

No. 41015/6/2025-BC.III
GOVERNMENT OF INDIA
MINISTRY OF INFORMATION & BROADCASTING

Shastri Bhawan, New Delhi

Dated: 30th October, 2025

To,

All Private Satellite TV Channels

Sir/Madam,

On 31st October 2025, Rashtriya Ekta Diwas celebrations marking the 150th birth Anniversary of Sardar Vallabhbhai Patel will be held. The celebrations will begin with floral tributes to Sardar Patel by Hon'ble President Smt. Droupadi Murmu and Hon'ble Vice President Shri. C. P. Radhakrishnan at the Sardar Patel Chowk, New Delhi from 6:50 a.m onwards. This will be followed by the Flag-off of the 'Run for Unity' by Hon'ble Home Minister, Shri. Amit Shah at Major Dhyan Chand Stadium, New Delhi at 7:20 a.m onwards. The events will be telecast live on DD News channel and will be livestreamed on Prasar Bharati SHABD.

2. Hon'ble Prime Minister Shri Narendra Modi will offer floral tribute at the Statue of Unity, which will be followed by a parade at the Statue of Unity, Kevadiya, Gujarat, from 8 a.m. onwards as part of the Rashtriya Ekta Diwas celebrations. The celebrations will be telecast live on DD News/DD National and other channels of the Doordarshan Network. The event will also be livestreamed on Prasar Bharati SHABD. DD Bharati will telecast the event live with sign language interpretation.

3. All private satellite TV Channels, may carry the live telecast of the Ekta Diwas Celebrations using the signals of DD News/DD National, Prasar Bharati SHABD or DD Bharati with sign language interpretation for the benefit of differently-abled persons and make the event accessible to all.


(Arpitha S)

Deputy Secretary to the Govt. of India

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Copy to:

1. President, The Indian Broadcasting & Digital Foundation (IBDF), New Delhi
2. President, News Broadcasters Federation (NBF), New Delhi
3. Other associations of News Broadcasters