



MINISTRY OF
INFORMATION &
BROADCASTING



**Achievements of Swachhta Hi Seva 2025
(17th September - 2nd October)**

Achievements of Swachhta Hi Seva 2025 (17th September - 2nd October)

E-Book

December, 2025



**Ministry of Information and Broadcasting
Government of India**

संजय जाजू, भा.प्र.से.
सचिव
SANJAY JAJU, IAS
Secretary



सत्यमेव जयते

WAVES
World Audio Visual &
Entertainment Summit
Connecting Creators,
Connecting Countries



भारत सरकार
सूचना एवं प्रसारण मंत्रालय
शास्त्री भवन, नई दिल्ली - 110001

GOVERNMENT OF INDIA
MINISTRY OF INFORMATION & BROADCASTING
SHASTRI BHAWAN, NEW DELHI - 110001

Foreword

Swachhata Hi Seva 2025, themed around **Swachhotsav**, blends the joy of celebration with the seriousness of responsibility. The campaign witnessed massive transformation of legacy waste sites, garbage dumps and neglected corners of the country. This campaign highlighted the importance of turning policy into practice through the collective strength of the nation.

- Keeping in view the objectives of this campaign, this Ministry actively participated through its media units and field offices spread in different parts of the country. The Ministry conducted 2,766 events consisting of 1588 Clean Public spaces, 198 Advocacy for Swachhata, 49 Clean Green utsav, 107 Safaimitra Surakha Shivirs and 824 Cleanliness Target unit (CTUs) where in 59,122 people participated in these events.
- Events under different themes like cleanliness campaign, door to door activities, awareness campaigns, drawing competitions, swachhta rallies, and various cultural activities like poem recitation, Nukkad Natak and Slogan writing, cleaning of CTUs, etc. were conducted.
- The Ministry also organised the special events on September 25 under 'Ek Din Ek Ghanta Ek Sath' and October 2 to mark 'Swachh Bharat Diwas' where officers and staff stepped out on the roads carrying brooms for swachhata.
- I appreciate the efforts of all officers of the media units and the Main Secretariat, especially the nodal officers who spearheaded the campaign with outstanding success.
- I also appreciate the Economic Wing of the Ministry for effectively coordinating and monitoring the entire campaign.

(Sanjay Jaju)

रबिन्द्र कुमार जेना, (भा.आ.से.)

वरिष्ठ आर्थिक सलाहकार

R.K. JENA, IES

Senior Economic Adviser



सत्यमेव जयते



आज़ादी का
अमृत महोत्सव

भारत सरकार
सूचना एवं प्रसारण मंत्रालय
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Preface

The 9th edition of Swachhata Hi Seva (SHS) 2025 began across the nation on 17th September 2025 and culminated on 2nd October on Gandhi Jayanti. The major objectives of SHS 2025 were to facilitate large-scale advocacy and citizen participation, clearing of dirty and difficult garbage spots, prioritise the health and welfare of sanitation workers and to celebrate community festivals in an eco-friendly manner.

2. Five key pillars of SHS 2025 include transformation of Cleanliness Target Units (CTUs), Clean Public Spaces, SafaiMitra Suraksha Shivar, Clean Green Festivities and Advocacy for Swachhata. The Ministry actively participated through its media units and field offices across the nation and reinforced the mission's commitment to a cleaner India.
3. The Ministry conducted 2,766 events consisting of 1588 Clean Public spaces, 198 Advocacy for Swachhata, 49 Clean Green utsav, 107 Safaimitra Suraksha Shivirs and 824 Cleanliness Target unit (CTUs) where in 59,122 people participated in these events.
4. In the preparatory phase of the campaign, review meeting was taken by Secretary (I&B) to assess the preparedness related to implementation of the campaign. During the meeting, Heads of Media Units and nodal officers were briefed about the key pillars, objectives, timelines, functioning of SHS 2025 IT Portal, special events during the campaign including 'Ek Din, Ek Saath, Ek Ghanta' and 'Swachh Bharat Diwas' on the birth Anniversary of Mahatma Gandhi.
5. The campaign was monitored through IT portal including creation, reporting and closure of events. All the nodal officers and others who were associated with the campaign participated in the training conducted by the nodal ministry. The campaign was also monitored regularly through WhatsApp groups created at Ministry level as well as media unit level.
6. During the campaign phase, review meetings held with the nodal officers to monitor the progress of the campaign on day-to-day basis keeping in view the objective and timely completion of events and focussed publicity.
7. I take this opportunity to thank all the nodal officers and participants of the campaign who dedicatedly put their effort for the success of the Campaign.


(Rabindra Kumar Jena)

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INTRODUCTION

The Swachhata Hi Seva campaign, held annually since 2017, is led by the Ministry of Housing and Urban Affairs (MoHUA) in partnership with the Department of Drinking Water and Sanitation (DDWS) under the Ministry of Jal Shakti.

Launched on September 17th, the campaign culminated in a nationwide celebration of 'Swachh Bharat Diwas' on October 2nd, 2025, reinforcing the mission's commitment to a cleaner India & commemorating Mahatma Gandhi's birth anniversary.

This year's theme, 'Swachhotsav,' aligned with the festive spirit of the period.

This year's activities are divided into five major sections:

1. Cleanliness Target Units
2. Clean Public Spaces
3. Clean Green Utsav
4. Safaimitra Suraksha Shivirs
5. Advocacy For Swachhta

During the two weeks campaign, series of activities encourages behavior change and promotes public participation for a cleaner nation.

On 12th September 2025, Secretary (I&B), Shri Sanjay Jaju had taken a review meeting on preparation and implementation of the Campaign with all the Heads of Media Units and their Nodal Officers and given directions for taking appropriate and timely action to achieve the targets set for this year's Campaign.

The Ministry conducted 2,766 events consisting of 1588 Clean Public spaces, 198 Advocacy for Swachhata, 49 Clean Green utsav, 107 Safaimitra Surakha Shivirs and 824 Cleanliness Target unit (CTUs) where in 59,122 people participated in these events.

Media Unit Wise Events Conducted

Media Units	Clean Public Spaces	Advocacy For Swachhta	Ctu Transformed	Safaimitra Suraksha Shivar	Clean Green Utsav	Total Events Conducted By Media Units	Total Particip Ation
DD	191	7	262	58	14	532	10624
AIR	808	51	458	34	23	1374	18837
IIMC	22	55	0	8	3	88	3531
FTII	5	1	0	1	0	7	685
SRFTI	3	2	0	1	0	6	274
DPD	33	0	3	0	0	36	285
PRGI	13	2	0	0	0	15	546
EMMC	10	0	0	0	0	10	156
NMW	6	4	0	1	0	11	150
CBC	355	24	84	1	8	472	19354
PIB	62	32	7	1	1	103	2366
BECIL	33	0	4	1	0	38	1480
NFDC	10	1	6	0	0	17	185
CBFC	30	11	0	0	0	41	242
PCI	1	4	0	0	0	5	237
MAIN SECRETARIAT	6	4	0	1	0	11	170
Total	1588	198	824	107	49	2766	59122

Highlights of the Event in Pictures

Main Secretariat



Swachhta Pledge at Main Sect., Shastri Bhawan, Delhi. 22/09/2025



Cleaning of public spaces at Main Sect., Shastri Bhawan, Delhi. 25/09/2025

Highlights

IIMC

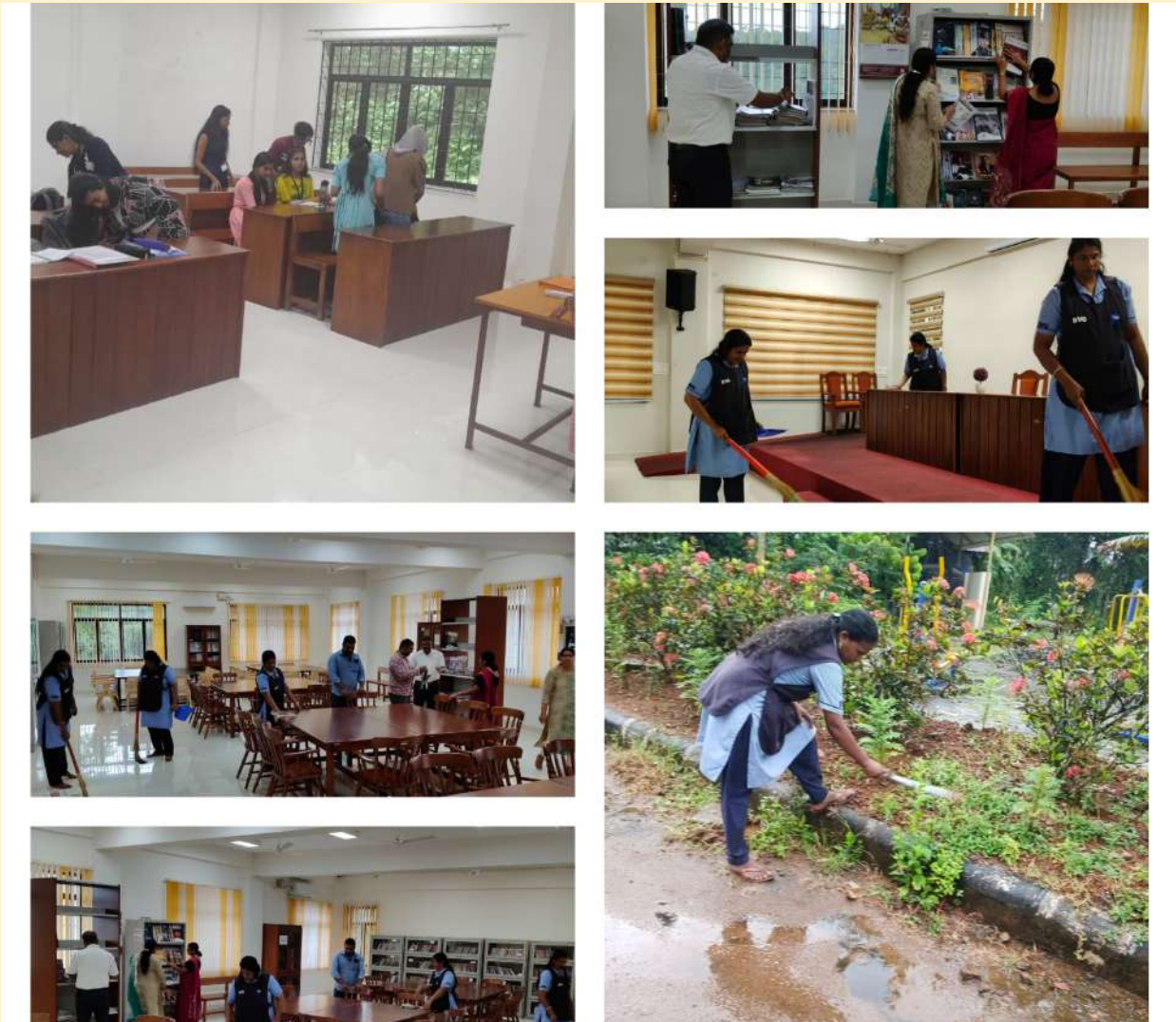


Cleanliness drive at IIMC Delhi. 17/09/2025



Cleanliness drive at IIMC Dhenkanal. 17/09/2025

IIMC



Campus Swachhata Drive at IIMC Kottayam. 17/09/2025



A cleaning drive was conducted at IIMC Aizawl . 17/09/2025

IIMC



At the IIMC Amaravati campus, a 'Swachhta Pledge' and 'Swachhta Rally' were organized. 17/09/2025



IIMC Delhi organized a Swachhata Rally. 22/09/2025

IIMC



Cleaning drive by IIMC Dhenkanal. 22/09/2025



Cleaning drive by IIMC Jammu.
25/09/2025

DPD



Cleanliness drive by DPD, CBC & NMW officials in Delhi. 17/09/2025



Swachhta Pledge at DPD, Chennai. 24/09/2025



Cleaning by DPD, Patna. 01/10/2025

DPD



Swachhta Pledge at DPD, Thiruvananthapuram.
19/09/2025



Swachhta Pledge at DPD, Hyderabad. 19/09/2025



Cleaning at DPD, Lucknow. 24/09/2025



Cleaning at DPD, Thiruvananthapuram. 29/09/2025

CBC



CBC Nainital cleaned the area around the Hanuman Garhi Temple complex. 17/09/2025

Doordarshan



Swachhta Pledge at Doordarshan Hqrs, Delhi. 17/09/2025



Swachhta pledge ceremony at DDK Gangtok. 18/09/2025



Cleanliness drive #Ek Din Ek Ghanta Ek Saath carried out at Doordarshan Directorate. 25.09.2025

Doordarshan



Swachhta Pledge at DDK
Vijaywada. 19/09/2025



Swachhta Pledge at DDK
Khozikode. 19/09/2025



Swachhta Pledge at DDK
Kolkata. 19/09/2025



Swachhta Pledge at DDK Lucknow.
19/09/2025

Doordarshan



Swachhta Pledge at DDK Jagdalpur. 19/09/2025



Swachhta Pledge at DDK Gorakhpur. 19/09/2025



Swachhata pledge taken at Prasar Bharati Secretariat. 19/09/2025



Cleaning drive by DDK Chandigarh. 26/09/2025

Doordarshan



Cleaning at DDK Bhopal. 19/09/2025



Swachhta pledge taken at
DDK Shillong. 22/09/2025



Swachhta pledge taken at
DDK Jalpaiguri. 17/09/2025

Doordarshan



Cleanliness drive at DDK Raipur. 24/09/2025



Cleanliness drive at DDK Mumbai. 25/09/2025



Cleanliness drive by DDK
Prayagraj. 26/09/2025



Cleanliness drive by DDK
Shantiniketan. 30/09/2025

EMMC



A Cleaning drive was conducted in front of EMMC, Soochna Bhawan. 17/09/2025



Pledge Taking at EMMC, Soochna Bhawan. 17/09/2025

PRGI



Under Swachhta Hi Sewa 2025 Campaign, staff members at the office of PRGI, Delhi took the Swachhta Pledge. 17/09/2025



Swachhata Rally by PRGI
Delhi. 24/09/2025

PCI



Swachhata Rally by PCI Delhi. 23/09/2025



Swachhta Pledge at Press Council of India, Delhi. 17/09/2025



Pledge to Say No to Single-Use Plastic at Press Council of India, Delhi. 22/09/2025

BECIL



Swachhta Pledge was administered at the Delhi office of BECIL. 17/09/2025

PIB



Swachhata pledge taken in PIB headquarters. 18/09/2025



Swachhata Pledge at PIB Shimla. 17/09/2025



Swachhta Pledge at PIB Hyderabad 17/09/2025



PIB Gujarat, CBC Ahmedabad and
DPD organize a joint Swachhta
pledge taking ceremony in
Ahmedabad. 19/09/2025

Akashvani



Swachhata Pledge ceremony at
Akashvani New Delhi.
19/09/2025



Spot cleanliness activities at
News Services Division (NSD),
Akashvani, New Delhi.
19/09/2025

Akashvani



Swachhata Pledge ceremony and cleaning organized at Akashvani Nagore. 19/09/2025



Cleaning during SHS 2025 at Akashvani Amethi. 19/09/2025



Cleaning at Akashvani, Puducherry. 24/09/2025

Akashvani



Cleaning of roof and water tanks in Akashvani Mokokchung. 24/09/2025



Cleaning by Akashvani Akashvani Tamenglong 02/10/2025



Cleaning by Akashvani Kota. 24/09/2025



Cleaning by Akashvani Jhansi. 25/09/2025

Akashvani



Cleaning by Akashvani Rajkot. 25/09/2025



Cleaning by Akashvani Madurai. 25/09/2025



Cleaning and garbage removal by Akashvani Nagur. 26/09/2025

Akashvani



Cleaning and garbage removal by Akashvani
Delhi. 26/09/2025



Cleaning by Akashvani
Agra. 01/10/2025



Cleaning by Akashvani,
Godhra. 01/10/2025

Akashvani



Cleaning and garbage removal by Akashvani Shimla. 28/09/2025



Cleaning by Akashvani Asansol. 28/09/2025

Akashvani



Cleaning by Akashvani, Dungarpur.
02/10/2025



Cleaning by Akashvani, Jodhpur.
02/10/2025



Cleaning by Akashvani Tamenglong, Manipur. 01/10/2025

Akashvani



Cleaning by Akashvani, Joranda. 02/10/2025



Cleaning by Akashvani Imphal 02/10/2025

NFDC



Swachhta Pledge at NFDC Delhi. 17/09/2025

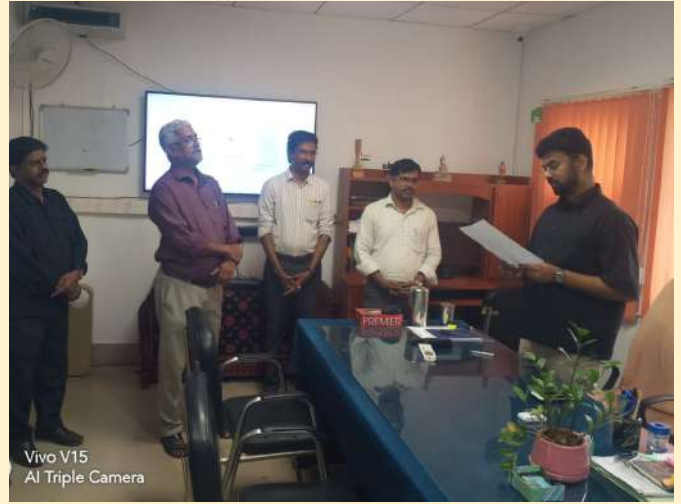


Road cleaning at Pedder Road, Mumbai by NFDC. 20/09/2025

CBFC Pledge Taking



CBFC Hyderabad. 18/09/2025



CBFC Chennai. 18/09/2025



CBFC Delhi. 18/09/2025



CBFC Kolkata. 18/09/2025



Swachhta Pledge was administered at the Delhi office of CBFC.
17/09/2025



Swachhta Pledge was administered at the
Guwahati office of CBFC. 18/09/2025

CBFC



Cleaning by CBFC Bengaluru. 24/09/2025



Cleaning by CBFC Mumbai. 28/09/2025

Highlights - Clean Green Utsav IIMC



Celebrating Swachhata Hi Seva with a vibrant organic flower rangoli at IIMC Kottayam campus entrance – a tribute to cleanliness, culture, and sustainability. 18/09/2025



Swachhotsav by AIR Ahmedabad

Highlights - Clean Public Spaces

IIMC



Cleaning of public spaces by IIMC Kottayam. 23/09/2025

Highlights - Clean Public Spaces

Akashvani



Cleaning of public spaces by Akashvani Vizag. 24/09/2025



Cleaning of public spaces by Akashvani Amethi. 24/09/2025

Highlights - Clean Public Spaces

Akashvani



Cleaning of public spaces by Akashvani Jammu. 25/09/2025



Cleaning by Akashvani Lucknow. 26/09/2025

Akashvani



Cleaning by Akashvani Lucknow. 26/09/2025



Cleaning by Akashvani Vizag. 28/09/2025

EMMC

Before



After



Cleaning of Outside area of
Soochna Bhawan near Metro
Station and Mandir, EMMC.
23/09/2025



Cleaning of Outside area of
Soochna Bhawan by EMMC.
25/09/2025

Before



After



PIB



Cleaning drive at PIB Chandigarh
in Kendriya Sadan under SHS
2025. 17/09/2025

Cleaning drive at PIB Bengaluru
under SHS 2025. 17/09/2025

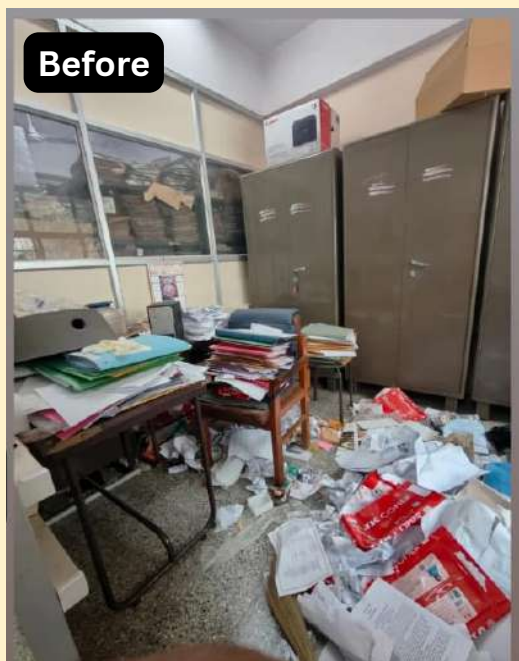


Cleaning drive at PIB Lucknow
under SHS 2025. 17/09/2025

Cleaning drive at PIB Hqrs,
Shastri Bhawan, Delhi.
23/09/2025



CBFC



Cleaning drive at
CBFC Delhi under
SHS 2025
18/09/2025



Cleaning drive at
CBFC Guwahati
18/09/2025

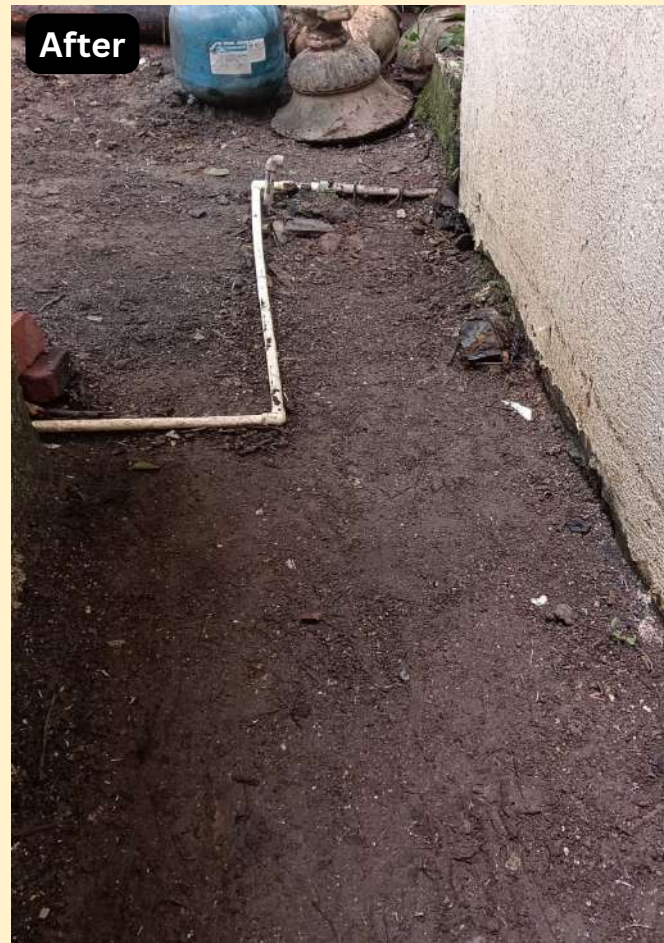


Cleaning drive at
CBFC Mumbai
18/09/2025



Cleaning drive at CBFC Hyderabad. 25/09/2025

NFDC



Cleaning drive at NFDC Mumbai under SHS 2025. 17/09/2025

PRGI



Cleaning activities were organised by O/o PRGI at Gate no.1 of Soochna Bhawan. 18/09/2025

Doordarshan



Cleaning of public spaces by DDK Kolkata. 22/09/2025

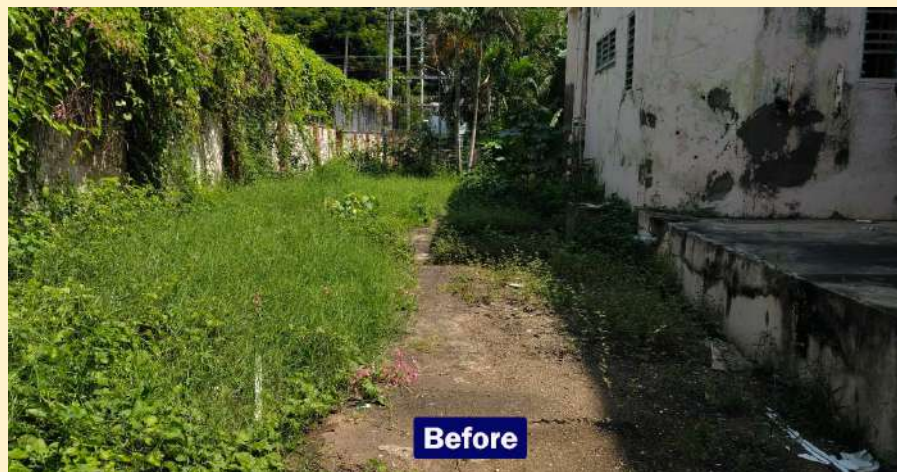


Cleaning of public spaces by DDK Chennai. 22/09/2025

Doordarshan



Cleanliness drive #Ek Din Ek Ghanta Ek Saath
carried out at DDK Shillong.
25.09.2025



Cleanliness drive at DDK Saptagiri.
22/09/2025



Doordarshan

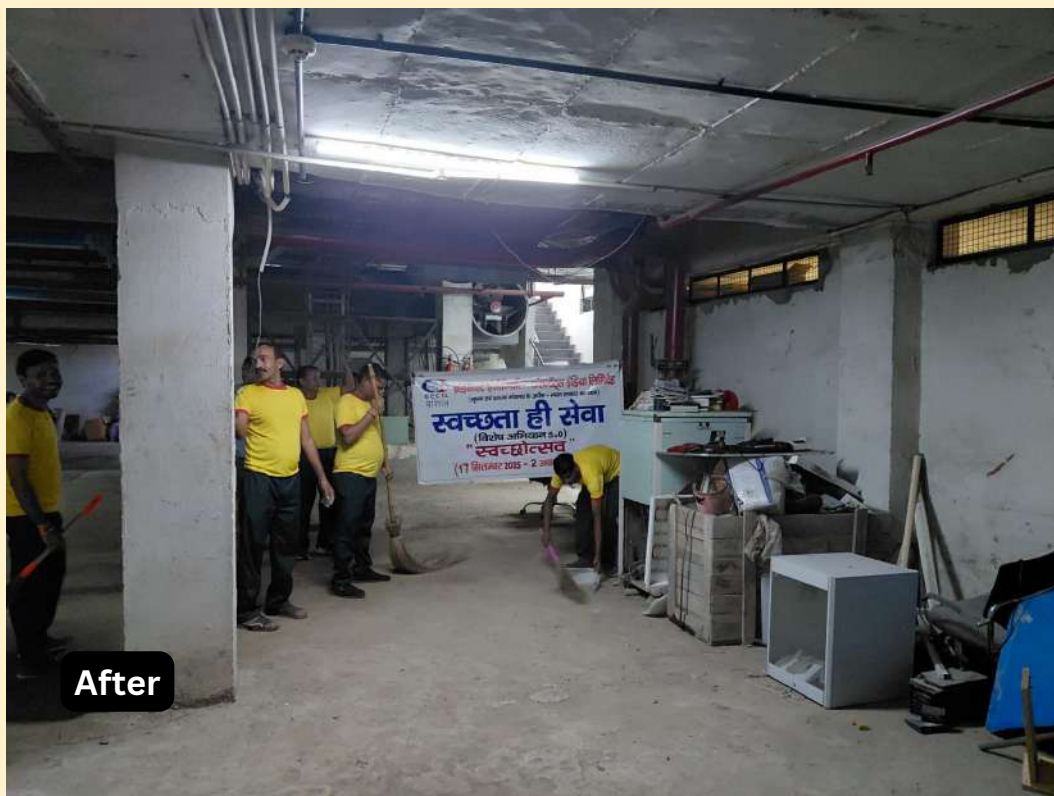
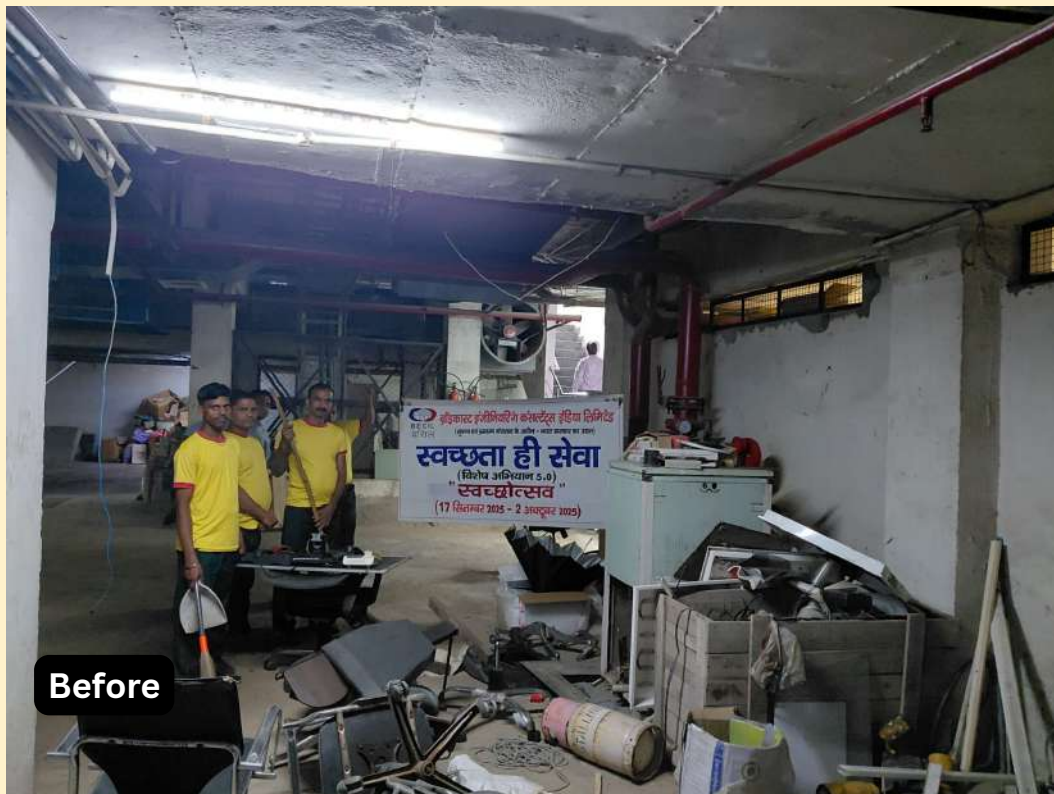


Cleanliness drive at DDK Prayagraj.
24/09/2025



Cleanliness drive at DDK Shillong.
26/09/2025

BECIL



Cleanliness drive at BECIL Bhawan, Delhi
22/09/2025

DPD



Cleaning activities in the library of DPD New Delhi
23/09/2025



Physical files weeded out by DPD Bengaluru
24/09/2025

Highlights - Advocacy For Swachhta

Akashvani



Door-to-Door campaign by Akashvani, Chinsurah
26/09/2025



Drawing Competition by Akashvani, Nagpur. 28/09/2025

Highlights - Advocacy For Swachhta

Akashvani



Recording of Swachhta songs by Akashvani, Akola. 28/09/2025



Essay writing competition by Akashvani, Akola. 28/09/2025

Highlights - Advocacy For Swachhta

NFDC



Exam on swachhata topics conducted on by NFDC. 18/09/2025

CBFC



Swachhta quiz and slogan competition at CBFC Delhi. 22/09/2025



Activity under RRR REDUCE REUSE RECYCLE was conducted in CBFC Mumbai. 24/09/2025

Highlights - Advocacy For Swachhta

IIMC



Poster & Slogan Making Competitions in IIMC Dhenkanal Campus. 19/09/2025



IIMC Kottayam organised the Wealth out of Waste Competition. 19/09/2025



IIMC, Jammu organized a street play by students under "Swachhata Hi Seva 5.0" 22/09/2025

Highlights - Advocacy For Swachhta IIMC



‘Poster Making Competition’ was organized at the IIMC, Amaravati campus. 22/09/2025



A door-to-door awareness drive conducted at IIMC New Delhi 22/09/2025



Door-to-door campaign by IIMC Kottayam 29/09/2025

Highlights - Advocacy For Swachhta

IIMC



Swachhta run organised at IIMC Amravati 23/09/2025



Swachhta debate competition organised at IIMC Jammu 23/09/2025



Say No To Single Use Plastic drive at IIMC Delhi
23/09/2025



Slogan Writing, Poster Making, and Awareness
Video Competitions at IIMC Kottayam
25/09/2025

Highlights - Advocacy For Swachhta DPD



Swachhata Corner at DPD,
Thiruvananthapuram. 19/09/2025



Swachhata Corner at DPD,
Hyderabad. 19/09/2025



Swachhata Corner at SE, Patna.
23/09/2025



Swachhata Corner by DPD, Lucknow
at Gomti Pustak Mela. 24/09/2025

Highlights - Advocacy For Swachhta

PIB



A Samvad (discussion) on Swachhata was held at the PIB headquarters. Several officials shared their views, and extensive brainstorming took place on ways to strengthen cleanliness initiatives.. 19/09/2025

Highlights - Advocacy For Swachhta

Doordarshan



Street campaign organised by DDK, Aizawl. 20/09/2025

Highlights - Advocacy For Swachhta

Doordarshan



Street play organised by DDK, Patna. 23/09/2025

Highlights - Advocacy For Swachhta

Doordarshan



Swachhta rally organised by DDK, Raipur. 23/09/2025



Swachhta rally organised by DDK, Mumbai. 23/09/2025

Highlights - Advocacy For Swachhta

Doordarshan



Slogan writing & Poster making
competition at Main Sect.
Shastri Bhawan, Delhi.
25/09/2025



Highlights - Safaimitra Suraksha Shivir

Main Secretariat



Honouring sanitation workers at Main Secretariat. 30/09/2025

Highlights - Safaimitra Suraksha Shivir PIB



Felicitations and Gifts to SafaiMitras at PIB. 02/10/2025

Highlights - Safaimitra Suraksha Shivir

Doordarshan



Health camp organised by DDK Delhi. 22/09/2025



Health camp organised by DDK
Delhi. 23/09/2025



Highlights - Safaimitra Suraksha Shivir

Doordarshan



Health camp organised by DDK Mumbai. 19/09/2025



Health camp organised by DDK
Delhi. 25/09/2025

Highlights - Safaimitra Suraksha Shivar

Doordarshan



Health camp organised by DDK
Delhi. 26/09/2025

Highlights - Safaimitra Suraksha Shivir

Doordarshan



Health camp organised by DDK Patna. 01/10/2025



Health camp organised by DDK Bhubaneshwar. 01/10/2025



Health camp organised by DDK Chandigarh. 30/09/2025

Highlights - Safaimitra Suraksha Shivir IIMC



Distribution of sanitation items to the staff at IIMC Kottayam. 22/09/2025



Health camp organised by IIMC Dhenakanal. 26/09/2025

Highlights - Safaimitra Suraksha Shivar

IIMC



Honouring Sanitation workers at IIMC Jammu. 29/09/2025



Presentation on 'Say No To Plastics' at IIMC Dhenkanal. 29/09/2025



Highlights - Safaimitra Suraksha Shivir IIMC



Health camp for Sanitation workers at IIMC Delhi. 01/10/2025



Felicitation of SafaiMitras
and pledge at IIMC Delhi
02/10/2025

Highlights - Safaimitra Suraksha Shivir

IIMC



Felicitation of SafaiMitras and pledge at IIMC Dhenkanal 02/10/2025



Felicitation of SafaiMitras at IIMC Amravati 02/10/2025

Highlights - Safaimitra Suraksha Shivar

Akashvani



Distribution of sanitation items to the staff at Akashvani Vizag. 24/09/2025



Distribution of sanitation items to the staff at Akashvani Mokokchung. 24/09/2025

Highlights - Safaimitra Suraksha Shivir

Akashvani



Health camp by Akashvani Murshidabad. 24/09/2025



Health camp by Akashvani Delhi. 26/09/2025

Highlights - Safaimitra Suraksha Shivr

Akashvani



Chandrapur, Maharashtra, India
X862+q4h, Chauhan Colony, Chandrapur, Mahara
442401, India
Lat 19.96199° Long 79.30021°
27/09/2025 12:04 PM GMT +05:30



Chandrapur, Maharashtra, India
X862+q4h, Chauhan Colony, Chandrapur, Mahara
442401, India
Lat 19.96199° Long 79.30021°
27/09/2025 12:03 PM GMT +05:30



Chandrapur, Maharashtra, India
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Lat 19.96199° Long 79.30021°
27/09/2025 12:03 PM GMT +05:30



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Chandrapur, Maharashtra, India
X862+q4h, Chauhan Colony, Chandrapur, Mahara
442401, India
Lat 19.96199° Long 79.30021°
27/09/2025 12:21 PM GMT +05:30



Chandrapur, Maharashtra, India
X862+q4h, Chauhan Colony, Chandrapur, Mahara
442401, India
Lat 19.96199° Long 79.30021°
27/09/2025 12:20 PM GMT +05:30



Chandrapur, Maharashtra, India
X862+q4h, Chauhan Colony, Chandrapur, Mahara
442401, India
Lat 19.96199° Long 79.30021°
27/09/2025 12:22 PM GMT +05:30



Chandrapur, Maharashtra, India
X862+q4h, Chauhan Colony, Chandrapur, Mahara
442401, India
Lat 19.96199° Long 79.30021°
27/09/2025 12:22 PM GMT +05:30

Health camp by Akashvani Nagpur. 28/09/2025



Distribution of Shoes to Sanitation Workers at AIR Jabalpur. 03.10.2025

Highlights - Safaimitra Suraksha Shivr

Akashvani



Health Camp held at DG: Akashvani 02/10/2025



Activity No.2



Felicitation of SafaiMitras at AIR Ahmedabad 02/10/2025

Highlights - Safaimitra Suraksha Shivir

Akashvani



Felicitation of SafaiMitras at AIR Nasik 02/10/2025



Felicitation of SafaiMitras at AIR Chinsurah 02/10/2025



Felicitation of SafaiMitras at AIR Lucknow
02/10/2025



Felicitation of SafaiMitras at AIR Visakahpatnam
02/10/2025

Highlights - Safaimitra Suraksha Shivir

Akashvani



Felicitation of SafaiMitras at AIR Directorate 02/10/2025



Felicitation of SafaiMitras at AIR Imphal 02/10/2025

Highlight of publicity through different Media



Media Coverage



Media Coverage



Media Coverage



Akashvani आकाशवाणी
@AkashvaniAIR



#SHS2025 #SwachhataHiSeva2025 #Swachhotsav

Hygiene kits distributed at Akashvani Thiruvananthapuram during Safai Mitra Shivar.

@SwachhBharatGov @MoHUA_India @MoJSDDWS @MIB_India
@AshwiniVaishnaw @DrLMurugan @sjaju1



3:02 PM · Sep 25, 2025 · 337 Views



Akashvani आकाशवाणी
@AkashvaniAIR



#SHS2025 #SwachhataHiSeva2025 #Swachhotsav2025

Shramdaan "Ek Ghanta, Ek din, Ek Sath" at Akashvani Bhawan.

@SwachhBharatGov @MoHUA_India @MoJSDDWS @MIB_India
@AshwiniVaishnaw @DrLMurugan @sjaju1



Shramdaan
"Ek Ghanta, Ek din, Ek-
Sath"
Akashvani Bhawan



4:58 PM · Sep 25, 2025 · 389 Views



IIMC Dhenkanal
@iimcdhenkanal



Translate post

जब सफाई मित्र स्वस्थ, फिट और फाइन होंगे, तो हमारा पर्यावरण भी स्वस्थ और स्वच्छ रहेगा।

आइए, स्वच्छता ही सेवा 2025 के तहत मिलकर प्रयास करें और स्वच्छ, स्वस्थ भारत का निर्माण करें।

#Swachhotsav #SwachhataHiSeva2025 #SHS2025 @MIB_India
@SwachhBharatGov @swachhbharat @MoHUA_India



Indian Institute of Mass Communication and 3 others

12:13 PM · Sep 26, 2025 · 324 Views

Media Coverage



Media Coverage



Akashvani आकाशवाणी
@AkashvaniAIR



#SHS2025 #SwachhataHiSeva2025 #Swachhotsav

Hygiene kits distributed at Akashvani Thiruvananthapuram during Safai Mitra Shivar.

@SwachhBharatGov @MoHUA_India @MoJSDDWS @MIB_India
@AshwiniVaishnav @DrLMurugan @sjaju1



3:02 PM · Sep 25, 2025 · 337 Views



Akashvani आकाशवाणी
@AkashvaniAIR



#SHS2025 #SwachhataHiSeva2025 #Swachhotsav2025

Shramdaan "Ek Ghanta, Ek din, Ek Sath" at Akashvani Bhawan.

@SwachhBharatGov @MoHUA_India @MoJSDDWS @MIB_India
@AshwiniVaishnav @DrLMurugan @sjaju1



4:58 PM · Sep 25, 2025 · 389 Views



IIMC Dhenkanal
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Translate post

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#Swachhotsav #SwachhataHiSeva2025 #SHS2025 @MIB_India
@SwachhBharatGov @swachhbharat @MoHUA_India



Indian Institute of Mass Communication and 3 others

12:13 PM · Sep 26, 2025 · 324 Views

Media Coverage



Media Coverage

All India Radio - Alzawl
19h · 🌐

Swachh Bharat Diwas Observed at Akashvani Champai

🌐 On 2nd October, marking Swachh Bharat Diwas and the conclusion of Swachhata Hi Seva, the staff of Akashvani Champai actively took part in a cleanliness drive from 10:00 AM. The office premises and compound were thoroughly cleaned, reflecting their collective spirit and dedication towards building a cleaner and healthier environment. 🌱🧹

#AkashvaniChampai
NE Waves PB
Prasar Bharati News Services
All India Radio - Akashvani
Press Information Bureau - PIB, Government of India
Prasar Bharati Parivar
Ministry of Information & Broadcasting, Government of India
MyGovIndia
Swachh Bharat Mission, India



Akashvani आकाशवाणी 🌐
@AkashvaniAIR

#SHS2025 #SwachhataHiSeva2025 #Swachhotsav2025

Campus cleaning is done by all staff at Akashvani Leh.

@SwachhBharatGov
@MoHUA_India
@MoJSDDWS
@MIB_India
@AshwiniVaishnav
@DrLMurugan
@sjaju1

Akashvani Visakhapatnam 🌐
@AIRVsp

Gandhi Jayanthi Celebrations at Akashvani Visakhapatnam and felicitation of MTS and Sanitary workers on 02-10-25

2:30 PM · Oct 2, 2025 · 5,104 Views

Media Coverage

PIB, CBC organise Swachhata Hi Seva drive in Kohima

Dimapur, Sep. 25 (EMN): The Press Information Bureau (PIB) and Central Bureau of Communication (CBC), Kohima, in collaboration with the Councillor of Kohima Municipal Council Ward No. 10, organised Swachhata Hi Seva (Ek Din Ek Ghanta Ek Saath) with a cleanliness drive at Officers' Hill Colony, Kohima, on Thursday.

Kevinei-ü Sekhose, councillor of Ward 10, flagged off the campaign and highlighted the objectives and importance of the Swachhata Hi Seva initiative, according to an update.

She said maintaining clean surroundings in the colony was important for attaining a holistic, healthy and positive environment. She also thanked the PIB and CBC under the Ministry of Information and Broadcasting for collaborating with the colony volunteers during the drive.



Volunteers with brooms and garbage bags participating in the Swachhata Hi Seva cleanliness drive at Officers' Hill Colony, Kohima, on Thursday.

K Sonikumar Singh, assistant director, PIB, expressed gratitude to Sekhose for her initiative in organising the cleanliness drive, saying it was a clear expression of her concern and care for the colony and its citizens.

Lauding Kevinei-ü's commitment towards her constituency, he expressed hope that under her

leadership, the constituency members would benefit in every aspect of development and welfare initiatives of the government.

Before the start of the campaign, Singh and P Sophie, head of office, CBC, handed over dustbins, brooms, hand gloves, plastic garbage bags and other cleaning materials to the councillor.

SATURDAY, SEPTEMBER 27, 2025

PUNJAB NEWS EXPRESS

Home | National | Punjab | NCP | JAL | Sustainability | Education

Ministry of Information & Broadcasting, Govt organises Shramdaan under 'Swachhata Hi Seva' campaign

www.pnexpress.com | September 25, 2025 10:41 AM

ANURAG: The Central Bureau of Communication, Archives of the Ministry of Information & Broadcasting, Government of India, organised Shramdaan on Thursday as part of the 'Swachhata Hi Seva' campaign. As part of the ongoing campaign across the country, a cleanliness drive was carried out in White Avenue, Anurag, in which a large number of local residents as well as sanitation workers actively participated.

On this occasion, officials of the Ministry of Information & Broadcasting stated that the Government has launched several welfare schemes for the benefit of the people, including the Swachh Bharat Abhiyan, but active participation of the people is essential for making it a success. It was urged to the local community to contribute towards making the cleanliness campaign a success. It was also highlighted that under the leadership of Prime Minister Narendra Modi, various initiatives, such as Swachh Bharat Abhiyan and PM Kanya Health, education, skill and entrepreneurship (PM-KHES) have been successfully taken to the grassroots level with the active role of the Ministry of Information & Broadcasting.

Under the 'Swachhata Hi Seva' campaign, a nationwide cleanliness drive is being conducted from 17th September to 2nd October, with large-scale participation from the common people. Appreciating the Ministry's efforts, local residents said that such initiatives are a commendable step in spreading awareness among the people about government schemes.

During the program, officials of the Ministry, along with local workers, also addressed the gathering and appealed to make the campaign a success at the grassroots level.

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Ministry Of Information & Broadcasting, Govt Organises Shramdaan Under 'Swachhata Hi Seva' Campaign

By Daily News | Published on Sep 25, 2025

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Media Coverage

सत्यजित राय फिल्म एवं टेलीविजन इंस्टीट्यूट में नाट्य मंचन

■ छपते छपते समाचार सेवा

कोलकाता 26 सितंबर। स्वच्छता दिवस एवं हिंदी पखवाड़ा के अवसर पर प्रतिष्ठित शिक्षण केंद्र सत्यजित राय फिल्म एवं टेलीविजन इंस्टीट्यूट की ओर से एक सचेतनता पर आधारित नाट्य मंचन का कार्यक्रम आयोजित किया गया। सांस्कृतिक पुनर्निर्माण मिशन द्वारा स्थापित संस्कृति नाट्य मंच ने प्रस्तुत कार्यक्रम में जनता पागल हो गई नाटक की प्रस्तुति की। प्रस्तुत नाटक व्यवस्था में व्याप्त भ्रष्टाचार के खिलाड़ जनमानस में चेतना जागृत करने का कार्य करती है।

इस नाटक में सुषमा कुमारी, संजना जायसवाल, फरहान अजीज, मुकेश पंडित, प्रभाकर साव, नंदिनी शाहा, प्रगति दूबे, अजय पोद्दार, अंजली कुमारी ने अभिनय किया। नाटक के



निर्देशक एवं संस्कृतिकर्मी डॉ. संजय जायसवाल ने कहा नाटक साहित्य और कला की सबसे मजबूत और प्रभावी विधा है। नाटक जन सचेतनता और प्रतिरोध का एक सशक्त माध्यम है इस अवसर पर संस्था की ओर से श्री सोमादित्य मजुमदार, कुल सचिव (प्रभारी) ने स्वागत करते हुए प्रस्तुति की सराहना की। इस अवसर पर

स्वच्छता कार्य के प्रभारी श्री हितेश लिया, सहायक प्रोफेसर, सिनेमैटोग्राफी व नोडाल अधिकारी भी उपस्थित थे।

कार्यक्रम का सफल संचालन श्री संजय दास, हिंदी अनुवाद अधिकारी ने किया। इस मौके पर संस्थान के शिक्षकों, विद्यार्थियों और अधिकारियों ने नाट्य प्रस्तुति का आनंद उठाया।

गांधी जयंती पर स्वच्छता शपथ और जागरूकता कार्यक्रम आयोजित

सुमित तिवारी / उत्तराखंड प्रहरी ब्यूरो

नैनीताल/पिथौरागढ़। गांधी जयंती के अवसर पर केंद्रीय संस्कार ब्यूरो (सीबीसी) नैनीताल और पिथौरागढ़ द्वारा अलग-अलग कार्यक्रम आयोजित किए गए।

नैनीताल में जिला अधिकारी कार्यालय परिसर में एक सांस्कृतिक कार्यक्रम और स्वच्छता शपथ का आयोजन किया गया। कार्यक्रम में मुख्य अतिथि के रूप में जिलाधिकारी नैनीताल वंदना सिंह ने उपस्थित जनसमूह को स्वच्छता शपथ दिलाई। इस अवसर पर कलाकारों ने राम धुन और वैष्णव जन जैसी प्रस्तुतियों से वातावरण को प्रेरणादायी बनाया। साथ ही उत्तराखंड के स्वतंत्रता सेनानियों और उनके उत्तराधिकारियों को सम्मानित भी किया गया। पिथौरागढ़ में सीबीसी के अधिकारियों



और स्थानीय नागरिकों ने कार्यालय प्रांगण में स्वच्छता की शपथ ली और लोगों को शपथ दिलाई। तत्पश्चात, सिनेमा लाइन क्षेत्र की सड़कों पर स्वच्छता ही सेवा अभियान के अंतर्गत श्रमदान कार्यक्रम

आयोजित किया गया, जिसमें स्थानीय नागरिकों को जागरूक किया गया और सामूहिक सफाई अभियान चलाया गया। कार्यक्रम का उद्देश्य गांधी जयंती पर स्वच्छता और स्वतंत्रता सेनानियों के प्रति



सम्मान व्यक्त करना तथा 17 सितम्बर से चल रहे स्वच्छता ही सेवा अभियान को जन-जन तक पहुंचाना था। नैनीताल के कार्यक्रम में सीबीसी नैनीताल के गोपेश बिष्ट, श्रद्धा गुरुरानी तिवारी, आनंद बिष्ट,

नैनीताल में सांस्कृतिक कार्यक्रम और स्वच्छता शपथ

पिथौरागढ़ में स्वच्छता श्रमदान और स्थानीय जागरूकता अभियान

स्वतंत्रता सेनानियों को सम्मान और स्वच्छता ही सेवा अभियान को बढ़ावा

डॉ. दीपा जोशी, शोभा चारक और दीवान सिंह मौजूद रहे। वहीं पिथौरागढ़ में सीबीसी के गोपाल सिंह, प्रवेश कुमार सहित बड़ी संख्या में स्थानीय नागरिकों ने भागीदारी की।

Media Coverage

**सूचना एवं प्रसारण मंत्रालय द्वारा
गांधी जयंती पर वार मेमोरियल से
निकाली गई स्वच्छता मुहिम**



अमृतसर- भारत सरकार के सूचना एवं प्रसारण मंत्रालय के सेंट्रल ब्यूरो ऑफ कम्युनिकेशन द्वारा एन.सी.सी. की फर्स्ट पंजाब बटालियन के सहयोग से वार मेमोरियल में स्वच्छ भारत अभियान का संदेश देते हुए एक कार्यक्रम का आयोजन किया गया, जिसके बाद शहर में बड़े स्तर पर श्रमदान की मुहिम चलाने लगे। इस अवसर पर भारी संख्या में पहुँचे युवाओं ने भी श्रमदान से पहले अपने आसपास को स्वच्छ रखने के संबंध में शायशु की थी।

इस अवसर पर संबोधित करते हुए सुवेदर गुरनाम सिंह ने कहा कि धर्मग्रंथों में पवन, पानी और धरती की महत्ता का उल्लेख किया गया है, इसलिए हमें एक अच्छे नागरिक होने का प्रमाण देते हुए स्वच्छता को प्राथमिकता देनी चाहिए। उन्होंने कहा कि पॉलीथीन का प्रयोग बंद करके कपड़े के थैलों का इस्तेमाल करने चाहिए।

इस मौके पर एन.सी.सी. अफसर सुखपाल सिंह संधु ने कहा कि राष्ट्रपति महान्या गंधी और देश के पूर्व प्रधानमंत्री लाल बहादूर शास्त्री के जन्म दिवस पर स्वच्छता अभियान का शुभारंभ किया गया था। पिछले 11 वर्षों में स्वच्छ भारत का बड़ा अभियान बन चुका है। इस दौरान भारत में एवं प्रसारण मंत्रालय की अधीनस्थ निगम ने बताया कि विकसित देशों में स्वच्छता पर विशेष ध्यान दिया जाता है और हमारे देश में भी ऐसे पहल सरकार के साथ-साथ जनता को करनी होगी।

इस अवसर पर म्युनिसिपल कॉरपोरेशन की स्वच्छता कोऑर्डिनेटर मंदापी कौर ने कहा कि चारा और स्वच्छता बनाए रखने के लिए हर देशवासी को आगे आना होगा। उन्होंने कहा कि प्लास्टिक को सड़कों पर फेंकने की बजाय कूड़ेदान में डालना चाहिए। वहीं स्वच्छता कोऑर्डिनेटर दविंदरजीत कौर ने कहा कि सभी लोगों को गीले और सूखे कचरे में फर्क समझना चाहिए और उसे अलग-अलग रखना चाहिए।

इस कार्यक्रम के तहत वार मेमोरियल से इंडिया गेट तक स्वच्छता का संदेश देते हुए एक रेली भी निकाली गई। साथ ही बड़ी संख्या में जुटे लोगों और विद्यार्थियों ने श्रमदान किया और देश को स्वच्छ रखने का संदेश दिया। इस दौरान श्रमदान में भाग लेने वालों को प्लास्टिक वेस्ट मैनेजमेंट अथॉरिटी के रीसाइक्लिंग के बारे में जानकारी दी गई।

कार्यक्रम के दौरान प्रस्तुत किए गए नुक्कड़ नाटक ने सभी का ध्यान आकर्षित किया और स्वच्छता को जीवन का हिस्सा बनाने के महत्व को रोचक ढंग से समझाया। कुल मिलाकर भारत सरकार के सूचना एवं प्रसारण मंत्रालय द्वारा आयोजित यह कार्यक्रम सफलतापूर्वक संपन्न हुआ और इसने इलाकावासियों में स्वच्छता के महत्व के साथ-साथ पर्यावरण की देखभाल का संदेश देते हुए नई ऊर्जा का संचार किया।

Publication	Jagat Kranti	Language	Hindi
Edition	Chandigarh	Journalist	
Date	03/10/2025	Page no	12
CCM	N/A		

भिडुकी में स्वच्छता पर दो दिवसीय एकीकृत संचार एवं आउटरीच कार्यक्रम आयोजित

भिड़ुकी में स्वच्छता पर दो दिवसीय एकीकृत संचार एवं आउटरीच कार्यक्रम आयोजित

जयत क्वान्ति ►► पलबल



सूचना एवं प्रसंग मंत्रालय,
भारत सरकार के केंद्रीय संचार ब्यूरो
(सॉनीसी), फोर्ट कार्मेलिंग सिलर
द्वारा पापुल जिले के गौ व मिडूको में
स्वच्छता ही सेख 2025 राष्ट्रीय
अभियान के तहत दो विस्तार
एकीकृत मंचा एवं आदर्शिक
कार्यक्रम का अन्वेषण विश्व रूप
यह कार्यक्रम एनोपम स्कूल,
मिडूको के सहयोग से संचर हुआ,
जिसका उद्देश्य ग्रामीण समुदाय,
विशेषकर विद्यार्थियों को स्वच्छता



त संधार
Rajni

में छात्रों के साथ-साथ शिक्षक व प्रायोगी वर भी सक्रिय भागीदारों देखने को मिली।



पेराएम ने छत्रों के साथ रैली में शामिल हो कर शमशानस्थान पर प्लास्टिक गंदे भारत के नारे

सम्राट् को जीवन का अभिन्न हिस्सा बनार।

कार्यक्रम के अंतर्गत गाँव में सफाई अभियान को चलाया गया जिसमें अतिथि बच्चा एकत्रित किया गया, स्वच्छता उपकरण वितरित किए गए और ग्रामीणों को निर्बल स्वच्छता बचपन रखने हेतु प्रोत्साहित किया गया। प्लेबॉयस स्कूल की प्रध्यापिका कुसुम चौधरी ने इस अवसर पर केंद्र की स्वच्छता के प्रति आदर्श नहीं, बल्कि सामाजिक जिम्मेदारी है। विशालता उस मिशन को और बढ़ाने के लिए सहित बन रहे हैं। कार्यक्रम में सौरीयो की संस्थानिका डॉ. हार्प प्रभुतु गार्गव, गीत और नृत्य में स्वच्छता का संदेश चलावाता और प्रभावशाली ढंग में समाजवादी तक फैलाया।

प्रति जागरूक करना रहा। कार्यक्रम के दौरान स्वच्छता रैली, निम्नकला प्रतिभागिता, प्रश्नोत्तरी और सांस्कृतिक प्रस्तुतियाँ जैसे विविध आयोजन किए गए। इन गतिविधियों

मुख्य अतिथि परशुराम प्रसाद ने कहा कि स्वच्छता एक दिन का काम नहीं, बल्कि एक जीवनशैली होनी चाहिए। कार्यक्रम के मुख्य अतिथि एसईनोओ होजत परशुराम प्रसाद और

माध्यम से जोरलक किया। श्री प्रसाद ने कहा कि इस प्रकार के अभियान नई पीढ़ी को ज़िम्मेदार नागरिक बनाने की दिशा में प्रेरित करते हैं। उन्होंने ग्रामीणों से अपील की कि वे सफ़ाई

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केंद्रीय संचार ब्यूरो हिसार ने पलवल जिले के भीरकी गांव में स्वच्छता पर दो दिवसीय एकीकृत संचार एवं आउटरीच कार्यक्रम का आयोजन किया।



ਦੇਸ਼ ਦੁਨੀਆ

ਲੋੜ ਹੈ..

[illegible]

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ਕੇਂਦਰੀ ਸੰਚਾਰ ਬਿਊਰੋ ਹਿਸਾਰ ਨੇ ਪਲਵਲ ਜ਼ਿਲ੍ਹੇ ਦੇ ਭਿੜਕੀ ਪਿੰਡ 'ਚ ਸਵੱਛਤਾ
'ਤੇ ਦੋ ਦਿਨਾਂ ਏਕੀਕ੍ਰਿਤ ਸੰਚਾਰ ਅਤੇ ਆਇਟਰੀਚ ਪ੍ਰੋਗਰਾਮ ਆਯੋਜਿਤ

[illegible]

ਪ੍ਰਤੀਸ਼ਠਿਤਾ ਅਤੇ ਕੁਝ ਦਾ ਆਖੋਸ਼ੀ
ਕੀਤਾ ਗਿਆ। 2. ਅਕਤੂਬਰ ਨੂੰ
ਪ੍ਰੋਫ਼ੈਸਰ ਦਾ ਮੁਖਿ ਹਿੱਸਾ ਆਯੋਜਿਤ
ਕੀਤਾ ਗਿਆ ਜਿਸ ਵਿੱਚ ਐਂਡਰੀਏਸਿ
(SEPO) ਚੇਲ ਪਰਕੁਸ਼ਮ ਪ੍ਰਸਦ
ਅਤੇ ਚੰਡਮਾ ਮੁੱਖ ਮਹਿਮਾਨ ਥੱਕੇ
ਮਿਲਦੇ ਹਨ। ਵਿਦਿਆਰਥੀਆਂ ਅਤੇ
ਅਧਿਆਪਕਾਂ ਨੇ ਨਾਚੀਨਦਾਰੀਜ਼ ਪਿੰਡ
ਭਿਤਰੀ ਵਿੱਚ ਸਾਂਝਾ ਰਾਤੀ ਕੱਢੀ
ਅਤੇ "ਪ੍ਰਸ਼ੰਸਾਯੋਗ ਪ੍ਰਸ਼ੰਸਾ ਰਾਤੀ"

ਏ। ਸਿਸ ਨੂੰ ਸ਼ਾਨੀ ਆਪਣੀ ਜੀਵਨ
ਦਾ ਸਥਾਨੀ ਵਿੱਚ ਬਣਾਇਆ ਹੋਇਆ
ਕੋਇਲਾਂ ਨੂੰ ਵਿਸ਼ੇਸ਼ ਰੂਪ ਵਿੱਚ
ਸ਼ਰਫਤਾ ਦੀਆਂ ਆਵਾਜ਼ਾਂ ਨਿਪਟਾਉਂਦੀ
ਹੀਂ ਹਿਸਾ ਵਿੱਚ ਪ੍ਰੇਰਿਤ ਕੀਤਾ ਜਾਂਦਾ
ਥਾਪੀਦਾ ਹੈ ਤਾਂ ਜੋ ਇਹ ਖਹਿਲ
ਪ੍ਰਦਾਸ਼ਨੀ ਕਰੇ। ' ਇਸ ਪ੍ਰੋਗਰਾਮ
ਓਰਨ, ਪਿੰਡ ਵਿੱਚ ਸਥਾਪਿਤ
ਅਭਿਆਸ ਲਗਾਇਆ ਗਿਆ, ਜੋ
ਇਕੱਠਾ ਕੀਤਾ ਗਿਆ, ਅਤੇ ਇਸ
ਪ੍ਰੋਗਰਾਮ ਦੀ ਸਹਾਇਤਾ ਪ੍ਰਦਾਸ਼ਨੀ

ਦਿਖਾਉਂਦੇ, ਵਿਚਾਰ ਦੇ ਨਿਰੰਤਰ ਅਧਿਐਸ਼
ਨੀਤੀਕ ਮਹਿਨਾਵਰ ਅਤੇ ਉਨ੍ਹਾਂ ਦੀ ਚੇਤਨਾ
ਨੂੰ ਪੂਰੇ ਪ੍ਰੋਗਰਾਮ ਦੀ ਯੋਜਨਾ ਬਣਾਉਣ
ਅਤੇ ਸਫਲਤਾਪੂਰਵਕ ਇਸ ਨੂੰ ਅੰਜਾਰ
ਕੀਤਾ। ਇਸ ਮੌਕੇ 'ਤੇ ਸੀਐੱਫ
ਜ਼ੋਨੀਅਰ ਦੀ ਜ਼ੋਨੀਅਰਾਯਤਾ ਦੀ
ਨਾਮ ਸਮੇਂ ਨਾਮਕ ਪੇਸ਼ ਕਰਕੇ ਸਦੱਸ
ਥਾ ਸ਼ਿੰਦਰ ਪ੍ਰਭਾਵਸ਼ਾਲੀ ਬੰਗ ਨ
ਪ੍ਰਦਰਸ਼ਿਅ। ਇਸ ਪ੍ਰਭਾਵ, ਸੀਐੱਫ
ਦੀਨਤ ਅੰਜਾਰ ਵਿਚਾਰ
ਦੀਨੀਅਤੀਕ ਪ੍ਰਭਾਵ ਦੀ ਪ੍ਰਦਰਸ਼ਿਅ

ਅਧਿਕਾਰਤ ਕੀਤਾ। ਪ੍ਰੋਗਰਾਮ ਦਾ ਮੁੱਖ ਉਦੇਸ਼ ਵਿਦਿਆਰਥੀਆਂ ਅਤੇ ਵਿਤੰਬਿਤ ਸ਼ਿਸ਼ੂਆਂ ਨੂੰ ਵਿੱਚ ਸਹਾਇਤਾ ਪ੍ਰਦਾਨ ਕਰਨਾ ਹੈ। ਇਸ ਤਹਿਤ ਹੇਠਾਂ ਦਿੱਤੇ ਸਾਰਣੀ ਦੇ ਅਨੁਸਾਰ ਸੇਵਾਵਾਂ ਪ੍ਰਦਾਨ ਕੀਤੀਆਂ ਜਾਣਗੀਆਂ।

ਸਮੇਂ ਸਥਾਨਾਂ ਦੇ ਮਹੱਤਵ ਦੇ ਨਾਅਰੇ ਲਗਾ ਕੇ ਪਿੰਡ ਵਾਸੀਆਂ ਨੂੰ ਪ੍ਰੇਰਿਤ ਕੀਤਾ। ਪ੍ਰੋਗਰਾਮ ਦੇ ਵੇਲਾਨ ਮੁੱਖ ਮਹਿਮਾਨ ਪ੍ਰਸੂਰਮ ਪ੍ਰਸਾਦ ਨੇ ਆਪਣੇ ਸੰਬੰਧਨ ਵਿੱਚ ਕਿਹਾ, 'ਸਥਾਨਾਂ' ਅਭਿਆਨ ਦਾ ਮਹੱਤਵ ਕੇਵਲ ਇੱਕ ਦਿਨ ਮੰਨ ਸੀਮਤ ਨਹੀਂ ਹੋਣਾ ਜਾਰੀ

ਭਾਗੀ ਸਨ। ਉਹ ਸਿੱਖਣ ਲਈ ਚੁੱਪ ਰਹਿੰਦੇ ਸਨ। ਇਸ ਪਹਿਲ ਨੇ ਪਿੰਡ ਵਾਸੀਆਂ ਨੂੰ ਸਰਬੱਤਾ ਛਾਣਦੀ ਹੱਪਣ ਨਾਲ ਉਤਸ਼ਾਹਿਤ ਕੀਤਾ। ਇਸ ਮੌਕੇ ਸਾਰੇ ਪ੍ਰਿੰਸੀਪਲ, ਕੁਲਮ ਚੋਧੀ ਨੇ ਕਿਹਾ "ਸਰਬੱਤਾ ਸਿਰਫ਼ ਇੱਕ ਆਦਰ ਨਹੀਂ ਹੈ, ਸਗੋਂ ਇੱਕ ਬਿੰਬੇਵਾਦੀ ਹੈ ਜਿਸਦੀ ਸ਼ਾਨੀ ਅਖਤੀ ਸੀਰਜ ਸੋਲੀ ਜਾ ਰਹੀ ਹੈ।"

ਅਧਿਆਪਕਾਂ ਅਤੇ ਡਾਕਟਰਾਂ
ਨੂੰ ਸ਼ੁਲੀਅਤ ਨੂੰ ਵੀ ਨਹੀਂ ਦਿੱਤਾ।
ਦਾਨਾ ਸਿੱਖ ਹੋਇਆ।

List of Nodal Officers

Sr No.	Ministry / Media Unit	Nodal Officer Name & Designation
1	Ministry of I&B (Implementation)	RK Jena, Senior Economic Advisor
2	Ministry of I&B (Publicity)	C. Senthil Rajan, Joint Secretary
3	Publication Division (DPD)	Devinder Singh, Deputy Director
4	Press Information Bureau (PIB)	Ms. Ruchi Kaura, Deputy Director (Admn.)
5	CBC	Sh. Harkesh Kumar, DD (Admin)
6	PRGI	Sh. Ashim Kumar Roy Asst. Press Registrar
7	PCI	Smt. Shubha Gupta, Secretary, PCI
8	CBFC	Shri Govind Mishra Sr. Administrative officer
9	SRFTI	Liya Hitesh K, Associate Professor
10	FTII	Shri Nilesh Dhote, Maintenance Engineer
11	BECIL	Shri Avnish Kumar Gupta, Dy General Manager (Admin)
12	NFDC	Shri PP Math, Deputy General Manager(P&A)
13	EMMC	Seema Ojha, Nodal Officer
14	Prasar Bharati	Sh. Kamal Singh, DD
15	DG: AIR	Sh. Rajesh Kumar, DDG (Admin.)
16	DG: DD	Surender Singh DDG (Admin.)
17	IIMC	Sh Dinesh Kumar Negi, AR
18	NMW	Sh. Ravi Raj, Director
19	Main Secretariat	Anuj Dixit, Under Secretary (Admin)



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