

**No. N-36011/13/2020-BP&L (Vol III)**  
**Government of India**  
**Ministry of Information and Broadcasting**

Shastri Bhawan, New Delhi  
Dated, the 02<sup>nd</sup> July, 2025

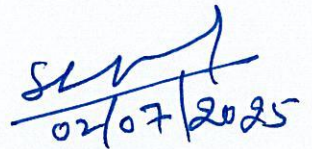
**NOTICE**

The Ministry of Information and Broadcasting, Government of India had notified the 'Policy Guidelines for Television Rating Agencies in India' on 16.01.2014. A copy of these guidelines may be accessed by visiting the link :

<https://mib.gov.in/sites/default/files/2025-07/policy-guidelines-for-television-rating-agencies-in-india-dt-16.01.2014-1.pdf>

2. Now, the Ministry is considering to make some amendments to the above said TRP Policy Guidelines and a copy of the draft amendment order is enclosed herewith. In this regard, the Ministry solicits feedback/ comments from General Public/ Stakeholders, in respect of the proposed amendments, within a period of **thirty days** from the date of publication of this notice, preferably in electronic form at the email address [sobpl-moib@nic.in](mailto:sobpl-moib@nic.in).

**Encl: As above**

  
02/07/2025

(Shiv Ram Meena)

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**ORDER**

**Subject: Amendment in Policy guidelines for Television Rating Agencies in India — regarding.**

The Government of India had notified the **Policy guidelines for Television Rating Agencies in India** vide order No 9/135/2013-BP&L dated 16.01.2014.

2. The Government of India makes the following amendments to the above said policy guidelines:

(a) The Clause 1.1 of the Policy Guidelines for Television Rating Agencies in India shall be substituted with the following clause.

*"1.1 The applicant seeking registration for providing television rating services shall be a company registered in India under the Companies Act, 2013."*

(b) The Clause 1.4 of the Policy Guidelines for Television Rating Agencies in India shall be substituted with the following clause.

*"1.4 The company shall not undertake any activity like consultancy or any such advisory role, which would lead to a potential conflict of interest with its main objective of rating"*

(c) The clauses 1.5 and 1.7 of the Policy Guidelines for Television Rating Agencies in India shall be deleted.

(d) The proviso to clause 1 of the Policy Guidelines for Television Rating Agencies in India (placed below 'Explanation' at the end of clause 1.7) shall be deleted.

3. The above provisions would come into effect immediately and would also be applicable in respect of the existing registered company(ies).

**(Shiv Ram Meena)**  
Under Secretary to the Government of India  
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