## A-50013/11/2025-DM Government of India Ministry of Information & Broadcasting 'A Wing, Shastri Bhawan, New Delhi-110001

Date:07.11.2025

## **PUBLIC NOTICE**

Subject: Inviting inputs in addressing copyright infringement and strengthen antipiracy strategies- reg.

In view of the industry concern regarding economic losses and enforcement challenges posed by digital piracy of films, broadcasting content and OTT content and considering the cross-sectoral implications involving a range of stakeholders of the Media and Entertainment (M&E) industry - film industry, streaming platforms, TV channels, intermediary platforms; telecom infrastructure and enforcement mechanisms, the Ministry of I&B is working towards a comprehensive review of existing mechanisms to strengthen antipiracy strategies and exploring modalities for engagement with stakeholders.

- 2. In this regard, inputs and experiences are invited from the concerned stakeholders in respect of:
  - i. Current challenges being faced in identifying and removing pirated content;
  - ii. Technological or procedural gaps in enforcement and coordination and measures that can strengthen proactive monitoring and takedown mechanisms;
  - iii. Best practices adopted internationally that may be relevant to the Indian ecosystem;
  - iv. Suggestions for improving coordination between platforms, Government agencies and rights holders.
- 3. Inputs/suggestions may be sent through email at <u>digital-mediamib@gov.in</u> within 20 days of issuance of this communication.

Yours faithfully,

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