrutiny committee then examines the violations and sends its findings to Inter-Departmental Committee of M/o I&B. Towards this purpose, 90 days' broadcast content of currently operational News channels are being recorded in the set-up on a First In First Out (FIFO) basis.

The scrutiny committee has members from various organizations like, National Commission for Women, National Commission for Protection of Child Rights, CBFC, Doordarshan, All India Radio etc.

Election Commission of India (ECI) has also entrusted the EMMC with the job of media monitoring during elections. EMMC monitors content as per the directions by ECI and submits reports to it. During the year 2024 till the month of December, EMMC monitored the electronic media coverage of election related news during Lok Sabha Elections 2024 and Assembly elections of 4 States/ UTs namely Haryana, Jharkhand, Maharashtra and Jammu & Kashmir along with Bye Polls. WhatsApp alerts as well as special reports on happenings during the day of polling as well as prior to polling were also sent to the ECI.

Apart from mandated function of monitoring and sending reports on violation of Programme and Advertisement Code, EMMC also sends following data to senior functionaries in Ministries, Prime Minister's Office, Election Commission of India etc.

- News Flash/ Breaking News/ Hourly roundup alerts on WhatsApp
- Potential issues and events of the day
- Live coverage report of Prime Minister with graphical representation
- Live coverage report of HMIB with graphical representation
- Parliament updates (during Session)
- Hearing impaired programme report
- Channels' Perspective on Prime Time
- Debates & important events of the day
- Perspective Analysis of News
- Multi-media clips on important events
- Operational status of TV channels.

COMMUNITY RADIO

Community Radio (CR) is an important third tier in Radio Broadcasting, distinct from Public Service Radio broadcasting and Commercial Radio. Community Radio Stations (CRSs) are low-power Radio Stations, which are meant to be set up and operated by local communities. In December 2002, the Government of India approved a policy for the grant of license, for setting up of CRS, to well established educational institutions. The Policy Guidelines were amended, in 2006, and further amended in 2017, 2018, 2022 and 2024 permitting community-based organizations such as Civil Society Organizations, Voluntary Organizations, Registered Societies, Public Charitable Trusts, not-for-profit Farmer Producer organizations (FPOs), not-for-profit organizations set up by Self Help Groups (SHGs), State Agricultural Universities (SAUs), ICAR institutions, Krishi Vigyan Kendras,

Autonomous Bodies etc. to own and operate CRS, to allow greater participation on issues relating to development & social change. The policy guidelines for setting up CRS in India can be accessed from the MIB website www.mib.gov.in.

The CR provides a platform for communities to air local voices on issues concerning Health, Nutrition, Education, Agriculture, etc. Since the Community Radio broadcast is in local languages and dialects, people are able to relate to it instantly. CR also has the potential to strengthen people's participation in development programmes through its holistic approach. In a country like India, where every state has its own language and distinctive cultural identity, CRSs are also a repository of local folk music and cultural heritage. Many CRSs record and preserve local songs for posterity and give local artists a platform to showcase their talent to the community. The unique position of CRS as an instrument of positive social change makes it an ideal tool for community empowerment.

In the last few years, this sector has been growing gradually but effectively in India. So far, a total of 716 Letters of Intent (LoIs) for grant of permission for CRSs have been issued, out of which 625 organizations have signed Grant of Permission Agreement (GOPA) and 528 CRSs are operational (as of 06-01-2025). The list of CRSs currently in operation can be accessed from the MIB website www.mib.gov.in.

Status of Community Radio Stations in India:

| Category | Number of CRS |
|--------------------------|---------------|
| NGOs | 303 |
| Educational Institutions | 205 |
| KVKs | 20 |
| Total | 528 |

Role and function of the Ministry:

The Ministry of Information and Broadcasting performs following role and function for strengthening the Community Radio sector:

- i. To support the Community Radio Movement, a Central Sector Scheme namely “Supporting Community Radio Movement in India” has been approved with an outlay of Rs. 50 crores for a period of 5 years i.e. from 2021- 2026. The Scheme guidelines can be accessed from the MIB website www.mib.gov.in.
- ii. The Ministry gives Grant-in-aid for new Community Radio Stations (CRSs); for renewal/replacement of equipment for existing CRSs and emergency grants for CRSs under the Scheme.
- iii. Community Radio awareness workshops are conducted across India for capacity building of operational CRSs and LoI holders.

iv. National Sammelan and Regional Sammelan are held where organizations running Community Radios are gathered for peer learning and shared experiences.

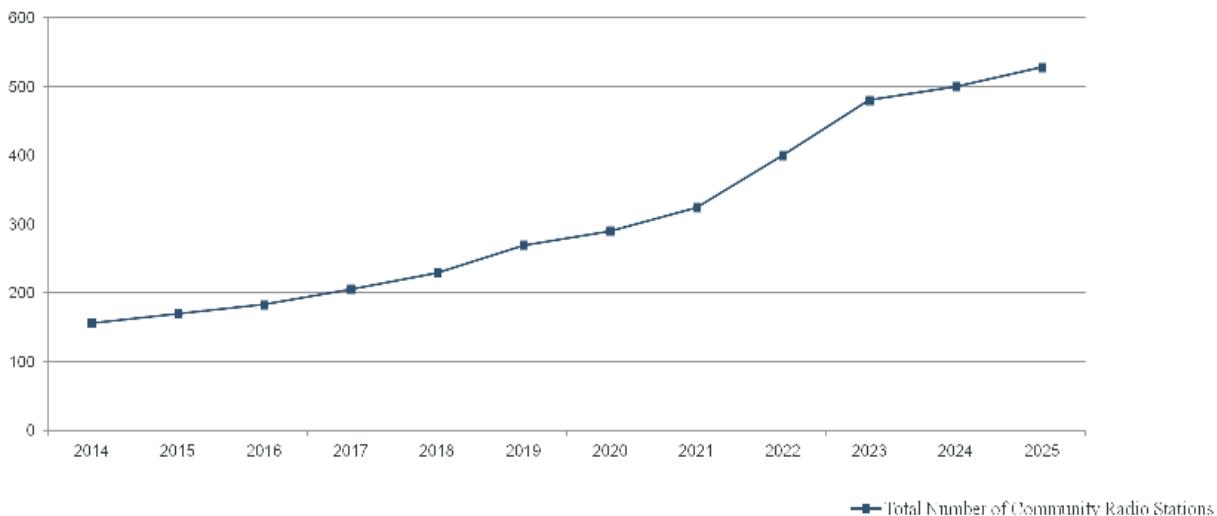
v. National Community Radio awards are conferred to CRs doing good work in promoting local culture, most innovative community engagement and establishing sustainability model for the CRs.

New Initiatives of the Ministry:

- i. Financial assistance for content and broadcast of programmes on various themes of national interest through CRS to encourage CRSs to produce and broadcast content in local languages and dialects, which are of immediate relevance to the community.
- ii. A content-sharing portal for CRS is on-boarded on the existing Navigate portal of the Ministry. The portal will work

A graphical representation of growth of operational CRS is given below:

Growth of Community Radio Stations in India (year wise)





Shri Ashwini Vaishnav, Minister for I&B, Railways and Electronics & IT, and Dr. L. Murugan, Minister of State for I&B, and Parliamentary Affairs, inaugurated India's 500th Community Radio Station at IIMC Aizawl, Mizoram

as a repository of quality programmes. Community radios can download the content for further broadcast or re-broadcast the downloaded programmes. This setup works on an interesting goody points system.

iii. For ease of doing business in the sector and to facilitate the applicants for getting licenses, the Broadcast Seva Portal has been integrated with the Saral Sanchar Portal.

iii. Four (4) awareness workshops were held across India covering the whole country and CR dark areas in particular.

iv. The Scheme "Supporting Community Radio Movement in India" was revised. The financial assistance to CRS was increased and financial assistance was included for the use of green energy and special dispensation for women-led CRS.

Activities done by the Ministry:

- i. Shri Ashwini Vaishnav, Minister for I&B, Railways and Electronics & IT, inaugurated India's 500th Community Radio Station- Apna Radio 90.0 FM at IIMC Aizawl, Mizoram, and also announced the 10th National Community Radio Awards in presence of Dr. L. Murugan, Minister of State for I&B, and Parliamentary Affairs, and Shri Lalduhoma, Chief Minister of Mizoram.
- ii. Regional Sammelan (West) was organized in Jaipur, Rajasthan.

FM SECTOR

FM Radio is one of the preferred modes of entertainment among youth and adults across the nation. The variety offered by various FM Radio stations in local languages is welcomed by the masses as evident by the increase in number of channels in recent years and the enthusiasm shown by Private FM broadcasters to acquire new FM Radio channels in the two batches of e-auction conducted under FM Phase-III. It has also evolved as a potential medium for local businesses to expand their reach through radio advertisements.

The FM Cell of the Ministry deals with all matters related to Private FM Radio



Regional Community Radio Sammelan (West) organized at Jaipur, Rajasthan on October 24-25, 2024

broadcasting in India as per Policy Guidelines on expansion of FM Radio broadcasting services through private agencies phase III approved by Union Cabinet on 7th July 2011, which along with latest updates is available on the website of the Ministry i.e., www.mib.gov.in.

The Government opened up the FM Radio sector for private participation in July 1999 with 21 Private FM Radio channels in 12 cities mainly in state capitals. The FM Phase II scheme launched in 2005 provided for expansion in cities with a population of 3 lakh and above. Under Phase II, 245 private FM channels came into operation in 86 cities in 26 states and 3 UTs, including 21 channels migrated from Phase-I.

With a view to further expand the reach of FM Radio, the Government on 25th July 2011, announced FM Phase III policy guidelines with the objective to expand private FM Radio in all cities with population of one lakh and above besides 11 border cities in Jammu & Kashmir, North Eastern states and Island Territories having population less than one lakh. After completion of 2 batches of e-auction under FM Radio Phase III, the Ministry has added

162 more channels across the country. Private FM radio channels have been operationalised in Leh and Kargil of the UT of Ladakh and at Bhaderwah, Kathua and Poonch of the border areas of the UT of J&K.

As on date December 31, 2024, 388 FM Radio channels are operational in 113 cities across the country spread across 26 States and 5 Union Territories.

MIB with approval of Union Cabinet in its meeting on August 28, 2024 has approved e-auction of 730 Pvt. FM Radio channels in 234 uncovered cities. Subsequently, MIB had issued NIA (Notice Inviting Application) dated October 14, 2024 for e-auction of 3rd Batch of private FM Radio Channels Phase-III. The e-auction are likely to commence soon. The union cabinet has also approved charging of ALF @ 4% of Gross Revenue exclusive of GST.

Transparency Measures & Supervision

Permission for FM Radio channels are granted to companies on the basis of an ascending e-auction. The revenue from private broadcasters in the form of quarterly license

fee is collected online through Bharatkosh Portal.

For enhancing transparency, digitization of broadcasting services is also being undertaken through an online portal “Broadcast Seva” in a phased manner, for collection of various mandatory documents and for collection of license fee and other financial documents from broadcasters.

In order to ensure the compliance of the provision laid down in FM Phase III Policy Guidelines and Grant of Permission Agreement (GOPA) signed by the Private broadcasters, Officer of FM Cell of this Ministry undertake inspection of Radio stations and Common Transmission Infrastructure (CTI) facilities.

Revenue Accrual to the Government

The Government receives revenue from the Private broadcasters by way of Non-refundable One Time Entry Fee, Non-refundable One Time Migration fee, Annual license fee, Tower rental and processing fee.

The total revenue earned by the Government by way of Non-refundable One Time entry Fee, Non-refundable One Time Migration Fee, Annual License Fee, Tower rental and processing fee from Pvt FM Radio broadcasting in the country since the inception of private FM Radio Broadcasting in the year 2000 amount to Rs. 6828.77 crore (approximately).

DIGITAL ADDRESSABLE SYSTEM

i) MSO Registrations

MSO registrations granted during the year 2024 are 24. Total registrations granted till December 2024 are 55. Also, registration of 180 MSOs has been cancelled during the year. The sharp decline in the number of MSOs is due to systematic action on the inactive and non-

compliant MSOs. These MSOs have not caused the Audit of their systems resulting into the doubt on integrity of Network operated by them. Such MSOs were more prone to the piracy of signals and suppression of subscribers base.

ii) PS Channel Registrations

Pursuant to TRAI recommendations, ‘Guidelines for Platform Services offered by Multi-System Operators’ were issued on November 30, 2022 which came into effect from December 1, 2023. While the guidelines seek to regulate the local content transmitted by cable operators on their own network, they also ensure that the network capacity of cable operators is primarily utilized for the distribution of registered TV Channels. Additionally, sufficient provisions have been made in the guidelines for MSOs to cater to the demand for local content by their subscribers. The PS guidelines mandate adherence to the Programme Code and Advertisement Code in respect to content on PS channels, keeping recordings for 90 days, etc., and shall help in combating the menace of piracy. Registration has been granted to 1159 PS Channels till December 31, 2024.

iii) Development of LCO Online Module

In the calendar year 2024, MIB made efforts for developing an online module (as an extension to Broadcast Seva Portal) for registrations of Local Cable Operators (LCOs). Earlier, the LCO registrations were granted by the Head Post Office of the AOP (Area of Operation) of the LCO, which was an offline and area restrictive process. To ensure ease of compliance for the LCOs and a centralized repository for the LCOs, a policy decision was taken at the ministry level to grant registration to LCOs online through a dedicated LCO module on the Broadcast Seva Portal with integration of Aadhaar and PAN by the ministry itself. With operationalized online portal, the

details entered by the applicants! users shall be automatically verified and a auto generated registration shall be issued. This online module shall minimize human intervention and promote ease of doing business in the Cable TV sector. This required legislative changes i.e. amendments to the Cable Television Networks (Regulation) Rules 1994. A Gazette Notification No. SO 3075 (E) dated August 2, 2024 has been issued MIB, to carry out Aadhaar authentication for the purposes of verifying the identity of persons registering online as local cable operators under the CTN Act, 1995 through designated portal or voluntary basis, using YES/NO authentication facility.

PRASAR BHARATI

Prasar Bharati was constituted as a statutory corporation under the Prasar Bharati (Broadcasting Corporation of India) Act, 1990 w.e.f. 23rd November, 1997. Prasar Bharati, with Akashvani (erstwhile All India Radio) and Doordarshan as its two constituents, is mandated to organize and conduct public broadcasting service to inform, educate and entertain the public and to ensure a balanced development of broadcasting on radio and television.

Prasar Bharati with changing times has also transcended into the progressive & transformational mega wave of 'media convergence' of a digitally oriented platform. For the upwardly mobile and digital savvy population, Prasar Bharati provides access to its variety content by way of digital platforms like OTT, YouTube and mobile App 'NewsOnAIR' for audience globally. Prasar Bharati also uses a number of social media platforms like Facebook, Twitter etc. to disseminate updated information about its content and other relevant details about events and news.

The need for a public service broadcaster like Prasar Bharati is even more apposite in

view of more than 800 channels that are mainly focusing on commercial programmes. Therefore, as a Public Service Broadcaster, Prasar Bharati is faced with the twin challenges of fulfilling its mandate as laid down in the Prasar Bharati Act in compliance with statutory while being commercially viable in the competitive world with private broadcasters. Balancing these twin challenges has been the focus of policies and initiatives of Prasar Bharati.

Prasar Bharati currently reaches 90% by way of area and 98% by way of population of the whole country through its Radio network and almost 100% through satellite mode of TV network. Prasar Bharati is currently having 591 Akashvani Broadcasting installations, and 66 Doordarshan Kendras to provide various Akashvani and DD services across the country.

Objectives

As per sub-section (2), the mandate given to Prasar Bharati enjoins the organization to function inter-alia with the following objectives:-

- i. Uphold the unity, integrity of the country and the values enshrined in the Constitution.
- ii. Promote national integration.
- iii. Safeguard the citizen's right to be informed on all matters of public interest and presenting a fair and balanced flow of information.
- iv. Pay special attention to the fields of education and spread of literacy, agriculture, rural development, environment, health & family welfare and science & technology.
- v. Create the awareness about women's issues and to take special steps to protect the interests of the children, the aged and other vulnerable sections of the society.

- vi. Provide adequate coverage to the diverse cultures, sports & games, and the youth affairs.
- vii. Promote social justice, safeguarding the rights of working classes, minorities and tribal communities.
- viii. Promote research and expand broadcasting facilities and development in broadcast technology.

The Prasar Bharati Board

Prasar Bharati is governed at the apex level by the Prasar Bharati Board, which is vested with powers for general superintendence, direction and management of the affairs of the Corporation. Prasar Bharati Board comprises of a Chairperson, an Executive Member (Chief Executive Officer), Member (Finance), Member (Personnel), six part-time Members, a representative of the Ministry of Information & Broadcasting and the Director General of Akashvani and Doordarshan as its ex-officio Members. The tenure of Chairman is three years subject to the maximum age limit of 70 years, whichever is earlier. The Executive Member has tenure of five years, subject to an age-limit of sixty-five years, whichever is earlier. The Member (Finance) and the Member (Personnel) are whole-time Members with six-year tenure, subject to the age limit of 62 years, whichever is earlier. The Prasar Bharati Board meetings convene at least six times in a year normally. Except for implementation of Plan schemes funded by the Government wherein, a delegation of power is separately prescribed, the Board enjoys full financial powers.

Organizational Setup

- **Organizational Structure of Akashvani:**

Akashvani is headed by a Director General, assisted by Additional Director Generals (ADGs) in Programme, Administration

and Finance Wings, and an Engineer-in-Chief in the Engineering Wing. News Wing is headed by a Principal Director General (News).

Directorate General, Akashvani, is responsible for policy formulation, planning and development, infrastructure and technology upgradation, budgetary planning and control, human resource management; overseeing operations and maintenance activities, etc. of all the Akashvani set up across the country.

Akashvani is divided into 5 programme zones based on geographical coverage of programmes. These Zones are North Zone (HQ Delhi), South Zone (HQ Chennai), East Zone (HQ Kolkata), West Zone (HQ Mumbai) and North East Zone (HQ Guwahati). In addition, a National Zone is also created to supervise the National channels of Doordarshan and Akashvani. ADG/DDG's act as Zonal Head (Content Ops.), Zonal Head (Broadcast Ops.) and Zonal Head (Admin) at each of these Zones.

- **Organizational Structure of Doordarshan:**

Doordarshan is headed by a Director General, who is assisted by Additional Director Generals in Programme, Administration and Finance Wings, and an Engineer-in-Chief in the Engineering Wing. News Wing is headed by a Principal Director General (News).

Director General, Doordarshan, is responsible for policy formulation, planning and development, infrastructure and technology upgradation, budgetary planning and control, human resource management, overseeing operations and maintenance activities, etc. of all the Doordarshan set up across the country.

The five programming zone based upon the geographical coverage of Doordarshan are at Delhi (North Zone), Mumbai (West Zone), Chennai (South Zone), Kolkata (East Zone) and Guwahati (North East Zone) and National Programming zone report to the Director

General. In parallel, five engineering zones based upon the geographical coverage and National Engineering zone are for project and maintenance.

Important Programme activities of Akashvani & Doordarshan in the year 2024

- **Akashvani**

Among coverage/broadcast of many events of national importance, details of some of the events/programmes broadcast are as under:

- Live broadcast of the Sri Ram Lala Pran Pratishtha Ceremony on 22nd January 2024.
- Live broadcast of the distribution of the 'Rashtriya Bal Puruskar' and the 'Veer Baal Diwas' on 26th December 2024, by Smt. Droupadi Murmu, President.
- Live broadcast of the inaugural function of Hamara Samvidhan Hamara Samman campaign on 24th January 2024.
- Live broadcast of the inauguration of the Diamond Jubilee Celebration of the Supreme Court of India on 28th January 2024, by Shri Narendra Modi, Prime Minister.
- Broadcast of a special programme on 17th September 2024, highlighting the various initiatives and developments undertaken by the Central Government during its first 100 days in office.
- Broadcast of off-tube commentary of 100th Birth Anniversary Programme of former PM Shri Atal Bihari Vajpayee on 25th December 2024 and inauguration and laying the foundation stone of multiple development projects by Shri Narendra Modi, Prime Minister.
- Daily Radio Report broadcast covering the

55th International Film Festival of India from 21st to 27th November 2024.

- News Services Division, Akashvani and its Regional News Units have covered Pariksha Pe Charcha 2024. Stories relating to it have been carried in news bulletins, discussion programmes and on social media platforms.

- **Mann Ki Baat:** Prime Minister's Mann Ki Baat programme was covered in major news bulletins at NSD Headquarters, and in bulletins of RNUs. RNUs also gave wide publicity to the monthly broadcast on their social media platforms by posting tweets in their regional languages. Translated version of Mann Ki Baat episodes were also broadcast in languages such as Urdu, Chinese and Persian.

- **Doordarshan**

- Doordarshan Network played a key role in disseminating information and promoting voter awareness during the 2024 General Elections, for citizens from diverse backgrounds. The network also enhanced transparency and accountability by smooth adoption of innovative digital time vouchers for National and Regional political parties to utilize their telecast time.

- To further engage viewers, Doordarshan did telecast of a variety of content, including songs, shorts films, messages from celebrities and dignitaries, talk shows and discussions, in regional languages, fostering enthusiasm for the electoral process.

- Widespread coverage was accorded to Pran Pratishtha (consecration) ceremony of Shri Ramlalla in the newly built Shri Ram Janmbhoomi Mandir in Ayodhya on 22nd January, 2024.

- Three special songs were recorded in the voice of celebrity singers, Sonu Nigam, Shaan and Kailash Kher on the occasion & were viewed by millions on the channel and Social Media.
- DD Podhigai was relaunched as DD Tamil on 19th January 2024 with new look and fresh programmes.
- Besides this, Doordarshan became a part of AI revolution when DD KISAN became the first channel of the network with AI anchors- Krish & Bhoomi.
- Krish Trish and Baltiboy: Bharat Hain Hum was mentioned by Prime Minister in his Mann ki Baat. It successfully completed the telecast of Season 01 & Season 02 episodes were telecast from Sunday, 01 December 2024 onwards. A number of fresh programmes such as Sardar – The Game Changer, Bharat Ka Amrit Kalash with Kailash Kher, Hum Toh Middle Class Hain Ji, Cyber Crime Ki Duniya Bach Ke Rehna, Kakbhussundi Ramayan, Fauji 2, Bhed Bharam etc. have been introduced to attract viewers. In addition to this channels of Doordarshan Network telecast Femina Miss India 2024.

Important Technical achievements of Akashvani & Doordarshan in the year 2024

- **Akashvani**
- FM Transmitters at 12 places were inaugurated/commissioned on January 19, 2024 by Prime Minister of India, for the expansion of the FM coverage across the India and strengthening the border area coverage which include:
 - 20KW FM Transmitter (1no.) at Rameshwaram (Tamil Nadu)
 - 10KW FM Transmitters (2nos.) at Haldwani (Uttarakhand) & Rajahmundry (Andhra Pradesh)
 - 10KW FM Transmitter (1no.) at Maharajganj (Uttar Pradesh) (Indo-Nepal Border)
 - 1 KW FM Transmitter (1no.) at Champawat (Uttarakhand)
 - 100W FM Transmitters (7nos.) at Bagalkot, Bidar, Kolar & Renebenuru (Karnataka), Deesa (Gujrat), Bhinmal (Rajasthan) and Narayanpur (Chhattisgarh).
- Foundation stone of 26 Nos. of new FM Transmitters (1KW, 5KW, 10KW & 20 KW) was laid by Prime Minister on January 19, 2024.

Major projects under implementation which are likely to be completed during the current financial year:

- 10 KW FM Transmitter at Kokrajhar (Assam), under continue scheme is completed.
- Supply of 20 KW Digital compatible VHF FM solid state MOSFET technology based broadcast Transmitters in (1+1) configuration with automatic changeover unit and associated equipments/item sat Jaisalmer (Rajasthan) & Bhuj (Gujarat), under new FM Expansion, were delivered at site on August 16, 2024 and likely to be completed by March 2025.
- Supply of 10 KW Digital compatible VHF FM solid State MOSFET technology based broadcast Transmitters in (1+1) configuration with automatic changeover unit and associated equipments/ items 7 Nos., under new FM Expansion, are under procurement process. The Transmitter is arrived in India and under dispatch to ultimate consignee.
- Supply of 5 KW Digital compatible VHF FM solid state MOSFET technology

based broadcast Transmitters in (1+1) configuration with automatic change over unit and associated equipments/ items 24 Nos., under new FM Expansion, are under procurement process.

- Supply of 1 KW Digital compatible VHF FM solid state MOSFET technology based broadcast Transmitters in (1+1) configuration with automatic change over unit and associated equipments/items 15 Nos. are under procurement.
- Setting up of Containerized 5KW Mobile FM Transmitter 5 Nos, in the border areas of J&K are under procurement process.
- Erection of DSETC of 100/ 50 Mtr. SS Towers at 21 places, under continue scheme, are likely to be completed, Tower work at Adilabad is completed.
- Professional Single Channel Stereo Digital Audio Cards supply were completed- 465 Nos.
- Supply of Stereo FM Digital Audio Broadcast Processors (For VHF FM transmitter Set up) – (82 Nos+14 Nos.), Supply completed.
- Supply of FM Mono and Stereo Modulation Monitor – 48 Nos., are under procurement process.
- SITC of Mobile Digital Satellite News Gathering (DSNG) Equipment & Measuring Equipment for NBH, Akashvani, New Delhi is under procurement process.
- **Doordarshan**
- 4 Nos of Digital ready High-Power transmitters (HPTs), {2 at Rajouri and 1 each at Patnitop & Green Ridge in J&K} were inaugurated/commissioned on January 19, 2024 by Prime Minister of India remotely, to strengthen terrestrial coverage in border areas.
- As part of Modernization Augmentation & Replacement of Satellite Broadcast equipment, modernization of Earth Station at DDK Kolkata, Chennai, Thiruvananthapuram & Chandigarh completed and all the services migrated to upgraded Earth station through newly installed PDA.
- As part of Automation & Modernization of Program Production Facilities to HD, 9 inch & 24 inch HD Video Monitors, Studio Camera Chain & Accessories, COFDM based RF Links for Cameras, Waveform Monitors, 64x64 3G /HD/SD SDI Routing Switchers, 2ME & 3 M/E Multi format Vision Mixers, 3G HD-SDI Camera Channels with Box Lens & Wide-angle Lens etc. have been provided to various Doordarshan Kendras.
- As part of Facelift of DD & AIR Channels, SITC of 4 Nos. of 4 Camera MCUs (Multi Camera Units) have been provided to DDKs at Guwahati, Ahmedabad, Lucknow and DD News HQ to enhance field production facilities.
- As part of Facelift of DD & AIR Channels, 4K/UHD/HD ENG Camcorders along with Accessories, Camera Jib Arm along with Robotic Dutch Head, Logo Generators, HOFC Cables, etc. have been provided to various Doordarshan Kendras.
- As part of Facelift of DD Channels, Vehicle Mounted DG Sets of around 62.5 KVA and 100 KVA capacity have been provided to DDK Delhi to enhance field production facility.
- As part of Augmentation of News Production Equipment, 5G and 4G cellular mobile news gathering units (backpacks), MOJO Kits have been provided to various Doordarshan Kendras.

- As part of Technology for Content Innovation, Direct View Active LED Video Walls with accessories (both straight and curved) have been provided to various DDKs/ RNUs.

Major projects under implementation which are likely to be completed during current financial year:

- As part of Automation & Modernization of Program Production Facilities, Upgradation of the existing technical facilities at 24x7 Regional channels for HD production & post-production by providing Microphone, Phone In Console, Digital Audio Mixer etc.
- As part of Up-gradation of Technical Facilities to HD for Live coverages:-
- i. SITC of Native UHD Multi- Format Mobile Production facilities (OB Vans) of 8 cameras to enhance UHD field production facility.
- ii. Supply of fully built and integrated Native UHD Modular Fly Pack OB Units consisting of 32 cameras and up to 05 standalone configurations to enhance UHD field production facility.
- As part of Facelift of DD & AIR Channels, provision of ENG Units with Lenses and Accessories for better field production facilities.
- Provision of BARC Water Marking System for DD Channels in HD to collect Doordarshan Channels viewership data.
- As part of Facelift of DD & AIR Channels;
 - Refurbishing of Akashvani studios at 34 places in different Zones are under process.
 - Installation of new AC plant / Replacement at 38 places - At 8

places installation is completed & remaining are under process.

- Supply of 25KVA/ 62.5 KVA Genset at 15 places were completed.
- Visual Radio Station at 33 places-

- Server-

- Server has been ordered by East Zone and South Zone.
- Order has to be placed by West Zone and North East Zone.
- Bid is due for opening at North Zone.

Free-to-air DTH “DD Free Dish”

Doordarshan launched its free-to-air DTH service “DD Free Dish” (Earlier DD Direct+) in December, 2004 with a bouquet of 33 TV channels. Capacity of DTH Platform was subsequently augmented to 59 TV channels. DTH signals can be received anywhere in the country (except Andaman & Nicobar Islands) with the help of small sized dish receive units. For A&N Islands, Special C Band DTH service with a bouquet of 10 channels was started w.e.f. September, 2009. Upgradation of Doordarshan’s DTH Platform “DD FreeDish” from 59 to 104 channels completed in December 2014 which was later increased to 112 SDTV Channels. Further upgradation of DD’s DTH platform up to 128 SDTV channels capacity has been completed.

NSIL/ DoS/ ISRO has allotted two additional Ku band transponders on GSAT-15 Satellite for expansion of DD Free Dish platform. This facilitates simulcast transmission of DD Channels in MPEG-2 and MPEG-4 technology on interim set up basis, so that, smooth migration of DD Channels in SD & HD to spectrum efficient MPEG-4 technology may be carried out. By using old equipment & spare equipment kept for maintenance, the

allocation of these two additional Ku band transponders resulted in creation of 60 additional TV Channel slots in MPEG-4/DVB-2 technology, which is in addition to 128 SDTV channels capacity already available on “DD FreeDish” Platform.

Additionally, MoU has been signed with Bhaskaracharya National Institute for Space Applications and Geo-Informatics (BISAG-N) for up-linking of 306 Educational Channels through teleport facility of BISAG-N, to be available on DD DTH platform, free of cost without any monthly subscription.

DD Free Dish DTH Platform has been using MPEG-2 DVB-S & MPEG-4 DVB-S2 Technology. Approval has been given to procure 8.7 Lakh FTA DTH, non-CAS, non-RPD Receiver sets (with STBs) with the provision of app based/ call based/ SMS based authorization and activation facility. However, feasibility is being explored for distribution of 8.7 Lakhs Doordarshan Free Dish DTH receiver sets under Direct Benefit Transfer (DBT) mode.

WAVES, the Over The Top (OTT) Platform of Prasar Bharati

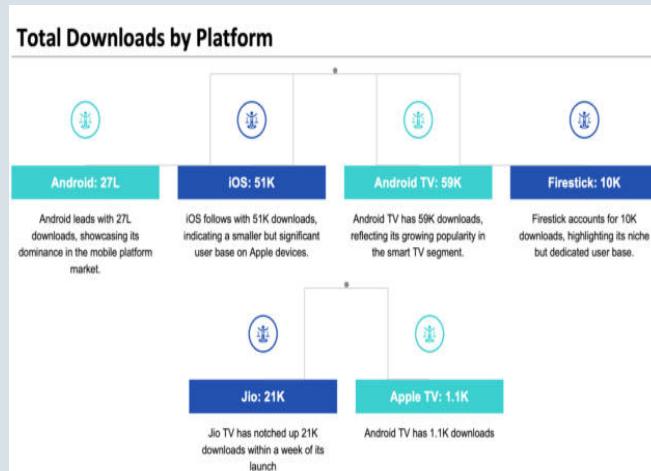
In order to complement traditional broadcasting, Prasar Bharati has launched Waves, an innovative Over-The-Top (OTT) platform, on 20th November 2024 during International Film Festival of India (IFFI) at Goa. Prasar Bharati leverages the OTT platform to showcase a wider range of content beyond what is feasible on linear broadcast channels. This platform also disseminates public welfare messages, including information about government schemes to the remotest village of India.

The OTT platform has been launched to celebrate India's socio-cultural diversity and offer citizens quality content from the past and present. The platform features content from various Ministries, providing users with direct access to Government schemes and initiatives. The information includes photo gallery, ebooks, films from the National Film Development Corporation (NFDC), the Children's Film Division, and the content from Archives of Akashvani & Doordarshan. Prasar Bharati ensures that their core values of impartiality, diversity and public service ethos are reflected in the content offered. The OTT platform hosts a wide variety of content, including live TV channels, on-demand video, audio content and live radio broadcasts. This diverse range of content aims to educate, inform, and entertain users while promoting the cultural and linguistic heritage of India. Prasar Bharati has collaborated with content creators to significantly enrich the OTT platform, bringing in fresh perspective, creativity, and appeal to a broader audience including youth engagement. The platform hosts e-Games, encouraging and promoting 'Make in India' initiatives by onboarding local developers to contribute and showcase their work. The platform utilizes a state-of-the-art Content Management System (CMS), Content Delivery Network (CDN) and Media Asset Management (MAM) system to organize and distribute content efficiently. The platform has been hosted on a highly scalable cloud infrastructure with robust security mechanism, including encryption and data security protocols, to protect user data and content integrity. Additionally, the platform features a sophisticated analytics dashboard. The platform is available seamlessly from remotest village of India to any global location. Through collaborations with Open Network

for Digital Commerce (ONDC) and Universal Service Obligation Fund (USOF), the platform aims to extend its reach to rural communities, leveraging the platform to bridge the digital divide.

Prasar Bharati's initiative sets a precedent for other countries and open avenues for cultural diplomacy through content exchange. The platform will support and promote local content creators from diverse regions, including small towns and villages, providing a unique opportunity for Indian talent to reach a wider audience and will offer hyperlocal advertising opportunities, enabling local businesses to advertise their products and services, thus contributing to the local economy.

Waves during first quarter



Top Countries by User Visits



Emerging Markets

UAE: 17,680

The UAE has 17,680 visits, indicating growing interest and potential in the region.

France: 12,373

France has 12,373 visits, showcasing a significant but smaller user community.



Australia: 14,761

Australia accounts for 14,761 visits, reflecting a steady and growing user base.

Belgium: 10,165

Belgium stands at 10,165 visits, indicating a niche but engaged user base.

App Languages



App Languages

| | |
|-----------|---------|
| Gujarati | Tamil |
| Kannada | Telugu |
| Marathi | Bangla |
| Malayalam | Hindi |
| Punjabi | English |

Content Languages



Content Languages

| | |
|--------------|-----------|
| Rajasthani | Odia |
| Garhwali | Marathi |
| Manipuri | Malayalam |
| Mizo | Kannada |
| Kokborok | Gujarati |
| Konkani | Bengali |
| Kashmiri | Assamese |
| Sanskrit | Urdu |
| Maithili | Telugu |
| Vocal | Tamil |
| Instrumental | Punjabi |
| Bhojpuri | English |
| Hindi | |

Detailed Content Categories

| Category | Total Number of Active Contents |
|-------------------|--|
| E Book & Journals | 9295 |
| Movies | 1856 |
| Shows | 590 |
| Documentaries | 450 |
| Audio | 180 |
| TV Channels | 74 |
| Shorts | 64 |
| Games | 24 |
| Photos | 19 |
| Radio Channels | 4 |
| Live Events | More than 200 live events broadcasted so far |

Digitalization of Terrestrial Transmission:

- Prasar Bharati envisages focusing more on broadcasting techniques capable of delivering content Direct to Mobile. For finalizing 'Next Generation Broadcast Technology' for DTM, Prasar Bharati entered into an Memorandum of Understanding (MoU) with IIT Kanpur to develop Next Generation Broadcast solution/roadmap for Digital Terrestrial Broadcasting consistent with emerging standards.
- Proof of Concept (PoC) for Next Generation Technology- Direct to Mobile Broadcasting (D2M) was carried out by IIT, Kanpur in Bengaluru and Delhi. After successful field trials in Bengaluru and Delhi, IIT Kanpur submitted its Report on Proof of Concept (PoC) in February, 2024 with certain recommendations and the same was submitted by Prasar Bharati to Ministry of I&B in March' 2024.
- Prasar Bharati and the Ministry of I&B also had consultations with Department of Telecommunications (DoT). Observations/ suggestions of DoT have been suitably addressed by IIT Kanpur and response has been submitted to Ministry of I&B.
- Input for Draft Cabinet Note and for Note for Committee of Secretaries (CoS) on "Roll Out of Direct to Mobile (D2M) Digital Terrestrial Broadcast Service in PPP Model", were submitted by Prasar Bharati to Ministry of I&B.
- Presently, five HD Channels i.e. DD National, DD News, DD Sports, DD India and DD Tamil are in operation out of which DD National, DD News, DD Sports & DD India are also available on DD FreeDish Platform whereas DD Tamil satellite channel in HD is available in C-band only.
- Upgradation of Studio center at DDK Delhi, DD News HQ & CPC Delhi, from SD to HD has been completed for migration of all 7 Channels to HD originating from Delhi.
- As part of BIND (2021-26), upgradation of existing technical facilities at 24x7 regional channels for HD production and production is under progress.

IT Initiatives

The IT Division has undertaken several initiatives to enhance the organization's technological capabilities, improve operational efficiency, and support strategic objectives. The key IT initiatives taken during the reporting period are:

- SHABD (Shared Audio-Visuals for Broadcast and Dissemination) SHABD is a news service, developed in-house and launched by Prasar Bharati to support the daily news needs of the Indian media industry. Prasar Bharati is India's public broadcaster, which has Doordarshan and Akashvani operating under its aegis. SHABD was launched on 13th March, 2024.

➤ A total of 1675 users have already

High Definition TV (HDTV)



Exchanging of MoU between Prasar Bharati and Voice of Vietnam (VoV), Vietnam on August 1, 2024 at Hyderabad House, New Delhi

subscribed to the service.

- Over 2.9 lakh news stories have been published by the News Wings of Prasar Bharati.
- Over 1 lakh stories have been downloaded by various users.

Global Outreach

Global Outreach Wing of Prasar Bharati deals with international relations activities such as signing of Agreements and Memorandums of Understanding (MoUs) with foreign countries' Public Service Broadcasters/ Organisations. It facilitates the official visit



Signing and exchanging MoU between Prasar Bharati (PB), India's public service broadcaster, and Radio e Televisão de Timor-Leste (RTTL) on August 10, 2024

of foreign broadcasters to all the verticals of Prasar Bharati, organizing in-country/Sub-Regional workshops/ conferences/ events for the foreign MoU Partners as well as the International Broadcasting Unions such as ABU, AIBD etc, organizing participation of its officials in international competitions /events/conferences.

1. Details of some of the Memorandums of Understanding (MoUs)/ Agreements signed by Prasar Bharati during the period:
- **Deutsche Welle, Germany (Sawal MoU):** An MoU between Prasar Bharati and DW Germany related to telecast of Program “Sawal” a Magazine in Urdu language was signed on June 1, 2024 for a period of one year from the date of telecast of the first episode of the Sawal.
- **Russia Today (RT) Television, Russia:** An MoU between Prasar Bharati and RT TV Russia on cooperation and collaboration in the field of Broadcasting has been signed in a sideline meeting during the visit of PM to Russia on July 8, 2024. The said MoU was signed by Mr Vinay Kumar, H.E. Ambassador Extraordinary and Plenipotentiary of the Republic of India to Russia Federation for Prasar Bharati and Ms. Karine Meikyan, Deputy Executive, Head of International Cooperation and Distribution Department for RT TV Russia for exchange of Programmes, News Coverage, Personnel & Trainings.
- **Voice of Vietnam (VoV), Vietnam:** An MoU between Prasar Bharati and Voice of Vietnam (VoV), Vietnam on cooperation and collaboration in the field of Broadcasting was signed on August 1, 2024 at Hyderabad House, New Delhi during the visit of Prime Minister of Vietnam to India. CEO, Prasar Bharati signed the MoU on behalf of Prasar Bharati and CEO, VoV signed the MoU on behalf of Voice of Vietnam for exchange of contents, co-productions, personnel & trainings.
- **Radio e Televisão de Timor-Leste (RTTL) Timor Leste:** Prasar Bharati (PB), India's public service broadcaster, and Radio e Televisão de Timor-Leste (RTTL) have officially signed Memorandum of Understanding to enhance bilateral relations and advance collaboration in broadcasting on August 10, 2024. The MoU was signed and exchanged in the presence of President of India and PM of Timor-Leste. Ambassador of India Mr Sandeep Chakravorty signed the MoU on behalf of Prasar Bharati and Mr. José António Belo TARALEU, President of the board of Directors of Radio and Television of Timor Leste, E.P (RTTL, EP) signed the MoU on behalf of RTTL for exchange of contents, co-productions, personnel & trainings.
- **Deutsche Welle, Germany (Manthan MoU):** MoU between Prasar Bharati and Deutsche Welle Germany related to programme “Manthan” was signed on November 27, 2024 for a validity of a period of one year w.e.f. December 12, 2024. Shri D P Singh, DDG (Content Sourcing) signed the MoU on behalf of Prasar Bharati and Shri Andres Palacios-Degwitz, Head of Distribution, Asia signed the MoU on behalf of DW Germany for Telecast of Programme “Manthan” a programme in Hindi and English languages.

Know India Programme

- 75th Know India Program July 15, 2024:** Around 40 foreign participants of Indian origin, under the aegis of “75th Know India Program” visited Prasar Bharati (DD News, Doordarshan) on July 15, 2024 (Forenoon). The visit was organised by MEA for Indian Diaspora and the purpose of the visit was to enable them to know about the developments in various fields including in the public broadcasting services in India.
- 81st Know India Program January 6, 2025:** Around 37 foreign participants of Indian origin, under the aegis of “81st Know India Program” visited Prasar Bharati (DD News, Doordarshan) on January 6, 2025 (Afternoon). The visit was organised by MEA for Indian Diaspora and the purpose

of the visit was to enable the participants of Indian origin to know about actual developments in various fields in India and about public broadcasting services- Akashvani, Doordarshan and Prasar Bharati.

Asia Pacific Broadcasting Union (ABU), Asia Pacific Institute for Broadcasting Development (AIBD) and Training Programmes

- Asia Pacific Institute for Broadcasting Development (AIBD):** An online meeting of CEO, Prasar Bharati with AIBD held on June 21, 2024, wherein Director (AIBD) invited CEO, Prasar Bharati to chair the upcoming AIBD General Conference (GC) and participate as speaker in CEOs Session of AMS. AIBD also requested



Domestic Robocon 2024 held on July 13-14, 2024 at Thyagraj Stadium, New Delhi

participate from Prasar Bharati in Asia Media Summit (AMS) and its Pre-Summit Workshops.

- **DD Robocon 2024:** The national robotics competition of ABU Robocon 2024 namely DD Robocon 2024 was organized by Prasar Bharati in collaboration with IIT-Delhi from 13-14 July, 2024 in Thyagraj Stadium, New Delhi. The theme of the Robocon 2024 was “Harvest Day”. The event witnessed participation from 46 teams from different engineering colleges across India. The winner team was “Institute of Technology, Nirma University, Ahmedabad” which later represented Prasar Bharati, India in the International ABU Robocon 2024 at Quang Ninh, Vietnam on 25th August 2024.

- **ABU General Assembly and Associated Meetings 2024:** A five delegation members led by DG Akashvani from Prasar Bharati participated in the 61st ABU General Assembly and Associated meetings held in Istanbul, Türkiye from 18th to 23rd October, 2024. Significant achievements of the 61st ABU General Assembly in respect of Prasar Bharati is as follows:

- **PB's election to Administrative Council for term 2024-25:** Prasar Bharati, India's public service broadcaster, has been elected as a Full Member of the Administrative Council of the Asia-Pacific Broadcasting Union (ABU) for the term 2024-25. The election took place during the Restricted Session of the ABU General Assembly, with Prasar Bharati securing this distinguished position against contenders such as TVTM from Turkmenistan and IRIB

from Iran. Nominated by NHK, Japan, and seconded by ABC, Australia, Prasar Bharati's term in the Administrative council will be till December 2025. Forty-six of the 51 Full Members had participated in the ABU Administrative Council election at Istanbul.

- **ABU Prizes 2024 - Winner:** The Radio entry from Prasar Bharati titled “Whisper of a Wetland: A Vision for Tomorrow” was awarded as the winner of ABU Prizes 2024 under Radio Perspective award category. The producer of the programme Shri Suvayan Bala, PEX, Akashvani Kolkata received the certificate and trophy during the ABU Prizes award function held in Istanbul, Türkiye on 22nd October, 2024.
- **Members Showcase@ABU General Assembly 2024:** Prasar Bharati presented the milestones/achievements of Doordarshan@ 65 Years of service during the members showcase session at the ABU General Assembly on October 22, 2024.
- **19th AIBD Asia Media Summit (AMS):** The Asia Media Summit (AMS) is an annual international media conference organised by AIBD as its flagship event. The Summit attracts around 500 top-ranking broadcasters, decision makers, media professionals, regulators, scholars, and stakeholders from within and outside the region. Asia Media Summit 2024 (AMS) was held on 03-04 September 2024 in Kuala Lumpur, Malaysia. Prasar Bharati has sponsored (USD 10,000.00 to AIBD)

Session 6 of Asia Media Summit, 2024 held on September 4, 2024 related with Capitalizing on Emerging Broadcasting Technologies, showcasing the upcoming

OTT platform of Prasar Bharati. Prasar Bharati has also sponsored AIBD for USD 1000.00 for one category of AIBD International Awards 2024.

Details of Prasar Bharati regarding the fund allocation under the BIND Scheme:

I. Budget:

i. Details regarding the fund allocation under the BIND Scheme is as under:-

| S. No. | Details under the BIND Scheme of Prasar Bharati | Reply | | | | |
|--------|---|---------------------|------------------------|--------------------|------------------------|------------------------|
| (i) | Funds Sanction for the BIND Scheme for the year 2024-25 | (Numbers in crores) | | | | |
| | | BE | | RE | | |
| | | Capital | Content i/c SAP | Total (BE) | Capital | Content i/c SAP |
| | | 449.90 | 50.10 | 500.00 | 349.90 | 50.10 |
| | | (Numbers in crores) | | | | |
| (ii) | Expenditure incurred from 01.01.2024 to 31.12.2024 | S. No. | Period | Expenditure | | |
| | | | | Capital | Content i/c SAP | Total |
| | | 1. | 01.01.24 to 31.03.24 | 148.69 | 63.35 | 212.04 |
| | | 2.. | 01.04.24 to 31.12.24 | 53.01 | 31.48 | 84.49 |
| | | Total expenditure | | 201.70 | 94.83 | 296.53 |

I. Technical advancements under the BIND Scheme:

| S. No. | Component | Sub component | Projects/ Sub-projects |
|--------|-------------------|---|--|
| 1. | Continuing Scheme | Modernization Augmentation & Replacement of Satellite Broadcast equipment | Up-gradation of DTH Earth station Pitampura (Modulator and IF switching system) |
| | | Expansion of DTH | <ul style="list-style-type: none"> i. Distribution of 1.2 Lakh DTH receiver Set top boxes for LWE remote & tribal areas of the country. ii. Up-gradation of Earth station at DTH Pitampura (C Band)- SITC of equipments (Compression and monitoring System equipment etc.) |

| S. No. | Component | Sub component | Projects/ Sub-projects |
|---------------|---|---|--|
| 2. | Up-gradation of Public Service Broadcasting infrastructure including Expansion of DD Free Dish Platform, technical facilities for Live Coverage | Expansion of DD Free Dish DTH Platform | Upgradation of existing four compression chains at DD Free Dish Todapur Expansion of DD Free Dish Platform by SITC of Additional two streams with RF System at Earth Station Todapur Delhi |
| | | DTH Disaster Recovery Centre | Setting up of Geo Diversity Centre for DD DTH platform similar to main site capacity |
| | | Automation & Modernization of Program Production Facilities to HD | Upgrading the existing technical facilities at 24x7 Regional channels for HD production & post-production by <ul style="list-style-type: none"> i. Up-gradation of Studio based production facilities(PCR equipment & MSR/CAR equipment ii. File Based Production & Post production work flow iii. HD playout facility iv. Miscellaneous technical facilities & other associated equipment like Studio light, other audio video equipment v. Augmenting and Up-gradation of Program production facility for VVIP coverage of DD News vi. Augmenting of essential infrastructure AC Plants Electrical & Civil |
| | | Automation & Modernization of Satellite Transmission Facilities to HD | Up gradation and replacement of C-Band DTH earth station at Pitampura (RF equipment) Replacement of (1+1) HPA system at DDK New Delhi Up-gradation and replacement of 2x (1+1) earth station at Leh & Vijayawada Up-gradation and replacement of 2x (1+1) earth station at Aizwal, Guwahati & Shillong Upgradation & Replacement of 2x (1+1) earth station at Itanagar, Agartala, Kohima, Imphal, Gangtok & Portblair |
| | | Augmentation of News Production Equipment | News acquisition and production equipment like MOJO Kits, Backpacks, Teleprompter, NRCS system, NLEs etc. for News HQ & Regional News Units, PBNS. |
| | | Up-gradation of Technical Facilities to HD for Live coverages | Up-gradation of Technical Facilities to HD for Live coverages- <ul style="list-style-type: none"> i. Up-gradation/ -replacement of Multi- Camera Mobile Production facilities (OB van & EFP Van) including Vehicle and HD Production Equipment ii. Providing Fly away HD production facilities. |

| S. No. | Component | Sub component | Projects/ Sub-projects |
|---------------|---|--|---|
| 3. | Content Development & Content innovation including associated technology for the same | Technology for Content Innovation | <ul style="list-style-type: none"> i. Content Enrichment Technology including Video Walls, Virtual Sets, AR equipment & Pilot on VR solution ii. Cloud Based Media Repository iii. Pilot Project on 4K/UHD Content Production iv. Pilot Project on Studio Production Automation v. Pilot projects for Visual Radio, AI, Algorithms |
| 4. | Expansion of reach of Public Service Broadcasting including in Strategic/ areas of national interest (LWE, Border, aspirational districts other such areas Strategic/ national importance) including growing base of DD Free Dish set top boxes | Scheme for DTH receiver sets to grow base for DD Free dish | Clubbed with Sr. No.5 (Project Mode) of BIND i.e. "DD Free Dish STBs distribution in strategic areas" |
| 5. | Project Mode | DD Free Dish STBs distribution in strategic areas (approx. 7 Lakh units with App based authorization) and Streaming of Radio Channels available on DD FreeDish through Wi-fi hot spots | <ul style="list-style-type: none"> • Distribution of 7.5 Lakh DTH Receiver sets in SITC mode in project mode along-with Distribution of 1.2 Lakh DTH STBs under component Expansion of DTH BIND scheme 2017-21 (Continuing Scheme of 2021-26) (Clubbed together Distribution of 8.7 Lakh DTH Receiver sets in SITC mode) |
| | | Provision of OB & EFP van 8 Nos Including NE Zone | (6+3) camera OB van including North east Kendras at 9 locations |
| | | Facelift of DD & AIR Channels | <ul style="list-style-type: none"> i. News Room Computer System (NRCS) ii. Automated Playout System iii. Non-Linear Editing System iv. Mobile News Gathering Unit (Back-pack) v. Compact Camcorders vi. Graphics Systems Virtual sets vii. MOJO Kit viii. Other Associated Production equipment |
| | | File based workflow facilities at Regional Kendras | File Base Workflow facility at Regional Kendra |
| | | BARC Watermarking system for DD Channel in HD | BARC Water Marking System for DD Channels in HD |

BROADCAST ENGINEERING CONSULTANTS INDIA LIMITED (BECIL)

Broadcast Engineering Consultants India Limited (BECIL), a Mini Ratna Central Public Sector Enterprise (CPSE) of Government of India under of Ministry of I&B was established in 1995 for providing project consultancy services and turnkey solutions encompassing the entire gamut of radio and television broadcast engineering, establishment of transmission facilities i.e. content production facilities, terrestrial, satellite and cable broadcasting in India and abroad.

BECIL has now diversified into other fields also such as Information Communication Technology, Electronic Surveillance (namely CCTV, Access Control, Intrusion Detection), Skilling, Manpower services, Technically Managed Services and Strategic Sector etc. The activities undertaken by the Company include, but are not limited to Supply, Installation, Testing & Commissioning, Consultancy Services, Technical Audit, Media Analysis, R&D, projects pertaining to Digital India, City Surveillance, Safe City, Smart City, Make in India, Manufacturing, Audio Video & Data Analysis, Cyber Security, Project Management Services, Operation and Maintenance, Manpower Placement, AMC and providing total turnkey project solutions.

BECIL has its Head Office in New Delhi, Corporate Office in Noida and Regional Office in Bangalore and Kolkata. BECIL is exploring geographical expansion in many states due to diversification in business portfolios.

Major Projects/Business Activities

1. National Register for Local Cable Operators (LCOs) for Strengthening the Cable Sector through centralized repository

Ministry of Information and Broadcasting (MoIB) had engaged BECIL as the implementation agency for the revamping

and upgradation of its Broadcast Seva Portal. As part of the implementation process, BECIL closely interacted with DAS Section of MoIB, and successfully managed development of the National Register for LCOs.

2. Press Sewa Portal for Press Registrar General of India (PRGI)

BECIL is undertaking the project for augmentation of Press Sewa Portal of PRGI. The scope of the project includes providing manpower, hardware, software and related services to support the office of the Registrar of Newspapers for India.

3. Implementation of e-Governance initiatives for Central Bureau of Communication

BECIL supported Central Bureau of Communication for enhancing efficiency in 360-degree communications of the Government. The new e-Governance System developed by BECIL, was launched by then Minister of Information and Broadcasting.

4. Establishment of Community Radio Stations

BECIL executed projects for establishment of Community Radio Stations, including internal studio works like acoustics, electrical, etc. transmission chain including 30 meters mast, studio equipment and internet radio, for various organizations like Ram Lal Anand College (University of Delhi), University of Agricultural Sciences, Raichur, Karnataka, Tellicherry Social Service Society, Tellicherry, Kerala, Maharana Pratap University of Agriculture and Technology, Udaipur, Rajasthan, Paryas Society, Hamirpur, Himachal Pradesh, Mahatma Phule Krishi Vidyapeeth, Ahmednagar, Maharashtra, Sher-E-Kashmir University of Agricultural Sciences and Technology of Kashmir, Srinagar, Jammu & Kashmir, Sher-E-Kashmir University of Agricultural Sciences and Technology of Jammu, main campus Chatha, Jammu,

Jammu & Kashmir, Guru Nanak Dev University, Amritsar, Punjab, Manipal University, Jaipur, Rajasthan, Lala Lajpat Rai University of Veterinary and Animal Sciences, Hisar, Haryana and SAGE University, Indore.

5. Execution of the “Sadak Suraksha Abhiyan” for National Highways Authority of India

BECIL supported National Highways Authority of India for execution of the Media campaign under ‘Sadak Suraksha Abhiyan’. The work involved selection and engagement of the creative/event agency for content development, organizing the events and execution of the “Sadak Suraksha Abhiyan”.

6. National Highway Emergency Response System Software for on-road units of National Highways Authority of India (NHAI)

BECIL has been engaged as Service Provider to design, develop, deploy, operate and maintain the Computer Aided Dispatch system software/GIS Enable National Highway Emergency Response System software for on-road units of NHAI.

7. National Level PACS Software for National Bank for Agriculture and Rural Development (NABARD)

Primary Agricultural Societies (PACS) are owned by farmers, rural artisans etc. and aim at promoting thrift and mutual help among the members; cater to their credit requirements and provide credit-linked services like input supply, storage and marketing of agricultural produce, etc. The Government of India decided to implement the Centrally Sponsored Project for Computerisation of PACS. The scope of this project, being executed by a consortium of BECIL with M/s AFC Limited and M/s Intellect Informative Private Limited, is to provide a Comprehensive, Multifunctional Model and Modular Software for Modernization/ Computerization of PACS.

8. Implementation and Operation & Maintenance of Bharat Net Phase-II

Bharat Net Project is a project of Tamil Nadu FiberNet Corporation Limited (TANFINET) which envisages connecting all Village Panchayats with scalable bandwidth using Optical Fibre Cable (OFC). For this project, BECIL is undertaking the task of “Third Party Auditor”, auditing the work being undertaken by agencies executing/undertaking laying of OFC and installation of Equipment.

9. Establishment of Experience Centres Providing Interactive and Immersive Digital Learning Environment at National Academy of Customs, Indirect Taxes & Narcotics

National Academy of Customs, Indirect Taxes & Narcotics (NACIN) identified BECIL as a consultancy agency for establishment of the state-of-the-art interactive & digital learning environment, Immersive Rooms, Simulators to enhance the learning experience of the trainees inducted at NACIN. Phase-1 of the project was completed successfully, and the facility was inaugurated by the Shri Narendra Modi, Prime Minister.

10. CCTV Surveillance Access Control System

BECIL has provided the services of CCTV Surveillance Access Control System to various Government clients such as District Courts and Sub Divisional Courts in Jharkhand, various locations under Indian Oil Corporation Limited, Central Warehousing Corporation, a number of Police Stations/Posts in Haryana, Bhilai Steel Plant of Steel Authority of India Ltd., Ministry of Road Transport and Highways, District Jails of Uttarakhand etc.

11. Implementation of the State Data Centre in Itanagar, Arunachal Pradesh

BECIL has successfully executed Phase I of the State Data Centre (SDC) in Itanagar, Arunachal Pradesh. This SDC offers a variety

of key functionalities, including a central data repository, secure data storage, online delivery of services, a citizen information/services portal, a state intranet portal, disaster recovery, remote management, and service integration.

12. Development and Management of State-wide Vehicle Tracking Software for Government of Chhattisgarh

BECIL has executed the project for Development, Customization, Deployment and Management of State-wide Vehicle tracking Software for Government of Chhattisgarh. The project includes installation of vehicle tracking device in specified vehicles, setting up of an Integrated Command & Control Centre (ICCC) along with procurement and establishment of IT infrastructure for ICCC, design and development of user specific dashboard, design and development of a mobile app for all stakeholders (department and general public), and operation and maintenance of infrastructure.

13. 3D Mapping with Aqua Screen Projection and Sound Show at Buxar, Bihar and Dynamic Lighting & Motif at Ram Rekha Ghat, Bihar

BECIL is executing the project “3D Mapping with Aqua Screen Projection and Sound Show at Buxar, Bihar and Dynamic Lighting & Motif at Ram Rekha Ghat, Bihar” as part of the site development of Ram Rekha Ghat, Buxar, Bihar with the aim to create an immersive 3D projection mapping & Aqua screen projection mapping show to highlight Buxar’s historical significance.

14. Supply, Installation, Testing and Commissioning of Broadcast Equipment and Upgradation of Electronic Media Production Centre at IGNOU, Delhi

BECIL has successfully executed the project for Upgradation of Electronic Media

Production Centre of IGNOU. The project includes up-gradation of Earth Station of Gyandarshan, Procurement & Installation of Video server of Gyandarshan, up gradation of Video Studio to HD format, Digitalization of A/V resources of EPMC Library and Procurement and installation of Non-Linear edit.

15. Supply, Installation, Testing & Commissioning of Audio and Video System for Buildings at the Permanent Campus of Nalanda University

BECIL is executing the project for Supply, Installation, Testing & Commissioning of Audio and Video System for the Permanent Campus of Nalanda University. The Scope of Work includes audio reinforcement of the spaces, Video Systems, Projection System, Video Management Platform, Cameras and Digital Podium Solutions.

16. Supply, Installation and Operation of Digital Signage Display Systems at All Government Medical Colleges & Hospitals under Government of Maharashtra

BECIL is executing the project for Department of Medical Education and Medicines, Government of Maharashtra to set up Digital Signage Display Systems at All Government Medical colleges & hospitals under Government of Maharashtra on Design, Build, Operate and Transfer (DBOT) model for five years.

17. Setting up of HDTV Studio and Community Radio Station with IR at Central University of Jharkhand, Ranchi

BECIL is executing a project for Central University of Jharkhand, Ranchi for setting up of HDTV studio, CRS with IR and all auxiliary facilities such as acoustics, furnishings, Studio lightings, Chroma wall, HVAC and Electrical works.

18. Cyber Forensic Centre of Excellence

To address the growing challenges of cybercrime and cyber threats, BECIL recognized the need for a cutting-edge Cyber Security/ Digital Forensic Lab, equipped with advanced capabilities to conduct in-depth investigations and analysis of digital evidence. In this regard, a state-of-the-art Cyber Forensic Centre of Excellence has been set up by BECIL.

19. Supply of Teaching Learning Material to Bihar Government Schools on behalf of Bihar Education Project Council under Samagra Shiksha Abhiyan

BECIL has executed the project of supply of Teaching Learning Material for Class IV & V to 534 Blocks/BRCs for onward supply to Government Schools across Bihar on behalf of Bihar Education Project Council under Samagra Shiksha Abhiyan.

20. Audit of Digital Addressable System of DPOs

BECIL is conducting audit of Digital Addressable System since 2008 and is one of the leading agencies in this sector. BECIL also conducts audits for TRAI, MoIB and TDSAT as per requirements. The clients of BECIL include leading service providers of the digital TV industry.

21. Operation & Maintenance of 33/11 KV substations and LT/HT distribution lines

BECIL has executed the project for Operation & Maintenance of 33/11 KV substations and LT/HT distribution lines at various circles of Madhyanchal Vidyut Vitran Nigam Limited, Government of Uttar Pradesh. Under this project, BECIL has deployed skilled and unskilled manpower in various Electricity Distribution Circles in Uttar Pradesh.

22. Manpower Placement and post-deployment management of the employees

BECIL is providing manpower services across the country, in various Government/

Semi-Government/Autonomous bodies and also having a separate Human Resource Department for providing manpower in various categories such as Professional, Technical, Non-technical, Skilled, Semi-skilled, Unskilled, Highly Skilled.

BECIL is providing manpower services to around 40 Government organizations which include Ministry of Home Affairs, Ministry of Defence, Ministry of Information and Broadcasting, Ministry of Culture, AIIMS, Election of Commission of India, Supreme Court of India, Delhi High Court, Airports Authority of India, Noida Metro Rail Corporation (NMRC), Indira Gandhi National Open University (IGNOU) etc.

International Exposure

BECIL has executed following prestigious international projects:

- Supply, Installation, and Commissioning and Onsite Support of IT Hardware & Software at Centre of Excellence in IT at Port Vila in Vanuatu

BECIL has executed the project for supply, installation, and commissioning and onsite support of IT Hardware & Software at Centre of Excellence in IT at Port Vila in Vanuatu.

- Establishment of Bangladesh Bharat Digital Service and Employment Training Centre

BECIL is executing the project 'Bangladesh Bharat Digital Service and Employment Training Centre' (BDSET) which includes Supply, Installation and Commissioning of ICT Equipment and related items at Sheikh Kamal IT Training and Incubation Center, Rajshahi, Singra, Khulna, Sheikh Hasina Software Technology Park, Jashore, Dhaka and Chattogram (Sheikh Kamal IT Business Incubator, CUET).

- Setting up Centre of Excellence in Software Development & Training in Vietnam

BECIL has executed the project for setting up Centre of Excellence in Software Development & Training at PTIT, Ho-Chi-Minh City in Vietnam.

Job Oriented Skill Development Training Programme

- Project PANKH: Empowering the Future through Drone Technology

BECIL has executed the Project PANKH in collaboration with the District Administration of Katni, Madhya Pradesh and funded by the District Mineral Foundation. This project aims at creating a sustainable impact in the Drone Technology Sector. Under this project, approximately 500 students have been successfully trained.

Financial Performance

- The Company recorded remarkable results in Financial Year 2023-24.
- The turnover of the Company has increased to Rs. 1,25,564.43 Lakhs in FY 2023-24 from Rs. 1,07,399.68 Lakhs in the previous FY 2022-23 i.e. an increase of approximately 16.90%. It is the highest turnover in 29 years of journey of the Company.
- The Company has booked a net profit of 1,385.17 Lakhs in FY 2023-24 as compared to Rs. 405.89 lakhs in FY 2022-23 i.e. an increase of approximately 241%.
- The finance cost incurred by the Company has reduced to Rs. 1,018.46 Lakhs in FY 2023-24, as compared to Rs. 1,156.56 Lakhs in FY 2022-23.





Dr. L. Murugan, Union Minister of State for I&B, and Parliamentary Affairs, as Chief Guest, at the National Learning Week 2024 prize distribution ceremony and inauguration of the iGOT Lab and learning centre, celebrated the culmination of Karmayogi Saptah on October 25, 2024



Dr. L. Murugan, Union Minister of State for I&B, and Parliamentary Affairs, and H.E. Mr. Jorge Enrique Rojas Rodriguez, the Vice Minister of Foreign Affairs of the Republic of Colombia to India, sign the Audio-visual Co-production Agreement between India and Colombia at National Media Centre in New Delhi on October 15, 2024

All matters relating to Films Sector viz. promoting production, dissemination and preservation of filmic content including organisation of International Film Festival of India (IFFI), other national and international film festivals, certification of films, granting film shooting permissions, holding of National Film Awards are handled by the Films Wing.

In this regard, the vision of Ministry is to create an enabling environment for sustained growth of the media and entertainment sector to effectively disseminate information on Government policies, programmes and achievements. The mission of the Ministry relating to the Films Sector is to:

- Promote and develop good and value-based cinema for healthy entertainment of people of all ages and create a policy framework for achieving this
- Restore, digitalize, preserve, and enhance public access to the archival wealth of films, video and audio resources
- Promote good cinema and propagate film culture through film festivals and celebrations

NATIONAL FILM DEVELOPMENT CORPORATION (NFDC) LTD

The National Film Development Corporation Ltd. (NFDC) was set up by the Government of India in 1975 with the primary objective of planning, promoting and organizing an integrated and efficient development of the Indian Film Industry in accordance with the National Economic Policy and objectives laid down by the Central Government from time to time.

Pursuant to the decision of Government of India dated 23rd December, 2020 to merge 4 Film Media units namely Film Division (FD),

Directorate of Films Festivals (DFF), National Film Archive of India (NFAI) and Children's Film Society of India (CFSI) with National Film Development Corporation Ltd., now all the functions of CFSI, FD, DFF and NFAI are merged in NFDC.

Post-merger, NFDC has become a fully integrated film development corporation, poised to empower the growth of the Indian Film ecosystem and facilitate development, production, promotion and preserve the rich heritage of films across various Indian languages. After merger of four Units with NFDC, the corporation has been categorized as a Schedule "B" Company from schedule "C" category. The merger enables NFDC to play a central role in the Indian film ecosystem.

Activities

a) Promotion of Films through Festivals & Film Bazaar held at Goa

• 55TH INTERNATIONAL FILM FESTIVAL OF INDIA (IFFI) GOA 2024

Since its inception in 1952, the International Film Festival of India (IFFI) has been curating spectacular films from all over the world. Its goal is to provide a single platform for ambitious filmmakers, cineastes, and industry professionals to have access to excellent cinema from across the world. IFFI is the only film festival in South Asia that is accredited by the International Federation of Film Producers' Associations (FIAPF) in the Competitive Feature Films Category. It has kept its stature high by committing to promote art by showcasing the international films of the year shortlisted by eminent members associated with the film industry. Since 2004, IFFI has moved to its permanent venue at Goa.

Highlights

- a. **Entries:** 1811 entries from 114 countries across the globe
- b. **Line Up:** 278 total films from 81 countries including 94 Indian and 182 foreign films
- c. The festival had 16 World Premieres, 3 International Premieres, 44 Asia Premieres and 103 India Premieres.



Shri Sanjay Jaju, Secretary, Ministry of I&B and other eminent personalities at 55th IFFI held in Goa

Shri Ashwini Vaishnaw, Minister for I&B, Railways and Electronics & IT, delivered a video message emphasizing IFFI's significance to the Indian film industry. He spoke about India's commitment to developing a thriving content creator economy and highlighted the e-centralization of creative hubs to cities like Guwahati, Kochi and Indore. He also announced the upcoming World Audio Visual & Entertainment Summit (WAVES) in 2025, which aims to position India as a global leader in content creation.

55th IFFI created an inclusive cinematic experience, championing the theme "Sabka Manoranjan" (Entertainment for All). With support from key collaborators like the Inclusion Partner, State Commission for Persons with Disabilities, Goa and Accessibility Partner Svayam, 55th IFFI has set a benchmark for inclusivity in cinema. For the first time in IFFI's history, the opening and closing ceremonies featured live sign language interpretation, ensuring that all attendees, including those with hearing impairments can fully engage in the festival's audio-visual treat.



Actors Abhishek Banerjee and Bhumi Pednekar host the opening ceremony of 55th IFFI in Goa on November 20, 2024



The NFDC Film Bazaar 2024, held in Goa alongside the International Film Festival of India (IFFI), marked its 18th edition

The 55th edition of the International Film Festival of India (IFFI) opened with grandeur on 20th November 2024 at the Shyama Prasad Mukherjee Indoor Stadium in Talegaon, Goa. The nine-day festival was inaugurated by Dr. Pramod Sawant, Chief Minister, Goa and Shri Sanjay Jaju, Secretary, Ministry of Information and Broadcasting, GoI in the presence of distinguished guests such as Sri Sri Ravi Shankar (Art of Living founder) and festival director Shri Shekhar Kapur, alongside other dignitaries and members of the Indian and international film fraternities.

- Film Bazaar and Screenwriters' lab**

The NFDC Film Bazaar 2024, held in Goa alongside the International Film Festival of India (IFFI), marked its 18th edition with notable milestones and success stories that highlighted its role as a hub for global cinematic collaboration and South Asian storytelling. Film Bazaar received overwhelming project submissions in 2024 including 205 applications of films in Viewing Room, 21 applications of Feature films in Co-Production Market, and 08 applications of web series.

This year's edition witnessed significant developments, providing new opportunities for filmmakers, producers, and industry professionals, with over **2,000 attendees** from across the globe.

- The NFDC Screenwriters' Lab (SWL) is an annual programme that offers screenwriters the opportunity to experiment with and explore their screenplays under the mentorship of acclaimed international script and industry experts. Held under the Film Bazaar banner, the lab also introduced participants to global industry norms and practices. Total entries for SWL 2024 were 154 which was more than last year's count of 140.

- b) National Film Awards**

At the 70th National Film Awards, 2024 Smt. Droupadi Murmu, President, conferred the National Film Awards for the year 2022 on October 8, 2024 in various categories, in New Delhi. This year the Dada Saheb Phalke Award was conferred on Shri Mithun Chakraborty.



Smt. Droupadi Murmu, President, conferred the Dada Saheb Phalke Award to Shri Mithun Chakraborty at the 70th National Film Awards on October 8, 2024 in the presence of Shri Ashwini Vaishnaw, Union Minister for Railways; I&B, and Electronics & Information Technology, and Dr. L. Murugan, Union Minister of State for I&B, and Parliamentary Affairs

Some of the prominent winners in various categories for this year's National Film Awards include Malayalam film 'Aattam (The Play)' in the Best Feature Film category. 'Kantara' bagged the award for the Best Popular Film Providing Wholesome Entertainment, Sooraj R Barjatya won the Best Direction Award for 'Uunchai (Zenith)', Rishab Shetty won the Best Actor in a Leading Role Award for his performance in 'Kantara', while Nithya Menen and Manasi Parekh bagged the Best Actress in a Leading Role award for their performance.

Haryanvi movie 'Fouja' won the Best Debut Film of a Director while the Gujarati movie 'Kutch Express' won the award for the Best Feature Film Promoting National, Social, and Environmental Values. 'Ayena (Mirror)' was the Best Non-Feature Film and the Award for the Best Book on Cinema went to 'Kishore Kumar: The Ultimate Biography' and Deepak Dua won the Best Critics.

c) World Audio-Visual & Entertainment Summit (WAVES)

- In the 117th episode of 'Mann Ki Baat' on December 29, 2024, the Prime Minister announced that India will host the World Audio-Visual & Entertainment Summit (WAVES) for the first time in 2025. WAVES will gather global industry leaders to explore new opportunities, address challenges, and promote India's growing influence in the Media & Entertainment sector. The PM invited the entertainment and creative industry of India to join the WAVES to showcase India's Creative Power on the Global Stage. Earlier during a curtain raiser event held on July 13, 2024, the website of WAVES (<https://wavesindia.org/>) was launched and the brochure of the Summit was also unveiled.
- To further its mission, WAVES has launched key initiatives such as WAVES



At the 70th National Film Awards, Smt. Droupadi Murmu, President, conferred the national awards for the year 2022 on October 8, 2024 in various categories in New Delhi

Bazaar, WAVES Awards, and the Create in India Challenges to promote India's thriving creative economy, often referred to as the 'Orange Economy'. WAVES Bazaar, a global e-marketplace, aims to connect creators worldwide to explore opportunities in film, television, music, exports, animation, and gaming, offering a dedicated space for showcasing talent, pitching projects, and forming global collaborations. WAVES Awards will honor excellence in film, advertising, gaming, and innovation, recognizing outstanding contributions across creative disciplines. Additionally, the Create in India Challenge (CIC) has launched 32

exciting competitions, with 24 open to international participants. These challenges foster artistic expression, promote cultural exchange, and encourage global engagement while also contributing to job creation. So far, CIC has registered over 100,000 participants, spanning all 28 states and 8 Union Territories of India, as well as more than 63 countries.

d) International Promotions and Special Projects

The International Promotions and Special Projects Department of NFDC facilitated the official participation of the Ministry of Information and Broadcasting at the following

international film festivals and markets:

1. European Film Market/ Berlin International Film Festival (Germany),
2. Hong Kong Film Mart (Hong Kong),
3. Marche du Film/ Cannes Film Festival (France),
4. Annecy International Animation Film Festival and Market (France),
5. Malaysia International Film Festival (Malaysia),
6. Locarno Film Festival (Switzerland),
7. Venice Film Festival (Italy),
8. Toronto International Film Festival (Canada),
9. San Sebastian International Film Festival (Spain),
10. Busan International Film Festival (South Korea),
11. MIPCOM Cannes (France),
12. Sao Paulo International Film Festival (Brazil),
13. Tokyo International Film Festival (Japan),
14. Red Sea International Film Festival (Saudi Arabia),
15. Focus London (United Kingdom)
16. Asia TV Forum & Market (Singapore).

e) India Cine Hub (ICH)

ICH facilitates MIB permissions for various international projects who wants to shoot in India and also facilitates incentive applications. It closely works with various state governments, key Central Government Ministries, agencies and leading trade associations across the country with a view to promote greater engagement and interactions. It also participates in key global markets. The website has been revamped and now it is <https://indiacinehub.gov.in>

f) National Museum of Indian Cinema (NMIC)

NMIC stands as a custodian of cinematic legacy, tirelessly to the preservation of movies, capturing the essence of a century long cinematic journey. NMIC's unique purpose is to serve as a reservoir of India's cinematic heritage, fostering an appreciation for art form.

g) National Film Archives of India (NFAI)

NFAI is situated in Pune, Maharashtra which preserves the film as art and historical documents which has been recognized all over the world. The proximity of NFAI Pune maintains a relationship with film makers, scholars, researchers and other film aficionados.

National Film Heritage Mission (NFHM) is a prestigious project of the Government of India initiated in November 2016 by the Ministry of Information and Broadcasting. Its primary goal is the preservation, conservation, digitisation, and restoration of India's film heritage. The progress of NFHM from 1st April 2024 to 31st January 2025 in the field of preservation is as follows:

- Under Film Collection Assessment project, AMC of the RFID based Asset tracking software has also been completed in August 2024.
- Preventive Conservation project of around 20,707 reels and RFID tags installation of around 97,987 and 61,448 leader insertion of reels work has been completed.
- Under Digitization project, NFDC-NFAI has digitized 1,366 films during this period, in which Feature films are more than 370.
- World's largest film restoration project under NFHM, NFDC-NFAI has restored 497 films during this period which consists of 321 features & 176 shorts.

During this annual period NFHM has following achievements:

- Five restored films were screened at 18th Mumbai International Film Festival from 15th June 2024 to 21st June 2024.
- Four restored films under NFHM were also screened at 55th International Film Festival of India (IFFI), Goa in November 2024.
- Provided content for approx. 150 screenings at various Indian film festivals, 30 plus screenings at various international film festivals and approx. 25 plus screenings at the NFDC-NFAI premise.
- Scanned and digitized various materials such as 427 photographs, 1,102 wall posters, and 84 song booklets is a significant part of the work.

h) Production of Films

The corporation produces and co-produces feature films, children films and documentaries that reflect the diversity of Indian Cinema, under the “Development, Communication and Dissemination of Filmic content (DCDFC) scheme”.

The Corporation is having Commissioned Production Department at its Regional Office at Delhi which does production of advertising communication for the Government and during this period, the Commissioned Production department serviced approx. 90 client Ministries/Departments for about 120 Projects under its various verticals.

i) Modernization and Computerization of NFDC (2024-2025)

Modernization and Computerization at NFDC aims to enhance operational efficiency, streamline film festival data management, and support digital transformation aligned with the Digital India vision. These initiatives include the implementation of e-office modules, development of film-related apps and ERPs, etc.

j) Special Initiatives for North Eastern Cinema

NFDC initiated the production of **7 feature**

films, 4 documentaries, and 4 animated short films in North Eastern languages.

Completed Projects: 7 feature films, 3 documentaries, and 4 animated films have been successfully completed, highlighting the cultural richness and unique narratives from the region.

k) Distribution

- Distribution Department generated a revenue of Rs 108,67398 during this year 2024.
- A notable achievement was the agreement with Culver Max Entertainment Pvt. Ltd. (Sony Entertainment) for 13 Marathi titles, including 10 NFDC features and 3 children's films, formalized in February 2024.
- Similarly, an arrangement with IN10 Media Pvt. Ltd. (EPIC ON) licensed 60 library titles on a non-exclusive basis for SVOD rights, enhancing the accessibility of NFDC's extensive cinematic collection.
- The year also witnessed notable triumphs on the international stage. *Joseph's Son* premiered at the 25th Shanghai International Film Festival, winning the prestigious Special Jury Award and a Special Jury Mention at the Kazan International Film Festival 2024. *Mujib* garnered the Audience Award at the 22nd Dhaka International Film Festival, while *Bibo Binanao* earned recognition at the Brahmaputra Valley Film Festival. Additionally, *Majuli* was celebrated at the *Nadi Utsav* held in New Delhi, cementing NFDC's role in promoting films that resonate with diverse audiences.

FILM AND TELEVISION INSTITUTE OF INDIA, PUNE

1. Overview

The Film Institute of India was set up by the Government of India in 1960 under the Ministry of Information & Broadcasting.

Following the addition of Television Wing in 1971, the Institute was re-designated as Film and Television Institute of India (FTII). The Institute was registered as a Society in October, 1974 under the Registration of Societies Act, 1860. The FTII Society consists of eminent personalities connected with Film, Television, Communication, Culture, Alumni of the Institute and Ex-Officio Government Members. The Institute is governed by a Governing Council, headed by Chairman. The academic policies of the Institute are formulated by the Academic Council. The matters involving finance are controlled by the Standing Finance Committee.

The Institute consists of two Wings: Film Wing and Television Wing. The Three-Year Courses lead to award of Post Graduate Diploma in Direction & Screenplay Writing, Cinematography, Sound Recording & Sound Design, Editing and Art Direction & Production Design. The Institute also offers a Two Year Post Graduate Diploma Course in Screen Acting and Screen Writing (Film, TV & Web Series). The Television Courses consist of One-Year Post Graduate Certificate Course with specializations in TV Direction, Electronic Cinematography, Video Editing, Sound Recording & TV Engineering. FTII has recently started Three-Year UG certificate course in Animation & VFX design under TV Wing.

The Institute provides professional education and technical expertise in the art and technique of film-making and television production. It is considered as a centre of excellence both in the country and outside for its contribution to the Indian Cinema and Television. With state-of-the-art facilities, FTII provides a creative ambience to inspire budding filmmakers with an innovative language of artistic expression. The films made by its students during their academic course and beyond, have been receiving both national & international accolades.



Shri Dhiraj Singh joining FTII as Director

2. HIGHLIGHTS

- FTII organized a Documentary Film Competition for the Azadi Ka Amrit Mahotsav that aimed to celebrate and commemorate 75 years of Independence and the glorious history of its people, culture and achievements. The jury duly constituted by FTII, Pune selected 3 films for the Best Documentary Award on the basis of their thematic and cinematic excellence. On 26th January, 2024 the winners were honoured with a certificate of achievement.
- Yashwantrao Chavan Academy of Development Administration (YASHADA), Pune had arranged a visit to FTII for the Indian Administrative Officer Trainees (OTs) on 26th April, 2024. The visitors visited Studios, Classroom Theatre, different academic departments and understood basic ideas behind filmmaking.
- H. E. Ambassador of France, Mr. Thierry Mathou visited FTII on 31st May, 2024. He was accompanied by Consul General of France in Mumbai, Mr. Jean Marc Sere Chalet and Audiovisual attaché, Ms. Juliette Grandmont. The delegation visited different educational departments of FTII and had insightful meeting with Prof. Sandeep Shahare, Director FTII on future collaborations.



H.E. Ambassador of France to India Mr. Thierry Mathou visited FTII on May 31, 2024

- The Education Ministry on the advice of University Grants Commission (UGC) had issued a Letter of Intent on August 28, 2024 to FTII for fulfilment of conditions to get Deemed to be University status under Distinct Category.
- FTII had conducted one day Film Appreciation Workshop on 18th November, 2024, in Panaji for journalists attending the 55th IFFI 2024.

3. Participation in Film Festivals

During the period from January 2024 to December 2024, the FTII actively participated in promoting Indian cinema

nationally, submitting 203 films to 35 National Film Festivals. Subsequently, 77 student films from the Film and Television Institute of India (FTII) were successfully shortlisted or selected for screening at 29 National Film Festivals across India.

Internationally, the FTII expanded its reach by submitting 246 student films to 51 International Film Festivals spanning eight countries worldwide between January, 2024 to December, 2024. These efforts resulted in the selection of 40 FTII student films for screening at 26 International Film Festivals, providing global platforms for these emerging filmmakers.

Participation of FTII students in MIFF 2024, Mumbai- Over 80 FTII students attended Mumbai International Film Festival (MIFF) during 15th-17th June, 2024.

Awards in National Film Festivals

During the period from January 2024 to December 2024, **11 FTII Student films** were honored with awards at **05 different National Film Festivals held across India**.

| Sr. No. | FESTIVAL | FILM NAME & DIRECTOR |
|---------|---|--|
| 1 | “Paridhrishya” International Festival of Short Films and Documentaries, Karnataka, (3 rd & 4 th February, 2024) | <p><i>Champaran Mutton</i> by Ranjan Kumar ‘Best Actress award (Falak Khan)’ in Student Category</p> <p><i>A Tiger Tale, Therefore (Atah Bagh Katha)</i> by Abhradeep Ganguli Best ‘Sound Design’ award and Best ‘Actor’ award (Somnath Mondal) in Student Category</p> <p><i>C for Meow</i> by Lokesh Deshmukh Best ‘Production Design’ award in Student Category</p> <p><i>Sunflowers Were the First Ones to Know</i> by Chidananda Naik ‘Best Film award’ in Student Category</p> |

| Sr. No. | FESTIVAL | FILM NAME & DIRECTOR |
|---------|--|--|
| 2 | 1 st edition of Symbiosis Film Festival- International Festival for Short Documentary & Fiction Films (27 th & 28 th January, 2024), Pune | <i>Flowering Man</i> by Soumyajit Ghosh Dastidar Dastidar Best Director Award in the Short Fiction category |
| | | <i>Konso (Our Corner)</i> by Sainath Uskaikar Best Short fiction film 2nd Prize in the Short Fiction category |
| 3 | 14 th Bengaluru International Short Film Festival 2024 (BISFF 2024) 8 th – 18 th August, 2024 | <i>Sunflowers Were the First Ones to Know</i> by Chidananda Naik Best Film – First Prize in Indian Category |
| | | <i>Waterman</i> by Vishwas K 1st Runner Up in Kannada category |
| 4 | 16 th IDSFFK (The International Documentary and Short Film Festival of Kerala) 26 th - 31 st July 2024 | <i>Waterman</i> by Vishwas K Best Film Award in Short Fiction Category |
| | | <i>Flowering Man</i> by Soumyajit Ghosh Dastidar – Jury Award |
| 5 | 7 th Alpavirama International Youth Film Festival 2024 - NID Ahmedabad, 15 th – 19 th October, 2024 | <i>Dump Yard</i> by Nikhil Shinde - Silver Comma Award |

Awards in International Film Festivals

During the period from January 2024 to December 2024, **FTII Student films** were honored with awards at **6 different International Film Festivals held globally**.

| Sr. No. | Festival | Film Name & Director |
|---------|--|---|
| 1 | La Cinef- the 77 th Edition of Festival De Cannes, France, 14 th –25 th May, 2024 | <i>Sunflowers Were the First Ones to Know</i> by Chidananda Naik – First Prize |
| 2 | ‘Amirani’ Tbilisi International Student Film Festival 2024, Georgia, 2 nd -7 th July, 2024 | <i>Flowering Man</i> by Soumyajit Ghosh – Student Jury Prize |
| 3 | 24 th International Film Schools Festival – Uruguay, from 13 th –16 th August, 2024 | <i>Flowering Man</i> - Student Jury Award |
| 4 | 23 rd Imagine India International Film Festival, Madrid, Spain, 1 st -16 th September, 2024 | <i>Sunflowers Were the First Ones to Know</i> by Chidananda Naik - Best Film School Film |
| 5 | 4 th Greece International Film Festival, 28 th to 29 th September, 2024 | <i>Sunflowers Were the First Ones to Know</i> by Chidananda Naik - Best First-Time Filmmaker Award |
| 6 | International Student Film Festival ‘PiterKit’, St. Petersburg, Russian Federation, 22 nd - 26 th November, 2024 | <i>Lost in Teleportation</i> - Best Feature-Short Film |

STUDENT EXCHANGE PROGRAMME

La Femis Exchange Programme - La Femis, Paris (France) had sent 4 students from their Production Design faculty to FTII under exchange to work with Art Direction & Production Design Department of FTII from 4th - 27th January, 2024 and FTII sent 2 students from 2019 Art Direction Production Design Batch to La Femis, Paris from 11th March - 05th April, 2024.

SATYAJIT RAY FILM AND TELEVISION INSTITUTE (SRFTI), Kolkata

Overview

Satyajit Ray Film & Television Institute (SRFTI), Kolkata was established by the Government of India in 1995 as an autonomous educational institution under the Ministry of Information & Broadcasting and was registered under West Bengal Societies Registration Act, 1961. Located at Kolkata and named after the legendary film maestro, Satyajit Ray, SRFTI provides higher and professional education and technical expertise in the art and technique of film-making and television production.

The Institute offers 3-year Post Graduate Programme in six specializations in films: (1) Direction & Screenplay Writing, (2) Cinematography, (3) Editing, (4) Sound Recording & Design, (5) Producing for Film & Television and (6) Animation Cinema and 2-year Post Graduate Diploma Programme in Electronic & Digital Media (EDM) in six specializations - (1) Electronic and Digital Media Management, (2) Cinematography for Electronic and Digital Media, (3) Writing for Electronic and Digital Media, (4) Direction and Producing for Electronic and Digital Media, (5) Editing for Electronic and Digital Media and (6) Sound for Electronic and Digital Media.

HIGHLIGHTS

ArCuREA 2024, an acronym for Archiving, Curation, Restoration et al., a flagship event that underscored SRFTI's leadership in preserving cinematic heritage was organised

from 16th March to 22nd March, 2024. The event showcased an eclectic mix of academic and cultural engagements.



Shri Sanjay Jaju, Secretary, Ministry of I&B, addressing the audience at ArCuREA 2024

- Inauguration of the Pramod Pati Cinema Art and Technology Museum, an important addition to SRFTI's infrastructure. This museum serves as a repository of analogue filmmaking equipment and memorabilia, offering both students and researchers an invaluable resource for studying technological advancements in cinema.
- SRFTI has started three Online PG courses viz. Screen Acting, Screenwriting and Documentary Cinema at FTI, Arunachal Pradesh. Offline Classes at FTI, Arunachal Pradesh is proposed to commence soon.
- Institute transitioned several administrative processes to digital platforms and introduced cloud-based data storage for secure record keeping.
- SRFTI was engaged in ideating and execution of the Masterclass and in-conversation section of the International Film Festival of India (IFFI), 2024. Stalwarts like A. R. Rahman, Manoj Bajpayee, Vidhu Vinod Chopra, Mani Ratnam, Anupam Kher, Manisha Koirala, and Ranbir Kapoor conducted engaging sessions with the film enthusiasts of the country and abroad.
- SRFTI proposes to launch new courses for Indian Technical and Economic

Cooperation (ITEC), and enhancing infrastructure (classroom theatres, etc.) to meet the demands of a dynamic cinema education system. With these initiatives, SRFTI is poised to reinforce its position as a global leader in film and television education.

- The Education Ministry on the advice of University Grants Commission (UGC) had issued a Letter of Intent on August 28, 2024 to SRFTI for fulfilment of conditions to get Deemed to be University status under Distinct Category.

Participation and awards in film festivals

| Film Title | Film Type | Award/Festival |
|---------------------------------------|-------------|--|
| <i>The Girl Who Lived in the Loo</i> | Animation | Participation in Berlinale Film Festival, Berlin, Germany (15 th -25 th February, 2024) |
| <i>Apaar</i> | Fiction | Participation in Mumbai International Film Festival, Mumbai (15 th – 21 st June, 2024) |
| <i>Gulmohor</i> | Fiction | Participation in Mumbai International Film Festival, Mumbai (15 th – 21 st June, 2024) |
| <i>Hello Guys</i> | Documentary | Participation in Indian Documentary Film Festival Bhubaneshwar (26 th to 27 th September, 2024) Best Student Film at Film South Asia, 2024 at Kathmandu, Nepal (21 st – 24 th November, 2024) |
| <i>Nawabi Shaukh</i> | Documentary | Participation in 7 th Alpavirama International Youth Film Festival, NID, Ahmedabad (15 th – 19 th October, 2024) |
| <i>Monihara</i> | Fiction | Participation in 55 th International Film Festival of India (IFFI), Goa, India (20 th -28 th November, 2024) |
| <i>Aahi</i> | Fiction | Participation in One Shot Terrassa City of Film, Terrassa, Spain (27 th – 29 th November, 2024) Participation in Kuala Lumpur International Film Academy Awards, Kuala Lumpur, Malaysia |
| <i>Sujans Don't Live Here Anymore</i> | Fiction | Participation in Kolkata International Film Festival, Kolkata, India (05 th – 12 th December, 2024) |
| <i>Mrig Trishna</i> | Fiction | Participation in Kolkata International Film Festival, Kolkata, India (05 th – 12 th December, 2024) |
| <i>Beleghata To Sealdah</i> | Documentary | Participation in Kolkata International Film Festival, Kolkata, India (05 th – 12 th December, 2024) |
| <i>Orange In My Backyard</i> | Documentary | Participation in Kolkata International Film Festival, Kolkata, India (05 th – 12 th December, 2024) |
| <i>Beheroopiyo</i> | Fiction | Participation in Kolkata International Film Festival, Kolkata, India (05 th – 12 th December, 2024) |

FILM & TELEVISION INSTITUTE IN ARUNACHAL PRADESH

As part of Government's initiatives for overall development of North Eastern Region of the country and to encourage talent among youngsters of the North East in the sector of film and television, the Ministry proposed to establish a Film and Television Institute in the North Eastern Region at Arunachal Pradesh on similar lines of Film and Television Institute of India (FTII), Pune and Satyajit Ray Film & Television Institute (SRFTI), Kolkata.

CPWD has been engaged for execution of construction work of FTI at Arunachal Pradesh. Foundation Stone of FTI, Arunachal Pradesh was laid by Prime Minister of India on February 9, 2019. A temporary campus has been started at Itanagar where foundation courses are being offered to the students belonging to North Eastern Region.

SRFTI has started online classes for the PG courses at FTI, Arunachal Pradesh from 14th November, 2024 for this academic session.



Certificate Ceremony was held at North East FTI in Arunachal Pradesh

CENTRAL BOARD OF FILM CERTIFICATION

INTRODUCTION

The production and exhibition of films occupy an important place in the field of culture as those are the most widely appreciated and democratic forms of art. Films play a significant role in shaping public opinion and imparting

knowledge and understanding of the culture and traditions of people across various regions. Production of feature films in the country is mostly in the private sector.

Our Constitution guarantees freedom of speech and expression as a fundamental right but subjects it to reasonable restrictions. These restrictions are placed in the interest of the "sovereignty and integrity of India security of the State, friendly relations with foreign States, public order, decency and morality and in relation to contempt of Court, defamation or incitement to any offence." Keeping in view these provisions of the Constitution, the basic principles for the guidance of the Board in certifying films for public exhibition in India are laid down in the Cinematograph Act 1952. Further, directions (guidelines) have been issued by the Central Government under section 5B (2) of the Act setting out the principles in further detail for determining the suitability of films for public exhibition.

The Central Board of Film Certification has been set up by the Central Government under Section 3 of the Cinematograph Act 1952 to sanction films for public exhibition. The Board consists of non-official members and a Chairman (all of whom are appointed by the Central Government) and functions with headquarters in Mumbai. The present Board appointed vide Ministry's notification dated 11th August 2017 consists of 10 non-official members and is headed by Prasoon Joshi, award-winning writer, noted lyricist, poet, scriptwriter, and advertising and communication icon.

The Board functions with its headquarters in Mumbai and nine regional offices in Mumbai, Chennai, Kolkata, Bengaluru, Hyderabad, Thiruvananthapuram, Delhi, Cuttack, Guwahati and a Film Facilitation Office at Chandigarh. The regional offices are headed by Regional Officers/ Addl. Regional Officer and are assisted by Advisory Panels in the examination of films. The members of the Board and the Advisory Panels represent a cross-section of society and include people from all walks of life like educationists,

social workers, housewives, film personalities, doctors, journalists, etc.

Films considered suitable for unrestricted public exhibition are granted "U" certificates. Films that are suitable for unrestricted public exhibition but contain some material that requires parental guidance for children are granted UA certificates with Markers. UA Certificates are granted with three markers i.e. UA7+, UA13+ and UA16+, with caution to parents to that effect. Films that are found unsuitable for exhibition to non-adults but suitable for adults are granted "A" certificates. Those considered unsuitable for the general public, but suitable for exhibition to specialized audiences such as doctors, etc. are granted "S" certificates.

CERTIFICATION OF FILMS

India is one of the major film-producing countries in the world. The certification of films during the last 3 financial years, indicating a recovery in film production activities across the country.

During the FY 2024-25, the Board issued a total of 13517 certificates till 31st January 2025, out of which 4018 certificates were issued to video films, and 9499 certificates were issued to digital films. A consolidated statement indicating certificate-wise and category-wise details of films certified is as below-

| | 2022-23 | 2023-24 | 2024-25 (up to January 2025) |
|---|--------------|--------------|------------------------------|
| Indian Long Films (Digital and Video) | 3847 | 3476 | 2986 |
| Foreign Long Films (Digital and Video) | 619 | 472 | 532 |
| Indian Short Films (Digital and Video) | 13132 | 12805 | 9551 |
| Foreign Short Films (Digital and Video) | 472 | 678 | 448 |
| TOTAL | 18070 | 17431 | 13517 |

CONSOLIDATED STATEMENT INDICATING FILM CERTIFIED BY THE BOARD FROM APRIL 1, 2024 TO JANUARY 31, 2025

| VIDEO (A) | | | | | | | | | |
|--------------------------|-------------|------------|-------------|-------------|------------|------------|----------|--------------|--|
| | U | U * | UA | UA * | A | A * | S | Total | |
| Indian Feature Films | 95 | 56 | 239 | 425 | 5 | 3 | 0 | 823 | |
| Foreign Feature Films | 25 | 14 | 139 | 175 | 4 | 1 | 0 | 358 | |
| Indian Short Films | 1492 | 67 | 995 | 133 | 40 | 2 | 0 | 2729 | |
| Foreign Short Films | 28 | 0 | 70 | 10 | 0 | 0 | 0 | 108 | |
| TOTAL (A) | 1640 | 137 | 1443 | 743 | 49 | 6 | 0 | 4018 | |
| DIGITAL (B) | | | | | | | | | |
| | U | U * | UA | UA * | A | A * | S | Total | |
| Indian Feature Films | 281 | 215 | 433 | 1035 | 37 | 162 | 0 | 2163 | |
| Foreign Feature Films | 35 | 2 | 49 | 24 | 37 | 27 | 0 | 174 | |
| Indian Short Films | 5140 | 60 | 1417 | 159 | 33 | 13 | 0 | 6822 | |
| Foreign Short Films | 92 | 1 | 205 | 11 | 28 | 3 | 0 | 340 | |
| TOTAL (B) | 5548 | 278 | 2104 | 1229 | 135 | 205 | 0 | 9499 | |
| GRAND TOTAL (A+B) | 7188 | 415 | 3547 | 1972 | 184 | 211 | 0 | 13517 | |

* with cuts

E-CINEPRAMAAN: SYSTEM IMPROVEMENTS

Multiple initiatives and systematic improvements were undertaken by the CBFC to ease the certification process for filmmakers/applicants. The Cinematograph (Certification) Rules, 2024 were notified on March 15, 2024, which introduced the concept of UA Markers, Priority Screening and also made a number of changes in the certification process. To cater the changes introduced in revised rules and other changes, a number of new initiatives have been introduced in E-Cinepramaan Portal. The major changes are as below-

- i. **Priority Screening**- A system of Priority Screening has been introduced wherein an applicant can request the screening of his film within 5 days of application by giving three times of the fee.
- ii. **UA Markers**- The UA films are now marked in the categories of UA7+, UA 13+ and UA16+ to assist filmgoers and their parents to take a decision based upon the better understanding through markers, before choosing to go to watch a film.
- iii. **Accessibility Standards**- As per the mandate given by the Guidelines of Accessibility Standards in the Public Exhibition of Feature Films in Cinema Theatres for Persons with Hearing and Visual Impairment Accessibility guidelines notified on March 15, 2024, the module of Accessibility standards was made online on E-Cinepramaan Portal w.e.f. September 15, 2024, All the films which are now made in more than one language must have to certify with AD and CC files. The divyang film goers may download these files on certain apps and enjoy a better experience of film with this facility.
- iv. **Public Service Awareness (PSA) Film**- The module has been developed on NaviGate Portal and it helps Cinema theatres to register themselves on the portal after which they can download PSA films. The films are tagged with location

and duration for which they are to be exhibited. This will not only provide ease of business for cinema theatres but will also allow them to get the PSA films in timely manner.

- v. In addition to above, a number of other developments like GST module, Hindi dubbed movies in Regional Offices, Chandigarh facilitation Centre module, Online delivery of content module, automated selection of Advisory Panel Members and Red Flag of duplicate films module are either made live or in the pipeline of going live.

IMPORTANT EVENTS

- i. **On June 13, 2024** – Meeting with the Nepal delegation to engage in meaningful discussions for collaborative activities.
- ii. **On July 8, 2024** – CBFC Regional Officers' Meeting at the Headquarters to address issues faced in different regions.
- iii. Accessibility Standards Webinar in Delhi and Chennai were held on August 28, 2024 and August 29, 2024 respectively. Further, on August 30, 2024, a Webinar/Workshop was held in Hyderabad with key stakeholders, film associations, production houses, cinema exhibitors, and accessibility experts to publicize the “Guidelines for Accessibility Standards in the Public Exhibition of Feature Films in Cinema Theatres for Persons with Hearing and Visual Impairments.”
- iv. Accessibility Standards Webinars were also held in Chandigarh, Guwahati, and Thiruvananthapuram on August 30, 2024 and in Bengaluru on August 31, 2024.
- v. **On November 9, 2024** – Meeting-cum-interaction in Chennai with renowned filmmakers, chaired by Dr. L. Murugan, Minister of State for Information & Broadcasting, and Parliamentary Affairs.
- vi. For the newly appointed advisory panel

members of the CBFC, workshop-cum-orientations were held in various regions of the CBFC.

GRIEVANCES/ CONCERNS

CBFC received concerns/grievances from the public against the certification of films and these complaints mainly dealt with the subject of vulgarity, religion, violence on screen, etc. Most of these complaints were general in nature and were duly disposed of by taking into consideration their basis of merit, in the process of certification.

COURTS' ORDERS IMPLEMENTED BY VARIOUS MEDIA UNITS

Court Order- In November 2024, the Supreme Court of India ordered the Union government to establish mandatory accessibility standards for people with disabilities. The judgment reaffirmed accessibility as a fundamental right. A bench of the Supreme Court directed the Union government to frame mandatory rules for ensuring the accessibility of public places and services to persons with disabilities.

Implementation- Before the Hon'ble Supreme Court's decision, the Ministry, in pursuance of Rights of Persons with Disabilities Act, 2016 notified Guidelines of Accessibility Standards in the Public Exhibition of Feature Films in Cinema Theatres for Persons with Hearing and Visual Impairment on March 15, 2024. These guidelines require CBFC to ensure that-

- All feature films that are to be certified in more than one language would be required to provide at least one accessibility feature each for the hearing impaired and visually impaired, i.e. CC/OC and AD, within 6 months from the effective date of implementation of these guidelines.
- Feature films submitted for consideration in the National Film Awards and in

the Indian Panorama Section of the International Film Festival of India, Goa and other Film Festivals organized by Ministry of Information & Broadcasting shall mandatorily include closed captioning and audio description with effect from 1st January, 2025.

- All other Feature Films being certified through CBFC including the teasers and trailers and meant for theatrical release (digital feature films), would be required to mandatorily provide accessibility features for CC/OC & AD, from 2 years from the date of issue of these guidelines.

Action by CBFC- In pursuance of the above, the CBFC has enabled a provision in E-Cinepramaan Portal that requires mandatory submission of AD/CC files for each films which is submitted in more than one language from September 15, 2024.

REVENUE GENERATION

The Central Board of Film Certification receives revenue in the form of certification fees/charges. Details of revenue collected during the past 5 years are as under:

| Sr. No. | Period | Revenue collected (in Rs.) |
|----------------|--|-----------------------------------|
| 1. | FY 2020-21 | 8,40,92,178 |
| 2. | FY 2021-22 | 12,21,40,116 |
| 3. | FY 2022-23 | 14,95,52,543 |
| 4. | FY 2023-24 | 15,29,94,177 |
| 5. | FY 2024-25 (Up to 31 st January 2025) | 13,68,44,524 |

IMPORTANT COMMUNICATION/ ORDERS

- The Ministry of Law and Justice vide Gazette Notification dated 4th August 2023 amended the Cinematograph Act 1952 which is called the Cinematograph (Amendment) Act, 2023.

Vide the Cinematograph (Amendment) Act, 2023, the Govt. of India introduced new age-based indicators/markers under 'UA' certificate and the new "UA markers" are called as "UA 7+" or "UA 13+" or "UA 16+".

- ii) The Ministry of I&B vide Gazette Notification dated 15th March 2024 notified the Cinematograph (Certification) Rules, 2024 in supersession of the Cinematograph (Certification) Rules, 1983.
- iii) The Ministry of I&B vide Gazette Notification dated 7th June 2024, notified the Cinematograph (Adjudication of Penalty) Rules, 2024.
- iv) The Ministry of I&B vide Order No. M - 11017 / 1 / 2023-DO(FC) dated nominated the respective Regional Officers of CBFC as Nodal Officers under section 79(3)(b) of the IT Act 2000 read with rule 3(1)(d) of the Information Technology (Guidelines for Intermediaries and Digital Media Ethics Code) Rules, 2021, in respect to unlawful information prohibited under the Cinematograph Act, 1952.
- v) An Important Communication No.1/2024 dated May 9, 2024 was issued regarding the extension of the period of certification

of Hindi dubbed films at respective Regional Offices where the original version of the film is certified.

- vi) An Important Communication No.2/2024 dated 14th November 2024 was issued regarding further extension of the period of application and certification of Hindi dubbed films at the respective Regional Offices where the original version of the film is certified.

CONSOLIDATED STATEMENT INDICATING FILM CERTIFIED BY THE BOARD FROM APRIL 1, 2024 TO JANUARY 31, 2025

In accordance with the Gazette Notifications dated August 4, 2023, and March 15, 2024, issued by the Government of India, which introduced new age-based markers under the UA category, CBFC implemented systematic enhancements in the E-Cinepramaan portal. Consequently, from October 25, 2024, onward, CBFC began recommending and issuing UA category certificates with the updated age-based markers/indicators. Accordingly, consolidated statement indicating films certified by the board from April 1, 2024 to January 31, 2025, including with new age-based markers under UA category is as below -

| A-VIDEO | | | | | | | |
|---------------------------|-----------|-------------|-------------|-------------------|-------------------|--------------|--------------|
| | A | U | UA | UA 13+ | UA 16+ | UA 7+ | Total |
| Indian Long Feature Film | 8 | 151 | 458 | 120 | 72 | 14 | 823 |
| Foreign Long Feature Film | 5 | 39 | 199 | 54 | 56 | 5 | 358 |
| Indian Short Film | 42 | 1559 | 748 | 223 | 108 | 49 | 2729 |
| Foreign Short Film | - | 28 | 61 | 2 | 15 | 2 | 108 |
| TOTAL (A) | 55 | 1777 | 1466 | 399 | 251 | 70 | 4018 |

| B-DIGITAL | | | | | | | |
|---------------------------|------------|-------------|-------------|--------------|--------------|-------------|--------------|
| | A | U | UA | UA13+ | UA16+ | UA7+ | Total |
| Indian Long Feature Film | 199 | 496 | 984 | 226 | 218 | 40 | 2163 |
| Foreign Long Feature Film | 64 | 37 | 52 | 9 | 11 | 1 | 174 |
| Indian Short Film | 46 | 5200 | 971 | 352 | 157 | 96 | 6822 |
| Foreign Short Film | 31 | 93 | 154 | 24 | 29 | 9 | 340 |
| TOTAL (B) | 340 | 5826 | 2161 | 611 | 415 | 146 | 9499 |
| GRAND TOTAL (A+B) | 395 | 7603 | 3627 | 1010 | 666 | 216 | 13517 |

CONSOLIDATED STATEMENT INDICATING INDIAN LONG (FEATURE-LENGTH) FILMS CERTIFIED BY THE BOARD FROM APRIL 1, 2024 TO JANUARY 31, 2025

REGION-WISE - LANGUAGE-WISE (DIGITAL)

| Sr. No. | Language/ Region | Mum | Chen | Kol | Bang | Hyd | Thi'puram | Del | Cut | Guw | Grand Total |
|----------------|-------------------------|------------|-------------|------------|-------------|------------|------------------|------------|------------|------------|--------------------|
| 1 | Telugu | 11 | 33 | - | 8 | 237 | 9 | 1 | - | - | 299 |
| 2 | Hindi | 210 | 13 | 12 | 5 | 18 | 8 | 27 | 1 | 1 | 295 |
| 3 | Kannada | 5 | 6 | - | 249 | 16 | 7 | - | - | - | 283 |
| 4 | Tamil | 8 | 233 | 1 | 5 | 20 | 6 | - | - | - | 273 |
| 5 | Malayalam | 4 | 5 | - | 3 | 11 | 201 | - | - | - | 224 |
| 6 | Bhojpuri | 147 | - | 1 | - | - | - | 32 | - | - | 180 |
| 7 | Gujarati | 113 | - | - | - | - | - | 3 | - | - | 116 |
| 8 | Marathi | 109 | - | - | - | - | - | - | - | - | 109 |
| 9 | Bengali | 2 | - | 102 | - | 1 | - | - | - | - | 105 |
| 10 | Punjabi | 17 | - | - | - | - | - | 35 | - | - | 52 |
| 11 | Odia | 1 | - | - | - | - | - | - | 47 | - | 48 |
| 12 | Assamese | 1 | - | - | - | - | - | - | - | 30 | 31 |
| 13 | Chhatisgarhi | 8 | - | - | - | - | - | 14 | 4 | - | 26 |

| Sr. No. | Language/ Region | Mum | Chen | Kol | Bang | Hyd | Thi'puram | Del | Cut | Guw | Grand Total |
|----------------|-------------------------|------------|-------------|------------|-------------|------------|------------------|------------|------------|------------|--------------------|
| 14 | Manipuri | - | - | - | - | - | - | - | - | 22 | 22 |
| 15 | English | 7 | - | 2 | 3 | 2 | 3 | - | - | - | 17 |
| 16 | Rajasthani | 9 | - | - | - | - | - | 3 | - | - | 12 |
| 17 | Garhwali | 1 | - | - | - | - | - | 10 | - | - | 11 |
| 18 | Tulu | - | - | - | 8 | - | - | - | - | - | 8 |
| 19 | Konkani | 5 | - | - | 3 | - | - | - | - | - | 8 |
| 20 | Khasi | - | - | - | - | - | - | - | - | 7 | 7 |
| 21 | Bodo | - | - | - | - | - | - | - | - | 5 | 5 |
| 22 | Nagpuri | 2 | - | 2 | - | - | - | - | - | - | 4 |
| 23 | Sindhi | 4 | - | - | - | - | - | - | - | - | 4 |
| 24 | Sadri | - | - | 2 | - | - | - | - | - | 1 | 3 |
| 25 | Silent | 1 | - | - | - | - | - | - | 1 | - | 2 |
| 26 | Mising | - | - | - | - | - | - | - | - | 2 | 2 |
| 27 | Awadhi | - | - | - | - | - | - | 2 | - | - | 2 |
| 28 | Banjara | - | - | - | 1 | 1 | - | - | - | - | 2 |
| 29 | Bhageli | 1 | - | - | - | - | - | - | - | - | 1 |
| 30 | Galo | - | - | - | - | - | - | - | - | 1 | 1 |
| 31 | Haryanvi | - | - | - | - | - | - | 1 | - | - | 1 |
| 32 | Jaunsari | - | - | - | - | - | - | 1 | - | - | 1 |
| 33 | Kodava | - | - | - | 1 | - | - | - | - | - | 1 |
| 34 | Kashmiri | - | - | - | - | - | - | 1 | - | - | 1 |
| 35 | Magahi | 1 | - | - | - | - | - | - | - | - | 1 |
| 36 | Maithili | - | - | - | - | - | - | 1 | - | - | 1 |
| 37 | Rongmei | - | - | - | - | - | - | - | - | 1 | 1 |

| Sr. No. | Language/Region | Mum | Chen | Kol | Bang | Hyd | Thi'puram | Del | Cut | Guw | Grand Total |
|---------|-----------------|------------|------------|------------|------------|------------|------------|------------|-----------|-----------|-------------|
| 38 | Sanskrit | - | - | - | - | - | 1 | - | - | - | 1 |
| 39 | Santhali | - | - | 1 | - | - | - | - | - | - | 1 |
| 40 | Nepali | - | - | 1 | - | - | - | - | - | - | 1 |
| 41 | Uttarakhandi | - | - | | - | - | - | 1 | - | - | 1 |
| | | 667 | 290 | 124 | 286 | 306 | 235 | 132 | 53 | 70 | 2163 |

Mum – Mumbai, Che– Chennai, Kol– Kolkata, Beng– Bengaluru, Hyd– Hyderabad, Del – Delhi, Thi'puram– Thiruvananthapuram, Cut – Cuttack, Guw- Guwahati

CONSOLIDATED STATEMENT INDICATING INDIAN LONG (FEATURE-LENGTH) FILMS CERTIFIED BY THE BOARD FROM APRIL 1, 2024 TO JANUARY 31, 2025

REGION-WISE – LANGUAGE-WISE (VIDEO)

| Sr. No. | Language | Mum | Chen | Kol | Beng | Hyd | Thi'puram | Delhi | Cut | Guw | Grand Total |
|---------|------------|-----|------|-----|------|-----|-----------|-------|-----|-----|-------------|
| 1 | Hindi | 118 | 21 | 1 | 23 | 27 | 4 | 10 | - | - | 204 |
| 2 | Tamil | 6 | 15 | - | 59 | 70 | 52 | - | - | - | 202 |
| 3 | Malayalam | 4 | 39 | - | 6 | 40 | 7 | - | - | - | 96 |
| 4 | Kannada | 3 | 28 | - | 15 | 39 | 5 | - | - | - | 90 |
| 5 | Telugu | 5 | 38 | 1 | 5 | 25 | 11 | - | - | - | 85 |
| 6 | Bengali | 7 | 5 | 49 | - | - | - | - | - | - | 61 |
| 7 | Bhojpuri | 18 | - | - | - | - | - | - | - | - | 18 |
| 8 | Odia | 1 | - | - | 1 | - | - | - | 16 | - | 18 |
| 9 | Hindustani | 9 | 3 | - | - | 1 | - | - | - | - | 13 |
| 10 | Gujarati | 12 | - | - | - | - | - | - | - | - | 12 |
| 11 | Punjabi | 2 | - | - | - | - | - | 9 | - | - | 11 |
| 12 | Marathi | 2 | 3 | - | - | - | - | - | - | - | 5 |
| 13 | English | 1 | - | - | 2 | - | - | - | - | - | 3 |

| Sr. No. | Language | Mum | Chen | Kol | Beng | Hyd | Thi'puram | Delhi | Cut | Guw | Grand Total |
|---------|--------------------|------------|------------|-----------|------------|------------|-----------|-----------|-----------|----------|-------------|
| 14 | Urdu | 2 | - | - | - | - | - | - | - | - | 2 |
| 15 | Haryanvi | 1 | - | - | - | - | - | - | - | - | 1 |
| 16 | Kulluvi | - | - | - | - | - | - | 1 | - | - | 1 |
| 17 | Kumaoni | - | - | - | - | - | - | 1 | - | - | 1 |
| | Grand Total | 191 | 152 | 51 | 111 | 202 | 79 | 21 | 16 | 0 | 823 |

Mum – Mumbai, Che- Chennai, Kol- Kolkata, Beng- Bengaluru, Hyd- Hyderabad, Del- Delhi, Thi'puram- Thiruvananthapuram, Cut – Cuttack, Guw- Guwahati

FINANCES OF THE BOARD

Under the provision of the Cinematograph Act, 1952, the Central Board of Film Certification is a statutory body regulating the public exhibition of films. However, for administrative purpose, the Board is treated as a sub-ordinate office under the Ministry of Information and Broadcasting.

The revenue of the Board is by the way of collection of certification fee as per the scales provided in the Cinematograph (Certification) Rules, 1983. The Board also levies projection charges in respect of screening of the films done in the Regional Office. The total income accrued during the period **1st April, 2024 to 31st January, 2025** is **Rs. 13,68,44,524/- (including GST)**. The revenue collected is credited to the Consolidated Funds of India. The Board does not operate any bank account in this regard.





Akashvani organises large-scale preventive health check-up camps, Safai Mitra Suraksha Shivirs & Yoga training session as part of 'Swachhata Hi Seva' campaign

FOREIGN VISITS :

Shri Ashwini Vaishnaw, Minister for I&B, Railways and Electronics & IT and Shri Mandar Kishor Deshpande, Officer on Special Duty to the Minister visited Stuttgart, Germany from 21st to 22nd November, 2024 to participate as a keynote speaker at the 'News9 Global Summit' organized by the TV9 Network. The Summit inter alia focused on deepening the bilateral relations between India and Germany and bringing together some of the most important stakeholders across politics, business, civil society, sports, and entertainment from both sides. The Minister delivered an address on 'India and Germany: Roadmap for Sustainable Development' at the summit.

VISITS OF FOREIGN DELEGATIONS:

1. An interaction was held on 22nd November, 2024 between the Senior Officers of M/o Information & Broadcasting and the delegation from Republic of Korea led by H.E. Mr. Kim Seongjung, 1st Vice Governor for Administrative Affairs, Gyeonggi Province who was accompanied by Mr. Ahn Hyung-Joon, CEO/President of Munhwa Broadcasting Corporation (MBC), a leading South Korean Television and Radio broadcaster. The delegation of M/o I&B led by Shri C. Senthil Rajan, Joint Secretary (IP&A) interacted with the South Korean side on various issues of bilateral cooperation in fields of media, audio visual and content sharing.



Shri Ashwini Vaishnaw, Minister for I&B, Railways and Electronics & IT, delivering the keynote address at News9 Global Summit



Senior Officers of the Ministry of I&B led by Shri C. Senthil Rajan, Joint Secretary (IP&A) welcoming the South Korean delegation

2. The British High Commissioner to India Ms. Lindy Cameron made a courtesy call upon the Secretary (I&B) on 23rd August, 2024.

KNOW INDIA PROGRAMME:

The Know India Programme is a three week orientation programme organized by the Ministry of External Affairs to engage young Indian diaspora in the age group of 18 - 30 years to impart a sense of connect with their motherland and exposes Person of Indian Origin (PIO) youth to the transformational changes taking place in India in fields of culture, economy, innovation, science and tech etc.

The Prasar Bharati, Ministry of Information & Broadcasting held various interactive sessions on the working of Information & Broadcasting sector and India's media engagement domestically/globally with the participants of Know India Programme.

CULTURAL EXCHANGE PROGRAMMES (CEP) WITH FOREIGN COUNTRIES

The Cultural Exchange Programmes (CEP) are signed by the M/o Culture on behalf

of Government of India to strengthen cross-country cultural relationships. With respect to the Ministry of Information and Broadcasting, these programmes/agreements promote exchange of ideas between India and the other countries in the spheres of Mass Media, Journalism, Broadcasting, International Film Festivals and Publications.

During the year 2024-25, a Cultural Exchange Programme was signed with Government of Jamaica on 30th September, 2024.

INDIA AND UNESCO:

India is among the founder members of UNESCO, one of the specialized agencies of the United Nations. UNESCO's main goal is to promote International Co-operation in the field of education, science and technology, social sciences, culture and mass communication.



The Indian National Commission for Cooperation with UNESCO (INCCU) set up by Government of India in 1949 for associating its principal bodies interested in educational, scientific and cultural matters with the work of UNESCO. INCCU is re-constituted from time to time by the M/o Education and comprises five thematic Sub-Commissions on Education,

Natural Sciences, Social Sciences, Culture and Communication. The Sub Commission on Communication is chaired by the Secretary (I&B) and it comprises Institutional members from the M/o Information & Broadcasting and its various Media Units and non-Institutional members including eminent journalists and media personalities.





Dr. L. Murugan, Union Minister of State for I&B, and Parliamentary Affairs, inaugurated a half day Symposium on 'Emerging Trends and Technologies in Broadcasting Sector', organized by TRAI on the sidelines of India Mobile Congress (IMC-2024), in the presence of Shri Anil Kumar Lahoti, Chairman, TRAI; Shri Sanjay Jaju, Secretary, Ministry of I&B, and Shri Atul Kumar Chaudhary, Secretary, TRAI

RESERVATION FOR SCHEDULED CASTES, SCHEDULED TRIBES AND OTHER BACKWARD CLASSES

The representation of SCs, STs, OBCs and Other Categories in the M/o I&B and its attached/subordinate offices as on 31st December, 2024 is as below:

| S. No. | Group | Total Employees | Total Employees (In-Position) | SC (In-Position) | ST (In-Position) | OBC (In-Position) | EWS (In-Position) | UR (In- Position) |
|--------|------------------|-----------------|-------------------------------|------------------|------------------|-------------------|-------------------|-------------------|
| 1. | A | 4262 | 2044 | 364 | 181 | 172 | 01 | 1326 |
| 2. | B | 23127 | 7766 | 1151 | 786 | 1247 | 17 | 4565 |
| 3. | C & D | 24089 | 9170 | 1907 | 1415 | 1439 | 31 | 4378 |
| | Total | 51,478 | 18,980 | 3,422 | 2,382 | 2,858 | 49 | 10,269 |





Shri Shivraj Singh Chouhan, Minister of Agriculture and Farmer's Welfare, Dr. L. Murugan, Minister of State for I&B and Parliamentary Affairs, and Shri Sanjay Jaju, Secretary, Ministry of I&B, release the books - 'Wings to Our Hopes-Volume I (English), 'आशाओं की उड़ान खंड-1' (Hindi) and 'Rashtrapati Bhavan: Heritage meets the Present published by Publications Division at Rashtrapati Bhavan Cultural Centre, in New Delhi on July 18, 2024

REPRESENTATION OF PHYSICALLY DISABLED PERSONS IN SERVICE

The instructions and guidelines regarding Persons with Disabilities (PwDs) issued by the nodal Ministry/Department from time-to-time are circulated to all media units and administrative sections in the Main Secretariat of the Ministry of Information and Broadcasting for compliance. In the Main Secretariat, a Liaison Officer is also

appointed to look after the interest of PwDs.

The representation of PwDs in this Ministry is also compiled annually and furnished to the DoPT. The representation of PwDs in this Ministry collectively and in Direct Recruitment and Promotion quota as on December 31, 2024 is given below:

ANNUAL STATEMENT SHOWING THE REPRESENTATION OF THE PERSONS WITH DISABILITIES IN SERVICE (for the year 2024-2025, as on December 31, 2024)

Ministry/Department:-INFORMATION & BROADCASTING

| Group | Number of Employees | | | | | | |
|------------------------|---------------------|-------------------------|-----------|-----------|------------|----------|----------|
| | Total Post | Reserved posts for PwDs | A | B | C | D | E |
| Group A | 3608 | 69 | 10 | 1 | 26 | - | 1 |
| Group B | 17334 | 529 | 17 | 22 | 92 | 1 | 1 |
| Group C & D | 17767 | 440 | 18 | 4 | 40 | - | 1 |
| Total | 38709 | 1038 | 45 | 27 | 158 | 1 | 3 |

Note :- A) Blindness or low vision;
 B) Deaf and hard of hearing;
 C) Locomotor disability including cerebral palsy, leprosy cured, dwarfism, acid attack victims and muscular dystrophy;
 D) Autism, intellectual disability, specific learning disability and mental illness;
 E) Multiple disabilities from amongst persons under clauses (a) to (d) including deaf-blindness in the posts identified for each disabilities.





Shri Sanjay Jaju, Secretary, Ministry of I&B, leads the Unity Pledge on the eve of Rashtriya Ekta Diwas in New Delhi on October 30, 2024

The Hindi Section of the Ministry of Information and Broadcasting (Main Secretariat) functions with sanctioned strength of one post of Director (OL), one post of Deputy Director (OL), two posts of Assistant Director (OL), two posts of Senior Translation Officer, two posts of Junior Translation Officer and other supporting staff to increase the progressive use of Official Language Hindi in day-to-day official work and to implement the Official Language Policy of the Union and Rules made therein.

An Official Language Implementation Committee (OLIC) has been constituted under the chairmanship of Senior Economic Advisor in the Ministry and its meetings are being held regularly. In these meetings, the status of implementation of the Official language in the Ministry and its 14 subordinate Media Units is reviewed and suggestions/decisions taken are communicated to all Divisions/Wings to increase the use of Hindi in the official work.

To encourage all the employees and officers to increase the use of Hindi in official work, a Hindi Fortnight was organized from 14-29 September, 2024 in the Ministry (Main Secretariat). The message of Minister of Information and Broadcasting was circulated in the Ministry and subordinate Media Units on

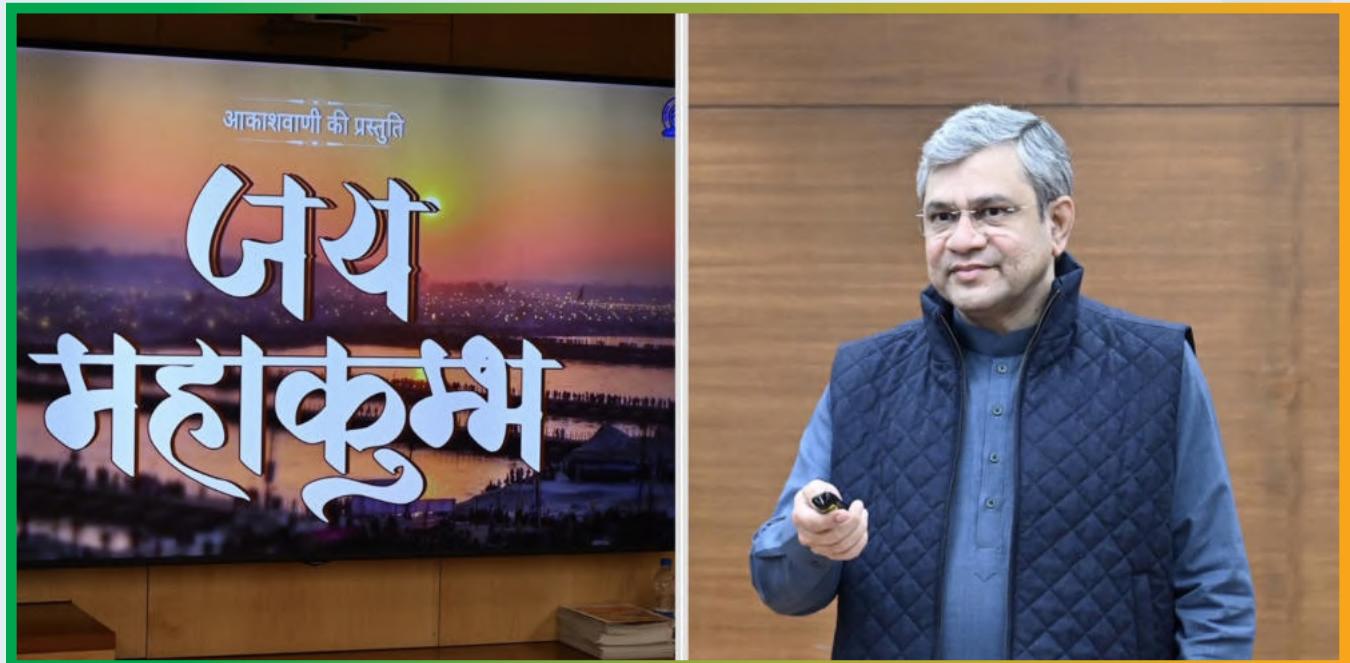
the occasion of Hindi Diwas on 14th September, 2024.

During the Hindi Pakhwada, 6 Hindi competitions were organized for Hindi and Non-Hindi employees. A total of 150 officials participated in these competitions and 48 officers/ employees became prize winners. Besides, the Incentive Scheme for Original Hindi Noting/Drafting is being implemented in the Ministry every year. Hindi Pakhwada Samapan Samaroh was organized in the Ministry and all winners were facilitated and given the certificates by the Secretary, Information and Broadcasting.

During the year the Second Sub Committee of the Committee of Parliament on Official Language inspected 14 Subordinate and attached offices of the Ministry. In pursuance of the target given in the Annual Programme of Official Language Department, 5 Media Units and 10 sections of the Ministry were inspected during the period. Quarterly reports on the progressive use of Hindi of Ministry were regularly sent to Department of Official Language, Ministry of Home Affairs.

The Ministry has its own website which has been made bilingual in Hindi and English and it is being updated regularly.

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Shri Ashwini Vaishnaw, Minister for I&B, Railways and Electronics & IT, launching a special song of Akashvani and Doordarshan dedicated to Maha Kumbh 2025, in New Delhi on January 08, 2025

To review the programmes and monitor implementation of development schemes for women in accordance with the guidelines of the National Commission for Women, a Women Cell was created in the Ministry in 1992. Later in accordance with the Supreme Court guidelines laid down in Vishakha & Others Vs. State of Rajasthan case, the Cell was re-constituted on 16th May 2002 as the Complaint Committee for matters relating to sexual harassment at work place. An external expert from YWCA as non-official member in the Women Cell was included on 13th January, 2006.

Later on, in accordance with the guidelines of the Supreme Court and recommendation of National Commission for Women, Women's Cell has been renamed as "Internal Complaint Committee" on October 25, 2013.

This Committee has been reconstituted on 20th January, 2025 vide Circular No. B-11020/17/2011-Admn.III (Vol- II). Ms. Jyoti Mehta, Director (BA-P), Ministry of Information & Broadcasting has been nominated as Chairperson of ICC. Besides, Ms. Pranita Biswasi, National Programmes Manager and external expert from YWCA of India, has been

nominated as non-official member of this Committee. Three other women members and one male member of the Ministry are its official members.

The Internal Complaint Committees are also functioning in the attached/ subordinate offices and autonomous bodies of the Ministry. The Guidelines regarding Central Civil Services (Conduct) Rules, 1964 regarding prevention of sexual harassment of women at workplace issued by Department of Personnel & Training from time to time are also forwarded to all the Media Units under this Ministry for adherence.

Furthermore, as per direction of Hon'ble High Court of Orissa in the W.P. (C) No. (PIL) 33000 of 2022 Smt. Biyot Projna Tripathy vs. Government of Orissa before the Hon'ble High Court of Orissa Bench at Cuttack and in compliance of the decision taken during the last Internal Complaints Committee meeting in this Ministry, necessary bill board, notice board, SHe Box (Sexual Harassment electronic box) and Do's & Don'ts along with the poster has been installed at different places of the Main Secretariat of this Ministry.





Dance Performance by Actor Shriya Saran at 55th IFFI Closing Ceremony, in Goa on November 28, 2024

The vigilance framework within the Ministry operates under the overall supervision of the Secretary, Ministry of Information & Broadcasting. At the helm of the Ministry's Vigilance Wing stands the Chief Vigilance Officer (CVO), holding the rank of Joint Secretary, whose appointment is approved by the Central Vigilance Commission (CVC). The CVO is selected from among the Divisional Heads of the Ministry.

Within the Ministry's structure, the CVO, Ministry of Information & Broadcasting, is assisted by a Deputy Secretary (Vigilance), Under Secretary (Vigilance), and a dedicated Vigilance Section. Acting as a vital conduit, the CVO facilitates communication between the Ministry and its subordinate/attached offices, as well as with the CVC and the Central Bureau of Investigation (CBI).

Within the Ministry's autonomous/ attached/subordinate offices, public sector undertakings, and registered societies, independent vigilance mechanisms are in place. The CVO of the Ministry oversees and coordinates vigilance activities across these entities in accordance with the guidelines established by the CVC.

The Vigilance framework within the Ministry and its affiliated Media Units is dedicated to create a corruption-free work environment. This commitment is manifested through systematic efforts aimed at streamlining procedures. These efforts include conducting regular and surprise inspections, implementing staff rotation policies for positions of sensitivity, and ensuring strict adherence to established rules and protocols.

Between January 1, 2024, and December 31, 2024, a total of 22 regular inspections and 12 surprise inspections were conducted. Throughout this period, the Ministry and its

media units received 234 fresh complaints from various sources, all of which were scrutinized, leading to preliminary inquiries being initiated in 83 instances. Additionally, 53 preliminary inquiry reports were received during this timeframe. Departmental actions for major penalties commenced in 8 new cases and for Minor Penalties in 5 new cases. During this period, major penalties were imposed in 22 cases and Minor Penalties were imposed in 5 cases, while administrative measures were taken in accordance with relevant rules in 6 cases.

In order to ensure transparency, equity and competitiveness in public procurement. CVC recommends adoption and implementation of the concept of the Integrity Pact by Government organisations, PSEs etc. The Pact essentially envisages an agreement between the prospective vendors/ bidders and the buyer, committing the persons /officials of both sides not to resort to any corrupt practices in any aspect/ stage of the contract. Integrity Pact will be implemented through a panel of IEMs appointed by the organisation, who would review independently and objectively, whether and to what extent parties have complied with their obligations under the Pact. The Ministry has appointed two Independent External Monitors Smt. Rashmi Verma. IAS (Retd.) and Shri Om Prakash Dadhich, IRS (Retd.), w.e.f. March 31, 2023, for an initial period of three years.

As per the directions of the Central Vigilance Commission, a three months' campaign period from 16th August 2024 to 15th November 2024 was undertaken for promoting preventive vigilance measures-cum-housekeeping activities, as a precursor to Vigilance Awareness Week -2024. The focus areas for the campaign period were (a) Capacity Building programmes, (b) Identification and implementation of systemic improvement

measures, (c) Updation of circulars/guidelines / manuals, d) Disposal of complaints received before June 30, 2024 and (e) Dynamic Digital presence.

The three-month campaign undertaken by the Ministry and its Media Units focused on these five key areas of preventive vigilance has yielded significant success, marked by tangible results and substantial progress. Through concerted efforts in these areas, the Ministry and its Media Units has fortified its vigilance framework.

Under outreach activities during the campaign period the Ministry and Media Units actively engaged with schools and colleges to disseminate awareness on preventive vigilance.

A total of 1655 school students and 330 college students participated in the various events organized for this purpose.

The Ministry and its Media Units also observed the Vigilance Awareness Week from 28th October 2024 to 3rd November, 2024 with the theme. “सत्यनिष्ठा की संस्कृति से राष्ट्र की समृद्धि” “Culture of Integrity for Nation's Prosperity.” Various competitions-activities were organized to promote vigilance and fight corruption in which officers, staff members participated enthusiastically. The winners of the competition were facilitated with cash rewards. Third edition of the in-house Vigilance magazine 'Satark-2024' has also been published.

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Dr. L. Murugan, Minister of State for I&B, and Parliamentary Affairs, and Shri Sanjay Jaju, Secretary, Ministry of I&B, along with other dignitaries, attended prize distribution ceremony during Vigilance Awareness Week, in New Delhi on March 12, 2025



Actor Vikrant Massey was awarded 'Indian Film Personality of the Year' by Dr. Pramod Sawant, Chief Minister of Goa, and Shri Sanjay Jaju, Secretary, Ministry of I&B, at 55th IFFI Closing Ceremony, in Goa on November 28, 2024

Citizen's Charter

The Citizens'/Clients' Charter of the Ministry of Information & Broadcasting is available on the website of the Ministry i.e. <http://www.mib.gov.in>. The following 13 main services have been included in the Charter which are being provided by this Ministry directly to its stakeholders:-

- (i) Issue of license for providing DTH services to prospective licensee;
- (ii) Issue of Registration to Multi System Operators;
- (iii) Issue of license for providing HITS services to prospective licensee;
- (iv) Registration of Television Rating Points (TRP) Agencies to operate in India;
- (v) Setting up teleports by TV Channels for up linking/ down linking;
- (vi) Issue of permission for Up linking/ Down linking of TV Channels uplinked from India;
- (vii) Issue of permission for Down linking of TV Channels uplinked from Abroad;
- (viii) Issue of Permission for Up linking by New Agency;
- (ix) Grant of permission for setting up of Community Radio Stations(CRS);
- (x) Issue of approval letter for the publication of Indian editions of foreign magazines/ journals/ periodicals/New Magazines by an entity having foreign investment in the category of Specialty/ Technical/ Scientific;
- (xi) Issue of approval letter for the publication of Indian editions of foreign magazines dealing with news and current affairs/ newspapers by an entity having foreign investment/facsimile edition of foreign newspaper by an entity having/not having foreign investment;
- (xii) Grievance Redressal Mechanism, and
- (xiii) Issue of permission letter to the foreign

Producers for filming a feature film/ reality TV show/Commercial TV serials in India through FFO.

GRIEVANCE REDRESSAL MECHANISM

The Grievance petitions received in the Ministry are registered and processed in the computerized Centralized Public Grievance Redress and Monitoring System (CPGRAMS). All petitions received are acknowledged according to norms and the acknowledgement letter contains registration number of the grievance, expected time of disposal and the details of the contact person. The grievance petitions are sent to the concerned media units/offices/divisions to redress the grievance, with the direction to send a suitable reply to the petitioner, as per rules. These petitions are monitored on regular basis, by sending reminders to the concerned offices/divisions and by convening regular review meetings etc. In all the media units, attached/ subordinate offices, autonomous bodies and public sector undertakings working under the administrative control of the Ministry, normally an Officer not below Junior Administrative Grade is designated as Public Grievance Officer of the Unit. In cases of important and urgent nature, discussion is held with senior Officers of the concerned media units/offices for quick disposal of the cases. The position regarding final disposal of petitions is also intimated to the petitioners by post or through CPGRAMS.

The guidelines regarding redressal of public grievances/activating machinery for redressal of public grievances received from Department of Administrative Reforms and Public Grievances etc. are circulated to all media units/autonomous bodies etc. from time to time. Disposal of grievances is monitored in this Ministry.

TIME FRAME PRESCRIBED FOR REDRESSAL OF THE GRIEVANCES:

| S. No. | Subject | Time |
|--------|---|---------|
| 1. | Issue of acknowledgement/interim reply to the petitioner | 3 days |
| 2. | Time taken for transfer of the Grievance Petition to the concerned Administrative Wing/Responsibility Centre | 2 days |
| 3. | Time taken to give final reply to the petitioner from the date of receipt of grievance or date of receipt of clarification /additional information sought from the petitioner, whichever is later | 21 days |

Grievance Status of the Ministry from January 1, 2024 to December 31, 2024

| Brought Forward as on 31/12/2023 | Grievances Received (from 01-01-2024 to 31-12-2024) | Total Grievances | Grievances Disposed (from 01-01-2024 to 31-12-2024) | Grievances Pending as on 31-12-2024 |
|----------------------------------|---|------------------|---|-------------------------------------|
| 310 | 3850 | 4160 | 3986 | 174 |

Majority of grievances received by the Ministry are of the following categories:

| Sr. No. | Grievance Category | Percentage of grievances received from 01-01-2024 to 31-12-2024 |
|---------|--|---|
| 1 | Category not assigned due to auto forward | 14.68% |
| 2 | Petitions pertaining to other Ministries | 14.65% |
| 3 | Complaint against DTH Operators LCOs/MSOs | 11.09% |
| 4 | Pension Matters Delay in release of pension and other benefits | 11.09% |
| 5 | Digital Media Content | 7.19% |
| 6 | Miscellaneous | 6.91% |
| 7 | Suggestions and Queries | 5.53% |
| 8 | Broadcasting Content News and Non News Programmes | 4.99% |
| 9 | Registration and Title Verification | 4.42% |
| 10 | Press Journalist Issues | 3.40% |
| 11 | Film Content Matters | 2.70% |
| 12 | Compassionate Appointments | 2.42% |
| 13 | Service Matters-Casual Employees | 2.29% |
| 14 | Service Matters-Regular Employees | 2.26% |
| 15 | Broadcasting Content Advertisements | 1.71% |
| 16 | Corruption and Malpractices | 1.43% |
| 17 | Subscription/Publication of DPD Journals | 1.30% |
| 18 | Press Content Matters | 1.22% |
| 19 | Pension Matters-Wrong fixation of pension | 0.26% |
| 20 | Pension Matters-Revision of Pension | 0.23% |
| 21 | Harassment and Misbehaviour | 0.13% |
| 22 | Advertisement and Publicity Matters | 0.05% |
| 23 | Sexual Harassment | 0.03% |
| 24 | Not Assigned | 0.03% |
| 25 | COVID-19 Related issues | 0.00% |





“Sunflowers were the first ones to know” - film by FTII student won ‘La Cinef’ Award at 77th Cannes Film Festival



Dr. L. Murugan, Minister of State for I&B and Parliamentary Affairs, visits Model Anganawadi centre in Chirang, Assam on August 30, 2024

The Right to Information (RTI) Act, 2005 provides freedom to every citizen to secure access to information under the control of public authorities, consistent with public interest, in order to promote openness, transparency and accountability in administration and in relation to matters connected therewith or incidental thereto. Right to Information means the right to information accessible under this Act, which is held by or under the control of any public authority and includes the right to-

1. Inspection of work, documents, records;
2. Taking notes, extracts or certified copies of documents or records;
3. Taking certified samples of material;
4. Obtaining information in the form of CDs or in any other electronic mode or through printouts where such information is stored in a computer or in any other device.

Implementation of RTI Act in the Main Secretariat:

Under the provisions of the Right to Information Act, 2005 (RTI Act), a nodal RTI Section was set up in Ministry of Information & Broadcasting to coordinate the RTI-related work. This Section collects, dispenses and transfers the applications seeking information under the RTI Act, 2005 to the Central Public Information Officers (CPIO)/ Public Authorities concerned with the subject matter.

All applications, appeals and decisions of the Central Information Commission (CIC) under RTI Act, 2005 related to the Ministry are received in the RTI Cell. The Ministry of I&B has designated 24 Central Public Information Officers and 19 First Appellate Authorities (FAAs) to provide information and to take decision on the appeals filed. List of Central

Public Information Officers and First Appellate Authorities are available in this Ministry's website mib.gov.in.

The year-wise RTI applications & appeals received and action taken are reflected below:

| Year | No. of applications & appeals received and action taken |
|------|---|
| 2021 | 1,512 |
| 2022 | 1,365 |
| 2023 | 1,191 |
| 2024 | 1,420 |

During 2024, a total of 1,309 RTI applications and 111 appeals have been received in RTI Cell out of which 1,100 applications and 79 appeals were received online. All applications and appeals were promptly transferred/ forwarded to the concerned public authorities/ Central Public Information Officers for providing information to the applicants. An amount of Rs.7,164/- was received as application fee/ information charges/ inspection charges during 2024. Apart from this, RTI Cell also attends to all RTI queries received from visitors.

Mechanism to deal with RTI applications

All applications received under RTI Act are scrutinized and RTI applications which do not concern this Ministry are transferred to the concerned public authority and the remaining applications are forwarded to the concerned Central Public Information Officers in the Ministry.

As a mechanism to follow up the pending applications, frequent reminders are sent to

Central Public Information Officers so that there may not be any delay in providing information to the applicant.

RTI applications and appeals received through online RTI portal are forwarded online to concerned Central Public Information Officers / First Appellate Authorities of the Ministry. RTI applications and appeals received in physical form are being scanned, uploaded and forwarded to concerned Central Public Information Officers and First Appellate Authorities of the Ministry for speedy and timely disposal. All the Central Public Information Officers and First Appellate Authorities have been provided username and password to check status of the applications / appeals and send online replies.

Implementation of Section 4 of the RTI Act, 2005

The Ministry has already completed the obligations under Section 4(1)(b) and 4(2)

which deals with suo-moto disclosure of all information held by the Public Authority. Information Manual under RTI Act, 2005 is being revised/updated by Ministry of Information & Broadcasting from time to time. Quarterly Report on number of applications/ appeals received, rejected, transferred is uploaded on the CIC's website regularly.

Implementation of RTI Act in the Attached/ Subordinate offices of the Ministry

Central Public Information Officers and First Appellate Authorities have been appointed by all the attached/ subordinate/ PSUs and autonomous bodies under this Ministry. They are working in accordance with the instructions issued in this regard by Department of Personal and Training from time to time.





Shri Ashwini Vaishnaw, Minister for I&B, Railways and Electronics & IT, met with OpenAI CEO Sam Altman for a discussion on building the entire AI stack, encompassing GPUs, models, and applications, in New Delhi on February 05, 2025



Shri Sanjay Jaju, Secretary, Information and Broadcasting, and festival director Shri Shekhar Kapur, addressing media personnel at 55th IFFI in Goa on November 28, 2024

Accounting Organization of Ministry of Information & Broadcasting

The Secretary as Chief Accounting Authority in the Ministry of Information & Broadcasting discharges its functions with the assistance of Financial Adviser and Chief Controller of Accounts. The Chief Controller of Accounts, Ministry of Information & Broadcasting performs its duties with the assistance of Controller/Dy. Controller/Assistant Controller of Accounts, three Pr. Accounts Officers at HQ and fourteen Pay and Accounts Offices including six attached to Prasar Bharati and their field formations for the purpose of GPF and Pension only. Zonal Internal Audit Parties are stationed at Chennai, Kolkata, Mumbai and New Delhi whose works are being monitored by Internal Audit Wing at HQ.

Responsibilities

The overall responsibilities of Departmental Accounting Organizations in respect of Ministry of Information & Broadcasting are:

- Consolidation of monthly accounts of Ministry and its submission to the CGA.
- Annual Appropriation Accounts.
- Statement of Central Transactions.
- Preparation of “Accounts at a Glance”.
- Union Finance accounts which are submitted to the O/o CGA, Ministry of Finance and Principal Director General of Audit.
- Payments of grants-in-aid to Grantee Institutions / Autonomous Bodies etc.
- Rendering technical advice to all PAOs and Ministry; if necessary in consultation with other organizations like DoPT, Ministry of Finance and O/o CGA etc.
- Preparation of Receipt Budget.
- Preparation of Pension Budget.
- To maintain necessary liaison with Controller General of Accounts office and to effect overall co-ordination and control in accounting matters and accredited Bank.
- To verify and reconcile all receipts and payments made on behalf of Ministry of Information & Broadcasting through the accredited Bank i.e. State Bank of India.
- To maintain accounts with Reserve Bank of India relating to Ministry of Information & Broadcasting and to reconcile the cash balances.
- To ensure prompt payments.
- Speedy settlement of Pension/Provident fund and other retirement benefits.
- Internal Audit of the Ministry, subordinate and attached offices under Ministry of Information & Broadcasting and its Grantee Institutions, Autonomous Bodies etc.
- To make available accounting information to all concerned Authorities/Divisions.
- Budget co-ordination works of Ministry of Information & Broadcasting.
- Monitoring of New Pension Scheme and revision of pension cases from time to time.
- Computerization of Accounts and e-payment.
- Administrative and co-ordination function of the accounting organization.
- Roll out of PFMS under Central Sector Schemes in Grantee Institutions / Autonomous Bodies.
- Non-Tax Receipt Portal (NTRP) in Ministry of Information & Broadcasting.

The Pay and Accounts office is the basic Unit of Departmentalized Accounting Organization. Its main function includes:-

- Pre-check and payment of all bills, including those of loans and grants-in-aid, submitted by Non-Cheque Drawing DDOs.
- Accurate and timely payments in conformity with prescribed rules and regulations.
- Timely realization of receipts.
- Issue of quarterly letter of credit to Cheque Drawing DDOs and post check of their Vouchers/bills.
- Compilation of monthly accounts of receipts and expenditures made by them incorporating them with the accounts of the Cheque Drawing DDOs.
- Maintenance of GPF accounts other than merged DDO and authorization of retirement benefits.
- Maintenance of all DDSR Heads.
- Efficient service delivery to the Ministry/ Department through banking arrangement by way of e-payment.
- Adherence to the prescribed Accounting Standards, rules and principles.
- Timely, accurate, comprehensive, relevant and useful financial reporting.
- Procuring and supplying of cheque books for and on behalf of PAOs/Cheque Drawing DDOs.

Accounting information and data are also provided to the Financial Adviser and Chief Accounting Authority i.e. Secretary to facilitate effective budgetary and financial control. Monthly and progressive expenditure figures under various sub-heads/object-heads of the grant of the Ministry of Information & Broadcasting are furnished to Budget Section of the Ministry including Jt. Secretary of the Media Division. Progress of expenditure against budget provisions is also submitted weekly to

the Secretary and Addl. Secretary & Financial Adviser as well as Heads of Divisions of the Ministry, controlling the grant for the purpose of better monitoring of expenditure in last quarter of the financial year.

The Accounting organization also maintains accounts of long-term advances such as House Building Advance and GPF accounts of employees of the Ministry.

The verification and authorization of pensionary entitlement of officers and staff members is done by the Pay & Accounts Offices on the basis of service particulars and pension papers furnished by Heads of Offices. All retirement benefits and payments like gratuity, cash equivalent to leave salary as well as payments under Central Government Employees Group Insurance Scheme, General Provident Fund etc. are released by Pay & Accounts Offices on receipt of relevant information/ bills from DDOs.

Internal Audit Wing

The Internal Audit Wing carries out audit of accounts of various offices of the Ministry to ensure that rules, regulations and procedures prescribed by the government are adhered to by these offices in their day to day functioning. The Internal Audit Wing working under the overall guidance of Chief Accounting Authority and Financial Adviser has focused on strengthening governance structures, capacity building and leveraging technology in appropriate manner to ensure an efficient and effective Internal Audit practice. There are 213 units (Prasar Bharati-135 and Non Prasar Bharati-78) located all over India under various media units of the Ministry spread throughout the length and breadth of the country, which fall within the preview of Internal Audit.

Status of Outstanding Internal Audit paras in Ministry of Information & Broadcasting and Prasar Bharati as on January 1, 2024 and December 31, 2024 are as follows:

| I. PRASAR BHARATI | | | | |
|-------------------------------|-----------------------------------|--|---|--|
| Zone | Outstanding Paras upto 01.01.2024 | Paras Raised from 01.01.2024 to 31.12.2024 | Paras Dropped from 01.01.2024 to 31.12.2024 | Total Outstanding Paras as on 31.12.2024 |
| SOUTH ZONE (CHENNAI) | 515 | 155 | 110 | 560 |
| WEST ZONE (MUMBAI) | 410 | 45 | 36 | 419 |
| NORTH ZONE (DELHI) | 331 | 143 | 57 | 417 |
| EAST ZONE (KOLKATA) | 599 | 188 | 147 | 640 |
| TOTAL (I) | 1855 | 531 | 350 | 2036 |
| II. NON-PRASAR BHARATI | | | | |
| Zone | Outstanding Paras upto 01.01.2024 | Paras Raised from 01.01.2024 to 31.12.2024 | Paras Dropped from 01.01.2024 to 31.12.2024 | Total Outstanding Paras as on 31.12.2024 |
| SOUTH ZONE (CHENNAI) | 302 | 05 | 15 | 292 |
| WEST ZONE (MUMBAI) | 610 | 28 | 32 | 606 |
| NORTH ZONE (DELHI) | 501 | 17 | 49 | 469 |
| EAST ZONE (KOLKATA) | 384 | 25 | 53 | 356 |
| TOTAL (II) | 1797 | 75 | 149 | 1723 |
| GRAND TOTAL (I + II) | 3652 | 606 | 499 | 3759 |

IRLA (Individual Running Ledger Accounting System):-

Pay & Accounts Office came into existence along with other departmentalized PAOs of other Ministries. The idea of IRLA system (Individual Running Ledger Accounts for Group – A officers) originated to keep all service and payment detail in a centralized system so that officers of Media Units of the Ministry of Information and Broadcasting and Prasar Bharati, who have an all India transfer liability can draw their Salary conveniently. Pay & Accounts Office (IRLA) is maintaining

service and salary records of Group A Officers of Media Units of the Ministry of Information and Broadcasting and offices of Prasar Bharati (Doordarshan & All India Radio) located in various cities all over the country. IRLA officers posted in Prasar Bharati may login to website <https://accounts.prasarbharati.org> to view and download salary slip, Income tax Form-16 and GPF statement etc. and other IRLA officers get the aforementioned facilities (except Income Tax Form-16) in EIS module of PFMS.

Banking Arrangements:- State Bank of India is the accredited bank for PAOs and its

field offices in the Ministry of Information & Broadcasting. E-payments processed by the PAOs/CDDOs are settled through CMP, SBI, Hyderabad in favour of the bank account of vendors/beneficiaries. In some cases, cheques issued by the PAOs/CDDOs are presented to the nominated branch of the accredited bank for payment. The receipts are also remitted to the accredited banks by the respective PAOs/CDDOs apart from Non-Tax-Receipt Portal (NTRP). Any change in accredited bank requires specific approval of Controller General of Accounts, Department of Expenditure, Ministry of Finance.

Principal Accounts Office has 14 Pay & Accounts Offices, including of 06 PAOs attached with Prasar Bharati. Five PAOs are located in New Delhi, two each in Mumbai, Chennai, Kolkata and one each in Nagpur, Lucknow and Guwahati. All payments pertaining to the Department/Ministry are made through PAOs/CDDOs attached with respective PAOs. Drawing and Disbursing Officers present their claims/bills to the designated PAOs/CDDOs, who issue cheques/releases e-payment after exercising the necessary scrutiny as per provisions contained in Civil Accounts Manual, Receipt and Payment Rules and other orders issued by Govt. from time to time. All payments are routed through PFMS and e-payments being directly credited into the beneficiary's bank account.

Computerization of Accounts

The process of computerization of accounts in the Departmentalized Accounting Organization of M/o Information and Broadcasting started with computerization of accounting function by the O/o Controller General of Accounts, Ministry of Finance. A multi user software for use at the Pay & Accounts Office level was inducted to replace the existing IMPROVE Software. This software was developed with a view to computerise the work in all the Pay & Account Offices. All the stages like pre-check, cheque writing, cheque review, scrolls, Transfer Entries and consolidation

were being done by using this package. From the month of November, 2008 onwards the monthly account has been submitted to the O/o CGA after PAO wise adjustment of Put through Statement with online acceptance by the Principal Accounts Office. Window based applications like Microsoft Word and Excel are also used for preparation of Head-wise Appropriation accounts, Material of Union Government Finance Account (Civil) and monthly expenditure and receipt statements for submission to Ministry and for other MIS purposes. The software titled COMPACT had been used in the Pay & Accounts Offices for computerization of a monthly consolidated account till 2015-16. Later PFMS was introduced in 2016-17.

PUBLIC FINANCIAL MANAGEMENT SYSTEM (PFMS)

Public Financial Management System (PFMS) is a web-based online software application developed and implemented by the Controller General of Accounts (CGA), Department of Expenditure, Ministry of Finance, Government of India. The outputs / deliverables for the various modes/ functions of PFMS include (but are not limited to):

- Payment & Exchequer Control
- Accounting of Receipts (Tax & Non-Tax)
- Compilation of Accounts and Preparation of Fiscal Reports
- Integration with Financial Management Systems of States

The primary function of PFMS today is to facilitate sound Public Financial Management System for Government of India by establishing an efficient fund flow system as well as a payment cum accounting network.

PFMS is also the channel for payment, accounting and reporting under Direct Benefit Transfer. As such, every Department/ Ministry of Government of India transfers funds electronically to beneficiary (individual or institution) through PFMS.

At present, all 14 Pay & Accounts Offices

of M/o Information & Broadcasting (including six PAOs attached with Prasar Bharati for GPF & Pension) are functioning successfully on PFMS.

Various Modules of PFMS:

- I. Employees Information System (EIS) Module of PFMS: This Module has been implemented in all Drawing & Disbursing Offices of Ministry of information & Broadcasting for salary related work.
- II. CDDO Module of PFMS: CDDO module of PFMS has been rolled out in all Cheque Drawing and Disbursing Offices of Ministry of Information and Broadcasting.
- III. Online Portal (Bharatkosh) for collection of Non-Tax Revenue in the Ministry:
 - NTR Portal has been functional in Ministry of Information and Broadcasting from 1st November, 2016.
 - The objective of Non-Tax Receipt Portal (NTRP) is to provide a one-stop window to Citizens/ Corporate /Other users for making online payment of Non-Tax Revenue payable to Government of India (GoI).
 - Non-Tax Revenue of Government of India comprise of a large bouquet of receipts, collected by individual departments/ ministries. Primarily these receipts come from Dividends, Interest receipts, Spectrum charges, RTI application fee, purchase of forms/magazines by students and many other such payments by citizens/ corporate/other users.
 - The online electronic payment in a completely secured IT environment, helps common users /citizen from the hassle of going to banks for making drafts and then to Government offices to deposit the instrument for availing the services. It also helps avoidable delays in the remittance of these instruments into Government account as well as eliminates undesirable practices in the delayed deposit of these

instruments into bank accounts.

- NTRP facilitates instant payment in a transparent environment using online payment technologies such as Internet Banking, Credit/Debit Cards.
- The collection of Non-tax revenue of the Ministry is Rs. 857.02 crores for the period from January 1, 2024 to December 31, 2024 through Bharatkosh on NTR portal.

More developments in the Ministry:

- I. Treasury Single Accounts (TSA) module in Autonomous Bodies: Bringing Autonomous Bodies under TSA system has been done to facilitate release of Government grants to Autonomous Bodies (ABs)/implementing agencies 'just-in-time' and avoiding parking of funds in PSBs/accumulation of unutilized grants with ABs/agencies. This would also avoid cash transfers to ABs/agencies in lump sum and facilitate drawdown from Government account as and when required.

Objective of TSA:

- To enhance the efficiency of fund flow to ABs by using the 'Just in time' principle for release of funds and thereby ensuring better cash management in Government of India.
- To decrease the interest burden of the Government by decreasing the quantum of borrowings.
- To avoid parking of funds released by Government to ABs in their Bank Accounts.

TSA system has been implemented in all five Autonomous Bodies i.e. Prasar Bharati, IIMC, PCI, SRFTI and FTII. Apart from ABs, TSA has also been implemented in NFDC (a PSU) during the financial year 2022-23.

- II. Electronic bill (e-bill) system module in PFMS: Smt. Nirmala Sitharaman, Union Minister for Finance & Corporate Affairs, launched the Electronic Bill

(e-Bill) processing system, announced in Union Budget 2022-23, on the occasion of 46th Civil Accounts Day. This is part of 'Ease of Doing Business (EoDB) and Digital India eco-system' to bring in broader transparency and expedite the process of payments. It will enhance transparency, efficiency and faceless-paperless payment system by allowing suppliers and contractors to submit their claim online which will be trackable in real time basis.

E-bill module of PFMS has been developed in PFMS by the Office of CGA. PFMS is the payment platform managed by Department of Expenditure, Ministry of Finance through the Office of CGA for use of PAOs/DDOs of Central Ministries/Departments. The new system involves a Business Process Re-engineering (BPR) by leveraging the Information Technology in Central Government system to transform entire payment process in the paperless concept. The e-bill system aims to reduce the payment cycle time and enhance transparency and efficiency in Government payment system. It is a citizen centric approach in which the physical interface between claimants and Government authorities responsible for receiving and processing claims will be minimized.

E-bill module of PFMS has already been rolled out in 09 PAOs of the Ministry of Information & Broadcasting.

Advantages of e-payment

- Saving in time and effort due to online fund transfer using digitally signed unique e-authorization ID.
- Secure mode of payment.
- Transparency in payment procedure.
- Elimination of physical cheques and their manual processing.
- Elimination of constraints of manual deposit of cheque by the payee into his bank account.

- Enhancement of overall payment processing efficiency.
- Online auto-reconciliation of payments.
- Efficient compilation of accounts.
- Complete audit trail of transactions at all level.

III. Automation of Finance Accounts:

A package having provisions of integration of Finance Accounts with PFMS has been developed by the O/o CGA and the same will facilitate all the Ministries in online submission of Finance Accounts to the O/o CGA. The SCT module related to above package has been released by GIFTMIS on July 12, 2024 and the same is now ready for parallel run on PFMS website.

IV. Automation of Appropriation Accounts:

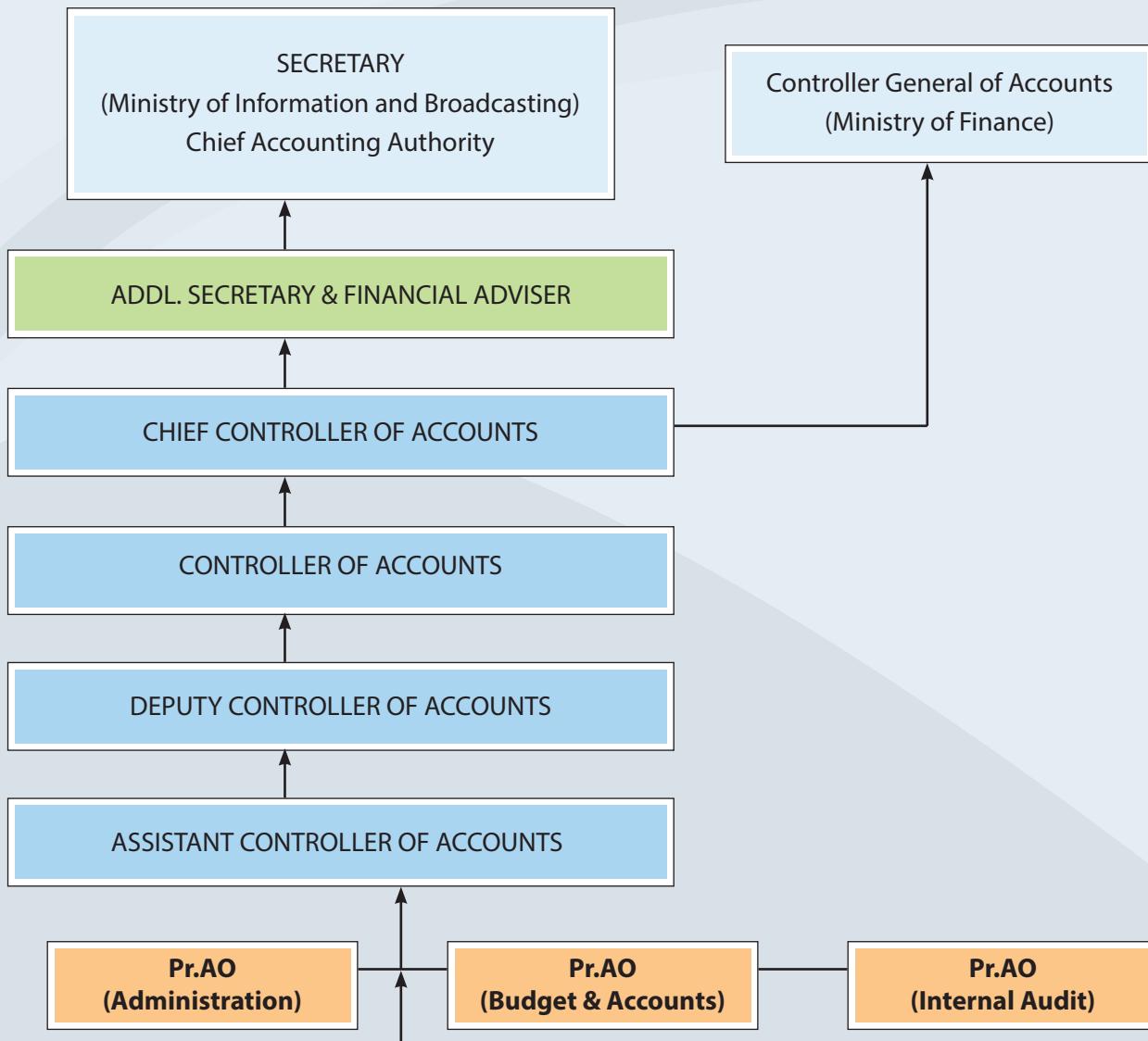
A package having provisions of integration of Appropriation Accounts with PFMS is being developed by the O/o CGA and the same will facilitate all the Ministries in online submission of Appropriation Accounts to the O/o CGA. The Appropriation Accounts (Stage I & II) module related to above package has been released by GIFTMIS till date and the same is now ready for parallel run on PFMS website.

V. Creation of Common Payment Aggregator Portal:

The O/o CCA, MIB is in the process of creating common PGA Portal for accepting receipts of different divisions under, M/o I&B. The receipts so collected will be remitted to Bharatkosh which will facilitate proper collection of receipts and improve record keeping and reconciliation.

ACCOUNTING ORGANISATION OF THE MINISTRY

ACCOUNTING ORGANIZATION SETUP IN MINISTRY OF INFORMATION AND BROADCASTING



| | |
|--|---|
| 1) PAO (MS) New Delhi 2) PAO (CBC etc.) New Delhi erstwhile PAO (BOC etc.) 3) PAO (IRLA) New Delhi 4) PAO (DD) Nagpur 5) PAO (FD) Mumbai 6) PAO (DD) Chennai 7) PAO (AIR) Lucknow 8) PAO (DD) Kolkata | 9) PAO (DD) New Delhi 10) PAO (DD) Guwahati 11) PAO (AIR) Chennai 12) PAO (AIR) Kolkata 13) PAO (AIR) Mumbai 14) PAO (AIR) New Delhi 15) 21 Senior Accounts officers working as NCDDO/CDDO and IFA to ADG (Region) in various ROBs. |
|--|---|



Dr. L. Murugan, Minister of State for I&B and Parliamentary Affairs, visits Marwah Studios, Noida Film City, in Uttar Pradesh on October 16, 2024

ANNEXURE-A

| S. No. | Report No. & Year | Para No. | Details of Subject |
|--------|-------------------|------------------------------|--|
| 1. | 21 of 2023 | Para 4.2.2.2, Chapter 4 | Significant savings (₹100 crore or more) at minor-head/sub-head level: Savings of ₹119.32 crore in respect of Broadcasting Infrastructure and Network Development (BIND) scheme. |
| 2. | 21 of 2023 | Para 4.2.2 (Annexure 4.2) | Analysis of Savings: Segment Wise - savings of ₹350.71 crore in respect of M/o I&B during FY 2021-22 (mainly due to activities being called off by SRFTI during the pandemic in FY 2021-22, low expenditure under the BIND scheme, vacant posts, less receipt of claims pertaining to LTC, Leave Encashment, Medical bills, low expenditure in regard to the e-cinepramaan Portal and cancellation of third batch of e-auction of FM Radio Phase-III). |
| 3. | 21 of 2023 | Para 3.7 B, Chapter 3 | Loans and Advances: Corrective action to be taken against outstanding amount of ₹2,216.69 crore from four loanee entities. |
| 4. | 8 of 2024 | Para No. 2.10 | Implementation of National Film Heritage Mission by National Film Archive of India (NFAI), Pune. |

■ ■ ■



Dr. L. Murugan, Minister of State for I&B, and Parliamentary Affairs, at the inauguration of Suraj Prakash Marwah Shooting Floor at Marwah Studios, Noida Film City, in Uttar Pradesh on October 16, 2024

Information on Implementation of the Judgements/Orders of CAT Cases of various media units of the Ministry of Information & Broadcasting for 2023-24.

| Sr. No. | Media Unit/ Division | No. of orders received from CAT during 2023-24 | No. of Judgements/ Orders implemented during 2023-24 |
|---------|----------------------|--|--|
| 1. | CBC | 7 | 3 |
| 2. | DD News | 1 | 0 |
| 3. | CBFC | 7 | 1 |
| 4. | DPD | 1 | 1 |
| 5. | SRFTI | 5 | 5 |
| 6. | DD | 102 | 16 |
| 7. | AIR | 82 | 19 |
| | TOTAL | 205 | 45 |





Shri Ashwini Vaishnaw, Minister for I&B, Railways and Electronics & IT, and Dr. L. Murugan, Minister of State for I&B, and Parliamentary Affairs, along with other dignitaries, at the inauguration of the Curtain Raiser event on World Audio Visual and Entertainment Summit (WAVES) 2024-25 on July 13, 2024

a) Plan outlay of the following Sector:

| S. No. | Sector | GBS for FY 2024-25 |
|--------|--------------|--------------------|
| 1. | Information | 149.31 |
| 2. | Films | 350.00 |
| 3. | Broadcasting | 505.00 |

b) North East Component of the total Central Sector Schemes outlay (GBS) (Rs. in crore). The breakup of North East component is as under:

| S. No. | Sector | GBS for FY 2024-25 |
|--------|--------------|--------------------|
| 1. | Information | 14.93 |
| 2. | Films | 35.00 |
| 3. | Broadcasting | 50.50 |

c) The Central Sector Scheme outlay for 2024-25 in respect of Ministry of I&B:

| S. No. | Sector | GBS for FY 2024-25 |
|--------|--|--------------------|
| 1. | Information – DCID | 149.31 |
| 2. | Films – DCDFC | 350.00 |
| 3. | Broadcasting (Main Sectt.) (a+b) | 505.00 |
| 4. | (a) Supporting Community Radio Movement in India (CRS) (b) BIND | 5.00 500.00 |





Shri Ram Nath Kovind, former President of India, attended the 55th Convocation Ceremony of Indian Institute of Mass Communication (IIMC) at Bharat Mandapam in New Delhi on January 10, 2024

| Demand No. 61- Ministry of Information & Broadcasting | | | | |
|---|--------------------|----------------|----------------|----------------|
| Media Unit-wise Budget | | | | |
| Revenue Section | | | | |
| CAT. I ESTABLISHMENT EXPENDITURE OF THE CENTRE (Non-Scheme Expenditure) | | | | |
| (Rs. in thousands) | | | | |
| Name of Media Unit/Activity | Actuals 2023-24 | BE 2024-25 | RE 2024-25 | BE 2025-26 |
| Major Head-'2251' - Secretariat Social Services | | | | |
| Main Secretariat (including PAO) ***# | 797515 | 878260 | 852100 | 902300 |
| Principal Accounts Office (PAO) | 257603 | 293540 | 300500 | 339300 |
| Total Major Head '2251' | 1055118 | 1171800 | 1152600 | 1241600 |
| Major Head - '2205' - Art & Culture Certification of Cinematographic films for public exhibition | | | | |
| Central Board of Film Certification | 418863 | 369300 | 369200 | 381200 |
| Major Head - '2220' - Information, Films & Publicity | | | | |
| Electronic Media Monitoring Centre (EMMC) | 128657 | 142500 | 133650 | 139400 |
| New Media Wing (erstwhile Research, Reference & Training Division) | 17379 | 23800 | 26900 | 35300 |
| Press Information Bureau (PIB) | 1038170 | 1188100 | 1076650 | 1111900 |
| Central Bureau of Communication (erstwhile BOC) | 1825852 | 2001100 | 1927500 | 2010900 |
| Publications Division | 536837 | 516700 | 481983 | 491600 |
| Press Registrar General of India (erstwhile Registrar of Newspapers for India) | 102265 | 116600 | 132200 | 122700 |
| Contribution to International programme for the Development of Communications (IPDC) | 0 | 1 | 1 | 1 |
| Contribution to Asia Pacific Institute for Broadcasting Development (AIBD) | 3214 | 3399 | 3399 | 3499 |
| Payment of annual membership subscription to Association of Moving Images Archivists (AMIA) | 35 | 0 | 0 | 0 |
| Contribution to membership of International Organizations by NFAI | 203 | 0 | 0 | 0 |
| Total: Major Head '2220' | 3652612 | 3992200 | 3782283 | 3915300 |
| Total: Establishment Expenditure of the Centre (Revenue) | 5126593 | 5533300 | 5304083 | 5538100 |
| Major Head-'4220' - Capital outlay on Information & Publicity | | | | |
| Main Secretariat | 14294 | 20000 | 212000 | 181900 |
| Principal Accounts Office (PAO) | 2951 | 3000 | 3000 | 3500 |

| | | | | |
|--|-----------------|-----------------|----------------|-----------------|
| Press Information Bureau (PIB) | 42487 | 31800 | 49050 | 39000 |
| Setting up of National Press Centre and Mini Media Centre of PIB | 0 | 100 | 100 | 100 |
| Publications Division | 16495 | 16500 | 17250 | 16500 |
| Central Board of Film Certification | 672 | 1000 | 1900 | 1500 |
| Central Bureau of Communication (erstwhile BOC) | 34463 | 29900 | 34900 | 21900 |
| Press Registrar General of India (erstwhile Registrar of Newspapers for India) | 0 | 0 | 2500 | 2500 |
| Electronic Media Monitoring Centre (EMMC) | 6561 | 28500 | 23400 | 20000 |
| Total: Major Head '4220' | 117923 | 130800 | 344100 | 286900 |
| Total: Establishment Expenditure of the Centre (Revenue+Capital) | 5244516 | 5664100 | 5648183 | 5825000 |
| CAT II. CENTRAL SECTOR SCHEMES (SCHEME EXPENDITURE) | | | | |
| INFORMATION SECTOR | | | | |
| Development Communication & Information Dissemination (DCID) | | | | |
| Normal- Major Head '2220' | 3475167 | 1343800 | 1525500 | 2142800 |
| NER- Major Head '2552' | 0 | 149300 | 169300 | 238100 |
| Total (DCID) | 3475167 | 1493100 | 1694800 | 2380900 |
| FILM SECTOR | | | | |
| Development Communication & Dissemination of Filmic Content (DCDFC) | | | | |
| Normal- Major Head '2220' | 3141210 | 2892400 | 3342400 | 3116000 |
| NER- Major Head '2552' | 0 | 350000 | 400000 | 363000 |
| Capital Major Head '4220' | 257600 | 257600 | 257600 | 151000 |
| Total (DCDFC) | 3398810 | 3500000 | 4000000 | 3630000 |
| BROADCASTING SECTOR | | | | |
| Supporting Community Radio Movement in India | | | | |
| Normal- Major Head '2220' | 42438 | 45000 | 132600 | 156600 |
| NER- Major Head '2552' | 0 | 5000 | 14700 | 17400 |
| Total | 42438 | 50000 | 147300 | 174000 |
| Broadcasting Infrastructure Network Development (BIND) | | | | |
| Normal- Major Head '2221' | 3453796 | 4500000 | 3600000 | 4500000 |
| NER- Major Head '2552' | 0 | 500000 | 400000 | 500000 |
| Total (BIND) | 3453796 | 5000000 | 4000000 | 5000000 |
| Total (Broadcasting Sector) | 3496234 | 5050000 | 4147300 | 5174000 |
| TOTAL CENTRAL SECTOR SCHEMES | 10370211 | 10043100 | 9842100 | 11184900 |
| OUT OF WHICH REVENUE SECTION | 10112611 | 9785500 | 9584500 | 11033900 |
| OUT OF WHICH NER ALLOCATION | 0 | 1004300 | 984000 | 1118500 |
| ALLOCATION UNDER CAPITAL | 257600 | 257600 | 257600 | 151000 |

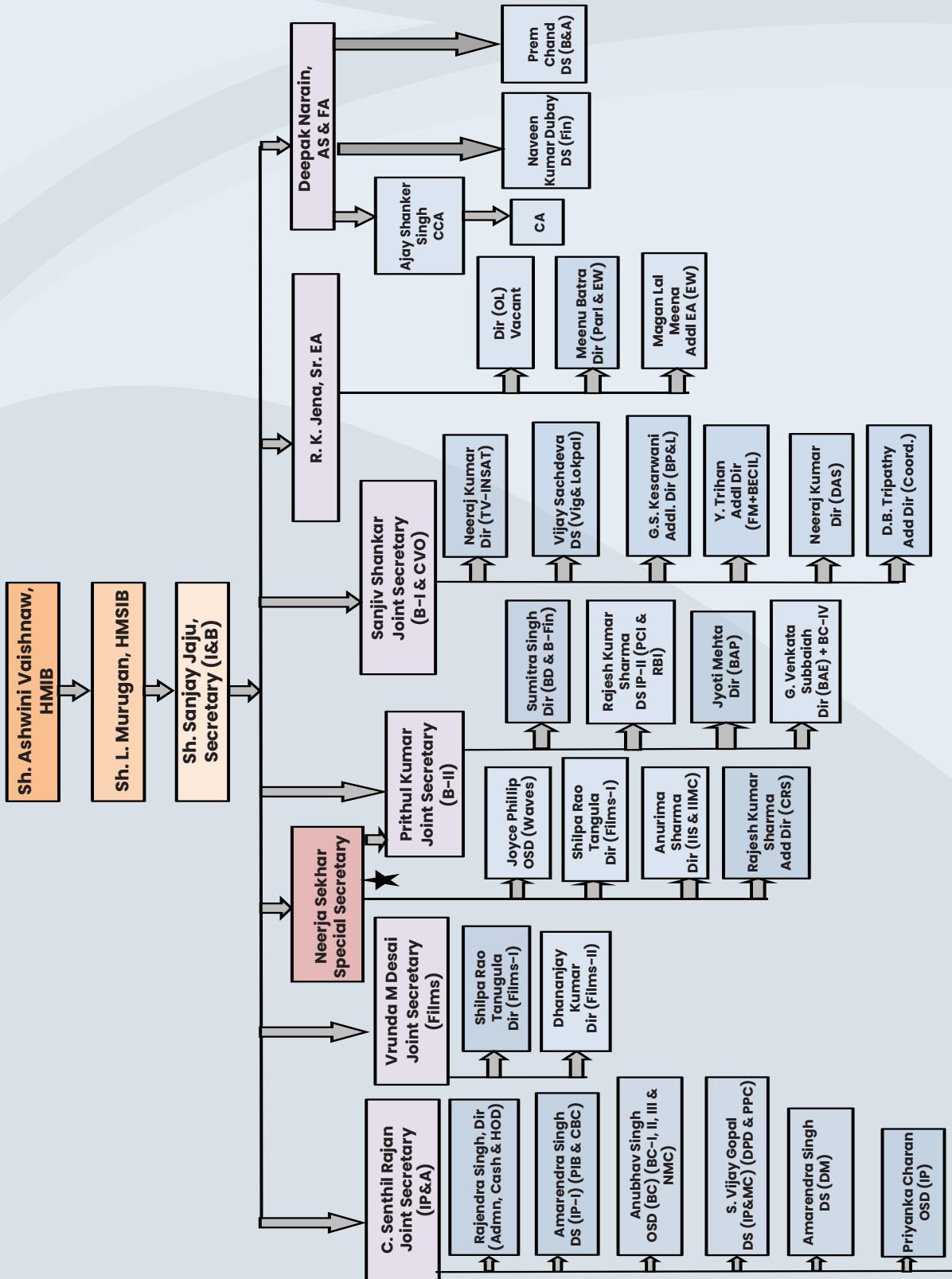
| CAT III. OTHER CENTRAL EXPENDITURE (AUTONOMOUS BODIES AND PUBLIC SECTOR UNDERTAKINGS)(NON-SCHEME EXPENDITURE) | | | | |
|--|-----------------|-----------------|-----------------|-----------------|
| Revenue Section | | | | |
| Indian Institute of Mass Communicaiton (IIMC) | 359000 | 546900 | 805317 | 1086500 |
| Press Council of India (PCI) | 92722 | 156400 | 103800 | 104800 |
| National Centre of Excellence for Animation,Visual Effects, Gaming and Comic- Extended Reality (NCoE AVGC XR)- Grants for Creation of Capital Assets | 0 | 0 | 3911500 | 0 |
| Film & Television Institute of India, Pune (FTII) | 706396 | 871100 | 731100 | 891100 |
| Satyajit Ray Institute of Film & Television Institute, Kolkata (SRFTI) | 591720 | 814500 | 540000 | 524500 |
| Prasar Bharati | 25544117 | 25099400 | 24488100 | 23797000 |
| National Film Development Corporation (NFDC) | 233675 | 230000 | 180000 | 170000 |
| Total - Other Central Expenditure (Autonomous Bodies)- Revenue Section | 27527630 | 27718300 | 30759817 | 26573900 |
| Capital Section | | | | |
| National Centre of Excellence for Animation,Visual Effects, Gaming and Comic- Extended Reality (NCoE AVGC XR)- Investments | 0 | 0 | 17000 | 0 |
| Total- Capital Section (Other Central Expenditure) | 0 | 0 | 17000 | 0 |
| Total- Other Central Expenditure (Revenue+ Capital Section) | 27527630 | 27718300 | 30776817 | 26573900 |
| Grand Total (Revenue Section) (Establishment + Scheme+ Other Central Expenditure) | 42766834 | 43037100 | 45648400 | 43145900 |
| Grand Total (Capital Section) (Establishment + Scheme+ Other Central Expenditure) | 375523 | 388400 | 618700 | 437900 |
| Total - Demand No.61 (Revenue + Capital) | 43142357 | 43425500 | 46267100 | 43583800 |

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Dr. L. Murugan, Minister of State for I&B, and Parliamentary Affairs, and Shri Sanjay Jaju, Secretary, Ministry of I&B, at the inauguration of the Symposium on 'Emerging Trends and Technologies in Broadcasting Sector' at Bharat Mandapam, in New Delhi on October 17, 2024

Organisation Chart of Ministry of Information & Broadcasting



All files related to only Board Level Matter, and Cadre/Personnel Management of Prasar Bharati to be submitted by JS B-II through Special Secretary.

Entertainment ki Nayi Lehar



FAMILY ENTERTAINMENT KI NAYI LEHAR



LIVE
EVENTS



MOVIES



SHOWS



LIVE TV



LIVE
RADIO



GAMES



NOSTALGIA



SHOP



E-BOOKS



AUDIO



CREATOR
CORNER



DOWNLOAD APP
AND WATCH
FOR FREE



WAVES
BY PRASAR BHARATI