

F.No. A-10013/01/2024-PPC

प्रसार भारती सचिवालय / Prasar Bharati Secretariat
 सातवा तल, प्रसार भारती हाउस / 7th Floor, Prasar Bharati House,
 कॉपर निकस मार्ग, नई दिल्ली / Copernicus Marg, New Delhi

Date: 14/11/2025

VACANCY CIRCULAR

1. The Secretary,
(All Ministries/ Departments)
2. Chief Secretary,
(All States and Union Territories)

Subject: Filling up the post of Director General (Akashvani) & Director General (Doordarshan) in New Delhi by promotion / deputation basis (including short term contract) – regarding.

Sir,

The undersigned is directed to say that the posts of Director General (Akashvani) and Director General (Doordarshan) for the vacancy year 2026 in the Level-16 (Rs. 2,05,400 - 2,24,400) of Pay Matrix under 7th CPC are being circulated for filling up by promotion/ Deputation (including Short term Contract).

2. The eligibility criteria for the appointment to these posts are given in Annexure-I. The pay and allowances of the officers selected on deputation (including short term contract) basis will be subject to such regulations as may be prescribed by Prasar Bharati.

3. It is requested that this may be circulated to the concerned officers—

I. Group A Officers of All India Services or Central Services (holding analogous posts on regular basis or with 1 year regular service in Level 15 or with 4 years regular service in Level 14).

II. Officers of the Autonomous bodies or Statutory organizations or Public Sector Undertakings or Universities or recognized research Institutions (holding analogous posts on regular basis or with 1 year regular service in Level 15 or with 4 years regular service in Level 14 or equivalent) Details of eligibility & other criteria as per RR are given in Annexure-I.

4. Applicants should send their advance copies of applications in the prescribed proforma (Annexure-II) directly to PB Secretariat either through e-mail (e-mail ID: sdatta@prasarbharati.gov.in) or by post to the Deputy Director (PBRB Cell), PB Secretariat, Room No. 407, 4th Floor, Tower 'C', PB House, Copernicus Marg, New Delhi-110001, so as to reach **on or before 5 PM of 15 th December, 2025 (Monday)**. Applications received after last date or otherwise found incomplete shall not be considered.

5. Further, applicants should get their applications forwarded through proper channel to the Deputy Director (PBRB Cell), PB Secretariat, Room No. 407, 4th Floor, Tower 'C', PB House, Copernicus Marg, New Delhi- 110001, so as to reach **on or before 5 PM of 31st December, 2025 (Wednesday)**. Applications not received through proper channel will not be considered.

6. The candidates who had applied for the vacancies of DG, Akashvani and DG, Doordarshan for the vacancy year 2025, need to apply afresh.

7. It is requested that the particulars in the enclosed proforma at Annexure-II (in duplicate) of the willing and eligible officers, who could be spared in the event of selection, may please be sent to this Organization, along with their complete CR dossiers (up-to-date)/photocopies of last 5 years ACRs/APARs duly attested by an officer not below the rank of Under Secretary or Equivalent and Vigilance clearance with the certification that no disciplinary proceedings or criminal proceedings are either pending or contemplated against the officer concerned. In addition, an Integrity Certificate and List of major/minor penalties, if any, imposed on candidate(s) during the last ten years/ No penalty certificate duly signed by an officer not below the rank of Deputy Secretary or Equivalent should also be sent.

Encl. : As above

Yours faithfully,


(Banarasi Singh)

Deputy Director (Pers.)

Phone .No. – (011) 23118410

Copy forwarded to :

1. All Media Heads.
2. O/o EO&AS, DoP&T, Kartavya Bhavan-110003, with request to get this vacancy circular uploaded on DoPT Portal.
3. Secretary, Department of Public Enterprises with request to get this widely publicized to all PSUs.
4. Secretary, Public Enterprises Selection Board, Public Enterprises Bhawan, CGO Complex, Lodhi Road, New Delhi - 110003 with request to get this uploaded on PESB vacancy circulars Portal.
5. Secretary, Department of Higher Education, Shastri Bhawan, New Delhi with the request to get this widely publicized to recognized Universities and Institutions.
6. Ministry of I & B [Kind Attention: Sh. Md Zahid Sharif, US BA(P) Section] with the request to get this vacancy circular uploaded on the website of the Ministry.
7. DDG (P-HR), Akashwani & Doordarshan, New Delhi - with request to provide the seniority list of SAG Officers of IB(P)S Cadre along with requisite documents of eligible SAG Officers to DD(PBRB Cell), PBS.
8. Sh. R.P.Joshi, ADG (IT), for uploading on EHRMS 2.0

9. DDG (Tech), PB with the request to place the advertisement in the Prasar Bharati website.
10. PPS to Chairman, PBB/ PPS to CEO, PB/ PS to Member (Fin.)/ Member (Pers.), PB.
11. PS to DG, AIR/ PS to DG, DD.
12. E-in-C (SI & CS) and E-in-C (BO).
13. All ADGs at PB Secretariat.
14. All Zonal ADGs (Admin) and Zonal ADGs (BO) and Zonal ADGs (Content Ops)/ All AIR Stations/ DD Kendras through respective SCOR Sections.
15. ADG (NABM)/CE (CCW).
16. Director (PBNS& DP) with the request to place the advertisement in the Prasar Bharati website
17. Deputy Director, PBRB Cell, Prasar Bharati Secretariat.
18. Office Order folder

Copy to:

1. DDG (Marketing), PB with a request to get the advertisement published in the Employment News for the aforesaid vacancy on top priority under intimation to Dy. Director (Pers.) & Dy. Director (PBRB Cell), PBS.
2. Dy. Director (MPD), DG: DD.

1.	Name of the post & No. of vacancies	Director General (Akashvani)-01 No. Director General (Doordarshan)- 01 No.
2.	Scale of Pay	Level-16 (Rs. 2,05,400- 2,24,400) of Pay Matrix under 7 th CPC
3.	Place of Duty	New Delhi
4.	Age Limit	Not exceeding 58 years as on the closing date of receipt of the application
5.	Eligibility for promotion/deputation (including Short Term Contract)	Promotion/ Deputation (Including Short Term Contract) I - Group "A" officers of All India Services or Central Services :- (a)(i) holding analogous posts on regular basis; or (ii) with one year regular service in Higher Administrative Grade in level 15 (Rs. 1,82,200-2,24,100) in the pay matrix; or (iii) with four years regular service in Level 14 (Rs. 1,44,200-2,18,200) in the pay matrix, and (b) having experience in media or mass communication or public administration OR II - Officers of the autonomous bodies or statutory organization or public sector undertakings or Universities or recognized research Institutions :- (a)(i) holding analogous posts on regular basis; or (ii) with one year regular service in Level 15 (Rs. 1,82,200-2,24,100) in the pay matrix or equivalent; or (iii) with four years regular service in Level 14 (Rs. 1,44,200-2,18,200) in the pay matrix or equivalent; and (b) possessing the following educational qualification and experience, namely :- (i) Degree from a recognized University or equivalent; and (ii) minimum twenty five years' of experience in a post or above level 10 (Rs. 56,100-1,77,500) in the pay matrix or equivalent, out of which at least fifteen years should have been in senior executive position in the area of media or mass communication or policy planning or public administration with proven and

		outstanding track record. Desirable :- Broad knowledge of areas like broadcasting, finance, personnel management, current affairs, broadcasting, engineering and technology, communications, arts and culture or education, as may be relevant to the post. Note-1 - Officers of the Senior Administrative Grade of Indian Broadcasting (Programme) Service or Prasar Bharati Broadcasting (Programme) Service with 4 years regular service in the grade shall also be considered along with applicants for appointment on deputation basis and in case any of them is selected, the post shall be deemed to have been filled by promotion. Note-2 - For the purpose of promotion, eligibility list of Senior Administrative Grade Officers belonging to Indian Broadcasting (Programme) Service in Programme Management cadre of All India Radio, Programme Production Cadre of All India Radio, Programme Management Cadre of Doordarshan and Programme Production Cadre of Doordarshan and Senior Administrative Grade of Prasar Bharati (Programme) Service shall be prepared on the basis of their date of completion of eligibility service subject to the condition that the inter-se-seniority in their respective cadres shall be maintained and in case there are more than one officer appointed on the same date, their placement in the eligibility lists shall be determined according to their date of birth on the principle of "Older the Senior". Note-3 - The crucial date for determining the eligibility of officers for promotion or deputation shall be 1st January of the year of vacancy. Note-4 - The period of deputation shall be three years. However, this period of deputation along with the period of deputation in another ex-cadre post held immediately preceding this appointment in the same or some other organization or department of the Central Government shall ordinarily not exceed five years.
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BIO DATA/ CURRICULUM VITAE PROFORMA

1.	Posts applied for	DG: Akashvani/ DG: Doordarshan/ Both (Tick the post(s) applied for)
2.	Name and Address (in Block Letters)	
3.	Date of Birth (in Christian Era)	
4.	i.) Date of Entry into service	
	ii) Date of retirement under Central/ State Government Rules	
5.	Educational Qualification	
6.	Whether Educational and other qualifications required for the post are satisfied. (If any qualification has been treated as equivalent to the one prescribed in the Rules, state the authority for the same)	
	Qualification/ Experience required as mentioned in advertisement/ vacancy circular	Qualification/ experience possessed by the officer
	Essential	Essential
	A) Qualification	A) Qualification
	B) Experience	B) Experience
6.1	In the case of Degree and Post Graduate Qualifications Elective/ Main subjects and subsidiary subjects may be indicated by the candidate.	
7.	Please state clearly whether in light of entries made by you above, you meet the requisite Essential Qualifications and work experience of the post.	

8. Details of Employment, in chronological order. Enclose a separate sheet duly authenticated by your signature, if the space below is insufficient.

Office/ Institution	Post Held on Regular basis	From	To	*Pay Band and Grade Pay/ Pay Scale of the post held on regular basis	Nature of Duties (in detail) highlighting experience required for the post applied for

*Important- Pay-Band and Grade Pay granted under ACP/ MACP are personal to the officer and therefore, should not be mentioned. Only Pay Band and Grade Pay/ Pay Scale of the post held on regular basis to be mentioned,

Details of ACP/ MACP with present pay Band/ Grade Pay where such benefits have been drawn by the Candidate, may be indicated as below:

Office/ Institution	Pay, Pay Band and Grade Pay drawn under ACP/ MACP Scheme	From	To

9.	Nature of present employment i.e Ad-hoc or Temporary or Quasi-Permanent or Permanent		
10.	In case the present employment is held on deputation/ contract basis, please state		
	a) The date of initial appointment	b) Period of appointment on deputation/ contract	c) Name of the parent office/ organization to which the applicant belongs
			d) Name of the post and Pay of the post held in substantive capacity in the parent organization
10.1	Note: In case of officer already on deputation, the applications of such officers should be forwarded by the Parent cadre/ Department along with Cadre Clearance, Vigilance Clearance and Integrity certificate		
10.2	Note: Information under column 9 (c) and (d) above must be given in all cases where a person is holding a post on deputation outside the cadre/ organization but still maintaining a Lien in his parent cadre/ organization		
11.	If any post held on Deputation in the past by the applicant, date of return from the last deputation and other details		
12.	Additional details about present employment: Please state whether working under (indicate the name of your employer against the relevant column) a) Central Government b) State Government c) Autonomous Organization d) Government Undertaking e) Universities f) Others		
13.	Please state whether you are working in the same department and are in the feeder grade or feeder to feeder grade		
14.	Are you in Revised Scale of Pay? If yes give the date from which the revision took place and also indicate the pre-revised scale		
15.	Total emoluments per month now drawn		
	Basic Pay in PB	Grade Pay	Total Emoluments
16.	In case the applicant belongs to an Organization which is not following the Central Government Pay- Scales, the latest salary slip issued by the Organization showing the following details may be enclosed		
	Basic Pay with Scale of Pay	Dearness Pay/ Interim relief/	Total emoluments

	and rate of increment	other allowances etc. (with breakup details)	
17. A	Additional information, if any, relevant to the post you applied for in support of your suitability for the post. (This among other things may provide information with regard to (i) additional academic qualifications (ii) professional training and (iii) work experience over and above prescribed in the vacancy circular/ Advertisement) (Note: Enclose a separate sheet, the space is insufficient)		
17. B	Achievements: The candidates are requested to indicate information with regard to; (i) Research Publications and reports and special projects (ii) Awards/ Scholarships/ Official Appreciation (iii) Affiliation with the professional bodies/ institutions/ societies and; (iv) Patents registered in own name or achieved for the organization (v) Any research/ innovative measure involving official recognition (vi) Any other information		
18.	Whether belong to SC/ST		

I have carefully gone through the vacancy circular/ advertisement and I am well aware that the information furnished in the Curriculum Vitae duly supported by the documents in respect of Essential Qualification/ Work Experience submitted by me will also be assessed by the Selection Committee at the time of selection for the post. The information details/ provided by me are correct and true to the best of my knowledge and no material fact having a bearing on my selection has been suppressed/ withheld.

(Signature of the candidate)

Address _____

e-mail ID _____

Contact No. _____

Date _____

Certificate by the Employer/ Cadre Controlling Authority

The information details provided in the above application by the applicant are true and correct as per the facts available on records. He/she possess educational qualifications and experience mentioned in the vacancy circular. If selected, he/she will be relieved immediately.

2. Also certified that,

- i. There is no vigilance or disciplinary case pending/ contemplated against Shri/Smt. _____.
- ii. His/ her integrity is certified.
- iii. His/ Her CR dossier in original is enclosed/ photocopies of the ACRs for the last 5 years duly attested by an officer of the rank of Under Secretary of the Govt. of India or above are enclosed.
- iv. No major/ minor penalty has been imposed on him/ her during the last 10 years or a list of major/ minor penalties imposed on him during the last 10 years is enclosed. (as the case may be)

Countersigned

(Employer/ Cadre Controlling Authority with seal)